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In This Issue: "The Showman"

Motion Picture News

Reg. U. S. Patent Office

HAPPY! No wonder. He's got M-G-M. That means he gets **OUR DANCING DAUGHTERS** (Joan Crawford). It's the best bet of today. It's cracking records — Chicago, Detroit, Baltimore — everywhere. He gets **WILLIAM HAINES** in **EXCESS BAGGAGE**. Bigger than the stage hit and doing phenomenal business. Held over 2nd week at Capitol, N. Y. He gets **LON CHANEY** in **WHILE THE CITY SLEEPS**, a corker! He gets the biggest starring hits of **GILBERT, GARBO, SHEARER, DAVIES, NOVARRO**, etc., etc. He gets **LAUREL-HARDY, OUR GANG** and all those happy Hal Roach hits. And those great **METRO MOVIE TONE ACTS**.

He's sitting pretty! He got rich playing M-G-M and he wants to stay rich. He's one of 12,000 happy showmen playing M-G-M shows.



Member of Motion Picture Producers and Distributors of America, Inc.


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New York

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No. 14

October 6, 1928
PRICE 20 CENTS



Built up to
an ideal and
not down to
a price



WURLITZER
REG. U.S. PAT. OFF.
ORGANS

Factories, North Tonawanda, New York

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SAN FRANCISCO
ST. LOUIS



Wurlitzer Factory
N. Tonawanda, N. Y.



Despite release to picture houses, "Wings" is still doing capacity at \$2 top in 60th week at Criterion, New York!

Sound or silent, rolling up unheard-of grosses in every theatre in which it plays. On its record, **THE GREATEST PICTURE ATTRACTION EVER RELEASED!** A Paramount Picture.

In seventh week of S. R. O. business at Rialto, New York. Vanings-Lubitsch masterpiece success everywhere and hailed as **"THE PERFECT PICTURE"**. A Paramount Picture.



Clara Bow smash tops even "It" figures throughout country. Breaks Paramount, N. Y., week-end record. New high records, San Francisco, Los Angeles, other points. A Paramount Picture.



Broke Paramount Theatre, New York, record by over \$7,000! Bancroft-von Sternberg hit even bigger than "Underworld". Melodramatic marvel. A Paramount Picture.



—and now—

ERICH VON STROHEIM

**“THE WEDDING
MARCH”**



Two years in the making, now Erich von Stroheim's brilliant successor to "The Merry Widow" is offered to exhibitors. With von Stroheim, the screen's most fascinating star, enacting the central role. Beautiful Fay Wray as leading woman and a splendid cast including ZaSu Pitts, George Fawcett, Dale Fuller, Cesare Gravina, Mathew Betz, Maude George and over 1,000 incidental players. Available silent or with magnificent symphonic

accompaniment written by J. C. Zamecnik, composer of famous "Wings" score. Arranged and played by Nat Finston and Paramount Theatre Orchestra of 75 pieces. Plus amazing sound effects. "Paradise", beautiful theme song, already a popular hit. Breath-taking scenes in dazzling Technicolor.



The Wedding March. The flaming, throbbing love story of a profligate prince and a lovely, innocent daughter of the people. Lavishly filmed amid the boudoirs, boulevards and beer gardens of old Vienna and along the bank of the romantic Blue Danube. Romance, spectacle and the most heart-breaking climax ever filmed. In its entirety an Erich von Stroheim creation. Story by von Stroheim and Harry Carr. Presented by Adolph Zukor and Jesse L. Lasky (by arrangement with P. A. Powers). Its fame will ring 'round the world!



Paramount hits sweeping the country. And now "THE WEDDING MARCH!" Coming: Charles (Buddy) Rogers in his first starring picture "Varsity" (with dialog), Anne Nichols' "Abie's Irish Rose" (talking and singing); Richard Dix in "Redskin" (successor to "Vanishing American" and almost all in Technicolor; Paramount's first 100% talking picture, "Interference". Lucky Paramount exhibitors!



COLUMBIA SO

Electrical Research Products
INC.
SUBSIDIARY OF
Western Electric Company
INCORPORATED
195 BROADWAY
NEW YORK

September 27, 1928.

E. OTTERSON
PRESIDENT

MR. JOSEPH BRANDT, President,
Columbia Pictures Corporation,
1600 Broadway,
New York, N. Y.

My dear Mr. Brandt:

I wish to express to you our pleasure in having
Columbia Pictures Corporation join the other well-known
producers licensed by us to use the Western Electric system
of talking motion pictures.

We are placing at your disposal our technical
experience and manufacturing facilities and welcome the op-
portunity to be of service to you.

Very truly yours,

E. Otterson
President.

"SUBMARINE"

- NOW PLAYING TO CAPACITY AT EMBASSY
THEATRE, N.Y. AT \$2 TOP

Will be available in either silent or sound version . .

UND PICTURES

COLUMBIA has always given you *sound values* in its silent productions.

You'll get even greater values in **COLUMBIA SOUND PICTURES**.

Our choice of the Western Electric recording and reproducing system (the same as that now being used by Vitaphone and Movietone) is a guarantee of sound quality in **COLUMBIA SOUND PICTURES**.

Through our foresight in providing *sound* box-office vehicles for our "Perfect 36," we now possess a number of outstanding stage plays and stories which are admirably suited for reproduction as sound pictures. Among the plays that we are now carefully considering for this purpose are "The Donovan Affair," by Owen Davis; "The Younger Generation," from the play "It Is to Laugh," by Fannie Hurst; "The Fall of Eve," by John Emerson and Anita Loos; "Redemption," by Count Leo Tolstoy. ¶ Among the stories on the current season's program available for production as sound pictures are "Acquitted," by Mary Roberts Rinehart, and "Trial Marriage," the *Saturday Evening Post* serial story by Elizabeth Alexander.

Theatre-owners can rest assured that when **COLUMBIA** finally decides to put a vehicle into production as a sound picture, it will have all the necessary values and qualities to make it a superlative box-office attraction.

**SOUND STORIES + SOUND VALUES
= COLUMBIA SOUND PICTURES**



William Le Baron
presents

Nationwide

Sounding the Dawn of a New Day in
Box Office takings
Riot, ROXY, New York
Knockout, UNITED ARTISTS', Detroit!
Overwhelming Sensation wherever
laughs and tears mean crowds and
. . . gold!

FBO 'S First Daring Venture into Sensational
Flash Musical Comedy Sequence
Prologue and Epilogue in Sound and
DIALOGUE



GERTRUDE
OLMSTEAD
Joe E. BROWN
Gertrude ASTOR
Daphne POLLARD
A RALPH INCE

Production

Ovation!

\$2 SHOW!

*Says Pioneer Sound Showman
of New England*

"HIT OF THE SHOW" CLOSED
IN NEW LONDON TO UNUSUAL
BUSINESS. PATRONS PRAISED
HIGHLY BOTH PICTURE AND
JOE BROWN'S PERFORMANCE.
WORTHY OF TWO DOLLAR RUN
ANYWHERE!

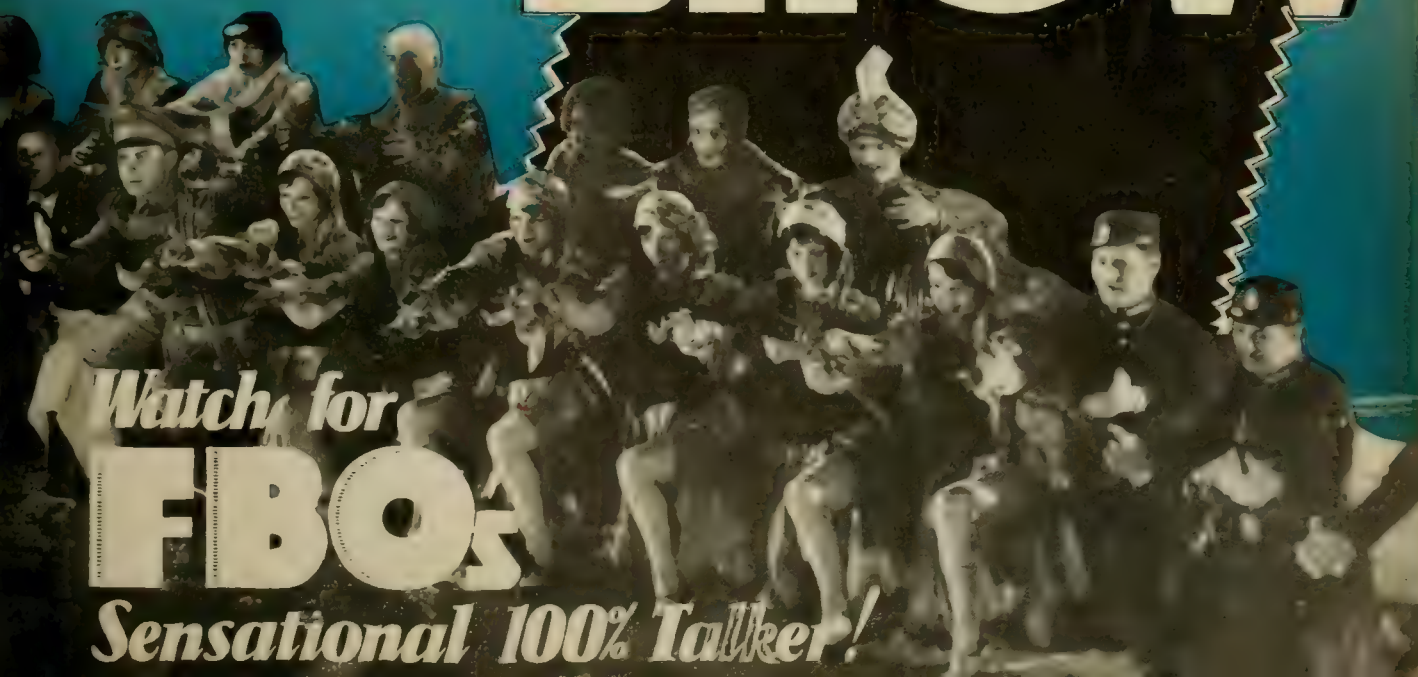
AL GOTTESMAN,
Garde Theatre,
New London, Conn.

TAKE IT FROM AL!...

**THAT'S
PERFORMANCE!**



THE SHOW



Watch for
FBOs

Sensational 100% Talker!

A CRASHER..RIGHT

**FBO's TITANIC SEA
THRILLER!**

William Le Baron
Pittenger

SINGAPORE



Watch for FBO's Sen

ON THE BUTTON!



**RALPH
INCE**
Estelle
TAYLOR
a **RALPH INCE**
production

From the story by
**NORMAN
SPRINGER**

sational 100% Talker!

The Stampede

Everybody's talking Gibson, thinking Gibson, signing for Gibson. And here you have him in his finest Rodeo picture—even better than "The Calgary Stampede"

Hoot

Gibson



KING OF THE RO



**Its a
Universal
Gibson
Jewel**

UNIVERSAL offers you
the NEW
Gibson—in bigger, faster, finer productions.
Directed by REAVES EASON

Carl Laemmle Leads the Way!

AND NOW-



Rod La *in* Captain

THRILLS

COMING IN SOUND

In addition to "THE KING OF KINGS" and "CAPTAIN SWAGGER", following is the sensational array of super-feature *SOUND* pictures now scheduled on the Pathe program—the majority with dialogue and talking sequences: Cecil B. DeMille's "THE GODLESS GIRL" by Jeanie Macpherson; "SHOW FOLKS", "ANNAPOLIS", "THE SPIELER", "NED McCOBB'S DAUGHTER", "NOISY NEIGHBORS", "THE LEATHERNECK", "SQUARE SHOULDERS" and "LISTEN, BABY!"

*A Sensational SOUND
Synchronization by R.
C.A. Photophone that
will play a Symphony of
Dollars in your box-office*

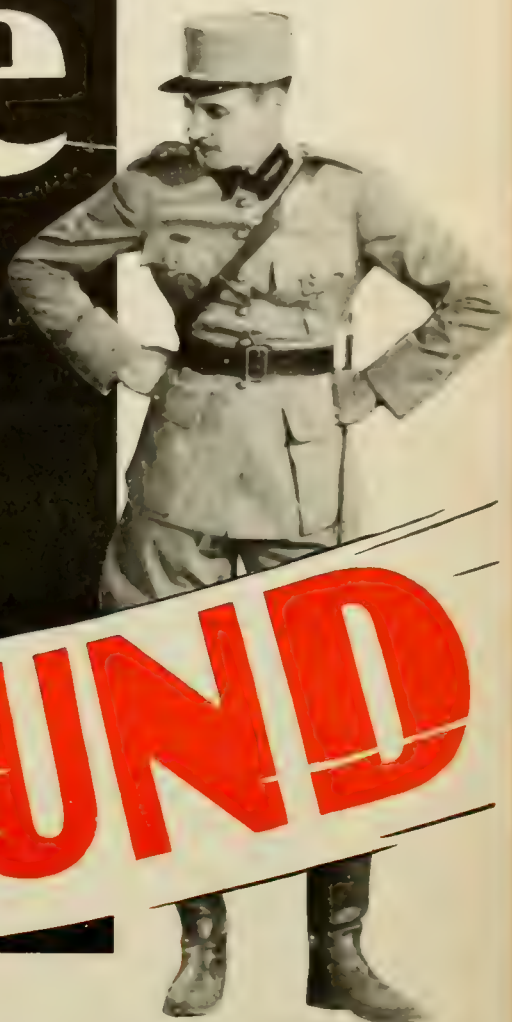
Rocque Swagger

with **SUE CAROL**

A Hector Turnbull Production

Adapted by Adelaide Heilbron from an original
story by Leonard Friskins

Directed by Edward H. Griffith



TO SOUND

"CAPTAIN SWAGGER" was made for SOUND

The visual realism of this fast moving romantic drama is enhanced a hundredfold by the unsurpassed effects of RCA Photophone.

It presents life in its most colorful and vivid aspects. There is action galore and love that runs riot. The conflict of ambitions and the conflict of emotions. The whirl and the roar of aeroplanes in battle—the jazzy syncopation of the night life of sophisticated cafes.

The story of a real hero in war and peace who knew what he wanted and got what he went after.

A picture unsurpassed in its adaptability to musical and other sound effects.

It presents Rod La Rocque in the type of role the public demands of him and will pay money to to see him in.

A Great Picture Silent or Sound.

Pathé  Picture

PHOTOTONE ON BROADWAY

Although Phototone has been on the market for less than six months it is making its appearance on "Broadway."

We call the Exhibitors' attention to Harrison's Reports—who investigated Phototone, and comment on it in their issue of Saturday September twenty ninth.

We expect to have a library of records for use with Phototone available soon covering a wide range of themes, also sound effects. As these records are now in the process of manufacture, we are unable to give a release date this issue, but hope to have our list available by the next publication of this journal.

Phototone is now available with complete radio equipment at only \$75.00 additional cost.

For only \$50 additional our new perfected microphone attachment is also available.

Phototone is furnished with Puro-power exponential type horn at \$500 complete—includes record rack, 50 records, complete power plant, double disc turntables and motors, electric pickup all operated from electric light socket. All blue prints, plans and descriptive matter for installation accompany the instrument.

Phototone is also furnished at slight additional cost with our famous Dynapower Bell Speaker also with dynamic sound baffle board, specially constructed in our plant.

Phototone offices are located in all the principal cities of U S A. Address all inquiries

PHOTOTONE COMPANY

NORTH VERNON, IND.

(Factory and Main Office)

Phototone Branch Offices

1531 Broadway, New York, N. Y.
1325 Vine St., Philadelphia, Pa.
1025 Forbes St., Pittsburgh, Pa.

327 E. Sixth St., Cincinnati, O.
220 W. Fourth St., Charlotte, N. C.
845 So. Wabash Ave., Chicago, Ill.

3706 Broadway, Kansas City, Mo.
705 K. Grand Ave., Oklahoma City, Okla.
5332 Chicago Ave., Minneapolis, Minn.

THE "WHO'S WHO" OF THE SCREEN WORLD

The **BLUE BOOK** OF FILMDOM

**STUDIO
DIRECTORY
BOOKING
GUIDE**

**INDISPENSABLE INFORMATION
ABOUT PICTURES AND PEOPLE**

Authentic Biographical Data. A Complete List of Productions. Index to Leading Showmen's Exploitation Methods. Prepared Newspaper Stories on Leading Personalities. Box-office Ratings on Exhibitors Reports. Development of "The Voice of the Screen".

VOL
XIV

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CHICAGO
LOS ANGELES

TO BE PUBLISHED IN CONNECTION WITH
THE FIFTEENTH ANNIVERSARY OF MOTION PICTURE NEWS



"as spirited as a lead-waster at the rush hour—
"as boisterous as a buyer in his first night-club—
"as bubbly as a new Welsh rabbit and—
"as realistic as the check!"
—said Edward Hope in his "N. Y. Tribune" review of "Show Girl"

Richard A. Rowland presents
"SHOW GIRL"
An ALFRED SANTELL PRODUCTION
with
ALICE WHITE
From the novel by
J. P. MCEVOY



FIRST NATIONAL'S

Enter..... SHOW GIRL!

Here she is. ... In the flesh — well, anyhow in fleshlings. IT incarnate... A "No" girl with a "Yes" smile... The Tired Business Man's rest cure... As torrid a little trouser as ever gave a Butter-and-Egger the frigidair—and made him like it!

First the opening chorus of critical raves for her

story in book form.—51,000 copies sold to date.—Syndicated right now to 20,000,000.—Serialized in *Liberty* to 3,000,000 more... And now she struts onto the Screen, front center in a lavish backstage spectacle with the genuine Times Square touch—as intimate as a dressing-room—as revealing as a bathing suit!

And SOUND!—They'll HEAR the tantalizing tap of a hundred dancing feet, and all the other features of a \$10-top Broadway revue!



COMEDY SPECIAL

WITH
SOUND

Member of Motion Picture Producers and Distributors of America Inc.—Will H. Hays, President



"Reviewed 'The Barker' last night and feel confident it is one of best box-office pictures ever made by First National. Perfect story and characterization. Know I am not wrong about this one."
AL ROCKETT

"Attended 'Barker' preview Glendale last night. Even greater as a picture than the play. Sills, Mackaill, Compson, young Fairbanks—in fact entire cast, marvelous in their characterization. Direction wonderful. Photography, settings great. Predict 'Barker' to be outstanding box-office success. Everyone, man or woman, will love it."
JACK BROWER, Los Angeles

"I screened 'Barker' Sunday and sincerely believe this great box-office picture we have ever had as far as this territory is concerned."
D. F. RATHBONE
St. Louis

EVERYTHING POINTS TO
another..
FIRST NATIONAL SENSATION

Rumors of greatness run before this daring drama of the touring underworld—the Carnival. Mention it in the same breath with "Lilac Time" and "The Divine Lady"!



"THE BARKER"
SOON WITH SOUND!

with **MILTON SILLS** - **DOROTHY MACKAILL** and **BETTY COMPSON** — a **GEORGE FITZMAURICE** PRODUCTION

Presented by Richard A. Rowland

From the Play by Kenyon Nicholson

Stage Production by Charles L. Wagner

Adaptation by Benjamin Glazer

HEAR the blare and clamor of the carnival—fascinating hubbub of the midway, the barker's spiel, the thrilling "Hey Rube" fight.

Motion Picture News

Volume XXXVIII

NEW YORK CITY, OCTOBER 6, 1928

No. 14

Editorial Highlights

Heavy Silence and Much Sawing of Wood

By William A. Johnston

WARNER BROTHERS continue to feature in the headlines. . . . One day, it's this circuit they are buying. . . . and then, again, another. . . . In the meantime, as Joe Kennedy sagely observes, you can't tell what's really going on by the news headlines. . . . For instance, there's Paramount . . . big and powerful. . . . Yet Paramount is strangely silent as to any big moves, or acquisitions . . . and there's M-G-M and the big Loew circuit . . . and Nick Schenck says nothing in seven languages. . . . New York is a Loew town. . . . That was pretty well proven when Paramount planned to build some neighborhood super-theatres. . . . Yet, if the headlines were any indication, it would appear that Fox and Warners are to grab up all the desirable neighborhood houses. . . . And another man who has nothing to say is Sam Katz. . . . Yet First National changes ownership right under his complacent eyes. . . .

* * * *

So we figure that a lot of wood has been sawed . . . under the guise of heavy silence . . . and how the timbers are being stacked is any one's guess and nobody's business. . . . We have an idea of what it's all about and we're pretty sure we're right. . . . But, after all, only the actual results are of trade interest. . . . One result is that the First National Theatres, and after all they are mostly Publix houses—are they not?—have got Vitaphone franchises. . . . The headlines read that Warner Brothers had secured the First National Theatre outlet . . . whereas,

they should have read that the First National Theatres had secured Warners' sound pictures. . . . Also, we note that the Loew Theatres are getting Vitaphone installations as fast and furiously as any theatres could. . . .

* * * *

Speaking of Warner Brothers and their astounding rise to the top of the heap, isn't it remarkable that just one picture did it? . . . Looking back, it would appear that, from the very beginning, one picture here and there, has not only put a company to the fore but has actually determined the trend of the entire picture industry. . . . Moulded it, so to say . . . which makes one stop and think that, after all, show genius, and only that, turns the big tricks. . . .

* * * *

One of our staff correspondents at Hollywood writes an article on stock market gambling as a cause of poor pictures. . . . Yes, it is. . . . But we let the story, published elsewhere speak for itself. . . . There is another point about which some remarks seem to be in order. . . . We call it the "Single Track Mind." . . . Meaning that the industry tends to get itself sold on one thing at a time to the exclusion of other vital matters. . . . Just now, it's sound. . . . Well, you can't blame film folk for concentrating, single-track fashion, on that. . . . But let's not forget that there are other important problems. . . . Such as the proper production of silent pictures for thousands of unwired houses. . . . And advertising and exploitation that will do the job only those two things can. . . .

No Deal Imminent for Sale of K-A-O, Says J. P. Kennedy

By William A. Johnston

A DENIAL that any deal is imminent for the acquisition of Keith-Albee-Orpheum by Warners was made by Joseph P. Kennedy, recently returned from Europe, in the course of an interview I had with him this week.

Mr. Kennedy, who is, of course, the chairman of the K-A-O Board, told me that offers from several different sources to buy K-A-O had been made, but none of them was 'good enough.'

"There is no deal on the fire," he added, "with any immediate prospect of closing."

Discussing his other interests, Mr. Kennedy said that Pathe was going right ahead. As a matter of fact, the excellent position of the company, he continued, was shown thus: out of a bank credit of \$2,000,000, it had been necessary for Pathe to borrow only \$75,000. FBO, he said, was in splendid shape.

When the conversation swung around to sound pictures he expressed regret that no theatre installations had been made by Photophone. There was no doubt in his mind that this process was the best, but this availed little, he thought, unless installations were made.

So far as interchangeability is concerned, Mr. Kennedy holds the same opinion frequently expressed by this paper: it will have to come.

Passing to the general situation, he made the observation that the people in the industry were spending too much time talking about what is going to happen, instead of attending to the job at hand.

pert motion picture director, and the other an expert stage director. Bert Glennon will be film director, and Mr. Kane is now negotiating with a well known stage director. Gene Markey, author, will collaborate with the co-directors in the preparation of the scenario and dialogue and production will start as soon as the cast is assembled.

Josiah Zuro, musical impresario, recently named general musical director for all FBO and Pathe sound films, and his orchestra of 35 pieces will prepare the musical synchronization for "Stepping High."

Many Chicago Showmen to Attend Toronto Convention

Chicago is to be well represented at the annual convention of the Motion Picture Theatre Owners of America, which will be held in Toronto, Canada, on October 16th, 17th and 18th. Exhibitors who have already signified their intention of going, include President Jack Miller, Secretary Ludwig Siegel and Tess Heraty of the Exhibitors Association of Chicago; Fred Gilford, Joe Pastor, Maurice Choyinski, Lester Retchin, Arnold Schaak, James Stepanek, Wm. Mueller, V. T. Lynch and Aaron Saperstein.

A representative delegation of supply and equipment dealers and manufacturers have also made reservations for passage on Jack Miller's Special, via the Grand Trunk and Canadian National Railway System. Jack Miller's Special will leave Chicago on Monday, October 15th at 5:30 P. M., and will arrive at Toronto the following morning at 8:30 A. M. The Chicago party will make their headquarters at the King Edward Hotel.

Powell Succeeds Kent in "Four Feathers"

(Hollywood Bureau, Motion Picture News)

Hollywood, October 4.—William Powell succeeds Arnold Kent in the cast of "Four Feathers" for Paramount. Mr. Kent died Saturday as the result of injuries sustained when he was struck by an automobile.

Mr. Kent was a native Italian, his real name being Lido Manetti. Re-shooting of scenes will be necessary on the production.

Small Re-Opening N. Y. Casting Office

(Hollywood Bureau, Motion Picture News)

Hollywood, October 3.—Edward Small is reopening his New York casting office with Mike Connolly in charge.

Small is concentrating on vaudeville bookings for talking shorts, and also a casting service for dialogue features.

Buckley Heads U. A. Chain

To Become General Manager Succeeding Anger, Coast Hears; Riesenfeld Synchronization Expert

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 3.—Harry D. Buckley is now en route to New York, where it will be officially announced that he has been appointed General Manager of the United Artists theatres, succeeding Lou Anger, who is reported retiring from the active management of that chain, but will retain his stock interest.

This was learned on authoritative information by MOTION PICTURE NEWS today.

Further changes which are being made

in what is described as a shakeup at the Los Angeles United Artists theatre are the resignation of Bruce Fowler as resident manager. He is being succeeded by Hal Horne.

It is further reported that Dr. Hugo Riesenfeld will permanently devote most of his time between New York and Los Angeles to the direction of the synchronization of musical scores for United Artists productions.

Still further changes are reported here as scheduled.

Eastern Feature Production Under Way In Two Weeks

THE first steps in what promises to be quite a revival in eastern feature production activities will be under way within the next two or three weeks when two pretentious productions will be launched. Both will be synchronized with sound and dialogue. The pictures are FBO's "Stepping High" and United Artists "Say It with Music."

"Say It with Music," Irving Berlin's first film venture and Harry Richman's first talking-singing motion picture will be put into production in a New York studio within three weeks. John W. Considine, Jr., United Artists Studio production head, will leave Hollywood within a few days for New York, bringing with him Alan Crosland, who will direct the film, and C. Gardner Sullivan, who is adapting Irving Berlin's

original story. The players in the feature will follow shortly after.

While making the picture, Harry Richman will continue to play in George White's "Scandals," in which he is a featured player. White, it is understood, will assist in production of the film by staging some dance numbers. There will be eight new Irving Berlin songs and Berlin will personally supervise the entire production.

Robert Kane, president of Sound Pictures, Inc., in New York, announces the completion of negotiations for the purchase of "Stepping High," a novel by Gene Markey, which will be made into an all-talking picture by FBO at Sound Studios.

As a somewhat new departure the picture will be co-directed by two men, one an ex-

Studio Move Denied

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 4.—Rumors to the effect that Warner Brothers will move from their present plant on Sunset Boulevard, Hollywood, to the First National Burbank studios, selling their present land holdings for a really subdivision because of its high value are denied by Warner executives. They stamp this, among many other reports, as the product of Hollywood imagination.

Stock Market Gambling Seen As Cause of Poor Pictures

Many Studio People Spend Valuable Time on Ticker Tapes Instead of Concentrating on Production Work

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Sept. 30. — Stock market gambling is definitely assigned as the major reason for inferior product emanating from most studios on the West Coast. Production executives, writers and directors are spending too much valuable time and concentration over ticker tapes when it should be on story and production. Exhibitor complaints that distributors have been delivering an increasing number of poor pictures brought forth varied alibis from the producers, many of which are logical.

A survey of production and those engaged in it, showed that some of these alibis have slight basis, but the principal cause for production delays, lack of concentration, resulting in poorer pictures, is simply too much stock market gambling within the walls of studios. Stocks have become the dominant subject of conversation on practically all studio lots, with production executives, players, writers, directors and even the lesser employees, playing the market during the hours they are supposed to be working on pictures.

Executives Waste Time

Executives waste their own time by transacting stock buying and selling during the day. They keep employees waiting to see them on important production decisions while orders are given brokers or time is

consumed in listening to discussion of the trend of the market by a supposed expert.

A glaring example of this is the case of one prominent production executive who carries a wide variety of stocks. Recently he was in the midst of a story conference with two writers on a production which had to be ready to start in a week, as director and leading cast members had already been engaged. Before the discussion was half completed, a stock broker phoned the executive and informed him of the sudden drop of one of the latter's pet stocks. The executive talked for half an hour, and when he finished was noticeably upset over his sudden losses. He told the writers he would send for them the next day to continue the story conference, as he was not able to get his mind back on the subject that day. However, it was four days later before the conference was resumed, and the production was delayed a week. Then the director had to start before he had the complete script from the writers. When finished, the picture was mediocre, but it went out on schedule nevertheless.

Every production executive is not involved in the stock gamble, but enough of them are so that the quality of production, on the general run, is lowered. Writers, directors, and others who are playing the market, seem to disregard all obligations they might have for the studios employing them by taking time to look after their

stocks and make frequent phone calls to the brokers for quotations.

It is intimated that sudden stock declines affect picture production to the tune of thousands of dollars a year. Some months ago, two stocks (both heavily supported by picture people) crashed downward in a wild week of excitement. The coast film colony lost an estimated \$12,000,000 alone, and production in certain studios was demoralized for a week. The first day of the stock toboggan found most of the production staff of one studio sweating in endeavors to raise mere margins to protect their holdings while important production decisions of the company were entirely disregarded.

Motion picture stocks have been getting a heavy play on the coast, with the Warner stock getting the biggest. Thousands have been both won and lost on the sensational rises of this stock during the past two years, and many of the losses were occasioned by individuals selling the market on Warners short at the start of a spectacular rise.

Consistent Stock Buyers

Many players, directors and writers who are at present getting large salaries, have been consistent buyers of stock. These transactions have been for investment purposes only, and include only those stocks

(Continued on page 1046-E)

\$12,000,000 In Sound On Coast

Initial Investment of Licensed Companies in Stages and Equipment Reaches Fabulous Amounts

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Sept. 30. — Sound stages and equipment necessary to convert all of the present coast studios to produce talking pictures will require an initial investment of approximately \$12,000,000. Western Electric, through its subsidiary, Electrical Research Products, will supply the bulk of the apparatus that will be used by producers for recording by film and disc methods, but RCA Photophone will be utilized by three or four companies according to present plans.

Ten sound proof stages are now completed and ready for use on the coast; while a total of twenty more are either under construction or planned. Warners have the jump on the field with five sound stages now being used for dialogue production; M-G-M has one stage just finished, while Paramount is dialoguing pictures on two stages.

The Western Electric contract with producers for Movietone recording provides for a set price on the cost of installing the

sound recording system on each stage; plus a minimum guarantee against a fee of \$500 for each reel that is Movietoned by the producing company. One producer constructing an initial unit of two stages figures that the cost of building the stages and the equipment necessary for them will run about \$550,000. The Movietone equipment and cost of installation will total approximately \$175,000 per stage. He also will pay the license fee of \$500 per reel when producing Movietone pictures. If other producers want to utilize the stage for Movietone recording, they must first be licensed by Western Electric, and then pay the usual fee of \$500 per reel in addition to the regular rental of the stages. The minimum guarantees required of producers working under the Movietone licenses vary according to the amount of production they will make during the course of the year. Recording equipment installed on sound stages remains the property of Electrical Research Products, although leased to producers for a long term of

years. This arrangement is similar to the exhibitor contract for theatre Movietone installation.

Sound stages have to measure 76 by 106, and this size is arbitrary to accommodate the electrical equipment. In addition, there are two monitor rooms about half the size of stages, and a building to accommodate generators and recording rooms.

Just as exhibitors have complained about the prices of sound equipment, so have the producers when it came time for them to figure on construction of sound stages. The electrical equipment necessary for recording runs into huge figures, but one producing executive pointed out that the producer contract with Electrical Research Products was very fair to the film companies, regardless of individual opinions on the subject. He pointed out that the contract relieves producers of royalty payments for musical compositions used in their pictures; and also guarantees the film companies protection against litigation

(Continued on page 1089)



A pointer from Patsy Ruth Miller, star of "Beautiful But Dumb," is absorbed by M. H. Hoffman, president of Tiffany-Stahl, and her director, Elmer Clifton, as they discuss the picture preparatory to luncheon



John C. Brady, veteran Canadian showman and a leading figure in theatrical affairs of the Dominion, will be prominent at the Toronto convention



Douglas Fairbanks sedulously practices each of his tricks before recording them before the camera. Here he is perfecting a stunt which he will use in his role of the dashing D'Artagnan in the picturization of the Dumas novel, "The Man in the Iron Mask"



Having transferred her talents from the stage to the screen, Ruth Chatterton will figure importantly in dialogue sequences of Paramount's "Sins of the Fathers"



"Our Gang" cannot dodge their schoolin' as teacher accompanies them wherever they go. Mrs. Fern Carter is their school marm appointed by the Board of Education of the State of California. She enjoys thoroughly her intimate sessions with her bright young charges. Above the Hal Roach rascals can be seen poring over their studies



Josiah Zuro, prominent musician, who has been appointed by Robert Kane as general musical director for the F B O and Pathe sound productions.—Elzin Studio, N. Y. C.



Sally Eilers and Matty Kemp, both Mack Sennett discoveries, as they appear in a scene from the comedy producer's First National laugh vehicle, "The Goodbye Kiss."



Betty Boyd is one of the charming leading ladies, who conspicuously enliven the scenes of current Educational comedies



In "King Cowboy," his newest western for F B O, Tom Mix rides a passive dromedary instead of the usual galloping mustang. Sitting astride his new mount are Tom and Sally Blane, his leading lady.

Big Break for First National Talkies in Warner Deal

Purchase of Former Company by Latter Means Vitaphoning of Product and Saving of Months, Says Rockett

HOLLYWOOD, Oct. 4.—Far-reaching results are foreseen as the result of the purchase of First National by Warner Bros. Definite announcements as to full details of plans are lacking, but conjecture has crystallized on certain points in the last few days. Notable among these is the fact that First National features with dialogue will be on the market three or four months ahead of the original schedule. This will be made possible by Vitaphoning at Warner studios.

Confirmation of this intention was obtained from Al Rockett, in charge of First National productions. Pictures already made that will be released as talkies include "The Barker," "The Divine Lady" and "Outcast." Dialogue will be added to "Synthetic Sin," with Colleen Moore, and "The Changelings," which are now under way, besides all other forthcoming features.

"Even if we had been able immediately to synchronize pictures upon completion of our talkie stages at First National, this would have meant a delay of thirty days in getting started, an amount of time that has actually become a serious matter in the present excited condition of the market for sound film," said Mr. Rockett. "My per-

By EDWIN SCHALLERT

Editor of the Los Angeles Times Preview and Special Correspondent of Motion Picture News

sonal belief is that it would have taken three or four months really to get under way. Building sound stages is only a preliminary step; learning technique is a more serious problem. And Warner Brothers have a long head start over every other company. By virtue of their purchase we can now avail ourselves of this advantage in getting our product with sound on the market early."

Regarding details of the deal itself, Mr. Rockett was silent pending the return of Jack Warner, who is expected to make the first official announcement. It is generally understood that the purchase is one of many ramifications, and that only part of it has been fully settled. This pertains to physical assets. The important question of contract remains to be ironed out, and anent this, one hears plenty of rumors.

The average franchise holder, it is understood, has been taking only a portion of First National product. The Warner deal will automatically greatly increase that product. Unless a new arrangement is made with the franchise holders much of

this product will have to be sold on the open market.

Naturally that is not a source of great worry to the heads of the Warner organization. With talkies ruling the movie entertainment field they hold the major key to the situation. It is probable, however, that the combined product of the two studios will be reduced considerably from what it is at present. Both organizations, having small stock companies, with comparatively few stars to be taken care of, will be in an excellent position to do this.

Later, of course, will have to come consolidation of studio properties in all likelihood, but it is presumed that the Warner frontage on Sunset Boulevard can be disposed of to the marked benefit of this concern, despite their investment lately in new sound stages. One of the big things to be considered about such stages is the possibility of their becoming old-fashioned in a year or two. This might make the building of new stages necessary, and it could be done to better advantage at First National than at the present Warner studios. The fate of the old Vitagraph lot is in doubt for the present, but it is assumed that that too, will eventually be disposed of.

Rumor Links Stage Plays-RCA Vocafilm Also Mentioned in Reported Negotiations of Legitimate Producers to Make Sound Pictures

RUMORS are again rife regarding the production of Broadway stage plays into sound pictures, with eight or ten of the Broadway producers interested on the one hand and RCA Photophone and Vocafilm on the other. According to the latest story RCA is to take over Vocafilm and with the Broadway producers produce and distribute these sound pictures. E. W. Hammons, president of Educational Pictures, who has control of Vocafilm, and J. D. Williams, executive vice-president of World-Wide Pictures, are also connected with the latest story, in that their organizations will handle the physical distribution of the product.

For some months past Broadway producers have been endeavoring to perfect some sort of organization for the talking picture production of their stage plays. It was said originally they would produce under the Vocafilm system and it was officially announced that production would be under way before the present time. Then came a legal hitch in the sale of Vocafilm when a temporary injunction halted proceedings. This injunction, however, was

recently set aside. But the Broadway producers apparently abandoned their plans temporarily. Among the producers mentioned are A. H. Woods, William A. Brady, Arthur Hammerstein, the Shuberts, Sam Harris, Jed Harris and others.

For the past several weeks efforts to get a statement regarding the plans of these legitimate producers have availed nothing. It is known that they have approached RCA Photophone with the idea of entering upon a production agreement with that company. It is also generally accepted that at least two of these legitimate producers are financially interested in Vocafilm, and would like to include that device in any deal.

While the story of some sort of agreement persists, it is generally denied from several quarters. The J. D. Williams office claims to know nothing of it. At the offices of Educational, it was said that they had not heard of such a contemplated deal, though Mr. Hammons was not available for a statement at press time. RCA headquarters offered a general denial.

According to report Mack Sennett is to

make the sound pictures for the stage group, while Mr. Hammons and Educational will handle the physical distribution of the product in this country and World-Wide Pictures will handle the foreign rights.

The plan is to filmatize with sound or with sound and dialogue each of the stage plays of the legitimate producers as soon as these plays become established on the Broadway stage. Where possible the stage plays will be reproduced for the screen just as they are originally given on the Broadway stage and with the same casts. This will do away with extensive rehearsals necessary for screen players in making sound pictures and will consequently materially cut the costs of production.

As the plan was originally outlined in the statement made by the legitimate managers the film productions of these stage plays were to be road-showed in legitimate houses first and then generally distributed among the picture houses. Several leases of legitimate houses in different cities are known to have been negotiated by the stage producers with this end in view.

All First National Productions to Have Dialogue Sequences

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 3.—Starting immediately, all First National productions will have dialogue sequences using the Western Electric disc system, announced Al Rockett, production manager on his return to the Coast Tuesday.

Whether the Vitaphone trade name will be used in conjunction with the Warner Brothers-First National tie-up has not been decided. Rockett made no mention of the Warner deal, confining his remarks to the Motion Picture News reporter to production only.

He announced the purchase of six plays, among them being: "The Night Hostess," "Riviera," and "Weary River."

Win Sunday Movie Rights

Battles Being Waged in Various Sections of Country Decided in Exhibitors' Favor

BATTLES are being waged in various parts of the country for the right to show Sunday motion pictures, with the majority of them apparently being decided in favor of the exhibitors.

Ed Zorn, who operates the Bond and Crescent Theatres at Pontiac, Ill., has won his hard fight for Sunday movies. Mr. Zorn staged a strenuous campaign in the newspapers and by a house to house canvass and succeeded in convincing the majority of the voters that Sunday movies would benefit the city.

Another Illinois town where the blue law advocates lost out at a recent election, is Wilmette, that exclusive north shore suburb voting for Sunday movies. It is understood that Wilmette may have a motion picture theatre at an early date.

Upon the presentation of a petition signed by a large number of business men and residents of the town, the city council of Ortonville, Minn., introduced recently an

ordinance which would allow showing of pictures on Sunday evenings after 8:30. The council will attempt to reach a decision on the matter in the near future.

Martin's Ferry will probably have Sunday movies as a regular diet as a result of the dismissal of 39 charges by the Belmont Grand Jury under Ohio statutes against exhibitors for keeping open on Sunday. Theatre owners are circulating a petition asking a referendum on the Sunday Movie Ordinance enacted by the Council. In the case the referendum is granted, the ordinance cannot become effective until after the 1929 election. So, in all likelihood, the movie houses will remain open on Sundays.

In a hotly contested election to decide whether or not the people in the town of Morrill, Nebraska, desired Sunday motion picture entertainment, a record vote of 206 was cast, with the result that the Sunday movie proposition was lost by a total of six votes. 127 votes supported Sunday movies and 133 were cast against them.

Labor Disputes On Wane

Still Some Trouble at Kansas City But Musicians in Other Cities Reach Agreements

A GENERAL quieting-down among participants in recent labor controversies is noticeable at the present writing and eventual agreement appears in sight between those who are still at odds, according to reports received this week. A

few points still report trouble, while in other cities amicable understandings have been reached.

In Kansas City, where there has been considerable disturbance due to employment of non-union musicians who were part of a traveling stage band, J. W. Holmes, manager of the Capitol theatre, has reported to police that he has received a threat that if stench bombs would not settle the difficulty, dynamite would be used.

At Salem, Ore., union musicians employed in the three Salem theatres have been forced out as the result of a recent strike on the part of stage hands. It is a sympathetic move on the part of the musicians, and up to the present the stage hands are holding out for their demands and refusing to arbitrate.

Contrary to the above situations, sections in the northwest operated by the John Hamrick Blue Mouse chain and San Fran-

cisco musicians are reported to have settled their dispute.

Hamrick has signed a three-year contract with the musicians' union to take care of music at various houses which are also equipped with sound apparatus.

The San Francisco report states that musicians have been granted practically all demands they made upon theatre owners. A. A. Greenbaum, representing Local No. 6, and A. M. Bowles, chairman of Allied Amusement Industries, the latter controlling most of the houses involved in the controversy, have announced a settlement in which musicians were granted an increase of one-sixth of their present wages, retroactive to Sept. 1. In addition to the increase, they were granted a six-day week in all theatres where the six-day provision was not already in effect. Other demands granted will increase the minimum number of local musicians who must be paid under such conditions as a musical show having its own orchestra, and the employment of an orchestra in theatres wired for sound pictures.

J. C. Brady Will Be One of Leaders at Convention

When the members of the Motion Picture Theatre Owners of America flock to Toronto, Ontario, for the 1928 convention of the association, October 16, 17 and 18, they will meet the outstanding figures of the field of independent exhibitors in Canada in the person of John C. Brady, proprietor of the Madison Theatre, Toronto, regional vice-president of the M. P. T. O., president of the Ontario Division of the organization, and chairman of the general convention committee.

In point of years Mr. Brady is a veteran among veterans, as he has been a resident of Toronto since 1866 when he was old enough to perform military service in connection with the Fenian trouble in Canada. But he is still young enough to be a fighter and a champion of the rights of independent exhibitors.

Joseph Schildkraut Lead in "The Devil"

Joseph Schildkraut, who is about finished his featured role in "Show Boat," will play the leading role in "The Devil," which Universal will produce for next season.

Ruth Elder Embarks on Free Lance Career

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 3.—Ruth Elder has embarked on a free lance film career, following Paramount's non-renewal of her contract, which was for one picture.

While the aviatrix proved herself a capable actress, Paramount is said to feel that the salary paid her was too much for her current importance, as she was signed immediately after her trans-Atlantic flight and then occupied all the front pages. A year passed before she started work. In the meantime, it is figured, much publicity value was lost, and instead of being starred, Miss Elder was cast as leading lady opposite Richard Dix in "Moran of the Marines."

She may appear in a picture for Columbia as a free lance.

New Glyn Series for Sound Pictures?

(Hollywood Bureau Motion Picture News)

HOLLYWOOD, October 3.—Paramount is reported negotiating a new agreement with Elinor Glyn covering a series of original stories for sound production.

Her last story under the old contract, "Three Week Ends," is now being made with Clara Bow in the stellar role.

New British Production Company Formed

A NEW British film production company, Regal Films, was recently launched which will undertake to complete six feature pictures during the first year.

Behind the venture are the well known chain theatre operators, A. E. and D. A. Abrahams; Charles Gulliver, vaudeville magnate; John Maxwell, chairman of British International, and Sam Berney, an Abrahams associate.

E. Oswald Brooks, in the past active with Pathe, Mutual and Gaumont, has been appointed production manager. Shooting on the first picture has already started at the Stoll studios at Cricklewood.

Stock Gambling Seen As Cause of Poor Films

(Continued from page 1046-A)

of companies that are paying normal dividends and which are soundly established.

Reports from New York that heads of prominent producing and distributing companies posted "no stock market transactions during business hours by employees" are said to have caused stock brokers doing a large business with the film colony great concern. An official of one branch brokerage house having many picture accounts, recently stated that his office averaged about 250 phone calls daily from studios regarding market quotations. One broker is said to have offered the free installation of a ticker in a studio, pointing out to the studio officials that the company would save the cost and time of hundreds of phone calls weekly.

Brokers Get Big Play

Broker branch offices in Hollywood get a big play from the film colony and the morning hours from seven to ten finds them jammed to the doors. With coast time three and four hours earlier than New York, stock exchange transactions are posted in local offices starting at seven in the morning. A smart casting agent who handles a select number of people, has been transacting most of his business with film officials and directors in the brokerage offices in the early morning hours, as he finds it possible to catch his prospects in those places during the course of two or three days.

How long present conditions will continue is a question. As long as they do continue, there will be studio executives and others trying to produce motion pictures involving millions of dollars while their main thoughts are on the stock they are holding for sensational rises and huge profits.

J. D. Trop Joins World Wide Pictures, Inc.

J. D. Trop, for eleven years in various capacities in the production of films, their distribution and publicizing, has joined the publicity department of World Wide Pictures, Inc., headed by J. D. Williams. His last position was general manager of the Capitol Production Exporting Co.

Shaw Ready To Dicker for Screen Rights

"Executors Might Sell Plays for 6 Pence Each," He Tells News Correspondent

By Heinrich Fraenkel

Berlin Correspondent of Motion Picture News

LONDON, Sept. 23.—Happening to be in London I, yesterday, had the opportunity to meet George Bernard Shaw when he was volunteering to do a little scene for a German sound film concern.

It will be remembered that, some time ago, "G. B. S." did a like turn for Fox by consenting to be "Movietoned" in the garden of his country house. His friendly attitude towards sound films and his readiness to put in a personal appearance, Shaw claims to be due to the fact that this useful invention would permanently save him the bother of having to go abroad lecturing or of even to contemplate such unpleasant vista.

After a vain effort (stopped by the authorities) to plant the machinery in the Whitehall neighborhood, we went out to the Elstree studio and Shaw improvised a little scene with his friend Ivor Montagu, the young British film producer. Shaw did his "job" as conscientiously as any actor, and only after repeated rehearsals would he allow the scene to be shot.

On the way out to the studio I asked Mr. Shaw, if there is any foundation in the story that, on principle, he would never part with the screen rights of his books and plays. Mr. Shaw told me that, although he certainly can afford to take his time and wait for offers which would satisfy him in every respect, he certainly harbors not the least principle of barring his literary work from being screened. On the contrary, he told me, he is very keen and fully decided on disposing of this property during his life time, "as otherwise his executors might give it away for six pence apiece." Obviously G. B. S. was quite in earnest.

As a matter of fact, Bernard Shaw is a firm believer in the ever-growing hold of

the movies on the entertainment market. He is firmly convinced, so he told me, that the legitimate stage is, in the long run, doomed as a business proposition, being quite unable to compete with the movies. As to his opinion on the development of talkies, Mr. Shaw refused to be drawn, countering with the final argument that, being at this very moment engaged as the star of a Phono film concern, although he did not receive any pay for his services, it would be unfair for him to make a statement on the matter.

Completes Plans for Quebec Famous House

Early plans for the new Famous Players house in Quebec City, Quebec, have been completed by Thomas W. Lamb, the New York architect. It has been announced that the theatre, which will be started early next spring, will cost approximately \$1,000,000. It will have talking equipment. Famous Players officials have asked permission to erect bridge over McWilliam street to provide for the entrance to the theatre.

Keith-Albee-Orpheum interests recently reconstructed the Auditorium Theatre in Quebec City at considerable expense.

Levigard, "U" Director, to Produce 2 in Europe

Joseph Levigard, Universal director, will depart for Berlin next month to make two pictures in Europe for Universal, the first to be "The House of Glass," from Max Marcin's play, and the second "Fallen Angels," by Arthur Somers Roche. Mary Nolan, it is said, may be the lead for the productions.

Jack Hawks has adapted the Marcin play.

Novel Voice Testing Device In Use by Central Casting Bureau

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 3.—To discover talking picture possibilities in the ranks of extras, the Central Casting Bureau here is installing an amplifying system in conjunction with its telephone switchboard, which segregates any one of approximately eight hundred voices phoning in each hour and gives it the same effect as the recording systems in the studios.

The idea was conceived by Dave Allen, head of the bureau, who found during telephone conversations, several extras who were worth special consideration because of their voices. Engineers are now building new apparatus for telephone switchboards. Through these boards go thousands of calls daily giving extras work. There are equally as many incoming from extras seeking work. When the amplifying segregation system is completed, Allen hopes to secure a complete filing system of voices showing exceptional possibilities for producers' use and to aid unknowns in the extra ranks.

Film Boards Aid Storm Swept Florida

Instructs Members to Cooperate With Red Cross and Offers Free Films for Benefits

THE fund for the hurricane-swept section of Florida will be materially increased through efforts of distributor-members of the Film Boards of Trade, instructions to the 32 boards in this country to cooperate with the American Red Cross, having been sent out from the home office. Free films will be offered to those who offer benefit performances and this gratuity is expected to greatly speed the organization's plans. Many theatres have been affected by the storm, business in the area is practically at a standstill and latest reports place the death toll at more than 2,000.

Reports from theatremen, who have visited the storm damaged territory, are that practically all the independent theatres from West Palm Beach to Fort Lauderdale are badly damaged. The Flamingo Theatre at West Palm Beach was totally destroyed, but the Stanley at that place has reopened. The Oakley Theatre at Lake Worth was completely demolished and at this time the town has no theatre. The roof was blown off the Lyric at Stuart, which is managed by John Hancock. The Polk Theatre at Lakeland lost its roof.

C. C. Klutts, who operates the Glades theatre at Moore Haven, and the Clewiston house, both cities on the shore of Lake Okeechobee, gives an interesting account of the recent storm.

He and his wife located a nice heavy refrigerator car on a siding about 15 miles from Moore Haven, they and three families taking possession. With the dawn they made their way back to Moore Haven, finding their home pretty well damaged but no material damage to the theatre. However, when he finally got to Clewiston he found his house there badly wrecked.

"However, we will get busy and try to rebuild," says Klutts, "as we did two years ago. We have a refugee camp here and I am trying to help them out with some good pictures."

Atlanta and Jacksonville theatres have rallied to the call for help, a joint benefit show being staged at Loew's Capitol in Atlanta, with talent from Keith's Georgia

and the Howard Theatre, assisting. All houses cooperated to make the advance sale a success. In Jacksonville, Manager Guy Kenimer of the Florida theatre, also gave a benefit performance at \$1 admission. General orders from the Sparks office fixed Sept. 30 for benefits in every theatre operated by the Sparks circuit and every dollar will be turned over to the Red Cross fund. Charlie Morrison, of the Palace, Temple and Arcade in Jacksonville, also held a benefit at the Temple under the auspices of the American Legion.

The first morning show ever staged at Daytona Beach was presented at the Publix-Florida theatre for the local Red Cross. 700 people attended and witnessed their first Vitaphone act presentation. This program was furnished through the courtesy of the Vitaphone Corp. and about \$500 was turned over to the relief fund. M. J. Mullin, of the Publix maintenance division, has been at Palm Beach making a survey of damage done by the storm.

Out in the northwest, talent from all Portland, Ore. theatres joined in a benefit at the Auditorium. It was given under the direction of the Portland Fire Bureau and the united efforts added a total of \$27,000 to the fund.

Haines Signs With M-G-M For Long Term

William Haines last week signed a new contract with Metro-Goldwyn-Mayer which will keep him with that organization for a long length of time. "A Man's Man" is his next starring vehicle.

"King of Kings" Being Universally Exhibited

"The King of Kings," Pathe's special which was set for release in over 300 theatres in the United States on September 30, is now being shown in every civilized country in the world, Pathe claims.

In France it is being shown under the title "Le Roi des Rois"; In Hungary

Norman, Okla., Repeals Ancient Blue Law

AN ancient ordinance prohibiting the exhibition of motion pictures on a Sunday was repealed last month in Norman, Oklahoma, where a city election gave the showmen a slim margin of victory of some 40 votes, 2500 votes being cast by the townsfolk. The opposition to the Sunday shows put up a stiff fight, but under the leadership of H. N. Britten, manager of the Sooner and University Theatres, the issue was carried successfully. The town's theatres have now been open for five consecutive Sundays and the majority of its inhabitants are pleased with the change.

"Kiralok Kiralya"; in Norway "Konngernes Konge"; in Holland "De Koning der Koningen"; in Brazil "O Rei dos Reis"; in Sweden "Konungarnas Konung"; in Germany "Der Konig der Konig"; in Mexico "El Rey de los Reyes"; in Cuba and Spain "El Rey de Reyes"; in Poland "Krol Krolow"; in Portugal the same as in Brazil; in Belgium the same as in France; in Italy "Il Re dei Re"; in Finland "Konungarnts Konung"; and in Denmark "Kongenes Konge." The meaning of all the titles is the same as in English.

T. O. of W. Pa. Asked to Endorse New City Division

The M. P. T. O. of W. Pa., has received a letter asking for the indorsement from the organization of a proposed ordinance which has been introduced into city council providing for the creation of a Division of Fire Prevention, and giving that division a considerable sway of power. The particular clause in the bill of interest to theatre owners is one requiring the installation and maintenance of a complete outfit for fire prevention and fighting, containing such items as portable fire apparatus, axes, pikes, hose, hose-reels, ladders, chemical extinguishers and portable pumps.

Fred Herrington, secretary of the M. P. T. O., in commenting on the proposed ordinance, said that even though theatre owners were now taking great precaution to prevent fires, this bill, if passed, would involve considerable additional expense on the part of exhibitors, and in view of these present measures, it didn't look reasonable to him that such extra requirements as the bill provides for would be justifiable.

FBO Finishes 3 Special Productions

"The Air Legion," a story of the air mail service with Ben Lyon, Antonio Moreno and Martha Sleeper; "Tropic Madness," with Leatrice Joy; and "Hey Rube!", with Gertrude Olmsted, are three new specials that have been recently completed at the Coast studios of FBO.

Special "Circus" Showing For English Royalty

A command performance of Charlie Chaplin's "The Circus" was witnessed last Wednesday night, September 19, by Their Majesties, King George and Queen Mary, at Balmoral Castle in Scotland. The Duke and Duchess of York were present also.

Neighborhood House May Play Day Date with Downtown Theatre

THE opening of the new Fisher Theatre, West Grand and Second boulevards, Detroit, Mich., will bring first run downtown shows to a neighborhood section, according to recent report.

The Kunsky interests, major downtown operators, will operate the house under lease from Fisher Bros. No mention has been made of affiliation, but this project will be the first to bring together two groups situated in the foremost ranks financially.

There is a strong possibility of an even more conspicuous move. The Fisher may present first run vehicles day and date with one of the downtown Kunsky houses. The program would include Publix stage acts. This would save patrons living north of the boulevard a six mile journey downtown to enjoy the screen's latest.

Completion of the Fisher is scheduled for next month. The house will seat 3,000.

The

SHOWMAN

October, 1928

Features



Pictorial Review
of Theatres.



Business Build-
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Map.



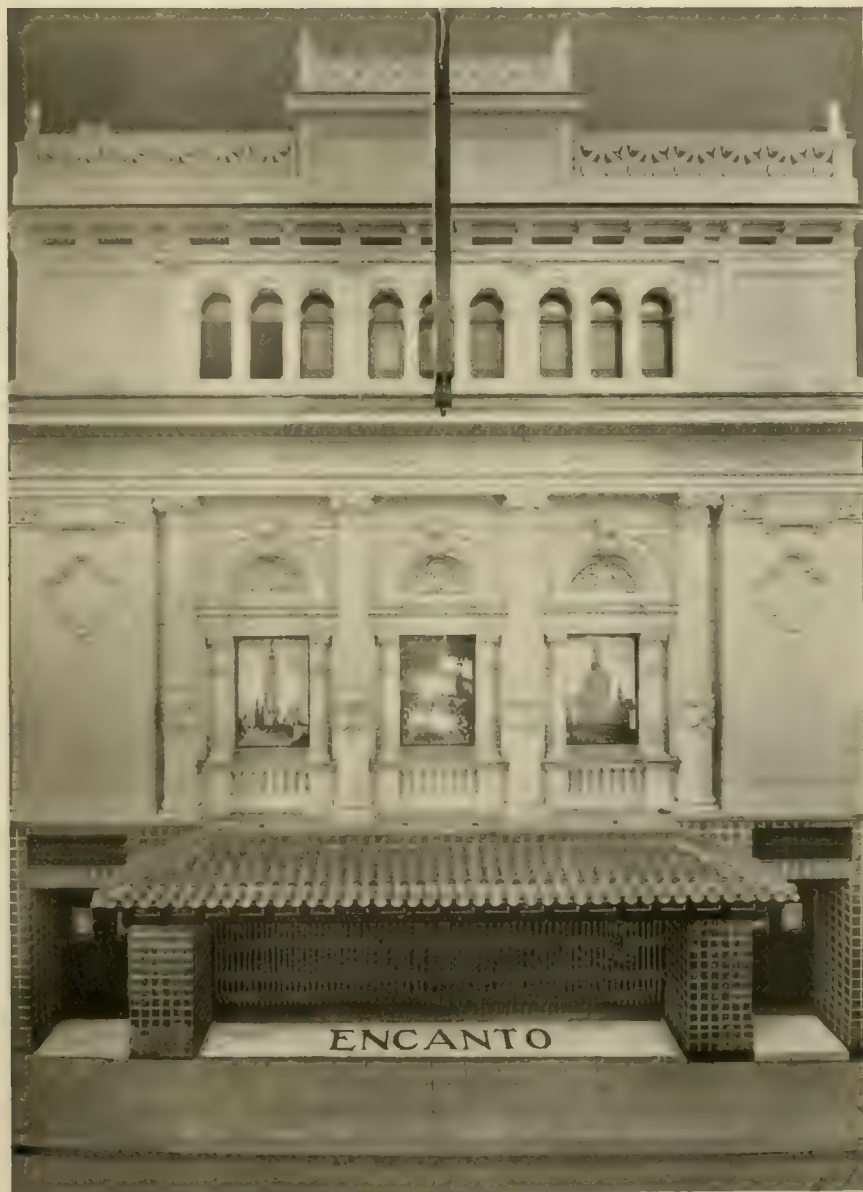
The 10,000 Seat
Theatre Made
Possible by
Sound Pictures.



Entertain m e n t
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Review of New
Equipment.



Atmospheric Theatre in Tropical America

The Encanto theatre has introduced to Cuba the atmospheric design which has grown to such great proportions of popularity in the United States. It is the work of a Cuban architect who has brought to this production the highest standards of design and decoration as exemplified in the best houses in this country. The exterior of the Encanto is shown above. Other views of this playhouse appear on the two pages following.

ENRIQUE GIL Y CASTELLANOS, ARCHITECT



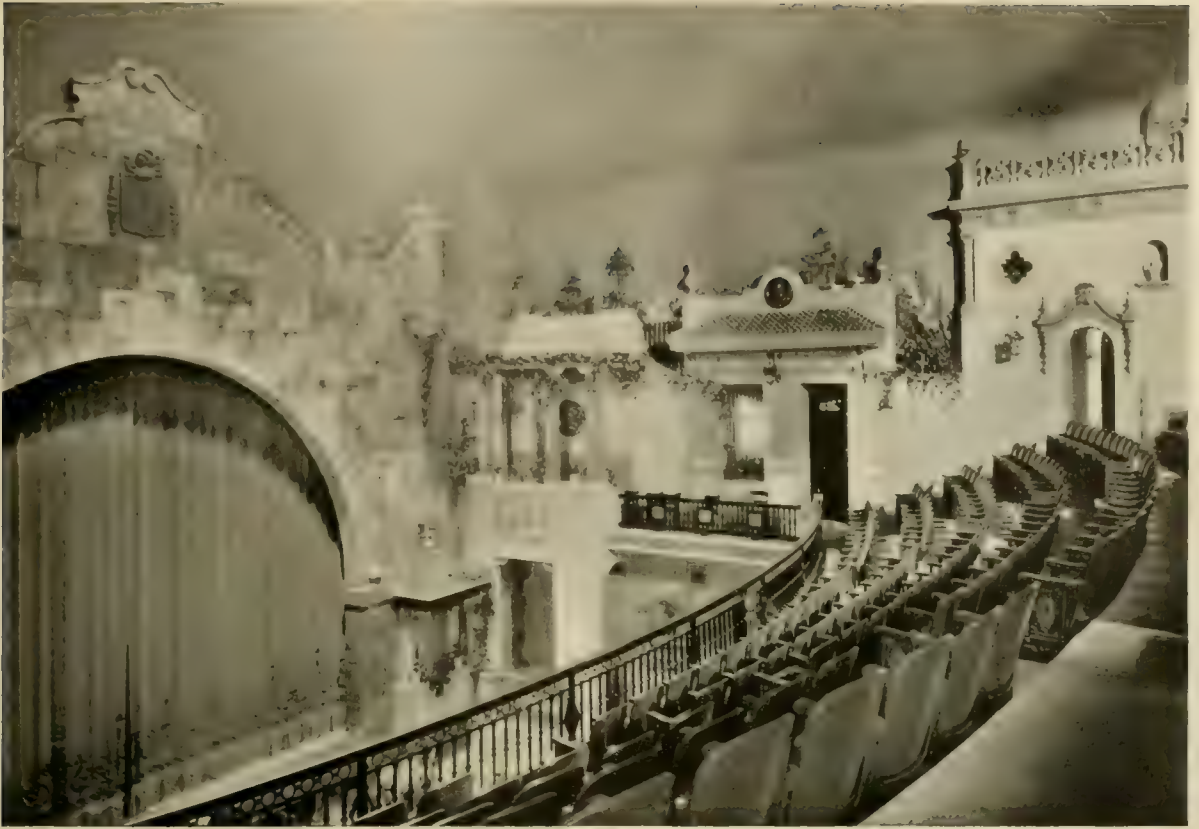
ENCANTO BRINGS ATMOSPHERIC DESIGN TO CUBA

WITH the opening of the Encanto in Havana, which, incidentally, was one of the most important theatrical events in that city in recent months, Cuba became the home of what is generally regarded as the most beautiful playhouse in tropical America. Here is a theatre, with a seating capacity of 1,500, which in architectural style, appointment and equipment, compares with the finest examples of the beautiful and comfortable cinemas dotting the cities of the United States.

The Encanto (a name which translated into English means Enchantment) is owned by Messrs. Solis, Entrialgo y Cia., proprietors of the largest department store in Havana. It was designed by the

Reproduced at the top of this page is a view of the auditorium of Havana's newest and finest theatre—which features the atmospheric design done in the Spanish style.

The left sidewall of the Encanto's auditorium as viewed from the proscenium wall at the mezzanine level—pictured on the left



Above, another view of the auditorium. Comparison with the photo on the opposite side shows the assymetric treatment employed by the architect to give variety to the atmospheric scene.

Cuban architect, Eurique Gil y Castellanos, who has followed the atmospheric type of design and whose thorough knowledge of the architectural beauties of old Spain and Colonial America he has adroitly worked into the decoration. The interior suggests a magnificent Spanish Colonial garden of the earlier days.

Just as it matches in charm of its architectural scheme that standard obtaining in the best houses in the United States, the Encanto here is equipped to afford comfort to its patrons.

It has Carrier equipment for air conditioning and cooling, and its pipe organ, screen, projection equipment are all of standard American make. It is the first theatre in Latin America to be equipped with an air conditioning and cooling plant.

On the right is a view of the inner lobby, with staircases leading to the mezzanine level. Ornamentation here is in the authentic Spanish style. Colorful designs are carried out in the floor, wall and stairway tiling.



CAMERA VISITS TO THE SMALLER DE LUXE THEATRES

*Lincoln Theatre at Lincoln, Nebraska, Retains its Appeal to Picturegoers—
A 1600 Seat House Designed by Boller Bros., Architects*



Photo — The stage and left proscenium wall of the Lincoln Theatre at red and gold tones; a note of richness to an interior of old rose and ivory of dignified design.



The auditorium as seen from the stage, shown above. A decorative scheme of great simplicity in design and detail gives this handsome playhouse lasting appeal.



The front of the Lincoln theatre, pictured at the right. The facade is executed in polychrome terra cotta. Art glass is utilized under the cornice and in the valance effect in the front openings.



Auditorium, left sidewall, note spacious seating arrangement



The opposite auditorium wall, showing detail of organ pipes

SPANISH ATMOSPHERIC DESIGN AT NEW HEIGHTS OF BEAUTY

Loew's Louisville Regarded by Ebersson, Architect, His Best Work in This Style

WITH the opening of Loew's and United Artists' new Louisville theatre, Louisville, Ky., on September 1st, there was added to an already large number of atmospheric theatres in the Spanish style in this country a structure which in many respects surpasses its predecessors.

The Louisville is regarded by the architect who designed it, John Ebersson, "the most pleasing and most unusual atmospheric theatre that my organization ever designed."

This new playhouse has a seating capacity of 3,500. The orchestra floor accommodates 2,500 seats, with 1,000 in the balcony—400 of which are loge seats and 600 in rear balcony. It represents a total investment, including real estate, construction and equipment, said to exceed \$2,000,000. It has a main entrance on fourth street, in the very heart of the theatrical district of Louisville.

In style of design and ornamentation the theatre represents the Andalusian Spanish architecture—a note carried out from the lobby to the proscenium arch. The facade similarly is a representation of the Spanish style. This is worked out in pulschrome terra cotta, effectively floodlighted from a marquee. The chief architectural feature of the exterior is a main upright display sign, rising as a central turret and worked into the design of the facade.

The entrance is of paneled wood, with wood grille doors. The main lobby is a gorgeous Spanish room, cor-

rely furnished and notable for the unusual lighting effects obtained through indirect cove lighting, which eliminates the cluttering ceiling fixtures which in many instances obtrude upon the architectural schemes of these necessarily large and roomy portions of the theatre. The outer lobby has a carved and polychrome wood ceiling. It is 3 stories high, and features a Spanish staircase leading to mezzanine and balcony. Hand wrought iron rails on stairways and upper levels are striking features of the ornamentation. There is a combination brass strip terazzo and faience tile floor in this lobby.

The auditorium represents an outdoor garden, with the sky effect par-

ticularly realistic due to adroit application of indirect lighting. The main light sources in the auditorium are 12 massive shells in the rear under the balcony. The "cove lighting" system is applied in the niches decorating the sidewalls and behind the battlements.

A four-circuit lighting system is used, with the colors continuously changing to give variety to the scene during presentations. Deep recessed illuminated garden niches and a classic fountain in side stage and various "reveals" in the sidewalls give an almost unlimited variety of detail to the architectural scheme of the auditorium.

The theatre is splendidly equipped. Its furnishings include many authentic period pieces. There is a specially designed ventilating system, the shell diffusers for the lighting under the balcony also acting to diffuse air from the ventilating and cooling plant.

The projection booth is spacious and finely equipped. There is an elevating orchestra and organ pit. The Louisville is wired to reproduce Vitaphone and Movietone synchronization, and it is perhaps the first of the theatres to include in its original plan a feature of decoration introduced to apply where sound films alone, without an orchestra accompaniment, are presented. This feature is the orchestra pit, the absence of which, with the platform lowered, is replaced by a tropical garden effect built inside the orchestra pit rail.

The seating arrangement works out perfectly for unobstructed vision of stage and screen from every chair in the auditorium.



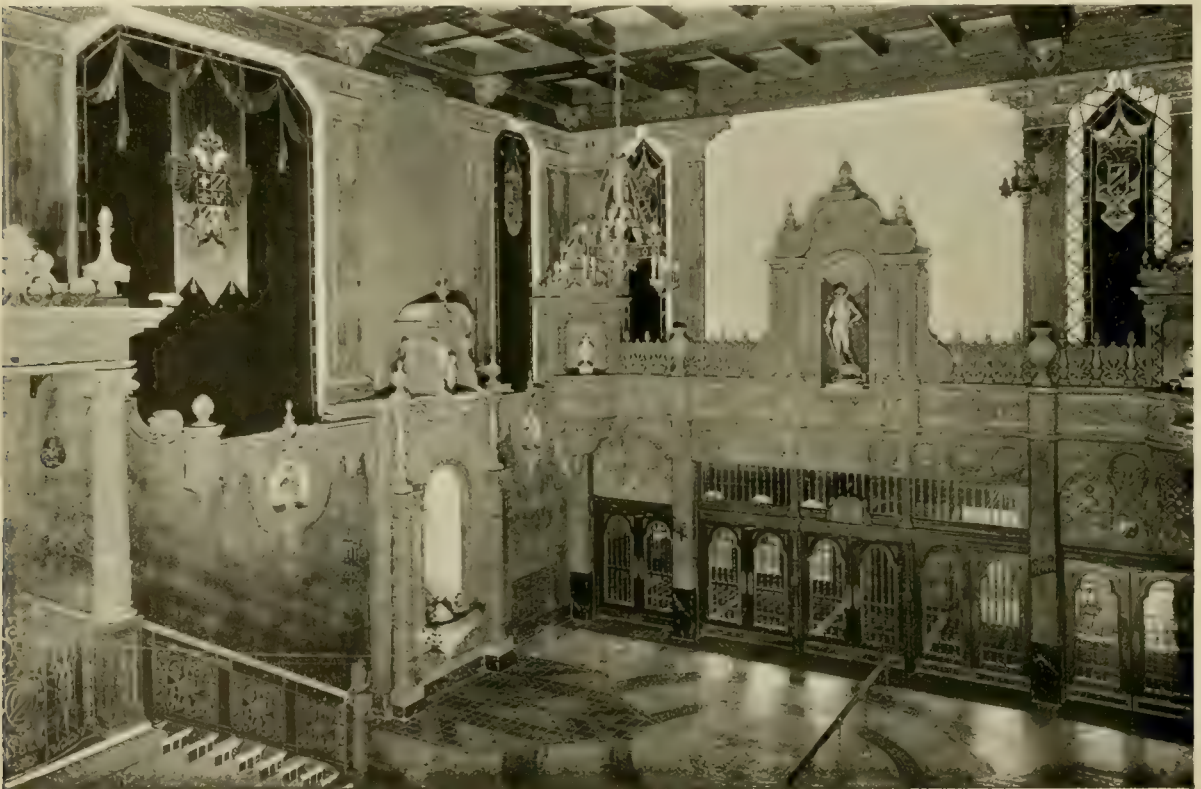
On the right, the exterior, an interesting elevation with a compelling silhouette against the sky



Above—A view revealing the interesting under-balcony ceiling treatment, Spanish coppered and richly polychromed ornament. Shell diffusers are vehicles for indirect light as well as cooled air. Moorish doors are features of the backwall.

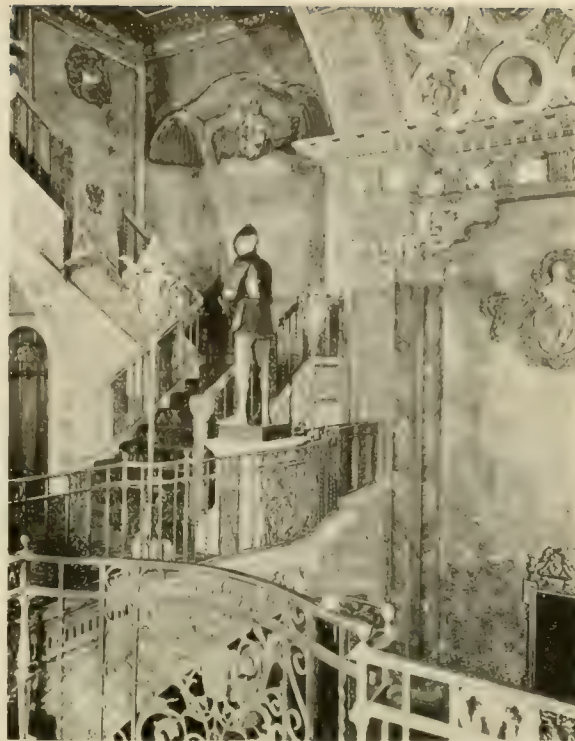
Auditorium and Lobby

Below—The outer lobby viewed from the mezzanine, showing combination brass strip terrazzo and faience tile floor, with the castilian crest centered. Note treatment of main entrance doors. Richly colored awnings are strung in openings of the semi-pergola.

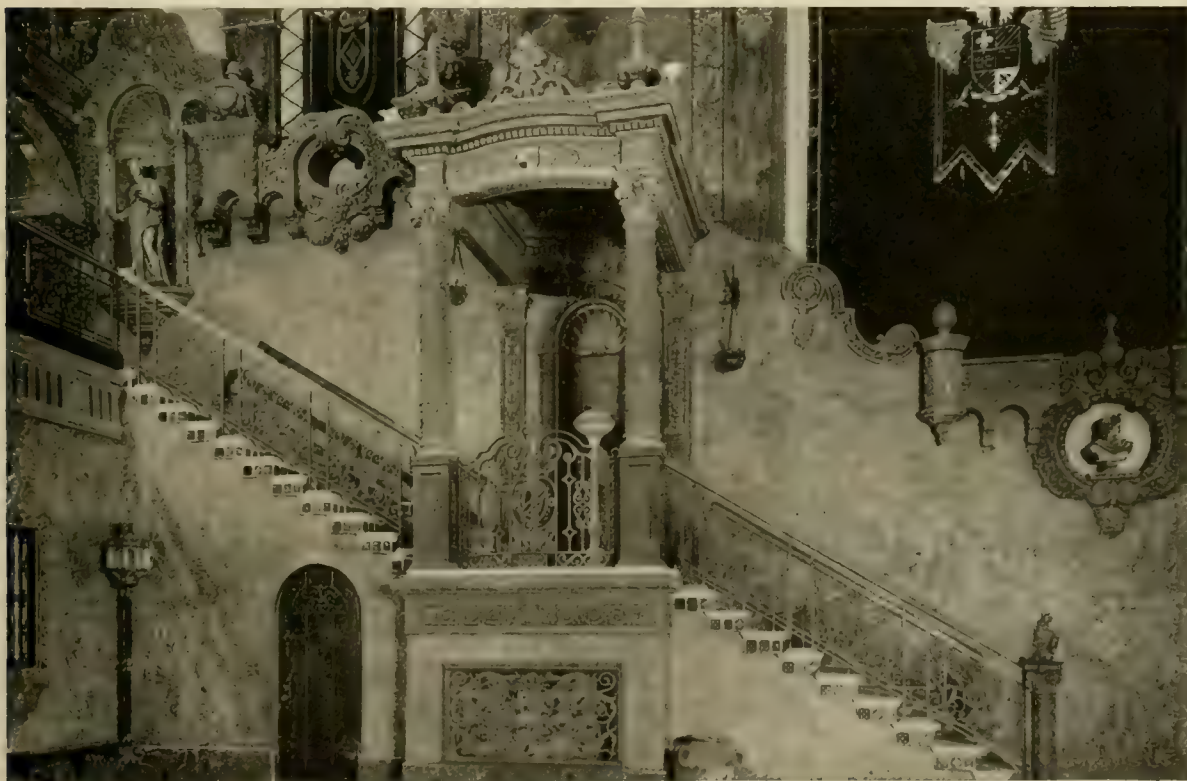




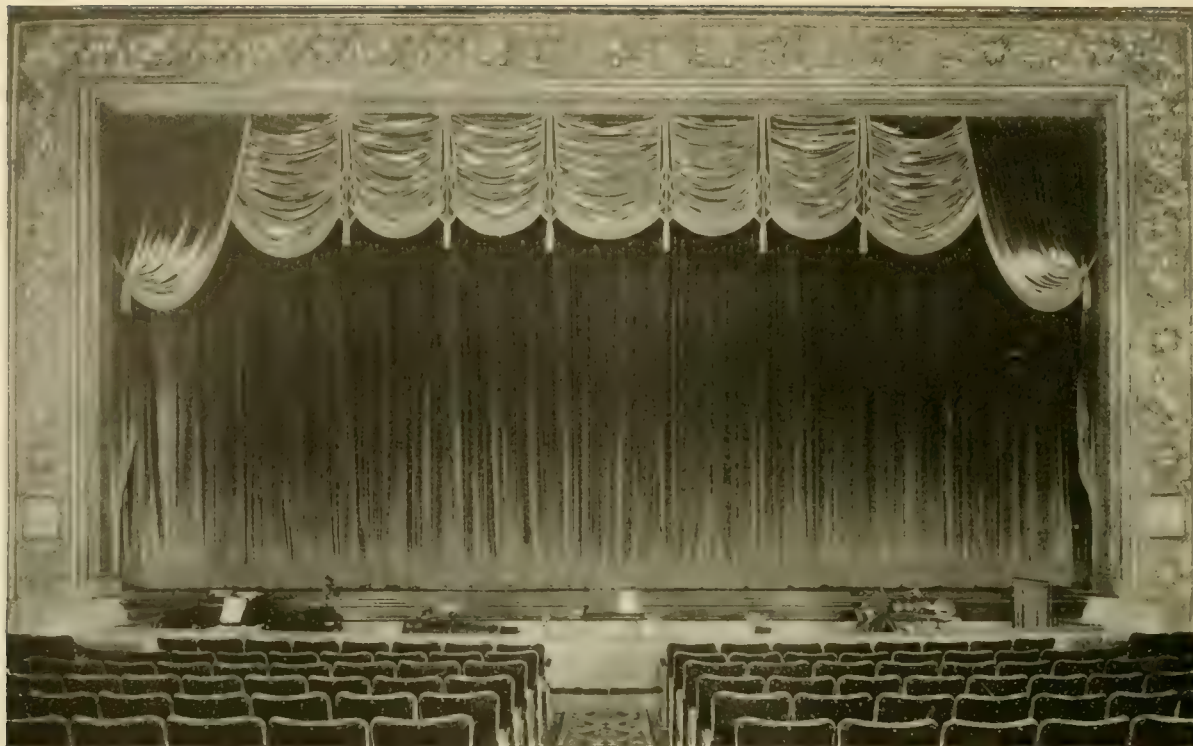
The main lobby of Loew's Louisville—shown above. A gorgeous Spanish room correctly furnished, many of the furnishings and hangings being genuine antiques. Note indirect cove lighting effects.



Stair detail of the upper mezzanine floor, shown above. Heraldic in design. Note particularly the richness of ornamental ceiling and the elaborateness of hand schmeided wrought iron work in rails.



Above—Detail of the Spanish staircase in the outer lobby, a feature of which is the novel treatment of the mid landing.
JOHN EBERSON, ARCHITECT

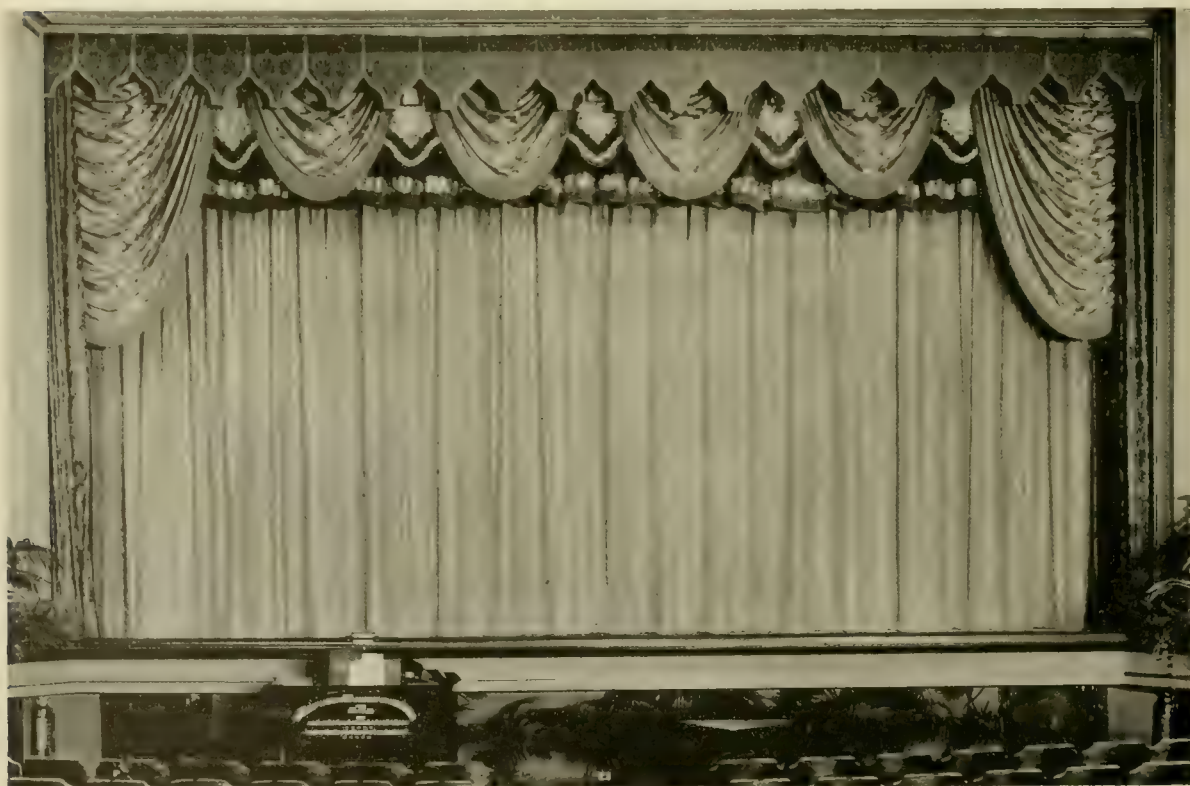


Above—Stage of the Oxford Theatre, Philadelphia. An orange valance frames a curtain of the same fabric in a black color. A fest trimming of heavy fringe is used on the curtain.

PHOTOS COURTESY OF
NOVELTY SCENIC STUDIO

STAGE DRAPES

Below—South Hills Theatre, Dormont, Pa. Lambrequin, ratine damask; valance, red and gold damask; bells, red velvet, appliqued in gold; front curtain, drawn open, is of ratine damask trimmed with heavy boudillon fringe; teaser border is of red velvet appliqued in gold; olio curtain, red and gold damask.



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 Roy Chandler

Q Here is the concluding instalment of Mr. Rigaumont's article on "The Relation of Sound Pictures to Theatre Architecture," the first part of which, suggesting multiple sound stations to effectively distribute amplified sound in large theatres, appeared in the August SHOWMAN. Here the author projects in detailed plan—

The Future 10,000 Seat Theatre Made Possible by Sound Pictures

Enlarged Projection and Colored Films Will "Throw" the Show—Balconies Will be Eliminated in Theatres Seating Less Than 5,000

By Victor A. Rigaumont, A. I. A.

(Copyright, 1928, by Victor A. Rigaumont)

LARGE theatres of today have reached their maximum seating capacity. For instance, the Roxy at 50th Street on Broadway, New York City, has a seating capacity of over 6,000 distributed on three levels, the farthest seat being as far as practicable from the stage, and the farthest side seat being the maximum distance from the center of the screen.

The Roxy, which is the world's perfect large theatre, seems to have reached the limit of size, presentation of stage spectacles, singing and picture projection. If the distance from the last seats to the stage were to be increased, the actors and the stage would be dwarfed in size, their voices would be faintly heard, and there would be an impression of vastness that it would become necessary to put on the stage immense spectacles with greater casts, choruses, and orchestras—if the great area of this type of theatre is to be kept from appearing empty. Extraordinary spectacles and productions are very costly and, unless the attendance is continuously maintained at an excess peak, the financial success of such large theatres becomes a serious problem.

To stimulate attendance at the present

large theatres, a great deal of money is spent for expensive productions, resulting in high prices of admission. Some weeks are profitable, depending upon the feature picture and the season. The cause of unprofitable weeks can be traced to competitive theatres in the vicinity which have smaller seating capacities, smaller expenditures on the stage, and smaller admission prices for very good shows.

Sound pictures will stimulate theatre attendance, providing the price of admission is proportionately reduced with the economies effected by the elimination of costly spectacles and large orchestras, through the medium of talking moving pictures in color which should be as large in size as the present stage settings and should be accompanied by synchronized music of equal quality.

In order to bring down the price of admission below that of any other competitor, it means that greater seating capacity than ever before attempted must be attained without increasing the cost of stage productions, orchestras and advertising. In fact, these costs should be less.

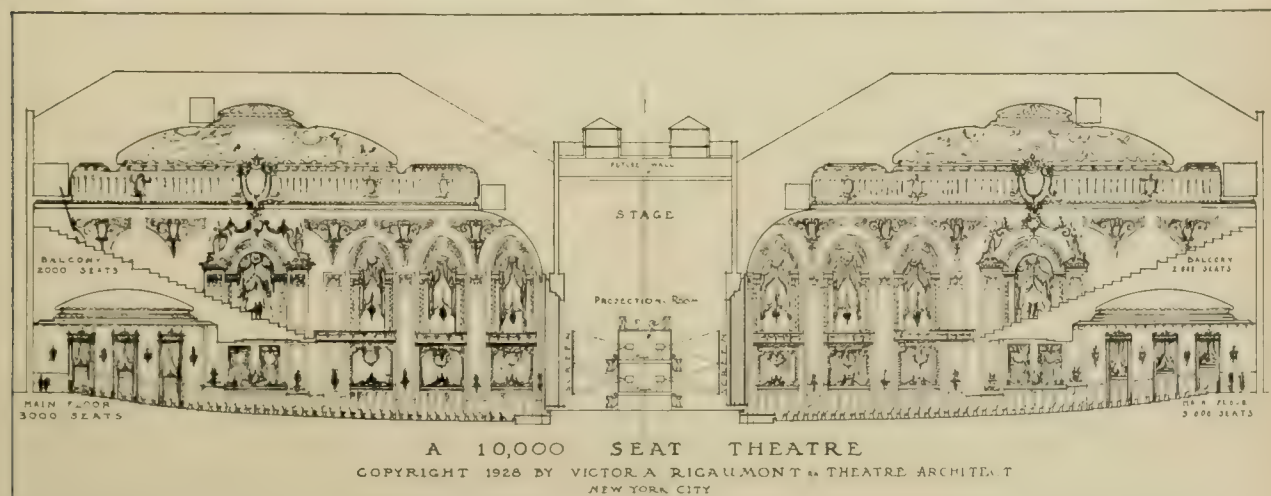
Theatres seating 10,000 persons are far from being impossible. In other words, a theatre twice the size of the Roxy with

seats no further away from the stage—let us say with exactly the same seating arrangement—together with the same size orchestra and presentation are possible, mechanically, through the medium of synchronized sound pictures and music.

The accompanying diagram illustrates the basic idea of placing two 5,000 seat theatres facing the same joint stage, resulting in a seating capacity of 10,000. While sound lasts, this arrangement will be an advantage; if sound dies, there can be two independent stages by readily constructing a central wall creating a stage for each theatre having joint lobbies, all under same operation and management.

THE joint stage is to be entirely mechanically operated, the removable projection booth being located between each facing each audience. This projection booth shall be so constructed as to be removed together with screens by sliding or lowering the entire equipment to the offstage, in case it is necessary to show a chorus spectacle or orchestra with real performers, the production and scenery being so arranged so as to play to both audiences simultaneously.

However, the best and most profitable adaptation of this scheme is the elimina-

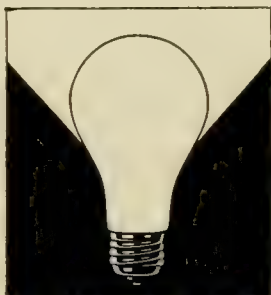




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IT'S THE seemingly unimportant things that sometimes make or break a theater. The lounge lighting, for example. If your lounge is lighted glaringly or unattractively, your patrons won't tell you. But your box-office receipts will suffer. Progressive exhibitors know the box-office value of good lighting.

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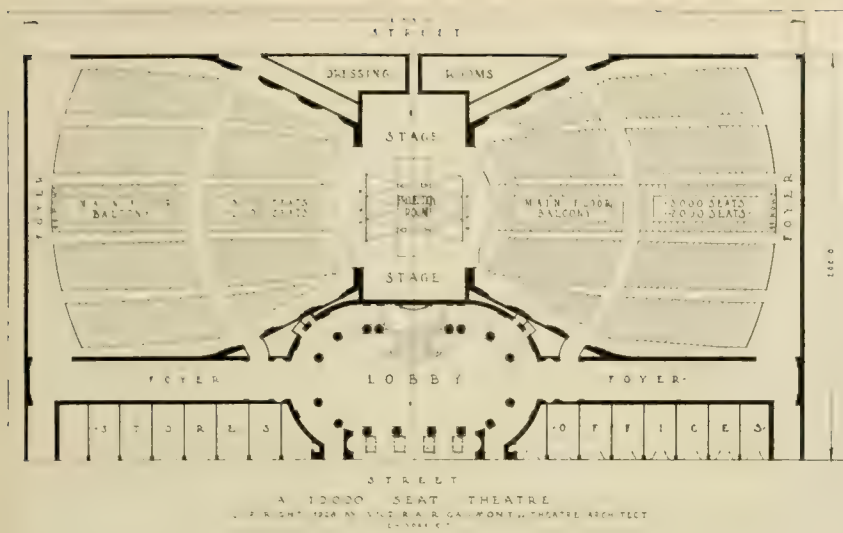
Examine your lighting. Write today for your copy of the new free bulletin, "The Lighting of Theaters and Auditoriums." You will find in it many valuable ideas for the proper lighting of your particular type and size of theater. Just drop a line to the Edison Lighting Institute, Edison Lamp Works of General Electric Company, Harrison, N. J.

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tion of actors, orchestras and other dependent employees, together with the elimination of scenery, electrical effects and equipment, and substitute therefor sound pictures which faithfully reproduce all of the entertainment now placed before the public at such present high costs.

In order to convey the impression of a large stage in its true size and effects, it is necessary firstly to create colored films with the same electrical effects and stage atmosphere; secondly, to enlarge the screen to a size equal to the usual large stage setting, thirty-six feet wide by eighteen feet high or larger. In order to project, for instance, a musical comedy on such a large screen, it will be necessary to have two levels of three projectors, or six projection machines, for each large screen, all simultaneously operated and synchronized with speech and orchestration of course, it will also be necessary to have six cameras photographing the actors and the settings at the studio, the cameras being located in the same respective positions as the projectors will be at the theatre. The theory of projecting through the back of the screen is nothing new, and has been well accomplished before and can be perfected.

The entire future of sound pictures rests upon faithful distribution and reproduction of speech with all its mannerisms, softness and shadings. In the preceding installment of this article, my theory of frequent horn stations, each toned to its zone, throughout all parts of the auditorium would apply to this super type of theatre. Furthermore, no innovation will be fully developed unless it will be more profitable than present methods, and the profit in sound pictures will be the economies effected over the present methods of operation and showmanship. This may mean the adjustment of labor conditions, but the mechanical perfections generally have resulted in greater production, therefore, greater employment as may be illustrated, for instance, in this suggestion of a greater

projection booth and more machines.

The real estate problem, in connection with a 10,000 seat theatre, is by no means secondary. It will require more auditorium main floor area but, if correctly planned, the lobbies need not be proportionately increased, inasmuch as our modern lobbies of today are mainly utilized to police and herd the standing patrons, uncomfortably, until these underseated theatres of 5,000 seats upwards are cleared to seat the waiting audience. Larger, practical theatres, which are possible with sound pictures, will materially solve the question of congestion, dissatisfaction and resultant kick-backs, and will draw better attendance looking for seats to sit upon.

A theatre construction venture is nearly

An Independent Weighs "Sound" and Sees "Normalcy" Ahead

AN exhibitor who has had the opportunity of studying the so-called "sound situation" at home, and made the opportunity of studying it in New York—which he visited to confer with officials of Electrical Research and the R. C. A. companies as well as observe the reactions of New York picturegoers to presentations at the Broadway theatres—announced the following conclusion at which he has arrived, to this interviewer:

"I am not signing any contract for installation at this time, although I believe I will do so in the next six months."

Thus, W. H. Harris, treasurer and manager of the Sycamore Amusement Co., Inc., of Petersburg, Va., operating the New Palace Theatre there, sizes up the sound picture as it affects the independent theatre operating in the smaller cities of the country. Mr. Harris' visit to New York primarily was concerned with the object of solving the "interchangeability" question—a problem which probably more than anything else is the

always fringed with alarm on the subject of a successful investment and is logically dependent upon rental income besides the rental of the theatre proper. A 10,000 seat theatre should be necessarily located where the crowd is or will come. This further concentration of "10,000-ready-to-spend" patrons demands that the project be designed with many stores and offices, the rental value of which would be handsome and these would materially assist in financing and carrying the investment.

There are several cities in the United States and the rest of the world which could accommodate immense theatres which this article advocates. However, the joint stage with dual auditorium can also be applied to smaller cities, the feature being that theatres up to 5,000 seats or less can be constructed without balconies, there being 2,500 seats or less within range of the stage on each main floor. This would result in far more reasonable construction costs, even though it means more ground, because we all are aware that the large balconies of big or small theatres are extremely expensive and the cost per balcony seat is far greater than the cost of constructing main floor seats.

The elimination of balconies will result in an auditorium of lesser height and volume, and will produce better acoustics and will eliminate grand staircases and elevators and save construction costs. Above all, it will mean better control, faster manipulation of crowds on one level, a one-price admission, and a tremendous saving of lost motion and money which, because of the unlimited possibilities of sound pictures, will result in—exactly what every theatre owner is looking for—better attendance and more profit.

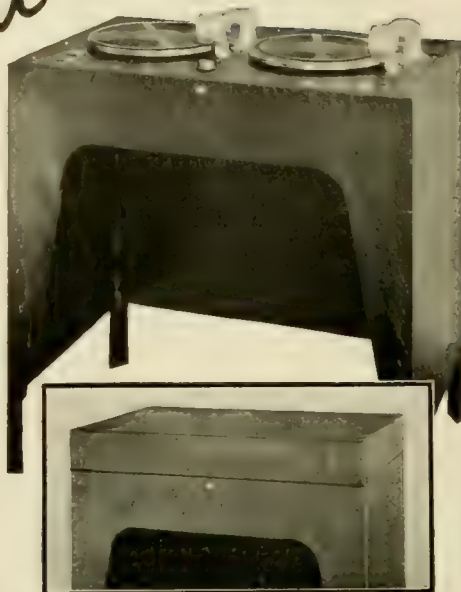
great obstacle confronting the exhibitor.

"I agree with Mr. Johnson's editorials in which he says 'there will be interchangeability.' It is not a question of interchangeability, but when! On my visit in New York I could not get any information whatsoever on this point from the Electrical Research or the R. C. A. company representatives with whom I conferred. Time alone will tell which is the best sound system to install.

"I do not believe that music with the film will become especially popular to the point of eliminating from the better theatres the orchestras and organs.

My business has increased about 25 per cent since my competitor put in the sound system, and I have not increased my expense. I firmly believe that within three months the novelty of talkies will wear off, and we will settle down once more to a safe and sane business. The theatre giving the best show for the money getting the business."

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Ask for information on cueing services for all films



The auditorium of the Selzer Theatre, a typical example of how effectively one central chandelier can be used to ornament and illuminate.

ELECTRIC light, in common with other electric developments, has made tremendous advancements in the past few years. The art of decorative lighting by means of efficient and ornamental fixtures has so improved that new theatres, erected by competent architects and master showmen, depend on decorative lighting effects to add the finishing touch.

Necessary as a utility, artificial illumination as a decorative medium is unsurpassed. In addition to being a decorative medium in itself, light stimulates other decorative medium and ornamental effects. No matter how beautiful the furnishing and decorative treatment of a theatre may be, certainly, they lose much of their attractiveness, if good and sufficient lighting is absent. Correspondingly, they gain much when the proper light is present.

Upon close analysis and comparison, it will be found that no other equipment of the same cost will decorate a theatre more effectively than lighting fixtures. The interior of a theatre being naturally dark, decorative illumination is most prominent and conspicuous, because it is so readily noticeable. Consideration should also be given to the design and appearance of lighting fixtures when they are not illuminated. They should conform to the architectural detail or period, as well as the spirit of the building. The appearance of and the effect created by lighting fixtures cannot help but make an impression on the minds of the people who see them. The impression is either a good or bad one.

Theatre men who have investigated modern illumination and its psychological effects on their audiences know that the selection of the correct and proper decorative lighting equipment is just as important and just as profitable, as the selection and booking of good pictures. People may not come to a theatre to see the lighting effects, but if the lighting effects do not provide proper and sufficient illumination, comfort and relief of

eyestrain, chances are that these people will go to theatres that do have these modern improvements and comforts. Today, the successful showman does not depend entirely on the picture to draw. Modern decorative lighting equipment provides another medium, most economical and most effective.

THE time to consider lighting fixtures for a new building is when the building is being planned, rather than wait until the time lighting fixtures are to be bought. If this procedure is followed, the best results will be obtained. It is, of course, not necessary to make purchase at this time, but the lighting fixture plans should be then made, provisions made for certain conditions, circuits, etc. Bids and estimates can be considered later, when the time comes around to purchase this equipment. Oftentimes, desired effects and advantages have to be passed up, because proper and sufficient thought was not given to certain matters, in advance. Because so much depends on proper decorative illumination, the general arrangement of electric outlets, the location and quantity, as well as the style or type of lighting fixtures most suitable for the individual locations, should be determined well in advance of wiring the building. The architecture of

On the right — Roosevelt Theatre in Philadelphia, showing the use of a light grille of art glass panels set in the central dome.

'Ever Consider What Modern Lighting Can Do For Your New Theatre Or An Old One?

By C. J. Frank

Voight Company, Philadelphia, Pa.

the building, its physical proportions, size and general decorating scheme are all factors which govern. Proper consideration given to all these factors in the plans, will insure not only the most suitable, appropriate and effective installation, but the most economical, as well.

The photograph illustrating the Seltzer Theatre clearly shows how a well planned, modern lighting installation will enhance the appearance of a theatre auditorium. The owner and architect of this theatre had in mind using ten small chandeliers, in two rows of five each, suspended from the ceiling. With this plan in mind, they came to the fixture manufacturer. After consultation, the plans were changed so that only one chandelier would be used. Note how advantageously this one chandelier enriches the decorative appearance of the auditorium. Visualize these two arrangements and compare the different effects. How much more suitable and appropriate and up-to-date is the one rich chandelier, which cost no more than the ten small ones; how much more attractive the theatre to its guests; how much more of a

(Continued on page 1075)



When life depends on the excellence of mechanical equipment, sheer merit is likely to be the only consideration which influences selection. It is significant that YORK Refrigeration was chosen by the highly discriminating men who equipped the Byrd Antarctic Expedition.



The Byrd Antarctic Expedition ship, the "City of New York", leaving New York for New Zealand, 9200 miles away—the first stage of its long voyage to the Antarctic. The variations of temperature encountered, from the intense heat of the tropics to the extreme cold of polar regions, will have no effect upon the Expedition's food supplies. YORK Refrigeration can be depended upon to maintain a uniform temperature under all conditions.

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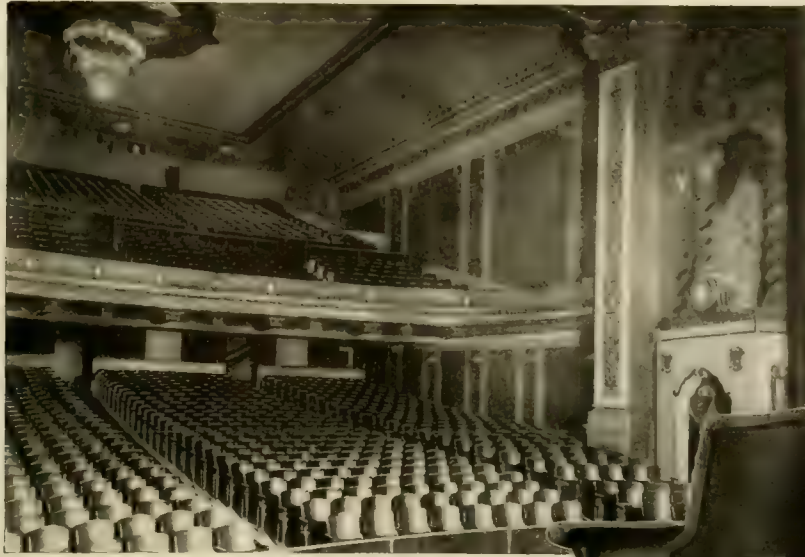
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Illustrated above is chair No. 6116, of which 1813 were installed recently in Redmon's Majestic Theatre, East St. Louis, Illinois, Boller Brothers, Architects. This chair was selected as best harmonizing with interior appointments and general atmosphere of inviting beauty. With birch and maple wood posts, finished in red mahogany . . . back and seat upholstered in red moroccan . . . and cross-hatch bull bearing seat hinge . . . this chair is as comfortable and durable as it is pleasing to the eye.

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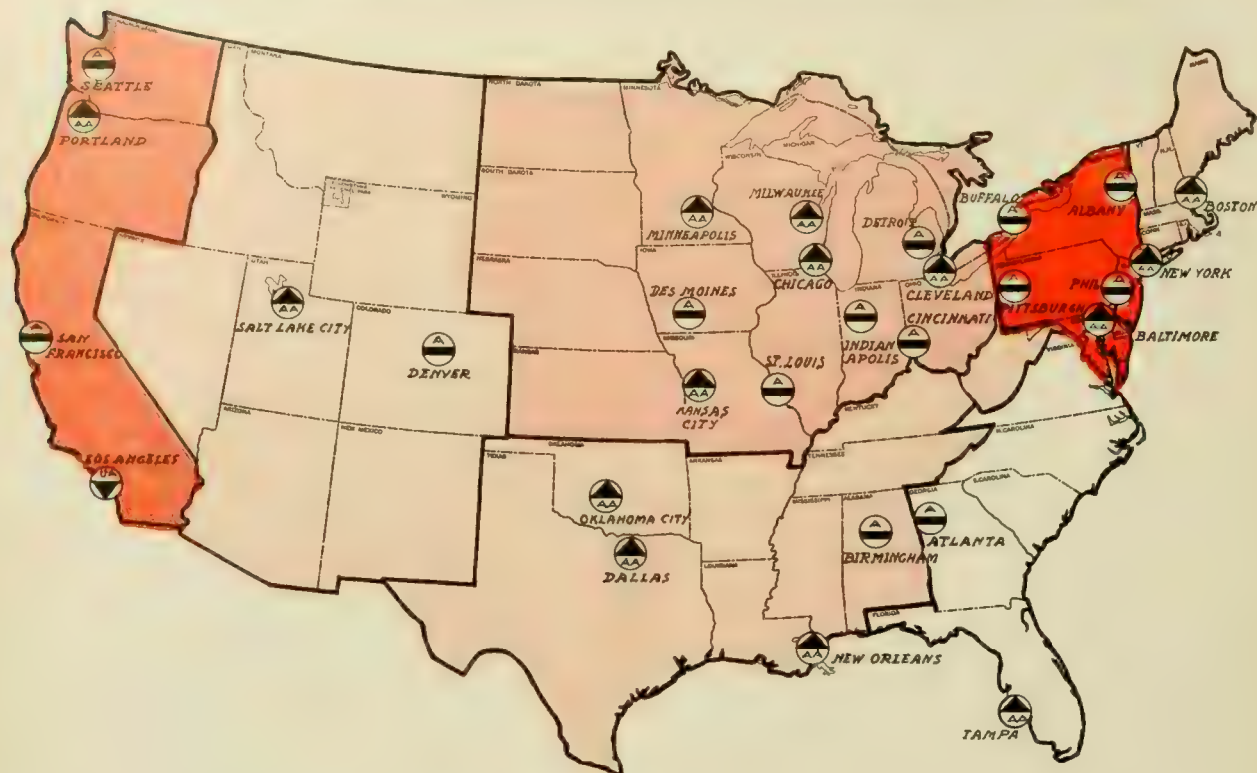
77-D Canal St., Boston

1211-K Chestnut St., Philadelphia

113 W. 40th St., New York City

Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business	AA	Very light new construction
Average Business	A	Light new construction
Under Average Business	UA	Moderately heavy construction
		Heavy new construction

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from August 15th to September 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities; solid, which represents the greatest

value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the three months' period from Aug. 15th to Sept. 15th. The diagrams indicate the relative attendance at the better theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly in MOTION PICTURE NEWS, and other sources of information gathered by this publication.

THE trend toward the building of smaller theatres requiring a lesser investment, indicated as growing in proportions in our report for July, is shown to be reaching its peak as a notable feature of new theatre construction during 1928, in this current resume of building statistics for the period August 15 to September 15. A considerable increase in the number of projects brings the total of investments estimated for new theatre buildings up to \$10,093,000, as compared with a total of \$8,286,000 for the previous period.

Figures for the current map show that 49 new projects were scheduled, or an increase of 15 over the number reported last month. It is only in the cost per theatre and cost per seat columns that the figures for the current map are below those of last month. And in this phase of the building program of 1928, the same trend has been evident for several months.

The decrease in the investment per project while the total

investment for new theatre building continues to hold up to our original prediction that 1928 would see an even greater volume of investment in theatre properties than the previous record year of 1927, is highly significant. Obsolescence, or "theatre mortality," a factor which this journal repeatedly has stressed in editorials anent the sporadic cry of pessimism and alarm over the "over seating" bogey, is undoubtedly a factor in this new trend which theatre building has taken. The mammoth de luxe theatre was rushed to the fore to supply the demands for such amusement resorts in downtown sections of the big cities, now the pendulum swings toward the smaller theatres of the metropolis, with the need for replacement of worn out theatres with structures designed to function efficiently as homes of the motion picture and its allied entertainments.

Going back to the report, in the August Showman we find

that the cost per theatre on new projects scheduled during that period was \$220,000. Last month's figures showed the average cost per theatre was \$243,700. And the figures for the current report reduce the cost per theatre estimate to \$206,000.

Going back to the complete record, our report for the period August 15 to September 15, shows that 49 new theatres were scheduled for construction in the United States. The total of new seats is 52,110, with the average seats per theatre 1064, the average cost per theatre \$206,000, and the average cost per seat \$193.60.

THE North Atlantic States, with a total of 12 new projects, totalling 16,200 seats to be constructed at a cost of \$4,500,000, still leads in new construction in the United States, as illustrated on the accompanying map. Two of these 12 theatres are to cost over \$1,000 to erect.

Second to that are the Pacific Coast states, where a heavy building program continues. The new projects reported during the current period from that section total 10, with 11,210 new seats, to be built at a cost of \$2,345,000. One of these new theatres is to cost more than \$1,000,000.

The middle section of the map comes next, with new theatres scheduled to be built at a cost of \$1,333,000 for the largest number of new projects of any section—a total of 15. The figures thus show that the cost per theatre in this section is \$88,867. These theatres will add 10,900 new seats, the average number of seats per theatre being 727, at an average cost per seat of \$122.24.

New England reports 3 new projects to cost \$770,000 and have a total of 1867 seats. Average costs per theatre are thus \$256,000, and average cost per seat \$137.47.

In the Southwestern States 5 new projects were announced, the total cost estimated at \$745,000. This makes an average of \$149,000 as the cost per theatre, and with 4,500 new seats provided for, the average cost per seat is \$165.56.

The Western States reported that 4 new projects were scheduled, to add 3,700 new seats in that section, at a cost of \$400,000. This is at the rate of \$100,000 cost per theatre, and \$108.00 cost per seat for an average of 925 seats per new theatre scheduled.

In the South Eastern States no new projects were launched during this period.

Canada is to have one new theatre to be built at a cost of \$30,000 and seat 400 persons as the result of the launching of a new theatre project there during the period.

New Jersey and California each are to have five new theatres as a result of the scheduled building plans announced in this report. Pennsylvania is in second place with four and New York and Illinois tied for third place with 2 new projects each.

Reports from equipment distributors show that their business is ahead of the same period last year—a condition which has prevailed throughout 1928, with few exceptions and little variation. According to statements by the national distributors of theatre equipment September this year is well ahead of the same month in 1927. The previous month went slightly below last year's figures, but that was the exception over a considerable stretch, for July, June, May and April were well above the 1927 marks.

The installation of "sound" equipment is a large factor in this increased business. The high-intensity arc lamps for projectors, in consequence, are a leading item of the replacement business being done by the equipment concerns.

AS the map shows, theatre attendance during the August 15 to September 15 period was remarkably brisk in the key cities—which, by the way, are the only ones this department attempts to report in dealing with box office business around the country.

On the entire map, it will be observed, there is only one city rated at Under Average during the August 15 to September 15 period—and that Los Angeles, where a heat wave was a large factor in reducing attendance one week, and where the National Air Races, with their thrills and the attendant ballyhoo turned the minds of the average amusement seeker to spectacles of

speed, daring and danger in the skies. The Hollywood theatres throughout the period did excellent business, but the downtown Los Angeles houses felt the opposition of heat one week and air races the next—and two weeks are quite enough to reduce averages based on four weeks of business.

The Labor Day holiday was a favorable factor in many cities, and the cooler weather speeded up business generally. But the conviction persists that a renewed interest in pictures is the direct benefit accruing to the larger theatres through the excitement which has been created over "sound films." Not alone the synchronized films, but all films are apparently commanding more attention and more enthusiasm than they were several months ago—in the days 'fore "The Jazz Singer," which must stand as a milestone in the history of this business evolution from "silence," to "sound," and also from apathy to enthusiasm in the motion pictures.

The talking and synchronized pictures continue to occupy the center of the stage as box office attractions. Among the sensational accomplishments credited to them during the period on which we are reporting, nothing is more convincing of their power to attract than the records of theatres which have reopened after summer darkness. Among the houses which closed for the summer after protracted periods of very poor business and which are now on their way back to popularity and a large following are the Regent in Pittsburgh, and Loew's Aldine in the same city. Both immediately jumped into a brisk stride with "sound" films as attractions. The Newman in Kansas City, which had been doing poorly for months, went dark for a brief period and then opened up again with a sound policy and the response made it look like the Newman of the days when it was the most popular house in that city. The Stillman in Cleveland was slated to go into retirement, when sound films came along and it is still operating, and very profitably.

THE individual attractions which proved the biggest box office factors during the period for the most part are sound accompanied. The Ten Best, which we rate here every month for the purpose of the record and such value as it may be in forecasting the strength of the films in later showings in the smaller theatres, we this month start off with "sound" films—the first five on the list falling into that classification. Our reports from the Key City first run houses show that the following were the films which earned the greatest number of Above Average records at the box offices. The list follows:

- | | |
|-------------------------|-------------------------|
| 1. "Lilac Time" | 6. "Four Walls" |
| 2. "Street Angel" | 7. "Cardboard Lover" |
| 3. "Tempest" | 8. "Excess Baggage" |
| 4. "State Street Sadie" | 9. "The First Kiss" |
| 5. "Fazil" | 10. "Uncle Tom's Cabin" |

Some unusual individual records have been scored during the period by the sound pictures. For example:

"Lilac Time," played four weeks to big business at the Stillman, Cleveland, and topped a 12-year record at that house, beat the high record of "The Jazz Singer" at the Grand Central, St. Louis. "The Terror," which failed to figure in our "10 Best" only because it had comparatively few showings during the period of this record, established a new high mark at the Music Box in Seattle, gave the Midland in Kansas City the biggest week in several months, played to enormous business at advanced prices at the Warner theatre in Los Angeles, and scored a record "take" at the Mark Strand, Albany, N. Y., during a very hot week. "Lights of New York" played seven weeks at the Blue Mouse, Portland, did unprecedented business at the Stanley, Philadelphia, and played day and date at the New and Metropolitan, Baltimore, to big business. "Our Dancing Daughters," Metro's sound offering, also played to fine business at several houses, the Stanley, Baltimore, Loew's Temple, Birmingham, and Pantages in Salt Lake City, among them. "Street Angel" played four big weeks at the New, Baltimore; was held over for a second week at the Capitol, Cincinnati, and at the State, Minneapolis. Many remarkable records also went to such attractions as "State Street Sadie," "Women They Talk About," and "The Jazz Singer" continues to be heard from here and there about the country.

ANOTHER PAGE IN HISTORY

and now the fourth

EVERYONE knows Sydney S. Cohen. Four times President of the Motion Picture Theatre Owners of America and two years Chairman of the Board of Directors of the same organization, Mr. Cohen is an outstanding figure in the world of exhibitors.

It is, therefore, with pride that we mention Mr. Cohen's remarkable confidence in Page Unit Organs. He installed a Page in each of these theatres in New York: Empire, Tremont and Mount Kisco.

And recently—he purchased a fourth Page Unit Organ for the Bronx Strand Theatre. What better proof of Page ability to perform superbly!



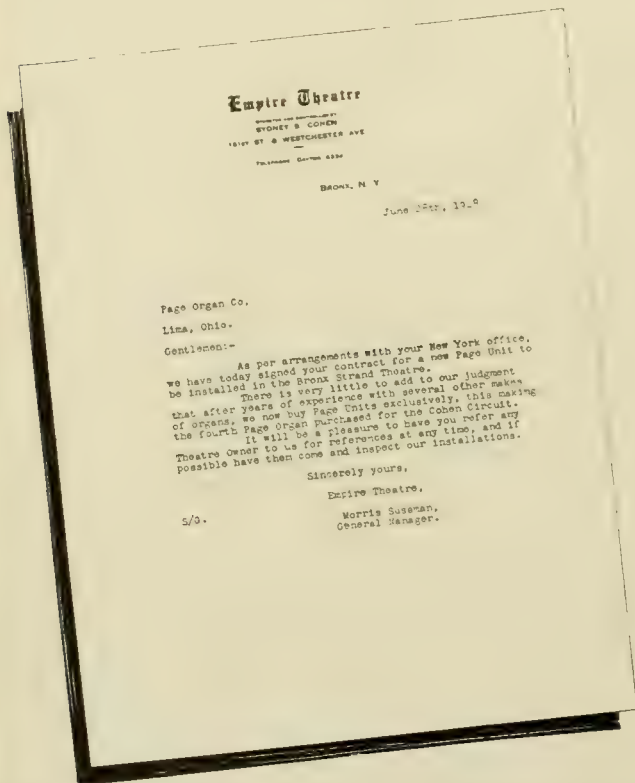
(His commanding position gives the weight of authority to Mr. Cohen's approval.—Note also the letter from Mr. Sussman of the Empire Theatre).

Page Unit Organs fulfill our every wish. Have installed the fourth one in the Bronx Strand. I recommend the Page Unit Organ to anyone.

Sydney S. Cohen

Page architects will be glad to consult with you about your theatre requirements.

THE PAGE ORGAN CO.
521 N. Jackson St.
Lima, Ohio



PAGE UNIT ORGANS

How to Avoid Operation Errors that Mar Presentations of "Sound" Pictures

By *Russel H. McCullough*

Supervisor of Projection and Electrical
Equipment West Coast Theatres, Inc.

SOUND pictures are here to stay and future developments are expected. The present equipment which produces sound requires study for care and operation. We have had considerable experience with sound pictures and as yet we do not term them as being perfect. We believe, however, that it will take some time until the industry is capable and fully equipped to handle this new novelty with perfection. Some difficulty is encountered in teaching projectionists to operate sound equipment, and also everyone has a different opinion as to how loud or how soft the volume should be in the auditorium.

The West Coast Theatres have endeavored to teach their managers the importance of volume control of "sound pictures." Synchronized pictures can very easily be ruined by a projectionist or by someone around the theatre giving orders as to how the volume should be controlled. The manager himself, or some designated person, should control the volume of all sound productions, instead of letting anyone give instructions, as we have encountered. We find it necessary to make the music and speech as natural as possible with synchronized pictures. This requires experience and criticism from others.

It is well to remember that perfect volume control can not be judged at rehearsals, as during the time when sound pictures are being rehearsed the auditorium is most always empty. It is advisable to confer with your musical director or someone with musical knowledge to assist you with controlling the volume for sound pictures. The speaking part of sound pictures, you should be able to judge for yourself. The volume control is the most important part of sound pictures. The volume can not be judged from one certain part of the auditorium. Frequent visits are necessary to various parts of the auditorium to determine how the sound is coming through. With different capacities of patrons in the auditorium it will be necessary to change the volume control setting.

We have received complaints from patrons who have heard sound pictures. Most of them are because of music or speech being too loud or not loud enough. We realize, however, that it is impossible to please everyone concerned as to how the volume of sound pictures should be controlled, but with personal supervision it will eliminate severe criticism. Sound

pictures are a new field and theatre patrons have not become accustomed to them.

To some theatre patrons a theatre does not seem natural without an orchestra or organ accompanying the picture. We find by properly rehearsing sound pictures and observing them closely at all times that our patrons are becoming used to them. The only subject which has not received severe criticism is the Movietone News and this is because theatre patrons are tired of the biff bang orchestras and organ music which have accompanied these subjects for so long. As to the Movietone News, this type of entertainment is demanded by the public.

The projection room in every theatre should always receive close attention. Every manager should make frequent visits to his projection room and keep

in personal contact with his chief projectionist. The success of the performance depends largely upon the operation of this department. All requests for the replacement of parts and new equipment for the projection room should be investigated and granted, providing such requests are in order. All of our projection rooms on the West Coast Circuit are equipped with the best of equipment and always kept in very good condition, which insures us against any interruption during the performance which is likely to happen because of neglect.

Sound pictures have advanced the industry more than ever before. It is necessary that we keep up with the advancement and in order to do this we have to collect as much knowledge as possible. Projectionists are bringing forth every

(Continued on page 1082)

Official Lists 6 Main Sources of Projection Booth Fires

SOME very interesting advice regarding the prevention of film fires in moving picture theatres has been prepared by W. A. Oswald, of Victoria, B. C., assistant fire marshal of the Province of British Columbia, for the guidance of all exhibitors and projectionists. It is information which contains many suggestions for the consideration of moving picture men everywhere. Mr. Oswald says:

"First: Carelessness in the laboratories sends out brand new prints in hazardous conditions. Shrinkage due to too fast drying, improper and imperfect spacing of sprocket holes, poor patches made with poor or defective cement are some of the cases of carelessness as applied to release features and are apt to lead to film fires.

"Second: Carelessness in the projection rooms of theatres in the form of allowing the projection machine to get into such shape that it ruins film. How many projectionists make a weekly or even a monthly complete inspection of their equipment? Can you tell right off-hand whether your sprocket teeth are under cut at all; to be undercut any is too much. Have you the same tension on both of the tension shoes? Is your aperture plate true? Is your gate true? How about the idlers? Have you too much

tension on your shoes or on your takeup? Any one or more of these are potential fire-breeders. How do you care for the film while it is in your room? Do you occasionally slip your fingers along the edges to test the patches and feel for cracked holes? A patch came apart; the sprocket holes broke out or the film broke due to strain on one side and an aperture pop resulted; the heat of the film gave more fuel to the flame, and the lower magazine was soon ablaze; these are some of the answers to the question, "How did it happen?"

Third: Carelessness in the film exchanges. Careful revision of film extends its life a long time. Careless revision is worse than none at all. Are the revisors given ample time to revise a film well? Do they use good cement? Are they careful?

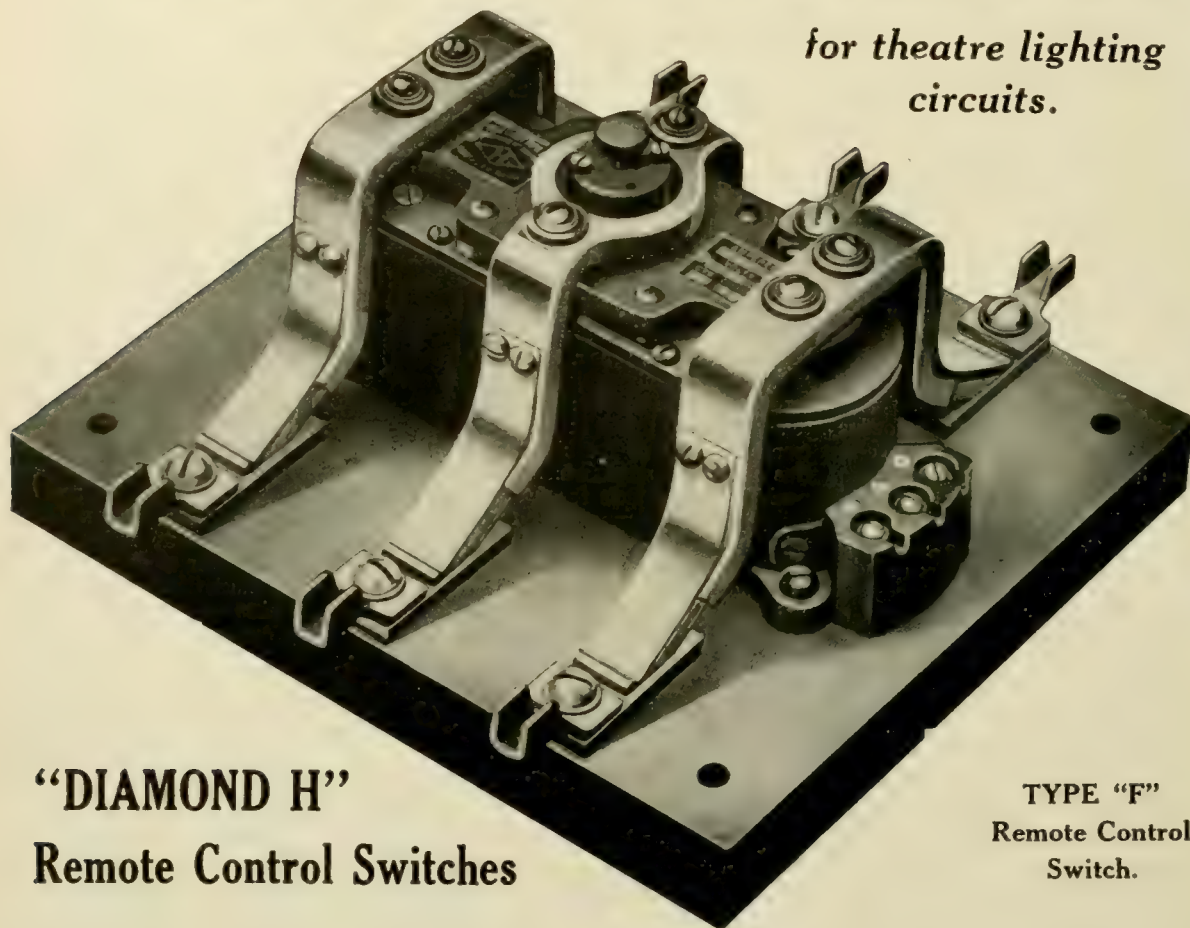
Having considered the chief cause, we have now to consider the secondary causes; namely, over-speed, under-speed and brittle film.

First: Over-speed. To-day, as never before, the theatre-going public are demanding and getting full value for their money. This applies to second and third run houses as well as to de luxe houses. Double program billing, specialties of all

(Continued on page 1078)

—remote control

*for theatre lighting
circuits.*



“DIAMOND H” Remote Control Switches

**TYPE “F”
Remote Control
Switch.**

Remote control of lighting circuits for theatres is important.

It means flexibility of control, simplified wiring, and dependable service if “Diamond H” Remote Control Switches are used.

Type F Remote Control Switch shown above can be used to control the circuits of your entrance signs, marquees, to control stage and effect lighting, or large groups of lights.

“Diamond H” Remote Control Switches are designed and built by the pioneer switch builder, and they are reliable and dependable.

If emergency circuits are used for your important lighting such as exits, aisles, stairways and lobby circuits, we have double throw switches that are entirely automatic, throwing from one circuit to the other and back again.

Bulletin No. 10 completely covers these switches with wiring diagrams.

Write Dept. M today for your copy.

**THE HART MANUFACTURING CO.
HARTFORD, CONN.**

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DIAMOND H SWITCHES

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering

Any further information that may be desired regarding equipment devices described in this department may be had upon request. Address such inquiries to The Showman, Motion picture News, 729 Seventh Avenue, New York City.

Orchestraphone Junior for Smaller Theatres

NATIONAL THEATRE SUPPLY COMPANY recently put on display at all branches of the company the new Orchestraphone Junior Model, a smaller edition of the Orchestraphone reproducing instrument designed for the small motion picture theatre.

The new instrument does not replace the regular Orchestraphone, for the many added features of the larger models adapt them particularly to use in large houses. The fields for the two models are thus distinct. For all practical purposes, Orchestraphone Junior is amply equipped to efficiently care for the musical needs of the smaller theatre.

Orchestraphone Junior Model is equipped with two turntables, powered by synchronous motors. The "fade-out" of one record and the "fade-in" of the second is effected through rheostat control—one turn button—regulated by the operator.

The same pick-ups used with the regular Orchestraphone are employed in the Junior Model. They are set and controlled directly by the operator.

A regular Orchestraphone air column horn is a part of the Junior Model standard equipment.



New Orchestraphone Junior Model opened and showing two turntables.

Automatic Devices Designs

New Steel Curtain Track

ANNOUNCEMENT of a new curtain track, built of steel and to be known as the "Silent-Steel Curtain Track," has been made by the Automatic Devices Company of Allentown, Pa.

This new device, the announcement declares, is the result of many months of intensive tests and actual operation directed toward the effort to produce a curtain track that will answer in every detail the newest requirements of stage equipment.

Since the development of the hardwood "Roll E. Z." track by the Automatic Devices Company, the announcement continues, "a demand has gradually developed for a curtain track retaining all the features of the Roll E. Z. type combined with smaller dimensions and greater strength in proportion to weight, qualities which are inherent with the use of steel."

Akeley Develops Universal Gyro Camera Tripod

THE Akeley Camera Co., has started production of the new Akeley Universal Gyro Tripod, which makes available to all makes of camera the flexibility of range which was a distinctive feature of the Akeley camera.

The new Universal Gyro Tripod, illustrated on this page, is adjustable by hand manipulation to any speed and any angle



Above, photo showing the Akeley Universal Gyro Camera Tripod.

as the picture is being taken. In his announcement of the new tripod, John L. Spence, president of the Akeley company described the following features as outstanding in the new design:

"The tripod has been kept as light as possible consistent with strength.

"The new tripod comes at an opportune time to fill the needs created by the development of the talking moving pictures. The extreme weight of the new "talkie" equipment overtakes the sturdiness of even the best of the previous design of tripod. The new tripod's design enables it to carry the additional burden."

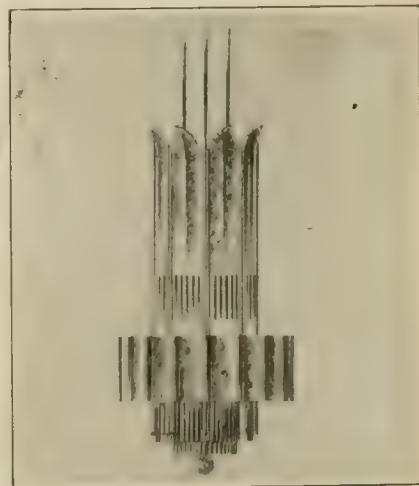
Testing New Type Speaker Unit for Sound Films

A NEW system of sound projection, employing a speaker unit of special design to be suspended in the center of theatre auditoriums, this week is being given final tests at the Fox studios in New York, according to an announcement issued by Christian A. Volf, Jr., engineer and acoustician who developed the system.

The Volf Reproducer employs new acoustical principles which are said to reproduce amplified sound so that all hearers receive the sound in equal volume and clarity, irrespective of the acoustical properties of the building. Describing the design and acoustical principles of the new speaker, the statement says:

"From a sounding chamber employed in conjunction with an electro-dynamic speaking unit a linen screen is suspended. This is broader in its lower circumference and acts as an amplifier. The waves

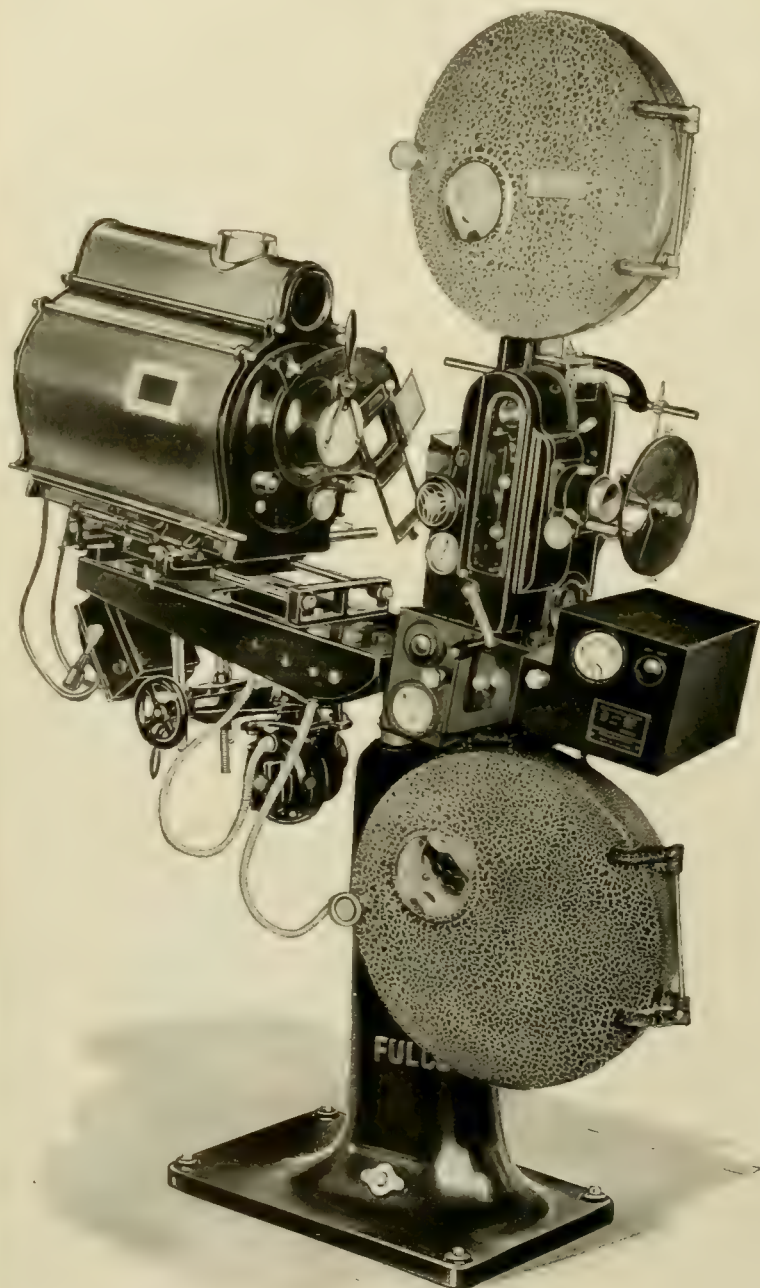
(Continued on page 1076)



Volf Reproducer encased in decorative chandelier of special design.

HOW ABOUT MOVIETONE AND VITAPHONE?

The Fulco Projector presents a complete answer to this question because it is built to receive sound picture attachments without change or alterations. Install Fulco Projectors and you are prepared for the "talkies" whenever you decide to go in for them.



IT'S YOUR ONE
BEST BET

E. E. FULTON CO.

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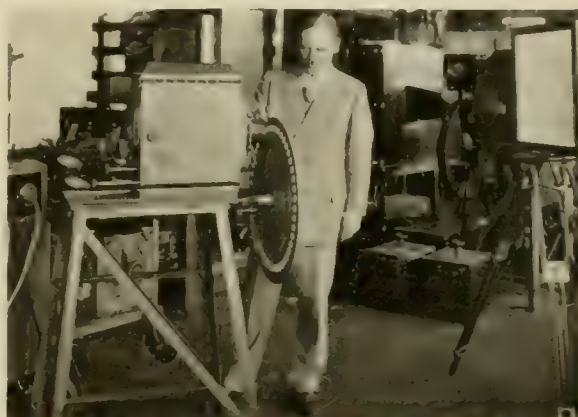
Directing the first television drama. Above, Mortimer Stewart at the control box. Knob at left brings any one of 3 cameras into circuit, while the knob at right is used to fade one image into another.



Action of the play. Leading lady is seen at left before one of 3 cameras used. Before camera at right is leading man. Two people at table manage props. In the left foreground is a receiver, which enables director to check vision as it appears on the air.



Managing the props. Under the director's orders various articles portraying the action are placed before the camera to be transmitted.



Dr. E. F. W. Alexanderson viewing the new television projection apparatus. Disc contains 48 lenses and image reproduced on screen is 12 inches square.

Drama Finds a New Vehicle in Television

THOUGH it is less than a year since Dr. E. F. W. Alexanderson brought his television receiver out of the laboratory and demonstrated it before newspaper men, the device for sending vision and sound by radio is now being employed to regularly broadcast drama from Station WGY in Schenectady, New York.

On September 1, during the regular television period of the Schenectady station the first play by television was broadcast by a dramatic group organized to present drama to the radio audience, transmitting picture and voice simultaneously on separate radio channels.

This accomplishment was made possible by the development by Dr. Alexanderson, consulting engineer of the General Electric Company and chief consulting engineer of the Radio Corporation of America, of a portable transmitter or camera.

The play broadcast was J. Hartley Manners' "The Queen's Messenger." Owing to the fact that in its present form the transmitter permits of showing only the heads of the actors, a dramatic technique adapted to the medium was evolved by Mortimer Stewart, producer and director of a series of radio plays broadcast by WGY and New York stations last spring. Since the present, and still crude apparatus, does not permit of conveying action by means of head movements, facial expression or gestures, Mr. Stewart adopted the "close-up" method frequently employed in motion pictures. Thus, for example, the lady of the play offered to pour some wine for the messenger, a separate camera picked up the image of the lady's hands with bottle and glass, as she poured the wine. Keys, a ring, a revolver and many other props were introduced in "close-ups" to forward the action of the play.

In the presentation of "The Queen's Messenger" three cameras were used.

The camera consisted of three units, a cabinet containing a 24-hole disc and a 1000-watt lamp as a light source, and two smaller cabinets each housing a photoelectric tube with amplifier.

In a statement in which he commented upon the first drama broadcast by television, Martin P. Rice, manager of broadcasting for the General Electric Company said: "Now we have shown what Dr. Alexanderson has accomplished and in broadcasting a play by television, we have endeavored to point out one of the very interesting applications of the new art. When television has reached that stage of development where 'sight' signals may be received as reliably as 'sound' signals are now received, we at WGY hope to be prepared to carry the image as well as the voice of the actor to thousands not heretofore privileged to enjoy the drama."

Another Tremendous Achievement In Theatre Lighting

As revolutionary as it is modern; as modern as it is efficient; as efficient as it is economical—this is the graphic news of the new Major Chromium Plated Reflectors. As originators, pioneering in the application of this new metal to stage lighting equipment, Major again puts its trademark on the newest, the most unusual and resultful in lighting effects.

Chromium itself is not new, but it has defied science to successfully plate with it until just recently. Now Major can not only plate it successfully, but has designed all Major Equipment to use this increased light producer and present to the theatres of America this means of finer lighting effects.

Major Chromium Plated Reflectors have been in production nearly a year, full tests have been made and several of the newest DeLuxe Theatres have been equipped. So this new product is not an experiment, yet is the most modern of all. Send for the new bulletin—now, *quick!*

MAJOR
Major Equipment Company

4603 Fullerton Avenue, Chicago

Sales Offices in 30 Principal Cities

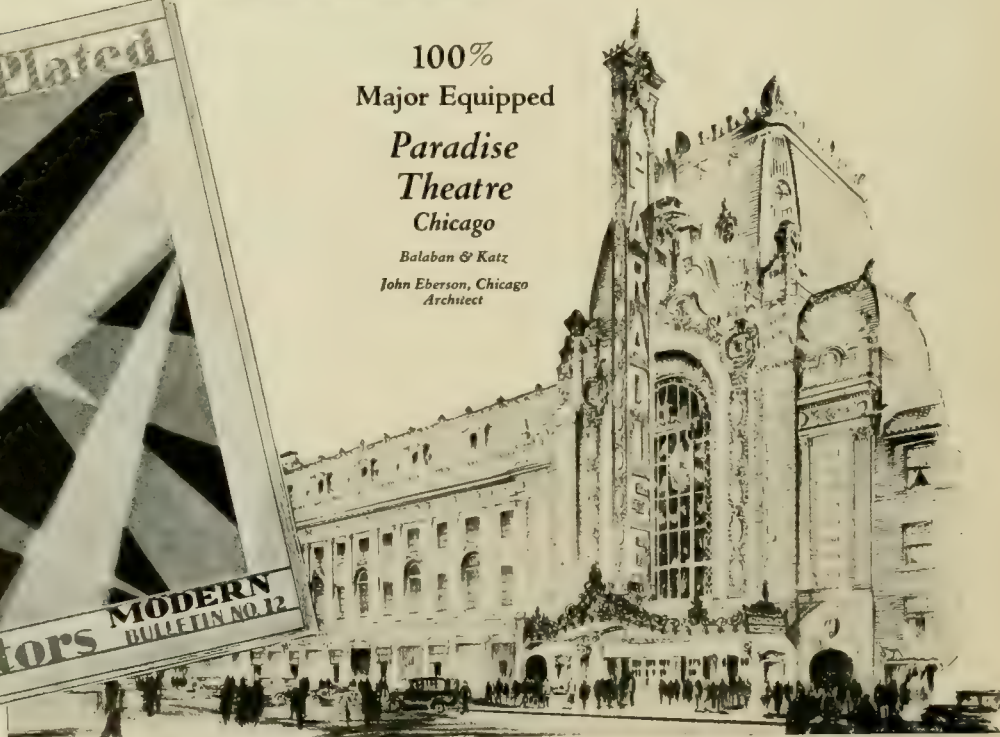
Send for this new
Bulletin—



100%
Major Equipped

**Paradise
Theatre
Chicago**

*Balaban & Katz
John Eberson, Chicago
Architect*



Pinanski Puts New England Public Under the Showman's Microscope

Finds Mass Psychology There Reacts to Good Taste in Plays, Theatres and Management

ACCORDING to Franz Molnar, "The Play's the Thing."

But in New England, at least, the satisfaction in amusement formula is not so simple as all that.

According to a man who has his finger constantly on the New England pulse, there are many other things to be considered in satisfying his public.

This man is Samuel Pinanski, president of the New England Theatre Operating Corp., which controls some thirty theatres in the New England states with several more under construction. His experience in show business dates from some sixteen years back, when having decided on theatres as his career, he affiliated with the Modern theatre, Boston, where he plodded through every phase of theatre operation learning the things that have placed him, still in his thirties, at the helm of New England's largest independent theatre organization.

Pinanski is peculiarly qualified to pass opinion on the New England situation. He has it analyzed.

He considers first of all that he has to deal with a distinct type of audience. Your New England audience is characterized to the point of adage as the most critical in the world. Shows have been known to flop in Yankeeland after they have taken the rest of the country by storm.

The answer, says Mr. Pinanski, is the New England temperament. The inhabitants of that section differ from those of more cosmopolitan centers in that they are homogeneous in thought and taste.

Certain artistic ideals have obtained for so many generations that they have come to be characteristic. These people are less susceptible to the radical in art. They adhere to standards sanctified by long usage.

Consider dramatics.

They will not object to the startling so long as it is in good taste.

They want beauty of form to their plays rather than fly by night experimentation.

They recognize true dramatic values and insist upon them.

But the most important point of all is that since their standard of living is high, they insist on comfort in their places of amusement.

When Samuel Pinanski came to be head of Netoco, that organization had some twelve theatres. Under his direction, the corporation expanded its holdings to thirty. All this in the short space of less than a year. His plan embodies beauty and service.

He states that in New England, famous for the beauty of its public and private buildings, the theatre should be an object of civic pride. It should be worthy to be set down in the guidebooks as of equal artistic interest with the churches, museums, etc. With this in mind, Mr. Pinanski, himself an artist of no little note, saw to it that each of the newly acquired theatres was completely redecorated, and that plans for all the new theatres were considered with meticulous care.

The atmospheric house was accepted as the standard.

Four new theatres under construction embody this plan. The Netoco Seville in East Boston and the Netoco State in Portland, Maine, are to be of Spanish architecture and decoration throughout. The Netoco Egyptian in Brighton is planned after the famous Temple of Karnak at Thebes on the Upper Nile, while the Netoco Colonial at North Attleboro is, as its name suggests, of Colonial architecture and appointment.

The East Boston and North Attleboro houses will be ready for opening early this fall, and the Portland and Brighton houses will open their doors during the winter. Plans for additional atmospheric houses are now being considered, and construction will begin as soon as desirable locations are acquired.

BUT Mr. Pinanski does not stop at this. The personal touch is necessary. There is that intangible homelike atmosphere to be striven for. Without this, the theatre becomes like an iceberg, beautiful enough to look at, but hardly the place to spend a few relaxing hours. He will say, yes, the play's the thing, but by all means let the play be presented in a theatre that does not blatantly intrude on the tired patron's consciousness, but leaves him in harmony with his surroundings, mind at ease, to drink in the beauty of the program.

The housemanager, the doorman, the girl in the ticket booth, the ushers, the telephone operator, all these have direct contact with the theatre patron, and it is from their treatment of him that he patron judges a theatre. The cordial greeting—not servile, for servility is as repellent as brusqueness—courtesy in handling the individual in a crowded lobby are as important as the soft seat, soft lighting, beautiful music.

For the de luxe house has risen into prominence to fill a need.

The atmospheric house with its courteous service is as much an escape from the tedium of life as the motion picture is vicarious adventure.

For the price of the box office admission, the patron finds himself king in a palace with a host of willing servants at his beck and call, who soften his native antagonism and critical or not, put him in a receptive mood.

These then, are the little things that have brought the critical New Englander to the Netoco houses and have kept him coming.

In his new theatres are being embodied certain service ideas that experience and observation have shown him to be of inestimable value. The plans include for instance ladies' smoking rooms, children's nursery rooms, an adjoining open air garden, large parking spaces and every mechanical and decorative contrivance for the entertainment of the public.

Exploits Switched Booking With Question Marks

A FILM feature delivered at the Centre Theatre, Ottawa, Ontario, the night before it was scheduled to open a week's run there did not suit Manager Don Stapleton. Then a wild night started!

Using the long distance telephone, Mr. Stapleton found that the picture he wanted was 175 miles away. Jumping into his car at midnight he made the trip and was back at 5 A. M. on the Saturday, when he rushed to the newspaper offices to cancel the advertisements and readers on the canned feature. Having a box of teels but no half-tone cuts or paper, he spanned into a new style of "Take-a-Chance Week" by running the displays in the day's papers with question marks in place of the title, mentioning only the names of the two stars, Lois Moran and Norman Kerry. The feature really was "The Irresistible Lover" but he did not announce it, in view of the fact that he had no illustrations or reading notices on it.

Later that day the editions carried the Centre Theatre display with such queries as "What have we got this week?"; "? ? ? Picture Supreme with Norman Kerry, Lois Moran"; "At the Centre, the Best—What is it? Why is it?"

The immediate result was that the mystery attracted crowds and telephone calls galore and the centre did well—so well, in fact that Manager Stapleton did not announce the name of the attraction until the third day. And the public never knew the real reason behind the question marks!

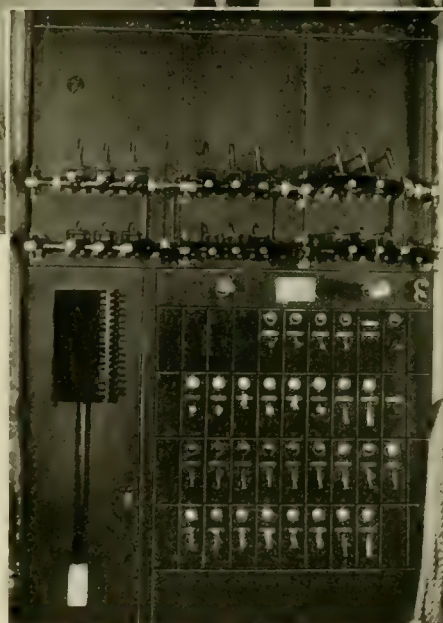
A reputation older than the Movie Industry

Marks' Ritz Theater, Clarksburg, West Va.—one of West Virginia's finest and best—is equipped with C-H Simplicity Dimmers. Switchboard F A Major.



BEFORE the first movie theater was built, C-H Simplicity Dimmers were the choice of the country's leading showmen.

As the show industry has developed, the reputation of C-H Dimmers has kept pace. Features which assure velvet smooth control, adaptability to all requirements, long life, and low operating costs, make them the choice of the modern showman.



Your architect or contractor will explain how easily your theater can be C-H equipped. But be sure to inform yourself on all the advantages of C-H Simplicity Dimmers by writing for the booklet "Illumination Control for the Modern Theater".

The CUTLER-HAMMER Mfg. Co.
Pioneer Manufacturers of Electric Control Apparatus
1255 St. Paul Avenue MILWAUKEE, WIS.

F A Major Switchboard incorporating C-H Simplicity Dimmers used in Marks' Ritz Theater, Clarksburg, West Va.

CUTLER HAMMER



Perfect Illumination Control for the Modern Theater

Dressing the New and Rejuvenating the Old Theatre With Modern Lighting

(Continued from page 10011)

drawing power; how much better an investment? At no extra cost! But properly planned!

Brackets are used on the side walls, not so much to provide general illumination, but to relieve the dark walls, by providing more balanced illumination. In addition to wall brackets, a combined illuminated mirror and drinking fountain is used on the back wall, at the standee space. An item of this nature gives two features in one. In addition to its utilitarian purpose, it adds refinement, creating that distinctive, theatrical atmosphere, which attracts theatre fans. It is more in keeping with theatre equipment, than the ordinary procelain type niche or pedestal, with no ornamental qualities, illuminating or decorative effect.

If proper consideration is given to decorative lighting equipment when the theatre is planned, such items as illuminated mirrors and drinking fountains, exit and direction signs, recessed ceiling grilles for under the balcony, etc., can be provided for, so that the entire installation is in harmony and balance. Theatre owners who leave these items go until the last minute, or only give it consideration when it is time to buy, often find it necessary to make installation in such a way, so that the full benefits are not secured, because proper provision and planning had not been arranged for. The opportune time to consider these items is when the plans are first made.

Today, they must keep pace with the modern trend. Thousands of theatres can benefit by saving on current consumption, providing appropriate decorative illumination, as well as comfort and attraction, by availing themselves of the opportunity afforded by modern decorative lighting equipment. Old theatres with out-of-date, improper and unsightly lighting equipment installed ten and twenty years ago should become acquainted with the advantages modern, colorful, decorative illumination provides.

The exhibitor interested in attracting new patrons, as well as holding regulars, should check up on his decorative lighting equipment. Lighting fixtures today are radically different than the styles and types of years ago. The tremendous advancement and improvement in all things electrical have modernized lighting fixtures, especially for theatres. With the new styles and types, you can effectively decorate your theatre and bring it up-to-date; make it more comfortable, more attractive and more profitable. Use color; soft dim lights during the show, brights before and after. Effects—that's what the modern showman uses. Give your patrons a change. Because lighting fixtures are the most prominent and conspicuous part of your visible equipment, new decorative lighting equipment is the

most economical and most effective means to dress up or rejuvenate your theatre.

Ottawa Drama League Backs Little Film Theatre

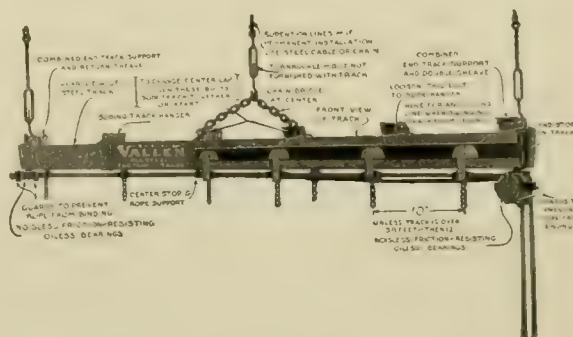
The Little Theatre, for picture presentations, appears to be an established success in Ottawa, Ontario, where the experiment of presenting a special produc-

tion, "King of Kings," was tried during the week starting September 22, under the direction of T. D. DeBlois as house manager. N. S. Harris of New York, F B O representative, had charge of exploitation, after having directed the "King of Kings" engagement in Massey Music Hall, Toronto, recently.

Patronage at the Ottawa Little Theatre, which accommodates 490 persons, was rather slack at early performances but increased to such an extent that the production was held over for a second week. A five-piece orchestra accompanied the feature. It is interesting to note that, while the Ottawa playhouse seats 490, Massey Music Hall in Toronto holds approximately 4,000 persons.

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Testing New Type Speaker Unit for Sound Films

(Continued from page 1066)

set up create a downward current of air through the screen and the sound is directed into 13 suspended organ pipes. These pipes, as has been demonstrated in well-known acoustical experiments, act as selectors, carrying and resonating only the sound frequencies for which they are fitted by diameter and length.

"The purified tones, after passing through the pipes, are somewhat weaker—especially through the elimination of mechanical frequencies, and they are blended and amplified anew in a huge bowl filled with a fluid mixture and hung under the pipes. It is known that water carries sound very quickly, strongly and clearly.

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The reproducer is housed completely from view by a lighting fixture designed by Frank Houlihan, of the firm of Cox, Nostrand & Gunnison, Inc., Brooklyn. Mr. Houlihan has employed clear glass bars separated by decorative metal surfaces. The light is entirely indirect, being reflected by the metal surfaces and diffused through the bars. A system of control projects changing patterns through the glass tubes.

Patrons of First Movie at Tivoli's First Sound Show

Old residents of Richmond, Inc., who attended the first movie show in that town thirty years ago, were invited to see and hear the first talking picture when it was presented recently at the Tivoli theatre there. The invitation was issued by Manager I. C. King of the Tivoli.

Only a few of the residents who gathered in the rear of a Main Street jewelry store thirty years ago to witness the invention of Charles F. Jenkins, Richmond man, are living but all were invited to be guests of the Tivoli management.

King said sound pictures will be shown exclusively following the initial showing of "The Lion and the Mouse," to Richmond theatregoers.

Among those who composed the world's first movie audience are the inventor's two brothers, Atwood L. Jenkins and Will Jenkins, well known local insurance men, and Demas S. Coe, president of the J. M. Coe Printing company. Mr. Coe attended the first movie demonstration in the capacity of a newspaper reporter, and he recalls that another reporter who was present was Strick W. Gillilan, author of the classic, Off Agin, On Agin, Gone Agin, Finigan.



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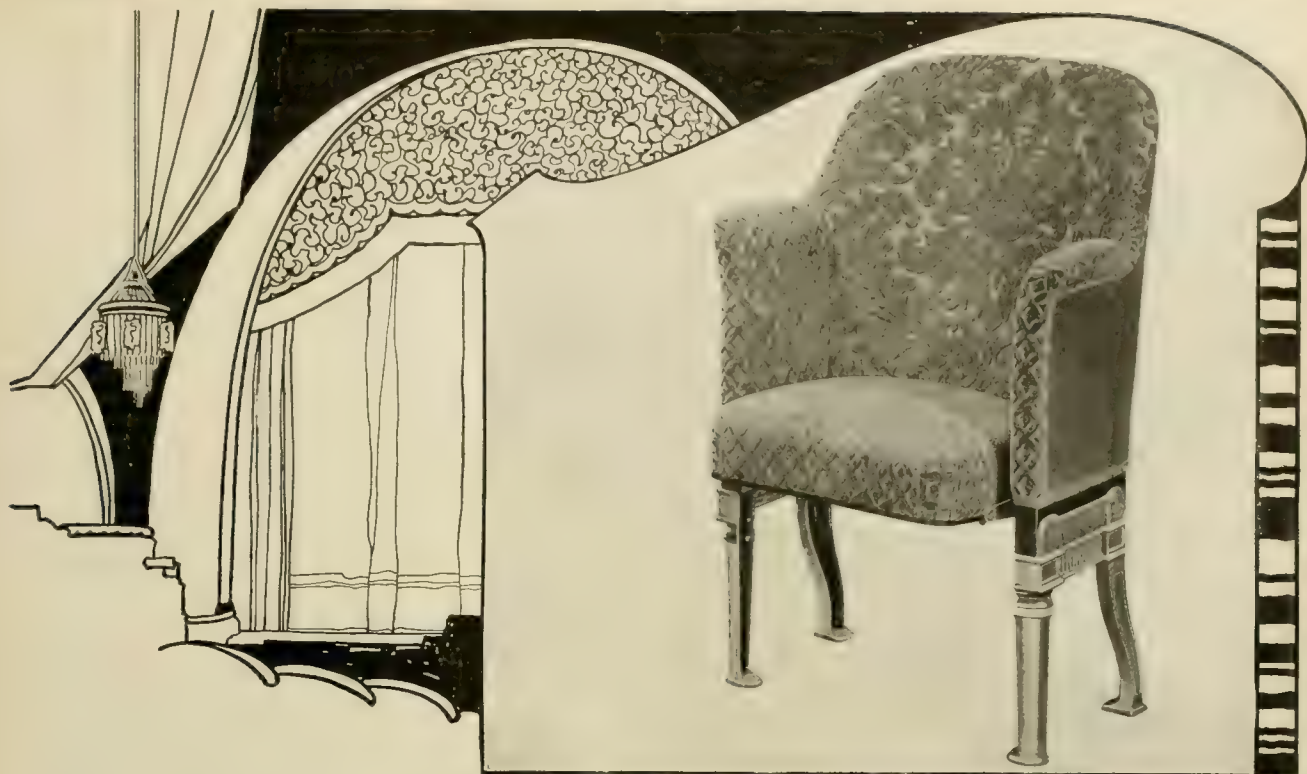
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Chants Russes.....Lalo	Dervish Chorus.....Schek	Russian Patrol.....Rubinstein	
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			Winnipeg, Man.

7634

Lists Six Main Sources of Projection Booth Fires

(Continued from page 1067)

sorts, are the cause for over-speed. Over-speed means added hazard, and it does not matter how careful a projectionist may be; he is bound sooner or later to have a break and a pile up and then, fire-works.

Second: Under-speed. How many projectionists take time to measure their shows? How often have you run slow to stretch out your show to a certain time, having speeded up prior to that? You know what dark or black film, slow speed and reflector arcs spell. Just as sure as fate that combination spells fire.

Third: Brittle film is the direct result of subjecting the film to the heat of the of subjecting the film to the heat of he rewind and may feel O. K. to the fingers, but the life has gone out of it. This "perished" process has been speeded up by the use of the reflector type lamp with its intense heat at the aperture. Watch out for it.

In conclusion: Be careful, keep your machine in shape, over and under-speed as little as possible, watch your film, be on your toes.

Sets New Policies for All His Zanensville Theatres

Caldwell Brown, general manager of the Brown Theatrical Company, which operates all of the motion picture theatres in Zanesville, Ohio, has announced that new policies will be introduced in each of the houses. The problem of each house has been carefully studied, and changes will be made to correct them.

The Liberty will show talkies and sound pictures, including synchronized productions.

The Quimby will play silent movies of the first magnitude.

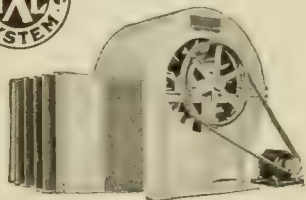
The Imperial will continue its present policy of showing westerns and action pictures.

The second run of the big feature photoplays will go to the Grand, which has been completely remodeled and is gaining popularity.

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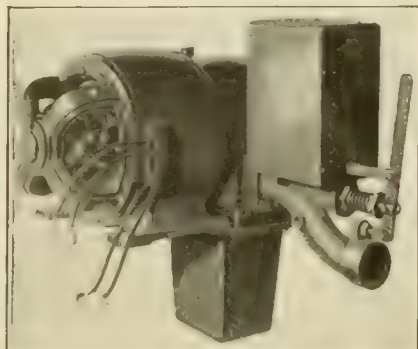
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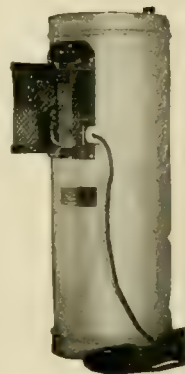
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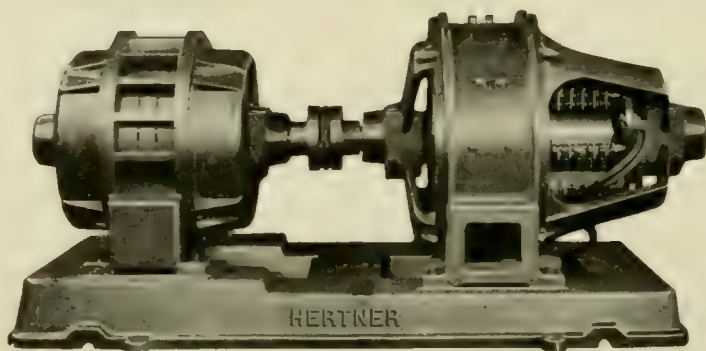
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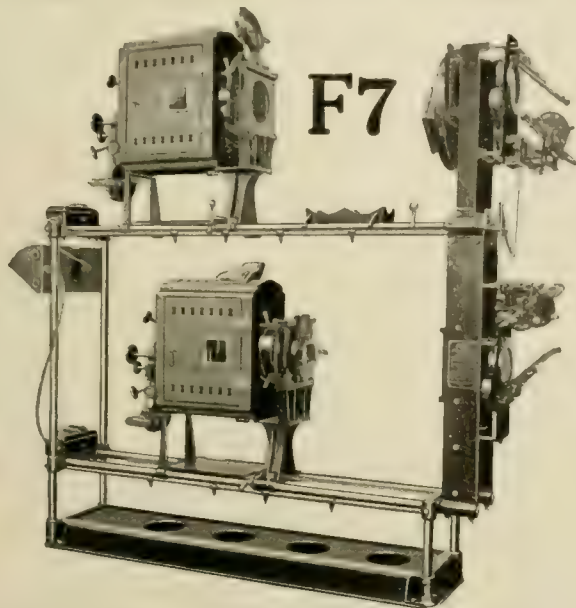
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N. Y. Capitol to Inaugurate Midnight Shows Oct. 6

Simultaneously with the advent of the sound-picture policy starting at the Capitol theatre, New York, on Saturday, October 6th, the inauguration of regular midnight picture presentations will occur. Capitol's first midnight attraction will be Metro-Goldwyn-Mayer's new synchronized film "Our Dancing Daughters," with Joan Crawford heading an all-star cast, and other features of the program will be announced later.

Projection Errors that Mar "Sound" Presentations

(Continued from page 1067)

effort to secure knowledge and training on sound equipment, which means perfect handling of sound equipment. Every manager should secure literature on sound equipment and study the contents carefully. This will enable you to check the sound equipment installed in your theatre. During every sound equipment installation engineers leave instructions for horn settings, fader settings, etc. These instructions should be carried out to insure perfect operation.

Interruptions during the performance can be avoided. Positive oiling and keeping working parts clean will avoid trouble. Before starting each projector a thorough inspection should be made to see that all working parts are free. Check the sound equipment. Inspect film directly after each showing. Fuses and connections should be checked quite frequently. Make sure that all of the projection room equipment is in good condition.

The management of any theatre can not make alibis to patrons for interruptions during the performance. It often happens in theatres where only one light

and power service is available, that the service is temporarily cut off once in a while for short intervals. This can not be avoided except by installing an emergency service, which in some instances is very expensive. Most all large theatres have some means of emergency service for the projection room equipment, in case of an interruption in the power service, which automatically cuts in and avoids any delay.

Starting out of frame and allowing white screens during the performance are inexcusable in any theatre. Every projectionist should observe the screen results closely at all times.

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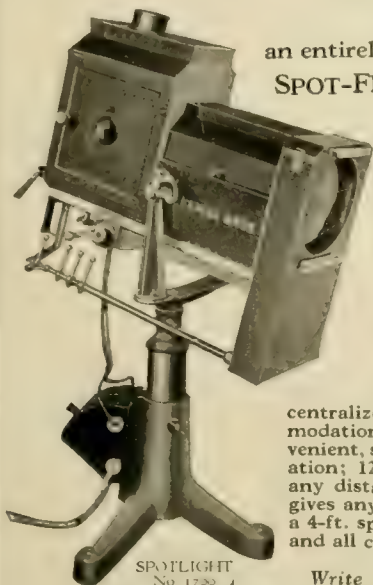
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Selected List of Important Trade Publications

Prepared for the Service of Theatre Owners, Managers and Theatre Architects

Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Showman Service Bureau.

AIR CONDITIONING

- (1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS

- (2) Apparatus used in central cleaning system for theatres.

DECORATION

- (3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
(4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING

- (5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION

- (6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE

- (7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES

- (8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION

- (9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE

- (10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE

- (11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL

- (12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.

MOTOR-GENERATORS

- (13) Various designs of motor-generators specially designed for motion picture projection.
(14) Power control, transformers, etc., for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT

- (15) Theatre organ of various types for large and small auditoriums.
(16) Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT

- (17) Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES

- (18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION

- (19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE

- (20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES

- (21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING

- (22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE

- (23) Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUESE

- (24) Theatre advertising signs, marquee designs illustrated.

TICKET VENDORS

- (25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

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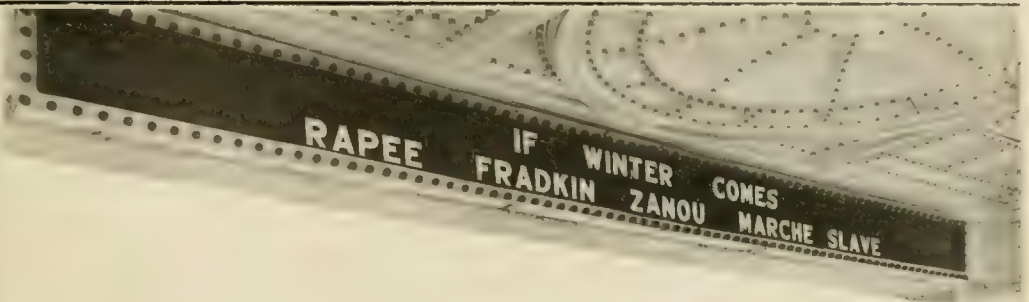
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A GREAT electric sign, with powerful letters of light . . . the added appeal of various colors . . . motion . . . intense light from a brilliant marquee . . . an attraction-board of clearly readable electric letters featuring the current show!

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A lens can only produce on the screen, that which is registered on the film.

The following are the four qualities—and the only four—that a projection lens can give to the projected image. They are identical with the characteristics of the CINEPHOR Lens.

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When you have a CINEPHOR you have a lens that possesses these qualities and that will faithfully reproduce the film image.

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**Bausch & Lomb
Optical Company**

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ORGAN Protection saves costly repairs!

The famous Rialto and Rivoli Theatres in New York City, as well as hundreds of other theatres throughout the country, are insuring perfect organ service the year round, by protecting their organs against cold and deterioration from dampness—with PROMETHEUS Electric Organ Heaters.

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PROJECTORS**

**HAVE DEMONSTRATED
THEIR ADAPTABILITY
TO ALL
SOUND SYSTEMS**

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK

Pearson New Member of Ontario Censor Board

Of considerable interest to moving picture men in all parts of Canada is the announcement of the appointment of "Bob" Pearson as a member of the Ontario Board of Moving Picture Censors, Toronto, to fill the vacancy caused by the death of J. M. O'Brien several months ago.

In many respects, "Bob" Pearson is an outstanding Canadian. Famous in sports for years, a college graduate, high up in Masonic and Y. M. C. A. circles, and a former member of Parliament, his vocation in life for some years has been that of a minister of the gospel. He also served for a long period as a captain with the Canadian Expeditionary Force in France during the Great War and, apart from his meritorious military service, he was busily engaged in Y. M. C. A. activities at the front.

He was a member of the Provincial Parliament of Alberta from 1917 to 1926, representing the City of Calgary, being twice victorious in the elections. A Methodist in religion, Capt. Pearson was pastor of Methodist and United Churches in Alberta for a number of years, resigning recently to become an Ontario film censor.

FBO Will Distribute 7 During November

Seven features have been set for general release November by FBO. Three of them will first be seen on November 4. They are "Sinners in Love," with Olive Borden and Huntley Gordon; "Traiked," starring Ranger, the dog; and "Rough Ridin' Red," a vehicle for Buzz Barton.

On November 18, "Taxi 13," one of the FBO specials, synchronized with sound, music and dialogue, will be distributed. For a prologue to "Taxi 13," George Lemaire, musical comedy star, uses his act, "Joy-riding."

"His Last Haul" with Tom Moore and Seena Owen, will be shown on November 11, while "The Tyrant of Red Gulch," featuring Tom Tyler, and "King Cowboy," a Tom Mix picture, will appear respectively on November 25 and November 26.

A. J. Kleist, Jr., Seeking 5 Theatres in Miami

A. J. Kleist, former prominent Michigan Theatre owner and official of the M. P. T. O., is reported to be negotiating for five theatres in the Miami, Florida, region. He intends to operate them at popular prices. He will announce the names of the houses at an early date.

A plan of Mr. Kleist is to arrange with bus lines to operate buses by the Masonic Temple, thus eliminating the transportation problem.

Mr. Kleist is presenting a stock company, headed by Robert Burton and Marjorie Garrett, at his Temple Theatre, Miami, on October 21, the plays to extend over a 24-week period.

Brother of Valentino in FBO's "Tropic Madness"

Albert Valentino, a brother of the late Rudolph Valentino, has a supporting role in "Tropic Madness," an FBO vehicle for Leatrice Joy. This is said to be his first appearance on the screen.

"Wild Cat" Talkie Stock Salesmen Invade Hollywood Studios

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Sept. 30. "Wild-cat" stock salesmen are seizing on reported fortunes made by talking picture companies as the basis for organizing new "talkie" firms and conducting stock selling campaigns among exhibitors particularly. One group, which formerly confined its activities to the sale of gold-mine and oil stocks, has established headquarters in San Francisco and now is attempting to open operations in Hollywood and Los Angeles. At present they are making a survey of synchronized motion pictures and a history of the stock manipulations for sales arguments.

All branches of the film industry, allied with both the production and distribution ends, will be the first point of "attack" by these salesmen. For their prospectus, they are using a history of the Warner Brothers and their overnight rise to the top of the industry as a result of Vitaphone and also the money made by Fox investors since the advent of Movietone. The Warners have issued warning to all regarding speculation and are in no way favorable to their organization being used as an example by these promoters.

Exhibitors and all others who may be approached by salesmen offering talking picture stock are notified to investigate thoroughly before investing a penny.

West Coast Charged With Conspiracy

8 Other Distributing Firms Also Included in Suit Brought by Dept. of Justice

CONSPIRACY to violate the anti-trust laws is charged in a petition filed September 28 in the District Court of the United States for the Southern Division of the Southern District of California, according to an announcement from the Department of Justice. West Coast executives, according to Harold B. Franklin, president of Wesco, are glad to have the matter aired.

Defendants in the case are the West Coast Theatres, Inc., the operator of approximately 100 out of a total of some 300 motion picture theatres in the southern half of California, and the eight principal distributors of first-class motion pictures in that territory, Paramount Famous Lasky Corporation, Metro-Goldwyn-Mayer Distributing Corporation, First National Pictures, Inc., Universal Film Exchange, Inc., United Artists Corporation, Fox Film Corporation, Vitagraph, Inc., and Pathe Exchange, Inc.

The Government's petition alleges that West Coast Theatres and the distributor

defendants engaged in a conspiracy from on or about July 27, 1927, to on or about December 31, 1927, to exclude independent exhibitors from contracting for motion picture films to exhibit first or second run or first suburban run in Los Angeles and in other cities and towns in Southern California, to exclude independent exhibitors from contracting for motion picture films to exhibit in competition with exhibitions by the West Coast Theatres, and to exclude from the interstate trade and commerce in picture films all independent exhibitors who exhibited two feature pictures on one program or gave gifts or premiums to their theatre patrons, or charged less than ten cents minimum admission.

Harold B. Franklin, president and general manager of West Coast Theatres, in a recent statement, said that his company welcomes the action, because only through a suit of this kind could the question of clearance be settled. He further declared that without protection between first and subsequent run showings the whole industry would have to be reorganized on a smaller scale, and the soundness of clearance has never been questioned in the show business, where it is a tradition.

7 First National Stars Now At Work in Films

Seven of First National's nine stars and featured players are now working.

Colleen Moore is launching "Synthetic Sin," Richard Barthelmess is filming "Scarlet Seas," Billie Dove is working in "Adoration," and Milton Sills and Dorothy Mackaill are doing "Stranded in Paradise."

W. J. Locke, Novelist, to Write for U. A.

WILLIAM J. LOCKE, the English novelist, has signed a contract with United Artists to write for that company. The author made the announcement of his new affiliation at the Metropolitan Club in New York before a group of fellow authors and publishers including Will Durant, Rupert Hughes, Bruce Barton, Ray Long, James Quirk, George Doran and others.

The author said that he would leave for Hollywood next Friday.

Reported Ceballos to Stage Unit Shows for Warner Circuit

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 3.—Following their acquisition of the Stanley Circuit, it is reported Warner Brothers will send Larry Ceballos East to produce stage units for tours of key city houses under their control.

Ceballos is from the New York musical comedy field and has been staging revues at Warner's Hollywood Theatre since its opening. In many quarters here it is pointed out that he has forced all local presentation producers into the background within a short period.

According to the report, the Warners are considering having Ceballos stage about twenty acts at the rate of one each week to rotate throughout the circuit.

Kennedy Discusses Films

Declares in Radio Talk Producers Will Succeed Who Cater to Popular Intelligence

JOSEPH P. KENNEDY, president of F B O, chairman of the board of directors of K-A-O, and business advisor to Pathe, addressed the radio audience over the blue network from station WJZ Sunday night, September 30th, with regard to motion pictures and the show business in general. He declared the entire show business was now in a state of experimentation and expressed the opinion that in the long run the producer would succeed who bet his brains and money on popular intelligence in the form of entertainment provided.

Mr. Kennedy said in part:

"The day has gone when the intelligent public we seek as permanent customers will tolerate a hodge-podge of poor plots and

pretty faces. They want substance to stories and real acting. Perhaps the time will come when television will carry the best of entertainment into the home.

"I don't know. The entire amusement industry is in a state of flux and experimentation. Novelities of today become obsolete tomorrow.

"But one thing I do know, and everybody who has any business in the amusement business should know—that sophistication is on the increase, and that prizes in the form of profits only go the way of producers who bet their brains and money in the long run on popular intelligence.

"Amusement, more even than education, reflects popular taste. Vaudeville, which was the backbone of entertainment five or six years ago, has found it necessary to re-vamp itself to meet advanced popular taste. We are meeting with success in that this year. Trashy pictures and plays would not be produced if there were no trashy people to patronize them.

"The only way in which the American or any public can improve the quality of supply is to make known an improvement in the quality of demand. As clean, sensible entertainment is patronized, it will be produced.

"That is the only answer we who run the mechanics of the show business can make to critics of its defects. And the answer is sufficient. A country finally gets the quality of government it deserves. It like wise receives only the type and grade of entertainment it wants."

Pathe Begins Releasing New Serial October 14

"Eagle of the Night," a new Patheserial starring Frank Clarke, stunt flier, tops the list of Pathe short subjects set for release during the week of October 14. Other shorts on the program are "Muscle Marvels," a Grantland Rice Sportlight; "A Fair Catch," a Football Sense subject; "The Bargain Hunt," a Mack Sennett comedy; "Monkey Love," a new Aesop film fable; Topics of the Day No. 42, Pathe Review No. 42, and issues Nos 86 and 87 of the Pathe News.

In addition to Clarke the cast of the new serial also has Shirley Palmer, Maurice

Costello, Jack Richardson, Josef Swickard, Earl Metcalf, Roy Wilson and Max Hawley. The first chapter of the new serial story, written by Paul Cruger, is entitled "The Death Plunge." "The Bargain Hunt" is a two-reeler in Sennett's series concerning the Smith family, composed of Mary Ann Jackson, Raymond McKee and Ruth Hiatt. Four subjects are included in the new Review: "Office Furniture—a study in Periods from 1896 to now"; "Osprey"; "Roman Africa," and "Immortalizing Bernarr Macfadden."

18 Shorts from M-G-M During Current Month

Six silent short subjects and 12 Movietone acts are coming from Metro-Goldwyn-Mayer during the present month. The short feature releasing program of the company is now divided into two parts, the first taking in the regular Metro shorts, Roach comedies, Ufa oddities and the like, and the second including all the newly added Metro Movietone acts.

"Early to Bed," co-starring Hardy and Laurel, will be released on October 6. Next on the list is "World's Playground," a Ufa Oddities, set for October 13. This same date also serves for the release of "Do Gentlemen Snore?", a Roach comedy. "Our Gang" will be seen in "The Ol' Gray Hoss," to make its initial appearance on October 20, while October 27 will see the release of "Wives For Sale," an Oddities, and "All Parts," starring Charley Chase.

The Movietone acts are as follows:

Walt Rosener and his Capitols, Locust Sisters and Leo Reers, October 6; Miller and Lyle, Joseph Regan and M-G-M Movietone Review, October 13; Ponce Sisters, Odette Myrtill and Marion Harris, October 20; and Van and Schenek, Fuzzy Knight and George Dewey Washington, October 27.

Two Christie - Paramount Comedies for October

"Loose Change," starring Jack Duffy with Neal Burns, Lorraine Eddy, Winnie Law, Eddie Barry and Buddy the dog, has been scheduled along with "Picture My Astonishment," second of the "Confessions of a Chorus Girl" series, as the two Christie comedies to be released by Paramount during October. Frances Lee, Billy Engle and Eddie Clayton are players in the latter release.

New Griffith Film to Open at Rialto October 12

David Wark Griffith's "The Battle of the Sexes" will have its New York premiere at the Rialto Theatre, New York, on Columbus day, October 12.

Dr. Daniel Carson Goodman wrote the story for this new United Artists release, and Gerrit Lloyd adapted it. In the cast are Jean Hersholt, Phyllis Haver, Belle Bennett, Sally O'Neil and Don Alvarado.

Henigson to Europe on Mission for Laemmle

Henry Henigson, former General Manager of Universal City, sails on the Leviathan for Europe October 6, on a mission for Carl Laemmle, President of Universal.

The nature of the mission has not been disclosed.

Flader Finds U. S. Film Prospers in Europe

"**A**MERICAN films are going wonderfully well over there.

The chatter about their boycotting our pictures is a stretch of some one's imagination." Thus Fred A. Flader, general manager of Universal Theatres Corporation, characterized the prosperity of the American picture industry abroad upon his return from an extended tour of the Continent.

"But they want good pictures," Mr. Flader pointed out. "They are like us in that they want the very best films, and you can't put over poor ones in the big houses." It is Flader's opinion that, with regards to talking pictures, Europe is waiting for America to "give them the goods."

Apropos the "talkie," Mr. Flader thinks "we musn't think because it (picture) has a new form we can put over any old kind of film. We are going to keep up the standards of our pictures, although I am sure that the talking picture is the thing, and is here to stay."

The Multnomah Theatre will install equipment for talking pictures in their Portland, Ore., houses, said Mr. Flader, and also in the two theatres in Eugene and the two in Corvallis.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

W. E. Invests \$50,000,000 in Sound

Failure of Talkies Would Bring Heavy Losses in Equipment

(Continued from page 1046-1)

over patents or infringements in connection with the Movietone system.

He further stated that Electrical Research Products is charging producers at the rate of cost of equipment and installation plus twenty per cent, and at the end of two years the electrical corporation will have its books audited to see that this rate of gross profit is not exceeded. A rebate will be made to producers on a pro rata basis if a profit over the amount fixed is shown by the audit at that time. This plan prohibits the possibilities of the initial producers installing Movietone bearing the brunt of the heavy expense necessary to properly organize delivery of sound film devices.

Producers and exhibitors have many millions of dollars tied up in the talking picture venture, but a close follower of the situation claims that the electrical companies stand to lose just as much money as both producers and theatres combined, if by any chance talking pictures should not become as popular as is generally believed at the present time.

Western Electric Company alone will have over fifty million dollars invested in the sound picture field. This tremendous sum represents the cost of additions to their plants in Chicago, Philadelphia and Kearney, N. J., together with the cost of equipment necessary to manufacture Movietone apparatus for both producers and theatres. The sudden demand for Movietone

New Invention Would Permit Stars of U. S. to Talk Foreign Tongues

THE problem of foreign dialogue in American pictures may be solved by an invention of Edwin Hopkins of New York. The inventor explained the process to a meeting of the Society of Motion Picture Engineers at Lake Placid last week. By the use of the invention an American star may speak fluently from the screen in Chinese or any other language.

According to Mr. Hopkins, motion picture producers may synchronize their films perfectly with phonetic recordings made after the film is taken. One actor may film the picture while another, whose voice is better adapted to the role, will record the vocalization. The two are combined later. The effects, the inventor explained, are accomplished by adapting the films to fit the recorded voice. This is done by lengthening or shortening the films through insertion of "frames"—single pictures which comprise the film.

equipment made the supplier gear up production to the last notch, and the delicateness of the Movietone outfits for both producers and theatres made it imperative that the most skilled mechanics in the electrical field be employed. And every employee must be practically hand-picked to insure the greatest efficiency.

If talking pictures do not become the

vogue over a period of years, Electrical Research Products and others that are now manufacturing equipment on a large scale will stand to lose millions of dollars in plants and specially adapted machinery. They cannot hope to get back their investment through the contracts they hold with producers and theatres, if the talking film should die out in public fancy.

2 Publix de Luxe Houses Now Give "Whole Show on Screen"

TWO Publix de luxe theatres—the Howard in Atlanta and the Alabama in Birmingham—have gone "Vitaphone and Movietone." The stage band unit shows finished Saturday night; and Monday, October 1, saw the inauguration of the new policy with "the whole show on the screen." Stage presentations have been a feature of the Howard's entertainment since Publix instituted the unit show policy; the Alabama, which opened in January of this year, will now present its first all-picture program.

No radical change of policy can be regarded lightly. It stands to reason that mature consideration preceded the decision in these cases, particularly in view of the fact that even to the casual observer it is manifest that the Howard box-office has flourished during the past few months, and that the Alabama during the same period has made the best showing in its brief career.

During the summer, both the Howard and Alabama installed sound picture equipment. Each has presented some notably successful sound pictures, and throughout the period each house continued its stage band unit shows.

The decision to switch to a policy of "the whole show on the screen" certainly indicates that Publix has faith in synchronized pictures—and the courage to put that faith to the test.

The Howard and Alabama plan to bring to Atlanta and Birmingham "The Singing Fool" and a long list of outstanding sound picture successes and present them at the regular admission prices.

Under the realignment brought about by the adoption of the Vitaphone-Movietone policy in the Howard and Alabama, those theatres are withdrawn from the division headed by Milton H. Feld and now come under the supervision of Frank J. Dowler, Jr., Publix division manager for the entire Southeast.

Another new alignment puts all Publix houses in Atlanta, Birmingham and Anniston under the guidance of District Manager Willard C. Patterson. Heretofore Mr. Patterson was responsible only for Keith's Georgia and the Howard in Atlanta, and the Alabama in Birmingham.

Throughout the week the Howard has been running a special trailer advertising "The Super Six in Sound," a particularly brilliant group of sound pictures.

Pickford "Talkie" Will Be Pre-released April 1

"COQUETTE." Mary Pickford's first all-talking production, will be released simultaneously in New York, Chicago, Los Angeles and Boston on April 1, 1929, probably at advanced prices, definite contractual arrangements with the producer of the stage play having been effected.

"Coquette" will be nationally released next fall, it is planned. There will be a silent as well as sound version. Sam Taylor will first make the "talkie" before producing the silent version.

The production date set for the new Pickford vehicle is October 15, at which time it is expected that the sound stages at the United Artists studio will have been finished.

Photophone Equipment Contract Signed for K-A-O Circuit

E. E. BUCHER, vice president of R C A Photophone, has dispelled all rumors as to whether or not Photophone would make installations in theatres. He has announced the signing of a contract with the Keith-Albee-Orpheum circuit whereby Photophone devices will be installed in all of their houses with the exception of eighteen. The eighteen previously were contracted for some months ago with the Western Electric Company device.

According to Mr. Bucher, the contract calls for approximately 700 installations, the first of which will be made on October 1st. As rapidly as possible the houses will be wired and the Photophone equipment put in. It is estimated that it will require about four months to equip the entire chain, though Photophone is manufacturing equipment with all possible speed.

Some months ago R C A Photophone announced that they were being swamped with orders from theatres all over the country and that they would make their first installations some time in July. Deliveries were not made at that time and subsequently it was said that machines would be installed in August or September. When no action was forthcoming rumors were rife that Photophone would withdraw from the sound reproduction field and would merge their interests in this direction with Western Electric. Stories were printed to that effect and consistently denied by Mr. Bucher.

As rapidly as possible now Photophone will take care not only of the installation in the K-A-O houses, but of all back orders and new ones that will be placed. Among the first installations that will be made will be that in the Eastman Theatre in Roches-

ter, which is now being wired.

With his announcement of the K-A-O deal, Mr. Bucher took occasion to deny several other rumors, among them one of an impending legal tilt over the question of interchangeability. R C A has insisted consistently that there could be no question as to the right of theatre owners reproducing their sound subjects either on Photophone or Movietone and the company still maintains the same stand. According to Mr. Bucher, there is no truth either, in the published stories of an impending shakeup in the executive forces of Photophone. He declares that the company staff is merely being enlarged to take care of anticipated expansion.

"Honky Tonk" First for Sophie Tucker

"Honky Tonk" will be the title of the first Vitaphone picture in which Sophie Tucker will star for Warner Bros. It will be an all-talking production, marking the screen debut of this noted comedienne. Miss Tucker will leave for the coast as soon as she completes an engagement in vaudeville with which she is now occupied.

Metropolitan Increases Sound Stage Units

Work on additional units of sound-stages, monitor rooms and other buildings for the making of talking pictures not originally called for when plans were recently announced, has started at Metropolitan Studios. Al and Charles Christie ordered the extra construction shortly after the first

Pathe Features Will All Have Dialogue

ALL of Pathe's features will be dialogued in the future, according to the announcement of Colvin W. Brown, Executive Vice-President, who has just returned to New York from a visit to the Pathe Studios in Culver City, California.

Brown is much pleased at what he saw, and heard, of the sound tests which were first made by Benjamin Glazer while he was at the studio. The results were so satisfactory that work was at once begun in putting dialogue into pictures now in production. The dialogue will be confined to those portions of the pictures which are particularly adapted to the new treatment. The sound recorders being used are the RCA Photophone.

units were begun as it was early realized that demand for facilities would be much greater than the buildings in the original estimates which were made several months ago.

An extra stage, 76 x 106, and an additional monitor room, 50 x 50, has been started adjoining the first plant, and also there will be another building to house special cutting rooms and a projection room for the talking pictures.

Inject Newsreel Talkies in Football Film

Harry C. McDonald, managing director of the Brooklyn Strand sprung an innovation with considerable success last week when Harold Lloyd in "The Freshman" was an added attraction to "The Lion and the Mouse."

As the climax to the football picture, Lloyd wins the game with a final dash over the goal line. Into this last reel a talking sequence was introduced. It was taken from a current news reel in which are seen and heard Knute Rockne instructing the Notre Dame foot ball squad, Bill Roper putting Princeton through their paces and "Hurry Up" Yost telling Michigan how it is done.

Warners Sign New Talent for Vitaphone

Warner Bros. continue to sign leading talent from the variety and musical comedy stages for Vitaphone acts. Among the latest are, Hazel Kennedy, "America's Youngest Comedienne"; "Red" Corcoran and Irene Stone, Jay Velie, musical comedy star; Bert Hanlon, Broadway comic and author; and Jack Baxley, veteran of the variety stage. They will all appear in Vitaphone short subjects.

Curtiz Doing Vitaphone Sequences on Feature

Director Michael Curtiz has taken over one of the large Vitaphone stages at Warner Bros. studios for the making of Vitaphone sequences in "Madonna of Avenue A," starring Dolores Costello. The picture is based on a story by Leslie S. Barrows, author of "The Singing Fool." Supporting Miss Costello are Grant Withers, Louis Dresser, Douglas Cavanna and Otto Hoffman.

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Vaudeville Acts As Talkies Hit Snag

Current Material Is Too Valuable for Use As Shorts on Screen

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Sept. 30. Vaudeville headliners signed by film producers for talking shorts do not intend to present their current stage vehicles in sound films. The major portion of material being used by vaudevillians making their entry to synchronized shorts are either vehicles used and discarded some years ago, or a rehash of former acts. Theatres should therefore exercise care in the advertising of well known vaudeville actors appearing in talking shorts and eliminate possibilities of unintentional misrepresentation with resultant complaints.

A popular vaudeville actor routine has a potential value of thousands of dollars to the player or writer, and most headliners have balked when asked to reproduce their currently-played act in films for a meager sum in comparison to the act's worth in vaudeville over a period of years. In a number of cases, current standard or unusual vaudeville acts will be filmed as talking shorts, but the majority of vaudeville headliners that appear in pictures of this nature will use material other than that they are presenting on the stage.

These facts were brought to the attention of Motion Picture News by a scenario writer who has had wide experience in the vaudeville field. He contends that talking shorts with vaudeville names will eventually have to be filmed from specially written material supplied the act by the producers.

This condition arises through what is termed "copyrighted material" in the vaudeville field. Many acts that are using certain sketches, dialogue or individual spoken gags are not the owners of the fully copyrighted material, which is leased on a royalty basis by the authors. The latter are paid a percentage of the act's salary or a straight weekly fee, and in most cases reserve all mechanical reproduction rights for themselves. On a royalty basis, a standard vaudeville routine or act is good for consistent bookings over a period of five or more years, and worth thousands of dol-

Broadway Stage Players Get Tests for Mary Pickford's "Coquette"

BROADWAY stage players, aspirants for the various roles in Mary Pickford's first all-talking picture, "Coquette," were given voice and screen tests this week at the Famous Players Studio, Astoria, Long Island. The results are being rushed to Hollywood for Miss Pickford's inspection and selection. The players comprised a group who were interviewed by Sam Taylor, Miss Pickford's director, during his recent trip to New York.

Included were: Weldon Heyburn, now playing the leading role in "Skidding," and Rollo Peters, both possibilities for the role of "Michael." James Rennie and Ben Smith, Jr., had previously had tests taken, which have been sent to Miss Pickford.

Inez Clough, now playing in the road show revival of "Abraham's Bosom" in Schenectady, came to New York after the performance Wednesday evening. She is one of Miss Pickford's possible selections for the role of "Julia," the colored Mammy servant.

Tests were also made of: Frederick Perry, Lester Lonergan, and Fannie De Knight, the colored actress who played in "Lulu Belle."

The tests were made under supervision of Monta Bell, who is attached to the Long Island studios.

lars to the author during the life of the act.

Film producers, in order to compete with the potential values of vaudeville acts, will have to meet the author's possible gross through vaudeville channels, otherwise the author will not release the material for talking shorts. Illustrating this point, the writer told of his recent experience with a producer of talking shorts. The writer submitted a two reel act to the producer for possible sale, and received an offer of \$1,000 which was refused. Instead, he sent the act East to his representative who put it on with two nominal-salaried actors and booked it for forty weeks over a big vaudeville circuit. This booking alone will net the writer over \$2,000 in royalties, and he claims the act will be good in that field for five years or more.

It is said that Johnny Burke, formerly of vaudeville and now in pictures under contract to Mack Sennett, was asked by the latter to make a talking short of his vaudeville act. Burke agreed, but with the condition that Sennett pay him \$50,000 for the act. Sennett, realizing that the market in its present condition could never stand that much negative cost for a short subject, refused to pay it. Burke declared the act was worth much more than that figure as a vaudeville attraction, and he would not sacrifice its future stage earnings by making a talking film reproduction.

Established writers of vaudeville material (all of which is fully protected by copyright) will not allow their acts to be sound filmed, unless the picture producers are willing to offer them a price in proportion to the values of their royalties from stage performances over a period of years. Neither will these writers supply producers with original material for talking short sketches at the present prices offered by producers for this type of work. It is figured that gags and acts based on unusual ideas are worth much more to them for the stage than what producers feel the same type of writing is worth for their needs.

Producers signing vaudeville headliners for short films in talk, will have to exercise

unusual caution in selecting the material for recording. Acts may represent material in their routine to be owned by themselves and give producers usual protection on copyright; the film companies will be held responsible for any copyrighted material owned by other writers used in the sounded film and will be liable for all damages. One vaudeville writer now on the coast declares one of his copyrighted gags was used by a producer in a recent talking short. He claimed he could enter suit for damages against the producer in question, but will not take such steps and jeopardize his present standing in the picture field.

He confirmed the statement made by the first writer that producers would find themselves in numerous damage actions as the result of making talking shorts of vaudeville acts and material. His only suggestion to eliminate this condition was that producers eventually should engage writers of original vaudeville acts to write for the screen, but declared that present salaries paid writers in the film business would be small in comparison to what first class vaudeville writers would demand.

Metro - Movietone Acts Now Being Released

The Metro-Movietone Acts which are being released by Metro-Goldwyn-Mayer are now an established addition to the sound film field. The first release of the first series of twenty-six productions featuring Van & Schenck, was released on September 29 and will be followed during the same week by two additional releases. The release schedule calls for three releases each week.

Talking Sequences Under Way for "Gang War"

The FBO studios in Hollywood are busy making talking sequences for "Gang War," in which Olive Borden and Jack Pickford are co-starred. It will be the first appearance of either before the recording camera.

Film Sign Language Urged by Mutes

THE institution of talking movies in the large theatres of Baltimore and other large cities is working a hardship on deaf mutes, according to Edward Gibbs, of Baltimore, who claims that many mutes have enjoyed silent movies for many years and that now it is being taken away from them.

He suggests that the sign language be employed in some of the pictures produced. At the present time the mutes are being driven to the neighborhood theatres which still have silent movies, according to Mr. Gibbs, who has been deaf and dumb since infancy.

If all the theatres finally go in for talking pictures this form of amusement will be taken away from them entirely.

Large Gathering Attends Re-opening of Colony with "Lonesome"

THE Colony Theatre in New York was re-opened last Sunday night under the auspices of Universal, with the first public showing of "Lonesome," the Paul Fejos production, with sound and dialogue, with Glenn Tryon and Barbara Kent in the leading roles.

Not intended originally as a gala occasion, less than 200 specially invited guests were expected, the remainder of the house being held for the public. The opening was such a success that the Colony management found it expedient to put on a midnight show to take care of the crowds.

The Colony, now under the management of James A. Carrier for Universal, presents an unusually well-rounded program as its new policy. Ben Bernie as master of ceremonies is there with his orchestra. Barbara Kent made a personal appearance, and Universal presented a novelty Movietone act with the Brox sisters, popular singers and dancers of the vaudeville stage.

Otterson Sees Great Value in Talkies in Educational Field

J. E. OTTERSON, president of Electrical Research Products, makes a prophecy regarding sound pictures that they will be valuable, if not more so, in the educational field, than they will in the entertainment field, where their worth is already being proved to the satisfaction of some 600 theatres that have been wired. He sees in them a means of communication whereby the art and inspiration of great actors, teachers, preachers, and statesmen may be carried from the sphere in which they move, to the ever widening sphere of world interest and to future generations that will lead to a still higher civilization in the days to come.

Discussing the possibilities of talking pictures, Mr. Otterson said:

"Were I to enter the field of prophecy, it would be to speak of the application of talking pictures to the fields of advertising, politics, education and religious teaching.

"I visualize the use of talking pictures to deliver the message of factory executives and sales managers to their employees, to their conventions, to prospective customers in sales and demonstration rooms throughout the world.

"Political campaigns in which the Governor Smiths and the Secretary Hoovers will speak in screen person to thousands

of audiences throughout the country in place of submitting to the limitation of their physical endurance to withstand the hardships of speaking tours, are another likely development.

"Schoolrooms where children are privileged to listen to the lectures of great teachers and national leaders and to receive the inspiration of their speaking personalities, are more than probable in the future.

"Small churches may be aided where the shrinking congregation may be replenished and awakened to a new interest in spiritual life by the opportunity of hearing and seeing the really great ministers and religious leaders.

"Future generations may see and hear the great characters of this generation and generations to come, for here is a new basis for recording history. What would it mean to the youth and patriotism of this day if we could have such a record of Lincoln when he delivered his immortal Gettysburg address."

FBO Talking Prologues Also Separate Acts

F B O talking short subjects being made at Sound Studios, Inc., in New York, as atmospheric prologues in FBO'S special features are being so made that they can be played alone as acts in wired houses. As an instance, George Le Maire's "Joyriding" act will be used as a prologue for "Taxi 13," and Edgar Allen Woolf's "The Scoop," a one-act playlet having to do with newspaper activity, will be used as a prologue for "Gang War." These two short subjects, however, tell a complete story and can be booked independently of the feature films.

New Company Acquires Phonofilm

General Talking Pictures Corporation has acquired the De Forest Phonofilm Corporation. All of the patents, both granted and pending of Dr. Lee De Forest, are included in the deal. General Talking Pictures was organized two weeks ago by the Schlesinger interests of America, England and South

Africa for the purpose of acquiring the rights to Phonofilm and making it a large factor in the talkie field.

The new company will license other companies to produce pictures under the Phonofilm system, manufacture and distribute projection apparatus, manufacture and install recording apparatus, as well as doing synchronizing and musical scores and sound effects to pictures produced by licensed companies.

Zuro Supervised "King of Kings" Recording

Josiah Zuro, general music director of Pathe sound pictures, supervised an audible accompaniment to Pathe's "King of Kings," the Cecil B. De Mille biblical production. The synchronization was done through the RCA Photophone process. For the playing of the score of sacred music Mr. Zuro recruited a symphony orchestra from leading symphony organizations and opera houses. The chorus of 100 voices was also selected from operatic forces and from Broadway musical productions.

The staff associated with Mr. Zuro is composed of Attilio Marchetti, assistant scorer and conductor; Jacques Grunberg, assistant scorer and conductor; Edward Gould, assistant to Mr. Zuro; Grace Goldberg, secretary; Irving Held, librarian, and Raoul Kraushaar, librarian.

Sound Music Listed in Whitmark Catalogue

M. Whitmark & Sons of New York, will list in the sound picture catalogue and music library now being prepared, more than 2,000 world rights compositions selected from the firm's output over a period of 43 years.

Part One, which is devoted to instrumental numbers has already been completed, while Part Two, which covers light operatic music, period successes and vocal ballads, numbers from the Whitmark Black and White Series, will be completed within a few weeks.

Vidor Arrives in N. Y. to Test Colored Talent

King Vidor, who will soon start on the first scenes of "Hallelujah," his picture with negro cast, has arrived in New York and will supervise tests for colored talent. After leaving the coast last week, he stopped off at Chicago where he made some screen tests. He plans a trip through the South and the East until he has assembled his cast.

It is understood that the picture will have a single white actor and a large number of negroes. Spirituals and sound episodes will play an important part.

Stage Scenes Exact for "Half an Hour"

THE first hundred per cent talkie which will use scenes exactly as played in the stage version will be Sir James M. Barrie's "Half an Hour," with Ruth Chatterton, H. B. Warner and Robert Edeson and directed by William De Mille for Paramount.

The only additional scenes will be off-stage action.

Wilcox in Hollywood to Study Sound

(Hollywood Bureau Motion Picture News)

HOLLYWOOD, October 3.—Herbert Wilcox, director of the British and Dominion Films Corporation, arrived here this week, preceding Henderson Cleland, president of the company, who was due later.

Messrs. Wilcox and Cleland intend studying the methods used in different studios for recording sound with the idea of adopting the best for British productions.

Mr. Wilcox brought with him prints of the latest productions made abroad: "The Woman in White," starring Blanche Sweet, and Hall Caine's "The Bondman," starring Norman Kerry.

Pathe Vocal Trailer for "King of Kings"

PATHE has provided a vocal trailer for "The King of Kings." The selling talk prepared by John C. Flinn, vice-president of the company, is intended for reading before a microphone hooked up with the theatre wiring equipment for the talkies.

If the house is properly wired, all the exhibitor has to do is to secure a microphone and a key to switch the announcing through the multi-stage amplifier and loud speakers used for the usual synchronized accompaniment to the audible pictures.

Installations Reported from Southeast

New installations of Vitaphone in the Southeast, with probable opening dates, reported this week, are as follows:

Sunset Theatre, Fort Lauderdale, Fla., October 21.

Arcade Theatre, Fort Myers, Fla., October 14.

Sunrise Theatre, Fort Pierce, Fla., October 15.

Palace Theatre, Bradenton, Fla., October 8.

Milane Theatre, Sanford, Fla., October 20.

Saenger Theatre, Vicksburg, Miss., October 31.

Saenger Theatre, Monroe, La., October 23.

Strand Theatre, Port Arthur, Texas, October 24.

The last three are Saenger Amusement Co. houses, while those in Florida are operated under the E. J. Sparks banner.

Two Qualify for Pathe Topics Talkies

Thirteen artists, five men and eight women, participated in auditions for the second issue of the Pathe Topics of the Day, conducted by Don Hancock of the Amedee Van Beuren Enterprises at the studios of the National Broadcasting Company in New York this week.

Of the thirteen candidates, all of whom had previously qualified from point of experience and voice, but one man and one woman registered with sufficient effect over the loud speaker to become eligible for this unique kind of movie work.

Warners Sign David Lee to Long-term Contract

David Lee, the three-year old child actor who plays in Al Jolson's "The Singing Fool," has been signed to a new contract by the Warner Bros. and will appear in three more pictures this season, the first to be "Frozen River," in which Rin-Tin-Tin will be starred.

Dates for Vitaphone Pre-Releases Set by Warners

Warner Bros. have scheduled pre-release dates for two Vitaphone productions. "Land of the Silver Fox," a Rin-Tin-Tin vehicle, will have its first showing beginning October 13, while "The Home Towners," the Vitaphoned version of the stage play with Richard Bennett, will be pre-released beginning October 27.

Columbia Pictures Signs with Western Electric Co.

COLUMBIA PICTURES has signed a contract for the production of sound pictures with Electrical Research Products, Inc., subsidiary of Western Electric Company, and that process will be used on this season's program. The announcement was made by Joe Brandt, president of Columbia, who at the same time made it plain that the high quality of the silent pictures on the company program will not be affected by the sound pictures. A special organization is working at the studios in Hollywood and in New York to perfect those pictures that are to be accompanied by sound, music, effects and talking sequences.

Discussing the Columbia production program and the signing with Western Electric, Joe Brandt said:

"We are particularly fortunate in having among our vehicles for the season 1928-29 a large number of outstanding stage attractions. These are now being seriously weighed and considered for production as sound pictures. Among the plays that Columbia has on its program are 'The Dono-

van Affair,' one of the outstanding mystery stage plays of the season; 'The Younger Generation,' adapted from Fannie Hurst's stage play, 'It is to Laugh'; 'The Fall of Eve,' a stage play by John Emerson and Anita Loos, and 'Acquitted,' from a story by Mary Roberts Rinehart.

"These plays and several of our other stories are all being carefully weighed from the point of view of sound production. The industry can rest assured that when Columbia finally does decide to put a vehicle into production as a sound picture it will have all the necessary values and qualities to make it a superlative box-office attraction.

"In coming before the exhibitors of the country with a program of sound pictures, we wish to point out that Columbia as always is in a position to go out and sign up the best talent the industry affords. However, not all of our forthcoming pictures will be in sound. We are also going to continue to make silent pictures. But we want to go on record that whether sound or silent, Columbia pictures will always be sound in value to the exhibitor."

Fox Completes Movietone City; Staff is Organized

MOVIEZONE CITY has been completed by Fox Film Corporation at Fox Hills, Los Angeles, ten miles from Hollywood proper. It was specifically designed for the new art of talking pictures and was created in record time. The twenty-five buildings, all of concrete, covering forty acres, were completed in ninety days.

The rapidity with which the work was accomplished was made possible by a novel system of time-saving. Starting on July 28th, three shifts of workmen, numbering between 300 and 350, worked night and day, including Sundays and holidays, and the shifts were arranged to overlap by half an hour so there would not be a moment of delay.

The result of all this activity are four buildings containing the sound proof stages for Movietone production. They are 212 feet long, 165 feet wide and 45 feet high. Each building has two stages that

possess individual equipment, apparatus rooms, test laboratories and projection rooms. Every modern convenience is included for the maintenance of the huge plant. Stage One has on its second floor what is said to be the largest Wurlitzer organ ever constructed. It was built especially for Fox Movietone.

While the plant was being constructed Fox executives were signing a supervisory staff for production activities so that there would be no delay in getting under way at once. Among the easterners who have been promoted to responsible positions on the staff are Philip Klein, son of the noted playwright, Charles Klein; Kenneth Hawks, J. K. McGuinness, erstwhile New York columnist, and Luther Reed, one-time dramatist. Ben Jackson, former manager of several New York theatres, is production manager at Movietone City.

Others who have been elevated to new prominence are Charles Judels, former stage director for the Shuberts; Eugene Walter, author; Tom Barry and Hugh Herbert, authors of vaudeville playlets; Maude Fulton, former star and author; Earle Lewis McGill, formerly associated with Jed Harris; A. H. Van Buren, director; Arthur Caesar, playwright; Ben Holmes, writer and director of musical comedy, and Harlan Thompson, author of musical successes.

Among the stars who will be seen and heard in Movietone are Bobby Clark and Paul McCullough, Chic Sales, Sylvia Field, Helen Twelvetrees and Donald Gallagher.

J. D. Reilly Appointed U.A. Buffalo Manager

United Artists has appointed J. D. Reilly sales manager of the company's Buffalo exchange. He succeeds George Moerer.

Eddie Leonard Signed for "Minstrel Man"

UNIVERSAL has signed up Eddie Leonard, the minstrel man, to appear in its forthcoming production, "The Minstrel Show," by Norman L. Sper and George R. Rogan. The continuity, written by Curtis Benton, has been completed and Harry Pollard has practically been assigned to the production.

Eddie Leonard and his wife, Mabel Russell Leonard, will leave for the coast within two weeks, Mr. Leonard having instantly cancelled all of his vaudeville engagements. Actual production is scheduled to start about December 1st.

S. M. P. E. Elects L. C. Porter President

THE Society of Motion Picture Engineers, at their fall meeting at Lake Placid, New York, last Friday, elected L. C. Porter, of General Electric, to the post of president of the society.

Henry P. Gage, of Corning Glass Works, was elected vice-president; William Hubbard, of Cooper-Hewitt Light Co., treasurer, and Robert Durant, secretary. William Kunzmann and Herford Cowling were elected to the board of governors.

Important improvements in the facilities for the production and reproduction of sound pictures were heralded in papers read at the closing session of the society.

New York Secretary State Charters 3 New Firms

Newly incorporated motion picture companies receiving charters from the secretary of state at Albany during the past week and organizing in New York state, included the following: Cosma Enterprises, Inc., Yonkers, capitalization not stated, Lewis W. Cohen, Theo. J. Martin, Martin E. Smith, Yonkers; Gem Home Talking Machine and Film Co., Inc., capitalization not stated, Bertram Raff, Harriet Goldstein, Joseph J. Grumet, New York City; Briskin Distributing Corporation, \$10,000, Matie Hammerstein, Gertrude Lebelson, Beatrice Z. Caine, New York City.

Canadian Women Boost the Movie Industry

A boost for the motion picture industry is incorporated into a letter from the secretary of Toronto Council of the National Council of Women of Canada to Col. John A. Cooper, Toronto, president of the Motion Picture Distributors of Canada. The letter reads in part:

"The Toronto local Council of Women wishes to express its great appreciation of the splendid class of pictures that were put

on in the large theatres of Toronto during Exhibition time. The Council feels that giving the people from out-of-town an opportunity to see these splendid pictures will do much to further the interest in moving pictures throughout Canada."

A wish for the "ultimate success of the moving picture industry in the Dominion," was also expressed in the communication.

"Through the Ages," Castle Novelty, Booked for Roxy

A new single reel Castle novelty, entitled "Through the Ages," has been booked for a week at the Roxy in New York, a week at the new Stanley in Jersey City, a week at the 55th Street Playhouse and at other houses in addition to more than 335 days over the Loew and other circuits in the New York territory.

Twenty-five prints will be in readiness beginning October 7, reports P. M. Brown, manager of Castle Films' New York exchange. On this date begins "Fire Prevention Week," and as "Through the Ages" deals with fire the Castle officials regard it as an appropriate film for the occasion.

In and Out of Town

W. E. CALLAWAY, Southern sales manager for First National, left Monday, October 1, on a three-weeks' trip through the Middle West and South. He goes first to Chicago and then on to St. Louis, Kansas City, Oklahoma City, Dallas, New Orleans, Memphis, Atlanta and Charlotte.

CLARE FAMES, who had a prominent supporting role in Rex Ingram's "Three Passions," has just landed in New York from England, having completed her part in the production.

SUE CAROL, returned from Europe last Monday, after having had her vacation cut short by a sudden summons from the Fox Studio to hurry back to Hollywood for work in a new Fox production.

JIMMY HICKS, film executive from the South, recently appointed motion picture representative for the "Voice of the Sky, Inc.," which specializes in a new method of exploitation, will leave New York for the Coast Saturday. He expects to remain in California for about two weeks before returning to New York.

SAUL E. ROGERS, vice-president and general counsel of Fox Films and Fox Theatres Corp., returned on Monday on the Leviathan, after a four months' stay in Europe.

RICHARD WEININGER, German banker and member of the firm of Von Lustig & Weininger, co-partners of First National in the formation Deju Pictures, and Ray Rockett, production manager of Deju, arrived in New York last Monday aboard the Leviathan.

CARL MOS, Universal advertising assistant, has returned to the Universal New York office, having completed a special mission in the London office of the European Motion Picture Company, Universal's British distributors. Altogether he was in England for nine months.

Frawley Paramount Pep Club President

BY a sweeping majority, the Paramount Pep Club of Paramount-Famous-Lasky Corporation, at their annual election held last week, elected G. B. (Judge) Frawley to the presidency. Edward A. Brown, cashier of the corporation, was elected vice-president; Marion Coles, treasurer, and Rose Eidselberg, secretary.

The vacancies in the board of governors, caused by five retiring members, were filled by Vincent Trotta, the club's retiring president; Sam Dembow, of Public; Lou Diamond, of Paramount News; Sara Lyons and Alice Blunt.

On Thursday, October 18, the new officials will be installed in office at the annual dinner of the club, to be held at the Hotel Astor. At that time a statement of the policy of the new administration will be made.

Craft May Make Film for "U" in Germany

William Craft may make a picture in Germany for Universal. Charles Kenyon is now adapting "The Five Frankfurters," a continental drama based on the Rothschild family, the work of Carl Roessler. This is the story that the director will film, it is said.

"Driftwood" Columbia's Third for September

Columbia's third feature release for the month of September was "Driftwood," a story of the south seas with Don Alvarado and Marceline Day in the leads. Christy Cabanne directed the picture.

M. P. News Renews Lease in 729 Seventh Avenue

MOTION PICTURE NEWS has renewed its lease for offices in 729 Seventh Avenue, New York City, known throughout the world as the center of film activities.

The News has occupied space in the building ever since it was opened in 1916.

Says Rural Exhibitors Are Not So Bad Off

W. J. MILLER, Iowa theatre broker, states that he believes that the rumors that the small town exhibitor is having such a hard time are too strongly put. In his trips over Iowa and western Illinois Mr. Miller says he finds the exhibitors not paying much attention to talkie pictures, that they say their audiences do not ask for them and that while the theatre men have their troubles that it is all wrong to think that they are especially favored that way.

It is his belief that good showmen can turn an honest penny at a small town theatre as well now as in any day. He believes that in towns where the Sunday blue laws have been voted out that the one real handicap has been removed. However, there are places where business is not good, as in the lake resort districts, but in these cases Mr. Miller feels that the exhibitor should reason out his difficulty and find a better location if he has first chosen a poor one.

30,000 More Seats to Swell Philly's 200,000

AT the last count Philadelphia's motion picture theatres numbered nearly two hundred thousand while houses now in course of construction or planned call for nearly thirty thousand more. Work on the new Mastbaum at 20th and Market streets, a 4,800 seat house, is well under way and will be followed by the building of a 3,400 seat house by the Stanley Company at 2nd and Chestnut streets. The same company will build another new house in Frankford to be known as the Circle, which will seat 3,200. The steel framework of Al Boyd's new theatre at 19th and Chestnut streets is nearly all in place and work is progressing rapidly on the new Uptown Theatre at Broad and Susquehanna avenue. Plans for William Fox's new 4,800-seat house at 17th and Market streets, it is said, call for completion by September of next year.

HOLLYWOOD

Western Editorial Representatives:
Edwin Schallert, Jerry Hoffman, Lillian Gale

WM. McCORMACK
Western Representative

Western Advertising Representatives:
Laurence A. Urbach, Ray Murray

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Producers Wise Up To Home Talent

Up from the Ranks Boys Are Getting Deserved Breaks

PRODUCTION executives have awakened to the fact that there are better prospective directors within their own boundaries than they can import from other sources. Several former assistant directors, writers, "gag-men" and cameramen who were given their first directorial assignments recently have made good beyond the fondest hopes of the producers. The custom heretofore has been to promote actors to megaphone-wielders, or to bring directors to Hollywood from other countries.

Producers find that writers, cameramen and assistant directors develop much faster. Three of the most recent cases, Tay Garnett and William Cowen at Pathe, and Raymond Cannon at Fox, have been signed to new contracts as directors following previews of their first efforts in charge of a megaphone. Garnett was one of De Mille's ace scenarists. Ralph Block, associate producer gave him his first opportunity to direct with "Celebrity" for Pathe. As a result he was given "The Spieler" which is now completed. William Cowen was for years an assistant director and had a tough time selling the idea that he was capable of directing by himself. A recent preview of "Ned McCobb's Daughter," which was his first chance, proved him worthy of a permanent director's chair, which is to be assigned him. Raymond Cannon invested his savings in an independent production

to prove he could direct even as well as he could write. When Fox saw his picture, he was signed.

Others who have made good during the past year from the writer, gag-man, cameraman and assistant director ranks, are Mervyn Le Roy at First National, Bert Clennon at FBO, Otto Brown at Paramount, Nick Grinde at M-G-M, Lew Collins at Universal, Lee Jason with the same firm; Norman McLeod at Fox and several are shortly to be promoted in various studios from those departments.

"Nize Baby" Held Up

Production on "Nize Baby" has been stopped at Metro-Goldwyn-Mayer. Story trouble is given as the reason, executives being undecided as to whether to keep it a story of mother love, or change to farce comedy. Hobart Henley, who has been directing, is reported called off, and if a new theme is decided upon another director will be assigned. Changes in the cast have been reported scheduled, but are denied by Metro-Goldwyn-Mayer. According to the reports, Benny Rubin is to succeed Harold Waldridge.

Via Airplane

Dr. Paul Fejos left Hollywood via airplane Wednesday night for New York. He intends to get authentic night club scenes and data for the forthcoming Universal production of "Broadway."

Signs with "U"

Benny Rubin, ace master-ceremonier for West Coast houses, has been signed to a six months' contract with Universal. He is to write and direct and act in a series of short Movietone subjects.

Celebrities

Irving Berlin and Geo. White are slated to be among the celebrities who will appear in bits for "Say It With Music," which will be Harry Richman's first starring vehicle for United Artists. The production is to be 100 per cent synchronized with talk, music, singing and dances. Alan Crosland, who was signed by John W. Considine, Jr., to direct, leaves for New York next week, where he will begin work.

Cleaning 'Em Up

Eugene O'Neill has written new versions of "The Hairy Ape" and "Desire Under the Elms," with a view towards making them motion picture material, according to reports. Both these plays come under the Hays' office ban and hence have been unavailable to film producers.

The Healing Qualities of Slumber

HAD George Bancroft not changed his mind regarding certain demands made of Paramount executives, Wallace Beery would have recently succeeded him in the leading role of "The Wolf of Wall Street" and Bancroft would have found himself on the "available" list to other studios. The option on Bancroft's contract had expired. In drawing up the new contract, Paramount executives gave him what they deemed a very fair adjustment on salary and billing in view of his work since "Underworld." According to one executive, this adjustment was considered extremely good because of bonuses, which had been paid Bancroft over his contracted salary during its period.

Bancroft thought otherwise and refused to accept the new contract. He is reported to have asked a salary greater than any now being paid by Paramount to any player or director. This demand is alleged to have been made on the grounds that Bancroft believes himself a greater box-office attraction than any Paramount offers. Paramount executives told him to go home and sleep it over and meanwhile announced that Wallace Beery would succeed him. Bancroft reported the next day and signed the contract as offered.

Whoops, My Dear

For the first time in his career, Eddie Quillan, Pathe's young comedian, stages a female impersonation in a sequence of "Geraldine," Paul Bern's first for Pathe. Brown has added Clarence Marks to his staff as a gag-man.

Arizona Bound

"Hoot" Gibson and his entire troupe have departed for Arizona to film scenes in "The Hell Wrecker," which Reeves Eason is to direct for Universal.

Helps Veterans

In "The Shopworn Angel," Director Richard Wallace is using five hundred ex-overseas men in the first all-dramatic production he has directed in five years.

Hail Caesar

Arthur Caesar, famous "Playboy of Broadway and Greenwich Village," in New York, has arrived in Hollywood under contract to Fox films as a writer. Coincident
(Continued on following page)

Hollywood Drawing Lambs Members

THE Lambs Club of New York will soon have to establish a branch in Hollywood. Every day, according to reports, the Lambs finds the membership ranks being depleted. There are perhaps more members of The Lambs in Hollywood than at any time since its inception.

Sound pictures has caused the trek to Hollywood. The latest to desert his favorite corner of the famous organization is A. H. Van Buren, who is credited with staging many successes in the past three years as stage director.

Van Buren will leave New York for Hollywood as soon as he finishes "Fast Life," which he is staging for Al. H. Woods, to fulfill the terms of a contract recently entered into with Fox Film Corp. He will direct feature length productions for Fox Movietone.

Academy of M. P. Arts Hold Nominations

Report Fairbanks Will Resign Office of President

NOMINATIONS of new members for the various boards attached to the Academy of Motion Picture Arts and Sciences were held Friday, October 5. With no opposition tickets running, nominations in these cases are akin to election. Elections will be held October 20, following which plans will be made for nomination and election of new executive officers to take place after the annual meeting which is scheduled for October 27.

Present indications are that Douglas Fairbanks will not take the office of president again. While the Academy is desirous of having him continue, and is at present coaxing him to do so, Fairbanks himself feels that he cannot do justice to the post with the production plans he has for the coming year. Other executive officers, who will undoubtedly continue, are Fred Niblo, vice-president; Frank Woods, secretary; M. C. Levee, treasurer.

Those nominated, and hence practically elected follow:

Board of Directors, to serve three years: Actors' Branch, Conrad Nagel; Directors' Branch, William De Mille; Producers' Branch, M. C. Levee; Technicians' Branch, J. T. Reed; Writers' Branch, Benjamin Glazer.

Executive Committees for the various branches to serve one year have the following nominees: Actors', Conrad Nagel, Hallam Cooley, Lois Wilson, Rod La Rocque; Directors', Sidney Olcott, Richard Wallace, J. Stuart Blackton, Donald Crisp, Reginald Barker; Producers', L. B. Mayer, B. P. Schulberg, J. L. Warner, Mary Pickford, A. L. Rockett; Technicians', J. T. Reed, Anton Grot, J. M. Nickolaus, Charles Rosher, Arthur Edeson; Writers', Waldemar Young, Jack Cunningham, Winifred Dunn, Joseph Farnham, Al Cohn.

Pathe Studios Increasing Stock Company

Recent additions of Marion Nixon, Carol Lombard and Stanley Smith, all of whom have been placed under contract during the past few days, indicate that the Pathe studios in Culver City are bent on enlarging the number of stock players. Already included among the Pathe stock performers are William Boyd, Phyllis Haver, Alan Dale, Robert Armstrong, Eddie Quillan and Jeannette Loff. Miss Haver is the only one of these who is not under a new and recently signed contract.

The production forces are also being augmented.

Screen Title, Unused, for Reasons

GEORGE MARION, Jr., is credited with it. He wrote it for a picture, but it wasn't used. Probably believing that it may offend their future employers. The title:

"They laughed at us as they laughed at Columbus, the radio and the Warner Brothers."

Dotty Jottings

By Jerry Hoffman

ONL of Hollywood's mysteries to me always has been . . . the sudden announcements and flood of publicity sent out on girls called "finds" . . . studios flood local newspapers and fan magazines with pictures and stories of how the girl was "discovered" in the extra ranks, a five and ten cent store, or how she made a test just for a "whim," being . . . you see . . . a "society girl" . . . and then after a few months nothing more is heard of the girl . . . except on the expiration of her first contract . . . that her option was not renewed . . . the cause for this outburst is that Frances Hamilton . . . announced as a "find" nine months ago by First National . . . returns to Pasadena society from whence she came . . . contract not taken up . . .

WITH girls such as Miss Hamilton who are independently wealthy . . . it doesn't matter . . . but there are others . . . who after bucking extra ranks find themselves flooded with publicity . . . whose hopes are raised to heaven . . . and then . . . "option not taken up" . . . it means returning to the extra ranks . . . but first hanging on until their last penny is spent in the hope of a feature role with some other company on the strength of the publicity she received . . . which rarely happens . . . why not wait a year before announcing the girl as a "find"? . . . and find out first what she has. . . .

THE "Jazzbird" is the newest Hollywood craze . . . a rubber attachment which fixes over the exhaust pipes of autos . . . and makes "bigger and better razberries" . . . actors are buying 'em to razz directors . . . directors to razz supervisors . . . supervisors to razz producers . . . and everyone to razz everything . . . a couple film people are in back of it . . . and cleaning up. . . .

ACERTAIN comedy film star . . . who headed his own company at one time . . . now finds himself faced with a suit because of his most recent production . . . a writer claiming that the story is his . . . the comedian admitting it . . . but stating that no one ever gets credit on his vehicles but himself . . . a couple of other comedians who took that attitude recently now find themselves playing vaudeville. . . .

VIRGINIA VALLI, Pauline Garon, Albert Gran, Duane Thompson, Maude Turner Gordon, Barton Hepburn . . . are among film people playing in a legitimate version of "Tarnish" at the Hollywood Music Box Theatre . . . just to prove their "talkie" abilities . . . as are other Hollywood fixtures on other plays . . . but Virginia Valli is worth noting . . . as are Pauline Garon and Duane Thompson . . . the others had legitimate experience before . . . Valli, Garon and Thompson are delightful and surprising . . . instead of spending heavy dough scouting in New York . . . executives might take a look around in Hollywood and see what is under their very noses in the line of exceptionally fine "talkie" material. . . .

THIS column . . . which you will note is retitled this week . . . is entirely too serious this week . . . really I intended to have more silliness than soberness . . . and will try to keep it so in the future . . . but after all . . . one has one's moments . . . and I am SO soft-hearted. . . .

(Continued from preceding page)

with his arrival, John Ford, brilliant Fox director, started production on "Napoleon's Barber."

Murnau's Latest

Among Fox productions under way is F. W. Murnau's "Our Daily Bread." Charles Farrell and Mary Duncan head the cast.

Captain Kidd

F. Hugh Herbert, who has been assigned to write the original story, "The Saturday Night Kid," was in command of a British fort in the West Indies at the ripe old age of seventeen.

Traded Jobs

Frank Tuttle and Adolphe Menjou traded jobs for a short time while the director and star were working on Paramount's new picture, "His Private Life." Menjou appeared as much at home with the directorial megaphone as did Tuttle before the camera.

In New York

Richard Pearl, the young executive who has been connected with the Burr-Hines Enterprises for four years, is in New York on a business trip.

Pipe All Hands

Reginald Denny has started work in "Clear the Deck," which Joseph Henabery is directing for Universal. Olive Hasbrouck has been selected for the feminine role.

Crook Role

Carmel Myers will enact the role of a crook in "Badges," a picture from the play by Max Marein, under direction of Lou Seiler.

From Russia

John W. Considine, Jr., announces that Lewis Milestone will make "The Shot" and "Taras Bulba," both Russian stories, for United Artists.

Glyn's Latest

John Farrow has completed the adaptation of Elinor Glyn's "Three Week Ends," and is devoting his time to "The Wolf Song," also for Paramount, in which Gary Cooper and Lupe Velez will be directed by Victor Fleming.

Below Zero

J. Grubb Alexander has completed an original story based on Amundsen's expedition to the North Pole.

(Continued on page 1118)

Poor Screen Material, Says Montagne

THE new crop of plays on Broadway are for the major portion unpromising screen material, according to Edward J. Montagne, scenario head for Universal, who just returned to Hollywood from New York City. Montagne went to look over several of last year's hits which are still running and those of the new crop which have attracted attention. He also consulted with Jed Harris regarding "Broadway," which is now in preparation for production by Universal.

Opinions on Pictures

Lonesome

An Uninteresting Story

(Reviewed by Chester J. Smith)

GLENN TRYON made his biggest successes in flip stories of the small-town wise-cracker with an over-abundance of ego. In this latest of Universal features in which he is starred with Barbara Kent in the featured role he is asked to do something different. There is little fault to be found with the way Tryon does his role, but the vehicle is a considerable handicap to him.

There is little in the story that can be recommended. It is a synchronized picture with some dialogue and the picture might have been better if the dialogue had been eliminated for it is entirely inconsequential and dull. Neither Tryon nor Miss Kent are given lines to read that react to their credit.

The story is very flimsy, without much incident and it drags terribly in spots. In addition it is poorly directed with many sequences running entirely too long. There is little or none of the comedy that has characterized Tryon's former pictures. He is made to do a sentimental role whose sentiment means little or nothing.

The whole thing revolves around a lonesome boy and a lonesome girl who finally get together and spend the day at Coney Island, where they enjoy all the honky-tonks and at the conclusion of the day become separated, only eventually to find that they occupy adjoining rooms in the same house and they are much in love with each other.

Drawing Power: As a talking picture, the first in which Tryon has appeared it might possibly get over, but it has little to recommend it from a story angle. **Exploitation Angles:** The exceptional shots of New York and of Coney Island may be worth emphasizing, otherwise it can only be exploited as a talking picture.

THEME: Story of lonesome boy and girl, who become acquainted accidentally, spend the day at Coney Island, become separated and discover that they live in adjoining rooms and that they are very much in love.

Produced and distributed by Universal. Length, 6,142 feet. Release date not scheduled. **Cast:** Glenn Tryon, Barbara Kent, Fay Holderness, Gustav Parthos, Eddie Phillips. **Story** by Mann Page. **Directed** by Paul Fejos. **Supervised** by Carl Laemmle, Jr.

The Big Hop

Fair Air Picture

(Reviewed by Chester J. Smith)

BUCK JONES takes to the air to provide his thrills in this feature, which is a little light as a story, but which, nevertheless, holds the interest. In the end Buck gets nowhere; he winds up neither an aviator nor a cowboy, so in the end it is the audience that is up in the air. But he wins the girl anyhow and he cuts a lot of capers in doing it, so that makes fair entertainment.

The story is quite implausible if one is inclined to be at all critical. It has to do with the air derby from San Francisco to Honolulu and it has some thrilling air shots, included in which are jumps in parachutes and the crashing of the plane at sea.

Buck starts out as a failure as a ranch hand and winds up a failure as an aviator, but only because of the dire villainy of his society rival for the girl's hand. This girl, who meets Buck as he descends from a parachute jump immediately becomes interested in him and persuades her wealthy father to back Buck and his pal in the Honolulu race. The Villainous rival sees to it that the pilot pal is drugged just before the race starts, so Buck, an inexperienced pilot is compelled to handle the ship on the perilous journey. A feed pipe goes amiss a thousand miles at sea and Buck and his pal crash. They are picked up by a passing ship, but the pal is quite dead. Buck, given up for lost, returns unexpectedly, routs the villain and wins the girl.

Drawing Power: It is a picture that has a number of good thrills and of the type that will perhaps be well received in all but the largest houses. **Exploitation Angles:** The parachute jumps, the fatal crash at sea and the popularity of the star.

THEME: Air drama in which an unsuccessful ranch hand becomes an aviator is financed for the trans-Pacific race by the father of the girl he loves, crashes at sea, is picked up by a passing ship and returns to marry the girl.

Produced and distributed by the Buck Jones Corporation. Length 7,000 feet. **Cast:** Buck Jones, Jobyna Ralston, Ernest Hilliard, Charles French, Charles Clary, Duke Lee, Edward Hearne, Jack Dill. **Director,** James W. Horne. **Author** and adaptor, B. J. Mack.

"Calford in the Movies"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

THE first series of "Collegians" were fast, snappy numbers, but one cannot say the same about the latest, if this offering is an inkling of what its fellows on the current program contain. It is tame stuff, quite empty in collegiate capers and when it sets out to do a turn at comedy—well, the less said about it the better. Its comedy is quite pathetic.

As usual George Lewis and pretty Dorothy Gulliver are the chummy leads, and Eddie Phillips the jealous villain. Churchill Ross adds smatterings of his peculiar brand of humor and Hayden Stevenson is the confidential coach with his ever ready "Well folks."

The Calford boys and girls are engaged by a movie director to act in a production. Even as farce their efforts are pretty bad. Those who composed the plot deliberately made the goings on nonsensical and a remark let fall by one of the characters unwittingly lets the cat out of the bag. The director excuses the story on the grounds that "the audiences won't know what it's all about anyhow." Imagine a title flashed on a screen, flickering there for a minute or so and carrying so deliberate an affront to a houseful of theatregoers. That is not the proper kind of attitude to take towards any audience (if you want to hold 'em) and certainly is not genuine co-operation with the exhibitors who are trying to satisfy all those who enter their doors.

Win That Girl

Pleasant Little Picture With a Chuckle Here and There

(Reviewed by Laurence Reid)

EVER since Fox made "High School Hero," they've been eager to present another picture cut from the same cloth. The aforementioned piece clicked pretty well. It offered the exaggerated doings of school youngsters against fine backgrounds—and dovetailed the local color with a neat little romance. "Win That Girl" may not be quite so interesting, but it has its definite appeal—and should entertain the younger set, particularly those attending boarding, prep, high schools and colleges.

Since the football season is upon us, this one happens to unfold a yarn concerning the old pigskin. There is keen rivalry between two certain colleges—with the grid-iron feud established through a long line of graduates and undergraduates represented by two distinguished families. The feud goes back to the early days of football—with one generation after another of Browns opposing the Nortons who have matriculated at the rival college.

It develops that the Nortons back in 1905 decided to raise a eugenic fullback who might do a Ted Coy in 1927. But the youth eventually turns out to be nothing but a substitute—with a talent for drop-kicking. The finish ushers in one of those last-minute victories. It is a pleasant picture—one not to be taken too seriously—and it does spell the spirit of youth. The idea is improbable, but who cares. David Rollins and Sue Carol have the principal assignments and provide good performances. Miss Carol has a very engaging personality, but needs stronger stories than this one. The direction is capable. So is the atmosphere.

Drawing Power: Tease the title. Play up with the football season. Suitable for average houses everywhere. **Exploitation Angles:** Feature the Rollins-Carol combination. Use stills of Miss Carol—who has a distinct fan following. Tie up with the younger set—and athletic teams, etc.

THEME: Comedy of rivalry between two colleges—with alumni of one of the institutions determined to wipe out long years of defeat.

Produced and distributed by Fox. Length, six reels. Released, October, 1928. **Cast:** David Rollins, Sue Carol, Tom Elliot, Roscoe Karns, Olin Francis, Mack Fluker, Sidney Bracey, Janet MacLeod, Maxine Shelly. **Director,** David Butler.

"Cure or Kill"

(Pathe—One Reel)

OLD FARMER AL is seen in a good cartoon vehicle, this new Aesop Fable employing the medicine man idea with effective results. Al peddles some magic liquid to the various animals, all their ailments disappearing after they imbibe the stuff.

Paul Terry and his fellow laugh conspirators planted laughs freely in this one and the result is a clever cartoon skit. As is often the case there is more than frivolous humor in the morals of these fables, this one being a pitiful statement embodying plenty of truth.—RAYMOND GANLY.

"Eagle of the Night"

(Pathe—Ten Episodes)

(Reviewed by Raymond Ganly)

PATHE now has about 70 serials to its credit, some of them good, some of them not so good. This "Eagle of the Night" is one of those which do not measure up to the standard of the usual serial play bearing the rooster trade mark. Comparison may be odious, nevertheless in reporting this new chapter play it is not possible to be forgetful of the other successes in this line that have been released by this company. Although this new serial is more up-to-date in its theme, it being a vehicle for airplanes and aviation stunts, the writer is certain that in real serial appeal—engrossing story, a rich supply of thrills, one interesting situation overlapping onto another—this chapter play is below the mark set by even the old Pearl White and Ruth Roland efforts of the dim past.

For you will find darn little that is convincingly done in this "Eagle of the Night." There is no zip or dash, and peppy sequences rarely bob up. The action is stereotyped, even sluggish. The direction of Jimmie Fulton is nothing to enthuse over, either. There's very little illusion, surprises are scarce and although Frank Clarke is used in the principal role he does not produce any thrilling stunts, at least there was nothing to speak of in the first three episodes. Judging by the first three chapters, this serial is in need of many things—a story that can hit a snappy stride, more stunts and faster action, better photography, direction that will turn in more convincing acting from the players, and a finer grade of titles. That's about all.

Besides Clarke in the leading role, the serial has Shirley Palmer in the role of the heroine, Josef Swickard as her father, Max Hawley as one of her ranchers, Earle Metcalfe as the chief villain and Roy Wilson and Jack Richardson as the minor evil doers. There is also Maurice Costello in a minor part. The story is by Paul Cruger; photography is by Jerry Fairbanks. The vehicle bears the name of H. V. Productions and was made under the personal supervision of Harriet Virginia.

The plot deals with the efforts of some unscrupulous border smugglers to steal the "magic muffler," an invention of Swickard's, which silences the motor of a plane. They capture Swickard, try to kidnap the girl and even rifle her home and set it afire in a fruitless endeavor to find the plans of the invention. In the forthcoming chapters, the heroine will undoubtedly get into more trouble, will narrowly escape the villains again and again, receiving capable assistance from Mr. Clarke. Undoubtedly the villains are doomed to failure and they will not succeed in their attempts to steal the "magic muffler."

The press book is replete with some unusually worthwhile "tips" on how to put this production over. They are worth looking over, for this is the sort of production that needs help.

"The Bargain Hunt"

(Pathe—Two Reels)

(Reviewed by Raymond Ganly)

LITTLE MARY ANN JACKSON, Ruth Hiatt and Raymond McKee are involved in another Smith family scrape in this two-reeler, which coasts along unblushingly with nary a hearty laugh wrinkle until its climax when a dozen or more toddling infants put over a few laughs with their natural appeal.

It is McKee's hard luck to get into one embarrassing situation after another. So great is his propensity for getting entangled in misunderstanding with the fair sex that he is roundly slapped by indignant females on three or four occasions. Gradually wife becomes enraged with his behavior, which leads to more hot water for the tactless hubby.

Little Miss Jackson really leads in the fun-making, her natural trend for comedy finding several outlets in the proceedings. It is only now and then, however, that laughs flicker. Only when the babies are loosed by the mischievous Miss Jackson and roam and creep all

over the department store does the fun flare up with any intensity.

Unfortunately, there emerges occasionally a touch of vulgarity. In choosing comedy material anything so shaded should be taboo. At the present time, however, the constructors seem to think nothing of popping up with gags that are offensive. It is not necessary to resort to humor of this type. Seeing vulgarity so prominently displayed as in many of the present-day comedies gives rise to the impression that gag men have exhausted their ability to evolve a cleaner type of fun.

"The Secret Outlaw"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

THIS is a western featurette of dubious value. Insofar as its acting and a few shots of racing horsemen are concerned it is successful, but the plot is quite another matter, it being but the usual western bunko haphazardly arranged. Walter Fabian directing the quiet proceedings and Bob Curwood is seen as the dashing hero.

"The Secret Outlaw" is the ranch foreman, who has tried to bully the heroine into giving him her hand. Dashing Bob knocks the villain in the dust and then and there wins an enemy. The villain afterwards gets his hands on the girl's brother, smacks him senseless and rides away with his desperate crew to rob and kill. Young Bob succurs the stricken brother, learns from him the villain's intentions and rides off to stay them if he can while the brother speeds away to obtain aid from the sheriff. Dashing Bob catches up with the villains, who have by this time stolen the money. He lassos two of them and is beating up the remaining crew when the sheriff's posse arrives. The villains are shackled, the money is recovered and Bob and the sweet young heroine perform the usual kiss for the fadeout.

"The Sky Ranger"

(Educational-Aviator—Two Reels)

(Reviewed by E. G. Johnston)

PRESENT interest in aviation will help the sale of these very well done series of "air thrillers" from Russ Farrell through Educational release. This one has to do with the flying boys of the border patrol, whose duty it is to prevent the smuggling in of Chinks or what have you. The first reel starts out with a bang-up sequence which shows the replacement of a broken landing gear while in the air. Then, the sponsor of the patrol is kidnapped by smugglers and the search starts. Some comedy is introduced. Reed Howes, featured, shows to advantage.

"Dad's Choice"

(Paramount—Two Reels)

(Reviewed by Raymond Ganly)

JUST an average comedy. You would think that a number with two such capable performers as Edward Everett Horton and Otis Harlan would deserve a fairer rating than that, but that is all one can give them here. The laughs are mighty scarce and everything boils down to mediocrity. The talents of the two players are wasted, to say the least.

In the role of Horton's sweetheart is Sharon Lynn. The comedy limps along on the plot of Sharon and Edward eloping, trying to put one over on Harlan, who is cast as the girl's father.

There's not much to it.

"The Quiet Worker"

(Educational Comedy—Two Reels)

(Reviewed by E. G. Johnston)

A JERRY DREW comedy, directed by Charles Lamont and produced by Jack White, which is fair enough for what it was intended—a conglomeration of mixed situations and slapstick stuff, mostly aboard an ocean liner. In the cast are also Estelle Bradley, Stanley Blystone, Betty Boyd and Eddy Featherstone—a line-up of good troupers who have done much better work than this.

"Stage Frights"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

GEORGE DAVIS, the English comedian who is quite an adept at balmy roles, churns up some more goofy antics in this latest of his vehicles. Some of the fun is good, some of it is bad and some of it is really as old as Ann. However, there can be no doubt that this comedian can portray a nut. He is a hard worker and at times he goes over with good effect.

He's planted in this one as a witless assistant to a detective, who is called to a theatre to recover some purloined jewels. In the course of the proceedings, his chief loses his watch and for a time most of the footage is taken up with the unravelment of its disappearance. The crooks, finding they can work on the fears of Davis, his chief and a timid negro, bend every effort to terrorize them. The mouldering gags of terrified negroes, quaking feet and general indications of fright are worked overtime in the attempt to net the laughs.

"Companionate Service"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

DOROTHY DEVORE is supplied with a generous batch of laughable incidents in this lively comedy which is seldom retarded from a hot pace. There is a good supporting cast in Harold Goodwin, Betty Boyd, Robert Graves, and Kit Guard. They are all okay and it is snappy stuff that they put over.

Harold thinks his dad will object to his marriage to Dorothy, so he forces her to dress and act like a maid. Of course, they are crestfallen when dad arrives, takes a violent dislike to the maid and begins looking around for Harold's wife. His plans gone astray, Harold is forced to bamboozle a neighbor to assume temporarily the role of his wife.

Dorothy detests this arrangement, and so does the neighbor's husband when he comes back unexpectedly and sees his wife in Harold's arms. The comedy finish is a fight, during which the interior of the house assumes the appearance of a wreck.

There is some strong laugh material in the scenes showing Dorothy haphazardly assembling a conglomeration of victuals, into which everything goes.

"Our World Today"

(Educational Magazine No. 1869)

(Reviewed by E. G. Johnston)

THIS is the second of a new screen magazine recently launched by Educational and is to be recommended to any theatre using short material of this nature. It is quite possible that a film buyer will exclaim: "Oh, we have shown the West Point Cadets a dozen times"—but the writer believes that these views of "America's Pride" are somewhat different from the rest. The same goes for the Aquarium shots. Fish have always been an often-used and interesting subject for the magazines, but when a lady fish-doctor is shown plying her trade, it becomes something different again. What appears to be an original is Nature's Own Gas Station in Jackson County, Wyoming. This gusher turns out real auto essence.

"Pirates Beware"

(Educational Comedy—Two Reels)

(Reviewed by E. G. Johnston)

ALL the acrobatic ability of Lupino Lane's is given full play in this better than average two-reeler from Educational.

The pirate story contains an amusing twist—that of an affair of the heart between the diminutive Lane and Black Betty (Betty Boyd), the latter a swashbuckling lady-pirate who falls desperately in love with Nip (Lane) and kidnaps him for her mate aboard the ship. The first mate and others aboard the packet have other ideas. Wallace Lupino is also in the cast. A well arranged press sheet has been issued on this one.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR

BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Increased Revenue With Midnight Shows

Increasing revenue as well as emphasizing some particular picture by starting it off with a midnight performance has been successfully demonstrated by Alfred Gottesman in two of his theatres recently when he started off "The Singing Fool" with such performances. The packed houses that attended gave ample evidence of how the idea was liked by the movie fans in each of the cities.

This idea, while not particularly recommended for smaller towns, can certainly be made worth while in the larger towns. Selecting the proper picture to be singled out for a midnight show and surrounding it with the kind of publicity and advertising goes a long way to build up the interest and make it a success. It's different, and if handled right should give your customers something to talk about.

Program Editorials Good Showmanship

We are reproducing the wording of an original editorial published in the Program of the Roger Sherman Theatre in New Haven and written by Wilbur A. Moore the managing director.

Bitter and Sweet

LIKE most other businesses, the theatre also has its ups and its downs.

Today we are delighted with the fact that the producer has made for us a winning picture, we are happy that our whole program blends in showmanship fashion and we are glad that it is just the kind of a bill that the patronage of our house enjoys most. This is our sweet day. It is one of those days that we are sitting up and taking notice.

But to our disappointment there comes the day when the big picture did not turn out as big as we expected, the program does not knit together as we planned and the whole show is out of focus and do what we will our patrons do not enjoy themselves. This is our bitter day, we are down in the mouth.

But we must take the bitter with the sweet and like it.

But what about you, our patrons?
Here is the answer.

When we have a bitter day we are going to ask you to bear with us. We won't have many because we are pretty careful in our selections. And when we have a sweet day we are going to rejoice with you in the fact.

No matter how great the picture may be we are going to fight to keep it at popular prices, because at some time or other you have paid the price for something not so good, and it is unfair to tax you more when you are lucky enough to have picked a winner.

Just bear in mind that the theatre manager

Notice to Members

THE Club will gladly publish short articles on the subject of Sound Pictures and their effect on present theatre conditions. Opinions are solicited from members located throughout the country as well as foreign countries.

Whenever possible, copies of advertisements, photos, etc., should be included. Let us shed some light on this subject through the medium of the leading Trade Publication.—Motion Picture News.

—C. E. L.

feels just as bad as you do when things are not up to the grade, and just as delighted when everything is rosy.

Our aim is: Sweet Days—Everything on the Up and Up and All's Rosy.

Utilizing the program for this and similar purposes can be called good showmanship in any theatre. This particular editorial could be and should be used in every theatre because it sort of helps put the patrons in better spirits if they see a show a little under the usual par of your house. We heartily recommend it to all our members and any others who might be on the lookout for up-to-the-minute ideas. Try it.

A Campaign on "The King of Kings"

We have been watching our protegee, Edwin Lughton, who is now managing the Capitol Theatre, in Middletown, Conn. And at this time we find that he has more than

come up to our expectations in planning his campaign on the Pathe special "King of Kings." Besides covering his outdoor and newspaper campaign from every angle, he tied up with every school in and around the town for special shows on this much discussed picture. In looking over his plans we find that he did not neglect a single chance to capitalize on the desire of the school and church authorities to have their charges see the production, and several special shows will be run in addition to extra matinees. This picture offers great possibilities for such tie-ups and to every member who has bought it for an early showing we suggest that they write to Lughton and let him tell you just how he went about this arrangement.

Selling Sound to the Public

Once more our friend Jack O'Connell of the Vita-Temple Theatre out in Toledo, Ohio, steps forward with something pertaining to that ever important subject of talking pictures. This time it is to show us just how he is combating the invasion of other talking plants in his opposition houses, but not letting the public forget that Vita-Temple is still on the job.

The 24-sheet reproduced here is one of the group that was posted in conspicuous places in and around Toledo. The proper salesmanship that must be employed in selling the public on this new phase of the show business is ever important and any further suggestions will receive our utmost attention and will be played up on the CLUB pages.

(Continued on following page)

SEE
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COM. SATURDAY SEPT. 1

GALA SEASON OF

WORLD'S GREATEST TALKING PICTURES

DIFFERENT FROM ANYTHING IN TOLEDO

AT POPULAR PRICES

SEE
HEAR

O'Connell's 24-Sheet Selling Sound and Vita-Temple

Out of the Ordinary Run of News

be broadcasted to the whole wide world. And just such a bit of news has come to our attention.

The Central Theatre, located in the heart of Los Angeles, California, closed the theatre during the observance of the recent Jewish holidays even though it resulted in a large loss to the owners. But they felt that it was consistent with their own ideas and ideals and did not hesitate in so doing. We cannot recall any parallel to match this broadminded action in all our experience in the theatre business, and it gives us great pleasure to come right out and say so. True, many theatre owners located in sections patronized by Jewish people, rent their theatres for religious services, but in so doing they are generally paid for the rental and rarely lose by the transaction.

We therefore take our hats off to J. E. Schwartzbine, the manager, and everyone else who had anything to do with this action. They are to be congratulated.

Replying to the letter of Melvin Penson regarding Ralph Cokain's address, we suggest that he, or anyone else interested, write to Ralph care of the Royal-Grand Theatre, Marion, Indiana.

Requests to the CLUB service department for various information should be accompanied by a stamped, self-addressed envelope in order to insure prompt attention. Due to the large number of such requests we feel that this little aid should be given us.

About the Marquee and Other Signs

you had them relamped and the letters of your attraction signs touched up or painted over? Here is an important part of your

Once in a while we come across something different in the line of news that we feel should

house but a part that is often overlooked if you are busy on the inside. Some managers have a funny idea that if they are busy on the inside they need not worry about the outside. Aside from the healthy angle of fresh air, we believe it a darned good plan to step out doors and take a few deep breaths, and then look over the front of your theatres. We know some mighty fine theatres, on the inside, but not so good on the outside, and for no good reason at all. Don't neglect that part of your theatre that greets your patron the first thing. And while talking about the front, carry your inspection to the box office (if yours is in front) the frames and stone work, and while you are at it, every other part of the front, lobby and foyers. Don't treat these portions of the building as step-children. They all go to make up the well-run theatre.

Airplanes and the Motion Picture

part in theatre exploitation as time goes on. This has been brought about by the establishment of airports in every live town and city. I recall from my recent mid-western trip, any number of towns preparing a landing field and the organization of these airports with the Chamber of Commerce working behind the project. We believe that live managers can capitalize on this angle if they would only take the trouble to get behind it and follow it through. (Now that I've taken up golf, I'm beginning to use the expressions??). Just this type of manager in the class we would put William L. Hendricks in. He is the directing genius of the Capitol and Olympic Theatres in Steubenville, Ohio. You may recall what we had to say about him after we made a personal visit there last summer.

Seeking something new and novel in his town, for the purpose of advertising "Lights of New York," Hendricks hit upon the idea of a tie-up with the local aviation

It would seem, from reports coming into the CLUB offices, that airplanes are playing a larger



Theatre newspaper ad appealing to America's "Air Mindedness"

field and by proper handling worked out an "AIR CIRCUS." Needless to say, much publicity resulted from this idea. During the stunts through which the planes went, they dropped thousands of heralds into the crowds and there were some crowds when they flew low. The set-up of the announcement at which Hendricks used combines attractiveness as well as tact. You will note that he does not feature his attraction at all, and the theatre name is a very inconspicuous part of it. He started out to sell the Air Circus and that is exactly what he succeeded in doing. The fact that the theatre was mixed up in the whole proceedings, required no mind reader in his town to figure out.

Airports, in their desire to stimulate interest in their towns and surrounding communities, as well as to attract customers for short flights, will gladly co-operate on such tie-ups if approached properly. Think this over and try it out.

"Novelty" Takes Queer Form But Works

The public demand for novelty, particularly in stage shows at the presentation houses, has the "master of ceremony" at many of these theatres at their wit's end to supply the want.

One of the queer stunts evolved for a stage act came to light in Regina, Sask., at the Capitol Theatre, where Mike Goodman, master of ceremonies, staged a "backwards week."

The wording in a number of advertisements was run backwards, these announcing that the Capitol orchestra would play backwards for a change. For this he had the orchestra seated on the stage with their backs to the audience. Mr. Goodman also run across a popular song that sounded fairly good when played and sun backwards and this was featured as a novelty.

Luggage Shop in Novel Tie-Up for "Excess Baggage"

Manager Guy A. Kenimer arranged a splendid tie-up with a luggage shop to give William Haines in "Excess Baggage" added publicity when that picture played the Florida Theatre, Jacksonville, Fla.

The luggage shop, which happens to be located in the heart of the business district, placed a trunk on the sidewalk in front of their place. A very attractive sign on the trunk read, "Guess the weight of this trunk and receive free passes to the Florida theatre to see William Haines in 'Excess Baggage' with Josephine Dunn and Ricardo Cortez."

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Key City Reports

New York City

LAST week's big noise remains this week's big noise so let us record right here that Warner's "Singing Fool" with Al Jolson played to over \$42,000 in seventeen shows at the Winter Garden. A report early in the current week, from Warners, states that the advance sale of Jolson's latest reached the important total of \$55,000 while another, later, from another source, carries the astounding figures of \$92,000, said to be a record for advance sales. People are raving about the show, standing room is being sold and even Bascom and McBride, holdouts on movie ticket traffic, are reported in the field for tickets. Even though it was reported a heavy rent was necessary to secure the Winter Garden, at this rate it looks like a most prosperous season for the lessees.

Outside of the above it was a normal week along the street with most houses getting a good break. Cool weather prevailed.

The Paramount did an excellent week with "Beggars of Life" (Par), Beery's pulling power and the worth of the picture being responsible. Some interesting figures are furnished by Paramount regarding week-end business at the big Public houses. The previous week, it is claimed that "Docks of New York" broke week-end house records and now comes word that the current week's offering, "The Fleet's In" (Par), Clara Bow's latest, got \$4,000 more than "Docks." That's a great start and this little Bow lady can be counted upon to get her share of trade in this city and elsewhere. The Roxy did not do so well, compared with performances the past couple of months, with a Fox feature comedy "Plastered in Paris." The calibre of this one is in contrast to recent offerings at the Roxy and in these cases attendance generally receives a proportionate fall.

The Capital had "Excess Baggage" (M-G-M) and registered a very fair week. This house will soon have its sound apparatus working and will probably start off with "Dancing Daughters," a picture that has been going strong in other key cities. The Rialto is still showing "The Patriot" (Par) and got by with a bit below average week's returns. This one will probably make it another week or so and then depart. The Rivoli with "Two Lovers" (U. A.) made a very fair return but is scheduled to give way soon for "Wedding March" (Par). The Strand with a hold over of "The Lion and the Mouse" (W. B.) had no cause for complaint. There is talk of building a new and larger Strand but nothing official is out yet. This report has circulated around Broadway for some time, as also the report that Paramount was to build a house twice the size of the Paramount on the site of the Criterion and New York theatres. Both reports are believed to be the correct dope but confirmation cannot be obtained at present.

Universal opened the Colony again with "Lonesome" (U) and sound. Ben Bernie, the wise-cracking leader and his orchestra augmented the picture attraction and the combination has gotten away to a good start.

Sound pictures continue to dominate the higher-priced houses; in fact, there isn't any change from last week's report. The Astor with "White Shadows" is still going along at a smart clip and the Central with "Lilac Time" is running along at the same gait. Both strong attractions. Paramount's veteran "Wings" still shows no sign of weak-

ening at the Criterion. Columbia's "Submarines," distinctive both as a picture which has made good at the Embassy and for the fact that it is one of the few silent films playing at higher prices, will probably stay out the month. Fox's two sound pictures, "Air Circus" at the Gaiety and "Mother Knows Best" at the Globe had fair returns for the past week. "The Terror" (W. B.) still goes along strongly at Warners. The Cameo held "Q Ships" for another week to average business.

Los Angeles

"MOTHER KNOWS BEST," at the Carthay Circle, slated for an extended run, opened to complete sellout and has continued doing capacity throughout the week.

At Loew's State "Our Dancing Daughters" did very well, especially at performances at which Charles Murray made personal appearances.

Business on "Wings" at the Criterion was good and at the Metropolitan "The Mating Call" proved that Thomas Meighan's drawing power is still box office value.

"Revenge," starring Dolores Del Rio, succeeded "The Battle of the Sexes" at United Artists, which enjoyed a profitable run. And at the Biltmore, "The Godless Girl" will conclude a none too profitable extended engagement on Saturday.

"White Shadows in the South Seas" is falling off some and advertising to the effect that a new picture is coming, indicates that the run is about to conclude.

"State Street Sadie" at Warner Brothers Theatre in Hollywood is in its last capacity week, but is moving out to accommodate the coming of "The Singing Fool."

Weather conditions have been favorable and business in general is reported above average.

Salt Lake City

SOME highly satisfactory reports were given out last week by the Salt Lake first run moving picture theatres with a noted improvement being manifest at practically every house throughout this section since the beginning of the fall season.

The Victory Theatre has continued to lead in attendance due to the fact that the second week of "Wings" has broken all house records at this theatre, with many having been turned away.

The Gem Theatre also did a record breaking business with "The King of Kings," which has caused a continuous lineup in front of the theatre since its opening.

The Pantages Theatre did well with its offering of "Excess Baggage" in connection with the Pantages vaudeville.

The Paramount Empress Theatre has undergone a change of policy, inaugurating short dramatic presentations in connection with the first run pictures. Last week's offering consisted of Ralph Cloninger and his company in "The Prince of Love," which was well received as the opening production by a large audience, and also the feature picture, "The Night Watch."

The second run houses have also done well. "The Vanishing Pioneer" was well received at the Rialto, and Lon Chaney in "The Big City" and "The Peace Deputy" were offered at the State.

Philadelphia

BUSINESS generally in the downtown motion picture theatres was good. Three new houses, the Met, seating 3,500; the Commodore, a 1,500 seater, and the Sedgwick, seating 1,800, have opened within the past three weeks.

The Stanley with "Forgotten Faces" on the screen, supplemented by Leonidoff's Personality Girls, featuring Velos and Yolanda, and Edward Lankow, Metropolitan Opera basso, had an excellent week.

The Stanley Company's Met has played to capacity business at every performance since its opening on September 22nd, with "State Street Sadie" on the screen and a varied surrounding bill entitled "A Garden Party," with Catherine Littlefield and her ballet and Joe Lannin's Metropolitan Stage Band.

"Mother Machree" for the first time at popular prices shared honors with Benny Davis' "Broadway Revue" and a cast of 25 night club entertainers at the Fox with very satisfactory box office receipts.

The Karlton presented "The Patriot," said to be Emil Jannings' greatest role, which scored a great success and was very favorably commented on by the press.

This was the last week for "Fazil" at the Fox-Locust and also for "Lilac Time" at the Aldine. Both of these attractions have held up well.

"Heart to Heart" at the Arcadia played to average business.

"The River Woman" with Lionel Barrymore and Jacqueline Logan and a colorful revue, "Venetian Nights," drew good crowds to the Carman.

The Forum with "Lady Be Good" and a complete stage show had a good week.

Pittsburgh

BUSINESS was great at Loew's Penn, where Emil Jannings in "The Patriot" was the screen attraction. The Penn used Vitaphone for the first time with this one. The production scored a tremendous hit and everybody in town was talking about it.

The Stanley theatre also had a good week with the sound version of "The Whip." The film proved to be a real thriller and went over well with the audiences. Cecil Lean and Cleo Mayfield constituted the stage attraction.

At Loew's Aldine "Four Sons" held up well for the second and last week of its showing at this house.

The Davis had "Vamping Venus" and six acts of Keith vaudeville. The film proved to be an average feature comedy. Business was fair. The Liberty also had the same screen fare in conjunction with one vaudeville act. Business was fair.

The Grand had Thomas Meighan's "The Mating Call." This is a crackerjack film, and with the exception of "The Racket" the best Meighan has had for a couple of years. An added attraction which went over well was Ufa's "The Lost Expedition."

Johnny Hines in "Chinatown Charlie" brought average crowds to the Olympic. A fairly amusing feature production.

The Regent had a good week with Richard Dix in "Warming Up," with sound accompaniment. This one is good entertainment.

The Alhambra did average with "The Cardboard Lover."

The Cameraphone had a better-than-average week with "Tempest."

Albany

ALBANY exhibitors were all smiles last week as they watched the crowds pour into their houses with the result that the week was one of the best of the early fall. The Mark Strand theatre used "The Tempest" and filled the house day after day, in fact the crowds some nights became so great that they required united efforts to keep a lane sufficiently free. The picture proved one of the best business getters of recent weeks. The Mark Ritz in Albany also had the crowds standing every night last week with "Four Walls." Aside from the feature, however, the program of entertainment was mediocre. The Leland, in Albany, found good business in its week's run of "A Certain Young Man," but while the house was filled each night, the crowds were noticeably under some of the bigger productions that have played recently at this theatre.

Good business was reported at the Clinton Square theatre in Albany with its program of double runs, including "The Desert Bride" and "The Matinee Idol." Proctor's Grand used "Perfect Crime" along with its program of vaudeville. The smaller downtown houses report business as being up to standard.

In the neighborhood houses in Albany, business is good at the present time and appears to be picking up each week.

In Troy, "The Lion and the Mouse" appeared to give good satisfaction at the Griswold theatre, if one is to judge by the crowds. The Troy used "The Mysterious Lady" for the first half of the week and this went over quite well. The last of the week found "Women They Talk About" as the attraction and this played to what was termed as comfortable business. The American found "The Divine Sinner" a fairly good business getter, while the Lincoln played to excellent business with "The Docks of New York."

Neighborhood houses in Troy report business during the week as being only fair. From a weather standpoint, last week was all that could be desired, the days being cool and snappy and of a sort that sent the people to the theatres in their quest for entertainment.

Baltimore

COOOL weather, combined with rain on some days and sunshine on others, had a tendency to boost business a good deal here during the week beginning Monday, September 24.

The best results from the co-operative weather was seen at Loew's Century, where excellent business was done throughout the week with "Excess Baggage." William Haines is a prime favorite with Baltimoreans.

Following closely upon the good attendance at the Century was the attendance at Warners' Metropolitan, where "The Terror" entered its second week. Business was very good all week.

At Loew's Stanley "Two Lovers," co-starring Vilma Banky and Ronald Colman, proved a very good patron puller and that sound and musical synchronized picture was generally liked by the public. The surprise of the week was the very good business done by the foreign-made production "The Kreutzer Sonata," at the Little Theatre of 250 seats, where it was presented by the Motion Picture Guild. The attendance became stronger as the week waned. "Plastered in Paris," offered at the New Theatre as a sound and musical synchronized production started off with fair business and extra newspaper ads were taken on Wednesday and Thursday, which helped business, which wound up very good. "The River Pirate" proved a very good patron puller during its second week at the Rivoli.

"Court Martial," co-starring Betty Compson and Jack Holt, with a number of scenes taken in natural colors, was the feature film

attraction at the Keith-Albee Hippodrome with five acts of Keith-Albee family time vaudeville on the bill. That week proved to the management that business is gradually picking up. The week started good and wound up very good.

"The Michigan Kid" was the feature film attraction at the Keith-Albee New Garden, where five acts of Keith-Albee high class vaudeville are shown. Business was fair throughout the week with the headline attraction being Koran.

Another surprise came in the business done by "The Cameraman" offered at Loew's Valencia, with music furnished by the non-synchronous device. This picture started fair and wound up good on Saturday.

Foresees Huge Audience for Radio Pictures

ONE hundred thousand persons will be receiving motion pictures by radio this winter was the prediction made at Richmond, Ind., by C. Francis Jenkins, of Washington, inventor.

Mr. Jenkins has been experimenting on apparatus for the receiving of pictures by radio for a number of years. He said the declaration of experts that apparatus of this kind could not be built for less than \$20,000, spurred him to study the problem in his laboratories in Washington. He said he had a plan whereby such apparatus could be built cheaply, and that 100,000 persons would be enjoying their use by Christmas.

At the present time, he said, 25 amateurs are receiving the movies which are sent out three times a week from his laboratory station 3XK. They are receiving them dependably as far west as Denver, he said. Specially prepared motion pictures are used at present, but the completion of new stations will permit the sending of all movies.

Minneapolis

THE boxoffice honors for the week in Minneapolis went to "Wings," which did a whale of a business during its second week at the Strand Theatre and had to be held over for a third week. It has been months since any picture has had punch enough to show three straight weeks at any theatre in Minneapolis. Two weeks is about as long as any of them last in this town, yet here is "Wings" playing its third straight week, and this in spite of the fact that it was roadshowed here last winter at the Metropolitan Theatre.

"Four Sons" at the State was very highly praised and did a very nice business, yet not quite enough to warrant a second week, apparently. This was something of a surprise, as a good many persons thought that this highly touted film would be good for at least a fortnight. At the Minnesota the all-talking mystery thriller, "The Terror," proved a popular attraction, with the Publix Unit show, "Seeing Things," rounding out a generally good program.

The Hennepin-Orpheum, which recently contracted for the Metro-Goldwyn-Mayer output, showed its first M-G-M film, "Excess Baggage," and found it to be a very good drawing card. Pantages had "Red Lips" and exploited it cleverly, advertising Buddy Rogers as the star of "Wings," going great guns at the Strand. The Granada Theatre, Minneapolis' new atmospheric theatre which is in a busy outlying district, opened its doors in the middle of the week with "Glorious Betsy" and packed them in. This theatre will make it a policy to show the sound pictures immediately after their down town showing.

Chicago

GETTING away to an exceptionally good week-end business the Chicago theatres generally enjoyed a better business during the week than for sometime past. The majority of exhibitors attribute improved conditions, not only to the ideal weather, but to the release of better pictures, much complaint of the quality of pictures having been heard for months past.

Practically all the large theatres, both loop and neighborhood, are now using sound features, short subjects and news reels, and the novelty is interesting to the public.

The Chicago, last week, had as its screen offering "The Night Watch," a big stage show, "Ocean Blues," Spitalny's orchestral feature, "Living Composers," the program bringing excellent attendance. Emil Jannings in "The Patriot" continued to go over big at the Roosevelt, the picture having been given exceptionally fine press reviews by Chicago critics. The Oriental with "Win That Girl" on the screen and Benny Kreuger and his gang in "Creations in Jazz" had a satisfactory week and with the return of Paul Ash on Saturday, the house did a capacity business, "Water Front" being the new screen feature.

"Wings" went into its fifth week at McVickers and is still going strong.

"Oh Kay," Colleen Moore's feature, and Roy D'Arcy's stage offering "Arabian Nights," plus Vitaphone and Movietone, had a good week at the Capitol, while Avalon patrons turned out in force to "The Lights of New York," the first all-talking picture offered at this house.

The sound photoplay, "The River Pirate," was the feature at both the Marbro and Granada Theatres, Jimmy Savo appearing in person and Benny Meroff's "Strike Up the Band" at the Marbro, and Julian Eltinge in Charles Kaley's show at the Granada, both theatres enjoyed a good business.

"State Street Sadie" pulled well at the Uptown Theatre, where Louis Kosloff and his orchestra headed the stage show. The Tivoli had a good week with "The Fleet's In."

The Paradise offered "Excess Baggage" and Mark Fisher and his band on the stage, attendance at this new house continuing to be satisfactory.

Ottawa

OTTAWA, the Canadian capital, saw an interesting experiment during the week of September 24 in the presentation of "King of Kings" at the Little Theatre, seating 490 persons. This was the first "picture show" at the tiny playhouse and the engagement got away to a slow start despite extensive newspaper, street and pulpit advertising. Business improved, however, with the result that the film was held.

The crowd gave fair attention to "Forbidden Hours," a pompous romance of the costume type, at the Regent Theatre. Ramon Novarro and Renee Adoree drew a little better than average with this one.

Billie Dove in "The Night Watch" brought brisk business to the Centre Theatre.

"The Port of Missing Girls" did not create any tremendous excitement at B. F. Keith's Theatre, despite its problem advertising theme. Attendance was in keeping with the season of the year.

Fair success was enjoyed by "The White Sister" for its return engagement at the Imperial Theatre. This "revival" registered steady patronage.

"The Lovelorn," with Sally O'Neil, attracted the flappers to the Rex Theatre but the juveniles and males were out in force for "Spoilers of the West" during the last half. The Columbia was busy all week with "What Happened to Father," first half, and "The Canyon of Adventure" for the final three days.

Portland, Ore.

BOX OFFICE returns at the first run houses demonstrated that with even an other theatre and with stellar film productions at the first run houses, there is plenty of business for all provided the offering have the pulling power and results demonstrated that they had.

"Two Lovers," opened to nice business at the new United Artists, which continued throughout the week. The house was originally opened by Mayor George Baker.

At the eleventh hour The Broadway decided to continue another week with "Wings," which continued to run extra performances and the S. R. O. sign was put out at each evening performance. The Talking News Weekly brought out Rabbi Wise and Amee McPherson.

"State Street Sadie" continued to draw well up to the last minute and kept two cashiers busy in the box office. It was replaced at the end of the week by "Women They Talk About" and many fans welcomed the return of Irene Rich.

Harry Langdon, in person gave an impromptu and laughable skit at The Portland in conjunction with Fanchon & Marco's "Dream Song" idea. Don Wilkins introduced also Johnny Dunn, mandolinist, Zolle & Hurling, Bo Peep Karlin and the nimble Sunshine Beauties. On the screen, Wray and Cooper in "The First Kiss," drew fairly well.

Two stars who always bring good business to whatever houses they play here, are Bebe Daniels and James Hall, who this week came to the Columbia in "Fifty-Fifty Girl," and registered one hundred per cent with the audiences and at the box office.

"The King of Kings" opened to a capacity house and will doubtless go over the week on account of the interest in this religious offering.

Manager Akin at the Capital Theatre reports good business with "Isle of Forgotten Women."

Indianapolis

INDIANAPOLIS movie houses had a normal downtown business last week. The increased attendance brought about by the return to Central Standard time was offset generally by the bad weather and the beginning of school.

Business picked up considerably for neighborhood houses as result of dropping daylight saving time which was adopted last May over the protest of theatre owners.

Dorothy Mackaill and Jack Mulhall in "Waterfront," and Charlie Davis' stage band at the Indiana drew good business.

"The Terror" with May McAvoy and Louise Fazenda, had a big week at the Apollo and was held the second week. The house was "sold out" practically every day.

Emil Jannings in "The Patriot" did good business at the Circle but not up to expectations. Box office receipts were said to be slightly under the previous week with "Lilac Time" as the attraction.

Buster Keaton in "The Cameraman" at the Palace drew normal patronage.

Harrisburg, Pa.

SPLENDID weather conditions most of the week, return of summer vacationists and showing of feature pictures which were generally regarded as of exceptional calibre, combined to bring quite satisfactory box office results at most of the Harrisburg theatres.

Perhaps the most popular film offering of the week was "Our Dancing Daughters," featuring Joan Crawford. This picture, which featured the program at Loew's Regent, had a strong appeal for both masculine and feminine patrons. Miss Crawford has become a prime favorite in Harrisburg. At the Colonial, Billie Dove, in "The Night Watch," proved a brilliant success both ar-

tistically and financially, and the newspaper criticisms were most flattering. Wallace Beery, starring in "Beggars of Life" provided dramatic thrills for the Victoria audiences, with a fair degree of patronage. Some persons thought the play a bit too lugubrious. The State theatre had as its screen attraction the last half of the week, "Modern Mothers," which went across well in coordination with the vaudeville part of the program. The National put on a Western thriller, in "Wild West Romance." In fact Harrisburg was well supplied with Westerns, the Royal showing Zane Grey's "The Open Range," and the Capitol presenting "Texas Steer." The Grand presented Fred Thompson in "Jesse James." It is quite evident that, particularly in neighborhood theatres, the popularity of the Western thriller has not waned in Harrisburg.

The Rialto offered Clara Bow in "Ladies of the Mob," which had been shown with much success earlier in the year in a downtown first run house. The Russell gave a double feature program consisting of Tim McCoy in "War Paint" and Belle Bennett in "The Sporting Age."

Kansas City

AGAIN a good lineup of pictures at first run houses of Kansas City was rewarded with a brisk weekly attendance. At the Mainstreet, "Waterfront," starring Dorothy Mackaill and Jack Mulhall, played to filled houses all week.

"Our Dancing Daughters" proved to be a real lure at Loew's Midland, attracting an unusually large matinee business daily, the greater percentage of the crowds being women. The nightly attendance saw a large attendance among the younger generations.

The Newman, which reopened two weeks ago with a return engagement of "Wings," a road show attraction, used almost one-half page of newspaper advertising in exploitation of the second week's run of the picture, which drew fairly well, although not running into any bulky profit financially. "Four Sons" at the Globe played to an average business, while Bebe Daniels in "Take Me Home" drew unusually well at the Uptown theatre.

"The River Woman," starring John Barrymore, attracted full houses all week at the Pantages. Aside from the Newman's increase in newspaper advertising, nothing was done in the way of unusual exploitation by any of the other theatres.

Oklahoma City

VACATIONS are about over for the majority, the hot weather is behind us, and an additional supply of superfilm attractions attendance is showing a marked increase at practically all houses.

Governor Al Smith's speech on 20th drew large attendance, but still the theatres did a good business, and the Oklahoma State Fair at Oklahoma City, Sept. 22-29, will also draw some business away from the theatres. "The Fleet's In" helped give the Criterion theatre big business, but the National Players showing a delightful comedy play, "The Best People" pleased a large patronage and the National Players more than made good, and have been engaged by Manager Pat McGee for an indefinite period of time. At the Liberty Theatre, "Four Sons" held forth, and the picture enjoyed very good business.

The Capitol, presenting "Wings," with sound effect (second week) continues to pack "em" in and to pleased large patronage.

"Waterfront" with Dorothy Mackaill and Jack Mulhall, did an excellent business at the Empress.

"Name the Woman," followed by "College Days" enjoyed very good business at the Victoria.

Atlanta

AFTER weeks of riding high, the Howard theatre slipped back badly last week and the reasons were obvious. With "Beggars of Life," in which Wallace Beery and Louise Brooks are featured and who are prime favorites in Atlanta, and Bernardo de Pace, a favorite stage star in this city at the head of the presentations bill, the management saw fit to ballyhoo a "Tak-a-Chance Week." Other theatres advertised their wares out in the open, and Atlanta picturegoers refused to "Tak-a-Chance." It was a sad set-back for the Howard.

Keith's Georgia enjoyed only a moderately good week with Fred Thomson in "Kit Carson." Patrons did not rave about the picture; in fact, their response was very mild. So was the box office.

Buster Keaton in "The Cameraman" proved an excellent draw at Loew's Capitol. Business at that house opened moderately but the attendance built up as the week advanced.

"Hit of the Show" fell below expectations at the Metropolitan on the opening but business improved during the week. With an absolutely unknown star it is not surprising that patrons had to be won over. But they did capitulate to Joe Brown, The Photophone synchronization came in for a goodly share of favorable comment.

"Fazil" at the Rialto was highly commended by critics for its artistry, but it was not as popular at the box office as some other Fox Movietone productions.

The Tudor split the week with two successful westerns: Fred Thomson in "Sunset Legion" and Ken Maynard in "Gun Gospel."

Loew's Grand divided the week with second runs of "Glorious Betsy" and "Street Angel," both synchronized. The management reports satisfactory box office results.

Tampa

NOTHING shown in Tampa this week had the drawing quality to pull better than average business. Receipts were normal in some houses, while others report business slightly off. The Victory continues to attract very good business with the talkies. "Fazil" was the synchronized feature. Business up to the average.

The Tampa, with "Beggars of Life" as the feature of the first half, and "Craig's Wife" the last, registered an "off" week. Both pictures seemed to please, but failed to develop a draw and receipts ran a little under the average of the house.

"Heart Trouble" went over weak at the Strand and gave that house a bad start. "Win That Girl" pulled nicely, and brightened things up. "Kit Carson" closed the week to average takings.

The Franklin, second runs, had a normal Sunday with "A Certain Young Man" but Monday was off. "The Son of a Shiek" and "Ladies of the Mob" were other features used and they did nicely, with the Bow picture showing up very good.

Des Moines

THE Radio Show affected business last week at the Des Moines theatres although they all did a good week. "The Tempest" at the Des Moines started out big but did not hold up so well for the whole week. At the Capitol, "Her Cardboard Lover" with Marion Davies did very well with the added attraction of the new stage band director who is a guest from the Omaha theatres. At the Strand two pictures did well, "Silver Flame" with Irene Rich perhaps having the shade over "Beau Broadway" with Aileen Pringle and Lew Cody. At Fort Dodge, Iowa "Street Angel" played for its first post-Des Moines showing and did a big week at the Plaza, reports manager H. W. Schultz.

Reports in general over the state are that business is good and picking up.

Cleveland

THIS was a gala week at the downtown first run theatres. Big business was reported throughout, with two records broken. Big pictures, good weather, continued interest in "talkies" and sound effects, all combined to bring the tired business man and his wife and family downtown to see the shows.

"Street Angel" did record business at Keith's Palace. While it did not chalk up any new attendance record at the theatre—a record held by a personal appearance of Tom Mix and Tony—it created a new standard for a motion picture.

"Lights of New York," playing its second downtown engagement within two weeks, broke the records at the Cameo. Interest in this first all-talking picture is keen, and comment generally is favorable. Interest in the novelty is giving way to real appreciation.

"White Shadows in the South Sea," did so well during this, its second week, at the Stillman that it is being held over for a third week.

"Two Lovers jammed the Allen theatre both day and night, appealing to that vast majority which always reacts favorably to beauty.

"The Fleets In" pleased all Clara Bow fans, during its run at the State, but didn't stand up very strong on its own merits. Business was good because Clara Bow has a large local following.

Keith's East 105th St. split the week with the balance in favor of the last half when Eugene O'Brien appeared in person in a sketch. The film attraction was "Half a Bride."

"The Red Mark" shown the first half of the week, was very well reviewed, and moderately well supported by the public.

"Excess Baggage" and "The Cameraman" both drew good attendance last week at the Park.

Birmingham

BUSINESS took an upward slant in Birmingham the past week. The Ritz, with Keith vaudeville and Fox's "Win That Girl," with Sue Carol, probably copped the honors, closely trailed by the Alabama, with its "Take-a-Chance" Week, featuring nine units of surprise, including "Just Married" (Paramount), with Ruth Taylor. The Strand showed a nice profit on Warners' "The Desired Woman," a talker, with Irene Rich and William Collier, Jr., and four Vitaphone shorts and Fox Movietone News. The Trianon, with Liberty-Columbia's "Scarlet Lady," had fair business. On the whole, it was the most satisfactory week local theatres have experienced in several months.

San Francisco

IN spite of the fact that San Francisco celebrated a special Jewish holiday, two exceptionally hot days, and ushered in the famous San Francisco Opera, some of whose singers come over especially from several sections of Europe each year, each night is attended by thousands, the first run motion picture theatres, generally speaking, did very well; in fact, much better than contemplated. A circus was also in the city.

"Docks of New York," with the Publix Revue, drew well at the Granada Theatre, and Loew's Warfield was crowded all week with "While the City Sleeps," and the Fanchon & Marco Idea. The St. Francis Theatre was very well filled all week with "Tempest." "Wings" drew fairly well at the California Theatre, but not so well as contemplated.

The Columbia Theatre reported excellent business the second week with "Simba," attracting both children and adults. It was shown at advanced prices for two weeks. The Pantages drew well with "Uncle Tom's

Cabin," that could be both heard and seen, together with vaudeville acts. However, the house was not as well filled as it was thought it would be. It is thought the reason for this was that the theatre is a little far up the street. The El Capitan did well all week with "The River Woman." The Union Square Theatre reported a good week with "Beyond London" and "Into No Man's Land," shown together with vaudeville acts and comedies.

In the residential districts good business was reported by the Coliseum Theatre with the picture "United States Smith," although its "variety ideas" were not well thought of. The Alexandria Theatre had a very good week with "Happiness Ahead" and "The Student Prince" drew many to the Majestic Theatre all week.

Cincinnati

ALTHOUGH the legitimate season is now in full sway in Cincinnati, two stock companies are playing, and a suburban house has installed sound equipment, the downtown houses are maintaining their usual quota of business.

The Albee had 'em coming strong from the very first opening. Eugene O'Brien, a favorite in this city, appearing in person, together with a well-balanced stage bill and Billie Dove in "The Night Watch," seemed to be red meat for the fans, who were exceptionally liberal with their patronage.

"State Street Sadie," with sound at the Capitol, although not drawing very favorable notices from the local press, nevertheless did a nice business for the week.

The Lyric, with "Our Dancing Daughters," did exceptionally well. The picture was well liked.

Keith's showed "Her Cardboard Lover," and did very well with it, although the business at this house was not quite up to previous weeks. The picture was not rated the highest by many.

"A Certain Young Man," at the Strand, had a very satisfactory week, which, however, could have been somewhat better, although the management has no particular kick coming on the box office check-up on the week.

"Circus Rookies" regaled patrons at the Family for the first three days, followed by "The Sky Ranger" for the last half. Business satisfactory.

Neighborhood houses report decided improvement in business for the week.

Detroit

THE new Fox theatre, with its huge dedication bill, took the cream of the business for the week. "Street Angel" proved an appropriate vehicle for the opening. Nearly all performances drew capacity houses.

"Our Dancing Daughters," M-G-M's sizzling special, continues to do great things at the Adams, where it was transferred from the Capitol to take care of the demand. "The Night Watch," First National, with Billie Dove as the attraction, made the week well above the average for the Capitol.

"Lilac Time," First National's aviation feature at the Madison starring Colleen Moore, suffered a relapse in its sixth and final week and the going was mediocre. "Oh Kay," with the same star at the Capitol, had a more substantial response.

Its proximity to the new Fox threw a blanket over the State, and "Uncle Tom's Cabin," a Universal sound feature, did not come up to expectations.

"Two Lovers," at the United Artists, brought only a fair return to the box office in its second week.

"Simba," the animal picture continues to fill the Shubert Lafayette at a steady pace. The Little theatre, Detroit's 600 seat house, did a surprising business with "The Cabinet of Dr. Caligari," run for a second week.

Seattle

BUSINESS was just hovering around the average mark in most of the downtown first run houses last week, with the exception of John Hamrick's two "sound" houses, which packed the customers in day and night. At his Music Box theatre, "The Terror" played its third week to exceptionally big business, and Barrymore's "Tempest" at the Blue Mouse theatre opened a two-week run to capacity houses at every performance. The usual Vitaphone and Movietone shorts were well received, but the features did the business at both houses.

The Seattle theatre bill was a disappointment. The stage show was featured, inasmuch as it brought back Eddie Peabody in Fanchon-Marco's "Banjoy Idea" as a farewell appearance before his opening at the Paramount theatre in New York in October. The act was a distinctly mediocre one, and Peabody failed to register with his tiresome routine as a "headliner." Seattle will always remember him as the likeable little master of ceremonies at the Fifth Avenue theatre last year, and his present type of entertainment doesn't "get over." On the screen was "The River Pirate." As a whole, the bill was not good, and business was not up to expectations.

At the Fifth Avenue Theatre the audiences showed their desire for "romance" films by patronizing "Fazil" to an extent in excess of several previous pictures of far greater worth. Business was quite good, despite fair criticisms, and the week was a successful one. Hermie King and his band again scored.

The Columbia Theatre fared only moderately well with "Way of the Strong." The same may be said of "Rose Marie" at the Coliseum Theatre, which suffered because the stage show has not played this city. "Lingerie" at the Embassy was an average three-day attraction.

The two vaudeville houses both played to average business only. William Desmond was one of the featured attractions at the Orpheum in a weak playlet, and "Love Over Night" was featured on the screen. It was better than the average film at this house. "The Port of Missing Girls" was not much of a box office puller at Pantages.

Milwaukee

THE bigger the attractions in Milwaukee's downtown theatres, the bigger the crowds, and each succeeding week seems to bring out larger crowds to the theatres. This last week has proven one of the best of the fall season thus far. The weather was ideal for show business, cool, crisp and clear. The pictures were all well exploited and the resulting business was more than satisfactory.

"The Michigan Kid" played at the Alhambra to very good houses. The Wisconsin's offering was "Warming Up" and exceedingly well received. This is the first "sound" picture to be shown at the Wisconsin and was preceded by extensive advertising. "Street Angel" is finishing its run at the Strand this week, completing a most successful stay. Its popularity continued unabated in its final week. "The Terror" held over for a second week played to good houses at the Garden. "The Water Hole" at the Merrill did fair business. "Two Lovers" received a good share of patronage at the Majestic. The Orpheum played to well filled houses at every performance; "Out of the Ruins" was the photoplay featured. The Riverside had very good patronage throughout the week; its picture feature was "Stocks and Blondes."

Business in the neighborhood houses was a good deal more brisk than it was last week. "Fashion Madness" at the Milwaukee drew very well. "The Hawk's Nest" at the Colonial brought in excellent patronage. The Egyptian featured "The Racket."



Mystery, thrills and chills are graphically portrayed as dramatic elements of "The Terror" in the newspaper advertisements reproduced above. The displays shown were important features for campaigns on this picture at the following first run theatres: Capitol, St. Paul; Grand Central, St. Louis; State, New Orleans; Music Box, Seattle; Eckel, Syracuse.

Classified Ads

RATES. 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

A-1 Male Organist at liberty. Wurlitzer specialist. Organist, 1112 Lee St., Charleston-Ka., W. Va.

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

Advertiser, intelligent young man, 26, of undeniable integrity, life long abstainer, non-smoker, residing Ireland, interested in producing branch of motion picture business since 1913, free lance experience cinematography, late Irish representative of an American newsreel, offers his services to and would be very glad to hear from any member of the trade interested or contemplating work in Ireland. Bankers' and other references. Box D. J. C., care Motion Picture News, 729 Seventh Ave., New York City.

Manager, thoroughly experienced small town or neighborhood. Single, reliable. South preferred but not essential. Knows pictures, writes copy. Best references. Box 386, care Motion Picture News, 729 Seventh Ave., New York City.

EXPERT PROJECTIONIST desires position. Five years' experience with different equipments. Best of reference, write or wire, Carr Hilburn, Bladenboro, N. C.

ORGANIST—Vita-Movieton house preferred at much less wage. Has method of using unoccupied time. Finest references, best firms. Experienced. Fine organ, high class work essential. Worth investigating. Address, Box 396 care Motion Picture News, 729 Seventh Ave., New York City.

MANAGER, 32; married. Vigorous, aggressive business builder. Thoroughly experienced all branches theatre management both neighborhood and DeLuxe houses. Exploitation and publicity expert. Now employed by large chain, but desires connection where future and salary are commensurate with ability and results achieved. Box 395, care Motion Picture News, 729 Seventh Avenue, New York City.

FEATURE ORGANIST (non-union) invites offers. Greater New York only. Box 393, care Motion Picture News, 729 Seventh Ave., New York.

For Sale

FOR SALE — 400 high class upholstered opera chairs. Upholstered panel back and seat. Price \$3.00. Address Box 425, care Motion Picture News, 729 Seventh Ave., New York City.

Two Peerless Lamps, like new, \$190.00 each. Carol Fenyvessy, 62 St. Paul St., Rochester, N. Y.

For Rent

FOR RENT—Akeley; Bell-Howell (professional). Rent anywhere. Wood, 124 East Market St., Indianapolis, Ind.

Regional News from Correspondents

St. Louis

THE American Theatre, Corn-
ing, Ia., is being remodeled by
its owner, A. B. Turner. The house
is under lease to J. Kuhl. The seat-
ing capacity will be increased 200
seats while new electric lighting
and heating systems will be in-
stalled.

The Capitol Theatre, St. Louis,
Mo., reopened September 29 as a
Vitaphone house.

W. M. Sauvage, former mayor of
Alton, Ill., is said to have joined
his theatrical holdings in Alton with
the Great State Theatres, Inc. The
Southern Illinois Theatres, Inc.,
will share with the Great State
Theatres, Inc., the ownership of
the Hippodrome and Grand The-
atres in Alton, it is said.

H. Winegar of the Grand The-
atre, Hillsboro, Ill., has been re-
moved to his home after being con-
fined to a hospital for two weeks
as the result of injuries sustained.

Joe Desberger of the Lincoln
Theatre, Belleville, Ill., has opened
his Washington Theatre Belleville
and is showing nightly.

Noah Bloomer is remodeling his
Rex Theatre in Belleville, Ill. He
has a balcony that will add 280
seats and bring the total capacity
to 90.

John Goodnight of the Jefferson
Theatre, De Soto, Mo., is attend-
ing St. Louis University.

Andy Easton of the Edgemont
Theatre, East St. Louis, Ill., is now
showing four days a week instead
of three.

The twin sons of H. C. Tuttle
of the Grand Theatre, Desloge,
Mo., have built a tree house that is
the talk of the section.

Out-of-town visitors last week in-
cluded Joe Hewitt, Robinson, Ill.;
Ted Coleman, Mt. Carmel, Ill.;
Curley Lawson, Mt. Olive, Ill.;
S. E. Pertle, Jerseyville, Ill.; Bob
Cluster, Johnston City, Ill., and
Walt Fellis of Hillsboro.

Philadelphia

THE Tower Theatre, 69th and
Market streets, Philadelphia,
the latest and most pretentious link
in the fast-growing Freihofer-
Stamper chain, was opened to the
public on Monday evening, October
1st. The Tower has a seating ca-
pacity of 3,600 and has the most
complete lighting equipment ever
installed in any theatre. Among its
unique features is a concert pianist
in the foyer to entertain those wait-
ing for seats. The theatre is
equipped with Vitaphone and Mov-
ietone.

Harry T. Jordan, for a quarter
of a century Philadelphia repre-
sentative of the B. F. Keith interests,
who resigned following the FBO
Keith merger, has returned from a
several months' trip abroad and will
probably associate himself with
some picture venture in Philadel-
phia.

The Metropolitan Opera House,
Broad and Poplar streets, formerly
the home of grand opera in Phila-
delphia, on which the Stanley Com-
pany of America has taken a ten

years' lease, has been formally
opened to the public with pictures
and presentations as the policy. The
name has been changed to the Met
and George M. Young, formerly
manager of Keith's Theatre in this
city, has been placed in charge.

The Uptown Theatre, Broad and
Susquehanna avenue, is fast near-
ing completion and will be opened
very shortly, taking the place of
the Bluebird, operated directly
across the street by Nate Goldman.

The Grand Opera House, after
being closed since early in May,
has reopened and resumed its policy
of five acts of vaudeville and a fea-
ture motion picture. Joseph C.
Donaherty, who was for some
years manager of the Grand, but
who, two years ago, was made resi-
dent manager of Keith's Theatre
and was later let out following the
merger of the Keith interests with
FBO, has been returned to his old
post by the Stanley Company and
the Nixon-Nirdlinger interests.

Baltimore

THE Avalon Theatre has been
taken over from Arthur B.
Price by Louis Garman, who also
operates the Pimlico Theatre and
is vice-president of the M. P. T. O.
of Maryland. The Avalon is in the
vicinity of the Pimlico.

The Capitol Theatre, Alexandria,
Va., operated now by the Theatres
Corporation of America, was re-
opened recently after having been
entirely remodeled.

Harry Sommerville, formerly
manager of playhouses in New
York and a number of other cities,
has been appointed manager of the
Mosque Theatre, Richmond, Va.

Harry Silver has been appointed
manager of the Liberty Theatre,
Washington, D. C.

The Orpheum Theatre, Newport
News, Va., has been reopened after
having been remodeled and with a
Han-A-Phone installed. This is
a first-run picture house for colored
folk.

Two more neighborhood theatres
here, the Grand, Highlandtown,
and the Arcade, Hamilton, have
had sound mechanism installed.
Both are in the Frank H. Durkee
chain.

J. Henderson, for some years
door supervisor of the Keith-Albee
Hippodrome here, has resigned.

The thirty-eighth week of contin-
uous service as Master of Ceremo-
nies at the Loew's Century here was
recently celebrated by Ted Claire.

The Palace Theatre, West Fay-
ette street here, the burlesque and
movie house which gives a contin-
uous performance, under the man-
agement of William Proctor, re-
opened to the public October 1.

In order to help the Fair Tax
Association of Baltimore fight to
have the new assessments on down-
town properties removed many of
the theatre managers and owners
have joined that association.

There has been a raise in the
assessments on theatre properties in
the area designated of from 60 to
80 per cent, it is claimed.

New York and New Jersey

A NEW theatre, the Roxe,
opened its doors for the first
time to the populace of Irvington,
New Jersey, on September 25,
under the auspices of Morton M.
Bratter, who is running the
house in association with Lewis
Goldfarb and Abraham Blum. The
Roxe is an atmospheric old English
house, strictly modern in construc-
tion and seating 1250. The stage
can accommodate vaudeville. Fea-
tures of the house are a new Fur-
litzer and Simplex machines, with
sound attachments.

Mr. Bratter, who started his ca-
reer in the film business 15 years
ago, holds the post of general man-
ager of the Bratter and Pollock
theatres. He will personally super-
vise the Roxe. Sam S. Clark will
be the resident manager.

Export and Import Film Co.,
Inc., have moved from 729 Seventh
avenue, New York, to the Tecla
building, 398 Fifth avenue. They
were at 729 for 13 years.

What will undoubtedly be the
largest neighborhood house ever,
Loew's new Concourse Theatre, at
181st street, is assuming shape, four
steam shovels being already en-
gaged in excavation work. This
house will, when completed, seat
5,000, it is said, a record seating ca-
pacity for any neighborhood house.

The Manhattan Theatre, located
at 116th street and Eighth avenue,
is now celebrating anniversary
week.

The Golden Blue Theatre, New
York, suffered a fire last Friday,
which completely destroyed the
projection booth. This house, run
by Harry, Henry and Sam Such-
man, was necessarily closed but will
operate again after alterations.

The Ritz Theatre, 180th street
and Boston Road, will reopen on
Friday, October 5th, it is reported.

When it comes to theatre rivalry,
it is doubtful whether there exists
a more competitive area than New
York City. One company's plans to
erect a house are nearly always off-
set by an announcement from a
rival company that they, too, are
going to build in the same sec-
tion.

At the present time, Proctor's has
built a fine new house at 58th street,
near Third avenue, which is to open
some time this winter. The house
is a large one, having a seating ca-
pacity of 3,000. This house is lo-
cated nearby the spot selected for
the new Roxv Theatre, for which
preparatory construction work has
begun, the Palm Gardens, originally
occupying the site, having been torn
down.

Walter Greene, general manager
of the National Theatre Supply
Co., left for Boston during the
week, returning to New York on
Thursday. He leaves almost im-
mediately for Buffalo, Chicago and
points west.

Oscar Oldknow, district manager
for the South and West for Na-
tional Theatre Supply Co., is now
in New York, having come to wel-

come his father, who returned from
Europe last Tuesday.

The Manhattan Studio, 134th
street and Park avenue, Harlem,
formerly the old Pathe studio and
now controlled by Pathe and RCA,
has purchased sound equipment
from National, it is reported.

Walter Reade, exhibitor of New
Jersey fame, has purchased the
latest type of Simplex machine
from National Theatre Supply Co.
He will soon inaugurate a new pol-
icy at his Columbia Theatre, 47th
street and 7th avenue, to be made
up of movies and burlesque, the
movies to start at 11 a. m.

The Metropolis Theatre, 154th
street, near Willis avenue, in the
Bronx, will be reopened by Walter
Reade in the near future. The
house has been closed for some
time.

Lee Ochs is said to be wiring his
Uptown Theatre for the near instal-
lation of sound picture equipment.

The Farragut Theatre, controlled
by H. M. Schwartz, Flatbush, has
been re-equipped completely.

The Calderone Circuit, Long
Island, is still having trouble with
the labor union operators, stage
hands and musicians, who have
been on strike for the last three
weeks.

The Grand, Perth Amboy, will
open late this month. Mr. Schust-
erman is the general manager and
owner.

Al Gould, formerly of the Con-
course, Bronx, is now doing the
booking for the Park Lane, 89th
street, New York.

Morris Sussman, general man-
ager for Sydney S. Cohen, reports
that the Tremont of the Cohen cir-
cuit, is doing fine with its new stock
policy.

The Congress Theatre, 149th St.
and So. Boulevard, Bronx, will in-
stall Vitaphone and Movietone
equipment immediately.

Booker Levy of the Erlanger cir-
cuit, Trenton, was along New
York's film row this week, book-
ing product.

The Eagle Theatre, 16th avenue
and 43rd street, Brooklyn, has been
closed.

B. K. Bimberg has closed his
Schuyler Theatre, 82nd street and
Broadway, and has re-opened his
Endicott Theatre, 89th street and
Amsterdam, which was closed dur-
ing the summer.

Around the end of October the
new A. H. Schwartz house on Flat-
bush and Tilden avenues, Brooklyn,
will be opened.

The Tuxedo Theatre, Jerome
avenue and Gunhill Road, Bronx,
was re-opened on September 26.

The Hudson Theatre, 157th St.
and Amsterdam, has closed up.

Manager E. C. Bechtoldt, of the
Sanford, Irvington, N. J., Stanley-
Fabian Circuit, announces that be-
ginning, September 30th, this house
started with high class presenta-
tions.

The Embassy, formerly the Em-
pire at Bayonne, N. J., was re-
opened Sept. 12th by Seligman &
Ulicny after being thoroughly re-
modeled and redecorated through-
out.

Indianapolis

THE Indiana will increase admission price 5 and 10 cents Oct. 6, in keeping with the enlarged program, according to an announcement of George D. Fosco, Skouras-Publix advertising manager.

Skouras-Publix retained Charlie Davis' stage band although sound pictures are being shown. The Indiana is the only theatre in the city continuing the stage productions.

Ed Reissner, former Circle conductor, was brought to the Indiana and will add overtures to the pit orchestra numbers.

The 10 to 1 p. m. price will be increased from 25 to 35 cents, afternoon 40 to 50 cents and evening 60 to 65 cents.

Whether the Ohio, downtown house, will be opened this fall is problematical, Skouras-Publix officials said.

Colonial, former downtown picture house, opened last week with a "Big Beauty Parade" policy. The Colonial is appealing to Saturday midnight crowds with fight features.

William Blanchard, formerly manager of the Granada Theatre at Greencastle, has been named manager of the new Spencer theatre being built by E. M. Vignosky, noted sculptor.

Frank G. Kresler, owner of the new Rensselaer moving picture house, announced the theatre will be completed within two weeks.

C. N. Kock, chief engineer of the Fourth Avenue Amusement Company, Louisville, has begun work on redecorating the Lyric theatre at Marion. The Fourth Avenue company which leased the Indiana, Lyric and Royal Grand also plans remodeling the Indiana. The Lyric will continue to show pictures until March 1 when the Indiana will be completed.

Two unmasked bandits recently held up W. E. Greene in the lobby of the Ideal Theatre, Newcastle, Ind., escaping with \$60.

Work has started toward redecorating and remodeling the interior of the Liberty Theatre, Peru.

Des Moines

THE new theatre at Webster City, Iowa, which will be under the management of F. R. Puffer and G. L. Stevens is expected to be ready for opening by October 1.

Work is being rushed on the reconstruction plans of the Strand Theatre at Council Bluffs which has been operating most of the time that the new work was being done.

Wabuit, Iowa is now under new management since the house there was bought by King and Pruitt. Mr. King was formerly at Blanchard, Iowa while Mr. Pruitt was an exhibitor at Elmo, Mo. The theatre was sold by A. A. Johnson.

Wolcott and Morris who are partners at Eldora, were in at the Paramount office last week. Mr. Wolcott also has a theatre at Eagle Grove. Other visitors at this exchange were Walter E. Carroll of Colfax, H. P. Hosack of Pella, Charlie Peterson of Hampton, Jake Cohen of Ottumwa, in to book films.

A. H. Blank was enroute for New York early last week.

L. E. Wegener who is manager of the Rialto at Fort Dodge, was in at the Blank headquarters last week.

J. H. Pettit of Winterset, Jake Cohen of Ottumwa and Charlie Peterson of Hampton accompanied by his son Walter were recent callers.

Charlie Dunsmoor has opened his new theatre at Marshalltown, one of the finest houses of its size in the state. Mrs. Dunsmoor also assists in the theatre operation.

Wayne B. Franke who recently opened the Humota Theatre at Humboldt, Iowa, opened the theatre just exactly six months after the old theatre was burned down.

The office of FBO registered the following guests last week: John Anderson of the Princess at Boone, C. E. Dehost of the Monroe at Monroe, Mr. and Mrs. George Weigman of the Strand at Boone, W. C. Treloar of the Treloar at Oiden, C. M. Hutchison of the Crown at Truro, J. E. Foreman of the Strand at Jewell, Julius Geertz of the circuit of which he is head at Davenport, E. E. Morris of the Princess at Eagle Grove, and Mr. Bloom of the Legion theatre at Milo.

Earl West, shipper at the office of M-G-M, is now on his vacation.

Nate Frudenberg, manager of the Capitol Theatre, Des Moines returned from a week at Milwaukee.

Joe Benjamin Gerbacht is to have a state premier at the Capitol at Ames where apparently has been won for the movie forces the fight against the Sunday closing law at Ames. The city council after a bitter battle voted for the lifting of the Blue Law ban, in spite of the fact that the issue was voted down by a close vote some time back.

Milwaukee

THE Milwaukee bowlers are conducting a whispering campaign. Whispers are broadcast that bowling is going to start soon.

S. H. Abrams has resigned his position as branch manager for FBO to take effect on September 29th because of illness in his family. Mr. Abrams is succeeded by H. H. Hull.

L. C. Lutz, manager of Fischer's Oshkosh at Oshkosh, was in the city recently.

Peter Gottsacker of the Star theatre at Sheboygan visited Milwaukee exchanges and reported that the opening of his new house on Sept. 21 and 22, was enthusiastically received.

M-G-M Efficiency Club held a banquet and party at the exchange last Thursday.

Community Theatres, according to recent report, is contemplating the erection of a new house at Delavan.

Ed Michaelson of the Orton and Palace Theatres at Madison spent a short time in local exchanges recently.

L. J. Mathies is now operating the Rex theatre at Kaukauna. The Rex was formerly the Bijou.

Frank Welter, exhibitor from Rhinelander and Wausau, was in the city for a few days checking up on bookings for his newly acquired theatre in Rhinelander.

Chicago

PAUL ASH'S return to the Oriental, from the Paramount in New York City, where he has been for the last six months, was made the occasion for a great outpouring of his Chicago admirers. A line up over a block long was waiting to buy tickets at the Oriental at 10:30 a. m. on Saturday and the house has been playing to capacity throughout the week.

Billy Michalson, formerly connected with Ascher Brothers, is now doing exploitation and publicity work on specials for Fox Film Corporation, traveling out of Chicago.

Lerman Brothers are planning to open their new Armo Theatre in South Bend, within the next four weeks. It is a neighborhood house.

The attractive River Park Theatre in South Bend has been renovated and redecored.

A. Siegfried of the Bijou Theatre, Decatur, is rapidly recovering from an illness which confined him to his home for the past two weeks. Mr. Siegfried is a real veteran, having operated the Bijou Theatre for twenty-two years. This probably is a record. Another unique fact about the Bijou is that Paul Witt has been managing the house for Mr. Siegfried for twenty-one years.

Richard Shulhafer, formerly interested in Park Theatre, Champaign, and other Illinois houses, is now connected with the auditing department of Columbia Pictures' Chicago exchange.

Benjamin Banowitz of the Harmony Theatre on West Division street is to be married to Miss Ida Levitsky on Sunday evening, October 14th, at Belmont Hotel.

Manager Duncan of the Alhambra at Decatur, Ill., has installed Vitaphone in the Alhambra Theatre.

Eddie Rosecan is now a member of Clyde Eckhart's sales staff and is selling Fox pictures in suburban territory.

Anderson & Berta of the Rialto Theatre, Coal City, Ill., have taken over the Opera House, and will operate both theatres.

McCullum & Ramsey have merged their theatre interests and are now jointly operating the houses in Hooperstown, Gibson City, Dwight, Fairbury, Clinton and Paxton. Mr. McCullum continues to make his headquarters in Hooperstown and Mr. Ramsey in Fairbury.

The Palace Theatre at Danville, Ill., formerly operated as a motion picture house, has put in a stock company.

Messrs. B. J. Vought and Kirk of the Palace Theatre, Crown Point, were in Chicago last week.

County Sales Manager Bill Brumbeag of Columbia Pictures has returned from a trip through Northern Indiana and reports business conditions much improved.

Adolph Rosecan has been transferred from Columbia's Detroit office to the Chicago exchange and will cover Illinois territory.

The twenty-two hundred seat Blackstone Theatre at South Bend has changed its policy and is now offering speaking drama.

Special home office representative Al Kent of Columbia Pictures has

arrived in Chicago and will make his headquarters at the local exchange for the next two weeks.

Attorney Bernstein has had plans prepared for a new house at 1111 Chicago, which, it is reported, will represent an investment of approximately \$240,000.

Kansas City

A SILVER token, bearing the wording, "Loyal Service" on one side and "From members of the Kansas City Film Board of Trade" on the other, was presented Harry Taylor, retiring president of that board at a luncheon at the Hotel President, Kansas City, the other night. Mr. Taylor, who resigned following his appointment as district manager of Universal, was succeeded by Leo Doty, branch manager of United Artists.

Trade practices and ethics will be discussed at a joint meeting of district managers, branch managers, bookers and salesmen at a meeting in Kansas City, October 6. A similar meeting was held last year.

Many an exhibitor and film salesman of Kansas City may be seen in his back yard almost any evening practicing short chip shots with the faithful ol' mashie or running long putts in preparation for the fall golf tournament, scheduled to be played at the Oakwood Golf and Country Club, October 5.

The Uptown Theatre, Wichita, Kans., has been purchased by Charles Smythe, Jr., and associates from George Sidehoff, J. C. Hartman and Harry Stockman. The theatre, which was opened as a new house in July, is equipped for sound pictures.

The new Armour Theatre, North Kansas City, had its opening night Saturday. It is a second run suburban house.

Morton Griggs, who formerly owned the Globe Theatre, Meade, Kas., has again purchased the house, buying it from Edward Rowland.

C. E. Cook, former business manager of the M. P. T. O. Kansas-Missouri and now manager of the Missouri Theatre, Maryville, Mo., and A. E. Jarboe, Cameron, Mo., were among the out-of-town exhibitors in Kansas City last week.

The patio-like lobby of the Plaza Theatre, to be built in Kansas City by the J. C. Nichols Company, will bring to Kansas City the atmosphere of Seville, Spain. Edward W. Tanner and Boller Brothers of Kansas City are the architects.

Detroit

THE Broadway-Strand Theatre, long one of the leading movie houses in downtown Detroit, has gone burlesque in competition with two other theatres.

Charles H. Miles, former operator of the Oriental, now running under a receivership, returned to Detroit recently and his arrival inspired rumors that he may regain control of the theatre soon.

Mike Cavanaugh, manager of the United Artists, has resumed his duties following a brief rest.

The Adams is being added to the list of sound and talkie equipped theatres by the Kunsky interests.

Minneapolis

THE new Minneapolis theatre, the Granada, situated on Hennepin, near Lake street, was opened to the public September 26. It is operated by Finkelstein & Ruben under lease with Rubenstein & Kaplan, builders of the house. Vitaphone and Movietone equipment have been installed.

The first of a series of smokers for their musician employees was staged recently by F & R. G. Ralph Branton, director of Minneapolis F & R Theatres, was toastmaster. More than 150 musicians and executives were present.

The Minneapolis Pantages is carrying out the policy which is indicative of the trend of vaudeville houses in the middle northwest and that is the featuring of the film attraction and playing down of the stage attractions and vaudeville.

Cecil Mayberry, sales manager for Columbia, announced last week the appointment of Fred Knispel as district manager for Columbia Pictures to succeed A. H. Fischer, who has resigned.

Earl Saunders has been succeeded as acts booker for Publix by Harry Hollander, former Minneapolis exchange manager.

The National Operating Company, distributors in Minnesota and the Dakotas, and part of Wisconsin, for the sound synchronization device, Han-A-Phone, have moved into larger quarters at 310 Film Exchange building, 16 No. Fourth street, Minneapolis. Dan Finkelstein and Frank Rubel head the National Operating Company in addition to other interests.

Cleveland

THE Regent Theatre at St. Marys, which has been closed for the past few weeks, reopened last week. It has been completely renovated by Manager Thomas Broad.

The Pastime Theatre, Akron, has been leased to R. S. Tillinghast by Arthur Martin.

Mr. and Mrs. A. Caruso have sold their Waldo Theatre, Akron, to William Magrini.

Harry Sully and Nick Albanese have joined the sales force of the Import Film Company.

James C. Platt again won the lease of Memorial Theatre, Mt. Vernon for the coming year. This house is owned by the county, which leases it anew each year to the highest bidder.

Kenton's new theatre, to be built by the Kenton Amusement Company will have Peter Hulsins of Lima as its architect. The house is to cost \$75,000 and will have 1200 seats.

Allen Poe, who operated the Favorite theatre at Covington, Ky. for ten years prior to selling it, is preparing to open the Strand at Bradford.

E. E. Blair, who recently resigned as manager of the Falls and Alhambra Theatres, Cuyahoga Falls, will manage two houses for the Dipson circuit in East Liverpool.

Thomas Roberts has been appointed manager of the Grand Theatre in Lincoln Way.

Leo Kessel and Harry Abrams have let a contract for construction of a new theatre in Lancaster.

The Capitol Theatre, Bellaire,

closed for the past five weeks for repairs, was reopened last week.

C. D. Thompson, who conducts a chain of houses in Indiana, has leased the Weber Theatre, Dover, for one year.

The Hippodrome, Cleveland, will re-open October 13th, according to announcements from the Keith offices.

Fred A. Bartow is the new manager of Loew's Park theatre.

Frank Greenwald is managing the Oriental Theatre, now operated by the Universal-Variety circuit.

John F. Royal has been mentioned as a possible successor to Lincoln Dickey as manager of the Cleveland Public Auditorium.

Frank Paskert, auditor for United Artists is spending a few weeks in Cleveland.

Harry L. Gold, division manager for United Artists, has returned to Cleveland after spending the past several weeks out in the territory.

Scoville, Essick — Reiff are remodeling their Rialto Theatre.

Messrs. Spayne and Martin opened their new Daton Theatre, at Akron, on September 30th. The house has 500 seats, and will play a four change a week policy.

The Independent Pictures exchange personnel was depleted last week. S. G. Miller was in New York and J. E. Beck was in Toledo.

Alfred Rex has let contract to remodel the Princess Theatre, Wauseon, Ohio. Work will start October 22nd. Theatre will have a seating capacity of 600. It is said that contract was let for \$15,000.

Albany

THE Stanley company announced during the past week that they would begin the erection of a new theatre in the Pine Hills section of Albany at once.

Mike Kallet and Mike Comerford, acquired the Capitol Theatre in Ilion last week from Robert Pierce.

The new owner of the Auditorium in Kingston is an Armenian by the name of Gregory Melikian. Mr. Melikian spent a couple of days in Albany last week.

Up in Hermon, N. Y., the village fire department has decided it can make money by running a motion picture theatre. The fire fighters will do their own booking.

C. R. Halligan, representing Columbia Pictures in this territory spent a portion of last week at Gloversville.

George Doolittle resigned last week as shipping clerk at the Pathe exchange. Sidney Abramson has been made poster clerk at the Pathe exchange in place of William Berrigan.

Sterling Wilson, local representative for Tiffany, was in New York City during the week.

M. A. Putnam, who recently took over the Lyric at Bainbridge and the Valley theatre at Afton, announces that he will reopen the latter on October 13.

News of interest reached Albany last week from Pittsburgh, to the effect that Bob Mochrie, who has been serving as Pathe's manager in that city, had been promoted to the management of the Philadelphia exchange, and that Art Goldsmith had been named as manager of the Pittsburgh office.

E. G. Dodds, manager of the

Palace Theatre at Lake Placid, announces a new fall admission schedule, under that which prevailed during the summer.

Visitors along Film Row included Mrs. Ida Grant, of Hobart; Lew Fischer, of Ft. Edward, and Sobel and Sternberg of Lowville. Sam Goldsmith of Springfield, Mass., was also in town.

Gilbert Becker, booker with the local Metro-Goldwyn exchange, resigned last week. He has been succeeded by Dick Brenner, while Charles Allen will assume charge of the exchange's poster room.

Al Guteck, who handles F B O's exchange in Albany, is back from Washington where he attended a convention.

Jack Courtney arrived in Watertown last week to become feature organist at the Olympic Theatre.

Carl Goe, of New York City, special representative for Tiffany, was in Albany a part of last week and also visited exhibitors in Cooperstown and Utica.

Henry Frieder of Hudson, operating three theatres in that city, visited exchanges in Albany during the week.

Ben Straus, of the Palace in Saratoga Springs, was in New York City last week on his vacation.

Abe Van Dusen, booker for F. B. O. was on the road last week in a selling capacity.

C. H. Buckley, owner of the Clinton Square and Leland Theatres in Albany, is in New York City this week, for the World Series.

E. T. Murphy, for the past 14 months manager of Schine's Rialto at Little Falls has resigned to accept the management of the Community Theatre at Caskill owned by W. W. Farley. He replaces Edw. Silberstein who asked to be relieved to devote his full time to his newspaper.

Portland Ore.

OF the five theatres in the state of Montana that closed during the month of August for one reason or other, two have reopened. Those closing were the Bluebird at Boiseville, the Grand at Big Sandy, the Hartwig at Dillon, the Dreamland at Drummond, and the Velda at Miles City. The Hartwig which was closed for renovation and repairs, is again running and the Dreamland has changed hands. F. E. Simon of Superior, Mont., has taken over the house.

Recent theatre transfers in State of Montana, according to Harry Meyer, secretary of the Montana Film Board of Trade, include the following: Aristio of Winnett, by Jack M. Suckstorf to W. F. Griebel; the Rose at Glendive, from T. E. Vallancev to Jack Suckstorf, and the Edgard at Edear, from Lawrence Byrd to M. Jensen.

"Ken" Renaud, the United Artists exploiter was a Portland visitor during the opening of the new house. On his return to the south he will leave for Salt Lake to take charge of a string of theatres.

Purchase of the Vogue and Liberty theatres of Kelso, Wash., is announced by the Cowlitz Amusement Company, according to W. G. Ripley, manager. The new company also acquired the lease of the Auditorium at Kelso. The Cowlitz

company has taken an option on the Washington hotel site on which it plans to erect another theatre.

David Bershon, general sales manager for the United Artists, flew up to Portland from Los Angeles, and thence flew on to the Seattle headquarters. He intimated that the headquarters in the Northern territory would be moved to Portland.

Plans for the proposed \$1,000,000 theatre at Sprague and Monroe are now in final stages of preparation, according to Louis Cohen, manager here of the real estate department of West Coast Theatres.

Robert Burns, formerly organist at the Broadway Theatre here and at the Fifth Avenue, Seattle and a graduate of the University of Oregon will be welcomed back to Portland where he will have charge of the organ of John Hamrick's Music Box. He will be assisted by Pete Ash.

San Francisco

COMPLAINTS against two theatres for violation of the fire ordinances were filed with the Board of Works September 20th. Both theatres, it was announced, are operating under temporary permits pending installation of proper safeguards.

The Diamond Theatre in Glen Park reopened Saturday, September 15, under the management of John A. Hanson.

J. W. Clark of Vacaville and Sol Lackman of Reno were recent visitors.

Sam Levin, a well known operator of local theatres has installed a Preddey Projectophone in his Harding Theatre.

M. Muraki, a Japanese, is opening the Stockton Theatre of Stockton, Calif.

Considerable improvement has been made in the projection equipment of the Haight Theatre. Harry Sack is the proprietor.

Kastner of the Butler Theatre at Tonopah has installed new reflector lamps.

Johnny Dolezal, who for several years has been connected with Fox Film Exchange, has severed his connection there. Charlie Powers has taken over his territory.

G. E. Rosenwald, division manager for Universal, was a recent visitor.

Sanford Ratliff, assistant booker at Universal, has returned from vacationing.

Tom Cleary, traveling auditor for Fox was here with Booker George Glosser.

Herbert L. Beach recently spent several days at Klamath River.

Harry Lustig of Warner Brothers recently visited the local exchange.

J. H. Goldberg, Columbia's district manager was in town recently.

Walter Berger is away on his vacation, at Yosemite.

Ackerman, Harris & Oppen have placed Preddey reflector lamps in their new Amazon theatre.

Paul Weiss of Rio Vista has installed a new Projectophone in his Vista Theatre.

The Golden State Circuit opened their new Rialto Theatre, located on Mission and Rolph Streets, September 12. This theatre has a seating capacity of six hundred and has Wm. Moore for manager.

Southeast

Atlanta

W. T. MURRAY, who, for the past five years, has been manager of the Rialto Theatre in Atlanta, is now manager of Loew's Grand there.

Mr. Murray succeeds J. C. Overstreet, who goes from Loew's Grand to Loew's Capitol, where he will hold the post of assistant to Manager Thomas H. James.

Recent visitors to Atlanta's film Row included: Nathan Moreau, manager of Roy E. Martin's chain of Columbus, Ga., theatres; E. S. Haynes, of the Liberty Theatre at Pratt City, Ala.; Mrs. W. M. Kimbro, of the Greenland Theatre, Greensboro, Ga.; Joe Wheeler, of the Capitol Theatre, Montgomery; O. C. Lum, of Rome, Ga.; Byron Cooper, Palace Theatre at Dawson, Ga.; E. F. Boyd, of the Majestic Theatre, Adel, Ga.; W. M. Atkinson, who operates the Panama Theatre at Panama City, Fla.; F. W. Smith, of the Rose Theatre, Dublin, Ga.; Mack Jackson, Strand Theatre at Alexander City, Ala.; and N. V. Darlex, of the Rivoli Theatre at Ybor City, Fla.

R. B. Williams, Southern division manager for Universal, was in New York last week.

C. L. Peavey, Atlanta branch manager for FBO, was in South Georgia territory.

E. J. Lanham, who has been connected with the sales force of M-G-M's Atlanta branch, has been transferred to the company's Oklahoma City exchange.

Other visitors to Film Row were C. W. Maxey, Royal Theatre, Summerville, Ga.; R. E. Martin, of Columbus, Ga.; Charles Lester, manager of Universal's exchange in Jacksonville, Fla.; Mrs. L. W. Holland, of the Madison Square Theatre, Madison, Ga.; and L. G. Hobgood, of the Dixie Theatre at Bowden, Ga.

C. S. Smith has sold his Rose and Crystal theatres, Dublin, Ga., to J. W. Peck and F. W. Smith, of Sylacauga, Ala.

The Capitol View Theatre, an Atlanta suburban house, has reopened under management of A. Nally.

A. H. McCarty, has bought the Franklin Theatre at Fort Valley, Ga.

Louisville

The Gem Theatre, Burnside, Ky., has been closed for the time being. F. M. Holeman and Mr. Dozier, of the Cameo Theatre, Madisonville, Ky., were local visitors last week.

The Reed Theatre, Hueysville, Ky., has closed.

There is a new theatre at Hickman, Ky. It is called Joe's Movie Show and will be operated by Julian D. Hale, under the auspices of the Riverview High School.

The Rialto Theatre, Covington, Ky., is closed definitely.

The Paramount Theatre, Columbia, Ky., is reported closed.

A lease on the Majestic Theatre Building on South Fourth Street, Louisville, has been bought by Fred Levy and Joe Greenstein

from the Keith-Albee interests, in a deal involving, it is said, \$1,288,000. The theatre will be torn down and a \$250,000 office building erected around the first of the new year.

Louis Hayes, Princess Theatre, Henderson, Ky., was a recent visitor.

Alabama

Among film representatives visiting Birmingham the past week were C. R. Reagan, of the American Visual Service, of Memphis, Tenn.; Edmund Reid, of Tiffany-Stahl; O. K. Bourgeois, of Pathe; Alex Callen, of First National; Roy Campbell, of Universal; B. S. Bryan, of FBO, and Carl Mock, of Educational.

The Star Theatre, Decatur, Ala., a Sudekum house, has been closed.

T. E. Watson, of the Strand, Montealeo, was elected to the Montealeo City Council the past week.

Manager Sidney Dannenberg and Assistant Manager Louis J. Finske, of the Alabama Theatre, are celebrating the winning of first prize in Publix's "Coming Through" drive.

Jack Brown, of the Liberty, Atlanta, has been promoted to manager of that house.

Lester Neely, of the Strand at Omegma and Mammoth at Altona, has returned from a fishing trip.

Lee L. Castleberry, of the Princess and Capitol theatres, Gadsden, was a Magic City visitor the past week as was also John M. Johnson, of the Colonial at Jasper, and John M. Miller, of the Dixie at Cordova.

Florida

Ralph Phillips, formerly manager of the Lyric Theatre at Knoxville, Tenn., is being transferred to Jacksonville to manage the Arcade.

Mike Hughes, who handles all real estate transactions for Publix in Florida, was in Jacksonville last week.

W. E. Brumbar, Publix district manager from the North Carolina and Tennessee territory, is making a trip through Florida with Frank Dowler.

Fred Lee, advertising manager of the Florida Theatre, has been away on vacation.

Jess Clark, Publix district manager, has returned from New York.

Arthur Elchinger, who was manager of the Grand, Tampa, until it closed last spring, and who has been visiting in the north since then, has returned to Tampa and appointed assistant manager of the Strand, succeeding Charles Kirkconnell, who has been transferred to the Tampa.

J. H. McLaughlin, former manager of the Franklin, is working to bring a band to Tampa for the winter season.

Denver

THE Colorado Theatre of Denver has been purchased by the Horace W. Bennett Company from the Bishop Cass Investment Company. The deal was reported to have been closed on Thursday of this week by E. A. Bishop representing the owners of the Colorado theatre. It is understood that the Horace Bennett interests will make extensive improvements, which will include sound equipment.

It will be of interest to exhibitors in and near Denver to learn that the new Denver Theatre, a Publix house, has just established a new attendance record for the United States and were notified that they have won the "Comin' Thru" drive.

The Sallow and Hughes Amusement Enterprises of Alliance Nebraska, under the direction of Jim Hughes, has purchased the Palm theatre of Bayard, Nebraska, from R. Rogers. The Sallow and Hughes organization has been operating the Rialto Theatre of Bayard which was operating in opposition to the Palm theatre. Now, having bought the Palm they are in complete control of the town as far as moving picture theatres are concerned.

Harry E. Huffman, manager of the Aladdin Theatre Corporation holdings in Denver, extended an invitation to every delegate attending the national G. A. R. Convention to visit the Aladdin and America theatres without charge during their visit here. The old veterans attended the theatres in great numbers and seemed to enjoy themselves. One of the delegates attending the Convention was C. L. Dudley, an eighty-four year old exhibitor who operates the Princess theatre of Flemingsburg, Ky. Another delegate of interest was C. L. Westerman of Breckenridge, Colorado, also over eighty years old, who was the winner of the third prize for writing the best essay on "What the Picture Means to Me." It will be remembered that this was a nation-wide contest conducted during the "Greater Movie Season" in 1926.

Dewey Spoor, manager of the Critcher Theatre, Pueblo, is in California for a month's vacation. He is accompanied by his wife. During his absence the Critcher Theatre, is being managed by Mrs. Critcher, owner of the theatre.

The meeting days of the Denver Film Board of Arbitration have been changed from Friday afternoons to Monday afternoons.

J. A. Conant, an oldtimer in the film business but inactive for the past two years, has been appointed manager of the local branch office of Tiffany-Stahl Productions in Denver, succeeding S. B. Rahn who recently resigned to accept the appointment as manager of the new

office of Columbia Pictures Corporation in Denver.

Phil Reisman, general sales manager for Pathe, recently arrived in Denver for a visit with A. G. Edwards, local branch manager.

The Rex theatre of Greeley, Colorado, has just completed its first successful week of sound entertainment after the installation of Vitaphone and Movietone equipment.

H. C. Kellum, of Grants, N. M., retired from the theatre business last week when he sold his Kellyn Theatre to Leo Fay and Earl Fackler of Socorro, N. M. The name of the theatre has been changed to the Grants Theatre and will be operated and managed by Earl Fackler.

The Modern Woodmen Lodge of Yoder, Wyoming, is taking a fling at the amusement business now, having purchased the Community theatre of that town.

Sam Cain, branch manager for Universal in Denver, has returned after a month's sales trip in New Mexico.

Chas. R. Gilmour, manager for Warner Bros. here is out on a two weeks' trip in New Mexico.

Lynn C. Dunham is now operating the Princess Theatre of Meeker, having succeeded Victor Slifka as owner and manager of the theatre.

Another new face appeared among exhibitors when Glenn Weikel took over the operation of the Majestic Theatre in Stratton from L. L. Harmon.

Another new suburban house opened up for business in Denver a week ago when the new 700-seat Gothic Theatre of Englewood opened its doors under the management of W. R. Rosche. This new theatre is located on South Broadway.

Canada

NAT. ROTHSTEIN, a prominent independent exhibitor of Winnipeg, Manitoba, and J. Zeitchow of Melville, Sask., have acquired two theatres from R. Bessler of Lorkton, Sask., the Princess Theatre, Yorkton, and the Melville Theatre at Melville. The deal involved \$70,000. Mr. Rothstein owns the Rose and Plaza Theatres in Winnipeg.

The new Famous Players theatre at Saskatoon, Sask., is being constructed by R. J. Arrand of Saskatoon. The new house will be known as the Capitol.

F. Trudeau, 626 Dollard Boulevard, Montreal, has awarded the contract for the erection of his moving picture palace at Bernard and Champagne Avenues, Outremont, Quebec, to Dansereau, Limited, 1387 Bernard Avenue, Montreal, the estimated cost being \$350,000. The plans were prepared by Rene Charbonneau, 360 Parc Etienne Square, Montreal. The house will seat 1,400.

EMPIRE FILM VAULTS INC.

MODERATE PRICE FILM STORAGE

1 to 10 Containers.....	\$.75	Over 100 Containers.....	\$.35
11 to 50 ".....	.50	Cases per month.....	2.00
51 to 100 ".....	.40	Cases per month over 10 cases.....	1.75

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions" (S. R. indicates State Right release.)

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
Bare Co-Ed, The	Murdock-Cavalier-Lancaster	Nov. 20	2 reels	Jan. 7
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17
Bathing Beauty Babies	McDougall Kids	April 10	2 reels	
Cat Tales	McDougall Kids	Jan. 10	2 reels	
College Cuckoo	Murdock-Cavalier	June 1	2 reels	
Cutting Up	McDougall Kids	Feb. 1	2 reels	Mar. 17
Daze of '48	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4
Duke's Dirty Doings	P. Murdock-N. Cavalier	April 1	2 reels	Mar. 17
Figures Do Lie	Bathing Girls	Feb. 1	2 reels	
Fowl Play	McDougall Kids	Mar. 10	2 reels	
Her Salty Sultor		June 20	2 reels	
Hick in Hollywood	Murdock-Cavalier	May 1	2 reels	
His Wild Out	McDougall Kids	May 10	2 reels	
Kids, Cats and Cops	McDougall Kids	May 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving-Copier	July 1	2 reels	
Lost in the Lurch	P. Murdock-N. Cavalier	Mar. 1	2 reels	Mar. 17
Lot o' Boloney, A	McDougall Kids	June 10	2 reels	
Mr. Pooh	McDougall Kids	Dec. 10	2 reels	Jan. 7
Nailby Nurse	Jack Cooper	Aug. 10	2 reels	
Pickers, The	McDougall Kids	Aug. 10	2 reels	
Smackem Alley		Mar. 20	2 reels	
Wild Waves		Feb. 20	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Beware of Blondes	Rever-M. Moore-D'Arcy	July 1	5649 feet	
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15
By Whose Hand?	Curtis-Gilbert	Sept. 15	5432 feet	Jan. 7
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Desert Bride, The	Compton-Forsyth	Mar. 26	5528 feet	Sept. 15
Fashion Madness	Windsor-Howes	Dec. 8	5513 feet	Mar. 31
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23
Mallinee Idol, The	Walker-Loy	Feb. 14	5925 feet	May 6
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Opening Night, The	Windsor-Bowers	Nov. 14	5524 feet	Mar. 17
Raider Emden, The	Special Cast			Sept. 15
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Sally in Our Alley	Mason-Arlet	Sept. 3	5892 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Siren, The	Rever-T. Moore	Dec. 20	5996 feet	June 23
So This Is Love	Mason-Collier-Walker	Feb. 6	5611 feet	June 23
Sporting Age, The	Bennett-Herbert-Nys	Mar. 2	5464 feet	June 2
Stage Kisses	Harlan-Chadwick	Nov. 2	5435 feet	Mar. 10
Stage Certain Thing	Holt-Rever	Oct. 21	5357 feet	Mar. 17
Tigress, The	Borden-Boles	July 25	6048 feet	Sept. 22
Virgin Lips	Holt-Rever	Nov. 26	5791 feet	Jan. 7
Warning, The	Day-Livingston-Von Eltz	June 19	5752 feet	
Way of the Strong, The	Mason-Glass	Jan. 13	5508 feet	April 28
Wife's Relations, The	Livingston-Baxter	Feb. 18	6472 feet	

Coming Attractions

Title	Star	Length	Reviewed
Driftwood	Alvarado-Day		
Lone Wolf's Daughter, The	Bert Lyell		
Sinners' Parade	Rever-Vanoni		
Street of Illusion, The	Ian Keith		
Stool Pigeon, The	Delaney-Borden		
Submarine	Holt-Rever-Graves	8192 feet	Sept. 15

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All Bear	Curliettes	April 29	1 reel	April 21
All In Fun	Jerry Mandy	Oct. 21	1 reel	
All Set	Lupino-Sargent-Hutton	Jan. 15	1 reel	Feb. 4
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18
America's Pride	Our World Today	Oct. 7	1 reel	
At It Again	Monty Collins	May 13	2 reels	April 28
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels	
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23
Builders of Bridges	Bruce Outdoor Sketch	Feb. 26	1 reel	Mar. 10
Call of the Sea, The	Hodge Hampton	Jan. 1	2 reels	Dec. 31
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Chilly Days	"Big Boy"	Feb. 19	2 reels	Feb. 18
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17
Come to Papa	"Big Boy"	Oct. 12	2 reels	
Companionate Service	Dorothy Devore	Oct. 7	2 reels	
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Count Me Out	Barney Hellum	Mar. 11	1 reel	Mar. 3
Crown Me	Wallace Lupino	June 3	1 reel	May 28
Cutie	Lloyd Hamilton	Jan. 15	2 reels	Feb. 18
Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Dumplings	Larry Semon	Jan. 1	2 reels	Dec. 23
Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23
Fandango	Lupino Lane	May 6	2 reels	April 14
Felix the Cat in Arabiantles	"Sullivan Cartoon"	May 13	1 reel	June 2

Title	Star	Rel. Date	Length	Reviewed
Felix the Cat in Astronomeows	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat in Carmicalmities	"Sullivan Cartoon"	April 1	1 reel	April 21
Felix the Cat in Dragoon the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
Felix the Cat in Eskimotive	"Sullivan Cartoon"	April 29	1 reel	May 28
Felix the Cat in Futurity	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
Felix the Cat in Japanicky	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Felix the Cat in Jungle Seren	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in Polly-tics	"Sullivan Cartoon"	Mar. 18	1 reel	April 14
Felix in Sure-Locked Homes	"Sullivan Cartoon"	April 15	1 reel	May 5
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Felix the Cat in the Oily Bird	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10
Felix in the Smoke Screen	"Sullivan Cartoon"	Jan. 9	1 reel	Feb. 18
Feline Frolics—Tonguin Valley	Bruce Outdoor Sketch	Mar. 25	1 reel	Mar. 10
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct. 28	2 reels	
Girls Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June 24	2 reels	June 2
Glorious Adventures	Hodge-Podge	Oct. 14	1 reel	
Gloomy Birds	Charlie Bowers	Aug. 12	2 reels	July 28
Green-Eyed Love	Ruby McCoy-George Hall	Aug. 5	2 reels	Aug. 4
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hectic Days	Lupino Lane	June 17	2 reels	May 28
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
His Maiden Voyage	George Davis	Feb. 28	2 reels	Feb. 18
Homemade Man, A	Lloyd Hamilton	Aug. 5	2 reels	Aug. 4
Hop Off	Charlie Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17
Indiscreet Pets	Jerry Drew	Mar. 11	2 reels	Mar. 10
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Just for Art	Curliettes	May 27	1 reel	June 2
Kid Haystack	"Big Boy"	July 1	2 reels	June 23
Kitchen Talent	George Davis	April 15	2 reels	Mar. 31
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Listen Sister	Lupino Lane	Mar. 25	2 reels	Mar. 24
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Love's Springtime	Hodge Hampton	Feb. 12	2 reels	Feb. 18
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Mother Birds	Curliettes	Mar. 4	1 reel	Feb. 18
Mysterious Night, A	Monty Collins	Feb. 12	1 reel	Feb. 4
Navy Beans	"Big Boy"	May 27	2 reels	May 12
Never Too Late	Wallace Lupino	May 6	1 reel	April 28
New York's Sweetheart	Curliettes	Jan. 1	1 reel	Feb. 11
Nicknames	Hodge-Podge	April 9	1 reel	Mar. 17
No Fare	"Big Boy"	April 8	2 reels	Mar. 24
Oh Mama	Miller-Hutton	July 1	1 reel	June 23
Off Balance	Monty Collins	April 22	1 reel	April 14
On the Move	Hodge-Podge	Sept. 9	1 reel	
Peculiar Pair o' Pups, A	Bruce Outdoor Sketch	May 20	1 reel	May 5
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Penny Postals	Penny Postals	April 1	1 reel	Mar. 17
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept. 9	2 reels	
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Pretty Baby	Monty Collins	Feb. 26	1 reel	Feb. 18
Racing Mad	Al St. John	Jan. 8	2 reels	Jan. 28
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 28
Reckless o' Rover	Hodge-Podge	July 1	1 reel	Feb. 18
Roaming Romeo	Lupino Lane	July 29	2 reels	July 21
Rubbernecking	Curliettes	Feb. 5	1 reel	Feb. 4
Running Ragged	Lewis Sargent	Jan. 29	1 reel	Feb. 4
Sailor Boy	Monty Collins	June 17	1 reel	June 9
Say Ah-h	Charlie Bowers	Feb. 19	2 reels	Feb. 18
Simple Sap, A	Larry Semon	Feb. 12	2 reels	Feb. 25
Sky Ranger, The	Rever-Hows	Sept. 23	2 reels	
The Slippery Head	Johnny Arthur	April 29	2 reels	April 21
Spring Has Come	Monty Collins	Mar. 25	1 reel	Mar. 17
Stage Frights	George Davis	Oct. 21	2 reels	
Star Shots	Hodge-Podge	Feb. 5	1 reel	Feb. 4
Sword Points	Lupino Lane	Feb. 12	2 reels	Dec. 31
There It Is	Charlie Bowers	Jan. 1	2 reels	Jan. 9
Thoughts While Fishing	Bruce Outdoor Sketch	May 20	1 reel	May 12
Three Tough Onions	Monty Collins	Sept. 2	1 reel	Sept. 29
Thrills of the Sea	Our World Today	Aug. 26	1 reel	Aug. 4
Troubles Galore	Collins-McCoy	Mar. 4	2 reels	Mar. 10
Visitors Welcome	Johnny Arthur	May 6	1 reel	May 28
Wandering Toy, The	Hodge-Podge	Aug. 26	2 reels	Aug. 4
Wedded Blisters	Lupino Lane	Jan. 1	1 reel	Feb. 11
Wedding Slips	Whoopi	April 1	2 reels	Mar. 17
Who's Lynn?	Davis-Collins	June 10	2 reels	May 28
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
You'll Be Sorry	Charlie Bowers	May 20	2 reels	May 19

EXCELLENT PICTURES (S. R.) FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5980 feet	
Bit of Heaven, A	Lee-Washington	May 15	7000 feet	Nov. 25
Bowery Cinderella, A	O'Neil	Nov. 1	5800 feet	Nov. 9
Broadway Madness	De La Motte-Kelth	Oct. 1	6300 feet	Oct. 14
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Manhattan Knights	Belford-Miller	Aug. 27	6500 feet	
Satan and the Woman	Windsor-Keeffe	Jan. 20	6400 feet	Mar. 10
Speed Classic, Inc.	Leave-Harris	July 31	4700 feet	
Stronger Will, The	Marmont-Carewe	Feb. 20	6800 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

Coming Attractions

Title	Star	Length	Reviewed
Gilded Love			
Life's Crossroads	Hulette-Hamilton		

F B O
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Afame in the Sky	Lynn-Ludon	Dec. 18	6034 feet	Nov. 11
Alex the Great	Gallagher-Dwyer	May 13	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7		
Bandit's Son, The	Steele-Sheridan	Nov. 20	4789 feet	
Barham Cowboy, The	Buzz Barton	Aug. 12	4893 feet	
Batman Buckaroo, The	Tyler-Darro			
Beyond London's Lights	Shunway-Elliott	Mar. 18	5583 feet	Feb. 25
Boy Rider, The	Buzz Barton	Oct. 23	4858 feet	Sept. 30
Breed of the Sunsets	Bob Steele	April 1	4669 feet	
Captain Careless	Bob Steele	Aug. 26		
Charge of the Gauchos	F. X. Bushman	Sept. 16	5487 feet	
Cherokee Kid, The	Tyler-Lynn	Oct. 30	4837 feet	Mar. 3
Circus Kid, The	Mendez-Ince	Mar. 4	6248 feet	Mar. 17
Circus Kid, The	Darro-Costello-Brown	Oct. 7	4915 feet	Mar. 2
Clancy's Koshier Wedding	Sidney-Leave-Lynn	Sept. 17	5701 feet	Aug. 26/27
Coney Island	Wilson-Mendez	Jan. 13	6390 feet	Feb. 26
Crooks Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	
Danger Street	Baxter-Sleeper	Aug. 26		
Dead Man's Curve	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Desert Pirate, The	Tyler-Thompson	Dec. 26	4754 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger-Dog	Sept. 2		
Driffin' Sands	Bob Steele	Jan. 1	4770 feet	
Faith of the Wild	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Fighting Redhead, The	Buzz Barton	July 1	4750 feet	
Flying U Ranch, The	Tyler-Lane	Sept. 4	4924 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	8131 feet	Jan. 28
Gingham Girl, The	Wilson-Arthur	Oct. 2	6301 feet	July 29/27
Harvester, The	Kingston-Caldwell	Nov. 23	7045 feet	Nov. 25
Her Summer Hero	Thompson-Trevor-Blane	Feb. 12	5146 feet	Dec. 30
Hit of the Show, The	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
Hook and Ladder No. 9	Wick-Keefe-Hearn	Nov. 13	5240 feet	Dec. 16
In a Moment of Temptation	Stevens-Keefe	Sept. 18	5605 feet	Nov. 11
Jake the Plumber	Devorska-Lynn	Oct. 18	5188 feet	Nov. 4
Judgment of the Hills	Vall-Caldwell	Nov. 8	6481 feet	Aug. 19/27
Law of Fear, The	Ranger-Reid-Nelson	April 8	4769 feet	Mar. 10
Legionnaires in Paris	Cooke-Guard	Jan. 31	5693 feet	
Lightning Speed	Bob Steele	Oct. 21		
Little Buckaroo, The	Buzz Barton	Dec. 27	4801 feet	
Little Mickey Grogan	Darro-Ralston-Nye	Dec. 27	6515 feet	Mar. 3
Little Yellow House, The	Sleeper-Caldwell	May 28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Mojava Kid, The	Steele-Gilmore	Sept. 25	4924 feet	Aug. 12/27
Perfect Crime, The	Rich-Bronk-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	Dec. 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Racing Romeo, The	Grange-Ralston	Sept. 1	5892 feet	Dec. 18
Ranger of the North	Ranger (dog)	Oct. 9	4977 feet	
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 23
Riding Renegade, The	Bob Steele	Feb. 18	4729 feet	
Sally of the Scandals	Love-Forrest	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14		
Shanghaied	Miller-Ince	Oct. 18	5999 feet	Aug. 26/27
Singapore Mutiny, The	Ince-Taylor	Oct. 7		
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Slingshot Kid, The	Barton-Morgan-Rice	Dec. 4	4486 feet	
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
South Sea Love	Miller-Shunway-Brooks	Dec. 10	6386 feet	Feb. 18
Stunt and Glorified	Wick-Galtmeyer	Sept. 16	5493 feet	
Swift Shadow, The	Ranger (dog)	Dec. 11	4892 feet	Dec. 23
Taxi 13	Conklin-Sleeper-Trevor	Sept. 2		
Terror Mountain	Tom Tyler	Aug. 19	4884 feet	
Texas Tornado, The	Tyler-Darro	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Wall Flowers	Trevor-Arthur-Todd	Feb. 16	6330 feet	
When the Law Rides	Tyler-Darro	Feb. 26	4893 feet	
Wizard of the Saddle	Barton-Thompson	Jan. 22	4805 feet	Dec. 30

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Carr-Alexander-Ross	April 9	2 reels	
All Washed Up	Al Cooke	April 6	2 reels	Feb. 18
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept. 16	2 reels	
Are Husbands People?	Al Cooke	April 2	2 reels	
Big Bathos	Karr-Ross-Alexander	May 14	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities, No. 1	Novelty	Sept. 26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct. 10	1 reel	
Curiosities, No. 3	Novelty	Oct. 24	1 reel	
Fooling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Darro	Sept. 16	2 reels	
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Horse-leathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook		2 reels	
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Bubbles	Mickey Yule	Aug. 2	2 reels	
Mickey's Battles	Mickey Yule	Oct. 30	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey in School	Mickey Yule	Feb. 6	2 reels	
Mickey's Little Eva	Mickey Yule	April 2	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Nine	Mickey Yule	Mar. 5	2 reels	
Mickey's Parade	Mickey Yule	Jan. 2	2 reels	
Mickey's Rivals	Mickey Yule	July 2	2 reels	
Mickey's Triumph	Mickey Yule	July 7	2 reels	
Mickey's Wild West	Mickey Yule	May 7	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
My Kingdom For a Horse	Al Cooke	April 18	2 reels	
Out Out Holdberg	Karr-Ross-Alexander	Feb. 13	2 reels	
Panting Papa	Karr-Ross-Alexander	Jan. 9	2 reels	
Rah! Rah! Rattle	Al Cooke	Feb. 20	2 reels	Feb. 18
Restless Bachelors	Al Cooke	May 14	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Ruth is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels	
Silk Sock, The	Al Cooke	May 28	2 reels	
Six Best Follows	Alberta Vaughn	Oct. 27	1 reel	
Social Error, A	Al Cooke	Jan. 23	2 reels	Feb. 11
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	July 28
That Wild Irish Puss	Alberta Vaughn	Oct. 24	1 reel	
Too Many Hisses	Al Cooke	Mar. 5	2 reels	
Top Hat	Al Cooke	Mar. 19	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 8	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 6	
Amazon Vagabond, The	Bob Steele		
"Blackie"	Anna Q. Nilsson		
City of Shadows, The	Luden-Lynn		
Cons of Got It	Bob Steele	Feb. 3	
Down Our Way	Vall-Caldwell-Darro		
Drum of Araby	Tom Mix		
Eagle's Talons, The	Tom Tyler		
Freckled Rascal, The	Buzz Barton	Mar. 31	
Fury of the Wild	Ranger-Dog	Nov. 4	
"Gang War"	Burdun-Pickford	Nov. 18	6337 feet
Gun Law	Tom Tyler	Mar. 3	
Hardboiled	O'Neill-Reed-Tashman		
Headin' for Danger	Steele-Mendez	Dec. 16	
Hey Rubel	Olmstead-Trevor		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The			
Little Outlaw, The	Buzz Barton		
Love in the Desert	Naah Beery		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlaw	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sinners in Love		Nov. 4	
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
Tracked	Ranger (Dog)	Jan. 8	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Tropic Madness	Leatrice Joy		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Stars			
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Keith-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Death Valley	Nye-Wells-Rae	Sept. 1	5960 feet	Aug. 12
Kelly's Cage, The	Kelly-Kelton			
Faggy	Kelly-Kelton-Wells	May 20	5700 feet	
Finnegan's Ball	Landis-Mehaffey	Sept. 15	6200 feet	Dec. 8
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Merry Wives of New York	Pauline Garon	Jan. 15	6900 feet	
Polity of the Movies	Short-Roberts	Oct. 15	6700 feet	Sept. 9
Reign of the Mock-Bowers	De La Motte-Bowers	Sept. 1	6700 feet	
Souls Aflame	James Wells	July 5	6200 feet	
Temptations of a Shop Girl	Compson-Garon	Nov. 1	6700 feet	

FIRST NATIONAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
*Barker, The	Sillis-Compson-Mackall	Sept. 30	7137 feet	July 7
Black and White	Colleen Hardy-White	Mar. 25	7402 feet	May 12
Breakfast at Sunrise	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 18
Burning Daylight	Sillis-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Muhlall-Nissen	Sept. 2	6467 feet	
Camille	Talmadge-Roland	Sept. 4	8692 feet	May 6, '27
Canyon of Adventure	Maynard-Faire	April 22	8730 feet	May '29
Chaser, The	Langdon-McConnell	Feb. 12	5744 feet	April 21
Chinese Charlie	Hines-Daw	April 11	6385 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21		
*Crash, The	Sillis-Todd	Oct. 7		
Crystal Cup, The	Mackall-Muhlall	Oct. 16	6386 feet	Nov. 25
Do Your Duty	Charlie Murray	Oct. 14		
Drop Kick, The	Barthelme-Kent	Sept. 25	6802 feet	Sept. 30
Flying Romeo	Sidney-Murray	Feb. 26	6172 feet	April 14
French Dressing	Warner-Brook-Wilson	Jan. 15	6344 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	5886 feet	
*Good-Bye Kiss, The	Ellers-Burke-Kemp	July 8	7989 feet	
Gorilla, The	Murray-Day-Kelsey	Nov. 13	7133 feet	Dec. 2
Gun Gospel	Maynard-Faire	Nov. 6	6288 feet	Mar. 10
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
Hawk's Nest, The	Sillis-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	8502 feet	
Heart of a Foolies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Langdon	Hugh Langdon	Aug. 12	5400 feet	
Her Wild Out	Hines-Daw	Dec. 25	6116 feet	Feb. 11
Home Made	Hines-Daw	Nov. 20	6524 feet	May 28
Ladies' Night in Turkish Bath	Mackall-Muhlall	April 1	6592 feet	April 14
Lady Be Good	Mackall-Muhlall	May 6	6608 feet	June 2
Life of Riley, The	Sidney-Murray	Sept. 18	6720 feet	Sept. 18
Little Shepherd of Kingdom Come	Barthelme-O'Day	April 8	7700 feet	May 19
Love Mart, The	De La Motte	Apr. 18	7368 feet	Apr. 23
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
Man Crazy	Mackall-Muhlall	Nov. 27	6542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	
Noose, The	Barthelme-Joyce	Jan. 29	7129 feet	Jan. 7
No Place to Go	Astor-Hughes	Oct. 30	8431 feet	Mar. 17
Oh Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 25
Out of the Ruins	Barthelme-Nixon	Aug. 19	6100 feet	Aug. 25
Patent Leather Kid, The	Barthelme-O'Day	Jan. 4	11414 feet	Aug. 28, '27
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Dec. 9
Rose of the Golden West	Astor-Roland	Oct. 2	6477 feet	Oct. 7
Sailors' Wives	Astor-Hughes	Jan. 22	6485 feet	Mar. 10
Shepherd of the Hills	Francis-O'Day	Jan. 1	8188 feet	Feb. 25
Show of the Stars	White-Delany	Sept. 20	6193 feet	
Smile, Brother, Smile	Mackall-Muhlall	Sept. 11	6548 feet	Sept. 9
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Ref.	Date	Length	Reviewed
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 11	
Valley of the Giants	Sills-Kanyon	Dec. 11	6336 feet		
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet		
Wagon Show, The	Maynard-Faire	Feb. 19	6212 feet	June 2	
Waterfront	Mackail-Mulhall	Sept. 16	5876 feet		
Wheel of Chance	Barthelemess-Basquette	June 17	6895 feet	July 7	
*Whip, The	Mackail-Aikson-Forbes	Sept. 30	6541 feet	Sept. 22	
Whip Woman, The	Taylor-Moreno	Feb. 5	5087 feet	Mar. 24	
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22	
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 26	

Coming Attractions

Title	Star	Length	Reviewed
Adoration	Billie Dove		
Cheyenne	Maynard-McConnell		
Comedy of Life, The	Sills-Corda		
*Divine Lady	Gri fth-Varconi	10015 feet	
*Haunted House, The	Kent-Todd		
*Lilac Time	Moore-Cooper	8967 feet	Mar. 24
Outcast	Gri fth-Lowe		
Phantom City, The	Maynard-Gilbert		
Ritzky Rose	White-Mulhall		
Saturday's Children	Corinne Gri fth		
*Scarlet Seas	Barthelemess-Compton		
*Stranded in Paradise	Sills-Mackail		
Synthetic Sin	Colleen Moore		
Wells-Fargo Express, The	Ken Maynard		

FOX FILMS
FEATURES

Title	Star	Ref.	Date	Length	Reviewed
*Air Circus, The	Carrol-Lake-Rolins	Sept. 30	7712 feet	Sept. 8	
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24	
Black Jack	Jones-Bennett	Sept. 25	4777 feet	Mar. 3	
Blood Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3	
Branded Smnbro, The	Jones-Hyams	Jan. 8	4612 feet	Jan. 14	
Chicken a la King	Sterling-Carroll-Stone	June 17	4417 feet	June 23	
Come to My House	Borden-Moreno	Dec. 25	5430 feet		
Cowboy, K. H. The	Res. Bell	July 15	4291 feet	July 21	
Dare Devil's Reward	Mix-Joyce	Jan. 15	4987 feet	Jan. 21	
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9	
Dressed to Kill	Lowe-Astor	Mar. 18	6566 feet	Mar. 17	
Dry Martini	Gran-Astor-Moore	Oct. 14			
East Side, West Side	O'Brien-Vall	Oct. 9	8154 feet	Nov. 4	
Escape, The	Vall-Russell	April 29	5109 feet	May 12	
Farmer's Daughter, The	Burke-Burke	Sept. 10	7217 feet	June 9	
*Faul	Farrell-Nissen-Busch	June 24	4939 feet	Sept. 8	
Fleeting	Norton-Jans	Sept. 2	9412 feet	Feb. 18	
*Four Sons	Mann-Hall-Bushman	Jan. 1	5038 feet	Jan. 14	
Gateway of the Moon	Del Rio-Pidgeon	Sept. 25	5524 feet	Sept. 23	
Gay Retreat, The	Cohen-McNamara	Feb. 26	5501 feet	Mar. 3	
The Girl Every Port, A	McLaglen-Armstrong	Feb. 26	5501 feet	Mar. 3	
Girl-Sky Cowboy, The	Res. Bell	May 13	6518 feet	May 19	
Hangman's House	McLaglen-Collyer-Kent	May 13	6518 feet	May 19	
Hello, Cheyenne	Mix-Lincoln	Oct. 16	5498 feet	Nov. 11	
High School Hero	Phipps-Stuart	May 6	6188 feet	May 26	
Honor Bound	O'Brien-Taylor	Mar. 11	4397 feet	Mar. 24	
Horsemen of the Plains	Mix-Blane	Sept. 18	6162 feet	Sept. 23	
Joy Girl, The	Vall-Gray	Nov. 20	5599 feet	Dec. 23	
Ladies Must Dress	Moran-Gray	Aug. 26	5792 feet	April 21	
Love Hungry	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7	
Love of Carmen	Moran-Lowe	Oct. 7			
*Making the Grade	Collyer-Ferry	Oct. 8			
Me, Gangster	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17	
*Mother Machree	Stuart-Phipps	May 27	6679 feet	June 16	
News Parade, The	Morton-Phipps-MacDonald	Aug. 5	5034 feet	Aug. 11	
None But the Brave	Del Rio-Alvarado	June 10	5071 feet	June 23	
No Other Woman	Mix-Kingston	Oct. 23	5876 feet	Dec. 2	
Painted Post, The	Borden-Gray	Sept. 23		Sept. 29	
Pajamas	Cohen-Pennick	April 22	5200 feet	April 28	
Plastered in Paris	Bellamy-Brown	Oct. 2	5893 feet	Feb. 11	
Play Girl, The	Del Rio-Farrall-Reyer	Aug. 26	6937 feet	Sept. 22	
Publicity Madness	McLaglen-Moran	July 15	4991 feet	Aug. 4	
*Red Dance, The	Barrymore-Alba	Oct. 30	8500 feet	June 10, '27	
Silver Platte, The	Gaynor-Farrell	Nov. 27	5467 feet	Jan. 28	
Road House	John Gilbert	Jan. 15	5573 feet	Jan. 28	
*Seventh Heaven	O'Brien-Moran	Dec. 18	5446 feet	Oct. 14	
Shame (re-issue)	Mix-Dwan	Oct. 2	5011 feet	Oct. 14	
Sharpshooters	Bellamy-Brown	Feb. 5	5629 feet	Mar. 3	
Silk Legs	Brown-Armstrong-Dwan	Mar. 4	5397 feet	Mar. 31	
Silver Valley	Gaynor-Farrell	Aug. 19	9221 feet	July 28	
Soft Living	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14	
Square Crooks	Meeker-Hill-Beebe	May 20	5937 feet	May 26	
*Street Angel, The	Gaynor-Troy	Sept. 11	6293 feet	Oct. 7	
*Sunrise	Marjorie Beebe	Oct. 29			
Thief in the Dark, The	Madge Bellamy	Nov. 6	5620 feet	Dec. 16	
Two Girls Wanted	Cohen-McNamara	Mar. 25	5112 feet	April 14	
Vampire a la Mode	Bell-Lincoln	June 10	4921 feet		
Very Confidential	Hollens-Carroll	Sept. 16	5337 feet		
Why Sailors Go Wrong	Dave-Hyams	Dec. 11	5629 feet		
Wild West Romance	Thunder-Morton-Lincoln	Nov. 27	6331 feet	Dec. 16	
Win That Girl	Russell-Collyer-Pidgeon	Jan. 8	5050 feet	Mar. 10	
Wizard, The					
Wolf Fangs					
Womanwise					

SHORT SUBJECTS

Title	Star	Ref.	Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 28	
Arkansas Traveler	Variety	Jan. 8	1 reel		
Bear Knees	Animal Comedy	Aug. 5	2 reels		
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel		
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23	
Daisies Won't Tell	Rubin-Lincoln	July 8	2 reels		
Dead Blooms	Variety	Oct. 18	1 reel		
Drifting Through Gascony	Variety	Oct. 22	1 reel		
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 11	
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19	
Glories of the Evening	Variety	Nov. 11	1 reel		
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4	
Her Mother's Back	Dent-Bletcher	Aug. 19	2 reels	Aug. 4	
Favorite Wife	Thelma Brown	July 22	2 reels	July 21	
Hold Your Hat	Phelps-Stuart	Jan. 15	2 reels	Mar. 24	
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels		
Jack and Jilted	P. Cunningham-M. King	May 27	2 reels	May 26	
Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21	
Kiss Doctor, The	Brooke-Thompson	Jan. 29	2 reels	Mar. 17	
Knight of Daze, A	Tyler Brooke	June 10	2 reels		
Lady Lim	Lucia Clayton-Bletcher	July 22	2 reels	Mar. 19	
Lofy Andes, The	Variety	Aug. 5	1 reel	Aug. 11	
Lords of the Back Fence	Variety	Jan. 22	1 reel		
Love Is Blonde	Rollens-Ellis	Feb. 26	2 reels	Mar. 17	

Title	Star	Ref.	Date	Length	Reviewed
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14	
Monument Valley	Variety	Nov. 25	1 reel		
Neapolitan Days	Variety	Sept. 2	1 reel		
Old Wives Who Knew	Hallam Cooley	April 8	2 reels	May 28	
On a South Sea Shore	Variety	April 1	1 reel	July 28	
Oregon Trail, The	Variety	Feb. 19	1 reel		
Ship Aloy!	Variety	Aug. 19	1 reel		
Snowbound	Variety	April 29	1 reel		
Spanish Influence	Variety	Sept. 30	1 reel		
Spanish Craftsmen	Variety	Oct. 14	1 reel		
Steeplechase	Variety	Dec. 23	1 reel		
Storied Palestine	Variety	April 22	2 reels		
T. Bone for Two	Variety	Sept. 18	1 reel		
Through Forest Aisles	Variety	Mar. 11	2 reels		
Too Many Cookies	T. Brooke-L. Miller	Mar. 4	1 reel		
Vintage, The	Variety				

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
Backwash	Farrell-Duncan	Nov. 18			
Baggage Smasher, The	McLaglen-Collyer	Dec. 23			
Blindfold	O'Brien-Moran				
*Caballero's Way, The	Walsh-O'Brien-Alba				
Cock-Eyed World, The	Lowe-McLaglen				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton				
Girl Downstairs, The	Moran-O'Brien				
Homesick	Sammy Cohen	Dec. 30			
Husbands Are Liars	Nagel-Collyer				
Joy Street	Barrymore-Alba	Dec. 9			
*Lost in the Arctic	Special Cast				
*Mother Knows Best	Bellamy-Drexler	Oct. 28	5474 feet	Aug. 18	
Our Daily Bread	Farrell-Duncan		10,100 feet	Sept. 22	
Prep and Peep	Rollens-Drexler	Nov. 11			
Riley the Cox	Macdonald-Drexler	Jan. 8 '29			
Woman, The	Astor-Boles				

MOVIE TONE SHORTS

Title	Star	Ref.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Chorus Kid	Chorus Kid				
Everybody Loves My Girl	Winnie Lightner				
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke McCullough				
Ladies' Man, The	Chick Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				Sept. 8

GOTHAM
FEATURES

Title	Star	Ref.	Date	Length	Reviewed
Bare Knees	Cortin-Kelth	Feb. 1	5800 feet	Jan. 28	
Blondes by Choice	Claire Windsor	Oct. 1	6987 feet		
Cheer Leader, The	Graves-Oldstead	Nov. 1	6000 feet	Mar. 10	
Chorus Kid, The	Faire-Washburn	April 1	6200 feet	April 14	
Girl From Rio, The	Myers-Pidgeon	Sept. 1	6980 feet		
Hell Ship Bronson	Mrs. W. Reid-Howes-Boery	May 1	6432 feet	May 12	
Midnight Light	Bushman-Oldstead	Aug. 12	6206 feet	Aug. 11	
Napoleon's Barber	Logan-L. Barrymore	Aug. 28	5800 feet	Aug. 11	
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31	
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6600 feet	Mar. 17	
United States Smith	Gribbon-Lee-Harian	June 1	6000 feet	June 16	

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
Able of the U. S. A.	George Jessel				
Down Grade, The	Fairbanks-Calhoun				
*Girl From Argentina, The	Carmel Meyers				
Thru the Breakers	Livingston-Herbert				
When Danger Calls	Fairbanks-Sedgwick				

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Ref.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	8805 feet	May 5	
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14	
Adventurer, The	McCoy-Sebastian	July 14	4187 feet		
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May 27 '27	
Baby Mine	Arthur Dane	Jan. 21	5139 feet	Jan. 14	
Beau Broadway	Cady-Pringle-Kerns	Sept. 29	6037 feet	Aug. 4	
Becky	O'Neill-O. Moore	Nov. 12	5433 feet		
*Bellamy Trial, The	Joy-Bronson	Sept. 22			
Ben Hur	Novarro-McAvoy	Oct. 8	11693 feet	Jan. 16, '26	
Beyond the Sierras	Tim McCoy	Sept. 15			
Big City, The	Chaney-M. Day-Compton	Feb. 18	8838 feet	Mar. 31	
Big Parade, The	Gilbert-Adoree	Sept. 10	11519 feet	Nov. 28 '25	
Body and Soul	L. Barrymore-Pringle-Kerns	Mar. 17	6344 feet	June 25	
Bringing Up Father	Macdonald-Oldstead-Moran	Sept. 17			
Brotherly Love	Dane-Arthur	Oct. 12			
Buttons	Coogan-L. Hanson	Dec. 24	6050 feet	Mar. 31	
Camelot	Keaton-Day	Sept. 29		Sept. 16	
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8	
Certain Young Man	Novarro-Adoree	May 19	5679 feet	Aug. 21	
Circus Rookies	Dane-Asther	Mar. 31	5861 feet	May 19	
Cossacks, The	Gilbert-Adoree	June 23	8501 feet	June 30	
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25	
*Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8			
Detectives	Dane-Arthur	June 9	5838 feet		
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15	
Divine Woman, The	Carbo-Hanson	Jan. 14	7300 feet	Aug. 21	
Enemy, The	Gish-Kerry	Feb. 18	8189 feet	Dec. 31	
*Excess Baggage	Haines-Cortez	Sept. 8	7162 feet	Sept. 29	
Fair Co-Ed	Davies-Brown	Oct. 15	6408 feet	Nov. 4	
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28	
Foreign Devils	McCoy-Windor	Sept. 3	4658 feet	April 28	
Four Walls	Gilbert-Crawford	Aug. 11	6520 feet	Aug. 25	
Gallop on Allah	Ten Cady-Pringle	Nov. 5	8200 feet	Sept. 16	
In Old Kentucky	H. Costello-Murray	Oct. 2	8646 feet		
Latest from Paris, The	Shearer-Forbes	Feb. 4	7743 feet	Mar. 3	
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Ref.	Date	Length	Reviewed
Law of the Range	McCo-Crawford	Jan. 21	6333 feet		
London After Midnight	Chaney-M. Day-Nagel	Dec. 3	7867 feet	Dec. 23	
Lovers	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 16	
Mademoiselle from Armentieres	Wells-K. O'Day	Dec. 17	5860 feet	Dec. 30	
Man, Woman and Sin	E. Brody J. Stuart	June 2	5441 feet		
Masks of the Devil	Gilbert-Eagles	Nov. 19	8280 feet	June 2	
Mysterious Lady, The	Joan Gilbert	Oct.			
Napoleon	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11	
Quality Street	Special Cast	Oct.			
Fidlers of the Dark	James-Caldwell-Gray	Mar. 10	7288 feet		
Lead to Romance, The	Dag-Nagel	Dec. 31	7193 feet	Nov. 18	
Rosa-Marie	McCo-Dwan	April 21	8014 feet		
Shirts	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21	
Smart Set, The	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18	
Spies of the West	Chaplin-Balfour	May 12	5801 feet		
Spit Fire	Haines-Holt-A. Day	Feb. 25	6476 feet	Mar. 10	
Student Prince, The	McCo-Daw	Dec. 10	4784 feet	Mar. 24	
Tee for Three	Hair-Ed-Crawford	Oct. 22	6705 feet	Oct. 28	
Telling the World	Novarro-Shearer	Jan. 30	9435 feet	Oct. 7	
Thirteenth Hour, The	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11	
Under the Black Eagle	Haines-Page	June 30	7184 feet	July 21	
West Coast	L. Barrymore-Gadsdon	Nov. 26	5252 feet		
*White the City Sleeps	Flash-M. Day-Forbes	Mar. 24	5901 feet	May 19	
*White Shadows in the South Seas	Haines-Crawford	Jan. 7	8134 feet	Jan. 7	
Wickedness Preferred	Chaney-Page	Sept. 15			
*Woman of Affairs, A	Blue-Torres	July 7	7968 feet	Aug. 18	
Wyoming	Cody-Pringle	Jan. 28	5011 feet		
	Gilbert-Garbo	Oct. 19			
	McCo-Sebastian	Mar. 24	4435 feet		

SHORT SUBJECTS

Title	Star	Ref.	Date	Length	Reviewed
Aching Youth	Charles Chase	Mar. 17	2 reels		
African Adventure, An	Ufa Oddities	Aug. 27	1 reel		
Allah 'L' Allah	Ufa Oddities	Mar. 16	1 reel		
All For Nothing	Charles Chase	Jan. 21	2 reels	Jan. 14	
All Stars	Charles Chase	Nov. 27	2 reels		
Amazing Lovers	Ufa Oddities	Mar. 10	1 reel		
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel		
Assorted Babies	Ufa Oddities	Nov. 5	1 reel		
Barium and Ringling, Inc	"Our Gang"	April 7	2 reels	April 21	
Bits of Africa	Ufa Oddities	Sept. 15	1 reel		
Blow by Blow	Max Cavillon	Mar. 31	2 reels	April 21	
Bomber, The	Charles Chase	Nov. 24	2 reels		
Boy Friend, The	Roach Stars	Nov. 10	2 reels		
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels		
Came the Dawn	Max Davidson	Mar. 3	2 reels		
Children of the Sun	Ufa Oddities	Feb. 11	1 reel		
Cleopatra	Revier-Ellis	July 7	2 reels		
Crazy House	"Our Gang"	June 2	2 reels	May 26	
Carlson's Secret The	Bushman-Mir-Rand	Mar. 17	2 reels		
Do Gentleman Store?	Roach Stars	Oct. 13	2 reels		
Dumb Daddies	Max Davidson	Feb. 4	2 reels	Feb. 25	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel		
Eagle's Nest	Ufa Oddities	Aug. 18	1 reel		
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	July 28	
Edison, Marconi and Co.	"Our Gang"	Mar. 10	2 reels	April 7	
Election Day	"Our Gang"	Jan. 12	2 reels		
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12	
Family Group, The	Charles Chase	Feb. 18	2 reels	Feb. 18	
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels		
Fight Pest, The	Charles Chase	May 12	2 reels	May 26	
Finishing Touch, The	Laurel-Hardy	Feb. 25	2 reels	April 7	
Forty Thousand Miles with Lindbergh	Aviation Film	Mar. 4	3 reels		
Golden Fleeces	Ufa Oddities	Mar. 24	2 reels	April 21	
Growing Pains	"Our Gang"	Mar. 19	1 reel		
Hillbilly Jamboree	Laurel-Hardy	Sept. 22	2 reels		
Happy Omen, A	Ufa Oddities	Dec. 1	2 reels		
Heart of General Robert E. Lee, The	Daw-Walling	July 14	1 reel		
Imagine My Embarrassment	Sept. 22	2 reels			
Is Everybody Happy?	Charles Chase	Sept. 1	2 reels	July 28	
Jungle Orphans	Charles Chase	Sept. 22	2 reels		
Jungle Round-Up, A	Ufa Oddities	Jan. 28	1 reel	Oct. 9	
Kisses Come High	Ufa Oddities	Dec. 8	1 reel		
Lady of Victories, The	A. Ayres-O. Matiesen-G. Irving	Jan. 21	2 reels	Feb. 25	
Leave 'Em Laughing	Laurel-Hardy	Jan. 28	2 reels	Mar. 3	
Lincolne Love	Charles Chase	April 14	2 reels	April 21	
Lonely Land	Ufa Oddities	Mar. 10	1 reel		
Monarch of the Glen, The	Ufa Oddities	May 10	1 reel	Jan. 21	
Monkey Shines	Ufa Oddities	Sept. 1	1 reel		
Murder	Ufa Oddities	Sept. 29	1 reel		
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel		
Nature's Wizard	Ufa Oddities	July 28	1 reel		
"O! Gray Hoss, The"	"Our Gang"	Oct. 20	2 reels	July 28	
Palace of Honey, The	Ufa Oddities	June 18	1 reel	May 26	
Pass the Gravy	Max Davidson	Jan. 7	2 reels	Jan. 14	
Perfume and Nicotine	Ufa Oddities	Jan. 14	1 reel		
Pets and Pests	Ufa Oddities	Jan. 28	1 reel	Mar. 3	
Primitive Housekeeping	Ufa Oddities	April 21	1 reel		
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25	
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel		
Sanctuary	Ufa Oddities	May 5	1 reel	July 21	
Savage Customs	Ufa Oddities	Nov. 24	1 reel		
School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel		
Secrets of the Sea	Ufa Oddities	Feb. 25	1 reel	Mar. 3	
Should Women Drive?	Max Davidson	May 28	2 reels	May 19	
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28	
Sleeping Death	Ufa Oddities	Jan. 2	1 reel		
Spook-Spoofing	"Our Gang"	Jan. 14	2 reels	Jan. 14	
Spanking Age, The	"Our Gang"	Dec. 15	2 reels		
Strange Prayers	Ufa Oddities	Dec. 22	1 reel		
Tell It to the Judge	Max Davidson	April 28	2 reels		
That Night	Roach Stars	Sept. 15	2 reels	May 26	
That Purple Moment	Laurel-Hardy	May 19	2 reels	May 26	
Tokens of Manhood	Ufa Oddities	Nov. 3	2 reels		
Two Tars	Laurel-Hardy	Nov. 3	2 reels		
Virgin Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19	
Uphill and Down	Ufa Oddities	Jan. 19	1 reel		
We Draw Down	Laurel-Hardy	Dec. 29	2 reels		
Wicked Kalmir, The	Ufa Oddities	April 7	1 reel		
Wives for Sale	Ufa Oddities	Oct. 13	1 reel		
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel		
Your Darn Tootin'	Laurel-Hardy	April 21	2 reels	May 12	

Coming Attractions

Title	Star	Length	Reviewed
Adrienne Lecouvreur	Crawford-Asther		
Alias Jimmy Valentine	Haines-Hyams-Barrymore		
*Baby Cyclone, The	Cody-Pringle		
Ballyhoo	Norma Shearer		
Bushman, The	McCo-Douglas		
Deadline The	Flash-Lorraine-Gray		
*Devil's Mask, The	John Gilbert		

Title	Star	Ref.	Date	Length	Reviewed
*Gold Braid	Ramon Novarro	Nov. 30			
He Learned About Women	Haines-Page-Percy				
Honey Moon	Flash-Moran-Gribbon				
Humming Birds	Tim McCoy				
Little Girl	Special Cast	Nov. 2			
Love of Casanova, The	Norma Shearer				
Man's Man, A	William Haines				
Masked Stranger, The	McCo				
Mysterious Island, The	Hughes-Daly-Barrymore				
*Nice Baby	Gordon-Holt-Walbridge				
Pagan, The	Ramon Novarro				
Shadows in the Night	Flash-Gray-Lorraine	Oct. 26		5448 feet	
*Show People	Davies-Haines	Nov. 9			
Single Standard, The	Flash-Gray-Lorraine				
Spies	Special Cast				
Suix Blood	McCo-Frazier				
*Tide of Empire	Adoree Murray				
*Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 24
West of Zanzibar	Channy-Nolan-Barrymore				
*Wind, The	Gish-Hanson	Nov. 23			

MOVIE TONE SHORTS

Title	Star	Ref.	Date	Length	Reviewed
Fuzzy Knight	Songs	Oct. 27			
George Dewey Washington	Songs	Nov. 17			
George Dewey Washington	Songs	Nov. 17			
Marion Harris	Songs	Nov. 17			
Marion Harris	Songs	Oct. 20			
Jimtown Cabaret	Miller and Lyle	Nov. 10		2 reels	
Johnny Marvin	Songs	Nov. 3			
Johnny Marvin	Songs	Sept. 29			
Joseph Regan	Songs	Oct. 13			
Joseph Regan	Songs	Nov. 3			
Leo Beers	Songs	Oct. 6			
Locust Sisters	Songs	Oct. 6			
Marion Harris	Songs	Sept. 29			
Mayor of Jimtown	Miller and Lyle	Oct. 13			
M-G-M Movie-tone Revue	Songs	Nov. 3			
M-G-M Movie-tone Revue	Songs	Oct. 13			
Odette Myrtle	Songs	Oct. 20			
Ponce Sisters	Songs	Oct. 20			
Ponce Sisters	Songs	Nov. 10			
Van and Schenck	Songs	Sept. 29			
Van and Schenck	Songs	Oct. 27			
Wolcott Lopez	Piano Solos	Nov. 10			
Walt Roesser and Capitollans	Jazz Band	Oct. 6			

PARAMOUNT
FEATURES

Title	Star	Ref.	Date	Length	Reviewed
Adventure Mad.....	Asther-Hall-Davila	Mar. 31	5897 feet		
Barbed Wire	Negri-Brook	Sept. 10	6591 feet		
Beau Sabreur	Brent-Cooper	Jan. 7	6536 feet	Jan. 28	
*Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7561 feet	Sept. 29	
Big Killing, The	Beery-Hatton	May 19	5930 feet	July 7	
Carnation Kid, The	Douglas MacLean	Oct. 27			
Chang	Jungle Film	Sept. 3	6536 feet	May 13 '27	
City Gone Wild, The	Meighan-Brooks	Nov. 12	5408 feet	Mar. 3	
*Docks of New York, The	Bancroft-Compton-Baclanova	Oct. 20	7212 feet	Sept. 12	
Doomsday	Vidor-Cooper	Feb. 18	5685 feet	April 7	
Drag Net, The	Bancroft-Brent	May 28	7865 feet	June 9	
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12	
*Fleet's In, The	Bow-Hall	Oct. 13	6918 feet	Sept. 1	
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3	
Figures Don't Lie	Ralston-Arlen	Oct. 8	5280 feet	Mar. 3	
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 26	
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25	
Fools for Luck	Fields-Conklin	May 7	5152 feet	June 23	
Forgotten Faces	Brian-Brook	Aug. 11	7616 feet	Aug. 11	
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31	
Gentleman of Paris, A	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14	
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	6671 feet	Jan. 21	
Get Your Man	Bow-Rogers	Dec. 10	5998 feet		
Half a Bride	Ralston-Arlen	June 16	6238 feet		
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2	
Honeymoon Hate	Vidor-Carmant	Dec. 3	5415 feet	Feb. 11	
Hot News	Daniels-Hamilton	July 14	6522 feet	July 28	
Jesse James	Thomson-Lane	Oct. 22	8656 feet	Oct. 28	
Just Married	Hall-Taylor	Aug. 18	6039 feet	Aug. 18	
Ladies of the Mob	Bow-Arlen	June 30	6792 feet		
Last Command, The	Jannings-Brent	Jan. 21	8234 feet	Jan. 28	
Last Waltz, The	Fritsch-Vernon	Nov. 26	6941 feet	Dec. 30	
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24	
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 25	
*Loves of an Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 18	
Loves of an Actress (silent version)	Negri-Asther	Aug. 18	7159 feet		
Magnificent Flirt, The	Florence Vidor	June 2	4998 feet	June 30	
Mating Call, The	Moran-Ernest-Adoree	July 21	6325 feet		
Model from Montmartre	Naldi-Petrovitch	Sept. 22			
*Moran of the Marines	Dix-Elder	Oct. 27			
Nevada	Lucretia-Lind	Oct. 10	6258 feet	Oct. 28	
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21	
Now We're in the Air	Beery-Hatton	Oct. 22	5798 feet	Dec. 23	
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26	
One Woman to Another	Vidor-Von Eltz	Sept. 24	4551 feet	Sept. 30	
Open Range	Chandler-Bronson	Nov. 5	5599 feet	Mar. 10	
Partners in Crime	Beery-Hatton-Brian	Mar. 17	6600 feet	May 5	
*Patriot, The	Jannings-Stone-Vidor	Sept. 1	5819 feet	Aug. 18	
Peaks of Destiny	Special Cast	Jan. 28	5582 feet	Jan. 21	
Pioneer Scout, The	Thomson-Lane	Jan. 21	6118 feet	Mar. 10	
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14	
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31	
Rough Riders, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27	
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5921 feet	Sept. 1	
Secret Hour, The	Negri-Thomson	Feb. 4	7175 feet	Mar. 17	
Serenade	Menjou-Carver-Basquette	Dec. 24	5209 feet	Dec. 31	
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	Dec. 9	
She's a Sheik	Daniels-Arlen	Nov. 12	8015 feet	Dec. 8	
Shootin' Irons	Luden-Blane	Oct. 8	5179 feet		
Show Down, The	Bancroft-Brent	Feb. 25	7618 feet	Mar. 10	
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 26	
Speedy	Lloyd-Christie	April 7	7880 feet	April 14	
Sporting Goods	Dix-Olmstead	Feb. 11	5951 feet	Feb. 18	
Spotlight, The	Ralston-Hamilton	Nov. 19	4934 feet		
Stark Love	Special Cast	Sept. 17	8700 feet	Mar. 11 '27	
Street of Sin, The	Jannings-Wray	May 28	6218 feet	June 2	
Sunset Legion, The	Thomson-Murphy	April 21	6763 feet	Sept. 29	
Swim, Girl, Swim	Daniels-Hall	Sept. 17	6124 feet	Sept. 16	
Take Me Home	Daniels-Hamilton	Oct. 20			
Tell It to Sweeney	Conklin-Bancroft	Sept. 24	6006 feet	Oct. 28	
Three Sinners	Negri-Asther	Aug. 18	7021 feet	Aug. 18	
Titillating Romance	Fields-Conklin	Mar. 3	5733 feet	Sept. 29	
*Flaming Youth	Conklin-Fields	Dec. 17	5315 feet	Jan. 28	

Title	Star	Rel. Date	Length	Reviewed
Under the Tonto Rim	Arlen-Brian	Feb. 4	5891 feet	April 28
Underworld	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 9
Vanshining Pioneer, The	Hilt-Blane	June 23	5834 feet	Sept. 29
*Varsity	Rogers-Brian	Sept. 29		
*Warning Up	Richard Dix	Aug. 4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
Way of All Flesh	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8, '27
*Wedding March, The	Van Stroheim-Wray	Oct. 6		
We're All Gamblers	Meighan-Millner	Sept. 3	5935 feet	
Wife Savers	Beary-Hatton	Jan. 7	5413 feet	Jan. 21
Wings	Bow-Rogers	Sept. 12	reels	Aug. 26/27
Woman on Trial	Negri-E. Hanson	Oct. 25	5860 feet	Oct. 14

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Movieland	Novelty	June 23	2 reels	
Baby Face	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Behind the Counter	E. E. Horton	Mar. 3	2 reels	
Bugs My Dear (Christie)	Bobby Vernon	April 21	2 reels	
Bum Steer, A	Krazy Kat Cartoon	April 21	1 reel	
Call Again	E. E. Horton	Oct. 20	2 reels	
Campus Cutties (Christie)	Billy Dooley	April 7	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Complimentary Marriage	Krazy Kat Cartoon	July 4	1 reel	
Cruising the Arctic	Novelty	May 5	2 reels	
Dad's Choice	E. E. Horton	Jan. 7	2 reels	
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
*Dizzy Divor, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Fare Value	Novelty	July 21	2 reels	
Fighting Fanny (Christie)	Featured Cast	Feb. 11	2 reels	April 28
Frisky	Novelty	Jan. 14	2 reels	
Gallant Gob, A (Christie)	Billy Dooley	May 28	2 reels	
Gold Bricks	Krazy Kat Cartoon	May 5	1 reel	
Gonky Ghosts (Christie)	Jimmie Adams	April 28	2 reels	
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels	
Hild 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	June 2
Hilly Mackerell (Christie)	Jimmie Adams	Feb. 11	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Horse Shy	E. E. Horton	May 19	2 reels	
*Hit Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hunger Strike, A	Krazy Kat Cartoon	Feb. 25	1 reel	
Ice Boxed	Krazy Kat Cartoon	Feb. 11	1 reel	
Just the Type (Christie)	Neal Burns	Feb. 18	2 reels	
Knight of the Air	Aviation Film	Mar. 31	2 reels	
Ko-Ko's Bawls	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko Lamps Aladdin	Inkwell Cartoon	May 12	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	April 28	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel	
Ko-Ko's Jerm Jam	Inkwell Cartoon	Feb. 4	1 reel	
Ko-Ko's Earth Control	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Krazy Korne	Inkwell Cartoon	Jan. 21	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 8	1 reel	
Ko-Ko's Smoke	Inkwell Cartoon	Mar. 3	1 reel	
Ko-Ko Squeals	Inkwell Cartoon	May 26	1 reel	
Ko-Ko's Tattoo	Inkwell Cartoon	Mar. 17	1 reel	
Long Count, The	Krazy Kat Cartoon	May 19	2 reels	
Long Hoss (Christie)	Jack Duffy	Mar. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
Love's Young Scream (Christie)	Anne Cornwall	May 12	2 reels	
Love Shy (Christie)	Jimmie Adams	Mar. 24	2 reels	
Love Sunk	Krazy Kat Cartoon	Mar. 24	1 reel	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Ornamental Hoss (Christie)	Billy Dooley	Sept. 28	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	2 reels	
Phantom Nall, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Pig Styles	Krazy Kat Cartoon	Jan. 14	1 reel	
Prancing Prune	Helen Hayes	June 30	2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Save the Pieces (Christie)	Bobby Vernon	Jan. 28	2 reels	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
Shadow Theory	Krazy Kat Cartoon	Jan. 28	1 reel	
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
Slip Slickers (Christie)	Neil Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 18	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Sweeties (Christie)	Bobby Vernon	Mar. 10	2 reels	
Tong Tied	Krazy Kat Cartoon	April 7	1 reel	
Two Masters	Eaton-Past	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels	
Wired and Fired	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Reviews
*Able's Irish Rose	Hersholt-McDonald	12103 feet	April 28
Avantache, The	Holt-Hill		
Canary Murder Case, The	Powell-Taylor-Brian		
*Four Feathers	Wray-Arlen-Beery		
His Private Life	Menjou-Carver		
Hunting Tower	Harry Lauder		
*Interference	Brent-Brook-Powell		
Just Married	Hall-Taylor		
Just Twenty-One	Rogers-Brian		
Kit Carson	Thoms-Blane	7464 feet	
Letter, The	Evelyn Brent		
Manhattan Cocktail	Arlen-Carroll		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		
Shop Worn Angel, The	Cooper-Carroll		
Slide Show, The	Fields-Conklin		
*Sins of the Fathers	Emil Jannings		
*Soul of France, The	Special Cast		
Three Week-Ends	Clara Bow		
Tong War	Beery-Vidor		

Title	Star	Rel. Date	Length	Reviewed
Wolf of Wall Street, The	George Bancroft			
Woman From Moscow, The	Negri-Kerry			

PATHE FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3996 feet	
Almost Human	Vera Reynolds	Dec. 28	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 3	6555 feet	Dec. 16
Apache Raider, The	Leo Maloney	Feb. 12	5755 feet	Feb. 18
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Ballyhoo Buster, The	Buffalo Bill, Jr.	Jan. 8	4805 feet	Dec. 30
Black Ace, The	Don Coleman	Sept. 3	5722 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5927 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 26
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 14
Brone Stomper, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Brown Bridges	Harry Carey	Sept. 3	5400 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Vorconi	Mar. 5	9145 feet	Dec. 30
Combat	Walsh-Adams-Huletts	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Clug - Wife	Irene Rich	Sept. 23	6570 feet	
Crashing Through	Jack Padjan	Feb. 5	4480 feet	Feb. 11
Desert of the Lost, The	Wally Wales	Dec. 18	4933 feet	Dec. 30
Desperate Courage	Wally Wales	Jan. 15	4398 feet	Jan. 21
Devil's Twin, The	Leo Maloney	Dec. 11	5478 feet	
Discord	Ekman-Dagover	Nov. 20	8586 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Monty Banks	Oct. 9	6400 feet	Nov. 18
Forbidden Woman, The	Gouda-Vorconi	Nov. 7	6568 feet	Dec. 16
Girl in the Pullman	Marie Prevost	Oct. 31	5867 feet	Nov. 18
Golden Clown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 24
Gold From Weepah	Bill Cody	Nov. 20	4968 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 4	4750 feet	
Harp in Hock, A	R. Schildkraut-Coghlan	Oct. 10	5990 feet	Dec. 9
His Foreign Wife	Jack Padjan	Nov. 15	4411 feet	Feb. 11
Hold 'Em Yale	Rod La Rocque	Mar. 14	7056 feet	Aug. 4
Hoo! Marks	Jack Donovan	Nov. 13	4076 feet	Dec. 23
*King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29/27
Land of the Lawless, The	Jack Padjan	Dec. 25	4131 feet	Dec. 30
Laddie Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31
Lead Lady, The	Jacqueline Logan	Jan. 25	6650 feet	Mar. 10
Let 'Er Go Gallegher	Junior Gough	Jan. 15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept. 16	5733 feet	
Main Event, The	Reynolds-R. Schildkraut	Nov. 18	6472 feet	Nov. 11
Man-Made Woman	Joy-Bales-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26	6559 feet	
My Friend From India	Franklyn Pangborn	Oct. 19	5748 feet	Mar. 31
Night Flyer, The	William Boyd	Feb. 8	5954 feet	
Obligin' Buckaroo, The	Buffalo Bill, Jr.	Oct. 16	4575 feet	Nov. 11
On to Reno	Marie Prevost	Jan. 1	5494 feet	
Perfect Gentleman, A	Monty Banks	Jan. 15	5628 feet	Jan. 14
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Oyartaro	Aug. 26	7837 feet	Sept. 8
Ride 'Er High	Jack Padjan	Oct. 9	4542 feet	Nov. 11
Roarin' Broncs	Buffalo Bill, Jr.	Oct. 27	4375 feet	Dec. 30
Rush Hour, The	Marie Prevost	Dec. 12	5880 feet	Mar. 10
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17
Sal of Singapore	Phyllis Haver	Oct. 14	4400 feet	Sept. 22
Ship Comes In, A	Rudolph Schildkraut	June 4	6902 feet	June 23
*Shew Folks	Quillan-Loff	Oct. 21		
Silverman	William Boyd	April 8	7040 feet	April 14
Soda Water Cowboy, The	Wally Wales	Sept. 25	4546 feet	Nov. 4
*Spieler, The	Hale-Logan-Adoree	Jan. 6		
Stand and Deliver	Rod La Rocque	Feb. 20	5423 feet	April 7
Tenth Avenue	Haver-Vorconi	Aug. 5	6370 feet	
Turkish Delight	R. Schildkraut-Fay	Nov. 11	5397 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4620 feet	Mar. 3
Walking Back	May Carey	May 26	4500 feet	Sept. 22
What Price Beauty?	Nita Naldi	Jan. 22	4000 feet	Jan. 28
Wise Wife, The	Phyllis Haver	Oct. 24	5610 feet	Dec. 16
Wreck of the Hesperus, The	Bradford-Marion	Oct. 31	6447 feet	Mar. 31
Yellow Contraband	Leo Maloney	Oct. 28		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebits	April 8	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 20	2 reels	
Baby Show, The	"Aesop Fables"	July 15	1 reel	Sept. 22
Bargain Hunt	"Aesop Fables"	Oct. 14	2 reels	
Barnyard Artists	"Aesop Fables"	April 29	1 reel	April 21
Barnyard Lodge No. 1	"Aesop Fables"	Feb. 8	1 reel	April 7
Bath Time	"Aesop Fables"	June 24	1 reel	June 23
Battling Duet, The	"Aesop Fables"	April 15	1 reel	April 7
Beach Club, The	Bevan-Hurlock	Jan. 22	2 reels	Jan. 14
Benares (Educational)	Geographical Number	Jan. 22	1 reel	
Best Man, The	Bevan-A. Bennett-V. Dent	Feb. 19	2 reels	Feb. 11
Boycott Friend, The	Bevan-V. Dent-D. Garley	Mar. 18	2 reels	Mar. 10
Blaze of Glory, A	"Aesop Fables"	Feb. 26	1 reel	
Boy Friend, The	"Aesop Fables"	Jan. 22	1 reel	
Broncho Buster, The	"Aesop Fables"	Jan. 1	1 reel	
Burglar, The	"Aesop Fables"	Dec. 9	2 reels	
Bunker Battlers	Sportlight	July 22	1 reel	
Busy Bodies	Sportlight	Jan. 8	1 reel	Dec. 31
Calling Hubby's Bluff	"Aesop Fables"	Feb. 3	2 reels	Sept. 15
Campus Carmen, The	Sennett Girls	Nov. 25	2 reels	
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct. 21	2 reels	
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 28	2 reels	
City Slickers (Christie)	"Aesop Fables"	July 1	1 reel	
Clothes and the Game	Sportlight	April 15	1 reel	April 7
Coast to Coast	"Aesop Fables"	May 13	1 reel	May 19
County Fair, The	"Aesop Fables"	Mar. 4	1 reel	
Covering Ground	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Crowned Heads	Sportlight	Feb. 19	1 reel	
Cut or Kill	"Aesop Fables"	Oct. 2	1 reel	
Defensive Ends, The	Football Sense	Nov. 28	1 reel	
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Nov. 21	1 reel	
Deferred Catch	Football Sense	Nov. 14	1 reel	
*Dinner Time	"Aesop Fable"		1 reel	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel.	Date	Length	Reviewed
Don't Get Jealous	Johnny Burke	May 19	2 reels		
Dumb Water	Johnny Burke	Sept. 16	2 reels		Sept. 8
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes		
Early Bird, The	"Aesop Fables"	July 22	1 reel		
Everybody's Flying	"Aesop Fables"	Feb. 12	1 reel		
Fair Affair, A	Sportlight	July 8	1 reel		Sept. 8
Family Frolics	Sportlight	Mar. 22	1 reel		Jan. 14
Famous Playgrounds	Sportlight	May 13	1 reel		May 19
Flight That Failed, The	"Aesop Fables"	June 3	1 reel		June 9
Flying Age, The	"Aesop Fables"	April 22	1 reel		April 21
Flying Elephants	Roach Stars	Feb. 12	2 reels		Feb. 11
Foolish Husbands	Sportlight	Mar. 17	2 reels		
Fun About	Sportlight	Mar. 18	1 reel		
Galloping Ghosts	Carroll Hardy	Mar. 11	2 reels		Mar. 3
Girl From Nowhere, The	Sennett Girls	Aug. 5	2 reels		Mar. 24
Good Ship Nellie, The	"Aesop Fables"	Feb. 5	1 reel		
Gordini Cocktail, A	Sportlight	Sept. 30	1 reel		
Happy Days	"Aesop Fables"	May 27	1 reel		May 19
High Seas	"Aesop Fables"	Sept. 23	1 reel		Sept. 22
High Stakes	"Aesop Fables"	Jan. 15	1 reel		
His Unlucky Night	Bevan-Dent	Aug. 12	2 reels		
Honey-moon Hints	Rarebits	Jan. 15	1 reel		
Hubby's Latest Alibi	Billy Bevan	Jan. 15	1 reel		
Hubby's Week-End Trip	Billy Bevan	Jan. 15	1 reel		
Huntsman, The	"Aesop Fables"	Dec. 2	2 reels		
In the Bag	"Aesop Fables"	July 8	1 reel		July 14
Jim Jan Janitor, A	Johnny Hines	Aug. 26	1 reel		
Jungle Days	"Aesop Fables"	Mar. 25	1 reel		Mar. 31
Jungle Triangle, A	"Aesop Fables"	May 6	1 reel		May 19
Kashmir, Old and New	Geographical Number	Jan. 8	1 reel		
Life Savers	Rarebits	Feb. 12	1 reel		
Limberlegs	Sportlight	June 10	1 reel		June 2
Love at First Flight	Pollard-Hurlock-Cowley	Jan. 29	2 reels		Jan. 21
Mad as a Hat, A	Pollard-Hurlock-Cowley	Jan. 29	2 reels		Jan. 21
Man Without a Face (Serial)	A. Ray-W. Miller	Jan. 15	10 episodes		Jan. 14
Mark of the Frog, The	M. Morris-D. Reed	Mar. 25	10 episodes		Mar. 24
Matching Wits	Sportlight	April 29	1 reel		April 21
Motor Boat Mamas	Bevan-Dent	Sept. 30	2 reels		Sept. 29
Mouse's Bride, The	"Aesop Fables"	June 24	1 reel		June 30
New Aunt	"Aesop Fables"	May 12	2 reels		
No No No	Haines-Henrichs-Dempsey	Oct. 7	2 reels		Sept. 29
On the Ice	"Aesop Fables"	Mar. 11	1 reel		
Our Little Nell	"Aesop Fables"	Aug. 5	1 reel		
Outnumbered	"Aesop Fables"	July 29	1 reel		Aug. 4
Over the Bounding Blue with Will Rogers (Travelogue)	"Aesop Fables"	Feb. 12	1 reel		Feb. 11
Playin' Hooky	"Our Gang"	Jan. 1	2 reels		
Pleasure Hunting	Rarebits	May 27	1 reel		
Pussy Love	"Aesop Fables"	Jan. 8	1 reel		
Reeling Down the Rhine	Travelogue	Jan. 15	1 reel		June 9
Ride 'Em Cowboy	"Aesop Fables"	June 17	1 reel		Jan. 7
Rodeo, The	"Aesop Fables"	Mar. 24	2 reels		July 14
Run, Girl, Run	Sennett Girls	Jan. 15	2 reels		Jan. 14
Scalling the Alps	"Aesop Fables"	April 1	1 reel		Mar. 31
Season to Taste	Sportlight	Mar. 4	1 reel		
Short Circuit, A	"Aesop Fables"	Jan. 8	1 reel		
Should Tall Men Marry?	Roach Stars	Jan. 15	2 reels		Jan. 7
Smile Wins, The	"Our Gang"	Feb. 26	2 reels		Mar. 3
Smith's Army Life	Jackson-Hiatt-McKee	Feb. 5	2 reels		Feb. 4
Smith's Farm Days	Jackson-Hiatt-McKee	Mar. 4	2 reels		Mar. 3
Smith's Holiday	Jackson-Hiatt-McKee	Jan. 8	2 reels		Dec. 31
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels		
Soldier Man	Harry Langdon	Sept. 30	3 reels		
South Sea Sagas	"Aesop Fables"	Mar. 18	1 reel		
Spider's Lair, The	Sportlight	Sept. 22	1 reel		
Star Builders	"Aesop Fables"	Feb. 19	1 reel		Feb. 18
Static	"Aesop Fables"	May 27	1 reel		May 19
Sunday on the Farm	"Aesop Fables"	Sept. 16	1 reel		Sept. 8
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel		
Suppie Six, The	Sportlight	Aug. 4	1 reel		Sept. 1
Swim Princess, The	Pollard-Clyde-Lombard	Feb. 26	2 reels		Mar. 3
Tail Waggers	Sportlight	April 1	1 reel		
Taxi for Two	Jack Cooper	Sept. 2	2 reels		
Terrible Poles, The (Serial)	Jack Cooper	Sept. 2	2 reels		
Tip of the Shadow, The	Ray-Miller	Aug. 5	10 episodes		
Trees	Mason-Hale	Mar. 11	1 reel		
Twenty-Four Dollar Island	Novelty	Jan. 1	1 reel		Dec. 23
Uncle Tom	Novelty	Jan. 27	2 reels		
Versatility	Sportlight	Feb. 5	1 reel		Jan. 28
Wandering Minstrel, The	"Aesop Fables"	Jan. 29	1 reel		
Winging West	Aviation Film	May 6	2 reels		
Winged Wonder, A	"Aesop Fables"	May 20	1 reel		May 19
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes		

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*Annapolis	Loft-Brown	Nov. 18			
Border Patrol	Harry Carey	Dec. 23			
*Captain Swagger	La Rocque-Carol	Nov. 11	6312 feet		
Flying Buckaroo, The	Wally Wales	Nov. 25	6870 feet		
*Flying Fool, The	Monty Banks	Nov. 25			
Forbidden Love	Lili Damita	Nov. 4	5937 feet		
Forty-Five-Calibre War	Coleman-Loff	Feb. 17	29		
Geraldine	Quillian-Loff	Dec. 30			
*Goddess Girl, The	Basquette-Prevost	Dec. 30	10720 feet		Sept. 1
Hawk of the Hills	Allene Ray	Mar. 17			
*Leatherneck, The	William Boyd	Jan. 13			
Marked Money	Junior Coghlan	Nov. 18			
*New York's Daughter	Irene Rich	Dec. 2			
Noisy Neighbors	Eddie Quillian	Dec. 2			
*Office Scandal	Phyllis Haver	Dec. 16			
*Shady Lady, The	Phyllis Haver	Dec. 16			
Sin Town	Allen-Fair	Jan. 20			

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweet	Bedford-Graves	Sept. 5	5700 feet		
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet		
Golden Shackles	Bonner-Withers	Mar. 15	5600 feet		
Out of the Past	Harns-Frazer	Sept. 26	5700 feet		
Out With the Tide	Dwan-Landis	June 22	5700 feet		
Web of Fate, The	Lillian Rich	Nov. 7	5800 feet		
Willful Youth	Hurlan-Murphy	Dec. 19	5800 feet		May 26

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Boy of the Streets, A	Walker-Bennett	Sept. 15	5059 feet		
Branded Man, The	Delaney-Marlowe	May	6089 feet		June 2
Casey Jones	Lewis-Robards	Jan.	6873 feet		
City of Purple Dreams, The	Bedford-Frazer	Sept. 15	5937 feet		

Title	Star	Rel.	Date	Length	Reviewed
Crulse of the Hellion	Murphy-Kelth	Sept.	6089 feet		Sept. 30
Danger Patrol, The	Russell-Faire	April	6076 feet		
Divine Sinner, The	Buddy Roosevelt	June	4533 feet		
Gun-Hand Garrison	Vera Reynolds	July 15	5813 feet		
Gypsy of the North	Tex Maynard	Oct.	4879 feet		
Heart of Broadway, The	Gordon-Hale	April	5976 feet		
Heroes in Blue	Brown-Agnaw	Jan. 4	5853 feet		
Law and the Man, The	Brown-Rand	Nov.	5078 feet		
Light in the Window, A	Santschi-Brockwell	Jan.	5916 feet		Mar. 24
Lightnin' Shot, The	Walthall-Avery-Keefe	Oct.	5960 feet		Nov. 11
Man From Headquarters, The	Buddy Roosevelt	May	4797 feet		
Midnight Adventure, The	Robert-Keefe	Aug. 1	5946 feet		
My Home Town	Murphy-Landis	May	5252 feet		
Mystery Valley	Brockwell-Glass	Mar.	5608 feet		June 2
On the Stroke or 12	Buddy Roosevelt	July	4538 feet		
Painted Trail, The	E. Torrence-Marlowe-O'Shea	Nov.	5970 feet		
Phantom of the Turf, The	Buddy Roosevelt	Feb.	4571 feet		
Prince of the Plains	H. Costello-Lease	Mar.	5905 feet		
Ridin' Luck	Tex Maynard	Sept.	4134 feet		
Sister of Eve	Tex Maynard	Oct.	4137 feet		
Sweet Sixteen	Anita Stewart	Dec.	5991 feet		
Trail Riders	Foster-Olmstead	Dec.	5991 feet		
Trailin' Back	Buddy Roosevelt	April	4627 feet		
Wanderer of the West, A	Buddy Roosevelt	Mar.	4308 feet		
Wheel of Destiny, The	Tex Maynard	Nov.	4200 feet		
Wild Born	Stanley-Hale	Oct.	5869 feet		
You Can't Beat the Law	Tex Maynard	Dec.	4490 feet		
	Lee-Keefe	Feb.	5260 feet		

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Should a Girl Marry?	Foster-Kelth				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Burning Up Broadway	H. Costello-Frazer	Jan. 30	5200 feet		
Cancelled Debt, The	Lease-Stevens	Sept. 1	5200 feet		
Marry the Girl	Bedford-Ellis	Mar. 1	5300 feet		Mar. 10
Million For Love, A	Dunn-Hawes	April 15	5400 feet		
Pretty Clothes	Ralston-Walker	Oct. 15	5650 feet		Nov. 4
Outcast Souls	P. Bonner-Delaney	Dec. 15	5110 feet		
Undressed	Bryant Washburn	July 15	5309 feet		

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
It Might Happen to Any Girl					

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15	5256 feet		April 21
Aftermath	Special Cast	Colwyn	Dec.	6800 feet		Mar. 3
Age of Lust, The	Emil Jennings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalf	Hi-Mark			5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15	4345 feet		
Autumn Love	Lya de Putti	Afr. European	Sept.		6 reels	
Big Boy, The	Jones-Ralston-Hearn	B. Jones Corp	Aug. 10	8400 feet		Mar. 24
Battles of Connel	Basquette-Prevost	Amerangle			5400 feet	
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept. 1	6261 feet		
Broadway After Midnight	Bonner-Landis	Krelbar	Nov.	6199 feet		Nov. 4
Broken Hearts	Special Cast	Hercules				
City Without Jaws, The	Special Cast	Aywon	Sept. 1	5000 feet		
Czar Ivan the Terrible	Special Cast	Amkino	June 10	8300 feet		Mar. 24
Dance Fever	Jordan-Vroni	Ufa Eastern	Mar. 1	5450 feet		
Dawn	Special Cast	Arch Selwyn	Feb.	7500 feet		
Daughter of Israel	Betty Blythe	Aywon	Sept. 1	8000 feet		
Devil Dogs	Holmes-Ait	Crescent		5600 feet		
Devil's Passion, The	Special Cast	Arfa		6700 feet		
Dugan of the Dugouts	Garon-O'Shea	Crescent		5800 feet		
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet		June 18
Faithless Lover, The	O'Brien-Hulse	Krelbar	Mar.	5600 feet		Mar. 3
Fortune of Justice	Silverstein-Walker	Bischoff		5000 feet		
Fortune's Fool	Emil Jennings	L. T. Rogers		6100 feet		
Gay Adventurer, The	Charles Alden	A B A		6400 feet		Sept. 8
Golden Dawn	Warwick-Ward	Conquest		6200 feet		
Gypsy Romance	Raquel Meller	Afr. European	Sept.	6 reels		
Hands of Orac	Conrad Veidt	Aywon	Sept.	6500 feet		
Hearts of Men	Harris-Kafa	Anchor		5400 feet		
Hill Ship	Special Cast	Colwyn		5800 feet		Sept. 15
Into the Night	Agnes Ayres	Raleigh		5712 feet		
House of Shame	Faire-Hale	Chesterfield	Sept. 1	5300 feet		Sept. 15
Jealousy	Lya de Putti	BWII				
Lady of Petrograd, The	Special Cast	Afr. European	Sept.	6000 feet		
Lady from Paris, The	Vilma Banky	Aywon	Sept.	6000 feet		
Last Moment, The	Mason-Hale	Zakoro		5500 feet		Mar. 31
Life's Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative		6000 feet		
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Sept.			
Loves of Jeanne Ney, The	Edith Jhanne	Ufa-Eastern		7563 feet		
Modern Day Barry, A	Maria Corda	Ufa Eastern	Mar. 15	7124 feet		
Mother of Mine	Special Cast	Zakoro	Oct.	7200 feet		
No Babies Wanted	Devore-Mong	Plaza		5215 feet		
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet		Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July	5200 feet		
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet		
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Bedford-McGregor	Branda		7270 feet		Mar. 3
Prisoner of Love	Moscow Art Players	Afr. European	Sept.	6 reels		
Prodigals of Monte Carlo	German Cast	Scenic Films		6500 feet		Mar. 24
Q Ships	Balfour-Blackwell	Zakoro	Aug.	6200 feet		
Queen of the Chorus, The	Faire-Lease	Crescent Pict.		5900 feet		
Racing Through	Mae Marsh	Afr. European	Sept.	7 reels		
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Aug.	6100 feet		
Sally of the South Seas	Hercules					
Scarlet Youth	Coriss Palmer	Circle Pict.	Oct.			
Sealed Lips	Swedish Cast	Colwyn		6000 feet		
Shadows of the Night	Hercules					
Shooting Stars	English Cast	Artlee	April	5800 feet		April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug. 15	4890 feet		
Silent Trail, The	Bob Custer	Syndicate		4315 feet		
Simba	Jungle Film	Capitol Pict.		8000 feet		Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June 15	4900 feet		
Station Master, The	Ivan Moskvin	Zakoro	June 18	7200 feet		
Streets of Algiers	Camilla Horn	Ufa Eastern	May 1	6603 feet		
Thrill Seekers	Clifford-Fulton	Superlative		4800 feet		
Tartuffe the Hypocrite	Janings-Dagover	Ufa Eastern	April 1	6800 feet		Aug. 5 '27
Tracy the Outlaw	Jack Hovey	New-Cal	Mar.	6000 feet		Mar. 31

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Two Brothers	Conrad Veidt	Ufa Eastern	July 1	6300 feet
When Fleet Meets Fleet	English-Cast	Hi-Mark		7953 feet
Woman Tempted The	Compton-Ward	Aywon	Sept.	6500 feet
Youth Astray	Johnson-Mattoni	Amerango		6000 feet

SHORT SUBJECTS

Title	Star	Dist.	Rel. Date	Length	Reviewed
8m The	F. P. Donovan (producer)			2 reels	
Charles Gounod (Technicolor)	Music Master Film	Fitzpatrick		1 reel	June 18
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1	10 episodes	
Cigarette Maker's Romance	F. P. Donovan (producer)			2 reels	
District Doctor, The	F. P. Donovan (producer)			2 reels	
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Girl with the Golden Eyes, The	F. P. Donovan (producer)			2 reels	
Mysterious Airman, The				10 episodes	
Notice, The	F. P. Donovan (producer)	Weiss Bros		2 reels	
No-Ing to Live For	Al Joy	Cranfield Clarke		2 reels	
Place of String, A	F. P. Donovan (producer)			2 reels	
Pellice Reporter The (Serial)	W. Miller-E. Gilbert	Weiss	Mar.	10 episodes	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark		2 reels	
Spooky Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Vanishing West, The (Serial)	Special Cast	Masnet Pict.	Oct. 15		
Vultures of the Sea (Serial)	Walker-Mason	Masnet Pict.	Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15	
Apaches of Paris, The	Ruth Weyher	Ufa Eastern	Aug. 15	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa Eastern		
Buying a Wife	Special Cast	Aff. European		7 reels
Dancer of His Majesty, The	Special Cast	Amkina		7000 feet
Duty to Be Silent	Maria Albana	Aff. European		6 reels
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Special Cast	Aff. European		7 reels
German Underworld	John Loder	Aff. European		6 reels
Great Unknown, The	Fritsch-Vernon	Ufa Eastern		
Guilty	Asther-Nolan	Aff. European		8 reels
Her Viennese Lover	Veidt-Krauss	Aff. European		3 reels
Man Who Cheated Life	Educational	Amkina		6000 feet
Mechanics of the Brain	Special Cast	Ufa Eastern		
Milk of the Snowlands	Gaston Jacquet	Conquest		
Mountain Lovers	Special Cast	Aff. European		7 reels
Our Daily Bread	Mary Nolan	Amkina		8775 feet
Poet and Czar	Special Cast	Chesterfield		
South of Panama	Cornelius Keefe	Anchor		
Thunder God	Starke-L. Mason	Technicolor (producer)		
Thrill of Laila the Lucky, The	Special Cast	Amkina		6500 feet
Two Days	Wiegner-Petrowitch	Aff. European		10 reels
Unholy Love	Special Cast	Richmount		
Verdun	Derussa	Aff. European		7 reels
Vera Miezewa (tentative)	M. Chekhov	Amkina		7000 feet
Water, The	Bob Custer	Syndicate	Nov. 15	4852 feet
West of Santa Fe	Special Cast	Ufa Eastern		
When Duty Calls	Special Cast	Amkina		7000 feet
Yellow Ticket, The	Anna Sten			

TIFFANY-STAHLE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Olive Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	6147 feet	
Beautiful But Dumb	Patry R. Miller		6157 feet	
*Cavaller, The	Bedford-R. Talmadge	Oct. 1		
Clothes Make the Woman	Southern-Pidgeon	May 1	5209 feet	
Devil's Skipper, The	Bennett-Love-Landis	Feb. 1	5510 feet	May 28
Domestic Meddlers	Claire Windsor	Aug. 15		
Floating College, The	O'Neill-Collier, Jr.	Oct. 10		
George Washington Cohen	Jessal Almer	Oct. 20		
Girl from Gay Paree	Bennett-McGregor	Sept. 15	5233 feet	Sept. 23
Grain of Dust, The	Cortez-Windsor-Bennett	July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June 10	5334 feet	
Haunted Ship, The	Love-Sebastian-Santschi	Dec. 1	4752 feet	Feb. 4
House of Scandal	Sebastian-O'Malley	April 1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May 15	6553 feet	
Lingerie	White-McGregor	July 1	5765 feet	
Nameless Men	Windsor-Moreno	Feb. 15	5708 feet	April 14
Naughty Duchess, The	Warner-Southern	Sept. 10		
Night Life	Harron-A. Day	Nov. 1	6235 feet	Dec. 2
Once and Forever	Miller-Harron	Oct. 15	5629 feet	
Power of Silence, The	Belle Bennett	Sept. 20		
Prowlers of the Sea	Cortez Myers	June 30	5150 feet	
Scarlet Dove, The	Fraser-Borlo	April 15	5102 feet	
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Streets of Shanghai	Starke-Harlan	Dec. 15	5276 feet	Mar. 3
Their Hour	Harron-Sebastian	Mar. 1	5852 feet	
*Tollers, The	Ralston-Fairbanks, Jr.	Sept. 1		
Tragedy of Youth	Baxter-Miller-Collier, Jr.	Jan. 15	6361 feet	Mar. 31
Wild Geese	Bennett-Southern-Kelth	Nov. 15	6448 feet	
Woman Against the World	Bond-Hale-Olmsted	Jan. 1	5253 feet	
Women's Wars	Brent-Lytell-Kent	Oct. 1	5614 feet	Nov. 18

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*In a Persian Market	Color Symphony	Oct. 1	1 reel	
*In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*Love Charm, The	Color Symphony		1 reel	
Marchesa	Color Classic	Mar. 1	1 reel	
Maude Muller	Color Classic		1 reel	
Medallion, The	Color Classic	Mar. 1	1 reel	
Mission Bells	Color Classic	Mar. 15	1 reel	
North of Suez	Color Classic	Jan. 1	1 reel	
No Woman Allowed	Color Classic	April 1	1 reel	
Perfect Day, A	Color Classic	Jan. 15	1 reel	
Scarface	Color Classic	Feb. 15	1 reel	
Souvenirs	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*Toy Shop, The	Color Symphony	Nov. 1	1 reel	
Treasure Land	Color Classic	Feb. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Applause	Sally O'Neill			
Devil's Apple Tree, The	Dorothy Sebastian	Dec. 20		

Title	Star	Rel. Date	Length	Reviewed
Domestic Meddlers	Claire Windsor			
Family Row, The	Windsor-Gray			
*Ghetto, The	George Jessel	Feb. 1		
Girl Who Came Back (tentative)	Eve Southern			
Gun Runner, The	Cortez-Lane	Nov. 10		
Man in Hobbles, The	Lee-Harron	Jan. 20		
New Orleans	Cortez-Bennett			
Queen of Burlesque	Belle Bennett			
Rainbow, The	Dorothy Sebastian	Dec. 1		
Spirit of Youth	Sebastian-Kent			
*Tomorrow	Miller-Gray	Nov. 1		

UNIVERSAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Patrol, The	Al Wilson	Jan. 1	4259 feet	
Alias the Dacon	Harsholt-Marlowe	Jan. 22	6000 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4076 feet	
Back to God's Country	Adore-Frazier	Sept. 4	5741 feet	July 29
Beauty and Bullets	Ted Wells	Oct. 16		
Black Horse, The	Dougherty-Faire	Oct. 28	4786 feet	
Border Cavalier, The	Fred Humes	Sept. 18	4427 feet	
Buck Private	De Putti-McGregor	June 3	6171 feet	Feb. 4
Burning the Wind	Hoat Gibson	Feb. 10	5202 feet	
Call of the Heart	Dynamite-Cobb-Alden	Jan. 29	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley	Sept. 11	7190 feet	May 20, '27
Cheating Cheaters	Compson-Marlan	Oct. 9	5623 feet	Dec. 23
Chiseled Parrot, The	Bosworth-Nixon	Oct. 23	7304 feet	Jan. 7
Clean Up Man, The	Wells-O'Day	Feb. 12	4232 feet	
Clearing the Trail	Gibson-Culliver	Oct. 7	5311 feet	
Cloud Dodge, The	Al Wilson	Sept. 30	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald	Jan. 15	7481 feet	Feb. 18
Count of Ten, The	Ray-Ralston	June 17	6279 feet	Sept. 15
Crimson Canyon	Ted Wells	Oct. 14	4201 feet	
Desert Dust	Ted Wells	Dec. 18	4349 feet	
Fangs of Destiny	Dynamite-Cobb-Caldwell	Dec. 4	4295 feet	
Fearless Rider, The	Humes-Worth	Jan. 15	4173 feet	
Fiendish Keepers	La Plante-Harron	Feb. 5	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4426 feet	
Four Flushers, The	Lewis-Nixon	Oct. 28	4572 feet	Jan. 28
Freedom of the Press	Stone-Kelth-M. Day	Oct. 29	5474 feet	
Galloping Fury	Gibson-Rand	Nov. 20	5503 feet	
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 18	4868 feet	
Harvest of Hate, The	Ray-Harron	April 14	5135 feet	
Hero For a Night, A	Tryon-Miller	Dec. 18	5711 feet	Dec. 2
Home, James	La Plante-Delaney	Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Oct. 14	5591 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 18		
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 15
Hound or Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Lighten Women	Tryon-Miller	Oct. 14	4572 feet	July 14
Indiscreet Lover, The	Kerry-Marlowe	Dec. 4	6958 feet	Sept. 16
Jazz Mad	Harsholt-Nixon-Lewis	Sept. 30	6832 feet	
Les Miserables	Special Cast	Oct. 30	7713 feet	
Love Eagle, The	Keane-Kent	Sept. 18	5862 feet	April 28
Love Me and World is Mine	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3	4120 feet	
Man's Past, A	Veidt-Bedford	Dec. 25	6135 feet	Sept. 16
*Man Who Laughs, The	Veidt-Philbin	Nov. 10	10185 feet	May 12
*Man, Woman and Wife	Kerry-Stark-Nixon	Dec. 30	6674 feet	
*Melody of Love	Pidgeon-Harris-Winton	Sept. 15		
Michigan Kid, The	Nagel-Adoree	Oct. 21	6030 feet	July 7
Midnight Rose	De Putti-Harlan	Feb. 26	5689 feet	Mar. 10
Night Bird, The	Reginald Denny	Sept. 16	6702 feet	
One Glorious Scrap	Fred Humes	Nov. 20	6166 feet	
On Your Toes	Nov. 27	5918 feet		Jan. 14
Out All Night	Denny-Nixon	Sept. 4	6170 feet	Oct. 7
Painted Ponies	Gibson-Claire	Sept. 25	5416 feet	Aug. 5
Phantom Fingers	Cody-Thompson	June 2		
Phantom Flyer, The	Al Wilson	Feb. 28	4253 feet	
Phyllis of the Folies	M. Moore-A. Day	Nov. 11	5907 feet	
Punching Hoofs	Rex (horse)-Perrin	Aug. 4	5572 feet	
Put 'Em Up	Cody-Thompson	Oct. 28	4230 feet	
Quick Triggers	Fred Humes	Mar. 11	4200 feet	
Rawhide Kid, The	Fred Humes	July 15	4472 feet	
Riding for Fame	Gibson-Hale	Jan. 29	5382 feet	
Shield of Honor, The	Hoat Gibson	Aug. 19	5424 feet	
Silk Stockings	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
*Six Men Seeking	La Plante-Harron	Oct. 2	6166 feet	Aug. 26
Small Bachelor, The	Nov. 4	4393 feet		
Spot That Man	Kent-Beranger	Nov. 6	6218 feet	
Straight Shootin'	Lake-Kent	Mar. 11	5389 feet	April 28
Surrender	Ted Wells	Oct. 18	4251 feet	Aug. 10
Thanks For Buggy Ride	Philbin-Moskine	Mar. 4	8249 feet	Mar. 10
That's My Daddy	La Plante-Tryon	April 1	6179 feet	Feb. 4
Thirteen Juror, The	Denny-Bushman	Feb. 5	6073 feet	
Thirteen Washington Square	Nov. 13	5598 feet		Dec. 9
Three Miles Up	Harsholt-Joyce	April 8	6274 feet	Feb. 4
Thunder Riders, The	Al Wilson	Sept. 4	4136 feet	June 10, '27
Trick of Hearts, A	Ted Wells	April 8	4353 feet	
Two Outlaws	Gibson-Hale	Mar. 18	5495 feet	
*Uncle Tom's Cabin	Rex (horse)-Perrin	Nov. 18	4616 feet	
We Americans	Special Cast	Feb. 4	10628 feet	Nov. 17
Wild Beauty	Sidney-Miller-Lewis	May 6	9151 feet	April 7
Wild West Show, The	Rex-Allen-Marlowe	Nov. 27	5192 feet	
Wolf's Trail	Gibson-Gulliver	May 20	5254 feet	
Won in the Clouds	Dynamite-Cobb-Lamont	Oct. 2	4167 feet	
	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20	1 reel	April 7
All Bullied Up	Charles Puffy	Feb. 27	2 reels	Feb. 4
All For Geraldene	Sid Saylor		2 reels	
Ambuscade, The	Fred Gilman	June 18	2 reels	May 19
Any Old Count	"The Gumps"	Jan. 23	2 reels	
Back to Nature	Arthur Lake	Feb. 27	1 reel	Feb. 11
Bare Fists	Jack Perrin	Jan. 14	2 reels	Dec. 23
Battling Justice	Fred Gilman	Mar. 24	2 reels	Feb. 25
Big Bluff, A	Long-Adams-Layman-McPhail	May 2	2 reels	April 7
Big Game George	Sid Saylor	July 18	2 reels	Sept. 1
Boss of the Rancho	Bob Curwood	Jan. 7	2 reels	
Brand of Courage, The	B. Curwood-P. Montgomery	Feb. 4	2 reels	Jan. 7
Bright Lights	Oswald Cartoon	Mar. 19	1 reel	April 7
Broke Out	Young-La Salle	Aug. 1	2 reels	
Buckskin Days	Newton House	Feb. 18	2 reels	Jan. 28
Buster Minds the Baby	Trimble, Hardwick and Dog	June 27	2 reels	May 26

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Buster's Big Chance	Trimble, Turner and Dog	Jan. 11	2 reels	Dec. 23	Sealed Orders	Jack Perrin	Feb. 11	2 reels	Jan. 28
Buster Shows Off	Trimble, Turner and Dog	Mar. 14	2 reels		She's My Girl	Sid Saylor	Aug. 22	2 reels	July 28
Buster Steps Out	Trimble, Turner and Dog	Feb. 8	2 reels	Jan. 28	Shooting the Bull	Young-La Salle	Oct. 24	2 reels	
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels		Sky Scrapers	Oswald Cartoon	Sept. 3	1 reel	Aug. 18
Buster's Whippet Race	Trimble-Turner and Dog	May 23	2 reels	April 28	Sligh Belts	Oswald Cartoon	July 23	1 reel	June 30
Busting Buster	Trimble-Hardwick and Dog	Aug. 15	2 reels		Sliding Home	Lewis-Gulliver-Phillips	Jan. 18	2 reels	Dec. 30
Build-up	Oswald Cartoon	Nov. 28	1 reel	Sept. 29	Social Lincs	Ben Hall	Mar. 12	1 reel	Feb. 18
By Correspondence	Arthur Lake	Jan. 30	1 reel	Jan. 14	Society Circus, The	Arthur Lake		1 reel	
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels		Some Babies	Charles Puffy	Mar. 28	2 reels	Mar. 3
Caland vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17	2 reels		Some Pets	Arthur Lake	Jan. 2	1 reel	Dec. 16
Case of Destiny, The	Fred Gilman	Oct. 14	2 reels	June 18	Son of the Frontier, A	Newton House	April 14	2 reels	Mar. 17
Case of Scotch, A	"The Gumps"	Jan. 9	2 reels	Dec. 23	So This is Soap Center	Ben Hall	April 9	1 reel	Dec. 30
Cash Customers	Young-La Salle	July 11	2 reels		Special Edition	Ben Hall	April 9	2 reels	Mar. 17
Cloud Buster, The	"The Gumps"	Feb. 6	2 reels	Jan. 21	Speed and Spurs	Bob Curwood	Sept. 8	2 reels	Sept. 8
Code of the Mounted, The	Jack Perrin	May 5	2 reels	April 7	Speeding Youth	Lewis-Gulliver-Phillips		2 reels	
Come on, Horace	Arthur Lake	Oct. 8	2 reels		Speed Shells, The	Arthur Lake	June 18	1 reel	May 26
Cross Country Bunion Race, The	Sid Saylor	Nov. 2	2 reels		Start Something	Long-Adams-Laymon-McPhail	Feb. 1	2 reels	Jan. 14
Crushed Hats	Sid Saylor	Jan. 30 '29	2 reels		Summer Knights	Arthur Lake	May 21	1 reel	April 28
Danger Line, The	Edmund Cobb		2 reels		Swail Clothes	Arthur Lake	Dec. 3	1 reel	Nov. 18
Danger Trail, The	Newton House	Sept. 1	2 reels		Taking the Count	C. King-C. Doherty	April 18	2 reels	Mar. 24
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 5	Tail Timber	Oswald Cartoon	July 9	1 reel	June 18
Dates for Two	C. King-C. Doherty	Jan. 18	2 reels	Dec. 31	Tarzan the Mighty (Serial)	Merrill-Kingston	Aug. 12	15 episodes	July 21
Dead Game	Art Accord	Oct. 7	2 reels		Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14	2 reels	
Diamond Master, The		April 8, '29	10 episodes		Tenderfoot Hero, A	Bob Chandler	Sept. 29	2 reels	
"East Side"			2 reels		That's That	Trimble-Hardwick and Dog	April 11	2 reels	Mar. 17
Fleety Fireman, The	Oswald Cartoon	Oct. 15	1 reel		There's a Will	C. King-C. Doherty	Dec. 21	2 reels	
Fighting Destiny	Fred Gilman	May 19	2 reels	April 21	Trackless Trolley, The	Ben Hall	July 30	1 reel	
Fighting Forester, The	Edmund Cobb	Oct. 20	2 reels		Tricky Trickster, The	Ben Hall	June 4	1 reel	May 19
Fighting Kid, The	Newton House	June 9	2 reels	May 19	Unexpected Hero, An	F. Gillman-M. King	Feb. 25	2 reels	Jan. 28
Fish Stories	Young-La Salle	Nov. 21	2 reels		Untamed, The	Newton House	May 12	2 reels	April 14
Flap Chase, The	Oswald Cartoon	June 1	1 reel	May 28	Valiant Rider, The (Western)	Bob Curwood	June 23	2 reels	May 19
Framed	Bob Curwood	May 28	2 reels	May 5	Vanishing Rider, The (Serial)	Wm. Desmond	Jan. 23	10 episodes	
Full House, A	Long-Adams-Laymon-McPhail	June 13	2 reels	May 19	Watch George	Sid Saylor	Jan. 23	2 reels	Mar. 3
Galloping Ace, The	Jack Hoxie	Sept. 22	2 reels		Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels	
Gauge of Battle, The	Fred Gilman	April 21	2 reels	Mar. 24	Wag Figures	Laemmle Novelty	Oct. 22	1 reel	
George Meets George	Sid Saylor	June 20	2 reels	May 19	What a Party	C. King-C. Doherty	Feb. 22	2 reels	Feb. 4
George's False Alarm	Sid Saylor	Feb. 29	2 reels	Feb. 4	When George Hops	Sid Saylor	April 25	2 reels	Mar. 31
George's School Days	Sid Saylor	May 30	2 reels	May 5	Whose Wife	Young-La Salle	June 6	2 reels	May 12
Getaway Kid, The	Bob Curwood	Aug. 18	2 reels		Winged Hoofs	Newton House	Mar. 17	2 reels	Feb. 25
Globe Trotters, The	Bailey-Barnum			Sept. 1	Winning Goal, The	Lewis-Gulliver-Phillips	Jan. 28	2 reels	
Gold Claim, The	Bob Curwood	July 21	2 reels	June 30	Wolves of the Range	Fred Gilman	Jan. 28	2 reels	
Good Scout Buster	Trimble-Hardwick and Dog	July 25	2 reels		Woman Chasers	Young-La Salle	May 16	2 reels	Mar. 21
Handcapped	Trimble-Hardwick and Dog	Sept. 17	2 reels		Yukon Gold	Jack Perrin	July 28	2 reels	June 30
Haunted Island, The (Serial)	Laemmle Novelty	Sept. 24	1 reel						
Harlem Scarem	Jack Daugherty-Helen Foster	Mar. 26	10 episodes						
Her Haunted Heritage	Oswald Cartoon	Jan. 9	1 reel						
Her Only Husband	Ben Hall	July 2	1 reel	June 2					
Hidden Money	Long-Adams-Laymon-McPhail	April 4	2 reels	Mar. 17					
High Flyin' George	Bob Curwood	April 28	2 reels	Mar. 31					
High Up	Sid Saylor	Jan. 25	2 reels						
His In Laws	Oswald Cartoon	Aug. 6	1 reel						
Hollywood or Bust	Charles Puffy	Aug. 12	2 reels	Feb. 18					
Horace in the Army	Arthur Lake	Sept. 10	1 reel						
Horns and Orange Blossoms	Arthur Lake		1 reel						
Horse Play	Charles Puffy	Jan. 29	2 reels	Jan. 7					
Hot Dogs	Long-Adams-Laymon-McPhail	Jan. 4	2 reels	Dec. 16					
Hungry Hoboes	Oswald Cartoon	Aug. 20	1 reel	July 28					
Hurry Up Marriage	Oswald Cartoon	May 14	1 reel	April 21					
Husbands Won't Tell	Ben Hall	Aug. 27	1 reel						
Indoor Golf	Young-La Salle	Aug. 29	2 reels	Sept. 1					
Iron Code, The	Long-Adams-Layman-McPhail	Mar. 7	2 reels	Feb. 11					
Jackson Comes Home	Jack Perrin	June 30	2 reels	May 28					
Junior Year, The	Bob Curwood		2 reels						
Kick in Time	Lewis-Gulliver-Phillips	Sept. 3	2 reels						
Just Walt	Edmund Cobb	Sept. 3	2 reels						
Kicking Through	Young-La Salle	Sept. 28	2 reels						
King of Shebas	Lewis-Gulliver-Phillips	Oct. 1	2 reels						
Kitchen Mechanic	Arthur Lake	Aug. 13	1 reel	July 21					
Look Pleasant	Trimble-Hardwick and Dog	Jan. 9 '29	2 reels						
Looters, The	Sid Saylor	Oct. 10	2 reels						
Madmen of the Mounted	Bob Curwood	Mar. 3	2 reels	Feb. 4					
Man of Letters, A	Jack Perrin	Mar. 10	2 reels	Feb. 11					
Married Bachelors	Sid Saylor	Feb. 15	2 reels	Jan. 28					
McGinis vs. Joneses	Charles Puffy	April 9	2 reels	Mar. 17					
Mississippi Mud	Long-Adams-Laymon-McPhail	Aug. 8	2 reels						
Mistakes Will Happen	Oswald Cartoon	Sept. 17	1 reel						
Money! Money! Money!	Ben Hall	Feb. 13	1 reel	Jan. 21					
Mystery Rider, The (Serial)	Ben Hall	May 7	1 reel	April 14					
Neck n' Neck	Desmo-Perdue	Oct. 1	10 episodes						
Newlyweds' Advice	Oswald Cartoon	Jan. 23	1 reel						
Newlyweds' Anniversary	Snookums-Perdue-Egan	Jan. 2	2 reels	Dec. 16					
Newlyweds' Court Trouble	Snookums	Aug. 6	2 reels						
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29					
Newlyweds' Friends, The	Snookums-Perdue-Egan	July 2	2 reels	June 2					
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	April 2	2 reels	Mar. 10					
Newlyweds' Hard Luck	Snookums-Bartlett-McPhail	June 4	2 reels						
Newlyweds' Imagination, The	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 18					
Newlyweds' Headache	Snookums-Bartlett-McPhail	May 7	2 reels	April 14					
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Jan. 23 '29	2 reels						
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Nov. 28	2 reels						
Newlyweds' Servant	Snookums-Perdue-Egan	Dec. 26	2 reels						
Newlyweds' Success, The	Snookums-Bartlett-McPhail	Feb. 8	2 reels	Feb. 4					
Newlyweds' Unwelcome, The	Snookums-Bartlett-McPhail	Mar. 5	2 reels	Feb. 11					
No Blondes Allowed	Snookums-Perdue-Egan	Oct. 3	2 reels						
Oh, What a Knight	C. King-C. Doherty	Mar. 21	2 reels	Feb. 25					
Old Swimmin' Hole, The	Oswald Cartoon	May 28	1 reel	May 5					
One Every Minute	Oswald Cartoon	Feb. 6	1 reel	Mar. 24					
Out in the Rain	Arthur Lake	April 23	1 reel	April 7					
Ozzie of the Mounted	"The Gumps"	Feb. 2	2 reels	Jan. 28					
Padding Co-Eds	Oswald Cartoon	April 30	1 reel	April 7					
Panicky Pancakes	Lewis-Gulliver-Phillips	Oct. 29	2 reels						
Payroll Roundup, The	Oswald Cartoon	Oct. 1	1 reel						
Poor Papa	Bob Curwood	Mar. 31	2 reels	Mar. 3					
Prince and the Paon	Bob Curwood	June 11	1 reel	May 19					
Prodigal Pup, The	Charles Puffy	Feb. 13	2 reels	Jan. 21					
Ranger Patrol, The	Carine East	Aug. 4	1 reel	Sept. 15					
Red Warning	Fred Gilman	Nov. 1	2 reels						
Reel Life	Jack Hoxie	Nov. 4	2 reels						
Ride 'Em Plowboy	Long-Adams-Layman-McPhail	July 4	2 reels	June 2					
Ride For Help, The	Oswald Cartoon	April 16	1 reel	Mar. 24					
Riders of the Sierras	Newton House	July 7	2 reels						
Riders of the Woods	Edmund Cobb		2 reels						
Riding Gold	Edmund Cobb	Sept. 15	2 reels						
Riding Romeo	Newton House	Jan. 21	2 reels						
Ring Leader, The	George Chander		2 reels						
Ringside Romeo	Jack Perrin	April 7	2 reels	Mar. 10					
Rival Romances	Arthur Lake	Mar. 26	1 reel	April 7					
Road of the Range	Oswald Cartoon	Mar. 5	1 reel						
Ropin' Romance	Bob Curwood	Oct. 6	2 reels						
Rubber Necks	Newton House	Aug. 4	2 reels						
Ruse, The	Sid Saylor	Sept. 12	2 reels						
Sagebrush Saddle	Jack Perrin	Aug. 25	2 reels	July 28					
Sailor George	Oswald Cartoon	April 2	1 reel	May 5					
Sailor Suits	Sid Saylor	May 9	2 reels	April 14					
Sandwiches and	Sid Saylor	Feb. 28	2 reels						
Scarlet Arrow, The (Serial)	Arthur Lake	July 18	1 reel	June 18					
	F. X. Bushman, Jr.	June 3	10 episodes						

Coming Attractions

Title	Star	Length	Reviewed
*†Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
‡Broadway			
Clear the Decks	Reginald Denny	Dec. 23	
‡Cohens and Kellys in Atlantic City	George Sidney		
Crimson Canyon, The	Ted Wells	Dec. 16	
Crimson Hour, The	De Putti-Mosjukine		
Danger Rider, The	Hoot Gibson	Nov. 18	
Doubling For Trouble	Gibson-Gilbert		
Erik the Great	Veddi-Phillip		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Starke		
Gate Crasher, The	Glenn Tryon		
*†Girl on the Barge, The	Hersholt-O'Neil-McGregor		
*†Give and Take	Sidney-Hersholt	Dec. 2	
Grit Wins	Wells-Collins		
Hell Wrecker, The	Hoot Gibson		
Hero of the Circus	Special Cast	Feb. 24	
It Can Be Done	Tryon-Carol		
Kid's Clever, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
*†Last Warning, The	Laura La Plante		
*†Lonesome	Tryon-Carol		
Man Disturber, The	Reginald Denny	June 30	
Navy Blues	Arthur Lake		
One Rainy Night	Laura La Plante	Dec. 9	
Port of Dreams, The	Mary Philbin		Sept. 22
‡Red Hot Speed	Denny-Day		
Red Lips	Nixon-Rogers		6947 feet
Shakedown, The	Murphy-Cent		
‡Show Boat	Rubens-La Plante-J. Schildkraut		
Silks and Saddles	Nixon-Walling-Nolan		
Sky Skidder, The	Al Wilson	Jan. 13	
Taranga	Special Cast		
Watch My Speed	Reginald Denny		
Wild Blood	Rex Hogue-Perrin	Feb. 10	
Wolves of the City		Dec. 2	

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13		
Circus, The	Chapin-Kennedy	Jan. 7	6400 feet	Jan. 14
Collage	Buster Keaton	July 29	6000 feet	Sept. 23
Devil Dancer, The	Gray-Brook	Nov. 19	7000 feet	Dec. 30
Dove, The	Talmadge-Roland	Jan. 7	9100 feet	Jan. 7
Drums of Love	Philbin-Alvarado	Mar. 31	8350 feet	Jan. 28
‡Eaten by a Bear	Granger-Ray	Feb. 4	7300 feet	Jan. 14
Fairbanks-Volez	Fairbanks-Volez	Jan. 1	9358 feet	Dec. 2
Gaucha, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
Magic Flashes, The	Pickford-Rogers	Dec. 2	6460 feet	Dec. 9
My Best Girl	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 4
Ramona	Swanson-L. Barrymore	Jan. 7	8800 feet	Feb. 11
Sadie Thompson	Warner-Joyce	Dec. 2	9000 feet	Nov. 25
Sorrell and Son	Sisambor-Billy, Jr.	May 12	5400 feet	May 19
*†Tompest	J. Barrymore-Horn	Aug. 11	9300 feet	June 18
Two Arabian Knights	Boyd-Wolheim	Sept. 23	7850 feet	Nov. 4
*†Two Lovers	Colman-Banky	Sept. 7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct. 20		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Awakening, The	Banky-Byron	Nov. 17		
City Lights	Charlie Chaplin			
†Hell's Angels	Lynn-Hall-Nisson			
King of the Mountains	John Barrymore			
*Love Song, The	Boyd-Velez-Goudal			
*†Man With the Iron Mask, The	Douglas Fairbanks			
*†Queen Kelly	Swanson-Bvot			
*†Rescue, The	Colman-Damitt			
*†Revenge	Dolores Del Rio	Nov. 3		
The Goes to War	Eleanor Boardman			
Three Cossacks	Patrol			

WARNER BROTHERS FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Across the Atlantic	Blue-Murphy	Feb. 25	6052 feet	
*Beware of Married Men	Rich-Ferris-Cook	Jan. 14	5421 feet	Jan. 28
*Brass Knuckles	Blue-Bronson	Dec. 3	6330 feet	Dec. 23
*Caught in the Fog	McAvoy-Nagle	Sept. 22		
*College Widow, The	D. Costello-Collier, Jr.	Oct. 15	6616 feet	Nov. 25
*Crimson City, The	Loy-Miljan-Hyama	April 7	5388 feet	April 21
*Dog of the Regiment, A	Rin-Tin-Tin-Sullivan	Oct. 29	5003 feet	Nov. 11
*Domestic Troubles	Fazenda-Cook	Mar. 24	5184 feet	
*First Auto, The	Miller-Oldfield	Sept. 18	6767 feet	July 8, '27
*Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Sept. 22
*Fortune Hunter, The	Chaplin-Costello	Nov. 7	6639 feet	Jan. 21
*Ginsberg the Great	Jessel-Ferris	Nov. 28	5390 feet	
*Girl From Chicago, The	Nagel-Loy	Nov. 5	5978 feet	Dec. 31
*Good Time Charley	Oland-H. Costello	Nov. 28	6302 feet	Nov. 28
*Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24	5613 feet	
*Husbands For Rent	Moore-Costello	Dec. 31	5200 feet	Jan. 7
*If I Were Single	McAvoy-Nagle	Dec. 17	6320 feet	Dec. 31
*Jaws of Steel	Rin-Tin-Tin	Sept. 10	5569 feet	Sept. 30
*Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*Little Snob, The	McAvoy-Frazier	Feb. 11	5331 feet	
*Midnight Taxi, The	Murphy-Costello	Oct. 6		
*Missing Link, The	Syd Chaplin	Aug. 7	6485 feet	May 20, '27
*One Round Hogan	Blue-Hyams	Sept. 17	8357 feet	Oct. 7
*Old San Francisco	D. Costello-Oland	Sept. 4	7961 feet	July 8, '27
*Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar. 10	6185 feet	
*Race For Life, A	Rin-Tin-Tin-Nye-Faire	Jan. 28	4777 feet	Feb. 11
*Reno Divorce, A	McAvoy-Graves	Oct. 22	5492 feet	Nov. 4
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 11	4820 feet	Sept. 15
*Sailor Izzy Murphy	Jessel-Ferris	Oct. 8	6295 feet	Oct. 28
*Sailor's Sweetheart, A	Fazenda-Cook	Sept. 24	5685 feet	Oct. 14
*Silver Slave, The	I. Rich-Miljan	Nov. 19	6124 feet	Dec. 9
*Slightly Used	McAvoy-Nagle	Sept. 3	6412 feet	Sept. 30
*State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sept. 8
*Terror, The	McAvoy-Horton	Oct. 20	7674 feet	Aug. 25
*When a Man Loves	Barrymore-Costello	Aug. 21	10081 feet	Feb. 18, '27
*Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Conquest	Blue-Warner-Wilson			
*Desert Song, The	John Bules			
*Fancy Baggage	Audrey Ferris			
*Frozen River	Rin-Tin-Tin			
*Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
*Greyhound Limited, The	Monte Blue			
*Hard-Billed Rose	Loy-Collier, Jr.-Brockwell			
*Home Towners, The	Bennett-Kenyon-Brockwell			
*Kid Gloves	Nagel-Wilson			
*Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyama			
*Lights of New York, The	Costello-Landis-Brockwell		5267 feet	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
*Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	
*Little Wild Cat, The	Ferris-Hall-Dawson			
*Madonna of Avenue A, The	Dolores Costello			
*Million Dollar Collar, The	Rin-Tin-Tin			
*My Man	Fanny Brice			
*Noah's Ark	D. Costello-O'Brien			
*No Questions Asked	Ferris-Collier, Jr.			
*One Stolen Night	Bronson, Collier, Jr.			
*On Trial	Fredericks-Lytell-Wilson			
*Outlaw Dog, The	Rin-Tin-Tin			
*Queen of the Night Clubs	Texas Guinan			
*Redeeming Sin, The	D. Costello-Nagle			
*Singing Fool, The	Jolson-Bronson-Dunn		9552 feet	Sept. 29
*Stark Mad	H. B. Warner-Fazenda			
*Stolen Kisses	May McAvoy			
*Tenderloin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougar & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higgins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Happy Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Indian Baritone, The	Chief Canpolican			Aug. 25
Ingenuities	Jazz Band			June 23
Larry Caballeros Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23
Miss Information	Willard Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Realer Business Man, A	Robert Ober			Sept. 15
Rejoice—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Juvre)	Giovanni Martinelli			June 2

Hollywood—Continued

With Barrymore

Camilla Horn, Hobart Bosworth and Victor Vareoni are among the supporting players in John Barrymore's latest feature, temporarily titled "King of the Mountains," which Ernst Lubitsch is directing for United Artists.

Leading Role

June Collyer has begun the leading role in "Husbands Are Liars," at Fox Studios.

Two More Vita's

Two more Warner Brothers Vitaphone pictures are under way—for the script of eal production has been delivered by Roy Del Ruth and "Stark Mad," an original all-talking story by Harvey Gates, has been completed.

With Pathe

Hal Conklin has signed a contract with Pathe to write the dialog for "The Spieler," Tay Garnett's latest picture, starring Alan Hale.

Some More Shooting

Ludwig Berger has resumed shooting on "Sins of the Fathers," starring Emil Jannings for Paramount.

Collaborating

Raymond L. Schrock and Madeleine Ruthven, are combining their talents in adapting "The Duke Steps Out," William

Haines' next Metro-Goldwyn-Mayer starring vehicle, to be directed by James Cruze.

Appendicitis

Jacqueline Logan is recovering from an appendicitis operation at the Hollywood Hospital.

Picks Miss Lane

Nora Lane has been signed by Ken Maynard to play the feminine lead in "The Lawless Legion" to be directed by Harry J. Brown, for the Charles R. Rogers Company. The First National picture goes into production this week.

Switch Le Roy's Next

Mervyn Le Roy's next directorial effort for First National has been changed to "Bluffer's" starring Alice White.

Avil Promoted

Gordon Avil, formerly assistant cameraman to Rex Ingram, has been promoted to first cameraman by Metro-Goldwyn-Mayer. His first assignment is to "shoot" King Vidor's all-colored picture "Hallelujah."

Complete Walthall Feature

"The Little Colonel," starring Henry B. Walthall, has been completed by the Bitliff Productions. Percy Knight directed.

Meehan to Publish

It is announced that J. Leo Meehan, for-

merly director with F B O, will begin a new Hollywood daily shortly.

New Home

Electrical Research Products have moved their coast offices to the entire second floor of 7046 Hollywood Boulevard.

Wilson with U. A.

Harry Wilson, who returned last week from Europe, became publicity head for the West Coast studios of United Artists last week.

A. S. C. School

A schedule of classes for the instruction of members in the technology of synchronized sound for motion pictures has been announced by the American Society of Cinematographers. Particulars may be secured by communicating with the Society's headquarters, care Si Snyder, A. S. C., Guaranty Building, Hollywood, California.

Delf with M-G-M

Hary Delf, former vaudeville actor and writer is now with Metro-Goldwyn-Mayer. Delf is to write and direct synchronized shorts for M-G-M, his first to be an original, "The Small-Timer."

New "Smitty" Director

Harry Edwards has taken over the direction of the "Smitty" comedies released through Pathe.

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Motion Picture News

Reg. U. S. Patent Office

"LISTEN BROTHER! I'm a trade-paper editor. Take a tip from me. When that **METRO-GOLDWYN-MAYER** salesman arrives, sign on the dotted line. Those babies are the Rock of Gibraltar. Are you watching **OUR DANCING DAUGHTERS** (Crawford)? I never saw a picture click so consistently. Every where! **EXCESS BAGGAGE** (Haines) is another winner. And M-G-M's next is **WHILE THE CITY SLEEPS** (Chaney). **THE CAMERAMAN** is Keaton's funniest. That's just September from Metro. You saw what they did in the weeks before —

**MYSTERIOUS
FOUR WALLS
WORLD.**

so sure-fire.
announce
Novarros,
Roach

LADY and **COSSACKS** and
and **TELLING THE**
What other outfit delivers
If I owned your theatre I'd
all those Gilberts and Garbos,
Chaney's, Haines and Hal
comedies and, oh baby,
I'd be sitting
pretty!"



Member of Motion Picture Producers and Distributors of America, Inc.

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Los Angeles

New York

Chicago

W. RAY JOHNSTON PRESENTS

"ISLE OF LOST MEN"

FREDERICK L. NEBEL'S
ADVENTURE NOVEL



A TREM CARR PRODUCTION

Directed by Duke Worne, who made "The Cruise of the Hellion"

With TOM SANTSCHI, ALLEN CONNOR, JAMES
MARCUS, PATSY O'LEARY and JULES COWLES

Foreign Distributors: Richmount Pictures, Inc.



pin another medal on him!

¶ Filmdom has very few authentic production geniuses. Erich von Stroheim belongs in the select company that you can count on the fingers of one hand. Producer of masterpieces that make money. ¶ In "The Wedding March" he has done it again! The two years since his "Merry Widow" he has devoted to the creation of this, the greatest of all von Stroheim pictures. Torrents of money, effort and box office value have been poured into "The Wedding March." ¶ Results show! Reports already received from pre-release openings brand it without question one of the mightiest money-makers of the year! Reviewers and the public rave about the dazzling spectacle of this flaming romance of old Vienna. The brilliant von Stroheim touches. The breath-taking scenes in Technicolor. The inspired acting of von Stroheim and beautiful Fay Wray. ¶ Erich von Stroheim, we pin another

medal on you for "The Wedding March"! Silent or with its magnificent musical score and sound effects, it is your greatest achievement! Worthy to stand beside "Wings" and "The Patriot" and the other history-making productions that make this Paramount's Greatest Year!

"The Wedding March" joins Paramount's army of hits!

Latest news from the box-office fronts:



"WINGS" Add Minneapolis, Salt Lake City,

Oklahoma City, and Portland to long list of records smashed!



"THE FLEET'S IN!" Clara Bow hit

breaks all-time record at Paramount Theatre, N.Y., by more than \$2000.



"THE PATRIOT" Completes eighth

capacity week, Rialto, N.Y., smashes record Bridgeport, other key cities.



"DOCKS OF NEW YORK"

Paramount Theatre, N. Y. record topped by \$7000. Week-end record, Granada, San Francisco.

ON THE WAY: Anne Nichols' "Abie's Irish Rose" (talking and singing); "Interference," Paramount's first 100% talking picture; "Redskin" (successor to "Vanishing American" and almost all in Technicolor); "Sins of the Fathers."

1928
PARAMOUNT'S GREATEST YEAR
1929

WARNER BROS. CONTINUE THEIR LEAD..!

Gala World Premiere
TUESDAY, OCTOBER 23rd

WARNER BROS. THEATRE
Broadway at 52nd St., N.Y.C.



George M. Cohan's Great Stage Success
"THE HOME TOWNERS"
SEE AND HEAR WARNER BROS.
LATEST 100% ALL-TALKING PICTURE
THE FIRST BROADWAY STAGE PLAY PRODUCED AS AN ALL-TALKING PICTURE

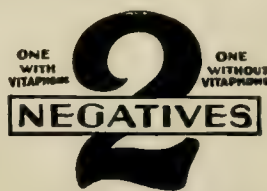
RICHARD BENNETT • DORIS KENYON

ROBERT McWADE • GLADYS BROCKWELL • ROBERT EDISON

STANLEY TAYLOR • VERA LEWIS

ADAPTATION BY ADDISON BURKHART AND MURRAY ROTH

DIRECTED BY
BRYAN FOY



Box Office Results Prove Daily
THAT
Warner Bros. Have the Pictures

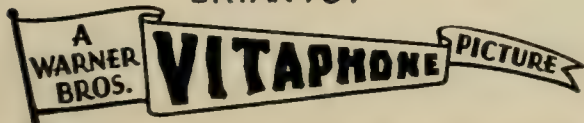
Now Playing

"THE SINGING FOOL" "GLORIOUS BETSY"
 "THE TERROR" "THE LION AND THE
 "THE JAZZ SINGER" MOUSE"
 "LIGHTS OF NEW YORK" "TENDERLOIN"

Coming Soon

"MY MAN" "STARK MAD"
 "THE DESERT SONG" "ON TRIAL"
 "CONQUEST" "QUEEN OF THE NIGHT
 "THE REDEEMING SIN" CLUBS"
 "MADONNA OF AVENUE A"

And Many Other Big Ones!



Tie up to Warner Bros. Million Dollar Newspaper, Fan Magazine & Radio Campaign

Greatest Picture Ever Made On the Sub

IS IT A MENACE?

Is Contract Marriage
Destroying The Family?

Is It Tearing Down
Everything That Is
Sacred, Holy And Good?

A PICTURE OF INNUMERABLE
EXPLOITATION ANGLES



DIRECTED BY JAMES FLOOD



JACK SAVAGE

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

ject Of **COMPANIONATE MARRIAGE**

**A WARNING TO
THE WOMANHOOD
OF AMERICA**

CONTRACT

**A
JOHN M.
STAHL
SPECIAL
PRODUCTION**

WITH AN EXTRAORDINARY
CAST INCLUDING

**PATSY RUTH MILLER
LAWRENCE GRAY
ROBERT EDESON
SHIRLEY PALMER
RALPH EMERSON
RAYMOND KEANE
DUKE MARTIN**

**AN EPOCH IN MOTION
PICTURE ENTERTAINMENT
THE MOST DARING
PICTURE OF ALL TIME
IT IS ENTERTAINMENT**



TIFFANY-STAHLE PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

...ADDED
...UP!
...EVENING GRAPHIC
...THE ADELPHI
...DAILY NEWS

...RIFYING THE DANCE
...HE DANCE

...TRUE
...DETECTIVE
...SERIES

...True
...Romance

...True
...Experiences

...Ghost
...STORIES

...Dream World
...LOVE and ROMANCE

...Physical
...Culture

...True Story

GIGANTIC Circu

SOLD to 16,500,000
Macfadden Magazine Read-
ers in ADVANCE!

SOLD to Millions of
others . . by Fifty Thousand News
Stands. . . Avalanche of unprecedented,
nationwide publicity . . in ADVANCE!

SOLD . . . by the combined genius and
resources of two of the world's greatest
Exploitation Organizations. . . Macfad-
den Magazines and FBO . . in AD-
VANCE!

William Le Baron
presents

SINNERS

OLIVE BORDEN . . HUNTLEY GORDON

lotion

BOX-OFFICE BET

Love THE SUPREME BOX OFFICE
Appeal IT'S THEME!
All the World IT'S AUDIENCE...
Sold to the public
IN ADVANCE!

Watch for
FBO's
Sensational
100% Talker!



A BERNARR
MACFADDEN
True Story
Picture
taken from
TRUE STORY
MAGAZINE

IN LOVE

Daphne POLLARD... Seena OWEN

Directed by
GEORGE MELFORD

The San Francisco Ex
Melody of Love at Pan
Don't miss it. Nothing li
on screen before. Cro
with broad smiles and
approval. Is just the ty
eral public."

The Melody of Love

Featuring WALTER PIDGEON, MILDRED
HARRIS, TOM DUGAN, JACK RICH-
ARDSON, JANE WINTON

Directed by Arch Heath. Story by Robert Arch.
Sound supervision by C. Roy Hunter with the
Universal Recording Orchestra and the
Universal City Melody Four.

aminer says:— “To see
tages is an experience.
ke it has ever been done
wards leave the theatre
enthusiastically voice
pe that appeals to gen-

Carl Laemmle's
100% talking sensation
100% box office smash
100% showman's paradise

Pathe has the one that fulfills every

**PATHE
Super
FEATURES**

AMEDEE J. VAN BEUREN
presents

**AESOPS
FILM
FABLES**
in Sound

**TOPICS
of the DAY**
in Sound

Grantland Rice
SPORTLIGHTS
in Sound

Produced by
JOHN L. HAWKINSON

"THE RED MARK"
James Cruze Production
"TENTH AVENUE"
with Phyllis Haver, Victor Varconi,
Joseph Schildkraut
"MAN-MADE WOMEN"
starring Leatrice Joy
"THE COP"
starring William Boyd
"POWER"
starring William Boyd
"LOVE OVER NIGHT"
starring Rod LaRocque
"CRAIG'S WIFE"
with Irene Rich and Warner Baxter
"CAPTAIN SWAGGER"
starring Rod LaRocque with Sue Carol
"FORBIDDEN LOVE"
starring Lili Damita
"ANNAPOLIS"
with John Mack Brown and Jeanette Loff
"SHOW FOLKS"
with Eddie Quillan, Lina Basquette,
Robert Armstrong
"CELEBRITY"
with Lina Basquette, Robert Armstrong,
Clyde Cook
"MARKED MONEY"
with Junior Coghlan, George Duryea,
Tom Kennedy
"SAL OF SINGAPORE"
starring Phyllis Haver with Alan Hale
and Fred Kohler
"NED McCOBB'S DAUGHTER"
with Irene Rich, From Sydney Howard's
Theatre Guild Hit
"THE SPIELER"
with Alan Hale, Renee Adorer, Fred
Kohler, Clyde Cook
"THE OFFICE SCANDAL"
starring Phyllis Haver
"NOISY NEIGHBORS"
with Eddie Quillan and the world-
famous Quillan Family
"THE FLYING FOOL"
starring William Boyd
"LISTEN, BABY!"
from the Red Book Magazine Story by
Elsie Janis and Gene Markey
"THE LEATHERNECK"
starring William Boyd
"THE SHADY LADY"
starring Phyllis Haver, with Robert
Armstrong and Louis Wolheim
"THE GETAWAY"
with Jeanette Loff and Robert Armstrong
"HIGH VOLTAGE"
starring William Boyd
"SQUARE SHOULDERS"
with Junior Coghlan
"THE ELEVATOR GIRL"
with Jeanette Loff and Robert Armstrong
"GERALDINE"
with Marion Nixon and Eddie Quillan.
From Booth Tarkington's famous story

THE public demands variety, originality and super-excellence of production. The exhibitor demands a complete, diversified program to supply this crying need. With an array of product unprecedented in showmanship quality, in scope and in infinite variety Pathe presents the one complete program that fulfills every demand of the box office.

SEVEN BIG FEATURES, headed by "KING OF KINGS," are clicking to new box office records throughout the country. Eleven other features completed are all set to crash through to new records.

"KING OF KINGS," leading the victorious phalanx of Pathe, has shattered all existing records wherever played.

PATHE SHORT SUBJECTS, which form the essential unit of every well-balanced program are again setting the pace for the industry.

MACK SENNETT COMEDIES are out-Sennetting all previous Sennetts and are scoring box office bulls-eyes with deadly regularity.

THE SMITTY SERIES, with the notable personalities appearing—the first of which stars the one-and-only Jack Dempsey, and the second the inimitable Lloyd Hamilton—fill a niche all their own in any program.

These Two Super

CECIL B. DEMILLE'S
"KING of KINGS"
by Jeanie Macpherson
The World's Greatest Box-Office Attraction

Pathe
News



Pathe
Review



Grantland Rice
SPORTLIGHTS



MACK
SENNETT
Super Comedies



TOPICS of
the DAY



PATHE PRODUCT is attuned to meet the demands of advanced showmen of today for a COMPLETE PROGRAM—one that FULFILLS EVERY DEMAND OF THE BOX OFFICE.

Complete program demand of the B.O.

PATHE REVIEW, Terry Ramsaye's screen cocktail; Grantland Rice's **SPORTLIGHTS**; the Van Beuren Enterprises' **AESOP'S FABLES** and **TOPICS OF THE DAY** are short subjects that add spice to the movie melange.

PATHE NEWS maintains its undisputed supremacy in the news reel field. "*First on the scene—first on the screen*", is the backbone of every program.

PATHE SERIALS and **WESTERNS** round out Pathe's Complete Showman's Program—diversified, comprehensive and quality-plus.

Sound Developments

PATHE is keeping pace with sound and dialogue developments. **ELEVEN FEATURES** and a considerable array of Short Subjects are being synchronized by the R.C.A. Photophone process. "**KING OF KINGS**" is the first big picture to be presented in synchronized version. "**THE GODLESS GIRL**" will have a full synchronization. "**CAPTAIN SWAGGER**" and "**ANNAPOLIS**" are synchronized with music and sound effects. **SEVEN OTHER FEATURES** are being synchronized with music and sound as well as dialogue.

PATHE SOUND NEWS is already a fact. **AESOP'S FABLES**, the first animated cartoon in sound, has already been released and **SPORTLIGHTS** are now in process of synchronization.

Productions in Sound

CECIL B. DEMILLE'S
Sensational Melodrama
The Godless Girl
by
Jeanie Macpherson

COMING IN SOUND

In addition to
"THE KING OF KINGS"
and
"THE GODLESS GIRL",
following is the sensational
array of super-feature

SOUND

pictures now scheduled on
the Pathe program—the
majority with dialogue and
talking sequences:

"CAPTAIN SWAGGER"
"SHOW FOLKS"
"ANNAPOLIS"
"THE SPIELER"
"NED McCOBB'S
DAUGHTER"
"NOISY NEIGHBORS"
"THE LEATHERNECK"
"SQUARE SHOULDERS"
and "LISTEN, BABY!"



**5 GREAT
PATHE
SERIALS**



**9 SPEEDY
PATHE
WESTERNS**

The World's Greatest News Reel
Now in **SOUND**

PATHE SOUND NEWS



**DAN THE
TAXIMAN**
COMEDIES



**THE
TIRED BUSINESS
MAN**
COMEDIES



**HANDY
ANDY**
COMEDIES



Snitty
AND HIS PALS
COMEDIES



**AESOP'S
FILM
FABLES**

Pathe Pictures



Member of Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

*The box-office
it's one of
best —*

Joseph M. Schenck presents

**JOHN
BARRYMORE**
in
"TEMPEST"

with **Camilla Horn**
and **Louis Wolheim**
A **SAM TAYLOR** Production
Supervised by John W. Considine, Jr.



Another
**BIG
BUSINESS
UNITED
ARTISTS
PICTURE**

ays ear's

NEW YORK CITY

13 weeks at top prices at the Embassy Theatre, followed by 4 weeks at the Rivoli-United Artists to tremendous business

LOS ANGELES

"Drew them in in droves at the United Artists. Made a record."

BOSTON

"Tempest" pulled big during run at the Loew's State. Well liked.

PHILADELPHIA

3 weeks to Big Business at the Karlton.

CHICAGO

Played to 4 weeks to record business at the United Artists.

INDIANAPOLIS

Led the week's business in the city at Loew's Palace.

CLEVELAND

"Tempest" had tremendous week at the Allen.

DALLAS

Palace enjoyed unusually big week to capacity houses with "Tempest."

BALTIMORE

One of the finest in which Barrymore has appeared. Business great.

OKLAHOMA CITY

"Tempest" drew to big week at the Criterion.

MILWAUKEE

"Tempest" carried the Garden out of the Red. 2 weeks to big business.

DAYTON

Is Barrymore triumph. His best picture. Played to capacity business.

HARRISBURG

Big box-office receipts for "Tempest" at Loew's State after strong opening.

WASHINGTON

"Tempest" had 2 big weeks at the Columbia.

ATLANTA

The Howard headed Atlanta theatres with "Tempest." Great draw.

DENVER

Theatre records fell as crowds rush to see Barrymore's greatest.

ST. LOUIS

Rated as one of year's best. Played to excellent business at Loew's State.

SEATTLE

Barrymore big draw. Business great at Blue Mouse.

DETROIT

Opened to biggest business in history of the theatre.

KANSAS CITY

Did exceptionally good business at the Midland.

Eastman Panchromatic Negative

Type 2

A perfected, proved product
for the cinematographer

In developing it the Eastman Kodak Company has pursued its long established policy of constantly helping to improve the motion picture art. In presenting it to the trade it maintains its undisputed forty-year supremacy.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

"Sound" Pictures Make Up Top Half of SHOWMAN'S List of "10 Best" in Key Cities Last Month

"SOUND" pictures make up the top half of the newest list of "10 Best Box Office Attractions of the Month" in key cities, as compiled by *The Showman's Theatre Building Attractions* and *The Showman's Theatre Attendance Averages*.

This rating is based exclusively upon performances at key city first run theatres for the period the report covers—one month. Among the total number of attractions current at first run key city houses during the

period covered, the ten having the largest number of boxes average weeks as reported to this publication are listed each month in connection with *The Showman's Theatre Building Attractions* and *The Showman's Theatre Attendance Averages*.

The ten leading box office attractions as reported by *The Showman*, to be published in next week's issue of *The Showman* for the period August 15 to September 15 are:

- 1 "I See Time"
- 2 "Street Angel"
- 3 "Tempest"
- 4 "State Street Sadie"
- 5 "Fuzi"
- 6 "Four Walls"
- 7 "The Cardboard Lover"
- 8 "Excess Baggage"
- 9 "The First Kiss"
- 10 "Uncle Tom's Cabin"

John McCormick Presents
COLLEEN MOORE
LILAC TIME
 a GEORGE FITZMAURICE production
 with GARY COOPER

Scenario by Carey Wilson - From the Play by Jane Cowl and Jane Murfin - Adaptation by Willis Goldbeck - Titles by George Marion, Jr.

LILAC TIME
 RECORDS TO DATE

49

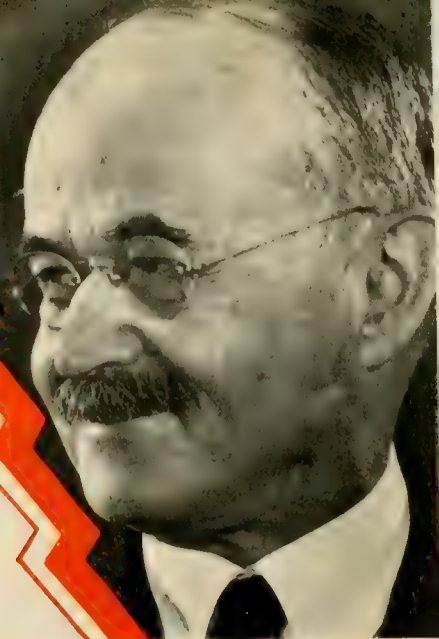
WATCH 'EM
 GROW

First
 National
 Pictures

FIRST NATIONAL'S
 amazing record-wrecker delivers final,
 indisputable evidence of box-office supremacy
 by leading *Motion Picture News'* authoritative list of "10
 Best Box-Office Attractions of the Month" IN KEY CITIES—com-
 piled from impartial, confidential, dollars-and-cents reports from exhib-
 itors to the editor... Proving it is absolutely biggest money picture on tap
 today... Proving once more that FIRST NATIONAL LEADS by a box-office mile!

***This man
made millions***

*talk, think, write, argue,
read about*



"COMPANIONATE MARRIAGE"

No wonder they're flocking to SEE

JUDGE BEN B. LINDSEY'S OWN SCREEN VERSION

"The Love Story that was Written on the Front Pages of America!"

Sincere, impartial, dignified, AUTHORITATIVE—because . . .

*It was written and sponsored by JUDGE LINDSEY himself
—celebrated originator of this daring marriage-plan—from
his own widely heralded book! Lavish cabaret scenes—tensest
of drama—gripping love-story—and class cast including
BETTY BRONSON and ALEC B. FRANCIS. Presented by
The C. M. Corporation—Directed by Erle C. Kenton—
Wainwright Evans, collaborator.*

**Tumult in
Toledo!**

September 28, 1928

*"Companionate marriage doing the
biggest business of any picture we have
run this season. Week-day business
increasing from day to day. Thursday
best week-day."*

—John F. Kumler, Toledo



**AGAIN FIRST NATIONAL
HAS THE TIMELY HIT!**

Member of Motion Picture Producers and Distributors of America Inc.—Will H. Hays President



Motion Picture News

Volume XXXVIII

NEW YORK CITY, OCTOBER 13, 1928

No. 15

Editorial Highlights

Plenty of Real News; Likewise, Rumors

By William A. Johnston

THE film trade in New York is a hotbed of reports, rumors, and what not. . . .

You can hear almost anything you like on the subject of mergers and consolidations, realignments, shifts and shake-ups. . . . Most of it is plain hot air. . . . But the big developments ought to be, it seems, satisfying enough for anybody's interest, without troubling about the impossibilities and the improbabilities. . . . For example, we now know definitely that the Radio Corporation of America is directly in the industry. . . . Through their purchase of FBO. . . . Some big plans are in the making. . . . Of which, we shall doubtless hear more later. . . . But, for the moment, it develops that RCA will go extensively into the theatre field, into production, into distribution. . . . The purchase of K-A-O, by the way, has not happened, and there seems to be considerable doubt as to whether it ever will. . . . Still, you never can tell. . . . Much of the story we print this week about the RCA deal is exclusive.

The Warner-Stanley-Vitaphone-First National deal is officially announced. . . . First National will go right along, we are informed. . . . As one of our Coast staff correspondents told last week, First National gets a big advantage in the production of talkies. . . . Through the expert aid of Warner via Vitaphone and in other ways. . . . Further, let it be remembered that the Warner exchequer is being enriched through the royalties from Western Electric, based on licenses granted to other big companies. . . . In return for the Warner pioneer work with Vitaphone. . . . Sitting pretty is no name for it. . . . Some authorities place this royalty as high

as thirty-seven and a half per cent on installations. . . .

These two deals ought to be big enough news for anybody in a single week. . . . But, we are convinced, there is more—much more—to come. . . .

At Universal, there is a marked realignment of executives. . . . Beno Rubel and E. H. Goldstein retire. . . . Lou Metzger becomes general manager and Morton Van Praag sales manager. . . . Whether further changes will happen, is not indicated as we write this. . . .

We call attention to the great variety of exclusive news from Hollywood that is now a feature in this publication. . . . This week, we learn that Actors' Equity is polling its members on their attitude toward the talkies. . . . The short subject producers have their overhead problem with sound. . . . Agents for players, writers and directors threaten a war on some of the studios. . . . And much other news, live, crisp, pertinent. . . .

Also, we print, for the first time in a trade publication, the contrast, shown from an actual script, between talkie stuff and silent. . . . And hear that it takes much less footage to talk than to be silent.

The other day, in the finely appointed RCA Photophone projection room, we heard and saw Tiffany-Stahl's "The Toilers." . . . A good picture, enhanced by sound effects, sensibly employed. . . . Box-office product, sound or silent. . . .

There seems to be some confusion about Pathe. . . . It is our understanding that Pathe is not included in the RCA-FBO deal, but will go right along as is.

Script Showing Difference Between Silent and Dialogue Film

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 8.—In response to many requests from directors, writers and technical men, in addition to interested exhibitors, MOTION PICTURE NEWS reproduces herewith actual script pages showing the difference between treatments for silent versions of motion pictures and those containing dialogue. They are reproduced through the courtesy of Paramount, being part of the scripts on "Interference." The silent version was directed by Lothar Mendez and the talking version by Roy Pomeroy. Evelyn Brent plays "Deborah" and William Powell the role of "Philip Voaze."

One interesting phase is the additional latitude given the director for dramatic direction. The silent form goes into detail as to just what facial expressions or business are required of the player. The dialogue version touches lightly on this, leaving practically all of it to the judgment of the director.

Note the similarity of titles and action. The actual difference comes in the photographing. In the silent version all action is conveyed by pantomime. The dialogue treatment has all pantomime subdued, leaving most expressions to be registered vocally. An example is shown in revealing that "Voaze" is drunk.

The amount of business required in the silent version as against the talking one is displayed in the fact that the synchronized "Interference" runs 300 feet less than the silent version. The popular impression is that a talking picture requires more footage.

"Interference"

Silent Version

D-39

Interior Deborah's Living Room—Medium Shot: Deborah is pacing nervously when she hears the bell. Feeling that it must be either the reporter or Marlay, she smiles triumphantly, crosses to the door quickly and opens it—revealing Philip, who stands swaying in the doorway.

D-49

Close Shot: Of Deborah and Philip as they face each other through the doorway. Deborah can hardly believe her eyes as she sees him. She looks at him—unbelieving—stands dazed—unable to say anything for a moment. Philip makes a little gesture with his hand, saying, "Well, here I am!" Deborah gazes at him wide-eyed—speaks his name in a sort of hush: "Philip!" Philip, quite satisfied with the impression his entrance has made on her, smiles, and with a little bow of his head, indicates, "May I come in?" Deborah moves closer to him as she draws him into the room. She is eager now, joyous. Philip's steps are a bit unsteady.

D-41

Medium Shot: Deborah brings Philip down near her desk, talking happily—now almost beside herself with joy at seeing him again—crooning over him like a mother over her child. She takes his hat, starts to help him out of his coat—and, as she is pulling the coat off, Philip says with a little smile, still a bit out of breath:

Title 17: "Celebrating an early funeral! Going to snuff out, Marlay said!" Deborah looks at him quickly as she hears this, drops his coat on a chair near the desk, then comes to him and says eagerly:

Title 18: "Then you did see him?"

All Talking Version

Sequence "D": Dialogue—Ernest Pascal:
(Hangs up receiver. Remains at phone.)

(A shadow appears at door, and a knock is heard. Deborah rises—goes to door—opens it.)

Voaze:

Enters. (Very drunk and rocking on his heels.)

"Philip!"

Deborah:

Voaze:

"Who says I can't climb a flight of stairs, eh?" (Paroxysm of coughing racks him.)

Deborah:

Philip! (Closes door.)

Voaze:

(Throws down hat and stick. Takes off coat.) "Surprised—see me—sweet-heart—eh?"

Deborah:

"Philip!"

Voaze:

(Throws coat over chair.) "You look fine—a splendid woman, Deborah, in this light—ha ha! Well come—nothing to say?"

Deborah:

"Philip! You're drunk!"

Voaze:

"Celebrating an early funeral. You're going to die, says he—snuff out—"

Deborah:

"Who said that?"

Voaze:

"Marlay! Sir John Marlay."

Deborah:

"Then you did see him!"

In and Out of Town

BERT GLENNON, director on the FBO lot, has left Hollywood and is due to arrive in New York this coming Sunday. He will act as screen director for "Stepping High," FBO's first all-talkie. Also arriving in New York during the week was Gene Markey, who will collaborate with Mr. Glennon on this production.

MURRAY W. GARSSON, president of the Buck Jones Corporation, returned last week after an extended stay in Europe. While in London he closed a contract with Michael Balcon, president of Gainsborough Productions, for the distribution of the Jones vehicles.

ARTHUR A. LEE, president of Amer-Anglo Corporation and vice-president of the Gaumont-British Corporation of Canada, Ltd., has returned on the Berengaria from a three weeks' visit to London.

HARRY SCOTT, short subjects sales manager of Pathe, is on a tour of the exchanges, making Detroit his first stop. His itinerary includes Chicago, St. Louis, Oklahoma City, Tulsa, Dallas and Memphis.

ARTHUR HORNBLow, Jr., production executive for Samuel Goldwyn, arrived in New York this week to confer with Dr. Hugo Reisenfeld on the vocal, sound and orchestral effects for "The Awakening."

PAULINE FREDERICK arrives in New York this week from Hollywood, where she recently finished the leading role in "On Trial" for the Warner Bros. She is starring temporarily in a stage play.

WILLIAM HAINES spent a few days in Manhattan last week and then left for Virginia, where he will visit his mother, later returning with her to California.

"Noah's Ark" Premiere at Chinese Theatre

"Noah's Ark," the Warner Bros. special, starring Dolores Costello with George O'Brien in the leading male role, will enjoy its world premiere at Grauman's Chinese Theatre, Los Angeles, on the evening of November 1.

A brilliant opening is planned for it.

Jeritza Negotiating for Opera Talkie, Report

(Hollywood Bureau, Motion Picture News)

Hollywood, October 9.—Mme. Jeritza, famous opera star, who is now singing here in Los Angeles Civic Opera, is reported negotiating with several film companies on the possibility of making a standard opera in synchronized pictures.

Don McIlwaine Pathe's Coast Publicity Chief

(Hollywood Bureau, Motion Picture News)

Hollywood, October 9.—Don McIlwaine, former business manager for Buck Jones, has been appointed publicity director of the Pathe West Coast studios, succeeding Henry MacMahon.

"Ellis Island" Will be New Jannings' Vehicle

(Hollywood Bureau, Motion Picture News)

Hollywood, October 9.—Emil Jannings' next picture for Paramount will be "Ellis Island." It will be made in New York with Lewis Milestone directing.

RCA Enters Industry; Gets FBO and Will Produce in East

Going Into Production at Early Date on Its Own; Will Have Theatres From Coast to Coast; Big Plans in Prospect

THE Radio Corporation of America is to enter the production field in the East in both feature length pictures and short subjects. This production will be entirely independent of any done by FBO, which has been acquired by the Radio Corporation. It is also reported that RCA is acquiring the Keith-Albee-Orpheum Circuit, but this may not materialize.

Negotiations are now under way for a studio in New York, but there is a hitch in the proceedings temporarily because of the fact that five companies are in negotiation for the same studios. RCA, however, is said to have the inside track and expects to have the papers signed within the next three or four weeks. Production arrangements will then be rushed to a conclusion and features and shorts will be placed in production with as little delay as possible.

Through FBO, features and shorts will also be made by the Radio Corporation both on the Coast and at Sound Studios, Inc., in New York. The latter plant was recently organized by Joseph P. Kennedy and is under the direction of Bob Kane.

The product of these plants will be distributed through the FBO organization which will doubtless be expanded to take care of a wider scope of business than it has ever before handled, for RCA is said to be going into the production end of the industry on a large scale.

Extensive Theatre Chain

The Radio Corporation, whether or not the deal for K-A-O is eventually consummated, is planning an extensive string of theatres of its own that will extend from coast to coast. The deal for K-A-O has by no means reached a conclusive stage yet and it is intimated that there is still some doubt regarding it. The deal for FBO, from all accounts, has been concluded. It is said to be likely that a hitch in the proceedings may result in the deal for the Keith-Albee-Orpheum circuit being abandoned altogether. The story of the latter deal, it is said, leaked out from a source outside the ranks of the Radio Corporation and that it is not improbable that nothing will come of it.

If the K-A-O deal is concluded, it is said that Joseph P. Kennedy will retire from both offices he holds with the companies. He is chairman of the board of directors of K-A-O and president of FBO. It is also said that if these results materialize, Kennedy will not retire from the motion picture industry, but that he will be installed at the head of the Pathe organization. Radio corporation officials, it is said, are not interested in the purchase of Pathe, despite rumors to the contrary.

On top of all these reports is another that the Radio Corporation is involved in a larger deal than that involving the K-A-O circuit. It is now in process of consummation and is expected to be completed within

Agents of 500 Players, Writers, Directors, Threaten War Against Studios

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 9.—War is threatened against Fox and Warner Brothers by the business representatives of nearly five hundred players, writers and directors as the result of the alleged refusal of both studios to recognize the agents in offering positions to artists, scenarists and directors.

It is known that at least twenty leading agents having contracts with players, writers and directors for business representation are holding secret meetings to form a protective association through which to launch reprisals.

The most important feature of the proposed defense against the alleged boycott of agents by Warner and Fox, as reported by those attending the meetings, will be a demand to their clients to absolutely ignore all calls received direct from either of these studios or other studios where the same policy toward business representatives is adopted; also to refuse any offers of work not made through the respective agents.

The penalty for accepting employment direct by any writer, player or director whose agent is a party to the association agreement, will be, it is reported, the refusal by any other agent members to represent them. Leading business representatives contend, with considerable bitterness, that the alleged action of Warner and Fox is the forerunner of similar intentions by other members of the producers' association and that, in effect, it is being done as a test to determine just how successfully the studios can ignore the agents.

The immediate concern of the agents leading in the movement is the number of clients they can depend upon to refuse employment offered direct by the studios. If the clients support the agents there will be a very interesting situation created. Almost five hundred important players, writers and directors would have to refuse work on the Fox and Warner lots while these studios refuse to recognize the agents, thereby creating a market for new screen faces and lesser known writers and directors.

It is noted that practically all the writers, directors and players imported here for dialogue pictures have been signed direct by the studios, with no agents negotiating contracts. On the other hand, studios claim so many misrepresentations have been made by agents on behalf of clients in the past that it is useless to deal with them.

the next few weeks. Whether it is a producing, distribution or theatre deal has not been divulged, nor will it be, it is said, until every final arrangement is concluded and the papers signed.

Little Theatre Movement

Among the projects being considered by the Radio Corporation, in addition to acquiring theatres from coast to coast is one to start a "little theatre" movement that will be carried into exclusive residential sections and communities. The plan suggested is to build theatres having seating capacities of from about 150 to 400 seats and to charge an admission of \$1.50 or even \$2 for all pictures shown, so that the houses

may be exclusive to residents of such communities.

Many other innovations are planned by the company, which intends to conduct its operations along various lines. Already there has been an exchange of professors arranged by RCA between Columbia University and Cambridge University of England. Much production along educational lines is planned and eventually television will be in full operation within the homes, though that is a project which is said to be considerably in the future.

The order for equipment recently signed by the K-A-O circuit with RCA is said to run close to \$10,000,000 and it is also said

(Continued on page 1147)

Fralick Denies He Will Quit Business; Charges Whispering Campaign

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 9.—Reports that Freddie Fralick, one of the best known artists' representatives here and one of the publishers of the Standard Casting Directory, plans to sell his business and publishing interests are emphatically denied by Fralick.

The rumor has been widely circulated in the last few days by individuals whom Fralick is endeavoring to identify on the theory that their purpose is ulterior. This particular whispering activity is creating considerable comment since Fralick's clientele includes some of the best known players here, among them Lewis Stone, Ernest Torrence, Lloyd Hughes, Louis Fazenda, Doris Kenyon, Tully Marshall and others.

Committee Ratifies The Standard Contract

Arbitration Financing Plan Agreed Upon Does Not Include Exhibitor Organizations

AT a meeting in New York City on Oct. 4th and 5th, the Contract Committee of the Motion Picture Trade Practice Conference ratified the Standard Exhibition Contract as drawn at the Chicago meeting, Feb. 21, 1928, agreed upon a plan to finance the operations of Boards of Arbitration and reached a conclusion that financing of national and local exhibitor organizations should not be linked with the financing of arbitration boards.

The agreement made in Chicago was that if prior to June 1, 1928, a plan to finance operations of the Boards of Arbitration, national and all local exhibitor organizations had not been agreed upon, the Contract

Committee would again meet to make whatever amendments, eliminations from, or additions to the contract deemed necessary.

A communication from the Contract Committee does not contain any hint of a plan under consideration for the financing of exhibitor organizations. The paper is dated New York City, Oct. 5, and is signed by Felix F. Feist, Jos. I. Schnitzer, Ned. E. Depinet, R. R. Biechele, Nathan Yamins, B. N. Berinstein, H. M. Richey, secretary, and Gabriel L. Hess, secretary. It is attested to by R. H. Cochrane and R. F. Woodhull, chairmen.

Fitzgerald Obtains Site Near K. C. for Studio

James A. Fitzgerald, producer and director, announced this week that he had obtained an option on forty acres of land eleven miles north of Kansas City as a site for a studio. Imperial Productions, Inc., with a capital of \$500,000 is forming with William M. Pizor, of New York, as president. Mr. Fitzgerald said. Articles of incorporation will be filed in Jefferson City, Mo., state capital, in a few days, it was said. A series of fourteen pictures is planned as the opening work of the studio, which was no stock selling plan, Mr. Fitzgerald announced. The studio will be completed by January 27, according to present plans.

Changes in Ownership of Ohio Circuit

A division of theatres operated by Variety Amusement Company, Ohio, has followed a change of personnel of the organization. Isaac and Joseph Silverman have sold their interest in Variety Amusement Company and the Midwest Properties Company to S. H. Stecher, Meyer Fine and Abe Kramer with whom they had been associated. They later purchased the out-of-town houses owned by the company and formed the Strand Theatre Company of Akron under which they are being operated. Silverman Brothers are maintaining

headquarters in the Strand theatre building, Akron. The houses they have acquired by this deal are the Palace, Lorain; Ohio, Mansfield; Strand, Akron; and Alhambra, Canton. Messrs. Stecher, Fine and Kramer have kept the Cleveland houses and continue to operate them as the Variety Amusement Company chain, with headquarters in the Union Bldg., Cleveland.

In the reorganization the following officers were elected: Meyer Fine, president; S. H. Stecher, vice-president; Abe Kramer, secretary and treasurer. They control thirteen houses in Cleveland; namely: Variety, Shaw-Hayden, Oriental, Moreland, Cedar-Lee, Kinsman, Imperial, New Broadway, Hilliard Square, Union Square, Detroit, Homestead, and the new Up-Town at St. Clair Ave. and East 107th St., which will be completed Thanksgiving.

Paramount Newsreelman Joins Byrd Expedition

Departing on a journey that will take him away from civilization for two years, Willard VanderVeer, Paramount News cameraman, this week bade farewell to his wife, son and friends before entraining for Buffalo where he joined Commander Byrd. At the station he was also seen off by Emanuel Cohen, editor of Paramount News, and many members of the newsreel staff. A short time previous to his departure, Mr. VanderVeer was tendered a large reception at the Paramount News Laboratory. All members of the executive staff were present to wish him luck and his fellow cameramen presented him with a wrist watch.

The Byrd party will, upon arriving at Los Angeles, leave for the whaler Larsen on which the run to New Zealand will be made. There, four vessels of the expedition will meet and VanderVeer will rejoin Rucker, the other Paramount News cameraman, who departed last August on the ice breaker, City of New York.

Bandit Escapes With \$6,400 from Chicago Theatre

A lone robber entered the basement offices of the Chicago Theatre at ten o'clock on Sunday night, and while four thousand patrons were enjoying the performance in the big auditorium, herded six employees of the theatre in an office and escaped with \$6,400. The theatre men in the office at the time were M. F. Concannon, manager; H. Bishop, his assistant; John Brown, superintendent; E. Levin, assistant manager and Baba Cobb, treasurer.

A second robbery was staged at the Bel-park Theatre at Cicero and Belmont Avenues, where two men forced Manager Louis Weil and his wife into the projection room and escaped with \$2,300. It was two hours before Mr. and Mrs. Weil were able to force the door and notify the police.

Marks Brothers to Build 2 Theatres in Chicago

Marks Brothers will give Balaban and Katz and other rivals more opposition in the Chicago section, where a hot theatre skirmish is now in progress. The firm plans to construct two large theatres, one to be in the loop and the other to be a neighborhood house.

The loop theatre, says Louis L. Marks, president of the company, will be Chicago's largest theatre. A report that the site is at State and Adams Streets was not confirmed.

Large Attendance for Toronto Convention

MORE than 400 personal invitations have been sent out by the Ontario Division of the Motion Picture Theatre Owners of America to exhibitors and exchange managers in Eastern Canada to attend the annual convention of the M.P.T.O. at the King Edward Hotel, Toronto, October 16, 17 and 18. Many replies were received and Laura Elston of Toronto, convention secretary, expressed the belief that more than 200 moving picture men of Ontario and Quebec would attend. It is probable that 1,000 persons, including the ladies, will gather in Toronto for the convention.

Prominent figures at the convention will include R. F. Woodhull, president; M. J. O'Toole, secretary; C. J. Pettijohn, general counsel for the Film Boards of Trade; John Eberson, authority on atmospheric theatre effects; Col. John A. Cooper, Toronto, president of the Motion Picture Distributors of Canada, representing Will Hays; John C. Brady of Toronto, president of the Ontario M.P.T.O.; N. L. Nathanson, Toronto, managing director of Famous Players Canadian Corp.; Hon. J. T. Monteith, representing the Ontario Government, and Mayor Sam McBride of Toronto.

Warner — First Nat'l. — Stanley Merger Announced

Each Organization to Retain Personnel Intact, Says Announcement; Circuits Sell Stock for Cash to Warner

OFFICIAL announcement was made October 9 of the merger of Warner Brothers, Vitaphone Corp., Stanley and First National. The announcement, which spoke of the deal as a two hundred million dollar combination, was made by H. M. Warner and Irving D. Rossheim, in a joint statement.

Contracts covering the combination, which involves companies whose annual gross is said to exceed \$100,000,000, have been signed and are subject only to formal ratification by stock holders.

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The merger was effected under auspices of Goldman, Sachs & Co., Warner bankers, who will be represented on the Board by Waddill Catchings.

The announcement specifically said that the various companies would retain their organization and personnel intact and would continue to function under the guidance of the executives who have brought them to their present outstanding position in the industry.

The announcement continued: "The Stanley Co., which has a chain of theatres blanketing the most important cities in the East, will be assured of a continuous supply of Vitaphone Talking Pictures from Warner Bros. and from First National Pictures.

"Stanley Co. has an annual purchasing power of \$10,000,000 for film rentals which is regarded as being of considerable value to Warner Bros. in the rental of their pictures to other theatre circuits controlled by

rival producer-distributor-exhibitor organizations.

"First National will go into the production of talking pictures on an extensive scale aided by the facilities and equipment of Warner Bros., whose pioneer work for the past two and a half years with Vitaphone has been largely responsible for the success of talking pictures to date. The reciprocal exchange of stars, studios, and technical facilities between Warner Bros. and First National is expected materially to increase the artistic values of the output of each company.

"Theatre circuits, controlled by the stock holders of First National, who have sold their stock for cash to Warner Bros., will in addition receive franchises from Warner Bros., Vitaphone and First National for periods of from ten to twenty-five years. This assures these companies of an outlet for their combined product in key centers of Illinois, through the Balaban and Katz circuit; Missouri, through Skouras Bros.; Michigan, through Kunsky Theatres; Minnesota and the Dakotas, through Finkelstein and Ruben; Nebraska and Iowa, through A. H. Blank; and the major portion of the South through Saenger Enterprises.

"In addition to the new revenues accruing to Warner Bros. from these theatre circuits and from the terms of their deal with Stanley and First National, its income will be further enhanced by royalties received through the Western Electric Company. These royalties are based upon licenses granted by Western Electric to

Paramount Famous Lasky, Metro-Goldwyn-Mayer, United Artists, Fox Films, Universal Pictures, Columbia Pictures, Christy comedies and Hal Roach Comedies, for the use of Western Electric apparatus of which Vitaphone is the outstanding medium, in the success of Talking Pictures.

"The new Board of Directors of Warner Bros. will consist of H. M. Warner, Major Albert Warner and J. L. Warner; Henry A. Rudkin, Irving D. Rossheim, Simon Fabian, Moe Mark, Morris Wolf and Waddill Catchings.

"The merger terms, as outlined in a letter mailed to stock holders of the Stanley Co., provide that each 100 shares of stock of that company will be exchangeable for 80 shares of convertible preferred stock of Warner Bros., 8 shares of Warner Bros. Common stock, and \$1,150, in cash. The Warner Bros. preferred stock, entitled to a cumulative dividend of \$2.20 a share annually to Sept. 1, 1930 and thereafter to a cumulative dividend of \$3.85 a share, will be convertible into common stock of the company up to Sept. 1, 1930, in the ratio of 55/125th share of common for each share of preferred. The first dividend to be paid will be for the six month period ending February 28, 1929.

"The letter to stock holders of the Stanley Co. calls for deposit of the stock with the New York Trust Company prior to October 25, 1928, by stock holders desiring to make the exchange. Action on the deal will be taken by the Warner Bros. stock holders at their annual meeting.

Await Dialogue Decision

Producers Anxious to Settle Controversies Over Censors' Rights to Rule on Talking Sequences

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 7.—Producers of talking pictures are anxiously awaiting the outcome of controversies now existing as to whether censorship boards can rule on dialogue sequences in motion pictures. Dialogue writers, naturally, are vitally interested as they feel their hands are tied in the writing of spoken lines and point to the scope given legitimate theatre playwrights in the handling of such situations.

Should censorship boards secure the right to pass on dialogue, motion picture producers stand to lose millions in retakes. Fixing scenes in a silent version to meet with the demands of censor bodies is in most cases a simple matter. A title can be either rewritten or eliminated, or a scene cut out and a title substituted to explain the action. Such methods are not possible for

films synchronized with talk. It means going back to the studio, being remade and the cast in the scene recalled to do the action over. In many cases members of the cast are not available when needed for such retakes, which means holding up release of the production in censored territory.

Were it not for hundreds of conflicts by various censorship bodies in ruling on films in the past, producers would have no worry in regard to their attitude on dialogue. It is the knowledge that a sequence will be considered perfectly innocent in 47 states and be barred in one because of opinions of individuals comprising that board that creates hesitation. For the action of that one censor body necessitates the remaking of the scenes objected to at the cost of many thousands of dollars in order to release the picture in that particu-

lar territory. In such cases, however, producers can have recourse to the Federal courts and bring suit to recover. Meanwhile each day the picture is held back from release ties up so much more money.

Dialogue writers complain that it is decidedly unfair to allow all freedom to legitimate theatre writers and to handcuff those for the screen. If they must follow dictates of censor bodies, they claim the dialogue will be unnatural, uninteresting and generally amateurish. This will ruin the production. Inasmuch as the popular vogue is for underworld, back-stage and night-life stories, a wee bit of freedom in expression is required by dialogue authors. Otherwise, characters of waiters, gangsters, hoofers, truckmen, longshoremen, laborers, et al will have to be endowed with "a touch of lavender."



We have with us Miss Barbara Ann Blue, daughter of Monte Blue, star of Warner Bros. pictures. Little Miss Blue is proud of her daddy, you can bet. He is now making "The Greyhound Limited"



Rehearsing a love scene at the Metro-Goldwyn-Mayer studio. Under the coaching of Clarence Brown, Greta Garbo and John Gilbert go through their paces in "A Woman of Affairs," written expressly for Metro's romantic team by Michael Arlen



William Counselman, who resigned recently as supervisor at Fox, has contracted with Pathe to act as supervisor of production under Paul Bern. His first story will be "Listen Baby," by Elsie Janis



Four important First National personalities. Left to right: Messrs. W. C. Boothby, treasurer; Richard Weininger, German banker and co-partner in the formation of Defu-First National; Ray Rockett, Defu production head; and R. A. Bandy, F. N. foreign sales manager



Last week Barbara Kent, co-star with Glenn Tryon in Universal's "Lonesome," had the honor of an audience with the president of the United States. Besides being presented to Mr. Coolidge and Secretary of War E. A. Tamm



Olive Borden gives her impression of a hotty-totsy mama while Charles Delaney claps in rhythmic approval. They are the featured players in Columbia's crook drama, "The Stool Pigeon" which will soon be released



Tom Mix' latest photo. The western ace is now at work on his third production for F B O, "Outlawed." His other two vehicles for this company were "Son of the Golden West," already released, and "King Cowboy," set for this month



A Paramount News man bids good-bye to his chief. Williard VanderVeer, who left last week to join the South Pole expedition of Captain Richard E. Byrd, shakes the hand of Emanuel Cohen, editor-in-chief of Paramount News. With him are Mrs. VanderVeer and his son, Junior



Beth Brown, author and title writer, whose story, "Red Velvet," is to be made into a sound and dialogue special by Gotham-Bristolphone. Metro has purchased her story, "Ballyhoo," while a new novel, "Applause," has just been published

M. P. T. O. A. To Discuss Sound Other Outstanding Subjects at Toronto Gathering Will Be Legislative Situations and Labor

LEGISLATIVE situations, Sound Pictures and Labor will be the three outstanding subjects for consideration at the Ninth Annual Convention of the Motion Picture Theatre Owners of America which opens next Tuesday, October 16, in Toronto.

"Congress re-opens in December to conclude the business of the present session. The Brookhart Bill, Sunday Closing measures and suggestions of National Censorship still hang fire in Washington. It is understood that an effort will be made to force conclusions in the Brookhart Measure. Senator Brookhart has decided on certain changes. Opinion is somewhat divided on the issue and unless something unusual occurs the measure will not pass this session," says the announcement from M.P.T.O.A. National headquarters.

"Court procedures now under way may clear the atmosphere considerably and take up many of the situations included in the Brookhart measure. The same legal conditions which surround the court action when applied to the Iowa Senator's bill strongly question its constitutionality. It is likely that as Congressional leaders are advised of these matters at new hearings it will be found best to test one division of the laws judicially, before adding more of a like character.

"Then the bigger legislative situation hedges about the meeting of the lawmaking bodies in forty-three states next winter and spring. The mind of the average legislator is very prolific of new tax and regulatory ideas. Every big or growing business is always subject to attack in these directions.

"At the Toronto Convention the legislative situation will be definitely classified. Cooperation will be asked from every section of the industry. The Motion Picture Theatre is now giving so much extra service to Nation, State and City that its case in legislative halls can always be presented in a favorable way.

Film Board Answers Questions on Article 21. Standard Contract

A LETTER from Gabriel L. Hess, general attorney to the Film Boards of Trade, to Louis Nizer, secretary of the New York Film Board of Trade, sets forth the answers to questions concerning Article Twenty-first of the Standard Exhibition Contract which deals with the proper filing of a notice prior to the cancellation of a film deemed to show in a given locality because of racial or religious prejudice.

Under the provisions of Article Twenty-first, the letter states, the exhibitor must put his question to the distributor in writing in a form recommended by the Film Board of Trade and considerable stress is made upon what constitutes "a reasonable length of time" before the exhibition date of the picture involved. The exhibitor must also file notice of his claim with the Secretary of the Board of Arbitration and request a hearing so as to enable the Board of Arbitration to make its determination prior to the play date of the picture.

"No phase of the Sound Picture situation will be left untouched. Four of the best informed men in the business will handle that. Architect John Eberson of Chicago will discuss its acoustic elements in his talk on building theatres for service and profit. Fred Desberg of Cleveland the General Manager of the Loew Theatres in the middle west, will give the chain theatre version. M. A. Lightman, President of the Motion Picture Theatre Owners of Arkansas will tell about the "Main Street" or smaller theatre standpoint and Rudolph Miehl, Assistant Superintendent of Projection for the Publix Theatres, will tell of the mechanical, installation and operation elements.

"Speakers will dwell on the practical divisions of the Sound Picture problem, its present and future, cost of operation and maintenance and possible picture supply.

"The Labor situation will be definitely handled. The equity of the present arrangements between Theatre Owners and Unions

of Theatre employees will be given complete consideration. Arrangements will be made to bring about more neutral and satisfactory situations. There will be no skimming of the surface in this matter. It will be gone into in a thorough manner."

President George W. Harvey, of the Associated Motion Picture Advertisers will address the convention on the never and ever-changing elements of Exploitation. The Music Tax situation will be handled by Col. John A. Cooper of Toronto and others.

The Banquet which will be held at the King Edward Hotel, Toronto, on the evening of Wednesday, October 17th will be a brilliant affair. Among the listed speakers are William Phillips, United States Minister to Canada, James Malcolm, Canadian Minister of Trade and Commerce and Carl Milliken, twice Governor of Maine.

President R. F. Woodhull will represent the National organization at the Banquet and a Canadian exhibitor and others will also respond.

Metzger Gen'l. Manager of "U" Beno Rubel and E. H. Goldstein Resign; Van Praag Becomes Sales Chief, Laemmle Announces

IMPORTANT executive changes were announced this week by Carl Laemmle, President of Universal.

Beno Rubel, who has been associated with Universal in an advisory capacity and acting as Mr. Laemmle's assistant, resigned to take a long rest.

E. H. Goldstein, Treasurer of the Company, also resigned after seventeen years' association with Universal.

Following the Rubel and Goldstein resignations, Mr. Laemmle announced the appointment of Lou B. Metzger, at present general sales manager, as general manager of the concern. Morton Van Praag, heretofore Western sales manager, is promoted to the post vacated by Mr. Metzger.

The announcement said that Mr. Goldstein "has been perfecting plans entirely out of the industry, which he will announce later." The matter of selection of a treasurer to succeed him will be taken up at the next meeting of the Board of Directors.

Mr. Laemmle, the announcement said, has decided to consolidate a number of duties which heretofore had come under various heads, in the title and duty of General Manager, which Mr. Metzger now becomes. He has been with Universal ten years, in every capacity in the exchange system, right

up to the handling of the whole sales organization.

"He will enter upon his new duties with a thorough knowledge of both angles of the business—the production and distribution ends," the announcement continues. "Mr. Laemmle has the utmost confidence that he will be able to consolidate them as they have never been consolidated before."

Mr. Van Praag, new general sales manager, has had a rapid rise in the Universal exchange system, starting with the Washington exchange through the Big U and into the general sales organization. His successor as Western sales manager has not yet been named.

Herschel Stuart Is Made General Manager of Poli Chain

HERSCHEL STUART has been appointed general manager of the Poli Circuit of theatres in New England, according to announcement made by Harold B. Franklin, president of West Coast Theatres, and Winfield Sheehan, vice-president and general manager of the Fox Film Corporation. Stuart's headquarters will be in New Haven, Conn. Acquisition of the Poli chain by the Fox Film Corporation was announced a few weeks ago. Stuart has been in charge of West Coast's Seattle division.

The promotion of Stuart comes after a long period of service for West Coast Theatres and many years of hard experience in the exhibiting end of the motion picture industry. He started his theatrical career in Dallas, Texas, as manager of the Old Mill Theatre. He was later made general manager of the Halsey Circuit in Texas. When Famous bought the circuit, Stuart was placed by Harold B. Franklin, then in charge of Famous Players chain, in St. Louis, where he remained for several years. When Franklin assumed the presidency of West Coast he placed Stuart in charge of the Seattle division.

Demand Censor Appeal

Toronto Exchange Men Present "Ultimatum" in Urging Support from Government

PROTESTS regarding censorship conditions in Ontario were carried to Hon. J. D. Monteith, Provincial Secretary, Toronto, on October 4, when a deputation representing every film exchange in Ontario waited upon him to draw attention to grievances and to offer concrete suggestions on several matters of importance.

The delegation, which consulted with Hon. Dr. Monteith behind closed doors for two hours, presented an "ultimatum" calling upon the Ontario Government to establish a film court of appeal entirely separate from the present Ontario Board of Moving Picture Censors and to appoint a Judge of the County Bench as chairman of that court with supervising power over all moving picture matters in Ontario.

The film exchange managers also asked for the speedy appointment of two moving picture censors to fill vacancies, one of which occurred practically three years ago in the death of Major A. S. Hamilton, chairman of the Ontario Board. The managers also requested the appointment of a permanent chairman of the censor board without further delay, the successor to Major

Hamilton having never been named.

Further, the film distributors declared that Ontario censorship was unduly severe, particularly in recent months, and asked for more reasonable treatment on the part of the present board. A demand was also made for a substantial reduction in the annual Provincial license fees for film exchanges and for a lowering of the censorship fees, which were considered unduly high.

It was pointed out that the present system of appeals was not satisfactory because the Ontario Board of Censors merely became an appeal board for a reconsideration of its own decision when a complaint was duly registered by a film renting company. A higher court was desired so that all appeals from censorship rulings would result in entirely fresh consideration of a case.

Matters were not facilitated with two vacancies on the Board of Censors, the second one of which had occurred early last summer in the death of J. M. O'Brien. Regulations called for a board of five members.

Walsh Injured, Cummings To Direct "Cabelleros"

(Hollywood Bureau, Motion Picture News)

Hollywood, October 9.—Irving Cummings has taken over the direction of "The Cabelleros," following an accident to Raoul Walsh when a jack rabbit jumped through the windshield of Walsh's car. The accident may result in Walsh's losing the sight of one eye.

Warner Baxter will play the role Walsh was doing in addition to directing.

Prizes Awarded in First National Drives

Under the terms of the First National sales drive contests and of the Ken Maynard contest, prizes totaling \$2,200 have been awarded the managers and employees of the winning branches.

Of the \$1,500 offered by Joseph M. Schenck, producer of "Camille," a prize of \$500 was awarded to both the Memphis and New Jersey exchanges, with prizes of \$250 each to the Washington and Salt Lake City branches. Fifty per cent of the money went to the branch manager and the remaining 50 per cent to the employees.

The \$750 offered by Charles R. Rogers, producer of the Maynard westerns, was divided between the Washington exchange and the Pittsburgh branch, the Washington office winning \$500 and the Pittsburgh branch \$250. The same 50-50 split prevailed at the latter two offices, too.

Pathe Offering 8 Shorts on October 21

Eight featurettes are being offered on October 21 as the Pathe schedule of short subjects for the week.

A Mack Sennett comedy, "Smith's Catalina Rowboat Race," starts off the list of releases and is followed by "Snatched Into Space," chapter two of "Eagle of the Night"; "The Defensive Line," a Football Sense subject; "Big Game," one of the Aesop cartoons; Pathe Review No. 43; Topics of the Day No. 43; and issues Nos. 88 and 89 of the Pathe News.

In the Smith Family comedy are Ruth Hiatt, Raymond McKee and Mary Ann Jackson; they were directed by Phil Whitman. In addition to "Modernisms," the weekly Review offers "Climbers," "Useless Inventions" and "Sunbury."

Several New Firms Given Charters at Albany

Companies incorporating in the motion picture business in New York State at Albany, during the past week, included the following: Kinephone, Inc., capitalization not stated, Seymour B. Quel, Molly Zelenko and Elsie Blythe, New York City; Guignol Studios, Inc., \$20,000, Anton Grubman, New York; Max Kaplan, Pt. Chester; Morris Rappaport, Brooklyn; Moviette Picture Corporation, capitalization not stated, Harry L. Jessop, Nan Fanger, Hazel Knapp, New York City; Imported Photoplays, Inc., \$50,000, Joe Brandt, Claude MacGowan, Abe Schneider, New York

First National Sound Stages Progressing

Pouring of concrete has been finished on one of the big new "sound" stages at First National Studios, and the walls of the second are rising rapidly. The first unit is expected to be ready for use within a few weeks.

"Submarine" Will Be Road-showed

"SUBMARINE," the Columbia feature, now playing the Embassy in New York, will be road-showed by the company in Philadelphia and Baltimore. It will open at the Erlanger in Philadelphia and the Ford in Baltimore on October 8, both engagements being limited and at \$2 top. Preparations are now under way for the openings, which will be followed by two performances per day for the remainder of the run.

M-G-M Newsreelman on Graf-Zeppelin

ONE of the members of the Atlantic hop of the German airship, the Graf Zeppelin, which is enroute on a trial flight over the Atlantic from Germany, is Robert Hartman, of the Hearst News Service, which produces the M-G-M News. He is the only cameraman aboard the huge air liner on its long flight, it is said.

The cameraman has been at Friedrichshafen for the last four weeks making advance shots of the dirigible and flying in it on its preliminary flights. A recent issue of the M-G-M News contained some of his pictures.

Griffith to Establish a Talkie Precedent

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 9.—The answer to the oft-made query, "what happens to the foreign actor in talking pictures?" comes with the decision today to make D. W. Griffith's "The Love Song" a hundred per cent dialogue.

The principals who will have to talk and thus make the first dialect dialogue are Jetta Goudal, whose accent has never been definitely established nor her nationality, though both have been exploited as French; Lupe Velez, who has a strong Mexican accent; Alberti Conti with an Hungarian accent, and Henri Armetti, who is an Italian. No doubles will be used, it is claimed.

Wells Root has been borrowed from Paramount to write the dialogue. It is also definitely established that D. W. Griffith himself will talk and act in the next production regardless of what the story is.

Death Overtakes Beban Following Injury

George Beban, noted stage and film star, passed away early this week, at the California Lutheran Hospital in Los Angeles. Death came as a result of injuries sustained in his fall from a horse at a ranch in California, on September 29th.

Mr. Beban was 55 years old. He was a native of San Francisco, and made his first stage appearance there at the age of eight. He was afterwards with Weber & Fields, and other leading theatrical enterprises. Before becoming a vaudeville star ten years ago, he went into pictures, and appeared in the screen version of "The Sign of the Rose," and many others. His last picture was "The Loves of Ricardo." He was famed for his Italian characterizations. Mr. Beban is survived by an eleven year old son, George, a brother, Lewis, and a sister, Mrs. Matt Smith, of New York. His wife, who was Edith Ethel MacBride, died last December.

Larry Semon Dies As Pneumonia Victim

Larry Semon, famed as a screen comedian, passed away on a ranch near Victorville, California, last Monday a victim of double pneumonia following a breakdown of several months ago. Deceased, formerly a newspaper cartoonist has been prominent as a film comedian for a number of years. He has played for such companies as Vitagraph, Chadwick, Educational and in the state right field. He scored heavily in "The Wizard of Oz" and did some of his best work in short comedies for Educational.

Semon amassed quite a fortune in the film industry, but lost most of it when he undertook the production end of the game. His wife, Dorothy Dwan, who played opposite him in many of his comedies, and his mother, Mrs. Nancy Smith, were with him at the time of his death.

Among Week's Subtitles

My face is new, Mr. Producers, and if you want to know about my legs, I'll bring a certificate from my gymnasium teacher.—By George Marion, Jr., in "Manhattan Cocktail."

West Coast Welcomes Clearance Action

Harold B. Franklin Sees Government Hearing as Move That Will Settle Vexatious Problem

"THE motion picture industry is distinctly satisfied and pleased that the United States Government has brought to the fore for definite settlement, a question that has vexed the industry for many years," Harold B. Franklin, president of West Coast Theatres, said in a statement, commenting upon the government's recent information.

The government's information named many of the most prominent motion picture theatre owners, motion picture producers and distributors, including among others as defendant, West Coast Theatres, the largest chain of motion picture theatres west of the Mississippi River.

Mr. Franklin's statement follows in part:

"We are all quite pleased that the government is bringing this action on clearance, a question which has been vexing the entire motion picture industry ever since the day when there were no more than two theatres in any one city. The most constructive and responsible minds in our industry are agreed that without clearance, there can be no picture industry.

"Clearance, to be brief, means protection for the theatre which plays pictures first-run, against subsequent showings, and provides that the subsequent showings are not permitted to play the picture until a certain amount of time after the first showing. It goes on down the line and those which play the picture second run, have a protection against the third-run and so on.

"The earlier showings pay greatly in-

creased rentals for that privilege, ranging from five times as much for each picture to one hundred times as much.

"The men who have made the picture industry what it is and who have kept it there, know that without this clearance there could be no motion picture industry on the scale which exists now, because it is through this clearance that theatres can become increasingly large and beautiful, and so enable producers to receive rentals large enough to make and continue to make big, fine, and necessarily expensive motion pictures.

"Clearance is also a protection for the public, because it is through the encouragement of the larger and finer theatres that the public can enjoy the great de-luxe picture houses which have not only set and maintained the high standards of motion picture exhibition, but are able to continually better them.

"We do not hesitate to say that without clearance or protection as between first-run and subsequent showings, the whole industry would have to be organized on a very much smaller scale.

"That the matter of protection and clearance is a custom and tradition of the show business ever since its inception, no one can deny. Its soundness has never been questioned nor its propriety, and therefore, we welcome this suit of the government because we feel that only through its agency can the question be settled once and for all."

New Type of "Heavy" Has Succeeded Villain of Former Years

(Hollywood Bureau, Motion Picture News)

A NEW generation and type of "heavy" has succeeded the blood-and-thunder villain of former years in motion pictures. Practically every well-known screen actor whose name was formerly associated with heavy types exclusively, is now playing comedy or sympathetic characters. The cause is simply the different forms of treatment used in motion picture stories at the present time as compared to the more theatrical methods employed by scenarists and directors some years ago. Characters have been naturalized and made more human.

Hence motion pictures have found that even a villain, of the deepest dye, can have likeable traits. The standard best-known heavies of five and ten years ago in motion pictures were Wallace Beery, Ernest Torrence, Tully Marshall, Warner Oland, Alan Hale, Victor McLaglen, Lew Cody, Donald Crisp and Lon Chaney.

Paramount discovered Beery had comedy possibilities in "Old Ironsides." Now he is being featured as a character man. George Bancroft, also a heavy through the major portion of his screen career, is also proving that character actors are worth more to the box-office. Lew Cody found his forte in light comedy. Lon Chaney still heads the list of attractions as a character artist. Others who have more recently come from the field of being menaces to the more appreciative ones of comedy or character are William Powell, Sam De Grasse, Stuart Holmes and Louis Wolheim.

Noah Beery seems the only one upholding the traditions of old-fashioned villainy. He also succumbs to the lure of character parts between reels comprised of snarls and sneers.

Fox Reported Acquiring Schine Circuit of Eighty Theatres

FOX has acquired or is about to acquire the controlling interest in Schine Theatrical Enterprises, according to information received this week by Motion Picture News. The Schine Circuit, one of the most important in the industry, comprises eighty houses located in New York State and Ohio.

It is pointed out that the reported Fox purchase is in line with the recent rapid expansion of that company in the theatre field. The Schine acquisition if true would mean that Fox is branching out into the smaller cities and towns, in addition to his theatre activities in key cities and the neighborhoods of greater New York.

Universal holds 25 per cent interest in the Schine Circuit. This interest, it is reported, will remain as it is. The actual operation of the circuit will, according to report, continue under the Schine auspices.

An interesting angle of the situation is that Fox, by the reported deal, will become a partner with Eastman, as Eastman is an associate of the Schines in the Regorson Corporation, controlling four Rochester theatres.

Theatres Aid In Relief

Swell Red Cross Fund Materially for West Indies-Florida Hurricane Sufferers

MOTION picture theatres in various parts of the United States continue to rally splendidly to the support of the West Indies-Florida flood sufferers. Benefit performances are still being held and a tidy sum will be realized when all reports are in.

At a joint meeting of W. Z. Spearman, President of the M.P.T.O. of Oklahoma, R. M. Clark, President of the Oklahoma City Film Board of Trade, and D. I. Johnston, Chairman of the Red Cross in Oklahoma City, it was decided the M.P.T.O. of Oklahoma would cooperate in raising funds for the sufferers, by setting aside Thursday, Friday and Saturday, October 11-12-13th as special days in which the theatres of the State are to do their part in this drive.

Instead of holding special shows, as has been done heretofore, efforts to raise funds were to be made by soliciting contributions by the way of collections at each evening performance on those dates.

Abe Finberg, manager of the Gayety Theatre, Louisville, gave fifty per cent of the Thursday matinee receipts to the Hurricane Relief Fund of the American Red Cross.

"Singing Fool" Scores

Jolson Film Makes Remarkable Showing at Warner Theatre in Hollywood at Pop. Prices

HOLLYWOOD, Oct. 9.—"The Singing Fool" grossed slightly over \$8,100 for its first day at the Warner Theatre in Hollywood. This figure was made on a price scale topped at 50 cents for matinees and 65 and 75 for the evening. The 75 cent is for loges. Five performances are given daily. The Warners handed Hollywood a great surprise and further topic for discussion with their policy of opening the feature on a continuous performance basis at popular prices. It had been expected, in view of the \$11 opening in New York for the Al Jolson vehicle, that

He said all theatres on the Mutual Circuits were doing this.

The Riverside Theatre, Jacksonville, Fla., managed by John Thomas, put on a splendid benefit show Sunday for the storm sufferers. Returns were large and all funds were turned over to the Red Cross.

Reports from the film exchanges in Jacksonville are that the only theatres which were closed or badly damaged by the recent storm that have reopened are the Glades at Moorhaven, the Lyric at Stuart, the Grand, a colored house, at West Palm Beach and the Park at Okeechobee.

Approximately \$500 was added to the fund when the Publix Florida Theatre at Daytona Beach staged a benefit show last Saturday morning. The occasion was doubly interesting from the fact that the performance was the first all-Vitaphone show presented in Daytona Beach.

The Aladdin Theatre, Denver, Harry Huffman's beautiful uptown house, took the initial step in assisting the Red Cross in the Florida relief fund, swelling the Denver fund by many hundreds of dollars, in the showing of a midnight performance Saturday, Sept. 29th.

at least a top of \$5 and a formal opening would be held.

The popular-priced opening is another bit of testimony to Warner cleverness. A formal opening undoubtedly would have grossed several thousand dollars more. The house seats 2,800. However, by the time expenses for such an opening were deducted, among them items of invitations, printed reserved tickets, extra exploitation paper, arc-lights and electricians to handle them, the net would have been considerably less than made under continuous show opening.

The psychological reaction of the public in comparing the charge to them of 50 and 65 for general admission as against the \$2 run in New York also is considered of considerable value to the Warners in building up local good-will. This point comparing prices, has been stressed in an advance trailer shown in the theatre.

8 Shorts on Educational's Line-up for November

Eight short subjects in addition to the eight usual Kinograms releases are being offered by Educational as the November schedule of releases.

The subjects include: "The Skywayman," second release of the Russ Farrell series, starring Reed Howes, two reels; "The Quiet Worker," starring Jerry Drew, two reels; "Hold That Monkey," featuring Monty Collins, with Kit Guard in support, two reels; and Dorothy Devore new two-reel vehicle, as yet untitled.

"Hay Wire," with Gene Stone and Billy Dale, and "Bumping Along," co-starring Gene Stone and Marshall Ruth, both two-reelers; "A Patchwork of Pictures," a new Hodge-Podge reel, and the third issue of Our World Today.

Fejos Flies to N. Y. to Launch "Broadway"

Dr. Paul Fejos, Universal director whose latest picture is "Lonesome," arrived in New York this week from Los Angeles, flying half of the route. He will start production for Universal on "Broadway" and will photograph a number of scenes along the Broadway district.

Glenn Tryon, who is to play the foremost role in "Broadway," is now in New York and he will work in many of the scenes to be made in the east. Arthur and Ray Cosins will assist Fejos. Hal Mohr will be cameraman.

Frances Agnew in N. Y.; May Write in London

Frances Agnew, scenarist and author is now in New York City for a few days. Her year's contract with the Fox coast studio having expired, Miss Agnew came on to New York following the recent death of her mother in Hollywood.

While in town, Miss Agnew is seeing the new plays and looking into the talkies. She is considering an offer to go to London to write a script for a British company before returning to the West Coast.

While in the city she is stopping at the Hotel Manger.

Among the Subtitles

If this show goes over, we will move to a farm where there is plenty of real milk and the fresh eggs don't wear pants."—By Herman Mankiewicz in "Take Me Home" for Paramount.

He was a very brave man . . . he once corrected Gene Tunney's grammar."—By Joseph Jackson in "The Redeeming Sin" for Warner Brothers.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

RCA Will Enter Production Field

**Plans Making Own
Features and Shorts
in Eastern Studios**

(Continued from page 1139)

that it will take fully one year to make the installations. K-A-O, it is said, is to be given preference over all other orders, but contracts signed for equipment by others will be filled as readily as possible and will not be held up for the completion of the K-A-O order. It is said, however, that RCA is quite independent in the matter of making theatre installations at present and will not guarantee installations for any set time. According to a story told by the head of a theatre chain operating close to 200 houses, he was ready to place his order for the entire chain providing he could have his first installation by the first of the year, but RCA is said to have refused to promise him even a single installation before 1929.

In the Future-Television

According to a story going the rounds, and which may be responsible to a certain extent for RCA going into the production field, the motion picture producers are having considerable difficulty in operating the sound equipment and cameras being provided for talking pictures and they are constantly calling upon RCA and Western Electric for expert assistance. RCA, it is said, will, with its large staff of expert technicians, give instructions to an additional large staff that may be shortly invading the picture industry and bring about a general improvement in the quality of pictures made.

With reference to the rapid advancement

Fairbanks Will Talk in "Iron Mask"

DOUGLAS FAIRBANKS will talk in his next United Artist Picture, "The Iron Mask."

Not only will his voice be heard but Mr. Fairbanks will employ a novel method, that of the direct monologue or soliloquy, rather than of dialogue with other characters.

In a speech at the beginning of his picture Fairbanks will voice the spirit of the play.

Because of the broad sweep of the romantic drama in "The Iron Mask" it is explained that the narrow confines of simple dialogue between characters have been found too binding; in his combination of the forms of stage and silent drama, Fairbanks believes he has found a method that will not only retain all the pageantry and tempo of the film but that will augment it with a new force and dramatic intensity.

Talkies in Infancy "Crying Out Loud", Declares Ramsaye

WHILE motion pictures are referred to as the infant industry, they were able to talk the day they were born, according to Terry Ramsaye, Editor-in-Chief of Eastern production for Pathe, in an address before the convention of the Society of Motion Picture Engineers held at Lake Placid, New York, last week.

"The noise business is really the father of the picture racket," said Ramsaye. "It seems that in 1887 Edison attempted to devise, as he states in his notes, 'an instrument which should do for the eye what the phonograph does for the ear, and that by combination of the two, all motion and sound could be recorded and reproduced simultaneously.' Obviously the sound pictures, which are just upsetting all the technology and causing many realignments in the screen industry are but the modern version of that little machine of 1889, Edison's kinetograph, the peep-show for both eye and ear. The movies are still in their infancy, as the critics say, however, because only today do I hear them crying out loud."

made in the matter of television and the transmission of facsimile pictures it is pointed out that the facsimile or still pictures are now transmitted by radio to the lengths that radio extends, in a matter of 37 seconds. Slower progress is being made

with the transmission of moving pictures, but even they are progressing at such a rate as to warrant the belief that homes will be equipped with these reproduction devices in the comparatively near future almost as extensively as they are today with telephones.

Vidor Sees New Developments Just Ahead in Talkies

KING VIDOR, M-G-M director, who is now in New York selecting colored actors for his new story of negro life, "Hallelujah," was a featured speaker in Collier's Radio Hour, over station WJZ, Sunday evening, Oct. 7. Introduced by John Kennedy, editor of Collier's, Mr. Vidor made the following remarks about sound pictures:

"First of all, sound pictures at present represent a novelty, and there is no definite basis by which we can judge their future possibilities. The few all-talking films which have been made so far have given very little indication of what the future holds. There are all kinds of new developments and improvements just around the corner.

"I do believe, however, that motion pictures have always had a special charm and entertainment value because of the fact that they have represented drama in terms of motion rather than dialogue.

"On the other hand, there are some types of stories which one may find it very difficult to present in terms of action and 'silent drama.' Mystery and courtroom stories, for examples, have qualities differing greatly from character studies, and in many cases it might be wise to produce

stories of this type with the addition of partial or complete dialogue. It is a matter of good judgment, and of determining which stories are best adapted to each medium. I think that from now on there may always be a certain percentage—say 15 or 20 per cent—of films which utilize dialogue to enhance their dramatic appeal.

"Sound effects and synchronized scores are another matter. Here there is no interference whatever with the old method of relating a screen story in terms of action, suggestion, and pantomime, and in most cases, I am sure, the special score adds to the appeal of the picture."

Pomeroy Gives Colleen Moore Voice Test

Roy J. Pomeroy, director of sound at the Lasky Studio, has made a talkie test of Colleen Moore, First National star. During the past three months Pomeroy tested the voices of more film stars than any one else in the industry. In addition to the tests of practically every Paramount star and player, Pomeroy has recorded the voices of Mary Pickford, Harold Lloyd, Norma Shearer, Lupe Velez and Colleen Moore.

Lip Reader to Detect "Shocks", New Gag of Censor Board

VIRGINIA censors are in somewhat of a quandary regarding censorship of sound pictures. Not only are they showing great care with the silent drama and the talkie, but they have now engaged the services of a lip reader to detect any "shock" in the speech of the characters that is not audible.

In a bi-weekly bulletin sent out by the Virginia Division of M. P. Censorship assistance is asked of the exhibitors along regulatory lines. Playhouses using sound are requested to place the censor seal in the box with the print where the inspector may see it on demand, and under no circumstances to insert the seal in the film as this causes very material damage to sound.

Broadway Legitimate Stars Are Still Scarce in Hollywood

TALKING motion pictures have not yet cut much into the ranks of the Broadway legitimate stage despite predictions made at the close of last season that stars and leading players would leave the stage flat and flock to Hollywood. Predictions were made freely some months ago that this would be a lean season for the legit along Broadway and that there would be fewer houses open early in October than at any time in many years.

Leo Morrison, well known Broadway agent is just back from the studios on the coast, and while he still thinks that the talkies will eventually get a large number of the legitimate players, the exodus from Broadway has not yet started. He says the producers for the most part are endeavoring to get along with their picture favorites by instructing them in the art of the talkies.

There have been quite a few prominent players already signed for pictures and a number of stage directors and writers have taken up their abode in Hollywood, but not nearly as many as were anticipated.

In discussing the coast situation Mr. Morrison said:

"They are considerably at sea out there yet regarding these talkies and they hardly know yet just what developments will be regarding players. I think they will get along as best they can with as many as

possible of their screen players for the present, but they are already being handicapped for a lack of talent in the talking pictures and it is only a question of a short time before they will be turning to Broadway for a lot of assistance in the way of talent.

"Up to the present there have been about ten directors imported from Broadway to Hollywood, among them being Robert Milton, Willard Mack, Charles Judell, Eugene Walters, Ben Holmes and Don Gallagher. The last three, with Mack are also writers. Among the authors are, Harlan Thompson, Eddie Burke, Tom Barry, Eddie Josephs, Arthur Caesar and Harry Delf. Delf went out primarily to write, but will also do some directing.

"Aside from vaudeville talent, which is being used almost exclusively in the short subjects, there have been few additions to the ranks of players from the legitimate stage and musical comedy. Ruth Chatterton, Sylvia Field, Cliff Dempsey, Clark and McCullough and Helen Twelvetree are among the best known.

"I look for some radical changes in the near future because they are very shy of ingenues who can talk, juveniles and some of the other types so necessary to the talkies. They seem only to have an abundance of heavies. Many of the people who have been prominent in pictures, of course, will continue in the talkies because they are fully competent to read lines.

"But they are feeling a scarcity of talent that is going to run production costs up unless it is rectified. I know of one company that was almost completely idle for three weeks while they took tests by the score trying to land a suitable juvenile. In the end they had to wire to New York for help.

"I doubt if there will be any trouble at all from Equity with regard to contracts. As far as I could hear the producers were most fair in their treatment of players they brought on from Broadway. The bigger stars, of course, were given contracts of from three months up with an option on renewal and all salaries start immediately upon arrival of the player on the coast. All of the players are guaranteed from six weeks work up and they have been paying them whether they worked or not. I know of a couple of players who were idle for a month and their salaries went on just the same."

Fraser Returns to Coast; Lloyd Talkie in Work

After a stay of three weeks in New York, William R. Fraser, general manager of the Harold Lloyd Corporation, has returned to Hollywood where he will soon see the bespectacled comedian's new vehicle swing into work. While in the East, he conferred with eastern officials of the Lloyd company and Paramount distribution officials. Following the plan inaugurated last year, letters will be sent to exhibitors, newspapermen and the Paramount distribution forces asking for title suggestions for the picture which will be released early next year.

Lloyd's new vehicle will be a talking production and will have a Chinatown background. A few initial scenes have already been filmed. The comedian is now utilizing in the making of his talking picture the years of experience he had on the stage. A new leading lady is being sought at the present time and the choice is expected to be made within a few days. At the time the new Lloyd production is released, it is estimated by the Electrical Research Products Company that approximately 800 theatres will be equipped for the reproduction of sound.

"Half an Hour" Will Be All-Dialogue Picture

"Half an Hour," the James M. Barrie play, will soon enter production as an all-dialogue picture at the Paramount West Coast studios. The cast includes a noted list of stage and screen players, among whom are the following: Ruth Chatterton, H. R. Warner, Robert Edeson, Ethel Wales, Wilfrid Noy and Joyce Marie Coad. The feature will be directed by William C. De Mille, who is busy now preparing the continuity.

Minneapolis Hears First RCA Photophone

Exhibitors of the Northwest last week were given their first taste of "RCA Photophone" when a private preview was staged by Manager Art Huot of the local FBO exchange. The run was made at the Egyptian Theatre, Minneapolis, to a very limited audience, as a test first showing. Reports were quite favorable.

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Dialogue for Film, But Not For Chaplin

CHARLIE CHAPLIN'S "City Lights" will be fully synchronized and there will be sequences in dialogue. Mr. Chaplin will not permit his tramp character to talk; he will depend wholly upon pantomime. "City Lights" goes into production within a week. Mr. Chaplin took six months to write his story, and dialogue employed in the talking sequences will be written by him, also. Because of the careful preparation of the story it is not anticipated that production will occupy as many weeks as have former Chaplin films. Chaplin hopes to finish camera work in eight weeks.

"City Lights" is an original story of the boulevards and of night life, high and low. It will be released through United Artists, about the first of the year.

New Vitaphone Features Go Before Cameras

Warner Bros. have a number of new Vitaphone pictures in production at their studio in Hollywood at this time. A trio of these were put before the cameras this week, chief among them being the first Vitaphone operetta, "The Desert Song," which Roy Del Ruth is directing with Carlotta King and John Boles in the leads. Another is "Kid Gloves" featuring Conrad Nagel and Lois Wilson, directed by Ray Enright. The third is "Frozen River" of which Rin-Tin-Tin is the star.

Cameras are also focussed on Dolores Costello in "Madonna of Avenue A," Audrey Ferris in "The Little Wildcat," Monte Blue in "The Greyhound Limited" and Texas Guinan in "Queen of the Night Clubs."

"The Scoop" As Prologue for "Gang War"

While the Hollywood Studios of F B O Pictures Corporation are making talking sequences for "Gang War," work on "The Scoop," a talking prologue for this production, is rapidly nearing completion at the Sound Studios, Inc., in New York.

"The Scoop" from the pen of Edgar Allan Woolf, is being directed by David Hartford and Mr. Woolf. It can be played as a prologue to "Gang War," or booked independently as a talking short subject.

Nazimova Signed by Ed Small for Talkie

Nazimova, stage and screen actress, has been engaged by Ed Small to appear in a talking picture that will be based on Edgar Allan Woolf's stage play, "India." Production is to start just as soon as the Russian star has completed her engagement with Eve LeGallienne's Civic Repertory Theatre.

Lloyd to Direct "Weary River," Barthelmess' Next

Richard Barthelmess will be directed by Frank Lloyd in his next First National feature, "Weary River," by Courtney Ryley Cooper. The director will start his new assignment as soon as he has finished "Adoration."

Asher, Small, Rogers Join With Gotham in Bristolphone Deal

A NEW corporation has been organized to distribute and service installations of the Bristolphone disc synchronizing device and to produce features and short subjects synchronized with Bristolphone: Asher, Small and Rogers have joined forces with Sam Sax and Budd Rogers, of Gotham Photoplays Corp., in the launching of the new organization. They are forming the Gotham Bristolphone Photoplays Corporation, which will distribute pictures under two brands, a series of Asher, Small and Rogers productions and a series of Gotham productions.

This corporation will be a substantial one in the independent field. Asher, Small and Rogers have in the past been responsible for such pictures as "McFadden's Flats," "Cohens and Kellys," "Ladies Night in a Turkish Bath," "Shepherd of the Hills," "Classified," and others.

Gotham, under the guidance of Budd Rogers and Sam Sax have been consistently

forging to the front for several years and only recently acquired rights to Bristolphone. "Times Square," which has just been completed with dialogue and sound effects, will be the initial offering in the firm's new program, with release set for November 1. Alice Day and Arthur Lubin are starred. Herman Heller furnished the synchronized score under production supervision of Harold Shumate.

The coming together of these producers means an expansion program commensurate with the wider scope that the production and distribution of sound and dialogue pictures brings to the combination.

Sound stages of the Gotham company are nearing completion on the coast and at Waterbury, Conn. There will be two such stages at each place and both feature length pictures and short subjects will be turned out with all rapidity and care in time for release dates specified on the program.

Christies Extend Program of Paramount Releases

UPON his return to the coast from New York, Charles H. Christie announced the closing of contracts with Paramount whereby the latter will release thirty-two additional short talking pictures to be made by the Christie Company. These are aside from the regular program of two-reel comedies already announced as the current schedule of the 1928-29 releases.

The new groups are not to be made a part of the present season of general releases but will be pre-released during the current playing season to those theatres that have installed Western Electric sound equipment. In addition to being made as talkies, they will also be made in silent form.

Prominent in the new pictures will be a series of one-act plays, the rights to which are being acquired from well known authors, after an extensive search of the

market. It is said they will be a distinct departure from the type of short features that have previously been produced by Christies and others who have specialized in two-reel comedies.

Another feature of the coming talkie shorts to be done by the Christies will be from the Octavus Roy Cohen colored stories enacted by Negro characters. The Cohen stories were recently acquired by Christies and some of them are now being put into talking picture form.

While production is going forward on the new program of Christie all-talking pictures, there will be no let down in the filming of the regular series of current comedies, including the "Confessions of a Chorus Girl," the Billy Dooley, Bobby Vernon and Sandy McDuff Comedies, approximately half of which have been produced.

Victor Will Record Synchronized Productions for Hal Roach

VICTOR Talking Machine Company will assume full charge and responsibility for the creation of appropriate musical scores and the recording of all synchronized productions of the Hal Roach Studios, under an arrangement just completed.

Announcement to this effect was made by W. E. Shumaker, President of the Victor Company. In commenting on the subject, Mr. Shumaker said: "The art and technique of Victor's sound recording laboratories will be added to the skill and creative ability displayed in the productions of the Hal Roach Studios as a result of a contract just executed. It is a pleasure to announce this further step in the progress being made to bring the technique and experience of our organization, resulting from years of activity in the business of recording and reproducing sound to the side of the art of recording and reproducing action by photography."

Anticipating the completion of negotiations, several members of the Roach organization are already in Camden conferring with the Victor staff and Victor engineers are en route to study requirements on the Coast.

:: "The Check-Up" ::

"The Check-Up" is a presentation in the briefest and most convenient form of reports received from exhibitors in every part of the country on current features, which makes it possible for the exhibitor to see what the picture has done for other theatre managers.

The first column following the name of the feature represents the number of managers that have reported the picture as "Poor." The second column gives the number who consider it "Fair"; the third, the number who consider it "Good"; and the fourth column, those who consider it "Big."

The fifth column is a percentage figure giving the average rating on that feature, obtained by the following method: A report of "Poor" is rated at 20%; one of "Fair," 40%; "Good," 70%; and "Big," 100%. The percentage ratings of all of these reports on one picture are then added together, and divided by the number of reports, giving the average percentage—a figure which represents the consensus of opinion on that picture. In this way exceptional cases, reports which might be misleading taken alone, and such individual differences of opinion are averaged up and eliminated.

No picture is included in the list which has not received at least ten reports.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length	Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
COLUMBIA PICTURES							FOX						
Sporting Age, The.....	—	6	4	—	52	5,467 Ft.	Arizona Wildcat, The.....	—	3	22	1	68	4,665 Ft.
Warning, The.....	—	3	15	1	67	5,791 Ft.	Blood Will Tell.....	—	4	10	1	64	4,556 Ft.
F B O							Branded Sombbrero, The.....	1	1	8	—	65	5,612 Ft.
Arizona Nights.....	—	4	17	6	72	6,382 Ft.	Come to My House.....	1	4	12	—	60	5,430 Ft.
Boy Rider, The.....	—	—	12	—	70	4,858 Ft.	Dare Devil's Reward.....	—	1	15	1	70	4,987 Ft.
Chicago After Midnight.....	—	3	14	1	68	6,249 Ft.	Don't Marry.....	—	1	16	—	68	5,708 Ft.
Coney Island.....	—	5	17	—	63	6,390 Ft.	Dressed to Kill.....	—	6	18	2	65	6,566 Ft.
Freckles.....	1	3	16	1	68	6,131 Ft.	East Side, West Side.....	—	2	28	5	72	8,154 Ft.
Gingham Girl, The.....	—	4	21	2	68	6,301 Ft.	Escape, The.....	—	2	15	—	66	5,109 Ft.
Harvester, The.....	—	11	18	2	61	7,045 Ft.	Four Sons.....	—	1	6	9	85	9,412 Ft.
Hook and Ladder, No. 9....	—	4	10	—	61	5,240 Ft.	Gateway of the Moon, The..	—	4	18	1	66	5,038 Ft.
Jake the Plumber.....	—	3	9	—	63	5,186 Ft.	Girl in Every Port, A.....	—	3	15	2	69	5,882 Ft.
Judgment of the Hills.....	—	6	9	—	58	5,700 Ft.	Hangman's House.....	—	4	19	2	68	6,518 Ft.
Legionnaires in Paris.....	1	2	17	—	65	5,771 Ft.	Hello, Cheyenne.....	—	4	9	—	61	4,518 Ft.
Little Mickey Grogan.....	—	1	9	—	67	6,515 Ft.	High School Hero, The.....	—	2	17	4	73	5,498 Ft.
Mojave Kid, The.....	—	—	12	—	70	4,912 Ft.	Honor Bound.....	—	4	11	—	62	6,188 Ft.
Red Riders of Canada, The..	—	2	12	—	66	6,419 Ft.	Horseman of the Plains.....	—	3	13	—	64	4,397 Ft.
Shanghaied.....	—	4	13	—	63	5,999 Ft.	Ladies Must Dress.....	—	3	14	2	68	5,599 Ft.
South Sea Love.....	1	2	15	—	64	6,388 Ft.	Love Hungry.....	—	2	11	1	68	5,792 Ft.
FIRST NATIONAL							News Parade, The.....	1	6	9	1	58	6,679 Ft.
Big Noise.....	1	5	9	—	57	7,400 Ft.	No Other Woman.....	—	1	13	1	70	5,071 Ft.
Breakfast at Sunrise.....	1	6	20	2	64	6,042 Ft.	Play Girl, The.....	—	4	9	1	64	5,200 Ft.
Burning Daylight.....	—	6	19	1	64	6,500 Ft.	Publicity Madness.....	—	8	19	—	60	5,893 Ft.
Canyon of Adventure.....	—	2	11	—	65	5,800 Ft.	River Pirate, The.....	—	1	9	—	67	6,937 Ft.
Crystal Cup, The.....	3	8	19	1	58	6,386 Ft.	Road House.....	—	—	12	1	72	4,991 Ft.
Flying Romeos.....	—	6	13	—	61	6,184 Ft.	Seventh Heaven.....	—	5	57	45	82	8,500 Ft.
French Dressing.....	1	3	28	2	68	6,344 Ft.	Sharpshooters.....	1	4	20	2	66	5,573 Ft.
Gorilla, The.....	1	8	29	6	68	7,133 Ft.	Silk Legs.....	1	2	20	2	68	5,446 Ft.
Gun Gospel.....	—	5	14	—	62	6,288 Ft.	Soft Living.....	—	3	10	—	63	5,629 Ft.
Happiness Ahead.....	—	4	29	1	67	7,100 Ft.	Street Angel, The.....	—	1	11	13	84	9,221 Ft.
Harold Teen.....	—	2	14	3	72	7,500 Ft.	Sunrise.....	—	3	11	1	66	8,729 Ft.
Hawk's Nest, The.....	—	7	19	—	62	7,426 Ft.	Thief in the Dark, A.....	—	2	10	—	65	5,937 Ft.
Heart of a Follies Girl, The.	1	2	15	—	64	5,957 Ft.	Very Confidential.....	—	2	13	1	68	5,620 Ft.
Helen of Troy.....	3	12	19	6	63	7,694 Ft.	Why Sailors Go Wrong.....	—	3	16	—	65	5,112 Ft.
Her Wild Oat.....	—	10	32	7	66	6,118 Ft.	Wizard, The.....	—	3	18	—	66	5,629 Ft.
Home Made.....	1	1	10	—	63	6,524 Ft.	Wolf Fangs.....	—	3	9	1	65	5,331 Ft.
Ladies' Night in Turkish Bath	—	7	20	—	62	6,592 Ft.	Woman Wise.....	—	—	11	1	73	5,050 Ft.
Lady Be Good.....	—	2	18	—	67	6,608 Ft.	METRO-GOLDWYN-MAYER						
Little Shepherd of Kingdom	—	—	—	—	—	—	Across to Singapore.....	—	4	24	6	72	6,805 Ft.
Come.....	—	1	23	8	77	7,700 Ft.	Actress, The.....	1	8	20	3	64	6,998 Ft.
Love Mart, The.....	—	4	39	2	69	7,388 Ft.	Baby Mine.....	6	9	23	1	56	5,139 Ft.
Mad Hour, The.....	1	9	15	—	57	6,525 Ft.	Becky.....	1	8	25	2	64	6,433 Ft.
Man Crazy.....	1	6	26	2	65	5,542 Ft.	Ben Hur.....	—	9	40	53	83	11,693 Ft.
Noose, The.....	—	4	31	12	75	7,331 Ft.	Big City, The.....	—	9	35	5	68	6,838 Ft.
No Place to Go.....	1	11	10	1	55	6,431 Ft.	Body and Soul.....	3	10	22	2	59	5,902 Ft.
Oh Kay.....	—	—	9	1	73	6,100 Ft.	Bringing Up Father.....	1	11	13	—	55	6,344 Ft.
Out of the Ruins.....	—	—	9	2	75	6,100 Ft.	Buttons.....	—	8	22	4	66	6,050 Ft.
Patent Leather Kid, The....	—	6	39	20	77	11,412 Ft.	Cardboard Lover, The.....	—	2	10	2	70	7,108 Ft.
Rose of the Golden West.....	—	13	23	4	63	6,477 Ft.	Certain Young Man, A.....	—	9	9	—	55	5,482 Ft.
Sailors' Wives.....	2	5	14	—	58	5,484 Ft.	Circus Rookies, The.....	3	3	14	—	58	5,661 Ft.
Shepherd of the Hills, The..	—	4	33	10	73	8,188 Ft.	Cossacks, The.....	—	4	33	5	70	8,601 Ft.
Texas Steer, A.....	—	7	29	1	65	7,419 Ft.	Crowd, The.....	1	5	20	5	68	8,548 Ft.
Three-Ring Marriage.....	—	3	13	—	64	5,834 Ft.	Detectives.....	2	4	7	—	53	5,838 Ft.
Valley of the Giants.....	—	3	36	2	69	6,336 Ft.	Diamond Handcuffs.....	—	5	16	1	65	6,700 Ft.
Vamping Venus.....	2	2	7	—	55	6,021 Ft.	Divine Woman, The.....	2	8	31	6	67	7,300 Ft.
Wagon Show, The.....	—	5	14	—	62	6,212 Ft.	Enemy, The.....	2	5	25	2	64	8,189 Ft.
Wheel of Chance.....	—	3	19	5	72	6,895 Ft.	Excess Baggage.....	—	1	10	2	72	7,182 Ft.
Whip Woman, The.....	3	8	10	—	51	5,087 Ft.	Fair Co-Ed, The.....	—	—	39	12	77	7,408 Ft.
Yellow Lily, The.....	—	2	24	2	70	7,187 Ft.	Forbidden Hours.....	—	4	15	3	69	5,011 Ft.
							Four Walls.....	—	1	21	4	73	6,620 Ft.

Title of Picture						Title of Picture							
Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Bad"	Percentage Value	Length	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Bad"	Percentage Value	Length		
Garden of Allah, The.....	2	10	36	8	67	8,200 Ft.	Dress Parade.....	—	5	28	4	69	6,599 Ft.
In Old Kentucky.....	—	11	32	3	65	6,646 Ft.	Girl in the Pullman.....	—	1	12	2	72	5,990 Ft.
Latest From Paris, The.....	—	6	39	5	69	7,743 Ft.	Harp in Hock A.....	—	6	11	—	59	5,990 Ft.
Laugh, Clown Laugh.....	—	2	33	4	72	7,045 Ft.	Hold 'Em Yale.....	—	3	14	—	65	7,056 Ft.
Law of the Range, The.....	—	4	13	—	63	5,393 Ft.	King of Kings.....	—	1	8	8	82	13,500 Ft.
London After Midnight.....	2	8	44	10	69	5,687 Ft.	Leopard Lady, The.....	1	4	16	—	60	6,650 Ft.
Love.....	—	12	12	1	65	7,365 Ft.	Let 'Er Go Gallagher.....	—	2	12	3	72	5,888 Ft.
Lovelorn.....	1	12	14	1	56	5,950 Ft.	Main Event, The.....	—	5	16	1	65	6,472 Ft.
Man, Woman and Sin.....	4	11	31	5	62	6,280 Ft.	Midnight Madness.....	—	1	8	1	70	6,559 Ft.
Mysterious Lady, The.....	—	—	24	4	74	7,652 Ft.	Night Flyer, The.....	—	4	16	1	66	5,954 Ft.
Patsy, The.....	—	5	35	4	69	7,289 Ft.	On to Reno.....	—	3	10	1	66	5,494 Ft.
Quality Street.....	2	12	23	2	60	7,193 Ft.	Rush Hour, The.....	—	11	1	73	5,880 Ft.	
Road to Romance, The.....	—	11	31	4	65	6,544 Ft.	Stand and Deliver.....	—	2	18	—	67	5,423 Ft.
Rose-Marie.....	—	6	35	—	66	7,745 Ft.	Skyscraper, The.....	—	4	17	—	64	7,040 Ft.
Smart Set, The.....	—	2	36	5	71	6,476 Ft.	Walking Back.....	—	—	13	1	72	5,035 Ft.
Spoilers of the West.....	—	4	16	1	66	6,280 Ft.	Wise Wife, The.....	—	3	18	2	69	5,610 Ft.
Spring Fever.....	1	7	42	6	69	6,507 Ft.	Wreck of the Hesperus, The.....	—	3	16	2	69	6,447 Ft.
Student Prince, The.....	—	3	33	17	76	9,563 Ft.	STATE RIGHTS						
Tea for Three.....	—	7	18	—	62	5,273 Ft.	Hell Ship Bronson.....	—	3	8	—	62	6,432 Ft.
Telling the World.....	—	1	20	5	75	7,184 Ft.	Port of Missing Girls, The.....	—	4	15	—	64	7,270 Ft.
Thirteenth Hour, The.....	1	7	27	4	66	5,252 Ft.	Road to Ruin, The.....	—	2	9	—	65	5,167 Ft.
Under the Black Eagle.....	—	3	12	—	64	5,901 Ft.	Simba.....	—	—	10	—	70	8,000 Ft.
West Point.....	—	2	40	15	77	8,134 Ft.	United States Smith.....	—	—	10	2	75	6,000 Ft.
Wickedness Preferred.....	1	2	15	—	64	5,011 Ft.	TIFFANY-STAH						
PARAMOUNT							Haunted Ship, The.....	—	2	8	—	64	4,753 Ft.
Beau Sabreur.....	4	10	27	5	62	6,704 Ft.	Streets of Shanghai.....	—	1	12	2	72	5,276 Ft.
Big Killing, The.....	—	4	15	—	64	5,808 Ft.	Wild Geese.....	—	1	31	3	72	6,448 Ft.
City Gone Wild, The.....	—	8	21	2	64	5,408 Ft.	UNITED ARTISTS						
Doomsday.....	—	5	14	—	62	5,665 Ft.	Circus, The.....	2	6	29	28	79	6,700 Ft.
Drag Net, The.....	—	3	28	6	72	7,720 Ft.	College.....	—	3	17	6	71	5,362 Ft.
Easy Come, Easy Go.....	—	6	27	1	65	5,364 Ft.	Devil Dancer, The.....	—	7	23	6	69	6,765 Ft.
Feel My Pulse.....	—	8	24	2	65	5,889 Ft.	Dove, The.....	—	14	23	10	67	8,400 Ft.
Fifty-Fifty Girl, The.....	—	7	21	—	63	7,720 Ft.	Drums of Love.....	—	6	20	4	68	8,350 Ft.
First Kiss, The.....	—	1	9	1	70	6,134 Ft.	Garden of Eden, The.....	—	2	20	3	71	7,558 Ft.
Fleet's In, The.....	—	—	6	4	82	6,918 Ft.	Gaucha, The.....	—	6	40	20	76	9,256 Ft.
Fools for Luck.....	1	3	7	—	57	5,758 Ft.	My Best Girl.....	—	4	48	23	78	8,500 Ft.
Forgotten Faces.....	—	3	16	1	67	7,640 Ft.	Ramona.....	—	—	29	21	83	8,200 Ft.
Gay Defender, The.....	1	4	36	2	67	6,376 Ft.	Sadie Thompson.....	—	4	39	14	75	8,700 Ft.
Gentlemen Prefer Blondes.....	3	10	26	6	68	6,871 Ft.	Sorrell and Son.....	—	2	28	24	82	9,000 Ft.
Get Your Man.....	—	2	39	6	73	5,889 Ft.	Steamboat Bill, Jr.....	—	5	16	2	62	7,700 Ft.
Half a Bride.....	—	3	19	—	66	6,263 Ft.	Tempest.....	—	—	6	6	85	9,300 Ft.
His Tiger Lady.....	1	7	14	—	58	5,038 Ft.	Two Arabian Knights.....	—	1	28	18	81	8,250 Ft.
Honeymoon Hate.....	1	5	14	—	60	5,415 Ft.	Two Lovers.....	—	1	10	1	70	8,500 Ft.
Hot News.....	—	—	22	1	71	6,524 Ft.	UNIVERSAL						
Just Married.....	—	2	7	1	67	6,039 Ft.	Buck Privates.....	—	1	10	—	67	6,171 Ft.
Ladies of the Mob.....	1	6	26	2	65	6,792 Ft.	Cohens and Kellys in Paris.....	—	3	32	11	75	7,481 Ft.
Last Command, The.....	—	3	34	19	79	8,234 Ft.	Count of Ten, The.....	1	4	6	—	55	6,279 Ft.
Last Waltz, The.....	1	3	14	—	62	6,940 Ft.	Finders Keepers.....	—	3	15	1	67	6,081 Ft.
Legion of the Condemned, The.....	—	5	36	12	74	7,415 Ft.	Foreign Legion, The.....	—	2	6	2	70	7,828 Ft.
Love and Learn.....	—	3	22	2	69	5,737 Ft.	Four Flushers, The.....	—	2	12	—	66	6,193 Ft.
Loves of An Actress.....	—	3	9	—	63	7,434 Ft.	Galloping Fury.....	—	2	10	—	65	5,503 Ft.
Magnificent Flirt, The.....	—	2	13	—	66	6,440 Ft.	Good Morning Judge.....	—	1	15	—	68	5,645 Ft.
Mating Call, The.....	—	1	10	1	70	6,325 Ft.	Hero for a Night, A.....	—	1	18	2	71	5,711 Ft.
Night of Mystery, A.....	1	8	24	3	64	5,741 Ft.	Irresistible Lover, The.....	—	4	17	1	66	6,958 Ft.
Old Ironsides.....	1	7	35	13	76	7,910 Ft.	Love Me and the World is Mine.....	—	5	12	—	61	6,813 Ft.
Open Range.....	—	3	22	—	66	5,599 Ft.	Man's Past, A.....	1	5	18	—	62	6,135 Ft.
Partners in Crime.....	—	8	25	—	63	6,600 Ft.	Man Who Laughs, The.....	—	2	7	2	70	10,185 Ft.
Patriot, The.....	—	—	9	7	83	9,819 Ft.	On Your Toes.....	1	4	20	—	63	5,918 Ft.
Pioneer Scout, The.....	—	5	14	1	64	6,118 Ft.	Rawhide Kid, The.....	1	3	7	—	57	4,777 Ft.
Racket, The.....	—	2	23	6	74	7,646 Ft.	Shield of Honor, The.....	—	3	10	—	63	6,172 Ft.
Red Hair.....	—	1	26	12	78	6,331 Ft.	Surrender.....	—	3	12	—	64	8,249 Ft.
Secret Hour, The.....	3	3	14	—	58	7,149 Ft.	Thanks for the Buggy Ride.....	—	4	12	—	63	6,197 Ft.
Serenade.....	—	8	19	2	64	5,209 Ft.	That's My Daddy.....	1	5	15	3	65	6,073 Ft.
She's a Sheik.....	—	5	29	3	68	6,015 Ft.	Thirteenth Juror, The.....	—	3	21	1	68	5,598 Ft.
Shootin' Irons.....	—	3	12	—	64	5,179 Ft.	Thirteen Washington Square.....	—	5	7	—	58	6,274 Ft.
Showdown, The.....	2	9	17	3	61	7,616 Ft.	Uncle Tom's Cabin.....	—	1	4	5	82	10,600 Ft.
Something Always Happens.....	1	4	18	1	64	4,729 Ft.	We Americans.....	—	10	25	1	63	9,151 Ft.
Speedy.....	—	3	38	17	77	7,960 Ft.	Wild Beauty.....	—	—	9	1	73	5,192 Ft.
Sporting Goods.....	—	4	29	2	68	5,951 Ft.	WARNER BROS.						
Spotlight, The.....	3	3	16	4	65	4,934 Ft.	Across the Atlantic.....	—	2	20	—	67	6,052 Ft.
Street of Sin, The.....	—	2	29	4	72	6,218 Ft.	Beware of Married Men.....	—	6	9	—	57	5,421 Ft.
Sunset Legion, The.....	—	1	19	2	72	6,763 Ft.	Fortune Hunter.....	—	1	10	1	70	6,638 Ft.
Three Sinners.....	—	6	17	2	65	7,029 Ft.	Girl From Chicago, The.....	—	5	17	—	63	5,978 Ft.
Tillie's Punctured Romance.....	3	6	9	—	52	5,733 Ft.	Glorious Betsy.....	—	—	14	13	84	6,800 Ft.
Two Flaming Youths.....	—	—	16	4	76	5,319 Ft.	Good-Time Charley.....	—	7	12	2	63	6,302 Ft.
Under the Tonto Rim.....	—	3	19	2	69	5,991 Ft.	Ham and Eggs at the Front.....	—	6	11	1	62	5,613 Ft.
Vanishing Pioneer, The.....	1	3	13	—	62	5,834 Ft.	If I Were Single.....	—	4	6	1	62	6,320 Ft.
Warming Up.....	—	1	23	3	72	6,509 Ft.	Jazz Singer, The.....	—	1	16	27	88	7,077 Ft.
Water Hole, The.....	—	—	7	4	81	6,319 Ft.	Lights of New York, The.....	—	1	7	10	85	5,267 Ft.
Way of All Flesh, The.....	—	2	36	25	81	8,486 Ft.	Lion and the Mouse.....	—	—	6	4	82	6,352 Ft.
Wife Savers.....	1	10	20	3	62	5,413 Ft.	Race for Life, A.....	—	3	7	—	61	4,777 Ft.
Woman on Trial, The.....	—	7	23	2	65	5,960 Ft.	Sailor Izzy Murphy.....	3	4	5	2	55	6,295 Ft.
PATHE							Silver Slave, The.....	—	6	14	—	61	6,124 Ft.
Almost Human.....	1	—	9	—	65	5,956 Ft.							
Blue Danube, The.....	—	—	16	2	73	6,589 Ft.							
Chicago.....	—	6	20	4	68	9,992 Ft.							

Sound Picture Reviews

By CHESTER J. SMITH

The Ol' Gray Hoss

THIS Our Gang comedy, done with sound effects, is a considerable improvement over the silent version despite the fact that the sound evidently was injected into the picture hurriedly and not to the best advantage. There is nothing in the way of dialogue, but the cheers of the gang, the beating of the old gray horse's hoofs and other incidental effects materially enliven the picture. It seems evident from this one that the Our Gang comedies of the future will be even more popular with sound than they were in the silent version.

Van and Schenck

These popular entertainers of the vaudeville stage and the night clubs give an exceptionally entertaining performance in a number of selections on Movietone. They are real artists in the rendition of numbers and they are among the few that have been seen that are just about as effective in sound pictures as they are in person. Their song numbers are well gagged with patter and apparently go over just as well on the screen as on the stage. Their act at the Capitol was better received than any that has been seen on the screen.

Sharp Tools

This is a typical Willard Mack creation, a crook and detective story of highly melodramatic type in which Ethel Grey Terry is the star on Vitaphone. She is the female detective, who, with her brother, wins the way into the crook gang's confidence and becomes a member of the gang. When it comes to a division of the loot in the biggest job they turn, she and her brother cover them and turn them over to headquarters, thus avenging the murder of their father at the hands of the leader of the gang. In the supporting roles to Miss Terry are William Davidson, Edwin Sturgis and Carl Gerard. The picture was directed by Bryan Foy and is of the type that seems to be popular in the talking shorts.

Banjomaniac

Eddie Peabody gives a jazzy Vitaphone performance on his banjo, as well as on several other stringed instruments. He is assisted by Jimmy Maisel and their numbers are well chosen. In addition to being a star as a musician, Peabody has plenty of personality and his song numbers go over as well as those on the banjo. The act is one that undoubtedly will be popular.

"Stepping High" Under Way in East Soon

With the arrival of Bert Glennon, film director, from Hollywood, preparations for the filming of F B O's first all-talking motion picture "Stepping High" are proceeding rapidly. Mr. Glennon and Gene Markey, author of the production, are working on the scenario and the dialogue of the play, and it is expected that shooting will start at the Sound Studios, Inc., within the next week.

Robert Kane, president of Sound Studios, Inc., is assembling a cast of legitimate players, and screen and talking tests are being made daily. The cast will be announced in a few days.

Newman Reopens With Sound Policy a Big Draw

The re-opening of the Newman Theatre, second largest downtown first run house in Kansas City, was a novelty in one respect. Prior to its closing for re-decoration and wiring for sound pictures, the Newman's attendance had gradually been dying away until the theatre, which used

to be Kansas City's finest, resembled only the ghost of the former downtown center it had been under the management of Frank Newman. When Loew's Midland—Kansas City's largest house—opened about one year ago and the Newman became under Loew management, Kansas City's theatre patrons flocked to the Midland and passed by the Newman, which is two blocks from the Midland.

Recently the Newman reverted to Publix ownership and was closed for improvements. Then came the widely advertised re-opening. For the first time in one year the Newman had packed houses for afternoon and night shows. Again the Newman looks like the Newman of old, although the physical changes made in the house are small. Several acts of Vitaphone vaudeville and first run sound pictures will be the new policy.

Gloria Swanson Will Sing in "Queen Kelly"

Gloria Swanson will sing a song in "Queen Kelly," forthcoming United Artists production which Erich von Stroheim will direct, and which will have dialogue sequences. Miss Swanson revealed this week that she had had her first voice test last February when "Sadie Thompson" was playing on Broadway. The actress departed from New York for the coast on Friday, October 12, in order to begin work on October 22. The RCA Photophone method is to be employed.

After "Queen Kelly," Miss Swanson will make "Clothes," by Lucy Stone Terrill, as her second talking picture.

Warners "Home Towners" Next for N. Y.

Warner Bros. will offer their third 100 per cent all-talking picture to the public when George M. Cohan's "The Home Towners" opens at the Warner Bros. Theatre on Broadway, Tuesday evening, October 23rd. "The Home Towners" constitutes the first comedy presented by Warner Bros. as an all-talking picture.

Richard Bennett and Doris Kenyon head its cast with other roles filled by Robert McWade, Gladys Brockwell, Robert Edeson, John Miljan, Stanley Taylor, James Mack, Vera Lewis and Patricia Caron.

Sound Fade-Out Latest Griffith Effect

D. W. Griffith, who gave to silent films the close-up and fade-out, now contributes to sound pictures the sound dissolve and the sound fade-out. These effects will be presented in "The Love Song," in which William Boyd, Jetta Goudal and Lupe Velez appear.

In the sound fade-out the voice rises to its normal pitch and then fades out as the scene dims and dissolves into another. Lupe Velez, it is announced, will sing seven times during the length of the picture.

Will Protest Skouras Protection Claims at Toronto Meeting

THE Motion Picture Theatre Owners of Eastern Missouri and Southern Illinois through their president, Fred Wehrenberg of St. Louis, during the past week sent letters of protest to all of the motion picture exchanges in St. Louis against the protection claims presented by the St. Louis Amusement Company, controlled by Skouras Brothers and Harry Koplar.

The St. Louis Amusement Company owns about 27 neighborhood and suburban theatres in St. Louis and vicinity and has demanded from 14 to 35 days protection against rival theatres in their territory. The company has the largest string of theatres in St. Louis.

HOLLYWOOD

Western Editorial Representatives:
Edwin Schallert, Jerry Hoffman, Lillian Gale

WM. McCORMACK
Western Representative

Western Advertising Representatives:
Laurence A. Urbach, Ray Murray

Hollywood Office—6381 Hollywood Blvd—Phone Granite 3982.

High Cost of Music for Short Subjects

May Use Phonograph for Synchronizing, Says One Producer

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 8.—Unless a definite adjustment is made for fees paid musicians employed to synchronize pictures, one short subject producer intends to secure a complete stock of phonograph records and use a Panatrope with which to score his pictures. The producer, who requested that his name be kept confidential, states that the amounts added to the negative cost of short subjects is entirely too much in ratio to the rentals which can be charged for such films.

While the present system of charging by reels may seem fair to those making the charge, he claims that in practice it reacts against the maker of short subjects. A feature length film producer can easily afford to pay more for one reel than a short subject maker. He points out that the average five to seven reel feature made by any of the major companies cost from \$150,000 anywhere up to \$500,000. In the cases of specials, the total runs between \$500,000 to over \$1,000,000. This would make one reel of a five reel come to a low average of \$25,000 per reel. Only in very rare cases do two reel comedies run to a total of \$50,000. The average two reeler of the better grade generally totals from \$15,000 to \$30,000 at most. In other words, one reel of a short subject is generally one-half the cost of one reel for a feature. Hence his argument that the ratio of assessment is unfair.

Musicians fees are added to this. They must be employed at \$10 an hour for a minimum of three hours, or \$30 per man.

Gilbert Will Not Renew Contract with M-G-M

(Hollywood Bureau, Motion Picture News)

JOHN GILBERT will not renew with Metro-Goldwyn-Mayer on the expiration of his contract this coming Spring, he announced when he returned to Hollywood last week. Beyond this statement, Gilbert would give no further information regarding his future plans. Two companies are rumored favored in negotiations with the star, one being First National and the other United Artists. Reports are that Joseph P. Kennedy opened negotiations with Gilbert on his visit here when Kennedy was in charge of First National.

There also are allegations that some producers have been compelled to hire a minimum of 27 men to comprise a synchronizing orchestra. This means \$310 for musicians only which must be added to the negative cost.

This particular producer's solution is the use of the amplified phonograph. And, unless readjustments are made, he intends to do so.

Blowing Up Ships and Costs

Three hundred cases of dynamite were used by Herbert Brenon to blow up a 250 foot schooner for scenes in "The Rescue," a Samuel Goldwyn production starring Ronald Colman. The scene will be less than 200 feet of film.

Adding a Voice

The silent version of "The Carnation Kid" starring Douglas MacLean has been completed by Christie. Dialog sequences are now being made on the Christie sound stages in the Metropolitan Studios. E. Mason Hopper is directing both sound and synchronized versions.

Paramount's Clip Sheet

Arch Reeve, director of publicity for Paramount's West Coast studios, has discarded the weekly mimeograph letter in favor of a printed clipsheet which is broadcast to all editors instead. Each story is in regular newspaper style, with a variety of headlines being used.

Greetings From Harry

Harry Wilson made formal announcement of his new affiliation as publicity director for United Artists last week. Harry invited his "pals," who numbered into

ciphers, to a gathering at the Roosevelt Hotel.

Laemmle Novelties Completed

The last one reeler in the series of "Laemmle Novelties" was completed at Universal last week under the title of "Fantasie." There are 13 in the series, all the ideas of Sam B. Jacobson, who also supervised them.

Thomson Returning

Fred Thomson has changed his mind in regard to retiring from motion pictures and is now seeking a new releasing medium.

Sue Carol Back

Sue Carol returned to Hollywood this week following several months abroad as the feminine lead in "Chasing Through Europe."

Educational Heads Return

E. H. Allen, general manager for Educational Studios, and Jack White, comedy producer for the same firm, are back in Hollywood. They have been East for the past month.

New One For Bow

F. Hugh Herbert and Sam Mintz are collaborating on an original story for Clara Bow. Both writers are under contract to Paramount.

"The Dummy" As Talkie

"The Dummy" by Harriett Ford and Harvey O'Higgins, which played the legitimate field in 1915, will be produced as a 100 per cent talking picture by Paramount. Wells Root is doing the adaptation and Robert Milton will make it as his first directorial effort.

Blaine With Pathe

Sally Blaine has been placed under a long term optional contract by Pathe. The intention is to build her up for featured parts.

Denny in Seattle

Reginald Denny and his entire company are in Seattle, Washington, where exterior scenes for "Clear the Deck," are being filmed under direction of Joseph Henabery.

Buys "Wolf Song"

Paramount has acquired screen rights to Harvey Fergusson's "Wolf Song."

Joins Fox

Walter Woods, editorial supervisor for James Cruze, when the latter made a series

(Continued on following page)

Lines or Lions All the Same to Him

AFTER several days of harangue, a producer and well known screen comedienne closed a contract which called for her services in an all-talking picture. Both heaved sighs of relief, for the bargaining had been long and bitter.

"Well now," she said, "what about the lines?"

"Don't worry," he replied, "they'll be okay and everything will be fine."

"Yes, but you must realize that this is a new venture for me and I'm rather worried about the lines. The sooner we know about them the better."

"Please don't worry. If necessary we'll use a double for you with the lions!"

Equity Sends Talkie Ballot to Members

Action Is Preliminary to Body's New Drive for Motion Picture Players

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 8.—A preliminary action to a new drive for motion picture members by the Actors' Equity Association, a ballot was mailed to all Equity members in Hollywood regarding talking pictures. This ballot asked members to vote on three questions, which in order were:

- "1. Are you in favor of Equity contracts for Equity members in speaking parts in talking pictures? Yes ... No ...
- "2. Are you in favor of the Council passing a resolution prohibiting members from acting in speaking parts in talking pictures unless ALL SPEAKING PARTS are filled by Equity members? Yes ... No ...
- "3. Are you in favor of an Equity contract covering speaking parts in talking pictures? Yes ... No ..."

Equity is now in a better position to secure a strong foothold on the motion picture acting branch than ever before. This is with the number of legitimate actors, already members of Equity, who are being signed for motion pictures containing talk sequences.

No action is contemplated regarding a contract for talking pictures by Equity until full returns of the ballot are in. Should a greater majority answer "yes" to the three questions contained in the ballot, the Equity council in New York will draft a special contract covering the three queries and submit it to members for approval. With this secured, it will be submitted to motion picture producers and suggestions from them requested.

Equity's best spot to secure members in the past was during the period motion picture producers asked all actors to take a cut in salary. This opportunity was lost and Equity feels that they will not let this new one slip through their fingers. They point to conditions in the legitimate field as the answer to some film producers' objections that Equity would not be a beneficial aid in the making of pictures. Particularly at the present, claim members, would the organization be invaluable to producers engaged in making talking pictures. Equity officials state that they have no desire to

enforce the so-called "closed shop" in motion pictures. If producers have stars who are not members of Equity, they do not require that this star be compelled to join. What they do ask, however, is that the supporting members be allied with Equity. In this way they promise film producers the same protection against any contractual breaches on the part of actors or displays of temperament affecting production, which they have given producers in the legitimate field.

Hollywood

(Continued from preceding page)

for Pathe, has joined the Fox scenario staff.

Featured

Russell Simpson has been assigned a featured role in "Noisy Neighbors," which Chuck Reisner will direct for Pathe.

Words of Praise

Clara Beranger's screen adaptation of "Craig's Wife," is "flawless," according to a telegram received by William Siström, of Pathe, from Rosalie Stewart who produced George Kelley's play on the New York stage.

Frank Lloyd

Frank Lloyd is to direct Richard Barthelmess' next First National starring vehicle, "Weary River," which is to be a talking picture.

Engages the Hattons

Ed Cline has engaged Frederick and Fanny Hatton, authors of many successful stage successes, to title "Applesauce," his latest picture for Tiffany-Stahl in which Sally O'Neill and Roland Drew are to be co-featured. It is likely that before Cline's piece reaches the preview houses the title will be changed to "Broadway Fever."

From Silent to Sound

"The Barker" and "The Divine Woman," both of which were completed by First National, go into production again next week for dialog recording. Originally they were intended as purely silent productions with the possible addition of sound effect. Milton Sills, Dorothy Mackaill and Betty Compson will do most of the talking sequences in "The Barker." Corinne Griffith, H. B. Warner and Victor Varconi will be heard in "The Divine Woman."

Some More of "It"

Billie Dove will be "IT-ified" in her next starring vehicle, since Elinor Glyn is responsible for its authorship. "The Man and the Moment" is the title of the story which is to be a George Fitzmaurice production for First National.

Richman Vehicle Shifted

Irving Berlin's story has been temporarily tabled by United Artists for Harry Richman's entry into feature talking pictures.

Out in Idaho

Marie Prevost, who has been making interior scenes for "The Exodus of the New World," at Salt Lake City, has left with Ben Lyon, Ray Johnston, director, and the rest of the cast for location shots on Snake River, near Twin Falls, Idaho.

Busy on "Calamity"

Fred Newmeyer, who recently signed to direct "Calamity," as a super-feature sound picture for Fox, will devote the next three weeks to supervising the preparation of the story which is being prepared by a staff of writers under Luther Reed's guidance.

Joins "Collegians"

The latest addition to Universal's list of contract players is pretty Peggy Howard, who will make her first appearance in "The Collegians."

Will Adapt Negro Picture

Richard Schayer, scenarist, who has worked on no less than ten productions in the past year, has been assigned to adapt King Vidor's forthcoming picture of negro life, as yet untitled, for Metro-Goldwyn-Mayer.

Good News

When John Farrow got back from Taos, New Mexico, where with Victor Fleming, who will direct the yarn, he had been picking locations for "The Wolf Song," he learned that Paramount had bought the screen rights to his first novel, "Haunting Melody," which is a story of modern Spain, and will be done in sound.

Erle C. Kenton Assigned

Erle C. Kenton has been assigned to megaphone Columbia's "Nothing to Wear," with Jacqueline Logan, Theodor Von Eltz, Bryant Washburn and Jane Winton.

F B O's Program Complete by Xmas

William Le Baron, vice-president of F B O Pictures Corporation in charge of production, announces that the F B O 1928-29 program will be 100 per cent completed by Christmas. Preparations are now underway for the launching of nine films in the next two months.

First Air Derby

The distinction of staging the first motion picture air derby goes to Harry J. Brown, with Charles R. Rogers in the "Russ Farrell Aviation Series," starring Reed Howes, and released by Educational.

Rupert Julian

Rupert Julian has been assigned to direct Metro-Goldwyn-Mayer's first mystery thriller with sound effects.

"Nize Baby" All Off

Further developments in the postponement of "Nize Baby" at Metro-Goldwyn-Mayer have resulted in the Milt Gross story being called off indefinitely.

John Loder Assigned

Captain John Loder, the romantic young British actor discovered by Jesse L. Lasky during his recent European trip, has been assigned to his first role under his Paramount contract. Loder will appear in "Half an Hour," the James M. Barrie play, which will enter production in a few days as an all talking picture under the direction of William C. deMille.

(Continued on page 1180)

Sennett Dickering with Educational, Report

REPORTS in Hollywood have Mack Sennett negotiating with Educational Pictures for distribution of future product.

At present, Sennett is said to be ready to start active production on his first feature length all-talking picture. Daphne Pollard, Billy Bevan and Johnny Burke, all originally from vaudeville, are said to be cast for leading roles. No title has been selected thus far and this will be made for release through Pathe. All production is being made at Sennett's new plant in Studio City, San Fernando Valley.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR

BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Sound Pictures and the Small Town

As the number of installations of sound plans increases, so does the necessity of educating the average small town theatre in the proper methods of selling this type of entertainment to their patrons. The very evident need for such education has been amply demonstrated by the many small town theatres where talking plants have grown "stale" by reason of improper advertising and selling to their public. This was also caused by lack of synchronized pictures but chiefly because of the former condition.

Perhaps the best known and tried method of selling a sound plant is via the sound plant itself. This I found in many successful theatres to be the case. Practically every recent installation as well as old ones, now have the microphone attachment in the manager's office and this sensibly used, places a mighty good wedge in the hands of the theatre exhibitor. Announcements of coming attractions, or of any interesting topic will receive undivided attention from the audience. Putting effects into pictures or short subjects not synchronized can also be accomplished through this medium, and in conjunction with the non-synchronized attachment will make any ordinary picture a sound picture.

If You're Using Sound Sell it

I have had my eye on about a dozen sound theatres during the past two months and have been watching them carefully from every possible angle so as to analyze the different possibilities that might benefit those theatres just getting ready to start their own or who are trying to revive interest in sound pictures. One of the things that I noted was that the successful sound house is the one where sound is the chief item that they are selling on their program. To these successful theatres, everything else comes after sound, and no one can deny that sound is the item that is packing these theatres to the door night after night and shattering records as time goes on. On the other hand, if you look into the theatres where sound plants are not packing them in, you will almost always find that the sound pictures are being used as fillers or are not being played up over everything else. I can recall, from my recent mid-western trip for the NEWS, theatres in Ohio and Indiana where exhibitors told me that sound meant nothing to their patrons any more. They were wrong, absolutely wrong, as any live showman can

NOTICE

THE Managers' Round Table Club has selected certain members from different localities throughout the country for the purpose of getting their views and opinions regarding SOUND pictures. YOU may be one of the members we wrote to.

Everyone is awaiting with interest the letters and articles that these exhibitors will send in and we are certain that they will contain valuable "dope" on sound pictures and their effect on the average theatre.

WATCH FOR THEM. C.E.L.

tell them. What they should have said was that sound does not mean anything to THEM, not their patrons. They have themselves grown dormant on their expensive plants and did not know how to wake it up again.

Whether your theatre has just had sound installed, whether it is going to have an early installation or whether you have had it for any length of time does not matter. This article, based upon actual observation and fact, can be applied to all of you.

"Sound" Methods of Exploitation

Build up your public's interest by, first: the use of your sound plant in the theatre, if it is already in. Second: By placing a loud speaker over your entrance and marquee and broadcasting through your microphone, third; by publication of a well-laid-out booklet or herald dealing with the subject of sound without letting them into any secrets or telling them any more than is enough to attract their attention and interest. Fourth: through proper outdoor advertising whereby "Sound" is the chief item on the posters. After these methods have been utilized, the rest is up to you to keep their interest keyed up after they get into your theatre by presenting your sound shows in a good showmanlike manner and making use of every trick that the sound plant places at your disposal. Don't lay down on the job. You have an expensive outfit; you have, no doubt, bought expensive pictures to run with it, so economy in selling it to the public is penny wise pound foolish tactics.

Underbaked or Overbaked

I picked up the following some time ago but cannot recall who wrote it: "It is just as harmful to take the loaf of bread out of the oven half baked as it is to let it stay in too long and be overdone."

So before you can up and ask me what bread has to do with theatres I'll hustle to tell you why I've started this little story with that quotation.

How many times have you started a great exploitation and advertising campaign and then let up on it too soon, or curtailed the entire campaign before it was completed? Then again, how often have you started on advertising some great big picture and kept at it until you had actually overdone it? One is just as bad as the other if viewed from the angle of good showmanship.

In planning an advertising campaign of any kind, every possible point should be carefully watched and covered but with always the thought in mind that you must be careful to go through with it and at the same time not to plug it until it becomes tiresome. Take any average town or city which boasts of one or two good newspapers and you will most generally find that a short (week to ten days) but snappy, well-thought out plan will stir up all the interest that you require to put over a picture. Trying to work up such interest by a series of teaser ads two or three weeks ahead, then the actual campaign following is apt to dull the interest that you have created in what you are selling.

Value of the Mailing List

Quite a few months ago we stressed the value and importance of the mailing list especially in the smaller town and city. We are tempted to bring this subject up again because we really believe it is of great importance. During the past few months I have had the opportunity of observing many theatres and one of the things that I particularly noticed is that the average successful theatre has a large and well-developed mailing list. I never miss the chance to draw the manager into a discussion on this subject because I always want to feel that the suggestion incorporated in these pages actually contain some value and are based upon methods successfully used in other theatres.

Find room for a small writing desk in your lobby, your promenade, your ladies room (not the men's room because the boys

(Continued on following page)

Round Table Club

(Continued)

will use it for a poker or in fact anywhere that is convenient and will attract attention. Place request cards, pencils or ink and if possible station an usher close by. Push this idea for all it's worth and build up a mailing list that will carry with it the conviction that when you send out an announcement, you have reached the greatest portion of your patrons or theatre-going public. Keep plugging it on your programs, because I'll assume that you do have a weekly program, most every "real" theatre has. Use a trailer on the screen. Just keep calling attention to it all the time and every letter received from a patron, regardless of the subject written about, should mean another address for the list.

But "kill" the dead wood and keep it alive with new names.

Children Matinees as Business Builders

We are now in that time of the year when Saturday matinee business can be increased by several hundred dollars in addition to sending home about a thousand youngsters to rave to mama and papa about the great show that he had seen.

There are many ways of building up this idea and if properly handled you can consistently keep it coming all season. One way that this was done was called to my attention recently by Charlie Maxfield, manager of the Colonial Theatre in Hartford, Conn. He found, after he came into the theatre, that the average number of kids they played to on a Saturday afternoon was about two hundred. Now "Max" knew from experience in Norwich (just as I also knew) that this number was quite insufficient for so large a house as the Colonial, so he advertised a FREE matinee one Saturday and that's what was meant. The kids believed him as well with the result that his eighteen hundred

seats were taxed to their utmost to take care of the youngsters. He gave them a corking show with every element of entertainment that kids crave and then with a few well-chosen words from the stage he told them that the Colonial would continue to give such shows every Saturday afternoon. He talked about the great serial that he had started, and then he waited a week to see if his "stunt" bore fruit. Well, the only difference between the two Saturdays was the fact that on the second day they all paid. And from word just received from "Max" they are still packing the kids in and this is now the fifth week.

Where these youngsters spent their previous Saturday afternoon is a puzzle, but he started them coming, gave them what they wanted and they still come. This one afternoon's business has been increased almost two hundred dollars over the previous business. And just picture those eighteen hundred kids going home as your own advertising agents. It's a great stunt and a fine idea. Get wise to yourself boys. It's getting on in the season. Make hay, Make hay.

Music and the Love Theme

Those "little" angels on showmanship that come to our attention once in a while are always the most appealing because so very often it's the little things that count. (Sounds like a song). But facts are facts and here's a little one that can help make your house just a little different from the ordinary.

The great majority of pictures have love themes selected by the music cue sheet, or specially written for that particular picture. These live themes, or specialty songs are most always "catchy" in tune and wherever such is the case we offer the following suggestion: From the very first time you flash the trailer on the picture have your orchestra, organ or record (if you only use sound) play that number. Keep at it

and when you start the run of the picture itself, don't neglect to have it played at screening and properly played up wherever it is called for on the cue sheet. I know of theatres where a trailer always announces the name of the theme song, both before and after the feature showing and I consider it darned good business. If your music counts for anything at all then you must recall many patrons asking the name of some number that your orchestra played. Ask your local music store to always feature the sheet music and records of the current theme number just as they are now doing with Al Jolson's "Sonny Boy" number from "The Singing Fool," "Ramona" was also a song tie-up that swept the country, but these instances are allowed to go by without any effort to capitalize on the tie-up and plugging of the songs features. If your house orchestra can't make these numbers stand out then we suggest you drop them and put in a phonograph.

On Small Town Vaudeville

I have received several letters touching on the subject of vaudeville. Having played vaudeville in almost every theatre with which I was identified gives me the right to say that I believe I understand what small town vaudeville should be as applied to the average town. We like to stick to averages since there are exceptions to every rule. But on the whole you will find that we select examples that well fit most theatres.

Our idea of a good vaudeville bill in most theatres outside of the big cities would be a four or five act show containing the conventional assortment of acts and closing with the so-called, flash. No doubt every manager reviews his vaudeville show at the first matinee and can judge it on its merits, but the smaller the town the more careful a man must be as to what is said upon his stage. I have found times when the slightest reference to "smut," or religion or in fact any subject, would bring down an avalanche of criticism.

Censorship Outside the Big City

Back in Middletown last season there was a minister from a nearby town who made it a point to witness the opening vaudeville bill every Thursday afternoon and as soon as he reached home he would call me on the phone and tell what part of each act he objected to. Then I had another worthy minister who wrote a review of the show each week and sent it to me by messenger immediately after the first matinee. He generally finished up by taking a crack at me for permitting such and such an act to show so much flesh, or for saying something that really no one else could find fault with. Only once in the entire season do I recall that he wrote to tell me that my show was perfect and fit for every mother, father and family. And I was so stunned that I lost a full day's time in reproducing it in the local papers.

It's not such a hard problem, just exercise some good common sense and if something don't sound right you can always talk it over with the artist on the bill and they are sure to co-operate with you. At any rate, they had better. But aside from all that keep your shows clean and don't give anyone the chance to say that you don't censor objectionable material on your vaudeville bill.

Join NOW

Clip and mail the coupon below with your name and address to
Motion Picture News, 729-7th Ave., New York City

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name

Address Policy

Theatre Capacity

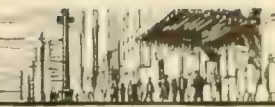
City State

Honorary Chairman
Wm. A. Johnston

Chairman
Charles E. Lewis



Exhibitors Service Bureau



Insures Profit on Matinees

Capitol's "Tarzan" & Organ Club

"WALT" HEALD, Organist

1528

Name _____

Address _____

Birthday _____ Age _____

Telephone No. _____

"TARZAN THE MIGHTY"

SUPER OF ALL SERIALS

No. 1528

Grand Island Lodge No. 1
"MIGHTY TARZANS"

This is to
Certify That

is a member of the Capitol's "Tarzan the Mighty" and Walt's Organ Club from Saturday Sept. 1 to Saturday Nov. 17, 1928 inclusive.

12-GREAT WEEKS OF ADVENTURE-12 and each Saturday also—you will sing with Walt and the Wurlitzer.

Application Blanks Must Be Filled Out Before Membership Cards Are Issued Serial Club Members

ILLUSTRATED above are the application blank and membership ticket which play an important part in a profitable Saturday matinee business builder used by Manager Vogel Gettier, of the Capitol theatre, in Grand Island. Gettier has made his showings of the serial "Tarzan the Mighty," a popular attraction with the youngsters of his city by means of a club idea in which the serial and the Capitol's organist, "Walt" Heald, are the features.

The application blank must be filled out

before a membership card is issued and the inducement to obtain a card is the fact that the holder thereof is admitted at half price at the matinee presentation of the first episode of the serial. Several angles of exploitation are thus introduced. The theatre obtains a live mailing list and has in its files such information as the birthday date of a considerable number of children in the town—information which many theatres employ to good effect by sending birthday greetings to its patrons.

"Sound" Letters to Clergy and Libraries Exploit "King"

CAMPAIGNS for "The King of Kings" at the regular motion picture theatres are following the lead of the exploitation which featured its Two-day showings on Broadway and other cities in at least two particulars. These are the angles opened up for library cooperation through a novelization of the film and the means taken to bring the picture to the notice of clergymen and church societies.

An especially vigorous campaign publicizing "The King of Kings" in its New Jersey premiere at the Stanley theatre in Jersey City was conducted by Harold E. Murphy, exploiter for Stanley-Fabian.

Murphy started his advance in the newspapers with the usual announcements of coming attractions, increasing his space gradually to three columns, topping and ending his ads with "The King of Kings" title and the heavy display line "with sound accompaniment."

For newspaper "readers" he used special sound stories by the Pathe Publicity and Advertising Department and found that the Jersey City and other North Jersey newspapers consider this type of story worthy of a generous amount of space.

To bring the attraction to the attention of the clergy of Hudson County, Murphy issued invitations to 450 other clergy and various religious organizations to attend a special morning showing of the picture. After this, a follow-up letter was sent to the clergy thanking them for their interest.

Unusual cooperation was extended by the editor of the church page of the Hudson Dispatch with a special announcement of the coming of "The King of Kings" car-

ried in the large announcement box topping the page.

The Women's Clubs of Hudson County evidenced interest in the educational aspects of the picture and secured information from the Stanley which was presented by a speaker before the joint meeting of the organizations held at the Y.M.C.A. in Jersey City.

The tie-up possibilities on the novelization of "The King of Kings," published by Grosset and Dunlap, was utilized to the utmost by the Stanley exploiter. Effective window and book department displays were secured in Jersey City, Hoboken and Union City.

A special book mark was prepared for a tie-up with the libraries, 10,000 being distributed in Jersey City—5,000 in Union City and 5,000 in Hoboken.

20 Window Displays Result of Tie-up with Agent

The highlights of the campaign to exploit the showing of the talking feature, "Women They Talk About" at the Kirby Theatre, Houston, was the wholesale arrangement of 20 window displays in prominently located drug stores. These window displays were arranged by the representative of Kolynos representative with beaver board art panels, carrying the following copy:

"Women They Talk About are usually women in the world's eye. They all use Kolynos Dental Cream. See the talking feature Women They Talk About at the Kirby Theatre, September 8-14."

Showmanship

Briefs

IN a bulletin sent to managers in his division, J. J. Franklin, Los Angeles Division Manager of West Coast Theatres, Inc., calls attention to the waste of electricity through lack of care and proper managerial supervision, which is one of the more common failings in management nearly everywhere. "After a careful survey of ten theatres," the writer declares, "I found that an average of sixty lights were burning at each theatre, from half an hour to five hours per day, before the house opened, after it closed and during show hours when the lights were not needed." It is more than reasonable to assume that this is at least the average condition in theatres everywhere, because it is hardly likely that the West Coast managers, who individually in experience and ability are if anything above the average, would fall below the average in this one particular. We venture the opinion that a great deal of money can be saved if managers will institute a check on this matter of light wastage. In the following paragraph are some of the points stressed in J. J. Franklin's bulletin:

IN several theatres as many as ten lights were burning where only two were necessary. In some theatres the entire border of stage lights were being used while cleaning. It was also found that when changing the marquee and upright signs and inspecting signs for lights out, the entire circuit was turned on for fully thirty minutes. Ordinarily the work would take not more than a few minutes. Stage managers, janitors and assistants must be held responsible for stage lights, dressing room lights, toilet room, marquee, lobby lights, etc., that are being used during non-show hours, and those in charge of changing marquee and sign lights must be instructed to check on the lights that are out and that this should be done quickly and the juice then turned off. It is not necessary for a few hundred to a few thousand lights to be burning while one or two bulbs are being changed.

A NOVELTY herald which attracted attention because the words "Season Pass" were displayed in big type was one of the most successful publicity items used in a campaign for "Lilac Time" by Manager Louis E. Ramon of the Manos Theatre, Greensburg, Pa. The "Season Pass" line was merely part of a sentence about "Lilac Time," the full statement printed on the throw-a-way cards being "Don't let the Season Pass without seeing the world's greatest sound picture." 10,000 of these cards were circulated in Greensburg.

THE "moustache contest" is a new one on this department, which unblushingly admits to never having heard of it before the receipt of a report on a campaign for "Four Walls" at the Granada Theatre in South Bend. Since it was an essay contest, and, therefore, sanitary so far as the postal rules are concerned, we can tell about it here. The idea was simple enough. Manager McDaniel with the assistance of the M-G-M exploiter sold the essay contest idea to the South Bend Tribune. It was started by some publicity giving the ideas of various movie stars as to whether the ideal lover was one with or without a moustache. To settle the local opinion in the matter the Tribune offered a cash prize and twenty-five pairs of tickets to the theatre as awards for the best essays.

R. R. Lists "Wings" as Attraction in Circular for Rail Excursion

THE showing of "Wings" at the Rialto Theatre in Omaha was listed as one of the attractions offered by a visit to that city in circulars issued by two major railroads running excursions over the week-end. This publicity was arranged by Manager John D. Howard of the Rialto.

In addition to its inclusion among the attractions of Omaha as set forth in the excursion circulars, "Wings" was advertised in 100 window cards and 3,000 dodgers in railroad stations within a radius of 75 miles of the city.

Seven hundred cards reading "Success, Tested and Proved—the epic of the air—the spirit of progress—now showing at the Rialto Theatre and you too as an employee in an all important utility service organization are a powerful factor in another mighty stride of progress—Natural Gas!" were placed in payroll envelopes of the Nebraska Power Co.

Three thousand other cards bearing similar copy were placed in the pay envelopes of four other companies prior to the opening of "Wings" at the Publix Rialto.

The lobby was given an advance display consisting of three airplane motors, eight propellers, flags, lobby cards and transom cards. A huge aeroplane cut-out was placed over the entrance to the theatre.

Robot Displays Ad Cards Only When Spectator Approaches

A "ROBOT" which did not waste any energy on lobby salesmanship by working while not observed, proved a highly effective exploitation medium for the showing of "The Water Hole" at the Florida theatre in St. Petersburg.

The display was rigged up by the theatre electrician under the supervision of Roy L. Smart. It consisted of a marionette operated by an electric motor, which in turn employed radio principles in starting and stopping. A magnetic field in which a human body or any similar conductor of electricity was the means of starting the robot at his work of displaying ad cards selling the show when some one stood in front of him—within about 12 inches of the front of the table—and would stop automatically when the person moved away from the magnetic field.

The dummy worked behind a desk or table, his action consisting of lifting cards,

measuring about 11 x 14, into view of the spectator. There were 14 cards in the series, all advertising "The Water Hole."

The table was placed on four insulators to show that there was no wire connected other than that which operated the motor to which was a lamp attached, illuminating when a person stood in the magnetic field. Back of the draperies in front was a sheet of copper wire screen which was the background for the magnetic field.

The device was placed in the small front lobby of a closed hotel in the heart of town. Cut-outs, stills and title of picture surrounded the display while poster cards on either side of the display read, "Is He Real? Stand on red spot in front of the Magic Man and he will show you messages. When you leave, he stops. \$2.50 for best answers in not more than 25 words on the topic What Makes Him Go?"

Fire Engine Salvaged from Junk Heap Now Ballyhoo

Although a fire engine has no connection with "Warming Up," it did, however, prove useful in advertising the picture at the Publix Noble Theatre, Anniston, Ala.

Manager T. Y. Walker visited a junk yard where there recently had arrived an old discarded fire engine from a nearby town.

Procuring the fire engine, Walker had his doorman and ushers polish and shine it up. Then he rented a team of white mules and hired a driver.

The driver and one of the ushers wore firemen's helmets as they rode through the various streets on the opening day of picture.

Coal tar and kindling made enough smoke to make the ballyhoo an attention getter. And to make sure no one would miss seeing it, an automobile exhaust whistle was attached to the engine and was made to blow

by means of an air pump operated by the usher riding in the rear.

A 10-foot banner placed across the top of the engine read, "Warming Up" with Richard Dix—Noble Today—Also Paramount News showing scenes of Porto Rico Hurricane."

Netoco Managers Assigned to New Positions

Mr. James R. Somes, long affiliated with some of the best known theatres in the country, and for the last few months manager of the Netoco Crown Theatre, New London, Conn., has resigned because of ill health. He is expected to spend the Winter in Florida.

His position at the Crown will be filled by Mr. Kenneth Forkey, who comes from the Netoco Regent Theatre, Norfolk Downs. Mr. Forkey goes to the Crown with a wealth of experience and the confidence of his employers. His position at the Regent will be filled by Mr. James Wall, for years a showman in all branches of the business, and who leaves the Netoco Gem Theatre, East Boston, in the very capable hands of Mr. Herbert Johnson. All these houses are under Netoco management, and the faithful services of the above men have merited them their promotions.

Kansas City Ballroom Aids Midland Theatre Drive

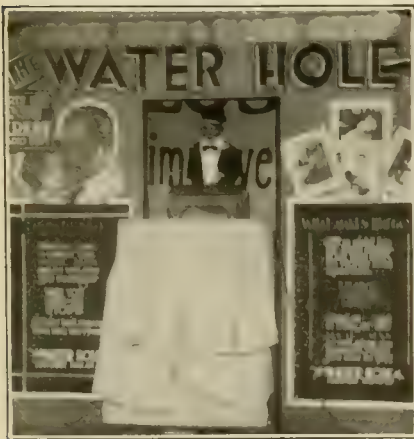
A dance hall tie-up was used to exploit "Our Dancing Daughters," when this film played the Midland Theatre in Kansas City, Mo. Manager Maloney, aided by an M-G-M exploiter, arranged this tie-up with the Torreon Dance Palace for an "Our Dancing Daughters" dancing contest, they allowed the theatre to place a girl on the inside and distribute heralds to all those attending, this girl also distributed Camel cigarettes at the same time. The Pla-Mor Dance Palace also allowed the theatre to place a girl on the inside and distribute heralds to all those attending.

Express Co. Ties-In With "Excess Baggage" Drive

"Excess Baggage" received strong advertising support when that picture played the Hennepin-Orpheum theatre in Kansas City, Mo. Heavy billing and clever newspaper advertising were features of the campaign. The leading stunt exploitation was arranged through a tie-up with the American Express Co., which furnished a truck used to ballyhoo the picture. The truck was loaded with baggage and carried banners advertising the picture.

"Native Dress" Contest Popular Feature

A NATIVE dress competition has been staged by Manager Thomas Forhan at the Capitol Theatre, Welland, Ontario, with the result that he obtained much new patronage. The contest started off with a Hungarian native costume display for which suitable prizes were awarded, the Hungarian beauties being presented two nights. Then followed Italian and other national costume events, concluding with a Canadian dress feature. The number of foreign dresses in Welland surprised everybody.



Lobby Setting for Roy Smart's Electrical Ballyhoo Worker

Key City Reports

New York City

GOOD theatre-attending weather and strong attractions made it another profitable week for most all of the Broadway houses the past seven days. Taking the size of the house into consideration it appears that the Paramount is stealing the honors enjoyed by the Roxy during August and September. The big Publix has been going strong of late while the Roxy, unable to keep up steady run of specials, noticeably falls off on attendance when weaker shows are brought in; this, in the face of excellent Rothafel stage shows. At the Paramount, even though Paul Ash has returned to his native heath, this house is managing not only to survive his absence but is going stronger than ever.

Clara Bow in "The Fleet's In" (Par) was the attraction that kept the Paramount going at top speed and whether or not this picture was up to the standard of some other Bow vehicles, the little red-haired lady is quite enough in herself to draw a big gate here or elsewhere.

The Capitol held "Excess Baggage" (M-G-M) for a second week and did about as well as for the first week's showing. Fair business for both weeks. During the present writing the Capitol is sharing in the lime light of records, which have been broken in recent weeks along the street. "Our Dancing Daughters," Metro-Goldwyn-Mayer's first sound offering at this house, is the cause of the upheaval and Major Boxes announces that sixty thousand crowded this house over the week-end, shattering all previous house week-end records. And the show is steadily building up a big waiting line. This is not at all surprising in view of the fact that "Dancing Daughters" has been cleaning up in all key cities outside of New York.

"Win That Girl" (Fox) gave the Roxy about the same showing made the previous week by "Plastered in Paris." Attendance at neither one being in keeping with marks made at this house with other pictures. The Strand was also a little off on a second week's showing of "The Lion and the Mouse" (W. B.), but the average for the two weeks is O. K. for this house.

Both current offerings at the Rialto and Rivoli will depart on Oct. 12th to let in two new productions. Jannings' "The Patriot" has made an excellent two months run and seems destined to repeat in the larger cities where a Jannings-entente can be drawn upon. "Two Lovers" (U. A.) started in its three weeks' stay at a fair pace and then petered out a bit towards the end. The Rialto will bring in "The Battle of the Sexes" and Von Stroheim's long heralded "Wedding March" will open at the Rivoli.

The Colony has "Lonesome" (U) and Ben Bernie and his band, the combination netting this house far better returns than it saw last season. It will be remembered that U closed this theatre for the Summer months.

Including Paramount's "Wings" at the Criterion there are seven out of eight specials in town which have either sound effects, synchronized score or dialogue and singing, and adding four other sound pictures among pop houses to this, sound pictures appear to dominate the situation—and in all probability will continue to do so if the present trend is any indication of the future.

The Astor with M-G-M's "White Shadows" is still way up in the running and First National's "Lilac Time" is also still making excellent returns at the Central. Nothing

official has come from Paramount as to when its veteran "Wings" is to leave the Criterion, where it has gone a couple of months past the year mark. Fox's "Four Devils" has replaced "Air Circus" at the Gaiety and has started off well. Another Fox picture "Mother Knows Best" has not made much of a showing at the Globe. "Mother Machree" is in the Roxy at present and both "Air Circus" and "Mother Knows Best" are expected to soon follow.

The Winter Garden is packing them in with Jolson's "Singing Fool" (W. B.) and Warner's Theatre is still going strong with "The Terror" (W. B.). The Embassy with "Submarine" (Columbia) apparently the only silent picture among the higher priced houses, is still demonstrating that a good silent can make a strong run.

Minneapolis

"WINGS" did such a fine business during its third week at the Strand that it was held over for a fourth week. Finkelshten & Ruben pointed in an advertisement that the picture had broken all box office records. "The Gold Rush" once stayed at the Strand four weeks, but "Wings" has done more business in three weeks than the Chaplin film did in three. Its showing is all the more remarkable because it was shown for two weeks last winter as a road-show at the Metropolitan.

The Hennepin-Orpheum found Joan Crawford in "Our Dancing Daughters" to be a first rate attraction and "The River Pirate" did a fair business at the Minnesota, and "State Street Sadie" pulled about the average crowds at the State.

Pantages had the Reginald Denny film, "The Night Bird," and found it a good program picture. "Lights of New York" came into the Grand, a second run loop house, and cleaned up. Formerly it showed for two weeks at the State. Fred Thomson in "Kit Carson" made an ordinary showing during half a week at the Lyric.

The Granada, the new neighborhood house, did a fine business with "The Street Angel," while the other outlying houses—Lagoon, Loring, Arion, Lyndale, American and Rialto—reported business fair to good with such films as "The Perfect Crime," "Honeymoon Hate," "Forbidden Hours" and "His Tiger Lady."

Los Angeles

THE outstanding box-office attraction last week in Los Angeles was "Mother Knows Best," playing at the Carhay Circle Theatre. Reports show that this picture probably held the lead for the week. All other pictures however closed the week with average receipts.

"White Shadows in the South Seas," playing at Graumans' Chinese, turned in a week of good business.

"The Show Girl," playing at the Hill-street, met with audience favor and better than average business. This theatre plays vaudeville also, but the feature was the high spot of the program. "The Godless Girl" closed, following a fair run.

"The Singing Fool" takes the place of "State Street Sadie" at Warner's Hollywood Theatre. "Sadie" played to average business. Better than average is reported for "Revenge," playing at United Artists Theatre. Loew's State, where "Me Gangster" is playing, reports satisfactory business. "Dry Martini" at the Metropolitan ran up average receipts.

Cleveland

THE downtown houses are playing to big crowds. All of the downtown houses are doing well. All of the sound pictures are drawing immense audiences. Interest in talking pictures is growing apace, indicating that they are pleasing on their own merits and not alone on the strength of novelty. On the other hand, the neighborhood houses are just plodding along. There is no chance of any of them getting sound equipment until after January 1st, if then.

"White Shadows in the South Seas," just completed its run of three weeks at the Stillman, where it was very well received. The unusual settings, and the beautiful musical score combined to make this picture particularly appealing.

"The Terror" played to big business at the Allen. The second all-talking picture, greatly improved in technique, attracted large audiences, and the play itself increased its prestige.

"While the City Sleeps," Lon Chaney's first talking picture, packed the State Theatre all week. A tense underworld tale, made highly exciting by sound effects and conversation. Good entertainment.

"The Perfect Crime" opened big at Keith's Palace, and continued to build every day. This unusual mystery play had a strong audience appeal.

"Stocks and Blondes," comedy drama of the lighter type of entertainment, was well received at Keith's East 105th Street the first half of the week, and "Love Over Nine," brought the week to a successful issue.

The Park split the week with first run neighborhood engagements of "The Tempest," which was well patronized and favorably commented upon, and, "Oh Kay," Colleen Moore's light comedy, which drew large crowds.

The Cameo had a big week with the second downtown run of "The Lights of New York."

Pittsburgh

LOEW'S PENN where business is always good, did even bigger than usual with "Our Dancing Daughters." Long lines of patrons stood on the pavement in front of the theatre at almost every performance. Publix stage presentation was entitled "High Hat," and proved better than average entertainment.

The Stanley enjoyed a nice week's business with "The King of Kings," with sound accompaniment. The production came in for much praise from fans and press alike.

Loew's Aldine offered "Fazil" with sound accompaniment. Drew good crowds but the film made little impression on the fans.

The Davis and Liberty had "Hot News," and did but average business.

The Cameraphone had "The Cameraman." Business increased each day proving that this funfilm was getting the much-to-be-desired word-of-mouth advertising.

At the Regent "State Street Sadie" with "talkie" accompaniment got good business. The impression here seemed to be that the "talkie" sequences put this one over.

The Grand, a first run house (owned by Stanley) played "Wings" after it had been previously shown at the Stanley. Business was very good.

"Danger Street" was mildly received at the Alhambra.

The Olympic played to average business with "Midnight Madness."

Atlanta

LOEW'S Capitol came through with flying colors last week, leading all other houses by a wide margin and bringing up a big profit week with "Our Dancing Daughters." The presentation of this M-G-M synchronized picture inaugurated sound pictures at the Capitol where, henceforth, they will strengthen the pictures and vaudeville program.

At Keith's Georgia, the only other combination pictures-and-vaudeville theatre in Atlanta, George Bancroft in "The Docks of New York" took second honors of the week. The picture proved decidedly more popular than "The Drag Net," and wrote up a good gross and net.

Marking a radical departure from its previous policy, the Howard Theatre last week scrapped its stage band shows and went to a straight sound picture policy, Monday, October 1, with "The Terror" as the prime feature. Without the benefit of stage shows, without a pit orchestra, and without so much as an organ note, the house rolled up a good week, showing a substantial net profit.

With two good synchronized short subjects supplementing the feature, it is interesting to note that one of the talking shorts, Robert Benchley's "The Treasurer's Report," came in for a large share of praise. Adoption of the straight sound picture policy has served to emphasize the importance of entertaining talking and singing shorts that heretofore were submerged under the stage band show policy.

The Metropolitan enjoyed better than an average week with "The Scarlet Lady" as the main attraction.

Loew's Grand drew less than fair business with two second runs, "The Mysterious Lady" and "The Cossacks." Both pictures had rolled up good grosses on their initial runs and probably had skimmed all the cream.

"Fazil," in the second week of a two consecutive weeks' engagement at the Rialto, fell off considerably.

The first-run Westerns held the boards at the Tudor Theatre. Leo Maloney in "Two-Gun of the Tumbleweed" (Pathe) drew favorable reaction, but Buffalo Bill, Jr., in "Roaring Broncs" (Pathe), was only fair.

Des Moines

THE Des Moines Theatre had a very, very satisfactory week with "Lilac Time." Everyone liked it. "Lindy," a Vitaphone song number, made a big hit. At the Capitol, the attraction was a good one with Lon Chaney in "When the City Sleeps." Lon Chaney is a good draw and Jay Mills, stage band director, was back again with a rollicking stage show in "Rah, Rah, Rah."

"Forbidden Hours" at the Strand with Ramon Navarro and "Heart Trouble" with Harry Langdon for the last half did good business, which is the usual thing at the Strand.

"King of Kings," showing at the Capitol at Ames, did a very big week in its Iowa premier showing, reports Joe Benjamin Gerbracht, manager.

Cincinnati

THE week in the Queen City was quite a profitable one for all houses, due, partially to the character of the pictures, partially to the cool weather, and partially to the discontinuance of the dog racing track at Springdale, near Cincinnati, which nightly attracted thousands.

Clara Bow in "The Fleet's In" at the Albee enjoyed exceptionally good business. The picture was well liked and so were the vaudeville acts on the same bill, headed by Rae Samuels, a great favorite in Cincy.

"Our Dancing Daughters" at the Lyric was pleasing to the fans who proved this by their attendance, the house rolling up a healthy gross.

"Beggars of Life," screened with sound at the Capitol, caught on nicely at the opening, and business kept improving steadily as the week progressed. The Movietone was unusually good at this house.

Keith's, with "Tenth Avenue," enjoyed a better week than for some time past. The picture pleased greatly, and a good attendance was the result.

"Beau Broadway" at the Strand likewise had an exceptional week, with little, if anything, to be desired in the box office balance sheet.

The Family, split-week, with "A Son of the Golden West" and "Domestic Troubles," showing for the first and last half respectively, hit around the usual high attendance mark.

Boston

WITH the college season now in full blast and football crowds pouring into the city every week, Boston theatres are enjoying their usual early fall business. This year's business is considerably in excess of that of former years. Some lay it to the popularity of the "talkies," while others say that with Boston at least one good theatre too small, business is bound to be heavy.

Outstanding among the successes of the past few weeks are those films shown with movietone and vitaphone. At the Modern and Beacon of the Netoco chain, "Uncle Tom's Cabin" has just finished a run of four weeks, a run only surpassed once before at these twin theatres.

"The Fleet's In" at the Metropolitan has enjoyed big business and with it comes the return of Gene Rodemich to the stage presentation. Standing lines have again formed nightly.

"Our Dancing Daughters" at Loew's State increased rapidly in popularity during the week for record business during the latter half. There is a possibility of a return of the film as soon as other bookings will permit.

Another box office success was "Just Married" at the Keith-Albee Boston Theatre with a big business through the entire week.

Other films netting liberal returns include "Lilac Time" at the Scollay Square Olympia, "Her Cardboard Lover" at the Bowdoin Square, "Wings," which comes for the first time at popular prices, at the Fenway and Washington Street Olympia since its phenomenal run as a road show; "Warming Up" at the Lancaster, "Street Angel" at the University and a number of feature films at other suburban houses.

Tampa

BUSINESS in the show-shops the past week was entirely satisfactory, with one exception. This was the failure of the much heralded Emil Jannings picture, "The Patriot," to pull better than average business for the Tampa. Great things had been expected of this picture and there is no doubt about it's being one of the big pictures of the year, but the fans didn't fall for it, and it went over just average.

"Dancing Daughters," which followed it in for the last half, did better and business on it was fine. Maybe Tampa fans prefer the flaming youth type of pictures.

"Caught In The Fog," four Vitaphone acts and the Movietone News, drew the usual good business for the Victory.

"The Head Man" gave the Strand a big Sunday and an average Monday following. "Waterfront" held business up better than average for its three day run, and "Fleetwing" closed the week to average takings.

The Franklin had two crook plays, "The Racket" and "The Hawk's Nest," on their program this week. Both these pictures were second runs, as was the other feature, "Orphans Of The Storm." The line-up seemed to click and business continued good.

Baltimore

WITH ten first-run pictures on view at the large houses here during the week beginning Monday, October 1, business was good for the majority.

Loew's Century pulled them in strong during the entire week with "Docks of New York" and a stage presentation act headed by Ted Claire.

At Loew's Stanley "The Fleet's In," starring Clara Bow, did fine business and the week's receipts could be called very good. That was due rather to Clara Bow's personal pulling power.

"Frazil" proved a good drawing card at the New Theatre, with other sound and talking films. But business there with this sound, song and musical synchronized picture could have been much better.

For its third consecutive week at Warner's Metropolitan "The Terror," the sound, dialogue and musical synchronized production, proved a very good patron puller.

The Palace burlesque and movie house on West Fayette street opened with Columbia burlesque and the feature picture "Walking Back," starring Sue Carol. This house fared well.

"The King of Kings" had its return engagement in this city at the Rivoli. Many went in to see it the first week but there was adverse comment concerning the cutting of this film from its former length in the silent version which had been shown at Ford's Theatre some months ago.

"Beggars of Life" was cracker-jack entertainment with sound, song, one line of dialogue and musical synchronization. It started off fair and towards the latter part of the week picked up to very good.

"Violette Imperiale," the foreign production starring Raquel Meller, proved a poor business getter at the Little Theatre.

"The Toilers" proved only a fair business getter at the Keith-Albee Hippodrome with five acts of Keith-Albee family time vaudeville on the same bill.

"None but the Brave" was only a fair business puller at the Keith-Albee New Garden with five acts of Keith-Albee high class acts with Glenn Hunter in person as the headliner.

Albany

RECORDS were smashed in Albany and Troy last week by Al Jolson in "The Singing Fool." At the Mark Strand in Albany, the picture ran to the best business in many months. Hundreds and possibly thousands of persons unable to gain admission. The neighboring Clinton Square Theatre and others caught the overflow and profited to a considerable extent. The same held true with the Jolson picture running at the Troy Theatre. The picture established a new record for the week-end at the Troy Theatre and Monday's matinee was the largest in the history of the house.

The Mark Ritz in Albany also played to a record breaking business in the "Docks of New York." This picture had been extensively advertised and it needed no overflow from the Mark Strand to fill it. Another picture that went over extremely well in Albany last week was "The Street Angel" at the Leland and while this picture did not establish a house record, it played to capacity business afternoon and evening and probably could have been held.

The Lincoln in Troy found "The Show Girl" playing to capacity business on Sunday night, with the crowds standing and to fairly good business for the remaining half of the week. The last of the week was given over to "Varsity," which caught on with the R. P. I. students, but did not make any great appeal to the rest of the city.

In both Albany and Troy neighborhood houses reported business as being satisfactory. The weather continued cool and pleasant throughout the entire week.

Ottawa

AN atmosphere of activity was in evidence at all moving picture theatres in Ottawa, Ontario, during the week of October 1. There was a season of French plays at the Auditorium and a big league football game at Lansdowne Stadium but they did not cut perceptibly into box office receipts.

There were good crowds at Keith's to see "The Passionate Adventure," a subject dealing with domestic relations in a deft manner. The story did not cause any sensation but the program was materially strengthened by good vaudeville.

"The First Kiss" at the Regent Theatre had a strong story and the stars, Fay Wray, a Canadian girl, and Gary Cooper, were very acceptable. Patronage was steady and the patrons were satisfied.

"None but the Brave" drew good business to the Centre Theatre because of its bathing girl theme. This feature was an eye-fall, with plenty of mirth.

Excellent business was noted at the Imperial Theatre for "Beggars of Life" and it was Jim Tully's name that helped to encourage patronage. At the same time, it isn't difficult to examine Louise Brooks on the screen and Wallace Beery completed a lively picture.

"King of Kings" had its second week at the Little Theatre and drawing crowds to the tiny playhouse was apparently a problem. Business was fair, but much better than the first week.

"The Desired Woman," a tale of burning sands, made a fair impression on Columbia Theatre crowds during the first half but "Spring Fever" renewed its local success in substantial fashion during the last three days.

"The Private Life of Helen of Troy," in its censored form for Ontario eyes, was only a fair attraction at the Rex Theatre for three days but there were bumper crowds during the last half for Rin-Tin-Tin in "A Race for Life," juveniles being out in force.

The Fern Theatre had a steady week with "Heart of a Follies Girl" and "Flying Romeo."

Seattle

FIRST run houses without exception enjoyed good business last week, with a list of attractions that were good for the box office throughout the week.

"The Patriot" at the Fifth Avenue Theatre was considered a remarkable picture and played to very good business, despite the fact that it did not draw the great capacity crowds it was entitled to. However, the week's total was quite strong, nearing the top of the records since this became a "sound" house, reached recently by "Street Angel."

At the Seattle Theatre, "The Night Watch" played to very pleasing business. It was considered the most interesting and well done of the Dove pictures in many months. Fanchon-Marco's stage revue was good in spots only, but the return of Gene Morgan from Tacoma as master of ceremonies was a big attraction on the stage. Box office about a good average.

The Blue Moose Theatre featured the second and final week of "Tempest." Houses were big at every performance, but the film didn't click as strong as it should have, compared with recent films at the same house. Business, however, was plenty good for the fourteen days and nights.

Across the street at the Music Box Theatre "The Terror" wound up its four-week run. Business the final week was almost capacity with the exception of early matinees, and the film established new records that eclipse the four-week total of the opening film, "Glorious Betsy." A fine month for this new house.

The Columbia Theatre borrowed a page from the book of some of the cheaper houses and put on "The Road to Ruin" as a sensa-

tional jazz expose of modern youth and morals. They used all the old hokum including patronage of the clergy and media, "Sleep It" ads, etc. The public seemingly fell hard for the game at 25c and 50c admission prices and the film did a very nice business. It goes into a second week with more sensational advertising and publicity.

"A Woman on Trial" at the Coliseum was a moderately good attraction for a 25c house, as was also "The Albany Night Boat" at the Embassy.

At the vaudeville houses, the Orpheum got the break with "Craig's Wife" which was well received, doing better than "The Michigan Kid" at Pantages. The Palace Hip, playing upon the coming of Harry Langdon in person to the Seattle Theatre next week, featured his "The Chaser" on their screen, but it was a very weak film and was no box office attraction.

Detroit

THE march of business continued to the doors of the new Fox, where the dedication program was held for the third week. Nearly every night has witnessed a capacity turnout. "Street Angel" was the feature picture run in conjunction with an elaborate stage program.

Clara Bow in Paramount's nautical dainty, "The Fleet's In," drew a surprising business to the Capitol. The vivacious Clara has proved herself an unusual favorite in Detroit. "Women They Talk About," the Warner Brothers' all-talking special, was another first-rate money maker, at the Madison, largely because of the novelty.

Jean Crawford's peppy activities in "Our Dancing Daughters," M-G-M, exhibit an enduring attraction at the Adams. They spelled a crowded house for the fourth week.

"Uncle Tom's Cabin," Universal's sound picture, fell off considerably in the third week and probably will be replaced at the State. Milton Sills in "The Crash," First National, developed into a weak affair at the Michigan and the response was below expectations. The same fate befell "Two Lovers," at the United Artists, in its second week.

"Simba," the jungle picture at the Shubert-Lafayette, continued to do a pleasant trade in its third and final week. A fair number of patrons returned to take in the fragrance of "Broken Blossoms," the D. W. Griffith revival at the Little Theatre.

Harrisburg, Pa.

SPLENDID business was done all week in the first run houses. In the Victoria the principal offering was Emil Jannings in "The Patriot," which made a tremendous hit, the big theatre frequently being filled to capacity. "The King of Kings," with sound, was shown at Loew's Regent with phenomenal success. Practically every evening during the week the "standing room only" sign was up. The success of this offering was the more significant from the fact that "The King of Kings" was shown in a Harrisburg theatre, without the sound attachment, several months ago when it also did a huge business. It is quite evident that many persons who saw the spectacle on the occasion of its "soundless" appearance in Harrisburg went to see it again with the sound accompaniment.

There was much interest, too, in the appearance in the Colonial of "Sunrise," starring Janet Gaynor and George O'Brien, notwithstanding the strength of the attractions in competing theatres. The State did well with the comedy, "Pay as You Enter."

The Grand did well, financially, with a return to Harrisburg of Billie Dove, supported by Larry Kent, in "The Heart of a Follies Girl," while the offering at the Capitol was "Moon of Israel." On Friday and Saturday the National presented Ken Maynard in "The Upland Rider," which provided thrills for a satisfied audience.

San Francisco

IN spite of the holidays being celebrated here and exceptionally hot weather, the hottest in 37 years, motion picture business in San Francisco, generally, was considered very good.

The Embassy Theatre continued to draw crowds with "The Terror," and Vitaphone that the musicians are fighting. "Our Dancing Daughters" filled the Warfield all week along with the presentation act "Violin Ideas," movietone and the orchestra. This theatre did the best of any during the week.

Buster Keaton was well received at the Granada in "The Cameraman," which was shown with the revue, "Kat Kabaret." "The Tempest" continued to draw exceptionally well at the St. Francis Theatre, which also has a Movietone and orchestra. "Wings" at the California Theatre continues to take well its second week, although local movie fans do not like war pictures.

The El Capitan, the city's largest theatre, drew big crowds all week with "Hot Heels," and a presentation act, "Geisha Land." At the Columbia Theatre the picture, "Simba," shown for a third week at advanced prices, continued to draw crowds. More than the management and the public expected.

In the residential districts, The Alexandria did exceptionally well with "The Foreign Legion" and the Coliseum did fairly good with "Hold 'Em Yale" as local residents saw no plot or character to play. Something Westerners demand. "The Noose" was well received at the Majestic and the new Marina Theatre did very well with "The Secret Hour" and "Silver Valley."

Kansas City

THE week's attendance at first run houses was rather spotted, although there was no outstanding reason why some days or some pictures should have overshadowed others.

At the Mainstreet theatre "Lilac Time" drew capacity audiences at virtually every performance, both afternoons and nights, while "Submarine" at the Pantages drew equally well, there never being a performance during the week which did not find the house's capacity taxed.

At Loew's Midland "Two Lovers" drew well the first part of the week, then showed a slump on mid-week days, only to come back and finish strong on the last two days. "King of Kings" at the Globe played to a fair attendance throughout the week, the latter part of the week being better than the first part.

"The Patriot" at the Newman, featuring Emil Jannings, played to an average week's attendance, as did "The Michigan Kid" at the Uptown. Nothing was done at any of the theatres in the way of unusual exploitation.

Indianapolis

INDIANAPOLIS houses chalked up satisfactory grosses last week. Several days of cooler weather aided in putting business on the upgrade for first run houses.

The theatres have hit their normal fall stride, the strong attractions in the downtown houses drawing the heaviest business. Neighborhood houses have been very well attended.

"Sawdust Paradise" at the Indiana and "The Terror" at Apollo did good business. The Apollo held the picture the second week because of its popularity.

"Sunrise" at the Circle and "Our Dancing Daughters" at the Palace did satisfactory business.

The Apollo management announced a mid-night show Friday night to accommodate the late crowd which desired to see "The Singing Fool," with Al Jolson.

Dallas

THE past week has been exceptionally hot in Dallas, which hasn't helped theatre business in the least, and receipts are lower at the first-run theatres, but this is due more to the attractions offered than to the weather. The fact that weather won't keep the public away from the theatres if a real good picture is being shown was clearly demonstrated by the Melba Theatre.

At the Melba, "Wings" stacked them in for every performance for the entire week, and the starting of the second week run found business the same. There is no doubt that this picture will give the Melba the largest gross it has ever enjoyed and a gross which it will be hard to ever exceed.

"Painted Post," starring Tom Mix at the Majestic, secured average receipts for the week. Nick Lucas, the famous "crazy man," headlines the vaudeville, and is responsible for most of the business, and may always be counted upon to bring business to any Dallas theatre.

At the Capitol, "King of Kings," with an all-star cast, secured a good patronage, and receipts for the week were very much higher, and indications are that the picture will continue to hold up the coming week, as it is billed for two weeks. This attraction has given the Capitol the needed hike in receipts, as business has been off since the showing of "Uncle Tom's Cabin."

"The Cardboard Lover," starring Marion Davies, brought only fair business to the Palace the past week. This was no doubt due to the strong competition of the Melba and the Capitol. Ray Teal, the new stage band leader, was heavily billed in an effort to get business and was responsible for no small part of the receipts. This is the second consecutive week that business has been low at the Palace, and this is very unusual for this theatre.

At the Old Mill "Partners in Crime," with Wallace Beery and Raymond Hatton, and "Tillie's Punctured Romance," starring W. C. Fields, Chester Conklin and Louise Fazenda, brought fair business for the week.

The Arcadia's gross for the week was good and the attractions offered were "The Mysterious Lady," with Greta Garbo and Conrad Nagel, and "If I Were Single," with May McAvoy and Conrad Nagel.

Dallas

(Previous Week)

BUSINESS at the Dallas first-run theatres the past week was only fair, although there were several cool days sprinkled in to relieve the public from the unusual hot weather of the past several weeks. Only one theatre could boast of unusually good business.

"Our Dancing Daughters," starring Joan Crawford and Johnny Mack Brown, at the Melba, proved to be the big draw of the week, and business was exceptionally good for the entire week. This picture seemed to please the public more than any picture shown in Dallas in quite a while, and did much for the Melba.

At the Majestic "The River Pirate," with Victor McLaglen and Lois Moran brought average business. Credit for the largest portion of the week's business goes to Francis X. Bushman, Jr., who headlined the Interstate Vaudeville bill in person, in a one-act playlet. Mr. Bushman's personal appearance did much to enhance him in the opinion of the Dallas public and his offering was well received.

"The Patriot," with Emil Jannings at the Palace, failed to uphold the high prestige which Mr. Jannings created in Dallas with "The Last Command." Receipts for the week were down at the Palace as were the expectations of the public after seeing the picture. The attraction was heavily billed, but failed to stand up after getting a fair start.

At the Capitol, "Lingerie," with Alice White and Malcolm McGregor, secured an average gross for the showing and was well liked by the patrons. No loss of business was noticed due to the absence of the Capitol orchestra, which has been discontinued, due to the increased expense and no increase in receipts.

The Old Mill checked off average receipts for the week with "The Water Hole," starring Jack Holt and Nancy Carroll. This picture was due to receive more patronage, as Holt has a following in Dallas, but for some reason it failed.

The Arcadia turned in a good gross for the week with "The Racket," starring Thomas Meighan and Marie Prevost, "The Play Girl," with Madge Bellamy and Johnny Mack Brown, and "Three Sinners," with Pola Negri and Warner Baxter.

Portland, Ore.

ANOTHER big first-run house opened during the week, John Hamrick's Music Box, and as was expected to exceptionally good business with "Glorious Betsy," and both the major offering and other vitaphone and movietone offerings were run off as smoothly as the house had been opened for a month.

The Blue Mouse, another Hamrick house, also opened with a new bill, "Women They Talk About." Capacity shows continued, especially heavy evenings.

Emil Jannings and Lewis Stone shared the honors in "The Patriot" at the Broadway with sound effects, and fairly good business rolled in.

For a change the Rivoli showed a first run to better business, "The Matinee Idol," showing that melodrama is popular at times. Bessie Love and Johnnie Walker are featured.

The usual double bill brought increased business to the Capitol with "Prowlers of the Sea."

The United Artists held over for a second week "Two Lovers," which continued to play to good business.

Much better business was enjoyed at the Columbia than for some weeks past due to a John Barrymore production, "Tempest," but without sound effects. The accompanying musical score as played by Joseph Sam-pietro was also well received.

Fairly heavy business at evening performances but considerably short on matinees was the rule for the week at the Portland, though the show deserved much better, George Bancroft's "The Docks of New York" and Fanchon & Marco's "Monkey-shines Idea."

Pantages offered seven all-around good acts and one of the best pictures of the fall season, "The Scarlet Lady."

Oklahoma City

ANOTHER fair week at the film houses in this city, with attractions pulling direct ratio to their quality in most instances.

At the Capitol "Wings" started on the third week, and with full houses prevailing daily, this Paramount masterpiece picture has had a record breaker run and still standing "em up," and everybody seeing the picture well pleased.

"While the City Sleeps" with Lon Chaney, pleased large crowds daily at the Criterion.

Jack Holt in "Court Martial" with Betty Compson, at the Victoria, and Alice White in "Show Girl" at the Empress, both registered good business.

Sammy Cohen in "Plastered in Paris" did splendidly at the Liberty for entire week.

Bessie Love in "Sally of the Scandals" together with five good acts of vaudeville completed an excellent program at the Orpheum and the business was good.

"Uncle Tom" Is Received Favorably in Atlanta

Although booked for a two-day showing beginning last Wednesday, at the Palace Theatre in Cedartown, Ga., Universal's "Uncle Tom's Cabin" scored such a success that T. F. Thompson, owner of the theatre, held the picture over for another day, according to a report received by Ben Y. Cammack, head of Universal's Atlanta branch. This was the first showing in Georgia of "Uncle Tom's Cabin," and the report to Mr. Cammack also stated that comment on the production was very favorable.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

of MOTION PICTURE NEWS, published weekly at New York, N. Y., for October 1, 1928.

State of New York, County of New York, ss.:

Before me, a Notary Public, in and for the State and County aforesaid, personally appeared William A. Johnston, 729 7th Ave., New York City, who having been duly sworn according to law, deposes and says that he is President of Motion Picture News, Inc., publishers of MOTION PICTURE NEWS, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Motion Picture News, Inc., 729 Seventh Ave., New York City.

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Managing Editor, Oscar Cooper, 729 Seventh Ave., New York City.

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2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)—Motion Picture News, Inc., 729 7th Ave., New York, N. Y.; Wm. A. Johnston, 729 Seventh Avenue, St. Wilmington, Del.; Stockholders, Angus Co., 7 West 10th St., Wilmington, Del.; Bodell & Co., 32 Custom House Street, Providence, R. I.; James M. Heatherton, 239 West 30th Street, New York, N. Y.; Muriel D. Heatherton, 239 West 30th Street, New York, N. Y.; Wm. A. Johnston, 729 Seventh Avenue, New York, N. Y.; J. A. Plummer, 215 Central Avenue, Cranford, N. J.; Rowland Co., 560 Angell Street, Providence, R. I.; H. H. Young, 32 Custom House Street, Providence, R. I.; J. M. Heatherton Corp., 239 West 30th Street, New York, N. Y.; Stockholders of J. M. Heatherton Corp., 239 West 30th Street, New York, N. Y.; James M. Heatherton, 239 West 30th Street, New York, N. Y.; M. D. Heatherton, 239 West 30th Street, New York, N. Y.; L. N. Heatherton, 239 West 30th Street, New York, N. Y.; H. A. Heatherton, 239 West 30th Street, New York, N. Y.

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WM. A. JOHNSTON,
(Signature of President.)

Sworn to and subscribed before me this 19th day of September, 1928.

[Seal] WM. V. CUNIFF.

Notary Public, New York County; N. Y. County Clerk's No. 351; N. Y. Register's No. 9278.

(My commission expires March 30, 1929)

Opinions on Pictures

Our Dancing Daughters

Lively and Decorative, But Lacks Story

(Reviewed by Laurence Reid)

WHAT the jazz age is responsible for is depicted as the theme of this story, which isn't so hot with plot and character as it is with decorations and incident. There is nothing extraordinary about the idea. It involves the chase and possible capture of an eligible youth by two society girls. But the director has covered up its weakness of story by pitching the action to a fast key and embellishing it with striking sets and plenty of movement.

So we see the cocktail, the flask and a lot of mad dancing—details necessary in putting over the picture. The development is consistent, though the end is labored. One of the girls is painted as a talented drinker, presumably for the purpose of having her fall downstairs and kill herself.

Joan Crawford, Anita Page, Dorothy Sebastian and John Mack Brown carry out the larger assignments—and all fit their roles well, especially Joan. She has developed fast during the past year and should be given bigger and better story films. The synchronization fits the plot in regard to its musical numbers.

It's a picture with an especial appeal to youth—and youth will surely be attracted to it. The title is a nifty and will figure curiosity.

Drawing Power: Title and tone of production. For all houses. **Exploitation**

Angles: Stage matinees for younger element. Tease the title. Mention cast. Play up the cast. Bill as timely story of jazz-mad age.

THEME: Romantic drama of younger set with two girls determined to capture eligible rich youth for husband.

Produced and distributed by Metro-Goldwyn-Mayer. Length, six reels. Released, October, 1928. **Cast:** Joan Crawford, Anita Page, Dorothy Sebastian, John Mack Brown, Nils Asther, Kathlyn Williams, Eddie Nugent, Dorothy Cummings, Huntly Gordon, Evelyn Hall, Sam de Grasse. **Director,** Harry Beaumont.

The Night Watch

Entertaining Enough

(Reviewed by Laurence Reid)

HERE is a war-time melodrama with a slightly different twist in that much of the action involves a triangle aboard a French battleship—and which action is continued in court. It is told by the flash-back method, and because of this method it is more ingeniously arranged than usual. So we have it in retrospect and it aids in making it easy to follow.

The idea exploits the confusion attendant upon the declaration of war. It is told on the witness stand through the court-martial of a naval captain for the murder of a lieutenant. There had been a gala affair aboard the ship and when orders are given to sail to the seat of hostilities the ladies are sent ashore—that is all but the cap-

tain's wife, who had secreted herself in the lieutenant's cabin. What follows are a series of misunderstandings, a picture of outraged honor by the captain and the subsequent death of the junior officer. These events are told with good dramatic effect, and Billie Dove acquires herself very well, besides looking very beautiful. It is all simple enough and interests all the way, even if you can spot the finish easily.

The cast is well picked as to types, the players looking like real Frenchmen, and acting very competently. The settings of the warship look authentic.

Drawing Power: Star's beauty and popularity. Suitable for all types of houses.

Exploitation Angles: Bill as different type of war melodrama. Use stills of star. Exploit her beauty. Mention Donald Reed and Paul Lukas. The title needs a play, too.

THEME: Melodrama involving a triangle and court-martial with husband vindicated.

Produced and distributed by First National. Length, six reels. Released, October, 1928. **The Cast:** Billie Dove, Paul Lukas, Nicholas Soussanin, Donald Reed, Anita Garvine, William Tooker, George Periolat, Nicholas Bela. **Director,** Alexander Korda.

The Vanishing West

(Ten Episode Serial)

(Reviewed by Chester J. Smith)

JUDGING from the dire villainy, the deep intrigue, the daring rescues and the fast action in the first three episodes of this ten episode serial it should be a humdinger before the youth is restored to his father and the latter is cleared of the crime for which he is being unjustly sought. There is certainly an abundance of action and it is of the typical serial type, done by an exceptional cast of serial stars.

The principal criticism of the picture is that there has been too much attempt to crowd it with villainy and rescues, the same fault that dominates all of this type picture. It is all without rhyme or reason in the first three episodes, but doubtless it will develop and unravel more smoothly when the groundwork is thoroughly set. As usual, all of the action is very far fetched. One sees some daring and entertaining horsemanship from such well known serial performers as Eileen Sedgwick, Jack Perrin, Jack Daugherty, Yakima Canutt, Leo Maloney and William Fairbanks, all of whom have starred in their own right in serials in the past. In addition the cast is made up of Mickey Bennett, Helen Gibson, Fred Church, Bobby Burns, Harry Lorraine, Aaron Edwards and Tom Bay.

The story has to do with the youth, Mickey Bennett, whose father is unjustly accused of a crime and therefore is a fugitive from justice. There is a villainous uncle who seeks guardianship over the child in the hope of eventually getting possession of a mysterious fortune and he is evidently willing to go to any lengths to gain his ends. Just what the nature of the fortune is still remained a mystery in that part of the picture revealed for reviewing purposes. However, it is the usual thrilling story and it gives promise of having a healthy appeal to serial followers.

The picture was produced by Mascot Pictures Corporation, of which Nat Leine is president.

The Singapore Mutiny

Fair Program Tale of the Sea

(Reviewed by Ray Murray)

NOT much to this story of a stoker and a fair lady. Ralph Ince who directed and plays the principal role carries the burden of the work and it is pretty much a one man picture. There is a touch of "Sadie Thompson" about Estelle Taylor's role in the first reel and a bit of the "Hairy Ape" in the stoke hole scenes, but both are forgotten in a weak finish.

Ince is cast as a hard-boiled seaman, Kelsey, in charge of the stokers on a freighter bound for Singapore. He attacks Daisy, a lady of the streets who is shipping to the Orient, and is locked up. Kelsey is rescued from his cell just as the ship is sinking, by a stowaway, and the girl, the stowaway and Kelsey save themselves in a row boat. Kelsey, driven crazy by the heat and lack of water, which he has given to the stowaway, jumps overboard.

The role of the stowaway is played by Gardner James. He hardly impresses one as a suitable hero for Daisy as she would be more apt to choose the stalwart seaman. Martha Mattox and Harry Allen as two missionaries were adequate in small roles. James Mason was excellent as Borg. Most of the action takes place on board a freighter at sea with much good photography.

Drawing Power: Fair. **Exploitation Angles:** Play up Ince and his meaty role. Also bill Estelle Taylor prominently. It is a "he-man" type of picture. Tell them that and also that its scenes of the stoking room are realistic to the core.

THEME: Drama of the sea. Of a woman of the streets, of a stowaway on board a freighter who showed her how to climb out of the slough and of the chief stoker, who, although he is but a primitive animal has some splendid points of character and who voluntarily drowns himself in order that the girl and the stowaway might have the little water that is left to them. The freighter sinks, the two drift in an open boat and are finally saved.

Produced and distributed by F.B.O. October 7, 1928 release. Length, 5,812 feet. **The Cast:** Ralph Ince, Estelle Taylor, Gardner James, James Mason, Will Irving, Martha Mattox, Harry Allen, Carl Axzelle, Robert Gaillard, Frank Newberg. **Story** by Norman Springer. **Continuity** by Fred Myton. **Cameraman,** Robert Martin. **Titles,** Ralph Ince and Norman Springer. **Film Editor,** George Arthur. **Director,** Ralph Ince.

"Ko-Ko Goes Over"

(Paramount—One Reel)

MAX FLEISCHER has a little frolic with his cartoon clown, "Ko-Ko," in this fairly entertaining bit. "Ko-Ko" and his dog join the army and for the most part their latest escapade places them along the battle front. There is some fine cartoon work showing the guns booming and there are a few laughs to be had in "Ko-Ko's" bombardment of Mr. Fleischer, who finally gets his lawless imp back again into the old familiar ink bottle.—RAYMOND GANLY.

The Mating Call

Vigorous and Substantial Film Fare

(Reviewed by Laurence Reid)

THINGS are picking up for Tom Meighan since he tared forth with "The Racket." While the new opus hasn't got that picture's wallop, it has plenty of punch in its plot, an interesting line of action and clear-cut characterization.

Rex Beach is the author, and a vigorous yarn he's turned out. It's all about a Southern farmer who marries the village pride and who after a sojourn in the army overseas, returns to discover her a cheat.

For a side-issue of the plot Beach introduces good old Southern rebellion taking form in the shape of hooded night-riders whose members are dedicated to the job of preserving the honor of American womanhood. They aren't as alert as they should be. In watching for phandering gentlemen they fail to notice a playboy in their midst. It is Meighan who appears as the innocent victim of the organization. And the scenes give him a chance to expose his tense features to the Kliegs. He has two leading women here. Evelyn Brent and Renee Adoree, one as a society girl, the other as a drab daughter of the soil. Both give excellent performances. And so does Gardner James. In all this is a meaty story, crammed with action and carrying much plot.

It has a good title, has been given a first rate production, and James Cruze, who directed, has brought out every dramatic incident in tip-top film fashion. It should please em.

Drawing Power: Star's popularity, which seemingly is as sound as ever. For all types of houses. **Exploitation Angles:** The title, star's popularity and the presence of two leading women. Play up this fact. Feature as homespun story of love and misunderstanding. Feature the director.

THEME: Melodrama of young husband who discovers wife unfaithful while he is overseas and the tragic consequences.

Produced by Caddo. Released by Paramount. Length, six reels. Released, October 1928. Cast: Thomas Meighan, Evelyn Brent, Renee Adoree, Gardner James, Alan Roscoe, Helen Foster, Luke Cosgrave, Cyril Chadwick, Will R. Walling. Director, James Cruze.

4 Devils

Great Picture, Finely Produced and Acted

(Reviewed by Laurence Reid)

ONCE again Murnau has made an outstanding picture—which has considerable more box-office ring about it than "Sunrise." In the making for several months one can easily see that Fox has permitted the director to go the limit toward bringing forth a rich production. And it stands out under the closest scrutiny as a picture finely produced, directed and photographed—with the acting registering high class all the way.

It is a graphic story laid against a circus atmosphere—and presents two romances. The major romance develops conflict as a vamp endeavors to lure the chief male acrobat from his fair partner. The best points are the circus scenes—with Murnau effecting a gorgeous shot of the auditorium with its circeal rows, the trapezes high in the air—and the safety net. Murnau has also brought out an appealing human touch in his sympathetic

treatment. And his story builds slowly (almost too slowly at the start) and dramatically.

The introductory scenes show a clown rescuing two little sisters and brothers from a cruel circus owner. He intends to train them to be acrobats and watches over them with the tenderness of a mother and the protection of a father. Eventually they grow up to be known as the 4 Devils.

The acting in the hands of Mary Duncan as the vamp is splendid. She may be rather old-fashioned in her technique, but that's just what the part calls for—old-fashioned technique. Janet Gaynor hasn't the emotional flair here because the part didn't allow it, but she is always worth watching in any picture. The men did well—especially Farrell MacDonald, Wesley Lake and Charles Morton.

In all here is a real picture, one that doesn't lose its rhythm—one which is highly excellent in its production—and which is assured of success.

Drawing Power: Feature title and play up cast and director and it will get over. For best houses everywhere. **Exploitation Angles:** Feature director who makes another great picture to compare with "Sunrise." Feature players and bill as human story of the circus. Put on prologue in keeping with plot, etc.

THEME: Drama of four acrobats reared by clown—with vampire determined to break up romance with boy and girl members of quartette.

Produced and distributed by Fox. Length, 10 reels. Released, October, 1928. Cast: Mary Duncan, Charles Morton, Barry Norton, Janet Gaynor, Nancy Drexel, Farrell MacDonald, Wesley Lake, Anders Randolph, Claire McDowell, Philippe De Lacy, Dawn O'Day, Michael Visaroff. Director, F. W. Murnau.

"Come to Papa"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

AS Ole, a Swedish immigrant aboard a steamer making its way across the Atlantic, "Big Boy," Educational's gifted young star, is seen in what is easily one of his best comedies to date. The child's shy and sweet personality is strongly set forth. Coupled with him in many of the scenes is Lorraine Rivero, a delightful little fixture of the "Big Boy" comedies.

Ole is a restless little cut-up on board, playing merry pranks and getting into hot water with one of the ship's officers.

The comedy is fast and there are but few slack moments. The kid gets a few seconds in the beginning of the picture to give a snatch of pathos as they show him bidding goodbye to his fond parent. He demonstrates his talent for deeply human and wistful parts. The little fellow's flare for comedy is also seen to excellent advantage throughout.

Charles Lamont maneuvered with the megaphone.

"Muscle Marvels"

(Pathe—One Reel)

MUSCLES—the smooth, rhythmic muscles of the dancer, the bulging knotty muscles of the strong man, the muscular equipment of the acrobat—the muscles that are developed by different sports form the subject matter of this very interesting Grantland Rice Sportlight. It is easily one of the best of the newer Sportlights. Never is the high pitch of interest let down and a number of attractive titles flash their way in between the pictures.

These Sportlights, it must not be forgotten, are easily one of the best of the short subjects now confronting the public. They have an outstanding individuality and always something to tell.—RAYMOND GANLY.

"Smith Catalina Rowboat Race"

(Pathe—Two Reels)

(Reviewed by Raymond Ganly)

LITTLE Mary Ann Jackson, just about the smallest comedienne on the screen, is right in the midst of the fun in this new Mack Sennett production. Though she is only a wee girl she has genuine ability for pantomime. And her sense of humor is much more subtle and intelligent than many a grown-up's. This child, in our opinion, is really the humor of the Smith Family series. Take her away and these comedies would be hard hit.

Why emphasize Mary Ann? Because lots of stuff in this laugh vehicle reflects the child's ability. For the most part, the cut-ups of Smith are pretty flat. A hefty mama lends him considerable support in the boat race scenes. But the gags supplied Mr. McKee do not scintillate, either. They are of the average sort.

Perhaps the best part of the comedy is its beginning which portrays a domestic squabble in the Smiths' lives. The race which follows after is all slapstick, the characters getting all wet in the Pacific.

"Making Whoopee"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

HAROLD GOODWIN, who has been playing featured roles in the bigger productions for some time, stars in his first two-reeler for Educational in a comedy which has the alluring Estelle Bradley opposite and Ella McKenzie and Richard R. Neill in supporting roles. Charles Lamont directed and William Hyer cameraed it.

It is a fairly amusing comedy in which everything keeps again until the fadeout. There is not so much spontaneous and original humor but there is enough fun to make the onlooker happy.

Harold takes the part of a gob, who purloins his superior officer's suit in order to show off before a pretty waitress. He takes her to an amusement park and the officer follows them dressed in Harold's uniform. Things get pretty hot for the guilty sailor boy and he has further difficulties in getting rid of a fat feminine friend who has a crush on him.

"The Cross Country Bunion Race"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

SID SAYLOR, portrayer of dumb George in the screen adaptations of the George McManus cartoons, "Let George Do It," has a fairly enjoyable laugh offering in this two-reeler, which was directed by Gus Meins.

George and a fellow acrobat get into trouble with their neighbors and the judge reprimands them severely and tells them that they can stay out of jail only on the condition that they pay the neighbors the cost of the damages. George's friend drafts him to enter a cross country race in order to win the prize money and thus pay off their debts.

George enters the race but is far more concerned in snatching some sleep than in pounding over the hot pavement. His persistent friend rouses him into action and, after a struggle during which they are chased by a bear, George wins the race.

Saylor has a lot of ability, but he is not given so very many gags with which to work.

"Panicky Pancakes"

(Universal—One Reel)

THIS is a highly successful cartoon effort and easily one of Oswald's best. Containing some bright, sparkling gags, it is a lively little affair. The merry mice rob the cash register of Oswald's concession and when he gives chase they treat him with impudence. He chases them up hill and down dale, and things grow merry as the chase grows long. The gags that the comedy constructors have laid along the route of the chase are strongly effective.

A good cartoon.—RAYMOND GANLY.

Regional News from Correspondents

Seattle

B. WALLACE RUCKER, manager of the Educational Film Company, returned last week from Philadelphia, where he attended the annual convention and ceremonies at Educational's new sub-branch office.

William Lewis, representative of the J. E. McAulay Company of Chicago on the Pacific Coast, spent a few days here last week with Roy Peacock at the National Theatre Supply Company office.

At their last week's meeting, members of the Seattle Film Board of Arbitration decided hereafter to hold their meetings on Monday afternoons immediately after the meeting of the Film Board of Trade. The Board's last meeting was presided over by Ben Fish, M. M. manager, Nord Easton Paramount; Charles Beale of Columbia; Waldo Ives, Anacortes showman; C. A. Swanson, Everett showman and William Code, Seattle exhibitor.

George P. Endert, special sales representative for Ben Fish of Metro-Goldwyn-Mayer, returned to Seattle from a road trip to Everett and other points with the sad report that his wallet, pencil set, wrist watch and money had been stolen.

Walter Tebetts visited here last week.

Harry D. Buckley, vice president of the United Artists company, visited Seattle last week and conferred with Branch Manager D. J. McNeerney.

Max L. Robinson, sales manager for the manufacturers of Roth Acetodetectors, spent a short time here last week. B. F. Shearer, head of the theatre supply company of that company, played host.

Several out of town exhibitors were among those present last week. There is Bill Armour of Montesano and Elma; Walter Graham of Elma and Shelton, "Chuck" Charles of Everett; E. A. Zabel of Olympia; Fred Mercy of Walla Walla and Yakima; Mike Barovic of Puyallup, and Dominic Constanti of Tacoma.

Arnold Flink, former assistant manager of the Fifth Avenue Theatre, and more recently connected with West Coast interests in Bremerton, Washington, has returned to this city as assistant manager to Robert Blair at the Seattle Theatre.

Philadelphia

THE Hamilton Theatre, 50th and Lansdown Ave., and the Haverford Theatre, 60th & 1st Ave., Philadelphia, have been purchased for a remodel and reconstruction by Morris Gerson, who also controls the Overland, the Morris and the Colonial Theatres, all in Philadelphia.

Jack Levy, lately with Masterpiece Pictures local exchange, has been appointed assistant general manager of Equity Theatres, Inc.

William G. Humphries has been succeeded by Rob. Moench as head

at the local Pathe branch office.

Al Davis, of the local Fox sales force, is the proud father of twins.

The Rexy Theatre, 8th and South Sts., Philadelphia, which has a seating capacity of 2,500 and is said to have cost close to a million dollars, will probably be opened some time in November. The new house will be under the management of William Keegan, of Trenton, N. J., who for some years has been connected with Hunt Theatres, Inc.

Plans are being drawn for a new motion picture theatre to cost \$250,000 to be built at 7th & Kaighn Ave., Camden, N. J. for the Variety Amusement Co.

Louis Berger, of the firm of Wolf & Berger, owners of the Ideal Theatre, 2207 S. Sixth St., Philadelphia, was recently robbed of two diamond rings and a diamond stick pin, the three being valued at \$1,500 one night recently as he walked from the theatre to his home which is nearby.

Chicago

A NEW booking circuit has been organized by Simansky & Miller, who own and operate the Forest, Lucile, Park, Plaisance and Savoy Theatres, and Bland Brothers and Aaron Saperstein, who have been booking the Lexington, Garfield, Famous, Olympia, Oak and Rogers. The buying in future will be done by Messrs. Miller, Simansky and Saperstein, under the name of West Town Theatres, with offices at 845 S. Wabash avenue. Other north and west side houses are expected to be taken into this booking circuit at an early date.

The Hippodrome at Alton, Ill., has been closed for two weeks for repairs and redecoration. The Grand of Alton has been reopened after being completely redecorated and refurbished.

Three more theatres joined the list of Vitaphone and Movietone houses over the week-end—the Senate, Wilson and Metropolitan. All three houses played capacity.

W. D. Burford of Great States Theatres, Inc., has signified his intention of attending the M. P. T. O. A. convention in Toronto.

A. A. Kaplan and W. A. Steffes of Minneapolis stopped off in Chicago for a visit at Association headquarters this week.

After running for a year as an art theatre, the Playhouse is booked to close on October 21st. The Playhouse Group, as the operators of this house are known, are sponsoring a movement to erect a Valentino Memorial Theatre of 300 seats and are cooperating with the Memorial Association in this endeavor. They are seeking three hundred investors to finance the project with the members of the Valentino project.

The Granada and Norshore are waging a merry war for the business of the northern suburbs and Northwestern University. On Friday night the Granada is staging a Northwestern University news

weekly in its program. Following the pictures, Charles Kaley and his band play in the lobby for dancing and a crowd of from four to five hundred university students have been attending these weekly gatherings. The Norshore is also having a Northwestern University night.

Exhibitors and film men sympathize with Herman Bland of Bland Brothers in the loss of four-year-old son Jerome.

Dave Dubin, popular manager of Educational Film Company's Chicago exchange, suffered a relapse last week and was confined to his home for several days.

Many friends of Chubbie Florine, former film salesman, will be glad to know that he has recovered from an attack of pneumonia.

Simon Simansky of Simansky & Miller is sojourning at French Lick for ten days.

Tom Delaney, well known Chicago film salesman, is now connected with Pathe.

Manager Potwitz has taken over the Family Theatre at Hassville, Illinois.

A sales conference was held at Columbia's Chicago exchange this week, those in attendance being Sales Manager Cecil Maberry, District Manager Knipsel, Manager Wainshenker of Milwaukee, Henri Ellman and William Brumberg of the Chicago exchange.

Frank Flaherty, who has been connected with Fox Film Company as a salesman for a long time, has gone over to Paramount.

William Hadfield has resigned as manager of the Hoosier Theatre at Whiting, Ind., to accept a similar position at Racine, Wis., where he will be in charge of the Allen.

Francis Venegas has been added to the staff of camera men at National Screen Service's Chicago branch.

Pittsburgh

THE Hendel Theatre Enterprises, controlling several neighborhood picture theatres in Pittsburgh, are planning to erect a \$70,000 theatre in Monessen, Pa. Seating capacity may reach 2000.

Howard J. Thompson, owner of the Strand Theatre, Greensville, has formed a partnership with Charles Richelien, and the pair plan to erect a 1,500 seat picture theatre at Clarifield. Mr. Richelien is the owner of the theatre which bears his name at Bellefont.

Five of Pittsburgh's first run theatres now are regularly playing productions with serial and talking accompaniment. These houses are Stanley, Grand, Regent (Stanley houses), and the two Leaky houses, Penn and Aldine.

Arthur M. Weinberger, division sales manager for Vitaphone, was a recent Pittsburgh visitor.

A. I. Buhler is now in charge of the Keystone Theatre, Turtle Creek, and the house has been reported after having undergone an extensive remodeling process.

Central Penn.

THE new Nineteenth Street theatre, Allentown, owned by the newly formed Penn Theatres corporation, in which the principal owners are Dr. Benjamin H. Stuckert, Oliver H. Gernert, Harlan E. Woodruff and Ruben Mosker, was formally opened on the night of September 17. The house was erected at an expenditure of \$375,000, and is a handsome, modern structure with a seating capacity of 1,000.

The two Comerford motion picture theatres, in Bloomsburg, are to be managed by Oscar M. Lane.

The Comerford chain among its Capital theatre, Hazleton, is being equipped with Vitaphone apparatus.

Sunday midnight shows—actually starting at 12:05 o'clock Monday morning—are being experimented with by the management of the Harris-Majestic theatre, Johnstown.

One of the pioneer exhibitors of the hard coal mining regions of Pennsylvania, A. J. Feeley, retired from active participation in the show business on September 29, when the Feeley theatre, Hazleton, was closed for an indefinite period. It is reported new interests will ultimately take over the house.

Mr. and Mrs. George M. Krupa, former prominent Lancaster motion picture theatres owners, who last Spring purchased the Rialto and National theatres, Harrisburg, returned to the latter city on October 1, after having spent the summer at Ocean City, Md., where they own important beach front realty developments.

Mr. and Mrs. Walter Yost, the former being owner and manager of the Paramount theatre, Mechanicsburg, were hosts at a recent week-end party.

November 29 is the date that has been selected for the formal opening of the new \$200,000 Imperial theatre being erected in Kulpmont by the Imperial Amusement Company. The principal bankers of the project are Dr. W. R. Buckley, Joseph Malinowski and John Zotkiewicz. The theatre will seat 1,500.

James M. Blanchard, head of the Comerford chain theatres in Sunbury, on October 5 inaugurated a new policy for the Chestnut St. theatre in that city, by introducing a vaudeville act in connection with the picture program. This plan will apply only to Friday and Saturday performances. Grant I. Treon is the house manager.

The Nathan Appell Enterprises, which control all the theatres of York, announced a change in the personnel of the organization on October 5. Ed R. Moore, who for six years was resident manager of the Orpheum and the York Opera House, now the York theatre, has taken charge of the booking for the entire Appell chain. He will have his office in the Strand theatre building. Mr. Moore is succeeded as manager of the two theatres by Ernest J. Huey.

Salt Lake City

BEN RENAUD has arrived in this city to take up the position of publicity director for the Louis Marcus Enterprises.

Louis Marcus is leaving for an extended trip throughout the east.

Among exhibitor visitors last week were J. E. Ryan of the Liberty Theatre at Brigham City and Ben Winder of the Liberty at Trueman, Utah, it is reported.

J. T. Sheffield of the Sheffield exchange in this city is en route to New York from his Denver headquarters, at the present writing.

Among exhibitor visitors at exchanges last week were: Mr. and Mrs. J. W. Nixon of the Bonita Theatre at Provo, Utah; Albert Van Wagner, who owns the Alhambra Theatre at Pleasant Grove, Utah, and Earl Steele, the Venice at Nephi, Utah.

It is reported that Van Wagner will reopen the Star Theatre at Springville, Utah.

George Lindsey of the Star Theatres of Eureka and Payson, Utah, was also a visitor.

Joe Lawrence, one of the owners of the Rialto and State Theatres of this city, recently left for a trip to New York City.

C. M. Pace, of Delta, Utah, will open a new theatre in that city Oct. 4th. The house will be known as "The Crest."

It is reported by Assistant Manager Ross Bluck of the FBO office here, that his father, who recently built the Kiva Theatre of Durango, Colo., is recovering from a very serious operation.

Sales Representative Wm. Hughheart of the Metro-Goldwyn-Mayer sales force here, has been transferred to the Montana territory for a short time.

Joe Kohler, manager of the Idaho Theatre at Idaho Falls, is visiting in this city at the present writing.

Another exhibitor visitor was Tom Houston of the Royal Theatre at Lehigh. His house has been remodeled.

Albany

THE King, in Troy, operated by R. W. Sykes, has increased its admission price to fifteen cents.

Clergymen in Massena were the guests last week of William O'Brien, manager of the Strand theatre there.

Austin Battaglia, whose father last week took over the Palace, in Troy, has been made manager of all three of the Battaglia houses, the Palace, Lansing and the Monroe. Thomas Norris will remain as house manager of the Palace.

Pat Quinlan, owner of the Ideal theatre, at Chateaugay, is planning on making a trip to the West Coast.

The house at West Lawrence, which has been closed for some time will reopen under new management.

The Alhambra, in Utica, owned by Larry Lux, has become a second run house and will eliminate westerns, according to a report.

Nate Robbins, a well known exhibitor of Utica, is up and around after several days of illness.

Gregory Melikiam, new owner

of the Auditorium in Kingston, opened his theatre last Sunday.

Mrs. B. M. Taylor, a well known exhibitor at North Adams, Mass., is planning a trip to Italy.

The theatre at Newton Falls, which was destroyed by fire some months ago, has been rebuilt and will be opened by Leonard and Chaney on October 13.

Alma Formento is now doing the buying for the theatre at Lee, Mass., operated by James O'Brien.

Charles Ross has taken over theatres at New York Mills, Holland Patent, Remsen, Middleville and Brasher Falls, and will run each two nights a week with the exception of Holland Patent which will be open but one night a week.

C. H. Buckley, owner of the Leland and the Clinton Square theatres in Albany, is back home after spending several days in New York City where he attended the World Series.

Visitors along Albany's film row during the week included Henry Frieder, of Hudson; Mike Kallet, of Oneida and Sam Hochstim, of Hudson.

J. B. Harte's new theatre at Bennington, Vt., is nearing completion. At North Bennington, the theatre has reopened for the winter under the management of J. D. James.

Myron Rosenbaum has been named as manager of the Hippodrome Theatre in Ogdensburg.

Howard Morgan, Albany manager for Educational, was in New York City last week.

E. C. Baker, who is the foreman of a mill at Reedsboro, Vt., does the buying for the theatre there.

Jake Rosenthal, owner of the Rose in Troy, was in New York City last week.

The Movietone has been installed at the Troy theatre and the Mark Strand theatre.

The Strand theatre, Amsterdam, N. Y., opened October 8th after having been completely renovated within a record scheduled time of four weeks, during which Victor A. Rigaumont, theatre architect of New York who drew up the plans, personally supervised the making of physical changes. Vitaphone equipment was installed.

Minneapolis

THE Park Theatre, wrecked by a tornado which struck Austin, Minn., a few weeks ago, has been condemned by engineers. The remaining walls were found to be unsafe and so Finkelstein & Ruben will be forced to build a new theatre instead of attempting to put the old one in condition. Some other site may be chosen.

The Granada, F. & R.'s new house on Hennepin, near Lake street, in Minneapolis, is doing good business following its opening two weeks ago. It is showing Movietone and Vitaphone.

Harry Gilbert and Fred Thompson are reported to be negotiating for property in Fairmont, Minn., with a view to erecting a theatre there. If their plans should carry through, F. & R. would once more have competition in Fairmont.

It is reported that F. & R. is contemplating the erection of a huge theatre in Duluth, somewhat similar to the new Minnesota in

Minneapolis. According to gossip, the new house would be built on the site of the Garrick.

A recent visitor in Minneapolis was Harvey Day, special representative for Educational and Kinograms.

The Verid Theatre, a F. & R. house in St. Paul, has been leased to the Kellett Players, an amateur organization.

J. A. Woodring has purchased the Lyric Theatre at Woonsocket, S. D.

Glen Wilson and Lincoln Nelson have opened a theatre at Courtney, N. D., and are putting on two shows a week. The town has been without pictures for three months.

A new theatre has been opened at Montevideo, Minn., by Jay Gould. The town now has three theatres.

The State Theatre at Bayport, Minn., has been taken over by Dan Finkelstein and Frank Rubel, distributors of Han-A-Phone. It is said to be the first of a chain of theatres to be operated by that company.

Tiller & Knuth have bought the theatre at Battle Lake, Minn., from Markuson Brothers.

The opera house at Chamberlin, S. D., has been completely destroyed by fire.

A. Olson has bought the theatre at Clarkfield, Minn., from Schindele & Vlik.

Anton Jorgenson has sold the Glud Theatre at Viborg to Eskild Lund. Jorgenson will remain as manager.

McCarthy Brothers have sold the Grand Theatre at Warroad, Minn., to G. W. Berglund.

San Francisco

NEWSPAPERMEN and theatre men were guests last week at a luncheon given by Herbert Kiemer in honor of Frank Whitbeck, Northern California advertising manager for the West Coast Theatres, who left for Los Angeles to become advertising manager for the chain of West Coast theatres.

Harry H. Campbell, theatrical manager in San Francisco for 28 years, died after a six days' illness.

Art Baron of Advance Trailer and Artwin Products identity, stopped over at the San Francisco office on his way to Salt Lake where he is to take charge of the product for that territory.

Paul R. Sprague, Quincy Theatre, Quincy, Calif., is equipping his theatre with new chairs.

The Amazon Theatre, San Francisco, has been supplied with booth equipment.

William A. Crank is the newest member of Co-Operative Film Exchange.

Sidney Goldman has joined the sales organization of Co-Operative Film Exchange.

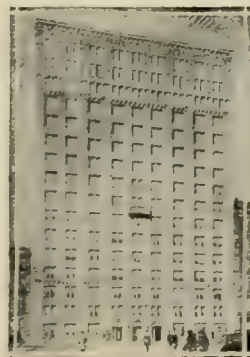
National Company is furnishing complete booth equipment for the Sequoia Theatre, Sacramento. The theatre is owned by Henry Heber, who also owns the New Mission of the same city.

Barron & Nathan have chosen Hilary J. Forde, formerly chief projectionist for the Blumenfeld Circuit, to open their new theatre in Daly City.

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New York and New Jersey

THE Colony now reopened and the Capitol show cases and pictures for the first time, all of the Broadway houses are functioning in full blast and nearly all are presenting the all picture talkies. A recent age Warner Brothers Theatre was about the only one that featured the new form of entertainment. Now the "talkies" have almost a 100 per cent representation. Which isn't so bad for the movie newcomer.

I. Levine and H. Bernstein, owners of the Singer Amusement Company, with headquarters at 375 Stone avenue, Brooklyn, have sold their new Singer Theatre to J. Katke, H. Shoenbach and Max Leventhal. They operate the Tiffany Theatre, located on Chester street, Brooklyn, and the Miller Theatre, also in Brooklyn. Altogether they operate four theatres.

H. Bloom is now managing the Tompkins Theatre, situated on Gates avenue, Brooklyn.

L. J. Regan is now managing the Lincoln Theatre, situated on Lenox avenue and 135th street, Manhattan.

William Aiken is now managing the Blenheim Theatre at 169th street, the Bronx.

Booker Herman of Pathe's New York exchange, at 1600 Broadway, has been promoted to the status of salesman. Good luck, Herman.

Mr. Many, who formerly was connected with the Big 3 exchange at 729 Seventh avenue, where he presided over the shipping room, is now occupying the desk of booker at the office of Brill Distributing in the same building.

Dallas

THE Dallas Film Board of Trade at the regular meeting and luncheon at the Baker Hotel, elected officers for the coming year and R. C. McIlheran of the Universal exchange was elected president. Other officers elected were: Leroy Bickel, vice-president; P. K. Johnston, secretary; Harry T. Peebles, treasurer, and Don C. Douglas, executive secretary. The directors elected for the coming year were: R. C. McIlheran, Leslie Wilkes, P. K. Johnston, Leroy Bickel and T. B. Waldman.

R. J. Ingram, salesman for the Dallas branch of Liberty Specialty, has been appointed manager of the Memphis Exchange of this company. Mr. Ingram succeeds Sol Davis.

Dudley Little, projectionist at the Lamar Theatre, Sherman, Texas, was fatally burned, and Edna McDuffie, ticket seller, was seriously burned when film exploded in the operating booth. Mr. Little died early the following day, and Miss McDuffie, who is the daughter of the theatre owner, is recovering. The fire, which followed the explosion, wrecked the theatre and caused damage which was estimated at \$35,000.

The showing of Sunday motion pictures was inaugurated in Texas, Kansas, on Sept. 30th, when the Sanger and Strand Theatres, both located on the Texas side of the town, opened their doors for business at 2 P. M. and continued through the evening. Good business was reported by both houses,

and it was announced that Sunday shows will be given regularly in the future, with admission the same as on week days.

Dallas visitors the past week included W. S. Wade, manager of the Texas M. P. T. O., Rugh Bros. of the Victoria; John Victor, San Antonio; Arthur Reeves, of Quinahan, and H. C. Houston, of Pittsburgh.

Dan Michaelove, district manager for Pathe, was in Dallas recently, on business.

Arthur S. Kane, district manager for United Artists, was a guest of Ralph A. Morrow, manager of the Dallas U. A. exchange, the past week.

Jack K. Adams, president of Home State Film Co., is again at the office after a ten-day illness.

Dwight Brown, organist at the Palace Theatre, Dallas, for the past six years, has left Dallas to accept a position with a Publix Theatre in Detroit. Billy Muth succeeds Mr. Brown.

Ray Trol, the new personality and stage band leader of the Palace Theatre, has more than pleased the Dallas patrons during his first week's appearance.

Des Moines

MR. AND MRS. OSCAR STRINE, who are opening up their big new theatre at Nevada, Iowa, on October 17, have announced that the theatre will be called the Circle. It is a \$100,000 theatre and will seat 840.

M-G-M is entertaining a number of officials. A. P. Wolfberg, district manager, came from the St. Louis office to visit Des Moines. —J. H. Zimmerman, traveling auditor, will be in Des Moines for several months. He came to Des Moines from the Indianapolis office.

F.B.O. entertained a long list of visitors from out of town last week. Exhibitors who called at this office include J. E. Michael of the Strand at Jefferson, C. S. Wade of the Stanhope, S. C. Sterns of the Auditorium at Corydon, J. E. Shorter of the Strand at Mingo, E. R. Bloom of the Legion at Milo, E. Mills of the Cozy at Hawkeye, L. C. West of the Colonial at Grinnell, O. P. Bhunbach of the Colonial at Moulton, W. A. Torrey of the Bonzo at Eddyville, E. Fanton of the Fanton at Gilman, John Waller of the Lyric at Osceola, Walter Carroll of the Star at Colfax and W. C. Treloar of the Treloar at Ogden.

Kendall Bruce, play date representative for Fox films, was at the Des Moines office last week. Ben F. Rosenberg came from Denver to visit the Fox office.

O. H. Garland is now salesman at the Pathe exchange. He is succeeded as Fox films salesman by Sam Sosna.

G. W. Hawk has bought the Model Theatre at Beaconsfield, Ia. week.

A. H. Blank, who was in New York on film business, has returned. L. A. Kuhl was in last week to set in bookings.

Pierce and Stack, who represent the Rivoli Amusement Company at Oskaloosa, were also film row visitors.

Rowan, Iowa, again has a picture show. The theatre building at Rowan was leased by A. Jeffries of Clarion.

Baltimore

THE annual golf tournament of the Washington, D. C., Film Board of Trade was scheduled to take place Columbus Day, October 12, at the Indian Spring Golf Club. The starting time was mentioned as 9 A. M.

The morning, according to the program, was to be given over to a qualifying nine holes round and in the afternoon the struggle on the eighteen holes was to be played.

The committee in charge of the affair included Harry Hunter, chairman; Johnny Bachman, Rudolph Berger and Henry Colman. The registration fee was ten dollars. In the evening a banquet was scheduled.

The Gates Theatre, Portsmouth, Va., has installed Movietone and Vitaphone equipment.

The Capitol Theatre, Wheeling, W. Va., is to have an addition built to it of brick and tile to cost about \$15,000.

A theatre is to be built at Memphis, Tenn., by Albert J. Suzore, to cost about \$30,000.

A new theatre is to be built at Petersburg, Va., by the Bluebird Theatre Company, represented in that city by Sam Northington. The seating capacity will be about 1300 persons.

A theatre is to be included in the Broad-Grace Arcade, to cost about \$15,000, which is to be built at Richmond, Va., by Morton G. Thalheimer, Inc.

A theatre to seat about 500 persons and to have Vitaphone and Movietone equipment will be built at Hollywood Station, Memphis, Tenn., by the Hanover Development Company, Joseph Hanover, president.

Cincinnati

PERSISTENT rumors are current in Cincinnati that a syndicate of New York and Chicago capitalists plan to erect a 40-story motion picture and hotel building on East Fifth street at cost of \$7,000,000. Harry Linch, prominent in local real estate circles, is responsible for the statement that the building will occupy a site of 175 by 406 feet, although Robert A. Taft, noted Cincinnati attorney, repeated to be legal counsel for the syndicate, contends that there is nothing to the report.

Edwin Buechfeuer, house superintendent of Lyric Theatre here, caught and turned over to police a negro who had forced three porters into the manager's office.

Isaac Libson and Ben Heidingsfeld, Cincinnati, both prominently identified with the Keith-Albee-Orpheum interests, are in New York.

The Gem Theatre, East Liverpool, Ohio, formerly owned and operated by Mrs. Anna Fultz, has been purchased by George M. Aten.

Joseph H. Solomon, theatre operator, is reported to have leased the Case Block, Norwalk, Ohio, where he will raze the building in order to erect a theatre at cost of \$175,000.

The Masonic bodies at Norwalk have voted for a new temple, which will be combined with a motion picture house.

Herbert L. Binder and James T. Herbert, exhibitors at Xenia, Ohio, were recently indicted by the grand jury for operating their theatres on Sunday.

Exhibitors at Martins Ferry, O., will again try to give Sunday showings, taking their precedent from refusal of Belmont County grand jury to indict them when 39 cases of Sunday violations were recently brought up for hearing.

Noah Schechter, Cincinnati, has been named editor of the Palace Review, house organ of the Palace Theatre, Hamilton, Ohio.

John Schwalm, manager Rialto Theatre, Hamilton, accompanied by his wife, is at Bennington, Vt., enjoying a vacation.

Chifos Bros., Middletown, Ohio, have appointed Wm. F. Bennett, Dayton, Ohio, as architect for new \$350,000 Strand Theatre, to be erected on Central avenue, Middletown.

St. Louis

MOTION picture theatre owners of Southern Illinois and Eastern Missouri were very prominent among the many thousands who attend the third game of the World's Series at Sportsmen's Park.

Seen in the stands were: Sam Inger, Royalton, Ill.; Tom Price, Oblong, Ill.; Leo Jarodsky, Paris, Ill.; Dominic Fresena, Taylorville, Ill.; C. T. Lawson, Mount Olive, Ill.; S. Roman, Benld, Ill.; Ray Peart, Gillespie, Ill.; Cal Craven, Lilbourne, Mo.; Tom Reed, Duquoin, Ill.; Ted Yemm, Duquoin, Ill.; Bob Cluster, Johnson City, Ill.; H. L. Hamilton, Franklin, Ill.; Gus and Louis Kerasota, Springfield, Ill.; John Rees, Wells-ville, Ill.; Bill Karstetter, Columbia, Mo.; Steve Brady, Cape Girardeau, Mo. and Messrs. Harton & Mitchell of Albion, Ill.

Julian King, of Metro-Goldwyn-Mayer's Kansas City, Mo., office, also came over.

Jack Radford, of the Opera House, Thayer, Ill., opens his house on Saturdays and Sundays.

The Shenandoah theatre, Grand boulevard and Shenandoah avenue, operated by the St. Louis Amusement Company, has been converted into a sound picture theatre.

I. W. Rodgers, of Poplar Bluff and Cairo, Ill., suffered a fractured arm in an automobile accident several days ago, but is now on the road to recovery.

St. Louis film stocks quoted on the St. Louis Stock Exchange closed October 6 as follows: St. Louis Amusement Company A \$20 bid and \$30 asked, compared with \$40 on the same day in 1927. Skouras A \$50 asked against \$38 a year ago.

Local representatives of William Fox have announced that the new William Fox theatre, Grand and Washington boulevards, St. Louis, Mo., will open officially on Christmas Day.

The Amusement Enterprise Company, of St. Joseph, Mo., has been incorporated to buy and lease and operate theatres. The incorporators are: Samuel Mechamias, George Gross and Paul Gross.

The Annex Amusement Company, 8006 Gravois Avenue, St. Louis, Mo., has been organized. The company is authorized to own and operate motion picture theatres. The incorporators are: Geo. L. Daniels, Genevieve Daniels, John P. Murphy and Margaret Murphy.

South East

Atlanta

AMONG visitors to Atlanta last week were J. Markowitz, Opera House, Americas, Ga.; W. I. Martin, Star Theatre, Larrain, Ala.; Roy E. Martin, of Columbus, Ga.; A. J. Lovelady, Jr., Capitol Theatre Ball Ground, Ga.; V. H. Humphreys, Delray Theatre, Delray, Fla.; T. F. Thompson, Palace and Princess theatres, Ogdonton, Ga.; Hugh Manning, of Manning & Wink, operators of a chain of theatres in Tennessee and North Georgia who is building a beautiful home at Etowah; Lester Neely, who operates the Strand Theatre in Oneonta, Ala., and the Strand at Altoona, accompanied by Mrs. Neely, and H. F. Wootree, whose home and theatre at Pompano, Fla., were destroyed during the recent hurricane. It is likely that he will rebuild.

Tony Juran was a visitor in Atlanta last week and announced that he has taken over operation of the Italian Club Theatre in Ybor City, Fla.

According to information received on Film Row this week, Frank Haightcock, of Orlando, Fla., is planning a chain of small motion picture houses in Florida.

Charlotte

Many changes of ownership have been reported in this territory: D. O. Kelly has sold the Standard Theatre (a colored house) in Chapel Hill, N. C., to Dr. G. A. Kirkland; The High School Theatre in Denton, N. C., has been taken over by Lanier and Miller; W. A. Harmon has transferred the Norwood Theatre in Norwood, N. C. to M. L. Kirtley; C. H. Jackson is the new owner of the Globe Theatre, a colored theatre in New Bern, N. C.; J. R. Crowson and Dora Crowson have transferred the PleasU Theatre in East Rockingham, N. C., to Dora Gatling; The Carolina Theatre in West Jefferson, N. C., has been assumed by Charles Parsons; P. C. Osteen has taken over the Egyptian Theatre in Anderson, S. C.; The Publix-Saenger Corporation has purchased the Pickwick Theatre in Chapel Hill, N. C.; R. T. Wade has sold to R. A. Cherry the Palace Theatre in Moorehead City, N. C.; Shepherd Bunch has sold the Bluebird Theatre in Belhaven, N. C., to Theodore Swain; The Anderson Theatre in Anderson, S. C., has been sold by Mrs. J. W. Rowley to A. M. Pinkston; The Pastime Theatre in Roan Mountain, Tenn., is now owned by U. L. Tribett; and The Royal Theatre in Raleigh, N. C., has been taken over by the Royal Investment Company.

The Arbitration Board met on Monday, October 1 and the exhibitor members of the Board hearing cases of members of the North Carolina Theatre Owners Association were Charles Picquet of the Carolina Theatre in Pinchurst, N. C.; W. T. Gray of the Loray Theatre, Gastonia, N. C., and Francis White of the Capitol Theatre in Asheville, N. C. Exhibitor members of the second Arbitration Board hearing non-member cases were Sam Craver of the Rex Theatre in Charlotte, N. C.; Otto Haas of the Ottoway Theatre in Char-

lotte, and George Hughes of the Columbia Theatre in Albemarle, N. C.

The entire film industry was grieved to learn of the death of C. W. Drace, owner of the Drace and Grand Theatres in Greer.

J. E. Webb announced last week that his new theatre at Gastonia, N. C. would open about November 1.

The Publix-Saenger Broadway Theatre in Fayetteville, N. C., which has been closed during the summer months, opened on October 1.

The Victory Theatre in Salisbury, N. C., owned by the Piedmont Amusement Company of Winston-Salem, N. C., and which has been closed since a fire in the early spring, has reopened.

On or about October 18, William C. McIntire, Sr., will open a new motion picture theatre, the Rose, at North Wilkesbarre, N. C. The house will seat 500.

Alabama

Among out-of-town exhibitors visiting Birmingham the past week were Colonel Thomas E. Orr, of Amusement Enterprises, Inc., of Albertville, Ala., and his partner, C. W. Woodall, of Guntersville; Jack Brown, manager of the Liberty, Attalla; John M. Miller, of Cordova; Glenn Crouch, of Troy; T. E. Watson, of Montevallo and H. G. Steely, of Siluria.

Louis J. Finske, assistant manager of the local Alabama has been transferred to Kansas City, Mo., where he will be manager of the Publix's Royal Theatre.

Willard C. Patterson, Publix district supervisor, visited Birmingham the past week, and conferred with Sidney Dannenberg and Bolivar C. Hyde.

Paul C. Bryan, manager of Fox's Atlanta branch, visited exhibitors in the Magic City the past week. Among other film representatives in Birmingham the past week were W. B. Butler, of M-G-M; W. C. Whitlock, of Paramount; George Blethen, of Liberty-Specialty; Edmund Reid of Tiffany-Stahl; Carl Moek, of Educational, and O. K. Bourgeois, of Pathe.

With articles of incorporation filed the past week, the Marvin Wise Theatres, Inc., comes into being, with Mrs. Marvin Wise as president and treasurer; Frank V. Merritt, vice-president and general manager, and L. Speigler as secretary. Further expansion of this circuit is now anticipated.

The Frances Theatre, Centerville, Ala., formerly operated by W. E. Nicholson, has been purchased by J. P. Nix. The Rose and Crystal theatres at Dublin, Ga., have been sold to Messrs. J. W. Peck and F. Wheeler Smith, who operate the First National and American Theatres at Sylacauga, Ala. The Ritz, a colored theatre formerly operated by Adams and Windham, in Montgomery, Ala.,

has been acquired by Bromberg and Creswell, who also operate the Dixie in Birmingham. The trend to chain operation still advances in Alabama. The Al-Dun Theatre in West Point, Ga., has been sold by L. J. Duncan to J. M. Etherbridge.

Louisville

The peak of a long career which began sixteen years ago, when George Sine was an usher at the Mary Anderson Theatre, Louisville, was reached last Saturday, when Fred Dolle, president and general manager of the Fourth Avenue Amusement Company announced that Mr. Sine has been made his assistant.

H. A. Rohs of the Rohs Theatre, Cynthiana, Ky., and wife, have returned from a motor trip.

S. Haselden of the Grand Theatre, Lancaster, Ky., was a visitor in Danville last week.

The Lyric Theatre, Oakdale, Tenn., henceforth will operate but one day each week—Saturday.

J. M. Alper and his brother, who were formerly connected with Independent Theatres, Inc., are planning to build a large theatre on Main Street in Chattanooga, Tenn.

Florida

Anthony Juran took over the lease of the Italian Theatres, Ybor City, last Monday. He closed the house and put in a force of men to give it a real renovation, then hopped a train for Atlanta, booked his attractions and was back in Ybor in time to re-open Saturday. Tony is the pioneer of Tampa showmen. He has been operating movie houses here off and on, mostly on, since 1910.

George Pack, manager of the Victory, Tampa, won first place, and with it an award of \$250., in the "Coming Thru" campaign.

It was announced last week that the new Park theatre, in the Hyde Park section of Tampa, would be ready and opened on the 1st of November. A feature of the new house will be the large balcony with special ventilation so as to permit smoking.

The friends of the Sunday movie movement in Lakeland, presented petitions to the City Commissioners for an election on the subject and it was supposed the election would be called and be voted on Nov. 6th with the general election. To call such an election it was necessary to have the signatures of 600 qualified electors, and the petitions carried 625 names, but after a careful check of the names, it was announced that but 325 of the names were qualified voters, and so now it will be impossible to get the required names in time for the November election, but the names will be secured, say the sponsors, and the election called at a later date.

Kansas City

LABOR difficulties are beginning to be cleared away in Kansas City. Union employees have returned to work at the Neptune and New Centre Theatres, suburban houses operated by Charles and Lee Vaughn. When a difficulty arose regarding the musicians the operators walked out at both houses, which are controlled by the same interests. Following a settlement of the difficulty with the musicians, details of which were not made public, the operators resumed their duties.

An illustration of how rumors sometimes lead to a "near fact" was provided along Kansas City's film row the other day. It was said that A. F. "Peck" Baker, manager of the Electric theatre, Kansas City, Kas., intended to enter the jewelry business. However, when the facts were brought to light, it was learned that "Peck" had been winning so many trinkets from punchboards recently that he had casually remarked he would go into the jewelry business and some one took him seriously.

Several hundred dollars were collected at the Pantages theatre, Kansas City, for storm victims in Florida, by Louie Charninsky, manager.

Among the out-of-town visitors in the Kansas City market last week were: G. L. Hooper, Orpheum, Topeka, Kas.; Stanley Chambers and L. M. Miller of the Miller Theatres, Wichita, Kas.; Ben Levy, Hippodrome, Joplin, Mo., and C. M. Pattee, Pattee theatre, Lawrence, Kan.

Several new theatres have opened their doors in the Kansas City territory in the last few days. Many changes in ownership also have occurred. The Missouri theatre, Columbia, Mo., of which J. Dozier is manager, opened Friday (Oct. 5). The house was designed by Boller Bros., of Kansas City. The Auditorium theatre, Clinton, Mo., has been purchased by Lee Jones, owner of the Lee theatre in that town. The Electric theatre, Lawson, Mo., has been re-opened by F. Murphy.

The Tokio theatre, Moorehouse, Mo., has been re-opened under the management of W. A. Collins.

The Lone Star Theatre, Vermillion, Kas., is being remodeled, while the Dreamland at Herington, Kas., has been re-opened, as has the Orpheum, Lawrence, Kas., owned by Glenn Dickinson, which has been closed for about one year. The New Palace, one of the finest negro theatres in Kansas, has opened at Topeka, Kas.

The new Plaza Theatre, suburban house of Kansas City, was scheduled to open October 9.

One-half interest in the Rex theatre, Gilman City, Mo., has been purchased by H. F. Poor.

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New England

THE Board of the New England Film Board at Trade has been changed to the Boston Film Board.

Arbitration meetings have been changed from Fridays to Mondays at 2.30 with regular meetings of the board held the first Monday of each month.

The new Safety committee consists of Maurice N. Wolf of Metro-Goldwyn-Mayer as chairman, J. R. Rothe of Consolidated Films and M. E. Morey of the American Feature Films. They will hold office three months.

The new Arbitration committee consists of Thomas B. Spry of First National, R. C. Cropper of Pathe and H. E. Elder of Warner Brothers. They will serve for one month.

The Lyric Theatre at Ludlow, Mass., has been sold by J. Kumda to William J. Jackson.

The Riverside Theatre at Medford has been reopened by Riverside Theatres, Inc., controlled by Philip Smith, who also operates the Strand at South Boston and the Royal at Olneyville.

The Orpheum Theatre at Stoughton, Mass., has been sold by F. Noyes to F. Calvi.

Mrs. Edmunds of the Empire Theatre at Manchester, N. H., was a recent visitor in Boston.

Phil. Levine of the Garden and Jefferson Theatres at Springfield was another visitor.

Abe Weiner, booker for United Artists, has the sympathy of many friends in the sudden death of his mother.

Gus Shaffer, general sales manager for Paramount in Central Europe, was recently tendered a banquet by a small part of his many friends in the New England territory. The committee in charge of the dinner arrangements consisted of Carl Crawford of Red Seal, Edward Ruff of Paramount, and Jack Magan of First National.

The Riverside Theatres, Inc., Medford, has incorporated with \$10,000 capital. Charles Solomon is president and Philip Smith, treasurer.

J. C. Bullwinkel, was in Boston during the week.

Henry Scully, special representative for Pathe, was in Boston recently.

Loew's State Theatre in Providence, that city's newest and largest theatre, is to open this month.

Nathan Ross has rejoined the sales staff of the First National exchange at Boston.

The Humboldt Theatre at Roxbury, Mass., has reopened. Walter Nelson is manager.

David Brandt and Herman Rifkin of Boston left last week for New York City.

Max Cohen, representative of Artclass Pictures in New York City was another visitor.

Glenn Smith, of the Star Theatre, Sand Springs, Okla., was in Oklahoma City recently.

Brothers organization has been

transferred from Boston to the West.

It is rumored in the Row that the Rialto Theatre, at Lowell, is to be taken over by the Public circuit. No verification of the rumor is obtainable.

Samuel Goldstein of the Goldstein Brothers Circuit with headquarters at Springfield, Mass., was the winner of many prizes for horses and horsemanship at the Eastern States Exposition.

Phil Markel has purchased the Milton Theatre at Milton.

Plans are under way for a testimonial dinner to Abe Barry on his advancement from booker in the Row to the staff of the Netoco organization.

Friends of Jacob Laurie of the New England Theatres Operating Corporation are to tender him a twentieth anniversary dinner at the Hotel Statler, Boston, the evening of Tuesday, Oct. 16th. Louis M. Boas is chairman of the committee, Maurice N. Wolf is treasurer and William H. Erb is secretary.

Daniels & Hodgdon have disposed of their Olympia Theatre in Worcester to the E. M. Loew circuit.

Harry Golden, formerly booker for the Golden Distributing Corporation, has been appointed booker at the American Feature Film Co. at Boston succeeding Abe Barry.

The Opera House at East Pepperell has been sold by F. Welton to M. Welton.

Grange Hall at Merrimac has been sold by J. Cohen to W. Caddeo.

The Majestic Theatre at Brockton has reopened with Manager Pearlstein on the job.

Tom Jennings is to handle the Boston territory for the Fox exchange.

George A. Smith, manager of the Capitol Theatre, Somerville, was married on Saturday to Miss Catherine M. O'Donnell of Revere.

Southwest

O. L. MAWKS of the Majestic and Crystal Theatres in Cherokee, Okla., was a recent business caller and announced that his theatres are being taken over by the Cherokee Theatres, Inc., a newly organized corporation of which he is to be the general manager.

Chas. R. Zeas, Secretary of the Oklahoma City Film Board of Trade, spent last week-end visiting friends in Stillwater.

Sam Carver, of the Independent Film Company, Kansas City, spent last week in Oklahoma City.

A. R. Bender, manager of the Melba Theatre, Cleveland, Oklahoma, was a recent visitor in film row.

Paul Covey announces he has secured a lease on the Eaton Theatre, Waynoka, Okla., and that he will take charge of same November 1st. Mr. Covey has been operating the Laverne Theatre at Laverne, Okla., for the past year.

Glenn Smith, of the Star Theatre, Sand Springs, Okla., was in Oklahoma City recently.

W. Z. Spearman, President of the M. P. T. O. of Oklahoma and owner of the Gem Theatre at Edmond, Okla., has been making an extensive tour throughout the territory in the interests of the M. P. T. O.

E. E. Middleton, who has been selling for Fox Film Corp., has leased the Liberty Theatre at Marietta, Okla.

E. N. Nickens, manager of the Rialto Theatre at Seminole, Okla., paid a brief business call to film row.

P. W. Kuhn has disposed of his Colony Theatre, at Colony, Okla., and Pastime Theatre at Eakley, Okla., to T. H. Coyle.

Mr. and Mrs. Fred Pickrel of the Murray and Poncan Theatres, Ponca City, Okla., were in Oklahoma City last week.

Mrs. G. S. James and Charles H. Mahone held the formal opening of their new theatre, called The Oklahoman, in Hobart, Oklahoma, last Monday night.

H. H. Unger advises he has again taken over the management of the Our Theatre at Paden, Okla.

R. M. Avery, has taken over the Royal and Rialto Theatres at Clinton, Okla.

Messrs. Berry & Cauble announce the opening of the Strand Theatre at Muskogee, Okla., September 30th.

E. W. Johnson, manager of the Orpheum Theatre at Tulsa, together with Mrs. Johnson have been visiting friends in Oklahoma City.

J. B. Terry, of the Terry Theatre, Konowa, Okla., was a recent caller on film row.

W. F. Morris, who operates the Favorite Theatre at Lindsay, Okla., was another visitor.

L. A. Maurin, booker for Metro-Goldwyn-Mayer, was confined to his home several days last week, on account of illness, but is now back at his desk.

Ben Bernstein, of the Independent Film Exchange, Kansas City, Mo., spent the week in Oklahoma City.

F. D. Cason advises he is reopening the Wonderland Theatre, Vian, Okla.

Tol Teeters, of Oklahoma City, advises he has purchased the Rex Theatres at Maud, Okla.

The Pastime Theatre at Taloga, Okla., has been closed for an indefinite period.

Jewel James has relinquished his lease on the Jenks Theatre at Jenks, Okla., and the house will be closed for repairs for the present.

Monroe Burkett advises he has closed the Pastime Theatre at Lexington, Okla., and that same will not again be opened.

Griffith Amusement Company of Oklahoma City announce they have purchased the Rex Theatre at Wink, Texas, from Floyd Parker.

G. L. Harrison, of the McCurtain Public Schools, advises he has purchased the Rialto Theatre from W. D. Buckingham.

Paul King advises he has closed the Noble Theatre at Noble, Okla., for an indefinite time.

Cleveland

GEORGE LEFKO has been promoted from FBO city salesman to manager of the FBO Albany office.

The Homestead Theatre, belonging to the Variety Amusement Company, has been reopened.

C. B. Paine, general manager of Universal Theatres, spent the week-end in Cleveland, visiting Charles Lowenberg.

Ed. Reynard has prevailed upon the owner of the Marion Theatre, Marion, to alter his lease so as to permit showing of motion pictures on Sunday.

Keith's Hippodrome will open on October 13th as per schedule.

Joseph Skirboll, general manager of World Wide Pictures, will have his local selling force all organized and in operation within thirty days, according to statements given out at the local Educational exchange.

The Pantheon Theatre, Toledo, is the latest house in this territory to join theatres equipped with Vitaphone.

The Victory Theatre, Findlay, has gone out of business, according to word received from its owners, Mr. and Mrs. W. Bristol.

Messrs. Tighe and Kelly have closed their Amuse-U Theatre at Struthers. They do not plan to reopen it.

Milton Bryer last week sold the Ideal Theatre, Akron, to Park J. Palmer. That leaves Bryer with just one of the four theatres he formerly owned. He has retained the Waldorf, having sold the Ideal, People's and Winter's Theatres.

William Magrini, who recently bought the Waldo Theatre, Akron, has changed its name to the Columbia.

Milwaukee

M. R. and Mrs. Ernest Haefler of the Rex theatre at Sheboygan were in the city recently.

Morrie Anderson, Ed. Krofta and William Thomas, all of the Tiffany exchange have recently purchased new cars.

Frank Rubel, associated with Celebrated in Minneapolis, spent a few hours at the local office.

Buss and Buss of the Opera House at Kewaskum have reported that they are closing on account of lease expiring.

William Thomas is now representing Tiffany out of Milwaukee in southern Wisconsin territory. Mr. Thomas replaces Ray Stewart.

Saturday night mid-night shows at the Strand are rapidly growing in popularity.

W. F. Copeland of the Allen theatre at Jefferson and Harry Hatfield of the Allen theatre at Racine were recent visitors.

The Columbia theatre at Kenosha which has been closed for remodeling, opened on the 5th. This theatre is controlled by Carl Lipman.

The Milwaukee Journal is conducting a contest to determine the most popular theatre organization in the country.

New State, Hanover, Pa., Formally Dedicated

Public officials took prominent parts in the formal dedication of the new State Theatre in Hanover, York County, Pa., on the night of September 21. The house was erected at a cost of \$250,000 by the Appell Amusement Enterprises, of York, in association with Fred C. Bitner, of Hanover, who is the local manager. Both Mr. Bitner and Louis J. Appell, the latter head of the Appell chain, took conspicuous parts in the ceremonies. Addresses were made by Chester A. Eckbert, borough manager of Hanover; Chief Burgess Slagle, and E. A. Hirschman, the latter being secretary of the New York Chamber of Commerce, who made the principal speech.

The State is a beautiful theatre, of fire-proof construction. The plans were drawn by Gemmill and Billmeyer, and the building was done by O. H. Hostetter. The decorations were by the Brounet Studios, of New York City. The general color scheme of the interior is light buff and gold. The dome is in blue with silver stripping. Wrought iron brackets hold the wall lights. A tiled fountain sparkles in the rear of the auditorium.

Uniforms Play Important Part in Impressing Fans

All wide-awake showmen are keenly alive to the fact that distinctive and handsome uniforms are an important part and that the appearance of the theatre staff that comes into contact with the public can make or mar the whole impression," is the belief expressed by E. C. Koempel, director of the Browning, King and Company, manufacturers of uniforms. He is in charge of the entire uniform department.

Several of the newest theatres for which uniforms have recently been completed by Browning, King and Co. include Fox's in Brooklyn, Fox's in Detroit and the new Keith-Albee in New York.

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PUBLIX Strand Theatre, Knoxville
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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions" (S. R. indicates State Right release.)

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Bare Co-Ed, The	Murdock-Cavaller-Lancaster	Nov. 20	2 reels	Jan. 7	Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17	Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Bathing Beauty Babies	McDougall Kids	April 10	2 reels		Dumplings	Larry Semon	Jan. 29	2 reels	Dec. 23
Cat Tales	McDougall Kids	Jan. 10	2 reels		Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23
College Cuckoo	Murdock-Cavaller	June 1	2 reels		Fandango	Lupino Lane	May 6	2 reels	April 14
Cutting Up	McDougall Kids	Feb. 10	2 reels	Mar. 17	Felix the Cat in Arab Antics	"Sullivan Cartoon"	May 13	1 reel	June 2
Daze of '49	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4	Felix the Cat in Astronomeows	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Duke's Dirty Deings	P. Murdock-N. Cavaller	Feb. 1	2 reels	Mar. 17	Felix the Cat in Comicalamities	"Sullivan Cartoon"	April 1	1 reel	April 21
Dukes Do Lie	Bathing Girls	April 1	2 reels		Felix the Cat in Dragonin' the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
Fowl Play	McDougall Kids	Mar. 10	2 reels		Felix the Cat in Exklotmotive	"Sullivan Cartoon"	April 29	1 reel	May 28
Her Salty Sultor		June 20	2 reels		Felix the Cat in Futuritz	"Sullivan Cartoon"	June 24	1 reel	July 21
Hick in Hollywood	Murdock-Cavaller	May 1	2 reels		Felix in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
His Wild Oat	McDougall Kids	July 10	2 reels		Felix the Cat in Japanicks	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Kids, Cats and Cops	McDougall Kids	May 10	2 reels		Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Lonesome Babies	Jack Cooper	Aug. 1	2 reels		Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17
Lost Whirl, The	Irving Cooper	July 1	2 reels		Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Lost in the Lurch	P. Murdock-N. Cavaller	Mar. 1	2 reels	Mar. 17	Felix the Cat in Polly-dics	"Sullivan Cartoon"	Mar. 18	1 reel	April 14
Lot o' Boloney, A	McDougall Kids	June 10	2 reels		Felix in Sure-Locked Homee	"Sullivan Cartoon"	April 15	1 reel	May 5
Mr. Pooh	McDougall Kids	Dec. 10	2 reels	Jan. 7	Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Naughty Nurse	Jack Cooper	April 20	2 reels		Felix the Cat in the Olly Bird	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10
Pikers, The	McDougall Kids	Aug. 10	2 reels		Felix in the Smoke Scream	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18
Smackem Alley		Mar. 20	2 reels		Feline Frolics—Tonguin Valley	Bruce Outdoor Sketch	Mar. 25	1 reel	Mar. 10
Wild Waves		Feb. 20	2 reels		Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15	Girls Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet		Gloom Chaser, The	"Big Boy"	June 24	2 reels	June 2
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15	Glorious Adventures	Hodge-Podge	Oct. 14	1 reel	
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7	Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9	Green-Eyed Love	Ruby McCoy-George Hall	April 8	1 reel	Mar. 24
Court-Martial	Holt-Compton	Aug. 12	6014 feet		Hard Work	Wallace Lupino	July 29	1 reel	July 14
Desert Bride, The	Compton-Forrest	Mar. 26	5528 feet	Sept. 15	Hay Wire	Stone-Dale	Nov. 4	1 reel	
Driftwood	Alvarado-Day	Sept.			Hectic Days	Lupino Lane	June 17	2 reels	May 28
Fashion Madness	Windsor-Howes	Dec. 8	5513 feet	Mar. 31	He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet		High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21	Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
Lady Raffles	Taylor-Drew	Nov. 25	5471 feet	June 23	His Maiden Voyage	George Davis	Feb. 26	2 reels	Feb. 18
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5	Hold That Monkey	Monty Collins	Nov. 11	2 reels	June 9
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet		Homemade Man, A	Lloyd Hamilton	July 17	2 reels	June 23
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8	Hop Off	Charley Bowers	July 1	2 reels	Sept. 29
Opening Night, The	Windsor-Bowers	Nov. 14	5524 feet	Mar. 17	Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Raider Emden, The	Special Cast				How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17
Ransom	Wilson-Burns	June 7	5584 feet	Sept. 15	Indiscreet Pete	Jerry Drew	Mar. 11	2 reels	Mar. 10
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet		Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Sally in Our Alley	Mason-Arlen	Sept. 3	5582 feet		Just for Art	Curiosities	May 27	1 reel	June 2
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet		Kid in the Hat	Curiosities	Aug. 5	2 reels	Aug. 4
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet		Kitchen Talent	George Davis	April 18	2 reels	Mar. 31
The Siren, The	Revier-T. Moore	Dec. 20	5996 feet	June 23	Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
So This Is Love	Mason-Collier-Walker	Feb. 6	5611 feet	June 23	Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5465 feet	June 2	Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Stage Kisses	Graves-Chadwick	Oct. 7	5435 feet		Listen Sister	Lupino Lane	Mar. 25	2 reels	Mar. 24
That Certain Thing	Graves-Dana	Jan. 1	6047 feet	Mar. 10	Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Tigress, The	Holt-Revier	Oct. 21	5357 feet	Mar. 17	Love's Hampton	Feb. 12	2 reels	Mar. 17	
Virgin Lips	Borden-Boles	Nov. 25	6048 feet	Sept. 22	Lucky Ducky, The	Billy Dale	July 15	1 reel	Sept. 15
Warning, The	Holt-Revier	July 26	5791 feet	Jan. 7	Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	
Way of the Strong, The	Day-Livingston-Von Eltz	Jan. 19	5752 feet		Mother Birds	Curiosities	Mar. 4	1 reel	Feb. 18
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28	Mysterious Night, A	Monty Collins	Feb. 12	1 reel	Feb. 4
Woman's Way, A	Livingston-Baxter	Feb. 18	5472 feet		Navy Beans	"Big Boy"	May 27	2 reels	May 12

Coming Attractions

Title	Star	Length	Reviewed
Lone Wolf's Daughter, The	Bert Lytell		
Sinners' Parade	Revier-Vanoni		
Street of Illusion, The	Ian Keith		
Stout Pigeon, The	Delaney-Borden		
Submarine	Holt-Revier-Graves	8192 feet	Sept. 15

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All Bear	Curiosities	April 29	1 reel	April 21
All in Fun	Jerry Mandy	Oct. 21	1 reel	
All Set	Lupino-Sargent-Hutton	Jan. 15	1 reel	Feb. 4
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
At It Again	Monty Collins	May 13	2 reels	April 28
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels	
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7
Blunders Beware	Johnny Arthur	July 15	2 reels	June 23
Buildings of Bridges	Bruce Outdoor Sketch	Feb. 26	1 reel	Mar. 10
Bumping Along	Slime-Roth	Nov. 18	1 reel	
Call of the Sea, The	Hope Hampton	Sept. 9	1 reel	Sept. 15
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Chilly Days	"Big Boy"	Feb. 19	2 reels	Feb. 18
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17
Come to Papa	"Big Boy"	Oct. 14	2 reels	
Communion Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 8
Count Me Out	Barney Hallam	Mar. 11	1 reel	Mar. 3
Crown Me	Wallace Lupino	June 3	1 reel	May 28

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walah-Hall	Nov. 15	5880 feet	
Bit of Heaven, A	L. Washburn	May 15	7000 feet	
Bowery Underworld, A	O'Malley-Hulette	Nov. 1	6900 feet	Nov. 25
Broadway Madness	De La Motte-Keith	Oct. 1	6300 feet	Oct. 14
Inspiration	George Walsh	May 18	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Belford-Miller	Aug. 27	6001 feet	
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10
Sound Classic, Inc.	Lease-Harris	July 31	4700 feet	
Stronger Will, The	Marmont-Carewe	Feb. 20	6600 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

Coming Attractions

Title	Star	Length	Reviewed
Gilded Love			
Life's Crossroads	Hulette-Hamilton		

F B O
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Affaire in the Sky	Lynn-Luden	Dec. 18	6034 feet	Nov. 11
Alex the Great	Gallagher-Dwyer	May 13	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7		
Bandit's Son, The	Steele-Sheridan	Nov. 20	4789 feet	
Bantam Cowboy, The	Buzz Barton	Aug. 12	4893 feet	
Battling Buckaroo, The	Tyler-Clair			
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
Boy Rider, The	Buzz Barton	Oct. 23	4858 feet	Sept. 30
Breed of the Sunsets	Bob Steele	April 1	4869 feet	
Captain Careless	Bob Steele	Aug. 26		
Charge of the Gauchos	F. K. Bushman	Sept. 16	5487 feet	
Cherokee Kid, The	Tyler-Lynn	Oct. 30	6249 feet	Mar. 3
Chicago After Midnight	Mendez-Ince	Mar. 4		Mar. 17
"Circus Kid, The	Darro-Costello-Brown	Oct. 7	6065 feet	Sept. 22
Clancy's Kosher Wedding	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 26†
Coney Island	Wilson-Mendez	Jan. 13	6390 feet	Feb. 25
Crooks Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	
Danger Street	Baxter-Sleeper	Aug. 26	5621 feet	
Dead Man's Curve	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Desert Pirate, The	Tyler-Thompson	Dec. 25	4754 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger Dog	Sept. 2		
Drin'n' Sands	Bob Steele	Jan. 1	4770 feet	
Face of the Wild	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Fighting Redhead, The	Buzz Barton	July 1	4756 feet	
Flying U Ranch, The	Tyler-Lane	Sept. 4	4924 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	6131 feet	Jan. 28
Gingham Girl, The	Wilson-Arthur	Oct. 2	6301 feet	July 29†
Harvester, The	Kingston-Caldwell	Nov. 23	7045 feet	Nov. 25
Her Summer Hero	Thompson-Trevor-Blane	Feb. 12	5146 feet	Dec. 30
"Hill of the Show, The	Brown-Aston-Olmstead	Sept. 23	5337 feet	Aug. 4
Hook and Ladder No. 9	Stevens-Keefe	Nov. 13	6340 feet	Dec. 16
In a Moment of Temptation	Stevens-Keefe	Sept. 18	5605 feet	Nov. 11
Jake the Plumber	Devorska-Lynn	Oct. 18	5186 feet	Nov. 4
Judgment of the Hills	Valli-Caldwell	Nov. 8	6481 feet	Aug. 19†
Law of Fear, The	Ranger-Reid-Nelson	Jan. 8	4769 feet	Mar. 10
Legionnaires in Paris	Cooke-Gard	April 31	5493 feet	
Light Speed	Bob Steele	Oct. 21		
Little Buckaroo, The	Buzz Barton	Mar. 11	4801 feet	
Little Mickey Grogan	Darro-Ralston-Nye	Dec. 27	6515 feet	Mar. 3
Little Yellow House, The	Sleeper-Caldwell	May 28	6429 feet	April 21
Loves of Ricardo, The	George Boban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4765 feet	
Mojave Kid, The	Steele-Gilmore	Sept. 25	4924 feet	Aug. 12†
"Perfect Crime, The	Rich-Kelly-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pluto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Racing Romeo, The	Grange-Ralston	Sept. 1	5992 feet	Dec. 16
Ranger of the North	Ranger (dog)	Oct. 9	4977 feet	
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 23
Riding Renegades, The	Bob Steele	Feb. 18	4729 feet	
Sally of the Scandals	Love-Forsell	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14		
Shanghaied	Miller-Ince	Oct. 19	5990 feet	Aug. 26†
Singapore Mutiny, The	Ince-Taylor	Oct. 7	5612 feet	
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Slingshot Kid, The	Barton-Morgan-Rice	Dec. 4	4486 feet	
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
Swift Set Love	Miller-Shumway-Brooks	Oct. 10	6306 feet	Feb. 18
Stocks and Blondes	Logan-Gallagher	Sept. 9	5493 feet	
Swirl Shadow, The	Ranger (dog)	Dec. 11	4892 feet	Dec. 23
Terror Mountain	Tom Tyler	Aug. 19	4854 feet	
Texas Tornado, The	Tyler-Darro	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Wall Flowers	Trevor-Arthur-Todd	Feb. 18	6339 feet	
When the Law Rides	Tyler-Darro	Feb. 28	4893 feet	
Wizard of the Saddle	Barton-Thompson	Jan. 22	4805 feet	Dec. 30

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Karr-Alexander-Ross	April 9	2 reels	
All Washed Up	Al Cooke	Feb. 8	2 reels	Feb. 18
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Nights, The	Alberta Vaughn	Sept. 16	2 reels	
Are Husbands People?	Al Cooke	April 2	2 reels	
Big Bertha	Karr-Ross-Alexander	May 14	2 reels	
Come Meet Me	Al Cooke	June 4	2 reels	
Curiosities, No. 1	Novelty	Sept. 25	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct. 10	1 reel	
Curiosities, No. 3	Novelty	Oct. 24	1 reel	
Fooling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels	
Heavy Infrants	Karr-Ross-Alexander	June 11	2 reels	June 16
Horsefeathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook		2 reels	
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	
Mickey's Cuts	Mickey Yule	June 4	2 reels	
Mickey in School	Mickey Yule	Feb. 6	6 reels	
Mickey's Little Eva	Mickey Yule	April 2	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Nine	Mickey Yule	Mar. 5	2 reels	
Mickey's Parade	Mickey Yule	Jan. 2	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Mickey's Wild West	Mickey Yule	May 7	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
My Kingdom For a Horse	Al Cooke	April 18	2 reels	
Okma	Barney Hellum	Oct. 7	2 reel	
Out Out Heidelberg	Karr-Ross-Alexander	Feb. 13	2 reels	
Panting Paps	Karr-Ross-Alexander	Jan. 9	2 reels	
Rah! Rah! Rele	Al Cooke	Feb. 20	2 reels	Feb. 18
Restless Bachelors	Al Cooke	May 14	2 reels	
Ruth is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels	
Silk Sock Hal	Al Cooke	May 28	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	1 reel	
Social Error	Al Cooke	Feb. 23	2 reels	Feb. 11
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct. 24	1 reel	
Too Many Hisses	Al Cooke	Mar. 5	2 reels	
Top Hats	Al Cooke	Mar. 19	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 2	2 reels	
Watch Your Pop	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lynn-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*13 Blockade	Anna Q. Nilsson		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Valli-Caldwell-Darro		
Drums of Araby	Tom Mix		
Eagle's Talons, The	Tom Tyler		
Freckled Rascal, The	Buzz Barton	Mar. 31	
Fury of the Wild	Ranger Dog	Nov. 4	
*13 Gang War	Borden-Pickford	Nov. 18	6337 feet
Gun Law	Tom Tyler	Mar. 3	
Hardboiled	O'Neil-Reed-Tashman		
Headin' for Danger	Steele-Mendez	Dec. 16	
Hey Rubel	Ernest-Rand		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The			
King Cowboy	Tom Mix	Nov. 26	
Little Outlaw, The	Buzz Barton		
Love in the Desert	Noah Beery		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlawed	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sinners in Love	Borden-Gordon	Nov. 4	
*13 Stepping High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*13 Fox 13	Conklin-Sleeper-Trevor	Nov. 18	
Tracked	Ranger Dog	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Tropic Madness	Leatrice Joy		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Keith-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Death Valley	Nye-Wells-Rae	Sept. 1	5960 feet	Aug. 12
Devil's Cage, The	Garon-Keith	June 5	5600 feet	
Dr. Kelly-Kelton-Welsh	Kelly-Kelton-Welsh	June 5	5700 feet	
Finnegan's Ball	Landis-Mehaffey	Sept. 15	6200 feet	Dec. 9
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Merry Wives of New York	Pauline Garon	Jan. 1		
Polly of the Movies	Short-Roberts	Oct. 15	6900 feet	
Ragtime	De La Motte-Bowers	Sept. 1	6700 feet	Sept. 9
Sally	Sally Bell	July 5	6200 feet	
Temptations of a Shop Girl	Compson-Garon	Nov. 1	6700 feet	

FIRST NATIONAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
*Barker, The	Sills-Compson-Mackail	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Breakfast at Sunrise	Talnadge-Alvarado	Oct. 23	6042 feet	Dec. 16
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Muhall-Nissen	Sept. 2	5467 feet	
Camille	Muhall-Roland	Sept. 4	6892 feet	May 6, '27
Canyon of Adventure	Maynard-Faire	April 22	3700 feet	May 19
Chaser, The	Langdon-McConnell	Feb. 12	5744 feet	April 21
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21		
*Crash, The	Sills-Todd	Oct. 7		
Crysal Cup, The	Mackail-Muhall	Oct. 18	6386 feet	Nov. 25
Do Your Duty	Charlie Murray	Oct. 14		
Drop Kick, The	Barthelmess-Kent	Sept. 25	6802 feet	Sept. 30
Flying Romeo	Sidney-Murray	Feb. 26	6172 feet	April 14
French Dressing	Warner-Brook-Wilson	Jan. 15	6344 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28		
*Good-Bye Kiss, The	Ellers-Burke-Kemp	July 8	7989 feet	
Gulls, The	Maynard-Faire	Nov. 13	7133 feet	Dec. 2
Gun Gospel	Maynard-Faire	Nov. 8	6288 feet	Mar. 10
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Collier Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Sidney-Murray	July 22	5071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Her Wild Oat	Moore-Kent	Dec. 25	6118 feet	Feb. 11
Home Made	Hines-Daw	Nov. 20	6524 feet	May 26
Ladies' Night in Turkish Bath	Mackail-Muhall	April 1	6392 feet	April 14
Lady Be Good	Mackail-Muhall	May 6	6608 feet	June 2
Life of Riley, The	Sidney-Murray	Sept. 18	6720 feet	Sept. 16
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April 8	6700 feet	May 19
Love Mart, The	Dove-Roland	Dec. 18	7388 feet	
Mad Hour, The	O'Neil-Kent	Mar. 4	6625 feet	April 21
Man Crazy	Mackail-Muhall	Nov. 27	5542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Noobs, The	Barthelmess-Joyce	Jan. 29	7123 feet	Jan. 7
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17
Oh Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 1
Out of the Ruins	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25
Patent Leather Kid, The	Barthelmess-Joyce	Jan. 1	11414 feet	Aug. 26, '27
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7894 feet	Dec. 23
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Dec. 9
Role of the Golden West	Astor-Roland	Oct. 2	6477 feet	Oct. 7
Sailors' Wives	Astor-Hughes	Jan. 22	5485 feet	Mar. 10
Shepherd of the Hills	Francis-O'Day	Jan. 1	8188 feet	Feb. 25
*Show Girl	White-Delaney	Sept. 23	6133 feet	Sept. 9
Smile, Brother, Smile	Mackaill-Mulhall	Sept. 11	6548 feet	Sept. 9
Strange Case of Capt. Ramper	German East	July 29	7534 feet	Nov. 8
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	June 19
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	Sept. 22
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 19
The Valley of the Giants	Sills-Kenyon	Dec. 11	6336 feet	Nov. 19
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	June 2
Wagon Show, The	Maynard-Faire	Feb. 19	6212 feet	June 2
Waterfront	Mackaill-Mulhall	Sept. 16	5976 feet	July 7
Wheel of Chance	Barthelmess-Basquette	July 17	6281 feet	July 7
Whip of the	Mackaill-Nixon-Forbes	Oct. 30	6143 feet	Sept. 22
Whip Woman, The	Taylor-Morane	Feb. 5	5087 feet	Mar. 24
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 26

Coming Attractions

Title	Star	Length	Reviewed
Adoration	Billie Dove		
Cheyenne	Maynard-McConnell		
Comedy of Life The	Sills-Corda		
*Divine Lady	Griffith-Varconi	10015 feet	
*Haunted House, The	Kent-Todd		
*Lilac Time	Moore-Cooper	8967 feet	Mar. 24
Outcast	Griffith-White		
Phantom City, The	Maynard-Gilbert		
Ritzzy Rosie	White-Mulhall		
Saturday's Children	Corinne Griffith		
*Scarlet Seas	Barthelmess-Compton		
*Stranded in Paradise	Sills-Mackaill		
Synthetic Sin	Colleen Moore		
Wells-Fargo Express The	Ken Maynard		

FOX FILMS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Air Circus, The	Carrol-Lake-Rollins	Sept. 30	7702 feet	Sept. 8
Artists Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 17
Black Jack	Jones-Bennett	Sept. 25	4777 feet	Mar. 3
Blood Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3
Branded Sombreiro, The	Jones-Hyams	Jan. 8	4612 feet	Jan. 14
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Come to My House	Borden-Morano	Dec. 25	5430 feet	July 21
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Dare Devil's Reward	Moran-Hamilton	Jan. 18	4987 feet	Jan. 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Low-Astor	Mar. 18	6566 feet	Mar. 17
Dry Martini	Gran-Astor-Moore	Oct. 14		
East Side, West Side	O'Brien-Vall	Oct. 9	8114 feet	Nov. 4
Escape, The	Vall-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Boebe-Burke	July 8		
*Fast	Boebe-Burke-Busch	July 8	7217 feet	Aug. 9
Fleeing	Norton-Janis	June 24	4939 feet	Sept. 8
*Four Sons	Mann-Hall-Bushman	Sept. 2	8412 feet	Feb. 18
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Gay Retreat, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23
Girl in Every Port, A	McLaglen-Armstrong	Feb. 26	5500 feet	Mar. 3
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	May 19
Hangman's House	Mix-Lincoln	May 13	6315 feet	May 19
Haley, Cheyenne	Mix-Lincoln	May 13	4018 feet	May 19
High School Hero	Phipps-Stuart	Oct. 18	5498 feet	Nov. 11
Honor Bound	O'Brien-Taylor	May 8	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Girl, The	Borden-Hamilton	Sept. 18	6182 feet	Sept. 23
Ladies Must Dress	Vall-Gray	Nov. 20	5599 feet	Dec. 23
Love Hungry	Moran-Gray	April 8	8792 feet	April 21
Love of Carmen	Del Rio-McLaglen	Oct. 7	8531 feet	Oct. 7
*Making the Grade	Moran-Lowe	Oct. 7		
Me, Gangster	Collier-Terry	Oct. 8		
*Mother Machree	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May 27	6679 feet	June 18
None But the Brave	Morton-Phipps-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	6071 feet	June 23
Palmas	Mix-Kingsley	Oct. 23	5876 feet	Dec. 2
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	6200 feet	April 28
Publicity Madness	Moran-Lowe	Oct. 2	5093 feet	Feb. 11
*Red Dance, The	Del Rio-Farrell-Revier	Dec. 2	6250 feet	June 30
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July 15	4981 feet	Aug. 4
*Seventh Heaven	Gaynor-Farrell	Oct. 30	8500 feet	June 10, '27
Shams (re-issue)	John Gilbert	Nov. 27	5467 feet	Jan. 28
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28
Silk Legs	Bellamy-Hall	Dec. 18	6448 feet	Oct. 14
Silver Valley	Mix-Dwan	Oct. 2	5011 feet	Oct. 14
Soul Living	Bellamy-Brown	Feb. 5	5629 feet	Mar. 3
Sour Grapes	Dwan-Armstrong-Dwan	Mar. 4	6367 feet	Mar. 31
*Street Angel, The	Gaynor-Farrell	Aug. 19	8221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Thief in the Dark, The	Meeker-Hill-Bebe	May 20	5937 feet	May 26
Two Girls Wanted	Gaynor-Tryon	Sept. 11	6293 feet	Oct. 7
Vampire a la Mode	Marjorie Beebe	Oct. 29		
Very Confidential	Madge Bellamy	Nov. 6	5825 feet	Dec. 18
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	4921 feet	April 14
Wild West Romance	Bell-Lincoln	June 10	5821 feet	Oct. 6
Win That Girl	Rittens-Carroll	Sept. 16	5337 feet	Oct. 6
Wizard, The	Low-Hyams	Dec. 11	5629 feet	Nov. 11
Wolf Fangs	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 18
Womanwise	Russell-Collier-Pidgeon	Jan. 8	6611 feet	Mar. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 26
Arkansas Traveler	Variety	Jan. 8	1 reel	
Beet Knobs	Animal Comedy	Aug. 6	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Cow's Husband	Speedy-Temple	July 4	2 reels	June 23
Dailew Won't Yell	Rubin-Lincoln	July 4	2 reels	
Dance's Blooms, The	Variety	Mar. 19	1 reel	
Drifting Through Gascory	Variety	Oct. 28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug. 6	2 reels	Aug. 11

Title	Star	Rel. Date	Length	Reviewed
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19
Glories of the Evening	Variety	Nov. 11	1 reel	
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Her Mother's Back	Dent-Bletcher	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Hold Your Hat	Phipps-Stuart	Jan. 15	2 reels	Mar. 24
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels	
Jack and Jill	P. Cunningham-M. King	May 27	2 reels	May 26
Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21
Kiss Doctor, The	Brooke-Thompson	Jan. 28	2 reels	Mar. 17
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lady Linn	Lincoln-Clayton-Bletcher	Mar. 25	2 reels	May 19
Lady Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Lords of the Back Fence	Variety	Jan. 22	1 reel	
Love Is Blind	Rebecca Ellis	Nov. 25	2 reels	Mar. 17
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Feb. 25	1 reel	
Neapolitan Days	Variety	Sept. 2	1 reel	
Old Wives Who Know	Hallam Cooley	April 8	2 reels	May 28
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety	Feb. 19	1 reel	July 28
Ship Ahoy	Variety	Aug. 19	1 reel	
Snowbound	Variety	April 29	1 reel	
Spanish Influence	Variety	Sept. 30	1 reel	
Spanish Craftsmen	Variety	Oct. 14	1 reel	
Steeplechase	Variety	Dec. 23	1 reel	
Storied Palestine	Variety	April 22	2 reels	
T. Bone for Two	Tyler Brooke	Sept. 16	1 reel	
Through Forest Alamos	Variety	Mar. 11	2 reels	
Too Many Cookies	Tyler Brooke	Mar. 4	1 reel	
Vintage, The	Variety			

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Baggage Smasher, The	McLaglen	Nov. 18		
Blindfold	O'Brien-Moran	Dec. 23		
*Caballero's Way, The	Walsh-O'Brien-Alba			
Cock-Eyed World, The	Low-McLaglen			
Fatal Wedding, The	Astor-Bard			
*Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	
Girl Downstairs, The	Moran-O'Brien			
Homesick	Sammie			
Husbands Are Liars	Nagel-Collyer	Dec. 30		
Joy Street	Barrymore-Alba	Dec. 9		
*Lost in the Arctic	Special Cast		5474 feet	Aug. 18
*Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
Nayoleon's Barber				
Our Daily Bread	Farrell-Duncan			
Prag and Pop	Rollins-Colonel	Nov. 11		
Rifle the Cop	Macdonald-Drexel	Jan. 6, '29		
Woman, The	Astor-Boles			

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meier			Sept. 1
Everybody Loves My Girl	Winnie Lightner		2 reels	Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	
Interview, The	Clarke-McCullough		2 reels	
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Sales			June 30
Treasurer's Report, The	Robert Benchley			June 30
Family Picnic, The	McKee			Sept. 8
George Bernard Shaw	Interview			Sept. 8
Serenade (Schubert)	Helen Murray			
White Faced Fool, The	Lionel Atwill			

GOTHAM
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Sara Knaem	Cerbin-Kelth	Feb. 1	5800 feet	Jan. 29
Blondie by Choice	Claire Windsor	Oct. 1	6987 feet	
Cheer Leader, The	Graves-Olmstead	Nov. 1	6000 feet	Mar. 10
Chorus Kid, The	Faire-Washburn	April 1	6200 feet	April 14
Girl from Rio, The	Myers-Pidgeon	Sept. 1	6990 feet	
Hell Ship Bronson	Mrs. W. Reid-Howe-Seary	May 1	6432 feet	May 12
King of the Ropes	Logan-L. Barrymore	Aug. 17	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 28	6500 feet	Aug. 11
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6600 feet	Mar. 17
United States Smith	Gribbon-Lee-Harian	June 1	6000 feet	June 16

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel			
Down Grade, The	Fairbanks-Calhoun			
*Girl from Argentina, The	Carmel Meyers			
Thru the Breakers	Livingston-Horbert		6420 feet	
When Danger Calls	Fairbanks-Seligman			

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	8883 feet	May 6
Actress, The	Shirley-Farber-O. Moore	April 30	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4167 feet	
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May 27, '27
Baby Mine	Arthur-Dane	Jan. 21	8729 feet	Jan. 14
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Becky	O'Neill-O. Moore	Nov. 12	8432 feet	
*Bellamy Trial, The	Joy-Brown	Oct. 22		
Beyond the Stars	Novarro-McAvoy	Oct. 8	11893 feet	Jan. 18, '28
Big City, The	Tim McCoy	Sept. 15		
Big Parade, The	Cheney-M. Day-Compton	Feb. 18	6338 feet	Mar. 31
Body and Soul	Gilbert-Adore	Sept. 10	11519 feet	Nov. 28, '26
Bringing Up Father	L. Barrymore-Pringle-Kerry	Oct. 1	9602 feet	Nov. 28
*Brotherly Love	Macdonald-Olmstead-Morran	Mar. 17	8344 feet	June 2
Buttercup	Dane-Arthur	Oct. 12		
Camouflage	Logan-L. Hanson	Dec. 26	8050 feet	Mar. 31
Cardboard Lover, The	Ketling-Day	Sept. 29		Sept. 15
Certain Young Man	Davis-Arthur	Aug. 25	7108 feet	Sept. 8
	Novarro-Adore	May 19	5679 feet	June 16

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Ref.	Date	Length	Reviewed	Title	Star	Ref.	Date	Length	Reviewed
Circus Rookies	Dane-Arthur	Mar. 31	5801 feet	May 19		Two Tars	Laurel-Hardy	Nov. 3	2 reels		
Cosacks, The	Gilbert-Adore	June 23	8501 feet	May 30		Wives Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19	
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25		Uphill and Down	Ufa Oddities	Jan. 19	1 reel		
*Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8				We Draw Down	Laurel-Hardy	Dec. 29	2 reels		
Detectives	Dane-Arthur	June 9	5838 feet			Wicked Kasimir, The	Ufa Oddities	April 7	1 reel		
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15		Wives for Sale	Ufa Oddities	Oct. 27	1 reel		
Divine Woman, The	Garbo-Hanson	Jan. 14	7300 feet	Jan. 21		World's Playgrounds	Ufa Oddities	Oct. 13	1 reel		
Enemy, The	Gish-Forbes	Feb. 18	8189 feet	Dec. 31		Your Darn Toolin'	Laurel-Hardy	April 21	2 reels	May 12	
*Excess Baggage	Haines-Cortez	Sept. 8	7182 feet	Sept. 29							
Fair Co-Ed	Davies-Brown	Oct. 15	6408 feet	Nov. 4							
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28							
Foreign Devils	McCoy-Windsor	Sept. 3	4658 feet	April 28							
Four Walls	Gilbert-Crawford	Aug. 11	6645 feet	Aug. 25							
Garden of Allah	Terry-Petrovich	Nov. 6	8200 feet	Sept. 18							
In Old Kentucky	H. Costello-Murray	Oct. 29	6645 feet	Mar. 3							
Latest from Paris, The	Shearer-Forbes	Feb. 4	7743 feet	June 2							
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2							
Law of the Range	McCoy-Crawford	Jan. 21	5393 feet	Dec. 23							
London After Midnight	Chaney-M. Day-Nagel	Dec. 3	5687 feet	Dec. 18							
Love	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 30							
Lovelorn, The	O'Neill-Kent-O'Day	Dec. 17	5950 feet	Dec. 30							
Mandarinette from Armentieres	E. Brady-J. Stuart	Nov. 9	6411 feet	June 2							
Man, Woman and Sin	Gilbert-Eagles	Aug. 4	7652 feet	Aug. 11							
Masks of the Devil	John Gilbert	Oct. 1									
Mysterious Lady, The	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11							
Napoleon	Special Cast	Oct. 1									
*I say, The	Davies-Caldwell-Gray	Mar. 10	7288 feet								
Quality Street	Davies-Nagel	Dec. 31	7193 feet	Nov. 18							
Riders of the Dark	McCoy-Dwan	April 21	5014 feet	Jan. 21							
Road to Romance, The	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21							
Rose-Marie	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18							
Shadows in the Night	Flash-Grey-Lorraine	Oct. 26	5448 feet								
*Snow People	Davies-Haines	Oct. 9									
Skirts	Chaplin-Balfour	May 12	5801 feet								
Smart Set, The	Haines-Holt-A. Day	Feb. 25	6476 feet	Mar. 10							
Stagers of the West	McCoy-Dwan	Oct. 22	6705 feet	Oct. 28							
Spring Fever	Haines-Crawford	Jan. 30	9435 feet	Oct. 7							
Student Prince, The	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11							
Tea for Three	Haines-Page	June 30	7184 feet	July 21							
Telling the World	L. Barrymore-Gadsdon	Nov. 26	5252 feet								
Thirteenth Hour, The	Flash-M. Day-Forbes	Mar. 24	5901 feet	May 19							
Under the Black Eagle	Hal-Crawford	Jan. 7	8134 feet	Jan. 7							
West Point	Chaney-Page	Sept. 15									
*While the City Sleeps	Blue-Torres	July 7	7968 feet	Aug. 18							
*White Shadows in the South Seas	Cody-Pringle	Jan. 28	5011 feet								
Wickedness Preferred	Gilbert-Garbo	Oct. 18									
*Woman of Affairs, A	McCoy-Sebastian	Mar. 24	4435 feet								
Wyoming											

SHORT SUBJECTS

Title	Star	Ref.	Date	Length	Reviewed
Acting Youth	Charley Chase	Mar. 17	2 reels		
African Adventure, An	Ufa Oddities	Aug. 27	1 reel		
Allah! L. Allah	Ufa Oddities	Mar. 16	1 reel	Jan. 14	
All For Nothing	Charley Chase	Jan. 21	2 reels		
All Parts	Charley Chase	Nov. 27	2 reels		
Amazing Lovers	Ufa Oddities	Mar. 10	1 reel		
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel		
Assorted Babies	Ufa Oddities	Nov. 5	1 reel		
Batum and Ringling, Inc.	"Our Gang"	April 7	2 reels	April 21	
City of Africa	Ufa Oddities	Sept. 15	1 reel		
Blow by Blow	Max Davidson	Mar. 31	2 reels	April 21	
Booster, The	Charley Chase	Nov. 24	2 reels		
Boy Friend, The	Roach Stars	Nov. 10	2 reels		
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels		
Came the Dawn	Max Davidson	Mar. 3	2 reels		
Children of the Sun	Ufa Oddities	Feb. 11	1 reel		
Cleopatra	Revier-Ellis	July 7	2 reels		
Crazy House	"Our Gang"	June 2	2 reels	May 26	
Czarina's Secret, The	Bacalova-Mir-Rand	Mar. 17	2 reels		
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels		
Dumb Daddies	Max Davidson	Feb. 4	2 reels	Feb. 25	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel		
Edna's Nest	Ufa Oddities	Aug. 18	1 reel		
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	July 28	
Edison, Marconi and Co.	"Our Gang"	Mar. 10	2 reels	April 7	
Election Day	"Our Gang"	Jan. 12	2 reels		
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12	
Family Group, The	Charley Chase	Feb. 18	2 reels	Feb. 18	
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels		
Tiger Feet, The	Charley Chase	May 2	2 reels	May 28	
Finishing Touch, The	Laurel-Hardy	Feb. 25	2 reels	April 7	
Forty Thousand Miles with Lindbergh	Aviation Film	Apr. 4	3 reels		
From Soup to Nuts	Laurel-Hardy	Mar. 24	2 reels	April 21	
Golden Fleece	Ufa Oddities	May 19	1 reel		
Growing Pains	"Our Gang"	Sept. 22	2 reels		
Habeas Corpus	Laurel-Hardy	Dec. 1	1 reel		
Happy Omen, A	Ufa Oddities	July 1	1 reel		
Heart of General Robert E. Lee, The	Daw-Walling	Sept. 22	2 reels		
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 28	
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels		
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel		
Jungle Round-Up, A	Ufa Oddities	Jan. 28	1 reel	Oct. 8	
Kisses Come High	Ufa Oddities	Dec. 8	1 reel		
Lady of Victoria, The	A. Ayres-O. Matthesen-G. Irving	Jan. 21	2 reels	Feb. 25	
Leave 'Em Laughing	Laurel-Hardy	Jan. 23	2 reels	Mar. 3	
Limesine Love	Charley Chase	April 14	2 reels	April 21	
Lonely Lapid	Ufa Oddities	Nov. 10	1 reel		
Monarch of the Glen, The	Ufa Oddities	Mar. 24	1 reel	Jan. 21	
Monkey Shines	Ufa Oddities	Sept. 1	1 reel		
Murder	Ufa Oddities	Sept. 29	1 reel		
Napoleon's Homeland	Ufa Oddities	Jan. 1	1 reel		
Nature's Wizardry	Ufa Oddities	July 28	1 reel		
*Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	July 28	
Palace of Honey, The	Ufa Oddities	June 18	1 reel	May 26	
Pass the Gravy	Max Davidson	Jan. 7	2 reels	Jan. 14	
Perfume and Nicotine	Ufa Oddities	Jan. 24	1 reel		
Pets and Pests	Ufa Oddities	Feb. 18	1 reel	Mar. 3	
Primitive Housekeeping	Ufa Oddities	April 21	1 reel		
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25	
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel		
Sanctuary	Ufa Oddities	May 5	1 reel	July 21	
Savage Customs	Ufa Oddities	Nov. 24	1 reel		
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29	
Secret Bootcamps	Ufa Oddities	Feb. 18	1 reel		
Secrets of the Sea	Ufa Oddities	Feb. 25	1 reel	Mar. 3	
Should Women Drive?	Max Davidson	May 28	2 reels	May 19	
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28	
Sleeping Death	Ufa Oddities	June 30	1 reel		
Spook-Spoofing	"Our Gang"	Jan. 14	2 reels	Jan. 14	
Spooky Age, The	"Our Gang"	Dec. 15	2 reels		
Strange Prayers	Ufa Oddities	Dec. 22	1 reel		
Tall It to the Judge	Max Davidson	April 28	2 reels		
That Night	Roach Stars	Sept. 15	2 reels		
Their Purple Moment	Laurel-Hardy	May 19	2 reels	May 26	
Tokens of Manhood	Ufa Oddities	June 2	1 reel	May 26	

Coming Attractions

Title	Star	Length	Reviewed
Adrienne Lecocquer	Crawford-Asther		
*Alias Jimmy Valentine	Haines-Hyams-Barrymore		
*Baby Cyclone, The	Cody-Pringle	5530 feet	
*Ballyhoo	Norma Shearer		
Bushranger, The	McCoy-Douglas		
Deadline, The	Flash-Lorraine-Gray		
*Devil's Mask, The	John Gilbert		
*Gold Braid	Ramon Novarro	Nov. 30	
He Learned About Women	Haines-Page-Percy		
Honeycomb	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
*Little Angel	Norma Shearer	Nov. 2	
Love of Casanova, The	Special Cast		
*Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*Nize Baby	Gordon-Holtz-Waldrige		
Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Gray-Lorraine		
Spies	Special Cast		
Suick Blood	McCoy-Fraser		
*Tale of Empire	Adore-Murray		
*Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
West of Zanzibar	Chaney-Nolan-Barrymore		
*Wind, The	Gish-Hanson	Nov. 23	

MOVIETONE SHORTS

Title	Star	Ref.	Date	Length	Reviewed
Fuzzy Knight	Songs	Oct. 27			
George Dewey Washington	Songs	Oct. 27			
George Dewey Washington	Songs	Nov. 17			
Marion Harris	Songs	Nov. 17			
Marion Harris	Songs	Oct. 20			
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels		
Johnny Marvin	Songs	Oct. 13			
Joseph Regan	Songs	Sept. 29			
Joseph Regan	Songs	Oct. 13			
Leo Beers	Songs	Nov. 3			
Locust Sisters	Songs	Oct. 6			
Marion Harris	Songs	Oct. 8			
Max of Jimtown	Miller and Lyle	Sept. 29			
M-G-M Movietone Revue	Songs	Nov. 3			
M-G-M Movietone Revue	Songs	Oct. 13			
Odette Myrtle	Songs	Oct. 20			
Ponce Sisters	Songs	Nov. 10			
Ponce Sisters	Songs	Oct. 20			
Van and Schenck	Songs	Nov. 10			
Van and Schenck	Songs	Sept. 29			
Vincent Lopez	Piano Solos	Oct. 27			
Walt Roesner and Capitotians	Jazz Band	Nov. 10			
		Oct. 6			

PARAMOUNT
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Adventure Mad	Asther-Hall-Davis	Mar. 31	5897 feet		
Barbed Wire	Negri-Brook	Sept. 10	6591 feet		
Beau Sabreur	Brent-Cooper	Jan. 7	6538 feet	Jan. 28	
*Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29	
Big Kidning, The	Beery-Hatton	May 19	5930 feet	July 7	
Carnation Kid, The	Douglas MacLean	Oct. 27			
Change	Jungle Film	Sept. 3	5536 feet	May 13 '27	
*City Gone Wild, The	Meighan-Brook	Nov. 12	5403 feet	Mar. 3	
*Docks of New York, The	Bancroft-Compton-Bacalova	Oct. 20	7202 feet	Sept. 22	
Doomsday	Vidor-Cooper	Feb. 18	5685 feet	April 7	
Drag Net, The	Bancroft-Brent	May 28	7866 feet	June 9	
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12	
*Fleet's In, The	Bow-Hall	Oct. 13	6818 feet	Sept. 1	
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3	
Figures Don't Lie	Ralston-Arlen	Oct. 8	5280 feet	Mar. 3	
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 26	
First Kiss, The	Wray-Cooper	Aug. 26	6134 feet	Aug. 26	
Fools for Luck	Fields-Conklin	May 7	5852 feet	June 23	
*Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11	
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31	
Gentleman of Paris, A	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14	
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	6871 feet	Jan. 21	
Get Your Man	Bow-Rogers	Dec. 10	5998 feet		
Half a Bride	Ralston-Arlen	June 18	6238 feet		
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2	
Honeymoon Hate	Vidor-Carmant	Dec. 3	5415 feet	Feb. 11	
Hot News	Daniels-Hamilton	July 14	6528 feet	July 28	
Jesse James	Thomson-Lane	Oct. 22	8656 feet	Oct. 28	
Just Married	Hall-Taylor	Aug. 18	6039 feet	Aug. 18	
Ladies of the Mob	Bow-Arlen	June 30	6792 feet	Jan. 28	
Last Command, The	Jannings-Brent	Jan. 21	6224 feet	Jan. 28	
Last Waltz, The	Frish-Vernon	Nov. 28	6940 feet	Dec. 30	
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24	
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 25	
*Loves of An Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 26	
Loves of an Actress (silent version)	Negri-Asther	Aug. 18	7159 feet		
Magnificent Flirt, The	Florence Vidor	June 2	6098 feet	June 30	
Minstrel Call, The	McKean-Brent-Adoree	Nov. 2	6940 feet		
Model from Montmartre	Naldi-Petrovitch	Sept. 22	6325 feet		
*Moran of the Marines	Dix-Elder	Oct. 27			
Nevada	Cooper-Todd	Sept. 10	6258 feet	Oct. 26	
Night of Mystery, A	Menjou-Brent	Aug. 7	5741 feet	April 28	
Now We're in the Air	Beery-Hatton	Oct. 22	5798 feet	Dec. 23	
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26	
One Woman to Another	Vidor-Von Eltz	Sept. 24	4551 feet	Sept. 30	
Open Range	Chandler-Bronson	Nov. 5	5599 feet	Mar. 10	
Partners in Crime	Beery-Hatton-Brian	Mar. 17	5600 feet	May 6	
*Patriot, The	Jannings-Stone-Vidor	Sept. 1	8619 feet	Aug. 1	
Part of Destiny	Special Cast	Jan. 28	5882 feet	Jan. 21	
Pioneer Scout, The	Thomson-Lane	Jan. 21	6118 feet	Mar. 10	
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14	
Red Hair	Bow-Chandler	Oct. 10	6331 feet	Mar. 31	
Rough Riders, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27	
Sandwich Paradise, The	Ralston-Hewes	Feb. 25	5928 feet	Sept. 18	
Secret Hour, The	Negri-Thomson	Feb. 4	7175 feet	Mar. 31	
Serenade	Menjou-Carver-Basquette	Dec. 24	5209 feet	Dec. 17	

Title	Star	Rel. Date	Length	Reviewed
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	Dec. 9
She's a Sheik	Daniels-Arlen	Nov. 12	6015 feet	Dec. 9
Shoot 'Em Irons	Luden-Blane	Oct. 8	5179 feet	
Show Down, The	Bancroft-Brent	Feb. 25	7616 feet	Mar. 10
Something Always Happens...	Ralston-Hamilton	Mar. 24	4792 feet	May 26
Speedy	Lloyd-Christie	April 7	7960 feet	April 14
Sporting Goods	Dix-Olmstead	Feb. 11	5951 feet	Feb. 18
Spotlight, The	Ralston-Hamilton	Nov. 19	4934 feet	
Stark Love	Special Cast	Sept. 17	8200 feet	Mar. 11 '27
Sweet of Sin, The	Jannings-Wray	May 26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April 21	6763 feet	Sept. 29
Swim, Girl, Swim	Daniels-Hall	Sept. 17	6124 feet	Sept. 18
Take Me Home	Daniels-Hamilton	Oct. 20		
Tell It to Sweeney	Conklin-Bancroft	Sept. 24	6006 feet	Oct. 28
Three Sinners	Negri-Baxter	April 14	7029 feet	April 28
Tillie's Punctured Romance	Fields-Conklin	Mar. 3	5733 feet	Sept. 29
Tw-Flaming Yulms	Conklin-Fields	Dec. 17	5319 feet	Jan. 7
Underworld	Arlen-Bancroft	Feb. 4	5981 feet	April 28
Vanishing Pioneer, The	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 9
*Varsity	Holt-Blane	June 23	5834 feet	Sept. 29
*Warming Up	Rogers-Brian	Sept. 29		
Water Hole, The	Richard Dix	Aug. 4	6509 feet	July 21
Way of All Flesh	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
*Wedding March, The	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8, '27
We're All Gamblers	Meighan-Milner	Oct. 6		
Wife Savers	Beery-Hatton	Jan. 7	5935 feet	
Wings	Bow-Rogers	Sept. 12	5413 feet	Jan. 21
Woman on Trial	Negri-E. Hanson	Oct. 28	5960 feet	Oct. 14

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Movieland	Novelty	June 23	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Screams	Krazy Kat Cartoon	Oct. 22	1 reel	
Bending the Counter	E. E. Horton	Mar. 3	2 reels	
Bugs My Dear (Christie)	Bobby Vernon	April 21	2 reels	
Burn, Steer, A	Krazy Kat Cartoon	Oct. 21	1 reel	
Call Again	E. E. Horton	Oct. 20	2 reels	
Camp Cutes (Christie)	Billy Dooley	April 7	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Cruising the Arctic	Novelty	May 5	2 reels	
Dad - Chinee	E. E. Horton	Jan. 5	2 reels	Oct. 6
Decline Town, The	Novelty-Skelly-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Fighting Fanny (Christie)	Featured Cast	Jan. 21	2 reels	April 28
Frenzy	Novelty	Jan. 14	2 reels	
Gallant Gob, A (Christie)	Billy Dooley	May 26	2 reels	
Gold Bricks	Krazy Kat Cartoon	May 5	1 reel	
Goofy Ghosts (Christie)	Jimmie Adams	April 28	2 reels	
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	
Holy Mackerel (Christie)	Jimmie Adams	Feb. 11	2 reels	June 2
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Horse Shy	E. E. Horton	May 19	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hunger Broke, A	Krazy Kat Cartoon	Feb. 25	1 reel	
Ice Boxed	Krazy Kat Cartoon	Feb. 18	1 reel	
Isn't the Type (Christie)	Neal Burns	Feb. 18	2 reels	
Knights of the Air	Aviation Film	Mar. 31	2 reels	
Ko-Ko's Sawth	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	May 12	1 reel	
Ko-Ko Lamps Aladdin	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	April 28	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel	
Ko-Ko's Jerm Jam	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Earth Control	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	Jan. 21	1 reel	
Ko-Ko's Kozy Kerner	Inkwell Cartoon	Oct. 6	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Ko-Ko's Smoke	Inkwell Cartoon	Mar. 3	1 reel	
Ko-Ko Squeals	Inkwell Cartoon	May 26	1 reel	
Ko-Ko's Tatoo	Inkwell Cartoon	Mar. 17	1 reel	
Long Count, The	Krazy Kat Cartoon	May 19	1 reel	
Long Hoxe (Christie)	Jack Duffy	Mar. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
Love's Young Scream (Christie)	Ann Cornwall	May 12	2 reels	
Love Shy (Christie)	Jimmie Adams	Mar. 24	2 reels	
Love Kudding	Krazy Kat Cartoon	Aug. 4	1 reel	
News Reeling	Krazy Kat Cartoon	Sept. 29	2 reels	
Oriental Hugs (Christie)	Billy Dooley	June 2	1 reel	
Patent Medicine Kid, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Oct. 13	2 reels	
Picture My Astonishment (Christie)	Frances Lee	Jan. 14	1 reel	
Pig Styles	Krazy Kat Cartoon	Jan. 14	2 reels	
Prancing Prune	Krazy Kat Cartoon	Jan. 30	1 reel	
Rain Dropper, The	Krazy Kat Cartoon	Jan. 28	2 reels	
Save the Pieces (Christie)	Bobby Vernon	Jan. 28	2 reels	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
Shadow Theory	Krazy Kat Cartoon	Jan. 28	1 reel	
Show Vote	Krazy Kat Cartoon	Sept. 1	1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	July 18	2 reels	
*Snack Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coach	Krazy Kat Cartoon	June 18	1 reel	
*Ship Kidding	Bobby Vernon	Aug. 11	2 reels	
Sweeties (Christie)	Bobby Vernon	Mar. 10	2 reels	
Tong Tied	Krazy Kat Cartoon	April 7	1 reel	
Two Masters	Easton-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels	
Wired and Fried	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Reviews
*Able's Irish Rose	Heehsholt-McDonald	12103 feet	April 28
Availance, The	Holt-Hill		
Canary Murder Case, The	Powell-Taylor-Brian		
*Four Feather	Wray-Arlen-Baery		
His Private Life	Meighan-Carver		

Title	Star	Rel. Date	Length	Reviewed
Hunting Tower	Harry Lauder			
*Interference	Brent-Brook-Powell			
Just Married	Hall-Taylor			
Just Twenty-One	Rogers-Brian			
Kill Carson Lane	Kill Carson Lane			
Letter, The	Evelyn Brent		7464 feet	
Manhattan Cocktail	Arlen-Carroll			
Number Please	Daniels-Hamilton			
Odd Fellows	Fields-Conklin			
Quick Lunch	Fields-Conklin			
Redskin	Richard Dix			
Shop Worn Angel, The	Copier-Carroll			
Side Show, The	Fields-Conklin			
*Sins of the Fathers	Emil Jannings			
*Soul of France, The	Special Cast			
Three Week-Ends	Clara Bow			
Tong War	Beery-Vidor			
Wolf of Wall Street, The	George Bancroft			
Woman From Moscow, The	Negri-Kerry			

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Dec. 26	5596 feet	Mar. 24
Almost Human	Vera Reynolds	Oct. 3	6555 feet	Dec. 16
Angel of Broadway, The	Leatrice Joy	Feb. 12	5755 feet	Feb. 18
Apache Raider, The	Lo Maloney	April 29	4293 feet	Mar. 31
Avenge Shadow, The	Klondike (dog)	Jan. 8	4805 feet	Dec. 30
Black Ace, The	Buffalo Bill, Jr.	Sept. 2	5722 feet	Sept. 15
Blonde for a Night, A	Clayton	Feb. 12	5927 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 28
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 14
Bronc Stomper, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burnin' Bridges	Harry Carey	Sept. 30	5400 feet	
Celebrity	Armstrong-Basquette	Oct. 7	5 reels	Aug. 11
Chicago	Haver-Varoni	Mar. 5	9145 feet	Dec. 30
Combat	Walsh-Adams-Huletto	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Craig's Wife	Irene Rich	Sept. 23	6670 feet	
Crashin' Through	Jack Padjan	Feb. 5	4480 feet	Feb. 11
Desert of the Lost	Wally Wales	Dec. 18	4933 feet	Dec. 30
Desperate Courage	Wally Wales	Jan. 18	4387 feet	Jan. 21
Devil's Twin, The	Leo Maloney	Dec. 11	5478 feet	
Discard	Ekman-Dagover	Nov. 20	5896 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Monty Banks	Dec. 4	6403 feet	Nov. 18
Forbidden Woman, The	Gould-Varoni	Nov. 7	6588 feet	Dec. 16
Girl in the Pullman	Marie Prevost	Oct. 31	5897 feet	Nov. 23
Golden Clown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 31
Gold From Weepah	Bill Cody	Nov. 20	4968 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 4	4750 feet	
Harp in Hock, A	R. Schildkrant-Coghlan	Oct. 10	5990 feet	Dec. 9
Hot Foreign Wife	McDonald-Murphy	Nov. 27	4898 feet	Feb. 11
How La Bique	Jack Donovan	May 14	7056 feet	Aug. 4
Hood Marks	Jack Donovan	Nov. 3	4073 feet	Dec. 23
*King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padjan	Dec. 25	4131 feet	Dec. 30
Laddie Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Lash, The	Klondike (dog)	May 20	4883 feet	Mar. 31
Leap Lady, The	Jacqueline Logan	Jan. 22	6650 feet	Mar. 10
Let 'Er Go Gallagher	John Coghlan	Jan. 18	5928 feet	Jan. 28
La Roque-Lot	La Roque-Lot	Sept. 16	4772 feet	
Love Over Night	Reynolds-R. Schildkrant	Nov. 18	6471 feet	Nov. 11
Main Event, The	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Man-Made Woman	Klondike (dog)	Mar. 4	4606 feet	Mar. 3
Marile the Killer	Jacqueline Logan	Mar. 26	6559 feet	
Midnight Madness	Franklyn Pangborn	Dec. 19	5750 feet	Mar. 31
My Friend From India	Franklyn Pangborn	Feb. 6	5884 feet	
Niagara, The	Buffalo Bill, Jr.	Oct. 16	4575 feet	Nov. 11
Obliging Buckaroo, The	Marie Prevost	Jan. 14	5495 feet	
On to Reno	Monty Banks	Jan. 15	5626 feet	Jan. 14
Perfect Gentleman, A	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Power	von Seyffertitz-Oyartaro	Aug. 28	7937 feet	Sept. 8
Red Mark, The	Buddy Roosevelt	Oct. 9	4542 feet	Nov. 11
Ride 'Em High	Buffalo Bill, Jr.	Nov. 27	4375 feet	Dec. 30
Roadin' Broncs	Marie Prevost	Dec. 12	5898 feet	Mar. 10
Rush Hour, The	Wally Wales	Aug. 5	4520 feet	Mar. 17
Saddle Mates	Phyllis Haver	Oct. 14	4520 feet	Sept. 22
Sal of Singapore	Rudolph Schildkrant	June 4	6902 feet	June 23
Ship Comes In, A	Quillan-Loff	Oct. 21		
*Shaw Folks	William Boyd	April 9	7040 feet	April 14
Skyscraper	Wally Wales	Sept. 25	4546 feet	Nov. 4
Stand Water Cowboy, The	Hal-Logan-Adoree	Jan. 1	5423 feet	April 7
*Spider, The	Rod La Rocque	Feb. 20	5423 feet	
Stand and Deliver	Haver-Varoni	Aug. 5	6370 feet	
Tenth Avenue	R. Schildkrant-Fay	Nov. 11	8397 feet	
Turkish Delight	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Valley of Hunted Men, The	Sue Carol	May 21	5935 feet	Sept. 22
Walking Back	Nita Naldi	Jan. 22	4900 feet	Jan. 28
What Price Beauty?	Phyllis Haver	Oct. 24	5610 feet	Dec. 16
Wise Wife, The	Bradford-Marion	Oct. 31	6447 feet	Mar. 31
Wreck of the Heeperus	Leo Maloney	Oct. 28		
Yellow Contraband				

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebits	Apr. 8	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 20	2 reels	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Barnyard Artists	"Aesop Fables"	April 29	1 reel	April 21
Barnyard Lodge No. 1	"Aesop Fables"	April 8	1 reel	April 7
Bath Time	"Aesop Fables"	June 24	1 reel	June 23
Battling Duet, The	"Aesop Fables"	April 18	1 reel	April 7
Beach Club, The	Bevan-Hurlock	Jan. 22	2 reels	Jan. 14
Benares (Educational)	Geographical Number	Jan. 22	1 reel	
Best Man, The	Bevan-A. Bennett-V. Dent	Feb. 19	2 reels	Feb. 11
Bicycle Flirt, The	Bevan-V. Dent-D. Garley	Mar. 18	2 reels	Mar. 10
Blaze of Glory, A	"Aesop Fables"	Feb. 28	1 reel	
Boy Friend, The	"Aesop Fables"	Jan. 22	1 reel	
Broncho Buster, The	"Aesop Fables"	Dec. 9	2 reels	
Burglar, The	Sportlight	July 22	1 reel	
Bunker Battlers	Sportlight	Jan. 8	1 reel	Dec. 31
Busy Bodies	Calling Hubby's Bluff	Feb. 3	2 reels	
Calling Hubby's Bluff	Carmous Carmen, The	Sept. 23	2 reels	Sept. 15
Carmous Carmen, The	Sennett Girls	Mar. 28	2 reels	
Campus Vamp, The	Sennett Girls			

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel.	Date	Length	Reviewed
Canned Thrills	Spotlight	Oct. 19	1 reel		Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct. 21	2 reels		
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels		
Chicken, The	Jackson-Hiatt-McKee	Aug. 26	2 reels		
City Slickers	"Aesop Fables"	July 1	1 reel		
Clothes and the Game	Spotlight	April 15	1 reel		April 7
Coast to Coast	"Aesop Fables"	May 13	1 reel		May 19
County Fair, The	"Aesop Fables"	Mar. 4	1 reel		
Covered Ground	Spotlight	Sept. 16	1 reel		Sept. 8
Cross-Country Run, A	"Aesop Fables"	Aug. 19	1 reel		Aug. 18
Crowned Run, A	Spotlight	Feb. 19	1 reel		
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel		Oct. 6
Defensive Ends, The	Football Sense	Nov. 28	1 reel		
Defensive Half Backs	Football Sense	Oct. 7	1 reel		Sept. 29
Defensive Line, The	Football Sense	Nov. 21	1 reel		
Deferred Catch	Football Sense	Nov. 14	1 reel		
*Dinner Time	"Aesop Fable"	May 19	2 reels		
Don't Get Jealous	Johnny Burke	Sept. 16	2 reels		Sept. 8
Dumb Waiter, A	Frank Clarke	Oct. 14	10 episodes		Oct. 6
Eagle of the Night Serial	"Aesop Fables"	July 22	1 reel		
Early Bird, The	"Aesop Fables"	Feb. 12	1 reel		
Flying Dutchman's Flying	"Aesop Fables"	July 8	1 reel		Sept. 8
Fair Affair, A	Spotlight	Oct. 14	1 reel		
Fair Catch, A	Football Sense	Jan. 22	1 reel		Jan. 14
Family Frolics	Spotlight	May 13	1 reel		May 19
Famous Playgrounds	"Aesop Fables"	June 3	1 reel		June 9
Flight That Failed, The	"Aesop Fables"	April 22	1 reel		April 21
Flying Aloft	Roach Stars	Feb. 12	2 reels		Feb. 11
Foolish Husband	Spotlight	Mar. 17	2 reels		
Fun Afoot	Spotlight	Mar. 18	1 reel		
Galloping Ghosts	Carow-Hardy	Mar. 11	2 reels		Mar. 3
Girl From Nowhere, The	Sennett Girls	Aug. 5	2 reels		Mar. 24
Good Ship Nellie, The	"Aesop Fables"	Feb. 5	1 reel		
Gridiron Cocktail, A	Spotlight	Sept. 30	1 reel		
Happy Days	May 27	1 reel		May 19	
High Seas	"Aesop Fables"	Sept. 23	1 reel		Sept. 22
High Stakes	"Aesop Fables"	Jan. 15	1 reel		
His Unlucky Night	Bevan-Dent	Aug. 12	2 reels		
Honeymoon Hints	Rarebits	Jan. 15	1 reel		
Hubby's Latest Alibi	Billy Bevan	Dec. 2	2 reels		
Hubby's Week-End Trip	"Aesop Fables"	July 8	1 reel		July 14
Humman, The	"Aesop Fables"	Aug. 26	1 reel		
In the Bag	Johnny Hines	May 25	1 reel		Mar. 31
Jim Jam Janitor, A	"Aesop Fables"	May 6	1 reel		May 19
Jungle Days	"Aesop Fables"	Jan. 8	1 reel		
Jungle Triangle, A	Geographical Number	Feb. 12	1 reel		
Kashmir, Old and New	Rarebits	June 10	1 reel		June 2
Life Savers	Spotlight	Sept. 30	2 reels		Jan. 21
Limberlegs	Pollard-Hurlock-Cowley	Sept. 30	1 reel		
Love at First Flight	"Aesop Fables"	Jan. 15	10 episodes		Jan. 14
Magnetic Bat, The	A. Ray-W. Miller	Mar. 25	10 episodes		Mar. 24
Man Without a Face (Serial)	M. Morris-D. Reed	April 29	1 reel		April 21
Mark of the Frog, The	Spotlight	Oct. 14	1 reel		
Matching Wits	"Aesop Fables"	Oct. 14	1 reel		
Monkey Love	Bevan-Dent	June 24	1 reel		Sept. 29
Motor Boat Mamas	"Aesop Fables"	Oct. 14	1 reel		June 30
Mouse's Bride, The	Spotlight	May 12	2 reels		
Muscle Marvels	Haines-Coombs-Dempsey	Oct. 7	2 reels		Sept. 29
New Aunt	"Aesop Fables"	Mar. 11	1 reel		
No Picnic	"Aesop Fables"	Aug. 5	1 reel		
On the Ice	"Aesop Fables"	Feb. 12	1 reel		Aug. 4
Outnumbered	"Aesop Fables"	Jan. 1	2 reels		Feb. 11
Over the Bounding Blue with Will Rogers (Travelogue)	"Our Gang"	Jan. 1	2 reels		
Playin' Hooky	Rarebits	May 27	1 reel		
Pleasure Hunting	"Aesop Fables"	June 10	1 reel		
Puppy Love	Travelogue	Jan. 15	1 reel		June 9
Reeling Down the Rhine	"Aesop Fables"	June 17	1 reel		Jan. 7
Ride 'Em Cowboy	Mar. 24	2 reels		Jan. 14	
Roddy, The	Sennett Girls	Jan. 15	2 reels		Jan. 14
Run, Girl, Run	"Aesop Fables"	April 1	1 reel		Mar. 31
Scaling the Alps	"Aesop Fables"	Mar. 4	1 reel		
Season to Taste	Spotlight	Jan. 8	1 reel		
Short Circuit, A	"Aesop Fables"	Jan. 8	1 reel		
Should Tell Men Marry?	Roach Stars	Jan. 15	2 reels		Jan. 7
Smile Wins, The	"Our Gang"	Feb. 28	2 reels		Mar. 3
Smith's Army	Jackson-Hiatt-McKee	Feb. 12	2 reels		Feb. 11
Smith's Farm Days	Jackson-Hiatt-McKee	Mar. 4	2 reels		Mar. 3
Smith's Holiday	Jackson-Hiatt-McKee	Jan. 8	2 reels		Dec. 31
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels		
Soldier Man	Harry Langdon	Sept. 30	3 reels		
Son Shower, The	"Aesop Fables"	Mar. 18	1 reel		
South Sea Sagas	Spotlight	Sept. 22	1 reel		
Sonic's Lair, The	"Aesop Fables"	Feb. 19	1 reel		Feb. 18
Star Builders	Spotlight	May 27	1 reel		May 19
Static	"Aesop Fable"	Sept. 2	1 reel		
Sunday on the Farm	"Aesop Fables"	Sept. 16	1 reel		Sept. 8
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel		
Supple Sex, The	Spotlight	Aug. 5	1 reel		Sept. 1
Swim Princess, The	Pollard-Clyde-Lombard	Feb. 28	2 reels		Mar. 3
Tall Wagners	Spotlight	April 1	1 reel		
Taxi for Two	Jack Cooper	Sept. 2	2 reels		
Taxi Trouble	Jack Cooper	Sept. 2	2 reels		
Terrible People (The Serial)	Ray-Miller	Aug. 5	10 episodes		
Tiger's Shadow, The	McConnell-Allan	Oct. 10	10 episodes		
Trees	Rarebits	Jan. 11	1 reel		
Twenty-Four Dollar Island	Novelty	Mar. 11	1 reel		Dec. 23
Uncle Tom	Jan. 27	2 reels			
Versatility	Feb. 5	1 reel		Jan. 28	
Wandering Minstrel, The	"Aesop Fables"	Jan. 29	1 reel		
Winging West	Aviation Film	May 6	2 reels		
War Bride, A	"Aesop Fables"	May 20	1 reel		May 19
Yellow Cameo, The (Serial)	Ray-Cyclone (deg.)	June 3	10 episodes		

Coming Attractions

Title	Star	Length	Reviewed
*Annapolis	Loft-Brown	Nov. 18	
Bonded Patrol	Harry Carey	Dec. 23	
*Captain Swaggy	La. Le. Carol	Nov. 11	6312 feet
Flying Buckaroo	Wally Wales	Nov. 11	6670 feet
*Flying Fool, The	Monty Banks	Nov. 25	
Forbidden Love	Lili Damita	Nov. 4	5937 feet
Fort - Five-Calibre War	Coleman-Loft	Feb. 17 '29	
Geraldine	Quillian-Loft	Dec. 30	
*Gladless Girl, The	Basquette-Prevost		10720 feet Sept. 1
Hawk of the Hills	Alfene Ray	Mar. 17	
*Hickcock, The	William Boyd	Jan. 13	
Marked Money	Charles Coghlan	Jan. 18	
*McCobb's Daughter	Irene Rich	Dec. 2	
Noisy Neighbors	Eddie Quillian		
*Office Scandal	Phyllis Haver	Dec. 18	
*Steady Lady, The	Phyllis Haver		
Sin Town	Allen-Fair	Jan. 20	

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5		5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15		5601 feet	
Golden Shackles	Bonner-Withers	Mar. 15		5600 feet	
Out of the Past	Harris-Frazier	Sept. 28		5700 feet	
Out With the Tide	Dwan-Landis	June 22		5700 feet	
Web of Fate, The	Lillian Rich	Nov. 7		5800 feet	
Willful Youth	Harlan-Murphy	Dec. 19		5800 feet	May 26

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Boy of the Streets, A	Walker-Bennett	Sept.		5058 feet	
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
Casey Jones	Lewis-Robards	Jan.		6673 feet	
City of Purple Dreams, The	Bedford-Frazier	Sept. 15		5937 feet	
Crucifix of the Hellion	Murphy-Keith	Sept.		6089 feet	Sept. 30
Danger Patrol, The	Russell-Fairs	April		6078 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July 15		5683 feet	
Gun-Hand Garrison	Tex Maynard	Oct.		4879 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Heart of Broadway, The	Garon-Agnew	Jan.		5853 feet	
Horses in Blue	Bowers-Ran	Nov.		5078 feet	
Law and the Man, The	Santschi-Brockwell	Jan.		5816 feet	Mar. 24
Light in the Wind, A	Walthall-Avery-Keefe	Oct.		5960 feet	Nov. 11
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1		5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4532 feet	
On the Stroke or 12	E. Torrence-Marlowe-O'Shea	Nov.		5970 feet	
Painted Trail, The	Buddy Roosevelt	Feb.		4571 feet	
Phantom of the Turl, The	H. Costello-Lease	Mar.		5805 feet	
Prince of the Plains	Tex Maynard	Sept.		4134 feet	
Rider's Luck	Tex Maynard	Oct.		4137 feet	
Sister of Eve	Anita Stewart	Oct. 1		5991 feet	
Sweet Sixteen	Foster-Olmstead	April		4827 feet	
Trail Riders	Buddy Roosevelt	April		4937 feet	
Triffin' Back	Buddy Roosevelt	Mar.		4308 feet	
Wanderer of the West, A	Tex Maynard	Nov.		4200 feet	
Wheel of Destiny, The	Stanley-Hale	Oct.		5869 feet	
Wild Born	Tex Maynard	Dec.		4490 feet	
You Can't Beat the Law	Lee-Keefe	Feb.		5260 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Should a Girl Marry?	Foster-Keith				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Burning Up Broadway	H. Costello-Frazier	Jan. 30		5200 feet	
Cancelled Debt, The	Leslie Stevens	Sept. 1		5200 feet	
Marry the Girl	Bedford-Ellis	Mar. 1		5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April 15		5400 feet	
Pretty Clothes	Ralston-Walker	Oct. 15		5652 feet	Nov. 4
Outcast Souls	P. Bonner-Delany	Dec. 15		5210 feet	
Undressed	Bryant Washburn	July 15		5309 feet	

Coming Attractions

Title	Star	Length	Reviewed
It Might Happen to Any Girl			

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15		5256 feet	April 27
Aftermath	Special Cast	Collwyn	Dec.		6800 feet	Mar. 3
Age of Lust, The	Emil Jennings	L. T. Rogers				
Air Mail Pilot, The	Menaffey-Metcalf	Hi-Mark			5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15		4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
At the Top	Jones-Ralston-Hearn	B. Amoroso	Feb.		7000 feet	Oct. 6
Battles of Colonel	Special Cast	Amoroso	Feb.		8400 feet	Mar. 24
Black Butterflies	Ralston-Busch-Frazier	Quality Dist.	Sept. 1		6261 feet	
Broadway After Midnight	Bonner-Landis	Krelbar	Nov.		6199 feet	Nov. 4
Broken Hearts	Hercules					
City Without Jews, The	Special Cast	Aywon	Sept. 1		5000 feet	
Czar Ivan the Terrible	Amkino	Mar. 10			8300 feet	Mar. 24
Dance Fever	Corda-Varconi	Ufa Eastern	June 1		5460 feet	
Dawn	Special Cast	Arch Selwyn			7500 feet	
Daughter of Israel	Betty Blythe	Aywon	Sept. 1		8000 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			6700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 18
Faithless Lover, The	O'Brien-Huette	Krelbar	Mar.		5900 feet	Mar. 3
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jennings	L. T. Rogers			6100 feet	
Gay Adventurer The	Charles Alden	A B A			6400 feet	Sept. 8
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Weller	Aff. European	Sept.		6 reels	
Hands of Orlan	Conrad Veidt	Aywon			6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept. 1		5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept. 1		5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Wilma Banky	Aywon	Sept.		6000 feet	
Last Moment, The	Mattison-Hale	Zakora	Mar.		5500 feet	Mar. 31
Life's Like That	Withers-Boteler	F. Royer (producer)				June 18
Lights of Paris	Special Cast	Supervisory			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Sept.			
Love of Jeanne Ney, The	Edith Janssen	Ufa-Eastern			7633 feet	
Modern Day Barry, A	Maria Corda	Ufa Eastern	Mar. 15		7124 feet	
Mother of Mine	Special Cast	Zakora	Oct.		7200 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity City			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakora	July		5200 feet	
On the Divide	Bob Cooper	Syndicate	Oct. 15		4657 feet	
Port of Missing Children	Special Cast	Supervisory				
Port of Missing Girls	Bedford-McGregor	Brenda	Mar.		7270 feet	Mar. 3
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Primerlebe	German Cast	Scenic Films	6500 feet	Mar. 24
Prodigals of Monte Carlo.	Balfour-Blackwell	Zakoro	6200 feet	Aug.
Q Ship	Special Cast		6001 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.	5900 feet.	
Racing Through	Mac Marsh	Aff. European	7 reels	
Romance of a Rogue The	Warner-Stewart	Quality Dist.	6100 feet	
Sally of the South Seas		Hercules		
Scarlet Youth	Corliss Palmer	Circle Pict		
Sealed Lips	Swedish Cast	Cowboy	6000 feet	
Shadows of the Night		Hercules		
Shooting Stars	English Cast	Artlee	April 1 5800 feet.	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield.	Aug. 1 4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug. 15 4315 feet	
Simba	Jungle Film	Capitol Pict	8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June 15 4900 feet	
Station Master, The	Ivan Moskvine	Ufa Eastern.	June 16 7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern.	May 1 6665 feet	
Trail Seekers	Clifford-Fulton	Superative	4900 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern.	April 1 6680 feet	Aug. 5 '27
Tracey the Outlaw	Jack Hoot	New-Cal	Mar. 6000 feet	Mar. 31
Two Brothers	Conrad Veidt	Ufa Eastern.	July 1 6300 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark	7953 feet	
Woman Tempted The	Compton-Lewis	Aven	Sept. 6501 feet	
Youth Asray	Johnson-Mattoni	Amerangle	6000 feet	

SHORT SUBJECTS

Title	Star	Distr	Rel. Date	Length	Reviewed
Ben The	F. P. Donovan (producer)			2 reels	
Charles Gounod (Technicolor)	Music Master Film	Fitzpatrick		1 reel	June 16
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1	10 episodes	
Cigarette Maker's Romance	F. P. Donovan (producer)			2 reels	
District Doctor, The	F. P. Donovan (producer)			2 reels	
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Fatal Warning, The Serial		Mascat Pict	Mar. 1	10 episodes	
Girl with the Golden Eyes, The	F. P. Donovan (producer)			2 reels	
Mysterious Airman, The		Walss Bros		10 episodes	
Reckless, The	F. P. Donovan (producer)	Mary Alden		2 reels	
'Ring to Live For	Al Joy	Cranfield-Clarke		2 reels	
Piece of String, A	F. P. Donovan (producer)			2 reels	
Police Reporter, The (Serial)	W. Miller-E. Gilbert	Weiss	Mar.	10 episodes	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark		2 reels	
Spokey Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelly	Castle		1 reel	
Vanishing West, The Serial	Special Cast	Mascat Pict.	Oct. 15	10 episodes	
Valtures of the Sea Serial	Walker-Mason	Mascat Pict.	Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct. 15	
Apaches of Paris The	Ruth Weyer	Ufa Eastern	Aug. 15	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa-Eastern		
Buying a Wife	Special Cast	Aff. European		7 reels
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet
Duty to be Silent	Maria Albina	Aff. European		6 reels
Escaped from Jail	Muriel Esterhazy	Aff. European		9 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Aff. European		7 reels
German Underworld	Special Cast	Aff. European		7 reels
Great Unknown, The	John Leder	Aff. European		6 reels
Gully	Fritsch-Vernon	Ufa-Eastern		6 reels
Her Verminous Lover	Asther-Nolan	Aff. European		6 reels
Little Colonel	Henry B. Walthal	Aff. European		8 reels
Man Who Cheated Life	Veidt-Krauss	Aff. European		8 reels
Misadventures of the Baron	Educational	Amkino		6000 feet
Milak of the Snowlands	Special Cast	Ufa-Eastern		
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet
Our Daily Bread	Mary Nolan	Aff. European		7 reels
Piel and Zsar	Special Cast	Amkino		8775 feet
South of Panama		Chesterfield.		
Tamara Girl	Cornelius Keefe	Anchor		
Thrill of Life the Lucky, The	Starke-L. Mason	Technicolor (producer).		
Two Days	Special Cast	Amkino		6500 feet
Unholy Love	Wegener-Petrovitch	Aff. European		10 reels
Verdun	Special Cast	Richmount.		
Vera Miezova (tentative)	Denussa	Aff. European		7 reels
Waterloo	M. Chekhov	Amkino		7000 feet
When of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet
When Duty Calls	Special Cast	Ufa-Eastern		
Yellow Ticket, The	Anna Sten	Amkino		7000 feet

TIFFANY-STAHLL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Bont	Olive Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1	6157 feet	
'Tis Cavalier, The	Bedford-R. Talmadge	Oct. 1		
Clothes Make the Woman	Southern-Pidgion	May 1	5209 feet	
Devil's Skolper, The	Bennett-Love-Landis	Feb. 1	5510 feet	May 28
Domestic Meddlers	Clair Windsor	Aug. 15		
Floating College, The	O'Neill-Collier, Jr.	Oct. 10		
George Washington Cohen	Jessel-Palmer	Oct. 20		
Girl From Gay Paree	Bedford-McGregor	Sept. 15	5233 feet	Sept. 23
Grain of Dust, The	Cortez-Windson-Bennett	June 10	6126 feet	
Green Grass Widows	Hagen-Harrison-Olmsted	July 10	5334 feet	
Headed Ship, The	Love-Sebastian-Santschi	Dec. 1	4752 feet	Feb. 4
House of Scandal	Sebastian-O'Malley	April 1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May 15	6553 feet	
Lingerie	White-McGregor	July 1	5676 feet	
Nameless Men	Windsor-Moreno	Feb. 15	5775 feet	April 14
Naughty Duchess, The	Warner-Southern	Sept. 10		
Night Life	Harron-A. Day	Nov. 1	6235 feet	Dec. 2
Once and Forever	Oct. 15	5629 feet		
Power of Silence, The	Belle Bennett	Sept. 20		
Princess of the Sea	Cortez-Myles	June 30	5160 feet	
Scarlet Dove, The	Frazer-Borio	April 15	5102 feet	
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Streets of Shanghai	Starke-Harlan	Dec. 15	5278 feet	Mar. 3
The Hour	Harron-Sebastian	Mar. 1	5512 feet	
'Tis Tellers, The	Ralston-Fairbanks, Jr.	Sept. 1		
Tragedy of Youth	Bennett-Miller-Griffin	Nov. 15	6361 feet	Mar. 31
Wild Geese	Bennett-Southern-Kelth	Nov. 15	6448 feet	
Woman Against the World	Ford-Hale-Olmsted	Jan. 1	5283 feet	
Women's Wars	Brent-Lyttell-Kent	Oct. 1	5614 feet	Nov. 18

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	

Title	Star	Rel. Date	Length	Reviewed
*'Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*'Japanese Carnival, A.	Color Symphony	Jan. 1	1 reel	
*'In a Persian Market	Color Symphony	Oct. 1	1 reel	
*'In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*'Love Charm, The	Color Symphony		1 reel	
Marcheta	Color Classic	Mar. 1	1 reel	
Maude Muller	Color Classic		1 reel	
Mediation, The	Color Classic	Mar. 1	1 reel	
Mission Belle	Color Classic	Mar. 15	1 reel	
North of Suez	Color Classic	Jan. 1	1 reel	
No Woman Allowed.	Color Classic		1 reel	
Perfect Day, A	Color Classic	April 1	1 reel	
Scarface	Color Classic	Jan. 15	1 reel	
Souvenirs	Color Classic	Feb. 15	1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*'Toy Shop, The	Color Symphony	Nov. 1	1 reel	
Treasure Land	Color Classic	Feb. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Applause	Sally O'Neill			
Devil's Apple Tree, The	Dorothy Sebastian	Dec. 20		
Domestic Meddlers	Clair Windsor			
Family Row, The	Windsor-Gray			
*'Ghetto, The	George Jessel	Feb. 1		
Girl With Camo Back (tentative)	Five Southern			
Gun Runner, The	Cortez-Lane	Nov. 10		
Man in Hobbies, The	Lee-Harron	Jan. 20		
New Orleans	Cortez-Bennett			
Queen of Burlesque	Belle Bennett			
Rainbow, The	Dorothy Sebastian	Dec. 1		
Spirit of Youth	Sebastian-Kent			
*Tomorrow	Miller-Gray	Nov. 1		

UNIVERSAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Patrol, The	Al Wilson	Jan. 1	4259 feet	
Alias the Deacon	Hersholt-Marlowe	Jan. 22	6889 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4076 feet	
Back to God's Country	Adoree-Frazer	Sept. 4	5741 feet	July 28
Beauty and Bullets	Ted Wells	Oct. 14		
Boddy Punch, The	Daugherty-Faire	Oct. 28	4786 feet	
Bored Cameraman, The	Fred Humes	Sept. 18	4427 feet	
Buck Private	De Putti-McGregor	June 3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Call of the Heart	Dynamite-Cobb-Alden	Jan. 29	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley	Sept. 11	7190 feet	May 20 '27
Cheating Cheaters	Compton-Harlan	Oct. 9	5623 feet	Dec. 23
Chinese Parrot, The	Bosworth-Nixon	Oct. 23	7304 feet	Jan. 7
Clean Up Man, The	Wells-O'Day	Feb. 12	4232 feet	
Clearing the Trail	Gibson-Culliver	Oct. 7	5311 feet	
Cold Dodger, The	Al Wilson	Sept. 30	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald	Jan. 15	7481 feet	Feb. 18
Count of Ten, The	Ray-Ralston	June 17	6279 feet	Sept. 15
Crimson Canyon	Ted Wells	Oct. 14	4201 feet	
Desert Dust	Ted Wells	Dec. 18	4349 feet	
Dance of Destiny	Dynamite-Cobb-Caldwell	Dec. 4	4423 feet	
Fearless Rider, The	Humes-Worth	Jan. 15	4173 feet	
Finders Keepers	La Plante-Harron	Feb. 5	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 28	4426 feet	
Four Flushers, The	Lewis-Nixon	Jan. 8	6153 feet	Jan. 28
Freedom of the Press	Constance Keith-M. Day	Oct. 28	6423 feet	
Galloping Fury	Gibson-Rand	Nov. 20	5503 feet	
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 18	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April 14	4718 feet	
Herc for a Night, A	Tracy-Miller	Dec. 18	5711 feet	Dec. 2
Honeymoon	La Plante-Deany	Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Oct. 14	5591 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 18		
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 15
Hound or Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Irresistible Lover, The	Kerry-Moran	Dec. 4	6423 feet	Sept. 16
Jazz Mad	Hersholt-Nixon-Lewis	Dec. 30	8832 feet	
Les Miserables	Special Cast	Oct. 30	7713 feet	
Lone Eagle, The	Keane-Kent	Sept. 18	5862 feet	April 28
Love Me and World Is Mine	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3	4120 feet	
Man's Past, A	Veldt-Badford	Dec. 25	6135 feet	Sept. 16
*'Man Who Laughs, The	Veldt-Philbin	Nov. 4	10185 feet	May 12
*'Man, Woman and Wife	Kerry-Stanley-Nixon	Dec. 30	6674 feet	
*'Melody of Love	Pidgion-Harris-Winton	Sept. 15		
Michigan Kid, The	Nagel-Adoree	Oct. 21	6030 feet	July 7
Midnight Rose	De Putti-Harlan	Feb. 26	5889 feet	Mar. 10
Night Bird, The	Reginald Denny	Sept. 18	6670 feet	
One Glorious Scrap	Fred Humes	Nov. 20	4172 feet	
On Your Toes	Denny-Worth	Nov. 27	5918 feet	Jan. 14
Out All Night	Denny-Nixon	Sept. 4	6210 feet	Oct. 7
Painted Ponies	Gibson-Claire	Sept. 25	5416 feet	Aug. 5
Phantom Fingers	Cody-Thompson	June 2		
Phantom Flyer, The	Al Wilson	Feb. 26	4253 feet	
Phyllis of the Folies	M. Moore-A. Day	Nov. 11	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Oct. 28		
Prince of Fear, The	Cody-Thompson	Aug. 4	4230 feet	
Put 'Em Up	Fred Humes	Mar. 1	4200 feet	
Quick Triggers	Fred Humes	July 15	4472 feet	
Rawhide Kid, The	Gibson-Hale	Jan. 29	5382 feet	
Riding for Fame	Hoot Gibson	Aug. 19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
Silk Stockings	La Plante-Harron	Oct. 2	6166 feet	Aug. 26
Sky Hand Saunders	Al Wilson	Nov. 6	4393 feet	
Small Bachelor, The	Kent-Beranger	Nov. 6	6214 feet	Feb. 4
Stop That Man	Lake-Kent	Mar. 11	5388 feet	April 28
Straight Shootin'	Ted Wells	Oct. 18	4231 feet	April 19
Surrender	Philbin-Moskine	Mar. 4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April 1	6179 feet	Feb. 4
That's My Daddy	Denny-Kent	Feb. 5	6073 feet	
Thirteenth Junior, The	Nilsen-Bushman	Nov. 13	5598 feet	Dec. 9
Thirteen Washington Square	Hersholt-Joyce	Sept. 4	6214 feet	Feb. 4
Three Men Up	Al Wilson	Sept. 4	4136 feet	June 10 '27
Thunder Riders, The	Ted Wells	April 8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18	5598 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
*'Uncle Tom's Cabin	Special Cast	Sept. 2	10600 feet	
We Americans	Sidney-Miller-Lewis	May 6	9151 feet	April 7

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Wild Beauty	Rex-Allan-Marlowe	Nov. 27	5192 feet	
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet	
Wolf's Trail	Dynamite-Cobb-Lamont	Oct. 2	4167 feet	
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20	1 reel	April 7
All Bullied Up	Charles Puffy	Feb. 27	2 reels	Feb. 4
All For Geraldine	Sid Saylor		2 reels	
Ambuscade, The	Fred Gilman	June 16	2 reels	May 19
Any Old Count	"The Gumps"	Jan. 23	2 reels	
Back to Nature	Arthur Lake	Feb. 27	1 reel	Feb. 11
Bar Fists	Jack Perrin	Jan. 14	2 reels	Dec. 23
Battling Justice	Long-Adams	Mar. 24	2 reels	Feb. 25
Big Bluff, A	Long-Adams-Layman-McPhail	July 19	2 reels	Sept. 1
Big Game George	Sid Saylor	Jan. 7	2 reels	
Boss of the Rancho	Bob Curwood	Jan. 7	2 reels	
Brand of Courage, The	B. Curwood-P. Montgomery	Feb. 4	2 reels	Jan. 7
Bright Lights	Oswald Cartoon	Mar. 19	1 reel	April 7
Buckskin Days	Young-La Salle	Aug. 2	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	Feb. 18	2 reels	Jan. 28
Buster's Big Chance	Trimble, Turner and Dog	Jan. 11	2 reels	Dec. 23
Buster Shows Off	Trimble, Turner and Dog	Mar. 14	2 reels	
Buster Steps Out	Trimble, Turner and Dog	Feb. 8	2 reels	Jan. 28
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Buster's Whippet Race	Trimble-Turner and Dog	May 23	2 reels	April 28
Building Buster	Trimble-Hardwick and Dog	July 15	2 reels	April 7
Bull-oney	Oswald Cartoon	Nov. 28	2 reels	Sept. 29
By Correspondence	Arthur Lake	Jan. 30	1 reel	Jan. 14
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Card of Destiny, The	Fred Gilman	July 14	2 reels	June 16
Case of Scotch, A	"The Gumps"	Jan. 9	2 reels	Dec. 23
Cash Customers	Young-La Salle	Feb. 6	2 reels	Jan. 21
Cloud Buster, The	"The Gumps"	Feb. 6	2 reels	April 7
Code of the Mounted, The	Jack Perrin	May 5	2 reels	
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	
Crushed Hats	Sid Saylor	Jan. 30 '29	2 reels	
Danger Line, The	Edmund Cobb	Sept. 1	2 reels	
Danger Trail, The	Newton House	June 2	2 reels	May 5
Dangerous Trail, The	Jack Perrin	Jan. 18	2 reels	Dec. 31
Dates for Two	C. King-C. Doherty	Oct. 7	2 reels	
Dead Game	Art Accord	April 8, '29	10 episodes	
Diamond Master, The	Oswald Cartoon	Oct. 15	1 reel	April 21
East Side	Fred Gilman	May 19	2 reels	
Fighting Destiny	Edmund Cobb	Oct. 20	2 reels	May 19
Fighting Forester, The	Newton House	June 9	2 reels	May 19
Fighting Kid, The	Young-La Salle	Nov. 21	2 reels	
Fish Stories	Oswald Cartoon	June 25	1 reel	May 26
Fox Chase, The	Bob Curwood	May 26	2 reels	May 5
Framed	Long-Adams-Lymon-McPhail	June 13	2 reels	May 19
Full House, A	Arthur Lake	Nov. 5	1 reel	
Fun in the Clouds	Jack Hoxie	Sept. 22	2 reels	Mar. 24
Galloping Ace, The	Fred Gilman	April 21	2 reels	May 19
Gauge of Battle, The	Sid Saylor	June 20	2 reels	Feb. 4
George Meets George	Sid Saylor	Feb. 29	2 reels	May 5
George's False Alarm	Sid Saylor	May 30	2 reels	
George's School Days	Bob Curwood	Aug. 18	2 reels	
Getaway Kid, The	Bailey-Barnum	July 21	2 reels	June 30
Globe Trotters, The	Bob Curwood	July 21	2 reels	June 30
Gold Claim, The	Trimble-Hardwick and Dog	July 25	2 reels	
Good Scout Buster	Trimble-Hardwick and Dog	Sept. 17	2 reels	
Half Back Buster	Laemmle Novelty	Sept. 24	1 reel	
Handicapped	Jack Daugherty-Helen Foster	Mar. 26	10 episodes	
Haunted Island, The (Serial)	Oswald Cartoon	July 2	1 reel	June 2
Harlem Scare	Ben Hall	July 2	1 reel	June 2
Har Haunted Heritage	Long-Adams-Layman-McPhail	April 4	2 reels	Mar. 17
Her Only Husband	Bob Curwood	April 26	2 reels	Mar. 31
Hidden Money	Sid Saylor	Jan. 25	2 reels	
High Flyin' George	Oswald Cartoon	Aug. 6	1 reel	Feb. 18
High Up	Charles Puffy	Mar. 12	2 reels	
His In Laws	Arthur Lake	Sept. 10	1 reel	
Hollywood or Bust	Arthur Lake	Jan. 25	2 reels	Jan. 7
Horace in the Army	Charles Puffy	Jan. 25	2 reels	Dec. 16
Horns and Orange Blossoms	Long-Adams-Layman-McPhail	Jan. 4	2 reels	July 28
Horse Play	Oswald Cartoon	May 14	1 reel	April 21
Hot Dogs	Oswald Cartoon	Aug. 27	1 reel	Sept. 1
Hungry Hoboes	Ben Hall	Nov. 28	2 reels	Feb. 11
Hurry Up Man	Young-La Salle	Mar. 7	2 reels	May 26
Husbands Won't Tell	Long-Adams-Layman-McPhail	Mar. 7	2 reels	
Indoor Golf	Jack Perrin	June 30	2 reels	
Iron Code, The	Bob Curwood		2 reels	
Jackson Comes Home	Lewis-Gulliver-Phillips	Sept. 3	2 reels	
Junior Year, The	Edmund Cobb	Sept. 28	2 reels	
Just Time	Young-La Salle	Oct. 1	2 reels	
Just Wait	Lewis-Gulliver-Phillips	Jan. 9	1 reel	July 21
Kicking Through	Arthur Lake	Aug. 13	1 reel	
King of Sebas	Trimble-Hardwick and Dog	Jan. 9 '29	2 reels	
Kitchen Mechanic	Sid Saylor	Oct. 10	2 reels	Feb. 4
Look Pleasant	Bob Curwood	Mar. 3	2 reels	Feb. 11
Looters, The	Jack Perrin	Nov. 10	2 reels	Jan. 28
Mad as a Hatter, A	Sid Saylor	Feb. 15	2 reels	Mar. 17
Man of Letters, A	Charles Puffy	April 9	2 reels	
Marian Bachelors	Long-Adams-Layman-McPhail	Aug. 8	2 reels	
McGinis vs. Joneses	Oswald Cartoon	Sept. 17	1 reel	Jan. 21
Mississippi Mud	Ben Hall	Feb. 13	1 reel	April 14
Mistakes Will Happen	Ben Hall	May 7	1 reel	
Money! Money! Money!	Ben Hall		10 episodes	
Mystery Rider, The (Serial)	Demond	Jan. 23	1 reel	Dec. 16
Neck 'n' Neck	Snookums-Perdue-Egan	Jan. 2	2 reels	Sept. 29
Newlyweds' Advice	Snookums-Perdue-Egan	Aug. 6	2 reels	June 2
Newlyweds' Anniversary	Snookums-Perdue-Egan	Oct. 31	2 reels	Mar. 10
Newlyweds' Court Trouble	Snookums-Perdue-Egan	July 2	2 reels	May 12
Newlyweds' False Alarm, The	Snookums-Bartlett-McPhail	April 2	2 reels	Aug. 18
Newlyweds' Flirts, The	Snookums-Bartlett-McPhail	June 4	2 reels	April 14
Newlyweds' Happy Day, The	Snookums-Perdue-Egan	Jan. 4	2 reels	
Newlyweds' Hard Luck	Snookums-Perdue-Egan	May 7	2 reels	
Newlyweds' Imagination, The	Snookums-Bartlett-McPhail	Jan. 23 '29	2 reels	
Newlyweds' Headache	Snookums-Perdue-Egan	Nov. 28	2 reels	
Newlyweds' Lose Snookums, The	Snookums-Perdue-Egan	Dec. 26	2 reels	
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Feb. 6	2 reels	Feb. 4
Newlyweds' Servant, The	Snookums-Bartlett-McPhail	Mar. 5	2 reels	Feb. 11
Newlyweds' Success, The	Snookums-Perdue-Egan	Oct. 9	2 reels	
Newlyweds' Unwelcome, The	C. King-C. Doherty	Mar. 21	2 reels	May 5
No Blends Allowed	Oswald Cartoon	Feb. 6	1 reel	Mar. 24
Oh, What a Knight	Arthur Lake	April 23	1 reel	April 7
One Swimsin' 'Ole, The	"The Gumps"	Feb. 20	2 reels	Jan. 28
Out in the Rain	Oswald Cartoon	Jan. 1	1 reel	April 7
Ozzie of the Mounted	Lewis-Gulliver-Phillips	Oct. 29	2 reels	
Paddling Co-Eds	Oswald Cartoon	Oct. 1	1 reel	
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Payroll Roundup, The	Bob Curwood	Mar. 31	2 reels	Mar. 3
Poor Papa	Oswald Cartoon	June 11	1 reel	May 19
Prince and the Papa	Charles Puffy	Feb. 13	2 reels	Jan. 21
Prodigal Pup, The	Canine Cast		1 reel	Sept. 15
Ranger Patrol, The	Fred Gilman	Aug. 11	2 reels	
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Reel Life	Long-Adams-Layman-McPhail	July 4	2 reels	June 2
Ride 'Em Plowboy	Oswald Cartoon	April 18	1 reel	Mar. 24
Ride For Help, The	Newton House	July 7	2 reels	
Riders of the Sierras	Edmund Cobb		2 reels	
Riders of the Woods	Edmund Cobb	Sept. 15	2 reels	
Riding Gold	Newton House	Jan. 21	2 reels	
Riding Rumeo	George Chandler		2 reels	
Ring Leader, The	Jack Perrin	April 7	2 reels	Mar. 10
Ringside Romances	Arthur Lake	Mar. 28	1 reel	Mar. 10
Rival Romances	Sid Saylor	Mar. 1	2 reels	April 7
Romeo of the Range	Bob Curwood	Oct. 8	2 reels	
Ropin' Romance	Newton House	Aug. 4	2 reels	
Rubber Necks	Sid Saylor	Sept. 12	2 reels	
Ruse, The	Jack Perrin	Aug. 25	2 reels	July 28
Sagebrush Sadie	Oswald Cartoon	April 2	1 reel	May 5
Sal's Ship, The	Sid Saylor	Mar. 9	2 reels	April 14
Sailor Suits	Sid Saylor	Oct. 24	2 reels	
Sandwiches and Tea	Arthur Lake	July 16	1 reel	June 16
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr.	June 3	10 episodes	
Sealed Orders	Jack Perrin	Feb. 11	2 reels	Jan. 28
Secret Outing, The	Bob Curwood	Nov. 10	2 reels	Oct. 6
She's My Girl	Sid Saylor	Aug. 22	2 reels	July 28
Shooting the Bull	Young-La Salle	Sept. 3	1 reel	Aug. 18
Sky Scrappers	Oswald Cartoon	Sept. 3	1 reel	Aug. 18
Sleigh Bells	Oswald Cartoon	July 23	1 reel	June 30
Sliding Home	Lewis-Gulliver-Phillips	Jan. 16	2 reels	Dec. 30
Social Lions	Ben Hall	Mar. 12	1 reel	Feb. 18
Society Circus, The	Arthur Lake	Mar. 28	2 reels	Mar. 3
Some Babies	Charles Puffy	Jan. 2	1 reel	Dec. 11
Some Pets	Arthur Lake	Mar. 28	2 reels	Mar. 3
Son of the Frontier, A	Newton House	April 14	2 reels	Mar. 17
So This Is Sapp Center	Ben Hall	Jan. 18	1 reel	Dec. 30
Special Edition	Ben Hall	April 8	1 reel	Mar. 17
Speed and Spurs	Bob Curwood	Sept. 8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	June 18	1 reel	May 26
Teacher's Pet	Arthur Lake	Jan. 1	2 reels	Jan. 14
The Start Something	Long-Adams-Layman-McPhail	Feb. 1	2 reels	April 28
Summer Knights	Arthur Lake	May 21	1 reel	April 28
Swell Clothes	Arthur Lake	Dec. 5	1 reel	Nov. 18
Taking the Count	C. King-C. Doherty	April 18	2 reels	Mar. 24
Tall Timber	Oswald Cartoon	July 9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug. 12	15 episodes	July 21
That's That	Trimble-Hardwick and Dog	Sept. 29	2 reels	
Tenderfoot Hero, A	Bob Chandler	Sept. 29	2 reels	
There's a Will	Trimble-Turner and Dog	April 11	2 reels	Mar. 17
Trackless Trolley, The	C. King-C. Doherty	Dec. 21	2 reels	
Tricky Trickster, The	Ben Hall	July 30	1 reel	
Unexpected Hero, An	Ben Hall	June 4	1 reel	May 19
Unstaged, The	F. Gilman-M. King	Feb. 25	2 reels	Jan. 28
Valiant Rider, The (Western)	Newton House	May 12	2 reels	April 14
Vanishing Rider, The (Serial)	Bob Curwood	June 23	2 reels	May 19
Watch George	Wm. Desmond	Jan. 18	10 episodes	
Watch the Birdie	Sid Saylor	Mar. 28	2 reels	Mar. 3
Wag Figures	Trimble-Hardwick and Dog	Dec. 12	2 reels	
What a Party	Laemmle Novelty	Oct. 22	1 reel	
When George Hops	C. King-C. Doherty	Feb. 22	2 reels	Feb. 4
Whose Wife	Sid Saylor	Apr. 26	2 reels	
Winged Hoofs	Young-La Salle	June 6	2 reels	May 12
Winning Goal, The	Newton House	Mar. 17	2 reels	Feb. 25
Wolves of the Range	Lewis-Gulliver-Phillips	Jan. 2	2 reels	
Woman Chasers	Fred Gilman	Jan. 28	2 reels	Mar. 21
Yukon Gold	Young-La Salle	May 16	2 reels	Mar. 21
	Jack Perrin	July 28	2 reels	June 30

Coming Attractions

Title	Star	Length	Reviewed
††Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
§ Broadway			
Clear the Deck	Reginald Denny	Dec. 23	
§ Cohens and Kellys in Atlantic City	George Sidney		
Crimson Canyon, The	Ted Wells	Dec. 16	
Crimson Hour, The	De Putti-Mosjukine		
Danger Rider, The	Hoot Gibson	Nov. 18	
Doubting For Trouble	Quinton Herrert		
Erik the Great	Vest-Phillips		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Starkie		
Gate Crasher, The	Glenn Tryon		
††Girl on the Barge, The	Hersholt-O'Neil-McGregor		
††Give and Take	Sidney-Hersholt	Dec. 2	
Grit Wins	Wells-Gallins		
Hell Wrecker, The	Hoot Gibson		
Hero of the Circus	Special Cast	Feb. 24	
It Can Be Done	Tryon-Carol		
Kid's Clever, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
††Last Warning, The	Laura La Plante		
††Lonely	Tryon-Carol	June 30	6142 feet
Man Disturber, The	Reginald Denny		
Navy Blues	Arthur Lake		
One Rainy Night	Laura La Plante	Dec. 9	
Port of Dreams, The	Myra Philbin		Sept. 22
Red Hot Speed	Denny-Day		
Red Lion	Nixon-Rogers		6947 feet
Shakedown, The	Murray		
§ Show Boat	Rubens-La Plante-J. Schildkraut		
Silks and Saddles	Nixon-Walling-Nolan		
Sky Skidder, The	Al Wilson	Jan. 13	
Taranga	Special Cast		
Watch My Speed	Reginald Denny		
Wolves of the City	Rex (horse)-Perrin	Feb. 10	
		Dec. 2	

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13		
Circus, The	Chaplin-Kennedy	Jan. 7	6400 feet	Jan. 14
College	Buster Keaton	July 29	5800 feet	Sept. 23
Devil Dancer, The	Gray-Brook	Nov. 18	7000 feet	Dec. 30
Dove, The	Talmadge-Roland	Jan. 7	9100 feet	Jan. 7
Dr. Jekyll and Mr. Hyde	Paul de Kruze	Mar. 31	8500 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4	7300 feet	Jan. 14
Gaudy, The	Fairbanks-Veloz	Jan. 1	9350 feet	Dec. 2

Title	Star	Length	Reviewed
Magie Flame, The	Colman-Banky	Aug. 14	7850 feet
My Best Girl	Pickford-Rogers	Dec. 2	6460 feet
Ramona	Del Rio-Baxter	Feb. 11	7552 feet
Sadie Thompson	Swanson-L. Barrymore	Jan. 7	8600 feet
Sorrell and Son	Warner-Joyce	Dec. 2	9000 feet
Steamboat Bill, Jr.	Keaton-Torrence	May 12	6400 feet
Tempest	J. Barrymore-Horn	Aug. 11	8300 feet
Two Arabian Knights	Boyd-Wohelm	Sep. 23	7850 feet
Two Lovers	Colman-Banky	Sep. 7	8500 feet
Woman Disputed, The	Talmadge-Roland	Oct. 20	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Awakening, The	Banky-Byron	Nov. 17		
City Lights	Charlie Chaplin			
Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
Love Song, The	Boyd-Velez-Goudal			
Man With the Iron Mask, The	Douglas Fairbanks			
Rescue, The	Swanson-Byron			
Revenge	Dolores Del Rio	Nov. 3		
Say It With Music	Harry Richmond			
She Goes to War	Eleanor Boardman			
Three Passions	Terry-Petrovitch			

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Across the Atlantic	Blue-Murphy	Feb. 25	6052 feet	
*Beware of Married Men	Rich-Ferris-Cook	Jan. 14	5421 feet	Jan. 26
*Brass Knuckles	Blue-Bronson	Dec. 3	6330 feet	Dec. 23
*Caught in the Fog	McAvoy-Nagle	Sep. 22		
*College Widow, The	D. Costello-Collier, Jr.	Oct. 15	6616 feet	Nov. 25
*Crimson City, The	Loy-Miljan-Hyams	April 7	5388 feet	April 21
*Dog of the Regiment, A	Rin-Tin-Tin-Gulliver	Oct. 29	5003 feet	Nov. 11
*Domestic Troubles	Fazenda-Cook	Mar. 24	5164 feet	
*First Auto, The	Miller-Oldfield	Sep. 18	6767 feet	July 8, '27
*Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Sep. 22
*Fortune Hunter, The	Chaplin-Costello	Nov. 7	6639 feet	Jan. 21
*Ginsberg the Great	Jessel-Ferris	Nov. 28	5390 feet	
*Girl From Chicago, The	Nagel-Loy	Nov. 5	5978 feet	Dec. 31
*Good Time Charley	Oland-H. Costello	Nov. 12	6302 feet	Nov. 25
*Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24	5613 feet	
*Home Towners, The	Bennett-Kenyon-Brockwell	Oct. 27		
*Husbands For Rent	Moore-Costello	Dec. 31	5200 feet	Jan. 7
*I I Were Single	McAvoy-Nagle	Dec. 8	6295 feet	Dec. 31
*Jaws of Steel	Rin-Tin-Tin	Sep. 10	5569 feet	Sep. 30
*Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Oct. 13		
*Little Snob, The	McAvoy-Frazier	Feb. 11	5331 feet	
*Midnight Taxi, The	Moreno-Costello	Oct. 6		
*Missing Link, The	Syd Chaplin	Aug. 7	5485 feet	May 20, '27
*One-Round Hogan	Blue-Hyams	Sep. 17	6387 feet	Oct. 7
*Old San Francisco	D. Costello-Oland	Sep. 4	7961 feet	July 8, '27
*Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*Pander My Back	Rich-Ferris-Beranger	Mar. 10	6185 feet	
*Race For Life, A	Rin-Tin-Tin-Nye-Faire	Jan. 28	4777 feet	Feb. 11
*Reno Divorce, A	McAvoy-Graves	Oct. 22	5492 feet	Nov. 4
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4620 feet	Sep. 15
*Sailor Izy Murphy	Jessel-Ferris	Oct. 8	5685 feet	Oct. 14
*Sally's Sweetheart, A	Fazenda-Cook	Sep. 24		
*Silver Slave, The	I. Rich-Miljan	Nov. 19	6124 feet	Dec. 9
*Slightly Used	McAvoy-Nagle	Sep. 3	6412 feet	Sep. 30
*State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sep. 8
*Terror, The	McAvoy-Horton	Oct. 20	7674 feet	Aug. 25
*When a Man Loves	Barrymore-Costello	Aug. 21	10081 feet	Feb. 18, '27

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
*Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sep. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Conquest	Blue-Warner-Wilson			
*Desert Song, The	Boles-King			
*Fancy Baggage	Audrey Ferris			
*Frozen River	Rin-Tin-Tin			
*Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
*Greyhound Limited, The	Monte Blue			
*Hard-Boiled Rose	Loy-Collier, Jr. - Brockwell			
*Home Towners, The	Bennett-Kenyon-Brockwell			
*Kid Gloves	Nagel-Wilson			
*Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams			
*Lights of New York, The	Costello-Landis-Brockwell		5267 feet	
*Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	
*Little Wild Cat, The	Ferris-Hall-Dawson			
*Madonna of Avenue A, The	Dolores Costello			
*Million Dollar Collar, The	Rin-Tin-Tin			
*My Man	Fanny Brice			
*Noah's Ark	D. Costello-O'Brien			
*No Questions Asked	Ferris-Collier, Jr.			
*One Stolen Night	Bronson, Collier, Jr.			
*On Trial	Fredericks-Lyttell-Wilson			
*Outlaw Dog, The	Dolores Costello			
*Queen of the Night Clubs	Texas Guinan			
*Redeeming Sin, The	D. Costello-Nagle			
*Singing Fool, The	Jolson-Bronson-Dunn		9552 feet	Sep. 29
*Stark Mad	H. B. Warner-Fazenda			
*Stolen Kisses	May McAvoy			
*Tenderloin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 23		
Bit of Scotch, A	Kitty Donnelly	Sep. 22		
Book Worm, The	Harry J. Conley	July 7		
Bright Moments	Benny-Marlo	Aug. 25		
California Songbirds, The	Bell-Cotes	Sep. 1		
Celeste Aida (Aida)	Giovanni Martinelli	July 7	1 reel	
Character Studies	Florence Brady	Sep. 1		
Chips of the Old Block	The Foy Family	Sep. 22		
Caught and Company	Violin, Songs & Dances	June 16		
Creole Fashion Plate, The	Karyl Norman	Sep. 29		
Crooning Along	The Crooners	Sep. 22		
Cycle of Songs, A	Florence Brady	Sep. 1		
Death Ship, The	Mitchell Lewis	Aug. 25		
Dixie Days	Plantation Songs	Aug. 25		
Florence Moore	Song Program	June 23		
Films of Father	Lyndell-Higgins-Leah	Aug. 25		
Gus Arnheim & His Ambassadors	Jazz Band	June 23		
Harry Delf	Songs & Dances	June 16		
Hollywood Montmartre Orchestra	Jazz Band	Sep. 29		
Indian Baritone, The	Chief Caupolican	Aug. 25		
Ingenuess, The	Jazz Band	June 23		
Larry Ceballos Undersea Review	Songs and Dances	Sep. 1		
Laugh, The	Crane-Davidson-Tucker	June 16		
Man of Peace, A	Hubert Bosworth	June 23		
Miss Information	Wilson-Horton	2 reels	June 30	
Morrissey & Miller	Night Club Revue	June 16		
Myers & Hanford	Songs & Dances	June 23		
Night Court, The	William Demarest	June 16		
Non-Support	Burr McIntosh	June 16		
Question of Today, The	Audrey Ferris	Aug. 25		
Realization	Herbert-Pam	June 16		
Regular Business Man, A	Robert Ober	Sep. 15		
Rigolotto - Quartet	Gigli-Talley-de Luca-Gordon	Sep. 29		
Terry and Jerry	Songs and Gags	Aug. 25		
Three Brox Sisters	Song Program	June 23		
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli	June 2		

Hollywood Continued

Going to Europe

Ludwig Berger, directing Emil Jannings in "Sins of the Fathers," at Paramount, will sail for Europe October 13. Paramount has granted the German director a four months' leave of absence to make a picture that he had contracted for before signing with the American company.

Pathe Signs Darling

While two prominent producers were negotiating for the services of one of film-land's most prolific writers, production chief Paul Bern succeeded in signing Scott Darling on the dotted line to take up work immediately at Pathe-DeMille Studios. Darling's first assignment will be "Noisy Neighbors."

Off for Europe Soon

Jean Hersholt's popularity as one of the most versatile character stars of the screen, has earned him a trip abroad, and may afford him a visit to his native Denmark. However, Jean will first play the leading role in "The Braggart," a story by Ben

Kuttler, written especially for the Universal star.

Mr. Julian

Metro-Goldwyn-Mayer has signed Rupert Julian to direct its first big mystery thriller with sound effects and dialogue.

Beaudine, Newmeyer and Taurog

From the office of Sol Wurtzel, production manager for Fox Films, comes the announcement that Directors William Beaudine, Fred Newmeyer and Norman Taurog have signed Fox contracts.

Back Home Again

Noah Beery has returned to "the old homestead," where he is again working in the Paramount picture "Four Feathers," the Cooper-Schoedsack production from A. E. W. Mason's noted novel.

Down in Mexico

Stephen Roberts and Charles Lamont, two of Educational Pictures comedy directors, are sojourning in Mexico.

And Fox Gets Behn

Harry Behn has been signed by Fox to write "White Silence," which Charles Klein will direct. Behn just completed "Frozen North," a 100 per cent talking picture at Warner Bros.

Also a Dancer

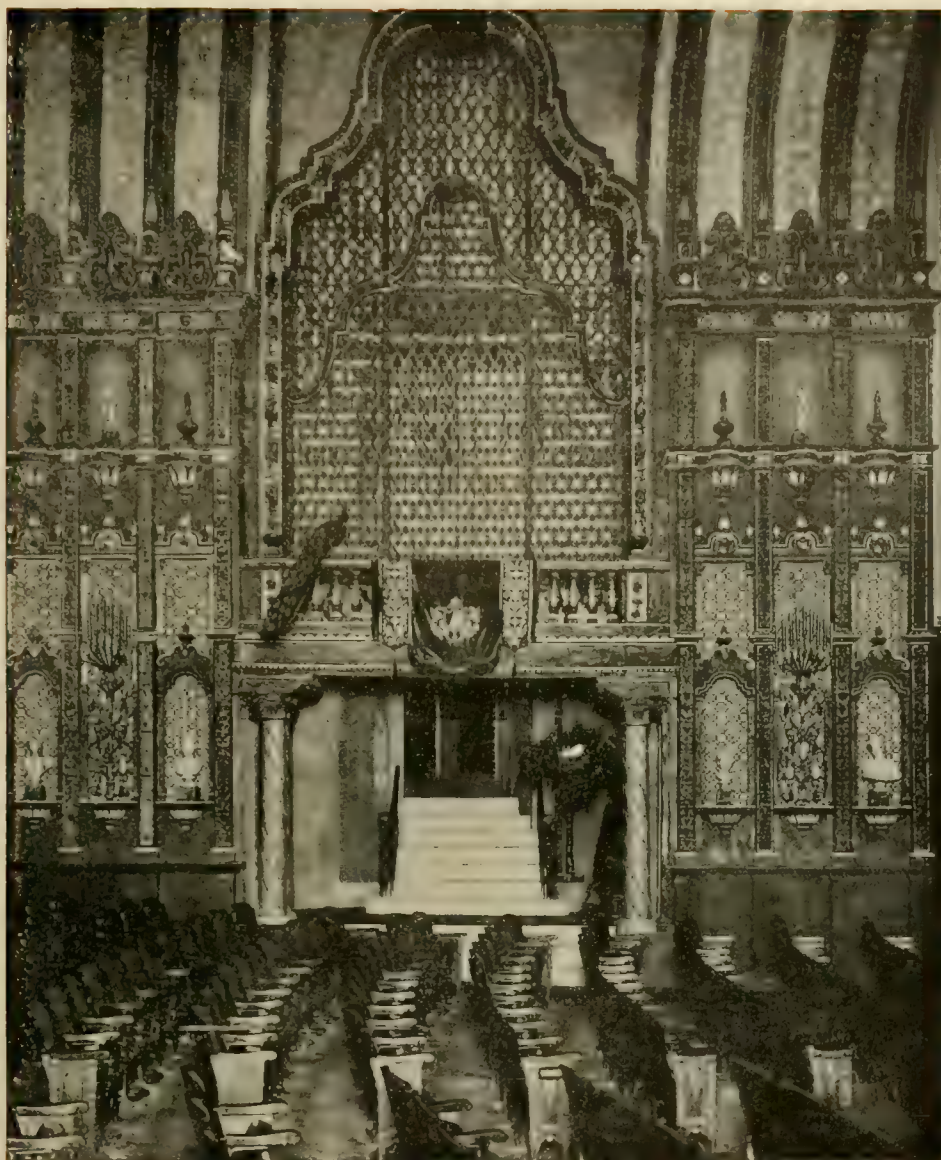
Belle Bennett is finding her early theatrical training very useful in her motion picture career. At the present she is using her dance training in the title role of "The Queen of the Burlesque."

Shuts Off the Motor

Reginald Denny, Universal's comedy star, has returned from a motor tour of Northern California, and is preparing to begin work in "Clear the Deck," which Joseph Henabery will direct.

Starting "Wicked Angel"

One of Columbia's forthcoming pictures to be started soon is "The Wicked Angel," story by Gertrude Atherton, to be adapted immediately by Perry S. Nathan. Mark Sandrich will handle the directorial reins.



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Motion Picture News

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¶ Because, in addition to being a good picture, it's an *important* picture. Because, as the New York Herald-Tribune says, "it is the most publicized picture of the decade." Because a genius, von Stroheim, made it and stars in it, and people make it a point to look at his products. They're *important*.

¶ The whole town says, "'THE WEDDING MARCH'? We *must* see that one!" The radio is deserted, the Blanks' bridge party is a flop—everybody is jamming your theatre to see "THE WEDDING MARCH." ¶ What showman is silly enough to pass up a "natural" like that? What showman is so lacking in showmanship that he doesn't grab *important* product like "WINGS" and "THE PATRIOT" and "DOCKS OF NEW YORK" and "THE FLEETS IN"? ¶ You find some good pictures in every company's line-up; you find *important* pictures in large quantity only in PARAMOUNT'S!

program fillers or seat fillers?

CHRISTIE COMEDIES

have a definite box office following

Nationally advertised stars, quality productions, many available with SOUND



CONFESSIONS of a CHORUS GIRL

Eight frisky, Frenchy sparklers packed with fun and beautiful girls. Featuring luscious Frances Lee. Take a look at "Skating Home" and "Picture My Astonishment", and you'll book the series!

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Eight snappy numbers from the little college cut comedian with the big drawing power. "Stop Kidding" and "The Sock Exchange" are typical of his rapid fire system of winning yells and applause.



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Eight from the goofy gob, the scream-scoring sailor. Oh Mr. Dooley, you're a riot in "The Dizzy Diver" and "Oriental Hugs". Supported by Vera Steadman (what supports!) and Christie beauties.





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Eight hot shots of Scotch mixed by jumping Jack Duffy and his Caledonian cuties. "Hot Scotch" and "Loose Change" intoxicated audiences with laughter. A new series that has them panicked already.

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Under the leadership of Emanuel Cohen (13 years editor of Pathe News) this new and greater news reel, Paramount News, topped all competition from the start. Book it and show your public how good a news reel can be. An unbroken line of big scoops. An untarnished record of super-service.

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SOUND**

GREAT STARS AND AUTHORS SERIES

Only Paramount could persuade the biggest stars of the Broadway stage and the leading fiction headliners to unite in this series of shorts de luxe.

KRAZY KAT CARTOONS

The class of its field, with a million dollar hook-up with leading newspapers.

INKWELL IMPS CARTOONS

A brand new type of cartoon subject that the public loves.

in short features too, it's

PARAMOUNT'S GREATEST YEAR

Pictures *that guarantee* Profits!



"The Wonder Picture of the Year"

"SUBMARINE"

with JACK HOLT—DOROTHY REVIER—RALPH GRAVES
A Frank R. Capra Production

Eight Weeks on Broadway at \$2 Top and
Playing to Capacity Against the Stiffest
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Available Either "Sound" or "Silent"

Timely Newspaper Drama — and a
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The Public is Demanding This Type of
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Heart Interest — Plus!

"The STREET of ILLUSION"

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Directed by Erle C. Kenton

Booked on Sight by Leading Exhibitors
Fox Grabbed It for Philadelphia and New York



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Brings the Money to the Box-Office!**



WARNER BROS. *Announce*
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The Spectacle of the Ages

DOLORES COSTELLO

IN **NOAH'S ARK**

WITH **George O'Brien**

NOAH BEERY - LOUISE FAZENDA

STORY BY
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SCENARIO BY
ANTHONY
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It's Here! Made To Top Any Picture Ever Made...

FBO's MONSTER ... Sweeps the

Twenty-five million readers sold by Hearst and hundreds of other papers IN ADVANCE!

Aimed at the heart of every great BOX-OFFICE PERFORMANCE The Women!

Devoured NOW in serial form by the modern girl from sixteen to sixty on roaring express, trolley, bus, motor car,



STOLE

Owen MOORE and Marceline DAY

....Story by HAZEL LIVINGSTON...Directed by LYNN SHORES

R HEARST TIE-UP Show World!

ont porch, in drawing room, kitchen, shop, mills and
business offices!

ow they're wild to see it on the screen.

and thousands of sure-shot showmen are set to take
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EXPRESS

BROADWAY

N LOVE

CASH IN ON THE HEARST EXPLOITATION LANDSLIDE

Sold .. to YOUR public .. in ADVANCE .. by
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by thundering posters thousands of news-stands
... flash cards .. Hearst Display Advertising .. Radio ...
Screen ... Stage ... Movie ... All the vast infantry,
artillery and paraphernalia of the greatest exploitation
engine in the world Hearst Newspapers!
And Backed by FBO's Stupendous
Exploitation Line-Up!

BRISTOLPHONE

**ASHER, SMALL and ROGERS
announce to the trade:**

After making a thorough examination of all synchronizing devices, we have come to the conclusion that Bristolphone is without doubt the most desirable. For human quality of dialogue, for proper volume and tonal effects, we believe it is the peer of all present devices. When you add to this its unique re-synchronizing feature which makes it possible, in case of accident, to immediately re-synchronize the picture, you have a system that achieves the peak of perfection.

For these reasons, it is a pleasure to announce that we have formed a corporation with Budd Rogers and Sam Sax of Gotham Productions, to distribute and service the Bristolphone machines, and to produce features and short subjects synchronized with the Bristolphone disc system.

ASHER, SMALL AND ROGERS

BRISTOL

PHONE

IN associating ourselves with Asher, Small and Rogers, we feel that we have reached a point of development in motion picture activities, commensurate with the great advent of sound on the screen. The enviable record of Asher, Small and Rogers, collectively and individually, as producers of outstanding productions such as "McFadden's Flats," "Cohens and Kellys," "The Gorilla," "Classified," "Ladies Night in a Turkish Bath," "Shepherd of the Hills," and others, is a substantial part of the industry's box-office history.

Their interest in the distribution and servicing of the Bristolphone system is the finest endorsement that could be made for this device. The participation of this enterprising and successful firm of producers in the making of features and short subjects with sound and dialogue, is an assurance of results that will meet the most critical needs of the box-office results. We see in this association, a most complimentary confirmation of all we had hoped for in Bristolphone.

GOTHAM PHOTOPLAYS CORP.
SAM SAX, PRES. BUDD ROGERS, VICE-PRES.



SOUND BOX

Pathe' Sound Pictures are Sound

*in Fundamental elements that are enhanced by SOUND
Production qualities best adapted to SOUND
Supervisors and Directors who KNOW SOUND
Stars and Featured Players who have SOUND training
Synchronized in Sound by the Sensational R. C. A.
Photophone Process*

These Big Ones Are All Set To Sound The Box Office Big

ROD "in" LA ROCQUE Captain SWAGGER"

with SUE CAROL

Its rapid-fire action with thrills galore in spectacular aeroplane battle scenes, jazzy cafe sequences—colorful, vivid and realistic!—Here is *Sound* in its most vibrant phases. A Hector Turnbull Production, adapted by Adelaide Heilbron from an original story by Leonard Praskins.



"ANNAPOLIS"

The stirring epic of the U. S. Naval Academy at Annapolis, featuring JOHN MACK BROWN, HUGH ALLAN, JEANETTE LOFF and WILLIAM BAKEWELL.

Annapolis at its raciest! The sinking of a boat in collision with a chaser! The roar of the campus battles! The uproar of the football field! Bands blaring! Crowds cheering! Authentic bugle calls synchronized in cooperation with Henry J. Peterman, leader of U. S. Naval Academy Band.

AMADEE J. VAN BEUREN
presents

AESOPS
FILM
FABLES

in *Sound*



TOPICS
of the DAY
in *Sound*



Grantland Rice
SPORTLIGHTS
in *Sound*

Produced by
JOHN L. HAWKINSON



OFFICE!

And These Great Productions **WITH DIALOGUE** WILL TALK BOX OFFICE

"SHOW FOLKS"

With Eddie Quillan, Lina Basquette and Robert Armstrong.

Backstage atmosphere and melodramatic punch of underworld.

"THE SPIELER"

With Allan Hale, Renee Adoree, Fred Kohler and Clyde Cook.

The blare of the "big top"—the riotous medley of the menagerie! The band—the parade—the caliope! The cry of the Spieler at the side show.

"NED McCOBB'S DAUGHTER"

With Irene Rich, Robert Armstrong, George Barrand and Theodore Roberts.
From Sidney Howard's Theatre Guild Hit.
Adapted by Beulah Marie Dix.

"NOISY NEIGHBORS"

With Eddie Quillan and the world-renowned Quillan Family.

A story of vaudeville troupers who become involved in a terrible mountain feud in old Kentucky. Dynamic! Thrilling! Different! Box Office all the way and in SOUND a knockout!

"THE LEATHERNECK"

Starring William Boyd, with Robert Armstrong and Alan Hale.

War! International intrigue! Hair-raising adventure! Action and sound at its dizziest with the hard-boiled, two-fisted Marines down in Nicaragua.

"SQUARE SHOULDERS"

with Junior Coghlan.

The greatest boy actor on the screen, in the role of a young cadet who personifies the opportunities, longings, desires and dreams of millions of boys. A money-getting theme and a money-getting Production.

"LISTEN, BABY!"

From the Red Book Magazine Story by Elsie Janis and Gene Markey. With Eddie Quillan.
The glamor and drama of life behind the footlights.

The World's Greatest News Reel
Now in SOUND

PATHÉ *SOUND* **NEWS**

These Two Super Productions in Sound

CECIL B. DEMILLÉ'S
KING of KINGS
by Jeanie Macpherson
World's Greatest Box-Office Attraction

CECIL B. DEMILLÉ'S
Sensational Melodrama
"The Godless Girl"
by Jeanie Macpherson

Pathe' Pictures

Member of Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

EXTRA!

M-G-M NEWS



Exclusive
Hearst film
taken on board

GRAF ZEPPELIN

Play it NOW as a feature!

METRO-GOLDWYN-MAYER



It's a pleasure!

Member of Motion Picture Producers and Distributors of America, Inc.

"By All Means Don't Miss - The Man Who Laughs"

*Says Rob Reel in the
CHICAGO EXAMINER.*

By All Means Don't Miss "The Man Who Laughs"

"THE MAN WHO LAUGHS" a Universal picture. Presented at the Roosevelt. From the novel by Victor Hugo. Directed by Paul Leni.

BY ROB REEL.

Carl Laemmle, president of Universal, may be small in stature, but his ambition to bring the classics within the reach of the masses of the movie public makes him tower above the ordinary run of film magnates.

Having already presented "The Hunchback of Notre Dame," Laemmle has again risked hundreds of thousands of dollars in a Hugo production, this time a picturization of the novel of seventeenth century England. "The Man Who Laughs."

Being from an ennobling piece of literature, there is that loftiness about the "The Man Who Laughs" as it unrolls at the Roosevelt. Being enacted by a splendid cast and directed in spirited fashion, it is enthralling as an entertainment.



Olga Baclanova.

DIRECTED BY LENI.

Most of you are probably familiar with the tale of Gwynplaine, the clown with the distorted mouth, who loved Dea, the little blind girl. Those of you who have not read the story will want to do so after you see this production.

Paul Leni, the director whose "Cat and Canary" you may possibly remember, begins his tale during the time of James II, and shows the evil monarch's revenge on one of his rebellious noblemen, Milord Clan Charles. Not content with sending the

You'll find little Mary Philbin wearing a blond wig, in the role of the blind girl, and looking for all the world like Mary Pickford in the days when she won her greatest popularity. The little Philbin has a most difficult role, but she handles it remarkably well. Olga Baclanova plays the hoyden and moronic Duchess Josiana, and her revels with the rowdys at the Southwick fair, as well as with other royal ones in her boudoir, are daringly and disgustingly done.

BACLANOVA WICKED AGAIN.

Stuart Holmes, Cesare Gravina, Josephine Crowell, Sam DeGrasse and Brandon Hurst are others who round out the excellent cast, and then, of course, there is Conrad Veidt as L'homme himself. Veidt is a marvelous actor, and does a splendid piece of work.

**All Chicago Pays
Tribute to this
Magnificent Carl
Laemmle Super
Production from
the Inspired Pen
of Victor Hugo**

"Produced for us on an elaborate scale."

Chicago Journal

"So splendid that the merest extra does his bit like an artist."

Chicago Herald Examiner

"A Splendid picture."

Chicago Tribune

**A Paul Leni Masterpiece
Starring Conrad Veidt and
Mary Philbin**

with Olga Baclanova, Brandon Hurst, Sam De Grasse, Stuart Holmes, Cesare Gravina.

Play safe with sound! — — Book UNIVERSAL!

An Announcement by
Frank Warner & Company:

BRISTOLPHONE is the world's foremost sound and dialogue synchronizing device. It is the result of fourteen years' experimentation by William H. Bristol, M.E.

WE ARE the direct agents of William H. Bristol and the William H. Bristol Talking Pictures Corporation of Waterbury, Conn.

WE ARE the exclusive lessees of the Recording Studios of the W. H. Bristol Talking Pictures Corporation for the production of a series of talking pictures, pending the completion of special sound studios in Los Angeles and New York, for the exclusive benefit of Bell Tone Productions.

THE FIRST of these productions

“The Great Power”

from the Broadway stage play by Myron C. Fagan

is the first all-talking picture produced in the Bristol Studios by the genuine Bristol Process, and it is

*the first stage play ever produced in
talkies with the original stage cast.*

WE ALSO wish to announce that Bell Tone Productions hold the exclusive rights to road-show use of BRISTOLPHONE up to the end of 1929. “THE GREAT POWER” will first be presented as a road show.

FURTHER INFORMATION about our 100% talkie product will be cheerfully given upon application to

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Temporary Address: 225 WEST 49th STREET, NEW YORK CITY

Phone: Columbus 6470

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PHONE, WRITE, WIRE DIRECT TO

International Bristolphone Distributors, Inc.

WE GUARANTEE immediate delivery.

Fifty installations now being made.

IN ADDITION to the "BELL TONE" 100% talkie productions, of which "THE GREAT POWER" is the first, a complete line of short subjects will be released.

THE MECHANICAL simplicity of BRISTOLPHONE makes it, in the opinion of experts, the ideal synchronizing device for the motion picture theatre.

Special Terms Arranged

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MATTY RADIN, Pres.-Gen. Mgr.

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...an international
check-up by MOTION PICTURE
NEWS reveals the startling informa-
tion that each year photoplay editors
of daily newspapers and magazines
are asked by motion picture theatre-
goers to answer approximately sixteen
million questions about *players,*
writers, directors and executives. ~ ~

Editors answer these questions
with the detailed informa-
tion contained
in

MOTION PICTURE NEWS
BLUE BOOK

The Authoritative Who's Who of Filmdom

If your house is wired prepare to Book them NOW!

The San Francisco Examiner says:—"To see *Melody of Love* at *Pantages* is an experience. Don't miss it. Nothing like it has ever been done on screen before. Crowds leave the theatre with broad smiles and enthusiastically voice approval. Is just the type that appeals to general public."

The Melody of Love

Featuring WALTER PIDGEON,
MILDRED HARRIS, TOM
DUGAN, JACK RICHARDSON,
JANE WINTON

Directed by Arch Heath.
Story by Robert Arch.
Sound supervision by
C. Roy Hunter with the
Universal Recording
Orchestra and the Uni-
versal City Melody Four.

Carl Laemmle's
100% talking sensation
100% box office smash
100% showman's paradise

Carl Laemmle's

Perfect com-
bination of
sound, music
and dialogue.

LONESOME

First Talking Picture With Color Sequences

Starring GLENN TRYON and BARBARA KENT

A PAUL FEJOS PRODUCTION

Story by Mann Page

Supervised by Carl Laemmle, Jr.

Photography by Gilbert Warrenton

"LONESOME" a fine picture. Give us more like it.

Robt. D. Hutchinson, Liberty Theatre, Oklahoma City, Okla.

"LONESOME" late night's show blocked sidewalks. "Absolute knockout" at Pantages Theatre.

A sell-out at the COLONY Theatre, Broadway, New York.

Biggest hit in town in GRAND ISLAND, Nebraska.

Capacity audiences all performances RIALTO Theatre, Wash-
ington, D. C.

Play SAFE with SOUND
Book these
UNIVERSAL Pictures

With Sound Effects

"THE MAN WHO LAUGHS"
"UNCLE TOM'S CABIN"
"MAN, WOMAN AND WIFE"
"THE LAST WARNING"
"THE CHARLATAN"

Talking Pictures

"LONESOME"
"THE COHENS AND KELLYS
IN ATLANTIC CITY"
"GIVE AND TAKE"
"THE SHAKEDOWN"
"THE GIRL ON THE BARGE"
"COME ACROSS"
"YOU CAN'T BUY LOVE"

Reginald Denny in

"RED HOT SPEED"
"HIS LUCKY DAY"
"CLEAR THE DECKS"

Laura La Plante in

"THAT BLONDE"
"ONE RAINY NIGHT"
"DANGEROUS DIMPLES"

Glenn Tryon in

"IT CAN BE DONE"

Carl Laemmle's First
100% Talking Picture
"THE MELODY OF LOVE"

"THE COLLEGIANS"
4th Series

and
Other Talking Shorts

* All with two versions — Sound
and Silent except this one!

Universal Talking Pictures Speak for Themselves!!



You started something, Judge Lindsey—

You started something when you startled the country with your daring marriage plan. You started an argument that's been heard 'round the world.—You started thousands of newspapers everywhere.—You thinking, reading your lions on their way to

front-page discussions in leading started a whole nation talking, famous book.—You started mil- the lucky theatres that play—

***The One and Only Picture
From Judge Lindsey's Great Best-Seller***

"COMPANIONATE MARRIAGE"

First National's Exclusive Scoop!

***Tumult in Toledo!
Snatched by
Balaban and Katz
for the Oriental,
Chicago!***

"I AM in general sympathy with the author's moral in the proposed, today doing better work as a married man than when I was a single man. On the same subject, I have written a book, 'The Companionate Marriage', which is full of the rich stuff of life as it is being lived now—it has forty novels in it better than any of our contemporary novelists have written."

—H. D. Dell, N. Y. Herald Tribune.

**Your name is what puts it over—plus
... We give you all the credit for its
hundreds of big-time bookings like the
it all; and now First National Exhibitors are
That's the way with those boys, though. They get ALL the breaks!**

**the fame of your famous book
smashing premiere success, and
Oriental, Chicago ... Yessir, you started
going to reap all the important profits . . .**

Presented by the C. M. Corporation with Betty Bronson and Alec B. Francis
By Judge Ben B. Lindsey and Wainright Evans. Directed by Erle C. Kenton





This is the Woman! The most famous beauty of her time—played by one of the greatest beauties of OUR time. Enchantress of an Empire—her flaming beauty laid waste the souls of men. Born to serve, she lived to command — peers and princes, courtiers and kings! Scandal of Europe—gossip of the great—her amorous intrigues swayed the destiny of nations. What drama when with her one TRUE love she saved her country—and lost her last hope of happiness! . . . Fifty famous paintings record her lyric loveliness. Her name is written large across the pages of the history of great days . . . Glamorous — glorious — bewitching . . . SHE alone would make "THE DIVINE LADY" the talk of every town it plays.



Corinne
Griffith
in
The Divine
Lady

The most gigantic sea spectacle the screen has ever known! Flaming frigates freighted with cargoes of death! One of the most colorful naval combats in history reproduced in rich detail. See and HEAR Lord Nelson's mighty fleet roaring defiance to the French at the history-famous Battle of Trafalgar . . . See E. Barrington's sensational best-seller now lived upon the screen.—A cast of thousands in breathless battle-action — Sumptuous court scenes that recall the golden age of romance . . . See five favorites that mean capacity on their popularity alone —Corinne Griffith, H. B. Warner, Victor Varconi, Ian Keith, Marie Dressler. See Frank Lloyd as director outdo his "Sea Hawk" magic. See FIRST NATIONAL furnish final proof of PRESIDENT GROUP supremacy. You'll SEE a step forward in picture art where you see CORINNE GRIFFITH in "THE DIVINE LADY," with SOUND!

Motion Picture News

Volume XXXVIII

NEW YORK CITY, OCTOBER 20, 1928

No. 16

Editorial Highlights

Comment on Important Developments

By William A. Johnston

THE number of pictures which are not making any stir at the box office is pretty big. . . . Productions which, a few years ago, would have registered decisively don't click in 1928. . . . The reason? Well, there are several reasons. . . . But if you are looking for only one, you'll find it under the heading "Sound." . . . But not any kind of sound. . . . Oh, no. The public already knows what it wants along this line. . . .

In proof we cite the amazing record now being made by "The Singing Fool." This record, by the way, comes to us from our correspondents in key cities. . . . It is independent of any and all claims that may be made for the film by interested parties. . . . Listen to this: In Pittsburgh, Milwaukee, Seattle, New Orleans, Indianapolis, Fort Dodge, Iowa; Buffalo, Syracuse, Elmira, Albany and Troy, N. Y.; Baltimore, Minneapolis, and Salt Lake City, a single week's reports show that the Jolson opus is a record-shatterer. . . . The story of this box office sensation will be found in detail in "Key City Reports." . . .

Another attraction which is writing new box office history at the moment is "Wings." . . . We publish, in the same department, reports from half a dozen or more "keys," which testify to the great business being done by this picture. . . .

From these two instances we draw a lesson or two. . . . Perhaps it is best expressed in the observations made to us by Arthur S. Kane, who arrived in New York the other day, with first hand, first class facts about the box offices from Kansas City to Dallas. . . .

He pointed out that the public is always several jumps ahead of mediocrity and false promises. . . . Which means, of course, that all superstition to the contrary notwithstanding, the fine show-picture gets the public's emphatic approval. . . . And the outstanding attractions, like "The Singing Fool" and "Wings" get the big money. . . . Mr. Kane, talking specifically about the sound revolution, said that talkie features and talkie news reels are the high spots in the great sound movie craze. . . . But he warns that the stuff must be good. . . . He also warns against shortsighted economy in production in general. . . . It doesn't pay; in fact, it's fatal in the show business. . . .

The Hagerstown incident, as it will probably be known in screen history, looms big in importance. . . . It brings forward interchangeability as a fact. . . . There are many angles to be cleared up, and of these we will speak when, if and as they arise. . . . But the point is that a picture synchronized by one process is reproduced by another device without difficulty technically. . . . Still, it would be rash, on the part of exhibitors in general, to assume yet that this solves all the points in the much-mooted interchangeability problem. . . . Let's wait and see whether there will be a sequel, legal or otherwise, to the incident. . . .

We must mention one other picture as we go to Press. . . . "Dancing Daughters" at the Capitol, New York in its second week is breaking house records. . . . M-G-M's second Sound picture is first class box office material.



From the top of a sand dune, Director Robert Vignola, Leatrice Joy and little David Durand watch a scene in the making for "Tropic Madness" (FBO) a story of South Sea love and adventure. "The Blue Danube" (Pathe) is one of Miss Joy's latest vehicles



Phyllis Haver, Pathe's blonde star, as she looks in "Sal of Singapore," her forthcoming vehicle



Jack Cohn, Gertrude Olmstead, Bert Lytell and Charles Girard call Motion Picture News their favorite trade paper. They are here shown reading B. O. reports of former "Lone Wolf" productions. "The Lone Wolf's Daughter" is now in work at the Columbia studio



The exchange that comes out victorious in the newly inaugurated Rossheim Rally, the First National foreign collection drive, will be presented with the trophy shown above with President Irving D. Rossheim



M-G-M News

Above can be seen Robert Hartman, of the Hearst Newsreel staff, and one of the exclusive shots he obtained during the recent trans-Atlantic flight of Graf Zeppelin. He was the only newsreel cameraman on board. In the first scene he is shown on board the giant airship prior to its epoch-making flight. In the second can be seen one of his shots—that of the Madeira Islands as seen by those in the dirigible



D'Artagnan, Dumas' great romantic adventurer, as portrayed by Douglas Fairbanks in "The Iron Mask" (United Artists) upon which work has already been started, Marguerite de la Motte is leading lady



The director doesn't dare shout now when he wants to instruct players performing in a talkie. Ray J. Pomeroy just keeps mum while he listens in on the dialogue of Evelyn Brent and Doris Kenyon in "Interference" (Paramount)



One of the leading actors on the American stage, Richard Bennett is the principal player in the Warner Bros. "all-talkie," "The Home Towners"



You she's in the movies, too. Ruth Maria Jannings, daughter of Mrs. Emil Jannings, plays her first screen role in "Fisk the Great" (Universal). From left to right: Conrad Veidt and Mary Philbin, stars of the picture, Miss Jannings, and Director Fejos

Hagerstown Showing Proves Discs Interchangeable

Western Electric Executives Absent from Headquarters, Action Is Waited Upon Their Return

THAT disc sound records are interchangeable as between the Western Electric device and Bristolphone, has been proven at the Academy of Music picture house at Hagerstown, Md., where a four day showing of First National's "Lilac Time," synchronized by the Western Electric device, was successful on Bristolphone equipment. Just what the reaction will be remains to be seen, but the fact remains that the discs are interchangeable, and quite satisfactorily so, according to Alan Bachrach, manager of the Academy.

A. Julian Brylawski, prominent Washington exhibitor, is the owner of the Academy and he booked only the silent version of the picture. After booking it he was successful in getting the first installation of Bristolphone equipment and with the arrival of the print of the picture he ordered the records from First National's exchange at Washington, D. C. The delivery was made, according to Manager Bachrach, without question.

Executives Absent

Following the first showing of the picture the story was published and Western Electric and First National executives were sought for a statement. It was thought that Western Electric would object to this interchanging of records, as it is said to be a part of their contract with distributors that such interchangeability was not permissible. However, all executives of the electrical company with authority to comment officially were reported out of town. First National executives also remained silent.

That the showing of "Lilac Time" on

Bristolphone has not gone unnoticed by these executives, however, and that action is being taken regarding it, is evidenced by the fact that a subsequent showing of "The Whip" in the same house with Western Electric sound, was cancelled. The picture was to have been shown Thursday and Friday of this week but Manager Bachrach was informed that the sound discs would not be available.

Brylawski in Toronto

Mr. Brylawski was seen by a MOTION PICTURE News representative at the M.P.T.O.A. convention in Toronto. He said he had the opinion of several executives of companies interested in sound pictures that there would be no objection to interchanging sound records provided a satisfactory showing was made. They only desired assurance that the feature and other similar films would have proper projection and correct sound treatment, so that the reputation of the picture would not be injured.

Mr. Brylawski, who retired as an M. P. T. O. director at the present session after serving eight years declared that the presentation of "Lilac Time" as a sound feature at Hagerstown with Bristolphone equipment had worked perfectly and the result had been entirely satisfactory as well as interesting. He has been deluged with queries regarding the showing ever since his arrival in Toronto.

W. E. Non-Committal

Western Electric in the past has steadfastly refused to comment on the interchangeability question. They have contended that so far as they were officially

concerned they were the only company making installations and that no action or statement was necessary until such time as some other company was actually making installations. At the same time RCA has continuously announced that their film records were interchangeable with those of the Western Electric system.

J. E. Otterson, president of Electrical Research Products Company, subsidiary of the Western Electric Company, which handles the sound pictures, was reported at headquarters as being in Chicago and not available for a statement. It was said he was registered at one of his clubs. He will not be back in New York before the end of the week.

Ned Depinet, sales manager of First National said he knew nothing of the showing of the picture at Hagerstown with sound accompaniment and that he had received no advices from the company exchange at Washington. Under the circumstances he said he had no comment to make on the matter.

Secrecy Over "Whip"

There is considerable secrecy regarding the cancelling of the sound showing of "The Whip" at the Hagerstown Academy. Asked over the telephone from New York as to who was responsible for it, Manager Bachrach of the Academy said he did not know, that he had merely been informed that the sound discs would not be available and that therefore he would show only the silent version of the picture. It is evident that the matter is in for some sort of adjustment which will probably be forthcoming with the return of the Western Electric executives.

Turns Back Houses to Publix

West Coast Complies With Move Suggested by Department of Justice; Policy Not a General One

WEST COAST theatres of Publix are to be turned back to Publix by West Coast Theatres at the request of the Attorney General's office in Washington. They were turned over to Publix some time ago and the deal is now to be dissolved because that condition will be more satisfactory to the Government.

Details of the dissolution have not yet been worked out, but Harold B. Franklin, president and general manager of West Coast, will come to New York for that purpose about November 1st. The Government merely suggested the undoing of the pool and the arrangement was amicably made. Publix and West Coast considered it desirable to comply with the Government re-

quests, according to Franklin, who says the relationship between the companies is most amiable and that they believe the dissolution the constructive thing to do.

The houses effected in the deal include those in Los Angeles, San Francisco, Oakland, Berkeley, Portland and Seattle. Loew houses, Loew's State at Los Angeles and the Warfield in San Francisco are not effected by the dissolution decision.

According to advices from Washington this is not to be the general policy of the Government on pools. No general policy has been laid down by the Attorney General's office in making the suggestion that Publix and West Coast dissolve.

The department, it is said, has no inten-

tion of laying down any hard and fast rules in connection with pools, but each of the several cases that have received attention from the Attorney General's office is considered on its own merits.

Officials of the Government are reluctant to discuss requests of the kind made of Publix and West Coast. The policy is to maintain the confidence of those with whom they deal in all cases where legal proceedings are not involved.

The department's stand in the West Coast situation was made clear to officials of West Coast and Publix and evidently it was considered the wise thing to do to comply with the request rather than to become involved in other proceedings.

Screen Players Charge Legits With High Hat and "Whispering"

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 15.—Bitter professional jealousies are developing in several West Coast studios between screen players and recruits from the legitimate stage.

Newcomers, recently imported from the New York stage, are said to regard even the better known screen celebrities with an attitude of superiority. This is fast proving intolerable to the silent picture fraternity. Ant-arctic glances, snubs and deliberate cuts on the sets and 'round the studios are a daily occurrence between representatives of the two factions. A number of stage players, without screen experience, are reported to be "whispering" the fact that they and others of their fraternity were brought here because the screen has reached a point where real acting is vital to its future, and that the Hollywood regulars are not equal to audience demands in this respect.

Countering this is the answer of experienced screen players to the effect that the newcomers from the stage may have good speaking voices but that their camera angles are not "right angles." Cooler heads among the professionals are known to have stopped several threatened outbreaks between representatives of the two branches of the acting fraternity, endeavoring to impress upon both that each has something to learn from the other.

Directors handling casts composed of stage and screen players are having difficulties preventing them from employing many of the tricks of their respective "trades" on one another.

Sam Harris Cup Award

Trade Paper Editors Now Selecting Person Who Has Proven Worthy of Goodwill Trophy

SOMEONE in the motion picture industry who, during the past year has exemplified the spirit of goodwill and cooperation between the public and the film companies of Great Britain and the United States, will soon be announced by a committee of film trade paper editors as the winner of the Sam Harris Cup which is to be presented at a dinner in New York in November. Mr. Harris, who is editor of

the English trade papers, "Today's Cinema" and "Cinema News Weekly," will arrive shortly in New York for the specific purpose of making the award personally.

The dinner and the ceremony of presentation will be conducted under the auspices of the Associated Motion Picture Advertisers.

The A. M. P. A. believes that one of the most important factors in the internationalization of the motion picture are such awards as Mr. Harris', which is helping materially in making steadfast the harmony between the film industries of the United States and of Great Britain.

Composing the A. M. P. A. Harris Cup Committee are: Edward L. Klein, chairman; George Harvey, president of the A. M. P. A.; P. A. Parsons, Bruce Gallup, Maurice Kann, Paul Benjamin and Charles Barrell.

Hollywood Speculating on Fitzmaurice Status

(Hollywood Bureau, Motion Picture News)

Hollywood, October 15.—Hollywood is speculating about the future status of George Fitzmaurice with the First National-Warner Brothers deal having been completed. Fitzmaurice, who gets \$75,000 per picture, (no, this does not include negative costs), has one more production for First National under his contract. This will be "The Man and the Moment," an Elinor Glyn story starring Billie Dove.

Fitzmaurice was thought to be in a slump until "The Barker" was completed. First National executives, and now those of the Warners who have seen it, believe they have one of the best box-office smashes for the

coming year. Fitzmaurice followed up "The Barker" with "Lilac Time," which has been released and is making money.

The Warners have never paid a director on weekly salary, over \$1,750. The only exception was Ernst Lubitsch, who was reported to be getting a maximum of \$50,000 per picture for them. If the Warners decided to renew with Fitzmaurice at the terms of \$75,000 per production, they will be inaugurating a new era of salaries for themselves and it may indicate a desire to engage higher priced talent for the better class product in the future.

Gersdorf Elected Head of Wampas Committee

(Hollywood Bureau, Motion Picture News)

Hollywood, October 15. Phil Gersdorf has been elected head of the Wampas Credentials Committee, succeeding Barrett C. Kiesling who resigned that post when he became president of the organization.

The credentials committee functions as a barrier to all imposters pretending to represent press associations for the purpose of getting entree to the studios and as an aid to all legitimate writers.

Harry Rapf Victim of Auto Crash Caused by Speeder

(Hollywood Bureau, Motion Picture News)

Hollywood, October 17. Harry Rapf, M-G-M producer, was severely injured when an automobile in which he was riding was hit by a speeding motorist on Tuesday.

Mr. Rapf had a miraculous escape, but sustained serious cuts and bruises. After medical aid was given him, he was taken home and is expected back at the studio in a few days.

Columbia May Rent Sound Stage from Christies

(Hollywood Bureau, Motion Picture News)

Hollywood, October 17. Columbia Pictures Corp., is reported negotiating for rental of space on the Christie sound stages in the Metropolitan studios where Columbia will synchronize its product.

Both firms are licensed by Western Electric. The consummation of the deal would relieve Columbia of the necessity of building sound stages.

Zeppelin Carries Print of Ufa Film Over Atlantic

A print of the Ufa production, "Spies," which Metro-Goldwyn Mayer will release in the United States, was carried by the German air liner, the Graf Zeppelin, during its conquest of the Atlantic.

The print was placed on board the dirigible by Ludwig Lawrence, M-G-M's central European representative. The picture has an all-star cast and was directed by Fritz Lang.

British Co. Signs Neilan for Three Pictures

(Hollywood Bureau, Motion Picture News)

Hollywood, October 15.—Marshall Neilan has been signed by British and Dominions Film Company to direct three pictures in England. He is now en route to New York with Herbert Wilcox, and will sail for the other side shortly.

"Singing Fool's" Big Gross in Hollywood

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 17.—"The Singing Fool" has chalked up the remarkable gross of \$68,700 in its first ten days' at the Warners Theatre here.

The first week, ending last Sunday, the gross stood at \$40,000. Four shows are given daily, the scale being: matinees, 50c; evenings, 65c. The previous house record was \$35,000 with "The Lights of New York." Over 60,000 people were handled the first week of "The Singing Fool," and the gross was only \$2,000 under the Winter Garden figure in New York at \$3.30 top.

The gross for this week, up to Wednesday night, stands at \$18,700.

M. P. T. O. A. Convention Meets

600 Exhibitors from All Parts of the U. S. and Canada Gather In Ninth Annual Session at Toronto

By W. M. GLADISH

Canadian Correspondent, Motion Picture News

TORONTO, October 18.—Intense interest was displayed by the 600 delegates to the Motion Picture Theatre Owners of America convention at the King Edward Hotel, Toronto, representing practically every state in the Union and the provinces of Eastern Canada in the discussion of numerous problems and menaces.

Sound pictures were the talk of the convention to a considerable extent. Rudolph Muehling, electrical engineer of Public Theatres, Inc., gave a very practical talk, declaring that sound pictures could either be developed to tremendous commercial returns or decline to mediocre returns, according to the efficiency of merchandising on the part of the exhibitor. The human element was important. M. A. Lightman, of El Dorado, Arkansas, declared sound pictures meant more to exhibitors on "Main Street" than to any other because they would bring the voice of great people to the small town. There was a menace, however, in that silent films might be neglected.

Labor Dept. Created

"There is no chance in the world of a monopoly in sound pictures," declared Fred. Desberg, of Cleveland, Ohio, another scheduled speaker. "There would always be millions of patrons for silent pictures," he said. Strong opposition to censorship in any form was voiced by President R. F. Woodhull. He besought exhibitors to fight for the freedom of the screen. He advocated the establishment of a department of Labor within the association to encourage harmony between exhibitors and employees and this recommendation was adopted later when a resolution providing for such a department was quickly accepted.

Mr. Woodhull condemned the music tax and, in connection with sound pictures, declared that the cost of installations should be reduced. A. J. Brylawski, of Washington, D. C., warned the delegates to be ready to do battle when the Brookhart Bill and other legislation came before Congress. Federal control of the whole moving picture industry in the United States would be attempted within the next 12 months. The move of the Lords Day Alliance, backed by a fund of \$700,000, to secure the banning of Sunday shows had been blocked for the time being. Incidentally, when Mr. Brylawski was nominated with others to the new national board of directors, he declined to run, and his name was withdrawn.

Condemns Brookhart Bill

T. D. Goldberg, of Baltimore, delivered an impassioned speech from the floor of the convention in which he declared that the Brookhart and Hudson Bills "will drive us out of business." These measures were a serious menace to every independent exhibitor and the proposed legislation affected the producer distributor organizations having theatres of their own. A resolution

Convention Unanimously Condemns Any Government Interference

TORONTO, October 18.—The M. P. T. O. A. convention unanimously adopted a resolution that "utterly and earnestly condemned attempts to harass by government interference the production, distribution or exhibition of motion pictures in the United States."

The resolution, which is a condemnation of the Brookhart Bill, said that motion pictures should be kept free from political manipulations if the principles of free government were to be maintained.

Another important development was the launching of a movement by Colonel John A. Cooper, president of the Motion Picture Distributors of Canada, for the withdrawal of Canada from the Berne Copyright Convention. He urged the United States and Canada to establish a separate convention for the control of all copyrights on this continent. His address on the music tax thrilled the M. P. T. O. A. convention. Canadian exhibitors would be faced with a music tax if the appeal of the Canadian Copyright Society before the Privy Council in London resulted in reversing the judgment of Canadian courts, permitting the Famous Players Canadian Corporation to play British compositions without payment of royalty.

Carl E. Milliken, secretary of the Hays organization, delivered an address in which he declared that through the medium of motion pictures every international boundary would eventually become as free of fortresses as that between the United States and Canada. Arbitration, he declared, had served all branches of the motion picture industry for four and one-quarter per cent on the annual turnover.

The speakers at the brilliant banquet included C. C. Pettijohn, W. B. Finlayson, Ontario cabinet minister; N. L. Nathanson, ex-governor Milliken, J. L. Papenaude, of Montreal; Rev. Murdock McLean, of Pinehurst, N. C.; R. F. Woodhull and Alderman W. A. Summerville, of Toronto, as chairman.

urging that all sex-hygiene pictures should be outlawed was unanimously adopted, after such productions had been soundly condemned by President Woodhull.

The report of the Committee on Constitutional Methods, read by Secretary M. J. O'Toole, contained amendments which provided that all business of the association be transacted at conventions of the association and outlined the executive powers of the national board of 10 directors, and the duties of the president and secretary. These were adopted without discussion. A matter of interest was that when the list of accredited delegates was read by Secretary O'Toole, the names of those associated with allied states were not mentioned.

The many Ontario delegates present held a conference at which it was decided to ask the Ontario government for the abolishment of the whole provincial amusement ticket tax now collected on admissions of higher than 25 cents.

Directors nominated were: Michael E. Comerford, Pennsylvania; Harold Franklin, California; Joseph W. Walsh, Connecticut; Jack Miller, Chicago; Fred Wehrenberg, St. Louis; David Cohen, Binghamton; H. M. Crandall, Washington, D. C.; Fred. Desberg, Cleveland; Colvin Brown, New York; Samuel Dembow, New York; and Fred J. Dolle, Louisville. Important topics were discussed by outstanding men. George W. Harvey, president of the Association of Motion Picture Advertisers, spoke on "ex-

ploitation"; John Ebersson, Chicago, on "How to Build and Equip a Theatre"; W. Grove Smith, of Ottawa, on "The Safe Theatre" and others. L. M. Sagal, of New Haven, presented an excellent financial report.

Woodhull's Speech

In his address on the first day of the convention, President Woodhull took up a number of important topics.

He said, in part:

"It is well that we foregather at this particular time and at this particular place as our industry is now faced with many new problems that command our consideration and many old ones yet to be solved.

"The past year and a half has marked an era of great activity in our national organization with comparatively little noise and, following our charted course of "less noise and more achievement," we come before you in this convention with pardonable pride in a record of accomplishment second to none in the history of exhibitor organization.

"The arbitration system now firmly established within our industry has proved its tremendous worth in the solving of differences, and the adjustment of contractual troubles which would, if left unsettled, cost the industry thousands of dollars annually. It has been criticized by a few leaders whose purpose seems to be more in the

(Continued on following page)

M. P. T. O. A. Establishes Labor Dep't

(Continued from previous page)

direction of fault finding rather than in constructive and progressive action. It has been used to a tiresome degree as a bulwark for certain state and regional conventions, where if real issues such as Music Tax Legislation, labor and so forth were given proper prominence, the exhibitor would have received genuine service and profited immeasurably more.

"I believe in arbitration in this or in any other industry. It is now generally recognized as the most effective way to settle even international controversies. Of course, it is not perfect. Neither was the Wright flying machine at Kitty Hawk, but Lindbergh crossed the ocean later in an improved model. We should all give our best thought to making arbitration more perfect in application and more satisfactory in results.

Music Tax is Cancer

"With regard to the music tax if it is possible for an industry to have such an affliction, I know of no better diagnosis for this disease than just plain cancer. This infection has not as yet spread across the border, but I solemnly warn our Canadian friends that they are not immune. They should continue to exercise every precaution to meet this music license menace at the border and say 'Thou Shalt Not Pass.' Some of the exhibitors from the United States may say that this subject is ancient history. To them and to those who are taking this unfair burden as a matter of course, I say in the vernacular of the day, 'you ain't seen nothing yet.' This organization of authors, composers, etc., feels that it is now sitting in the driver's seat and while they have now set an arbitrary fee of ten cents per seat in the United States, they boast of the fact that there is no limit to the amount they can and may exact in the future.

"Nothing in the form of a new departure has ever elicited more diversified opinion and speculation than the advent of synchronized pictures into our industry. At your national headquarters we have daily

News Coast Staff Now At Roosevelt Hotel

THE West Coast Offices of Motion Picture News have been moved from 381 Hollywood Boulevard to the Roosevelt Hotel, Hollywood, mezzanine floor.

The greatly expanded activities of Motion Picture News on the West Coast necessitated larger space, and the quarters in the Roosevelt Hotel, which is the acknowledged meeting place and film center of Hollywood, will enable the News Coast staff to give still greater service to the picture colony.

and diligently studied every phase of this question. We have eagerly sought the opinions of inventors, actors, directors, producers and theatre owners. We have never lost an opportunity to witness the performance of a new mechanism. And there are many of them. Even if it were possible to advise you which one to purchase, the advantages of one over the other are so confusing that your own conditions, coupled with your own judgment, would ultimately produce the most beneficial results. We have cautioned the many exhibitors who have come to the national headquarters for advice, not to be stampeded. We are told that the best engineers are being employed in research working having as its objective the betterment of the synchronization, tonal qualities, etc. This is as it should be but I respectfully suggest that another corps of experts should direct serious attention towards a decided improvement in the original cost to the theatre owners.

"I believe this will be done, in fact, it must be done if the great number of small town exhibitors are to properly serve their

patrons and hold their own in competition with nearby big cities.

"The officers of the Motion Picture Theatre Owners of America have evidenced ideal vigilance in regard to legislation. They acknowledge with appreciation the splendid cooperation extended by exhibitors and other divisions of the industry, throughout every state in the Union, with but three or four exceptions. Unless all signs fail there will be a deluge of adverse legislation presented in the national and state capitols during the coming sessions. The same fine alertness upon the part of every sincere individual in our industry should prevail when the call to action is sounded by your national and state leaders. May I venture the sincere suggestion that extreme consideration be given to all public statements regarding pending measures. Many times this error has caused unnecessary trouble as the proponents of an adverse piece of legislation have been quick to take advantage of an individual opinion based upon a purely local condition.

"Censorship is an old enemy but one whose versatility for finding new methods of attack is unlimited and destructive. Censorship applied in our great medium of expression is wrong in principle. We believe that we operate the screen press of the world and, as such, should be extended the same privileges and rights as the newspapers, the editors of which are answerable to the courts for libelous statements or the publication of unwholesome matter which includes the printing of objectionable pictures. We, as an industry, publishing animated pictures, simply ask for the same consideration.

"The labor situation in our industry has now reached a point where its importance cannot reasonably be under estimated. It has always been and is yet the purpose of our organization and theatre owners generally to maintain the most cordial relations between the exhibitor and those who provide the different elements of service about the theatre. However, in some instances this mutuality does not prevail because of disputes which have arisen over wages, working conditions and the number of workers to be employed in given divisions of service.

"The experience of employees with other crafts has demonstrated to all, that mutual conditions can be successfully maintained. We believe the same situations can be reached in our industry and we earnestly desire to bring about this result."

Griffith Tells Members of Academy Pictures Have No Claim to Art

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 17. "There is no art in motion pictures," D. W. Griffith told the directors' branch of the Academy of Motion Picture Arts and Sciences at a meeting Monday night, among other statements which are still the basis of Hollywood discussions.

It was Griffith's first attendance at a meeting since the formation of the organization. He had been invited to speak on talking pictures. Regarding the latter he said he knew nothing and if he did know he wouldn't tell.

Griffith poked fun at the high-sounding name of the Academy, saying that motion pictures had no claim to art; that it is purely a commercial industry and until it can reproduce or equal the work of great artists who have become immortal, it cannot classify itself with them.

William De Mille, producer for Paramount, attempted to reply to Griffith's remarks. He disagreed with everything said by the latter and pointed to him as an artist responsible for many things in pictures which have made them art.

Seeks Paramount Contract to Write Sound Shorts

(Hollywood Bureau, Motion Picture News)

Hollywood, October 17. Fred Fisher, former New York music publisher and song writer is negotiating with Paramount for a long-term contract to write and supervise part of Paramount's West Coast sound short subjects.

Norma Talmadge to Star in First Locke Story

William J. Locke's first screen story for United Artists will star Norma Talmadge. The star has just finished "The Woman Disputed," her second United Artists vehicle.

9 Pathe Shorts Grouped for October 28 Release

Nine new short subjects, two of them dealing with football, one from an educational and the other from a humorous standpoint, make up the quota of featurette material scheduled by the Pathe exchange for release during the week of October 28.

"Football Sense," the fourth of the gridiron reels, inaugurates the program. It is followed by "Gridiron Demons," an animated cartoon which offers an Army-Navy football game in Aesop Fable style; "Getting Together," a new Grantland Rice Sportlight; "Taxi Scandal," the second of Mack Sennett's comedies concerning Dan, the Taxi Man; "Trapped in the Flames," chapter three of "Eagle of the Night;" Topics of the Day No. 44; Pathe Review No. 44; and issues Nos. 90 and 91 of Pathe News. The Review shows a camera study of London, "County Fair," and "Slender Charms."

Vidor Selects Leads for "Hallelujah"

Colored players for his new picture, "Hallelujah," have been selected by King Vidor, Metro-Goldwyn-Mayer director. He plans to place the production in work within a few days. Location headquarters have been made at Memphis.

The two foremost leads in the all-darkie talkie film will be Daniel Haynes, who has been appearing in Ziegfeld's "Showboat," and Honey Brown, singer and dancer of the Harlem Club, New York. The ingenue role will be played by Victoria Spivey, night club entertainer who has made a number of phonograph recordings. Everett McGarrity, Chicago colored boy, was signed by Vidor while the director was on his way east. He will have the second male lead. There are two more important roles to be selected—those of the parents of Zake, the role to be played by Haynes.

Novarro Renews Contract With M-G-M

A new contract with Metro-Goldwyn-Mayer, under the terms of which he will yearly devote six months to motion picture work and the remaining six months to the pursuit of his musical studies, has been signed by Ramon Novarro, who has just finished a starring role in "The Flying Ensign" for M-G-M.

For several years, it is said, Novarro has been studying music under Louis Graveure. In the beginning of his career, the motion picture actor taught music and for a time is reported to have studied for grand opera.

A Correction

A recent Cutler-Hammer advertisement in *Motion Picture News* featured a Cutler-Hammer dimmer installation at the Kenosha Theatre, Kenosha, Wisconsin.

This ad erroneously stated that the Kenosha Theatre was a Mid-Wesco unit. The Kenosha Theatre is a part of the Universal chain operated by the Universal Chain Theatrical Enterprises, Inc., New York City.

Pathe Curtailment Rumors Denied by William Sistrom

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 15.—Contradicting published rumors that the Pathe Studios were holding up production awaiting funds and information regarding the status of the studios since the RCA deal, William Sistrom, general production head, told a *Motion Picture News* representative today that not only is Pathe completing its program for this year, but is starting preparations to outline the forthcoming year's product.

Only seven pictures remain to be made to finish the entire 1928-29 schedule. Two of these—"Leather Necks" and "Noisy Neighbors"—are now shooting, leaving five to complete by January 1. These are "Office Scandal," "Square Shoulders," "High Voltage," "The Getaway," "Listen Baby" and "The Flying Fool." The other 22 have been completed.

Reports that smaller negative costs would prevail in all future Pathe productions were also denied by Sistrom, who said that the same average would be maintained in next year's product, which would also contain four specials costing approximately \$500,000 each.

Censor Lid Overnight

All Minneapolis Houses Affected by New Theatrical Ban; Trouble Over Burlesque

THE lid of municipal censorship was clamped down suddenly on all Minneapolis theatres this week.

Every house in the city—movie as well as legitimate—came under the order, promulgated by the city council, which imposed a censorship on all things theatrical.

This council's decision came after a heated debate as to whether or not the license of the Gayety Theatre, a burlesque house, should be revoked. The Gayety, according to some of the aldermen, had been presenting shows which were objectionable from a moral standpoint. Members of the council almost came to blows in discussing the desirability of closing the burlesque house. Then Alderman Victor Johnson introduced a resolution calling for censorship of all theatres and before anyone knew it, censorship became a reality in Minneapolis.

John M. Kittridge, city license inspector, and his assistant, Jack Kaufman, were delegated by the chief of police to act as censors following the council's decision. Alderman Johnson explained that they are to insist on strict enforcement of the ordinance against disorderly conduct which prohibits "lewd and obscene productions." Performers taking part in such produc-

tions will be subject to arrest. Mr. Johnson told the chief of police that Minneapolis expected strict enforcement of this particular clause and intimated that the city might be the scene of the same kind of a morality war against theatres as is now going on in New York.

Arrest of principals, of course, will be confined to vaudeville, burlesque and legitimate shows. In the case of movies, Mr. Johnson explained, action will be taken against the theatre managers. Kittridge and Kaufman, while they will serve as the official censors, will not have the last word in the matter. In case of flagrant violations, their recommendations will probably be accepted without question, but in "border-line" productions, the license committee of the council will probably inspect the performance.

The first theatre to be visited by the inspectors was the Unique Theatre, one of the smaller loop picture houses, where a sensational sex film was being advertised. At the time this story was written, the censors had not yet decided whether the film should be prohibited from showing.

Mayor Leach has promised his co-operation in the censorship movement, but said that he did not expect the police department to be called upon generally to aid in censorship. Meanwhile Kittridge and Kaufman are trying to figure out just where to begin their work as guardians of the public's morals. There are about 15 theatres in the loop which must be censored each week, and dozens of neighborhood houses, and the pair are wondering how two men can possibly perform the task. The plan doesn't seem at all workable, and, of course, may be abandoned eventually, but right now the censorship lid is on tight and will remain so until the city council sees the folly of its ways. Theatre managers don't like it a bit, but most of them probably feel that the plan will prove so ridiculous in the next few weeks that it will be abandoned.

No Recall on "Battle of the Sexes"

PLANS to recall all prints of D. W. Griffith's "Battle of the Sexes" have been abandoned by United Artists. It had been intended to cancel all bookings in order to insert dialog into about three sequences of the picture. This original decision is reported to have been made following a long distance conversation between Al Lichtman and Joseph M. Schenck. The later change of mind, to permit general release of the production as a silent picture, was made when a total of how much the move would cost proved it unpractical.

Kennedy Reported Financing John Gilbert Production Unit

(Hollywood Bureau, Motion Picture News)

JOSEPH P. KENNEDY will finance John Gilbert as an individual production unit for United Artists. That Kennedy's reported retirement from the motion picture industry is still in the distant future is further revealed by the fact that Harry Eddington has been appointed Kennedy's personal representative on the West Coast. Eddington has been, and still is, John Gilbert's manager.

The deal between Gilbert, Eddington and Kennedy is reported to have taken place several months ago, while Kennedy was in Hollywood revamping the First National studio and its production force. At that time, however, it is doubtful whether negotiations had reached any further stage than the arrangement giving Kennedy personal option on Gilbert's future, following the expiration of his contract with Metro-Goldwyn-Mayer in a few months. The United Artists' equation is said to have entered within the past fortnight.

At the New York offices of United Artists this week it was said that no negotiations had been entered into with John Gilbert. His contract with M-G-M expires in May.

Fox Move for Eastern Chain Under Way

Deal for Over 100 New York Houses Reported Set; Goal Said to Be 1,000

ACQUISITION of well over 100 independent theatres in New York City by William Fox is reported to have reached the final stages of negotiations which have been rumored under way since the Sapiro organization ceased functioning as an independent booking body. Among the theatres which are claimed to have gone over to Fox are some of the finest neighborhood circuits in the Metropolitan district and control of these are said to be the first step in the building-up of a chain of 1,000 theatres in New York State and New England. The new corporation, it is said, will be headed by William Fox and be known as Fox Metropolitan Theatres with \$15,000,000 to \$20,000,000 cash at disposal.

William and Harry Brandt, Brooklyn ex-

hibitors and operators of a dozen houses, and A. C. Bluenmthal, representing Fox interests, are spoken of as responsible for bringing about what has been looked upon as a practically impossible task—that of gathering together a goodly number of independent exhibitors and their theatres.

Just how far the movement towards a total of 1,000 may go is problematical, circuits outside which Fox might look upon with favor not being any too eager to let go of profitable holdings.

New York theatre circuits named in the Fox deal are:

The Small and Straussberg circuit of Brooklyn and Queens with 30 houses; Consolidated Amusement Co., with 18 theatres in middle Manhattan and the Bronx, Mayer and Schneider and the Blinderman and Steiner circuits on the lower East Side of New York and Harlem, with approximately 35 houses; the Joelson-Suchman circuit, Bronx, with 11; Mueller and Schwartz, of Jamaica, where they operate three or four houses; Arthur Rapp, Brooklyn, 3; Grobe and Knobel, of New York, Jackson Heights and Flushing, 10 theatres; Harry Seagal, of New York and Brooklyn, operating 4; the Brandt Bros., Brooklyn, 12 houses. Several other circuits are spoken of as possible acquisitions.

Sanger and Jordan Merge With Anglo International

Sanger and Jordan, play brokerage and authors' agency, has become affiliated with the Anglo International Play Bureau, an English company in the same line of business. Walter C. Jordan, who has been the sole owner of Sanger and Jordan since the death of Frank W. Sanger in 1904, has been made general manager in America of the newly formed international organization.

The formation of an international agency has become a practical necessity, since the arrival of the talking picture, Mr. Jordon believes. "The silent picture business has always been an international one," he declared, "but the stage play business has been but national in scope, that is, the rights have been sold on a single country basis, and so in transferring stage plays to the talkie pictures where the rights of so many are included the business had to be internationalized."

The office of the new international brokerage in plays have been established at 208 West 41 Street, New York.

Film Industry Aiding Red Cross in New Roll Call

The American Red Cross is again receiving the cooperation of the motion picture industry. The New York field has extended whatever assistance it can render in the new Roll Call membership appeal, which opens annually on Armistice Day.

As volunteer chairman, Jesse L. Lasky of Paramount again takes command over the activities of the motion picture group. Essentially the same plan of effort that was followed in the 1927 Roll Call will be followed again.

There are approximately 175 groups now being formed under the Roll Call plan of the committee organization of New York.

C. M. Thall Seattle Chief For West Coast

West Coast Theatres' new manager in the Seattle Division was last week appointed by Harold B. Franklin in the person of Charles M. Thall, who has been assistant to A. M. Bowles, San Francisco Division Manager.

Mr. Thall has been with Wesco for the past seven years. In San Francisco he was also in charge of bookings. Prior to his Wesco connection he was advance road agent for theatrical organizations.

Paper Finds Curtailment Doesn't Work

The Minneapolis Tribune, which recently reduced its Sunday dramatic section by a page and virtually eliminated all pictures from it, has added the page again and has returned to its old policy of using photographs. The theatres, as a result, are running ads of normal size, after reducing them for a week as a protest against the curtailment.

Theatre Discontinues Its Orchestra

THE demands of the Musicians' Union, characterized by Manager W. B. Wagnon as "un-American, unreasonable and unjust," have forced the Embassy Theatre in San Francisco, which Mr. Wagnon also owns, to operate without an orchestra. The union had insisted that Wagnon employ an orchestra despite the fact that his house had used only a mechanical music-producing device, synchronized with talking movies.

The union's ultimatum was that failure to grant its demand would result in a walkout of the union men, operating the projection machines. To accede to all the union wanted would cost him \$30,000, Mr. Wagnon declared. The union's ultimatum has expired so the Embassy will now be orchestraless.

A. M. Brilant Appointed Director of Colony

ARTHUR M. BRILANT, exploitation and theatre man, was appointed director of the Colony Theatre in New York last Friday by Fred A. Flader, general manager of the Universal chain theatres. W. J. Callahan was appointed house manager.

Both of these men have been in the theatre business for many years. Mr. Brilant's service with Universal including the building supervision, opening and management of the 3,000-seat Universal house in Brooklyn. Mr. Callahan has been house manager in various Universal houses for the past several years.

C. B. Paine Elected Universal Treasurer

THE board of directors of Universal Pictures Corporation at a special meeting last Friday elected Charles B. Paine to the position of treasurer, succeeding E. H. Goldstein, resigned. The election of Mr. Paine was in accordance with the desires of Carl Laemmle, the president of Universal.

Mr. Paine first came to Universal six years ago as assistant to the treasurer. For the past two years he has been concerned principally with the financial end of Universal's theatre chain. At the time of his elevation to his new post he was also elected a member of the board of directors.

Until other arrangements are made, Mr. Paine will continue to handle his duties in the theatre chain in addition to those of treasurer.

Raoul Walsh Recuperating In Salt Lake Hospital

Raoul Walsh, film director, is recuperating at the St. Marks hospital, Salt Lake City, after having been injured last week in an automobile accident near Cedar City, Utah, when a jack-rabbit, blinded by the lights from the machine, jumped into the windshield.

Officials of the St. Mark's hospital report that Walsh is doing as well as can be expected. Attending physicians stated that the cinema director's right eye is very badly cut and that there is some possibility that he may lose the sight of one eye, although hope is maintained that this will not be the case.

Chevalier Arrives for Paramount Film

Maurice Chevalier, French musical comedy star, arrived in New York last Tuesday aboard the Ile de France. He will star in talking pictures for Paramount. Before he left Paris, the star received a cablegram from Hollywood screen folk extending a warm welcome.

Chevalier's first vehicle will be "The Innocence of Paris," C. E. Andrew's novel, which will be converted into film form by Harry D'Arrast.

Sam Katz Visits Publix Houses in St. Louis

Sam Katz, president of Publix Theatres was a visitor to St. Louis on October 15. He was accompanied by Eugene Zukor, son of Adolph Zukor, head of the Famous Players Lasky Corporation. Katz is touring the country for the purpose of investigating the effects of sound pictures. He was particularly interested in the showing made by the Grand Central Theatre, since it went on a sound picture basis last December.

Esther Ralston Signs Anew With Paramount

Esther Ralston has signed a new contract which binds her for a long-term period to Paramount for whom she is about to begin work in "The Case of Lena Smith." Dorothy Arzner will direct the drama.

News Reels Set Record On Zeppelin Story

Arrival of Giant Dirigible Shown in All Details Within Two Hours After Docking in Jersey

THE efficiency of the news reel services was again exemplified with the landing at Lakehurst, N. J., of the Graf Zeppelin from Friedershafen, Germany, on Monday evening of this week. Just one hour and one-half after the giant ship landed at Lakehurst, newsreel prints were delivered to the motion picture houses on Broadway, New York.

The airplane escort that met the giant dirigible as she neared New York included several planes carrying newsreel photographers. Their product was rushed to the laboratories. Films were received at the Consolidated Film Laboratories at 4:40 P. M., even before the Zep was made fast at her temporary mooring. They were developed, printed, edited and titled and reached the theatres before 7 o'clock.

The Hearst organization was the only one with a camera man aboard the Zeppelin, but the other companies chartered airplane fleets that followed every move of the ship from the time she was first sighted well outside of New York until she was made fast to her mooring mast.

Not only was rapid Broadway service rendered but airplanes were rushed to many cities with duplicate prints and thousands and thousands of theatre goers were privileged to witness the exciting incidents of the arrival in record time.

M-G-M sent out a fleet of these planes which carried prints of every detail of the flight from the time it started. These were delivered to M-G-M News accounts in addition to the regular release of newsreel subjects at no extra cost to the exhibitor.

Pathe News covering details of the arrival had prints in the Roxy, Strand and other houses on the evening of the arrival. Some forty prints of the events were being unreel in the Pathe News in Metropolitan houses on Monday evening. Three airplanes and a large crew of ground men covered the events of the arrival for Pathe.

Additional scenes were included in Pathe News release No. 86 on Wednesday.

Kinograms, Educational's news reel, covered the arrival with its entire staff and the news story of the completion of the flight were sent out to every principal city as a special issue by air mail Tuesday morning. Nearly 400 feet of film was used in this Kinograms special.

Paramount News threw out a drag-net of fourteen cameramen and seven airplanes. There were four cameramen stationed at the Lakehurst hangar with two airplanes. Six cameramen with one sea plane and one amphibian plane were located at strategic points around New York City and many exclusive shots were recorded. Even before the arrival of the Zep at Lakehurst, Paramount had shots on hand taken over Washington and Baltimore.

Operators Bury Hatchet With M.P.T.O. of W. Pa.

Committees representing the M. P. T. O. of W. Pa., and the local operators union, got together the past week and ironed out some differences, so that now everything has been adjusted to the satisfaction of all concerned. The wage scale was renewed until September first next. It stands the same as it has during the past year.

Report Says Dempsey Is to Return to Screen

Jack Dempsey is reported returning to motion pictures on the completion of his run in New York and the road tour of "The Big Fight." Tex Rickard is reported to own a play called "The Ringsider" and is said to have completed arrangements for Dempsey to star in it.

Commission May Narrow Issues in Suit Against Paramount

NEGOTIATIONS with a view to narrowing the issues in the suit filed by the Federal Trade Commission against Paramount in the Federal court in New York are understood to be under way. Attorneys for Paramount have been in conference with counsel for the commission with a view to seeing whether the case cannot be expedited by eliminating some of the points covered in the petition.

It is probable that the commission will look favorably upon the suggestion that the issues be narrowed so as to expedite disposition of the suit.

Meanwhile, considerable attention is being paid to the present situation in the motion picture industry with a view to determining whether the code of ethics adopted at the New York conference last October is working out properly. Information is now being secured by M. Markham Flannery, chief of the division of trade practices, on the basis of which in the near future he will make a report to the commission as to how the matter is working out. His report may determine whether it is advisable to take any further action regarding the code of ethics.

Netoco Acquires More Theatre Holdings

NEWEST developments in Netoco's expansion activities occurred recently when the New England theatre corporation entered into an agreement with three other New England companies whereby Netoco obtains a controlling interest in the Empire, Strand, and Jefferson theatres, Portland, and the Capitol, Springfield, Mass. At about the same time, Netoco completed negotiations for the Day Square Theatre, East Boston.

Samuel Pinanski, president of Netoco, manipulated the deal through which he added the three New England houses to his circuit, negotiating with Abraham Goodside, of Portland, representing the two Maine companies, The Strand Amusement Co. and The Empire Amusement Co., and the Massachusetts company, the Capitol Theatre Co. Mr. Goodside will continue in a managerial capacity.

It is said that the operating company will also take over the Maine and the new State Theatres in Portland.

Tiffany to Make Color Symphonies in Japan

The land of the orange blossom will form the background of "A Japanese Carnival," one of the coming Tiffany-Stahl Color Symphonies. The ceremony of the ascension of the Japanese emperor is to be photographed as one of the important sequences, a company having left the United States on October 6 under the leadership of Howard C. Brown for that purpose. Japanese players will be used for the leading roles and original Japanese music will be played for the synchronization.

Frances Agnew is Writing "Stepping High" Continuity

The continuity for "Stepping High," FBO's first all-talking sound picture which will be started at the Sound Studios, Inc., New York City, within a week, has been assigned Frances Agnew. Gene Markey, author of the story, is working on the dialogue in collaboration with Director Bert Glennon.

3 Advertising Companies In Merger

Three of the leading manufacturers of advertising displays in the country have merged their resources to form a new organization to be known as National Studios, Inc. Included among its specialties will be lantern slides, photography in all

its branches, enlargements, retouching, window and exhibition displays, transparencies, colored paintings, illustrations, lettering and layouts.

The companies involved in the merger are the Excelsior Illustrating Co., the Standard Slide Corporation and National Photographers, Inc. The new organization has acquired the good will, patents, etc., of the Animated Products Corp., and has also taken over Manhattan Slide and Film Corp. The new headquarters of the company are at 226-232 West 56th Street, New York.

B. J. Knoppleman is president of National while other officers include: H. A. Rosenberg, vice-president; Murray Rosenbluth, vice president; Jack Knoppleman, secretary; and Nat Cherin, treasurer.

Sunday Movies Take a Licking in Morrill, Nebr.

Another town in the Denver district held an election to determine whether or not Sunday motion pictures would be shown when Morrill, Nebraska, cast a record vote of 206 resulting in the defeat of Sunday motion picture entertainment by six votes. The business men of Morrill supported the movement because other towns in the North Platte valley that allowed Sunday movies were attracting the citizens from Morrill. The ministerial group fought the idea on the grounds of morals.

In and Out of Town

HARRY SCOTT, short subject sales manager for Pathe, is now touring the Pathe exchanges. Detroit is his first stop, his others including Chicago, St. Louis, Oklahoma City, Tulsa, Dallas and Memphis.

PHIL REISKAN, general sales manager of Pathe, extended his western sales tour to the northwest for conference with C. L. Theuerkauf, Seattle manager, and his staff. He is making several stops on his return to the east.

BETTY BRONSON, Warner Bros. star, has arrived in New York from Hollywood. She is vacationing.

PAUL J. SWIFT, Vitaphone sales manager, is now in Dallas, where he is to superintend the opening of the new Vitaphone branch there. On his return, he will stop at New Orleans and Atlanta.

N. A. McKAY, treasurer of the Mary Pickford Company, arrived in New York from Hollywood on Wednesday, October 17. He is conferring with O. B. Mantell, Miss Pickford's New York business representative, and United Artists executives.

BEN STOLOFF, box director, is now in New York on a short vacation. He expects to return to California next week, but before that he will see the latest Broadway successes.

VICTOR SEASTROM, director for M-G-M, sailed last week for Europe on the SS Olympic. He was accompanied by his wife and two children.

HAI ROACH, comedy producer for M-G-M, accompanied by David Loew, vice president of Loew's, Inc., and head of the real estate and film booking department of that organization, are now traveling from New York to Los Angeles by automobile. They left on October 10 and expect to reach their destination within three weeks.

Ship Films to Fiji Island Lepers

THE leper colonies on the islands of Makogai and Magodraga, of the Fiji group, will soon be seeing a new supply of films, 30 American motion pictures having been shipped last Saturday on the S. S. Benholm. The films were the gift of Universal, Metro-Goldwyn-Mayer and Bray. Packing and shipping expenses were met by Universal. Another consignment of films is being sent by Paramount from their New Zealand headquarters. The motion pictures are being shipped to Dr. E. Aubrey Neff, medical director of the islands. They offer comedies, magazine subjects on nature, cartoons, world news and 10 features.

The Motion Picture Producers and Distributors of America last year contributed a shipment of films for the entertainment of the lepers. The prints sent on Saturday were the result of an appeal made recently by Will Hays.

Colorado, Denver, Reverts to Former Management

Horace W. Bennett Company, owners of the Colorado theatre building, Denver, repossessed the Colorado theatre from the Bishop Cass Investment Company last week when it became apparent that the Bishop-Cass interests could no longer conduct the theatre successfully from a financial standpoint. Six years ago the theatre was completely overhauled, redecorated and remodeled at a cost of \$400,000 and for a long time was very successful, it being the finest theatre of its kind in the Denver territory.

The coming of the Akaddin theatre and the building of the new Denver theatre, a million dollar Publix house, took a large part of the patronage away from the Colorado, as well as the entire Curtis street district. The Horace W. Bennett Company continues to operate the theatre under a change of policy with Al Haagen, a former Denver theatre man as temporary manager. Mr. Haagen is being assisted by Jack Krum, one of Delver's well known former managers.

First National Buys "Fast Life," Stage Play

First National acquired last week the world motion picture rights and the talking movie rights to "Fast Life," current play on the New York stage written by Samuel Shipman and John B. Hymer.

"Annapolis" Previewed at U. S. Naval Academy

PATHE'S "Annapolis," featuring John Mack Brown, Jeanette Loff and Hugh Allan, was previewed at the U. S. Naval Academy in Annapolis last Monday night, October 1. Superintendent of the Academy Rear Admiral S. S. Robison and the academic department heads attended the showing. The film received the approval of the Superintendent, the Commandant of Midshipmen and Professor Royal S. Pease, of the department of English of the Academy who wrote the story.

W. B. Set Date for "The Singing Fool"

WARNER BROS. will release nationally "The Singing Fool" on January 1, 1929. At present the production is playing pre-release engagements in many of the key cities.

Two Warner Bros. pictures, both Vitaphoned, have also been set for pre-release. "Beware of Bachelors" will begin showings on October 27 and "The Home Towners" on October 23.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Lasky Outlines Eastern Production

Paramount Planning Many Features for Long Island Plant

JESSE L. LASKY, first vice-president of Paramount, has announced the company's production plans for the reopened Long Island studio. Because of the proximity of the plant to Broadway and the leading stage stars, many feature productions in the talkie field will be made at the studios in Astoria.

With the experimental work at an end and the installation of sound recording equipment completed production work on features will be launched immediately. An ambitious program will keep the studio forces going at full speed for some time to come.

"Actual camera work will begin next Monday on 'The Letter,' an all-dialogue version of last year's stage hit, with Jeanne Eagles in the leading role," said Mr. Lasky.

"Following up that production and probably coming along about six weeks later will be 'The Four Cocoanuts,' popular vehicle of the Four Marx Brothers, featuring the famous comedians in person. Next in line will come 'The Birth of the Blues' and then the current newspaper play, 'Gentlemen of the Press.' Each of these productions will have distinguished stage-trained casts, which can talk, and will be all-dialogue, with absolutely no stint on quality of production.

"The foregoing bare statement, I believe, without amplifying details and making no mention of other outstanding features, should indicate to the public the great scope of Paramount's schedule for sound-picture production here on Long Island within easy reach of the speaking-stage capital of the

Phonograph Companies Entering Into Sound Production Field

PHONOGRAPH companies in addition to Victor are turning their attention to the talking picture field. It is said that Columbia Phonograph Company is in negotiation with Western Electric and Electrical Research Products for the production of talking both here and abroad.

The Sonora Phonograph Company is another in the picture field. It has been merged by the Acoustics Products Company and has entered into a deal with the E. F. Gillespie & Company, Inc., whereby Gillespie has purchased 200,000 shares of the Acoustics Company stock. The Gillespie Company will specialize in synchronization of sound, as well as sound reproduction and radio broadcasting.

world. Getting to work thus promptly at the beginning of the fall season, with the finest literary material and unlimited resources for production, I feel confident in promising an output of exceptional entertainment.

"My own enthusiasm for talking pictures has just received tremendous stimulation from seeing our first all-dialogue picture, 'Interference,' just completed before I left the Pacific coast. It is to follow 'Wings' into the Criterion theatre very soon.

"'Interference' has the benefit of a cast headed by Evelyn Brent, Clive Brook, Doris Kenyon and William Powell, all of them distinguished actors of the silent drama and all of them, furthermore, having had considerable experience upon the speaking stage. 'Interference' has a cast which can talk. I want to repeat that phrase, for it will become a slogan in our pictures, casts which can talk.

"This experience will guide us in casting for productions at the Long Island studio. For example, in 'The Letter' Miss Eagles will be supported by such players as O. P. Heggie, one of the favorite actors of the legitimate stage, who was seen here last season in 'Spellbound' and 'Out of the Sea'; Reginald Owen, now playing Richelieu in 'The Three Musketeers' and Herbert Marshall, now playing in Frederick Lonsdale's comedy, 'The High Road.' Tests are in progress now to obtain other actors of equal calibre."

The Long Island studio was reopened last June for the purpose of sound-picture production, but the intervening months have been spent in careful preparation for the great drive which Paramount just now is launching.

Three stages are now ready for sound production, with all equipment installed and tried out by actual use. The staff has been carefully selected. A variety of complete short productions have been made.

Two productions of the "Great Star and Author Series" have been completed at the

studio with 100 per cent dialogue. They are "Night Club," based on the short story by Katherine Brush and "The Pusher In the Face," with a cast including Lester Allen, Carroll McComas, Estelle Taylor and others to be announced completely at an early date.

"Night Club" has its scene in one of New York's night clubs. It probably will be released in a length of four reels, half being devoted to actually telling the story and the rest presenting specialty acts.

The specialty numbers will include Jimmie Carr and his orchestra, Fannie Brice, Pat Rooney and Pat Rooney, Jr., eight girls from "Good News" and Tamara Geva. The cast includes Minnie Dupree, Vivienne Osborne, Jeanne Green, Margot Kelly, Ann Pennington, Frances Williams, Patricia Collinge, Mary Williams, Anne Forrest, June Walker, Geogfrey Kerr, Donald Kirke, Bettie Lawford, Dorothy Tierney, Percy Hilton, Dorothy Tenant, Adele Klaer, Georgia Lerch and Maybelle Swor. The picture was directed by Monta Bell and Robert Florey.

Vitaphone Installing In Up-State Houses

Vitaphone equipment is being installed in many theatres in New York State, the Schine Brothers being far in the lead in this respect. Already the Schines have equipped their theatres in Ogdensburg, Malone, Saranac Lake, Massena, Herkimer, Watertown, Little Falls, Oneonta and Gloversville, and are wiring several of their houses in the Buffalo territory.

Kormblite and Cohen, of Binghamton are installing Vitaphone at the Strand and Symphony in Binghamton, as well as their house in Endicott. The Mark Ritz in Albany, is installing the Vitaphone. The Colonial, in Norwich, will place the Vitaphone in operation in February, while Frieder and Grossman of Hudson, have contracted for the Vitaphone in January.

Talkies Improve Films, Say Managers

MOVIE-TONE and Vitaphone have materially raised the standard of present day pictures and will be a permanent feature in the future, according to the opinion expressed by theatre managers in Dallas, Texas.

Mrs. Ethel Boyce, city supervisor of public amusements, was hostess at a luncheon at the University Club last week to five managers of the Dallas first run houses and following the meal there was a round-table discussion of pictures. It was the unanimous opinion that the talkies were here to stay. Those present at the luncheon included James O. Cherry of the Melba, Sid Henry of the Majestic, R. J. Stinnett of the Capitol, Ernest W. Morrison of the Palace and A. R. Lever of the Old Mill.

Sound Picture Reviews

By CHESTER J. SMITH

Sidewalks of New York

HERE is one of the cleverest cartoons we have seen in a long time. The arrangement is wonderful and it should be a knockout from de luxe house down to the neighborhoods. It is one of those sing your own numbers with a dial jumping from word to word as the song progresses and it is all about as humorously cartooned as could well be imagined. They laughed over it at the Rivoli as much as over the most humorous comedy. It is a number that does not need the accompanying singing to put it over big. It just can't miss if never a word is sung. It is a Paramount short.

Papa's Vacation

This is a Vitaphone skit with Mickey Bennett, Patricia Caron, Blanche Douglas and Walter Rogers. It is the story of a mailman whose family insists upon a mountain hike for the vacation period. There are many humorous incidents in it and it is an improvement on some of the other sketches presented recently. There is nothing of the melodramatic about it, but it contains an abundance of good comedy.

The Ladies Man

Chic Sales is the star of this Fox Movietone comedy and if it is an indication of what is forthcoming from that company in the way of shorts these abbreviated talking subjects are going to come in for considerable more popularity. Sales is a splendid comedian and he is given an abundance of material on which to work. There are many laughs in it and the star registers well throughout.

United Artists Stars Working on Dialogue Features

UNITED ARTISTS continue to expand their sound program for the coming season. All of the regular luminaries of the organization will be heard as well as seen and additional stars are being added regularly. Mary Pickford, Gloria Swanson, Douglas Fairbanks, Ronald Colman, Lily Damita, Lupe Velez, Walter Byron, Harry Richman, Charlie Chaplin and others are engaged in the making of pictures that are in various stages of production.

Charlie Chaplin's "City Lights" will have dialogue sequences and Vilma Banky's "The Awakening" will present an Irving Berlin song, "Marie," sung by members of the cast. Herbert Brenon's "Lummox" will have dialogue; "Nightstick" will be an all talking film and it goes into production November 1st.

Mary Pickford's "Coquette" will be an all talkie. Sam Taylor is directing and the film is being made at the United Artists

Studio in Hollywood. Western Electric devices being employed.

Gloria Swanson's "Queen Kelly" will be a part-talkie, the star singing a song and talking in dialogue sequences. Erich Von Stroheim is directing his own original story. Walter Byron, will play opposite Miss Swanson. R. C. A. Phonophone will be used.

Douglas Fairbanks will be heard in "The Iron Mask." Mr. Fairbanks, will employ the classic soliloquy rather than dialogue, which, he feels, limits the scope of a picture.

Charlie Chaplin, a stage celebrity before he became a screen comedian, has decided that his character of the poor little tramp shall not speak. But there will be dialogue between other players in "City Lights."

Ronald Colman and Lily Damita will talk in "The Rescue," Samuel Goldwyn's picture of the Joseph Conrad sea story.

Lupe Velez sings Irving Berlin's "Where Is the Song of Songs For Me?" in D. W. Griffith's production, "The Love Song."

Harry Richman, star of "George White's Scandals," will sing eight Irving Berlin songs in "Say It With Music," Berlin's original story to be filmed in New York by director Alan Crosland.

Herbert Brenon is leaving Hollywood for New York in ten days, to cast the leading role of "Lummox" and to work with Fannie Hurst, the author, on the scenario. There will be dialogue in "Lummox," as there is in "The Rescue," which Mr. Brenon has just completed.

The singing of "Marie" in Vilma Banky's "The Awakening" is done by regimental troops. The entire picture is synchronized by Dr. Hugo Reisenfeld.

Arthur Lake Will Star in Universal Feature

Arthur Lake, youthful Universal comedian who has already been starred in a feature by his company, is scheduled to star in another, an adolescent love story written by J. C. Hawks and titled "The Girl Dodger." Lake has been with Universal for four years and is just completing a series of "Horace in Hollywood" comedies.

Pathe Completes First Two Sound Films

The first two Pathe pictures to be filmed with the RCA Vitaphone process are "Sal of Singapore" and "The Spieler." The features were made at the Culver City studios. Dialogue is to be inserted in all future Pathe features. It is being added to "Show Folks" at present.

Claude Berkeley has been appointed film sound editor at the Pathe Studios and John Rohlfs has been made business manager of Supervisor Benjamin Glazer's sound productions.

Sixty Bristolphones Are Ready for Ohio

Sixty Bristolphones are available to exhibitors in the northern Ohio territory for delivery between now and the first of the year. This announcement is from Jesse Fishman, general manager of the Standard Film Service Company which is handling sales and distribution of Bristolphone and Gotham product. Fishman is in New York at the present time expediting shipments of the instruments.

Denver Blind Enjoy First Talkie

HARRY E. HUFFMAN, manager of the Aladdin Theatre, Denver, gave a rather unique performance during the engagement of "The Terror," a Warner Bros. all talkie motion picture. Mr. Huffman extended an invitation through the Blind Association of Denver for all of the blind members to come and attend the showing. It is reported that those who attended thoroughly enjoyed the entertainment and declared the talking sequences and sound effects so perfect that the picture can be followed by merely listening to it.

The HANA-PHONE
HEAR WHAT YOU SEE

Arthur Richman Doing Banky Dialogue

VILMA BANKY'S new picture, for which most of the sequences are to be shot on Fifth Avenue, will have dialogue by Arthur Richman, author of "Heavy Traffic," "Ambush" and other Broadway successes. Mr. Richman is writing the talking sequences in collaboration with Hope Loring who is author and scenarist of the yet untitled story. This will be the first motion picture venture for the former president of the American Dramatists Guild.

Joseph Hergesheimer is writing the dialogue and story for the next picture of Ronald Colman, the second of Samuel Goldwyn's former co-starring team, now embarked on their individual careers.

Publix Widely Exploits "The Singing Fool"

Publix Theatres have gone in for extensive exploitation of "The Singing Fool," the Warner Bros. Vitaphone production, to be shown on their circuit this year. They have issued a sales manual to their managers covering in thirty pages the chief exploitation angles.

The data presented in the manual outlines practical exploitation, advertising and press campaigns. It gives complete endorsement to the ideas and material presented in Warners press sheet on "The Singing Fool."

Independents Get Break by W. E. Decision

Western Electric Company is giving considerable leeway to independent companies who are releasing through licensees of Western Electric sound equipment. The independents now have permission, it is understood, to record by the Western Electric process under a working agreement with the distributor who is licensed. They will not, however, be given permission to record if the releasing arrangements are with an unlicensed organization.

Leslie Pearce to Direct MacLean's Talkie Scenes

The dialogue sequences in Douglas MacLean's Christie-Paramount vehicle, "The Carnation Kid," will be directed by Leslie Pearce, stage director. Work will begin on the talking treatment within the next few weeks. Pearce's work will dovetail with that of the silent version already done by E. Mason Hopper. Tests are being conducted at the Christie sound stages, following which Pearce will begin directing.

Hollingsworth, Crawford Sign for Vitaphone

Hollingsworth and Crawford, variety team, will be seen and heard in a Vitaphone presentation. Previous to their variety appearances, Hollingsworth was seen with Clara Kimball Young and Edna Goodrich. Miss Crawford was in stock with Lucille La Verne and has had important roles in a number of Jane Cowl's pieces.

Equipment Companies Speeding Up Production Work

INSTALLATIONS of sound reproducing devices in theatres will probably be made more rapidly in the future than they have been in the past as both Western Electric and RCA are now concentrating on the manufacturing end and rushing equipment with all possible haste. It was said by Western Electric officials some months ago that one thousand houses would be equipped by the first of 1929. According to advices now received that number has already been passed and there will likely be approximately 500 additional installments by Western Electric alone.

RCA announced its first installments would be made October 18 and that they would continue regularly filling orders as rapidly as possible. The first houses, of course, to be equipped by the Radio Corporation will be those of the Keith-Albee-Orpheum circuit. Contracts to equip that circuit were closed some weeks ago and they call for close to 700 of the devices. This necessarily will require considerable time.

but it is understood that service will be made in other houses while the K-A-O order is being filled. Just what the plans are of the RCA are not known, but it has been announced that they would acquire additional houses as rapidly as possible when they get straightened out with K-A-O.

According to an official of the Western Electric Company every effort is being made to take care of orders now on file as rapidly as possible and no discrimination is being made in the matter of equipment. With leading executives of the company in Chicago to speed up production additional equipment is being manufactured each week and more rapid progress made from week to week. Western Electric was conservative in considering the capacity of the plant when the announcement was originally made that but a thousand houses could be equipped by the first of the year. It is not unlikely that many exhibitors will get their equipment before the time originally specified.

Colony Amplification Device Brings Stage Show to Street

THE Colony Theatre, Universal house on Broadway, New York, has installed an amplification device in the lobby of the theatre that is bringing splendid results. It is a Phototone equipment used in re-amplifying Movietone records directly from the stage of the theatre and also amplifying Victrola records to make the performance continuous.

It is an exceptionally loud amplification, the loudest that has been produced on Broadway and the Broadway crowds passing the house hear everything that is going on inside. The laughter is distinctly heard as are Ben Bernie and his band and the dialogue in the Glenn Tryon picture, "Lonesome." A passerby on Broadway does everything but see the picture.

There are five amplifiers used in the "broadcasting" of the show. They are lined up under the marquee just back of the box-office and camouflaged from the view of the public in such a way that the

passerby is unable to figure out just where the music is coming from or how the machine is operated.

The device is one that J. Maxwell Joice, exploitation expert, is responsible for, and Arthur Brilliant, manager of the theatre, says is extremely easy to handle. It is necessary, however, for one man to devote his time to the operation of the device while the amplification is being conducted.

The equipment includes a large instrument board, a dozen vacuum tubes, five magnavoxes and D. C. and A. C. current cables, with the microphone located in the orchestra pit. The amplification is done merely by the turning of a switch to reproduce the stage show and the laughter in the house. Victrola records are used when the stage show is not audible and of course it is necessary that a man be on hand to change these. That, however, and the switching of the current can all be accomplished by an inexperienced man.

Television Device Shows Executives Talking Films in Making

ELECTRICIANS are working on a novel television device for the use of studio executives at the First National coast studios. It is said the device is a telephone with a vision screen above that will enable film executives in their offices to see and hear scenes of the picture as they are being made on the stages. This will do away with the necessity of visits to sets where sound pictures are being made and thus eliminate the expense incidental to interruptions in the process of filming a talkie.

The telephone works on a dial system and is to be linked with regular inter-studio wires now in use. Already one projection room at First National is equipped to "broadcast" either by wire or radio waves films shown there simultaneously with their showing on the screen. At executives' offices and homes, radio receiving and television sets, combined and readily interchangeable, are being installed.

Universal Acquires Picture Rights to Stage Play, "The Climax"

CARL LAEMMLE has just closed for the acquisition of the screen and talking picture rights to "The Climax," Edward Locke stage success. Universal will adapt the drama into a talking picture for next season with stars of maximum voice and screen appeal.

Jean Hersholt is to be the star.

Renaud Hoffman is slated to direct "The Climax," under the supervision of Carl Laemmle, Jr., to whose credit goes the supervision of such Universal successes as "Lonesome," "We Americans," "The Last Warning," and, at the present time, "Broadway." Julian Josephson is at work on the continuity.

"The Climax" was first produced on the stage by Joe Weber in 1909 at the Weber's Theatre. Effingham Pinto, Leona Watson and Albert Brunning were in the cast. The play had a year's run on Broadway and then was roadshowed over the United States and Canada for several years.

Dr. De Forest Foresees Changes Coming in Sound Field

DR. LEE DE FOREST, inventor of the De Forest Phonofilm makes a number of interesting predictions regarding the future of sound pictures. His statements carry considerable weight as he is one of the real pioneers in this field. Among other things Dr. De Forest expresses it as his opinion that all disc devices will be interchangeable, as will all film sound reproduction devices. He also thinks that within the next two years there will be no silent pictures.

Dr. De Forest makes the enlightening statement that production costs on sound films at present are approximately 200 per cent higher than on silent pictures, but that this will be materially reduced when conditions become better regulated. Rentals will also be reduced when there is more of the sound product on the market. At present, he says, film rentals are up 200 per cent and higher, but that eventually they will probably reach a level of about 100 per cent in advance of silent pictures.

The all-dialogue features, in the opinion of De Forest, will not continue for any great length of time as the public will become tired of it. He foresees the use of dialogue in part, with spoken titles gradually being adopted and with sound effects and synchronized music. He looks upon the advent of sound pictures as a Godsend to the comedy producers, whose worn out slapstick humor will be supplanted with sound effects and dialogue.

The foreign problem is one of the greatest the American producers have to contend with, according to the inventor. As a final solution he sees the necessity of producing French pictures in France and in other countries for home consumption.

The matter of acoustics is one that is going to be difficult to overcome, he says.

From his observation he feels that some of the larger de luxe houses will find it difficult to produce proper effects because of their tremendous size. People sitting in the back rows of these houses will receive a distorted impression because of the long distance the sound must travel before reaching them. He is of the opinion that houses seating 6,000 will find it impossible to transmit dialogue so that all may hear equally well.

Paramount Starts First All-Talkie in East

Paramount has started its first full length 100 per cent dialogue picture in the east. It went before the camera during the week at the Astoria studios of the company. The feature is "The Letter," screen version of the stage success of the same name by Somerset Maugham. This will be Paramount's second all-dialogue film, the first being "Interference," which has been completed on the coast.

Jeanne Eagles has the leading role in "The Letter," while others in the cast are, Lady Tsen Mei, Chinese actress, Tamaki Yohiwara, Japanese character actor; Reginald Owen, O. P. Heggie, Herbert Marshall and Irene Brown.

"Command" Talkie Shows King, Prince of Wales

Through a reciprocal agreement a "talkie" picture which has already gained a distinction of a command performance before the King and Queen of England has been secured for America by General Talking Pictures Corporation. The King, and his son, The Prince of Wales, are seen in

the film, which shows the traditional ceremony of "Trooping the Colour" by the famous Horse Guards on the Whitehall Parade just opposite Buckingham Palace. Music is provided all the way through the film by the massed Guards band. As soon as secretaries had reported upon the film a command performance of it was ordered by the King at Balmoral Castle.

Talking Sequences For "Gang War" Done

FBO has completed sequences for "Gang War" on the coast and "The Scoop," a talking prologue for the feature production at the Sound Studios, Inc., in the east. Olive Borden and Jack Pickford are featured in "Gang War." At Sound Studios, Inc., work was started this week on "The Joyride," a one-act talking prologue for "Taxi 13." It will be filmed as a one-act talking and singing short and can be used independently of the feature.

Robert Kane, president of Sound Studios and Bert Glennon, brought to New York to direct "Stepping High," FBO's first all-talking picture, are busy assembling a cast of legitimate players for the production. Two continuities are being prepared for the film. The picture continuity is being written by Frances Agnew, with Gene Markey, author of the piece, working on the dialogue. The RCA Photophone process will be used.

Alice White Will Sing in "Show Girl"

After having been shown in the silent version of Los Angeles and San Francisco, "Show Girl" will next be seen as a musical comedy with synchronization. It is a First National feature in which Alice White will be heard in two numbers written for the picture. "She's One Sweet Show Girl," written by Ted Ward and Edward Crossman, is the theme song. The other song is "Buy, Buy for Baby, or Baby Will Bye, Bye, You."

In the numbers Miss White will be flanked by a large chorus of show girls in costumes said to be as brilliant as they are scanty.

Jean Barrios Signed for Vitaphone Number

Jean Barrios, double-voiced singer and feminine impersonator, will be seen and heard in a Vitaphone presentation. Barrios has played every major circuit of the variety stage in America and recently completed a tour of Australia, New Zealand, the South Sea Islands and the Hawaiian Islands. His Vitaphone presentation is titled "Feminine Types."

Synchronizes Own Music on Tonophone

A Tonophone has been installed in the Idle Hour Theatre, Baltimore, by Herman A. Blum, proprietor. On the instrument Mr. Blum is able to furnish music for his pictures which he himself synchronizes. One person is required to attend the machine and it cost about \$500 to install it is said. Last week Mr. Blum showed "The Jazz Singer," starring Al Jolson, and synchronized the records with Jolson's songs with the picture.

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They Do "Come Back" in Hollywood

Directors Considered "Washed Up" Stage a Strong Return

(Hollywood Bureau, Motion Picture News)

THEY do come back! Probably in no other industry in the world have as many people, who were considered "washed up" staged come-backs as rapidly as the directors in the motion picture field. Almost eight out of every ten directors now under contract to larger companies, have gone through a period of depression following either poor pictures or financial difficulties, and have been relegated to the field of "has-beens." To add strength to this fact, is the additional one that such "come-backs" have not been just for one picture, but for a series of them and in most cases, such directors are still going strong.

Perhaps the outstanding example of the past year is Josef Von Sternberg. Sternberg went for almost two years without a job. He was hailed as something of a genius with the making of "The Salvation Hunters," despite the varied greetings by critics of that opus. Following that he made a picture for Charles Chaplin starring Edna Purviance, called "A Woman of the Sea," of which nothing has been heard and undoubtedly never will. It is reported that Chaplin burned the negative rather than take any chance of its being seen. Sternberg knocked around Hollywood seeking a

"break" until last year when he was given an opportunity to remake "Children of Divorce" for Paramount. His work in remaking this gave B. P. Schulberg sufficient added faith in Sternberg to entrust "Underworld" to him. Since then he has delivered "The Drag Net" and "Docks of New York" among others.

Irving Cummings was considered through for many months. Fox gave him another opportunity to show that he was still more than capable. His outstanding work since has been "Dressed to Kill." D. W. Griffith's troubles were mostly financial. It was difficult for Griffith to concentrate on story and direction while worrying about financing his productions. After "America" Hollywood wiseacres said, "Well, Griffith was great while he had the goods." He returned to pictures last year. He has since delivered "Drums of Love" and "Battle of the Sexes." Now "The Love Song," which is to be retitled, is reported better than those two.

Tod Browning found himself rapidly losing importance. FBO was his entrance to staging a comeback. On the strength of his directorial performances there M-G-M took him and since then he has been as-

signed to the best Lon Chaney's made. William Nigh was supposed to be "washed up" at M-G-M, particularly after he started on "Rose-Marie." He was assigned to Westerns until recently. "Four Walls" has proven that Nigh still has a kick and is very much alive. W. S. Van Dyke is another M-G-M come-back, after years with Westerns and serials, in his work with "White Shadows in the South Seas" on the strength of which he has been given "Trader Horn."

Jack Francis Dillon had been slipping at First National and then put over "Flaming Youth." Since then he has delivered many good ones, among them "The Perfect Flapper," and "The Noose."

Various reasons are assigned to the slumps or bad-spells into which directors get. Occasionally it is simply a matter of too much interference from executives and a subconscious sulky fit which reflects in a director's work. Other times it is just that the director has burned out his creative energy by overwork and is in need of a long rest to restore vitality. Again, in most cases, it is saddling directors with a series of poor stories which couldn't be made into a good picture except by a miracle.

Sidney Olcott Gives Advice to European Job-Seekers

(Hollywood Bureau, Motion Picture News)

Menjou's Last, Under Present Contract

"THE CONCERT," in which Leo Dietrichstein appeared on the legitimate stage, will be Adolphe Menjou's last picture for Paramount under his present contract. When Menjou completes "Marquis Preferred," now in production, he is going to New York to attend to several legal matters. While there it is likely that he will discuss a new contract with Adolph Zukor. It will be recalled that Menjou, prior to taking up this contract with Paramount, could not reach an agreement with Paramount executives on the West Coast. His contract had expired and his terms were deemed too much by officials here. The new contract was secured in New York by Menjou in direct touch with Zukor himself. Menjou's present salary is reported as \$7,500.

"The Concert" will be a remake. It was originally produced and released by the old Goldwyn company in 1921.

AMERICAN actors and directors, who are considering a trip to Europe in the belief that they will be signed by some foreign company immediately on the strength of their American reputations, should try to secure contracts and definite understandings in advance, to save much trouble. This is one of many sound, intelligent remarks made by Sidney Olcott during a conversation with a Motion Picture News representative.

Olcott had been quoted as stating that American actors and directors should not go to England or Germany in any case and it was to check on this that the interview took place.

"I made no such statement," the director said. "What I did, was to warn actors and directors about going to foreign countries on speculation."

He pointed out that there is a vast difference in salaries which a company will pay to an actor who is sent for by the company and to the actor who applies for work himself. It is natural that the player or director who is sought has more opportunity to get what he wants and that the

one applying for work will have to accept what is offered.

Olcott spoke of the attitude taken by many Americans in regard to the foreign product, praising the work of English and German studios.

"We don't give them credit for half the progress they are making," he said, "and what's more, they are improving daily. Do you know, the best example of how we should regard them is given in a line Adolph Zukor pulled many years ago. At that time we were working in New York and one of the staff members came in laughing about a report that another firm had engaged a very high-priced man."

"Never laugh at a competitor," said Zukor, "watch him."

Foreign producers already have succeeded in legislating a market for themselves and they are now anxious to create the product worthy of it.

When asked what he thought of the quota laws and the foreign producers "legislating a market," Olcott again quoted Ralph Ince who once replied to a similar question: "Well. Haven't they a right to?"

"Talking Trailers" Open Up New Field

May Prove to Be a New School for Future Directors

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 15.—A new field has been opened in conjunction with studio publicity departments which may serve eventually as a school for future directors. This is the "talking trailer" originated by Warner Brothers for release in advance of all Vitaphoned features and now being used by Paramount, Universal and Metro-Goldwyn-Mayer. The writing and directing of these trailers is assigned to a member of the studio publicity staff, the boys vying with each other for a display of originality and novelty in their making.

Hal Wallis

Hal Wallis, is most experienced, by virtue of being a pioneer and attached to Warner Brothers, and is responsible for the trailers preceding Vitaphoned productions. He heads the Warner West Coast publicity department. At Metro-Goldwyn-Mayer, the trailer making for Movietoned features has been placed in the hands of Pete Smith, who heads M-G-M's West Coast department. Pete himself also writes and directs them.

Moulton and Jacobson

Paramount inaugurated a similar department with "Abie's Irish Rose" on which a talking trailer was made recently. Herbert Moulton of the publicity department wrote and directed and as a result has been given charge of all such trailers since. In the past two weeks he has made one for "Interference" and one for "Half Hour." Universal, which is now establishing such a department, also, has an experienced man in Sam B. Jacobson, director of their West Coast publicity. Jacobson conceived and supervised the production of the one reel "Jammie Novelties."

Fox has made but one thus far, for "Mother Knows Best" and nothing is definite as to whether they will continue them.

How One Lady Fell for Hollywood

A FAMOUS opera singer, appearing in Los Angeles last week, heard that a picture producer was in the audience during one of the performances. Ambitious to break into pictures, she started to ad lib business into her operatic role, with a view to impressing the producer with her pantomimic ability.

The "pay-off" came in the big death scene, in which she usually dies gently, slowly, even gracefully. Instead of sinking slowly to the floor and there expiring, she suddenly took a series of falls right on her seat, a la Laurel-Hardy. She took about six of them, and not knowing how to break her falls, suffered bruises for the rest of the week. She believed falls were necessary for motion picture acting!

The producer was "wised up" as to the why and said, "Tell her I'll pass the word to Mack Sennett."

Hollywood Has Brand New Gag

THE old gag of "dot's a fine buttonhole" has finally been displaced in motion pictures. Its successor is the result of an occurrence reported to have actually happened last week. David Selznick, Paramount production executive, dropped into his tailor's to be fitted with some new suits. The tailor was very busy and Selznick, who was pressed for time, finally said, "Well, Abe, send your cutters down to my office and they can fit me there."

"Please Mr. Selznick, I can't do that."
"Why?"
"I sent two cutters to Irving Thalberg last week and lost them!"

At present indications are that they won't. Robert Yost wrote the trailer for "Mother Knows Best" and John Blystone, who directed the picture, megaphoned the trailer-making.

Change in Title

Because they failed to recall that the Shaberts had presented an operetta some years ago with the title of "The Love Song," United Artists are now seeking a new name for D. W. Griffith's current production. The original title was "La Paiva" and shortly before it went into production, was changed to "The Love Song" and under that title has been heavily exploited. A new billing is now being sought.

The change in titles will necessitate also, a change in lyrics for the theme song written by Irving Berlin.

Charge to Experience

Metro-Goldwyn-Mayer completed a one reel Gus Edwards revue as its first talking short last week on its newly completed sound stage. Edwards himself appeared in it, with a cast of some 40 actors. Edwards having staged the song and dance numbers. The reel is reported to have cost about \$40,000. This cost, however, has charged to it much technical and dialog experimentation which will not be necessary in the making of future shorts. The cost of others to be made will be considerably less as a result of this experimenting.

"U" Signs Luddy

Edward I. Luddy has been signed by Universal to direct Arthur Lake's first feature length comedy for that company. A definite title has not been selected. Lake just completed the series of one reel "Horace in Hollywood" for "U." Luddy comes from First National where he was comedy constructor with Mervyn Le Roy on "Ritzzy Rosy." Prior to that he directed several shorts for "U."

Christie Reopens

The Christie Studios will reopen next week after a shut-down period which went into effect August 1. Billy Dooley is winding up a vaudeville tour and returns to the studio to begin a new "goofy sailor" series next week. The first will be "Gobs of Love." Bobby Vernon is back from the Good Samaritan Hospital where he underwent a spinal operation made necessary by

the falls he has taken during the past 13 years. Jack Duffy starts a "Sandy MacDuff" comedy next week.

Drake with M-G-M

Oliver Drake is writing "The Gringo Cavalier" for M-G-M. This will be used as a starring picture for Tim McCoy. Drake went over to M-G-M from F B O.

Morgan and Chaney

Byron Morgan is writing an original story which will be used as a Lon Chaney starring picture for M-G-M.

College Girls

"Mary of Vassar" is title of original screen story Josephine Lovett is writing for M-G-M. It will have a girl college locale.

With Tiffany-Stahl

Production on "The Girl Who Came Back" will be started by Tiffany-Stahl on October 20 under the direction of James Flood. Eve Southern will be starred. Meanwhile "Helen of London," in which Miss Southern was to begin work next week, has been postponed until December, which will permit her to take a vacation of several weeks between pictures.

Muni for Short

Muni Wiesenfreund, the legitimate actor signed by Fox to appear in Movietone productions, has shortened his name to Paul Muni, as more practical for professional purposes. His last appearance on the stage was in "Four Walls" in New York.

Back to Legitimate

Bert Lytell is now returning to New York from Hollywood, again leaving pictures for the stage. He has just completed "The Lone Wolf's Daughter" for Columbia, which followed his engagement in the male lead opposite Pauline Frederick in "On Trial" for Warner Brothers.

Columbia's Voice

"The Donovan Affair" will be the first sound and dialogue picture made by Columbia when installation of its Western Electric equipment is completed.

Goes Talkie

Robert Hopkins, with Metro-Goldwyn-Mayer, is switching from titles to dialogue writing. His first assignment on the lot is the talk for "Casino Gardens," which will be an M-G-M two reel Movietone.

Christie Signs Pearce

A. Leslie Pearce, well known Los Angeles stage director, has been signed by Christie to direct the dialogue version of "The Carnation Kid." This is Douglas MacLean's first talkie, to be released through Paramount.

Heath with "U"

Arch B. Heath has been placed in charge of all Universal Movietone productions. Heath directed Universal's first talking picture, "The Melody of Love" which was quietly made and unexploited until after several previews.

(Continued on page 1242)

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR

BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Let's Get Down to Mother Earth

I would venture to say that during the past six months I have interviewed several hundred theatre owners and exhibitors located in dozens of different states. As the exhibitor member of the staff of the MOTION PICTURE NEWS they have accorded me every possible courtesy and talked a lot more freely than they would to anyone else. In these different conversations many important things were discussed but one particular point remained in my mind:

M-A-N-A-G-E-R-S. Spell it out so you won't make a mistake about what we are saying. Why is it that when the average theatre owner, circuit supervisor, etc., engages a manager, they seem to expect that within a week or two after he starts to work, that the whole town will be painted red; that the theatre will be packing them out to the curb and that he must be a cross-eyed wonder? Answer some of those questions for me. And tell me another: Why should they look for a lot of noise and excitement instead of a good sound executive in whose hands they are satisfied to place the operation of their theatre. Surely the most important part of a manager's job is to be a sound and steady man capable of handling the help, of seeing that the theatre is properly and cleanly conducted, to make the patrons comfortable and satisfied after they come in. Every other sound business is conducted along such lines, why not the theatre game?

A Message to the General Managers

I have met and talked with managers of all kinds, some who have every qualification for the job they hold, but if the business is a little off, regardless of the reason or reasons, they begin to worry about their jobs. WHY? I'll tell you why. Because the people they work for have the mistaken notion that whenever business is off the manager is to blame and all they have to do is to get another man and presto—the gold starts to roll in again. Bunk. In their own hearts they know it's the bunk, but they can't seem to get it through their heads. LET'S GET DOWN TO EARTH, you great big theatre owners, you mighty general managers and all others whose business it is to engage theatre managers. If you are looking for a manager to run your theatre, be reasonable and give him your full co-operation, allow him plenty of time to get accustomed to his new surroundings, to see the kind of a theatre he is running, to see the kind of patronage he must cater to, and to

The Manager's Round Table Club

THE foremost organization of theatre managers dedicated to the idea that the interchanging of suggestions on theatre operation and exploitation is the greatest step in progressive showmanship.

Membership is open to exhibitors and managers all over the world who wish to benefit by the club slogan—"USE THE NEWS."

Obey that impulse and send the application in today.

Charles E. Lewis,
Chairman-Editor.

get a line on every conceivable angle so that he can best prepare himself to run your house properly and profitably. One is as important as the other. You will find darned few houses run profitably that are not run properly.

In the larger cities this quick change managing system has reached the point where a man starts to look for another job the same time he starts on a new one. He cannot comfortably feel that his present job is more than a week to week affair. His mind is never at ease. Never settled with the thought that his job is a good one and that he could devote every moment, every thought and every effort to putting it over. To run it economically and profitably and not to be constantly worried.

Look Them Over in the Small Towns

Fortunately, in the smaller towns, good managers are at a premium and generally when a theatre owner or circuit secures a man they are more than willing to give him every chance to make good. They can't help themselves because they would have a hell of a time finding men to change as often as they do it in the larger cities. For this reason alone, I would unhesitatingly recommend to many big city managers that they seek connections out of the larger cities and get into the smaller towns where they are honest-to-goodness managers in every sense of the word; whether they are the most important citizens in the town and where they are really their own bosses.

C. E. L.

Lawrence's Police Popularity Contest

From C. F. Lawrence, manager of Schine's Ohio Theatre in Lima, Ohio, come the details

of this unusual contest which he successfully put over and which brought him plenty of free publicity and attracted much attention towards his theatre.

The leading newspaper ran a fine editorial about the local cops and on the same day the announcement appeared telling all about the contest. From among the clippings Mr. Lawrence sent me I am reproducing one that best describes the entire idea. If you read it through you will readily recognize the possibilities of this unique stunt.

Who is Lima's most popular cop? The Lima Star, cooperating with the management of Schine's Ohio theatre, is endeavoring to find the man on the Lima police force who has the greatest number of friends.

The officer chosen will be presented a gold medal, the gift of William Boyd, star of "The Cop," which opens a three-day engagement at Schine's Ohio theatre, Thursday.

Lima police officers have a wide reputation for their efficiency, their unfailing courtesy and their friendliness. Each man on the force doubtless has made hundreds of friends in Lima and surrounding towns.

Names of the officers should be mailed or brought to the office of The Lima Star. The contest will close at 6 p.m., Thursday, and the winning officer's name will be announced in Friday's issue of The Star.

The medal is to be presented at the Friday evening performance at the theatre by C. F. Lawrence, manager.

For the convenience of voters, a coupon will be printed each day in The Star until the close of the contest. You need not sign your name. But be sure to vote for your favorite policeman.

Who Is Your Favorite Cop?

Name
This coupon is printed for your convenience. Mail or bring it to the Star to indicate your choice in the Lima Star-Schine's Ohio "Popular Policeman's Contest."

In Mr. Lawrence's letter we are pleased to note that business conditions in Lima have improved considerably and that everything points to a fine season. Lots of luck to you, Lawrence, and be sure to keep us posted on your activities.

A New Member With New Ideas

Leon O. Mumford, manager of the Roth Strand Theatre out in Summit, New Jersey, recently joined the rapidly swelling ranks of the CLUB and together with his application he sent us some clippings and notes on how he handled the picture "Babe Comes Home," which he played in his house.

Now, we all know how we like to talk about the great way "WE" put over "Ben Hur," "Big Parade," "What Price Glory?", etc., etc., without giving the producers or the east any credit for helping one single bit. But what we should boast about is the "not so good" pictures that we put across.

There is an ancient story in which an
(Continued on following page)

Round Table Club

(Continued from Preceding Page)

editor sending out a new reporter told him that when a dog bites a man it is not news, but when a man bites a dog, that is news. So we will steal that editor's stuff and say: "When a manager puts over a great, fine picture that is not such important news, but when a manager puts over a 'punk' picture, that's what I do call news." And mighty interesting news at that.

So all of this chatter leads up to Mumford and his stunt on "Babe Comes Home" and just between you and I, it was NOT such a good picture. (That's treating it mildly). But he sold the picture by dating it during the World's Series and by advertising the fact that a bat and baseball autographed by the Babe himself would be given free to the kids. You all know the answer. Baseball was in the air, Babe was on everyone's tongue and the mat he ran of Babe "socking" the pill was enough to attract anyone's attention, just as it would on the sporting page.

We want to hear from Summit, N. J., again.

Don't Wake 'Em Up Let Them Sleep

While out in the middle west this past summer I met a lot of good fellows, many of whom promised to keep me flooded with lots of copy for the CLUB pages.

Now, I'm not complaining about any lack of material for publication, but I would like to know what happened to all those "live-wires" that suddenly went dead. What happened boys? I've watched the news-columns of the daily papers but failed to note any earthquakes, tornadoes, etc., out in your territory. "Ducky" Meyers, so full of "pep" on that Canada boat ride. My friend Heihle from out Newark, Ohio way, perhaps he has been too busy opening that new beautiful theatre of his. And "Tim" Roberts who sold me the idea of that Cedar Point convention; "Hey there, "Tim,"

how come all this silence? You were not that way up at Sandusky." And talking about Sandusky reminds me that I'd like to have friend Hemelion tell me how things are getting along up there. That town holds some fond memories of a very pleasant intermission of my trip, so I'm hoping for some word.

These are about the only boys who I've lost track of through silence. I'm glad the others kept their word, and what a kick I do get every time I find another letter from one of them. I'll say it was a grand trip, and I sure will want to meet the boys again next year. Then I'll be better known to them personally and otherwise. So hurry on ye winter months.

Answering Lamp and Other Queries

Since the publication of our little say about lamps and theatre lighting, I have received quite a few letters pertaining to this subject. Many have asked for information about lamp sizes and prices and I suggest they write to their nearest theatre supply office for a copy of the latest lamp schedule. This will give all the necessary information.

We are in receipt of a letter asking for information about two theatre managers. As this letter did not contain an address we could not reply. Please make it a point, when making inquiries, to enclose a stamped, self-addressed envelope for a prompt reply.

Here and there among my mail I find peculiar questions, but there is one that pops up quite often in various forms. It is about theatre managers. So I have decided to write a short story on "What is a theatre manager" in which I will give my conception of this all-important human being of the theatre.

All those whose queries touched on this subject are requested to await this little story as it will contain all the answers to all the questions. Besides a little of my own thoughts. O. K.?

Additions to Casts

"Blockade" (FBO) Walter McGrail, Wallace MacDonald; "Synthetic Sin" (F. N.) Antonio Moreno, Montague Love, Gertrude Howard; "Spirit of Youth" (T-S) Douglas Gilmore (replacing Raymond Keane), Sidney D'Albrook; Untitled Fox feature, Sally Phipps, Robert Elliott, Frank Albertson, Francis McDonald; "Redskin" (Paramount) Pauline Garon, Lincoln Stedman; "Noisy Neighbors" (Pathe) Alberta Vaughn; "The Apache" (Columbia) Margaret Livingston, Warner Richmond; "College Coquette" (Columbia) Marceline Day (replacing Marie Prevost); "No Defense" (W. B.) William Desmond; "Frozen River" (W. B.) Duane Thompson, Frank Campeau; "Desert Song" (W. B.) Myrna Loy; "She Goes to War" (U. A.) Alma Rubens; "The Veiled Woman" (Fox) Byron Douglas; "Dolls and Puppets" (Fox) Nancy Drexel; "Geraldine" (Pathe) Adele Watson; "Lone Wolf's Daughter" (Columbia) Gertrude Olmstead, Lilyan Tashman; "Power of the Press" (Columbia) Douglas Fairbanks, Jr., Jobyna Ralston; "Madonna of Avenue A" (W. B.) Douglas Gerrard; "Someone to Love" (Paramount) Mary Alden; "Burlesque" (Paramount) James Barton; "Wolf of Wall Street" (Paramount) Nancy Carroll, Lane Chandler; "Tong War" (Paramount) Nicholas Soussanin; "Case of Lena Smith" (Paramount) James Hall, Gustav von Seyffertitz, Emily Fitzroy; "Captain Lash" (Pathe) Arthur Stone, Jean Lafferty, Frank Hagney, Boris Charsky.

"Stool Pigeon" (Columbia) Olive Borden, Charles Delaney, Lucy Beaumont, Louis Natheaux, Clarence Burton; "Comedy of Life" (F. N.) Maria Corda; "Ritzky Rosie" (F. N.) Thelma Todd, Doris Dawson, Benny Rubin, Jay Eaton, George Stone; "Three Week Ends" (Paramount) Neil Hamilton (replacing Robert Castle); Untitled Bebe Daniels vehicle (Paramount) Robert Castle; "Canary Murder Case" (Paramount) Lawrence Grant, Oscar Smith; "Wolf of Wall Street" (Paramount) Paul Lukas, Lupe Velez; "Wolf Song" (Paramount) Louis Wolheim; "Man in Hobbles" (T-S.) Robert and Lucien Littlefield; "Badges" (Fox) Charles Eaton, Helen Twelvetrees, Carmel Myers, Earle Foxe; "Geraldine" (Pathe) Gaston Glass; Untitled Charley Chase comedy (M-G-M) Gertrude Astor, Kalla Pasha, Ed Kennedy.

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Several New Firms Are Chartered at Albany

Companies incorporating in the motion picture business in New York State during the past week included the following, according to charters granted by the secretary of state at Albany: Reformation Films, Inc., \$20,000, Maxwell G. Carter, William Winnick, Betty Gorman, New York City; Rochester Cinema Guild, Inc., Rochester, \$10,000, Michael Muddlen, New York; George Kondolt, Jr., Rob Roy S. Converse, Rochester; Buffalo Cinema Guild, Inc., Rochester, with the same incorporation; Broxbourne Park, Inc., \$10,000, Bernard M. L. Ernst, Melville H. Cane, David J. Fox, New York City; Supreme Film Exchange, Inc., Rochester, \$20,000, Charles and Sam Ferrara, Rochester; Philip Laporte, Rochester; Kinephone, Inc., capitalization not stated, Seymour B. Quel, Molly Zelenko, Elsie Blythe, New York City.

Key City Reports

New York City

WHAT a good picture plus sound and synchronization can do was last week demonstrated at the Capitol where "Our Dancing Daughters" (M-G-M) set a new high attendance mark. This picture is going top speed the current week, lines at every show extending along the better part of the Capitol block. While Chaney's "While the City Sleeps" is announced for next week, it appears that "Dancing Daughters" could be held if bookings made it permissible.

The above performance was the highlight of the week among the large Broadway theatres, neither the Paramount nor Roxy registering anything out of the ordinary run of business. With the smaller but higher priced shows the Winter Garden and Al Jolson's "Singing Fool" (W. B.) continues to do the same whale of a business which immediately followed its premiere a few weeks ago.

At the Roxy Fox's "Mother Machree," after playing to ordinary business among the \$2 patrons, got by with a comfortable week and the Paramount could do no better than that with "The Mating Call" (Par.). Both these houses felt the strong pull from other theatres with the result that they were under their usual marks.

Healthier signs were registered at the Strand, where a First National sound picture, "The Night Watch," with Billie Dove, gave this house a very good week. Indications here and at other houses playing sound shows are that they are the ones getting the best breaks these days.

The two new ones that came into the Rivoli and Rialto last week are not running any neck and neck race. Stroheim's "Wedding March" (Par.) with sound and synchronization is out in front and did very well for the first week-end which, added to the last days of "Two Lovers" (U. A.) gave the house a satisfactory break. The Rialto with last days of "The Patriot" finished o. k. Present reports on the current offering, "Battle of the Sexes," are too meagre to indicate what it is going to do. The Colony keeps on with "Lonesome" (U.) doing better than the house has done in some time. The Cameo finally called "Q Ships" a run after a four weeks' stay at average Cameo business.

With one or two exceptions practically all of the top priced shows turned in satisfactory gates for the week. Old vet, "Wings," at the Criterion for over a year, still manages to keep right up in the running with its \$2 mates, small house, fine picture and good Broadway location being the answer.

Another offering which has been making an enviable showing is "White Shadows" (M-G-M) at the Astor. This sound picture has set a most consistent pace right from the very start.

At the very heels of this one is First National's "Lilac Time" at the Central, another sound picture which is still going along finely after two months. Fox's "Four Devils" gave the Gaiety brisker trade than it has enjoyed in several weeks and at the Globe, after just ordinary business "Mother Knows Best" is taking a rest preparatory to a showing at the Roxy in the very near future. Fox has announced the end of the lease on this house, which is to revert to musical shows.

Columbia's "Submarine" at the Embassy continues at a strong pace and Warner's "Terror" at Warners checked about the same as the previous week.

Seattle

"LILAC TIME" at the Fifth Avenue Theatre was the big money attraction in this fair city last week, playing to steady large patronage all week and coming close to the house record established by "Street Angel," just a couple of months ago.

Business above average was registered at the Seattle Theatre also. "The First Kiss" was the screen attraction, fairly well received. The drawing card, however, was a personal appearance of Harry Langdon. A well-rounded bill that played to better than average business.

The Music Box Theatre opened "The Singing Fool" as its third long run attraction and this film bids fair to exceed every house record held by any picture in any Seattle theatre. Long standing lines day and night attest the more-than-capacity business that the picture is doing. It looks like at least six weeks of big business for this one.

Hamrick's Blue Mouse Theatre didn't fare quite as well. "Out of the Fog" was the attraction, but it was a let-down as far as calibre of films goes, and business was not up to the usual big gross. One week was all for this picture—a good week, but below the recent high levels.

"The Big Killing" played to moderately good houses at the 25c Coliseum Theatre. "The Road to Ruin" finished its second "sexual" week at Universal's Columbia Theatre to fair business, but the total two weeks' gross was decidedly better than recent averages. "A Tragedy of Youth" at the Embassy was a fairly popular program attraction that played to fair business for four days.

"The Butter and Egg Man" was well received at the Orpheum, with a good vaudeville bill, and "None but the Brave" enjoyed a fair share of patronage at the Pantages Theatre.

Chicago

"THE SINGING FOOL," which played to capacity business at the McVickers Theatre, was the sensation of the week in the Chicago loop, although other houses reported excellent business.

The Chicago had as its feature picture "Moran of the Marines," a Spitalny musical production and a stage show which was up to its usual standard, the program drawing well.

"The Man Who Laughs" proved a good drawing card at the Roosevelt. The Oriental did an average business with "Women They Talk About" and Paul Ash and his gang on the stage, offering Sunny Spain.

The dominance of sound pictures in the loop now is complete, installation of sound apparatus finally being completed at the United Artists Theatre, which presented "The Battle of the Sexes," Griffith's first sound picture, and played to good business.

The Granada continued its "big name" policy, Raymond Hitchcock heading the stage show and "The Scarlet Lady" was the screen feature, big business resulting. The same picture was offered at the Marbro, which, in connection with a big stage show, was a good box office bet.

Other neighborhood houses which had good weeks included the Capitol, where "The Night Watch" was the screen feature and Roy Deitrich presided on the stage; the Paradise, with "Our Dancing Daughters," and the Uptown and Tivoli, both of which offered "Lilac Time" in sound.

Baltimore

WITH a week of clear weather beginning cool and winding up hot Saturday, the business done by eleven first run pictures here during the week beginning Monday, October 8, went from excellent for some and poor for others.

This was the first week for the indefinite engagement of "The Singing Fool," starring Al Jolson, at Warners' Metropolitan and the business done was record breaking.

Coming next to the Metropolitan for good business was Loew's Century, where "Oh Kay," coupled with a stage act, proved an excellent puller.

"Fazil," with sound and musical synchronization, proved a good pulling attraction at the New Theatre for its second week but the attendance was not what was expected. It seems that the public did not like the sad ending.

"The King of Kings" with sound, song and musical synchronization, had a fairly good second week at the Rivoli, but it was intended at the beginning of the run to hold it four or five weeks. But the second week let it out.

"The Wedding March" started out good at Loew's Stanley but gradually decreased in sales value.

At Loew's Valencia "A Certain Young Man" was the feature film attraction. Business was fair until the latter part of the week, when it picked up somewhat.

At Ford's Theatre, the legitimate house, "Submarine" was shown without sound but with an orchestra twice daily with the admission prices \$1 top matinees and \$1.50 top nights. Business was poor but this was to be expected with top prices for regular first run houses here ranging from 50 to 60 top nights.

At the Keith-Albee Hippodrome, "The Street of Illusion" proved an entertaining film attraction on the same bill with five acts of Keith-Albee family time vaudeville. But the attendance was only fair during the week.

Poor business was done by the Ufa production at the Little Theatre by "At the Edge of the World," formerly titled "Hell's Laughter." Business picked up a little toward the end of the week but not much.

"A Soft Living" was the feature film attraction at the Keith-Albee New Garden with the Mel Klee Revue. Business was only fair during the week.

At the Palace burlesque house "The Albany Night Boat" went over fairly good, but this house makes a mistake in not showing the feature film to wind up the show.

Des Moines

INDIAN Summer in Des Moines found good business at the theatres with "Wedding March" playing at the Des Moines and "The Terror" at the Capitol. "Wedding March" was judged slow and unwieldy in many places but Von Stroheim was complimented for his work in the film. It did a pretty fair business.

The Capitol probably got the edge on the trade this week with a big bill, the opening of the sound pictures equipment there, the Publix Shows, etc., etc. Business was marvelous. Ramon Navarro's "Forbidden Hours" did a very nice business at the Strand Theatre.

"The Singing Fool" at the Rialto at Fort Dodge broke all house records of every kind showing for the full week to record crowds.

Dallas

THE Dallas first run theatres have checked out good business for the past week, although no big business was recorded. Several things are to be taken into consideration, however. The weather has been very sultry and uncomfortable and the State Fair of Texas is now going on in Dallas, and the widely advertised stage show, "The Desert Song," is showing each afternoon and night at the Fair Park Auditorium and is certainly getting the patronage. The unusually large number of fair visitors have kept receipts up for the theatres and for this reason receipts for the week are satisfactory.

At the Melba, "Wings" rounded out its second successful week and held up from start to finish and turned the patrons away well pleased. This big attraction was offered at regular prices and was easily the best picture offered during the last two weeks and was successful in getting the largest patronage.

"Fazil" accounted for average business at the Majestic. This picture was synchronized and seemed to please although it failed to get the big business. James Coughlin and company, headlining the Interstate Vaudeville bill, accounted for a good part of the week's gross.

At the Palace "While the City Sleeps" accounted for average business and was one of the best liked of Chaney's pictures. More business was expected on this attraction but failed to develop. The Public stage presentation, "Rah Rah Rah," was an improvement over the late stage offerings and scored.

"The King of Kings" at the Capitol turned in a good gross for its second week's showing and received an unusual amount of favorable comment. The various churches of Dallas have done much in the way of free publicity for the picture and the gross for the two weeks showing is very good.

"Tea for Three" and "Take Me Home" brought a fair gross to the Old Mill Theatre.

At the Arcadia "No Other Woman" and "Three Ring Marriage" checked off a good patronage.

Albany

IT took three members of "Our Gang" to demonstrate in Albany and Troy last week the possibilities of personal appearances on the part of screen stars in the way of attracting business. The crowds were so great at Proctor's Grand in Albany that an extra show was staged on Saturday, and even at that the walls of the house fairly bulged. Next in line in the way of business getting came the "King of Kings," running the entire week at the Mark Strand in Albany, and a like period at the Troy Theatre in Troy. In Albany, the picture had been road-shown and this fact undoubtedly brought smaller crowds. The matinees, however, were exceptionally good. The picture had not previously been shown in Troy and as a result the Troy Theatre played to bigger business than the Mark Strand, and on some evenings the Troy house was jammed to capacity.

The Leland, in Albany, used "The Actress" last week to satisfactory, but not exceptional business. The picture ran about, however, on "Captain Salvation," which played the Leland the corresponding week last year. It should be borne in mind that the Capitol Theatre, playing legitimate in

Albany, offered stiff competition during the week, while midsummer weather during the last of the week cut into business to no small extent. The Clinton Square Theatre in Albany played to exceptional business last week in its program of double features first run, using "Beautiful but Dumb" and "Undressed," the titles seemingly attracting the crowds.

Neighborhood houses in Albany report normal business for the week.

In Troy, the Lincoln split the week with "The Midnight Taxi" and the "Goodbye Kiss," each playing to satisfactory business. The Mark Ritz, in Albany, used "The Goodbye Kiss" last week and found it a fairly good business getter.

Reports from the rural sections indicate that business is holding up well except in a few scattered districts.

In Syracuse, "The Singing Fool" is going over so heavily that it is to be held for a third week at the Stanley house, something new for that city, while in Elmira, the same picture was held over for a second week.

Tampa

YOU can call it Indian Summer, or just plain "continued summer," but, we have it. Straw hats still reign supreme and the coats are still in the moth-balls. The Sunday beach parties seem to be on the wane and the theatres are getting a better break.

Last Sunday the Tampa played to the largest Sunday of the year. Not of the summer, if you please, but since the holiday week of last year. "The Docks of New York" was the feature that drew this record business. The following three days did not hold up; in fact, they went a little under average, but the big Sunday carried the first half over to better than average. "The Show Girl" featured the last half went over to about average takings.

The talkies didn't do so well the first half. "A Sawdust Paradise," with sound, was the feature, with four Vitaphone acts and the Movietone News, as added attractions. The combined program failed to draw the average of this house. With a bad ram, and the opening of the Radio Show in opposition, the mid-week opening of the all-talking feature, "The Terror," was big. This picture is pulling fine and it looks like it will hold up for the ten day run and give the Victory a satisfactory gross.

The Strand had a good Sunday with "Beaware of Blondes" and an average Monday. "Brotherly Love" pulled just a little over average, and "Horsemen of the Plains" held 'em up to average.

The Franklin, second run, suffered a little from the big draw at the Tampa on Sunday and that day dropped a little with "Dr. Jekyll and Mr. Hyde" featured. "Four Walls" and "Partners in Crime" both drew nicely, keeping receipts up to average.

Indianapolis

OPTIMISTIC predictions of Indianapolis exhibitors for a pick-up in fall movie business were fulfilled last week. Indications are that good conditions will continue.

Managers were elated over the general increase in business brought about by stronger pictures and favorable local conditions. Neighborhood houses report a gain along with the first run houses which have offered augmented programs.

"The Whip" at the Indiana and Al Jolson in "The Singing Fool" copped the crowds last week. The Jolson picture was held a second week at the Apollo and played to a capacity house practically every performance.

The Circle did good business with "Uncle Tom's Cabin," but receipts were believed to be somewhat less than the other houses.

Lon Chaney in "While the City Sleeps" at the Loew's Palace was popular.

"Simba" at the Murat drew heavily but did not detract from the first run houses.

Atlanta

LEWIS Capitol rounded out a good week with its second sound picture, "While the City Sleeps." Business did not reach the high water mark set last week with "Our Dancing Daughters," but it could not have been expected that the Capitol could repeat that brilliant performance.

Keith's Georgia ran neck and neck with Loew's Capitol for first place in box office results. Bebe Daniels in "Take Me Home" was the feature picture and is accredited with drawing patrons. However, there is no gainsaying that the vaudeville show at Keith's actually took first honors with patrons.

The Howard dropped far below its average business with "The Wedding March." Although critics were practically unanimous in praise of certain sequences bearing the unmistakable stamp of genius—notably the Corpus Christi Day pageant—and though cordial praise was bestowed upon von Stroheim, it is equally true that "The Wedding March" failed to show box-office strength. The receipts were distinctly disappointing. Incidentally, "The Wedding March" is the second sound picture to be presented under the "whole show on the screen" policy.

The Rialto Theatre fared moderately well with "The Midnight Taxi." Several talking sequences were favorably received and the week is regarded as satisfactory.

The Metropolitan did about the average business with "Love Over Night." It opened to slow business, but increased as word-of-mouth advertising spread the word that the picture was more than ordinarily pleasing as a program offering.

At the Tudor Theatre two breezy Westerns split the week, each gaining favorable reaction. The first half brought "Captain Careless" and "Hello, Cheyenne" closed the week.

Loew's Grand, continuing its split-week, second-run policy offered "The Crowd" the first three days and "The Cardboard Lover" the last half of the week. Business is reported only fair.

Minneapolis

"WINGS" continued on its record-breaking march in Minneapolis by doing a magnificent business at the Strand its fourth week and holding over still a fifth. No other picture in the history of Minneapolis has ever had such a run as this. The showing of "Wings" is the more remarkable because it had a two weeks run at the Metropolitan Theatre last winter as a road-show. "The Gold Rush" played at the Strand four weeks, but it did less business in that time than "Wings" did in three weeks. Now "Wings" is on its fifth week, and has the all-time attendance record safely sewed up as far as Minneapolis is concerned.

Al Jolson in "The Singing Fool" did an excellent business at the State as everyone thought it would have stayed over for a second week. Billie Dove in "The Night Watch" did just about the average business at the Minnesota. This film was supplemented by a Public stage show called "Step This Way." The Hennepin-Orpheum had a poor week but this was due to a vaudeville program that didn't get over, rather than to the picture, "Craig's Wife," which made a favorable impression. Pantages featured "Man, Woman and Wife" with its regular vaudeville program and found it a fair box office attraction.

The Lagoon, an outlying house, tried a revival week, and show such pictures as "Robin Hood," "Broken Blossoms," "The Dark Angel" and "Orphans of the Storm" for a day each. The Rialto and Loring, both neighborhood houses, did good business with "Street Angel," while the Granada, Minneapolis' newest and most elaborate neighborhood house, showed "Tenderloin" with good results.

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Cleveland

THE down-town first run houses have continued to draw capacity audiences. Interest in the new sound pictures grows keener each week. All of the houses are advertising extensively, and some of them are exploiting as well. But the effort is showing the desired results, and even a spell of the hottest October weather on record has failed to lessen public interest in the new screen productions.

"Wings" opened to remarkable business at the Stillman last Sunday, when they had to stop selling admissions, and refunded money to patrons in the lobby. This was the first popular priced showing of this screen classic. However, it had played a record run of thirteen weeks at the Colonial Theatre at road show prices late into the spring. Business kept up all week at the Stillman, and, of course, the picture is being held over.

"The Wedding March" opened up very big at the Allen. Every local critic gave it a big boost, some saying it ranks among the best pictures ever made. Although no records were broken, it showed a good record at the end of the week.

"The Docks of New York" packed Keith's Palace for every performance. The picture was very well liked. In addition a \$500,000 Fur Show was put on as an added attraction. However, the picture stood up on its merits, both as to story and direction.

"The Hit of the Show" made a real hit at Keith's 105th Street Theatre the first half of the week. Story, continuity, and presentation were excellent, and it mingled laughter and sadness successfully.

"Fleetwing" was well liked at Keith's East 105th Street the last half of the week, and did satisfactory business.

"The Patriot" and "Two Lovers" divided the week's honors at the Park for first run neighborhood showings. Both did just average business although highly recommended by critics. Both had highly successful downtown runs.

Neighborhood houses quoted the high temperature as their alibi for a fairly poor week. The fact is, however, that neighborhood theatres have not yet felt the upward trend of the movie business. The downtown houses are all enjoying success way ahead of last year. This boost is still confined to the downtown houses which are playing the new pictures and which are equipped with sound installations. Cleveland neighborhood houses are still silent with the exception of the Circle and the Last Side, and the Lincoln on the West Side.

Legitimate theatre competition was keen but did not hurt.

Ottawa

THE ticket-vending machines clicked merrily at Ottawa, Ontario, theatres during the week of October 8 and mid-season show enthusiasm was in evidence.

Most of the film fans took in "Two Lovers" at the Regent Theatre and this colorful costume production gave satisfaction all around.

Big crowds also saw "Loves of an Actress" with Pola Negri at B. F. Keith's Theatre.

"The Patent Leather Kid" fell short of being a real success at the Centre Theatre, in the estimation of patrons. It is hardly suited to Canadian audiences.

Jack Holt was the name that attracted good crowds to the Imperial Theatre for "The Water Hole." The title did not mean anything but once you got into the story interest was aroused and maintained.

The majority of pictures at the neighborhood houses were substantial productions, particularly "Laugh, Clown Laugh" at the Rex Theatre, which enjoyed relatively better business than for its first local run at the Regent. "The Coward" at the Rex Theatre during the last three days, was about average in quality.

The Fern Theatre did better with "The

Mysterious Lady," first half, than with "Heroes in Blue" during the last three days. The juveniles liked "Heroes in Blue."

"Foreign Devils" had the crowds, particularly the kids, all worked up at the Commedia Theatre, while "The Gay Retreat" provided good comedy entertainment for all for three days.

The theatres in Hull, Quebec, had real box office attractions. "The White Sister" at the Laurier Theatre made a decisive impression with French-Canadian patronage and good crowds were the rule. Norma Shearer is well-liked in Hull, partly because of her Montreal connections and her "After Midnight" was eminently pleasing at the Capitol Theatre.

Milwaukee

BUSINESS in the down town theatres took a little slump this week. Things were still rather lively but by contrast with last week's unusually good business, the crowds seemed not quite so large. The weather for the past week has been sweltering, a throw back to the summer months.

A strange sight greeted the downtown office workers at about 10 every morning last week—a long queue forming in front of the Garden waiting for the ticket office to open. The Garden is showing "Singing Fool" and thus far all records set by any picture at the Garden have been so badly shattered that the management predicts the picture will have an eight week run. The lobby of the theatre is packed at practically all times of the day. Business just could not be better.

"King of Kings" closed its second week at the Alhambra with a very good record to its credit. It played to very sizable audiences throughout its stay. "Four Sons" at the Strand will be held over for a third week. Crowds are still flocking to see this picture. "Scarlet Lady" at the Merrill had a very successful week. "Win That Girl" at the Wisconsin drew just fair business. The Majestic's feature, "Our Dancing Daughters," received such encouraging patronage that it will be held over for an additional week. The Orpheum offered an unusually strong bill and kept the house well filled at every performance. Its photoplay feature was "Show Girl." The film at the Riverside was "Love Over Night." Business here too was good.

Neighborhood houses had a moderately good week. "Glorious Betsy" succeeded in drawing good business to the Oriental and Tower Theatres. "Lights of New York" played to fair houses at the Garfield, Uptown and Modjeska. The Zenith enjoyed very good patronage during the showing of "Honor Bound." "The Gaucho" was very well attended at the Venetian. "The Mysterious Lady" drew fair patronage to the Egyptian.

Kansas City

THERE was little cause for complaint, in so far as the weekly attendance was concerned, from Kansas City exhibitors. Cooler weather and a good line-up of pictures proved sufficient to lure patrons away from radios and bridge parties.

At the Mainstreet Dorothy Mackaill in "The Whip" drew well all week, the nightly attendance holding up exceptionally well. Lon Chaney at Loew's Midland also drew good all week in "While the City Sleeps," the matinees drawing a bit better than usual. At the Pantages "The Street of Illusion" packed them in all week, both afternoon and night, while "King of Kings" had a fairly good second week's run at the Globe.

"Caught in the Fog" drew slightly better than the average picture at the Newman, while "Phyllis of the Follies" did a big business at the Uptown Theatre.

Nothing additional in the way of newspaper space or exploitation was employed by any of the theatres.

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Pittsburgh

THE Stanley Theatre did a sensational business with "The Singing Fool," accompanied by Vitaphone. Absolute S.R.O. at all performances, and S.R.O. in Pittsburgh at 11:30 a. m. is quite a rarity. This is one of the greatest pictures of all time, and hundreds of patrons returned to see production a second time. (Follows immediately into the Grand, another Stanley house, for an indefinite run.)

Loew's Penn had a big week's business with "Excess Baggage." Though somewhat different from the usual picture in which William Haines is seen, this one is not up to the Haines average. The Public unit, "Blossoms," on the stage, was the most pretentious yet shown here.

"Wings" stood 'em up all week at the Regent in the East End, after it had already played two weeks in the downtown section.

The Aldine had a good week with "The Air Circus," although the film is not nearly so good as such other airplane stories as "Lilac Time" and "Wings."

The Grand and Liberty played "Oh Kay," and though Colleen Moore has a big following here, the film played to but average audiences. Probably suffered because of the keen competition.

"None but the Brave" at the Davis proved a mildly amusing feature comedy, and business for the week was average.

"The River Woman" at the Alhambra brought a fair week's business.

"Two Lovers" did a little better than average at the Cameraphone.

Birmingham

THE past week proved an excellent tonic for Birmingham box-offices. The Alabama, with stage shows eliminated, seemed to bear out the assertion that Birmingham is, primarily, a picture town. "Lilac Time" (F. N.) had a very good week. The Ritz, with five acts of Keith vaudeville and William Fox's "Plastered in Paris," also had a good week. The Empire, reopening after having been dark for several months, had very good business with M-G-M's "While the City Sleeps." The Trianon with "Out of the Ruins" (F. N.) had a good week. The Strand, with another Warner Bros. Vitaphone picture, "Caught in the Fog," had good business, as did the Galax with a split week, the last half of which showed the Western star, Fred Thomson in "Kit Carson" (Par.).

New Orleans

WITH downtown first run theatres playing outstanding film productions during the past week and summerlike weather prevailing business reached record-breaking proportions.

The new Saenger Theatre led the local field and did a volume of business that broke all previous attendance records for the house. Al Jolson in "The Singing Fool," a Warner Brothers Vitaphone attraction, packed them in the palatial theatre at every performance. While thousands saw the film the first week the Saenger management was forced to hold it over for a second. It was the most talked of film ever to play this city.

Edw. G. Strubheim's masterpiece, "The Wedding March," did the second best business of the week, being shown at Loew's State Theatre. The film, long awaited by movie lovers of New Orleans, was highly praised by critics and patrons alike.

The Grand Theatre's "Good Morning Judge" was the Orpheum Theatre film offering, but it was the personal appearance of Ben Turpin, screen comedian, and four other outstanding vaudeville acts that drew whatever business the house did. The Diverse film, however, did well.

"Wings" drew well considering the fact that it was shown for a second week. Its first week's run did the best business of the week previous at the Indiana Theatre.

At Saenger's Tudor, "Tenderloin," the Warner Brothers Vitaphone picture, completed its third triumphant week and is still going strong. The film was liked by all who saw it.

Several motion picture houses of the New Orleans business district which have been dark during the past few months will be reopened. The Liberty Theatre opened on October 13 as a sound picture house. "The Jazz Singer," which recently set a record for continuous run at the Tudor, was the opening attraction.

Harrisburg

INDIAN SUMMER weather all week contributed materially to a continuation of good business in the theatres of Harrisburg.

George Bancroft, whose dramatic work has won him a big following in Central Pennsylvania, appeared at the Victoria in "The Docks of New York," with marked success from the financial viewpoint, some of the night crowds being almost capacity.

News pictures of the Graf Zeppelin helped to swell the Victoria crowds.

The Colonial offering was "Out of the Ruins," a picture that won immediate popularity which it maintained throughout the week. At Loew's Regent the principal attraction was "While the City Sleeps," which kept the box office cash register jingling merrily for the whole six-day booking. The State put Lois Wilson in "Ransom" on the screen the last half of the week with highly satisfactory results which were augmented perhaps by the fact that "Peaches" Brown appeared in a vaudeville act on the same bill.

The latter part of the week the Broad Street Theatre showed a double bill, consisting of "Marry the Girl" and Al Hoxie in "The Range Riders." Women particularly were attracted to the Grand when the romantic Ramon Novarro was featured in "A Certain Young Man." "The Phantom Flyer" was shown at the Capitol and the bill at the National, which featured Hoot Gibson in "The Flying Cowboy" was popular particularly with the juvenile element. The Rialto on Friday and Saturday presented "Honor Bound."

Cincinnati

HOT weather, due to Indian Summer, had the effect of somewhat slowing up attendance at the Cincinnati theatres, although not sufficiently to cause any general alarm.

At the Albee the receipts were up to a satisfactory figure after the box-office check-up following the picture "Excess Baggage," with James Barton as the featured stage act.

"Beggars of Life" at the Capitol, with sound synchronization, together with Movietone features, had a good week in the aggregate, business fluctuating from day to day.

Keith's presented Chaney in "While the City Sleeps," and got away to fair returns.

"Two Lovers," at the Lyric, for which a special musical score was provided, piled up a satisfactory gross, although business was not quite up to previous weeks of the regular season.

The Strand, featuring Milton Sills in "The Crash," had a very good week, which also is true of the Family, with "Beyond the Sierras" for the first part, and "Hellship Bronson" during the last half.

The Erlanger Grand, legitimate house, playing a three weeks' run of "Wings," had excellent business during the first week's showing, and this has undoubtedly helped out into the receipts of some of the other houses in the downtown section.

Palace, with "Danger Street" and vaudeville, had a big week, which is the rule rather than the exception at this house.

Neighborhood houses report satisfactory business.

Portland, Ore.

PROBABLY on account of the big film star-identification contest being staged in all of the West Coast houses, this week's attendance at all the houses has shown a considerable increase, even though some of the attractions are hold-overs.

The most notable of the hold-overs is "Glorious Betsy" at the new Music Box, which continues to enjoy a nice run during its second week.

"The King of Kings" went into the third week of good business at The Oriental, and appreciative comments were heard on H. B. Warner's portrayal of Jesus. The Oriental is one of the three largest houses in the city—and a run of more than a week is phenomenal, therefore this film is in record-breaking class here.

Musicians, dancers and entertainers held first position on Pantages bill. "The Michigan Kid" brought in the usual good business at this high-class vaudeville house.

A considerable increase in the attendance at the Columbia with "Tempest" was enjoyed throughout the week.

"While the City Sleeps" proved to be another interesting Lon Chaney picture, and brought in more money than "The Patriot" did the previous week. Georgie Stoll and his musical gang were back on the stage again.

Several big crowds were registered at the United Artists, at the opening of the second attraction, "The Woman Disputed" but fell off somewhat at end of week. Also showed Pendleton Round-Up pictures with sound effects.

West Coast Theatres also reopened the State Theatre, large suburban house, with Frazier Stock Company to good business, and feature film "Prowlers of the Sea."

An increase in attendance was noted by Manager Maxwell at the Portland with "Dry Martini," which had its premiere here, and which shared in the big applause given Fanchon & Marco's "Temptations" Idea.

Salt Lake City

SALT LAKE CITY first run picture theatres have enjoyed some very good business this past week as a whole with some exceptional and highly satisfactory reports having been made.

The second week of "The Singing Fool" at the Victory Theatre exceeded even the first week which is reported to have broken all attendance records of the house.

The Capital Theatre has had exceptionally good houses with "The Crash," in conjunction with the Fanchon and Marco stage production.

Alice White in "The Show Girl" was well received by good sized crowds during the week. On the stage Ralph Cloninger and his company in "Sun-Up" was also presented.

The Pantages Theatre enjoyed a week of rushing business which was somewhat above the average this week. The picture offering was "The Cameraman," with Buster Keaton.

"The Toilers" with Douglas Fairbanks, Jr., and Jobyna Ralston and a series of "The Collegians" drew fairly good sized houses to the American, it is reported.

"The King of Kings" has been held over this week at the Gem Theatre and is still packing the house.

The second run houses here have also enjoyed exceptionally good attendance this past week.

Oklahoma City

OKLAHOMA CITY houses all chalked up satisfactory grosses during the past week. The pictures were right and the weather was right.

"Our Dancing Daughters" with Joan Crawford, Anita Page and Dorothy Sebastian, a Metro-Goldwyn sound picture, enjoyed a week's excellent business at the Capitol.

Opinions on Pictures

Yellow Contraband

A Good Action Vehicle

(Reviewed by Raymond Ganly)

LEO MALONEY is well acquainted with the fashioning of pictures that offer action, a logically knit story and some humming acting. "Yellow Contraband" is a composite of a western, underworld story and the typical action feature. Dope smugglers along the border, the Chinamen who buy their stuff, the government agents who cope with them are all mixed up in this one to make a fast-moving tale. It has all the earmarks of the celluloid that satisfies.

Maloney has a double role, that of the government man and one of the smugglers. He discards his usual sombrero and western chaps to assume the guise of underworld character, a scowling bull-dog type. The government man successfully copes with his gangster twin, outwits him and even fools the Chinaman who employs him. When the dope dive is raided, the government man makes his exit with the girl pal of his underworld rival, but he finds that she, too, is a government agent. This is just a wee extra dose of make-believe and does not jibe with the convincing incidents which it culminates.

All in all, though, there are but few faults to be found with this opus.

Drawing Power: Good for the customers who want their screen fare served with strident action. **Exploitation Angles:** Feature as an underworld story, with the usual rat-a-tat accompaniment of gunplay, the menacing Chinamen, the struggle between law and order.

THEME: Underworld drama. Government agent and underworld character look alike, so the former outwits the latter in order to assume his place amidst the gang of dope smugglers. His underworld rival shows up in a Chinese dive where he is impersonating him and the government man is saved only by a raid.

THE CAST

Leo McMahon.....	Leo Maloney
"Blackie" Harris.....	Leo Maloney
Martin.....	Greta Veltz
La Wong Foo.....	Noble Johnson
"Duke" Connors.....	Tom London
Pierre Dutesne.....	Joe Rickson
Rawhide.....	Bill Patton
"Ice House" Joe.....	Walt Patterson
"Duke" McClain.....	Vester Pegg

Produced by Leo Maloney. Distributed by Pathe. Released, October 21. Length, 5,686 feet. Story by Ford I. Beebe. Director, Leo Maloney.

The Wedding March

Fine Production, But Not Up to Stroheim Standard

(Reviewed by Laurence Reid)

IT'S taken a long time for Erich von Stroheim to make "The Wedding March," and it sure shapes as a costly production—one well over the million dollar class. And, as customary with one of his achievements much relevant matter has been trimmed from it. The result is it loses considerable force from the operation. The picture is typically Stroheimish in its treatment—the idea being one which has

been utilized before by the actor-director.

Once again he plays his rakish, swanky, Viennese military officer, bent upon the conquest of the ladies. And sure enough the familiar conflict is present, too. The peasantry is pictured—so is the aristocracy.

The germ of this story develops from the seduction of a bucolic maid by the roystering *roue*—and his marriage to an heiress who is not so keen as to personality. That's all there is to it—and it takes an unusually long time to tell it. The picture is particularly long in the religious procession of Corpus Christi, but it is beautifully produced, the atmosphere, the settings and backgrounds carrying real pictorial appeal.

Of course the eliminated footage has taken the spark out of the story and what is left cannot be called anything extraordinary. It is interesting in its acting and scenes. Fay Wray surely emerges as an emotional actress of the first rank—her study of the wistful peasant being exceptionally effective and appealing. Stroheim, himself, is a master hand at playing the over-bearing officer—and ZaSu Pitts is excellent as the heiress.

"The Wedding March" is a costly job. And Stroheim has done better.

Drawing Power: Director's name—and big publicity concerning picture should attract them. For highclass houses. **Exploitation Angles:** Play up title and cost of picture, billing Stroheim's name prominently. Feature Fay Wray. Advertise it big.

THEME: Drama of triangle—with autocratic officer involved with peasant girl and heiress.

THE CAST

Prince von Wildeliche-Raufenburg.....	George Fawcett
Princess von Wildeliche-Raufenburg.....	Maude George
Prince Nicki.....	Eric von Stroheim
Fortunat Schweisser.....	George Nichols
Cecilia Schweisser.....	ZaSu Pitts
Anton Eherle.....	Hughie Mack
"Schanti" Eberle.....	Matthew Betz
Martin Schrammell.....	Cesaire Gravina
Mrs. Schrammell.....	Dale Fuller
Mitzi Schrammell.....	Fay Wray

Produced and distributed by Paramount. Length, Ten reels. Released, October, 1928. Story and direction by Erich von Stroheim. Scenario, von Stroheim and Harry Carr. Editor, P. A. Powers. Titles, Julian Johnson. Cameraman, Hal Mohr and B. Sorenson.

"Pathe Review No. 43"

(Pathe—One Reel)

THE Pathe Review for October 21 release is a dandy featurette into which has been incorporated an interesting quartet of novelties. There is a smoothness and a crispness in the new Pathe Review. These offerings offer sufficient proof that the Review in its new dress is fast threatening to make apparent to all that it is the best film magazine on the market.

The quiet, picturesque town of Sunbury, where England's great painter, Gainsborough was born, is presented in Pathecolor. Two other subjects deal with mountain climbing and novelty knives turned out by the workshops of England. A final touch, particularly appropriate today, gives an idea of the latest developments in furniture with the modern touch.—RAYMOND GANLY.

The Battle of the Sexes

Griffith Has Done Much Better

(Reviewed by Laurence Reid)

THEY'VE given D. W. Griffith an opportunity to make over one of his early triumphs, and all things considered it doesn't shape up as anything out of the ordinary. The idea has been used many, many times—indeed, ever since it was first exploited by Griffith. It employs the age-old theme of the trespassing husband and father who so far forgets his marital vows as to wander from the straight narrow to gad about on the primrose path. And once he checks out the blessings of home he finds a certain amount of foolish pride and a mingled feeling of making whoopee and feeling sorry in the companionship of a vamp.

The giddy girl is played by Phyllis Haver who had a similar role in "The Way of All Flesh," only in *that* picture the character was much more genuine. Here it registers as artificial and inconsistent. The outraged wife makes a threat of suicide—and the young daughter of the house makes a grand gesture by upbraiding the vamp—even to the extent of flourishing a revolver.

The picture is obvious all of the way, and lacks the w. k. Griffith touches of humanity. But he hasn't forgotten his contrasts nor his sentiment, though the latter element looks out of place—as if it was added to balance the high jinks and make its bid for sympathy. The acting could be more restrained. Jean Hersholt gives a colorful performance as the trespasser, but he goes to extremes with his emotions. Phyllis Haver is more in character as the play-girl. Belle Bennett is the mother—and make the figure fairly genuine. It is just a fair picture. The synchronization introduces some applause and a musical accompaniment.

Drawing Power: Title, director and cast. Suitable for all types of houses. **Exploitation Angles:** Tease the title. Feature director and what he has accomplished. Bill Miss Haver in large type—also Jean Hersholt. Bring emphasis to theme.

THEME: Domestic drama founded on the eternal triangle with trespassing husband and father.

THE CAST

Judson.....	Jean Hersholt
Marie Skinner.....	Phyllis Haver
Mrs. Judson.....	Belle Bennett
"Babe" Winsor.....	Don Alvarado
Ruth Judson.....	Sally O'Neil
Billy Judson.....	William Bakewell

Produced and distributed by United Artists. Length, eight reels. Released, October, 1928. Director, D. W. Griffith. Author, Daniel Carson Goodman. Scenario, Gerrit J. Lloyd. Editor, James Smith. Cameramen, Karl Strauss and Billy Bitzer.

"Getting Together"

(Pathe—One Reel)

A FAIRLY interesting Spotlight setting forth the activities of various athletic clubs. Such sports as fencing, relay running and broad jumping are shown, the collection of shots containing variety and a general interest. The exponents of the sports take in men, boys and girls.—RAYMOND GANLY.

The Toilers

Good Picture, With or Without Sound

(Reviewed by Oscar Cooper)

A PRODUCTION of substantial box office worth is "The Toilers." Its value is heightened by sound, but it is fully able to make the box-office grade as a "silent."

Synchronized by the RCA Photophone process, with music score by Dr. Hugo Riesenfeld, the picture also has sound effects. These are fine examples of the use of good judgment and common sense. They are not forced; on the contrary, they are put in when they really mean something.

Director Reginald Barker has done a workmanlike job. His direction cannot be called inspired, but it is thorough, and it scores particularly in the climax scenes showing the fire in the mine shafts, and the rescue of the entombed miners.

The cast does uniformly good work: Douglas Fairbanks, Jr., Jobyna Ralston, Harvey Clark and Wade Boteler, in particular. The slight story runs along with a considerable amount of love interest, and not a little humor.

Drawing Power: Good for all types of houses. Box-office without a doubt.

Exploitation Angles: The mine fire is the big punch, and can be used to fine advantage in exploitation.

THEME: Drama of the coal mines, in which the hero, after winning the girl, is rescued in coal shaft fire.

THE CAST

Steve Douglas Fairbanks, Jr.
Mary Jobyna Ralston
Joe Harvey Clark
Toby Wade Boteler
Butch Robert Ryan

Produced and distributed by Tiffany-Stahl. Length, 7,256 feet. Released, September. Director, Reginald Barker. Author and scenarist, L. G. Rigby; Editor, Robert J. Kern; Titles: Harry Braxton; Photographed by Ernest Miller.

"The Spieler"

Good Story, Excellently Directed

(Reviewed by Jerry Hoffman)

TAY GARNETT goes another step to justify Ralph Block's faith that he can direct. Under the De Mille regime at the present Pathe studio, Garnett was one of the staff's ace scenarists. Block, as associate producer, promoted Garnett to a directorship with "Celebrity" as his first assignment. Then came "Show-Folks." And now "The Spieler," produced by Block, written by Hal Conklin and adapted by Conklin and Garnett.

Garnett displays intelligence by remembering constantly he was a writer. In other words, even with a megaphone, he sets about to tell a story, goes directly to the point, sustains interest brilliantly, draws his characters exceptionally well, omits all unnecessary padding and thus far in all his pictures has attained the only result needed. A fine picture.

"The Spieler," to lull the fears expressed by many, absolutely bears no resemblance to "The Barker" made by First National. The latter is a story of father and son. "The Spieler" is the old one of a crook's reformation for the love of a woman. Alan Hale proved conclusively in "Sal of Singapore" that he deserves individual featuring. The last vestige of doubt, if any remained, comes with his virile performance in "The Spieler." And Clyde Cook, whom producers relegated to

falls and slapstick, adds more truth to the old belief that a clown makes a better tragedian than any standard dramatic actor. This belief, undoubtedly exaggerated in most cases, holds good as far as Cook's portrayal of the wire-walker and assistant "grifter" to Hale. With Alan, Clyde furnishes tears in addition to laughter, which some may claim, is the function of Pagliacci. But Clyde isn't playing the clown with the broken heart. It's simply that such a fine actor has been wasted in past years to the business of taking falls.

The one weak spot in "The Spieler" is Renee Adoree. She is far from the Adoree of "The Big Parade" in charm or performance. One may be charitable and say she was miscast. Fred Kohler adds to the suspense element as the "menace."

Undoubtedly outdoor show-folks will resent "The Spieler" with much bitterness. Their resentment will be justified to the extent that such conditions as "The Spieler" is based on have been cleaned out of carnivals and tent shows to a large extent. The only ones they exist in now are the "turkeys" and one-season "gyps." However, that doesn't detract from the merits of the picture as entertainment or as a story which has been exceptionally well told.

Pathe's rooster can lift its head high and crow over "The Spieler." It deserves it.

Drawing Power: For both large and small towns, it should be good. The lure of carnivals has never been restricted to population, size or type. As a silent picture, which it was in preview, its entertainment values are very good. Whether dialogue and synchronization will affect this any depends on just how the dialog and effects are written and inserted. **Exploitation Angles:** Carnival atmosphere to dress the theatre: an old-time "spieler" type giving a circus or carnival bally-hoo may be used effectively in most localities. In others the bally-hoo can be burlesqued to good results. Play up the wire-walking of Clyde Cook for thrills.

THEME: Two crooks, one a wire-walker, join a carnival owned by a woman anxious to have an entirely honest midway. Unknown to her and protected by her reputation is a gang of crooks operating right in her show. Hale, one of the crooks, falls in love with the carnival owner and she with him. He sets about to prove his honesty and aid her clean up her own midway. He succeeds following several thrilling scenes in which some snappy fist fighting occurs. His buddy is shot while walking a wire by the other "grifters."

THE CAST

Flash Alan Hale
Luke Clyde Cook
Cleo Renee Adoree
Red Moon Fred Kohler
The Barker Fred Warren
The Rabbit Jimmy Quinn
Butch Keweenaw Morgan
Bearded Lady Billy Latimer

Produced and distributed by Pathe. Released, January 6, 1929. Length, 5,800 feet. Director, Tay Garnett. Assistant Director, Bob Fellows. Cameraman Art Miller.

"Rocks and Saddles"

(Universal—One Reel)

OSWALD, a courageous bunny, goes on the spoor of big game in this amusing cartoon. He has many adventures with the beasts including one with a huge ape with whom he cuts up in fine style, an assortment of gags emerging with their scuffle. The action is rapid and the cartoon work very effective.—RAYMOND GANLY.

Marriage by Contract

Good Box-Office Material

(Reviewed by Chester J. Smith)

THIS tale has as its moral that women should remain well satisfied with the good old-fashioned marriage ceremony, that precarious as that sometimes is, it will continue to be generally accepted as the proper and safest standard. However, companionate marriage has come in for a deal of discussion and because of that there is plenty of box-office material in this feature. If it is to be adversely criticised at all, it is because there may be one too many of the marriage sequences.

Patsy Ruth Miller trudges her way sadly through four or five "agreements," each time being satisfied she has hit upon the right man at last. And then she wakes up to find it has all been a dream, that her original companionate agreement with the youth she loves and who loves her has not departed because of a tiff that brought on all the hysteria. But she is smart enough, after all, and so is he, to realize that the old fashioned marriage ceremony is much the most satisfactory.

Miss Miller is very convincing in the handling of a somewhat difficult role which takes her from the young modernist wife through the various marriage episodes until she comes to the border of middle age and with it there is the desire to retain her youth. It is somewhat a relief to know all of these hardships have not been hers when she awakens from her troubled sleep. Lawrence Gray also does some creditable work, as do the other members of the cast. It is a picture that has quite considerable appeal and it should do well at the box-office.

Drawing Power: The subject is one that has had much attention, and with a well molded story, well done, it promises to click in nearly any house. **Exploitation Angles:** The companionate marriage subject lends itself to ready exploitation; the good story, the well balanced cast.

THEME: Thoroughly modern girl and youth decide upon a companionate marriage; they quarrel and she leaves in a huff. She drifts from one marriage contract to another, only to finally wake up and realize it has been a dream, which, however, has a happy ending.

Produced and distributed by Tiffany-Stahl. Length, 7,786 feet. Released, December 1, 1928. The Cast; Patsy Ruth Miller, Lawrence Gray, Shirley Palmer, Ralph Emerson, John St. Polis, Claire Mc Dowell, Ruby Lafayette, Duke Martin, Robert Edison, Raymond Keane. Director, James Flood. Story by Edward Clark. Continuity by Frances Hyland.

"Teacher's Pest"

(Universal—Two Reels)

(Reviewed by Raymond Gandy)

WITH the help of Tige, his clever dog, Buster Brown produces a few laughs in this juvenile comedy, which was directed by Samuel Newfield. Fairly amusing.

The piece starts off with a good scene showing Buster in the throes of a bad dream.

From thence on the comedy is just an assortment of hoary gags, which do not carry much pep any more. The climax arrives in the visit of the school board of trustees to the classroom. There they and the pupils are upset when a mischievous pupil drops a box of sneezing powder, with the result that ka-choing becomes prevalent. Buster is blamed for this mishap but Tige and the dogs of the neighborhood come to his assistance. Their entrance into the classroom brings general disorder.

Freedom of the Press

A Good Newspaper Story
(Reviewed by Chester J. Smith)

UNIVERSAL has a powerful story and a good box-office bet in this yarn of newspapers and graft. It is an accurate portrayal of life behind the scenes in a newspaper office and equally as accurate in the corruptness of politics in some quarters. At the same time it carries a lively romance which builds to a dramatic climax when the young son of the owner of the paper assumes command and is compelled by a promise to his father to exploit the crookedness of the father of the girl he loves.

Lewis Stone heads the capable cast and he gives a splendid portrayal of the difficult role of the power behind the underworld in a large city. Henry B. Walthall is equally good as the newspaper proprietor who is pledged to give the city clean government. Malcolm McGregor is the youthful hero and opposite him is Marceline Day, ward of the corrupt politician. Both are well cast and do some effective work.

The direction is all that could be desired. George Melford has not spoiled the effectiveness of the story by permitting any overacting. All of the roles are played in a dignified manner, those of Stone and Walthall being particularly commendable. Had they been otherwise a good story could easily have been ruined. There is not a dull moment throughout the progress of the feature and there are some thrilling ones that will make it a picture that will be talked about.

Drawing Power: It is a generally appealing subject that is handled in a dignified manner and with the good cast it should do very well at any box-office. **Exploitation Angles:** Newspaper tieups should be readily arranged. The press book offers a number of good suggestions.

THEME: Son of newspaper owner is forced to take over paper when his father is murdered. He pledges to carry on the crusade against the corrupt politician who is the guardian of the girl he loves.

THE CAST

Daniel Steele	Lewis Stone
June Westcott	Marceline Day
Bill Ballard	Malcolm McGregor
John Ballard	Henry B. Walthall
Boo Maloney	Robert E. O'Connor
Wicks	Thomas Ricketts
Callahan	Hayden Stevenson
Cyrus Hazlett	Robert Ellis
Criminal	Boris Baronoff
Organist	Morgan Thorpe
Butler	Wilson Bengie

Produced and distributed by Universal. Length, 6,474 feet. Released October 28, 1928. Director, George Melford. Story by Peter B. Kyne. Adaptation and continuity by J. Grubb Alexander.

Sinners in Love

Not So Well Done

(Reviewed by Raymond Ganly)

THE kind of tale with which Bernarr Macfadden fills the pages of his "True Story Magazine" is screened and doesn't come off so well. Far from seeming true, it appears typically movieish all the way. It does not carry much conviction, although there is some good acting to be found in the cast.

However, this is the type of story the masses seem to want. Inasmuch as "True Story" has been eminently successful, they are beyond a doubt just graded for popular response. If the public wants it, then that's all that matters. There have been, however,

better pictures done along the same lines of this one.

The story tells of a girl from a squab mill town, who is loved by a gambling house proprietor. She awakens repulsion in him for his trade. The girl is attacked by a villain and kills in self defense, the attack having been instigated by a jealous woman admirer of the gambler. Wedding bells and happiness for the girl and the reformed gambler.

The scenes of the girl's tenement surroundings have been done well. But those showing the gambling den and the old drama of the triangle that goes therein are just about average in their telling.

Drawing Power: Suited primarily for second run and neighborhood trade. **Exploitation Angles:** Mention as "true story" from the Macfadden publication. Bill as story of an everyday girl's predicament.

THEME: Drama. Girl from small town goes to big city, where a gambler uses her as a lure in his gambling establishment. When she discovers his trade she leaves him. He realizes then that he loves her and follows her. Meanwhile, the gambler's woman partner resents his interest in the girl and lures her into the apartment of a rake. The girl slays in self defense, but the gambler removes all evidence of her crime, calms her fears and weds her.

THE CAST

Ann Hardy	Oliver Borden
Tom Wells	Huntley Gordon
Yvonne D'Orsy	Seena Owen
Silk Oliver	Ernest Hilliard
Mabel	Daphne Pollard
Spencer	Phillip Smalley

Produced and distributed by F-B-O. To be Released, Nov. 4, 1928. Length not determined. Story from True Story Magazine. Continuity, J. Clarkson Miller. Assistant director, James Dugan. Cameraman, Paul Perry. Director, George Melford.

"Fish Stories"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

MIKE and IKE, those two young bouncers of the Stern Bros. series of comedies of that name, get involved into a mess of trouble in their latest adventure. They try to "make" two girls by posing as wealthy sportsmen and they impress their dad by telling him a yarn of their prowess with the tackle, and so it comes about that they join the man and his daughters in a fishing party.

Here they cut up at a fast pace, both of them get a good wetting and their arms grow weary trying to catch a few fish. They finally become attached to a large sea monster, which goes through the water so fast that their boat falls apart and they ride what is left of it as if they were aquaplaning. Of course, everything is extremely silly, but at least they don't go to sleep in this one. Even if some of their gags are a little mouldy, they keep throwing them in with gay abandon. The comedy impresses one as a fairly enjoyable splurge.

Gus Meins directed.

Pathe Review No. 42

(Pathe—One Reel)

NO. 42 offers some bright diversions along the paths of traveling, sculpturing and nature study. A few glances at Northern Algeria, presented in Pathecolor, are first hand. Bernarr Macfadden, the publisher and physical culturists, is then seen submitting to a plaster cast in the studio of Sculptor George Grey Bernard. The osprey, the fish hawk of the New Jersey coast, is the next subject for the camera, the scenes showing him in flight and at close range in his nest. Another scene in this Review deals with a study in the various periods of office furniture.—RAYMOND GANLY.

"Saps and Saddles"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

THIS is a pleasantly conceived and nicely executed short western of the Tenderfoot Thriller series that Universal is releasing. It is a vehicle for George Chandler, who is seen to good advantage in the role of a hypochondriac. He comes to the great open spaces where some terrific action takes hold of him and jars him back to a normal position of health. He errs in thinking a frijolite is a sort of local disease and as the cowboys are continually mentioning the word among their other favorite foods, the hypo is stirred into action.

Some villains in the neighborhood kidnap the invalid and his sister and things look pretty bad for them until one of the villains inadvertently lets fall the word, frijolite, with the result that the hypochondriac leaps into the thick of them, makes his escape and also knocks the chief villain cold when he tries to run off with his sister. Far from being an invalid, the hypo becomes a typical roaring westerner within the short length of his sojourn.

Fabian directed.

"Jessie's James"

(F B O—Two Reels)

(Reviewed by Raymond Ganly)

SCANNING this Larry Darmour comedy, conning it closing, one is not minimizing its worth by arriving at the dictum: not so good. It has action, but is undeniably weak when it comes to gags. And what good is a gagless comedy or a reel containing nothing but old gags? The humor this one puts forth has been throttled time and time again by other hands in the comedy field.

There are Alberta Vaughn and Al Cooke in the cast and this fact strengthens the reels somewhat. They are capable funsters but they are bucking up against punk material here. Lewis Sargent has the role of jockey sweetheart of Miss Vaughn and Cooke is cast as a four flusher and a bluffer. There are performances, too, from Eleanor Flynn and Willie Grey. Albert Herman directed, not with striking effect.

The titles are fierce. Brighter and more original ideas from Mr. Darmour's gagmen are needed if the material in "Jessie's James" is the best they can muster.

"Fun in the Clouds"

(Universal—One Reel)

CONTINUING the adventures of a movie-crazed boy, this new chapter in the "Horace in Hollywood" series, starring Arthur Lake, is just about average film fare. Arthur boasts of his skill as an air pilot. A director, on the lookout for a stunt aviator, sends him up in the clouds for a few thrill scenes.

The boy had just been chewing some tobacco, with the result that he feels sick and in no condition to pilot a plane. But in this state, he unconsciously maneuvers the ship into the most unheard of antics and more than satisfies the director as to his skill.

It's a comedy that should not be taken seriously. Some of the scenes that Universal used in "The Lone Eagle" appear in it as do the leads of that production, Raymond Keane and Barbara Kent. Tom O'Brien is cast as the director.—RAYMOND GANLY.

"The Defensive Line"

(Pathe—One Reel)

THE work of the tackles in a football game of today is emphasized in this issue of the "Football Sense" series, produced by "Chick" Meehan, famous N. Y. U. gridiron mentor. How the tackle uses his arms and legs in bowling over the interference of the opposing team to get at the man with the ball, how he must always keep his feet and act as a human battering ram is explicitly brought out in this little number. It demonstrates the plays as no words possibly could and is right in line with the interest that the other "Football Sense" issues have possessed.—RAYMOND GANLY.



Exhibitors Service Bureau

Details Plan of Presentation to Exploit "Singing Fool"

A BRIEF account of the trailer presentation for "The Singing Fool" at the Great Lakes Theatre, Buffalo, published in Motion Picture News of September 29, has created such widespread interest and queries for full information concerning the exact details of the stunt that we are giving below the description of this unusual presentation as supplied this department by H. M. Addison, managing director of the theatre, and originator of the idea of using phonograph records in conjunction with an organ number to exploit a coming feature.

It will be recalled that the initial notice of this stunt related the immense popular enthusiasm which greeted the presentation at the Great Lakes. Patrons applauded the number in a manner that made evident their pleasure at the entertainment it afforded. The presentation was called "Jolson-ania."

The stunt started off as an organ recital, with Carl Coleman, at the console, playing, in turn, April Showers, Dirty Hands, Dirty Face; Toot, Toot Tootsie, Mother of Mine and Mammy, all choruses, with the exception of Mother of Mine, which used verse and chorus. Slides, with the exception of that for April Showers, were made locally from pictures of Jolson in "The Jazz Singer." The April Showers slide was made from that now famous black and

while cartoon of Jolson used so much by Warner Bros., in which nothing except the eyes, mouth and hands, white on a black background, show.

With the close of the organ playing Mammy comes the big punch. Rigged up in the operating booth is a phonograph turntable, with an electric pick-up, which allows the use of a phonograph record, playing through the Vitaphone hook-up, to broadcast music through the horns back of the screen. Brunswick record No. 4033, with Jolson singing "Sonny Boy," the theme song of "The Singing Fool," was used, with the organ playing a soft obligato. Slides of "Sonny Boy," which may be obtained free from De Sylva, Brown and Henderson, Inc., New York, were used on the screen as the record brought Jolson's voice through the horns to the auditorium.

For the first slides, up to "Sonny Boy," blue and reds were used on the foots and a dark spot on the organist. For the last number, house lights were dimmed and the organ worked dark.

"Sonny Boy" slides carried the verse and two choruses of the song, the same as played on the record. The only trouble was the synchronization of the organ and record for this song and that was done after a few trials without any trouble.

Showmanship

Briefs

USING the titles of feature attractions prominently in the theatre front advertising for a "Take a Chance Week" at the Palace Theatre, Toronto, Ontario, was the trick which was played on an unsuspecting public by Manager Charles Querrie. The features for the week were "Telling the World" and "Warming Up." Included in the elaborate front for the week were such expressions as "We're Telling the World it's some show" and "We're just Warming Up for the fun."

USING the mother-sons angle, Manager H. Kayes was able to hit the top center position on the front page of the local paper in connection with the showing of "Four Sons" at the Temple Theatre, Houlton, Me. The message appearing in the newspaper read: "Mothers Be Our Guests—Through the Courtesy of the Temple Theatre Management, the Pioneer invites mothers with four sons as guests of the Temple during the two-day run of the picture 'Four Sons.' Any mother and her four sons appearing at the box office either of the two days, Wednesday or Thursday.

DORIS STECKER, manager Forest Theatre, Cincinnati, is putting her house on the local map with Saturday matinee for children only at which appropriate pictures are shown. Matinees are sponsored by parents and local child welfare associations, as well as teachers.

VIC GAUNTLETT, publicity and advertising director for John Hamrick's five theatres in Seattle, Tacoma and Portland, returned to Seattle last week from the opening of the new Music Box Theatre in Portland with the distinction of having page one stories of the opening in each of Portland's four newspapers, the first time such a "break" has ever been put over.

GEORGE MORRELL, of the College Theatre, Toronto, Ontario, an excellent neighborhood house, obtained considerable extra business and also incurred the pleasure of the Y. M. C. A. by staging a series of junior boxing matches as Saturday matinee features. There was little work in these stunts for Manager Morrell because the details were handled by the physical director of the Y. M. C. A. The expense to the theatre comprised admission passes, light refreshments and a few gifts, such as gymnasium suits.

BECAUSE of the competition of the radio in reporting the World Series baseball scores, fewer Central Pennsylvania theatres than in former years provided World Series scoring service for their patrons this season. Among the few that did, however, are the State, Harrisburg, and the Gaiety, Wilkes-Barre, which installed regular electric score boards that recorded the games play by play.

ALEX MOSS, director of advertising and publicity for Columbia Pictures, crashed into the Yankee Stadium during the World Series game with publicity for that company's current attraction at the Embassy Theatre on Broadway. A complimentary four-page score card, carrying an advertisement for "Submarine" was inserted in every copy of the "Baseball Magazine" distributed at the game.

Stage Talent Contest Featured with "Our Dancing Daughters"

CHATTANOOGA'S "Dancing Daughters" were given opportunity to win stage fame at the Tivoli theatre there in conjunction with a contest conducted as a co-feature with the presentation of "Our Dancing Daughters." The stunt conducted by manager R. B. Smith met with hearty response.

The newspaper tying in with the theatre on the contest among its numerous stories emphasized that the dancing contest was open to all women over 15 years of age and that any person could participate in any dance she chose such as a solo dance or ballroom dance with masculine partners. However, no prizes were to be offered the men.

The idea of the contest was to have an elimination contest each night during the showing of the picture and then run off the finals one week later.

Prizes were donated by local merchants who also made excellent use of their windows in co-operative displays on both the contest and the picture. First prize winner received a beautiful engraved loving cup valued at \$75.00 in addition to receiving a three-day stage engagement at the local theatre. The second prize winner received a \$50.00 dress; 3rd prize, a \$30.00 hat, and 4th prize, the choice of any pair of shoes at the Walkover shoe store.

Many entries stated that they preferred to entertain in other ways besides just dancing and so listening to popular demand as the contest was primarily an "opportunity contest," Manager R. B. Smith decided to let down the gates to all comers, singers being equally as welcome as dancers.

The elimination contests were a big attraction in themselves and greatly helped to swell the box-office receipts for "Our Dancing Daughters."

Fake Tab Scores as Herald For "Terror" in St. Louis

A fake tabloid featuring a scare headline reading "Terror Strikes City" proved a profitable piece of exploitation for the Grand Central Theatre in St. Louis in connection with a drive for "The Terror" there.

The four page sheet was tabloid size and bore a further resemblance in make-up and printing. Coarse screen cuts were employed as illustrations and the text stressed the mystery angle of the story in true journalistic fashion. The little paper, called the St. Louis Daily Mirror, was distributed by the thousands in advance of the showing as well as currently.

Discuss "Companionate" in Newspaper-Theatre Tie-up

When an exploitation man breaks into the columns of the Toledo Blade he considers himself lucky, if even for but a single article. "Companionate Marriage," based upon Judge Ben B. Lindsey's book of that title, crashed into the Blade for an essay contest on marriage for ten days—a week in advance of its showing at the Pantheon Theatre and three days following the opening.

The contest was to last but the week, but so many telephone requests were received by the contest editor at the end of the week for more time in which to write their essays that an extension of three days was given.

The Blade offered twenty-five pairs of tickets to "Companionate Marriage" as the prizes for the best essays of 150 words submitted on the question "What ails marriage?" On the second day of the contest the Blade announced that it had arranged for a special first prize for the best letter of all, the prize to be a season pass to the Pantheon good for two persons.

Canada Air Mail Officials Cooperate with Theatre

George Rotsky, manager of the Palace Theatre, Montreal, first sound theatre in the Dominion, was authorized by the Dominion Government to announce that: "By special appointment, the Palace Theatre is an official Canadian Air Mail Depot during this showing."

This was due to the fact that Manager Rotsky arranged for the recognition of the Palace as a branch Post office for the handling of His Majesty's Royal Air Mail during the week of October 13 when the talking feature on the screen was "The Air Circus." In conjunction with this arrangement, there were postal wickets in the lobby and foyer of the theatre along with official letter boxes in which air mail matter could be posted, regular collections being made to connect with the recently established air routes from Montreal to New York and to Ottawa and other cities. The postal arrangement was announced near and far.

"Clara Bow Stomp" Good for Publicity by Howard

New York may claim the lion's share where new dances emanate but Hollywood is the home of the latest creation known as the "Clara Bow Stomp."

It is said that Miss Bow originated this new dance during the filming of "The Fleet's In," which played at the Howard Theatre, Atlanta, Ga.

Jack Chalman, publicity manager at the Howard made arrangements with one of the local papers to publish the ten poses of Miss Bow illustrating the various steps of the new dance.

Publishing one pose daily for ten days would perhaps create more reader interest than publishing all ten poses in one issue. Due to close booking, Chalman was confronted with doing the best he could, the result being all ten poses were shown in one issue.

Patron Suggestions Read from Stage Stimulate Interest in "Idea Box"

H. E. WILTON, manager of the Strand Theatre, Hamilton, Ontario, has a lobby suggestion box which is literally a howling success. Having noticed that many such "idea receptacles" become practically useless in short order, Wilton hit upon the scheme of announcing that suggestions for Strand Theatre programs and operation would be read from the stage of the theatre. This started the fireworks as the neighborhood wags are busy with pen and paper. Some suggestions cause a big laugh while others are really valuable.

Noting that "The Head Man" had to do with municipal politics, Wilton invited all members of the Hamilton City Council and their wives to attend a performance as his guests. They all came and the newspapers did the rest.

Launches New Season Bookings with "Jubilee Month" Drive

AS a follow-up to the success which marked his "Harvest Month" campaign last year, Manager C. Clare Woods of the Colorado theatre in Pueblo, this season used a similar stunt to inaugurate the new fall bookings at that house, calling the celebration "Colorado Jubilee Month." The first picture on the list of features offered in this one-month drive at the Colorado was "Two Lovers."

Woods started his campaign two weeks in advance by posting the letters—in cut-out—"C.J.M." at every conspicuous place about the front of his theatre. There was a liberal use of the words "Amazing," "Different," "Without Precedent," etc., in this theatre billing. Screen trailers, newspaper teasers and a teaser radio campaign also were joined in the exploitation efforts used to put over the "Jubilee Month" event at the Colorado.

A week in advance all the teaser methods were turned into announcements about the Jubilee Month and in an organ solo, just before the opening, a parody on the month was featured.

Big boards were used carrying stills from all the pictures to be shown during the month and still another board was used carrying stills of the Vitaphone stars that were to appear during the month.

The front of the theatre presented a gala effect with its stringing colored lights all over and hanging colored discs under the marquee, on one side of which were painted "Colorado Jubilee Month" and on the other side the name of some star of the month.

A contest was conducted in one of the local papers to see who might be able to guess the stars of each picture showing during the month and a bakery also helped the cause along by distributing between 75,000 and 100,000 numbered coupons in their wrapped loaves of bread.

Sunday, as "Two Lovers" opened, the Star-Journal devoted a streamer entirely across the amusement page and the Chief-tain used a four-column cut of Ronald Colman in the best spot on their theatre page on the same day. Both papers featured stories playing up the big pictures to be shown during Colorado Jubilee Month.

Lobby Concerts by Phonograph Popularize "Fazil" Music

TO emphasize the song theme in "Fazil," Manager John McKenna gave a musical program in his lobby every morning during the run of "Fazil" at the Imperial Theatre, Charlotte, N. C.

These morning musical programs were made possible through a tie-up with Charlotte's largest and best patronized music dealer who gratuitously furnished a beautiful electric orthophonic vietrola.

This machine plays four and one-half hours without repeating a number, so the machine was filled with "Neopolitan Night" records—the love theme for "Fazil." Cards on top of the orthophonic and on the sides announced that the various musical selections could be heard in the synchronized score of "Fazil."

The musical lobby program was an innovation to Charlotte and often the lobby was packed to overflowing. At times the overflow became so great that it was necessary for the local police department to detach

patrolmen to the scene and open up an artery on the sidewalk to allow pedestrians to get by.

The lobby was filled with a selected display of accessories which greatly helped to sell the picture to those gathered to hear the music.

Offers Operatic Scene as Prologue for "King"

An excerpt from the opera "Sampson and Delilah" presented by two soloists, a chorus of 18 and an ensemble of 16 dancers, was offered as a prologue to "The King of Kings" at the Cathedral Auditorium at New Castle, Pa.

The presentation was staged by Ted Hall, musical director. The accompanying music was rendered by a symphony orchestra, which also played the Hugo Reisenfeld score for the screening of the picture.

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

FEATURE ORGANIST just off Public Circuit wants to locate in first class theatre. Salary \$100. Box 399, care Motion Picture News, 845 S. Wabash Ave., Chicago, Ill.

Manager, thoroughly experienced small town or neighborhood. Single, reliable. South preferred but not essential. Knows pictures, writes copy. Best references. Box 386, care Motion Picture News, 729 Seventh Ave., New York City.

EXPERT PROJECTION-IST desires position. Five years' experience with different equipments. Best of references, write or wire, Carr Hilburn, Bladenboro, N. C.

MANAGER, 32; married. Vigorous, aggressive business builder. Thoroughly experienced all branches theatre management both neighborhood and DeLuxe houses. Exploitation and publicity expert. Now employed by large chain, but desires connection where future and salary are commensurate with ability and results achieved. Box 395, care Motion Picture News, 729 Seventh Avenue, New York City.

A-1 Male Organist at liberty. Wurlitzer specialist. Organist, 1112 Lee St., Charleston-Ka., W. Va.

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

A-1 ORGANIST—Experienced, high class, congenial. \$50.00. \$35.00 in Vitaphoned house. Finest references. Address, Box 396, care Motion Picture News, 729 Seventh Ave., New York.

ORGANIST desires a change. First class artist—Arrived from North one month ago. Organist, Box 35, Covington, Va.

ARE YOU LOOKING for an ambitious, energetic, successful theatre manager; modern up to the minute executive with a successful past record, now at liberty for first time in years, in the East. Unquestionable references. Address communications to Box 405, care Motion Picture News, 729 Seventh Ave., New York City.

Theatre Employees

—Modern Theatre Management training will aid you to secure better positions. Learn Theatre Administration, Advertising and Technics the Institute way. Send for catalog D., MOVING PICTURE THEATRE MANAGERS INSTITUTE, Elmira, N. Y.

For Sale or Lease

THEATRE for Sale or Lease in New Jersey. Operated by owner who has other business — immediate possession. Box 400, care Motion Picture News, 729 Seventh Ave., New York City.

For Rent

AKELEY; BELL-HOWELL (professional). Rent anywhere. Wood, 124 Market St., Indianapolis, Ind.

OUR FIRST COMPLETE ALL-SOUND PROGRAM

OUR DANCING DAUGHTERS
with SOUND and MUSIC
JOAN CRAWFORD
ANITA PAGE JOHN HALL BROWN
DOROTHY SEBASTIAN WILL ASTHUR
The original picture of the year. All-American
hit. See it at the Norva Theatre.

CHARLEY CHASE
in his first picture
ANITA PAGE JOAN CRAWFORD
DOROTHY SEBASTIAN WILL ASTHUR
MARTINDALE, singing "PALLADIUM"
and "I'm a Fool"
Norva Theatre
WILD ORCADES
A FIVE ACT PLAY
by the author of "The Sign of the Cross"
and "The Sign of the Cross"
Norva Theatre

NORVA

LOEW'S COLUMBIA
"THE HOUSE OF MIZZ"
SOUND
OUR DANCING DAUGHTERS
JOAN CRAWFORD
DOROTHY SEBASTIAN ANITA PAGE
EDWARD MCKENNA WILL ASTHUR
JOHN HALL BROWN
MILRO MOVIE-TONE ACTS
THEY ARE A LITTLE BIT
THEY ARE A LITTLE BIT
THEY ARE A LITTLE BIT
FOX MOVIE-TONE NEWS
THEATRE PRELUDE
COLUMBIA THEATRE PRELUDE
SOUND

Playing with fire!

OUR DANCING DAUGHTERS
JOAN CRAWFORD
ANITA PAGE
JOHN HALL BROWN
DOROTHY SEBASTIAN
WILL ASTHUR
MARTINDALE, singing "PALLADIUM"
and "I'm a Fool"
Norva Theatre
WILD ORCADES
A FIVE ACT PLAY
by the author of "The Sign of the Cross"
and "The Sign of the Cross"
Norva Theatre

ADAMS

LOEW'S PALACE
An MGM Sound Picture
OUR DANCING DAUGHTERS
JOAN CRAWFORD
ANITA PAGE
JOHN HALL BROWN
DOROTHY SEBASTIAN
WILL ASTHUR
MARTINDALE, singing "PALLADIUM"
and "I'm a Fool"
Norva Theatre
WILD ORCADES
A FIVE ACT PLAY
by the author of "The Sign of the Cross"
and "The Sign of the Cross"
Norva Theatre

LOEW'S MIDLAND
new!
Which type do men marry?
Exotic! Fast!
A true, sensational, thrilling, melodramatic of today's children of sin—The Sign of the Cross
Columbia
MGM
News
99¢
per
week
beautiful
JOAN CRAWFORD
A SOUND PICTURE
3 big
VITAPHONE
ACTS
ABE LYMAN'S ORCH
VENITA GOULD
FRANK MUGGER
and
TWO
LOVE
LOVE

Advertising featured in campaigns for a highly popular photoplay of the "jazz age," at key city theatres. The displays for "Our Dancing Daughters" illustrated above rank as some of the most notable thus far used by the first runs in large cities. The ads shown are for the following theatres: Loew's Palace, Indianapolis; Loew's Midland, Kansas City; Norva, Norfolk; Loew's Columbia, Washington, D. C., and Adams, Detroit.



Regional News from Correspondents

San Francisco

WAITING until the lobby of the Amazon Theatre was empty a bandit approached the cashier's window, presented a gun and ordered Miss Elizabeth Goodrich to turn over the cash to him. She complied, giving him \$65.

J. E. Tanner, who recently has come to this city from Southern California, has been promoted to assistant manager of the Coliseum by Jack Ley.

J. A. Goldberg, Columbia's District Manager, flew from here to Portland. He had as his flying partner, Dave Bershon, District Manager of United Artists.

M. Chicciola of Pleasanton is constructing a new theatre building to replace his small one.

Gus Johnson of Newman, while in the city in quest of film, placed an order for reflector lamps.

"Big" Bigford is now booker at United Artists.

Marian Burns of Educational has returned from a vacation.

Lyla Nackoid, formerly with West Coast Theatres, is now in the booker's office at the Fox Exchange, replacing Sally Goldman, who is at the Supreme Film Exchange.

Ole Olsen, salesman for Columbia, has just returned from a trip through Northern California.

Joe Mealey returned from a vacation in Los Angeles.

Howard McBride, Universal's Publicity Director, was in town recently.

Russell Enger has succeeded Kenneth Hodgkinson as sales manager for United Artists at the local exchange.

Albany

TWO well known exhibitors in this section, Mike Kallet, of Oneida, and William Benton, of Saratoga Springs, are in Toronto attending the convention.

Connery and Orcutt have reopened the Columbia theatre in Rensselaer.

Charles Stombaugh, local manager for Pathe, was in Coopers-town last week, calling on William Smalley.

Al Herman is now connected with the Universal Exchange in Pittsburgh.

Myer Schine, one of the heads of the Schine circuit with headquarters in Gloversville, was in Ohio last week.

Louis Rousseau, doorman at the Troy theatre died last week following a brief illness.

Visitors along Albany's Film Row last week included Frieder and Grossman, operating three theatres in Hudson; Lew Fischer, of Fort Edward; John Angello, of Utica, and Sam Hochstim, of Hudson.

Al Guteck, with his salesman George Goldberg, spent all of last week in calling on exhibitors in northern New York.

Firemen's Hall, at Keene Valley, has been closed until the summer tourist season opens.

Frank Fredaro, of Saugerties, reports business as being so poor that he may close on Monday nights.

Abe Van Dusen, booker at the FBO exchange in Albany, is nursing a bandaged hand.

Carl Goe, of New York, special representative for Tiffany, was in Albany last week for a conference with Sterling Wilson.

C. R. Halligan, representative for Columbia pictures in this section, was in Utica and other central New York points during the week.

There is talk to the effect that the Simmons building on the Troy road may operate this winter with Sunday pictures.

The Proctor houses in Albany, Troy and Schenectady are being equipped for the Photophone.

George Lynch, who does the booking for the Schine circuit, was in Albany last week.

The Bates theatre in Mohawk, is scheduled to reopen this week with H. Edick, of West Winfield, in charge.

Ollie Stacey, of the Majestic Theatre in Albany, is still walking with a cane, but practically recovered from the airplane accident.

Nat Levey, Albany manager for Universal, was in New York City last week for a conference.

Joe Plunkett, one of the officials in the Stanley circuit, was in Albany last week and as a result it is said that there will be some drastic changes made in the near future and that the Albany and Troy houses will be patterned more closely after the New York houses.

It is said that uniformed young men will replace the young women now serving as ushers in the local houses, and that young men will also be placed at the doors. It is understood that the Mark Ritz in Albany will increase its prices from 25 to 35 cents as soon as the Vitaphone becomes operative.

The new motion picture theatre at Newton Falls opened last Saturday night. No name has yet been chosen for the theatre.

There was a rather wild time at Potsdam one night last week when over 500 students at Clarkson College rushed the Rialto Theatre. In a flank movement a hundred or more students gained entrance through rear exits and pandemonium broke loose. Differences between the collegians and the theatre management are said to have been the cause of the attack.

Milwaukee

A GROUP of exhibitors with their wives, left Milwaukee on Monday for Toronto to attend the National Convention of M. P. T. O. on October 16, 17 and 18.

Included in the party were: Mr. and Mrs. George Fischer of the Milwaukee and National theatres; Bert Fisher of the Mozart; Henry Goldenberg of the Empress; and Henry Staab, executive secretary of the Wisconsin M. P. T. O.; all of Milwaukee; August Berkholtz of the Mermac at West Bend; F.

J. McWilliams of the Madison theatre at Madison; Mr. and Mrs. Al Robarge of the Mosmo at Merrill; James J. Boden of the Garden at South Milwaukee; and Mr. and Mrs. L. K. Brin of the Garden, Milwaukee.

A. L. Merritt, manager of the Princess and Gem Theatres at Oconto, was recently in the city on business.

Charles Bauman, manager of the Rex Theatre at North Fond du Lac and the Star at Oshkosh was seen in the exchanges on Thursday. Mr. Bauman is re-opening his theatre, the Rex, at North Fond du Lac on October 17th.

Mr. Lipke, manager of the Homash Theatre at Tomah, was a recent visitor.

Art. Desormeaux, manager of the Strand at Madison was in the city recently. Mr. Desormeaux has taken over a theatre in Mineral Point and is going to take charge of the new east side theatre in Madison which is now under construction.

Stanley Jacques, mid-west district manager for Pathe, recently spent a few days in Milwaukee.

Ground has been broken for the new Delavan theatre.

Charles Guelson, manager of the Badger theatre at Stoughton came in to the exchanges last week.

Morris Abrams, M-G-M exploiter from Minneapolis is spending some time in the Milwaukee branch.

Dan Kelliber, manager of the Sorague and Princess theatre at Elkhorst was in the city recently.

John Strain, former booker at Midwesco, is now actively engaged in the printing business.

Canada

SIMON MERETSKY, owner of the Windsor Theatre, Windsor, Ontario, well known in moving picture circles, has announced plans for the immediate construction of a moving picture theatre in Ford City, Ontario, adjacent to Windsor, to seat 1400 persons and to cost \$150,000.

Following a visit to Ottawa by Clarence Robson of Toronto, supervisor of Famous Players houses in Eastern Canada, announcement was made that the Regent Theatre, Ottawa, would be wired for Movietone and Vitaphone presentations by November 16.

The Embassy theatre, Altoona, with a program consisting in part pictures and part musical revue, opened its season on October 3.

Construction has started on the new theatre in Superior, Nebr., for J. L. Galbreth.

Frank E. Gray, of Carroll, Ia., has been awarded the contract for remodeling of George Stevens' theatre in Webster City, Ia.

Elmo Hoffman's new theatre in New Sharon, Ia., is now under way with the general contract in charge of P. W. Sparks, of Oskaloosa, Ia.

Dye & Mullings, of Columbia, Miss., is the general contractor for the theatre building at Bogalouza, La., for Berenson Brothers.

Seattle

HARRY WAREHAM arrived in this city last week to accept the position of house manager of the Seattle Theatre, under the leadership of Bob Blair, managing director of the theatre.

Mr. Wareham is a member of the first class in Paramount's 1925 manager's school and comes here from the Portland Theatre in Portland.

Local friends of Russell Enger, formerly a special representative of Metro-Goldwyn-Mayer in this territory, were pleased to learn last week of his appointment to the management of the United Artists exchange in San Francisco.

Harry Aiken, former theatre man of this city, and now manager of the Capitol Theatre in Portland, spent a few days here last week in conference with D. C. Millward.

First "sound" news films to be made in the Pacific Northwest were shot in this city last week by the new Fox Movietone Sound News truck.

Mickey Carney, booker for Manager Les Theuerkauf's local Pathe Film Exchange, last week received \$125 as fourth prize in the recent national Pathe Bookers' Union Derby, just closed.

C. E. Farrell, exhibitor of Yakima, Washington, and Walter Graham, of Shelton, were two infrequent visitors who attended to bookings and dates in this city last week.

"Sheriff" George A. Hickey, western sales manager for Metro-Goldwyn-Mayer, arrived at Manager Ben Fish's local exchange last week and held a general sales conference.

John A. McGill, former owner and operator of the Port Orchard Theatre, and now running Annapolis, a neighboring town, has made plans for the reopening of the Port Orchard house early in November.

Charles E. Feldman, former film executive who has been associated recently with the B. F. Shearer Company, theatre equipment specialists, in the San Francisco office, returned to this city last week and will work out of the general offices in Seattle with Mr. Shearer.

Ray A. Grombacher, Spokane showman and president of the Motion Picture Theatre Owners of Washington, spent a few days in Seattle last week in conference with James M. Hone, executive secretary. An annual convention is planned for next month.

W. Steve Perutz, head of the Broadway, Colonial and Rialto Theatres in Tacoma for West Coast Theatres, spent a short time here last week at the general offices of Wesco in the Skinner Building.

John Danz's Strand Theatre, second run downtown house, silently closed its doors last week with no announcement of any sort forthcoming. "Closed for Repairs" posted in the box office is the only clue as to the future policy to be pursued.

Baltimore

H E A D Q U A R T E R S of the Frank H. Durkee Theatrical Interests will be moved from the Palace Theatre building, Gay and Hoffman streets, to the Arcade Theatre building, Hamilton, Baltimore, Md. There Mr. Durkee, president of the company; W. Henderson, his assistant, and Gilbert Reddish, office manager, will have their offices.

Earl Tyson, formerly manager at the Arcade Theatre, Hamilton, Baltimore, has become assistant manager at the Belnord, succeeding William Donovan, who resigned. The Arcade is now managed by Charles E. Alexander, formerly at the Palace.

The State Theatre Havre de Grace, a Durkee house, has been wired for Movietone and Vitaphone.

The McHenry Theatre, south Baltimore, operated by Walter Pacey, has had equipment for Vitaphone and Movietone installed.

The Capitol Theatre, Winchester, Va., built on the site of the old Empire, was scheduled to open recently with Frank Boucher as manager.

Harry Kahn, well known to Baltimore film men, is now FBO salesman in this territory.

The productions of Ufa German Company are to be handled in this territory by an office in the Mather building, Washington, D. C., opened by Louis F. Ribnitzski.

Des Moines

C L A R E N C E R. Dayton, who comes from Stockport, Ill., has bought the Toledo Theatre at Toledo, Iowa. He will open the house this week.

J. L. Raper, manager of the Fox Films office was called to Kansas City on account of the serious illness of his mother.

Clayton Lynch, manager for M-G-M in St. Louis, received a royal welcome at the Des Moines office when he stopped in while on a vacation visit.

Dave Rosenthal is a new salesman at the office of Fox Films.

W. M. Obrecht who is a rare visitor in Des Moines was a caller at the office of Universal last week.

Flu has been causing some absences from the usual posts. Stan Sigelbaum, manager of the Des Moines Theatre, has been very ill; likewise Lionel Wasson, assistant manager at the Capitol.

Madeline McGreavy, secretary to Nate Frudenfeld, manager of the Capitol Theatre, returned from her vacation trip to Kansas City this week.

Miss Ollie Reese, secretary for Harry Frankel, manager of FBO, has been taking her vacation a few days at a time. She is to have two more days this week in Omaha.

Visitors at the office of Famous Players were Walter Carroll of Cofax and H. G. Simpson of McGregor and Sigourney.

Abe Frankel, veteran show man of the state and head of the River-view Amusement Park Company, is hale and hearty after a short hospital sojourn.

Films for the Milk Fund were shown at the Des Moines theatres through the kindness of John Elman of the Grand Theatre.

Harry David of the Publix office also arranged for the showings at the Palace, Garden and Strand theatres.

Bill Bowker, who in time past, was an Iowa exhibitor, is managing the office of the Forke Theatre Brokerage Company which has opened up offices in Omaha.

Alexander Frank who formerly had a circuit of theatres in Iowa out of Waterloo and who is now at the York Theatre at York, Nebraska, is organizing a circuit of vaudeville for Nebraska picture houses.

Doc Liken of Villisca bought new equipment for his theatre last week.

I. N. Kuhl, formerly of Corning, Iowa has bought the Rivoli Theatre at Seward, Nebraska from Fred Mayland.

Visitors last week included E. A. Rhodes of the Grand at Story City, F. D. Arnold of the Strand at Toledo, E. E. Morris of the Princess at Eagle Grove, F. C. Robertson of the Strand at Lohrville, O. H. Strine of the Circle at Nevada, Mr. and Mrs. Tony Schiavone of the Family at Pershing and M. A. Brown of the Forest Theatre at Forest City. Dehoet and Son of the Monroe at Monroe were also in and W. C. Treloar of the Treloar at Ogden.

Mr. and Mrs. Strine of the Circle Theatre Amusement Company of Nevada, Iowa, announces that the new Circle Theatre at Nevada will have its grand opening on October 17. The theatre which seats 840 will rank as third largest house in Iowa in a town of 20,000.

Mr. and Mrs. Clyde Yates of Mytic, Iowa, bought the Lyric Theatre at Seymour last week and have now taken over the management.

F. J. Ulrich is now proprietor of the Rex Theatre at Lone Tree.

Mrs. H. M. Priebe reports to the Des Moines Film Board of Trade that she has bought the New Grand Theatre at Farmington, Iowa.

Two theatreowners at Fairfield, Iowa, are interested in the Sunday show question which has been brought up by the circulation of a petition asking that the ban on Sunday shows be raised.

At Hampton, Iowa Sunday shows opened on September 30. Charles Peterson is the exhibitor.

Kansas City

A F I N E tribute to August F. Seested, general manager of the Kansas City Star, who died the other day, was paid by the Globe Theatre, Kansas City first run house, Monday. At the time of Mr Seested's funeral—3:30 o'clock—the performance was stopped at the theatre for three minutes and "Rock Of Ages," which a massive choir sings in "The King of Kings," a sound picture being shown at the theatre, was played and sung.

The Orpheum Theatre, Kansas City, which was a first run picture and vaudeville house last year, and which, it recently was decided, would remain closed this year, will re-open October 28 with a stock company under the "visiting star" system.

The Empress theatre, a burlesque house last winter, also has opened.

Sammy Nasters is now managing the Gillham Theatre, Kansas City.

The Capitol Theatre, downtown motion picture and vaudeville house of Kansas City which has acquired the reputation of being the "most closed and re-opened theatre in town," again has closed, following difficulty with local unions.

The People's theatre, Chanute, Kas., which has been remodeled, has re-opened as has the Midland Theatre, Pittsburg, Kas.

The Home Theatre, Hutchinson, Kas., will be remodeled, according to Fred Casner, manager.

Work on Edward Borgan's new theatre in Kansas City, Kansas, which will be named later, has started.

Glenn Dickinson's new Uptown theatre, Junction City, Kansas, designated by Boller Brothers, Kansas City, opened the other day.

Few, if any, exhibitors of Kansas have the colorful career behind them that is possessed by John Tackett, Coffeyville, Kas., exhibitor who opened his new Tackett theatre in that city the other day. Back in 1889 Tackett went to Coffeyville and decided to try the lot of a photographer—not a motion picture photographer, however. But John had a proverbial "ear for music" and soon organized a dance orchestra and held dancing classes in the old Perkins Opera House. Such environment eventually led John into the motion picture business. Today he is one of the most widely known exhibitors in the Kansas City territory.

M. C. Siniif, manager of the Warner Bros., exchange in Kansas City, contends by all that is holy that it was the first time he ever had gone fishing. Nevertheless, he went to a lake near Carrollton, Mo., and brought back eighteen large bass.

Harvey Day, general sales manager for Kinograms; Phil Reisman, Pathe general sales manager; F. D. Lederman, general purchasing agent for Universal Chain Theatres, and Marty Solomon, Vitaphone representative, were Kansas City visitors.

James Shorgl, former booker for the M-G-M exchange at Kansas City, has been made assistant manager of that exchange.

Ralph Oviatt is gaining the reputation of being the "hot shot" salesman of the National Theatre Supply Company's Kansas City office. Last week he sold two Model M. Simplex projectors to M. B. Shamburg for the Gilloz Theatre, Springfield, Mo., and a similar order to Hooper & Jencks for their theatres at Topeka.

Dallas

T H E Crystal theatre, one of the old landmarks of Dallas is being rapidly torn down to make way for a more modern building.

The Pantages Theatre is now being completely remodeled and redecorated, and both Movietone and Vitaphone equipment are being installed. The name of the theatre will be changed to "Ritz," and will feature second run synchronized and talking pictures.

The five first-run theatres of Dallas cooperated with the local relief organizations in obtaining money for the Florida flood sufferers by having a speaker address the audiences from the stages of the theatres on the conditions existing in the stricken region. A collection was then taken among the patrons of the various theatres and over \$1,000 was obtained.

L. E. Schneider, divisional manager for Publix, J. H. Elder, director of maintenance, C. B. Stiff, district manager and Elmer Zrenner, in charge of Vitaphone installation for Publix, were in San Antonio for the opening of sound pictures at the Empire Theatre on October 6th.

Leon Gunn, an organist of accomplishment, has been selected by Arthur Keyes to manage his three theatres in Childress.

The Old Mill Theatre has started work on the installation of Vitaphone and Movietone equipment and expects to have these devices ready for use on October 25th. By January 1st. Dallas will have six down town theatres offering sound pictures, as R. J. Stinnett, managing director of The Capitol, states that sound equipment will be installed in his theatre by January 1st.

Word has been received that Don Albert, first musical director of the Palace Theatre in Dallas, will leave for England at once to open a new Loew Theatre in London.

E. M. Remington of Newcastle is now joint owner with Simpson & Neely of the two theatres at Wellington, Texas. Mr. Remington purchased the interest of A. M. Avery, and will manage the two theatres. Mr. Avery was a former First National Salesman in West Texas, and has now purchased two theatres in Clinton, Okla.

Charles McCarty has leased the Queen Theatre at Yoakum, Texas, from Rudy Garbade, and will manage the theatre himself.

Don McMains has sold his theatre at Bandera to R. C. McBride, who owns the theatre in Medina.

T. B. Phillips has purchased the Texan Theatre at Junction from E. G. Lockley.

Visitors on film row the past week included E. J. Callahan, Crockett, Jack Kaufman of the Opera House at New Braunfels, Bruce Anderson of Marlin and Furman Wolf of Lampasas and Belton.

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New England

THE Synchrophon Company of New England has opened offices in the film district.

Max Silver, of New York City, formerly head of the Mark Strand interests in New England, and now with the Stanley Company, was a visitor to Boston during the week.

The new Strand Theatre at West to opens Thursday. Mr. Beemer is to manage the theatre.

Nate Yamin's new theatre, the Durfee, in Fall River, is well under way, and is expected to open about January 1. Mr. Yamin recently returned from a business trip to New York.

The State Theatre at New Bedford has done a good business during the entire season in spite of the strike.

B. Cohen, formerly of the Metro organization at Washington, has returned to New England, where he will handle one of the new talks for this territory.

The Interstate Theatres, Harold Stoneman and Eddie Anson, have taken over the former Universal theatres, the Capitol at Somerville, and the Revere at Revere, Mass.

The Day Square Theatre at East Boston has been sold by P. J. Marget to the New England Theatres Operating Corp.

The new theatre at Franklin, Mass., opens Wednesday, and replaces the theatre destroyed by fire some months ago. James Austin is the managing director of the house.

The Liberty Theatre at Springfield will open October 24. Louis Cohen, owner of the Jefferson, Strand, Phillips and Garden, will operate the new theatre.

Joseph A. McConville, president and general manager of Independent Films, Inc., of Boston, is vacationing in Washington and the South.

Goldstein Bros., of Springfield, have broken ground for the new addition to the chain of theatres in western Massachusetts, at Greenfield.

The New England Bookers' Association tendered a dinner to Abe Barry, formerly booker for American Feature Film, who resigned to handle the bookings for the New England Theatres Operating Corporation. Many officials of the latter company were among the guests including President Samuel Pinanski. The dinner was given in the Hotel Brunswick, and Barry was presented a Hamilton wrist watch.

Bob Smith, formerly city salesman of the Metro-Goldwyn-Mayer exchange at Boston, has been appointed manager of the New Haven exchange of the same company, where he succeeds William Scully, for eight years manager of the exchange, who has been advanced to branch manager of the New Jersey exchange, with headquarters in New York City.

The arrival of Smith at New Haven was the signal for a welcome dinner being tendered him by the other film folk there. At the dinner District Manager Maurice

N. Wolf and Office Manager Henry I. Wolper, of the Boston exchange were guests.

E. F. Melvin has been appointed in charge of the motion picture department of the Boston Transcript.

Goldstein Bros. have acquired the former Steinberg Theatre in Worcester, and have reopened under the name of the Regent as a first-run theatre.

Arthur Pinkham is the new manager of the Strand Theatre at Dover, N. H.

Kenneth Forkay, who has been manager of the Regent Theatre at Norfolk Downs, Mass., for the New England Theatres Operating Corp., has been made manager of the Netoco Crown Theatres at New London, succeeding James Somes, who resigns to go to Florida. James Wall, who has been at the Gem Theatre in East Boston, succeeds Mr. Forkay at the Regent and Herbert Johnson becomes manager of the Gem.

Salem Realty Co. have had plans drawn for a \$500,000 theatre in Salem, Mass., located directly opposite Town Square. The house is to seat 2,150. John A. Deery is president of the company. It is understood that negotiations have been completed for the lease of the house for a term of years as soon as the structure is completed, to the Public Circuit.

Day Square Theatre, Inc., has been incorporated, with 1,000 no par shares of capital stock. Incorporators are Benjamin A. Trustman, Bessie J. Langhorne and Mary Havey. The company's offices will be in Boston.

Sketches have been prepared for a new theatre at Abington, Mass., for Charles Kolodny, 8 Devotion street, Brookline, by Saul Mofie, architect, of 51 Cornhill, Boston.

The Casino Operating Co., Boston, has been incorporated, with 1,000 no par shares. Incorporators are Samuel Pinanski, of the Netoco Circuit, and Nathan Pinanski.

Sub-contracts have this week been awarded for the new theatre for the Netoco chain at Congress and High streets, Portland, Me. Financing of the theatre was completed two weeks ago.

I. Gordon and James Doyle, for many years operators and owners of the Central Square and Waldorf Theatres in Waltham, Mass., who recently joined forces with the New England Theatres Operating Corp., in the management of those houses, have just announced that they have acquired a theatre site at 330 Moody street, Waltham, where they plan to erect a new de luxe motion picture palace. Arrangements have already been completed with Netoco whereby the proposed new theatre will come under the management of that organization.

Henry Taylor, general manager in New England for the Keith-Albee-Orpheum Corporation, announces the appointment of Harry Browning as managing director of the new \$5,000,000 B. F. Keith Memorial Theatre, which is to open shortly in Boston.

Cincinnati

THE Southern theatre, Columbus, Ohio, under control of Isaac Libson, Cincinnati, originally built by the Valentine Company in 1896 as a legitimate house, but for the past few years, devoted to Keith-Albee pictures, has closed. Concurrently with the closing, Loew's Broad announced discontinuance of vaudeville, with future policy of sound pictures. These changes are reported to have been made for purpose of "equalization." Loew's Broad, located directly opposite Keith-Albee theatre (vaudeville) is said to have made heavy inroads on the Keith patronage. An agreement was therefore reached whereby Loew's Broad would discontinue vaudeville in return for the Keith-Albee interests closing the Southern, where sound pictures would have been installed. Chas. H. Weidner was manager of the Southern.

L. B. Wilson, who has been operating the Liberty, Strand and Lyric theatres, Covington, Ky., has taken over the Rialto and Hippodrome in that city from Max Schwartz.

The Boulevard theatre, with 750 seating capacity, on upper Vine Street, Cincinnati, has passed into history as far as pictures are concerned.

According to announcement, the Keith and Lyric theatres, Cincinnati, will be wired for sound pictures. Both houses are in the Keith-Albee-Harris-Libson - Heidingsfeld chain.

Bids have been made for leasing Memorial Theatre, Mt. Vernon, Ohio. The house will go to the highest bidder.

The Victory Theatre, Dayton, Ohio, legitimate house, will play a short run of pictures before again opening season with road attractions.

Joe H. Mayer, 41, director of publicity for Palace Theatre, Hamilton, Ohio, died suddenly last week at his home in Latonia, Ky., where he had gone to spend a few hours with his family after having witnessed a trade showing of a picture in Cincinnati. He was widely known in theatre and newspaper circles. He leaves wife and three children.

Weller Theatre, Zanesville, O., has reopened after being closed for the summer. Orchestraphone has been installed. The Schutz Theatre, Zanesville, has been closed for repairs.

Strand Theatre, Dayton, which recently changed from full to split-week, has returned to its former policy of full week, Manager Claude Miller reports.

Griff Granger, manager, Kaypee Theatre, Mt. Gilead, Ohio, has opened a house at Sunbury, Ohio.

Manager John Schwalm, Rialto Theatre, Hamilton, Ohio, is reinstating policy of vaudeville on Friday nights of each week.

Melba Amusement Co., Norwalk, Ohio, has been incorporated, with Joseph M. Solomon, Minnie Solomon, Lorain, Ohio, and Edward S. Spangler, of Norwalk. The company will erect a \$175,000 theatre.

Central Penn.

THE formal opening of the newest and largest theatre in Reading, Pa., the Astor, took place on the evening of October 3, with elaborate ceremonies.

The theatre was erected at a cost of \$600,000, by the Equity Theatres, Inc. It contains 3,000 seats, and is equipped with both Vita phone and Movietone; has an 18-piece orchestra, and a three-manual Wurlitzer organ.

Contracts have been let for the equipment of the new State Theatre, Hanover, with Vitaphone and Movietone apparatus. Fred C. Bitner, manager and part owner with the Apell interests of York, has announced that sound devices will be in operation early in December.

Manager Bitner, of the new State Theatre, Hanover, has announced the working personnel of the house as follows: F. Wayne Kleiss, organist; Lester Hertz, doorman; James E. Cover, chief usher; George W. Cramer, chief projectionist, and Paul Kauffman, superintendent.

After an expenditure of \$30,000 for remodeling the Opera House, Pottstown, a motion picture theatre was formally reopened late in October.

Manager Samuel Friedman, of the Capitol Theatre, Pottsville, has just doubled the number of musicians in the orchestra, so that there are now ten in addition to Russell Kershner, the organist. This is five more than the number of men employed in the summer season, and is two in excess of the number required under the terms of the new contract signed with the Musician's Union.

The Strand Theatre, Lebanon, is to be closed permanently and the building will be converted into a store.

Portland, Ore.

MIKE NEWMAN, district manager of theatres for Universal, has announced plans for the remodeling of the stages of the Rex Theatre at Eugene, Ore., and the Majestic in Corvallis, Ore., which jobs will be handled by Ben F. Shearer Company.

He also announced, with regret, the closing of the 800-seat house, The Columbia, under the present first-run policy. Future plans for the house are not definitely announced, but it may revert to a second-run, 15-cent house.

Dominic Constanti, veteran showman of Tacoma, Wash., is erecting a new Liberty Theatre to seat 750.

Harold B. Franklin, president of West Coast Theatres, announced that, effective October 8, Astoria, Ore., and Pendleton, Ore., had been placed in the Portland division, under supervision of Richard Spier. These two cities heretofore had been in the Seattle division.

Joseph E. Elicker, now doing publicity work for the five Fox-Poli theatres in Bridgeport, Conn., was in Harrisburg for a brief vacation.

Oklahoma City

P. R. ISLEY advises he has sold the Rex Theatre at Maud, Okla., to Tol Teeters. Mr. Teeters operates the Palace Theatre, Oklahoma City.

A. M. Abbott, manager of the Ki-He-Kah Theatre, Pawhuska, Okla., was a recent business visitor.

W. W. Rucker, formerly with First National and Fox in the Dallas, Tex., territory, spent the week in Oklahoma City, visiting his brother, S. B. Rucker, cashier for the local Paramount office.

Mrs. Ester Newport advises she has purchased the Palace Theatre at Helena, Okla., from L. C. Moore.

Messrs. Wasson & McLean advise they have closed the Jenks Theatre at Jenks, Okla., temporarily. The theatre is being re-decorated.

H. H. Unger, of Paden, Okla., was a visitor on Film Row last week, and advised he had reopened the Paden Theatre.

Cleve Adams, district manager for FBO out of Chicago, has been spending the past week with Sam Benjamin and the local FBO force.

Announcement has just been made of the sale of Ray's Theatre, Bowlegs, Okla., by G. R. Parks to J. O. Templeton.

All Oklahoma City theatres are combining to aid in the Red Cross relief drive in the territory.

A telegram received from Glenn D. Thompson, manager of the Kozy-Thompson Theatres at Heaton, Okla., advised the Kozy Theatre was destroyed by fire last Monday night.

John Allen has arrived at the local Paramount Exchange this week and will remain indefinitely.

Bill H. Jensen, manager of the Majestic Theatre at Allen, Okla., was a recent visitor.

John Lamond, assistant booker for Paramount in Oklahoma City, has turned his desk over to Bill Para and will spend some time trying his hand in the sales department.

C. R. Zears, secretary of the Oklahoma City Film Board of Trade; R. M. Clark, manager for Liberty Specialty Film Company, and Bill Moran, manager for Universal, drove to Stillwater, Okla., last Saturday afternoon to attend the football game between the Oklahoma Aggies and the Kansas Aggies.

Denver

A CHANGE in the exhibitor membership of the Denver Film Board of Arbitration was made last week in the appointment of Burns Ellison as a regular member succeeding Sam H. Horner who became disqualified because of having sold his theatre. Mr. Ellison is widely known among Denver exhibitors and his appointment was made by President Harry Huffman of the M.P.T.O. of Colorado, only after careful consideration. Mr. Huffman also at the same time announced the appointment of new alternate members who are Ed. M. Nesbit, owner and manager of the Alpine Theatre and A. J. Hamilton, who operates the Hiawatha Theatre of Denver. The distributor members of the Board of Arbitration at the present time

are J. T. Sheffield of the Sheffield Exchange System, R. J. Garland of the Metro-Goldwyn-Mayer and Samuel Henley of Paramount.

Montrose, Colorado, for the first time in the history of the city, now has Sunday motion picture shows.

Three Denver suburban houses are now equipped with sound equipment, the Federal, over on the north side of Denver; the Ogden at Colfax and Ogden, and the Webber on the south side. These are the leading suburban theatres.

Martin Reynolds, forty-four years old, assistant manager of the Alpine Theatre, Denver, died suddenly Sunday night, September 30th in Kansas City, Missouri, from a heart attack.

Delta, Colorado, now claims to have the finest motion picture theatre of any city of its size in the west. The new Egyptian theatre which has just been completed at a cost of \$75,000.00 opened Monday night, October 1st, to capacity houses. The theatre was built by Consolidated Theatres, Inc., of Denver. F. H. Ricketson, president of the Consolidated organization, and Frank Culp, treasurer, went to Delta from Denver to attend the opening.

Several thousand dollars were raised in Denver as a result of benefit Red Cross performances given at the Aladdin Theatre on Saturday night, October 6th.

Giles Master, Strand Theatre, Gallup, New Mexico, reports that robbers blew open his safe Saturday night, two weeks ago and escaped with \$280.00 in cash.

J. T. Sheffield is due back from New York City next Saturday, after having spent three weeks in the interests of Bristolphone distribution in the Denver and Salt Lake territories.

Leonard Levand, who owns and manages the Palace Theatre, Denver, is expected back from Portland, Oregon, in a few days.

Southeast Atlanta

IN accordance with the recently adopted policy, effective throughout the country, Warner Brothers' Vitaphone and Vitagraph branches in Atlanta last week passed under one management.

John Smith has been appointed manager of Keith's Georgia at Atlanta, succeeding C. Roltaire Eggleston, who is leaving to assume management of another theater in the Keith Circuit.

Willard C. Patterson, Public district manager in this territory, has returned to Atlanta following a swing through Tennessee and Alabama.

Dan Michalove, southern division manager for Pathe, left last week for New Orleans.

Among Atlanta visitors were Ed Gidley, manager of the Palace Theatre in Athens, Ga.; Hugh B. Manning, of Etowah, Tenn.; Mrs. Anna Sessions, of the Biscayne Plaza, Miami Beach, and W. T. Harper, Liberty Theatre in New-man, Ga.

H. T. Kimmel, sales representative of Arthur C. Bromberg Attractions in the Florida territory, is confined to his home with illness. A. W. Blue has been assigned to Florida until Mr. Kimmel has recovered.

Also seen along Film Row were R. P. Higginbotham, of the Forsyth Theatre, Pell City, Ala., and the Majestic Theatre at Leeds, Ala.; D. E. Ponder, Rainbow Theatre, Opelika, Ala.; R. N. Nowell, Idle hour Theatre, Monroe, Ga.; and Mrs. Dorothy B. Strauss, Doradella Theatre, Copper Hill, Tenn.

F. A. Kennedy, home office representative of FBO, arrived in Atlanta last Thursday.

Birmingham

John W. Mangham, Jr., manager of the Atlanta branch of Liberty-Specialty, visited Birmingham the past week.

It is reported that a new theatre is in prospect at Flat Top, Ala.

W. G. Collier, of the Radio Theatre, Warrior, Ala., visited the Magic City the past week, as did also Joe Portera, of the Sunshine Theatre, Brookside. Among film representatives in Birmingham the past week were W. W. Hayward, of Universal; George B. Blethen, of Liberty-Specialty; "Bill" Sharpe, of Fox; O. K. Bourgeois, of Pathe, and J. H. Thompson, of Eltabran.

It is rumored that Southern Theatres, Inc., have acquired the Ensley Theatre, formerly operated by R. B. Wilby and Joe Steed. Southern Theatres, headed by Pete Sloss, local realtor and business man, now control the Fairfield at Fairfield, the Wylam at Wylam, and the North Birmingham at North Birmingham.

Among the out-of-town visitors in Birmingham the past week were R. F. Pinson and wife, of Pathe's Atlanta branch.

Florida

Fred Barnes, popular Florida representative of United Artist pictures, visited Tampa exhibitors last week.

Two years ago this coming Monday, Tampa's famous million dollar theatre, "The Tampa," was opened. The house has been a great success, and they are planning two elaborate programs for their Anniversary Week.

District Manager Jess Clark, of Publix, left Jacksonville on Wednesday for Miami.

Jess Marlow is handling the Riverside Theatre, Jacksonville, in absence of John Thomas, manager, who is on vacation.

Cleveland

A NEW independent exchange has entered the local distribution with the opening of a local Hi-Mark office in 203 Film Exchange Bldg., under the management of J. Finger. It is stated that Hi-Mark will open a series of offices throughout the country in addition to their present offices in New York and Boston.

John Himmelein has retired as manager of the Rialto Theatre, Sandusky, and has gone to manage another house in Warren. Frank Bole, who has been operating the Colonial at Put-In-Bay all summer, has succeeded to Himmelein's job.

J. S. Rex states that he is completely remodeling his Princess Theatre at Wauseon, O. The seating capacity is being increased to 600.

It has been reported that the new \$125,000 Ritz Theatre at Tiffin has been turned over to the Tiffin Ritz Theatre Company by Daniel Kirwan and Adam J. Ritzler, Lima theatre owners.

E. T. Gomersall, special representative from the Fox home office who has been spending the past six weeks in Cleveland with local exchange manager Ward Scott, left last Saturday for Detroit.

Frank Gross, who has been active in theatre management here for many years has sold the Grand Central theatre to R. C. Wahl.

C. A. Young has withdrawn from theatre ownership in Hicksville. Last week he sold both the Crescent and Capitol theatres to R. E. Wilder.

Keith's Hippodrome opened Saturday, October 13th, with its first all-sound program.

The Cinema Theatre, Euclid Ave. and East 18th St. a new 1,000-seat motion picture theatre built by Louis Israel, opened its doors to the public for the first time Sunday, October 14th. Israel also has the Standard Theatre, Prospect Ave. and East 9th St.

Lew Foster, for many years city salesman in Cincinnati for the Paramount exchange died Thursday, October 11th of pneumonia.

A new \$150,000 theatre is to be built in Picqua, Ohio by T. C. Fulton and I. J. Collins. The proposed house has been leased by Theodore Pekras, Columbus exhibitor.

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Palace at Marion, O., Costing \$500,000 Formally Dedicated

THE Palace Theatre, recently completed at Marion, Ohio, at a total cost of \$500,000, was formally dedicated August 30. The house is one of the chain of the Young Amusement Co., Gary, Ind., of which C. J. Wolf, Wheeling, W. Va., is president, and V. U. Young, Gary, secretary, treasurer and general manager. John Ebersson, Chicago architect, designed the house, the general contract being handled by D. W. McGrath and Sons, Columbus, Ohio.

The Spanish design of architecture has been faithfully carried out in both the exterior and interior, and is one of the atmospheric theatres for the design of which the architect is noted. From the walls and mural decorations to the reproduction of period furniture in the lounges, the Spanish motif prevails. Through the archway at the front of the house is visible a vine-covered garden wall, on which is shed the dim glow of a harvest moon, while the ceiling represents an azure blue sky, with

stars twinkling here and there, and fleecy clouds drifting by.

On the mezzanine floor, the Spanish idea prevails to even a greater extent, patches of red brick appearing in the somber colored walls giving the effect of plaster having fallen from the walls.

Albert Sindlinger is manager, and W. E. Bail, director of publicity.

Architect Ebersson was present and gave a short address on the opening night, as did also General Manager Young.

A three-manual Page organ has been installed, and is in charge of Banks Kennedy, Chicago, as guest organist. Elmer Newstrom is conductor of the orchestra.

Vaudeville and pictures will be the policy, with installation of sound pictures within a few months.

Showings are continuous from 12:30 to 3 P. M. and from 6:30 to 10 P. M. daily, except Saturdays, Sundays and holidays, when there are continuous performances from 12:30 to 10 P. M.

New Florida in Gainesville One of States' Best Theatres

NORTH CENTRAL FLORIDA boasts one of the most beautiful motion picture palaces in the state today, as the result of the opening recently of the new Florida Theatre, Gainesville. The last word in theatre design and equipment is exemplified in the new house, which is of the stadium type, with 1,600 seating capacity, and both Vitaphone and Movietone equipment. Newton A. Treece, in Gainesville for more than a year, is manager.

The exterior of the house, which is in a strategic location for successful operation, is of terra cotta, with stone trimmings. It is of Spanish design, the entire scheme presenting a colorful Sixteenth century Mediterranean castle.

The main lobby has a tapestry wall effect. The ceiling is ivory, with cornice in polychrome and picked out in colors, highlighted in gold leaf bronze. The ticket booth is in stiple effect, highlighted polychrome color, glazed antique.

Leading to the main auditorium, the ceiling is of plaster texture, with stencil and free-hand ornaments for decoration. The beams are French putty color, and decorated panels add to their attractiveness. The side walls are of old Spanish wall effect. The wall panels of the middle balconies are also glazed and three-toned, of mulberry tapestry. The proscenium is designed in the Italian, Spanish and Moorish styles. The stage curtain is of rich Spanish red velour and gold and mulberry damask. The main curtain is of damask in gold and mulberry with -inch bullion on the bottom.

The organ opening is of pecky cypress

in polychrome color and antique effect.

Appointments of the house throughout are the most modern in theatre equipment. Comfortable seats, rest rooms for men and women and a cooling system similar to that of the Florida Theatre in Jacksonville are striking features.

Plans Call for Two New Theatres in Wichita, Kas.

Wichita, Kas., probably will have two more new theatres in the near future, according to J. C. Hartman, who, with his associates, built the Uptown in that city. Proposed plans now call for a \$75,000 house in the residential district at Nineteenth Street and Lawrence Avenue and a downtown house to cost about \$500,000. The suburban theatre will seat about 1,200. The seating capacity of the downtown theatre will be 2,500.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions" (S. R. indicates State Right release.)

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Ref.	Date	Length	Reviewed
Bare Co-Ed, The	Murdock-Cavalier-Lancaster	Nov. 20	2 reels	Jan. 7	
Barney Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17	
Bathing Beauty Babies	McDougall Kids	April 10	2 reels		
Cat Tales	McDougall Kids	Jan. 10	2 reels		
Collage Cuckoo	Murdock-Cavalier	June 1	2 reels	Mar. 17	
Cutting Up	McDougall Kids	Feb. 10	2 reels	Feb. 4	
Daze of '49	J. Cooper-L. Carver	Jan. 1	2 reels	Mar. 17	
Duke's Dirty Deeds	P. Murdock-N. Cavalier	Feb. 1	2 reels	Mar. 17	
Figures Do Lie	Bathing Girls	April 1	2 reels		
Fowl Play	McDougall Kids	Mar. 10	2 reels		
Her Salty Suitor	Murdock-Cavalier	June 20	2 reels		
Hick in Hollywood	McDougall Kids	May 1	2 reels		
His Wild Oat	McDougall Kids	July 10	2 reels		
Kids, Cats and Cops	McDougall Kids	May 10	2 reels		
Lonesome Babies	Jack Cooper	Aug. 1	2 reels		
Lost Whirl, The	Irving-Cooper	July 1	2 reels		
Lost in the Lurch	P. Murdock-N. Cavalier	Mar. 1	2 reels	Mar. 17	
Lot o' Boloney, A	McDougall Kids	June 10	2 reels		
Mr. Pooh	McDougall Kids	Dec. 20	2 reels	Jan. 7	
Naughty Nurse	Jack Cooper	April 20	2 reels		
Pickers The	McDougall Kids	Aug. 10	2 reels		
Snackem Alley	McDougall Kids	Mar. 20	2 reels		
Wild Waves		Feb. 20	2 reels		

COLUMBIA FEATURES

Title	Star	Ref.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15	
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet		
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15	
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7	
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9	
Court-Martial	Holt-Compton	Aug. 12	6014 feet		
Desert Bride, The	Compton-Forest	Mar. 26	5528 feet	Sept. 15	
Driftwood	Alvarado-Hays	Sept.			
Fashion Madness	Windsor-Hoopes	Dec. 8	5513 feet	Mar. 31	
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet		
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21	
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23	
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5	
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet		
Name the Woman	Stewart-Glass-Gordon	May 25	5548 feet	Sept. 8	
Opening Night, The	Windsor-Bowers	Nov. 14	5524 feet	Mar. 17	
Raiden Emerder, The	Special Cast			Sept. 15	
Ransom	Wilson-Burns	June 7	5584 feet		
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet		
Sally in Our Alley	Mason-Arlen	Sept. 3	5892 feet		
Shut It With Sabes	Busman-Livingston-Chadwick	July 13	6401 feet		
Scarlet Lady, The	De Putti-Alvarado	Aug.	5443 feet		
Siren, The	Revier-T. Moore	Dec. 20	5996 feet	June 23	
So This Is Love	Mason-Collier-Walker	Feb. 6	5611 feet	June 23	
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2	
Stage Kisses	Hargrave-Chadwick	Nov. 2	5435 feet		
That Certain Thing	Graves-Dana	Jan. 1	6047 feet	Mar. 10	
Tigress, The	Holt-Revier	Oct. 21	5357 feet	Mar. 17	
Virgin Lips	Borden-Boles	July 25	6048 feet	Sept. 22	
Warner	Johnny Arthur	Oct. 14	5791 feet		
Way of the Strong, The	Dave-Livingston-Von Eltz	Jan. 19	5752 feet		
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28	
Woman's Way, A	Livingston-Baxter	Feb. 18	5472 feet		

Coming Attractions

Title	Star	Length	Reviewed
Lone Wolf's Daughter, The	Bert Lytell		
Sinners' Parade	Revier-Varconi		
Street of Illusion, The	Ian Keith		
Stool Pigeon, The	Delaney-Borden		
Submarine	Holt-Revier-Graves	8192 feet	Sept. 15

EDUCATIONAL

Title	Star	Ref.	Date	Length	Reviewed
All Bear	Curiosities	April 29	1 reel	April 21	
All Fun	Curiosities	Oct. 21	1 reel		
All Set	Lupino-Sargent-Hutton	Jan. 15	1 reel	Feb. 4	
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6	
At It Again	Monty Collins	May 13	2 reels	April 28	
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels		
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7	
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23	
Builders of Bridges	Bruce Outdoor Sketch	Feb. 28	1 reel	Mar. 10	
Bumping Along	Stone-Ruth	Nov. 18	1 reel		
Call of the Sea, The	Hope Hampton	Jan. 1	2 reels	Dec. 31	
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29	
Chilly Days	"Big Boy"	Feb. 19	2 reels	Feb. 18	
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17	
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13	
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6	
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14	
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15	
Count Me Out	Barney Hellum	Mar. 11	1 reel	Mar. 3	
Crown Me	Wallace Lupino	June 3	1 reel	Mar. 8	

Title	Star	Ref.	Date	Length	Reviewed
Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18	
Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25	
Dummies	Larry Semon	Jan. 1	2 reels	Dec. 23	
Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23	
Fandango	Lupino Lane	May 6	2 reels	April 14	
Felix the Cat in Arabantes	"Sullivan Cartoon"	May 13	1 reel	June 2	
Felix the Cat in Astronomeas	"Sullivan Cartoon"	July 8	1 reel	Aug. 18	
Felix the Cat in Cematicalities	"Sullivan Cartoon"	April 1	1 reel	April 21	
Felix the Cat in Dragglin' the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25	
Felix the Cat in Eskimotive	"Sullivan Cartoon"	April 29	1 reel	May 28	
Felix the Cat in Futuritz	"Sullivan Cartoon"	June 24	1 reel	July 21	
Felix the Cat in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23	
Felix the Cat in the Last Life	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31	
Felix the Cat in the Oily Bird	"Sullivan Cartoon"	July 22	1 reel	Sept. 22	
Felix the Cat in Jungle Bumples	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17	
Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	June 10	1 reel	June 30	
Felix in Outdoor Indore	"Sullivan Cartoon"	Mar. 18	1 reel	April 14	
Felix the Cat in Polly-tics	"Sullivan Cartoon"	April 15	1 reel	May 5	
Felix in Sure-Locked Homes	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29	
Felix the Cat in the Last Life	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10	
Felix the Cat in the Oily Bird	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18	
Felix the Cat in Smoke Scream	"Sullivan Cartoon"	Mar. 28	2 reels	Apr. 14	
Feline Frolics—Tonguin Valley	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4	
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Oct. 28	2 reels		
Fisticuffs	Lupino Lane	Sept. 9	2 reels	Sept. 8	
Glorious Chaser, The	Jerry Drew	June 24	2 reels	June 2	
Glorious Adventures	Hodge-Podge	Oct. 14	1 reel		
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28	
Green-Eyed Love	Ruby McCoy-George Hall	Apr. 8	1 reel	Apr. 21	
Hard Work	Wallace Lupino	July 29	1 reel	July 14	
Hay Wire	Stone-Dale	Nov. 4	1 reel		
Hectic Days	Lupino Lane	June 17	2 reels	May 28	
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14	
High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4	
Hints on How to Succeed in Day by Sea	Bruce Outdoor Sketch	Nov. 22	1 reel	Mar. 31	
His Maiden Voyage	George Davis	Apr. 22	1 reel	Feb. 18	
Hold That Monkey	Monty Collins	Nov. 11	2 reels		
Homemade Man, A	Lloyd Hamilton	June 17	2 reels	June 9	
Hop Off	Charley Bowers	July 1	2 reels	June 23	
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29	
How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17	
Imaginary Fete	Jerry Drew	Mar. 11	2 reels	Mar. 10	
Just Dandy	Ang. 2	Mar. 27	2 reels	Aug. 11	
Just For Art	Curiosities	Mar. 27	1 reel	June 2	
Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4	
Kitchen Talent	George Davis	April 15	2 reels	Mar. 31	
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30	
Leaping Luck	Davis-Collins	July 29	2 reels	July 14	
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14	
Listen Sister	Lupino Lane	May 27	2 reels	May 12	
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23	
Love's Springtime	Hope Hampton	Feb. 12	2 reels	Mar. 17	
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15	
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13	
Mother Birds	Curiosities	Mar. 4	1 reel	Feb. 18	
Mysterious Night, A	Monty Collins	Feb. 12	1 reel	Feb. 4	
Navy Beans	May 27	2 reels	May 12		
Never Too Late	Wallace Lupino	Mar. 8	1 reel	April 28	
New York's Sweetheart	Curiosities	Jan. 1	1 reel	Feb. 11	
Nicknames	Hodge-Podge	April 8	1 reel	April 21	
No Fare	"Big Boy"	April 8	2 reels	Mar. 24	
Oh Mama	Miller-Hutton	July 1	1 reel	June 23	
Off Balance	Monty Collins	April 22	1 reel	April 14	
On the Move	Hodge-Podge	Nov. 18	1 reel		
Patchwork of Pictures, A	Hodge-Podge	Nov. 18	1 reel		
Peculiar Pair o' Pups, A	Bruce Outdoor Sketch	May 20	1 reel	May 5	
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18	
Penny Postals	Curiosities	April 1	1 reel	Mar. 17	
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23	
Pirates Beware	Lupino Lane	Sept. 9	2 reels		
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15	
Pretty Baby	Monty Collins	Feb. 26	1 reel	Feb. 18	
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 6	
Racing Mad	Al St. John	Jan. 8	2 reels	Jan. 28	
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 28	
Recollections of a Rover	Hodge-Podge	Jan. 8	1 reel	Feb. 4	
Roaming Romeo	Lupino Lane	July 29	2 reels	July 21	
Rubbernecking	Curiosities	Feb. 12	1 reel	Feb. 4	
Running Ragged	Lewis Sargent	Jan. 29	1 reel	Feb. 4	
Sailor Boy	Monty Collins	June 17	1 reel	June 9	
Say Ah-h	Charley Bowers	Feb. 19	2 reels	Feb. 18	
Simple Sap, A	Larry Semon	Feb. 12	2 reels	Feb. 25	
Sky Ranger, The	Reed Hawes	Sept. 23	2 reels	Oct. 6	
Skywayman, The	Reed Hawes	Nov. 18	2 reels		
Slippery Hoop	Johnny Arthur	April 29	2 reels	April 21	
Spring Has Come	Monty Collins	Mar. 25	1 reel	Mar. 17	
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6	
Star Shots	Hodge-Podge	Feb. 5	1 reel	Feb. 4	
Sword Points	Lupino Lane	Feb. 12	2 reels	Dec. 31	
There It Is	Charley Bowers	Jan. 1	2 reels	Jan. 7	
Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 9	
Whoozit! High Onions	May 27	2 reels	May 12		
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29	
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4	
Visitors Welcome	Johnny Arthur	Mar. 4	2 reels	Mar. 10	
Wandering Toy, The	Hodge-Podge	May 6	1 reel	May 28	
Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4	
Wedding Silps	Monty Collins	Jan. 1	1 reel	Feb. 11	
Who's the Boss?	Charley Bowers	April 29	2 reels	May 12	
Who's Lying?	Davis-Collins	June 10	2 reels	May 28	
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8	
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4	
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30	
You'll Be Sorry	Charley Bowers	May 20	2 reels	May 19	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5880 feet	
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet	
Bowery Cinderella, A	O'Malley-Hulette	Nov. 1	6800 feet	Nov. 25
Broadway Madness	De La Motte-Keith	Oct. 1	6100 feet	Oct. 14
Inspiration	George Walsh	May 10	6750 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Belford-Miller	Aug. 27	6000 feet	
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10
Speed Classic, Inc	Lease-Harris	July 31	4700 feet	
Stronger Will, The	Marmont-Carrawe	Feb. 20	6500 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6320 feet	

Coming Attractions

Title	Star	Length	Reviewed
Gilded Love			
Life's Crossroads	Hulette-Hamilton		

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alfame in the Sky	Lynn-Luden	Dec. 18	6034 feet	Nov. 11
Alex the Great	Gallagher-Dwyer	May 13	6888 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7		
Bandit's Son, The	Steele-Sheridan	Nov. 20	4789 feet	
Bantam Cowboy, The	Buzz Barton	Aug. 12	4893 feet	
Battling Buckaroo, The	Tyler-Clar	Mar. 18	5583 feet	Feb. 25
Beyond London's Lights	Shumway-Elliott	Oct. 23	4858 feet	Sept. 30
Boy Rider, The	Bob Steele	April 1	4869 feet	
Breed of the Sunsets	Bob Steele	Aug. 26		
Captain Careless	F. X. Bushman	Sept. 16	5487 feet	
Charge of the Gauchos	Tyler-Lynn	Oct. 30	4837 feet	Mar. 3
Cherokee Kid, The	Mendez-Ince	Mar. 4	6248 feet	Mar. 17
Chicago After Midnight	Danco-Costello-Brown	Oct. 7	6085 feet	Sept. 22
Circus Kid, The	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 26/27
Clancy's Kosher Wedding	Wilson-Mendez	Jan. 13	6390 feet	Feb. 26
Coney Island	Lewis-Hill-Nelson	May 11	6291 feet	
Crooke Can't Win	Baxter Sleeper	Aug. 26	5621 feet	
Danger Street	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Dead Man's Curve	Tyler-Thompson	Dec. 25	4754 feet	
Desert Pirate, The	Bennett-Mong-Douglas	April 7	5984 feet	
Devil's Trade Mark, The	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2		
Drivin' Sands	Bob Steele	Jan. 1	4770 feet	
Fauns of the Wild	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Fighting Redhead, The	Buzz Barton	July 1	4758 feet	
Flying U Ranch, The	Tyler-Lane	Sept. 4	4824 feet	
Freckles	Dorothy-Fox, Jr.	Mar. 21	8131 feet	Jan. 28
Gingham Girl, The	Wilson-Arthur	Oct. 2	6301 feet	July 29/27
Harvester, The	Kingston-Caldwell	Nov. 23	7045 feet	Nov. 25
Her Summer Hero	Thompson-Trevor-Blane	Feb. 12	5145 feet	Dec. 30
*HIT of the Show, The	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
Hook and Ladder No. 9	Ellis-Keefe-Hearn	Nov. 13	5240 feet	Dec. 16
In a Moment of Temptation	Stevens-Keefe	Sept. 18	5605 feet	Nov. 11
Jake the Plumber	Bennett-Lynn	Oct. 16	5188 feet	
Judgment of the Hills	Vall-Caldwell	Nov. 6	6481 feet	Aug. 19/27
Law of Fear, The	Ranger-Reid-Nelson	April 8	4768 feet	Mar. 10
Legionnaires in Paris	Cooke-Guard	Jan. 31	5893 feet	
Lightning Speed	Bob Steele	Oct. 21		
Little Buckaroo, The	Buzz Barton	Mar. 11	4801 feet	
Little Mickey Grogan	Danco-Costello-Nye	Dec. 27	6515 feet	Mar. 3
Little Yellow House	Steele-Caldwell	May 28	6428 feet	April 21
Love of Ricardo, The	George Beban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Mojave Kid, The	Steele-Gillmore	Sept. 25	4924 feet	Aug. 12/27
*Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darbo	April 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Racing Romeo, The	Granger-Ralston	Sept. 1	5892 feet	Dec. 16
Ranger of the North	Ranger (dog)	Oct. 9	4977 feet	
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 23
Riding Renegade, The	Bob Steele	Feb. 18	4728 feet	
Sally of the Scandals	Love-Forrest	July 15	6058 feet	
Sally's Shoulders	Wilson-Mackathorne	Oct. 14		
Shanghai	Miller-Ince	Oct. 19	5898 feet	Aug. 26/27
Singapore Mutiny, The	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Silhouette Kid, The	Barton-Morgan-Rice	Dec. 4	4485 feet	
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
South Sea Love	Miller-Shumway-Brooks	Dec. 10	6388 feet	Feb. 18
Stocks and Blondes	Logan-Gallagher	Sept. 9	5493 feet	
Swift Shadow, The	Ranger (dog)	Feb. 11	2 reels	Dec. 23
Terror Mountain	Tom Tyler	Aug. 19	4884 feet	
Texas Tornado, The	Tyler-Darbo	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Wall Flowers	Trevor-Arthur-Todd	Feb. 18	6328 feet	
When the Law Rides	Tyler-Darbo	Feb. 28	4898 feet	
Wizard of the Saddle	Thompson-Thompson	Jan. 22	4808 feet	Dec. 30

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Karr-Alexander-Ross	April 9	2 reels	
Al Washed Up	Al Cooke	June 25	2 reels	Feb. 16
Almost a Gentleman	Al Cooke	Sept. 16	2 reels	
Arabian Nights, The	Alberta Vaughn	April 2	2 reels	
Are Husbands People?	Al Cooke	May 14	2 reels	
Big Bertha	Karr-Ross-Alexander	June 11	2 reels	
Come Meal	Al Cooke	Sept. 16	1 reel	Sept. 29
Curiosities No. 1	Novelty	Oct. 10	1 reel	
Curiosities No. 2	Novelty	Oct. 24	1 reel	
Curiosities No. 3	Novelty	Sept. 16	2 reels	Sept. 29
Footling Casper	Hill-Duncan	Sept. 16	2 reels	
Happy Holidays	Karr-Ross-Alexander	Mar. 12	2 reels	
Happy Trio, The	Karr-Ross-Alexander	June 11	2 reels	June 18
Happy Infants	Barney Hellum	Sept. 9	2 reels	Sept. 29
Headsouthers	Vaughn-Cook	Aug. 14	2 reels	
Jessie's James	Karr-Ross-Alexander	Aug. 7	2 reels	
Joyful Day	Mickey Yule	Sept. 30	2 reels	
Mickey's Babies	Mickey Yule	June 4	2 reels	
Mickey's Battles	Mickey Yule	Feb. 6	2 reels	
Mickey's in Love	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey in School	Mickey Yule	Mar. 5	2 reels	
Mickey's Little Eva	Mickey Yule	Jan. 2	2 reels	
Mickey's Movies	Mickey Yule			
Mickey's Nine	Mickey Yule			
Mickey's Parade	Mickey Yule			

Title	Star	Rel. Date	Length	Reviewed
Mickey's Rivals	Mickey Yule	July 2	2 reels	
Mickey's Triumph	Mickey Yule	May 7	2 reels	
Mickey's Wild West	Mickey Yule	Oct. 28	1 reel	
Mickey the Detective	Alberta Vaughn	Oct. 14	2 reels	
Mild But She Satisfies	Al Cooke	April 16	2 reels	
My Kingdom For a Hearse	Barney Hellum	Oct. 7	2 reel	
Okmxx	Karr-Ross-Alexander	Feb. 13	2 reels	
Oui Oui Heidelberg	Al Cooke	Feb. 20	2 reels	Feb. 18
Parking Papers	Al Cooke	Jan. 9	2 reels	
Rah! Rah! Reale	Al Cooke	May 14	2 reels	
Restless Bachelors	Alberta Vaughn	Sept. 23	2 reels	
Ruth is Stranger Than Fiction	Al Cooke	May 28	2 reels	
Silk Sock Hal	Alberta Vaughn	Oct. 27	1 reel	
Six Best Fellows	Al Cooke	Jan. 23	2 reels	Feb. 11
Social Error, A	Karr-Ross-Alexander	July 9	2 reels	July 28
Standing Pat	Alberta Vaughn	Oct. 24	1 reel	
That Wild Irish Pose	Al Cooke	Mar. 5	2 reels	
Too Many Hisses	Al Cooke	Mar. 19	2 reels	
Top Hats	Alberta Vaughn	Sept. 2	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Oct. 7	2 reels	
Watch Your Pop	Duncan-Hill	Oct. 14	2 reels	
What a Wife	Alberta Vaughn	Sept. 9	2 reels	
You Just Know She Dares 'Em				

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*Bellocas, The	Anna O. Nilson		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Vall-Caldwell-Darbo		
Drums of Araby	Tom Mix		
Eagle's Talons, The	Tom Tyler		
Freckled Rascal, The	Buzz Barton	Mar. 31	
Ranger Wild	Ranger (Dog)	Nov. 4	
*Gang War	Borden-Pickford	Nov. 18	6337 feet
Gun Law	Tom Tyler	Mar. 3	
Harboiled	O'Neil-Reed-Tashman		
Headin' for Danger	Steele-Mendez	Dec. 16	
Hey Rubel	Olmstead-Trevor		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The	Tom Mix	Nov. 26	
King Cowboy	Buzz Barton		
Little Outlaw, The	Noah Beery		
Love in the Desert	Ranger		
One Man Dog, The	Buzz Barton	Dec. 23	
Orphan of the Sage	Tom Mix		
Owens	Buzz Barton	Nov. 4	
Rough Ridin' Red	Borden-Gordon	Nov. 4	
Sinners in Love			
*Stepping High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*Taxi 13	Conklin-Sleeper-Trevor	Nov. 18	
Ranger (Dog)	Ranger (Dog)	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Tropic Madness	Leatrice Joy		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Keith-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Dead Valley	Nye-Wells-Rae	Sept. 1	5860 feet	Aug. 12
Devil's Cage, The	Garon-Keith	June 5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May 20	5700 feet	
Free Lips	Leatrice Joy	Sept. 16	5700 feet	Dec. 9
Free Lips	Marlowe-Nova	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Merry Wives of New York	Pauline Garon	Jan. 1		
Polly of the Movies	Short-Robards	Oct. 15	6900 feet	
Ragtime	De La Motte-Bowers	Sept. 1	6700 feet	Sept. 9
Souls Aflame	James-Wells	July 5	6200 feet	
Temptations of a Shop Girl	Compson-Garon	Nov. 1	5700 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
Big No. 1, The	Sills-Kenyon	Sept. 30	7137 feet	July 7
Big No. 2, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Breakfast at Sunrise	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 16
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Muhall-Nissen	Sept. 2	6487 feet	
Camille	Talmadge-Roland	Sept. 4	6892 feet	May 8, 27
Canyon of Adventure	Maynard-Faire	April 15	6744 feet	May 19
Champion of the Ring	Langton-McConnell	Feb. 12	5744 feet	April 21
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21		
*Crash, The	Sills-Todd	Oct. 7		
Crystal Cup, The	Mackall-Muhall	Oct. 16	6386 feet	Nov. 25
Drop Kick, The	Barthelemes-Kent	Sept. 25	6802 feet	Sept. 30
Flying Remoos	Sidney-Murray	Feb. 28	8172 feet	April 14
French Dressing	Warner-Brook-Wilson	Jan. 15	6344 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	5888 feet	
*Good-Bye Kiss, The	Ellers-Burke-Kemp	July 8	7989 feet	
Gorilla, The	Murray-Day-Kelsey	Nov. 13	7133 feet	Dec. 2
Hot Gospel	Langton-McConnell	Nov. 6	6298 feet	Mar. 10
Happily Alike	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Her Wild Out	Moore-Kent	Dec. 25	6118 feet	Feb. 11
Home Made	Hines-Daw	Nov. 20	8524 feet	May 28
Ladies' Night in Turkish Bath	Mackall-Muhall	April 1	6592 feet	April 14
Lady Be Good	Mackall-Muhall	May 6	6608 feet	June 2
Life of Riley, The	Sidney-Murray	Sept. 18	6720 feet	Sept. 16
Little Shepherd of Kingdom Come	Love-Mart, The	April 8	7700 feet	May 19
Love Mart, The	Dove-Roland	Dec. 18	7388 feet	
Mad Hour, The	O'Neil-Kent	Mar. 4	6825 feet	April 21
Man Crazy	Mackall-Muhall	Nov. 27	5542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6812 feet	Oct. 13

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel.	Date	Length	Reviewed
Noose, The	Barthelmess-Joyce	Jan. 29	7129 feet	Jan. 7	
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17	
On Kay	Moore-Kenyon	Aug. 26	6100 feet	Sept. 1	
Out of the Rains	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25	
Patent Leather Kid, The	Barthelmess-Jay Lay	Jan. 8	11414 feet	Aug. 26, '27	
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23	
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Oct. 9	
Rose of the Golden West	Astor-Roland	Oct. 2	6477 feet	Oct. 7	
Scissors' Wives	Astor-Hughes	Jan. 22	5485 feet	Mar. 10	
Shepherd of the Hills	Francis O'Day	Jan. 1	8186 feet	Feb. 25	
*Show Girl	White-Delaney	Sept. 23	6133 feet		
Smile, Brother, Smile	Mackaill-Mulhall	Sept. 11	6548 feet	Sept. 9	
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9	
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18	
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet		
Island Rider, The	Maynard-Douglas	June 3	5731 feet	May 19	
Valley of the Giants	Snow-Kenyon	Nov. 13	6336 feet		
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet		
Wagon Show, The	Maynard-Faire	Feb. 19	6212 feet	June 2	
Waterfront	Mackaill-Mulhall	Sept. 16	5976 feet		
Wheel of Chance	Barthelmess-Basquette	June 17	6895 feet	July 7	
*Whip, The	Mackaill-Nilsson-Forbes	Sept. 30	6157 feet	Sept. 22	
Whip Woman, The	Taylor-Moreno	Feb. 5	5087 feet	Mar. 24	
Whip Idea	Wells-Lorraine	Aug. 5	5300 feet	Feb. 22	
Yellow Lily, The	Dove-Brook	May 20	7167 feet	May 26	

Coming Attractions

Title	Star	Length	Reviewed
Adoration	Billie Dove		
Cheyenne	Sills-McConnell		
Comedy of Life, The	Sills-Corda		
*Divine Lady	Griffith-Varconi	10015 feet	
*Haunted House, The	Kent-Todd		
*Lilac Time	Moore-Cooper	8967 feet	Mar. 24
*Outcast	Griffith-Lowe		
Phantom City, The	Maynard-Gilbert		
Ritz Rosie	White-Mulhall		
Saturday's Children	Corinne Griffith		
*Scarlet Seas	Barthelmess-Compton		
*Stranded in Paradise	Sills-Mackaill		
Synthetic Sin	Colleen Moore		
Wells-Fargo Express, The	Ken Maynard		

FOX FILMS FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*Air Circus, The	Carrol-Lake-Rollins	Sept. 30	7702 feet	Sept. 8	
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24	
Black Jack	Phil Sackett	Sept. 25	4777 feet	Mar. 3	
Black Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3	
Branded Sombreiro, The	Jones-Hyams	Jan. 8	4612 feet	Jan. 14	
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23	
Come to My House	Borden-Moreno	Dec. 25	5430 feet		
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21	
Dare Devil's Reward	Mix-Joyce	Jan. 15	4987 feet	Jan. 21	
Don't Marry	Moran-Hamilton	June 18	5708 feet	June 9	
Dressed to Kill	Lois Lorain	Mar. 18	6566 feet	Mar. 17	
Dry Martin	Gran-Astor-Moore	Oct. 14			
East Side, West Side	O'Brien-Valli	Oct. 9	8154 feet	Nov. 4	
Escape, The	Valli-Russell	April 29	5109 feet	May 12	
Farmer's Daughter, The	Beebe-Burke	July 8			
*Fazil	Farrell-Nissen-Busch	Sept. 10	7217 feet	June 9	
Fleetwing	Morton-Jones	June 24	4923 feet	Sept. 8	
*Four Sons	Morton-Ball-Buman	Nov. 2	4412 feet	Feb. 18	
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14	
Gay Retreat, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23	
Girl in Every Port, A	McLaglen-Armstrong	Feb. 26	5500 feet	Mar. 3	
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet		
Hangman's House	McLaglen-Collyer-Kent	May 13	6518 feet	May 19	
Hells, Cheyenne	Mix-Lorain	May 13	4618 feet	May 19	
Hi-Poole Hero	Phil Sackett	Oct. 30	5495 feet	Nov. 11	
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 26	
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24	
Joy Girl, The	Borden-Hamilton	Sept. 18	6162 feet	Sept. 23	
Ladies Must Dress	Valli-Gray	Nov. 20	5599 feet	Dec. 23	
Love Hungry	Moran-Gray	April 8	5792 feet	April 21	
Loves of Carmen	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7	
*Making the Grade	Moran	Oct. 8			
Mc Gangster	Collyer-Terry	Oct. 8			
*Mother Machree	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17	
News Parade, The	Stuart-Phipps	May 27	6679 feet	June 16	
None But the Brave	Morton-Phipps-MacDonald	Aug. 5	5034 feet	Aug. 11	
No Other Woman	Del Rio-Alvarado	June 10	5071 feet		
Painted Post, The	Mix-Kingston	July 1	4952 feet	June 23	
Peppas	Borden-Farrell	Oct. 23	5976 feet	Dec. 2	
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29	
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28	
Publicity Madness	Moran-Lowe	Oct. 2	5893 feet	Feb. 11	
*Red Dance, The	Del Rio-Farrell-Revier	Dec. 2	9250 feet	June 30	
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22	
Read House	Barymore-Alba	July 15	4991 feet	Aug. 4	
*Seed of Heaven	Gay-Lorain	Oct. 30	8500 feet	June 10, '27	
Shame (re-issue)	John Gilbert	Nov. 27	5467 feet		
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28	
Silk Legs	Bellamy-Hall	Dec. 18	5446 feet		
Silver Valley	Mix-Dwan	Oct. 2	5011 feet	Oct. 14	
Soft Living	Bellamy-Brown	Feb. 5	5629 feet	Mar. 3	
Square Crooks	Brown-Armstrong-Dwan	Mar. 4	5397 feet	Mar. 31	
*11 Street Angel, The	Gay-Lorain	Aug. 19	5221 feet	July 28	
*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14	
Thief in the Dark, The	Meeker-Hill-Beebe	May 20	5937 feet	May 26	
Two Girls Wanted	Gaynor-Tryon	Sept. 11	6293 feet	Oct. 7	
Vampire a la Mode	Marjorie Beebe	Oct. 29			
Why Confidential	Madge Bellamy	Nov. 6	5620 feet	Dec. 16	
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	5112 feet	April 14	
*Wild West Romance	Gay-Lorain	Oct. 1	4921 feet		
Win That Girl	Rollens-Carrol	Sept. 18	5337 feet	Oct. 6	
Wizard, The	Lowe-Hyams	Dec. 11	5629 feet		
Wolf Fangs	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 16	
Womanwise	Russell-Collyer-Pidgeon	Jan. 8	5050 feet	Mar. 10	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 26	
Arkansas Traveler	Variety	Jan. 8	1 reel		
Bear Knees	Animal Comedy	Aug. 5	2 reels		
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel		
Cow's Husband, A	Spenser-Temple	July 24	2 reels	June 23	
Daisies Won't Yell	Rubin-Lincoln	July 8	2 reels		
Desert Blooms, The	Variety	Mar. 19	1 reel		
Drifting Through Gascony	Variety	Oct. 28	1 reel		
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 11	

Title	Star	Rel.	Date	Length	Reviewed
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19	
Glories of the Evening	Variety	Nov. 11	1 reel		
Head Hunters of Ecuador	Variety	Jan. 1	1 reel	Feb. 4	
Her Mother's Back	Dent-Bletcher	Jan. 19	2 reels	Aug. 4	
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21	
Hold Your Hat	Phipps-Stuart	Jan. 15	2 reels	Mar. 24	
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels		
Jack and Jilted	P. Cunningham-M. King	May 27	2 reels	May 26	
Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21	
Kiss Doctor	Barthelmess-Thompson	Aug. 23	2 reels	Mar. 17	
Knight of Daze, A	Tyler Brooke	June 10	2 reels		
Lady Linn	Lincoln-Clayton-Bletcher	Mar. 25	2 reels	May 19	
Lofly Andes, The	Variety	Aug. 5	1 reel	Aug. 11	
Lords of the Back Fence	Variety	Jan. 22	1 reel		
Love Is Blonde	Rollens-Ellis	Feb. 26	2 reels	Mar. 17	
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14	
Monument Valley	Variety	Nov. 28	1 reel		
Neapolitan Days	Variety	Sept. 2	1 reel		
Old Wives Who Know	Hallam-Cooley	April 8	2 reels	May 26	
On a South Sea Shore	Variety	April 1	1 reel		
Oregon Trail, The	Variety		1 reel	July 28	
Ship Ahoy!	Variety	Feb. 19	1 reel		
Snowbound	Variety	Aug. 19	1 reel		
Spanish Influence	Variety	April 22	1 reel		
Spanish Craftsmen	Variety	Sept. 30	1 reel		
Steeplechase	Variety	Oct. 14	1 reel		
Storied Palestine	Variety	Dec. 23	1 reel		
T. Bone for Two	Tyler Brooke	April 22	2 reels		
Through Forest Alasia	Variety	Sept. 16	1 reel		
Too Many Cookies	T. Brooke-L. Miller	Mar. 11	2 reels		
Vintage, The	Variety	Mar. 4	1 reel		

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Baggage Smasher, The	McLaglen-Collyer	Nov. 18			
Blind Love	O'Brien-Morton	Dec. 23			
*Caballero's Way, The	Walsh-O'Brien-Alba				
Cock-Eyed World, The	Lowe-McLaglen				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13	
Girl Downstairs, The	Moran-O'Brien				
Homesick	Sammy Cohen	Dec. 30			
Husbands Are Liars	Hugel-Collyer				
Joy Street	Barymore-Alba	Dec. 9			
*Lost in the Arctic	Special Cast		5474 feet	Aug. 18	
*Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22	
Nayoleon's Barber					
Our Daily Bread	Farrell-Duncan				
Prep and Pop	Rollens-Drexel				
Riley the Cop	Macdonald-Drexel	Nov. 11			
Woman, The	Astor-Boles	Jan. 6, '29			

MOVIE TONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Blind Love	Jackie Miller				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough			2 reels	
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Nayoleon's Barber				2 reels	
Master of Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				June 30
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				Sept. 8
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				

GOTHAM FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bare Knees	Carlin-Kelth	Feb. 1	5800 feet	Jan. 28	
Blondes By Choice	Claire Windsor	Oct. 1	6887 feet		
Cheer Leader, The	Graves-Olmstead	Nov. 1	6000 feet	Mar. 10	
Chorus Kid, The	Faire-Washburn	April 1	8200 feet	April 14	
Girl From Rio, The	Myers-Pidgeon	Sept. 1	6990 feet		
Hell Ship Bronson	Mrs. W. Reid-Howe-Bery	May 1	6432 feet	May 12	
Midnight Life	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11	
River Woman	Barymore	Aug. 26	6800 feet	Aug. 11	
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31	
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6800 feet	Mar. 17	
United States Smith	Gribbon-Lee-Harian	June 1	6000 feet	June 16	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Able of the U. S. A.	George Jessel				
Down Grade, The	Fairbanks-Calhoun				
*Girl From Argentina, The	Carmel Meyers				
Thru the Breakers	Livingston-Herbert			6420 feet	
When Danger Calls	Fairbanks-Sedgwick				

METRO-GOLDWYN-MAYER FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novaro-Crawford	April 7	6805 feet	May 5	
Actress, The	Shearer-Forbes-O. Moore	April 28	5998 feet	July 14	
Advent Girl	McLaglen-Sebastian	July 14	4187 feet		
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May 27 '27	
Baby Mine	Arthur-Dane	Jan. 21	5139 feet	Jan. 14	
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4	
Becky	O'Neill-O. Moore	Nov. 12	6433 feet		
*Bellamy Trial, The	Joy-Bronson	Sept. 22			
Ben Hur	Novaro-McCavoy	Oct. 8	11693 feet	Jan. 16, '28	
Beyond the Sierras	Tim McCoy	Oct. 15			
Big City, The	Chaney-M. Day-Compton	Feb. 18	6838 feet	Mar. 31	
Big Parade, The	Gilbert-Adoree	Sept. 10	11519 feet	Nov. 28 '25	
Body and Soul	L. Barrymore-Pringle-Kerry	Oct. 1	5802 feet	Nov. 25	
Bringing Up Father	Macdonald-Olmstead-Moran	Mar. 17	6344 feet	June 2	
*Brotherly Love	Dane-Arthur	Oct. 12			
Buttons	Coogan-L. Hanson	Dec. 24	6050 feet	Mar. 31	
Cammerday	Keaton-Day	Sept. 24		Sept. 15	
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8	
Certain Young Man	Novaro-Adree	May 19	5679 feet	June 16	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Circus Rookies.	Dane-Arthur.	Mar. 31.	5861 feet.	May 19	Two Tars.	Laurel-Hardy.	Nov. 3.	2 reels.	
Cossacks, The.	Gilbert-Adoree.	June 23.	8601 feet.	June 30	Virgin Queen, The.	Stanley-Dwan-Manning.	May 12.	2 reels.	May 19
Crowd, The.	Boardman-Murray.	Mar. 3.	8538 feet.	Feb. 25	Uphill and Down.	Ufa Oddities.	Jan. 19.	1 reel.	
Detectives.	Dane-Arthur.	June 9.	5838 feet.		We Draw Down.	Laurel-Hardy.	Dec. 29.	2 reels.	
Diamond Handcuffs.	Boardman-Gray-Nagel.	May 5.	6700 feet.	Sept. 15	Wicked Kasimir, The.	Ufa Oddities.	April 7.	1 reel.	
Divine Woman The.	Garbo-Hanson.	Jan. 14.	7300 feet.	Jan. 21	Wives for Sale.	Ufa Oddities.	Oct. 27.	1 reel.	
Enemy, The.	Gish-Forbes.	Feb. 18.	8189 feet.	Dec. 31	World's Playgrounds.	Ufa Oddities.	Oct. 13.	1 reel.	
"Excess Baggage."	Davies-Brown.	Sept. 4.	7743 feet.	Nov. 4	Your Darn Footin'.	Laurel-Hardy.	April 21.	2 reels.	May 12
Fair Co-Ed.		Oct. 15.	6408 feet.						
Forbidden Hours.	Novarro-Adoree.	June 16.	5011 feet.	July 28					
Foreign Devils.	McCoy-Windsor.	Sept. 3.	4658 feet.	April 28					
Four Walls.	Gilbert-Crawford.	Aug. 11.	6620 feet.	Aug. 25					
Garden of Allah.	Terry-Petrovich.	Nov. 6.	8200 feet.	Sept. 16					
In Old Kentucky.	H. Costello-Murray.	Oct. 29.	6646 feet.						
Latest from Paris, The.	Shearer-Forbes.	Feb. 4.	7743 feet.	Mar. 3					
Laugh, Clown, Laugh.	Chaney-Young-Asther.	April 14.	7045 feet.	June 2					
Law of the Range.	McCoy-Crawford.	Jan. 21.	5393 feet.						
London After Midnight.	Chaney-M. Day-Nagel.	Dec. 3.	5687 feet.	Dec. 23					
Love.	Garbo-Gilbert.	Jan. 2.	7365 feet.	Dec. 16					
Lovelorn, The.	O'Neill-Kent-O'Day.	Dec. 17.	5950 feet.	Dec. 30					
Madamoiselle from Armentieres.	E. Brady-J. Stuart.	June 2.	5441 feet.						
Man and Woman and Sin.	Gilbert-Eagles.	Nov. 19.	8280 feet.	June 2					
Masks of the Devil.	John Gilbert.	Oct.							
Mysterious Lady, The.	Garbo-Nagel.	Aug. 4.	7652 feet.	Aug. 11					
Napoleon.	Special Cast.	Oct.							
"O' Dancing Daughters."	Crawford-Brown-Sebastian.	Sept. 8.		Oct. 13					
Faisy, The.	Davies-Caldwell-Gray.	Mar. 10.	7289 feet.						
Quality Street.	Davies-Nagel.	Dec. 31.	7152 feet.	Nov. 18					
Riders of the Dark.	McCoy-Davies.	April 21.	5014 feet.						
Road to Romance, The.	Novarro-M. Day.	Sept. 24.	6544 feet.	Jan. 21					
Rose-Marie.	Crawford-Murray-Peters.	Feb. 11.	7745 feet.	Feb. 18					
Shadows in the Night.	Flash-Gray-Lorraine.	Oct. 26.	5448 feet.						
*Show People.	Davies-Haines.	Oct. 9.							
Skirts.	Chaplin-Balfour.	May 12.	5801 feet.						
Smart Set, The.	Haines-Holt-A. Day.	Feb. 25.	6476 feet.	Mar. 10					
Spotters of the West.	McCoy-Davies.	Dec. 10.	4784 feet.	Mar. 24					
Spring Fever.	Haines-Crawford.	Oct. 22.	6705 feet.	Oct. 28					
Student Prince, The.	Novarro-Shearer.	Jan. 30.	9435 feet.	Oct. 7					
Taa for Three.	Cody-Pringle-O. Moore.	Dec. 10.	6273 feet.	Nov. 11					
Telling the World.	Haines-Page.	June 30.	7184 feet.	July 21					
Thirteenth Hour, The.	L. Barrymore-Gadsdon.	Nov. 26.	6252 feet.						
Under the Black Eagle.	Flash-Gray-Lorraine.	Mar. 24.	5801 feet.	May 19					
West Point.	Haines-Crawford.	Jan. 7.	8134 feet.	Jan. 7					
*While the City Sleeps.	Chaney-Page.	Sept. 15.							
*White Shadows in the South Seas.	Blue-Torres.	July 7.	7968 feet.	Aug. 18					
Wickedness Preferred.	Cody-Pringle.	Jan. 28.	5011 feet.						
*Woman of Affairs, A.	Gilbert-Garbo.	Oct. 19.							
*Yoming.	McCoy-Sebastian.	Mar. 24.	4435 feet.						

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Aching Youth.	Charley Chase.	Mar. 17.	2 reels.	
African Adventure, An.	Ufa Oddities.	Aug. 27.	1 reel.	
Allah 'L Allah.	Ufa Oddities.	Mar. 16.	1 reel.	
All For Nothing.	Charley Chase.	Jan. 21.	2 reels.	Jan. 14
All Parts.	Charley Chase.	Nov. 27.	2 reels.	
Amazing Lovers.	Ufa Oddities.	Mar. 10.	1 reel.	
Ancient Art, An.	Ufa Oddities.	Mar. 2.	1 reel.	
Assorted Babies.	Ufa Oddities.	Nov. 5.	1 reel.	
Barnum and Ringling, Inc.	"Our Gang."	April 7.	2 reels.	April 21
Bits of Africa.	Ufa Oddities.	Sept. 15.	1 reel.	
Blow by Blow.	Max Davidson.	Mar. 31.	2 reels.	April 21
Booster, The.	Charley Chase.	Nov. 24.	2 reels.	
Boy Friend, The.	Roach Stars.	Nov. 10.	2 reels.	
Call of the Cuckoo.	Max Davidson.	Oct. 15.	2 reels.	
Came the Dawn.	Max Davidson.	Mar. 3.	2 reels.	
Children of the Sun.	Ufa Oddities.	Feb. 11.	1 reel.	
Cleopatra.	Revier-Ellis.	July 7.	2 reels.	
Crazy House.	"Our Gang."	June 2.	2 reels.	May 26
Czarina's Secret, The.	Baclanova-Mir-Rand.	Mar. 17.	2 reels.	
Do Gentlemen Snooze?	Roach Stars.	Oct. 13.	2 reels.	
Dumb Daddies.	Max Davidson.	Feb. 4.	2 reels.	Feb. 25
Dying Jungle.	Ufa Oddities.	Feb. 2.	1 reel.	
Eagle's Nest.	Ufa Oddities.	Aug. 18.	1 reel.	
Early to Bed.	Laurel-Hardy.	Oct. 6.	2 reels.	July 28
Edison, Marconi and Co.	"Our Gang."	Mar. 10.	2 reels.	April 7
Election Day.	"Our Gang."	Jan. 12.	2 reels.	
Fair and Muddy.	"Our Gang."	May 5.	2 reels.	May 12
Family Group, The.	Charley Chase.	Feb. 18.	2 reels.	Feb. 18
Feed 'Em and Weep.	Daw-Walling.	Dec. 8.	2 reels.	
Fight Pest, The.	Charley Chase.	May 12.	2 reels.	May 26
Finishing Touch, The.	Laurel-Hardy.	Feb. 25.	2 reels.	April 7
Forty Thousand Miles with Lindbergh.	Aviation Film.	Mar. 4.	3 reels.	
From Soup to Nuts.	Laurel-Hardy.	Mar. 24.	2 reels.	April 21
Golden Fleeces.	Ufa Oddities.	May 19.	1 reel.	
Growing Pains.	"Our Gang."	Sept. 22.	2 reels.	
Habes Corpus.	Laurel-Hardy.	Feb. 11.	2 reels.	
Happy Omen, A.	Ufa Oddities.	July 14.	1 reel.	
Heart of General Robert E. Lee, The.	Daw-Walling.	Sept. 22.	2 reels.	
*Imagine My Embarrassment.	Charley Chase.	Sept. 1.	2 reels.	July 28
*Is Everybody Happy?	Charley Chase.	Sept. 29.	2 reels.	
Jungle Orphans.	Ufa Oddities.	Mar. 30.	1 reel.	
Jungle Round-Up, A.	Ufa Oddities.	Jan. 28.	1 reel.	Oct. 8
Kisses Come High.	Ufa Oddities.	Dec. 8.	1 reel.	
Lady of Victories, The.	A. Ayres-O. Matiesen-G. Irving.	Jan. 21.	2 reels.	Feb. 25
Leave 'Em Laughing.	Laurel-Hardy.	Jan. 28.	2 reels.	Mar. 3
Limousine Love.	Charley Chase.	April 14.	2 reels.	April 21
Lonely Lapland.	Ufa Oddities.	Nov. 10.	1 reel.	
Monarch of the Glen, The.	Ufa Oddities.	Mar. 24.	1 reel.	Jan. 21
Monkey Shines.	Ufa Oddities.	Sept. 29.	1 reel.	
Murder.	Ufa Oddities.	Sept. 29.	1 reel.	
Napoleon's Homeland.	Ufa Oddities.	Jan. 5.	1 reel.	
Nature's Wizardry.	Ufa Oddities.	July 28.	1 reel.	
*O! Gray Hoss, The.	"Our Gang."	Oct. 20.	2 reels.	July 28
Palace of Honey, The.	Ufa Oddities.	June 16.	1 reel.	May 26
Pass the Gravy.	Max Davidson.	Jan. 7.	2 reels.	Jan. 14
Perfume and Nicotine.	Ufa Oddities.	Jan. 14.	2 reels.	
Pets and Pests.	Ufa Oddities.	Jan. 28.	1 reel.	Mar. 3
Primitive Housekeeping.	Ufa Oddities.	April 21.	1 reel.	
Rainy Days.	"Our Gang."	Feb. 11.	2 reels.	Feb. 25
Sacred Baboon, The.	Ufa Oddities.	Sept. 1.	1 reel.	
Sanctuary.	Ufa Oddities.	May 5.	1 reel.	July 21
Savage Customs.	Ufa Oddities.	Nov. 24.	1 reel.	
School Begins.	"Our Gang."	Jan. 17.	2 reels.	Sept. 29
Secret Boozehounds.	Ufa Oddities.	Feb. 16.	1 reel.	
Secrets of the Sea.	Ufa Oddities.	Feb. 25.	1 reel.	Mar. 3
Should Women Drive?	Max Davidson.	May 26.	2 reels.	May 19
Should Married Men Go Home?	Laurel-Hardy.	Sept. 15.	2 reels.	July 28
Sleeping Death.	Ufa Oddities.	June 30.	1 reel.	
Spook-Spoofing.	"Our Gang."	Jan. 14.	2 reels.	Jan. 14
Spanking Age, The.	"Our Gang."	Dec. 15.	2 reels.	
Strange Prayers.	Ufa Oddities.	Dec. 22.	1 reel.	
Tell it to the Judge.	Max Davidson.	April 28.	2 reels.	
That Night.	Roach Stars.	Sept. 15.	2 reels.	
Their Purple Moment.	Laurel-Hardy.	May 19.	2 reels.	May 26
Tokens of Manhood.	Ufa Oddities.	June 2.	1 reel.	May 26

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Coming Attractions

Title	Star	Length	Reviewed
Adrienne Lecouvreur.	Crawford-Asther.		
§Alias Jimmy Valentine.	Haines-Hyams-Barrymore.		
*Baby Cyclone, The.	Cody-Pringle.	5530 feet.	
§Ballyhoo.	Norma Shearer.		
Bushranger, The.	McCoy-Douglas.		
Deadline, The.	Flash-Lorraine-Gray.		
†Devil's Mask, The.	John Gilbert.		
*Gold Brail.	Ramon Novarro.		
He Learned About Women.	Haines-Page-Percy.	Nov. 30.	
Honeymoon.	Flash-Moran-Gribbon.		
Humming Wires.	Tim McCoy.		
§Little Angel.	Norma Shearer.	Nov. 2.	
Loaves of Casanova, The.	Special Cast.		
§M. M. Man.	William Haines.		
Masked Stranger, The.	McCoy.		
Mysterious Island, The.	Hughes-Daly-Barrymore.		
*Nize Baby.	Gordon-Holtz-Walldridge.		
Pagan, The.	Ramon Novarro.		
Single Standard, The.	Flash-Gray-Lorraine.		
Spies.	Special Cast.		
Suitor Blood.	McCoy-Frazee.		
*Tide of Empire.	Adoree-Murray.		
*†Trail of '98, The.	Del Rio-Forbes.	11100 feet.	Mar. 24
West of Zanzibar.	Chaney-Nolan-Barrymore.		
*Wind, The.	Gish-Hanson.	Nov. 23.	

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Fuzzy Knight.	Songs.	Oct. 27.		
George Dewey Washington.	Songs.	Oct. 27.		
George Dewey Washington.	Songs.	Nov. 17.		
Marion Harris.	Songs.	Nov. 17.		
Marion Harris.	Songs.	Oct. 20.		
Milliner and Lyle.	Songs.	Nov. 10.	2 reels.	
Johnny Marvin.	Songs.	Sept. 29.		
Johnny Marvin.	Songs.	Oct. 13.		
Joseph Regan.	Songs.	Nov. 3.		
Joseph Regan.	Songs.	Oct. 6.		
Leo Beers.	Songs.	Sept. 15.		
Lucust Sisters.	Songs.	Oct. 13.		
Mayor of Jimtown.	Miller and Lyle.	Oct. 13.		
M-G-M Movie-tone Revue.	Songs.	Nov. 3.		
M-G-M Movie-tone Revue.	Songs.	Oct. 13.		
Odette Myrtle.	Songs.	Oct. 20.		
Ponce Sisters.	Songs.	Oct. 20.		
Ponce Sisters.	Songs.	Nov. 10.		
Van and Schenck.	Songs.	Sept. 29.		
Van and Schenck.	Songs.	Oct. 27.		
Vincent Lopez.	Piano Solos.	Nov. 10.		
Walt Roesner and Capitoliens.	Jazz Band.	Oct. 6.		

PARAMOUNT FEATURES

Title	Star	Rel. Date	Length	Reviewed
Adventure Mad.	Asther-Hall-Davis.	Mar. 31.	5897 feet.	
Barbed Wire.	Negri-Brook.	Sept. 10.	6591 feet.	
Beau Sabreur.	Brent-Cooper.	Jan. 7.	6586 feet.	Jan. 28
*Beery of Life.	Beery-Arlen-Brooks.	Sept. 15.	7560 feet.	Sept. 29
Big Killing, The.	Beery-Hatton.	May 19.	5930 feet.	July 7
Carnation Kid, The.	Douglas MacLean.	Oct. 27.		
Chang.	Jungle Film.	Sept. 3.	6536 feet.	May 13 '27
City Gone Wild, The.	Melghan-Prevost.	Nov. 12.	5408 feet.	Mar. 3
*Dicks of New York, The.	Bancroft-Compton-Baclanova.	Oct. 20.	7202 feet.	Sept. 22
Doomsday.	Brent-Cooper.	Feb. 18.	5885 feet.	April 7
Drag Net, The.	Beery-Brent.	May 28.	7886 feet.	June 9
Easy Come, Easy Go.	Dix-Carroll.	April 21.	5364 feet.	May 12
*Fleet's In, The.	Bow-Hall.	Oct. 13.	6918 feet.	Sept. 1
Feel My Pulse.	Daniels-Arlen.	Feb. 25.	5808 feet.	Mar. 3
Figures Don't Lie.	Ralston-Arlen.	Oct. 8.	5280 feet.	Mar. 3
Fifty-Fifty Girl, The.	Daniels-Hall.	May 12.	6402 feet.	May 26
First Kiss, The.	Wray-Cooper.	Aug. 25.	6134 feet.	Aug. 25
Fools for Luck.	Fields-Conklin.	May 7.	5852 feet.	June 23
Forgotten Faces.	Brian-Brook.	Aug. 11.	7640 feet.	Aug. 19
Gay Defender, The.	Dix-Todd.	Dec. 10.	6376 feet.	Dec. 31
Gentleman of Paris, A.	Menjou-O'Hara.	Oct. 15.	5927 feet.	Oct. 14
Gentlemen Prefer Blondes.	Taylor-Sterling-White.	Jan. 28.	6671 feet.	Jan. 21
Get Your Man.	Bow-Rogers.	Dec. 10.	5988 feet.	
Half a Bride.	Ralston-Arlen.	June 16.	6238 feet.	
His Tiger Lady.	Menjou-Brent.	June 9.	5038 feet.	June 2
Honeymoon Hate.	Vidor-Carmanath.	Dec. 3.	5415 feet.	Feb. 11
Hot News.	Daniels-Hamilton.	July 14.	6528 feet.	July 28
Jesse James.	Thomson-Lane.	Oct. 22.	8656 feet.	Oct. 28
Just Married.	Hall-Taylor.	Aug. 18.	6039 feet.	Aug. 18
Ladies of the Mob.	Bone.	June 30.	6792 feet.	July 7
Last Command, The.	Jannings-Brent.	Jan. 21.	8234 feet.	Jan. 28
Last Waltz, The.	Fritsch-Vernon.	Nov. 26.	6940 feet.	Dec. 30
Legion of the Condemned.	Cooper-Wray.	Mar. 10.	7415 feet.	Mar. 24
Love and Learn.	Ralston-Chandler.	Jan. 14.	5737 feet.	Feb. 25
*Loves of An Actress, The.	Negri-Asther.	Aug. 18.	7434 feet.	Aug. 18
Loves of an Actress (silent version).	Negri-Asther.	Aug. 18.	7159 feet.	
Magnificent Flirt, The.	Thomson-Lane.	June 30.	6992 feet.	June 30
Mating Call, The.	Melghan-Brent-Adoree.	July 21.	6325 feet.	Oct. 13
Model from Montmartre.	Naldi-Petrovitch.	Sept. 22.		
*Moran of the Marines.	Dix-Elder.	Oct. 27.		
Nevada.	Cooper-Todd.	Sept. 10.	6258 feet.	Oct. 28
Night of Mystery, A.	Menjou-Brent.	April 7.	5741 feet.	April 21
Now We're in the Air.	Beery-Hatton.	Oct. 22.	5788 feet.	Dec. 23
Old Headlines.	Reisner-Farrell-Beery.	Mar. 3.	7810 feet.	Dec. 18 '26
One Woman to Another.	Vidor-Von Eltz.	Sept. 24.	4551 feet.	Sept. 30
Open Range.	Chandler-Bronson.	Nov. 5.	5599 feet.	Mar. 10
Partners in Crime.	Beery-Hatton-Brian.	Mar. 17.	6600 feet.	May 5
*Patriot, The.	Jannings-Stone-Vidor.	Sept. 1.	3819 feet.	Aug. 18
Peaks of Destiny.	Special Cast.	Jan. 28.	5592 feet.	Jan. 21
Pioneers of the West.	Thomson-Lane.	Jan. 21.	6118 feet.	Mar. 10
Racket, The.	Melghan-Prevost.	June 30.	7646 feet.	July 14
Red Hair.	Bow-Chandler.	Mar. 10.	6331 feet.	Mar. 31
Rough Riders, The.	N. Beery-Bancroft.	Oct. 1.	3443 feet.	April 1 '27
*Sawdust Paradise, The.	Ralston-Howes.	Aug. 25.	5928 feet.	Sept. 1
Secret Hour, The.	Negri-Thomson.	Feb. 4.	7175 feet.	Mar. 17
Serenade.	Menjou-Carver-Basquette.	Dec. 24.	5209 feet.	Dec. 31

Title	Star	Rel. Date	Length	Reviewed
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	Dec. 9
She's a Sheik	Daniels-Arlen	Nov. 12	6015 feet	Dec. 9
Shootin' Irons	Luden-Blane	Oct. 8	5179 feet	
Show Down, The	Bancroft-Brent	Feb. 2	7616 feet	Mar. 10
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 26
Speedy	Lloyd-Christie	April 7	7950 feet	April 14
Sporting Goods	Dix-Olmstead	Feb. 11	5951 feet	Feb. 18
Spotlight, The	Ralston-Hamilton	Nov. 19	4934 feet	
Stark Love	Special Cast	Sept. 17	6200 feet	Mar. 11 '27
Street of Sin, The	Jannings-Wray	May 26	6218 feet	June 2
Sweet Legion, The	Thomson-Lane	April 21	6763 feet	Sept. 29
Swim, Girl, Swim	Daniels-Hall	Sept. 17	5124 feet	Sept. 16
Take Me Home	Daniels-Hamilton	Oct. 20		
Tell It to Sweeney	Conklin-Bancroft	Sept. 24	6006 feet	Oct. 28
Three Sinners	Negri-Baxter	April 14	7029 feet	April 28
Tillie's Punctured Romance	Fields-Conklin	Mar. 3	5733 feet	Sept. 29
Two Flaming Youths	Conklin-Fields	Dec. 17	5319 feet	Jan. 7
Under the Tonto Rim	Arlen-Blane	Feb. 4	5981 feet	April 26
Underworld	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 9
Vanishing Pioneer, The	Holt-Blane	June 23	5834 feet	Sept. 29
Varsity	Rogers-Brian	Sept. 29		
*Warming Up	Richard Dix	Aug. 4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
Way of All Flesh	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8, '27
*Wedding March, The	Tom Stinson-Wray	Oct. 6		
We're All Gamblers	Meighan-Millner	Sept. 3	5935 feet	
Wife Savers	Beery-Hatton	Jan. 7	5413 feet	Jan. 21
Wings	Bow-Rogers	Sept. 12	reels	Aug. 26 '27
Woman on Trial	Negri-E. Hanson	Oct. 28	5960 feet	Oct. 14

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Movieland	Novelty	June 23	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Behind the Counter	E. E. Horton	Mar. 3	2 reels	
Bugs My Dear (Christie)	Bobby Vernon	April 21	2 reels	
Burn, Steer, A	Krazy Kat Cartoon	Oct. 1	1 reel	
Call Again	E. E. Horton	Oct. 20	2 reels	
Campus Cuties (Christie)	Billy Dooley	April 7	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Cruising the Arctic	Novelty	May 5	2 reels	
Dad's Choice	E. E. Horton	Jan. 2	2 reels	Oct. 6
Dancing Town, The	May-Scally-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Fighting Fanny (Christie)	Featured Cast	Jan. 21	2 reels	April 28
Frenzy	Novelty	Jan. 14	2 reels	
Gallant Gob, A (Christie)	Billy Dooley	May 26	2 reels	
Gold Bricks	Krazy Kat Cartoon	May 5	1 reel	
Goofy Ghosts (Christie)	Jimmy Adams	April 28	2 reels	
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	
Holy Mackerel (Christie)	Jimmy Adams	Feb. 11	2 reels	June 2
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Horse Shy	E. E. Horton	May 19	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hunger Strike, A	Krazy Kat Cartoon	Feb. 25	1 reel	
Ice Boxed	Krazy Kat Cartoon	Feb. 11	1 reel	
Just the Type (Christie)	Neal Burns	Feb. 18	2 reels	
Knights of the Air	Avaliation Film	Mar. 31	2 reels	
Ko-Ko's Bawls	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko's Goes Over	Inkwell Cartoon	June 23	1 reel	Oct. 13
Ko-Ko's Heaves Ho	Inkwell Cartoon	Aug. 2	1 reel	
Ko-Ko's Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko's Lamps Aladdin	Inkwell Cartoon	May 12	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	Dec. 28	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel	
Ko-Ko's Jerm Jam	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Earth Control	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Kozy Korner	Inkwell Cartoon	Jan. 21	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 8	1 reel	
Ko-Ko's Smoke	Inkwell Cartoon	Mar. 8	1 reel	
Ko-Ko's Squeals	Inkwell Cartoon	May 26	1 reel	
Ko-Ko's Tattoo	Inkwell Cartoon	Mar. 17	1 reel	
Long Count, The	Krazy Kat Cartoon	May 19	1 reel	
Long Hose (Christie)	Krazy Kat Cartoon	July 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
Love's Young Scream (Christie)	Anne Cornwall	May 12	2 reels	
Love Shy (Christie)	Jimmy Adams	Mar. 24	2 reels	
Love Sunk	Krazy Kat Cartoon	Aug. 4	1 reel	
News Reeling	Krazy Kat Cartoon	Sept. 29	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Pig Styles	Krazy Kat Cartoon	Jan. 14	1 reel	
Prancing Prun	Krazy Kat Cartoon	Jan. 14	2 reels	
Rain Dropper, The	Krazy Kat Cartoon	Jan. 30	1 reel	
Save the Pieces (Christie)	Bobby Vernon	Jan. 28	2 reels	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Swind	Krazy Kat Cartoon	Sept. 1	1 reel	
Shadow Theory	Krazy Kat Cartoon	Jan. 28	1 reel	
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmy Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Bobby Vernon	June 18	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Sweeties (Christie)	Bobby Vernon	Mar. 10	2 reels	
Tong Tied	Krazy Kat Cartoon	April 7	1 reel	
Two Masters	Eaton-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels	
Wired and Fired	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Reviews
*Able's Irish Rose	Hersholt-McDonald	12103 feet	April 28
Avalanche, The	Holt-Hill		
Canary Murder Case, The	Powell-Taylor-Brian		
*Four Feathers	Wray-Arlen-Beery		
His Private Life	Menjou-Carver		

Title	Star	Rel. Date	Length	Reviewed
Hunting Tower	Harry Lauder			
*Interference	Brent-Brook-Powell			
Just Married	Hall-Taylor			
Just Twenty-One	Rogers-Brian			
Kil Carson	Thomson-Lane		7464 feet	
Letter, The	Evelyn Brent			
Manhattan Cocktail	Arlen-Carroll			
Number Please	Daniels-Hamilton			
Odd Fellows	Fields-Conklin			
Quick Lunch	Fields-Conklin			
Rustling Leaves	Richard Dix			
Shog Worn Angel, The	Cooper-Carroll			
Side Show, The	Fields-Conklin			
*Sins of the Fathers	Emil Jannings			
*Soul of France, The	Special Cast			
Three Week-Ends	Clara Bow			
Tong War	Beery-Vidor			
Wolf of Wall Street, The	George Bancroft			
Woman From Moscow, The	Negri-Kerry			

PATHE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3995 feet	
Almost Human	Vera Reynolds	Dec. 26	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 3	6555 feet	Dec. 16
Apache Raider, The	Leo Maloney	Feb. 12	5755 feet	Feb. 18
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Ballyhoo Buster, The	Buffalo Bill, Jr.	Jan. 8	4905 feet	Dec. 30
Black Ace, The	Jack Donavan	Sept. 2	5722 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5927 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 28
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 14
Bronc Stamp, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Butter Me, The	Jack Donavan	Mar. 25	4550 feet	Mar. 31
Burning Bridge	Harry Carey	May 14	5400 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Varconi	Mar. 5	9145 feet	Dec. 30
Combat	Walsh-Adams-Huletto	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Clap 'Em With This	Irene Rich	Sept. 23	6570 feet	
Crashing Through	Kidney Padian	Feb. 11	4449 feet	Feb. 11
Desert of the Lost, The	Wally Wales	Dec. 18	4933 feet	Dec. 30
Desperate Courage	Wally Wales	Jan. 15	4398 feet	Jan. 21
Devil's Twin, The	Leo Maloney	Dec. 11	5478 feet	
Discord	Ekman-Dagover	Nov. 20	5886 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Dupe of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Monty Banks	May 18	5403 feet	Nov. 18
Forbidden Woman, The	Gaudal-Varconi	Nov. 7	6568 feet	Dec. 16
Girl in the Pullman	Marie Prevost	Oct. 31	5867 feet	Nov. 18
Golden Clown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 24
Gold From Weepah	Bill Cody	Nov. 20	4968 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 4	4750 feet	
Harp in Hock, A	R. Schildkraut-Coghlan	Oct. 10	5990 feet	Dec. 9
His Foreign Wife	May-Scally-Hayes	Nov. 27	4542 feet	Feb. 11
Hold 'Em Yale	Rod La Rocque	May 4	7056 feet	Aug. 4
Hoof Marks	Jack Donavan	Nov. 13	4076 feet	Dec. 23
*King of Kings, The	Warner-Land	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padian	Dec. 25	4131 feet	Dec. 30
Ladle Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Leash, The	Klondike (dog)	May 20	4863 feet	Mar. 31
Leopard Lady, The	Jacqueline Logan	Jan. 2	6660 feet	Mar. 10
Let 'Er Go Gallegher	Junior Coghlan	Jan. 15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept. 18	5733 feet	
Main Event, The	Reynolds-R. Schildkraut	Nov. 18	6472 feet	Nov. 11
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26	6559 feet	
My Friend From India	My Friend From India	Jan. 18	5750 feet	Mar. 31
Night Flyer, The	William Boyd	Feb. 6	584 feet	
Obigin' Buckaroo, The	Buffalo Bill, Jr.	Oct. 18	4575 feet	Nov. 11
On to Reno	Marie Prevost	Jan. 1	5494 feet	
Perfect Gentleman, A	Monty Banks	Jan. 15	5628 feet	Jan. 14
Power	Boyd-Land	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Qyartano	Aug. 28	7937 feet	Sept. 8
Ride 'Er High	Buddy Roosevelt	Oct. 9	4542 feet	Nov. 11
Roarin' Bronco	Buffalo Bill, Jr.	Nov. 27	4375 feet	Nov. 30
Rush Hour, The	Marie Prevost	Dec. 12	5880 feet	Mar. 10
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17
Sal of Singapore	Phyllis Haver	Oct. 14		Sept. 22
Ship Comes In, A	Rudolph Schildkraut	June 4	6902 feet	June 23
*Shew Folks	Quillan-Loff	Oct. 21		
Silvercup Boy	Quillan-Loff	April 8	7040 feet	April 14
Soda Water Cowboy, The	Wally Wales	Sept. 29	4546 feet	Nov. 4
*Spiele, The	Halo-Logan-Adoree	Jan. 8		
Stand and Deliver	Rod La Rocque	Feb. 20	5423 feet	April 7
Tenth Avenue	Haver-Varconi	Aug. 5	6370 feet	
Turkish Delight	R. Schildkraut-Fay	Nov. 11	5397 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Sue Carr	May 21	5055 feet	Sept. 22
What Price Beauty?	Nina Naldi	Jan. 28	4005 feet	Jan. 28
Wise Wife, The	Phyllis Haver	Oct. 24	5610 feet	Dec. 16
Wreck of the Hesperus, The	Bradford-Marion	Oct. 31	6447 feet	Mar. 31
Yellow Contraband	Leo Maloney	Oct. 28		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebits	April 8	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 20	2 reels	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Barnyard Artists	"Aesop Fables"	April 29	1 reel	April 21
Barnyard Lodge No. 1	"Aesop Fables"	Apr. 25	1 reel	Apr. 7
Bath Time	Spotlight	June 24	1 reel	June 23
Battling Duet, The	"Aesop Fables"	April 15	1 reel	April 7
Beach Club, The	Bevan-Hurlock	Jan. 22	2 reels	Jan. 14
Benares (Educational)	Geographical Number	Jan. 22	1 reel	
Best Man, The	Bevan-A. Bennett-V. Dent	Feb. 19	2 reels	Feb. 11
Blowing Out, The	Bevan-V. Dent-D. Garley	Mar. 18	2 reels	Mar. 10
Blaze of Glory, A	"Aesop Fables"	Feb. 23	1 reel	
Boy Friend, The	"Aesop Fables"	Jan. 22	1 reel	
Broncho Buster, The	"Aesop Fables"	Jan. 1	1 reel	
Burglar, The		Dec. 9	2 reels	
Bunker Batters	Spotlight	July 22	1 reel	
Busy Bodies	Spotlight	Jan. 8	1 reel	Dec. 31
Calling Hubby's		Feb. 3	2 reels	
Campus Carmen, The		Sept. 23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 26	2 reels	
City Slickers	"Aesop Fables"	July 1	1 reel	
Clothes and the Game	Sportlight	April 15	1 reel	April 7
Coast to Coast	"Aesop Fables"	May 13	1 reel	May 19
County Fair, The	"Aesop Fables"	Mar. 4	1 reel	
Covering Ground	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Crowned Heads	Sportlight	July 1	1 reel	
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Defensive Ends, The	Football Sense	Nov. 28	1 reel	
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 28
Defensive Line, The	Football Sense	Nov. 21	1 reel	
Deferred Catch	Football Sense	Nov. 14	1 reel	
* Dinner Time	"Aesop Fable"	May 19	1 reel	
* Don't Get Jealous	Johnny Burke	Sept. 16	2 reels	Sept. 8
Dumb Walter, A	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Eagle of the Night (Serial)	"Aesop Fables"	July 22	1 reel	
Early Bird, The	"Aesop Fables"	Feb. 12	1 reel	
Everybody's Flying	Sportlight	Oct. 8	1 reel	Sept. 8
Fair Affair, A	Football Sense	Oct. 14	1 reel	
Fair Catch, A	Sportlight	Jan. 22	1 reel	Jan. 14
Family Frolics	Sportlight	May 13	1 reel	May 19
Famous Playgrounds	"Aesop Fables"	June 3	1 reel	June 9
Flight That Failed, The	"Aesop Fables"	April 22	1 reel	April 21
Flying Age, The	"Aesop Fables"	Feb. 12	2 reels	Feb. 11
Flying Elephants	Roach Stars	Mar. 17	2 reels	
Foolish Ghosts	Sportlight	Mar. 18	1 reel	
* F* Afoot	Carew-Hardy	Mar. 11	2 reels	Mar. 3
Galloping Husbands	Sennett Girls	Aug. 5	2 reels	Mar. 24
Girl From Nowhere, The	"Aesop Fables"	Feb. 5	1 reel	
Good Ship Nellie, The	Sportlight	Sept. 30	1 reel	
Gndiron Cocktail, A	"Aesop Fables"	May 27	1 reel	May 19
Happy Days	"Aesop Fables"	Sept. 23	1 reel	Sept. 22
High Seas	"Aesop Fables"	Aug. 15	1 reel	
High Stakes	Bevan-Dent	Aug. 12	2 reels	
His Unlucky Night	Rarebits	Jan. 15	1 reel	
Honeymoon Hints	Billy Bevan	Dec. 2	2 reels	
Hubby's Latest Alibi	"Aesop Fables"	July 8	1 reel	July 14
Hubby's Week-End Trip	"Aesop Fables"	Aug. 26	1 reel	
Huntsman, The	"Aesop Fables"	Mar. 25	2 reels	Mar. 31
In the Bag	"Aesop Fables"	May 6	1 reel	May 19
Jam Jam Janitor, A	Geographical Number	Jan. 8	1 reel	
Jungle Days	"Aesop Fables"	Feb. 12	1 reel	
Jungle Triangle, A	"Aesop Fables"	Jan. 15	1 reel	
Kashmir, Old and New	Rarebits	June 10	1 reel	June 2
Life Savers	Sportlight	Jan. 29	2 reels	Jan. 21
Limberlegs	"Aesop Fables"	Sept. 30	1 reel	
Love at First Flight	Pollard-Hurlock-Cowley	Jan. 29	2 reels	Jan. 21
Magnetic Bat, The	"Aesop Fables"	Oct. 14	1 reel	Oct. 13
Man Without a Face (Serial)	A. Ray-W. Miller	Jan. 15	10 episodes	Jan. 14
Mark of the Frog, The	M. Morris-D. Reed	Mar. 25	10 episodes	Mar. 24
Matching Wits	Sportlight	April 29	1 reel	April 21
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	
Motor Boat Mamas	Bevan-Dent	Sept. 30	2 reels	Sept. 29
Mouse's Bride, The	"Aesop Fables"	Oct. 24	1 reel	Oct. 30
Muscle Marvels	Sportlight	May 12	2 reels	
New Aunt	Haines-Coombs-Dempsey	Oct. 7	2 reels	Sept. 29
No Picnic	"Aesop Fables"	Mar. 11	1 reel	
On the Ice	"Aesop Fables"	Aug. 5	1 reel	
Our Little Nell	"Aesop Fables"	July 29	1 reel	Aug. 4
Outnumbered	"Aesop Fables"	Feb. 12	1 reel	Feb. 11
Over the Bounding Blue with Will Rogers	"Our Gang"	Jan. 1	2 reels	
Playin' Hooky	Rarebits	May 27	1 reel	
Pleasure Hunting	"Aesop Fables"	June 10	1 reel	
Puppy Love	Travelogue	Jan. 15	1 reel	June 9
Reeling Down the Rhine	"Aesop Fables"	June 17	1 reel	Jan. 7
Ride 'Em Cowboy	"Aesop Fables"	Mar. 24	2 reels	July 14
Rodeo, The	Sennett Girls	Jan. 15	2 reels	Jan. 14
Run, Girl, Run	"Aesop Fables"	April 14	1 reel	Mar. 31
Scaling the Alps	Sportlight	Mar. 4	1 reel	
Season to Taste	"Aesop Fables"	Jan. 8	1 reel	
Short Circuit, A	Roach Stars	Jan. 15	2 reels	Jan. 7
Should Tall Men Marry?	"Our Gang"	Feb. 26	2 reels	Mar. 3
Smile Wins, The	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Smith's Catalina Rowboat Race	Jackson-Hiatt-McKee	Feb. 5	2 reels	Feb. 4
Smith's Army Life	Jackson-Hiatt-McKee	Mar. 4	2 reels	Mar. 3
Smith's Farm Days	Jackson-Hiatt-McKee	Jan. 8	2 reels	Dec. 31
Smith's Holiday	Jackson-Hiatt-McKee	Aug. 19	2 reels	
Smith's Restaurant	Harry Langdon	Sept. 30	3 reels	
Soldier Man	"Aesop Fables"	Mar. 18	1 reel	
Son Shower, The	Sportlight	Sept. 22	1 reel	
South Sea Sagas	"Aesop Fables"	Oct. 14	1 reel	Feb. 18
Stardust's Lair, The	Sportlight	May 27	1 reel	May 19
Star Builders	"Aesop Fable"	Sept. 2	1 reel	
Static	"Aesop Fables"	Sept. 16	1 reel	Sept. 8
Sunday on the Farm	"Aesop Fables"	Aug. 12	1 reel	
Sunny Italy	Sportlight	Aug. 5	1 reel	Sept. 1
Supple Sex, The	Pollard-Clyde-Lombard	Feb. 28	2 reels	Mar. 3
Swim Princess, ine	Sportlight	Jan. 1	1 reel	
Tail Waggers	Jack Cooper	Sept. 2	2 reels	
Taxi for Two	Jack Cooper	Aug. 5	10 episodes	
Taxi Trouble	McConnell-Allan	Mar. 11	1 reel	Dec. 23
Terrible People, The (Serial)	Rarebits	Jan. 7	1 reel	
Tiger's Shadow, The	Novelty	Jan. 1	2 reels	
Trees	Mar. 11	1 reel		
Twenty-Four Dollar Island	Novelty	Jan. 7	1 reel	Dec. 23
Uncle Tom	Sportlight	Feb. 5	1 reel	Jan. 28
Versatility	"Aesop Fables"	Jan. 29	1 reel	
Wandering Minstrel, The	Aviation Film	May 6	2 reels	
Wingless West	"Aesop Fables"	May 20	1 reel	May 19
War Bride, A	Ray-Cyclone (dog)	June 3	10 episodes	
Yellow Cameo, The (Serial)				

Coming Attractions

Title	Star	Length	Reviewed
*Annapolis	Loft-Brown	Nov. 18	
Border Patrol	Harry Carey	Dec. 23	
Captain Swaggar	La. Hillyer Carol	Nov. 11	6312 feet
Flying Buckaroo	Wally Wales	Nov. 25	6670 feet
*Flying Fool, The	Monty Banks	Nov. 25	
Forbidden Love	Lili Damita	Nov. 4	5937 feet
Forty-Five-Calibre War	Coleman-Loft	Feb. 17 '29	
Geraldine	Quillan-Loff	Dec. 30	
*Godless Girl, The	Basquette-Prevost		10720 feet Sept. 1
Hawk of the Hills	Allene Ray	Mar. 17	
*Leatherneck, The	William Boyd	Jan. 13	
Naked Money	Richie Coghlan	Jan. 18	
*Ned McCobb's Daughter	Irene Rich	Dec. 2	
Noisy Neighbors	Eddie Quillan		
*Office Scandal	Phyllis Haver	Dec. 16	
*Shady Lady, The	Phyllis Haver		
Sin Town	Allen-Fair	Jan. 20	

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5	5700 feet	
Girl He Didn't Buy, The	Gann-Simons	April 15	5800 feet	
Golden Shackles	Bonner-Wilner	Mar. 15	5800 feet	
Out of the Past	Harris-Frazer	Sept. 28	5700 feet	
Out With the Tide	Dwan-Landis	June 22	5700 feet	
Web of Fate, The	Lillian Rich	Nov. 7	5800 feet	
Wilful Youth	Harlan-Murphy	Dec. 19	5800 feet	May 28

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Boy of the Streets, A	Walker-Bennett	Sept.	5059 feet	
Branded Man, The	Delaney-Marlowe	May	6089 feet	June 2
Casey Jones	Lewis-Robards	Jan.	6673 feet	
City of Purple Dreams, The	Bedford-Frazer	Sept. 15	5937 feet	
Cruises of the Hellion	Murphy-Keth	Sept.	6089 feet	Sept. 30
Danger Patrol, The	Russell-Faire	April	6076 feet	
Devil's Tower, The	Buddy Roosevelt	June	4533 feet	
Divine Sinner, The	Vera Reynolds	July 15	5683 feet	
Gun-Hand Garrison	Tex Maynard	Oct.	4879 feet	
Gypsy of the North	Gordon-Hale	April	5976 feet	
Heart of Broadway, The	Garon-Agnew	Jan.	5853 feet	
Heroes in Blue	Bowers-Rand	Nov.	5078 feet	
Law and the Man, The	Santachi-Brockwell	July	4538 feet	Mar. 24
Light in the Wind w. A	Walthall-Avery-Keefe	Oct.	5960 feet	Nov. 11
Lightnin' Shot, The	Buddy Roosevelt	May	4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May	5262 feet	
My Home Town	Brockwell-Glass	Mar.	5608 feet	June 2
Mystery Valley	Buddy Roosevelt	Nov.	5970 feet	
On the Stroke of 12	E. Torrance-Marlowe-O'Shea	Nov.	4571 feet	
Painted Trail, The	Buddy Roosevelt	Feb.	4571 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.	5905 feet	
Prince of the Plains	Tex Maynard	Sept.	4134 feet	
Ridin' Luck	Tex Maynard	Oct.	4137 feet	
Sister of Eve	Anita Stewart	Oct. 1	5991 feet	
Sweet Sixteen	Foster-Olmsted	Dec.	4627 feet	
Trail Riders	Buddy Roosevelt	April	4308 feet	
Trailin' Back	Buddy Roosevelt	Mar.	4308 feet	
Wanderer of the West, A	Tex Maynard	Nov.	4200 feet	
Wheel of Destiny, The	Stanley-Hale	Oct.	5869 feet	
Wild Born	Tex Maynard	Dec.	4490 feet	
You Can't Beat the Law	Lee-Keefe	Feb.	5260 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Should a Girl Marry?	Foster-Keith			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Burning Up Broadway	H. Costello-Frazer	Jan. 30	5200 feet	
Cancelled Debt, The	Lee-Keefe	Sept. 1	5200 feet	
Marry the Girl	Bedford-Ellis	Sept. 1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April 15	5400 feet	
Pretty Clothes	Ralston-Walker	Oct. 15	5652 feet	Nov. 4
Outcast Souls	P. Bonner-Delaney	Dec. 15	5210 feet	
Undressed	Bryant Washburn	July 15	5309 feet	

Coming Attractions

Title	Star	Length	Reviewed
It Might Happen to Any Girl			

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15	5256 feet	April 23
Aftermath	Special Cast	Collwyn	Dec.	6800 feet	Mar. 3
Age of Lust, The	Emil Jannings	L. T. Rogers			
Air Mail Pilot, The	Mehaffey-Metcalf	Hi-Mark		5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept. 6	6 reels	
*Big Hog, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.	7000 feet	Oct. 6
Battles of Coronel	Special Cast	Amerangle	Feb.	8400 feet	Mar. 24
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept. 1	6261 feet	
Broadway After Midnight	Bonner-Landis	Kelbar	Nov.	6199 feet	Nov. 4
Broken Hearts	Hercules				
City Without Jews, The	Special Cast	Aywon	Sept. 1	5000 feet	
Carr Ivan the Terrible	Amkino	Sept. 10	8300 feet	Mar. 24	
Dance Fever	Corda-Varconi	Ufa Eastern	June 1	5460 feet	
Dawn	Special Cast	Arch Selwyn		7500 feet	
Daughter of Israel	Betty Blythe	Aywon	Sept. 1	8000 feet	
Devil Dogs	Holmes-Ait	Crescent		5600 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent		8000 feet	June 18
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet	Mar. 3
Faithless Lover, The	O'Brien-Huette	Kelbar	Mar.	5600 feet	
Fangs of Justice	Silverstreak-Walker	Bischoff		5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	Sept. 8
Gay Adventurer, The	Charles Alden	A B A		6400 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept. 6	6500 feet	
Hearts of Oran	Conrad Veidt	Aywon	Sept. 6	5200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Hill Ship	Special Cast	Collwyn		5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh		5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept. 1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept. 1	5460 feet	
Lady of Petograd, The	Special Cast	Aff. European	Sept. 6	6000 feet	
Lady from Paris, The	Ylma Bary	Aywon	Sept. 6	6000 feet	Mar. 31
Last Moment, The	Mattison-Hale	Zakora	Mar.	5500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)			June 18
Lights of Paris	Special Cast	Superlative		6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules			
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Sept.	7563 feet	
Love of Jeanne Ney, The	Edith Jhanne	Ufa-Eastern	Mar. 15	7124 feet	
Madom du Barry, A	Maria Corda	Ufa Eastern	Oct.	7200 feet	
Mother of Mine	Special Cast	Zakora		7000 feet	
Mystic Mirror, The	German Cast				
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakora		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	
Port of Missing Children	Special Cast	Superlative			
Port of Missing Girls	Bedford-McGregor	Brenda	Mar.	7270 feet	Mar. 3
Power of Darkness, The	Moscow Art Players	Aff. European	Sept. 6	6 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Prinzerliebe	German Cast.	Scone Films.	6500 feet	Mar. 24
Prodigals of Monte Carlo.	Balfour-Blackwell	Zakoro	6200 feet	Aug.
Q Ships	Special Cast		6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.	5900 feet	
Racing Through	Mae Marsh	Aff. European	7 reels	Sept.
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	6100 feet	Aug.
Sally of the South Seas	Heracles			
Scarlet Youth	Circle Pict.			Oct.
Sealed Lips	Swedish Cast	Colwyn	6000 feet	
Shadows of the Night		Hercules		
Shooting Stars	English Cast.	Artlee	5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield.	Aug. 1	4890 feet
Silent Trail, The	Bob Custer	Syndicate	Aug. 15	4315 feet
Simba	Single Film	Capital Pict.	8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield.	June 15	4900 feet
Station Master, The	Ivan Moskvin.	Zakoro.	June 16	7200 feet
Streets of Algiers	Camilla Horn	Ufa Eastern.	May 1	6603 feet
Thrill Seekers	Clifford-Fulton	Superlatie	4,900 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern.	April 1	6680 feet Aug. 5 '27
Tracey the Outlaw	Jack Hoot	New-Cast	Mar.	6000 feet Mar. 31
Two Brothers	Conrad Veidt	Ufa Eastern.	July 1	6300 feet
When Fleet Meets Fleet	English Cast.	Hi-Mark	7953 feet	
Woman Tempted The	Compton-Ward	Aywon	Sept.	6500 feet
Youth Astray	Johnson-Mattoni	Amerango		6000 feet

SHORT SUBJECTS

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Get The	F. P. Donovan (producer)			2 reels	
Charles Gounod (Technicolor)	Music Master Film	Fitzpatrick		1 reel	June 18
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1	10 episodes	
Cigarette Maker's Romance	F. P. Donovan (producer)			2 reels	
District Doctor, The	F. P. Donovan (producer)			2 reels	
Fair Enough	Poodles Hanneford	Artclass		2 reels	
Fatal Warning, The (Serial)		Mascot Pict.	Mar. 1	10 episodes	
Girl with the Golden Eyes, The	F. P. Donovan (producer)			2 reels	
Mysterious Airman, The		Weiss Bros		10 episodes	
Necklace, The	F. P. Donovan (producer)	Mary Alden		2 reels	
Noting to Live For	Al Joy	Cranfield Clarke		2 reels	
Piece of String, A	F. P. Donovan (producer)			2 reels	
Police Reporter The (Serial)	V. Miller, Gilbert	Wells	Mar.	10 episodes	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark		2 reels	
Spokey Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15	10 episodes	Oct. 13
Voyages of the Sea (Serial)	Walker-Mason		Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15	
Apaches of Paris, The	Ruth Weyher	Ufa Eastern.	Aug. 15	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa Eastern.		
Buying a Wife	Special Cast	Aff. European		7 reels
Dancer of 41 Virtues, The	Al J. Scott	Aff. European		7000 feet
Duty to be Silent	Maria Albana	Aff. European		6 reels
Escaped from Hell	Muriel Esterazy	Aff. European		8 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Aff. European		7 reels
German Underworld	Special Cast	Aff. European		7 reels
Great Unknown, The	John Loder	Aff. European		6 reels
Guilty	Fritzi Vernon	Ufa Eastern.		
Har Vierte Love	Asher-Nolan	Aff. European		6 reels
Little Colonel, The	Henry B. Walthal			
Man Who Cheated Life	Veidt-Krauss	Aff. European		8 reels
Marriages of the 30's	Eduardo G. Amkino			6000 feet
Milak of the Snowlands	Special Cast	Ufa Eastern.		
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet
Our Daily Bread	Mary Nolan	Aff. European		7 reels
Post and Pair	Special Cast	Amkino		6775 feet
South of Panama		Chesterfield.		
Tarzan G.G.	Cornelius Keefe	Anchor		
Thrill of Laif the Lucky, The	Starke-L. Mason	Technicolor (producer).		
Two Days	Special Cast	Amkino		6500 feet
Unholy Love	Wegener-Petrovitch	Aff. European		10 reels
Verdun	Special Cast	Richards		
Vera Mizewa (tentative)	Dorussa	Aff. European		7 reels
Water, The	M. Crakhov	Amkino		7000 feet
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet
When Duty Calls	Special Cast	Ufa Eastern.		
Yellow Ticket, The	Anna Sten	Amkino		7000 feet

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Oliver Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1	6157 feet	
15 Cavalier, The	Edward-R. Talmadge	Oct. 1		
Clothes Make the Woman	Southern-Pigeon	June 1	5209 feet	
Devil's Skipper, The	Bennett-Love-Landis	Feb. 1	6510 feet	May 28
Domestic Meddlers	Claire Windsor	Aug. 15		
Floating College, The	O'Neill-Collier, Jr.	Oct. 10		
George Washington Cohen	Jessel-Palmer	Oct. 20		
Girl From Jay Poree	Bedford-VicGregor	Sept. 15	5233 feet	Sept. 23
Green Grass Dust, The	Robert Windsor-Bennett	July 10	6126 feet	
Green Grass Widow	Hagen-Harron-Olmsted	June 10	5334 feet	
Haunted Ship, The	Love-Sebastian-Santschi	Dec. 1	4752 feet	Feb. 4
House of Scandal	Sebastian-O'Malley	April 1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May 15	6553 feet	
Lingerie	White-McGregor	July 1	5676 feet	
Nameless Men	Windsor-Moreno	Feb. 15	5708 feet	
Naughty Duchess, The	Warner-Southern	Sept. 10		
Night Life	Harron-Dagover	Nov. 1	6235 feet	Dec. 2
Once and Forever	Miller-Harron	Oct. 15	5629 feet	
Power of Silence, The	Belle Bennett	Sept. 20		
Prowlers of the Sea	Cortez Myers	June 30	5160 feet	
Scarlet Dove, The	Frazer-Borio	April 15	5102 feet	
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Streets of Shanghai	Starke-Harron	Dec. 15	5276 feet	Mar. 3
Their Hour	Harron-Sebastian	Mar. 1	5652 feet	
*†Tollers, The	Ralston-Fairbanks, Jr.	Sept. 1		
Tragedy of Youth	Baxter-Miller-Collier, Jr.	Jan. 15	6361 feet	Mar. 31
Wild Geese	Bennett-Southern-Keith	Nov. 15	6448 feet	
Woman Against the World	Ford-Hale-Olmsted	Jan. 1	5283 feet	
Women's Wares	Brent-Lytell-Kent	Oct. 1	5614 feet	Nov. 18

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	

Title	Star	Rel. Date	Length	Reviewed
*†Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*†Japanese Carnival, A.	Color Symphony	Jan. 1	1 reel	
*†In a Persian Market.	Color Symphony	Oct. 1	1 reel	
*†In a Chinese Temple Garden.	Color Symphony	Feb. 15	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Marcheta	Color Classic	Mar. 1	1 reel	
Maxide Muller	Color Classic		1 reel	
Medallion, The	Color Classic	Mar. 1	1 reel	
Mission Bells	Color Classic	Mar. 15	1 reel	
North of Suez	Color Classic	Jan. 1	1 reel	
No Woman Allowed	Color Classic		1 reel	
Perfect Day, A	Color Classic	April 1	1 reel	
Scarface	Color Classic	Jan. 15	1 reel	
Southern	Color Classic	Feb. 15	1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†Toy Shop, The	Color Symphony	Nov. 1	1 reel	
Treasure Land	Color Classic	Feb. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Applause	Sally O'Neill			
Devil's Apple Tree, The	Dorothy Sebastian	Dec. 20		
Domestic Meddlers	Claire Windsor			
Family Row, The	Winger-Gray			
*†Ghetto, The	Georgia Jessel	Feb. 1		
Girl Who Came Back (tentative)	Eve Southern			
Gun Runner, The	Cortez-Lane	Nov. 10		
Man in Hobbles, The	Lee-Harron	Jan. 20		
New Orleans	Cortez-Bennett			
Queen of Burlesque	Belle Bennett			
Rainbow, The	Dorothy Sebastian	Dec. 1		
Spirit of Youth	Sebastian-Kent			
*Tomorrow	Miller-Gray	Nov. 1		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Patrol, The	Al Wilson	Jan. 1	4259 feet	
Alias the Deacon	Hersholt-Marlowe	Jan. 22	6889 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4076 feet	
Back to God's Country	Adoree-Frazer	Sept. 4	5741 feet	July 29
Back to the Future	Ted Wells	Oct. 14	4201 feet	
Body Punch, The	Daugherty-Faire	Oct. 28	4786 feet	
Border Cavalier, The	Fred Humes	Sept. 18	4427 feet	
Buck Private	De Putti-McGregor	June 3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Call of the Heart	Dynamite-Cobb-Alden	Jan. 29	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley	Sept. 11	7190 feet	May 20, '27
Chastity	Compton-Harlan	Oct. 14	5623 feet	Dec. 23
Chinese Parrot, The	Bosworth-Nixon	Oct. 23	7304 feet	Jan. 7
Clean Up Man, The	Wells-O'Day	Feb. 12	4232 feet	
Clearing the Trail	Gibson-Culliver	Oct. 7	5311 feet	
Cold Dodge, The	Al Wilson	Sept. 30	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald	Jan. 15	7481 feet	Feb. 18
Count of Ten, The	Ray-Ralston	June 17	6279 feet	Sept. 15
Crimson Canyon	Ray Wells	Oct. 14	4201 feet	
Desert Dust	Ted Wells	Dec. 18	4349 feet	
Fangs of Destiny	Dynamite-Cobb-Caldwell	Dec. 4	4295 feet	
Fearless Rider, The	Humes-Nolan	Jan. 15	4173 feet	
Finders Keepers	La Plante-Harron	Feb. 5	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4623 feet	
Flamingo, The	Lewis-Nixon	Jan. 16	6193 feet	Jan. 28
Freedom of the Press	Stone-Keith-M. Day	Oct. 28	6474 feet	
Galloping Fury	Gibson-Rand	Nov. 20	5503 feet	
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16	6670 feet	
Harvest of Hate, The	Veidt-Bedford	Oct. 14	4719 feet	
Here For a Night, A	Tryon-Miller	Dec. 18	5711 feet	Dec. 2
Home, James	La Plante-Delaney	Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Oct. 14	5591 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 16		
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 15
Hound or Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Handle 'Em	Tryon-Nixon	Oct. 14	5591 feet	Sept. 14
Irresistible Lover, The	Kerry-Moran	Dec. 4	6958 feet	Sept. 18
Jazz Mad	Hersholt-Nixon-Lewis	Sept. 30	6832 feet	
Les Miserables	Special Cast	Oct. 30	7713 feet	
Lone Eagle, The	Keane-Kent	Sept. 18	5862 feet	April 28
Love Me and World is Mine	Philbin-Kerry	Mar. 4	6913 feet	Feb. 11
Made to Order Here	Ted Wells	June 3	4120 feet	
Man's Past, A	Veidt-Bedford	Dec. 2	6135 feet	Sept. 18
*†Man Who Laughs, The	Veidt-Philbin	Nov. 4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Stark-Nixon	Dec. 30	6674 feet	
*†Melody of Love	Pidgeon-Harris-Winton	Sept. 15		
Michigan Kid, The	Nagel-Adoree	Oct. 21	6030 feet	July 7
Midnight Rose	De Putti-Harlan	Feb. 26	5689 feet	Mar. 10
Night Bird, The	Reginald Denny	Nov. 27	6172 feet	
One Glorious Scrap	Fred Humes	Oct. 2	4172 feet	
On Your Toes	Danny-Worth	Nov. 27	5918 feet	Jan. 14
Out All Night	Denny-Nixon	Sept. 4	6170 feet	Oct. 7
Painted Ponies	Gibson-Claire	Sept. 25	5416 feet	Aug. 5
Phantom Fingers	Cody-Thompson	June 2		
Phantom Flyer, The	Al Wilson	Feb. 26	4253 feet	
Phyllis of the Follies	M. Moore-A. Day	Nov. 11	5907 feet	
Princess of the Desert	Rex (horse)-Perrin	Nov. 1	6166 feet	Aug. 28
Prince of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
Put 'Em Up	Fred Humes	Mar. 11	4200 feet	
Quick Triggers	Fred Humes	July 15	4472 feet	
Rawhide Kid, The	Gibson-Hale	Jan. 29	5382 feet	
Riding for Fame	Hoot Gibson	Aug. 19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6173 feet	Dec. 30
Six Gun Daddy	La Plante-Harron	Nov. 18	6166 feet	Aug. 28
Sky Hand Sauter	Al Wilson	Nov. 6	4393 feet	
Small Bachelor, The	Kent-Beranger	Nov. 6	6218 feet	
Stop That Man	Lake-Kent	Mar. 11	5389 feet	April 28
Straight Shootin'	Ted Wells	Oct. 16	4251 feet	Aug. 19
Surrender	Philbin-Moskine	Mar. 4	6249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April 1	5779 feet	Feb. 4
Thirteen Juror, The	Denny-Kent	Nov. 13	5898 feet	Dec. 9
Thirteen Washington Square	Nilsson-Bushman	Nov. 13	5898 feet	
Three Miles Up	Hersholt-Joyce	April 8	6274 feet	Feb. 4
Thunder Riders	Al Wilson	Sept. 4	4136 feet	June 10 '27
Trick of Hearts, A	Ted Wells	April 8	4353 feet	
Two Outlaws, The	Gibson-Hale	Mar. 18	5495 feet	
*†Two Men's Cabin	Rex (horse)-Perrin	Nov. 18	4616 feet	
We Americans	Special Cast	Sept. 2	10600 feet	Nov. 18
	Sidney-Miller-Lewis	May 6	9151 feet	April 7

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Wild Beauty	Rex-Allen-Marlowe	Nov. 27	5192 feet	
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet	
Wolf's Trail	Dynamite-Cobb-Lamont	Oct. 2	4167 feet	
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20	1 reel	April 7
All Balled Up	Charles Puffy	Feb. 27	2 reels	Feb. 4
All For Geraldene	Sid Saylor	June 16	2 reels	May 19
Amuscade, The	"The Gumps"	Jan. 23	2 reels	Feb. 11
Any Old Count	Arthur Lake	Feb. 27	1 reel	Feb. 11
Back to Nature	Jack Perrin	Jan. 14	2 reels	Dec. 23
Bare Fists	Fred Gilman	Mar. 24	2 reels	Feb. 25
Battling Justice	Long-Adams-Layman-McPhail	May 2	2 reels	April 7
Big Bluff, A	Sid Saylor	July 18	2 reels	Sept. 1
Big Game George	Bob Curwood	Jan. 7	2 reels	Jan. 7
Boss of the Rancho	B. Curwood-P. Montgomery	Feb. 4	2 reels	Jan. 7
Brand of Courage, The	Oswald Cartoon	Mar. 19	1 reel	April 7
Bright Lights	Young-La Salle	Aug. 1	2 reels	
Broke Out	Newton House	Feb. 18	2 reels	Jan. 28
Buckskin Days	Trimble, Hardwick and Dog	June 27	2 reels	May 26
Buster Minds the Baby	Trimble, Turner and Dog	Jan. 11	2 reels	Dec. 23
Buster's Big Chance	Trimble, Turner and Dog	Mar. 14	2 reels	
Buster Shows Off	Trimble, Turner and Dog	Feb. 8	2 reels	Jan. 28
Buster Steps Out	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Buster Trims Up	Trimble-Turner and Dog	May 23	2 reels	April 28
Buster's Whippet Race	Trimble-Hardwick and Dog	Aug. 15	2 reels	
Busting Buster	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
Buy-oney	Arthur Lake	Jan. 30	1 reel	Jan. 14
By Correspondence	Lewis-Gulliver-Phillips	Oct. 5	2 reels	Oct. 6
Card of the Mous.	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Galford vs. Redskins	Fred Gilman	July 14	2 reels	June 16
Card of Destiny, The	"The Gumps"	Jan. 9	2 reels	Dec. 23
Case of Scotch, A	Young-La Salle	July 11	2 reels	
Cash Customers	"The Gumps"	Feb. 6	2 reels	Jan. 21
Cloud Buster, The	Jack Perrin	May 5	2 reels	April 7
Cod on Horse	Arthur Lake	Oct. 2	2 reels	
Cross Country Union Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Crushed Hats	Saylor	Jan. 30	29 reels	
Danger Line, The	Edmund Cobb	Sept. 1	2 reels	
Danger Trail, The	Newton House	Sept. 1	2 reels	
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 5
Dates for Two	C. King-C. Doherty	Jan. 18	2 reels	Dec. 31
Dead Game	Art Accord	Oct. 2	2 reels	
Diamond Master, The		April 6	29 10 episodes	
*East Side			2 reels	
Fiery Fireman, The	Oswald Cartoon	Oct. 15	1 reel	
Fighting Destiny	Fred Gilman	May 19	2 reels	April 21
Fighting Forester, The	Edmund Cobb	Oct. 20	2 reels	
Fighting Kid, The	Newton House	June 9	2 reels	May 19
Fish Stories	Young-La Salle	Nov. 21	2 reels	
Fox Chase, The	Oswald Cartoon	June 25	1 reel	May 28
Framed	Bob Curwood	May 26	2 reels	May 5
Full House, A	Long-Adams-Layman-McPhail	June 13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov. 5	1 reel	
Galloping Ace, The	Jack Hoxie	Sept. 22	2 reels	
George of Battle, The	Fred Gilman	April 21	2 reels	Mar. 24
George Meets George	Sid Saylor	April 26	2 reels	May 19
George's False Alarm	Sid Saylor	Feb. 29	2 reels	Feb. 4
George's School Daze	Sid Saylor	May 30	2 reels	May 5
Getaway Kid, The	Bob Curwood	Aug. 18	2 reels	
*Globe Trotters, The	Bailey-Barnum			Sept. 1
Gold Claim, The	Bob Curwood	July 21	2 reels	June 30
Gold Scout Buster	Trimble-Hardwick and Dog	July 21	2 reels	
Half Back Buster	Trimble-Hardwick and Dog	Sept. 17	2 reels	
Handicapped	Laemmle Novelty	Sept. 24	1 reel	
Haunted Island, The (Serial)	Jack Daugherty-Helen Foster	Mar. 26	10 episodes	
Harem Scarem	Oswald Cartoon	Jan. 9	1 reel	
Her Haunted Heritage	Ben Hall	July 2	1 reel	June 2
Her Only Husband	Long-Adams-Layman-McPhail	April 4	2 reels	Mar. 17
Hidden Money	Bob Curwood	April 26	2 reels	Mar. 31
High Flyin' George	Sid Saylor	Jan. 25	2 reels	
High Up	Oswald Cartoon	Aug. 6	1 reel	
His In Laws	Charles Puffy	Mar. 12	2 reels	Feb. 18
Hollywood or Bust	Arthur Lake	Sept. 10	1 reel	
Horace in the Army	Arthur Lake		1 reel	
Horns and Orange Blossoms	Charles Puffy	Jan. 29	2 reels	Jan. 7
House Play	Long-Adams-Layman-McPhail	Jan. 2	2 reels	Dec. 16
Hot Dogs	Oswald Cartoon	Aug. 20	1 reel	July 28
Hungry Hoboes	Oswald Cartoon	May 14	1 reel	April 21
Hurry Up Marriage	Ben Hall	Aug. 27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug. 29	2 reels	Sept. 1
Indoor Golf	Long-Adams-Layman-McPhail	Mar. 7	2 reels	Feb. 11
Iron Code, The	Jack Perrin	June 30	2 reels	May 28
Jackson Comes Home	Bob Curwood	June 30	2 reels	
Junior Year, The	Lewis-Gulliver-Phillips	Sept. 3	2 reels	
Just in Time	Edmund Cobb		2 reels	
Just Wit	Young-La Salle	Sept. 26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
King of Slobas	Arthur Lake	Aug. 13	1 reel	July 21
Kitchen Mechanic	Trimble-Hardwick and Dog	Jan. 9	29 reels	
Look Pleasant	Sid Saylor	Oct. 10	2 reels	
Lookers, The	Bob Curwood	Mar. 3	2 reels	Feb. 4
Maiden of the Mounted	Jack Perrin	Mar. 10	2 reels	Feb. 11
Man of Letters, A	Sid Saylor	Feb. 15	2 reels	Jan. 28
Married Bachelors	Charles Puffy	April 9	2 reels	Mar. 17
*Mistis vs. Joneses	Long-Adams-Layman-McPhail	Aug. 8	2 reels	
Mississippi Mud	Oswald Cartoon	Feb. 13	1 reel	Jan. 21
Mistakes Will Happen	Ben Hall	May 7	1 reel	April 14
Money! Money! Money!	Desmond-Perdue		10 episodes	
Mystery Rider, The (Serial)	Oswald Cartoon	Jan. 23	1 reel	
Neck n' Neck	Snookums-Perdue-Egan	Jan. 2	2 reels	Dec. 18
Newlyweds' Advice	Snookums-Perdue-Egan	Aug. 6	2 reels	
Newlyweds' Anniversary	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29
Newlyweds' Court Trouble	Snookums-Perdue-Egan	July 2	2 reels	June 2
Newlyweds' False Alarm, The	Snookums-Bartlett-McPhail	April 2	2 reels	Mar. 10
Newlyweds' Friends, The	Snookums-Bartlett-McPhail	June 4	2 reels	May 12
Newlyweds' Happy Day, The	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 18
Newlyweds' Hard Luck	Snookums-Bartlett-McPhail	May 7	2 reels	April 14
Newlyweds' Imagination, The	Snookums-Perdue-Egan	Jan. 23	29 reels	
Newlyweds' Headache	Snookums-Perdue-Egan	Nov. 28	2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Dec. 26	2 reels	
Newlyweds' Need Help, The	Snookums-Bartlett-McPhail	Feb. 6	2 reels	Feb. 4
Newlyweds' Servant, The	Snookums-Bartlett-McPhail	Mar. 5	2 reels	Feb. 11
Newlyweds' Success, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Newlyweds' Unwelcome, The	C. King-C. Doherty	Mar. 21	2 reels	May 5
No Blondes Allowed	Oswald Cartoon	Feb. 6	1 reel	Mar. 24
O. What a Knight	Arthur Lake	April 23	1 reel	April 7
Oie Swimmin' 'Oie, The	"The Gumps"	Feb. 20	2 reels	Jan. 28
One Every Minute	Oswald Cartoon	April 30	1 reel	April 7
Out in the Rain	Lewis-Gulliver-Phillips	Oct. 29	2 reels	
Ozzie of the Mounted	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Pa JJing Co-Eds				
Panicky Panakes				

Title	Star	Rel. Date	Length	Reviewed
Payroll Roundup, The	Bob Curwood	Mar. 31	2 reels	Mar. 3
Poor Papa	Oswald Cartoon	June 11	1 reel	May 19
Prince and the Papa	Charles Puffy	Feb. 13	2 reels	Jan. 21
Prodigal Son	Edmund Cobb	Aug. 11	2 reels	Sept. 15
Ranger Patrol, The	Fred Gilman	Nov. 1	2 reels	
Red Warning	Jack Hoxie	July 4	2 reels	June 2
Reel Life	Long-Adams-Layman-McPhail	April 16	1 reel	Mar. 24
Ride 'Em Plowboy	Oswald Cartoon	July 7	2 reels	
Ride For Help, The	Newton House	Sept. 15	2 reels	
Riders of the Sierras	Edmund Cobb	Jan. 21	2 reels	
Riders of the Storm	Edmund Cobb	Jan. 21	2 reels	
Riding Gold	Newton House	Jan. 21	2 reels	
Riding Romeo	George Chandler	April 7	2 reels	Mar. 10
Ring Leader, The	Jack Perrin	Mar. 26	1 reel	Mar. 10
Ringside Romances	Arthur Lake	Mar. 5	1 reel	April 7
Rival Romances	Oswald Cartoon	Oct. 6	2 reels	
Romeo of the Range	Bob Curwood	Aug. 4	2 reels	
Ropin' Romance	Sid Saylor	Sept. 12	2 reels	
Rubber Necks	Jack Perrin	Aug. 25	2 reels	July 28
Ruse, The	Oswald Cartoon	April 2	1 reel	May 5
Sagebrush Sadie	Sid Saylor	May 9	2 reels	April 14
Sailor George	Sid Saylor	Jan. 23	2 reels	
Sailor Suits	Arthur Lake	Oct. 22	2 reels	June 16
Sandwiches and Tea	Bob Chandler	Oct. 22	2 reels	
Saps and Saddles	F. X. Bushman, Jr.	June 3	10 episodes	
Scarlet Arrow, The (Serial)	Jack Perrin	Feb. 11	2 reels	Jan. 28
Sealed Orders	Bob Curwood	Nov. 10	2 reels	Oct. 6
Secret Outlaw, The	Sid Saylor	Aug. 22	2 reels	July 28
She's My Girl	Young-La Salle	Oct. 24	2 reels	
Shooting the Bull	Oswald Cartoon	Sept. 3	2 reels	Aug. 18
Sky Scrapers	Oswald Cartoon	July 22	1 reel	June 30
Sleigh Bells	Lewis-Gulliver-Phillips	Jan. 18	2 reels	Dec. 30
Sliding Home	Ben Hall	Mar. 12	1 reel	Feb. 18
Social Lions	Arthur Lake	Mar. 26	2 reels	Mar. 3
Society Circus, The	Charles Puffy	Jan. 2	1 reel	Dec. 16
Some Babies	Arthur Lake	April 14	2 reels	Mar. 17
Some Pets	Newton House	Jan. 18	1 reel	Dec. 30
Son of the Frontier, A	Ben Hall	April 9	1 reel	Mar. 17
So This Is Sapp Center	Ben Hall	Sept. 8	2 reels	Sept. 8
Special Edition	Bob Curwood	Sept. 8	2 reels	Sept. 8
Speed and Spurs	Lewis-Gulliver-Phillips	June 18	1 reel	May 26
Speeding Youth	Arthur Lake	Feb. 1	2 reels	Jan. 14
Speed Sheik, The	Long-Adams-Layman-McPhail	May 21	1 reel	Apr. 28
Start Something	Arthur Lake	Dec. 5	1 reel	Nov. 18
Summer Knights	Arthur Lake	April 18	2 reels	Mar. 24
Swell Clothes	C. King-C. Doherty	July 9	1 reel	June 16
Taking the Count	Oswald Cartoon	Aug. 12	15 episodes	July 21
Tall Timber	Trimble-Hardwick and Dog	Nov. 14	2 reels	
Tarzan the Mighty (Serial)	Bob Chandler	Sept. 29	2 reels	Mar. 17
Teacher's Pest	Trimble-Turner and Dog	April 11	2 reels	
Tenderfoot Hero, A	C. King-C. Doherty	Dec. 21	2 reels	
That's That	Ben Hall	July 30	1 reel	
There's a Will	Ben Hall	June 4	1 reel	May 19
Trackless Trolley, The	Ben Hall	Feb. 25	2 reels	Jan. 28
Tricky Trickster, The	Newton House	May 12	2 reels	April 14
Unexpected Hero, An	Wm. Desmond	Jan. 18	10 episodes	May 19
Untamed, The	Sid Saylor	Mar. 28	2 reels	Mar. 3
Vanishing Rider, The (Western)	Trimble-Hardwick and Dog	Dec. 12	2 reels	
Watch George	Laemmle Novelty	Oct. 22	1 reel	
Watch the Birdie	C. King-C. Doherty	Feb. 22	2 reels	Feb. 4
Wag Figures	Sid Saylor	April 25	2 reels	Mar. 31
What a Party	Young-La Salle	June 6	2 reels	May 12
When George Hops	Newton House	Mar. 17	2 reels	Feb. 25
Whispering Salts	Lewis-Gulliver-Phillips	Jan. 2	2 reels	
Winged Hoofs	Fred Gilman	Jan. 28	2 reels	
Winning Gosl, The	Young-La Salle	May 16	2 reels	Mar. 21
Wolves of the Range	Jack Perrin	July 28	2 reels	June 30
Woman Chasers				
Yukon Gold				

Coming Attractions

Title	Star	Length	Reviewed
*†Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
‡Broadway	Reginald Denny	Dec. 23	
Clear the Deck	George Sidney		
‡Cohens and Kellys in Atlantic City	Ted Wells	Dec. 16	
Crimson Canyon, The	De Putti-Mosjukine		
Crimson Hour, The	Hoot Gibson	Nov. 18	
Danger Rider, The	Gibson-Gilbert		
Doubling For Trouble	Willam Philbin		
Erik the Great	Kerry-Starke		
Eyes of the Underworld	Glenn Tryon		
Fallen Angels	Hersholt-O'Neil-McGregor		
Gate Crasher, The	Sidney-Hersholt	Dec. 2	
*†Girl on the Barge, The	Wells-Collins		
*†Give and Take	Hoot Gibson		
Grit Wins	Special Cast	Feb. 24	
Hell Wicked, The	Tryon-Carl		
Hero of the Circus	Glenn Tryon		
It Can Be Done	Hoot Gibson		
Kid's Clever, The	Laura La Plante		
King of the Rodeo, The	Tryon-Kent	June 30	6142 feet
*†Last Warning, The	Reginald Denny		
*†Lonesome	Arthur Lake		
Man Disturber	Laura La Plante	Dec. 9	
Man of Letters, A	Mary Philbin		
Man of Letters, A	Denny-Days		
One Rainy Night	Nixon-Rogers		6947 feet
Port of Dreams, The	Murray-Kent		
*†Red Hot Speed	Rubens La Plante-J. Schildkraut		
Red Lips	Nixon-Walling-Nolan	Jan. 13	
Shakedown, The	Special Cast		
Show Boy	Reginald Denny		
Silks and Saddles	Rex (horse)-Perrin	Feb. 10	
Sky Skidder, The		Dec. 2	
Taranga			
Watch My Speed			
Wild Blood			
Wolves of the City			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13		
Circus, The	Chapin-Kennedy	Jan. 7	8400 feet	Jan. 14
College	Buster Keaton	Jan. 29	5800 feet	Sept. 23
Devil Dancer, The	Gray-Brook	Nov. 19	7000 feet	Dec. 30
Dove, The	Talmadge-Roland	Jan. 7	9100 feet	Jan. 7
Drums of Love	Philbin-Alvarado	Mar. 31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4	7200 feet	Feb. 4
Gaucha, The	Fairbanks-Velez	Jan. 1	9338 feet	Dec. 2

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Length	Reviewed
Magie Flame, The	Colman-Banky	Aug. 14. 7850 feet	Sept. 30
My Best Girl	Pickford-Rogers	Dec. 2. 6460 feet	Dec. 9
Ramona	Del Rio-Baxter	Feb. 11. 7552 feet	Feb. 4
Sadie Thompson	Swanson-L. Barrymore	Jan. 7. 8600 feet	Feb. 11
Sorrell and Son	Warner-Joyce	Dec. 2. 9000 feet	Nov. 25
Steamboat Bill, Jr.	Keaton-Torrence	May 12. 6400 feet	May 19
*† Tempest	J. Barrymore-Horn	Aug. 11. 9300 feet	June 16
Two Arabian Knights	Boyd-Wolheim	Sept. 23. 7850 feet	Nov. 4
† Two Lovers	Colman-Banky	Sept. 7. 8500 feet	April 28
*† Woman Disputed, The	Talmadge-Roland	Oct. 20.	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*† Awakening, The	Banky-Byron	Nov. 17.		
City Lights	Charlie Chaplin			
† Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
* Love Song, The	Boyd-Velez-Goudal			
*† Maid With the Iron Mask, The	Douglas Fairbanks			
*† Queen Kelly	Swanson-Byron			
*† Rescue, The	Colman-Damita			
*† Revenge	Dolores Del Rio	Nov. 3.		
*† Say It With Music	Harry Richman			
She Goes to War	Eleanor Boardman			
Three Passions	Terry-Petrovitch			

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
* Across the Atlantic	Blue-Murphy	Feb. 25. 6052 feet		
* Beware of Married Men	Ran. 1. 5421 feet	Jan. 28		
* Brass Knuckles	Blue-Bronson	Dec. 3. 6330 feet	Dec. 23	
*† Caught in the Fog	McAvoy-Nagle	Sept. 22.		
* College Widow, The	D. Costello-Collier, Jr.	Oct. 15. 6616 feet	Nov. 25	
* Crimson City, The	Loy-Miljan-Hyams	April 7. 5388 feet	April 21	
* Dog of the Regiment, A	Rin-Tin-Tin-Gulliver	Oct. 29. 5003 feet	Nov. 11	
* Domestic Troubles	Fazenda-Cook	Mar. 24. 5164 feet		
*† First Auto, The	Miller-Oldfield	Sept. 18. 6757 feet	July 8, '27	
* Five and Ten Cent Annie	Fazenda-Cook	May 26. 4914 feet	Sept. 22	
* Fortune Hunter, The	Chaplin-Costello	Nov. 7. 6639 feet	Jan. 21	
* Ginsberg the Great	Jessel-Ferris	Nov. 26. 5390 feet		
* Girl From Chicago, The	Nagel-Loy	Nov. 5. 5978 feet	Dec. 31	
* Good Time Charley	Oland-H. Costello	Nov. 12. 6302 feet	Nov. 25	
* Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24. 5613 feet		
*† Home Towners, The	Bennett-Kenyon-Brockwell	Oct. 27.		
* Husbands For Rent	Moore-Costello	Dec. 31. 5200 feet	Jan. 7	
* If I Were Single	McAvoy-Nagle	Dec. 17. 6320 feet	Dec. 31	
* Jaws of Steel	Rin-Tin-Tin	Sept. 10. 5569 feet	Sept. 30	
* Jazz Singer, The	Jolson-McAvoy	Feb. 4. 7077 feet	Oct. 21	
* Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Oct. 13.		
* Little Snob, The	McAvoy-Frazier	Feb. 11. 5331 feet		
*† Midnight Taxi, The	Moreno-Costello	Oct. 6.		
* Missing Link, The	Rin-Tin-Tin-Ferris-Nye	Aug. 7. 6485 feet	May 20, '27	
* One-Round Hogan	Blue-Hyams	Sept. 17. 6357 feet	Oct. 7	
* Old San Francisco	D. Costello-Oland	Sept. 4. 7961 feet	July 8, '27	
* Pay As You Enter	Cook-Fazenda	May 12. 4975 feet		
* Powder My Back	Rich-Ferris-Beranger	Mar. 10. 6185 feet		
* Race For Life, A	Rin-Tin-Tin-Nye-Faire	Jan. 28. 4777 feet	Feb. 11	
* Reno Divorce, A	McAvoy-Graves	Oct. 22. 5492 feet	Nov. 4	
* Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21. 4820 feet	Sept. 15	
* Sailor Izzy Murphy	Jessel-Ferris	Oct. 8. 6295 feet	Oct. 28	
* Sailor's Sweetheart, A	Fazenda-Cook	Sept. 24. 5685 feet	Oct. 14	
* Silver Slave, The	I. Rich-Miljan	Nov. 19. 6124 feet	Dec. 9	
* Slightly Used	McAvoy-Nagle	Sept. 3. 6412 feet	Sept. 30	
*† State Street Sadie	Loy-Nagle	Aug. 25. 7169 feet	Sept. 8	
*† Terror, The	McAvoy-Horton	Oct. 20. 7674 feet	Aug. 25	
* When a Man Loves	Barrymore-Costello	Aug. 21. 10081 feet	Feb. 16 '27	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
*† Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8.	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*† Conquest	Blue-Warner-Wilson			
*† Desert Song, The	Boles-King			
*† Fancy Gaggage	Audrey Ferris			
*† Frozen River	Rin-Tin-Tin			
*† Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
*† Greyhound Limited, The	Monte Blue			
*† Hard-Boiled Rose	Loy-Collier, Jr. - Brockwell			
*† Home Towners, The	Bennett-Kenyon-Brockwell			
*† Kid Gloves	Nagel-Wilson			
*† Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams			
*† Lights of New York, The	Castello-Lands-Brockwell		6267 feet	
*† Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	
*† Little Wild Cat, The	Ferris-Hall-Dawson			
*† Madonna of Avenue A, The	Dolores Costello			
*† Million Dollar Collar, The	Rin-Tin-Tin			
*† My Man	Fanny Brice			
*† Noah's Ark	D. Costello-O'Brien			
*† No Questions Asked	Ferris-Collier, Jr.			
*† One Stolen Night	Bronson-Collier, Jr.			
*† On Trial	Fredericks-Lyttell-Wilson			
*† Outlaw Dog, The	Rin-Tin-Tin			
*† Queen of the Night Clubs	Texas Guinan			
*† Redeeming Sin, The	D. Costello-Nagel		9552 feet	Sept. 29
*† Singing Fool, The	Jolson-Bronson-Dunn			
*† Stark Mad	H. B. Warner-Fazenda			
*† Stolen Kisses	May McAvoy			
*† Tenderloin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Alda (Alda)	Giovanni Martinelli		1 reel	July 7
Character Studies	William Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougar & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Florence Moore	Song Program			June 23
Friend of Father's	Lyndell-Higgins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
Larry Ceballos Undersa Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23
Miss Information	Wilson-Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Bud McIntosh			June 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Terry and Jerry	Songs and Gags			Aug. 25
Three Bob Sisters	Song Program			June 23
Va Prononcar Ma Mort (La Julo)	Giovanni Martinelli			June 2

Hollywood—Continued

5,180 Extras

A total of 5,180 extra men and women, representing every conceivable type, worked in Paramount's ten feature pictures. "Redskin," "Avalanche," "Sins of the Fathers," "The Four Feathers," "Three Week-Ends," "The Canary Murder Case," "Someone to Love," "The Shopworn Angel," "His Private Life," and "Interference."

Reginald Barker's Next Special

An entire company of players will en-train for New Orleans, where exterior scenes are to be taken for the Reginald Barker special production for Tiffany-Stahl, temporarily entitled "New Orleans."

FBO Films Fight

A lightweight fight will be seen in "Come and Get It," Bob Steele's recently completed starring feature for FBO. The fight, between Steele and Jack Perry, was staged in the Hollywood Stadium, where the movie colony attends its weekly fight programs. It was conducted strictly ac-

cording to regulations and was filmed in the same manner in which title bouts are "shot" by the news cameramen.

Comedian Finlayson

Jimmy Finlayson, former comedian with Hal Roach M-G-M Comedies, returned to the "lot" to play a featured role in a Stan Laurel and Oliver Hardy comedy just completed by Leo McCarey.

"Wells Fargo Express"

"Wells Fargo Express," a story of the famous stage coach company, is to be Ken Maynard's next western production for First National Pictures, instead of "The Lawless Legion," due to the inability to obtain at this time the great herds of cattle needed for "The Lawless Legion."

Another Zane Grey Story

Because of his work for Paramount, Otto Brower, former assistant director, will also direct the next Zane Grey story, "Sunset Pass."

Alf Goulding to Direct Karl Dane

Alf Goulding will renew his affiliation with M-G-M when he takes up the megaphone for the new Karl Dane-George K. Arthur comedy, "All at Sea." The recently completed Dane-Arthur vehicle, "Brotherly Love," which Charles Reisner directed is scheduled for release by M-G-M in October.

"The Duke Steps Out"

James Cruze will again be paired with William Haines in "The Duke Steps Out," Lucien Cary's recent Saturday Evening Post serial, in which Haines is to have the role of a pugilist.

Prowess Wins Him Role

By capturing the junior championship in the model airplane meet in Los Angeles last month, John Berg, 13-year-old youth, also won the right to play a part in a forthcoming picture in the "Russ Farrell, Aviator," series being released by Educational.

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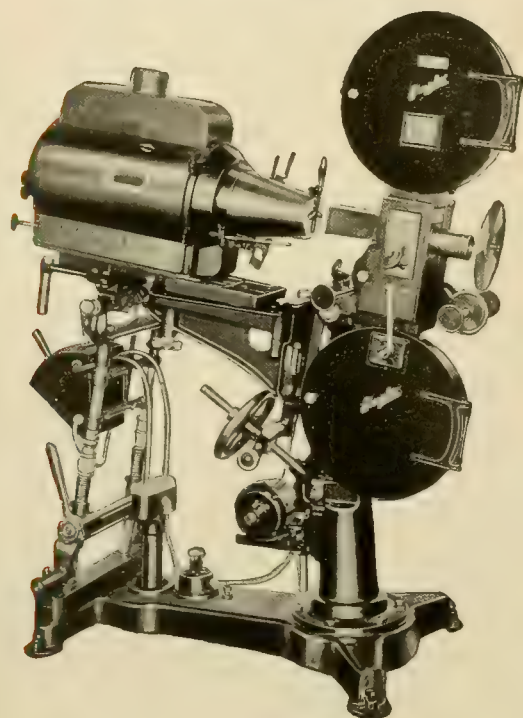
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INTER-OFFICE COMMUNICATION



To S. R. KENT

Date October 19, 1928.

Three Paramount Pictures have established new high records at the Paramount Theatre in three consecutive weeks!

The previous high weekly gross at the Paramount was \$81,000. Here are the new records:

"DOCKS OF NEW YORK"	-	\$88,000
"BEGGARS OF LIFE"	-	81,500
"THE FLEET'S IN"	-	84,000

In a theatre seating 3,500 people and against the toughest competition Broadway has ever known, this is a truly remarkable achievement. It speaks volumes for the quality of Paramount product this year.

SAM KATZ

NOT just three or four big pictures a year, but important successes week after week—that's where PARAMOUNT stands out above every other company. When a theatre can break records three weeks running, as Mr. Katz shows above, and then have "WINGS", "THE WEDDING MARCH", "REDSKIN" (Dix-Technicolor), "SINS OF THE FATHERS" (Jannings all-star), "INTERFERENCE" (first of a series of PARAMOUNT ALL-TALKERS), to name a few, coming along — no wonder the whole trade's shouting

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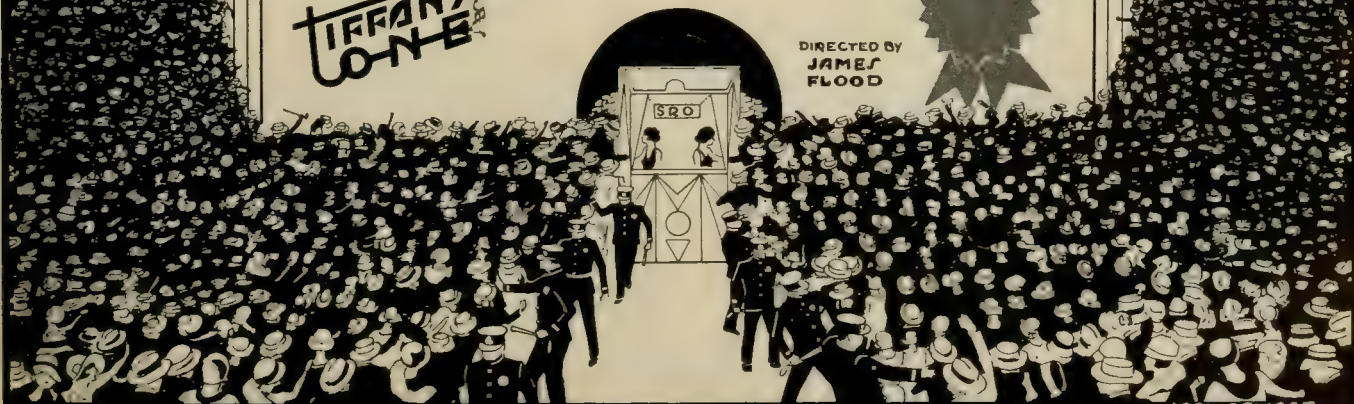
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UNITED ARTISTS PICTURE

To the Common Stockholders of
Keith-Albee-Orpheum Corporation

Holders of over 40% of the outstanding Common Stock of Keith-Albee-Orpheum Corporation have entered into an agreement for the organization of a New Company to be known as Radio-Keith-Orpheum Corporation, which will issue shares of its Class A Stock, share for share, for Common Stock of Keith-Albee-Orpheum Corporation tendered for exchange, and which will also issue 500,000 shares of Class B Stock in consideration of certain contracts to be made with the New Company by Radio Corporation of America, R.C.A. Photophone, Inc., and National Broadcasting Company.

Mr. David Sarnoff, Vice-President and General Manager of Radio Corporation of America, has accepted the office of Chairman of the Board of Directors of the New Company, and Radio Corporation of America will have substantial representation upon the Board.

It is contemplated that shares of Class A Stock of the New Company will also be issued, share for share, for capital stock of F.B.O. Productions, Inc. a corporation engaged in the production and distribution of motion pictures, and additional shares of Class A Stock may be issued for the purposes set forth in the Plan.

Copies of the Plan containing further details and of the Deposit Agreement, may be obtained from Empire Trust Company, Depositary, 120 Broadway, New York, N. Y.

Holders of Common Stock of Keith-Albee-Orpheum Corporation desiring to deposit their stock for exchange under the Plan, should immediately deliver or forward by registered mail insured their stock certificates to the Depositary. Stock certificates should be endorsed in blank for transfer and the endorsement witnessed and guaranteed by a bank. The Depositary will issue transferable Certificates of Deposit. All transfer tax stamps required will be affixed by the Committee.

The group of Keith-Albee-Orpheum Corporation stockholders who have entered into the agreement believe that the association of Radio Corporation of America, and its subsidiary, R.C.A. Photophone, Inc. (controlling the Photophone devices for the synchronization of sound and motion pictures), and its affiliated company, National Broadcasting Company, with your Company through the organization of the New Company will create a combination of vaudeville, talking moving pictures and radio with vast possibilities of expansion in the entertainment field. The inclusion of F.B.O. Productions, Inc. will add to the business an established unit for the production and distribution of moving pictures. The undersigned deem the carrying out of the Plan exceedingly desirable and beneficial from the standpoint of your Company and invite and advise all holders of the Common Stock of Keith-Albee-Orpheum Corporation to join in exchanging their stock for stock of the New Company.

Lehman Brothers and Blair & Co., Inc., who are holders of substantial amounts of common stock of Keith-Albee-Orpheum Corporation and have taken an active part in the negotiations for the organization of the New Company, have approved and agreed to the Plan.

Attention is called to the fact that in order to declare the Plan operative, the consent of only 51% of the Common Stock of Keith-Albee-Orpheum Corporation is necessary and that over 40% of such Stock outstanding has already consented. **In order to insure participation in the Plan and the full benefits thereof, Stock should be deposited on or before November 15, 1928.**

**E. F. ALBEE,
WALTER P. COOKE,
MAURICE GOODMAN,
MARCUS HEIMAN,
B. B. KAHANE,
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Committee.

October 22, 1928.

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-R-ILLIANT!

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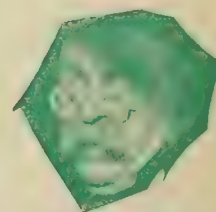
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The Mad Man



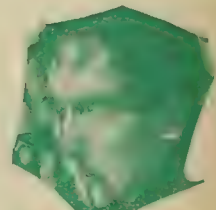
THELMA TODD
The Mystery Girl



CHESTER CONKLIN
The Comic Victim



FLORA FINCH
The Daring Intruder



WILLIAM V. MONG
the ruler of
The Haunted House



LARRY KENT
The Hero

and
BARBARA BEDFORD
EVE SOUTHERN
EDMUND BREESE

Motion Picture News

Volume XXXVIII

NEW YORK CITY, OCTOBER 27, 1928

No. 17

"Sound" Showmanship

Exhibitor Points Out How It Can Be Used with Music Scores

By William A. Johnston

A LETTER from William H. McLaughlin, treasurer of the Stoneham Theatre Company, Stoneham, Mass., contains, to our way of thinking, an excellent suggestion for the presentation of sound pictures, and many other helpful remarks on the silent-sound picture situation. Mr. McLaughlin thinks that the present method of opening a picture with synchronized score is too much "like turning on a phonograph" and we are inclined to agree with him. He also comments on the constructive note in our recently published letter of Leon Jarodsky's, dealing with sound pictures:

Dear Mr. Johnston:

In your issue of Motion Picture News, under date of September 22, in your editorial you published a letter received from Leon Jarodsky of Paris, Ill. I know of no more constructive letter published for some time. Besides being timely in regard to sound silent picture problem, it is to a certain degree a solution for those exhibitors who can not get deliveries on first class equipment, and for those who do not desire to equip until such a time as they know there will not be an improvement in them from week to week.

His thought in regard to the two distinct demands for pictures is timely. In the sport world there are fans who like base-ball and those who like foot-ball, two distinct types of games that draw big crowds. In the picture game there are the fans who like the talkies and those the silent pictures. Don't ruin the big outdoor spectacles, for the sake of making them into talkies.

Even with the constructive suggestions of Mr. Jarodsky's letter, they will fall on deaf ears. It seems that the small exhibitor is considered small fry in this industry of big combines, yet he is the fellow who has more direct touch with the ultimate consumer of the pictures than any man in the industry. He has more first hand information than the men in the 75,000 and

100,000 cities that Mr. Jarodsky speaks of, that are near Paris, Ill.

Every man, woman and child in Paris knows and speaks to Mr. Jarodsky. Many patronize the big city as well as his theatre, and they will tell him of their reaction toward pictures they have seen in the cities. In the big theatres they cater to a great many transients, and the managers hardly ever get a chance to talk to his patronage from the palatial offices they occupy. The patron will, however, talk with the theatre men in their own home town and give him their ideas and suggestions. The exhibitor therefore, in the small town gets more first hand information in regard to likes and dislikes of motion picture fans, than any man in the business, still he is considered the smallest factor in the business. Therefore, I believe Mr. Jarodsky's qualifications to write the letter he did, are as great as the man who runs a palace in New York City.

While the talkies are being perfected, it would be well to give the synchronizing of pictures a little more expert attention. In the cathedrals and palaces of motion pictures, the picture is presented either by a prologue or an appropriate setting. I have observed that in the chains or first run theatres that since orchestras have been replaced by synchronization, the picture is presented in a very, very cold way.

Take the musical comedy for example, although the orchestra has to play during the most of the show, it always opens with an overture. The overture acts as a point of contact between the audience and the orchestra, and although your attention is on the show for the rest of the evening you have seen and felt the presence of the men who help put the show over.

In synchronizing pictures, an orchestra is used. Why not take a shot of it, of say 200 or 300 feet, and open the picture with it? Let the audience see the men who are giving them the music during the picture. The way synchronized pictures are presented now, it sounds as if when the picture starts, somebody back stage turns on the phonograph. If the orchestra synchronizing the picture were shown, the audience could visualize the men playing during the picture. If some thought were given to presenting the synchronized

(Continued on next page)

Editorials By William A. Johnston

picture to the public *right*, so many theatres would not be putting back their orchestras.

The industry, it seems, has taken a step backwards. When "Don Juan" was synchronized the orchestra that played the score, gave an overture to the picture. I have seen "Four Sons," "Wings," "Lilac Time" and many others synchronized in first run houses, but the way of presenting them to the public, left a lot to the imagination, as to who and what was giving the music effects for them.

The opportunities for presenting synchronized pictures to the public are wonderful. The producers should not overlook them in their speed to perfect the talkies. Although granted that it is the talkies the public want, we are in business *today*, as well as *tomorrow*.

Yours very truly,
William H. McLaughlin.

"Move the Movies"

ONE of the wisest and most timely utterances we have seen on the sound-silent picture problem comes from M. H. Hoffman, vice president of Tiffany-Stahl. It appears as an editorial in "The Sparkler," the T-S house organ, and is addressed by Mr. Hoffman to his sales forces. But the message is one, which in its general reasoning and its splendid common sense, should go to all the industry. We quote:

"We must not forget that are several thousand theatres *without* sound equipment—theatres that must have pictures today.

"For at least two years more, there will be many thousands that will not be equipped to use pictures which are only suitable for sound equipment. Tiffany-Stahl proposes and intends to make pictures which will be good box office drawing cards regardless of whether they are shown in theatres with sound equipment or whether they are shown as

just high-class entertainment without sound.

"You must carry your message to the exhibitor who is in doubt whether to travel by sound or without sound that his road in either case must lead to better entertainment.

"Sound pictures are new and marvelous in their box-office value, but the big thing after all is the picture. While all this rumpus is going on about sound, we must not let sound drown the voice of the exhibitor for bigger and better pictures. There will be a devil of a lot of noise of the wrong kind if there is a weakening in production in the enthusiasm over sound.

"Theatres that cannot be equipped for sound pictures for a year or more must meet the competition of sound pictures with their only means of competing—good silent pictures."

Highlights

CARL LAEMMLE signs Paul Whiteman for a sound feature to be built around the jazz king's life story A great idea, which looks to us like a "natural." . . . Just the sort of thing that can be done, with fine results, in sound. . . . The RCA-KAO-FBO deal is officially announced. . . . Mr. Sarnoff is to be the chairman of the board of the new holding company. . . . We predict that Mr. Sarnoff's name will become very familiar in film circles before very long. . . . The prophets of the early demise of the "silents" are likely to be confounded. . . . And in no uncertain fashion. . . . Take "Dancing Daughters" as an instance. . . . In Los Angeles it is being shown as a complete "silent." . . . And it's a knockout. . . . In New York, it's a sound picture. . . . And it's a knockout likewise. . . . The picture's the thing.

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Interchangeability

Lowdown on Situation; Copyright Music Big Key to Problem; Otterson Statement Important Concession

INTERCHANGEABILITY in sound reproducing devices is now an established fact, at least so far as Western Electric subsidiary, Electrical Research Products Company, and R. C. A. Photophone equipment is concerned. According to advices received by this paper the restrictive measure in sound film rental contracts, whereby the exhibitor was permitted only to reproduce sound pictures recorded by the Western Electric process on Western Electric equipment, resulted from a clause in the original copyright license agreement between Edwin C. Mills and Electrical Research Products, which stated that a license under the copyrighted music of the publishers represented by Mr. Mills would be granted "to record said musical compositions or any of them . . . and to produce and reproduce said musical compositions publicly, but only by means of apparatus for the reproduction of sound operated or controlled through the agency of said recordings (or copies thereof) in, or as a part of such apparatus WHICH APPARATUS HAS BEEN OR SHALL BE FURNISHED BY LICENSEE OR ITS LICENSEES TO PRODUCERS, DISTRIBUTORS OR EXHIBITORS of motion pictures only; and to use, lease and sell such recordings and copies thereof, but only for the purpose of reproduction by said apparatus."

The foregoing clause means that Mills licensed the Electrical Research Products Company to reproduce the copyrighted music of his association only on Products' Equipment. Consequently, the recording licensees of the Electrical Research Products, such as Paramount, Metro-Goldwyn-Mayer, Fox, etc., attached a rider to their sound picture contracts which bore the essence of the statement quoted above.

Photophone Has Showdown

It is understood that when R. C. A. Photophone subsequently obtained a copyright license from Edwin C. Mills, they demanded that the foregoing restriction be left out, and accordingly it is stated that Mr. Mills issued a letter to R. C. A. Photophone as a part of the R. C. A. License Agreement that he would not invoke this clause in the case of Photophone, and that Photophone was free to reproduce its sound pictures insofar as the copyright license was involved on apparatus made by a manufacturer who had already been licensed by Edwin C. Mills. It is understood that a copy of this letter was forwarded by Mills to Electrical Research Products.

However, in the absence of a definite statement on the subject of interchangeability from Electrical Research Products Company, it is reported that there was a show-down between Photophone and the Mills organization on that particular clause of the Mills

Agreement, and it has even been stated that Mills was advised by someone well versed in legal matters that the clause in question was illegal. However that may be, Mills forwarded a letter to both Electrical Research Products and R. C. A. Photophone on October 16, 1928, in which he stated definitely that he would not invoke the clause quoted above in this article (which, by the way, is clause No. 3 of the Mills License), for the reproduction of Photophone or Western Electric recordings on apparatus manufactured by another manufacturer who had also secured a copyright license from Mills.

To condense the matter, it is obvious that if the restrictive riders on Fox, Paramount and Metro-Goldwyn-Mayer contracts resulted from clause No. 3-A of the Mills Copyright License, that restriction is no longer necessary so far as the Mills organization is concerned. It has been hinted that Mills has instructed at least one of the sound-recording licensees to discontinue the use of this rider.

There is, of course, the matter of patents. Photophone and Electrical Research Products are cross-licensed in the public theatre field under one another's patents, and consequently no patent quibble is involved in the interchangeability situation between these two companies. However, the fact that Mills may be willing to issue a copyright license to manufacturers of sound picture equipment other than Electrical Research Products and R. C. A. Photophone does not mean that that other manufacturer also automatically secures a license under Photophone and Western Electric patents.

When told that a representative of MOTION PICTURE NEWS had seen a copy of the communication which Mills had directed to R. C. A. Photophone and Electrical Research Products, E. E. Bucher, Executive Vice-President of R. C. A. Photophone, Inc., declared that this letter solved the question of interchangeability between R. C. A. and Western Electric insofar as any copyright restriction may have heretofore prevented such interchangeability. He pointed out, however, that sound pictures made by the Photophone process had been reproduced in nearly 100 motion picture houses equipped with Movietone apparatus, and that no measures had been taken by any one to prevent the public reproduction of such pictures.

Concedes Interchangeability

Mr. Bucher also pointed out that Photophone had no objection to the public reproduction of films made by the Western Electric process on Photophone machines; that several such films had already been tested on Photophone apparatus, and were found to give sat-

(Continued on following page)

RCA-W. E. Interchangeable

isfactory reproduction. Further, that Photophone would not prevent the public reproduction of Photophone made pictures on apparatus of other manufacturers provided the quality of reproduction was the equivalent of that produced by Photophone apparatus itself. He stated that this would not mean that any manufacturer who had no patent rights in the talking movie situation, would obtain an implied license under such patents because Photophone permitted its films to be reproduced on such machines. He pointed out that the patent question is quite apart from the mere matter of interchangeability and the public reproduction of such films.

That a copyright license will not be difficult to secure from the Music Publishers represented by Mills is evidenced from the Hagerstown incident. Gotham-Bristolphone Service Corporation had been negotiating for a license to use the copyrighted music controlled by the seventy-odd publishers that are represented by Edwin C. Mills. While these negotiations were pending, they asked permission to use the copyrighted synchronized score with "Lilac Time" at the Hagerstown showing and it was promptly granted. The music was reproduced on Bristolphone apparatus and the score was that of First National, a Western Electric Company licensee. There was no objection either from First National or Western Electric and the showing, according to all advices, was entirely satisfactory.

In granting that permission for the use of the music at the Hagerstown showing, Mr. Mills was quoted as saying that it was for experimental purposes and that the theatre would have to secure the consent of the manufacturer of the sound-picture and meet all possible patent rights. As the picture was delivered to the theatre by the Washington exchange of First National, there could be no question from that quarter. It is assumed that Bristolphone had patent rights necessary to go ahead with the showing, although there has been no definite statement on that point.

Otterson Statement

Aside from the question of settling the interchangeability problem through copyrighted music, J. E. Otterson issued a statement during the week that may or may not have considerable bearing on the subject, though the Otterson statement is at variance with conditions specified in contracts with licensees of the Western Electric Company and exhibitors who lease Western Electric reproducing equipment. The Otterson statement provides for interchangeability providing the reproducing equipment is satisfactory to the Western Electric Company.

The statement by Mr. Otterson, in part, says: "It (Western Electric Company) has all along maintained that the sound pictures of its licensees should be used only on theatre equipment which operates properly, reliably and efficiently to reproduce sound with ade-

quate volume and quality equal to that obtained by the use of its own equipment."

Amplification of that part of the statement could not be secured from Mr. Otterson or any other executive of the Western Electric Company. Asked who was to be the judge of the quality of the equipment upon which interchangeability was permissible, it was said that was a question that would probably be answered in a subsequent statement by Mr. Otterson. Questioned also as to whether or not product of other companies may be reproduced on Western Electric equipment, the same answer was forthcoming.

With regard to the adequacy of rival equipment, Mr. Otterson said in his statement:

Competitive Equipment

"From time to time there have been a number of competitive equipments announced and advertised and claims have been made for simpler, cheaper and better systems than that of Western Electric. Some companies making such claims have passed out of existence before the echo of their advertising had died down.

"The fact remains that there is not a single competitive apparatus in successful commercial operation today. One or two have been installed recently, as in the past and are giving public demonstrations with claims of interchangeability with the Western Electric system. The public and theatre owners are told that such apparatus will reproduce the productions made with Western Electric recording equipment by our licensees. It is upon the strength of these claims and assurance that these competitive equipments are offered for sale. We cannot be expected to make a public statement of approval and acceptance every time a new device is offered for sale. When such devices in significant numbers have been installed and maintained in successful commercial operation over a reasonable time, the facts will determine themselves without any statement on our part. This is a matter that will be settled by the facts and not by the claims of interested parties. That, I believe, is the essence of this question of interchangeability."

Conditions Confusing

Under the terms of Western Electric Company's recording license, agreement with its licensees it is stipulated as follows: "Licensee agrees that it will use the recording equipment to be leased to it by Products as herein provided, pursuant to the methods and systems and in the manner prescribed by Products from time to time; and that it will distribute sound records made hereunder only for use with, on or in connection with reproducing equipment which operates properly, reliably and efficiently to reproduce sound from sound records made hereunder, with adequate volume and of quality equal to that obtained by the use of equipment supplied by Products."

(Continued on following page)

Patents Figure Prominently

Under the heading of "Replacements" in the operating instructions issued by Electrical Research Products, Inc., to theatres, is the following:

"The exhibitor agrees he shall not, without written consent of Products move, alter, change or modify the equipment, nor add anything thereto, nor take anything therefrom—nor operate, use or employ the equipment in conjunction with any record of sound or with any other device in any way related to the production or reproduction of sound, unless said records, devices other than those made under license from Products, shall have first been tested by Products and found by it to operate properly, reliably and efficiently and to reproduce sound with accuracy of quality and adequacy of volume, and approved by the legal counsel of Products as to freedom from infringement patents.

"It is expressly forbidden to experiment with the equipment of Products—by using records of types not authorized by us, as this might result in a situation constituting default of contract."

Exhibitor In Quandary

Just how these discrepancies in the conditions laid down by Western Electric Company will work out, remains to be seen. From the latest statement of Mr. Otterson, satisfactory equipment only is provided for, though it is not specified who shall be the judge of such equipment. Meantime the exhibitor, by the terms of his contract, faces the possibility of the canceling of his contract if he shows product of any company not licensed by Western Electric, unless it is first passed upon by a representative of Western Electric. Until Mr. Otterson issues a subsequent statement as to whether or not product other than that made by Western Electric Company licenses may be shown on Western Electric equipment, and until the ban is raised with regard to what constitutes satisfactory equipment of rival installing companies, the exhibitor will remain in a quandary on these conditions except for the protection afforded by the use of copy-

righted music. It seems, however, that the exhibitor cannot go wrong in showing product on any satisfactory device, provided the company serving him with the records has the permission of the Music Publishers' Protective Association to reproduce the copyrighted music.

Problems Summarized

This situation may be summarized by the following statement:

1. There is apparently nothing in the Recording License Agreements between Electric Research Products and motion picture producers which prevents such producers from reproducing their sound pictures on apparatus made by others than Electric Research Products, provided such apparatus gives quality and volume equal to that of the Products system.

2. There is nothing in the Recording Contracts between R. C. A. Photophone and its licensees which prevents such licensees from reproducing their sound pictures on apparatus made by manufacturers other than Photophone, provided the apparatus operates efficiently and reliably and gives quality of reproduction that is not detrimental to Photophone's reputation.

3. Mills has issued a definite statement to the effect that he will not invoke Clause 3-A in the Western Electric and Photophone License Agreements under which Western Electric and its licensees were permitted to reproduce Mills copyrighted music only on apparatus produced by Western Electric (this clause was not invoked from the very beginning in the case of R. C. A. Photophone).

In reviewing the situation, this paper sees no cause for any further alarm over the interchangeability situation, unless some understanding exists between motion picture producers and their licensors that has not been disclosed by any documents made available to date. Keep in mind, however, the patent situation. That is another question.

"Green Hat", Formerly Banned, Produced By M-G-M in New Version

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 24.—It is reported that representatives of the Hays organization have tentatively approved the M-G-M version of Michael Arlen's play, "The Green Hat," which was, for some time, banned by Will H. Hays.

Following the purchase of the picture rights by M-G-M, Arlen wrote a new version for screen production under the title, "A Woman of Affairs." The picture was produced under this title by M-G-M with the

close co-operation throughout the scenario preparation, production and cutting, with the Hays Hollywood representative.

However, final approval of the picture rests with Mr. Hays. The production was directed by Clarence Brown and stars John Gilbert and Greta Garbo. Following a preview in Pasadena, studio officials rate it as one of their best box office bets this year.

No Negotiations on for Merger of U. A. and M-G-M, Say Officials

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 22.—Reports that negotiations were under way for the amalgamation of United Artists and Metro-Goldwyn-Mayer were emphatically denied by both Joseph M. Schenck and Douglas Fairbanks of United Artists Corporation to a *Motion Picture News* representative.

Expressing surprise that the amalgamation story linking the two companies was again current, Schenck said, "There is no deal on for merger of United Artists with M-G-M and there has been no thought of such a transaction. We are well satisfied with the present standing of United Artists and have no reason for considering consolidation with M-G-M or any other company."

Fairbanks, when questioned concerning the report, declared, "That story returns periodically just like the asthma," and further explained there had been no discussions on any merger deal with any other company in the business, and United Artists would continue along present lines without affiliations of any kind.

Persistent reports have again been current in Hollywood for the past few days linking the two companies in a merger that would provide for United Artist producers releasing through M-G-M, and also allow for interchange of talent.

Roach Gets All Victor Artists in New Deal

Victor Equipment also to be Furnished; Harry Langdon to Make Roach Musical Comedy Series

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 23.—Hal Roach has effected a further tieup with Victor Talking Machine Company whereby the Roach organization will not only get Victor equipment, but the use of all Victor recording artists, including soloists, jazz orchestras, concert artists and performers under other classifications, all to serve as Roach stock players. Harry Langdon is also staging a comeback under the Roach banner. He will make a musical comedy series under a three-year contract.

Through an agreement made this month between the nucleus for a permanent musical stock company, Roach and the Victor Company, the latter will assume full charge and responsibility for the creation of appropriate musical scores and the recording of all synchronized productions of the Hal Roach studios.

Harry Langdon has signed a contract to make full-length talking pictures for Hal

Roach, who has hitherto been identified only with the production of one and two reel comedies. Under the terms of this new affiliation the coast producer and cinema comedian will become pioneers in the field of the feature-length talking comedy.

While Roach came East several weeks ago to complete arrangements with the Victor Recording Company for the synchronization of one and two-reel pictures, the announcement of his new venture comes as somewhat of a surprise. No announcement has been made yet by the producer, or by Metro-Goldwyn-Mayer, through whom his comedies are released, as to the number of films Langdon will make during the coming season, but it is expected that at least two will be made.

Langdon first made a name for himself, like Harold Lloyd, in a series of two-reel comedies. He was referred to by one critic as "the comedian of glorified wistfulness," and was starred in a series of full-length pictures, of which "The Strong Man" and "Tramp, Tramp, Tramp" proved popular. These and later vehicles were released through First National.

At present Langdon is making a series of personal appearances in theatres throughout the country. In about two months he will be free to begin the first of his talking comedies for Roach. The comedian is an alumnus of the vaudeville and legitimate stage, and voice tests are said to have demonstrated exceptional ability for sound film work.

M-G-M to Drop Eva Von Berne Contract Option

(Hollywood Bureau, Motion Picture News)

Hollywood, October 24.—Eva Von Berne, German discovery of Irving Thalberg and Norma Shearer, who imported her for M-G-M, will not continue when her contract option expires in December. The M-G-M claim is that since they are making all-talkies they cannot use her because of her dialect. They will pay her passage back to Germany should she return. In six months Miss Von Berne appeared in one picture.

"Interference" Opening at Carthay Circle

(Hollywood Bureau, Motion Picture News)

Hollywood, October 23.—"Interference" opens at the Carthay Circle Theatre November 5, being the first Paramount picture booked in that house. It follows "Mother Knows Best," which closes there after only a six weeks' run.

"Lilac Time" preceded "Mother Knows Best," running ten weeks. The house record is held by "What Price Glory," which ran 24 weeks. "Seventh Heaven" is second with 22 weeks. "The Volga Boatman," which opened the Carthay Circle is third with 19 weeks.

Sammy Cohen to Leave Fox Organization

(Hollywood Bureau, Motion Picture News)

Hollywood, October 24.—Samy Cohen will not continue with Fox at the expiration of his present contract which has three months to run. It is his intention at that time to start free-lancing. Fox had planned co-starring him in comedy pictures, but since the death of Ted McNamara has been unable to secure a suitable partner or vehicles.

Doug May Continue as Academy President

(Hollywood Bureau, Motion Picture News)

Hollywood, October 24.—Despite repeated refusals of Doug Fairbanks to accept reelection to the presidency of the Academy of Motion Picture Arts and Sciences, pressure is being brought to bear by his friends which it is thought will result in his continuing in the office.

Mary Nolan Signed for New Gilbert Film

(Hollywood Bureau, Motion Picture News)

Hollywood, October 23.—Mary Nolan, the former Imogene "Bubbles" Wilson, has been signed by M-G-M as John Gilbert's leading woman in "Thirst," on the strength of her performance opposite Lon Chaney in "West of Zanzibar."

Harry Cohn Plans Two for Columbia Abroad

By L. C. MOEN

(European Correspondent, Motion Picture News)

PARIS, October 24.—Harry Cohn, of Columbia Pictures, after looking over the situation here, has decided that production for his company in France is impractical for the present.

He plans to make two pictures in England, beginning probably in March.

World Wide Selling Begins in January

THE opening of the selling season by World Wide Pictures has been set back to January to allow the inclusion of several important productions not available before that date.

RCA Photophone Acquires K-A-O

Holding Company Will Be Created and Extensive Expansion Is Planned in Entertainment Field

FORMAL agreement has been arrived at between RCA Photophone and Keith-Albee-Orpheum whereby the latter organization will pass under the practical management of RCA Photophone as soon as a plan is completed to create a holding company to be known as the Radio Keith-Orpheum Corporation. The deal is not one of the Radio Corporation of America, but of its subsidiary, RCA Photophone. A letter has been sent to the stockholders of Keith-Albee-Orpheum advising them of the plan.

David Sarnoff, vice-president and general manager of Radio Corporation of America, has accepted the office of chairman of the board of directors of the new company and RCA will have substantial representation on the board.

Stock of the new company will be issued to acquire the common stock of the Keith-Albee-Orpheum Corporation and the capital stock of the FBO Productions, Inc., and stock will be issued to the Radio Corporation in return for the use of various patents, and exchange of services and co-operation in research in the amusement field. Keith-Albee-Orpheum operates about 250 theatres.

According to the plan outlined, control of the new company will be vested in the stockholders of the Keith-Albee-Orpheum Corporation, considered as a group, for Class A and B stocks of the new company,

which have equal voting rights but vary as to dividend policy, will be distributed on the following approximate basis: 1,100,000 shares to Keith-Albee-Orpheum, 500,000 shares to Radio Corporation, and 200,000 shares to FBO Productions.

The assets of the new holding company will be approximately \$100,000,000, including the assets of Keith-Albee-Orpheum and FBO Productions alone, as the present constitution of the Radio Corporation is not affected under the plan and in no wise will that company become a part of the new organization set up. Radio's relation with Radio-Keith-Orpheum will be merely contractual.

The consolidation of the producing and distributing companies in the motion picture and theatrical business, having the full benefit of the present discoveries and future research of the Radio Corporation with which to compete actively in the talking-motion picture, broadcasting and allied fields, will bring into existence one of the most important factors of the "amusement" industry in this country.

With the signing of the agreement between RCA Photophone and Keith-Albee-Orpheum Joseph P. Kennedy passes out of both K-A-O and FBO. His resignation from both organizations has already been submitted and he will probably confine his motion picture activities to a connection with Pathe and in unit production.

Just what the plans for expansion are in the entertainment field under the new organization has not yet been determined, but they are elaborate and extensive though still in a formative stage. RCA Photophone has already announced that it will go extensively into motion picture production and that such production will get under way in the near future. The company at present has an option on a studio in New York for eastern production, but is still on the outlook for a more suitable studio.

For the present Photophone is busily engaged in making installations in motion picture theatres of their sound reproduction equipment. They started these installations only on the 18th of this month, but are now producing equipment rapidly and expect within the next six months to have their equipment in close to one thousand houses. The company only recently closed a contract with K-A-O for the installation of equipment in all houses of the circuit as well as affiliated houses. These installations alone will number about 700, but K-A-O installations will not be made exclusively. Other orders on file will be installed in between and all orders will be cared for as rapidly as possible. At present Photophone has eighteen experts in the field making surveys of picture houses to determine upon the proper equipment to be installed.

M.P.T.O.A. Re-Elects Woodhull

National Board Includes Several Chain Executives; Each Film Zone to Be Represented on New Committee

R. F. WOODHULL was re-elected president of the Motion Picture Theatre Owners of America on the final day of the ninth annual convention held at the King Edward Hotel, Toronto, October 18.

The National Board of Directors was reduced from 29 to 10 members, and the new personnel contains several important executives of producer-distributor chains.

The Board is: Fred Desberg, temporary chairman; M. E. Comerford, Harold B. Franklin, Jack Miller, Colvin Brown, Harry Crandall, Sam Dembow, Joseph W. Walsh, Fred Wehrenberg and Fred Dolle. A. Julian Brylawski, chairman of the board for the past year, declined renomination.

Other officers chosen were: J. C. Brady, R. R. Biechele, Harry Marks, Charles Piquet and M. A. Lightman, regional vice-presidents; Jay Emanuel, treasurer; and M. J. O'Toole, secretary.

Woodhull on Tour

Shortly after his return to New York from Toronto, President Woodhull left on a visit to several state conventions, including the Western Iowa and Nebraska meet-

ing at Omaha, whence he will go to Memphis, Tenn., where a tri-state exhibitor unit embracing Arkansas, Mississippi and Tennessee is being formed. He will also visit the Oklahoma convention at Oklahoma City, December 4.

It was decided by the new Board of Directors, before leaving Toronto, that another meeting of the Board would be held immediately after the Presidential election—probably about November 15.

At this meeting, the thirty-two members of the new Conference Committee will be chosen, one from each film zone.

There were no fireworks at the Toronto convention and President Woodhull declared that it was the most practical and successful of any M. P. T. O. A. annual session.

Herbert Hoover, Republican nominee, sent a congratulatory message to Mr. Woodhull when he was re-elected at Toronto. The Hoover telegram declared that it was a fine thing "for the relationship between the two countries that your convention should be held in Toronto this year. Such visits of important industrial representatives result in development of good will.

A graceful tribute was paid Canada's war dead when the ladies accompanying the American delegates to the convention assembled at the Toronto City Hall to lay a wreath at the foot of the Cenotaph. The ceremony took place on the lawn in front of the Toronto administration buildings where the exhibitors' wives were met by Acting Mayor Joseph Gibbons.

Fred Desberg of Cleveland, gave a valuable talk at the gathering on the subject of sound pictures as viewed by chain theatre officials.

"No Sound Monopoly"

"There is no chance in the world of a monopoly in sound pictures," Mr. Desberg declared in his opening remarks. The small theatres would not be prevented from getting sound equipment and the big companies would play fair.

"We are the talk of the world and our success is the concern of all," he declared. "We reached a pinnacle with silent films but then came sound pictures. You may discount them, you may not like them but

(Continued on page 1272-B)

"Interference"

Exclusive Review of Paramount's Talkie

By Edwin Schallert

Editor of The Los Angeles Times Preview and Special Correspondent of Motion Picture News

HOLLYWOOD, October 24. (By Wire).—Possibilities for intimate drama in sound are amply demonstrated in Paramount's first all-talking picture, "Interference." This represents perhaps the most interesting effort to date to add the note of quality and class to synchronized development, presenting a melodramatic plot much above the average. The production discloses, in the work of principals and direction, exceptionally smooth and well-knit results.

I have only seen the dialogue version of "Interference." It has been made as a silent film also. The talking version was directed by Roy J. Pomeroy, Paramount's technical expert on sound devices; the silent version by Lothar Mendes.

Speaking from observation of the one form, which is probably materially different from the other, I would say that "Interference" would attract especially a highly intelligent audience to the talkies. I listened to it in a new departure in recording, the double film method, which will be used at the Carthay Circle showing in Los Angeles. The film is also to be issued with disc recording. The double film recording, which means that sound is photographed on a separate strip of celluloid from the picture, seems to have the manifest advantage of smoothness and quality. The voices of all the leading players, including Evelyn Brent, William Powell, Clive Brook and Doris Kenyon were remarkably natural. Miss Brent's voice records quite exceptionally.

"Interference" belongs to the Enoch Arden class of stories—the husband, believed dead, returning after the wife has remarried. Philip Voaze, played by Powell, is reported missing during the war. After a due lapse of time, his wife has wed a prominent British doctor. Voaze has been something of a rotter, his wife having had an indiscreet romance with him prior to her marriage. Letters which she had written during this affair have fallen into the hands of a former sweetheart of Voaze's, who, upon his reappearance, decides to use them for blackmailing purposes. Nearly all of this takes place prior to the beginning of the story as told on the screen, which concerns the suffering and dread of the wife; the efforts of her husband, the doctor, to shield her; Voaze's murder of the blackmailer, and his sacrifice in confessing the crime so that the blame would not be placed on others.

Easy in action and filled with dramatic punch in well-contrived situations, "Interference" holds magnetic interest. It possesses elements of pathos and clever character-building with a story that had a sustained appeal because it is so skilfully worked out.

Altogether, this appears as a marked step forward.

Pickford Tax Hearing On

Actress and Fairbanks in Washington to Settle Vast Differences in Computation of Income Figures

MARY PICKFORD and Douglas Fairbanks were in Washington, D. C., Thursday to appear before Internal Revenue Bureau officials with regard to the income tax of Miss Pickford and the Pickford Company. The hearing will also have a bearing on Mr. Fairbanks' income tax, and the entire controversy is reported to involve a matter of \$3,500,000.

The question involved with regard to Miss Pickford's tax, which was the only one up for hearing Thursday, is said to be whether or not the tax should be based on all of her productions as a group instead of listing incomes individually. The former method enables her to deduct losses of

unsuccessful releases from the totals made by successful ones. Another angle in the controversy is said to be over the fact that picture production costs were listed as expenses rather than investments.

Miss Pickford contends that she has overpaid the government, while the government's contention is that vast sums are due according to the method of computation. The conference is being held in connection with the effort to settle the estate of Miss Pickford's mother, Charlotte Pickford, who died last March, and who is said to have had an interest in the Mary Pickford Company. The estate, it was said, could not be closed until the matter of taxes was settled.

The government contends that Mr. Fairbanks is \$1,090,273.56 in arrears, covering the years 1927, 1918, 1919, 1920, 1921, 1922, 1923 and 1925. His case has been appealed from the Commission of Internal Revenue to the United States Board of Tax Appeals, and therefore is not included in the present controversy.

It is said that the principles finally governing in Miss Pickford's case may serve as a precedent in the final decision of Mr. Fairbanks' case. The controversy is said to be somewhat similar to that in the Charles Chaplin income tax issue which was adjusted some time ago.

Chaplin Chooses New Girl Player for "City Lights"

Virginia Cherrill, a 20-year old Chicago girl who has never before appeared before a motion picture camera, has been chosen by Charlie Chaplin to play the character of the blind girl in "City Lights," his next production for United Artists. The young miss was one of more than a hundred aspirants for the role. In ten days she will begin acting in the Chaplin picture.

Miss Cherrill is a blonde, blue-eyed and five feet four. She was educated at Kemper Hall Convent, Kenosha, Wisconsin, and at the Starrett Finishing School for Girls, Chicago.

Paramount Dinner Dance Welcomes Chevalier

Maurice Chevalier, the newest of the Paramount stars, who arrived in the United States several days ago, was royally entertained and feted by the Paramount organization last week by a dinner dance given in his honor at the Ritz Carlton, New York, and attended by 300 dinner guests who included scores of well known personalities in metropolitan circles.

Short speeches of welcome were made by Adolph Zukor, Jesse L. Lasky and other Paramount executives.

Mrs. Thomas D. Soriero Dies Suddenly

Mrs. Thomas D. Soriero, wife of the managing director of the Rochester Theatre, Rochester, N. Y., died suddenly last Sunday. The funeral was held in Providence, R. I., on October 24.

Besides Mr. Soriero, two sons survive, one of whom is in the Junior Class at Dartmouth.

A wide circle of friends in the industry extend sympathy to Mr. Soriero and his family.

D. V. Cleveland Publicity Chief of General Pictures

Dorothy V. Cleveland, publicist, has been appointed director of publicity for General Pictures Corporation, 1650 Broadway, New York City.

Subtitle—"Cousin Edgar had to live in the city because the country woodpeckers bothered his head."—by Jimmy Starr in "Stolen Kisses" for Warners.

Movietone Plant a Gibraltar

Remarkable Indications of Confidence in Future of Sound Films Found in Fox Establishment in Westwood

By EDWIN SCHALLERT

Editor of The Los Angeles Times review and
Special Correspondent of Motion Picture News

HOLLYWOOD, October 22. — Should there seem to be need of a definite sign to prove Hollywood's thoroughgoing belief in the future of talking pictures, it can be found today in the tributary community of Westwood. It is there that the new Movietone plant of the Fox Film Corporation is located, the most unique establishment unquestionably that has grown out of sound film fever to date.

The dedication of this plant is to be celebrated October 28. It will be in operation probably some time between November 1 and November 15. Officially it is the later date that is set for the start of activities, but unofficially it is conceded that the beginning may be a full two weeks sooner.

I visited the locale a day or too ago. One needs to take his visualizing powers with him fully to appreciate what is going on. It is a little difficult fully to grasp its significance at first sight.

On approach one beholds three dominating gray stone buildings. Two are duplicates—the stages, oblong and red-roofed. The third is more nearly square and amply provided with windows. It is for administration.

Hills Cleared Away

One comes upon them through a mass of sets that are used on the Fox Hills tract for exterior locations. Ground which formerly was hills has been sweepingly cleared away. The whole aspect of the country has been changed.

The plan of this studio will, I think, be

a remarkable thing. It will be the last word in adornment and in utility as well. The two stages that one sees virtually complete are in reality four stages. Each separate building houses two. A third building for stage No. 9 is in process of erection. Two others with double stages are to be built, corresponding to those already virtually completed. There will be nine stages in all.

It is to be a veritable city, for in addition to stages and administration building, there are a dozen smaller structures, that will comprise synchronizing rooms for music, test laboratories, dressing room buildings, a recital and rehearsal hall, to name but some of them.

Utmost Precautions Taken

I talked to Keith Weeks, a construction engineer, who gained his experience on big projects in South America, and who has been in charge of the construction for the Fox corporation, and he explained some of the novel features of the establishment. One of the most striking, I believe, is that one of the stages is to possess a pipe organ complete, one of the largest ever built. This will be used where organ accompaniments and organ effects are deemed advantageous.

The ventilating system for the stages seemed to me one of the most remarkable achievements. Talkie stages are not re-

nowned for their comfort. The earlier ones built were so stuffy and hot especially in mid-summer as to be a trial upon the nerves.

At Fox Hills, outside of sound-proofing and the perfection of acoustics, an absolutely controlled temperature seems to be one of the chief things sought. Its effect upon the spirit of picture-making can be imagined. The air is washed, cooled and will be maintained at an even temperature winter and summer.

Least Sound Ruinous

Superficially considered, this might seem a simple accomplishment, but then with a talking stage there are entirely different factors to be reckoned with. The least sound whether it should come from the accidental tap of a carpenter's hammer, or should be echoed through a ventilating shaft, would be ruinous to a scene. The utmost precautions have been taken to insure the silence of the system installed, and where the smoothness of the shafts themselves, their depth underground, and their distance from all mechanical apparatus might not seem sufficient, principles of insulation have been employed to render assurance doubly sure.

The stages are built with an amazing solidity. I am told that the effect of an earthquake would hardly be felt unless it happened to be right under the building. The floors are so constructed as to avoid

(Continued on page 1272-D)

Story Cost Arouses Officials

Several Discover They've Been Paying Thousands for Paper Covered Yarns That Sell for Fifteen Cents

(Hollywood Bureau, Motion Picture News)

REOrganization of story reading departments in several studios may take place shortly as a result of the discovery by the producers that they have been paying from \$5,000 to \$15,000 for stories which could be purchased for 15 cents. The 15 cent outlay would be necessary to purchase paper-backed novels and standard classics at second-hand book stores, which now develop as the base of supplies for ideas of many high-priced "original" writers.

There are a number of scenarists in Hollywood who have been cleaning up by furnishing plots of any and all requirements within anytime from a day's to a week's notice. One recent case was the purchase of a serial by an independent from a prolific screen writer. When the first episodes were shot a film cutter recognized them as a "blood-and-thunder" series published by firms dealing in paper-backed novels exclusively. The producer could have bought the entire serial for under \$2.00 instead of \$3,500, had his reading department been proficient.

The most fertile market for "originals"

are the standard classics and European authors. Scenarists are rewriting and rehashing the works of George Eliot, Schiller, Hugo, Balzac, De Maupassant, Poe, Dumas, Anatole France, Pushkin, Oscar Wilde, even Charles Dickens and Shakespeare without being checked by reading departments.

There are a few producers who are taking the opposite angle, that of producing standard works on which copyrights have expired. This gives the picture the double value of a standard title and famous author, without any initial outlay for screen rights. Among such recent productions are "The Man Who Laughs," "Resurrection," "Redemption," "Les Misérables," "The Three Musketeers," "The Hunchback of Notre Dame," and new productions of that type are "Evangeline" and "The Man in the Iron Mask."

There have been a few instances in which producers paid for copyrights shortly before they expired and neglected to renew them to protect their interests. One recent case was with "A Cigarette Maker's Romance." The old Goldwyn Pictures Corporation was reported to have paid \$37,000

for the rights to this F. Marion Crawford story and when the Metro-Goldwyn-Mayer merger took place the rights went over to that firm. The story hasn't been made and recently, Frank P. Donovan, a two reel producer, announced it as part of a program of classics he was making. M-G-M notified him immediately that he couldn't make it inasmuch as they owned the screen rights. Donovan informed them that they must be mistaken since the copyright expired within the past two years and has not been renewed. He intends to make it and M-G-M is evidently left without any legal recourse. The only producers who cannot remake an uncopyrighted classic are those belonging to the Hays' organization, in cases where another member has registered his intention of making it.

Producers feel that they should be protected in all such cases by a thoroughly efficient reading department. According to one executive, that department should function not only on the reading of scripts, but should be able to tell immediately whether a story has been published before or not.



May McAvoy Makes an Adorable Kid. Doesn't She? But She Is Very Grown Up in Her Acting as You Can Readily Confirm by Witnessing Her Performances in Several of the Warner Bros. Current Releases, Particularly "The Terror"



The Principals of Tiffany-Stahl's "Marriage by Contract," a Picturization of Companionate Marriage. Patsy Ruth Miller Is the Girl and Lawrence Gray, the Boy. John M. Stahl Produced the Picture as a Special



Joan Crawford Reminds You That It Will Soon Be Hallowe'en, When the Witches Ride Broomsticks and the Bogies Walk Abroad. Miss Crawford Has Been Promoted by M-G-M to the Status of a Full-fledged Star. She Certainly Deserves It



Alexander S. Aronson, Who Recently Associated Himself with World Wide Pictures, Inc., for Whom He Will Have Charge of Their Foreign Business



In the First National Mystery Comedy, "The Haunted House," Thelma Todd and Larry Kent, Seen Above Against a Charming Shadow Background, Have Their Hands Full When the "Creepy" Events Begin to Happen. But Here They Are Thinking of Romance



In Case You Don't Recognize This Distinguished Gentleman, Let Us Introduce You to Paul Whiteman, Known as the Maestro of Jazz. He Has Been Signed by "U" for a Talkie



Estelle Bradley and Her Chum, Muriel Evans, in a Moment of Rest Between Pictures. Both of These Young Ladies Are Decorative Features of Educational Comedies, Miss Bradley Now Starring in Them of Her Own Right



Straw Votes Are Quite the Thing These Pre-Election Days. Here the Two Big Political Parties Are About to Acquire Two More Pledges. Clara Bow and Neil Hamilton, Together in "Three Week Ends" (Paramount) Are Seen Above Indicating Their Preference

Italy Establishes Film Institute in Rome

Plans for the establishment by the Italian Government of an International Educational Cinematograph Institute in Rome under the direction of the council of the League of Nations were approved at the last meeting of the Institute of Intellectual Cooperation, according to the monthly summary of the League of Nations, copies of which have just reached the United States.

The offer of the Italian Government to found and to maintain the institute was accepted by the council and assembly in 1927 and a statute covering the organization was framed by representatives of the Italian Government and the Secretary General. The statute defines the object of the new institute as being to promote production, dissemination and exchange of instructive films on education, art, industry, agriculture, commerce, public health, social questions, etc.

French Theatre Magnate Visits Astoria Studio

Louis Aubert, president of the Film Chamber of Commerce of France and owner and manager of the largest chain of moving picture theatres in Europe, last week visited the Paramount studio in Long Island. He is in America to study methods of production and to look into talking pictures, especially. He arrived in New York in company with Maurice Chevalier, Paramount's French star.

When he visited the Astoria studio, Mr. Aubert was greeted by two fellow countrymen, Jean de Limur, now directing "The Letter" there, and Robert Florey, who recently finished directing "The Pusher-in-the-Face." He also met Monta Bell, production executive, and John W. Butler, executive manager.

Mr. Aubert is to go to Hollywood on Saturday for a visit of two weeks. He plans to return to France late in November.

4 Firms Newly Chartered at Albany, New York

Motion picture companies receiving charters from the department of state at Albany, and incorporating in the motion picture business of New York State during the past week, included the following: International Bristolphone Distributors, Inc., capitalization not stated, William O. Robertson, Lillian D. Werner, Aristotle Souval, New York City; United Civic Theatres, Inc., \$75,000, Edmund Keane, Louis Hallett, Gene Francois, New York City; Nigger Rich, Inc., capitalization not stated, Ralph A. Kohn, Louis Swarts, Joseph Stanley, New York City, and Lady Lies, Inc., with the same incorporators.

Joan Crawford Elevated as Star by M-G-M

Joan Crawford, Metro-Goldwyn-Mayer player who during the last few years has been playing featured roles in productions of her company culminating in her performance in "Our Dancing Daughters," has been raised to stardom. She was chosen a Wampas baby star in 1925. She is now working in "Dream of Love," which Fred Niblo is directing as a sound production.

RCA Reported Ready to Buy Warners; Deal Denied by Albert Warner

THE Radio Corporation of America may shortly acquire Warner Bros., according to reliable information just received. It is said that in the negotiations by which RCA-Photophone gained control of K-A-O, Warners figured prominently. At that time it was said that Warners were in competition with RCA for purchase of the vaudeville circuit, but the latest information is that efforts were being made to include Warners in the deal by which K-A-O passed to the radio company.

According to the story as related the Warner Vitaphone contract with Western Electric is far from satisfactory, with the status of the companies in arbitration, and Warners are willing to dispose of their holdings to RCA as soon as satisfactory terms are arrived at. It is said that these terms will be reached probably within the next two or three weeks.

Albert Warner, of Warner Bros., emphatically denies that his company is now for sale or that it will be in the future. He said Warners has spent a lot of money in newspaper advertising announcing the company was not for sale and that that still goes.

Fox Deals for 160 Houses Reported Closed

Now Has Greatest Exhibiting Strength in Metropolitan Area; Moves in Progress to Acquire More Holdings

WILLIAM FOX' negotiations for the acquisition of more than 150 New York houses to be known as Fox Metropolitan Theatres with approximate capital of \$80,000,000, are reported closed. Contracts have been passed, initial payments have been made and actual occupancy of the large group of houses, will take place on or about December 1, it is said.

With this chain of theatres in his possession, Mr. Fox is undisputedly the largest theatre-owner in greater New York and the foremost exhibitor in that territory. He is out now to strengthen his position, it being said that he will use the holdings of the Metropolitan Theatres as the foundation for a powerful chain of theatres in the east. Negotiations are now progressing to acquire theatres in other sections.

The Schine circuit in New York State and Ohio, operating a large number of houses;

the Netoco company, which is strong in the New England district, and others have been approached, it is reported, by A. C. Blumenthal, representing the Fox interests. There will be no restrictions as to the locations or numbers of the theatres sought.

It is planned to have the houses of the Metropolitan Theatres immediately wired by Electrical Research Products for the presentation of sound pictures. About 40 of the 160 will show films and vaudeville and the remainder straight pictures. The Movietone News, showing twice a week at these theatres, will mean about 500 more booking days for this Fox newsreel.

First National Releasing 4 Features During Nov.

Headed by "Lilac Time," the company's special, four First National productions will make their appearance at the First National exchanges as general releases.

On November 4, "The Haunted House," with Thelma Todd, Larry Kent and Chester Conklin, will be released. November 11 will mark the release of "Outcast," Corinne Griffith's newest vehicle. On November 18 will come "Lilac Time," now in its thirteenth week as a roadshow engagement at the New York Central. The final feature from First National during the month will be "The Ware Case," an English drama with Stewart Rome and Betty Carter in the leads, which will be issued on November 25.

Ask Injunction to Prevent Arrest in Sunday Try

Exhibitors of Martin's Ferry, Ohio, have deferred their attempt to reopen their houses on Sunday pending the outcome of their injunction application to prevent arrest such as they experienced on previous occasions.

Anglo-American Dinner on November 20

THE Sam Harris trophy, to be donated to "a member of the American film industry for the best suggestion or deed promoting a spirit of good-will and cooperation between the public and the film industry of Great Britain and the United States," will be awarded at the Biltmore Hotel, New York City, on November 20, at 7:30 P. M. George Harvey, president of the A. M. P. A., while in Toronto at the M. P. T. P. A. convention, broadcasted announcement of the dinner over a network of 16 stations.

Assurances of the presence of a number of government officials and many men of prominence in the film industry at the dinner have been received by the A. M. P. A.

"Noah's Ark"

Exclusive Review of Warner Production

By Edwin Schallert

Editor of The Los Angeles Times Preview and Special Correspondent of Motion Picture News

HOLLYWOOD, October 24. (By Wire).—Whatever has been wanting in spectacular thrills this year will be afforded in a sensational manner in Warner Brothers production of "Noah's Ark." In sheer magnitude it is a unique picture, and unquestionably it will prove a great popular attraction.

The deluge scenes are as terrific a climax as has been seen in ages, and the scope of the entire Biblical portion is pictorially tremendous. The building of the Ark; the destruction of the pagan city by the herculean rush of water; the congregating of the beasts of the earth, skilfully depicted, are among the many high spots, besides the moving story built about Japheth, the son of Noah and the girl, Miriam.

One is naturally drawn to compare this feature with Cecil B. De Mille's "The Ten Commandments." Like that earlier and very successful film, it combines the modern and the Biblical. However, the Biblical episode is not presented as a prologue but as the culminating event, which is an effective expedient. While the modern story is not momentous in itself, its interest is enhanced by frequent talking sequences and humanness of incident.

There is a theme of patriotism, blended with the love motif, which together will enlist the favor of audiences. It is a romance of an American student in Paris and a German girl that is portrayed. The outbreak of war induces the girl to hide her identity and remain in France. Her lover and a Russian intelligence officer are the only ones who are aware that she belongs to the enemy. The plot revolves around these three, with brotherly devotion between the girl's lover and his buddy as a supplementary phase.

Comparison is made between the World War and the Biblical account of the Flood, the war being described as a deluge of blood. The thought projected is that as the Biblical deluge was the last great cataclysm of Divine Cause visited upon earth, so the war should be the last great disaster of human cause. A message of peace is therefore suggested.

Undoubtedly, "Noah's Ark" has an inspirational meaning, apart from unusual entertainment qualities. It is a picture that consequently should have two-fold appeal. The fact that it is the biggest spectacle of the year will give it exceptional pulling power. For those theatres that are not equipped for sound this can be increased, I believe, very materially by back stage effects during the deluge scenes, because with full uproar the power of these is intensified.

The leading players in both the modern and Biblical stories are George O'Brien, Dolores Costello, Noah Beery, Gwynn Williams and Paul McAllister. Louise Fazenda appears in the modern sequences. Nominally, Miss Costello is the star, although the film is so elaborate in pictorial detail that major credit is perhaps reflected on those identified with direction and supervision, including Michael Curtiz and Darryl Francis Zanuck.

Woodhull Re-elected

(Continued from page 1269)

you cannot ignore them." The present popularity of sound pictures was due to their novelty "but the industry is big enough to make them permanent."

His advice to exhibitors using sound pictures was, he said, to be patient, to watch the equipment—it needed care always—and to refrain from misrepresentation in designing whether a sound picture had musical accompaniment or spoken dialogue. "Do not let the screen whisper and do not let it shout," he said. "Do not apologize for any sound picture—always emphasize its good points."

Mr. Desberg urged exhibitors not to kill the goose that laid the golden egg and added: "There will always be millions of patrons for silent pictures." But to use a common expression, "you ain't heard nothing yet," he concluded.

One of the most important addresses on sound picture developments and prospects before the convention of the Motion Picture Theatre Owners of America at Toronto was given by M. A. Lightman of Eldorado, Arkansas, the title of his talk being "Sound Pictures on Main Street."

"Sound pictures should be welcomed

with open arms," Mr. Lightman declared. "Sound pictures mean more to the exhibitors on 'Main Street' than to any other because they will bring great orchestras and the voices of great men to the small towns. In place of a thousand different orchestras we will have music befitting the picture. Main Street will have to wait for sound pictures but Main Street is patient and it will really benefit by the delay in installations."

Silent pictures would have to be better to hold their own, Mr. Lightman continued. The menace to the business is that silent films may be neglected in which case Main Street would suffer. As few titles as possible should be used to interpret the sound picture, he believed, and those titles should be spoken. While small town theatres would be prevented from having sound equipment for some time, the small town exhibitor should help in the development in every possible way because the "Main Street populations" would be the most affected by the adoption of sound pictures.

Eberson Gives Address

A valuable discussion regarding types of theatre buildings was heard when John Eberson of Chicago, well-known theatre architect, delivered an address on the subject of "How to build and equip a theatre."

Mr. Eberson declared that the average architect did not use his own talent or originality and many theatres were built on similar lines. It was not the lavish expenditure of money that made a theatre successful, he said, but a well-conceived, warm and friendly interior, with a homelike atmosphere to suit the environment and tastes of the particular community that counted. In such houses of entertainment and recreation, people could get the most out of clean and wholesome performances, he declared.

T. D. Goldberg of Baltimore wanted to know if the M. P. T. O. had any facts regarding the interchangeability of sound equipment and the interchange of sound pictures. Members went to the convention to get all possible information and this was a subject that should be taken up, he believed. He did not have his suggestion in the form of a resolution, however, and it was intimated by President Woodhull that this was a matter for future consideration.

Oscar A. Price in N. Y. With New Production

Bearing with him a print of his new picture called "Forbidden Grass," Oscar A. Price returned to New York from Hollywood last Tuesday, October 16. Evelyn Nichols, sister of Anne Nichols, the playwright, is responsible for the story of "Forbidden Grass," the theme of which is the efforts of a western state to rid its plains of wild horses in order to provide sheep and cattle with grazing grounds.

"Driftwood" a Columbia October Release

Columbia's first feature release for October was "Driftwood," which was available for exhibitors beginning October 15. Don Alvarado, borrowed from United Artists, is co-starred with Marceline Day. Artists, is co-starred with Marceline Day.

In and Out of Town

BETTY BRONSON, Warner Bros.' star, has cancelled her steamship reservations for Europe and has returned to Hollywood following instructions from Studio Chief J. L. Warner to play the lead in "She Knew Men."

JACK R. KEEGAN, special Vitaphone Field Representative, left this week on an extended trip, which will take him to the Warner Bros. Vitaphone branches in Philadelphia, Atlanta, Dallas and Chicago. He expects to be gone for about five weeks.

ARTHUR J. ZELLNER, personal representative for Mary Pickford and Douglas Fairbanks, arrived in New York on Sunday, October 21. He will confer with United Artists heads in connection with forthcoming productions.

ON Monday, October 22, Edwin Carewe arrived in New York on the S.S. Leviathan. He remained but a short while and then left for Hollywood where he will complete preparations for the production of "Evangeline," the next Dolores Del Rio vehicle for United Artists.

AL JOLSON and his bride, Ruby Keeler, returned Monday on the S.S. Leviathan from their European honeymoon. While in London they attended the first performance of "The Jazz Singer." Jolson, who has no immediate plans for the future, says his next production will be called "Mammy."

DOLORES DEL RIO and her mother, Senora Asunsolo, sailed for America from Paris on the S.S. Paris on Wednesday, October 24.

GEORGE PEARSON, managing director of the British Screen Productions, Ltd., London, arrived in New York during the early part of this week on the S.S. Leviathan. He is here primarily to investigate the talking movies situation.

PHIL REISMAN, general sales manager of Pathe, is back at the home office following a tour of the Pathe exchanges taking him to the West Coast and the Northwest.

DAVID LOEW departed from New York recently on the Ile de France. He will attend the opening of the Empire theatre in London.

DR. PAUL FEJOS, director, and Glenn Tryon, star, who have been in New York taking atmospheric shots for Universal's production of "Broadway," have returned to California leaving Arthur Cosine, New York location manager and production executive, to finish the New York shots necessary for the picture.

ED. J. SMITH, general manager of Tiffany-Stahl, has just returned from a trip to Toronto, where he attended the convention of the M. P. T. O. A. He later visited exhibitors in Buffalo, Rochester, Syracuse and Albany.

MAURICE CHEVALIER, European stage star imported for talking pictures to be produced by Paramount, left for Hollywood Thursday, October 25, for the West Coast, where he will immediately commence work. He will be accompanied by Mrs. Chevalier and his daughter, Francis.

RAYMOND HACKETT, who has been playing in "The Trial of Mary Dugan," left last week for the Metro-Goldwyn-Mayer studio, where he will play in the picturization of that play.

Talkies for Australia

Sound Installations and Construction of Atmospheric Theatres Occupy Centre of Stage

SOUND picture installation and construction of modern, de luxe atmospheric theatres occupy the center of the stage in Australian motion picture circles at the present time, according to communications from Pat Campbell, of United Artists (Australasia) Ltd., Sydney, and Millard Johnson, of Union Theatres, Ltd., Sydney.

Union Theatres are pioneering introduction of Vitaphone and Movietone in Australia. Stuart Doyle, managing director of this company is in New York at the present writing, arranging for installation of twenty sets to be in work early in the new year, and attending to other company business in line with expanding present theatre holdings.

Censorship and accent may offer something in the way of a problem when talking pictures make their debut in this country but Union Theatres and Hoyts, the two largest circuits, although well aware that installations will cost a lot of money are both earnestly going ahead with equipment plans. Union has already arranged for the granting of twelve licenses from the sound companies and nine more are to follow.

For their theatre expansion program, Union Theatres have retained John Ebersson, well known Chicago architect who was first featured in MOTION PICTURE NEWS "Buyer's Guide." Mr. Ebersson introduced the atmospheric type theatre to Australasia three months ago when the Capitol theatre, Sydney, was opened. This house seats 3,500 and has been a pronounced success from the start. The State, another Australia house nearing completion in Sydney, is the most ambitious theatre project Australia has yet seen. It will cost five million dollars and will combine twelve floors of shop arcades and a 3,000 capacity Louis type theatre. In Melbourne, Union will open a 4,000 seat duplicate of the Sydney Capitol in January, while at Perth another 2,700 seat atmospheric house has just opened. Union either owns or controls the largest number of theatres in Australia,

and last month increased their capital by the issue of two million dollars worth of shares at par which was in the nature of a bonus distribution for the three million dollars worth of shares already issued, as the latter are at 50 per cent premium.

Shows are run somewhat differently in Australia than in the United States, according to Mr. Campbell. Only one show is given at night and it lasts from two to three hours. There is a supper show between five and eight P. M., but dinner time cuts the attendance. During regular shows, a law also provides for a ten-minute intermission. Mr. Campbell glowingly praises the hospitality of the Australians: "a great country and the people are great. Nothing is too much trouble for them to make you as comfortable as possible and to show you a good time."

"Marriage by Contract" Previewed in Philly

Tiffany-Stahl's special production, "Marriage by Contract," was previewed last Sunday evening, October 21, at the New Carman Theatre in Philadelphia, under the auspices of Al Blofson, manager of the Philadelphia exchange of the organization. Exhibitors from the Philadelphia territory and clubwomen attended the showing. The invitations were worded in the form of a wedding announcement. The lobby of the New Carman was decorated with different colored posters that dealt with the exploitation possibilities of the picture.

"The Love Charm," a Tiffany-Stahl Color Classic, preceded the showing of the feature.

Columbia Signs Forbes for "College Coquette"

Ralph Forbes will play the leading male role for Columbia in "The College Coquette," which Christy Cabanne is directing with Marceline Day in the title role.

Talking Trailers to Take Place of Stars at Theatre Openings

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 22.—Personal appearances of stars at theatre openings will be supplanted by Movietone trailers of the players. Several studios are now engaged in making reels from 100 to 500 feet in length, in which featured players or stars give greeting to the audience, or make speeches dedicating openings of new theatres. Fox is reported to be making an entire series of such trailers which will be placed in stock and which are adapted for use by any theatre requiring a personal appearance.

The Movietone personal appearance will save producers several hundreds of thousands yearly. In the past the custom has been to send feature or stock players around the country, the producer bearing the brunt of transportation and hotel expenses.

The "canned" personal appearance was inaugurated by Norma Talmadge some months ago, to gratify requests of several exhibitors. The invitations had conflicting dates and Miss Talmadge couldn't accept one without offending the others. She "Vitaphoned" a personal appearance and gracefully got out of her delima.

First National Disc Pictures Not to Be Released as Vitaphones

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 22.—Although plans have been made to sound and dialogue, a number of First National productions at Warner Studios via the disc method, the pictures will not be released as First National Vitaphone productions. Just what sound brand the pictures will carry has not yet been decided, but it was said that Warners consider the trade name of Vitaphone too valuable to place on pictures of other organizations or even on product of First National in which the Warners hold control.

It was intimated that Warners would not allow the Vitaphone trade mark to be used by First National unless at some future date they were able to purchase all stock of that company and thereby have complete ownership.

Beats Texarkana Blues

Texas Exhibitor Wins Notable Victory Over Blue Law Element; Other Points Settle Question

TWO settlements of the Sunday show question and one discontinuance appear to be last week's highlights of the eternal controversy between exhibitors and the Blue Law element in some sections of this country.

In Texarkana, Texas, Arthur and Mrs. Eva Hardin, operators of the Saenger and Strand Theatres, inaugurated Sunday shows which resulted in capacity business. No trouble was expected, but both were shortly placed under arrest, charged with violation of a city ordinance. The first jury took six minutes to free Mr. and Mrs. Hardin but the second panel turned them loose in exactly two minutes. The Ministerial Alliance threatens to appeal the verdict.

In defense of his movement, Mr. Hardin stated:

"In opening these theatres to the public on Sunday we feel that we are not only filling a demand but are doing what we can, in our way, to fall in with the spirit that

is characteristic of the new Texarkana.

"No one wants to injure the Sabbath. The people have decided that for themselves, and they have also decided that it is not necessary to be idle and lugubrious in order to be religious. Good citizens and prominent business men have urged me to put on these shows. Good men and women I know travel ninety miles to see Sunday movies."

R. E. Falkenberg, Lexington, Iowa, owner and manager of the Majestic, has announced that Sunday shows will be discontinued owing to the fact that popular approval seems to be lacking. Business for seven days was no better than for six.

In Ames, Joe Benjamin Gerbracht, manager of Commonwealth Theatres' Capitol Theatre appears to have settled the argument for the downtown section of the city but the New Ames Theatre, in the college section, is still in doubt as to Sunday showings.

Censor Act Modified

Minneapolis Mayor Objects to Police Interference; Men Assigned Must Stick to Actual Violations

THE lid of censorship, which was clamped suddenly down on Minneapolis theatres last week by the city council, was partially lifted this week by Mayor Leach. The Mayor announced that

he would not permit Minneapolis policemen to act as censors for the theatres and that the two detectives who had been assigned to the job would have to confine their activities to actual violations of the law.

"There will be no policemen censoring the theatres of this city, Mayor Leach asserted. "If operators of theatres are violating the law, Detectives Kittridge and Kaufman can arrest them under the ordinance. If the detectives have a case, I'll back them to the limit of my authority."

The Mayor explained that the police department can do nothing that is not provided for by statute, and that the city ordinance provide very definitely for questions of immorality and indecent shows.

The city council had decided on censorship after the charge had been made that the Gayety Theatre, a burlesque house, was

offering shows of a low moral tone. Following their decision, Detectives Kittridge and Kaufman had been assigned to the rather difficult task of censoring all the shows in the city—stage and movie both—every week.

On the heels of the Mayor's decision came the announcement of Alderman Victor Johnson that he would propose an ordinance to the city council providing for permanent police censorship of theatrical productions. Such an ordinance, he pointed out, would supplement the present disorderly conduct law and would make it mandatory on the Mayor to keep theatres free from objectionable performances. The ordinance, he said, would propose raising the license fees of all theatres in the city a few dollars each to pay the cost of censorship, which would require the full time of one man.

Meanwhile the question of revoking the Gayety's license still hangs fire. A hearing before the city council has been postponed on request of Al Steffes, president of the Northwest Theatre Owners Association, who was in New York and who wanted to attend the meeting in person.

Fox-Movietone Plant a Gibraltar

(Continued from page 1271)

the slightest tremor, and to offset that which cannot be avoided.

In a year from now this Movietone plant will be something to behold for its decorative beauty, as well as its practical value. When I saw it no equipment had yet been installed, but the provisions made for its housing were the most ample and complete. Each stage unit will be an institution to itself, with plenty of space for shooting the large as well as the very compact scene, amid a prevailing silence like that which could be found within a bank vault.

A Rock of Gibraltar

The entire establishment will be surrounded by a wall, probably of the Spanish stucco type. Entrance will be gained through the administration building, except by the player, the director and others concerned on the sets. This administration building is a feature in itself. It has spacious corridors and attractive offices. Some of them, it is kiddingly said, are sound-proof, so much of a habit did it become to build everything that way while the spell of construction was on.

It is a striking thing to see this rock of Gibraltar—for that is what it most resembles—rising where there were nothing but bean fields a few years ago. It is a mute argument for the future of talking pictures—one of the strongest I have seen. And the most remarkable part of it, considering the tons of concrete that had to be poured to make it a fact even as far as it has gone, the leveling of the ground that had to be done, the huge scope of the enterprise as a whole, is that it will be in operation in scarcely more than ninety days since the first excavating was done, and the first stone laid.

Additions to Casts

"She Goes to War" (U. A.) Edmund Burns; "No Defense" (W. B.) Lee Moran, William Tooker; "Madonna of Avenue A" (W. B.) William Irving; "Kid Gloves" (W. B.) John Davidson; "The Lawless Legion" (F. N.) Paul Hurst.

Columbia to Distribute "Dawn" Starting Nov.

"DAWN," the English-made production of war which is now road-showing throughout the country, has been acquired by Columbia for national distribution beginning November 11. Starring Sybil Thorndyke, the picture was made in Belgium with the consent and cooperation of the government.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Expert Stresses Presentation Needs

Points Necessity of Proper Handling for Equipment in Theatres

RUDOLPH MIEHLING, Electrical Engineer and Supervisor of Projection for Publix Theatres, Inc., New York, gave an important and highly appreciated address before the convention of the Motion Picture Theatre Owners of America and Canada, at Toronto, Ontario, on the subject of "Our Industry Meets a New Problem," in which he dealt with the sound picture feature. Mr. Miehl said, in part:

"Ordinarily we are not concerned with the problems of manufacture prior to delivery at the theatre but we are very much interested in everything that concerns the presentation of the entertainment of the public. Sound pictures can either be developed to tremendous commercial returns or decline to mediocre returns according to the efficiency of merchandising. If you wish to make this investment pay, as so many others have already done, you must present this new form of entertainment to your patrons in a most creditable manner.

"When you have had the equipment for the presentation of sound or synchronized pictures installed, you must realize that it is not automatic in its operation. Also certain other distinct conditions must be fulfilled, in addition to the mechanical and electrical equipment, and the human element must be seriously considered.

"Preparatory to the installation of the apparatus, the sound engineer comes to your theatre and makes a survey for his company and from this survey certain recommendations are made in order that you may have perfect sight and sound reproduction; these recommendations should be carefully weighed and not cast aside; some of them may seem unreasonable but if the

Baltimore Sees Need of All Talkies to Maintain Sound Interest

FULL talking pictures are now the need of the theatres in Baltimore equipped to show sound productions, according to a prominent exhibitor who is a pioneer and is the head of a company operating about ten theatres.

The novelty of the sound synchronized productions has worn off, according to this exhibitor with the public and now the patronage is dwindling and it is necessary to spur interest further by giving them full talking productions.

When the houses in his circuit went into the sound policy, the crowds were great but since then they have been steadily decreasing. It is understood from this exhibitor that it is necessary for each sound equipped house to take in \$500 more each week than formerly to give them a decent profit and many houses have increased their admission prices at night.

There is no question about the advent of the sound and talking pictures in the business having been a life saver to it in Baltimore. But it is noticeable that with the renewed interest the silent houses have been doing better also.

engineer's views and yours do not agree, you can talk it over and a mutual agreement arrived at.

"Your projection staff, the keystone of the operation, should be given your co-operation so that they may receive adequate instruction in the proper handling of the equipment. You must see to it and insist that they obtain full information on all phases, and you must offer encouragement and establish a close relationship. We give them information on the methods and principles used so that their minds will be in a more receptive mood to absorb any future knowledge on the subject. In other words, we expect them to know enough about sound equipment to put on a 100 per cent performance. In the event of a breakdown, we expect them to make temporary repairs or adjustments to keep the show running, leaving the permanent repairs to the engineers of the company which has installed the apparatus. We do not mean by this that they are to tear down or take any part of this equipment apart just to see what is inside.

"I will give you a few comments on the high spots which will indicate to you how much lies back of maintaining the quality of sound projection.

"Some person must be trained to judge the volume and quality in the auditorium during the performance. While it is a fact that the projectionists have a monitor horn in the booth, they are not able to judge how the sound is coming through.

"The correct distribution of sound throughout the house is of vital importance and should have your careful attention.

"The proper draping of the horns and

units to keep the sound in the direction you wish it to go and no other is another important item.

"The usual defects of auditoriums are three things, namely, echo, dead spots and reverberation. Each has its particular method of elimination.

"Your projection equipment must be given attention. I have seen projectors in such a sorry condition that it was a wonder to me that any film ran through it. When overhauling was suggested, the manager just threw up both hands. Here was a theatre investing thousands of dollars for sound equipment and when the matter of a small expenditure came up, he was horrified. Your present projection mechanism should be thoroughly overhauled or, if necessary, replaced with new equipment. Doing this will give you smoother operation, eliminate stops, damage to film and other defects which can be attributed to neglect.

"I have enumerated just a few of the major problems which will confront you. Each must be taken up and solved so that this new phase of the motion picture industry will enjoy all the benefits which may accrue and to which it is justly entitled. If you do not do your part and inject yourself wholeheartedly into this proposition, you will be the one who will suffer."

Irene Franklin Signed for Talkie Skit

Irene Franklin, well known as a comedienne and singer of the variety and musical comedy stage, will be seen soon in a Vitaphone presentation.

Warners Sign Meighan as Vitaphone Star

THOMAS MEIGHAN has joined the imposing array of stars under the Warner Bros. banner. He has signed a contract to star in Vitaphone talking pictures, according to announcement by Harry M. Warner. Meighan will appear in a talking picture for the first time when his first Warner production is seen and heard on the screen.

Among the stars, in addition to Meighan, who are enrolled with Warners to appear in Vitaphone are: Al Jolson, Dolores Costello, John Barrymore, Fannie Brice, Monte Blue, Pauline Frederick, George Arliss, Sophie Tucker and Texas Guinan.

Gotham Bristolphone Holds First Branch Managers' Convention

GOTHAM BRISTOLPHONE has completed its first sales meeting and sixteen branch managers from all parts of the United States have returned to their home territory thoroughly acquainted with the workings of the Bristolphone device.

The entire assemblage, including the home office staff visited the Bristolphone plant at Waterbury, Conn., and witnessed a performance of "Times Square," the company's first synchronized picture with Bristolphone dialogue and sound effects.

Among those who made the Waterbury trip were the following: L. G. Berman, Chicago; Phil Monsky, Omaha; Claude Townsend, Detroit; Donn Hayes, Los Angeles; William Hurlburt, Detroit; Jess Fishman, Cleveland; B. Rosenthal, St. Louis; Charles Bessenbacher, Kansas City; J. S. Berkowitz, San Francisco; R. G. Romney, St. John; M. Trueman, St. John; Herk Webster, Buffalo; Morris Fitzer, Buffalo; L. Korson, Ben Amsterdam, Philadelphia; Mr. and Mrs. Jack Grauman, Milwaukee; Mr. and Mrs. Strauss, Milwaukee; Al Steffes, Minneapolis; Col. Cole, Dallas; S. Kaplan, Dallas; and Charles Rogers, Budd Rogers, Sam Sax, John Weber and Harold Shumate of the home office.

First National Extends Sound Program to 37 Pictures

FIRST NATIONAL has extended its sound picture program from thirty-one to thirty seven for the 1928-29 President Group, according to announcement made by Ned Depinet, general sales manager. There will be twenty-six dialogue pictures and eleven additional ones with sound synchronization. These will be aside from the silent pictures.

Included in the program of all-dialogue pictures are eight specials and eighteen feature productions. The specials are; Three Colleen Moore's including "Synthetic Sin"; "The Divine Lady," "The Barker," "Stranded in Paradise," "The Squall" and a Billie Dove special still untitled.

The feature productions will include three starring Corinne Griffith, two of which are; "Paid For" and "Saturday's Children"; three starring Richard Barthelmess,

including "The Man and the Moment"; three starring Milton Sills, "Captain of the Strong," "The Eagle's Trail," and "The Spotter"; one with Dorothy Mackaill, "The Girl in the Glass Cage"; two co-featuring Miss Mackaill and Jack Mulhall, "Children of the Ritz" and "Two Weeks Off"; two starring Alice White, "Hot Stuff" and "On The Air," and two mystery features, A. Merritt's "Seven Footprints to Satan" and the Broadway stage play, "Sh! The Octopus."

There will be three specials with sound synchronization including the Colleen Moore-George Fitzmaurice special, "Lilac Time" and Mack Sennett's "The Goodbye Kiss."

Eight feature productions will have sound synchronization; Corinne Griffith in "Outcast," Richard Barthelmess in "Scarlet Seas," "Billie Dove in "Adoration" and "Night Watch," Dorothy Mackaill and Jack Mulhall in "Waterfront" and Alice White's two pictures, "Show Girl" and "Bad Baby."

The program as announced by Mr. Depinet is an elaborate one and will keep a large staff of sound experts busy throughout the entire season. Production will be rushed with all speed commensurate with the quality of the pictures to be produced.

Vilma Banky Will Speak in Her Next

Vilma Banky will speak in her next picture. That decision was definitely arrived at after long distance telephone conversations between Samuel Goldwyn in Hollywood and Arthur Hornblow, supervisor, and Director Alfred Santell, in New York.

Mr. Hornblow, Director Santell, Casting Director Robert McIntyre, Cameraman George Barnes and Mr. Goldwyn's entire technical staff are now in New York making arrangements for the shooting of the picture, to begin when Miss Banky arrives in about two weeks. The talking sequences are also to be made in New York, with Arthur Richman writing the dialogue.

Mr. Santell and Mr. McIntyre are casting two parts for the story, which was written by Hope Loring and is as yet untitled. Both parts are to be filled in New York with stage players.

Al Abbott, Variety Star Signed by Vitaphone

Al Abbott, comedian of the variety stage, will be seen and heard in a Vitaphone presentation, "Small Town Rambles." Abbott has been on the variety stage for the past twenty-five years and is a headliner on all the major circuits. He has been in motion pictures before, having once made a number of comedies for Essanay with Ben Turpin.

Barthelmess Talks, Sings in "Weary River"

Richard Barthelmess will talk and sing in his next First National starring vehicle, "Weary River," the Courtney Ryley Cooper short story. "Weary River" is the story of a pianist and song writer who is a convict, and who leads the prison orchestra in broadcasting from the studio in the penitentiary town.

Production will start soon after "Scarlet Seas," the star's present vehicle, is completed.

British Talkies Will Be Shown in America

British talking pictures are to be seen on the American market in the near future. British Sound Film Productions have started an ambitious production schedule, and their product will be released here by General Talking Pictures Corporation. The De Forest Phonofilm system of recording is used. The British Phonofilm company has been engaged in short subject production for the past three years.

Two noted English authors, Arnold Bennett and Eden Phillpotts collaborated on the first feature production for British Sound Films. It has been given the title of "Sinews of War" and will be completed within the next six weeks, when a print will immediately be forwarded to America.

Fannie Brice Completes "My Man" Trailer

Fannie Brice has completed the Vitaphone trailer for her starring vehicle, "My Man," and it will be available to exhibitors at cost, according to announcement from Warner Bros. In the trailer the noted comedienne tells about "My Man" in plain English and dialect. She also sings.

Sound Fade-Out Latest Griffith Effect

D. W. GRIFFITH, who gave to silent films the close-up and fade-out, now contributes to sound pictures the sound dissolve and the sound fade-out. These effects will be presented in "The Love Song," in which William Boyd, Jetta Goudal and Lupe Velez appear.

In the sound fade-out the voice rises to its normal pitch and then fades out as the scene dims and dissolves into another. Lupe Velez, it is announced, will sing seven times during the length of the picture.

Orchestra Didn't Draw So House Adopts Sound

THE Capitol Theatre Orchestra, Dallas, which was organized a month ago to test whether or not the Dallas Theatre going public would support a symphony orchestra in a theatre, and also as a protest against "canned" music, made its final appearance last Monday night. Ray Stinnett, managing director of the theatre, stated that the orchestra made little or no difference in the Capitol's receipts, and proved that the receipts depended upon the picture being offered. The musicians comprising the orchestra were practically all former members of some Dallas theatre orchestra and who were unemployed because of recent theatre changes, and the discontinuance of orchestras due to the installation of mechanical sound devices in the Dallas theatres. Mr. Stinnett stated that the Capitol will install both the film and record types of sound devices, and expects to have the installation completed by December 15th. Until that time the organ will be used to score all pictures.

Whiteman Signs Universal Contract

Jazz King and Band Will Interrupt Tour to Make Sound Feature

PAUL WHITEMAN, jazz king, has been signed to a contract by Universal Pictures Corporation. The deal was concluded between Carl Laemmle, president of Universal, and Whiteman only after lengthy negotiations had been carried on. It will bring to the sound screen a new personality and, according to Universal executives, a new form of screen entertainment. The financial terms of the contract were not divulged, but Whiteman is known to be one of the highest priced artists now on the vaudeville stage, and as he will interrupt his present tour for a period of eight weeks to make his first Universal picture, it can easily be figured that his picture contract carries figures of heavy importance.

By virtue of this contract, Whiteman and his jazz orchestra will interrupt their tour of the country on February 1st for eight weeks to make a production at Universal City that will embody a great many of the interesting and dramatic incidents in the life of Paul Whiteman.

Immediately upon the signing of the contract a screen writer for Universal was assigned to accompany Whiteman on his tour of the United States. During this tour he will write the screen story, working in the elements that have made Whiteman so popular, and which will adapt themselves to the new form of screen entertainment to be offered.

The final story for screen presentation will be accompanied by many of the musical compositions that Whiteman has made famous. His entire organization of thirty musicians will be used in the portrayal of these compositions. In addition to this initial picture Mr. Laemmle has a series of options for following pictures that will doubtless be produced as Whiteman's time permits.

The present contract was taken to Atlanta by Nat Goldstone, Universal sound supervisor in the East. Whiteman has been appearing in that city during the past week. It was signed there and returned to New York for Mr. Laemmle's signature. Upon completion of the contract Mr. Laemmle commented as follows:

Mary Pickford Tests Heard in N. Y.

MARY PICKFORD'S voice was reproduced on the screen in New York, at the United Artists projection room, at a private showing to company officials on Monday of this week.

The tests were made by Miss Pickford, under the direction of Sam Taylor, at the Paramount Studios in Hollywood, prior to Miss Pickford's purchase of the screen rights of "Coquette" for her first all talking picture.

The tests were about 400 feet in length, made under the dual film process. The scene was one from "My Best Girl," which Taylor, who will direct Miss Pickford in "Coquette," also directed.

Christies Adding Second Sound Unit to Metropolitan Studios

CHARLES and Al Christie have decided to add a second sound unit to their Metropolitan Studios on the coast. In fact, plans have been prepared and construction is already under way. This first unit is being rushed to completion and will be ready for production within a few days. Christies recently signed with Western Electric covering the use of sound film and also disc recording methods.

In conjunction with Metropolitan, Christies have hastened their plans to build a large stage at Studio City for sound location work, so that both Metropolitan and Studio City will be available for production to those companies, as well as the Christie organization, who are tenants of Metropolitan Studio.

Occupying the Metropolitan Studios at present are Harold Lloyd, Caddo, Douglas Mac Lean, Charles Hutchinson, Carlos Productions, Trem Carr, Burton King, First Division Pictures, Cliff Broughton, Batchelor Productions, Mascot, Varco, Spitzer and Anchor companies.

"To have the privilege of presenting to moving picture audiences and music lovers throughout the world the unique and unrivalled personality of Paul Whiteman is a great privilege. I sincerely feel that it is one of the greatest privileges which I have ever had. To have captured the king of jazz, the very musical spirit of these modern days for Universal pictures, gives me one of the thrills of my life. When we determined to our own satisfaction, through the marvelous reception which has been given to such pictures of ours as 'The Melody of Love' and 'Lonesome,' that talking pictures were bound to be a permanently great factor in moving pictures, we immediately laid our plans to secure the biggest factors which this new invention permitted. The first one we chose was Paul Whiteman.

"It has taken us some time to persuade Mr. Whiteman that he would be even greater on the screen than he is at the present time, but I am happy to say that we have persuaded him and that he now feels, as we do, that this is a great opportunity for him. You may rest assured that Universal will provide in its first Whiteman picture a production which will in every way be a credit to Mr. Whiteman and to Universal."

Issue Special Paper for FBO Sound Films

To aid the exhibitor in advertising and exploiting FBO sound pictures, the advertising department of the company, under the direction of Hyatt Daab, has gotten out two one-sheets on each sound picture. The paper sells sound, concentrating on the musical synchronization, the talking sequences and the sound effects.

In addition to these one sheets, a special folio of publicity stories, advertising copy and special exploitation, all designed to sell sound, are being sent the exhibitor playing FBO sound and talking pictures.

M-G-M Signs Talent for Movietone Shorts

Vincent Lopez, Cliff Edwards and Tom Waring are included in Metro-Goldwyn-Mayer's new list of artists engaged for the production of Movietone shorts. More than thirty names had previously been an-

nounced as artists for M-G-M's talkies.

In addition to Lopez, who will do a group of piano numbers in Movietone, Edwards, widely known as "Ukelele Ike," and Waring, popular tenor, the newly-signed players comprise Maxine Lewis, singer; Earl and Bell, guitar specialists; Derickson and Brown, singing team; Zelaya, pianologist; Miss Patricola, singer-violinist; Emil Boreo, formerly of the "Chauvre Souris"; Frank Gaby, ventriloquist; Ersi and Ayer, singing team; and the following comedy acts: Yorke and King, Fuzzy Knight, Kramer and Boyle, Hurst and Vogt, Dooley and Morton.

Zuro Starts Recording "Annapolis"

Josiah Zuro, musical director of Pathe sound pictures, has started the Photophone recording of "Annapolis," at Sound Studios, Inc., in New York, while Morris Manne is synchronizing the sound effects. A brass band and drum and trumpet corps, as well as a symphony orchestra are being used for the musical accompaniment to the feature.

M-G-M Buys "5 O'Clock Girl" for Davies

Marion Davies has had the musical comedy production, "The Five O'Clock Girl" purchased for her by Metro-Goldwyn-Mayer. The company plans it as a production with singing and talking sequences.

Will Talkies Pay in a Very Small Town?

VIRTUALLY all small town exhibitors of Kansas are watching with interest the experiment of Sam Blair, Belleville, Kans., exhibitor, who is installing sound equipment in his Blair theatre. Belleville, it is said, will be the smallest town in the United States offering sound pictures, the town having a population of 2,271. There has been much discussion as to whether or not sound pictures would be a paying investment in small towns.

Pathe News Will Inaugurate Sound Edition on Birthday

PATHE NEWS will inaugurate its sound edition on its eighteenth birthday, the week of November 11, according to announcement from Colvin Brown, executive vice-president of the company. Pathe News anniversary week will start that day and it will then go sound. The first issue will be followed by releases every fortnight.

As the date will also be the tenth anniversary of the signing of the armistice the first issue will contain subject matter attuned to the spirit of the day. Pathe Sound News will be a full and complete reel, it is announced, containing as wide a diversity of subject matter in news and news features as the standard silent reels of the day. A number of new elements of sound and talking picture technique are promised.

Pathe Sound News is recorded by the R C A-Photophone system.

Sol Lesser Back in Industry as Talkie Producer

SOL LESSER, who founded the West Coast Theatres is back in the motion picture industry as a producer of talking pictures under the William H. Bristol patents. Lesser, who hails from Los Angeles, has joined forces with Franklyn Warner, also of Los Angeles and the two have organized the American Picturephone Corporation. The plan is to immediately start construction on sound studios in both New York City and Los Angeles.

The new company intends to go in for production on an extensive scale. It is privately owned and is said to start with a production budget of \$5,000,000. Its first talkie, an adaptation of the stage play, "The Great Power," is nearing completion in the studios of the W. H. Bristol Talking Pictures Corporation at Waterbury, Conn.

Two additional productions will be made at the Bristol plant in Waterbury, after which it is expected the company's own studios in New York City and Los Angeles will be ready for occupancy. Not only will these studios be used by American Picturephone Corporation, but they will also be available to producers who wish to make dialogue pictures by the Bristol process.

Mr. Lesser has been identified for many years with the motion picture industry. Not only did he found West Coast Theatres, but he was president of the organization until his retirement three years ago. He also figured prominently in the production end of the industry. He was the pro-

ducer of the first Jackie Coogan series of films.

Details of the production activities of the company have not yet been revealed, but it is likely that Mr. Lesser will be in charge of production on the coast, while Mr. Warner will serve in a like capacity in the east.

In the launching of the new company Nathan Burkan represented Lesser and Warner as attorney in the negotiations with Mr. Bristol.

"U" Builds Organization for Sound Films

With Universal's first sound-proof stage unit nearly completed, President Carl Laemmle is losing no time in building up an organization of technical experts and artists. Within a few weeks Universal will launch into a program of feature-length and short subject "talkies."

The signing of Benny Rubin, to appear in Movietone short subjects and features is announced by Mr. Laemmle.

Monte Carter, producer of numerous plays in Los Angeles, also was signed by Universal. He will be attached to the Movietone department.

All Chamberlain Houses Wired for Sound Films

All the larger houses of the Chamberlain Amusement Enterprises, Inc., operating a chain of theatres in the hard coal regions, with home office in Shamokin, Pa., are now equipped with Vitaphone and Movietone apparatus. The first house of the chain to be equipped in this way was that in Shamokin, but the plan was subsequently extended to houses controlled by the company in Mount

Carmel, Mahanoy City, Tamaqua and Lansford. Each of these theatres is known as the Victoria. The Lyric, a smaller house controlled by the same interests in Kulpmont, has been provided with Photophone.

"Desert Song" On New Vitaphone Stage

The new Vitaphone stage completed at Warner Bros. coast studio is now housing the production of "The Desert Song," the first Vitaphone operetta, which is being directed by Roy Del Ruth. The stage, a complete Vitaphone unit in itself is 200 x 300 feet in area and is 50 feet high.

In the cast are Carlotta King, John Boles, Louise Fazenda, Myrna Loy, John Miljan, Johnny Arthur, Marie Wells, Edward Martindel, Otto Hoffman, Agnes Franey and a chorus of 100. The picture is adapted from the stage play by Otto Harbach, Otto Hammerstein 2nd and Frank Mandel, with music by Sigmund Romberg.

Clark-McCullough Start Movietone Comedy

Bobby Clark and Paul McCullough, Broadway comedians, have started their fourth Movietone comedy for Fox Film Corporation. It is called "The Diplomats," and is being directed in Hollywood by Norman Taurog. Besides the comedians, who have the title roles, other principal parts are taken by Marguerite Churchill, Theatre Guild school graduate, and Andres De Segurola, Metropolitan Opera baritone now in pictures. Others in the cast are Cissy Fitzgerald and John Sainpolis.

Charles King Signs for "Broadway Melody"

Charles King, who had leading roles in "Hit the Deck" and "Present Arms," has been engaged by Metro-Goldwyn-Mayer for the male lead in "Broadway Melody." He left New York last week for the coast.

Harry Beaumont will direct "Broadway Melody" from an original story by Edmund Goulding dealing with metropolitan night life. Anita Page and Bessie Love are the only other players so far selected for the cast of this film, which will have singing and dialogue sequences.

Arthur Byron Will Make Vitaphone Debut

Arthur Byron will make his Vitaphone debut in "A Family Affair," an original playlet written by himself. He has been a leading man in Broadway productions for many years. Byron has appeared as leading man for Ethel Barrymore, Mrs. Minnie Maddern Fiske, Maude Adams, Margaret Anglin and Grace George. This is his first appearance in motion pictures.

"Marriage by Contract" to Be Road Show

"MARRIAGE BY CONTRACT" first Tiffany-Stahl special is in the process of a synchronization, the sound effects and music being recorded by RCA Photophone. It is a John M. Stahl production with Patsy Ruth Miller in the starring role. Plans are now under way by Tiffany-Stahl to play "Marriage by Contract" as a road show attraction in the leading cities of the United States.

Two other specials of Tiffany-Stahl have already been completed. They are "The Toilers," a Reginald Barker production, and "The Cavalier." Both of the latter scores were written by Dr. Hugo Reisenfeld.

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Fan Magazines Arouse Ire of Nagel

Says Interviewer Falsely Quoted Him In Recent Article

HOLLYWOOD, October 22. — Declaring that the industry must take immediate action on publication of unwarranted attacks on stars and players by fan magazines, Conrad Nagel announced this week that he intends to place the entire matter before the Producers' Association, the Wampas and the Academy of Motion Picture Arts and Sciences for thorough investigation.

Nagel's attitude is the direct result of a recent fan magazine article about himself. Nagel claims a staff writer of the publication wrote the purported interview in a vein which carried all the earmarks of a personal attack on the player. Nagel feels the writer deliberately went out of his way to slam and criticize him throughout the entire story.

Since appearance of the issue, Nagel says he has repeatedly endeavored to reach the writer for an explanation of the article, but without success. Every time he telephones, Nagel explains, he is told the writer is out and not expected for several hours. Nagel further says he has even attempted to see the writer at his home, but on every occasion the writer has been conveniently out.

Nagel particularly resents the fact that the interviewer quoted him on many subjects which were not even discussed. He states he will fight for the elimination of all fan magazine writers who seem to take keen delight in slamming picture individuals without just cause. He claims that the fan publications and writers are directly dependent on the picture business for their income, and should not launch personal at-

tacks on individuals in the business, when such attacks are not justified.

"There is no complaint against published criticism when that criticism is warranted because of lack of discretion or personal conduct. However, when a writer deliberately misrepresents and misinterprets things said to him or to her in an interview and thereby hurts the individual involved, that writer should not be allowed the privilege of interviewing players," said Nagel, "and it is up to the players to defend themselves against fan writers who persist in taking advantage by writing articles that border on libel."

Several of Nagel's friends in sympathy with his attitude on account of their own experiences with fan writers, recall that there have been many cases of similar personal attacks on individuals by fan magazine writers over a period of several years. Few of those used as targets have wanted to risk the enmity of the fan writers as a group by voicing their complaints to the Producers' Association and the Wampas.

Nagel, however, promises to go through with his fight, and will enlist the support of many of the most prominent stars in pictures. As a group, these players are said to be in a position to force fan magazines to reform insofar as the type of subject matter printed is concerned. The stars could refuse interviews with any fan writers, and decline to pose for the numerous photos which the fan magazines find necessary to print every month.

Lloyd Resumes Work

Harold Lloyd has again begun production activities following an injury to his left arm which laid him up for two weeks. His next picture will have a Chinese setting and in Westwood Hills, where the comedian lives, an eight acre replica of San Francisco's Chinese quarter has been erected. Lloyd will portray the son of a noted city police official. Sound and dialogue will be included but on account of Lloyd's followers outside the English-speaking race, he will depend mainly upon power of story, gags and his characterizations.

Sequel to "Phantom"

Universal will make a sequel to "The Phantom of the Opera" for release next year under the title of "The Return of

Subtitle—"Nobody thought that you could surround nothing with something, but one man said, 'It Can Be Done'—and he invented the doughnut."—by Albert De Mond in "It Can Be Done," for Universal.

Dentists Cashing in on Talkie Craze

THE talking picture hysteria has reacted in various ways on all walks of life in Hollywood. One small group of dentists are said to be cleaning up financially with the claim that by fixing the teeth of actors, they can improve their voices and enunciation. They claim, by grinding certain molars down, spacing bicuspsids certain ways, and even extracting natural teeth and substituting artificial ones, actors can be made to speak more efficiently. They are being paid as high as \$750 and \$1000 for work which would ordinarily bring from \$3 to \$25.

the Phantom." Conrad Veidt will play the "Phantom" which was portrayed originally by Lon Chaney. Paul Leni will direct the sequel to the version Rupert Julian made.

Hoffman, "The Climax" and "U"

Renaud Hoffman has completed arrangements with Universal whereby he will make "The Climax" for release by that firm. Hoffman purchased the screen rights to the E. J. Locke play some time ago and has been negotiating with several companies since. Jean Hersholt will play the leading role.

After "The Five O'Clock Girl"

Marion Davies will follow "The Five O'Clock Girl" with "Mary of Vassar" for Metro-Goldwyn-Mayer. "The Five O'Clock Girl" will be an adaptation of the musical comedy by that name and "Mary of Vassar" is an original by Sarah Y. Mason.

Movietone Dedication

Formal dedication of the new Fox Movietone Studios in Fox Hills will take place Sunday afternoon, October 28. The new plant has been over a year in construction and represents an investment of ten million dollars.

Darling and "Listen Baby"

W. Scott Darling has been assigned by Paul Bern to do the adaptation for "Listen Baby," an original by Elsie Janis and Gene Markey. Darling also will be responsible for the dialogue in the synchronized version.

Pathe's 100% Talkie

Pathe's first 100 per cent talkie, "The Missing Man" will go into production at
(Continued on following page)

New Phrases Coined in Hollywood

THE terms "variable area" and "variable density" have been appropriated by Hollywood production forces as personal characterizations for fellow-workers.

The phrase "variable area" not only refers now to the sound recording margin on negative and positive films, but is used for brevity in referring to players whose corporeal areas and weight are getting close to the danger line or maximum specified in their contracts.

The phrase "variable density" is used to characterize mental capacity and is becoming extremely popular at story conferences.

Hollywood Vaudeville Market on Decline

Producers Conclude Screen Players Are Far More Adaptable

(Hollywood Bureau, Motion Picture News)
HOLLYWOOD, October 22.—While New York representatives of producer-distributor organizations are rushing about madly to engage vaudeville and musical comedy artists for sound shorts, there has been a sudden falling off in enthusiasm for vaudevillians and stage artists in Hollywood. Producers have come to the conclusion that it is much better to purchase the material from the other fields and do their own casting in Hollywood.

After using a large number of artists from vaudeville, musical comedy and legitimate fields, they have found that what counts in most instances is not so much the individual as the actual material. Experiments during recent weeks in Hollywood have shown that screen actors can be directed at smaller expense to deliver lines or business just as effectively as the imported vaudevillians. Another conclusion reached by producers is that even a fairly well established screen actor in a talking short means more to a motion picture theatre box-office than a large per cent of vaudeville stars.

There are some few exceptions to this. Actors in a class with Al Jolson, Fanny Brice, Clark and McCullough, and the like, cannot very well be displaced by screen personalities. In such instances it is simply because the individuality of the star is greater and means more than any material he may use. These, however, are in a small minority, and do not warrant the promiscuous signing of acts as the producers have been doing.

One result of this will be in the making of one-act playlets by the Christie Studios for Paramount release. Instead of engaging vaudeville or legitimate actors, they intend to stick close to screen personalities. They feel the material contains the major portion of merit and the screen experience of those who have been in pictures, plus their box-office value, overbalances what qualifications that actors from other fields may possess.

Columbia Signs Hersholt for Jazz Special

For the foremost role in "The Younger Generation," which Columbia plans as a special similar in size and scope to "Submarine," Joe Brandt has engaged Jean Hersholt, through the courtesy of Universal to whom the Danish actor is under contract. "The Younger Generation," which is to be a picturization of Fannie Hurst's play, "It Is to Laugh," will be directed by Frank Capra.

Don Alvarado Will Play Columbia's "Apache"

Don Alvarado, young leading man who played recently in "The Scarlet Lady" and "Driftwood" for Columbia, will again appear in a vehicle for that company, this time in the title role of "The Apache," which Phil Rosen is directing from the story by Harriet Hinsdale and Ramon Romeo.

Dotty Jottings

By Jerry Hoffman

THERE was an old story about two cloak-and-suiters meeting on the street . . . one saying . . . "Did you hear about Cohen in Chicago? He made \$400,000 in furs within six months!" . . . and the other replied . . . "Yeh, I heard, but you're a little bit wrong in your facts. It was not Chicago; it was Cleveland. It wasn't furs; it was cloaks and suits, and it wasn't \$400,000; it was \$4,000, and he didn't make it; he lost it, and, besides, it wasn't Cohen . . . it was Lercy!"

WHICH leads simply to the recently published story in a trade paper that Cecil B. De Mille had deposited \$100,000 by telephoto check from Hollywood to New York . . . first, it wasn't \$100,000; it was \$1,000 . . . then it wasn't De Mille; it was Clarence Brown . . . and finally . . . the New York bank refused to honor the check! . . . in justice to Brown let me explain that the bank stated refusal was based on the fact that it was a telephoto check and that until some system of co-operation between the telegraph company and banks was worked out . . . they could not take the risk. . . .

BEN LYON is back in Hollywood from Utah, Idaho and points East. . . . Ben knows all about Mormonism now . . . having completed "The Exodus" . . . which has nothing to do with the fact that he can go places with Ruth Elder one day and Marian Nixon the next . . . boys, it's an art . . . Sue Carol is responsible for Virginia Cherrill . . . who has been signed as Charlie Chaplin's new leading lady . . . Virginia, like Sue . . . is a Chicago society girl . . . a blonde . . . and . . . very, very, soothing to the eyes . . . odds are five to one Sue and Nick Stuart will be married within a year . . . and no takers.

AND for the benefit of the curious . . . some people are nosey . . . you know. Merna Kennedy is still in Hollywood and still very much That Way about Jimmy Hall . . . which is enough of that . . . this column begins to read like a matrimonial gossip page . . . but if the exhibitor isn't interested . . . his wife is. . . .

THE Metro-Goldwyn-Mayer casting department is still telephoning Gladys Hall to get hold of Rosalie Gray. . . . Rosalie . . . 'twill be remembered was the girl who fooled all casting departments . . . being Gloria Swanson in disguise . . . and was told she wasn't any good for pictures. . . .

EVELYN BRENT had a birthday last week and got a pencil . . . already sharpened . . . from this department. . . . Ethelyne Clair is taking dancing lessons . . . most others are taking voice . . . sort of a hoof-and-mouth craze in Hollywood . . . a blackface comedian from vaudeville is worried about making up his mouth too big to fit on the average screen. . . . Jack Cohn and Sam Briskin are unofficial fight-managers . . . advice to all fighters in the ring at the Hollywood Stadium, unsolicited. . . . Jack Francis Dillon, Eph Asher, Eddie Gribbon, and Alan Hale are also expert at yelling . . . "Watch that left." . . . Alan Crosland leaves for New York this week to get a leading lady for Harry Richman. . . . I think I'm telling too much for one week . . . s' long. . . .

Hollywood Shorts (Continued)

the Culver City plant next week under the personal direction of Benjamin Glazer. "The Missing Man" is a stage play by John Posner. Cast thus far are Robert St. Angelo, George Barraud, Mary Forbes and Claude King.

Walsh Recovering

Raoul Walsh has recovered sufficiently from the recent accident which almost resulted in the loss of one eye, to resume direction of "A Caballero's Way." He will not, however, be able to take up the role he was playing in the picture and to which Warner Baxter has been assigned. Irving Cummings was to finish the picture when it was feared that Walsh would lose one eye.

Darmour to Make Survey

After twenty consecutive months of shooting, the Darmour Productions will discontinue making shorts until Dec. 31. During that period Darmour made seventy-three shorts, which were released through FBO. Larry Darmour left for New York last week to visit exchanges in key cities en route. On his return at the end of December, he will resume production. He is considering the advisability of synchronizing his product, the decision depending on his survey via the exchanges.

Mr. and Mrs. La Rocque

Rod La Rocque, whose contract expired with Pathe-DeMille recently, may play opposite his wife, Vilma Banky, in a feature for Samuel Goldwyn shortly. This report persists despite the fact that La Rocque told friends last week that he intended to retire from the screen immediately. He did add, however, that should an offer prove particularly attractive, he would take an engagement now and then.

Sam Has Been Busy

Sam Mintz, Paramount writer, has six pictures to his credit with that studio since January 1. Two of these are originals and four collaborations. The two are "Warming Up" and "Number Please" and the quartette "Moran of the Marines," "Avalanche," "Fools for Luck" and "Three Week-Ends."

Keeping Down the Overhead

One result of the Warner Brothers-First National deal, affecting production, will be inaugurated in the purchasing and rental departments of both studios. While both departments are to be maintained as individual units, they will give preference to each other on all things. Instead of going to other sources, as has been the past custom, each studio will rent props, costumes or any other necessary accoutrements from each other. There is also a possibility of a mutual purchasing agreement being worked out to save both plants money in the buying of new equipment of any sort.

(Continued on page 1280)

Subtitle—"What social error did he make?"

"He was a five-ace man in a four-ace town."—by Herman Mankiewicz in "Avalanche" for Paramount.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR

BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Interstate's Organization

Made a trip recently into Boston and thought it a good time to renew acquaintance with Mr. Stoneham and Mr. Anson of the Interstate Theatre Corp., whose offices are located in that city. I first met them when they were dickering for the Levinson & Eldridge houses in Connecticut, and at that time I hoped to see much more of them.

They now operate ten or twelve houses, and all fine theatres located in good live towns, but they do it in a neat and efficient manner without any more staff than is necessary to conduct their business properly. I have an idea that Ed. Anson makes a corking boss and one that the managers on their circuit are always glad to see. Possessed of a great personality, backed with a real sense of humor, he fits into any place like a glove. Have visited several of the Interstate houses; I am qualified to say that they reflect the organization behind them.

They recently took over several more houses near Boston and are rapidly, but quietly, expanding and I believe that before very long they will be recognized as a real factor in New England's theatre history.

Now that the golf bug has taken a husky bite of my anatomy, I hope to be able to record, in the very near future, that I've finally broken that tough hundred at the expense of Ed. Anson. Being near Boston for the time being should afford me many opportunities to try it anyway. But if I do succeed, no hard feeling Ed. O. K.?

"Oh, Kay" With R. L. Nellis at the Helm

R. L. Nellis, Publicity Manager for the Strand and Arc Theatres in Crawfordsville, Ind., comes forward with two stunts which, as he describes, clicked 100 per cent. The first was a full page newspaper tieup which only the lack of space prevents us from reproducing in its original form as the paper was published. The attraction was Colleen Moore in "Oh, Kay" and Mr. Nellis tied up with 10 different merchants in town, each one taking an ad with the expression "Oh, Kay" worked into their copy. The theatre ad appeared in the centre of the entire page and with the heading in bold faced type spread clear across the entire page: "THESE ADVERTISERS ARE 'OH, KAY.'"

Tie-ups such as this are worth their weight in gold and clearly demonstrates, once again, that live-wire managers can

"Pulse of the Nation"

A SHORT time ago the MANAGER'S ROUND TABLE CLUB selected certain members, located in various parts of the country, for the purpose of getting their views about Sound pictures. The purpose of this survey was to present, first hand, the thought that is running through the minds of exhibitors spotted in different sections. It is our purpose to print their letters without any omissions or changes so that all interested may read and perhaps they can be guided by the sober expressions of these letters.

C. E. L.

utilize their local newspapers in many ways. Only a little thought and then the ability to go out and put it over are required. In this case the merchants, according to Nellis, were more than willing to co-operate and he could have sold twice the space. How can any picture help but click with such advertising. And we are tickled to tell you this one because it again demonstrates the saying which we created months back that a good idea can be fitted to any picture just as any picture can be fitted to the idea. It's all in the game, boys, and if you are not cashing in on these suggestions and descriptions of tried and proven exploitation stunts then it's your own fault. We keep harping and harping on the CLUB slogan, "Use The News" and these ideas are reproduced here for your benefit. Hundreds of CLUB members insist they are business producing ideas and these hundreds of exhibitors cannot all be wrong.

Mr. Nellis' second stunt was the use of a three by six inch tag on "The Mating Call." This tag was widely used by tying them to auto door handles, door-knobs, street cars and in fact every place that opportunity afford the distributors the chance of so tying them. This is a simple, inexpensive advertising stunt that if not used too often will surely attract attention to some particular picture which you may want to plug. One thing is certain, and that is the fact that everyone who finds these tags will surely read them before they take them off or untie them. If you were reasonably sure that every piece of advertising you print received such attention you would, no doubt, be well satisfied.

Mr. Nellis promises us something on "Just Married" backed by a real stage wedding and knowing his ability to put over a stunt means we all have something to look forward to in the near future.

Some More About Theatre Programs

Heading what we have had to say in the past, about theatre programs, prompted W. A. Levey to send me a copy of his. Mr. Levey is the resident manager of the Beacon Theatre in Port Washington, L. I., one of the Schwartz Circuit theatres on Long Island.

We find his program printed in a neat and original two color front page and containing an interesting editorial about the first anniversary of the Beacon Theatre. I had so much to do with the preliminaries of this theatre's construction that I can almost feel at home reading about it. But just the same all this does prove that Mr. Levey does believe in listening to what others are doing and turning every trick to the benefit of the theatre he runs.

The inside spread of the Beacon program announces the First Anniversary attractions and they present a great array of fine pictures for the movie fans in that section of Long Island. Members wanting a suggestion on something different in the line of theatre programs for a special week or anniversary week, can well afford the two cent stamp that a letter will cost to write Mr. Levey for a copy of the one he sent me. Its simplicity is refreshing and the lack of crowded copy insures positive results if you are one who wants to be sure your patrons read your programs.

What Whyte Thinks of Sound Pictures

My dear Mr. Lewis: This is the first opportunity I have had to answer your letter of the 5th inst. regarding my views on "Sound Pictures." I have been as busy as a bee working out stunts for "Our Dancing Daughters," "Hallowe'en Night and other things. But, anyway, here is what I think of "Sound Pictures." I have seen several pictures of late, some of which were shown with synchronized score and effects and others including dialogue and songs. Most of these have been Vitaphone releases, others Movietone. At present, I think most of Vitaphone but that is only a personal opinion and perhaps formed because I have not heard enough of Movietone.

Regarding the box-office, I really think that unless an exhibitor cannot really afford to equip himself for "talkies" he will be out of luck. What a difference sound makes! I have seen "Dancing Daughters" with and without sound and it breaks my heart to know that I have got to sell it to my patrons without sound. I first saw this

(Continued on following page)

Hollywood

(Continued from page 1278)

December Shutdown

With only four pictures to be made for the completion of their entire year's product, the Warner Brothers will be able to close down their studio early during the coming December. The four, which round out the announced program for 1928-29, are "She Knew Men" starring Edward Everett Horton directed by Archie Mayo; "Alimony Annie" directed by Michael Curtiz, starring Dolores Costello; "No Defense" co-starring Monte Blue and May McAvoy, directed by Howard Bretherton, and one other not titled.

The studio will be "dark" only as far as the making of features is concerned. Production will continue on Vitaphone shorts during the period, which will be from six to eight weeks. Meanwhile the Warners are negotiating with other studios to keep their contract players busy during the shut-down period.

"U's" New Serial

Universal has a new serial in production, "The Diamond Master," from a story by Jacques Futrelle. Louise Lorraine has the leading feminine role and Hayden Stevenson is also featured. George Plympton and Karl Krusada adapted the story. William Lord Wright is supervising and Jack Nelson is directing.

Gibson Signs Ruth Elder

Ruth Elder, aviatrix, has been signed by Hoot Gibson to play feminine lead in his next Universal Jewel production, a combination western and aviation film.

Three Finished, Three in Work

FBO has finished a talking prologue, "The Joyride," for "Taxi 13" under the direction of Bert Glennon who, with Robert

Kane, is busy casting for "Stepping High," the latter FBO's first all-talkie. This work has been in the New York plant. Out on the coast George Seitz and his "Blockade" company, with Anna Q. Nilsson, are on location; George Melford is in the second week of "Love in the Desert," with Olive Borden and Noah Beery; Tom Mix has started with Director Robert DeLaey on "The Drifter"; Ralph Ince has completed editing "Hardboiled," starring Sally O'Neil, and production has been completed on "The Jazz Age," directed by Lynn Shores and featuring Marceline Day and Douglas Fairbanks, Jr.

Title Writers and Vaudeville

Two screen title writers are sponsors of the new vaudeville act which Fanny Brice will present at the Palace, New York during the week of Nov. 4. They are Joseph Jackson, under contract to Warners, who also did the dialogue for her picture "My Man," and William Brokaw Jutte. The act is a burlesque on talking pictures called "Spoils of Lust."

Hammons in Hollywood

Earl Hammons, president of Educational Studios is due in Hollywood this week. He will outline plans for the new season with the local studio officials and also confer regarding the construction of sound stages on the Educational lot.

Meeting Postponed

The annual meeting of Academy of Motion Picture Arts and Sciences scheduled for October 29th has been postponed to November 3rd on account of Douglas Fairbanks' sudden trip East. Fairbanks is president of the association.

Shifts Directors

Ray Enright replaces Archie Mayo for direction of "Kid Gloves," a Warner Bros. production. Mayo will be held in readiness for another assignment.

Round Table Club

(Continued from preceding page)

particular picture without sound and I enjoyed it very much. Later I saw the picture over again with the synchronized score and effects at another theatre and I came out of that house all pepped up, humming the theme numbers and wanting to tell everyone I met what a wonderful show it was. As for Jolson in "The Singing Fool," I could write you pages on how that marvelous picture hit me and it will hit everyone in the country who sees it the same way. It takes a lot to move some of us boys but I think if I were equipped I would stand out on my marquee and shout it to the world. That's what I think of "Sound Pictures."

Very soon I am to play "Uncle Tom," "Street Angel" and "Dancing Daughters" and these have played the town in equipped houses and I am more than anxious to see what will happen when I play them. Of course, we are not laying down on these pictures because we cannot sell them as did the first run houses. On the contrary we are plugging them to the sky. However, this is the first year there has been a deluge of "sound pictures" and it will be interesting to note the effect on second run houses that are not wired.

I will write you later, telling you how these particular pictures went over and will also tell you of a few stunts that are now being worked out.

Very truly yours,
Signed, W. H. Whyte,
Mgr. Rialto Theatre,
Hartford, Conn.

Lew Preston on Sound Pictures



Mr. Preston, manager of the Small & Strausberg Circuit's Republic Theatre in Brooklyn, answers our request for his opinion on Sound pictures as follows:

Dear Mr. Lewis:

Your letter dated the sixth received, and I want to thank the

Managers Round Table Club and yourself for giving me a chance to say a line in regards to Sound.

Sound Pictures are here to stay and it will be necessary for every house, sooner or later, to install it.

The days for sitting in your office waiting for business is past. Look the truth in the face. SOUND is here. The parade is passing your door, don't look at it and wonder what it is all about. But get in line and join them, remember the slogan—"Follow the Crowd."

Very truly,
(Signed)—Lew Preston

The reason we have singled out Mr. Preston's letter from amongst the others received on the subject of sound, is that you can read between the lines and find the answer to more than just Sound in his letter. What he says about 'sitting in your office' can just as well apply to everyday showmanship as to Sound. And what he says about "the parade," is good practical advice. Just take his letter as plain everyday good sense and keep it in mind when practising the code of good business.

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Key City Reports

New York City

THE same pair of pictures that topped the headlines the previous week must again be credited with the honors for the present writing. Not since the Capitol's opening has that house had such a demand for seats as during the past two week's booking of M-G-M's "Dancing Daughters." Crowds taxed the usual Capitol system of a ticket chopper at the second door, and the shunting of orchestra and balcony patrons was taken care of at the main entrance, where evening shows saw solid lines, patiently waiting for their chance to gain admission. This picture appeared to draw all types with perhaps the flapper element slightly more in evidence. The other big draw in this town was just across Broadway at the Winter Garden, where Al Jolson in Warner Bros.' "Singing Fool" is duplicating the tremendous success this picture is having in all key cities—smashing records for capacity at top prices, and even running "way ahead of" "The Jazz Singer." Indian Summer weather contributed its part to motion picture theatres for the week.

Without doubt, both the Paramount and Roxy felt the pull at the Capitol the past two weeks. Last week these two houses turned in just regular weeks, and it was that way the previous week. Paramount had "Moran of the Marines" (Par.) for just average returns, and "Air Circus" and Movietone at the Roxy just about held even with "Mother Machree." These last two are rated as specials, but hardly make the grade. They both, however, gave the Roxy a comfortable week's returns.

The Rivoli with "Wedding March" is still way out in front as compared with its sister house, the Rialto's offering of "Battle of the Sexes." The von Stroheim picture has taken hold in a strong way, in spite of some derogatory remarks from picture-wise folk. No kick at all here. But the Griffith offering is not getting any too good a break. Newspapers have dwelled somewhat on the fact that it was made from a ten-year-old picture, and this has undoubtedly hurt. The Strand with "Women They Talk About" (W. B. Vita.) hardly kept up the pace recently set by this house—just a fair week. The Colony is through with "Lonesome" (U.) and a three weeks' run may be summed up as pretty good for this house, (Ben Bernie helping). "Melody of Love" (U.) another sound offering is in. The Cameo is doing regular Cameo business with an Amikino, "Three Comrades."

Paramount's veteran "Wings" at the Criterion, after a stay of one year and three months on Broadway, will at last call it quits but only to move over to the Rialto next Saturday. Undoubtedly "Wings" could continue to make substantial profit for Publix for the rest of the year, but Paramount's first all-talking picture, "Interference" is living up to its title and the successful aviation film must go to let the talkie in. Last Sunday, First National's "Lilac Time" reached its one hundred and seventy-fifth performance, and has been one of the leading attractions all this time. An extension of lease on the Central is announced by First National to take care of the continued showings of this picture.

M-G-M's "White Shadows" continues to hold its satisfactory pace at the Astor, and Fox' "Four Devils" at the Gaiety is running a similar gait. Warner's "The Terror," at Warners, after a good run has made way for "Home Towners," the latter opening Tues-

day of the current week, and advanced reports indicate that this all-dialogue Warner picture is going to make good. Columbia's "Submarine," at the Embassy, is dropping a bit, but will probably finish out this month, making it, in all, a comfortable run of nearly three months.

Chicago

ANOTHER week of satisfactory business was experienced by loop theatres, "The Singing Fool" at McVickers again being the leader as a box office attraction.

"While The City Sleeps" was the screen attraction at the Chicago, with "Babes on Broadway," as the stage presentation and Spitalny's orchestral production, "Lannhauser," the musical leader, the program drawing well, business being above the average.

Business at the Oriental was somewhat improved over the previous week with "Beggars of Life" on the screen and Paul Ash and his gang in "Broadway Blues" on the stage. "The Man Who Laughs" continued its run at the Roosevelt where it is doing well.

"The Battle of Sexes" gave way on Friday to "The Woman Disputed" at United Artists Theatre, the latter getting off to a good start on its run after a rather quiet week.

"Our Dancing Daughters" went over big at the Paradise where Mark Fisher and his band was the stage attraction. The same feature also made a good record at the Uptown and the Tivoli, the former featuring Verne Buck and the latter Bennie Kreuger.

The Capitol offered "The River Pirate" as its screen attraction with De! Lampe heading the stage show. The Avalon program included "Craig's Wife" as the feature picture and on the stage, Roy Dietrick and a big new review, both houses having a satisfactory week.

The first all talking picture "Melody of Love" was featured at both the Granada and Marbro. The stage shows at both houses continued to be big and the headlines were name acts, at the Granada, Patricola appeared in person and Raymond Hitchcock was at the Marbro.

Kansas City

WITH a line of patrons more than one-half block long standing in front of the Newman at virtually all hours, that theatre with Al Jolson in "The Singing Fool" did the greatest business it has done since the earlier days of its existence. Three full pages of newspaper advertising were used in as many days in an exploitation campaign which was confined almost exclusively to the newspapers. The admission price was boosted to 60 cents for adults, the usual charge being 50 cents.

At the Pantages "The Street of Illusion" also played to good crowds, but not very much more than normal, as that house consistently enjoys a large attendance, it being centrally located. "Mother Knows Best" at the Globe did a fair business, as did "The Water Hole" with Jack Holt at the Uptown. "The Cameraman," starring Buster Keaton, played to crowds a bit larger than usual at Loew's Midland, which also featured personal appearances of members of "Our Gang" comedies. "The Good Bye Kiss" at the Mainstreet drew well all week.

Minneapolis

BUSINESS was exceptionally good at Minneapolis theatres last week, and as a result two houses smashed records. The State, for example, did such a tremendous second week's business with Al Jolson in "The Singing Fool" that it was necessary to hold this film over for still a third week, something that has never been done in the State's eight years of existence. A few pictures have stayed at the State for a fortnight, but never for three weeks.

At the Strand "Wings" continued to shatter all precedent by doing a whale of a business on its fifth week and holding over for a sixth. No picture has ever stayed at the Strand for more than four weeks previously. Four times now Finkelstein & Ruben has announced that this film was entering its final week, and four times it has been necessary to extend its engagement. Its showing is all the more remarkable because "Wings" was shown at the Metropolitan last winter as a road show for two weeks.

Lon Chaney in "While the City Sleeps" was the attraction at the Hennepin-Orpheum, and this picture helped the theatre show a very nice business for the week.

At the Minnesota Vilma Banky and Ronald Colman in "Two Lovers proved a good box-office attraction.

"Has Anybody Here Seen Kelly?" was the film at the Pantages. It is doubtful if this picture helped much to pull in the patrons, but it might have had some influence.

The Grand, a second-run loop house, showed "Glorious Betsy" with good results, and Jack Holt in "The Water Hole" drew the western fans in the Lyric.

Even the neighborhood houses reflected the general trend toward better business, with the Granada, Loring, Lagoon, Rialto, American and Lyndale showing such pictures as "Lilac Time," "The Patriot," "Four Walls," "Doomsday," and "The College Widow."

Last week was Homecoming Week at the University of Minnesota, and this always brings a large number of visitors into town. Saturday night, following the Minnesota-Chicago football game, all the theatres did a landoffice business.

Birmingham, Ala.

BIRMINGHAM theatre business the past week was off. The general report was, "only fair."

The Ritz, with William Fox' "Air Circus," together with a Keith vaudeville bill, had fair business.

The Alabama, with the second week of no stage shows, turned a break-even proposition on "The Fleet's In." Critics liked the picture, but the public did not pay to see it in sufficiently large numbers.

The Empire, with "Show People," with Marion Davies and William Haines, did not make money.

The Strand, with repeats on two Warner Bros. Vitaphone pictures, "Glorious Betsy" featuring Dolores Costello and Conrad Nagel, and "Lights of New York" featuring Helene Costello, got by fairly well.

The Trianon, with Colleen Moore, in "Oh Kay," had reasonably good business.

Theatre men were at a loss to understand the reason for a poor week, as weather conditions were ideal and there was not unusual opposition to show business, save some political rallies.

Dallas

DALLAS first run theatres rounded out another week of good business, despite the strong competition offered by the State Fair of Texas. The unusual pleasant weather and the large number of visitors in Dallas have kept receipts up. More than capacity business was reported only by one theatre, and this was due to the extraordinarily good picture offered.

At the Palace "The Singing Fool," featuring Al Jolson, kept the lobby jammed and the sidewalk in front of the theatre entirely blocked with patrons at every performance. This attraction has been the subject of more discussion than any picture that has been shown in Dallas for a long time, and brought tears from practically every one who saw it. This picture was billed for only one week, which included two midnight shows, and the last night checked off full houses. This feature could easily have made money for another week at the Palace, as the word of mouth publicity had far outclassed all the heavy billing. The gross for the seven-day run was exceptional.

"The Terror," an all-talking film with May McAvoy and Louise Fazenda, was responsible for good receipts at the Melba. This was the second all-talkie shown by this theatre, and was well liked.

At the Majestic "Plastered in Paris" with Sammy Cohen and Jack Pennick was successful in securing a good attendance and receipts for the week were good. A good Interstate Vaudeville bill, featuring Roscoe Ails, proved to be a business getter.

"The Michigan Kid" with Conrad Nagel and Renee Adoree registered fair business at the Capitol the past seven days. The title and the unusually strong competition kept business down.

At the Old Mill "Take Me Home" with Bebe Daniels and Neil Hamilton accounted for only fair business.

At the Ritz "The Lights of New York" with Helene Costello enjoyed good business for the week. This picture had already been shown at the Melba Theatre and was a second run in Dallas, and also was the first picture to be offered to the public by The Ritz since opening under its new policy and name. This theatre will feature second run synchronized pictures altogether at reduced prices, and is said to be the first theatre of this kind in the United States.

At the Arcadia "The Crowd" with Eleanor Boardman and James Murray, "Out of the Ruins" with Richard Barthelmess and Marion Nixon and "The First Kiss" with Fay Wray and Gary Cooper turned in a good gross for the week.

Cleveland

FOR no good reason at all, the average first run business at the local downtown houses fell off. A couple of big pictures did big business, but totalling it all up, the high standard that has prevailed here for the past several weeks was not maintained. Weather was one of the determining factors. It was a rainy week. Legitimate theatres had interesting things to offer. Lecture courses have started. The Cleveland Symphony began its season's activities. While none of these things in themselves were determining factors in a decrease in movie business, as a whole, they added to the general condition.

"Mother Knows Best," the opening sound pictures at Keith's Hippodrome, played to capacity-plus houses all week.

"Wings" played to satisfactory business during its second week at the Stillman, where it was shown for the first time at popular prices. The picture opened to tremendous business the first week. After that business settled down to consistently good crowds.

"The Battle of the Sexes," with a cast of all star players each of whom does remarkable work, played to big houses all week at the Allen.

"Beggars of Life" did just fairly well at the State theatre.

"Craig's Wife," the week's attraction at Keith's Palace, did only fair business. A character drama of a highly intelligent sort, it lacked audience appeal for the masses.

"Waterfront" and "Dry Martini" divided the week's honors at Keith's East 105th St. about equally. "Waterfront," a bright, snappy vehicle, clicked with the younger generation as well as others not so fortunate. "Dry Martini" was also well liked and well patronized.

"The Fleet's In," made a fine showing the first half of the week at the Park where it played its first-run neighborhood engagement, and "Sawdust Paradise" did fairly well the last half of the week.

Neighborhood houses, and houses out in the territory report that business is beginning to pick up. While most of the houses are following a passive policy, watching sound movies, and waiting for sound installation they are encouraged over the prospects of normal business.

Atlanta

WITH Al Jolson in "The Singing Fool" as the box-office attraction extraordinary, the Howard Theatre rolled up the biggest box-office gross in its entire history, and far out-distanced all other theatres in gross and net business. "The Singing Fool" was the talk of the town drawing more enthusiastic word-of-mouth advertising than any picture ever inspired in Atlanta. It opened with a midnight performance Sunday night and throughout the week the Howard advanced its opening hour to permit an extra show to take care of the crowds. So great was the demand for holding the picture over that a last minute decision resulted in scheduling it for the Rialto beginning Monday, October 22, since the Howard, being committed to a weekly-change policy, could not retain the picture a second week.

At Loew's Capitol "Excess Baggage" proved itself a good box-office attraction.

Richard Dix in "Moran of the Marines" was an excellent draw at Keith's Georgia, where an unusually pleasing vaudeville bill rounded out a strong program.

The Metropolitan gathered momentum as the week advanced with "A Grain of Dust" and the final check-up showed the best business in several weeks.

"Win That Girl" brought the Rialto Theatre out in fairly good shape, though it obviously did not appeal to all ages and elements.

The Tudor registered only fair business with two action pictures: "With Sitting Bull at the Spirit Lake Massacre" the first half, and "The Air Patrol" the last half.

Des Moines

"THE Singing Fool" at the Des Moines Theatre broke all and every Iowa theatre record for attendance last week. Up to Thursday 70,000 people had seen the show. The picture is being held over for another half week, which has not been done at the Des Moines Theatre for about a year. Practically every show the S.R.O. limit was reached.

The Capitol Theatre, next door, took the first licking that they have had since the inauguration of the stage show there. No fault was found with the show which was "The Night Watch," and stage offering "Cameos," but it was not strong enough to meet with the De Moines competition.

At the Strand Theatre with Warner Brothers "Reno Courtship" for the first half and "Steamboat Bill, Jr." with Buster Keaton, for the last half, the week was on the average good.

At Fort Dodge, Iowa, the theatres have been alternating on their big weeks with "Street Angel" at the Plaza, "The Singing Fool" at the Rialto and "King of Kings" and "Lilac Time" at the Strand.

San Francisco

WEATHER conditions and everything else being favorable, the first run and residential houses, generally speaking, reported good business for the week.

The picture that seemed to be the most popular was "Two Lovers," shown at the St. Francis Theatre with Colman and Banky as the stars. This was its second week and drew remarkable crowds.

Loew's Warfield, a much larger theatre than the St. Francis, of course, drew much greater crowds, but those seeing "The First Kiss" at the Warfield and "Two Lovers" at the St. Francis could not keep from praising the latter picture, while "The First Kiss" was considered too much of a kissing affair. However, this theatre reported very good business due to Harry Langdon's appearing in person.

The Granada Theatre was well filled all week with Barthelmess in "Out of the Ruins."

"White Shadows in the South Seas," shown at the California Theatre, did not do good business.

"The Pantages Theatre reported good business with its talking picture, "Melody of Love," together with vaudeville acts.

The El Capitan, the city's largest theatre, did good business in the evenings with the Bushman picture, "Say It With Sables." The afternoons were not so good.

"You Can't Be the Law" and "Scarlet Love," together with vaudeville acts, attracted many to the Union Square Theatre, although business would have been better had not a new building been started next to this theatre.

Jack Holt in "The Vanishing Pioneer" attracted many to the Alexandria and the Coliseum was crowded as long as Harry Langdon's picture, "The Chaser," and Marian Nixon in "Jazz Mad" were shown.

Seattle

BUSINESS generally was good in the first run houses last week, with the suburban and neighborhood theatres also showing a small increase in receipts with the coming of fall weather. The Fifth Avenue Theatre was probably high house for the week, with "While the City Sleeps" on the screen. This Chaney picture was well received by audiences that kept the 2500 seats well filled at all times. Business very good.

At the Seattle Theatre, "Take Me Home" proved a weak film that didn't register very well, but Fanchon-Marco's "Dream Idea" on the stage scored a distinct hit and put the bill across for a week of pleasing business.

The Music Box Theatre continued to play to capacity houses day and night with the second week of "Singing Fool." This 900-seater had lines out every afternoon and evening, and present business indicates the longest run a film has ever had in this city.

Hamrick's Blue Mouse, also, packed the customers in with "Two Lovers" on the screen. Both of these houses use Vitaphone shorts as well, and are doing a tremendous business.

"Honeymoon Hate" at the Coliseum Theatre pleased the fans at this 25c house, but failed to draw a particularly strong box office gross. The same may be said for "Fools for Luck" at the Columbia, which is once again in the slump that apparently cannot be overcome. Business was poor here.

"A Woman Against the World" was the screen feature at the Embassy, and business was comparatively good.

The Orpheum used "Power" as the screen attraction and got by quite well. The film at Pantages, "Court-martial," was also well liked by audiences and critics.

Cincinnati

BUSINESS for the week in Cincinnati, although quite satisfactory when considered as a whole, was somewhat spotty, without any definite reason for the fluctuation from day to day.

The Albee with William Boyd in "The Cop" had heavy patronage, which was attracted by both the picture and the vaudeville bill which contained acts above the average.

Keith's, showing "The Butter and Egg Man," did a nice business, which, however, would have reached a considerably higher mark were it not for the fact that the same attraction was presented simultaneously by a local stock company, which pulled the movie attendance down.

The Capitol had an excellent week with "The Wedding March," with sound synchronization, and the picture will remain for an additional run of seven days.

"Two Lovers," held over for a second week at the Lyric, had a nice following for the extended engagement, which, however, did not measure up to the initial week.

The Strand, presenting "Plastered in Paris," played to fair returns, which is also true of the Family, playing "Rinty of the Desert," for first half, with "The Kick Off" for the balance of the week.

Sound pictures have increased attendance at the Orpheum, a neighborhood house, while the Forest, also suburban, is gaining rapidly with the presentation of several first run pictures.

Other neighborhood and suburban houses reported business only fair.

Milwaukee

ARAINY week resulted in rather poor business in the down town theatres as compared with that of previous weeks. The neighborhood theatres fared somewhat better but in the down town houses a marked decrease in patronage was noticeable.

"The Melody of Love" played for one week at the Alhambra to very good houses.

"Four Sons" finished a four weeks stay at the Strand where business kept up an even gait for the run of the picture.

"The Singing Fool" remains at the Garden, where it still draws unprecedented crowds.

"Our Dancing Daughters played a second week to fair houses at the Majestic.

"Lilac Time," which had a week's run at the Wisconsin two weeks ago, was returned to the Merrill this week where it did moderately well.

"Plastered in Paris" won fair patronage at the Wisconsin.

The Orpheum had very good patronage throughout the week, with "The Whip." The Riverside featured "Gang War." Business was fair.

Neighborhood theatres had a fairly good week despite the poor weather. "Glorious Betsy" had a successful run at the Garfield, Modjeska and Uptown theatres. The Colonial fared well with "The Night Watch."

"State Street Sadie" was well received at the Oriental and Tower.

"Love Over Night" brought good patronage to the Venetian.

Pittsburg

LOEWS Penn again had a big week's business with Lon Chaney in "While the City Sleeps." This is a crook drama filled with action, and seems to be the type of entertainment the fans want at this time.

The Stanley Theatre reported a good week with "The Fleet's In." Clara Bow scores in this one and does not disappoint her fans.

"The River Pirate" proved to be a photoplay with a punch, and drew good business at the Aldine for the week.

"The Singing Fool" was moved to the

Grand after its first run at the Stanley. (The Grand is also a Stanley house.) Business was very good, and the production has been held over for a second week.

"Heart to Heart," co-starring Lloyd Hughes and Mary Astor, a delightful little love comedy, pleased average audiences at the Liberty and Davis.

The Regent offered "The Whip" to average business for the week.

Both the Cameraphone and the Alhambra theatres (first-run houses of East Liberty) played third-run on special productions and got satisfactory business, the former playing "The Street Angel" while the latter had "Lilac Time."

Harrisburg, Pa.

CONDITIONS continued favorable for the theatre business, and the picture houses, provided with good attractions, scored heavily at the box office.

Lillian Gish in "Wind," at the Loew's Regent, brought good business all week, and the patrons were well pleased. The press critics were unanimous in their praise of the picture.

The Eric von Stroheim picture, "The Wedding March," was well advertised at the Victoria and proved a thrilling spectacle.

The Colonial enjoyed good patronage with Victor McLaglen in "The River Pirate," a gripping drama full of tense action.

At the State for half of the week the film feature was "Why Sailors Go Wrong," which is brimful of real comedy and gave large audiences a big kick. The last three days the State showed "Win That Girl."

The Broad Street offering was John Gilbert and Renee Adoree in a second run showing of "The Cossacks."

The Rialto did quite satisfactory business with Edmund Lowe in "Dressed to Kill." The Grand gave Harrisburg a repeat booking of "The Little Shepherd of Kingdom Come."

The Capital showed Clara Bow in "Hula," making the third time the city has seen this sprightly show, Clara having a big following in the Pennsylvania capital city.

The Russell theatre put on a double feature program consisting of "The Siren," with Tom Moore and Dorothy Revier, and Buffalo Bill, Jr., in "Coming and Going."

Salt Lake City

FAIRLY successful attendance records have been had by most of the Salt Lake City downtown theatres this past week. Weather conditions have been fair and a few special features have been presented.

The Capitol Theatre had a very good week with their showing of "The Street Angel" and Fanchon and Marco's stage presentation "Hi Spots."

"The Scarlet Lady" with Lya de Putti, Don Alvarado and Warner Oland, was the picture offering at the Pantages theatre, and crowded houses prevailed throughout the week.

Warner Brothers' second 100 per cent all-talking Vitaphone picture "The Terror," was received at the Victory by packed houses.

Richard Dix in "Moran of the Marines" with Ruth Elder, played to fairly packed houses at the Paramount Empress theatre throughout the week.

The American theatre reports fairly satisfactory results with the showing of "The Cavalier," featuring Richard Talmadge, Barbara Bedford and David Torrence.

"Forgotten Faces" was the feature picture offering at the Gem this week, and good crowds responded, especially during the evening performances.

Richard Barthelmess in "Out of the Ruins" was shown as a second run at the Rialto, and was a very good drawing card.

The suburban houses, as well as the second run houses here, have had very satisfactory weeks.

Portland, Ore.

IT was Greater Stage Season for two of the largest houses, which helped to maintain the high records in attendance, and practically all houses registered well as there were 11 first-run pictures, which was rather unusual.

At the Broadway "Our Dancing Daughters," with Joan Crawford, was on the screen, but drew only fair. John Gilbert in "Four Walls" brought house receipts up to a higher level.

"Hold 'Em Yale," with Rod LaRocque, proved good comedy at the Oriental and seven professional vaudeville acts were put on the opening night to greatly increased business.

Al Jolson in "The Singing Fool" makes the Music Box even more popular and will hold on indefinitely with long lines the rule at every performance.

Francis Johnson, new manager at the Blue Mouse, reports a good week's business with "Caught in the Fog."

"Street of Illusion did good business at Pantages.

United Artists played "The Disputed Woman" to fair business.

Big runs are reported from all Pacific Northwest cities on Al Jolson's "Singing Fool," which opened here at Hamrick's Music Box to big business and an indefinite run.

At the Blue Mouse in Tacoma, Wash., the picture is now in its second week, and in Music Box, Seattle, the third week is going big.

At Ray Grombacher's Liberty in Spokane, Wash., a premier midnight showing was given October 12th with all seats reserved at \$1.00.

Oklahoma City

AGAIN a good lineup of pictures at the first run houses of Oklahoma City was rewarded with a brisk weekly attendance.

At the Capitol, Warner Bros. Vitaphone picture, "Lights of New York," the first all-talkie feature ever made, delighted full houses all week.

George Bancroft in "Docks of New York" on the screen and the National Players on the stage packed 'em in at the Criterion for the entire week.

"Good business was reported at the Liberty Theatre with Glenn Tryon and Barbara Kent in "Lonesome."

The Empress presented Colleen Moore in "Oh Kay" for an excellent week's business.

The Orpheum with five acts of good vaudeville pleased its audience for the entire week, and Sousa and his band drew big audiences to the Shrine Auditorium.

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Albany

TWO excellent pictures with a war background divided the honors and likewise the business in Albany last week with a toss up as to which of the two brought the greater amount of money to the respective theatres.

The Mark Strand used "Lilac Time" and had the crowds standing afternoons and evenings. In addition to the feature, the theatre used for the first time in Albany, the Fox Movietone and several Vitaphone presentations.

In meeting this competition, the Leland used "Four Sons" with seven shows a day and playing to crowds hour in and hour out. In addition, the arrival of the Graf Zeppelin was shown.

The Mark Ritz, in Albany, found excellent business during the week with "The Waterhole."

The Capitol, given over to legitimate, offered stiff competition in "The Trial of Mary Dugan," which had a local appeal in view of the fact that it was written by the father of an Albany resident, who until recently was the manager of the Mark Ritz Theatre.

Clinton Square Theatre in Albany ran well with its double feature program of "The Divine Sinner" and "The Sporting Age." Proctor's Grand used "Forgotten Faces."

In the neighboring city of Troy, Clara Bow was used for four days in "The Fleet's In." Strange to say, this picture which played to packed houses in Albany, drew only ordinary in Troy.

During the last half of the week, "Beggars of Life" did not score heavily at the Troy Theatre.

At the Lincoln in Troy, "Four Walls" ran the entire week to very good business. Neighborhood houses report business as having been only fair in Troy during the week.

Ottawa

GOOD pictures, both from a production and box-office point of view, were seen in leading Ottawa, Ontario, theatres during the week of October 15th.

The unanimous verdict, from throngs of patrons at the Regent Theatre, was that "Tempest" was one of the best of the season. The Regent bill was further strengthened by an excellent Laurel-Hardy comedy, "Should Married Men Go Home?" This was good from a strictly comedy viewpoint.

A most popular attraction was "Oh Kay," starring Colleen Moore, at the Centre theatre. Additional interest was aroused by a special newspaper combination page, although the picture did not need extra exploitation.

"Danger Street" at B. F. Keith's Theatre was well-liked by the large crowds, although it did not create unusual excitement.

The name of Rex Beach helped in the presentation of "The Michigan Kid" at the Imperial Theatre, where crowds were above the average. It was the sturdy outdoor type of picture that is liked by Imperial patrons. The revamped Capital Theatre got away to an auspicious start with second run of "The Gaucho" for the first half and "Two Arabian Knights" for the second half, the first named being by far the better box-office picture.

Among the neighborhood houses, the Fern Theatre scored heavily, first with second run of "What Price Glory" and then with "Pioneer Scouts." What helped the latter considerably was the final chapter of the "Masked Menace" serial. The kids were out in force for this.

The Rex registered big business with "Across to Singapore" for the first half and "Chain Lightning" for the last three days; patronage being good all week.

At the Columbia, business was fair for "She's a Sheik," starring Bebe Daniels, and

"The Rough Riders," the latter proving the better attraction for the Columbia community.

Baltimore

BUSINESS at all the houses, including the first-runs was poor during the first part of the week beginning Oct. 15, due to unseasonable hot weather, but the latter part of the week cooled off and people swarmed into the streets.

Outstanding for high averages for the week were Warners' Metropolitan with "The Singing Fool," starring Al Jolson, in its second week, where they had them standing at all performances, and had three special policemen to handle the crowds; and next in line was Loew's Century with "Take Me Home," starring Bebe Daniels. Business for the week was fine.

At the Keith-Albee New Garden, "The Foreign Legion" played along with vaudeville. The vaudeville was good, but this could not be said of the picture.

"The Air Circus," with sound accompaniment proved a fairly good drawing card at the New Theatre, but did not go over as big as was expected.

"The Hit of the Show" proved a pretty good patron puller at the Rivoli, with sound and dialogue.

D. W. Griffith's "Battle of the Sexes" was tendered just fair business at the Stanley when excellent patronage was expected. This house, however, has 4,000 seats to fill, and there were 11 first-run pictures in opposition.

At Ford's theatre, "Submarine" was offered at \$1 top afternoons, and \$1.50 top at night. The picture flopped heavily during its second week.

"The Red Mark," proved an entertaining but gruesome film at the Hippodrome. Patronage went from fair to good.

"Baby Cyclone" turned out to be a flop at Loew's Valencia.

"Son of the Golden West" was offered at the Palace burlesque house, with the latter type of show, and business was poor.

Tampa

TWO theatres, the Tampa and the Franklin, located directly opposite each other, broke house records for the year last Sunday. The second anniversary of the opening of the Tampa was celebrated last week and some mighty clever publicity was put over to sell the week to Tampa fans.

Starting the week with a midnight matinee Saturday night, at which a pre-view of the feature of the first half, "The Fleet's In," was given, as well as a fine array of local talent on the stage, the house was jammed and packed to capacity. Then they topped it off Sunday by breaking the record of the previous Sunday, which up to that time held the record for the year. There seems to be no doubt about Clara Bow being the greatest card with Tampa fans. Another female star, Bebe Daniels in "Take Me Home" was the attraction of the last half and it went over very good, giving the Tampa a week that was a wow.

The Victoria also had a whale of a Sunday business with the all-talkie feature, "The Terror." This picture completed a ten-day run this week and the business all through has been big, crowding the record of "The Jazz Singer."

"Virgin Lips" drew better than average for the Strand, Sunday and Monday. "Chicken A La King" looked like a hot bet, but failed to pull, the three days running just about average. "Beyond London Lights" completed the week, with average returns.

"Seventh Heaven," second run, was the picture that hung up the Sunday record for the Franklin, and it put Monday over average, too. "The Little Shepherd of Kingdom Come" and "Les Miserables" were the other second runs shown this week, neither showing up very strong at the box office.

Milwaukee

(Previous Week)

WHEN practically every theatre in the down town section is packed it is hard to estimate which picture was the most popular. Two features are being held over for a second week because of their popularity. Business in general in the down town theatres was not equal to that of last week because of poor weather. Several rainy evenings slowed down receipts to some extent.

"King of Kings" received such excellent patronage that it is being held over for an additional week at the Alhambra. "Four Sons" will play for a second week at the Strand. The picture kept the house well filled at practically every performance. "Lilac Time" was exceedingly well received at the Wisconsin. "Excess Baggage" at the Majestic did fair business. "Docks of New York" drew fair houses at the Merrill. The Garden had a very successful week with "The Terror" as a feature. The Orpheum featuring "Out of the Ruins" and a well balanced program found the house packed for every evening performance and very good matinee business. The Riverside's feature was "Midnight Life."

Neighborhood theatres enjoyed very good business, not quite as good as the previous week's, but good nevertheless. "The River Pirate" was featured at the Garfield, Modjeska, and Uptown and business at these houses was very good.

"Lights of New York" was offered patrons of the Tower and Oriental. Here, too, things were very lively. The Venetian with "The Foreign Legion" had a very successful week and "The Open Range" brought good business to the Egyptian.

Salt Lake City

(Previous Week)

THE first run downtown pictures of Salt Lake City enjoyed very satisfactory results as a whole this past week with exceptional success for a few.

The Victory Theatre, which has been continuously enjoying house-breaking records for the past few months, since the installation of the talking pictures this week exceeded all records with "The Singing Fool."

The Capitol Theatre has had a fairly crowded week during their presentation of "The Good-Bye Kiss."

The Paramount Empress has experienced an improvement in business since the inauguration of the new policy, including a short dramatic act in connection with the feature picture, which this week was "The Whip."

The Pantages Theatre has had a very good week with "Detectives" in conjunction with their vaudeville.

"The King of Kings" has packed the house at the Gem throughout the week and is continuing to do so.

The American Theatre has had satisfactory results with "The Toilers."

Conference week is also being observed in this city at this time.

"Interference" at N. Y. Criterion Nov. 16

"INTERFERENCE," the first all-talking feature to be produced by Paramount, will have its New York premiere at the Criterion Theatre on Friday evening, November 16.

"Wings," Paramount's aviation spectacle which has made the Criterion its home for over a year, is closing Friday night. The house will then be darkened for wiring and installation of sound devices that will be required for the presentation of "Interference."

Opinions on Pictures

While the City Sleeps

Chaney Has a Fair One Here

(Reviewed by Laurence Reid)

THE stories don't change much for Lon Chaney. Not being a romantic type, it is his usual task to carry a character role of sharp contrasts. He's either a dyed-in-the-wool freak or a *straight*—with the motivation of the plot pivoting around self-effacement. The cripple or clown dies and the youngsters marry. Here he effaces himself with his customary breaking heart in order that youth may be served.

Chaney plays a sleuth this time, adorned with grotesque make-up. And a smart *bull* he makes. He isn't the usual police type registering stupidity. His mobile face indicates a yielding to sentiment and pathos. And so it develops that he sacrifices his own happiness in seeing to it that his sweetheart joins the gangster. He even sets the youth on the straight and narrow.

The types are excellent as portrayed by Anita Page as the girl, Carroll Nye as the weakling gangster, Wheeler Oakman as a tough crook and Mae Busch and Polly Moran in character roles. There is plenty of gun play, as well as some tip-top scenes of police life atmosphere. Its an obvious yarn which Chaney puts over.

Drawing Power: Popularity of star. Title and supporting cast. For all types of houses. **Exploitation Angles:** Play up atmosphere of title. Bill as exciting story of the law versus crime with the talented Chaney in one of his graphic roles. Play up Anita Page.

THEME: Crook drama of detective who loves girl who has stronger affection for gangster. The sleuth unites the couple and helps them to happiness.

THE CAST

Dan	Lon Chaney
Myrtle	Anita Page
Marty	Carroll Nye
Skeeter	Wheeler Oakman
Gussie	Mae Busch
Mrs. McGuinness	Polly Moran

Produced and distributed by Metro-Goldwyn-Mayer. Length, six reels. Released October, 1928. Director, Jack Conway.

Take Me Home

Just Another Picture for Bebe

(Reviewed by Laurence Reid)

THE hardest-working actress on the Famous lot was given another story which is no great shakes. It can't be called anything else but *just average* though it permits the star to furnish her own special brand of humor. For once she isn't given to cutting up didoes and athletics. As a result the story doesn't look so much like a vehicle.

This time Bebe plays a chorine—an independent member of the ensemble who is against flirting with the smart roadster boys who might make her walk home. She is well-schooled in how to take care of herself—and backs up her independence with

a healthy line of slang. Her background is a theatrical boarding house. The romance is woven around a rustic who leaves the farm to perform as a juggler. His stuff isn't so hot, but he wins the sympathy and admiration of the chorus girl. When her show needs an act—she sees to it that the boy gets a job. So it develops that the star of the musical has a yen for him. And this precipitates an argument which turns into a healthy hair-pulling contest.

That's about all there is to it—the piece relying on the incident and the atmosphere. It is draggy in spots, but Neilan, the director, had very little to work with. He has managed to make it fairly interesting. Bebe has had hotter stories—and has done better work. Lilyan Tashman is the temperamental star of the musical show and does very well. So does Neil Hamilton as the bucolic youth. This young man doesn't seem to get very good breaks, but his work here should provide him with better assignments.

Drawing Power: For average houses. Star is popular and should attract them.

Exploitation Angles: Tease the title and bill as romance of the theatrical world. Play up as romantic comedy of chorus girl who gets her man. Mention Neil Hamilton.

THEME: Romantic comedy of chorus girl who wins youth of her heart away from leading woman.

THE CAST

Peggy Lane	Bebe Daniels
David North	Neil Hamilton
Dorothy Devore	Lilyan Tashman
Alice Moore	Doris Hill
Bunny	Joe E. Brown
Al Marks	Ernie Wood
Landlady	Marcia Harris
Elsie	Yvonne Howell
Betty	Janet MacLendon
The Producer	J. W. Johnstone

Produced and distributed by Famous Players. Length, six reels, Released, October, 1928. Director, Marshall Neilan.

"Fighting for Victory"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

THEY'VE done something quite out of the trend of the usual Collegians in this release, and that is they've given Trent (Eddie Phillips) a chance to do some of the medal grabbing, which role is usually relegated to Ed Benson (George Lewis). After stacking the cards so that Benson won everything in sight during the course of the different Collegians series, it is only fair both to Phillips and the spectator to let Phillips have a chance to bring home the laurel wreath of victory to dear old Calford.

The college boys and girls go in for boxing in this one, Phillips representing Calford against Midvale. On the eve of the fight, the Midvale "sportsmen" egg Phillips on to strike one of their number. Then they tell the Calford boy that he has seriously injured the man and that he had better get out of town quickly. This produces a mental fear in Phillips and during his fight the following day, he is taking a licking because he is afraid to let a healthy punch go. Lewis escapes from the Midvale boys and tips Phillips off about the frame-up with the result that Phillips goes out and knocks his opponent cuckoo with a few hefty punches.

Nat Ross turned in the direction.

The Melody of Love

Weak Story in This All-Talkie,

Just So-So

(Reviewed by Laurence Reid)

ONE need not be greatly alarmed over this first all-talkie which flies the Universal banner. With Movietone as the background, it does its stuff, but is unduly hampered by the weakness of the story and the inability of the talkers to put over their stuff.

The idea projects a song-writer who is deep in a war romance. He goes to France with his outfit and is chased by a French singer (who to carry out the obviousness, is named Madelon). Naturally, when he returns to America to discover his erstwhile sweetheart carrying on with his old employee, he straightway plays the trump card by getting in touch with the French singer.

Recourse is had to war-time melodies to add emphasis to the story, but the players don't do justice to the songs and dialogue except where Mildred Harris is concerned. Double exposures are used and the war incident doesn't register any too well. It bears the mark of being rushed through in a hurry. Might please those who haven't become too discriminating in their taste for talkies.

Drawing Power: An all-talkie should interest them. Suitable for average houses that are completely wired. **Exploitation Angles:** Put all your campaign on fact of its being all-talkie inasmuch as the cast is not so well known. Bill as romance of the late war.

THEME: Romantic drama of song-writer who after going to France to fight, discovers French girl loves him more than the absent sweetheart.

THE CAST

Jack Clark	Walter Pidgeon
Madelon	Mildred Harris
Flo Thompson	Jane Winton
Lefty	Tommy Dugan
Music Publisher	Jack Richardson

Produced and distributed by Universal. Length, six reels. Released, October, 1928. Director, A. B. Heath.

"Hold that Monkey"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

A MILD fun fest is had in this new Mermaid comedy, featuring Monty Collins, with Kit Guard in the chief supporting role. There's old material in its sequences and too much of repetition. A fair number.

Monty and Kit fall hard for an attractive dame and follow her to her father's circus where they put on a bluff, claiming that they are animal trainers. They are hired on the spot and assigned the task of taming a monkey, named Lily, but as gentle as a cyclone. Monty and his pal try to fool the circus owner by transferring Lily to another cage and having Kit impersonate the monkey. However, the scheme doesn't work and the monkey pummels the two roysterers.

From thence on, the comedy only echoes scenes that have been picturized innumerable times in other comedies. The monkey chases Monty into a Turkish bath, where the negro attendants are terrified out of their skins.

Me, Gangster

Realistic Crook Drama, Should Do Business

(Reviewed by Laurence Reid)

CARRYING a decorative title which fairly shouts its meaning, this crook drama gets under way with realistic touches and maintains them through a series of punchy scenes to the very finish. The idea is built up from a sort of diary exploiting the criminal life of a convict from his first days of crookedness until he seeks and finds redemption through the aid of a girl who believes in him.

Not so new, is it? But it is forcefully presented and sticks to its pattern without trespassing over into sentimental pastures, aside from the necessary romantic interest. The hero is a bad chip of a bad old block and after a series of shady crimes he wins an election to prison. But the girl who loves him exercises her charm and understanding. And the youth's redemption is effected.

The piece is strongest in its atmosphere, the scenes comprising prison shots, police court sequences, and some tenement tidbits. The story is well told, punctuated with adequate incident and acted competently enough even if the players are not always convincing.

Drawing Power: Title and popularity of the work type of story. For average houses. **Exploitation Angles:** Push the title. Play up the force in the word, gangster. Mention June Collyer and Fox's new male lead, Don Terry. Exploit author whose stories are good sellers. Play up director.

THEME: Crook melodrama with bad egg reforming under kindly guidance of girl.

THE CAST

Mary Regan.....	June Collyer
Jimmy Williams.....	Don Terry
Russ Williams.....	Anders Randolph
Liz Williams.....	Stella Adams
Danny.....	Al Hill
Bill Linn.....	Burr McIntosh
Captain Budd.....	Walter James
Factory Owner.....	Gustav von Seyffertitz
The Sucker.....	Herbert Ashton
Dan the Dude.....	Arthur Stone
Spanish Loner.....	Nigel de Bruhler
Blonde Roster.....	Carol Lombard
The Philly Kid.....	Harry Gattie

Produced and distributed by Fox. Length, seven reels. Released, October, 1928.

The Cavalier

Stunt Action Becalmed on the Sea of Romance

(Reviewed by Thomas C. Kennedy)

IRVIN WILLAT, the director, has set a sweeping background of old Spain transplanted to the new world—a background which is highly effective in pictorial detail—as a romantic environment for the fast action type of melodrama and the acrobatics in which Richard Talmadge, interpreter of the name role, has specialized during a long career in the "action pictures." The picture has its exciting moments, but the edge is taken from much of the action by a tendency to overemphasize minor characters and incident, a procedure which slows up the movement considerably.

Nevertheless, here is a romantic melodrama with a good deal of especially well executed stunt performing. Talmadge swings by his lariat from treetop to roof, by chandelier from staircase to balcony, vaults over walls and into the saddle, fights off dozens of antagonists, and all in the interests of oppressed Indians and the fair

lady who rebels against the fulfillment of a "bartered bride" negotiation between her mother and Ramon Torreno. To accomplish his deeds as knight errant the hero enacts two roles, that of a meek, submissive Indian, and the dashing El Caballero.

"The Cavalier" is equipped with a Phototone synchronization of music—a lively, and perhaps too dignified an arrangement by Dr. Hugo Reisenfeld—and some "sound effects." There is an interpolated song—which by the way gives the audience an opportunity to "hear" what it does not "see." This because Taki is not singing in synchronization with the rich baritone voice which is heard. Of course, the music and sound effects were put in after the picture was filmed. The barking of the dogs heard in the scene where El Caballero is to be given a start of only five-hundred paces on the pack of vicious hounds as punishment for not capturing El Caballero—greatly enhances, we dare say, the melodramatic effect of the incident.

The acting is capable. Talmadge does his stunts well, and that is all the acting that one should require from him. Barbara Bedford has nothing much to do, but she is decorative. The other actors are adequate to all that is required of them, which is not much.

Drawing Power: At its best in the house which caters to the action lovers, but so well set up that it will make a fair attraction for the big house.

THEME: The adventures of a knight errant who risks his life to thwart the oppressors of the Indians in a Spanish colony in the new world, and who saves a Spanish beauty from a distasteful marriage, the reward being her love.

THE CAST

El Caballero.....	Richard Talmadge
Taki.....	Richard Talmadge
Lucia D'Arquista.....	Barbara Bedford
Her Aunt.....	Nora Cecil
Ramon Torreno.....	David Torrence
Carlos Torreno.....	David Muir
Sergeant Juan Dinero.....	Stuart Holmes
Pierre Gaston.....	Christian Frank
The Padre.....	Oliver Eckhardt

Adapted from "The Black Rider" by Max Brand. Director, Irvin Willat. Continuity by Victor Irvin. Photographed by John Stevens and Harry Cooper.

Produced and Distributed by Tiffany-Stahl. Length, 6775 feet. Released November, 1928. Synchronized by Photophone with score and sound effects.

"Fisticuffs"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

HERE is something really funny, comedy turned in with skill. The laughs keep pattering away. There's no lack of them. From the chuckle to the loud belly laugh, they are all there. The series of clever burlesques that Lupino Lane has been making is continued in "Fisticuffs" with good effect.

Wallace Lupino supports his brother, playing two roles. Additional players are Harry Dunkinson and a girl, whose name is not given. Henry W. George directed the cast and Jay Turner took care of the photography.

The old days of boxing, when the Britishers thoroughly enjoyed the game of bare knuckled slugging and when rival blacksmiths would settle their scores in an enclosed arena are utilized for the comedy. Lupino and Wallace are apprentices of a smith, who has bet his all that Wallace will best a certain batter in a slugging bee. Wallace is kidnapped and Lupino takes his place. A most enjoyable fight takes place, the Lane brothers giving a variety of falls as they knock each other down.

It is all very good fun. Your clients will like it.

The Home Towners

First Talkie Stage Play Scores

(Reviewed by Oscar Cooper)

WARNER BROTHERS, having led the way with other types of talkies, pioneers in another direction with "The Home Towners." Here is your play, put on the Vitaphone, with the original lines pretty much as they were in the George M. Cohan stage production.

It is 100 per cent talking, with the exception of a minor shot or two. The whole action is carried by the dialogue, and very fine it is. Besides, it is the first talkie comedy-drama, so the picture, from several angles, bulks large in sound pioneer work.

In this effort, the reading of lines is put to the severest test it has yet received. All the typical motion picture action that one got used to before the talkies were heard of at all, is gone. So it's the players, plus, of course, the direction and technical handling, but mostly the players and lines that are to make or break the picture.

The result is a big step forward for the talkies. Robert McWade, Richard Bennett, Gladys Brockwell, Robert Edeson and Doris Kenyon—their talkie ability being in the order named, according to our viewpoint—furnish fine entertainment that cannot fail to register at the box-office.

The comedy is entirely of the stage situation brand. There are no picture "gags." None needed, either. The speeches carry the thing, and with admirable effect in the scenes between McWade and Bennett, and only a little less so when the others are on the sound set. Make no mistake about it, the Warner production people know how to make talkies; and each succeeding picture shows great improvement. Of course, there is much to be done yet. There is still too much abrupt chopping off, like a curtain being suddenly lowered, at the end of sequences. But, even here, in one or two places the blow is softened by long shots when transitions are to be made.

McWade as the grouchy old friend from South Bend, who disarranges everything beautifully for his pal (Bennett) on the eve of the latter's wedding, all but walks away with the picture. It is fine trouping. The cast, as a whole, gets into the spirit of the thing, and uses its evident stage experience splendidly.

Drawing Power: First class, for wired houses. **Exploitation Angles:** A chance here to capitalize on the hundred per cent talkie angle, as well as the fine cast, and the excellent comedy-drama.

THEME: Home town friend, in New York to be best man at his pal's wedding, upsets all the arrangements by his suspicions of the bride-to-be and her family. All is ironed out and ends happily.

THE CAST

Vic Arnold.....	Richard Bennett
Beth Calhoun.....	Doris Kenyon
P. H. Bancroft.....	Robert McWade
Mr. Calhoun.....	Robert Edeson
Lottie Bancroft.....	Gladys Brockwell
Joe Roberts.....	John Milau
Mrs. Calhoun.....	Vera Lewis
Wally Calhoun.....	Stanley Taylor
Casey, the butler.....	James T. Mack
Maid.....	Patricia Coton

Produced and distributed by Warner Bros. Pre-release date, Nov. 3, 1928. General release date, Dec. 15, 1928. Length, 8,693 feet. Author, George M. Cohan. Scenarists, Addison Burkhardt and Murray Roth. Cameraman, Barney McGill. Director, Bryan Foy.

"The Boundary Battle"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

THE plot material for these western featurettes is becoming frayed and as transparent as can be, so often are the same old events hashed and re-hashed to make what apparently goes under the guise of a "new" western story. To judge by this story which is stretched out for two reels and which at times is quite asinine and absurd, there must be nothing new under the sun, especially in westerns. These stories must be rubber-stamped as they have been seen innumerable times in pictures telling of fearless rangers, brave young heroines, lawless villains and the rest of the rigamarole.

You can look over this short western, comb it thoroughly and all you will find in it is the old bunk, in this case, not even presented with any conviction. It's old-fashioned stuff and a reminder of the days of Bronco Billy.

Edmund Cobb stars under the direction of Joseph Levigard. The tale is that of a villain who steals the boundary monument to place it in a location that will add to his property. The man whose land he is thus stealing objects, is kidnapped. The nearby ranger is warned of this perfidy. He comes to the shack where the man is kept prisoner, frees him and defends the man's daughter from the attack of the villain. The general melee follows with help coming for the ranger when the villains are about to shoot him.

"Foot Prints"

(Universal—One Reel)

A SOMEWHAT novel idea is played up in this issue of the Laemmle Novelty series. It is the story of an old shoe, which tells a fellow pair of shoes his melancholy tale. It is a fairly interesting bit of entertainment.

The shoe tells of his bright happy days, when he was first purchased and when his owner's status in life was respectable. By means of flashes of a pair of feet the information is conveyed that the owner of the shoes has met with financial reverses. Soon he is like any tramp and the shoes show it. But in a few seconds of drama, the owner of the shoes saves a well-to-do man from death and he is fittingly rewarded.

As for the shoe, he is cast aside with his fellow. He is regarded as a useless bit of leather that has seen its best days. He is seen settling to the bottom of a stream where his owner has thrown him as the picture ends.—RAYMOND GANLY.

"All in Fun"

(Educational—One Reel)

NOT lacking in pep and breezy action is this Cameo introducing Jerry Mandy, a comedian new to the "spice of the program" comedies. He belongs to the group of comedians, who go in for sheer nuttiness. The goofier their antics, the better is their motto.

Jerry gets fired from his job after raising a racket with the boss and from thence on he tries to determine his future by following the advice on a fortune-telling ticket. None of the things predicted for him come to pass except a rainfall of trouble. It's a snappy type of fun and it's quite effective in its harmless way.

Jerry's aides in the cast are Al Thompson and Dan Peterson. The megaphonic burden was handled by Francis J. Martin.

"A Taxi Scandal"

(Pathe—Two Reels)

(Reviewed by Raymond Ganly)

A SLOW-PACED, quite gag-less comedy which only gets limbered up in the last few hundred feet is this one of the "Dan, the Taximan" series, produced by Mack Sennett and starring Jack Cooper. The reels unwind, but there is mighty little material in them to cause the sought for laughter.

Cooper affects an old-fashioned comedy make-up, a Bergerac nose, a walrus mustache. Indeed, he looks as if he had stepped out of one of the old Keystone casts. He portrays a

witless fellow, whose heart palpitates whenever a pretty girl smiles upon him. He is a friend of a tough cop, who finds him in compromising circumstances with his wife.

It is not until this latter incident is reached that the comedy begins to snap into it and liven up a bit. Cooper and Bud Jamieson mingle in an amusing contest in which Cooper gets much the worst of it.

Virginia Vance, Bud Jamieson and Andy Clyde are the supporting players. Of these, Jamieson does the best work as the jealous husband of Miss Vance. Del Lord did the direction and John A. Waldron supervised.

"Monkey Love"

(Pathe—One Reel)

MONKEY business in which most of the jungle folks join is effectively set forth in this Aesop fable, cartoonized and animated with a succession of rapid gags. A monkey's loved one is ruthlessly kidnapped by a lion. Mr. Monk sets out to attempt a daring rescue when his adored one is carried aloft by the lion in an auto equipped with soap-bubble tires. With his trusty bean shooter he pops his enemy's tires one by one until he brings him down to earth where a bull buffets him about while the monkey lovers rejoice in his discomfiture.

This one is exceptionally lively.—RAYMOND GANLY.

"Gridiron Demons"

(Pathe—One Reel)

THE Aesop mice can supply "Chick" Meehan with a few new plays for his Football Sense" series on the strength of the brand of football they display in their latest animated cartoon subject. Their football is such as has never been played on any earthly gridiron, and it is quite amusing. The valiant mice form an invulnerable machine and they mow down Al Falfa and his aides, deftly employing bean shooters, lassoes and other implements to tackle their opponents. They have a fine time and their pleasure is felt also by the onlookers.—RAYMOND GANLY.

"Glorious Adventures"

(Educational—One Reel)

SUMMER sports are presented in this Hodge-Podge, with animated work for the children and a more appealing and interesting type of entertainment for those who have passed the childish years. The selection includes some fair views of water sports and offers a splendid snatch of scenic in a glimpse of Ausable Chasm in northern New York. Some of the other views could be improved upon and brought more up-to-date.

More snappy scenes and "live" titles would benefit this Hodge-Podge.—RAYMOND GANLY.

"Big Game"

(Pathe—One Reel)

THE indefatigable Al Falfa and a little canine romp through the wilds of Africa in the latest of the "sugar coated grains of wisdom" from the studio of Paul Terry. You can mark it as up to the standard of the usual "Aesop" cartoon.

It tells of Al and his dog being chased by a whale, landing and mounting a camel and visiting the lion country to nail a few of the big cats. Al is a fizzle as a lion hunter and he gets poked around by a lion daddy when he tries to steal a litter of kittens.—RAYMOND GANLY.

"A Fair Catch"

(Pathe—One Reel)

ANOTHER of "Chick" Meehan's instructive A celluloid discourses on the great game of football, this reel provides some interesting plays on which devotees can feast their eyes. The man who receives the ball, his maneuverings and pivoting to avoid a tackle, his clever defense in avoiding falls—his strategic plan

of offense and defense are clearly demonstrated in this reel devoted to the pigskin and containing enough football to satisfy those who delight in the sport.—RAYMOND GANLY.

"Paddling Co-eds"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

THE adventures of Ed Benson at Calford read very much like those of the Dick Merriwells, Fred Fearnots and other heroes of boys' fiction. He never loses. In this new Collegians he and Dorothy Gulliver defeat Eddie Phillips and a fair partner in a canoe race.

On the whole, "Paddling Co-eds" is a better than average "Collegians," in story value anyway. It recounts the activities of a determined little co-ed, who is anxious to vamp Benson and get his frat pin. But Benson has already promised his pin to June, the young lady played by Miss Gulliver. The vamp employs guile and, making believe she is drowning, she has Benson rescue her and carry her to the dormitory. Here Benson is on forbidden ground, and June sees him tip-toeing out of the place and immediately jumps at conclusions. In a huff, she refuses to race with him but at the last minute relents.

"Pathe Review No. 44"

(Pathe—One Reel)

NO. 44 starts off with some really fine views of London in the early morning. Views of a great city are always interesting, these exceptionally so as they show the hurrying throngs crossing London bridge and the early traffic in the Thames. The photography is fine.

Sumatran farmers in a celebration, exhibiting their oxen, racing them and pitting two of them in a head to head struggle are recorded in the second subject, fair in interest. The reel winds up with scenes of a Broadway belle going through the exercises which keep for her her sylph-like figure.—RAYMOND GANLY.

"Hay Wire"

(Educational—One Reel)

TWO new Educational comedians, Gene Stone and Billy Dale, are the co-stars of this Cameo. They are fairly funny and they play around with a lot of old-time gags. Nearly all of their stuff is slapstick. A pretty girl, Ruth Eddings, appears in support and so does Ford West. Francis J. Martin directed.

Their capers are on a farm. As they are city youths, they do everything wrong, causing the farmer who hired them a few heartaches. Their efforts may produce some hilarity among the neighborhood houses, for which type they are best suited.—RAYMOND GANLY.

"The Defensive Ends"

(Pathe—One Reel)

THE defensive tactics of the ends are outlined in this new issue of the "Football Sense" series of interesting short subjects dealing with the autumnal national game. You follow an end as throughout different plays he crashes, retreats, feints and maneuvers, tackling the ball carrier and protective teammates. The idea is very plainly brought out through the use of white uniforms for the subject under discussion. The captions are phrased snappily and the demonstrations of various plays follow rapidly one upon the other. A good subject.—RAYMOND GANLY.

New "U" House to Open Soon in Phoenix

A new Universal Theatre, seating 1650 people and called the Orpheum, will throw open its doors in Phoenix, Arizona, about December 15, 1928. It is one of the Rickards and Nace houses, which organization is affiliated with the Universal Chain Theatrical Enterprises, Inc.

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ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

ORGANIST—Featured in finest houses for eighteen years. At liberty due to installation of Vitaphone. Have ability, experience, character. Young man. Box 408, care Motion Picture News, 729 Seventh Avenue, New York.

ORGANIST desires a change. First class artist—Arrived from North one month ago. Organist, Box 35, Covington, Va.

FEATURE ORGANIST
(non-union) invites offers.
Greater New York only. Box
393, care Motion Picture
News, 729 Seventh Ave., New
York.

For Sale or Lease

THEATRE for Sale or Lease in New Jersey. Operated by owner who has other business — immediate possession. Box 400, care Motion Picture News, 729 Seventh Ave., New York City.

THEATRE for Sale or Lease, complete new equipment for stage attractions and pictures; good condition, 1150 seats. Factory city, 40,000. Great country trading area. Now operated. Write E. L. Johnson, Post Office Box 98, Waterloo, Iowa.

MOVING PICTURE
THEATRE—In town of 3000
population, seating 350; up
to date. Doing nice business.
Very reasonable. R. M.
Walker, 25 West Main St.,
Batavia, N. Y.

This
**Second and
Greatest Picture!**

Thousands have seen this marvelous picture and will return forever the memory of the thrilling voice of the world's greatest entertainer—never has he sung so well—you'll sit spellbound as you HEAR him, in this magnificent actor—comedian—singer in a plot of startling dramatic power—

AL JOLSON
"The
**SINGING
FOOL**"
NOW
SHOWING

**THE GREATER
Newman**

— Tuesday 12, 1, 3, 5, 7, 9, 11
— Wednesday 12, 1, 3, 5, 7, 9, 11
— Thursday 12, 1, 3, 5, 7, 9, 11
— Friday 12, 1, 3, 5, 7, 9, 11
— Saturday 12, 1, 3, 5, 7, 9, 11
— Sunday 12, 1, 3, 5, 7, 9, 11

Beginning Monday, 12, 1, 3, 5, 7, 9, 11
— Tuesday 12, 1, 3, 5, 7, 9, 11
— Wednesday 12, 1, 3, 5, 7, 9, 11
— Thursday 12, 1, 3, 5, 7, 9, 11
— Friday 12, 1, 3, 5, 7, 9, 11
— Saturday 12, 1, 3, 5, 7, 9, 11
— Sunday 12, 1, 3, 5, 7, 9, 11



ONE HUNDRED IN STUNNING ALABAMA

ALABAMA

Doors Open At 9:45 A. M.

By Invitation Only

See and Hear

The Greatest Entertainment Ever Created!

AL JOLSON

in

"The Singing Fool"

A Warner Bros. HIT-MAJOR production

MR. AND MRS. JOLSON

"A SINGING FOOL" is the story of a man who is born with a physical handicap, but who through the kindness of a woman, learns to sing and becomes a famous singer. The story is told in a most interesting and dramatic way, and is a most unusual and original production. The story is told in a most interesting and dramatic way, and is a most unusual and original production.

Box Seats \$10.00, \$7.50, \$5.00, \$2.50, \$1.00, \$0.50. The Warner Company, 1000 Broadway, New York City.

For more information, write to the Warner Company, 1000 Broadway, New York City.

Box Seats \$10.00, \$7.50, \$5.00, \$2.50, \$1.00, \$0.50.

For more information, write to the Warner Company, 1000 Broadway, New York City.

POE INVESTIGATOR

NEW

FOR THE YEAR 1934

"TURNING UP"

AN ALL-STAR CAST

Comed



MOORAY!
AL'S BACK AGAIN!

DEFINITIVE
"THE JAZZ SINGER"
WELL - You *know*
Heark Ye! Ye! Ye!
"TALL YOU SEE AND HEAR
AL'S LATEST -

HERE'S SOME NEW YORK SAYS -

... NINE SONGS
SUNG AS ONLY
AL JOLSON
CAN SING EM

— and how!

AL JOLSON

"The SINGING FOOL"

WORLD'S GREATEST ENTERTAINMENT!
A K.K. CROWNING ACHIEVEMENT!

APOLLO

VITAPHONE ACTS
MOVIE TONE NEWS

8th Day of
THE WEEK
1937

6 More Days
LEFT TO SEE
AND HEAR IT



—FACTS—

AL JOLSON

Was the first dancer in New Haven to turn an orchestra around to face the audience. He has been called the "King of the Musical Comedy Stage."

"THE JAZZ SINGER"

Again, the greatest in the field in the only so-called "black and white" musical comedy. The greatest musical comedy of the decade.

ON ENGAGEMENT OF THE WEEK
AT THE
THE FIRST WEEK, HE AT AN \$200 A WEEK

AL JOLSON

Has been called the "King of the Musical Comedy Stage" and the "King of the Musical Comedy Stage."

"The Singing Fool"

Has Taken The Town Already Sick and Heard It

Considerable Part of the Success of "The Singing Fool" is due to AL JOLSON'S POPULAR PERSONA.

Double Times: 8:00 and 10:00
Week: 1937-1938

Double Times: 8:00 and 10:00
Week: 1937-1938

2nd
WEEK
NOW

AL JOLSON

SEE & HEAR!

The SINGING FOOL

YOU SEE! HEAR! ALL W.A.L.

Complete series of the hit singing comedy
"The Singing Fool" in 10 new
"See & Hear" Vitaphone records.
"The Singing Fool" is the story
of a man who, after being
accidentally left alone, singing
and dancing, is finally
rescued by his friends.

10 RECORDS
10 VITAPHONES
10 SONGS

THE
VITAPHONE

[illegible]

The fact that there is but one factor to emphasize—the star, Al Jolson—results in concentrated appeal developed in newspaper displays exploiting “The Singing Fool.” The ads shown are reproductions of layouts the following theatres: Alabama, Birmingham; Howard, Atlanta; Music Box, Seattle; Apollo, Indianapolis; Newman, Kansas City; Roger Sherman, New Haven, and a novel “hold-over” ad for Schines Eckel in Syracuse, N. Y.



Exhibitors Service Bureau



'Extra' Exploits Late Decision To Hold Over "Singing Fool"

A SUDDEN decision on Thursday night to hold over "The Singing Fool" for a third week at the Great Lakes Theatre in Buffalo, necessitated some fast work of exploitation and announcement. In the emergency H. M. Addison, managing director of the house ran true to the form he has been displaying as a showman since assuming his post at the Great Lakes, and announcements were rushed to the newspapers of the town. Also, the theatre issued its own "extra," a special tabloid carrying the screamer: "Al Jolson Held Over," printed in 120 Gothic type, and with secondary heads stressing the fact that another feature on the same bill was a movietone presentation of Ruby Keeler, Mrs. Al Jolson, in her celebrated tap dance. Fifty-thousand of these tabloid papers were distributed.

On Friday night, 5,000 copies of the Saturday morning paper were purchased, and this dodge pasted on the front page: "Compliments of Al Jolson, who with Mrs. Jolson is playing seven days more at the Great Lakes Theatre." These papers were passed out to people coming out of opposition houses without cost.

The marquee of the theatre were decorated for a holiday. On the upright front sign on the theatre, facing Main Street, was put a paste-up of Jolson's face, taken

from the 24 sheet paper. The background was painted a dead black and at night a baby spot picked up the likeness as if in the air against the black sky. The picture could be seen for six or seven blocks and recognized for four. Besides, there were American flags, bunting and special lighting stunts used on the marquee, which also carried a special canvas drop boosting the picture.

For the front entrance, a cut was made of the life-size figure of Jolson in the three-sheet upright. This was placed before a Brunswick panthorpe, playing "Sonny Boy" and "I'm sitting on Top of the World," the voice apparently coming from Jolson's open mouth.

For the Fox-Movietone special of Mrs. Jolson, the theatre obtained a special trailer, reading along the line that the Great Lakes, which had been featuring Al Jolson for two weeks and now running a third, was happy to be able to present for the first time in Buffalo and for the first time on the same screen with her husband, Ruby Keeler, the present Mrs. Jolson. It went over big with the audience.

Marquee signs were also made to read that the Great Lakes was the first theatre ever to present both Al Jolson and Mrs. Al Jolson on the same screen program.

Short Subjects Heavily Billed on New York's East Side

COMPETITION for patronage among New York's East Side theatres is so keen that many forms of exploitation, somewhat overlooked in other parts of Manhattan, are being used to attract every possible dollar into the box office.

Most notable of these efforts is the exploitation with which these houses back their short features. And one of the leaders playing up Short Subjects is the "M. and S." Hollywood Theatre, Sixth Street and Avenue A, under the direction of David J. Lustig.

During a recent week, both sides of this theatre's marquee featured Jerry Drew, Educational comedy star, as a companion attraction to the feature, "Manhattan Knights." Over the entrance, his name was the only one featured. Two displays of stills on the Ideal Comedy, "Girls Behave," in which he is featured, also were prominently shown. A one-sheet frame lay-out at the right of the entrance and a special narrow frame, three sheets high, just to the right of the box office, were included in the exploitation. Other stills from the same picture were scattered among the various frames in the lobby front.

A three-sheet picture lay-out just to the left of the box-office also was devoted to a

forthcoming Educational Comedy, "Pirates Beware," in which Lupino Lane is starred. On the play-date of this subject, the marquee display space will be devoted to Lane much in the same manner as Drew was played up. Somewhat original was the display of the front cover of Educational's press sheets on these two subjects in a prominent place in the still lay-outs.

Offers 10 Acts on Amateur Night Program

Amateur acts have been found so conducive to increased business at the Griswold theatre, in Troy, N. Y., that Jack Campbell, manager of the house, has now increased the acts to ten on the one night each week that they are given.

Usherettes Supplanted by Male Staff at Troy

The Troy theatre has supplanted the young lady ushers with smartly uniformed young men, who have been drilled during the past week or so. A similar innovation will take place at the Mark Strand in Albany.

Showmanship

Brief

TO "Now," the weekly house organ of West Coast Theatres, Inc., we are indebted for the following little story which has "showmanship" written above, below and through every word of it:

"Back stage. Never mind which theatre. Time for the first show; just a handful of people in the house. 'Not enough out there to fill a telephone booth,' wailed one of the backstageers; 'shame we can't cut some, Mr. Murray.' But Charlie Murray, touring our circuit in a Fanchon and Marco show, only looked at him with the light of a thousand years in his eyes, 'Sonny,' he said, 'remember this as long as you are in this show business: It isn't the ones who came that we want to cheat. It's the ones who didn't come. We want to show them what they missed. No—we'll give them everything we have. And when I get out there I'm going to say, 'Come On Folks; There Aren't Many of Us Here Right Now, So Let's Be Chummy. Come on Down Front. Let's All Get Together.'"

A DECIDEDLY novel and successful tie-up with a local camera dealer was profitably used to exploit "The Michigan Kid" at the State Theatre, Toledo, Ohio. The stunt drew people to the lobby of the State, where each day were posted fifty miniature photos of Toledoans. The photos were snapped on the streets by an Ansco camera man. The tie-up with the new Ansco Memo Camera which takes 50 pictures without reloading.

JACK LYKES, manager of the Strand, Tampa, had "Brotherly Love" in for a three-day run recently. Jack is mighty clever at catching good tie-up stunts, and this title suggested a hook-up with the "Boy Scouts" as that organization is based upon this sentiment. So Jack worked out a plan, took it up with the Scouts, who fell in with the arrangements, and Thursday a Scout acted as manager, others held down the doors and acted as ushers and boosters.

A FULL page co-operative ad in the Globe-Times was negotiated by the Savoy Theatre of Bethlehem, Pa., with the local music stores when Al Jolson in "The Singing Fool" opened in that city. The successes sung by Jolson in this production were the basis of the advertisements which particularly plugged sheet music and records of "Sonny Boy," the theme song, and "Rainbow Round My Shoulder." Even radio stores entered the page telling their customers to prepare for the next time Jolson might broadcast.

THE management of the Shawnee Theatre, Plymouth, Pa., beginning on October 13, inaugurated a policy, to prevail throughout the football season, of having the regular children's Saturday matinees in the mornings instead of afternoons. The purpose is to avoid conflicting with the Plymouth High School football games.

FOR the second time, the Melba Theatre in Dallas, broadcast the talking sequences of an all talking picture, Sunday night, when "The Terror" was put on the air for the radio listeners of station WFAA, Dallas.

Fans Sign Chaney Autograph Album and Give Theatre Live Mail List

WHEN the Lon Chaney picture, "While the City Sleeps," played the Colorado Theatre, Pueblo, Colorado, Manager C. Clare Woods used his imagination and secured a splendid mailing list for future Lon Chaney pictures.

In the lobby of his theatre he arranged a display consisting of a table, a large autograph album, and a 1-sheet card announcing that Lon Chaney wanted autographs of his fans. Over 300 registered and gave their home address. Manager Woods will be sure that each of these 300 receives at least a postal card announcement when the next Chaney picture plays the Colorado Theatre.

Warners to Sponsor Broadcast of Returns Election Night

WARNER BROTHERS will be one of the principal sponsors of one of the most elaborate radio broadcast features on Election night, November 6th, when a coast to coast hook-up of the Columbia Broadcasting chain will be used to give election returns from all parts of the nation in combination with entertainment by Vitaphone stars. This feature will go on the air at 8 P. M. and continue until 2 A. M., a total of six hours of broadcasting.

The radio time taken by Warner Brothers in this event will be divided with the New York World and other big city newspapers, which will supply the election figures and results. Vitaphone entertainment will go on every other fifteen minutes, with the intervening periods devoted to election

returns under the auspices of the newspapers.

From the standpoint of the picture people, this broadcast is perhaps the most elaborate publicity and exploitation event thus far employed. The program will be heard by millions, and it is expected that theatres throughout the country, where radio is used as an election night attraction, will be tuned to the Warner program.

In addition to the radio publicity a large amount of newspaper exploitation will accrue to the Warner Vitaphone pictures through announcements and advertising that will be used in advance by the newspapers to be represented in the broadcast. A large amount of space no doubt will be consumed by these papers in exploiting their own connection with the event.

Jacksonville Scouts Walk Mile to See "Moran of Marines"

THE Boy Scouts of Jacksonville walked a mile to see "Moran of the Marines" at the Florida Theatre there, and in so doing they gave Manager Guy A. Kenimer one of the best ballyhoo parades the town has ever seen, mainly because they carried signs which left no doubt as to the purpose of their march.

The Boy Scouts, 100 in number, were lead by their bugle corps and proceeded to march through all the principal streets in the business district on their way to the theatre and during the time of day when most people were on the streets.

The boys also carried three double-faced banners that could be read coming and going. The banners were spaced at different intervals; the first one carried copy reading, "Richard Dix and Ruth Elder in Moran of the Marines." The second banner read, "Starting Tomorrow" and the third, "Florida Theatre."

The parade was staged the day before opening of picture. A similar parade on the second day of picture's engagement at which time, the marchers kept on marching until they were comfortably seated inside the theatre to see the pictures themselves.

A tie-up was secured with the Marine Recruiting Station whereby the Marines erected a small booth in front of the Post Office and passed out heralds containing

copy about the title of picture, name of theatre and play dates.

Jersey Circuit to Conduct Harmonica Contests

Elaborate preparations for a series of three Juvenile Comedies-Harmonica Play ing Contests are being made for each of four theatres of the Lou Gold Theatrical Enterprises, which operates theatres in northern New Jersey. D. Green, manager of this circuit's Liberty Theatres of Irvington, N. J., is supervising the work. In addition to the Irvington Theatre, the Gold Circuit houses participating in these events will be the Cameo Theatre at Nutley, N. J., and the New Grand and Robert Treat Theatres of Newark. When the local contests are completed, it is planned to conduct an inter city contest between Irvington and Nutley. The staging of a more pretentious series of contests later in the circuit's most important house, the 2,000 seat Rivoli Theatre in Newark, is also contemplated.

Mr. Green plans to conduct these contests for three consecutive Saturdays beginning October 20. At Irvington, the co-operation of Mr. Philip Le Boutillier, Superintendent of the Department of Public Recreation, who has had experience in organizing harmonica bands, has been promised.

Decide "More Advertising" in Cure for Show Ills

The perplexing question of what can be done to increase the attendance at theatres was discussed at a meeting of exchange managers, salesmen and bookers at the Summitt Theatre, Kansas City suburban house, the other day.

The conclusion was unanimously agreed upon. "More advertising" was the solution, it was decided. In small towns of Kansas there are many motion picture theatres using as much as one-half page of newspaper advertising and doing enough business to warrant that much expense, it was pointed out. Examples of several Kansas City suburban houses recently had increased their advertising space, both in newspapers and billboards, was referred to. Fair trade practices and the discouragement of "knocking" rival product also was urged by those attending the meeting.

Model Planes Displayed in "Lilac Time" Lobby

A lobby display that enlisted a lot of local interest and considerable local pride was used as an exploitation feature in a campaign for "Lilac Time" conducted by Manager T. Y. Walker at the Noble theatre in Anniston, Ala. The main feature of the lobby display was the array of airplane models designed and made by the youths of Anniston.

In addition to the display, Walker tapped the well of local interest through a tie-up with a music store, the cooperative drive being based on the theme song of the picture, titled "Jeannine I Dream of Lilac Time."

Award Buddy Rogers Cup to Stillwell School

Stillwell school of Johnson County, Kansas, has been announced as the winner of the school beautification contest and will be awarded the "Buddy Rogers Trophy Cup" by the Olathe, Kas., Chamber of Commerce, which sponsored the contest in which thirty-two county schools competed. Olathe is the home town of Buddy Rogers, screen star.



Newspaper reviews as a feature of lobby exploitation. Above is display for "The Scarlet Lady" at the Castle theatre, Chicago, showing enlargement of clippings from reviews of the Columbia picture by local critics.



Regional News from Correspondents

Kansas City

A VISIT to the new Plaza Theatre, large suburban house of Kansas City which had its opening last week, by Mahmoud Samy Pasha, Egyptian minister to the United States, and his verbal admiration of the Spanish designs in the theatre, was worth a fair sized story in Kansas City daily newspapers.

Among the out-of-town visitors in Kansas City last week were: W. E. Callaway, western division sales manager for First National; C. M. Pattee, Pattee theatre, Lawrence, Kas.; Harry Taylor, Universal district manager; A. H. McLaughlin, district manager for Tiffany-Stahl; Glenn Dickinson, Dickinson chain of theatres, Lawrence, Kas., and Frank Weary, Farris Theatre, Richmond, Mo.

The Liggett Theatre, Kansas City, Kansas, which has been closed since last year, will be re-opened soon, Richard Liggett, owner and former president of the M. P. T. O. Kansas-Missouri, has announced.

New York and New Jersey

TWO robbers, who rejected bags containing \$200 in coin as too much bother, took about \$2,000 from the manager and the ticket seller of the Palentine Theatre at 11 Clinton street, Brooklyn, one night the past week, while an audience of about 1,500 enjoyed the show inside.

Alfred Sterling, the manager, and Miss Dorothy Glantz, the ticket seller, were counting receipts in an office which opens on to an alley behind the theatre. Sterling answered a knock on the partition which cuts off a small room used for counting, to be confronted by the pair, who, with revolvers drawn, forced him to hand over the cash, and then made good their escape.

Mr. Botjer, who owns and operates the Bishop Theatre in Hoboken, New Jersey, is proceeding rapidly these days with the construction of his new theatre which will be called the Embassy. This house, located at Woodfield, N. J., will seat 2,200. It has been equipped as a combination vaudeville and motion picture house, and will be ready for business this Christmas.

Messrs. Wirth and Hamid, well known international and national vaudeville and roadshow booking agents, recently, or to be exact, on September 17, opened their new beautiful modern theatre at Elmhurst, Long Island. The house is an atmospheric theatre of Spanish type and has a seating capacity of 2,300. It has been equipped with Simplex machines. Peerless high intensity lamps and a large Link organ. The policy of the house is vaudeville and exclusive first run pictures, preceding all first run houses in this territory.

We have just received word that Bratter and Pollack's new Rahway

theatre, at Rahway, New Jersey, opened on Tuesday, October 16, a month later than was announced some time ago in the NEWS.

The Bluebird Theatre, on Amsterdam avenue, New York, has been renovated and is to reopen shortly.

Friends of Murray Lazarus, of Export and Import Film Corp., will be pleased to learn that he is on his feet again. He surprised the NEWS office during the week, walking in on crutches. He claims he is feeling fine and expects to fully regain the use of his legs within a short time.

Export and Import are now located in the Tecla Building, 398 Fifth Avenue, Manhattan.

Manager Murray of the New Gates Theatre, Gates avenue, Brooklyn, is at present absent from the theatre on a two weeks' honeymoon.

The Whitehall Theatre, Whitehall street, New York City, formerly operated by Clarence Cohen, is now functioning under the management of Mr. Frankel.

Charles Burns is now managing Loew's Greeley Square, located at 30th street and 6th avenue, New York City, filling the place formerly occupied by Manager Gratlin.

Mr. Lowenstein, formerly assistant manager of the Fox Star Theatre, has been promoted to manager of the same company's Nemo Theatre. In his new position, Lowenstein succeeds Lou Falk, who resigned to become associated with a theatre chain in the West.

J. Dolan is now managing the Beverly Theatre, owned by Henry Seigel, and located on Church avenue, Brooklyn.

Irving Gold, who was manager of the Ritz and Berkshire Theatres of the Seigel Enterprises in Brooklyn, has recently severed his connection with the organization.

Arthur Smith has succeeded R. L. McLaine as manager of the Stilwell Theatre, 86th street and 24th avenue, Brooklyn.

Sid White, member of the Seider and Moley Theatrical Enterprises, is at present recovering from the effects of a nervous breakdown. Mr. White is expected to return to his former activities soon.

Baltimore

MUSICIANS of the orchestra at the Loew Richmond Theatre were released from this house when it went into a sound policy. Frank Harris of the Palace Theatre, Petersburg, Va., then engaged them for his theatre.

Lillian Kaminsky, secretary to Harry Hunter, of the Paramount Washington, D. C., office, will wed Lieut. E. Zoole, of the United States Coast Guard, in November.

The offices of the Han-A-Phone company in the Mather building, Washington, D. C., have been enlarged and work of installations are progressing steadily.

After having been away on a seven weeks' trip to his parents in Germany, Oscar Blumenthal, feature booker at the Universal Wash-

ington, D. C., office, has returned to his work.

The Palace burlesque theatre here, which has been showing a continuous performance with moving pictures, has closed for an indefinite period.

Stanley Gosnel, who was chief of service at Loew's Valencia here, has been appointed assistant manager at that house.

Jimmy Hogan, formerly an usher at Loew's Century, has been appointed performance announcer for the New Theatre.

Max Rosenstein, formerly concert master at the Stanley here, is now a member of the Willard Hotel, Washington, D. C., orchestra.

Lee Sims, cellist, formerly at the Stanley here, has also become a member of the orchestra at the Willard.

The wedding of L. A. Gooding, assistant booker at the Fox exchange, Washington, D. C., and Carolyn Tracwell, of Clarendon, Va., is scheduled to take place late in October.

San Francisco

WEST COAST THEATRES, INC., plan opening their new Oakland Theatre some time in October, and complete booth equipment has been purchased. A great deal of this equipment has been specially designed by Elmer C. Hanks, Purchasing Agent for West Coast Theatres.

Claire Foley, San Francisco Film Board secretary, left for New York recently. Rowena Foley, her sister, is temporarily acting as secretary.

The Daly City Theatre, owned and operated by Baron & Nathan, will open this month.

D. H. Duncan has recently been sent to San Francisco and the west from Chicago by the National Theatre Supply Company to handle the drapery department.

The Lincoln Theatre, Stockton, has just purchased one of the large Orchestraphones.

New chairs of the Steel Furniture Company make have been purchased by Paul R. Sprague, Quincy Theatre, Quincy, Calif.

Charles K. Thall, booking manager of West Coast Theatres in this division, has been made general manager of the Washington State division. Thall's associates in the organization gave him a luncheon before he left to take up his new duties. He is to be succeeded by Nick Turner, manager of the State and California theatres in Stockton.

Plans for the installation of Vitaphone and a general refurbishing of the Alexandria theatre were announced by Samuel H. Levin, who recently completed the reacquisition of the Alexandria, Coliseum, and New Balboa theatres in the Richmond district, from Ackerman, Haggis & Oppen.

M. Flagg of the Chowchilla Theatre, Chowchilla, has just purchased new chairs for the reseating of his house.

Central Penn.

MOTION picture theatre owners in Altoona watched with keen interest for the result of a referendum vote conducted by the Altoona Tribune to ascertain the public sentiment regarding the proposal to adopt daylight saving in Altoona and Blair county, next summer. A grand total of 12,714 ballots were cast. In the city of Altoona 6,174 voted for daylight saving and 4,720 against it. In the country outside the city the vote was 645 for and 1,175 against, making the net majority in city and county in favor of daylight saving, 924.

The Palace Theatre, Berlin, Pa., was closed early in October to undergo alterations.

Mrs. John McTague has been managing the McTague Theatre, Coaldale, in place of her husband, who was recently injured in a fall. Mr. McTague is recovering rapidly and will soon resume his duties at the theatre.

Satisfactory adjustments have been made of difficulties that arose between projectionists and Allentown theatre managers over the formers' new wage scale. While it is understood the projectionists received a smaller increase than they originally demanded they finally came to terms with the managers for somewhat higher pay than they had been receiving, and a three-year agreement was signed. In Bethlehem the projectionists got an advance of \$2.50 a week, according to reports. There was no change in the pay of union stage hands and musicians as their contracts with the managers have another year to run.

Within less than a year Robert A. Steele, of Carlisle, has disposed of the three theatres he formerly owned in the Cumberland Valley, the last of which to be disposed of by him being the Path Valley Theatre at Dry Run, Franklin County, which has just been purchased by Shearer & Rosenberry.

The Legionnaire Theatre, Milton, owned and operated by the local post of the American Legion, celebrated, during the week of October 15, the close of its fourth successful year of operation.

The Equity Theatre, Inc., which early in October opened its new \$1,000,000 Astor Theatre in Reading, has announced that the personnel of the management includes: John Cook, general manager; Paul E. Glass, director of publicity; Clarence Latschaw, resident manager, and Thomas A. Harford, electrical chief.

The Forrest Theatre, Conshohocken, has been sold by George H. Chapman, of that city, to the Novelty Amusement Company, owners also of the Riant Theatre there.

Use of the Family Theatre, New Cumberland, was granted by the management to the local American Legion Post on the nights of October 2 and 3 for a benefit showing.

Dallas

CARROLL S. TROWBRIDGE, personal representative for Douglas Fairbanks, was a Dallas visitor and guest of Ralph A. Morrow, manager of the Dallas United Artists exchange. Mr. Trowbridge was on his way to New York from the west coast.

Carl Hoblitzelle, president of the Interstate Amusement Co., has just returned from an extended vacation at Alexandria, Minn.

Victor Lowrey, assistant manager of the Melba Theatre, Dallas, is in Fort Worth, and will assist with the managerial duties at the Worth Theatre during the next two weeks.

The Publix organization has discontinued the stage shows at San Antonio.

Mr. O'Donnel, of the Interstate Amusement Co., is in San Antonio supervising the work on the new Majestic Theatre, which is being built there.

Charles E. Kessnich, southern divisional manager for M-G-M, was in Dallas on business the past week.

Charles H. Stewart, assistant manager of the Worth Theatre at Fort Worth, has been transferred to San Antonio as manager of the Empire Theatre there. Mr. Stewart is succeeded by Bob Armstrong, publicity man at the Worth Theatre. Since discontinuing the stage shows at the Worth Theatre, the stage hands have been let out, and the orchestra was also discontinued following the installation of sound equipment. Lewis E. Schneider, western divisional manager for Publix, was in Fort Worth for a week during these changes.

Albany

JAKE GOLDEN, manager of Proctor's theatre in Troy, was named chairman of the benefit performance given recently to secure funds for the widow of a Troy fireman who was recently killed in jumping into a net during a life saving exhibition. Walter Roberts, manager of the Troy Theatre, served as treasurer. The projectionists and in fact all others associated with the theatres contributed their services free for the Sunday show.

Charles Stombaugh, Pathe manager in Albany, is back from a ten days swing through northern New York.

Kenneth Kennedy was appointed last week as shipping clerk at the Pathe exchange.

Alec Herman, one time manager for First National in Albany, arrived in Albany, last week for a stay of several days.

Clarence E. Taylor, owner of the Gateway theatre at Antwerp, died at the Hepburn hospital in Ogdensburg, last week. He was stricken with an attack of gall stones. Mr. Taylor leaves a wife and daughter.

Mary Graber, usher at the Lincoln Theatre in Troy, resigned last week, owing to poor health.

There was a rumor last week to the effect that the Farley organization is seeking to acquire theatres in Cohoes and Hudson Falls.

The Albany Film Board of Trade conducted a fire drill along Exchange Row last week, and found the exchanges living up to the law.

Sympathy of the readers of the News is extended through these columns to Jacob Rosenthal, and family, in the death of Mr. Rosenthal's mother during the past week.

Al Guteck, who has been manager of the F B O exchange in Albany for several months, resigned last week and has been succeeded by George Lefko, a salesman from the Cleveland branch. Charles Rosenzweig, of New York, eastern district manager for F B O was in town when the change was made. Mr. Guteck may go to St. Louis.

W. H. Linton, owner of the Olympic in Utica, spent a portion of last week in New York City.

Bill Smalley, of Cooperstown, has recovered his health sufficiently to permit his attending the Toronto convention.

Father Bellamy is making a decided success in operating St. Mary's Hall at Massena, with pictures.

A safe at the Family Theatre in Batavia was cracked last week by yeggs, who made off with about \$700 in receipts.

Among exhibitors along Albany's Film Row during the week were Charles Marshall, of Ausable Forks; Peter Gordon, of Keeseville, and Mike Boumansour, owner of the Plaza in Malone.

The Lyric theatre at Bainbridge, and the Afton Theatre have been acquired by M. A. Putnam, of Bainbridge.

Mr. and Mrs. Harry Hellman, owner of two theatres in Albany, were in Troy last week.

Robbins, of Utica, was in New York City during the past week.

Pittsburgh

PROMOTION has been won by William G. Smith, manager of the Pittsburgh Columbia branch, and he is now assistant to General Sales Manager Cecil Maberry. Mr. Smith will confine his efforts to the Eastern branches. He is succeeded in Pittsburgh by James Sharkey.

George Kaltenborn, aged 69 years, familiar as "Dad" on Film Row, is dead after a lingering illness.

Fred Fry, shipper at the Columbia exchange, has purchased the Liberty at West Elizabeth, from George Dobrich.

Fred Solomon, film salesman in Pittsburgh, has forsaken the celluloids, and is now selling Phototones.

Mike Marks, theatre magnate of Oil City, is back on the job after a hurry-up business trip to New York.

Fred J. Herrington and M. A. Rosenberg, secretary and president,

respectively of the M. P. T. O. of W. Pa., are back in town after having attended the Michigan state convention.

"Andy" Jacknic, of the Independent Display Company, is the proud daddy of a baby girl.

Recent out-of-town exhibitor visitors on Film Row included: Carl Becker, Butler; Frank Fairgraves, Erie; Jack Maple, Pt. Marion and Jake Smith, Barnesboro.

B. W. Bickert, of New Orleans, has leased the Strand theatre, Huntingdon, W. Va., for a period of ten years.

The Palace Theatre, Bloomfield, W. Va., is undergoing a number of improvements. Cecil Friend is manager of the house.

Leonard Goldstein is the newest addition to the salesforce of the Pathe exchange.

Fred Zimmerman is the new local district manager for the Affiliated Theatrical Utilities.

Harry Rachiel, owner of the Comfort Theatre, Sharpsburg, and the Gem at Derry, is back from a vacation trip to Europe.

The Harris Amusement Company is installing RCA Photophone in their Majestic Theatre, Johnstown.

Milwaukee

THE bowling season is finally getting under way. Charles Trampe has taken matters in hand and has called a meeting for the 30th at which time teams will be selected and a schedule drawn up.

Max Roth, home office representative of the Fox Film Corp., was in Milwaukee for sales conference.

J. S. Grauman, president of Celebrated, is in the east on a business trip.

Carl Beglinger, manager of the Majestic at Appleton visited several exchanges last Thursday.

Gertrude Kler of the Pathe sales control department was married recently.

Fred Meier, for many years managing director of the Alhambra Theatre, is the newly named manager of the Milwaukee Theatre Circuit, Inc., the local branch of the U. chain. Mr. Meier will continue direction of the Alhambra.

With the announcement of Mr. Meier's appointment, comes the word of other changes in management of Universal houses in the city and state. Eugene Arnstein, formerly manager of the Lake is now booker in the offices of the circuit. Reinhold Wallach has been transferred from the Sheboygan Theatre at Sheboygan to management of the Lake. Mr. Wallach is succeeded in Sheboygan by Louis G. Sewnig. Morgan C. Ames comes from St. Joseph, Mo., where he managed three Universal houses, to take over the management of the Venetian theatre. Otto Lang of the Venetian is now at the Riviera where he succeeds Robert Gross, resigned. The Milwaukee Theatre Circuit has added to its staff, Frank Cook, who has

been managing theatres in Appleton, Platteville and Sheboygan for many years.

Francis Kadow of the Mikado Theatre at Manitowoc came to Milwaukee recently on a business trip.

W. W. Black, head of the Pathe non-theatrical department, of New York, spent some time in the local Pathe office.

Minneapolis

WORK has already been started on the excavation for the new theatre at Mora, Minn. The house will be operated by Harry Simon, owner of the State Theatre at Walker, Minn.

J. H. MacIntyre, Minneapolis Pathe branch manager, recently received the first photogram ever received over the wires in Minneapolis. It was sent him by Phil Reisman, general sales manager of the company from Los Angeles.

Newt Davis passed away at his home in Minneapolis recently after a prolonged illness. Mr. Davis was for many years connected with the film industry in this district and was at one time manager of the local Goldwyn branch.

The Main Theatre at Buhl, Minn., has been reopened by Joe Carlson.

The Rex Theatre at West Concord, Minn., has been purchased by A. J. Wilson from the estate of the late W. G. Stinson, who operated the theatre for many years.

The new Benfield Theatre at Graceville, Minn., has recently been opened by B. J. Benfield.

It is expected that the new theatre at White Bear, Minn., owned by Mrs. E. W. Jansen, will be ready for opening within another month. The house will cost \$30,000.

The Lyric Theatre, a loop-house, this week changes from a two-shows-a-week policy to a policy of keeping the same picture there the full seven days.

S. G. Lebedoff, until recently owner of the Liberty and Home-wood Theatres in Minneapolis, has joined with Warner Brothers and will soon begin a tour of this territory as a special representative. Lebedoff sold his theatre interests to the American Amusement Company.

Max Milder, home office representative for Warner Bros., and Phil Reisman, general sales manager for Pathe, were recent visitors in Minneapolis. Reisman, a former Minneapolis man.

Cincinnati

PRINCESS THEATRE, Waukeon, Ohio, has closed for extensive remodeling and repairs. Seating capacity to be increased to 600.

Charles A. Winston, press representative of Loew's Ohio and Broad Theatres, Columbus, Ohio, was suddenly stricken with fever this past week and rushed to the hospital.

Schines formally opened their State Theatre, Sandusky, Ohio, last week, to record-breaking crowd. J. B. Seitz is manager.

Adam Hamerle, veteran exhibitor, Hamilton, Ohio, confined to his home by illness, celebrated his 75th birthday last week.

State Theatre, one of the Keith houses at Dayton, Ohio, is installing Vitaphone equipment.

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Cleveland

FOX will build a big downtown theatre here, according to revived rumors. Every year for the past five years it has been said that Fox would come into the city with a motion picture palace, and every year had gone by without anything happening. It is said now, however, that negotiations are under way to acquire property on Euclid avenue at East 18th street.

The old Schultz Opera House at Zanesville, which has been closed for repairs, opened last week under the new name of the Imperial. Caldwell Brown, who operates all the theatres in Zanesville, began his picture activity in this house.

Frank and Tony Esposito will build a new 1,000-seat theatre on Main street, Akron, on the site of the present Esposito building. It will be called the Metropolitan, and will have a frontage of 60 feet, with a depth of 175 feet. Work was started last week, in the hope of completion by the middle of December.

Alphus Goffinet is redecorating and newly equipping the Goffinet Theatre at Rittman. The seating arrangement is being changed and new upholstered chairs are being installed. Other new fixtures are also being added.

La France Theatre at Swanton, Ohio, opened recently. This is a new house built by Mrs. L. A. Piliod at a cost of about \$25,000.

The old Victory Theatre, Findley, has been demolished. It is being rebuilt as a store room.

Lancaster will have a hotel and theatre building when plans prepared for I. J. Collins, glass manufacturer of Lancaster, are executed.

George W. Armstrong, formerly manager of the Cleveland office of National Theatre Supply Company and now an independent supply dealer, was in town last week.

We congratulate Julia Dwyer, cashier at the local First National exchange, upon her marriage last Saturday to William King of this city.

The Oriental Theatre, Superior avenue and East 9th street, one of the houses belonging to the Universal-Variety chain, closed last Saturday night. Frank Greenwald, who has been managing the Oriental, is now managing the Moreland, another house belonging to the same circuit.

The next meeting of the Cinema Club is scheduled for October 25 at 1:30 p. m. in room 525, Statler Hotel, when Bascom Johnson will address the members on the subject, "The Moral Effect of the Movies."

Seattle

ANNOUNCEMENT was received this week from Eddie Rivers, Eastern Washington theatre man, that he has reopened his Theatorium Theatre in Lewiston under the name of the Granada with feature pictures and Musical Comedy. Rivers himself acts as master of ceremonies for his stage presentations.

Dave Bershon, Western district manager for United Artists, visited Manager McNeerney's exchange here last week.

The Liberty Theatre in Lewiston, Idaho, will have Vitaphone the early part of November, and

will also be completely remodeled and renovated.

Paul McElhinney, booker for Manager Ben Fish's local Metro-Goldwyn-Mayer exchange, returned last week from a short trip to Butte.

Burton I. Jones, formerly with John Danz's Sterling Theatre Chain in Seattle, has announced his association with Eddie Rivers' Granada and Rex Theatres in Eastern Washington.

Seattle played host to several visiting screen stars last week. William Boyd and his wife, Elinor Fair. Bebe Daniels and Babe London, Christie Comedy player.

K. L. Burk, former theatre man in Baker, Oregon, will soon sail for Germany to assume command of the sales of Fox Films in Central Europe.

John J. Fleming, executive of the recently organized Northwest Independent Exhibitors' Association, visited Seattle last week and announced the following new members of his group in this territory: A. B. Germaine, Capitol Theatre, Portland; Carlin & Butler, Senate Theatre, Portland; Pat Partridge, Coliseum Theatre, Tillamook; Guy Hasselton, Orpheum Theatre, Baker; and C. A. Greulich of La Grange.

Announcement was received from Montana last week to the effect that the Hartwig Theatre at Dillon has reopened after renovating and repairs during the last two months, and the Dreamland Theatre at Drummond is also again in operation. The latter house has been taken over by F. E. Simon, theatre man of Superior, Montana.

The two new buildings going up on Film Row here will soon be occupied by their tenants, according to appearances this week. In the south unit will be the American Seating Company; Aust and Black, theatre service men; Charles W. Harden, state right distributor; Dean Stiles, theatre auditor; and the Army Motion Picture Bureau. In the north unit will be the Great Western Theatre Supply Company; Art Aronson's Western Poster Company; and James M. Hone's office as secretary of the M. P. T. O. W.

William F. Gerecke, Paramount News cameraman who has spent the last six months in Alaska, returned to Seattle last week.

Wallace Rucker, Educational branch manager, has returned from a trip to his new sales and service branch office on Portland's Film Row.

Changes in ownership of three Montana theatres have been announced. These include the sale of the Aristo Theatre at Winnett by Jack M. Suckstorff to W. F. Griebel; Rose Theatre at Glendive to Jack Suckstorff by T. E. Vallancey; Edgar Theatre at Edgar to M. Jensen by Lawrence Byrd.

Plans for a new \$200,000 theatre in Everett, Washington, were made public last week by Ray L. Brown and F. E. Smith of Seattle, to be built by Architect C. Ferris White of Everett. The house will seat around 1500 people, and is expected to be ready for opening in early spring. Mr. Brown, will be acting director of the theatre.

George Pampel, publicity director and assistant manager of Universal's Columbia Theatre in this

city, returned from California last week after a three week's absence on his honeymoon.

Neal East, manager of the Paramount Famous Lasky exchange, returned to his office last week after a brief business trip.

Announcement was made in West Coast Theatre, Inc., offices here last week to the effect that the Parkway Theatre in Butte will be opened within the next few weeks. E. C. Jeffries is the manager of the three Butte houses for West Coast.

Des Moines

THE old Opera House at Knoxville, Iowa, was razed this week, and will be replaced by an oil station.

Villisca, Iowa, is debating on Sunday shows. The special election which was to decide the matter was not brought up because the committee in charge failed to provide the expenses of the election. However, it is probable that another effort will be made and it is thought that those wanting Sunday shows are in the majority.

New opera chairs have been installed at the Atlantic Theatre at Atlantic, Iowa, of which O. C. Johnson is manager. A new pipe organ was added only this fall as well as other extensive repairs and the addition of new draperies.

The Fox Theatre at Washington, Iowa has added a new entrance and also new lighting fixtures which make this house seem like a new theatre. The Graham theatre at Washington has also been remodelled with the installation of

new seats. A fireproof both has also been put in at the Graham.

Harry Weinberg, president of the Commonwealth Theatres Company, in Des Moines, has disposed of his theatre in South Omaha. Harry Mitchnick who was manager of this house has returned to Des Moines.

L. F. Wolcott of the Grand Theatre at Eldora, Iowa, has recently installed a Photophone at his theatre.

Harry G. Day is now owner of the Strand Theatre at Victor, Iowa, which was bought from Mrs. Wernland.

While the Iowa Theatre at Winterset underwent some changes, A. B. Pettit, owner and manager of the theatre there, showed at the Chautauqua pavilion. The theatre will now seat 600, has been completely remodelled and will re-open soon.

Portland, Ore.

PANTAGES THEATRE will show synchronized and talking pictures starting the last week in October, according to Manager J. A. Johnson. The house will be wired immediately. The vaudeville policy of the theatres will not be changed.

"Stage Kisses" billed as a film of burning love, caught fire at the suburban Nob Hill Theatre. Damage was confined to the projection room according to Seltzer Bros. managers.

Mordaunt & Drennan have been granted a permit to build new Aladdin Theatre, which will be located in Blackfoot, Idaho.

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Southeast Alabama

CONDITIONS in the smaller towns in Alabama are rather quiet. Theatres report business as only fair. Some showmen attribute the condition to the interest manifested in political meetings, etc., and say that after the election things will pick up.

Frank V. Merritt, vice-president and general manager of the Marvin Wise Circuit, has been confined to his home with illness.

Among film representatives in Birmingham the past week were W. H. Heyward of Universal, Bill Sharp of Fox, C. R. Beachman, special representative of First National; P. A. Strachan of Pathe, A. R. McRae of FBO, and J. H. Thompson of Eltabran.

F. D. Gibson of the Palace Theatre, Moulton, Ala., visited Birmingham the past week, as also did W. T. Collier of the Rialto Theatre, Warrior, Ala.

Tom F. Ware, long known to theatre folk in Alabama, has been transferred to Decatur, Ala., by the Crescent Amusement Co., and is now managing the Princess and Delite Theatres in that city.

G. F. Peter, president and general manager of the Southern Coal & Coke Co., who conducts the Community Theatre at Boothton, Ala., visited Philadelphia, Pa., in attendance at the meeting of the Coal Operators there.

Manager Vernon Reaver of the Ritz held open house for his old friends the past week, when Ringling Bros. & Barnum & Bailey Circus visited Birmingham.

C. A. Crute of the Lyric, Huntsville, is expecting to visit Hot Springs, Ark.

Manager Jack Marshall of the North Birmingham Theatre visited his old home in Huntsville, Ala., recently.

J. L. Hall, who recently took over and reopened the Opera House, at Gadsden, Ala., states that his policy of stock and pictures is proving very successful.

It is announced that the Princess, Birmingham, which has been undergoing extensive remodeling and redecorating, will reopen.

Charlotte

The Majestic Theatre at Camden, S. C., opened Monday October 15. The house has been entirely remodeled and is owned by T. L. Little.

The Carolina Theatre in Charlotte has recently been equipped with Vitaphone and Movietone.

Visitors in Charlotte last week were Jerry Simpson of Ideal and Lyric Theatres, Gastonia, N. C.; Frank Stough, of Davidson Theatre, Davidson, N. C.; D. Holt, of Troy Theatre, Troy, N. C.; Mr. Carpenter of the Imperial Theatre, Kings Mountain, N. C.; P. Burwell, of Littleton Theatre, Littleton, N. C.; W. E. Stewart, of Pastime and Westmore Theatres, Concord, N. C.; Dewey Plummer, of Lyric Theatre, Mount Holly, N.

C.; J. W. Prevot, of Princess and Palace Theatres, Thomasville, N. C.; R. P. Rosser, of Dixie Theatre, Aberdeen, N. C., and Carolina Theatre, Hamlet, N. C.

C. I. Gresham, who has owned and operated the Artcraft Theatre in Mooresville, N. C., for many years, has sold the house to E. F. Houser, who also operates the Victory Theatre in that city.

It is announced that sound equipment has been ordered for the Kentucky Theatre, Louisville, Ky., and is expected to be installed by January 1.

Sam Switow, head of the Switow Enterprises, also confirms reports that the Grand Theatre in New Albany and the LeRose Theatre in Jeffersonville, Ind., will be equipped for sound pictures by the first of the year.

Atlanta

Frank A. Leathermann has returned to his office after having been seriously ill.

H. Pitman has sold his Capitol Theatre in Clearwater, Fla., to West Coast Theatres.

The Georgia Warm Springs Foundation for Crippled Children at Warm Springs, Ga., are about to begin the showing of motion pictures.

Jack Keegan, general booking manager for Vitaphone, arrived in Atlanta last Thursday for visit to local branch.

W. B. Fulton, southern division manager of Vitaphone Corporation, spent the past week in the company's Atlanta office.

J. H. Butner, head of Educational's Atlanta branch, returned to his desk last Monday.

Recent exhibitor visitors on Atlanta's film row were: Mrs. M. K. Ware of the Princess Theatre, Thomson, Ga.; J. N. Morgan, Roy Martin chain of theatres, Columbus, Ga.; O. C. Lam, of Rome, Ga.; Mrs. L. W. Holland, of the Madison Square Theatre, in Madison, Ga.; J. W. Andrews, secretary of Southern Theatres, Inc., Birmingham, Ala.; T. F. Thompson, Palace and Princess Theatres in Cedartown, Ga.

With the W. E. sound installation at Keith's Georgia all major Atlanta theatres now have sound equipment.

Florida

In the recent national contest between District Managers and Managers, Florida came out in the finals with several honors. District Manager Jess Clark, of Publix, captured second prize, winning this recognition of his services in the Florida district. The first prize was awarded to C. B. Stiff, of Texas.

Among managers, the first prize went to George B. Peck, of the Victory Theatre (Publix), while Guy Genimer, of the Florida (Publix), at Jacksonville, won fourth place.

Manager John Thomas, of the Riverside Theatre, a Sparks house, won sixth place, and was highly

commended for his work in the Riverside, a neighborhood house.

E. J. Sparks, prominent Florida exhibitor, and Mrs. Sparks returned Monday from Europe.

The Camobello Theatre, an exclusive colored house in the Belmont Heights section of Tampa, which has been dark all summer, was opened last Saturday night with a straight picture program at popular prices.

It is reported from West Palm Beach that the Paramount-Lasky Corporation have purchased a half interest in the Fashion Beaux Arts Theatre at Palm Beach from Stanley C. Warrick, the builder and owner of this fashionable resort theatre. Mr. Warrick will retain the management, it is stated.

District Manager Jess Clark, of Publix, reports that the work of repair is going on rapidly in the district damaged by the recent storm. The Kettler Theatre at West Palm Beach is being rehabilitated as rapidly as possible and is expected to be ready for reopening in 15 or 30 days. The Beaux Arts Theatre at Palm Beach is also undergoing rapid repair. The probable date of reopening this house has not been announced.

It is reported that the Capitol Theatre at Clearwater, Fla., has been taken over by the West Coast Enterprises.

St. Louis

THE Fox Theatre, Aurora, Ill., was damaged about \$10,000 by a fire which destroyed the Rialto Theatre building in that city on October 20. The Rialto building was three stories in height and housed six stores, numerous offices and the theatre. The total loss from the fire was estimated at \$1,000,000. The origin of the blaze has not been ascertained definitely.

Skouras A stock jumped up several points during the trading of the week closing with October 20 and the final quotation on the St. Louis Stock Exchange as of that date was \$51 bid and \$54 asked. This compares with an average price of but \$38 for this stock a year ago.

St. Louis Amusement A continues in the dumps and remained \$20 bid and \$30 asked when trading closed October 20. This is many points below the prices offered for this stock a year ago.

The Empress Theatre on Olive street, just west of Grand boulevard, is being fitted up for sound pictures and will open about November 17. Under the new policy the theatre will be known as the Midtown Theatre.

Skouras Brothers Enterprises, owners of the Missouri Theatre, Grand boulevard at Lucas Avenue, have perfected arrangements with the Paramount Theatre, the New Paramount in Brooklyn, N. Y., the Oriental in Chicago and the Michigan in Detroit whereby the master-of-ceremonies in these houses will be sent from city to city at various intervals.

William Lyris, manager of the Hi-Pointe Theatre, Oakland and

McCausland Avenues, St. Louis, while driving home one night recently was held up by four men and robbed of \$231 in theatre receipts and his car.

Alex Christensen, humorist and jazz pianist, made his debut as a master of ceremonies at the Grand Opera House, St. Louis.

The local lodge of Elks in Chadron, Nebr., has had preliminary plans prepared by C. J. Boswell, Dolan building, Chadron, for a new theatre, lodge and store building.

Ariadne Pasmezoglu, daughter of Hector M. E. Pasmezoglu, owner of the Delmar Theatre in St. Louis, and Norman Van Matre, a medical student and son of a Springfield, Mo., banker, were married on October 16.

The Progress Amusement Company of St. Joseph, Mo., has been incorporated with \$2,000 capital. Stockholders are Edward J. Peskay, 18 shares; Gladys E. Peskay, one share, and William C. Cole, one share.

Tom McKean, president, and Walter Light, vice-president of Progressive Pictures, spent the greater part of the week out in the territory.

Barney Rosenthal, president of Columbia Pictures Corporation, returned October 22 from New York City.

C. T. Lynch, manager of Metro-Goldwyn-Mayer and president of the St. Louis Film Board of Trade, returned to his desk October 20 following a brief vacation.

Indianapolis

COLONIAL Theatre, Logansport, Ind., has been closed and work on razing the building has begun. James I. Barnes, owner of the property, has awarded contracts for the construction of a new and larger theatre on the site.

The Lincoln Amusement Company of Petersburg, Ind., has filed papers with the secretary of state in Indianapolis showing the capital stock to have been increased from \$25,000 to \$40,000.

Surprise, which terrified Mrs. Marion Gilliams, cashier at the Loew Victory Theatre at Evansville, Ind., until she could not move, frustrated the attempt of a bandit to hold up the theatre. As she sat in her cage, the bandit appeared with a revolver hidden under an overcoat and demanded money. She became paralyzed with fright and when some patrons came to buy tickets, the bandit fled.

Articles of incorporation have been filed with the secretary of state here by the J. & B. Theatre Company, 475 Broadway, Gary, Ind. The corporation has an initial capital stock of \$10,000 and is formed "to conduct and lease theatres and other places of amusement." The incorporators are Albert Goldman, Harry P. Munns and Jack E. Dwork.

Announcement has been made by Orville Brown, of New Boss, Ind., that he is starting a motion picture show. The theatre will be on State street.

Theatre Projects Announced for Three States

SIX new theatrical projects have been definitely announced for three states, Kansas, Iowa, and Louisiana.

Harry McClure, manager of the Strand Theatre Corporation at Emporia, Kas., has announced the company will build a new theatre in Commercial Street between Eighth and Ninth Streets, in that city. Boller Brothers, well known architects of Kansas City, Mo., have been retained to plan the new house. It will be two-story with basement and seat about 1500 persons. The cost has been estimated at \$225,000.

P. W. Sparks of Oskaloosa, Ia., has been awarded the contract to build a new theatre for Elmo Hoffman at New Sharon, Ia. It will be one-story and cost about \$20,000.

Construction has started on a new theatre at Belleville, Kas., of which Sam H. Blair will be owner. Pearcy Brothers of Belleville are the general contractors. The plans prepared by Charles W. Shaver of Salina, Kas., call for a one-story, balcony

and basement building, 50 by 100 feet of reinforced concrete brick and terra cotta.

Frank Morris has awarded the contract for his new theatre in Cimarron, Kas., to Daulton & Hatch. It will seat 350 persons and cost about \$20,000.

Bids will be taken soon on the theatre, store and post office building to be erected in Manchester, Ia., by E. W. Williams. Mark Anthony of Cedar Rapids, Ia., is preparing the plans. The building will be semi-fireproof two story and basement, 80 by 120 feet and cost about \$75,000. The Federal Government has leased part of the space for a post office.

Contracts will be awarded soon on the theatre to be erected in Bogalusa, Ia., by Berensen Brothers. Lockett and Chachere, Balter Building, New Orleans, La., are the architects. The plans call for a building one story and balcony 60 by 125 feet to cost approximately \$75,000. Equipment for talking pictures and a large organ will be installed at an additional cost of \$15,000.

Stanley Co. Building in Philly, New York and New Jersey

THE Stanley Company of America, of which Irving R. Rossheim is president, is now in the midst of a busy period of building. The Mastbaum in Philadelphia is rapidly nearing the finish of construction, the Metropolitan in the same city has been completely renovated, the new Commodore, also in Philly, and the Sedgwick, on Germantown Avenue near Mt. Airy Avenue, are just the Philadelphia projects that the company has in progress.

The Metropolitan has already been opened while the Commodore and the Sedgwick will be opened soon. The Commodore, at 43 and Walnut Streets, seats 1,500 while the Sedgwick also boasts a large seating capacity.

In addition to Philadelphia, the Stanley forces have built a new house in Utica, New York. At Collingdale, Pa., the Villa, in the course of construction, is being erected. This house, in modern French style of architecture, with a seating capacity of 1,000, has necessitated an expenditure of half a million dollars, Mr. Rossheim reports.

Stanley will erect a new theatre in Atlantic City, at Arkansas Avenue and the Boardwalk. The Stanley officials have decided on 5,000 as the seating capacity of this new movie palace. An advance estimate by Mr. Rossheim is \$4,000,000 as the cost of the project. It is planned to open the house in the spring of 1929.

The Stanley Company has also put over

the Earle Theatre in Philadelphia as a successful vaudeville house, the B. F. Keith in that city having been closed.

Construction Notes and Theatre Openings

The Booker T. Washington, the second colored motion picture house to be erected in Asheville, N. C., opened its doors the first part of last week. The structure housing the theatre cost \$82,000 and was constructed by D. S. and N. S. Hildebrand of Asheville. A 42-room colored hotel is above the theatre.

Seating 486, the Booker T. Washington has space for a balcony for 250 additional seats, to be added later.

Evansville, Ind., will have a new \$800,000 nine-story theatre and office building in the incompleting Cadie theatre structure, according to plans of the Bowling and Shank firm of architects of St. Louis, Mo., who have taken over the structure. An out-of-town bond issue is said to have been arranged and an agreement made with a local operating company which will lease the theatre for 25 years.

Ground was broken in Bogalusa, La., Tuesday, October 2, for Berenson Brothers' State Theatre, to be built on Columbia Street and to seat approximately 1,500. It

will cost \$75,000. The building will measure 60 by 126 feet and the theatre will contain a large balcony. The house is expected to be completed by January 1.

Last Wednesday night the Hillside Theatre on Hollywood near Long Avenues, Hillside, New Jersey, opened again after a summer spent in alterations to both the exterior and interior of the house. A benefit performance for the Exempt Firemen's Association marked the opening. The Sobelson brothers, who operate theatre in Elizabeth, Newark and Roselle Park, have leased the Hillside and established M. J. Sobelson as local manager. Kube and Kranixfeld are the owners of the building.

It is rumored that there will be a realignment of the suburban house situation in the Birmingham, Ala., district within the next 30 days. The town, it is claimed, is over-seated and, while the talkie wave persists, many of the outlying houses have suffered considerable loss of revenue.

The Anawalt Theatre, Bluefield, W. Va., was opened on September 8. The house is built on the site of the former Anawalt. Owners are E. C. Rector, Ray Wyland and James M. Woods. The house seats 308 persons and cost approximately \$35,000.

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Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions" (S. R. indicates State Right release.)

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
Bare Co-Ed, The...	Murdock-Cavalier-Lancaster	Nov. 20	2 reels	Jan. 7
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17
Bathing Beauty Babies	McDougall Kids	April 10	2 reels	
Cat Tales	McDougall Kids	Jan. 10	2 reels	
College Cuckoo	Murdock-Cavalier	June 1	2 reels	
Cutting Up	McDougall Kids	Feb. 10	2 reels	Mar. 17
Daze of '49	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4
Duke's Dirty Doings	P. Murdock-N. Cavalier	Feb. 1	2 reels	Mar. 17
Figures Do Lie	Bathing Girls	April 1	2 reels	
Fowl Play	McDougall Kids	Mar. 10	2 reels	
Her Salty Suitor		June 20	2 reels	
Hick in Hollywood	Murdock-Cavalier	May 1	2 reels	
His Wild Cat	McDougall Kids	July 10	2 reels	
Kids, Cats and Cops	McDougall Kids	May 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving-Cooper	July 1	2 reels	
Lost in the Lurch	P. Murdock-N. Cavalier	Mar. 1	2 reels	Mar. 17
Lot o' Boloney, A.	McDougall Kids	June 10	2 reels	
Mr. Pooch	McDougall Kids	Dec. 10	2 reels	Jan. 7
Naughty Nurse	Jack Cooper	April 20	2 reels	
Pickers The	McDougall Kids	Aug. 10	2 reels	
Smackem Alley		Mar. 20	2 reels	
Wild Waves		Feb. 20	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Beware of Blondes	Rever-M. Moore-D'Arcy	July 1	5649 feet	Sept. 15
Broadway Daddies	Logan-Lessa	April 7	5537 feet	Sept. 15
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Desert Bride, The	Compton-Forrest	Mar. 26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Sept. 1		
Fashion Madness	Windor-Howes	Dec. 8	5513 feet	Mar. 31
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Opening Night, The	Windor-Bowers	Nov. 14	5524 feet	Mar. 17
Raiders Emden, The	Special Cast			Sept. 15
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Sally in Our Alley	Mason-Arlen	Sept. 3	5892 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Siren, The	Rever-T. Moore	Dec. 20	5958 feet	June 23
So This Is Love	Mason-Cutter-Walker	Feb. 6	5611 feet	June 23
Sporting Ace, The	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2
Stage Kisses	Harlan-Chadwick	Nov. 2	5435 feet	
That Certain Thing	Graves-Dana	Jan. 1	6047 feet	Mar. 10
Tigress, The	Holt-Rever	Oct. 21	5357 feet	Mar. 17
Virgin Lips	Borden-Boles	July 25	6048 feet	Sept. 22
Warning, The	Holt-Rever	Nov. 26	5791 feet	Jan. 7
Way of the Strong, The	Daniels-Von Eltz	June 19	5732 feet	
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28
Woman's Way, A.	Livingston-Baxter	Feb. 18	5472 feet	

Coming Attractions

Title	Star	Length	Reviewed
Lone Wolf's Daughter, The	Bert Lytell		
Nothing to Wear	Logan-von-Eltz		
Power of the Press, The	Fairbanks, Jr.-Ralston		
Sinners' Parade	Rever-Vancoli		
Streets of Illusion, The	Keith-Vall		
Stool Pigeon, The	Delaney-Borden		
Submarine	Holt-Rever-Graves	8192 feet	Sept. 15

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All Bear	Curiosities	April 29	1 reel	April 21
All in Fun		Oct. 21		
All Set	Lupino-Sargent-Hutton	Jan. 15	1 reel	Feb. 4
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
At It Again	Monty Collins	May 13	2 reels	April 28
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels	
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7
Blondes Beware	Johnny Arthur	Oct. 14	2 reels	Oct. 13
Builders of Bridges	Bruce Outdoor Sketch	Feb. 28	1 reel	Mar. 10
Bumping Along	Stone-Ruth	Nov. 18	1 reel	
Call of the Sea, The	Hope Hampton	Jan. 1	2 reels	Dec. 31
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Chilly Days	"Big Boy"	Feb. 19	2 reels	Feb. 18
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Count Me Out	Barney Hellum	Mar. 11	1 reel	Mar. 3
Crown Me	Wallace Lupino	June 3	1 reel	May 28

Title	Star	Rel. Date	Length	Reviewed
Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18
Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Dummies	Larry Semon	Jan. 1	2 reels	Dec. 23
Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23
Fandango	Lupino Lane	May 6	2 reels	April 14
Felix the Cat in Arab Antics	"Sullivan Cartoon"	May 13	1 reel	June 2
Felix the Cat in Astronoomoo	"Sullivan Cartoon"	July 8	1 reel	Aug. 19
Felix the Cat in Comical Amities	"Sullivan Cartoon"	April 1	1 reel	April 21
Felix the Cat in Draglin' the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
Felix the Cat in Eskimotive	"Sullivan Cartoon"	April 29	1 reel	May 28
Felix the Cat in Futurizty	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix the Cat in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
Felix the Cat in In-and-Out-Laws	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 22
Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix in Outdoor Indora	"Sullivan Cartoon"	Mar. 18	1 reel	April 14
Felix the Cat in Polly-tics	"Sullivan Cartoon"	April 15	1 reel	May 5
Felix in Sure-Locked Homee	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Felix the Cat in the Last Life	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10
Felix the Cat in the Oily Bird	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18
Felix in the Smoke Stream	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17
Feline Frolics—Tonquin Valley	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Oct. 28	2 reels	
Fisticuffs	Lupino Lane	Sept. 9	2 reels	Sept. 8
Girlyes Behave	Jerry Drew	June 24	2 reels	June 2
Gloom Chaser, The	Hodge-Podge	Oct. 14	1 reel	
Glorious Adventures	Goody Birds	Aug. 12	2 reels	July 28
Green-Eyed Love	Ruby McCoy-George Hall	April 8	1 reel	Mar. 24
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	
Hectic Days	Lupino Lane	June 17	2 reels	May 26
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
His Maiden Voyage	George Davis	Aug. 23	2 reels	Feb. 18
Hold That Monkey	Monty Collins	Nov. 11	2 reels	
Homemade Man, A.	Lloyd Hamilton	June 17	2 reels	June 9
Hop Off	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17
Indiscret Pete	Jerry Drew	Mar. 11	2 reels	Mar. 10
Just Dandy	Jerry Drew	Aug. 23	2 reels	Aug. 11
Just For Art	Curiosities	May 27	1 reel	June 2
Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4
Kitchen Talent	George Davis	April 15	2 reels	Mar. 31
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Lure	Davis-Collins	July 29	2 reels	July 14
Listen to Me	Lloyd Hamilton	July 22	2 reels	July 14
Listen Sister	Lupino Lane	Mar. 25	2 reels	Mar. 24
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Love's Springtime	Hope Hampton	Feb. 12	2 reels	Mar. 17
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Mother Birds	Curiosities	Mar. 4	1 reel	Feb. 18
Mysterious Night, A.	Monty Collins	Feb. 12	1 reel	Feb. 18
Navy Beans	"Big Boy"	May 27	2 reels	May 12
Never Too Late	Wallace Lupino	May 6	1 reel	April 28
New York's Sweetheart	Curiosities	Jan. 1	1 reel	Feb. 11
Nicknames	Hodge-Podge	April 8	1 reel	April 21
No Fare	"Big Boy"	April 8	2 reels	Mar. 24
Oh Mama	Miller-Hutton	July 1	1 reel	June 23
Oh Salsie	Monty Collins	April 22	1 reel	April 14
On the Move	Hodge-Podge	May 27	2 reels	
Patchwork of Pictures, A.	Hodge-Podge	Nov. 18	1 reel	
Peculiar Pair o' Pups, A.	Bruce Outdoor Sketch	May 20	1 reel	May 5
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Penny Postals	Curiosities	April 1	1 reel	Mar. 17
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept. 9	2 reels	
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Pretty Baby	Monty Collins	Feb. 26	1 reel	Feb. 18
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 6
Racing Mad	Al St. John	Jan. 8	2 reels	Jan. 28
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 28
Recollections of a Rover	Hodge-Podge	Jan. 8	1 reel	Feb. 4
Reforming Romeo	Lupino Lane	July 29	2 reels	July 21
Rubbernecking	Curiosities	May 27	2 reels	May 12
Running Ragged	Lewis Sargent	Jan. 29	1 reel	Feb. 4
Sailor Boy	Monty Collins	June 17	1 reel	June 9
Say Ah-h	Charley Bowers	Feb. 19	2 reels	Feb. 18
Simple Sap, A.	Larry Semon	Feb. 12	2 reels	Feb. 25
Sky Ranger, The	Reed Howes	Sept. 23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov. 18	2 reels	April 21
Slippery Willie Fishing	Monty Collins	April 29	2 reels	June 9
Spring Has Come	Monty Collins	Mar. 25	1 reel	Mar. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
Star Shots	Hodge-Podge	Feb. 5	1 reel	Feb. 4
Sword Points	Lupino Lane	Feb. 12	2 reels	Dec. 31
There It Is	Charley Bowers	Jan. 1	2 reels	Jan. 7
Thoughtful White Fishing	Bruce Outdoor Sketch	June 10	1 reel	June 9
The Tough Onion	Monty Collins	April 29	1 reel	May 12
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Visitors Welcome	Johnny Arthur	Mar. 4	2 reels	Mar. 10
Wandering Toot, The	Hodge-Podge	May 6	1 reel	May 28
Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4
Winging Zord	Monty Collins	Jan. 1	1 reel	Feb. 4
Whoozle	Charley Bowers	April 1	2 reels	Mar. 17
Who's Linn?	Davis-Collins	June 10	2 reels	May 28
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
You'll Be Sorry	Charley Bowers	May 20	2 reels	May 19

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5980 feet	
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet	
Beverly Cinderella, A.	O'Malley-Hulette	Nov. 1	5800 feet	Nov. 25
Broadway Madness	De La Motte-Kelth	Oct. 1	6300 feet	Oct. 14
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Belford-Miller	Aug. 27	6000 feet	
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10
Sound Classic, Inc.	Tyler-Clair	June 1	4700 feet	
Stronger Will, The	Marmont-Carewe	Feb. 20	6600 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

Coming Attractions

Title	Star	Length	Reviewed
Gilded Love			
Life's Crossroads	Hulette-Hamilton		

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Aflame in the Sky	Lynn-Luden	Dec. 18	6034 feet	Nov. 11
Alex the Great	Gallagher-Dwyer	May 13	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7		
Bandit's Son, The	Steele-Sheridan	Nov. 20	4788 feet	
Bantam Cowboy, The	Buzz Barton	Aug. 12	4893 feet	
Battling Buckaroo, The	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
Beyond London's Lights	Buzz Barton	Oct. 23	4858 feet	Sept. 30
Boy Rider, The	Bob Steele	April 1	4869 feet	
Breed of the Sunsets	Bob Steele	Aug. 26		
Captain Careless	F. X. Bushman	Sept. 16	5487 feet	
Charge of the Gauchos	Tyler-Lynn	Oct. 30	4937 feet	Mar. 3
Charokoe Kid, The	Mar. 4	6000 feet		
Chorus After Midnight	Darro-Costello-Brown	Oct. 7	5065 feet	Sept. 22
*Circus Kid, The	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 26/27
Clancy's Kosher Wedding	Wilson-Mendez	Jan. 13	6390 feet	Feb. 26
Coney Island	Lewis-Hill-Nelson	May 11	6291 feet	
Crooks Can't Win	Baxter Sleeper	Aug. 26	5621 feet	
Danger Street	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Dead Man's Curve	Tyler-Thompson	Dec. 26	4754 feet	
Desert Pirate, The	Bennett-Mong-Douglas	April 7	5984 feet	
Devil's Trade Mark, The	Ranger-Martin	June 10	5043 feet	
Dog Justice	Ranger (dog)	Sept. 2		
Dog Law	Bob Steele	Jan. 1	4770 feet	
Drimin' Sands	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Fa us of the Wild	Buzz Barton	July 1	4756 feet	
Fighting Redhead, The	Tyler	Mar. 21	6131 feet	Jan. 28
Flying U Ranch, The	Wilson-Arthur	Oct. 2	6301 feet	July 29/27
Freckles	Kingston-Caldwell	Nov. 23	7045 feet	Nov. 25
Gingham Girl, The	Thompson-Trevor-Blane	Feb. 12	5146 feet	Dec. 30
Harvester, The	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
Her Summer Home	Eller-Keefe-Hearn	Nov. 13	5240 feet	Dec. 16
*Hit of the Show, The	Stevens-Keefe	Oct. 18	5605 feet	Nov. 11
Hock and Ladder No. 9	Dvorska-Lynn	Nov. 18	5186 feet	Nov. 4
In a Moment of Temptation	Valli-Caldwell	Nov. 6	6481 feet	Aug. 19/27
Jake the Plumber	Ranger-Reid-Nelson	April 8	4769 feet	Mar. 10
Judgment of the Hills	Cooke-Guard	Jan. 31	5693 feet	
Law of Fear, The	Bob Steele	Oct. 21		
Legionnaires in Paris	Buzz Barton	Mar. 11	4801 feet	
Lightning Speed	Darro-Ralston-Nye	Dec. 27	6515 feet	Mar. 3
Little Buckaroo, The	Sleeper-Caldwell	May 28	6429 feet	April 21
Little Mickey Grogan	George Beban	June 17	5181 feet	
Little Yellow House, The	Steele-King	May 20	4785 feet	
Loves of Ricardo, The	Steele-Gilmore	Sept. 25	4924 feet	Aug. 12/27
Man in the Rough, The	Ritch-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Mojave Kid, The	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
*Perfect Crime, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Phantom of the Range	Grange-Ralston	Sept. 1	5992 feet	Dec. 16
Pinto Kid, The	Ranger (dog)	Oct. 9	4977 feet	
Racing Romeo, The	Miller-Byer	April 15	6419 feet	Dec. 23
Ranger of the North	Bob Steele	Feb. 18	4729 feet	
Red Riders of Canada	Love-Forrest	July 15	6059 feet	
Riding Renegade, The	Wilson-Hackathorne	Oct. 14		
Sally of the Scandals	Miller-Ince	Oct. 19	5999 feet	Aug. 26/27
Sally's Shoulders	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Shanghaied	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Singapore Mutiny, The	Barton-Morgan-Rice	Dec. 4	4488 feet	
Skinner's Big Idea	Tom Mix	Oct. 1	6037 feet	Sept. 29
Slingshot Kid, The	Miller-Shumway-Brooks	Sept. 9	6388 feet	Feb. 18
Son of the Golden West	Logan-Gallagher	Sept. 9	5493 feet	
South Sea Love	Ranger (dog)	Dec. 11	4892 feet	Dec. 23
Stocks and Bonds	Tom Tyler	Aug. 19	4684 feet	
Swift Shadow, The	Tyler-Darro	June 24	4793 feet	
Terror Mountain	Steele-Bonner	July 8	4758 feet	
Texas Tornado, The	Trevor-Arthur-Todd	Feb. 16	6339 feet	
Trail of Courage, The	Tyler-Darro	Feb. 26	4890 feet	
Wall Flowers	Barton-Thompson	Jan. 22	4805 feet	Dec. 30
When the Law Rides				
Wizard of the Saddle				

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Karr-Alexander-Ross	April 9	2 reels	
All Washed Up	Al Cooke	Feb. 6	2 reels	Feb. 18
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept. 16	2 reels	
Are Husbands People?	Al Cooke	April 2	2 reels	
Big Bertha	Karr-Ross-Alexander	May 14	2 reels	
Big Meal	Al Cooke	Oct. 14	2 reels	
Curiosities No. 1	Novelty	Sept. 26	1 reel	Sept. 29
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Fooling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels	
Happy Infants	Karr-Ross-Alexander	June 11	2 reels	
Horsefathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook	Aug. 14	2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	
Mickey's in Love	Mickey Yule	Feb. 4	2 reels	
Mickey in School	Mickey Yule	Feb. 8	2 reels	
Mickey's Little Eva	Mickey Yule	April 2	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Nine	Mickey Yule	Mar. 5	2 reels	
Mickey's Parade	Mickey Yule	Jan. 2	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Mickey's Rivals	Mickey Yule	July 2	2 reels	
Mickey's Triumph	Mickey Yule	July 7	2 reels	
Mickey's Wild West	Mickey Yule	May 7	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
My Kingdom For a Horse	Al Cooke	April 16	2 reels	
Okmnk	Barney Hellum	Oct. 7	2 reel	
Qui Out Heidelberg	Karr-Ross-Alexander	Feb. 13	2 reels	
Panning Pages	Karr-Ross-Alexander	Jan. 9	2 reels	
Rah!, Rah! Rexie	Al Cooke	Feb. 20	2 reels	Feb. 18
Restless Bachelors	Al Cooke	May 14	2 reels	
Ruth is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels	
Silk Sock Hal	Al Cooke	May 28	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	1 reel	
Standing Error, A	Al Cooke	Jan. 23	2 reels	Feb. 11
That Wild Irish Posse	Alberta Vaughn	July 9	2 reels	July 28
Too Many Hisses	Al Cooke	Mar. 5	2 reels	
Top Hats	Al Cooke	Mar. 19	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 11	2 reels	
Watch Your Pop	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*Blockade	Anna O. Nilsson		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Valli-Caldwell-Darro		
Drums of Arab	Tom Mix		
Eagle's Talons, The	Tom Tyler		
Buzz Barton		Mar. 31	
Fury of the Wild	Ranger-Dog	Nov. 4	
*Gang War	Borden-Pickford	Nov. 18	6337 feet
Gun Law	O'Neill-Reed-Tashman	Mar. 3	
Hardboiled	Steele-Mendez	Dec. 16	
Headin' for Danger	Olmstead-Trevor		
Hey Rubel	Tom Tyler	Nov. 11	
His Last Haul	T. Moore-Owen	Mar. 3	
Idaho Red	Tom Tyler		
Jazz Age, The			
King Cowboy	Tom Mix	Nov. 26	
Little Outlaw, The	Buzz Barton		
Love in the Desert	Noah Beery		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlawed	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sinners in Love	Borden-Gordon	Nov. 4	Oct. 20
*Stepping High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*Taxi 13	Conroy-Sireper-Trevor	Nov. 18	
Tracked	Ranger (dog)	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Tropic Madness	Leatrice Joy		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Kelth-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Death Valley	*Ye-Wells-Rae	Sept. 1	5960 feet	Aug. 12
Devil's Cage, The	Garon-Kelth	June 5	5800 feet	
Capasa	Kelly-Kelton-Wells	May 20	5700 feet	
Finnegans' Ball	Landis-Mahaffey	Sept. 12	6200 feet	Dec. 8
Free Lips	Martowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Merry Wives of New York	Pauline Garon	Jan. 1		
Polly of the Movies	Short-Robards	Oct. 15	6900 feet	
Ragtime	De La Motte-Bowers	Sept. 1	6700 feet	Sept. 9
Salem Alame	Jamie Wells	July 5	6200 feet	
Temptations of a Shop Girl	Compson-Garon	Nov. 1	5700 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
*Barker, The	Sills-Compson-Mackail	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Breakfast at Sunrise	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 16
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept. 2	6467 feet	
Camille	Talmadge-Roland	Sept. 4	8692 feet	May 6, 27
Canyon of Adventure	Maynard-Faire	April 22	8730 feet	May 19
Chaser, The	Langdon-McConnell	Feb. 12	5744 feet	April 21
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21		
*Crash, The	Sills-Todd	Oct. 7		
Crystal Cup, The	Mackail-Mulhall	Oct. 16	6386 feet	Nov. 25
Do Your Own Thing	Clay Murray	Oct. 1		
Drop Kick, The	Barthelmiss-Kent	Sept. 25	6802 feet	Sept. 30
Flying Remeos	Sidney-Murray	Feb. 26	6172 feet	April 14
French Dressing	Warner-Brook-Wilson	Jan. 15	6344 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	5886 feet	
*Good-Bye Kiss, The	Eilers-Burke-Kemp	July 8	7989 feet	
*He of Riley, The	Murray-Day-Kelsey	Nov. 13	7133 feet	Dec. 2
Gun Gospel	Maynard-Faire	Nov. 6	8268 feet	Mar. 10
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Foolies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
*He of Riley, The	Astoria-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Her Wild Out	Moore-Kent	Dec. 25	6118 feet	Feb. 11
Home Made	Hines-Daw	Nov. 20	6524 feet	May 28
Ladies' Night in Turkish Bath	Mackail-Mulhall	April 1	6592 feet	April 14
Lady Be Good	Mackail-Mulhall	May 6	6608 feet	June 2
Life of Riley, The	Stanley-Murray	Sept. 18	6720 feet	Sept. 16
Little Shepherd of Kingdom Come	Barthelmiss-O'Day	April 8	7700 feet	May 19
Love Mart, The	Dove-Roland	Dec. 18	7388 feet	
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
Man Crazy	Mackail-Mulhall	Nov. 27	5542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	Oct. 13

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Noose, The	Barthelmess-Joyce	Jan. 29	7129 feet	Jan. 7
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17
On Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 1
Out of the Ruins	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25
Patent Leather Kid, The	Barthelmess-Lay	Jan. 8	11414 feet	Aug. 26, '27
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Dec. 9
Rose of the Golden West	Astor-Roland	Oct. 2	6477 feet	Oct. 7
Sailors' Wives	Astor-Hughes	Jan. 22	5485 feet	Mar. 10
Shepherd of the Hills	Francis-O'Day	Jan. 1	8188 feet	Feb. 25
Shy Girl	Whitely	Sept. 23	6133 feet	
Smile, Brother, Smile	Mackaill-Mulhall	Sept. 11	6548 feet	Sept. 9
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	
Upland Rider, The	Maynard-Douglas	June 1	5731 feet	May 13
Valley of the Giants	Sills-Kenyon	Dec. 11	6336 feet	
Warming Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Wagon Show, The	Maynard-Faire	Jan. 8	6212 feet	June 2
Waterfront	Mackaill-Mulhall	Sept. 16	5976 feet	
Wheel of Chance	Barthelmess-Basquette	June 17	6895 feet	July 7
*Whip, The	Mackaill-Nilsson-Forbes	Sept. 30	6037 feet	Sept. 22
Whip Woman, The	Taylor-Moreno	Feb. 5	5087 feet	Mar. 24
Wright Idea, The	Hines-Lorrains	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 26

Coming Attractions

Title	Star	Length	Reviewed
Adoration	Billie Dove		
Cheyenne	Maynard-McConnell		
Comedy of Life, The	Sills-Landa		
*†‡Olivine Lady	Griffith-Varoni	10015 feet	
*†Haunted House, The	Kent-Todd		
*†‡Lilac Time	Moore-Cooper	8967 feet	Mar. 24
*Outcast	Griffith-Lowe		
Phantom City, The	Maynard-Gilbert		
Ritzzy Rosie	White-Mulhall		
Saturday's Children	Corinne Griffith		
*Scarlet Seas	Barthelmess-Compton		
*†‡Stranded in Paradise	Sills-Mackaill		
Synthetic Sin	Colleen Moore		
Wells-Fargo Express, The	Ken Maynard		

FOX FILMS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†‡Air Circus, The	Carroll-Lake-Rolins	Sept. 30	7702 feet	Sept. 8
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24
Black Jack	Jones-Bennett	Sept. 25	4777 feet	Mar. 3
Blood Will Tell	Jones-Perry	Nov. 13	5656 feet	Mar. 3
Branded Sombre, The	Stearns-Hyams	Jan. 8	4612 feet	Jan. 14
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Come to My House	Borden-Moreno	Dec. 25	5430 feet	
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Dare Devil's Reward	Mix-Joyce	Jan. 15	4987 feet	Jan. 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Low-Astor	Oct. 18	6566 feet	Mar. 17
Dr. Martini	Stearns-Moore	Oct. 14		
East Side, West Side	O'Brien-Valli	Oct. 9	8154 feet	Nov. 4
Escape, The	Valli-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July 8		
*Fazil	Farrell-Nissen-Busch	Sept. 10	7217 feet	June 9
Fleetwing	Norton-Janis	June 24	4939 feet	Sept. 8
*Four Sons	Mann-Hall-Bushman	Sept. 2	5472 feet	Feb. 18
Gateway of the Moon	Del Rio-Pidgeon	Dec. 1	5036 feet	Jan. 14
Gay Retreat, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23
Girl in Every Port, A	McLaglen-Armstrong	Feb. 28	5500 feet	Mar. 3
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hangman's House	McLaglen-Collier-Kent	May 13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 19
High School Hero	Phillips-Stuart	Oct. 18	5498 feet	Nov. 11
His Bound	O'Brien-Taylor	Dec. 1	6180 feet	Oct. 14
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Girl, The	Borden-Hamilton	Sept. 18	6162 feet	Sept. 23
Ladies Must Dress	Valli-Gray	Nov. 20	5599 feet	Dec. 23
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
Loves of Carmen	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7
*†‡Making the Grade	Moran-Lowe	Oct. 7		
Mis. Gangster	Collier-Terry	Oct. 9		
*Mother Macrae	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phillips	May 27	6679 feet	June 16
None But the Brave	Morton-Phillips-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	5071 feet	
Painted Post, The	Mix-Kingston	July 1	4952 feet	June 23
Palamas	Borden-Gray	Oct. 23	5876 feet	Dec. 2
Peacock in Paris	Cohen-Pidgeon	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Publicity Madness	Moran-Lowe	Oct. 2	5893 feet	Feb. 11
*Red Dance, The	Del Rio-Farrell-Revier	Dec. 2	9250 feet	June 30
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July 15	4991 feet	Aug. 4
*Seventh Heaven	Gaynor-Farrell	Oct. 30	8500 feet	June 10, '27
Shame (re-issue)	John Gilbert	Nov. 27	5467 feet	
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28
Silk Legs	Bellamy-Hall	Dec. 18	5446 feet	
Silver Valley	Mix-Dwan	Oct. 2	5011 feet	Oct. 14
Soft Living	Bellamy-Brown	Feb. 5	5629 feet	Mar. 3
Square Crooks	Brown-Armstrong-Dwan	Mar. 4	5397 feet	Mar. 31
*†‡Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov. 4	8728 feet	Oct. 14
Thief in the Dark, The	Meeker-Hill-Beebe	May 20	5937 feet	May 26
Two Girls Wanted	Gaynor-Tryon	Sept. 11	6293 feet	Oct. 7
Vampire a la Mode	Marjorie Beebe	Oct. 29		
Very Confidential	Madge Bellamy	Nov. 8	5620 feet	Dec. 16
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	5112 feet	April 14
Wild West Romance	Rollins-Lincoln	June 10	4921 feet	
Win That Girl	Rubin-Lincoln	Sept. 16	5337 feet	Oct. 6
Wizard, The	Low-Hyams	Dec. 4	5629 feet	
Wolf Fangs	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 16
Womanwise	Russell-Collier-Pidgeon	Jan. 8	5050 feet	Mar. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 26
Arkansas Traveler	Variety	Jan. 8	1 reel	
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
Daisies Won't Walk	Rubin-Lincoln	July 8	2 reels	
Desert Blooms, The	Variety	Mar. 19	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 11

Title	Star	Rel. Date	Length	Reviewed
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19
Glories of the Evening	Variety	Nov. 11	1 reel	
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Har Mother's Back	Dent-Blecher	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Hold Your Hat	Phillips-Stuart	Jan. 15	2 reels	Mar. 24
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels	
Kiss and Jilted	P. Cunningham-M. King	May 27	2 reels	May 26
Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21
Kiss Doctor, The	Brooke-Thompson	Jan. 29	2 reels	Mar. 17
Lord of Daze, A	Variety	June 10	2 reels	
Lady Linn	Lincoln-Clayton-Blecher	Mar. 25	2 reels	May 19
Lofty Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Lords of the Back Fence	Variety	Jan. 22	1 reel	
Love Is Blonde	Rollins-Elle	Feb. 26	2 reels	Mar. 17
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Neapolitan Days	Hallam Coolidge	Sept. 2	2 reels	
Old Wives Who Knew	Variety	April 8	1 reel	May 26
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety	Feb. 19	1 reel	July 28
Ship Aboard	Variety	Feb. 19	1 reel	
Snowbound	Variety	April 29	1 reel	
Spanish Influence	Variety	Sept. 30	1 reel	
Spanish Craftsmen	Variety	Oct. 14	1 reel	
Steepchase	Variety	Dec. 23	1 reel	
Storied Palestine	Variety	April 22	2 reels	
T. Bone for Two	Tyler Brooke	Sept. 16	1 reel	
Through Forest Aisles	Variety	Mar. 11	2 reels	
Too Many Cookies	T. Brooke-L. Miller	Mar. 4	1 reel	
Vintage, The	Variety			

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Baggage Smasher, The	McLaglen-Collier	Nov. 18		
Blindfold	O'Brien-Moran	Dec. 23		
*†‡Cavillero's Way, The	Sauer-O'Brien-Alba			
Chasing Through Europe	Janet Gaynor			
Cock-Eyed World, The	Low-McLaglen			
Fatal Wedding, The	Astor-Bard			
*Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
Girl Downstairs, The	Moran-O'Brien			
Homesick	Sammy Cohen	Dec. 30		
Husbands Are Liars	Nagel-Cohen			
Joy Street	Barrymore-Alba	Dec. 9		
*†‡Lost in the Arctic	Special Cast		5474 feet	Aug. 19
*†‡Mother Knows best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
Napoleon's Barber	Farrell-Duncan			
Our Daily Bread	Rollins-Drexel	Nov. 11		
Prep and Pap	Macdonald-Drexel	Jan. 6, '29		
Riley the King	Astor-Boles			
Woman, The				

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Marjorie Beebe			
Corpus Christi	Raquel Melner			Sept. 1
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	
Interview, The	Clarke McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion				
They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			June 30
Family Picnic, The	McKee			June 30
George Bernard Shaw	Interview			Sept. 8
Serenade (Schubert)	Harold Murray			Sept. 8
White Faced Fox, The	Lionel Atwill			Sept. 8

GOTHAM
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bare Knees	Corbin-Kelth	Feb. 1	5800 feet	Jan. 28
Blonde by Choice	Claire Windsor	Oct. 1	6887 feet	
Chief Leader, The	Graves-Olmstead	Nov. 1	6000 feet	Mar. 10
Chorus Kid, The	Faire-Washburn	April 1	6200 feet	April 14
Girl From Rio, The	Myers-Pidgeon	Sept. 1	6980 feet	
Hell Ship Bronson	Mrs. W. Reid-Howe-Berry	May 1	6432 feet	May 12
Midnight Olmstead	Buchanan-Olmstead	Aug. 12	6200 feet	Aug. 13
River Woman, The	Logan-Barrymore	Aug. 26	6800 feet	Aug. 11
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31
Turn Back the Hours	Ly-Pidgeon	Mar. 1	6800 feet	Mar. 17
United States Smith	Gribbon-Lee-Harian	June 1	6000 feet	June 16

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel	Feb. 18		Mar. 31
Down Grade, The	Fairbanks-Calhoun			
*†‡Girl From Argentina, The	Carmel Meyers			
Thru the Breakers	Livingston-Herbert		6420 feet	
When Danger Calls	Fairbanks-Sedgwick			

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6905 feet	May 5
Actress, The	Shore-Torrence-O. Moore	April 28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4187 feet	
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	Mar. 27, '27
Baby Mine	Arthur-Dane	Jan. 21	5139 feet	Jan. 14
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Becky	O'Neill-O. Moore	Nov. 12	8433 feet	
*†‡Bellamy Trial, The	Joy-Bronson	Sept. 22		
Ben Hur	Novarro-McAvoy	Oct. 8	11683 feet	Jan. 16, '28
Beyond the Sieras	Tim McCoy	Sept. 15		
Big City, The	Chaney-M. Day-Compton	Feb. 18	6838 feet	Mar. 31
Big Parade, The	Gilbert-Adoree	Sept. 10	11519 feet	Nov. 28, '25
Body and Soul	L. Barrymore-Pringle-Kerry	Oct. 1	5902 feet	Nov. 25
Bringing Up Father	Macdonald-Olmstead-Moran	Mar. 17	6344 feet	June 2
*†‡Brotherly Love	Anne-Arthur	Oct. 12		
Buddy	Boogan-L. Hanson	Dec. 24	8050 feet	Mar. 31
Camelot, The	Keaton-Day	Sept. 29		Sept. 15

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8	That Night	Roach Stars	Sept. 15	2 reels	
Certain Young Man	Novarro-Adoree	May 19	5679 feet	June 8	Their Purple Moment	Laurel-Hardy	May 19	2 reels	May 26
Circus Rookies	Dane-Arthur	May 31	5861 feet	May 19	Ufa Oddities	Laurel-Hardy	June 2	1 reel	May 26
Cosacks, The	Gilbert-Adoree	June 23	5901 feet	June 30	Two Tars	Laurel-Hardy	Nov. 3	2 reels	
Crowd, The	Boardman-Murray	Mar. 3	8536 feet	Feb. 25	Virgin Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19
Detectives	Dane-Arthur	June 9	5838 feet		Uphill and Down	Ufa Oddities	Jan. 19	1 reel	
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15	We Draw Down	Laurel-Hardy	Dec. 29	2 reels	
Divine Woman Thru	Garbo-Hanson	Jan. 14	7300 feet	Jan. 21	Wicked Kasimir, The	Ufa Oddities	April 7	1 reel	
Enemy, The	Gish-Forbes	Feb. 18	8189 feet	Dec. 31	Wives for Sale	Ufa Oddities	Oct. 13	1 reel	
Excess Baggage	Gish-Forbes	Sept. 8	7182 feet	Sept. 23	World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	
Fair Co-Ed	Davies-Brown	Oct. 15	6406 feet	Nov. 4	Your Darn Tootin'	Laurel-Hardy	April 21	2 reels	May 12
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28					
Foreign Devils	McCoy-Windor	Sept. 3	4658 feet	April 28					
Four Walls	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25					
Garden of Allah	Terry-Petrovitch	Nov. 6	8200 feet	Sept. 18					
In Old Kentucky	H. Costello-Murray	Oct. 29	6648 feet	Mar. 3					
Lain from Paris, The	Shear-Forbes	Feb. 4	7743 feet	June 2					
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2					
Law of the Range	McCoy-Crawford	Jan. 21	5393 feet						
London After Midnight	Chaney-M. Day-Nagel	Dec. 3	5687 feet	Dec. 23					
Love	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 18					
LoveLorn, The	O'Neill-Kent-O'Day	Dec. 17	5850 feet	Dec. 30					
Mademoiselle from Armentieres	E. Brody-J. Stuart	June 2	5441 feet						
Masks of the Devil	McCoy-Cortez	Nov. 19	6280 feet	June 2					
Mysterious Lady, The	John Gilbert	Oct. 4	7652 feet	Aug. 11					
Napoleon	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11					
*Our Dancing Daughters	Special Cast	Sept. 8		Oct. 13					
Fatsy, The	Crawford-Brown-Sebastian	Sept. 8		Oct. 13					
Quality Street	Davies-Caldwell-Gray	Mar. 10	7288 feet						
Soldiers of the West	Davies-Nagel	Dec. 31	7193 feet	Nov. 18					
Spring Fever	McCoy-DeW	April 21	5014 feet	Jan. 21					
Student Prince, The	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21					
Tea for Three	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18					
Telling the World	Flash-Grey-Lorraine	Oct. 26	5448 feet						
Thirteenth Hour, The	Davies-Haines	Oct. 9							
Under the Black Eagle	Chaplin-Balfour	May 12	5801 feet	Mar. 10					
West Point	Haines-Holt-A. Day	Feb. 25	6475 feet	Mar. 24					
*White the City Sleeps	McCoy-DeW	Dec. 10	4754 feet	Oct. 28					
*White Shadows in the South Seas	Haines-Crawford	Oct. 22	6705 feet	Oct. 28					
Wickedness Preferred	Novarro-Shearer	Jan. 30	9435 feet	Oct. 7					
*Woman of Affairs, A	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11					
Vamping	Haines-Page	June 30	7184 feet	July 21					
	L. Barrymore-Gadsdon	Nov. 26	5252 feet						
	Flash-M. Day-Forbes	Jan. 7	5801 feet	May 19					
	Haines-Crawford	Jan. 7	8134 feet	Jan. 7					
	Chaney-Page	Sept. 15							
	Blue-Torres	July 7	7968 feet	Aug. 18					
	Cody-Pringle	Jan. 28	5011 feet						
	Gilbert-Garbo	Oct. 19							
	McCoy-Sebastian	Mar. 24	4435 feet						

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Acting Youth	Charley Chase	Mar. 17	2 reels	
Adrian Adventure, An	Ufa Oddities	Aug. 27	1 reel	
Allah L'Allah	Ufa Oddities	Mar. 16	1 reel	
All For Nothing	Charley Chase	Jan. 21	2 reels	Jan. 14
All Parts	Charley Chase	Nov. 27	2 reels	
Amazing Lovers	Ufa Oddities	Mar. 10	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Assorted Babies	Ufa Oddities	Nov. 5	1 reel	
Barnum and Ringling, Inc.	April Gang	April 4	2 reels	April 21
Blitz Africa	Ufa Oddities	Sept. 15	1 reel	
Blow by Blow	Max Davidson	Mar. 31	2 reels	April 21
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Came the Dawn	Max Davidson	Mar. 3	2 reels	
Children of the Sun	Ufa Oddities	Feb. 11	1 reel	
Cleopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 26
Czarina's Secret, The	Baclanova-Mir-Rand	Mar. 17	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Dumb Daddies	Max Davidson	Feb. 4	2 reels	Feb. 25
Dying Young	Ufa Oddities	Feb. 8	1 reel	
Exotic's Nest	Ufa Oddities	Apr. 18	1 reel	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	July 28
Edison, Marcel and Co.	"Our Gang"	Mar. 10	2 reels	April 7
Election Day	"Our Gang"	Jan. 12	2 reels	
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12
Family Group, The	Charley Chase	Feb. 18	2 reels	Feb. 18
Feed 'Em and Weep	Roach Stars	Dec. 5	2 reels	
Flight Post, The	Charley Chase	Feb. 12	2 reels	May 26
Finishing Touch, The	Laurel-Hardy	Feb. 25	2 reels	April 7
Forty Thousand Miles with Lindbergh	Aviation Film	Mar. 4	3 reels	
Frons Soup to Nuts	Laurel-Hardy	Mar. 24	2 reels	April 21
Golden Fleecers	Ufa Oddities	May 19	1 reel	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Habes Corpus	Laurel-Hardy	Dec. 2	2 reels	
Happy Men, A	Ufa Oddities	July 14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept. 22	2 reels	
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 28
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Jungle Orphans	Ufa Oddities	Jan. 30	1 reel	
Jungle Round-Up, A	Ufa Oddities	Jan. 28	1 reel	Oct. 9
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Lady of Victories, The	A. Ayres-O. Mattiesen-G. Irving	Jan. 21	2 reels	Feb. 25
Leave 'Em Laughing	Laurel-Hardy	Jan. 28	2 reels	Mar. 3
Limehouse Love	Charley Chase	April 14	2 reels	April 21
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Monarch of the Glen, The	Ufa Oddities	Mar. 24	1 reel	Jan. 21
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Miser	Ufa Oddities	Mar. 29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Nature's Wizardry	Ufa Oddities	July 28	1 reel	
Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
*Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Palace of Honey, The	Ufa Oddities	Jan. 16	1 reel	May 26
Perfume and Nicotine	Max Davidson	Jan. 7	2 reels	Jan. 14
Pets and Pests	Ufa Oddities	Jan. 28	1 reel	Mar. 3
Primitive Housekeeping	Ufa Oddities	April 21	1 reel	
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	
Sanctuary	Ufa Oddities	May 5	1 reel	July 21
Savage Customs	"Our Gang"	Nov. 24	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
Secrets of the Sea	Ufa Oddities	Feb. 25	1 reel	Mar. 3
Should Women Drive?	Max Davidson	May 26	2 reels	May 19
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spook-Spoofing	"Our Gang"	Jan. 14	2 reels	Jan. 14
Spunking Age, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
Tell it to the Judge	Max Davidson	April 28	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
\$Alias Jimmy Valentine	Haines-Hyams-Barrymore		
*Baby Cyclone, The	Cody-Pringle	5530 feet	
\$Ballyhoo	Norma Shearer		
Bushranger, The	McCoy-Douglas		
Deadline, The	Flash-Lorraine-Gray		
Devil's Mask, The	John Gilbert		
Dreams of Love	Crawford-Asther		
*Flying Ensign, The	Ramon Novarro	Nov. 30	
He Learned About Women	Haines-Page-Percy		
Honeymoon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
\$Little Angel	Norma Shearer	Nov. 2	
Loves of Casanova, The	Special Cast		
\$Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*Nlize Baby	Gordon-Holtz-Waldridge		
Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Gray-Lorraine		
Spies	Special Cast		
Suok Blood	McCoy-Frazier		
*Tide of Empire	Adoree-Murray		
*Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
West of Zanzibar	Chaney-Nolan-Barrymore		
*Wind, The	Gish-Hanson	Nov. 23	

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Nov. 17		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Joseph Regan	Songs	Nov. 3		
Leo Beers	Songs	Oct. 6		
Loose Sisters	Songs	Oct. 6		
Marion Harris	Songs	Sept. 29		
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M Movie-tone Revue	Songs	Nov. 3		
M-G-M Movie-tone Revue	Songs	Oct. 13		
Odette Myrtle	Songs	Oct. 20		
Pence Sisters	Songs	Oct. 20		
Pence Sisters	Songs	Feb. 10		
Van and Schenck	Songs	Sept. 29		Oct. 13
Van and Schenck	Songs	Oct. 27		
Vincent Lopez	Piano Solos	Nov. 10		
Walt Roesner and Capitolians	Jazz Band	Oct. 6		

PARAMOUNT FEATURES

Title	Star	Rel. Date	Length	Reviewed
Adventure Mad	Asther-Hall-Davis	Mar. 31	5897 feet	
Barbed Wire	Negri-Brook	Sept. 10	6391 feet	
Beary Baboos	Brian-Brook	Jan. 7	6336 feet	Jan. 28
*Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May 19	5830 feet	July 7
Carnation Kid, The	Douglas MacLean	Oct. 27		
Chang	Jungle Film	Sept. 3	6536 feet	May 13 '27
City Gone Wild, The	Meighan-Brooks	Nov. 12	5408 feet	Mar. 3
*Docks of New York, The	Bancroft-Compton-Baclanova	Oct. 20	7202 feet	Sept. 22
Doomed Cooper	Vidor	Feb. 10	6402 feet	April 7
Drag Net, The	Bancroft-Brent	May 26	7865 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct. 13	6818 feet	Sept. 7
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3
Figures Don't Lie	Ralston-Asther	Oct. 8	5280 feet	Mar. 3
Flirty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31
Gentleman of Paris, A	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	5871 feet	Jan. 27
Get Your Man	Bow-Rogers	Dec. 10	5983 feet	
Half a Bride	Ralston-Asther	June 16	6238 feet	
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2
Honeymoon Hate	Vidor-Carmanati	Dec. 3	5415 feet	Feb. 11
Hot News	Daniels-Hamilton	July 14	6528 feet	July 28
Jesse James	Thomson-Lane	Oct. 22	5856 feet	Oct. 28
Just Married	Hall-Taylor	Aug. 18	6203 feet	Aug. 18
Ladies of the Mob	Bow-Cooper	June 30	6792 feet	July 7
Last Command, The	Jannings-Brent	Jan. 21	8234 feet	Jan. 28
Last Waltz, The	Fritsch-Vernon	Nov. 28	6940 feet	Dec. 30
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 26
*Loves of an Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 4
Loves of an Actress (silent version)	Negri-Asther	Aug. 18	7398 feet	Dec. 23
Magnificent Flirt, The	Flourance Vidor	June 2	4998 feet	June 30
Matting Call, The	Meighan-Brent-Adoree	July 21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22		
*Moran of the Marines	Dix-Elder	Oct. 27		
Nevada	Cooper-Todd	Sept. 10	6258 feet	Oct. 28
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21
Now We're In the Air	Ralston-Farrell-Beery	Oct. 22	7398 feet	Dec. 23
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26
One Woman to Another	Vidor-Von Eltz	Sept. 24	4551 feet	Sept. 30
Open Range	Chandler-Bronson	Nov. 5	5599 feet	Mar. 10
Partners in Crime	Beery-Hatton-Brian	Mar. 17	6800 feet	May 5
*Patrol, The	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 19
Peaks of Destiny	Special Cast	Jan. 18	6203 feet	Jan. 21
Pioneer Scout, The	Flourance Vidor	Jan. 21	5118 feet	Jan. 21
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
Rough Riders, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed	†	Star	Rel. Date	Length	Reviewed
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5928 feet	Sept. 1		Holt-Hill		4408 feet	
Secret Hour, The	Negri-Thomson	Feb. 4	7175 feet	Mar. 17		Fowell-Taylor-Brian			
Serenade	Menjou-Carver-Basquette	Dec. 24	5209 feet	Dec. 31		*Four Feathers			
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	Dec. 9		Menjou-Carver			
She's a Sheik	Daniels-Arlen	Nov. 12	6015 feet	Dec. 9		Harry Lauder			
Shootin' Irons	Luden-Blane	Oct. 8	5179 feet			Brent-Brook-Powell			
Show Down, The	Bancroft-Brant	Feb. 25	7516 feet	Mar. 10		Hall-Taylor			
Something Always Happens	Ralston-Hamilton	Oct. 29	4792 feet	May 26		Rogers-Brian		7464 feet	
Speedy	Lloyd-Christie	April 7	7960 feet	April 14		Thompson-Blane			
Sporting Goods	Dix-Olmstead	Feb. 11	5951 feet	Feb. 18		Everly Brent			
Spotlight, The	Ralston-Hamilton	Nov. 19	4934 feet			Arlen-Carroll			
Stark Love	Special Cast	Sept. 17	6200 feet	Mar. 11 '27		Daniels-Hamilton			
Street of Sin, The	Jannings-Wray	May 26	6218 feet	June 2		Fields-Conklin			
Sunset Legion, The	Thomson-Murphy	April 21	5763 feet	Sept. 29		Fields-Conklin			
Swing Girl, Swim	Daniels-Hall	Sept. 17	6124 feet	Sept. 16		Richard Dix			
Take Me Home	Daniels-Hamilton	Oct. 20				Cooper-Carroll			
Tell It to Sweeney	Conklin-Bancroft	Sept. 24	6006 feet	Oct. 28		Fields-Conklin			
Three Sinners	Negri-Baxter	April 14	7029 feet	April 28		Emil Jannings			
Tillie's Punctured Romance	Fields-Conklin	Mar. 3	5733 feet	Sept. 29		Special Cast			
Two Flaming Vipers	Conklin-Fields	Dec. 17	5319 feet	Jan. 7		Clara Bow			
Under the Tonto Rim	Arlen-Brian	Feb. 4	5991 feet	April 28		Beery-Vidor			
Unworld	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 8		George Bancroft			
Vanishing Pioneer, The	Holt-Blane	June 23	5634 feet	Sept. 29		Negri-Kerry			
*Varsity	Rogers-Brian	Sept. 29							
*Warming Up	Richard Dix	Aug. 4	6509 feet	July 21					
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8					
Way of All Flesh	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8 '27					
*Wedding March, The	Von Stroheim-Wray	Oct. 6	10400 feet	Oct. 20					
Wife of All Gamblers	Meighan-Millner	Sept. 3	5935 feet						
Wife Savers	Beery-Hatton	Jan. 7	5413 feet	Jan. 21					
Wings	Boo-Rogers	Sept. 12	reels	Aug. 26 '27					
Woman on Trial	Negri-E. Hanson	Oct. 29	5963 feet	Oct. 14					

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Movieland	Novelty	Feb. 25	2 reels	
Baby Face	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Screams	Krazy Kat Cartoon	Oct. 22	1 reel	
Behind the Counter	E. E. Horton	Mar. 3	2 reels	
Bugs My Dear (Christie)	Bobby Vernon	April 21	2 reels	
Bum Steer, A	Krazy Kat Cartoon	April 21	1 reel	
Call Again	E. E. Horton	Oct. 20	2 reels	
Campanella (Christie)	Billy Dooley	Oct. 20	2 reels	
Comedy Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Cruising the Arctic	Novelty	May 5	2 reels	
Dad's Choice	E. E. Horton	Jan. 7	2 reels	Oct. 6
Dancing Town, The	May-Skelley-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Billy Dooley	Jan. 21	2 reels	
Fighting Fanny (Christie)	Featured Cast	Jan. 14	2 reels	April 28
Frenzy	Novelty	Jan. 14	2 reels	
Gallant Gob, A (Christie)	Billy Dooley	May 26	2 reels	
Gold Bricks	Krazy Kat Cartoon	May 5	1 reel	
Goofy Ghosts (Christie)	Jimmie Adams	April 28	2 reels	
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels	
Hold 'Er Cowboy (Christie)	Billy Dooley	Feb. 11	2 reels	
Holy Mackerel (Christie)	Jimmie Adams	Feb. 11	2 reels	June 2
Home Girl, The	Gilmoro-Kruger	Dec. 1	2 reels	
Horse Shy	E. E. Horton	May 19	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hunger Stroke, A	Krazy Kat Cartoon	Feb. 25	1 reel	
Ice Boxed	Krazy Kat Cartoon	Feb. 11	1 reel	
Just the Type (Christie)	Krazy Kat Cartoon	Feb. 18	2 reels	
Knight of the Air	Aviation Film	July 7	2 reels	
Ko-Ko's Bawls	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko Lamps Aladdin	Inkwell Cartoon	May 12	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	2 reels	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	April 28	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel	
Ko-Ko's Jerm Jam	Inkwell Cartoon	Feb. 4	1 reel	
Ko-Ko's Earth Control	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Field Date	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Kozy Korner	Inkwell Cartoon	Jan. 21	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Ko-Ko's Smoke	Inkwell Cartoon	Mar. 3	1 reel	
Ko-Ko Squeals	Inkwell Cartoon	May 26	1 reel	
Ko-Ko's Tattoo	Inkwell Cartoon	Mar. 17	1 reel	
Long Count, The	Krazy Kat Cartoon	May 19	1 reel	
Long Horse (Christie)	Jack Duffy	Mar. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 8	2 reels	
Love's Young Scream (Christie)	Anne Cornwall	May 12	2 reels	
Love Shy (Christie)	Jimmie Adams	Mar. 24	2 reels	
News Reeling	Krazy Kat Cartoon	Mar. 24	1 reel	
Oriental Hugs (Christie)	Krazy Kat Cartoon	Aug. 4	1 reel	
Patent Medicine Kid, The	Billy Dooley	June 2	2 reels	
Phantom Nail, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Pig Styles	Krazy Kat Cartoon	Jan. 14	1 reel	
Prancing Prune	Helen Hayes		2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Save the Places (Christie)	Bobby Vernon	Jan. 28	2 reels	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
Shadow Theory	Krazy Kat Cartoon	Jan. 28	1 reel	
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel	
*Sidelwalks of New York	Krazy Kat Cartoon	Sept. 15	1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Sweeties (Christie)	Bobby Vernon	Aug. 10	2 reels	
Tong Tied	Krazy Kat Cartoon	April 7	1 reel	
Two Masters	Eaton-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels	
Wired and Fired	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Review
*Able's Irish Rose	Hersholt-McDonald	12103 feet	April 28

PATHE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3996 feet	
Almost Human	Vera Reynolds	Dec. 26	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 3	6555 feet	Dec. 16
Apache Raider, The	Leo Maloney	Feb. 12	5755 feet	Feb. 18
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Ballyhoo Hunter, The	Buffalo Bill, Jr.	Jan. 8	4905 feet	Dec. 30
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5927 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 26
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 14
Bronc Stomper, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Bull and the Bear	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Nov. 30	5400 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Varonci	Mar. 5	9145 feet	Dec. 30
Combat	Walsh-Adams-Hulette	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Craig's Wife	Irene Rich	Sept. 16	6570 feet	
Crashing Through	Jack Padian	Feb. 18	6440 feet	Feb. 11
Desert of the Lost, The	Wally Wales	Dec. 18	4933 feet	Dec. 30
Desperate Courage	Wally Wales	Jan. 15	4398 feet	Jan. 21
Devil's Twin, The	Leo Maloney	Dec. 11	5478 feet	
Discord	Ekman-Dagover	Nov. 20	5866 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Drops of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Jack Padian	Dec. 4	6440 feet	Nov. 18
Forbidden Woman, The	Goudal-Varonci	Oct. 31	6588 feet	Nov. 18
Girl in the Pullman	Marie Prevost	Oct. 31	5867 feet	Nov. 18
Golden Crown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 24
Gold From Weepah	Bill Cody	Nov. 20	4968 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 1	4750 feet	
Harp in Hock, A	R. Schildkrant-Coghlan	Oct. 10	5990 feet	Dec. 9
Hold 'Em Cowboy	Buffalo Bill, Jr.	Nov. 27	4750 feet	Feb. 11
Hold 'Em Yals	Rod La Rocque	May 14	7056 feet	Aug. 4
Hoo! Marks	Jack Donovan	Nov. 13	4076 feet	Dec. 23
*King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padian	Dec. 25	4131 feet	Dec. 20
Ladde Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Lash, The	Klondike (dog)	May 20	4663 feet	Mar. 31
Leading Lady, The	Jack Padian	Jan. 22	6440 feet	Mar. 18
Let 'Er Go Gallagher	Junior Coghlan	Jan. 15	5898 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept. 16	5733 feet	
Main Event, The	Reynolds-R. Schildkrant	Nov. 18	6472 feet	Nov. 11
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26	6599 feet	
My Friend From India	Franklyn Pangborn	Dec. 19	5520 feet	Mar. 31
Night Flyer, The	William Boyd	Nov. 13	5898 feet	
Obligin' Buckaroo, The	Buffalo Bill, Jr.	Oct. 16	4575 feet	Nov. 11
On to Reno	Marie Prevost	Jan. 1	5494 feet	
Perfect Gentleman, A	Monty Banks	Jan. 15	5626 feet	Jan. 14
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug. 28	7937 feet	Sept. 8
Ride 'Em High	Buddy Roosevelt	Oct. 9	4542 feet	Nov. 11
Roadin' Broke Bill	Buffalo Bill, Jr.	Nov. 27	4275 feet	Dec. 30
Rush Hour, The	Marie Prevost	Dec. 12	5880 feet	Mar. 10
Saddle Comes In	Wally Wales	Aug. 5	4520 feet	Mar. 17
Ship Comes In, A	Rudolph Schildkrant	June 4	6902 feet	June 23
*Show Folks	Quillan-Loff	Oct. 21		
Skyscraper	William Boyd	April 9	7040 feet	April 14
Soda Water Cowboy, The	Wally Wales	Sept. 25	4546 feet	Nov. 4
Stand and Deliver	Rod La Rocque	Feb. 20	5423 feet	April 7
Tenth Avenue	Haver-Varonci	Aug. 5	6370 feet	
Turkish Delight	R. Schildkrant-Fay	Nov. 11	5397 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22
What Price Beauty?	Nita Naldi	Jan. 22	4000 feet	Jan. 28
Wild Fire, The	Phyllis Haver	Oct. 24	5610 feet	Dec. 16
Wreck of the Empress, The	Harold Lloyd	Oct. 31	4440 feet	Mar. 31
Yellow Contraband	Leo Maloney	Oct. 28	5686 feet	Oct. 20

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Songs	"Aesop Fables"	April 8	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 20	2 reels	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Barnyard Artists	"Aesop Fables"	April 29	1 reel	April 21
Barnyard Lorge No. 1	"Aesop Fables"	April 8	1 reel	April 7
Beach Time	Spotlight	June 24	1 reel	June 23
Battling Duet, The	"Aesop Fables"	April 15	1 reel	April 7
Beach Club, The	Bevan-Hurlock	Jan. 22	2 reels	Jan. 14
Benares (Educational)	Geographical Number	Jan. 22	1 reel	
Best Man, The	Bevan-A. Bennett-V. Dent	Feb. 19	2 reels	Feb. 11
Bicycle Flirt, The	Bevan-V. Dent-D. Garley	Mar. 18	2 reels	Mar. 10
Big Game	"Aesop Fables"	Oct. 21	1 reel	
Blaze of Glory, A	"Aesop Fables"	Feb. 26	1 reel	
Boy Friend, The	"Aesop Fables"	Jan. 22	1 reel	
Broncho Buster, The	"Aesop Fables"	Jan. 1	1 reel	
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Bunker Batters	Spotlight	July 22	1 reel	
Busy Bodies	Spotlight	Jan. 8	1 reel	Dec. 31

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Rel. Date	Length	Reviewed
Button My Back	Billy Bevan	Feb. 24	2 reels	
Calling Hubby's Bluff	Bevan-Dent	Feb. 3	2 reels	
Campus Carmen, The	Sennett Girls	Sept. 23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
*Captain Swagger	La Roque-Carl	Oct. 14	6312 feet	
Caught in a Taxi	Jack Cooper	June 9	2 reels	
Caught in the Kitchen	Billy Bevan	Sept. 8	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 26	2 reels	
City Slickers	"Aesop Fables"	July 1	1 reel	
Close Shave, A	Johnny Burke	June 23	2 reels	
Clothes and the Game	Sportlight	April 15	1 reel	April 7
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	
Coast to Coast	"Aesop Fables"	May 13	1 reel	May 19
County Fair, The	Sportlight	Sept. 16	1 reel	Sept. 8
Covering Ground	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Cross Country Run, A	Sportlight	Feb. 19	1 reel	
Crowned Heads	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Cure or Kill	Football Sense	Oct. 28	1 reel	Sept. 9
Defensive Ends, The	Football Sense	Oct. 21	1 reel	Oct. 20
Defensive Hulf Backs	Football Sense	Nov. 14	1 reel	
Defensive Line, The	"Aesop Fable"		1 reel	
Deferred Catch	Bevan-Dent	May 19	2 reels	
*Dinner Time	Johnny Burke	Sept. 18	2 reels	Sept. 8
Don's Get Jealous	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Dumb Waiters	"Aesop Fables"	July 22	1 reel	
Eagle of the Night (Serial)	"Aesop Fables"	Feb. 12	1 reel	
Early Bird, The	Sportlight	July 8	1 reel	Sept. 8
Everybody's Flying	Football Sense	Oct. 14	1 reel	
Fair Affair, A	Sportlight	Jan. 22	1 reel	Jan. 14
Fair Catch, The	Sportlight	May 13	1 reel	May 19
Family Frolics	Sportlight	Mar. 3	10 episodes	
Famous Playgrounds	"Aesop Fables"	Oct. 7	1 reel	Sept. 9
Fire Detective, The (Serial)	Roach Stars	Feb. 12	2 reels	Feb. 11
First That Fled, The	Bevan-Dent	Mar. 17	2 reels	
Flying Age, The	Lilli Damita	Oct. 28	5937 feet	
Flying Elephants	Sportlight	Mar. 18	1 reel	
Foolish Husbands	Carew-Hardy	Mar. 11	2 reels	Mar. 1
Forbidden Love	Sportlight	Aug. 27	1 reel	Oct. 20
Fun Afoot	"Aesop Fables"	Feb. 5	1 reel	
Galloping Ghosts	Sportlight	Sept. 30	1 reel	May 19
Getting Together	"Aesop Fables"	May 27	1 reel	Sept. 22
Girl From Nowhere, The	"Aesop Fables"	Jan. 23	1 reel	
Good Ship Nellie, The	Billy Bevan	Nov. 11	2 reels	
Gridiron Cocktail, A	Bevan-Dent	Aug. 12	2 reels	
Happy Days	Rarebits	Jan. 15	1 reel	
High Seas	"Aesop Fables"	Nov. 4	2 reels	
High Stakes	Bevan-Dent	Dec. 2	2 reels	
How a New Stenographer	"Aesop Fables"	July 8	1 reel	July 14
His Unlucky War	Johnny Burke	Aug. 26	1 reel	
Honeymoon Hints	"Aesop Fables"	Nov. 11	2 reels	
Hubby's Latest Alibi	Bevan-Dent	Mar. 25	1 reel	Mar. 31
Hubby's Week-End Trip	"Aesop Fables"	May 6	1 reel	May 19
Huntsman, The	Geographical Number	Jan. 8	1 reel	
In the Bag	Johnny Burke	Mar. 3	2 reels	
Jan Jan Janitor, A	Rarebits	Feb. 12	1 reel	June 2
Jungle Days	Sportlight	June 10	1 reel	Jan. 21
Jungle Triangle, A	Pollard-Hiatt-Cowley	Sept. 30	1 reel	
Kashmir Old and New	A. Ray-W. Miller	Jan. 15	10 episodes	Jan. 14
Ladies Must Eat	M. Morris-D. Reed	Mar. 25	10 episodes	Mar. 24
Life Savers	Sportlight	April 29	1 reel	April 21
Limberlegs	Sennett Girls	Mar. 31	2 reels	
Love at First Flight	"Aesop Fables"	Oct. 14	1 reel	
Magnetic Bat, The	Bevan-Dent	Sept. 30	2 reels	Sept. 29
Man Without a Face (Serial)	Billy Bevan	June 15	2 reels	June 30
Mark of the Frog, The	"Aesop Fables"	Oct. 14	1 reel	Oct. 13
Matching Wits	Jackson-Hiatt-McKee	May 12	2 reels	
Matchmaking Mamas	Johnny Burke	April 28	2 reels	
Monkey Love	Haines-Coombs	Dec. 16	2 reels	
Motor Boat Mamas	Haines-Coombs Dempsey	Oct. 7	2 reels	Sept. 29
Motoring Mamas	Haines-Coombs	Nov. 18	2 reels	
Mouse's Bride, The	"Aesop Fables"	Mar. 11	1 reel	
Muscle Marvels	"Aesop Fables"	Aug. 5	1 reel	Aug. 4
New Aunt	"Aesop Fables"	July 29	1 reel	
Nightwatchman's Mistake	"Aesop Fables"	Feb. 12	1 reel	Feb. 11
No Company	Billy Bevan	April 21	2 reels	
Picnic	"Aesop Fables"	Jan. 21	2 reels	
No Sale	"Aesop Fables"	May 27	1 reel	
On the Ice	Rarebits	June 10	1 reel	
Our Little Nell	"Aesop Fables"	Jan. 15	1 reel	June 9
Outnumbered	"Aesop Fables"	June 17	1 reel	Jan. 7
Over the Bounding Blue with Will Rogers (Travelsque)	Travelsque	Jan. 15	1 reel	June 9
Pink Pajamas	"Aesop Fables"	June 17	1 reel	Jan. 7
Run, Run, Run	Jackson-Hiatt-McKee	Mar. 24	2 reels	July 14
Scoring the Alps	Sennett Girls	Jan. 15	2 reels	Jan. 14
Season to Taste	"Aesop Fables"	Oct. 14	1 reel	Mar. 31
Short Circuit, A	Sportlight	Mar. 4	1 reel	
Should Tall Men Marry?	"Aesop Fables"	Jan. 8	1 reel	
Smile Wins, The	Roach Stars	Jan. 15	2 reels	Jan. 7
Smith Catalina Rowboat Race	"Our Gang"	Feb. 26	2 reels	Mar. 3
Smith's Army Life	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Smith's Farm Days	Jackson-Hiatt-McKee	Feb. 5	2 reels	Feb. 4
Smith's Houday	Jackson-Hiatt-McKee	Mar. 4	2 reels	Mar. 3
Smith's Restaurant	Jackson-Hiatt-McKee	Jan. 8	2 reels	Dec. 31
Soldier Man	Harry Langdon	Aug. 19	2 reels	
Son Shower, The	"Aesop Fables"	Sept. 30	3 reels	
South Sea Sagas	"Aesop Fables"	Mar. 18	1 reel	
Soldier's Lair, The	Sportlight	Sept. 22	1 reel	
Star Builders	"Aesop Fables"	Feb. 19	1 reel	Feb. 18
Static	Sportlight	May 27	1 reel	May 19
Sunday on the Farm	"Aesop Fable"	Sept. 2	1 reel	
Sunny Italy	"Aesop Fables"	Sept. 16	1 reel	Sept. 8
Suppie Sex, The	Sportlight	Aug. 12	1 reel	
Swim Princess, The	Sportlight	Aug. 5	1 reel	Sept. 1
Tail Waggers	Pollard-Clyde-Lombard	Feb. 26	2 reels	Mar. 3
Taxi Beauties	Sportlight	April 1	1 reel	
Taxi Dolls	Sportlight	Dec. 23	1 reel	
Taxi for Two	Jack Cooper	April 14	2 reels	
Taxi Scandal	Jack Cooper	Sept. 2	2 reels	
Taxi Spooks	Jack Cooper	Oct. 28	2 reels	
Terrible People, The (Serial)	Jack Cooper	Feb. 17	2 reels	
Tiger's Shadow, The	Ray-Miller	Aug. 5	10 episodes	
Treats	McConnell-Allan	Dec. 23	10 episodes	
Twenty-Four Dollar Island	Rarebits	Jan. 1	1 reel	Dec. 23
Uncle Tom	Jackson-Hiatt-McKee	Jan. 27	2 reels	
Versatility	Sportlight	Feb. 5	1 reel	Jan. 28
Wandering Minstrel, The	"Aesop Fables"	Jan. 29	1 reel	
Winging West	Aviation Film	May 6	2 reels	
War Bride, A	"Aesop Fables"	May 20	1 reel	May 19
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Annapolis	Loft-Brown	Nov. 18		
Border Patrol	Harry Carey	Dec. 23		
Flying Buckaroo, The	Wally Wales	Nov. 25	6670 feet	
*Flying Fool, The	Monty Banks	Feb. 10		
Forbidden Love	Lilli Damita	Nov. 4	5937 feet	
Forty Five-Calibre War.	Coleman-Loft	Feb. 17 '29		
Geraldine	Quillan-Loft	Jan. 6		
*Godless Girl, The	Basquette-Prevost		10720 feet	Sept. 1
Hawk of the Hills	Allene Ray	Mar. 17		
*Leatherneck, The	William Boyd	Jan. 13		
Love Over Night	Junior Coghlan	Nov. 25		
Marked Money	Irene Rich	Nov. 11		
*Ned McComb's Daughter	Eddie Quillan	Jan. 20		
*Noisy Neighbors	Phyllis Haver	Mar. 3		
*Office Scandal	Phyllis Haver	Nov. 4	6804 feet	Sept. 22
Sal of Singapore	Phyllis Haver	Dec. 16		
*Shady Lady, The	Allen-Fair	Jan. 20		
Sin Town	Hale-Jane-Adoree	Dec. 30		Oct. 20
*Spleiter, The	Junior Coghlan	Feb. 3		
*Square Shoulders				

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet	
Golden Shackles	Bonnet-Withers	Mar. 15	5600 feet	
Out of the Past	Harris-Frazier	Sept. 26	5700 feet	
Out With the Tide	Dwan-Landis	June 22	5700 feet	
Web of Fate, The	Lillian Rich	Nov. 7	5800 feet	
Wilful Youth	Harlan-Murphy	Dec. 19	5800 feet	May 26

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Boy of the Streets, A	Walker-Bennett	Sept.	5599 feet	
Branded Man, The	Delany-Marlowe	May	6088 feet	June 2
Cassy Jones	Lewis-Robards	Jan.	6673 feet	
City of Purple Dreams, The	Bedford-Fraser	Sept. 15	5937 feet	
Cruise of the Hellion	Murphy-Keith	Sept.	6089 feet	Sept. 30
Danger Patrol, The	Russell-Faire	April	6076 feet	
Devil's Tower, The	Buddy Roosevelt	June	4533 feet	
Divine Sinner, The	Vera Reynolds	July 15	5683 feet	
Gun-Hand Garrison	Tex Maynard	Oct.	4875 feet	
Gypsy of the North	Gordon-Hale	April	5376 feet	
Heart of Broadway, The	Garon-Agnew	Jan.	5853 feet	
Heroes in Blue	Bowers-Rand	Nov.	5078 feet	
Law and the Man, The	Santschi-Brockwell	Jan.	5916 feet	Mar. 24
Light in the Wind, A	Walshall-Avery-Keefe	Oct.	5960 feet	Nov. 11
Lightnin' Shot, The	Buddy Roosevelt	May	4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1	5946 feet	
Midnight Adventure A	Murphy-Landis	May	5262 feet	
My Home Town	Brockwell-Glass	Mar.	5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July	4538 feet	
On the Stroke or 12	E. Torrence-Marlowe-O'Shea	Nov.	5970 feet	
Painted Trail, The	Buddy Roosevelt	Feb.	4571 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.	5905 feet	
Prince of the Plains	Tex Maynard	Sept.	4134 feet	
Rider Luck	Tex Maynard	Oct.	4137 feet	
Sister of Eve	Anita Stewart	Oct. 1		
Sweet Sixteen	Foster-Olmstead	Dec.	5991 feet	
Trail Riders	Buddy Roosevelt	April	4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.	4308 feet	
Wanderer of the West, A	Tex Maynard	Nov.	4200 feet	
Wheel of Destiny, The	Stanley-Hale	Oct.	5869 feet	
Wild Born	Tex Maynard	Dec.	4490 feet	
You Can't Beat the Law	Lee-Keefe	Feb.	5260 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Should a Girl Marry?	Foster-Keith			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Burning Up Broadway	H. Costello-Fraser	Jan. 30	5200 feet	
Cancelled Debt, The	Lease-Stevens	Sept. 1	5200 feet	
Marry the Girl	Bedford-Ellis	Mar. 1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April 15	5400 feet	
Pretty Clothes	Ralston-Walker	Oct. 15	5652 feet	Nov. 4
Quintet Souls	P. B. Delaney	Dec. 15	5210 feet	
Undressed	Bryant Washburn	July 15	5305 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
It Might Happen to Any Girl				

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15	5256 feet	April 27
Aftermath	Special Cast	Collins	Dec.	6800 feet	Mar. 8
Age of Lust, The	Emil Jennings	L. T. Rogers			
Air Mail Pilot, The	Menaffey-Metcalf	Hi-Mark		5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.	6 reels	
*Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.	7000 feet	Oct. 6
Battles of Coronel	Special Cast	Amarango	Feb.	8400 feet	Mar. 24
Black Butterflies	Ralston-Busch-Frazier	Quality Dist.	Sept. 1	6261 feet	
Broadway After Midnight	Bonner-Landis	Krelbar	Nov.	6199 feet	Nov. 4
Broken Hearts	Hercules				
City Without Jews, The	Special Cast	Aywon	Sept. 1	5000 feet	
Czar Ivan the Terrible	Special Cast	Amkino	Mar. 10	8300 feet	Mar. 24
Dance Fever	Corda-Varoni	Ufa Eastern	June 1	5460 feet	
Dawn	Special Cast	Arch Solwyn		7500 feet	
Daughter of Israel	Betty Blythe	Aywon	Sept. 1	5000 feet	
Devil Dogs	Holmes-Ait	Crescent		5600 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet	June 18
Faithless Love, The	O'Brien-Hulette	Krelbar	Mar.	5600 feet	Mar. 3
Fangs of Justice	Silverstreak-Walker	Bischoff		5000 feet	
Fortune's Fool	Emil Jennings	L. T. Rogers	Dec. 15	5210 feet	
Gay Adventurer The	Charles Alden	A B A		5400 feet	Sept. 8

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Ref.	Date	Length	Reviewed
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.	6 reels	
Hands of Orlic	Conrad Veidt	Aywon	Sept.	6500 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Hell Ship	Special Cast	Collwyn		5600 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh		5712 feet	
House of Shame	Faure-Hale	Chesterfield	Sept. 1	5300 feet	Sept. 15
Jalousy	Lya de Putti	Brill	Sept. 1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.	6000 feet	
Lady from Paris, The	Velma Banky	Aywon	Sept.	6000 feet	
Last Moment, The	Mattison-Hale	Zakoro	Mar.	5500 feet	Mar. 31
Life's Like That	Withers-Boteler	F. Royer (producer)		6000 feet	June 18
Lights of Paris	Special Cast	Superlative		6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules			
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Sept.		
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern		7563 feet	
Modern Don Barry, A	Maria Corda	Ufa-Eastern	Mar. 15	7124 feet	
Mother of Mine	Special Cast	Zakoro	Oct.	7200 feet	
Mystic Mirror, The	German Cast			7000 feet	
No Babies Wanted	Devore-Mong	Crescent Pict.		5215 feet	
Old Age Handicap, The	Vaughan-Hughes	Trinity Pict.		5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July	5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	
Port of Missing Children	Special Cast	Superlative			
Port of Missing Girls	Bedford-McGregor	Brenda	Mar.	7270 feet	Mar. 3
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.	6 reels	
Prisoner of Love	German Films	Special		6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.	6200 feet	
Q Ships	Special Cast			6000 feet	
Queen of the Chorus, The	Faure-Lease	Crescent Pict.		5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.	7 reels	
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Aug.	6100 feet	
Sally of the South Seas	Hercules				
Scandal Youth	Conrad Veidt	Cine Pict.	Oct.		
Sealed Lips	Swedish Cast	Collwyn		6000 feet	
Shadows of the Night	Hercules				
Shooting Stars	English Cast	Artlee	April	5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug. 1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug. 15	4315 feet	
Simba	Jungle Film	Capitol Pict.		8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June 15	4900 feet	
Station Master, The	Ivan Moskin	Zakoro	June 18	7200 feet	
Streets of Algiers	Camilla Horn	Ufa-Eastern	May 1	6603 feet	
Thrill Seekers	Clifford-Fulton	Superlative		4900 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa-Eastern	April 1	6680 feet	Aug. 5 '27
Tracy the Outlaw	Jack Hoot	New-Cast	Mar.	6000 feet	Mar. 31
Two Brothers	Conrad Veidt	Ufa-Eastern	July 1	6300 feet	
Woman Fleet Meets Fleet	English Cast	Hi-Mark		7853 feet	
Woman Tempted The	Compton-Ward	Aywon	Sept.	6500 feet	
Youth Astray	Johnson-Mattoni	Amerango		6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Ref.	Date	Length	Reviewed
Get The	F. P. Donovan (producer)				2 reels	
Charles Gounod (Technicolor)	Music Master Film	Fitzpatrick			1 reel	June 18
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1	10 episodes		
Cigarette Maker's Romance	F. P. Donovan (producer)				2 reels	
District Doctor, The	F. P. Donovan (producer)				2 reels	
Fare Enough	Poodles Hanneford	Artclass			2 reels	
Fast Warning, The (Serial)	F. P. Donovan (producer)	Mascot Pict.	Mar. 1	10 episodes		
Girl with the Golden Eyes, The	F. P. Donovan (producer)				2 reels	
Mysterious Airman, The	Walrus Bros				10 episodes	
Necklace, The	F. P. Donovan (producer)	Mary Alden			2 reels	
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
Piece of String, A	F. P. Donovan (producer)				2 reels	
Reporter Reporter The (Serial)	W. Miller-E. Gilbert	Walrus	Mar.	10 episodes		
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			2 reels	
Spokey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelly	Castle			1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15	10 episodes		Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug. 1	10 episodes		Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)	Weiss Bros				10 episodes	

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
Apaches of Paris, The	Ruth Weyher	Ufa-Eastern	Aug. 15	7545 feet	
Bachelor Club, The	Talmadge-Worth	General Pict.			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European		7 reels	
Captain of His Majesty, The	Special Cast	Aff. European		7000 feet	
Days of Silence	Maria Alban	Aff. European		6 reels	
Escaped from Hell	Muriel Esterhazy	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Power, The	Belit Tone				
Great Unknown, The	John Loder	Aff. European		6 reels	
Gully	Edith Jahanne	Aff. European		6 reels	
Har Viennese Lover	Aster-Nolan				
Little Colonel, The	Henry B. Walthall				
Man Who Created Life	Veidt-Krauss	Aff. European		8 reels	
Mechanics of the Brain	Edith Jahanne	Aff. European		6000 feet	
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Mountain Lovers	Gaston Jacques	Conquest	Jan.	6500 feet	
Our Daily Bread	Special Cast	Aff. European		6 reels	
Poet and Jew	Special Cast	Aff. European		8775 feet	
South of Panama	Chesterfield				
Thunfer Go!	Cornelius Keefe	Anchor			
Thrill of Lief the Lucky, The	Stark-L. Mason	Technicolor (producer)			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European		10 reels	
Verdun	Richard Ardis	Aff. European		7 reels	
Vera Mizewa (tentative)	Derussa	Aff. European		7000 feet	
Water, The	M. Chekhov	Amkino		7000 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet	
When Duty Calls	Special Cast	Ufa-Eastern			
Yellow Ticket, The	Anna Sten	Amkino		7000 feet	

TIFFANY-STAHL
FEATURES

Title	Star	Ref.	Date	Length	Reviewed
Albany Night Boat	Olive Borden		July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves		Mar. 15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller		Aug. 1	6157 feet	
Cavalier, The	Bedford-R. Talmadge		Nov. 1		
Clothes Make the Woman	Southern-Pidgeon		May 1	5209 feet	
Devil's Skipper, The	Bennett-Love-Landis		Feb. 1	5510 feet	May 28
Domestic Meddlers	Claire Windsor		Aug. 15		
Floating College, The	O'Neill-Collier, Jr.		Nov. 10		

Title	Star	Ref.	Date	Length	Reviewed
Girl From Gay Paree	Bedford-McGregor		Sept. 15	5233 feet	Sept. 23
Grain of Dust, The	Cortez-Windsor-Bennett		July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted		June 10	5334 feet	
Haunted Ship, The	Love-Sebastian-Santschi		Dec. 1	4752 feet	Feb. 4
Horse of Scanlon	Sebastian-O'Malley		Apr. 1	5297 feet	
Ladies of the Night Club	Cortez-Leand		May 15	6553 feet	
Lingerie	White-McGregor		July 1	5676 feet	
Nameless Man	Windsor-Moreno		Feb. 15	5078 feet	April 14
Naughty Duchess, The	Warner-Southern		Oct. 10		
Night Life	Harron-A. Day		Nov. 1	6235 feet	Dec. 2
Once and Forever	Miller-Harron		Oct. 15	5625 feet	
Power of Silence, The	Belle Bennett		Oct. 20		
Producers of the Sea	Cortez		June 30	5160 feet	
Scarlet Dove, The	Frazer-Borio		April 15	5102 feet	
Stormy Waters	Southern-McGregor		June 1	5735 feet	
Streets of Shanghai	Stark-Harlan		Dec. 15	5276 feet	Mar. 3
The Hour	Harron-Sebastian		Mar. 1	5652 feet	
†Tollers, The	Ralston-Fairbanks, Jr.		Oct. 1	7256 feet	Oct. 20
Tragedy of Youth	Baxter-Miller-Collier, Jr.		Jan. 15	6361 feet	Mar. 31
Wild Geese	Bennett-Southern-Kalh.		Nov. 1	6448 feet	
Woman Against the World	Ford-Hale-Olmsted		Jan. 1	5283 feet	
Women's Wares	Brent-Lyttell-Kent		Oct. 1	5614 feet	Nov. 18

SHORT SUBJECTS

Title	Star	Ref.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*Hawaiian Love Call, The	Color Symphony		Dec. 15	1 reel	
*Japanese Carnival, A	Color Symphony		Jan. 1	1 reel	
*In a Persian Market	Color Symphony		Oct. 1	1 reel	
*In a Chinese Temple Garden	Color Symphony		Feb. 15	1 reel	
*Love Charm, The	Color Symphony			1 reel	
Marcheta	Color Classic		Mar. 1	1 reel	
Maude Muller	Color Classic			1 reel	
Medallion, The	Color Classic		Mar. 1	1 reel	
Mission Bells	Color Classic		Mar. 15	1 reel	
North of Suzer	Color Classic		Jan. 1	1 reel	
No Woman Allowed	Color Classic			1 reel	
Perfect Day, A	Color Classic		April 1	1 reel	
Scarface	Color Classic		Jan. 15	1 reel	
Souvenirs	Color Classic		Feb. 15	1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*Toy Shop, The	Color Symphony		Nov. 1	1 reel	
Treasure Land	Color Classic		Feb. 1	1 reel	

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
Broadway Fever	O'Neill-Drew		Jan. 20		
Devil's Apple Tree, The	Dorothy Sebastian		Feb. 10		
Domestic Meddlers	Clare Windsor				
Family Row, The	Windsor-Gray		Dec. 20		
George Washington Cohen	Jessel-Palmer		Mar. 20		
Geraldine Laird	Belle Bennett		Feb. 10		
*Gigolo, The	George Jessel		Feb. 10		
Girl Who Came Back (tentative)	Ever Southern		Nov. 10		
Gun Runner, The	Cortez-Leand		Nov. 10		
Man in Hobbies, The	Lee-Harron		Jan. 15		
*Marriage by Contract	Miller-Gray		Dec. 1	7786 feet	Oct. 20
New Orleans	Cortez-Bennett		Mar. 1		
Queen of 819esque	Belle Bennett				
Rainbow, The	Dorothy Sebastian		Jan. 1		
Spirit of Youth	Sebastian-Kent		Feb. 20		
Squads Right	Gribbon-Stone				
Tropical Nights	Miller-McGregor		Dec. 10		

UNIVERSAL
FEATURES

Title	Star	Ref.	Date	Length	Reviewed
Air Patrol, The	Al Wilson		Jan. 1	4259 feet	
Alias the Deacon	Hersholt-Marlowe		Jan. 22	6889 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore		Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes		May 6	4076 feet	
Beauty and the Beast	Adore-Frazier		Sept. 1	5741 feet	July 29
Ted Wells	Ted Wells		Oct. 14		
Body Punch, The	Daugherty-Faire		Oct. 28	4786 feet	
Border Cavalier, The	Fred Humes		Sept. 18	4427 feet	
Buck Privates	De Putti-McGregor		June 3	6171 feet	Feb. 4
Burning the Wind	Hoat Gibson		Feb. 10	5202 feet	
Call of the Heart	Dynamite-Cobb-Alden		Jan. 29	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley		Sept. 11	7190 feet	May 20, '27
Chances of a Lifetime	Compton-Harlan		Oct. 16	5623 feet	Dec. 23
Chinese Parrot, The	Bosworth-Nixon		Oct. 23	7304 feet	Jan. 7
Clean Up Man, The	Wells-O'Day		Feb. 12	4232 feet	
Clearing the Trail	Gibson-Culliver		Oct. 7	5311 feet	
Cloud Dodge, The	Al Wilson		Sept. 30	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald		Jan. 15	7481 feet	Feb. 18
Count of Ten, The	Ray-Macdonald		June 17	6279 feet	Sept. 15
Day Well	Ted Wells		Oct. 14	4201 feet	
Desert Dust	Ted Wells		Dec. 18	4349 feet	
Fangs of Destiny	Dynamite-Cobb-Caldwell		Dec. 4	4295 feet	
Fearless Rider, The	Humes-Worth		Jan. 15	4173 feet	
Finders Keepers	La Plante-Harron		Feb. 5	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck		July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan		Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)		Mar. 25	4125 feet	
Four Flushers, The	Lewis-Nixon		Jan. 8	6193 feet	Jan. 28
Freedom of the Press	Stone-Keith-M. Day		Oct. 28	6474 feet	Oct. 20
Galloping Fury	Gibson-Rand		Nov. 20	5503 feet	
Good Morning Judge	Denny-Polan		April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells		July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe		Sept. 30	6599 feet	
Guardians of the Wild	Ted (horse)-Perrin		Oct. 16	4201 feet	
Harvest of Hate, The	Rex (horse)-Perrin		April 14	4719 feet	
Hero For a Night, A	Tryon-Miller		Dec. 18	5711 feet	Dec. 2
Home, James	La Plante-DeLaney		Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver		Oct. 14	5591 feet	
Hoorbacks of Vengeance	Rex (horse)-Perrin		May 18	5874 feet	Sept. 15
Hot Heels	Tryon-Miller		June 13	4095 feet	
Hound of Silver Creek	Dynamite (dog)		May 20	4125 feet	
How to Handle Women	Tryon-Nixon		Oct. 14	5591 feet	July 14
Irresistible Lover, The	Kerry-Moran		Dec. 4	6958 feet	Sept. 16
Jazz Mad	Hersholt-Nixon-Lewis		Nov. 11	6832 feet	
Les Miserables	Special Cast		Oct. 30	7713 feet	
Love Eagle, The	Keane-Kent		Sept. 18	5862 feet	April 28
Love Me and World Is Mine	Philbin-Kerry		Mar. 4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells		Oct. 14	4201 feet	
Man's Past, A	Veidt-Bedford		Dec. 25	6135 feet	Sept. 18
*Man Who Laughs, The	Veidt-Philbin		Nov. 4	10185 feet	May 12
*Man, Woman and Wife	Kerry-Stark-Nixon		Dec. 30	6674 feet	
*Melody of Love	Pidgeon-Harris-Winton		Sept. 15		
Michigan Kid, The	Nagel-Adore		Oct. 21	6030 feet	July 7
Midnight Rose	De Putti-Harlan		Feb. 28	5659 feet	Mar. 10
Night Bird, The	Reginald Denny		Sept. 18	6670 feet	

Title	Star	Rel. Date	Length	Reviewed
'One Glorious Scrap.	Fred Humes	Nov. 20	4172 feet	
On Your Toes.	Denny-Worth	Nov. 27	5918 feet	Jan. 14
Out All Night	Denny-Nixon	Sept. 4	6170 feet	Oct. 7
Painted Ponies	Clayton Chase	Sept. 25	5416 feet	Aug. 5
Phantom Fingers	Cody-Thompson	June 2		
Phantom Flyer, The	Al Wilson	Feb. 26	4253 feet	
'Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug. 4		
Prince of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
Put 'Em Up	Fred Humes	Mar. 11	4200 feet	
Quick Triggers	Fred Humes	Feb. 15	4472 feet	
Rawhide Kid, The	Gibson-Hale	Jan. 29	5382 feet	
Riding for Fame	Hoot Gibson	Aug. 19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
Silk Stockings	La Plante-Harron	Oct. 2	6166 feet	Aug. 26
Sky Hand Saunders	Al Wilson	Nov. 6	4393 feet	
Small Bachelor, The	Kent-Beranger	Nov. 6	6218 feet	
Stop That Man	News-Cartoon	May 10	4251 feet	April 28
Straight Shootin'	Ted Wells	Oct. 18	4251 feet	Aug. 19
Surrender	Philbin-Moskine	Mar. 4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April 1	6179 feet	Feb. 4
That's My Daddy	Denny-Kent	Feb. 5	6073 feet	
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Thirteen Washington Square	Herschell-Joyce	April 8	6274 feet	Feb. 4
Three Miles Up	Al Wilson	Sept. 4	4172 feet	June 10 '27
Thunder Riders, The	Ted Wells	April 8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
'Uncle Tom's Cabin	Special Cast	Sept. 2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May 8	9151 feet	April 7
Wild Beauty	News-Cartoon	Nov. 27	5192 feet	
Wild West Show, The	Gibson-Gulliver	May 10	4251 feet	
Wolf's Trail	Dynamite-Cobb-Lamont	Oct. 2	4167 feet	
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20	1 reel	April 7
All Bailed Up	Charles Puffy	Feb. 27	2 reels	Feb. 4
All For Geraldine	Sid Saylor	June 16	2 reels	May 19
Amused, The	Fred Gilman	Jan. 23	2 reels	
Any Old Count	"The Gumps"	Jan. 23	2 reels	
Back to Nature	Arthur Lake	Feb. 27	1 reel	Feb. 11
Bare Fists	Jack Perrin	Jan. 14	2 reels	Dec. 23
Battling Justice	Fred Gilman	Mar. 24	2 reels	Feb. 25
Big Buff, A	Long-Adams-Layman-McPhail	July 18	2 reels	April 7
Big Game George	Sid Saylor	July 7	2 reels	Sept. 1
Boss of the Rancho	Bob Curwood	Jan. 7	2 reels	
'Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	
Brand of Courage, The	B. Curwood-P. Montgomery	Feb. 4	2 reels	Jan. 7
Bright Lights	Oswald Cartoon	Mar. 19	1 reel	April 7
Brownie House	Young-La Salle	Aug. 1	1 reel	
Buckskin Days	News-Cartoon	Feb. 18	2 reels	Jan. 28
Buster Minds the Baby	Trimble, Hardwick and Dog	Jan. 11	2 reels	Dec. 23
Buster's Big Chance	Trimble, Turner and Dog	Mar. 14	2 reels	
Buster Shows Off	Trimble, Turner and Dog	Feb. 8	2 reels	Jan. 28
Buster Steps Out	Trimble, Turner and Dog	Oct. 17	2 reels	
Buster Strims Up	Trimble-Hardwick and Dog	May 23	2 reels	April 28
Buster's Whippet Race	Trimble-Hardwick and Dog	Aug. 15	2 reels	
Busting Buster	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
'Bull-onny	Arthur Lake	Jan. 30	1 reel	Jan. 14
By Correspondence	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford in the Movies	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Calford vs. Redskins	Fred Gilman	July 14	2 reels	June 16
Card of Destiny, The	"The Gumps"	Jan. 9	2 reels	Dec. 23
Case of Scotch, A	Young-La Salle	July 14	2 reels	
Cash Customers	Bob Chandler	Dec. 1	2 reels	
'Clean Sweep, A	"The Gumps"	Feb. 6	2 reels	Jan. 21
Cloud Buster, The	Jack Perrin	May 5	2 reels	April 7
Code of the Mounted, The	Arthur Lake	Oct. 8	2 reels	
Come on, Horace	Sid Saylor	Nov. 7	2 reels	Oct. 13
Cross Country Bunion Race, The	Jack Hoxie	Jan. 30 '29	2 reels	
Crushed Hate	Edmund Cobb	Sept. 2	2 reels	
Danger Line, The	Newton House	Sept. 1	2 reels	
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 5
Dates for Two	C. King-C. Doherty	Jan. 18	2 reels	Dec. 31
Dead Game	Art Accord	Oct. 7	2 reels	
Dead Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Diamond Master, The		April 8, '29	10 episodes	
'East Side	Laemmle Novelty		1 reel	
Fantasia	Oswald Cartoon	Oct. 15	1 reels	
Fiery Fireman, The	Fred Gilman	May 19	2 reels	April 21
Fighting Destiny	Edmund Cobb	Oct. 20	2 reels	
Fighting Forester, The	Lewis-Gulliver-Phillips	Nov. 12	2 reels	
Fighting for Victory	News-Cartoon	Jan. 9	2 reels	May 19
Fighting Kid, The	Young-La Salle	July 2	2 reels	Oct. 20
Flirt Stories	Laemmle Novelty	Nov. 19	1 reel	
Footprints	Oswald Cartoon	June 25	1 reel	May 26
Fox Chase, The	Bob Curwood	May 26	2 reels	May 5
Frame, A	Long-Adams-Layman-McPhail	June 13	2 reels	May 19
Full House, A	Arthur Lake	Nov. 5	1 reel	Oct. 20
Fun in the Clouds	Jack Hoxie	Sept. 22	2 reels	
Galloping Ace, The	Fred Gilman	April 21	2 reels	Mar. 24
Gauge of Battle, The	Sid Saylor	June 20	2 reels	May 19
George Meets George	Sid Saylor	Feb. 29	2 reels	Feb. 4
George's False Alarm	Sid Saylor	May 30	2 reels	May 5
George's School Daze	Bob Curwood	Aug. 18	2 reels	
Getaway Kid, The	Bob Curwood	July 21	2 reels	Sept. 1
Globe Trotters, The	Bob Curwood	July 25	2 reels	June 30
Gold Claim, The	Trimble-Hardwick and Dog	Sept. 17	2 reels	
Good Scout Buster	Laemmle Novelty	Sept. 24	1 reel	
Half Back Buster	Jack Daugherty-Helen Foster	Mar. 26	10 episodes	
Handicapped	Oswald Cartoon	Jan. 9	1 reel	June 2
Haunted Island, The (Serial)	Ben Hall	July 2	2 reels	May 17
Harem Scarem	Long-Adams-Layman-McPhail	April 4	2 reels	Mar. 31
He Haunted Heritage	Bob Curwood	April 28	2 reels	Mar. 31
Her Only Husband	Sid Saylor	Jan. 25	2 reels	
Hidden Money	Oswald Cartoon	Aug. 6	1 reel	
High Flyin' George	Charles Puffy	Mar. 12	2 reels	Feb. 18
High Up	Arthur Lake	Sept. 10	1 reel	
Hits in Laws	Arthur Lake	Jan. 29	2 reels	Jan. 7
Hollywood or Bust	Charles Puffy	Jan. 4	2 reels	Dec. 18
Horace in the Army	Long-Adams-Layman-McPhail	Jan. 4	2 reels	July 28
Horns and Orange Blossoms	Oswald Cartoon	May 14	1 reel	April 21
Horse Play	Ben Hall	Aug. 27	1 reel	
Hot Dogs	Young-La Salle	Aug. 29	2 reels	Sept. 1
Hungry Hoboes	Long-Adams-Layman-McPhail	Mar. 7	2 reels	Feb. 11
Hungry Up Marriage	Jack Perrin	June 30	2 reels	May 26
Husbands Won't Tell	Bob Curwood		2 reels	
Indoor Golf	Lewis-Gulliver-Phillips	Sept. 3	2 reels	
Iron Code, The	Edmund Cobb		2 reels	
Jackson Comes Home	Young-La Salle	Sept. 28	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
King of Shebas	Arthur Lake	Aug. 13	1 reel	July 21
Kitchen Mechanic	Trimble-Hardwick and Dog	Jan. 9 '29	2 reels	
Look Pleasant	Sid Saylor	Oct. 10	2 reels	
Money, Money, Money	Bob Curwood	Mar. 3	2 reels	Feb. 4
Mission of the Mounted	Jack Perrin	Mar. 10	2 reels	Feb. 11
Man of Letters, A	Sid Saylor	Feb. 15	2 reels	Jan. 28
Married Bachelors	Charles Puffy	April 9	2 reels	Mar. 17
McGinis vs. Joneses	Long-Adams-Layman-McPhail	Aug. 8	2 reels	
Mississippi Mud	Oswald Cartoon	Sept. 17	1 reel	
Mistakes Will Happen	Ben Hall	Feb. 13	1 reel	Jan. 21
Money Money Money	Jack Perrin	Nov. 2	2 reels	April 14
Mystery Rider, The (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Nack 'n' Neck	Oswald Cartoon	Jan. 23	1 reel	
Newlyweds' Advice	Snookums-Perdue-Egan	Jan. 2	2 reels	Dec. 18
Newlyweds' Anniversary	Snookums	Aug. 6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July 2	2 reels	June 2
Newlyweds' Friends, The	Snookums-Bartlett-McPhail	April 2	2 reels	Mar. 10
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	June 4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 18
Newlyweds' Imagination, The	Snookums-Bartlett-McPhail	May 7	2 reels	April 14
Newlyweds' Headache	Snookums-Perdue-Egan	Jan. 23 '29	2 reels	
Newlyweds' Lose Snookums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Oct. 26	2 reels	
Newlyweds' Servant, The	Snookums-Bartlett-McPhail	Feb. 8	2 reels	Feb. 4
Newlyweds' Success, The	Snookums-Bartlett-McPhail	Mar. 5	2 reels	Feb. 11
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
No Blondes Allowed	C. King-C. Doherty	Mar. 21	2 reels	Feb. 25
Oh, What a Knight	Oswald Cartoon	May 28	1 reel	May 5
Oie Swimmer! 'Oie, The	Oswald Cartoon	Feb. 8	1 reel	Mar. 24
One Every Minute	Arthur Lake	April 18	1 reel	April 7
Our Gumption	The Gumps	Feb. 23	2 reels	Jan. 29
Ozle of the Mounted	Oswald Cartoon	April 30	1 reel	April 7
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Payroll Roundup, The	Bob Curwood	Mar. 31	2 reels	Mar. 3
Poor Papa	Oswald Cartoon	June 11	1 reel	May 19
Prince and the Papa	Charles Puffy	Feb. 13	2 reels	Jan. 21
Prodigal Pup, The	Carlisle Gann	Sept. 15	2 reels	Sept. 15
Ranger Patrol, The	Fred Gilman	Aug. 11	2 reels	
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Reel Life	Long-Adams-Layman-McPhail	July 4	2 reels	June 2
Ride 'Em Plowboy	Oswald Cartoon	April 18	1 reel	Mar. 24
Ride For Help, The	Newton House	July 7	2 reels	
Riders of the Sierras	Edmund Cobb	Sept. 15	2 reels	
Riders of the Woods	Newton House	Jan. 21	2 reels	
Riding Gold	George Chander		2 reels	
Ring Leader, The	Jack Perrin	April 7	2 reels	Mar. 10
Ringside Romances	Arthur Lake	Mar. 26	1 reel	Mar. 10
Rival Romances	Oswald Cartoon	Mar. 5	1 reel	April 7
Rocks and Sangles	Oswald Cartoon	Nov. 12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct. 1	2 reels	
Ropin' Romance	Newton House	Aug. 4	2 reels	
Rubber Necks	Sid Saylor	Sept. 12	2 reels	
Ruse, The	Jack Perrin	Aug. 25	2 reels	July 28
Sagebrush Sadie	Oswald Cartoon	April 2	1 reel	May 5
Sailor George	Sid Saylor	May 8	2 reels	April 14
Sailor's Suit	Sid Saylor	Jan. 29	2 reels	
Sandwiches and Tea	Arthur Lake	July 16	1 reel	June 18
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	Oct. 20
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr.	June 3	10 episodes	
Sealed Orders	Jack Perrin	Feb. 11	2 reels	Jan. 28
Secret Outlaw, The	Bob Curwood	Nov. 10	2 reels	Oct. 6
She's My Girl	Sid Saylor	Aug. 22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct. 24	2 reels	
Sky Scrapers	Oswald Cartoon	Sept. 3	1 reel	Aug. 18
Sleigh Bells	Oswald Cartoon	July 23	1 reel	June 30
Sliding Home	Lewis-Gulliver-Phillips	Jan. 16	2 reels	Dec. 30
Social Lions	Ben Hall	Mar. 12	1 reel	Feb. 18
Society Circus, The	Arthur Lake		1 reel	
Some Babies	Charles Puffy	Mar. 28	2 reels	Mar. 3
Some Pets	Arthur Lake	Jan. 2	1 reel	Dec. 16
Son of the Frontier, A	Newton House	April 14	2 reels	Mar. 7
So This Is Soap Center	Ben Hall	Jan. 18	1 reel	Dec. 30
South Pole Flight, A	Oswald Cartoon	Nov. 26	1 reel	
Special Edition	Ben Hall	April 9	1 reel	Mar. 17
Speed and Spurs	Bob Curwood	Sept. 8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	June 18	2 reels	May 26
Speedy Ship, The	Arthur Lake	Feb. 1	1 reel	Jan. 18
Start Something	Long-Adams-Layman-McPhail	Feb. 1	2 reels	Jan. 18
Summer Knights	Arthur Lake	May 21	1 reel	April 28
Swell Clothes	Arthur Lake	Dec. 5	1 reel	Nov. 18
Taking the Count	C. King-C. Doherty	April 18	2 reels	Mar. 24
Tall Timber	Oswald Cartoon	July 9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Lewis	Aug. 12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Oct. 24	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept. 29	2 reels	
That's That	Trimble-Turner and Dog	April 11	2 reels	Mar. 17
There's a Will	C. King-C. Doherty	Dec. 21	2 reels	
Trackless Trolley, The	Ben Hall	July 30	1 reel	
Tricky Trickster, The	Ben Hall	June 4	1 reel	May 19
Unexpected Hero, An	F. Gilman-M. King	Feb. 25	2 reels	Jan. 28
Untamed, The	Newton House	May 12	2 reels	April 14
Valiant Rider, The (Western)	Bob Curwood	June 23	2 reels	May 19
Vanishing Rider, The (Serial)	Wm. Desmond	Jan. 18	10 episodes	
Watch George	Sid Saylor	Mar. 28	2 reels	Mar. 3
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels	
Wag Figures	Laemmle Novelty	Oct. 22	1 reel	
What a Party	C. King-C. Doherty	Nov. 22	2 reels	Feb. 4
Whose George Hope	Sid Saylor	April 25	2 reels	Mar. 31
Winged Hoofs	Young-La Salle	June 6	2 reels	May 12
Winning Goal, The	Newton House	Mar. 17	2 reels	Feb. 25
Wolves of the Range	Lewis-Gulliver-Phillips	Jan. 2	2 reels	
Woman Chasers	Fred Gilman	Jan. 28	2 reels	Mar. 21
Yukon Gold	Young-La Salle	May 16	2 reels	June 30

Coming Attractions

Title	Star	Length	Reviewed
*†Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Ted Wells	Ted Wells		
†Broadway	Glenn Tyrone		
Clear the Deck	Hegmald Denny	Dec. 23	
†Cohens and Kellys in Atlantic City	George Sidney		
Crimson Canyon, The	Ted Wells	Dec. 16	
Crimson Hour, The	De Putti-Mosjukine		
Danger Rider, The	Hoot Gibson	Nov. 18	
Doubling For Trouble	Olson Gilbert		
Erik the Great	Verd-Philbin		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Stark		
Gate Crasher, The	Glenn Tryon		
*†Girl on the Barge, The	Hersholt-O'Neill-McGregor		

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

Title	Star	Length	Reviewed
*Give and Take.	Sidney-Hersholt.	Dec. 2.	
Grit Wins.	Wells-Collins		
Hell Wrecker, The.	Hoot Gibson		
Hero of the Circus.	Special Cast	Feb. 24.	
It Can Be Done	Tryon-Carl		
Kid's Clever, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
*Last Warning, The	Laura LaPlante		
*Loneliness	Tryon-Carl		
Man Disturber, The	Reginald Denny	June 30.	6142 feet Oct. 8
Navy Blues	Arthur Lake		
One Rainy Night	Laura La Plante	Dec. 9.	
Port of Dreams, The	Mary Philbin		Sept. 22
Red Hot Speed	Denny-Day		
Red Lips	Nixon-Rogers		6947 feet
Shakedown, The.	Murray-Kent		
§Show Boat	Rubens-La Plante-J. Schildkraut.		
Silks and Saddles	Arthur Lake		
Sky Skidder, The.	Al Wilson	Jan. 13.	
Taranga	Special Cast		
Watch My Speed.	Reginald Denny		
Wild Blood	Rex (horse)-Perrin.	Feb. 10.	
Wolves of the City		Dec. 2.	

UNITED ARTISTS FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Battle of the Sexes, The	Bennett-Hersholt-Haver.	Oct. 13.	8180 feet	Oct. 20
Circus, The	Chaplin-Kennedy.	Jan. 7.	6400 feet	Jan. 14
College	Buster Keaton.	July 29.	5800 feet	Sept. 23
Devil Dancer, The.	Gray-Brook	Nov. 19.	7000 feet	Dec. 30
Dove, The	Talmadge-Roland.	Jan. 7.	9100 feet	Jan. 7
Drums of Love.	Phillips-Alvarado.	Mar. 31.	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4.	7300 feet	Jan. 14
Gauche, The	Fairbanks-Velez	Jan. 1.	9358 feet	Dec. 2
Magie Flama, The	Colman-Banky	Aug. 14.	7850 feet	Sept. 30
My Best Girl	Pickford-Rogers.	Dec. 2.	6460 feet	Dec. 9
Ramona	Del Rio-Baxter	Feb. 11.	7552 feet	Feb. 4
Sadie Thompson	Swanson-L. Barrymore.	Jan. 7.	8600 feet	Feb. 11
Sorrell and Son.	Warner-Joyce	Dec. 2.	9000 feet	Nov. 25
Steamboat Bill, Jr.	Kaeton-Torrence	May 12.	6400 feet	May 19
†Tempest	J. Barrymore-Horn	Aug. 11.	9300 feet	June 16
Two Arabian Knights	Boyd-Weihelm.	Sept. 23.	7850 feet	Nov. 4
†Two Lovers	Colman-Banky.	Sept. 7.	8500 feet	April 28
*Woman Disputed, The	Talmadge-Roland.	Oct. 20.		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Awakening, The.	Banky-Byron	Nov. 17.		
*City Lights.	Charlie Chaplin			
†Hell's Angels.	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
*Love Song, The	Boyd-Velez-Goudal.			
*Man With the Iron Mask, The.	Douglas Fairbanks			
*Queen Kelly	Swanson-Byron			
*Rescue, The	Colman-Damitt.			
*Revenge	Dolores Del Rio	Nov. 3.		
*Say It With Music	Harry Richman			
She Goes to War.	Eleanor Boardman			
Three Passions.	Terry-Petrovitch			

WARNER BROTHERS FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Across the Atlantic.	Blue-Murphy	Feb. 25.	6052 feet	
*Beware of Married Men.	Rich-Ferris-Cook.	Jan. 14.	5421 feet	Jan. 28
*Brown Knuckles	Blue-Bronson	Dec. 3.	6330 feet	Dec. 23
*Caught in the Fog	McAvoy-Nagle	Sept. 22.		
*College Widow, The	D. Costello-Collier, Jr.	Oct. 15.	6616 feet	Nov. 25
*Crimson City, The	Loy-Millian-Hyams	April 7.	6388 feet	April 21
*Dog of the Regiment, A.	Rin-Tin-Tin-Gulliver.	Oct. 29.	5003 feet	Nov. 11
*Domestic Troubles.	Fazenda-Cook	Mar. 24.	5164 feet	
*First Auto, The	Miller-Oldfield.	Sept. 18.	6767 feet	July 8, '27
*Five and Ten Cent Annie.	Fazenda-Cook	May 26.	4914 feet	Sept. 22
*Fortune Hunter, The	Chaplin-Costello.	Nov. 7.	6639 feet	Jan. 21
*Ginsberg the Great	Jessel-Farris	Nov. 26.	5390 feet	
*Girl From Chicago, The	Nagle-Loy	Nov. 5.	5978 feet	Dec. 31
*Good Time Charley	Oland-H. Costello.	Nov. 12.	6302 feet	Nov. 25
*Ham and Eggs at Front.	Wilson-Conklin-Loy	Dec. 24.	5613 feet	
*Home Towners, The.	Bennett-Kenyon-Brockwell.	Oct. 27.		
*Husbands For Rent.	Moore-Costello.	Dec. 31.	5200 feet	Jan. 7
*If I Were Single.	McAvoy-Nagle.	Dec. 17.	6320 feet	Dec. 31
*Jaws of Steel	Rin-Tin-Tin	Sept. 10.	5569 feet	Sept. 30
*Jazz Singer, The	Jolson-McAvoy	Feb. 4.	7077 feet	Oct. 21
*Land of the Silver Fox.	Rin-Tin-Tin-Nye-Hyams	Oct. 13.		

Title	Star	Rel. Date	Length	Reviewed
*Little Snob, The.	McAvoy-Frazier	Feb. 11.	5331 feet	
*Midnight Taxi, The.	Moreno-Costello.	Oct. 8.		
*Missing Link, The	Srd Chaplin	Aug. 7.	6485 feet	May 20, '27
*One-Round Hogan.	Blue-Hyams	Sept. 17.	6357 feet	Oct. 7
*Old San Francisco.	D. Costello-Oland	Sept. 4.	7961 feet	July 8, '27
*Pay As You Enter.	Cook-Fazenda.	May 12.	4975 feet	
*Powder My Back	Rich-Ferris-Beranger.	Mar. 10.	6185 feet	
*Race For Life, A	Rin-Tin-Tin-Nye-Faire.	Jan. 28.	4777 feet	Feb. 11
*Reno Divorce, A	McAvoy-Graves.	Oct. 22.	5492 feet	Nov. 4
*Rinty of the Desert.	Rin-Tin-Tin-Ferris-Nye.	April 21.	4820 feet	Sept. 16
*Sailor Izzy Murphy	Jessel-Ferris	Oct. 8.	6295 feet	Oct. 28
*Sailor's Sweetheart, A.	Fazenda-Cook.	Sept. 24.	5685 feet	Oct. 14
*Silver Slave, The.	I. Rich-Miljan	Nov. 19.	6124 feet	Dec. 9
*Slightly Used	McAvoy-Nagle.	Sept. 3.	6412 feet	Sept. 30
*State Street Sadie	Loy-Nagle	Aug. 25.	7189 feet	Sept. 8
*Terror, The	McAvoy-Horton	Oct. 20.	7674 feet	Aug. 25
*When a Man Loves	Barrymore-Costello.	Aug. 21.	10081 feet	Feb. 18'27
*Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8.	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Conquest.	Blue-Warner-Wilson.			
*Desert Song, The.	Boles-King			
*Fancy Baggage	Audrey Ferris			
*Frozen River	Rin-Tin-Tin			
*Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
*Greyhound Limited, The	Monte Blue			
*Hard-Boiled Rose	Loy-Collier, Jr.-Brockwell			
*Home Towners, The	Bennett-Kenyon-Brockwell			
*Kid Gloves	Nagle-Wilson			
*Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams			
*Lights of New York, The.	Costello-Landis-Brockwell.		5267 feet	
*Lion and the Mouse	D. Costello-McAvoy-Collier, Jr.		6352 feet	
*Little Wild Cat, The	Ferris-Hall-Dawson.			
*Madonna of Avenue A, The.	Dolores Costello			
*Million Dollar Collar, The.	Rin-Tin-Tin			
*My Man	Fanny Brice			
*Noah's Ark	D. Costello-O'Brien.			
*No Questions Asked	Ferris-Collier, Jr.			
*One Stolen Night	Bronson, Collier, Jr.			
*On Trial	Fredericks-Lytell-Wilson.			
*Outlaw Dog, The	Rin-Tin-Tin			
*Queen of the Night Clubs	Texas Gulnan			
*Redeeming Sin, The	D. Costello-Nagle			
*Singing Fool, The	Jolson-Bronson-Dunn.		9552 feet	Sept. 27
*Stark Mad	H. B. Warner-Fazenda			
*Stolen Kisses	May McAvoy			
*Tenderloin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomania.	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Coner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Mario			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougar & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A.	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Indian Baritone, The	Chief Caupolican			Aug. 25
Impenues, The	Jazz Band			June 23
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23
Miss Information	Wilson-Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Papa's Vacation	Bennett-Caron			
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Sharp Tools	Ethel Grey Terry			Oct. 13
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Juvre)	Giovanni Martinelli			June 2

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs).

MOTION PICTURE NEWS BLUE BOOK

The Authoritative Who's Who of Filmdom

Eastman Panchromatic Negative

Type 2

A perfected, proved product
for the cinematographer

In developing it the Eastman Kodak Company has pursued its long established policy of constantly helping to improve the motion picture art. In presenting it to the trade it maintains its undisputed forty-year supremacy.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

Robert Morton UNIT Organ

*Here, in another of America's most beautiful theatres,
a Robert Morton has been installed as a permanent music
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Audiences today are far more critical than ever
before. Not only good music, but the best and most
appropriate obtainable is absolutely essential to
successful theatre operation.

In magnitude, variety,
resources and beauty of tone color, the Robert
Morton UNIT Organ excels any musical instrument
ever produced. It is the supreme musical
achievement for the motion picture theatre.
Its music is real, genuine, intensifying
every pictured scene, enhancing
its beauty, and transferring the
world of make-believe into a
highly bewitching land of Romance.

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Los Angeles
122 S. Broadway
San Francisco
1200 Broadway

ALHAMBRA

Alhambra Theatre,
Sacramento, Calif.

In This Issue: Coast Premiere by Telephoto

Motion Picture News

Reg. U. S. Patent Office

THE FACTS!

- 1—"WHITE** Shadows in the South Seas" is the most successful Sound Roadshow of today!
- 2—FOURTH** month at \$2 at Astor, N. Y., and still doing absolute capacity.
- 3—FOURTH** packed month at \$2 at Grauman's Chinese Theatre, Los Angeles.
- 4—SMASHED** all records California Theatre, San Francisco.
- 5—KNOCKED** 'em for records; Midland, Kansas City; State, St. Louis; Stillman, Cleveland; etc.
- 6—"WHITE** Shadows" gets gigantic promotion in Hearst nation-wide newspaper chain.
- 7—"WHITE** Shadows" photographic strip serialization in Hearst papers reaching millions.
- 8—"WHITE** Shadows" million dollar advertising campaign in Hearst newspapers.
- 9—"WHITE** Shadows" is just one reason why M-G-M showmen are sitting pretty.

METRO-GOLDWYN-MAYER

It's a pleasure!



Member of Motion Picture Producers and Distributors of America, Inc.

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879.

Published Weekly—\$3.00 a Year

New York

November 3, 1928
PRICE 20 CENTS

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OF THE WORLD

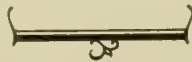
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THERE IS A VAST DISTINCTION BETWEEN SOUND
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CLEAR CONCISE CONVERSATION NECESSARY TO BUILD
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TURE PRODUCED BY ANY OTHER COMPANY PLAYED
ON TONEFILM YOU WILL HEAR THE BEST IN MUSIC
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ICAL PERFECTION OF ANY MACHINE ON THE MAR-
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INSTALLED ON A BASIS THAT EVERY EXHIBITOR
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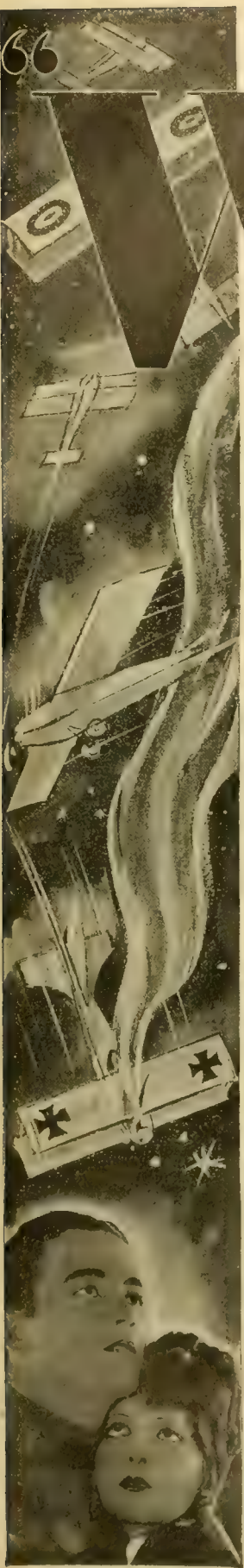




An event

of Industry-wide

Importance!



WINGS[”]

THE FIRST GREAT SOUND PICTURE

completes 64-week run at \$2 admission at Criterion Theatre, New York. (Opened August 12, 1927 with SOUND.)

“Wings” could have run until 1929. It played to S. R. O. in its very last week end. It has moved two blocks down Broadway to the Rialto Theatre to make room for “Interference.”

[Lucien Hubbard Production, directed by
William Wellman. With Clara Bow, Charles
Rogers, Richard Arlen, Gary Cooper.]



“Interference”

**THE FIRST GREAT
QUALITY
ALL-TALKING PICTURE**

Opening November 15th at
Criterion Theatre, New York, at
\$2. Edwin Schallert in pre-view
in Motion Picture News says:

*“Quality and Class
A marked step forward.”*

With Evelyn Brent, Clive Brook, Doris Kenyon, William Powell. Directed by Roy J. Pomeroy. Based on a Lothar Mendes Production from the play by Roland Pertwee and Harold Dearden

**PARAMOUNT'S
1928 1929
GREATEST YEAR**

S. R.



Scene at UNITED
ARTISTS THEATRE
Los Angeles



Joseph M. Schenck
presents

Norma Talmadge

in her *Greatest* picture

A HENRY KING Production
"The WOMAN DISPUTED"

with *Gilbert Roland*

Directed by HENRY KING & SAM TAYLOR

**business for YOU
with this one**

O

WHAT
LOS ANGELES
CRITICS SAID—

RECORD—

"Seats were hard to find and a line stood in the foyer waiting its turn. One of those offerings which makes the public wish there were more like it. A dramatic thriller."

HERALD—

"Talmadge picture a Hit at the U. A. Public scents a good picture before it is shown. Long lines waiting told their own story. Picture very fine. Her beauty and capacity for emotion are as vibrant as ever."



EXAMINER—

"Lavish and entertaining film. She is natural and at all times convincing. Good entertainment and melodrama."

TIMES—

"Has as dramatic and well knit plot as any picture in which Miss Talmadge has appeared may be summed up as a forceful film. Situations are splendid in their tensivity."

**WITH OR
WITHOUT
SOUND**

A Great S. R. O. Production

UNITED ARTISTS PICTURE

Member of Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

UNANIMOUS—THE "MARRIAGE BY CONTRACT"

**READY FOR
IMMEDIATE
BOOKING**

BOTH

**SOUND
OR
SILENT**

SYNCHRONIZED by
R.C.A. PHOTOPHONE

**WATCH
FOR OUR THEME SONG**

EXHIBITORS HERALD and
MOVING PICTURE WORLD

"Marriage by Contract"
By Tiffany-Stahl Deals
With Companionate Union

(Specialty to the crowd at the show)
NEW YORK, Oct. 10.—Eugene Stahl gave a private showing of their new picture on the theme of companionate marriage, "Marriage by Contract," here today, and it caught the immediate attention and interest of exhibitors.

The picture handled a delicate subject in a particularly able manner and the exhibition here today was a success. The picture is a clean-up for exhibitors and should be a success.

A JOHN M. STAHL
SPECIAL PRODUCTION

WITH
**PATSY RUTH MILLER
LAWRENCE GRAY**
DIRECTED BY JAMES FLOOD

MOTION PICTURES TODAY

Yeah! Box Office!

"Marriage by Contract," the new Tiffany-Stahl special, is a motion picture that may be described as a natural box-office attraction. Its theme is trial marriage and the effective manner in which the disasters of the companionate idea are demonstrated will make it a convincing subject to the general public. The timeliness of the theme is beyond question.

In the picture Patsy Ruth Miller does the finest work of her screen career. With advanced ideas on the subject of marriage she contracts four different alliances and each of these wedded episodes is more disastrous than the previous one. The picture is lavishly produced, with attractive settings, finely photographed and well directed by James Flood under the supervision of John M. Stahl. Robert Edeson is one of the featured members of a strong cast.

"Marriage by Contract" is a success picture and should be a clean-up for exhibitors.

ARTHUR JAMES.

**TIFFANY
STONE**

DAILY REVIEW

HERE'S A BET

A screen sensation on the timely theme of experimental marriage is the new big Tiffany-Stahl special "Marriage by Contract," in which Patsy Ruth Miller marries four times in eight reels and gives the audience something with which to bring in the crowd. James Flood directed it under the production supervision of John M. Stahl.

Robert Edeson and other competent players are prominent in a large cast. "Marriage by Contract" is a frank but careful handling of the trial marriage plan showing its working out, its mistakes and disasters.

We recommend this picture to exhibitors as a big exploitation picture.

TIFFANY-STAHLE PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

PICTURE OF THE YEAR

**THEY ALL AGREE—
THE FILM WILL DRAW ALL THROUGH ITS CAREER
A CLEAN-UP FOR EXHIBITORS
A BIG EXPLOITATION PICTURE BET
IT CAN'T MISS**

**CLASS PRODUCTION
FROM ALL ANGLES**

**DO WELL AT
THE BOX-OFFICE**

Motion Picture News

Marriage by Contract

Good Box-Office Material
(Reviewed by Chester J. Smith)

THIS picture has a moral that women should remain well satisfied with the good old-fashioned marriage ceremony, that precarious as that ceremony is, it will continue to be liberally accepted as the proper and correct standard. However, companionate marriage has become a deal of discussion and because at that there is plenty of box-office material in this feature. It is to be adversely criticised at all, it is because there may be one too many of the marriage sequences.

Patsy Ruth Miller trudges her way sadly through four or five "agreements," each time being satisfied she has hit upon the right man at last. And then she wakes up to find it has all been a dream, that her original companionate agreement with the youth she loves and who loves her has not departed because of a tiff that brought on all the hysteria. But she is smart enough, after all, and so is he, to realize that the old-fashioned marriage ceremony is much the most satisfactory.

Miss Miller is very convincing in the handling of a somewhat difficult role which takes her from the young modernist wife through the various marriage episodes until she comes to the border of middle age and with it there is the desire to retain her youth. It is somewhat a relief to know all of these hardships have not been hers when she awakens from her troubled sleep. Lawrence Gray also does some creditable work, as do the other members of the cast. It is a picture that has quite an unusual appeal and it should do well at the box office.

Drawing Power: The subject is one that has had much attention, and with a well molded story, well done, it promises to click in nearly any house. **Exploitation Angles:** The companionate marriage subject lends itself to ready exploitation, the good story, the well balanced cast.

THEME: Thoroughly modern girl and youth decide upon a companionate marriage; they quarrel and she leaves in a huff. She drifts from one marriage contract to another, only to finally wake up and realize it has been a dream, which, however, has a happy ending.

Produced and distributed by Tiffany-Stahl. Length, 77:36 feet. Released December 1, 1935. Cast: Patsy Ruth Miller, Lawrence Gray, Shirley Patten, Robert Ellis, Duke Martin, St. Pierre, Clare McDowell, Patsy Latanga. Director, J. Edgar Hoover. Story, J. Edgar Hoover. Continuity, J. Edgar Hoover.

THE Jilm ALL THE NEWS DAILY

A Picture

EXCITEMENT hit the office a smack last night. It was like this. In came the head reviewer, bubbling over about something or other he had just seen. That, in itself, was unusual. So we inquired what it was all about: Said reviewer had hurried officeward directly after seeing "Marriage by Contract," a Tiffany-Stahl release. Nobody could hold him. We then figured that if this picture was that good, we had better pass on the word as fast as possible.

So we then asked him to point out what the why and the wherefore. And this is what he said—in essence, not in toto, because we had to trim his rave to space requirements:

Built on companionate marriage theme. Shows step by step how modern girl embarks on such a marriage, but how conventions, etc. break it up. She tries it again. It fails again. Big punch is in showing that a woman has no protection in this companionate marriage stuff. The man walks off, picks another gal but the woman is hooked. Age does the trick. A natural for feminine support from all clubs and church organizations.

Very sexy, but discreetly handled by director James Flood, under the title "Marriage by Contract." Class production from a good script, timely theme, enormous woman interest in marriage problems which are dramatized vividly. Worth a saving fight and it was a picture. Tomorrow, and the next, our attention back on it just as it was absent from the screen. We were glad to see it.

THE Jilm AND WEEKLY FILM DIGEST DAILY

Patsy Ruth Miller in "Marriage By Contract"

Tiffany-Stahl Length 77:36 ft. A WINNER. EXPOSES THE BUNK IN THE COMPANIONATE MARRIAGE GAG. SEXY HUMAN DRAMATIC TIMELY GREAT WOMAN PICTURE.

Cast: Patsy Ruth Miller as the modern girl who tries companionate marriage gives one of her best performances. Laurence Gray the ingenuo. Shirley Patten, Robert Ellis, Duke Martin, St. Pierre, Clare McDowell, Patsy Latanga.

Story and Production: Drama. A picture that has a moral that women should remain well satisfied with the good old-fashioned marriage ceremony, that precarious as that ceremony is, it will continue to be liberally accepted as the proper and correct standard. However, companionate marriage has become a deal of discussion and because at that there is plenty of box-office material in this feature. It is to be adversely criticised at all, it is because there may be one too many of the marriage sequences.

Direction, Author, Editor, Scenario, Producer, Titles, Photography.

TIFFANY-STAHl PRODUCTIONS, INC.

1540 BROADWAY

NEW YORK CITY

U. S. NAVY

WILL PUSH

ANN

OVER FOR A

What this co-operation means

39 Main Recruiting Stations of the U. S. Navy will work for you on "ANNAPOLIS"!

230 Sub-Stations with their "A" Boards are at your disposal!

Every Annapolis graduate in your town will boost this picture!

NAVY DEPARTMENT
BUREAU OF NAVIGATION
Washington, D. C.

This picture was made at the Naval Academy with the co-operation of the authorities there and represents many beautiful and interesting scenes of midshipman life.

It is desired that all stations mentioned above co-operate wherever practicable with the managers of theatres exhibiting this picture in order that full advantage may be taken of the increased interest it will create in the Navy. Co-operation through the recruiting Service is especially desired.

R. H. Leigh

Excerpt from a letter sent to Commandants, 1st to 13th Naval Districts, Commandants of Navy Yards in United States and Navy recruiting Service signed by Rear Admiral R. H. Leigh, Chief of the Bureau of Navigation.

SOUND OR SILENT

CO-OPERATION ANNAPOLIS

BOX-OFFICE TOUCHDOWN

WITH the co-operation of every recruiting station of the U. S. Navy, "ANNAPOLIS," the spectacular picturization of midshipman life, is all set to crash through for a *Box Office Touchdown*.

Every main station and every sub-station in the U. S. has been ordered by the U. S. Navy authorities to give all assistance in their power to exhibitors showing "ANNAPOLIS."

The U. S. Navy is posting thousands of one-sheet posters advertising "ANNAPOLIS."

The Navy is giving the use of every "A" board in the country to exploit "ANNAPOLIS."

Captain F. H. Poteet, in charge of Navy Recruiting Service at Washington, D. C., is instructing every recruiting officer in the U. S. to co-operate with Pathe Branches and exhibitors on "ANNAPOLIS."

Pathe  Picture

with

JOHN MACK BROWN
JEANETTE LOFF

HUGH ALLAN and
WILLIAM BAKEWELL

Scenario by F. McGrew Willis

from an original story by
Royal S. Pease

directed by Christy Cabanne

produced by F. McGrew Willis

The Campaign the Record

Carl Laemmle's
magnificent
super production
from the most
dramatic novel
of the great
**VICTOR
HUGO**

Read What Sma

AND here's how you can
smash your own,
whether you're in a Big
City—a Large or a Small
Town—a Village or a
Hamlet—in Any Size and
Type Theatre, Anywhere:

1 Music Jobber Tie-Up.

Columbia Phonograph record
No. 1400-D, the theme song.
The music jobber loaned theatre a
Columbia Phonograph for the lobby
where song was played.

2 Hotel Restaurant Tie-Up.

A bottom line on the menu
cards of the three best hotels
had a line tying up good food and
good entertainment.

3 Packard Motors Tie-Up.

Two banners strung on the sides
of Packard Service Car and two
especially painted compo-board dis-
plays for show room. Copy on signs

The Man Who

n that pulled Gross!

shed the Oklahoma City Record!

and banners was: "The Man Who Laughs Drives a Packard." (Can be done with any make of car.)

4 Radio—Broadcasting. Station WKY (Morning Oklahoma and Evening Times) broadcast theme song twice each evening. Announcer stated it was theme song of "The Man Who Laughs." On opening night, a description of picture was broadcast.

5 Newspaper Tie-Up. Music jobber furnished three Oklahoma City dailies with ad copy featuring "The Man Who Laughs" and theme song. His sub-dealers put in window displays and used newspaper displays also.

6 Heralds. Distributed 10,000 roto-heralds through local news agency. Handled as inserts slipped into newspapers and publications—including Satevepost.

7 Book Store Tie-Ups. Feature window display in prominent book shop.

8 Publication Tie-Up. The Oklahoma City Railwayman—weekly circulation 40,000. Special slug of advertising for one week's issue at no cost.

9 Window Tie-Ups. Theme song and Columbia records made up five window displays and these stores carried a line in all their newspaper advertising for five days.

10 Public Library Tie-Up. Twenty thousand "Man Who Laughs" book-marks distributed at Public Library.

11 Press Book. The greatest aggregation of material ever compiled to put a picture over with the public. Seven separate sections—each devoted to a different kind of showman help. Use it.

12 Paper. A most elaborate assortment: 3—24 sheets, 2—6 sheets, 5—3 sheets, 4—1 sheet, 2 window cards, besides oil paintings and other accessories. Plaster the town with it.

A PAUL LENI Production

starring
CONRAD VEIDT
and
MARY PHILBIN

with Olga Baclanova,
Cesare Gravina, Brandon
Hurst, George Siegmann,
Sam de Grasse,
Stuart Holmes.



o Laughs

SUBM

Tremendous!

A PROVED BOX-OFFICE SUCCESS
AS A SILENT PICTURE

A PHENOMENAL SENSATION
! IN SOUND !

SUBMARINE

They Saw It! Heard It!

-AND GRABBED A QUICK DATE!

**Capitol Theatre, New York
United Artists Theatre, Chicago
Eastman Theatre, Rochester
Strand Theatre, Syracuse
Loew's Orpheum, Boston
Strand Theatre, Providence
Roger Sherman, New Haven
Strand Theatre, Portland
Aldine Theatre, Philadelphia**

Space does not permit listing the hundreds of leading wired theatres that have already booked "SUBMARINE"—*The Dramatic Marvel of the Season in Sight and Sound.*

**COLUMBIA PICTURES—SOUND *or* SILENT—
ALWAYS THE BEST BOX-OFFICE VALUE IN THE INDUSTRY**





NATHANSON

REELTONE

FACTS SPEAK LOUD

A SURVEY OF THE SOUND
THE FOLLOWING O
BACKS IN MOST SYNCH

- 1—Prohibitive installation costs!
- 2—Delays in delivering equipment!
- 3—Slight disorder disrupting mechanism!
- 4—Distorted tonal effects!

Reeltone is suitable for de
means of the

*Theatre owners and pros
holders are invited to hear
device.*

Wire, write

NATHANSON R
220 West 42nd Street,

"The Ghost Train," sensational road show production, has already been synchronized by Reeltone and is booked to play over the entire Pantages Circuit.

READY FOR IMMEDIATE

NSON

REELTONE

LOUDER THAN WORDS

FIELD TODAY REVEALS
OUTSTANDING DRAW-
SYNCHRONIZATION DEVICES:

- 1—Reeltone installations cost nothing!
- 2—Reeltone is ready for immediate installation!
- 3—Reeltone is absolutely fool-proof!
- 4—Reeltone renders perfect reproduction of sound and voice!

luxury houses and within the
smallest theatre.

exclusive territorial franchise
and see this wonderful

or call

REELTONE CORP.
New York City

52 Single Reels "Pictures that tell a story"—including dramatic, vaudeville and novelty subjects—synchronized by Reeltone will be released on the basis of one a week.

TE INSTALLATIONS

WHO'S WHO?

In 1916 the first recognized "Who's Who in the Film Industry," was published by Motion Picture News. It was called "The Studio Directory."

For years it served as an aid to photoplay editors in preparing news sections and as a ready reference in answering questions.

Every subsequent edition increased in service through the helpful suggestions received from the men using it.

A letter giving proof of the fact that the book occupies a prominent and lasting place in newspaper offices:

Gentlemen:

I have been using "The Studio Directory" you issued in 1924 constantly in my work as it gives the histories of those engaged in the industry briefly and covers all salient points.

Yours very truly,

J. M. SHELLMAN,

Motion Picture Editor, The Baltimore Sun.

FOR SEVERAL MONTHS WE HAVE
BEEN COMPILING A NEW ISSUE

The experience of years in dealing with photoplay editors in publishing "The Studio Directory," which won for it the acknowledged place of authority, will assist in preparing the authentic biographical data and added features in

MOTION PICTURE NEWS BLUE BOOK

The Authoritative Who's Who of Filmdom

To Be Published in Connection With

THE FIFTEENTH ANNIVERSARY of MOTION PICTURE NEWS



Crowds at New York opening of 'The Home Towners.' Playing to great houses at every performance.

DIRECTION WARNER BROS



SEE AND HEAR
WARNER BROS. Latest
100% TALKING PICTURE
George M. Cohan's
"The HOME TOWNERS"
SEE AND HEAR

RICHARD BENNETT - DORIS KENYON - ROBERT McWADE - ROBERT EDESON

TWICE DAILY
2:45-5:45
3 SHOWS
SAT. SUN. HOL.
3-6-5:45

VITAPHONE

ADDED
ATTRactions
ON THE
VITAPHONE
STRAIGHT
ORCHESTRA
WILLIE & EUGENE
HOWARD
JULIE & CLARK
JIMMY CHAMBERS
TWICE DAILY
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3 SHOWS
SAT. SUN. HOL.
3-6-5:45

WARNER BROS
100% ALL TALKING PICTURE

WARNERS' THEATRE

WARNER BROS LATEST VITAPHONE
ALL TALKING PICTURE "HOME TOWNERS"

OPENED at \$2 Prices Oct. 23rd
YOU CAN PLAY IT NOW!

BOOK IT NOW—WHILE IT'S RED hot and cash in on the big national exploitation. We're not holding the general release up 'till we've completed the New York run—you can have it now! Play it concurrently with it's Broadway showing.

THIS 100% ALL-TALKING, ALL-LAUGHING PICTURE at \$2.00 prices is getting the crowds at the Warner Bros. Theatre! It's sure to do the same at your house!

**WHAT WARNER BROS. PROMISE—
WARNER BROS. DELIVER!**

**THE INDUSTRY'S
SUREST, STRONGEST
LINE-UP OF BOX OFFICE
PICTURES**

AL JOLSON in
"THE SINGING FOOL"

"THE TERROR"
with May McAvoy
and Louise Fazenda

"LIGHTS OF NEW YORK"
All Star Cast

DOLORES COSTELLO in
"THE REDEMING SIN"
with Conrad Nagel

GEORGE M. COHAN'S
"THE HOME TOWNERS"

"ON TRIAL"
with Pauline Frederick,
Bert Lytell, Lois Wilson

FANNIE BRICE in
"MY MAN"

DOLORES COSTELLO in
"GLORIOUS BETSY"
with Conrad Nagel

AL JOLSON in
"THE JAZZ SINGER"

"THE LION AND THE MOUSE"
with May McAvoy
and Lionel Barrymore

DOLORES COSTELLO in
"MADONNA OF AVENUE A"

"THE DESERT SONG"
All Star Cast

MONTE BLUE in
"CONQUEST"
with H. B. Warner,
Lois Wilson

TEXAS GUINAN in
"QUEEN OF THE NIGHT CLUBS"

DOLORES COSTELLO in
"TENDERLOIN"
with Conrad Nagel

"STARK MAD"
All Star Cast

SOPHIE TUCKER in
"HONKY TONK"

DOLORES COSTELLO in
"ALIMONY ANNIE"

A
WARNER
BROS. **VITAPHONE** PICTURE

Here you are,
gentlemen!

37 from
FIRST
NATIONAL

WITH OR WITHOUT

SOUND!

Whether your theatre is wired
or not, First National Pictures
are a **SOUND** Investment!





These Great FIRST NATIONAL SOUND SUCCESSES

have made Box-office Reputations with
AND without Synchronization!—A
2-Months Supply of Sound Pictures

Ready Now!

John McCormick presents
COLLEEN MOORE
in "Lilac Time"

Unquestionably the biggest thing in Sight—or Sound. 57 records broken to date, with and without synchronization. Sensation on Broadway at \$2 top; 15 weeks, and still capacity. A Special.

"THE WHIP"

with Dorothy Mackaill, Ralph Forbes, Anna Q. Nilsson, Lowell Sherman
2,500 bookings in first ten days. Tremendous business at the Indiana, Indianapolis. From the famous Drury Lane melodrama success.

"THE GOOD-BYE KISS"

Mack Sennett's 9-reel Special with three new Sennett star-finds—Sally Eilers, Johnny Burke and Matty Kemp.

CORINNE GRIFFITH
in "Outcast"

Fate takes lovely Corinne from rags to riches, and back again—almost—in this brilliant dramatic romance from a famous Broadway success. With Edmund Lowe.

"SHOW GIRL"
with Alice White

Ovation at San Francisco and Kansas City premieres. Bows in at N.Y. Strand November 3rd. Tremendous publicity from syndication to twenty million.

BILLIE DOVE
in "The Night Watch"

"A murder-mystery picture that is different" says *Film Daily*. Highest praise from New York critics during exceptional business week at N. Y. Strand.

"WATERFRONT"
with Dorothy Mackaill and Jack Mulhall

One of the finest comedies. First National ever made. Picked by November *Photoplay* as one of six best pictures of the month.

"THE HAUNTED HOUSE"
with 9-star Cast

First National will make Mystery History with this famous Broadway thrill success by Owen Davis.

FIRST NATIONAL

takes the **LEAD**
in **SOUND**
with
26 with Dialogue

Specials

John McCormick presents
COLLEEN MOORE in
"Synthetic Sin," "Why Be Good?"
and A Third

CORINNE GRIFFITH
in "The Divine Lady"

"THE BARKER"
with Milton Sills, Dorothy Mackaill
and Betty Compson

"STRANDED IN PARADISE"
with Milton Sills, Dorothy Mackaill
"THE SQUALL"

From the daring drama that ran one year
on Broadway...

A **BILLIE DOVE** Special

Star-Hits

CORINNE GRIFFITH in
"Paid For," "Saturday's Children"
and A Third

RICHARD BARTHELMESS in
"Diversion," "Weary River"
and A Third

BILLIE DOVE in
"Heart of a Princess"
"The Other Tomorrow"

MILTON SILLS in
"Captain of the Strong"
"The Eagle's Trail," "The Spotter"

"CHILDREN OF THE RITZ"
with Dorothy Mackaill, Jack Mulhall

"THE GIRL in the GLASS CAGE"
with Dorothy Mackaill

"TWO WEEKS OFF"
with Dorothy Mackaill, Jack Mulhall

"HOT STUFF"
with Alice White

"ON THE AIR"
with Alice White

**"SEVEN FOOTPRINTS TO
SATAN"**

Second of First National's great Mystery
Drama Series

"SH! THE OCTOPUS"

Third of First National's Mystery Dramas

And 11 More with Music and Effects

Specials

John McCormick presents
COLLEEN MOORE
in "Lilac Time"

"THE WHIP"
with 4-Star Cast

"THE GOOD-BYE KISS"
Directed by Mack Sennett

Star-Hits

CORINNE GRIFFITH
in "Outcast"

RICHARD BARTHELMESS
in "Scarlet Seas"

BILLIE DOVE
in "Adoration"

BILLIE DOVE
in "The Night Watch"

"WATERFRONT"
with Dorothy Mackaill, Jack Mulhall

"THE HAUNTED HOUSE"
with 9-Star Cast

"SHOW GIRL"
with Alice White

"NAUGHTY BABY"
with Alice White, Jack Mulhall

So now he's in the market for a **RUBBER MARQUEE**

THE WHIP

**DOROTHY MACKAILL - RALPH FORBES
ANNA Q. NILSSON --- SEE AND HEAR**

Talk about hard luck stories...
This exhibitor almost went goofy
Because he had a Special with twice
as many ticket-selling assets
As he had room to feature!
Too bad they don't build
Marquees big enough to hold
ALL the big money-names
And the news of stirring SOUND...in

THE WHIP



A Charles J. Brabin Production From
the famous Drury Lane Melodrama
Presented by Richard A. Rowland

**A FIRST
NATIONAL
SPECIAL!**

It MUST be Great!
2,500 BOOKINGS in first 10 DAYS!

Member of Motion Picture Producers and Distributors of America Inc. - Will H. Hays President

Motion Picture News

Volume XXXVIII

NEW YORK CITY, NOVEMBER 3, 1928

No. 18

Is It Entertainment?

Sound or Silent, That's the Big Question

By William A. Johnston

SHOWMEN will find a valuable lesson in the fact that, two weeks ago in Los Angeles "The Singing Fool," a sound picture, and "Dancing Daughters," a silent version, ran first for popular favor. . . . The question today, as always, is *not*: is it a talker? or, is it a silent? . . . The question is: is it *entertainment*? . . . With the revolutionary advent of the talker, let us not forget some simple truths. . . . Good motion pictures—silent or otherwise—are entertaining. . . . Talk alone doesn't make a picture entertaining. . . . A good talker must be just as artfully made as a good silent picture. . . . At Atlantic City, the other day, I saw successively "The Singing Fool" and "The Docks of New York". . . . Both were enjoyable. . . . It is easily conceivable that the public, broadly, will want to see each. . . .

In "The Singing Fool," moreover, it is quite apparent that pictures do more than words ever could to tell the story and build the characterizations; pictures in other words, *skillfully* devised, are indispensable to good entertainment in picture houses. . . . If I were an exhibitor and lacked a sound installation today, I would not be buffaloed. . . . A great lot of people today are going to continue to like silent pictures, and maybe, with increased satisfaction. . . . We are going to have, unfortunately, a good many talkers put forth because they contain talk rather than entertainment. . . . from these there is going to be a rebound in favor of the house with good silent pictures. . . .

The more we see of the situation, the more we believe in the deduction of Exhibitor

Jarodsky in his well discussed letter previously published, namely, that everywhere there will continue to be a place for the talker house and the silent picture house. . . .

The smaller houses near the larger centres have feared that the latter's talker houses would pull heavily from their small town clientele. . . . That, according to our field reports, has not been true. . . . I might add that our conclusions, as above, are held by a good many exhibitors who call at our office. . . . Some are as anxious as ever to get installations: but they feel now that they can well hold their own until the installations arrive and furthermore that when the latter does arrive both the reproducing devices and the sound pictures themselves will be greatly improved. . . .

True to the tradition of the show business producers are rushing pell mell into talkers. . . . Just as there has been a wave of war, underworld, jazz, etc., pictures because one good one first went over, so there will be talkers just because a Jolson picture led the way. . . . But, talkers or not, they won't be any better than the story, its actors and its technic. . . . and now we've got a brand new technic to learn. . . .

And a word, too, to the electrical giants. . . . Just because a new—and wonderful, device has been added to popular entertainment it doesn't follow that the device will control the entertainment. . . . Animation was wonderful, and so is sound. But the show is still the thing. . . .

The great unknown quantity remains—the public. The public asks: is it entertainment?

Mergers and Salesmen

REDUCED efficiency among film salesmen is an economic menace resulting from recent and current mergers and rumored mergers of producing and distributing companies.

Motion Picture News this week received a letter from a salesman travelling a territory not far from New York for one of the companies whose name has been linked recently with several stories of mergers, changes of ownership and executive personnel. This salesman's frankly expressed opinions and feelings are important to every general sales manager in the business and to every branch exchange manager because, as he says, they not only are his personal comments but they reflect the state of mind and diminishing enthusiasm and confidence of other film salesmen whom he encounters in his travels.

He says, in part:

"Because of the constant shifting of background in the distributing combines, I do not believe a salesman can feel the same enthusiasm for his product and the same confidence in his own future that he previously did. Before mergers were so largely a part of each week's important political news in the business a salesman felt that his product was an individual thing with an individual identity, and permanent in its trademark or trade name value.

"If the big fellows in New York actually knew of the uneasiness, the uncertainties, and the doubts that today constantly beset many of the salesmen traveling for them, they would realize that any reduction in the number of contracts and amount of business in proportion to individual quotas is not entirely a matter of inferior pictures. I know of several instances of fellow salesmen who have become dispirited, utterly without enthusiasm, and who recite their sales rituals with about the same fire and spirit and confidence that

Mr. Televox could give, and all because they feel that their positions with their respective firms no longer are paths of opportunity. Instead, they feel that their positions are merely jobs and that actual or impending changes in company ownership and management may quickly have a personal effect on them.

"Naturally, the men out on the firing line exaggerate possible consequences because they haven't facts or official assurances to contradict their fears.

"If the big guns in New York gave a little more attention to the calibre and bore of their sidearms in the field, I know it would help restore some of the old enthusiasm and confidence and enable us fellows to be much quicker, more confident and accurate on the trigger."

Highlights

WITH the news that the controversy over the Bristolphone device is settled, comes further news that Acoustic Products and its subsidiary, Sonora Phonograph Co. are to acquire the rights and interest of all the parties concerned. . . . A new corporation is to be formed which will license Asher, Small & Rogers, Gotham Bristolphone and the Lesser-Warner Co. . . . Charles R. Rogers will actively manage the new company to be formed, which will combine the Sonora and Bristolphone names. . . . This is an important development in the sound picture field. . . .

Rayart is coming right along. W. Ray Johnston announced this week the news of his affiliation with the outstanding British interests headed by George Pearson. . . . Reciprocity . . . on a business basis. . . . The only reciprocity, as we have maintained, that means anything. . . . A feather in Rayart's cap and a real step toward internationalizing the industry.

November 3, 1928

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A New and Big Event in Trade Journalism

Scenes of World Premiere of "Noah's Ark" in Hollywood Last Night Transmitted by Telephoto and Reproduced in Motion Picture News Today

FOR the first time in the history of the Motion Picture Industry, *Motion Picture News* presents Telephoto advertising, a brand-new idea in trade paper Journalism.

In Hollywood last night, (November 1), the world premiere of "Noah's Ark" was held with the elite of the Coast present. Today, (November 2), only a few hours after the premiere itself, pictures of the crowds; flash-lights of the celebrities; and comments on this great production by film personages who were there are spread before the industry *exclusively in this publication*.

This history-making idea was originated by *Motion Picture News*. The entire service facilities of the large Coast staff of this paper were called into play.

Warner Brothers, the pioneers in talkies, of which "Noah's Ark" is the highest point of achievement to date, availed themselves of the opportunity to pioneer again, this time in a form of advertising that marks a big step forward.

Through the Telephoto and Fotogram processes of Western Union, New York sees today what happened at Grauman's Chinese Theatre in Hollywood last night; and reads, in actual facsimile of their own handwriting, the comments of celebrities as they came out of the house after the premiere.

Motion Picture News Leads the Field

SCENES LAST NIGHT (Nov. 1st) at WORLD CHINESE THEATRE, HOLLYWOOD, TRANSMITTED

Forecourt of Grauman's Chinese Theatre Jammed with Early Arrivals to Watch the Celebrities of Filmdom Arrive for the First Public Presentation of "Noah's Ark"



Harry M. Warner, President of Warner Bros. Pictures, Inc., in the Forecourt of the Chinese Theatre at Premiere, Last Night



Dolores Costello, Star of "Noah's Ark," Arriving at Grauman's Chinese Theatre, Hollywood, for World Premiere of Warner Bros. Great Vitaphone Super-Spectacle Talkie



"NOAH'S ARK"—the

PREMIERE of "NOAH'S ARK" at Grauman's BY TELEPHOTO AND REPRODUCED HERE TO-DAY!



Sid Grauman in Forecourt of Chinese Theatre with Noah Beery Just Before Starting His Prologue for "Noah's Ark"



Section of Enthusiastic Fans Packing Hollywood Boulevard for Blocks in Every Direction for Warner Bros. World Premiere of "Noah's Ark"



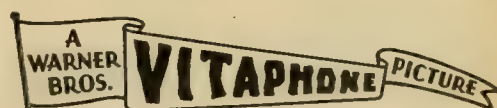
Mr. and Mrs. Jack Warner Entering Theatre at the Premiere of the Great Warner Vitaphone Super-Spectacle Talkie



Small Section of Crowd of Thousands That Jammed Hollywood Boulevard Around Grauman's Chinese Theatre at World Premiere of "Noah's Ark"



Spectacle of the Ages!



THOUSANDS LAST NIGHT SAW AND AND PUBLIC ACCLAIMED IT "THE

WARNER BROS.

Present

**DOLORES
COSTELLO**

in

**"NOAH'S
ARK"**

with

GEORGE O'BRIEN

Noah Beery

Louise Fazenda

Story by
DARRYL
FRANCIS
ZANUCK

Directed by
**MICHAEL
CURTIZ**

Scenario by
ANTHONY
COWDEWAY

A WARNER BROS. VITAPHONE PICTURE

In my opinion "Noah's Ark" is destined to be the supreme talking picture sensation for years to come the one to which all others will be compared. I am sure capacity audiences will keep every seat in Grauman's Chinese Theatre well filled for at least 12 months to come - Congratulations Ed Grauman

I am happy to have had the privilege of looking in "Noah's Ark" -
Sincerely
Lester Koenig

A most stupendous
Picture - enormous
in its grandeur
Harry Poff

Noah's Ark will do more
good for the cause of the motion
picture industry than any picture
has ever done.

Congratulations on a truly great picture
bestowed good wishes to my kind
the Warner Brothers and their
and I wish you
Cordially
Cal Pennington

We consider Noah's Ark the
greatest achievement of
our career in producing
motion pictures.
Loaf Warner

Warner Bros
I am thrilled by your
wonderful masterpiece
Ed Hammond

"Noah's Ark" is stupendous - the
most amazing entertainment ever
brought to the screen.
Wallford Beaton
Film Spectator

A
WARNER
BROS. **VITAPHONE** PICTURE

"NOAH'S ARK" —

HEARD "NOAH'S ARK"—CRITICS—STARS GREATEST PICTURE OF ALL TIME!"

The motion picture industry should feel proud of this screen masterpiece. My congratulations to you and Warner Bros. The producers I consider Noah's Ark a truly great picture.
Joseph M. Schenck

Noah's Ark is one of the most significant pictures ever made and should ride the flood of popularity to great success.
Mark Lanier
Photoplay Magazine

Hollywood Calif Nov 2-28

all big pictures which have preceded Noah's Ark seem insignificant it is obvious that Warner Bros have again advanced the industry.
Ed Fisher

"Noah's Ark" far exceeds my expectations in magnitude, beauty and scope. I witnessed its unfolding with growing amazement. It is a colossal achievement in the realm of spectacle. The Warners and Michael Curtiz have touched the cinema pinnacle.
Monroe Lathrop
Drama Editor Los Angeles Express

"The animals went in two by two" but — the crowds will go in by millions to see your great Noah's Ark —
Enthusiastically
Robert D. Clark

Congratulations to Warner Bros. and Michael Curtiz for "Noah's Ark" — their greatest achievement.
Chas. ...

Thank Warner Bros. for the wonderful majesty of Noah's Ark.
Harrison Carroll
Los Angeles Evening Herald

Great Entertainment for any one. Best yet.
Theresa G. ...

It keeps them all as ch...

Think picture magnificent.
John Barrymore

NOW TOPS ANY PICTURE EVER MADE!

A WARNER BROS. **VITAPHONE** PICTURE

Sun Arcs Make "Noah's Ark" Premiere Blaze of Glory

Hollywood Ablaze With 92 Lights Trained on Grauman's Chinese; Thousands Attracted Around Los Angeles

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 1. (By Wire) — Hollywood was literally ablaze through the efforts of Warner Brothers and Sid Grauman with the world premiere of "Noah's Ark" at Grauman's Chinese Thursday night. While it is barely possible that crowds equally large in size have turned out to witness former openings here, it is certain that none have ever had the pyrotechnical glory in conjunction with them as that which accompanies "Noah's Ark's" bow to Hollywood's populace. All evening, one hundred and twenty electricians in charge of ninety-two multi-colored sun arcs turned the blackness of night into varied hues of purple, green, red, blue and yellow.

From the windows of the *Motion Picture News*' office in the Roosevelt Hotel diagonally opposite the Chinese, the milling crowds are visible, being handled by hundreds of reserve police. Traffic for several blocks surrounding the theatre was diverted, only those holding special police badges issued in conjunction with seats were permitted within lines.

Frank Murphy, Warners' electrical genius, is responsible for the display of lights, some of which are planted in

Hollywood Hills, a few miles behind the theatre, attracting thousands from all over Los Angeles.

As for celebrities in attendance the only ones not present are either ill, working out of town or don't rate.

Sid Grauman set a new record for himself and Hollywood with a prologue which lasted less than five minutes. It consisted merely of one solo by a boy soprano and one ensemble number by a singing chorus of sixty men and women. This was staged against a beautifully lighted background of ark exterior and interior with Noah and his sons, plus groups of live animals in tableaux for background. Grauman, who is generally credited with being the father of prologues, brought gasps when the curtain was brought down on the tableaux and the picture flashed immediately afterward.

The News has already reviewed "Noah's Ark." Further evidences of the impression it made can be secured from telephotoed statements from celebrities in their own handwriting secured by News representatives as they left the theatre at the close of the performance.

Sound Outdraws Silent Movie In Key Cities—Survey Shows

Average Weekly Figures Far in Excess of Totals for Mute Pictures; Talkies Are Biggest Money Makers

FIRST-HAND survey of key city houses by Motion Picture News this week shows that average weekly grosses of sound pictures are far in advance of corresponding grosses on strictly silent pictures.

This is the situation in general. There are some exceptions, of course, but the supremacy of sound at the box office is clearly established. One significant fact is that the talking picture is definitely the big money-maker. Pictures which are merely synchro-nized with scores, or those which carry sound effects are not in the same class with the talkers.

This is the first survey of the kind ever undertaken by a film trade paper. The results in detail as gathered by the News' own corps of correspondents follow:

INDIANAPOLIS

Box office receipts in downtown first run houses have been boosted 25 per cent to 60 per cent with the inauguration of sound pictures.

Sound pictures of quality make a noticeable showing in business. Weak pictures fail to draw unless they have something besides sound.

Receipts at the Circle jumped from \$15,500 with "Forgotten Faces," week ending August 31, to \$26,352, week ending September 21, with "Lilac Time." "The Patriot" the following week brought in only \$18,246. The Circle stage band policy was abolished with the presentation of sound pictures.

At the Indiana, another Skouras-Publix house, sound pictures have not made a noticeable difference because Charlie Davis' stage band holds up the gross, according to George D. Tyson, advertising manager.

The average at the Indiana was \$24,000 with silent pictures and \$25,000 with sound.

Wallace Allen, Loew's Palace manager, says sound boosted average from \$8,000 (with stage band) to \$11,000 (without band). "Dancing Daughters" drew \$17,000.

The Apollo, Fourth Avenue Amusement Company house, jumped from \$4,000 to \$10,000 with sound.

MINNEAPOLIS

Finkelstein & Ruben report that dialogue pictures have greatly increased business at all theatres, in some cases doubling, trebling and quadrupling it. Sound pictures without dialogue have helped greatly in small town theatres and these without regular orchestras, but have improved business little in Minneapolis, St. Paul and other large cities, and in some cases have actually resulted in a falling off of attendance where audiences seem to prefer straight orchestral accompaniment.

Dialogue pictures have been a big smash everywhere. The State in Minneapolis has found them a tremendous drawing card, breaking the all-time record with "The Singing Fool." The Minnesota has shown but one and that to fine business. The Strand's business also has been greatly stimulated.

PORTLAND, ORE.

With sound, the Blue Mouse Theatre has increased box office receipts 50 per cent in spite of the increase in admission price from 25c to 50c. "The Jazz Singer" established the house record of seven weeks. "State Street Sadie" ran five weeks. Hamricks' Music Box, capacity 1,897, now playing "The Singing Fool" is averaging \$2,500 daily gross. This house is the remodeled Liberty Theatre, known as dead one year prior to sound installation. "Wings," with sound, at the Broadway,

capacity 1800, broke the house precedent of one week runs. The picture was held two weeks extra, performances averaging \$2,500 daily. "Lilac Time" failed to draw. The Hollywood Theatre shows 25 per cent increase in weekly gross since sound installation.

The Blight Theatre, Salem, Ore., and Castle Theatre, Vancouver, report thirty per cent increase in weekly gross with "The Jazz Singer."

DALLAS

Sound pictures are boosting grosses at all first run theatres here. The Melba shows an increase of \$1500 weekly for sound over silent pictures. The Majestic shows an increase of \$1200. The Palace shows an increase of \$1400, excluding "The Singing Fool," which grossed \$34,000 for the record week's run.

Considering average grosses of all sound pictures against the same number of silent pictures, the increase runs to much larger figures. The exceptional sound picture will gross far more than the exceptional silent, but there is no difference in the grosses of fair sound or fair silent films. Sound pictures are of no more box office value than silents, unless the picture itself is very strong. Sound news reels show no increase unless unusual.

PITTSBURGH

Sound pictures have proved life savers for several first run houses. The five local theatres equipped for sound have all increased business. The most notable success is the Stanley, which opened last Spring and until this Fall when sound pictures were installed, proved a failure. Business has jumped from 35 per cent to 50 per cent. Loew's Penn has installed sound, but it makes little difference as the Penn

(Continued on page 1387)

Detroit Sound Case Postponed

Robertson Action Involves Delivery of Sound Picture Prints Regardless of Reproducing Equipment

THE case of James N. Robertson, Detroit exhibitor, versus Detroit distributors of sound pictures, an effort to secure sound prints for showings in his Roosevelt and Cinderella Theatres, which are not wired with Western Electric Equipment, was postponed this week by U. S. Circuit Judge DeWitt Morgan's court until November 7, 1928. This was done at the request of the Paramount representative, Frank Eaman, and with the consent of Ralph Routier, representing Robertson, the postponement giving both sides additional opportunity to prepare their arguments.

Robertson, with Roy Johnson, inventor of the Humanphone, charges that a conspiracy exists which seeks to prevent the presentation of certain sound recorded films in houses wired with other systems of sound apparatus than that of the Western Electric Company. For his two theatres he had contracted for Paramount product, and made new contract for a Paramount sound picture, "Warming Up," Robertson stated. When the distributor attempted to withhold service on the sound records, Robertson secured an injunction which won him delivery on "Warming Up" and another

Paramount sound picture, "Sawdust Paradise," or any other production which his contract called for.

Other defendants named in the action are Electrical Research Products, Warner Bros., Metro-Goldwyn-Mayer, United Artists, Western Electric Company, the Vitaphone Corporation, Pathe Exchange and the American Society of Composers, Authors and Publishers.

Robertson claims that his device can reproduce sound either by the record method or the photographic process.

"A Woman of Affairs"

Exclusive Review of M-G-M Production

By Earl J. Hudson

Assistant Publisher, Motion Picture News

HOLLYWOOD, October 31 (By Wire).—Michael Arlen's "Green Hat" has been cleaned and re-blocked by M-G-M into an excellent box office model called "A Woman of Affairs". Seen at a Los Angeles preview its audience value was not a matter of personal opinion. Made in a silent version only, it produced its own sound effects of sniffles and sobs in abundance throughout the theatre. Innumerable masculine and feminine noses were blown clean with a frequency that was a great compliment to Clarence Brown's direction and performances by Greta Garbo, John Gilbert, Lewis Stone, Hobart Bosworth, Douglas Fairbanks, Jr. and Dorothy Sebastian.

"A Woman of Affairs" illustrates the fallacy of official bans on successful stage plays that are regarded in stage form as too daring or immoral for screen production. "A Woman of Affairs" proves that questionable or objectionable things in stage plays can be treated from other angles without the least offense to decency or good taste.

The production has several situations of excellent subtlety fully equal to Clarence Brown's cleverest directorial touches in "Flesh and the Devil". The story has lost nothing of the dramatic power, fineness of characterization, splendid humanness and great situation suspense of "The Green Hat". On the contrary, the screen treatment at points rates higher in these box-office values than did the stage version. The story is exceedingly well told except for the motivating sequence early in the picture wherein the reasons for the girl's sacrifice were not sufficiently plain to the preview audience, but undoubtedly this point will be clarified before release.

The cast has real super-special proportions in name values. Garbo gives a great performance as Diana Merrick, while Gilbert has a difficult role that he plays to fine sympathetic reactions. Stone, Fairbanks, Jr., and Bosworth are excellent. Dorothy Sebastian makes a comparatively minor part stand out in the finest performance she has ever given. For the first time in her screen career, she looks and acts like a real potential star possibility.

"A Woman of Affairs" hasn't the slightest offensive situation. It points a worthy theme presenting two sharply contrasting kinds of honor. It is a great bet for girls and women especially. With the known popularity of productions that have irresistible effect on the tear ducts, this one should be billed "B. Y. O. H." or "Bring Your Own Handkerchiefs". If this production is sensibly appraised, the only ban possible on "A Woman of Affairs" is where city ordinances ban standing room in theatres.

In and Out of Town

MICHAEL J. GOURLAND, president of the Affiliated European Producers, Inc., arrives Friday of this week aboard the *Mauretania* after a ten-weeks' visit to Europe in the interest of opposing further restrictions on American films. While abroad he also lined up the Affiliated program which he will announce shortly.

JOSEPH P. KENNEDY, president of F.B.O., left New York City last Wednesday, October 31, for a visit to his company's studios in Hollywood.

LARRY DARMOUR, president of Darrow Productions and vice-president of Standard Cinema Corporation, arrived in New York last week. Since his arrival he has been in conference with J. I. Schnitzer, senior vice-president of F.B.O. Darrow recently completed 48 two-reel comedies.

ADOLPHE OSSO, managing director of the Paramount organization in France, and Henri Klarsfeld, sales manager, arrived in New York on Wednesday, October 24, for a conference with E. E. Shauer, general manager of the Paramount foreign department, regarding distribution plans for the coming year.

TEXAS GUINAN, who spent the last two weeks in Hollywood working on "Queen of the Night Clubs" for Warner Bros., returned to New York last week.

H. M. WARNER, president of Warner Bros., has arrived in Hollywood from New York. He will spend several weeks in the movie capitol conferring with J. L. Warner on details concerning the company's schedule of films.

CARLOS JIMENEZ, Latin-American sales representative for Pathe International Corporation who recently completed a deal with F. H. Knocke for bookings of the complete Pathe product in Cuba, the Virgin Islands and elsewhere, sailed last Saturday on the *Siboney* of the Ward Line for a five-months' sales trip in southern territories.

M-G-M executives leaving for the coast this week also include Louis B. Mayer, vice-president of the company, who plans to stop off for a day at Washington on the trip back; Al Lewin, scenario editor; Frances Marion, scenarist, and Robert McGowan, director for Hal Roach.

E. W. HAMMONS, president of Educational, left last Saturday afternoon, October 27, on the *Twentieth Century* for Los Angeles on his regular visit to the Educational studio.

THOMAS MEIGHAN, recently signed as a Warner Bros. star, left New York this week for French Lick, where he will spend the next few weeks reading manuscripts with George Ade for his forthcoming vehicle. Accompanying him on the trip were Mrs. Meighan, Mrs. Raymond Hitchcock, Mrs. Sam H. Harris and Mrs. Earl Ballan.

JOSEPH LEVIGARD, Universal director, arrived in New York last Saturday enroute to Germany, where he will direct for Universal at their studios there. He sailed on the *Columbus* Wednesday at midnight. He is accompanied by Robert Stumar, cameraman, and Robert Surtees, assistant. In London he will make tests for an English star to play the lead in his productions. He first plans to visit his home in Frankfurt, Germany, before starting work.

Too Many "Sound" Experts? Hollywood Wondering

*Is All the Expense and Fuss Over Sound Stages Really Necessary?—
Studio Officials Divided in Opinions*

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—A rapidly growing belief that "technical experts" and "sound engineers" are not quite as expert nor as sound as they should be, is spreading among studio executives. Where, a few months ago, producers rushed to secure services of synchronization authorities and burst into print with the \$250,000 and \$500,000 sound stages they were going to construct, studio officials are now beginning to wonder whether all the expense and fuss over sound stages is really necessary.

One of the major causes for this unrest and loss of faith is the success of "The Melody of Love" made by Universal. Another is the different opinions given by the experts in different studios. No two seem to agree on specifications or dimensions for the construction of sound stages. Very few of them seem to be willing, if they can, to explain just why a sound stage must be so much-by-so-much and just why one commodity must be used in more or less profusion than another. Either the explanations furnished have been too technical for producers to understand, or actually too vague for comprehension. The fact remains that many producers are expressing their newly created doubts loudly and far from incoherently.

"How was it," ask a few, "that Universal, without a sound stage or any so-called 'expert,' was able to borrow a bit of Movie-tone apparatus from Fox, and with only one microphone, make a seven-reel feature

which is cleaning up? Universal at that time had no quarter million dollar building for recording scenes. It had no monitor room or apparatus running into thousands. Yet the picture has been recorded capably and is meeting with audience approval.

"If these men are actually experts, why don't they agree on the best composition for sound stages. Allowing for the fact that circumstances alter cases, that locations may require some difference, there hasn't been enough similarity in sound stages outlined in different studios to secure one general standard. Surely there must be one."

Other producers point to the fact that Warner Brothers have been operating without any especially constructed quarter million dollar stages heretofore. Conceding that Warners are now building special sound studios, they still want to know how it is that Warners are converting silent stages in use for years for sound purposes, and have evidently been more than successful in making their Vitaphone features.

The general attitude is such as given above, a Motion Picture News representative found in a general canvass. One executive who apparently has no fears and has all confidence possible in his method, is M. C. Levee, of United Artists. He stated:

"The Electrical Research studios spend over \$15,000,000 yearly in experiments. They are really the only authorities we have to go by. Hence it is economy in such an instance, to go ahead with their advice

—even if they are wrong! The industry has had similar conditions to contend with in other matters and should know by now. In the past they've hit up against directors who have said that this-and-that is absolutely necessary to make their pictures with. They've employed cameramen who have insisted that so many lights were positive requirements. Scenarists have said flatly that it would be impossible to put a story in 500 scenes and must have 800 scenes.

"The only thing for the producer to do, in the case of sound experts, is the same course they had open regarding directors, cameramen and scenarists. Go ahead with their advice, and if they prove wrong—get others in their place."

After leaving Mike Levee, the Motion Picture News reporter spoke to several others. To one producer he quoted some of the statements made by Levee.

"Yes, Levee is right in much he says," drawled this executive. "But tell me, is it necessary to spend a quarter of a million for a building in which to experiment? Can't these same experiments be accomplished in a laboratory 20 feet square and get the same results? You must realize that this is one industry which is giving carte blanche regarding expenses. It is of no use to abuse the freedom of funds."

Meanwhile the sound stages are still being constructed in practically all major studios. But a lot of thinking and conferences are going to be held before plans for new ones are announced or determined.

Remote Previews Now in Force Producers Comply with Exhibitors' Request That Shows Be Held Far as Possible from Los Angeles

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—As a result of a protest and appeal made recently by the Motion Picture Theatre Owners of Southern California, producers are now holding their studio previews as far from the environs of Los Angeles as conveniently possible. The protest, filed recently by the exhibitors, pointed out that studio previews, as held in and about Los Angeles, not only hurt the exhibitor but the producer as well in the long run.

Fox is now taking productions for "audience reaction" far from the view of picture-wise Los Angeles preview fans. Last week "The River" was brought as far as Fresno for preview. Fresno is almost 200 miles from Los Angeles. Universal is taking previews to its house in Santa Ana, about 45 miles away.

In a statement mailed to producers and trade papers, the exhibitors recently asked the cooperation of all in doing away with the "preview evil" as it exists in Los Angeles. Their claim was the producers were not getting genuine reaction, since L. A. Fans have become thoroughly "picture-wise" to the extent where they "shop" for previews before entering their neighborhood theatre. This has also injured business in all neighborhood houses.

"Such exhibitions," say the exhibitors, "constitute violations of every subsequent run contract in existence held in the area in which the preview is held. Further, if a preview is held in a theatre other than the one holding a first run contract, that first run contract is also violated and the business of that first run theatre damaged."

Other statements by the M. P. T. O. of Southern California are in part:

"The purpose of a studio preview is now being defeated through its concession to box office by excessive and advance exploitation.

"Established studio preview theatres subordinate their current attractions, however fine, by overemphasizing for the purpose of capitalizing on your experiment.

"Once characterized as a 'preview house,' such a theatre upon finding its public responding only when a preview is announced, resorts to subterfuge in providing a similar stimulant, by securing unreleased subjects from an exchange, and serving this hoax to its public. . . . The showmanship which should have been applied to the current attraction is prostituted . . .

"On Trial"

Exclusive Review of Warner Talkie

By Edwin Schallert

Editor of The Los Angeles Times Preview and Special Correspondent of Motion Picture News

HOLLYWOOD, Oct. 31 (By Wire).—Warner Brothers could have hardly picked a more sure-fire subject for talking pictures than "On Trial," courtroom melodrama by Elmer Rice which they have refurbished for present audiences with a cast led off by Bert Lytell, Pauline Frederick and Lois Wilson. It is certain of big appeal at all theatres that synchronize. Audiences will like the suspense, drama and pathos of this film. One scene alone where a little child, played by Vondell Darr, is on the witness stand testifying is bound to put over a heart tug so that everybody will be talking. This scene has the best recording of a child's voice that I yet have heard.

The picture is a straight depiction of trial for murder interspersed with cut-backs to happenings related by witnesses. The stage play from which it is adapted used this cutback form some fourteen years ago and scored a great success by quickly moveable settings which permitted words of testimony to be transformed into enacted scenes. "On Trial" has made an excellent use of screen technique and recording dialogue in renewing the tenseness of the original. Furthermore, the verbal battles of attorneys (played by Richard Tucker and Jason Robards), the presenting of their cases to jury and the examination of witnesses have been carried out in interesting detail. One gets a feeling of being present at an absorbing criminal case, in addition to beholding events in reality that lead up to it.

The minor roles sometimes almost take precedence over major ones. A bit of outstanding excellence is played by Johnny Arthur whose theft of a big sum of money from the murdered man complicates the unraveling of the court tangle. Lytell as the accused has a splendid voice and Lois Wilson is keenly dramatic on the witness stand. Fred Kelsey contributes humor as clerk of the court. Miss Frederick disappoints a little in the vocal medium, though the final scenes are exceptionally well done. The child, Vondell Darr, comes very near being the star. Direction by Archie Mayo is quite evidently capable.

been obliged to accept unsatisfactory zoning arrangements?

If so, what were they?

Did you object?

What explanation did the salesman make?

If present zoning plan maintain will it help your business?

In what way?

Will it hurt your business?

In what way?

Have you been compelled to buy News Reels or Short productions in order to get features or vice versa?

What distributor did this?

Signature of Owner or Manager.

English Producers Dined by U. A. Executives

At an informal luncheon on Tuesday, October 16, the heads of St. George's Productions, Ltd., the English company which made "The Three Passions," were the guests of United Artists executives. The visiting officials included Alex de Wichfield, president of St. George's Productions, and Captain Alastair Mackintosh, production and general manager of the same company.

They came to America several days ago and while here they are preparing an international exploitation campaign on the production, which was made by Rex Ingram.

In addition to Messrs. de Wichfield and Mackintosh, prominent figures at the banquet included Arthur W. Kelly, vice-president and foreign distribution general manager for United Artists, and Al Lichtman, vice-president and general manager of distribution in the United States. Others present were: Paul Burger, Victor Shapiro, Paul Lazarus, Bruce Gallup, Sumner Taylor, Thomas Patrick Mulrooney, Earl J. Denison, Joseph Burger, W. H. Miller, Charles E. Moyer, Fred Schaefer, Ed Finney and Norris Wileox.

Keith's Washington Will Close November 10

Keith's Washington Theatre, in Washington, D. C., will close November 10. After having been open for only a few weeks, following a dark summer, the house, which recently went on a continuous basis, posted notices October 29, advising employees of the pending closing.

Keith's Theatre has been one of the high-spots of Washington for some 15 years, during which time it was never dark until last May, when it was closed while an organ and new projection booth were installed.

Fox Linked With New Cincinnati Theatre

Present semi-official reports indicate that the theatre to be located in \$7,000,000 building to be erected in Cincinnati will be operated by the Fox interests. Walter H. Ahlschlager, Chicago architect, said to be drawing plans for 40-story building which will have hotel on upper floors.

Theatre Owners Fight Zoning and Clearance

M. P. T. O. of Southern California Contests Plan; Sends Questionnaire to Independent Exhibitors

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—Independent exhibitors throughout Southern California are being rounded up by the Motion Picture Theatre Owners' Association of that territory in a determined effort to contest the "Zoning and Clearance" plan. A circular letter and questionnaire to all exhibitors has been mailed by the organization with a request for their entire cooperation.

The letter is addressed to "Mr. Independent Exhibitor" and reads:

"This Association is conducting a strenuous campaign in protest of the Zoning and Clearance arbitrarily imposed upon this territory at the beginning of the current season.

"We shall continue aggressively to contest this matter until the desired relief is forthcoming.

"You can help us to help you in a very material way, and it only requires a slight effort on your part.

"We are enclosing a Questionnaire for each one of the theatres you operate and ask that you thoughtfully answer every question and mail back to us as quickly as possible.

"The answers to some of the questions may appear

to be very simple and obvious, but do not discount them for that reason.

"If we have overlooked what you believe to be the important features of this matter, please provide your comments and information in detail on the reverse side of the Questionnaire.

"Yours for the perpetuation of independence.

M. P. T. O. OF SO. CAL.
A. B. LAMB
Secy. & Bus. Mgr.

The questionnaire on "Zoning and Clearance" is comprised of the following queries:

Name of Theatre: Location:
What is present adult general admission price (Eve's)?
How long has this price been in effect?
If recently reduced, state why?
If recently increased, state why?
Why do you think your present price is right?
Does the policy of your competitor influence your policy?
In what way?
Do you double bill?
Why?
Are you satisfied with the present Zoning plan?
Explain why you are, or are not.
Do any theatres in your district enjoy privileges that are denied to you?
What are such privileges?
Why are they denied to you?
In contracting for new season's product have you

Page Al Smith

IN addressing the faculty of the University of Southern California on the subject, "Is the motion picture an art or a business?" M. C. Levee said last week:

"The motion picture is Americanizing the world. It has taken the fez from the head of the Turk and substituted a derby."

And a wag asks: "Was it a brown derby?"

The

SHOWMAN

November, 1928

Features



Pictorial Review
of Theatres.



Business Building
Theatre
Map.



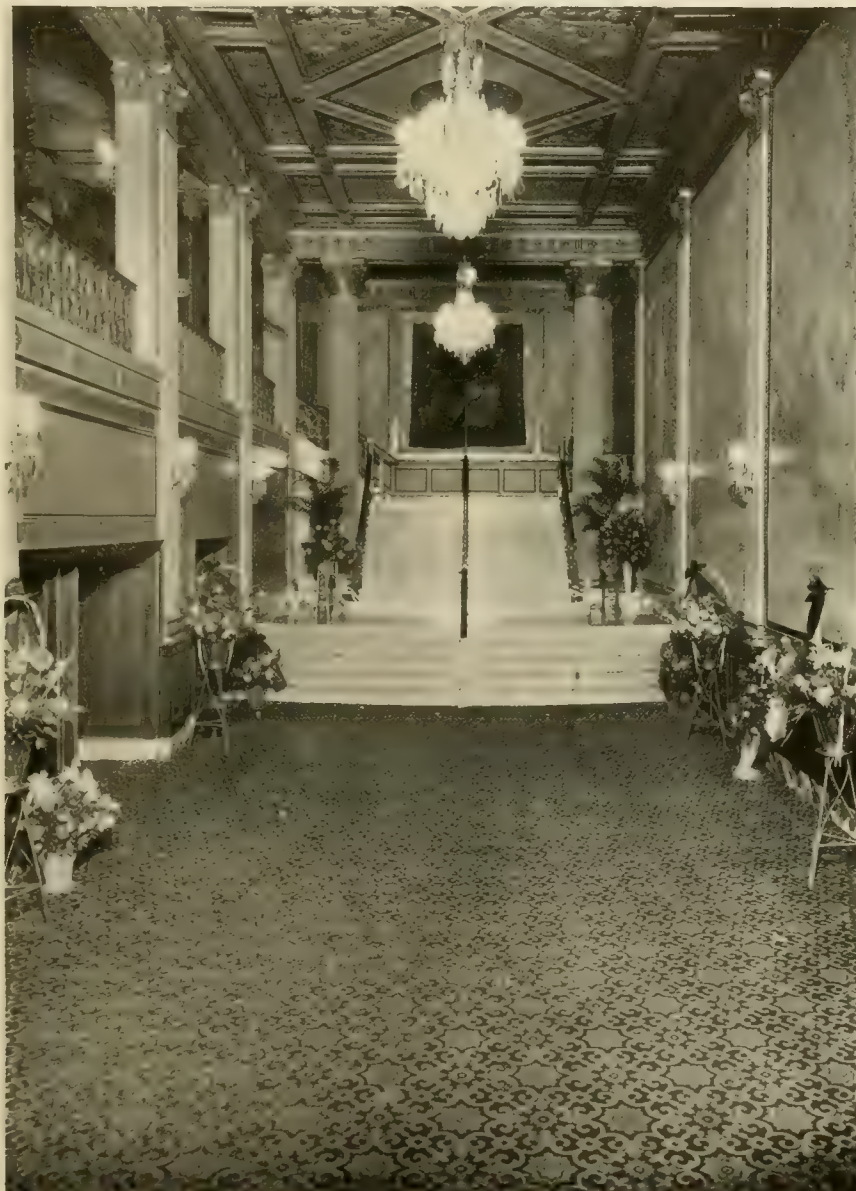
The Modernistic
Trend in Theatre
Advertising



"Sound" Sup-
plants Trade
Names in Ex-
ploitation for
Audible Screens



Review of New
Equipment.



The Kenmore, A New K-A-O Theatre

An important new theatre project of the Keith-Albee-Orpheum Circuit was launched with the formal opening of the Kenmore theatre in Brooklyn recently. This playhouse occupies a prominent location in the Flatbush section, a populous and rapid growing residence and business district. The Kenmore has a seating capacity of 3,000. Interior views of this playhouse are shown on this and the following page. Above, the inner lobby with stairway leading to the mezzanine.

EUGENE DE ROSA, ARCHITECT

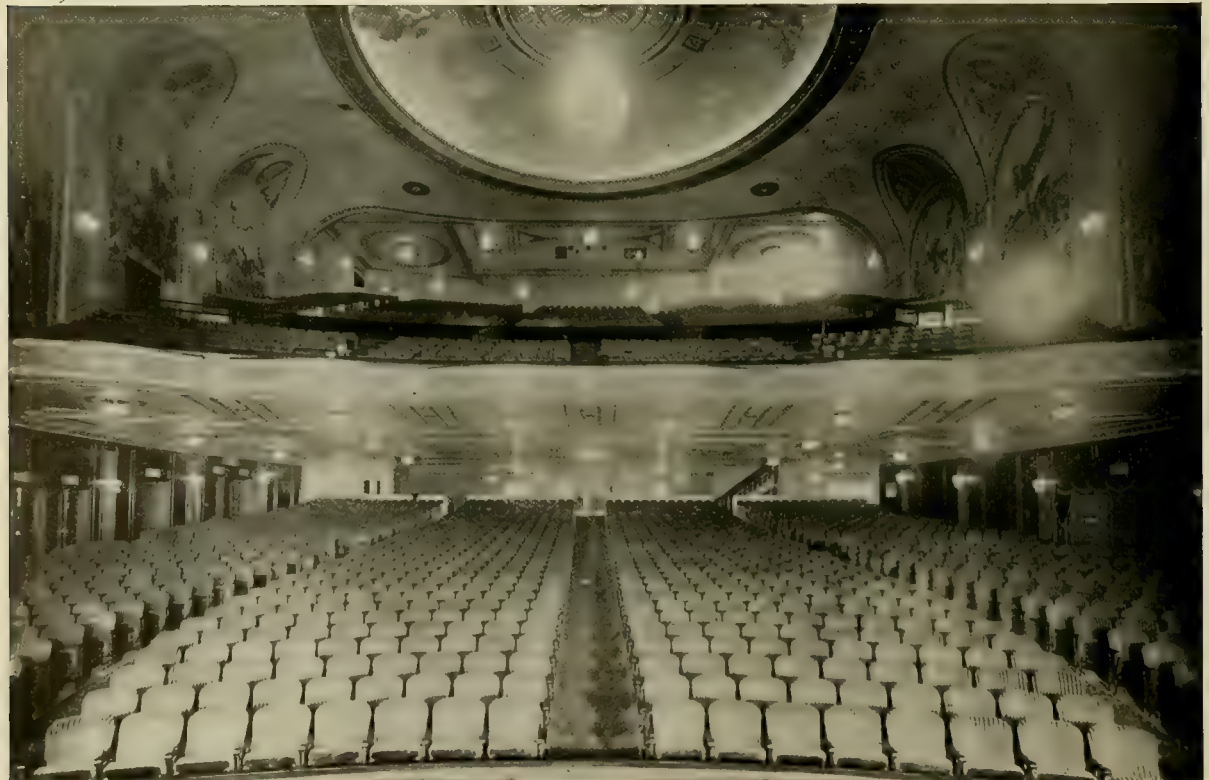


Above—a corner of the spacious outer lobby of the new theatre in Flatbush. The Kenmore is located at Church Avenue and Kenmore Place, in the heart of the community activities.

K-A-O'S NEW BROOKLYN THEATRE



The mezzanine lounge, shown above, is a large, and commodious, public room, with a well opening to the grand foyer and is reached by a marble staircase at the rear of the auditorium.



Above—the auditorium. A paneled wainscot carried around the side and rear walls is surmounted by arches which frame murals by Willy Pogany, representing a carnival parade.

SPANISH ATMOSPHERIC THEATRE AT MARION, OHIO

John Eberson Designer of The Capitol—1650 Seat House

View of proscenium arch and stage curtain, above. The auditorium ceiling presents the open sky effect.

Below—view of the outer lobby showing twin winding stairway leading to mezzanine. The Capitol is operated by the Young Amusement Co.



Above, the upper landing of stairway leading from lobby to mezzanine.

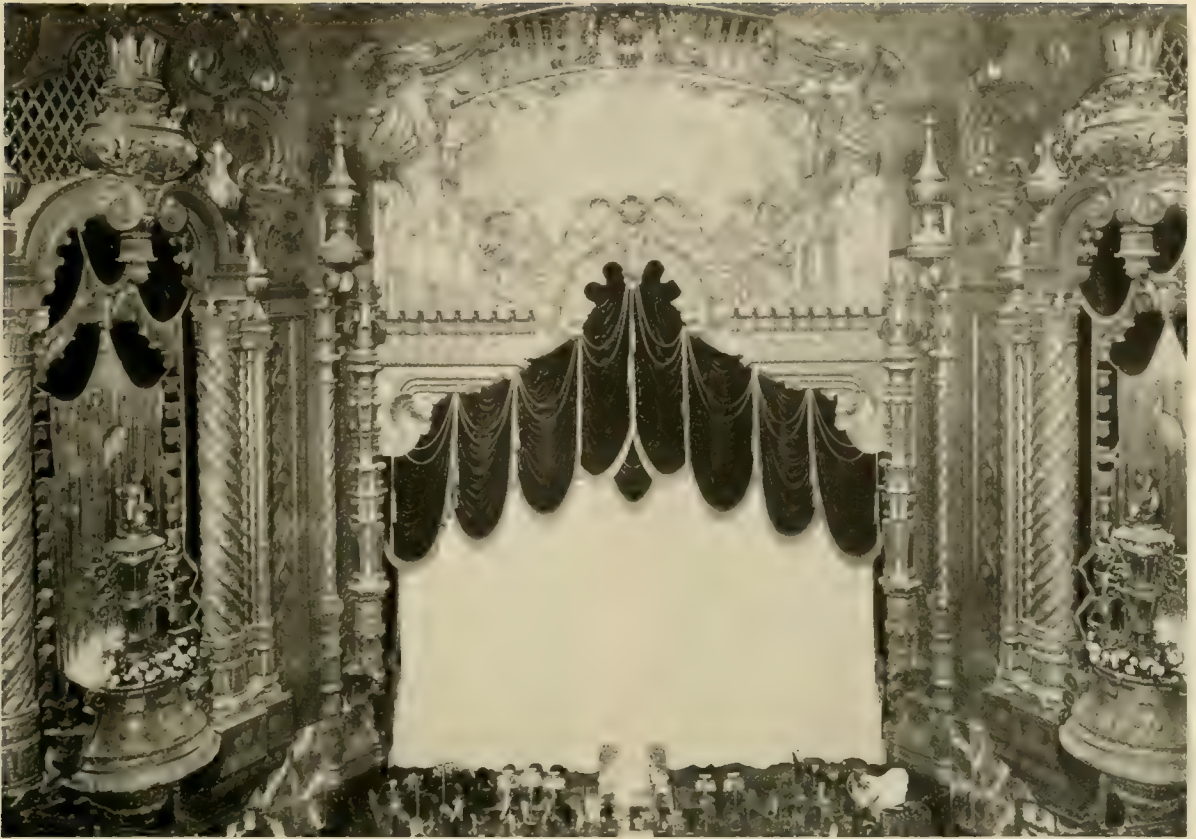


A NEW BRILLIANT IN THE CHAIN OPERATED BY FOX THEATRES

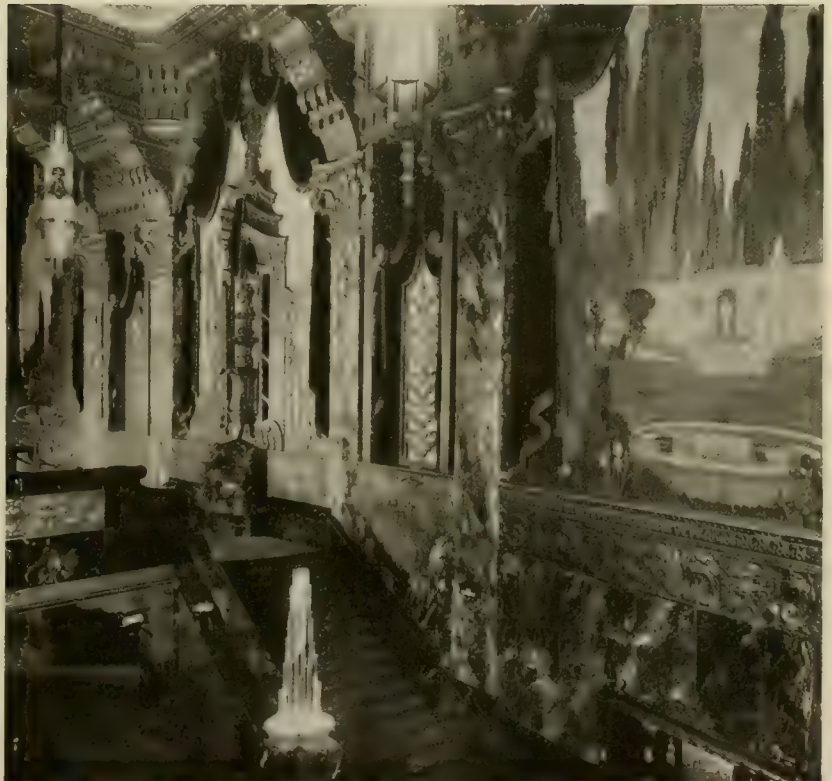
Interior views of the Fox Brooklyn Theatre, a prominent member of a large and important group of new picture playhouses which are being erected in various parts of the country by Fox Theatres. On the left is a view of a section of the outer lobby, a semi-circular enclosure with a colorful mural over the main entrance doors.

The auditorium, as viewed from the stage. The Fox Brooklyn is of orchestra, mezzanine and balcony construction, with the mezzanine executed in the de luxe style to give added height to the rear of the house. 3,000 seats are provided in this auditorium.





Above, the proscenium and stage, showing detail of ornamental plaster work and baroque design featured in this massive auditorium. The stage is equipped with the latest type of rigging and apparatus for presentations of motion pictures, "sound" features, and acts.

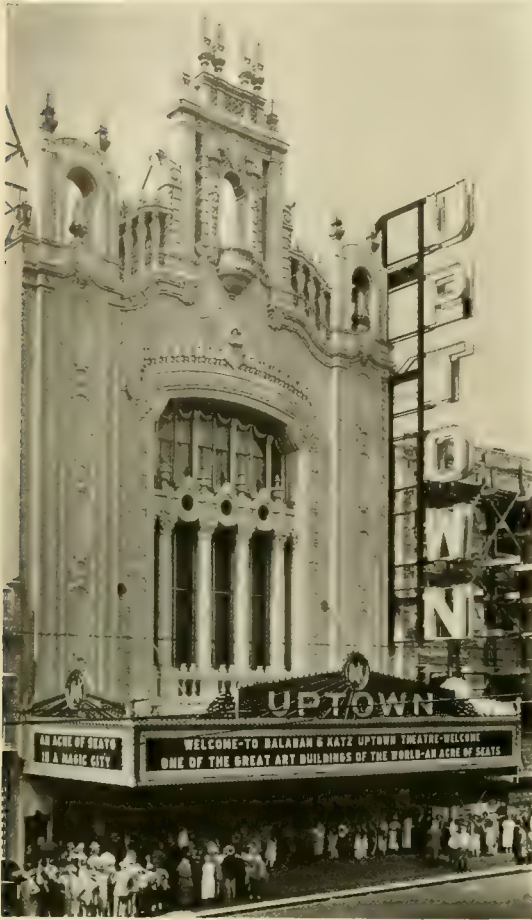


On the right, a view of the grand foyer as seen from the balcony level, multi-colored marble, murals, decorative plaster and elaborate lighting fixtures are features of an architectural scheme directed toward creating the impression of sumptuousness and great splendor.

C. HOWARD CRANE, ARCHITECT

Magnets That Draw Eyes Theatreward

Signs and Marquise Are Day and Night Salesmen of the Theatre's Name and Current Program



Above, the front of the Uptown theatre, Chicago, showing upright sign of the skeleton type, and marquise over the entire front. Ample space for billing is provided on this marquise.

Below—A night view of a section of the huge marquise on the Roxy theatre, New York. The section shown is over the Seventh Ave. entrance of the theatre and is an important feature of the electrical display on the exterior of the famous "cathedral of the motion picture."



Shown above is the marquise of the Paramount in New York, a protective canopy adroitly worked into the architectural design of the façade. One of the latest types of designed to carry a heavy advertising load.





Above — A close-up of the canopy of Loew's Midland in Kansas City, showing pattern of the ceiling design traced in electrics.



A front view of the marquee of the Mark Strand theatre, New York City, carrying the trade mark and slogan of this popular Broadway playhouse, the pioneer de luxe picture theatre in this country. The marquee is of bronze. An upright sign is mounted above the canopy.



The Norshore theatre, Chicago. Upright signs are an integral feature of the architectural design, an idea which has been successfully duplicated in other theatre structures.



The giant upright sign of Loew's and United Artists Penn theatre, Pittsburgh. It is seventy feet high and is visible at certain locations two and three miles distant.

Marquee and upright sign on the front of the Ambassador theatre, St. Louis, one of the most striking electrical displays in that city. Tall side panels provide space for billing on this comparatively shallow canopy.



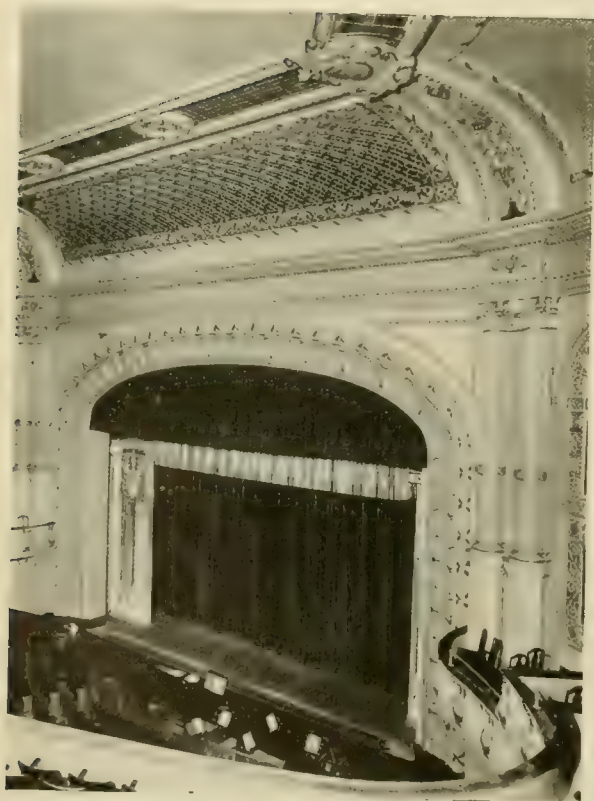
THE ELECTRIC THEATRE, KANSAS CITY

*A Typical Renaissance Design Ideally Suited to the Moderate
Sized Picture Playhouse*



*An exterior view of
the Electric, a thea-
tre seating 2,200, de-
signed along conven-
tional lines that stand
the test of years.*

**BOLLER BROTHERS,
ARCHITECTS**

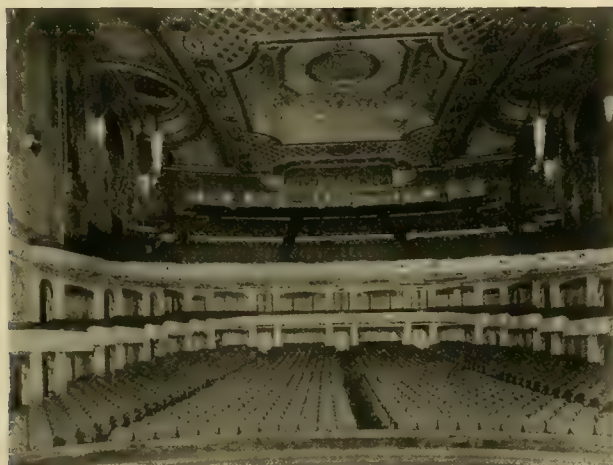


View of the stage and proscenium arch.



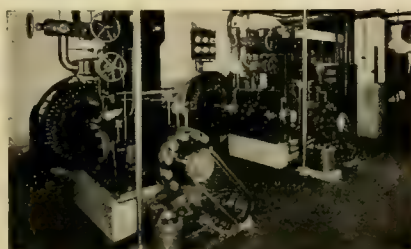
The auditorium looking toward the rear.

YORK SUCCESS is attributable to the fact that most refrigeration problems are intricate and require the kind of specialized engineering ability which YORK engineers are qualified to offer. Systems designed, recommended and installed by YORK engineers exactly meet the peculiar requirements of each user.



The Fox Theatre, Washington, D. C., keeps its house cool and comfortable in hot weather with its YORK air-cooling and air-conditioning equipment. Leading theatres in every section of the country have turned to YORK for the answer to increased summer profits.

Now is the time to prepare for bigger box office receipts next summer. Let a YORK engineer show you how economically you can install and operate YORK air-cooling and air-conditioning equipment.



Ask us to show you how to get the most efficient refrigeration at lowest cost.

Y O R K
ICE MACHINERY CORPORATION
Y O R K P E N N A

On the Pacific Coast

Recent installations
on the Pacific Coast
include:

Pantages	Tacoma
Pantages	Fresno
Langley	San Bernardino
El Capitan	San Francisco
New Music Box	Seattle
Pelican	Klamath Falls
Dufwin	Oakland
Dufwin	Portland
President	Los Angeles
Alcazar	San Francisco

and Many Others



They're buying by the thousands, too

SALES OFFICES

Baltimore, Md.
Boston, Mass.
Buffalo, N. Y.
Chicago, Ill.
Detroit, Mich.
Kansas City, Mo.
Los Angeles, Calif.
Minneapolis, Minn.
New York, N. Y.
Philadelphia, Pa.
Portland, Oregon
St. Louis, Mo.
San Francisco, Calif.
Seattle, Wash.

Pacific Coast exhibitors are buying Heywood-Wakefield theatre seats for the same reason that Eastern and Midwest showmen are—they are the kind of seats that keep box offices busy.

These luxurious, comfortable, and practical theatre chairs are helping to pile up profits for exhibitors all over the country. When Pantages, Publix, the Orpheum Circuit, Schine, Saxe, and a host of others continue to buy Heywood-Wakefield seats by the thousands, you may be sure that these comfortable theatre chairs are built from a box office angle.

May we send you a complete catalogue on our new line of theatre seats? A note to any of the sales offices listed will bring you a copy promptly.

HEYWOOD-WAKEFIELD Theatre Seating Division

Sound Supplants Trade Names as Sales Point to Exploit Audible Screens

Policy to Prevent Confusion in Public Mind Looms As Important Factor—Was Recommended in Original Publix Manual

WHILE engineers have been getting results in steady improvements of the apparatus for recording and reproducing synchronized sound with pictures, and the studios have made giant strides in the development of a new technic for this amplified medium of dramatic expression, the theatre men have been equally alert to the need for an operating code for efficient and successful showmanship in the exploitation and presentation of the audible photoplay and newsreel.

It is only a short time since the first attempts to plot a course to be followed in exploiting sound pictures was made by theatre executives and advertising specialists. Yet since that time great progress has been made in the direction of a standard method of procedure based on the best traditions of showmanship as applied to a new proposition in motion picture entertainment. The experimentation of the leading theatre circuits was shrewdly calculated to set a general course in the right direction, and it is notable that the experience gained during the past several months has wrought no fundamental change in the formula as originally laid out by the pioneers in this branch of exploitation strategy.

In proof of this remarkable fact we may compare the first edition of the sound picture sales manual prepared by Publix Theatres advertising and exploitation department with what is being done today at the leading show houses operating a "sound policy." This Publix manual, by the way, is perhaps the first comprehensive work devoted specifically to the exploitation of sound pictures to be compiled by either distributor or theatre operator.

The manual was prepared for the use of managers of the Publix theatres by Lem Stewart, advertising manager, and his staff: Kenneth Long, Gus Grist, George Planck, Rodney Bush, Earl Long and Theodore Ferro.

A second edition of the manual—which was issued July 6, 1928—is, in essentials, little more than an amplification of the original, though the revised manual offers a digest of the most successful campaigns put on by managers of the Publix theatres to exploit sound installations and attractions having sound as their principal element of appeal.

A striking example of foresightedness is provided in the advertising policy set forth in the manual in reference to the use of trade names of the various sys-

tems of recording and reproducing as a means of conveying the "sound" idea to the public. With the rapid increase in methods and trade names identifying them, the theatre men are presented with a problem of keeping the issues clear and preventing confusion in the minds of the public to whom they are selling their sound installations and pictures. On this point, the Publix manual offers the excellent advice contained in the following extracts:

"In the final analysis, what you are selling and have to sell the public are pictures with sound. It is the element of sound added to formerly silent movies, that doubles your potential business. It is sound and all that the term 'sound' implies, which brings new patrons and old ones more frequently to your theatre. The idea of selling 'sound' then, is the idea of major importance. After the inauguration of your policy, such terms as 'Movietone' and 'Vitaphone' are of minor importance except as these names may be used to identify a better or distinct quality of sound reproduction.

"There are other mediums of sound, 'Photophone,' etc., etc., etc. Use such trade names for all they are worth in your inaugural campaigns. But from that point on, don't yourself be confused. And do everything you can to keep your public from becoming entangled in a lot of trade names presumably synonymous with sound."

The application of the policy set forth above will prevent a situation in which many theatre men now are beginning to find themselves, much to the disadvantage of their position with regard to the popular conception of sound presentations. And with the mounting list of trade names referring to specific methods of sound synchronization the problem promises to become even more complex and disconcerting.

The experience of more than one theatre testifies to the advisability of taking the policy advocated by the Publix manual as a guide for the general plan of the advertising and exploitation which the theatre shall do in its efforts to realize the full potentialities of sound installation as an institutional feature.

A complete treatment of all branches of exploitation for sound installations and sound pictures is embraced in the original manual. Publicity is covered in a wide range of newspaper stories, informative, but dealing in a general way with the methods of recording and repro-

ducing, and program readers. Advertising is illustrated with reproductions of specially drawn ads for announcement purposes and the stressing of sound as a marvelous feature of particular attractions. Exploitation suggestions likewise range through the several avenues of publicity by means of music store co-operation, window displays, railway company tie-ups, special newspaper sections hailing the new equipment to the theatre, lobby and front displays and street ballyhoos.

FROM time to time, Mr. Stewart and his assistants, issue supplements to the manual, these usually covering particular phases of sound picture exploitation as developed by theatre men of the circuit. One of the most recent issues deals with a highly important feature of "sound" campaigning. This concerns the difference between the campaign for sound pictures as an innovation in the locality and the campaign for a theatre with a new installation in a town in which sound pictures have been introduced by an earlier installation at some other house.

The two types of campaign are admirably set forth in outlines of two campaigns, one of each type, employed by Publix Theatre managers. The campaigns reviewed were staged in Omaha, by Manager Milton Korach of the Rialto Theatre, and in Tampa, Fla., by George Peck, manager of the Victory Theatre.

In Omaha, Vitaphone acts and Movietone had already been seen and heard at an opposition theatre, while the Victory Theatre was introducing Vitaphone for the first time in Tampa.

The sales arguments stressed by Korach for the introduction of sound at the Rialto were:

1.—That his theatre was offering a complete Vitaphone program, with his feature picture synchronized to a 100 piece orchestra. (Heretofore Omaha had only seen and heard Vitaphone acts.)

2.—In a subtle way, to impress his prospects that his equipment had all the improvements, that it was the most modern, and therefore better than that which Omaha theatregoers had come to know through their attendance at the first theatre to bring sound pictures to the city. The line "The Perfect Vitaphone" appeared in nearly all his advertising.

A similar policy to this was followed by other theatres in the Publix chain. The B&K houses in Chicago, for ex-

(Continued on page 1376)

MODERNIZED

using C-H Simplicity Dimmers

WHEN the management of the Allyn Theater, Hartford, Conn. decided upon remodeling and modernization, they chose Cutler-Hammer Simplicity Dimmers—the dimmers with a reputation for dependability dating back beyond the beginning of the motion picture industry.

C-H Simplicity Dimmers provide every advantage for either remodeling an old or building a new theater. Velvet-smooth control of every lighting effect—low maintenance—adaptability to all present and future needs—ease of installation—these are a few advantages of insisting on C-H Simplicity Dimmers.

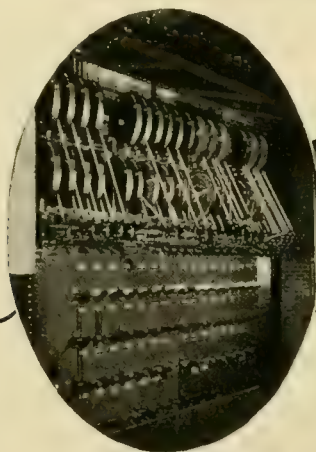
Consult your architect or electrical contractor but also write for a copy of the C-H booklet "Illumination Control for the Modern Theater".

The CUTLER-HAMMER Mfg. Co.

Pioneer Manufacturers of Electric Control Apparatus

1255 St. Paul Avenue

MILWAUKEE, WISCONSIN



C-H Dimmers adaptable to all theaters

There is a combination of C-H Simplicity Dimmers which will exactly fit the needs in any theater—regardless of size, or decorative scheme. Moreover, the original installation is easily adapted to any re-

modeling plan as C-H Dimmer plates are interchangeable.

C-H Dimmers are compact. Contacts on both sides of plates allow double the number of circuits in the same space.



The Allyn Theater, Hartford, Conn., modernized with C-H Simplicity Dimmers. Switchboard by the Plainville Electrical Products Co.—Electrical Contractors, Baldwin & Stewart, Hartford, Conn.

CUTLER HAMMER



Perfect Illumination Control for the Modern Theater

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering



Strong Film Speed Indicator

Design New Speed Indicator for Sound Film Projector

AMONG the projection accessories given new prominence owing to requirements brought in by the sound pictures is a film speed indicator designed for the greatest accuracy and visibility. The effective synchronization of music or speech demands absolute control of projector speed.

It is not surprising that a projectionist impressed with the necessity of combining the two essentials of accuracy and visibility should design the latest speed indicator to be introduced on the market. This indicator is the Strong Film Speed Indicator, recently perfected for distribution through the National Theatre Supply Company, by the Essannay Electric Manufacturing Co., well known as the makers of the Strong Change-Over Device.

The new Strong Film Speed Indicator is calibrated to show both number of film feet per minute and the minutes consumed per thousand feet of film. The dial is lettered in clear numerals and is easily read at a glance from any angle.

The working mechanism of the indicator head is manufactured exclusively for the Essannay Electric Manufacturing Co. by one of the largest makers of speedometers and similar merchandise. It can be readily adapted to installation on any model projector. The purchaser indicates the type of machine he is using and the Strong Film Speed Indicator comes to him ready for immediate installation on his particular model of projector.

It is as nearly fool-proof as any mechanical device can be and is constructed for years of reliable use. Its accuracy is guaranteed.

The development of the new film speed indicator marks a definite contribution to the further perfection of sound pictures relying on synchronization with the projector.

Electric Heater of Special Design for Ticket Booths

A SMALL electric heater has always been found very desirable in the box office of a theatre, due to the fact that the general heating system does not extend to this part of the theatre.

There has been a demand for a heater which is perfectly safe in its operation so that it would be impossible for a fabric to catch fire due to accidental contact.

The Prometheus Electric Corporation has developed a ticket booth heater suited to the purpose. It is compact, 12 inches



Prometheus Electric Heater

long, 12 inches high and 4 inches wide. It is rated at 660 watts. The heater is completely enclosed in a sheet metal case. It is so designed that no part of the heater reaches a temperature sufficiently high to cause burns or to be dangerous to inflammable materials.

An on and off switch is built into the case. It comes complete with 6 ft. of cord, so that it may be plugged into any convenient lamp socket.

Perfect New Type Projector Fire Extinguisher

AFTER extensive experimental work engineers of the Pyrene company have perfected an automatic projector fire extinguisher in which Pyrene Liquid is used.

The device is designed to deluge Pyrene Liquid under pressure into the several compartments of the projector, smothering the fire, instantly a fire occurs in the machine.

The new extinguisher, recently placed on the market is said to reduce to a minimum the footage of film destroyed by the fire and prevents damage to the projector.

The Pyrene Fire Extinguishing liquid used does no damage to the film or projector. Film used in a Simplex projector for the experimental work has been set on fire twenty-five or more times, and still there is no evidence of the projector having been on fire. The device is constructed for use on a Simplex projector only. It can be recharged in a couple of minutes.

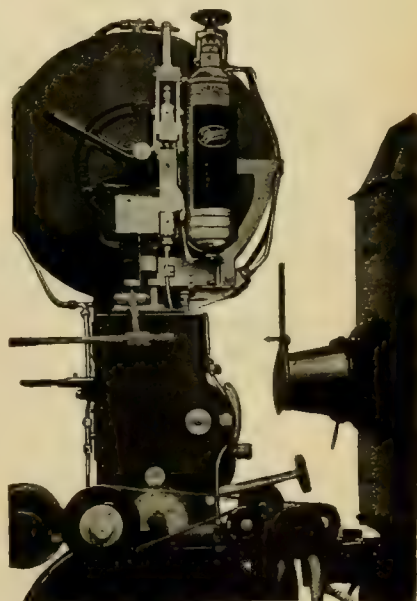
Builds Portable Reproducer for "Unwired" Theatres

They say necessity is the mother of invention. And that is amply proved by the way R. H. McCullough, West Coast technical expert, under supervision and direction of President Franklin, solved the problem of supplying effects for "Wings" in those houses not equipped with sound installations.

McCullough conceived the contrivance, to reproduce phonograph records. An operator is stationed at the machine during the time of operation and each pickup has a separate push button mounted on the control panel, so that cues may be picked up immediately.

The four turntables operate together or individually and the pickups mounted on the records are kept on the records at

(Continued on page 1374)



Projector Equipped with Pyrene Automatic Fire Extinguisher Device

When you need theatre goods of any
description, think of—

F - U - L - C - O

PHONE, WIRE, CALL
OR CONNECT WITH US BY LETTER

Ours Is a Coast to Coast Hook up, Through
Numerous Branches That Know How to Satisfy

WHY BOTHER TO SHOP AROUND FOR THEATRE
SUPPLIES? SAVE TIME AND MONEY BY LETTING
FULTON EQUIP YOUR THEATRE IN ITS
ENTIRETY

E. E. FULTON CO.

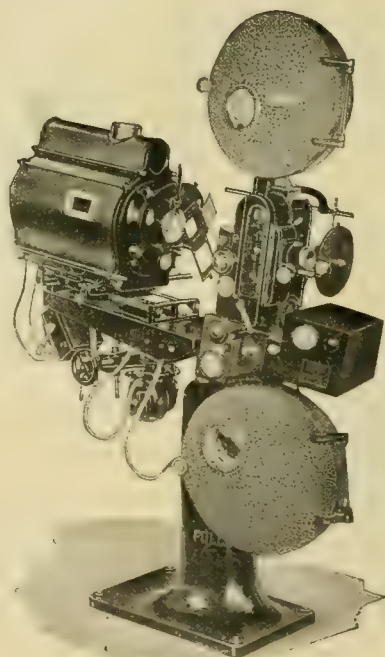
C. H. FULTON, *President*

F. A. VAN HUSAN, *Vice-Pres. & Sales Mgr.*

A. G. JARMIN, *Treasurer*

EXECUTIVE HEADQUARTERS

1018 S. WABASH AVE.,
CHICAGO, ILL.



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3403 OLIVE ST., ST. LOUIS, MO.

151 SEVENTH ST., MILWAUKEE, WIS.

340 N. ILLINOIS ST., INDIANAPOLIS, IND.

255 GOLDEN GATE AVE., SAN FRANCISCO

146 WALTON ST., ATLANTA, GA.

FACTORY

2001 S. CALIFORNIA AVE.
CHICAGO, ILL.

The New Fulco Projector Equipped for "TALKIES"
SPEAKS FOR ITSELF



They Follow the Crowd

YOUR theater needs the younger generation's patronage. What brings them in? Good pictures? Yes. Good music? Of course. But the atmosphere of your house is equally important. It is a proven fact that good lighting creates good theater atmosphere. That is one reason why good lighting is such a valuable box-office asset.

Good lighting is dependent upon good lamps. When you use Edison MAZDA* Lamps you get lamps that are of a known standard of lamp quality. In addition, you receive through reliable theater supply organizations the engineering services of the Edison Lamp Works of General Electric Company.



Examine your lighting. Write today for your copy of the new free bulletin, "The Lighting of Theaters and Auditoriums." You will find in it many valuable ideas for the proper light-

ing of your particular type and size of theater. Just drop a line to the Edison Lighting Institute, Edison Lamp Works of General Electric Company, Harrison, N. J.

Edison MAZDA Lamps represent the latest achievements of MAZDA Service, through which the benefits of world-wide research and experiment in the Laboratories of General Electric are given exclusively to lamp manufacturers entitled to use the name MAZDA.

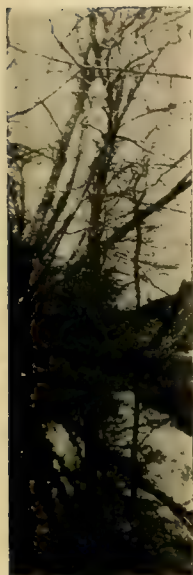
*MAZDA—the mark of a research service

EDISON MAZDA LAMPS

GENERAL  ELECTRIC

Manufactured Weather in Winter

Some Suggestions for the Showman in Connection with the Proper Operation and Advertising of Air Conditioning Equipment



THE passing of Summer and approach of the Winter season, with its promise of competition keener than ever before, brings to the showman of sound business judgment a new realization that patronage depends largely upon conditions of *healthful comfort within the theatre.*

Showmen, therefore, would do well to look to their air conditioning

equipment as a very definite and important medium for increasing patronage and box office receipts.

Manufactured Weather A Boon to Patronage

The theatre-going public is recognizing and patronizing those theatres which make adequate provision for their health and comfort, and are avoiding, whenever possible, the unconditioned theatre. Patronage once lost is extremely difficult, perhaps impossible, to regain.

Create a Consciousness of Comfort

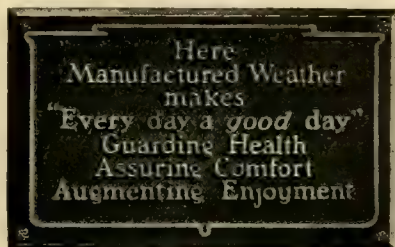
Owners of Carrier Conditioned Theatres have complete and properly installed air conditioning systems, capable of maintaining ideally comfortable and healthful conditions throughout the house every day in the year, *regardless of outside weather conditions.* It is up to those owners, therefore, if they would make the most of their opportunities, not only to provide for their patrons the most healthfully comfortable conditions possible, but to see that their Carrier Systems are exploited to the fullest extent.

Check Your System Now

To owners of Carrier Conditioned Theatres we recommend an examination of the Autumn and Winter conditions maintained in your theatres. Are you operating properly the equipment in which you have invested? What is the temperature? What is the humidity? And, above all, are your patrons comfortable?

Tell Your Patrons

Out front ballyhoo as an advertising medium, if properly handled, is not a passing whim. It has already proved its worth in many of the Carrier Conditioned Theatres throughout the



country. Signs, but not of the side-show variety, displayed out front, in lobby or foyer, may be used to announce to your patrons that you have provided *Manufactured Weather* for their health and comfort. The beautifully executed bronze tablet shown in the accompanying illustration will serve as a permanent announcement to your patrons and will be presented, upon request, to the owner of any Carrier Conditioned Theatre.

Trailers may be run occasionally, calling attention to the scientifically conditioned air within the theatre. Dignified announcements on the back of your program may also be used to good advantage. If your claims are true the audience will be led into a *consciousness of comfort* and will remember it.

Cooling Required in Winter

The air conditioning problem in Winter, when the theatre is well filled, is still one of cooling rather than of heating. This is evidenced by the fact that in most un-conditioned houses during the Winter it is invariably too hot, too stuffy, too draughty. This nearly always means an ill-smelling, enervating, dangerously contaminated atmosphere. The correctly air conditioned house, however, can provide for its patrons the ideal combination of temperature, humidity and air movement which is conducive to the maximum state of comfort for the average person. See that your engineer is instructed not to overheat the house—then watch the saving in fuel.

Through long research it has been found that a temperature of approximately 70 degrees F. with a relative humidity of from 35 to 40 per cent. is most practicable and comfortable. The air should be clean and washed or filtered to protect the health of patrons and to preserve the beauty of the decorations and draperies. The proper quantity of conditioned air should be carried to and distributed uniformly throughout every part of the building, *without draughts.*

Correct air conditioning, producing these results, can be obtained only from a correct installation of equipment which has been designed and installed to meet the individual needs of each theatre, *and which is properly operated by your engineer.*

If your theatre is NOT Carrier Conditioned, or if you are contemplating the construction of a new house, now is the time to have our Engineers call and present to you the essential facts underlying the successful application of Air Conditioning to the Theatre. Ask, too, for the Book, "Theatre Cooling and Conditioning."

Carrier Engineering Corporation

Offices and Laboratories

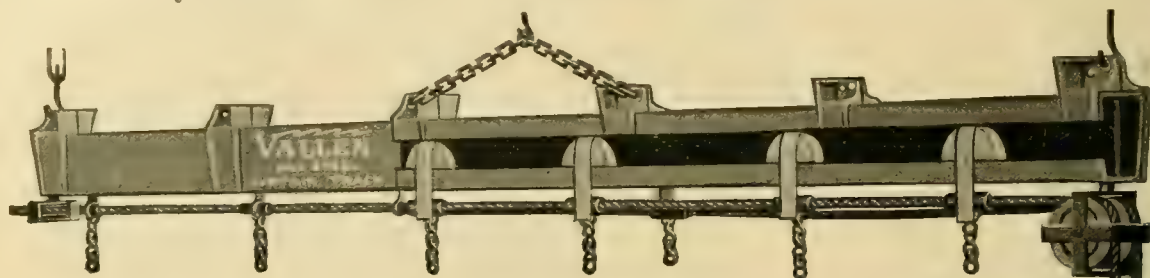
NEWARK, NEW JERSEY

New York Philadelphia Boston Chicago
Cleveland Washington Kansas City Los Angeles

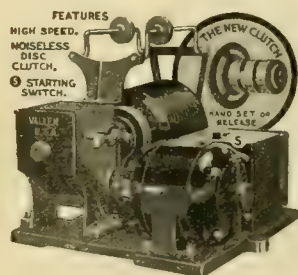
Once Installed, Installed Forever

Under the Vallen Service Policy the Initial Cost is the Last

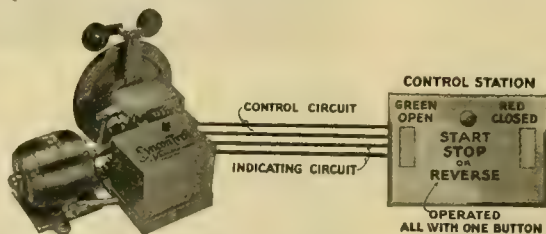
Always original, — designed to promote and maintain better presentation, — Vallen Equipment is the product of the largest and, unquestionably, most responsible company specializing in curtain control equipment. This predominance is the result of confidence gained by quality equipment, in greater evidence every day, e-v-e-r-y-w-h-e-r-e.



The original and only Noiseless All-Steel Track, — fireproof, sturdy, perpetual. Without change, can be swung from grids or anchored against ceiling. Hangers slide to align with ceiling construction. Center lap adjustable.



The original and only High Speed Curtain Control, designed purposely to meet that condition which you have been endeavoring to overcome. Now obtainable with Indicating Signal System.



Syncontrol was designed to meet actual necessity; to not only improve the presentation of "talkies" but increase efficiency where human element is encountered.

OF COURSE, EACH AND EVERY VALLEN PART IS GUARANTEED:
SERVICE IS BUILT IN

VALLEN ELECTRICAL COMPANY



E. J. VALLEN

Mr. Vallen, now the sole owner of the Vallen Company, extends his sincere appreciation to you thousands whose loyal support has helped him to this success.

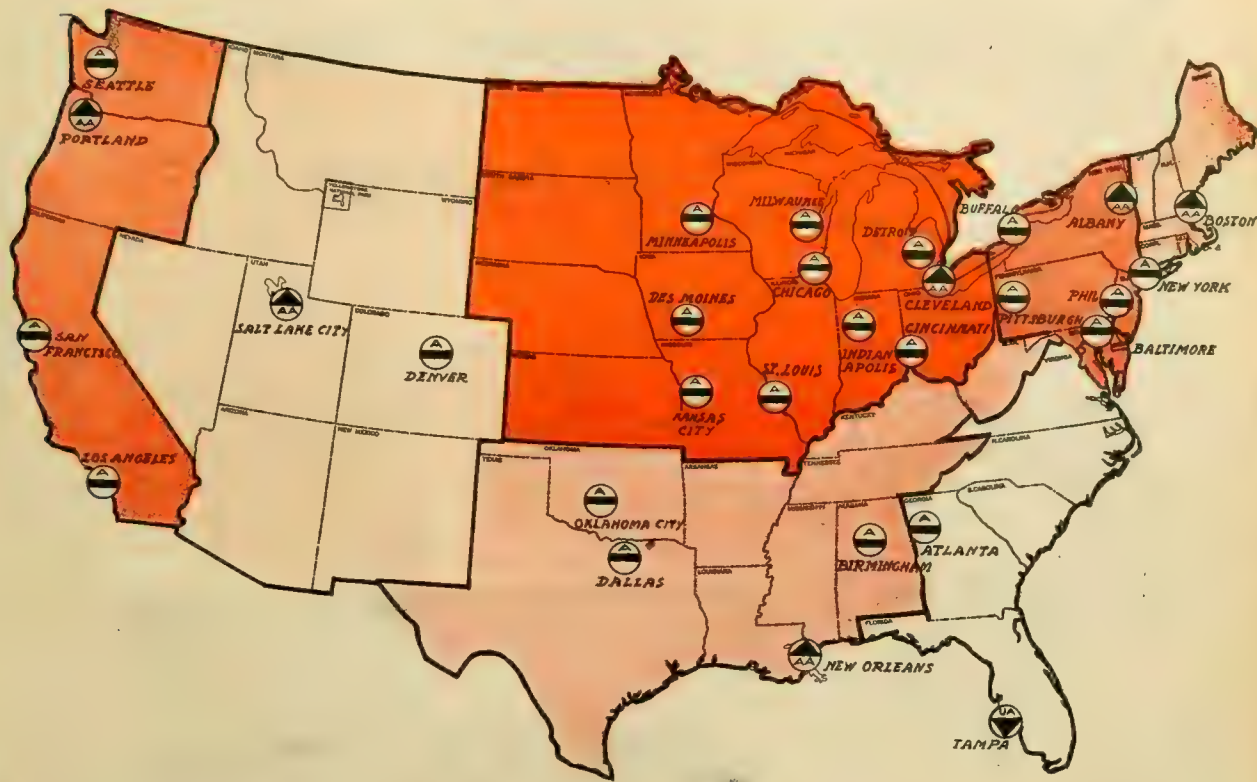
Write for complete
detailed information



225 Bluff Street
Akron, Ohio, U. S. A.

Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business	AA	Very light new construction
Average Business	A	Light new construction
Under Average Business	UA	Moderately heavy construction
		Heavy new construction

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from September 15th to October 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities; solid, which represents the greatest

value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from September 15th to October 15th, 1928. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly in MOTION PICTURE NEWS, and other sources of information gathered by this publication.

IT has been our pleasure in the past to report exceptionally heavy building with very few exceptions, in our monthly reports for the year of 1928. In practically every instance the reports were well above the average required to give a total greater than the original estimate for 1928 building as given in our survey of December, 1927. However, for our September 15th to October 15th report, this succession of heavy building reports is broken as in this thirty-day period 38 new projects were reported calling for a total investment of only \$5,484,000 with a total seating capacity of 47,100. Furthermore, only one of these projects will require an investment of over \$500,000.

While the total number of projects is not materially less than the figures of some of the previous reports, yet the amount of investment is considerably less; in fact, it is only slightly in excess of 50 per cent of the amount reported for August.

These figures seem to further emphasize the tendency in

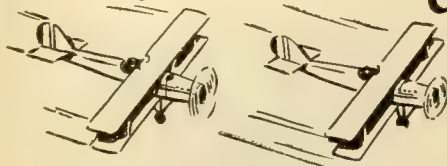
present-day building in investing a moderate amount per theatre—a change which we noted sometime ago in our reports. In using the above figures, it is found that the average house for this thirty-day report calls for an investment of \$144,000 and an average cost per seat of \$116. However, the average seating capacity is not materially less than other reports, the figure being 1,240.

While this drop in investments in new theatre properties would tend to show falling off in theatre building, yet, when it is considered that the cost for the average seat has been reduced, it is shown that the additional seating capacity being added for this thirty-day report ranks well with the past programs. It is simply a matter of economizing on putting money into the actual building and so constructing theatres on a more moderate scale for smaller towns and neighborhood sections.

(Continued on page 1361)

ANOTHER PAGE IN HISTORY

Speeding Planes rushed the plans



AT 2 P. M. Wednesday the telephone rang in the Chicago office. Los Angeles was on the line. "We want complete organ specifications by tomorrow night," they said. They had in mind a large unit orchestral organ, one of the biggest ever to be built, for a 2,000-seat theatre. This was no small task!

Twenty-eight Hours Later

Chicago 'phoned headquarters at Lima. A special airplane was chartered and late that afternoon, with detailed specifications on board, the plane hopped off for Chicago to connect with the westbound air mail. At 5:45 Thursday evening the plans were in Los Angeles, twenty-eight hours after the inquiry was received at the factory! A modern epic of business!

For Catalina Island

The organ was built—a de luxe instrument, one of the finest of its kind, similar to the marvelous Page Unit Organ which daily delights radio listeners everywhere from Station WHT, of the Radiophone Broadcasting Corporation, Wrigley Building, Chicago. This new Page achievement was ordered by the Santa Catalina Island Company for the beautiful theatre at Avalon, Santa Catalina Island, Calif., one of the properties of William Wrigley, Jr.

"Page possibly best"—Wrigley

About the Page Unit Organ, Mr. Wrigley recently wrote: "It is not necessary for me to hear the Page Organ as there is one in the Wrigley Building which goes out over the radio every day. "I know the Page Organ is a good organ and have an idea it is possibly the best."

Complete Orchestral Organ

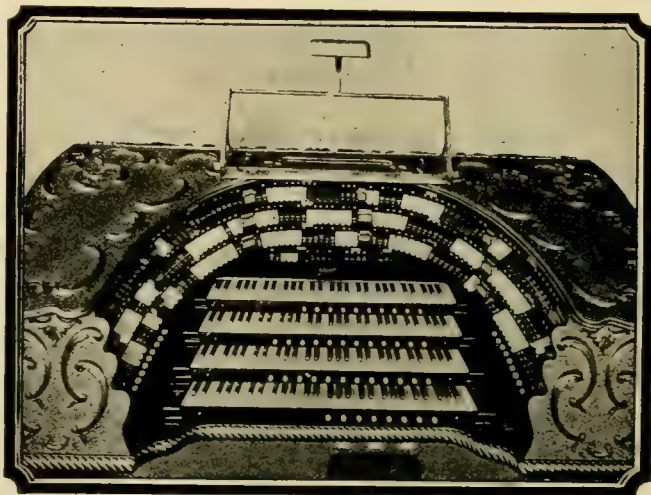
Four manuals, 1,500 pipes and all the tonal varieties of a large orchestra distinguish the Page Unit Organ built for Mr. Wrigley's Catalina Island theatre. It has such stops as the brass with copper bell saxophone; English post horn of 16-foot range on the pedals; 16-foot French horn of 85 pipes; two tibias of special scale.

In the reeds are included the kimura, trumpet, tuba horn, vox humana, clarinet, oboe, sousaphone and saxophone. A special Page flute stop combines into one stop five families of flute.

Master Achievement

There are also in this huge organ, a master xylophone and large marimba band. Other percussions are the glockenspiel, orchestra bells, harp, chrysoglott and chimes, all of Deagan make. Truly this organ can be said to

be a master achievement. Throughout it reflects the ability of Page to serve every theatre requirement with superb workmanship. Careful attention to details and the use of only the finest materials are unchangeable elements of the Page code of craftsmanship. Learn today what Page can do for you. Learn why Page always means marvelous tonal quality, instant response and dependable performance. Page architects are glad to give their advice without obligation.



Keyboard of huge Page Unit Organ purchased by the Santa Catalina Island Co., for new theatre at Avalon, Catalina Is., Calif. Owner, William Wrigley, Jr.

Consult us about your requirements

THE PAGE ORGAN COMPANY
521 N. Jackson St., Lima, Ohio

PAGE UNIT ORGANS

The detailed reports on the building for this report, by territorial divisions, are as follows:

The Middle States lead, with a total investment of \$2,320,000 to be invested in 14 new theatres, one of which will cost over \$500,000. The total seating capacity for these theatres will be 16,700, while the average cost per house figures out \$165,700, seating 1,190, and giving an average cost per seat of \$139.

West Coast States rank second with a building program costing \$1,043,000, which will build 8,150 seats to be incorporated in 8 theatres. The averages for this section are \$130,000 per theatre, seating 1,020 and \$127 cost per seat.

The territory ranking third is the North Atlantic States, where \$1,000,000 will be invested in 7 theatres with 12,400 seats. The average cost per theatre will be \$143,000 with 1,770 seats at an average cost per seat of \$81.

South Western district reports a relatively heavy program where \$720,000 will be invested in 5 new projects seating 6,400. The average cost per project is \$144,000, seating 1,280, with an average cost per seat of \$112.

The other territories call for negligible programs.

Canada has two new theatres projected which together will cost \$235,000, and will seat 1,600.

New England will have only one new house, costing \$150,000 and seating 1,400, while the Western States report one small project of \$16,000 and 450 seats.

No new building is reported for the South Eastern territory.

A new state takes rank as the leader in new building for this report—Kansas with three new theatres costing \$800,000 and seating 5,200.

California is second, where 5 new theatres will cost \$760,000 and will seat 5,600.

Indiana will have 3 new houses which together will seat 4,500 and cost \$625,000.

Ohio also has 3 new theatres reported which will cost \$560,000 and seat 3,900.

Pennsylvania takes last place among the leading states with 3 new theatres seating 5,000 and costing \$550,000.

A factor which may have a direct bearing in the falling off in new projects for this month is the extensive remodelling and renovating programs which have been announced by many theatre circuits and independent houses. Whether this tendency to remodel theatres, already in operation, has been caused through competition with new theatres recently constructed in the territories where the old theatres have been operating, or whether the explanation lies in the appreciation that exhibitors give to the fact that up-to-date theatres are required to attract a gain in patronage, cannot be ascertained from the data at hand. However, in any event the remodelling and renovating schedule that has been reported for this thirty-day survey has been exceptionally heavy.

The sales of all types of equipment, excepting the installations which are used exclusively by the million dollar theatre, show an increase over the previous month. This increase may be explained in part by the renovating and remodelling program creating a heavy demand for new equipment.

One of the outstanding features in the sale of equipment for this last thirty-day period has been a tremendous stride made by the manufacturers of apparatus for the reproduction of music accompaniment and sound effects for theatres. A great many of these equipments sold have been the non-synchronous type, though heavy deliveries have been made by the Electrical Research Products Corporation and also more recently, the Photophone Corporation. If the cost of these installations were included in our estimate of the total amount being invested in equipment, undoubtedly this total would show a record for all times.

THE general tone of theatre business over the country is very good. Though estimated here entirely by the attendance records at the first-run houses in key cities, the strength shown by these houses may be accepted as reflective of general business, and in support of this view there are reports which show that the smaller towns are enjoying prosperity wherever local and individual conditions are such that the theatre, by reason of proper bookings and efficient management,

is not so handicapped as to be unable to take advantage of potential patronage.

A glance at the map shows that but one key city in the number reported on is rated at Under Average for the period September 15th to October 15th, that city being Tampa, which naturally felt the effects of the hurricane which swept the state of Florida at the beginning of the period we are covering. For the rest the great majority are at average for the season, and that means flourishing business.

A COMPARISON of the current map with that of last month shows the following:

Upward changes are Albany from Average to Above Average, and Los Angeles from Under Average to Average.

Changes downward are Baltimore, Chicago, Dallas, Kansas City, Minneapolis, New York and Oklahoma City, all from Above Average to Average; and Tampa from Above Average to Under Average.

Fifteen cities are static, four at Above Average—these being, Portland, Ore., Salt Lake City, Boston and Cleveland—and ten at Average rating, the latter being St. Louis, Philadelphia, Seattle, San Francisco, Atlanta, Birmingham, Cincinnati, Des Moines, Detroit, Indianapolis and Pittsburgh.

The check-up of the leading attractions at the key city theatres for the period gives first place to "Wings," with "Our Dancing Daughters" running a very close second. "Wings" only recently become a general release, and the interest built up for it by road show presentations again proves that road shows for a picture that has the ability to legitimately live up to that standard in no way lessens its value as a general release. Some years ago there was an agitation against this method of presentation, some exhibitors claiming that the distributors should give them for regular release the bigger pictures instead of scooping the cream off them by road showing. MOTION PICTURE NEWS made a survey of the situation and summed it up in an interview with J. J. McCarthy, who handled the only real road show attractions developed up to that time. These were "The Birth of a Nation," "Way Down East," "The Covered Wagon" and "The Ten Commandments." All of these were handled on the road by McCarthy, and all of them were big money getters for the regular motion picture houses which presented them as first runs at popular prices. Thereafter there was less hostility to the "road show," which is something entirely different and apart from the purely "exploitation" run which many pictures have been given. According to McCarthy's definition, a picture is a "road show" only when it has demonstrated that it can play for 30 weeks or more at the so-called legitimate houses in a two-day presentation at a two-dollar scale.

COMING back, for a moment, to "sound" we find that "Our Dancing Daughters" belongs among the attractions which offer synchronization as one of its features, so "sound" may be credited with some of its success by many in the industry. Those who take that view of things would do well to consider one very interesting demonstration, that being the records of the picture at Loew's Warfield theatre in San Francisco and at Loew's State theatre in Los Angeles. "Our Dancing Daughters" established a new record at Loew's Warfield playing as a silent picture, and likewise set up record figures at the Los Angeles presentation, which gave it with the added feature of its synchronized score and effects.

Our "ten best" of the period covered, a regular feature of this report and given to keep the record on pictures in their performances at key cities, to which the report applies, is as follows:

1. "Wings"
2. "Our Dancing Daughters"
3. "The Singing Fool"
4. "The Terror"
5. "Two Lovers"
6. "The Fleet's In"
7. "The King of Kings"
8. "While the City Sleeps"
9. "The Night Watch"
10. "The Patriot"

Double your Patronage with

*The World's
Master Musicians
Orcestraphone
At Your Fingert
Tip!*



THE FINAL TEST of any new attraction in the show business lies in the response it receives from the public—in its actual cash value to the exhibitor.

Rarely has a musical feature so widely—so repeatedly—won the enthusiastic reception that has been accorded Orcestraphone.

The consensus of opinion among Orcestraphone owners is typically summed up in these few accompanying statements received from theatres where Orcestraphone is now in actual use. Patronage increases of from 10 to 50 per cent, attributed solely to Orcestraphone, are commonly reported from every section of the country.

Such response only reflects the real merit of the instrument itself . . . Orcestraphone will bring the world's master musicians to any theatre—marvelously reproduced in tone and volume and perfectly adapted to cueing with the picture.

Ask your nearest National branch for demonstration or address your inquiry to our General Offices: 624 South Michigan Avenue, Chicago

Reliable cueing service for all films now available

National Theatre Supply Company

~ Offices in all ~
Principal Cities

"In all my fifteen years' experience in the operation of theatres I have never seen anything that was the stimulant to theatre business—that the ORCESTRAPHONE has been in the Empire Theatre. "I firmly believe this theatre will do over double the amount of business any other suburban theatre in Atlanta does—due, in my opinion, solely to the ORCESTRAPHONE."

Alpha Fowler
The Empire Theatre
Atlanta, Ga.

~ ~ ~

"For several days we ran a slide upon our screen asking our patrons if they liked Orcestraphone. Every time this slide was shown we got good applause. In selecting a number of our patrons and asking them how the Orcestraphone compared to our former 5-piece orchestra, ninety-five per cent told me they preferred the Orcestraphone . . .

"My personal opinion is that it is the best instrument of its kind on the market and if only used for relief work it is well worth having in any theatre regardless of its patronage."

Manager
Hiawatha Theatre
Denver, Colo.

"I am very much pleased with all equipment purchased from you, and especially want to compliment you on the Orcestraphone installation. This machine is undoubtedly the last word in music for the Motion Picture House.

"Am also proud of the fact that my 'Folly' has the distinction of being the first theatre in the County to be built around the Orcestraphone, equipped with special tone chambers to receive the reproducing units."

W. W. Henderson
Folly Theatre
Cullendale, Camden, Kans.

~ ~ ~

"The installation of our Orcestraphone was completed yesterday and our first showing last night at advanced admission prices was more than a success.

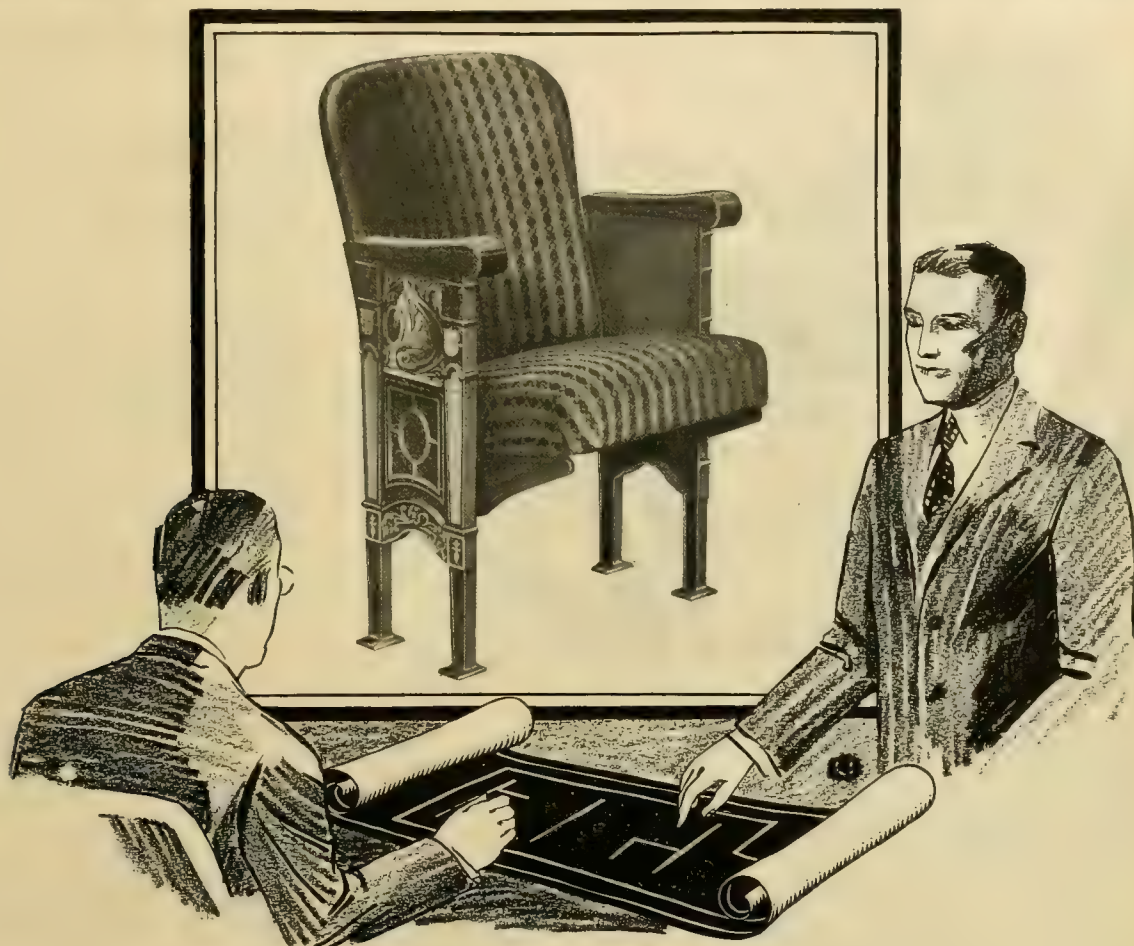
"The Orcestraphone was certainly well received by our patrons and the representation program arranged by your representative could not have been better.

"Have been in the theatre business since the days of the old General Film Co. and I have never heard anything in the way of music for the average small town that even approaches the Orcestraphone."

G. B. Elam
Princess Theatre
Winnsboro, La.

Two Models—Orcestraphone Junior, Complete, \$750

EXPERT ENGINEERING SERVICE



What type of chairs to select? What design harmonizes best with architectural surroundings? How can I obtain maximum seating capacity at minimum expenditure? What finishes and upholstery are the most enduring? Can I get special reinforcements where strains are greatest?—will it cost extra? I must have comfortable seating. I've planned every detail of my new theatre carefully; now comes the seating problem. How can I solve it best?

These questions can all be answered and the seating

problem solved to your complete satisfaction by Steel Furniture Company engineers, because Steel engineers have had years and years of experience planning, building and installing comfortable and beautiful seating. Many of the world's largest and finest theatres are equipped with Steel Seating.

There's no job too small, too large, nor too difficult for Steel engineers to solve. This service is at your disposal for the asking. No obligation. Volume production offers exceptional values. Write today.

STEEL FURNITURE CO.

GRAND RAPIDS, MICHIGAN

New York Office, 1560 Broadway

5th AVENUE *Ends Thursday*

See and Hear—
Jannings, as the Mad Czar, cry
out in terror... feel its frenzy
... Marvel at the acting...
Thrill at the clever direction of
Ernst Lubitsch! Paramount's

THE PATRIOT



EMIL JANNINGS
FLORENCE VIDOR
LEWIS STONE
NIEL HAMILTON

FOX MOVIE TONE
Talking News Weekly
WEST. COAST THEATRE STAR CONTEST

"LILAC TIME" STARTS FRIDAY

HERMIE KING and his band

THE theatre advertisers are breaking ranks from the procession of traditionalists and "joining up" with the parade of the "moderns," with the result that in various parts of the country the amusement pages of the local newspapers are a study in contrasts between the honored styles of the past, interesting examples of what the future may bring, and in some cases, where the intentions are good but the performance is rotten, there are specimens of what look like proofs pulled from a batch of pied type.

Of course, there is no basis for surprise or even of remark that theatre advertising should swing along with the general trend of advertising in all other lines of business—unless it be to remark again as one always remarks about the mazing way in which a new movement gets started by concerted action on the part of entirely dissociated individuals and groups. But the "modernistic" style is all too provocative of the very effects layout men are constantly shooting at to be left out in the cold by any particular advertiser. Again, the prevailing vogue, is a big factor in advertising just as it is in plays, books, food, fountain pens, dress and everything else. The "style factor" we suspect, more than any well defined plan to develop better advertising along modernistic lines is at the root of the new movement in theatre advertising, judging by the great bulk of the "modernistic" layout work so far used by the theatres.

The reproductions of some recent newspaper layouts for metropolitan theatres make this fact evident. There are one or two samples of rather excellent work in layout and some promise that the thea-

In the strict sense, the modernistic style cannot be attained by the use of rules or even cuts of jig-sawed all-over patterns or conventional photographs. But for purposes of novelty both of these things, combined with blocks of type set off at angles in opposition to illustration or decorative rules, have been found effective and will be employed to even greater effect as time goes on and the layout men become more imbued with the true spirit of the modernistic style.

The Theatre Ad Man Takes a Fling At Modernistic Layout

A three-column display for the 5th Avenue Theatre, Seattle.

tre men will grasp the real potentialities of modernism in art as an effective instrument of advertising.

For the reason that a truly modernistic illustration employing a photograph as the major feature of the design must be modernistic in the original or capable of being made modernistic by retouching, it is too much to expect that any great amount of thoroughly modernistic advertising will be found among the productions of the average theatres. The theatre men are greatly dependent for their illustration material upon the distributing companies, and the still photographers at the studios are too busy shooting away at trick ideas done in the obvious way to be getting anywhere along newer lines of photographic technique.

Whenever anything new becomes a temptation simply because it is new, it is always well to get back to the a b c's of the proposition and discover just what the new tool is supposed to accomplish, and to make use of these issues and principles as a pattern for the proper employment of a new method.

In general effect the high priests at the altars of advertising art and science, have been telling us that the layout must conform to the laws of vision, first. That

NORVA ALL THIS WEEK

The Wedding March

with SOUND and MUSIC

Innocent, lovely as a flower, bewildered by his ruthless wooing!

❑ No wonder that she fell beneath his spell, fascinated by his ardent attentions.

❑ Two years in the making by Eric von Stroheim, the "man you love to hate," the master director of "The Merry Widow." A marvelous cast and magnificent sound and music accompaniment.

ALSO
FIRST METRO-GOLDWYN-MAYER MOVIE TONE PRESENTATION
MARION HARRIS
FAMOUS RECORDING ARTIST
FOX MOVIE TONE NEWS

WITH **ERICH VON STROHEIM**

"WILD OSCAR"
AT THE ORGAN IN A NOVELTY

IN ITS ENTIRETY AN ERICH VON STROHEIM CREATION

FAY WRAY



Above, a newspaper display for "The Wedding March" at the Norva Theatre, Norfolk, Va., adapted from a press book plan and employing the modernistic ideas of illustration and layout.

having that quality which attracts the attention of the reader, the curiosity of the reader must be aroused; that copy, or illustration, must then satisfy curiosity and his interest in details of the proposition must be stimulated so he will continue on through the ad to get all the information the advertiser seeks to convey.

Just how any of those ideals are to be achieved by the use of a layout which merely is striking because it is grotesque or an obvious attempt at departure from the conventional way of doing things while it adheres to convention in doing its work after it has caught attention, it is difficult to understand. Much more puzzling is the notion—which arises when one regards some of these attempted modernistic ads—that the value of an ad is increased by meaningless decoration shot through with sudden angles which lead the vision everywhere except into the spot where the meat of the ad is located. Those modernistic ads which are highly effective are the work of the artist much more than they are the achievement of the layout man, and it is the art of the illustration much more than the composition of the ad which makes for the striking effects gained with this style of display.

An interesting layout in the modern style for "Caught in the Fog" as the feature presentation at the Newman Theatre, Kansas City. Reduction of this three-column display to the size shown below robs the display of the clear, readable appearance it presented in the original.

HEAR the snappy dialogue
SEE the slickers—as they cross
and double cross each other.
LAUGH at the wild, weird
and wonderful situations.
The maddest, merriest talking picture ever put upon the screen!

WARNER BROTHERS' VITAPHONE PRODUCTION
"CAUGHT IN THE FOG"
with
CONRAD NAGEL, MAY McAVOY
and MACK SWAIN

Hear Mack Swain, the great Mack Sennett comedian in his uproarious description of the amazing capture of "Silk Shirt Harry" is all the while "Silk Shirt Harry" himself and while "Silk Shirt Harry" himself hides behind him. See the fire and the ferocious crooks as they steal and re-steal the "jinks" from each other. Thrill to the tender love scenes of the deep-voiced Conrad Nagel and lovely May McAvoy. It's marvelous, laughable, audible entertainment and there's a damming surrounding program.

OTHER VITAPHONE UNITS
CHERRY CROCODIAN BOWTIE DANCE
THE BACKSTREET BOYS
at Theatre Circuit
SERIOUS KID
TALKING PICTURES

THE GREATER Newman
NOW SHOWING
Loyal Newman
Presents
ONE OF THE PUBLIC THEATRES
Home of Fascinating Pictures

One of the most common faults of the theatre advertisement is that there is too much material crowded into the ad. The whole bill, and every detail of every element of the bill, frequently seems so impressive to the theatre manager that he shoots the whole works and lets the various features fight it out for prominence in the display. The result of this method is a display thick with ink, heavy with illustration and in the altogether little more than a blotch in which every item blurs into the next and fights the reader instead of accommodating him with ideas and facts which might sell him the show.

The efforts at a modernistic style of display as so far revealed make it appear that this old fault will be greatly off-set by the newer methods. The easiest way to get what may be considered an ap-

ROCHESTER Theatre
STARTING TODAY 2 P.M. another 100% MOVIE TONE!

John BARRYMORE
in **"TEMPEST"** with
CAMILLA HORN and LOUIS WOLHEIM

UNITED ARTISTS present
America's Most Entertaining Stage and Screen Star

Supplemented by
5-ACTS VADEVILLE
The Picture for Which Broadway Claimed Prize Prices!...
HEAR AND SEE IT!

Next Week! **WILLIAM FOX presents "MOTHER KNOWS BEST"** The First Real TALKING PICTURE

The Commander is Chief of the Army of Love!

Above—Reproduction of a three-column display for "Tempest" by the Rochester Theatre, Rochester, N. Y.

proach to the modernistic style is to set off rules or designs which produce sudden angles, against a liberal ground of white space. And therein lies the factor which may convert theatre men as a whole to the use of white space as an effective element of the display.

Modernistic designs have distinct advantages for the advertising artist. In the first place the theory behind it all is to produce ideas by means of designs. Consequently the modernistic art has more sparkle and spontaneity, because as opposed to the conventional method of presenting facts according to established notions, the new style seeks to express facts and familiar objects in a fresh dress and in a condensed form. The new gives more play to the imagination, is lighter and less labored in its address to the interest of the reader.

But for the very reason that the mod-

STANLEY-FABIAN THEATRES DIRECTION STANLEY COMPANY OF AMERICA

MOSQUE
WHERE THE TALKING PICTURE IS AN ART!

SEE! HEAR!
EMIL JANNINGS
in **The PATRIOT**
with **SOUND** Accompaniment
The Great Jannings at the Peak of His Career!

BRANFORD
Florence **VIDOP**
in **The MAGNIFICENT FLIRT**
AL BELASCO and his MERRY MAD GANG
in **"A CANDY SHOP"**
WHY ATTA ORBIT? WATE, HUBB! CRATEUP FIKES WOLLY DITERS PAUL STODL AND HIS PLATMATED
IS—ADA RAIFMAN DUN BON ENSEMBLE—1

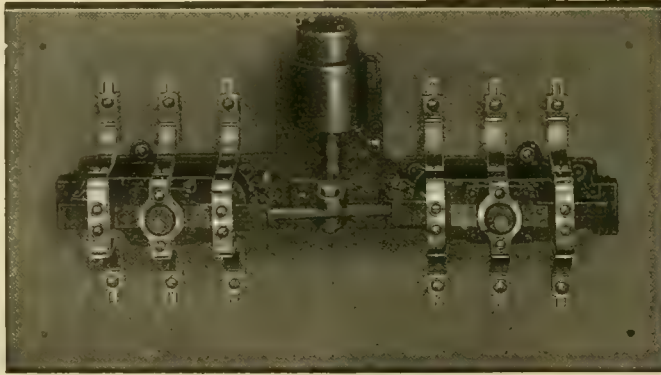
A group ad for two Stanley-Fabian theatres in Newark, N. J. The modern style was adopted by Dave Weshner, advertising manager, as a means of cutting down on display space.

ern style seeks to convey familiar objects in an odd or fanciful or fresh way, there is danger in it for those who do not grasp the spirit of the style or possess the flair for invention and creation which it requires.

Unless the designer uses forms which produce mental images nothing is gained by putting angles, contours and planes at odd places here and there about the illustration or the composition. The use of lines, angles or light values for the purpose of interrupting the vision and leading the eye from the novel idea employed to attract attention to the message of the ad is one thing. It is something entirely different when these sudden angles are put into the display for no better purpose or reason than to make the ad "look modernistic." The same result in negation of every principle of good advertising follows the use of hand lettering, which goes to extremes of oddity in the mistaken idea that departure from the usual alone is sufficient to produce the "modernistic" effects.

-remote control

for your important lighting circuits



A "Diamond H"
Type "G" double
throw remote
control switch

Can you insure your lights?

What happens if your lighting system fails at a critical time? Did you ever think that you could insure your lighting so that it will never fail, no matter what happens? Well you can.

The "Diamond H" Remote Control Switch is your insurance. No matter what means you take to provide current for lighting circuits, whether you use a motor generator, emergency lighting circuit, or additional circuits from several sources, "Diamond H" Remote Control Switches should be used.

They throw over automatically from one circuit to the other and back again automatically when the main current supply resumes. They are reliable and you can depend upon them absolutely.

The important lighting circuits you need to insure are the exits, aisles, stairways and lobbies. "Diamond H" Remote Control Switches are also useful for many places in the theatre, for instance, to control your exterior signs and marquees, organ heaters, stage lighting and control of effect lighting from booth.

*Architects and contractors as well as electricians
will find information of value in our Bulletin
No. 10. Yours for the asking.*

THE HART MANUFACTURING CO.

HARTFORD, CONN.

NEW YORK

BOSTON

CHICAGO

TORONTO

DIAMOND SWITCHES

Keith Memorial Theatre New Boston Land-Mark

WITH the opening of the \$5,000,000 B. F. Keith Memorial Theatre at Boston this week, another step in progress has been made by the Keith-Albee-Orpheum Circuit in the construction of modern theatres, for in the care which has been taken in providing for the comfort of artists and employees, this theatre shows a great advance over any other theatre in their more than seven hundred playhouses. It was designed by Thomas W. Lamb, architect.

Erected as a memorial to his late business partner, E. F. Albee has given personal supervision to the new structure. As the late B. F. Keith was the "father of vaudeville," so the new Keith Memorial Theatre will continue to be "the home of vaudeville." It is in keeping with this "home" idea that the new theatre is more unique.

The "back stage" of the Keith Memorial theatre is more like a hotel in appearance than a theatre. There everything possible for the comfort and happiness of the artists and the employees have been provided. Each will have a private room, beautifully furnished, with private bath and shower. There is a large waiting room, a gymnasium, handball court, billiard room, nursery fully equipped with toys and in charge of a trained nurse, a complete electric laundry, complete electric kitchen, a barber shop and a beauty parlor. There are private elevators running from the basement to the sixth floor.

Trained animal acts have come to be of such importance that a special room for the animals has been provided beneath the stage, also equipped with a huge bathtub in which even the largest of the animals can take a dip after the show.

The ivory and gold decorative scheme which has become characteristic of the Keith-Albee theatres, is used throughout the new theatre with touches of light blue here and there in the murals. The house is carpeted in black and gold; the upholstery is of deep red and gold and the theatre decorations are of ivory and pure gold leaf, thousands upon thousands of dollars worth of it. There is no gilt paint in the theatre, every bit of gold work being of gold leaf.

Three years have been consumed in building this 2,900-seat theatre, but art works which are placed in the theatre have been in process of collection from all parts of the world for a score of years.

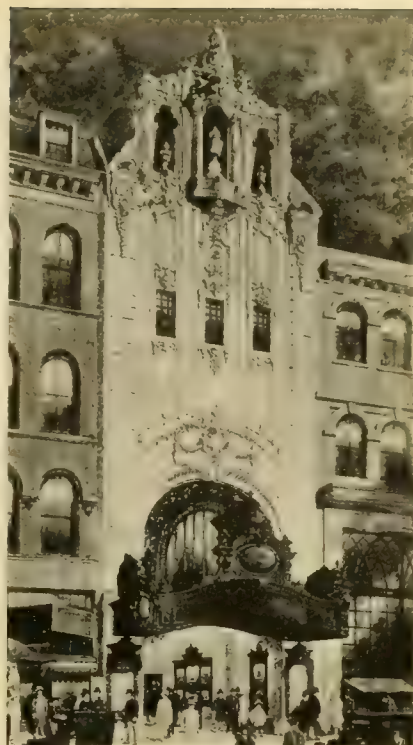
The policy of the theatre is different from any in operation in New England. From Mondays to Fridays, inclusive, all seats will be reserved. On Saturdays, Sundays and holidays there will be no reserved seats. From Mondays through Fridays, inclusive, there will be two shows daily but the feature picture will be shown

twice at each show, that is, the program will open with the feature film, then will follow the vaudeville, six acts, and short subjects, and the feature picture will then be repeated. The same routine will follow the evening performance. On Saturdays, Sundays and holidays the show will be continuous with three complete shows. There will be no morning show. Doors open at one and seven o'clock. The top is \$1.00 with a 75 cent matinee.

Henry Taylor, who was for some time at the Empire Theatre at Lewiston, Maine, is the new division manager and will make his headquarters at the new theatre. Harry Browning, who was for a time at the Publix Fenway Theatre in Boston and has been in charge of exploitation for Publix Class A theatres, is managing director of the new Keith Memorial Theatre, with Frank K. Eldridge, formerly with Publix in Maine and New Hampshire and who recently opened the new J. J. Ford Theatre at Auburn, Me., as house manager.

The Keith Memorial Theatre occupies a spot which has been used as a playhouse for more than a century. It was erected on the site of the old Boston Theatre.

Three entrances have been provided to the Keith Memorial Theatre, one from Washington street, one from Mason



Exterior of the B. F. Keith Memorial Theatre, Boston.

street and one from Tremont street, where a foot subway passes beneath Mason street to the theatre.

Directional Signs—Their Purpose and Place in the Theatre

By S. L. Furry

Edwin Guth Co., St. Louis, Mo.

DIRECTIONAL Signs like Lighting Fixtures are an essential part of Theatre Equipment that go to make the modern show house what it is today—a place where every effort is made to care for the comfort as well as the entertainment of the patron.

Care should be taken that Directional Signs should be so designed and placed as to lend charm and grace to the place of amusement while at the same time conveying the desired information very plainly but under no condition should they be so bold or glaring that they become obtrusive or in bad taste.

Naturally, the Directional Sign must follow or harmonize with all other architectural treatment of the Theatre. They should be so distinct and entirely clear as to meaning, without being so pronounced as to detract from any purely decorative feature. They should contribute to the interior harmony without assuming undesirable prominence.

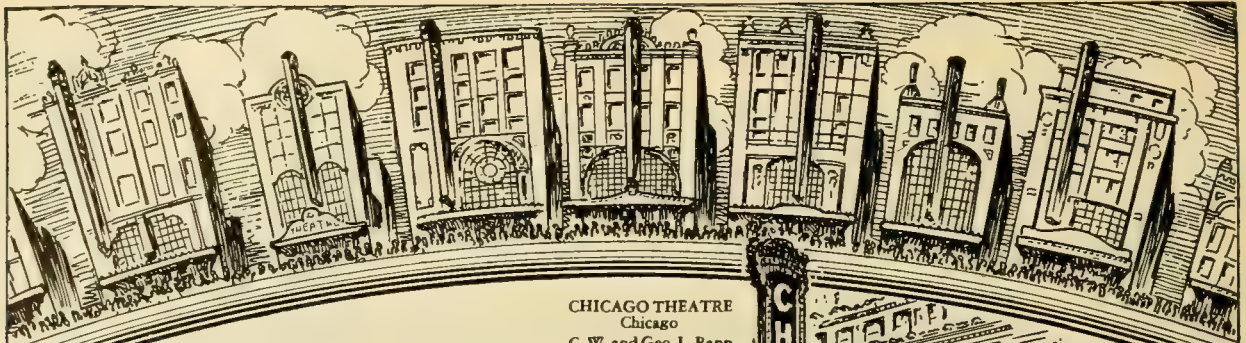
The Directional Sign is unique and may be so designed as to fit in harmo-

niously with the decorative scheme so as to have a real artistic value as well as a service requirement.

As a patron enters the Theatre Lobby or Foyer, the Directional Signs should be placed so that they are perfectly legible at all times. If the Ladies' or Men's Room is placed at the end of the Foyer and the patron must walk towards it to enter the Auditorium, then the recessed type of sign should be used if the structural conditions will permit, otherwise the exposed box type will be needed. But where these rooms are on the side of this passage, where patrons must pass to enter the Auditorium, it will be necessary to use a type that would extend out over the door and be of either the single or double-faced type depending upon whether it is desired or necessary that the Sign may serve its purpose from one or both sides.

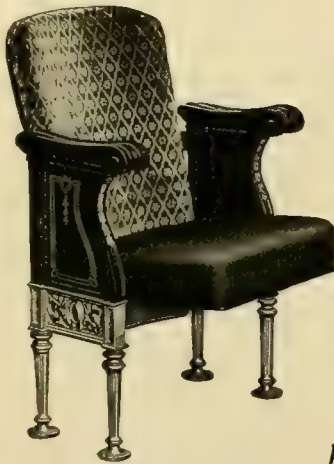
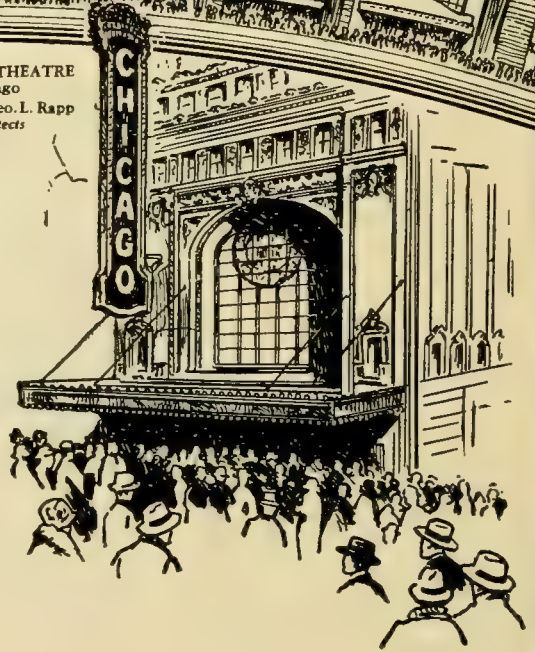
A sign showing a lady seated at her vanity suggests the Ladies' Room while another showing a man enjoying his cigar

(Continued on page 1370)



CHICAGO THEATRE
Chicago
C. W. and Geo. L. Rapp
Architects

Nightly
24,968,436
theatre patrons are
seated comfortably
in "American" Chairs



Number 4072—3300 of these chairs were installed in the Chicago Theatre. Appropriately beautiful to match the unusual splendor of the Chicago. Mahogany wood parts, rose and gray figured velour back, and dark red upholstered Moroccoline seat. Noiseless ball bearing hinge insures silent and easy up and down seat movement. Comfortable, enduring and pleasing to the eye.

EVERY NIGHT . . . in 12,434 theatres the country over . . . and in every nation of the world . . . 24,968,436 theatre patrons are seated comfortably in "American" chairs. An amazing total that proves the universal response of the theatre-going public to comfortable, attractive seating. Further . . . the *exclusive* use of this company's seating by the nation's greatest exhibitors amply demonstrates "American" stimulus on box-office receipts.

American Seating Company

10 E. Jackson Blvd.

113 W. 40th St.
New York City



Chicago, Ill.

1211-K Chestnut St.
Philadelphia, Pa.

77-D Canal St., Boston

Theatre Chair Builders to the American Public for Over 50 Years

Commerce Report Shows Gain in Equipment Business

The Department of Commerce announces that, according to data collected at the biennial census of manufacturers taken in 1928, the establishments engaged primarily in the manufacture of theatrical scenery and stage equipment in 1927 reported products valued at \$5,745,472, an increase of 60.6 per cent as compared with \$3,578,210 for 1925, the last preceding census year.

This classification covers establishments engaged primarily in the manufacture of scenery for theatres, halls, and schools; advertising curtains; stage hardware and equipment; floats for street pageants, etc.

Of the 39 establishments reporting for 1927, 10 were located in New York, 6 in California, 5 in Illinois, 4 in Ohio, 3 in Missouri, 3 in Oklahoma, 2 in Minnesota, and 1 each in Iowa, Massachusetts, New Jersey, Oregon, Pennsylvania, and Texas.

Study Management Problems at Theatre School

For the past few weeks Manager John D. Howard of the Rialto Theatre, Omaha, has been conducting what he calls an Usher School. At these informal meetings, where attendance is voluntary, Manager Howard instructs his men in the different phases of the show business.

That the meetings are a success is evidenced by the fact that Richard Speigle, one of the ushers, was inspired to arrange a tie-up of his own initiative with the leading cab company in Omaha to advertise the Warner Brothers picture, "Midnight Taxi."

Manager Howard comments: "A tremendous interest has been taken by the ushers and some splendid stunts and tie-ups have been arranged on coming attractions."

Arrange to Give Returns as Election Night Feature

With a man whom Albany claims as its own running for the presidency of the United States on the Democratic ticket, every motion picture theatre in Albany and Troy, with the possible exception of one or two small and rather isolated houses, will announce election returns on the night of November 6. Greater preparations have been made for the reception of such returns than in any other campaign. Intense interest is being shown by the public and theatre owners figure that thousands will flock to the houses rather than stand in the streets to receive the returns. This will be particularly true in case of inclement weather. Many of the bigger houses, including Harmanus-Bleecker Hall, in Albany, and the Proctor theatres in Albany and Troy, will stage an extra show starting at 11 o'clock on election night.

Harmanus-Bleecker Hall will use not

only a special wire service but also will supplement this by announcements received direct by radio while a special messenger service will bring to the theatre the results from Albany's wards. In Troy, Jacob Golden, manager of Proctor's theatre, and a former newspaperman, has completed arrangements for a service that will be fully the equal of any newspaper.

At the Troy theatre, Walter Roberts has made special arrangements for the reception of election returns, which will be announced from the stage. Even small neighborhood houses in Albany and Troy, are installing radios, by which they will furnish election returns.

Offers Prize for Best Song About Home Products

An ingenious method of capitalizing on local drive was evolved by Nate Frundenfeld, manager of the Capitol theatre in Des Moines, where a "Know Des Moines Products Week" was featured by local merchants and business organizations.

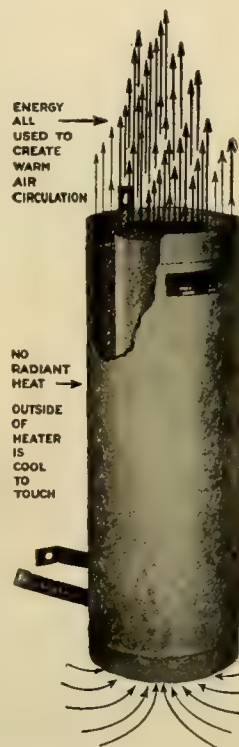
The management of the Capitol announced that prizes totalling fifty dollars would be given to winners of a contest to find the best song on Des Moines products. The winning song also was to have its first public rendition by the Capitol theatre orchestra.

It Pays to Protect Your Theatre Organ

Organ protection is vital to longer organ life. Smooth even heat, combating cold and dampness, is essential if you are to maintain your organ properly and inexpensively. This applies to all organs for none can stand sudden temperature changes or changing climatic conditions.

EVENHEETERS are essential in your organ chamber, for this organ protection. If you are a theatre owner you'll save many times their cost in saved maintenance bills. If you are an organist your organ music will always be in tune and proper pitch. And if you are an Architect the lowered maintenance costs and general satisfaction all concerned derive from the use of EVENHEETERS will be a direct reflection on your ability to select the proper kind of theatre equipment.

The coupon on the bottom of the page will bring you our new booklet on EVENHEETERS. Many helpful suggestions are found there and everyone interested in the organ and organ welfare should write for a copy. Clip the coupon today and we will mail your copy at once.



CRAMBLET ENGINEERING CORP.
289 Milwaukee Street
MILWAUKEE

Cramblet Engineering Corp.,
289 Milwaukee St., Milwaukee, Wis.

Please send me your newest booklet on Evenheaters.

Name

Address

Clip the coupon now!

Rents "Night Space" in Downtown Store as Stage for Mechanical Display

Through an arrangement with a business concern, Marsline K. Moore, manager of the Joie theatre in Fort Smith, Ark., made use of an upper-story window for night-time display which in many respects improved upon the majority of exploitation ideas of the routine sort. Moore used his idea to exploit his presentation of "Dancing Daughters."

Moore picked a busy corner to put on his act where plenty of people passed daily and nightly. The display was a silhouette of a girl dancing and was

worked in the following manner:

A piece of unbleached muslin was stretched over a window on the second floor of a prominent ladies' ready-to-wear store and inside the building—way to the rear of this particular window—was placed a high powered spot lamp. Between this lamp and the muslin, the services of two local dancers were secured to put on solo acts; each taking turns from 7 to 9:30 in the evening.

A radio loud speaker attached to a phonograph furnished the music for the



dancers as well as attracting attention of the people on the street.

Alongside of this window was a large illuminated banner giving the announcement of the title of picture, name of star and theatre as well as play dates.

The stunt was used the three nights during play dates, and on each occasion it attracted so many people that the traffic officers were given a new beat in keeping traffic going in front of this place.

Directional Signs—Purpose and Place in Theatres

By S. L. Furry

(Continued from page 1367)

ette naturally leads one to the Men's Room.

Exit Signs may be plain and simple, or of a decorative character, and follow along the lines of the Ladies' or Men's Signs, but must conform to local requirements as to color of glass, size of letter and positioning of Sign while at the same time fit into the architectural treatment.

Where Signs indicating the aisle numbers are necessary, these should be placed over the door and designed so that they can be read from either a front or side view.

The panels in all Signs can be of red, green or white opal glass with appropriate and harmonious decoration either etched or painted on them, while the metal frames and supports should in all cases be designed to carry out in detail the same architectural period as may be followed throughout the entire theatre.

Finally, Directional Signs should be so designed and embody all that may be desired in an atmosphere of good taste, culture and refinement—a wordless picture and a service feature combined—and contributing largely to a decorative scheme that is pleasing and harmonious and lends cheer and comfort to patrons, employees and the management.

It may be also worthy of note that this very desirable feature may be accomplished with an additional expense that is almost negligible.



ONLY IN THE

SILENT-STEEL CURTAIN TRACK

CAN ALL OF THESE FEATURES BE OBTAINED

- UNIFORMITY—** Tracks and Clamps shaped over extremely accurate Dies.
- STRENGTH—** Tested for ten times the weight of the heaviest curtain in use.
- RIGIDITY—** Each Half of Track is one continuous piece of steel without Riveted Joints.
- LIGHTNESS—** Weighs but 2¼ pounds per foot of length.
- SIZE—** Less than 3 inches wide overall.
- PROTECTION—** Fully enclosed except for Bottom Slot.
- SUPPORT—** Each Curtain Hanger carried by TWO Rubber Wheels riding on separate Treads.
- SIMPLE INSTALLATION—** Exclusive Design of Centre Lap makes Installation surprisingly rapid.
- EASY OPERATION—** Ball-Bearing Steel Pulleys on Both Ends of Track and in Floor Block.

A QUALITY PRODUCT AT A MODERATE PRICE

AUTOMATIC DEVICES COMPANY

739 HAMILTON STREET
ALLENTOWN, PA.

Also manufacturers of the A. D. C. Automatic Curtain Control
and Stabilarc Generator

UNIFORMS

*Designed expressly
for your theatre*

Even though you own America's finest theatre, its whole impression can be spoiled if your attendants are not properly uniformed. We've created and executed distinctive uniforms for the greatest theatres in the country. May we submit exclusive, original designs and estimates for uniforming your staff? Write:

Browning King

UNIFORM DEPT:

260 Fourth Avenue, New York or any of our stores in the principal cities from coast to coast.

What to Expect from a Projection Lens

A lens can only produce on the screen, that which is registered on the film.

The following are the four qualities—and the only four—that a projection lens can give to the projected image. They are identical with the characteristics of the CINEPHOR Lens.

1. Flatness of field
2. Maximum illumination
3. Clear definition
4. Contrast between black and white

When you have a CINEPHOR you have a lens that possesses these qualities and that will faithfully reproduce the film image.

We will gladly send you further information on the CINEPHOR. Just send your name and address.

**Bausch & Lomb
Optical Company**

653 St. Paul St.

Rochester, N. Y.



Capacity Houses!

SUCCESSFUL theatre managers know the power of electric advertising in helping to fill "those vacant seats."

Flexlume displays are ideal for the purpose. They emphasize by day as well as by night, the theatre name, location and current attractions to the thousands up and down the street.

There is a Flexlume Display to meet every need—exposed lamp, glass letter, neon tube; interchangeable glass letters to feature current attractions; then there are marquee signs to flood the theatre approach with light; projecting signs, dominating the street with their spectacularity; roof-top displays, too, that can be seen all over the city.

Let us make suggestions as to how to "draw the crowds." We will mail you free booklet "Theatre Electric Displays," and also submit a color sketch of a display to meet your needs. Write FLEXLUME CORPORATION, 1858 Military Road, Buffalo, N. Y.

Sales and Service
Offices in Chief
Cities of U. S.
and Can.



Factories also at
Detroit, Los Angeles,
Oakland and Toronto

FLEXLUME
ELECTRIC DISPLAYS

Chromium Plated Reflectors in Borderlights Footlights and an all stage light- ing equipment—

Greater light, better controlled projection result in the use of these exclusively Major designed chromium plated reflectors now standard in all Major Equipment. They are the newest thing in lighting and a great achievement. Do not equip or re-equip without learning about it. Write today.

Major Equipment Co.

Offices in
Thirty
Cities

New
Developments
are Major
Developments



MAJOR

Builds Portable Reproducer for "Unwired" Houses

(Continued from page 1353)

all times when sound effects are being used. Sound records include American airplanes, German planes, machine guns, big guns, falling planes and many other effects.

"We have found it difficult to teach men to operate sound effects backstage," McCullough says, "and follow the picture, which is the only other way we could have supplied effects for 'Wings' in houses other than those wired. We find in most cases that these hand-made effects are always late, but with our new type of equipment the operator follows the cues closely and is never late with the action."

The equipment weighs approximately 300 pounds and is easily transported from one place to another. It may be installed in any theatre in ten minutes, and can be taken out just as quickly. The machine is not only good for sound effects, but also for orchestrations, organ solos and anything in connection with music or sound equipment.

Many experiments have been carried on to develop this equipment so that the sound effects would be equal to those produced with synchronized pictures.

All-Sound Policy Winning Favor at Florida Theatre

The Florida theatre in Jacksonville, Fla., one of the most recent of the Public houses to abandon stage bands and presentations in favor of an "all sound" program, is reported to be realizing highly satisfactory results with the new entertainment policy.

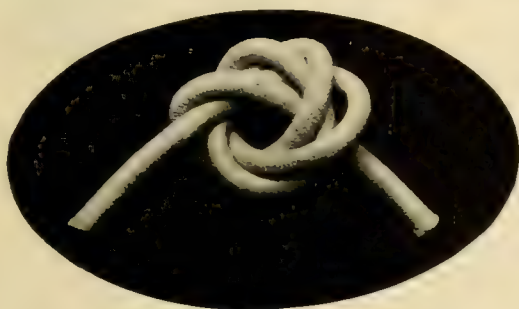
"The Wedding March" and a group of sound short subjects ushered in the new regime. The theatre drew capacity crowds the opening day of the "whole show on the screen" policy, and newspaper as well as patron comment was enthusiastic regarding the change in the style of shows.

"Talk" Substituted for News Idea in House Organs

Ideas regarding theatre house organs are undergoing a change as a result of sound pictures. Such titles as "News-ette," "Movie News," etc., are going out of date and the word "talk" is becoming prominent in names for programs. The Liberty theatre in Olympia, Wash., now offering sound pictures, has launched a house organ which bears the title "The Movie-Talker," and features the slogan "Our Screen Speaks for Itself." The bulk of the space in the Liberty program is devoted to extolling talking, synchronized and "effect" pictures that are in prospect for the house.

ROCKBESTOS

-the asbestos covered wire



MOTION PICTURE CABLE

This picture tells the story of Rockbestos superiority better than words.

It is extremely flexible.

Rockbestos insulation will not deteriorate with age.

A beautiful permanent finish.

Rockbestos Motion Picture Cable is the choice of projectionists everywhere.

Write for Bulletin on M. P. Cable.

**ROCKBESTOS PRODUCTS
CORPORATION**

NEW HAVEN, CONN.

NEW YORK

CHICAGO

PITTSBURG

On the Pacific Coast—C. Dent Slaughter



ORGAN Protection

saves costly repairs!

The famous Rialto and Rivoli Theatres in New York City, as well as hundreds of other theatres throughout the country, are insuring perfect organ service the year round, by protecting their organs against cold and deterioration from dampness—with PROMETHEUS Electric Organ Heaters.

Especially designed for this purpose, they maintain an even, uniform temperature in organ chambers—regardless of weather or climatic conditions. Their automatic thermostat will maintain any predetermined degree of heat, and requires absolutely no attention.

A small investment in the protection they afford may save you many dollars in repairs. Mail the coupon for further details.

PROMETHEUS

Prometheus Electric Corp., 360 West 13th Street, New York.

Send further details regarding PROMETHEUS Heaters.

Name

Address

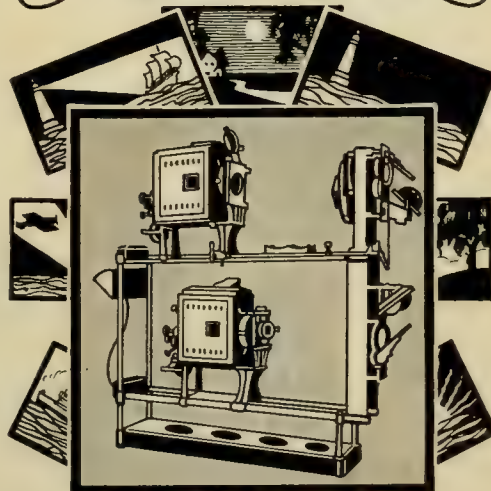
Marvelous, New, Changing, Colorful SCENIC EFFECTS

Made Possible

The new Master Brenograph will give your theatre an individuality of atmosphere far in advance of any former possibility. New colorful overture scenes, dramatized prelude scenes, feature picture association scenes, organ attractions, curtain designs, colorful illusions and actions, decorations, high lighting. All at a cost so small that you will be amazed.

The new Brenkert F-7 has advanced effect possibilities so that these effects do for the eye what the talking pictures are doing for the ear. You can change your entire effects every week or every day. Enhance pictures and attractions, all with this one unusual machine. No theatre, large or small, can afford to be without the Master Brenograph F-7 because of the PULL it puts into the show. Theatre owners and managers, write for descriptive matter and folders. Please state your position in theatre, whether owner, manager, or operator.

The Brenkert F7 Master BRENOGRAPH



Brenkert

Brenkert Light Projection Company

St. Aubin at East Grand Blvd.
Detroit, Mich.

Scene effects can be obtained from Effect Scene Bureau,
2010 Washington Boulevard Bldg.

GOLD SEAL is what the Big Circuits Use

for Instance
EVERY
FOX Theatre
is *GOLD SEAL* Equipped

FOR TWELVE YEARS,
the Fox circuit has been installing Gold Seal registers in the theatres of their chain. They are constantly adding new houses.

Gold Seal registers are now standard equipment in all Fox theatres. They can't afford to use anything but the best.

Information about the Gold Seal System and complete list of Big Circuit Users sent on request.

GOLD SEAL Ticket Registers

MANUFACTURED BY THE
**Automatic
Ticket Register Corp.**

723 Seventh Ave.
New York City

Quality Tickets at Lowest Market Prices

Broadcast of "Singing Fool"

Popular Radio Feature

Al Jolson in "The Singing Fool" is the first Vitaphone picture to be broadcast to radio audiences in its entirety. This was accomplished recently in Erie, Pennsylvania, where the picture had its premiere at the Strand Theatre.

At 9:45 in the evening, "The Singing Fool" was put on the air direct from the Strand through Station WEDH and the listeners-in were treated to Al Jolson singing his hits and to hearing the complete Vitaphone synchronization. The announcer at WEDH spoke from time to time, explaining the progress of the story between the song numbers and helping to make the whole picture comprehensible and entertaining to the radio audience.

WEDH and the Strand subsequently received a large number of letters which proved that the stunt was well worth while and was a decided success from every angle.

Stanley-Press Name Contest Brings 30,000 Suggestions

Announcement is made by the Stanley Company of America that the new theatre being erected by the company at Penn and Beatty streets, East Liberty, Pittsburgh, will be known as the Enright theatre, in honor of Thomas Francis Enright, a Pittsburgh boy, who was one of the first three American soldiers to pay the supreme sacrifice in the World War.

Of the 30,000 suggestions that were made for a name, the successful suggestion was made by only one person, John L. Schaffer, a personal friend of "Tom". Enright, and to Schaffer goes the \$150 cash prize offered to the winner of the name contest, conducted by the Stanley Company and the Pittsburgh Press.

It is interesting to note that fifty persons suggested the name Keystone; one thousand persons suggested Highland, and fifty suggested Stephen C. Foster.

LEARN THE FINE POINTS OF PROJECTION



The New York Institute of Photography now offers a home study course in Professional Motion Picture Operating and Projection. This course was prepared by one of the acknowledged authorities of this country.

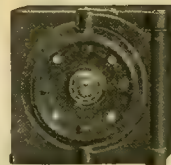
This course will supplement your actual projection room work. This practical and theoretical knowledge will open the road for you to the position of Chief Projectionist in a large theatre.

Make your spare time earn a better position and more money for you.

The New York Institute of Photography has, for 18 years, successfully taught Motion Picture, Portrait, Commercial and New Photography in their great New York studios or in spare time at home.

Write or call for Free Illustrated book and full details.
N. Y. INSTITUTE OF PHOTOGRAPHY
10 W. 33rd St. Dept. 161, New York, N. Y.

Thieves know and avoid York Round Door Chests



Large theatre chains have noticed a marked decrease in the number of attacks by burglars on their theatres following the installation of York Round Door Chests.

Insurance companies grant it their lowest burglary rate.

Write your name and address on the margin of this advertisement for complete information.

York Safe & Lock
Company
York, Pa.

The Proper Control of Light On Your Screen

Picture films vary as well as current conditions. Your projectionist can adjust his arc current to always give you a clear, bright picture if you equip with PERFECTION. Current saving also is a result of PERFECTION equipment, for he need not use full current till the actual projection is started.

PERFECTION

RHEOSTATS RHEOSTATS

FOR PERFECT PROJECTION USE
REMOTE CONTROL RHEOSTATS

USED BY ALL THE LEADING THEATRES THROUGHOUT THE COUNTRY

Sold by Your Theatre Supply Dealers

HOFFMANN & SOONS

387 First Avenue New York City
Mfg. Division
Contracting Electrical Engineers—Moving Picture Theatre Electrical Specialists

How's Business?

See

Theatre Building Map
in this issue

TYPHOON COOLING SYSTEM

TYPHOON FAN CO. 345 W. 39th ST. NEW YORK

"The Modern Theatre"

Draperies and scenery should not only lend beauty but also individuality and character to a theatre. But it is only through specialists, backed by years of experience, that these results can be obtained.

For years, Novelty Scenic Studios have been equipping new theatres and revamping old ones with a marked degree of success. Complete transformations have been wrought out of forlorn and dilapidated appearing show places.

The great advances made by Novelty Scenic Studios to a position of leadership in this field have been made possible by its aggressive, constructive, original methods, reinforced by experts in every department to carry its ideas through to successful conclusions.

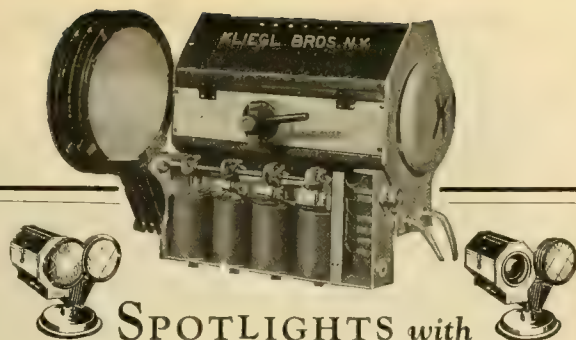
You are given a virtual guarantee of complete satisfaction when our specialists tackle your problem.

Consult us freely. This does not obligate you in the least.



340 West 41st Street

New York City



SPOTLIGHTS with Remote - Control Color - Frames

EQUIPPED with an electro-magnetic device for remote-control operation of its color frames—the entire service of the spotlight, including white-lighting, color lighting, and dimming can all be controlled from a distant point. Spotlight may be located in concealed and inaccessible places—and yet be operated without the least difficulty from the switchboard or some other convenient location. Write for Bulletin No. 3.

OTHER KLIEGL LIGHTING SPECIALTIES

Footlights	Aisle Lights	Music Stands	Color Mediums
Borderlights	Dimmers	Connectors	Color Caps
Spotlights	Color Wheels	Plugging Boxes	Lamp Coloring
Floodlights	Color Frames	Floor Pockets	Terminal Lugs
Sciopticons	Color Rolls	Scenic Effects	Resistances
Exit Signs	Color Boxes	Shutters	Stage Cable

KLIEGL BROS

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

321 WEST 50th STREET

NEW YORK, N.Y.

announcing!

Motion Picture News Buyers Guide

to be published in December

A de luxe edition of the industry's Theatre building and equipment guide. Featuring a review of the architectural work of the

Hoffman-Henon Co.

Architects & Engineers
Philadelphia

Complete with special section
presenting color plates

Trailers
WILL CONTINUOUSLY
BUILD BIGGER BUSINESS
FOR YOU —

And Pile Up
Additional
Profits

WHAT PEOPLE
SEE
THEY BELIEVE

THAT'S ONE REASON WHY
SHOWMEN USE NATIONAL
SCREEN SERVICE

NATIONAL SCREEN SERVICE

DISTRIBUTING TRAILERS THROUGHOUT THE UNITED STATES FROM

CHICAGO 810 S. WABASH AVE.
NEW YORK 135-137 W. 34th ST.
LOS ANGELES 1923 S. VERMONT AVE.

ALSO

SPECIAL SERVICE DEPARTMENTS
FULLY EQUIPPED TO MAKE
ANY KIND OF FILM
ANNOUNCEMENTS

ARTISTIC ANIMATED LEADERS
FOR FEATURE-COMEDY-NEWS-
STAGE PRESENTATIONS-
THEATRE TRADEMARKS, ETC.

"Sound" Preferred to Trade Names in Ad Campaigns

(Continued from page 1353)


ample, used the line "perfected sound pictures" in much of their advertising to exploit sound installations at houses in a city where "sound" was more than a year old. Properly handled, this implication of improvement of the new installation over the old of the town, is perfectly legitimate and effective, but to be good practice and generally profitable this angle must be sold by implication, because direct comparison seeking to prove that the older installation is inferior has the usual effect of implanting suspicion in the public mind.

The Tampa campaign followed the usual line of operation advocated by the Publix manual. It was an excellent example of that style. The advertising flashed "Vitaphone" in all newspaper ads, and the marvels of the new invention which has given voice to the formerly silent drama were stressed in ads and publicity. The campaign also built up an interest in the future of listing in the newspaper ads the names of such stars as Al Jolson, Elsie Janis, "Whispering" Jack Smith, Van and Schenck, Marion Tally, and the other "names" which the talking pictures have brought to the screen from the high places of vaudeville, musical comedy, opera and the concert stage.

Promotion for Several West Coast Men Announced

Close upon the heels of announcement that Herschel Stuart, Seattle Division Manager for West Coast, had been appointed general manager of the Poli circuit of theatres in New England, and the appointment of Charles M. Thall to fill Stuart's Seattle post, comes word of other West Coast promotions within the ranks.

Phil Phillips, publicity man at the T. & D., Oakland, becomes manager of that theatre, stepping into the shoes of Robert Harvey, who succeeded Frank Whitbeck as director of publicity and advertising for the San Francisco Division. Whitbeck now heads the publicity and advertising department for the entire West Coast chain.



**Was the First
Is the Finest**

It is easier to compare results than to compare equipment and your choice should be the make of lighting control that most theatres find successful — the

FA Major System.

We have a beautiful new book you ought to have free if you write.

Frank Adam
ELECTRIC COMPANY
ST. LOUIS

Offices in thirty cities

Send for New Book

MAJOR FA SYSTEM

**Send for the New
FA Major System
Book Just off the Press**

RADIO-MAT

**TALK from your screen
WITH your quickly
TYPEWRITTEN MESSAGES.**

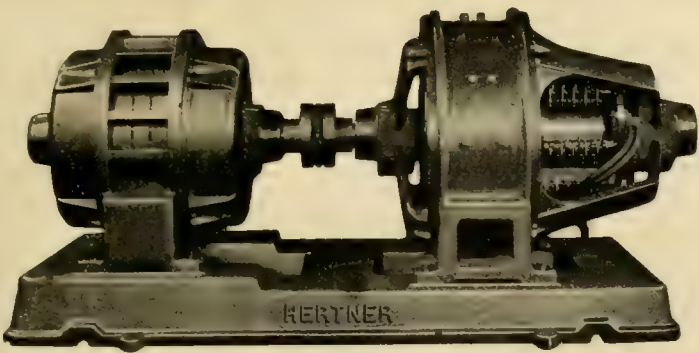
WHITE, AMBER or GREEN.

Accept no substitute.

IS THE STATIONERY OF THE SCREEN

RADIO-MAT SLIDE COPIERS

NEW YORK



TALKIES

to remain a Box Office Success
must continue to please the Public

That means SCREEN EFFECTS must be as good or better than ever before.
The Hertner Transverter—always a step in advance—will give you just the desired result.
Proper light control—economical operation—perfect automatic performance.

Our Engineering Department
will gladly help you specify and obtain the proper Transverter Equipment for your needs. Consult us.

Sold in the U. S. A. by
The National Theatre Supply Co.

Canadian Distributor
Perkins Electric, Ltd.

THE HERTNER ELECTRIC COMPANY



1900 W. 112th St.

CLEVELAND, OHIO
U. S. A.

Exclusive Manufacturers of the Transverter

Interior Color Lighting with *Reco* Color Hoods



Furnished in all colors
and for all sizes of
lamps 10 watt and up-
ward.

Color lighting equipment
which will last indefin-
itely and will always re-
tain its initial brilliancy.

Color Hood for 100
to 500 Watt Lamps

Write for Catalogue
and Prices



2628 W. Congress St., Chicago

Standard VAUDEVILLE

for

Motion Picture Presentation

THE FALLY MARKUS AGENCY

Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Hennegan PROGRAM Covers

BUILD BOX OFFICE RECEIPTS

Write for Samples, The Hennegan Co, Cincinnati, O.

WORLD TICKETS

AND
SIMPLEX TICKET REGISTERS

ARE A PERMANENT GUARANTEE OF

Service—Accuracy—Quality

SATISFIED USERS ARE OUR BEST ADVERTISEMENT

WORLD TICKET & SUPPLY CO., Inc.

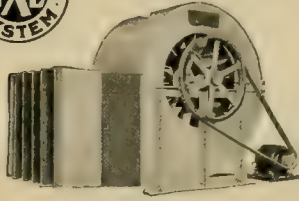
1600 Broadway

New York

Lakeside



Quiet Electric Ventilator



Good ventilation
makes business
good. Ventilators
for all your fresh
air requirements.
Write for catalog.

LAKESIDE COMPANY

225 Main St.

Hermansville, Mich.

Selected List of Important Trade Publications

Prepared for the Service of Theatre Owners, Managers and Theatre Architects

Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Showman Service Bureau.

AIR CONDITIONING

- (1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS

- (2) Apparatus used in central cleaning system for theatres.

DECORATION

- (3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
(4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING

- (5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION

- (6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE

- (7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES

- (8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION

- (9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE

- (10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE

- (11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL

- (12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.

MOTOR-GENERATORS

- (13) Various designs of motor-generators specially designed for motion picture projection.
(14) Power control, transformers, etc., for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT

- (15) Theatre organ of various types for large and small auditoriums.
(16) Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT

- (17) Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES

- (18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION

- (19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE

- (20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES

- (21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING

- (22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE

- (23) Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUISE

- (24) Theatre advertising signs, marquee designs illustrated.

TICKET VENDORS

- (25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

Index of Advertisers

The following list of advertisers in the November Showman has been prepared for the convenience of readers, and while care has been taken to make it correct it cannot be guaranteed against possible errors or omissions.

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Request Blank

Showman Service Bureau
Motion Picture News
729 Seventh Ave.
New York City

Please obtain for me free copies of trade publications dealing with the following subjects:

(Insert above numbers indicating subjects in list above)

Also, I should like to have further information regarding the advertisements or articles appearing in the November issue of The Showman.

(Insert above name of advertiser or title of article)

Name
Theatre
Street

2000 SENTRY SAFETY CONTROLS

In the little over a year since SENTRY SAFETY CONTROL has been on the market, nearly 2000 installations of this remarkable safety device have been made. A tribute to its value, to be sure. And a tribute also to the sound sense that actuates theatre-owners to use this positive safeguard against film-fires.

SENTRY SAFETY CONTROL

The positive fire preventer Can be attached to any projector Costs only a few cents a day.

Sentry Safety Control Corporation. 13th and Cherry Sts., Philadelphia. 1560 Broadway, New York
And All Branches of National Theatre Supply Company



Stand of Iron filled with Artificial Flowers, drooping vines and Natural Prepared Ferns.



Kentia Plant and pot with removable leaves from 4 to 8 feet high.

Write for

Illustrated Catalogue No. 7
in Colors of Artificial Flowers, Plants,
Vines, Trees, etc.

Mailed Free on Request

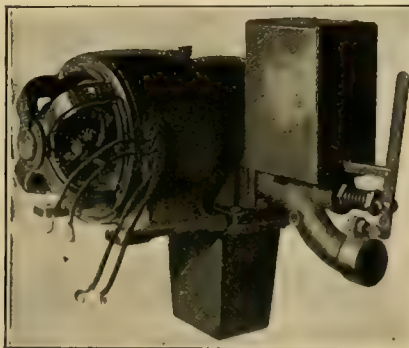
FRANK NETSCHERT, Inc.
61 Barclay St. New York, N. Y.

TAKE NO CHANCES—

WITH ELECTRIC POWER FAILURE
**ENSLER HYDRO-ELECTRIC
EMERGENCY LIGHTING UNITS**

Guarantee Sufficient Power to Operate Projection
Machines and Lights

IN AN EMERGENCY—



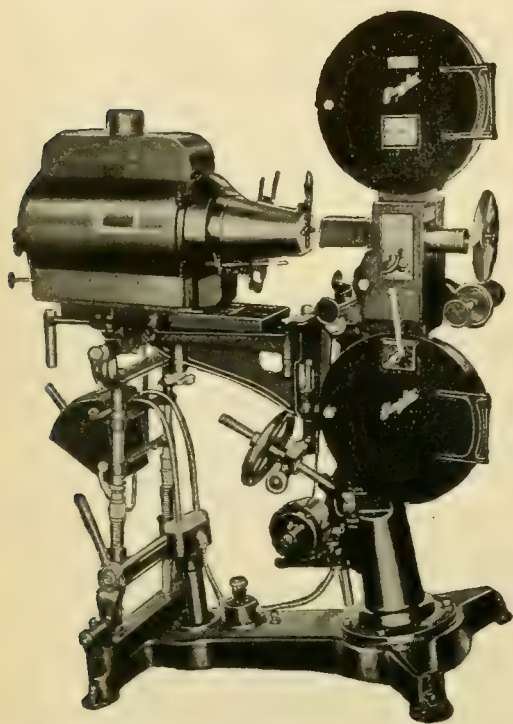
Approved by the Department of Labor and Industry at Harrisburg, Penna., on January 10th 1922. Approval No. 276.

Send for descriptive Booklet.

Ensler Hydro-Electric Co., Inc.
1600 Broadway, New York, N. Y.

NO BATTERIES—NO REPLACEMENTS

Simplex **PROJECTORS**



**FOR ALL
SOUND
SYSTEMS**

**SIMPLEX PROJECTORS
KEPT IN A-1 CONDITION
IS THE SECRET OF
FIRST CLASS—PROFITABLE
SOUND AND VISUAL
PROJECTION**

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK

Theatre Firm and Union Cannot Come to Terms

Due to the inability of Fitzpatrick and McElroy and the musicians' union to reach a satisfactory agreement, patrons attending the theatre firm's houses in Michigan City, Ind., are being served their movies sans musical accompaniment. Orthophonic instruments are being installed to fill the need and tentative arrangements have been made for the installation of talking movies. The Fitzpatrick and McElroy Theatres in Michigan City include the Tivoli, Starland and Willard.

The breach with the musicians occurred over a dispute arising when the old contract expired on September 15. Recently the directors of the local union submitted a new contract calling for a seven-day week with the usual Sunday matinee, but it was rejected without a counter proposal being offered.

Reformers Defeated in Ill. Town by Large Majority

The citizens of Urbana, Ill., on October 23 routed the Ministerial Alliance and others of the reform element who sought to continue a city ordinance which prevented Sunday amusements. The vote was 1225 votes for Sunday amusements and 1119 against them.

Several weeks ago Urbana's twin city, Champaign also voted in favor of Sunday shows.

The ministers two years ago defeated Sunday amusements in Urbana, which is the seat of the University of Illinois.

Even Biblical Dramas Are Taboo in This Blue Town

On complaint of a minister and a Sunday school superintendent, the manager, cashier, projectionist and four ushers of the Leroy Theatre, Portsmouth, Ohio, were arrested when the initial flash of a Biblical picture was shown on the screen for a Sunday performance. The seven alleged violators of the Ohio blue laws were taken to police headquarters, and released on \$100 bonds.

Charges Fly in Lowell Managers-Police Tangle

As a result of complaints brought against Lowell, Mass., police by some of the theatre managers, that policemen would come into theatres, remain for protracted periods and would frequently disturb the shows, police have countered with complaints against some of the theatres alleging violations of the provisions of their licenses. Because of the interest in the case it is probable that state licensing officials will be asked to pass upon the case.

Bandit Plunders Earle in Washington of \$2,760

Receipts of the Earle Theatre, Washington, D. C., for October 28, prepared for deposit in the bank, found an unexpected resting place early the following morning when an unmasked bandit walked into the office of Manager Harry E. Lonmeyer and shortly thereafter walked out again, richer by \$2,760 in bills.

Warner Studio Exercises Strict Ban on Writers' Representatives

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 30. The Warner Brothers ban on business representatives of writers was extended to the First National studio this week, several agents being refused interviews and told that the studio would deal with clients direct.

Meanwhile, a similar ban which existed at the Fox studios has been greatly modified and in most cases lifted entirely.

Rayart in Production Pact With British Company

In Conjunction With British Screen Productions Johnston Co. Will Make 9 Features in U. S. and 3 in London

AT a dinner at the Motion Picture Club in New York last week in honor of a visiting film man, George W. Pearson, managing director of British Screen Productions, Ltd., of London, Rayart last Tuesday disclosed that a contract had been entered into by the W. Ray Johnston company with Mr. Pearson's company, the contract providing for the production during the coming season of 12 specials, nine to be made in Hollywood and the remaining three at the Isleworth studio of the English organization.

By the terms of the contract the entire dozen will be produced under the supervision of Trem Carr, director-in-chief of the Rayart studio in California. He will go to London to supervise the English-made productions. In Hollywood in May work will be started on the first of the specials, while the three to be cameraed in London will be filmed consecutively in June, July and August, it is said. Production on the Pacific Coast will be resumed after the Isle-

worth studio has finished its allotment.

The affiliation also calls for the distribution in America by Rayart of several British Screen Productions, including "The Kohinoor Diamond," and two other vehicles that are to be filmed in India, the first in co-operation with the British government and Indian maharajahs. Another picture that is destined for the Rayart program will be filmed by a unit which left England last week for Lapland where scenes are to be made.

Before sailing for London on the S.S. Olympia on Saturday, Mr. Pearson is completing arrangements for staff representatives in various points in the United States for newsweekly service for his British news-reel.

Mr. Pearson is accompanied on his trip by Arthur Levey, importer and distributor of London. His negotiations have been carried on for several months by David J. Mountain, president of Richmond Pictures, Inc., foreign distributors for Rayart.

Tri-State Association

Theatre Owners of Tennessee, Mississippi and Arkansas Form Body; C. E. Williams Re-elected Nebr. Head

AT a tri-state convention embracing the theatre owners of Tennessee, Mississippi and Arkansas held in Memphis, Tennessee, last Sunday and Monday, the Tri-State Motion Picture Theatre Owners' Association came into being, with M. A. Lightman as its first president. The headquarters of the new organization will be in Memphis. One of the features of the convention was an address by R. F. Woodhull, president of the national organization of theatre owners. Allegiance of the new body with the national is expected inasmuch as Mr. Lightman is a strong supporter of the M. P. T. O. A.

In addition to Mr. Woodhull, an address was also delivered by Fred Wehrenberg, head of the eastern Missouri and southern Illinois unit.

Officers elected at the convention were: John Collins, Paragould, Ark.; W. F. Ruffin, Covington, Tenn.; R. X. Williams, Oxford, Miss.; J. P. England, Norman, Ark. The first three gentlemen are the vice-presi-

dents, while Mr. England is the secretary-treasurer.

The theatre owners of Nebraska also met in convention during the week at Omaha. They unanimously decided upon the re-nomination of C. E. Williams. At this gathering, Mr. Woodhull, too, gave a talk, speaking in praise of the Toronto convention and the constructive program of the organization he heads. He dealt also with the action taken on labor, music tax, legislations and other situations cropping up in the industry. The convention at the close of his speech pledged allegiance to the M. P. T. O. A.'s program.

Son Born to S. C. Einfeld Of First National

An eight-pound son, Richard, was born Sunday morning, October 21, to Mr. and Mrs. S. Charles Einfeld. Mr. Einfeld is the assistant advertising manager for First National.

Ban On Personal 'Phone Calls, New Ruling

(Hollywood Bureau, Motion Picture News)

Hollywood, Oct. 29.—Personal phone calls from the studio by employees have been banned by Jack Warner, head of Warner Brothers Studio. Under the new ruling, posted on bulletin boards around the lot, only a specific group of studio executives can make outside phone calls for business, and all incoming calls are to be confined strictly to business of the company. The telephone operator questions each incoming call to ascertain whether it is for business or personal, and if the latter, no connection is made with the employee being called.

In the Warner general order, employees are informed that pay telephones are spotted generally around the studio, from which personal calls can be made. It is figured that the studio will save hundreds of dollars a year on toll charges and thousands of hours for work instead of personal business by elimination of outgoing personal calls.

Franklin Enroute to N. Y. to Dissolve Publix-Wesco

(Hollywood Bureau, Motion Picture News)

Hollywood, Oct. 30.—Harold B. Franklin left today for New York to work out the details of the dissolution of the operation alliance between Publix and West Coast in compliance with the Government's suggestion.

Mr. Franklin says the Publix group of houses will be back under Publix operation about January 1. West Coast Theatres, Inc., will continue to operate Loew's State, Los Angeles, and Loew's Warfield, San Francisco.

"Queen Kelly" Goes Into Actual Production

(Hollywood Bureau, Motion Picture News)

Hollywood, Oct. 30.—Contradicting published reports that Gloria Swanson and Eric von Stroheim have split and following many postponed starting dates, "Queen Kelly" went into actual production Thursday morning on location at the old Lasky ranch.

The present schedule calls for completion of the picture by the end of January. Gloria's next picture, "Clothes," is now being written by Harvey Thew.

Brooklyn Vita Plant in Charge of Foy

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—Bryan Foy left for New York this week, where he will take charge of the Warner Vitaphone plant in Brooklyn. The Warners have decided to concentrate the major portion of their short subject production in the East, giving them greater scope in securing stage artists from New York theatres for sound subjects to be made there.

Larry Ceballos will take over whatever short subject production will be made on the West Coast. Ceballos is responsible for the presentations in the Warner Hollywood Theatre which revolutionized that field on the West Coast.

Ruling On Shooting Theatre Scenes

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—Union demands that a union cameraman shoot scenes in the Carmel Theatre, Hollywood, for a Clark and McCullough Fox Movietone short held up production of the picture for a few hours, until a union cameraman was installed.

The company, under direction of Ben Stollhoff, had been working at the Fox Studios and moved over to the theatre to get some interiors of a stage and audience. Glenn McWilliams, cameraman of the unit, was not a member of the local cameramen's union. Just as the company was ready to take the necessary scenes, the theatre stage manager checked up to see that all electricians, grips and cameramen carried union cards. When he found that McWilliams was not a union man, he informed him to quit work or all union men would be called off the job. McWilliams argued that he had been employed by Fox Film Company and would take orders from proper executives of that company only.

Union officials were hurriedly called in, and an agreement was finally reached that McWilliams' assistant, a union cameraman, could shoot the picture, but McWilliams could do nothing more than supervise the work. He also was forbidden to even look through the camera lens to check up on correct focusing and lighting of the scenes to be made.

Although open shop regulations prevail in the studios, it was pointed out that the Fox unit, in going into the theatre for scenes, came directly under the rules of the stage hands and other theatre crafts; and the latter were perfectly within their organized rights to insist on union men in those branches of the business that had union locals.

Talkies Start Process of Elimination

(Hollywood Bureau, Motion Picture News)

Hollywood, Oct. 29.—The "Talkies" took toll of two in Hollywood's foreign colony last week. Eva Von Berne was notified that her option will not be taken up by Metro-Goldwyn-Mayer when the current contract expires in December, and Maria Alba was succeeded in the feminine lead of "In Old Arizona" by Dorothy Burgis, for Fox. The reason for both actions, as stated by each studio, was that the accents of the girls made it impossible to use them in talking pictures. Maria Alba, however, still continues under contract to Fox and will be used in silent pictures. Miss Von Berne has her choice of returning to Germany at M-G-M's expense, or remaining in Hollywood in the hope that she can land with some other company.

Corda Signs 6-Months First National Contract

A contract to last six months has been signed by Maria Corda with First National, the contract carrying an option for renewal. The actress' first role under the arrangement will be in "The Comedy of Life." She will be directed by her husband, Alexander Korda. Leo Birinski and Josef Laszlo, who did the original scenario, are now writing the continuity.

Albany Charters 6 New Motion Picture Firms

The past week brought the incorporation in Albany, of the following companies with the motion picture business as its object, in New York state: Elm Film Delivery Corporation, \$36,000, Charles Stern, Benjamin Stern, Benjamin Marks, New York City; C. F. S. Road Shows, Inc., \$3,000, Maurice Goldman, Grace Beach, Grace R. Wesp, Buffalo; Martin-Conway Theatrical Productions, Inc., \$50,000, and The Real Thing, Inc., \$50,000, with William N. Hechheimer, Michael Walters and Belle Jaffe New York City; New Daytona Theatre Corp., \$5,000, Howard Lesser, Louis Kessler, Harry Heiman, New York City; M. G. Felder Sales Co., Inc., capitalization not stated, Pauline Shtrax, Matthew W. Rubin, Samuel Landow, New York City.

Cameramen Wondering Who Will Pay the \$240

(Hollywood Bureau, Motion Picture News)

Hollywood, Oct. 29.—Warner studio cameramen are wondering whether the company will stand the increased rates for their initiation into the newly formed cameramen's union. When the union was in the process of formation, it is said that Warner cameramen were given to understand that they were to keep out of the organization under penalty of dismissal. At that time, initiation fees were \$10.

Recently, the Warner cameramen were given to understand that it might be well for them to join the cameramen's union without delay, but now the initiation fees have been raised to \$250, and the cameramen feel that the company is responsible for the \$240 increase.

Fairbanks Is Re-elected Academy President

(Hollywood Bureau, Motion Picture News)

Hollywood, Oct. 30.—The annual election of the Academy of Motion Picture Arts and Sciences resulted in the re-election of Douglas Fairbanks as president; Frank Woods, secretary; M. C. Levee, treasurer. William De Mille was elected vice-president succeeding Fred Niblo who declined re-election.

The Board of Directors announced that a big dinner would be given November 7 in honor of the visiting British editors who are touring America as guests of the Carnegie Foundation. The elite of the picture colony will attend.

Riesenfeld In Charge of U. A. Sound

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—Dr. Hugo Riesenfeld officially took charge of all United Artists sound and music synchronization this week, as reported exclusively some weeks ago in the Motion Picture News. Riesenfeld, who returned from New York last week, will make his first West Coast synchronization with D. W. Griffith's latest production which is now known as "Masquerade." There is still a possibility of this title being changed. While in New York Riesenfeld synchronized "Two Lovers," "Tempest," "The Woman Disputed" and "The Awakening."

J. R. Freuler Returning to Production Field

With the production of "Take the Heir," final scenes of which are now being shot along New York's waterfront and Broadway, John R. Freuler, former president of Mutual and treasurer of the American Film Company when they were important factors in the motion picture industry, is back again in the field of film production. Mr. Freuler, who has until recently confined his film activities to financing and exhibiting, is now coming east from the coast to decide on pending negotiations for the American and European release of his feature.

Edward Everett Horton and Dorothy Devore are co-featured in "Take the Heir," being directed by Lloyd Ingraham from a story by C. N. and A. M. Williamson. Titling was recently completed on the coast.

B. W. Wooley Is Made Aide to G. E. Quigley

Formerly a member of the legal department of Western Electric, Burgess W. Wooley is now assistant to George E. Quigley, vice-president of the Vitaphone Corporation, having been appointed to that post last week.

For several years prior to his connection with Western Electric, Mr. Wooley was manager of a large sugar plantation in Cuba. He is president of the Argentine-American Chamber of Commerce, an organization whose primary purpose is the building of better business relations between the United States and Latin-American countries.

Publix Operating Miami Theatre Group

Under the terms of an arrangement recently concluded by Frank J. Dowler, Jr., southeastern division manager of Publix Theatres Corporation, and Harry Leach of Miami, Fla., Publix has taken over the operation of the large group of Miami theatres owned jointly by that organization and the Leach interests. The arrangement provides that the Leach interests will operate the realty holdings involved in the deal.

W. E. Drumbar, formerly district manager for Publix, has become city manager for Miami under the new arrangement.

British Motion Picture to Be Made in Austria

As a result of the recent affiliation of the Sascha Film A. G. of Vienna with British International Pictures, Ltd., the president of the British concern, Mr. Maxwell, has spent the past week in Vienna in negotiation with the Sascha Film A. G. looking towards the production of a number of British pictures to be made in Austria in which the English star, Betty Balfour, will play the title role, the department of commerce, Washington, D. C., is advised by Assistant Commercial Attache John A. Embury.

Subtitle—"I'm so furious, I can't think of the French word for roue—but that's what you are."—by George Marion, Jr., in "His Private Life" for Paramount.

Warner Directors Handling Dialogue for First National Features

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 30.—Warner directors are now directing dialogue for First National productions which are being disc-recorded in the Warner studios.

Howard Bretherton is now doing the talk scenes in "The Barker" which George Fitzmaurice directed.

Pettijohn on Arbitration

In Address Before Women's Clubs He Also Dwells on Sex Films and Censorship of Screen

COVERING various phases of the motion picture industry in an address made before the Federation of Women's Clubs of Nebraska and Iowa, at Omaha, C. C. Pettijohn, general counsel of the Motion Picture Producers and Distributors of America, gave his attention primarily to the benefits derived from arbitration. The other topics he touched upon included the so-called sex-hygiene picture which he vigorously condemned and the comparative purity of the screen when compared to the newspapers.

To use Mr. Pettijohn's own words "the arbitration system in the motion picture industry is, in my opinion, the greatest outstanding achievement in American industry in the last decade."

"Let it be said without fear of contradiction," he affirmed, "that in the more than fifty thousand cases thus disposed of there has not been one instance in any case where there has ever been an accusation or even an insinuation that any individual serving on any board has been influenced in his opinion."

Everyone can agree, he declared, that the

motion picture should be fundamentally clean. None of the sex pictures, which he termed as "unfit," are made by any of the producers regularly engaged in the production of motion pictures, he declared. He decried the fact that films of this type often receive the endorsement of doctors, clergymen and social workers, and disputed the reason that the endorsers generally give—that these pictures have a wholesome moral effect on the youth of the land.

A comparison was drawn by Mr. Pettijohn to the state of affairs nowadays when censorship is exercised over the screen and newspapers, books and other mediums of expression enjoy the constitutional guarantee. He asked his audience to remember that the screen does not touch upon murder trials and divorce cases, whereas the newspapers play up such stories.

"Motion pictures are cleaner than the spoken stage," he said. "They are cleaner than the present type of book, play, novel or magazine story." He made a point when he stated that the films are "as clean as the newspapers and most certainly nobody would be foolish or crazy enough to advocate censorship of the press."

World Wide-Ufa Deal

Product of German Company Will Be Distributed by J. D. Williams Organization in U. S. and Canada

ENDING a series of lengthy negotiations, World Wide Pictures, Inc., last week contracted with the German company, Ufa, for the distribution of Ufa's product in the unsold territories of the United States and all of Canada. Kurt Hubert, director of Ufa, and F. Wynne Jones, America representative of Ufa, carried on the negotiations with Alexander S. Aronson, J. D. Williams and Joseph S. Skirboll, of World Wide.

A generous supply of foreign-made productions will be supplied American exhibitors, promises World Wide. Such a deal as the one between Ufa and World Wide make for a closer bond between the industry of this country and that of the continent, it is believed.

Regarding the American public which Ufa will now serve for the first time and the efforts that that company will make to attract and hold both the American exhibitors and fans who see their product, Mr. Hubert said:

"An important business accomplishment, yes, but more important is the opportunity this contract gives us to better serve a new, great and intelligent public. Ufa is already a successful business organization. Besides our Studios, we have one hundred and thirty theatres in central Europe, one hundred and fourteen in Germany alone. We already have distribution throughout the remainder of the world, but our ambition has always been to show our pictures to Americans. We welcome the opportunity this alliance of World Wide and Ufa will give us, and shall do our best to make pictures that will please."

K. L. Burk Becomes Head of "U" Pacific Theatres

K. L. Burk, Pacific Coast theatrical owner and manager, has been named as head of the Universal chain of theatres in Portland and Seattle.

De Forest Wins Suit Against Westinghouse

THE De Forest Radio Telephone and Telegraph Company's suit against the Westinghouse Electric and Manufacturing Company, involving a patent on a radio oscillating transmitter, was decided during the week in favor of the De Forest interests by the United States Supreme Court. The bone of contention between the two companies is a feed-back patent, now used generally in broadcasting for the purpose of increasing volume through regeneration and sometimes incorporated into talking picture devices for the same purpose.

The De Forest interests will again contend in the near future, the date for their Movietone suit against the Fox-Case Corporation having been specified as November 20, an arbitrary date set by both parties. This case has yet to come into court.

Darby and Darby are representing De Forest in the suit against Fox-Case, the same firm of lawyers and Charles Evans Hughes representing them in the Westinghouse suit. John W. Davis represented Westinghouse.

Columbia Signs Prevost, Cortez and Basquette

Three prominent names were signed last week for two new productions planned by Columbia, one as a special of the modern age and the other as a story of carnival life. For "The Younger Generation" Lina Basquette and Ricardo Cortez have been engaged while the leading feminine role in "The Side Show" has been entrusted to Marie Prevost. Frank Capra is fast lining up his cast for the former production, while Erle Kenton will shortly begin the direction of the latter following the completion of "Nothing to Wear," on which he is now engaged.

Will Try to End Dispute Between House and Union

The differences between the Embassy Theatre and the Musicians Union in San Francisco which have resulted in the strike of the motion picture machine operators at the Embassy may be amicably settled as the

result last week of new negotiations begun by two commissioners of conciliation for the Department of Commerce in Washington, D. C., with W. B. Wagnon, theatre manager, and representatives of the labor union. Manager Wagnon explained the theatre's reasons for refusing the demand of the union that it install an orchestra during the conferences at which John C. O'Connell, secretary of the San Francisco Labor Council, represented the musicians. The adoption of a talkie policy by the Embassy precipitated the trouble.

Atlanta Film Board of Trade Re-elects Ezell

At the regular semi-annual election of officers held last Tuesday in Atlanta, Ga., by the Atlanta Film Board of Trade, John T. Ezell, manager of Warner Bros. exchange in Atlanta, was re-elected to the post of president, the sixth time that he has thus been chosen.

Other officers of the new administration chosen by the board are: W. W. Anderson, in charge of the Pathe branch, vice-president; Dave Prince, branch manager for Paramount, secretary; E. L. Cole, executive secretary and treasurer.

The board of directors elected were: John T. Ezell, W. W. Anderson, Ben Y. Cammack, branch manager for Universal; James H. Butner, branch manager for Educational; and Dave Prince. At the next meeting the standing committees of the board will be announced.

F B O Releasing 7 Shorts During November

There will be seven shorts from F B O during November.

"The Naughty Forties," No. 11 of the "Racing Blood" series starring Alberta Vaughn, will be released on November 4. "T-Bone Handicap," a Barney Google comedy with Barney Hellum and Philip Davis, will be a companion release for this date. "Facts or Fancies," No. 4 of the Curiosities produced by Walter Futter, will be issued on November 7 and the fifth Curiosities on November 21.

"Broadway Ladies," No. 12 of the "Racing Blood," will be issued on November 11 as will "The Family Meal Ticket," No. 3 of the Toots and Casper series co-starring Thelma Hill and Bud Duncan. "Mickey's Athletes," No. 4 of the Mickey McGuire comedies, will be distributed on November 25.

General Pictures Signs Richard Talmadge

Richard Talmadge, action star, has been engaged by General Pictures, the recently organized production company which Oscar A. Price, prominent figure in motion picture circles, heads. The first of the star's pictures for General has been completed at the company's studio at San Mateo under the title of "The Bachelors' Club."

Lasky Heads Red Cross M. P. Division

Jesse L. Lasky, Paramount executive, is again engaged in organizing a campaign within the motion picture industry to raise funds for the annual Roll Call of the American Red Cross.

"U" Chain Expanding in Virginia

THE Virginia holdings of the Universal Chain Theatrical Enterprises, Inc., will be increased, Fred A. Flader, general manager of the circuit, having announced this week plans for a program of extensive expansion. At present, Isaac Weinberg, general manager of the Shenandoah Valley Circuit, a "U" affiliation in that state, is now in New York completing details with Mr. Flader for the immediate erection of several new houses.

"U" will build a new theatre in Harrisonburg, Va., at once. Within the next few weeks a plot on Court Square will be broken for a 1,200-seat structure. Joseph Nielson, who planned the new Universal Capitol in Winchester, may design the new house, it is said.

"U" will erect a house of similar size at Clifton Forge, Va., on the site formerly occupied by the Strand. The circuit is also working on plans calling for the construction of three additional theatres in the state. Dan Lederman, of the Universal Chain, is leaving for Virginia to finish details for their erection.

Zuro Musical Director for Pathe Sound Films

Josiah Zuro, who has long been identified with important musical events throughout the country, is now general musical director of Pathe's Sound Pictures. He has already synchronized "The King of Kings," "Captain Swagger," "Annapolis" and other Pathe features.

Zuro for six years was director of presentations for Paramount theatres on Broadway.

"Masquerade" to Replace "Love Song" Title

The new and final title for D. W. Griffith's latest production for United Artists, formerly called "The Love Song," is "Masquerade." Both silent and sound versions of the picture have been made. Sixty-five per cent of the picture is straight dialogue or singing, Lupe Velez doing the singing.

"Should a Girl Marry" a Rayart Roadshow

"SHOULD A GIRL MARRY?" a Rayart special starring Helen Foster, Donald Keith, William V. Mong and Dot Farley, and which will shortly be converted into a sound feature with dialogue sequences and complete synchronization, is planned as a roadshow. Fifty companies will go on tour in November, it is said, carrying with them besides the synchronized production five Filmtone Presentation short subjects featuring radio and vaudeville artists. Each of the units will have a Filmtone Reproducing machine in addition to a technical staff, consisting of electricians, operator and checker. Various key cities are now being visited by advance agents arranging for the presentations.

The Filmtone Studio in New York City will inculcate the sound and voice additions to the feature.

World Wide to Handle British Dominion Films

ASERIES of British Dominions' Productions will be distributed in the United States and Canada by World Wide Pictures, Inc., the deal for the handling of the program of films having been closed last week by Charles Wilcox, following negotiations with J. D. Williams and other executives of World Wide and W. Henderson-Clelland and Herbert Wilcox of British Dominions, who returned from America to London last week.

The series of English features will include a filmization of Wilkie Collins' "The Woman in White," starring Blanche Sweet, and a version of Sir Hall Caine's "The Bondswoman," starring Norman Kerry; both of these productions were filmed at the original locations of the stories. Herbert Wilcox directed both productions.

Charters Granted to 6 Pa. Theatre Companies

Charters from the department of state at Harrisburg incorporating them into the motion picture business of the state of Pennsylvania during the past week included the following motion picture companies: Clairton Theatre, Inc., Clairton, Pa., \$50,000, Harry Hendel, Louis Hendel, H. D. Hirsh, Pittsburgh; Roosevelt Theatre, Inc., Pittsburgh, \$50,000, Harry Hendel, Louis Hendel, H. D. Hirsh, Pittsburgh; Harris Amusement Co. of Mount Oliver, Pittsburgh, \$5,000, Alex S. Moore, Pittsburgh, D. S. Harris, F. J. Harris, Crafton; Yiddish Players of America, Inc., Pittsburgh, \$10,000, Beatrice Lando, William Rabinowitz, William Lando, Pittsburgh; Junior Matinees, Inc., Pittsburgh, \$5,000, F. G. Thompson, Earl J. Mohn, M. A. Remlinger, Pittsburgh; The American Amusement Construction Company, Philadelphia, \$100,000, William E. Strickler, Robert S. Stuart, Herbert B. Schmeck, Philadelphia.

Motion Picture Club Plans Election Night Celebration

The Motion Picture Club will celebrate Election Night with a buffet dinner, dance and entertainment. The Entertainment Committee has laid elaborate plans to make the affair pleasing to all. The tables in the dining room will be arranged in cabaret fashion and beginning at 7 P. M. a jazz orchestra will play. The election returns will be over a direct wire which will be installed in the club. Other facilities for the election returns with which the club is also provided include a ticker service and radio apparatus. Between the dances Broadway entertainers will be seen and heard until the club's closing time.

William Brandt, chairman of the Entertainment Committee of the Motion Picture Club, 1560 Broadway is taking care of the reservations.

U. S. Films Lead Trade Showings in England

During the first nine months of 1928, 550 feature films were trade-shown in Great Britain, the Department of Commerce is advised by Trade Commissioner George R. Canty, Paris. These were divided by countries of origin as follows: United States, 411; Germany, 62; Great Britain, 53; France, 17; Italy, 4; Russia, 2; Denmark, 1; total 550.

Gotham Releasing "Head of Family" Nov. 1

"The Head of the Family," the last of the features on the 1927-28 program of Gotham Productions, will be released on November 1. The story, adapted by Peter Milne from a tale by George Randolph Chester, has Virginia Lee Corbin and William Russell co-starred.

Jans Sales Manager for Affiliated European

Herman F. Jans, in the motion picture business for 20 years and one of the original founders of Metro, has re-entered the film industry and has become connected with Affiliated European Producers, Inc., as state-rights sales manager.

Paramount Profits \$5,973,600 for 9 Months, \$2,100,000 for Quarter

A PROFIT of \$5,973,600 is estimated by Paramount Famous Lasky Corporation for the nine months and \$2,100,000 for the third quarter, both ending September 29, 1928. These figures include the undistributed share of earnings of the Balaban and Katz Corporation, a 65 per cent owned subsidiary, and are equal for the nine months to \$8.69 per share on the stock issued and outstanding before the recent split-up of three for one, and equal to \$2.90 following said split-up. For the three months' period the figures are equal to \$3.05 per share on the old basis and \$1.02 per share on the new basis of the stock outstanding.

A comparison of the new earnings with those of the last two years indicates an increase, the third quarter of 1928 being the only case where the earnings have decreased.

The nine months' earnings and the third quarter's earnings for 1928, 1927 and 1926 are as follows:

1928—\$5,973,600 nine months' earnings and \$2,100,000 third quarter's earnings; 1927—\$5,650,400 nine months' earnings and \$2,118,100 third quarter's earnings; 1926—\$3,640,300 nine months' earnings and \$1,052,800 third quarter's earnings.

Amusement Tax Offensive

Agitation in Canada for Removal of Burden Becomes More Pronounced with Brady-Ferguson Tilt

THE next step in the agitation in Ontario for the total removal of the Amusement Tax was taken when John C. Brady, proprietor of the Madison Theatre, Toronto, and president of the Canadian M. P. T. O., issued a public reply to the statement by Premier G. Howard Ferguson of Ontario that the Provincial Government required the ticket tax to pay for Governmental services to the exhibitors. Premier Ferguson had also said that the exhibitors did not pass on the reduction to patrons when the tax was taken off all admissions up to 25 cents last year.

President Brady declared that the Ontario Government had a margin of \$40,000 in theatre and exchange licenses and censorship fees over and above what was required for theatre inspections, censoring costs and other operations of the Provin-

cial theatres branch. The revenue derived from the Amusement Tax, collected on admission tickets, went to the general treasury of the Province.

Mr. Brady ridiculed the statement of Premier Ferguson that exhibitors of Ontario had effected a saving of \$600,000 through the abolishment last year of the amusement tax on tickets up to 25 cents.

At the M. P. T. O. convention in Toronto a Canadian committee was organized to arrange an interview with Premier Ferguson and arrangements are proceeding. This committee is: Arthur Cohen, Toronto, chairman; T. H. Moorehead, Brampton; A. A. Bugg, Midland; J. A. Stewart, Hamilton; J. M. Franklin and Don Stapleton, Ottawa; Mr. Filman, London; J. C. Brady and Col. John A. Cooper, Toronto, representing the film distributors.

Tiffany-Stahl Premieres

"Toilers" at Brooklyn Strand, Cavalier" Now Enjoying Run at Embassy and "Marriage by Contract" on Way

A HEYDAY of premieres is now being enjoyed by Tiffany-Stahl Productions. One of its specials, "The Toilers," is playing the Mark Strand in Brooklyn, one of the borough's leading houses. Another of its features, "The Cavalier," is playing for a week at the Embassy Theatre, a Broadway house, and still another, "Marriage by Contract," also a special, will soon be flashed on the Embassy's screen for the first time.

Thus Tiffany-Stahl begins the new season with its specials equipped with Tiffany-Tone synchronizations and playing at the elite theatres. The company announces many bookings. Among them are:

Schine Circuit of New York State; Regorson Corp. Circuit, Rochester; Goldstein Bros. Circuit, New England; Fox-Poli, New

England; Wilmer & Vincent, Pennsylvania; Tri-State Theatres Corp., Arkansas; Finkelstein and Ruben, Minnesota, North and South Dakota; Coston Booking Circuit, Illinois; Fox Circuit; Loew Circuit; Stanley-Fabian, New York District; West Coast Theatres, Inc.; Durkee Circuits, Baltimore; Griffith Bros., Oklahoma.

Tiffany-Stahl considers "Marriage by Contract" the star attraction of their picture group. At its premiere next Friday at the Embassy an audience made up of judges, lawyers, club women, officials of welfare societies is expected.

Subtitle—"She got a thousand francs and six new Johns every week."
—by Jimmy Starr in "Stolen Kisses" for Warners.

Cameraman Keeps His \$1400 Overtime

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—A cameraman working for a coast studio recently was sent to New York to shoot a number of scenes for a picture. The man was a member of the west coast cameraman's union and came under the rules and regulations of the New York local while working in the East. A provision of the latter organization provides for overtime pay, and the cameraman is said to have collected \$1,400 for overtime in addition to his regular salary.

Upon his return to the coast, so the story goes, the cameraman was asked by the studio to return the overtime pay he drew while East. He was told that the payment was only a gesture to abide by union regulations there, and the studio expected it back. The cameraman refused to rebate, and instead, took the matter up with union headquarters. When union officials brought the matter to the attention of a major studio executive, he later, it is said, disclaimed all responsibility for the actions of under-officials, and declared they never expected the cameraman to refund to them the money paid for overtime.

play, is in work with William A. Seiter directing. Harry Brown has started Ken Maynard's next, "The Lawless Legion" and Frank Lloyd has almost completed "Adoration," with Antonio Moreno.

Cafe interiors are in the making for the Barthelmess vehicle, "Scarlet Seas," directed by John Francis Dillon and while no director has so far been assigned for "Children of the Ritz," the new Dorothy MacKail-Mulhall picture, filming is ready to start. Adelaide Heilbron is doing adaptation and continuity.

After finishing "Stranded in Paradise," George Fitzmaurice will direct Billie Dove in "The Man and the Moment." Agnes Christine Johnston is adapting this Glyn novel for First National; Forest Halsey has prepared for the filming of "Saturday's Children," which Gregory LaCava will direct for Corinne Griffith and "Seven Footprints to Satan," a mystery play has been prepared by Benj. Christenson.

4 Christie Comedies for November Release

Four new Christie comedies will be presentations during November from the Paramount branches, one of the comedies being released each week and representing the four series that the Christie studio is producing for Paramount this season.

A Bobby Vernon comedy, entitled "Hot Sparks" and directed by William Watson with Nancy Dover, Eddie Baker, Cliff Bowes, Bill Blaisdell and Tom Dempsey in support, will arrive first, its release date being November 3. On November 10 "A She-Going Sailor," starring Billy Dooley.

Jack Duffy stars in "Lay on, MacDuff," a Sandy MacDuff comedy directed by Walter Graham, with Eddie Clayton, Betty Lorraine, Neal Burns, Glen Cavender, Kid Wagner and Lyle Tayo in support; this subject is set for November 17. The final Christie comedy is "Believe It or Not," co-featuring Frances Lee and Billy Engle, and one of the "Confessions of A Chorus Girl" comedies written by Jean Arlette and directed by Harold Beaudine with Lorraine Eddy, Eddie Barry and the Christie girls in support; it will be released on November 24.

Will Determine Status of Famous Canadian

A knotty problem has arisen in the Court of Revision at Toronto, Ontario, over the question as to whether Canadian Paramount Corp., Limited, should be assessed as a theatre-operating company or as a financial holding company.

An appeal was entered from an assessment of \$430,000 on the ground that the corporation was a financial holding company liable to business tax but not liable to income tax. The representative of the appellant company claimed that the corporation did not operate the theatres but held shares in them and that the assets were from the investments in theatres. The company had a charter to operate but had never taken advantage of it.

It came out in the evidence that an affiliated company, Famous Players Canadian Corp., actually operated theatres and invested in them. Dividends of the Canadian Paramount Corp. all came from its subsidiary companies, it was pointed out. Judgment was reserved.

Famous Canadian Has Its Greatest Year

THAT Famous Players Canadian Corp., Toronto, with its 140 theatres throughout Canada, has had its greatest year, is the information that has been divulged prior to the publication of its annual financial statement for the fiscal year ending August 25 last. An increase in earnings of over 20 per cent is indicated. There is an intimation that the gross receipts for the past fiscal year should exceed \$7,000,000 and profit, less operating expenses, should run to \$1,500,000 before depreciation, bond interest and income tax are taken out.

Figures for the first five months of 1927-28 show gross earnings of \$3,356,094, leaving a balance of \$672,301 after operating expenses had been deducted. The gross for the whole year of 1926-27 totaled \$6,294,077, with profit of \$1,169,493 after deducting operating expenses for the 12 months.

A widespread building campaign has been undertaken by Famous Players for 1929, the outstanding project being the big theatre in Toronto which will seat 4,200 persons. Work has already started on this amusement palace.

Glennon Filming "Taxi 13" Prologue

Bert Glennon is filming "The Joyride" a talking prologue for "Taxi 13," at FBO's Sound Studios on Park Avenue and 134th Street, New York. "The Joyride" features George LeMaire and is based on Mr. LeMaire's skit which was used in the Ziegfeld Follies last year. It can be booked as a talking short subject independent of the feature picture.

First National Producing 6 And Preparing 7 Features

First National studios are busy these days. Six pictures are in various stages of production and seven more are in preparation.

Colleen Moore's next special, "Synthetic Sin" from Frederick and Fanny Hatton's

Stanley-Fabian to Build Theatre in Newark

AN investment of \$4,500,000 in the form of an elaborate 6,000-seat theatre and building to occupy a plot more than 50,000 square feet with a frontage of 40 feet on Broad street and an additional frontage along Lafayette street is planned by the Stanley-Fabian Corporation, subsidiary of the Stanley Company of America, for Newark, New Jersey. The house is planned as the largest and best appointed in the state. It will be known as the Stanley.

Negotiations for the property, located at 878-880 Broad street, have been pending for several months and were finally concluded by Mastbaum Brothers and Fleisher, representing Stanley Co., and Albert M. Greenfield and Company, representing the seller, the Union Building Company of Newark, N. J.

Pathe Sound News Among November 11 Shorts

The first issue of Pathe Sound News, recorded by RCA Photophone, is included among the array of featurettes that Pathe will offer exhibitors during the week of November 11. It will be released every other week.

On the Pathe program of shorts are "Jim Jam Janitor," Johnny Burke's new Mack Sennett comedy, directed by Harry Edwards with Vernon Dent, Carmelita Geraghty and Glen Cavender in the cast; "Spartan Diet," a Grantland Rice Sportlight showing some of our gruelling modern sports; "Caught in the Draft," a new Aesop cartoon; "The Brink of Eternity," chapter five of the serial, "Eagle of the Night"; Topics of the Day No. 46; Pathe News Nos. 94 and 95, and Pathe Review No. 46.

Hearst Cameraman on Zeppelin's Return Trip

HAVING flown across the Atlantic on the Count Zeppelin on its recent flight from Friedrichshafen to Lakehurst during which he obtained newsreel scoops on the dirigible story for the Hearst News Service which were later incorporated into the M-G-M News, Robert Hartman repeated his venture during the return flight of the Count Zeppelin to Germany. The scenes shot by him during the return flight will be featured in an early release of M-G-M News, the pictures being Hearst Newsreels exclusives.

Hartman now enjoys the distinction of being the only cameraman to fly across the Atlantic. He was recently made a life member of The White House News Photographers' Association. He has also been honored by a life membership in the Press Photographers' Association of Boston.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Sound Outdraws Silent Movies in Cities

Not Only Increase Revenue But Have Reduced Overhead

(Continued from page 1337)

plays capacity all the time. The Grand, now in its fourth sound week, has taken a new lease on life and broke records of ten years' standing with "The Singing Fool."

Loew's Aldine, which last season offered silent drama and vaudeville, is now playing sound only and business is on the increase, with averages above those of last season. The Regent was brought back to life with sound. The house had been slipping the last two years, but since sound has been installed, new records are being made and business has jumped fully 50 per cent.

Talking pictures are bringing the biggest grosses and invariably bring bigger receipts than mere sound pictures.

ST. LOUIS

Sound pictures have increased receipts at Skouras Bros. Ambassador and Missouri Theatres approximately fifty per cent above silent features of equal value, considering drawing power of accompanying stage attraction in each instance.

Loew's State Theatre has eliminated stage shows formerly costing from three to four thousand dollars weekly since installation of sound picture reproducing apparatus and the gross of this house has gained. The Grand Central Theatre, dark for many months for the reason that it had failed financially, reopened last December with "The Jazz Singer" and has been a big winner ever since. "Wings" is there at present in its fourth week. Another house, which has been closed and which will reopen with a sound policy, under the new

Tiffany-Stahl Signs George Jessel for Feature Sound Picture

A CONTRACT for the services of George Jessel in the making of a feature length sound picture has been obtained by Tiffany-Stahl. "Lucky Boy" will be the title of the Jessel picture, a story has been written, a company is being selected, and it will go into production at once, according to this week's announcement.

Most of the production will be made in the East, where Jessel is appearing in "The War Song" in New York City. He will divide time between stage and studio. RCA sound method will be the process used. Later he may go to the Coast to make part of the production.

Jessel has never appeared in sound pictures with the exception of two short vaudeville subjects, in which he demonstrated his ability as a prominent artist. He was the original "Jazz Singer" of the stage play by that name. The sum of money Tiffany-Stahl will pay for his services is said to be one of the highest paid.

name of Midtown, is the Empress. Still another house that failed to pay under a silent picture policy and which is now doing nicely with sound pictures is the Capitol.

St. Louis neighborhood theatres, the Shenandoah, Kings, Lindel and Mikado, have been placed on the sound basis during the past two weeks and business has increased fifty per cent or more. However, it is early to draw definite conclusions regarding these theatres.

MILWAUKEE

Business at the Strand since sound pictures are being used has increased an average of \$10,000 a week. This enormous increase for a comparatively small theatre is attributed not only to sound, but for the most part to the type of sound pictures shown, according to Loe Leo, vice-president of Midwesco.

At the Garden, where sound has been installed over a year, L. K. Brin, manager, says business has approximately doubled in the talking type of pictures, but has not materially increased in talkies synchronized films. At the Wisconsin, synchronized pictures have increased patronage 25 per cent. No talkers have yet played there.

DES MOINES, IA.

The biggest showing ever made in Iowa was recorded at the Des Moines Theatre, where "The Singing Fool" showed to over one hundred thousand people at sixty cents evenings and thirty cents matinees. This is estimated as a fifty per cent increase over an average silent feature.

Synchronized and dialogue films will go twenty-five to thirty per cent over silents

and all-talking films will take ten to twenty per cent over the State show with a synchronized picture as competition. An example of this was the "Night Watch" against "The Singing Fool," "The Terror," at the Capitol, over "Beggars of Life" and "Dancing Daughters" following at the Capitol.

"The Singing Fool" is twenty per cent ahead of "The Jazz Singer" here, and "Lights of New York" is next best. This week "Wings" is taking rank with the mark set by "The Jazz Singer."

CANADA

Information from an official source is that sound pictures have more than doubled the weekly gross made by silent films at the Palace Theatre, Montreal, where George Rotsky is manager. They made their start at this theatre, in Canada, Sept. 1. Since then Rotsky has shown "Street Angel," "Four Sons," "Mother Knows Best," "Air Circus" with programs continuous from eleven a. m. to midnight and later.

The Tivoli, Toronto, started its sound picture policy Oct. 5 and "Street Angel" continued for four weeks with the house crowded day and night. It is considered a little early to make comparisons in connection with the Tivoli but it is a record-breaking situation. Subjects were repeated after eleven p. m. on account of the house being still crowded at that time.

The Metropolitan, in Winnipeg, obtained unparalleled business with six shows daily with "Street Angel" when sound was inaugurated Oct. 27. The Capitol, at Vancouver, is at present running its third sound bill.

(Continued Next Week)

Menjou and Vidor in "Concert" All-Talkie

AN all-talking feature, an adaptation of Hermann Bahrs' stage play, "The Concert," in which Leo Dietrichstein starred on the stage in New York, will serve as Adolphe Menjou's first venture into talkies and also as Florence Vidor's initial effort in this new field of the audible screen. Menjou will have the role portrayed by Dietrichstein and Miss Vidor will play opposite him, the first time since their "Grand Duchess and the Waiter."

Lothan Mendes has been appointed to direct this Paramount talkie and production will begin sometime in February. Menjou will take a vacation in New York following the completion of "Marquis Preferred," his current vehicle.

Pathe Executives Discuss Plans for Sound Picture Product

PLANS for an aggressive sound picture program and next year's product were discussed by Pathe division and eastern managers at a regional meeting held last week at the home office. Colvin E. Brown, executive vice-president, presided. After the opening session, a luncheon was given at the Hotel Roosevelt. Joseph P. Kennedy, official advisor to the company, was the principal speaker.

Expressing satisfaction over the showing made by Pathe's first sound picture, "King of Kings," Brown declared that "all Pathe pictures will include dialogue." The first all-talking picture, "The Missing Man" is now in production, Benjamin Glazer directing. Other R C A Photophone features, Brown announced, would be: "Ned McCobb's Daughter," "Captain Swagger," and "Marked Money" with unusual sound synchronization; while those that will be offered in both sound and dialogue are: "The Godless Girl," "Annapolis," "Show Folks," "Sal of Singapore," "The Shady Lady," "The Spieler," "Geraldine," "The Leatherneck," "Noisy Neighbors," "Square Shoulders," "The Flying Fool," "The Office Scandal," "Listen Baby" and "High Voltage."

Enthusiasm was also expressed over the first issue of Pathe Sound News to be released on Armistice Day, Nov. 11th. Other short subjects in sound are the "Aesop's

Film Fables" and "Topics of the Day." The Grantland Rice Sportlights will use dialogue and vocal description.

Following Friday's business meeting, the Patheites visited the studios of the Radio Corporation of America to see and hear some of the Pathe sound features.

Those in attendance in addition to Messrs. Kennedy and Brown were: John Flinn, Vice President; T. C. Streibert, asst. to executive vice president; Lewis Innerarity, secretary; John Humm, treasurer; Terry Ramsaye, editor-in-chief of Eastern Production; Phil Reisman, general sales mgr.; Ray L. Hall, editor of Pathe News; E. J. O'Leary, feature sales mgr.; Harry Scott, short subject sales mgr.; George W. Harvey, director of advertising and publicity; John F. McAloon, mgr. exchange operations; Stanley Jacques, central div. mgr.; L. J. Hacking, supervisor eastern div.; Lou Kniskern, asst. to gen. sales mgr.; Arthur Rousseau, vice pres. Pathe International Corp.; Lou Miller, sales prom. short subjects; Bob Wolff, and Bill Raynor, mgr. New York branch; Oscar Hanson, mgr. at Buffalo; Bert Moran, mgr. at New Haven; Charles Stombaugh, mgr. at Albany; Bob Mochrie, mgr. at Phila.; R. C. Robin, mgr. at Washington; R. C. Cropper, mgr. at Boston; Harry Lorch, mgr. at Chicago; and D. A. Doran, eastern story editor.

Most of Warner Talking Stars Recruited from Ranks

CONTRADICTING the assumption that in most cases the motion picture industry would have to turn to the stage for talent in the production of talking pictures, Warner Bros. bring to light the fact that with but few exceptions Vitaphone stars have been recruited from the ranks of players who previously appeared in silent pictures. It is true that many Vitaphone players have had stage experience but in the majority of instances their screen popularity has been of long standing.

Twenty-nine actors and actresses have been slowly and consistently signed by J. L. Warner and the trend talking pictures are taking in the development of popular personalities can be studied to advantage through the following list of players appearing in full length Vitaphone productions. Those who have stellar rankings are:

Dolores Costello, Al Jolson, John Barrymore, Thomas Meighan, Fannie Brice, Monte Blue, May McAvoy, Betty Bronson, Rin Tin Tin, Conrad Nagel, Louise Fazenda, Audrey Ferris, Lois Wilson, Edward

Everett Horton, Pauline Frederick, George Arliss, Sophie Tucker, Ted Lewis, Texas Guinan and Bert Lytell.

Players who fall under the featured category include David Lee, the child now scoring with Al Jolson in "The Singing Fool," William Collier, Jr., Myrna Loy, William Russell, Agnes Franey, Grant Withers, John Miljan, Andre Beranger and Harry Wardell.

Jolson Songs by M. C. Used to Exploit "Singing Fool"

A number of mediums were used to exploit the Al Jolson picture, "The Singing Fool," when it played the Riviera Theatre, Waterloo, Iowa. Outstanding among Manager H. D. Grove's stunts was the enlistment of his personality band leader's services in singing the theme song, "Sonny Boy" from the stage a week in advance. This gave Jack Bain, master of ceremonies, a legitimate reason to talk about the

Talkies Interest New York State Group

WITH the exception of the Schine brothers, the heads of practically every circuit in central and northern New York were in New York City last week, the number including William Smalley, of Cooperstown; William Benton, of Saratoga Springs; Mike Kallet, of Oneida, and Henry Frieder, of Hudson. The entire group made the trip, it is understood, in connection with sound pictures.

featured motion picture to be shown the following week.

Three window displays of the sheet music, "Sonny Boy," a 10-foot banner in Kresge's 25c store on Brunswick records and Al Jolson's tire covers on all taxicabs operating in the city and two 20-foot signs with a cut-out head of Al Jolson for the theatre front, were some of the additional exploitation mediums that inspired record-breaking receipts for the engagement.

Canadian Musicians Feel Brunt of Sound Films

The first rumble of labor difficulties in Canada because of the installation of equipment for the presentation of sound pictures has been heard at Winnipeg. The Metropolitan Theatre, Winnipeg, screened its first sound feature, "Street Angel," starting October 27, while the Capitol Theatre is being wired. The orchestras and organists at both houses have received their two weeks' notice but the musicians will be employed on a temporary week-to-week basis until definite policies have been adopted.

It has also happened that Manager D. E. L. Fisher of the Garriek Theatre, Winnipeg, has dispensed with his seven-piece orchestra following the installation of a large pipe organ.

Jack Norworth to Appear in Vita Presentation

Jack Norworth, star of the variety and musical comedy stages who recently completed an important role in the all-talking Vitaphone production, "Queen of the Night Clubs," in which Texas Guinan is starred, has been signed to appear in a Vitaphone presentation of his own latest songs and stories, according to an announcement made by Jack L. Warner, vice-president in charge of Vitaphone production.

In his Vitaphone presentation Norworth will be assisted by Dorothy Adelphi.

Universal Signs Hoagland as Contact With Legit

As posted vaudeville and professional representative, (Tues) Carleton Hoagland has been engaged by Universal to interview and engage all Movietone artists in the east, to contract with the vaudeville colony and legit stages.

Mr. Hoagland is known in the vaudeville business as a booker of theatres and talent. For a time he was connected with Henderson's in Coney Island. He has been a producer of musical comedies and vaudeville acts in the east and on the coast.

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Sound Film Storm Breaks Over Europe

England, France and
Germany Awaken to
Voice of the Screen

By LARS MOEN

(European Correspondent, Motion Picture News)

PARIS, Oct. 23.—When I left America, nearly a year ago, the gathering clouds foretold the coming storm that was to end the silence of the screen. In Europe I found scarcely a ripple of interest. Two processes had been developed in Germany and were languishing; some activity in England on the part of De Forest; in France principally ridicule and prejudice.

Today the situation has changed as if by magic—so much so that it is difficult to say how it has all come about.

First, it became known that the Paramount theatre was being wired for sound films and would open in about a month with "Wings." The Madeleine, where "Ben Hur" recently closed its spectacular run, likewise. Presumably Paramount expected to "scoop the field."

If so, that hope was shattered the past week when the following single-column advertisement appeared in the principal Parisian dailies:

Talking Films?

Musical Films?

A revolution in the cinema industry. For the first time in France, you may soon see, hear and judge, in a large establishment on the Boulevards, the first French talking films, made by the process Gaumont Petersen-Poulsen.

Then, a few days later, the following more specific announcement:

Cameo.

Is closed for the installation of the next spectacle which will be entirely composed of talking films, and the Aubert film, "L'Eau du Nil" (Water of the Nile), made from the novel of Pierre Frondaie by Marcel Vandal, and of which the orchestral accompaniment, voices and sounds will constitute a revolution in the cinema spectacle.

This will mark the debut in France of the sound film, in the modern sense. Yet, oddly enough, back in the days when the Lumiere Brothers were doing in Europe what Edison and Jenkins were doing in

Paramount's First All-Talkie Screen Comedy Will Be "The Dummy"

PARAMOUNT'S first all-talking screen comedy will be the stage play, "The Dummy," by Harvey J. O'Higgins and Harriet Ford, according to an announcement made by Jesse L. Lasky, first vice-president in charge of production.

Robert Milton, New York stage director, will make his debut as a motion picture director with this production, while Herman Mankiewicz, former playwright and author, is adapting the play and preparing the dialogue for the 100 per cent talking film.

Production of "The Dummy" is scheduled to begin on the sound stages of the Paramount studios in Hollywood immediately upon the completion of "Half an Hour," which William C. De Mille is directing. Every facility of the sound department will be utilized in bringing this comedy of detective life to the screen as an audible motion picture.

America, France had her talking films—but that is another story of which I shall have more to say another time.

The Gaumont process is sponsored by Leon Gaumont, an illustrious name in French screen annals. After his alliance with Metro-Goldwyn-Mayer, he was long inactive in the production field, confining himself to theatre operation and equipment manufacture.

The two engineers who have developed the process Petersen and Poulsen, are Danish, and the latter will be instantly remembered for his invention of the Telephonograph, which records sound on a steel piano wire, and for a time had quite a vogue, as well as the important part which he played in the development of radio telephony. He is not, therefore, to be ignored as a possibility in this field.

The process is rather closely guarded at the moment, but we are reliably informed that it uses an extra film, with the sound track taking up the full width of the frame. Thus the process demands a special projection head and double the quantity of film, and if this defect cannot be overcome, through reason of conflicting patents, the process will probably make little headway in competition with American devices which place the track within the standard 35 millimetres.

However, it must be borne in mind that it will, perhaps, be two years before American devices will appear to any extent on this market, owing to the fact that home consumption is absorbing the entire production at the moment. There is always the possibility, however, that American companies will arrange for a similar production on the continent by subsidiary or affiliated companies. It is understood here that the G. E. process has been offered to all leading French producers.

Meanwhile, Louis Aubert, owner of 22 houses in France, and an important producer, has departed for a six weeks' period of study in America, principally, it is believed, to determine the merits of the sound film and its possibilities for his houses. Jacques Feyder, the director, is doing likewise.

Much of all this was precipitated by the debut in London on September 27 of the Vitaphone. Theatre managers from all

over England, France and Germany went to hear it, and the result was an over-night change in sentiment as to the "film sonore," as it is called in France. And the critics, if some of them complained of the "bronchial" quality of the voices, were unanimous in their recognition of its importance.

Germany, of course, has not been behind in this. The Tri-Ergon process, already several years old (and the American patent rights of which are owned by Fox-Movietone), is showing new life. Walter Ruttmann, the decorative artist who turned to making abstract films, and who associated himself with Carl Freund, Ufa camera wizard, for the making of "Berlin, the Symphony of a City," is now with Tri-Ergon, and at the moment is in England, where he has made a short talking film with George Bernard Shaw as the subject.

And even from far-off Czechoslovakia comes the announcement that a corporation has been formed there to make and exploit sound films.

Premier of "Alias Jimmy Valentine" at Astor

Another dialogue picture from the M-G-M studios, "Alias Jimmy Valentine," will shortly make its appearance at the Astor theatre, New York City, following a successful run of "White Shadows in the South Seas."

This new picture, which stars William Haines, was adapted from the Paul Armstrong play of the same name. Lionel Barrymore, Karl Dane and Leila Hyams also have prominent roles. Jack Conway did the directing.

The film will be a combination of straight movie and dialogue and will also contain a synchronized score prepared under the direction of Dr. William Axt and David Mendoza.

"The Divine Lady" Will Be a Dialogue Picture

First National's "The Divine Lady," a special production visualizing the love and naval battles participated in by Lord Nelson, will come to the screen this fall as a dialogue picture.

Talkie Made in Record Time by Barrymore

STRAIGHT line production methods were applied to talkies by the Metro-Goldwyn-Mayer studios, in the making of "Confession," a dramatic playlet directed by Lionel Barrymore, and in which are featured Robert Ames, Carroll Nye, Yvonne Stark and Christiane Yves.

Barrymore laid out the play, held rehearsals for a week, then played it on a stage before an audience in a Los Angeles motion picture theatre, as a prelude to filming. This was, in effect a preview. Perfection attained, actual filming took but a half-hour, as compared with days by the old method. Barrymore believes that all future sound pictures will be filmed in this manner, just as stage plays are produced.

Paramount Talking Shorts in Work at L. I. Studios

SINCE the reopening of Paramount's Long Island studios where "The Letter," with a speaking stage cast headed by Jeanne Eagels, is in full production stride, production of all-talking short subjects is proceeding at a rapid rate, a half-dozen already finished. James R. Cowan is in charge, assisted by Larry Kent and Joseph Santley.

Eddie Cantor the other day completed a two reel picture which will bring him to the public as a personality in a sense never realized before. The picture is called "Eddie Cantor, That Party in Person." It is expected it will be first shown in New York at the Criterion Theatre next month as part of the program at the opening of Paramount's first all-dialogue film "Interference." Bobbe Arnst of "Rosalie" appears with Cantor, both of them by arrangement with Florence Ziegfield.

Ruth Etting, another Ziegfield star, has made a one-reel film at the studio, recording her singing of Irving Berlin's "Roses of Yesterday" and Walter Donaldson's "Because My Baby Don't Mean Maybe Now."

Other short subjects already completed or

nearly so are Elinor Glyn speaking on "What Is It?," Borah Minevich and his troupe of boy harmonica players from Hammerstein's "Good Boy;" and a sketch, "One Word," written and directed by Joseph Stanley. The three Giersdorf Sisters, singers, seen on the stage in "Cross My Heart," are soon to be recorded.

The Santley sketch, "One Word," is a novelty applying the efficiency principle to drama, eliminating needless words. The cast consists of Irene Purcell, recently in "The Great Necker;" John Rutherford, of "Queen High" and "The Love Call;" George Meeker of the film, "Four Sons;" Priscilla Knowles of "The Spider," and John J. Dwyer.

The Long Island studio also has turned out two talking pictures of the "Great Stars and Authors" series to be distributed by Paramount for the benefit of the Actors' Fund and the Authors' League. Many of the stage stars on Broadway have given their services for these pictures. They are "Night Club," from the story by Katherine Brush, and "The Pusher-in-the-Face" by F. Scott Fitzgerald.

Tonefilm Completes Large Sound Studio at Fort Lee, N. J.

COMPLETION of what is claimed to be the largest sound stage in the east, is announced by Phil Goldstone, in charge of production activities at the Metropolitan Studios, Fort Lee, N. J., the plant of Tonefilm Corporation.

The system of acoustics used in this studio is known as the Fin method, a system of fins extending around the stage and the ceiling, which, it is claimed, breaks up the sound waves of voice and musical tones and eliminates the base vibrations of the harsher tones. Johns-Manville, the builders, are using the studio as their show studio of the East and are at present at work on another stage for Metropolitan, said to be the largest ever built. The latter will be available to other producers of sound pictures.

Goldstone believes that the exhibitor will be the ultimate judge as to interchangeability and states that the Tonefilm device

recently demonstrated its claim as a standard talking picture machine by properly rendering a subject made by a well known producing company. No batteries, but a special Tonefilm tube supplied with current from the electric socket, is said to be a special feature. This tube was invented by Wein, inventor of the Wein tube used with television.

Novel Talking Trailer for "Stark Mad"

A recent novelty contrived by Warner Bros. for a Vitaphone trailer is that for their all-talking picture, "Stark Mad." The trailer for this picture takes the form of a complete Vitaphone sketch headed by H. B. Warner who has the principal role in the production.

All the members of the cast appear on the screen one by one dressed in character. Each is questioned by H. B. Warner as to his identity and each answers, giving the audience an excellent idea of the amusing entertainment in store for them. The last to come on is a giant ape who brings the trailer to a close with a climax of real excitement.

Stage Players Featured in "Nightstick"

Five Broadway stage players who have never appeared before movie cameras are prominent in the cast selected by director Roland West for his all-talking film version of "Nightstick." This crook play was seen in New York last season. "Nightstick" will be placed in production at the United Ar-

Vitaphone Clicks in London Showing

VITAPHONE has clicked in London, according to Herman Starr, Warner Bros. executive, who supervised the first showing at the Piccadilly Theatre, which is now owned by Warners. Al Jolson in "The Jazz Singer" was chosen as the first Vitaphone picture and the star was present for the premiere. The picture received an ovation, according to Starr.

The Piccadilly planned to hold "The Jazz Singer" only for four weeks, after which will follow "The Terror," Fannie Brice in "My Man" and Dolores Costello in "Noah's Ark."

tists Studio in Hollywood on November 15th.

Eleanor Griffith, recently star of "The Spider" on the Broadway stage, and as yet unacquainted with any movie camera, will be the Joan Manning of "Nightstick." She arrives in Hollywood Friday, November 2nd.

Pat O'Malley, screen and stage player, will have the leading male role of Tommy Glennon. Mae Busch, also a film and foot-light performer, will be seen as Daisy Thomas.

Chester Morris, New York Stage player and wholly unfamiliar with movie cameras, will be the Chick Williams of "Nightstick." Three other stage players who will be seen and heard in this all-talking film and who have had no screen experience at all are Regis Toomey, Harry Stubbs and Pernal Pratt. All three have been cast in important roles.

Separate silent and talking versions of "Nightstick" will be made by Mr. West, the director of "The Bat," "De Luxe Annie," and "The Dove." He acted on the stage, beginning when he was seventeen.

"Nightstick" is one of three all-talking pictures announced by United Artists.

Dita Parlo Arrives for Chevalier Vehicle

Dita Parlo, 19-year old German actress signed by Paramount after two film appearances in her home country, arrived in New York last Tuesday on the S. S. Columbus. She was accompanied by her mother. The young actress will remain in the east for a few days and will then leave for Hollywood to commence work on "The Innocents of Paris," Maurice Chevalier's first talking production for Paramount in which she will be the heroine. "The Homecoming," the first picture in which Miss Parlo appeared, will be shown at the Paramount Theatre on November 17. it is said.

Flo Lewis Signed for Vitaphone Sketch

Flo Lewis, known on the variety stage as "the inimitable singing comedienne" is to be seen and heard in a Vitaphone comedy sketch, "Give Us A Lift," in which she will be supported by Leo Karlyn, according to an announcement made by Bryan Foy, Vitaphone director and executive.

Miss Lewis has been on the stage since she was six years old. Her recent successes include "Big Boy" with Al Jolson, "Twinkle Twinkle," "Rain or Shine."

Talking Shorts Versus Vaudeville Survey

THE Vitaphone Corporation recently made a survey of a typical American community in an effort to obtain written testimony from the public as to its preference between vaudeville and talking shorts.

Mansfield, Ohio, was the city selected and it is claimed that a 14 per cent reply, from 500 letters sent, contained but 18 per cent in favor of regulation vaudeville, the remaining 82 per cent being decidedly in favor of the talking short subjects.

Pathe Announces Sound News Reel

First Issue Ready

November 11; Many
Innovations Claimed

THE first release of the sound edition of Pathe News, to be followed by releases each fortnight, has been announced for the week of Nov. 11 by Colvin Brown, executive vice-president of Pathe.

The first issue of Pathe Sound News will be a full and complete reel, containing a wide diversity of subject matter in news and news features. Coincident with the first issue is the tenth anniversary of the Armistice and matter relative to this event of the Great War will be included. Many thousands of feet of film have been recorded and tested preliminary to the release and it is claimed that a number of new elements of sound and talking picture technique will be introduced.

One of Pathe's Sound News innovations is a form of screen interview which tends to combine the salient elements of newspaper reportorial practice and screen reporting. The new method promises the possibility of a better utilization of the box office values of important public personalities in relation to the activities and responsibilities which put them in the public eye—and ear.

Pathe Sound News is recorded by the Radio Corporation of America Photophone system, evolved by the General Electric Company and Westinghouse. This system claims special merits in the use of a sound recorder separate from the camera, rendering the camera more mobile than in combined units. The Photophone system is also said to differ from the Movietone system in that the RCA film record is made in terms of variable opaque area, in a hill and dale wave, on the sound strip, instead of the earlier and more widely used method of recording in variable densities. Various laboratory advantages are claimed for the RCA capacity method which permits the film printer to time for the pictorial image. In addition to the Photophone equipment, Pathe has available and in service for supplementary use some specially constructed

Pomeroy Completes Construction of Portable Sound Equipment

ROY J. POMEROY, director of sound at the Lasky studio has just completed the construction of what is declared to be the first portable sound equipment switchboard and recording control device for talking motion pictures. This new equipment enables Pomeroy's technicians to film and record scenes anywhere on the Paramount lot. It is likened to the remote control hook-up of the radio world.

In addition to other sound recording innovations, Pomeroy is responsible for Paramount's system of sound recording and voice reproduction, which differs considerably from others in as much as the recording is on a separate strip of film, independent of the picture negative.

recording units using the variable density method making a product identical in physical character with Movietone.

Back of this advent of Pathe News in sound is a long period of endeavor. It is editorially the product of the labors of Ray L. Hall and Terry Ramsaye, whose names have been variously associated in connection with most of the news reel enterprises of the last fifteen years as authors of the dominant styles of screen treatment and practices of screen journalism.

The Pathe Sound News organization personnel is being drawn chiefly from the long trained and disciplined Pathe staff. The first to be drafted to sound was Joseph O'Brien, film editor and cutter from Pathe News, who has been schooled at the Radio Corporation of America's laboratories. Among the cameramen thus far detailed to sound by Pathe are Harry Smith, Tommy Hogan, Robert Donahue and Alfred Gandolfi.

Marvin H. McIntyre, editorial representative at Washington in contact with the White House, the Army and the Navy, has been given responsibilities to the sound news.

Through the initial period of product Pathe Sound News has the co-operative attention of E. E. Bucher, vice-president of RCA, and the engineering staff under Carl Dreher, including Harry Dreyer and Harry Jones, assigned to technical supervision of the operations of the sound recording camions.

All Pathe Sound News prints are being made in Pathe's own laboratories in New York, Jersey City and Bound Brook, all of which have been specially equipped for this work.

Pathe Sound News prints will be routed from the Jersey City plant under the charge of Robert Richards, and the development of sound negatives and the making of first prints will be done along with Pathe silent news pictures in the high speed news laboratory under James Pozzi in the home office building at 35 West 45th street.

Use Made of Television in Talking Short

(Hollywood Bureau, Motion Picture News)

Hollywood, Oct. 29.—Television has invaded motion picture production. Last week, in making a short reel dialogue Movietone of M-G-M stars and contract players for the opening of the New Empire Theatre, London, England, use was made

of television and long distance oversea telephone to put over the idea that the players were making personal appearances before the audience.

The film, about 400 feet in length, included practically every star and player under contract to M-G-M with each doing a brief dialog via movietone. The only contract stars who did not appear were Lon Chaney, Ramon Novarro and Greta Garbo, all of whom were out of town when the film was shot.

Lou Ostrow produced the dialog reel under supervision of Irving Thalberg. Studio officials claim that the reel gives a definite guide to talking possibilities of all contract players, and every one who registered on the Movietone showed good voice registration for future "talkies" which the company will produce.

U. A. Staff En Route for "Say It With Music"

Production will start on "Say It With Music," the Harry Richman talking and singing picture Irving Berlin has written for United Artists upon the arrival in New York of Producer John W. Considine, Jr., director Alan Crosland, scenarist C. Gardner Sullivan, art director William Cameron and photographer Karl Struss. Richman, star of "George White's Scandals" will star and Berlin will assist in production. Crosland, it will be recalled, directed Al Jolson in "The Jazz Singer."

Sherman Will Supervise and Act in Talkie

Lowell Sherman will supervise and enact the leading role of a one-act stage play by Stanley Houghton, produced on Broadway in 1914 with the title of "Phipps." It will be transferred to the screen as an all-talking picture. The play was ranked by New York critics as one of the fifty best one act plays ever written.

Other parts in the play will be portrayed by Betty Francisco and Cyril Chadwick.

"Broadway Melody," an All-Talking Picture

M-G-M's first all-talking picture, "The Broadway Melody," has gone into production with Harry Beaumont at the megaphone. Beaumont recently made "Dancing Daughters."

Work Starts on Fifth Sound Proof Stage

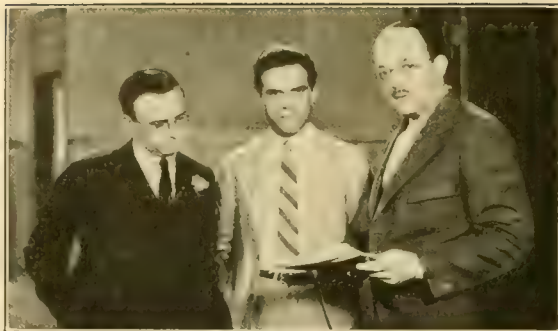
FURTHER proof that Warner Bros. are to continue the making of Vitaphone productions on a large scale is carried in Jack L. Warner's recent announcement that construction will immediately start on another large sound proof stage at the Hollywood studios.

"This sound-proof stage," says Warner's statement, "to be known as Stage 7, will be 200 feet by 300 feet and will be an exact duplicate of the one completed last month. It will bring the total number of Vitaphone stages up to five.

"This stage will contain many buildings, since separate space is needed for adjoining monitor rooms, recording rooms, projection rooms and various other necessary departments. The new stage will be completed at cost of more than five hundred thousand dollars."



A strong masculine virility is always in evidence in the directorial creations of Ralph Ince, which sometimes he enhances by giving a vigorous characterization himself. He was seen to good advantage in "Singapore Mutiny," and has just completed "Hard-boiled." Both are F B O releases.



A visitor to these shores, F. A. Enders, who distributes the Columbia product in England, was entertained recently at the Columbia studio by Director Frank Capra and Treasurer Jack Cohn, in the center and on the right, respectively



Henry King is developing this young man, John Holland by name, and now enacting the leading male role in "She Goes to War," which King is making as an Inspiration-Halperin production. Eleanor Boardman is the girl of the film. Holland is under contract to King and Inspiration.



Master Jack Warner is an autograph hound, but that doesn't put Bert Lytell nor Pauline Frederick on the qui-vive. They were "On Trial" for several reels in the Warner Vitaphone feature of that name. They, therefore, can afford to affix their John Hancocks in signature books. Besides young Mr. Warner has a high place in their esteem.



Here's a little redskin miss whom we'd vote for in any pageant of pulchritude. She is Dorothy Janis, one of the prettiest girls among the M-G-M stock players



One of the best things about the talkies is the experience of hearing faces with whom you have been silently acquainted burst out into song or story. Here are three players who acquit themselves creditably in Universal's Movietone "Melody of Love." Miss Mildred Harris, and on the left Tom Dugan and on the right Walter Pidgeon



A story of youngsters married in this jazz age in the much-ballyhooed "companionate" style is First National's domestic drama, "Companionate Marriage." Betty Bronson and Richard Walling are the happy pair whose adventure into matrimony seems to be having smooth sailing



One of the studio fellers you hear about but seldom see is the still cameraman, who is a pretty important individual in presenting the stars to the public. Here Richard Dix takes pleasure in presenting Fred Hendrickson of the Paramount staff who has been with him in all his recent vehicles.



They really like to pose for pictures underneath the California sky. Above, Mr. and Mrs. Jerry Drew are snapped while strolling in the sunshine. Jerry is one of Educational's principal comedians, while his wife, Anita Garvin, also acts in pictures for various companies, including her husband's

HOLLYWOOD

Western Editorial Representatives:
Edwin Schallert, Jerry Hoffman, Lillian Gale

WM. McCORMACK
Western Representative

Western Advertising Representatives:
Laurence A. Urbach, Ray Murray

Hollywood Office: Mezzanine Floor, Hotel Roosevelt, Phone Granite 2145

Brakes Clamped on Screen Newcomers

No Publicity Until Two Pictures Have Been Made, Ruling

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—As a result of too many recent cases in which highly exploited "finds" have been dropped by studios, fan magazine writers in Hollywood are establishing a rule that no publicity will be given screen newcomers until after two pictures have been made in which the "find" appears. During the past year over a dozen girls have been publicized as new "sensations" in fan magazines via the studio publicity departments, before they had played any role of importance in a picture.

In some of these instances, the girls had never appeared before a camera prior to being hailed as a "discovery." In others, the girls had plugged along as extras and were placed under contract as stock players. Such contracts led to similar exploitation. The fan writers feel that studio

publicity departments have gone off "half-shot" too often and are making their mediums appear ridiculous in view of the fates suffered by most such "finds."

Recent ones include Eva Von Berne, at Metro-Goldwyn-Mayer; Ruth Elder, at Paramount; Frances Hamilton, at First National; Ruth Hurst and "Dimples" Lido, at Universal; Agnes Franey, at Warner Brothers; Viola Richards, at Hal Roach; Lia Tora, at Fox; Sally Blaine, at Paramount; Sylvia Beecher, at M-G-M; Rosita, at United Artists; in fact one or two can be found in almost every studio.

One or two of these are still under contract, but have disappeared from publicity, being relegated to bits or practically extra work. Others appeared in one picture and were dropped by the studio. Still others remained under contract for six months and more, drawing salary weekly and never appeared in a picture.

Writers are asking publicity departments to seek interviews for such players only after the girls have accomplished something in one or two pictures. They feel it unjust to the player to raise her hopes and to the fans in promising new star material which is never developed.

College Boys Return to Other Jobs

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 22.—The last of a \$20,000 experiment for "new faces" by First National disappeared from pictures last week. John Westwood, the one remaining boy of ten college youths imported to Hollywood by First National two years ago, decided the battle wasn't worth the price and became an automobile salesman.

Two years ago, First National, in conjunction with College Humor, the national publication, held a country-wide contest in every university from coast to coast with a view towards bringing new faces to the screen. John LeRoy Johnston was sent on a tour of the East and Midwest, and Ned Holmes of the West Coast and South. The result was the signing, on six months contracts, of John Westwood of Princeton, Stuart Knox of Yale, Richard Glendennin of California, John Stambaugh of Northwestern, as the survivors of a three months trial period for the ten collegians.

One by one, the boys have either returned to college, or entered commercial ranks. Westwood held most promise and held on doggedly until last week. He succumbed to the lure of shiny chassis and 1929 bodies last week.

The Movies Win!

The world is a better place because of the motion picture.

This was established last week when the decision over a debate between the University of Sydney, Australia, and the University of California at Los Angeles, was rendered in favor of the students defending the motion picture. The question, "The World Would Be Better Off Without the Movies," was propounded by the students to Sydney, Australia, with U. C. L. A. as their first stop in a series of world-wide debates with universities on various questions. Milton Sills officiated as chairman for the evening. The decision was informal, the only judges being the audience. Speakers for U. C. L. A. were Harold Kraft, Myron E. Smith and Kenneth Piper. The visiting youngsters, from U. of Sydney, were Norman C. L. Nelson, H. G. Godsall and W. S. Sheldon.

Good Administration

For the third consecutive year, the officership of the Mayfair Club remains identical. The recent election resulted in the same group of founders being chosen to serve. The officers include Fred Niblo, president; Charles Christie, vice-president; Irving Thalberg, secretary; M. C. Levee, treasurer; and Margaret Ettinger, corresponding sec-

Stud Poker Game Nets Winner \$40,000

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—Poker sessions with five card stud at table stakes is the current pastime of a select group of coast producers. The games have been kept well under cover on account of the prominence of the players participating, and very few in the picture colony know that the games have been held.

Last week, however, one producing head, a regular in the weekly sessions, wrote checks totalling over \$40,000 for his evening's losses. Various winnings ranged from \$5,000 to \$15,000 by the participants who came out on the right side.

retary. The Board of Directors remains intact with the officers, and Conrad Nagel, Sid Grauman, Harry Rapf, B. P. Schulberg and Winfield Sheehan continuing to serve.

Sequel to "Dancing Daughters"

Metro-Goldwyn-Mayer intends following up "Our Dancing Daughters" with a sequel tentatively called "The Brass Band." The entire cast of "Dancing Daughters," headed by Joan Crawford, will be seen in the sequel, which is being written by Josephine Lovett, author of the former. Harry Beaumont, who directed "Dancing Daughters," will wield the megaphone on "The Brass Band."

Retains Richard Wallace

As a result of his work with "The Shopworn Angel," for Paramount, Richard Wallace, director, has been retained by that company to make the talking sequences which will be injected into the production. "The Shopworn Angel" was intended as a silent picture, but Wallace's direction made it good enough to synchronize. Gary Cooper and Nancy Carroll play the leads.

Starts "Wells Fargo"

Albert Rogell starts production this week on "Wells Fargo," which will be Ken Maynard's next release through First National. The story is woven about the history of the old express company in the pioneer days of the West.

"Divine Lady" Novelized

Coincident with the release by First National of "The Divine Lady," Grossett and
(Continued on following page)

And It's All Charged to Overhead

Hollywood Veterans Say Producers Are Falling for a Lot of Bunk

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Oct. 29.—Members of the film colony who came to Hollywood with years of experience along New York's Broadway, are deriving much amusement from the manner in which producers are falling for the bunk handed out by a group of youngsters posing as "authorities" on show business. Several young men, scarcely out of school, if they ever went to school, who have apparently spent a few months as hangers-on to Broadway's wits and celebrities, have succeeded in impressing a few producers with their self-exploited contacts and have landed into very comfortable berths.

One such young man has not only promoted himself into a contract, but recently talked himself into a trip to New York and back at the company's expense, selling the producer the idea that he was to negotiate personally with Moran and Mack to appear in a series of shorts. The producer is evidently unaware that Moran and Mack have asked \$325,000 plus fifty per cent of the gross to appear in a feature. Had he known, he might realize that it would take almost a hundred years or more for a film concern to get back its investment on such a basis with shorts.

Other youngsters, who speak glibly of "my pal, Eddie Cantor," or of their intimacies with Broadway's columnists such as Walter Winchell, Mark Hellinger, F. P. A. and the others, have succeeded in impressing production heads with their individual New York prestige.

Another source of amusement is the number of vaudeville actors, who, after appearing in one sound short, succeed in selling themselves as directors of sound shorts to other studios. Their work in one short is considered sufficient experience by some executives to warrant a knowledge of directing.

And it's all charged to "overhead."

Universal Sound Executive Returns to Coast

After spending several weeks in New York City where he closed important contracts for various artists, in behalf of Carl Laemmle, Nat Goldstone, sound picture executive for Universal, is enroute to the Coast to resume his activities at Universal City.

Probably the most notable deal Goldstone negotiated, while in New York, was the signing of Paul Whiteman and his orchestra for the production of a talking and musical picture. He carried out Laemmle's wishes concerning the arrangements to have Whiteman's entire orchestra brought to Universal City, February next, for six weeks of picturization and sound recording.

Other important deals, arranged by Goldstone, will be announced shortly.

Dotty Jottings

By Jerry Hoffman

LAST week I drove all the way to Santa Ana to see the first preview of "The Last Warning" . . . which is Junior Laemmle's most recently completed production . . . the preview was "silent" . . . and even in its rough first-cut state I can see the reason for Junior's unusual enthusiasm over it . . . and when I say "unusual enthusiasm" for Junior Laemmle . . . that should mean plenty, for this youngster puts everything he's got into everything he deals with. . . . Junior wants it to be the greatest mystery thriller ever made for the screen . . . and danged if I don't think he's succeeding. . . . Paul Leni directed . . . splendidly by the way . . . also by the way . . . this is not a review . . . merely comment . . . and get a load of the cast. . . . Laura La Plante, Margaret Livingston, John Boles, Roy D'Arcy, Bert Roach, Mack Swain, Burr McIntosh, Fred Kelsey, Slim Summerville, Tom O'Brien, Bubby Phelps, Carrie Daumeri, Darcy Corrigan, Tom McGuire, . . . reads like a Hollywood 'phone book . . . and oh yeah . . . a big hand for Tom Reed's titles. . . .

THE stage-hands and cameramen's unions in Los Angeles have the continual complaint . . . and oftentimes justified locally . . . that newspapers are unfair to them in the publication of news . . . and yet I couldn't help thinking last week . . . as I tried vainly to check a story with the I. A. T. S. E. and the cameramen . . . that they are more than unfair to themselves . . . for they crawl into a shell and shut up like clams when newspapermen come around . . . always carrying the chip on the shoulder for the press . . . try a little of the wide-open attitude and maybe there'll be better results. . . .

ARTHUR CAESAR . . . Broadway playboy imported to Hollywood by Fox to write Movietone sketches . . . is a great guy and likable . . . but some one is hoping that Fox will return a script to him just for the purpose of saying . . . "Render unto Caesar the things that are Caesar's" . . . that'll hold him. . . .

ONE of the sentences which drew the only spontaneous applause at the debate held last week between the University of California at Los Angeles and the University of Sydney, Australia . . . on the subject "The world would be better off without the movies" . . . was used by one of the Australian boys . . . the argument was . . . "If only because of the fact that the motion picture is directly responsible for the origination of the atrocity known as 'the prolog' . . . it should be banished from the face of the earth." . . . It was an audience of laymen who applauded . . . think it over. . . .

LET'S see what else is taking place. . . . Lowell Sherman just directed and acted in a two-reel Movietone for M-G-M and as a result will be Norma Shearer's leading man in "The Last of Mrs. Cheney" . . . some one . . . when hearing about "Mrs. Cheney" and Sherman asked . . . "What does Lon say about it?" . . . William Bakewell is proving both a great protean artist and fine actor in Doug Fairbank's "The Iron Mask" . . . the kid makes lightning changes in both clothes and character . . . by the way . . . the latest term a la highbrow for talkies is "articulating cinema" . . . let this lay for a week.

Hollywood Notes

(Continued from preceding page)

Dunlap are publishing a new novelized version of the story, written by E. Barrington. "The Divine Lady" is the first of eight Corinne Griffith features to be made by First National.

Supervisor Lazarus

Jeff Lazarus, who recently came to Fox from the West Coast Theatre chain where he headed the exploitation department, will become a production supervisor for the studio. His first picture will be directed by Al G. Werker. No title has been selected.

Celebrates Anniversary

"Hell's Angels" celebrated one year of actual shooting on October 31. The latest schedule has it slated to open in New York during March. Sometime ago it was supposed to be ready by the past July for presentation. Howard Hughes is still directing it himself, having taken up the megaphone last December when Luther Reed was obligated to meet other contracted assignments.

Ukulele Bound

Ramon Novarro and his troupe left for Hawaii this week to make "Pagan." W. S. Van Dyke will direct under the production supervision of George Kann. Dorothy Janis is to be Novarro's leading lady.

Minus Appendix

Jacqueline Logan has been out of the hospital but one week since her appendix operation, and is starting work immediately on "Ships of the Night," a Rayart special. Duke Worne is directing, the supporting cast including Ray Hallor, Sojin, Ruth Gordon, J. P. McGowan, Glen Cavender and Andy Clyde.

One Dozen Cameramen

Sam Woods will use twelve cameramen to shoot scenes of the big University of Southern California-Stanford football game, Saturday, Nov. 3. The scenes will be used in the production of "College Days" which Wood is directing for Metro-Goldwyn-Mayer.

Social Editors

The "Edited By" club is Hollywood's newest organization comprised of film editors and cutters. Its function will be primarily social, but has for its express purpose, the betterment of pictures and the production of better understanding and co-operation between producers and film editors. Founders of the club are Frank Lawrence, Lloyd Nosler, George McGuire, Eddie Adams and Roy Stone.

"Arizona" Remakes

Another change of mind on the part of Fox executives results in the remaking of "In Old Arizona" with new changes in the cast. Irving Cummings, who was slated to finish the production when Raoul Walsh

(Continued on page 1398)

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Field Survey of Sound Pictures

It is gratifying to note the marvelous response to the letters we sent to various parts of the country asking for articles and opinions on Sound Pictures. We suggest that every member, or reader watch the publication of these items and make it a point to read them. They actually represent the pulse of the exhibitors from all over the country on this important topic of the day. Last week we published two of these letters, today we publish several more.

I have received letters from several important people in the industry asking for the CLUB'S opinion on certain matters. So you see we are rapidly being recognized as an important factor in the business. Members of the CLUB may well be proud of their affiliation with this great organization which has been sponsored by the MOTION PICTURE NEWS as the Clearing House for all matters pertaining to Box Office Problems and Theatre Operation.

Clinton, Mass. Up to the Minute

While driving through Mass. last week I passed through Clinton, a town of about 10,000 inhabitants and the home of the Hartford-Bigelow Carpet mills, and also stopped off to make the acquaintance of Mr. Keith, manager of the Strand Theatre, the leading playhouse of the town. I was a little fooled on the front appearance of this theatre and rather expected to find a small eight or nine hundred seater. But instead found a 1200 seat beauty. Both the theatre and the manager reflect the high class management.

Found Mr. Keith to be a "regular" who always extends a glad hand to brother managers and visitors. I suggest that if you are within reach of him, you pay a visit. You won't be sorry. I hope we hear something from this man as I'm certain he has a neat bag o' tricks up his sleeve that would look great on these pages. Come on friend Keith, let's hear from you.

Suggestions on Your Vaude Acts

Just what part a manager of a vaudeville theatre in a small town should take in the vaudeville show itself has always been a problem which each one treated in their own way. But I am prompted to ask how many of you

Additional Members of The Round Table Club

Anton Janssen, Venus Theatre, St. Paul, Minn.

Waldo E. Ball, Palace Theatre, Marion, Ohio.

Leroy W. Sams, Pilot Theatre, Winston-Salem, N. C.

M. Meriwether, Publicity Mgr. Winston-Salem, N. C.

Frank S. Brown, Amuzu Theatre, Winston-Salem, N. C.

A. F. Sams, Jr., General Mgr. Winston-Salem, N. C.

Jack C. Tunno, Ideal Theatre, Winston-Salem, N. C.

Harold A. Hayward, Colonial & State Theatres, Nashua, N. H.

L. J. Carkey, Olympic Theatre, Watertown, N. Y.

sit through your show with the same reactions that your audiences sit through them. I happened upon several smaller towns recently and the thought came to me that possibly a little common sense tempered with good judgment might make many a "punk" show become a "whiz."

In the first place, all artists on a vaudeville bill cannot be expected to understand the type of audience they are playing to. In the second—many of them don't give a whoop. All they are interested in is their number of shows, their salary and then on to the next town to tell the stage hands there what a rotten town the last one was. But what struck me as a corking good bill was pronounced rotten by my host in the first town I visited. It was not rotten. It was just "over their heads." That's plain, simple facts. The stuff the featured act was giving them simply did not reach the audiences' understanding. So I repeat that if you managers, when reviewing your opening vaudeville bill, will try and see it from the same level that your audience must see it, perhaps you will be able to go back stage after the show and make some suggestions to your acts that will make their material more appreciated by your patrons. Just remind them that they are playing in . . . ville, and not Times Square. This is just a tip.

A Reopening and an Editorial

We all recall the free publicity we received on this, that or the other stunt, but it would not require many fingers to figure the number of times you kicked up enough interest as to get a featured spot in the editorial column of your leading paper. In most places the editorial column is a closed book as far as theatres are concerned.

From Bowling Green, Ky., Tony Sudekum of the Crescent Amusement Company sends us a news-story and an editorial from his local paper. Such attention is without doubt a marvelous medium of creating and stimulating good will and for this reason we believe this editorial worthy of reproduction.

Theatres An Asset

The importance of high class, well equipped, modern theatres, is an asset to a community that should not be overlooked.

The Crescent Amusement Company has given to Bowling Green several show houses that would be a credit to a city very much larger. These theatres are conducted on a very high plane and furnish our people with some clean entertainment.

In this particular the Capitol and Diamond are well equipped. The two theatres provided by the Crescent Amusement Company compare most favorably with those of any city in the state, population considered. And yet, when you are stressing the important features of our city, have you ever included the theatres among its important assets? As a rule people will enumerate the schools, parks and factories and the business concerns that employ a number of people. These are given prominence for the reason that they draw and distribute much wealth, and from this viewpoint these industries and institutions cannot be given too much credit. But it is well not to overlook the theatres, and if you do not think this is true, just make it a point some evening, or even afternoon, to check up on the number of out-of-town people who come to Bowling Green to see a good show. It might be of interest to know just how many automobiles from neighboring towns come here during the week, bringing from two to five patrons of the theatres.

Many of these visitors combine a theatre program with shopping, and most of them patronize some business firm, outside of the theatre, before leaving the city. It is well not to forget that the theatre is an asset because of the entertainment and education it affords, and also because it is one of our strong business attractions.

Messrs. J. P. and Russell Masters are very popular with the people of Bowling Green and Warren County, and strive to give the public good, clean amusement. The Capitol has undergone a complete renovation and this popular amusement company plans a fall opening the week of October 22-27, which holds in store for the public a real treat.

If you can think of some way to get your own local paper to give you such publicity, then you may indeed shout it from the housetops. It's worth shouting about.

We would like to receive more information about the activities of the Crescent Amusement Company's theatres.

(Continued on following page)

Jack O'Connell's Sound Booklet

Every member of the CLUB, whether they run sound or silent pictures, is urged to write immediately to Jack O'Connell of the Vita-Temple Theatre in Toledo, Ohio and ask him to send a copy of his latest little booklet—"Hitching A Rumble Seat To A Wheelbarrow."

In this booklet, Mr. O'Connell has set forth a convincing argument to counteract the effect of all these "over-night" synchronized pictures that have flooded the market. It also tends to create interest in this type of entertainment and there are many who are looking for just such aid or suggestions. Besides containing much that would interest theatre men and laity alike, it is, from the viewpoint of good advertising, a fine piece of work. I'm sure Jack won't mind my telling you to write for this booklet. I'm as proud of it as he is.

"The Voice of a Nation"

(Editor's Note:— This is the second batch of short articles and letters that the MANAGERS' ROUND TABLE has received in response to their request to certain managers in different localities.)

W. E. Belcher, Manager of the Riviera Theatre in Rochester, N. Y., is short and sweet, but right to the point in telling us what HE thinks about this "sound picture situation."

Dear Mr. Lewis:

"Please be advised that I am thoroughly sold on this new development and feel that it is going to be a great boon for the industry in general. Also, a life-saving tonic for some houses.

"I do not believe, as some would have us imagine, that talking pictures are simply a fad and will lose their appeal. I am convinced that they will remain a permanent part of our program, backed up by public demand. I believe the coming summer will see tremendous strides in this great art of entertainment and sincerely believe we are on the road to better things in the way of motion picture presentation.

"I wish to add that this house is equipped to present Vitaphone and Movietone subjects."

Signed,

W. E. Belcher, Mgr.

Here is another from William A. Levey,

of the Beacon theatre, Port Washington, New York, who frankly expresses his opinion on the subject:

Dear Mr. Lewis:

"You have asked me to state in a letter or short article my opinion on the seemingly all important question of the motion picture field of today, namely, talkies and sound pictures.

"While I think it is a trifle premature to form any definite opinion or come to any positive conclusion in this matter, because like every new development it must stand on its own merits and prove itself worthy of public acceptance.

"I am certain that with considerable improvements which will be made in the industry from time to time the sound pictures are here to stay.

"We are still in the crude experimental stage of this policy of motion picture entertainment, both sound and talking pictures. I have seen practically all of the talking pictures which are being shown today and without exception none of them are what their producers claim for them; without exception the personality and charm one has held for the stars now appearing in the talkies is lost. It seems to me as a manager of motion picture theatres and a theatre-goer that the talking pictures fail to bring out that certain something which one experiences in the silent drama.

"As I stated above the sound picture is a fixture—it is interesting, educational and inspiring entertainment and as such will occupy the field of the all silent pictures to a supremacy.

"As for the talking picture I don't think the general picture audience will take friendly to a full length talking picture. A feature picture of 6 or more reels of all talking will become boresome rather than entertaining.

"I do not believe that the talking picture will ever supplant the silent drama or the speaking stage productions."

Signed, William A. Levey

P.S.—"Kind regards to fellow members of the club."

Dear Mr. Lewis:

"Not that I feel I am an authority of judging the Public's desire, for I am not, but I will say my ideas in the past have been pretty near correct, so I will give you my personal version of Sound Pictures, now and for the future.

"I will go back to the year of 1904 and 1905 when I was a reel boy for Howard &

Company of Boston. At that time two reel features were considered a box office attraction. I can recall the first three reel subject (I believe it was Edison's) that came in for bookings. At that time, I do not recall any straight picture houses, but it wasn't many days later that the big rush came for stores and lots to be turned into Nickleodeons, then the great demand for pictures. Each manufacturer was pressed for something big and they gave it, meaning four, five, and six reels. The theatre that advertised a five reel feature got the business, it was only a matter of a few years that a great percentage of these grind houses were turned into homes for the new fad, namely automobiles.

"Houses that were able to keep the pace were redecorated and enlarged, and so time has rolled on.

"We now come to the new age, as we will call it—talking pictures: Back in 1912 I remember a Mr. Snyder who was trying to perfect a daylight screen for daylight pictures. He was also working on a talking machine, one of the old horn type (Edison Record) and had one picture timed fairly good that I heard.

"I was offered a chance to record on a piano while my picture was being filmed, this taking place about four years ago in a studio just outside of Waterbury, Connecticut. Some days later I heard and saw myself playing, it was quite a thrill and made me think that the day wasn't very far away when talking pictures would be the money getter.

"That day is here, it's here to stay, just like the five reel features and the two reeler were in the beginning. Some houses will flop as before, but remember the Exhibitor that is giving his patrons more for the money cannot take it away, and he who has started must keep it up in order to protect his interest, his competitor must follow suit so what is the answer? Sound pictures are here to stay.

"The final answer to your question is this. The theatre that has sound pictures and the best program to offer will be the winner.

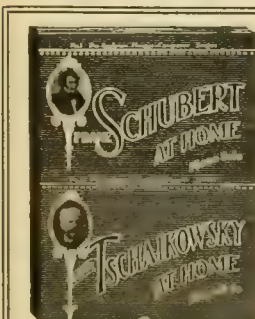
"Time will tell."

Signed, Very truly yours,

Edwin J. Loughton,
Manager.

Construction Notes and Theatre Openings

The Cliftona, built by Harry Clifton, opened its doors to the citizenry of Circleville, O., last week. This new 800-seat house represents all the latest mechanical devices for the best exhibition of motion pictures. It is thoroughly fireproof, being built entirely of steel and concrete. The auditorium is done in Spanish style, decorated with bright colors. A complete stage has been installed, with dressing rooms and facilities for presenting acts. The lobby, foyer and dressing rooms have been treated to match the auditorium. The operator's booth is provided with specially designed shutters which drop over the machines in case of fire.



TWO GREAT VOLUMES FOR ORGANISTS

"Schubert at Home" contains thirty-five (35) of Schubert's greatest works (Unfinished Symphony, Ballet Music from "Rosamunde," Marche Militaire, Waltzes, Song Transcriptions, etc.), arranged for piano solo, but any organist can use. Price, \$1.50.

"Tchaikowsky at Home" contains thirty-four (34) of Tchaikowsky's works (Fifth Symphony, Pathetique, Marche Slave, "1812" Overture, Ballet Music, etc.), arranged for piano solo, but any organist can use. Price, \$1.50.

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Varsity

Short on Story, Long on Atmosphere
(Reviewed by Laurence Reid)

IT isn't much of a story concocted here for Charles Rogers, that up-and-at-'em young man who is winning the popularity stakes for Famous. This one presents a college background—and as far as its settings go it is all to the good. Real shots prevail here for considerable of the exteriors—and Princeton is the college. It genuinely boasts a picturesque setting. The story, strange to say, doesn't release a football game. It tells of a young collegian falling for a carnival girl and getting bad breaks when he is framed by a couple of carnivaleers.

As mentioned above, the settings save it as the story lacks both interest and punch. College yarns at best are not such great shakes because authors of them must skim the surface and rely upon athletics to carry the hero by. With the football game dispensed with here—there was nothing much left to put it over. There is some dialogue, but neither Buddy Rogers nor Mary Brian as the heroine are as successful with their voices as Chester Conklin.

In all it's fair enough for the average trade and through the star's tremendous hold with the younger set—and the fact that it is released for the Fall when colleges are functioning on all six it should do business. But Rogers needs better stories.

Drawing Power: Star's popularity and title. Suitable for all types of houses. **Exploitation Angles:** Play up title and bill as college story of Princeton. Mention Buddy Rogers as leading all male stars in volume of fan mail. Tie up with schools and colleges.

Produced and distributed by Paramount. **Length,** six reels. **Released,** October, 1928. **Director,** Frank Tuttle.

Theme Romance of college youth who falls in love with show girl.

THE CAST

Jimmy Duffy.....Charles Rogers
Ray.....Mary Brian
"Pop" Conlan.....Chester Conklin
Middlebrook.....Philip R. Holmes

Marked Money

Fair Program Feature
(Reviewed by Raymond Ganly)

A FAIR amount of interest, although not a great deal of convincing action, is to be had in this melodrama suited for the neighborhood runs but not for first runs and the like where they are more particular about their "fillums."

There is some good acting in its scenes: a likable characterization by Junior Coghlan; first rate comedy from big Tom Kennedy; a good picture of an irritable though lovable old sea salt as presented by Bert Woodruff; a happy pair of young lovers in the persons of Virginia Bradford and George Duryea. The villains cut up after the conventional manner.

The story's of the frothy, tenuous type and its climax is not conceived in accordance with sane continuity. However, this

sort of entertainment has proven to be okay with audiences if one is to judge by serials and such.

Drawing Power: A fair bet for the "neighbies." **Exploitation Angles:** Feature the kid star, old Bert Woodruff and the aviation climax. Hand out stage money as an attractor.

Theme: Action drama of the part a boy plays in foiling a band of crooks set on stealing a box of money and kidnapping the niece of the man who has befriended him.

Produced and distributed by Pathe. **To be released,** Nov. 4, 1928. **Length,** 5506 feet. **Original story by** Howard J. Green. **Adaptation by** George Dromgold and Sanford Hewitt. **Cameraman,** E. Snyder. **Production Mgr.,** R. A. Blaydon. **Art Director,** Edward Jewell. **Assistant Director,** E. J. Babbie. **Film Editor,** Harold McLernon. **Director,** Spencer Bennet.

THE CAST

The Boy.....Junior Coghlan
Clyde.....George Duryea
Bill Clemons.....Tom Kennedy
Captain Fairchild.....Bert Woodruff
Grace Fairchild.....Virginia Bradford
Donovan.....Maurice Black
Scudder.....Jack Richardson

"Early to Bed"

(M-G-M—Two Reels)

(Reviewed by Raymond Ganly)

LAUREL and Hardy—well, that's enough said. Exhibitors don't need to be advised how good these babies can be.

Here the two Hal Roach funsters have an extremely simple story to work with. Their material when boiled down really amounts to practically nothing. And yet they are funny, get the laughs and strengthen the thought that they are the best comedy team in present-day movies, whether shorts or features. It is all a matter of quality, gentlemen, both in Stan's and Oliver's performances, in the clever direction and the good tone of the material.

Hardy shows he is a more adept comic than his companion in this one. Laurel seems limited to a vacuous expression and a cry-baby look of injured dignity. On the other hand, Hardy gives evidence of a real roysterer whose moods change rapidly, whose bag of facial expressions, gestures and general comical antics is fuller than Laurel's. But both are good. Emphatically so.

The story only has three characters, the amiable pair and their dog. But it carries an impressive veneer of humor and easily deserves the recommendation: "Good for any house."

"The World's Playgrounds"

(M-G-M—One Reel)

SWITZERLAND and its playgrounds where Europe flocks to enjoy winter sports is the most interesting topic of this Ufa Oddities. There are some captivating shots of the various sports—horse racing on the ice, skiing, mountain climbing—and these are fortified by scenes of the natural grandeur of the Swiss Alps.

This little reel is educational in character, but not heavily so. It enables the spectator to make a brief sojourn among the Swiss landmarks, with enjoyment the result. Some lovely pictorial glimpses are had—especially in views of the gently sloping banks of snow and a procession of skiers crossing the snow in the dusk and bearing lanterns on a search for some poor soul lost among the rocks.—RAYMOND GANLY.

Moran of the Marines

Dix Is Good In Made-to-Order Film
(Reviewed by Laurence Reid)

THE very title of this picture gives it away. And it is Richard Dix who handles the well-known situation—one of those situations which have become time-worn. The idea exploits a young leather-neck—and his light o' love. It's familiar, naturally, and the star does need stronger material. Here you know from the title and the opening scenes just how it will develop. It doesn't vary from its path.

The plot takes the characters from America to China where the General's daughter is rescued from bandits by the husky mariné. To establish a bit of conflict the hero must be painted as quite without the social pale for a time in order to bring forth the climax that he is among the eligibles. So the old soldier frowns on the romance of his daughter—who dares to disobey her dad's wishes. But the finish comes out right and makes Mr. Moran a gentleman with a background.

There's a certain freshness of treatment about it—a certain slant of humor which brushes it up and makes it quite worth while. Richard Dix plays the title role with his customary abandon and spirit. Ruth Elder, who was especially engaged for the picture, does some flying and succeeds in looking okay.

Drawing Power: Title and star's popularity, coupled with fact that leading woman won fame in the air. Suitable for average house. **Exploitation Angles:** Play up title and feature star in breezy role. Mention Ruth Elder. Bill as romance.

Theme: Romance of marine who falls in love with General's daughter and wins her.

Produced and distributed by Paramount. **Length,** six reels. **Released,** October, 1928. **Director,** Frank Strayer.

THE CAST

Michael Moran.....Richard Dix
Vivian Marshall.....Ruth Elder
"Swatty".....Roscoe Karns
Basil Worth.....Brooks Benedict
General Marshall.....Capt. E. H. Calvert
The Sergeant.....Duke Martin
Sun Yat.....Tetsu Komai

"A Jim Jam Janitor"

(Pathe—Two Reels)

(Reviewed by George J. Reddy)

ALTHOUGH there is a fair amount of laughs supplied in this Mack Sennett-Pathe comedy featuring Johnny Burke, the former vaudeville headliner is capable of better. Burke has the stuff, but does not get the backing in "gags" and story. On this occasion he is given the role of custodian of the baggage department of a large hotel. When a woman guest of the hotel endeavors to use him as a means of arousing her husband's jealousy, Burke is let in on a lot of rough situations, that are good for a number of chuckles. Vernon Dent, and Glen Cavender turn out good work in their comic roles of this film. Carmelita Geraghty, the dark-eyed beauty appears to advantage as the mischievous wife. Harry Edwards directed.

"The Heart of General Robert E. Lee"

(M-G-M—Two Reels)

(Reviewed by Raymond Ganly)

A HIGH class subject with pictorial splendor, simplicity and strength of story and some fine acting. A satisfactory drama for all telling of an incident in the life of a genuinely great American, of the struggle that was his to determine whether or not his men were to continue fighting against seemingly overwhelming odds. Strong emotional passages make their entrance, there is a strong patriotic fervor and there is also the exuberance of young love—all in all, it possesses qualities that determine a favorable reception.

Marjorie Daw and Richard Walling are the young lovers, the girl a Virginian and the boy an adherent to the cause of the North. The boy goes to war and during his absence his father nears death. The boy hears the news and passes through the Confederate lines disguised as a Southern captain. He is captured as a spy. The girl's plea to the General that the boy be set free and that the slaughter of other boys in the armies cease is shown as having an important part in determining Lee's decision to end the war.

Marjorie Daw is seen to splendid advantage as the young girl, whose womanhood is aroused to the highest pitch at the prospect of losing the man she loves. Richard Walling gives a subdued performance as the Northern boy while a dignified and becoming characterization of the great Southerner is given by J. Barney Sherry. Playing with his son as his father in the drama is William Walling, who is seen to fine advantage. R. William Neill contributed the direction.

You can't go wrong with a subject of this staunch calibre.

"The Magic City"

(Educational—One Reel)

NEW YORK CITY is always worth looking at and here the Our World Today camera contributes some more views of the tight little isle of Manhattan, its numerous spans and skyscrapers. The captions are just about average; some "jazz" would not be bad at all. The second item of the "Magazine" entitled "Knight Clubs of Long Ago" is a purely tame affair, it being a few scenes from a Swedish pageant recalling the days of jousting knights.

The third and last item of the Magazine introduces a little pep as it presents some snappy scenes of traffic, animals and humans whose pace is speeded up by the cameraman.

Fair entertainment.—RAYMOND GANLY.

"The Skywayman"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

AVIATION topics are now on the crest of the wave of popular interest. Of no momentary nature is the appeal which they have exerted time and time again on the public. Yep, aviation gets the headlines these days.

Therefore, this two-reeler should be accorded a good response from the movie fans, although it is really more calculated for juvenile consumption. But it can be included in the adult bill of fare, also.

The plot revealed by Thomson Burtis' story is the old pulverized and westernized material that has served time without number as the motif for the doings of three humans—one of them a villain, the other a helpless young maid and the last her courageous protector. The only difference in this case is that the old material has a new setting, the air, a sphere of action which has its appeal.

It is balanced with a variety of action shots, of planes in combat, sudden descents by parachutes, athletic prowess on the wing of a plane, etc. Revolving around Reed Howes, the ace of the Border Patrol, are a series of incidents in which participate his girl and a criminal impersonating an airman. The latter is anxious to

get even with the girl's dad who sent one of the gang to prison. The girl is kidnapped and Howes goes to her rescue. This type of action, tried and true, will go over.

Marjorie Daw plays opposite Howes and the supporting players include Roy Stewart, Henry Barrows, Bobby Dunn, Lionel Hal and Buck Black. The production is one by Charles R. Rogers and Harry J. Brown, the latter directing. Bruce Mitchell is associate director, Frank Good cameraman, and Fred Allen editor.

"Bumping Along"

(Educational—One Reel)

A DESERVING Cameo, this new effort in the field of screen comedy, although slapstick all the way, will receive a good response of laughter when shown on the screen. There's no slowness about it and there are several flips and falls taken by the characters with good result. Of course, some of its humor has been kept in cold-storage, but on the whole the humor is such that satisfies the unsophisticated movie-goer.

Francis J. Martin contributed the direction, William Hyer the photography, and Estelle Bradley, Eva Thatcher and Henry Murdock the support for Gene Stone and Marshall Ruth, who co-star with fair success.—RAYMOND GANLY.

Hollywood Notes

(Continued from page 1394)

was injured, will direct it after all, despite reports that Walsh had recovered sufficiently to resume work. Warner Baxter, Edmund Lowe, Farrell McDonald, Tom Santschi, Frank Campeau and Edward Piel, Sr., will comprise the cast of the new Movietone version. Maria Alba, the Spanish "discovery," will be succeeded in the cast by Dorothy Burgis, who is imported from the local legitimate stage. Miss Alba's dialect, particularly in exciting moments of talk, was found impractical for Movietone purposes.

Co-starred

Victor McLaglen and Leatrice Joy will be co-starred in "The Baggage-Smasher" for Fox. John Ford will direct.

"Blue Danube" in Work

Henry Lehrman starts work this week on "The Blue Danube," which is to be a two-reel Movietone. The cast includes Marjorie Beebe, Arthur Stone, Stuart Erwin and George Bickle. The last-named is the once-famous musical comedy funster of Bickle and Watson in the "Follies" and in vaudeville of Bickle, Watson and Roth.

A Paramount Contract

Viola Brothers Shore has been placed under a long-term contract to write for Paramount. Her first will be an adaptation of Owen Davis', "Two Shall Meet." Buddy Rogers will head the cast, Dorothy Arzner directing.

Change of Title

Sir James M. Barrie is evidently not box-office to Paramount, hence the title of his "Half-Hour" has been changed to "The Doctor's Secret." William De Mille is directing it as a 100 per cent talkie.

Signs with Universal

Mary Philbin has been signed to a new contract by Universal. Her scheduled trip to Europe has been indefinitely postponed,

since Miss Philbin will be co-starred with Conrad Veidt in "The Return of the Phantom," a sequel to "The Phantom of the Opera," which Paul Leni will direct.

Keaton's Next

Buster Keaton's next for Metro-Goldwyn-Mayer will be "Spite Marriage." Lew Lipton is writing it as an original story.

Brice to Free-Lance

Monte Brice, one of Paramount's ace scenario writers, left that firm last week when his contract expired. He intends to free-lance for the next few months.

LeRoy and White

Mervyn Le Roy has been assigned to direct Alice White's next First National vehicle, "Bluffers," a college story by Robert Carr. Miss White is now working with Jack Mullhall in F. N.'s "Ritzy Rosie."

Rin-Tin-Tin Busy

Rin-Tin-Tin has started work on another picture for Warner Bros., "Frozen River," which will be three for the dog star this year.

Producing Abroad

Universal's latest for foreign production is "The Masked Marvel," from a successful Viennese musical comedy. Nan Cochrane and Faith Thomas are adapting the play.

Finishes Work

Texas Guinan has finished work in "Queen of the Night Clubs," the Warner-Vitaphone feature. This all-talking picture is now in the cutting room.

Columbia Signs Green

Howard J. Green, well known writer, has been signed by Columbia to write the screen story for "The College Coquette," which is to go into immediate production.

Add "Lena Smith"

Paramount has signed Alexander Woloshin, free-lance player for the role of janitor in the Joseph von Sternberg production, "The Case of Lena Smith," with Esther Ralston.

Change in Cast

Neil Hamilton will appear in Bebe Daniels' next vehicle for Paramount, tentatively titled "The Big Scoop." Hamilton will replace Robert Castle.

Will Write Dialogue

S. S. Van Dine, author of "The Canary Murder Case," will write dialogue for the talkie Paramount is to make of this novel. Mal St. Clair will direct and the cast will include William Powell, James Hall, Jean Arthur and Louise Brooks.

Titles for "Someone to Love"

George Marion, Jr., will title Charles "Buddy" Rogers new starring picture, "Someone to Love," announces Paramount. F. Richard Jones directed and the cast includes Mary Brian, James Kirkwood, Jack Oakie and William Austin.

Five Year Contract

Maurice Pivar, supervising film editor at Universal has signed a new five year contract, it is announced by Carl Laemmle, president.

(Continued on page 1400)

Key City Reports

New York City

EVERYTHING considered it was just a regular week along Broadway the past seven days. No highlights except to repeat those of the past two weeks—the increase of attendance at the Capitol where holdovers have been in order for some time, and the consistent business being done at the Winter Garden where Jolson's "Singing Fool" holds forth. The weather was cool.

M-G-M's "While the City Sleeps," with Lon Chaney and Anita Page, gave the Capitol another excellent week's business, with shooting distance of the records hung up by "Dancing Daughters." Chaney's picture has sound effects and synchronized score. Other talking shorts were included in the program. The picture was held for another week.

The lobby of the Winter garden shows about as much activity as any theatre in town. Specs are hawking their wares in the vicinity of this theatre and there is a serious-money hum all around the place. The "Singing Fool" is cleaning up. That it will run 'way ahead of the "Jazz Singer" is a safe conclusion.

The Strand also got by with a very fair week's business with First National's "Waterfront," synchronized score and a few sound effects. Vitaphone shorts also helped things along. At the Roxy, "Me, Gangster" (Fox) gave this house just a fair week, contrasting advance reports of what was expected of this picture. Comment had it that opportunities to capitalize on certain episodes in the excellent Charlie Coe story, were not used. At the Paramount, "Take Me Home," rated as just a so-so Bebe Daniels vehicle, let attendance off quite noticeably.

The Criterion finished a year and three months run of "Wings" to strong business. There was a last week rush of those who wished to part with \$2 to witness this fine picture, right in the face of it going into the Rialto at popular prices. There wasn't a vacant seat in the Criterion at the last performance last Friday night. Saturday saw "Wings" at the Rialto where on week end business it did practically as much as "Battle of the Sexes" did the whole week previous. The Griffith picture did not get much of a tumble during its two week's run. At The Rivoli, von Stroheim's "Wedding March" has been doing fair enough and it will conclude a four week's stay on Nov. 9th when U. A.'s "The Woman Disputed" goes in. Norma Talmadge is featured in the latter.

An announcement from M-G-M. states that "White Shadows," at the Astor, will in the near future be replaced by "Alias Jimmy Valentine," a combination of straight movie and dialogue. "White Shadows" has been making the grade right along during its stay at this house. Universal followed "Lonesome" with "Melody of Love," another sound and dialogue U picture and last week's business was O. K. Sound pictures have apparently given this house the tonic it needed—and of course, Ben Bernie and his band are of considerable help, too.

The Central, with "Lilac Time" (F. N.) stepped along about the same pace as the previous week—which means satisfactory trade—and the same can be chalked up for Fox's "Four Devils" and sound, at the Gaiety. Warner's "Home Towners" Vitaphoned all-talkie at Warners is getting a good break among the well-attended houses.

The Cameo is holding Amkino's "Three

Comrades and One Invention" (Sovkino) for a third week. "A Shanghai Document," spoken of as a page from the Chinese Revolution, is also included in the bill. For the past two Saturday's, midnight shows have been in evidence.

Columbia's "Submarine" has finished its run at the Embassy, a run that was all in all very satisfactory. Tiffany-Stahl's "The Cavalier," with R C A synchronization and a couple of incidental songs and sound effects, opened Tuesday of the current week for a stay until Nov. 9, when another Tiffany-Stahl picture, "The Marriage Contract," will go in.

Los Angeles

LAST week saw the closing of three run pictures in local theatres. "Simba," the wild animal production, stopped at the Biltmore after several weeks at two-a-day. "White Shadows in the South Seas," after ten weeks at Grauman's Egyptian closed to weak business, and will be replaced Nov. 1 with Warner's "Noah's Ark." Paramount's "The Patriot" left the Criterion after a three week stay, with "King of Kings" in sound currently in for a run.

Al Jolson in "Singing Fool" coupled with Larry Ceballos stage show, is playing to capacity at Warners Hollywood. Long lines every day, with week-end business topping anything ever before seen in town.

Norma Talmadge in "Woman Disputed" at the United Artists, backed by a corking good stage show, hit \$25,000 gross the first week, which is close to house record established by "Sadie Thompson."

The United Artists got top business on the week among downtown Los Angeles theatres; but Loew's State with Billie Dove in "The Night Watch" showed a profit at around \$23,000. This star is well established at the State, and always rates to bring the gross up above average.

Metropolitan, with Paramount's "The First Kiss" and Publix stage unit, just got by with average business.

Pantages topped regular good business with showing of Universal's first all-talker, "Melody of Love" in conjunction with vaudeville. William Boyd in Pathe's "Power" was the film attraction at the Hillstreet, the other vaudeville house.

Fox's "Mother Knows Best" at Carthay Circle in fifth week struggled along with gross of \$10,000 and will be replaced Nov. 5 with Paramount's all talkie, "Interference."

Oklahoma City

REAL Fall weather prevailed in Oklahoma City last week and helped to increase the patronage at all the downtown theatres.

At the Capitol, Emil Jannings, with Lewis Stone and Florence Vidor, presented "The Patriot" to large and well pleased crowds.

The National Players in repertoire presented "Laff That Off" as part of the bill at the Criterion. The feature picture, "Moran of the Marines," made the show a real good one.

The Liberty presented "Mother Knows Best" to good patronage.

"What Price Glory" enjoyed good business at the Rialto. Greta Garbo in "The Mysterious Lady" played at the Majestic.

Pittsburgh

ANOTHER big week for Loew's Penn. This time they had D. W. Griffith's "The Battle of the Sexes," which proved to be excellent entertainment and won the approval of the fans as well as the press. Stage attraction was the Publix unit entitled "Houseboat."

Business was good at the Stanley, where the talkie "The Terror" held sway. This is a great thriller with the talking and sound sequences and is good entertainment.

The Aldine also reported a good week with "Mother Knows Best." A human-interest drama, one of the best of its kind for some time.

The Davis had an average week's business with Johnny Hines in "The Wright Idea" and six acts of Keith vaudeville.

The Grand had "The Singing Fool" for a second week. Business continues very big and the production is again held over.

"The King of Kings" drew high class audiences to the Liberty, and business was satisfactory.

"The Patriot" at the Regent, although warmly acclaimed by the fans, did not draw as well as expected.

"Dancing Daughters" brought the best week's business to the Cameraphone in many months.

The Alhambra did but fair with "The Charge of the Gauchos."

Harrisburg, Pa.

CONTINUING a record maintained thus far throughout the Fall season, the Harrisburg theatres generally reported satisfactory business the week ending October 27th.

"Four Sons" at the Colonial had consistently good audiences all week.

At the Victoria, Bebe Daniels in "Take Me Home" provided exceptionally good comedy.

"Battle of the Sexes," played at Loew's Regent, did not draw to the extent expected, but was far from a losing proposition.

"The Horseman of the Plains," with Tom Mix, was shown at the State the last part of the week, and pulled capacity houses every night.

The Grand showed "Three Miles Up," and made a financial go of it, while the Rialto also profited with the screening of "Forbidden Hours."

Monty Banks in "A Perfect Gentleman" held forth at the Broad Street, and the Russell featured a double bill, consisting of "The Garden of Eden" and "California."

In all the theatres showing newsreels there was added interest in pictures recording the activities of the candidates in the presidential campaign.

Des Moines

THE Capitol Theatre showing "Beggars of Life" with Wallace Beery and with a Publix stage show quite up to standard, still had quite a battle to hold its own against "The Singing Fool" showing in its second week at the Des Moines. This feature while not staggering under the first week's crowds held out to fine business for the entire stay of the film. The box office exceeded the draw of "The Jazz Singer."

Minneapolis

TWO pictures finished out their record-breaking runs in Minneapolis this week and each held up well until the last day. "Wings," at the Strand, came to the end of its six weeks run—two weeks longer than any picture has ever stayed at that theatre. At the State Al Jolson in "The Singing Fool" finished out its three weeks' engagement, breaking the previous record at the State by a week.

The Minnesota did a very nice week's business with Dolores Del Rio in "The Red Dance," supplemented by the Publix stage show, "Ocean Blue." The Lyric inaugurated its new policy—that of showing one picture a week instead of two—and found Buster Keaton in "Steamboat Bill, Jr.," to have a pull with the crowds.

At the Hennepin-Orpheum Rod La Rocque in "Love Over Night" proved a first rate addition to the vaudeville program, while "Wolf Fangs" seemed to please at the Pantages.

At the Unique theatre "Pitfalls of Passion," did a fair business to "ladies only."

The neighborhood theatres enjoyed excellent business for the most part. The newest one—the Granada—is especially prosperous and is enjoying full houses. Pictures which were shown at the Granada, Lagoon, Loring, Rialto, Lyndale, American and Arion included "The Fleet's In," "The Patriot," "The Road to Ruin," "The Terror," "Fazil" and "Their Hour."

Portland, Ore.

A NEW spirit has been born in Portland, according to our honored Mayor Geo. L. Baker, himself a leading showman of a quarter of a century, and this spirit was clearly manifested at the majority of first-run houses during the week.

John Hamrick's Music Box was clearly the center of attraction, where Al Jolson, in "The Singing Fool," continued for a second week with ever-increasing crowds, a number seeing the performance for the second and third time.

Back came Colleen Moore to the Broadway in "Lilac Time," and for the first few days looked like a big box-office for the week, but fell off considerably at the end.

In spite of usual adverse criticism by local

reviewers, Pantages drew heavily with a half dozen clever novelty acts, supplemented by "Court Martial," featuring Jack Holt and Betty Compson.

"Battle of the Sexes" opened at the United Artists for a two weeks' stay, and the acting of both Jean Hersholt and Phyllis Haver was enjoyed. Movietone entertainment has also been added here, with Johnny Merwin, Marjorie Harris and Van & Schenck in up-to-the-minute songs. A worthy bill which should have brought bigger box-office.

"Caught in the Fog" continued for the second week at the Blue Mouse, and evening business drew full houses.

At Tebbett's Oriental "The Garden of Eden" played to good business.

On the screen at the Portland Theatre "The River Pirate" registered fairly well.

Birmingham, Ala.

THE past week in Birmingham proved a good one, from a box-office standpoint. With the exception of one day excellent weather prevailed throughout the week.

The Alabama, with Warner Brothers' Vitaphone picture, "The Singing Fool," with Al Jolson, played to absolute capacity business all week.

The Ritz with FBO's "Hit of the Show," starring Joe E. Brown, a Photophone production, and personal appearance of Clara Kimball Young, with four other Keith vaudeville acts, had fair business.

The Empire, with Lillian Gish and Lars Hansen, in "The Wind," was only listed at fair business.

The Trionon, with Clara Bow, in "The Primrose Path," had average business.

The Strand, with a return engagement of Paramount's "The First Kiss," starring Fay Wray and Gary Cooper, had fair business.

The Erlanger, road-showing "Wings," Paramount, with Clara Bow, Buddy Rogers and an all-star cast, with sound effects and orchestra, had only ordinary business.

The neighborhoods report a slight increase in business, with North Birmingham going into stock-tabs as added attractions, under direction of Manager Jack Marshall. The Princess, redecorated, reopened the past week, and Director Dick Kennedy had very good attendance.

Hollywood Notes

(Continued from page 1398)

Max Parker Signed

John McCormick has signed Max Parker to act as art director for First National's "Synthetic Sin."

Fawcett and Jennings

George Fawcett and DeWitt Jennings have been assigned for important roles in "Stranded in Paradise."

Title Changes

Tiffany-Stahl announces that "Broadway Fever" is to be the new title for the Sally O'Neil picture which was temporarily called "Applause."

Two changes have been made by M-G-M "Gold Braid" to "The Flying Ensign"; "Adrienne Lecouvreur" to "Dream of Love." "Street Fair" becomes "Christine."

Conselman to Supervise

William Conselman has been signed by Pathe to supervise a series of pictures, the first of which will be "Listen Baby." Conselman will prepare his own continuity and dialogue for this one which is to be done with Photophone. He will work closely with Paul Bern on other productions.

Blaydon Promoted

Richard A. Blaydon has been appointed production manager for the Paul Bern productions at the Pathe studios. At present he is busy with "Geraldine," "Noisy Neighbors" and other Bern features.

Voice Tests

The first experiments and voice tests are under way at First National studios, where a supporting cast for Milton Sills and Dorothy Mackaill, playing in "Stranded in Paradise" from Donn Byrne's story, "Changeling," is being selected. Both Sills and Miss Mackaill are well qualified and much care is to be taken with their support. August Tollaie, character actor is the first to be selected.

Fox Completes Three

Newly finished pictures from Fox include, "Taking a Chance," Rex Bell's starring vehicle, directed by Norman McLeod; Emmett Flynn's production, "The Veiled Woman," with Lia Tora, and "Husbands and Lovers," with June Collyer and Conrad Nagel and directed by Ray Cannon.

Paramount Launches Four

New Paramount pictures in work include the von Sternberg production "The Case of Lena Smith," with Esther Ralston and James Hall; "Tong War," directed by William Wellman, with Florence Vidor and Wallace Beery; "Marquis Preferred," with Adolphe Menjou, and "Sunset Pass," a Zane Grey western with Jack Holt.

Sutherland Is Assigned

Edward Sutherland is to direct Bebe Daniels in her next starring picture for Paramount, "The Big Scoop."

Another Helen in the Movies

Frances Hyland is busily engaged by Tiffany-Stahl in writing the continuity for "Helen of London," a novel by Sidney Gowing, to be directed by George Archainbault.

2 WEEKS AT STANLEY-FABIAN'S CAPITOL, NEWARK, TO

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Baltimore

BUSINESS at the first-run houses, with the exception of a few here was very good during the week beginning Monday, October 22.

Lon Chaney proved that he is still a big favorite in Baltimore by the reception his latest starring vehicle "While the City Sleeps" received at Loew's Theatre. Throughout the week patronage was very good.

"The Singing Fool," starring Al Jolson, as a talker at Warner's Metropolitan, still had them standing during its third week at that playhouse. Business was excellent.

The largest record for receipts at Loew's Stanley was done recently by "Our Dancing Daughters," "Wings," shown as a sound film this past week, almost reached that record despite the fact that it had been shown previously as a silent.

"Brotherly Love" proved a fine patron puller at Loew's Valencia.

At the Keith-Albee New Garden "Red Lips" proved a good attraction during the entire six days.

"The Air Circus," during its second week, did not measure up to what was expected and business was only fair for this sound talker with other short talking films.

"Caught in the Fog," the sound-talker at the Rivoli, was a good attraction for nights but the matinees were somewhat off.

At the Keith-Albee Hippodrome "The Naughty Duchess" did not pull so strong, even though there was good vaudeville.

Salt Lake City

SOME highly satisfactory reports have been received this past week regarding the attendance at motion picture theatres here. Some special productions as well as invigorating fall weather have done much toward the growing attendance.

"The Street Angel," a Fox special, was very well received at the Capitol Theatre, where packed houses were the rule continuously.

Erich von Stroheim in "The Wedding March" drew above the average crowds at the Paramount Empress Theatre.

Lon Chaney in his newest release "While the City Sleeps" drew packed houses to the Pantages in connection with the vaudeville bill presented there.

Fairly good sized houses were had at the Victory Theatre to witness Pola Negri in "The Woman from Moscow," a sound picture. Vitaphone acts were also presented as was the Movietone News.

The American Theatre has opened with a new policy this past week, offering United Artists productions, and the large house was fairly filled each night during the opening production, "Two Lovers."

Phyllis Haver in "Tenth Avenue," with Victor Varconi and James Schildkraut, was well attended at the Gem throughout the week.

The second run house, the Rialto, presented very successfully "The Jazz Singer" this week. "Laugh, Clown Laugh" did a satisfactory business as a second run at the Mission Theatre, a suburban house here, and The Tower had splendid results with "The Divine Woman," as a second run.

At the State Theatre here Olive Borden in "Virgin Lips" was well attended.

Cincinnati

BUSINESS in Cincinnati is again on the upward move; in fact, the past week has been as good as any of last season and much better than some.

Keith's, with first week of sound pictures, had an excellent week with "King of Kings," despite heavy opposition of other houses. The picture was road showed here previously, at which time it hung up a box office record, and the success of the showing with sound effects and synchronization at

popular prices, has been such that the picture will be held over for a second week.

The Albee, with Bebe Daniels in "Take Me Home" had good crowds all week, not altogether on account of the picture, but partially as the result of an unusually good and diversified vaudeville bill which helped materially in selling the program to the public.

The Capitol with second week of "The Wedding March" duplicated the high attendance records of the initial run. Sound effects for this feature and the Movietone seemed to particularly catch the audience's fancy and they came in droves.

The Erlanger Grand, a legitimate house, ended a three weeks' showing of "Wings" to what is considered a box-office record in Cincinnati for a continuous run. Up to the present week, business at this house seemed to have had a rather demoralizing effect on the attendance at other downtown theatres.

At the Strand, where "Singapore Mutiny" was on view the week as a whole checked up well.

"Brotherly Love," the first half of the week at the Family, followed by "Code of the Scarlet" for the remainder of the week, did nicely.

Palace, pictures and vaudeville, although not turning 'em away, nevertheless maintained a steady flow which showed up nicely on the balance sheet.

The Orpheum, a neighborhood house, is getting a big share of the money with second run pictures shown shortly after the downtown programs. Vitaphone and Movietone, recently installed at this house, has built up the patronage wonderfully.

Other neighborhood houses report business from fair to good.

Cleveland

ANOTHER good week for the downtown first run picture theatres can be recorded. It is also interesting to notice that while all of the big pictures did big business, a house record was broken only by a talking picture. This was with "Midnight Taxi," which played to very large attendance all week, and is being held over for a second week at the Cameo.

"Four Sons" was such a success at Keith's Hippodrome that the foyer was continually filled with patrons waiting for seats. The picture was unanimously praised by both critics and patrons.

"Wings" did remarkably well during its third week at the Stillman. This is the first showing of the picture at popular prices, following a phenomenal road show engagement of 13 weeks. It will play a fourth week at the Stillman.

"The Woman Disputed," agreed to be one of Norma Talmadge's best pictures, played to large crowds all week at the Allen. It has all the elements of a box office attraction.

"The Crash" did fairly well at the State. The picture lacks some of the punch that usually characterizes Sills' pictures.

"The Red Dance" was well received at Keith's Palace and well attended. Dolores Del Rio and Charles Farrell divided honors equally in this tale.

"Captain Swagger" did very good business at Keith's East 105th Street Theatre where it was the feature attraction the first half of the week. "Taxi 13," shown the last half of the week, also made a good record for itself.

"While the City Sleeps" and "The Whip" made up the week's bill at the Park. The former did very well, but the latter was just fair.

"Simba," playing its second week at the Colonial at \$1.50 top, continues to play to big crowds.

Neighborhood houses are resigned to doing just fair business this fall. Few of them are putting in sound devices. So, while not sharing in the big profits, they are not participating in the heavy expenditures.

Ottawa

GOOD pictures everywhere was the rule of the week in Ottawa, Ontario, and all exhibitors wore a smile. The weather was appropriate for theatre-going and football interest was on the wane with the result that the theatres held the centre of the stage.

Tremendous business was done at B. F. Keith's Theatre, thanks to a particularly strong picture and vaudeville bill, the film attraction being "Half a Bride." The total for the week was close to the house record.

Clara Bow in "The Fleet's In" scored heavily at the Regent Theatre. As usual, Clara was restful to the eyes.

"Four Sons," with its great human interest story, was a handsome pictorial treat at the Centre Theatre and crowds were considerably above average. This feature's reputation had preceded it to Ottawa with the result that many hurried to see it.

Marion Davies in "The Cardboard Lover" caused a rush to the Imperial Theatre.

Good old-fashioned action pictures were in evidence at the neighborhood houses and the patronage was typically good. The Fern Theatre showed "Flaming Eagle."

"Alias the Lone Wolf" was revived at the Rex Theatre with good result and interest was heightened by the last chapter of "Vanishing Rider."

"Brass Knuckles" at the Columbia Theatre was a crook melodrama that had them gripping their seats and cheering, while the final instalment of "Man Without a Face" helped to pack the house.

Dallas

ATTENDANCE at the Dallas first run theatres was considerably off during the past week. The best reason to be offered for this is that it was the first week after the fifteen-day State Fair of Texas. Another good reason is that the attractions offered were not up to par and so many unusually good pictures have been offered to Dallas theatregoers lately that a mediocre picture just won't bring them.

"Beggars of Life" with Wallace Beery and Richard Arlen at the Melba brought only fair business. Wallace Beery does not have the following in Dallas to enable him to turn in a week of good business if he is the star in an attraction.

At the Palace "Two Lovers," starring Ronald Colman and Vilma Banky, also failed to get the business and the gross for the week was very much below expectations. Cameos proved to be a pleasing Publix stage presentation and gave the program a boost.

"Win That Girl" featuring Sue Carol, and David Rollins, checked off a good week for the Majestic. Eddie Pardo, headlining the Interstate Vaudeville bill, gets the greater part of the credit for the good business, however, and may be counted upon to get the business in Dallas.

"Man-Made Woman," with Leatrice Joy, John Boles and H. B. Warner, brought only fair business to the Capitol.

The Old Mill secured good business with "The Crash," starring Milton Sills and Thelma Todd, which was one of the best pictures to be offered during the week at the first-run theatres.

Another good gross was turned in by the Arcadia for the past week. The features offered were "The Little Snob," with May McAvoy, and "Four Walls," with John Gilbert and Joan Crawford.

The Ritz, featuring second run synchronized features, failed to hold the good business enjoyed for the first few days after opening. "The Lights of New York" got the business "State Street Sadie" with Conrad Nagel and Myrna Loy failed to bring them in. The Ritz is working under a handicap in that it is in the location that featured cheap pictures and cheap vaudeville and the public cannot understand all this in a week's time.

Chicago

"**THE SINGING FOOL**," at the Mc-Vickers Theatre, continued to be the outstanding feature of the Chicago loop with capacity houses the rule.

"The Man Who Laughs" ended its fairly successful run at the Roosevelt, yielding the screen to "Mother Knows Best," which got away to a good start.

"The Woman Disputed" remained at the United Artists Theatre, playing to satisfactory business.

Business was average at the downtown weekly change houses, the Chicago offering as its screen feature "Show People," Spitalny's orchestral feature "Faust" and "Pow Wow" as its stage attraction.

"Docks of New York" was well liked at the Oriental, where Paul Ash who is nearing the end of his engagement staged "Come On, Red," with Red Grange in person.

"The Patriot" was a strong drawing card at the Avalon, Del Lampe and his band and Vitaphone also being on the program. The Capitol also had a good week with "Lilac Time" with sound on the screen and Roy Dietrich on the stage, Fox Movietone News and Vitaphone.

"Caught in the Fog" was the feature picture of both the Granada and Marbro. Francis X. Bushman appeared in person at the former. Big crowds flocked to both theatres.

Two big B & K houses, the Uptown and Tivoli, did good business with "Tempest" as the feature and their usual big stage shows.

Milwaukee

MODERATELY good business was the lot of down town theatres last week. The Food Show in progress throughout the week detracted somewhat from the picture business but patronage was not materially affected by it.

"Wings" at the Strand takes the honors for greatest popularity. The box office was at all times of the day besieged by crowds. The picture began its second week and will no doubt continue at the Strand for a few weeks more.

"The Singing Fool" finishes its third week at the Garden and will be continued for some time longer. Here too business was exceedingly good.

The Alhambra was a busy place this week. Its attraction was "Uncle Tom's Cabin" and fared very well.

"Beggars of Life" drew fair patronage at the Wisconsin.

"While the City Sleeps" drew all the Lon Chaney fans, and there are many, to the Majestic this week with very satisfactory results.

The Merrill with "The Sawdust Paradise" was fairly well attended.

The Riverside had a very good week. Its photoplay feature was "Craig's Wife," which apparently was greatly enjoyed by patrons of this theatre.

"The Perfect Crime" was the Orpheum's feature and played to good houses.

The neighborhood theatres did unusually good business throughout the week. No doubt the strong attractions were directly responsible. "State Street Sadie" at the Uptown, Garfield and Modjeska brought in excellent patronage to these houses.

"Street Angel" did remarkable business at the Oriental and Tower during its four days run. "Rain" at the Venetian and Dwyer drew excellent patronage.

Tampa

CHILLY nights ushered in our first touch of winter this week, but the chill didn't seem to put any material pep into the business of the show-shops. The week went over just about average all around town.

After the record week at the Tampa, this

week's business looked rather slim. The feature of the first half, "The Battle of the Sexes," didn't start anything, business running just about average. "Moran of the Marines," featured the last half, did better. There were two good reasons, for Richard Dix, the star, is very popular here, and then there was quite a little interest in Ruth Elder, who lived at Lakeland, near here, before she made the Atlantic hop.

The "talkies" at the Victory pulled the usual good business. They had "The Midnight Taxi" as the feature attraction. Four extra good Vitaphone acts, the Movietone News and Al Jolson in his talking trailer.

The Strand had an average week, opening with "Say It With Sables," which went over fairly good. "The Crash" showed up better at the box office and clicked a little better than average. "The Little Yellow House" closed the week to fair returns.

The second runs at the Franklin pulled about the usual returns. All three had been very good cards on their first appearance here. "The Cohens and Kellys in Paris," "Variety" and "Feel My Pulse" were the features of this week's bills.

Atlanta

"**THE SINGING FOOL**" continues to be the biggest draw in Atlanta. After breaking all records at the Howard Theatre last week during the initial six-day period of its originally scheduled twelve-day run, the picture shifted to the Rialto Monday, October 22, and set a new high record for that house. Incidentally the Rialto scale was raised to a par with the Howard for the run of "The Singing Fool" and so remarkable was the gross it achieved that the management will hold it for another week, making a total of three weeks on the Atlanta first run.

Keith's Georgia rolled up a good gross this week with its first sound picture, "The River Pirate."

The Metropolitan Theatre is enjoying the best business for a long time with Cecil B. DeMille's "The King of Kings."

Loew's Capitol had just about average with "The Man Who Laughs." The general criticism is that the picture drags and lacks the requisite popular appeal for box-office success.

"Two Lovers" at the Howard Theatre did not measure up to expectations as a box-office attraction.

Loew's Grand fell off the first three days with a third-run of "Forgotten Faces." Receipts improved during the last three days when "A Certain Young Man" came on.

The Tudor had only fair business during the week, depending upon "The Count of Ten" the first half, and getting mediocre results; then coming in with "The Wolf's Trail" for the last half and faring but little better.

Indianapolis

ANOTHER good week of fall business was evident in Indianapolis theatres last week.

Apollo announced Al Jolson's "The Singing Fool," which has been playing to capacity houses will be held the fourth week.

"Wings," which had a splendid week of business at the Circle, was held for the second week. It was one of the few pictures in the history of the Circle to be held the second week. Every box office record in the past was broken last week by "Wings."

D. W. Griffith's "The Battle of the Sexes" had a satisfactory week's run at the Palace.

Colleen Moore in "Oh Kay" played to well filled houses during the week. Charlie Davis' band presented "Wonderful Girl," with its usual popular appeal.

"The Road to Ruin" at Keith's was a flop.

Neighborhood houses did fair business.

San Francisco

COOOL theatre-attending weather, good attractions and a couple of specials, made the week profitable for the downtown first-run theatres. Resident theatres of the higher type reported good business.

The outstanding box-office attraction of the week was at the Loew's Warfield Theatre. Here Bebe Daniels in "Take Me Home" was shown.

At the Granada Theatre "Me, Gangster" was shown, which together with the Publix Revue brought good business to that theatre.

The St. Francis Theatre continued to do remarkable business with "Wings," and the California Theatre also reported good business with "White Shadows in the South Seas" during its last week in showing this picture.

The El Capitan Theatre did a fair business with the picture "Driftwood," but not as good as expected.

The Imperial Theatre reported a good average business with the picture "Brass Knuckles," and the Embassy Theatre, which is the local Vitaphone theatre, reported fair business the last week when "Caught in the Fog" was shown.

Pantages Theatre reported better business than usual with the picture "Lonesome." The theatre was crowded all week.

In the residential districts, the Marina Theatre did exceptionally well with "Gateway of the Moon," and the coliseum reported very good business with "Steamboat Bill, Jr.," in which Buster Keaton starred.

"The Big City" and "Oh, What a Night," filled the new Amazon Theatre in the evenings.

Albany

WHILE no records were broken either in Albany or Troy last week by offerings at the various motion picture theatres, business generally was reported as being very satisfactory.

The Leland used Marion Davies in "The Cardboard Lover" with the crowds being held out each night and with Tuesday running ahead of Monday in receipts. Along with the feature, there was a Grantland Rice picture that always has a following in Albany, and also one of the "Our Gang" series.

First run double features continue to draw good business at the Clinton Square Theatre, where the offerings last week were "A Million for Love" and "Ransom." Apparently double features have proved the solution for this theatre.

The Mark Strand in Albany found business satisfactory with Eric von Stroheim's "The Wedding March."

The Mark Ritz in Albany offered an excellent picture in "The Whip," but this week the theatre will probably play to the biggest crowds in its history as Vitaphone and Movietone have been installed and "State Street Sadie" will be the opening feature.

It is noticeable that Proctor's Grand in Albany is using plenty of newspaper space these days in calling attention to its picture end of the program; in fact, even more than the vaudeville acts. A round of the neighborhood houses in Albany found business satisfactory to the exhibitors.

In Troy "Lilac Time" played to whooping business throughout the week at the Troy Theatre, the house being packed both afternoon and evening and on many nights there were waiting lines.

The Lincoln used "While the City Sleeps" throughout the week and found the picture an excellent business getter.

The American used "She Stole His Heart, Senses and Jewels" and "Beware of Blondes."

The neighborhood houses in Troy as a general thing report business as being only fair.



Pittsburgh

LEASES have been taken over by the J. L. Gorris Amusement Company, with headquarters in McKeesport, on the Monarch and Rialto theatres, Clairton, effective November first. Along with the Capitol, which the Gorris' took over from Mike Thomas on July first, this makes their third theatre in the town. The Gorris now control seven theatres, the others being: three in McKeesport and one in Glassport. John Shultz, who had conducted the Clairton houses for some time, has not made known his future plans.

St. Marys Amusement Company are about ready to open their \$175,000 St. Marys theatre. The St. Marys Company is financed in part by local capital, and the president of the company is Paul N. Jones, formerly with the Stanley theatres in Pittsburgh. The house will be managed by Ernest M. Dock, who has been manager of the Strand theatre, Ridgeway for the past ten years.

New England

FOUNDATIONS have been laid for the new Netoco Egyptian Theatre on Audobon road, Brighton district of Boston.

George Milling, assistant shipper at the Fox exchange, has resigned, and A. Burdon has been promoted to his place.

Contracts have been awarded and construction started on a new theatre on Meridian Street, East Boston, for Carl Canner.

Waldron's Casino, Boston, is closed for extensive redecoration and repairs and will reopen under Netoco control.

The Olympic Theatre at Worcester has been sold by the Allied Amusement Co. to E. M. Loew.

It is understood that the New England Theatres Operating Corp. is negotiating for the Globe Theatre, Boston, one of the Marcus Loew houses.

The Morse Opera House at Franklin, a new theatre replacing the theatre destroyed by fire a year ago, has opened. James Austin is manager.

Chester Breed and William Horan of the Educational sales staff at Boston, are both on a business trip through Maine.

The Premier Theatre at Newburyport has been extensively remodelled and has reopened as the New Premier. It is one of the Louis Boas chain.

The New Plymouth Theatre at Leominster, Mass., opened last Monday with Arthur McEvoy in charge.

John J. Scully, branch manager of Educational, has become a resident of Winchester.

Louis Aster, branch manager for Independent at New Haven, was in Boston over the week end.

Irving Shiffman, who covers Rhode Island and the Cape for Fox,

was injured in an auto accident while a passenger in a taxi which was in collision with another machine. He will be confined to his bed for several weeks.

E. P. Bradley of the Champlain Theatre at Swanton, Vt., was a visitor to Film Row.

Carl Crawford, branch manager of Red Seal exchange, has returned from a business trip to New York City.

David Schoolman is the new manager of the Ufa exchange in Boston and Myer Gruber has been appointed city salesman.

The Hi-Mark Film Exchange has opened offices at 44 Church Street, Boston.

James Thornton, formerly of the Rialto Theatre at Providence, is now with his father, Owen Thornton, who operates theatres at Riverpoint, Arctic and other Rhode Island points.

John Kamuda has sold the Lyric Theatre at Ludlow to William A. Jackson of Worcester.

The Lyric Theatre at Ashland, N. H., has been sold by C. H. Blodgett to W. W. Buckley.

The Liberty Theatre at Springfield has opened with Lewis and Harry Cohen in active charge. It has been taken over by the Winchester Amusement Co.

Leon Gorman of Portland, Me., has returned from a vacation at Memphis. He is now associated with the Netoco organization in charge of the Maine theatres.

Indianapolis

INCORPORATION papers have been filed by the J. and B. Theatre Company, at Gary, with the secretary of state. Albert Goldman, Harry P. Munns, and Jack Dwork who have a ten year lease on the Gary theatre filed the papers.

Robert Cottom, for a long time manager of the American Theatre, Terre Haute, Ind., controlled by the Keith-Albee-Orpheum interests, has accepted a position as manager of the Avon Theatre, a motion picture house in Utica, N. Y.

The Columbia Pictures Corporation, a New York corporation, has qualified to do business in Indiana, with Jacob S. White, Merchants Bank building in this city, named as agent for service of process. The corporation is engaged in the production and distribution of motion pictures.

Several persons were slightly injured at Valparaiso, recently when a film caught fire in the local picture house. There was a rush for the exits. The theatre was crowded at the time. William Nolan (operator, saved his life by jumping from a second floor window.

The Indiana Theatre at Marion will be remodeled in the near future. The house will be equipped for sound pictures and enlarged to seat 1300.

R. A. Shobe, of Monticello, has bought the American at Sandwich, Illinois and the Grand at Plano. Both will be remodeled. Shobe re-

cently sold his Monticello shows to Carey and Alexander.

New Ross, Ind., started its first movie Oct. 13. Orville Brown is owner of the State St. theatre.

An Indianapolis company headed by Carl H. Mote, local attorney, is planning a \$350,000 theatre at Lafayette. The house will seat 1800. Fitzpatrick and McElroy will lease the new house.

Bowling and Shank, St. Louis architects, have taken a contract to build an \$800,000 theatre and office building at Evansville. The present Cadiz theatre site will be utilized for the new nine-story building.

The Lawrence at Richmond, Ind. was opened Oct. 10.

Margaret Hudspeth, assistant secretary of the Associated Theatre Owners of Indiana, was married October 7 to Oliver C. Mills.

Charles Pettijohn, legal counsel for the Hayes organization, was in Indianapolis last week.

Oklahoma City

ANEW theatre was opened by Mr. and Mrs. G. A. Peterson at La Vista, in Hollis, Oklahoma, October 24th.

H. A. Gilliland, manager of the Crescent Theatre, Pampa, Texas spent several days in Oklahoma City recently.

Mr. and Mrs. Jack Johnston, of the Mecca Theatre, Enid, Okla., called on Oklahoma City Film Row.

J. H. Moulder has temporarily closed his Empress Theatre at Sapulpa, Oklahoma, pending repairs caused by a fire.

Mr. and Mrs. Erle Harkins of the Art Theatre, Cordell, Okla., drove to Oklahoma City last Tuesday to attend to some film business.

Harry Scott, Short Subject Sales Manager for Pathe spent a few days at the local office last week.

Homer Jones, manager of the Temple and Rialto Theatres at Kingfisher, Okla., was on Film Row last Monday.

W. K. Sampson, County Superintendent of Schools for Wheeler County, Texas, has purchased the Gage Theatre at Gage, Okla., from Davis & Price.

C. E. Barber has closed his Palace Theatre at Quapaw, Okla., for an indefinite period.

E. V. Weaver, owner of the Osage Theatre at Shidler, Oklahoma, and the Rex Theatre at Yale, Okla., spent several days in Oklahoma City last week in the interests of his theatres.

Milt Simonds, Special Representative for Universal spent last Monday and Tuesday in Oklahoma City.

A. W. Davidson sold his Raynora Theatre at Binger, Okla., to P. W. Kuhn. Mr. Kuhn until recently operated the Palace Theatre at Eakley, Okla., and the Colony Theatre at Colony, Okla.

Sol S. Shelton closed his Mecca Theatre at Rocky, Okla.

Albany

THERE was a report last week that a million dollar concern, is negotiating for the erection of two new theatres in Schenectady.

Nat Levy, Albany manager for Universal, was in New York City during the week. Charles Rosenzweig, of New York City, representing F. B. O., was in Gloversville for a conference with the Schine brothers.

Young men replaced girl ushers last week at the Troy, Lincoln and American Theatres in Troy, as well as at the Mark Strand and Ritz in Albany.

A benefit entertainment given last week at Proctor's theatre in Troy, and in which all of the theatres in the city contributed, brought a total of \$922 to the family of J. Kenneth Flinton, Troy fireman who was killed two weeks ago in a plunge through a life net.

Among exhibitors in town during the week, were Louis Buettner, of Cohoes; Lew Fischer, of Fort Edward; Mike Kallet, of Oneida; Sam Goldstein, of Springfield; and Henry Frieder, of Hudson.

Sterling Wilson, local manager for Tiffany, and Al Robbins, salesman out of the Buffalo office, were in Syracuse during the week.

Gil Becker, recently resigned booker at the Metro-Goldwyn offices in Albany, is reported to be negotiating for a theatre in Fair Haven.

Maurice Chase, of Buffalo, was in town. Charles Stombaugh, Albany manager for Pathe, was in New York City, attending a conference.

Clarence Dopp, owner of theatres in Johnston and Broadalbin, was married last week.

The theatre in Middletown, formerly operated by Edwin A. Ross, has been leased by Jack Fenimore. The ownership of the Auditorium in Kingston changed hands last week when Andrew Voulokos succeeded Gregory Milikian.

The VanCurler, in Schenectady, one of the Farash houses, has now gone over to burlesque.

The theatre in Paris has closed for the winter, and the house in Deansboro also closed.

Frank Larnan of Albany, began his duties last week as manager of the Liberty theatre in Watertown.

C. H. Buckley, owner of the Leland and the Clinton Square theatres in Albany, witnessed the Yale-Army game last Saturday.

Omos Leonard, of Syracuse, resigned last week as salesman for Pathe in Buffalo.

Henry Maussert is planning to open a new theatre in Greenwich in December.

E. J. Smith, general sales manager for Tiffany, stopped over in Albany on his way back from the Toronto convention.

John Garry, assistant to the Buckley houses, is celebrating the third arrival of the stork, to his home. This time a baby girl.

Milwaukee

FORMER Milwaukee branch manager, Max Stahl who is now managing Educational offices in Minneapolis, spent a few days in Madison during the past week.

S. H. Abrams, former manager of FBO visited Milwaukee recently.

Otto Meister, manager of the Whitehouse thought for a few moments he was entertaining a burglar. A call to headquarters brought a number of detectives who discovered the cause for alarm. A deaf mute had decided the car which Mr. Meister is offering as a prize to patrons and which he has suspended above the box office, would be an excellent place to sleep. He climbed in behind the wheel and fell asleep.

Out of town exhibitors in the city last week included Mr. and Mrs. S. Olson of the Pastime of Delavan; H. S. Gallup and L. J. Jacobs of the Delft Circuit of Escanaba and Marquette, Mich.; H. A. Whelply of the Appleton at Appleton; Francis Kadow of the Mikado at Manitowoc; W. J. Luth of the Alamo at Pembine; Neil Thompson of Ft. Atkinson.

Southeast

Atlanta

AT the regular monthly meeting of the Atlanta Joint Board of Arbitration, held recently, forty-nine cases were heard and disposed of, while seven others were either settled or action on them postponed until the next meeting.

W. G. Underwood, vice-president and general manager of Liberty-Specialty, arrived in Atlanta last Sunday for conference at local branch.

E. J. Sparks, of the Sparks Enterprises, who recently returned from a vacation spent in Europe, was in Atlanta the early part of the week.

Miller Meriwether, for the past three years connected with the Piedmont Amusement Company of Winston-Salem, N. C., has tendered his resignation to General Manager Fuller Sams to take effect November 3. He has not announced his plans for the future.

Frank J. Dowler, Jr., southeastern division manager of Publix, announces the following transfers and promotions:

Edwin Adler, recently assistant manager of Keith's Georgia, promoted to the managership of the Strand, Tampa, Fla.; Everett Steel, assistant manager at the Howard, becomes manager of the Riviera, Omaha, Neb.; J. L. Sarthright leaves the State Theatre, Chattanooga, for a post in St. Petersburg, Fla.; W. F. Brock, of the Rialto in Chattanooga, transfers to the State, Chattanooga; John Smith has assumed the managerial post at Keith's Georgia, Atlanta, succeeding C. Roltaire Eggleston, who will go to another managerial assignment.

Recent visitors to Atlanta's Film Row were: Frank V. Merritt, of Birmingham, Ala., vice-president and general manager of the Marvin Wise Circuit; D. V. Marquis, of the Ernada at Bartow, Fla.;

Nat Williams, of Thomasville, Ga., who operates theatres in Quitman, Ga., Quincy, Fla., and Thomasville; Charles Walder, Tivoli, at Miami; J. N. Morgan, of the Roy Martin chain, Columbus, Ga.; Mack Jackson, exhibitor, of Alexander City; Mrs. Irving H. Dietz, Covington, Ga.; Dale Troy, manager of Belle Theatre at Gadsden, Ala.; S. H. Borisky, of Chattanooga, Tenn., head of Independent Theatres, Inc., J. W. Andrews, of Southern Theatres, Inc., Ensley, Ala.; L. G. Hobbard, Dixie at Buford, Ga.; R. C. Wells, Strand at Dothan, Ala.; C. W. Turner, Y. M. C. A. Theatre at Piedmont, Ala.; F. L. Wadsworth, Jr., Rose at Tuskegee, Ala.; Carl Cape, Colonial at Buford, Ga.; F. E. Williamson, Williamson Theatre at Winter Haven, Fla.; R. C. Wells, Strand at Dothan, Ala.; Mr. and Mrs. C. M. Clements, of the Star at Perry, Ga.; Mrs. L. W. Holland, Madison Square at Madison, Ga.; W. F. Wells, Opera House, Newberry, S. C.

Louisville

Fire at the Bleich Theatre, Owensboro, Ky., damaged both picture machines, wiring and the film.

A. N. Miles, Eminence Theatre, Eminence, Ky., C. P. Wall, Masonic Theatre, Calhoun, Ky., Edgar Denton, Majestic, Owingsville, Ky., were in Louisville last week.

The Community Theatre, Irvington, Ky., will close during the months of December, January and February, reopening March 1.

There is a new theatre at Brownsville, Ky., the Dixie, which opened October 9 and is operated by A. Johnson.

The Mary Anderson Theatre here installed sound equipment without closing down. This was made possible, by building an entirely new projection room.

Emmett R. Rodgers, manager of the Tivoli, Chattanooga, Tenn., has been absent from his post because of a tonsil operation.

Florida

Decorators are now putting on the finishing touches at the new "Park Theatre" in the Hyde Park section of Tampa.

Jack Lykes, who has managed the Strand, Tampa, the past summer, has been transferred to the Palace at Jacksonville. Edwin Edler, his successor, was transferred from the Keith-Georgian, of Atlanta.

Popular prices seem to be coming back. Following the success of the Garden theatre, in Tampa Heights, with the pop policy, B. E. Gore, the owner, opened another house. The Lisbon, in the Palma Ceia section.

Another house that will be operated on pop prices is the Isis in Orlando. This house is owned by Frank Haithcox.

H. Simon, of the Skydome Theatre, Miami, Fla., has taken over the Strand at Miami Beach.

Roy Smart, formerly of the Strand and Palace Theatres at Lakeland, is being transferred to West Palm Beach as city manager.

Kettler Theatre at West Palm Beach, is reopening.

District Manager Jess Clark of

Publix was in St. Petersburg, last Tuesday.

F. E. Williamson, of the Williamson and Grand Theatres, of Winterhaven, called on FBO exchange last week.

H. Simons, exhibitor of Miami, has taken over the Strand Theatre at Miami Beach.

Fred Lee, advertising man of the Florida Theatre, has been transferred to the Arcade Theatre as assistant manager.

Jim Newman, of the Palace Theatre, has been transferred to Lakeland where he will be in charge of the Palace Theatre.

Alabama

Southern Theatres, Inc., in which A. Page Sloss, Sam C. King and other Birmingham business men are reported to be financially interested, last week completed the purchase of the new Ensley Theatre and the Franklin Theatre, also at Ensley, from R. B. Wilby and associates.

Theodore B. Barker, long associated with the Jefferson Theatre, Birmingham, has leased and is opening the Lyric Theatre, Birmingham, which house has been dark for several months.

J. Warren Andrews, of the Southern Theatres, Inc., spent several days in the exchanges in Atlanta the past week, arranging bookings.

C. P. Phillips, of the Sipsey Theatre, Sipsey, Ala., has been severely ill, with broncho-pneumonia.

H. G. Steely, of the Community Theatre, Siluria, Ala., was ill with the flu, but is recuperating.

Morris Watson, manager of the Princess, Piedmont, Ala., visited Birmingham the past week, as did John M. Miller of the Dixie, Cordova; Joe Johnson of the Pastime, Dora; F. D. Gibson of the Palace, Moulton and Louis Rosenbaum of the Muscle Shoals Theatres at Florence, Sheffield and Tusculumbia.

Among film representatives in Birmingham the past week were W. B. Butler, of M-G-M; Bill Sharp, of Fox; W. H. Heyward of Universal; C. R. Beacham, of First National; O. K. Bourgeois, of Pathe; George B. Blethen, of Liberty-Specialty; Wade Williamson of United Artists and W. C. Whitlock, of Paramount.

Ray N. Howell, of the Scenic Theatre, Hartselle, Ala., has purchased a large lot, opposite his present theatre, and will build a new house next spring.

Cincinnati

FOLLOWING closely on the heels of an announcement that the Young Amusement Co., of Gary, Indiana, would erect a large house at Springfield, Ohio, for which option on a prominent site has already been taken, a new company affiliated with the Schines, and to be known as the Regent-State Corporation, has been formed at Springfield, with J. Meyer Schine as president, and Phil Chakeres as manager. In this deal the Gus Sun Amusement Co. has sold its Fairbanks and Regent theatres outright to the new organization, while the Chakeres Amusement Co. has merged its State and Majestic in the corporation in return for

stock participation therein. The company announced that plans would be started immediately for a 3,000-seat house in Springfield.

Gus Sun, who is nationally known in theatrical circles, retains the Gus Sun Booking Exchange and the Band Box theatre, Springfield, but the deal virtually marks Sun's retirement from the theatre operating field.

Ira H. Cohen, for past two years manager of Fox exchange in Cincinnati, has been transferred to Pittsburgh office. W. C. Bachmeyer, district manager for Fox in this territory, has been named successor.

Strand theatre, Cincinnati, is being wired for sound pictures, making third house in local Keith chain to present talkies.

J. F. Sink, Greenville, Ohio, has sold his National theatre to Jonas Thomas.

Morris Jones, manager Grand theatre, Fulton, Ohio, has installed Vitaphone equipment in his house.

William Magrini, who recently purchased the Waldo theatre, Akron, Ohio, from Mr. and Mrs. S. Caruso, has rechristened the house the Columbia.

S. D. Shia, owner and manager of the Old Trail theatre, St. Clairsville, Ohio, is extensively repairing and remodelling the house.

The Cliftonia theatre, Circleville, Ohio, which was recently completed at a cost of \$80,000, was formally dedicated a fortnight ago. The house seats 800.

Schine's Ohio, at Lima, Ohio, which is under management of C. F. Laurence, will install Vitaphone and Movietone in November.

Canada

ASAFE-CRACKER went to the Oakwood theatre, Toronto, once too often, and now he will not attend any theatre for some time to come. The burglar admitted to the judge in the County Criminal Court that he tried to smash the safe in the office of Manager James Crane but had to go back the next night to finish the operation. A police officer had been stationed in the theatre, however, and he was caught. A companion made his escape.

No trace has been found of the thieves who ruined the safe door of the Runnymede theatre, another important suburban house of Toronto. They failed to break through the inner safe door and left all their tools.

The projectionists of Toronto, Ontario, have received a charter for a branch chapter there of the American Projection Society, the organization having been effected to secure all of the latest data on sound pictures developments. Charlie Dentelbeck, who has been president of the Toronto local for the past 15 years, is supervisor of projection in the Famous Players Canadian Corp. chain.

The moving picture theatre at Limerick, Sask., has been destroyed by fire, which broke out at midnight, the loss being \$30,000.

The Capitol theatre, London, Ontario, managed for years by the late Tommy Logan, is being redecorated throughout under the direction of R. S. Roddick, the new manager.

New York and New Jersey

As a result of injuries sustained when knocked down by a hit-and-run driver, recently, William Atkin, manager of one of the Loewson theatres, died Wednesday, October 24.

John Dacey of Pathe Exchange, is at present confined to the French Hospital, where he is recovering from the effects of a knee operation. Mr. Dacey is expected to be about again within a few weeks.

A. Schwartz has taken over the share of his partner, Morris Galomb, in the New Albany theatre in Brooklyn.

John Green, formerly manager of the Eltinge and Paras Court theatres, has just returned from Europe where he spent several months. Mr. Green has not yet announced his future plans, but will undoubtedly continue on in the exhibition field.

The A. H. Schwartz circuit will open their new Patio theatre on Flatbush Avenue, Brooklyn, November 2nd. The house will be managed and supervised by L. Green, who was formerly manager of the Farragut Theatre, also in Brooklyn.

The Empress theatre, located on Empire Blvd., Brooklyn, which was formerly operated by William Brandt and temporarily closed, will reopen in the near future, under management of the owner of the property.

Consolidated Amusement Company has reopened the Arena theatre, 40th Street and 8th Ave., N. Y. C. The house had been closed some time for remodeling and renovation.

Gus Nestle is the new manager of Leon Rosenblatt's Plaza theatre at Bayonne, New Jersey. Mr. Nestle succeeds Lawrence Gibson.

Mr. Abrams, who managed the Washington theatre for Harry Harris, has taken over the management of the Cosmo Theatre, 116th Street and 3rd Ave., the Bronx. He fills the place held by Irving Steiner, at the latter theatre.

Salt Lake City

At a recent meeting of the Salt Lake theatre managers' association, during which was held election of officers, B. G. Thatcher, of Logan, was elected president; Carl A. Porter, manager of the Paramount Empress theatre here, vice-president; Joe Lawrence, of the Rialto and State theatres of this city, was elected treasurer. It is stated that within a few months this association expects to have 100 per cent membership.

All difficulties with the musicians, stage hands and operators, are reported to have been settled here, resulting in mutual satisfaction, and it is stated that the allied crafts have agreed to a working schedule with a slight increase in the weekly salary.

Ethel Hunter, of the local Paramount exchange, has returned to the office, recovered from an appendicitis operation.

It is announced here that Ray Hendry, manager of the Victory theatre, is to be married within a short time to Jewel Cox, organist at the Victory.

Harmon W. Peery, one of the owners of the Egyptian and Ogden theatres of Ogden, Utah, and who is a city commissioner in that city, gave a banquet at the country clubhouse recently in honor of Commissioner of Waterworks Fred E. Williams and Mayor Frank Francis.

Including Peery, who was toastmaster, twenty-two members of the club and officials and appointees of the city administration attended the banquet.

Recent exhibitors to film row were:

Marvin Anderson, of the Cozy theatre at Moroni; E. Ostlund, of the Rivoli theatre at Springville; T. M. Chesler, of the Princess and Gem theatre at Bingham; Peery Brothers, of Ogden; John Rugar, of Park City; Vic Milward, of the Harris theatre at Bancroft, Idaho; Al Hager, of the Rex theatre at Idaho Falls, Idaho; Bill Firmage, of the Star theatre at Beaver, Utah; Lee Stallings, of a circuit of houses throughout Southern Utah; Bob Wicker, from Delta, Utah; and Mell Stringham, of the Colonial theatre at Ogden, Utah.

Des Moines

A NEW man in Iowa territory is Lew Suhl, who bought the Opera House at Durant from Hans Schlacht.

Art Bergum is the new owner of the theatre at Grundy Center. O. B. Ellis was the former owner of this house.

F. D. Wallace, cashier of the Universal office, has returned from his vacation.

Jimmy Ambrose, formerly with United Artists at Omaha, came from Chicago to visit old friends in Des Moines and called at the office of Fox Films.

T. Parsons is the new owner of the Lyric Theatre at Dysart. The old owner of this theatre was B. G. Tyler.

Rose Kaplan, who was injured four months ago when her car overturned, is now able to walk, but is still very weak. She is secretary to Jimmy Wynn, manager for Educational.

F B O entertained the following long list of callers: Charles Peterson, of the Windsor at Hampton; J. P. Martin, of the Strand and Willard at Creston; E. E. Ridgeway, of the Lyric at Coon Rapids; C. W. Brooks, of the Star at Salt Lake City; J. E. Forsman, of the Strand at Jewell; Jack Cohen, of the Capitol at Ottumwa; L. J. Graham, of the Grand at Knoxville; Leo Moore, of the Majestic and the Ritz at Centerville; Leo Wills, of the Pomeroy movie at Pomeroy.

Jack Raper, manager of the Fox exchange, was in Omaha for the theatre men's convention.

Leone Mathews, secretary of the Des Moines Film Board of Trade, was in Omaha for conference with Mr. Pettibohn and the secretaries

of the Kansas City, California and Omaha offices.

Lionel Wasson, assistant manager at the Capitol theatre, Des Moines, will shortly undergo a tonsil operation.

A seven pound baby girl arrived on October 25 at the home of Herbie Koch, organist at the Capitol theatre.

John Diehlman has sold the Palace theatre at Carlyle, to J. B. Reeves.

Clarinda, Iowa, is to have a new theatre according to the latest report. The Coin Entertainment Cooperative Owners of the Sun Theatre have arranged for the building of a theatre in a new store building which is to be made over from an older structure.

Minneapolis

A RECENT visitor in Minneapolis was John Ludwig, owner of the Ludwig Film Company, Milwaukee, the Premiere Film exchange, Minneapolis, and a string of theatres in Wisconsin.

The question of Sunday shows will be decided by the voters of Dawson, Minn., at the general election in November, by an order of the city council.

The theatre at Rolla, N. D., has been taken over by O. W. Moore, who operates the Rock Lake.

A private concern has taken over the showing of motion pictures in Rushmore, Minn., which was formerly under the direction of the business men of the town.

The Lyric theatre at Woonsocket, S. D., has been renamed the Gem by J. A. Woodring, who recently purchased it.

The Star theatre at Erskine and the Grand at McIntosh, Minn., have been sold by H. H. Ophus to his partners, A. R. Ness and John Reek, and the two houses are now under the management of M. C. Howe.

Harold Faubel and G. W. Fossa, former owners of the theatre at McIntosh, S. D., have purchased the new State theatre at Redfield, S. D., and the Temple at Mellette, S. D., from J. P. Hartman.

The Luna theatre at Waverly, Minn., which was formerly operated by G. W. Berkner, has been sold to Ollig Bros.

Excavation has been started for a new modern theatre in Ely, Minn., by A. P. Swanson, who has operated the opera house there for the past two years. Stores and offices will be erected in connection with the new theatre, the total cost of which will be around \$80,000.

Finkelstein and Ruben have completely remodelled and enlarged the Nokomis theatre at 3749 Chicago avenue, Minneapolis, at a total cost of \$20,000.

The Princess and Lyceum theatres at Thief River Falls, Minn., are to be managed by A. M. Holte, formerly associated with Anderson & Anderson in the management of the Fosston theatre, Fosston, Minn. The Casino theatre at Milaca,

Minn., has been leased for ten years to Harry Simon, who has operated the State at Walker, Minn., for several years, and has begun erection of a new theatre at Nora. The Milaca house will be managed by Mr. Farragher, who has been assistant to Simon at Walker. The Casino has been operated for the last two years by C. J. Servatious.

The question of revoking the license of the Gayety theatre—the burlesque house which started the censorship trouble in Minneapolis a couple of weeks ago—is still hanging fire. The council last week decided to delay its decision for a fortnight after some 500 persons—including many orators—had attended a public hearing on the question.

At the last regular meeting of the city council of Ortonville, Minn., the members passed the Sunday show ordinance by a vote of four to three. The council is to regulate the hours of the shows so that they will not conflict with church services and is also to regulate the class of pictures to be shown.

There are not apt to be any more dance marathons in Minneapolis. Minneapolis' second marathon came to an end this week after running practically two months. It was speeded to its close by the revelation that one of the participants who had dropped out after 122 hours had been stricken by primary peritonitis and was near death in the hospital.

The theatre owners, of course, are very much opposed to the marathons, and will be very glad if they are definitely at an end.

Portland, Ore.

PORTLAND'S exclusive home for road shows, the Helig, during the past 18 years has been taken over by the Northwestern Theatres, Inc., on a 10-year lease and it will be the new home of the Hippodrome Theatre. William W. Ely, Portland theatrical man will manage the house, \$50,000 will be expended in repairs.

The incorporators of the new company are Samuel L. Eddy, Benjamin B. Goodman, Ike Geller, Calvin Helig and William W. Ely. Joe Lemma, operating the Old Trail Theatre at Linnton, Ore., is reported as recuperating from an operation for appendicitis.

Tom Walsh, FBO representative for the western part of Montana is on his feet again after a tonsil operation.

J. J. Sullivan, formerly located at Butte in charge of the Fox branch, conferred with Manager E. C. Jeffress, manager of the Butte houses, Rialto and American.

Two important visitors on the Portland row recently were Les Weir, division manager for Pathe, and Jack Woody, assistant general sales manager for Fox.

George Roy, has opened the New State Theatre at Medford, Oregon.

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11 to 50 ".....	.50	Cases per month.....	2.00
51 to 100 ".....	.40	Cases per month over 10 cases.....	1.75

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Central Penn

ONE of the prize horses owned by Luke Gring, owner of the Rosedale and Capitol theatres, Chambersburg, won a blue ribbon at the Franklin County fair, at Chambersburg.

The Good Will fire company, of West Fairview, has gone into the movie business. Announcement is made that motion pictures will be shown in the fire house each Wednesday evening during the winter to help pay for a new fire engine.

The death occurred, on October 4, of Mrs. Edward Taffe, wife of the advertising agent of the Hollywood Theatre, Pottsville.

The Rialto Theatre, York, has appointed E. T. Diehl, of that city, as head doorman.

Use of the Capitol Theatre, Pottsville, was obtained from Manager Samuel Friedman, for holding the annual commencement exercises of the Braun School of Music, on Sunday, October 7. The Teachers' Institute was held there on October 22. The annual memorial service of the local lodge of Elks will be held in the Capitol Theatre, Hazelton, December 2.

Manager C. F. Search, of the Stanley Theatre, Selinsgrove, announces that the work of remodeling the theatre has been completed. With a new generator installed the pictures are much better lighted. The interior of the theatre has been elaborately redecorated, the improvement including also a draw curtain over the screen.

An arrangement has been reached between M. Paret, owner of the Garden Theatre, Frackville, and also the management of the Victoria, in the same town, whereby Oscar Altoff, of the Strand Theatre, Berwick, will buy the films for both houses.

Announcement is made that Stanley Peters has resigned his position as manager of the Victoria Theatre, Frackville, to become manager of Flood's Theatre, New Philadelphia.

A feature of the annual meeting of the Mechanicsburg Chamber of Commerce, on October 23, was the showing of motion pictures of the scenes at the recent Mechanicsburg centennial celebration which were shot under the direction of the Paramount theatre, of which Walter Yost is owner-manager.

Dallas

TWO firemen were injured and damage amounting to \$40,000 was sustained when fire destroyed Foy's Ideal theatre at Peak and Bryan Streets recently. The interior of the theatre was a total loss with the exception of the pipe organ which was badly damaged. Jack Hadra, manager of the theatre, estimated the loss to the operators at \$20,000. The cause of the fire has not been determined.

Jean Finley, publicity director for the Palace theatre, has been appointed chairman of the Theatrical Publicity Committee for the Community Chest.

Raymond B. Jones, managing director of the Worth Theatre of Fort Worth, who has been laid up with an appendicitis, has recovered and is glad to be back on the job.

Ray Stinnett, managing director of the Capitol theatre, states that the Capitol will open in November 16th with Vitaphone. New Simplex projectors and Peerless High Low lamps will be included in the installation. The Movietone installation will also be completed at that time.

James O. Cherry, managing director of the Melba Theatre, has been holding down a rather stiff assignment for the past two weeks during the absence of Victor Lowrey, assistant manager. For the present Mr. Cherry is manager, assistant manager, and director of publicity.

Joe Cobb, the fat boy in Hal Roach's "Our Gang" comedies, is in Dallas with his father, James H. Cobb, visiting his grandmother and other relatives here.

Truly B. Wilkman, manager of Warner Bros. Dallas exchange, is now in charge of all Vitaphone business in the entire Southwest.

A. V. Philbin has been transferred to the Dallas M-G-M exchange, where he is to serve as office manager. Mr. Philbin was formerly connected with the M-G-M organization in St. Louis.

Theo. M. Magee, of Poyner, has purchased the Park Theatre at Frankston, Texas, from the Cook Brothers, and will manage the theatre himself.

Baltimore

DUE to injuries received in an automobile accident recently, Walter E. Vernelson, formerly publicity representative of the Academy of Music, Norfolk, Va., died recently. He is survived by his widow and two sons.

Joe Walsh, salesman attached to the Pathe Washington, D. C. office, and Grace Marie Martin, were married recently.

Fire in the projection room of the Favorite theatre, colored, Washington, D. C., caused the audience to leave in an orderly manner recently. The house was about two-thirds filled. The damage was slight.

James Jeroni has been appointed director of the Mosque Theatre, Richmond, Va.

J. Klein, formerly with Warner Brothers' Exchange, Washington, D. C., has gone over to the United Artists' sales staff.

Two new salesmen added to the M-G-M Washington, D. C. office, are Peter Rosian and George Mailard.

A large electric sign has been erected outside the Colonial Theatre, Hagerstown, Md., which has been entirely renovated inside and out, under the management of W. Walter Artz.

Ben Abrams, of the Jay-Bee Film Company, Washington, D. C., has appointed Dorothy Edson as his secretary.

William Rosenthal has been succeeded as district manager of United Artists, Washington, D. C., by Phil Dunas.

The Earle Theatre, Washington, D. C., was robbed of \$4,000 Monday, October 29, when a bandit took that amount from the manager and assistant manager whom he held up in the theatre office.

J. Louis Rome, president of the M. P. T. O. of Maryland, Inc., who has been on leave of absence from that post for some time due to pressure of work as general manager of the Associated Theatres, has returned to his work with the M.P.T.O.

Edmund Lane, business manager for the Motion Picture Guild, Inc., at the headquarters in Washington, D. C., was married Saturday, Oct. 27.

G. W. Steffe has received the appointment as cashier of the Little Theatre.

Jack Bower has been appointed branch manager of the Washington exchange of United Artists Corporation, it was announced last week by Al Lichtman, Vice-President and General Manager of Distribution. Mr. Bower, who was formerly with United Artists in Los Angeles, replaces J. E. Luckett.

St. Louis

ALL of the first-run theatres and most of the neighborhood houses of St. Louis and St. Louis County as well as the East Side communities, such as East St. Louis, Edwardsville, Collinsville, Madison, Granite City, Alton and Dupon are preparing to furnish their patrons with up-to-the-minute election returns on the night of the national election, November 6.

In some of the theatres the radio will be utilized, but in the more important shows there will be special data on local and state tickets as well as the national returns.

The Mikado Theatre, 5955 Easton Avenue, has joined the growing list of talking picture houses in St. Louis.

On December 1 Eddie Peabody is due to take over the master of ceremonies job at Skouras Brothers Missouri Theatre.

H. M. Kirkham has been appointed house manager for the new Fox Theatre, which is scheduled to open its doors on Christmas Day.

St. Louis film stocks listed on the stock exchange closed October 27 as follows: Skouras A, \$52 asked, a year ago \$38; St. Louis Amusement A, \$21 bid and \$30 asked.

David City, Nebr., is to have a new theatre. Plans are being prepared by George L. Fisher, 1437 City National Bank Building, Omaha, Nebr. The house will cost about \$25,000. C. C. Maschurek and Judge E. Coufal are behind the project.

The Strand Theatre, Council Bluffs, Ia., is being remodeled and redecorated.

Preliminary sketches for a \$225,000 theatre in Emporia, Kas., have been prepared. The theatre will seat 1500 persons. The Strand Theatre Corporation of which Harry McClure is manager is the owner.

Barney Rosenthal, president of Columbia Pictures Corporation has returned from a visit to the Bristolphone factory at Waterbury, Conn.

The Lyric Theatre, Collinsville Avenue and State Street, East St. Louis, Ill., was closed on October 20. The theatre and building has been sold to Kansas City interests who plan to reopen the theatre at an early date.

Cleveland

IT has been announced that the Young Wolfe Amusement Company will build a new million dollar theatre in Springfield, Ohio. Plans for the house have been completed and construction work is to start soon so as to assure completion by late spring.

The local Paramount exchange will soon move into its new building, 1743 East 23d St.

It is stated that the Grand theatre, Marion has discontinued its picture policy and is now offering stock.

Pete Tender, a well known figure in local exhibition centers, will retire from business. He has sold his Pantheon theatre to W. F. Maginnis.

Roy L. Thompson steps into the exhibition limelight with the purchase of the Houston theatre, Alger, Ohio, from Mrs. Anna Houston.

The Uptown theatre, new 3,500-seat motion picture theatre built by Variety Amusement Company, opened November 15th. Thomas Carroll has been appointed manager.

A new exchange is being opened in the Film Exchange Bldg. for the distribution of Vitaphone short subjects and Vitaphone scores. This office, while located independently from the Warner Bros. exchange, will nevertheless be under the supervision of Norman Morav, manager of the local Warner Bros. exchange. Mr. Morav will announce shortly who will manage this subsidiary office.

Le Roy Kimes, projectionist at the Orpheum Theatre, Marion, Ohio, is now associated with the Grand Theatre in that city in a similar capacity.

San Francisco

BECAUSE of his work as Assistant manager of the California Theatre, Hal Honore has been chosen by the West Coast Theatres of this city, to announce their program each week over the KYA Radio. This is for four local theatres.

Wayland H. Taylor who has returned from a business trip to New York, dropped into the Paramount office recently on his way home to Los Angeles.

Claire Foley, secretary of Film Board of Trade, returned to her duties after several weeks in New York.

John D. Clark, Western Division Manager of Paramount, visited at the local exchange.

Frank Burhans and Mrs. Burhans of Sacramento were recently in San Francisco.

M-G-M has a new salesman, Bill Riter who is from Los Angeles.

Some of the recent out of town visitors were R. Pollock of Calistoga, Mr. and Mrs. Bower of Sparks, Nevada; J. W. Bascom of Sisson, and L. R. Killingsworth of Willows.

L. R. Crook, formerly of National Theatre Syndicate, is now associated with Kinema Theatres, a circuit operating in the Santa Clara Valley. Crook now has complete management of all the houses.

The Arlington Theatre at Suisun has reopened under the management of V. S. Nagair.

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A collection of advertisements which illustrate the style of exploitation which first run theatres used to support their showings of William Haines in "Excess Baggage." The displays reproduced above were featured in newspaper campaigns conducted by the following theatres: B. F. Keith's, Grand Rapids; Loew's Palace, Indianapolis; Allen, Cleveland; Michigan, Detroit; Loew's Dayton, and the Ritz, Tulsa, Okla.

Michigan
WILLIAM HAINES
EXCESS BAGGAGE
RICARDO CORTIZ
"POW WOW"
EDWARD WEINER

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A special from the stage play of the same name
The "Excess Baggage" is a comedy play with a twist
The "Excess Baggage" is a comedy play with a twist

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Bare Co-Ed, The	Murdoch-Cavaller-Lancaster	Nov. 20	2 reels	Jan. 7	Cook, Papa, Cook	Murdoch-Hutton	Sept. 9	1 reel	Sept. 15
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17	Count Me Out	Barney Helium	Mar. 11	1 reel	Mar. 3
Bathing Beauty Babies	McDougall Kids	April 10	2 reels		Crown Me	Wallace Lupino	June 3	1 reel	May 28
Cat Tales	McDougall Kids	Jan. 10	2 reels		Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18
College Cuckoo	Murdoch-Cavaller	June 1	2 reels		Dead Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Cutting Up	McDougall Kids	Feb. 10	2 reels	Mar. 17	Dummies	Larry Semon	Jan. 19	2 reels	Dec. 23
Daze of '49	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4	Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23
Duke's Dirty Doling	P. Murdoch-N. Cavaller	Feb. 1	2 reels	Mar. 17	Fandango	Lupino Lane	May 6	2 reels	April 14
Figures Do Lie	Bathing Girls	April 1	2 reels		Felix the Cat in Arab Antics	"Sullivan Cartoon"	May 13	1 reel	June 2
Fowl Play	McDougall Kids	Mar. 10	2 reels		Felix the Cat in Astronomaows	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Her Salty Sultor	Murdoch-Cavaller	May 1	2 reels		Felix the Cat in Comicalities	"Sullivan Cartoon"	April 1	1 reel	April 21
Hick in Hollywood	McDougall Kids	July 10	2 reels		Felix the Cat in Draggin' the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
His Wild Oat	McDougall Kids	May 10	2 reels		Felix the Cat in Eekmotive	"Sullivan Cartoon"	April 24	1 reel	May 21
Kids, Cats and Cops	Jack Cooper	Aug. 1	2 reels		Felix the Cat in Futuritz	"Sullivan Cartoon"	June 24	1 reel	July 2
Lonesome Babies	Irving-Cooper	July 1	2 reels		Felix in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
Last Whirl, The	P. Murdoch-N. Cavaller	Mar. 1	2 reels	Mar. 17	Felix the Cat in Japanicky	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Lost in the Lurch	McDougall Kids	June 10	2 reels		Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Lot o' Boloney, A	McDougall Kids	Dec. 10	2 reels	Jan. 7	Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	Feb. 18	1 reel	Mar. 17
Mr. Pooh	Jack Cooper	Aug. 10	2 reels		Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Naughty Nurse	McDougall Kids	Mar. 20	2 reels		Felix the Cat in Polly-Dee	"Sullivan Cartoon"	Mar. 18	1 reel	April 17
Pickers	McDougall Kids	Feb. 20	2 reels		Felix in Sure-Locked Homes	"Sullivan Cartoon"	April 15	1 reel	May 5
Snackem Alley					Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Wild Waves					Felix the Cat in the Oily Bird	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10
					Felix in the Smoke Scream	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15	Gloom Chaser, The	"Big Boy"	June 24	2 reels	June 2
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet		Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15	Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7	Green-Eyed Love	Ruby McCoy-George Hall	April 8	1 reel	Mar. 24
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9	Hard Work	Wallace Lupino	June 29	1 reel	July 14
Court-Martial	Holt-Compton	Aug. 12	6014 feet		Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Dawn	Special Cast	Mar. 26	5528 feet	Sept. 15	Hecic Days	Lupino Lane	July 17	2 reels	May 26
Desert Bride, The	Alvarado-Forest	Oct. 15	5528 feet		He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
Driftwood	Alvarado-Forest	Oct. 15	5528 feet		High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Fashion Madness	Windor-Howes	Dec. 8	5513 feet	Mar. 31	Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet		His Maiden Voyage	George Davis	Feb. 26	2 reels	Feb. 18
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21	Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23	Homemade Man, A	Lloyd Hamilton	Feb. 17	2 reels	June 9
Matinee Idol, The	Walker-Love	Jan. 14	5925 feet	May 5	Hot Off	Charley Bowers	July 1	1 reel	June 23
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet		Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8	How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17
Opening Night, The	Windor-Bowers	Nov. 14	5524 feet	Mar. 17	Indiscreet Pete	Jerry Drew	Mar. 11	2 reels	Mar. 10
Raider Emden, The	Special Cast	Sept. 15			Just For Art	Curliesties	Aug. 27	1 reel	June 2
Ransom	Wilson-Burns	June 7	5584 feet		Kid Haywire	"Big Boy"	May 5	2 reels	Aug. 4
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet		Kilthead and a Tailor	George Davis	April 15	2 reels	Mar. 31
Sally in Our Alley	Mason-Rankin	Sept. 3	5892 feet		Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Say It With Sabes	Bushman-Livinson-Chadwick	July 13	6401 feet		Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet		Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Siren, The	Revier-T. Moore	Dec. 20	5996 feet	June 23	Listen Sister	Lupino Lane	Mar. 25	2 reels	Mar. 24
So This Is Love	Mason-Collier-Walker	Feb. 6	5611 feet	June 23	Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2	Lost of the Springtime	Hodge-Podge	Feb. 12	2 reels	Nov. 17
Stage Kisses	Harlan-Chadwick	Nov. 2	5435 feet		Lucky Luck	Billy Dale	Oct. 7	1 reel	Sept. 15
That Certain Thing	Graves-Dana	Oct. 21	5357 feet	Mar. 17	Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Tigress, The	Holt-Revier	July 25	6048 feet	Sept. 22	Mother Birds	Curliesties	Mar. 4	1 reel	Feb. 18
Virgin Lips	Borden-Bolen	Nov. 26	5791 feet	Jan. 7	Mysterious Night, A	Monty Collins	Feb. 12	1 reel	Feb. 4
Warning, The	Holt-Revier	Nov. 26	5791 feet	Jan. 7	Navy Beans	"Big Boy"	May 27	2 reels	May 12
Way of the Strong, The	Day-Livingston-Von Eltz	Jan. 19	5752 feet		Never Too Late	Wallace Lupino	May 6	1 reel	April 28
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28	New York's Sweetheart	Hodge-Podge	April 8	1 reel	April 21
Woman's Way, A	Livingston-Jaxter	Feb. 18	5472 feet		Nicknames	Hodge-Podge	April 8	1 reel	April 21

Coming Attractions

Title	Star	Length	Reviewed
Apache, The	Don Alvarado		
College Coquette	M. Day-Forbes		
Lone Wolf's Daughter, The	Bert Lytell		
Nothing to Wear	Logan-von-Eltz		
Power of the Press, The	Fairbanks, Jr.-Raiston		
Sinner's Paradise	Revier-Vancoli		
Streets of Illusion, The	Keith-Vall		
Stool Pigeon, The	Delaney-Borden		
Submarine	Holt-Revier-Graves	8192 feet	Sept. 15
Younger Generation, The	Jean Hersholt		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All Bear	Curliesties	April 29	1 reel	April 21
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
All Set	Lupino-Sargent-Hutton	Jan. 15	1 reel	Feb. 4
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 27
At It Again	Monty Collins	May 13	2 reels	April 28
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels	
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23
Builders of Bridges	Bruce Outdoor Sketch	Feb. 26	1 reel	Mar. 10
Bumping Along	Stone-Ruth	Nov. 18	1 reel	
Call of the Sea, The	Hoge Hampton	Jan. 2	2 reels	Dec. 31
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Chilly Days	"Big Boy"	Feb. 19	2 reels	Feb. 18
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Title	Star	Rel. Date	Length	Reviewed
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
You'll Be Sorry	Charley Bowers	May 20	2 reels	May 19

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5980 feet	
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet	
Bowery Cinderella, A	O'Malley-Hulette	Nov. 1	6900 feet	Nov. 25
Broadway Madness	De La Hays-Keith	Oct. 1	6300 feet	Oct. 14
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Befford-Miller	Aug. 27	6000 feet	
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10
Speed Classic, Inc	Lease-Harris	July 31	4700 feet	
Stronger Will, The	Marmon-Carewe	Feb. 20	6800 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

Coming Attractions

Title	Star	Length	Reviewed
Glided Love			
Life's Crossroads	Hulette-Hamilton		

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Aflame in the Sky	Lynn-Luden	Dec. 18	6034 feet	Nov. 11
Alex the Great	Gallagher-Dwyer	May 13	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7		
Bandit's Son, The	Steele-Sheridan	Nov. 20	4769 feet	
Bantam Cowboy, The	Buzz Barton	Aug. 12	4893 feet	
Beating Buckaroo, The	Tyler-Clair			
Beyond London's Lights	Sherrill-Ray-Liott	Mar. 18	5583 feet	Feb. 25
Boy Rider, The	Buzz Barton	Oct. 23	4858 feet	Sept. 30
Breed of the Sunsets	Bob Steele	April 1	4869 feet	
Captain Careless	Bob Steele	Aug. 26		
Charge of the Gauchos	F. X. Bushman	Sept. 16	5487 feet	
Cherokee Kid, The	Tyler-Lynn	Oct. 30	4837 feet	Mar. 3
*Clonus Kid, The	Mendez-Ince	Mar. 4	6249 feet	Mar. 17
Clancy's Koshier Wedding	Duro-Costello-Brown	Oct. 7	6085 feet	Sept. 22
Coney Island	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 28/27
Crooks Can't Win	Wilson-Mendez	Jan. 13	6390 feet	Feb. 25
Danger Street	Lewis-Hill-Nelson	May 11	6291 feet	
Dead Man's Curve	Baxter Sleeper	Aug. 26	5621 feet	
Dessert Pirate, The	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Devil's Trade Mark, The	Tyler-Thompson	Dec. 25	4754 feet	
Dog Justice	Bonnett-Morgan-Douglas	April 7	5984 feet	
Dog Law	Ranger-Martin	June 10	5043 feet	
Drinin' Sands	Ranger (Dog)	Sept. 2		
Father of the Wild	Bob Steele	Jan. 1	4770 feet	
Fighting Redhead, The	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Flying U Ranch, The	Buzz Barton	July 1	4758 feet	
Freckles	Tyler-Lane	Sept. 4	4924 feet	
Gingham Girl, The	Bowser-Fox, Jr.	Oct. 2	6301 feet	July 29/27
Harvester, The	Wilson-Arthur	Nov. 23	7045 feet	Nov. 25
Her Summer Hero	Kingston-Caldwell	Feb. 12	5146 feet	Dec. 30
*Hit of the Show, The	Thompson-Trevor-Blane	Sept. 23	6337 feet	Aug. 4
Hook and Ladder No. 9	Brown-Astor-Olmstead	Nov. 13	5240 feet	Dec. 18
In a Moment of Temptation	Ellis-Keefe-Hearn	Sept. 18	5605 feet	Nov. 11
Jake the Plumber	Stevens-Keefe	Oct. 16	5196 feet	Nov. 4
Judgment of the Hills	Devonka-Lynn	Nov. 8	6481 feet	Aug. 19/27
Law of Fear, The	Vall-Caldwell	April 8	4769 feet	Mar. 10
Legionnaires in Paris	Ranger-Reid-Nelson	Jan. 31	5893 feet	
Lightning Speed	Cooke-Guard	Oct. 21		
Little Buckaroo, The	Bob Steele	Mar. 11	4801 feet	
Little Mickey Grogan	Buzz Barton	Dec. 2	6315 feet	Mar. 3
Little Yellow House, The	Darr-DeBate-Nye	May 28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Mojave Kid, The	Steele-Gilmora	Sept. 25	4924 feet	Aug. 12/27
*Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pinto Kid, The	Darr-Trevor-Lee	April 29	4884 feet	Jan. 7
Racing Romeo, The	Grange-Ralston	Sept. 1	5992 feet	Dec. 16
Ranger of the North	Ranger (dog)	Oct. 9	4977 feet	
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 23
Riding Renegade, The	Bob Steele	Feb. 18	4729 feet	
Sally's Shoulders	Love-Forrest	July 15	6058 feet	
Shanghaied	Wilson-Hackathorne	Oct. 14		
Singapore Mutiny, The	Miller-Ince	Oct. 19	5999 feet	Aug. 26/27
Skinner's Big Idea	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Slingshot Kid, The	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Son of the Golden West	Barton-Morgan-Rice	Dec. 4	4486 feet	
South Sea Blondes	Tom Mix	Oct. 1	6037 feet	Sept. 29
Stocks and Blondes	Miller-Shumway-Brooks	Dec. 10	6388 feet	Feb. 18
Swift Shadow, The	Logan-Gallagher	Sept. 9	5493 feet	
Terror Mountain	Ranger (dog)	Dec. 11	4897 feet	Dec. 23
Texas Tornado, The	Tom Tyler	Aug. 19	4884 feet	
Trail of Courage, The	Tyler-Darro	June 24	4793 feet	
Wall Flowers	Steele-Bonner	July 8	4758 feet	
When the Law Rides	Trevor-Arthur-Todd	Feb. 18	6339 feet	
Wizard of the Saddle	Tyler-Darro	Feb. 26	4898 feet	
	Barton-Thompson	Jan. 22	4805 feet	Dec. 30

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Karr-Ross-Alexander	April 8	2 reels	
All Washed Up	Al Cooke	Feb. 8	2 reels	Feb. 18
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept. 16	2 reels	
Are Husbands People?	Al Cooke	April 2	2 reels	
Big Bertha	Karr-Ross-Alexander	May 14	2 reels	
Congee Meal	Al Cooke	June 11	2 reels	
Curiosities, No. 1	Novelty	Sept. 26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct. 10	1 reel	
Curiosities, No. 3	Novelty	Oct. 24	1 reel	
Fooling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels	
Honey Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Horsefeathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook	Aug. 2	2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babbe	Mickey Yule	Aug. 7	2 reels	
Mickey's Battie	Mickey Yule	Sept. 30	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Mickey's In Love	Mickey Yule	June 4	2 reels	
Mickey In School	Mickey Yule	Feb. 6	2 reels	
Mickey's Little Eva	Mickey Yule	April 2	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Nine	Mickey Yule	Mar. 6	2 reels	
Mickey's Parade	Mickey Yule	Jan. 2	2 reels	
Mickey's Rivals	Mickey Yule	July 2	2 reels	
Mickey's Triumph	Mickey Yule	May 7	2 reels	
Mickey's Wild West	Mickey Yule	Oct. 28	1 reel	
Mickey the Detective	Mickey Yule	Oct. 14	2 reels	
Mild But She Satisfies	Alberta Vaughn	April 16	2 reels	
My Kingdom For a Hearse	Al Cooke	Oct. 7	2 reels	
Omoo	Barney Hellum	Feb. 13	2 reels	
Out Out Heidelberg	Karr-Ross-Alexander	Jan. 9	2 reels	
Panting Papes	Karr-Ross-Alexander	Feb. 20	2 reels	Feb. 18
Rah! Rah! Rexie	Al Cooke	May 14	2 reels	
Restless Bachelors	Al Cooke	Sept. 23	2 reels	
Ruth is Stranger Than Fiction	Alberta Vaughn	May 28	2 reels	
Silk Sock Hal	Al Cooke	Oct. 27	1 reel	
Six Best Fellows	Alberta Vaughn	Jan. 23	2 reels	Feb. 11
Social Error, A	Al Cooke	July 9	2 reels	July 28
Standing Pat	Karr-Ross-Alexander	Oct. 24	1 reel	
That Wild Irish Pose	Alberta Vaughn	Mar. 5	2 reels	
Too Many Hisses	Al Cooke	Mar. 19	2 reels	
Too Hats	Al Cooke	Sept. 2	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Oct. 7	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 14	2 reels	
What a Wife	Duncan-Hill	Sept. 9	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn			

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*Blockade	Anna Q. Nilsson		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Vall-Caldwell-Darro		
Drifter, The	Tom Mix		
Drums of Araby	Tom Mix		
Eagle's Talons, The	Tom Tyler	Mar. 31	
Freckled Rascal, The	Buzz Barton	Nov. 4	
Fury of the Wild	Ranger (Dog)	Nov. 18	6337 feet
*Gang War	Borden-Pickford	Mar. 3	
Gun Law	Tom Tyler		
Hardcore Tashman	O'Neil-Pearson	Dec. 16	
Headin' for Danger	Steele-Mendez		
Hey Rubel	Olmstead-Trevor		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The	M. Day-Fairbanks, Jr.		
King Cowboy	Tom Mix	Nov. 26	
Little Outlaw, The	Buzz Barton		
Love in the Desert	Borden-N. Beery		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlawed	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sinners in Love	Borden-Gordon	Nov. 4	Oct. 20
*Stolen High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*Taxi 13	Conklin-Sleeper-Trevor	Nov. 18	
Tracked	Ranger (Dog)	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Tropic Madness	Leatrice Joy		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
The Voice of the Storm			
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Keith-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Death Valley	Nye-Hughes-Rae	Sept. 1	5960 feet	Aug. 12
Devil's Cage, The	Garon-Keith	June 5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May 20	5700 feet	
Finnegan's Ball	Landis-Mehaffey	Sept. 15	6200 feet	Dec. 9
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Mystery Wives of New York	Compson-Oakman	June 29	6000 feet	
Polly of the Movies	Short-Robards	Oct. 15	8900 feet	
Ragtime	De La Motte-Bowers	Sept. 1	6700 feet	Sept. 9
Souls Aflame	James-Wells	July 5	6200 feet	
Temptations of a Shop Girl	Compson-Garon	Nov. 1	6700 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
*Barker, The	Silks-Compson-Muckall	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Breakfast at Sunrise	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 18
Burning Daylight	Silks-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept. 2	6467 feet	
Camille	Talmadge-Roland	Sept. 4	8692 feet	May 6/27
Canyon of Adventure	Maynard-Faire	April 22	8730 feet	May 19
Chase and Change	Langford-McConnell	Feb. 12	5744 feet	April 21
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	6227 feet	
*Crash, The	Silks-Todd	Oct. 7	6225 feet	
Crystal Cup, The	Mackall-Mulhall	Oct. 16	6386 feet	Nov. 25
Do Your Duty	Charlie Murray	Oct. 14	6037 feet	Sept. 30
Drop Kick, The	Conklin-Hardy-Kent	Mar. 25	7402 feet	May 12
Flying Romances	Sidney-Murray	Feb. 28	6172 feet	April 14
French Dressing	Warner-Brook-Wilson	Jan. 15	6344 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	5886 feet	
*Good-Bye Kiss, The	Ellers-Burke-Kemp	July 8	7989 feet	
Gorilla, The	Murray-Day-Kelsey	Nov. 13	7133 feet	Dec. 2
Gun Gospel	Maynard-Faire	Nov. 6	6288 feet	Mar. 10
Happiness Ahead	Woods	Dec. 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
Hawk's Nest, The	Silks-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Foolies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Her Wild Out	Moore-Kent	Dec. 25	6118 feet	Feb. 11
Home Made	Hines-Daw	Nov. 20	6524 feet	May 26
Ladies' Night in Turkish Bath	Mackall-Mulhall	April 1	6592 feet	April 14
Lady Be Good	Mackall-Mulhall	May 6	6608 feet	June 2

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Life of Riley, The	Sidney-Murray	Sept. 18	6720 feet	Sept. 16
*Lilac Time	Moore-Cooper	Nov. 8	5967 feet	Mar. 24
Barthelme's O'Day	Barthelme-Cooper	April 8	7700 feet	May 19
Love Mart, The	Dove-Roland	Dec. 18	7388 feet	
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
Man Crazy	Mackail-Mulhall	Nov. 27	5542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	Oct. 13
Noose, The	Barthelme-Joyce	Jan. 29	7129 feet	Jan. 7
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17
Out of the Ruins	Francis-Lorraine	Aug. 26	6100 feet	Sept. 1
Patent Leather Kid, The	Barthelme-Nixon	Aug. 19	6100 feet	Aug. 25
Private Life of Helen of Troy	Barthelme-Lay	Jan. 8	11414 feet	Aug. 26, '27
Red Raiders, The	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23
Rose of the Golden West	Maynard-Drew	Sept. 4	6210 feet	Dec. 9
Sailors' Wives	Astor-Roland	Oct. 2	6477 feet	Oct. 7
Shepherd of the Hills	Astor-Hughes	Jan. 22	5485 feet	Mar. 10
*Snow Girl	White-Delany	Sept. 23	6133 feet	Feb. 25
Smile, Brother, Smile	Mackail-Mulhall	Sept. 11	6548 feet	Sept. 9
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 19
Valley of the Giants	Silts-Kenny	Dec. 11	6336 feet	
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Wagon Show, The	Maynard-Faire	Feb. 18	6212 feet	June 2
*Waterfront	Mackail-Mulhall	Sept. 16	5976 feet	
Wheel of Chance	Barthelme-Basquette	June 17	6895 feet	July 7
*Whip, The	Mackail-Nilson-Forbes	Sept. 30	6058 feet	Sept. 22
Whip Woman, The	Taylor-Moreno	Feb. 6	5687 feet	Mar. 24
Wright Idea, The	Francis-Lorraine	Aug. 1	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 26

Coming Attractions

Title	Star	Length	Reviewed
*Adoration	Billie Dove		
Chevenne	Maynard-McConnell		
*Children of the Ritz	Mackail-Mulhall		
Comedy of Life, The	Silts-Corda		
*Divine Lady	Griffith-Varconi	10015 feet	
*Haunted House, The	Kent-Todd	Nov. 4	
*Hot Stuff	Alie White		
*Man of the Moment, The	Billie Dove		
*Outcast	Griffith-Lowe	Nov. 11	
Phantom City, The	Maynard-Gilbert		
*Ritz Rosie	White-Mulhall		
*Saturday's Children	Corinne Griffith		
*Scarlet Seas	Barthelme-Compton		
*Seven Footprints to Satan			
*Squall, The	Silts-Mackail		
*Stranded in Paradise	Colleen Moore		
*Synthetic Sin	Special Cast	Nov. 25	
Ware Case, The	Richard Barthelme		
*Weary River	Ken Maynard		
Wells-Fargo Express, The			

FOX FILMS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Air Circus, The	Carroll-Lake-Rolins	Sept. 30	7702 feet	Sept. 8
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24
Black Sheep	Jones-Sennett	Sept. 25	4777 feet	Mar. 8
Blood Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3
Branded Sombiero, The	Jones-Hyams	Jan. 8	4612 feet	Jan. 14
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Come to My House	Barden-Moreno	Dec. 25	5430 feet	
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Dave Delvis's Reward	Mix-Joyce	Jan. 15	4987 feet	Jan. 21
Don't Marry	Moran-Hamilton	June 3	5705 feet	June 9
Dressed to Kill	Lowe-Astor	Mar. 18	6566 feet	Mar. 17
Dry Martini	Gran-Astor-Moreno	Oct. 14		
East Side, West Side	O'Brien-Vall	Oct. 9	8154 feet	Nov. 4
Escape, The	Vall-Russell	April 29	5109 feet	May 12
*Farmer's Daughter, The	Beebe-Burke	July 8		
*Fazi	Farrell-Nisson-Busch	Sept. 10	7217 feet	June 9
Fleetwing	Norton-Jane	June 24	4933 feet	Sept. 8
*Four Sons	Mann-Hall-Bushman	Sept. 2	9412 feet	Feb. 18
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Gay Retreat, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23
Girl in Every Port, A	McLaglen-Armstrong	Feb. 26	5500 feet	Mar. 3
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May 13	6518 feet	May 18
Mix-Cheyenne	Mix-Lincoln	May 13	4818 feet	May 18
High School Hero	Phelps-Stuart	Oct. 18	5498 feet	Nov. 11
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Girl, The	Borden-Hamilton	Sept. 18	6162 feet	Sept. 23
Ladies Must Dress	Vall-Gray	Nov. 20	5599 feet	Dec. 23
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
Love of Carmine	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7
*Making the Grade	Moran-Lowe	Oct. 7		
Me, Gangster	Collyer-Terry	Oct. 8		
*Mother Macree	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phelps	May 27	6679 feet	June 16
None But the Brave	Morton-Phelps-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	5071 feet	
Painted Post, The	Mix-Kingston	July 15	4952 feet	June 23
Pajamas	Borden-Gray	Oct. 23	5876 feet	Dec. 2
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Publicity Madness	Moran-Lowe	Oct. 2	5893 feet	Feb. 11
*Red Dance, The	Del Rio-Farrell-Revier	Dec. 2	9250 feet	June 30
River Pirate, The	McLaglen-Moran	Aug. 26	6337 feet	Sept. 22
Road House	Brown-Alba	July 15	4991 feet	Aug. 4
*Seventh Heaven	Gaynor-Farrell	Oct. 30	8500 feet	June 10, '27
Shame (re-issue)	John Gilbert	Nov. 27	5467 feet	
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28
Silk Legs	Bellamy-Hall	Dec. 18	5446 feet	
Silver Valley	Mix-Dwan	Oct. 2	5011 feet	Oct. 14
Soft Living	Brown-Brown	Feb. 5	5623 feet	Mar. 3
Square Crooks	Brown-Armstrong	Mar. 15	5387 feet	Mar. 17
*Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Thief in the Dark, The	Meeker-Hill-Beebe	May 20	5937 feet	May 26
Two Girls Wanted	Gaynor-Tryon	Sept. 11	6293 feet	Oct. 7
Vampire a la Mode	Marjorie Beebe	Oct. 29		
Very Confidential	Madge Bellamy	Nov. 8	5620 feet	Dec. 16
Why Sailors Go Wrong	Cohen-McNamara	May 15	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June 10	4921 feet	
Win That Girl	Rollens-Carroll	Sept. 16	5337 feet	Oct. 6
Wizard, The	Lowe-Hyams	Dec. 11	5629 feet	
Wolf Fangs	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 16
Woranswie	Russell-Collyer-Pidgeon	Jan. 8	5050 feet	Mar. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 26
Arkansas Traveler	Variety	Jan. 8	1 reel	
Bar Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
Her Mother's Buck	Variety-Lincoln	July 8	2 reels	
Desert Blooms, The	Variety	Mar. 18	1 reel	
Drifting Through Gascony	Variety	Oct. 23	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 11
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19
Glories of the Evening	Variety	Nov. 11	1 reel	
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Hot Mother's Buck	Don't Marry	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Hold Your Hat	Phelps-Stuart	Jan. 15	2 reels	Mar. 24
Hot House Hazel	T. Brooke-T. Hill	Jan. 1	2 reels	
Jack and Jilted	P. Cunningham-M. King	May 27	2 reels	May 26
Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21
Kiss Doctor, The	Brooke-Thompson	Jan. 29	2 reels	Mar. 17
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lady Linn	Lincoln-Clayton-Blotcher	Mar. 25	2 reels	May 19
Lofty Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Lord of the Back Fence	Variety	Jan. 22	1 reel	
Love Is Blonde	Rollens-Ellis	Feb. 26	2 reels	Mar. 17
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Napoleon Days	Variety	Sept. 2	1 reel	
Old Wives Who Knew	Kallan-Godley	Mar. 25	2 reels	May 26
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety		1 reel	July 25
Ship Ahoy!	Variety	Feb. 19	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Spanish Influence	Variety	April 29	1 reel	
Spanish Craftsmen	Variety	Sept. 30	1 reel	
Steepchase	Variety	Jan. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	
T. Bone for Two	Tyler Brooke	April 22	2 reels	
Through Forest Aisles	Variety	Sept. 16	1 reel	
Too Many Cookies	T. Brooke-L. Miller	Mar. 11	2 reels	
Vintage, The	Variety	Mar. 4	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Baggage Smasher, The	McLaglen-Collyer	Nov. 18		
Blindfold	O'Brien-Moran	Dec. 23		
*Caballero's Way, The	Baxter-O'Brien-Alba			
Chasing Through Europe	Janet Gaynor			
Christine	Lowe-McLaglen			
Cock-Eyed World, The	Astor-Bard			
Fatal Wedding, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
*Four Devils, The	Moran-O'Brien			
Girl Downstairs, The	Sammy Cohen	Dec. 30		
Homesick	Chic Sales			
Hush and Are Liar	Barrmore-Alba	Dec. 9		
Joy Street	Special Cast		5474 feet	Aug. 18
*Lost in the Arctic	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
*Mother Knows Best				
Napoleon's Barber	Farrell-Duncan			
Our Daily Bread	Rollens-Drexel	Nov. 11		
Prep and Peep	McLaglen-Drexel	Jan. 8, '28		
Replay the Cup	Astor-Boles			
Woman, The				

MOVIE-TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	May Duncan			
Corpus Christi	Raquel Meller			Sept. 8
Diplomats, The	Clarke-McCullough			
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	
Interview, The	Clarke-McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Our Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			
Family Picnic, The	McKee			June 30
Girl From Rio, The	Harold Murray			Sept. 8
Serenade (Schubert)	Lionel Atwill			Sept. 8
White Faced Fool, The				

GOTHAM
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bare Knees	Corbin-Keith	Feb. 1	5800 feet	Jan. 28
Blondie by Choice	Claire Windsor	Oct. 1	6887 feet	
Cheer Leader, The	Graves-Olmstead	Nov. 1	6000 feet	Mar. 10
Chorus Kid, The	Faye Washburn	April 1	6200 feet	April 14
Girl From Rio, The	Mayre-Pidgeon	Sept. 1	6980 feet	
Hot Ship Bronson	Miss L. Hot-House-Bronson	May 1	8432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 28	6800 feet	Aug. 11
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6800 feet	Mar. 17
United States Smith	Gibbon-Lee-Harian	June 1	6000 feet	June 18

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel			
Down Grade, The	Fairbanks-Calhoun			
Girl From Argentina, The	Livingstone-Herbert		6420 feet	
Thru the Breakers	Fairbanks-Sedgwick			
When Danger Calls				

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6605 feet	May 8
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4187 feet	
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May 27 '27
Baby Mine	Arthur-Dane	Jan. 21	6139 feet	Jan. 14

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Becky	O'Neill-O. Moore	Nov. 12	6433 feet	
Ben Hur	Novarro-McAvoy	Oct. 8	11893 feet	Jan. 16, '26
Beyond the Sierras	Tim McCoy	Sept. 15		
Big City, The	Chaney-M. Day-Compton	Feb. 18	6838 feet	Mar. 31
Big Parade, The	Gilbert-Adoree	Sept. 10	11519 feet	Nov. 28 '25
Body and Soul	L. Barrymore-Pringle-Kerry	Oct. 1	5802 feet	Nov. 25
Bringing Up Father	Madonna-Dimsted-Moran	Oct. 17	6344 feet	June 2
"Buddy Love"	Dave Arthur	Oct. 12		
Buttons	Cogan-L. Hanson	Dec. 24	6050 feet	Mar. 31
Camelion	Keaton-Day	Sept. 29		Sept. 15
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May 19	5679 feet	June 1
Circus Rookies	Dave-Arthur	Mar. 31	6861 feet	May 19
Cossacks, The	Gilbert-Adoree	June 23	8501 feet	June 30
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June 9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15
Divine Woman, The	Garbo-Hanson	Jan. 14	7300 feet	Jan. 21
Enemy, The	Gish-Forbes	Feb. 18	8188 feet	Dec. 31
*Excess Baggage	Haines-Cortez	Sept. 8	7182 feet	Sept. 29
Fast Co.-Ed.	Davies-Brown	Oct. 18	6408 feet	Nov. 4
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28
Foreign Devils	McCoy-Windor	Sept. 3	4658 feet	April 28
Four Walls	Gilbert-Crawford	Aug. 11	6820 feet	Aug. 25
Garden of Allah	Terry-Petrovich	Nov. 6	8200 feet	Sept. 15
In Old Kentucky	H. Costello-Murray	Oct. 29	6646 feet	
Latest from Paris, The	Shearer-Forbes	Feb. 4	7743 feet	Mar. 3
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2
Law of the Range	McCoy-Crawford	Jan. 21	5393 feet	
London After Midnight	Chaney-M. Day-Nagel	Dec. 3	5687 feet	Dec. 23
Love	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 18
Lovelorn, The	O'Neill-Kent-O'Day	Dec. 17	5950 feet	Dec. 30
Mademoiselle from Armentieres	E. Brody-J. Stuart	June 2	5441 feet	
Man, Woman and Sin	John Gilbert	Nov. 19	6280 feet	June 2
Masks of the Devil	John Gilbert	Oct. 1		
Mysterious Lady, The	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct. 1		
*Our Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8		Oct. 13
Fatsy, The	Davies-Caldwell-Gray	Mar. 10	7289 feet	
Quality Street	Davies-Nagel	Dec. 31	7193 feet	Nov. 18
Riders of the Dark	April 21	5014 feet		
Road to Romance, The	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21
Rose-Marie	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18
Shadows in the Night	Flash-Grey-Lorraine	Oct. 26	5448 feet	
*Show People	Davies-Haines	Oct. 9		
Skirts	Chaplin-Balfour	May 12	5801 feet	
Smart Set, The	Haines-Breit-A. Day	Feb. 25	6476 feet	Mar. 10
Spies of the West	McCoy-Day	Dec. 10	4724 feet	Mar. 24
Spring Fever	Haines-Crawford	Oct. 22	6705 feet	Oct. 28
Student Prince, The	Novarro-Shearer	Jan. 30	9435 feet	Oct. 7
Ten for Three	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11
Telling the World	Haines-Page	June 30	7184 feet	July 21
Thirteenth Hour, The	L. Barrymore-Gadsdon	Nov. 26	6252 feet	
Under the Black Eagle	Flash-Grey-Forbes	Mar. 24	5801 feet	May 19
West Point	Haines-Crawford	Jan. 7	8134 feet	Jan. 7
*While the City Sleeps	Chaney-Page	Sept. 15		Oct. 27
*White Shadows in the South Seas	Blue-Torres	July 7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan. 28	5011 feet	
*Woman of Affairs, A.	Gilbert-Garbo	Oct. 19		
Wyoming	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Aching Youth	Charley Chase	Mar. 17	2 reels	
Ali Adventure, An	Ufa Odities	Apr. 22	1 reel	
Allah 'L' Allah	Ufa Odities	Mar. 16	1 reel	
All For Nothing	Charley Chase	Jan. 21	2 reels	Jan. 14
All Parts	Charley Chase	Nov. 27	2 reels	
Amazing Lovers	Ufa Odities	Mar. 10	1 reel	
Ancient Art, An	Ufa Odities	Mar. 2	1 reel	
Assorted Babies	Ufa Odities	Nov. 5	1 reel	
Assured and Ringing, Inc.	"Our Gang"	Apr. 7	2 reels	April 21
Bits of Africa	Ufa Odities	Sept. 15	1 reel	
Blow by Blow	Max Davidson	Mar. 31	2 reels	April 21
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Careless Dawn	Max Davidson	Mar. 3	2 reels	
Children of the Sea	Ufa Odities	Feb. 11	1 reel	
Cleopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 28
Czarina's Secret, The	Baclanova-Mir-Rand	Mar. 17	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Dumb Daddies	Max Davidson	Feb. 4	2 reels	Feb. 25
Dring Jungle	Ufa Odities	Feb. 1	1 reel	
Eagle's Nest	Ufa Odities	Aug. 18		
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	July 28
Edison, Marconi and Co.	"Our Gang"	Mar. 10	2 reels	April 7
Election Day	"Our Gang"	Jan. 12	2 reels	
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12
Family Group, The	Charley Chase	Feb. 18	2 reels	Feb. 18
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Flight Pest, The	Charley Chase	May 12	2 reels	May 28
Finishing Touch, The	Laurel-Hardy	Feb. 25	2 reels	April 7
Forty Thousand Miles with Lindbergh	Aviation Film	Mar. 4	3 reels	
From Soup to Nuts	Laurel-Hardy	Mar. 24	2 reels	April 21
Golden Fleece	Ufa Odities	May 19	1 reel	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Habes Corpus	Laurel-Hardy	Dec. 1	1 reel	
Happy Omen, A	Ufa Odities	July 14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept. 22	2 reels	
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 28
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Jungle Orphans	Ufa Odities	Mar. 30	1 reel	
Jungle Round-Up, The	Ufa Odities	Jan. 28	1 reel	Oct. 9
Kisses Come High	Ufa Odities	Dec. 1	1 reel	
Lady of Victoria, The	A. Ayres-O. Matiesen-G. Irving	Jan. 21	2 reels	Feb. 25
Leave 'Em Laughing	Laurel-Hardy	Jan. 28	2 reels	Mar. 3
Limousine Love	Charley Chase	April 14	2 reels	April 21
Lonely Land	Ufa Odities	Nov. 10	1 reel	
Monarch of the Glen, The	Ufa Odities	Mar. 24	1 reel	Jan. 21
Monkey Shine	Ufa Odities	Sept. 1	1 reel	
Murder	Ufa Odities	Sept. 29	1 reel	
Napoleon's Homeland	Ufa Odities	Jan. 5	1 reel	
Nature's Wizardry	Ufa Odities	July 28	1 reel	
Ol' Gray Horse, The	"Our Gang"	Oct. 20	2 reels	July 28
Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Palace of Honey, The	Ufa Odities	June 16	1 reel	May 28
Pass the Gravy	Max Davidson	Jan. 14	2 reels	Jan. 14
Partures and Nicotins	Ufa Odities	Jan. 14	1 reel	
Pets and Pests	Ufa Odities	Jan. 28	1 reel	Mar. 3
Primitive Housekeeping	Ufa Odities	April 21	1 reel	
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25
Sacred Baboon, The	Ufa Odities	Sept. 1	1 reel	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Title	Star	Rel. Date	Length	Reviewed
Sanctuary	Ufa Odities	May 5	1 reel	July 21
Savage Odities	Ufa Odities	Nov. 24	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Boozehounds	Ufa Odities	Feb. 16	1 reel	
Secrets of the Sea	Ufa Odities	Feb. 25	1 reel	Mar. 3
Should Women Drive?	Max Davidson	May 28	2 reels	May 19
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Odities	June 30	1 reel	
"Our Gang"	"Our Gang"	Jan. 14	2 reels	Jan. 14
Spanking Age, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Odities	Dec. 22	1 reel	
Tell it to the Judge	Max Davidson	April 28	2 reels	
That Night	Roach Stars	Sept. 15	2 reels	
Their Purple Moment	Laurel-Hardy	May 19	2 reels	May 28
Tokens of Manhood	Ufa Odities	May 2	1 reel	May 28
Two Tars	Laurel-Hardy	Nov. 14	2 reels	
Virgin Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19
Uphill and Down	Ufa Odities	Jan. 19	1 reel	
We Draw Down	Laurel-Hardy	Dec. 29	2 reels	
Wicked Kasimir, The	Ufa Odities	April 7	1 reel	
Wives for Sale	Ufa Odities	Oct. 27	1 reel	
Wild's Playgrounds	Ufa Odities	Oct. 13	1 reel	
Your Darn Tootin'	Laurel-Hardy	April 21	2 reels	May 12

Coming Attractions

Title	Star	Length	Reviewed
§Alias Jimmy Valentine	Haines-Hyams-Barrymore		
*Baby Cyclone, The	Cody-Pringle	5530 feet	
§Ballyhoo	Norma Shearer		
*Broadway Melody	Page-Love-King		
Bushranger, The	McCoy-Douglas		
Deadlines, The	Flash-Lorraine-Gray		
*Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asther		
*Flying Ensign, The	Ramon Novarro	Nov. 30	
*§Hallelujah	Colored Cast		
He Learned About Women	Haines-Page-Percy		
Honeymoon	Flash-Moran-Gibbon		
Hummingbird	Tim McCoy		
Little Lulu	Norma Shearer	Nov. 2	
Love of Casanova, The	Special Cast		
§Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*Nize Baby	Gordon-Holtz-Walbridge		
*Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Grey-Lorraine		
Spies	Special Cast		
Souls Blood	McCoy-Frazier		
Thirst	Gilbert-Nolan		
*Tide of Empire	Adoree-Murray		
*Trail of '88, The	Del Rio-Forbes	11100 feet	Mar. 24
*Trial of Mary Dugan, The	Chaney-Noian-Barrymore		
West of Zanzibar	Gish-Hanson	Nov. 23	
*Wind, The			

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Marion Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Joseph Regan	Songs	Nov. 3		
Leo Beers	Songs	Oct. 8		
Locust Sisters	Songs	Oct. 6		
Marion Harris	Songs	Sept. 29		
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M in Movietone Revue	Songs	Nov. 3		
M-G-M in Movietone Revue	Songs	Oct. 13		
Odette Myrtle	Songs	Oct. 20		
Ponce Sisters	Songs	Oct. 20		
Ponce Sisters	Songs	Nov. 10		
Van and Schenck	Songs	Sept. 29		Oct. 13
Van and Schenck	Songs	Oct. 7		
Vincent Lopez	Piano Solos	Nov. 10		
Wait Roesser and Capitotians	Jazz Band	Oct. 8		

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Adventure Mad	Asther-Hall-Davies	Mar. 31	5897 feet	
Barbed Wire	Negri-Brook	Sept. 10	6591 feet	
Beau Sabreur	Brent-Cooper	Jan. 7	6536 feet	Jan. 28
*Beggars of Life	Boary-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Berry-Hatton	May 19	5930 feet	July 7
Chang	Jungle Film	Sept. 3	6536 feet	May 13 '27
City Gone Wild, The	Meighan-Brooks	Nov. 12	5408 feet	Mar. 3
*Docks of New York, The	Bancroft-Compton-Baclanova	Oct. 20	7202 feet	Sept. 22
Doomsday	Vidor-Cooper	Feb. 18	5665 feet	April 7
Drag Net, The	Bancroft-Brent	May 28	7625 feet	June 9
Easy Come, Easy Go	Dix-Carroll	Apr. 21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct. 13	6918 feet	Sept. 1
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3
Figures Don't Lie	Ralston-Arlen	Oct. 8	5280 feet	Mar. 3
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25
His Tiger Lady	Fritsch-Crokinlin	May 7	5852 feet	June 23
Forgotten Faces	Brian-Bow	Aug. 11	7640 feet	Aug. 11
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31
Gentleman of Paris, A	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	6871 feet	Jan. 21
Get Your Man	Bow-Rogers	Dec. 10	5998 feet	
Half a Bride	Ralston-Arlen	June 16	6238 feet	June 2
His Tiger Lady	Manjula-Brent	June 9	5038 feet	June 2
Honeymoon Hate	Vidor-Carmanati	Dec. 2	5415 feet	Sept. 1
Hot News	Daniels-Hamilton	July 14	6538 feet	July 28
Jesse James	Thomson-Lane	Oct. 22	8656 feet	Oct. 28
Just Married	Hall-Taylor	Aug. 18	6039 feet	Aug. 18
Ladies of the Mob	Bow-Arlen	June 30	6792 feet	
Last Command, The	Jennings-Brent	Jan. 21	6524 feet	Jan. 28
Last Waltz, The	Manjula-Brent	Nov. 26	6940 feet	Dec. 30
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 28
*Love of An Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 4
Love of An Actress (silent version)	Negri-Asther	Aug. 18	7159 feet	Aug. 4
Magnificent Flirt, The	Florence Vidor	June 2	4988 feet	June 30

Title	Star	Rel. Date	Length	Reviewed
Matling Call, The	Melighan-Brent-Adoree	July 21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22		
*Moran of the Marines	Dix-Elder	Oct. 27		
Nevada	Cooper-Todd	Sept. 10	6258 feet	Oct. 28
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21
Now We're in the Air	Beery-Hatton	Oct. 22	5798 feet	Dec. 23
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26
One Woman to Another	Vidor-Von Eltz	Sept. 24	4551 feet	Sept. 30
Open Range	Chandler-Bronson	Nov. 5	5589 feet	Mar. 10
*Partners in Crime	Beery-Elder	Sept. 17	5800 feet	May 6
*Patrol, The	Jannings-Stone-Vidor	Sept. 17	9619 feet	Aug. 16
Peaks of Destiny	Special Cast	Jan. 28	5582 feet	Jan. 21
Pioneer Scout, The	Thomson-Lane	Jan. 21	6118 feet	Mar. 10
Racket, The	Melighan-Prevost	June 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
Rough Riders, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27
Sandwich Paradise, The	Ralston-Hawes	Aug. 25	5928 feet	Sept. 7
Seaside Hour, The	Negri-Thomson	Feb. 4	7175 feet	Oct. 1
Serenade	Menjou-Carver-Basquette	Dec. 24	5209 feet	Dec. 31
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	Dec. 9
She's a Sheik	Daniels-Arlen	Nov. 12	6015 feet	Dec. 9
Shootin' Irons	Luden-Blane	Oct. 8	5179 feet	
Show Down, The	Bancroft-Brent	Feb. 25	7616 feet	Mar. 10
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 26
Swim, Girl, Swim	Lloyd-Christie	April 7	7950 feet	April 14
Talk Me Home	Dix-Orlsted	Feb. 11	5951 feet	Feb. 18
Sporting Goods	Ralston-Hamilton	Nov. 19	4934 feet	
Spotlight, The	Special Cast	Sept. 17	6200 feet	Mar. 11 '27
Stark Love	Jannings-Wray	May 26	6218 feet	June 2
Street of Sin, The	Thomson-Murphy	April 21	6763 feet	Sept. 29
Sunset Legion, The	Ralston-Hamilton	Sept. 20	6124 feet	Sept. 16
Swim, Girl, Swim	Daniels-Hamilton	Sept. 17	6006 feet	Oct. 28
Take Me Home	Conklin-Bancroft	Sept. 24	6006 feet	Oct. 28
Tell It to Sweeney	Negri-Baxter	April 14	7029 feet	April 28
Three Sinners	Fields-Conklin	Mar. 3	5733 feet	Sept. 29
Tillie's Punctured Romance	Conklin-Fields	Dec. 17	5319 feet	Jan. 7
Two Flaming Youths	Arlen-Brian	Feb. 4	5991 feet	April 28
Under the Tonto Rim	Daniels-Brent-Brook	Oct. 29	7643 feet	Sept. 29
Underworld	Holt-Blane	June 23	5834 feet	Sept. 29
Vanishing Pioneer, The	Rogers-Brian	Sept. 29		
*Varsity	Richard Dix	Aug. 4	6509 feet	July 21
*Warning Up	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
Water Hole, The	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8 '27
Way of All Flesh	Von Stroheim-Wray	Oct. 6	10400 feet	Oct. 20
*Wedding March, The	Melighan-Wilfner	Sept. 3	5935 feet	
We're All Gamblers	Beery-Hatton	July 7	5413 feet	Jan. 21
Wells Savers	Bow-Rogers	Sept. 12	reels	Aug. 26 '27
Wings	Negri-E. Hanson	Oct. 29	5960 feet	Oct. 14
Woman on Trial				

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Movieland	Novelty	June 23	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Behind the Counter	E. E. Horton	Mar. 3	2 reels	
*Big My Dear (Christie)	Bobby Vernon	Aug. 2	2 reels	
Burn Steer, A	Krazy Kat Cartoon	April 21	1 reel	
Call Again	E. E. Horton	Oct. 20	2 reels	
Campus Cuties (Christie)	Billy Dooley	April 7	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Cruising the Arctic	Novelty	May 5	2 reels	
Dad's Choice	E. E. Horton	Oct. 27	2 reels	Oct. 6
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Fighting Fanny (Christie)	Featured Cast	Jan. 21	2 reels	April 28
Frenzy	Novelty	Jan. 14	2 reels	
Gallant Goby, A (Christie)	Billy Dooley	May 26	2 reels	
Gold Bricks	Krazy Kat Cartoon	May 5	1 reel	
Goofy Ghosts (Christie)	Jimmie Adams	April 28	2 reels	
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	
Holy Mackerel (Christie)	Jimmie Adams	Feb. 11	2 reels	June 2
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Horse Shy	E. E. Horton	May 19	2 reels	
Kiss Scotch (Christie)	Krazy Kat Cartoon	Aug. 25	2 reels	
Krazy Kat	Krazy Kat Cartoon	Feb. 25	1 reel	
Ice Boxed	Krazy Kat Cartoon	Feb. 11	1 reel	
Just the Type (Christie)	Neal Burns	Feb. 18	2 reels	
Knights of the Air	Aviation Film	Mar. 31	2 reels	
Ko-Ko's Bawh	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko's Gobs Over	Inkwell Cartoon	Oct. 12	2 reels	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko Lamps Aladdin	Inkwell Cartoon	May 12	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	April 28	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel	
Ko-Ko's Jern Jam	Inkwell Cartoon	Feb. 4	1 reel	
Ko-Ko's Earth Control	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Krazy Korner	Inkwell Cartoon	Jan. 21	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Ko-Ko's Sneeze	Inkwell Cartoon	Mar. 3	1 reel	
Ko-Ko Squeals	Inkwell Cartoon	May 26	1 reel	
Ko-Ko's Tattoo	Inkwell Cartoon	Mar. 17	1 reel	
Long Count, The	Krazy Kat Cartoon	Mar. 19	1 reel	
Long Hose (Christie)	Jack Duffy	Mar. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
Love's Young Scream (Christie)	Ann Cornwall	Mar. 12	2 reels	
Love Shy (Christie)	Jimmie Adams	Mar. 24	2 reels	
Love Sunk	Krazy Kat Cartoon	Mar. 24	1 reel	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nall, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 1	1 reel	
Pig Styles	Krazy Kat Cartoon	Jan. 14	1 reel	
Prancing Prune	Helen Hayes		2 reels	
*Pusher in the Face, The	Special Cast			
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Save the Pieces (Christie)	Bobby Vernon	Jan. 28	2 reels	
Say Uncle (Christie)	Jack Duffy	June 18	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
Shadow Theory	Krazy Kat Cartoon	Jan. 28	1 reel	
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel	
*Siswalks of New York	Novelty		1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talking.

Title	Star	Rel. Date	Length	Reviewed
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 18	2 reels	
*Stock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stand Up	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 15	2 reels	
Sweeties (Christie)	Bobby Vernon	Mar. 10	2 reels	
Tong Tied	Krazy Kat Cartoon	April 7	1 reel	
Two Masters	Eaton-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels	
Wired and Fired	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Reviews
*§Abie's Irish Rose	Hersholt-McDonald	12103 feet	April 28
Avalanche, The	Holt-Hill		
*†Burlesque	James Barton		
Canary Murder Case, The	Powell-Taylor-Brian		
Carnation Kid, The	Douglas MacLean		
Care of Lena Smith, The	Esther Ralston		
*†Catter, The	Wray-Adams-Beery		
*†Half an Hour	Ruth Chatterton		
His Private Life	Menjou-Carver		
Hunting Tower	Harry Lauder		
*§Interference	Brent-Brook-Powell		Oct. 27
Just Married	Hall-Taylor		
Just Twenty-One	Rogers-Brian		
Kit Carson	Thomson-Lane	7464 feet	
Quisling	Jeanne Englen		
Manhattan Cocktail	Arlen-Carroll		
Marquis Preferred	Adolphe Menjou		
*§Night Club	Special Cast		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Richard Dix	Richard Dix		
Shop Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
§Sins of the Fathers	Emil Jannings		
*§Soul of France, The	Special Cast		
Three Week-Ends	Clara Bow		
Tong War	Beery-Vidor		
Woman From Moscow, The	Conklin-Bancroft		
	Negri-Kerry		

PATHE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3996 feet	
Almost Human	Vera Reynolds	Dec. 26	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 3	6555 feet	Dec. 18
Apache Rider, The	Leo Maloney	Feb. 12	5725 feet	Feb. 18
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Ballyhoo Buster, The	Buffalo Bill, Jr.	Jan. 8	4805 feet	Dec. 30
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5827 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 26
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Road, The	Don Coleman	Jan. 23	4833 feet	Jan. 14
Bronc Stomper, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	5400 feet	
*§Captain Swagger	La Rocque-Carol	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Vanzoni	Mar. 5	5145 feet	Dec. 10
Combin Clow, The	Walsh-Adams-Hulette	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Craig's Wife	Irene Rich	Sept. 16	6670 feet	
Crashing Through	Jack Padjan	Feb. 5	4480 feet	Feb. 11
Desert of the Lost, The	Wally Wales	Dec. 18	4933 feet	Dec. 30
Desperate Courage	Wally Wales	Jan. 15	4833 feet	Jan. 21
Dick's Twin, The	Leo Maloney	Dec. 18	5478 feet	
Discard	Ekman-Dagover	Nov. 20	4586 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Monty Banks	Dec. 4	6403 feet	Nov. 18
Forbidden Woman, The	Goudal-Varconi	Nov. 7	6568 feet	Dec. 16
Girl in the Pulpit	Marie Prevost	Oct. 11	6573 feet	Dec. 23
Golden Clow, The	Edna Bell	Oct. 18	7913 feet	Nov. 24
Gold From Weepah	Bill Cody	Nov. 20	4988 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 1	4750 feet	
Harp in Hock, A	R. Schildkraut-Coghlan	Oct. 10	5990 feet	Dec. 9
His Foreign Wife	McDonald-Murphy	Nov. 27	4890 feet	Feb. 11
Hold 'Em Yale	Rod La Rocque	May 14	7056 feet	Aug. 4
Hon' Marks	Jack Donovan	Nov. 18	4500 feet	April 29 '27
*†King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padjan	Dec. 25	4131 feet	Dec. 30
Laddie Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31
Leopard Lady, The	Jacqueline Logan	Jan. 22	6650 feet	Mar. 10
Let 'Er Go Gallegher	Junior Coghlan	Jan. 15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept. 19	5753 feet	
Main Events, The	Reynolds-R. Schildkraut	Nov. 18	6472 feet	Nov. 11
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5782 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 28	6559 feet	
My Friend From India	Franklyn Pangborn	Dec. 19	6750 feet	Mar. 31
Night Flyer, The	William Boyd	Feb. 6	5954 feet	
Obligin' Buckaroo, The	Buffalo Bill, Jr.	Oct. 18	4875 feet	Nov. 11
On to Reno	Marie Prevost	Jan. 1	5494 feet	
Perfect Gentleman, A	Monty Banks	Jan. 15	5628 feet	Jan. 14
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug. 28	7937 feet	Sept. 8
Ride 'Em High	Buddy Roosevelt	Oct. 9	4542 feet	Nov. 11
Rosarin' Rones	Buffalo Bill, Jr.	Nov. 27	4375 feet	Dec. 30
Rush Hour, The	Marie Prevost	Dec. 12	6370 feet	Mar. 10
Saddle Mates	Wally Wales	Aug. 4	4520 feet	Mar. 17
Ship Comes in, A	Rudolph Schildkraut	June 4	6902 feet	June 23
*§Shew Folks	Quilian-Loff	Oct. 21		
Skyscraper	William Boyd	April 9	7040 feet	April 14
Soda Water Cowboy, The	Wally Wales	Sept. 25	4546 feet	Nov. 4
Stand and Deliver	Rod La Rocque	Feb. 20	5423 feet	April 7
Tenth Avenue	Haver-Vanzoni	Nov. 11	6370 feet	Mar. 10
Turkish Delight	R. Schildkraut-Fay	Nov. 11	5397 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22
What Price Beauty?	Nita Naldi	Jan. 22	4000 feet	Jan. 28
Wise Wife, The	Phyllis Haver	Oct. 24	6610 feet	Dec. 16
Wreck of the Hesperus, The	Bradford-Marlon	Oct. 31	6477 feet	Mar. 31
Yellow Contraband	Leo Maloney	Oct. 28	6688 feet	Oct. 20

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust.	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebits	April 8	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 20	2 reels	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 8
Barnyard Artists	"Aesop Fables"	April 29	1 reel	April 21
Barford Lodge No. 1.	"Aesop Fables"	April 8	1 reel	April 7
Bath Time	Sportlight	Feb. 16	1 reel	June 23
Battling Duet, The	"Aesop Fables"	April 15	1 reel	April 7
Beach Club, The	Bevan-Hurlock	Jan. 22	2 reels	Jan. 14
Benares (Educational).	Geographical Number	Jan. 22	1 reel	
Best Man, The	Bevan-A. Bennett-V. Dent	Feb. 19	2 reels	Feb. 11
Bicycle Fight, The	Bevan-V. Dent-D. Garley	Mar. 18	2 reels	Mar. 10
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Blaze of Glory, A	"Aesop Fables"	July 1	1 reel	
Boy Friend, The	"Aesop Fables"	Jan. 22	1 reel	
Broncho Buster, The	"Aesop Fables"	Jan. 1	1 reel	
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Bunker Batters	Sportlight	July 22	1 reel	
Busy Bodies	Sportlight	Jan. 8	1 reel	Dec. 31
Button My Back	Billy Bevan	Feb. 24	2 reels	
Calling Hubby's Bluff	Bevan-Dent	Feb. 24	2 reels	
Camous Carmen, The	Sennett Girls	Sept. 23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
Caught in a Taxi	Jack Cooper	June 9	2 reels	
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 28	2 reels	
City Slickers	"Aesop Fables"	July 1	1 reel	
Close Shave, A	Johnny Burke	June 23	2 reels	
Clothes and the Game	Sportlight	April 15	1 reel	April 7
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	
Coast to Coast	"Aesop Fables"	May 13	1 reel	May 19
County Fair, The	"Aesop Fables"	Mar. 4	1 reel	
Covering Ground	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Crowned Heads	Sportlight	Feb. 19	1 reel	
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct. 21	1 reel	Oct. 20
*Dinner Time	"Aesop Fables"	May 19	2 reels	
Don's Get Jealous	Bevan-Dent	Sept. 18	2 reels	Sept. 8
Dumb Walters	Johnny Burke	Oct. 14	10 episodes	Oct. 6
Eagle of the Night (Serial)	Frank Clarke	July 22	1 reel	
Early Bird, The	"Aesop Fables"	Feb. 12	1 reel	
Everybody's Flying	"Aesop Fables"	Oct. 14	1 reel	Sept. 8
Fair Affair, A	Sportlight	Jan. 22	1 reel	Jan. 14
Fair Catch, The	Football Sense	May 13	1 reel	May 19
Family Frolics	Sportlight	Mar. 3	10 episodes	
Famous Playgrounds	"Aesop Fables"	June 3	1 reel	June 9
Fine Detective, The (Serial)	McConnell-Allan	April 22	1 reel	April 21
Flight That Failed, The	"Aesop Fables"	Feb. 12	2 reels	Feb. 11
Fly Ago, The	Roach Stars	Mar. 17	2 reels	
Flying Elephants	Bevan-Dent	Mar. 18	1 reel	
Foolish Husbands	Sportlight	Mar. 18	1 reel	
Fun Afoot	Carow-Hardy	Oct. 28	1 reel	Mar. 3
Galloping Ghosts	Sportlight	Aug. 5	2 reels	Mar. 24
Getting Together	Sennett Girls	Feb. 5	1 reel	
Girl From Nowhere, The	"Aesop Fables"	Oct. 28	1 reel	Oct. 27
Good Ship Nellie, The	"Aesop Fables"	May 27	1 reel	May 19
Gridiron Demons	Sportlight	Sept. 23	1 reel	Sept. 22
Gridiron Cocktail, A	"Aesop Fables"	Jan. 15	1 reel	
Happy Days	Billy Bevan	Dec. 30	2 reels	
High Seas	"Aesop Fables"	Aug. 12	2 reels	
High Stakes	"Aesop Fables"	Jan. 15	1 reel	
His New Stenographer	Billy Bevan	Nov. 4	2 reels	
His Unlucky Day	Rarebits	Dec. 2	1 reel	
Honeymoon Hints	Johnny Burke	Oct. 14	1 reel	July 14
Hubby's Latest Alibi	Bevan-Dent	Aug. 26	1 reel	
Hubby's Week-End Trip	"Aesop Fables"	Nov. 11	2 reels	Mar. 31
Huntsman, The	Johnny Burke	May 25	1 reel	May 19
In the Bag	"Aesop Fables"	Jan. 8	1 reel	
Jim Jan Janitor, A	Geographical Number	Mar. 3	2 reels	
Jungle Days	Johnny Burke	Feb. 12	1 reel	
Jungle Triangle, A	"Aesop Fables"	June 10	1 reel	June 2
Kashmir, Old and New	"Aesop Fables"	Jan. 15	1 reel	
Ladies Must Eat	Geographical Number	Jan. 8	1 reel	
Life Savers	Johnny Burke	Mar. 3	2 reels	
Limberlegs	Rarebits	Feb. 12	1 reel	
Low First Night	Sportlight	June 10	1 reel	June 2
Magnetic Bat, The	Pollard-Hurlock-Cowley	Sept. 18	2 reels	Jan. 21
Man Without a Face (Serial)	"Aesop Fables"	Jan. 15	10 episodes	Jan. 14
Mark of the Frog, The	M. Morris-D. Reed	Mar. 25	10 episodes	Mar. 24
Matching Wits	Sportlight	April 29	1 reel	April 21
Matchmaking Mamas	Sennett Girls	Mar. 31	2 reels	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept. 30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	Feb. 16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June 24	1 reel	June 30
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
New Aunt	Jackson-Hiatt-McKee	May 12	2 reels	
Nightwatchman's Mistake	Johnny Burke	April 28	2 reels	
No Company	Haines-Combs	Dec. 16	2 reels	
No Picnic	Haines-Combs-Dempsey	Oct. 7	2 reels	Sept. 29
No Sale	Haines-Combs	Nov. 18	1 reel	
On the Ice	"Aesop Fables"	Mar. 11	1 reel	
Our Little Nell	"Aesop Fables"	Aug. 5	1 reel	
Outnumbered	"Aesop Fables"	July 29	1 reel	Aug. 4
Over the Bounding Blue with Will Rogers (Travelogue)	Billy Bevan	Feb. 12	1 reel	Feb. 11
Pin Palamas	"Our Gang"	April 21	2 reels	
Playin' Hooky	Our Gang	Jan. 1	2 reels	
Pleasure Hunting	Rarebits	May 27	1 reel	
Puppy Love	"Aesop Fables"	June 10	1 reel	
Reeling Down the Rhine	Travelogue	Jan. 15	1 reel	June 8
Ride 'Em Cowboy	"Aesop Fables"	June 17	1 reel	Jan. 7
Rodeo, The	Jackson-Hiatt-McKee	Mar. 24	2 reels	July 14
Run, Run, Run	"Aesop Fables"	Jan. 15	2 reels	Jan. 14
Sealing the Alps	"Aesop Fables"	Mar. 4	1 reel	Mar. 31
Season to Taste	Sportlight	Mar. 4	1 reel	
Short Circuit, A	"Aesop Fables"	Jan. 8	1 reel	
Should Tall Men Marry?	Roach Stars	Jan. 18	2 reels	Jan. 7
Smile Wins, The	"Our Gang"	Feb. 26	2 reels	Mar. 3
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Smith's Army Life	Sennett Girls	Feb. 5	2 reels	Feb. 4
Smith's Farm Days	Jackson-Hiatt-McKee	Mar. 4	2 reels	Mar. 3
Smith's Holiday	Jackson-Hiatt-McKee	Jan. 8	2 reels	Dec. 31
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels	
Soldier Man	Harry Langdon	Sept. 30	3 reels	
South Shower, The	"Aesop Fables"	Mar. 18	1 reel	
Spiced Lard, The	Sportlight	Sept. 22	1 reel	Feb. 18
Star Builders	"Aesop Fables"	Feb. 19	1 reel	May 19
Stifle	Sportlight	May 27	1 reel	
Stunt on the Farm	"Aesop Fables"	Sept. 2	1 reel	Sept. 8

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel	
Supple Sex, The	Sportlight	Aug. 6	1 reel	Sept. 1
Swim Princess, Inc.	Pollard-Clyde-Lombard	Feb. 26	2 reels	Mar. 3
Tail Waggers	Sportlight	April 1	1 reel	
Taxi Scoundrels	Jack Cooper	Dec. 23	2 reels	
Taxi Dolls	Jack Cooper	April 14	2 reels	
Taxi for Two	Jack Cooper	Sept. 2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct. 28	2 reels	Oct. 27
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Terrible People The (Serial)	Ray-Miller	Aug. 5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec. 23	10 episodes	
Turkeys	Ray-Miller	Jan. 1	1 reel	Dec. 23
Twenty-Four Dollar Island	Novelty	Jan. 1	1 reel	
Uncle Tom	Jackson-Hiatt-McKee	Jan. 27	2 reels	
Versatility	Sportlight	Feb. 5	1 reel	Jan. 28
Wandering Minstrel, The	"Aesop Fables"	Jan. 29	1 reel	
Winging West	Aviation Film	May 6	2 reels	
War Brides, A	"Aesop Fables"	May 20	1 reel	May 19
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*§Annapolis	Loft-Brown	Nov. 18		
Border Patrol	Harry Carey	Dec. 23		
Flying Buckaroo, The	Wally Wales	Nov. 25	6670 feet	
*§Flying Fool, The	William Boyd	Feb. 10		
Forbidden Love	Lili Damita	Nov. 4	5937 feet	
Forty Five-Calibre War	Coleman-Loft	Feb. 17 '29		
*§Godless Girl, The	Quillan-Loft	Jan. 11		
Hawk of the Hills	Basquette-Prevost	Mar. 17	10720 feet	Sept. 1
*§High Voltage	Allene Ray			
*§Leatherneck, The	William Boyd	Jan. 13		
*§Listen Baby	Eddie Quillan			
Love Over Night	Junior Coghlan	Nov. 25		
*§Marked Money	Irene Rich	Dec. 2		
*§Ned McCobb's Daughter	Eddie Quillan	Jan. 20		
*§Noisy Neighbors	Phyllis Haver	Mar. 3		
*§Office Scandal	Phyllis Haver	Nov. 4	6804 feet	Sept. 22
*§Sal of Singapore	Phyllis Haver	Dec. 16		
*§Shady Lady, The	Alton-Fair	Jan. 20		
Sin Town	Hale-Logan-Adorée	Dec. 30		Oct. 20
*§Soleter, The	Junior Coghlan	Feb. 3		
*§Square Shoulders				

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Blitter Sweets	Bedford-Graves	Sept. 5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet	
Golden Shackles	Bonnie Withers	Mar. 15	5600 feet	
Out of the Past	Harns-Fraser	Sept. 26	5700 feet	
Out With the Tide	Dwan-Landis	June 22	5700 feet	
Web of Fate, The	Lillian Rich	Nov. 7	5800 feet	
Wild Youth	Harlan-Murphy	Dec. 19	5800 feet	May 26

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Boy of the Streets, A.	Walker-Bennett	Sept. 5	5059 feet	
Branded Man, The	Delaney-Marlowe	May 1	5089 feet	June 2
Cassy Jones	Lewis-Robards	Jan. 1	6673 feet	
City of Purple Dreams, The	Bedford-Fraser	Sept. 15	5937 feet	
Cruise of the Hellion	Murphy-Keith	Sept. 2	6089 feet	Sept. 30
Danger Patrol, The	Russell-Faire	April 1	6076 feet	
Devil's Tower, The	Buddy Roosevelt	June 1	4533 feet	
Divine Sinner, The	Vera Rosselli	July 15	5683 feet	
Gun-Hand Garrison	Tex Maynard	Oct. 1	4879 feet	
Gypsy of the North	Gordon-Hale	April 5	5976 feet	
Heart of Broadway, The	Garon-Agnaw	Jan. 1	5853 feet	
Heroes in Blue	Bowers-Rand	Nov. 1	5078 feet	
Law and the Man, The	Satchi-Brockwell	Jan. 1	5916 feet	Mar. 24
Light in the Wind w. A.	Walter-Avesel-Keefe	Oct. 1	5860 feet	Nov. 11
Lightnin' Shot, The	Buddy Roosevelt	May 1	4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May 1	5262 feet	
My Home Town	Brockwell-Glass	Mar. 1	5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July 1	4538 feet	
On the Stroke of 12	E. Torrence-Marlowe-O'Shea	Nov. 1	5870 feet	
Painted Trail, The	Walter-Avesel-Keefe	Feb. 1	4571 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar. 1	5805 feet	
Prince of the Plains	Tex Maynard	Sept. 1	4134 feet	
Ridin' Luck	Tex Maynard	Oct. 1	4137 feet	
Sister of Eve	Anita Stewart	Oct. 1		
Sweet Sixteen	Foster-Olmstead	Dec. 1	5991 feet	
Trail Riders	Buddy Roosevelt	Feb. 1	4308 feet	
Trailin' Back	Buddy Roosevelt	Mar. 1	4308 feet	
Wanderer of the West, A	Tex Maynard	Nov. 1	4200 feet	
Wheel of Destiny, The	Stanley-Hale	Oct. 1	5869 feet	
Wild Born	Tex Maynard	Dec. 1	4480 feet	
You Can't Beat the Law	Lee-Keefe	Feb. 1	5260 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Should a Girl Marry?	Foster-Keith			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Burning Up Broadway	H. Costello-Fraser	Jan. 30	5200 feet	
Cancelled Debt, The	Lessee-Stevens	Sept. 1	6200 feet	
Marry the Girl	Bedford-Ellis	Mar. 1	5300 feet	Mar. 10
Million For Love, A	Dawn-Howe	April 15	5400 feet	
Pretty Clothes	Ralston-Walker	Oct. 15	5652 feet	Nov. 4
Outcast Souls	P. Bonner-Delaney	Dec. 15	5210 feet	
Undressed	Bryant Washburn	July 15	5309 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
It Might Happen to Any Girl				

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FEATURES

Title	Star	Diet's	Rel. Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15	5256 feet	April 21
Aftermath	Special Cat		Dec. 1	5600 feet	Mar. 3
Age of Lust, The	Emil Jennings	L. T. Rogers			
Air Mail Pilot, The	Mehaffey-Metcalf	Hi-Mark		5000 feet	

Title	Star	Rel. Date	Length	Reviewed
Arizona days.	Bob Custer	Syndicate	Sept. 15	4345 feet
Autumn Love	Lya de Putti	Aff. European	Sept. 15	6 reels
Big Top Hug, The	Jones-Balston-Hearn	B. Jones Corp.	Aug. 1	7000 feet
Battles of Coronel	Special Cast	Amargang	Feb. 1	3400 feet
Black Butterflies	Ralston-Busch-Frazier	Quality Dist.	Sept. 1	6261 feet
Broadway After Midnight	Bonner-Landis	Krelbar	Nov. 1	6199 feet
Broken Hearts		Hercules		
City Without Jews, The	Special Cast	Aywon	Sept. 1	5000 feet
Czar Ivan the Terrible	Special Cast	Amkino	Mar. 10	8300 feet
Dance Fever	Corda-Varconi	Ufa Eastern	June 1	5450 feet
Daughter of Israel	Betty Blythe	Aywon	Sept. 1	8000 feet
Devil Dogs	Holmes-Alt	Crescent		5600 feet
Devil's Passion, The	Special Cast	Arfa		5700 feet
Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet
End of St. Petersburg, The	Russian Cast	A. Hammerstein	June 18	8000 feet
Faithless Lover, The	O'Brien-Hulette	Krelbar	Mar. 3	5800 feet
Fates of Justice	Silverbreak-Walker	F. Royce		5000 feet
Fortuno's Fool	Emil Jannings	L. T. Rogers		6100 feet
Gay Adventurer, The	Charles Alden	A B A	6400 feet	Spt. 8
Golden Dawn	Warwick-Ward	Conquest		6200 feet
Gypsy Romance	Raquel Maller	Aff. European	Sept. 1	6 reels
Hands of Orlac	Conrad Veidt	Aywon	Sept. 1	6300 feet
Harlots of War	Harris-Keeffe	Anchor		5400 feet
Hell's Ship	Special Cast	Aywon		5300 feet
Into the Night	Agnes Ayres	Raleigh		5712 feet
House of Siam	Faire-Hale	Chesterfield	Sept. 1	5300 feet
Jealousy	Lya de Putti	Brill	Sept. 1	5450 feet
Lady of Petrograd, The	Special Cast	Aff. European	Sept. 1	6030 feet
Lady from Paris, The	Wilma Banky	Aywon	Sept. 1	6000 feet
Last Moment, The	Matteson-Hale	Zakoro	Mar. 31	5500 feet
Life—Like That	Winters-Boteler	F. Royce (producer)	June 18	5000 feet
Lights of Paris	Special Cast	Superlative		6000 feet
Little Wild Girl, The	Lee-Landis	Hercules		
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Sept. 1	7553 feet
Loves of Joanne Ney, The	Edith Jhanne	Ufa Eastern	Mar. 15	7124 feet
Modern du Barry, A	Special Cast	Zakoro	Oct. 1	7200 feet
Mother of Mine	Special Cast	Devore-Mong		5215 feet
Mystic Mirror, The	Charles Hughes	Trinity Pict.	Sept. 15	5573 feet
No Babies Wanted	Charles Paddock	Zakoro	July 1	5200 feet
Old Age Handicap, The	Bob Custer	Syndicate	Oct. 15	4857 feet
Olympic Hero, The	Special Cast	Superlative		
On the Divide	Bedford-McGregor	Brenda	Mar. 3	7270 feet
Port of Missing Children	Moscow Art Players	Aff. European	Sept. 1	6 reels
Port of Missing Girls	German Cast	Scenic Films	Mar. 24	6500 feet
Prisoner of Love	Balfour-Blackwell	Zakoro	Aug. 1	6200 feet
Prodigals of Monte Carlo	Special Cast			6000 feet
Q Ships	Faire-Lease	Crescent Pict.		5900 feet
Queen of the Chorus, The	Mae Marsh	Aff. European	Sept. 1	7 reels
Racing Through	Warner-Stewart	Quality Dist.		6100 feet
Romance of a Rogue, The	Special Cast	Hercules		
Sally of the South Seas	Corliss Palmer	Circle Pict.	Oct. 1	6000 feet
Scarlet Youth	Swedish Cast	Colwyn		
Sealed Lips		Hercules		
Shadows of the Night	English Cast	Artlee	April 1	5800 feet
Shooting Stars	Champion-Hughes	Chesterfield	Aug. 1	4890 feet
Silent Sentinel, The	Bob Custer	Syndicate	Aug. 15	4315 feet
Silent Trail, The	Champion-Hughes	Capitol Pict.	June 15	4900 feet
Sinbad	Ivan Moskvin	Zakoro	June 18	7200 feet
Sky Rider, The	Camilla Horn	Ufa Eastern	May 1	6803 feet
Station Master, The	Clifford-Fulton	Superlative		4900 feet
Streets of Algiers	Jannings-Dagover	Ufa Eastern	April 1	6680 feet
Thrill Seekers	Jack Hoey	New-Cal	Mar. 31	8000 feet
Tartuffe the Hypocrite	Conrad Veidt	Ufa Eastern	July 1	6300 feet
Tracey the Outlaw	English Cast	Hi-Mark		7953 feet
Two Brothers	Compton-Ward	Aywon	Sept. 1	6500 feet
When Fleet Men Meet	Johnson-Mattoni	Amargang		6000 feet
Woman Tempted, The				
Youth Asyrum				

SHORT SUBJECTS

Title	Star	Dist.	Rel. Date	Length	Reviewed
Get The	F. P. Donovan (producer)			2 reels	
Charles Gounod (Technicolor)	Music Master Film	Fitzpatrick		1 reel	June 10
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1	10 episodes	
Cigarette Maker's Romance	F. P. Donovan (producer)			2 reels	
District Doctor, The	F. P. Donovan (producer)			2 reels	
Fare Enough	Poodles Hannford	Artclass		2 reels	
Fatal Warning, The (Serial)	Mascot Pict.		Mar. 1	10 episodes	
Girl with the Golden Eyes, The	F. P. Donovan (producer)			2 reels	
Mysterious Airman, The	Welss Bros			10 episodes	
Reckless, The	F. P. Donovan (producer)	Mary Alden		2 reels	
Noting to Live For	Al Joy	Cranfield-Clarke		2 reels	
Place of Spring, A	F. P. Donovan (producer)			2 reels	
Police Reporter, The (Serial)	W. Miller-E. Gilbert	Welss Bros	Mar. 1	10 episodes	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark		2 reels	
Spokey Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Hi-Mark	Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)	Al Joy	Welss Bros		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15	
Apaches of Paris, The	Ruth Weyher	Ufa Eastern	Aug. 15	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa Eastern		
Buying a Wife	Special Cast	Aff. European		7 reels
Dancer of the Majesty, The	Amkino			7000 feet
Duty to be Silent	Maria Albana	Aff. European		6 reels
Escaped from Hell	Muriel Esterhazy	Aff. European		8 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Five Dressed Thieves	Nils Asther	Aff. European		7 reels
German Underworld	Special Cast	Aff. European		7 reels
Great Power, The	Special Cast	Beif Tone		
Great Unknown, The	Special Cast	Ufa Eastern		6 reels
Guilt	Fritsch-Vernon	Ufa Eastern		
Her Viennese Lover	Asher-Nolan	Aff. European		6 reels
Little Colonel, The	Henry B. Walthal			
Man Who Cheated Life	Veidt-Krauss	Aff. European		8 reels
Mechanics of the Brain	Educational	Amkino		6000 feet
Millicent of the Snowlands	Special Cast	Ufa Eastern		
Mountain Lovers	Sarton Jacquet	Conquest	Jan. 1	6500 feet
Our Daily Bread	Mary Nolan	Aff. European		7 reels
Poet and Czar	Special Cast	Amkino		8775 feet
South of Panama	Carmelita Geraghty	Chesterfield		
Thunder God	Cornelius Keefe	Anchor		
Thrill of Life the Lucky, The	Starke-L. Mason	Technicolor (producer)		
Two Days	Special Cast	Amkino		8500 feet
Unholy Love	Wegener-Petrovitch	Aff. European		10 reels
Verdun	Special Cast	Richmont		
Vera Miezowa (tentative)	Derussa	Aff. European		7 reels

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Water, The	M. Chekhov	Amkino		4800 feet
When the Santa Fe	Bob Custer	Syndicate	Nov. 15	4857 feet
When Duty Calls	Special Cast	Ufa Eastern		
Yellow Ticket, The	Anna Sten	Amkino		7000 feet

TIFFANY-STAHLL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Olive Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	8147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1	6157 feet	
†Cavalier, The	Bedford-R. Talmadge	Nov. 1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May 1	5209 feet	
Devil's Skinner	Bonnet-Corn-Landis	Feb. 1	5510 feet	May 28
Domestic Meddlers	Claire Windsor	Aug. 15		
Floating College, The	O'Neill-Collier, Jr.	Nov. 10		
Girl From Gay Paree	Bedford-McGregor	Sept. 15	5233 feet	Sept. 23
Grain of Dust, The	Cortez-Windsor-Bennett	July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June 10	5334 feet	
Haunted Ship, The	Love-Sebastian-Santschl	Dec. 1	4752 feet	Feb. 4
Heavenly Creatures	Belle Bennett	Oct. 20	5351 feet	
Ladies of the Night Club	Cortez-Leonard	May 15	6553 feet	
Lingerie	White-McGregor	July 1	5676 feet	
Nameless Men	Windsor-Moreno	Feb. 15	5708 feet	April 14
Naughty Duchess, The	Warner-Southern	Oct. 10		
Night Life	Harron-A. Day	Nov. 1	6235 feet	Dec. 2
Once and Forever	Miller-Harron	Oct. 15	5629 feet	
Power of Silence, The	Belle Bennett	Oct. 20		
Prowlers of the Sea	Cortez Myers	June 30	5180 feet	
Scarlet Dove, The	Frazier-Borio	April 15	5102 feet	
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Streets of Shanghai	Starke-Harlan	Dec. 15	5278 feet	Mar. 3
Their Hour	Harron-Sebastian	Mar. 1	5652 feet	
†Tollers, The	Ralston-Fairbanks, Jr.	Oct. 1	7258 feet	Oct. 20
Tragedy of Youth	Belle Bennett-Collier, Jr.	April 1	5351 feet	Mar. 31
Wild Geese	Bennett-Southern-Kelth	Nov. 15	8443 feet	
Woman Against the World	Ford-Hale-Olmsted	Jan. 1	5243 feet	
Women's Wares	Brant-Lyell-Kent	Oct. 1	5614 feet	Nov. 18

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
†In a Persian Market	Color Symphony	Oct. 1	1 reel	
†In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*Love Charm, The	Color Symphony		1 reel	
Marcheta	Color Classic	Mar. 1	1 reel	
Maude Muller	Color Classic		1 reel	
Medallion, The	Color Classic	Mar. 1	1 reel	
Mission Bells	Color Classic	Mar. 15	1 reel	
North of Suzer	Color Classic	Jan. 1	1 reel	
No Woman Allowed	Color Classic		1 reel	
Perfect Day, A	Color Classic	April 1	1 reel	
Scarface	Color Classic	Jan. 15	1 reel	
Souvenirs	Color Classic	Feb. 15	1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*Toy Shop, The	Color Symphony	Nov. 1	1 reel	
Treasure Land	Color Classic	Feb. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 20		
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 10		
Family Row, The	Windsor-Gray			
George Washington Cohen	Jessel-Palmer	Dec. 20		
Geraldine Laird	Belle Bennett	Mar. 20		
*Ghetto, The	George Jessel	Feb. 1		
Girl Who Came Back (tentative)	Eve Southern	Mar. 10		
Gun Runner, The	Cortez-Lane	Nov. 20		
Man in Hobbes, The	Lee-Harlow			
*Marriage by Contract	Miller-Gray	Dec. 1	7786 feet	Oct. 20
New Orleans	Cortez-Bennett	Mar. 1		
Queen of Burlesque	Belle Bennett			
Rainbow, The	Dorothy Sebastian	Jan. 1		
Spirit of Youth	Sebastian-Kent	Feb. 20		
Squads Right	Gibson-Stone	Feb. 1		
Tropical Nights	Miller-McGregor	Dec. 10		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Patrol, The	Al Wilson	Jan. 1	4258 feet	
Alias the Deacon	Hersholt-Marlowe	Jan. 22	6889 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4078 feet	
Back to God's Country	Adoree-Frazier	Sept. 4	5741 feet	July 29
Beauty and Bullets	Ted Wells	Oct. 14		
Body Rippers, The	Daugherty-Faire	Sept. 18	4786 feet	
Border Cavalier, The	Fred Humes	Sept. 18	4427 feet	
Buck Privates	De Putti-McGregor	June 3	6171 feet	Feb. 4
Burning the Wind	Hoet Gibson	Feb. 10	5202 feet	
Call of the Heart	Dynamite-Cobb-Alan	Jan. 29	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley	Sept. 11	7190 feet	May 20, '27
Cheating Cheaters	Compton-Harlan	Oct. 9	5623 feet	Dec. 23
Cherry Pick, The	Sharon Lockton	Oct. 16	7304 feet	Jan. 7
Clean Up Man, The	Wells-O'Day	Feb. 12	4232 feet	
Clearing the Trail	Gibson-Culliver	Oct. 7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept. 30	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald	Jan. 15	7481 feet	Feb. 18
Count of Ten, The	Ray-Ralston	June 17	6273 feet	Sept. 15
Crimson Canyon	Ted Wells	Oct. 14	4201 feet	
Desert Dust	Ted Wells	Dec. 18	4349 feet	
Fangs of Destiny	Dynamite-Cobb-Caldwell	Dec. 4	4295 feet	
Fearless Rider, The	Humes-Worth	Jan. 15	4173 feet	
Finders Keepers	La Plante-Harron	Feb. 5	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7628 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4426 feet	
Four Flushes, The	Lew-Norton	Jan. 8	6193 feet	Jan. 28
Freedom of the Press	Stone-Kelth-M. Day	Oct. 28	6474 feet	Oct. 20
Galloping Fury	Gibson-Rand	Nov. 20	5503 feet	
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grp of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)—Perlin	Sept. 16	4688 feet	
Harvest of Hate, The	Rex (horse)—Perlin	April 14	4719 feet	
Hero For a Night, A	Tryon-Miller	Dec. 18	5717 feet	Dec. 2
Home, James	La Plante-Dolaney	Sept. 2	6307 feet	

Title	Star	Rel.	Date	Length	Reviewed	Title	Star	Rel.	Date	Length	Reviewed
Honeymoon Flats.	Lewis-Gulliver		Oct. 14	5591 feet		Harem Scarem.	Oswald Cartoon.		Jan. 9	1 reel	
Hoorbeats of Vengeance.	Rex (horse)-Perrin		May 16			Her Haunted Heritage.	Ben Hall.		July 2	1 reel	June 2
Hot Heels.	Tryon-Miller		May 13	5874 feet	Sept. 15	Her Only Husband.	Long-Adams-Layman-McPhail		April 4	2 reels	Mar. 17
House of Silver Creek.	Dynamite (dog).		May 20	4955 feet		Hidden Money.	Bob Curwood.		April 28	2 reels	Mar. 31
How to Handle Women.	Tryon-Nixon.		Oct. 14	5591 feet	July 14	High Flyin' George.	Sid Saylor.		Jan. 25	2 reels	
Irresistible Lover, The.	Kerry-Moran		Dec. 4	6958 feet	Sept. 16	High Up.	Oswald Cartoon.		Feb. 15	1 reel	
Jazz Mad.	Herholt-Nixon-Lewis		Nov. 11	6832 feet		His In Law.	Charles Puffy.		Mar. 12	2 reels	Feb. 18
Les Miserables.	Special Cast		Oct. 30	7713 feet		Hollywood or Bust.	Arthur Lake.		Sept. 10	1 reel	
Lone Eagle, The.	Keane-Kent		Sept. 18	5882 feet	April 28	Horace in the Army.	Arthur Lake.			1 reel	
Lone Me and World is Mine.	Philbin-Kerry		Mar. 4	6813 feet	Feb. 11	Horns and Orange Blossoms.	Charles Puffy.		Jan. 29	2 reels	Jan. 7
Mad to Order Here.	Fred Humes.		Feb. 20	4123 feet		Horse Play.	Long-Adams-Layman-McPhail		Jan. 4	2 reels	Dec. 16
Man's Past, A.	Valdt-Bedford		Dec. 25	6135 feet	Sept. 16	Hot Dogs.	Oswald Cartoon.		Aug. 20	1 reel	July 28
*Man Who Laughs, The.	Valdt-Philbin		Nov. 4	10185 feet	May 12	Hungry Hoboes.	Oswald Cartoon.		May 14	1 reel	April 21
*Man, Woman and Wife.	Kerry-Starkie-Nixon		Dec. 30	6674 feet		Husbands Won't Tell.	Ben Hall.		Aug. 29	2 reels	Sept. 1
*Melody of Love.	Pidgeon-Harris-Winton		Dec. 2	6733 feet	Oct. 27	Indoor Golf.	Long-Adams-Layman-McPhail		Mar. 7	2 reels	Feb. 11
Michigan Kid, The.	Nagel-Adoree		Oct. 21	6030 feet	July 7	Iron Code, The.	Jack Perrin.		June 30	2 reels	May 28
Midnight Rose.	De Putti-Harian		Feb. 28	5888 feet	Mar. 10	Jackson Comes Home.	Bob Curwood.			2 reels	
Night Bird, The.	Reginald Denny		Sept. 15	5670 feet		Junior Year, The.	Lewis-Gulliver-Phillips		Sept. 3	2 reels	
One Glorious Scrap.	Fred Humes.		Nov. 20	4172 feet		Just in Time.	Edmund Cobb		Sept. 22	2 reels	
On Your Toes.	Denny-Worth		Nov. 27	5918 feet	Jan. 14	Kicking Through.	Lewis-Gulliver-Phillips		Oct. 1	2 reels	
Out All Night.	Denny-Nixon		Sept. 4	6170 feet	Oct. 7	King of Shebas.	Arthur Lake.		Aug. 13	1 reel	July 21
Painted Ponies.	Gibson-Claire		Sept. 25	5416 feet	Aug. 5	Kitchen Mechanic.	Trimble-Hardwick and Dog.		Jan. 9 '29	2 reels	
Phantom Fingers.	Cody-Thompson.		June 2			Look Pleasant.	Sid Saylor.		Oct. 10	2 reels	
Phantom Flyer, The.	Al Wilson.		Feb. 26	4253 feet		Looters, The.	Bob Curwood.		Mar. 3	2 reels	Feb. 4
Phyllis of the Folies.	M. Moore-A. Day.		Nov. 25	5807 feet		Madden of the Mounted.	Jack Perrin.		Mar. 10	2 reels	Feb. 11
Plunging Hoofs.	Rex (horse)-Perrin		Aug. 4			Man of Letters, A.	Sid Saylor.		Feb. 15	2 reels	Jan. 28
Prince of Fear, The.	Cody-Thompson.		Oct. 28	4230 feet		Married Bachelors.	Charles Puffy.		April 9	2 reels	Mar. 17
Put 'Em Up.	Fred Humes.		Mar. 11	4200 feet		McGinis vs. Joneses.	Long-Adams-Layman-McPhail		Aug. 8	2 reels	
Quick Triggers.	Fred Humes.		July 15	4472 feet		Mississippi Mud.	Oswald Cartoon.		Sept. 17	1 reel	
Rancho Kid, The.	Gibson-Hale.		Aug. 29	5382 feet		Mistakes Will Happen.	Ben Hall.		Feb. 13	1 reel	Jan. 21
Red Lips.	Nixon Rogers		Nov. 2	6857 feet		Money! Money! Money!	Ben Hall.		May 7	1 reel	April 14
Riding for Fame.	Hoot Gibson.		Jan. 19	5424 feet		Mystery Rider, The (Serial).	Desmond-Perdue		Nov. 26	10 episodes	
Shield of Honor, The.	Lewis-Gulliver-Hamilton		Feb. 19	6172 feet	Dec. 30	Oswald Cartoon.	Oswald Cartoon.		Jan. 2	2 reels	
Silk Stockings.	La Plante-Harron.		Oct. 2	6166 feet	Aug. 26	Newlyweds' Advice.	Snookums-Perdue-Egan.		Jan. 2	2 reels	Dec. 16
Sky Hand Saunders.	Al Wilson.		Nov. 6	4393 feet		Newlyweds' Anniversary.	Snookums.		Aug. 6	2 reels	
Small Bachelor, The.	Kent-Beranger.		Nov. 6	6218 feet		Newlyweds' Court Trouble.	Snookums-Perdue-Egan.		Oct. 31	2 reels	Sept. 29
Step That Man.	La Plante.		Mar. 11	5585 feet	April 28	Newlyweds' False Alarm, The.	Snookums-Perdue-Egan.		July 2	2 reels	June 2
Straight Shootin'.	La Plante.		Oct. 16	4251 feet	Aug. 19	Newlyweds' Friends, The.	Snookums-Bartlett-McPhail		April 2	2 reels	Mar. 10
Surrender.	Philbin-Moskine		Mar. 4	8249 feet	Mar. 10	Newlyweds' Happy Day, The.	Snookums-Bartlett-McPhail		April 3	2 reels	May 12
Thanks For Buggy Ride.	La Plante-Tryon		April 1	6179 feet	Feb. 4	Newlyweds' Hard Luck.	Snookums-Perdue-Egan.		Sept. 5	2 reels	Aug. 18
That's My Daddy.	Denny-Kent		Feb. 5	6073 feet		Newlyweds' Imagination, The.	Snookums-Bartlett-McPhail		May 7	2 reels	April 14
Thirteenth Junior, The.	Nilson-Bushman		Nov. 13	5598 feet	Dec. 9	Newlyweds' Headache.	Snookums-Perdue-Egan.		Jan. 23 '28	2 reels	
Thirteen Washington Square.	Herholt-Joyce.		April 8	6274 feet	Feb. 4	Newlyweds' Lose Snookums, The.	Snookums-Perdue-Egan.		Nov. 28	2 reels	
Three Miles Up.	Al Wilson.		Sept. 1	4136 feet	June 10 '27	Newlyweds' Need Help, The.	Snookums-Perdue-Egan.		Dec. 26	2 reels	
Thunder Riders, The.	Ted Walls.		April 8	4353 feet		Newlyweds' Servant, The.	Snookums-Bartlett-McPhail		Feb. 6	2 reels	Feb. 4
Trick of Hearts, A.	Gibson-Hale.		Mar. 18	5495 feet		Newlyweds' Success, The.	Snookums-Bartlett-McPhail		Feb. 11	2 reels	Feb. 11
Two Outlaws, The.	Rex (horse)-Perrin		Nov. 18	4616 feet		Newlyweds' Unwelcome, The.	Snookums-Perdue-Egan.		Oct. 3	2 reels	
*Uncle Tom's Cabin.	Special Cast		Sept. 2	10600 feet	Nov. 18	No Blendes Allowed.	C. King-C. Doherty.		Mar. 21	2 reels	Feb. 25
We Americans.	Sidney-Miller-Lewis.		May 8	9151 feet	April 7	Oh, What a Knight.	Oswald Cartoon.		May 28	1 reel	May 5
Wild Beauty.	Rex-Allen-Marlowe.		Nov. 27	5182 feet		Ole Swimm'n' Ole, The.	Oswald Cartoon.		Feb. 6	1 reel	Mar. 24
Wild West Show, The.	Gibson-Hale.		May 20	5254 feet		One Every Minute.	Arthur Lake.		April 23	1 reel	April 7
Wolf's Trail.	Dynamite-Cobb-Lamont.		Oct. 2	4167 feet		Out in the Rain.	"The Gumps"		Feb. 20	2 reels	Jan. 28
*Won in the Clouds.	Al Wilson.		April 22	4348 feet		Ozzie of the Mounted.	Oswald Cartoon.		April 30	1 reel	April 7

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed	Title	Star	Rel.	Date	Length	Reviewed
Africa Before Dark.	Oswald Cartoon.		Feb. 20	1 reel	April 7	Panicky Pancakes.	Oswald Cartoon.		Oct. 1	1 reel	Oct. 13
All Bailed Up.	Charles Puffy.		Feb. 27	2 reels	Feb. 4	Payroll Roundup, The.	Bob Curwood.		Mar. 31	2 reels	Mar. 3
All for Geraldine.	Sid Saylor.		Dec. 5	2 reels		Poor Papa.	Oswald Cartoon.		June 11	1 reel	May 19
Amesbury, The.	Fred Gilman.		June 18	2 reels	May 19	Prince and the Peas.	Charles Puffy.		Feb. 13	2 reels	Jan. 21
Any Old Crowd.	"The Gumps"		Jan. 23	2 reels		Rancho Kid, The.	Frank Gilman.		Aug. 11	2 reels	Sept. 15
Back to Nature.	Arthur Lake.		Feb. 27	1 reel	Feb. 11	Red Warning.	Jack Hoxie.		Nov. 1	2 reels	
Bare Flats.	Jack Perrin.		Jan. 14	2 reels	Dec. 23	Reel Life.	Long-Adams-Layman-McPhail		July 4	4 reels	June 2
Battling Justice.	Fred Gilman.		Mar. 24	2 reels	Feb. 25	Ride 'Em Plowboy.	Oswald Cartoon.		April 18	1 reel	Mar. 24
Big Bluff, A.	Long-Adams-Layman-McPhail		May 2	2 reels	April 7	Ride For Help, The.	Newton House.		July 7	2 reels	
Big Game George.	Sid Saylor.		July 18	2 reels	Sept. 1	Riders of the Sierras.	Edmund Cobb.		Sept. 15	2 reels	
Boys of the Range.	Bob Curwood.		Jan. 7	2 reels		Riding in the Woods.	Edmund Cobb.		Jan. 21	2 reels	
Boundary Battle, The.	Edmund Cobb.		Nov. 12	2 reels	Oct. 27	Riding Gold.	Newton House.		Jan. 21	2 reels	
Brand of Courage, The.	B. Curwood-P. Montgomery		Feb. 4	2 reels	Jan. 7	Riding Romeo.	George Chandler.			2 reels	
Bright Lights.	Oswald Cartoon.		Mar. 19	1 reel	April 7	Ring Leader, The.	Jack Perrin.		April 7	2 reels	Mar. 10
Broke Out.	Young-La Salle.		Aug. 1	2 reels		Ringside Romances.	Arthur Lake.		Mar. 26	1 reel	Mar. 10
Buckskin Days.	Newton House.		Feb. 18	2 reels	Jan. 28	Rival Romances.	Oswald Cartoon.		Mar. 5	1 reel	April 7
Buster Minds the Baby.	Trimble, Hardwick and Dog.		June 27	2 reels	May 26	Rocks and Saddles.	Nov. 12	1 reel	Oct. 20		
Buster's Big Chance.	Trimble, Turner and Dog.		Jan. 11	2 reels	Dec. 23	Rancho Kid, The.	Bob Curwood.		Oct. 6	2 reels	
Buster Shows Off.	Trimble, Turner and Dog.		Mar. 11	2 reels		Ropin' Romance.	Newton House.		Oct. 6	2 reels	
Buster Steps Out.	Trimble, Turner and Dog.		Feb. 8	2 reels	Jan. 28	Rubber Necks.	Sid Saylor.		Sept. 12	2 reels	
Buster Trims Up.	Trimble-Hardwick and Dog.		Oct. 17	2 reels		Russ, The.	Jack Perrin.		Aug. 25	2 reels	July 28
Buster's Whippet Race.	Trimble-Turner and Dog.		May 23	2 reels	April 28	Sagebrush Sadie.	Oswald Cartoon.		April 2	1 reel	May 5
Busting Buster.	Trimble-Hardwick and Dog.		Aug. 15	2 reels		Sailor George.	Sid Saylor.		May 9	2 reels	April 14
Bull-oney.	Oswald Cartoon.		Nov. 28	1 reel	Sept. 29	Sailor Suits.	Sid Saylor.		Oct. 2 '29	2 reels	
By Correspondence.	Arthur Lake.		Jan. 18	1 reel	Jan. 16	Sandwiches and Tea.	Arthur Lake.		Jan. 16	1 reel	June 18
Calford in the Movies.	Lewis-Gulliver-Phillips.		Oct. 15	2 reels	Oct. 6	Saps and Saddles.	Bob Chandler.		Oct. 27	2 reels	Oct. 20
Calford vs. Redskins.	Lewis-Gulliver-Phillips.		Sept. 17	2 reels		Scarlet Arrow, The (Serial).	F. X. Bushman, Jr.		June 3	10 episodes	
Card of Destiny, The.	Fred Gilman.		July 14	2 reels	June 16	Sealed Orders.	Jack Perrin.		Feb. 11	2 reels	Jan. 28
Case of Scotch, A.	"The Gumps"		Jan. 9	2 reels	Dec. 23	Secret Outlaw, The.	Bob Curwood.		Nov. 10	2 reels	Oct. 6
Cash Customers.	Young-La Salle.		July 11	2 reels		She's My Girl.	Sid Saylor.		Aug. 22	2 reels	July 28
Clean Sweep, A.	Bob Chandler.		Dec. 1	2 reels		Shooting the Bull.	Young-La Salle.		Oct. 24	1 reel	
Cloud Buster, The.	"The Gumps"		Feb. 2	2 reels	Jan. 21	Sky Scapers.	Oswald Cartoon.		Sept. 3	1 reel	Aug. 18
Code of the Mounted, The.	Jack Perrin.		May 5	2 reels	April 7	Sleigh Bells.	Oswald Cartoon.		July 23	1 reel	June 30
Come on, Horace.	Arthur Lake.		Oct. 8	2 reels		Sliding Home.	Lewis-Gulliver-Phillips.		Jan. 16	2 reels	Dec. 30
Cross Country Bunion Race, The.	Sid Saylor.		Nov. 7	2 reels	Oct. 13	Social Lions.	Ben Hall.		Mar. 12	1 reel	Feb. 18
Crushed Hats.	S. Saylor.		Jan. 30 '29	2 reels		Society Circus, The.	Arthur Lake.			1 reel	
Danger Line, The.	Edmund Cobb.		Sept. 2	2 reels		Some Babies.	Charles Puffy.		Mar. 28	2 reels	Mar. 3
Danger Trail, The.	Newton House.		June 2	2 reels	May 5	Some Pets.	Arthur Lake.		Jan. 2	1 reel	Dec. 16
Dangerous Trail, The.	Jack Perrin.		June 2	2 reels		Son of the Frontier, A.	Newton House.		April 14	2 reels	Mar. 17
Dates for Two.	C. King-C. Doherty.		Jan. 18	2 reels	Dec. 31	So This Is Sane Center.	Ben Hall.		Jan. 16	1 reel	Dec. 30
Dead Game.	Art Accord.		Oct. 7	2 reels		South Pole Flight, A.	Oswald Cartoon.		Nov. 28	1 reel	
Dear Old Calford.	Lewis-Gulliver-Phillips.		Nov. 28	2 reels		Special Edition.	Ben Hall.		April 9	1 reel	Mar. 17
Death's Head.	Bob Curwood.		Dec. 8	2 reels		Speed and Spurs.	Bob Curwood.		Sept. 8	2 reels	Sept. 8
Diamond Master, The.	Lorraine-Stevenson		April 8 '29	10 episodes		Speeding Youth.	Lewis-Gulliver-Phillips		Jan. 18	2 reels	May 26
*East Side.				1 reel		Speedy Strick, The.	Arthur Lake.		June 18	1 reel	
Fantasia.	Laemmle's Novelty.		Oct. 15	1 reel		Start Something.	Long-Adams-Layman-McPhail		Feb. 1	2 reels	Jan. 14
Fiery Fireman, The.	Oswald Cartoon.		Oct. 15	1 reel		Summer Knights.	Arthur Lake.		May 21	1 reel	April 28
Fighting Destiny.	Fred Gilman.		May 19	2 reels	April 21	Swell Clothes.	Arthur Lake.		Dec. 5	1 reel	Nov. 18
Fighting Forester, The.	Edmund Cobb.		Oct. 20	2 reels		Taking the Count.	C. King-C. Doherty.		April 18	2 reels	Mar. 24
Fighting for Victory.	Lewis-Gulliver-Phillips.		Nov. 12	2 reels	Oct. 27	Tall Timber.	Oswald Cartoon.		July 9	1 reel	June 16
Fighting Kid, The.	Newton House.		Nov. 9	2 reels	Oct. 20	Teacher's The (Serial).	McPhail-Kingston.		Aug. 25	2 episodes	Jan. 23
Fish Stories.	Young-La Salle.		Nov. 21	2 reels		Trimble-Hardwick and Dog.	Trimble-Hardwick and Dog.		Nov. 14	2 reels	Oct. 20
Footprints.	Laemmle's Novelty.		Nov. 19	1 reel	Oct. 27	Tenderfoot Hero, A.	Bob Chandler.		Sept. 29	2 reels	
Fox Chase, The.	Oswald Cartoon.		June 25	1 reel	May 26	That's That.	Trimble-Turner and Dog.		April 11	2 reels	Mar. 17
Framed.	Bob Curwood.		May 26	2 reels	May 5	There's a Will.	C. King-C. Doherty.		Dec. 21	2 reels	
Fun House, A.	Long-Adams-Layman-McPhail.		June 13	2 reels	May 19	Trackless Trolley, The.	Ben Hall.		July 30	1 reel	
Fun in the Clouds.	Arthur Lake.		Nov. 5	1 reel	Oct. 20	Tricky Trickster, The.	Ben Hall.		June 4	1 reel	May 19
Galloping Ace, The.	Jack Hoxie.		Sept. 22	2 reels		Unsettled Hero, An.	F. X. Bushman-M. King.		Aug. 25	2 reels	Jan. 23
Gauge of Battle, The.	Fred Gilman.		April 21	2 reels	Mar. 24	Untamed, The.	Newton House.		May 12	2 reels	April 14
George Meets George.	Sid Saylor.		June 20	2 reels	May 19	Valiant Rider, The (Western).	Bob Curwood.		June 23	2 reels	May 19
George's False Alarm.	Sid Saylor.		Feb. 29	2 reels	Feb. 4	Vanishing Rider, The (Serial).	Wm. Desmond.		Jan. 26	10 episodes	
George's School Days.	Sid Saylor.		May 30	2 reels	May 5	Watch George.	Sid Saylor.		Mar. 28	2 reels	Mar. 3
Getaway Kid, The.	Bob Curwood.		Aug. 18	2 reels		Watch the Birdie.	Trimble-Hardwick and Dog.		Dec. 12	2 reels	
Globe Trotter, The.	Billy-Burnum.		July 21	2 reels	Sept. 1	Wag Figures.	Laemmle's Novelty.		Oct. 1	1 reel	
Gold Claim, The.	Bob Curwood.		July 21	2 reels	June 30	What a Party.	C. King-C. Doherty.		Feb. 22	2 reels	Feb. 4
Good Scold Buster.	Trimble-Hardwick and Dog.		July 25	2 reels		When George Hops.	Sid Saylor.		April 25	2 reels	Mar. 31
Half Back Buster.	Trimble-Hardwick and Dog.		Sept. 17	2 reels		Whose Wife.	Young-La Salle.		June 6	2 reels	May 12
Handcapped.	Laemmle's Novelty.		Sept. 24	1 reel		Winged Hoofs.	Newton House.		Mar. 17	2 reels	Feb. 26
Haunted Island, The (Serial).	Jack Daugherty-Helen Foster.		Mar. 28	10 episodes		Winning Golf, The.	Lewis-Gulliver-Phillips		Jan. 2	2 reels	

Title	Star	Length	Reviewed
Wolves of the Range	Fred Gilman	Jan. 28. 2 reels	
Woman Chasers	Young-La Salle	May 16. 2 reels	Mar. 21
Woman's Man, A.	Arthur Lake	Dec. 3. 1 reel	
Yukon Gold	Jack Perrin	July 28. 2 reels	June 30

Coming Attractions

Title	Star	Length	Reviewed
*†Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
*†Broadway	Glenn Tryon		
Clear the Deck	Reginald Denny	Dec. 23.	
*Cohens and Kellys in Atlantic City	George Sidney		
Crimson Canyon, The	Ted Wells	Dec. 16.	
Crimson Hour, The	De Putti-Mosjukine		
Danger Rider, The	Hoot Gibson	Nov. 18.	
Doubling For Trouble	Gibson-Gilbert		
Erk the Great	Vedra-Phillips		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Starke		
Gate Crasher, The	Glenn Tryon		
Girl Dodger, The	Arthur Lake		
*†Girl on the Barge, The	Hersholt-O'Neil-McGregor		
*†Give and Take	Sidney-Hersholt	Dec. 2.	
Grave Wins	Sidney-Hersholt		
Heil Wrecker, The	Hoot Gibson		
Hero of the Circus	Special Cast	Dec. 2. 5608 feet	
Hero of the Circus	Special Cast	Feb. 24.	
It Can Be Done	Tryon-Carl		
Kid's Clover, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
*†Last Warning, The	Vedra-Phillips		
*†Lonesome	Tryon-Kent	June 30. 6142 feet	Oct. 8
Man Disturber, The	Reginald Denny		
Navy Blues	Arthur Lake		
One Rainy Night	Laura La Plante	Dec. 9.	
Port of Dreams, The	Mary Phillips		Sept. 22
*†Red Hot Speed	Denny-Day		
Red Lips	Wells-Collins		
Shakedown, The	Murray-Kent		
*†Shoat Boat	Rubens-La Plante-J. Schildkraut		
Silks and Saddles	Nixon-Walling-Nolan		
Sky Skidder, The	Al Wilson	Jan. 13.	
Taranga	Special Cast		
Watch My Speed	Reginald Denny		
Wild Blood	Rex (horse)-Perrin	Feb. 10.	
Wolves of the City		Dec. 2.	

UNITED ARTISTS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13.	1115 feet	Oct. 20
Circus, The	Chaplin-Kennedy	Jan. 7.	6400 feet	Jan. 14
College	Buster Keaton	July 29.	5800 feet	Sept. 23
Devil Dancer, The	Gray-Brook	Nov. 19.	7000 feet	Dec. 30
Dave, The	Talmadge-Roland	Jan. 7.	9100 feet	Jan. 7
Drums of Love	Phillips-Alvarado	Mar. 31.	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4.	7300 feet	Jan. 14
Gucho, The	Fairbanks-Velez	Jan. 1.	9358 feet	Dec. 2
Magic Flame, The	Colman-Banky	Aug. 14.	7850 feet	Sept. 30
My Best Girl	Pickford-Rogers	Dec. 2.	6460 feet	Dec. 9
Ramona	Del Rio-Baxter	Feb. 11.	7652 feet	Feb. 4
Sadie Thompson	Swanson-L. Barrymore	Jan. 7.	8000 feet	Feb. 11
Sorell and Son	Warner-Joyce	Dec. 2.	9000 feet	Nov. 25
Steamboat Bill, Jr.	Keaton-Torrence	May 12.	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug. 11.	9300 feet	June 16
Two Arabian Knights	Boyd-Wohelm	Sept. 23.	7850 feet	Nov. 4
*†Two Lovers	Colman-Banky	Sept. 7.	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct. 20.		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Awakening, The	Banky-Byron	Nov. 17.		
*†Coquette	Mary Pickford			
*†City Lights	Charlie Chaplin			
Evangelina	Delores del Rio			
*†Hell's Angels	Lyon-Hall-Nixon			
King of the Mountains	John Barrymore			
*†Love Song, The	Boyd-Velez-Goudal			
*†Lummock				
*†Man With the Iron Mask, The	Douglas Fairbanks			
*†Nightstick				
*†Queen Kelly	Swanson-Byron			
*†Rescue, The	Colman-Banky			
*†Revenge	Delores del Rio	Nov. 3.		
*†Say It With Music	Harry Richman			
She Goes to War	Eleanor Boardman			
Three Passions	Terry-Petrovitch			

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Across the Atlantic	Blue-Murphy	Feb. 25.	8052 feet	
*†Beware of Married Men	Rich-Ferris-Cook	Jan. 14.	5421 feet	Jan. 28
*†Brass Knuckles	Blue-Bronson	Dec. 3.	6330 feet	Dec. 23
*†Caught in the Fog	McAvoy-Nagle	Sept. 22.		
*†College Widow, The	D. Costello-Collier, Jr.	Oct. 15.	6616 feet	Nov. 25
Crimson City, The	Loy-Miljan-Hyams	April 7.	5388 feet	April 21
*†Dog of the Regiment, A.	Rin-Tin-Tin-Gulliver	Oct. 29.	5903 feet	Nov. 11
*†Domestic Troubles	Fazenda-Cook	Mar. 24.	5164 feet	
*†First Auto, The	Miller-Oldfield	Sept. 18.	6757 feet	July 8, '27
*†Five and Ten Cent Annie	Fazenda-Cook	May 26.	4914 feet	Sept. 22
*†Fortune Hunter, The	Chaplin-Costello	Nov. 7.	6639 feet	Jan. 21

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
*†Ginsberg the Great	Jessel-Ferris	Nov. 26.	5390 feet	
*†Girl From Chicago, The	Nagel-Loy	Nov. 5.	5978 feet	Dec. 31
*†Good Time Charley	Oland-H. Costello	Nov. 12.	6302 feet	Nov. 25
*†Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24.	5613 feet	
*†Home Towners, The	Bennett-Kanyon-Brockwell	Dec. 15.	5683 feet	Oct. 27
*†Husbands For Rent	Moore-Costello	Aug. 7.	5200 feet	Jan. 7
*†If I Were Single	McAvoy-Nagle	Dec. 17.	6320 feet	Dec. 31
*†Jaws of Steel	Rin-Tin-Tin	Sept. 10.	5569 feet	Sept. 30
*†Jazz Singer, The	Jolson-McAvoy	Feb. 4.	7077 feet	Oct. 21
*†Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Oct. 13.		
*†Little Snob, The	McAvoy-Frazier	Feb. 11.	5331 feet	
*†Midnight Taxi, The	Morningstar-Tatello	Oct. 6.		
*†Missing Link, The	Syd Chaplin	Aug. 7.	6485 feet	May 20, '27
*†One-Round Hogan	Blue-Hyams	Sept. 17.	6357 feet	Oct. 7
*†Old San Francisco	D. Costello-Oland	Sept. 4.	7861 feet	July 8, '27
*†Pay As You Enter	Cook-Fazenda	May 12.	4975 feet	
*†Powder My Back	Rich-Ferris-Beranger	Mar. 10.	6185 feet	
*†Race For Life, A.	Rin-Tin-Tin-Nye-Faire	Jan. 28.	4777 feet	Feb. 11
*†Reno Divorce, A.	McAvoy-Grave	Oct. 22.	5492 feet	Nov. 4
*†Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21.	4820 feet	Oct. 29
*†Sailor Izzy Murphy	Jessel-Ferris	Oct. 8.	6295 feet	Oct. 7
*†Sailor's Sweetheart, A.	Fazenda-Cook	Sept. 24.	5685 feet	Oct. 11
*†Silver Slave, The	I. Rich-Miljan	Nov. 19.	6124 feet	Dec.
*†Slightly Used	McAvoy-Nagle	Sept. 3.	6412 feet	Sept. 31
*†State Street Sadie	Loy-Nagle	Aug. 25.	7169 feet	Sept. 8
*†Terror, The (A.T.)	McAvoy-Horton	Oct. 20.	7854 feet	Aug. 25
*†When a Man Loves	Barrymore-Costello	Aug. 21.	10081 feet	Feb. 18, '27
*†Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8.	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Conquest (A.T.)	Blue-Warner-Wilson			
*†Desert Song, The	Bales-King			
*†Fancy Baggage	Audrey Ferris			
*†From Headquarters	Monte Blue			
*†Frozen River	Rin-Tin			
*†Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
*†Greyhound Limited, The	Monte Blue			
*†Hard-Bolled Rose	Loy-Collier, Jr.-Brockwell			
*†Home Towners, The (A.T.)	Bennett-Kanyon-Brockwell			
*†Honky Tonk	Sophie Tucker			
*†Kid Gloves	Nagel-Wilson			
*†Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams			
*†Lights of New York (A.T.)	Costello-Landis-Brockwell		5267 feet	
*†Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	May 26
*†Little Wild Cat, The	Ferris-Hall-Dawson			
*†Madonna of Avenue A, The	Dolores Costello			
*†Million Dollar Collar, The	Rin-Tin-Tin			
*†My Man	Fanny Brice			
*†Noah's Ark	D. Costello-O'Brien			Oct. 27
*†No Defense	Blue-McAvoy			
*†No Questions Asked	Ferris-Collier, Jr.			
*†One Stolen Night	Bronson, Collier, Jr.			
*†On Trial (A.T.)	Fredericks-Lytell-Wilson			
*†Queen of the Night Clubs (A.T.)	Texas Guinan			
*†Redeeming Sin, The	D. Costello-Nagle			
*†Rings of the North	Bronson-Horton			
*†Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1.	9592 feet	Sept. 29
*†Stark Mad (A.T.)	H. B. Warner-Fazenda			
*†Stolen Kisses	May McAvoy			
*†Tenderloin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjo Maniac	Eddie Peabody			Oct. 13
Bit of Scotch, A.	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bugs and Bees	Benjamin			Aug. 26
California Songbirds, The	Bell-Conates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A.	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Family Affair, A.	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lyndell-Higins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In Casting Office	W. & E. Howard			
In Dutch	Ullis & Clark			
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A.	Hobart Bosworth			June 23
Miss Information	Wilson-Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Papa's Vacation	Bennett-Caron			Oct. 20
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert Pam			Sept. 15
Regular Business Man, A.	Robert Oler			Sept. 15
Sharp Tools	Ciglit-Talley-de Luca-Gordon			Sept. 29
Terry and Jerry	Ethel Grey Terry			Oct. 13
Three Brox Sisters	Songs and Gags			Aug. 25
Va Prononcor Ma Mort (La Juvre)	Song Program			June 23
	Giovanni Martinelli			June 2

MOTION PICTURE NEWS
BLUE BOOK
The Authoritative Who's Who of Filmdom

Look to Eastman

Panchromatic motion picture film, now used in practically every important production, represents one of the many contributions, nothing short of revolutionary, made to the art by Eastman scientists.

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ROCHESTER, N. Y.

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OBTAINED WITH THE USE OF RACON HORNS

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Sizes of horns vary from 6" bells to 6' square bells, with air columns of from one foot to fifteen feet.



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Horn
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and
Theatres**

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Depth 32 in-
ches, Air Col-
umn 15 ft.
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Mark an advanced step in this day of remarkable talking picture achievement. The results obtained by the use of the Racon Air Column Units are to be a surprise even to the most critical listener. Your entertaining problems will be solved, the box office receipts will be increased, your patrons will be delighted by the reproduction from RACON EXPONENTIAL HORNS AND DYNAMIC HORN UNITS. There will be no blasting, no tinniness, but perfect amplification combined with volume, depth and brilliancy.

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Air Column 12½ feet
Bell 30 inches by 45 inches
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November 10, 1928

Motion Picture News

Reg. U. S. Patent Office

HOT NEWS!



HOLLYWOOD, CAL.—Last night in the M-G-M projection rooms executives of Metro-Goldwyn-Mayer previewed Clarence Brown's production **"A WOMAN OF AFFAIRS"** starring **JOHN GILBERT** and **GRETA GARBO**. Today the news is sweeping through the picture colony like wildfire that one of the greatest attractions of screen history is here, a production even bigger than *"Flesh and the Devil"* in which the Gilbert-Garbo combination, directed by Clarence Brown, scored its initial success. Again M-G-M, the producer thus far this season of *"Excess Baggage,"* *"Our Dancing Daughters,"* *"White Shadows in the South Seas"* and *"While the City Sleeps,"* is receiving the congratulations of the film world.

Member of Motion Picture Producers and Distributors of America, Inc.

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Published Weekly—\$3.00 a Year

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TALKING PICTURE MACHINE
OF THE WORLD

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MACHINE OF THE WORLD

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Prompt Installations



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let's get down to business!

¶ Election's over. The verdict's in. The country's settling down to business again. The tumult and shouting dies. No more political speeches to keep the family home, glued to the radio. No more campaign orators competing with motion pictures from packed halls and soap-boxes. Your Theatre business is due for a big boom. ¶ That is, provided you're showing the right pictures. Provided you didn't book a program that bloomed in August and passed out at the first nip of frost. Provided you bought Paramount, which started with hits like "Wings", "The Fleet's In" and

"Docks of New York" and is building steadily from there. Provided you've got surefire material like "Interference" (the first big *quality* all-talking picture), Clara Bow in Elinor Glyn's "Three Week Ends", Emil Jannings in "Sins of the Fathers" (American role and happy ending), Richard Dix in "Redskin" (Technicolor and sound), Anne Nichols' "Abie's Irish Rose" (talking, singing, sound), "The Canary Murder Case" (most talking) and "The Wolf of Wall Street" (also mostly talking) coming in the next couple of months. ¶ Provided you bought Paramount and can start 1929 with the greatest line-up of all-talking features and shorts (silent too) ever seen! Yes, boom days for picture theatres from now on and Paramount offers you the only quality product with which to cash in on them! Paramount, alone of the producing companies, knew the season didn't end November 1st. Paramount saved its choicest numbers for release now. ¶ Paramount's Greatest Year means week after week from now till August 1, 1929!



PARAMOUNT'S GREATEST YEAR

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WARNER BROS. LATEST 100% ALL-TALKING VITAPHONE PICTURE

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"MY MAN"

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in
"GLORIOUS BETSY"
with Conrad Nagel

AL JOLSON in
"THE JAZZ SINGER"

"THE TERROR"
May McAvoy
Louise Fazenda

"THE LION AND THE
MOUSE" with
May McAvoy and
Lionel Barrymore

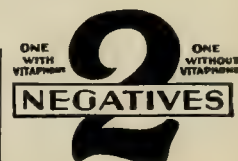
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All Star Cast

DOLORES COSTELLO
in "TENDERLOIN"
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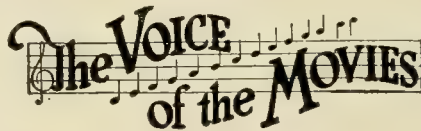
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TALMADGE shows a good deal of Fairbank's peppiness and ability to create thrills.—*The News*.

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—Film Daily, November 1, 1928

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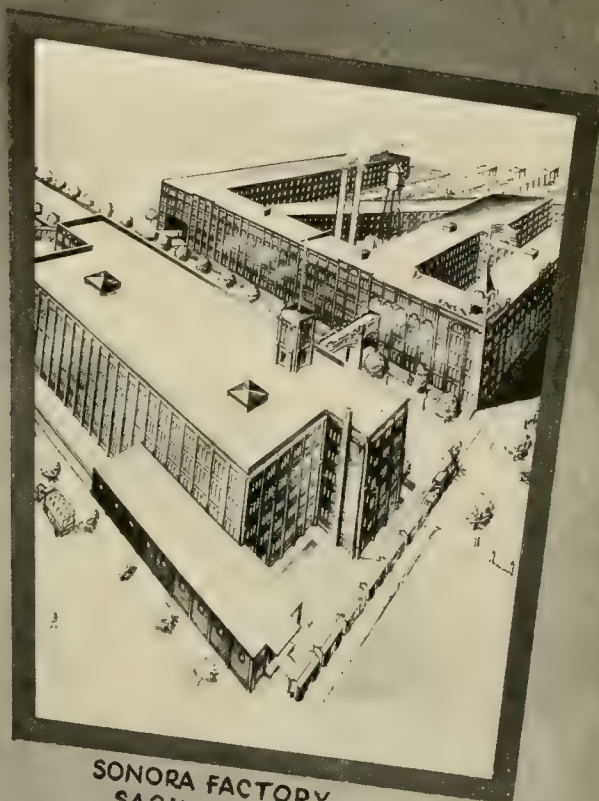
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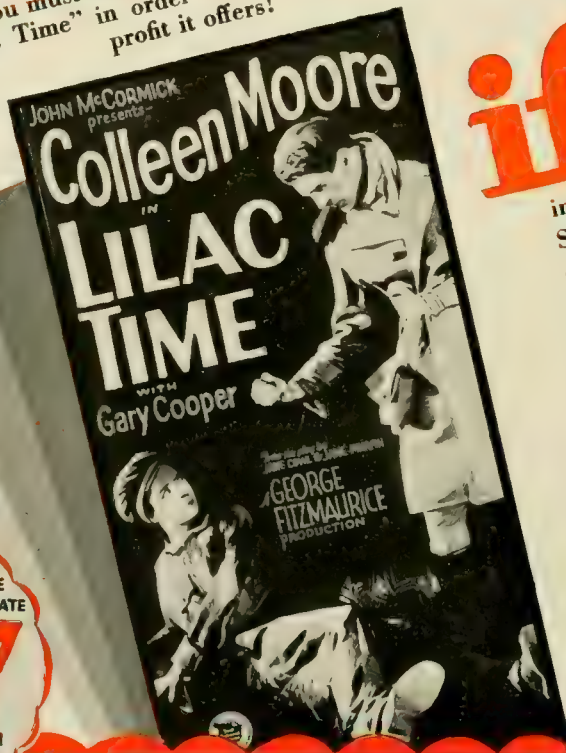
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NEW YORK CITY
10

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Avoid bitter regrets over profits you might have made now because they scheduled "Lilac Time" for only DOUBLE their regular playing time, and had to take it off with thousands still clamoring to see it.—DON'T MAKE THE SAME MISTAKE!—Don't underestimate "Lilac Time's" amazing drawing power.—Before you decide on your "Lilac Time" dates, make sure you realize just how great "Lilac Time" is...

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that you must TREBLE your playing time for "Lilac Time" in order to get the maximum profit it offers!



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- 57** BROKEN RECORDS
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5 MORE RECORDS in 5 DAYS!

Oct. 26 BEATS TOLEDO RECORD BY 25%

"Lilac Time" greatest box office attraction in the world today. Forced to hold theatre open two extra hours on Saturday. First two days broke house record by twenty-five percent."

—John F. Kumler, Pantheon, Toledo

Oct. 27 BREAKS JAMESTOWN RECORD BY \$1,100

At the Wintergarden Theatre in Jamestown, N. Y., "LILAC TIME" beat the house record by \$1,100.

Oct. 28 ALL RECORDS IN EAST ST. LOUIS

"Lilac Time" broke house record Majestic, East St. Louis, Sunday. Also broke house record for Monday and house record for Tuesday, doing total gross much greater than previous record for three days."

—D. P. Rathbone

Oct. 29 SALT LAKE RUN STARTS WITH RECORD

"Lilac Time" opening day Victory Theatre, Salt

Lake City, broke house record. Picture talk of town. Great crowds waiting to get in. Nothing can stop two-week run to record business."

—William F. Gordon

Oct. 30 LONGEST RUN AT PANTHEON

Pantheon, Toledo, will hold "LILAC TIME" for this week. First time in history of house anything ever played three weeks.

Here are the AMAZING FACTS —OF— "LILAC TIME'S" BOX-OFFICE ACHIEVEMENTS

Figures given include only first 6 weeks since premiere and first 8 long-run engagements. Figures on later runs will be supplied later.

BOX-OFFICE RECORDS

1. It has broken 4 records in first six engagements—an average of 3 records per engagement.
2. In two successive days it broke 5 records.
3. In every one of first seven engagements it broke one or more records.
4. It not only breaks records but breaks them by thousands.
5. It has broken all records of both houses in its two \$2.00 road-show runs.
6. It broke the weekday record of the Central, New York, August 22nd, on face of pouring rain and tremendous radio opposition of Al Smith's acceptance speech.
7. It broke the matinee record of the Central on August 23rd.
8. It broke the Central's week record in second week of run.
9. The Los Angeles premiere at the Carthay Circle was sold out one week in advance.
10. It broke the first matinee after-opening record at the Carthay Circle.
11. It broke first week record at Carthay Circle by nearly \$2500.
12. It broke second-week record at Carthay Circle by nearly \$2000.
13. It broke third, fourth and fifth week records at the Carthay Circle by itself.
14. It has broken single day's business in the history of the Roosevelt, Chicago.
15. It did largest single day's business in the history of the Roosevelt, Chicago.

Motion Picture News

Volume XXXVIII

NEW YORK CITY, NOVEMBER 10, 1928

No. 19

Showmanship

The Telephoto Stunt and Its Real Meaning

By William A. Johnston

AS our readers are well aware, we published, overnight, last week a complete four-page advertisement, by telephoto, of the world premiere in Hollywood of "Noah's Ark."

It was, we believe, an outstanding bit of showmanship, typical of the spirit that has put this industry far to the forefront in the history of the show world.

It is symbolic, we also believe, of the Future, a most wonderful one, that immediately faces the motion picture.

The picture has ceased to be a mere triumph of photographic animation. That is but a period, remarkable as it is, in its forward march. We must, sensibly, regard it as such; and holding fast to all that has been so creditably accomplished in the technique and business of picture entertainment, be eager to add to that entertainment the new accomplishments of these marvelous days of science and industry.

That is the real problem facing us. The headaches of the day are minor ones; so are the bugaboos that loom up. We are allied today with the great popular forces of electrical transmission. We are in a new entertainment era and, luckily, we are a, perhaps the, basic part of it.

* * *

If we seem to boast a good deal about our telephoto accomplishment the reader, I believe, will understand our state of mind

when he reads the story, following this editorial, of just how the trick was done.

The deed itself was more dramatic even than the results.

It was the first time in the history of the industry, and the first time in the history of any trade paper in any field, that such an undertaking was made, and carried through to a successful conclusion.

Furthermore, the "first time" angle ran right through the doing of the job. It was the first time that the Telephoto Laboratories in New York were kept open all night and into the business hours of the following day, on a stretch, to handle such an event as this.

It was the first time also that any motion picture trade paper heralded from the stage of a great premiere, before the performance started, that it was about to make history in which all who heard the message read would participate.

Likewise, it was the first time that New York saw within a few hours after it happened, scenes of a picture premiere in Hollywood 3,000 miles away, and read, in their own handwriting, the comments of celebrities on the picture as they came out of the theatre.

And the first time that a telephotoed advertising section, complete in itself, appeared overnight in any publication anywhere.

But here's the story:

News Telephoto Scoop

By WILLIAM A. JOHNSTON

A LITTLE beam of light, tracing its way across a cylinder of celluloid in the Telephoto Laboratories in New York at four o'clock Friday Morning, November 2, presaged the success of a daring undertaking.

The beam traced its way many times, until seven photographs and thirty-five facsimile comments, were delivered, by this modern miracle of communication, three thousand miles across desert and mountain, from Los Angeles to New York.

Back of the beam lay a mobilization of mechanical resources; whole-hearted co-operation from a great picture company—the Warners; preparation covering several days; and the calling into play of complete trade paper staffs on both Coasts—all without precedent in this industry.

All great ideas have their origins, of course. And the creation of this idea belongs to Earl Hudson, the assistant publisher of *Motion Picture News* who, by the way, will arrive in New York November 10 to take up his duties at the home office of *The News*.

The wheels were immediately set in motion, after the idea was flashed from the Coast. The Warner Brothers, pioneers in sound, at once grasped the opportunity to pioneer in telephoto advertising.

With all possible preliminary details completed, then, the dramatic story of "how it was done" begins

A Sensation at Premiere

JUST before the world premiere performance of "Noah's Ark" began at Grauman's Chinese Theatre, Hollywood, Conrad Nagel, Warner star, read a telegram to the audience which created a sensation. It was addressed to Sid Grauman and was as follows:

"To Jack and Harry Warner and their production staff responsible for 'Noah's Ark' and to you for the honor of presenting it in its world premiere I extend congratulations. Warner Brothers are making history not only in the development of sound pictures but in the exploitation of them.

"Every motion picture executive in New York will have on his desk tomorrow a copy of this week's issue of *Motion Picture News* containing an insert announcement by Warner Brothers composed of photographs taken tonight of the crowds going into the Chinese Theatre, of groups in the lobby and facsimile reproductions of opinions that will be written in longhand by a great number of the celebrities present after seeing the production.

"Therefore, 'Noah's Ark' has the great distinction of being both the first super-production with sound and the first for which the recently perfected telephoto system is used to transmit written statements and photographs of its premiere presentation.

"Wm. A. Johnston,
"Publisher, *Motion Picture News*."

at Grauman's Chinese Theatre, Hollywood, Thursday night, November 1.

The willing co-operation of some 75 stars, directors and production heads, a fleet of motorcycle policemen, a battery of cameras, photographers who kept their studios open all night to aid, plus the indispensable aid of officials of the Western Union and the American Telegraph and Telephone Company, were all-important factors in making possible the doing of the job.

All night long, messenger boys dashed on motorcycles from Hollywood to the telephone building in Los Angeles twelve miles away with photographs and photograms. Graflex cameramen, stationed in the forecourt of the Chinese Theatre, grabbed "shots" of the various celebrities pointed out by a *Motion Picture News* staff man who stood with them all evening. A speed truck, on which other still photographers were mounted, was up and down the street in front of the crowds, also accompanied by a News staff reporter. In this manner, various phases of the thousands roped off in the streets were photographed for telephoto purposes. The policing was exceptionally fine and in no instance did the truck encounter difficulties in getting through the crowds so effectively roped off.

A Race Against Time

It was past ten o'clock in the evening (1 a.m. Friday New York time) when all photographs from the truck cameras and the Graflex men, were rushed to the studio and developed. Hal Wallace, Warners' West Coast publicity director, gave fine co-operation in getting photographers and quick developing plants. Prints, still wet, were hurried to the Telephone Building, where still another *Motion Picture News* man was stationed and at 12.30 o'clock a.m. (three thirty a.m. New York time), the transmission of the first telephoto began.

Meanwhile, four of the *Motion Picture News* staff were still in Hollywood holding down the fort at Grauman's Chinese Theatre. Immediately after the final fade-out of "Noah's Ark" was flashed, the men stationed themselves at the different exits. During the intermission the *News* men had sought out various stars, directors and executives and told them of the stunt and asked them to write in their own handwriting after the show, what they thought of the production. Hence, it was a simple matter, during the final exit, to secure the messages for photograms, which were written on Western Union blanks for that purpose and provided in a temporary Western Union office set up in the forecourt of the theatre.

By the time the last message was written and the last person had left the theatre, it was almost one o'clock (4 a.m. Friday New York Time). Some seventy-five messages had been written, with hundreds willing to co-operate. Only lack of time and space prevented the acceptance of many.

Acclaimed by Industry

The photogram messages were then rushed to Western Union's Hollywood office. By the time they were stamped and marked for filing, it was 2 a. m. (5 a.m. New York time). Then a motorcycle messenger created new time records in covering the twelve miles between Hollywood and the Telephone building, downtown in Los Angeles, where the telephoto sending station is located.

Several Records Broken

Three thousand miles away from this feverish activity, at 15 Dey Street, New York, the Telephoto Division of the A. T. & T. went into action. A complete staff of experts, both Western Union and A. T. & T., were on hand. As rapidly as the little beam completed its magic job, the cylinders were rushed into the developing room and prints came forth. Members of the *Motion Picture News* home office staff were on the job throughout the night and the following morning. Handling the details of advertising layout and lending splendid co-operation throughout was George Brown, advertising manager of Warners, detailed by A. P. Waxman, chief of the Warner advertising and publicity forces.

It was six o'clock Friday morning when the final telephoto was received, developed and turned over, and then the race to the engraving plant, on Forty-Second Street, several miles away, began. The making of the plates went through in record time. Meanwhile, the transmission of the facsimiles proceeded. It was 8.45 o'clock when delivery of these to the engraver was made. They were turned into halftone cuts, with a speed which the newspaper men present had never seen equaled.

Then, there was another race, this time to the printing plant in downtown New York, again several miles, and just before noon the presses began to hum. In the early afternoon, complete bound copies of *Motion Picture News*, containing the telephoto section were on the desks of executives and others in the film district, and the telephone began to ring with messages of congratulation.

The Telephoto Section in *Motion Picture News* created a sensation in the industry. Praise for this unprecedented journalistic achievement was expressed on every hand. Typical expressions follow:

Will H. Hays, (By Wire to William A. Johnston from Mr. Hays at Philadelphia, Nov. 5, en route to Indiana): "I note with the greatest interest the transmission by telephone of the scenes at the premiere of 'Noah's Ark' appearing in the *Motion Picture News*. This is another example of the splendid enterprise and energy with which the industry adapts to its needs the

successive wonders of science. Congratulations and best wishes."

Sam E. Morris, General Manager of Distribution, Warner Bros: "Your stunt in telegraphing scenes attending the premiere of 'Noah's Ark' in Hollywood together with facsimile written testimonials of celebrities present at the premiere and bringing same out in a bound edition of *Motion Picture News* within a few hours—I might almost say minutes—after the premiere, is amazing. It took imagination to visualize it and brains to carry it out. When it comes to news you have made Hollywood nearer Forty-Second Street than is the Bronx. Your enterprise is on a par with what one would expect from the old London Times or from James Gordon Bennett when he was editor of The New York Herald. It is the most conspicuous stunt in a news way since the war. Warner Brothers congratulate you."

S. R. Kent, General Manager, Paramount-Famous-Lasky: "I have read your special issue of November 3 and want to congratulate you on this step forward. I think you showed a great deal of resourcefulness and showmanship in getting out this issue."

George Kleine, film pioneer: "Harnessing the telephoto to your chariot—publishing photos and facsimiles of letters in the *Motion Picture News* a few hours after the first presentation of a notable film and placing them before the industry three thousand miles from the event, is an innovation of which you and your associates should be proud. Vision to see an opportunity, courage to seize it and the power to carry through are the qualities which mark the pioneer. You are richly endowed with them. You have started something. Congratulations."

Carl Laemmle, President of Universal (By Wire to William A. Johnston from Mr. Laemmle at Winslow, Arizona, Nov. 5): "Hearty congratulations. Your telephoto stunt shows highest grade press enterprise."

Colvin W. Brown, Executive Vice-President, Pathe: "The Telephoto report on 'Noah's Ark' represents an achievement in progressive journalism and I congratulate *The News* on this example of sensational enterprise."

Ned E. Depinet, Vice President and General Sales Manager, First National: "Warner Brothers and the *Motion Picture News* are to be congratulated upon their enterprise in letting the trade know about the marvelous opening of 'Noah's Ark.' It was a great stunt."

P. L. Thomson, Advertising and Publicity Director, Western Electric: "One of the ways we judge the
(Continued on Next Page)

First Time in History

progress of the world is by the great advance in the art of communication. The use of wires for the telephoto reproduction of scenes at Hollywood during the premiere of 'Noah's Ark' is a striking piece of journalistic enterprise and I congratulate Motion Picture News upon it."

Joe Brandt, President, Columbia Pictures: "Congratulations on your journalistic initiative and enterprise. Telephoto insert certainly a great stunt."

R. P. Matthews, Vice-President and General Manager, Robert Morton Organ Co.: "I wish to congratulate you on your enterprise in creating a new thought in advertising. The Warner advertising employing telephoto, appearing in your last issue, sets a high water mark in advertising published for its value as news."

Editorial in *Film Daily*: "Credit 'Bill' Johnston and his enterprising 'M. P. News' staff with a stunt unique in film journalism—telephotos and facsimile comments published Friday covering the premiere Thursday of 'Noah's Ark' on the Coast. This marks an important step in bringing East and West film

activities closer together. "The NEWS is to be congratulated on being first to utilize the quick transmission facilities offered by the telephoto system."

Al Lichtman, Vice-President and General Manager of Distribution, United Artists Corporation: "The NEWS is to be congratulated on its journalistic enterprise in connection with the telephoto stunt. It was characteristically progressive."

Editorial in *Exhibitors' Daily Review*: "Through journalistic enterprise that arouses our enthusiasm, MOTION PICTURE NEWS covered the world premiere of 'Noah's Ark,' the new Warner Brothers colossal picture yesterday by Telephoto and Fotogram, so that pictures and statements made in Hollywood at Grauman's Chinese Theatre on Thursday were reproduced in New York the next morning. Warner Brothers forwarded advertising copy by the same processes and the result was a matter for entire industry congratulation."

"John Barrymore, Dolores Costello, Harry Rapp, Jack Warner, E. W. Hammons, Sid Grauman, Clarence Brown, Al Christie, Charles H. Christie, Efe Asher, Joseph M. Schenck and J. Stuart Blackton all signed enthusiastic tributes to the new picture and these were reproduced in their own handwriting."

"We heartily congratulate MOTION PICTURE NEWS on this achievement."

Victor M. Shapiro, Advertising and Publicity Director, United Artists Corporation: "The telephoto pages from the coast were great stuff."

J. D. Williams, World Wide Pictures: "Highly commend initiative of *Motion Picture News* in putting over striking idea of telephoto reviews from Hollywood on 'Noah's Ark.' You have conclusively proved benefit of your trade paper to our industry. Kindest regards."

Hyatt Daab, Director, Advertising and Publicity, F B O: "The Warner 'Noah's Ark' stunt was a smashing piece of publishing enterprise. It certainly put over a rattling sales argument for the show as well as a splendid stroke of service to all readers. More power to you."

R. F. Woodhull, President, Motion Picture Theatre Owners of America: "Your report and pictures by telephoto on the opening of 'Noah's Ark' in Hollywood form a great piece of journalistic enterprise. I congratulate *Motion Picture News* on this trail-blazing stunt."

Arthur M. Brilant, Managing Director, Colony Theatre, New York: "Congratulations on the Motion Picture News' enterprise in showing telephoto pictures of the premiere of 'Noah's Ark' in Los Angeles. It's certainly a marvelous step forward in trade paper service and efficiency."

First in the Field!

THE WESTERN UNION TELEGRAPH CO.
Metropolitan Division

New York,
November 7, 1928

Mr. William A. Johnston, President,
Motion Picture News, Inc.,
729 Seventh Avenue,
New York City.

Dear Mr. Johnston:

Please accept my sincere thanks for your letter concerning the part we played in transmitting telephotographs of the scenes taken at the Chinese Theatre, Hollywood, on the occasion of the premiere of Warner Brothers new masterpiece, "Noah's Ark" and the photograms of the endorsements of the thirty or more celebrities and film stars who were present.

Warner Brothers and your publication have the honor of being the first to use the telephotograph and photogram services of the Western Union in advertising in the motion picture field and there is no doubt that the example you have set will be followed in many other fields.

One of the most surprising things about this rapid transmission of pictures and facsimile messages was the fact that your publication containing the four-page advertisement was off your presses within an hour or two after their receipt here in New York. We were equally pleased with the way in which the telephotographs and photograms reproduced, in view of the fact that the photographs taken in Hollywood were flashlight pictures.

Please be assured that we shall be pleased to cooperate with you on any future transmission you or your advertisers may contemplate.

Cordially yours,

(Signed) J. F. NATHAN,
General Manager.

Foreign Talker Market Planned

Hollywood Intensely Interested in Result of Warner Vitaphone Picture Done in Three Languages

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, November 4.—Plans for the solving of the foreign market problem in regard to dialogued films were given impetus this week with publication that Warner Brothers have just completed a Vitaphone picture in three languages—French, German and English. Producers and distributors, who have been discussing various ideas, are now intensely interested in the result of the Warner experiment. While other companies have been discussing ways and means, the only action taken without any preliminary announcement is Jack L. Warner's in the making of this Vitaphone subject. None of the dailies went into detail as to cast or type of the picture.

Contrary to the belief given by the daily papers who reported the making of the tri-linguaged production, the Warner experiment is not with a feature length film. It is a Vitaphone short subject, made by Ann Codee and Frank Orth. Miss Codee and Orth have been a standard vaudeville attraction for the past 15 years or more. Ann Codee is billed as a "French music hall comedienne," this background being furnished her by the Shuberts on their disastrous venture into vaudeville about seven years ago. Prior to that she was simply Ann Cody, of Orth and Cody, in private life Mrs. Frank Orth.

This bit of biography is furnished only to prove that American artists can speak foreign languages convincingly, for both the German and French versions of the Ann Codee and Frank Orth subject are

said to be perfect linguistically.

Producers are generally unaware of this, believing that "language doubles" were used by the Warners in the making of their foreign language prints. This has given rise to one plan under discussion regarding foreign distribution of sound films made in America.

This plan calls for the engagement of foreign stock players by American producers. Artists thoroughly conversant with French, German, Italian, or the tongue of whichever country has a market big enough to warrant the synchronizing of that particular language. An assistant director, also thoroughly conversant with the language of each country, would be necessarily engaged. Under the plan, the foreign players would move right into a set vacated by the American players, and make the same scenes with the same action immediately after the English-speaking artists were through. In this way the American methods and direction would be followed closely. The method would add a week or two to the time required for production, but would give the producers synchroniza-tion in all the languages necessary.

Other producers claim simply that American actors will just have to learn whatever foreign languages are necessary. They point to operatic and concert artists, and the fact that they must study several languages before they can appear before the public. If the operatic singer—why not the motion picture actor? They see no reason why it should be more difficult for a

screen personality to learn a language than it is for an artist who depends entirely on his vocal chords for success.

Still another method suggested to producers is the one which has been in use by legitimate stage producers ever since there has been an exchange of plays between one country and another. This is the simple expedient of selling foreign rights to a play to a foreign producer, either outright or on a royalty basis. If it can be done with plays, why not with scenarios? American producers can make their pictures for consumption in English-speaking territories and sell the French, German, Italian, Russian, Scandinavian, etc., rights to a producer in any one of those nations. He can secure just as much money on a royalty basis as he can by distributing his film abroad himself.

In this matter there is the equation of personalities. American legitimate theatre stars have their appeal to America alone, whereas, screen personalities are international in appeal. This is the one big factor which producers raise as an objection to the royalty system of disposing foreign rights in regard to talking pictures. It will mean simply that screen stars' prestige will be restricted to nations instead of continents, which means further an eventual lowering of salaries paid to film personalities on the strength of their reduced following. The Warners' experiment is the first physical attempt to determine which is the best method. Hence the interest of all executives in the industry.

U. S. Linked in Foreign Deal

Powerful American, German and British Interests Combine for World Distribution of European Films

AN agreement has been reached among American, British and German motion picture interests whose purpose it is to build up a world market for foreign pictures. Powerful interests are behind the project, and it is understood that financial arrangements are being concluded through Dillon, Read & Co.

The agreement links the largest producers of Germany and England, UFA of Berlin, and British International Pictures, Ltd., with the recently organized World Wide Pictures, Inc., which will undertake the distribution of foreign pictures throughout the United States and Canada.

In connection with the deal, Educational Pictures, Inc., through its president, E. W. Hammons, announces the acquisition of a half interest in World Wide Pictures, Inc., and an arrangement with the latter whereby it will handle the actual distribution of foreign films throughout its thirty-six exchanges in this country and Canada. To finance the transaction, Educational Pictures has raised additional funds by an offering of 35,944 shares of common stock

to its shareholders. This issue has been oversubscribed.

The plans projected by the new group mark a reversal in the trend of motion picture distribution. For many years the United States had been able to market a large part of its film output abroad because European producers lacked the equipment to compete with the American product. With the past few years, foreign production facilities have been so improved that the European companies are now turning out pictures able to compete with ours both in Europe and this country. The best of these are to be selected for distribution in the United States. In addition to contracts with the largest producers of Germany and Great Britain, agreements have been concluded with other foreign film companies for the showing of their pictures on this side.

One of the first results of the arrangement is expected to be a breaking down of quotas recently imposed by foreign countries. Certain of these restrictions require that at least 50 per cent of the pic-

tures shown be of domestic origin. Because of the wide distribution which will be assured by the new arrangement, however, it is expected that a larger percentage of American films will again be admitted abroad in return for the increased foreign showings guaranteed in this country.

Regarding the announced purpose of World Wide Pictures, Inc., to include UFA Pictures among the foreign films to be distributed through Educational Pictures, Inc., David Brill, who is the president of UFA Eastern Division Distribution, Inc., issued the following statement:

"Important developments are being foreshadowed by the inclusion of UFA films among pictures to be distributed by Educational Pictures, Inc., as part of the ambitious progress announced by World Wide Pictures, Inc., to build up a world market for foreign films. UFA films have already become an important factor to be reckoned with in the territory covered by UFA Eastern Division Distribution, Inc., which includes New York, New Jersey,

(Continued on page 1450)

Rumor Mary Pickford Has Leased Music Box for "Coquette"

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 6.—Mary Pickford, according to rumor, has leased the Hollywood Music Box Theatre for the purpose of presenting herself in a stage version of "Coquette." Miss Pickford, the report has it, will star and the production will be handled on a percentage basis.

Despite denials from Music Box officials, the report is that Miss Pickford intends playing a several weeks' run at \$3.30 top prior to making the talking picture version of "Coquette." As is well known, she was on the stage under the direction of David Belasco.

Fox Said to be Clinching Expansion Deals

Negotiations for Stoneman and Schine Chains Closed; Netoco, Reade, Feiber and Shea Circuits Approached

WHILE official confirmation is lacking, it is understood that Fox is making strong headway in his series of negotiations with various theatre chains in the Eastern part of the United States for the enlargement of his circuit of theatres. Some of the deals have been completed and others are still in stages of negotiation. Formal announcement of their completion may be forthcoming at almost any time.

It is understood that last Tuesday, New York, the Fox interests closed the deal for the Stoneman circuit of New England, which includes the following houses:

Massachusetts—Revere at Revere; Crescent Gardens at Revere; Capitol at Somerville; State at Milford; State of Stoughton; Colonial at Brockton; Orpheum at Canton; Embassy at Waltham.

Connecticut—Bradley and Victory at Putnam; Orpheum at Danielson; Palace and Princess at Rockville.

Fox is reported negotiating for the fast-growing Netoco circuit, headed by Samuel Pinanski. This organization has been buying theatres in all sections of both Massachusetts and Maine, and also has several construction projects under way. Only recently it acquired three Boston theatres, the Warren at Roxbury; the Casino on Hanover Street, and the Globe on Washington Street.

If Fox, therefore, succeeds in getting the Netoco chain and adds its houses to the Poli and Stoneman theatres, which he has already nailed, he will automatically become

the second largest theatre holder in New England, exceeded only in number of holdings by Publix. Such a deal would give him about 60 houses. It would also give him absolute control of the situation in Portland, Me.

Besides his New England efforts, Fox is angling for theatres in New Jersey and Ohio. Deals are now pending for the acquisition of the Walter Reade, Schine and Feiber and Shea circuits. None of them have been officially announced as closed so far, although the Schine deal is declared to be all set despite a denial from Gloversville. The Reade and Feiber and Shea negotiations are not wet in their final stages, it is understood. Fox, if successful in closing these deals, will tack on something like 136 theatres onto his total.

Theatres involved in the three deals number 93 up-state New York and Ohio in the Schine circuit; 12 up-state New York and Ohio houses in the Feiber and Shea circuit, and 31 New York and New Jersey theatres in the Reade holdings.

Harwood Re-elected by Cleveland Unit

The Cleveland exhibitor unit last week re-elected J. J. Harwood president by a unanimous vote at its regular annual meeting, his fourth term in office.

Other officers elected at the meeting were:

Henry H. Lustig, vice-president; B. Z. Levine, treasurer; George W. Erdmann, secretary and business manager. Elected to serve on the board of directors for the next three years were: Paul Gusdanovic, John Kalafat and A. E. Ptak.

Subtitle—"Nature practised on mules for 2000 years before it turned out a masterpiece like you—you nit-wit!"

"I'm nit a not-wit!"—by George Marion, Jr., in "Someone to Love" for Paramount.

Ontario Fills Vacancies on Its Censor Board

Following the presentation of an ultimatum to the Ontario Government by the film distributors of Canada regarding censorship conditions in Ontario, action was speedily taken by the Ontario Cabinet in the matter of appointments to the Board of Moving Picture Censors. One complaint made by the exchange managers was that there had been vacancies on the board for three years.

J. Chancellor Boylen, a former Toronto newspaperman, has now been appointed permanent chairman of the Ontario censors while Edward Joseph Byrne, Barre, Ontario, has been added to the board, making the personnel complete.

No announcement has yet been made regarding the demand for the appointment of a county judge as a controller of all moving picture matters in the Province of Ontario, which was also a point put forward by the distributors.

Less Restriction on Our Films in Europe

American pictures are in no danger of further restrictions as Europe is realizing that the distribution of all films has become international. That is the opinion expressed by Michael J. Gourland, president of the Affiliated European Producers, Inc., who has just arrived from Europe where he stayed for five weeks. Nothing will be done in America, Mr. Gourland feels confident, that will hinder their release on the mere grounds that they are European.

Among the films obtained by Affiliated for release in the United States are "The Passion of Joan of Arc," regarded as one of France's foremost special productions; "The Chess Player"; "Miracle of the Wolves," shown at the New York Criterion several years ago; "Chopin," which the company hopes to synchronize; "Unholy Love" and "Russia."

University So. California Starts Movie Course

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 4.—University of Southern California will institute a special course in January under the heading of "Introduction to the Photoplay." This course, prepared under the guidance of the Academy of Motion Picture Arts and Sciences is designed to give students and faculty members an insight into the motion picture and related art forms.

The University of Southern California course will be tried out for one semester, and then revision made after that experience so the correct course can be submitted to other colleges and universities throughout the country for adoption as a regular course.

Mary Nolan Gets Role of "Pearl" in Broadway

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 6.—Mary Nolan will play "Pearl" in "Broadway" for Universal. The only other player selected for the cast is Glenn Tryon, who will portray the role of a "hoofer."

Gloria Swanson May Go on Stage

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 6.—Gloria Swanson is seriously considering playing the feminine lead opposite Edward Everett Horton in the latter's stage stock company at the Vine Street Playhouse, Hollywood.

The production in which Miss Swanson may appear is "Her Cardboard Lover."

Survey Shows Talkies Popular

Additional Reports from Key Cities Prove Sound Pictures Generally Outdrawing Silent Films

THE survey of box-office results of sound pictures as compared with the silent version, started last week in *MOTION PICTURE NEWS*, is continued with reports from additional cities this week. As in the initial installment of the survey the reports indicate generally that sound pictures have proved a splendid box-office stimulant.

Additional key cities report as follow:

ATLANTA

That sound pictures have brought a healthy stimulus to the box-office is obvious even to the casual observer. Those theatres in this immediate territory that were sufficiently fore-handed with installations have doubled and even trebled grosses.

To predict that sound pictures can continue to double and treble grosses would be stupid and short-sighted. Their immediate pulling power depend upon novelty first, and non-competitive situations, second. Where sound pictures have been the vogue for many months the novelty is gone. Already patrons are "comparing" and they will discriminate between the average sound picture and the outstanding sound picture exactly as they discriminated between the mediocre silent picture and the exceptional silent picture. In the end sound pictures must stand on individual merit just as silent pictures stand on individual merit.

CLEVELAND

In Cleveland some sound pictures have broken records, others have just done satisfactory business and in some instances have run behind figures made by silents running

during the same period. The Loew houses here, with Vitaphone installations are the only ones which have been equipped to present first run sound or talkies productions. Recently, Keith's Hippodrome re-opened with "Mother Knows Best," reproduced by R C A Photophone but inasmuch as this house has been closed since last August and has never played big feature pictures before it is impossible to compare the current run with any other and too early to get a true line on the matter.

The first talkie shown at the Cameo, "State Street Sadie," broke the house record and while "Lights of New York" did big business at the Stillman, it did not break any records. "The Jazz Singer" did make a record at the Stillman. On the other hand, "The Fleet's In" did as much at the State as sound pictures did at other houses the same week. "The Docks of New York," silent, also did big business at Keith's Palace.

At present it is thought that the novelty of sound pictures is drawing business somewhat out of proportion to value and the fact remains that good pictures, sound or silent, have gotten away with the big business.

KANSAS CITY

A check-up of first run houses in Kansas City shows that sound pictures have resulted in a general increase in attendance of about 10 per cent. There are some exceptions in the case, however. The Midland theatre, 4,000-seat house operated by Loew, has suffered a decrease of about 10 per cent following the substitution of sound vaudeville pictures for stage programs. On the

other hand, sound pictures of political addresses and important news events have attracted persons—probably 15 per cent of the total attendance each week.

The Newman theatre, first run, downtown house, which virtually was unable to pay operating expenses with strictly silent pictures, following the opening of the Midland about one year ago, and which recently installed equipment for sound pictures, has been doing a big business since re-opening as a sound picture house. The Pantages theatre and other houses which have installed sound pictures, retaining their former policies in so far as the remainder of the program was concerned, have shown no such increase as the Newman has been enjoying. The Newman, it has been estimated, since re-opening as a sound house has shown an increase of between 40 and 45 per cent.

The Mainstreet theatre, which previously operated as a first run house with a stage program, has shown a slight increase since the installation of sound pictures, but the stage programs have been retained and sound vaudeville programs are not included in the new policy—only features and news reels being of sound. The increase is about 10 per cent.

BALTIMORE

Four of the nine first-runs report good business with the adoption of sound picture policies, business that is much higher than formerly; one has had an increase which cannot be attributed to sound alone and another has fallen off due to sound policy.

(Continued on page 1451)

Drastic Action on Fan Papers

Academy, Wampas and Producers Association Investigating Alleged Scurrilous Attacks on Film Players

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 4.—Recognizing that drastic action must be taken to curb the continued practice of several fan magazines launching personal attacks on individuals in the motion picture industry, the Board of Directors of the Academy of Motion Picture Arts and Sciences authorized the appointment of a special committee to investigate every fan magazine article published during the past year, that carried a personal or unwarranted article of attack upon any individual or group in the producing branch of motion pictures.

The committee will conduct the investigation in cooperation with the Wampas and the Association of Motion Picture Producers.

In a statement announcing the pending investigation, Frank Woods, secretary of the Academy, said: "The oft-repeated practice of some types of magazines to deliber-

ately misrepresent the motion picture personnel, individually and as a class, has not been greatly abated. Nine months ago certain offending publications were called to account by the Academy in cooperation with the Producers Association and the Wampas, with the result for a time of less defamatory reading matter. Recently, however, there has been a recurrence of unjust gossip and comment, calling for protective measures. Criticism of pictures, performances, directing and writing is, of course, legitimate and constructive. It is the nasty personal attacks when unjustly made that are deeply and rightfully resented."

It is expected that the Academy committee, together with a committee from the Wampas and Producers Association, will delve thoroughly into the matter of fan magazines and the large group of writers now associated with those publications.

Action will undoubtedly be taken to inform publishers of all fan magazines that malicious attacks on film personages without foundation of fact, will result in the industry believing offending publications are not honest and sincere, and all producer cooperation and player interviews will be discontinued entirely.

Prominent players and others that are members of the Academy have resented recent personal attack articles on various well known individuals appearing in fan magazines, and some have gone so far as to absolutely refuse to be interviewed by any writer on the staff of the offending publications. With the fan magazines going out after star "names" for greatest reader interest, a group of about fifty prominent players could materially hurt circulation by refusing to allow publication of photographs and all interview requests.

Academy Reviews Work

Woods Report Points Out Many Satisfactory Results Achieved During the Past Year

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 4.—At the second annual meeting of the Academy of Motion Picture Arts and Sciences, the report of Secretary Frank Woods proved to be the outstanding highlight. In reviewing the work of the Academy for the past year, his report pointed out satisfactory results achieved along many lines.

Summarizing the report, the Academy's work included: successful negotiation of a standard contract for free lance actors; negotiations for a standard writers contract which was discontinued at request of writers' committee until the sound picture situation was stabilized; settlement of more than fifty complaints submitted to the Academy for adjustment, four-fifths of these complaints being presented from non-members; the demonstrations of studio mazda lighting conducted in association with the American Society of Cinematog-

raphers, which was highly instrumental in advancing studio lighting technique; 14 meetings of various branches holding discussions on sound pictures; and results obtained by the Committee on College Affairs, which had gained full cooperation with Stanford, California and University of Southern California on motion picture matters.

Secretary Woods also announced in the report that the Board of Directors expected to close a contract with a fan magazine publisher that will provide the Academy with effective magazine representation, so that the organization's relations with the motion picture public may be properly safeguarded and promoted for the benefit of the industry as a whole.

Speakers included Douglas Fairbanks, Conrad Nagel, C. B. De Mille, William De Mille, M. C. Levee, Mary Pickford, and Louis B. Mayer.

Legislators Will Meet

43 State Sessions Planned for January With Usual "Reformers" Measures Reported Under Way

MANY questions of interest to the motion picture industry will be up before various state legislatures when 43 of those bodies meet in January. It is reported that a number of legislative matters affecting motion pictures and their exhibition will be submitted for consideration of the law-makers.

In a number of states the question of admission taxes, censorship and Sunday closing will probably be productive of bills. Distributors and exhibitors are preparing to combat any action they deem unfair.

The states that have legislative meetings set for the month of January, together with the dates of the meeting are the following:

State	Date	Illinois	9
Arizona	14	Indiana	10
Arkansas	14	Iowa	14
California	7	Kansas	8
Colorado	2	Maine	2
Connecticut	9	Maryland	2
Delaware	1	Massachusetts	2
Florida	2	Michigan	2
Georgia	26	Minnesota	8
Idaho	7	Missouri	2
		Montana	7
		Nebraska	1
		Nevada	21
		New Hampshire	2
		New Jersey	8
		New Mexico	8
		New York	2
		North Carolina	9
		North Dakota	8
		Ohio	7
		Oklahoma	8
		Oregon	14
		Pennsylvania	1
		Rhode Island	1
		South Carolina	8
		South Dakota	8
		Tennessee	7
		Texas	8
		Utah	14
		Vermont	9
		Washington	14
		West Virginia	9
		Wisconsin	9
		Wyoming	8

Fanchon & Marco Form \$1,000,000 Corporation; to Extend Circuit

WEST COAST THEATRES and Fanchon & Marco are to form a million dollar corporation for the production of stage presentations on the Pacific Coast.

Stock in the company will be held jointly by Fanchon & Marco and the theatre operating company.

Marco will be General Manager, H. B. Franklin, President, and M. D. "Doc" Howe, will continue with the West Coast company, transferring his activities to the new company in the capacity of General Booking Manager.

Studios and general offices will be erected near the office of West Coast Theatres located at Washington & Vermont, Los Angeles.

It is expected, with the formation of the new company, that Fanchon & Marco activities will be country-wide and may be circuited abroad.

Harry Marx Resigns from Publix

AT the weekly Publix inter-council meeting, Sam Katz announced the resignation of Harry Marx as the Executive Associate of the President and Vice-President. That Mr. Marx's retirement from Publix came as a surprise would be indicated from the fact that he only recently had been promoted from his duties of General Director of Theatre Management. It is understood it is Mr. Marx's desire to operate a group of his own theatres, the controlling interest of several having been offered him recently.

The former Publix official had been associated with Sam Katz for approximately ten years and was brought to New York City from the Balaban and Katz interests of Chicago when the latter took over the operation of Famous-Players and associated theatres. Recognized as one of the foremost theatre management and personnel executives in the country he is given credit for the development of Publix Service and the managerial conduct of their theatres. The Manager's School was conducted under Mr. Marx's supervision and the Manual for the Training of Theatre Employees in his work; this book is considered the foremost contribution to the problem of theatre administration ever published. Plans are being formulated for a testimonial dinner.

James Crang, Canadian Showman, Dies Suddenly

The death has occurred at Chicago, Ill., with tragic suddenness, of James Crang, owner of the Oakwood theatre, Toronto, for 12 years, in his 56th year. Mr. Crang, who was one of the outstanding exhibitors of Canada and prominent in community life, was visiting at the home of a relative when he was seized with an attack of acute indigestion, passing away almost immediately. He is survived by his widow, one son, three brothers and a sister.

Mr. Crang was a life-long resident of Toronto. He was a well-known figure, being a member of the Board of Education, president of the North End Athletic Association and was associated with many clubs and societies, including the Rotary, Granite and Oakwood clubs. He was a member of the Ashlar Lodge, A. F. and A. M., the Scottish Rite, and was prominent in the religious life of the community, being a member of St. Clair United Church.

The deceased had been an officer of the former Motion Picture Exhibitors' Protective Association of Ontario, which was succeeded by the Ontario Division of the M. P. T. O.

Woody - Adler Exchange Opens at Buffalo

Woody and Adler, distributors of the feature, "Fighting the White Slave Traffic," have opened an exchange at 440 Normal Avenue which will temporarily serve as the Buffalo branch. George Moeser, recently manager for United Artists in Buffalo, is in charge.

J. H. Cook, Pennsylvania Exhibitor, Dies

The death of John H. Cook, general manager of the Equity Theatres Circuit in Reading, Pa., and one of the best known and most popular exhibitors in this territory, was a decided shock to his hundreds of friends, although he had been bedfast for many weeks preceding his death. For 22 years Cook had been associated with the theatrical industry in Reading and was regarded as one of the best showmen in the state. In 1907 he started his career as general utility man at the old Victor Theatre in Reading, operated by Carr & Schad on the site now occupied by the Astor Theatre. Promotions came rapidly and he became successively chief messenger for the firm, manager of the Empire Theatre and later when Carr & Schad incorporated, a director and assistant general manager of the firm. In 1920 he was chosen general manager of Carr & Schad, Inc. and finally when the corporation leased its holdings to Equity Theatres, he retained the position of general manager for the entire circuit, which position he held up to the time of his death. Five hundred friends and associates attended his funeral and all the Circuit's theatres were closed until 1.30 on that day. The M. P. T. O. A. dispensed with all regular business at the first meeting of the season held on October 25th out of respect for Johnny Cook. Those present stood for one minute in silence out of respect to his memory and a motion was passed that a resolution of condolence be written into the minutes and a copy of the resolution sent to his family.

Toronto Theatremen Ask Suspension of Charges

A resolution to have the charges against 30 exhibitors of Montreal, Canada, for alleged offenses under the defunct anti-juvenile law suspended until the test case has been disposed of was made before Mr. Justice Coderre in the Superior Court, Montreal, by solicitors of the 30 moving picture men.

The new Quebec law prohibiting the admission of all children to moving picture theatres became inoperative when Jules Duhamel, of the St. Denis Theatre, Montreal, secured a writ of prohibition, thus rendering the law inoperative, when he was about to be tried for an infraction. It is expected that the appeal from this writ will finally go to the Privy Council in London.

Another Illinois Town to Have Sunday Movies

Following the lead of Champaign, Illinois, which voted for Sunday movies, about three months ago, Urbana will get Sunday shows, its citizens having given a majority of one hundred votes in favor of the ordinance allowing movie houses to open on the seventh day of the week. At the same time Fairbury, in one of the hottest elections ever held in that community, defeated the Sunday movie measure by a vote of 675 to 470. This is the first instance, as far as is known in the central part of the state, where voters decided against Sunday shows at special elections this year.

Wampas May Discontinue Insurance With Canadian Company

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 4.—Unless changes in the present arrangement of Wampas with the Canada Life Insurance Co., whereby each member is covered for \$1,000 for each year of membership up to \$10,000, can be made, there is a possibility of this blanket policy being discontinued. The arrangement has been in force two years and now the West Coast press agents organization find the premium mounting to a sum which they cannot handle comfortably.

For the past few weeks the Wampas have held special sessions and closed meetings to find ways and means out of their dilemma. The fault, they point out, is neither the insurance company or their's. It is simply that the present arrangement prevents their increasing membership as they would like to, and that the amount of premium compounds itself automatically to the point that becomes a decided strain on the Wampas treasury.

Policies issued to Wampas members now cover individuals in sums ranging from \$1,000 to \$9,000 under the system of adding \$1,000 for each year of membership. The Wampas are trying to lower the mounting premiums and one course, which may be adopted, is to fix a maximum of \$5,000 life insurance to any individual member.

Another question which has the organization conferring, is what to do with policies of Wampas members who leave the ranks of publicity for other fields. They feel, in the case of many charter members, that to discontinue the policies with the resignations of individuals, is unjust in view of the years of service such members have given the association. Plans are being discussed under which such persons could continue their policies at their own expense, with the Wampas having paid premiums up to the time of resignation.

New Developments in "U" Sales Department

Ted Schlanger Appointed Assistant General Sales Head; Larger Apportionment of District Sales Managers

THE appointment of a new executive in the sales department of Universal Pictures Corporation and the enlarging of the number of district sales managers were items of interest in the announcement from the Laemmle Company of a new rearrangement in its selling organization.

Ted Schlanger, highly recommended by Lon B. Metzger, Universal general manager, and M. Van Praag, general sales manager, was appointed Mr. Van Praag's assistant. For the past eight months he has been Eastern sales director for the Laemmle Company.

Another step in the sales department was the move to get away from the three grand division plan—East, West and South—which marked Universal's sales terri-

tories a few years ago and to further establish a two grand division plan—East and West, divided by the Mississippi—brought about, it is said, to conform with changes in the distribution and sales end of the motion picture industry.

Using this new method, Universal will seek closer contact with exhibitors and closer supervision over the various territories. Instead of two sales directors in the home office, who have been heretofore dividing the supervision of the entire country and Canada between them, with but one or two assistants or district managers each, the new arrangement will enable an increase in the number of district managers to come about, these managers to have increased supervision over their respective territories.

It is said definitely that at least three new districts will be created.

Harry Cohen En Route to Resume Production

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 6.—Harry Cohen, who recently went on a European tour, is now en route for Hollywood, and will again resume charge of production at the Columbia studios. Jack Cohen, who has been supervising in Harry's absence, will again turn his attention to distribution.

"Interference" Gross \$4,000 First Night

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 7.—"Interference" in the Carthay Circle seating 1,600 grossed \$4,000 opening night, Monday, topped at \$5. Including opening night up to Wednesday night, five performances grossed approximately \$8,000 at \$1.50 top.

Paramount Figures in N. Y. Australia Radio Talk

The ten thousand miles between New York City and Australia were spanned during the week and the conversation that ensued gave prominent mention to Paramount pictures. This because the participants in the conversation were John W. Hicks, Jr., general manager for Paramount, and Albert Deane, of the Paramount foreign department in New York.

The radio talk was made possible through the experimental department of the General Electric Corporation and was sent on low wave-length from the Schenectady, N. Y., station WGY.

Paramount's "Interference" was one subject that was dwelt on during the talk, which lasted altogether a quarter of an hour. The speakers at Schenectady spoke at 6:30 A. M. on Monday, while the speakers at Sydney were speaking at 9:30 P. M. Monday, according to their time.

Pathe Players Complete Photophone Tests

All contract players with the Pathe organization have taken RCA Photophone voice tests. Practically all of these artists were found to have talking voices that not only met all requirements but registered particularly well.

William Boyd, Phyllis Haver, Robert Armstrong, Jeanette Loff, Alan Hale, Eddie Quillan, Robert S. Angelo, Lina Basquette, Alberta Vaughn, Marion Nixon, Diane Ellis, Raymond Hatton, Margaret Livingston, Leslie Fenton, James Aldine, Carol Lombard, Mitchell Lewis, Joseph Girard, Philo McCullough, Lloyd Whitlock, Lee Shumway, Russell Gleason, Jimmy Adams, Frank Reicher and Ned Sparks are among those whose voices have recorded effectively.

All of these players are either playing in current Pathe productions or are scheduled to begin work within the next few days.

K. C. Theatres Reverse Bad Season Prophecies

THE downtown theatre situation in Kansas City is a puzzle to those who labor under the impression they are familiar with business conditions in the screen industry. Not more than three weeks ago there was a general prediction of a "tough winter." Then came the announcement that the Orpheum theatre, first run and vaudeville house, would not re-open this winter. That was followed by the re-opening of the Newman theatre, which had been losing money for more than a year, and a good attendance following the re-opening.

Now comes the announcement that the Royal theatre, which has been closed for more than a year and which was Kansas City's first and finest downtown first run house, will re-open under the management of Publix, which now is operating the Newman. The Orpheum, it also is said, will re-open as a dramatic stock company house. The Mainstreet and Pantages theatres, showing first run pictures and five acts of vaudeville, are doing a capacity business while the Midland, the finest first run house in Kansas City, is not doing such a business with sound pictures and vaudeville.

Film Industry Hit in Storm Area

THE havoc caused by the recent hurricane in Porto Rico has not hit the film business in the stricken territories to the extent that the reports of the damage would lead one to expect. This is the opinion held by F. H. Knocke, president of the Medal Film Co., Inc., of New York, who has just signed a contract for the entire Pathe program of 1928-29 for Cuba, Porto Rico, the Dominican Republic and the Virgin Islands, and who is now sailing for a tour through the exchanges of these districts.

Mr. Knocke stated that Cuba has been suffering for some time from a severe general business depression which has affected the film business. He thinks that within a couple of months, when the new sugar campaign starts, a general improvement in the trade will be noticeable.

Mr. Knocke believes that it will take about six months before the motion picture business in Porto Rico will be near normal again. Many of the theatres on the island were either completely or partially destroyed by the storm.

In and Out of Town

WILLIAM M. VOGEL, vice-president and general manager of Pathe International Corporation, foreign distributors for Pathe, arrived in New York last Friday, November 2, on the SS Mauretania after a two months' tour of Europe. While on the continent he visited the P. I. C. offices in the principal cities.

EDWARD J. MANNIX, Metro-Goldwyn-Mayer producer, arrived in New York last week, bringing with him a print of "Alias Jimmy Valentine." During his stay in New York, to last about three weeks, he will interview stage talent and look over material for talks.

LILLIAN GISH, who will be featured under the United Artists banner in a Max Reinhardt motion picture, sailed for America on the SS Ile de France, leaving Havre on the 7th. Reinhardt will follow three weeks hence. Miss Gish has been dividing her summer between Berlin and Salzburg.

PAUL J. SWIFT, sales manager of Vitaphone, is now on an extended trip through the Canadian provinces and the northern part of the United States. Accompanying him is Max Milder, central sales manager for Warner Bros.

JOHN W. CONSIDINE, Director Alan Crosland and Scenarist C. Gardner Sullivan arrived in New York on Monday, November 5. Within a few days they will place the Harry Richman-Irving Berlin production in work at a New York studio.

DITA PARLO, German actress who will play in Paramount vehicles, left New York for Hollywood last Wednesday, accompanied by her mother. She has been loaned to Paramount for but one picture and must return to Germany in March.

NAT ROTHSTEIN, advertising expert for Universal, accompanied by Mrs. Rothstein, returned November 1 from a tour of England, France, Italy, Switzerland and the continental resorts.

Additions to Casts

"Yellowback" (FBO) Irma Harrison. "She Knew Men" (W. B.) Edmund Breese (replacing Claude Gillingwater). "From Headquarters" (W. B.) Henry B. Walthall, Edmund Breese. "Alimony Annie" (W. B.) Ralph Graves, Claude Gillingwater, Tom Ricketts, Maude Turner Gordon. "Sideshow" (Columbia) Ralph Graves, Little Billy "Apache" (Columbia) Philo McCullough, Edna May Cooper. "New Orleans" (T-S) Raymond Kean. "Spirit of Youth" (T-S) Frank Moran. "Squads, Right" (T-S) Alma Bennett. "Doctor's Secret" (Paramount) H. B. Warner, Ruth Chatterton, John Loder, Robert Edson, Wilfred Noyes, Ethel Wales, Nanci Price, Finch Smiles. "Dummy" (Paramount) John Cromwell. "Seven Footprints to Satan" (F. N.) Thelma Todd, Sheldon Lewis, Creighton Hale. "Girl Who Came Back" (T-S) Claire McDowell, Dick Belfield. "The Duke Steps Out" (M-G-M) Joan Crawford, Karl Dane, Edward Nugent, Chuck Hamilton, Tenen Holtz, Jack Roper, Luke Cosgrove. Untitled Charley Chase comedy (M-G-M) Vivian Oakland, Anita Garvin, Husky Haines. "Leatherneck" (Pathe) Joseph Girard, Philo McCullough, Lee Shumway, Lloyd Whitlock, Mitchell Lewis. "Missing Man" (Pathe) George Barrard, Robert St. Angelo. "Frozen River" (W. B.) Nina Quartaro (replacing Duane Thompson); "Tong War" (Paramount) Warner Oland; "The Leatherneck" (Pathe) Fred Kohler; "Office Scandal" (Pathe) Leslie Fenton, Margaret Livingston, Raymond Hatton; "Last of Mrs. Cheyney" (M-G-M) Conrad Nagel, Lowell Sherman; "Desert Law" (M-G-M) Raquel Torres, Edward Connelly, Bert Roach, Harry Woods; "King of the Mountains" (U. A.) Hobart Bosworth; "Clear the Deck" (U.) Olive Hasbrook, Lucien Littlefield, Otis Harlan, Colette Merton, Robert Anderson; "Hardboiled" (FBO) Bob Sinclair, Ole M. Ness, Tom O'Grady; "Jazz Age" (FBO) Marceline Day, Douglas Fairbanks, Jr., Myrtle Stedman, Henry B. Walthall, Gertrude Messinger; "Four Feathers" (Paramount) William Powell.

Interstate Takes Over 2 New England Houses

THE Interstate Theatre Corporation, Boston, last week added the Capitol Theatre, Somerville, and the Revere Theatre, Revere, both Universal houses in the New England territory, to its group of eight other houses in this district. Both the Capitol and the Revere will be wired for sound pictures next month. Two of the other Interstate houses have already been wired. Edward Ansin and E. Harold Stonman, both of Brookline, are the officers of Interstate.

They first formed the Interstate circuit two years ago when they took over three Connecticut towns, Putnam, Danielson and Rockville. All three of these houses have been renovated and re-decorated. The company then built the State theatre in Milford, Mass., and the State in Stoughton, Mass. They also took over the Orpheum in Canton, Mass., and the Colonial in Brockton. This summer they acquired the Crescent Gardens, Revere Beach, where it operates a theatre and a ballroom. This also was a deal with Universal.

Argentina Heaviest Buyer of Our Films in July

Exports of motion picture films from the United States in July, totaling 27,620,453 feet valued at \$772,924, were slightly less in quantity but had a higher value than exports for the corresponding month in 1927, which totaled 27,903,405 feet valued at \$741,831, according to figures just compiled by the Bureau of Foreign and Domestic Commerce, Washington, D. C.

Included in the month's exports were 18,700,200 feet of positive film, valued at \$44,168, against 21,772,389 feet valued at \$511,234 in July, 1927. Exports of raw stock during the month totaled 8,175,317 feet valued at \$184,594, and shipments of negatives totaled 744,936 feet valued at \$144,162.

Argentina was the heaviest purchaser of positive films during the month, taking 1,550,253 feet valued at \$35,232, followed by Belgium with 1,481,518 feet valued at \$26,079; Australia with 1,365,161 feet valued at \$32,994, and Brazil with 1,276,756 feet valued at \$31,288.

6 Newly Chartered Firms in New York State

Newly incorporated motion picture companies, chartered at Albany, by the Department of State during the past week, and engaging in the business in New York State, include the following: Thorne Players, Inc., \$1,000, Eugene L. Freel, Charles Berg, Brooklyn; Moses L. Malevinsky, New York City; Big 4 Film Corporation, capitalization not stated, and Sterling Motion Picture Apparatus Corporation, with John S. Freuler, Herman C. Schlicker, Sidney S. Bobbe, New York City; M. H. C. Photoplays Corp., \$82,500, Ruth Blundell, Marie E. Casey, Frances Hart, New York City; Gotham-Asher, Small, Rogers Sound Pictures Corp., \$100,000, Charles R. Rogers, Los Angeles; Samuel Sax, Edward Small, Los Angeles.

Action and Comedy Are Featured in Pathe Shorts

"Thrills," one of the features of the Pathe Review No. 47, and air stunts are action highlights of the Pathe program of short subjects which also is represented in the field of comedy by "No Sale," a Smitty two-reeler which has Lloyd Hamilton as guest artist; "A Polar Flight," an Aesop fable; Topics of the Day No. 47. The two weekly issues of the Pathe newsreel, Nos. 96 and 97, complete the new batch of shorts.

The new chapter of "Eagle of the night," the serial, is entitled "The Fangs of the Wolf." In the Review are, in addition to "Thrills," "South Sea Dusk" and "The Old Capitol of New France."

Eight Pathe Scripts

Current assignments on the scenarios of forthcoming Pathe features include Elliott Clawson, who is rapidly completing the script of "Leathernecks"; Paul Gangelin and Jack Jungemeyer, writing "The Office Scandal"; Dromgold and Prior, "Square Shoulders"; W. Scott Darling, "Noisy Neighbors"; Neil Brant, "The Flying Fool"; William Conselman on "Listen, Baby," and Willis Goldbeck and Tay Garnett on "The Getaway" and "The Elevator Girl," respectively.

Special Meeting Called to Clarify Agent-Manager-Producer Situation

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 6.—Attempting to clarify the Agent-Manager-Producer situation in West Coast studios, Fred Beeton, executive vice-president of the Producers' Association, called a special meeting which was attended by all agents and personal representatives.

Mr. Beeton explained that the present conditions were not satisfactory to producers' agents or artists and asked that representatives submit ideas for solution. He also stated that the producers were discussing the establishment of a central booking office to act as a clearing house as one remedy for the situation.

In conjunction with the possibility of producers establishing a central booking office to deal with agents is a plan to franchise agents in a limited number. Under this plan only franchised representatives will be recognized by producer members of the association for business dealing, thus cleaning out the smaller fry who now clutter up studios. Lesser agents will have to submit clients to recognized representatives to secure producer attention for them. The plan is still in the discussion period.

Tax Fight Continued

Ontario Exhibitors Stand Pat in Their Assaults on Amusement Tolls; Canadian Premier Opposes Them

EXHIBITORS of Ontario are adamant in their stand against the amusement tax of the Ontario Government. They claim through J. C. Brady, head of the Canadian M. P. T. O., that the Government is making a profit of some \$10,000 yearly on theatre licenses and censorship fees, and that the amusement tax, therefore, is available for general revenue.

But to their contention Premier Ferguson responds with the assertion that exhibitors have not passed their savings from the tax on to the public, and that consequently he is strictly against any further reduction in the amusement tax.

Mr. Brady has vigorously attacked the tax on admissions of 25 cents and up, and the Canadian exhibitors at their recent convention in Toronto voted to campaign for the abolition of the tax. They realize that they have a hard fight on their hands.

The present amusement tax was begun during the late war as a measure necessary for the times, and the Canadian Government is one of the few continuing to col-

lect such a tax, which Mr. Brady says has developed into a nuisance tax. The leader of the Canadian M. P. T. O. has branded as ridiculous the claim that the removal of the tax on tickets up to 25 cents has benefited the theatre owners of Ontario to the extent of \$600. A promise was made when the Ontario Government balanced its books that the theatre patrons would be extended some relief.

The committee which is organizing the deputation to meet the Government in a few weeks comprises Arthur Cohen, Toronto, chairman; J. C. Brady, J. M. Franklin, A. A. Bugg, Mr. Filman, T. H. Moorehead, Don Stapleton, J. A. Stewart and Col. J. A. Cooper, the latter president of the Motion Picture Distributors of Canada.

Dix to Make Picture at Astoria Studio

Richard Dix' next starring vehicle for Paramount, to follow his "Redskin," will be made at the Long Island studio of the company. On about December 15, it is announced, Victor Schertzinger will begin filming preliminary sequences for the production.

The star was recently in New York, having arrived about two weeks ago directly from New Mexico locations for "Redskin." He conferred with Jesse L. Lasky and Monta Bell and was given voice tests. He left on Saturday on a flying trip to the coast. It is expected that the director, Edward Cronjager, Dix's cameraman, and the star will all be on hand at the date expected.

A New Screen Youngster

Anita Fremault has been signed by Tiffany-Stahl to play in "The Spirit of Youth," being directed by Walter Lang. Anita is but 10 years old.

Chakeres Forms New Ohio Theatre Company

THE largest theatre deal ever consummated in Springfield Ohio, was put over last week by Phil Chakeres in the formation of the Regent-State Corporation which merges the Regent and Fairbanks theatres owned by Gus Sun with an organization affiliated with the Schine Enterprises of Gloversville, New York. The new corporation will manage the four houses involved. In addition, Mr. Chakeres will erect a new 3,000-seat house, the site for which is being negotiated for.

Gus Sun will retain individual ownership of the Band Box and the Gus Sun Booking Exchange and Chakeres will retain individual ownership of the Princess and Hippodrome.

Bomb Outrage Averted in Minneapolis

THE lives of about 100 theatre-goers were imperiled last Saturday night in Minneapolis, due to the perception of some small boys who reported the location of a smouldering bomb beneath one of the seats of the Vista Theatre in time to allow Donald Cole, part owner of the theatre, to throw it into the street where it exploded.

The Vista had just been opened a week. Police are busy trying to round up the would-be perpetrators of the outrage, but theatre owners are not optimistic that they will be captured. During the past eight years, Minneapolis has had almost a dozen theatre bombings and no convictions have as yet been secured.

American-European Firms in Film Deal

(Continued from page 1443)

"The exclusive franchise held by UFA Eastern Division Distribution, Inc., covering the above territory is not to be disturbed by the plans of World Wide Pictures, Inc., as presently announced, but it is intended to co-ordinate the distribution of UFA films by Educational Pictures, Inc., in the remaining territory not served by UFA Eastern Division Distribution, Inc., so as to procure national-wide distribution for the UFA product apart from the handling of French and British films by Educational Pictures, Inc."

As to whether releases would be made simultaneously as between UFA Eastern Division Distribution, Inc., and Educational Pictures, Inc., Mr. Brill stated that the contract of his corporation gave it prior rights and a first call, subject to selection by the Paramount Famos-Lasky Corporation or Metro-Goldwyn-Mayer Corporation on all motion picture subjects produced by Universum Film, A. G. of Berlin, Germany, until January 1, 1933.

Pathe's Nov. 4 Shorts a Mixture of Entertainment

Fashion displays, cartoon and screen comedy, aviation scenes and magazine subjects contribute to the contents of short subjects set for release from the Pathe exchanges during the week of November 4.

Parisian fashions created by Paul Poirat is the highlight of Pathe Review No. 45,

Pettijohn Denies Report He Will Join Chain Co.

STATING that there was no truth whatsoever in a report published in Indianapolis newspapers that he was to be a director in a company formed to operate a chain of picture theatres in Indiana, C. C. Pettijohn, general counsel of the Hays organization and president of Film Boards of Trade on his return to New York last Wednesday, declared that he had no intention of affiliating with the proposed cooperative operating company as either an officer or a director.

which also offers "Brown Autumn," Pathecolor subject, and "The Minister Gull," a study of the sea bird.

Mack Sennett's latest comedy is "Hubby's Latest Alibi," featuring Billy Bevan and directed by Phil Whitman. "The Laundryman" is the Aesop cartoon for the week. In addition to Topics of the Day, Issues Nos. 92 and 93 of the Pathe News, the schedule includes "Dead Wings," chapter four of the serial, "Eagle of the Night."

"Stool Pigeon" Columbia's Second for October

Following "Driftwood," Columbia's first feature release for October, is "Stool Pigeon," a crook drama and the company's second release for the month. Its official release date was October 25. Charles Delaney and Olive Borden, directed by Renaud Hoffman, are the stars of this story.

O. B. Mantell U. A. Sales Head in Latin America

Otto B. Mantell, formerly with the foreign department of United Artists in Switzerland and recently eastern representative for Mary Pickford, has been appointed by Arthur W. Kelly, head of the United Artists foreign distribution, sales manager in Central and South American countries. His first post will be Mexico.

Raymond Hatton Engaged for "Office Scandal"

Raymond Hatton has been signed by Pathe to play the role of city editor in "The Office Scandal," a story of a newspaper "sob sister," Leslie Fenton as leading man and Margaret Livingston as feminine "heavy" have been cast for the same picture.

Aviation in FBO's New Tom Mix Vehicle

Latest reports from the FBO studios are that Tom Mix's next picture, "The Drifter," upon which work begins under direction of Robert DeLacy, will include an airplane among the various contraptions with which Mix will risk his neck.

Reed Renews Contract With Universal

Tom Reed's contract has been renewed by Universal for another six months. Reed is one of "U's" ace title writers and at present is working at First National to whom he has been loaned. He is working on John McCormick's next Colleen Moore production, "That's a Bad Girl."

Pathe Entrusts New Story to Willis Goldbeck

Again demonstrating faith in new directorial talent, Pathe officials have signed Wallis Goldbeck, young scenario writer, to write and direct an original story of his own entitled "The Getaway." Robert Armstrong is scheduled to be featured. Production will start as soon as Goldbeck completes his own continuity.

Collins Signed to New Educational Contract

WITH the signing of Monty Collins to a new long-term contract, Educational takes definite recognition of Monty Collins, who was given his chance in comedies by Jack White, director-in-chief of the Educational plant, a comparatively short time ago.

The comedian was given his first chance in a Cameo comedy. He then followed with more one-reel efforts and second leads in two-reel comedies, gradually working up to featured roles. He has now finished work on "Social Prestige," a new two-reeler.

Paramount Renews Three Contract Players

Charles Rogers, Wallace Beery and Dorothy Arzner have signed new Paramount contracts. Rogers is now making "Someone to Love." Beery's next appearance will be in "Tong War." Miss Arzner is now directing "Manhattan Cocktail."

Paramount Making "Wolf" in Two Versions

Rowland V. Lee will direct the sound sequences, as well as the silent version of "The Wolf of Wall Street," George Bancroft's new Paramount picture which went into production last week.

"Sunset Gun" Paramount's Newest Grey Western

J. Walter Ruben is adapting "Sunset Pass" the next Zane Grey western for Paramount with Jack Holt starred. Otto Brewer will direct.

Pauline Garon Supporting Dix in "Redskin"

Pauline Garon will be seen in support of Richard Dix in "Redskin." This is Paramount's first all-Technicolor-all-talkie.

P. G. Smith Added to Fox Movietone Writers

Paul Gerard Smith, author of musical shows, has joined the staff of writers at the Fox Movietone studios in Hollywood.

Adapting "Hot Stuff" for Alice White

Adelaide Heilbron has been signed by that organization to prepare the adaptation and continuity for "Hot Stuff," Alice White's next. "Hot Stuff" is from the "Bluffers," by Robert S. Carr.

"Noah's Ark" Grosses \$32,000 for Week

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 7.—"Noah's Ark" grossed \$32,000 the first week at Grauman's Chinese Theatre ending Wednesday night. The top price evenings is \$1.50. The gross includes opening night figures of \$8,500 alone, topped at \$5. The house seats 2,200.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Talking Films Stimulate Box-Office

Key City Survey Puts Sound Pictures Well in Lead of Silents

(Continued from page 1444)

Under its old policy the Stanley averaged around \$12,000 on good weeks. With the addition of sound to the program averages shot up to \$27,000, operating costs being reduced 33 1/3 per cent.

The Rivoli, after being closed, opened with sound late in July with the result that business for that period was 60 per cent better than the same of last year. The August intake was 15 per cent better than last August's, and September's figures showed an income increase of 40 per cent over the corresponding period of last year. Overhead expenses have also been decreased 30 per cent.

Warner's Metropolitan has decreased overhead expenses 10 to 15 per cent with a sound policy, the orchestra being eliminated. Jolson pictures have been the best money makers.

With the adoption of sound the New's overhead remains the same, this because they only had a small orchestra which was eliminated along with the organist. It is understood that the house would have been forced to close had they not installed sound equipment. The Century and the Valencia, Loew houses, have not been heavy winners with the sound installations. The former had been pulling strong even before sound, so it cannot be said that sound boosted trade. The latter eliminated its orchestra and reduced its prices, but it was noticeable that whenever a good sound feature played there business showed an increase.

The consensus seems to be that the public does not want to return to the silents.

SEATTLE

John Hamrick's Blue Mouse Theatre has shown a tremendous increase since the installation of sound pictures and at West Coast's Fifth Avenue Theatre, while box office averages remain about the same. Weekly operating costs have been reduced approximately \$2,000 with the elimination of stage revues.

DENVER

Harry E. Huffman, manager of the Aladdin and American Theatres, the first Denver houses to install sound equipment, states that sound pictures have unquestionably increased box office revenue. Huffman believes that the dialogue picture is the peak of production and that it will double and treble receipts as compared with the same picture in silent form. The next in value, Huffman believes, is the purely synchronized picture and that revenue here for this type will be from fifteen to twenty per

cent greater than that of the same picture silently produced. But Huffman further believes that the adding of sound effects, etc., to a silent picture already made is dangerous practice and that it might seriously detract from its original value.

A survey of Denver territory shows that from one hundred to one hundred and fifty per cent increase in receipts has been shown with the advent of sound pictures. Revenue of the Federal Theatre is two and three times as great as that done with silents and the same increase can be applied to Webber and Oden Theatres. The Denver and Rialto Theatres have only recently installed sound devices.

NEW ORLEANS

Since the installation of sound equipment in New Orleans downtown first run theatres business has shown a huge spurt over that done previously with silent films, managers report.

The new Saenger Theatre reported that business had jumped twenty per cent while at Loew's, across the street, trade increased twenty-five per cent over the best week done by a silent picture. The Liberty Theatre recently reopened with sound equipment and is doing thirty per cent better than the Strand, which recently reopened with silent pictures. Two neighborhood houses opened with sound last week and a forty per cent increase was recorded. Five others will shortly reopen with sound. Business at the Tudor Theatre is twenty per cent greater with sound than as a silent picture theatre.

SAN FRANCISCO

It is the opinion of theatre managers in San Francisco that the public does not care for sound pictures unless they are good. The Embassy Vitaphone theatre has done excellent business ever since it opened. The El Capitan theatre has just completed their installation of sound, and no report has been obtained as yet.

HARRISBURG, PA.

Reports from Harrisburg and vicinity indicate that wherever sound films are being shown business has increased materially. At the Regent, Harrisburg, receipts have been on the upgrade since that house was wired last July.

With taking over of the Strand, at Carlisle, by the Comerford chain, sound was instituted, and the profits have grown. This in spite of the fact that admission price was jumped from 30 to 50 cents.

Two Reading theatres, Loew's and the Astor, the latter owned by the Equities Corporation, have done increased business since their sound installations.

Because of the huge success being enjoyed by the above mentioned theatres with sound, a number of other houses in Harrisburg and Reading are at present being wired.

WASHINGTON, D. C.

Introduction of sound films in Washington has apparently made but little difference in box office receipts. On the whole, the consensus of opinion appears to be that receipts from sound pictures are subject to the same influences and fluctuations as those from silent films.

The Metropolitan, carried Al Jolson's "The Singing Fool" for four weeks, and did a whale of a business, but other sound films didn't do so well. The Earle put on an "all sound" picture and showed a 300 per cent increase, but didn't keep to that level with subsequent offerings.

Little difference has been noted at the Fox since the introduction of Movietone feature pictures, and the same might be said for the Palace and Columbia.

All of the first-run houses in Washington are equipped for sound pictures and are exploiting them, but, on the whole, the public is not rushing from theatre to theatre in a mad frenzy to see and hear them. The good pictures are bringing them in, and the poorer ones are not, and the exhibitors said the same thing last season, when only silent films were available.

ALBANY, N. Y.

There are but two theatres in Albany and Troy that can be analyzed as to the effect on attendance since the installation of sound, a third house having been wired but recently.

From an authoritative source it was learned that both the Mark Strand in Albany and the Troy Theatre, in Troy, have improved their grosses with sound pictures. It remains that only one sound picture, "The Singing Fool," has ever exceeded receipts of "The Big Parade," "Ben Hur" and "McFadden's Flats" at the Troy Theatre. Albany has always been a "tough" city as far as any kind of a show is concerned. The folk here not only know legit but know their movies as well and the result is that a poor talking or sound picture will get no further than a poor silent picture. Word of mouth advertisement, good or bad, gets around fast and as soon as the public are sufficiently wised up that a picture is not what it should be in the way of entertainment value, attendance falls. The fact that people in this city will not come to a theatre merely to hear sound if the picture does not please was recently demonstrated during the recent showing of "The Patriot." However, talking pictures such as "Lights of New York" draw better in this section than mere sound pictures.

Pathe Sound Production Active in Both East and West

PATHE is busy with production activities under the RCA Photophone process both in the eastern and western studios of the company. At the Culver City studios the cast and sets are about ready for shooting first scenes in "The Missing Man," Pathe's first 100 per cent talkie, and the five other features that will have dialogue sequences.

At the Sound Studios in New York musical and sound accompaniment are being recorded for several features, and a prologue and epilogue are being produced for "Annapolis."

Benjamin Glazer, production manager of the sound division, who will personally direct "The Missing Man," has about completed his cast. George Barraud will be seen and heard in the leading male role, Ned Spark will supply comedy relief and others chosen thus far are Frank Reicher, Mary Forbes, Robert St. Angelo, Russell Gleason and Claude King.

Dialogue sequences for "Geraldine" and "The Shady Lady" are under way. In the former, Marion Nixon, Eddie Quillan, Gaston Glass and Albert Grand are talking and those to be heard in the latter are Phyllis Haver, Robert Armstrong, Louis

Wolheim and a newcomer, Russell Gleason.

Other pictures in the making, for which dialogue sequences will be provided, are: "Noisy Neighbors," with Eddie Quillan, the Quillan family, Alberta Vaughn, Theodore Roberts, Russell Simpson and others directed by Charles Reisner; "The Office Scandal," starring Phyllis Haver, with Leslie Fenton, Margaret Livingston, Raymond Hatton and Jimmy Aldine, under the direction of Paul Stein; and "The Leatherneck," starring William Boyd, with Alan Hale, Robert Armstrong, Fred Kohler, Mitchell Lewis and others, directed by Howard Higgin.

Josiah Zuro, musical director of Pathe sound pictures, has completed the Photophone sound and musical accompaniment for "Captain Swagger," and "Annapolis" and is now scoring "Marked Money" and "Show Folks" at Sound Studios in New York. The special song-and-dance-dialogue sequences for "Show Folks" were performed by Eddie Quillan and Lina Basquette under the direction of Benjamin Glazer on the West Coast. Zuro is making his Pathe recording with a symphony orchestra, a brass band and a corps of effect men, under the direction of Morris Manne.

"Donovan Affair" First for Columbia

COLUMBIA'S first talkie production will be "The Donovan Affair," from the stage play by Owen Davis. It will have both sound and dialogue. In addition to being the first talkie of the company it will be one of the ten specials on Columbia's current program.

Preparations are already under way for the production of the picture. Frank Capra will be the director and Jack Holt the star. A supporting cast is being carefully selected. The screen version of this well known Broadway stage success is in the hands of Johnnie Grey, prominent as a playwright and author. Shooting will be done at the newly erected sound stages at the Columbia studios and the Western Electric system will be used.

"The Royal Family" in Los Angeles, and John Cromwell, well known New York stage actor, are others in the cast. The picture will be directed by Robert Milton, for many years an outstanding stage director on Broadway.

Reeltone Ready to Make Installations

The Nathanson Reeltone Corporation announces that it is ready to make installations of its sound reproduction device in theatres. Present releasing plans of the company call for the production and distribution of 52 single reels covering dramatic, vaudeville and novelty subjects which will be released on the basis of one a week. There is no initial cost to theatre owners for the installation of this device.

In addition to the short subjects, Reeltone has already synchronized "The Ghost Train," which was imported from abroad and will be released as a road show attraction. It is said to be booked over the entire Pantages Circuit.

Van Buren Product All to Be Synchronized

Amedee J. Van Buren, president of the Van Buren Corporation, announces that the entire Van Buren output will in the future be synchronized with sound or put into talkies. This will be in addition to the silent version of the subjects released.

Included in the Van Buren list of subjects are, Aesop's Film Fables, Topics of the Day, Grantland Rice Sportlights, Smitty and His Pals, and Walter Futter's Curiosities. All of these subjects with the exception of the last, are released by Pathe. The "Curiosities" are F B O releases.

Dick Talmadge Vehicle to Be Synchronized

"The Bachelors' Club," Oscar A. Price's production starring Richard Talmadge, will have a synchronized accompaniment. Upon the arrival of the print from the coast negotiations will be closed with a sound company for recording the accompaniment. Talmadge's three subsequent productions will also be synchronized, it is said.

Tonefilm Road Show Special Is Now Under Way

PHIL GOLDSTONE, in charge of production at the Metropolitan Studios at Fort Lee, N. J., where the Tonefilm is being applied in the making of sound pictures, announces that the first Metropolitan Road Show special is now under way. The studios were officially opened on Monday of this week, when production was launched on both the road show special and the program of short subjects that are to be supplied exhibitors.

Tonefilm, it is claimed, is interchangeable with any other sound-on-disc device.

The company plans to produce two sheet subjects weekly, in addition to a number of the so-called road show specials. The shorts will consist of sketches, playlets, short operettas and orchestras and singers. The first of these releases will be announced shortly.

Tonefilm is of the more moderately priced sound reproducing devices, and is being manufactured in three models. These models are for houses seating up to 600, from 600 to 1,000 seats and over 1,000 seats. As a part of the regular equipment is a non-synchronous apparatus, which, it is claimed, will play regular records to be used with pictures that are not scored. Installations are promised within a period of from 30 to 45 days.

Alfred Weiss is president of Tonefilm Corporation, while the picture production end is in the hands of Phil Goldstone, prominent as a director and producer of silent pictures. Mr. Goldstone has made a complete study of talking pictures. As soon as he felt himself qualified in every way he took over the Peerless Studios in Fort Lee, and remodeled and renamed them the Metropolitan Studios. All of the product of the company is to be produced there.

Ruth Chatterton to Play in "The Dummy"

Ruth Chatterton, now completing work in "The Doctor's Secret" for Paramount, has been assigned by that company to play the heroine in "The Dummy," former Broadway stage success and first all-dialogue comedy. Frederick March, now playing in

First National "Show Girl" Trailer Ready

THE advertising and publicity department of First National has prepared a talking trailer on "Show Girl," the company's first Alice White picture, adapted from the J. P. McEvoy novel.

The little man who appears in the First National trade-mark has been animated for this trailer. After talking about McEvoy's book and the picture, he calls upon Miss White who appears on the screen. She is first seen dancing in a cabaret scene, and then with her dancing girls is seen and heard singing, "She's One Sweet Show Girl," the theme song of the picture, and "Buy, Buy for Baby or Baby Will Bye, Bye You."

The First National Ad-Man is also being animated into a talking trailer for the mystery picture, "The Haunted House."

French Sound Films Score in Debut

Register Big Success in Initial Showing at Paris Cameo Theatre

By LARS MOEN

European Correspondent, Motion Picture News

PARIS, October 31.—More than a month before the date fixed for the opening of American sound films at the Paramount Theatre, Paris was initiated into the modern "talkie" on the evening of October 18, when an invited audience was shown a group of films made by the Gaumont-Petersen-Poulsen process, including a feature film with synchronized orchestral accompaniment. The following day the doors were thrown open to the public, for three performances daily, at the Cameo Theatre, an 800-seat Aubert house on the Boulevard des Italiens.

Furore Created

The result can only be labelled "success." Paris is talking of nothing but sound films; every newspaper, every magazine, is devoting columns to the showing. And the house is selling out.

American sound film activity has created a great deal of theoretical discussion here, all of which has helped create advance interest in hearing the "film sonore."

The program at the Cameo is well varied, and shows most of the important applications of synchronized recording.

The program opens with a scenic. "Une des plus belles gorges des Alpes francaises," with synchronized orchestral accompaniment. It cannot be said that the device shows up to best advantage in orchestral recording. There is some tendency to blast with an increase in intensity; and the tone color would indicate that a speaker of the cone type is employed, giving a tone "tubbiness" characteristic of such speakers.

Pathe Sound Meetings in L. A. and Chicago

THE western and central divisions of the Pathe sales organization held their sales meetings simultaneously on Sunday, November 4, in Los Angeles and Chicago respectively. They discussed the sound picture program of the company and were addressed by Joseph P. Kennedy, official advisor, and Colvin W. Brown, executive vice-president.

With these sessions, Pathe has decided to continue the special regional sales meetings on its product. Another of these meetings will be held in New Orleans on November 11. This gathering will be addressed by Phil Reisman, general sales manager.

At the Chicago session were Phil Reisman, Harry Scott, short subject sales manager; J. F. McAloon, manager of exchange operations; Stanley Angeles were E. J. O'Leary, feature Jacques, central division sales manager, and branch managers. In Los Angeles were L. S. Weir, western sales manager and branch managers.

Dan Michalove, southern division sales manager, will be present at the New Orleans meeting.

Sixty Dates for Vitaphone Pictures in Greater New York in November

THE rapid increase in the number of houses now equipped for Vitaphone is reflected in the announcement this week by Sam E. Morris, General Manager of Distribution for Warner Bros., that there will be more than sixty exhibitions of Vitaphone talking pictures in theatres throughout Greater New York during the month of November.

Three Broadway houses are now devoted to first runs on Vitaphone productions. Al Jolson in "The Singing Fool" continues at the Winter Garden while George M. Cohan's "The Home Towners" is forced in spite of big business to withdraw this month from the Warner Bros. Theatre in order to make room for an all-talking Vitaphone version of Elmer Rice's drama, "On Trial" starring Pauline Frederick with Bert Lytell and Lois Wilson. The Mark-Strand has just presented "The Midnight Taxi" and will show "The Terror" beginning November 10th.

The second subject is much more successful. It is an address by Mr. Leon Gaumont, telling briefly of his researches for more than twenty years in the sound film field, and his pleasure in presenting the present perfected device. The synchronization is flawless, and the clearness of enunciation such that the writer whose comprehension of French is naturally not as quick and intuitive as that of a native, was able to understand every word without difficulty. This number was followed by enthusiastic applause and a buzz of excited comment.

Follows "Toi et Moi," a dramatic scene built around a poem of Paul Gerdal and interpreted by two well known actors. This, too, was clearly understandable.

Fourth is a cello solo, "Sonate," by Henry Eccles-Salmon, and it was here, perhaps, that the device showed up to best advantage, the reproduction being practically perfect.

A Nocturne by Chopin, on the piano, which follows, again shows the synchronization to good advantage, and the tone was, in general, good.

The balance of the program includes an Alsatian scenic with orchestral music; the "Air de Mimi" from "La Vie de Boheme," sung by a soprano; a piano improvisation by a young Czechoslovakian composer; and a street scene in Copenhagen, recording the march of the Royal Guard with its band.

This last subject, incidentally, was markedly inferior to many of the Movietone outdoor recordings which we have heard, and shows that this particular field has been little explored as yet.

After the entr'acte the program continues with an Aubert feature, "L'Eau du Nil," with synchronized orchestral score. This is little developed—a few effects are introduced, such as the grinding of a hand-organ, rushing water, and a desert song, but the possibilities of sound recording have been little applied.

Reviewing the quality of the program as a whole, we should say that it compares favorably, though in no particular excels, that of the Vitaphone programs at the time that device was first launched; reproduction is inferior to several Movietone subjects that we have heard. This may be due to the loud speaker employed, because theoretically the process admits of as perfect

sound registration as Movietone or other American processes.

The process is sponsored here by the Societe Francaise des Filmoparlants (Procédes Gaumont, Petersen and Poulsen.) This company includes the French Gaumont firm, the Electrical Fono-Films Company of Copenhagen, and various engineers. The company is authorized to exploit the device in all French-speaking countries, a liberal interpretation of which takes in France, with its colonies and protectorates; Belgium and its colonies; Switzerland; Monaco; Roumania, and Egypt.

The company is, in effect, one to market and exploit apparatus based on a patents pool by a French and a Danish company, the two making possible the present device. The manufacture of apparatus has already commenced, and its commercialization will be pushed rapidly.

Gaumont's Statement

A long interview with Raymond Gaumont makes clear, however, that the plans of the company are similar to those with which Vitaphone started at the inception of that company—namely, the leasing of apparatus, the making of short musical subjects, and the addition of synchronized music scores to features after they are made. There is no intention at present to utilize the enormous possibilities of synchronized sound recording during production.

But just as Vitaphone quickly discovered that musical subjects and scoring represented but a tiny and relatively less important application of the art, it is not unlikely that the same may happen here—especially when sufficient time will have elapsed for some of the newer American subjects to arrive here.

The application in England seems, at the moment, to be more enterprising. It is announced that "Balaclava" will be made for Gainsborough by Maurice Elvey, to be accompanied in part by sound recording by the Danish process being exploited by the International Acoustic Films Company. Details are lacking, however, and may be misleading as to the application to be made.

Next week we shall be able to give the interesting technical details of the G-P-P process.

Fanchon, Marco Will Produce Series of Movietone Short Subjects

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 4.—Fanchon and Marco will produce a series of Movietone short subjects which will be released through Fox. This is coincident with their announcement last week that West Coast and Fanchon and Marco have formed a corporation for the production and staging of theater presentations on the Pacific Coast. Stock in the company will be held jointly by Fanchon and Marco and the theatre operating company.

While the announcement of the new organization was made in regard to producing and staging acts, no mention was made of Fanchon and Marco's entree into the field of Movietone productions. Motion Picture News secured this information exclusively.

The intention is to take these stars and attractions who will be used in their theatre presentations, and use them in specially written and produced Movietone subjects. These Movietone shorts will not resemble in any manner, the stage presentation in which the artist appears. In this way, many new names, under contract to Fanchon and Marco, will be seen in sound films.

Harold B. Franklin, as head of West Coast, is affiliated with Fanchon and Marco in the new corporation. It is capitalized at \$1,000,000 with 50 per cent of stock held by West Coast and 50 per cent held by Fanchon and Marco. Through West Coast's affiliation with Fox and its interest in the presentation company, Fanchon and Marco "Ideas," as their prologues are known, will be seen from Coast to Coast.

Bi-Lingual Montreal Adapting Itself to Talkies

PRODUCERS of talking pictures have unconsciously added an entirely new angle to the bi-lingual situation in Montreal, Quebec, where the Palace Theatre has been providing an audible screen since September 1. Montreal is probably the largest two-language city in the world, with more than half of its 980,000 population speaking French and the remainder employing the English tongue.

For years a requirement for silent moving pictures in the Province of Quebec has been that all sub-titles were to be in both English and French, special titles being printed for thousands of pictures because of the regulation. Incidentally, all official publications, notices and other printed matter is printed in both languages. At times there is a real bi-lingual issue.

The introduction of talking pictures has added an entirely new color to the situation in Montreal, and the comment has already been made that the many French residents find themselves faced with the necessity of learning English or do without their favorite film pastimes. It has also been said that Montreal may soon be talking English exclusively, thanks to the talking pictures. Further, it has been pointed out that talking pictures form a very pleasant medium of conversational instruction with the film action indicating the talk a la Berlitz method.

No objection has yet been taken by the French residents of Montreal to the English language as spoken by the film stars, and the Palace Theatre continues to double its gross receipts and more. The Provincial Government probably realizes that bi-lingual films are impossible, and that difficulties would arise in ordering a French-speaking quota of moving pictures for the

Province of Quebec. The only possibility in this connection is that some theatres will cater to French residents with all-French speaking films. In the meantime, all Montreal is learning "film English."

O. P. Heggie Signs Year's Paramount Contract

O. P. Heggie, character actor of the legitimate stage, has signed a year's contract to appear in Paramount pictures.

Heggie will appear in three other Paramount pictures in addition to "The Letter," in which he is now working at the Long Island studio.

"The Letter" is Heggie's third venture into moving pictures. Fifteen years ago in London he had the leading role in one of the early British pictures. About a year ago he had a part in the film version of came to the screen titled "The Actress."

Tonefilm Changes Name to Biophone Corp.

Tonefilm Corporation has changed its name to the Biophone Corporation, according to announcement by Alfred Weiss, president of the organization. The change

was made because the original title of the company was too similar to that of other companies now in operation.

Biophone, whose device will from now on also be known by that name, will have equipment installed in exchange cities by December 1 for the convenience of exhibitors.

Stage Director Trains "Desert Song" Chorus

Ernest G. Grooney, musical conductor, has been engaged by Warner Bros. to train the chorus of a hundred men and women who furnish the ensemble background in the first Vitaphone operetta, "The Desert Song." Grooney has had charge of rehearsing and conducting many musical successes for the stage, among them "Castles in the Air" and "Lady Be Good." Roy Del Ruth is directing the Vitaphone version of "The Desert Song."

John Barrymore's First to Be "Tavern Knight"

John Barrymore's first Vitaphone all-talking picture will be "The Tavern Knight," by Rafael Sabatini, and one of that author's best known works. It should be a good vehicle for Barrymore as it relates the adventures and romance of a soldier in the service of Charles II when that monarch attempted to regain the throne of England from the parliamentary rule of Oliver Cromwell in the seventeenth century.

New Acoustic Chief for "U" Theatre Chain

Fred A. Flader, general manager of the Universal Chain Theatrical Enterprises, Inc., has appointed H. M. Messiter manager of the Acoustic Department of the "U" Theatre Chain. Messiter will supervise equipment installation and the contracting of synchronized scores and acts for the "U" Chain. Within a short time fifty of its theatres will be running sound and talkie programs.

Paramount Changes Title Barrie All-Talkie

The screen version of the Sir James M. Barrie play, "Half an Hour," which Paramount is making with Ruth Chatterton, H. B. Warner and Robert Edeson heading the cast and William C. de Mille directing, is to reach the public under the title of "The Doctor's Secret."

Production has been under way by Paramount for two weeks.

Subtitle—"Be sure and tell her you have five nice poppas waiting for mommas."—Tom Miranda in "The Shop-Worn Angel" for Paramount.

ED. M. HOPCRAFT

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U. A. Theatre in Los Angeles Adopts Prolog

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, October 15.—The slogan of the non-presentation theatre, "the picture's the thing" was sharply challenged by one of its strongest supporters recently. The United Artists Theatre, Los Angeles, which opened on the basis propounded by that slogan, adds prologs to its programs October 17. Heretofore the house has confined itself to a policy of all-motion pictures, supplemented occasionally by a soloist or specialty, but never going strong for elaborate or pretentious revues or even the playing of "name" appearances.

The change in policy, adding presentations, goes into effect with the opening of Norma Talmadge in "The Woman Disputed." Hal Horne, who was recently appointed managing director for the house, will supervise the staging of the prologs. He intends to make them revue style entertainments, similar to those made popular on the West Coast by Larry Ceballos in Warner's Hollywood Theatre, thus eliminating entirely the stage bands and masters-of-ceremonies.

Maxwell Shane has become publicity director for the house. He was formerly attached to Columbia's West Coast studios in a similar capacity. William Henry will assist him.

Universal to Make Harry Reichenbach Story

The story of a young man who recently got his name in the headlines by becoming a stowaway on board a trans-atlantic zeppelin, will serve as a future movie on the Universal program, it is planned. P. D. Cochrane, secretary of Universal, decided to call the story "The Stowaway," while Harry, Reichenbach, press representative for the Colony theatre in New York, conceived the plot. The story was quickly registered and sent to the coast where it will be made with sound synchronization and accompaniment.

Newspapers Get Second Vitaphone Ad Smash

The second volley of Vitaphone advertising in big city newspapers began this week when two more full-page advertisements were nationally released. The first series of Vitaphone ads plugged Al Jolson in "The Singing Fool" and other Warner features but this second series will be confined to institutional copy on Vitaphone. One hundred and seven dailies will carry the copy for the second series.

New Vitaphone Branch in Cleveland, Ohio

Vitaphone's seventh branch distributing station was opened recently in Cleveland, Ohio. The new point will service Cleveland, Cincinnati, Detroit and intervening cities.

Three or four more Vitaphone distribution offices will be opened in the United States shortly, it is thought. At the present time they are located at New York, Chicago, Atlanta, Dallas, Philadelphia and San Francisco.

New Bristolphone Corporation Combines All Interests

THE various interests identified with

Bristolphone sound producing and reproducing devices have come to an amicable understanding, as a result of which a new company will be organized as a combination of all of these interests. It is reported that this company will be a ten million dollar corporation through arrangement with Hayden-Stone Co., bankers of New York. That first part of the announcement was forthcoming from P. L. Deutsch, president of Acoustic Products Company and the Sonora Phonograph Company, Inc. According to the plan agreed upon, Acoustic Products Company has the right to acquire full rights and interest of the William H. Bristol Talking Picture Corporation, the Gotham Bristolphone Service Corporation and the Lesser-Warner Productions in the world-wide Bristolphone patents.

As soon as arrangements are completed, the statement says, Acoustic Products will take over all the contracts which the Gotham Bristolphone Corporation and the Lesser-Warner Company have outstanding for the distribution of Bristolphone machines, and all outstanding licenses for pro-

ducing pictures with sound under the Bristol patents.

When the new corporation is formed Charles E. Rogers will be actively engaged in the managerial end. The corporation will probably combine the names of Sonora with Bristolphone, and will have exclusive distributing rights on the Sonora Bristolphone for the entire world. The company, it is also said, will have the sole rights for the licensing of producers to employ the Bristol process of synchronizing sound with pictures. The Acoustic Products Company will manufacture the machines which the new company will sell and service.

It is the hope of the new organization by licensing of producers to have an output of from 50 to 60 feature pictures a year in addition to a program of 104 short subjects planned for production during the next twelve months. Present plans call for the production of pictures by Asher, Small and Rogers, by the Gotham Bristolphone Photoplays Corporation, Lesser-Warner Co.

The corporation plans to supply at least 250 Sonora Bristolphones a month, ready for installation in picture houses.

Powers Ready to Launch First Cinephone Production

EASTERN production activities continue to expand, the latest producing company to launch a program being the Powers Cinephone Studios, located in the heart of New York's theatrical district at the headquarters of the Powers Cinephone Equipment Corporation. The entire upper floor of the Powers Building at 48th Street and 7th Avenue is now being reconstructed as a sound-proof studio for the production of sound pictures and the synchronizing of subjects made in unequipped studios.

One stage is already completed, with sets, lighting equipment and apparatus for producing by the sound-on-film method already installed. Work on the first subject to be produced will be started within a week, it is announced.

The first production, it is said, will be a

sound picture version of a current Broadway stage success, with a cast made up of stage celebrities, who will perform under the direction of Harry Revier, veteran stage and screen director, who has been signed by Mr. Powers to serve in this capacity.

While not ready to disclose the title of the play selected for sound production, nor to state whether it is a musical or straight dramatic vehicle, Mr. Powers said the musical score for the new play has already been adapted for synchronization.

Mr. Powers has been busy building up his production organization and is now ready to proceed without further delay. In addition to Harry Revier, who will direct, Mr. Powers has signed Jack Livingston as production manager, and James Bradford to arrange the musical scores. Both have long been identified with the motion picture industry.

"On Trial" Premiere November 14th

WARNER BROS. will have another all-talkie world premiere on Broadway the evening of November 14, when "On Trial" will be presented at the Warner Theatre for the first time. The screen adaptation is from the Broadway stage success of the same name by Elmer Rice. It was first presented by George M. Cohan and Sam Harris in 1914 when it enjoyed a run of forty-six weeks.

The Vitaphone production of "On Trial" was directed by Archie Mayo and stars Pauline Frederick with Bert Lytell and Lois Wilson. The cast also includes Holmes Herbert, Richard Tucker, Jason Robards, Edmund Breese and Vondell Darr.

Montagne Writes Vehicle for Laura La Plante

E. J. Montagne, scenario editor for Universal, has written an original drama for Laura La Plante entitled "The Compromise." Production will start around the first of the year. The story is now being put into scenario form by Charles Kenyon. No director has been definitely chosen as yet.

Subtitle—"Cohen and Kelly were ninety-eight percent Americans—with two percent deducted for advertising."—Albert Du Mond in "Cohens and Kellys in Atlantic City" for Universal.

:: "The Check-Up" ::

"The Check-Up" is a presentation in the briefest and most convenient form of reports received from exhibitors in every part of the country on current features, which makes it possible for the exhibitor to see what the picture has done for other theatre managers.

The first column following the name of the feature represents the number of managers that have reported the picture as "Poor." The second column gives the number who consider it "Fair"; the third, the number who consider it "Good"; and the fourth column, those who consider it "Big."

The fifth column is a percentage figure giving the average rating on that feature, obtained by the following method: A report of "Poor" is rated at 20%; one of "Fair," 40%; "Good," 70%; and "Big," 100%. The percentage ratings of all of these reports on one picture are then added together, and divided by the number of reports, giving the average percentage—a figure which represents the consensus of opinion on that picture. In this way exceptional cases, reports which might be misleading taken alone, and such individual differences of opinion are averaged up and eliminated.

No picture is included in the list which has not received at least ten reports.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
COLUMBIA PICTURES						
After the Storm.....	—	3	7	—	61	5,459 Ft.
Matinee Idol, The.....	—	2	8	—	64	5,925 Ft.
Sporting Age, The.....	—	6	5	—	54	5,467 Ft.
Warning, The.....	—	3	16	1	67	5,791 Ft.
F B O						
Chicago After Midnight.....	—	3	15	2	69	6,249 Ft.
Coney Island.....	—	5	17	—	63	6,390 Ft.
Freckles.....	1	3	16	1	65	6,131 Ft.
Harvester, The.....	—	11	19	2	61	7,045 Ft.
Hit of the Show, The.....	—	—	8	2	76	6,337 Ft.
Hook and Ladder No. 9.....	—	4	10	—	61	5,240 Ft.
Judgment of the Hills.....	—	6	11	—	59	5,700 Ft.
Legionnaires in Paris.....	1	3	17	—	63	5,771 Ft.
Little Mickey Grogan.....	—	1	9	1	70	6,515 Ft.
Mojave Kid, The.....	—	—	12	—	70	4,912 Ft.
Perfect Crime, The.....	—	1	6	3	76	6,331 Ft.
Red Riders of Canada, The.....	—	2	12	—	66	6,419 Ft.
South Sea Love.....	1	2	15	—	64	6,388 Ft.
FIRST NATIONAL						
Big Noise.....	2	5	9	—	54	7,400 Ft.
Burning Daylight.....	—	6	19	1	64	6,500 Ft.
Canyon of Adventure.....	—	2	11	—	65	5,800 Ft.
Flying Romeos.....	—	6	13	—	61	6,184 Ft.
French Dressing.....	1	3	28	2	68	6,344 Ft.
Gorilla, The.....	1	8	29	6	68	7,133 Ft.
Gun Gospel.....	—	5	14	—	62	6,288 Ft.
Happiness Ahead.....	—	5	30	1	67	7,100 Ft.
Harold Teen.....	—	2	14	3	72	7,500 Ft.
Hawk's Nest, The.....	—	7	19	1	63	7,426 Ft.
Heart of a Follies Girl.....	1	2	15	—	64	5,957 Ft.
Heart to Heart.....	—	1	9	—	67	6,071 Ft.
Helen of Troy.....	3	12	20	6	62	7,694 Ft.
Her Wild Oat.....	—	10	32	7	66	6,118 Ft.
Home Made.....	1	1	11	—	64	6,524 Ft.
Ladies' Night in a Turkish Bath.....	—	7	20	—	62	6,592 Ft.
Lady Be Good.....	—	2	18	—	67	6,608 Ft.
Little Shepherd of Kingdom.....	—	1	25	8	76	7,700 Ft.
Come.....	—	4	39	2	69	7,388 Ft.
Love Mart, The.....	—	9	15	—	57	6,625 Ft.
Mad Hour, The.....	1	6	26	2	65	5,542 Ft.
Man Crazy.....	—	1	11	—	68	6,612 Ft.
Night Watch, The.....	—	4	33	12	75	7,331 Ft.
Noise, The.....	—	—	13	4	77	6,100 Ft.
Oh Kay.....	—	—	13	3	76	6,100 Ft.
Out of the Ruins.....	—	6	42	20	76	11,412 Ft.
Patent Leather Kid, The.....	—	13	23	4	63	6,477 Ft.
Rose of the Golden West.....	2	5	14	—	58	5,484 Ft.
Sailors' Wives.....	—	4	34	10	73	8,188 Ft.
Shepherd of the Hills, The.....	—	3	7	—	61	7,534 Ft.
Strange Case of Captain Ramper.....	—	7	29	2	66	7,419 Ft.
Texas Steer, A.....	—	3	13	—	64	5,834 Ft.
Three-Ring Marriage.....	—	1	9	—	67	5,731 Ft.
Upland Rider, The.....	—	3	37	2	69	6,336 Ft.
Valley of the Giants.....	2	2	7	—	55	6,021 Ft.
Vamping Venus.....	—	—	—	—	—	—
Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
Wagon Show, The.....						
Wheel of Chance.....	—	3	20	5	71	6,895 Ft.
Whip Woman, The.....	3	8	10	—	51	5,087 Ft.
Yellow Lily, The.....	—	2	25	2	70	7,187 Ft.
FOX						
Arizona Wildcat, The.....	—	3	22	1	68	4,665 Ft.
Blood Will Tell.....	—	4	12	1	65	4,556 Ft.
Branded Sombrero, The.....	1	1	9	1	66	5,612 Ft.
Come to My House.....	1	4	12	—	60	5,430 Ft.
Dare Devil's Reward.....	—	1	16	1	70	4,987 Ft.
Don't Marry.....	—	1	16	—	68	5,708 Ft.
Dressed to Kill.....	—	6	19	2	66	6,566 Ft.
Escape, The.....	—	2	17	—	67	5,109 Ft.
Fazil.....	—	—	11	5	79	7,217 Ft.
Fleetwing.....	—	2	8	—	64	4,939 Ft.
Four Sons.....	—	1	7	10	85	9,412 Ft.
Gateway of the Moon, The.....	—	4	18	1	66	5,038 Ft.
Girl in Every Port, A.....	—	4	15	2	67	5,882 Ft.
Hangman's House.....	—	4	20	2	68	6,518 Ft.
Hello, Cheyenne.....	—	5	9	—	59	4,518 Ft.
Honor Bound.....	—	5	11	—	61	6,188 Ft.
Horseman of the Plains.....	—	3	14	—	65	4,397 Ft.
Ladies Must Dress.....	—	3	14	2	68	5,599 Ft.
Love Hungry.....	—	2	11	1	68	5,792 Ft.
News Parade, The.....	1	6	10	1	59	6,679 Ft.
None But the Brave.....	—	3	8	1	65	5,713 Ft.
No Other Woman.....	—	1	14	1	70	5,071 Ft.
Play Girl, The.....	—	4	9	1	64	5,200 Ft.
River Pirate, The.....	—	3	14	—	66	6,937 Ft.
Road House.....	—	—	12	1	72	4,991 Ft.
Sharpshooters.....	1	4	20	2	66	5,573 Ft.
Silk Legs.....	1	2	20	2	68	5,446 Ft.
Soft Living.....	—	4	10	—	61	5,692 Ft.
Street Angel, The.....	—	2	16	14	81	9,221 Ft.
Sunrise.....	—	3	12	1	66	8,729 Ft.
Thief in the Dark, A.....	—	2	11	—	65	5,937 Ft.
Very Confidential.....	—	2	14	1	68	5,620 Ft.
Why Sailors Go Wrong.....	—	3	20	—	66	5,112 Ft.
Wizard, The.....	—	3	18	—	66	5,629 Ft.
Wolf Fangs.....	—	3	10	1	66	5,331 Ft.
Woman Wise.....	—	—	12	1	72	5,050 Ft.
METRO-GOLDWYN-MAYER						
Across to Singapore.....	—	5	24	6	71	6,805 Ft.
Actress, The.....	1	9	21	3	63	6,998 Ft.
Baby Mine.....	6	9	23	1	56	5,139 Ft.
Beau Broadway.....	—	4	6	—	58	6,037 Ft.
Becky.....	1	8	25	2	64	6,433 Ft.
Big City, The.....	—	9	36	5	68	6,838 Ft.
Bringing Up Father.....	1	11	14	—	55	6,344 Ft.
Buttons.....	—	8	22	4	66	6,050 Ft.
Cameraman, The.....	—	—	10	1	73	6,995 Ft.
Cardboard Lover, Her.....	—	3	13	2	68	7,108 Ft.
Certain Young Man, A.....	—	10	10	—	55	5,482 Ft.
Circus Rookies.....	3	4	16	—	58	5,661 Ft.
Cossacks, The.....	—	5	34	5	69	8,601 Ft.
Crowd, The.....	1	5	23	5	69	8,548 Ft.
Detectives.....	2	4	7	—	53	5,838 Ft.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
Diamond Handcuffs	—	5	17	1	65	6,700 Ft.
Divine Woman, The	2	8	31	6	67	7,300 Ft.
Enemy, The	2	5	25	2	64	8,189 Ft.
Excess Baggage	—	2	14	5	74	7,182 Ft.
Forbidden Hours	—	4	16	3	69	5,011 Ft.
Four Walls	—	1	24	4	73	6,620 Ft.
Garden of Allah, The	2	10	36	8	67	8,200 Ft.
Latest from Paris, The	—	8	40	5	68	7,743 Ft.
Laugh, Clown, Laugh	—	2	38	4	71	7,045 Ft.
Law of the Range, The	—	6	13	—	61	5,393 Ft.
London After Midnight	2	8	45	11	70	5,687 Ft.
Love	—	2	12	1	65	7,365 Ft.
Lovelorn	1	12	14	1	56	5,950 Ft.
Man, Woman and Sin	4	11	31	5	62	6,280 Ft.
Mysterious Lady, The	—	—	27	4	74	7,652 Ft.
Our Dancing Daughters	—	2	15	10	79	7,652 Ft.
Patsy, The	—	5	38	4	70	7,289 Ft.
Quality Street	2	12	24	2	60	7,193 Ft.
Road to Romance, The	—	11	32	4	66	6,544 Ft.
Rose Marie	—	6	37	—	66	7,745 Ft.
Smart Set, The	—	2	36	5	71	6,476 Ft.
Spoilers of the West	—	4	17	1	66	6,280 Ft.
Student Prince, The	—	4	33	17	77	9,563 Ft.
Tea for Three	—	7	18	—	62	5,273 Ft.
Telling the World	—	1	22	5	74	7,184 Ft.
Thirteenth Hour, The	1	7	27	4	66	5,252 Ft.
Under the Black Eagle	—	3	12	—	64	5,901 Ft.
West Point	—	2	41	15	77	8,134 Ft.
While the City Sleeps	—	2	7	6	78	7,448 Ft.
Wickedness Preferred	1	2	16	—	68	5,011 Ft.
Wyoming	—	1	10	—	67	4,435 Ft.

PARAMOUNT

Beau Sabreur	4	10	28	5	63	6,704 Ft.
Beggars of Life	—	1	8	3	75	7,560 Ft.
Big Killing, The	—	6	17	—	62	5,808 Ft.
City Gone Wild, The	—	8	22	2	64	5,408 Ft.
Docks of New York	—	2	5	6	79	7,202 Ft.
Doomsday	—	6	15	—	61	5,665 Ft.
Drag Net, The	—	3	29	6	72	7,720 Ft.
Easy Come, Easy Go	—	7	28	1	65	5,364 Ft.
Feel My Pulse	—	8	26	2	65	5,889 Ft.
Fifty-Fifty Girl, The	—	7	21	—	63	7,720 Ft.
First Kiss, The	—	1	15	2	72	6,134 Ft.
Fleet's In, The	—	—	12	11	84	6,918 Ft.
Fools for Luck	2	3	8	—	55	5,758 Ft.
Forgotten Faces	—	3	20	1	68	7,640 Ft.
Gay Defender, The	1	4	36	2	67	6,376 Ft.
Gentlemen Prefer Blondes	3	10	26	6	68	6,871 Ft.
Get Your Man	—	2	39	6	73	5,889 Ft.
Half a Bride	—	4	20	—	65	6,263 Ft.
Honeymoon Hate	1	5	15	—	60	5,415 Ft.
Hot News	—	—	24	1	71	6,528 Ft.
Just Married	—	2	7	2	70	6,039 Ft.
Ladies of the Mob	1	7	27	2	65	6,792 Ft.
Last Command, The	—	3	34	19	79	8,234 Ft.
Last Waltz, The	1	3	14	—	62	6,940 Ft.
Legion of the Condemned, The	—	5	37	12	74	7,415 Ft.
Loves of an Actress	—	3	9	1	65	7,434 Ft.
Magnificent Flirt, The	—	2	14	—	66	6,440 Ft.
Mating Call, The	—	1	11	1	70	6,325 Ft.
Night of Mystery, A	1	8	24	3	64	5,741 Ft.
Old Ironsides	1	8	36	13	72	7,910 Ft.
Patriot, The	—	1	15	7	78	9,819 Ft.
Pioneer Scout, The	—	5	14	1	64	6,118 Ft.
Racket, The	—	3	24	9	73	7,646 Ft.
Red Hair	—	1	27	12	78	6,331 Ft.
Sawdust Paradise, The	—	2	8	2	70	5,928 Ft.
Secret Hour, The	3	3	14	—	58	7,149 Ft.
Serenade	—	8	19	2	64	5,209 Ft.
She's a Sheik	—	5	29	3	68	6,015 Ft.
Showdown, The	2	13	17	3	57	5,616 Ft.
Something Always Happens	1	4	19	1	64	4,729 Ft.
Speedy	—	3	38	18	78	7,960 Ft.
Sporting Goods	—	4	30	2	68	5,951 Ft.
Spotlight, The	3	3	16	4	65	4,934 Ft.
Street of Sin, The	—	2	30	4	72	6,218 Ft.
Sunset Legion, The	—	1	12	2	72	6,763 Ft.
Three Sinners	—	6	18	2	65	7,029 Ft.
Tillie's Punctured Romance	3	7	10	—	52	5,733 Ft.
Two Flaming Youths	—	—	16	4	76	5,319 Ft.
Under the Tonto Rim	—	3	20	2	69	5,991 Ft.
Vanishing Pioneer, The	7	4	13	—	62	5,834 Ft.
Warming Up	—	1	27	5	74	6,509 Ft.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
Water Hole, The	—	1	11	4	76	6,319 Ft.
Wife Savers	3	10	20	3	60	5,413 Ft.

PATHE

Almost Human	1	—	9	—	65	5,596 Ft.
Blue Danube, The	—	1	16	2	72	6,589 Ft.
Chicago	—	6	21	4	68	9,992 Ft.
Cop, The	—	—	10	—	70	7,054 Ft.
Dress Parade	—	5	29	4	69	6,599 Ft.
Hold 'Em Yale	—	4	15	—	64	7,056 Ft.
King of Kings	—	1	15	12	82	13,500 Ft.
Leopard Lady, The	1	4	16	—	60	6,650 Ft.
Let 'Er Go, Gallagher	—	2	12	3	72	5,888 Ft.
Main Event, The	—	5	16	1	65	6,472 Ft.
Midnight Madness	—	1	9	1	70	6,559 Ft.
Night Flyer, The	—	4	16	1	66	5,954 Ft.
On to Reno	—	3	10	1	66	5,494 Ft.
Rush Hour, The	—	—	11	1	73	5,880 Ft.
Stand and Deliver	—	2	18	—	67	5,423 Ft.
Skyscraper, The	—	4	17	—	65	7,040 Ft.
Walking Back	—	—	15	1	72	5,035 Ft.

STATE RIGHTS

Hell Ship Bronson	—	3	8	—	62	6,432 Ft.
Port of Missing Girls, The	—	4	16	—	64	7,270 Ft.
Road to Ruin, The	—	3	12	1	66	5,167 Ft.
Simba	—	—	11	2	75	8,000 Ft.
United States Smith	—	—	12	2	74	6,000 Ft.

TIFFANY-STAHLE

Haunted Ship, The	—	2	8	—	64	4,753 Ft.
Night Life	—	—	9	1	73	6,235 Ft.
Streets of Shanghai	—	1	13	2	72	5,276 Ft.
Wild Geese	—	1	26	3	72	6,448 Ft.

UNITED ARTISTS

Circus, The	2	6	29	28	79	6,700 Ft.
College	—	6	17	6	70	5,362 Ft.
Devil Dancer, The	—	7	23	6	69	6,765 Ft.
Dove, The	—	14	23	10	67	8,400 Ft.
Drums of Love	—	6	21	4	68	8,350 Ft.
Garden of Eden, The	—	2	20	3	71	7,558 Ft.
Gauche, The	—	8	40	20	78	9,256 Ft.
My Best Girl	—	4	48	23	78	8,500 Ft.
Ramona	—	—	31	23	83	8,200 Ft.
Sadie Thompson	—	4	40	14	75	8,700 Ft.
Sorrell and Son	—	2	28	24	82	9,000 Ft.
Steamboat Bill, Jr.	—	5	16	2	62	7,700 Ft.
Tempest	—	—	8	9	86	9,300 Ft.
Two Arabian Knights	—	1	28	18	81	8,250 Ft.
Two Lovers	—	2	15	3	72	8,500 Ft.

UNIVERSAL

Buck Privates	—	1	10	—	67	6,171 Ft.
Cohens and the Kellys in Paris	—	3	34	11	75	7,481 Ft.
Count of Ten, The	1	4	7	—	56	6,279 Ft.
Finders Keepers	—	3	16	1	67	6,081 Ft.
Foreign Legion, The	—	3	8	3	70	7,828 Ft.
Four Flushers, The	—	2	13	—	66	6,193 Ft.
Good Morning Judge	—	1	17	—	68	5,645 Ft.
Hero for a Night, A	—	1	19	2	71	5,711 Ft.
Hot Heel	—	2	7	1	67	5,874 Ft.
Love Me and the World Is Mine	—	5	12	—	61	6,813 Ft.
Man's Past, A	1	5	19	—	62	6,135 Ft.
Man Who Laughs, The	—	2	8	2	70	10,185 Ft.
Michigan Kid, The	—	2	8	—	64	6,030 Ft.
On Your Toes	1	4	22	—	64	5,918 Ft.
Thanks for the Buggy Ride	—	5	15	—	63	6,197 Ft.
That's My Daddy	1	5	16	3	66	6,073 Ft.
Thirteenth Juror, The	—	3	21	1	68	5,598 Ft.
Thirteen Washington Square	—	5	8	—	58	6,274 Ft.
Uncle Tom's Cabin	—	2	9	5	76	10,600 Ft.
We Americans	—	10	28	1	63	9,151 Ft.

WARNER BROS.

Across the Atlantic	—	2	20	—	67	6,052 Ft.
Beware of Married Men	—	6	9	—	58	5,421 Ft.
Girl From Chicago, The	—	5	17	—	63	5,978 Ft.
Glorious Betsy	—	—	17	13	83	6,800 Ft.
Good-Time Charley	—	7	12	2	63	6,302 Ft.
Ham and Eggs at the Front	—	6	11	1	62	5,613 Ft.
Jazz Singer, The	—	1	16	27	88	7,077 Ft.
Lights of New York, The	—	1	9	11	84	5,267 Ft.
Lion and the Mouse	—	—	7	4	81	6,352 Ft.
Little Snob, The	—	3	7	—	61	5,331 Ft.
State Street Sadie	—	1	19	2	71	7,169 Ft.
Tenderloin	—	2	22	8	76	7,782 Ft.



An important figure in the sound recording field. Percy L. Deutsch, president of the Acoustic Products Co., parent company of the Sonora Phonograph Co., which has acquired the rights, patents and world distribution of Bristolphone



Foremost of the Hi-Hatters, who were installed at recent inaugural banquet of the theatrical publicity directors body in Hollywood. Left to right: Harry Hammond Beall, president; Jim Loughborough, vice-president; Perke Swope, secretary; and Frank Brunner, treasurer. They are posing before a table in the Roosevelt Hotel in Hollywood



Long prominent in the production and distribution ends of the picture industry, Charles R. Rogers has now identified himself with the sound field. He will be the active general manager of the Sonora-Bristolphone operations



A famous murder story that will be brought to the screen with a great deal of talent incorporated in its scenes will be "The Canary Murder Case" (Paramount). Left to right: James Hall, Gustav von Seyffertitz, Lawrence Grant, Charles Lane, Director Mal St. Clair, the mysterious Mr. Van Dine, the author; William Powell, Eugene Pallette and Louis John Bartels



A veteran funster, Al St. John is now showing his wares in Educational comedies



Albert Valentino, brother of the late Rudolph, now appearing in FBO's "Tropic Madness"



Here's a case where two can live as cheaply as one. At least, George Lewis and Eddie Phillips find that one pair of trousers is large enough for two. "Tiny" Harlan, new Universal comedian, however, doesn't seem to be so hot for the liberties they are taking. George and Eddie are appearing in a flock of new "Collegians" comedies



Michael J. Gourland, president of the Affiliated European Producers, Inc., who has just returned from Europe bringing with him several new foreign films



He likes cats—no matter how big they are. Ernest Corts, West Coast cameraman for the Grantland Rice series of interesting Sportlights which Pathe distributes, poses nonchalantly in a lion cage where he made friends with the lions to secure shots for a forthcoming release



Any megaphone maestro wouldn't mind to be credited with the direction of "Noah's Ark." Michael Curtiz, above, fashioned this film for Warners

HOLLYWOOD

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Cameramen Organized 100 Per Cent

Holdout Members Join; New Wage Scale Under Way

HOLLYWOOD, Nov. 7.—The newly-formed cameramen's union, which is affiliated with the I. A. T. S. E., this week declared that 100 per cent membership had now been attained, the twelve first cameramen who had not joined now having become members. The membership embraces workers in all branches of film production.

Announcement was also made that previous to the affiliation of the twelve new members, all cameramen employed by the Fox studios had joined. These men, as a studio group, had held out from joining the organization, but finally capitulated and took up the regular union cards.

The union collected questionnaires from

all members, getting data on salaries, number of weeks employed during the past year, hours worked, weekly contract or free lance, and also covering all other details. The union will use this data in negotiations for minimum wage scale when new international agreement discussions get under way.

It was stated that representatives of the union will go East in order to be present during negotiations between representatives of the five internationals associated with the theatrical business and members of the Hays organization. A new agreement between the latter organization and union representatives will have to be negotiated to replace the present one, which expires on November 28. It is likely that the I. A. T. S. E. executives will present to Hays and his organization a demand for a minimum wage scale for the various classes of cameramen working in Coast studios, together with provision for overtime. Under present conditions first cameramen in the studios receive salaries ranging from \$75 a week upwards with no overtime.

The union minimum wage under consideration is \$250 weekly, plus overtime for first cameramen. Second cameramen, assistants and still photographers would also work under a minimum scale with overtime provisions.

addition to staging the tale as a playlet for many years in the legitimate theatre. Sam Jacobson, Universal's West Coast publicity director, will supervise the production. Jacobson is responsible for the origination and production of the "Laemmle Novelties."

Universal intends to have "A Christmas Carol" set for release in time for the forthcoming holidays. There is also a possibility of its being reissued yearly as a seasonal attraction.

Gilstrom with Christie

Arvid Gilstrom is now directing "Melancholy Dame" for the Christies on their newly completed sound stage in the Metropolitan Studios. It is one of the Octavius Roy Cohen short stories. Gilstrom, to insure proper sound-direction, spent the past month in a school of electrical research.

Denny to the Rescue

Reginald Denny's yen for any form of athletics has resulted in his purchase last week of the "Hollywood Merchants," a local semi-pro league team. The team recently hit into financial difficulties, whereupon Reg came to the rescue. They now have changed their name to "Reginald Denny Hollywood Stars."

Carewe Back in Hollywood

"Evangeline," which is Edwin Carewe's next production starring Dolores Del Rio, goes into actual shooting next week. Carewe returned to Hollywood from his European trip last week. Miss Del Rio, who also toured Europe, is due in the film colony Nov. 10. Meanwhile Finis Fox has completed the script and adaptation of the Longfellow poem.

Turner Promoted

N. O. Turner has been promoted to the post of San Francisco booker and assistant to Arch M. Bowles for the West Coast Theatres. Turner fills the post vacated by Charles M. Thall who became Seattle Division Manager. Heretofore Turner has been manager of West Coast's Stockton, Calif., theatres.

Cannon's Second

Raymond Cannon's second production for Fox will be "Tragedy," which he also wrote. Cannon recently completed direction of "A Slice of Life," which was his first for Fox.

(Continued on following page)

Promotions

WE take pleasure in announcing the following promotions in our Hollywood staff:

William McCormack, for the past several years Western Representative, is promoted to be Special Representative of the New York office.

Laurence A. Urbach succeeds Mr. McCormack as Western Representative in charge of our Hollywood office.

Jerry Hoffman becomes Western News Editor.

These promotions are based upon merit and demonstrated ability and will, we feel sure, meet with widespread approval among members of the film colony at Hollywood and throughout the industry.

WM. A. JOHNSTON.

"The Cock-Eyed World"

"The Cock-Eyed World" announced over a year ago by Fox as a sequel to "What Price Glory?" is finally in preparation and will be the next production directed by Raoul Walsh. Walsh is practically fully recovered from his recent eye injury.

Victor McLaglen and Edmund Lowe, male leads of "What Price Glory?" will head the cast of "The Cock-Eyed World." The story has been written by Wilson Mizner, Carl Harbaugh and Raoul Walsh. It was originally slated to be written by Laurence Stallings, co-author of "What Price Glory?"

Another girl, not yet cast, will be seen in the female lead. It had been intended, a year ago, to use Dolores Del Rio again, but now she is not available.

"U" Starts Dickens Talkie

Dickens' "A Christmas Carol" goes into production next week at Universal in the form of a two-reel Movietone. It will be made under the direction of Tom Terris, who also will play the role of "Scrooge." Terris has appeared in this character in

New Clause Forbids Dialogue "Double"

Must Have Written Consent from Actor If One Is Used

FILM producers cannot "double" a film actor's voice in dialogue pictures without the player's written permission, according to a new clause added to the free lance actor standard contract, and adopted by the Producer and Actor branches of the Academy of Motion Picture Arts and Sciences.

This important clause in the contract will prevent producers from engaging a player for a picture part, and then decide to dialogue the production with substitute players speaking the lines. It will prevent producers from making a "talker" in English, and then attempting to translate the dialogue into French, German or Spanish, by engaging "voices" to speak the particular languages in place of the registered English. Even though all but one player in a "talker" would consent to such a substitution, the one player could hold up the dialogue translation of the production entirely. Producing executives have discussed the feasibility of "voice" substitution to translate talking pictures into other languages, but the new clause will prevent such an attempt.

Another vital point brought out by the added clause provides that any voice registration in connection with the making of a picture, is to be used solely for synchronization with that particular production, and cannot be cut into any other film at any time. This will prevent a studio from having a player sing or recite a selection in front of the camera a number of times, and then use the cut-outs for two or three productions over the period of a year or more.

Another point which the clause clears up is that of payment for time consumed in rehearsal of talk for a picture. Provision is made that players receive full salary while engaged in rehearsals of dialogue for the picture the contract covers.

Employment Bureau

The Motion Picture Theatre Owners of Southern California are establishing an employment bureau for the convenience of its members. They intend, through this bureau, to supply all members with organists, operators, managers, cashiers, in fact all types of employees even to ushers. Listings will be made at the office of the association where exhibitors can telephone their needs instead of hunting employees themselves.

New Sea Melodrama for Rayart

Next to Rayart's Box Office Twenty to go into production at Mack Sennett Studios is "Ships of the Night." Producer Trem Carr has lined up a cast headed by Jacqueline Logan, Sojin, Arthur Rankin, Andy Clyde, Glen Cavender, J. P. McGowan, Frank Moran and Tom Curran. Shooting starts this week under the direction of Duke Worne.

New Vitaphone Talkie

Archie Mayo is to make Leon Zurado's "She Knew Men." Graham Baker has

Mac Lean Had Case of "Mike Fright"

"MIKE FRIGHT" caused Douglas MacLean no end of "imagine my embarrassments" last week. MacLean suddenly became very "talkie conscious" while shooting talking scenes for "The Carnation Kid" on the Metropolitan sound studio. His reaction was the result of suddenly looking up into the glass windows surrounding the monitor room and noticing a visitor present. The visitor happened to be the guest of one of the studio officials who was escorting him about the new stage.

MacLean grew confused in his lines and refused to continue until the visitor left. Incidentally Doug made some remarks anent the visitor in which he thought was a low voice. The microphone, however, picked everything up and amplified it several times in the monitor, which is present just for that purpose. Hence the visitor heard what MacLean had to say louder than MacLean said it. And there was much excitement.

just finished the script. Edward Everett Horton and Betty Bronson have been chosen for the leads and John T. Murray for one of the principal roles.

Denny and "U"

Reginald Denny will continue as a Universal star for another year, all other reports to the contrary. Denny and Universal executives reached a new agreement last week, following the expiration of Denny's last contract.

Dotty Jottings

By Jerry Hoffman

IT'S been a big week for Hollywood . . . with two openings . . . "Noah's Ark" at Grauman's Chinese and "Interference" at the Carthay Circle . . . a great week for the laundries and a tough one for the bird with only one dress shirt. . . "Interference" is the picture reported dedicated to production supervisors . . . however, aside from the cast and the picture itself . . . I'm tickled over the break Evelyn Brent gets . . . this is not at the expense of others in the cast . . . but Betty is splendid, and she's such a regular feller . . . Betty, by the way, being Evelyn. . .

THE truck bearing special cameramen shooting pictures of the crowd at the opening of "Noah's Ark" . . . for the telephotoed section in MOTION PICTURE NEWS . . . stopped to let the photographers "shoot" scenes of the crowd . . . one little Arab in the mob yelled . . . "Look, they haven't finished the picture yet" . . . incidentally, wasn't that telephoto business a stunt?

SOME producers have a trick of scowring players towards the expiration of their contracts . . . the players are ignored in every manner . . . aren't cast in pictures . . . and spoken to very coldly by studio executives . . . the idea being to make the artist think the company isn't going to renew the contract . . . and also to get them to accept the new contract

when the time comes . . . without the raise in salary . . . one company made the mistake of pulling it on a player who was married to an executive . . . and she knew all the tricks and laughed it off . . .

WITH Robert Milton staging pictures at Paramount . . . and Jimmy Gleason in Hollywood . . . together with the craze over sound pictures . . . the story can be revised here about the time Milton was putting on a play in which Gleason appeared . . . Milton is very fussy about tone and enunciation, and he impressed his cast with how he wanted words spoken . . .

"Now, Mr. Gleason," he said, "in your next lines—I want to hear a 'pear-shaped' tone. Do you understand? A pear-shaped tone."

"Yes, Mr. Milton," replied Jimmy, "but which end of the pear do you want first? . . .

MAURICE CHEVALIER was introduced to the local scribes at a luncheon in the Roosevelt Hotel last week . . . seems to be a nice guy and very clever . . . at any rate he impressed all with a fine personality and excellent sense of showmanship. . .

WILLIAM DE MILLE has completed "The Doctor's Secret" . . . nee "Half-Hour," and is yachting at Catalina . . . "Hool" Gibson and Director B. Reeves Eason are hunting in the Big Bear Mountains . . . 's a tough existence . . . E. H. Griffith has started production on "The Shady Lady," starring Phyllis Haver . . . which reminds me . . . Phyllis has just completed "The Office Scandal" for Pathe . . . a newspaper story, directed by Paul Stein . . . and never . . . in all my years have I seen a newspaper office as faithfully reproduced as Stein's set on the Pathe stages . . . without the aid of a technical director . . . Paul just made the rounds of the local dailies himself and made notes. . .

ROLAND DREW is recovering from a nose operation . . . no, it wasn't bobbed . . . and starts work soon opposite Dolores Del Rio in "Evangeline" . . . First National will continue to have a speaker for public functions. . . . Milton Sills' contract with 'em has been renewed . . . further evidences of New York's invasion . . . Eleanor Griffith arrived last week from the legitimate field to play the lead in Roland West's production "Nightstick" for United Artists . . . Good heavens; here's a press agent story telling the world that a director made an actress take off her bloomers . . . because the silken material made a rustling sound which the microphone picked up . . . Oh, Mr. Hays . . . there's a successor to "come up and hear my new radio." . . .

REGINALD DENNY and Betsy Lee . . . formerly Isabelle Stieffle . . . who becomes Mrs. Denny November 24 . . . sail on a combined business and honeymoon trip to Honolulu after the wedding . . . ah! . . . romance and them thar South Seas . . . and Roy Del Ruth has gone to the Arizona desert to make scenes for "The Desert Song" . . . Jean Hersholt is playing a Hebrew gentleman again in "The Younger Generation" for Columbia . . . he did it so successfully in "Abie's Irish Rose," and now with this Jean won't be able to convince people that is really a Dane, and the only Yiddish he knows is Scandinavian. . .

JOE JACKSON'S idea of invective for Hollywood actors is, "He's a big 'S' sound" . . . which is really a dirty name if you've heard some of 'em pronounce esses in sound pictures . . . a few are a cross between an asthmatic and a leaky radiator . . . however, let's not get catty at the end of this week's column . . . for this is . . . the end. . .

Opinions on Pictures

Man, Woman and Wife *You've Seen Its Like a Score of Times* (Reviewed by Laurence Reid)

THERE'S no hiding the light under a bushel in this story—the title of which clearly indicates a triangle. And as it unfolds and develops, one can easily say "old stuff." Now the eternal situation has always been with us—and will continue to be with us whether it concerns reality or make-believe. Ordinarily it can be done exceptionally well. But when it hasn't much conflict, action and suspense there's nothing that can give it a great deal of recommendation.

This particular triangle is very obvious—very cut-and-dried in its plot, with everything shaping it into dramatic form being conventional. The idea revolves around an unhappily married woman whose husband goes to war and is reported killed in action. So the natural thing for her to do is wed again. What follows is a situation which has served the screen and the stage and the story-book world countless times. The report of the husband's death is false. But since he is a no-account he is checked out conveniently. Serving a term in prison he tries to escape and is killed.

The picture has been mounted fairly well, though many of the settings look artificial. It is well cast—though the players don't extract much dramatic stuff from it.

Drawing Power: Title has a lure about it. Suitable for average trade. **Exploitation Angles:** Tease the title and bill as domestic drama featuring two of the prettiest women on the screen; namely, Pauline Starke and Marion Nixon.

THEME: Domestic drama based on eternal triangle with unhappy wife marrying again and finding happiness when husband dies.

Produced and distributed by Universal. Length, six reels. Released, November, 1928. Director, Edward Laemmle.

THE CAST

Ralph Brandon.....	Norman Kerry
Rita.....	Pauline Starke
Helen Brandon.....	Marion Nixon
Jack Mason.....	Kenneth Harlan

Show Girl

Peppy Picture and Sure to Please Them

(Reviewed by Laurence Reid)

WHILE First National's presentation of J. P. McEvoy's story doesn't hit the bull's-eye so accurately—the characterization not being so sound still it carries a punch, plenty of color—and incident—and shapes up as something sure to please them. The author's wisecracks seemed to us to be clicking all the way in the original. While many of them are reproduced here, there are times when the title-writer tries to improve on McEvoy. The result, then, is not so good.

The picture like the story, carries many, many laughs. And no one more suited for the title role than Alice White could possibly be found. She is the wise, little chorine to the life—pert in manner, and

possessing the personality necessary to the correct interpretation of the role. She has plenty of appeal. She has what might be called for want of a more appropriate name, a *Fisher* body—and a *Fisher* body is supposed to be the last word in trimness and style.

The story hasn't so much plot. It is strung together on its characterization and its wisecracks. So Alice White steps out and does her stuff—making the boys eat out of her hand—and that includes a dub of a salesman (the traveling type) and a sugar daddy or two—as well as a young cub reporter who knows how to talk "turkey" to the girl. And he's the boy who wins.

The picture is well mounted—it shows some chorus ensembles. It is crowded with incident—and its sound effects shape up as entirely satisfactory—the sounds registering a couple of solos and the girls helping out. You should please the fans with this number.

Drawing Power: Title and personality of star. O. K. for any type of house. **Exploitation Angles:** Tease the title. Bill as smart picture of wisecracking chorus girl. Play up the show angle. Bill Alice White.

THEME: Comedy-Romance of chorus girl who kids her men friends but eventually falls in love with youth.

Produced and distributed by First National. Length, six reels. Released, November, 1928. Director, Al Santell.

THE CAST

Dixie Dugan.....	Alice White
Alvarez Romano.....	Donald Reed
Denny.....	Lee Moran
Jimmy.....	Charles Delaney
Milton.....	Richard Tucker
Nita Dugan.....	Gwen Lee
Mr. Dugan.....	James Finlayson
Mrs. Dugan.....	Kate Price

"Be My King"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

THIS is the best Lupino Lane comedy the writer has seen to date. It is extremely funny, its comedy situations are handled with rare skill and the performances of the star and his brother, Wallace Lupino, offer a horde of opportunities for laughter.

This reviewer remembers the first Lane comedy that he saw in a projection room. It was "His Private Life" and it was very, very funny. Lane has several other successful comedies to his credit and only a few weeks ago the writer saw an exceptionally good one, "Fisticuffs." But this new one he unrestrainedly declares the best of the lot.

The clever work is well directed and interpreted, smooth in its action and continuity, containing many high-explosive laughs on the one hand and worthwhile, subtle little flashes on the other. Both of these different types of humor are efficient as this comedy will bear out. Lane, no doubt, has much to say about his vehicles which possess individual touches that are not in the portfolio of the average gag man. This number has class.

The story shows the brothers wrecked on a tropical isle inhabited by cannibals. They fall into the clutches of the man-eaters but by employing guile they escape the pot. Their antics are rich, effervescent and extremely intelligent. You'll have to keep a score board for the variety of laughs they produce.

The Woman from Moscow *Negri in a Heavy, Sombre Drama—Fair*

(Reviewed by Laurence Reid)

SARDOU'S "Fedora" has been given a new monicker in its screen dress. Several years ago it was filmed and at this day it looks old-fashioned despite the costly production given it. It becomes draggy in its exposition of melodrama as it concerns Russian nobles, Nihilist plottings—and the sentiment which always accompanies time-worn situations.

But pictorially it is exceptionally good—the settings being rich and impressive. The director has very evidently tried to bring it up to date through the settings and costumes. These in a way take the sting off it—but no amount of expensive dressing can overcome the plot which is heavy and tiresome—and the acting which is as old-fashioned as the story. The interpretation is very much *old school*.

So Pola, in a role wherein she has to suffer and suffer, never rings genuine. The character is too stilted—too much of the type which went big back in Bernhardt's day. So the situations which she has to enact don't become her. They are too out of date.

Drawing Power: Negri still has a following. Play her up in picture which once served Sarah Bernhardt on the stage. Suitable for all theatres except those in factory districts. **Exploitation Angles:** Play up Negri whose appearance here is last before she set sail for Europe. Feature Norman Kerry. Bill as screen version of Bernhardt play, "Fedora," written by Sardou.

Produced and distributed by Paramount. Length, six reels. Released, November, 1928. Director, Ludwig Berger.

THE CAST

Princess Fedora.....	Pola Negri
Boris Ipanoff.....	Norman Kerry
Vladimir.....	Paul Lukas
Gretch.....	Otto Matiesen
The General.....	Lawrence Grant
Olga Andreavishka.....	Maude George
Nadia.....	Bobbi Rosing
Ipanoff's brother.....	Jack Lulen
Ipanoff's mother.....	Martha Franklin
Ipanoff's sister.....	Mirra Rayo

"Hot or Cold"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

THIS Mermaid comedy goes collegiate with good results. Headed by Al St. John the cast does uniformly good work. In the company of Estelle Bradley, Harold Goodwin, Eva Thatcher, Robert Graves and Al Thompson, Al cuts up like a real inmate and dishes out nuttiness with freedom. His vehicle is fast and snappy, has its share of slapstick and is quite capable of successfully carrying out the job of making an audience laugh. Stephen Roberts is credited with the direction of the frolics.

The college boys and girls are assembled for a get-together dance. Al and Harold have a private feud which grows more intense as the dance progresses, finally winding up in a free-for-all snow fight.

St. John is particularly effective in a scene where the assembled guests expect him to say a few words and where, instead, he meets much embarrassment because of rebellious clothes.

"All Parts"

(M-G-M-Roach—Two Reels)

(Reviewed by Raymond Ganly)

CHARLEY CHASE stars in this new laugh skit from the Hal Roach studio. It's a good one.

Nina Quartaro, Gale Henry and Ed Kennedy have supporting roles. The quartet are involved in a little drama, laughably presented in which they all have splendid chances to put over some good comedy. Chase has an able companion artist in Kennedy, who is also an excellent foil for Charley's high class brand of fun.

The story has some fine points. Gale Henry, wife of Kennedy, has her face lifted. A ravishingly pretty girl is mistaken by Charley and Kennedy as the wife, newly endowed with youthful beauty through the surgeon's skill. Miss Henry is blissfully unaware that another woman has been mistaken for her. Kennedy becomes very proud of the supposed wife and Charley becomes smitten with her. This leads to a lot of complications that crystalized into real laughs. The gentle satire rises to a climax where Kennedy and Charley decide that one of them must die because they both are desperately in love with the lady they mistake as Kennedy's wife. A lot of complications and a lot of laughter.

There are *ideas* in these Roach comedies, ideas that are valuable for comedy. These ideas are handled with skill by the Roach outfit and their possibilities seldom go to waste under the able direction and work of the comedy constructors. Patrons who appreciate a high class, sophisticated comedy will undoubtedly be tickled by this one.

"Murder Will Out"

(Educational—Two Reels)

VERNON DENT, a comedian with ability, is featured in this Cameo comedy, purely slapstick and appropriate material for the neighborhood screens. Jules White directed and Georgia Dell, Al Thompson, Ford West and Jackie Levine are supporting players.

Of course in a piece of this type there are mostly falls and tumbles, bodily mix-ups, and general roughhouse. The story has to do with a hubby who tries to fool his wife that he is sick and is consequently treated by a pair of doctors who claim he is the victim of various ailments.—RAYMOND GANLY.

Newsreel Resume

Highlights of Kinograms No. 5445 included: Smith reception in New York; Mrs. Coolidge helping in laying of cornerstone; Koehl, Fitzmaurice and Chamberlain in Germany; Hoover calling on Coolidge before departing for west.

No. 5446 included: Trojan-Stanford football game; corn-huskers; leathernecks arrive from China; Collyer and Tucker killed in crash; parachutes used for saving planes; the first Armistice Day.

M-G-M News No. 24 had Armistice Day scenes; beauty contest; herds of buffalo; Russia's dancing girls; Coolidge bidding Hoover good-bye and good luck; Smith's reception in New York.

No. 25: Aviators in bombing tests; Mongolia's demon worshippers; motoreycling; Mrs. Coolidge; leading football games; Armistice Day ten years ago.

Paramount News No. 29 lead off with views of Hoover and Smith; beauty parade; icebergs dropping into sea; Germany revives glory of old army; blimp lands on water.

Among the scenes in No. 30 were: horse races; airmen in whirligig tests; Japanese maids; Collyer and Tucker, who died in crash; plane saver tested; Paramount News election special.

Included in Pathe News No. 91 were: Pathe News celebrates its 18th anniversary; Mrs. Coolidge; Hallowe'en; Nelson's ship restored; Smith in New York.

No. 92 began with views of Armistice Day memories; horse racing; homage paid to deceased Russian czarina; new type of plane; Japanese prince marries.

In No. 89 of International News were: scenes at the futurity races; review of China's army; U. S. Lexington overhauled; New York waifs; big football battles; Armistice Week special.

Dry Martini**Fairly Interesting But Not Very Heavy**

(Reviewed by Laurence Reid)

IT isn't a very meaty picture—is this "Dry Martini," but it doesn't make any pretensions of being something extraordinary. It has a slight little yarn which it tells without exacting any work from one's brain cells. The idea is rather original in that it exploits a giddy papa who tries to hide his sins from his daughter. But the girl has some modern ideas, too. So much so that she tries to go through with a companionate marriage. The girl has an admirer—a young man who joins forces with the daddy to prevent the girl from carrying out her designs. But the youth doesn't fare so well in the end even though he becomes reconciled to her.

The picture has pep enough, but it never seems to get going on the promise of the early footage. It carries a fine production—is well cast and the incident is dashed off speedily enough. But it doesn't get very far in arousing one's interest. The piece will afford amusement without making screen history as something out of the way.

The best feature is the sound accompaniment. The score is perfectly synchronized. And the acting is up to requirements, Mary Astor as the daughter, Albert Gran as the daddy, and Matt Moore as the boy friend giving well-rounded performances.

Drawing Power: Cast and title. Should prove entertaining in majority of houses. **Exploitation Angeles:** Tease the title and bill as romantic comedy, thoroughly sophisticated in design. Mention players.

THEME: Comedy-romance of daughter who is as peppy as her daddy. How she outwits him proves to be the crux of the plot.

Produced and distributed by Fox. Length, six reels. **Released,** November, 1928. **Director,** Harry D'Arrast.

THE CAST

Elizabeth Quimby.....	Mary Astor
Freddie Fletcher.....	Matt Moore
Lina.....	Joelyn Lee
Lucille Grosvenor.....	Sally Eilers
Willoughby Quimby.....	Albert Gran
Paul De Launay.....	Albert Conti
Joseph.....	Tom Ricketts
Bobbie Gordon.....	Hugh Trevor
Frank.....	John T. Dillon
Mrs. Koenig.....	Marcelle Corday

"Pathe Review No. 45"

(Pathe—One Reel)

THIS is a good entertaining Pathe Review reel, that carries a strong appeal, especially for the women folks. The film presents as its highlight a Parisian fashion featurette, giving an intimate pictorial interview with Paul Poiret, noted master of style creation in Paris. Scenes are shown of the famous Poiret at home with his children and at his elaborate fashion Salon in Paris. Other sequences calling for mention in this subject are: "Brown Autumn," a beautiful Pathe study of the effects of Fall weather on the average farm, and "The Minister Gull," showing the wariest of sea birds in their habitat.—GEORGE J. REDDY.

"A Polar Flight"

(Pathe—One Reel)

CARTOONIST PAUL TERRY has taken the "Polar Flight" idea for his theme in this Aesop Film Fable, and has done some fine work in penning the humorous adventures of Farmer Al and the animal characters in their endeavors to fly to the top of the world. This reel is crammed-full with the talented cartoonist's clever brand of animation, and as usual will please all types of audiences.—GEORGE J. REDDY.

2 WEEKS ASTOUNDING BUSINESS

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Regional News from Correspondents



Baltimore

WHILE the new edifice of the Arlington Presbyterian Church is being built near the Pimlico Theatre, that playhouse has been loaned to the congregation by Harry B. Wolf, the owner, Sundays, free of charge.

Junior McGeehan, one time publicist for the William Morris office in New York, and who has been handling the publicity for the Loew Baltimore theatres for several months, left for Cleveland to do publicity for the 15 Loew theatres in that territory.

McGeehan has been succeeded by Hal Oliver, who has been with Loew organization for about eight years.

The Trenton Theatre, Lynchburg, Va., has been entirely remodeled with a color scheme of olive green and white, with new drapes throughout to harmonize.

The Lyric Theatre, Richmond, Va., which showed Paramount pictures during last year and for a time was a Keith-Albee house, now has a stock company giving stage plays, and road shows will be given at intervals also during the season.

Eugene P. Henshaw has been appointed manager of the Broadway, a Wilmer and Vincent house, Richmond, Va. He was formerly at the Bijou, that city.

Sound pictures, it is announced, will be among the attractions to be offered at the theatre to be built at the University of Virginia, Charlottesville, Va., with a seating capacity of 1200 persons. It will be built by the Jefferson-Lafayette Theatre, Inc.

Paul Harmon, formerly saxophonist at the Fox Theatre, Washington, D. C., has become a member of the orchestra at the Golden Pheasant restaurant in Baltimore.

Joseph Brodie has installed a machine called the Viva-Tonal, by which he can synchronize music and songs for moving picture productions offered at his Brodie Theatre.

Seattle

IN celebration of Fire Prevention Week last week, all employees of film row were given a special demonstration by the Film Board of Trade in conjunction with the Seattle Fire Department. Several reels of film were burned, and speeches were made by L. O. Lukan, First National boss, and B. Wallace Rucker, Educational exchange manager and president of the Film Board.

Mike Newman, for several months general manager of Universal's chain theatres in the Pacific Northwest territory, last week was transferred East by Universal and will be replaced here by K. L. Burke.

Phil Reisman, general manager of Pathe, spent a very brief time in the local office last week.

Percy Hurst, general manager of Jack Lannon's Greater Features Exchanges, left recently for New York City and other eastern centers, where he will confer with various state right's distributors.

Dominic Constanti, last week announced that he is now constructing a new Liberty Theatre in Tacoma.

L. J. McGinley, for the past few seasons a special sales representative out of the local Universal exchange, has been promoted to the post of special representative of the talking picture sales division in the Denver-West territory.

The North Park theatre, in Seattle, closed for the last several months, is being re-opened this month by R. Pronn.

A. G. Basil's new Raymond theatre, at Raymond, Washington, was opened to the public last week.

Hermie King, master of ceremonies at West Coast's Fifth Avenue theatre, left last week to handle the opening of a new house in Oakland, California. He will be succeeded by George Stoll.

Frank Shea, Western sales manager for F B O Pictures Corporation, spent a few days in town last week with Manager Art Huot and the staff.

Hal Craddock, formerly sales representative for Universal out of the San Francisco exchange, arrived here last week to take the same position at the local office.

Jack Sullivan, former Fox manager in Seattle, is now head of buying and booking for the entire West Coast circuit on the Pacific Coast.

J. F. Samuels, Western sales manager for Advance Trailers, Inc., spent several days with his representative in this territory.

The American theatre, in Hillman City, Seattle suburb, is now being operated by W. B. Ackles, of the Society theatre. Ringer & Ringer were listed as the last operators of the house.

Arnold Flink, is now assistant manager of the Fifth Avenue theatre, here, under the direction of James Q. Clemmer. He succeeds Bernard Hynes, who has been moved to manage several houses in New Haven, Conn.

Philadelphia

WITH the construction of a new 1200-seat house at Westville, N. J., Handel & Rovner will add another link to their chain of theatres in New Jersey. William Wrifford, of Camden, N. J., is architect and builder of the house and construction will start in the near future. The theatre will play vaudeville as well as pictures.

The new Boyd Theatre at 19th and Chestnut streets, Philadelphia, which is being erected for Al Boyd, former vice-president of the Stanley Company of America, is scheduled to open on Thanksgiving Day.

A special business meeting of the M. P. T. O. A. of Eastern Penna., Southern N. J. and Delaware will be held at the Elks' Club, Philadelphia, on November 22nd.

Jacob Klein, formerly with Warner Brothers in Boston, has joined the United Artists sales force and will cover Harrisburg and adjoining territory.

The Nixon Theatre, 52nd and Market streets, Philadelphia, re-

opened on Monday, November 5th with photoplays and vaudeville. The house has been closed since last May for alterations and now is practically new, almost a quarter of a million dollars having been spent for new equipment and decorations.

The Girard Theatre, a combination picture and vaudeville house at sixth and Girard avenues, Philadelphia, closed for an indefinite period on October 27th, due to lack of patronage. It is claimed that the opening of the Stanley Company's Met Theatre at Broad and Poplar streets, with a seating capacity in the neighborhood of 4,000 and a top of 50 cents, is largely responsible for the closing of the Girard, which is not the only house in the neighborhood to suffer as a result of the opening of the Met.

The second of the Sunday night concerts of the Stanley Music Club, held at the Stanley Theatre on November 4th, was largely attended. The Philadelphia Orchestra furnished the music.

Milwaukee

MILWAUKEE THEATRE CIRCUIT is contemplating an extensive expansion program in this territory. Fred S. Meier, district manager has been in the territory for the past four weeks looking over possible locations in the smaller towns.

The bowling teams had their first games on Tuesday noon. Eight teams comprise the league this year.

Western Electric sound apparatus is being installed in the Venetian theatre; the Sheboygan at Sheboygan; the Downer; and at the Venetian at Racine. Other Universal theatres in the city will be wired very soon.

Howard Sheehan, vice-president of West Coast, was the guest of F. G. Sliter, Fox branch manager, last Monday. Mr. Sheehan is making a tour of the West Coast houses.

The Rialto theatre at Racine has a new manager, O. S. Olson, who takes the place of J. Moffett. Mr. Moffett is now assistant at the Kenosha theatre at Kenosha. The Rialto at Racine is changing its policy somewhat. Tab shows are being substituted for stock, which has been used for some time.

J. S. Grauman, of Celebrated, has returned from the east where he attended the Bristolphone convention.

E. R. Mitchell, manager of the Princess theatre at Bayfield, visited Milwaukee exchanges last Tuesday.

Jack Camp, with Universal for five years, is now associated with the Celebrated exchange. He is succeeded at Universal by Dick Scheinbaum, formerly of Fox.

Stan Brown is no longer associated with Midwesco. Mr. Brown was managing director of theatres.

Film Service has extended its state route to include Janesville, Beloit, Madison, Green Bay and all points between these cities and Milwaukee.

Denver

THE Atlas theatre of Cheyenne, Wyoming, was robbed of \$75, on Friday night, October 19th by someone who was apparently familiar with the safe combination as no damage was done to the safe in opening it. The robbery was discovered at six-thirty P. M. on the following Saturday when the theatre was opened for the evening.

G. E. Rosenwald, Universal district manager, was a recent Denver visitor enroute to Kansas City where a sales convention was held.

J. F. Duffy is the latest newcomer among exhibitors in the Denver territory. Mr. Duffy last week acquired the ownership of the equipment and the lease on the Broadway theatre of Pueblo.

C. E. Pace, sales representative of Metro-Goldwyn-Mayer, has resigned his position to accept a similar capacity with the local Universal office.

Last Tuesday night, October 23rd, fire broke out in the Lyons Theatre, Lyons, Colorado, resulting in damage which was estimated in the amount of \$1000. The film became ignited in the projection booth but was extinguished without anyone being injured and without the aid of the fire department.

The Hollywood theatre of Aurora, which has been operated by Eldon K. Menagh, was closed last Thursday night for an indefinite period.

A. J. Danielson, former owner and manager of the Crystal theatre, Palisade, Colorado, has again entered the ranks of exhibitors by purchasing the Rex theatre, Basin, Wyoming, from Mrs. W. R. Logan.

Samuel Henley, Paramount branch manager, left last Thursday for a convention of managers which will be held in New York City.

Charles Klein, one of the officials of the Black Hills Amusement Company with headquarters in the Deadwood Theatre, Deadwood, S. D., was visiting in Denver, recently.

Jack Krum, recently associated with Columbia Pictures Corporation, has joined the salesman ranks in the local Warner Bros. office, and Bob Ryan, who has been with Warner Bros., changed his association to United Artists.

Matt Skorey, for several years associated with the local office of Universal as a salesman was recently appointed as manager of the Universal branch office in Butte.

The rumor is out that the K & F Amusement Company, owners of a chain of some twenty theatres in the Denver district, are about to acquire four more theatres, all located in Cheyenne. This means the Carl Ray theatres, namely, Princess, Atlas and Capitol, and the Lincoln Theatre, which is owned and operated by the Plains Theatre Corporation, will pass to the ownership of the K & F Amusement Company, and that this company will then control all the motion picture houses in Cheyenne.

New England

SUCCESSES THREE!

This is a three-ply report on a trinity of Educational two-reelers that are actual feature pictures of definite box-office value and it's by way of a top-off to exhibitors on three entertainment bets that will please the high, the middle and the low. Well, here they go:

"THE QUIET WORKER"—Educational—Ideal comedy, director Charles Lamont, featuring Jerry Drew, with Betty Boyd (a pip), Estelle Bradley (another good 'un), Eddie Featherstone and Stanley Blystone. Production by Jack White. This is a fast-moving story of a bridal couple on a honeymoon aboard ship with all the pretty bridesmaids and a lot of the pretty slicker and a monke. It is funny all through and the feminine beauty trimmings should delight the most fastidious. A thoroughly acceptable comedy.

"THE SKY RANGER," starring Reed Howes as Russ Farrell, aviator. Cast features Marjorie Daw (easy to look at), Tom Sant-schi as a villain, Roy Stewart, Henry Barrows and Bobby Dunn. Director Harry J. Brown from the "Russ Farrell" flying stories in The American Boy Magazine by Thomson Burtis. This is a thriller—an air story of daredevil feats that raise the hair and slip a pleasant shiver up the spinal column. It deals with smugglers and the Border Patrol and that boy Reed Howes does his own dangerous stuff without a double. An absolute entertainment cocktail to go with any show! It's likely to prove much better than the big feature. Recommended without reservation as a knockout. There are to be six of these and this is No. 1.

"PIRATES BEWARE," a Lupino Lane comedy starring Lupino Lane. Director, Henry W. George. Featuring in the cast Wallace Lupino and Betty Boyd—ooh, wotta go!! This is an ingenious, bell-ringing comedy almost stripped for action and Lupino Lane better than his absolute best. It has stunts of natural acrobatics and running series of fights that are breathless and unique. No better acted comedy has come to our view in many a day. It has the comedy IT that without which no fun offering clicks. This is of highest quality and that's the highest praise we know. Recommended absolutely as a money-maker that will entrance audiences.

It's refreshing to see three in a row all in one day and be able to unqualifiedly endorse all three. We couldn't do anything else. No wonder E. W. Hammons is smiling every time he thinks of product. **ARTHUR JAMES**
in Motion Pictures Today

SUCCESSES THREE

FOR some years president of the Roxbury Board of Trade and a prominent theatre owner in that section of Boston, Harry Wasserman has resigned the presidency of that board but has been unanimously elected to the chairmanship of the directors. He resigns in order to give more time to the New England Theatres Operating Corp., of which he has just been appointed field manager.

In keeping with the Halloween season, a party was held at the Metro exchange by the M-G-M club at which 65 members and friends were present.

Mary Granger, ledger clerk at American Feature Films, has been confined to her home by illness.

Jack Davis, salesman at American Feature Films, is the happy father of a son.

The Casino theatre, Boston, has been acquired by the Netoco chain.

The new Plymouth theatre at Worcester opened this week with seating capacity of 3,200. The theatre is operated by the Gottesman Theatrical Corp. of New York.

Oliver C. Edwards, for a score years manager of Poli's Palace theatre, at New Haven, has resigned. He will engage in business in New Haven.

P. Henry Clarke, for the past 14 years on the executive staff of the Copley theatre, Boston, passed away last Friday at the Carney Hospital, Boston, the result of being struck by an auto four weeks previously. He was 79 years old. He leaves a wife and daughter.

Philip LaMonica, assistant shipper at Independent Films, Boston, has resigned.

Harry Zates, of the Capitol theatre at New Bedford, was in New York on business.

Katherine Sullivan of the New Haven Film Board has returned to her desk after a week's absence, during which Helen Doten of First National was in charge of the office.

The new England Theatres Operating Co. has added two more theatres to its chain during the week, the Globe in Boston, formerly of the Marcus Loew circuit, and the Warren in Roxbury, owned by the Warren Amusement Co.

E. J. Farrell has opened offices at 16 Piedmont St., where he has taken the New England agency for the Ton-A-Phone.

Al McEvoy has taken over the Victory theatre in Lowell.

Maurice N. Wolf, district manager for Metro, spent part of last week at the New Haven offices of the company.

Netoco Globe Theatre, Inc., has been incorporated with \$25,000 capital. Incorporators are Samuel Pinanski, Jacob Lourie and Edward Canter, all of the Netoco organization.

The Netoco chain has leased, for a term of years, the new theatre under construction in North Attleboro.

The Cele Theatres, Inc., have been incorporated at New Haven with capital of \$50,000. Harry Olshan of New Haven heads the corporation.

Educational Pictures

"THE SPICE OF THE PROGRAM"

St. Louis

PRELIMINARY plans for a new theatre in Sheldon, Ia., to cost about \$75,000, have been prepared by John Latenser, architect, Peters Trust Building, Omaha. Nbr. Kehlberg Brothers will own the new house.

The contract for the erection of a motion picture theatre in Blue Mountains, Miss., has been awarded by the Blue Mountain Theatre Company to W. J. Robertson of that city. Construction will start at once.

Construction has started on a 700-seat theatre in Garden City, Kans. The house, which will be located on Main street, will be operated by the Garden City Amusement Company headed by Conrad Gabriel. The Midwest Engineering Construction Corporation, Columbus, O., is the general contractor.

Walter Light, vice-president of Progressive Pictures Corporation, has sold his interests in that organization to Tom McKean, president, and John Walsh, secretary and treasurer, and accepted a position on the sales staff of the Fox Film Corporation.

Barney Rosenthal, president of Columbia Pictures Corporation, spent the greater part of last week in Northern Illinois.

Roy Dickson, manager here for Tiffany-Stahl, visited a number of Southern Illinois key towns during the past week.

Mr. Wehrenberg, president of Cinderella and Virginia Theatres in South St. Louis formerly operated as part of the St. Louis Amusement Company's chain. At the same time Wehrenberg has turned back to S. Horwith the Red Wing Theatre at 4557 Virginia avenue.

Wehrenberg is also operating the Melba, Cherokee and Michigan Theatres, all in South St. Louis, and holds the Ivory, Lidel and Marguerite, which are dark at present.

Fred Wehrenberg, president of the Motion Picture Owners' of Eastern Missouri and Southern Illinois, has returned from Memphis, Tenn., where he went with National President Woodhull to attend the formation of a Tri-state branch of the M. P. T. O. A.

St. Louis film stocks listed on the St. Louis Stock Exchange closed November 3 as follows: Skouras A, \$48 bid and \$52 asked, compared with \$48 a year ago. St. Louis Amusement A, \$21 bid and \$30 asked against \$38 a year ago.

Dispatches from Rock Island, Ill., state that the strike of musicians in fourteen Iowa houses adjacent to Rock Island has been called off. Under an agreement reached the LeClaire Theatre, Moline, Ill., will employ union musicians. When the LeClaire attempted to use non-union players the union musicians employed by a number of Iowa theatres affiliated with the Central States Syndicate were called out on strike.

The Saenger-Ehrlich Enterprises plans the erection of a theatre at Park avenue and Caperton street in the West End part of Shreveport, La. Plans call for a 1200-seat house to cost about \$125,000.

"It is funny all through."

"THE QUIET WORKER"

A Jack White Production

with **JERRY DREW**

1 week in a \$2 show at the Embassy, New York.

5 weeks in a \$2 show at the Rialto, Newark.



"It's likely to prove much better than the big feature."

REED HOWES

in "The Sky Ranger"

"They are real thrillers... 'The Sky Ranger' would appeal strongly to every person interested in clean, worthwhile screen dramas."

A. W. PROCTER

Secretary
Boy Scout Foundation of
Greater New York



"This is of Chaplin quality and that's the highest praise we know."

LUPINO LANE

in "Pirates Beware"

Nothing short of "highest praise" can do justice to Lupino Lane. He is the greatest star the two-reel comedy field has developed in years.



Member of Motion Picture Producers and
Distributors of America, Inc.

**EDUCATIONAL
FILM EXCHANGES, Inc.**

E. W. Hammond
President

Salt Lake City

ONE of the regular cabinet meetings of the managers and members of the advertising department of the Louis Marcus Enterprises was held in the office at this city last week, at which plans were discussed and arrangements made effecting the advertising and theatrical policies of all of the Marcus houses, including those in Salt Lake City, Provo, Ogden, Twin Falls, Idaho. In attendance at the meeting were Louis Marcus, president, who recently returned from a business trip to New York and Chicago; George E. Carpenter, secretary and treasurer of the organization, and a number of house managers.

Laura La Plante, the screen star, visited this city last week, having arrived in one of the planes of the Western Air Express, enroute to New York, where she intends spending her vacation.

Wayne R. Ball, Warner Brothers local branch manager, made the key points of Idaho recently.

Salesman M. H. Gustavson of the Warner Brothers sales, left last week for Southern Utah.

Fred Gage, sales manager for United Artists, has returned from a trip throughout the northern territory.

L. W. Weir, division manager for Pathe, is spending some time at the Salt Lake exchange.

Salesman Johnny Dickson is making his newly assigned Idaho territory for Pathe. Lon Hoss is busy in the Southern Utah section and Dave McElhinney is still in his Montana territory.

Ralph Pielow, assistant district supervisor for Metro-Goldwyn-Mayer, has returned to this city from Denver.

O. Wog, manager of the Paramount Famous-Lasky exchange, has resigned. H. W. Braly, district manager for this organization, is at the present time in charge of the branch.

Jack Curry, ad-sales supervisor for the Western Division of Paramount Famous-Lasky, spent some time at the Salt Lake office.

Paramount exchange recently organized a "Pep Club," of which meetings are held every two weeks for all employees.

Fred Lind, manager of FBO exchange, has engaged Howard Mathews to cover the Western Idaho section.

"Hap" Fredericks of the Sheffield exchange system here is making an extended sales trip through Idaho.

Milton Cohn, United Artists sales representative, is now driving a beautiful new car.

Exhibitors visiting along film row this past week included: J. J. Gillette of Tooele, Utah; G. R. Lawrence, who operates a circuit of houses through Cache Valley, Utah; Lee Stallings, of a circuit near Richfield, Utah; Ben Winslow of Tremonton, Utah; John Ruger of the Egyptian, American and Orpheum Theatres, Park City; Harmon and Louis Peery, owners of the Egyptian and Ogden Theatres, Ogden; William Worman, operator of a circuit out of Ogden;

J. W. Noxon, Provo; George Lindsay of the Star Theatres in Eureka and Payson; Earl Steele of Nephi; J. H. Miller, Cameo Theatre, American Fork; Royal W. Taylor, of Salem; E. Ostlund, Rivoli Theatre, Springville; Fred Young, Garland; J. H. Greenlough, Greenlough Theatre, Ferron; Mr. and Mrs. Dick Millward, Harris Theatre, Bannock, Idaho.

Portland, Ore.

MANAGER GWINN, of the Twin City Theatres Company at Chehalis, Wash., announces that Vitaphone will be installed in the St. Helens Theatre here, and that Photophone will be installed at the Liberty theatre early in December.

Ike Binnard's Liberty theatre at Lewiston, Idaho, has been equipped with both Vitaphone and Movie-tone.

The Will Starkey Theatres Company, of Spokane, Wash., have sold the business, lease and equipment of the Majestic motion picture theatre to John Brooks and wife for \$12,000. Mr. Brooks is the owner of the Lyric theatre, and will operate the houses jointly.

The Allied Amusements of North Idaho has been formed and M. Kenworthy, of Moscow, Idaho, elected president; F. F. Moe, Kellogg, vice-president; and Eddie Rivers, Lewiston, Idaho, secretary-treasurer. They will shortly affiliate with the Western States Owners of Southern Idaho.

Southeast Atlanta

THE following changes in managerial personnel are announced by Lionel H. Keene, southern division manager for Loew:

Wm. Vannard Taylor, formerly manager of the Orpheum Theatre, New Orleans, is now manager of Loew's State Theatre, Houston, Texas.

Allen T. Sparrow, who was succeeded in Houston by Mr. Taylor, has been transferred to the management of Loew's Palace, Indianapolis.

Talmadge Manley, of Loew's Grand, Atlanta, has been advanced to the post of assistant manager of the State, Memphis.

J. R. McIlheran, manager of the Atlanta branch of National Theatre Supply Company, left Atlanta last Saturday for Wichita Falls, Tex., having been called there by the serious illness of his father.

Carl J. Goe, of the home office sales of Tiffany-Stahl, is expected to arrive in Atlanta soon.

According to report, Neal Blount has taken over the lease of the Capitol Theatre at Montgomery, Ala., from Joe Wheeler.

W. E. Callaway, Southern district sales manager for First National, is expected in Atlanta for a sales conference.

E. J. Sparks, head of the E. J. Sparks Enterprises in Florida, was in Atlanta last Thursday on his way from New York to his home in Jacksonville.

C. A. Hill, Fox home office of-

ficial in the play date department, has arrived in Atlanta.

W. G. Carmichael, head of United Artists branch in Atlanta, returned last week from New York.

Frank Paskert, auditor from the home office of United Artists, arrived in Atlanta last week.

W. B. Fulton, Southern division manager for Vitaphone Corporation, returned to Atlanta recently from a trip to New Orleans.

F. A. Kennedy, special representative from FBO's New York office, has been at the company's local branch for several weeks.

Friends of Mrs. L. M. Poole will regret to learn of the death of her father, which occurred early Friday morning.

Louisville

When Louisville's Walnut Theatre opened for the fall season the policy included nothing but tab shows. Now, however, that policy has been modified to include pictures.

Lee L. Goldberg, secretary of Big Feature Rights Corporation, has just returned from a trip to New York.

Col. Fred Levy is taking a rest at Battle Creek, Michigan.

W. P. Hogard, of the Kentucky Theatre, Marion, Ky., made a short business trip to Louisville last week.

The Cumberland Theatre Co., of McMinnville, Tenn., has merged with the Sudekum interests of Nashville. The new company will be known as The Cumberland Amusement Company. Home offices will be maintained at Tullahoma, Tenn., where R. T. Hill will be in charge of all buying. Tony Sudekum, head of the Sudekum interests and president of The Crescent Amusement Company of Nashville, will also be president of The Cumberland Amusement Co.

Birmingham

There are a number of theatres closed entirely, or shut down to a minimum of running time, in Birmingham, among which are the former Loew's Temple, Pantages, in the uptown district, and the Avon, a neighborhood house. The Franklin, at Ensley, is only operated one and two days weekly, while the old Plaza, at North Birmingham, and the former Gary, at Fairfield, have been dismantled and out of business for the past year or more.

It is rumored that Southern Theatres, Inc., are considering the installation of talking equipment in their houses, the first to be in the new Ensley Theatre, and this followed by North Birmingham and, later, Fairfield and possibly Wylam.

Walter C. Radebaugh, of the Radebaugh Organ Company, who has been on a business trip to Illinois the past two weeks, is expected to return to Alabama soon.

Among film representatives in Birmingham the past week were: A. R. McRae, of FBO; William Sharpe, of Fox; O. K. Bourgeois, of Pathe; W. C. Whitlock, of Paramount; J. H. Thompson, of Elta-

bran, and Wade Williamson, of United Artists.

Eunice Richards, of the Richards' Theatre, Fayette, Ala., has made many improvements in her theatre.

C. P. Phillips, of the Sipsey Theatre, Sipsey, who has been in the South Highlands Hospital in Birmingham, has now returned to his home, but is still quite ill with broncho-pneumonia.

Florida

Former City Manager Roy L. Smart, Lakeland, Fla., of the Publix Theatres, has been transferred to West Palm Beach in charge of theatres there owned and operated by Publix Theatres Corporation.

Earle M. Holden, manager of the Publix Florida Theatre in Daytona Beach, is now in Lakeland as temporary city manager.

District Manager Jess Clark spent a few days in Jacksonville last week.

The Florida Theatre at St. Petersburg, Fla., reopened last Sunday. J. L. Cartwright is in charge.

Mrs. Clark, wife of district manager for Publix, has returned to Jacksonville after a visit in Chicago.

Frank Dowler, southeastern division manager for Publix, has established temporary headquarters in Jacksonville.

Jack Lykes is the new assistant manager at the Palace.

Manager Scotty Chestnut of the Paramount Exchange returned to Jacksonville from a short visit in Atlanta.

Manager C. B. Ellis of FBO exchange is still in New York.

Mrs. M. G. McNamara left Jacksonville last Tuesday to take up new duties in the Publix office at West Palm Beach.

Oakley Busler, Tampa boy who has been in charge of the projection at the Etta Theatre, Ocala, resigned his position there and returned to Tampa last week to take charge of the projection at the new Lisbon Theatre.

Frank Haithcox will open his Isis Theatre, a new 600-seat house at Orlando, Fla., next Monday, November 5.

Minneapolis

IT is now understood that the previous reports that A. P. Swanson, proprietor of the opera house at Ely, Minn., was back of the project for the erection of an \$80,000 office and theatre building in that city were erroneous. E. L. Edwards, operator of the opposition house, is the builder of the new theatre, which has already been started.

Ross Lynch has turned over his lease to the Gem Theatre at Little Fork, Minn., to Charles O. Peterson, who formerly operated the Grand Theatre at Baudette, Minn.

The German-American Hall Co. has closed its Dreamland Theatre in St. Paul, Minn., because of poor business.

The Hyland Theatre, Fertile, Minn., is undergoing a number of improvements.

Central Penn.

A NEW theatre, to be known as the Roxy, is being erected in Slatington, near Reading. It is of fire-proof steel and concrete construction and will seat 400 persons.

George Nevin, a native of Sunbury, where for a number of years he was active in the management of theatre belonging to the Comerford chain, has accepted the position of manager of a new \$500,000 picture house in Iilon, N. Y. Until recently he was manager of the Stanley Theatre, Selingsgrove, a suburb of Sunbury.

C. E. Krueger, for a number of years employed in theatres in Lebanon, has accepted a position as a Vitaphone and Movietone projectionist in the Arcade Theatre, operated by the Equity Theatre, Inc., in Reading. James Garvie, also of Lebanon, has become a member of the orchestra of the Astor, Reading, the newest Equity theatre in that city.

The death occurred recently of Samuel N. Poetteiger, prominent Reading real estate man, who formerly was principal owner of the Capitol Theatre, in that city.

Vitaphone and Movietone devices have been installed in the Rialto Theatre, Williamsport.

L. J. Chamberlain, of the Chamberlain Amusement Enterprises, with headquarters in Shamokin and controlling an important chain of theatres in the hard coal mining region of Pennsylvania, underwent an operation for appendicitis at the State Hospital, Shamokin, on October 11. Late reports are that he is rapidly recovering his strength.

Unable because of other business to attend the formal opening of his corporation's new \$1,000,000 Capitol Theatre, in Williamsport, on October 22, M. E. Comerford made a special trip to Williamsport to inspect the playhouse, the week of October 29.

Oklahoma City

SALESMAN JACK BRAINARD, from Pathe, is reported to be suffering from an attack of the "flu."

Mr. and Mrs. G. A. Peterson opened their new La Vista Theatre at Hollis, Okla., last Wednesday. A number of friends from Oklahoma City drove to Hollis for opening and were entertained by Mr. and Mrs. Peterson.

William Richardson, Pathe, surprised his friends last week by announcing his marriage to Pearl Johnson of Oklahoma City.

A. H. McLaughlin, Midwest Division Manager for Tiffany Stahl Productions out of Chicago visited the local Tiffany office.

Kenneth Campbell advises he is re-opening the Jenks theatre, at Jenks, Okla., which has been closed for repairs. Mr. Campbell formerly operated the Pastime theatre at Mooreland, Okla. Prior to closing the Jenks theatre it was under the management of Jewell James.

Since selling his Woblam theatre at Walters, Okla., to Mr. A. R. Patterson, Mr. Woblam has been taking an extended vacation from the theatre business.

Earl H. Barrett, manager of the Washington theatre at Atoka, Okla., came to Oklahoma City the

early part of last week to make arrangements with the M. P. T. O. for display space at the M. P. T. O. State Convention, which will be held December 5-6. He was accompanied by his brother-in-law, J. Moore, who is negotiating with A. J. Bedford for the Liberty theatre at Valliant, Okla.

John D. Clark, Division Sales Manager for Paramount out of New York, together with Mr. L. C. Libeau, District Manager out of Kansas City, were visitors at the local Paramount office recently.

H. L. Stephens advises he has closed the Victory theatre at Elmore City, and that present plans are to dismantle same in the near future.

H. H. Krebs has joined the local First National force.

J. M. Thompson, who recently purchased the Lyric theatre at Spearman, Texas, was formerly associated with his father in the management of the American theatre at Perryton, Texas.

Roy Ginder, Booker for First National is enjoying his annual vacation visiting a brother on a ranch in the Texas Panhandle.

Des Moines

PRESIDENT E. P. SMITH, of the Iowa M. P. T. O. A., has set the next meeting of the Iowa exhibitors for November 20. Among those who have been selected for the program are Col. H. A. Cole, of Texas, H. M. Richey and Glenn A. Cross and W. A. Steffes of Minneapolis. Several sound representatives have definitely announced their intention to be there.

C. R. Coons, of Seymour, Iowa, sold the Princess theatre, there, to Mr. Yates, who was formerly in business at Mystic, Iowa. A rumor, not yet completely confirmed, reports that Mr. Yates has in turn sold the house.

Mr. Daherty, who was previously engaged in other business at Mystic, Iowa, has now entered the motion picture game, reports W. J. Miller, Iowa theatre broker. Mr. Miller transacted a deal in which Mr. Daherty bought the Majestic Theatre at Memphis, Mo. This theatre was previously owned by Dr. and Mrs. Bridgman of Knoxville, Ia.

Ottumwa, Iowa, is soon to have Vitaphone pictures. Mr. Brown has contracted for the equipment for his house.

Harry Weinberg, president of the Commonwealth Theatre Company, announced that the Capitol theatre at Ames is to have sound pictures at once. Joe Benjamin Gerbracht, manager of the three theatres at Ames which are part of the Commonwealth Theatres Company chain, is much pleased with the fact that the theatre has been permitted to show on Sundays. It seems very probable that the theatre on the Ames College campus from which the Sunday

showing is as yet excluded, will also be allowed to lift the ban, so favorable has public sentiment become.

Clifford Niles, of the Eastern Iowa Theatres Company, has sold the theatre at Decorah to T. J. Salaman. Mr. Salaman was formerly an exhibitor in Nebraska.

Harry Taylor, division manager for Universal, visited the Des Moines office last week.

Jimmy Wynn, Educational manager, was called to Nebraska by a death in his wife's family.

W. E. Bramson, manager of the office of Pathe, attended the district convention of branch managers in Chicago last week.

George Weigman, of the Strand at Boone, reports that he has leased the Strand at Newton. This house has been closed for several weeks.

Cleveland

UNDER the terms of a deal closed last week, Thomas Coines and George Brown become owners of the Lyric theatre, Cambridge, a house which they have managed since 1914. It was previously owned by the Guernsey National Bank of Cambridge. The new owners announce that they will make extensive alterations.

House managers at the theatres controlled by the Variety Amusement Company and the Universal-Variety company have been shifted around. Lowell Cash has resigned as manager of the Union Square and Alfred Pruce has been appointed to succeed him. L. McGuire succeeds J. L. Ernst as manager of the New Broadway.

Mrs. Rose Stasny, manager of the Rex theatre, and Mr. Stasny have just returned from Cuba, where they attended the convention of the United States Spanish War Veterans.

Harry Sterrett has joined the sales force of Independent Pictures, and will cover the western part of the territory.

M. A. Shea, of New York, is reported to be ready to award a contract for a new theatre and business block in Ashtabula. Shea also runs the Palace and Caste theatres.

Harry Brown, Jr., has been appointed manager of the Colonial theatre, Akron. Brown opened the Ohio theatre, Mansfield, and the Palace theatre, Lorain, for Variety Amusement Company.

Announcement is made by Mr. and Mrs. Emrick that the By-Jo theatre, Germantown, Ohio, is now being remodelled, and will be equipped with Photophone.

It is reported that a new theatre will be built in Norwalk by the Solomon interests who control houses in southern Ohio and West Virginia.

Charles Weidner has been made manager of Loew's Broad theatre, Columbus. Weidner managed the Southern until it closed last Saturday.

Chicago

IT is reported that the Lincoln Theatre at Danville, which has been closed for almost four months, has been taken over by Mrs. Jarosky and her son, who operate theatres at Paris, Ill., and that the new owners will reopen the house immediately.

Oscar Florine, veteran film salesman, is out of the motion picture business, having resigned from Educational to become the central west sales manager in another business.

Country Sales Manager Harry Graham of Pathe has been promoted to Indianapolis branch manager. He will be replaced as Chicago country sales manager by W. W. Clarke.

Steve Bennis of Lincoln, Ill., is having sound equipment installed in his house by the Western Electric Co.

The Armo Theatre, South Bend's newest theatre, is scheduled to open on November 9th. The house has 550 seats and was completely equipped by the National Theatre Supply Company. M. Larman, the proprietor, is a newcomer in the motion picture field.

Joe Vogel, owner of the River Park, South Bend, is having his house completely renovated and redecorated.

Pauline Greger, of National Screen Service, will marry Ernest Tromain at Traynor, Ia., Thanksgiving Day, and will return to Chicago, where the happy young couple will reside.

The latest theatre to complete installation of Vitaphone is the Twentieth Century on Roosevelt Road, which is operated by Cooper Brothers.

A. B. McCullom of McCullom & Ramsey, operators of seven houses in the east central Illinois territory, is soon to receive his license as an aeroplane pilot. Mr. McCullom already owns his own plane and frequently flies to Chicago on business.

Ed. Johnson, film salesman, has resigned his connection with FBO in order to accept a position as salesman with Tiffany-Stahl Productions. Eddie Phelps is filling the vacancy at FBO.

Bill Baker, Universal salesman, has been transferred from the south to the north side territory and Ted Meyers, who has just joined the staff of Universal, will cover the south side theatres. Benny Eisenberg has been switched to the synchronized film department of the local Universal exchange.

It is reported that East Chicago is to have a new \$225,000 motion picture theatre to be financed by an Indiana group.

General Sales Manager Cecil Mayberry of Columbia Pictures is due for a visit to Chicago.

V. R. Langdon, theatre man, is back on the job again after a short vacation spent in the north woods of Wisconsin.

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Canada

A MORE or less startling development at Montreal, Quebec, has been the action of Manager H. W. Conover in forsaking a policy of two-a-day vaudeville exclusively at the Imperial Theatre and returning to a continuous combination program starting November 4.

When the Province of Quebec adopted the law prohibiting children from attending a theatre where moving pictures were shown, Manager Conover dropped films and adopted an all-vaudeville bill, all seats being reserved. This was a real bid for family patronage and it was successful until the constitutionality of the new law was questioned, the statute becoming inoperative. The Imperial has now returned to pictures.

No less than three new theatres for the Border Cities of Windsor, Walkerville and Ford, Ontario, to be built within a year and costing \$500,000, have been announced by H. L. Nathanson, managing director of Famous Players Canadian Corp.

All three will be constructed for the presentation of silent films at the start but they are to be wired and stage arrangements will be such that sound programs ultimately will be featured.

For the first time on record an exhibitor has complained because his community has been too prosperous industrially. This was J. A. Bolinsky, manager of the Capitol Theatre, Paris, Ontario. He reported that the Capitol was doing very good business "but our factories are very busy and keep going until nine o'clock every night."

Maurice Meerte, musical director of the Capitol Theatre, Montreal, took suddenly ill immediately at the close of the performance on November 1 and will be under the doctor's care for some weeks, it is declared. Danny Yates, a hotel orchestra director of Montreal, has replaced Mr. Meerte temporarily.

Albany

ALTHOUGH there was a meeting of the arbitration board as well as the film board of trade in Albany last week, not a single exhibitor was up before the board on either charges or in straightening out contracts.

There will be no more walking out of musicians on Al Barton, who has a theatre in Ticonderoga. The Photophone is being installed at all of the Fischer theatres, including the one handled by Mr. Barton.

R. Levee, connected with the Pathe office in Albany, resigned last week.

There was a near-riot one night last week at Proctor's theatre in Schenectady, when hundreds of college students stormed the theatre in connection with a "pep rally."

The Mark Ritz, in Albany, managed by Charles Smakwitz, increased its price to 35 cents last week, with the installation of the Vitaphone.

J. M. Podoloff, former Yale student, has succeeded Carl Fahrenholtz as booker at the local Fox exchange.

William Benton, of Saratoga Springs, signed contracts last week for the installation of Vitaphone at

his houses in Glens Falls, Saratoga Springs, Plattsburgh, and Mechanicville.

C. B. Downs, of Pittsfield, Mass., succeeds Abraham Cohen, as manager of the Strand theatre, Carthage, N. Y.

Workmen are now installing a Photophone at the Proctor house, in Troy, with the expectation of having it in operation by December first.

Harry Rose, of Troy, is now connected with the Schine theatre, at Oneonta, assisting his brother, Charles.

Mrs. Larry Nimonds, wife of the manager of the theatre at Hoosick Falls, is back home after spending nearly two months at a Troy hospital, recuperating from a fractured hip.

Harry Brooks, head of the Troy projectionist union, was busy last week as a member of a committee staging a Moose bazaar.

All motion picture theatres in Watertown, are cooperating with the American Legion in that city, and will show special films during the Armistice Week.

Felix Perry, handling the theatre in Cambridge, is but 21 years of age, but has been in the business for ten years.

W. H. DeVaul, of Fly Creek, will open a new house in Hartwick.

Rev. D. E. Whitthouse, of Berlin, is planning to use motion pictures each Sunday night this winter.

Joe Rinn, and Charles Gaiser have been elected as new members of the projectionist local in Troy.

Dayton La Pointe, is back from a trip to Montreal and once more handling the theatre at Chatham.

George H. Rosenbaum was last week added to the selling force of the Albany F B O exchange.

Charles Dery, who handles the Empire theatre at Port Henry, has spent considerable money in modernizing his theatre.

William Donnelly, former projectionist at the Majestic in Cohoes, has moved to Syracuse.

Visitors along Albany's film row during the week included Mike Kallet, of Oneida; Lew Fischer, of Fort Edward; D. E. Murphy, of Catskill, and George Thornton, of Saugerties.

Pittsburgh

THE Pittsburgh Film Board of Trade has held its annual election of officers with the following results: President—A. H. Schnitzer, FBO; Vice-President—Harry Goldstein, Paramount; Treasurer—Jas. H. Alexander, Columbia Film Service. New committees appointed by Mr. Schnitzer to act for three months' period were as follows: Business Efficiency—A. H. Schnitzer, FBO; Harry Goldstein, Paramount; J. J. Maloney, M-G-M; Joe Kaliski, Educational; Harry Reiff, Standard. Arbitration—Bert Stearn, United Artists; Joe Kaliski, Educational; Allan Moritz, Tiffany. Credit—Harry Milstein, Universal; Roy Haines, First National; James Sharkey, Columbia. Safety—Arthur Goldsmith, Pathe; Harold Dunn, Warner Bros.; Harry Reiff, Standard.

Pittsburgh is soon to have a fine new neighborhood theatre, to be known as the Brighton, located on

the North Side. It will be owned and operated by Harry and Samuel Fleischman. The house will seat 1,000 persons.

William Clark, local theatre owner, who had been taking things easy the past few months, has taken over the Grand theatre at Tarentum, for the past five years conducted by Joseph Huet. Mr. Huet has announced no plans other than a vacation trip to Europe.

Don Berkenstock has leased the Broadway theatre at Parkersburg, W. Va.

The new 3,000-seat Capitol theatre at Wheeling, W. Va., will be ready for opening about the middle of November. George Otte is to be resident manager.

The Masonic theatre, at Hinton, W. Va., has been leased for a long term by the Lyric Theatre Company, which is owned by D. C. Meadows, P. L. Dysard, W. A. Stanley, J. J. Dotson and T. S. Williams, who operate the Lyric theatre at Beckley, W. Va., and also own a controlling interest in the Allegheny Theatre Company. The new owners took charge November 1st, and immediately closed the house for extensive remodeling. P. L. Dysard will be resident manager.

A. E. Rohlfis is the new assistant manager at the local M-G-M branch, having been transferred here from the company's Cleveland office.

James West, former manager of the Boyer theatre, at Boyer, has recently taken over the Park theatre at Grove City.

San Francisco

WORD has been received that Vic. H. Naggiar has reopened the Arlington Theatre at Suisun after reconditioning all the equipment.

The Filmland Theatre at Santa Rosa has closed.

Baron & Nathan, who recently opened the new Marine Theatre contemplate opening their new Daly City house very soon.

Fred Voight, branch manager for Fox Film Corporation, acted as master of ceremonies at the wedding of M. L. Kelley, owner of the Strand Theatre at Dinuba.

The Consolidated Amusement Company, of Honolulu, has placed an order for new booth equipment and ordered a new blower fan.

C. Chicazola has opened a new theatre in Pleasanton.

J. Frank Shea, recently visited the FBO office.

Clyde Huston is now employed at Universal.

Salesman Van Horn is now associated with Universal Exchange.

J. B. Lima of Livermore has installed new Projectophones.

M. W. Benedict, Western Sales Manager and Walter J. Freudenberger, general salesmanager of Advance Trailer Service and their allied companies, Artwin Products and Novel Service, have been visiting their local San Francisco office for the past few days, consulting with their division manager, Joe Solomon.

The Home Theatre on 23d Avenue, Oakland, is being opened by Mischa Glueskin, a noted violinist.

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Key City Reports

New York City

BROADWAY went Sound last week. Every theatre, with the exception of the small Cameo on 42nd street, had something in the way of sound pictures to offer but all in all it was just an average week as far as business was concerned. With Election day but a week off, the usual interest in the presidential campaign undoubtedly hurt the week's receipts at most houses. The several candidates could be heard over radio at every turn of the dial. The weather was favorable.

"The Singing Fool" (W. B.) at Warners, again held to record-breaking business. No sign of any let up here where, what is spoken of as "the biggest money-picture of the time," is showing at \$1 to \$3 admission—and seats selling in advance.

The Capitol, with a second week of Chaney's "While the City Sleeps," (M-G-M) did fair business but could not hold to the mark for the first week and the Roxy, with "Mother Knows Best" (Fox) was also down a bit lower than usual. Just fair business for the big house. Pictures at the Paramount for the past few weeks have not been any too hot as real box office and this house has also been behind its usual gait. The week's offering was "Varsity" (Par). Again, just fair business. The Colony, with "Melody of Love" (U) also felt depression in its second week and let go. "Man Woman and Wife" is in.

"Wings" (Par) showed its strength at the Rialto during its first week at popular prices and will undoubtedly stay there for several weeks. There are many repeaters showing up for this picture. As stated last week, "The Wedding March" will finish its run the current week to make way for the latest Norma Talmadge picture, "The Woman Disputed." Von Stroheim's "Wedding March" grossed better during its four weeks' stay at the Rivoli than many predicted and all in all did very fair. The Cameo finished a three week's run of "Three Comrades and 1 Invention" to nice trade for the entire run. Tiffany-Stahl's "Cavalier" spent the week at the Embassy, as advertised, and on a short week did fair business. Newspaper critics were not too kind about this picture, one of them even insisting that it was burlesque—but believe this writer that no producer would ever attempt to put over anything as subtle as that with a theme such as "Cavalier." "Marriage by Contract," another Tiffany-Stahl feature and given excellent reviews by the trade press, is in the current week. The Strand had "Midnight Taxi" and this picture did very well. Previous to its showing, an excellent talking trailer with Moreno, nicely paved the way for a good week's business.

Warner's all-talkie, "Home Towners," while not causing any excitement like the "Singing Fool," has no reason to complain. Business steady for the past two weeks. At the Gaiety "Four Devils" (Fox) is also doing a satisfactory business and bids to stay out the month. M-G-M's "White Shadows" is going right along in the money class at the Astor, but, as announced last week, will soon be succeeded by "Alias Jimmy Valentine." First National's "Lilac Time" also had a fair week's trade.

Philadelphia

"THE TERROR." Warner Brothers' second 100 per cent talking picture, lined them up at the Stanley last week with-

out much aid from the surrounding features, which consisted principally of a number of songs by Tom Waring, formerly of Waring's Pennsylvanians.

Al Jolson, in "The Singing Fool," continued to draw capacity audiences in its fifth week at the Aldine, with a long queue at each evening performance, but was withdrawn at the end of the week and booked into the Stanley for the week of November 12th. It is estimated that in the neighborhood of 200,000 patrons saw the picture at the Albee.

"Wings" came to the Stanton direct from the Stanley and again attracted large audiences.

"Dry Martini," a good surrounding bill, featuring Jack Osterman, Moss & Frye, and Martha Vaughn, brought only fair business to the Fox this week.

At the Little Theatre "The Cabinet of Dr. Caligari" had a very successful second week, but was withdrawn at the end of the week.

At the Fox-Locust, "Mother Knows Best" is proving very remunerative, and because of its drawing power will be held over for another week.

At the Carman, "The Perfect Crime" and an elaborate and diversified stage show, "Harvest Days," were responsible for a good week's business.

The Karlton, with "The Man Who Laughs," was well patronized.

The Forum had an average week with "The Hawk's Nest" and a stage show, "The Power of Music," featuring the famous Marimba Band.

Chicago

HOLD-OUTS continue to be the rule at McVickers Theatre, where "The Singing Fool" will probably be found to have made a new house record upon the completion of its run, the end of which is not yet in sight.

"Mother Knows Best" had a good week at the Roosevelt, where a Fox Movietone comedy also was a pleasing feature of the program. The Oriental had fair business, "The Perfect Crime" being the feature picture, and Paul Ash and his gang in "Pickin' Peaches" on the stage. "The Woman Disputed" completed its run at United Artists Theatre to fair business, giving way to "Revenge" on Friday. The first two days of the latter's showing went over big.

"Wings," recreated in sound, was the production at the Tivoli, Fox Movietone News and Bennie Kreuger also being on the program, the box office turning in a good report for the week. The same feature was shown at the Uptown with Movietone News and Verne Buck and his orchestra heading the stage bill, where business was also good.

"Tempest" drew well at the Paradise Theatre, where Red Grange made a personal appearance. The talking picture, "Women They Talk About," Charles Kaley in "Sparkles of 1928," and Francis X. Bushman in person, went over big at the Marbro Theatre. This picture was also the screen attraction at the Granada, where Benny Meroff, with his stage band and a big show, continued to pull the big crowds this house has recently been enjoying.

"Moran of the Marines" held the screen at the Capitol Theatre, and, backed by an elaborate stage program, had an average week, while the Avalon was enjoying big business with "Our Dancing Daughters."

Cleveland

WITH weather conditions favorable, and film attractions well above the average, business was good here last week, but not startlingly so. Diagnosis of the situation reveals the possibility that the motion picture fan hasn't the money to go to three or four shows a week, so that all of the theatres get their share, but none of them are taxed to take care of the overflow. If the pictures were not as good as they are, and the sound movies didn't draw so well, there appears to be well grounded thought that the picture business would not be up to average.

"The King of Kings" playing its first local popular priced engagement, played to big business at the Hippodrome, opening to 10,686 people. Needless to say it is being held over another week.

"Wings" closed its fourth week at the Stillman holding up well to the very last performance. This was the 17th week of "Wings" in Cleveland, having previously played a record road show engagement of seventeen weeks.

"The Wind" did well at the Allen. The picture produced opposed opinions as to its entertainment value. Many thought it depressing. All agreed that it is an artistic masterpiece.

"The First Kiss" was well liked and well patronized last week at the State. Interesting and entertaining, was the verdict. Gary Cooper gains in local popularity.

"Mother Machree" played to big houses both matinee and evening at Keith's Palace. A box office hit, with strong audience appeal that makes unusually good popular entertainment.

"The River Pirate," a tale of New York's waterfront, was well liked because of its human attributes. It did satisfactory business and won new laurels for Victor McLaglen. It was shown at Keith's East 105th St. the first half of the week. "Win That Girl," the attraction the last half of the week, proved diverting and did nice business.

"The Wedding March," playing its first neighborhood engagement at the Park was a great success and business was fine.

"Beggars of Life" shown the last half of week, and inaugurating the Vitaphone installation in the theatre, played to large crowds.

"The Midnight Taxi" held up most satisfactory to the very end of its two weeks run at the Cameo.

Indianapolis

DROP of the mercury here last week continued to boost downtown theatre box receipts. All downtown houses did pleasing business due to the general pick up in theatre going and the better type of pictures brought here by sound policy.

George Bancroft in "The Docks of New York," brought a good week's return at the Indiana.

The Circle, another Skouras-Publix house drew heavily with "Wings" in its second week.

Norma Talmadge, in "The Woman Disputed," picked up over the previous week.

Al Jolson in "The Jazz Singer" continued to draw capacity audiences in its fourth week's run at the Apollo.

Neighborhood houses got their share of the increase.

Albany

"**STATE STREET SADIE**," running for the week at the Mark Ritz, in Albany, easily commanded first attention from the standpoint of business and played to capacity crowds each afternoon and evening, with lines standing each night. It was the first week of the Vitaphone at the Ritz, and although prices were jumped, this fact apparently made no difference to the thousands who flocked to the theatre not only for the feature, but for an extremely interesting and well balanced bill of entertainment.

The Strand used Ronald Colman and Vilma Banky in "Two Lovers" to what might be termed satisfactory business, although nothing exceptional by any means. This house also used a couple of Vitaphone presentations, as well as the Movietone News.

The Leland slumped during the week with "Win That Girl," although nights witnessed well filled houses, though it marked contrast to the mobs that have been packing this theatre during the fall.

The Clinton Square used its program of double features during the week, including "So This is Love," and "Top Sergeant Muligan."

The carnival crowd on Hallowe'en night cut into business at the downtown houses but did not noticeably affect the neighborhood theatres.

Proctor's Grand in Albany found "Baby Peggy" in person as a good business getter for the latter part of the week. In the neighborhood city of Troy, "Our Dancing Daughters," running for four days at the Troy theatre, proved a disappointment from the standpoint of business done. For some unknown reason the picture did not draw. The house was only fairly well filled, with the exception of Sunday night, when there was the usual crowd. The last of the week was given over to "The Whip" and this picture seemed to please the Troy crowds better if one is to judge from the business done.

The Lincoln reported only fair business with "Excess Baggage" for the first three days, and the same held true with "Varsity" for the last of the week. Neighborhood houses in Troy report business as but fair. Weather was good.

Boston

OPENING of the five million dollar Keith Memorial Theatre by the Keith-Albee-Orpheum circuit was the big event of the week and brought to Boston the elite of the profession from the entire East. Never before in Boston's theatrical history was so notable a gathering of film and vaudeville stars gathered at one place at the same time.

"Oh Kay" was the film chosen for the opening week. Needless to say, it played to capacity audiences the entire week and hundreds were unable to gain admission to the theatre. Use of the reserved seat plan excepting on Saturdays and Sundays, resulted in the SRO sign being placed at the ticket window very early every day of the week.

While some of the other first run houses expected to take a drop in the box office totals during Keith opening week, the results were just the opposite. Even on the opening night of the new house, every first run Boston theatre showed a jump in receipts. Apparently some of the hundreds who expected to secure one of the 2900 seats in the new theatre went elsewhere.

Keith-Albee's Boston Theatre inaugurated sound pictures during the week with "Hit of the Show" as the feature film, with the result that receipts at that house exceeded anything in months.

Metropolitan Theatre observed its third anniversary week with a gala program and

"Moran of the Marines" was the film, playing to the season's heaviest business.

"The Perfect Crime" was the sound film presented at the Netoco twin theatres, Modern and Beacon, playing to such good business that the film is held over for another week.

"The Singing Fool" which broke records at several first run theatres weeks ago, is still in Boston, playing simultaneously at the Fenway and Washington Street Orpheum, both Publix theatres.

"Our Dancing Daughters," played to capacity business at the Loew's Orpheum Theatre and will probably be brought back at a later date for another run.

"Submarine," at Loew's State Theatre, did one of the best week's businesses of any film in months at that theatre.

"While the City Sleeps" at the Bowdoin Square, "The Fleet's In" at the Scollay Square Olympia and "If I Were Single" at the Exeter all report better than average receipts for the week.

"Beggars of Life" played simultaneously at the Allston, Central and Codman Square theatres, all Publix theatres, while other films reporting good business include "Freedom of the Press" at University and Lancaster Theatres, "Women They Talk About" at the Strand and Fields Corner and "Driftwood" at the Embassy.

Pittsburgh

LOEWS PENN had another big week as usual. The screen attraction, Richard Dix in "Moran of the Marines," was below the average of usual film fare; however, it pleased fairly well. The Publix Unit show, Beaux Arts Frolic, proved to be a classy offering and saved the show.

Billie Dove in "The Night Watch" played to disappointing business, and the production proved but ordinary entertainment.

"The Singing Fool" in its third and last week at the Grand and in its first week at the Regent continued to bring sensational business. The Regent house record was broken and the production was held over for a second week. This will be the sixth consecutive week for this production in Pittsburgh first run theatres. It also broke records at the Stanley and Grand.

Loew's Aldine turned in a good week with "Me, Gangster." This one is real entertainment, enhanced greatly in value by the use of sound.

Clara Bow in "The Fleet's In" got but average business, although the fans seemed to like it muchly.

The Cameraphone had a poor week with "Excess Baggage."

The Alhambra had "Sally's Shoulders," which pleased fairly well. Business was fair.

The Olympic had "The Street Angel" (this being the third showing in downtown Pittsburgh). Business: fair.

Oklahoma City

OKLAHOMA CITY first run picture theatres enjoyed some very good business this past week, with some exceptional and highly satisfactory reports made.

Al Jolson in "The Singing Fool" at the Capitol, with sound synchronization, together with Movietone features, had a good week in the aggregate, business fluctuating from day to day, but excellent as a whole.

The Criterion had as its feature picture, William Haines in "Show People" a Metro-Goldwyn production, and a stage show. The program drew well.

"King of Kings" was the feature at the Empress, with Pathe News and Educational comedy, and the business was good all week.

"The Melody of Love," at the Liberty enjoyed excellent business all week.

Baltimore

WITH the exception of Warners' Metropolitan Theatre, where "The Singing Fool," starring Al Jolson, offered as a sound and talkie, did excellent business during its fourth week and was still standing them up, business at the other first-run houses was sliced into badly during the week beginning Monday, October 29, by politics and the opening of the racing season.

Al Smith's parade and speech on Monday, and later the speech of Senator Borah, hurt patronage.

At Loew's Century, the feature film attraction was "The Night Watch," starring Billie Dove. Business starting good, gradually built during the week to very good.

"Mother Machree," offered as a sound and song film with Belle Bennett featured, proved a good pulling attraction at the New Theatre.

"The Midnight Taxi," offered as a sound and talkie, at the Rivoli, with Helene Costello and Antonio Moreno, pulled them in fairly well at that house.

Due to the personal pulling power of Norma Talmadge in Baltimore, her latest starring vehicle, "The Woman Disputed," did very good business at Loew's Stanley, despite the fact that it was another war picture.

"Wings," the sound air epic, moved from the Stanley to Loew's Valencia with the same prices prevailing and business started fair but mounted to good before the week was over.

At the Keith-Albee New Garden, "The Night Bird," starring Reginald Denny, was on the same bill with five acts of Keith-Albee vaudeville. Patronage was only fair for the week.

"Dawn," the British production, starring Sybil Thorndyke, started off poorly at the Little Theatre, but toward the end of the week began to catch on, and wound up good. It was held for a second week.

At the Keith-Albee Hippodrome, "Driftwood," featuring Don Alvarado and Marceline Day, with five acts of Keith-Albee vaudeville, went over only fairly well.

Minneapolis

BUSINESS ran along on an even keel in the Minneapolis picture houses last week, with nothing sensational developing in the way of box office sensations.

The much touted "Wedding March" came into the Strand but this Von Stroheim picture wasn't good for more than a week; it didn't seem to click with the public. The Strand is a small house, and if a film pleases the public at all, it usually holds over for a second week.

The Minnesota enjoyed excellent business, thanks to a good, all-round program. "The Air Circus" was the picture attraction, and Marion Harris, the world famous recording artist, was listed among the stage attractions, along with the Publix show, "West Point."

Wallace Beery, in "Beggars of Life," was at the State, and this did only the average business.

Richard Dix and Ruth Elder, in "Moran of the Marines," proved a good drawing card at the Lyric. The Hennepin-Orpheum had a very good week from a box office standpoint, and this was partly due, no doubt, to the photoplay, "Tenth Avenue."

The Granada, Minneapolis' newest neighborhood house, found "Lilac Time" a very popular attraction, and was forced to hold it longer than it had been originally intended. "Four Sons" did a very nice business at this house, too.

Other neighborhood houses found nothing to complain about in the week, showing good grosses with such pictures as "Fazel," "Hot News," "The Mating Call," "Four Walls," "Half a Bride" and "The Fleet's In."

Portland, Ore.

WITH the football season now on in full swing and a number of Halloween home parties during the week, the attendance at the first run houses, wavered and in some instances took a decided slump, and the reports from the various box offices were only fair to good.

On of the screen at the Portland theatre, Richard Barthelme's "Out of the Ruins" proved to be another war picture that registered only fair.

For the first three days at the Broadway, "The Wedding March," Von Stroheim's stupendous undertaking drew capacity night audiences but fell off considerably at the end. Favorable comments made on technical scenes.

Now in its third week "The Singing Fool" at The Music Box shows no signs of depression, and will be continued for a fourth week. Public's attitude seems whetted for Vitaphone offerings in preference to sound effects.

"Blameless Men" and "The Chorus Kid" were the bills for the week at the Capitol Theatre. A fairly good week.

"Battle of the Sexes" was continued for a second week at the United Artists, but with only fair attendance. Metro movietone acts helped the bill.

"The Land of the Silver Fox" at the Blue Mouse had not only a good cast of human actors, but also used Rin-Tin-Tin to advantage and drew good business. Vitaphone offerings were also interesting including an old favorite Henry B. Walthall in "Retribution," "Hot Tamales" with Billie and Elfa Newell; "Cronanders" in a night club entertainment.

Harrisburg, Pa.

HUGE crowds were drawn to the centre of the city by the Halloween celebration last Wednesday night, and after the fun of parading the streets, thousands found their way to the theatres, practically all of which did capacity business.

The feature picture at the State was Dorothy MacKail and Jack Mulhall in "Waterfront," which proved popular throughout the first half of the week. The last three days the screen attraction was Charles Murray in "Do Your Duty," a comedy that took very well.

At Loew's Regent, the feature presented was "White Shadows in the South Seas," and although the Pennsylvania censors deleted some of the scenes, the picture chalked up nice returns at the box office.

The Victoria did quite well with Richard Dix and Ruth Elder in "Moran of the Marines."

The Colonial Theatre did excellent business with Milton Sills in "The Crash," and "A Bowery Cinderella" brought good business to the Broad Street Theatre.

Esther Ralston, in "Something Always Happens," was well liked at the Royal.

Seattle

"WINGS" did the land office business in this city last week, playing its first local popular price engagement at the Fifth Avenue Theatre. Business came close to setting a new house record, reaching well over \$20,000 for the week, and putting this film in about the first six that have played this house in more than two years.

The Seattle Theatre fared comparatively well only. "Out of the Ruins" was the film attraction, and it was not particularly well liked. On the stage, Fanchon-Marco's "Temptation" Idea with Armand Kaliz was pretentious but not "box office." An average week.

John Hamrick's "sound" houses continued to play to packed houses. "The Singing Fool" in its fourth capacity week at the Music Box Theatre showed only a slight

let-up in business from the beginning of the engagement. At the Blue Mouse Theatre, "The Home Towners" opened a two-week run to very big business.

The "regular" film houses had mediocre attractions, "Lady Be Good" at the Coliseum was lacking in punch, and "Wickedness Preferred" at the Columbia was another program release only. Business at these houses was quite slight. "Foreign Devils" at the Embassy was another weak attraction.

The Orpheum got the break as far as the vaudeville houses are concerned. "Captain Swagger" was a better-than-usual film for this house, and showed better results than "The Scarlet Lady" at the Pantages Theatre. "Street Angel," playing a second run at the Egyptian Theatre in the University residential district, with Movietone score, played to big houses and showed its duplication of the tremendous box office success of the same film at the Fifth Avenue Theatre two months ago.

Seattle

(Previous Week)

THE two key houses in this city were both up in the strong financial columns last week, with business that should have been pleasing to West Coast officials. At the Fifth Avenue Theatre, "The Wedding March" was the screen attraction, and despite the fact that it was generally disliked for its lack of action and slowness, it did play to big houses, especially the opening three days. After it was publicly discussed, business fell off, but the profits were already registered.

At the Seattle, on the other hand, John Gilbert's "Four Walls" showed a tendency to build up during the week, and showed a very pleasing gross report at the end of the run. Fanchon-Marco's stage revue, featuring Chez Chase, was also well liked. Generally, a very good bill playing to good business.

"The Singing Fool" continued to play to capacity business at Hamrick's Music Box Theatre day and night, and showed no signs of slumping. At the Blue Mouse Theatre, "Two Lovers" finished its second and final week to average good business, everything considered.

"Tillie's Punctured Romance" failed to create much enthusiasm at the Coliseum Theatre, where business was mediocre.

"The River Woman" at the Columbia and "Prowlers of the Sea" at the Embassy were fair money-getters only.

"Show Girl" at the Orpheum was rather disappointing to all who expected a production on a par with the story, but it did a good business in conjunction with one of the season's best stage bills—one of the best weeks this season.

Tampa

ANOTHER big Sunday for all Tampa houses. Practically every house in the city had waiting lines for the night shows, and the Tampa was turning 'em away at 7 P. M. with "While the City Sleeps." Lon Chaney always goes over good here. "Show People" also pulled strong for the last half, giving this house an over average week.

"The Air Circus," with some talking scenes, was the feature of the Victory program, backed up with the usual Vitaphone acts and the Movietone News. Business was just about the average for the house.

"Beautiful But Dumb" drew a very good Sunday for the Strand, and Monday held up nicely. "Power" did just a shade better than average for two of the three days run, and "The Painted Post" closed the week to average.

The second runs shown this week at the Franklin all did well. They had, "The Black Pirate," "Rough House Rosie" and "Walking Back." Business was average.

Dallas

COLD weather has at last made its appearance in Dallas and was more than welcome. The past week included some rather sharp weather, which might have kept a few patrons away from the theatres, but business at all down town theatres was on the safe side of the ledger for the past seven days. No big business was reported.

At the Melba, "The Battle of the Sexes," which is D. W. Griffith's first synchronized picture, and featured Phyllis Haver, Jean Hersholt, Belle Bennett, Don Alvarado and Sally O'Neill, was one of the best liked pictures of the week and checked off good business.

"The Wedding March," with Erich Von Stroheim, Fay Wray and George Fawcett, at the Palace, failed to bring in the expected patronage, although business was good for the week's run. Comment on this picture was both good and bad. The unusually beautiful scenes more than pleased, but the chief objection to the attraction as voiced by patrons was that it was 'draggy' and the action too drawn out for the length of the picture.

At the Majestic, "The Air Circus," with David Rollins and Arthur Lake and Sue Carol, accounted for a good gross for the week and was well liked. A large part of the week's good business was due to the Kiddie Revue, which was a stage offering composed of local children under the direction of Ruth Laird, a local dancing instructor. An Interstate Vaudeville bill was also included on the program.

"The Man Who Laughs," with Mary Philbin and Conrad Veidt, at the Capitol, received unusually good comment and was successful in turning in good receipts for the week.

At the Old Mill "The Midnight Taxi," featuring Helene Costello and Antonio Moreno, brought an exceptionally good gross to this theatre for the seven day run. This was the first sound picture to be offered by the Old Mill since installing sound equipment, and, backed by good publicity, it received a good send off.

At the Ritz, the second run sound theatre of Dallas, "The Perfect Crime," featuring Clive Brook and Irene Rich, brought only fair business. No big gross was expected from this picture and the receipts showed that money had been made, which was all that could be expected.

The Arcadia continued its usual good business with "Oh Kay," featuring Colleen Moore and Lawrence Gray, and "Forgotten Faces," with Clive Brook and Bacalanova. The Arcadia has been more than successful as a de-luxe suburban house.

Kansas City

AL JOLSON in "The Singing Fool" continued a second week of crowds and waiting lines at the Newman Theatre, while virtually all other first run houses shared proportionate good crowds.

At Loew's Midland "The Battle of the Sexes" did a good week's business, surpassing the average weekly attendance mark by a comfortable margin.

At the Mainstreet Rod La Rocque in "Captain Swagger" played to filled houses each afternoon and night, the matinee business being exceptionally good.

"Prowlers of the Sea" drew big at the Pantages, which offered an unusually strong stage program in addition to the picture, while "Mother Knows Best" did about an average business at the Globe.

"Runaway Girls" proved a drawing magnet for the younger generation at the Uptown, while "The Wedding March" did a good business at the Royal.

Nothing other than the usual newspaper advertising and lobby displays were used by any of the theatres in the exploitation of the pictures.

Ottawa

TICKET vending machines in the box offices of Ottawa, Ontario, worked like flashers all during the week of October 21. The cashiers were tired but the managers happy. There were no outstanding film attractions but all were popularly received.

Alice White hit a popular note at the Centre Theatre in "The Show Girl."

Lon Chaney, in "While the City Sleeps," at the Regent Theatre, more than paid its way.

B. F. Keith's Theatre, showing "The Cop," with William Boyd, had big crowds at every performance.

"The Lion and the Mouse" clicked at the Imperial Theatre in decisive manner, this feature being well liked by the substantial crowds. Patronage for this one was the best in some weeks.

New serials caused a real flurry among the neighborhood patrons, and the chapter plays got away to a fine start. The Columbia launched "Yellow Cameo" during the first half and "Haunted Island" during the last three days, the features being "Simple Sis" and "Smile, Brother, Smile," which were fair.

The Rex Theatre also started the same serials, but at opposite ends of the week. The Rex features were "Paid to Love" and "The Gay Defender," the latter drawing heavily because of Richard Dix.

The Fern Theatre also cashed in on a Lon Chaney feature, "The Big City," during the first half, while "Golden Snare," with Lewis Stone, also packed the house. "Vanishing Rider" and "Man Without a Face" are two serials here which are being followed closely.

Atlanta

KEITH'S Georgia rode out at the head of the picture parade this week, grossing the biggest business in town with "The Battle of the Sexes." True, the vaudeville bill was excellent, but experience has proved one point beyond doubt—that is, that the feature picture is the one real drawing card.

Loew's Capitol, with a strong vaudeville bill headed by Emil Boreo, took a painful flop with "The Melody of Love."

"Varsity" was disappointing at the Howard, and receipts slipped off sadly.

The Metropolitan Theatre did not measure up to expectations on the second week of "The King of Kings," though receipts picked up during the latter part of the week.

"The Singing Fool" opened at the Rialto Monday, beginning the third consecutive week of its Atlanta first-run. Receipts were about half the takings for the previous Monday. Then Tuesday brought a dismal drop in all box offices. A cold, mean rain kept cash customers at home all afternoon and evening while theatre managers groaned in the spirit. The Rialto management questioned its good judgment in holding "The Singing Fool" for a third week. But to the general amazement it picked up appreciably Wednesday, gained more strength Thursday, spurred forward again Friday and closed a big Saturday.

Salt Lake City

SOME unusually good theatre reports were received this past week regarding the Salt Lake first run houses, with motion picture patronage picking up generally throughout the entire city.

The Victory Theatre did a tremendous business with "Lilac Time," First National's first all-talking production, which was heavily exploited.

The Capitol Theatre experienced packed

houses throughout the week in presenting Dolores Del Rio in "The Red Dance," the latest Fox dramatic spectacle, as well as the stage presentation Fanchon and Marco's "Dream Song Idea."

Owing to public demand the picture "Two Lovers," a United Artists special, has been held over at the American Theatre this week, with continued large attendance.

The Pantages Theatre offered "Laff Weck" with Alexander and Olsen and their company of merrymakers in addition to the film presentation "The Baby Cyclone" with Lew Cody and Aileen Pringle.

"Companionate Marriage" with Betty Bronson, Alec B. Francis and all-star cast, drew heavily at the Paramount-Empress.

Claire Windsor in "The Grain of Dust" was a very good drawing card at the Gem Theatre.

Second run and neighborhood houses are all enjoying splendid patronage.

Cincinnati

BUSINESS for the week in Cincy was all that could possibly be desired, with a line-up of attractions that could not possibly be resisted.

The high-water mark for attendance goes to the Capitol, where Al Jolson, in "The Singing Fool," had 'em standing in line long before the doors opened for the initial showing. This condition continued to be the rule rather than the exception throughout the week. In fact, the picture is being held over for another week. Business has been little short of phenomenal.

The second week for "King of Kings," with sound and synchronization, at Keith's did a land-office business, and it is likely that this would have continued had the picture been held.

The Albee, featuring Julian Eltinge as the stage attraction, together with other good acts, and the picture, "Moran of the Marines," sent their receipts way up. Eltinge is a local favorite in Cincinnati, and his admirers said it with attendance.

The Lyric did nicely with "Docks of New York," which was in its second week. The engagement, as a whole, has been satisfactory.

"Kit Carson," on view at the Strand, drew good sized crowds, which also is true of "Shadows of the Night," for first four days at the Family, and the last half attraction, "After the Storm."

Neighborhood houses report business fair.

Birmingham, Ala.

BUSINESS was fairly good in Birmingham the past week. The Ritz, with a personal appearance of Ben Turpin, had excellent business the entire week. The Ritz feature was William Fox's "River Pirate."

The Alabama fared but indifferently well with "The Wedding March," with Erich von Stroheim as the star and director, and Fay Wray in support. The picture was undoubtedly a masterpiece of technical detail, but the consensus of opinion was that it was not particularly box-office.

The Strand packed 'em in all week on the marvellous "Singing Fool," starring Al Jolson, and there appeared no let-up in public appreciation for this picture.

The Empire got by fairly well with "Take Me Home," with Bebe Daniels in a picture directed by Marshall Neilan.

The Trianon did not hold up to its previous week's performance, with "Court-Martial," starring Jack Holt and Betty Compson.

The Galax held its own with "Girl from Chicago," with Myrna Loy and Conrad Nagel.

The neighborhood theatres reported that business generally was below average.

Milwaukee

MILWAUKEE down town theatres had a very satisfactory week. The beginning of the week was especially conducive to good picture business.

The Garden is still crowding them in to see "Singing Fool." The theatre opens at 11 and soon after its opening is crowded and continues to be crowded until late at night. The picture is now in its fourth week.

"Wings finished its second week at the Strand and will continue there for some time longer. It too is packing the theatre at every performance.

Business was just fair at the Wisconsin where "Me, Gangster," was featured. "Uncle Tom's Cabin" finished its run at the Alhambra this week. It was very well attended throughout its stay.

"Loves of an Actress" was featured at the Merrill where it brought in fair results.

"Battle of the Sexes" was moderately well attended at the Majestic. The Orpheum did an unusually large volume of business this week, with "Through the Breakers." The Riverside too was a popular place. Its feature was "Power."

Neighborhood houses had a remarkably good week.

"Street Angel" brought excellent results to the Modjeska, Garfield and Uptown. The Oriental and Tower theatres showed "Warming Up" with fair returns. "The Cardboard Lover" at the Milwaukee, Savoy, and Colonial was a good business getter. "Tempest" brought good patronage to the National and Venetian theatres.

Des Moines

"WINGS" playing at the Des Moines theatre after having already shown here as a road show, broke the previous records which had been established at the Des Moines before the showing of "The Singing Fool." "The Jazz Singer" was thus put into third place. "Wings" will continue for a second week.

At the Capitol "Our Dancing Daughters" which was exploited by one sheets, billboards and added newspaper advertising, did a good business but did not come up to expectations.

The picture opening at the Strand was "Women They Talk About" with Irene Rich. Business was entirely satisfactory.

San Francisco

THE past week in the local motion picture first run theatres was recognized as good by some and fair by others.

"Wings," shown for its eleventh time in this city, the last few weeks at the St. Francis Theatre, continued to draw well.

"The Wedding March," shown at the California Theatre, did not do as well as contemplated, although the first few evenings the theatre was crowded.

The Granada Theatre reported good business with "The Water Hole," in which Jack Holt starred. Here also the public was attracted by the Publix Revue.

Loew's Warfield Theatre was crowded, as it usually is, with "Show People," together with Fanchon and Marco's presentation, "Up in the Air," and Rube Wolfe's Band.

The El Capitan reported excellent business with "Making the Varsity" on the screen and the presentation act, "Moonlight Frolics."

Al Jolson brought crowds to the Embassy in "The Singing Fool."

Union Square Theatre reported excellent business with "No Babies Wanted" and "My Wife's Relations." The reason for an exceptional week in this theatre was the fact that Nat Holt's singers and dancers appeared in "Hello, Everybody."

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Schwartz Opens Brooklyn Patio

With all the pomp and ceremony worthy of the theatre and the occasion, A. H. Schwartz

opened his latest and most certainly his finest theatre, bringing his circuit total up to twenty-four.

Being fairly well acquainted with many of the theatres which Mr. Schwartz has built in the past, I was rather expecting to find "just" another nice house, but I no sooner arrived near the block of the theatre when the feeling came over me that I was going to be agreeably surprised. And I was.

The Patio Theatre is, in my estimation, one of the finest neighborhood theatres in this country. Built on a large and elaborate scale, no expense was spared to make it outstanding in every detail. That this procedure met with success in the final outcome is evident on every side.

As the name implies this house is Spanish in almost every respect and if they have departed here and there from this scheme of things, it was only done to improve on the finished article.

The front is ornamental terra cotta giving the house a distinctly Spanish effect from the first view. Through the beautiful entrance foyer you pass into a magnificent rotunda. This part of the theatre will leave a lasting impression on every patron who visits the Patio Theatre. In the centre of this rotunda is a large and effective fountain and aided by clever lighting it is bound to draw them like a magnet. I don't believe any one will enter that theatre without walking over and standing by that fountain regardless of how many times they attend. Natural greens and pretty plants encircle this treatment and the trickling of the water lends a perfect touch to what greets the eye.

From the lobby you pass through a smaller foyer into the theatre proper and if first impressions count for anything then the Patio has started off on the right foot. Surely we on the inside of the business must stop and ask ourselves whether such a magnificent house is not worthy of a spot on Times Square or the loop in Chicago, notwithstanding the fact that both of the above mentioned places boast of theatres costing in the millions. But I would not hesitate to say that the Patio is as good as any of them and I say it feeling that it cost a whole lot less than many of those "picture palaces."

Every single detail had been carefully planned and worked out with the satisfying

The Truth—and Nothing But the Truth

Dear Mr. Lewis:

I BELIEVE I am one of the first few that joined the Manager's Round Table Club and have never missed the NEWS both before and after the CLUB was formed.

I've been in the show business since 1910 and consider I know a little about same.—But, never in all my years have I read such plain facts and truth as you stated in Oct. 20th issue of the NEWS—"Let's Get Down To Mother Earth."

My hat's off to you, and here's hoping some General Managers clip same out and stick it in their hat bands for future use.

Regards from a member,
(Name upon request).

result that a wonderful theatre has been built. Even high up on the walls a touch of originality has been injected by the use of leaded glass Spanish windows, properly lit from the back. The lighting fixtures show every sign of having been carefully thought out well in advance and the loge seats are bound to become popular in the Patio as soon as they have been sat upon for the first time.

For the premier performance Mr. Schwartz selected a tasteful program and placed the entertainment burden upon the shoulders of Howard Emerson and his orchestra, an organization composed of clever entertainers and musicians.

An Inquiry As to Sound Effects

An exhibitor in Springhill, N. S., writes for information on how to produce and imitate sound effects, such as waterfalls, aeroplane effects, etc. All of these things can be purchased so reasonably that with few exceptions it hardly pays to build them. Any reliable drummer's supply house can furnish quotations on these items and since we never make it a practise of recommending any particular dealer we can only suggest that he get in touch with the nearest supply house to his theatre. Any musician can give him several addresses.

He tells us in his letter, that he has kept a scrap book of the various exploitation stunts described in the Club pages of the NEWS and has found many of them feasible and profitable.

Armistice Day Tie-Up

L. J. Carkey, Manager of the New Olympia Theatre in Watertown, N. Y., arranged a great

Armistice Day tie-up that brought him some valuable publicity in his papers. We are reproducing part of the story that appeared in the Syracuse Sunday Herald mentioning this tie-up.

"L. J. Carkey, manager of the New Olympic, and a member of the Watertown Post, has made arrangements with the post officers, and every person with an American Legion card and a ticket which will be presented to them before the parade, will be admitted to the theatre free of charge. By special arrangement 'The Fleet's In,' a Clara Bow feature which will be of special interest to army and navy men, has been booked for that day. Arrangements are also being made for the show of a special American Legion film."

Mr. Carkey is a member of his local Legion Post and gained entree to their activities and arranged for the showing of "The Fleet's In" as his feature for the day of the celebration.

In addition to the clipping above the paper carried his picture together with the Legion officers and again mentioned, under the pictures, that he was inviting every member of the Legion to attend his theatre after the parade.

This is but one of the many angles that present themselves to the live-wire manager who is ever on the lookout for such tie-ups at the appropriate time. There are very few communities that have no activities on Armistice Day and if you are on your toes you should certainly be able to cash in on such things. Don't be bashful or reluctant about inviting Legion, or similar groups to be your guests, if you can get some free publicity in your newspapers. And don't forget that those invited generally bring friends or relations who do pay an admission.

A Story That's Still Being Told

I have devoted so much space to different sorts of exploitation from every corner of the earth that I thought I would steal a little room, for a story that is still going the rounds out in Brooklyn, in which I figured as the centre of the discussion.

Some years ago while managing the Faragut Theatre for the A. H. Schwartz Cir-

(Continued on following page)

Round Table Club

(Continued from preceding page)

cuit, we had booked "Adam's Rib" a Paramount feature from which we all expected big things (in the line of business).

Using a different kind of an advertising campaign every week made it hard to dope out something different for this one, so I instructed my assistant to get about 50 beef ribs from some local butchers and hang them under the marquee. That same morning I left for my weekly visit to the exchanges in New York and I returned to the theatre at about 5 P. M. and as the trolley car approached the corner where the theatre was located I noticed a large crowd both under the marquee and across the street. Naturally I was a bit curious and when I alighted from the car I was stunned to see about twenty dogs barking and jumping under the marquee. The crowd was roaring in laughter and it was but another minute when I discovered the reason for this circus. The dogs were all jumping for the meat bones hung under the marquee.

The stunt attracted more attention than any previous exploitation used all that season and there are still folks living in Flatbush who "kid" me about it. Business was NOT bad and I think the bones and the dogs are entitled to a lot of credit for the box office results.

I would add in closing that the "powers that be" did not entirely approve of the stunt and I had to take the bones down the next morning. Maybe they were right.

"The Voice of a Nation"

NOTE: This is the third group of letters received by the Manager's Round Table Club on the important topic of "Sound." They are worth keeping and a careful study of

these letters will show the trend of public opinion on this subject.

C. E. L.

October 18, 1928.

My dear Mr. Lewis:

This will acknowledge with thanks your letter of October 5th requesting a short letter on the importance of Sound Pictures. Of course I have a number of personal views on this subject, but looking at it from a business standpoint I am going to try to enumerate below a few ideas that I have along this line:

First—In my three theatres here, none are as yet equipped with sound, however, when the new Capitol opens it will be equipped with both Movietone and Vitaphone. This will be one of the smallest towns in the country operating Movietone and Vitaphone before January 1st. This is going to mean a great deal to not only the theatre but to the theatre-going public of this town. Through a very clever teaser campaign we hope to have everyone talking about the marvelous opportunities afforded them through these two processes. I have not as yet definitely or clearly explained to them the exact method and means of sound pictures or impressed upon them the difference in sound, synchronized or talking pictures. The advent of sound pictures in a small town means a great deal to us. The papers of Baltimore and Washington have a large circulation in this vicinity and of course the first run houses there are equipped with Movietone and Vitaphone and are advertising extensively.

Second—The synchronization of pictures affords the small town the finest of music to accompany the picture, whereas, in the past we have had to rely solely on the pianist, organist or a small incompetent orchestra, one not sufficiently large or competent enough to cue properly. Now with the advent of Movietone and Vitaphone it will be possible to have the finest of pictures properly cued by excellent orchestras. That means something to them and some-

thing to us as good music is an asset in any picture. Good music will make a fair picture even better, whereas, poor music will make the best of pictures worse.

Third—The novelty of sound or talking pictures, such as we hope to play here will never wear off. It is my idea to present sound and talking novelties in the way of single reel comedies, acts and news reels regularly, possibly three or four times per week but actual talking pictures will be presented only once a week. This will mean that we will keep our patrons hungry for more of this kind of entertainment and as a result of this it will never become tiresome. This is one of the faults of the City Managers in presenting talking pictures. In presenting them too often, the novelty will soon wear off and they will soon lose the appeal that they had when first presented. For instance in Washington and Baltimore, both situations which I am familiar with, practically every down town first run theatre has sound equipment, they are advertising sound pictures and talking pictures regardless of the fact whether they are in every sense of the word talking or sound pictures. I am sure the attendance is going to fall off if the theatres are presenting nothing but sound pictures. What is going to happen to the people who desire the silent drama? Surely there are a great percentage of these left. The outstanding pictures, whether sound or silent will always be the backbone of any theatre program, whether in the small town or the city.

A new era has been created by the advent of sound pictures and I am looking at it from the standpoint of the small town. I feel it is going to be a successful era if properly handled but the larger cities should beware, they should be careful not to cram the people. Their patrons are going to be better satisfied with a proper mixture of sound and silent pictures. I hope that I have made clear the above points and my letter is not too tiresome; that you can gain from same the expressions desired. If I can be of any possible assistance to you please do not hesitate to call on me.

With kindest regards, I remain, sincerely yours,

Signed, F. M. Boucher,

Empire-Colonial—Win Theatres, Winchester, Va.

Join NOW

Clip and mail the coupon below with your name and address to
Motion Picture News, 729-7th Ave., New York City

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name

Address Policy

Theatre Capacity

City State

Honorary Chairman

Wm. A. Johnston

Chairman

Charles E. Lewis

Clip Sheet on Film Source for Featured Articles

Through information supplied by the press book issued in connection with "Fighting the White Slave Traffic," the N. Y. Evening Graphic carried the story of this motion picture as the lead story in the magazine section of their publication.

The press book is supplied with a sheet written in syndicate style and based on the findings of the League of Nations' investigation of the White Slave menace.

The Graphic in reprinting the articles merely condensed them into one story to fit the space and ran the material word for word as it appeared in the press book. The idea of a syndicate page was that of Edward F. Hurley. It was written by him in strictly a straight-away newspaper style and the make-up was the same as that which the average editor is accustomed to receive as news agency matter.



Exhibitors Service Bureau



Window in Gimbel Brothers Store, New York City, featuring tie-up with Educational short subject series.

Gimbel Display Sets Style for "Russ Farrell" Exploitation

A TIE-UP between Educational Film Exchanges, Inc., and Gimbel Brothers store in New York City on the "Russ Farrell, Aviator" series, released by Educational, serves as an example of effective exploitation on this new group of aviation pictures which can be employed in any good-sized city in the country. The New York tie-up is based primarily on the fact that the Junior Aviation League is being sponsored in New York by Gimbels. This League is affiliated with the Airplane Model League of America, which promotes a nation-wide activity, the New York organization being virtually a local unit of the larger organization. Consequently, wherever there is a unit of the Model League, which is sponsored and backed by The American Boy Magazine, such a tie-up is logical.

Featured In Newspaper Ads

The tie-up between Educational and Gimbels consists of advance newspaper advertising, an unusually attractive and prominent window display, a "Russ Farrell" book exhibit and special showings of "Russ Farrell, Aviator" pictures. Gimbels used twenty-six inches of display advertising in a New York newspaper to tell Junior Aviation League members of the special showing of "The Sky Ranger" last Saturday (October 27) morning. This was on Page Three in an ad that dominated the entire page.

Probably the next most important phase of this tie-up is the window display in one of Gimbels' most prominent windows on West 33rd Street. Many thousands pass this window each day, for it is located only a few steps from the main entrance to the

Hudson tubes, less than a block from the entrance to the Pennsylvania Station and a few doors from the Pennsylvania Hotel. This window display links up the picture, and four volumes of "Russ Farrell" stories, published by Doubleday, Doran and Co., and the league activity. Enlargements of outstanding scenes from "The Sky Ranger" together with announcement cards telling of the Saturday showings for Junior Aviation League members, form the background. Several typical airplane models and "Russ Farrell" books are used to complete the exhibit.

Book Department Cooperates

The book department installed a table display in the recreation hall featuring the "Russ Farrell" books. This is backed up by three big cards on which regular 8 by 10 stills are mounted along with the information that the books contain the same stories as found in the "Russ Farrell, Aviator" pictures.

The showings of "Russ Farrell, Aviator" subjects began Saturday (October 27) morning, with "The Sky Ranger" in the recreation hall at Gimbels. Approximately 500 Junior Aviation League members, in attendance at this show, greeted the picture with enthusiasm. Not only did the young aviation enthusiasts literally "eat up" the picture, but they were eager to know when the next subject was to be shown. The publicity that will be given "Russ Farrell, Aviator" pictures as a result of word-of-mouth advertising by these youngsters is inestimable. Special showings for Junior Aviation League members are to be conducted on other Saturday mornings until the entire series has been projected.

Showmanship

Briefs

A SEARCH for new musical talent in Grand Rapids, conducted under the joint auspices of the Grand Rapids Sunday Herald and B. F. Keith's Theatre in that city, developed into a bang-up exploitation stunt for the vaudeville and picture playhouse. The contest was wide open, any sort of musical instrument would do, and offered two prizes, \$50 first for the winning group or organization, and \$25 for the individual judged the best musical entertainer. The stunt was exploited in conjunction with the appearance of Henry Santree and his orchestra, the band leader acting as judge. Contestants entered by making formal application and appeared at the theatre for the matinee or night performance at which they were to appear. Thus elimination contests were held throughout the week with a final held on Saturday night.

H. M. ADDISON, managing director of the Great Lakes Theatre in Buffalo, started a new craze called "Squee-Gee" which took the town by storm. The fact that the only requirements to produce what might be a prize "Squee-Gee" are a sheet of paper, pen and ink, and the ability to write one's name, may be largely responsible for the hearty response which followed the announcement of the prizes for the best squee-gees submitted to the Buffalo Evening Times. 5,000 entries were sent to the newspaper in five days, a record for the publication. A "Squee-Gee" is made by writing your name with black ink—India ink preferably—on a sheet of white paper. The paper is then folded over approximately in the horizontal center of the signature, pressed down while the ink is still wet—and that is all, save to have luck in producing unusual shapes and designs by this simple method of designing. The Buffalo Evening Times gave the contest a prominent display.

WARREN IRVIN, manager of the Carolina theatre in Charlotte, N. C., sent one of his ushers to the various schools of the city as a good will ambassador in connection with a special presentation of "The Air Circus" at a Monday matinee. The usher carried a letter from the Superintendent granting permission for an announcement regarding the showing at which all school children, including high school students were eligible to attend for a special admission of 10 cents.

AN immense throng of children gathered in front of the Ritz Theatre in Birmingham for the opening performance of the weekly Saturday children's matinees under the auspices of the Birmingham Better Films Committee. The Birmingham police band played marches and popular airs in the street demonstration which preceded the showing of a specially selected program of films. The Committee and the Parent-Teachers Association have co-operated to the end that each matinee will be announced one week ahead in all schools in the city.

WHAT could be better to exploit the City of Mexico Motorcycle Cossacks in a theatre than to invite the Mexican consul and all the city officials? That is what Louis Charninsky of the Pantages Theatre, Kansas City, did. Plenty of publicity resulted.

Managers Fly High to Exploit Aviation Film Attractions

THEATRE managers are taking the air to exploit aviation productions. It is well enough to have some extra distribution heralds as mere groundlings, but when it comes to throwing them out of a plane, there are special publicity advantages in the manager himself hopping into a ship and flying over the town as the passenger of some celebrated local pilot.

The aviation pictures are being exploited for all they are worth to a public whose interest in flying is not being permitted to flag any so long as there are so many records to be made.

Two managers whose campaigns for air pictures induced them to become active members of flying expeditions are Marsline K. Moore of the Joie Theatre in Fort Smith, Ark., and H. M. Addison of the Great Lakes theatre in Buffalo. Moore was exploiting "Wings" and Addison "The Air Circus."

Moore's exploitation for "Wings" had many angles of powerful publicity appeal, but nothing he attempted exceeded in local interest the tie-up with ten newspapers in surrounding towns in which each of the publications ran announcements that an aeroplane would fly over their city at a certain time on a certain day and would "shell" the town with interesting printed literature about "Wings." Moore chartered a plane from a local company and tricked it out with large banners suspended under the wings with the title "Wings" displayed in large letters. A fire siren was

connected to the landing gear, and as the plane neared the various towns it flew low, the siren was sounded long and loud and a shower of special heralds was released by Moore from his place in the cockpit.

Addison flew over Buffalo and distributed 50,000 heralds the day before his opening of "The Air Circus" at the Great Lakes. In addition to this stunt, the Great Lakes had the co-operation of the post office department and a special ticket booth in the lobby was used to sell air mail stamps. A total of 22 window tie-ups, a special show for the members of the Buffalo Evening News model airplane builders' club, a lobby display of airplane parts, and a heavy poster campaign, were other features of this drive.

Among the highlights of Moore's exploitation was the planting of realistic planes in front yards in the residential district. These planes were made out of beaverboard and were of huge proportions. These planes contained copy about the picture, theatre and play dates and were so placed to give the effect they had fallen out of the sky. These plane-signs were unusually effective and gained plenty of publicity for the picture by causing lots of favorable talk.

A real aeroplane was secured and placed with its nose buried in the ground—in the City Plaza which is in the center of the business section of town. This plane had a broken propeller and looked as if it had fallen from the clouds.

New York Capitol Celebrating Ninth Anniversary

ADVERTISEMENTS for the current program at the Capitol theatre in New York City this week are featuring an illustration of a birthday cake with nine lighted candles adorning the white frosted decorations which are the hall marks of the traditional dessert of the anniversary banquet.

The big playhouse under the direction of Manager Bowes has rounded out nine years of popular appeal to Broadway picture patrons. And it is a tribute both to the motion picture and the motion picture theatre as it is exemplified in the Capitol that the public responds now in greater numbers than ever—only a few weeks since, the Capitol set the greatest record for attendance it ever has known, this with "Our Dancing Daughters" and a new sound installation as the attractions.

When this theatre first opened its doors to the public nine years ago it was the hope and aim of a group of idealists who were responsible for its being, of which Messmore Kendall was president, and Major Edward Bowes, Vice-President and Managing Director of the theatre, that the Capitol should stand, in the years to follow, as an inspirational force in the field of entertainment. To this end neither effort nor expense were spared and the management has built diligently and tirelessly in every

direction photoplays, music, diversissements, personnel and service.

A theatre depends, pre-eminently, upon the motivating spirit of its management for its psychological effect upon the public as a living factor in the community. The cycle of nine years finds the Capitol maintaining this unique position, and this position was won by virtue of its high and unimpeachable principles.

The Capitol is more than a mere theatre, it has become an institution. Its slogan, "Our True Intent Is All For Your Delight" is the Capitol's working principle—the keynote which guides and directs every department of this theatre. In entering on its ninth year of service the management hopes the future holds as rich a harvest of friendship and confidence as that so cordially extended by patrons in the past.

Pyper Writes Book on Old Salt Lake Theatre

"The Romance of an Old Playhouse" is the title of a book recently published by former Manager George D. Pyper regarding the historical Salt Lake Theatre. The writer has given to the public a veritable Treasure Island of reminiscences and interesting facts of this, as termed by the late Henry Miller, "Cathedral in the Desert."

Radio Salute to Paramount Theatre in Brooklyn

Nearly 200 Radio stations all over the United States, Canada and Mexico, and four in Europe, will broadcast "salutes to Brooklyn" during the week starting November 18th.

Brooklyn radio fans who compile the five largest lists of stations "received" during that week, will each receive an annual complimentary ticket for the new Brooklyn-Paramount Theatre, good for two admissions, with the compliments of the theatre and the Brooklyn Chamber of Commerce.

The huge radio salute was arranged by the Brooklyn-Paramount Theatre, which opens at Paramount Square, Flatbush and DeKalb, on Saturday noon, November 24th.

It is estimated that during the week of "saluting" each of the 200 stations will "salute" at least half a dozen times, and a total of 100,000,000 listeners will have heard the glories of Brooklyn and its newest wonder-theatre extolled.

The new theatre, through the Publix theatres chain of which it is a part, has arranged with its actors and musicians and stars who will be playing in each city, to broadcast from a local station, singing or playing a song in salutation to Brooklyn, to Paul Ash who is to be master of ceremonies at the new theatre; to Harry Murtagh, who is to be solo-organist; or to "Gamby" the famous radio ace who will make a personal appearance as premiere ballerina on the opening week's program.

Phonograph Plays Theme Song for Trailer

A talking film effect was sprung at the Capitol Theatre, Peterborough, Ontario, when Manager J. A. Stewart placed a Brunswick Panatrope behind the screen for the playing of "Laugh, Clown, Laugh" during the presentation of an advance trailer for the feature of the same title. This little stunt caused a lot of "talkie" around town and the film production had three big days.

"Novelty" Takes Queer Form But Works

THE public demand for novelty, particularly in stage shows at the presentation houses has the "masters of ceremony" at many of these theatres at their wit's end to supply the want. Since anything "different" gets by as "novelty," bending over backward, literally as well as figuratively.

One of the queer stunts evolved for a stage act came to light in Regina, Sask., at the Capitol Theatre, where Mike Goodman, master of ceremonies, staged a "backwards week."

The wording in a number of advertisements was run backwards, these announcing that the Capitol orchestra would play backwards for a change. For this he had the orchestra seated on the stage with their backs to the audience. Mr. Goodman also ran across a popular song that sounded fairly good when played and sung backwards and this was featured as a novelty. "It's a wow!" Mr. Goodman reported.

**A
Sinner,
Beloved
by Two
Men!**

The new sensation has 200,000 hits
in 12 weeks. Truly
one you will give her heart. A
picture of a woman who wouldn't let
any man go on the screen.

NORMA TALMADGE
in
"THE WOMAN DISPUTED"
with
GILBERT ROLAND

Look your next picture! The Romantic
adventure of the drama and "The
Woman Disputed" is destined to be the
big thing of the season.

A United Artists' Marvellous Picture

—LIFE—

Harper's Weekly in a Marvellous
Production
Bridget Hoffman in "The Luck of Edin'burgh"
A Paramount Marvellous Comedy
And Pat Harrison Sings

Harry Waters
in the new
picture
"Vandy Goe"
Cling to You."

Monday
Tuesday
Wed.

**GRAND
THEATRE**

Three
Days
Only

"Home of Paramount Pictures"

[illegible][illegible]

NOW SHOWING
LOEWS
 19
 Norma
Talmadge
 CAN AN OCEAN WOMAN BE HER OWN?
 THE POWER OF LOVE
 A Story
 GILBERT ROLAND
 MATT MONROE
 JOHN AGAN
 DUFFY BROWN
 MUSIC BY MAX REINER
 THEATRE OF THE CITY

WHAT A PICTURE!

ASK ANYONE WHO SAW THIS
TREMENDOUS PICTURE AND THEY'LL
TELL YOU IN SHOUTS "IT IS THE
**GREATEST PICTURE THEY
EVER SAW.**"

ON EVERY HAND YOU HEAR
EXPLANATIONS FOR THE
POPULARITY OF THIS
AND ADMIRATION FOR THE
SCREEN'S MOST BRILLIANT
ACTRESS.

**T. Norma
TALMADGE**

THE GREATEST PICTURE
THE SCREEN HAS EVER
PRODUCED

**"THE
WOMAN
DISPUTED"**

SEE
HEAR
TALMADGE
THIS WEEK

4 DE LUXE SHOWS TODAY

3-5-7-9

W. H. LORAIN
(ROCHESTER)
R. H. BARNES
(CINCINNATI)

Classified Ads

RATES. 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

MANAGER — 25, single, college education, energetic and ambitious. Thoroughly experienced both de luxe and neighborhood houses. Exploitation, press and publicity expert. Now employed by large circuit. A-1 references. Salary secondary. Write box 412, care Motion Picture News, 729 Seventh Ave., New York City.

A-1 Male organist at liberty. Large experience. Good organ essential. Murray Levine, 893 Hopkinson Ave., Brooklyn, New York. 'Phone, Louisiana 1107.

ORGANIST—Featured in finest houses for eighteen years. At liberty due to installation of Vitaphone. Have ability, experience, character. Young man. Box 408, care Motion Picture News, 729 Seventh Avenue, New York.

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

Manager, thoroughly experienced small town or neighborhood. Single, reliable. South preferred but not essential. Knows pictures, writes copy. Best references. Box 386, care Motion Picture News, 729 Seventh Ave., New York City.

MANAGER with finest references is looking for new connection which will be permanent. Fully experienced in theatre management, exploitation, publicity, booking, etc. Good business executive with pleasant personality. Age 35; aggressive and a serious worker. Will locate anywhere. Box 410, care Motion Picture News, 729 Seventh Avenue, New York.

A-1 Male Organist at liberty. Wurlitzer specialist. Organist, 1112 Lee St., Charleston-Ka., W. Va.

WANTED POSITION -

As Moving Picture Operator (Projectionist). Thirteen years' experience. Age 30. Married. Must have work at once. No reasonable offer refused. Can give best of references. Wire at once. David S. Mayo, 848 Felder St., Americus, Ga.

ORGANIST — A-1. \$50.
(\$35 in Vitaphoned House.)
Experienced. References. Ad-
dress Box 415, care Motion
Picture News, 729 Seventh
Ave., New York City.

THEATRE EMPLOYEES
—Modern Theatre Management Training will aid you to better positions. Learn Theatre Management, House Service, Advertising and Technique, the Institute way. We are helping others; we can also help you. Send for catalog D Moving Picture Theatre Managers Institute, Elmira, N. Y.

For Sale

500-seat theatre for sale with store room and two apartments above theatre. Will also lease same to reliable party. Personal reason for selling. Apply Jos. N. Brenner, 163 S. Lincoln Ave., Lebanon, Pa.

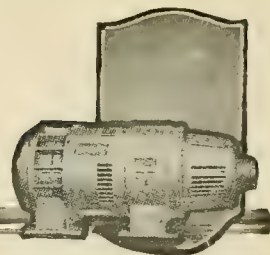
500 Upholstered Theatre Chairs, spring seat, panel back, perfect condition; 660 re-upholstered theatre chairs, fully upholstered back, like new, \$3.00 each; 6 Kliegl spotlights, rebuilt like new, 100-ampere rheostats, \$65.00 each. Also all makes of new and rebuilt projectors, reflector lamps, screens, everything for your theatre at bargain prices. Amusement Supply Co., 729 Seventh Ave., New York City.

Newspaper exploitation for presentations of "The Woman Disputed" at first run theatres as represented in the displays reproduced above indicates the many different types of campaigns which are being used in connection with Norma Talmadge's new starring vehicle. The ads shown were featured by Carolina, Charlotte; Palace, Jacksonville; Loew's Syracuse; United Artists, Detroit; Loew's State, Louisville, and Loew's Palace, Indianapolis.



Projection

Optics, Electricity, Practical Ideas & Advice



Inquiries and Comments

The Projectionist's Interest in the S. M. P. E.

THE increasing interest among projectionists in the activities of the Society of Motion Picture Engineers is evidenced by the number of inquiries received regarding the qualifications necessary for membership in this Society.

The reason for this interest is two-fold. In the first place, the widespread installation of synchronized equipment has brought many projectionists to realize that they require considerably more knowledge in order to handle such apparatus intelligently.

Once this fact is established in their minds, the next logical conclusion is that membership in the Society is essential because of the wealth of authoritative information which is presented to members at the bi-annual meetings of the Society.

It is true that much of the information presented at the Spring and Fall meetings of the Society eventually finds its way into trade journals and allied literature but a delay, of from three to six months is not at all uncommon in the reprinting of many papers.

Attendance at the meetings, therefore, is essential if one wishes to keep posted on the up-to-the-minute facts presented in the technical papers which are prepared by experts in the respective fields.

Take, as an example, the meeting recently held at Lake Placid, N. Y. The program, for the large part, was composed of papers which dealt either directly or indirectly with subjects bearing on "talking movies." The first three days of the meeting, in fact, were devoted exclusively to the new branch of motion picture projection.

To the person whose interest, even temporarily, lay strongly in this direction, these three days were invaluable. Aside from the many new facts brought to light in the reading of the papers, others of equal importance were uncovered in the extended discussions which followed most of the papers.

Indeed, it is generally conceded by persons attending the meetings that the discussion of papers is a principal reason for their attendance at the meetings since in no other way can a clear understanding of the contents of papers be obtained.

Membership Open to Projectionists

With the realization that membership in S. M. P. E. offers an excellent opportunity to the projectionist as a direct means for

increasing his knowledge, there arises a doubt in the mind of all projectionists concerning their eligibility for membership. Obviously, the structure of the Society, as its name implies, is essentially of an engineering character and it is equally obvious that a projectionist is not an engineer.

Occasionally, a motion picture projectionist is encountered who describes himself by the rather fanciful name of "Projection Engineer." To the uninitiated, this self-imposed title may seem rather impressive, if somewhat vague, in character. It falls quite flat, however, upon the ears of the bona fide engineer because engineering circles recognize the existence of no such creature as the "Projection Engineer." Not, at least, until positive proof of the capabilities of the individual are forthcoming.

The Society of Motion Picture Engineers has, however, provided for the contingency of including non-engineering members within its body by creating the class of Associate Member. It is through these portals which the projectionist must pass into the Society.

As regards actual benefits to be derived from the Society, the only difference between an Associate and an Active Member is that Associate Members are not entitled to a vote in Society matters.

The requirements for admission to the Society as an Associate Member are as follows:

"An Associate Member is one who shall not be less than 21 years of age, and shall be a person who is interested in or connected with the study of motion picture technical problems or the application of same."

The entrance fee for admission to the grade of Associate Member is twenty dollars (\$20.00) and the annual dues are ten dollars (\$10.00).

Requirements for Membership

Enterprising projectionists may consider the requirements for Associate Members to be rather tame and this, no doubt, explains why so many aspire to the grade of Active Member. Then, too, the fact that several projectionists are enrolled in the Society as Active Members leads them to believe that they, too, possess the necessary qualifications for this grade.

At this point a serious stumbling block is encountered. The requirements for admission to the grade of Active Member are as given below. The applicant shall be (a) A motion picture engineer by profession. He shall have been in the practice of his profession for a period of at least three years, and shall have taken responsibility for the design, installation or operation of systems or apparatus pertaining to the motion picture industry.

(b) A person regularly employed in motion picture or closely allied work, who by

his inventions or proficiency in motion picture science or as an executive of a motion picture enterprise of large scope, has attained a recognized standing in the motion picture art. In the case of such an executive, the applicant must be qualified to take full charge of the broader features of motion picture engineering involved in the work under his direction.

Section (b), because of its greater generality, is the favored route for projectionists aspiring to the grade of Active Member. It will be observed, in this section, that persons employed in motion picture or closely allied work who, by reason of inventions or proficiency in motion picture work, are eligible to admission to the grade of Active Member.

It will not do, as many projectionists have already attempted, to describe oneself as a "projection engineer," and hope, thereby, to convince the Board of Governors of the applicant's capabilities. The vote of the Board of Governors must be unanimous and the plea of the applicant is considered purely upon his qualifications as specifically set forth in his application.

If his application is vague as concerns his accomplishments in the motion picture field (projection is logically a branch of this field) it may be rejected immediately or else investigated further to bring forth the real facts.

Nor is it possible for the average projectionist to rightfully describe himself as a "motion picture engineer" for the very simple reason that he cannot classify himself as such.

The Society welcomes applications from projectionists but is careful to place them in the proper classification for reasons so obvious as to require no further explanation.

The projectionist can derive many benefits from membership in the Society and in these days of rapid developments in every branch of the industry it behooves him to acquire a source of authentic information which will permit him to accumulate facts far in advance of their publication in the general trade press.

Cumberland Chain, Tenn. Merges with Sudekum

The Cumberland Theatre Company of McMinnville, Tennessee, have cast their interests with those of Tony Sudekum, who holds a strong position in Nashville. The new company will be known as the Cumberland Amusement Company. R. T. Hill will be in charge of all the buying and the headquarters will be located at Tullahoma. Mr. Sudekum will be president of the firm.

The Cumberland company plans to expand its holdings throughout the state of Tennessee.

New Kenmore is One of Most Elaborate of K-A-O Houses

THE new Kenmore theatre of the B. F. Keith circuit which opened recently in Brooklyn with a gala performance is easily one of the most elaborate and ornate of the Keith-Albee Orpheum houses and this goes for its scientific equipment, its size, beauty and luxurious completeness.

Fronting on Church Avenue, the vestibule, lined with multi-colored marble, leads into the lobby which gives upon the main floor of the auditorium. The interior is 100 x 150 feet in area and will seat about 2,500. A paneled wainscot is carried around the side and rear walls, and the space above is divided into a series of arches framing carnival parade scenes. The smaller panels are in polychrome relief and above is the vaulted dome of the auditorium done in tones of warm gray with gold ornamentation. The dome is 60 feet in diameter, with dancing figures fresco painted on the surface.

In the cove running around the margin of the dome concealed lights are arranged and there are also multi-colored glass panels in the ceiling behind which groups of variously colored lights may be used separately, in groups or all together giving a dozen color combinations. The central chandelier of cut-glass and crystal garlands is 10 feet in diameter, to which are added side chandeliers. The grand staircases leading from lobby to mezzanine lounge and balcony as well as to loge boxes, are of marble, cornices and walls here, as throughout and the interior is finished in gray, old ivory and

gold. The ladies' retiring rooms give upon the mezzanine promenade.

The orchestra pit is 40 x 10 feet and will accommodate 30 musicians, and is fitted with an "elevator orchestra platform." The stage has a depth of 30 feet. The console of the grand organ is located in the orchestra pit. The motion picture projection room is a specially constructed sound-proof compartment at the top rear of the balcony.

Construction Notes and Theatre Openings

Edward B. Baron and Carol A. Nathan opened their new Marina Theatre, San Francisco, on Chestnut Street, between Steiner and Pierce, recently. The Marina is a beautiful theatre of Spanish design and is a stadium type without balcony. It seats 1250 in its comfortable chairs which are widely spaced on the roomy aisles. Edward B. Baron was formerly manager of the United Artists' Film Exchange.

The newly opened Capitol, Marshalltown, Iowa, has some unusual ideas incorporated into its construction. Charlie Dunsmore, owner and manager, planned the dome effect of the ceiling himself in which the dome is brought into the circular effect which is painted blue with twinkling stars. Moving cloud machines are also to be used. Nearly all the seats are on the main floor, a few being reserved on the balcony at advanced prices.

The Waverly Theatre, newly built in Waverly, O., by Katherine R. Roush and Thomas Edwin Jones, opened auspiciously last week to crowded houses. The opening was made a big social event. The show was preceded by speeches from the city's mayor and prominent citizens. The theatre is built on the keynote of modernity. The newest style in architecture and decorations have been followed. "Theatre of Distinction," is its slogan.

A new theatre has been announced to be built in Washington Courthouse, Cleveland, by John G. Gregory, who also has the Palace. The new theatre will be located on North Fayette St. on the site of the Arcade Garage. It will be a three story building with the theatre auditorium on the street level, office suites on the second floor and dance hall on the third floor. Plans prepared by Fred D. Jacobs, Columbus architect, call for an atmospheric house, with sky effect. It is understood that the general contract will be let this week.

Rexy Theatre in Philly Opened by Stanley

Irving D. Rossheim, president of the Stanley Company of America, has announced the opening of the new Rexy Theatre, a half million dollar house at Eighth and South Sts., Philadelphia, with a seating capacity of 2,200. The Rexy is one of the handsomest houses recently erected and every effort has been made to provide the latest ideas in equipment of the house for the comfort of patrons. Hodgins and Hill are architects of the Rexy, which is in the Italian Renaissance style of architecture, the interior being finished in Rosato marble and Caen stone while Indiana limestone has been used for the exterior. The large entrance vestibule is finished in marble with mirrored walls. The lobby, finished in Rosato marble and Caen stone, is rectangular in shape with two grand staircases leading to the upper floor.

\$1,000,000 Capitol Opened in Williamsport, Pa.

Proclaimed as the finest in the Comerford Amusement Co. chain, the new \$1,000,000 Capitol Theatre was formally opened in Williamsport, Pa., on the night of October 22. The theatre was erected under the direction of Charles Ryan, superintendent of construction for the Comerford interests, and George Morris, general construction engineer.

More than a score of prominent theatre men were present, including M. E. Comerford, head of the Comerford theatres; Frank Walker, vice-president of the corporation; M. E. Comerford, general manager; Lieutenant-Governor of Pennsylvania Arthur James, who is financially interested with the Comerfords in some of their enterprises; Mayor Daniel L. Hart, of Wilkes-Barre, and theatre managers and exchange men.

Large Theatre Planned for Aurora, Illinois

A large, de luxe motion picture theatre will rise on the site of the Rialto Theatre, Aurora, which was destroyed by fire approximately four weeks ago. Great States Theatres, Inc., are back of the new project and plan to wreck the adjoining Fox Theatre, damaged in the fire, to expand the site for the new structure. It is reported that the new theatre project will represent an investment of one and one-half million dollars.

GOLD SEAL REGISTERS for Admission TICKETS of All Kinds

The Superior Mechanical Features of the NEW Model 29 GOLD SEAL include:

- LUBRICATION SEALED
- ONE DRIVING MECHANISM
- ALUMINUM TICKET WHEELS
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723 SEVENTH AVE. NEW YORK CITY

Let us tell you how the Silent Sentinel will Safeguard your BOX OFFICE Receipts and Speed up your Business.

Standard VAUDEVILLE

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Motion Picture Presentation

THE FALLY MARKUS AGENCY

Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

TYPHOON COOLING SYSTEM
TYPHOON FAN CO. 345 W. 39th ST. NEW YORK

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Bare Co-Ed, The	Murdoch-Cavalier-Lancaster.	Nov. 20	2 reels	Jan. 7	Cook, Papa, Cook	Murdoch-Hutton	Sept. 9	1 reel	Sept. 15
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17	Count Me Out	Barney Helium	Mar. 11	1 reel	Mar. 3
Bathing Beauty Babies	McDougall Kids	April 10	2 reels		Crown Me	Wallace Lupino	June 3	1 reel	May 28
Cat Tales	McDougall Kids	Jan. 10	2 reels		Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18
College Cuckoo	Murdoch-Cavalier	June 1	2 reels		Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Cutting Up	McDougall Kids	Feb. 10	2 reels		Dummies	Larry Semon	Jan. 1	2 reels	Dec. 23
Daze of '49	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4	Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23
Duke's Dirty Doings	P. Murdoch-N. Cavalier	Feb. 1	2 reels	Mar. 17	Fandango	Lupino Lane	May 6	2 reels	April 14
Figures Do Lie	Bathing Girls	April 1	2 reels		Felix the Cat in Arab Antics	"Sullivan Cartoon"	May 13	1 reel	June 2
Fowl Play	McDougall Kids	Mar. 10	2 reels		Felix the Cat in Astronomers	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Her Salty Suitor	Murdoch-Cavalier	June 20	2 reels		Felix the Cat in Comicalities	"Sullivan Cartoon"	April 1	1 reel	April 21
Hick in Hollywood	McDougall Kids	July 10	2 reels		Felix the Cat in Draggins the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
His Wild Oat	McDougall Kids	May 10	2 reels		Felix the Cat in Eskimotiv	"Sullivan Cartoon"	April 29	1 reel	May 28
Kids, Cats and Cops	McDougall Kids	July 10	2 reels		Felix the Cat in Futuritz	"Sullivan Cartoon"	June 24	1 reel	July 21
Lonesome Babies	Jack Cooper	Aug. 1	2 reels		Felix the Cat in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
Lost Whirl, The	Irving-Cooper	July 1	2 reels		Felix the Cat in Japanicky	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Lost in the Lurch	P. Murdoch-N. Cavalier	Mar. 1	2 reels	Mar. 17	Felix the Cat in Sweet Bingles	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Lot o' Boloney, A	McDougall Kids	June 10	2 reels		Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17
Mr. Pooh	McDougall Kids	Dec. 10	2 reels	Jan. 7	Felix in Indoor Indore	"Sullivan Cartoon"	Mar. 18	1 reel	June 30
Naughty Nurse	McDougall Kids	April 20	2 reels		Felix the Cat in Polly-Ida	"Sullivan Cartoon"	Mar. 18	1 reel	April 14
Pickers The	McDougall Kids	Aug. 10	2 reels		Felix in Sure-Locked Homes	"Sullivan Cartoon"	June 17	2 reels	June 5
Snackman Alley	McDougall Kids	Mar. 20	2 reels		Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Wild Waves	McDougall Kids	Feb. 20	2 reels		Felix the Cat in the Oily Bird	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10
					Felix in the Smoke Scream	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15	Girls Behave	Jerry Drew	Oct. 18	2 reels	Oct. 27
Beware of Blondes	Rever-M. Moore-D'Arcy	July 1	5649 feet		Gloom Chaser, The	"Big Boy"	June 24	2 reels	June 2
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15	Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7	Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9	Green-Eyed Love	Ruby McCoy-George Hall	April 8	1 reel	Mar. 24
Court-Martial	Holt-Compton	Aug. 12	6014 feet		Hard Work	Wallace Lupino	July 29	1 reel	July 14
Dawn	Jack Cooper	Mar. 26	5528 feet	Sept. 15	Hectic Days	Lupino Lane	Nov. 4	1 reel	Oct. 27
Driftwood	Alvarado-Day	Oct. 15	5528 feet	Sept. 15	He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
Fashion Madness	Windor-Howes	Dec. 8	5513 feet	Mar. 31	High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet		Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21	His Maiden Voyage	George Davis	Feb. 26	2 reels	Feb. 18
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23	Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5	Hop Off	Lupino Lane	July 17	2 reels	June 9
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet		Hot Luck	Charley Bowers	Sept. 2	2 reels	Sept. 29
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8	How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17
Opening Night, The	Windor-Bowers	Nov. 14	5524 feet	Mar. 17	Indiscreet Pete	Jerry Drew	Mar. 11	2 reels	Mar. 10
Raider Emden, The	Special Cast			Sept. 15	Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Ransom	Wilson-Burns	June 7	5584 feet		Just for Art	Curiosities	May 27	1 reel	June 2
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet		Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4
Sally in Our Alley	Mason-Arten	Sept. 3	5892 feet		Kitchen Duck, The	George Davis	Oct. 7	1 reel	Mar. 31
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet		Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet		Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Siren, The	Rever-T. Moore	Dec. 20	5996 feet	June 23	Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
So This Is Love	Mason-Collier-Walker	Feb. 6	5611 feet	June 23	Listen Sister	Lupino Lane	Mar. 25	2 reels	Mar. 24
Sporting Age, The	Bennett-Herbert-Nye	Jan. 2	5464 feet	June 2	Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Stage Kisses	Harlan-Chadwick	Nov. 2	5435 feet		Love's Grinning	Hodge Hampton	Feb. 12	2 reels	Mar. 17
The Certain Thing	Graves-Dana	Oct. 7	6047 feet	May 10	Billy Dalk	Curiosities	Oct. 7	1 reel	Sept. 15
Tigress, The	Holt-Rever	Oct. 21	5357 feet	Mar. 17	Making Whoopee	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Virgin Lips	Borden-Boles	July 25	6048 feet	Sept. 22	Mother Birds	Curiosities	Mar. 4	1 reel	Feb. 18
Warning, The	Holt-Rever	Nov. 26	5791 feet	Jan. 7	Mysterious Night, A	Monty Collins	Feb. 12	1 reel	Feb. 4
Way of the Strong, The	Day-Livingston-Von Eltz	June 19	5752 feet		Navy Beans	"Big Boy"	May 27	2 reels	May 12
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28	Never Too Late	Wallace Lupino	May 6	1 reel	April 28
Woman's Way, A	Livingston-Baxter	Feb. 18	5472 feet		New York's Sweetheart	Curiosities	Jan. 1	1 reel	Feb. 11

Coming Attractions

Title	Star	Length	Reviewed	Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Apache, The	Don Alvarado			Penny Postals	Curiosities	April 1	1 reel	Mar. 17
College Coquette	M. Day-Forbes			Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Lone Wolf's Daughter, The	Bert Lytell			Pirates Beware	Lupino Lane	Sept. 9	2 reels	
Nothing to Wear	Logan-von-Eltz			Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Power of the Press, The	Fairbanks, Jr.-Raitson			Pretty Baby	Monty Collins	Feb. 26	1 reel	Feb. 18
Sinners' Parade	Rever-Varoni			Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 6
Streets of Illusion, The	Kelth-Vall			Racing Mad	Al St. John	Jan. 8	2 reels	Jan. 28
Stool Pigeon, The	Delaney-Borden			Rah Rah Rah	Dorothy Devore	June 3	2 reels	May 28
Submarine	Holt-Rever-Graves	8192 feet	Sept. 15	Recollections of a Rover	Hodge-Podge	Jan. 8	1 reel	Feb. 4
Younger Generation, The	Jean Hersholt			Roaming Romeo	Luigi Lombardi	Feb. 25	2 reels	Feb. 28
				Rubberhunking	Lupino Lane	Feb. 5	1 reel	Feb. 4

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
All Bear	Curiosities	April 29	1 reel	April 21	Sky Ranger, The	Reed Hawes	Nov. 18	2 reels	
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27	Skipper Head	Johnny Arthur	April 29	2 reels	April 21
All Set	Lupino-Sargent-Hutton	Jan. 15	1 reel	Feb. 4	Spring Has Come	Monty Collins	Mar. 25	1 reel	Mar. 17
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18	Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6	St. John	Johnny Arthur	Feb. 4	2 reels	Feb. 28
At It Again	Monty Collins	May 13	2 reels	April 28	Sword Points	Lupino Lane	Feb. 12	2 reels	Oct. 31
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels		There It Is	Charley Bowers	Jan. 1	2 reels	Jan. 7
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7	Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 9
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23	Three Tough Onions	Monty Collins	May 20	1 reel	May 12
Builders of Bridges	Bruce Outdoor Sketch	Feb. 28	1 reel	Mar. 10	Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29
Bumping Along	Stone-Ruth	Nov. 18	1 reel		Troubles Galore	Collins-McCoy	Aug. 28	1 reel	Aug. 4
Call of the Sea, The	Lloyd Hamilton	Jan. 1	2 reels	Dec. 31	Visiting Mary	Hodge-Podge	Feb. 4	2 reels	Feb. 10
Call Your Shots	At St. John	Sept. 15	2 reels	Sept. 29	Wandering Toy, The	Hodge-Podge	May 8	1 reel	May 28
Chilly Days	"Big Boy"	Feb. 18	2 reels	Feb. 18	Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17	Wedding Slips	Monty Collins	Jan. 1	1 reel	Feb. 11
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13	Whozit	Charley Bowers	April 1	2 reels	Mar. 17
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6	Who's Lynn?	Davis-Collins	June 10	2 reels	May 28
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14	Robert Graves		Sept. 23	1 reel	Sept. 8

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
You'll Be Sorry	Charley Bowers	May 20	2 reels	May 19

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5880 feet	
Bill of Heaven, A.	Lee-Washburn	May 15	7000 feet	
Bowery Cinderella, A.	O'Malley-Hulett	Nov. 1	6900 feet	Nov. 25
Broadway Madness	De La Motte-Kelth	Oct. 1	6300 feet	Oct. 14
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santischi-Slythe	June 15	6700 feet	
Making the Varsity	Hulett-Bankin-Lease	July 15	6400 feet	
Manhattan Knights	Befford-Miller	Aug. 27	6000 feet	
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10
Speed Classic, Inc.	Lease-Harris	July 31	4700 feet	
Stronger Will, The	Marmont-Carewe	Feb. 20	6500 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

Coming Attractions

Title	Star	Length	Reviewed
Gilded Love			
Life's Crossroads	Hulett-Hamilton		

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Affame in the Sky	Lynn-Luden	Dec. 18	6034 feet	Nov. 11
Alex the Great	Clayton-Dwyer	Oct. 7	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler			
Bandit's Son, The	Steele-Sheridan	Nov. 20	4769 feet	
Bantam Cowboy, The	Buz Barton	Aug. 12	4893 feet	
Battling Buckaroo, The	Tyler-Clair			
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
Breed of the Sunsets	Buzz Barton	Oct. 23	4858 feet	Sept. 30
Captain Careless	Wilson-Mendez	Aug. 26	4669 feet	
Charge of the Gauchos	F. X. Bushman	Sept. 16	5487 feet	
Cherokee Kid, The	Tyler-Lynn	Oct. 30	4837 feet	Mar. 3
Chicago After Midnight	Mendez-Ince	Mar. 4	6249 feet	Mar. 17
Circus Kid, The	Darro-Costello-Brown	Oct. 7	6085 feet	Sept. 22
Clancy's Kosher Wedding	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 28*†
Coney Island	Wilson-Mendez	Jan. 13	6390 feet	Feb. 26
Crooks Can't Win	Lewis-Hill-Nelson	May 11	6231 feet	
Danger Street	Baxter Steeper	Aug. 26	5621 feet	
Dead Man's Curve	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Desert Pirate, The	Tyler-Thompson	Dec. 25	4754 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet	
Do Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2		
Drum'n' Sands	Bob Steele	Jan. 1	4770 feet	
Faust of the Wild	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Fighting Redhead, The	Buzz Barton	July 1	4758 feet	
Flying U Ranch, The	Tyler-Lane	Sept. 4	4924 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	8131 feet	Jan. 28
Gingham Girl, The	Wilson-Arthur	Oct. 2	6301 feet	July 29*†
Harvester, The	Kingston-Caldwell	Nov. 23	7045 feet	Dec. 30
Her Summer Hero	Thompson-Trevor-Blane	Feb. 12	5146 feet	Dec. 27
*Hit of the Show, The	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
Hook and Ladder No. 9	Ellis-Keefe-Hearn	Nov. 13	5240 feet	Dec. 16
In a Moment of Temptation	Stevens-Keefe	Sept. 18	5605 feet	Nov. 11
Jack the Plumber	Devorska-Lynn	Oct. 18	5188 feet	Nov. 4
Judgment of the Hills	Valli-Caldwell	Nov. 8	6481 feet	Aug. 19*†
Law of Fear, The	Ranger-Reid-Nelson	April 8	4769 feet	Mar. 10
Legionnaires in Paris	Cooke-Guard	Jan. 31	5893 feet	
Lightning Speed	Bob Steele	Oct. 21		
Little Buckaroo, The	Buzz Barton	Mar. 11	4801 feet	
Little Mickey Grogan	Darro-Ralston-Nye	Dec. 27	6515 feet	Mar. 3
Little Yellow House, The	Sleeper-Caldwell	May 28	6429 feet	April 21
Loves of Ricardo, The	George Barran	June 24	5171 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Mojave Kid, The	Steele-Gilmors	Sept. 25	4924 feet	Aug. 12*†
*Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Racing Romeo	Grange-Ralston	Sept. 1	5932 feet	Dec. 16
Ranger of the North	Ranger (dog)	Oct. 9	4977 feet	
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 23
Riding Renegade, The	Bob Steele	Feb. 18	4729 feet	
Sally of the Scandals	Love-Forrest	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14		
Shanghaied	Miller-Ince	Oct. 18	5999 feet	Aug. 26*†
Singapore Mystery, The	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Skinner's Big Idea	Washburn-Sleeper-Trevor	Oct. 24	5967 feet	Mar. 17
Slingshot Kid, The	Barton-Morgan-Rice	Dec. 4	4486 feet	
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
South Sea Love	Miller-Shumway-Brooks	Dec. 10	6388 feet	Feb. 18
Stocks and Blondes	Logan-Gallagher	Sept. 9	5493 feet	
Swift Shadow, The	Ranger (dog)	Dec. 11	4897 feet	Dec. 23
Terror Mountain	Tom Tyler	Aug. 19	4684 feet	
Texas Tornado, The	Vale-Darro	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Wild Flowers	Trevor-Arthur-Todd	Feb. 16	6339 feet	
When the Law Rides	Tyler-Darro	Feb. 26	4898 feet	
Wizard of the Saddle	Barton-Thompson	Jan. 22	4605 feet	Dec. 30

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Karr-Alexander-Ross	April 9	2 reels	
All Washed Up	Al Cooke	Feb. 8	2 reels	Feb. 18
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Nights, The	Alberta Vaughn	Sept. 15	2 reels	
Are Husbands People?	Al Cooke	April 2	2 reels	
Big Bertha	Karr-Ross-Alexander	May 14	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities No. 1	Novelty	Sept. 26	1 reel	Sept. 29
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Fooling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 18	2 reels	
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Homes of the Fathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook	Aug. 14	2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	July 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey In School	Mickey Yule	Feb. 8	2 reels	
Mickey's Little Eva	Mickey Yule	April 2	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Nine	Mickey Yule	Mar. 6	2 reels	
Mickey's Parade	Mickey Yule	Jan. 2	2 reels	
Mickey's Rivals	Mickey Yule	July 2	2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Mickey's Wild West	Mickey Yule	May 7	2 reels	
Mild But She Satisfies	Alberta Vaughn	Oct. 28	1 reel	
My Kingdom For a Hearse	Al Cooke	Oct. 14	2 reels	
Okmxx	Barney Hellum	April 18	2 reels	
Out Out Heidelberg	Karr-Ross-Alexander	Oct. 7	2 reel	
Panting Paps	Karr-Ross-Alexander	Feb. 13	2 reels	
Rah! Rah! Rexia	Al Cooke	Jan. 9	2 reels	
Restless Bachelor	Al Cooke	Feb. 20	2 reels	Feb. 18
Ruth is Stranger Than Fiction	Al Cooke	May 14	2 reels	
Silk Sock Hal	Alberta Vaughn	Sept. 23	2 reels	
Six Best Fellows	Al Cooke	May 28	2 reels	
Social Error, A	Alberta Vaughn	Oct. 27	1 reel	
Standing Pat	Duncan-Hill	Jan. 23	2 reels	
That Wild Irish Pose	Karr-Ross-Alexander	July 9	2 reels	July 28
Too Many Hisses	Alberta Vaughn	Oct. 24	1 reel	
Top Hats	Al Cooke	Mar. 5	2 reels	
Wages of Synthetic Sin, The	Al Cooke	Mar. 19	2 reels	
Watch Your Pep	Alberta Vaughn	Sept. 2	2 reels	
What a Wife	Alberta Vaughn	Oct. 7	2 reels	
You Just Know She Dares 'Em	Duncan-Hill	Oct. 14	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lynn-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*Blockade	Anna Q. Nilsson		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Valli-Caldwell-Darro		
Drifter, The	Tom Mix		
Drum of Araby	Tom Tyler		
Eagle's Talons, The	Buzz Barton	Mar. 31	
Freckled Rascal, The	Ranger (Dog)	Nov. 4	
Fury of the Wild	Borden-Pickford	Nov. 18	6337 feet
*Gang War	Borden-Pickford	Mar. 3	
Gun Law	O Neil-Freed-Tashman		
Hardboiled	Steele for Mendez	Dec. 16	
Headin' for Danger	Olmstead-Trevor		
Hey Rubel	Tom Tyler		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The	M. Day-Fairbanks, Jr.		
King Cowboy	Tom Mix	Nov. 26	
Little Outlaw, The	Buzz Barton		
Love in the Desert	Bond-N. Beery		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlawed	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sinners in Love	Borden-Gordon	Nov. 4	Oct. 20
*Stepping High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*Taxi 13	Conklin-Sleeper-Trevor	Nov. 18	
*Tracked	Ranger (Dog)	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Tropic Madness	Leatrice Joy		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Kelth-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Death Valley	Nye-Wells-Hae	Sept. 1	5960 feet	Aug. 12
Devil's Cage, The	George Barran	May 20	5700 feet	
Fagasa	Kelly-Kelton-Weils	May 20	5700 feet	
Finnegan's Ball	Landis-Mahaffey	Sept. 15	6200 feet	Dec. 9
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Merry Wives of New York	Pauline Garon	Jan.		
Code of the Scarlet	Scott-Robards	Oct. 15	6900 feet	
Burning Daylight	De La Motte-Bowers	Mar. 11	6500 feet	Sept. 9
Souls Aflame	James Wells	July 5	6200 feet	
Temptations of a Shop Girl	Compson-Garon	Nov. 1	5700 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
*Barker, The	Sillis-Compson-Mackall	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Breakfast at Sunrise	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 18
Burning Daylight	Star 11	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Muhlall-Nissan	Sept. 2	6467 feet	
Camille	Talmadge-Roland	Sept. 4	8692 feet	May 6, '27
Canyon of Adventure	Maynard-Faire	April 22	8730 feet	May 19
Chaser, The	Langdon-McConnell	Feb. 12	5744 feet	April 21
Chinatown Charlie	Hines-Lorrain	April 15	6365 feet	
French Dressing	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	6227 feet	
*Crash, The	Sillis-Todd	Oct. 7	6225 feet	
Crystal Cup, The	Mackall-Muhlall	Oct. 16	6396 feet	Nov. 25
Do Your Duty	Charlie Murray	Oct. 14	6037 feet	
Drop Kick, The	Bartheleme-Kent	Sept. 25	6802 feet	Sept. 30
Flying Romeo	Sidney-Murray	Feb. 26	6172 feet	April 14
French Dressing	Warner-Brook-Wilson	Mar. 11	6344 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	3886 feet	
*Good-Bye Kiss, The	Ellers-Burke-Kemp	July 8	7989 feet	
Griffith, The	Murray-Day-Kelsey	Nov. 13	7133 feet	Dec. 2
Gun Gospel	Maynard-Faire	Nov. 6	6288 feet	Mar. 10
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Home Made	Lake-Balan-White	April 29	7541 feet	
Hawk's Nest, The	Sillis-Kanyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kant-Young	July 8	6502 feet	
Heart of a Foolies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Troubles	Harry Langdon	Aug. 12	5400 feet	
Her Wild Cat	Moore-Kent	Dec. 25	6118 feet	Feb. 11
Home Made	Hackall-Muhlall	Nov. 20	6524 feet	May 28
Ladies' Night in Turkish Bath	Hackall-Muhlall	April 1	6544 feet	April 14
Lady Be Good	Mackall-Muhlall	May 6	6608 feet	June 2

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Life of Riley, The	Sidney-Murray	Sept. 18	6720 feet	Sept. 16
*Sillic Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April 8	7700 feet	May 19
Love Mart, The	Dove-Roland	Dec. 18	7388 feet	
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
Man Crazy	Mackail-Mulhall	Nov. 27	5542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	Oct. 17
Noose, The	Barthelmess-Joyce	Jan. 29	7128 feet	Jan. 7
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17
Oh Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 1
Out of the Ruins	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25
Patent Leather Kid, The	Barthelmess	Jan. 8	11414 feet	Aug. 26
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Dec. 9
Rose of the Golden West	Astor-Roland	Oct. 2	6477 feet	Oct. 7
Sailors' Wives	Astor-Hughes	Jan. 22	5485 feet	Mar. 10
Shepherd of the Hills	Francis-O'Day	Jan. 1	8188 feet	Feb. 25
*Snow Girl	White-Delaney	Sept. 23	6133 feet	
Smile, Brother, Smile	Mackail-Mulhall	Sept. 11	6548 feet	Sept. 9
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18
Three-Ring Marriage	Maynard-Douglas	June 10	5834 feet	
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 1 ^a
Valley of the Giants	Sills-Kenyon	Dec. 11	6336 feet	
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Wagon Show, The	Maynard-Faire	Feb. 19	6212 feet	June 2
*Waterfront	Mackail-Mulhall	Sept. 16	5914 feet	
Wheel of Chance	Barthelmess-Basquette	June 17	6695 feet	July 7
*Whip, The	Mackail-Nixon-Fornes	Sept. 30	6141 feet	Oct. 22
White Woman, The	Taylor-Moreno	Feb. 2	5087 feet	Mar. 5
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 26

Coming Attractions

Title	Star	Length	Reviewed
*Adoration	Billie Dove		
Cheyenne	Maynard-McConnell		
*Children of the Ritz	Mackail-Mulhall		
Comedy of Life, The	Sills-Corda		
*Divine Lady	Griffith-Varoni	10015 feet	
*Haunted House, The	Kent-Todd	Nov. 4	
*Hot Stuff	Alice White		
*Man of the Moment, The	Billie Dove		
*Outcast	Griffith-Lowe	Nov. 11	
Phantom City, The	Maynard-Gilbert		
*Ritzie Rosie	White-Mulhall		
*Saturday's Children	Corinne Griffith		
*Scarlet Seas	Barthelmess-Compton		
*Seven Footprints to Satan			
*Squall, The			
*Stranded in Paradise	Sills-Mackail		
*Synthetic Sin	Colleen Moore		
Ware Case, The	Special Cast	Nov. 25	
*Weary River	Richard Barthelmess		
Wells-Fargo Express, The	Ken Maynard		

FOX FILMS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Air Circus, The	Carroll-Lake-Rolins	Sept. 30	7702 feet	Sept. 8
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24
Black Jack	Jones-Bennett	Sept. 25	4777 feet	Mar. 3
Blood Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3
Branded Sombreiro, The	Jones-Hyams	Jan. 8	4612 feet	Jan. 14
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Come to My House	Borden-Moreno	Dec. 25	5430 feet	
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Dare Devil's Reward	Mix-Joyce	Jan. 15	4898 feet	Jan. 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Low-Astor	Mar. 18	6586 feet	Mar. 17
Dry Martini	Gran-Astor-Moore	Oct. 14		
East Side, West Side	O'Brien-Valli	Oct. 9	8154 feet	Nov. 4
Escape, The	Valli-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Bebe-Burke	July 9		
*Fall	Farrell-Nissen-Busch	Sept. 8	7217 feet	June 9
Fleetwing	Norton-Janis	June 24	4939 feet	Sept. 8
*Four Sons	Mann-Hall-Buehman	Sept. 2	9412 feet	Feb. 18
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Gay Retreat, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23
Girl in Every Port, A	McLaglen-Armstrong	Feb. 28	5500 feet	Mar. 3
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4407 feet	
*Girl's House	McLaglen-Collier-Kent	May 13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 19
High School Hero	Phelps-Stuart	Oct. 16	5498 feet	Nov. 11
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Girl, The	Borden-Hamilton	Sept. 18	6162 feet	Sept. 23
Ladies Must Dress	Valli-Gray	Nov. 20	5598 feet	Dec. 23
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
Loves of Carmen	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7
*Making the Grade	Moran-Lowe	Oct. 7		
Mis. Gangster	Collier-Terry	Oct. 8		
*Mother Machree	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phelps	May 27	6679 feet	June 16
None But the Brave	Morton-Phelps-McDonald	Aug. 5	5034 feet	Aug. 11
*Other Woman	Del Rio-Faravado	June 15	5071 feet	
Painted Post, The	Mix-Kingston	July 1	4852 feet	June 23
Pajamas	Borden-Gray	Oct. 23	5876 feet	Dec. 2
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 23
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Publicity Madness	Moran-Lowe	Oct. 2	5893 feet	Feb. 11
*Red Dance, The	McLaglen-Reyer	Dec. 2	9250 feet	June 30
River Pirate, The	McLaglen-Moran	Nov. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July 15	4991 feet	
*Seventh Heaven	Gaynor-Farrell	Oct. 30	8500 feet	June 10, '27
Shame (re-issue)	John Gilbert	Nov. 27	5467 feet	
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28
Silk Legs	Bellamy-Hall	Dec. 18	5446 feet	
Silver Valley	Rex Bell	Oct. 2	5011 feet	Oct. 14
Soft Living	Bellamy-Brown	Feb. 5	5629 feet	Mar. 3
Square Crooks	Brown-Armstrong-Dwan	Mar. 4	5397 feet	Mar. 31
*Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Thief in the Dark, The	Meeker-Hill-Bebe	May 20	5937 feet	May 26
Two Girls Wanted	Gaynor-Troy	Sept. 11	6293 feet	Oct. 7
Vampire a la Mode	Marjorie Beebe	Nov. 6	5620 feet	Dec. 18
Very Confidential	Madge Bellamy	Mar. 25	5112 feet	April 14
Why Sailors Go Wrong	Cohen-McNamara	June 10	4921 feet	
Wild West Romance	Bell-Lincoln	Sept. 16	5337 feet	Oct. 8
Win That Girl	Low-Hyams	Dec. 11	5629 feet	
Wizard, The	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 18
Wolf Fangs	Russell-Collier-Pidgeon	Jan. 8	5050 feet	Mar. 10
Womanwise				

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 26
Arkansas Traveler	Variety	Jan. 8	1 reel	
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 1	1 reel	
Cow's Husband, A	Sponser Temple	Sept. 2	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July 8	2 reels	
Desert Blooms, The	Variety	Mar. 19	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Elephant's Elbow, The	Leon Ramon	Aug. 5	2 reels	Aug. 11
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19
Glories of the Evening	Variety	Nov. 11	1 reel	
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Her Mother's Back	Dent-Blitcher	Jan. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Hold Your Hat	Phelps-Stuart	Jan. 15	2 reels	Mar. 24
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels	
Jack and Jilted	P. Gunning-M. King	May 27	2 reels	May 26
Jump of the Amazon	Variety	Feb. 1	1 reel	Jan. 21
Kiss Doctor, The	Bonney-Thompson	Jan. 29	2 reels	Mar. 17
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lady Linn	Lincoln-Clayton-Blitcher	Mar. 25	2 reels	May 19
Lofty Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Lords of the Back Fence	Variety	Jan. 22	1 reel	
Love Is Blonde	Rolins-Ellis	Feb. 28	2 reels	Mar. 17
Monument Valley	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Neapolitan Days	Variety	Nov. 25	1 reel	
Old Wives Who Knew	Hallam Cooley	April 8	2 reels	May 26
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety		1 reel	July 28
Ship Ahoy!	Variety	Feb. 19	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Spanish Infante	Variety	April 1	1 reel	
Spanish Craftsmen	Variety	Sept. 30	1 reel	
Steeplechase	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	
T. Bone for Two	Tyler Brooke	April 22	2 reels	
Through Forest Aisles	Variety	Sept. 18	1 reel	
Too Many Cookies	T. Brooke-L. Miller	Mar. 11	2 reels	
Vintage, The	Variety	Mar. 4	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Baggage Smasher, The	McLaglen-Collier	Nov. 18		
O'Brien-Dragon		Dec. 23		
*Caballero's Way, The	Baxter-O'Brien-Alba			
Chasing Through Europe	Stuart-Carl			
Christine	Janet Gaynor			
Cock-eyed World, The	Low-McLaglen			
Fatal Wedding, The	Astor-Bard			
*Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 18
Girl Downstairs, The	Moran-O'Brien			
Homesick	Sammy Cohen			
Husbands Are Liars	Nagel-Collier			
Joy Street	Barrymore-Alba	Dec. 9		
*Lost in the Arctic	Special Cast		5474 feet	Aug. 18
*Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
Navoleon's Barber				
Our Daily Bread	Farrell-Duncan			
Plea and Pledge	Rolins-Ellis	Nov. 11		
Riley the Cop	Macdonald-Drexal	Jan. 8, '29		
Woman, The	Astor-Botes			

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meller			Sept. 8
Diplomats, The	Clarke-McCullough			
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	
Interview, The	Clarke-McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Navoleon's Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Salee			
Treasurer's Report, The	Robert Benchley			
Family Picnic, The	McKee			June 30
George Bernard Shaw				June 30
Serenade (Schubert)	Harold Murray			Sept. 8
White Faced Fool, The	Lionel Atwill			Sept. 8

GOTHAM
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bare Knees	Corbin-Kelth	Feb. 1	5800 feet	Jan. 28
Bondes By Choice	Claire Windsor	Oct. 1	6987 feet	
Cheer Leader, The	Graves-Olmstead	Nov. 1	8000 feet	Mar. 10
Chorus Kid, The	Faire-Washburn	April 1	8200 feet	April 14
Girl From Rio, The	George Bernard Shaw	Sept. 1	6880 feet	
Girl Ship Brown	W. R. Reid-Howe-Beery	May 1	6432 feet	May 12
Midnight Light	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 26	6800 feet	Aug. 11
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31
Turn Back the Hours	Loy-Pidgeon	Mar. 1	8800 feet	Mar. 17
United States Smith	Gribbon-Lee-Harlan	June 1	6000 feet	June 16

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel			
Down Grade, The	Fairbanks-Calhoun	April 7	6805 feet	May 6
*Girl From Argentina, The	Carmel Meyers	April 28	6998 feet	July 14
Thru the Breakers	Livingston-Herbert	July 14	4187 feet	
When Danger Calls	Fairbanks-Sedgwick	Sept. 17	8730 feet	May 27 '27
	Arthur-Dane	Jan. 21	6139 feet	Jan. 14

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6805 feet	May 6
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4187 feet	
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May 27 '27
Baby Mine	Arthur-Dane	Jan. 21	6139 feet	Jan. 14

Title	Star	Rel. Date	Length	Reviewed
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Becky	O'Neil-O. Moore	Sept. 12	6433 feet	
*Bellyamy Trial, The	Joy-Bronson	Sept. 22		
Ben Hur	Novarro-McAvoy	Oct. 8	11693 feet	Jan. 18, '28
Beyond the Serras	Tim McCoy	Sept. 15		
Big City The	Chaney-M. Day-Compton	Sept. 18	6838 feet	Mar. 31
Big Parade, The	Gilbert-Adoree	Feb. 10	11519 feet	Nov. 28 '25
Body and Soul	L. Barrymore-Pringle-Kerry	Oct. 1	5902 feet	Nov. 25
Bumping Up Father	Macdonald-Olmsted-Moran	Mar. 17	5344 feet	Nov. 2
*Brotherly Love	Dane-Arthur	Oct. 12		
Buttons	Coogan-L. Hanson	Dec. 24	6050 feet	Mar. 31
Cameraman, The	Keaton-Day	Sept. 29		Sept. 15
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May 19	5679 feet	June 1
Circus Rookies	Dane-Arthur	Mar. 31	5861 feet	May 19
Cossacks, The	Gilbert-Adoree	June 23	8501 feet	June 30
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June 9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15
Divine Woman The	Garbo-Hanson	Jan. 14	7300 feet	Jan. 21
Enemy, The	Gish-Forbes	Feb. 18	8189 feet	Dec. 31
*Excess Baggage	Shore-Forbes	Feb. 4	7743 feet	Sept. 19
Fair Co-Ed	Davies-Brown	Oct. 15	6408 feet	Nov. 4
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28
Foreign Devils	McCoy-Windsor	Sept. 3	4658 feet	April 28
Four Walls	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25
Garden of Allah	Terry-Petrovich	Nov. 6	8200 feet	Sept. 16
In Old Kentucky	H. Costello-Murray	Oct. 29	6846 feet	
Interest from Paris, The	McCoy-Duran	Feb. 4	7743 feet	Mar. 3
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2
Law of the Range	McCoy-Crawford	Jan. 21	5393 feet	
London After Midnight	Chaney-M. Day-Nagel	Dec. 3	5687 feet	Dec. 23
Love	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 16
Lowland, The	O'Neill-Kent-O'Day	Dec. 17	5950 feet	Dec. 30
Mademoiselle from Armentieres	E. Brody-J. Stuart	June 2	5441 feet	
M. Woman and Sin	John Galt	Mar. 19	6290 feet	June 2
Masks of the Devil	John Galt	Oct. 1		
Mysterious Lady, The	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11
Napoleon	Special Cast			
*Our Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8		Oct. 13
Fatsy, The	Davies-Caldwell-Gray	Mar. 10	7289 feet	
Quality Street	Davies-Nagel	Dec. 31	7193 feet	Nov. 18
Sisters of the Dark	McCoy-Duran	April 21	5014 feet	
Road to Romance, The	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21
Ross-Marie	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18
Shadows in the Night	Flash-Grey-Lorraine	Oct. 26	5448 feet	
*Show People	Davies-Haines	Oct. 9		
Skirts	Chaplin-Balfour	May 12	5801 feet	
Smart Set, The	Haines-Holt-A. Day	Feb. 25	6476 feet	Mar. 10
Sisters of the West	McCoy-Duran	Dec. 10	4780 feet	Mar. 24
Spring Fever	Haines-Crawford	Oct. 22	5705 feet	Oct. 28
Student Prince, The	Novarro-Shearer	Jan. 30	9435 feet	Oct. 7
Tee for Three	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11
Telling the World	Haines-Page	June 30	7184 feet	July 21
Thirteenth Hour, The	L. Barrymore-Gadsdon	Nov. 26	5252 feet	May 19
Under the Black Eagle	Flash-M. Day-Forbes	Mar. 24	5801 feet	Jan. 7
West Point	Haines-Crawford	Feb. 7	8134 feet	Oct. 27
*White City Steps	Chaney-Page	Sept. 15		Oct. 27
*White Shadows in the South Seas	Blue-Torres	July 7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan. 28	5011 feet	
*Woman of Affairs, A	Gilbert-Garbo	Oct. 19		
Wyoming	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Accling Youth	Charley Chase	Mar. 17	2 reels	
All San Adventure, An	Ufa Oddities	Aug. 27	1 reel	
Allah L. Allah	Ufa Oddities	Mar. 16	1 reel	
All For Nothing	Charley Chase	Jan. 21	2 reels	Jan. 14
All Paris	Charley Chase	Nov. 27	2 reels	
Amazing Lovers	Ufa Oddities	Mar. 10	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Assorted Babes	Ufa Oddities	Nov. 5	1 reel	
Barnum and Ringling, Inc.	Ufa Oddities	April 7	2 reels	April 21
Bits of Africa	Ufa Oddities	Sept. 15	1 reel	
Blow by Blow	Max Davidson	Mar. 31	2 reels	April 21
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Came the Dawn	Max Davidson	Mar. 3	2 reels	
Children of the Sun	Ufa Oddities	Feb. 11	2 reels	
Cleopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 28
Czarina's Secret, The	Baclarova-Mlr-Rand	Mar. 17	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Dumb Daddies	Max Davidson	Feb. 4	2 reels	Feb. 25
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Eagle's Nest, A	Ufa Oddities	Aug. 18	1 reel	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	July 28
Edison, Marconi and Co.	"Our Gang"	Mar. 10	2 reels	April 7
Election Day	"Our Gang"	Jan. 12	2 reels	
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12
Family Group, The	Charley Chase	Feb. 18	2 reels	Feb. 18
Fed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Fest Feet, The	Charley Chase	Feb. 2	2 reels	May 28
Finishing Touch, The	Laurel-Hardy	Feb. 25	2 reels	April 7
Forty Thousand Miles with Lindbergh	Aviation Film	Mar. 4	3 reels	
From Soup to Nuts	Laurel-Hardy	Mar. 24	2 reels	April 21
Golden Fleeces	Ufa Oddities	May 19	1 reel	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Hobbes Cornus	Laurel-Hardy	Dec. 1	2 reels	
Happy Omen, A	Ufa Oddities	July 7	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept. 22	2 reels	
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 26
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Jungle Round-Up, A	Ufa Oddities	Jan. 28	1 reel	Oct. 8
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Leaves of Victorias, The	A. Ayres-O. Matleson-G. Irving	Jan. 21	2 reels	Feb. 25
Lady 'Em Laughing	Laurel-Hardy	Jan. 28	2 reels	Mar. 3
Limousine Love	Charley Chase	April 14	2 reels	April 21
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Monarch of the Glen, The	Ufa Oddities	Mar. 24	1 reel	Jan. 21
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Murder	Ufa Oddities	Sept. 29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Nature's Wizardry	Ufa Oddities	July 28	1 reel	
Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Palace of Honey, The	Ufa Oddities	June 18	1 reel	May 28
Parade the Gray	Max Davidson	Jan. 7	2 reels	Jan. 14
Perfume and Nicotine	Ufa Oddities	Jan. 14	1 reel	
Pets and Pests	Ufa Oddities	Jan. 28	1 reel	Mar. 3
Primitive Housekeeping	Ufa Oddities	April 21	1 reel	
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Sanctuary	Ufa Oddities	May 5	1 reel	July 21
Savage Customs	Ufa Oddities	Nov. 27	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
Secrets of the Sea	Ufa Oddities	Feb. 25	1 reel	Mar. 3
Should Women Drive?	Max Davidson	May 26	2 reels	May 19
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spook-Spoofing	"Our Gang"	Jan. 14	2 reels	Jan. 14
Sinking Angel, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
Tell it to the Judge	Max Davidson	April 28	2 reels	
That Night	Kuaf Stars	Sept. 15	2 reels	
Their Purple Moment	Laurel-Hardy	May 19	2 reels	May 26
Takers of Manhood	Ufa Oddities	June 2	1 reel	May 28
Two Tars	Laurel-Hardy	Nov. 3	2 reels	
Virgin Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19
Uphill and Down	Ufa Oddities	Jan. 19	1 reel	
We Draw Down	Laurel-Hardy	Dec. 29	2 reels	
Wicked Kasimir, The	Ufa Oddities	April 7	1 reel	
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	
Your Darn Tootin'	Laurel-Hardy	April 21	2 reels	May 12

Coming Attractions

Title	Star	Length	Reviewed
*Atlas Jimmy Valentine	Haines-Hyams-Barrymore		
*Baby Cyclone, The	Cody-Pringle	5530 feet	
*Ballyhoo	Norma Shearer		
*Broadway Melody	Page-Love-King		
Bushranger, The	McCoy-Douglas		
Deadline, The	Flash-Lorraine-Gray		
*Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asther		
*Flying Ensign, The	Ramon Novarro	Nov. 30	
*Hallelujah	Colored Cast		
He Learned About Women	Haines-Page-Percy		
Honey Moon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
Little Angel	Norma Shearer	Nov. 2	
Love of Casanova, The	Special Cast		
*Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*Nize Baby	Gordon-Holtz-Waldrige		
Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Lorraine		
Spies	Special Cast		
Soux Blood	McCoy-Frazier		
Thirst	Gilbert-Nolan		
*Tide of Empire	Adoree-Murray		
*Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
*Tribal of Mary Dugan, The	Chaney-Nolan-Barrymore		
West of Zanzibar	Gish-Hanson	Nov. 23	
*Wind, The			

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens	Songs	Oct. 27	2 reels	
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 10		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Joseph Regan	Songs	Nov. 3		
Leo Beers	Songs	Oct. 6		
Locust Sisters	Songs	Oct. 6		
Marion Harris	Songs	Sept. 29		
Mayor of Jimtown	Miller and Lyle	Nov. 3		
M-G-M Movietone Revue	Songs	Oct. 13		
M-G-M Movietone Revue	Songs	Oct. 20		
Odette Myrtle	Songs	Oct. 20		
Ponce Sisters	Songs	Nov. 10		
Ponce Sisters	Songs	Oct. 20		
Van and Schenck	Songs	Sept. 29		Oct. 13
Vincent Lopez	Songs	Oct. 27		
Vincent Lopez	Plano Solos	Nov. 10		
Walt Roesner and Capitollans	Jazz Band	Oct. 6		

PARAMOUNT FEATURES

Title	Star	Rel. Date	Length	Reviewed
Adventure Mad	Asther-Hall-Davis	Mar. 31	5897 feet	
Barbed Wire	Negri-Brook	Sept. 10	6591 feet	
Beau Sabreur	Brent-Cooper	Jan. 7	6536 feet	Jan. 28
*Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Brent-Cooper	May 19	5830 feet	July 1
Chang	Jungle Film	Sept. 3	6536 feet	May 13 '27
City Gone Wild, The	Melighan-Brooks	Nov. 12	5408 feet	Mar. 3
*Docks of New York, The	Bancroft-Compton-Baclaranova	Oct. 20	7202 feet	Sept. 22
Doomsday	Vidor-Cooper	Feb. 18	5685 feet	April 7
Drag Net, The	Bancroft-Brent	May 28	7866 feet	June 9
Easy Go, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Feet's In, The	Bow-Rogers	Oct. 15	5816 feet	Sept. 1
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3
Figures Don't Lie	Ralston-Arlen	Oct. 8	5280 feet	Mar. 3
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5652 feet	June 23
Forgotten Faces	Brent-Hook	Aug. 11	7640 feet	Mar. 24
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31
Gentleman of Paris, A	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	6871 feet	Jan. 21
Get Your Man	Bow-Rogers	Dec. 10	5998 feet	
Half a Bride	Ralston-Arlen	June 16	6238 feet	
His Tiger Lady	Menjou-Brent	June 8	5038 feet	June 2
Hot News	Vidor-Garmann	Dec. 3	5415 feet	Feb. 11
Hot News	Daniels-Hamilton	July 14	6528 feet	July 28
Just Married	Thomson-Lane	Oct. 22	8656 feet	Oct. 28
Ladies of the Mob	Hall-Taylor	Aug. 18	6039 feet	Aug. 18
Last Command, The	Jannings-Brent	Jan. 21	8234 feet	Jan. 28
Last Waltz, The	Fritsch-Vernon	Nov. 26	6840 feet	Dec. 30
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 26
*Loves of An Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 4
Loves of An Actress (silent version)	Negri-Asther	Aug. 18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June 2	4998 feet	June 30

Title	Star	Rel. Date	Length	Reviewed
Matting Call, The	Meighan-Brent-Adorée	July 21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22		
*Moran of the Marines	Dix-Elder	Oct. 27		
Nevada	Cooper-Todd	Sept. 10	6258 feet	Oct. 28
Night of Mystery, A	Meighan-Brent	April 7	5741 feet	April 21
Now We're in the Air	Beery-Hatton	Oct. 22	5798 feet	Dec. 23
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26
One Woman to Another	Vidor-Von Eltz	Sept. 24	4551 feet	Sept. 30
Open Range	Chandler-Bronson	Nov. 5	5599 feet	Mar. 10
Partners in Crime	Beery-Hatton-Brian	Mar. 17	6600 feet	May 5
*Patriot, The	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 18
Peaks of Destiny	Special Cast	Jan. 28	5582 feet	Jan. 21
Pioneer Scout, The	Thomson-Lane	Jan. 21	6118 feet	Mar. 10
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
Rough Riders, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5828 feet	Sept. 1
Secret Hour, The	Negri-Thomson	Feb. 4	7175 feet	Mar. 17
Serenade	Menjou-Carver-Basquette	Dec. 24	5209 feet	Dec. 31
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	Dec. 29
She's a Sheik	Daniels-Arlen	Nov. 12	6015 feet	Dec. 8
Shootin' Irons	Luden-Blane	Oct. 8	5179 feet	
Show Down, The	Bancroft-Brent	Feb. 25	7616 feet	Mar. 10
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 26
Speedy	Lloyd-Christie	April 7	7960 feet	April 14
Sporting Goods	Dix-Olmstead	Feb. 11	5951 feet	Feb. 18
Spotlight, The	Ralston-Hamilton	Jan. 18	5344 feet	
Stark Love	Special Cast	Sept. 17	6200 feet	Mar. 11 '27
Swarm of Sin, The	Jannings-Wray	May 28	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April 21	6763 feet	Sept. 29
Swim, Girl, Swim	Daniels-Hall	Sept. 17	6124 feet	Sept. 16
Take Me Home	Daniels-Hamilton	Oct. 20		Oct. 27
Tell It to Sweeney	Bancroft-Bancroft	Sept. 24	6006 feet	Oct. 28
Tillie's Punctured Romance	Negri-Baxter	April 14	7019 feet	April 29
Two Flaming Youths	Fields-Conklin	Mar. 1	5733 feet	Sept. 29
Under the Tonto Rim	Conklin-Fields	Dec. 17	5319 feet	Jan. 7
Underworld	Arlen-Brian	Feb. 4	5991 feet	April 28
Vanishing Pioneer, The	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 9
*Varsity	Holt-Brian	June 23	5834 feet	Sept. 29
*Warning	Rogers-Brian	Sept. 29	6509 feet	July 21
Water Hole, The	Richard Dix	Aug. 4	6319 feet	Sept. 8
Way of All Flesh	Holt-Carroll	Aug. 25		
*Wedding March, The	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8, '27
We're All Gamblers	Von Stroheim-Wray	Oct. 6	10400 feet	Oct. 20
Wife Savers	Meighan-Miller	Sept. 3	5935 feet	
Wings	Beery-Hatton	Jan. 7	5413 feet	Jan. 21
Woman on Trial	Bow-Rogers	Sept. 12	12 reels	Aug. 26 '27
	Negri-E. Hanson	Oct. 28	5960 feet	Oct. 14

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Wonderland	Novelty	June 23	2 reels	
Baby Face	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Behind the Counter	E. E. Horton	Mar. 3	2 reels	
Bugs My Dear (Christie)	Bobby Vernon	April 21	2 reels	
Burn Steer, A	Krazy Kat Cartoon	April 21	1 reel	
Call Again	E. E. Horton	Oct. 20	2 reels	
*Crazy Guitars (Christie)	Billy Dooley	Oct. 20	2 reels	
Case Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Cruising the Arctic	Novelty	May 5	2 reels	
Dad's Choice	E. E. Horton	Jan. 7	2 reels	Oct. 6
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Bow-Dooley	Aug. 18	2 reels	
Five Values	Novelty	July 21	2 reels	
Fighting Fanny (Christie)	Featured Cast	Jan. 21	2 reels	April 28
Frenzy	Novelty	Jan. 14	2 reels	
Gallant Gob, A (Christie)	Billy Dooley	May 26	2 reels	
Gold Bricks	Krazy Kat Cartoon	May 5	1 reel	
Goofy Ghosts (Christie)	Jimmie Adams	April 28	2 reels	
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels	
*Her Cowboy (Christie)	Bobby Vernon	Feb. 11	2 reels	June 2
Holy Mackerel (Christie)	Jimmie Adams	Feb. 11	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Horse Shy	E. E. Horton	May 19	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hunger Stroke, A	Krazy Kat Cartoon	Feb. 25	1 reel	
Ice Boxed	Krazy Kat Cartoon	Feb. 11	1 reel	
Jack and the Bean (Christie)	Neal Burns	Feb. 11	2 reels	
Knights of the Air	Aviation Film	Mar. 31	2 reels	
Ko-Ko's Bawth	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko Lame Raddlin	Inkwell Cartoon	May 12	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	April 28	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel	
Ko-Ko's Jerm Jam	Inkwell Cartoon	Feb. 4	1 reel	
Ko-Ko's Math Control	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Field Date	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Kozy Korner	Inkwell Cartoon	Jan. 21	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Ko-Ko's Smoke	Inkwell Cartoon	Mar. 3	1 reel	
Ko-Ko Squeals	Inkwell Cartoon	May 26	1 reel	
Ko-Ko's Tattle	Inkwell Cartoon	Mar. 17	1 reel	
Long Count, The	Krazy Kat Cartoon	Mar. 1	1 reel	
Long Hoss (Christie)	Jack Duffy	Mar. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
Love's Young Scream (Christie)	Ann Cornwall	May 12	2 reels	
Love Shy (Christie)	Jimmie Adams	Mar. 24	2 reels	
Love Sunk	Krazy Kat Cartoon	Mar. 24	1 reel	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nall, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Pig Styles	Krazy Kat Cartoon	Jan. 14	1 reel	
Prancing Prune	Helel Hayes	Jan. 14	2 reels	
*Pusher in the Face, The	Special Cast			
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Save the Pieces (Christie)	Bobby Vernon	Jan. 28	2 reels	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
Show Theory	Krazy Kat Cartoon	Jan. 21	1 reel	
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel	
*Sidewalks of New York	Novelty	Sept. 1	1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slickery Heels (Christie)	Jimmie Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Sweeties (Christie)	Bobby Vernon	Mar. 10	2 reels	
Tong Tied	Krazy Kat Cartoon	April 7	1 reel	
Two Masters	Easton Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels	
Wired and Fired	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Reviews
*Able's Irish Rose	Hersholt-McDonald	12103 feet	April 29
Avantache, The	Holt-Hill		
*Burlisque	James Barton		
Canary Murder Case, The	Powell-Taylor-Brian		
Carnation Kid, The	Douglas MacLean		
Care of Lena Smith, The	Esther Ralston		
*Four Feathers	Wray-Arlen-Beery		
*Half an Hour	Ruth Chatterton		
His Private Life	Manjou-Carver		
Hunting Tower	Harry Lauder		
*Interference	Brent-Bent-Powell		Oct. 27
Just Married	Hall-Taylor		
Just Twenty-One	Rogers-Brian		
Kit Carson	Thomson-Lane	7464 feet	
*Letter, The	Jeanne Eagles		
Manhattan Cocktail	Arlen-Carroll		
Hunting Tower	Adolphe Menjou		
*Night Club	Emil Jannings		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		
Shap Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
Sins of the Fathers	Emil Jannings		
*Soul of France, The	Special Cast		
Three Week-Ends	Clara Bow		
Tong War	Beery-Vidor		
Wolf of Wall Street, The	George Bancroft		
Woman From Moscow, The	Negri-Kerry		

PATHE FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3996 feet	
Almost Human	Vera Reynolds	Dec. 26	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 3	6555 feet	Dec. 18
Apache Raider, The	Leo Maloney	Feb. 12	5755 feet	Feb. 18
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Balhyhly Buster, The	Buffalo Bill, Jr.	Jan. 8	4805 feet	Dec. 30
Black Ann	Don Coleman	Sept. 20	5402 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5927 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 26
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 14
Bronc Stomper, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Bullet Mark, The	Jack Donovan	Mar. 23	4550 feet	Mar. 31
Burning Bridges	Henry Borge	Sept. 30	5402 feet	
*Captain Swagger	La Rocque-Carol	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Vorcel	Mar. 5	9145 feet	Dec. 30
Combat	Walsh-Adams-Hulette	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Edna's Wack, A	Henry Borge	Sept. 18	5 reels	
Crashing Through	Jack Padjan	Feb. 5	4480 feet	Feb. 11
Desert of the Lost, The	Wally Wales	Dec. 18	4933 feet	Dec. 30
Desperate Courage	Wally Wales	Jan. 15	4398 feet	Jan. 21
Devil's Twin	Leo Maloney	Dec. 11	5478 feet	
Discord	Ekman-Dagover	Nov. 20	8586 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6399 feet	Nov. 11
Fangs of Fate	June 24	4476 feet	June 23	
Flying Luck	Monty Banks	Dec. 4	6403 feet	Nov. 18
Forbidden Woman, The	Goudal-Varoni	Nov. 7	6568 feet	Dec. 18
Girl in the Pullman	Marie Prevost	Oct. 31	5867 feet	Nov. 18
Golden Clown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 24
Gold From Weepah	Bill Cody	Nov. 20	4968 feet	Dec. 23
Grandma's Boy (re-issue)	Rod Lloyd	Dec. 4	4750 feet	
Head in the Wall, A	Harold Lloyd-Coghlan	Oct. 10	5855 feet	Dec. 9
His Foreign Wife	McDonald-Murphy	Nov. 27	4890 feet	Feb. 11
Hold 'Em Yale	Rod La Rocque	May 14	7056 feet	Aug. 4
Hoot Marks	Jack Donovan	Nov. 13	4076 feet	Dec. 23
*King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padjan	Dec. 25	4131 feet	Dec. 30
Laddie Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Last, The	Wally Wales	Jan. 29	4637 feet	Sept. 8
Leopard Lady, The	Jacqueline Logan	Jan. 22	6650 feet	Mar. 10
Let 'Er Go Gallegher	Junior Coghlan	Jan. 15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept. 16	5733 feet	
Main Event, The	Reynolds-R. Schildkraut	Nov. 18	6472 feet	Nov. 11
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight	Jacqueline Logan	Mar. 10	6365 feet	
My Friend From India	Franklyn Pangborn	Dec. 19	5750 feet	Mar. 31
Night Flyer, The	William Boyd	Feb. 8	5954 feet	
Obbligato Buckaroo, The	Buffalo Bill, Jr.	Oct. 18	4575 feet	Nov. 11
On to Reno	Marie Prevost	Jan. 1	5494 feet	
Perfect Gentleman, A	Monty Banks	Jan. 15	5628 feet	Jan. 14
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Raid on Seafront, The	Wendell Barrow	Aug. 28	7837 feet	Sept. 8
Ride 'Em High	Buddy Roosevelt	Oct. 9	4542 feet	Nov. 11
Roarin' Broncs	Buffalo Bill, Jr.	Nov. 27	4375 feet	Dec. 30
Rush Hour, The	Marie Prevost	Dec. 12	5880 feet	Mar. 10
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17
Shio Comes In, A	Rudolph Schildkraut	June 4	6902 feet	June 23
*Shew Folks	Quillian-Loft	Oct. 21		
Skycraper	William Boyd	April 9	7040 feet	April 1
Soda Water Cowboy, The	Wally Wales	Sept. 25	4548 feet	Nov. 4
Stand and Deliver	Rod La Rocque	Feb. 20	5423 feet	April 7
Tenth Avenue	Haver-Vorcel	Aug. 5	6370 feet	
Turkish Delight	R. Schildkraut-Fay	Nov. 11	5397 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Wally Wales	May 21	5935 feet	Sept. 22
What Price Beauty?	Nita Naldi	Jan. 22	4000 feet	Jan. 28
Wise Wife, The	Phyllis Haver	Oct. 24	5610 feet	Dec. 18
Wreck of the Hesperus, The	Bradford-Marion	Oct. 31	6447 feet	Mar. 31
Yellow Contraband	Leo Maloney	Oct. 28	5686 feet	Oct. 29

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust.	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps.	Rarebits.	April 8	1 reel	
Baby's Birthday.	Jackson-Hiatt-McKee.	Jan. 20	2 reels	
Baby Show, The.	"Aesop Fables"	July 15	1 reel	
Bargain Hunt.	Jackson-Hiatt-McKee.	Oct. 14	2 reels	Oct. 8
Barnyard Artists.	"Aesop Fables"	April 29	1 reel	April 21
Barnyard Lodge No. 1.	"Aesop Fables"	April 8	1 reel	April 7
Bath Time.	Sportlight	June 24	1 reel	June 23
Battling Duet, The.	"Aesop Fables"	April 15	1 reel	April 7
Beach Club, The.	Bevan-Hurlock.	Jan. 22	2 reels	Jan. 14
Benares (Educational).	Geographical Number.	Jan. 22	1 reel	
Best Man, The.	Jackson-Hiatt-McKee.	Feb. 18	2 reels	Feb. 11
Big Game.	Bevan-V. Dent-D. Garley.	Mar. 18	2 reels	Mar. 10
Blaze of Glory, A.	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Boy Friend, The.	"Aesop Fables"	Feb. 26	1 reel	
Brincho Buster, The.	"Aesop Fables"	Jan. 22	1 reel	
Bungler, The.	Jackson-Hiatt-McKee.	Jan. 1	1 reel	
Bunker Battles.	Sportlight	July 22	2 reels	
Busy Bodies.	Sportlight	Jan. 8	1 reel	Dec. 31
Button My Back.	Billy Bevan.	Feb. 24	2 reels	
Calling Hubby's Bluff.	Bevan-Dent.	Feb. 3	2 reels	
Camous Carmen, The.	Sennett Girls.	Sept. 23	2 reels	Sept. 15
Campus Vamp, The.	Sennett Girls.	Nov. 25	2 reels	
Canned Turtles.	Sportlight	Aug. 19	1 reel	Aug. 11
Caught In A Taxi.	Jack Cooper.	June 9	2 reels	
Caught in the Kitchen.	Billy Bevan.	Sept. 9	2 reels	
Chicken, The.	Jackson-Hiatt-McKee.	Aug. 28	2 reels	
City Slickers.	"Aesop Fables"	July 1	1 reel	
Clothes Shave, A.	Johnny Burke.	June 23	2 reels	
Clothes and the Game.	Sportlight	April 15	1 reel	April 7
Clunked on the Corner.	Johnny Burke.	June 3	2 reels	
Coast to Coast.	"Aesop Fables"	May 13	1 reel	May 19
County Fair, The.	"Aesop Fables"	Mar. 4	1 reel	
Covering Ground.	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A.	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Crowned Heads.	Sportlight.	Feb. 19	1 reel	
Cure or Kill.	"Aesop Fables"	Oct. 27	1 reel	Oct. 6
Defensive Ends, The.	Football Sense.	Oct. 7	1 reel	Oct. 27
Defensive Half Backs.	Football Sense.	Oct. 7	1 reel	Sept. 29
Defensive Line, The.	Football Sense.	Oct. 21	1 reel	Oct. 20
*Dinner Time.	"Aesop Fables"	July 1	1 reel	
Don's Get Jealous.	Bevan-Dent.	May 19	2 reels	
Dumb Waiters.	Johnny Burke.	Sept. 18	2 reels	Sept. 8
Eagle of the Night (Serial).	Frank Clarke.	Oct. 14	10 episodes	Oct. 6
Fairy Bird, The.	"Aesop Fables"	July 2	1 reel	
Everybody's Flying.	"Aesop Fables"	Feb. 12	1 reel	
Fair Affair, A.	Sportlight	July 8	1 reel	Sept. 8
Fair Catch, The.	Football Sense.	Oct. 14	1 reel	Oct. 27
Family Frolics.	Sportlight.	Jan. 22	1 reel	Jan. 14
Famous Playgrounds.	Sportlight.	May 13	1 reel	May 19
Fire Detective, The (Serial).	McConnell-Allan.	Mar. 3	10 episodes	
Flight That Failed, The.	"Aesop Fables"	June 9	1 reel	June 9
Flying Ace, The.	"Aesop Fables"	April 22	1 reel	April 21
Flying Elephants.	Roach Stars.	Feb. 12	2 reels	Feb. 11
Foolish Husbands.	Bevan-Dent.	Mar. 17	2 reels	
Fun Foot.	Sportlight.	Mar. 18	1 reel	
Galloping Ghosts.	Carew-Hardy.	Mar. 11	2 reels	Mar. 3
Getting Together.	Sportlight.	Oct. 28	1 reel	Oct. 20
Girl From Nowhere, The.	Sennett Girls.	Aug. 5	2 reels	Mar. 24
Good Ship Nellie, The.	"Aesop Fables"	Feb. 5	1 reel	
Gridiron Demons.	"Aesop Fables"	Oct. 28	1 reel	Oct. 27
Gridiron Cocktail, A.	Sportlight.	Sept. 30	1 reel	
Happy Days.	"Aesop Fables"	May 27	1 reel	May 19
High Seas.	"Aesop Fables"	Sept. 23	1 reel	Sept. 22
High Stakes.	"Aesop Fables"	Jan. 15	1 reel	
His New Stenographer.	Billy Bevan.	Dec. 30	2 reels	
His Unlucky Night.	Bevan-Dent.	Aug. 12	2 reels	
Honeymoon Hints.	Rarebits.	Jan. 15	1 reel	
Hubby's Latest Alibi.	Billy Bevan.	Nov. 4	2 reels	
Hubby's Week-End Trip.	Bevan-Dent.	Dec. 2	2 reels	
Huntsman, The.	"Aesop Fables"	July 8	1 reel	July 14
In the Bag.	Johnny Burke.	Aug. 26	1 reel	
I'm Jam Janitor, A.	Johnny Burke.	Nov. 11	2 reels	
Jungle Days.	"Aesop Fables"	Mar. 25	1 reel	Mar. 31
Jungle Triangle, A.	"Aesop Fables"	May 6	1 reel	May 19
Kashmir, Old and New.	Geographical Number.	Jan. 8	1 reel	
Ladies Must Eat.	Johnny Burke.	Mar. 3	2 reels	
Life Savers.	Rarebits.	Feb. 12	1 reel	
Lingerie.	Sportlight.	June 19	1 reel	June 2
Love at First Flight.	Pollard-Huck-Cowley.	Jan. 29	2 reels	Jan. 21
Magnetic Bat, The.	"Aesop Fables"	Sept. 30	1 reel	
Man Without a Face (Serial).	A. Ray-W. Miller.	Jan. 15	10 episodes	Jan. 14
Mark of the Frog, The.	M. Morris-D. Reed.	Mar. 25	10 episodes	Mar. 24
Matching Wits.	Sportlight.	April 29	1 reel	April 21
Matchmaking Mamas.	Sennett Girls.	Mar. 31	2 reels	
Monkey Love.	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Motor Boat Mamas.	Bevan-Dent.	Sept. 30	2 reels	
Motoring Mamas.	Billy Bevan.	June 16	2 reels	
Mouse's Bride, The.	"Aesop Fables"	June 24	1 reel	June 30
Muscle Marvels.	Sportlight.	Oct. 14	1 reel	Oct. 13
New Aunt.	Jackson-Hiatt-McKee.	May 12	2 reels	
Nightwatchman's Mistake.	Johnny Burke.	April 28	2 reels	
No Company.	Haines-Coombs.	Dec. 16	2 reels	
No Picnic.	Haines-Coombs-Dempsey.	Oct. 7	2 reels	Sept. 29
No Sale.	Haines-Coombs.	Nov. 18	2 reels	
On the Ice.	"Aesop Fables"	Mar. 11	1 reel	
Our Little Nell.	"Aesop Fables"	Aug. 5	1 reel	
Outnumbered.	"Aesop Fables"	July 29	1 reel	Aug. 4
Over the Bounding Blue with Will Rogers.	Travelsque (Telesque).	Feb. 12	1 reel	Feb. 11
Pink Pajamas.	Billy Bevan.	April 21	2 reels	
Playin' Hooky.	"Our Gang"	Jan. 1	2 reels	
Pleasure Hunting.	Rarebits.	May 27	1 reel	
Puppy Love.	"Aesop Fables"	June 10	1 reel	
Reeling Down the Rhine.	Travelsque.	Jan. 15	1 reel	June 9
Ride 'Em Cowboy.	"Aesop Fables"	Jan. 17	1 reel	Jan. 7
Rogues, The.	Jackson-Hiatt-McKee.	Jan. 15	2 reels	Jan. 14
Run, Girl, Run.	Sennett Girls.	Jan. 15	2 reels	Jan. 14
Scaling the Alps.	"Aesop Fables"	April 1	1 reel	Mar. 31
Season to Taste.	Sportlight.	Mar. 4	1 reel	
Short Circuit, A.	"Aesop Fables"	Jan. 8	1 reel	
Should Tall Men Marry?	Roach Stars.	Jan. 15	2 reels	Jan. 7
Smith Wins, The.	"Our Gang"	Feb. 28	2 reels	Mar. 3
Smith's Catalina Powboat Race.	Jackson-Hiatt-McKee.	Oct. 21	2 reels	Oct. 13
Smith's Army Life.	Jackson-Hiatt-McKee.	Feb. 5	2 reels	Feb. 4
Smith's Farm Days.	Jackson-Hiatt-McKee.	Mar. 4	2 reels	Mar. 3
Smith's Houday.	Jackson-Hiatt-McKee.	Jan. 8	2 reels	Dec. 31
Smith's Restaurant.	Jackson-Hiatt-McKee.	Aug. 19	2 reels	
Soldier Man.	Harry Langdon.	Sept. 30	3 reels	
Son Shower, The.	"Aesop Fables"	Mar. 18	1 reel	
South Sea Sages.	Sportlight.	Sept. 22	1 reel	
Spider's Lair, The.	"Aesop Fables"	Feb. 19	1 reel	Feb. 18
Star Builders.	Sportlight.	May 27	1 reel	May 19
Static.	"Aesop Fables"	Sept. 2	1 reel	
Sunday on the Farm.	"Aesop Fables"	Sept. 16	1 reel	Sept. 8

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Sunny Italy.	"Aesop Fables"	Aug. 12	1 reel	
Supple Sax, The.	Sportlight.	Aug. 5	1 reel	Sept. 1
Swim Princess, The.	Pollard-Clyde-Lambard.	Feb. 26	2 reels	Mar. 3
Tail Waggers.	Sportlight.	April 1	1 reel	
Taxi Beauties.	Jack Cooper.	Dec. 23	2 reels	
Taxi Dolls.	Jack Cooper.	April 14	2 reels	
Taxi for Two.	Jack Cooper.	Sept. 2	2 reels	
Taxi Scandal, A.	Jack Cooper.	Oct. 28	2 reels	Oct. 27
Taxi Spooks.	Jack Cooper.	Feb. 17	2 reels	
Terrible People (The Serial).	Ray-Miller.	Aug. 5	10 episodes	
Tiger's Shadow, The.	McConnell-Allan.	Dec. 23	10 episodes	
Trees.	Rarebits.	Mar. 11	1 reel	
Twenty-Four Dollar Island.	Novelly.	Jan. 1	1 reel	Dec. 23
Uncle Tom.	Jackson-Hiatt-McKee.	Jan. 27	2 reels	
Versatility.	Jack Cooper.	Feb. 5	1 reel	Jan. 28
Wandering Minstrel, The.	"Aesop Fables"	Jan. 29	1 reel	
Wingling West.	Aviation Film.	May 6	2 reels	
War Bride, A.	"Aesop Fables"	May 20	1 reel	May 19
Yellow Cameo, The (Serial).	Ray-Cyclone (dog).	June 3	10 episodes	

Coming Attractions

Title	Star	Length	Reviewed
*§Annapolis.	Loft-Brown.	Nov. 18	
Border Patrol.	Harry Carey.	Dec. 23	
Flying Buckaroo, The.	Wally Haver.	Nov. 25	6670 feet
*§Flying Fool, The.	William Boyd.	Feb. 10	
Forbidden Love.	Lili Damita.	Nov. 4	5937 feet
Forty Five-Calibre War.	Coleman-Loff.	Feb. 17 '29	
*§Geraldine.	Quillan-Loft.	Jan. 6	
*§Godless Girl, The.	Basquette-Prevost.		10720 feet Sept. 1
Hawk of the Hills.	Allene Ray.	Mar. 17	
*§High Voltage.	William Boyd.		
*§Leatherneck, The.	William Boyd.	Jan. 13	
*§Listen Baby.	Eddie Quillan.		
Love Over Night.		Nov. 25	
*§Marked Money.	Junior Coghlan.	Nov. 11	
*§Ned McCobb's Daughter.	Irene Rich.	Dec. 2	
*§Noisy Neighbors.	Eddie Quillan.	Jan. 20	
*§Office Scandal.	Phyllis Haver.	Mar. 3	
*§Sal of Singapore.	Phyllis Haver.	Nov. 4	6804 feet Sept. 22
*§Shady Lady, The.	Phyllis Haver.	Dec. 16	
Sin Town.	Allen-Fair.	Jan. 20	
*§Spieler, The.	Hale-Logan-Adorae.	Dec. 30	
*§Square Shoulders.	Junior Coghlan.	Feb. 3	Oct. 20

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweets.	Bedford-Graves.	Sept. 5	5700 feet	
Girl He Didn't Buy, The.	Garon-Simpson.	April 15	5600 feet	
Golden Shackles.	Bonner-Withers.	Mar. 15	5600 feet	
Out of the Past.	Harris-Frazier.	Sept. 26	5700 feet	
Out With the Tide.	Dwan-Landis.	June 22	5700 feet	
Web or Fate, The.	Lillian Rich.	Nov. 7	5800 feet	
Willful Youth.	Harlan-Murphy.	Dec. 19	5800 feet	May 26

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Boy of the Streets, A.	Walker-Bennett.	Sept.	5059 feet	
Branded Man, The.	Delaney-Marlowe.	May	5089 feet	June 2
Cassy Jones.	Lawrence-Lewis.	May	5089 feet	
City of Purple Dreams, The.	Bedford-Frazier.	Sept. 15	5937 feet	
Cruise of the Hellion.	Murphy-Keith.	Sept.	5089 feet	Sept. 30
Danger Patrol, The.	Russell-Fair.	April	5076 feet	
Devil's Tower, The.	Buddy Roosevelt.	June	4533 feet	
Divine Sinner, The.	Vera Reynolds.	July 15	5683 feet	
Gun-Hand Garrison.	Tex Maynard.	Oct.	4878 feet	
Gypsy of the North.	Conrad-Hale.	April	5375 feet	
Heart of Broadway, The.	Garon-Apene.	Jan.	5853 feet	
Heroes in Blue.	Bowers-Rand.	Nov.	5076 feet	
Law and the Man, The.	Santschl-Brockwell.	Jan.	5916 feet	Mar. 24
Light in the Wind w. A.	Walshall-Avery-Keefe.	Oct.	5860 feet	Nov. 11
Lightnin' Shot, The.	Buddy Roosevelt.	Oct.	4797 feet	
Man From Headquarters, The.	Roberts-Keefe.	Aug.	5846 feet	
Midnight Adventure, A.	Murphy-Landis.	July	5282 feet	
My Home Town.	Brockwell-Glass.	Mar.	5608 feet	June 2
Mystery Valley.	Buddy Roosevelt.	July	4538 feet	
On the Stroke of 12.	E. Torrence-Marlowe-O'Shea.	Nov.	5870 feet	
Painted Trail, The.	Buddy Roosevelt.	Feb.	4571 feet	
Phantom of the Turf, The.	H. Costello-Lease.	Mar.	5905 feet	
Prince of the Plains.	Tex Maynard.	Sept.	4134 feet	
Trail Riders.	Tex Maynard.	Oct.	4137 feet	
Sister of Eve.	Anita Stewart.	Oct. 1		
Sweet Sixteen.	Foster-Olmstead.	Dec.	5991 feet	
Trail Riders.	Buddy Roosevelt.	April	4627 feet	
Trailin' Back.	Buddy Roosevelt.	Mar.	4308 feet	
Wanderer of the West, A.	Tex Maynard.	Nov.	4200 feet	
Wheel of Destiny, The.	Star Maynard.	Oct.	5869 feet	
Wild Born.	Tex Maynard.	Nov. 7	4480 feet	
You Can't Beat the Law.	Lee-Keefe.	Feb.	5260 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Should a Girl Marry?	Foster-Keith.			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Burning Up Broadway.	H. Costello-Frazier.	Jan. 30	5200 feet	
Cancelled Debt, The.	Lease-Stevens.	Sept. 1	5200 feet	
Marry the Girl.	Bedford-Ellis.	Mar. 1	5300 feet	Mar. 10
Million For Love, A.	Dunn-Howes.	April 15	5400 feet	
Pretty Clothes.	Ralston-Walker.	Oct. 15	5652 feet	Nov. 4
Outcast Souls.	P. Bonner-Delany.	Dec. 15	5210 feet	
Undressed.	Bryant Washburn.	July 15	5309 feet	

Coming Attractions

Title	Star	Length	Reviewed
It Might Happen to Any Girl.			

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Adorable Cheat.	Lee-Keefe.	Chesterfield.	Aug. 15	5256 feet	April 29
Aftermath.	Special Cast.	Collins.	Dec.	6800 feet	Mar. 3
Age of Lust, The.	Emil Jennings.	L. T. Rogers.			
Air Mail Pilot, The.	Menaffey-McIntire.	Hi-Mark.		5000 feet	

Title	Star	Rel.	Date	Length	Reviewed
Arizona days.	Bob Custer.	Syndicate.	Sept. 15	4345 feet	
Autumn Love.	Lya de Putti.	Aff. European.	Sept.	6 reels.	
Battles of Coronel.	Special Cast.	Ufa-Eastern.	Aug.	3400 f e	Oct. 6
Black Butterflies.	Ralston-Busch-Frazier.	Quality Dist.	Sept.	6261 feet.	
Broadway After Midnight.	Bonner-Landis.	Krelbar.	Nov.	6199 feet	Nov. 4
Broken Hearts.		Hercules.			
City Without Jews, The.	Special Cast.	Aywon.	Sept. 1	5000 feet.	
Czar Ivan the Terrible.	Special Cast.	Amkino.	Mar. 10	8300 feet.	Mar. 24
Daughter of Israel.	Betty Blythe.	Ufa-Eastern.	June 1	5460 feet.	
Devil Dogs.	Holmes-Ait.	Aywon.	Sept. 1	8000 feet.	
Devil's Passion, The.	Special Cast.	Ara.		5700 feet.	
Dugan of the Dugouts.	Garon-O'Shea.	Crescent.		5800 feet.	
End of St. Petersburg, The.	Russian Cast.	A. Hammerstein.		8000 feet.	June 18
Faithless Lover, The.	O'Brien-Huette.	Krelbar.	Mar.	5800 feet.	Mar. 8
Fangs of Justice.	Silverstreak-Walker.	Bischof.		5000 feet.	
Fortune's Fool.	Emil Jennings.	L. T. Rogers.		6000 feet.	
Gay Adventurer The.	Charles Alden.	A B A		6400 feet.	Sept. 8
Golden Dawn.	Warwick-Ward.	Conquest.		6200 feet.	
Gypsy Romance.	Raquel Meller.	Aff. European.	Sept.	6 reels.	
Hands of Orlok.	Conrad Veidt.	Aywon.	Sept.	6500 feet.	
Hearts of Man.	Harris-Keeffe.	Anchor.		5400 feet.	
Heavenly Creatures.	Special Cast.	Circle Pict.		5800 feet.	Sept. 15
Into the Night.	Agnes Ayres.	Raleigh.		5712 feet.	
House of Siam.	Faire-Hale.	Chesterfield.	Sept. 1	5300 feet.	Sept. 15
Jealousy.	Lya de Putti.	Brill.	Sept. 1	5450 feet.	
Lady of Petrograd, The.	Special Cast.	Aff. European.	Sept.	6070 feet.	
Lady from Paris, The.	Vilma Banky.	Aywon.	Sept.	6000 feet.	
Last Moment, The.	Matteson-Hale.	Zakoro.	Mar.	5500 feet.	Mar. 31
Life - Like a Fiat.	Special Cast.	F. Rayer (producer).		5000 feet.	June 18
Lights of Paris.	Special Cast.	Superlative.		6000 feet.	
Little Wild Girl, The.	Lee-Landis.	Hercules.			
Lookout Girl, The.	Jacqueline Logan.	Quality Dist.	Sept.		
Loves of Jeanne Ney, The.	Edith Jaanne.	Ufa-Eastern.		7563 feet.	
Modern Dan Barry, A.	Maria Corda.	Ufa Eastern.	Mar. 15	7124 feet.	
Mother of Mine.	Special Cast.	Zakoro.	Oct.	7200 feet.	
Painted Mirror, The.	Special Cast.			7000 feet.	
No Babies Wanted.	Devore-Moore.	Plaza.		5215 feet.	
Old Age Handicap, The.	Vaughn-Hughes.	Trinity Pict.		5573 feet.	Sept. 15
Olympic Hero, The.	Charles Padock.	Zakoro.	July	5200 feet.	
On the Divide.	Bob Custer.	Syndicate.	Oct. 15	4657 feet.	
Port of Missing Children.	Special Cast.	Superlative.			
Port of Missing Girls.	Bedford-McGregor.	Brenda.	Mar.	7270 feet.	Mar. 3
Power of Darkness, The.	Moscow Art Players.	Aff. European.	Sept.	8 reels.	
Primrose Lane.	Conquest.	Special Films.		6500 feet.	Mar. 24
Prodigals of Monte Carlo.	Balfour-Blackwell.	Zakoro.	Aug.	6200 feet.	
Q Ships.	Special Cast.			6000 feet.	
Queen of the Chorus, The.	Faire-Lease.	Crescent Pict.		5900 feet.	
Racing Through.	Mae Marsh.	Aff. European.	Sept.	7 reels.	
Romance of a Rogue The.	Warner-Stewart.	Quality Dist.	Aug.	6100 feet.	
Sally of the South Seas.		Hercules.			
Scarlet Youth.	Corliss Palmer.	Circle Pict.	Oct.		
Sealed Lips.	Swedish Cast.	Colwyn.		6000 feet.	
Shadows of the Night.		Hercules.			
Shooting Stars.	English Cast.	Artlee.	April	5800 feet.	April 28
Silent Sentinel, The.	Chamption-Hughes.	Chesterfield.	Aug. 1	4890 feet.	
Silent Trail, The.	Bob Custer.	Syndicate.	Aug. 15	4315 feet.	
Sinba.	Jungle Film.	Capitol Pict.		8000 feet.	Feb. 4
Sky Rider, The.	Vaughn-Hughes.	Chesterfield.	June 15	4900 feet.	
Station Master, The.	Ivan Moskvin.	Zakoro.	June 18	7200 feet.	
Streets of Algiers.	Camilla Horn.	Ufa Eastern.	May 1	6603 feet.	
Thrill Seekers.	Clifford-Fulton.	Superlative.		4900 feet.	
Tartuffe the Hypocrite.	Jennings-Dagover.	Ufa Eastern.	April 1	6680 feet.	Aug. 5 '27
Tracy the Outlaw.	Jack Hoot.	New-Cal.	Mar.	6300 feet.	Mar. 31
Two Brothers.	Conrad Veidt.	Ufa Eastern.	July	6300 feet.	
When Fleet Meets Fleet.	English Cast.	Hi-Mark.		7953 feet.	
Woman Tempted The.	Compton-Ward.	Aywon.	Sept.	6500 feet.	
Youth Asray.	Johnson-Mattani.	Amerangle.		6000 feet.	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Get The.	F. P. Donovan (producer).				2 reels.	
Charles Gounod (Technicolor).	Musie Marm.	Fitzpatrick.			1 reel.	June 18
Chinatown Mystery, The (Serial).	Joe Bonomo.	Syndicate.	Sept. 1	10 episodes.		
Cigarette Maker's Romance.	F. P. Donovan (producer).				2 reels.	
District Doctor, The.	F. P. Donovan (producer).				2 reels.	
Fare Enough.	Poodles Hanneford.	Artclass.			2 reels.	
Fatal Warning, The (Serial).		Masoot Pict.	Mar. 1	10 episodes.		
Girl with the Golden Eyes, The.	F. P. Donovan (producer).				2 reels.	
Mysterious Alirman, The.	F. P. Donovan (producer).	Mary Alden.			10 episodes.	
Necklace, The.	F. P. Donovan (producer).	Cranfield Clarke.			2 reels.	
Noting to Live For.	Al Joy.				2 reels.	
Piece of String, A.	F. P. Donovan (producer).				2 reels.	
Police Reporter The (Serial).	W. Miller-E. Gilbert.	Wells.	Mar.	10 episodes.		
She Said No.	Ben Turpin.	Artclass.			2 reels.	
Sophomore, The.	G. O'Neill-L. Graydon.	Hi-Mark.			2 reels.	
Spokey Money.	Al Joy.	Cranfield-Clarke.			2 reels.	
Thick and Thin.	Snub Pollard.	Artclass.			2 reels.	
Through the Ages.	Novelty.	Castle.			1 reel.	
Vanishing West, The (Serial).	Special Cast.	Masoot Pict.	Oct. 15	10 episodes.	Oct. 13	
Vultures of the Sea (Serial).	Walker-Mason.	Masoot Pict.	Aug. 1	10 episodes.	Sept. 15	
Who's Who.	Al Joy.	Cranfield-Clarke.			2 reels.	
You Can't Win (Serial).		Wells Bros.			10 episodes.	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
About Trial Marriage.	Corliss Palmer.	Circle Pict.	Oct. 15		
Apaches of Paris, The.	Ruth Weyher.	Ufa Eastern.	Aug. 15	7545 feet.	
Bachelor Club, The.	Talmadge-Worth.	General Pict.			
Bondage.	Special Cast.	Ufa-Eastern.			
Buying a Wife.	Special Cast.	Aff. European.		7 reels.	
Dancer of His Majesty, The.	Special Cast.	Amkino.		7000 feet.	
Duty to be Silent.	Maria Albana.	Aff. European.		6 reels.	
Escaped from Hell.	Muriel Esterhazy.	Aff. European.		8 reels.	
Exodus to the New World, The.	Lyon-Frevost.	Pioneer.			
Full Dressed Thieves.	Nils Astner.	Aff. European.		7 reels.	
German Underworld.	Special Cast.	Aff. European.		7 reels.	
Great Power, The.	Special Cast.	Bell Tone.			
Great Unknown, The.	John Loder.	Aff. European.		6 reels.	
Gully.	Fritsch-Vernon.	Ufa-Eastern.			
Her Viennese Lover.	Asher-Nolan.	Aff. European.		6 reels.	
Little Colonel, The.	Henry B. Walthall.				
Man Who Cheated Life.	Veldt-Krauss.	Aff. European.		8 reels.	
Mechanics of the Brain.	Educational.	Amkino.		6000 feet.	
Milak of the Snowlands.	Special Cast.	Ufa-Eastern.			
Mountain Lovers.	Gaston Jacquet.	Conquest.	Jan.	6500 feet.	
Our Daily Bread.	Mary Nolan.	Aff. European.		7 reels.	
Post and Carr.	Amkino.			8775 feet.	
South of Panama.	Carmelita Geraghty.	Chesterfield.			
Thunder God.	Cornelius Keefe.	Anchor.			
Thrill of Left the Lucky, The.	Starke-L. Mason.	Technicolor (producer).			
Two Days.	Special Cast.	Amkino.		6500 feet.	
Unholy Love.	Wegner-Petrovitch.	Aff. European.		10 reels.	
Verdun.	Special Cast.	Richmount.			
Vera Miezowa (tentative).	Derussa.	Aff. European.		7 reels.	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel.	Date	Length	Reviewed
Water, The.	M. Chekhov.	Amkino.		7000 feet.	
West of Santa Fe.	Bob Custer.	Syndicate.	Nov. 15	4892 feet.	
Yellow Ticket, The.	Special Cast.	Ufa-Eastern.			
	Anna Sten.	Amkino.		7000 feet.	

TIFFANY-STAH

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat.	Olive Borden.		July 20	5844 feet.	
Bachelor's Paradise.	O'Neill-Graves.		Mar. 15	6147 feet.	
Beautiful But Dumb.	Patsy Ruth Miller.		Aug. 1	6157 feet.	
*§Cavalier, The.	Bedford-R. Talmadge.		Nov. 1	6776 feet.	Oct. 27
Clothes Make the Woman.	Southern-Pidgeon.		May 1	5209 feet.	
Devil's Skipper, The.	Bedford-Love-Landis.		Feb. 1	5510 feet.	May 28
Domestic Meddlers.	Claire Windsor.		Mar. 15		
Floating College, The.	O'Neill-Collier, Jr.		Nov. 10		
Girl From Gay Paree.	Bedford-McGregor.		Sept. 15	5233 feet.	Sept. 23
Grain of Dust, The.	Cortez-Windsor-Bennett.		July 10	6126 feet.	
Green Grass Widows.	Hagen-Harron-Olmsted.		June 10	5334 feet.	
Haunted Ship, The.	Love-Sebastian-Santschi.		Dec. 1	4752 feet.	Feb. 4
House of Scandl.	Sebastian-O'Malley.		April 1	5257 feet.	
Ladies of the Night Club.	Cortez-Leonard.		Nov. 15	5448 feet.	
Lingerie.	White-McGregor.		July 1	5876 feet.	
Nameless Man.	Windsor-Moreno.		Feb. 15	5708 feet.	April 14
Naughty Duchess, The.	Warner-Southern.		Oct. 10		
Night Life.	Harron-A. Jay.		Nov. 1	6235 feet.	Dec. 2
Once and Forever.	Miller-Harron.		Oct. 15	5629 feet.	
Power of Silence, The.	Belle Bennett.		June 20	5160 feet.	
Producers of the Sea.	Wine-Southern.		June 30		
Scarlet Dove, The.	Frazier-Borio.		April 15	5102 feet.	
Stormy Waters.	Southern-McGregor.		June 1	5735 feet.	
Streets of Shanghai.	Starke-Harlan.		Dec. 15	5278 feet.	Mar. 3
Their Hour.	Harron-Sebastian.		Mar. 1	5852 feet.	
*§Tollers, The.	Ralston-Fairbanks, Jr.		Oct. 1	7256 feet.	Oct. 20
Tragedy of Youth.	Baxter-Miller-Collier, Jr.		Jan. 15	6361 feet.	Mar. 31
Wine-Southern.	Wine-Southern.		Nov. 15	5448 feet.	
Woman Against the World.	Ford-Hale-Olmsted.		Jan. 1	5283 feet.	
Women's Wares.	Brent-Lyttel-Kent.		Oct. 1	5614 feet.	Nov. 19

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold.	Color Classic.			1 reel.	
*§Hawaiian Love Call, The.	Color Symphony.		Dec. 15	1 reel.	
*§Japanese Carnival, A.	Color Symphony.		Jan. 1	1 reel.	
*§In a Persian Market.	Color Symphony.		Oct. 1	1 reel.	
*§In a Chinese Temple Garden.	Color Symphony.		Feb. 15	1 reel.	
*Love Charm, The.	Color Symphony.		1 reel.		
Marchesa.	Color Classic.		Mar. 1	1 reel.	
Maude Muller.	Color Classic.			1 reel.	
Medallion, The.	Color Classic.		Mar. 1	1 reel.	
Mission Bells.	Color Classic.		Mar. 15	1 reel.	
North of Suez.	Color Classic.		Jan. 1	1 reel.	
No Woman Allowed.	Color Classic.			1 reel.	
Perfect Day, A.	Color Classic.		April 1	1 reel.	
Scarfce.	Color Classic.		Jan. 15	1 reel.	
Souvenirs.	Color Classic.		Feb. 15	1 reel.	
Tenderfoot Tourist, A.	Color Classic.			1 reel.	
Tom, Dick or Harry.	Color Classic.			1 reel.	
*§Toy Shop, The.	Color Symphony.		Nov. 1	1 reel.	
Treasure Land.	Color Classic.		Feb. 1	1 reel.	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever.	O'Neill-Drew.		Jan. 20		
Devil's Apple Tree, The.	Dorothy Sebastian.		Feb. 10		
Family Row, The.	Windsor-Gray.				
George Washington Cohen.	Jessel-Palmer.		Dec. 20		
Geraldine Laird.	Belle Bennett.		Mar. 20		
*§Ghetto, The.	George Jessel.		Feb. 1		
Girl Who Came Back (tentative).	Eve Southern.		Mar. 10		
Gun Runner, The.	Cortez-Lane.		Nov. 20		
Man in Hobbies, The.	Lee-Harron.		Jan. 10		
My First Contract.	Wine-Gray.				
New Orleans.	Cortez-Bonne.		Mar. 1	7786 feet.	Oct. 20
Queen of Burlesque.	Belle Bennett.				
Rainbow, The.	Dorothy Sebastian.		Jan. 1		
Spirit of Youth.	Sebastian-Kent.		Feb. 20		
Squads Right.	Gribbon-Stone.		Feb. 1		
Tropical Nights.	Miller-McGregor.		Dec. 10		

UNIVERSAL
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Patrol, The.	Al Wilson.		Jan. 1	4258 feet.	
Alias the Deacon.	Harsholt-Mowbr.		Jan. 22	6863 feet.	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore.		Sept. 9	6243 feet.	
Arizona Cyclone, The.	Fred Humes.		May 6	4076 feet.	
Back to God's Country.	Adoree-Frazier.		Sept. 4	5741 feet.	July 28
Beauty and Bullets.	Ted Wells.		Oct. 14		
Body Punch, The.	Daugherty-Faire.		Oct. 28	4786 feet.	
Border Cavalier, The.	Bord Humes.		Sept. 18	4371 feet.	
Buck Privates.	De Putti-McGregor.		Jan. 3	6171 feet.	Feb. 4
Burning the Wind.	Hoot Gibson.		Feb. 10	5202 feet.	
Call of the Heart.	Dynamite-Cobb-Alden.		Jan. 29	4345 feet.	
Cat and the Canary.	La Plante-Hale-Stanley.		Sept. 11	7190 feet.	May 20 '27
Cheating Cheaters.	Compton-Harlan.		Oct. 9	5623 feet.	Dec. 23
Chinese Parrot, The.	Bosworth-Nixon.		Oct. 23	7304 feet.	Jan. 7
Clean Up Man, The.	Wells-O'Day.		Feb. 12	4232 feet.	
Cleaving the Trail.	Gibson-Gulliver.		Oct. 7	5311 feet.	
Cloud Lodger, The.	Al Wilson.		Sept. 30	4322 feet.	
Cohens and Kellys in Paris.	Sidney-Macdonald.		Jan. 15	7481 feet.	Feb. 18
Count of Ten, The.	Ray-Ralston.		June 17	6279 feet.	Sept. 15
Crimson Canyon.	Ted Wells.		Oct. 14	4201 feet.	
Desert Dust.	Ted Wells.		Dec. 18	4349 feet.	
Fangs of Destiny.	Dynamite-Cobb-Caldwell.		Dec. 4	4295 feet.	
Flaming Rider, The.	Howe-Rider.		Jan. 15	4171 feet.	
Flinders Keeper.	La Plante-Harron.		Feb. 5	6081 feet.	Mar. 17
Flyin' Cowboy, The.	Gibson-Hasbrouck.		July 1	5109 feet.	
Foreign Legion, The.	Kerry-Stone-Nolan.		Sept. 23	7828 feet.	June 30
Four Footed Ranger, The.	Dynamite (dog).		Mar. 25	4426 feet.	
Four Flushers, The.	Lewis-Nixon.		Jan. 8	6193 feet.	Jan. 28
Freedom of the Press.	Stone-Kelth-M. Day.		Oct. 28	6474 feet.	Oct. 20
Gibson Fury.	Gibson-Fury.		Jan. 15	5533 feet.	
Good Morning Judge.	Denny-Nolan.		April 29	5645 feet.	Sept. 22
Greased Lightning.	Ted Wells.		July 29	4194 feet.	
Grip of the Yukon, The.	Bushman-Hamilton-Marlowe.		Sept. 30	6589 feet.	
Guardians of the Wild.	Rex (horse)-Perrin.		Sept. 18	4888 feet.	
Harvest of Hate, The.	Rex (horse)-Perrin.		April 14	4719 feet.	
Hero For a Night, A.	Trion-Miller.		Dec. 18	5711 feet.	Dec. 2
Home, James.	La Plante-Delany.		Sept. 2	6307 feet.	

Title	Star	Rel. Date	Length	Reviewed
Honeymoon Flats	Lewis-Gulliver	Oct. 14	5591 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 16		
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 16
Hound or Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Indisputable Lover, The	Kerry-Moran	Dec. 4	6958 feet	Sept. 16
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 1	8532 feet	
Lee Miserables	Special Cast	Oct. 30	7713 feet	
Lone Eagle, The	Keane-Kent	Sept. 18	5862 feet	April 29
Love Me and World Is Mine	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3	4120 feet	
Man's Past, A	Veldt-Bedford	Dec. 25	6135 feet	Sept. 16
*Man Who Laughs, The	Kerry-Moran	Nov. 1	10195 feet	May 12
*Man, Woman and Wife	Kerry-Stark-Nixon	Dec. 30	6674 feet	
*Melody of Love	Pidgeon-Harris-Winton	Dec. 2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct. 21	6030 feet	July 7
Midnight Rose	De Putti-Harlan	Feb. 26	5689 feet	Mar. 10
Night Bird, The	Reginald Denny	Nov. 18	6670 feet	
One Glorious Scrap	Fred Humes	Nov. 20	4172 feet	
On Your Toes	Verny-Worth	Nov. 27	5918 feet	Jan. 14
Out All Night	Denny-Nixon	Sept. 4	6170 feet	Oct. 7
Painted Ponies	Gibson-Claire	Sept. 25	5416 feet	Aug. 5
Phantom Fingers	Cody-Thompson	June 2		
Phantom Flyer, The	Al Wilson	Feb. 26	4253 feet	
Phyllis of the Follies	M. Moore-A Day	Nov. 25	5907 feet	
Plucking Hoofs	Rex (horse)-Perrin	Aug. 4		
Prince of Fear, The	Al Wilson	Oct. 28	4230 feet	
Put 'Em Up	Fred Humes	Mar. 11	4200 feet	
Quick Triggers	Fred Humes	July 15	4472 feet	
Rawhide Kid, The	Gibson-Hale	Jan. 29	5382 feet	
Red Lips	Nixon Rogers	Dec. 2	6957 feet	
Riding for Fame	Hot Gibson	Aug. 19	5424 feet	
Shards of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
Silk Stockings	La Planche-Harron	Oct. 2	6165 feet	Aug. 28
Sky Hand Saunders	Al Wilson	Nov. 6	4393 feet	
Small Bachelor, The	Kent-Beranger	Nov. 6	6218 feet	
Stop That Man	Lake-Kent	Mar. 11	5389 feet	April 28
Straight Shootin'	Ted Wells	Oct. 16	4251 feet	Aug. 19
Surrender	Philbin-Moskine	Mar. 4	6249 feet	Mar. 10
Shanks for Buggy Ride	La Planche-Tryon	Apr. 1	6179 feet	Feb. 4
That's My Daddy	Denny-Kent	Feb. 5	6073 feet	
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Thirteen Washington Square	Hersholt-Joyce	Apr. 8	6274 feet	Feb. 4
Three Miles Up	Al Wilson	Sept. 4	4136 feet	June 10 '27
Thunder Riders, The	Ted Wells	April 8	4353 feet	
Tides of Hearts	Gibson-Hale	Mar. 18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4618 feet	
*Uncle Tom's Cabin	Special Cast	Dec. 2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May 6	9151 feet	April 7
Wild Beauty	Rex-Allen-Marlowe	Nov. 27	5192 feet	
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet	
Wolf's Trail	Dynamite-Cobb-Lamont	Oct. 2	4167 feet	
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20	1 reel	April 7
All Balled Up	Charles Puffy	Feb. 27	2 reels	Feb. 4
All for Geraldine	Sid Saylor	Dec. 5	2 reels	
Ambuscade, The	Fred Gilman	June 16	2 reels	May 19
Any Old Count	"The Gumps"	Jan. 23	2 reels	
Back to Nature	Arthur Lake	Feb. 27	1 reel	Feb. 11
Bare Fists	Jack Perrin	Jan. 14	2 reels	Dec. 23
Bargain Justice	Fred Gilman	Mar. 24	2 reels	Feb. 25
Big Bluff, A	Long-Adams-Layman-McPhail	May 2	2 reels	April 7
Big Game George	Sid Saylor	July 18	2 reels	Sept. 1
Boss of the Rancho	Bob Curwood	Jan. 7	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Brand of Courage, The	B. Curwood-P. Montgomery	Feb. 4	2 reels	Jan. 7
Bright Lights	Oswald Cartoon	Mar. 19	1 reel	April 7
Broke Out	Young-La Salle	Aug. 1	2 reels	
Buckskin Days	Newton House	Feb. 18	2 reels	Jan. 28
Buster Minds the Baby	Trimble, Hardwick and Dog	June 27	2 reels	May 26
Buster's Big Chance	Trimble, Turner and Dog	Jan. 11	2 reels	Dec. 23
Buster Shows Off	Trimble, Turner and Dog	Mar. 14	2 reels	
Buster Steps Out	Trimble, Turner and Dog	Feb. 8	2 reels	Jan. 28
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Buster's Whoopee Race	Trimble-Hardwick and Dog	May 2	2 reels	April 28
Busting Buster	Trimble-Hardwick and Dog	Aug. 15	2 reels	
Bull-on-y	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
By Correspondence	Arthur Lake	Jan. 30	1 reel	Jan. 14
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Cave of Destiny, The	Fred Gilman	July 14	2 reels	June 16
Cave of Scotch, A	"The Gumps"	Nov. 11	2 reels	Dec. 23
Cash Customers	Young-La Salle	July 11	2 reels	
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	
Cloud Buster, The	"The Gumps"	Feb. 6	2 reels	Jan. 21
Code of the Mounted, The	Jack Perrin	May 5	2 reels	April 7
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan. 30 '29	2 reels	
Danger Line, The	Edmund Cobb	Feb. 1	2 reels	
Danger Trail, The	Newton House	Sept. 1	2 reels	
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 5
Dates for Two	C. King-C. Doherty	Jan. 18	2 reels	Dec. 31
Dead Game	Art Accord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 28	2 reels	
Death's Head	Bob Curwood	Dec. 2	2 reels	
Diamond Master, The	Lorraine-Stevenson	April 8, '29	10 episodes	
*East Side			2 reels	
Fantasie	Laemmle Novelty		1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15	1 reels	
Fighting Destiny	Fred Gilman	May 19	2 reels	April 21
Fighting Forester, The	Edmund Cobb	Oct. 2	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June 9	2 reels	May 19
Fish Stories	Young-La Salle	Nov. 21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June 25	1 reel	May 26
Framed	Bob Curwood	May 28	2 reels	May 5
Funk House, A	Long-Adams-Layman-McPhail	May 30	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov. 5	1 reel	Oct. 20
Gallop and Ace, The	Jack Hoxie	Sept. 22	2 reels	
Gauge of Battle, The	Fred Gilman	April 21	2 reels	Mar. 24
George Meets George	Sid Saylor	June 20	2 reels	May 19
George's False Alarm	Sid Saylor	Feb. 29	2 reels	Feb. 4
George's School Daze	Sid Saylor	May 30	2 reels	May 5
Getaway Kid, The	Bob Curwood	Aug. 18	2 reels	
Globe Trotters, The	Bailey-Barnum	Aug. 1	2 reels	Sept. 1
Gold Claim, The	Bob Curwood	July 21	2 reels	June 30
Good Scout Buster	Trimble-Hardwick and Dog	July 25	2 reels	
Half Back Buster	Trimble-Hardwick and Dog	Sept. 17	2 reels	
Handcapped	Laemmle Novelty	Sept. 24	1 reel	
Haunted Island, The (Serial)	Jack Daugherty-Helen Foster	Mar. 26	10 episodes	

Title	Star	Rel. Date	Length	Reviewed
Harem Scarem	Oswald Cartoon	Jan. 9	1 reel	
Her Haunted Heritage	Ben Hall	July 2	1 reel	June 2
Her Only Husband	Long-Adams-Layman-McPhail	April 4	2 reels	Mar. 17
Hidden Money	Bob Curwood	April 26	2 reels	Mar. 31
High Flyin' George	Sid Saylor	Jan. 25	2 reels	
High Up	Oswald Cartoon	Aug. 6	1 reel	
His In Laws	Charles Puffy	Mar. 12	2 reels	Feb. 18
Hollywood or Bust	Arthur Lake	Sept. 10	1 reel	
Horace in the Army	Arthur Lake		1 reel	
Horns and Orange Blossoms	Charles Puffy	Jan. 29	2 reels	Jan. 7
How to Play	Long-Adams-Layman-McPhail	Jan. 4	2 reels	Dec. 3
Hot Dog	Long-Adams-Layman-McPhail	Aug. 20	1 reel	July 28
Hungry Hoboes	Oswald Cartoon	May 14	1 reel	April 21
Hurry Up Marriage	Ben Hall	Aug. 27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug. 29	2 reels	Sept. 1
Indoor Golf	Long-Adams-Layman-McPhail	Mar. 7	2 reels	Feb. 11
Irish Kid, The	Jack Perrin	June 30	2 reels	May 26
Jackson Comes Home	Bob Curwood	Sept. 3	2 reels	
Just in Time	Lewis-Gulliver-Phillips		2 reels	
Just Wait	Edmund Cobb		2 reels	
Kicking Through	Young-La Salle	Sept. 26	2 reels	
King of Shebas	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
Kitchen Mechanic	Arthur Lake	Aug. 13	1 reel	July 21
Look Pleasant	Trimble-Hardwick and Dog	Jan. 9 '29	2 reels	
Lookers, The	Sid Saylor		2 reels	
Lookers, The	Bob Curwood	Mar. 3	2 reels	Feb. 4
Madden of the Mounted	Jack Perrin	Mar. 10	2 reels	Feb. 11
Man of Letters, A	Sid Saylor	Feb. 15	2 reels	Jan. 28
Married Bachelors	Charles Puffy	April 9	2 reels	Mar. 17
McGinis vs. Joneses	Long-Adams-Layman-McPhail	Aug. 8	2 reels	
Mississippi Mud	Oswald Cartoon	Aug. 8	2 reels	
Mistakes Will Happen	Ben Hall	Sept. 13	1 reel	Jan. 21
Money! Money! Money	Ben Hall	May 7	1 reel	April 14
Mystery Rider, The (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Neck n' Neck	Oswald Cartoon	Jan. 23	1 reel	
Newlyweds' Advice	Snookums-Perdue-Egan	Jan. 2	2 reels	Dec. 16
Newlyweds' Anniversary	Snookums	Aug. 6	2 reels	
Newlyweds' Court Trouble	Snookums	Oct. 31	2 reels	Sept. 29
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July 2	2 reels	June 2
Newlyweds' Friends, The	Snookums-Bartlett-McPhail	April 2	2 reels	Mar. 10
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	June 4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 18
Newlyweds' Imagination, The	Snookums-Bartlett-McPhail	May 7	2 reels	April 14
Newlyweds' Headache	Snookums-Perdue-Egan	Jan. 23 '29	2 reels	
Newlyweds' Loss, Snookums, The	Snookums-Perdue-Egan	Nov. 2	2 reels	May 5
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26	2 reels	
Newlyweds' Servant, The	Snookums-Bartlett-McPhail	Feb. 6	2 reels	Feb. 4
Newlyweds' Success, The	Snookums-Bartlett-McPhail	Mar. 5	2 reels	Feb. 11
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
No Blondes Allowed	C. King-C. Doherty	Mar. 21	2 reels	Feb. 25
Oh, When a Knight	Oswald Cartoon	May 28	1 reel	May 5
Old Swimmer 'Ole, The	Oswald Cartoon	Feb. 1	1 reel	Mar. 24
One Every Minute	Arthur Lake	April 23	1 reel	April 7
Out in the Rain	"The Gumps"	Feb. 20	2 reels	Jan. 28
Ozzie of the Mounted	Oswald Cartoon	April 30	1 reel	April 7
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Payroll Roundup, The	Bob Curwood	Mar. 31	2 reels	Mar. 3
Poor Papa	Oswald Cartoon	June 1	1 reel	April 19
Prince and the Panda	Charles Puffy	Feb. 13	2 reels	Jan. 21
Prodigal Pup, The	Canine Cast		1 reel	Sept. 15
Ranger Patrol, The	Fred Gilman	Aug. 11	2 reels	
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Reel Life	Long-Adams-Layman-McPhail	July 4	2 reels	June 2
Ride for Help, The	Oswald Cartoon	April 19	1 reel	Mar. 24
Riders of the Sierras	Newton House	July 7	2 reels	
Riders of the Woods	Edmund Cobb		2 reels	
Riding Gold	Edmund Cobb	Sept. 15	2 reels	
Riding Romeo	Newton House	Jan. 21	2 reels	
Ring Leader, The	George Chander		2 reels	
Ringside Romeo	Jack Perrin	April 7	2 reels	Mar. 10
Rival Romances	Arthur Lake	Mar. 5	1 reel	April 7
Rocks and Saddles	Oswald Cartoon	Nov. 12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct. 6	2 reels	
Ropin' Romance	Newton House	Aug. 4	2 reels	
Rubber Necks	Sid Saylor	Sept. 12	2 reels	
Russ, The	Jack Perrin	Aug. 25	2 reels	July 28
Sagebrush Saddle	Oswald Cartoon	May 9	2 reels	May 5
Sailor George	Sid Saylor	Apr. 9	2 reels	Mar. 17
Sailor Suits	Sid Saylor	Jan. 2 '29	2 reels	
Sandwiches and Tea	Arthur Lake	July 16	1 reel	June 16
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	Oct. 20
Scarlet Arrow, The (Serial)	F. K. Bushman, Jr.	June 3	10 episodes	
Seated Orders	Jack Perrin	Feb. 2	2 reels	Jan. 28
Secret Outlaw, The	Bob Curwood	Nov. 18	2 reels	Oct. 5
She's My Girl	Sid Saylor	Aug. 22	2 reels	July 1
Shooting the Bull	Young-La Salle	Oct. 24	2 reels	
Sky Scrappers	Oswald Cartoon	Sept. 3	1 reel	Aug. 18
Sleigh Bells	Oswald Cartoon	July 23	1 reel	June 30
Sliding Home	Lewis-Gulliver-Phillips	Jan. 16	2 reels	Dec. 30
Social Lions	Ben Hall	Mar. 12	1 reel	Feb. 18
Society Circus, The	Arthur Lake		1 reel	
Some Babies	Charles Puffy	Mar. 28	2 reels	Mar. 3
Some Pets	Arthur Lake	Jan. 2	1 reel	Dec. 16
Son of the Frontier, A	Newton House	April 14	2 reels	Mar. 17
So This Is Sapp Center	Ben Hall	Jan. 16	1 reel	Dec. 30
South Pole Flight, A	Oswald Cartoon	Nov. 26	1 reel	
Speed and Spurs	Ben Hall	April 9	2 reels	Mar. 17
Speeding Youth	Bob Curwood	Sept. 8	2 reels	Sept. 8
Speed Sheikh, The	Lewis-Gulliver-Phillips		2 reels	
Start Something	Arthur Lake	June 18	1 reel	May 26
Summer Knights	Long-Adams-Layman-McPhail	Feb. 1	2 reels	Jan. 14
Swell Clothes	Arthur Lake	May 21	1 reel	April 28
Taking the Count	Arthur Lake	Dec. 5	1 reel	Nov. 18
Tall Timber	C. King-C. Doherty	Apr. 9	2 reels	Mar. 24
Tarzan the Mighty (Serial)	Oswald Cartoon	July 9	1 reel	June 16
Teacher's Pest	Merrill-Kingston	Aug. 12	15 episodes	July 21
Tenderfoot Hero, A	Trimble-Hardwick and Dog	Nov. 14	2 reels	Oct. 20
That's That	Bob Chandler	Sept. 29	2 reels	
That's a Party	Trimble-Turner and Dog	April 11	2 reels	Mar. 17
Trackless Trolleys	C. King-C. Doherty	Dec. 30	2 reels	
Tricky Tricker, The	Ben Hall	Jan. 30	1 reel	
Unexpected Hero, An	F. Gillman-M. King	June 4	1 reel	May 19
Untamed, The	Newton House	Feb. 25	2 reels	Jan. 28
Valiant Rider, The (Western)	Bob Curwood	May 12	2 reels	April 14
Vanishing Rider, The (Serial)	Wm. Desmond	May 23	2 reels	May 19
Watch the Birdie	Snookums	Jan. 19	10 episodes	
Watch the Birdie	Trimble-Hardwick and Dog	Mar. 28	2 reels	Mar. 3
Wag Figures	Laemmle Novelty	Dec. 12	2 reels	
What a Party	C. King-C. Doherty	Oct. 22	1 reel	
When George Hops	Feb. 22	2 reels	Feb. 4	
Whose Wife	Sid Saylor	April 25	2 reels	Mar. 31
Winged Hoofs	Young-La Salle	Jan. 6	2 reels	May 12
Winning Goal, The	Newton House	Mar. 17	2 reels	Feb. 28
	Lewis-Gulliver-Phillips	Jan. 2	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talking.

Title	Star	Rel. Date	Length	Reviewed
Wolves of the Range	Fred Gilman	Jan. 28	2 reels	
Woman Chasers	Young-La Salle	May 16	2 reels	Mar. 21
Woman's Man, A	Arthur Lake	Dec. 3	1 reel	
Yukon Gold	Jack Perrin	July 28	2 reels	June 30

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Born to the Saddle	Ted Wells			
*†Broadway	Glenn Tryon			
Clear the Deck	Reginald Denny	Dec. 23		
Cohens and Kellys In Atlantic City	George Sidney			
Crimson Canyon, The	Ted Wells	Dec. 16		
Crimson Hour, The	De Putti-Mosjukine			
Danger Rider, The	Hoot Gibson	Nov. 18		
Doubling For Trouble	Gibson-Gilbert			
Erik the Great	Vedat-Philbin			
Eyes of the Underworld	William Cody			
Fallen Angels	Kerry-Starks			
Gate Crasher, The	Glenn Tryon			
Girl Dodger, The	Arthur Lake			
*†Girl on the Barge, The	Hersholt-O'Neil-McGregor			
*†Give and Take	Sidney-Hersholt	Dec. 2		
Griff Wins	Wells-Collins			
Hill Wrecker, The	Hoot Gibson			
Hero of the Circus	Special Cast	Dec. 2	5606 feet	
Hero of the Circus	Special Cast	Feb. 24		
It Can Be Done	Tryon-Carol			
Kid's Clever, The	Glenn Tryon			
King of the Rodeo, The	Hoot Gibson			
*†Last Warning, The	Laura La Plante			
*†Lonesome	Tryon-Kent	June 30	6142 feet	Oct. 6
Man Disturbed, The	Reginald Denny			
Navy Blues	Arthur Lake			
One Rainy Night	Laura La Plante	Dec. 9		
Port of Dreams, The	Mary Philbin			Sept. 22
*†Red Hot Speed	Denny-Day			
Red Lips	Nixon-Rogers		6947 feet	
Shakedown, The	Murray-Kent			
Show Boat	Reginald Denny			
Silks and Saddles	Nixon-Walling-Nolan			
Sky Skidder, The	Al Wilson	Jan. 13		
Taranga	Special Cast			
Watch My Speed	Reginald Denny			
Wild Blood	Rex (horse)-Perrin	Feb. 10		
Wolves of the City		Dec. 2		

UNITED ARTISTS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
Circus, The	Chapin-Kennedy	Jan. 7	6400 feet	Jan. 14
College	Buster Keaton	July 29	5800 feet	Sept. 23
Devil Dancer, The	Gray-Brook	Nov. 19	7000 feet	Dec. 30
Dove, The	Talmadge-Roland	Jan. 7	9100 feet	Jan. 7
Drums of Love	Philbin-Alvarado	Mar. 31	8350 feet	Jan. 28
Garden of Eden, The	Griffin-Ray	Feb. 4	7300 feet	Jan. 14
Gaucha, The	Fairbanks-Velez	Jan. 21	9350 feet	Dec. 2
Magic Flame, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
My Best Girl	Pickford-Rogers	Dec. 2	6460 feet	Dec. 9
Ramona	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 4
Sadie Thompson	Swanson-L. Barrymore	Jan. 7	8600 feet	Feb. 11
Sorrell and Son	Warner-Joyce	Dec. 2	9000 feet	Nov. 25
Steamboat Bill, Jr.	Keaton-Torrence	May 12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug. 11	9300 feet	June 16
Two Arabian Knights	Boyd-Wolheim	Sept. 23	7850 feet	Nov. 4
*†Two Lovers	Colman-Banky	Sept. 7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct. 20		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Awakening, The	Banky-Byron	Nov. 17		
*†Coquette	Mary Pickford			
*†City Lights	Charlie Chaplin			
Evangeline	Delores del Rio			
*†Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
*†Love Song, The	Boyd-Velez-Goudal			
*†Lumox				
*†Man With the Iron Mask, The	Douglas Fairbanks			
*†Nightstick				
*†Queen Kelly	Swanson-Byron			
*†Rescue, The	Colman-Damila			
*†Say It With Music	Delores del Rio	Nov. 3		
She Goes to War	Harry Richmond			
Three Passions	Eleanor Boardman			
	Terry-Petrovitch			

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Across the Atlantic	Blue-Murphy	Feb. 25	8052 feet	
*†Beware of Married Men	Rich-Ferris-Cook	Jan. 14	5421 feet	Jan. 28
*†Brass Knuckles	Blue-Bronson	Dec. 3	6330 feet	Dec. 23
*†Caught in the Fog	McAvoy-Nagle	Sept. 22		
*†College Widow, The	D. Costello-Collier, Jr.	Oct. 15	6616 feet	Nov. 25
Crimson City, The	Loy-Miljan-Hyams	April 7	5388 feet	April 21
*†Dog of the Regiment, A	Rin-Tin-Tin-Culliver	Oct. 29	5003 feet	Nov. 11
*†Domestic Troubles	Fazenda-Cook	Mar. 24	5164 feet	
*†First Auto, The	Miller-Oldfield	Sept. 18	6767 feet	July 8, '27
*†Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Sept. 2
*†Fortune Hunter, The	Chaplin-Costello	Nov. 7	6639 feet	Jan. 21

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
*†Ginsberg the Great	Jessel-Ferris	Nov. 26	5390 feet	
*†Girl From Chicago, The	Nagel-Loy	Nov. 8	5978 feet	Dec. 31
*†Good Time Charley	Oland-H. Costello	Nov. 12	6302 feet	Nov. 26
*†Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24	5613 feet	
*†Home Towners, The	Bennett-Kenyon-Brockwell	Dec. 15	8693 feet	Oct. 27
*†Husbands For Rent	Moore-Costello	Dec. 31	5200 feet	Jan. 7
*†I Were Single	McAvoy-Nagle	Dec. 17	6320 feet	Dec. 7
*†Jaws of Steel	Rin-Tin-Tin	Sept. 10	5668 feet	Sept. 30
*†Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*†Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Oct. 13		
*†Little Snob, The	McAvoy-Frazier	Feb. 11	5331 feet	
*†Midnight Taxi, The	Moreno-Costello	Oct. 6		
*†Missing Link, The	Syd Chaplin	Aug. 7	6485 feet	May 20, '27
*†One-Round Hogan	Blue-Hyams	Sept. 17	6357 feet	Oct. 29
*†Old San Francisco	D. Costello-Oland	Sept. 4	7961 feet	July 8, '27
*†Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*†Powder My Back	Rich-Ferris-Beranger	Mar. 10	6185 feet	
*†Race For Life, A	Rin-Tin-Tin-Nye-Faire	Jan. 28	4777 feet	Feb. 11
*†Reno Divorce, A	McAvoy-Graves	Oct. 22	5492 feet	Nov. 4
*†Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4620 feet	Sept. 15
*†Sailor Izzy Murphy	Jessel-Ferris	Oct. 8	6295 feet	Oct. 29
*†Sailor's Sweetheart, A	Fazenda-Cook	Sept. 24	5685 feet	Oct. 11
*†Silver Slave, The	I. Rich-Miljan	Nov. 19	6124 feet	Dec.
*†Slightly Used	McAvoy-Nagle	Sept. 3	6412 feet	Sept. 31
*†State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sept. 8
*†Terror, The (A.T.)	McAvoy-Horton	Oct. 20	7654 feet	Aug. 25
*†When a Man Loves	Barrymore-Costello	Aug. 21	10081 feet	Feb. 18, '27
*†Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Conquest (A.T.)	Blue-Warner-Wilson			
*†Desert Song, The	Boles-King			
*†Fancy Baggage	Audrey Ferris			
*†From Headquarters	Monte Blue			
*†Frisen River	Rin-Tin-Tin			
*†Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
*†Greyhound Limited, The	Monte Blue			
*†Hard-Boiled Rose	Loy-Collier, Jr. -Brockwell			
*†Home Towners, The (A.T.)	Bennett-Kenyon-Brockwell			
*†Honky Tonk	Sophie Tucker			
*†Kid Gloves	Nagel-Wilson			
*†Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams			
*†Laugh of New York (A.T.)	L. Barrymore-McAvoy-Collier, Jr.		5267 feet	
*†Lion and the Mouse	Ferris-Hall-Dawson		6352 feet	May 26
*†Little Wild Cat, The	Dolores Costello			
*†Madonna of Avenue A, The	Rin-Tin-Tin			
*†Million Dollar Collar, The	Fanny Brice			
*†My Man	D. Costello-O'Brien			Oct. 27
*†Noah's Ark	Blue-McAvoy			
*†No Defense	Ferris-Collier, Jr.			
*†No Questions Asked	Bronson, Collier, Jr.			
*†One Stolen Night	Fredericks-Lyttell-Wilson			
*†On Trial (A.T.)	Texas Guinan			
*†Queen of the Night Clubs (A.T.)	D. Costello-Nagle			
*†Redeeming Sin, The	Bronson-Horton			
*†She Knew Men	D. Costello-Nagle			
*†Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	9592 feet	Sept. 29
*†Stark Mad (A.T.)	L. B. Warner-Fazenda			
*†Stolen Kisses	May McAvoy			
*†Tenderloin	D. Costello-Nagle		7340 feet	April 28

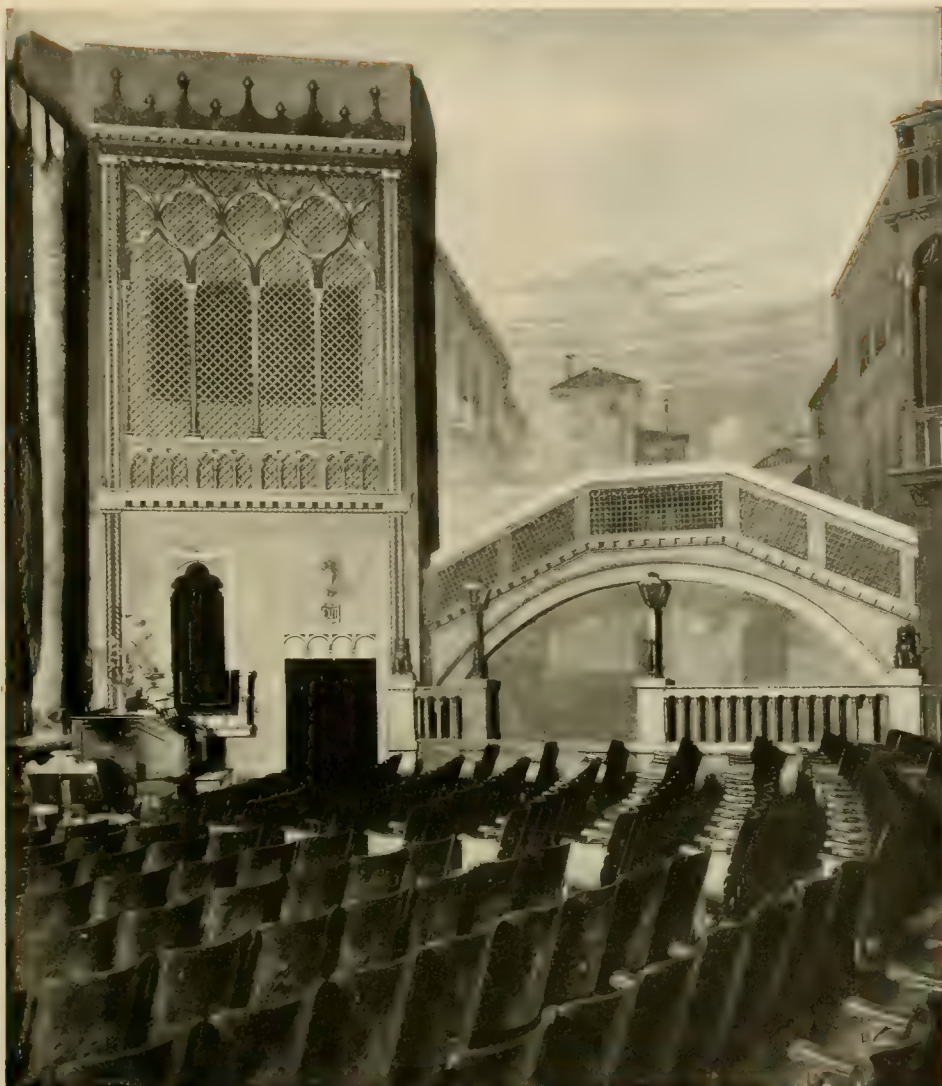
VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjo Maniac	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marino			Aug. 25
California Comedians, The	Bill-Coates			Sept. 1
Chief Aida (Aida)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Darth Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lyndell-Higins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ullis & Clark			
Larry Cobollos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23
Miss Information	Wilson-Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Nip-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Papa's Vacation	Bennett-Caron			Oct. 20
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigolotto—Quartet	Gloria-Talley-de Luca-Gordon			Sept. 28
Sharp Tools	Ethel Grey Terry			Oct. 13
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Juvre)	Giovanni Martinelli			June 2

MOTION PICTURE NEWS

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Motion Picture News

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Rochester, N. Y.	Eastman
Chicago, Ill.	Granada
Chicago, Ill.	Marboro
Danville, Ill.	Terrace
Ashtabula, Ohio	Palace
Dallas, Tex.	Capitol
Detroit, Mich.	Michigan
Flint, Mich.	Regent
Logansport, Ind.	Colonial
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Los Angeles, Cal.	Pantages
Manitowoc, Wis.	Capitol
Sheboygan, Wis.	Sheboygan
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New Haven, Conn.	Garde
Middle Village, L. I.	Arion
Bradford, Pa.	Bradford
Greensburg, Pa.	Manos
Johnstown, Pa.	Cambria
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Directed by Edward H. Griffith

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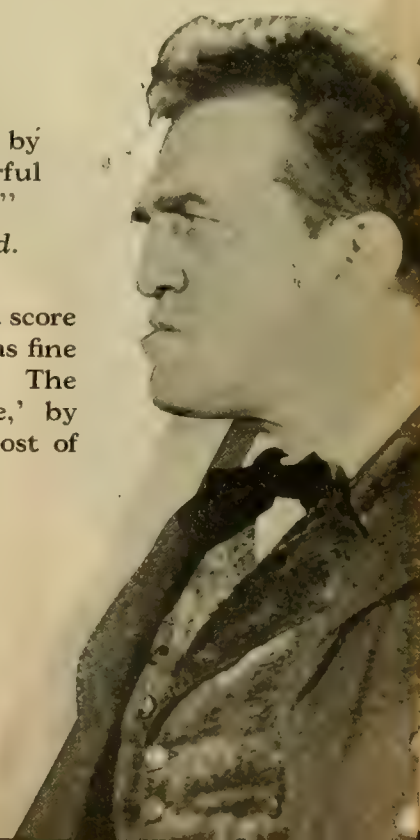
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Presented by the C. M. Corporation

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**COMPAN-
IONATE
MARRIAGE**

Mr. Hoover and the Industry

The President-Elect's Friendly and Significant Attitude

By William A. Johnston

PRESIDENT-ELECT HOOVER gives to the industry, through *Motion Picture News*, a most important message.

The interview, we are pleased and proud to say, is the first obtained by any trade paper since his election.

Mr. Hoover stresses his friendliness toward the industry and his appreciation of the dominant force of the motion picture in the world relations of today and tomorrow.

These are no idle words; they are seriously meant and, in our opinion, they are deeply significant.

* * * *

The Hoover administration, we take it, will fully recognize the new era of international commerce, of world trade expansion. In this great development, international amity and understanding are indispensable factors and in this important respect, the motion picture is the one great facility today of all the nations of the world.

No one knows this fact better than Mr. Hoover; but also the statesmen of the world are alive to the situation. As Mr. Walter Marks of Australia so impressively stated at the Will Hays luncheon this week, the picture itself is greater in power than all the leaders of government.

* * * *

Mr. Hoover will make, in the very near future, a survey of the industry. That is characteristic. Approaching the subject as he does, I believe, with a clearer knowledge of

the industry's structure and economics than any other world leader has ever had, he will nevertheless thoroughly gauge its resources before he indicates its opportunities.

* * * *

A number within the industry will recall, as does the writer, a meeting with Mr. Hoover in Washington during the war and when he was a cabinet member, his clear appreciation of the power of the picture and his concise and ready application of it to the needs of the hour.

It will be a pleasure, which we are confident each individual in the industry will feel, to work with and for such a leader and such a platform.

* * * *

Great strides will be made in the next several years. A good many social and business barriers will be levelled across the globe and it will be a satisfaction that no man will ever forget to feel that he, through his part in the motion picture industry, has contributed his mite.

It behooves us, therefore, to look beyond our office, studio and theatre roofs and realize that the objectives of the film are not merely those of trade and quick profits made regardlessly. We are intimately and basically concerned with a world-wide public, with the commerce of the world and the governments of the world. It is our first and foremost duty to make, distribute and exhibit pictures with this fact always in mind.

Stereoscopic Pictures in Color Reported Achieved

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, NOVEMBER 14.—Stereoscopic motion pictures, the dream of countless inventors and the picture industry, has been achieved, according to word received from a reliable source.

The Fox studios for the past four months have been secretly making a stereoscopic picture—a real third dimension picture in color that is said to be amazing in its results.

It is a development of the Spoor-Thompson process and is said not to require any special theatre projection equipment. The earlier Spoor-Thompson process required a special projection machine and extra-width film. The new development is said to require only standard width.

Not even members of the Fox organization knew the picture was being made. The rushes were projected for only a select few high officials, the inventor and Frank H. Hitchcock, former Postmaster General, who brought the invention to Fox. Niagara Falls was photographed in colors and the result is said to have been so amazing that Fox officials decided upon the greatest secrecy—the officials realizing, so the story goes, that they had an invention that may turn the business topsy turvy just as the first talkie did.

The Fox organization is said to have achieved third dimension pictures in sound and color. The patent, according to information, eliminates all distortion on the screen and makes the figures life-like and natural and astounding to the spectator. The public announcement which will be made within a month, it is said, will react favorably to the Fox stock and it is to beat the speculators that the invention is being kept a secret, it is reported. The Fox organization hopes to spring the stereoscopic picture as a surprise to the world and that is why not one word has leaked out about the invention till now.

will be a gathering of men prominent in the industry of both countries. From England have come handsome expressions concerning the significance of the affair. The viewpoint here is also praiseworthy.

Edward L. Klein is chairman of the Banquet Committee of the A. M. P. A. At a recent meeting of the Board of Directors it was deemed necessary to revise the original plans and extend the banquet to ladies also. There has been an excellent demand for tickets.

Among those sending cablegrams of felicitation from the other side are Victor Davis, chairman of the Cinematograph Exhibitors Association of Great Britain and Ireland; Charles M. Wooll, chairman of the Kinematograph Renters Society of Great Britain and Ireland; H. A. Wallis, of First National Pathe, Ltd., and chairman of the British M. P. Advertisers; Murray Silverstone, head of the English subsidiary of United Artists.

Fox Shake-Up on Coast Under Way

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 14.—A shake-up in several departments of the Fox Coast organization is apparently under way. Joseph C. Shea, who recently arrived from the New York office, has succeeded Robert M. Yost as the West Coast Publicity head. Other changes are slated with Earl Wingart also coming in as associate head of Fox West Coast publicity.

It is reported that J. L. McCarthy will be appointed executive head of the new Fox Hills Movietone plant, with Ben Jackson officiating as the Movietone head at the Fox Hollywood studio. Dave Thompson, according to reports will remain as the Fox Hills studio manager.

Barthelmess Signed to New First National Contract

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 14.—Richard Barthelmess has signed a new contract with First National, the agreement covering six pictures to be made in the next eighteen months. Barthelmess is reported to be receiving \$150,000 per picture salary, which ranks among the highest contract salaries paid a male star. Plans provide for all Barthelmess pictures to carry dialogue.

Paramount Adopts New Technic for Talkies

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 14. — Paramount is abandoning the policy of spotting dialogue in various sequences with remainder of the picture silent. An example of the new method to be followed is offered in "The Wolf of Wall Street," which has the first three reels entirely silent with the following reels from that point to the finish entirely in dialogue.

Studio executives after seeing this picture believe that this practice offers a solution of the problem of combining dialogue with motion pictures. "The Wolf of Wall Street" was produced by B. P. Fineman with Rowland Lee directing.

Giannini to Receive Cup

He Will be Awarded the Harris Trophy at Anglo-American Dinner; Many Notables to be in Attendance

SPECULATION concerning the identity of the individual in the motion picture industry who will be awarded the Harris Cup at the Anglo-American dinner of the A. M. P. A. to be held at the Biltmore Hotel in New York on November 20 was put at rest last Friday when the Board of Directors of the A. M. P. A. decided on Dr. A. H. Giannini, chairman of the Bank of America, as the person most meriting the honorary trophy for establishing good will between the film industries of Great Britain and America. Mr. Harris, the donor of the cup, is editor of The Cinema of London.

Will Hays will be toastmaster at the banquet and there will be many others of prominence lending their presence to the affair. All of the speakers have distinguished careers and their names are all to

be found in "Who's Who." Major General Robert Lee Bullard, of the War Department at Washington, D. C.; J. E. Otterson, president of the Electrical Research Products, Inc.; Nathan Burkan, and Ralph Blumenfeld, editor of the London Daily Express, are some of the figures who will deliver addresses.

It is generally accepted that the trophy could go to no man more deserving. Mr. Giannini has the distinction of being the first banker to finance American film production and the first American banker to finance British productions. Due largely to his efforts British bankers have become increasingly active in the business in the British Isles.

The A. M. P. A. banquet is being looked forward to as a brilliant event, being as it

Hoover's Attitude Toward Picture Industry

President-Elect Friendly to Screen World, Sees Films as Big International Force; Will Make Survey

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By A Staff Correspondent of *Motion Picture News*

PALO ALTO, CALIFORNIA, November 12.—President-Elect Herbert Hoover will, in the near future, make a thorough survey of the American motion picture industry in all its branches, both here and abroad. He will then issue a statement for general use on the importance of motion pictures and their place in the life of the nation.

Furthermore, Mr. Hoover, as the occupant of the White House for the four years beginning March 4, next, will be friendly to the industry. Not only does the President-Elect hold a spirit of kindness toward the industry, but he realizes it is one of the dominant factors in education and the making of opinions in all walks of life.

These facts, of vital importance to the whole screen world, were learned exclusively by *Motion Picture News* here today from the spokesman for Mr. Hoover. The interview granted to the *Motion Picture News* representative at Mr. Hoover's home is the first obtained by any trade paper in any field, since his election.

Just how soon the survey will be undertaken it was impossible to learn, but presumably it will come shortly after the inauguration. Undoubtedly, the new Secretary of Commerce will have a very large part in the Hoover survey.

Apparently, Mr. Hoover is following the precedent set by President Coolidge in the use of a spokesman in the communication of his views via the press to the public, instead of being quoted in the first person.

Mr. Hoover recognizes the tremendous importance of the motion picture industry as a factor in creating better understanding between other nations and ours. He hopes that the industry will continue to bend every effort toward securing good will for our country as a whole from other peoples over the face of the earth. He feels that the world wide influence of the mo-

tion picture can aid the nation greatly in tying closer bonds of friendship between the United States and other countries

Through his experience as Secretary of Commerce, the President Elect is well versed in the economic problems which face both the production and distribution branches of the industry. At the same time, he is not unfamiliar with the fact that producers as well as distributors have many delicate questions to handle in the making of subjects for foreign territory.

It is believed, for example, that on his forthcoming tour of Latin America the President Elect will, among other things, observe motion picture conditions, doubtless with particular reference to the influence of American pictures in Central and South America.

It was inferred by the spokesman that Mr. Hoover regards the motion picture as probably the greatest of all forces for international good will.

Mr. Hoover's keen appreciation of what the motion picture business has meant and can mean in the future in the promotion of good will and commerce throughout the world was arrived at during his eight years as Secretary of Commerce. It was in the Hoover Regime that the Motion Picture Bureau of the Department of Commerce was developed—a bureau which has been of very great aid not only to American producers, exhibitors and distributors but also to kindred industries.

Mr. Hoover believes that to the world distribution of American made motion pictures can be traced a large portion of the foreign importation of American clothes, furniture and other domestic products in such countries as Japan, China and Asiatic Russia, where the visual acquaintance with our products was made possible by the movies.

"Abie's Irish Rose"

(Sound Version)

Reviewed by Anna Aiken Patterson

Publisher, The Weekly Film Review, Atlanta, and Special Correspondent of Motion Picture News

A FAIR silent film version of a great stage success has been turned into a fine picture attraction by the addition of a sound synchronization plus dialogue sequences. We are speaking of "Abie's Irish Rose". Paramount has now come through with an exceedingly fine job.

In its new form, Anne Nichols could not have asked for a more sympathetic handling of her tremendously successful play.

Sound gives a greatly increased charm to the picture. It has a pleasing synchronization throughout, with a pretty love theme. In the handling of the dialogue there is no "forcing a point". Jean Hersholt is very impressive in two speaking sequences wherein he intones the Hebrew prayer for the dead; and Nancy Carroll sings two songs and does a neat little tap dance. Her singing, be it known, was by way of entertaining the A. E. F. in a Y. M. C. A. hut "back of the lines" in France, and with Charles Rogers playing her accompaniment at the piano.

In "Abie's Irish Rose" Paramount employs the method of recording developed by Roy J. Pomeroy. There is no surface noise whatever. And the music score synchronizes perfectly with the action.

Meeting Called on Sound

Paramount Executives Convene to Decide on Sales Policy for Audible Films

A SPECIAL convention was called by Paramount during the past week in order to establish more firmly with the sales department the new sound policy of the company. The convention was held in the Paramount home office and is being attended by about 60 out-of-town men and about 15 of the local sales force.

At a meeting held recently and attended by every important executive of the Paramount organization, a new policy was suggested and drawn up regarding the future activities of the company in producing and selling pictures. The sound situation was thoroughly discussed from all angles. The policy determined, Sidney Kent, general manager of Paramount, instructed his men in New York and showed them what has been accomplished by Paramount in so far as sound is concerned.

The convention, which was addressed by Mr. Kent, Adolph Zukor, Jesse Lasky, Sam Katz, opened on Monday morning, November 12. The evening was spent at a theatre. On Tuesday the convention witnessed screenings of new Paramount pictures. That evening also was devoted to amusement. On Thursday and Friday the same program was in effect, with the exception that on Thursday the gathering will meet on the links of the Winged Foot Golf Club where they played in a tournament which was followed by a dinner.

Brown to Star in Act and Film at U. A. Theatre

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 14.—United Artists theatre, downtown Los Angeles house, will star Joe E. Brown in a revue presented in conjunction with the screening of "The Hit of the Show." Instead of the usual procedure of staging revue ahead of the picture, Brown and his company will follow the film on the program.

"U" Signs Reichenbach to Publicity Contract

Harry Reichenbach has been engaged on a permanent basis by Universal Pictures Corporation, having signed a long-term contract to stay with Universal and to relin-

quish all other publicity enterprises in which he has been engaged. He also gives up the offices he has maintained in the Strauss Building for the last three years. On September 20 Universal engaged him for eight weeks to preside over the publicity destinies of the Colony Theatre's new policy.

Mr. Reichenbach will devote his time to the Universal special productions as a specialist in publicity ideas and campaigns. He is already at work on ideas for "Show Boat," "Broadway" and other Universal specials.

Says MacLean Observed Carol Option Clause

Irrespective of published reports that Sue Carol was free from her term contract with Douglas MacLean Productions as a result of the company failing to give proper notice of taking up option, Bogart Rogers, manager of the company states the contract was not broken and the actress was given proper notice November 1 of option for additional period starting in December.

Rogers further states this fact will hold true in due course of time, even though Miss Carol apparently is getting different advice.

Director Sets Two-Day Record for Talker

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 14.—Eugene Walter, well known playwright, has established a record as a director of a two-reel talker that no director so far has equaled. Walter directed the picture for Fox called "Friendship" with Robert Edeson starred, in two days. The entire cast is composed of seven men and the action takes place in a single scene.

"U" Denies Rumors of Welsh Replacement

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 14.—Rumors that Robert E. Welsh was being replaced as general manager of Universal Studios by Julius Bernheim were emphatically denied early this week by Carl Laemmle, Jr., who stated that Welsh was proving his value as head of the studios, and would continue.

Anna Aiken Patterson Addresses A.M.P.A.

ANNA AIKEN PATTERSON, publisher of the Weekly Film Review, Atlanta, and special correspondent of Motion Picture News, was a guest of honor at the weekly luncheon of the Associated Motion Picture Advertisers in New York City on November 15.

Mrs. Patterson pointed out a lack of proper selling angles in distributor advertising in the trade papers. Too much attention was given, she said, to adjectives and superlatives and billing credits of stars, etc. What the exhibitor wants, she declared, are facts and definite exploitation material by which the exhibitor can sell the picture to the public. This need exists just as much in the case of the local manager of a producer-controlled circuit house as in the case of the independent exhibitor, she declared.

Paramount Stock Put on \$3.00 Basis

THE Board of Directors of Paramount-Famous Lasky Corporation this week declared a quarterly dividend of 5 per cent on the new common stock payable December 29th to the stockholders of record on December 7th. This places the stock on a new \$3.00 basis. The Paramount stock was recently split three for one and prior to that the old stock paid a cash dividend of \$8.00 per share.

Production Boom in Hollywood

Usual Winter Depression Offset by Sound Picture Schedule; Paramount and M-G-M Will Have 50 in Work

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 11.—Hollywood's production panic is ending. Oddly enough, for the first time in years, the period during which there has generally been less production than at any other time of the year, will be the busiest one of the current season. Despite the fact that three or four studios are rumored closing, one shut-down being definite, the amount of production which will be held on the other lots more than makes up for those which will be closed and will offer more employment than has been open to Hollywood's film colony since the inception of sound-hysteria.

The boom is due next month, by which time practically all studios will have completed the sound stages under construction and will place into production, stories which have been withheld until equipment is ready.

In former years, the months of December, January and February witnessed a minimum of production. For this year, each producer is planning more pictures to be in work during that period than have been at any other time for the past year. The one definite closing is the Warner Brothers studio, which goes dark in December, its entire program completed. F B O is reported slated to close and rumors state that Pathe and First National may follow a similar course for a brief period.

Paramount and Metro-Goldwyn-Mayer will make over fifty pictures during the next three months. Twenty-two of Paramount's planned productions were announced this week twelve of them to be 100

per cent talking. The dozen are "The Doctor's Secret," "The Dummy," "Tong War," (also silent version); "Close Harmony," "Drums of Oude," "The Genius"

Bebe Daniels Seeking Contract Release

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 14.—Bebe Daniels is negotiating for a release from her starring contract with Paramount in order that she may do a dialogue picture immediately. Although she is making the first of four productions for Paramount to be released this season, none of them are slated for dialogue. Miss Daniels feels she should not risk loss of popularity by delaying dialoging, on account of the present widespread demand by exhibitors for "talkers."

Although Paramount has already sold the series of four Daniels star pictures to theatres for the current season; it is said the company will come to terms with the star whereby she will be granted a release from her contract after the current picture is finished.

(not Dreiser's but a William Robson story); an untitled Wallace Beery (silent version also); "The Concert" (silent version also); "Darkened Rooms" (silent also); and three more to be announced. The other ten, which will include synchronized song

and dance scenes, are "The Shop-Worn Angel"; "The Wolf of Wall Street"; "The Four Feathers"; "Wolf-Song"; "Innocents of Paris"; "Two Shall Meet"; "Sins of the Fathers"; the next Jannings, which is an original story by Victor Schertzinger; "Manhattan Cocktail" and "The Canary Murder Case."

Metro-Goldwyn-Mayer's list contains no "all-talkies," as all production will be made in both silent and synchronized versions. The productions, to which many more names will be added, include "The Last of Mrs. Cheney," "Spite Marriage," "Thirst," "Broadway Melody," "Hallelujah," "Wonder of Women," "The Bridge of San Luis Rey," "The Pagan," "Desert Law," "The Duke Steps Out," "The Five O'Clock Girl," and untitled Lon Chaney, "Dynamite," "The Bugle Sounds," "The Green Ghost," an untitled Fred Niblo production, "College Days" and "Hunted."

This list is only complete as far as the two studios themselves have their plans, and there will undoubtedly be many added to the number nailed here. Universal, Fox, Tiffany-Stahl, Columbia, Hal Roach, Christies, Educational, in fact, all independents and short subject makers are planning a greater number of productions than ever before.

The news, which is not yet known to Hollywood, is seeping out slowly. It is bringing new life and new hope to the thousands who have been hanging on throughout the darkest period Hollywood has known in many years, hoping for a "break." And it's due before Christmas.

RCA Starts Production in Jan.

Now Equipping New York Studio and Will Experiment With Features; Shorts Also Contemplated

THE Radio Corporation of America will start actual motion picture production on its own hook with the Photophone system of recording right after the first of January. It is not doing this with the idea of entering into competition with any of its licensees, but largely along experimental lines, which, however, will be productive of features that will be available for exhibitors, and which, it is claimed, will be the equal or better than any on the market.

RCA has taken a three-year lease on the entire building covering practically a block on 24th street between Madison and Lexington avenues, in New York City, and is now converting it into what will be known as the Gramercy Studios. It will have the very latest equipment in every detail, and will have a staff of experts qualified in every manner to produce high-class pictures. It is said that at many of the sound studios there is a serious handicap because of a lack of knowledge of technique in the

making of talkies on the part of the cameramen and others.

The sound stage at the Gramercy studios will be 170 by 170 feet and 45 feet high. It will be equipped with multiple recording facilities and every modern convenience that will add to its effectiveness. Not only will feature pictures be made, but much time will be devoted to the making of short subjects, educational and industrial films. The studios will be available to outside producers, and every assistance will be given them by the RCA experts.

While the RCA staff is busy with preparations for opening the new studio, it is also making rapid progress with theatre installations of Photophone equipment. According to the schedule of installations as now arranged up to the first of the coming year, there will be twenty-six Keith-Albee houses equipped and fifty-one outside houses. Following is the schedule for the K-A-O installations:

Harris Majestic, Johnstown, Pa., Oct. 29;

Proctor's Fifth Avenue, New York, Dec. 1; Proctor's 125th Street, Nov. 18; Coliseum, N. Y., Dec. 5; Franklin, N. Y., Nov. 18; Chester, N. Y., Nov. 28; Madison, Brooklyn, Dec. 14; Keith-Albee, Youngstown, Nov. 28; Keith-Albee, Akron, Dec. 5; Hill Street, Los Angeles, Dec. 15; Golden Gate, San Francisco, Dec. 1; Harris, Pittsburgh, Dec. 5; Hennepin, Minneapolis, Dec. 15; Orpheum, Omaha, Dec. 20; Proctor's 86th Street, N. Y., Dec. 10; Riverside, N. Y., Dec. 12; Proctor's Mount Vernon, Dec. 12; Proctor's Yonkers, Dec. 12; Proctor's Grand, Albany, Dec. 21; Proctor's Fourth Street, Albany, Dec. 22; Proctor's Fourth Street, Troy, Dec. 17; Proctor's, Schenectady, Dec. 17; Proctor's Palace, Newark, Dec. 20; Proctor's 58th Street, N. Y., Dec. 20; Belmont, Chicago, Dec. 23; Victory, Providence, Nov. 20.

In addition to the equipments to be installed by RCA by the first of the new year, the company is planning to have at least 650 Photophone outfits in theatres by May.

"The Viking"

Reviewed by Edwin Schallert

(Editor of the Los Angeles Times Preview and Special Correspondent of Motion Picture News)

LOS ANGELES, Nov. 11.—Beauty is emphatically disclosed in Technicolor Company's first all-color film which is to be released with sound effects and probably dialogue by Metro-Goldwyn-Mayer. I saw this picture in the silent version. It is called "The Viking," and is adapted from the novel, "The Thrall of Leif the Lucky." It deals with an early discovery of America by northern sea rovers, and tells a romantic tale of love and adventure. Principal players include Pauline Starke, Donald Crisp, Le Roy Mason, Richard Alexander and Harry Lewis Woods. The film was directed by R. William Neill.

From a semi-historic standpoint there are several underlying points of interest in this picture. One of these concerns the early spread of Christianity through the Icelandic region. Another the daring venture of a band of intrepid warriors into the unknown regions of the Atlantic in quest of a new land. The theory that the vikings actually did visit the shores of America is established through a view of a monument erected presumably by them ere Columbus came, and still standing in Turo Park in the town of Newport, Rhode Island. Thus the tale purely imaginary has some substantiation in fact, and is rather adroitly tied up with the present at the close of the picture.

However, it is as a screen novelty that "The Viking" will most appeal. The period and place in which it is laid are absolutely new. Plot interest has not been sacrificed to a remote locale. Any audience will find inviting the romance between the Saxon nobleman, Alwin, and the defiant daughter of the Vikings, Helga, who buys him as a slave. There are some scenes of battle and contention, and a theme of sacrifice in which Leif Ericson commander of the expedition figures. In love with Helga himself Leif gives her up to Alwin, who saves his life during a mutiny of the superstitious crew on the voyage to an unknown world.

Such a story as "The Viking" could perhaps only be effectively produced in color. It strikes a new note, proving the development which the process has undergone in the past year. The most notable performances are those of Miss Starke and Donald Crisp, although Anders Randolph, as the father of Leif who attacks his son's adoption of Christianity in an actual contest by sword, is strikingly well done. Le Roy Mason is effective.

Kennedy Not to Quit

*Rumor He Was To Leave Pathe Definitely Quashed;
Is Busy Lining Up Next Season's Plans*

HOLLYWOOD, November 14.—Joseph P. Kennedy is here busy lining up Pathe production plans for next season. This definitely ends the rumors that Kennedy is quitting Pathe.

He is spending his time between the F B O and Pathe lots and on this trip is formulating Pathe's future policies in conference with studio executives which was not typical of past visits made by Mr. Kennedy here.

As previously reported in Motion Pic-

TURE NEWS, it is believed that John Gilbert has been added to the roster of stars now under contract to him personally, the others being Pola Negri, Gloria Swanson, Tom Mix and Eric von Stroheim.

Mr. Kennedy declines to be interviewed. Nothing definite can be learned beyond the fact that stories for next year's Pathe production schedule are being selected. There is a possibility of a definite statement next week.

L. A. Theatre Grosses

*Business Better Than Usual Despite After Election Let-
Down and Rain Spell*

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 15.—Los Angeles motion picture houses marked up better than average grosses over the 8-day period following election, doing better than expected in the face of the

usual post-election let down and several rainy days, which interfered with trade.

Grosses for the full week from Friday to Thursday of regular run houses which open new bills Fridays are as follows:

Metropolitan, featuring Richard Dix in "Moran of the Marines," \$25,000. Loew's State, with the greatly ballyhooed Marion Davies vehicle "Show People," grossed in its final week at Warner Brothers Hollywood, took \$32,000.

The two-a-day attractions now current are "Interference," at the Carthay Circle, which did a total of \$15,500, while Grauman's Chinese with "Noah's Ark" was doing a business that ran up to \$25,000 for the week. Both are sealed at \$1.65 top.

Gross for the week from Wednesday to Tuesday last at the United Artists, featuring "The Awakening" was at \$24,000. This house under Hal Horne's direction is steadily increasing its business.

Mayer Pleads for Better English Pictures

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 11.—A plea for better pictures from English producers was made by Louis B. Mayer to the fourteen visiting British editors and publishers at the banquet tendered them last week by the Academy of Motion Picture Arts and Sciences. There is plenty of room in America and the rest of the world for good pictures, Mayer told the assembled elite of the industry who came to honor the visitors, and England's film industry will find its product welcomed according to its merit.

Mayer was one of many speakers. Douglas Fairbanks presided, with William de Mille officiating as master of ceremonies. Speakers included William Randolph Hearst, Cecil B. De Mille, Harry Warner, Commodore J. Stuart Blackton, Ralph D. Blumenfeld, Alan Pitt Robbins and Sir George Armstrong, the latter three being among the honored guests.

D'Arrast Given Release by Paramount

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 14.—When Harry D'Arrast, director, disagreed with Paramount officials over the type of story that should be used as the first starring picture for Maurice Chevalier, he asked for, and received, a release from his five-year contract with the producing organization. D'Arrast has been with Paramount a year, previous to which time he was assistant to Charles Chaplin. No other director has yet been selected to replace D'Arrast in the direction of Chevalier in his first picture to be made in this country.

Ostrow Quits M-G-M for Columbia Post

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 14.—Resigning his post as assistant to Harry Rapf at M-G-M, Lou L. Ostrow has joined Columbia as a producing executive. Ostrow had been with M-G-M for the past year, previous to which he was associated with Phil Goldstone in production of a series for Tiffany.

Ray Rockett Supervisor at Burbank Plant

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 6.—Ray Rockett, recently returned to Hollywood from Germany, is now at First National's Burbank studios where he succeeds Henry Hobart as production supervisor.

Talkies Close Broadway Legits

Producing Managers' Picture Production Bubble Bursts, Leaving Them Holding Bag With Valuable Stage Hits

TALKING motion pictures have played havoc with the legitimate theatres along Broadway. No less than thirty-three of the seventy-two first class legitimate show places along the Great White Way have been dark during the current week and for the past two or three weeks. Some along Broadway attribute this condition to the Presidential election and the radio addresses made by the candidates and others. The legitimates were no doubt hurt by these addresses. Box-office figures show the falling off conclusively on the nights that Governor Smith and President-elect Hoover spoke over the radio. But the fact remains that the first run picture houses along Broadway did at least a pleasing business in the face of this competition.

These are hard times in the legitimate show business. The producers hoped before the season started to reap big profits from the production of their stage successes into talking pictures. A number of them had banded together for that purpose, according to an early announcement from the Al H. Woods offices. That bubble of expectancy has apparently burst completely and the producers are now more or less in a panic.

Early last Summer William A. Brady, veteran Broadway legitimate producer, predicted in an interview in the columns of Motion Picture News that there would be more legitimate houses dark along Broadway in October and November of this year

than ever in the history of theatricals. He said that would be the effect the talkies would have on the legitimate drama.

In the Brady interview, the producer said that the legitimate producers along Broadway would make a lot of noise about the plans they would have for reproducing some of their stage hits as talking motion pictures, but that those plans would probably get nowhere and in the end the picture industry, as usual, would reap the harvest from the stage plays.

The Brady prophecies seem to be materializing. Shortly after his interview Al Woods rallied together several of the Broadway producers, including Mr. Brady, the Shuberts, Arthur Hammerstein, the Selwyns and others and the official announcement was issued from the Shubert offices that they would produce their stage plays as road show attractions by the Vocafilm process of recording. They had completed arrangements whereby they acquired the rights to Vocafilm. An official statement was made by David R. Hochreich, president of the Vocafilm Corporation to the same effect.

An injunction against Vocafilm halted the proposition temporarily, but within a short time this injunction was vacated. Meantime the enthusiasm of the Broadway legitimate producers was evidently on the wane. Al Woods got busy with his legitimate productions. He no longer cared to discuss the Vocafilm productions. William A. Brady met with an accident that incapacitated him

for several weeks. The Shuberts were rumored to be dickering on production arrangements with Warner Bros. and P. A. Powers. A few of the Broadway successes were disposed of on the outright sale of picture rights to motion picture producers.

Now comes the announcement from David R. Hochreich, President of the Vocafilm Corporation of America that he has closed a thirteen year exclusive recording license on Vocafilm to the Maurice Schwartz Yiddish Talking Pictures Corporation, of which Maurice Schwartz is director general. Mr. Schwartz is also director general of the Yiddish Art Theatre. The productions of that organization are to be made into all-dialogue pictures to be shown in all parts of the world. They are to make a minimum of six a year to be done in Yiddish.

Meantime the Broadway legitimate producers are holding the bag. Their shelves are warped with the weight of material easily adaptable to sound and talking pictures. They are in a quandry as to what to do with it. With them the proposition seems to be similar to that of the stock market. There is now a watchful waiting policy. They are trying to figure whether the market is going to rise or fall.

Discussing the subject a Broadway executive connected with one of the leading producers said there was enough material on Broadway shelves to keep the talkies supplied for a number of seasons. But they are awaiting the most advantageous time to

(Continued on page 1517)

M. P. Relief Fund in Distress

Has Deficit of \$15,000 on Current Year on Account of Cut from "Chest"; Outlook Even Darker Next Season

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 14. — Facing a deficit of at least \$15,000 for the current year, the Motion Picture Relief Fund, the industry's charity organization on the coast, has been forced to turn down all requests for assistance except actual hospital cases.

Last year the film industry's quota for the Community Chest was \$200,000. The amount raised was \$160,000, or in other words, subscriptions made by members of the motion picture industry only fell twenty per cent below quota. This year its quota is again set at \$200,000 and, according to present figures, the Relief Fund may expect a fifty per cent cut on its share of the Chest.

The Relief Fund has been operating as a member of the Los Angeles Community Chest, and last year is said to have received written assurances from Chest officials that the latter would provide a budget of \$70,000 to the Relief Fund for the current year. Last year's Chest drive, however, did not reach its expected quota, and the Relief Fund was cut down in its revenue to the extent of \$15,000. In order to carry on

necessary charity work among members of the film colony, the Relief Fund was forced to borrow the \$15,000 from outside sources to meet its obligations.

As a member of the Community Chest group, the Relief Fund is not allowed to hold any benefits, or solicit income in any other way aside from that revenue received from the Chest. The contract further does not allow the Relief Fund to use future Chest allotments to make up past deficits, and a number of Relief Fund members have voiced disapproval of having the Relief Fund continue under the Chest jurisdiction beyond the present campaign for funds which started Nov. 12th.

This year, under the budget system, the Relief Fund can expect \$38,000 from the Community Chest to carry on its work, if the Chest is able to reach its quota of \$2,644,185. If the quota is not obtained, the Relief Fund can expect an even smaller figure. This income to the Relief Fund would be only half of the necessary amount needed to carry on its year's charities; and would place the Fund in a position of not being able to take care of any requests for assistance except hospital cases. One offi-

cial of the Relief Fund is quoted as declaring that the Fund really needs at least \$100,000 yearly to function properly.

Relief Fund officials are reluctant to pull away from the Chest, but are faced with the necessity of obtaining other income than that doled out under the Chest budget. Meetings have been held between officials of both organizations to work out a satisfactory solution, with little success resulting so far.

In the current Community Chest campaign, solicitation of funds in the film colony is under the general head of Cecil B. De Mille, with captains in each studio to do the collecting from employees. The film industry quota is set at \$200,000, with each studio holding a sub-quota according to size. Although Community Chest officials declare all donations are to be voluntary, some studios have sent out circular letters to employees informing them that they are expected to give a certain amount as their quota, and subscription blanks with the named amounts are enclosed to be signed and returned to the studio head.

A number of studio employees resent this method of solicitation.

Three Fan Paper Writers Barred from West Coast Studios

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 11.—The first definite step taken by producers as a protective measure against fan magazine writers who are alleged to have abused privileges extended them, was the barring of three writers last week from studios. While official, the closing of the studio doors is not called a "ban;" the publicity departments have notified doormen that these three writers are not to be permitted into the lot, have withdrawn their names from publicity mailing lists and will refuse all cooperation in the future. Any interviews or copy any one of the trio needs in the future will have to be secured by direct contact with players. The publicity departments have gone further by notifying all players under contract that the writers are not in good grace.

The measure is a direct result of the recent article anent Conrad Nagel in one of the fan publications. The writer of that article is one to whom cooperation is being withdrawn. One of the others has been writing "love life" stories.

Practically all studios whose publicity men are part of the Wampas ethics or credentials committee are closing their doors against the offending writers.

a decision was rendered in favor of P. A. Partridge, operating the Coliseum Theatre at Tillamook, Ore., on account of the late delivery of the United Artists production, "The Gaucho," on June 11. Some weeks ago the Arbitration Board had rendered a decision in favor of United Artists, but after J. J. Fleming, secretary of the Northwest Independent Exhibitors Association presented the case on behalf of Partridge, the decision was reversed, with the result that Partridge was awarded the decision.

The case sets a precedent in the Portland section.

Consolidated Reports \$419,025 Net for Quarter

For the quarter ended September 30, Consolidated Film Industries reports a net profit of \$419,025, an equivalent of 59 cents per share on the combined 300,000 shares of \$2 no-par cumulative participating preferred and 400,000 no-par common. This compares with net of \$350,032 or 50 cents per share in the preceding quarter ending in March. \$1,120,401 or the equivalent of \$1.60 per share on the combined stock as the net profit for the first nine months.

New Appointments in U. A. Sales Ranks

New appointments in the distribution department of United Artists, presided over by Al Lichtman, vice-president and general manager, included the following:

J. Abrose succeeds Harry Dodge, resigned, as manager of the Cleveland exchange; W. M. Bigford replaces Carl Milton, resigned, as office manager of the San Francisco exchange; Doak Roberts replaces Ralph Morrow, resigned, as manager of the Dallas exchange.

Begins "That's a Bad Girl"

Production on "That's a Bad Girl," John McCormick's next production starring Colleen Moore, began Monday under the direction of William Seiter. Neil Hamilton has the male lead opposite Colleen.

50% Amusement Firms Pay No Income Tax

NEARLY half of the corporations engaged in the amusement industries pay no income taxes to the Federal Government, it is disclosed by an analysis of the 1926 income tax returns just made public by the Bureau of Internal Revenue, Washington, D. C.

Returns were filed by 7,165 such corporations for 1926, but only 3,725 reported taxable income. This does not mean, however, that the other 3,440 corporations made no money or paid no dividends during that year, but merely that their allowable deductions were in excess of their gross income.

The 3,725 corporations which paid taxes had an aggregate gross income of \$696,468,939, and net income totaling \$86,631,003, from which they were permitted deductions of \$2,261,983 as net losses for prior years, the taxes paid on the remaining income aggregating \$10,819,151. The corporations which were free of tax had gross income aggregating \$194,282,110, but after deducting all allowances had deficits, for tax-paying purposes, of \$31,562,815.

Warner Net for Fiscal Year \$2,044,841

Tremendous Gain Made Over Last Year's Business; New Stock Issues Under Way

FOR the year ending Aug. 31, 1928, Warner Bros. financial statement shows a net profit of \$2,044,841. In contrast to these figures is the previous year's report which showed a net of \$30,426, pointing out the tremendous gain made by this company for its fiscal year. 550,000 shares of combined Class A and Common produced \$3.72 per share.

On Tuesday, Nov. 13, Warner Bros. gave notice to the New York Stock Exchange that it was the company's intentions to increase the present authorized 550 shares of common stock to 2,500,000 shares. A new issue of 785,604 shares of preferred stock will also be created. Moneys accrued from these issues will be used to finance expansion moves already made or under way. 171,000 shares of this issue will be used to finance the recent purchase of Skouras' St. Louis and Indianapolis' theatres. Directors of Goldman, Sachs & Co. have agreed to accept common stock in payment for un-

derwriting and have recommended that six year contracts be made with Warner Bros.

Referring again to the financial statements it is estimated that Warner Bros. profits for the current quarter will exceed \$2,500,000 or about a half million dollars ahead of last year's profits. The 199,140 shares of outstanding Class A stock are called for redemption Dec. 1, current year. By the close of this year, holders of \$3,681,000 principal of three year 6½ per cent notes availed themselves of redemption before maturity. The balance has been paid. The company retired the \$799,000 6 per cent obligation covering Vitaphone Corp., acquired from minority interests thereby releasing the stock of this corporation and also made additional reductions of \$500,000.

Trowbridge to Act as Pickford Eastern Agent

Carroll S. Trowbridge has become eastern representative for Mary Pickford. He now serves in a similar capacity for her husband, Douglas Fairbanks. The business of both the Pickford and the Fairbanks organizations will be handled by him from the headquarters of United Artists in New York. No change in the policies of either organization is contemplated. Mr. Trowbridge declared, although additions to the staffs are contemplated from time to time.

Mr. Trowbridge expects to leave late this month on an extended tour of the United Artists exchanges.

Northwest Exhibitors Win in Case Against U. A.

The Northwest Independent Exhibitors Association, Portland, Ore., won a case on November 6 against United Artists, when

Pathe Sound Newsreel Meet at New Orleans

THE regional sound sales meeting of Pathe's Southern Division, was held last Sunday, November 11, at the Hotel Roosevelt in New Orleans. Colvin W. Brown, executive vice-president; Harry Scott, short subject sales manager; and J. F. McAloon, manager of exchange operations, addressed the meeting.

Dan Michalove, Southern Division sales manager, and the following managers were in attendance: W. W. Anderson, Atlanta; E. L. McShane, Charlotte; E. C. Leeves, Dallas; L. J. Duncan, Memphis; C. C. Brown, New Orleans; and C. W. Allen, Oklahoma City.

Ohio M. P. T. O. Meet in Columbus, Nov. 20

THE motion picture exhibitors of Ohio will congregate on November 20 and 21 at the Deshler-Wallick Hotel in Columbus for their eighth annual meeting at which will be discussed the present vogue of sound films in the industry. A large attendance is expected.

There will be demonstrations and addresses by experts from the Electrical Research Products, Inc., and the Bristolphone Company of Waterbury, Conn. The convention will discuss the question of how soon talkies are to enter the smaller towns and villages, not only from the angle of the manufacturer of sound equipment but from the standpoint of the exhibitor.

The Rev. William M. MacLeod, of Pinehurst, N. C., an ardent motion picture enthusiast, has accepted an invitation to address the gathering.

In addition to William M. James, president of the M. P. T. O. of Ohio, the following officers and trustees of the theatremen's body will be present: J. J. Harwood, H. T. Palmer, J. A. Ackerman, Henry Biberson, Sam Lind, F. J. Wood, M. B. Horwitz, F. A. Kelly, John L. Damm, C. W. Miller, John A. Schwalm, and A. C. Himmelein.

2 Birmingham Theatres Bombed by Vandals

The Princess and the Rialto, two theatres of Birmingham, Ala., were bombed with glass vials of verelium, an unpleasant smelling chemical, on last Tuesday and Wednesday nights, November 6 and 7. Two shoe shops were also victims of the vandals. The odor was very noticeable along the vicinity of the theatres but it did not penetrate to the interior of the houses.

The only reason that R. M. Kennedy, manager of both houses, could assign for the throwing of the bombs was his refusal to hire union musicians to change phonograph records on the new synchronizing machines which both theatres had installed.

Jerome Novat Now Poster Art Chief for Paramount

A Paramount worker for ten years in various capacities, Jerome Novat this week was named to succeed Frank Blakely, resigned, as manager of the Paramount poster department.

Early in 1925 Mr. Novat was appointed ad sales manager of the Brooklyn Paramount exchange. In 1927 he was recalled to the home office where he confined his activities to creating original sales items of the herald, and novelty stick classification.

Only 1 Firm Incorporated At Albany, N. Y.

The only company to incorporate in the motion picture business in New York State at Albany during the past week was Movie Editors, Incorporated, which will be located in New York City. The company was incorporated with stock having no par value and did not specify the amount of capitalization with which it will begin operations. The stockholders and directors include Arthur H. Loucks, John A. Norling and Walter Ball, all of New York City.

Skouras Chosen Warner Theatre Head

All Houses to Come Under His Control Through Recent St. Louis Deal With Warner Bros.

AS a result of the recent deal whereby Skouras Bros. St. Louis and Indianapolis theatres will pass into control of Warner Bros. about Jan. 1, it is reported that Spyros Skouras, for a long time prominently identified as a St. Louis exhibitor and First National factor, will assume charge of all Warner theatre activities, which will include the Stanley circuit, the Skouras Bros. holdings in St. Louis, embracing Skouras Bros. Enterprises and the St. Louis Amusement Co., and the Skouras Bros. houses in Indianapolis jointly operated by Publix-Skouras. The salary to be paid Skouras is said to be \$100,000 per year.

The complete details of the financing of the purchase of the Skouras holdings by the Warner Brothers have not been made public, but it is stated that the Skouras A stock taken over will be on the basis of \$70 a share and the B stock at \$60. The Skouras Enterprises are said to hold 51 per cent of the St. Louis Amusement Company stock. The St. Louis Amusement Company has not been paying dividends recently.

Some inkling of the probable price to be paid for the Skouras properties is given in the notification to the New York Stock Exchange that Warner Brothers Pictures, Inc., will increase its common stock from 550,000 to 2,500,000 shares and will also create 785,604 shares of new preferred. It is understood that 171,000 shares of the common stock will be used to purchase Skouras Brothers Enterprises, Inc., and the St. Louis Amusement Company.

The Skouras houses to be taken over include the Ambassador, Missouri, Grand Central and Empress and the various neighborhood houses controlled by the St. Louis

Amusement Company, about twenty-five in all.

The deal also involves the Skouras interests in the Circle, Ohio and Indiana theatres in Indianapolis.

So far as the motion picture public of St. Louis and Indianapolis is concerned the change of control of the theatres will have absolutely no effect whatsoever. Spyros, Charles and George Skouras will assume management of the string of theatres throughout the country controlled by Warner Brothers and the houses will continue on the same plane as established by Skouras Brothers.

It is understood that Warner Brothers have not acquired title to the physical properties of the theatres taken over but merely the rights of operation and management. The big asset taken over by Warner Brothers is the services of the Skouras Brothers, who the recognized leaders among the motion picture exhibitors of the world. In order to land the Skouras Boys the Warners naturally had to bid high as owners of large chains were seeking their services.

What price was actually paid and how it was divided in cash and stock is in a measure purely a private matter.

In Indianapolis, little change of policy is expected. Local officials, according to report, have not yet been officially advised of the consummation of the deal. George Tyson, director of advertising for the St. Louis company stated: "We have understood that in event the deal went through, Mr. Spyros Skouras would become head of Warner's theatre department. In that event there will be no actual change in management or policies here."

Limited Franchising of Agents Now Latest Coast Plan

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 14.—The latest possibility, as the result of a series of conferences between players' representatives and producers to clarify the present unsatisfactory conditions, may be the franchising of a limited number of personal managers and agents who alone will be permitted to deal with studios which are members of the Producers Association.

Under such franchising, the smaller fry among the agents and those under suspicion of shady deals would be eliminated from dealing with the larger producers. Representatives displaying initiative and honesty at the end of a certain period will eventually be given franchises to deal direct. This method would do away with so-called "chiseling" on actors, writers, directors, etc., under contract to representatives by unscrupulous agents. It would also protect casting directors from arguments as to who sold the services of an actor and who had the right to do so.

The committee meeting of agents slated for Monday was postponed because of the sudden death that day of Ernest Cowell, committee member and well known representative who passed away as a result of a brain tumor following a nervous breakdown.

A general meeting of representatives and producers is to be held later this week.

Publix to Resume Operation of Own Coast Theatres—Crabill in Charge

RALPH CRABILL will assume charge of the Publix theatres on the West Coast when the company resumes operation of its own houses, now operated by West Coast Theatres, Inc., on December 1.

Arrangements for the divorcing of the Publix theatres from Westco operation were completed by Harold B. Franklin, president of the latter company, on his present visit to New York. The two Loew theatres, the Warfield in San Francisco, and Loew's State in Los Angeles, will continue under Westco operation as heretofore.

Nine theatres located in Coast cities will revert to Publix own operation when the present arrangement between that company and Westco terminates next month. These are the Metropolitan and Million Dollar in Los Angeles; the California, Imperial, Granada, St. Francis and Portola in San Francisco; the Seattle theatre, Seattle, and Portland in Portland. The resumption of the Publix operations will return the Publix stage units to these houses it is believed.

Crabill, who will be in charge of bookings and policies, has been a member of Publix since its inception, coming to the merged B & K-Famous Players chains as a member of the former organization. He was sent from Chicago to the Metropolitan theatre in Boston when Publix opened that house, later receiving promotion to the executive staff at the home office.

Publix Managers Class

Fifth Session Will Assemble in February and Consists of Twenty-five Hand-picked Men

THE fifth class of the Publix Theatre Managers Training School will assemble in February, 1929, it was announced last week by Sam Katz, president of Publix Theatres Corporation.

The class will be limited to twenty-five men and the majority of these will be men now in the employ of Publix, whose record and ability have won for them an opportunity to avail themselves of special training at the expense of the corporation. Many applications have also been received from those who are not members of the Publix organization and a limited number from this group, whose educational and business experience made them particularly suited for the work, will be selected for the coming season. Age limits are from twenty-five to thirty-five and further details can be obtained from Manager Jack Barry in the New York Theatre Building.

New York City will again be the home of the school and regularly throughout the six months course, men will be assigned to Publix houses in New York City and elsewhere, and to departments of the Home Office where they will assist in the prepara-

tion and execution, of the daily routine.

Among the subjects included in the course are:

Principles of Management, Policies of Operation, Community Analysis, Selection and Training of Theatre Staff, Equipment Maintenance, Projection, Theatre and Stage Lighting, Stagecraft, Public Relations, Advertising (copy, Layout, Media, Rates, Advertising Materials, Mechanics of Printing and Engraving, etc.), Publicity, Relations with Newspapers, Exploitation, Selective Merchandising, Theatre Forms and Accounting, Insurance, Fire and Accident Prevention, Program Arrangement, Schedules, etc.

Mr. Katz issued the following statement: "The Publix Theatres' Managers' Training School which has completed four sessions and graduated about one hundred men now engaged in theatre operation in this country and abroad, has proved itself of inestimable value in its work of providing a definite and complete course in practical motion picture management training. I have great hopes in the future of the Managers' school."

U. S. Films Lead Abroad

They Will Retain Their Supremacy in Face of Existing Conditions Says Harry Cohn After European Survey

AVIEW extremely optimistic as to the future of American films in Europe is taken by Harry Cohn, Columbia vice-president in charge of production, who has just returned to America after a four-months' tour of England and the continent during which time he made a first-hand survey of the European situation.

The furor created by the sound film in the United States is not being echoed in Europe Mr. Cohn found. The opening of

"The Jazz Singer" in London created only a momentary flutter. The continental movie-goer is not sold on the talkie, although he is susceptible to the picture equipped with sound effects and synchronized score. It is this type of film, he asserts, that will successfully market abroad.

Mr. Cohn found England, France, Germany and Italy leading in the movement to increase production to give the home product a chance, but in spite of conditions

American films do not suffer any danger of losing their supremacy abroad, in the opinion of the Columbia executive.

Germany is striving hard to achieve dominance over the European market by means of negotiations of a reciprocal nature which will open the German theatres to a certain ratio of films from other European countries in return for a continental market for her own product. The arrangement is simplified by mutual customs concessions. Such an arrangement is now being consummated between France and Germany, says Mr. Cohn.

However, as Mr. Cohn points out, these reciprocal arrangements will only work out successfully if the publics of the various countries involved will be satisfied with the films of other countries. Mr. Cohn surmises after visiting the leading studios on the continent that the American film will find a greater response with the European motion picture goer than will a European production.

FBO Distributing 6 Shorts During December

Six short subjects will emerge from the FBO exchanges during December as new releases.

On December 2, "Honey Bálks," the fourth of the Barney Google comedies will be issued; Philip Davis and Barney Hellum have the leading roles. The sixth release of the Curiosities series produced by Walter Futter will be shown on December 5. On December 9, "Casper's Week-End," the fourth release in the Toot sand Casper series will make its appearance; Thelma Hill and Bud Duncan are featured. The seventh Curiosities will be shown on December 19 and on December 23 "Mickey's Big Game Hunt," the fifth of this series, will be distributed. "The Beef-Steaks," another of the Google comedies, will be shown on December 30.

First National Earnings Show Large Increase

The net earnings of First National Pictures, Inc., for the first nine months of 1928 show an increase in profits of \$92,576.94 over the same period of 1927. The net earnings for the period were \$976,810.92 as compared with \$884,233.98 for the same period of last year.

The Board of Directors at a meeting held this week voted on the first preferred stock, the regular dividend of \$2.00 per share, payable January 1, 1929. The regular dividend of \$1.75 per share, payable January 1, 1929, was voted on the second preferred A stock. It was voted to retire 1,000 shares of second preferred A stock, series five, on January 1, 1929, at \$100 per share.

Universal Financial Report Shows Increased Net

Universal's financial report for the nine-months' period ending August 4 indicates a net profit of \$1,286,516 after charges and Federal taxes, comparing with \$1,026,772 in the corresponding period of 1927.

For the quarter ending on September 4 the net profit was \$635,383 as compared with \$482,958 in the corresponding quarter of 1927.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Broadway Legits Hit Hard by Talkies

33 of 72 Houses Are Closed as Pictures Thrive on White Way

(Continued from page 1513)

dispose of their wares. There apparently is no longer any concerted effort being made by the producers. They are merely watching the market. They cannot make up their minds whether the talkies are here to stay or whether they are just a flareup that will subside after the novelty has worn off in a few months. They want all the traffic will bear for their productions and they are trying to figure at just what moment they can collect the greatest tolls from the picture producers.

The average Broadway producer seems to fear to let his plays go to the movies at the present time because he does not figure that the new science has developed to a point where the plays will be done full justice in the movies. He seems inclined to think that if he waits a while there will be vast improvements and if these improvements come his manuscripts are bound to be that much more valuable.

Meantime practically all of the Broadway producers have their agents out in efforts to establish the right contacts with the motion picture producers. The Hammerstein office has dispatched emissaries to the coast with the idea of disposing of product. They are feeling out the market.

Shuberts are rumored to be in negotiation with P. A. Powers with the idea of producing their stage successes under the Cinephone process. Shubert artists are reported to be working in the Powers studio in New York City. Rumor also has nego-

Pat Rooney, Marian Bent, Pat III Sign for Universal Talkie Series

PAT ROONEY, stage comedian, song and dance man, and vaudeville star, has been signed by Carl Laemmle for sound pictures. Marian Bent, his wife and stage partner, and Pat Rooney III, their son, also have been engaged by the Universal Pictures Corporation. The Rooneys are now playing their vaudeville act around New York. They will start work for Universal about January 15.

The Rooneys are to make a series of high class comedies, with full dialogue, sound effects and music. The exact length of the individual pictures has not yet been determined. They may be of feature proportions.

Edgar Allan Woolf, playwright and stage producer, is to write the stories for the Rooney-Universal pictures.

The present plans call for two series of six comedies each during 1929. The Universal-Rooney contract, is for a year, with options.

tiations pending between Shuberts and Warner Bros.

Al Woods is commuting in Europe again. He disposed of the picture rights to "The Trial of Mary Dugan" and apparently has lost all of the enthusiasm he once displayed in producing his own shows for the talkies and exhibiting them as road shows with the original companies instead of sending his troupes on the road.

George White was interviewed on the talkies some months ago and he was emphatic in the assertion that talking pictures were the bunk and would never get anywhere. He was not interested in the production of his "Scandals" in pictures and if any of his artists were used in pictures

it would only be after the motion picture producers had paid him plenty for the use of such artists as he had under contract. Harry Richman, one of the stars of the "Scandals" is to make a picture, "Say It With Music" for United Artists. George White, it is also said, will go into his dance as another attraction to the picture.

William A. Brady said the legitimate producers would never be able to get together on any sort of concerted action by which they might profit handsomely through motion pictures. He said the picture producer was too smart for the legitimate producer and would reap the major portion of the profits. It looks as though Mr. Brady was a wise prophet.

"Smitty" Comedies to Have Dialogue

"SMITTY AND HIS PALS" comedies will have dialogue and sound effects, according to the announcement of Amedee J. Van Beuren, who with this addition now has four Pathe releases with RCA Photophone accompaniment. The others are Aesop's Sound Fables, Grantland Rice Sportlights and Topics of the Day.

"Stage Struck," the second Photophone Aesop's Sound Fable, has just been recorded.

"Winning Patterns" is the first dialogue Sportlight in which Grantland Rice tells about the sporting events pictured on the screen.

"Smitty and His Pals" comedies with Photophone accompaniment will be made on the West Coast.

"Movietone Follies" May Be Annual Screen Fixture

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 4.—Plans for a yearly institution in motion pictures akin to the Ziegfeld "Follies" of the theatre, are under way at the Fox Movietone Studio. At present, the Fox executives are working on story, scenic production and cast, the idea being to make the first "Movietone Follies" as fully elaborate in entertainment and scenic value as the Ziegfeld institution.

On the success of the forthcoming "Movietone Follies," which will be ready for release early next year, depends making the idea an annual feature with new editions and casts each year. Melody and lyric writers who have contributed in past years, to not only Ziegfeld's "Follies," but to George White's "Scandals," Earl Carroll's "Vanities," and the Shubert annual

"Passing Shows," the Bohemians' "Greenwich Village Follies"; in fact, almost every type of attraction which has made New York's Broadway "The Great White Way," are among those under contract to Fox. Dave Stamper, Bud de Sylva, William Halligan, who are not only responsible for songs, but for black-outs, sketches and monologues used in such shows are now on the Fox lot.

The first cast will be assembled from both the musical comedy and motion picture fields. Several screen personalities have successfully taken singing and instrument-playing tests, with a view towards being engaged for the "Movietone Follies." The title "Movietone Follies" is not permanent.

Sound Picture Reviews

By CHESTER J. SMITH

TIFFANY-STAHLS sound feature, "Marriage by Contract," came to the Embassy theatre last Friday evening for its first New York showing and received an enthusiastic response from patrons, members of the film trade and press representatives. This picture has already been reviewed by this publication which makes comment, in this respect, unnecessary. With its capable cast, theme and exploitation possibilities, it looks like a sure money-maker.

Synchronization, including a few incidental songs, has been well handled. The producer took no chances with an attempt to time song words with movements of the player's lips. Songs that were used were sung as the action went along, with occasional flashbacks to the supposed singer.

The musical score, recorded by RCA Photophone under the direction of Emanuel Baer, appears to mark a further step along these lines. A perfect piece of cue-work has been accomplished, musical excerpts following the picture's moods in a surprisingly faithful manner and almost managing to reproduce words or a scream at times.

"In a Persian Market"

Here is a finely done short sound feature in color by Tiffany-Stahl more than worthy of all first run, and other bookings. It combines Persian market scenes, a good little action story, songs and well worked-out sound effects.

As to the story, a Caliph's daughter appears in the market square of a city and is soon surrounded by merchants. While she is looking over their wares, a desert man, with an escort, rides past. Their eyes meet and a romance begins. He, later, climbs the wall around the Caliph's estate and meets the girl. A small boy espys them, and tells the Caliph who orders the desert man's arrest. The girl deftly sidetracks this issue and the two, after further planning escape the guards and ride madly out of the city.

"Mon Homme"

A newcomer to the screen, Mme. Ratti, French colatura soprano, makes her debut in a song number, the well known "Mon Homme" and she renders it excellently in both French and English. Photography and recording are good. The only possible criticism is that the lady was in too much of a close-up.

You will probably see Mme. Ratti again. She screens extraordinarily well, has personality and appears to be a find for the movies. This is an RCA Photophone production.

Soup

Harry Delf does some clever work in this Vitaphone act, which truly expresses his personality and effective mimicking. His voice records well in the songs he sings and the "soup" gags that he puts over. A light, cheerful patter done with deftness and ease marks his performance which makes the grade as a good talkie short.

Winnie Lightner

"The Song a Minute Girl" does three Vitaphone numbers in the typical "hot mama" style. They are jazzy and "warmish" both in music and lyrics and they strike the popular note. Miss Lightner snaps her fingers and uses her face to emphasize her songs. All in all, her efforts will undoubtedly "click" for they represent the modern element which is so popular in song and story today.

When the Wife's Away

This is a Vitaphone skit which stars William Demarest. It is quite crude in story and presentation but nevertheless is good for some laughs because of its dialogue. Demarest goes over with fairly good results with his lines and pantomime. He is the errant hubby who will play with his girl friends while the wife's away. Unfortunately for him she returns unexpectedly to intrude upon his revelry. The humor can be counted on to make a pleasant impression upon an audience, especially adults.

Four All-Talkie Shorts Ready by M-G-M

Metro-Goldwyn-Mayer has announced the completion of a series of four two-reel all-talking pictures. Two one-act plays by Kenyon Nicholson, author of "The Barker," have been recorded as 2-reel dialogue films. One of these, "Casino Gardens," was directed by Carlo De Angelo. The other Nicholson play, "Confession," is a story of the A. E. F., and was transferred to the screen under the direction of Lionel Barrymore, with Robert Ames and Carroll Nye in leading roles.

"Phipps," Stanley Houghton's one-act play which was produced in New York in 1914, under the direction of Holbrook Blinn, has been made into a Movietone short feature under the supervision of Lowell Sherman. The latter plays the leading male role in the piece, which also has Betty Francisco and Cyril Chadwick in its cast.

Gus Edwards' first M-G-M talking picture is a two-reel Technicolor subject, called "Gus Edwards' Song Revue." In it are incorporated many of the old Edwards songs.

Birmingham Musicians Hit By Talkies

The situation precipitated when local theatres went "talker" and displaced orchestra with Vitaphone and Movietone installations, together with the elimination of stage shows from the Alabama, and closing of Loew's Temple, has caused a large number of musicians and stage employees to be thrown out of work in Birmingham. The Ritz is the only theatre in Birmingham still retaining an orchestra.

The local Musicians' Union is endeavoring to reawaken public interest in orchestra music by presenting a series of concerts at the Municipal Auditorium, in which fifty local musicians will take part. These concerts will partake of both the classics and popular airs, and it is anticipated by those sponsoring them that Birmingham music lovers will make hearty response.

Turnbull Associate Sound Producer for Paramount

Hector Turnbull, who has held several important executive positions with Paramount during the last few years, has been appointed associate producer of sound pictures at the Hollywood studio of B. P. Schulberg, general manager of west coast production for Paramount.

Mr. Turnbull's first assignment in his new post is "The Dummy," an all-talking production now being filmed.

"U" Starts Construction on Third Sound Stage

With the first two sound-proof stages completed and equipment being installed, Universal has started construction on a third and larger one. The new stage will measure 150 by 200 feet and will be 50 feet high. It is planned to make on this stage practically the entire dialogue versions of "Broadway," which Dr. Paul Fejos will direct under Carl Laemmle, Jr.'s supervision.

Interchangeability Seems Established

Exchanges Furnishing Product for Devices of All Descriptions

INTERCHANGEABILITY, already fairly conceded by the Western Electric Company and RCA, provided the reproducing equipment is satisfactory, is being more and more established each week with successful demonstrations being carried on in various cities and without interruption from the larger companies. Sound service is being rendered by the leading exchanges apparently without question, though some of the devices on which the film and disc is reproduced are comparatively crude.

From Cumberland, Maryland, comes word that seven weeks of demonstration have been concluded at the Strand Theatre there over a device conceived and developed by Bob Slote, manager of the theatre. The pictures used were recorded by the Western Electric system and service was rendered by the Washington exchanges of First National and Paramount. Among the First National pictures shown were "The Whip" and "The Good-Bye Kiss." Paramount supplied "Wings," "Sawdust Paradise," "Beggars of Life," "Warming Up" and "The Wedding March." United Artists also delivered "The Tempest."

According to the word from Cumberland no questions were asked by either Paramount or First National as to what equipment was to be used in the reproduction of the sound in the pictures. United Artists inquired as to the reproducing device. It is said that a representative of Electrical Research Products visited the Cumberland Strand recently, looked over the sound reproducing equipment and departed without comment. The house has had no word as to the findings of this representative.

The Dramaphone, another sound repro-

Warners Reported Preparing Cheaper Talking Picture Device

WARNER BROS. are contemplating a cheaper device for installations in theatres, according to rumor. The word is being passed around that the new equipment will be ready for installation within the next few weeks. It is said that Warners have advised certain of their customers to that effect, though the story is denied by executives of the company.

Many exhibitors are anxious to install equipment that will be interchangeable on the disc records, but they are waiting for a reduction in prices. It is said that the new equipment will permit of interchangeability. The story originated from exhibitors who claimed to have been advised that the device will be ready for the smaller houses in the very near future.

ducing device was used with success and without interruption at the Castle Theatre in Chicago in connection with the showing of United Artists' "The Tempest." The records are said to have been furnished by United Artists Exchange. The machine is made of metal and has two turntables. The original non-synchronous device has been supplied with a turntable to play 16-inch records and the results are reported to have been satisfactory. The only complaint came from the musicians union. The machine was originally operated by a representative from the Dramaphone Company, but on

complaint of the union the device is now operated by the house organist, who was to have been dismissed.

In Madison, Wisconsin, the Sonora Bristolphone again proved its interchangeability when there was no interference with the showing at the Strand Theatre. This disc system was used on the showing of "White Shadows of the South Seas" and an Our Gang comedy, both M-G-M subjects. There was some criticism of the synchronization, but it is said there was no fault with the installation.

Pathe Sound News Makes First Appearance in Theatres

By Chester J. Smith

THE first issue of Pathe Sound News was shown at a number of Broadway houses during the current week. It is synchronized by the RCA Photophone process and was well received by Broadway audiences, despite the fact that it was almost entirely lacking in news angles. Terry Ramsaye and Ray L. Hall are credited with the editing of the Photophoned reel, which contains a variety of subjects, none of which was definitely connected with news.

The reel opens with the Pathe rooster crowing loudly over the new achievement. This is followed by a party taking several shots at a new invention of indestructible glass, which sequence runs to considerably more footage than is necessary. In addition to taking a number of shots at the glass, he explains the process by which it is made indestructible.

There follows a military picture made in official observance of the tenth anniversary of Armistice Day, which is the lone subject having to do with news of the day. Four regimental bands are heard playing "Over There" as they march across the screen.

The world's largest suspension bridge across the Hudson between New York City and New Jersey is shown. In this picture the action is carried from long shots to closeups from one scene to another, while an engineer discusses the bog construction job under way.

Celebrating the eighteenth anniversary of Pathe News, which falls this month, the reel shows Theodore Roosevelt receiving the

Nobel peace prize in Copenhagen, a subject that appeared in the initial issue of the Pathe Newsreel.

The most attractive action in this first of the sound reels by Pathe is the voice test of a number of youngsters. Babies are heard crying and older children render recitations that bring forth a riot of mirth, sure fire stuff for any motion picture house.

When Pathe Sound News gets settled down to news pictures it will undoubtedly be a great screen attraction. It has splendid synchronization and the effects by RCA Photophone will surely enhance its attractiveness.

Gotham Shooting Three Sonorotone Shorts

Charles R. Rogers, General Manager of Sonorotone Pictures, the distributing organization of Asher, Small and Rogers, Gotham Productions and Lesser-Warner pictures, announces that a Gotham producing unit, headed by Sam Sax, has started work at the company's studios in Waterbury. The first three short subjects of the company's scheduled 52, are being 'shot,' with the Sonora-Bristolphone sound process.

Trini, Spanish dancer, and her Marimba Band, will constitute one subject; The Four Nightingales, a feature of Beatrice Lillie's recent musical comedy, will be another, and Mary Copeland, "blues" singer, the third. Herman Heller will direct.

Biophone Installing First Equipment

BIOPHONE, formerly Tonefilm, is making its first theatre installations this week, according to announcement by Alfred Weiss, president of the company. Equipment is being placed in the Plaza Theatre, New York City and in the Stanley-Fabian Goodwin Theatre in Newark. Both installations will be completed within the next few days.

Within ten days the first Chicago theatre will get its equipment, and by December 1 all exchange centers in the United States will have Biophone installations. There will also be an expert on hand at all centers for the convenience of the exhibitors, according to the announcement.

Two short subjects are to be released each week by the Biophone Company. Phil Goldstone in charge of production has started the first of these, titled "Honeymooners." The second will be "The Gossips." The technical staff with Mr. Goldstone is made up of James Byers, engineer in charge of sound; H. Tackats, engineer in charge of synchronization; George Orth, studio manager; Charles Nasca, art director and Louis Katzman, musical director.

Detroit Injunction Suit Is Dropped on Interchangeability Problem

JAMES N. ROBERTSON, operator of the Cinderella and Roosevelt Theatres in Detroit dropped his conspiracy suit against Paramount, Pathe, Warners, M-G-M and First National during the week. Robertson sought to force delivery of films and records from the defendants for use on a Huma-Phone device. The temporary injunction granted was abandoned by the plaintiff when the hearing was well under way.

Answering the question on interchangeability, the defendants claimed the commercial value of their product would suffer if presented with the Huma-Phone machine, which they regarded as inferior to Western Electric equipment. The abandonment of the injunction is regarded as a big victory for the defending companies as having a considerable bearing on the question of interchangeability, which is now practically conceded where the reproducing device measures well up to standard.

Simotone Disc Sound System Ready for Installation

SIMOTONE, a new low cost recording and reproducing system employing the disc method of sound synchronization this week was placed on the market for immediate delivery and installation. The Simotone system records and reproduces at the so-called standard speed of 33 1/3 - 90, and its records and reproducers are interchangeable with Electrical Research's records and reproducers for the amplified sound in theatres.

The cost of Simotone theatre installations range according to the size of house from \$1,000 to \$2,000, with a nominal weekly rental fee charged to the theatre. At several private demonstrations of the apparatus in New York a number of subjects recorded by the Western Electric disc system were reproduced with what disinterested observers declared was "perfect synchronization and good tonal quality."

Both the recorder and reproducer are very simple. The synchronization of the disc turntable with the projector of the film is accomplished by a sprocket driven by the film itself as it travels through the projector. The machinery it adds to the projector consists simply of a turntable geared to the machine by a shaft with a sprocket at one end and a worm gear at the other. A compact amplifying device, using regular radio

tubes and a set of horns located on battens which lower and lift them from the screen level comprise the balance of the apparatus. The horns are set at the sides of the screen behind drapes, so the opaque projection screen used for silent pictures may be used with the Simotone.

The recording equipment is portable, so compact and light in weight that it can be used for recording on exterior locations as well as studio stage sets.

The Simotone is the invention of Louis J. Simon, of New York, in whose laboratory it was perfected some time ago. Announcement of the device was held up pending the production of full equipment for installations of the reproducers in theatres. In addition to installing the apparatus for reproduction in picture theatres the company will synchronize pictures for other producers and as well license producers to make their own synchronizations of music and dialogue.

Sound Experts Guests At Winnipeg Dinner

Officials of the Northern Electric Company, which is installing the sound equipment in various Canadian theatres, were the guests of honor at a dinner of Winnipeg projectionists at the Marlborough Hotel, Winnipeg, following the presentation of the first synchronized film, "Street Angel," at the Metropolitan Theatre. The Northern Electric experts were H. S. Walker, A. Cash and Mrs. Cash, and A. Jackson.

Among those present were V. Armand, supervisor of projection for Famous Players Canadian Corp., R. Reney, president of the Winnipeg local of the Moving Picture Operators Union, and W. Hale, chief operator of the Metropolitan Theatre.

Sound and Silent Newsreels Among Pathe Shorts

The second issue of the new Pathe Sound News and silent Issues Nos. 98 and 99 contribute latest events of the day in oral and mute versions as highlights of the schedule of Pathe short subjects set for release for the week of November 25.

The comedy for the week is "A Campus

Vamp," a Mack Sennett two-reeler featuring Johnny Burke and Daphne Pollard; "On the Link" is a new Aesop fable cartoon, and humor is also offered in Topics of the Day No. 48. Grantland Rice's new Sportlight is "Targets," while the Pathe serial, "Eagle of the Night," is continued in "The Sky Hither," chapter seven. The customary Pathe review, No. 48, includes: "A fashion novelty," "Rural England," and "Broadway Takes to the Woods."

Warner Cast Completed for "Alimony Annie"

The selection of Audrey Ferris, Douglas Gerard, Arthur Rankin, Dale Fuller, Albert Gran, Lee Moran, Andre Beranger, Louise Beaver and Tom Kennedy for supporting roles in "Alimony Annie" starring Dolores Costello completes the casting for this picture on which Director Michael Curtiz will begin work for Warner Bros. shortly. Ralph Graves has previously been announced by J. L. Warner as Miss Costello's leading man in this story by Harvey Gates, while other parts are being filled by Claude Gillingwater, Tom Ricketts and Maude Turner Gordon.

50 Chi Houses Ready in Next Two Months

Numerous installations have been made in the Chicago district by both circuit and independent theatres and within the next two months it is expected that from forty-five to fifty theatres will be using Vitaphone equipment. To date the talkies and sound pictures have proved not only a strong attraction in the great de luxe, loop and neighborhood houses, but the smaller theatres which are also benefiting greatly.

B. & K. Circuit Signs for Movietone Acts

Movietone acts are proving popular in theatres wired for Movietone, and Manager Felix Mendelsohn of M-G-M reports that contracts have been signed for the showing of the acts in United Artists Theatre and Balaban & Katz Circuit, including the four big loop theatres operated by this company.

Brown and Richman

Joe E. Brown, vaudeville and talking picture comedian, had been added to the support of Harry Richman in "Say It with Music." Brown was last seen in "Hit of the Show."

Radio Guiding Public In Sound Selection

P. A. POWERS, who has done much experimental work in the perfection of his sound device, Cinephone, figures that the novelty of sound pictures is rapidly passing due to the wide general use of the radio.

"Radio receiving set," says Mr. Powers, "have made the public acquainted with good reception, and as this applies to the sound picture, good reproduction. It is already evident that the public is selecting and judging its sound picture entertainment with the same care that is being exercised in the selection and judgment of radio receiving sets. And it will be well for the exhibitor to remember this in deciding upon the nature of his sound equipments."

78 Pacific Northwest Houses to Install

A RECENT survey of the sound situation in the theatres of the Pacific Northwest territory, made last week by interested parties on Film Row in Seattle, Washington, disclosed a total of 8 theatres that either have sound equipment at present or have contracted for installations before May, 1929.

In addition to the five installations and two additional contracts already announced in Seattle, there will also be sound apparatus installed soon in John Danz's Colonial Theatre and the Pantages Theatre, now operating a film-vaudeville policy.

Disney Completing Four Sound Cartoons

Four of a series of twenty-six new all-sound animated cartoons to be made by Walter Disney, creator of the Oswald cartoons, are now in work at the new Powers Cinephone studio in New York.

The new series are tentatively titled "Micky Mouse." The first subject has been fully completed and three others will be ready for screening within the next week or ten days.

Each of the twenty-six subjects will have a distinguishing title. The first will be known as "Steamboat Willie," to be followed by "The Barn Dance," "The Galloping Gaucho" and "Plain Crazy."

Talkie, Singing Prologue for "River Woman"

Charles R. Rogers, General Manager of Sonora-Bristolphone and Sonoratone Productions announces that "The River Woman" starring Lionel Barrymore and Jacqueline Logan, is to have a "talkie" and singing prologue, work on which will be completed this week at the Waterbury, Conn., studio.

Madeline Fairbanks, recently a feature of George White's "Scandals" has a prominent role in this sequence, together with Tommy Gillen, Robert Fisher and a unit of negro entertainers.

Paramount Signs ZaSu Pitts for Talkie

ZaSu Pitts is the latest screen actress to be signed for the talking films. Miss Pitts was engaged by Paramount for one of the principal roles in "The Dummy," a comedy of detective life by Harvey J. O'Higgins and Harriet Ford, which is being transferred to the audible screen under the direction of Robert Milton.

Two other players added to this cast were Jack Oakie, and Eugene Pallette. Ruth Chatterton and John Cromwell were assigned previously to principal roles.

Sound Program at Six Canada Houses

Six theatres in Canada were presenting sound programs before the middle of November, these being located at Montreal, Toronto, Calgary, Winnipeg and Vancouver. Eight other theatres are being wired for sound presentations, these including: Capitol Theatre, Montreal; Regent, Ottawa; Capitol, London, Ontario; Capitol, Regina; Dominion, Victoria, B. C.; Capitol, Winnipeg, and the Capitol, Edmonton, all of which are Famous Players houses.

David Lee Signed to New Contract by Warners

David Lee, the small boy who supports Al Jolson in "The Singing Fool," has been signed to a new contract by the Warner Bros., who confidently believe that they will in time build him to a box-office attraction of the size of Jackie Coogan when he was "The Kid." The new contract calls for a specific number of pictures and also covers an extended length of time during which he may be starred.

Actors Talk Titles in Latest of Interchangeability Devices

THE trained actor has taken the place of the mechanical device out in Chicago; that is, he reads the lines and injects the titles through the new apparatus employed. The idea is being employed at the Ritz, Berwin. Joseph and Irving Biba have installed a Dramaphone, a disc device said to be interchangeable with others of the kind.

A sound proof broadcasting booth has been built alongside the operating booth. The sound projecting equipment is housed there together with a microphone. The picture is first previewed and the titles removed. It is then cued and actors are engaged from a casting agency to read the titles and inject the talking parts into the picture.

The first picture on which this was tried was "Lilac Time." A silent version of "The Singing Fool" has been booked and a singer hired with a voice said to be similar to that of Al Jolson. He will sing the Jolson songs and talk the parts into the microphone.

Warners Plan Big Extension in Sound Equipment

WARNER BROS., pioneers in the talking picture field, are confident that there is going to be no lagging of interest on the part of the theatre-going public in this form of entertainment for some time to come. Though already fairly well equipped along production lines, Warners are adding extensively to their sound producing facilities on the west coast. It is said that an additional \$2,000,000 has been appropriated for expansion plans.

Among the improvements contemplated are several new Vitaphone stages, on which work has already started, and the expansion of affiliated units with new equipment and buildings. The building program will be elaborated as the new expansion plans progress.

On the present stages five companies are now filming, and eleven productions are occupying the attention of the cutting and editing forces. Pictures now actually being filmed are "The Desert Song," Vitaphone's first operetta; "No Defense," co-starring Monte Blue and May McAvoy; "One Stolen Night," featuring Betty Bronson

and William Collier, Jr.; "She Knew Men," featuring Edward Everett Horton, and "Frozen River," starring Rin Tin Tin.

Pictures now in the cutting room include: "Madonna of Avenue A" starring Dolores Costello; "The Greyhound Limited" starring Monte Blue; "Stolen Kisses" starring May McAvoy; "Kid Gloves" with Conrad Nagel and Lois Wilson; "Stark Mad" with a cast including H. B. Warner, Louis Fazenda and Jacqueline Logan; "My Man" starring Fannie Brice; "The Redeeming Sin" starring Dolores Costello with Conrad Nagel; "Conquest" starring Monte Blue with H. B. Warner; "Queen of the Night Clubs" featuring Texas Guinan; Audrey Ferris in "Fancy Baggage" and Myrna Loy in "Hardboiled Rose."

Productions in preparation which will be filmed shortly are "Alimony Annie" starring Dolores Costello and "From Headquarters" starring Monte Blue.

All these pictures with which the studio forces are concerned are talking pictures, produced also as silent productions.

Moeller Acquires Sales Rights to Phototone Device

A. J. MOELLER has acquired the sales and distribution rights for Phototone, a sound reproducing device licensed under Harrison W. Rogers patents, which it is claimed, is interchangeable with all other devices. The equipment is a combination of a synchronous and non-synchronous machine and is immediately available for all theatres. Cost of installation is approximately \$1,000.

In addition to acquiring the rights to Phototone, Mr. Moeller also has ready for distribution to all theatres the feature picture, "Two O'Clock In The Morning," which includes nearly 4,000 feet of dialogue and complete sound effects. It is a six-reel feature and is now ready for distribution together with the sound reproducing equipment.

It is claimed by Mr. Moeller that over

600 theatres are already equipped with the non-synchronous Phototone equipment, to which will be added the synchronous equipment. It is claimed that the complete device can be installed in theatres in from two to seven hours.

Mr. Moeller has an arrangement with Edgar A. Guest, well known poet, by which he produces and distributes the screen adaptations of these poems. All of these productions are soon to be released as talkies.

Mr. Moeller is well known to exhibitors throughout the country for his activities in connection with theatre owners organizations. He was formerly general manager of the Motion Picture Theatre Owners of Michigan and for three years was general manager of the Motion Picture Theatre Owners of America.



Jean Hersholt again plays the role of a Jewish father, this time in Columbia's "The Younger Generation" a special.



The years of producing stage plays that William De Mille spent are now being used to good advantage as the director is handling "Half an Hour," a new Paramount talkie. H. B. Warner, who is featured in the production, talks over a scene with his director.



It has not taken Mary Nolan, formerly of the stage, long to break into pictures. She is shown as the girl of M-G-M's "West of Zanzibar."



There are plenty of daring action feats in the new Russ Farrell, Aviator series that Educational is releasing.



A famous family of troupers are the Rooneys who have been signed for "U" talkies. Left to right: Marion Benz, Pat Rooney III and the elder Pat.



Eleanor Boardman, who has the foremost part in "She Goes to War" (U. A.) in an intimate snapshot.



Dolores Costello as she appears portraying the title role in "The Madonna of Avenue A," a new Warner Bros. film.



Just how hard is an egg? Not hard-boiled but petrified. Instead of being flabbergasted by so momentous a question, Ralph Ince, Sally O'Neill and Donald Reed are about to determine the matter to their own satisfaction. They've just finished "Hardboiled" for FBO and are pretty confident of their prowess.



George Fitzmaurice, directorial ace who will produce "The Man and the Moment" for First National Pictures.

HOLLYWOOD

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Stage Play Production Planned by "U"

Big Drive Under Way to Obtain Original Material

THE establishment of a play producing bureau, ultimate purpose of which appears to be provision of an additional source of talking and silent picture material, is under way at Universal City, the Pacific Coast studios of Universal Pictures Corporation, according to information contained in a letter addressed to professional writers and signed by Hugh Hoffman, director, play production department.

Talking pictures and their popularity, it would seem, are mainly responsible for the drive and in his letter Hoffman outlines a plan which, if carried through, would provide Universal with much original material.

The plan is this:

It is estimated that there is a large army of writers with whom it is a difficult task to successfully market a story or play, principal obstacles being access to a publisher's office to get personal attention on a story, and the huge expense connected with producing a play. Universal proposes to give a play stage production first, if acceptable, and then produce it for the screen, retaining option on screen rights as its share for stage production expenses.

It is stressed in the letter that the communication is intended only for professional writers, mainly "those who have not quite arrived," pointing out that if circulated among amateurs there would ensue an undesirable crop of "underdone" material, which the author emphatically does not want. However, it is pointed out that plays produced or written by college students, will be given consideration.

An accepted play would be produced in Los Angeles where, it is pointed out, the production of a play entails much less financial risk than in New York City. Los Angeles has become the second important play producing centre in this country, contains many theatres and the population is largely composed of men and women of the stage and screen. With all these resources, cheaper theatre rent, etc., expenses would be much lower.

It would appear from Hoffman's letter that Universal has intentions of invading the field of the legitimate producers for not only would a stock theatre be operated in Los Angeles but "a few road companies would be sent out," and "in some cases new plays would be farmed out to stock houses in surrounding cities on guarantee." It is further said that the "Phantom of the Opera" theatre would be used

"Mike Fright" Worse Than "Klieg Eye"

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 11.—"Mike fright" is the latest disease sponsored by the movies and, according to those who have suffered it, results in a more horrible feeling than "klieg eye," "grease-paint poisoning" or stage-fright. It is the awful sensation which overcomes those speaking into a microphone for the first time and leaves them utterly unable to speak and in most cases, even to catch their breath temporarily.

"I've had stage-fright," one legitimate actor who came to pictures says, "but it's nothing compared to 'mike-fright.' You see no faces before you to get reaction on your words. Everything is so terribly still and just the sound of your own voice filling the vast space of a sound stage—well it just licks you until you become accustomed to conditions."

"Mike-fright" affects both experienced screen and stage actors. It is holding up production in many cases and causing delay in signing of new people. For it takes hold mostly in the case of voice-tests, which is usually the players' first appearance before a microphone.

for final rehearsals; in fact, almost the entire Universal corps, would in some way, at times, lend cooperation for successful production of a play.

While plays will not go through Universal's scenario department and the play producing bureau will be detached from regular studio regime, operations will have full cooperation from Universal officials, it is implied. It is said that Hoffman has a free rein in Universal City, being a close business associate of Carl Laemmle, to the extent of sitting in on practically all of the "rushes" and making suggestions here and there which, it is said, are usually backed up.

Big Time Loan

Robert Armstrong has been loaned to Fox by Pathe for the leading role in "Big Time" which Howard Hawks will direct. Bob will play a hoofer, with Marion Nixon opposite him in the feminine lead.

Columbia Gets "Smoke Bellew"

Columbia Exchanges will release "Smoke Bellew," made from the Jack London story by D. W. Thomas of Big Four Productions.

The cast features Conway Tearles and Barbara Bedford. Scott Dunlap directed. Under the deal made by Thomas with Columbia, the latter firm will distribute the production in the Pacific Northwest and Central States, as an independent release.

Dunlap Directing

Scott Dunlap began direction of "Object Alimony" for Columbia this week. Lois Wilson is starred.

No Sound for "Hoot"

"Hoot" Gibson has abandoned all plans to use any type of sound synchronization for his Westerns being released by Universal. This decision follows a canvas of several hundred exhibitors by Gibson's organization asking their opinions on the use of sound with his pictures. A great majority were emphatically against it.

Hollywood Casualties

Hollywood casualties of the past week list:

Winfield Sheehan, a sprained ankle.

Eve Unsell, scenarist, sprained ankle at her home.

Tay Garnett, director, sprained shoulder, on his yacht.

Wallace Beery, sprained shoulder, on his airplane.

Raoul Walsh,—injured eye, recovering.

Hello Broadway

Lucien Littlefield is scheduled for a trip to New York when he completes his role in "Saturday's Children" supporting Corinne Griffith. He will be seen in one of the featured roles of "Childs, Fifth Avenue," to be made in Gotham under Al Santell's direction, starring Vilma Banky.

Writing Dialogue

J. Grubb Alexander will write the dialogue for "The Bargain of the Kremlin" which Universal is producing, under the direction of Edward Sloman. On completion of this task, Alexander will take a month's vacation.

Titling "Smitty"

Bert Ennis has been signed by Harry Weber to title the two reel "Smitty" comedies being made from the syndicated comic strip. Ennis has just completed a set of captions for the latest release, "Uncle's Visit." The subjects are distributed by Pathe.

Sound Expert

Elmer R. Raguse, an expert from the recording laboratories of the Victor Talking

(Continued on following page)

Thalberg At War Again with Writers

Declares Cooperation Is Lacking; Scribes Also Have Complaint

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, November 14.—Irving Thalberg is again on the warpath with the writers at the M-G-M studios. He called a special meeting at which he declared that writers were not contributing suggestions for titles or pictures; neither were they showing a desire to submit new ideas for stories.

This action is said to be in line with Thalberg's standard system of bawling out writers and he has used similar remarks on past occasions. He is said to have admitted that M-G-M was short of good ideas for production on the new program now being lined up and that no writers had come forward to submit fresh subjects for pictures.

The writers do not take the flaying without comment, one complaining that he had submitted several stories and ideas which were sent back without any remarks whatsoever and he felt from the producing supervisors' attitude that they were not open for story suggestions.

Another writer claimed that ideas submitted today may be good six months hence and blamed the studio for not keeping a record of ideas for future reference.

Thalberg gave an assurance that all original stories and ideas submitted would be considered and those which are accepted would be paid for accordingly. Harry Rapp and Hunt Stromberg said simply that Thalberg expressed the feeling of all the supervisors.

Hollywood Notes

(Continued from preceding page)

Machine Co., in Camden, N. J., arrived in Hollywood this week to supervise the preparation of stages at the Hal Roach studios for sound equipment installation. New stages will not be constructed, but those already in operation will be sound-proofed.

Cutting the Overhead

Frank Tuttle directed "Marquis Preferred," starring Adolphe Menjou, in three days under the eighteen shooting day schedule assigned him and approximately \$20,000 under the allotted production cost. Six weeks ago Tuttle completed direction of "His Private Life," two days under schedule and also with a saving of \$20,000 under cost.

Co-featured

Junior Coghlan and Phillipe de Lacy will be co-featured by Pathe in "Square Shoulders." The tale revolves about two such youngsters, one an apparent roughneck and the other an embryonic "gentleman." E. Mason Hopper will direct with Louis Wolheim and George Irving the grownup male leads.

Mary Pickford's Plans

Mary Pickford's return to Hollywood and her renewed activity on her all-talkie "Coquette" has served to silence all rumors that she had discarded plans to make the picture. Sam Taylor has put finishing touches on the story and while in New York

Dotty Jottings

By Jerry Hoffman

ANYBODY can gamble with another man's money . . . if the other man will open his purse-strings . . . but it takes more than usual courage to gamble with your own money . . . particularly when you are not tremendously burdened with the weight of it . . . gambling on a motion picture production is done either by foolish innocents . . . suckers . . . or men with faith, courage and confidence . . . plus the necessary dough . . . hence this is a little plug for a boy named John Reinhardt . . . originally he came to Hollywood as an actor . . . he did well for a while . . . but not well enough to suit himself . . . so he branched into writing . . . recently he wrote a story he thought exceptionally fine . . . with the result that John Reinhardt is producing and directing "Satanesque" . . . a tentative title . . . the cast including Frances Ford, Norman Trevor, Florence Allen, Dimitri Alexis, Ferdinand Schuman-Heink and Jack Hoyle . . .

THE height of something-or-other should be Rod La Rocque driving about in a flivver when it is known he has three Packards home . . . the happiest colored boy on the West Coast is Stepin Fetchit . . . really his name . . . who is billed on Fox' 24 sheets because of his performance in "The Ghost Walks" . . .

WELFORD BEATON . . . in his recent issue of "Film Spectator" beat me to doing something I've been wanting to do for several weeks . . . and that is attracting attention to one executive who has never sought and actually doesn't care for, publicity . . . and yet under his guidance . . . his studio has turned out the most consistently good pictures I've seen . . . William Sistrom of Pathe is the chap . . . and it seems that there are many people doing more wondering what will become of him after December 31 when his contract expires . . . than Bill himself . . .

HERE'S still another method of breaking into the motion picture business . . . one of Hollywood's newest agents has just graduated from the bootlegging ranks . . . he formed wide acquaintanceship under his former capacity and now is peddling actors instead of liquors . . . he should be meat for foreign actors . . . with his slogan of "just off the ship" . . .

ON the train to San Francisco last week . . . met Billie Dove, Jane Winton, Marion Davies and several others . . . en route for a quiet week-end on a ranch . . . nothing like the great outdoors . . . in describing a well known producer to whom nature had been more than generous in molding facial features . . . one wag stated . . . "He's a great guy . . . got a heart as big as his nose" . . . a greater compliment could never be paid . . . so until next week . . . ?

Miss Pickford interviewed several Broadway players who are being considered for roles in the all-talking version.

"Show Boat" Done

Camera work has been completed at Universal City on "Show Boat," the company's most ambitious offering for next season. It is now in the cutting stage. This picture is the end of about a year's work, including six months of preparation. It will reach

the screen with dialogue and full Movie-tone sound effects.

Teamed Again

George Davis and Fred Spencer have been teamed again in a new Mermaid Educational comedy. Ella McKensie, fat girl comic, is again playing with them.

Will Join De Mille

Phyllis Haver's option has been taken up by Cecil B. De Mille and she is reported scheduled to join him at Metro-Goldwyn-Mayer shortly. "The Office Scandal," which she completed last week under the direction of Paul Stein is supposedly her last for Pathe.

Seiter's Schedule

William Seiter has been signed by First National to direct four pictures with Colleen Moore and four with Corinne Griffith. He will alternate between each star. At present he is working on "That's a Bad Girl" with Colleen Moore.

Associate Producer

Hector Turnbull this week became an associate producer of sound pictures for Paramount. During the past few months he has been occupying the post of editorial advisor. His first production will be "The Dummy."

Talkie Prologue

The talking prologue for F B O's "The Circus Kid" has gone into production at the New York sound studios, under the direction of Bert Glennon.

Collegiate

Sam Wood's next picture for M-G-M will be a talkie with a college background. The temporary title is "College Days."

Meighan and Ade Confer

As soon as Thomas Meighan returns from French Lick, Indiana, where he is reading story material with George Ade, work on his first Vitaphone feature for Warner Bros. will get under way. This will be shortly after the first of the year.

Jack Cohn Toasted

A large gathering from the Columbia studio personnel recently attended a testimonial dinner in honor of Jack Cohn who, after spending three months on the coast as production head, in the absence of Harry Cohn, has returned to his distribution duties in New York City.

Five Year Contract

Sharon Lynn has been signed to a five-year contract by Fox. Her long-term engagement is the result of her performance in "Husbands Are Liars" for which she was engaged as a free-lance.

Miss Bradley

Estelle Bradley is playing her first co-featured role in a two-reel comedy in "Making Whoopee," a new Educational-Tuxedo laughmaker. Ella McKensie and Harold Goodwin are co-featured with her.

Key City Reports

New York City

BROADWAY houses were treated to just a regular week for the past seven days in spite of the fact that on Election night there was barely a vacant seat in any of them. Advance advertising heralded the fact that practically every theatre had provided facilities for the handling of election returns and in addition to regular scheduled shows, all of them put on midnight performances. But even the Big Night did not blow up receipts to a point where it could be noticed.

Paramount got back to its regular pace after being off for several weeks and the Winter Garden set the pace for the specials but on the other hand the Roxy was way off again. In contrast to the Roxy the Strand was up. So there you are. It looks as though the regulars are picking their brand of entertainment as of yore and that it takes more than tin pan musical accompaniment to pull them in.

An exact reversal of policy seems to have taken place at the Capitol, where for the past several weeks a tendency to cut down shows has been in evidence. Despite the fact that the Grand Orchestra at this house has greatly thinned its ranks, strong added attractions have been added with the result that this house has been setting a very good pace ever since the showing of "Dancing Daughters." Here is a case where one good box office picture can bring about an increase in patronage—and this means that they are usually taken away from a competing theatre.

Two pictures held their premieres the latter part of the week, the Embassy opening with Tiffany-Stahl's "Marriage Contract" and the Rivoli showing Norma Talmadge's "The Woman Disputed" for the first time. Both look like money makers. During the current week three more new ones will make their appearance.

The Paramount got back in the running again with Pola Negri in "Women from Moscow," a picture that did not get much from local critics, proving that at times it doesn't make much difference whether the boys give them the razzberry or not. Paramount has a new master of ceremonies in the person of Eddie Peabody, quite some master on the west coast but it's a bit too early to forecast just what kind of swath he'll cut in this town.

At the Capitol M-G-M's "Wind," all dusted off and treated with sound did a better week than many looked for. A rather unusual picture and the Gish name drew 'em. A good program also helped. The same trend of business cannot be reported for the Roxy where "Dry Martini" got below average trade. The Strand did better last week with "Show Girl" (F.N.). A jazzy sort of a picture with enough flash to please the Strand patrons. Sound had been added in the shape of synchronization and an incidental song or two and a good talking short program also helped things along. Folk here also like the talking trailers and look upon them as an attraction. A particularly good one heralding the showing of "The Terror" was shown.

The Colony has apparently gone over to sound pictures as the means of keeping the marquee lit up. Since the inauguration of a sound policy the house has certainly done much better than it did last Spring and the past week "Man, Woman and Wife" gave it very fair returns. This week a First Na-

tional picture is in, "The Goodbye Kiss" and FBO's "Gang War," another sound picture is to follow, so it appears that it will be "U's" policy to book other sound product if one of their own isn't ready.

The Rialto keeps humming along to satisfactory trade with old vet "Wings" and "Wedding March" eased out of the Rivoli to make way for "Woman Disputed" (U.A.). Advance reports on the latter are most favorable. The Cameo had one of First National's German-made pictures, "Shadows of Fear" to average Cameo business.

"Alias Jimmy Valentine" (M-G-M with dialogue) opens at the Astor the current week and "White Shadows" can be credited with making a strong exit. "Lilac Time" (F.N.) still hangs on at the Central to good business and Tiffany-Stahl's "Marriage Contract" is due to make a much better showing at the Embassy than this same company's "Cavalier" did.

At Warner's "On Trial," another talkie, will take the place of "The Home Towners" on Wednesday evening of the current week. Everybody's happy at the Winter Garden, where Jolson's "Singing Fool" is packing 'em in. Everybody includes the Warners, Al Jolson, the landlord, and specs—not forgetting the spectators.

Minneapolis

BUSINESS seemed to pick up a bit in the Minneapolis theatres immediately after election. The few days preceding election were bad ones for most of the houses, because thousands preferred to hear the political speeches over the radio than to go down town to a show. Election night parties, too, cut into the theatre attendance, but once the political excitement subsided, the theatres began to get the crowds back again.

"Show People," with Marion Davies and William Haines, did about as well as any picture in town and pulled in the crowds at the Hennepin-Orpheum.

Norma Talmadge in "The Woman Disputed" proved a good attraction at the Minnesota, while John Barrymore in "The Tempest" at the State did about the average business. "Women They Talk About" at the Strand didn't click very strong at the box office. The Pantages found "Mother Machree" to be a very good business builder, this picture probably drawing many more people to the theatre than did the vaudeville

The Granada, Minneapolis' finest and newest neighborhood house which is equipped with sound, packed them in with "Our Dancing Daughters," but the outlying houses that didn't have sound were not so fortunate. In addition to politics, the movie theatres had more legitimate competition than they have had in months.

Des Moines

"WINGS," playing at the Des Moines for its second week, did nowhere near as big a business as "The Singing Fool" did on its second week at this house. However, business was enough to warrant holding the film through.

"Four Sons," at the Capitol, was considered a drawing card above the stage show.

The Strand, showing Buster Keaton in "The Cameraman," did well and "Baby Franklin," playing the last half of the week, with Lew Cody as star, was satisfactory.

"Daughters of the Underworld," at the Casino, caused some excitement but did not win any whirlwind of attendance.

Albany

THE 130,000 or more residents of Albany seem to be still clamoring for a chance to see and hear "The Singing Fool," which is being held over for a second week at the Mark Ritz, after demonstrating in no uncertain fashion last week as to its drawing power, despite the fact that it had run a full week at the Mark Strand about a month ago. This is the first time a picture has been held over in Albany in many a month, and if this week proves as good as last, there is a chance that it may be held for a third week. The Mark Ritz carried off the honors last week from the standpoint of business and even the surging crowds on the streets early election night failed to put even so much as a dent into the business. Along with the feature there were two excellent Vitaphone presentations.

The Mark Strand played to what might be termed very satisfactory business with "Our Dancing Daughters," which proved a rather unsatisfactory business getter the previous week in Troy.

The Leland used "Companionate Marriage" to crowds that filled the theatre each evening and had them standing, but matinees were not up to expectations. The Clinton Square theatre used Lon Chaney in "Shadows" and also "Plastered in Paris," and drew well throughout the week.

The neighborhood houses in Albany reported satisfactory business but said there were not the expected crowds on election night. The downtown houses reported the early evening crowds as being rather smaller than anticipated but the midnight shows help up in fine shape. The motion picture theatres of Albany are encountering considerable opposition these days from the Capitol theatre, playing the legitimate and this week offering Bert Lytell in person in a new comedy drama.

In Troy, "The Street Angel," running for the week, played to good business, while the Lincoln used "Pastered in Paris" to business that was asserted to be up to standard. Proctor's offered "Man-Made Women" which apparently did its full share in the combined entertainment of vaudeville and pictures. Neighborhood houses and subsequent run theatres in Troy report business as satisfactory. Weather was good.

Oklahoma City

OKLAHOMA CITY first-run theatres rounded out another week of good business.

At the Capitol "The Singing Fool," starring Al Jolson, kept the lobby jammed and the side walk in front of the theatre blocked with patrons at every performance, and the picture is showing the second week. This attraction has been the subject of more discussion than any other picture that has been shown in Oklahoma City for a long time.

At the Criterion, "Beggars of Life," featuring Richard Arlen-Louise Brooks, Wallace Beery, etc., proved a good box-office attraction, while the National Players in repertoire, presenting "Smilin' Thru," more than made good.

"Sunrise" had very good week at the Liberty, and the stars, Janet Gaynor and George O'Brien, pleased all seeing the picture.

"The Foreign Legion," at the Empress, proved very good attraction and enjoyed good business.

Chicago

BUSINESS in Chicago and surrounding territory is beginning to show a better tone and the majority of houses, both large and small are doing better business now than for several months past.

The sensation of the loop continues to be "The Singing Fool," which is in its sixth week at McVickers still playing to capacity business. It is understood that the box office receipts for its fifth week were greater than those of any previous seven days of its run, and that its fifth week also broke house records at McVickers.

"Mother Knows Best" was held over at the Roosevelt and continued to play to satisfactory crowds.

The Oriental has as its feature "The Crash" and on the stage Paul Ash headed his Au Revoir show, attendance being somewhat above the average.

Another downtown house which had good business was the Chicago with "Masks of the Devil" as its feature picture and an elaborate Armistice week show on the stage. Another extended run picture "Revenge" is pulling strongly at United Artists Theatre.

The talking picture, "Beware of Bachelors," was the feature at both the Granada and Marbro, big stage shows being on the program at both houses and box office reports were satisfactory.

"Wings" was the offering at the Capitol, where business was good and the Avalon had "Women They Talk About" as its feature. "The Docks of New York" brought good business to both the Uptown and Tivoli Theatres.

Portland, Ore.

HIGH attendance records were reached by practically all of the downtown theatres, especially on Election night when all houses augmented their bills with snappy acts, and also made hook-ups with the various newspapers and radio stations and gave the returns to interested patrons. They were well repaid for the extra expense and prospects are that they will have a continuance of good business.

With special exploitation Dolores Del Rio

returned to United Artists with "Revenge," a picture story that registered well and helped the box office to show a nice increase.

Pantages also did a record business with one of the best bills of the year headed by "The Power of the Press."

The first talking picture "Mother Knows Best" while it did not prove the sensation anticipated brought fair business for the first few days, but fell off at the end of the seven days.

Although scheduled as the fourth and last week "The Singing Fool" at the Music Box did such a big business it was decided to hold it over for another week, which practically sets a box office record for the city as the house has upwards of 1,800 seats.

Another hold-over picture was "The Land of the Silver Fox" at the Blue Mouse.

The Oriental did very good business with "The Butter and Egg Man," accompanied by the usual Monday night preview of vaudeville acts.

A return engagement of "Lights of New York" at the Hollywood played to good business in the suburbs, the first all talkie at the Rose City house.

A first run, "The Nest" with Pauline Frederick, did a nice business at the Capitol for the first half of the week, but for the last half "The Devil's Skipper" registered only fair.

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He bats out sure-fire laugh hits more consistently than Babe Ruth knocks home runs. It's "score another" every time he goes to bat.

He's a true artist as well as comedy's greatest acrobat. And versatility is his middle name. He's as funny as

"PIRATES BEWARE"

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"HECTIC DAYS"



"FISTICUFFS"

TOP TWO REEL CLASS

a cowboy as he is playing an old Roman gladiator, or in a female impersonation.

No wonder LUPINO LANE stands head and shoulders above his field. And it's inevitable that he will scale to still greater heights.

Birmingham, Ala.

PRE-ELECTION political rallies took the eye and filled the ear in Birmingham the past week somewhat to the detriment of box offices, although the general average of business was reported as fair.

The Ritz, with "Mother Machree," featuring Victor MacLaglen and Belle Bennett, was well received by both critics and fans, as well as the accompanying bill of Keith vaudeville.

The Alabama had good business with "The Terror" a Vitaphone picture with May McAvoy, Louise Fazenda and Alec Francis.

The Empire with a screen satire based upon a local author's story got by nicely with "Brotherly Love," with MGM News. The Strand with "The Singing Fool" starring Al Jolson kept up the pace of very good business the picture had previously established in this house.

The Trianon, with Shirley Mason in "The Runaway Girl" had fair business.

The Galax, with Reginald Denny in "Nightbird" had fair business.

"Simba," Mr. and Mrs. Martin Johnson's picture of African wild animal life, road-showing at the Erlanger, had poor business. The neighborhood houses, generally, reported business below average.

Tampa

WHEN "The Jazz Singer" first played the Victory, it established a record for this house, which has held good until last week, though crowded by some of the all-talkie features. This week "The Singing Fool" took just four days to top that former week's record. Business has been immense all week. Last Sunday there was a line, four abreast, extending from the lobby, around the block, and in some instances, extending clear to Ashley street. To take care of the crowds the house put on "morning matinees" each week day, and gave a "midnight matinee" election night.

The over-flow from the Victory last Sunday helped out the other down-town houses, and all enjoyed excellent business. "The Mask of the Devil," featured by the Tampa for the first half, played to good business. Gilbert is a favorite here, and always draws well. "The Night Watch," which was a corker of a picture, and about the best production ever given Miss Dove, went over very good.

The Strand had a good Sunday with "The Albany Night Boat," but Monday was a little off. "The Devil Dancer" proved a good card and gave the house three days of better than average business. "Jazz Mad" closed the week with just above average takings.

None of the second runs used by the Franklin could pull 'em up to the average, and the week as a whole was "off." They used, "The Kid Brother," "We Americans" and "My Best Girl."

Indianapolis

FIRST-RUN houses did only average business last week. Business was not as good for downtown houses as it had been for the past two months.

Alice White in "Show Girl" at the Indiana had the edge considerably on other first-run houses.

May McAvoy and Conrad Nagel in "Caught in the Fog," at the Apollo, failed to reach the high mark set the previous week by "The Singing Fool."

"Mother Knows Best," at the Circle, and "White Shadows in the South Seas," at the Palace, did average business.

"ROAMING ROMEO"

Comedies

AN UNBROKEN LINE of COMEDY HITS!



"FANDANGO"

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Ottawa

MOVING picture fans of Ottawa and Hull had a wide assortment of attractions during the week of November 5, and business was well distributed. There was no real stand-out at any of the leading houses and receipts were fair to excellent. Extra crowds were in evidence on election night where managers gave presidential returns.

A picture that had all kinds of atmosphere was "The Devil Dancer," but the general opinion was that Gilda Gray does not screen well, although her dancing and acting are acceptable. B. F. Keith's registered good business all week on this one.

"The Foreign Legion," at the Regent Theatre, had several punch scenes and there was also an element of pathos. It was liked better by the male patrons than by the ladies, generally speaking. The box office was steadily busy.

"Sunrise," the attraction at the Centre Theatre, proved to be a substantial feature but, in its silent form, did not create any furore of enthusiasm. The principal talk around town was that Janet Gaynor was a splendid actress.

With a plethora of crook dramas in Ottawa during the previous week, there was not much of a rush to see "Tenderloin," starring Dolores Costello, at the Imperial Theatre.

At the Laurier Theatre, Hull, "The Patent Leather Kid" was enthusing in spots but it could not be classed as a big hit. Its presentation followed rather closely on its first run in Ottawa.

Business at the Capitol Theatre, Hull, was only fair for "Crooks Can't Win." The people apparently thought the title indicated an object lesson.

There was really a crush at the Fern Theatre, a neighborhood house, for "The Cossacks" and there was also a big turnout at the Rex Theatre for "The Big City," Lon Chaney's name doing the trick.

Dallas

THE Dallas theatres have enjoyed another week of good business, although any of them could have easily taken care of more patrons. The weather has been in keeping with the season of the year for the first time and receipts at the first-run houses seem to have settled to a more even trend.

"Dry Martini," with Mary Astor and Matt Moore, brought them to the box office at the Majestic and the gross for the week was good. An unusually good Interstate Vaudeville bill more than brought in its share of the business.

At the Palace, "The Woman Disputed," featuring Norma Talmadge and Gilbert Roland, seemed to please the audiences and bring them in despite unfavorable newspaper criticism. Business started off good and held up throughout the week due to the following of Norma Talmadge in Dallas. A fair Publix presentation completed the program.

"Docks of New York," starring George Bancroft and Betty Compson at the Melba, accounted for good receipts for the seven-day run. Business was unusually good considering the fact that Bancroft was the featured star, as he has no definite box office standing in Dallas as yet. Business on this attraction means that the next Bancroft picture will get over.

At the Capitol, "The Man Who Laughs," with Conrad Veidt and Mary Philbin, was one of the outstanding attractions of the week in Dallas and although the picture failed to get the business it deserved, the gross for the week was good. Comment on this attraction was unusually good.

"The Night Watch," with Billie Dove and Donald Keith at the Old Mill, checked off a fair week's business. The Old Mill is going

into its fourth week as a sound house, and business has been much better with sound equipment.

At the Ritz, "The Jazz Singer," with Al Jolson and May McAvoy, turned in good receipts for the past week despite the fact that the Melba had made a three week run with the attraction. The Ritz is building up a steady patronage on second-run sound pictures and in a few months it should click every week.

The Arcadia rounded out an exceptionally good week with "The Fleet's In," starring Clara Bow and James Hall, "Drums of Love," with Mary Philbin, Lionel Barrymore and Don Alvarado, and "The Devil Dancer," featuring Gilda Gray.

Seek "Miss Sunshine" at St. Louis Theatre

THE St. Louis Amusement Company in conjunction with the St. Louis Star, an afternoon newspaper, is conducting a "Miss Sunshine" contest, the idea being to select a girl who radiates happiness, joy and personality in such a way she goes over big in any sort of company. Independent theatre owners and film exchange employees have also been invited to join the contest.

The grand finale will be held at the Arcadia ballroom on the evening of November 21 when "Miss Sunshine" will be named.

The winner will be awarded an automobile and the runner-up will receive an all expenses paid trip to Hollywood Cal.

Cincinnati

CINCINNATI seems to be writing attendance history, and if present conditions continue in the various theatres, especially the first-run houses, extended engagements will be the rule rather than the exception. The theatres where sound features are shown are increasing their business by leaps and bounds, although no comparative figures are available as to the percentage in increased returns.

The Capitol, with "The Singing Fool," has been crowded at each showing during the two weeks' run. The picture is being held over for a third and final week, and all indications point to a continuance of the record established, which, it is believed, will eclipse all other attendance records at this house for a continuous showing.

"Fazil," at the Lyric, with sound and synchronization, started out big, and the crowds have increased as the week progressed. This picture will also be held over.

Keith's, in the second week of sound pictures, presented "Lilac Time," and played to capacity during the entire engagement. This will be another holdover, equally big business is anticipated for the second week.

The Albee, with Lou Tellegen in person, together with several very good acts, and "Craig's Wife" on the screen, maintained a heavy attendance for the entire week.

"Win That Girl," at the Strand, did an unusually good business, the receipts running well above average.

"Say It with Sables," first-half, and "Broadway Daddies," last-half at the Family, were both well attended.

Practically all the downtown houses featured an extra election night show, where the more important returns were given, and all houses enjoyed exceptionally good patronage, the extra performances starting at 10:30 P. M. and continuing until well after midnight.

Atlanta

TWO pictures of more than ordinary entertainment value served to brighten an otherwise dull week in theater circles. At best, business was spotty.

The two pictures which came through the hectic week in good shape were "The Woman Disputed" at the Howard theatre; and "Show Girl" at the Metropolitan. "Show Girl," be it said, clicked mightily with the school and college contingent and pleased juvenile and adult audiences alike. It set the town talking about Alice White as a powerful rival for Clara Bow's honors.

"Me, Gangster" was disappointing to the larger percentage of patrons, who having read the Charles Francis Coe story, expected a knock-out of a picture. "Slow and Uninspired" was the criticism, and the box office at Keith's Georgia is thanking a corking vaudeville bill for pulling through the week. "White Shadows in the South Seas" plus five acts of vaudeville drew very good business at Loew's Capitol, but many who fared forth with high enthusiasm to see the picture came back with all enthusiasm gone.

The most disastrous box office experience of the week fell to the Rialto theatre where "Plastered in Paris" let them down for a heavy loss. The house "starved to death" with the exception of one show—that was on Tuesday evening when the management arranged to relay election returns—and advertised the fact heavily.

One stroke of showmanship saved theatres from losses on Tuesday night—that was the tie-up through newspapers and The Atlanta Journal's station, WSB, to receive returns over the national network. The stunt brought better than average business to major downtown houses as well as to the smaller neighborhood theatres, and saved what threatened to be an utterly unequal competition.

Baltimore

WITH the weather remaining cool and clear throughout the week beginning Monday, November 5, business was fairly good at most of the first-run houses, in Baltimore.

Outstanding for the week was the business done by "The Singing Fool," starring Al Jolson. This was the fifth week for that attraction at Warners' Metropolitan, and they still had them standing up every night.

Next in line came Loew's Stanley where "White Shadows in the South Seas," with Monte Blue and Raquel Torres, proved an excellent patron puller.

"Moran of the Marines," co-featuring Richard Dix and Ruth Elder, went over good at Loew's Century.

The Keith-Albee New Garden Theatre had a good week with five acts of vaudeville, and the feature picture "The Cheer Leader." The public attended very well throughout the entire six days.

"Mother Knows Best," starring Madge Bellamy and offered as a sound and talker at the Rivoli, proved a very good pulling picture.

"Wings," the air epic, continued to pull the public heavily at Loew's Valencia during the second week of its engagement there with sound synchronization.

The second week of "Mother Machree," starring Belle Bennett, at the New Theatre, was only a fair business getter. Movietone acts were offered on the same bill, including Chic Sales and Mussolini.

At the Keith-Albee Hippodrome "The Power of Silence," starring Belle Bennett, was offered with five acts of Keith-Albee vaudeville. Business for the week was fairly good and Saturday it went up to excellent.

"Dawn," offered at the Little Theatre for a second week, only pulled fairly well.

Salt Lake City

A VERY good week has been experienced by most of the Salt Lake moving picture houses last week. Weather conditions have been generally clear but cool.

The Capitol Theatre had a very satisfactory week during their presentation of "Avalanche," starring the popular Zane Grey star, Jack Holt. In addition to the picture program the Fanchon and Marco stage presentation "Monkey Shines" idea, was well received.

At the Victory theatre the First National special, "Lilac Time," which is their first talking picture, was held over for another week due to its popularity and good crowds were enjoyed throughout.

The Pantages Theatre presented their first all talking picture, "Melody of Love," and big business was enjoyed.

The American Theatre had an exceptionally good week with Norma Talmadge and Gilbert Roland in "The Woman Disputed."

The Columbia special, "Driftwood," attracted satisfactory audiences throughout the week at the Paramount Empress Theatre.

Francis X. Bushman in "Charge of the Gauchos," with Jacqueline Logan, enjoyed a fairly good week at the Gem Theatre.

The second run of "The Cossacks," starring John Gilbert, proved to be a good drawing card, as did "Man Crazy" at the State Theatre, where Ricardo Cortez in "Prowlers of the Sea" was also shown.

The Mission Theatre, a neighborhood house, did fairly well with "The Port of Missing Girls." The second-run and suburban houses are all enjoying a very good fall business.

Kansas City

FIRST-RUN houses at last seem to be settled down to a healthy condition of good weekly attendances for the winter. Al Jolson, in "The Singing Fool" at the Newman, went into the fourth week doing a good business, that being the first film to have a run of longer than two weeks in Kansas City since last winter.

At the Royal, which recently re-opened, Wallace Beery in "Beggars of Life," a talkie, drew well all week, especially the matinees. At the Globe "The Air Circus" was held over a second week and did a profitable business, while Norma Talmadge in "The Woman Disputed," at Loew's Midland, did a business which was well above normal.

"The Toilers," at the Mainstreet, enjoyed a fair attendance for the week, the matinee business being slightly better than normal while the night business was about the same as usual.

At the Uptown Adolph Menjou in "His Private Life" attracted a larger attendance than normal.

"Black Butterflies," at the Pantages, did a capacity business all week, the night attendance being larger than usual.

San Francisco

UNSETTLED weather conditions, although not serious, kept the people from the beaches and the country and compelled them to attend the theatres.

"Wings" finished its twelfth week of playing in San Francisco, and reported fair business, which is considered remarkable as it was shown so long here. The first two weeks it was shown at the California Theatre, and the past ten at the St. Francis, both West Coast Theatres.

"The Wedding March," shown at the California Theatre a second week, did fairly good business, but not what expected.

Loew's Warfield Theatre, as usual, was crowded during the past week. Here was shown "The Air Circus," together with Rube Wolf and his popular orchestra and the Fanchon & Marco presentation act, "River

Idea." The Granada Theatre did good business with the picture "Moran of the Marines." The Publix Revue, "Step This Way," which was the presentation act, helped attract thousands.

"Mother Machree," shown at the Pantages Theatres, together with vaudeville, filled that theatre every night, and the Embassy Theatre, a Vitaphone house, was crowded all week with Al Jolson in "The Singing Fool."

The El Capitan Theatre, which seats 3,200 and is the city's newest and largest theatre of first runs, last week installed the Vitaphone and reported remarkable business with "The Lion and The Mouse."

In the residential districts, the Coliseum Theatre reported fairly good business with "The Cossacks," the Marina Theatre, with "Three Sinners," and the Amazon Theatre, with "Rose of Golden West."

Union Trouble Looms in Minneapolis

POSSIBILITIES of a strike of operators in the motion picture theatres of Minneapolis again loom threatening as the result of a failure of representatives of the Northwest Theatre Owners to come to an agreement last week with the operators. The dispute is over the number of men to be used in booths of sound equipped houses.

Since last February the operators have been working under a temporary schedule which arranged for a 7 per cent increase in wages and an additional man in the booth. The present demands are the same as those asked last September; that is, 15 per cent increase and doubling of the crews. Theatre owners are holding out for the 7 per cent increase and three men in the booth for feature shows and two men on short sound productions in the downtown houses and one additional man in sound booths in the suburban theatres.

As the result of the failure to agree the operators have referred the matter back to the local union and action will be voted upon this week. It is believed that a strike would result in the operators being called out of every theatre although the demands do not affect the silent houses.

Pittsburgh

BUSINESS was very good for the week at Loew's Penn. The photoplay attraction was Dolores Del Rio in "Revenge."

The Stanley had another good week with "The Wedding March," though the production didn't seem to cause much talk.

The Grand and Liberty both offered Richard Barthelmess in "Out of the Ruins," a fairly entertaining production which got average business.

Loew's Aldine had a big week with "Sunrise." This one scored with the fans and press alike.

The Olympic played "Four Sons" as a second run, and got fair business.

The Regent, in its second week of "The Singing Fool," did very good business. The run ended after the production had played first-run theatres for six consecutive weeks.

The Davis, with Charlie Murray in "The Head Man" and Keith vaudeville, got average business.

Fair business for the week at the Camera-phone, where "While the City Sleeps" held the silversheet.

Lya De Putti in "The Scarlet Lady" brought fair business to the Alhambra.

Cleveland

BUSINESS in Cleveland last week was, in all, variable. Some very high peaks were reached. And again, the even level of fair averages was maintained. All of the leading theatres ran special midnight shows on election night, and all of them did big business on that night regardless of the value of the entertainment offered. If one house was full up, patrons moved on to the next nearest house, regardless of the attraction. It was a night when a little entertainment went a long way.

"The Singing Fool" led the way in theatre attendance. It opened at the Stillman and the box office was closed several times on the opening day. It has played to capacity at every performance to date, and has already broken the previous house records. It will play on and on, of course.

Keith's Palace also did a whale of a business last week. However, credit for the huge crowds must go to Ted Lewis and his band, rather than to the picture, "Tenth Avenue," which is just a mediocre underworld melodrama.

"The Home Towners" proved a disappointment at the Allen. A fine picture, full of novelty, the first all-talking comedy shown, with everything in its favor, it nevertheless failed to create a stir. It did good business where excellent business was expected.

"Moran of the Marines," rather below the average Dix picture, nevertheless made a fairly good showing at the State. Interest in Ruth Elder had a lot to do with the picture's mild success.

"Caught in the Fog," a dialogue melodramatic farce, did well at the Cameo, but not exceptionally so. It proved amusing but not vital.

"The King of Kings" held up satisfactorily during its second week at the Hippodrome.

"Take Me Home" and "The Charge of the Gauchos" divided the week at Keith's East 105th St. "Take Me Home" had the advantage of the election night crowds, and made a good showing, while "The Charge of the Gauchos" did fairly well on its own account.

"White Shadows," playing its first neighborhood run at the Park, did just moderately well, the first half of the week, while "The Battle of the Sexes" did very well the last half of the week.

Neighborhood house business continued to be way off. Interest in sound pictures on the part of the public, and uncertainty about sound equipment on the part of the exhibitor, has resulted in a stagnation of business never before known in the neighborhood theatres.

Exhibitors Defeat Church Alliances in Oregon

A long-drawn out fight between the Federated Church Brotherhood of Eugene, Ore., and the Lane County Credit Association over the re-opening of motion picture shows on Sunday, resulted in a victory for exhibitors voters of Eugene giving an overwhelming majority in favor of the opening. More than 200 student voters at the University of Oregon however, had their vote challenged, in an attempt by the ministers association to cut down the vote for Sunday shows, which was one of the big issues in connection with local balloting.

At the 45th annual state convention of the W.C.T.U. they roundly scored the action of the credit association in attempting to remove Sunday restrictions from motion picture houses. The work of the Federated Motion Picture Councils of America was indorsed.

Seattle

LAST week was a successful one with the first-run houses, despite the fact that there were no outstanding attractions on current programs to swell receipts above the average. The Seattle Theatre probably achieved high gross for the week with "Beggars of Life" which was generally pleasing. Fanchon-Marco's stage revue featuring the Denver Beauties was quite acceptable, and a local Fur Fashion Revue added to the revue.

At the Fifth Avenue Theatre, "Mother Knows Best" failed to come up to the gross set recently by several other films, despite the fact that it was widely advertised as this house's first "talkie" in the strict sense of the word. George Stoll made his debut as master of ceremonies and director of the Fifth Avenue Band. Just a fair week.

"The Singing Fool," at the Music Box Theatre, played its fifth week to near capacity business, with lines out every night. This picture is breaking every existing record for films in Seattle, and goes into a sixth week with no signs of weakening.

Hamrick's Blue Mouse Theatre finished its second week of "The Home Towners" to business that was a little bit below level. The film had a poor title to exploit, and did not set any remarkable box office record during the run, although the gross was quite acceptable.

At the Coliseum Theatre "Lady Be Good" played to moderately good houses only. The Orpheum made a particularly strong campaign on "The Whip" but this film didn't attract much attention. Robert Warwick was the headline attraction on the vaudeville program. At the Embassy Theatre, the management departed from the usual first-run policy and booked "Excess Baggage" for a satisfactory engagement, despite the fact that it was a second-run film.

Harrisburg, Pa.

ALL the leading downtown Harrisburg theatres and several neighborhood houses materially swelled their average receipts for the week by announcing the returns on election night. Two houses, the State and Loew's Regent, put on extra midnight shows, starting after the close of the regular last performances and extending until after 1 o'clock on Wednesday morning. Both houses attracted capacity audiences for these late shows.

The feature film at Loew's Regent all week was Dolores Del Rio in "Revenge," and did excellent business, even without the stimulus of the election night crowds.

The underworld picture, "Me, Gangster," was popular at the Colonial. The Victoria scored nicely with "Varsity" starring Charles Rogers.

The last three days at the State the film attraction was "The Glorious Trail," in which Ken Maynard takes the lead part, and quite satisfactory business was done.

"The Masked Angel" was back for a second run at the Rialto, a neighborhood house, and proved a good drawing card.

Tom Mix, ever popular in the Pennsylvania capital city, was shown in "Horseman of the Plains" at the Russell, while the Royal put on the canine star, Wolf Heart, in "Fangs of Wolf."

Women patrons particularly were attracted to the Broad Street where John Gilbert and Joan Crawford were shown in "Four Walls."

Harold Lloyd came back to Harrisburg in "Speedy," and packed them in at the Royal. "The Hawk's Nest," with Milton Sills, Doris Kenyon and Montague Love, brought satisfactory box office returns to the Grand.

Milwaukee

A FAIR week was enjoyed by downtown Milwaukee theatres. Business boomed at the end of the week during Teachers' Convention when a record crowd of visiting teachers poured into the city and into the theatres. Practically all downtown houses held a midnight show on election night, giving election returns to late patrons. Good attendance was reported at these performances. Heavy down pour of rain on several nights early in the week held receipts down to a great extent.

"The Singing Fool" at the Garden is still holding honors for drawing the biggest crowds. It is now in its fifth week and still going strong. During the first day of the convention, traffic officers had to be pressed into service to hold back the crowds that were surging into the theatre.

"Wings," in its third week at the Strand, is drawing crowds at the evening performances.

Fiske O'Hara as a stage attraction at the Wisconsin vied with the feature "Women They Talk About" for popularity on the bill. The theatre was well attended.

"The First Kiss," at the Merrill, drew fairly well. The Majestic offered "The Woman Disputed" to good houses.

"The Man Who Laughs" was according very fine patronage at the Alhambra. The two vaudeville houses both offering first-run pictures did unusually good business. The Orpheum used "Oh Kay" and the feature at the Riverside was "The Cameraman."

The neighborhood theatres did not draw very good business this week. "Lilic Time," at the Oriental and Tower, did good business, however. "Warming Up," at the Uptown, Modjeska and Garfield theatres, received fair patronage.

Saenger-Ehrlich and Union Operators End Dispute

An amicable settlement of the wage dispute in Shreveport, La., between local motion picture operators and the Saenger-Ehrlich enterprises has been reached, and operators who were idle for a short time are back at their customary places.

The lockout was the result of a wage demand of some of the operators. During the lockout there was no interruption of service at the company's several theatres.

It is expected an injunction suit filed during the dispute to prevent the arrest of operators engaged during the lockout will not be pressed.

3 for Arthur Lake

Universal plans to star Arthur Lake in three features, "Campus Kisses," "The Boy Wonder" and "The Girl Dodger." Edward Luddy has been signed to direct the first written by Colin Clements and Will Chappel. The latter is now preparing the adaptation. The second story is by Matt Taylor and Clarence Thompson and the third is by J. G. Hawkes.

Newsreel Resume

Among the highlights in International News, No. 90 were: Armistice Week special; the election and the candidates; the Zeppelin home again; horse racing; girl dancers; buffalo herd round-up. No. 91 included: Football games; oil fire in Calif.; Fascisti anniversary in Rome; horse racing; Lady Heath, Hornsby, Serg. A. C. York; visiting British journalists.

Kingrams No. 5447 had the election special with views of the candidates; burial of czarina in Copenhagen; market day in northern Tibet; steeplechase contest. No. 5448 contained views from football clashes; Mr. Coolidge at Unknown Soldier's tomb; Roosevelt brothers sail for Asia; cavalry in action; oil fire in Calif.

M-G-M News No. 26 began with scenes of the election and its figures; towers of new Hudson bridge; motorcycleing; exclusive views of Zeppelin homeward bound; bombing tests; horse race; Armistice Week special. No. 27 began with Fascisti demonstration in Italy; a geese colony; tunnel through Alps; football games; Calif. oil well afire; cavalry troops in test.

In Pathe News No. 93 were scenes of the President and the candidates on Election Day; Queen Marie at fete; the Coolidges visit Blue Ridge Mts.; Europe's new planes; leathernecks returning; modern Wm. Tell. No. 94: Hoover's ranch; dog show; Czechoslovakia's 10th Anniversary; Japanese prince visits warriors; Mt. Etna's eruption; oil fire; students fracas; new Gondola plane.

Paramount News No. 31 included: Firemen in training; youth in trans-country hop; new envoy to Spain; ballet dancers; cold spell at zoo; Hoover at home; Zeppelin reaches home; Fascisti march in Rome. No. 32: Cavalry on march; German youngsters; Coolidges at tomb of Unknown Soldier; new operatic singer; football; Scottish voters' fray; oil well burns; blimps guard liner.

Additions to Casts

"Seven Footprints to Satan" (F. N.) Wm. V. Mong, Kala Pasha, Sojin, Laska Winters, Ivan Christy, De Witt Jennings, Nora Cecil, Harry Tenbrooke, Cissy Fitzgerald, Lew Stern, Arthur Mellett, Edgar Shurod; "Saturday's Children" (F. N.) Anne Schaefer, Grant Withers, Alma Tell, Charles Lane, Lucien Littlefield, Albert Conti; "Sunset Pass" (Paramount) Robert Fleming, Willard Cooley, Pee Wee Holmes, Christian J. Frank; Untitled Vilma Banky vehicle (U. A.) Lucien Littlefield, Fritz Ridgeway; "She Knew Men" (W. B.) Jed Prouty; "Sideshow" (Columbia) Pat Harmon, Allan Roscoe; "Dummy" (Paramount) Spec O'Donnell; "Wolf of Wall Street" (Paramount) Michael Vavitch, Angustina Lopez; "Hunted" (M-G-M) Robert Ames, John Miljan.

"Gang" Completes Tour

"Our Gang" begin work in their first production in three months for Hal Roach this week. They returned recently from a ten-week tour of vaudeville. Robert F. McGowan will continue to direct their screen destinies.

Freihofer Plans 4 New Philly Theatres

ACCORDING to an announcement issued last week by William Freihofer, president of the Frankford Amusement Co., a motion picture theatre, store and office building to cost \$2,000,000 will be erected at Broad Street, 67th Ave. and Old York Road, Philadelphia. Mr. Freihofer stated that the building program of the Frankford Amusement Company includes the construction of three other theatres in Philadelphia at a total cost for the four of \$10,000,000.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR

BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Advertising for Outdoor Use

In response to many inquiries on this subject we thought it would be well to air our views, based chiefly upon what we have observed on our various travels.

In speaking of outdoor advertising the first thought would naturally be billboard posters and on this particular phase it could be divided into two groups. First: One and three sheet posters, and second: 24 sheet stands. The latter is, of course, expensive and I only advocate its use in cities well over 50,000. Below this figure it is our contention that a good number of well kept three sheet boards should answer the purpose of the average theatre. The policy should not affect this angle. Regardless of what you are selling you must be able to tell the public about it.

Now there are many kinds of three sheets boards. Some we erect ourselves and send the doorman or the reelboy out to cover once a week or maybe less frequent. Then, others are a great deal more particular and are not satisfied with anything but a well-kept board, with a painted frame that is repainted as often as it becomes necessary. Taking our own territory, for an example, we have by various experiments finally settled on three sheet advertising through contracting for each space at a set sum per week. The company taking care of the boards and the posting must see that they are always neat and clean looking. The cost is naturally higher than on boards which we erect and maintain ourselves, but the additional cost is money well spent if you are anxious to have all your theatre's advertising looking right.

There are still some managers who keep after their staff to be certain that the front and lobby of their theatres are spic and span, but if you happen upon one of their bill boards you think some "dump" is being advertised rather than a well run theatre. It has always been my contention that every single phase of advertising in a well-run theatre, must reflect the management of the theatre itself. And your billboards are just a mirror of your methods.

Block Posters vs. Lithograph

and after observation and actual experience I prefer the block posters to lithograph, with, of course, a few exceptions. But these exceptions are very few because it is indeed

On the subject of 24 sheet stands, I have tried to make a particularly careful study of this matter

Sound Pictures and the Show Business

THE tremendous interest created by the Manager's Round Table Club and their survey of the "Sound" situation is worthy of everyone's careful attention. We heartily recommend that you read the letters on his subject, starting with the first group in the issue of three weeks ago, and including those published in this issue.

After all, talk IS cheap, so why not listen to the words of those who, by experience, know what they are talking about.

C. E. L.

rare that we find an exchange 24 sheet attractive enough to really be eye-arresting. I would only advocate them on some special picture and providing the lithograph is good. As for cost between the two, you will find it runs about the same on a basis of ten or more stands. Over fifteen, if you ever run into that many, you will be saving money.

Don't fall down on your advertising or the quality of it just because it happens to be a little removed from the theatre itself. Take regular and frequent trips and look over your bill boards and be certain that they are being kept neat and clean and properly posted just as long as you use them.

Saturday Serial Subject Again

We are prompted to bring up this subject once again because it has been called to our attention that many of the theatres which took our advice to use them last spring are still running them and consider serials one of the best bets on a Saturday afternoon.

The old bogie about serials being below the standard of your theatre has passed into the category of "bunk" because, with the very few exceptions of key city first runs, they can be well spotted in most any other kind of a house. After all what are we in business for? If you can increase that one afternoon to the tune of some two hundred dollars and send home a few thousand kiddies shouting the praises of your show, would you still hesitate and call it bad business methods? We think not. Get hold of a GOOD serial, surround it with the proper kind of publicity, and sell, but sell it, to the youngsters. Then sit back and watch them pack in and fill up those empty seats. Just

make sure that you have enough help on the job to properly supervise those kids and see that they are well taken care of. If you must stimulate interest to start them coming, pick a certain portion of your town, certain streets, or communities and invite them in free. Take a different section each week until you have attracted as much business as you can handle or else keep it up until your entire residential population has sent at least one youngster from the family.

Serials are even attractive to certain grownups and it will surprise you to note how many of them come back for the weekly thrill regularly. So don't be old-fashioned brothers, step up to the window of opportunity and cash in on an old but reliable angle.

Meet Another Club Member

From up in Shenandoah, Penn. comes a most interesting letter from a newcomer to the Managers' Round Table Club. Unfortunately the CLUB is most anxious for the next few weeks, to use all available space on the subject of SOUND letters and articles from various members, otherwise we would be delighted to publish his letter. However, this much we will tell you, he has traveled quite a bit and knows the show-business from many angles. Some of the "stunts" which he has successfully put across are deserving of more detailed description so we will withhold them until a week or two later when we will pass them on to the CLUB members for what they are worth. In the meantime, make the acquaintance of Harry A. Goren of the Strand Theatre up in Shenandoah. Mr. Goren's photograph would accompany this paragraph but he sent us a newspaper mat and it is therefore impossible to reproduce this, so as to recognize his features. Only half-tones, made from originals, are adaptable.

"The Voice of A Nation"

(Note. Herewith we present the fourth group of letters on the all-important subject of sound. They are well worth the few minutes it will take to read them and remember they have been gathered from every part of the country.—CEL)

We hear from F. C. Goldquist, The Webb Theatre, Savanna, Illinois, who is going to send in more material later on but right now plunges into the subject of sound pictures:

My Dear Mr. Lewis:

"There has been some material of inter-

(Continued on following page)

est to the Club, I have wanted to pass on to the other fellows, accumulated on my desk for quite a while. But you know we little fellows have to double in B & O so have not had time to write sooner. I am not going to take up all that I want to at this time, but will just go into the subject of "Sound Pictures" as that is the most important right now.

"The small town exhibitor who cannot hope to include synchronized pictures in his programs is somewhat at a loss to know just which side of the fence to spring. It really does not make much difference to him at this time as, with the present cost of sound apparatus he has no intention of placing it in his house. However, we all of us have our opinions, or if we do not have we soon will.

"I believe it is of great importance that the manager of any house, however small, should visit the nearest theatre equipped with sound apparatus as often as possible. Our patrons are bound to discuss it with us enquiring as to when we will have it, the cost, how it is done and a thousand other questions that only patrons can ask. If we have not seen and heard the "Talkies" we cannot discuss them intelligently. I have to go 25 miles to reach the nearest Vitaphone and 20 miles of this through desert sand (yeah, we have deserts in north-western Illinois) and the roughest road. I usually catch the matinees as I can get away better then.

"To my mind the all-talkie will not be

much of a success after the novelty is gone. In a year or less the average patron will care no more about seeing a talking picture than a silent one. In other words I do not think they will draw any more business with the sounds than the silent pictures do now. I have no opportunity to study audience reaction in this respect only getting the opinions of the few who have seen and heard synchronized pictures in other localities. The general opinion thus coming to me is that dialog detracts rather than adds to a picture, and this, I confess, coincides with my personal views. The dramatic type of picture is much better when accompanied by a good organ or orchestra as the moods can be more clearly expressed in this manner. I have seen no comedies done in talkies so don't know just what my reaction would be with this style of story. But I imagine the gags would have to be much better than most of the situations we have been used to seeing in our comedies. As for sounds they would be no more acceptable than in dramas.

"As for straight sounds, we have had them with pictures since the year of One. It is true they have been produced with more or less fidelity manually, but so are they in the mechanically produced sounds of today. I have heard in the Vitaphone the lightest rap on a door, a cough or a sigh, but a broken down door produced no sound. The sirens of the police cars accompanying a raid continued into the following scene. Pistol shots sound like a thud instead of a shot. Sounds of approaching or receding vehicles do not increase or diminish. They burst upon us and then die a violent death. Even the snores of the valet in "The Singing Fool" were produced on musical instruments such as any good organist or cello player can duplicate.

"Musie! There is the future of synchronism. What would "The Jazz Singer" and "The Singing Fool" be without music? Al Jolson's personality made them both, but it was his singing that actually put it across. What a picture "The Student Prince" would have been in Vitaphone or Movietone! An orchestra or any sort of music in Vitaphone vaudeville goes over big, but the sketches seldom do. The comedy gags usually are a complete flop.

"I judge the future of synchronized pictures by past history. What ambitious plans producers had 16 and 18 years ago with respect to the "talking pictures"! It is true they were not as well done then as now. But I well recall what a sensation our Renfax Musical Motion Pictures were for one whole season. Then they died a natural death and drew no more than any other part of our programs. But, our apparatus did not cost what it does now. We could afford to junk the synchronizer and machine crank and take the phonograph home to use. What will happen a year from now with many grand tied up in each outfit and only an occasional picture with sufficient pull to get them in?

"One thing the synchronized type of picture has done for us, operators have fought years to secure, and this is a properly cued and easily recognized place for a perfect changeover. Some producers have tried to give us a cue sheet, but the cues have been imperfect and not easily recognized the first time through. Until recently the exchanges themselves have mutilated the leaders and tail pieces with perforations. Now a beautiful change can be made, by the rankest

amateur, that cannot be detected."

Sincerely,
(Signed) F. C. Goldquist.

Here is a letter from William C. Ewing, director of advertising and publicity for the Stanley-Crandall Company, operating fifteen or more theatres in and around Washington, D. C.

Dear Mr. Lewis:

"In viewing one's opinion of sound pictures I don't think that a more interesting subject could have been brought up for discussion. At one time the mere mention of "sound" or "talking" pictures would have started a young calamity and then the unlucky one who had started it would have been laughed right out of the room.

"If my opinion amounts to anything, talking-pictures are here to stay. Unlike the first movies, which started in any makeshift nickelodeon that might be converted into a show room of the old days, the "talking-pictures," the name by which they are best known to the majority of theatre-goers, are getting their first start in the bigger and more elaborate picture palaces. They are now the only ones which can afford the costly apparatus with which "sound" pictures are made possible. However, it will only be a matter of time, and that will be when the exorbitant cost of the mechanical sound devices is lowered, that every small theatre in the country will be advertising sight and sound pictures. Imagine the thrill that an audience in a small rural town will get when seeing and hearing a sound picture with musical accompaniment by a 100 piece orchestra and all of the sound effects which make the screen drama more realistic.

"There are now many defects in the "talking pictures" just as there were in the first movies which were shown in one, two and three reels. But credit must be given to the "talkies" for bringing back to life a business which was on the decline, also for reviving interest by the public in the movies. Perfection will come and it will not take as long as with the original silent films.

"In the meantime it is taking with "The Public" and that is what counts at the box office. The enormous crowds which are flocking to see and hear "Lights of New York" the first all-talking picture is evidence enough. This picture without sound could not have been sold to the larger downtown theatres. With sound it is breaking records and pleasing the general public. "The Terror" the second all-talkie is an improvement on "Lights of New York" and the improvements will continue with each picture. Could any picture have been greater or done any more business than "The Jazz Singer" or "The Singing Fool" both with Jolson in the featured role? Jolson in these pictures is better than he ever was on the stage and both pictures are bringing more money to the motion picture theatres than Jolson brought to the legitimate theatres.

"Would producing companies with sound-headed executives at their head invest millions of dollars in sound-proof stages and equipment necessary for the producing of "talking pictures" if they thought they were just a fad? I'll say they wouldn't.

"With the best wishes to 'The Round Table Club' and yourself, I am,

Sincerely yours,
(Signed) William C. Ewing.

Join NOW

Clip and mail the coupon below with your name and address to

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729-7th Ave., N. Y. C.

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name
Address
Theatre
City
Policy
Capacity
State

Honorary Chairman Chairman
Wm. A. Johnston Charles E. Lewis

Exhibitors Service Bureau



Two highlights in the Boston campaign for "Submarine" are pictured above. The lobby display at the left, and on the right a window flash featuring a complete diver's rigging.

Theatre Bombards Boston With Exploitation for "Submarine"

DIGGING down under a news item often proves an interesting as well as an illuminating occupation, because that is the way to establish the causes at the bottom of an accomplishment or an event which reporters select for recital in their writings and news editors crystalize in a few lines of type for presentation in the columns of their publications. Take an item of three lines in the Key City Reports Department under the Boston heading in last week's issue of *MOTION PICTURE NEWS*, the one reading "'Submarine' at Loew's State theatre, did one of the best week's business of any film in months at that house," and inquire about conditions surrounding the presentation and the exploitation of this attraction which scored so heavily at the box office.

If the exploitation was in any way unusual you may reasonably ascribe to that feature some responsibility for the success of the attraction and the following report which this department has from Boston regarding the "Submarine" exploitation would seem to prove two things: First, that the campaign put on by the State management was out of the ordinary and therefore might well be expected to produce results at the box office; and second, that the methods used are practical and effective.

To begin with the campaign for "Submarine" at the State was one of the most extensive staged in the history of motion picture exploitation in Boston. Joe Brennan, manager of the State, organized his campaign in two parts.

Four days in advance of opening a newspaper teaser campaign was launched, these ads appearing in the Boston papers and a group of twenty-five suburban newspapers.

In the lobby of the State Theatre, a real diver's outfit, including rubber suit, helmet, air hose, and air pump apparatus, was spotted by several high-power lamps, a placard alongside the outfit calling attention to the fact that the apparatus shown was identical with that used in the filming of the under-sea picture. The suit was obtained from a diver's supply house.

Joe Di Pesa, Loew's exploitation expert for the entire state, deserves a great deal of credit for the manner in which the physical parts of the exploitation were handled.

The Monday morning of the opening, Di Pesa put a crew of ten newsboys out on the street in the downtown section of Boston to hawk and distribute four-page newspaper tabloids with scare heads announcing a submarine disaster.

The marquee of the theatre had not been overlooked for its sales possibilities. Two boat-shaped signs were erected on both sides of the marquee, running clear up to the roof. These signs were visible for blocks away. Flags and bunting in profusion were suspended from below the marquee, and streamers were run from the marquee to the roof proper, all along the building line.

One particularly interest-creating idea used was a sound amplification device installed in one of the vacant offices in the building adjacent to the theatre. On this was played marches and the theme song of "Submarine."

The local Navy recruiting division posted several hundred "A" signs about town. During the week of the run dozens of details from the Charlestown Navy Yard repaired in buses to the theatre. These invitation parties were given in conjunction with the Boston American.

Showmanship

Briefs

THOSE theatre men who need strong sales talks to put over a co-operative stunt with their local merchant might paste this note in the hats they wear when they sally forth to negotiate a tie-up: An example of how effective a motion picture tie-up may be in aiding sales of merchandise at local stores was produced in Birmingham recently during the presentation at the Alabama theatre of "The Singing Fool." A local music house had 160 copies of the song "It All Depends On You" piled up on the shelves and coated over with a deposit of dust of several months. On the Monday night following the opening of the Jolson picture the store had sold out the whole batch of 160 copies and in addition did a brisk business in the phonograph record of Jolson's "Sonny Boy" song. All this resulted from the display of a small window card tying-up with the picture at the Alabama.

MANAGER Chas. H. Amos had a real attention-getter in the form of a real aeroplane—parked in the theatre lobby to advertise "The Air Circus" at the Tennessee Theatre, Knoxville, Tenn. The plane was one of the new Monocoups and just fitted in nicely in the lobby to allow persons to pass by on either side. A large lettered-sign was placed in front of the plane containing copy about the picture and play dates.

IN commemoration of Armistice Day, S. L. Rothafel has secured a new composition by Geoffrey O'Hara entitled "Guns," which he is presenting for the first time at the Roxy this week on the program surrounding "The Red Dance." The composition has been dramatized and is presented in four episodes with scenic investiture by John Wenger.

AFUR fashion show utilizing 30 models and \$150,000 worth of fur garments was staged by Manager Bob Blair and Harry Wareham at the Seattle theatre, Seattle, last week as a special added attraction. The Arctic Fur Company, of Seattle, sponsored the presentation, which was the most professional style show of any type ever presented in a local picture theatre.

NOVEMBER has been set aside as Greater Movie Month at Loew's Granada, Doan, Liberty and Heights Theatres, Cleveland. Each one of these houses will run a contest during the month, with a cash prize to the one who writes the best letter telling which of the pictures shown is the best and what makes it the best picture. A similar contest was conducted last month at the Park with great success.

C. C. DEARDORFF, in charge of Metro-Goldwyn exploitation in Cleveland, got a great tie-up with the automobile club of Akron last week where he was putting over "Show People." The Automobile Club permitted Deardorff to put up big signs all along the main thoroughfares which said "PLEASE DRIVE CAREFULLY and SHOW PEOPLE how to avoid accidents. SEE SHOW PEOPLE at the Strand." The stunt made a big hit, and it created general interest in the picture and much business for the theatre.

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SATURDAY AND SUNDAY PERFORMANCES STOP I AM PLEASED TO ADVISE
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BUSINESS AND THE CONSENSUS OF OPINION IS THAT THE TONE
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SIGNS

DL = Day Letter
NM = Night Message
NL = Night Letter
LCO = Deferred Cable
NLT = Cable Letter
WLT = Week-End Letter

Thanks
Mr. Desormeaux

Opinions on Pictures

The Woman Disputed Norma Talmadge Has Had Better Ones

(Reviewed by Laurence Reid)

AS pictures go this shapes up pretty well, telling its story with a pretty good line of interesting situations and incident—and acted very competently by the star and the entire supporting cast. Still the fact remains that Norma Talmadge has demonstrated an emotional flair which is seldom captured by several of equally well-known sisters of screen drama. And that emotional expression is not permitted full play since the story is not up to the mark of some previous films which have popularized the star.

It is her privilege to play a girl of the lower strata—and she colors the role exceedingly well. It develops that she is brought forth from her life of poverty and made a pawn in the affections of two admirers. In her effort to go straight she precipitates all kinds of trouble. The background concerns an Austrian town—with the girl finding refuge in the quarters of an army officer. The latter is an Austrian. His friend is a Russian. When war breaks out each of the officers claims the girl. After she proves herself honorable the disappointed suitor forgives. And it's all over.

The picture is neatly mounted and carries some unique camera effects. It has been well photographed—and the story moves along well enough to hold the attention. The players look the type—and play their parts with good spirit.

Drawing Power: The Talmadge popularity. And Roland's too. Suitable for better class houses. **Exploitation Angles:** Play up star as having colorful role. And feature Gilbert Roland. Bill as romantic drama of character development.

THEME: Romantic drama of girl of streets who is uplifted and finds peace and happiness in romance.

Produced and distributed by United Artists. Length, seven reels. Released, Nov., 1928. Director, Henry King.

THE CAST

Mary Ann Warner.....Norma Talmadge
Paul Hartman.....Gilbert Roland
Nika Turgenov.....Arnold Kent
The Passerby.....Boris De Fes
Father Roche.....Michael Vavitch
Otto Kreuger.....Gustav von Seyffertitz
The Countess.....Clayds Brockwell
The Count.....Nicholas Soussanin

The Shady Lady Weak Story Strengthened by Good Cast and Direction

(Reviewed by Jerry Hoffman)

THE main trouble with "The Shady Lady" for a reviewer who has seen most of Pathe's recent product, is simply that it suffers in comparison. For Pathe has been turning out the most consistently good productions of any outfit on the West Coast and hence "The Shady Lady" appears weaker than it would to one unfamiliar with the pictures which have preceded it.

This seems to be one of those things

where they originally had a title and no story, and the plot was batted out to fit the title. Which sometimes works out very well, but in this case it misses fire slightly. E. H. Griffith has done exceptionally well with the direction of the weak script assigned him, and between Griffith's work and that of the cast, Ralph Block needn't hang his head over the fact that it is billed as his production.

It's a tale of gun-running in Cuba, with Phyllis Haver as "the shady lady" with a mysterious past and Bob Armstrong as the head of a hi-jacking band who falls in love with her. Louis Wolheim is the menace, heading the gang of gun-runners whom Armstrong annoys quite frequently and successfully. Russell Gleason adds further interest as a kid reporter who is rather vital to the plot, and inasmuch as this is Gleason's first big role, he is entitled to high praise for his handling of the character. Lots of personality and the ability is there. Phyllis Haver has a much finer wardrobe permitted her in "The Shady Lady" than recent vehicles have allowed, with the result that the girl impresses with her beauty as effectively as she does with her fine dramatic ability. Bob Armstrong and Louis Wolheim deliver very good performances.

Drawing Power: Suitable for practically all types of houses, most effective in neighborhood houses. **Exploitation Angles:** Play up mystery of leading lady's character, featuring suspense questions as "did she kill him?", "is it right to marry a hi-jacker?", etc.

THEME: Love of a hi-jacking gun-runner for a woman accused of murder.

Produced and distributed by Pathe. Length, undetermined. To be released, Dec. 16, 1928. Story by Jack Jungmeyer. Titles by Garrett Graham. Directed by E. H. Griffith.

THE CAST

Lola Mantell.....Phyllis Haver
Blake.....Robert Armstrong
Holbrook.....Louis Wolheim
Haley.....Russell Gleason

"Social Prestige"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

YOU can take this comedy on the assumption that you will find a lot of laughs in it. When Monty Collins and Vernon Dent star their gags a'rollin' a plentiful supply of fun is the result.

There are a few wisps of humor in the first hundred feet or so but the laughs wax warmer as the comedy plunges deeper into the realm of slapstick. Often a handicap to a picture, slapstick this time is used to good advantage. There are two good exponents of it in Messrs. Collins and Dent. Dent, by the way, is right to the fore and comes close to stealing the honors of the comedy.

Betty Boyd, Eva Thatcher and Ralph Graves have supporting roles, the latter contributing some effective work. The direction of the comedy was taken care of by Stephen Roberts.

The climax of their fun is reached in a banquet scene to which throng members of the local elite as well as Monty's roisterous friends. The banquet is a tremendous flop for the social aspirations of Monty and his family but there is some good fun to be had in it for the fans.

His Private Life Menjou In Familiar Role—Pretty Good

(Reviewed by Laurence Reid)

WELL he's not to blame, he started it. We are paging Adolphe Menjou who can be found *boulevarding* on those Paris streets, and again up to his old tricks, playing the ladies. This design is getting musty, even for the artful Adolphe. And he needs to be placed in something more original.

Oh, this isn't to say that the picture is out of order. On the contrary it makes out pretty well since it keeps the spectator interested most of the time. But Menjou needs a change, else they'll be calling him a type actor. Because he can look bored and blase and simulate the perfect club-fellow he must needs go ankle-chasing on the Rue or tete-a-teting on a *cheese lounge*.

So he's the roue again—the gay Parisian dwelling but a few years this side of dotage. And his game is an American girl. He knows his stuff, does this stuffed character of the Champs Elysees. And he has typical company. For instance, what of the ex-sweetheart who would throw a monkey wrench into the machinery of love? What of the jealous husband, et al—not forgetting the chambermaid? These French farcical figures are all present. The plot is old stuff, though it has been doctored up with creditable humor and some nifty titles. So the debonair Menjou has his fling. He's witty and pensive by turn—and his technique carries him through with flying colors. He never looked in better health. And his clothes and manners are truly *magnifique*. Kathryn Carver, the new wife, has the opposite role, and doesn't do so well by it. The others are O. K. The picture is fairly amusing. It should knock the women over.

Drawing Power: The popularity of star. Teasing the title. Suitable for better class houses and those catering to feminine clientele. **Exploitation Angles:** Tease the title and play up star in another typical role. Feature Kathryn Carver, Menjou's wife.

THEME: Romantic comedy of gay Parisian who finally meets the big love of his life and wins her.

Produced and distributed by Paramount. Length, six reels. Released, November, 1928. Director, Frank Tuttle.

THE CAST

Georges St. Germain.....Adolphe Menjou
Eleanor Trent.....Kathryn Carver
Yvette Bergere.....Margaret Livingston
Henri Bergere.....Eugene Pallette
Maurice.....Andre Cheron
Maid.....Sybil Grove

"The Laundry Man" (Pathe—One Reel)

IN this *Aesop* Film Fable release, our old friend Farmer Alfalfa is let in on a lot more of his cartoon troubles. This time cast as the laundry man, the farmer, in his endeavor to "polish up" the clothes of the animal kingdom, is made the object of many practical jokes by the animated characters. There is a good deal of novel pen work in this number done by the ink artist Paul Terry, and it is sure to be accorded the same welcome tendered the other releases in this series.—GEORGE J. REDDY.

Show People

A Nifty—Entertaining and Amusing All the Way

(Reviewed by Laurence Reid)

SHES'S been doing her stuff a long time—has Marion Davies, but we can't recall when this clever comedienne had a picture more suited to her personality and talent. The comedy, seemingly, has everything. It not only provides the star with a rollicking role—in which she gives play to some rich burlesque, but it also has its contrasting moments when it sings out with pathos. Furthermore there is William Haines to furnish extra high-jinks. And extras are gathered from Hollywood's best social circles. Take the cast and place it in a picture which has plot, humor, sentiment, finely-dovetailed incident—and excellently produced and you have something to look at and like it.

The story can be put down as partly hokum and partly satire, partly ingenious comedy and partly burlesque—and there isn't a moment when it isn't eliciting strong. It takes up the making of a star from a screen-struck girl. And she has to start at the bottom in the slapstick comedies—supporting a slapstick comedian portrayed by Haines. So the fun comes forth—and also the human note when the girl goes ritzy, gives the air to the boy who put her over and affects the last word in bad deportment.

Studio life is revealed in all its color and glamour—with the famous extras (yeah, Chaplin and Fairbanks and Gilbert—and Elinor Glyn are handy here) passing on parade. And so it goes. The story is not anything to rave about. But it does bring forth a genuine slant on the Hollywood situation—and does it with a kick. There's rhythm and variety of incident present. And it's a real picture any way you take it.

Drawing Power: The title, the star and William Haines. Suitable for all types of houses. Should be a knockout anywhere. **Exploitation Angles:** Feature title and bill as true picture of Hollywood. Play up two stars with many famous extras recruited from stardom. Feature as novel film of how stars are made.

THEME: Comedy-romance of the making of a screen-struck girl into a Hollywood star.

Produced and distributed by Metro-Goldwyn-Mayer. Length, six reels. Released, November, 1928. Director, King Vidor.

THE CAST

Peggy Pepper.....	Marion Davies
Billy Boone.....	William Haines
Colonel Pepper.....	Del Henderson
Andre.....	Paul Ralli
Casting Director.....	Tenen Holtz
Comedy Director.....	Harry Gribbon
Dramatic Editor.....	Sidney Bracy
The Maid.....	Polly Moran

The Wind

Vivid Enough But Not An Audience Picture

(Reviewed by Laurence Reid)

A PICTURE of dreary, desolate life on the wind-swept prairies is on view here—a picture which gets right down to the bedrock of emotions and the soil of its background. And while it is exceptionally well done it is so morbid of theme that its entertainment value is practically nil. Even for the sticklers for realities it is doubtful whether it has a great deal of appeal for

the drama is driven home with sledge-hammer strokes. There's scarcely a moment of human interest. It's a story that calls for shading to bring out its dramatic highlights. True, these are brought out, but with too much emphasis.

The backgrounds are the lonely prairies—and against them is revealed a story of domestic upheaval when a tender flower from the South attempts to bloom there. She arouses the jealousy of her cousin's wife. And with no refuge in this particular home she becomes the wife of a rough-hewn son of the soil. When a vicious sealawag would force his attentions upon her she kills him. And he is buried in the sands.

This is the meat of this story which permits Lillian Gish to release her emotional gifts. But had there been contrasts developed in a more subtle way the picture would have contained more heart—and consequently more feeling. Lars Hanson is more genuine as the husband. There are some sound effects, but none of them are very authentic in quality. So "The Wind" remains a sturdy picture, rich in heavy drama, but lacking balance to place it apart and give it a lofty place on the screen. It is good but not great.

Drawing Power: Play up title and feature star. Should attract because of the Gish name. **Exploitation Angles:** Play up Lillian Gish as having a full-grown drama here. Feature the winds and storms of the prairies. Bill as a sturdy drama of the soil. Play up Lars Hanson, lately returned to Sweden.

THEME: Drama of sensitive girl who is brought up sharp with realities of drab existence. How she takes stern measures to save her honor, etc.

Produced and distributed by Metro-Goldwyn-Mayer. Length, seven reels. Released, November, 1928. Director, Victor Seastrom.

THE CAST

Letty.....	Lillian Gish
Lige.....	Lars Hanson
Roday.....	Montague Love
Cora.....	Dorothy Cummings
Sourdough.....	William Orlamond
Beverly.....	Edward Earle
Cora's Children.....	Laon Ramon, Carmencita Johnson,
Billy Kent Schaefer	

"Follow Teacher"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

PROVIDED with a story that is mostly slapstick, this Juvenile comedy has the saving presence of "Big Boy" to give it an above-the-average classification.

Aside from its gifted star, the comedy has little in the way of high-class entertainment. However, there is a baby player, not credited, who deserves an honorable mention at least, so good is he in the few scenes allotted him.

Evelyn Mills, a new leading lady for "Big Boy," is attractive in her role. Much of the burden of support is taken care of by Al Thompson, who appears to good advantage in the role of "Big Boy's" teacher. Bert Young, Georgia O'Dell and Ginger Conley are the other players. Charles Lamont guided them through their paces.

"Big Boy's" most important attribute is his overwhelming wistfulness, but in this effort he is called on to cut up a la slapstick. His gift for eliciting pathos and human feeling is overlooked in this instance. The result is not entirely satisfactory.

Aside from a few moments in the beginning of the two-reeler when "Big Boy" and the aforementioned baby do some fine work together, the effort is mostly unimaginative and ordinary.

"A Woman's Man"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

THIS issue of Arthur Lake, in the Horace In Hollywood series of comedies, is a frothy piece of work with not much of anything new in its makeup, but enough of the laugh element to get it across. Lake's efforts to create fun in this number register fair.

Arthur, or rather Horace, lands himself a job as "prop" boy at one of the Hollywood studios, and takes his work seriously. On his first assignment he stumbles onto a dungeon set, and hears a victim's cry for help. He immediately butts in on the filming of the scene, and is politely kicked out for his trouble. From the frying pan into the fire, Horace becomes mixed up in the work of another company, where a high-powered vamp sets about making love to him. The studio staff then joins in the spirit of kidding the unfortunate Horace, and when the terrified "prop" attempts to make his escape, he is caught in a maze of trick scenes, and otherwise generally buffeted around. This film will carry an especial appeal to picture audiences because of its showing inside studio life.

"Pathe Review No. 46"

(Pathe—One Reel)

THE opening sequence of this Pathe Review magazine, presents an interesting pictorial survey of the much talked-of Muscle Shoals situation, in which are shown the gigantic Wilson Dam and the huge modern water power plant the U. S. Government has erected there. The latter has been inactive, because of a hold-up in the decision as to whether the plant will be operated by a private institution or by the Government. The next subject, "Extra! London Meets Short Skirt Problem," reveals the English "ceiling skirt," a new fashion creation, designed for feminine comfort. A flower show in Tokio, done in Pathe color, tops off this entertaining reel.—GEO. J. REDDY.

"All for Geraldine"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

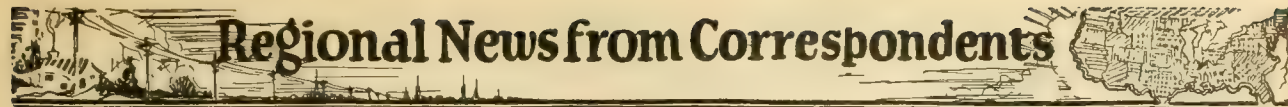
ALTHOUGH this release of the "Let George Do It" series is not as strongly meated with "gags" as some of its predecessors, Sid Saylor and a competent cast of players manage to get over a goodly portion of comedy. The action of the film moves along at a fairly speedy pace, and offers enough opportunities of laughter for any audience to warrant its showing. The preliminary bid for the laugh in this number is made when George's pal Steve, aided by neighbors, uses every method imaginable—including a compressed air pump and a popgun to get George to take a pill. George and Steve then call on the latter's girl friend, and George makes a big hit, leaving Steve out in the cold. At this point the real action of the comedy commences, with Steve's jealousy causing no end of annoyance to George.

"Hubby's Latest Alibi"

(Pathe—Two Reels)

(Reviewed by George J. Reddy)

THE name Billy Bevan, when seen in the cast of a comedy film, usually spells good fun, and this Mack Sennett offering does not upset the rule. Bevan's individual style of humor is displayed to good advantage, with the comedian's portrayal on this occasion of a husband who deeply loves his wife—but also craves the gay lights. This splitting up of affection breeds plenty of troublesome situations for the comedian, and incidentally many laughs. Bevan is assisted in this number by a capable supporting cast of funsters, including Natalie Joyce, Alice Ward, Virginia Vance and Otto Fries. Phil Whitman directed. There is no question but that this release will be a happy addition to any program, for all types of audiences.



Seattle

REPORTS from Klamath Falls, Oregon, indicate that Harry Poole's new Pelican Theatre will be ready for formal opening the latter part of November. It is a 750-seat house of the most modern type.

K. L. Burk, widely-known theatre operator in the Oregon territory, who was rumored departing from Portland for Europe a few weeks ago, turned up in Seattle last week to take over the directorship of the Universal Chain Theatres on the Pacific Northwest, succeeding Mike Newman, who left for the East to become assistant to Fritz Flader.

W. A. Crank, former exhibitor from Chico, California, is now a sales representative for Pathe Exchange. He succeeds Fred Burmeister, resigned.

Cecil Gwin, managing the theatre interests of West Coast Theatres in Centralia and Chehalis, was in the city last week.

Charles Thall, general manager of West Coast Theatres, Inc., in the Pacific Northwest territory, has returned to his office after a swing around part of the circuit.

Exhibitors were given a demonstration of the new high intensity reflecting lamp for projection machines at the Fifth Avenue Theatre last week, by National Theatre Supply Company.

William Farrell, of Yakima, plans extensive alterations and improvements on his Avenue Theatre.

John Hamrick, owner and general manager of the Blue Mouse circuit of theatres in the Northwest and the new Music Box Theatres in Seattle and Portland, left New York last week with Mrs. Hamrick for Los Angeles, en route home after a month's absence.

J. L. Beardsley is erecting a new motion picture house at Monroe, Washington, according to report. Donald Neece's new house in Waitsburg is progressing nicely and will undoubtedly be ready for opening in December.

Albany

THE Sunday motion picture proposition is again cropping up in Canastota, with L. W. Rousseau, manager of the Avon Theatre, appearing before the village board one night last week. A request was made that Sunday shows be permitted providing they do not start until 8 o'clock. The village board took no action and will probably refer the matter to a referendum vote.

W. T. Finn, who has been running a chain of small houses in central New York, has closed his theatres in Munnsville, Eaton, Madison and Morrisville.

The offices of W. W. Farley, in Albany, were quite badly damaged last Friday night by a fire that started in a restaurant in the block and threatened to spread to adjoining blocks before being curbed by

the fire department. Mr. Farley is head of Farash Theatres, Inc., with a chain-of houses in Schenectady.

It is understood that Harmanus Bleeker Hall in Albany contemplates increasing its admission prices as soon as it opens with talking pictures.

R. J. Meigs, salesman at the Pathe exchange in Albany, for the past six years, resigned last week.

Apparently Columbia Pictures do not intend to open a branch office on Albany's Film Row, as at first contemplated. C. R. Halligan is still having his office at his home in Green Island.

Howard Lichey, former director of public relations for the Empire Theatre in Syracuse, is now abroad.

Under the management of Osteeyee and Clark, motion pictures are to be shown each Tuesday and Saturday nights in the village of Argyle.

R. V. Hyland, a salesman for the Theatre Advertising Supply Company, had a narrow escape from death last week when his car skidded on a slippery roadway in northern New York, turned over three times and landed on its side in a ditch a total wreck.

The Majestic in Utica has gone over to stock and started off with its new policy last week.

Meetings of the Albany Film Board of Trade, as well as the arbitration board, took place in Albany on Monday of this week. There were quite a number of exhibitors in town threshing out matters before the arbitration board.

Employees of the Strand Theatre in Carthage entertained one night last week at a farewell party for Abraham Cohen, and a welcome for the new manager, Mr. Downs.

After making six trips to New York City to investigate the various sound appliances, W. H. Linton, owner of the Olympic in Utica, has definitely decided not to install talking apparatus.

Canada

AN indication of the position which J. M. Franklin, manager of B. F. Keith's Theatre, Ottawa, Ontario, holds in the community was seen in his appointment by the Ottawa Board of Trade to a special committee to provide a scheme for a pure water supply for the city. Mr. Franklin takes an active interest in many community matters.

"In the Shadow of the Pole" is the title of a five-reel feature which has been produced by the Canadian Government Motion Picture Studio at Ottawa as a pictorial record of the Canadian Arctic Expedition of 1928. Apart from its scientific aspect, the feature deals with hunting and fishing in the Arctic Circle.

The formal opening of the Avalon theatre, Ottawa, Ontario, by P. J. Nolan was scheduled to take place November 17, all seats being reserved for the occasion. Announcement was made by Mr. Nolan that the Avalon was the first

theatre in the Dominion to be constructed scientifically for the presentation of sound pictures. The first sound program will not be presented for several months, however, it is stated.

The Avalon, which seats 1,000 and has two stages, is the first atmospheric theatre in Ottawa, presenting a Moorish motif.

Robbers cracked the safe of the Alma theatre, a popular suburban house of Vancouver, B. C., and secured \$193.65. Manager J. Moore reported, however, that they over-looked \$95. No arrests have been made.

The Crescent theatre, Westville, N. S., was destroyed by fire in the early morning hours of November 7, the loss being estimated at \$30,000. There were indications that the fire was of incendiary origin, and an investigation was ordered.

Milwaukee

CASHIER and assistant manager of the Oriental Theatre were held up last Sunday night and a lone bandit escaped with \$500. It was the second hold-up in the theatre recently. The robbery occurred as the assistant manager, and the cashier, were about to deposit the day's receipts in the manager's office. The bandit bound both and locked them in the office. A similar robbery occurred in this theatre last June.

Community Theatres, Inc., sold the Grand Theatre at East Troy to Harold Davis and Charles Snover.

Among out of town exhibitors to visit the city this week were Joe Winniger of the Palace at Waukegan; Louis Lutz of the Appleton at Appleton; Charles Guelson of the Badger at Stoughton; J. D. Smith and Steve Dorece of Racine; A. L. Merritt, Gem theatre, Oconto; Jack Yeo, Odeon at Beaver Dam; Carl Beglinger, Majestic, Appleton.

Rose Day, cashier at the Educational Exchange was married last Wednesday. She will continue at her position.

Mrs. W. A. Aschmann, wife of the Pathe branch manager, broke her arm recently in a fall. She is said to be recovering rapidly.

Members of the Milwaukee Pathe sales force attended a sales meeting in Chicago recently. The meeting was presided over by J. F. McAloon, Harry Scott and Phil Reisman of the Pathe home office.

Morris Anderson has resigned his position as representative for Tiffany-Stahl Productions to take over the distribution of Synchophone.

Ed. Pickler, former United Artist branch manager in St. Louis, is now representing United Artists in the Milwaukee territory. He succeeds Lyman L. Ballard.

Walter Rourke sold the Pastime Theatre at Horicon to Herman Van Vorst.

S. A. Shirley, district manager for M-G-M stopped in at the local branch for a few hours on his way from Minneapolis to Chicago.

Dallas

CURRENT rumors and local newspaper stories which stated that the Interstate Amusement Co. had been sold, are without confirmation up to the present time. The Interstate Amusement Co. operates the Majestic line of theatres in Texas and Oklahoma and Mr. Karl Hoblitzelle is the president. Mr. Hoblitzelle is in New York on business at the present time, but is expected to return to Dallas in the next few days. The rumor was emphatically denied at the Interstate office here.

W. E. Callaway, southern sales manager for First National with headquarters in New York, was a recent Dallas visitor.

Cresson E. Smith, assistant general sales manager for United Artists, and Arthur S. Kana, division manager for United Artists, were in Dallas on business the past week.

J. I. Roberts, manager of the Dallas branch of the National Theatre Supply Co., has returned from a business trip to the Chicago office.

Marsline K. Moore, formerly house manager of the Melba Theatre, Dallas, has been appointed manager of the Worth Theatre at Fort Worth. Mr. Moore succeeds Raymond John, who will be transferred to another Publix Theatre.

Ed Blumenthal, F.B.O. salesman, who has been confined with a severe illness at the Santa Rosa Infirmary in San Antonio is rapidly improving and is expected to be back on the job in a few weeks.

C. T. Thompson, manager of the Texarkana, Ark., Theatre was acquitted Thursday of having violated the Sunday Movie law. The jury deliberated only seven minutes before giving Mr. Thompson his acquittal.

A second exhibitor's victory was scored in Texarkana when a jury acquitted Arthur Hardin, manager of the Saenger Theatre of a charge of violating the Texas Sabbath Law. Hardin's attorney scored the fact that the state had failed to make a case.

A permit has been granted Asher Kahn for the erection of a Dallas Suburban theatre on South Haskell. The cost of the structure which will be brick will be around \$12,000.

H. A. Brownlee, formerly manager of a Publix theatre in Oklahoma City has opened a theatre in Valley View.

Kelly Jackson of Grand Saline is now operating the Crystal Theatre at Gilmer, Texas. Mr. Jackson purchased the theatre from H. C. Houston.

The Lyric Theatre at Spearman is now owned and operated by Mr. & Mrs. James Thompson of Perryton.

The Palace Theatre at Crane City which is owned by Oskar Korn was destroyed by fire last week. The loss was estimated at around \$14,000. A new theatre will be erected at the same location and it will be a brick construction. E. R. Millican, who was manager of the Palace, was transferred to Slaton.

Southeast

Atlanta

ALONG term lease on the Strand Theatre, colored house, at Albany, Ga., has been taken by Bromberg & Creswell, of Atlanta.

W. S. Tuttle has joined the sales force of First National's Atlanta branch and has been assigned the Tennessee territory.

All members of First National's sales force in the territory under supervision of the Atlanta branch attended a sales conference here last Sunday at the exchange. The meeting was presided over by W. E. Callaway, Southern district sales manager, with headquarters in New York, who visited Atlanta during a trip through the Southern territory.

J. R. McIlheran, manager of the Atlanta branch of National Theatre Supply Company, returned last week from Wichita Falls, Texas, where he had been called by the serious illness of his father.

Claude Ezell, Southern and Western sales manager for Warner Brothers, with headquarters in New York, was in Atlanta last Wednesday.

W. A. Killian, of Blairsville, Ga., opened the Union Theatre at that place, Saturday, November 10.

Stanley Spoehr, who has severed his connection with the Tower Theatre at Miami, Fla., was in Atlanta Thursday on his way to New York. J. A. Donnelly is operating the Tower.

Mrs. H. T. Wood, who operates the Strand Theatre at Washington, Ga., was a visitor to Film Row last week.

Roy Campbell, who has been connected with the sales force of Universal, working out of the Atlanta office, has been transferred to the publicity and exploitation department.

The Tudor Theatre has passed out of motion picture history. The little Peachtree Street house that years ago was built as the "home of Universal pictures" and that presented many of the biggest attractions released under the U banner, has out-lived its time as a theatre. Last week its doors were closed.

The first Fox Movietone News truck to invade the South arrived here Monday. It is one of the fleet being stationed in various portions of the country to record news events in picture and sound. The truck is manned by a crew of cameramen and sound technicians and is in charge of Philip E. Dion.

Birmingham

Last Thursday afternoon the crowds on Second Avenue in the theatre district were much excited over a fire in the Odeon Theatre. The fire started in the operating room of the theatre when a film package suddenly burst into flames and gained considerable headway when discovered by Frank Delancy, the operator.

C. L. Peavy, Atlanta branch manager of F B O., visited Birmingham the past week, in company with his salesman, B. S. Bryan.

The Empire, is now under the direction of Marvin Wise Theatres.

It is reported that the Ritz Theatre which houses Keith Vaudeville in Birmingham and is under direction of Inter-State Amusement Company will be remodeled and enlarged by several hundred seats.

Robert W. Percy, long associated with Birmingham theatres as pianist, has resigned from the Ritz Theatre orchestra and gone into the real estate business.

Gail Hamilton, recent graduate of Publix Managers' Training School, has been appointed assistant manager of the Alabama Theatre.

Among the out of town exhibitors visiting Birmingham the past week were John M. Miller of Cordova and Joe Portera of Brookside.

Charlotte

Management of the Palace Theatre, Stanley, N. C., has been taken over by Dr. F. V. Taylor from P. D. Moose.

H. J. Paradis, who owns and operates theatres in Wilson, Greenville, Tarboro and Sanford, announces the opening of his new Sanders Theatre in Smithfield, N. C.

Mrs. E. L. McShane, wife of the manager of the local Pathe exchange, has been confined to her home on account of illness.

Mrs. Phelps Sasseen sold the Iris Theatre, Salisbury, to A. F. Sams, Jr., of the Piedmont Amusement Company, Winston-Salem.

E. P. Yarbrough sold the King Theatre, King, N. C., to W. A. Holden.

Stevenson Theatres, Inc., Henderson, N. C., have sold their Wilson Theatre in Wilson, N. C., to the Publix-Saenger Corporation.

Mrs. Katie A. Goodnough has sold the Rivoli Theatre, Lincolnton, N. C., to W. N. Sherrill.

F. M. Hamilton has transferred the Carolina Theatre, Chester, S. C., to Mrs. Kathleen Abell.

H. P. Howell, who owns and operates theatres in Smithfield, Benson and Zebulon, N. C., has leased the Palace Theatre at Moorehead City, N. C., which was formerly operated by R. T. Wade. The Palace is owned by R. A. Cherry.

Ken E. Finlay, who operated the Opera House Theatre at Goldsboro, N. C., was drowned November 5, when the car, in which he and Murray Borden, assistant cashier of the Wayne National Bank, were riding, crashed through a railing at Toler's bridge, on the Stephens Mill Road, six miles west of Goldsboro, and plunged 15 feet into Neuse River.

It is said that the bodies of the men were taken from the car through the door, the glass of which had to be broken.

Florida

Reports from Lakeland say that the Famous Players-Lasky Corp. have bought the Park Theatre building from John E. Melton at a reported price of \$300,000. The company had a 20 year lease on the theatre, which has never been completed, as it would cost in the neighborhood of \$60,000 to equip it, so it was stated.

There was also a report that they had taken over another Lakeland house, which was being built on East Main Street, and to have been called, "The Lakeland." This

report was denied by the owners, however, who stated the deal had not been completed as yet. The company now operates two of the three houses in this city.

The Capitol Theatre, in Clearwater, which has been operated by H. Pitman since it was built, has been added to the Sparks string in the State. Mr. Pitman still retains an interest and acts as manager.

The Lincoln Theatre, in Clearwater, which has been dark all summer, re-opened last Saturday under the management of Larkin Marshall.

Tampa's Little Theatre is going strong now with regular weekly shows. The schedule will be continued all through the winter.

Louisville

The Drift Theatre, Drift, Ky., now closes on Saturday and Sunday.

Ad Mercer, Selba Theatre, Central City, Ky., also Mr. and Mrs. Miles, Eminence Theatre, Eminence, Ky., were visitors along the row last week.

Fred J. Dolle, president of the Fourth Avenue Amusement Company, Louisville, who has been on the directors' board of the M. P. T. O. since its origin several years ago, was re-elected at the recent meeting in Toronto. On his way back from the meeting, Mr. Dolle stopped in New York and closed Vitaphone deals for his Indiana houses. On his return to Louisville he completed purchases for three theatres in Lafayette, Indiana.

Portland, Ore.

ALL Portland theatres gave special features in addition to the regular bills on Election Night, while giving election figures, and which brought out increased attendance.

Sam Cohen, formerly connected with various houses in Portland on special publicity and representative for a number of theatrical publications, has been named as publicity manager for the new Pantages Theatre in Fresno, Calif.

The Eagle Theatre, Woodland, Wash., has been leased by A. McPherson, of Kalama, who will hereafter operate the house six nights a week.

Two new theatres will shortly be erected in Skagit county by Paramount Amusement Company, one at Mt. Vernon, Wash., and one at Anacortes, Wash. The investment will total more than \$150,000 in the two cities. All talking movies are to be featured in the houses. The houses will be opened Feb. 1st.

The Port Angeles (Wash.) Daily News hired the Lincoln Theatre election night and invited the entire population to a free seat and free show, which included the election bulletins.

Gene Morgan, ace band leader of the West Coast Circuit, opened a limited engagement at The Portland Theatre, while Don and Iris Wilkins, band leader and organist were moved to Tacoma, where they opened at The Broadway.

Eddie G. Hitchcock, publicity agent for West Coast theatres for the past year, has left for New Haven, Conn., where he will assume similar duties in Wm. Fox' Poli chain of theatres.

Minneapolis

THE work of razing the old Park Theatre at Austin, Minn. is now under way and F & R has announced that an atmospheric house similar to the beautiful new Granada in Minneapolis will be erected this winter. The Park Theatre was so badly damaged by the Austin tornado this summer that it was condemned. Complete plans for the new house have not yet been decided upon, but it is planned to make final decision in a few days so that the walls and roof may be rushed to permit of working on the structure throughout the winter.

The first of this week saw the center of theatrical activity in the Northwest transferred to the new \$150,000 headquarters building of the Finkelstein & Ruben company. The new building, which is located at 17 N. Sixth Street, was completed last week and office fixtures and equipment were moved the last of the week from the old offices in the Lieb Arcade. All of the executive and administrative departments of the F & R operating company will be housed in the new building, which combines the most recent innovations in construction.

On the second floor of the new building will be housed more than 30 offices including the executive, publicity and booking departments. The first floor is occupied by five store buildings. The site is that of the former La Salle hotel.

The Amazu Theatre at Marietta, Minn. has been purchased by the McCarthy Enterprises, which operates theatres in about 20 middle northwestern towns and cities. J. C. Juvrud has been placed in charge as manager.

Frank Rubel and Dan Finkelstein of Minneapolis have sold the State theatre at Bayport, Minn. to Carl Alvin and R. G. McPherson. The former owners have only operated the house for the past six weeks.

Minneapolis was visited last week by O. H. Steindorff, who formerly operated a chain of 14 theatres in Wisconsin. Mr. Steindorff was on the return from a trip through 17 western states looking over the theatre field with a view to purchasing a theatre.

Another recent visitor in Minneapolis was Crockett Brown, Nashua, Minn., exhibitor and builder of the Mel-O-Tone musical device for theatres.

Pittsburgh

MORT HENDERSON, assistant manager of the Harris Amusement Company's South Hills Theatre, has won a promotion and is now manager of the company's Palace Theatre at Tarentum.

Kaufman Stone and Nimrod A. Helsey, of Pittsburgh, have leased the Grand Theatre, Morgantown, W. Va.

Teddy Joyce, master of ceremonies at Loew's Penn Theatre, Pittsburgh, is back after a week's vacation trip to New York.

The Orpheum Theatre at Huntington, W. Va., has been closed for extensive remodeling, but will be re-opened soon.

San Francisco

SAN FRANCISCO, of all cities, in the country, leads in having its own personality, and San Francisco theatre patrons want to smoke while watching a show. For that reason, the Orpheum is going to be a bit old fashioned by going back to the days when one could smoke anywhere in the theatre. This change in policy has gone into effect already. Also the feature photoplay has been eliminated and vaudeville exclusively will be offered.

Frank Jenks has blown his last trumpetful of blues at the Granada and the management has installed a new leader, Henry Busse of Los Angeles and recently of New York. Busse has been leading at the Metropolitan theatre in the southern city for the past eight weeks. Prior to that he was with Paul Whiteman's jazz concert orchestra in New York, having been a member of that aggregation for eleven years.

Frank Jenks is being transferred to the Los Angeles division of West Coast theatres.

Cleveland

PLANS are going ahead for the eighth annual convention of the Motion Picture Theatre Owners of Ohio which will be held at the Wallick-Deshler Hotel on Tuesday and Wednesday, November 20 and 21st. Rev. William M. MacLeod, of Pinehurst, N. C., has accepted President William James' invitation to attend the convention.

The last meeting of the present officers and trustees will be held Monday evening, November 19th. Those present will be W. M. James, Columbus; J. J. Harwood, Cleveland; M. B. Horwitz, Cleveland; P. J. Wood, Columbus; A. C. Himmelein, Sandusky; John A. Schwalm, Hamilton; C. W. Miller, Youngstown; Sam Lind, Zanesville; Henry Biberson, Delaware; J. A. Ackerman, Cincinnati, and H. T. Palmer, Fairport Harbor.

J. Real Neth, of Columbus, closed his Vernon theatre last week. It will reopen in four weeks with a new name, a new policy and a new appearance. As the Cameo, this theatre will be redecorated, and will be equipped with both Vitaphone and Movietone.

Dan Stearns and Cowan Bain, of the local Universal family, have recovered from their bruises caused when their automobile turned over after bumping into a truck which had no tail light.

William Watson arrived here last week to take up his new duties as house manager of the Hippodrome. Mr. Watson formerly operated and owned a chain of houses in Michigan which he sold to Public.

George Fleischman's State theatre, Toledo, opened with Fox Movietone on November 10th.

W. C. Barry has purchased the Oakland theatre, Marion, from John Huebner, receiver for the Oakland theatre and other enter prises of Reuben Maxson.

J. F. Sink has sold the National theatre, Greenville, to Jonas Thomas, effective November 1st.

The Grand theatre, Ironton, owned by Ralph W. Montain and

Dr. J. W. Lowry, has been leased to a New Orleans company which operates a chain of sixteen houses in southern Ohio and West Virginia.

C. B. Ludwig is now managing the Marvin theatre, Findlay. This theatre is owned by Ross McVoy, of Geneva, New York. Ludwig at one time was lessee and manager.

The Marion Photoplay Company at Marion, has gone into receivership following an application from Edward F. Sharpless, half owner of the company. The company operates three theatres in Marion.

Dan Kirwan and Ad Ritzler have taken a 27-year lease on the State theatre, Lima, and a 10-year lease on the Faurot Opera House, according to reports. It is further reported that Kirwan and Ritzler will reopen the Faurot Opera House with Vitaphone and Movietone.

H. L. Booth has been transferred by Harris P. Wolfberg from the St. Louis to the Cleveland territory of the Metro-Goldwyn-Mayer exchange.

The new south wing of the Cleveland Public Auditorium, with its three individual auditoriums, has been completely equipped with motion picture equipment by the E. E. Oliver Moving Picture Supply Company, of Cleveland.

Cincinnati

THE office safe of the Ohio Theatre, Mansfield, Ohio, containing \$3,500 and valuable papers, was hauled away by thieves who backed a truck up to the theatre shortly after closing time this past week. Apparently one of the bandits had concealed himself in the house, and assisted his accomplices to enter after Manager Reister had locked up for the night.

The Lyric Theatre is the largest Cincinnati house to present sound pictures, wiring having just been completed. The Strand, also a Keith controlled house, is now being wired, and is expected to inaugurate a policy of synchronized pictures soon.

Chester Martin, manager Orpheum Theatre, Cincinnati, contemplates a trip to Hollywood in the near future, on which he will combine business with pleasure.

Second application within a month for appointment of a receiver for the Marion Photoplay Co., operating the Orpheum and Grand Theatres, at Marion, Ohio, has recently been filed by Edward F. Sharpless, half-owner of the partnership interests. It is expected that both houses will eventually be placed on a paying basis by this plan.

T. Fulton and Ike Collins, Lancaster, Ohio, who are erecting a new \$150,000 house at Piqua, Ohio, announce that Vitaphone and Movietone will be presented when the house opens.

The Hollywood Theatre, Columbus, Ohio, which was closed by

fire officials after two fires had occurred, has been granted a permit to reopen after a third inspection by the same officials.

The Rialto Theatre, Sandusky, Ohio, is now under management of Frank Bole, who succeeds Charles Himmelein, while Himmelein is looking after a house at Warren, Ohio. During the summer months, Bole has been in charge of a theatre at Put-in-Bay, Ohio.

Exhibitors recently on Film Row were: T. F. Thompson, of the Palace and Princess Theatres at Cedartown, Ga.; W. H. Odum, of the Pastime at Sandersville, Ga.; C. A. Crute, of the Lyric and Grand Theatres at Huntsville, Ala.; Joe Wheeler, of Montgomery, Ala.; G. F. Wise, the Strand Theatre at Winder, Ga.; Roy E. Martin, of Columbus, Ga., head of the Martin chain of theatres; Mrs. W. M. Kimbro, of the Greenland Theatre at Greensboro, Ga.; B. E. Ponder, Rainbow Theatre at Opelika, Ala.; J. N. Morgan, of Columbus, Ga., Martin chain of theatres.

St. Louis

THROUGH his architect Ellis Charles & Company in Wichita, Kas., Otto Theis of Dodge City, is taking bids on the construction of a new theatre and store building to be erected in Dodge City. The house will be 2-story and basement on a lot 117 by 125 feet and cost about \$150,000. It will be constructed of re-inforced concrete, steel, buff brick and terra cotta.

Bob Stempfle owner of the Grand Theatre, St. Charles, Mo., is recovering from a severe attack of tonsillitis which forced the removal of his tonsils.

Harry Scheidker, manager of the Star and Orpheum theatres in Hannibal, Mo., was rushed to a hospital on November 7 for an appendix operation. Latest reports were his condition was greatly improved.

Bob Cluster of Johnston City is reported to have purchased the Marvel Theatre in Carlinville, Ill.

Dominic Fresena of Taylorville, Ill., has purchased the Princess and Vaudeville Theatres in Springfield, Ill., from W. W. Watts. Fresena also has houses in Charleston, Jacksonville and Mattoon, Ill.

F. E. Finckle is operating the Princess Theatre in Altamont, Ill., three nights a week.

Louis Maroni who operates the hotel at Creal Springs, Ill., is giving a picture show every Tuesday night in the dining room of the hostelry.

Out-of-town exhibitors seen along Picture Row included Mrs. I. W. Rogers of Cairo, Ill., and son Carson; Tom Reed, Duquoin; John Rees, Wellsville; S. Roman, Benld, Ill.

C. E. McKean, representative of Fox News who spent the past two weeks in St. Louis will depart this week on an extensive trip through the South.

Des Moines

ANNOUNCEMENT has been made that a new \$35,000 theatre is to be built at Clarion, Iowa., which will include a fine stage and all stage equipment.

C. O. Anderson and O. Carlson who have taken over the management of the Belmond Opera House at Belmond, Iowa are planning to show vaudeville and pictures at this house.

A petition was presented to the city council last week at Superior, Iowa, which asks for a special election to decide upon Sunday movies by an amendment to the city ordinance.

J. W. Zimmerman, auditor of the M-G-M offices, is back on the job after a short stay at one of the Des Moines hospitals.

The Rialto at Bode, Iowa is now operated by J. Johnson.

O. E. Wampler of the motion picture house at Bayard, Iowa, was one of the new callers on Movie Row.

The bowling league is lining up its games again with First National, the champions of last year, showing up in the lead after three or four games.

C. L. Drake purchased the theatre at Radcliffe, Iowa, from Mr. Iverson.

Art Burgum who purchased the Strand at Grundy Center three weeks ago has closed the house, reporting lack of business.

Lionel Wasson, assistant manager of the Capitol at Des Moines, is back again after an operation for appendicitis.

Newell, Iowa again voted down Sunday movies, defeating the measure by thirteen votes. This is twice that Newell has voted against the Sunday shows and twice that the measure was defeated by thirteen votes. About a year and a half ago the count was taken and again last week.

Abe Frankel went to Rochester last week for an operation and reports he is getting along nicely. Mr. Frankel has sold all of his picture interests except the Casino Theatre in Des Moines but remains as head of the Riverview Amusement Park Company.

Earl Miller of Dunlap, Iowa, was badly injured when in trying to avoid a car coming down the wrong side of the viaduct at Council Bluffs, he was forced to collide with a street car. He was taken to St. Francis Hospital and is now on the mend.

Vitaphone and Movietone equipment was bought last week by Stephen Braun, manager of the Square Theatre at Ottumwa, Iowa.

George Cookley of Mapletown, Iowa, has purchased the theatre at Victor, Iowa, formerly owned by Harry G. Day.

M. R. Tournier has remodeled and redecorated his theatre at Mason City and will reopen the house under the name of the Iowa. The theatre was previously known as the Star.

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1 to 10 Containers.....	\$.75	Over 100 Containers.....	\$.35
11 to 50 ".....	.50	Cases per month.....	2.00
51 to 100 ".....	.40	Cases per month over 10 cases.....	1.75

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New York and New Jersey

ONE of the most recent of new theatre openings, was that of the \$1,500,000 Patio theatre, located at Flatbush Avenue and Midwood Street, Brooklyn, the latest addition to the Century circuit of A. H. Schwartz. The house, with a seating capacity of 3,500 persons, takes its place as one of the largest of its kind in the metropolitan area. An innovation in the theatre management is the office of social directress, which is held by the Contessa de la Montaigne. The house staff includes William H. Applegate, Jr., general manager of the Century circuit; A. L. Greene, managing director; Samuel Gruber, house manager.

Another important opening was that of The Little Carnegie Playhouse at 146 West 57th Street. This theatre is uniquely laid out, in that it contains in addition to the picture auditorium, a number of other features for the entertainment and comfort of patrons. These include, a ping-pong court, ball room, bridge room, art gallery and modernist lounge. Michael Mindlin is handling the management.

The former Bluebird theatre, at 147th Street and Amsterdam Ave., which was closed by Harry Harris, will reopen soon under new management and the name Romona.

The Hudson theatre, 157th Street and Amsterdam Avenue, which has been closed for some time, is reported to be reopening soon under the guidance of Mike Kirkorian.

Another house, that had also been closed, the Hendricks, Pitkin Avenue, B'klyn, was reopened recently by M. Stein. Mr. Stein, who owned this house some time back, will now handle the management.

Report has it this week, that the Victory theatre, 74th Street and 13th Ave., B'klyn, operated by Frank De Somma, has closed. No reason has been learned for the shutdown.

Kenny Hirshfeld has acquired a partner in the ownership of the Newkirk theatre in Brooklyn, in the person of Mr. Beerbaum, who is owner of the New Gates and Forest Park theatres, also in the same borough.

Harry Witty is the new manager of the American theatre, Canarsie. The former manager of the American is now associated with Blind-er's Canarsie theatre.

Oklahoma City

FIRE recently in the booth of the Hamly Theatre, Clinton, Oklahoma, burned a quantity of film and did considerable damage to the booth, according to C. Lyles, owner.

Jack Bryant advises he has closed his Bryant Theatre at Marland, Oklahoma, for an indefinite period.

L. H. Bramlett announces the opening of a new theatre in Elgin, Oklahoma, which he will call The New

Roy McAmis, owner of the Princess and Liberty Theatres in Savre, Oklahoma, closed his Liberty Theatre temporarily for repairs.

St. Louis, Oklahoma, a new oil

town near Seminole, saw its second theatre open last week when Mr. D. Stemberger held his opening for the new Mission Theatre.

Ted Tolbert, who has just opened the new Campus Theatre at Norman, Oklahoma, advises he has sold his interest in this theatre to Ray Barry. Mr. Tolbert will devote his time to operating the Billings Theatre, which is one of the downtown theatres in Norman.

Word has been received of the death of Mrs. Orville Enloe which occurred last Sunday night in El Reno. Mr. Enloe operates the Criterion, Empress and Wood Theatres in El Reno.

Roy E. Heffner, Branch Manager for Paramount Famous Lasky, is now on a business trip to New York.

Mr. P. C. Crown has completely reconditioned the Rex Theatre at Maud, Oklahoma, the management of which he but recently took over. Mr. Crown is planning to build a new and much larger theatre in Maud in the very near future.

J. B. Terry of the Terry Theatre, Konowa, Oklahoma, expects to spend a month's vacation in Mexico.

Otto Rohde, Branch Manager for Warner Brothers-Vitaphone, left Tuesday for a meeting of all Branch Managers of his company in New York.

W. Z. Spearman, President of the MPTO of Oklahoma is concentrating all of his energies on plans for the state convention of the MPTO to be held in the Hucks Hotel, Oklahoma City on December 4th and 5th. Mr. Spearman advises he expects to open an office in Oklahoma City for the MPTO which will be the permanent headquarters of the organization, before the convention.

Ralph Leachman has been appointed new manager for the Griffith Amusement Company's theatres in Blackwell, Oklahoma.

Griffith Amusement Company announce the sale of their Isis Theatre, Oklahoma City, to the Isis Theatre, Inc., P. R. Isley, President.

Berryman Brothers, operators of the Lyric and Isis Theatres in Bartlesville, Oklahoma, advise they have sold a substantial interest in these theatres to Griffith Amusement Company. Active management will still be under Berryman Brothers, it is understood.

Chas. Sasseen, District Manager for Publix, has just returned to Oklahoma City from Ft. Smith where he installed a new city manager for Publix, Mr. Levine. Marcelline Moore, who has been manager up to this time has been transferred to the new Worth Theatre at Ft. Worth, Texas, as manager.

Salt Lake City

ACCORDING to announcement A. M. Weigel has closed his theatre at Idaho City, Idaho.

Ralph Pollock, for the past twelve weeks master of ceremonies at the Capitol Theatre of this city, has been transferred to the east.

Complete equipment has been installed at the American theatre, at Afton, Wyoming, which house has just been remodeled by August

Dabel. Two new reflector arcs and a screen were obtained by the Gem theatre, of Provo, Utah. Two machines and a screen have just been ordered by the Second Ward Amusement Hall.

It is understood that the Fanchon and Marco stage presentations will terminate their route at the Capitol theatre of this city.

The Capitol theatre recently installed two of the latest type Peerless Reflector Arc High Intensity Lamps.

W. H. Braly, District Manager for Paramount - Famous - Lasky, left Salt Lake last week for New York, with the Paramount District and Branch managers' convention as his destination.

The successor to former branch manager O. Wog, of the Paramount - Famous - Lasky exchange here, is to be named following the convention in Chicago.

The new Crest theatre, built by C. M. Pace of Delta, Utah, has opened.

The Star theatre, at Hinckley, Utah, has been taken over by R. L. Wicker from H. F. Wright.

Leslie Lund is now operating the Laurel theatre at Fairview, Utah, formerly managed by J. W. Christenson.

Another change among theatre owners in this section is that of the Cozy theatre of Malad, Idaho, which is now under the management of Lawrence Jones rather than Lubin Jones as formerly.

Mrs. F. S. McDermond is operating the Star theatre of Payson, Utah.

Al O'Keefe, exchange manager for Pathe, is attending the Pathe convention being held at Los Angeles. Salesman Lon Hoss is covering Southern Utah. Johnny Dickson is in Idaho, and Dave T. McElhinney is in Montana.

L. W. Weir, Division Manager for Pathe, left this city after a visit of a few days, for Los Angeles.

Manager Fred Lind, of F B O, is recuperating nicely after having had his tonsils removed. Salesman George Jensen is busy in the territory as is Thomas Walsh.

Lorraine Allen has recently been appointed cashier for the local Columbia office.

Central Penn

NEGOTIATIONS are understood to be pending for the sale by the Wilmer & Vincent Company, of its Majestic Theatre, Harrisburg, to a company which proposes to erect a large public garage on the site which is located on Walnut Street, facing the state capitol grounds. C. Floyd Hopkins, head of the Wilmer & Vincent interests in Harrisburg, declines to affirm or deny the report.

Manager Charles Keor, of the Opera House, a motion picture theatre in Minersville, invited more than 125 delegates of the biennial convention of District No. 9, United Mine Workers of America, who met in Minersville the week of October 15, to be his guests at one of the regular theatre performances.

Kansas City

BANDITS last Monday night robbed the uptown theatre's safe and escaped with \$3,000, the receipts of Saturday and part of Sunday.

Two unmasked bandits entered the manager's office and forced him to open the theatre's safe which contained the money. A police investigation revealed that a window in the locker room had been opened and it was there that the thieves made their entry.

The Doric Theatre, Elkhart, Kas., has been purchased by Edward Rowland of Texhoma, Okla. The new Beattis Theatre in Nashville, Kas., has been completed and opened. R. H. Montgomery and James Searle have arranged to show pictures in the I.O.O.F building at Independence, Kas.

Glen Klock has abandoned his plan to construct a new theatre in Ottawa, Kas. The Mainstreet Theatre in Sheldon, Mo., has been opened by George Tyree.

Several business men of Olathe, Kas., are planning the construction of a new theatre.

A theatre, to be known as the New Kansas Theatre, to cost between \$75,000 and \$100,000 is being planned by C. H. Barron at Pratt, Kas.

An exchange Employees Ethics and Efficiency Committee has been appointed by Leo J. Doty, president of the Kansas City Film Board of Trade for the purpose of assisting exchange managers in obtaining data concerning prospective employees.

Only one downtown first run house of Kansas City now does not have sound pictures. That is the Pantages Theatre, which has announced that preparations are to be made for equipment. The Isis theatre is the latest suburban house to present sound.

Kansas City's official fathers are again considering the adoption of daylight saving time and the exhibitors again are preparing to fight the proposal.

"There are no 'ifs' and 'ands' about it; daylight saving time is greatly detrimental to the theatre business," President R. R. Biechele of the M.P.T.O. Kansas-Missouri said.

The M.P.T.O.K-M is expected to take action soon in the matter, providing the proposal materializes into a definite plan.

E. L. Oldsmith, Manager of the Kansas City Branch, won top honors in Pathe's recent sales contest and thereby acquired a two-piece silver fox fur set for Mrs. Oldsmith as well as a watch and a cash prize for himself. This contest provided awards for the wife of each winner.

Other divisional winners were: R. S. Ballantyne, Omaha; H. S. Lorch, Chicago and M. E. Cory, San Francisco. In the salesmen's division the leaders were: F. M. Blake, Portland; F. H. Butler, San Francisco; B. Edwards, Kansas City and R. V. Nolan, Chicago. The above received cash prizes and the wife of each winner received a one-piece silver fox scarf.

UNIFORMS

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New York

The image shows a collage of newspaper advertisements for the movie "The Battle of the Sexes". The ads are from various Loew's theatres:

- Loew's State (St. Louis):** A large ad featuring Jean Hersholt and Phyllis Haver, with the headline "THE BATTLE OF THE SEXES".
- Loew's Palace (Indianapolis):** A three-column ad with the headline "DW Griffith's BATTLE of the SEXES" and "JEAN HERSHOLT PHYLLIS HAVER NOW PLAYING".
- Loew's Midland (Kansas City):** A four-column ad with the headline "D.W. GRIFFITH'S BATTLE OF THE SEXES" and "JEAN HERSHOLT PHYLLIS HAVER".
- Loew's Valentine (Toledo):** A three-column ad with the headline "D.W. GRIFFITH'S BATTLE OF THE SEXES" and "JEAN HERSHOLT PHYLLIS HAVER".
- Loew's Penn (Pittsburgh):** A three-column ad with the headline "D.W. GRIFFITH'S BATTLE OF THE SEXES" and "JEAN HERSHOLT PHYLLIS HAVER".
- Loew's United Artists (Pittsburgh):** A three-column ad with the headline "D.W. GRIFFITH'S BATTLE OF THE SEXES" and "JEAN HERSHOLT PHYLLIS HAVER".

Representative newspaper displays featuring first run showings of "The Battle of the Sexes." The layouts illustrated above include a four-column ad for Loew's Midland, Kansas City; a three-column display for Loew's Valentine, Toledo; three smaller displays, two columns each, which exploited the picture at the Palace, Indianapolis, Penn theatre, Pittsburgh, and Loew's State in St. Louis.

Classified Ads

RATES. 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANIST—Featured in finest houses for eighteen years. At liberty due to installation of Vitaphone. Have ability, experience, character. Young man. Box 408, care Motion Picture News, 729 Seventh Avenue, New York.

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

A-1 Male organist at liberty. Large experience. Good organ essential. Murray Levine, 893 Hopkinson Ave., Brooklyn, New York. 'Phone, Louisiana 1107.

MANAGER with finest references is looking for new connection which will be permanent. Fully experienced in theatre management, exploitation, publicity, booking, etc. Good business executive with pleasant personality. Age 35; aggressive and a serious worker. Will locate anywhere. Box 410, care Motion Picture News, 729 Seventh Avenue, New York.

ORGANIST — A-1. \$50. (\$35 in Vitaphoned House.) Experienced. References. Address Box 415, care Motion Picture News, 729 Seventh Ave., New York City.

THEATRE EMPLOYEES—Modern Theatre Management Training will aid you to better positions. Learn Theatre Management, House Service, Advertising and Technics, the Institute way. We are helping others; we can also help you. Send for catalog D Moving Picture Theatre Managers Institute, Elmira, N. Y.

A-1 Male Organist at liberty. Wurlitzer specialist. Organist, 1112 Lee St., Charleston-Ka., W. Va.

Wanted

Nationally known theatre ad mat service enlarging selling organization—unusual opportunity for successful advertising man to associate himself with fast growing company. Liberal commission paid on an attractive selling service for theatres. Exclusive territory. Box 420 care Motion Picture News, 729 Seventh Ave., New York City.

WANTED—Exclusive New England agency for a good talking picture device. Have great theatre affiliations, capital and ability to put it "over." Box 418, care Motion Picture News, 729 Seventh Ave., New York.

For Sale

1,650 High Grade New Veneer Chairs. Any amount sold at almost 50 per cent discount. C. G. Demel, 845 So. State St., Chicago, Ill.

FOR SALE—Two Simplex Machines and two Morelight Lamps. Cheap. Apply, N. Schulman, Public Theatre 66 Second Ave., New York City.

500 Upholstered Theatre Chairs, spring seat, panel back, perfect condition; 660 re-upholstered theatre chairs, fully upholstered back, like new, \$3.00 each; 6 Kliegl spotlights, rebuilt like new, 100-ampere rheostats, \$65.00 each. Also all makes of new and rebuilt projectors, reflector lamps, screens, everything for your theatre at bargain prices. Amusement Supply Co., 729 Seventh Ave., New York City.



Projection

Optics, Electricity, Practical Ideas & Advice

Inquiries and Comments

The Porous Screen Problem



ONE of the most serious problems at present encountered in the projection of talking pictures is the elimination of the excessive loss of light which results from the use of a porous screen.

The mere fact that the screen is porous, regardless of the degree of porosity, is a sufficient indication that some loss of light is entailed. The extent of this light loss will naturally be in proportion to the degree of porosity.

At the present time, special screens, consisting of a single piece of loosely woven fabric, are being used in most of the talking picture installations. The attempt is made to achieve an apparently solid surface, which still is porous to sound waves, by so weaving the cloth that loose ends of threads will form a fine fuzz on the projection surface so as to cover, to a great extent the spaces between the main threads which constitute the foundation of the cloth.

The effect obtained is that of a coarsely woven rug, having a fairly long nap which gives it the appearance of being solidly woven when in reality, the opposite is true.

As a first endeavor to meet two opposite requirements, this screen represents a fairly creditable job in that it possesses the essential qualities of fair picture registration and good sound transmission.

As an ultimate objective in the way of a talking picture screen, however, it falls too far short in the matter of projection efficiency to give it serious consideration.

Initial Efficiency is Low

In the first place, the initial reflection efficiency of this screen is too low to meet present conditions of projection in theatres. It has been officially claimed for this screen that its initial reflection factor is about 80 per cent. This is manifestly impossible because the reflection factor for a new opaque screen, either of the flat white or metallic type, is seldom above 80 per cent.

Upon investigating this claim of 80 per cent for the porous cloth screen we are informed that this applies to the reflection factor of the cloth only and does not take into consideration the inactive area represented by the blank spaces between the threads so that the reflection factor claimed for this screen as a whole, must be lower.

Without having definite figures to support our contention, we should place the overall efficiency of this screen somewhere between 60 and 70 per cent as this would

seem to be more reasonable for a screen of this nature.

Upon this basis alone, this particular type of porous screen presents a serious drawback to satisfactory projection because many theatres have no reserve illumination to draw upon in order to restore the overall brilliancy of the picture to its former value.

If a proper reserve of illumination were available, the inefficiency of the porous screen would not be so serious, at least from a light standpoint. Other factors present themselves, however, to further complicate the matter.

Rapid Depreciation

Aside from the low initial reflection efficiency of the porous cloth screen, the most serious objection to its use rests on the fact that it depreciates with almost inconceivable rapidity as compared with the hitherto commonly used opaque screens.

The reason for this is found in the dust collecting properties of the "fuzz" which constitutes the projection surface. The many fine thread ends which serve to cover the interstices between the foundation threads form a most excellent dust trap and no better location for such a screen, from a dust collecting standpoint, could be found than its location on the stage. Air currents, caused by moving draw curtains, raising and lowering of the screen and drop curtains, organ pipes, heated stage lighting equipment and numerous other props, serve to keep the concentrated dust at the front of the house in constant motion so that eventually most of it finds a comfortable lodging place on the fibres of the porous screen. Once this dust is imbedded in the fibres it cannot be removed by ordinary cleaning processes.

Various projectionists and observers have claimed that the porous cloth screen depreciates from a white to a slate gray color in a period of time estimated at from 3 to 6 months depending upon dust conditions in the particular theatre. The depreciation is said to be so bad as to justify replacing the screen with a new one after a period, not exceeding 6 months. If this is true, and it seems reasonable that it would be, then the low initial reflection efficiency of the screen coupled with its rapid deterioration would condemn it as a permanent fixture on the stage.

Poor Registration

A low reflection efficiency is not the only objection to this screen. It has little to offer in the way of registration qualities. For excellent registration each little pinpoint over the entire active area of the screen must reflect a cone of light to the seating area. Each one of these thousands of little cones must cover the entire seating area.

If even small portions of the active screen

area are missing, corresponding areas of the picture image will also be missing so that poor registration of the image will result. The effect of perforations in the screen is the same as that observed (but to a lesser degree) when one looks at an object through a wire screen. The cross wires composing the screen hide portions of the object from direct view and result in indistinct vision.

It is a fact, determined from observation in theatres that the porous cloth screen presents an image which is not as sharply defined and distinct as that observed on a section of an opaque screen placed beside it.

New Horn Location or New Screens

The need for a porous screen arises from the location of the horns directly behind the screen. The reason given for so placing the horns is that a better illusion of directional tonal effects is thereby obtained.

There is much contention with respect to this claim so that it cannot be definitely said that it is true or not true.

Any other placement of the horns (than directly behind the screen) would eliminate the need for a porous screen and so would restore the projected picture to its former high state of brightness and definition. This consideration alone, is sufficient to warrant serious thought toward finding another location for the horns. If the difference in illusion is slight between speaker locations as behind the screen and elsewhere, then it would be better to forego the slight benefit of this directional effect in order to gain the tremendous benefits of good picture registration and increased picture brightness.

Practical projectionists and expert observers not directly connected with the theatre, are unanimous in stating that the results of the porous screen now in use in many theatres is highly objectionable and cannot much longer be tolerated. At the last meeting of the Society of Motion Picture Engineers criticisms of this screen were advanced in terms which left no doubt concerning its ill effects upon projection in general.

In this meeting it was brought to light that most theatres, in an effort to restore their screen pictures to their former value of brightness were using all available light for projection purposes and were heating the film almost to the point of flashing, thereby creating a dangerous condition in the projection room and the theatre.

Such conditions are fundamentally wrong and call for corrective measures. Whether these corrective measures will take the form of new screen surfaces for improving the registration and reflection efficiency, or new speaker locations to permit a return of the old opaque screen will be a question of future developments.

It appears certain that a change of some
(Continued on following page)

New Oakland Theatre, Seating 4,000, Opened in Frisco

THE new Oakland Theatre, San Francisco, the largest place of entertainment west of the Mississippi River, opened on October 28th. The huge playhouse, boasting a seating capacity of 4,000, represents an investment of more than \$3,000,000. It is owned and operated by West Coast Theatres and is a sister theatre of the new Fox Theatre now under construction at Market and Polk Streets.

According to architects the new theatre is the finest specimen of Mesopotamian architecture in America. It was built with the famous temples of the ancient city in mind and was originally to have been called the Bagdad Theatre.

Frank Newman, who has managed and

operated various theatres on the Pacific Coast, has been named division manager.

Wide and spacious corridors through which one may walk for an hour without doubling back over his steps, enhance the playhouse. Massive chandeliers, rich impressions of the Oriental hand, hang from the ceilings. Rich carpets, tapestries, murals and drapes vie in a scheme of general splendor. Particular view to comfort was exercised in the drawing of the plans.

A small army of film and theatre executives from all over the country were on hand at the opening. Thousands of congratulatory messages were received by West Coast Theatre officials in token of the new project, already one of Frisco's first sights.

Carnegie Playhouse Is Last Word in the Little Theatre

PRESENTING, even when cursorily viewed, an elaborate ornateness and cleverly worked out modernistic design, the latest of the little theatres to throw open its doors to a discriminating New York public is the Carnegie Playhouse, located on 57th Street only a few steps east from Carnegie Hall. The house is under the management of Michael Mindlin, who has been associated with the Little Theatre movement for some time.

A coziness pervades its interior. The house is not large and one does not feel lost in it as is so often the case with the huge Broadway palaces dedicated to the cinema. The scheme of intimacy is carried out thoroughly—perhaps more in the case of this house than in the other numerous little theatres.

Appealing to a more sophisticated type of fan than he who makes his way to the average movie, the Carnegie Playhouse makes a bid for the patron of the arts. On its screen it endeavors to show the latest cinematic exhibitions that can lay claim to being "arty" and throughout its interior this idea of catching and retaining the in-

terest of the client who appreciates nuances in color, an oddly designed mural, or unexpected expressions in architecture or interior decorating is further carried out.

Theatre Ad Mat Service Changes Address

Theatre Ad Mat Service, Inc., who introduced their special advertising service to theatres about a year ago, have moved their plant from Uniontown, Pa., to the Mott Bldg. in Cleveland, Ohio.

This change has been necessitated due to a greatly increased balance of business and also for the purpose of being more centrally located for national service.

F. H. Marshall Sales Head For Welte-Mignon

Frank H. Marshall, previously of the Cleveland office of the Rudolph Wurlitzer Company, has become general sales manager of the Welte-Mignon Corporation, organ manufacturers.

Mr. Marshall is well known to the theatre trade of the middle west.

Inquiries and Comments

(Continued from preceding page)

kind will have to be made. New screens of highly reflective perforated cloth are already being developed to meet the new conditions. Some of these new screens are of the diffusing type while others are of the metallized type.

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Applegate Managing New Patio in Brooklyn

The new Patio Theatre of A. H. Schwartz which opened recently in Brooklyn is being managed by William Applegate, Jr., who has been with the Schwartz circuit of theatres for many years.

The theatre is a beautiful structure. The main body has a garden wall represented in the mural decorations and a vaulted ceiling dotted with stars which appear when the house lights are dimmed. Lounges for men and women are in the Italian period manner with wood beamed ceilings. Old Ivory, blue and gold have been employed very effectively in painting and decorating. The most up-to-date heating and ventilating systems have been installed and the theatre is provided with the latest equipment in projection machinery. There is indirect lighting throughout and there is a modern stage of large dimensions to provide for any features apart from the picture offerings.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
Bare Co-Ed, The	Murdock-Cavaller-Lancaster	Nov. 20	2 reels	Jan. 7
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17
Bathing Beauty Babies	McDougall Kids	April 10	2 reels	
Cat Tales	McDougall Kids	Jan. 10	2 reels	
College Cuckoo	Murdock-Cavaller	June 1	2 reels	
Cooling Up	McDougall Kids	Feb. 10	2 reels	Mar. 17
Daze of '49	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4
Duke's Dirty Doings	P. Murdock-N. Cavaller	Feb. 1	2 reels	Mar. 17
Good Luck	Bathing Girls	April 1	2 reels	
Fowl Play	McDougall Kids	Mar. 10	2 reels	
Her Salty Suitor		June 20	2 reels	
Hick in Hollywood	Murdock-Cavaller	May 1	2 reels	
His Wild Oat	McDougall Kids	July 10	2 reels	
Kids, Cats and Cops	McDougall Kids	May 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost in the Lurch	Ivring-Cooper	July 1	2 reels	
Lot o' Boloney, A.	P. Murdock-N. Cavaller	Mar. 1	2 reels	Mar. 17
Mr. Pooh	McDougall Kids	June 10	2 reels	
Naughty Nurse	McDougall Kids	Dec. 10	2 reels	Jan. 7
Pickers	Jack Cooper	April 20	2 reels	
Smackem Alley	McDougall Kids	Aug. 10	2 reels	
Wild Waves		Mar. 20	2 reels	
		Feb. 20	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet	
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Dawn	Special Cast		7500 feet	
Desert Bride, The	Compton-Forest	Mar. 26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Dec. 15		
Fashion Madness	Windsor-Bowers	Dec. 1	5513 feet	Mar. 31
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Opening Night, The	Special Cast	Nov. 14	5524 feet	Mar. 17
Waver Enid, The	Special Cast			Sept. 15
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Sally in Our Alley	Mason-Arlen	Sept. 3	5892 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Siren, The	Revier-T. Moore	Dec. 20	5936 feet	June 23
So This Is Love	Mason-Collier-Walker	Feb. 6	5611 feet	June 23
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2
Stage Kisses	Harlan-Chadwick	Nov. 2	5435 feet	
That Certain Thing	Graves-Dana	Jan. 1	6047 feet	Mar. 10
Tigress, The	Holt-Revier	Oct. 21	5357 feet	Mar. 17
Virgin Lips	Borden-Boles	July 25	6045 feet	Sept. 22
Warning, The	Holt-Revier	Nov. 26	5791 feet	Jan. 7
Way of the Strong, The	Day-Livingston-Von Eltz	June 19	5752 feet	
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28
Woman's Way, A.	Livingston-Baxter	Feb. 18	5472 feet	

Coming Attractions

Title	Star	Length	Reviewed
Apache, The	Don Alvarado		
College Coquette	M. Day-Forbes		
Lone Wolf's Daughter, The	Bert Lyell		
Nothing to Wear	Logan-von-Eltz		
Power of the Press, The	Fairbanks, Jr.-Raiston		
Sinners' Parade	Revier-Varconi		
Streets of Illusion, The	Kelth-Vall		
Stool Pigeon, The	Holt-Revier-Graves	8192 feet	Sept. 15
Submarine	John Hersholt		
Younger Generation, The			

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All Bear	Curiosities	April 29	1 reel	April 21
All in Fun	Lupino-Sargente-Hutton	Jan. 15	1 reel	Feb. 4
All Set	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 8
At It Again	Monty Collins	May 13	2 reels	April 26
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels	
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7
Blondes Beware		July 15	2 reels	June 23
Builders of Bridges	Bruce Outdoor Sketch	Feb. 28	1 reel	Mar. 10
Bumping Along	Stone-Ruth	Nov. 18	1 reel	
Call of the Sea, The	Hope Hampton	Jan. 1	2 reels	Dec. 31
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Chilly Days	"Big Boy"	Feb. 19	2 reels	Feb. 19
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17
Come to Pass	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14

Title	Star	Rel. Date	Length	Reviewed
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Count Me Out	Barney Helium	Mar. 11	1 reel	Mar. 3
Crown Me	Wallace Lupino	June 3	1 reel	May 26
Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18
Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Dummies	Larry Semon	Jan. 1	2 reels	Dec. 23
Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23
Fandango	Lupino Lane	Mar. 1	1 reel	April 11
Felix the Cat in Arab Antics	"Sullivan Cartoon"	May 13	1 reel	June 2
Felix the Cat in Astronoms	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat in Comicalities	"Sullivan Cartoon"	April 1	1 reel	April 21
Felix the Cat in Draggins the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
Felix the Cat in Eskimotive	"Sullivan Cartoon"	April 29	1 reel	May 26
Felix the Cat in Furtivity	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
Felix the Cat in Japanicky	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in Polly-lics	"Sullivan Cartoon"	Mar. 18	1 reel	April 14
Felix in Sure-Locked Homes	"Sullivan Cartoon"	April 15	1 reel	May 5
Felix in The Cat in the Hat	"Sullivan Cartoon"	Feb. 5	1 reel	Sept. 29
Felix the Cat in the Oily Bird	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10
Felix in the Smoke Scream	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18
Feline Frolics—Tonguin Valley	Bruce Outdoor Sketch	Mar. 25	1 reel	Mar. 10
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Girlies Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	Jan. 24	2 reels	Oct. 27
Glorious Adventure	Hodge-Podge	Oct. 1	1 reel	Oct. 27
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
Green-Eyed Love	Ruby McCoy-George Hall	April 8	1 reel	Mar. 24
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June 17	2 reels	May 26
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
His Maiden Voyage	George Davis	Feb. 26	2 reels	Feb. 18
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A.	Lloyd Hamilton	June 17	2 reels	June 9
Hot Off	Charley Bowers	July 1	2 reels	June 23
Hot Heck	"Big Boy"	Sept. 2	2 reels	Sept. 29
How to Please the Public	Hodge-Podge	Jan. 29	2 reels	Feb. 4
Indiscreet Pete	Jerry Drew	Mar. 11	2 reels	Mar. 10
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Just For Art	Curiosities	May 27	1 reel	June 2
Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4
Kitchen Talent	George Davis	April 15	2 reels	Mar. 31
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Let's Get It On	Dorothy Devore	Jan. 29	2 reels	Feb. 4
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Listen Sister	Lupino Lane	Mar. 25	2 reels	Mar. 24
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Love's Springtime	Hope Hampton	Feb. 12	2 reels	Mar. 17
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Making Whoopee	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Mother and Child	Curiosities	Jan. 1	1 reel	Feb. 18
Mysterious Night, A	Monty Collins	Feb. 12	1 reel	Feb. 4
Navy Beans	"Big Boy"	May 27	2 reels	May 12
Never Too Late	Wallace Lupino	May 6	1 reel	April 28
New York's Sweetheart	Curiosities	Jan. 1	1 reel	Feb. 11
Nicknames	Hodge-Podge	April 8	1 reel	April 21
No Fare	"Big Boy"	April 8	2 reels	Mar. 24
Off Limits	Curiosities	Jan. 29	1 reel	Feb. 4
Off Balance	Monty Collins	April 22	1 reel	April 14
On the Move	Hodge-Podge	Sept. 9	1 reel	
Patchwork of Pictures, A	Hodge-Podge	Nov. 18	1 reel	
Peculiar Pair o' Pups, A.	Bruce Outdoor Sketch	May 20	1 reel	May 5
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Penny Postals	Curiosities	April 1	1 reel	Mar. 17
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept. 9	2 reels	
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Pretty Baby	Monty Collins	Feb. 26	1 reel	Feb. 18
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 6
Racing Mad	Al St. John	Jan. 8	2 reels	Jan. 28
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 26
Recollections of a Rover	Hodge-Podge	Jan. 9	1 reel	Feb. 18
Requiem Romeo	Lupino Lane	July 29	2 reels	July 21
Rubbernecking	Curiosities	Feb. 5	1 reel	Feb. 4
Running Ragged	Lewis Sargent	Jan. 29	1 reel	Feb. 4
Sailor Boy	Monty Collins	June 17	1 reel	June 9
Say Ah-h	Charley Bowers	Feb. 19	2 reels	Feb. 18
Simple Sap, A.	Larry Semon	Feb. 12	2 reels	Feb. 26
Sky Ranger, The	Reed Howes	Sept. 18	2 reels	Oct. 6
Slippery Head	Slippery Head	Sept. 18	2 reels	Oct. 6
Slippery Head	Johnny Arthur	April 29	2 reels	April 21
Spring Has Come	Monty Collins	Mar. 25	1 reel	Mar. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
Star Shots	Hodge-Podge	Feb. 5	1 reel	Feb. 4
Sword Points	Lupino Lane	Feb. 12	2 reels	Dec. 31
There It Is	Charley Bowers	Jan. 29	1 reel	Jan. 7
Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 9
Three Tough Onions	Monty Collins	May 20	1 reel	May 12
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Visitors Welcome	Johnny Arthur	Mar. 4	2 reels	Mar. 10
Wandering Toy, The	Hodge-Podge	May 8	1 reel	May 26
Wedded Blisters	Lupino Lane	Aug. 28	2 reels	Aug. 4
Wedding Rings	Monty Collins	Jan. 1	1 reel	Feb. 11
Whozit	Charley Bowers	April 1	2 reels	Mar. 17
Who's Lyin'?	Davis-Collins	June 10	2 reels	May 26
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel.	Date	Length	Reviewed
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4	
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30	
You'll Be Sorry	Charley Bowers	May 20	2 reels	May 19	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5980 feet		
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet		
Bowery Cinderella, A.	O'Malley-Hulette	Nov. 1	6900 feet	Nov. 25	
Broadway Madness	De La Motte-Kelth	Oct. 1	6300 feet	Oct. 14	
Inspiration	George Walsh	May 15	6750 feet		
Into No Man's Land	Santschi-Sly	June 15	6750 feet		
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet		
Manhattan Knights	Befford-Miller	Aug. 27	6000 feet		
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10	
Speed Classic, Inc.	Lease-Harris	July 31	4700 feet		
Stronger Will, The	Marmont-Caraway	Feb. 20	6600 feet		
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet		

Coming Attractions

Title	Star	Length	Reviewed
Gilded Love			
Life's Crossroads	Hulette-Hamilton		

F B O

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Aflame in the Sky	Lynn-Luden	Dec. 18	6034 feet	Nov. 11	
Alex the Great	Callagher-Dwyer	May 13	5886 feet	Mar. 24	
Avenging Rider, The	Tom Tyler	Oct. 7			
Bandit's Son, The	Steele-Sheridan	Nov. 20	4789 feet		
Bantam Cowboy, The	Buz Barton	Aug. 12	4893 feet		
Battling Buckaroo, The	Tyler-Clair				
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25	
Boy Rider, The	Buzz Barton	Oct. 23	4859 feet	Sept. 30	
Breed of the Sunsets	Bob Steele	April 7	4869 feet		
Captain Careless	Bob Steele	Aug. 26			
Charge of the Gauchos	F. X. Bushman	Sept. 18	5487 feet		
Cherokee Kid, The	Tyler-Lynn	Oct. 30	4837 feet	Mar. 3	
Chicago After Midnight	Mendez-Ince	Mar. 4	6249 feet	Mar. 17	
Circus Kid, The	Darro-Costello-Brown	Oct. 7	6085 feet	Sept. 22	
Coincidence	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 26/27	
Comey Island	Wilson-Mendez	Nov. 23	6380 feet		
Crooks Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	Feb. 25	
Danger Street	Baxter Sleeper	Aug. 26	5621 feet		
Dead Man's Curve	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23	
Desert Pirate, The	Tyler-Thompson	Dec. 25	4754 feet		
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet		
Dog Justice	Ranger-Martin	June 10	5043 feet		
Dog Law	Bob Steele	Sept. 2			
Drivin' Sande	Ranger-Kitchen	Feb. 5	4404 feet	Jan. 14	
Faust of the Wild	Buzz Barton	July 1	4758 feet		
Fighting Redhead, The	Tyler-Lane	Sept. 4	4924 feet		
Flying U Ranch, The	Bosworth-Fox, Jr.	Mar. 21	6131 feet	Jan. 28	
Frackles	Wilson-Arthur	Oct. 2	6301 feet	July 29/27	
Gingham Girl, The	Kington-Caldwell	Nov. 23	7045 feet	Nov. 25	
Harvester, The	Thompson-Trevor-Blane	Feb. 12	5146 feet	Dec. 30	
Her Summer Hero	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4	
*Hill of the Show, The	Ellis-Keefe-Hearn	Nov. 13	5240 feet	Dec. 16	
Hook and Ladder No. 9	Stevens-Keefe	Sept. 18	5605 feet	Nov. 11	
In a Moment of Temptation	Devorska-Lynn	Oct. 18	5186 feet	Nov. 4	
Jake the Plumber	Vall-Caldwell	Nov. 6	6481 feet	Aug. 19/27	
Judgment of the Hills	Ranger-Rid-Nelson	April 9	4769 feet	Mar. 10	
Law of Fear, The	Cooke-Guard	Jan. 31	5893 feet		
Legionnaires in Paris	Bob Steele	Oct. 21			
Lightning Speed	Buzz Barton	Mar. 11	4801 feet		
Little Buckaroo, The	Darro-Ralston-Nye	Dec. 27	6515 feet	Mar. 3	
Little Mickey Grogan	Sleeper-Caldwell	May 29	6429 feet	April 21	
Little Yellow House, The	George Belan	June 2	5718 feet		
Love of Ricardo, The	May 20	4789 feet			
Man in the Rough, The	Steele-Gilmore	Sept. 25	4924 feet	Aug. 12/27	
Mojave Kid, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11	
*Perfect Crime, The	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11	
Phantom of the Range	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7	
Pinto Kid, The	Grange-Ralston	Sept. 1	5992 feet	Dec. 16	
Racing Romeo, The	Ranger (dog)	Oct. 4	4977 feet		
Ranger of the North	Miller-Byrd	April 15	4418 feet	Dec. 23	
Red Riders of Canada	Bob Steele	Feb. 18	4729 feet		
Riding Renegade, The	Love-Forsyth	July 15	6059 feet		
Sally of the Scandals	Wilson-Hackathorne	Oct. 14			
Sally's Shoulders	Miller-Ince	Oct. 19	5999 feet	Aug. 26/27	
Shanghaied	Ince-Taylor	Oct. 7	5812 feet	Oct. 13	
Singapore Mutiny, The	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17	
Skinner's Big Idea	Barton-Morgan-Rice	Oct. 4	4486 feet		
Slingshot Kid, The	Tom Mix	Oct. 1	6037 feet	Sept. 29	
Son of the Golden West	Miller-Shumway-Brooks	Dec. 10	6388 feet	Feb. 18	
South Sea Love	Logan-Gallagher	Sept. 9	5493 feet		
Stocks and Blondes	Ranger (dog)	Dec. 11	4892 feet	Dec. 23	
Swift Shadow, The	Tom Tyler	Aug. 19	4884 feet		
Tenor Mountain	June 24	4793 feet			
Texas Tornado	Steele-Bonner	July 8	4758 feet		
Trail of Courage, The	Trevor-Arthur-Todd	Feb. 16	6339 feet		
Wall Flowers	Tyler-Darro	Feb. 26	4898 feet		
When the Law Rides	Barton-Thompson	Jan. 22	4605 feet	Dec. 30	
Wizard of the Saddle					

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels		
All Alike	Carr-Alexander-Ross	April 9	2 reels		
All Washed Up	Al Cooke	Feb. 8	2 reels	Feb. 18	
Arabian Nights	Al Cooke	June 25	2 reels		
Are Husbands People?	Al Cooke	Sept. 18	2 reels		
Big Bertha	Karr-Ross-Alexander	April 2	2 reels		
Come Meal	Al Cooke	June 11	2 reels		
Curiosities No. 1		Sept. 26	1 reel	Sept. 29	
Curiosities No. 2		Oct. 10	1 reel		
Curiosities No. 3		Oct. 24	1 reel		
Footling Casper		Sept. 18	2 reels	Sept. 29	
Happy Holidays	Hill-Duncan	Sept. 18	2 reels		
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels		
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16	
Horsefeathers	Barney Helium	Sept. 9	2 reels	Sept. 29	
Jessie's James	Vaughn-Cook		2 reels	Oct. 20	
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels		
Mickey's Babies	Mickey Yule	Aug. 7	2 reels		
Mickey's Battles	Mickey Yule	Sept. 30	2 reels		

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel.	Date	Length	Reviewed
Mickey's In Love	Mickey Yule	June 4	2 reels		
Mickey In School	Mickey Yule	June 8	2 reels		
Mickey's Little Eva	Mickey Yule	April 2	2 reels		
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29	
Mickey's Nine	Mickey Yule	Mar. 6	2 reels		
Mickey's Parade	Mickey Yule	Jan. 2	2 reels		
Mickey's Rivals	Mickey Yule	Oct. 7	2 reels		
Mickey's Triumph	Mickey Yule	July 2	2 reels		
Mickey's Wild West	Mickey Yule	May 7	2 reels		
Mickey the Detective	Mickey Yule	Oct. 28	1 reel		
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels		
My Kingdom For a Hearse	Al Cooke	April 16	2 reels		
Omkn	Barney Helium	Oct. 7	2 reels		
Out Out Heidelberg	Karr-Ross-Alexander	Feb. 13	2 reels		
Panting Pages	Karr-Ross-Alexander	Jan. 9	2 reels		
Rah! Rah! Rexie	Al Cooke	Feb. 20	2 reels	Feb. 18	
Restless Bachelors	Al Cooke	May 14	2 reels		
Ruth is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels		
Silk Sock Hal	Al Cooke	May 28	2 reels		
Six Best Fellows	Alberta Vaughn	Oct. 27	1 reel		
Social Error, A	Al Cooke	Jan. 23	2 reels	Feb. 11	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	July 28	
That Wild Irish Pose	Alberta Vaughn	Oct. 24	1 reel		
Too Many Hisses	Alberta Vaughn	Mar. 5	2 reels		
Top Hats	Al Cooke	Mar. 19	2 reels		
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 2	2 reels		
Watch Your Pep	Alberta Vaughn	Oct. 7	2 reels		
What a Wife	Duncan-Hill	Oct. 14	2 reels		
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels		

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*Blockade	Anna Q. Nilsson		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Vall-Caldwell-Darro		
Drifter, The	Tom Mix		
Drums of War	Tom Tyler		
Eagle's Talons, The	Tom Tyler		
Freckled Rascal, The	Buzz Barton	Mar. 31	
Fury of the Wild	Ranger (Dog)	Nov. 4	
*Gang War	Borden-Pickford	Nov. 18	6337 feet
Gun Law	Tom Tyler	Mar. 3	
Hardboiled	O'Neil-Reed-Tashman		
Headin' for Danger	Steele-Mendez	Dec. 16	
Hey Rubal	Olmstead-Trevor		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The	M. Day-Fairbanks, Jr.		
King Cowboy	Tom Mix	Nov. 26	
Little Outlaw, The	Buzz Barton		
Love in the Desert	Borden-Pickford		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlawed	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sinners in Love	Borden-Gordon	Nov. 4	Oct. 20
*Stepping High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*Stuck 13	Conklin-Sleeper-Trevor	Nov. 18	
Tracked	Ranger (Dog)	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Tropic Madness	Leatrice Joy		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Comrades	Kelth-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10	
Death Valley	Nye-Wellis-Rae	Sept. 1	5960 feet	Aug. 12	
Devil's Cage, The	Cane	May 10	5600 feet		
Fagags	Conklin-Kelth-Wellis	May 20	5700 feet		
Finnegan's Bail	Landis-Mahaffey	Sept. 15	6200 feet	Dec. 9	
Free Lips	Marlowe-Novak	Aug. 4	5700 feet		
Masked Angel, The	Compson-Oakman	June 29	6000 feet		
Merry Wives of New York	Pauline Garon	Jan. 7			
Polly of the Movies	Thor-Robards	Oct. 15	6800 feet		
Raging Daylight	De La Motte-Sowers	Mar. 11	6700 feet	Sept. 9	
Souls Aflame	James-Wellis	July 5	6200 feet		
Temptations of a Shop Girl	Compson-Garon	Nov. 1	5700 feet		

FIRST NATIONAL
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21	
*Barker, The	Sills-Compson-Mackall	Sept. 30	7137 feet	July 7	
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12	
Breakfast at Sunrise	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 18	
Burning Daylight	Sills-Darby	Mar. 11	6500 feet	April 28	
Butter and Egg Man, The	Muhall-Nissen	Sept. 4	6467 feet		
Camille	Talmadge-Roland	Sept. 4	8692 feet	May 6, '27	
Canyon of Adventure	Maynard-Faire	April 22	8730 feet	May 19	
Chaser, The	Langdon-McConnell	Feb. 12	5744 feet	April 21	
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet		
Code of the Scarlet	Langdon-McConnell	July 1	5600 feet		
Cromwell-Francis-Walling		Oct. 28	5888 feet		
*Crash, The	Sills-Todd	Oct. 7	6225 feet		
Crystal Cup, The	Mackall-Muhall	Oct. 16	6386 feet	Nov. 25	
Do Your Duty	Charlie Murray	Oct. 14	6037 feet		
Drop Kick, The	Barthelmess-Kent	Sept. 25	6802 feet	Sept. 30	
Flying Romeo	Sidney-Murray	Feb. 28	6172 feet	April 14	
French Dressing	Warner-Burke-Wilson	Jan. 15	8344 feet		
Hawkeye Nest, The	Franklyn-McConnell	Oct. 2	6227 feet		
*Good-Bye Kiss, The	Ellers-Burke-Kemp	July 8	7989 feet		
Gunfilia, The	Murray-Day-Kelsey	Nov. 13	7133 feet	Dec. 2	
Gun Gospel	Maynard-Faire	Nov. 6	6288 feet	Mar. 10	
Happiness Ahead	Moore-Lowe	June 24	7100 feet		
Harold Teen	Lake-Balan-White	April 29	7541 feet		
Heavenly Night, The	Sills-Kent	May 27	7428 feet	July 7	
Head Man, The	Murray-Koni-Young	July 8	6502 feet		
Heart of a Follies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17	
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10	
Heart Trouble	Harry Langdon	Aug. 12	5400 feet		
Her Wild Oat	Moore-Kent	Dec. 25	6118 feet	Feb. 11	
Honeymoon	Hines-Daw	Nov. 20	6524 feet	May 28	
Ladies' Night in Turkish Bath	Mackall-Muhall	April 1	6592 feet	April 14	
Lady Be Good	Mackall-Muhall	May 6	6608 feet	June 2	

Title	Star	Rel. Date	Length	Reviewed
Life of Riley, The	Sidney-Murray	Sept. 18	6720 feet	Sept. 18
*\$Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April 8	7700 feet	May 19
Love Mart, The	Dove-Roland	Dec. 18	7388 feet	
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
Man Crazy	Mackaill-Mulhall	Nov. 27	5542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	Oct. 17
Noose, The	Barthelmess-Joyce	Sept. 25	7129 feet	Jan. 7
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17
Oh Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 1
Out of the Ruins	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25
Patent Leather Kid, The	Barthelmess-O'Day	Jan. 1	11414 feet	Aug. 26, '27
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Dec. 9
Rose of the Golden West	Barthelmess-Nixon	Oct. 2	6477 feet	Oct. 7
Sailors' Wives	Astor-Hughes	Jan. 22	5485 feet	Mar. 10
Shepherd of the Hills	Francis-O'Day	Jan. 1	8188 feet	Feb. 25
*\$Show Girl	White-Delaney	Sept. 23	6133 feet	
Smile, Brother, Smile	Mackaill-Mulhall	Sept. 11	6548 feet	Sept. 9
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	Jan. 7
Upland Rider	Maynard-Douglas	June 3	5731 feet	May 19
Valley of the Giants	Sills-Kenyon	Dec. 11	6336 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Wagon Song, The	Maynard-Falre	Feb. 19	6212 feet	June 2
*Waterfront	Mackaill-Mulhall	Sept. 16	5976 feet	
Wheel of Chance	Barthelmess-Basquette	June 17	6995 feet	July 7
*Whip, The	Mackaill-Nielsen-Forbes	Sept. 30	6058 feet	Sept. 22
Whip Woman, The	Taylor-Moreno	Oct. 8	5087 feet	Mar. 24
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 28

Coming Attractions

Title	Star	Length	Reviewed
*Adoration	Billie Dove		
Cheyenne	Maynard-McConnell		
*\$Children of the Ritz	Mackaill-Mulhall		
Comedy of Life	Sills-Corda		
*\$Divine Lady	Griffith-Varoni	10015 feet	
*\$Haunted House, The	Kenn Todd	Nov. 4	
*\$Hot Stuff	Alice White		
*\$Man of the Moment, The	Billie Dove		
*Outcast	Griffith-Lowe	Nov. 11	
Phantom City, The	Maynard-Gilbert		
*Ritzie Rosie	White-Mulhall		
*\$Saturday's Children	Corinne Griffith		
*\$Scarlet Sinner	Barthelmess-Compson		
*\$Seven Footprints to Satan			
*\$Squall, The			
*\$Stranded in Paradise	Sills-Mackaill		
*\$Synthetic Sin	Colleen Moore		
Ware Case, The	Special Cast	Nov. 25	
*\$Weary River	Richard Barthelmess		
Wells-Fargo Express	Ken Maynard		

FOX FILMS FEATURES

Title	Star	Rel. Date	Length	Reviewed
*\$Air Circus, The	Carrol-Lake-Rollins	Sept. 30	7702 feet	Sept. 8
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24
Black Jack	Jones-Bennett	Sept. 25	4777 feet	Mar. 3
Blood Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3
Branded Sombreiro, The	Jones-Hyams	Jan. 8	4612 feet	Jan. 14
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Come to My House	Borden-Moreno	Dec. 25	5430 feet	
Cowboy, The	Ed Bell	July 15	4283 feet	July 21
Dare Devil's Reward	Mix-Roy	Jan. 16	4987 feet	Jan. 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar. 18	6586 feet	Mar. 17
Dry Martini	Gran-Astor-Moore	Oct. 14		
East Side, West Side	O'Brien-Valli	Oct. 9	8154 feet	Nov. 4
Escape, The	Valli-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Farrell-Nissen-Busch	July 8		
Fu-El	Farrell-Nissen-Busch	July 8	7217 feet	June 9
Fleetwing	Norton-Janis	June 24	4939 feet	Sept. 8
*Four Sons	Mann-Hall-Bushman	Sept. 2	9412 feet	Feb. 18
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Gay Retreat, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23
The Girl in Every Port, A	McLaglen-Armstrong	Feb. 26	5500 feet	Mar. 3
Girl-Shy Cowboy, The	Red Bell	Aug. 12	4647 feet	Mar. 10
Go Other Woman	McLaglen-Collier-Kent	May 16	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 19
High School Hero	Phelps-Stuart	Oct. 16	5498 feet	Nov. 11
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Girl, The	Borden-Hamilton	Sept. 18	6162 feet	Sept. 23
Ladies Must Dress	Valli-Gray	Nov. 20	5589 feet	Dec. 23
Love Hungry	Moran-Gray	Jan. 16	5792 feet	April 21
Love of Carmen	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7
*\$Making the Grade	Moran-Lowe	Oct. 7		
Me, Gangster	Collier-Terry	Oct. 8		
*Mother Machree	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phelps	May 27	6679 feet	June 16
None But the Brave	Morton-Phelps-MacDonald	Aug. 5	5034 feet	Aug. 11
On the Loose	Del Rio-Morano	June 10	5071 feet	June 16
Painted Post, The	Mix-Kingston	July 1	4952 feet	June 23
Palamas	Borden-Gray	Oct. 23	5876 feet	Dec. 2
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Publicity Madness	Moran-Lowe	Oct. 2	5893 feet	Feb. 10
*Red Dance, The	Del Rio-Farrell-Revler	Dec. 2	9250 feet	June 30
River Pirate, The	McLaglen-Moran	Aug. 18	6397 feet	Sept. 22
Road House	Barrymore-Alba	July 15	4991 feet	Aug. 4
*\$Seventh Heaven	Gaynor-Farrell	Oct. 30	8500 feet	June 10, '27
Shame (re-issue)	John Gilbert	Nov. 27	5467 feet	
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28
Silk Legs	Bellamy-Hall	Dec. 18	5446 feet	
Silver Valley	Mix-Dwan	Oct. 2	5011 feet	Oct. 14
Star Living	Mix-Dwan	Feb. 6	5629 feet	Mar. 3
Square Crooks	Brown-Armstrong-Dwan	Mar. 10	5397 feet	Mar. 31
*\$Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*\$Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Thief in the Dark, The	Meeker-Hill-Beebe	May 20	5937 feet	May 26
Two Girls Wanted	Gaynor-Tryon	Sept. 11	6293 feet	Oct. 7
Vampire a la Mode	Marjorie Beebe	Oct. 29		
Very Confidential	Madge Bellamy	Nov. 8	5620 feet	Dec. 18
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June 10	4921 feet	
Win That Girl	Rollins-Carrol	Sept. 16	5337 feet	Oct. 6
Wizard, The	Lowe-Hyams	Dec. 11	5629 feet	
Wolf Fangs	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 16
Womanlike	Russell-Collier-Pidgeon	Jan. 8	6050 feet	Mar. 10

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 26
Arkansas Traveler	Variety	Jan. 8	1 reel	
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 5	1 reel	
Cow's Husband, A	Spensly-Temple	June 24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July 8	2 reels	
Desert Blooms, The	Variety	Mar. 19	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 17
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19
Ghosts of the Evening	Variety	Nov. 11	1 reel	
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Her Mother's Back	Dent-Bletcher	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 25	2 reels	July 21
Hold Your Hat	Phelps-Stuart	Jan. 15	2 reels	Mar. 24
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels	
Jack and Jill	P. Cunningham-M. King	May 27	2 reels	May 26
King of the Amazon	Variety	Feb. 29	1 reel	Jan. 21
Kiss Doctor, The	Samme-Thompson	Jan. 29	2 reels	Mar. 17
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lady Lin	Lincoln-Clayton-Bletcher	Mar. 25	2 reels	May 19
Lofy Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Lords of the Back Fence	Variety	Jan. 22	1 reel	
Love Is Blonde	Rollins-Ellis	Feb. 28	2 reels	Mar. 17
Monument Valley	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Neapolitan Days	Variety	Nov. 25	1 reel	
Old Wives Who Knew	Hallam-Cooley	April 8	2 reels	May 26
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety		1 reel	July 29
Ship Ahoy!	Variety	Feb. 19	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Spanish Influence	Variety	Jan. 28	1 reel	
Spanish Craftsman	Variety	Sept. 30	1 reel	
Steepchase	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	
T. Bone for Two	Tyler Brooke	April 22	2 reels	
Through Forest Aisles	Variety	Sept. 16	1 reel	
Too Many Cookies	T. Brooke-L. Miller	Mar. 11	2 reels	
Vintage, The	Variety	Mar. 4	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Baggage Smasher, The	McLaglen-Collier	Nov. 18		
Birth of a Nation	O'Brien-Moran	Dec. 23		
*\$Caballero's Way, The	Baxter-O'Brien-Alba			
*\$Chasing Through Europe	Stuart-Carol			
Christina	Janet Gaynor			
Cock-Eyed World, The	Lowe-McLaglen			
Fatal Wedding, The	Astor-Bard			
*Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
Girl Downstairs, The	Moran-O'Brien			
Homesick	Samme-Cohen	Dec. 30		
Husbands Are Liars	Nagel-Collier			
Joy Street	Barrymore-Alba	Dec. 8		
*\$Lost in the Arctic	Special Cast		5474 feet	Aug. 18
*\$Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
Nayoleon's Barber	Farrell-Duncan			
Our Daily Bread	Rollins-Drexel	Nov. 11		
Prep and Prodigy	Rollins-Drexel			
Riley the Cop	Macdonald-Drexel	Jan. 8, '29		
Woman, The	Astor-Boles			

MOVIE-TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meller			Sept. 8
Diplomats, The	Clarke-McCullough			
Everybody Loves My Girl	Winnie Lightner			Sept. 9
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.				
Fun Picnic, The	Clarke-McCullough		2 reels	
Ladies Man, The	Chic Sales			
Mind Your Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			
Uncle Remus, The	McKee			June 30
George Bernard Shaw	Interview			June 30
Serenade (Schubert)	Harold Murray			Sept. 8
White Faced Fool, The	Lionel Atwill			Sept. 8

GOTHAM FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bare Knees	Corbin-Kelth	Feb. 1	5800 feet	Jan. 28
Blondes By Choice	Claire Windsor	Oct. 1	6887 feet	
Cheer Leader, The	Graves-Olmstead	Nov. 1	6000 feet	Mar. 10
Chorus Kid, The	Faire-Washburn	April 1	8200 feet	April 14
Girl From Rio, The	Mrs. Pidgeon	Sept. 1	6590 feet	Sept. 1
Hell Ship Bronco	Mrs. W. Reed-Howe-Beebe	Aug. 1	6432 feet	May 12
Midnight Light	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 26	6800 feet	Aug. 11
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6800 feet	Mar. 17
United States Smith	Gribbon-Lee-Harlan	June 1	6000 feet	June 16

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel			
Down Grade, The	Fairbanks-Calhoun			
*\$Jury from Argentina, The	Carmel Meyer			
Thru the Breakers	Livingston-Herbert		6420 feet	
When Danger Calls	Fairbanks-Sedgwick			

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6805 feet	May '25
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4187 feet	
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May '27
Baby Mine	Arthur-Dane	Jan. 21	5139 feet	Jan. 14

Title	Star	Rel. Date	Length	Reviewed
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Becky	*O'Neill-O. Moore.	Nov. 12	6433 feet	
*Bellamy Trial, The	Joy-Bronson	Sept. 22		
Ben Hur	Novarro-McAvoy	Oct. 8	11693 feet	Jan. 16, '28
Beyond the S'erras	Tim McCoy	Sept. 15		
Big City, The	Chaney-M. Day-Compton	Feb. 18	6838 feet	Sept. 31
Big Parade, The	Gilbert-Adoree	Sept. 10	11519 feet	Nov. 28 '25
Boys and Suits	L. Barrymore-Pringle-Kerry	Oct. 1	5802 feet	Nov. 25
Bringing Up Father	Macdonald-Olmsted-Moran	Mar. 17	5344 feet	June 2
*Brotherly Love	Dane-Arthur	Oct. 12		
Buttons	Coogan-L. Hanson	Dec. 24	6050 feet	Mar. 31
Camelot, The	Keaton-Day	Sept. 29		
Cardboard Lover, The	Davies-Asher	Aug. 25	7108 feet	Sept. 15
Certain Young Man	Novarro-Adoree	Nov. 18	5679 feet	June 16
Circus Rookies	Dane-Arthur	Mar. 31	5861 feet	May 19
Cossacks, The	Gilbert-Adoree	June 23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June 9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15
Divine Woman, The	Garbo-Henry	Jan. 14	7300 feet	Jan. 21
Enemy, The	Gish-Forbes	Feb. 18	8189 feet	Dec. 31
*Excess Baggage	Haines-Cortez	Sept. 8	7182 feet	Sept. 29
Fair Co-Ed	Davies-Brown	Oct. 15	6408 feet	Nov. 4
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28
Foreign Devils	McCoy-Windor	Sept. 3	4658 feet	April 28
Four Walls	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25
Garden of Allah	Terry-Painovich	Nov. 6	6200 feet	Sept. 16
In Old Kentucky	H. Costello-Murray	Oct. 20	6848 feet	
Latest from Paris, The	Shearer-Forbes	Feb. 4	7743 feet	Mar. 8
Laugh, Clown, Laugh	Chaney-Young-Asher	April 14	7045 feet	June 2
Law of the Range	McCoy-Crawford	Jan. 21	5393 feet	
London	Chaney-M. Day-Nagel	Dec. 3	5687 feet	Dec. 23
Lovers, The	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 16
Mademoiselle from Armentieres	*O'Neill-O. Moore	Jan. 17	5850 feet	Dec. 30
Man, Woman and Sin	E. Brody J. Stuart	June 2	5411 feet	
Masks of the Devil	Gilbert-Eagles	Nov. 19	6280 feet	June 2
Mysterious Lady, The	John Gilbert	Oct.		
Napoleon	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11
*Our Dancing Daughters	Special Cast	Oct.		
Part of the	Crawford-Brown-Sebastian	Sept. 8		Oct. 13
Quality Street	Davies-Crawford	Dec. 31	7289 feet	
Riders of the Dark	Davies-Nagel	Dec. 31	7193 feet	Nov. 18
Road to Romance, The	McCoy-Dwan	April 21	5014 feet	
Rose-Marie	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21
Shadows in the Night	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18
*Show People	Flash-Grey-Lorraine	Oct. 26	5448 feet	
Smart Set, The	Davies-Haines	Oct. 9		
Spillers of the West	Chaplin-Balfour	Mar. 12	5801 feet	
Spring Fever	Haines-Holt-A. Day	Feb. 25	6476 feet	Mar. 10
Student Prince, The	McCoy-Daw	Dec. 10	4764 feet	Mar. 24
Tee for Three	Haines-Crawford	Oct. 22	6705 feet	Oct. 28
Telling the World	Novarro-Shearer	Jan. 30	9435 feet	Oct. 7
Thirteenth Hour, The	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11
Under the Black Eagle	Haines-Page	June 30	7184 feet	July 21
West Point	L. Barrymore-Caddison	Nov. 26	5252 feet	
*White the City Sleeps	Flash-M. Day-Forbes	Mar. 24	5901 feet	May 19
*White Shadows in the South Seas	Haines-Crawford	Jan. 7	8134 feet	Jan. 7
Wickedness Preferred	Chaney-Page	Sept. 15		Oct. 27
*Woman of Affairs, A	Blue-Torres	July 7	7968 feet	Aug. 18
Wyoming	Cody-Pringle	Jan. 28	5011 feet	
	Gilbert-Garbo	Oct. 19		
	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Aching Youth	Charley Chase	Mar. 17	2 reels	
African Adventure, An	Ufa Oddities	Aug. 27	1 reel	
Allah 'L' Allah	Ufa Oddities	Mar. 16	1 reel	
All For Nothing	Charley Chase	Jan. 21	2 reels	Jan. 14
All Parts	Charley Chase	Nov. 27	2 reels	
Amazing Lovers	Ufa Oddities	Mar. 10	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Assorted Babies	Ufa Oddities	Nov. 5	1 reel	
Barnum and Ringling, Inc	"Our Gang"	April 7	2 reels	April 21
Bits of Africa	Ufa Oddities	Sept. 15	1 reel	
Blow by Blow	Max Davidson	Mar. 31	2 reels	April 21
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Cas the Dwarf	Max Davidson	Mar. 2	2 reels	
Children of the Sun	Ufa Oddities	Feb. 11	1 reel	
Cleopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 26
Czarina's Secret, The	Bacalova-Mir-Rand	Mar. 17	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Dog Oddities	Max Davidson	Feb. 4	2 reels	Feb. 25
Dying Jungle	Ufa Oddities	Feb. 2	2 reels	
Eagle's Nest	Ufa Oddities	Aug. 18	1 reel	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	July 28
Edison, Marconi and Co.	"Our Gang"	Mar. 10	2 reels	April 7
Election Day	"Our Gang"	Jan. 12	2 reels	
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12
Family Group, The	Ufa Oddities	Feb. 18	2 reels	Feb. 18
Feed 'Em and Weep	Roach Stars	Dec. 2	2 reels	
Fight Pest, The	Charley Chase	May 12	2 reels	May 26
Finishing Touch, The	Laurel-Hardy	Feb. 25	2 reels	April 7
Forty Thousand Miles with Lindbergh	Aviation Film	Mar. 4	3 reels	
From Soup to Nuts	Laurel-Hardy	Mar. 24	2 reels	April 21
Golden Fleeces	Ufa Oddities	May 19	1 reel	
Grading Palms	"Our Gang"	Sept. 22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec. 2	2 reels	
Happy Omen, A	Ufa Oddities	July 14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept. 22	2 reels	
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 28
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Jungle Round-Up, A	Ufa Oddities	Oct. 9	1 reel	
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Lady of Victories, The	A. Ayres-O. Matiesen-G. Irving	Jan. 21	2 reels	Feb. 25
Leave 'Em Laughing	Laurel-Hardy	Jan. 28	2 reels	Mar. 3
Limousine Love	Charley Chase	April 14	2 reels	April 21
Lonely Leland	Ufa Oddities	Nov. 10	1 reel	
March of the Glen, The	Ufa Oddities	Mar. 24	1 reel	Jan. 21
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Murder	Ufa Oddities	Sept. 29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Nature's Wizardry	Ufa Oddities	July 28	1 reel	
*Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Peace of Honey, The	Ufa Oddities	Jan. 1	1 reel	May 26
Pass the Gravy	Max Davidson	Jan. 7	2 reels	Jan. 14
Perfume and Nicotine	Ufa Oddities	Jan. 14	1 reel	
Pets and Pasta	Ufa Oddities	Jan. 28	1 reel	Mar. 3
Primitive Housekeeping	Ufa Oddities	April 21	1 reel	
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Sanctuary	Ufa Oddities	May 5	1 reel	July 21
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 28
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
Secrets of the Sea	Ufa Oddities	Feb. 25	1 reel	Mar. 3
Shot N' Water Drive!	Max Davidson	May 26	2 reels	May 19
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spook-Spoofing	"Our Gang"	Jan. 14	2 reels	Jan. 14
Spanking Age, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
Tell It to the Judge	Max Davidson	April 28	2 reels	
That Night	Roach Stars	Sept. 15	2 reels	
Their Purple Moment	Laurel-Hardy	May 19	2 reels	Mar. 28
Tokens of Manhood	Ufa Oddities	June 2	1 reel	May 26
Two Tars	Laurel-Hardy	Nov. 3	2 reels	
Virgin Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19
Uphill and Down	Ufa Oddities	Jan. 19	1 reel	
We Draw Down	Laurel-Hardy	Dec. 29	2 reels	
Wicked Kasimir, The	Ufa Oddities	April 7	1 reel	
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	
Your Darn Tootin'	Laurel-Hardy	April 21	2 reels	May 12

Coming Attractions

Title	Star	Length	Reviewed
*Alias Jimmy Valentine	Haines-Hyams-Barrymore	5530 feet	
*Baby Cyclone, The	Cody-Pringle		
*Ballyhoo	Norma Shearer		
*Broadway Melody	Page-Love-King		
Bushman, The	Cody-Douglas		
Deadline, The	Flash-Lorraine-Gray		
*Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asher		
*Flying Ensign, The	Ramon Novarro	Nov. 30	
*Hallelujah	Colored Cast		
He Learned About Women	Haines-Page-Percy		
Humming Wires	Flash-Moran-Gribbon		
*Little Angel	Tim McCoy		
Loves of Casanova, The	Norma Shearer	Nov. 2	
*Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*Nixie Baby	Gordon-Hughes-Walbridge		
Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Gray-Lorraine		
Soles	Special Cast		
Souix Blood	McCoy-Frazier		
Thirst	Gilbert-Nolan		
*Tide of Empire	Adoree-Murray		
*Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
*Trial of My Dugan, The			
West of Zanzibar	Chaney-Nolan-Barrymore		
*Wind, The	Gish-Hanson	Nov. 23	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Oct. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Joseph Regan	Songs	Nov. 3		
Leo Beers	Songs	Oct. 8		
Loquist Sisters	Songs	Oct. 8		
Marion Harris	Songs	Sept. 29		
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M Movietone Revue		Nov. 3		
M-G-M Movietone Revue		Oct. 13		
Odette Myrtle	Songs	Oct. 20		
Ponce Sisters	Songs	Oct. 20		
Ponce Sisters	Songs	Nov. 10		
Van and Schenck	Songs	Sept. 29		Oct. 19
Van and Schenck	Songs	Oct. 27		
Vincent Lopez	Piano Solos	Nov. 10		
Walt Roemer and Capitulations	Jazz Band	Oct. 8		

PARAMOUNT FEATURES

Title	Star	Rel. Date	Length	Reviewed
Adventure Mad	Ather-Hall-Davis	Mar. 31	5897 feet	
Barbed Wire	Negri-Brook	Sept. 10	6591 feet	
Beau Sabreur	Brent-Cooper	Jan. 7	6536 feet	Jan. 28
*Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May 19	5930 feet	July 7
Change	Jungle Film	Sept. 3	6536 feet	May 13 '27
City Gone Wild, The	Meighan-Brooks	Nov. 12	5408 feet	Mar. 3
*Docks of New York, The	Bancroft-Compton-Bacalova	Oct. 20	7202 feet	Sept. 22
Doomsday	Wray-Cooper	Feb. 18	5865 feet	April 7
Drag Boat, The	Beery-Brent	May 2	5038 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct. 13	6181 feet	Sept. 1
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3
Figures Don't Lie	Ralston-Arlen	Oct. 8	5280 feet	Mar. 3
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug. 25	6135 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5834 feet	June 23
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31
Gentleman of Paris, A	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	6871 feet	Jan. 21
Get Your Man	Bow-Rogers	Dec. 10	6990 feet	
Half a Bride	Ralston-Arlen	June 18	6234 feet	
Hill Tiger Lady	Wilder-Brent	Jan. 21	5038 feet	June 2
Honeymoon Hate	Vidor-Carmann	Dec. 3	5415 feet	Feb. 11
Hot News	Daniels-Hatton	July 14	6528 feet	July 28
Jesse James	Thomson-Lane	Oct. 22	8000 feet	Oct. 28
Just Married	Hall-Taylor	Aug. 18	6039 feet	Aug. 18
Ladies of the Mob	Bow-Arlen	June 30	6792 feet	
Last Command, The	Jannings-Brent	Jan. 21	6234 feet	Jan. 28
Last Waltz, The	Fritsch-Vernon	Nov. 28	5940 feet	Dec. 30
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 25
*Loves of An Actress, The	Negri-Asher	Aug. 18	7434 feet	Aug. 4
Loves of An Actress (silent version)	Negri-Asher	Aug. 18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June 2	4998 feet	June 30

Title	Star	Rel. Date	Length	Reviewed
Mating Call, The	Meighan-Brent-Adoree	July 21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22		
*Morn of the Marines	Dix-Elder	Oct. 27		
Nevada	Cooper-Todd	Sept. 10	6258 feet	Oct. 28
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21
Now We're in the Air	Beery-Hatton	Oct. 22	5798 feet	Dec. 23
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26
One Woman to Another	Ida May Woltz	Sept. 24	4551 feet	Sept. 30
Open Range	Chandler-Bronson	Nov. 5	5899 feet	Mar. 10
Partners in Crime	Beery-Hatton-Brian	Mar. 17	6600 feet	May 5
*Patrol, The	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 18
Peaks of Destiny	Special Cast	Jan. 28	5582 feet	Jan. 21
Pioneer Scout, The	Thomson-Lane	Jan. 21	6118 feet	Mar. 10
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
Rod Rogers, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5928 feet	Sept. 1
Secret Hour, The	Negri-Thomson	Feb. 4	7175 feet	Mar. 17
Serenade	Menjou-Carver-Basquette	Dec. 24	5209 feet	Dec. 31
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	Dec. 9
She's a Shell	Daniels-Arlen	Nov. 12	6015 feet	Dec. 9
Sneak of Irons	Ludlow-Blane	Oct. 8	5179 feet	
Sunset Legion, The	Bancroft-Brent	Feb. 21	7616 feet	Mar. 10
Swim, Girl, Swim	Ralston-Hamilton	Mar. 24	4792 feet	May 26
Take Me Home	Lloyd-Christie	April 7	7960 feet	April 14
Tell It to Sweeney	Dix-Olmstead	Feb. 11	5951 feet	Feb. 18
Three Sinners	Ralston-Hamilton	Nov. 19	4934 feet	
Tillie's Punctured Romance	Special Cast	Sept. 17	6200 feet	Mar. 11 '27
Two Flaming Youths	Jannings-Wray	May 26	6218 feet	June 2
Under the Tonto Rim	Thomson-Murphy	Oct. 1	5753 feet	Sept. 23
Underworld	Daniels-Hall	Sept. 17	6124 feet	Sept. 16
Vanishing Pioneer, The	Daniels-Hamilton	Oct. 20		Oct. 27
*Varsity	Conklin-Bancroft	Sept. 24	6006 feet	Oct. 28
*Warning Up	Negri-Baxter	April 14	7029 feet	April 28
Water Hole, The	Fields-Conklin	Mar. 3	5733 feet	Sept. 29
Way of All Flesh	Conklin-Fields	Dec. 17	5319 feet	Jan. 7
Way of the Counter	Arlen-Brian	Feb. 4	5891 feet	April 28
We're All Gamblers	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 9
Wife Savers	Holt-Blane	June 23	5834 feet	Sept. 29
Wings	Rogers-Brian	Sept. 29		
Woman on Trial	Richard Dix	Aug. 4	6509 feet	July 21
	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8 '27
	Von Steinhilber-Wray	Oct. 6	10400 feet	Oct. 20
	Meighan-Millner	Oct. 2	5835 feet	
	Beery-Hatton	Jan. 7	5413 feet	Jan. 21
	Bow-Rogers	Sept. 12	reels	Aug. 26 '27
	Negri-E. Hanson	Oct. 28	5960 feet	Oct. 14

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Movieland	Novelty	June 23	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Bugs My Dear (Christie)	E. E. Horton	Oct. 2	2 reels	
Bum Steer, A	Bobby Vernon	April 21	2 reels	
Call Again	Krazy Kat Cartoon	April 21	1 reel	
Campus Cuties (Christie)	E. E. Horton	Oct. 20	2 reels	
Come Easy, Go Slow	Billy Dooley	April 7	2 reels	
Companionate Marriage	Krazy Kat Cartoon	Oct. 13	1 reel	
Criming the Arctic	Krazy Kat Cartoon	July 4	1 reel	
Dad's Choice	Novelty	Mar. 3	2 reels	
Dancing Town, The	E. E. Horton	Jan. 7	2 reels	Oct. 6
Dizzy Diver, The (Christie)	May-Skelley-Hayes	Oct. 27	2 reels	
Face Value	Billy Dooley	Aug. 18	2 reels	
Fighting Fanny (Christie)	Novelty	July 21	2 reels	
Franzy	Featured Cast	Jan. 21	2 reels	April 28
Gallant Gob, A (Christie)	Novelty	Jan. 14	2 reels	
Gold Bricks	Billy Dooley	May 5	1 reel	
Goofy Ghosts (Christie)	Krazy Kat Cartoon	May 5	1 reel	
Halfback Hannah (Christie)	Jimmie Adams	April 28	2 reels	
Hold 'Er Cowboy (Christie)	Ann Cornwall	April 14	2 reels	
Holy Mackerel (Christie)	Bobby Vernon	June 2	2 reels	
Home Girl, The	Jimmy Adams	Feb. 11	2 reels	June 2
Hoot Scotch (Christie)	Gilmore-Kruger	Dec. 1	2 reels	
Hunger Stroke, A	Ernie Shy	Mar. 10	2 reels	
Ice Boxed	Alvin Stry	Aug. 25	2 reels	
Just the Type (Christie)	Krazy Kat Cartoon	Feb. 25	1 reel	
Knights of the Air	Krazy Kat Cartoon	Feb. 11	1 reel	
Ko-Ko's Bawth	Neal Burns	Feb. 18	2 reels	
Ko-Ko's Big Pull	Aviation Film	Mar. 31	2 reels	
Ko-Ko Goes Over	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko Heaves Ho	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	July 23	2 reels	Oct. 13
Ko-Ko Lamps Aladdin	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	May 12	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	Oct. 1	1 reel	
Ko-Ko's Jerm Jam	Inkwell Cartoon	April 28	1 reel	
Ko-Ko's Earth Control	Inkwell Cartoon	Feb. 4	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Krazy Korney	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Jan. 21	1 reel	
Ko-Ko's S'nake	Inkwell Cartoon	Oct. 13	1 reel	
Ko-Ko Squeals	Inkwell Cartoon	Mar. 3	1 reel	
Ko-Ko's Tattoo	Inkwell Cartoon	May 26	1 reel	
Long Count, The	Inkwell Cartoon	Mar. 17	1 reel	
Long Hoss (Christie)	Krazy Kat Cartoon	Mar. 19	1 reel	
Loose Change (Christie)	Jack Duffy	Oct. 7	2 reels	
Love's Young Scream (Christie)	Sunny MacDunn	Mar. 12	2 reels	
Love Shy (Christie)	Ann Cornwall	Mar. 24	2 reels	
Love Sunk	Jimmie Adams	Mar. 24	2 reels	
News Reeling	Krazy Kat Cartoon	Mar. 24	1 reel	
Oriental Hugs (Christie)	Krazy Kat Cartoon	Aug. 4	1 reel	
Patent Medicine Kid, The	Billy Dooley	Sept. 29	2 reels	
Phantom Nall, The	Krazy Kat Cartoon	June 2	1 reel	
Picture My Astonishment (Christie)	Krazy Kat Cartoon	Sept. 18	1 reel	
Pig Styles	Frances Lee	Jan. 14	1 reel	
Prancing Prune	Helen Hayes	Jan. 14	2 reels	
*Pusher in the Face, The	Special Cast			
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Save the Pieces (Christie)	Bobby Vernon	Jan. 28	2 reels	
See Uncle Sam	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
Shadow Theory	Krazy Kat Cartoon	Jan. 28	1 reel	
Shov Vite	Krazy Kat Cartoon	Sept. 15	1 reel	
*Sidelwalks of New York	Novelty	Sept. 1	1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heads (Christie)	Jimmie Adams	June 18	2 reels	
*Slick Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
*Stop Kidding	Krazy Kat Cartoon	June 16	1 reel	
Sweeties (Christie)	Bobby Vernon	Aug. 11	2 reels	
Tong Tied	Bobby Vernon	Mar. 10	2 reels	
Two Masters	Krazy Kat Cartoon	April 7	1 reel	
Vacation Waves	Eaton-Post	Sept. 8	2 reels	
Walls Tell Tales	E. E. Horton	Sept. 15	2 reels	
Water Bugs (Christie)	Madge Kennedy	Aug. 4	2 reels	
Wired and Fired	Billy Dooley	Feb. 4	2 reels	
	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Reviewed
*Able's Irish Rose	Hersholt-McDonald	12103 feet	April 28
Alvanche, The	Holt-Hill		
*A Burlesque	James Barton		
Canary Murder Case, The	Powell-Taylor-Brian		
Carnation Kid, The	Douglas MacLean		
Care of Lena Smith, The	Estlin-Conklin		
*Four Feathers	Wray-Arlen-Beery		
*Half an Hour	Ruth Chatterton		
His Private Life	Menjou-Carver		
Hunting Tower	Harry Lauder		
*Interference	Brent-Brook-Powell		Oct. 27
Just Married	Hall-Taylor		
Just Twenty-One	Rogers-Brian		
Kitt Carson	Thomson-Lane		
*Lettie, The	Jeanne Eagles		
Manhattan Cocktail	Arlen-Carroll		
Marquis Preferred	Adolphe Menjou		
Special Club	Special Cast		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		
Shop Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
*Sins of the Fathers	Emil Jannings		
*Soul of France, The	Special Cast		
Star of the West-Ends	Clara Bow		
Tong War	Beery-Vidor		
Wolf of Wall Street, The	George Bancroft		
Woman From Moscow, The	Negri-Kerry		

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FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3996 feet	
Almost Human	Vera Reynolds	Dec. 26	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 18	6555 feet	Dec. 18
Apache Raider, The	Leo Maloney	Feb. 12	5755 feet	Feb. 18
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Ballyhoo Buster, The	Buffalo Bill, Jr.	Jan. 8	4805 feet	Dec. 30
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5927 feet	
Blue Danube, The	Bill Cody	Mar. 12	6589 feet	May 28
Born to Battle	Bill Cody	Feb. 3	4875 feet	Dec. 18
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 14
Bronc Stomper, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	5400 feet	
*Captain Swagger	La Rocque-Carol	Oct. 14	8312 feet	
Chickory	Armstrong-Basquette	Oct. 7	8 reels	Aug. 1
Chicago	Haver-Vanston	Mar. 11	9145 feet	Dec. 30
Combat	Walsh-Adams-Hulette	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Craig's Wife	Irene Rich	Sept. 16	6670 feet	
Crashing Through	Jack Padjan	Feb. 5	4480 feet	Feb. 11
Devil of the Lost, The	Wally Wales	Dec. 18	4937 feet	Dec. 30
Desperate Cases	Leo Maloney	Jan. 15	4375 feet	Jan. 21
Diary's Twin, The	Leo Maloney	Nov. 11	5478 feet	
Discord	Ekman-Dagover	Nov. 20	8586 feet	Nov. 11
Down Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Monty Banks	Dec. 4	6403 feet	Nov. 18
Forbidden Woman, The	Goudal-Varconi	Nov. 7	6568 feet	Dec. 18
Gold in the Pullman	Jack Donovan	Oct. 31	4575 feet	Dec. 23
Golden Clown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 24
Gold From Weapah	Bill Cody	Nov. 20	4988 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 4	4750 feet	
Harp in Hock, A	R. Schildkraut-Coghlan	Oct. 10	5990 feet	Dec. 9
His Foreign Wife	McDonald-Murphy	Nov. 27	4890 feet	Feb. 11
Hold 'Em Yals	Red La Rocque	May 14	7056 feet	Aug. 4
Hoff Marie	Jack Donovan	Nov. 18	4575 feet	Dec. 23
*King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padjan	Dec. 25	4131 feet	Dec. 30
Laddie Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Lash, The	Klondike (dog)	May 20	4883 feet	Mar. 31
Leopard Lady, The	Jacqueline Logan	Jan. 22	6650 feet	Mar. 10
Let 'Er Go Gallagher	Johnny Coghlan	Jan. 15	5888 feet	Jan. 28
Love Over the Night	Leo Maloney	Sept. 18	5775 feet	
Main Event, The	Reynolds-R. Schildkraut	Nov. 18	6472 feet	Nov. 11
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5782 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 28	6559 feet	
My Friend From India	Franklyn Pangborn	Dec. 19	5750 feet	Mar. 31
Night Flyer, The	William Boyd	Feb. 8	5954 feet	
Odell's Buckaroo, The	Buffalo Bill, Jr.	Oct. 18	4575 feet	Nov. 11
On to Reno	Marie Prevost	Oct. 1	5494 feet	
Perfect Gentleman, A	Monty Banks	Jan. 15	5628 feet	Jan. 14
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug. 28	7937 feet	Sept. 8
Ride 'Em High	Buddy Roosevelt	Oct. 9	4542 feet	Nov. 11
Roarin' Broncs	Buffalo Bill, Jr.	Nov. 27	4375 feet	Dec. 30
Rush Hour, The	Marie Prevost	Dec. 12	5870 feet	Mar. 10
Saddle Mates	Wally Wales	Aug. 4	4520 feet	Mar. 17
Ship Comes In, A	Rudolph Schildkraut	June 4	6902 feet	June 23
*Shaw Folks	Quillan-Loff	Oct. 21		
Skyscraper	William Boyd	April 9	7040 feet	April 14
Soda Water Cowboy, The	Wally Wales	Sept. 25	4546 feet	Nov. 4
Stand and Deliver	Red La Rocque	Feb. 20	5423 feet	April 7
Star of the West	Angela	Aug. 5	6370 feet	Mar. 10
Turkish Delight	R. Schildkraut-Fay	Nov. 11	5397 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22
What Price Beauty?	Nita Naldi	Jan. 22	4000 feet	Jan. 28
Wise Wife, The	Phyllis Haver	Oct. 24	5610 feet	Dec. 18
Wreck of the Hesperus, The	Bradford-Marion	Oct. 31	6447 feet	Mar. 31
Yellow Contraband	Leo Maloney	Oct. 28	5886 feet	Oct. 20

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust.	"Aesop Fables"	Sept. 9.	1 reel	Sept. 1	
Animal Snake	Rarebits	April 8.	1 reel		
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 20.	2 reels		
Baby Show, The	"Aesop Fables"	July 19.	1 reel		
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14.	2 reels	Oct. 6	
Barnyard Artists	"Aesop Fables"	April 29.	1 reel	April 21	
Barnyard Lodge No. 1.	"Aesop Fables"	April 8.	1 reel	April 7	
Bath Time	Spotlight	June 24.	1 reel	June 23	
Battling Duet, The	"Aesop Fables"	April 15.	1 reel	April 7	
Beach Club, The	Bevan-Hurlock	Jan. 22.	2 reels	Jan. 14	
Benares (Educational)	Geographical Number	July 22.	1 reel		
Best Man, The	Bevan-A. Bennett-V. Dent	Feb. 19.	2 reels	Feb. 11	
Bicycle Fling, The	Bevan-V. Dent-D. Garley	Mar. 18.	2 reels	Mar. 10	
Big Game	"Aesop Fables"	Oct. 21.	1 reel	Oct. 27	
Blaze of Glory, A	"Aesop Fables"	Feb. 26.	1 reel		
Boy Friend, The	"Aesop Fables"	Jan. 22.	1 reel		
Broncho Buster, The	"Aesop Fables"	Jan. 1.	1 reel		
Burglar, The	Jackson-Hiatt-McKee	Dec. 9.	2 reels		
Bunker Battles	Spotlight	July 22.	1 reel		
Busy Bodies	Spotlight	Jan. 8.	1 reel	Dec. 31	
Button My Back	Billy Bevan	Feb. 24.	2 reels		
Calling Hubby's Bluff	Bevan-Dent	Feb. 3.	2 reels		
Carnous Carmen, The	Sennett Girls	Sept. 23.	2 reels	Sept. 15	
Campus Vamp, The	Sennett Girls	Nov. 25.	2 reels		
Canned Thrills	Spotlight	Aug. 19.	1 reel	Aug. 11	
Caught in a Taxi	Jack Cooper	June 9.	2 reels		
Caught in the Kitchen	Billy Bevan	Sept. 9.	2 reels		
Chicken, The	Jackson-Hiatt-McKee	Aug. 26.	2 reels		
City Slickers	"Aesop Fables"	July 1.	1 reel		
Close Shave, A	Johnny Burke	June 23.	2 reels		
Cathies and the	Spotlight	April 15.	1 reel	April 7	
Clunked on the Corner	Johnny Burke	Jan. 8.	2 reels		
Coast to Coast	"Aesop Fables"	May 13.	1 reel	May 19	
County Fair, The	"Aesop Fables"	Mar. 4.	1 reel		
Covering Ground	Spotlight	Sept. 16.	1 reel	Sept. 8	
Cross Country Run, A	"Aesop Fables"	Aug. 19.	1 reel	Aug. 18	
Crowned Heads	Spotlight	Feb. 19.	1 reel		
Cure or Kill	"Aesop Fables"	Oct. 1.	1 reel	Oct. 6	
Defensive Ends, The	Football Sense	Oct. 25.	1 reel	Oct. 27	
Defensive Half Backs	Football Sense	Oct. 7.	1 reel	Sept. 29	
Defensive Line, The	Football Sense	Oct. 21.	1 reel	Oct. 20	
*Dinner Time	"Aesop Fables"		1 reel		
Don's Get Jealous	Bevan-Dent	May 19.	2 reels		
Dumb Walters	Johnny Burke	Sept. 13.	2 reels	Sept. 8	
Eagle of the Night (Serial)	Frank C. Coe	Oct. 14.	10 episodes	Oct. 6	
Early Bird, The	"Aesop Fables"	July 22.	1 reel		
Everybody's Flying	"Aesop Fables"	Feb. 12.	1 reel		
Fair Affair, A	Spotlight	July 8.	1 reel	Sept. 8	
Fair Catch, The	Football Sense	Oct. 14.	1 reel	Oct. 27	
Family Frolics	Spotlight	Jan. 22.	1 reel	Jan. 14	
Famous Playgrounds	Spotlight	May 13.	1 reel	May 19	
Fire Detective, The (Serial)	McConnell-Allan	June 3.	10 episodes		
Flight That Failed, The	"Aesop Fables"	June 1.	1 reel	June 9	
Flying Ace, The	"Aesop Fables"	April 22.	1 reel	April 21	
Flying Elephants	Roach Stars	Feb. 12.	2 reels	Feb. 11	
Foolish Husbands	Bevan-Dent	Mar. 17.	2 reels		
Fun Foot	Spotlight	Mar. 18.	1 reel		
Galloping Ghosts	Carew-Handy	Mar. 11.	2 reels	Mar. 3	
Getting Together	Spotlight	Oct. 26.	1 reel	Oct. 20	
Girl From Nowhere, The	Sennett Girls	Aug. 5.	2 reels	Mar. 24	
Good Ship Nellie, The	"Aesop Fables"	Feb. 5.	1 reel		
Gridiron Demons	"Aesop Fables"	Oct. 28.	1 reel	Oct. 27	
Gridiron Cocktail, A	Spotlight	Sept. 30.	1 reel		
Happy Days	"Aesop Fables"	May 27.	1 reel	May 19	
High Seas	"Aesop Fables"	Sept. 23.	1 reel	Sept. 22	
High Stakes	"Aesop Fables"	Jan. 15.	1 reel		
His New Stenographer	Billy Bevan	Dec. 30.	2 reels		
His Unlucky Night	Bevan-Dent	Aug. 12.	2 reels		
Honeymoon Hints	Rarebits	Jan. 15.	1 reel		
Hubby's Latest Alibi	Billy Bevan	Nov. 4.	2 reels		
Hubby's Week-End Trip	Bevan-Dent	Dec. 2.	2 reels		
Huntsman, The	"Aesop Fables"	Aug. 6.	1 reel	July 14	
In the Bag	"Aesop Fables"	July 8.	1 reel		
Jim Jam Junior, A	Johnny Burke	Nov. 11.	2 reels		
June Days	"Aesop Fables"	Mar. 25.	1 reel	Mar. 31	
Jungle Triangle, A	"Aesop Fables"	May 8.	1 reel	May 19	
Kashmir, Old and New	Geographical Number	Jan. 8.	1 reel		
Ladies Must Eat	Johnny Burke	Mar. 3.	2 reels		
Life Savers	Spotlight	June 10.	1 reel	June 2	
Limberlegs	Spotlight	Jan. 29.	2 reels	Jan. 21	
Love at First Flight	Pollard-Hurlock-Cowley	Sept. 30.	1 reel		
Magnetic Bat, The	"Aesop Fables"	Jan. 15.	10 episodes	Jan. 14	
Man Without a Face (Serial)	A. Ray-W. Miller	Mar. 25.	10 episodes	Mar. 24	
Mark of the Frog, The	M. Morris-D. Reed	April 29.	1 reel	April 21	
Matching Wits	Sennett Girls	Mar. 31.	2 reels		
Matchmaking Mamas	"Aesop Fables"	Oct. 14.	1 reel	Oct. 27	
Monkey Love	Bevan-Dent	Sept. 30.	2 reels	Sept. 29	
Motor Boat Mamas	Billy Bevan	June 16.	2 reels		
Motoring Mamas	"Aesop Fables"	June 24.	1 reel	June 30	
Mouse's Bride, The	Spotlight	Oct. 14.	1 reel	Oct. 13	
Muscle Marvels	Spotlight	May 12.	2 reels		
New Aunt	Jackson-Hiatt-McKee	April 28.	2 reels		
Nightwatchman's Mistake	Haines-Coombs	Dec. 16.	2 reels		
No Company	Haines-Coombs-Dempsey	Oct. 7.	2 reels	Sept. 29	
No Picnic	Haines-Coombs	Nov. 18.	2 reels		
No Safe	"Aesop Fables"	Mar. 11.	1 reel		
On the Ice	"Aesop Fables"	Aug. 5.	1 reel		
Our Little Nell	"Aesop Fables"	July 28.	1 reel	Aug. 4	
Our Numbered	"Aesop Fables"	Feb. 12.	1 reel	Feb. 11	
Over the Bounding Blue with Will Rogers (Travelogue)	Billy Bevan	April 21.	2 reels		
Pink Pajamas	"Our Gang"	Jan. 1.	2 reels		
Playin' Hooky	Rarebits	May 27.	1 reel		
Pleasure Hunting	"Aesop Fables"	June 10.	1 reel		
Puppy Love	Travelogue	Jan. 15.	1 reel	June 8	
Resling Down the Rhine	"Aesop Fables"	Aug. 17.	1 reel		
Ride 'Em Cowboy	Jackson-Hiatt-McKee	Mar. 24.	2 reels	Jan. 14	
Rodeo, The	Sennett Girls	Jan. 15.	2 reels	Jan. 14	
Run, Girl, Run	"Aesop Fables"	April 1.	1 reel	Mar. 31	
Scaling the Alps	Spotlight	Mar. 4.	1 reel		
Season to Taste	"Aesop Fables"	Jan. 8.	1 reel		
Short Circuit, A	Roach Stars	Jan. 15.	2 reels	Jan. 7	
Should Tall Men Marry?	"Our Gang"	Feb. 26.	2 reels	Oct. 13	
Smith's Army Life	Jackson-Hiatt-McKee	Feb. 5.	2 reels	Feb. 4	
Smith's Farm Days	Jackson-Hiatt-McKee	Mar. 4.	2 reels	Mar. 3	
Smith's Holiday	Jackson-Hiatt-McKee	Jan. 8.	2 reels	Dec. 31	
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19.	2 reels		
Soldier Man	Harry Haddon	Sept. 30.	3 reels		
South Shore, The	"Aesop Fables"	Mar. 18.	1 reel		
South Sea Sagas	Spotlight	Sept. 22.	1 reel		
Spider's Lair, The	"Aesop Fables"	Feb. 19.	1 reel	Feb. 18	
Star Builders	Spotlight	May 27.	1 reel	May 19	
Steady Wins, The	"Aesop Fables"	Sept. 2.	1 reel		
Stale	"Aesop Fables"	Sept. 16.	1 reel	Sept. 8	
Sunday on the Farm	"Aesop Fables"	Sept. 16.	1 reel	Sept. 8	

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Title	Star	Rel.	Date	Length	Reviewed
Sunny Italy	"Aesop Fables"	Aug. 12.	1 reel		
Supple Sex, The	Spotlight	Aug. 5.	1 reel	Sept. 1	
Swim Princess, The	Pollard-Clyde-Lombard	Feb. 26.	2 reels	Mar. 3	
Tail Waggers	Spotlight	April 1.	1 reel		
Taxi Beauties	Jack Cooper	Dec. 23.	2 reels		
Taxi Dolls	Jack Cooper	Jan. 14.	2 reels		
Taxi for Two	Jack Cooper	Sept. 2.	2 reels		
Taxi Scandal, A	Jack Cooper	Oct. 28.	2 reels	Oct. 27	
Taxi Spooks	Jack Cooper	Feb. 17.	2 reels		
Terrible People, The (Serial)	Ray-Miller	Aug. 5.	10 episodes		
Tiger's Shadow, The	McConnell-Allan	Dec. 23.	10 episodes		
Trees	Rarebits	Mar. 11.	1 reel		
Twenty-Four Dollar Island	Nov. 4.	1 reel	Dec. 23		
Uncle Tom	Jackson-Hiatt-McKee	Jan. 27.	2 reels		
Versatility	Spotlight	Feb. 5.	1 reel	Jan. 29	
Wandering Minstrel, The	"Aesop Fables"	Jan. 29.	1 reel		
Winging West	Aviation Film	May 6.	2 reels		
War Bride, A	"Aesop Fables"	May 20.	1 reel	May 19	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3.	10 episodes		

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†Annapolis	Loft-Brown	Nov. 18.			
Border Patrol	Harry Carey	Dec. 23.			
Flying Buckaroo, The	Wally Wales	Nov. 25.	6670 feet		
*†Flying Fool, The	William Boyd	Feb. 10.			
Forbidden Love	Lili Damita	Nov. 4.	5937 feet		
Forty Five-Calibre War	Coleman-Loft	Feb. 17 '29			
*†Geraldine	Quillan-Loft	Jan. 8.	10720 feet	Sept. 1	
*†Goddess Girl, The	Basquette-Prevost				
Heat of the Hills	William Boyd	Mar. 17.			
*†High Voltage	William Boyd				
*†Leatherneck, The	William Boyd	Jan. 13.			
*†Listen Baby	Eddie Quillan				
Love Over Night		Nov. 25.			
*†Marked Money	Junior Coghlan	Nov. 11.			
*†Mac Cobb's Daughter	Louise Rainer	Dec. 2.			
*†Noley Neighbors	Eddie Quillan	Jan. 20.			
*†Office Scandal	Phyllis Haver	Mar. 3.			
*†Sal of Singapore	Phyllis Haver	Nov. 4.	6804 feet	Sept. 22	
*†Shady Lady, The	Phyllis Haver	Dec. 16.			
Sin Town	Allen-Fair	Jan. 20.			
*†Spiele, The	Hale-Logan-Adoree	Dec. 30.		Oct. 20	
*†Square Shoulders	Junior Coghlan	Feb. 3.			

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5.	5700 feet		
Girl He Didn't Buy, The	Garon-Simpson	April 15.	5600 feet		
Golden Shackles	Bonner-Withers	Mar. 15.	5600 feet		
Out of the Past	Hurns-Frazier	Sept. 28.	6700 feet		
Out With the Tide	Dwan-Landis	June 22.	5700 feet		
Web of Fate, The	Lillian Rich	Nov. 7.	5800 feet		
Willful Youth	Harlan-Murphy	Dec. 19.	5800 feet	May 29	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Boy of the Streets, A	Walker-Bennett	Sept.		5059 feet	
Branded Man, The	Delaney-Marlowe	May.		6089 feet	June 2
Casey Jones	Lewis-Robards	Jan.		6673 feet	
City of Purple Dreams, The	Bonnie Frazier	Sept. 15.		5837 feet	
Cruise of the Hellion	Murphy-Kelth	Sept.		6089 feet	Sept. 30
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July 15.		5663 feet	
Gun-Hand Garrison	Tex Maynard	Oct.		4879 feet	
Gypsy of the North	Gordon-Hale	April		5376 feet	
Heart of Broadway, The	Garon-Annew	Jan.		5953 feet	
Heros in Blue	Bowers-Rand	Nov.		5078 feet	
Law and the Man, The	Santschi-Brockwell	Jan.		5916 feet	Mar. 24
Light in the Wind w. A.	Walthall-Avery-Keefe	Oct.		5960 feet	Nov. 11
Lightning Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1.	5945 feet	
Midnight Adventure, A	Murphy-Landis	May		5562 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4533 feet	
On the Stroke of 12	E. Torrence-Marlowe-O'Shea	Nov.		5970 feet	
Painted Trail, The	Buddy Roosevelt	Feb.		4571 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Prince of the Plains	Tex Maynard	Sept.		4134 feet	
Reckless Luck	Allen Stewart	Oct.		4137 feet	
Sister of Eve		Oct. 1.			
Sweet Sixteen	Foster-Olmead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	
Wanderer of the West, A	Tex Maynard	Nov.		4200 feet	
Wheel of Destiny, The	Stanley-Hale	Oct.		5869 feet	
Who Born	Tex Maynard	Dec.		4490 feet	
You Can't Beat the Law	Lee-Keefe	Feb.		5260 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Should a Girl Marry?	Foster-Kelth				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Burning Up Broadway	H. Costello-Frazier	Jan. 30.		5200 feet	
Cancelled Debt, The	Lesse-Stevens	Sept. 1.		5200 feet	
Marry the Girl	Bedford-Ellis	Mar. 1.		5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April 15.		5400 feet	
Pretty Clothes	Ralston-Walker	Oct. 15.		5652 feet	Nov. 4
Outcast Souls	P. Bonner-Delaney	Dec. 15.		5210 feet	
Undressed	Bryant Washburn	July 15.		5309 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
It Might Happen to Any Girl					

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Title	Star	Dist.*	Rel.	Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15.		5256 feet	April 21
Aftermath	Special Cast	Coliwnn	Dec.		6800 feet	Mar. 3
Age of Lust, The	Emil Jennings	L. T. Rogers				
Air Mail Pilot, The	Mohaffey-Metcalf	Hi-Mark			5000 feet	

Title	Star	Rel. Date	Length	Reviewed
Arizona days	Bob Custer	Syndicate	Sept. 15	4345 feet
Autumn Love	Lya de Putti	Aff. European	Sept. 1	6 reels
*Bibi Saint-Triens	James-Ralston-Hearn	Amrango	Aug. 1	7000 feet
Battles of Coronel	Special Cast	Amrango	Feb. 1	6400 feet
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept. 1	6261 feet
Broadway After Midnight	Bonner-Landis	Krelbar	Nov. 1	6199 feet
Broken Hearts		Hercules		
City Without Jews, The	Special Cast	Aywon	Sept. 1	5000 feet
Czar Ivan the Terrible	Special Cast	Aywon	Mar. 10	5450 feet
Dance Fever	Ufa Eastern		June 1	5450 feet
Daughter of Israel	Betty Blythe	Aywon	Sept. 1	8000 feet
Devil Dogs	Hilmes-Ait	Crescent		5000 feet
Devil's Passion, The	Special Cast	Arfa		5700 feet
Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet
Faithless Lover, The	O'Brien-Huette	Krelbar	Mar. 1	5600 feet
Father Justice	Silverstein-Walker	Biograph		5000 feet
Fortune's Fool	Emil Jennings	L. T. Rogers		6100 feet
Gay Adventurer, The	Charles Alden	A B A		6430 feet
Golden Dawn	Warwick-Ward	Conquest		6200 feet
Gypsy Romance	Raquel Miller	Aff. European	Sept. 1	6 reels
Hinds of Orlas	Conrad Veidt	Aywon	Sept. 1	5500 feet
Heart of Mary	Harris-Kesle	Anchor		5430 feet
Hill Street	Special Cast	Civil		5300 feet
Into the Night	Agnes Ayres	Raleigh		5712 feet
House of Sinners	Faire-Hile	Chesterfield	Sept. 1	5300 feet
Jealousy	Lya de Putti	Brill	Sept. 1	5450 feet
Lady of Petrograd, The	Special Cast	Aff. European	Sept. 1	6000 feet
Lady from Paris, The	Vilma Banky	Aywon	Sept. 1	6000 feet
Last Moment, The	Mateson-Hale	Zakoro	Mar. 1	5500 feet
Lift: Live Tilt	Stimmers-Brieler	F. Ryler producer		6000 feet
Lights of Paris	Superlative			6000 feet
Little Wild Girl, The	Lee-Landis	Hercules		
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Sept. 1	7563 feet
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern		
Modern du Barry, A	Maria Corda	Ufa-Eastern	Mar. 15	7124 feet
Mother of Mine	Special Cast	Zakoro	Oct. 1	7200 feet
Mystic Mirror, The	German Cast			7000 feet
No Babies Wanted	Devore-Mong	Piazza		5215 feet
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet
Olympic Hero, The	Charles Paddock	Zakoro	July 1	5200 feet
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet
Port of Missing Children	Special Cast	Superlative		
Port of Missing Girls	Bedford-McGregor	Brenda	Mar. 1	7270 feet
Power of Darkness, The	Mosses Art Players	Aff. European	Sept. 1	6 reels
Primaclacbe	German Cast	Scenic Films		6500 feet
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug. 1	6200 feet
Q Snips	Special Cast			6000 feet
Queen of the Gnomes, The	Faire-Lease	Crescent Pict.		5900 feet
Racing Through	Mae Mirsh	Aff. European	Sept. 1	7 reels
Romance of a Rigue	Warner-Stewart	Quality Dist.	Aug. 1	6100 feet
Sally of the South Seas	Corliss Palmer	Hercules		
Scarlet Youth	Circle		Oct. 1	6000 feet
Sealed Lips	Swedish Cast	Colwyn		6000 feet
Shadows of the Night		Hercules		
Shooting Stars	English Cast	Artlee	April 1	5800 feet
Silent Sentinel, The	Chapman-Hughes	Chesterfield	Aug. 1	4890 feet
Silent Trail, The	Bob Custer	Syndicate	Aug. 15	4315 feet
Sky Rider, The	Jungle Film	Capt. Pict.		8000 feet
St. Clair	Chapman-Hughes	Circle	June 15	4900 feet
Station Master, The	Ivan Moskvine	Zakoro	June 16	7200 feet
Streets of Algiers	Camilla Horn	Ufa Eastern	May 1	6503 feet
Thrill Seekers	Clifford-Fulton	Superlative		4300 feet
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April 1	6680 feet
Tracey the Outlaw	Jack Hoy	New-Cal	Mar. 1	6000 feet
Two Brothers	Conrad Veidt	Ufa Eastern	July 1	6300 feet
When Fleet Meets Fleet	English Cast	Hi-Mark		7853 feet
Woman Tempted The	Compton-Ward	Aywon	Sept. 1	6500 feet
Youth Asray	Johnson-Mattoni	Amerango		6000 feet

SHORT SUBJECTS

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Bat The	F. P. Donovan (producer)			2 reels	
Charles Gounod (Technicolor)	Music Master Film	Fitzpatrick		1 reel	June 18
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1	10 episodes	
Cigarette Maker's Romance	F. P. Donovan (producer)			2 reels	
District Doctor, The	F. P. Donovan (producer)			2 reels	
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Fatal Warning, The (Serial)		Mascot Pict.	Mar. 1	10 episodes	
Girl with the Golden Eyes, The	F. P. Donovan (producer)			2 reels	
Mysterious Airman, The	F. P. Donovan (producer)	Weiss Bros.		10 episodes	
Necklace, The	F. P. Donovan (producer)	Mary Alden		2 reels	
Nothing to Live For	Al Joy	Cranfield-Clarke		2 reels	
Piece of String, A	F. P. Donovan (producer)			2 reels	
Police Reporter The (Serial)	W. Miller-E. Gilbert	Weiss	Mar. 1	10 episodes	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark		2 reels	
Spokey Monks	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros.		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15	
Apaches of Paris, The	Ruth Weyher	Ufa Eastern	Aug. 15	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa-Eastern		
Buying a Wife	Special Cast	Aff. European		7 reels
Dancer of 41 Wayside, The	Special Cast	Aff. European		7030 feet
Duty to be Silent	Maria Albano	Aff. European		6 reels
Escaped from Hell	Maria Esterhazy	Aff. European		8 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Aff. European		7 reels
German Underworld	Special Cast	Aff. European		7 reels
Great Power, The	Special Cast	Bell Tone		
Great Unknown, The	John Loder	Aff. European		6 reels
Gully	Fritsch-Vernon	Aff. Eastern		
Her Wives Lover	Arthur-Nolan	Aff. European		6 reels
Little Colonel, The	Henry B. Walthal			
Man Who Cheated Life	Veldt-Krauss	Aff. European		8 reels
Mechanics of the Brain	Educational	Aff. European		6000 feet
Milk of the Snowlands	Special Cast	Aff. Eastern		
Mountain Lovers	Gaston Jacquet	Conquest	Jan. 1	6500 feet
Our Daily Bread	Mary Nolan	Aff. European		7 reels
Point of View	Special Cast	Aff. European		8775 feet
South of Panama	Carmelita Garaghy	Chesterfield		
Thunder G.I.	Cornelius Keefe	Anchor		
Thrill of Life the Lucky, The	Starke-L. Mason	Technicolor (producer)		
Two Days	Special Cast	Aff. European		6500 feet
Unholy Love	Wegener-Petrovitch	Aff. European		10 reels
Verdun	Special Cast	Richmont		
Vera Mizewa tentative	Denussa	Aff. European		7 reels

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Water, The	M. Cherkov	Amkino		7000 feet
West of Santa Fe	Bob Custer	Syndicate		
Win Your Calf	Special Cast	Ufa-Eastern	Nov. 15	4852 feet
Yellow Ticket	Anna Sten	Amkino		7000 feet

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Olive Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1	6157 feet	
*†‡Cavaller, The	Bedford-R. Talmadge	Nov. 1	6775 feet	Oct. 27
Chances Make the Woman	Southern-Pidgeon	May 1	5209 feet	
Devil's Snipper, The	Bonnett-Love-Landis	May 1	5448 feet	May 28
Domestic Meddlers	Clair Windsor	Aug. 15		
Floating College, The	O'Neill-Collier, Jr.	Nov. 10		
Girl From Gay Paree	Bedford-McGregor	Sept. 15	5233 feet	Sept. 23
Grain of Dust, The	Cortez-Windor-Bennett	July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June 10	5334 feet	
Haunted Ship, The	Love-Sebastian-Santschl	Dec. 1	4752 feet	Feb. 4
House of Scandal	Belle Bennett	Oct. 20	5247 feet	
Ladies of the Night Club	Cortez-Leonard	May 15	6553 feet	
Lingerie	White-McGregor	July 1	5676 feet	
Nameless Men	Windsor-Moreno	Feb. 15	5708 feet	April 14
Naughty Duchess, The	Warner-Southern	Oct. 10		
Night Life	Harron-A. Day	Nov. 1	6235 feet	Dec. 2
Once and Forever	Miller-Harron	Oct. 15	5629 feet	
Power of Silence, The	Cortez Myers	Oct. 20		
Prowlers of the Sea	Cortez Myers	June 30	5160 feet	
Scarlet Dove, The	Frazer-Borio	April 15	5102 feet	
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Streets of Shanghai	Starko-Harlan	Dec. 15	5276 feet	Mar. 3
Their Hour	Harron-Sebastian	Mar. 1	5652 feet	
*†§Tollers, The	Ralston-Fairbanks, Jr.	Oct. 1	7256 feet	Oct. 20
Widow's Youth	Belle Bennett-Collier, Jr.	Jan. 15	5281 feet	Mar. 31
Wild Geese	Bennett-Southern-Kath	Nov. 15	6448 feet	
Woman Against the World	Ford-Hale-Olmsted	Jan. 1	5283 feet	
Women's Wares	Brent-Lytell-Kent	Oct. 1	5614 feet	Nov. 18

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Persian Market	Color Symphony	Oct. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*†§Love Charm, The	Color Symphony		1 reel	
Marchetta	Color Classic	Mar. 1	1 reel	
Maudie Muller	Color Classic		1 reel	
Medallion, The	Color Classic	Mar. 1	1 reel	
Mission Balls	Color Classic	Mar. 15	1 reel	
North of Suez	Color Classic	Jan. 1	1 reel	
No Woman Allowed	Color Classic	Jan. 1	1 reel	
Perfect Day, A	Color Classic	April 1	1 reel	
Scarface	Color Classic	Jan. 15	1 reel	
Souvenirs	Color Classic	Feb. 15	1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†§Toy Shop, The	Color Symphony	Nov. 1	1 reel	
Treasure Land	Color Classic	Feb. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 20		
David's Apple Tree, The	Jessie Sebastian	Feb. 10		
Family Row, The	Windsor-Gray			
George Washington Cohen	Jessie-Palmer	Dec. 20		
Geraldine Laird	Belle Bennett	Mar. 20		
*§Ghetto, The	George Jessel	Feb. 1		
Girl Who Came Back (tentative)	Eve Southern	Mar. 10		
Gun Runner, The	Cortez-Lane	Nov. 10		
Man in Hobbes, The	Miller-Harlan	Jan. 10		
Maria Gray	Miller-Harlan	Dec. 1	7786 feet	Oct. 20
New Orleans	Cortez-Bennett	Mar. 1		
Queen of Burlesque	Belle Bennett			
Rainbow, The	Dorothy Sebastian	Jan. 1		
Spirit of Youth	Sebastian-Kent	Feb. 20		
Squads Right	Gribban-Stone	Feb. 1		
Tropical Nights	Miller-McGregor	Dec. 10		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Patrol, The	Al Wilson	Jan. 1	4259 feet	
Alias the Deacon	Hersholt-Marlowe	Jan. 22	6869 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4076 feet	
Back to God's Country	Adoree-Frazer	Sept. 4	5741 feet	July 29
Beauty and Bullets	Ted Wells	Oct. 14		
Body Punch, The	Daugherty-Faire	Oct. 28	4786 feet	
Border Cavalier, The	Fred Humes	Sept. 18	6171 feet	Feb. 4
Back to Back	De Putti-McGregor	June 7	4224 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Call of the Heart	Dynamite-Cobb-Alden	Jan. 29	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley	Sept. 11	7190 feet	May 20, '27
Cheating Cheaters	Compton-Harlan	Oct. 9	5623 feet	Dec. 23
Chinese Parrot, The	Bosworth-Nixon	Oct. 23	7304 feet	Jan. 7
Clean Up Man, The	Wells-O'Day	Feb. 12	4232 feet	
Cleaving the Trail	Gibson-Culliver	Oct. 7	5311 feet	
Cloth Dodger, The	Al Wilson	Sept. 30	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald	Jan. 15	7481 feet	Feb. 18
Count of Ten, The	Ray-Ralston	June 17	6279 feet	Sept. 15
Crimson Canyon	Ted Wells	Oct. 14	4201 feet	
Desert Dust	Ted Wells	Dec. 18	4348 feet	
Fangs of Destiny	Dynamite-Cobb-Caldwell	Dec. 4	4224 feet	
Fearless Rider, The	Humes-Worth	Jan. 15	4173 feet	
Finders Keepers	La Plante-Harlan	Feb. 5	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4426 feet	
Four Flushers, The	Lewis-Nixon	Jan. 8	6193 feet	Jan. 28
Freedom of the Press	Stone-Kelth-M. Day	Oct. 28	4274 feet	Oct. 20
Galloping Fury	Gibson-Rand	Nov. 2	5503 feet	
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April 14	4719 feet	
Hero For a Night, A	Tryon-Milady	Dec. 18	4711 feet	Dec. 2
Home, James	La Plante-Delaney	Sept. 2	6307 feet	

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Honeymoon Flats	Lewis-Gulliver	Oct. 14	5591 feet		Harem Scarem	Oswald Cartoon	Jan. 9	1 reel	
Hoofbeats of Vengeance	Rex horse-Perrin	June 16			Her Haunted Heritage	Ben Hall	July 2	1 reel	June 2
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 15	Her Only Husband	Long-Adams-Layman-McPhail	April 4	2 reels	Mar. 17
Hound on Silver Creek	Dynamite dog	May 20	4095 feet		Hidden Money	Bob Curwood	April 26	2 reels	Mar. 31
How to Handle Women	Tryon-Nixon	Oct. 14	5135 feet	July 14	High Flyin' George	Sid Saylor	Jan. 25	2 reels	
Irresistible Lover, The	Kerry-Moran	Dec. 4	6958 feet	Sept. 18	High Up	Oswald Cartoon	Aug. 6	1 reel	
Jazz Mad	Hersthold-Nixon-Lewis	Nov. 11	6832 feet		Hits In Laws	Charles Puffy	Mar. 12	2 reels	Feb. 18
Les Miserables	Special Cast	Oct. 30	7713 feet		Hollywood or Bust	Arthur Lake	Sept. 10	1 reel	
Love Eagle, The	Keane-Kent	Sept. 18	5862 feet	April 28	Horace In The Army	Arthur Lake	Jan. 28	1 reel	Jan. 7
Love Me and World Is Mine	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11	Horns and Orange Blossoms	Long-Adams-Layman-McPhail	Jan. 4	2 reels	Dec. 16
Made to Order Hero	Valdt-Bedford	Dec. 25	6120 feet	Sept. 18	Horse Play	Long-Adams-Layman-McPhail	Jan. 4	2 reels	Dec. 16
Man's Past, A	Valdt-Philbin	Nov. 4	10185 feet	May 12	Hot Dogs	Oswald Cartoon	Aug. 20	1 reel	July 28
*Man Who Laughs, The	Kerry-Stark-Nixon	Dec. 30	6674 feet		Hungry Hoboes	Oswald Cartoon	May 14	1 reel	April 21
*Man, Woman and Wife	Pidgeon-Harris-Winton	Dec. 2	6733 feet	Oct. 27	Hurry Up Marriage	Ben Hall	Aug. 27	1 reel	
*Melody of Love	Nagel-Adoree	Oct. 21	6030 feet	July 7	Husbands Won't Tell	Young-La Salle	Aug. 29	2 reels	Sept. 1
Michigan Kid, The	De Putti-Harian	Feb. 26	5689 feet	Mar. 10	Iron Code, The	Long-Adams-Layman-McPhail	Mar. 7	2 reels	Feb. 11
Midnight Rose	Reginald Denny	Sept. 16	5670 feet		Jack Perrin	Bob Curwood	June 30	2 reels	May 26
Night Bird, The	Fred Humes	Nov. 20	4172 feet		Jack Perrin	Lewis-Gulliver-Phillips	Sept. 3	2 reels	
One Glorious Scrap	Denny-Worth	Nov. 27	5918 feet	Jan. 14	Just In Time	Edmund Cobb	Sept. 26	2 reels	
On Your Toes	Denny-Nixon	Sept. 4	6170 feet	Oct. 7	Just Wait	Young-La Salle	Sept. 26	2 reels	
Out All Night	Gibson-Claire	Sept. 25	5416 feet	Aug. 5	Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
Painted Ponies	Cody-Thompson	June 2			King of Snares	Arthur Lake	Aug. 13	1 reel	July 21
Phantom Fingers	Al Wilson	Feb. 26	4253 feet		Kitchen Mechanic	Trimble-Hardwick and Dog	Jan. 9 '29	2 reels	
Phantom Flyer, The	M. Moore-A Day	Aug. 2	5907 feet		Look Pleasant	Sid Saylor	Oct. 10	2 reels	
Phyllis of the Folies	Rex horse-Perrin	Aug. 4			Looters, The	Bob Curwood	Mar. 3	2 reels	Feb. 4
Plunging Hoofs	Cody-Thompson	Oct. 28	4230 feet		Madden of the Mounted	Jack Perrin	Mar. 10	2 reels	Feb. 11
Prince of Fear, The	Fred Humes	Mar. 11	4200 feet		Man of Letters, A	Sid Saylor	Feb. 15	2 reels	Jan. 28
Put 'Em Up	Fred Humes	July 15	4472 feet		Married Bachelors	Charles Puffy	April 9	2 reels	Mar. 17
Quick Triggers	Gibson-Hale	Jan. 29	5382 feet		Married Bachelors	Long-Adams-Layman-McPhail	Aug. 8	2 reels	
Rawhide Kid, The	Nixon Rogers	Dec. 1	6357 feet		Mississippi Mud	Oswald Cartoon	Sept. 17	1 reel	
Red Lips	Hop Gibson	Jan. 19	5424 feet		Mistakes Will Happen	Ben Hall	Feb. 13	1 reel	Jan. 21
Riding for Fame	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30	Money! Money! Money!	Ben Hall	May 7	1 reel	April 14
Shield of Honor, The	La Plante-Harron	Oct. 2	6166 feet	Aug. 28	Mystery Rider, The (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Silk Stockings	Al Wilson	Nov. 6	4393 feet		Neck n' Neck	Oswald Cartoon	Jan. 23	1 reel	
Sky Hand Saunders	Kent-Beranger	Nov. 6	6218 feet		Newlyweds' Advice	Snookums-Perdue-Egan	Jan. 2	2 reels	Dec. 18
Small Bachelor, The	Lake-Kent	Mar. 11	5389 feet	April 28	Newlyweds' Anniversary	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29
Stop That Man	Ted Wells	Oct. 16	4251 feet	Aug. 19	Newlyweds' Court Trouble	Snookums-Perdue-Egan	July 2	2 reels	June 2
Straight Shootin'	Philbin-Moskine	Mar. 4	5249 feet	Mar. 10	Newlyweds' Friends, The	Snookums-Bartlett-McPhail	April 2	2 reels	Mar. 10
Surrender	La Plante-Tryon	April 1	6179 feet	Feb. 4	Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	June 4	2 reels	May 12
Thanks For Buggy Ride	Denny-Kent	Feb. 5	6073 feet		Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 18
That's My Daddy	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9	Newlyweds' Imagination, The	Snookums-Bartlett-McPhail	May 7	2 reels	April 14
Thirteen Juries, The	Hersthold-Joyce	April 8	6274 feet	Feb. 4	Newlyweds' Headache	Snookums-Perdue-Egan	Oct. 29	2 reels	
Thirteen Washington Square	Al Wilson	Sept. 4	4136 feet	Nov. 10 '27	Newlyweds' Lose Snookums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	
Thunder Riders, The	Al Wilson	April 1	5453 feet		Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26	2 reels	
Trick of Hearts, A	Gibson-Hale	Mar. 18	5495 feet		Newlyweds' Servant, The	Snookums-Bartlett-McPhail	Feb. 6	2 reels	Feb. 4
Two Outlaws, The	Rex horse-Perrin	Nov. 18	4616 feet		Newlyweds' Success, The	Snookums-Bartlett-McPhail	Mar. 5	2 reels	Feb. 11
*Uncle Tom's Cabin	Special Cast	Sept. 2	10600 feet	Nov. 18	Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
We Americans	Sidney-Miller-Lewis	May 6	9151 feet	April 7	Newlyweds' Advice	C. King-C. Doherty	Mar. 21	2 reels	Feb. 26
Wild Beauty	Rex-Alten-Marlowe	Nov. 27	5192 feet		Oh, What a Knight	Oswald Cartoon	Feb. 6	1 reel	Mar. 5
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet		Ole Swimm'n' Ole, The	Oswald Cartoon	Feb. 6	1 reel	Mar. 24
Will's Trail	Dynamite-Cobb-Lamont	Oct. 2	4167 feet		One Every Minute	Arthur Lake	April 23	1 reel	April 7
Won In the Clouds	Al Wilson	April 22	4348 feet		Out in the Rain	Oswald Cartoon	Feb. 20	2 reels	Jan. 28

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20	1 reel	April 7	Bad Correlation	Arthur Lake	Jan. 39	1 reel	Jan. 14
All Bailed Up	Charles Puffy	Feb. 27	2 reels	Feb. 4	Calford vs. Redskins	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
All for Geraldine	Sid Saylor	Dec. 5	2 reels		Card of Destiny, The	Lewis-Gulliver-Phillips	July 14	2 reels	June 18
Ambuscade, The	Fred Gilman	June 16	2 reels	May 19	Case of Scotch, A	The Gumps	July 11	2 reels	Dec. 23
Any Old Count	"The Gumps"	Jan. 23	2 reels		Cash Customers	Young-La Salle	July 11	2 reels	
Back to Nature	Arthur Lake	Feb. 27	1 reel	Feb. 11	Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	
Bar Fists	Jack Perrin	Jan. 14	2 reels	Dec. 23	Cloud Buster, The	"The Gumps"	Feb. 6	2 reels	Jan. 21
Battling Justice	Fred Gilman	Mar. 24	2 reels	Feb. 25	Code of the Mounted, The	Jack Perrin	May 5	2 reels	April 7
Big Bluff, A	Long-Adams-Layman-McPhail	May 2	2 reels	April 7	Come on, Hippy	Arthur Lake	Oct. 8	2 reels	Oct. 13
Big Game George	Sid Saylor	July 18	2 reels	Sept. 1	Cross Country Bunion Race, The	S. Saylor	Jan. 30 '29	2 reels	
Boss of the Rancho	Bob Curwood	Jan. 7	2 reels		Crushed Hits	S. Saylor	Jan. 30 '29	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27	Danger Line, The	Edmund Cobb	Sept. 1	2 reels	
Brand of Courage, The	B. Curwood-P. Montgomery	Feb. 4	2 reels	Jan. 7	Danger Trail, The	Newton House	Sept. 1	2 reels	
Bright Lights	Oswald Cartoon	Mar. 13	1 reel	April 7	Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 5
Broke Out	Young-La Salle	Aug. 24	2 reels		Dates for Two	C. King-C. Doherty	Jan. 18	2 reels	Dec. 31
Buckskin Days	Newton House	Feb. 18	2 reels	Jan. 28	Dead Game	Lewis-Gulliver-Phillips	Oct. 2	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	Jan. 11	2 reels	Dec. 23	Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 28	2 reels	Mar. 17
Buster's Big Chance	Trimble, Turner and Dog	Mar. 14	2 reels		Death's Head	Bob Curwood	Dec. 8	2 reels	Sept. 8
Buster Shows Off	Trimble, Turner and Dog	Feb. 8	2 reels	Jan. 28	Diamond Master, The	Lorraine-Stevenson	April 8 '29	10 episodes	
Buster Sticks Out	Trimble-Hardwick and Dog	Oct. 17	2 reels	April 28	*East Side	Laemmle Novelty	Oct. 15	1 reel	
Buster's Whiplash Race	Trimble-Turner and Dog	May 23	2 reels		Fiery Fireman, The	Oswald Cartoon	Nov. 12	2 reels	April 21
Busting Buster	Trimble-Hardwick and Dog	Aug. 15	2 reels		Flighting Forester, The	Edmund Cobb	Oct. 20	2 reels	
Bull-on-ey	Oswald Cartoon	Nov. 28	1 reel	Sept. 29	Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
By Correspondence	Arthur Lake	Jan. 39	1 reel	Jan. 14	Fighting Kid, The	Newton House	June 9	2 reels	May 19
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6	Fish Stories	Young-La Salle	Nov. 21	2 reels	Oct. 20
Card of Destiny, The	Lewis-Gulliver-Phillips	July 14	2 reels	June 18	Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Case of Scotch, A	The Gumps	July 11	2 reels	Dec. 23	Free Crase, The	Oswald Cartoon	June 25	1 reel	May 26
Cash Customers	Young-La Salle	July 11	2 reels		Framed	Bob Curwood	May 30	2 reels	May 5
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels		Fun in the Clouds	Long-Adams-Layman-McPhail	June 13	2 reels	May 19
Cloud Buster, The	"The Gumps"	Feb. 6	2 reels	Jan. 21	Galloping Ace, The	Arthur Lake	Nov. 5	1 reel	Oct. 20
Code of the Mounted, The	Jack Perrin	May 5	2 reels	April 7	Gauge of 911te, The	Jack Hixie	Sept. 22	2 reels	
Come on, Hippy	Arthur Lake	Oct. 8	2 reels	Oct. 13	George Meets George	Fred Gilman	April 21	2 reels	Mar. 24
Cross Country Bunion Race, The	S. Saylor	Jan. 30 '29	2 reels		George's False Alarm	Sid Saylor	Feb. 20	2 reels	May 19
Crushed Hits	S. Saylor	Jan. 30 '29	2 reels		George's School Days	Sid Saylor	May 30	2 reels	May 5
Danger Line, The	Edmund Cobb	Sept. 1	2 reels		Getaway Kid, The	Bob Curwood	Aug. 18	2 reels	
Danger Trail, The	Newton House	Sept. 1	2 reels		Globe Trotters, The	Bailey-Barnum	July 21	2 reels	June 30
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 5	Globe Trotters, The	Bob Curwood	July 21	2 reels	June 30
Dates for Two	C. King-C. Doherty	Jan. 18	2 reels	Dec. 31	Good Scout Buster	Trimble-Hardwick and Dog	July 25	2 reels	
Dead Game	Lewis-Gulliver-Phillips	Oct. 2	2 reels		Halt Back Buster	Trimble-Hardwick and Dog	Sept. 17	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 28	2 reels	Mar. 17	Handicapped	Laemmle Novelty	Mar. 28	10 episodes	
Death's Head	Bob Curwood	Dec. 8	2 reels	Sept. 8	Haunted House, The (Serial)	Jack Daugherty-Helen Foster	Mar. 28	10 episodes	
Diamond Master, The	Lorraine-Stevenson	April 8 '29	10 episodes						
*East Side	Laemmle Novelty	Oct. 15	1 reel						
Fiery Fireman, The	Oswald Cartoon	Nov. 12	2 reels	April 21					
Flighting Forester, The	Edmund Cobb	Oct. 20	2 reels						
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27					
Fighting Kid, The	Newton House	June 9	2 reels	May 19					
Fish Stories	Young-La Salle	Nov. 21	2 reels	Oct. 20					
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27					
Free Crase, The	Oswald Cartoon	June 25	1 reel	May 26					
Framed	Bob Curwood	May 30	2 reels	May 5					
Fun in the Clouds	Long-Adams-Layman-McPhail	June 13	2 reels	May 19					
Galloping Ace, The	Arthur Lake	Nov. 5	1 reel	Oct. 20					
Gauge of 911te, The	Jack Hixie	Sept. 22	2 reels						
George Meets George	Fred Gilman	April 21	2 reels	Mar. 24					
George's False Alarm	Sid Saylor	Feb. 20	2 reels	May 19					
George's School Days	Sid Saylor	May 30	2 reels	May 5					
Getaway Kid, The	Bob Curwood	Aug. 18	2 reels						
Globe Trotters, The	Bailey-Barnum	July 21	2 reels	June 30					
Globe Trotters, The	Bob Curwood	July 21	2 reels	June 30					
Good Scout Buster	Trimble-Hardwick and Dog	July 25	2 reels						
Halt Back Buster	Trimble-Hardwick and Dog	Sept. 17	2 reels						
Handicapped	Laemmle Novelty	Mar. 28	10 episodes						
Haunted House, The (Serial)	Jack Daugherty-Helen Foster	Mar. 28	10 episodes						

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Length	Reviewed
Wolves of the Range	Fred Gilman	Jan. 29 . . . 2 reels . . .	
Woman Chasers	Young-La Salle	May 16 . . . 2 reels . . .	Mar. 21
Woman's Man, A	Arthur Lake	Dec. 3 . . . 1 reel . . .	
Yukon Gold	Jack Perrin	July 28 . . . 2 reels . . .	June 30

Coming Attractions

Title	Star	Length	Reviewed
††Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
††Broadway	Glenn Tryon		
Clear the Deck	Reginald Denny	Dec. 23	
†Cohens and Kellys in Atlantic City	George Sidney		
Crimson Canyon, The	Ted Wells	Dec. 16	
Crimson Hour, The	De Putti-Mosjukine		
Danger Rider, The	Hoot Gibson	Nov. 18	
Doubling For Trouble	Gibson-Gilbert		
Erik the Great	Vedrt-Philbin		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Stark		
Gate Crasher, The	Glenn Tryon		
Girl Dodger, The	Arthur Lake		
††Girl on the Barge, The	Hersholt-O'Neil-McGregor		
†Give and Take	Sidney-Hersholt	Dec. 2	
Grift Wins	Wells-Collins		
Hell Wrecker, The	Hoot Gibson		
Hero of the Circus	Special Cast	Dec. 2 . . . 5606 feet	
Hero of the Circus	Special Cast	Feb. 24	
It Can Be Done	Tryon-Carl		
Kid's Clever, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
††Last Warning, The	Laura LaPlante		
††Lonesome	Tryon-Kent	June 30 . . . 6142 feet	Oct. 8
Man Disturbed, The	Reginald Denny		
Nav Blues	Arthur Lake		
One Rainy Night	Laura La Plante	Dec. 9	
††Of Dreams, The	Mary Philbin		Sept. 22
††Red Hot Speed	Denny-Day		
Red Lips	Nixon-Rogers	6947 feet	
Shakedown, The	Murray-Kent		
†Show Boat	Rubens-La Plante-J. Schildkraut		
Silks and Saddles	Nixon-Walling-Nolan		
Sky Skidder, The	Special Cast	Jan. 13	
Taranga	Reginald Denny		
Watch My Speed	Reid (horse)-Perrin	Feb. 10	
Wild Blood		Dec. 2	
Wolves of the City			

UNITED ARTISTS FEATURES

Title	Star	Rel. Date	Length	Reviewed
††Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8160 feet	Oct. 20
Circus, The	Chapin-Kennedy	Jan. 7	8400 feet	Jan. 14
College	Buster Keaton	July 29	5800 feet	Sept. 23
††Devil Dancer, The	Gray-Brook	Nov. 19	7000 feet	Dec. 30
Dove, The	Talmadge-Roland	Jan. 7	9100 feet	Jan. 7
Drums of Love	Philbin-Alvarado	Mar. 31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4	7300 feet	Jan. 14
Gaucha, The	Fairbanks-Velez	Jan. 1	8358 feet	Dec. 2
††Mae Flams, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
My Best Girl	Pickford-Rogers	Dec. 2	6460 feet	Dec. 9
Ramona	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 9
Sadie Thompson	Swanson-L. Barrymore	Jan. 7	8600 feet	Feb. 11
Sorrell and Son	Warner-Joyce	Dec. 2	9000 feet	Nov. 25
Steamboat Bill, Jr.	Keaton-Torrence	May 12	6400 feet	May 19
††Tempest	J. Barrymore-Horn	Aug. 11	9300 feet	June 16
Two Arabian Knights	Boyd-Wolfield	Sept. 23	7850 feet	Nov. 4
††Two Lovers	Colman-Banky	Sept. 7	6500 feet	April 28
††Woman Disputed, The	Talmadge-Roland	Oct. 20		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
††Awakening, The	Banky-Byron	Nov. 17		
††Cigarette	Park Pickford			
††City Lights	Charlie Chaplin			
Evangeline	Dolores del Rio			
††Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	Lyon Barrymore			
††Love Song, The	Boyd-Velez-Goudal			
††Lumox				
††Man With the Iron Mask, The	Douglas Fairbanks			
††Nightstick				
††Queen Kelly	Swanson-Byron			
††Rescue, The	Colman-Damita			
††Revenge	Dolores Del Rio	Nov. 3		
††Say It With Music	Harry Richman			
She Goes to War	Eleanor Boardman			
Three Passions	Terry-Petrovitch			

WARNER BROTHERS FEATURES

Title	Star	Rel. Date	Length	Reviewed
††Across the Atlantic	Blue-Murphy	Feb. 25	6052 feet	
††Bure of Married Men	Blue-Murphy	Jan. 14	8421 feet	Jan. 28
Brass Knuckles	Blue-Bronson	Dec. 3	6330 feet	Dec. 23
††Caught in the Fog	McAvoy-Nagle	Sept. 22		
††College Widow, The	D. Costello-Collier, Jr.	Oct. 15	6616 feet	Nov. 25
††Crimson City, The	Loy-Miljan-Hyams	April 7	5388 feet	April 21
††Dog of the Regiment, A	Rin-Tin-Tin-Gulliver	Oct. 29	5003 feet	Nov. 11
††Domestic Troubles	Fazenda-Cook	Mar. 24	5164 feet	
††Fifty Auto, The	Miller-Wolfield	Sept. 18	6757 feet	July 8, '27
††Five and Ten Cent Annie	Fazenda-Cook	May 28	4914 feet	Sept. 22
††Fortune Hunter, The	Chaplin-Costello	Nov. 7	6938 feet	Jan. 21

Title	Star	Rel. Date	Length	Reviewed
††Ginsberg the Great	Jessel-Ferris	Nov. 28	5390 feet	
††Girl From Chicago, The	Nagel-Loy	Nov. 5	5978 feet	Dec. 31
††Good Time Charley	Oland-H. Costello	Nov. 12	6302 feet	Nov. 25
††Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24	5613 feet	
††Home Towners, The	Bennett-Kenyon-Brockwell	Dec. 15	8693 feet	Oct. 27
††Husbands For Rent	Moore-Costello	Dec. 31	5200 feet	Jan. 7
††If I Were Single	McAvoy-Nagle	Dec. 17	6320 feet	Dec. 31
††In a Steel Trap	Rin-Tin-Tin	Sept. 10	5589 feet	Sept. 30
††Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
††Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Oct. 13		
††Little Snob, The	McAvoy-Frazier	Feb. 11	5331 feet	
††Midnight Taxi, The	Moreno-Costello	Oct. 6		
††Missing Link, The	Syd Chaplin	Aug. 7	6485 feet	May 20, '27
††One-Round Hogan	Blue-Hyams	Sept. 17	5357 feet	Oct. 7
††Old San Francisco	D. Costello-Oland	Sept. 4	7961 feet	July 8, '27
††Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
††Powder My Back	Rich-Ferris-Beranger	Mar. 10	6185 feet	
††Race For Life, A	Rin-Tin-Tin-Nye-Faire	Jan. 28	4777 feet	Feb. 11
††Reno Divorce, A	McAvoy-Graves	Oct. 22	5492 feet	Nov. 4
††Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4820 feet	Sept. 15
††Sailor Izzy Murphy	Jessel-Ferris	Oct. 8	6295 feet	Oct. 23
††Salor's Sweetheart, A	Fazenda-Cook	Sept. 24	5685 feet	Oct. 11
††Silver Slave, The	I. Rich-Miljan	Nov. 19	6124 feet	Dec. 3
††Slightly Used	McAvoy-Nagle	Sept. 3	6412 feet	Sept. 31
††State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sept. 8
††Terror, The (A.T.)	McAvoy-Horton	Oct. 20	7654 feet	Aug. 25
††When a Man Loves	Barrymore-Costello	Aug. 21	10081 feet	Feb. 18, '27
††Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
††Conquest (A.T.)	Blue-Warner-Wilson			
††Desert Song, The	Bolas-King			
††Fancy Baggage	Audrey Ferris			
††From Headquarters	Monte Blue			
††Frozen River	Rin-Tin-Tin			
††Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
††Monte Blue	Monte Blue			
††Hard-Bolled Rosa	Loy-Collier, Jr. - Brockwell			
††Home Towners, The (A.T.)	Bennett-Kenyon-Brockwell			
††Honky Tonk	Sophie Tucker			
††Kid Gloves	Nagel-Wilson			
††Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams			
††Lights of New York (A.T.)	Costello-Landis-Brockwell		5267 feet	
††The Little White Horse	Barrymore-McAvoy-Collier, Jr.		6352 feet	May 26
††Little Wild Cat, The	Ferris-Hall-Dawson			
††Madonna of Avenue A, The	Dolores Costello			
††Million Dollar Collar, The	Rin-Tin-Tin			
††My Man	Fanny Brice			
††Noah's Ark	D. Costello-O'Brien			Oct. 27
††No Defense	Blue-McAvoy			
††No Questions Asked	Ferris-Collier, Jr.			
††One Stolen Night	Bronson, Collier, Jr.			
††On Trial (A.T.)	Fredericks-Lytell-Wilson			
††Queen of the Night Clubs (A.T.)	Texas Guinan			
††Redeeming Sin, The	D. Costello-Nagle			
††She Knew Men	Bronson-Horton			
††Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	9592 feet	Sept. 29
††Stark Mad (A.T.)	H. B. Warner-Fazenda			
††Stolen Kisses	May McAvoy			
††Tenderloin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjo Maniac	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (A.T.)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougar & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Diabolical	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lyndell-Higgins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Dell	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ullis & Clark			
Lash, The	Songs and Dances			Sept. 1
Larry Ceballos Undersea Review	Crane-Davidson-Tuckow			June 16
Man of Peace, A	Hobart Bosworth			June 23
Miss Information	Wilson-Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Papa's Vacation	Bennett-Caron			Oct. 20
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs and Gags	Burr McIntosh			Aug. 25
Song Program	Song Program			June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

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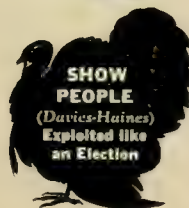
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Motion Picture News

Reg. U. S. Patent Office

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FANNIE BRICE
in 'MY MAN'

AL JOLSON
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DESERT"

"JAZZ AGE"



WAR

Jack PICKFORD

Presented by
WM. LE BARON

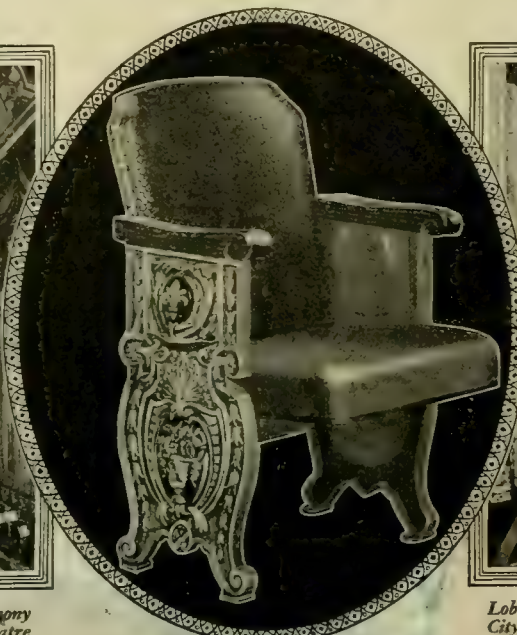
Story by J. A. CREELMAN
Directed by BERT GLENNON

Theatre Goers are Comfort Lovers the World Over!

Progressive theatre owners appreciate the tremendous attraction of "comfort" to the theatre-going public. Whatever the program that is being offered, the public looks first to the house where their comfort is assured. American Seating Company offers theatre owners and managers a wide selection of chairs whose qualities of beauty and comfort stimulate box office receipts. Significant, too, is the exclusive use of this company's seating by the nation's foremost exhibitors.



American Seating Chairs are in harmony with the beauty of the Paramount Theatre as illustrated in this interior view.



No. 4078 Special Chair—3,561 of these chairs were installed in the Paramount Theatre. Seat upholstered in red Morroccoline, with rose mohair back and brown mahogany finished wood parts. Aisle lights built into chair standards and noiseless ball bearing seat hinges.



Lobby of Paramount Theatre, New York City. One of the many fine theatres equipped with American Seating Chairs. C. W. and Geo. L. Rapp, Architects.

American Seating Company

10 E. Jackson Blvd.
113 W. 40th St., New York City
77-D Canal St.,



Chicago, Illinois
1211-K Chestnut St., Philadelphia
Boston

Theatre Chair Builders to the American Public For Over 50 Years

Joseph M. Schenck presents

John Barrymore



in
A SAM TAYLOR
Production

TEMPEST

with
CAMILLA HORN
LOUIS WOLHEIM

Supervised by
JOHN W. CONSIDINE, JR.

America's Most Distinguished Actor
in His Greatest Screen Triumph

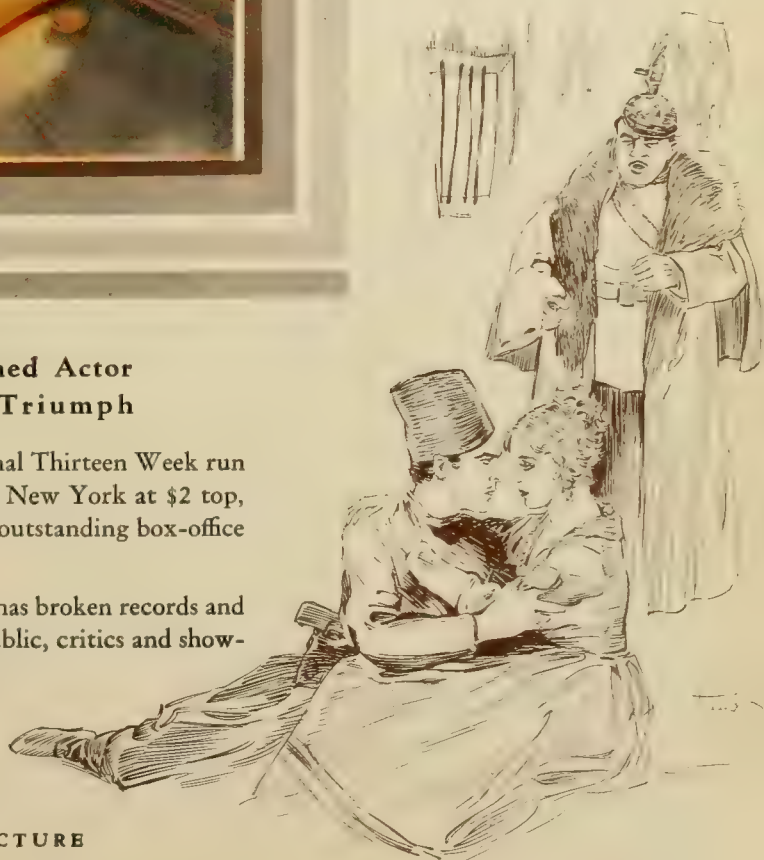


Opening with a sensational Thirteen Week run at the Embassy Theatre, New York at \$2 top, "Tempest" is one of the outstanding box-office successes of the year.

Everywhere "Tempest" has broken records and won high praise from public, critics and showmen alike.

*As Silent entertainment or
with Sound "Tempest" is box-
office fare of the finest kind.*

UNITED ARTISTS PICTURE



Dolores

Del Rio in



An

**EDWIN
CAREWE**
Production

REVENGE

From the short story

"THE BEAR TAMER'S DAUGHTER"

by KONRAD BERCOVICI

Screen play by FINIS FOX

Presented by EDWIN CAREWE

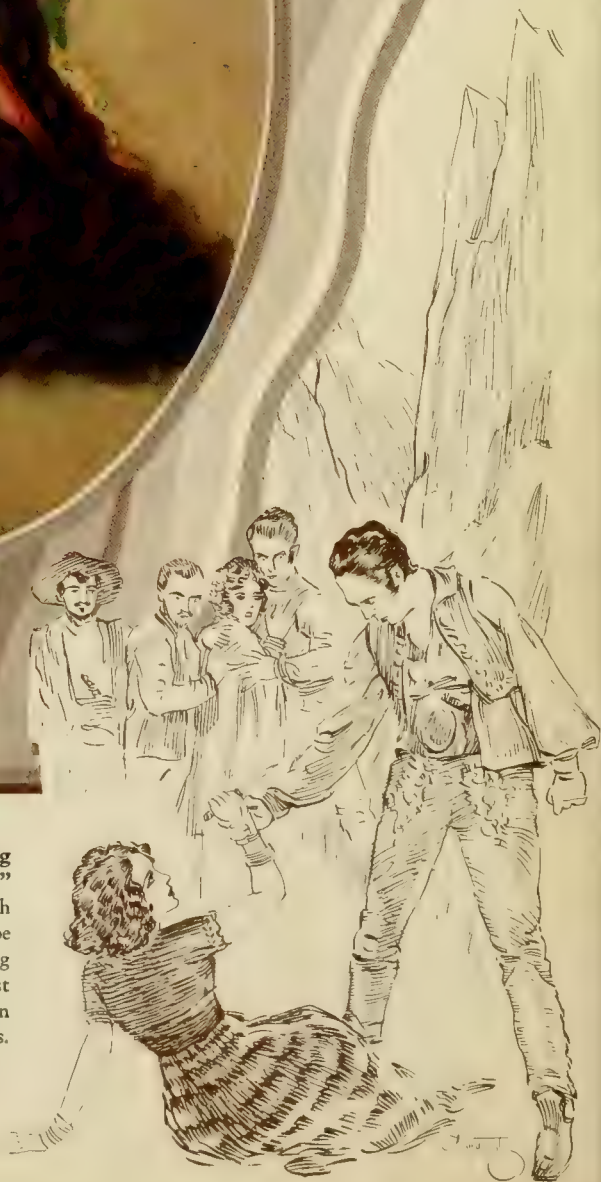
"Resurrection"—"Ramona" and now
"REVENGE." As the *Los Angeles Ex-
aminer* says: "*'Revenge' is Great Hit.*"

The *Los Angeles Times* said: "'Re-
venge' will triumph." And the *Rec-
ord*: "With Dolores Del Rio starred
in a play of flaming gypsy love,

theatres will have no trouble filling
the benches with eager customers."
As with "Ramona" so now with
"REVENGE"—the whole country will be
singing, dancing and whistling to the song
hit, "Revenge," now being broadcast
over Radio, and played and sung on
the records of nine different companies.

A BIG star . . . A BIG picture . . . with or without Sound

UNITED ARTISTS PICTURE



Norma Talmadge in



HENRY
KING
Production

Presented by
JOSEPH M.
SCHENCK

THE WOMAN DISPUTED

with
GILBERT
ROLAND

Directed by HENRY KING
and SAM TAYLOR

A GREAT STAR'S GREATEST S. R. O. PICTURE

"Talmadge picture a HIT at the U. A. Long lines waiting at the theatre yesterday."—*Los Angeles Herald*.

"Seats were hard to find and line stood in foyer waiting their turn. One of those offerings which makes the public wish there were more like it."

—*Los Angeles Record*.

"Lavish and entertaining film. Miss Talmadge natural and at all times convincing."—*Los Angeles Examiner*.

"A forceful film."—*Los Angeles Times*.

A tremendous success for any theatre—
With or Without Sound.

UNITED ARTISTS PICTURE



D.W. Griffith p r e s e n t s The BATTLE of the SEXES

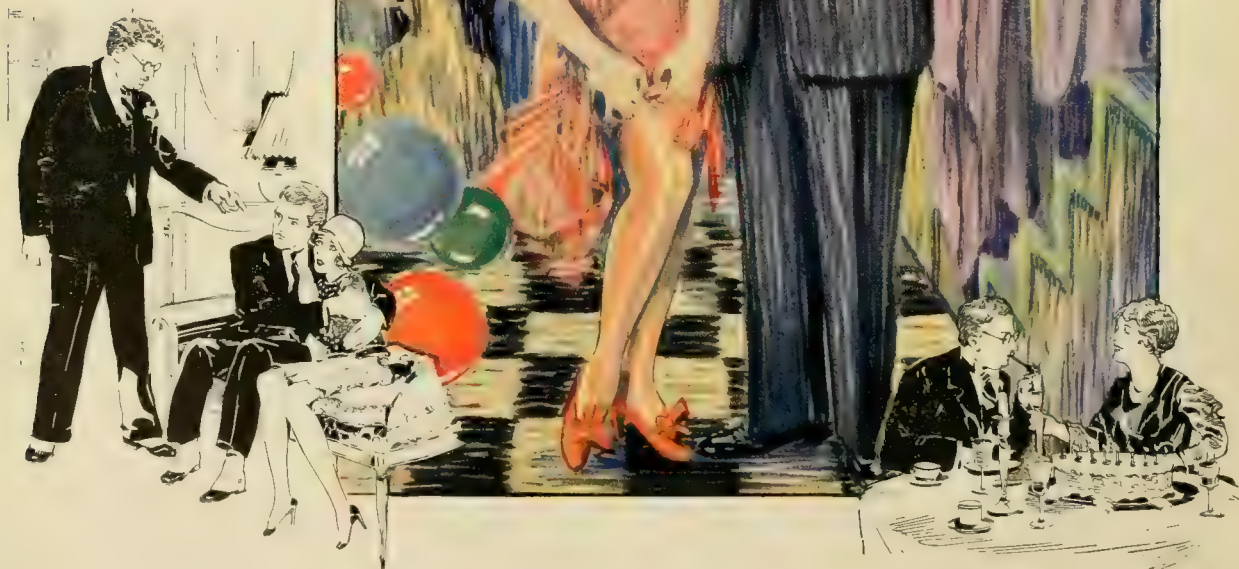
with
JEAN HERSHOLT
PHYLLIS HAVER
BELLE BENNETT
DON ALVARADO
SALLY O'NEILL

From the story by
DANIEL CARSON-GOODMAN

Adaptation by
GERRITT J. LLOYD

UNITED
ARTISTS
PICTURE

The battle
forever
being
fought—
but
never
won



Los Angeles says: "Sure-fire entertainment. . . .
A picture women will enjoy and men will find
worthy of discussion."

Boston says: "Picture scores on State screen."

St. Louis says: "Recommended for all around
entertainment."

New York says: "Will keep the box-office men
busy. Will stack up the shekels."

WITH SOUND OR SILENT....."A BOX-OFFICE SHOW"

*and
now*

OSWALD

THE LUCKY RABBIT

in **SOUND!**

with the
UNIVERSAL JAZZ BAND

OSWALD, the Lucky Rabbit, is going to be more comical than ever before. Because, now he'll be in sound. And what sound—squeaking, roaring, squealing, wheezing and sounds there are no names for. Assisting him will be the syncopating **UNIVERSAL JAZZ BAND**. Oswald's nutty—the music will be nutty—the sound effects nuttier still. But funny? Just give a listen. For un-wired houses, Oswald will continue to caper in silent form.

15 sound cartoon sensations.

Winkler Productions

Released by

UNIVERSAL



Published in December
Theatre Building & Equipment
BUYERS GUIDE

BUYERS GUIDE will contain:

Fully colored reproductions of fine theatres designed by Hoffman-Henon, Architects.

An illustrated article giving valuable information pertaining to theatre design as told by Mr. Henon.

A complete buyers reference listing for the purchase of all types of equipment.

Watch for Your Number

Motion Picture News

729-7th Avenue

New York City

Manufacturers—Make your advertising reservations now.



From
PATHE

Now ready to

**TALK BIG
BOX-OFFICE**

**in Dialogue
and Sound**



Here they are

*A sensation in pre-release at
Marbro and Granada Theatres,
Chicago.*



Playing to packed houses at every performance.

A tremendous comedy drama of war and love, synchronized with music and sound effects. Thrilling aeroplane battles, riotous scenes, romantic interest—vibrating to sound!

Rod La Rocque in a great role.

ROD La ROCQUE in "Captain Swagger"

with SUE CAROL

A Hector Turnbull Production. Adapted by Adelaide Heilbron from an original story by Leonard Praskins. Directed by Edward H. Griffith.

*The greatest thrill scene of
its kind ever pictured!*

The pursuit of rum-runners in high-powered machines, hurtling through the pitch dark night! An open drawbridge looms ahead! Two children rescued from certain death in a runaway careening truck!

Synchronized in sound effects that make this one of the "punchiest" melodramas of the year.



"NED M'COBB'S DAUGHTER"

with IRENE RICH,
ROBERT ARMSTRONG, GEORGE BARRAUD,
and THEODORE ROBERTS

Adapted by Beulah Marie Dix from Sidney Howard's
Theatre Guild Hit. Directed by William J. Cowen.

The Greatest Picture of the U. S. Naval Academy Ever Produced



with JOHN MACK BROWN, JEANETTE LOFF, HUGH ALLAN
and WILLIAM BAKEWELL

Scenario by F. McGrew Willis from an original story by Royal S. Pease. Directed by Christy Cabanne. Produced by F. McGrew Willis for Pathe Studios, Inc.

HERE'S ONE THAT 'WILL CLICK' IN ANY HOUSE!

Packed with the kind of action that is intensified by sound. The roar of big guns! Middies on parade! Bands blaring! With a spectacular Prologue featuring the McCarthy Sisters, formerly of George White's "Scandals", heading an array of talent which includes the Hastings Twins of the "Scandals", Morton and Mayo, Dolores

Weeks, Nell Jewel, six specialty tap dancers and a Frances Weldon troupe of twenty-four dancing girls.

Coming
in SOUND and
DIALOGUE



CECIL B. DEMILLE'S
Sensational
Melodrama

The

all set for S.R.O.

*A Natural
in Dialogue
and Sound!*

THE SPIELER



Picked by photoplay as one of the best pictures of the month. The highlights and shadows of the street carnival "racket". Realism rampant! A startling expose of life in the playground of the "grifters". The tragedy, the pathos, the riotous color of the carnival thrilling in sound and dialogue on the screen. A great cast in vivid characterizations!

with ALAN HALE, RENEE ADOREE,
FRED KOHLER and CLYDE COOK.

A Ralph Block Production. Adapted by Hal Conklin
and Tay Garnett from an original story by Hal Conklin.

Directed by Tay Garnett.

A NATURAL in Exploitation

Behind the scenes of the troupers—the hoofer, the feeder, the baby-doll "digger"—with the gripping love triangle superbly developed. Singing and dancing and dramatic sequences that register sure-fire box office in sound and dialogue.

*"Marked Money" is marked
Box Office!*



Love! Money! Big Crooks! Fights! Airplane Battles! Comedy! Drama! All rolled into one to make a real "Money Picture". A perfect sound synchronization picture. The best role Junior Coghlan has ever played



with JUNIOR COGLAN, GEORGE DURYEA,
TOM KENNEDY and VIRGINIA BRADFORD

A Hector Turnbull Production. Adapted by George Dromgold and Sanford Hewitt from an original story by Howard J. Green. Directed by Spencer Bennet.

"SHOW FOLKS"

with EDDIE QUILLAN, LINA BASQUETTE, ROBERT
ARMSTRONG, BESSIE BARRISCALE, CAROL LOMBARD

A Ralph Block Production. Adapted by Jack Jungmeyer and
George Dromgold from an original story by Philip Dunning.
Directed by Paul L. Stein.

Pathé  Pictures

TALKING BOX OFFICE

Godless Girl

Story by
Jeanie
Macpherson

Apartments for Rent

Apartments of Miscellaneous Rooms.
20TH ST., 365 WEST.

Suites of 2 and 3 rooms in Chelsea, near 16th St., 1st floor, 1st of apartment house, fully equipped for housekeeping; every modern improvement, including refrigerator, electric refrigerator, mail chute, day and night call service, etc. rents \$80 and upward, ready for immediate occupancy; every convenience offered for inspection daily, including Sundays and evenings.

ROBERT G. GRUNERT,
Managing Agent.

170 9th Av., Chelsea, 2841.

21ST, 733 WEST—Most attractive, 2-3-4 room apartments, 500 sq. ft., new building; immediate possession. Agent premises.

36TH, 726-228 EAST (Murray Hill)—2 rooms and kitchenette, 3 rooms with kitchen; all latest improvements; \$80 up; building ready Nov. 15. Apply premises or Julian E. Gordon, 25 West 45th St., Bryant 92-5.

45TH ST., 321 WEST.

"THE WHITBY"

1-2-3 rooms.

Modern apartment hotel, centrally located; cooking legal in every apartment; full hotel service available.

Yearly leases or rates by week or month.

51ST, 318 WEST—3-5 rooms, elevator apartment, all night service, \$100-\$120 per month, also doctor's or dentist's apartment. Inquire premises.

58TH ST., 158 WEST.

Modern elevator apartment, 4

and 7 rooms, \$1,000, \$1,500

J. IRVING WALSH, 73 WEST 11TH ST.

72D TO 111TH ST., WEST—One to ten rooms, 1, 2, 3, 4 baths; all high-class apartment houses; splendid locations; \$300 to \$3,000; concessions; ownership management. MR. GREEN, RIVERSIDE 9379.

72D ST., 305 WEST—Choice elevator apartments; very reasonable rent, now leasing.

78TH, 321 WEST (off Riverside Drive)—5-6-7 room apartments, planned and appointed to please; discriminating and surprising in decorative detail. Call at building.

85TH, 250 WEST (14-story)—Two, three, four room housekeeping apartments; tiled kitchens and kitchenettes, moderate rents.

86TH ST., 150 WEST—Choice elevator apartments; very reasonable rent; now leasing.

107TH, 203 WEST—High-class elevator apartment; 5-6 rooms, \$100-\$120 per month, near Broadway. Inquire premises or Academy 7617.

110TH, 412 WEST.

High-class, fireproof, 12-story building.

Exceptionally large rooms, facade Cathedral St., John the Divine, overlooking park.

3 rooms and bath, \$1,800; 4 rooms, 7

rooms and 2 baths, \$2,200, worth \$3,000;

immediate occupancy; liberal concessions;

also premises or Academy 1671.

110TH ST., 501 WEST—Fireproof corner, opposite Cathedral of St. John; 4-5-6 rooms, newly decorated; immediate occupancy; rents \$1,200-\$2,500. Apply on premises or Slawson & Hobbs, 162 West 72d.

110TH, 520 WEST—4-5-6 rooms, front apartment; fireproof; reasonable, concession.

111TH ST., 501 WEST—Choice elevator apartment; new law, new rent, \$1,200 up.

113TH, 317 WEST—Desirable, modern, light, 4-5-6 rooms, newly decorated, \$1,200 to \$1,800. Supt., or Slawson & Hobbs, 162 West 72d.

122D, 540 WEST (corner Broadway)—5 and 6 room apartments. High-class elevator housekeeping apartments. Rent \$1,000. On west side, \$100 and \$125. Phone owner, Riverside 5400.

144TH, 110 WEST—Choice elevator apartments now leasing; very reasonable rent.

147TH, 561 WEST (North-east corner Broadway)—Elevator apartment, 4, 5 and 7 rooms and spacious rooms; \$840-\$1,200. Apply Supt. on premises or N. A. Berlein & Co., Inc., 103 Park Av., Phone Ashland-8760.

150TH, 600 WEST (corner Broadway)—5-6 rooms, large, light rooms, all modern improvements, reasonable rent. Inquire Superintendent, Realty Co., 144 East 58th, Astor 278-278.

157TH (north-east corner St. Nicholas Av., 840)—Elevator, 3-4-5-6 rooms; very attractive; finest on Washington Heights; block from school. Apply premises.

161ST (between River Dr. Drive and Fort Washington Av.)—3-5-6-7 rooms, elevator housekeeping. Inquire on Broadway View Construction Co., 300 Riverside Drive, corner 161st, Wadsworth 17.

167TH, 562 WEST (Hudson Apartments)—Just completing; new law on St. Nicholas Av. 2-3-4 ROOMS.

High-Class, Modern Apartment.

REASONABLE RENTALS.

Owner and Management.

18TH, 600-61 WEST (corner Broadway)—High-class elevator, 4-5-6-7 rooms, \$80-\$120.

AMSTERDAM AV., 1,676—Choice elevator apartments now leasing; very reasonable.

WILLIAMSBURG and Broadway (corner 17th double street front) on corner of Broadway and 17th. Fully improved, modern, attractive, modern schools, stores, churches and famous beach, will accept \$500 cash payment from responsible buyer, business easy time. J. STRAUBER, 421 7th Av., 7th floor, New York City.

Apartments for Rent

Unfurnished.

BUCHANAN PLACE, 3—Three-four rooms. 1st floor, \$30-\$32.

CLAY AV., 1,551 (at East 170th St., east of Grand Concourse, adjoining Claremont Park)—One entire floor, 25-30, with permanent rear light and high view, 4 unusual rooms, bath and large dining alcove, living room 16x20, bedrooms 13x10; steam-heated garage; 3-family houses, with full janitor service; \$85.

DAVIDSON AV., 1,951 and 1,605—Three rooms; concession; near subway; only \$45.

FOX ST., 736-3-4 rooms; concession; only \$38-\$50.

FOX ST., 760-76—4-5 rooms, steam, hot water, electric, janitor.

HOE AV., 832-940—3-4-5 rooms, bath, modern improvement; janitor.

HARRISON AND TREMONT AVS. (south-west corner, near Fordham University Av.)—New building, one of the finest; one block to school; 3-4-5 rooms, 1-2 baths; spacious rooms; Frigidaire, & Inquire premises.

UNIVERSITY AV., 2,315 (near Fordham Road)—Modern elevator apartments, 3-4-5 large rooms, liberal terms to select tenants. IDEAL PHYSICIAN'S APARTMENT.

VYSE AV., 1,941 (corner Tremont)—Very choice apartments now leasing, reasonable rent.

LAST CALL.

2,875 SEDGWICK AV.

NORTH OF KINGSBRIDGE ROAD.

ONLY A FEW CHOICE

FOUR AND FIVE ROOM APARTMENTS

LEFT IN THE HIGH-CLASS

ELEVATOR HOUSE.

RENTING AGENT ON PREMISES.

ROSEWALL GARDENS.

2,290-1,700 Sedgwick Av., Bronx.

GRACEWALL LODGE.

2,230 Loring Place, Bronx.

Both Just South of Fordham Road.

Two of the most beautiful elevator apartment houses in New York or Westchester, built and managed to satisfy refined and discriminating tenants, unusually spacious rooms, modern dining alcoves, cedar-lined closets, cross ventilation, Frigidaire, built-in mirrors in bedrooms, beautiful bathrooms, kitchens, gardens, playgrounds, clock golf, near subway, cars, buses, schools, churches, stores, theatres; rents moderate for value offered; 15 minutes to 42d St. by New York Central.

3, 4 AND 5 ROOM SUITES.

Inspection Invited. Agent on Premises.

WOODBURY WILSON COURT.

153 to 175 West 188th St. facing De Voer Park, within five minutes of University Heights station, N. Y. C. R. R., also Fordham Road station, Lexington Av. subway, also 6th and 6th Av. R. R.

3-4 rooms, large, bright, newly decorated, immediate possession.

Tel. Kellogg 2443

Apartments—Brooklyn.

Furnished.

LINCOLN PLACE, 330—Newly furnished 3 and 4 room apartments, \$75 up; one block from Brooklyn Museum Station, I. R. T. subway. Apply on premises or Supt., 125 Eastern Parkway, Phone Sterling 6848.

PRESIDENT ST., 993—Newly furnished 2 and 3 room apartments, \$60 up, one block from Franklin Avenue express station, I. R. T. subway. Apply on premises or 826 Franklin Av. Phone Sterling 6848.

TWO ROOMS at sublet savings leave housekeeping work and bothers behind forever; see these de luxe two-room suites, large, light, airy, fine, beautiful furnishings, full hotel service, the rents compare very favorably with straight apartments and will sublet at still lower prices. Clark St. express station, 7th Av. Interborough in building, 4 minutes Wall St., 15 Times Square. Apply Manager, Hotel St. George, Clark St. Bklyn.

Unfurnished.

66TH, 1,879—Seven rooms; corner; garage; ideal for professional. Maillon, Utrecht 4441.

BELFORD AV., 2,350 (near Clarendon Road)—New elevator apartments, 1-2-3 rooms, all modern improvements, rent \$45 up. Apply on premises or Keller, 826 Franklin Av. Phone Flatbush 1667. Sterling 6848.

EASTERN PARKWAY, 125 (Theodore Roosevelt Apartments)—Exclusive 3, 4 and 6 room apartments; Brooklyn Museum station, I. R. T. subway. Apply on premises or 826 Franklin Av. Phone Sterling 6848.

FLATBUSH AV. (north-west corner Westbury Court, one block north of Parkside Av. B. M. T. subway station)—Highest type elevator apartment, rent \$60 up, complete gas refrigeration, &c.; 2-3-4-5-6 rooms, 1-2-3 baths. Inquire agent on premises.

FLATBUSH APARTMENT GUIDE.

LINCOLN ROAD, 50-1, 2, 3 and 4 room modern elevator apartments, some with electric refrigeration, rent \$60 up, immediate occupancy. Take Brighton B. M. T. line to Prospect Park station.

MYRA COURT, 2,100—1, 2, 3, 4 and 6 room modern elevator apartments; some with electric refrigeration, rent \$60 up, immediate occupancy. Brighton B. M. T. line to Prospect Park station.

OCEAN AV., 150—Overlooking Prospect Park; 1 and 2 room modern, new elevator apartments, featuring gas refrigeration, Murphy beds, cedar closets, &c.; rent \$62.50 up, immediate occupancy.

Houses for Rent

STATEN ISLAND, Great Kills—Seven room house, hollow tile and stucco construction; excellent residential neighborhood; convenient transportation, 300 feet from Richmond Road bus, four minutes from Staten Island rapid transit station; plot 100x105; price \$13,500; small cash payment required, terms to suit; this is a bargain; must act at once. G. A. & C. G. Wilson, 4,139 Hyman Blvd., Staten Island.

Houses—Queens & Long Island.

FOREST HILLS—Restricted section; new solid brick 1-family detached, 7 large rooms, 2 baths; plot 40x100, two-car garage; tiled roof, built-in shower, central fireplace; separate breakfast room; frigidaire; exceptional construction, \$23,500.

Also corner house adjoining, on plot 60x100 with 8 rooms, 3 baths, heated garage; \$28,500, inspection invited. Mr. Hanson, builder, Herrick Av. corner Ingram St. or phone Virginia 4058.

FOR RENT

for any theatre

The HAUNTED HOUSE

All Modern Photographic Improvements

Hot and Cold Shivers in Every Room

Elaborately furnished with 9 celebrated Stars, including Chester Conklin and Thelma Todd.

Fully equipped with SOUND!

Apply to

FIRST NATIONAL PICTURES

From the stage success by Owen Davis

Directed by Benjamin Christensen

Presented by Richard A. Rowland

TWO DWELLINGS, 29x100 46th, between 5th and 6th Av. \$150,000 West 50th and 5th 8x100 \$25,000, MacGuffin 102 West 50th.

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MOUNT VERNON, Seneca Av.—5th St. Best Home Value in Westchester. English brick, 6 rooms, garage; \$12,250, cash \$2,000; upkeep \$75. Vought, Haltern, Builders 6 East 46th.

SCARSDALE HOMES.

EDWARD LIVINGSTON MONTGOMERY, 42 East Parkway, opp. station. Tel. 940.

TUCKAHOE (Colonial Heights) 64 Puritan Av.—Ten rooms, two baths, lavatory, fireplace, garage; rent \$175. Phone Tuckahe 0624.

VILLAGE OF SCARSDALE.

Out of a recently completed development of 12 houses we have four left that we are offering at a price they cannot be duplicated for. They are constructed of the highest class materials, fully decorated, every modern improvement, including garage, slate roof, copper work. Situated on large lots fronting on improved streets, within 10 minutes' walk of station, one block from White Plains bus line, 3 blocks from Scarsdale's noted schools. If you are looking for an up-to-date house in a first-class neighborhood and do not want to spend a large amount of money, do not miss this opportunity. Address us, Box 20, Mount Vernon, N. Y., or phone Oakwood 4049-Bronxville 3516.

WESTCHESTER

Before you buy ask for our 36-page illustrated booklet detailing information of each property. Address us, Box 20, Mount Vernon, N. Y., or phone Oakwood 4049-Bronxville 3516.

PRINCE & RIPLEY, INC.

Pioneers in Westchester Real Estate. 342 Madison Av. New York City.

Houses—Rockland County.

BUILDER will rent new detached one-family in Woodbury, 1000 sq. ft., 4 bedrooms, 2 baths, \$60 a month with option to buy, 4 bedrooms, sun parlor, breakfast room, tiled kitchen and bath, parquet, etc. in hard-bus, or lease private dining room, garage, 6 acres. Phone Dutchess, Republic 7975 or 3336.

Houses for Rent

ARDSLEY—ALL WESTCHESTER.

Send for 112-page Illustrated Guide of Westchester—Hundreds of photographs and list of properties. WESTCHESTER INFORMATION BUREAU, 150 East 92d St., N. Y. Tel. Lexington 6588.

CRISTWOOD—6 room houses all improvements, tiled bath, oak floors, hot water heat, garages, and sale, rentals \$20 up, sale \$11,750 to \$12,700. Ziegler's Office, Criswood Harlem Railroad.

SCARSDALE EXCLUSIVELY.

Miss Marie D. King

SCARSDALE.

CLOSING AN ESTATE.

For some one interested in a model home old house we offer this charming place with an acre of ground it is located in one of the exclusive sections of Scarsdale the shrubbery and landscaping enhance the natural beauty of the grounds the stone terrace surrounded by evergreen overlooking an old-fashioned garden, and fruit orchard is one of the many interesting features, the famous "The Haunted House" is another standing feature, the living room is 40 feet long, faces south and is flanked with windows, an old fireplace adds to its homelike, the dining room is well appointed and has a fine old carved chandelier, there are four master bedrooms, one of these is unusually large and has a fireplace, servants' room and garage, this is a home that will afford real pleasure to the one who occupies it.

SCARSDALE EXCLUSIVELY.

Mr. M. D. King

1 Chase Road, Scarsdale

Phone Scarsdale 1066

Open daily, Sundays, holidays and evenings.

SCARSDALE HOMES.

EDWARD LIVINGSTON MONTGOMERY, 42 East Parkway, opp. station. Tel. 940.

MOUNT VERNON, 7TH ST. SENeca AV. English brick, 7 rooms, large plots, \$12,250, first mortgage \$8,000, terms, \$100 down and \$10,000 say on purchase. Vought-Haltern, Builders 6 East 46th.

WHITE PLAINS.

New two-family, semi-detached, corner plot, excellent location.

\$30 PER MONTH

Is your approximate rent living in one of the better homes in the city? Each contains 7 rooms, 2 baths, two open air enclosed porch. W. J. CHERRY, 29 Hotel Drive, White Plains, N. Y. Tel. Eves. 4054.

OUT-OF-TOWN owner must sell Colon 21 brick house, nestled among tall trees, surrounded by picturesque homes, on large corner plot, seven rooms, two baths, garage, 40 minutes to city Centre, reduced from \$15,000 to \$12,000, cash \$2,000. Farmelee, 6 West 45th St., New York, Bryant 2728.

Houses—Manhattan & Bronx.

31ST ST., 322 WEST—18 rooms, newly decorated, \$900 month. Grunwald, 561 6th Av. Murray Hill 2205.

48TH, 210 EAST—For rent, 14 rooms, 4 baths. Apply premises, Murray Hill 7345, or your own broker.

57TH ST., WEST (near Carnegie Hall)—12 rooms, 6 baths, rent reasonable, excellent opportunity. For inspection apply Hagstovon, Callan Co. 1174 Broadway.

62th, EAST—Charming new residence exquisitely furnished; 8 rooms, 3 baths, \$2,500, remarkable opportunity. Warren Marks, Lexington 2440.

74TH, 311 WEST—Small cash buys beautiful 12-room house, 3 baths, perfect condition, well financed, possession. Inspection 12-5 daily.

80S, WEST—20x100, 4-story, basement, near park, excellent condition, inspection, 12-5 daily, throughout must sacrifice to quick to rent or broker. Waverly 1213.

95TH 135 WEST—Sak of rent, house, fully furnished 10 rooms, 3 baths; convenient subway, surface car, elevator.

188TH, 516 WEST—Two-family, 4-story, 14 rooms, 11 bathrooms, 12 improvements, rent, clear will take back mortgage to suit.

COLUMBIA UNIVERSITY SECTION

113TH ST., 325 WEST—20x100, 11, 42-story American basement dwelling, 14 rooms, 3 baths, for sale; immediate possession. William A. White & Sons, 330 Madison Av. Vanderbilt 6294.

PARK HOCK

4-story, 11-ft. house entirely redecorated, can be purchased \$10,000 under any similar house in the neighborhood, principals only.

SLAWSON & HOBBS, 162 West 72d St.

WEST END AV., 3100 (corner 75th St.)—New 4-bath house, desirable for lease, all improvements, 2000, 57 West 58th St. Telephone Plaza 2740.

WEST MOUNT EDEEN AV., 16-100 feet from subway station, 20 feet two-family dwelling for sale, 15 rooms and 2 baths, suitable for doctor, dentist, or professional, convenient, easy terms. Contact Melrose 10437.

DOCTOR'S DWELLING AND OFFICES.

In the 70s, just off Central Park West, 5-story and basement, 25x100, completely remodeled; electric elevator. Terms can be arranged.

Principals only.

JOSEPH MINER COMPANY, INC., 28 E. Madison, New York.

HEMPSTEAD—New seven-room house, every improvement, sacrifice, \$8,500. E. N. 3336.

The Squawkers

Exhibitor Faced With New Bootlegging Menace

By William A. Johnston

THE box-office appears to be faced with a new bootlegging menace, and a bad one.

I refer to the crop of anonymous and alleged sound machines and pictures rushed recently into being to ride along—as long as they can—with the popular waves of the sound movie.

Letters are coming to us from exhibitors in which they speak of their experiences with these makeshifts.

Here's one from the corn belt:

"One of our houses," the letter states, "has a small sound device" (a certain number of short acts were promised as service).

"We believed that perhaps the small equipment would carry us over until the important questions became settled, but believe we made a great mistake. Our policy had always been that the best was not too good and why we detoured from this policy when we put in sound is more than I can tell you.

"It was a flop from the start. Equipment was too small, the acts were punk, and the records were terrible; and to put them over was impossible with the result that I am afraid that in the few days we were trying to put them over we did considerable damage to our territory as far as future sound is concerned."

So far as the latter point is concerned—the possible damage done to future and good sound pictures by present poor ones—I do not feel so greatly concerned. We are going to have good sound pictures—that is certain; and the good shows will pull the "talker" public back.

But, as certainly, it hurts, and at once, any house to put on a succession of bad shows. And these squawkers are bad.

It is better to wait than to make this mistake and the wary exhibitor, we find, is fast arriving at this opinion.

Why is it not best to advertise frankly to your public, and tell the plain facts: that you cannot get the installation you want, that the best you feel is not too good for your patrons, that you will have the best sound pictures when and only when their supply to your neighborhood is a physical possibility?

There are already, and there will be more, sound devices and services that will stand up. The tonal quality of the devices and the quality of the pictures will be improved right along.

Just now it will pay the exhibitor to watch the market like a hawk.

But it will not pay him to buy in the dark. And one way of buying in the dark is to buy unadvertised product. If the manufacturer of the device cannot print on plain black and white the claims the salesman makes to you, then there's something decidedly wrong.

The whole sound picture situation needs the full glare of publicity. There are many questions involved. The sound device that can deliver the goods needs no pussyfooting. The other kind does. But it is up to each, certainly, to tell the puzzled exhibitor just where they stand and to prove also their contention as to tonal quality, operation, patent protection, interchangeability, etc. There's too much silence in the sound picture situation.

Paramount—M-G-M—U. A. "Merger" Stock Market Yarn

RUMORS linking the trip being made to Hollywood by Adolph Zukor and Nicholas M. Schenck with an alleged impending merger of Paramount, M-G-M and United Artists were issued for stock market purposes, according to information received by *Motion Picture News* Thursday. It was learned that the United Artists home office was tipped off on Monday that the story would break four days later. The story is believed to be hooked up with reported pools of Paramount and Loew stock and to have been given out purely for stock market purposes. Who passed the yarn along for publication could not be learned.

In addition sweeping denials of published reports with the Zukor-Nicholas Schenck trip, which was pictured as being for the purpose of conferring with Joseph M. Schenck at the coast on the alleged merger, were issued in New York by S. R. Kent, Paramount general manager, Harry D. Buckley, United Artists vice president and Joseph M. Schenck in Hollywood. The Kent statement follows:

"I regard as absolutely silly the published inferences drawn from the fact that Adolph Zukor and Nicholas Schenck are traveling together from New York to Hollywood. This is not the first time the two men have traveled together with their families. They made the trip in the same manner last November when I was a member of the party and in previous years Marcus Loew traveled to the Coast aboard Paramount's special convention trains.

"I deny all of the published rumors referring to negotiations looking toward combinations or closer understanding which arose through the fact that Mr. Zukor and Mr. Schenck traveled together to the Coast."

An emphatic denial of any contemplated merger or conferences regarding any merger was made by Joseph M. Schenck on Thursday in Hollywood to a representative of *Motion Picture News*. Mr. Schenck added that Mr. Zukor and Nicholas Schenck were coming to Hollywood for annual visits regarding production plans at their respective studios.

Harry D. Buckley, vice-president of United Artists and Mr. Schenck's personal representative in New York, also categorically denied that there was any truth in the merger rumor.

Myers Silent on Allied \$100,000 Offer

Organization's Financing Plan Not Disclosed; Reports of Tender Current Some Time Ago

REPORTS this week that Commissioner Abram F. Myers, of the Federal Trade Commission, had been tendered the leadership of the Allied States exhibitor organization at a reputed salary of \$100,000 a year, failed to disclose the financing plan by which this was to be accomplished.

Whether the Commissioner would accept or not could not be confirmed in Wash-

ington, where Mr. Myers refused to comment upon reports that the offer had been made.

The Commissioner pointed out that the formation of the organization has been under consideration for some time, but declared that he is not in a position to comment upon the situation. Reports of this nature have been in circulation before.

Commissioner Myers conducted the Federal Trade Practice Conference in New York in October, 1927, at which time his handling of industry problems, as they arose in the Conference, attracted wide and favorable attention.

From other sources it is reported that formal tender of the leadership of Allied has been made to the Commissioner, and that he is receptive to it. At the convention of the M. P. T. O. of Ohio, held at Columbus this week, the Allied leaders, W. A. Steffes, of Minnesota; H. M. Richey, of Michigan, and Col. H. A. Cole, of Texas, were in attendance, and the offer to Commissioner Myers became known.

"U Not Selling Any Theatres"—Metzger

AREPORT from Los Angeles this week that Fox had purchased 185 Universal theatres in the Middle West and Oregon was emphatically denied Thursday by Lew Metzger, general manager of Universal.

"We haven't sold any theatres and we are not contemplating selling any theatres. On the contrary, we are negotiating for the purchase of more theatres," said Mr. Metzger.

The nucleus of the Allied group is Minnesota, the Dakotas, Michigan, Texas and Wisconsin, the latter State having joined this week, according to reports.

L. A. Road-Show Houses Under Warner Lease

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 22.—With the booking of "The Barker" to open at the Carthay Circle theatre here on December 6, the Warner Brothers are in temporary absolute control of the only road-show houses available in this territory. While "The Barker" is a first National production, their control of First National brings it within the Warner jurisdiction. The only other road-show house is Sid Grauman's Chinese theatre, where the Warner's "Noah's Ark" is running and booked indefinitely.

The only other houses in Los Angeles and Hollywood are first-run theatres, and with the exception of the United Artists and the Criterion theatres, all are booked for months ahead with program product. The United Artists has maintained a grind policy since opening and isn't considered available for a two dollar showing with two performances daily. The Criterion has been playing pictures of road-show quality in several instances, but has been unable to get more than a two or three-week run out of them, these also playing a grind policy.

"Interference" opened at the Carthay Circle November 5 and its closing makes it one of the shortest runs in the history of the house. It was very well received by the local critics and the public, but the failure to draw is attributed to the title as well as the fact that the 100 per cent dialogue could be made more effective by a synchronized undercurrent of music, which is absent at present.

David Selznick Becomes Aide to B. P. Schulberg

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 22.—David Selznick, who has been assistant to B. P. Schulberg, Paramount production head for the past year, has been promoted to the post of executive assistant to Schulberg.

Selznick has supervised several Paramount productions during the past eight months with marked success. In his new position he will continue production supervision, in addition to having direct charge of the studio's writing department. Selznick is the son of Lewis J. Selznick, one of the industry's leading producers and distributors up to a few years ago.

Vanderbilt, Jr., Reported About to Enter Movies

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 22.—Cornelius Vanderbilt, Jr., arrived recently in Hollywood and is reported with a fat bankroll with which he will enter the ranks of motion picture producers. His production and release arrangements are indefinite as yet but he will soon make an announcement of his forthcoming activities, it is thought.

Subtitle—"The Bilkmore Hotel—decorated with broken pillars and fallen arches from Brooklyn."—by Robert Hopkins in "Honeymoon" for M-G-M.

\$100,000 Equipment Music Fee Curbs Interchangeability

Annual License Charge of Publishers Makes Payment Necessary by Manufacturers to Reproduce Copyrighted Music

A DOMINANT factor in the problem of interchangeability is in the music angle and the license fee charged by the music publishers to manufacturers of equipment to be installed in theatres for This license fee amounts to a minimum of \$100,000 for the first year and a minimum of \$125,000 the second year to any sound equipment manufacturers who reproduce over their equipment in theatres any of the copyrighted music covered by the license.

Terms of License

This license is not granted by the Music Publishers' Association, but by E. C. Mills, acting as agent and trustee for some fifty or sixty music publishers whose product is released only subject to copyright restrictions. It is a license charge entirely separate from the ten cents a seat fee imposed upon theatres for the right to publicly perform copyrighted music by organ or orchestra. It is not granted to producers or distributors of pictures, but is a direct fee paid for the right to the reproduction of the music by the manufacturers of sound reproducing films and discs used in theatres.

It means no additional seat tax charge to exhibitors.

According to the terms of the license, the \$100,000 minimum fee the first year must be made in quarterly payments. The same conditions obtain the second year, with the payments being made quarterly and the annual amount increased to a minimum of \$125,000. These minimum fees are based on a seat tax equivalent to 2½ cents the first year and 3½ cents the second year. The licenses granted Western Electric Company and RCA Photophone were issued to cover a period of five years with no minimum charge the last three years, but the seat tax increased to 3½ cents the third year, 5 cents the fourth year and five cents the fifth year. Mr. Mills explains that new licenses will be issued only to cover a period of two years.

Installations of lower priced devices have been announced to cost from \$500 up to \$2,500 or even \$5,000.

Those companies that are figuring on installing equipment from \$500 up would necessarily have to make a large number of installations to cover the minimum license fee alone.

Mr. Mills points out that it is possible to run synchronized copyrighted film of licenses of Western Electric or RCA over unlicensed equipment, but only with his permission as representative of the music publishers. He also declares that licenses may be issued to equipment devices by individual music publishers of his association, but that publishers generally do not care to act as individuals.

Double Permission Required

For the manufacturer of lower priced equipment to play the copyrighted synchronized music it will not only be necessary for the company selling the film to get permission from the Mills organization to play the music, but it will also be necessary to get permission from one of the electrical companies. In the absence of permission from any of these organizations it would not be possible to play the synchronized music over equipment not licensed by Mr. Mills as agent.

MOTION PICTURE NEWS in an exclusive story in the issue of October 27 pointed out

(Continued on page 1583)

Equity Active in Hollywood

Association Proceeds Carefully, Biding Time to Spring Referendum on Organization Plan

ACTORS EQUITY ASSOCIATION is calmly biding its time to spring a new eruption in the ranks of the motion picture industry in Hollywood. All is not as serene with Equity as appears on the surface at the present time. The forces of Equity are busy in Hollywood and it would not be surprising if a referendum was urged upon the acting talent of Hollywood before the first of the year, according to a New York official of Equity.

The Actors' guiding body is reluctant to discuss the situation pro or con. Their present movements are as completely veiled as possible and they will not definitely divulge any phase of their plans. At the same time it is intimated that had Frank Gilmore, executive secretary of Equity, cared to be more insistent in 1927 when efforts were made to organize the acting forces, he might have been successful in perfecting his organization. However, it is said he considered the time not entirely favorable and that it would be more advisable to wait.

California, once a hot bed of labor unionism had reverted more or less to the open shop idea. In the past year this condition has changed considerably according to the Equity executive. Labor unions are coming back into their own with many produc-

tion branches of the picture industry now becoming unionized.

Ranks Strengthened

In the past year, or since the advent of the talking pictures, many Broadway players and Equity members have joined the motion picture colony in Hollywood. These, according to Equity want the protection of that organization and will vote for an Equity shop if proposition is again put to a referendum.

While it is the general impression that the actor is well satisfied with conditions as they obtain in Hollywood, Equity is of the impression that these conditions could be materially improved upon. A canvas of new stage stars who have recently signed for pictures reveals the fact that they have been splendidly treated by the motion picture producers, but Equity maintains that conditions outlined by the Academy are not entirely equitable and that additional mergers will react to the detriment of the player.

The tendency of the picture industry, so far as production goes is undoubtedly toward unionism.

With the application of the Make-Up Artists' association for charter in the Ameri-

can Federation of Labor filed this week, complete unionization of every craft aligned with motion picture production seems likely within the next year. The move by the Make-Up Artists' organization was hurriedly made when they discovered that several persons not members of their association had endeavored to secure a charter.

Cameramen Organized

The seeking of an A. F. of L. charter is to protect both members and producers from a possible union organization which would consist of make-up artists not competent in that line of work. No trouble is anticipated on the passing of the application, and they will probably secure their American Federation affiliation through the United Scenic Artists, who are already chartered.

With cameramen now 100 per cent organized, and another group, comprising film cutters and editors reported starting union organization shortly, unionism has a better hold on the production end of the motion picture industry in Hollywood than it has ever held in its history. Stage hands, electricians, carpenters and others are already chartered via the I. A. T. S. N. and kindred organizations.

Schnitzer Made F B O Head by Sarnoff; Expansion Policy Planned

AS indicated in stories previously published by *Motion Picture News*, the policy of R. C. A. with respect to the F B O organization, which it controls, will be to build up and expand on the present structure of the film producing and distributing company. It is understood that David I. Sarnoff, president, and the governing board of the company, has officially notified Joseph I. Schnitzer, vice president of F B O, that he was in charge and was to assume full guidance over the policies and administrations of F B O.

Changes in the present responsible personnel of the production and sales departments of F B O, if any are made, will be entirely up to Mr. Schnitzer, for according to reliable information received by *Motion Picture News*, Schnitzer was told to "go ahead" with F B O as the reins of the organization's government were entirely in his hands.

Whether the company and its product will continue to be known as F B O or bear some other title is a matter which has not yet been decided. However, any important changes in the organization will be entirely along the line of strengthening the present set-up of the company rather than any tearing-down process to make way for entirely new policies and operating plans. R. C. A. obtained control of F B O because an established and experienced organization for picture production and distribution was wanted to expand the R. C. A. operations in the amusement field. And having secured one there is every intention of capitalizing the opportunity to elaborate on an existing structure.

F B O will be an important factor in bringing the Photophone method of sound recording before the public. In addition the product will be the main source of supply for the Radio-Keith-Orpheum theatres.

L. A. Theatre Grosses

B. O. Business Drops Despite Good Weather and No Big Counter Attraction

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, November 22.—Business at the Los Angeles first runs dropped during the past week despite good weather conditions and nothing of big importance to give as an alibi for poor box office intake.

"Interference" at the Carthay Circle went to \$11,900. "Noah's Ark" at Grauman's Chinese held up nicely with \$23,500; Loew's State was below the previous week, but still better than average with \$27,000 for "West of Zanzibar," starring Lon Chaney. The Metropolitan hit about average with Adolphe Menjou in "His Private Life," doing about \$21,000. United Artists playing "The Awakening," Vilma Banky's first starring vehicle, secured \$15,500, considered not bad for its second week there.

Warner Bros. Theatre for the first three days of "On Trial" did about \$12,000, with the big end of the week to come.

Grosses are for the week ending Thursday, with the exception of the United Artists, where the week ended Tuesday. The Warner gross, as indicated, is for three days only, as that picture opened Monday.

Fairbanks Using Different Style of Lighting

A method for securing soft highlights, christened Rembrandt lighting, is now being used for the Douglas Fairbanks starring vehicle, "The Iron Mask." Henry Sharpe brought the method up to its present standard. The effect of softness is gained, it is said, by a system of one source high lights and the strategic placing of reflectors. The result is said to be a mellowing of tones and highlight emphasis on individuals or groups in the picture.

Mr. Sharpe won the medal of the American Society of Cinematographers with his work on "Don Q."

Jury Frees Crandall of Blame for Roof Collapse

No responsibility for the collapse of the roof of the Knickerbocker Theatre, January 28, 1922, when nearly 100 persons lost their lives, attaches to Harry M. Crandall or the Knickerbocker Theatre Company, under a verdict of a jury in Washington, D. C., exonerating them from blame in the first of a series of suits in which it was sought to hold Mr. Crandall personally responsible for the disaster. Other suits were heard in 1924 against the Knickerbocker

Theatre Company, and resulted in verdicts for the company.

Mr. Crandall had testified that neither he nor his company had been interested in the building of the theatre and did not take the property over until after it had been completed, his counsel contending that, accordingly, he had had no interest in or responsibility for the structure.

Quarterly Dividend to be Declared by "U"

A quarterly dividend of two per cent (2 per cent), to be due and payable on January 2, 1929, to First Preferred stockholders of record as shown by the books of the company at the close of business December 19, 1928, will be paid, it is indicated by a resolution adopted by the Board of Directors of Universal Pictures Company, Inc., at a meeting held November 13. The transfer books of Universal for its First Preferred stock will be closed at the close of business, December 19, 1928; they will be opened on the opening of business, January 3, 1929.

June Marlowe Making 2 "U" Films in Germany

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 22.—June Marlowe, placed under contract by Universal, leaves soon for Germany to make two pictures under the direction of Joseph Levigard. "House of Glass" by Max Marcin and "Fallen Angels" by Arthur Somers Roche are her two vehicles. The star is familiar with the French and German languages so she expects no speech handicap at the Berlin studios. The remainder of the cast will be hired from various European countries.

Late Production Limits Players' Earnings

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 19.—An independent producer on the Coast signed two comedians to be co-featured in a war comedy about five months ago. At that time the picture was slated to start within two weeks, but the producer would not stipulate starting dates for the players in the contracts.

The picture's start was delayed, however, and the comedians were assured that it would get into production any day, with the two players turning down other engagements to be ready. Actual production dragged along, and both comedians were stalled with statements that they had to stand by for calls. During the time of non-start, both players lost other engagements that would have kept them busy for the entire period of waiting, with one having to turn down a guaranteed 16 week part at his salary of \$1,000 weekly.

When the picture finally got under way a couple of weeks ago, the comedy pair found that it was not a war comedy, but a melodrama, and one of the players would work in only about ten scenes according to the working script. Even though he will appear as a bit player in the finished picture, his contract stipulates that he will have to be co-featured in all advertising put out on the production, and the releasing organization will have to go through on that basis.

Playwright Awaits Film to Detect Plagiarism

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22.—The playwright of a Broadway stage success which was purchased by one of the big producers for filming, is anxiously awaiting the release of a picture made by one of the larger independent producers. The latter's production carries a title very similar to that of the play, and the playwright figures the story may have enough similarity to his play so that he can institute suit for plagiarism.

Government Survey Launched

Department of Commerce Issues Questionnaire to Theatres; Its Activities Reviewed in Annual Report

COINCIDENTALLY with the exclusive story in *MOTION PICTURE NEWS* last week in which it was made known by President-Elect Herbert Hoover that a survey of the film industry in all its branches would be made, the government machinery has begun to function for the purpose of gathering data. The Motion Picture Bureau of the Department of Commerce in Washington, D. C., which sprang into existence during Mr. Hoover's incumbency as Secretary of Commerce, has already grouped motion picture theatres into five classes according to their seating capacity and questionnaires have been sent them requesting information that will determine the position of the film industry in its relation to other industries, aside from the purchasing power of its 350,000 employees.

The Motion Picture Department of the follows: in the first classification are houses has been extremely active during the past year, expanding the scope of its surveys both in this country and abroad. The new survey it will attempt will be the most sweeping that it has ever made.

The Department has grouped theatres as follows: in the first classification are houses seating less than 300; in the second houses with from 300 to 599 seats; in the third houses with from 600 to 999 seats; in the fourth houses with from 1,000 to 1,999 seats; in the fifth houses of over 2,000

seats. Approximately 3,500 theatres of the 20,000 exhibiting films daily or once or twice per week have been selected in each of the various zones of all the states. Their replies to the questionnaire will enable the Department to obtain a cross-section of the industry on which to make generalizations.

The questionnaire asks for a variety of information. Theatres are requested to state their yearly expenditures on newspaper ads; paper and miscellaneous supplies; power and heating; express costs and cartage; the cost of replacing electric bulbs, chair parts, carpets, drapes, flowers, decorations, uniforms, building costs and specialties. It inquires into the costs of various building materials used in the construction of a theatre; of the equipment installed from the heating system, refrigeration and ventilating to signs and scenery. The value of the land and building, the date of the building of the theatre, the different types of musical equipment are desired. Such information as it asks for will be kept strictly confidential. Each report will not be available to any person in the trade but will go to make up the total result which, of course, will be made public.

The activities of the Motion Picture Department of the Department of Commerce have been of aid not only to producers but also to other industries. Reports regarding foreign markets have been of particular

value to producers and exporters of films. The annual report of the Department, just made public by Dr. Julius Klein, summarizes briefly its achievements during the past year.

Such abuses as the piracy of American copyrights in foreign countries have been curtailed and the Department's agents are ever alert for recurrences of this practice. Effort was made to promote foreign trade in film accessories. Special assistance was rendered an export department of a prominent distributor. Aid was given a secretary of state in preparing pictures of his commonwealth. Several equipment firms were extended help in expanding their trade in Latin America. The entire year of 1928, says the report, was one of increased services. Six trade information bulletins and 22 foreign market bulletins were published, and the section's weekly press service was increased. A trade bulletin on Marks for Industrial Educational Motion Pictures Abroad was also issued and the file of general information was added to enormously by the Department.

The work of the motion picture trade commissioner also contributed assistance to the trade, his reports including a survey of the European market. The foreign offices of the Department contributed in their reports to Washington and in their services to picture men in their localities.

Producers Invade Music Field

Move Seen As Means to Secure World's Rights and Increased Revenue; Society Denies Any Conflict

SEVERAL of the leading film producers have recently gone heavily into sheet music composition and production and those, in the know, trace a number of reasons as being behind the movement.

First, by securing copyright on a song, it will be possible for the picture producer to obtain world rights on the composition. Under their agreement with the American Society of Authors, Composers and Publishers, in most cases only rights in the U. S. and Canada are procurable, although it is understood that the Society is endeavoring at the present time to obtain world rights on all their products. This point is an important matter with the picture producer as regards the distribution of product in European countries.

Song Grosses \$50,000

Next, the tremendous sales of certain theme songs has opened up another source of profit for the producer.

At one time, the producer was only too glad to turn over publication rights to the music companies for what ever picture exploitation was in sight, viewing the matter as extra advertising. But when it was found that sheet music and record royalties on just one theme song grossed the sum of \$50,000, producers of pictures saw the pos-

sible financial returns in this new by-product and insisted that new contracts be written.

How extensive this music publishing movement on the part of picture producers is will be seen by the following tie-ups which have been recently made:

Paramount-Famous-Lasky has formed an alliance with Harms, Inc., the company known as the Famous Music Corporation. The concern will act as selling agents for all theme songs or other compositions produced by Famous.

In addition to the Famous company, under a previous agreement made before this company's formation, the Sam Fox Music Company is publishing six songs for Paramount features. The Fox company supplied the score for "Wings," also "Abie's Irish Rose" and "The Wedding March."

Metro-Goldwyn-Mayer has a tie up with the Robbins Music Company, which went into effect when M-G-M secured a controlling interest in the Robbins Company. Jack Robbins is still in charge of the company and the concern will function on practically the same basis as the Famous company, as to the marketing of songs.

Other tie-ups include a deal between Fox

and the De Sylva, Brown and Henderson Company for the production and marketing of theme songs. It is reported that it will be a subsidiary to be known as the Sound Music Corp., of which Erno Rapee will act as one of the supervisors. Rapee, one of the most successful theme song writers of the day, is also reported to be connected with Famous Music Publishing Company.

A number of other deals between picture producers and music houses for exclusive publication rights are reported pending.

Retail Sales

Publix theatres have recently inaugurated a system of selling sheet music in the lobbies of all their theatres, all managers of the circuit having received a notice to install music booths for sales purposes. This may or may not be construed as direct entry into the retail end of the music-publishing business. It is, of course, to the advantage of Publix to use every possible means of advertising a picture and it is undoubtedly believed that getting copies of theme songs in the home will give further aid.

A report recently circulated in New York City that a movement was under way by a

(Continued on following page)

Film Bills Slated to Die in Congress

No Action Expected At Short Session on Measures Affecting the Industry

THE various film measures, now pending in Congress, have little likelihood of passage at the hands of the short session that reconvenes on December 3.

About half a dozen bills affecting the industry were left pending at the time of the adjournment of Congress on May 29 and of these only two received any serious consideration. Their prospects of getting anywhere at the new Congress are rated slim.

Congress, reconvening on the first Monday in December and adjourning on March 4, will have but three months to devote to various bills. The short stretch of time is conceded to be very much against any pos-

sibility of secondary matters taking preference over appropriation for all the Governmental activities.

If the measures affecting the industry are still pending when the Congress adjourns on March 4 they will all automatically die, because the next Congress will be new and starts with a clean slate.

The Brookhart Bill, which was the only legislation that received much attention from the last Congress, has not been dropped by its author, Senator Brookhart of Iowa, who has announced that he will seek the submission of a report on his measure upon the reconvening of the Congress.

Warners Bound by Pact Agreement Binds Them to Company Management for Six years; First National Moving In

WARNER Bros. have signed a six-year contract with the stockholders of Warner Bros. Pictures, Inc., represented by Goldman Sachs and Company, whereby Harry M. Albert and Jack Warner are bound to continue at the head of the organization for the term of the contract.

Goldman Sachs, acting for the stockholders merely wanted to secure the position of the stockholders in continuing the competent management of the Warners. It is pointed out that the vision and foresight of Harry, Albert and Jack Warner brought about the spectacular success of the company and that the recent acquiring of First National and the Stanley Company necessitated the continuance of such capable management.

The actual ratification of this deal will be effected on November 30, it is said, and immediately following that First National, Stanley and Warner executives will all be housed under the one roof at the Warner Home Office Headquarters in 44th Street between Eighth and Ninth Avenues in New York.

Warner executives are already revamping the space at the home office so as to pro-

vide room for the incoming staffs and executives. The Stanley company is to have an entire floor, while three floors are to be devoted to the officials to be retained in the First National organization.

It is said that all three branches will function under the direction of Warner executives, all of whom will perhaps be retained. It is intimated that there will be deep slashes in the ranks of First National and Stanley. Bruce Johnson, for many years head of First National's foreign department was the first big executive to be effected. Herman Starr will continue in charge of the Warner foreign department.

Leading Producers Form Music Tie-Ups

(Continued from page 1579)

number of picture producing companies to break the ranks of the American Society of Authors, Composers and Publishers was strongly denied this week by an executive at the society's headquarters in the Paramount Building. The report stated that, due to what was termed exorbitant fees, the producers were organizing musical staffs

30 Dropped from First National Payroll

THE axe swooped down on about thirty employees of First National studios Saturday afternoon, when they were told that effective immediately, their services were no longer required. Most of the eliminations were of clerks, typists and the clerical force in general. The most important of them were Daral Faralla, business manager for the studio, Ashton Deerholt, unit manager, and several in the publicity department.

and companies of their own, and were "signing right and left" many reputable authors and composers with a view toward providing their own sources of theme and incidental songs, scores for synchronized pictures, etc. It was also alleged that a number of radio broadcast companies were in on the movement to the extent of popularizing the producers' song numbers; that they, too, would benefit by an arrangement which would make royalty payments unnecessary.

The chief function of the Society, as understood by the layman, is to protect its members on copyright, the Society receiving a percentage of collected royalties for its maintenance. Thus, it will be seen that music publishing companies might exercise their own judgment as to the advisability of joining the Society, perhaps coming to a conclusion that they could protect their own copyrights. Payments of any royalties would not be necessary and they would, in turn, reap any other financial benefit.

When interviewed on the subject by a MOTION PICTURE NEWS reporter, J. C. Rosenthal, who holds an authoritative position with the Society, said:

"There is nothing to the report that there is any conflict between the Society and picture producers. Any musical production plans under way by these producers will have our fullest co-operation. It is true that they are placing under contract many authors and composers, but these, in most cases, are not well-known artists. Practically all of the better-known writers and composers of this profession are members of the Society, and under a contract which would make any other agreement out of the question unless it had the Society's sanction."

The Mills agreement, a much discussed clause in talking picture contracts, which licenses the use of Society properties for reproduction in sound-equipped theatres, was also cited as further proof that there is a perfect understanding between producers and the Society.

As far as the radio people were concerned, Mr. Rosenthal stated that it was apparent that they were always short of new numbers to broadcast, and that they were only too glad to plug any new number.

Subtitle—"Hotel Edge-Palms—the owners had the edge and the bellboys had the palms."

"If that stuff came off a boat, it must have been scraped off. It's terrible liquor."—by Ralph Spence in "Lady of Chance" for M-G-M.

Pathe Acquires KFVD, Pacific Coast Radio Broadcasting Station

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22.—Contracts have been signed by Pathe Studios on the Coast whereby they acquire Station KFVD, one of the oldest radio stations on the Pacific slope now operated by the Culver City Broadcasting Company on a small wave length. Under the Pathe regime the station will use a wave length of 1,000 watts and will operate 24 hours daily under the new allotment of the Federal Radio Commission in Washington, D. C.

A new broadcasting station will be constructed at the Pathe Studios in Culver City and will be finished within a month, it is expected. It will be known as Pathe Station.

Md. Court of Appeals Will Pass on Sunday Movies

The Sunday Movie test came up before the Maryland Court of Appeals, at Annapolis, recently, with John Philip Hill and Paul Boyd Mules, acting as attorneys for the defendants. The State's right to prohibit the showing of motion pictures in Baltimore on Sunday is contested and the Court of Appeals has been asked to say definitely whether motion picture auditoriums were meant when the Legislative fathers of 1866 ruled against opera houses giving performances on Sundays. Attorneys for the defendants claim that the lower court erred when it ruled that a motion picture house was meant by the reading of opera house in the law.

Loew's, Inc., Declares Quarterly Dividend

The Board of Directors of Loew's Incorporated at a meeting held Tuesday, November 20, declared the regular quarterly dividend of 50 cents and an extra dividend of \$1.00 per share on the common stock of the company, payable December 31, 1928, to the stockholders on record at the close of business on December 13, 1928.

Kingston, N. Y. Votes in Favor of Sunday Shows

The voters of Kingston, New York, decided by a majority of 697 for movies on Sundays when the issue of the Sunday show was presented to them recently. Following the poll, the Walter Reade Circuit has announced that their Sunday programs will start at the Broadway and Kingston theatres on November 11.

Dog Films Discontinued by M-G-M

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22.—The cycle of dog star pictures which sprang up from the success of the Rin-Tin-Tin series four years ago, has gradually flickered out. M-G-M is the latest producer to discontinue a dog series, finding production costs necessary for that type of feature are too high in comparison to possible gross from bookings. M-G-M recently made two dog starring pictures and it is understood that difficulty was encountered in securing proper stories, in addition to having production costs run into large figures for the calibre of picture turned out.

With M-G-M definitely out of the field with dog pictures, only Warner Brothers with Rin-Tin-Tin and FBO with Ranger remain. The Rin-Tin-Tin series seems to be well established for consistent business, while FBO is finding their dog series profitable on account of being enabled to keep production costs low. During the last two years, several independent producers launched production of dog star series for the state rights market, but all of them discontinued after making two or three pictures. Sam Bischoff, the last of the independents with dog series, finished the last of his series some months ago, and will not start a new group.

Producers and Distributors Extend Agreement With Unions

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22.—The producer and distributor agreement with the five International unions affiliated with motion pictures (I. A. T. S. E., Musicians, Stage Hands, Electricians, and one other) which expires November 27th, has been extended for an additional three years; and the pact has been signed by executives of those organizations involved.

There were no changes in the agreement for the additional period when it was finally signed, the agreement remaining the same as it was for the former period.

International union executives are this week attending the A. F. of L. convention at New Orleans, but will shortly return to New York.

The exact status of the recently formed cameramen's union as far as wage scale and working conditions are concerned will be determined at conferences that will be held in New York in the near future. No date has been set for the cameramen's union hearing for wage scale and working conditions agreement, but this will probably take place in New York with a committee of the cameramen's union from here making the trip east to sit in on all conferences.

Internationalism Stressed at Giannini Dinner

Quality Will Give Any Picture Admittance to America, Emphasize Speakers Addressing Gathering

TUESDAY night last, at the A. M. P. A. banquet at the Biltmore Hotel, New York, Dr. A. H. Giannini was presented with the Sam Harris good-will trophy, awarded to him as being the one individual most deserving because of his work in promoting harmony between the motion picture industries of Britain and America.

Friendly internationalism was the topic discussed at the banquet, Messrs Giannini, Will Hays and others sounding it as the keynote of their speeches. The number of other addresses delivered ranged from an attack on the quotas and contingents of European countries and a defense of such protective measures to the unlimited possibilities of the new art of talking pictures and a commendation of the work of the A. M. P. A.

Responding to the honor bestowed upon him, Dr. Giannini declared that quality alone was necessary for a picture to find a market in America, no matter whence its source. Americans, he asserted, are international in their receptiveness to the arts.

Mr. Hays, acting as toastmaster, spoke in the same vein and declared that the American industry would not be fulfilling its responsibility to the public if it did not distribute quality films regardless of their origin.

A note not harmonious with the amity of the occasion was the charge brought against countries protecting home industry by means of quotas. During the course of his address Nathan Burkan, general counsel for United Artists, declared that America regarded such moves as deliberate attempts to stifle American trade.

Mr. Harris, editor of the "The Cinema" of London and donor of the cup, spoke in defense of England's quota restriction. He was vehemently opposed, he said, to the practice of sending all types of American

films to England. Frequent visits by men both in the British and American industries would do much, he stated, to erase existing misunderstandings.

The talkie was viewed as a means to improve friendly relations between the two English speaking countries by J. E. Otterson, president of Electric Research Products.

Presenting George Harvey, president of the A. M. P. A., with an endorsement of the organization and its work from the "Bumpers," British ad men association, the visiting English delegates also tendered a gift to Edward L. Klein, chairman of the arrangements committee of the A. M. P. A.

Herbert Wilcox to Film Talkies in Hollywood

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22.—As forerunner to what is considered a revolutionary step for conservative England, Herbert Wilcox, producer and director from that country, arrived in Hollywood this week for the purpose of making two talking pictures with a Hollywood cast, in a Hollywood studio in charge of a Hollywood director. The completed product also will be in competition with the usual Hollywood product made by American firms.

Marshall Neilan will direct the two stories. While none of the cast have been disclosed as yet, it is most probable that English actors, who have been in Hollywood for several years, will play the leading roles, in order to meet the quota requirements of Great Britain. Both productions will be made in the Metropolitan Studios for release through World-wide Pictures, which is headed by J. D. Williams.

51 Films in Work at 14 Hollywood Studios

Comparatively Few Cameras Turning This Week But Heavy Schedules Are Preparing

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, November 22.—A total of only fifty-one productions are actually before a camera in the studios of fourteen major producers during the current week. While heavy production is being planned for the forthcoming months, the major portion of these are in preparation. Fox, with twelve productions, Metro-Goldwyn-Mayer with eight, Paramount with seven, and First National with six, contribute the major portion of the fifty-one. This number is exclusive of the filming going on along Poverty Row or in several independent studios, where it is practically impossible to keep definite track of films being made.

Fox list includes "In Old Arizona," Irving Cummings directing; "The Big Bout," Harry Sweet; "Friendship," Eugene Walter; "Watch Out," James Parrott; "Strong Boy," John Ford; "White Silence," Charles Klein; "Exiles," William Beaudine; "False Colors," James Tinling; "Scarehead" (tentative title), Fred Newmeyer; "Christina," William K. Howard;

"Our Daily Bread," F. W. Murnau.

Metro-Goldwyn-Mayer: Greta Garbo, directed by Sydney Franklin in "Heat" (tentative title); "Thirst," John Gilbert, William Nigh directing; Novarro in "The Pagan," W. S. Van Dyke (on location); "The Duke Steps Out," James Cruze; "The Spite Marriage," Ed Sedgwick; "Hunted," Willard Mack; "Mysterious Island," Lucian Hubbard.

Paramount: "Sunset Pass," Otto Brower; "The Dummy," Robert Milton; "The Wolf-Song," Victor Fleming; "The Wolf of Wall Street," Rowland V. Lee; "Tong War," William Wellman; "The Case of Lena Smith," Josef Van Sternberg; "Four Feathers," Cooper-Schoed-sack.

First National: "Seventeen Footprints to Satan," Benj. Christensen; "Weary River," Frank Lloyd; "Comedy of Life," Alexander Korda; "That's a Good Girl," Colleen Moore's, William Seiter directing; "Children of the Ritz," John F. Dillon; "Saturday's Children," Corinne Griffith's, Gregory La Cava directing.

United Artists: John Barrymore in "King of the Mountains," Ernst Lubitsch; Douglas Fairbanks, "The Iron Mask," Allan Dawn; "Night-Stick," Roland West production.

Warner Bros.: "From Headquarters," Howard Bretherton; "The Desert Song," Roy Del Ruth; "She Knew Men," Archie Mayo; "Alimony Annie," Michael Curtiz.

Universal: "His Lucky Day," Reginald Denny, Eddie Cline directing; "A Christmas Carol," Tom Terris.

Pathe: "The Missing Man," Benjamin Glazer.

Columbia: "Object Alimony," Scott Dunlap; "The Faker," Phil Rosen.

Tiffany-Stahl: "Reputation," Al Ray.

Hal Roach: One "Our Gang" comedy, Bob MacGowan.

Christie Comedies: One Bobby Vernon, one "Confessions of a Chorus Girl."

FBO: Gloria Swanson in "Queen Kelly," Eric Von Stroheim directing, for United Artists' release.

Inspiration Pictures ((at Tec-Art Studios): "She Goes to War," Henry King, for United Artists' release.

Iowa Unit to Discuss Proposed Affiliations

Iowa exhibitors are to convene at Des Moines this month and one of the things that is to come up for interesting discussion is the question of the Iowa organization allying itself with the Allied States organization or with the national organization of the M. P. T. O. A. The report was given that E. P. Smith, president of the Motion Picture Theatre Owners of Iowa, had allied himself with the Allied States organization

since he attended their conference at Kalamazoo. Many showmen of the state have expressed themselves as anxious to vote on the question. Mr. Smith, however, states that he nor the organization are in no way tied up with either side. The expectation is that the Iowa group will make an alliance one way or another at this next meeting. November 20 was the tentative date set by Mr. Smith some time ago.

This music tax, the new contract, and the Hudson Bill are also to come up for discussion.

Important Decision Handed Down by Tax Board

Money expended by a lessee for the reconstruction of a building destroyed by fire, which it occupied, may not be deducted in the computation of its net income for the year in which expended, but may be amortized, and an aliquot part thereof, less amounts recovered on fire insurance and salvage, may be deducted in each of the remaining years of the lease, it has been held by the United States Board of Tax Appeals, Washington, D. C., in passing on the case of the Southern Amusement Company, Inc., Danville, Va.

The board held, however, that the company was entitled to deduct the amount of loss sustained by it by reason of the demolition of a building previously acquired by it.

Treasury Dep't Rules on Film Assessment

So-called reversed negative films have been held by the Treasury Department, Washington, D. C., to be properly assessed for duty at the rate of two cents per linear foot as photographic film negatives imported for use in connection with moving picture exhibits, exposed but not developed, under paragraph 1453 of the present tariff act.

The case arose in the port of New York, where the collector advised the Treasury regarding the importation of these films, quoting a report of the appraiser at the port in which he expressed the opinion that a motor photographic film positive is dutiable at one cent per linear foot under paragraph 1453 even though made on negative stock.

Cinephone Short Shown on W. E. Equipment

INTERCHANGEABILITY, so far as equipment is concerned, is again established in the showing of "Steamboat Willie," a P. A. Powers Cinephone short reproduced on Western Electric equipment at the Colony Theatre in New York City. Cinephone records by both the sound-on-film and disc methods the subjects in this instance being recorded on film.

When this was called to the attention of Western Electric officials it was said that they had been too busy even to attend the showing and that they had more weighty problems to consider. The same reply was made when other showings on unlicensed equipment were called to their attention. They expressed the belief that the whole problem of interchangeability would adjust itself in the near future.

Letter to M-G-M Staff Urges Story Needs

ADMITTING the need for suitable screen material, Albert Lewyn, scenario editor at M-G-M Studios, broadcast an appeal to all writers working for that company, asking that they submit any original or novel story ideas, together with suggestions of books plays or stories that the company might utilize for star series productions.

M-G-M is at present lining up stories and productions for the 1929-30 season, and is in need of story material for about fifty film productions for the year. Approximately half of these will be adapted from original stories written by staff writers, with the remainder adapted from books and plays.

Lewyn's letter was sent to every member of the studio writing staff in the hope that a number of new and unusual ideas might be forthcoming for original screen stories. The request for lists of books and plays was made so that the writer might submit new slants on adaptations of material which the company had already passed up as unsuitable.

No mention was made in Lewyn's circular letter about sound or dialogue pictures, but inquiry revealed the fact that M-G-M is primarily interested in new and fresh ideas for pictures, regardless of Movietone possibilities. The policy of the producing end of M-G-M seems to be the securing of the best picture material possible, and then gauge whether individual stories will lend themselves to dialogue or sound before production is started.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

License Fee Curbs Interchangeability

Problem Hinges Upon Payment of Cash by Equipment Producers

(Continued from page 1577)

the fact that the problem of interchangeability hinged on the music angle and that story is now completely verified.

It is argued both by Mr. Mills and the electrical companies that the interchangeability problem is one that will take care of itself within a comparatively short time. Nothing has yet been done to interfere with any houses that are now reproducing copyrighted music on equipment not licensed. Mr. Mills says he has been too busy to interfere for the present. He has been apprised of the fact that a house has been so operating here and there but declared that the matter would regulate itself shortly.

A Western Electric Company executive explained that his company had the interest of its licensees at heart and it did not want to interfere with profits to be derived from the sales of pictures provided the reproducing equipment was satisfactory to the picture producer and Western Electric. If such permission is granted by the producer and Western Electric it still would be necessary, according to Mr. Mills, to also get permission from him as agent to reproduce the copyrighted music.

Apparently in the Dark

Just how generally these conditions are known to producers of the lower priced equipment for theatres is problematical. Some of them are apparently proceeding on the assumption that their devices may be used in theatres regardless of the payment of the license fee.

It seems to be generally established now, however, that as a sure means of securing service from film companies it will be necessary for the exhibitor to have a licensed device if he is to reproduce copyrighted music in his theatre over mechanical equipment.

Meantime, distributors of motion picture are in a quandary as to the service they should render theatres not having licensed equipment. The plan seems generally to be to serve the theatres with synchronized film provided the reproducing equipment is satisfactory. That takes care of a wider distribution of film for them and with comparatively few theatres equipped with any device they are anxious to dispose of their product where they can. It seems likely that this condition will obtain until such time as enough theatres are equipped to make a real issue of it. Then doubtless some action will be taken, it is said, to force the issue with the unlicensed equipment concerns.

A movement is being advocated in New

804 Theatres Announced as Equipped With Western Electric Device

ACCORDING to reports received by Western Electric Company up to November 10th, 804 theatres had Western Electric equipment installed on that date. Work has been progressing rapidly on installations during the past few months. During the month of October alone, according to the reports, there were 156 installations of equipment for either sound-on-disc or sound-on-film productions, or both.

In addition to those installations, 42 theatres which already had some form of Western Electric equipment had additional equipment installed, in the majority of cases, film attachments having been added to the sound-on-disc equipment. Non-synchronous equipment was also installed in 57 theatres during October.

York to have all of the manufacturers of cheaper equipment demonstrate their devices in a New York theatre so as the quality of the equipment may be judged by the picture distributors and permission granted for its use or rejected, as the case may be.

Denies Vitaphone Jr. Story

W. E. Quigley, in charge at the Vitaphone offices, expressed himself as being opposed to interchangeability except on devices acceptable to his company and suggested that these devices should be demonstrated not in a projection room, but in a theatre, which would provide a more complete test.

It was denied by Mr. Quigley that there was any contemplation of a cheaper Vitaphone device to be installed in theatres, but the rumor at the same time persists that in a short time there will be a Vitaphone, Jr., device that will be considerably cheaper than the equipment now being installed. The story being told is that the Martin Parry concern formerly in the manufacture of automobile bodies and later for the manufacture of radiators will be taken over as the nucleus for the manufacture of the Vitaphone, Jr., equipment.

Pathe Signs Goulding for Sound Division

Edmund Goulding, writer and director, has been signed by Pathe as an important member of the sound division. Goulding's first assignment has not been announced, but it is understood that he will assume his duties with Pathe immediately.

Recording of Photophone productions will be speeded up with the arrival of Goulding. Already, the first Pathe all-dialogue feature, "The Missing Man," is in production and talking sequences are being recorded for "Geraldine," "The Leather-

neck" and other features on the current season's program.

Vilma Banky Will Make All-Talkie Film

Vilma Banky will be heard throughout an all-talking picture in her next film for Samuel Goldwyn, following "The Awakening." Miss Banky's new picture will be directed by Alfred Santell, who plans to film location scenes in New York during the next two weeks. Robert Montgomery, stage player, will act opposite Miss Banky. It will be his motion picture debut.

Mr. Santell said that separate silent and talking versions of the new Banky picture will be made. United Artists will distribute the film.

Ball Eastward Bound on Sound Equipment Mission

(Hollywood Bureau, Motion Picture News)

Hollywood, November 22.—J. A. Ball, head of the newly formed Technical Bureau of the Producers Association, is enroute East to visit various manufacturers of studio and production equipment. Ball will explain to the manufacturers the various requirements of producers for improved apparatus, and will in return gain an insight into details of research pertaining to pictures and production being conducted by the manufacturers.

Subtitle—"Dedicated to the toiling millions who spend their week-ends where they spend the rest of the week—at home."

"Get to work, it's nearly seven-thirty. You can't run a trolley car by remote control!"—by Herman J. Mankiewicz in "Three Week-Ends" for Paramount.

Bell Plans Feature Production Each Month at Paramount Studio

MONTA BELL, supervisor of sound production at the Paramount, Long Island studios, is not a believer in dialogue pictures. He very frankly says he does not see any future for them in the picture industry. He advocates the sound picture, but not the dialogue picture. At the same time Mr. Bell is doing a splendid job over on Long Island and he has big plans for the future.

Despite the fact that he had no experience with dialogue before assuming his task on the first of September, he has experimented and overcome many obstacles to complete the first dialogue picture produced in the East. He finished work on "The Letter" last week with Jeanne Eagles in the starring role and he completed the task in three days under the allotment of time for the shooting of the feature. It required just twenty-seven days.

There were rumors to the effect that Paramount was having considerable difficulty with their recording system over on Long Island. There was truth in the rumors during the early days of the shooting. There were three sound experts on hand and a number of picture experts, but as Mr. Bell explains, the sound experts know nothing of making motion pictures and the picture experts know nothing of sound. It took them some few days to get properly organized, but once they hit their stride things progressed in great shape.

"We had the Paramount sales staff over here last week," said Mr. Bell, "and we showed them some of the early shots we made in the studio. Then we showed them some of the rushes on 'The Letter' and you'd really be surprised at the improvement in those few weeks.

"Once we got fairly started we went along in great shape. We had allowed five weeks for shooting 'The Letter' but we finished it in just twenty-seven shooting days. We had our difficulties at first, but I think we have things so well regulated now that

in the future we will be shooting sound pictures in just about two or three more days than it would take to shoot silent films. At least we are basing our future production schedule on that basis. And we have quite an extensive schedule provided between now and the first of next July.

"We started shooting here on the first of September without knowing what it was all about. Up to the end of last week we had concluded 'The Letter', a full length feature, and seven short subjects. On the first of December we will start shooting 'The Hole in the Wall'. We will finish that picture within the month of December and during the same month we will make from twelve to fifteen short subjects. We could not accomplish this, of course, on one recording apparatus, but we will have a second installed by the end of next week. That will be our monthly schedule up to the first of July. We hope to complete a feature a month and at least twelve short subjects.

"We have found that the best method of recording the feature picture is on film, where we get the best results from dramatic action and in cutting from long and medium shots to closeups. The disc system is the best for the short subjects where the action is much the same throughout and the printing is just about half what it is for the film.

"The shooting of these shorts does not present much of a problem and we will make rapid progress with them. Eddie Cantor came over to the studio with his numbers prepared and we shot the whole thing in one day. Where we have an act in which there are four or five people we have them over for four or five days of rehearsal and then shoot the whole thing in a day.

"We had only one director for 'The Letter', but I intend to have two for 'The Hole in the Wall'. I will have a stage director

and a picture director, with the picture director reigning supreme and entirely responsible for the picture. The sound experts will, of course, remain with us. Their relative importance to the picture is about the same as that of a cameraman. They know best how to get recording results as the cameraman knows best how to get photographic results. Our organization is working entirely satisfactorily."

Additional Talent for Vitaphone Acts

Warner Bros. announce the signing of additional well known talent to appear in Vitaphone acts. Trixie Friganza is now at the Warner Studios preparing for her first Vitaphone appearance which will be called "My Bag O' Trix."

Miss Juliet, called the "One Girl Revue," will make her Vitaphone debut in an act of impersonations titled, "Not for Me." Wilbur Mack and Gertrude Purdy, prominent on the variety stage will be seen and heard in "An Everyday Occurrence."

Another pair of musical comedy and variety stars who will be heard for the first time on Vitaphone are Robert Emmett Keane and Claire Whitney. Their playlet is titled, "Gossip."

Sign O. P. Heggie to Star in Paramount Talkie

Hollywood, Nov. 14.—O. P. Heggie, star of several Broadway stage productions, is going to the West Coast to play the starred role in a Paramount all-talkie picture entitled "Genius," an original by William Robson adapted with dialogue by Samuel Ornitz. Edwin Knopf, stage director, recently signed by Paramount probably will direct "Genius."

Vitaphone Due in Paris in January

Vitaphone's domain will be extended in January to the continent of Europe. Warner Bros. will introduce it in Paris shortly after the first of the year. The Aubert Palace is the theatre chosen and the first attraction will be Al Jolson in "The Jazz Singer" which is scheduled for an indefinite run.

Lionel Atwill to Make "The Knife" for Fox

Lionel Atwill, through his personal manager, Leo Morrison, has contracted with Fox Movietone to do a two-reel talking motion picture version of "The Knife," by Henry Arthur Jones, a dramatic play which won much favor fifteen years ago. Violet Heming, Lester Vail and Henry Carvill will support Mr. Atwill in this picture.

Cantor to Make Feature Talkie for Paramount

Eddie Cantor is to make a talking feature for Paramount titled, "The Birth of the Blues." This decision came as the result of a short-subject Cantor recently made for the same company titled, "That Party in Person." It is said that George Gershwin music will be used in the new talker.

Universal Making Feature Length Film in Three Languages

HOLLYWOOD, Nov. 22.—Universal has gone a step further in solving the problem of the foreign market in regard to "talkies" by being the first company to make a feature length production in three languages, spoken by the leads in the American production. As a result, the same stunt will be applied to other feature length pictures made on the lot.

"Eric The Great" has been dialogued in French, German and English, the languages actually being spoken by Conrad Veidt, Mary Philbin and Leslie Fenton. Veidt was a fortunate choice, being thoroughly familiar with all three tongues. Miss Philbin knew a conversational German and Fenton a smattering of French.

It is pointed out that a knowledge of a foreign language isn't necessarily vital to synchronization in that tongue. While familiarity with it aids in the rendition of lines, an artist can be taught the lines and told their meaning for effective delivery.

Warners have already made a short subject featuring Ann Codee and Frank Orth in the same languages. Universal has several other features in which the foreign expressions are adaptable and will apply the same measures to them.

Cumberland Strand System Revealed

Home Made Equipment Costing \$2,000 Gives Entire Satisfaction

THE Strand Theatre at Cumberland, Maryland, has come in for a deal of discussion these days when the lending question is that of interchangeability regarding the reproduction of sound pictures. This house for many weeks past has been playing sound and dialogue films on home made equipment reproducing the product of Western Electric Company licensees, as yet without any interruption from the Western Electric Company. At the same time it has been serviced with product by exchanges that hold Western Electric licenses.

That the equipment of the Strand, after considerable experimenting, is now working to the complete satisfaction of the proprietors of the house and their patrons, is the statement of Robert Slote, general manager, who has forwarded to *MOTION PICTURE NEWS* a description of the system, which he says was built and installed for less than \$2,000.

This description by Mr. Slote is as follows:

"After an exhaustive study of the principles of synchronizing music, sound and dialogue with motion pictures and arriving at the solution of proper gearing of the speed of a record with film, we connected a turntable (16 inch) to each of our Powers projectors—this connection was made direct to the driving shaft which we ran at a speed of 90 revolutions to the minute, using a speed indicator to keep the correct speed—this shaft was connected by a universal joint so that it would run absolutely true and would not place any strain on the projector shaft. We connected the shaft to a pair of gears with the ratio of 90 to 33 1/3, the 33 1/3 gear driving a shaft connected to the turntable, which was naturally driven at a speed of 33 1/3 revolutions per minute.

"We used standard record dynamic pick-ups to relay the recorded music into an input amplifying panel. The sound was then relayed into a push-pull output ampli-

Ziegfeld Will Produce "Follies" as Super-Feature on Screen

FLORENZ ZIEGFELD is to reproduce his new "Follies" as a sound picture and because of that he is going to speed up production on the stage version. The Fox company has already announced a Fox Follies as a screen feature and Ziegfeld will endeavor to beat them to it.

The Ziegfeld "Follies" have been a national amusement institution for the past twenty-one years and the producer feels that he has a prior right to the title even for screen purposes. As soon as his new "Follies" are produced he will have the entire show done as a sound and shadow superfeature picture.

The new "Follies" are not due for production on the musical comedy stage until late Winter or early Spring, but no time will be lost thereafter in producing them on the screen.

fier of two stages. (This amplifying system is large enough to fill a theatre of about 2500 to 3000 seats.)

"The sound was then conveyed to the stage by regular electric wiring to four dynamic speakers, which are matched in impedance with the amplifying system.

"The greatest trouble we encountered was in the difference of the regular Victor records and records from the exchanges. Naturally during our experimenting stages we used Victor records for tests. These records were absolutely perfect in tonal qualities. But after running a few of the exchange records we found that they were heavily scored. We had to change our impedance and do some more experimenting while running, to overcome flat notes, distortion on bass, etc. We gradually overcame this—in fact dialogue and singing qualities are now splendid—we are now

working on overcoming the musical distortion.

"In connection with our outfit we have installed a Microphone for announcements of various sorts also installed a non synchronous system for cueing non sounded pictures."

The Strand Theatre is a modern 1500 seat house, operated and owned by a local corporation. It was constructed in 1920 by the George A. Fuller Construction Company and is of fireproof construction. It ranks very favorably with the best theatres in the state of Maryland and is very rarely surpassed by any theatre in a city of its size.

For the past seven years the Strand has been under the management of Robert Slote who received his theatre training under Harry M. Crandall, of Washington, D. C.

Darmour Tells Plans for Using Sound With Comedies

LARRY DARMOUR, producer of four series of two-reel comedies for F B O distribution, is returning to the West Coast this week with papers licensing him to use the RCA Photophone system of recording sound on comedy films. Darmour was in New York for only a comparatively brief stay and concluded arrangements with RCA covering sound production and details connected with the distribution of the product by F B O.

Dialogue and sound effects will be added to the releases in all four series which the producer is making for F B O. Darmour said that he expected to have the RCA equipment installed and ready for use about the first of the year. He will produce a sound and a silent version of each picture.

He plans to make the sound version of the comedies a blend of the silent and the new technique, making each comedy about 75 per cent in straight silent form with 25 per cent using dialogue and effects. The musical synchronizations will be added to the film after completion of the camera work.

This method, Darmour contends, is the one which will enable the producer to preserve the action, which is the real meat of screen comedy, while adding the dramatic

virtues of the new sound invention to pictures of this type. The necessity for a set camera speed in recording vision and sound with the synchronizing device he says, is a limitation which the picture producer must get around if he would avoid sacrifice of the one greatest element of power in motion pictures, that being the movement and scope of the scene which the play develops.

In comedy production great reliance always has been placed upon varying camera speeds to produce the effects which score on the screen. And Darmour believes that the secret of success with the new vehicle lies along the line of adapting sound to pictures, rather than pictures to sound. Borrowing vaudeville methods and vaudeville talent from the variety stage, he says will not prove successful after the novelty of sound has passed off. Recently the acts which have been screened with sound have succeeded because the sound picture itself was the main attraction and that anything demonstrating that talking pictures actually would talk is bound to produce a favorable reaction. Later on it will be different, he says.

Darmour is president of Darmour Productions and vice-president of Standard Cinema Corporation.

Sound News Reels Hit Snag in Canada

SOUND picture presentation has encountered a snag in Canada in connection with the showing of news reels. The Ontario Government and various other Provinces require a stated percentage of Canadian or British Empire scenes in all news weeklies. As sound pictures are not yet being produced in Canada, all Canadian news views are being screened in silent form at theatres where complete sound programs are offered. The Canadian "shots" are the only silent portion of such programs. Imitation has been made, however, that at least one Canadian company is undertaking to produce sound pictures in the Dominion.

Another feature to the new situation is that film releases usually printed in Canada cannot now be handled in sound form because there are no facilities in the country, as yet, for the making of sound prints.

"Narrow-Casting" Device Picks Up Music from Mirror Target

JOHAN BELLAMY TAYLOR, consulting engineer of the General Electric Company and inventor of the photophone, last week gave a demonstration of the device before 175 members of the Cleveland section of the American Institute of Electrical Engineers at Hotel Statler in Cleveland. A beam of light was sent about the room until it reached a mirror target and broke into music.

Taylor said that he called this demonstration "narrow-casting" in contrast to radio broadcasting, and explained that the photophone was an adaptation of the theory set forth by Alexander Graham Bell 50 years ago, utilizing the perfected photo-electric tube, electric pick-up and the newly developed amplifiers and sound reproducers. Plans are now under way, Taylor stated, for using photophone as a means of communication between points where radio or wire communication is impossible or impractical.

'U' Maps \$5,000,000 Program of Feature Sound Films

CARL LAEMMLE, president of Universal, made a hurried trip to the coast last week and with Universal executives mapped a program of sound pictures which it is announced by the company will cost over \$5,000,000. A number of the productions will be made with Movietone negatives only, though the majority of them will be carried in Universal exchanges with two negatives, one with sound and one without.

Outside of "Uncle Tom's Cabin," "Show Boat," "The Man Who Laughs," "The Last Warning," "Man, Woman and Wife" and "The Charlatan," all other Universal sound pictures will have dialogue sequences or be 100 per cent talking pictures. "Broadway" will be an all-talking picture. Glenn Tryon will play the "hoofer." Paul Porcasi and Thomas Jackson have been signed for the roles they played in the original "Broadway" production. It is being directed by Dr. Paul Fejos and supervised by Carl Laemmle, Jr.

"The Minstrel Man," starring Eddie Leonard under the direction of Harry Pollard, and "King of Jazz" starring Paul Whiteman, "The Shannons of Broadway" starring Mr. and Mrs. James Gleason, "The Bargain in the Kremlin" starring Joseph Schildkraut, "The Climax" with Jean

Hersholt, the Pat Rooney productions by Edgar Allan Woolf, "Flaming Daughters," "The Luxury Husband," "The Braggart," Dickens' "A Christmas Carol" with Tom Terris will be 100 per cent talking.

Dialogue will also be introduced into the following productions, and some of them as they develop may be made full 100 per cent talking: "Erik the Great" with Conrad Veidt and Mary Philbin, "Give and Take" with George Sidney and Jean Hersholt, "The Shakedown" with James Murray and Barbara Kent, "The Cohens and Kellys in Atlantic City" with George Sidney, Vera Gordon, Kate Price and Mack Swain, "Port of Dreams" with Mary Philbin, Reginald Denny in "His Lucky Day," "Red Hot Speed" and "Clear the Decks," Glenn Tryon in "It Can Be Done," Laura La Plante in "The Haunted Lady," "That Blonde" and "Dangerous Dimples," and "The Girl on the Barge" with Jean Hersholt, Sally O'Neil and Malcolm McGregor.

Musical Comedy Prologue For "Annapolis"

As a Photophone prologue to "Annapolis," Pathe has produced a musical comedy presentation reel at the Sound Studio in New York with the McCarthy Sisters, formerly of George White's "Scandals," heading the array of talent which includes the Hastings Twins, of the "Scandals," Morton and Mayo, Nell Jewell, Dolores Weekes, six specialty tap dancers and a Francis Weldon troupe of twenty-four dancing girls.

Several specially written musical numbers enliven this prologue reel. "My Annapolis (And You)" theme song of the feature is used for the tap and ensemble dance numbers.

Roach Preparing Stages for Sound Production

Elmer R. Raguse, an expert from the recording laboratories of the Victor Talking Machine Co., in Camden, N. J., arrived last week to supervise the preparation of the stages at the Hal Roach Studios for the

immediate installation of Western Electric talking equipment, following the consummation of Hal Roach's affiliation with the Victor concern in the talking picture field.

No sound stages are to be erected, but those already in operation on the lot will be sound-proofed. The Victor Talking Machine Company's recording engineer, W. W. Clark, will arrive soon to superintend the actual installation of the delicate recording equipment, by the Electrical Research Products, Inc. It is expected that the installation will be complete and ready for actual production before the first of the year.

Skirboll Approves Sound Effect Pictures

W. N. Skirboll, Columbia franchise holder, and prominent theatre owner, states it as his opinion that the sound effect picture is the one that will settle down and become standard entertainment in the motion picture theatres. While the talking picture is getting the most money right now, Skirboll thinks that its popularity is short lived. He bases this prediction on the fact that the talking picture, in his opinion, has not gone ahead in quality as it should have done in order to insure its lasting success.

Skirboll also has great faith in the synchronized picture, for it brings the big orchestra overtures and scores to every theatre. Sound effects, Skirboll stated, add to the excitement of the picture, to its reality, and speeds up its action.

Jessel Starts "Lucky Boy" for Tiffany-Stahl

Talking and singing sequences for the Tiffany-Stahl production "Lucky Boy," starring George Jessel, were started on Thursday, November 16th, in New York at the RCA Studios under the personal supervision of Rudolph Flothow, who is in full charge of Tiffany-Stahl synchronization.

This is to be Jessel's first singing and talking picture, with scenes taken in and around New York City. Margaret Quimby has been brought on from Los Angeles to New York to play opposite Jessel. She was formerly a George White Scandals' girl.

Movietone Synchronization For Oswald Cartoons

The advance of synchronization and the injection of sound effects into motion pictures has spread now to the field of the animated cartoon. The Winkler Productions, headed by Charles Mintz, decided last week to produce the Oswald cartoons with full sound and music effects.

The exact number of sound Oswalds to be made has not been determined. The first will be entitled "Oswald's Ragtime Band" and will be made both as a sound and silent picture. Universal is releasing the series.

Schertzinger in N. Y. to Produce Talkie

Victor Schertzinger, director, arrived in New York this week to assume control over a motion picture unit that will shortly begin production upon a new Paramount talkie at the Astoria studio, Richard Dix to star. The unit is expected to swing into work about December 15.

De Forest-Movietone Suit Postponed

THE De Forest Phonofilm suit against the Fox-Case Corporation, which has been pending for some time, will probably not get a hearing in the Federal Court in New York until February, owing to the crowded condition of the court calendar. It is charged in the suit that Movietone is an infringement on patents held by De Forest.

While the New York suit is pending action has been filed in Montreal to restrain the showing of Movietone at the Palace Theatre there. It was announced a short time ago that the New York suit would probably be up for consideration before the first of the year.

Artclass Closes 9 Deals for Product Distribution

The sales department of Weiss Brothers' Artclass Pictures Corporation recently clinched negotiations for the distribution of their product in various sections of the world. The deals included:

Maddan Theatres, Ltd., purchased for India, Burma and Ceylon three serials, and 70 comedies; Universal Pictures Corporation purchased for the United Kingdom one serial; International Variety and Theatrical Agency, Inc., purchased for Africa one serial and 11 western features; Raissi Freres purchased for Egypt, Palestine and Syria one serial; Gaumont Co. Ltd., purchased for the United Kingdom 22 comedies; Film Distributors, Ltd., purchased for the United Kingdom 17 short subjects; Kinemas, Ltd., purchased for South Africa one serial, 54 short subjects; J. T. Sheffield purchased for Colorado, Utah, Wyoming, New Mexico and Southern Idaho 44 two-reel comedies; Big Three Exchange, Inc., purchased for Greater New York and Northern New Jersey two serials, 49 short subjects.

Warner Studio Producing 7 Feature Productions

The Warner Studio on the coast is at work on seven productions at the present time. The most important of the septet is "The Desert Song," which Roy Del Ruth is directing.

Director Archie Mayo is making "She Knew Men," while "Lloyd Bacon is expected back from location to finish scenes for "No Defense" in the studio. "Madonna of Avenue A," which Michael Curtiz is directing, is nearing completion while the three features, "Fancy Baggage," "Frozen River" and "Kid Gloves," are also near the finish mark. Curtiz was lately chosen to direct Miss Costello again in "Alimony Annie." Vitaphone is being used extensively in all of these productions.

Al Jolson arrived on the coast where he will talk over plans with J. L. Warner for his next Vitaphone vehicle.

August Film Exports Low; Increase in Negatives

Export trade in motion picture films continues at a fairly low level, August shipments totaling 21,991,311 feet valued at \$726,036, compared with 27,620,453 feet valued at \$772,924 in July, according to figures just compiled by the Bureau of Foreign and Domestic Commerce in Washington, D. C.

The only class of films to show an increase in exports in August was negatives, of which 1,040,509 feet valued at \$188,622 were shipped, compared with 744,936 feet valued at \$144,162 the preceding month. Exports of positives dropped from 18,700,200 feet valued at \$44,168 in July to 16,541,648 feet valued at \$433,301 in August, and exports of raw stock dropped from 8,175,317 feet valued at \$184,594 to 4,409,154 feet valued at \$104,113.

The only markets taking more than 1,000,000 feet of positive film in August were Australia, 2,150,000; Argentina, 1,687,000, and Brazil, 1,337,000.

Pathe Sound News Issues Vestris Wreck Extra with Interview

PATHE SOUND NEWS issued a special talking extra last week following the wreck of the Vestris. It took the form of an interview with Harry Faye, one of the last survivors to leave the ill-fated ship. The interview was secured shortly after the arrival of one of the rescue ships and the Pathe Sound News Staff worked all Thursday night in getting out prints which were shown at Broadway houses at the first show Friday.

Faye is a pugilist who was on his way to South America to box Louis Firpo. In his interview he gave a recital of last minute events during the sea tragedy and as he talked cut-backs were made showing actual scenes of the wreck.

Simultaneously with the delivery of prints to Broadway houses, additional prints were dispatched to Pathe Sound News customers throughout the country.

United Artists Place 17 Sound Pictures on Market

UNITED ARTISTS salesmen have been instructed by Al Lichtman to place on the market all seventeen of the company's features, more than 50 per cent of which will have talking sequences. The pictures are made in various styles. There are two all-talking films, seven part talkies and eight synchronized with music and sound effects.

Eight of these seventeen films are already made and the other nine are in various stages of production, five of them being almost completed. In these pictures will be heard the voices of Mary Pickford, Gloria Swanson, Douglas Fairbanks, Ronald Colman, Lupe Velez and others. Mr. Lichtman said that because many theatres will not be wired within the next year United Artists will make each picture in separate sound and silent versions.

The two all-talkie pictures to be offered by United Artists are Mary Pickford's "Coquette," and "Nightstick," a Roland West production of the stage play.

The seven part-talkies now being sold are: Gloria Swanson, speaking and singing

in "Queen Kelly," direction of Erich Von Stroheim; Charlie Chaplin in "City Lights," with dialogue; Douglas Fairbanks, speaking in "The Iron Mask," direction of Allan Dwan; Ronald Colman, speaking in "The Rescue," direction of Herbert Brenon; Lupe Velez and others speaking and singing in "Masquerade," D. W. Griffith production with 65 per cent of the film in dialogue; "Lummox," Herbert Brenon's production, dialogue sequences; "She Goes to War," Henry King's production.

The eight synchronized films are: Norma Talmadge in "The Woman Disputed," Dolores del Rio in "Revenge," direction of Edwin Carewe; Vilma Banky in "The Awakening," direction Victor Fleming; John Barrymore in "King of the Mountains," direction Ernst Lubitsch; "Three Passions," Rex Ingram production; "Tempest," John Barrymore the star and Sam Taylor the director; "Two Lovers," Ronald Colman and Vilma Banky co-starred under direction of Fred Niblo; "The Battles of the Sexes," D. W. Griffith production.

Cohn Off for Coast to Start Columbia Sound Stages

HARRY COHN, vice-president of Columbia Pictures in charge did not linger long in New York following his month's sojourn in Europe departed almost immediately for the coast to start construction of the two sound stages to take care of the company's synchronized and dialogue productions. Preparations have been going on during his absence and all preliminary steps and technical plans have been completed for the immediate erection of these stages.

Columbia has not yet announced its entire sound program for the season but it has definitely decided that it will make a silent version of every sound picture produced.

In discussing plans, Joe Brandt, president of Columbia, said:

"Columbia is still very decidedly committed to the production of a strong program of silent pictures, and for a very good

reason. With only 1,500 houses out of 22,000 wired to date, the ratio is still very much in favor of silent picture. The silent houses, for some time to come, will constitute our largest market.

"In order to give the owners of both types of houses only the best, we have decided to make two versions of every picture we produce with sound. We will not take a silent picture and cut out half a dozen sequences and replace them with so much conversation. Instead, we will make one version in the technique suited for dialogue and the other in the best manner we know how as a silent picture. This undoubtedly will add materially to our production costs, but we feel that it is warranted, as only in this way will we be enabled to give the exhibitor playing Columbia's product the best in both sound and silent pictures."



A titan among the Russian directors is S. M. Eisenstein, who is coming to America to make a film for U. A.



Hal Roach's M-G-M comedy duet, Oliver Hardy and Stan Laurel in a characteristic pose



A friend of the motion picture, Dr. A. H. Giannini who was awarded the Harris trophy last Tuesday night



Corinne Griffith and Victor Varconi as Lady Hamilton and Lord Nelson in F. N.'s "The Divine Lady"



May McAvoy, Warner star, tells the well-beloved Thanksgiving bird of his impending fate, but he doesn't seem to care



Dorothy Gulliver, "U" star, and her sister, Jessie, who recently visited her at the "U" City studio



The Gleasons, the famous theatrical family, are now sporting their talent under the klieg lights and before the mike at Hollywood



Dorothy Devore, Educational's featured comedy player, whose latest venture in slapstick is "Misplaced Husbands," a December release



William Austin, Englishman whose sophisticated humor, backed up by George Marion's titles, is featured by Paramount



Players of "The Younger Generation" as caught by the M. P. News cameraman on the Columbia set. Rear row, left to right: Sonya Levien (scenarist), Martha Franklin, Sydney Crossley, Ricardo Cortez, Rosa Rosanova and Jack Cohn, (producer); front row: Frank Capra (director), Teddy Tezloff (cameraman), Lina Basquette, Jean Hersholt, Julianne Johnston and Rex Lease



Olive Borden, free-lance, who currently appears in FBO's "Gang War" and "Sinners in Love," playing Broadway simultaneously

Key City Reports

First-Hand Information from News Correspondents

Three Broadway Shows Rate Hold-Over

Capitol, Roxy and Strand Offerings Do Big Business

NEW YORK CITY.—Business held up in good shape along Broadway last week, and popularity of several attractions is attested to by the fact that three out of four of the larger houses along the Street held pictures for a second week's stand. Houses having the hold-overs were the Roxy, Strand and Capitol.

The only weak spot along the row seemed to be at the Paramount, and this house, after setting a most consistent pace ever since it opened, has been up and down for several weeks. True, pictures here have also been on the up and down, and there has been considerable shift of those entertainment foremen known in the trade as masters of ceremonies. Paul Ash, the Chicago importation, has apparently been the best "getter" of any of them. After a return date in Chicago, to see his "folks" around the Loop, he is to be shifted to the new Brooklyn Paramount, which opens at the end of this week. Eddie Peabody, latest entertainer at the New York house, is to be replaced by Frankie Fay at the latter's weekly picture change.

That they still like their stories of back-stage life was well demonstrated at the Capitol, where "Show People" (M-G-M) gave this house a week of excellent business. Enough comedy in this one to get plenty of laughs. In addition another good stage show was in evidence. The picture was held.

Every time one of the Fox specials is booked into the Roxy the big house gets back on its feet in great shape, so pictures of this calibre would seem to be the proper prescription for this 6,000 seater. It has been demonstrated often enough that mediocre pictures cannot get by here even with an elaborate stage show. Fox's "Red Dance," with Farrell and Del Rio, was the featured picture, and this, too, was held for another week on account of a satisfactory volume of business.

The other hold-over in the larger houses was "The Terror" at the Strand. The Strand engagement followed two-a-day showings for several weeks at Warner's a short while back. Strand audiences, trained to talkies, liked this one and the good business justified holding for another week.

The Paramount had a Menjou picture, "His Private Life" (Par) last week to the already-stated ordinary business. Nothing wrong with Menjou, so reports go, but many think this star should get something new in the way of roles.

The Rialto with "Wings," still goes along at a fairly satisfactory pace, and in its three or four weeks at the Rialto has done well enough for a picture that ran a year and three months at top prices. The Norma Talmadge picture, "Woman Disputed" (U. A.), at the Rivoli is going at a nice pace.

It has been confirmed that Universal will keep the Colony on a sound picture basis, if this means proves to be the necessary tonic for this tough spot on the Street. A story went the rounds that the house was to go back to B. S. Moss, but it now appears that this was rumor. "The Gooby Kiss" (F. N.) did not do so much last week, but FBO's "Gang War," in the current week, is breaking house records, according

to Harry Reichenbach. Benny Rubin will replace Ben Bernie on the stage.

Paramount's first all-talking offering, "Interference," made its New York debut at the Criterion, and advance reports indicate that this one is in for a run. Critics have acclaimed it as a forward step as far as the talkies are concerned. Business is at capacity mark so far.

"Alias Jimmy Valentine" (M-G-M) followed "White Shadows" at the Astor, and this one also has registered to an extent that indicates it will make a comfortable run. The Gaiety, with Fox's "Four Devils," had another fairly good week.

Good reports have been received on War-

ner's new Vitaphone talkie "On Trial," now at Warner's. A little too early to predict just how long it will stay, but indications are that it will make good.

The Winter Garden is still going top speed with "The Singing Fool," and having no trouble making the pace. Every one who sees this reports that it is one of the greatest money pictures ever made. Tiffany-Stahl's "Marriage by Contract" is doing well at the Embassy. One of the supporting talking shorts, "The Brox Sisters," was taken off the bill for excellent reasons. It was razzed plenty on the opening night. A Marion Harris number was substituted.

Baltimore Normal; "Varsity", "Fool", "White Shadows" Up; "Revenge" Off

BALTIMORE.—Although the week beginning Monday, November 12, was one of the warmest for this time of the year that this city has experienced for many seasons, the days were clear and business at the first run houses proceeded in a normal way.

"Varsity," the Paramount talker, was the feature at Loew's Century with the Loew-Public stage show "Step On It," headed by Ted Claire and syncopators. Although the audience laughed at some of the talking parts in the film supposed to be sad, they enjoyed the story hugely and the humor of it tickled them pink. It played to packed houses all week.

During the sixth week of the engagement of "The Singing Fool" at Warner's Metropolitan, with Al Jolson singing and talking, people again stood up during the entire week.

"Mother Knows Best," starring Madge Bellamy, offered as a sound and talker at the Rivoli, did good business during its second week.

"Revenge," starring Dolores Del Rio, offered as a sound picture at Loew's Stanley, did not prove a hit with the public and it was generally conceded that the story was weak. Business was only fair.

"White Shadows in the South Seas" moved

into Loew's Valencia from Loew's Stanley at the same prices prevailing and business there on this excellent picture was very good.

While "The Melody of Love," co-starring Mildred Harris and Walter Pidgeon, was an excellently done all-talker, the patronage at the New Theatre was only fairly good for the week.

The Sovkino production, "The Marriage of the Bear," offered at the Little Theatre by the Motion Picture Guild, did a very good business throughout the week at that little 250 seater.

At the Keith-Albee Hippodrome business picked up considerably with "Sinners' Parade," co-starring Dorothy Revier and Victor Varconi. Five acts of Keith-Albee vaudeville were offered also.

At the Keith-Albee New Garden "Hot Heels," co-starring Patsy Ruth Miller and Glenn Tryon, was the featured film attraction. Business was good for the week.

"Some Wild Oats," the Sam Cummins' sociological film, continued at the Palace burlesque house without the burlesque for its second week. Business was poor throughout, due perhaps to this picture having been shown here several times before.

Albany and Troy Have Satisfactory Week; "Wings" and "Fool" Vie for Honors

ALBANY.—Al Jolson in "The Singing Fool," running for the second week at the Mark Ritz in Albany, continued to pull the crowds last week, playing to standing room night after night, despite counter attractions such as "Wings" at the Mark Strand and "Excess Baggage" at the Leland. "The Singing Fool" will not be held over, however, for another week. Weather was of the sort that proved good for the theatres, although one or two days were rather warm and probably accounted for some falling off in business.

"Wings" played to exceptionally good houses at the Mark Strand, despite the fact that it had been road-shown at higher prices several weeks ago at the Capitol.

The Leland reported satisfactory business with "Excess Baggage" and the same held true with the Clinton Square Theatre in its program of first run double features that last week included

the pictures, "Flying Romeo" and "Outcast Souls."

The Capitol in Albany offered three days of Bert Lytell in a new play that drew well.

"The Terror," an all talking picture, panned out satisfactory for the Troy Theatre last week, while the Lincoln enjoyed excellent business with "The Red Dance."

Proctor's Troy Theatre used "The Night Watch" for the first part of the week, and then as an added attraction pulled good business by showing a picture taken in Troy ten years ago when the soldiers of that city left for the war, their return and their reception.

During the last of the week the theatre used "Tenth Avenue" as the picture contribution to a combined bill of entertainment consisting of pictures and vaudeville. The picture was heavily advertised and did much to fill the house.

Clevelanders Develop Downtown Habit

Neighborhood Houses Accordingly Suffer; "Fool" Continues Big

CLEVELAND.—All alibis to the contrary, the public goes to picture theatres to see pictures. They go in droves to see the pictures they want very much to see. They drop in casually to see the pictures that happen to interest them as they pass by the theatre. This was once again clearly demonstrated here last week. Crowds jammed the Stillman all day and all evening to see "The Singing Fool." Neither rain, shine, storm or football conspired to keep anyone away from the Stillman. In order to get into the house with any slight possibility of securing a seat, patrons attended the 5 o'clock performance and took dinner downtown. "The Singing Fool" is way ahead of anything that has previously played at the Stillman. It is now going into its third week.

"Uncle Tom's Cabin," presented at the Hippodrome, is another picture that defied all alibis and played to very big business all week. The huge auditorium was filled all the time, and patrons either had to stand in the foyer or take upstairs seats.

"Revenge," the film version of Bercovici's well known story "The Lion Tamer's Daughter," did consistently good business at the Alben.

"The Woman from Moscow," moderately interesting melodrama of Russia, did fairly well at the State. Favorable comment was made on the staging of this picture.

"Varsity," with Van and Schenck as the vaudeville headliners, cleaned up at the Palace last week. Business was capacity both afternoon and evening, but it's doubtful whether "Varsity" was the reason for this.

"Gang War," an underworld picture, proved entertaining to patrons at Keith's East 105th St. the first half of the week, and business was decidedly good. "Do Your Duty," a good Charlie Murray comedy, also made a good showing the last half of the week.

"The Home Towners," playing a second downtown engagement at the Cameo, was just moderately successful. For some unaccountable reason, this picture, which has gone over so big in other spots, has not made a great stir in Cleveland.

"The Docks of New York" and "The Crash" divided honors about equally at the Park, where both these pictures played their first subsequent run engagements. Both pictures had done well downtown, and had the support of large attendance last week at the Park.

Neighborhood houses report that business is way off average. Even the big pictures fail to bring in a good attendance. Cleveland fans seem to have developed the downtown habit, and the neighborhood houses are suffering neglect.

Big Portland Bills During Armistice Week

Portland, Ore.—For Armistice Week attendance records were equalled or greatly exceeded at all houses, and each manager seemed to try and outdo the other in offering stellar entertainment on both stage and screen, with military music predominating.

Almost a double bill at each performance at The Portland played to exceptionally good music. On the screen "Beggars of Life" brought Wallace Beery but was disappointing.

"Show People," at the Broadway, turned back the clock to the good old days and pleased capacity business. Max Bradfield and his musical revelers put over the usual collection of novelty numbers.

Al Jolson in "The Singing Fool" at Music Box was held over for another week, breaking all house records and has now been witnessed

by upwards of 150,000. In competition with himself Jolson returned to The Blue Mouse in "The Singing Fool," which looks like a three-week engagement to capacity houses, and necessitated giving extra performances.

An outstanding bill at Pantages headed by Art Gilham, whispering pianist of record fame, brought daily capacity business. On the screen "The Stool Pigeon" registered only fairly well.

The big surprise of the week was the return of "Wings" as a second run at the suburban Hollywood theatre. Extra performances were run but waiting lines were the rule every day, with peak of \$2,300 gross for Armistice day. Will doubtless be continued for second week.

A considerable increase in patronage greeted Dolores Del Rio in "Revenge" for a second week at United Artists. Movietone acts with synchronized comedy supplemented main attraction. The popular "Four Sons" played a return engagement at Rivoli theatre, to exceptionally good attendance.

Attendance at Peoples theatre shows increase past few weeks with a pre-view on Mondays. The comedy of Hatton and Beery, "The Big Killing," one of best box office attractions at this second-run house.

William Boyd in "The Cop," Glen Shelly at the Wurlitzer and Srodka and Portland Symphony Orchestra all proved good entertainment at the Oriental theatre, and good houses were the rule throughout the week.

The Capitol theatre showed Phillips "Grain of Dust" and "Once and Forever," the two a week program proving most popular, and Armistice Day here broke all house records to date according to Manager Akin.

"Lilac Time" Has Big Week in Harrisburg, Pa.

Harrisburg, Pa.—It is doubtful if any picture ever shown in Harrisburg attracted as many persons in a like period as "Lilac Time," with Colleen Moore and Gary Cooper did during the week at the Colonial Theatre. The picture had the advantage, it is true, of an intensive campaign of exploitation put on by the members of Aurand Post, Veterans of Foreign Wars, who sponsored it. There also was an extra midnight showing of the film, which added 1,700 to the week's total attendance, yet in spite of that the theatre was overflowing at every single performance.

Critics declared "Fools for Luck," starring Chester Conklin and W. C. Fields, at the State,

Up and Down Week in Seattle; Fifth Ave. Good with "Dancing Daughters"

SEATTLE.—"Dancing Daughters" on the screen of the Fifth Avenue Theatre last week was the big gross attraction in the first run circles, piling up a very substantial box office showing and pleasing the large audiences at every performance. It was one of the most successful of the new synchronized films, and business was particularly strong.

At the Seattle Theatre "Moran of the Marines" failed to arouse any enthusiasm, disappointing a majority of the audience. Fanchon-Marco's Violin Idea on the stage was well liked, and Bobby Agnew in person drew a number of the feminine contingent to the house. Business for the week was just average.

At the Music Box Theatre "The Singing Fool" in its sixth week showed a slight tendency toward a decline at the box office, but this was quite natural. The film has broken all local records, and will undoubtedly go one or two more weeks, judging from present business, still very strong.

Hamrick's Blue Mouse Theatre opened with "The Perfect Crime" and results the first week

one of the cleverest comedies seen in Harrisburg in several months. The State's film play the last half of the week was "Making the Grade," with Lois Moran and Edmund Lowe. The Victoria had a good week, judged from the financial angle, with Jack Holt in Zane Gray's "Avalanche," and William Haines and Marian Davies in "Show People," drew crowds to Loew's Regent. This is a sound picture.

Jack Mulhall in "The Butter and Egg Man" was popular at the National, and the Rialto did fair business with "The Four Flushers," starring George Lewis and Marion Nixon. The Russell Theatre continued to record satisfactory success with the double programs it has been offering the public, the week's combination being Ricardo Cortez and Carmel Myers in "Prowlers of the Sea," coupled with Leatrice Joy in "Nobody's Widow."

"Submarine" and "Cabin" Up in Pittsburgh

Pittsburgh.—Loew's Penn had a very good week's business as usual. Film attraction, "The First Kiss," is weak and was mildly received. The Public Unit stage offering, "Bars and Stripes," offered a good half hour's entertainment.

Loew's Aldine had "Beggars of Life," a fairly good film which brought good crowds and seemed to please.

The Stanley had a better-than-average week with "Submarine." This is an excellent production and the large Stanley audiences applauded its showing on several occasions. Applauding motion pictures in this man's town is a rarity. On the stage was Paul Tremaine, saxophonist, and his orchestra.

"Uncle Tom's Cabin" brought a big week's business to the Grand. It made a big hit here.

The Regent had a very good week with "The Terror," but "The Battle of the Sexes" brought but average business at the Liberty. The film was hurt by the large number of censor cuts in Pennsylvania.

The Olympic turned in an average week's business with Pola Negri's "Loves of an Actress."

The Cameraphone did fairly well with "Four Sons," as did also the Alhambra with "The Street of Illusion."

Bebe Daniels in "Take Me Home" and Keith vaudeville brought but average business to the Davis.

warranted a second week for the film, despite previous plans to the contrary. It was a good film, well received. Bessie Love and Eddie Foy, Jr., in a Movietone short subject, scored heavily, too.

"Sawdust Paradise" at the Coliseum was just an average attraction, playing to mediocre business. "Do Your Duty" at the Columbia Theatre was a very poor box office film, and did practically no business. This house closes this week, pending a change in policy by its owners, Universal Theatres. At the Embassy "The Power of Silence" pleased the audience and scored an average week's gross.

The vaudeville houses both featured their films strongly, with "Mother Machree" at Pantages being the leading attraction, heavily exploited and good for a gross better than average. "Waterfront" at the Orpheum was mediocre. "Street Angel" in its synchronized form at the Egyptian, neighborhood house, showed a very big business, following in the same course that it began at the Fifth Avenue Theatre two months ago.

Heavy Trade on Chicago Extended Runs

"White Shadows" and "Submarine" Go Big; "Fool" Still Capacity

CHICAGO.—With the advent of "White Shadows" and "Submarine" in Chicago's loop, long run houses were the center of interest and big business was reported. "White Shadows" got away to a heavy attendance at the Roosevelt and "Submarine" was drawing crowds to United Artists, while "The Singing Fool" went into the seventh week of its great run at McVickers, where it continues to play to capacity business. Last week also marked the arrival of Brooks Johns, new conductor and master of ceremonies at the Oriental, and with "Outcast" as its feature picture, this house had a good week. "Fazil" on the Movietone, Chic Sales talking comedy, stage show and Spitalny's musical gem, "Schubertians," were included in the Chicago program which went over big.

The talkie, "Show Folks," was the feature attraction at both the Granada and Marbro Theatres. Backed by strong stage shows, Charles Kaley heading the bill at the Granada and Benny Meroff wielding the baton at the Marbro, attendance held up well. Another feature which had a week's run at big, outlying, de luxe houses, was "Show People," which was billed at the Uptown, Tivoli and Paradise. Advertised as being the first time ever presented with singing and orchestral sound, it drew well, all the houses having the usual stage shows in addition to the picture.

The Capitol Theatre offered "Women They Talk About" on the screen, Roy Dietrich heading the stage show, the box office report being satisfactory. At the Avalon "The Man Who Laughs" was featured, while on the stage, Del Lampe and his band were the headliners.

Pantages Off, Newman and Mainstreet Big

Kansas City.—The attendance at first run houses in Kansas City this week offered somewhat of a puzzle. The Pantages, with "The Stool Pigeon" as the feature picture and a strong stage program, fell off in attendance, being about 30 per cent under normal, while the Newman, which formerly played to small crowds, but which recently finished a one-month run of Al Jolson in "The Singing Fool," continued to set a fast pace with Clara Bow in "The Fleet's In," doing a large business both at matinees and night performances.

The Mainstreet, which featured Rae Samuels, a local favorite, on its stage program, did a capacity business with "The Cavalier." Dolores Del Rio in "Revenge" at Loew's Midland attracted crowds which just about measured up to the Midland's average over the last two months or so, business being only fair. "The Midnight Taxi" drew good at the Royal, unusual newspaper space being devoted to the picture.

"Fazil," which was exploited big in daily newspaper advertising and on billboards, made a special appeal to the younger generation and did a good business.

Good Week Reported for 'Frisco Theatres

San Francisco.—Good theatrical weather, together with some especially good pictures, crowded the majority of motion picture theatres in the down town, first-run section of San Francisco as well as in the residential districts.

The theatre which drew the biggest crowds was the Embassy, where Al Jolson appears in "The Singing Fool." Although it is being shown for the third week, crowds for almost a block lined streets in front of this theatre, in the evenings, trying to get in. The first week it played to 42,000 persons, breaking all exist-

ing house records by several thousands. The Embassy seats but 1,200.

The Granada theatre, did but fair business during the past week. Here was shown, "The Battle of the Sexes" on the screen and the Publix Revue, "Main St. to B'way." Loew's Warfield reported excellent business for the entire week. Here, "The Masks of the Devil" was on the screen and Rube Wolf with his Fanchon & Marco "Idea" on the stage.

"Lilac Time," at the California theatre, drew well in the evenings, and fairly well in the afternoons. It is First National's first sound spectacle and was advertised as such. The St. Francis theatre, this week, showed "Our Dancing Daughters," for a second time. Only fair business was reported with this picture although

all liked and praised it, who saw it screened.

The Vitaphone, shown for a second week at the new El Capitan theatre, reported remarkable business with the picture, "Tenderloin," shown together with the stage presentation, "Hawaiian Nights." "The Man Who Laughs" attracted thousands to the Pantages theatre all week. The Union Square did well with "Stormy Waters" and "Almost a Gentleman," which was shown together with Nat Holt's presentation acts.

In the residential districts, "Her Cardboard Lover" did well at the Coliseum theatre and the Royal theatre did better than expected with "The Wheel of Chance," the evenings being crowded. "One Round Hogan" drew very well at the Irving theatre.

Armistice Week and Theatre Opening Peps Up Ottawa Business

OTTAWA.—A National holiday, Monday, November 12, for special observance of the Armistice Anniversary, and the opening of a new theatre had Ottawa, Ontario, exhibitors all pepped up during the week of November 12. With no counter-attractions, the theatres were packed on the holiday and patronage kept high all week.

Much interest was taken by the public in "Show People" at the Regent Theatre because of Marion Davies and William Haines, both of whom have splendid followings in the Canadian Capitol. Fine business resulted.

"Stocks and Blondes" also made good at B. F. Keith's Theatre, this feature having mixed appeal. The picture stood on its own merits because the accompanying vaudeville was not exceptional.

There was considerable excitement at the Centre Theatre during the presentation of "The Air Circus," particularly among the men. Some lady patrons said there was "too much airplane."

"Power," starring William Boyd, at the Imperial Theatre, was one of those sturdy action

features that Imperial patrons like and the ticket-vending machine clicked all to the merry.

The Avalon Theatre, Ottawa's new neighborhood house and a real atmospheric treat, opened with "Dress Parade" at \$1 general admission, seats reserved. The place was full and patrons were greatly excited over the many frills. "Dress Parade" itself was too much like the West Point picture in which William Haines recently appeared.

The neighborhoods were all in good form, registering capacity trade. There was a rush to the Fern Theatre to see "Chinatown Charlie" and the first chapter of "Haunted Island." The Rex was also as busy as a toy store on Christmas Eve with "The Gaucho" and also the "Haunted Island" serial. The Columbia secured high class locality patronage with the presentation of "Camille," starring Norma Talmadge.

The Laurier Theatre, Hull, had no complaints to make regarding business for "Two Lovers" with Colman and Banky, and the Capitol, Hull, got the remainder with "The Devils Trade-mark."

Cincinnati Trade on Increase; "Lilac Time" and "Fool" Lead for Week

CINCINNATI.—Business in Cincinnati during the past week might be likened to the present stock market. It is reaching new "highs." With ideal weather conditions and a list of excellent attractions, practically all of the larger downtown houses enjoyed liberal patronage.

The Capitol is hanging up an attendance record for all time in this city with "The Singing Fool." Originally booked for a two weeks' run, the picture was held over for a third week, which was advertised as final. However, so great has been the demands that bookings were switched, and a fourth week has been added, which is to end the engagement.

Another enviable record has been made with "Lilac Time" at Keith's, which is now in its third week, with attendance amounting to capacity at practically every performance. Apparently the picture would hold up for another week, but will not be held, according to present plans.

The Lyric played a second week with "Fazil" and returns at this house were as highly gratifying to the management during the second week as they were the first.

"The Masks of the Devil," together with a well-balanced vaudeville bill at the Albee, did nicely, although there have been better weeks during the present season from the standpoint of box-office check-ups.

The Strand displayed "Sally's Shoulders" and had a steady, although not particularly large stream of patrons during the whole of the week.

"Baby Cyclone," the screen attraction, alded and abetted by a good vaudeville bill, drew heavily at the Palace.

Other houses reported business from fair to good.

Specials Help Trade in Oklahoma City

Oklahoma City.—Some highly satisfactory reports have been received this past week regarding the attendance at motion picture shows here. Some special precautions as well as invigorating fall weather have done much toward the growing attractions and attendance.

"White Shadows of the South Seas," featuring Monte Blue in Metro-Goldwyn's sound picture, enjoyed a week's excellent business at the Capitol.

The National Players in "The Family Upstairs" and the feature picture, "West of Zanzibar," with Lon Chaney, continued to please "em" for a whole week at the Criterion.

The Empress did a very nice week's business with Marion Dixon and Charles Rogers in "Red Lips."

At the Liberty Dolores Del Rio in "The Red Dance" played to good business. "A Reno Divorce" and five acts of good vaudeville had good week's business at the Orpheum, and the Victoria enjoyed good business with Sally O'Neil and Willie Collier, Jr., in "The Floating College."

Keith's, Without Sound, Leads Boston

Overflow of New House Also Helps the Keith-Albee

BOSTON.—The new Keith Memorial Theatre opened two weeks ago, and the only first-run theatre in Boston not equipped with sound continues to be the chief attraction for the motion picture public, with long standing lines and hundreds turned away at every performance. This week's film is "Take Me Home," and it has met with a more than cordial reception. Indications are that the Keith Memorial is all set for capacity business for the entire winter season.

Opening of the new Keith Memorial has had a decidedly beneficial effect on the Keith-Albee Boston theatre, diagonally across Washington street, which has been playing to capacity business ever since the Memorial Theatre opened its doors. Pathe sound news is proving decidedly attractive to patrons, and this week's film, "Captain Swagger," is coming in for favorable comment among film fans. All in all, the two Keith-Albee-Orpheum theatres are hanging up new box office records for late fall among the Boston playhouses.

"The River Pirate" has appealed to Boston theatregoers in no uncertain terms, with the result that box office reports from the Public Metropolitan are near the breaking point this week.

"The Singing Fool," which broke all records by being held over for eight weeks at the Netoco twin theatres several months ago, is having a second record-breaking run at the Public Fenway and Olympia Theatres, where it has been showing this week and may be held over.

Loew's State, showing "The Woman Disputed," reported better than average business. Fox Movietone news has also caused favorable comment. Leonora's Steppers furnish the stage number.

"The Cavalier," another sound film, is attracting crowds to the Modern and Beacon Theatres of the Netoco chain. These twin houses continue their double bill policy with "Power" as the accompanying feature.

"Submarine" at Loew's Orpheum is meeting with splendid business. Other films of the week reporting good returns include "Our Dancing Daughters," playing simultaneously at the Capitol and Exeter, the "Night Bird" at the Lancaster, and "The Fleet's In" at the University.

Decided Lull in Down Town Milwaukee

Milwaukee.—Only fair business was reported at the down town theatres this week. The weather was mild with no rain and no extreme temperature and affected business but little. There was a decided lull in activity at practically every theatre.

"Wings," playing its third week at the Strand, was not accorded nearly as strong patronage as it had been previously. In fact business dropped off at a very appreciable rate as the week wore on.

"The Singing Fool," at the Garden, is drawing just fair patronage. It too, has played an extended run and finishes its sixth week at the Garden. It has ceased to draw the crowds it previously did and is pulling only very moderate houses. It is, however, scheduled for an additional week.

"The Man Who Laughs," at the Alhambra, held over for a second week drew good attendance. It finished its run this week.

"Moran of the Marines," at the Wisconsin, was not very successful in attracting good patronage. The Merrill, with "Romance of the Underworld," was fairly well attended.

The Majestic drew fair business with "Masks

of the Devil." The vaudeville houses, usually so well attended, felt a decrease in patronage this week also. The feature at the Riverside was "Captain Swagger" and at the Orpheum, "Take Me Home" was featured.

Neighborhood theatres did very gratifying business this week. The strong attractions is no doubt accountable for the good business. "Lilac Time," at the Uptown, Modjeska and Garfield, received very good patronage, as did also "Win That Girl" at the Oriental and Tower. "Drums of Love" was well received at the National and Milwaukee.

Minneapolis Trade Keeps Up Fast Pace

Minneapolis.—Theatre business continued to boom a bit in Minneapolis last week following the slump which hit it around election time.

At the Strand, for example, D. W. Griffith's picture "Battle of the Sexes" made such a good showing that it was held over for two extra days.

The Minnesota found George Bancroft in "Docks of New York" to be a first rate drawing card, and enjoyed a very good week with this attraction.

"Sunrise," at the State, however, did not prove a strong magnet, this capital Murnau-directed picture failing to catch the fancy of the movie-going public. The critics on the Minneapolis papers praised this one to the skies, but the State audiences laughed or snorted at it, and the city generally failed to give it the patronage it so eminently deserved.

Buster Keaton in "The Cameraman" proved a knockout at the Hennepin-Orpheum, drawing large crowds and pleasing them immensely. It has been a long time since a comedy of this sort has made such a big hit locally. Everyone said this was Buster's best in many, many months.

The Lyric shows Bebe Daniels in "Take Me Home," doing about average business, and Pantages featured "Court Martial" with Betty Compson and Jack Holt, a film which no doubt helped business some.

The Granada, the new neighborhood house with sound equipment, continued to do a rushing business with "While the City Sleeps," while the non-sound houses generally found business improved over the average of the past six weeks.

Holidays Give Tampa a Good Break

Tampa.—The double holiday this week gave all show-shops a flying start, with both Sunday and Monday going over very good. The Victory continues to take the lead with "The Singing Fool," in its second week, and this picture has broken all records. Never before in the history

of show business in Tampa has a picture packed and jammed 'em the way this one has for two solid weeks.

The Tampa had a good card in "The Woman Disputed" for the first half. The opinion generally is, that this is the best thing Norma Talmadge has ever done. The picture drew very good for the four days. "Varsity" followed it in and did not do so well, in fact business fell a little under average the last half.

"The Lady Cyclone" was featured by the Strand for the two holidays, and it drew excellent business giving the house an over average start on the week, but "The Whip" failed to hold up the lead and business went a little under average the three days of its run. "The First Auto" closed the week to average business.

The Franklin, second run, had three real good cards this week in "The Volga Boatman," "Out All Night" and "Wheel of Chance." All drew nicely and kept the business up to average, and some days a little better.

Salt Lake Theatres Enjoy Good Week's Trade

Salt Lake City.—A very good week was enjoyed by Salt Lake theatre owners this past week. Stormy weather was mixed with bright, cool weather and some special attractions were presented.

The Capitol Theatre had very good results during their showing of "Do Your Duty," with Charlie Murray, and the stage presentation "Temptation."

The Movietone attraction drew well at the Pantages Theatre, where talking pictures are well under way and are being received enthusiastically. The Universal production "Lonesome" went over to crowded houses, it is reported.

Conrad Nagle and Myrna Loy in "State Street Sadie," a Vitaphone production, played to capacity houses at the Victory throughout the entire week.

The American Theatre was so well attended during the first week of Norma Talmadge in "The Disputed Woman" that this picture was held over and drew very good houses to this large theatre during the second weeks' showing.

The Paramount Empress had a satisfactory week with "Varsity" and William Boyd in "Power" was received at the Gem Theatre by fairly good sized houses.

"The Foreign Legion" was shown as a second run at the Rialto this week with fairly good results and the State Theatre did well with "Her Father Said No" and the third showing of Gloria Swanson in "Sadie Thompson" as an added attraction.

The other second run and neighborhood houses are also enjoying very good attendance this week.

Atlanta Keeps Up Average; Universal's "Lonesome" Heads the Parade

ATLANTA.—Average good business was enjoyed by most of the major and smaller downtown theatres in Atlanta last week, with Universal's "Lonesome," featuring Glenn Tryon and Barbara Kent, at Loew's Capitol leading the box office parade. Business on the picture built up steadily from the opening, word of mouth advertising being responsible, in large measure, for the crowds which attended during the latter part of the week.

Loew's Grand put "Lilac Time" over to good gross, although this was the second showing of the picture in Atlanta. Some weeks ago it had its premiere here at the Howard.

Keith's Georgia celebrated its second anni-

versary by showing "The Air Circus" to good business.

"The Night Watch" did very well at the Howard, where an exceptionally fine list of Movietone and Vitaphone short subjects also came in for much favorable comment.

"The Goodbye Kiss," well liked by many, did not do so well on the opening at the Metropolitan and, as an added attraction, the management brought back "Show Girl," which scored heavily at the box-office the previous week, for the last half—playing both features Thursday, Friday and Saturday, with business mounting steadily as a result of the move.

The Rialto chalked up a satisfactory week with "State Street Sadie."

HOLLYWOOD

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Studios Cutting Down on Players

Stock Talent Affected By Moves to Decrease Overhead to Minimum

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22. — Despite prospects for greater production in the forthcoming few months than in several years, several of the larger companies started pruning down all contracted people to a minimum number last week. The elimination affects players, writers, directors and all other branches of production. Inasmuch as the plans for most future productions include dialogued and synchronized features, studios wish to feel themselves free to add any number and type of freelancers without being burdened by a running overhead of stock players, contracted writers, directors, etc.

Most of the eliminations have been made in Paramount, Universal, Fox, Warner Brothers and First National. In most cases, the slashing affected mostly stock players. Paramount is reported not through with its notifications that options will not be renewed with many people who have been with them for some time. Bebe Daniels and Paramount reached an agreement whereby she is free to work in other studios. Florence Vidor and Esther Ralston are among the most important of those rumored leaving the Paramount roster.

Stock players in the other studios also have been cast loose to free-lance or sign with other producers. In most others, however, the slashes affected the writing, scenario

and title staffs, with several directors included. Another result of the general pruning is reported scheduled as the signing of new people on a picture-to-picture basis at lesser salaries. Most writers were from the legitimate field as well as lesser known stage players, who can be secured for smaller sums than have been paid to established screen people.

Added to Writing Forces

Warner Bros. have added three well known writers to the scenario department which is soon to start next year's program. They are Harvey Thew, L. G. Rigby and J. Grubb Alexander.

John V. A. Weaver, poet, playwright and novelist and expert in American slang, has been engaged by Paramount to do dialogue for forthcoming sound films.

Directorial Assignments

Pathe has re-signed E. Mason Hopper to direct "Square Shoulders," which will be

Junior Coghlan's first dialogue picture for Pathe.

Richard Wallace will direct Maurice Chevalier, the French star, in his first vehicle for Paramount.

Adolfi Signed by Warners

John Adolfi, director, was last week added by the Warners to their directorial staff. He signed for a long term which provides for him to make a number of Vitaphone features.

Titling

John Krafft of Pathe is editing and titling "The Leatherneck."

The Hattons, Frederick and Fanny, are titling "The Spirit of Youth" for Tiffany-Stahl.

Lois Wilson Signs for Series

Lois Wilson has signed a contract with the Christie Film Co. to play opposite Edward Everett Horton in a series of two-reel comedies in sound which will be pre-

(Continued on following page)

'German' Professor Offers 'Sound Advice' to Hollywood



Vincent Barnett

SOUND experts have been the cause of many a reverberation around West Coast studios since the advent of talking pictures but the biggest noise made by any of them fades into insignificance alongside of the commotion recently made by Professor von Schweringen, "sound expert from the Home Office," when that gentleman's report on the sound plant at a big Coast studio was rendered to studio officials. The stuccoed walls of the studio echoed and echoed to the tune of the Professor's sound advice.

Von Schweringen recently dropped in on the studio moguls and stated that the Home Office had deputized him to make a report on their sound studios. An introductory letter from New York, authorizing his admittance to the studios had preceded him. He was accorded courtesy and every facility in his undertaking and went his rounds in a scientific manner, jotting down this and that observation as he made his tour of the plant.

This happened before luncheon.

As most of the studio executives were

about to go out to partake of their noon-day repast, von Schweringen returned and with a few short words scrapped about \$280,000 worth of equipment. It was no good, he said, and all of it would have to be entirely reconstructed under a different method. The professor then announced that he would go eat his lunch and would return anon.

Von Schweringen's bombshell had laid a trail of human wreckage around the studio's office, a hot wire had been drafted for transmission to New York and conferences were thick as hornets' nests when a card was sent in announcing the professor's reappearance.

On his entrance, after the lunch, all present took one look and cried: "Why, you're not von Schweringen!"

"Oh, you're looking for him are you? Well, I'm the Professor alright, but when you last saw me I was in disguise. My real name is Vincent Barnett, and I am an actor looking for a job. As far as I know your sound stages, etc., are o. k. . . ."

Did he get the job? That remains to be seen but right at that time a job for such a subtle comedian not being open, von Schweringen has since occupied himself by giving "characterizations" at parties held by film folk of Hollywood.

Scenarist Finds Truth Stranger Than Fiction

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22.—A scenario writer who has been working in Hollywood for the past five years, found it hard to sell original screen stories to producers and finally sent a group of originals to a New York playbroker for possible sale. The playbroker recently sent one of the stories to a coast producer, with the latter purchasing. The author's name on the manuscript was a nom de plume, with his address listed as from a large eastern city.

In looking for a writer to do the scenario, the producer unknowingly called the real author of the story and made a deal for him to do the script, first asking his opinion on the story. Naturally the writer said, "Great!"

Talkies Add to Work of Title Writers

Established Captioners Find Large Returns in Composing Dialogue

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 22. Dialogue and sound motion pictures have increased work for both title-writers and title film plants to a greater extent than either have handled in many years. This fact reveals itself following a check-up on the general belief that just the reverse effect had taken place. With the increasing production of talkies, it was supposed that the title-writer would rapidly disappear from the industry and that the manufacturers of film titles would soon file petitions in voluntary bankruptcy.

The result instead, has been beneficial to the title writer. Producers are assigning dialogue sequences to standard established title writers in the belief that they are better equipped than imported stage writers for the amount of screen sense already developed in them. Another reason is that films are still being made in both silent and sound versions and the title writer now finds himself made in both silent and sound versions and the title writer now finds himself employed for a longer term on each picture. Instead of titling a production, and then beginning work on another, or if he is a free-lance, seeking another, the title writer is held over for an additional period longer than the one assigned for mere titling. This is for the purpose of injecting dialogue.

The benefit to film title plants is mostly because of the latter reason. Not only have they the work of making titles for the silent versions, but all dialogue versions carry a certain number of titles as well. In most cases these are descriptive or credits and cannot be furnished via the dialogue in the picture. Hence the manufacturer finds himself with double the amount of work on each picture, instead of a decreased order because of synchronization.

Hollywood Notes

(Continued from preceding page)

released by Paramount next year in all houses wire for sound, and regularly distributed on the firm's 1929-30 line-up.

Miss Wilson has also been signed by Columbia for the lead in "Object—Alimony," on which Scott Dunlap will handle the megaphone.

Estelle Bradley with New Team

Gene Stone and Marshall Ruth, the new comedy team now playing in Educational short features, have Estelle Bradley as their leading lady in "Bumping Along."

The Leads for "The Faker"

Columbia has signed Jacqueling Logan, Warner Oland and Gaston Glass for the featured roles in "The Faker," adapted from a story by Rupert Hughes.

Screen Magazine

Among the subjects featured in the new issue of Our World To-day, Educational's screen magazine, is one dealing with the knights and ladies of 600 years ago.

Dotty Jottings

By Jerry Hoffman

THIS might be called a suggestion . . . but just for protection in case it is said . . . "I've already thought of that" . . . I'll play safe and call it a prediction . . . for such things have happened . . . even where the thought wasn't had . . . The Warner Brothers have a boy who is the sensation of the country . . . everyone who sees "The Singing Fool" raves about David Lee . . . and all sing "Sonny Boy" . . . also . . . in "She Knew Men" . . . directed by Archie Mayo in which little David is now playing, he is again called "Sonny Boy" . . . so the suggestion . . . or the prediction . . . that for next year's program . . . the Warners make a picture starring David Lee . . . calling it "Sonny Boy" . . . yes? . . .

THERE are thirteen principals in "The Missing Man" . . . Pathe's first 100 per cent talkie . . . including June Nash, Lee Patrick, George Barrand, Russell Gleason, Robert St. Angelo, Frank Reicher, Ned Sparks, Claude King, Josephine Brown, Charles Hamilton, Otto Matiesen, Harry Allen, Cosmo Kyrle Bellew, and Warner Richmond . . . thirteen of 'em and they started work, the publicity department tells me . . . on the thirteenth of the month . . . so to make it a perfect press yarn . . . let me add . . . "And the studio gateman didn't recognize one of them." . . .

IN case you want to know how motion picture theme songs are written . . . here's one example . . . an executive on the Paramount lot . . . meeting a song-writer hired for just that purpose said . . . "We've got a picture called 'Wolf-Song' . . . it's all about a man on a mountain . . . write a song about it" . . . well, many have had less to go on than that . . . did you hear "Woman Disputed, I love You"? . . . hey, hey . . . many theme songs are turning into scream songs . . . that's funny too . . .

WHEN Olive Borden left Fox some time ago . . . it was whispered that Fox was very anxious to secure Bebe Daniels to succeed her . . . now that Bebe has left Paramount . . . the possibility of her joining Fox is stronger than ever . . . incidentally Bebe's quitting recalls that she has been under contract to Paramount for ten years . . . and is probably the oldest contract player in point of service with Paramount . . . she came to them as a stock player in 1918 after doing leads opposite Harold Lloyd in one-reelers and since has risen to stardom . . . her salary for the past term being reported in the \$5,000 weekly area . . .

DENIALS seem scheduled as no aid to Dolores Del Rio and Edwin Carewe . . . and for the next few months dailies will continually report a break between them . . . the rift seemed obvious when Dolores arrived in Hollywood last week . . . refusing to pose for a still with Eddie and her greeting to him . . . considering her Latin blood . . . seemed quite distant . . . which is enough for any scandal reporter to pin a story on . . . so it goes . . .

ARATHER safe risk . . . and good for lots of newspaper space maybe . . . is the fact that Samuel Goldwyn is supposed to have insured the exterior of Child's, Fifth Avenue, for \$40,000 against snow . . . if it snows anytime between November 15 and three weeks from that date . . . Sammy collects forty-grand . . . it's being used for Vilma Banky's picture which Al Santell is directing . . . and how some people must be praying for a pop-corn explosion . . . that's also funny . . . yeh . . .

ODD rumors . . . not yet confirmed . . . Mary McAllister will be Harold Lloyd's next leading lady . . . either Mary Nolan or Pauline Starke will play "Pearl" in Universal's "Broadway" . . . Betty Bronson may play the ingenue role in the same . . . and I could think of lots worse . . . and many better too . . . meanwhile you can bank on Glenn Tryon as set . . . since Jim Barton is out of Paramount's forthcoming production, "Burlisque" . . . Eddie Cantor may play it . . . and then again Jack Okie . . . Hollywood's spendthrift . . . (Harry Lauder please note) may . . .

AND I wish that studios would stop exploiting people as "genius" . . . it only hurts the individual so badly-hooded . . . it gives rise to silly stupid mouth-to-mouth reports that the "genius" has become high-hat . . . and in lots of cases it makes him so . . . it's funny . . . rather, in most cases . . . tragic . . . how many react foolishly to the personal spotlight . . . the reason for this is that the noun has been abused terribly in recent weeks and is an injustice . . .

IKNOW one man who hasn't had any publicity and doesn't want any . . . and deserves it . . . of a straight honest type . . . a Roy Hunter at Universal . . . who has quietly installed a sound studio which equals and perhaps rivals any of these highly exploited in others . . .

IT remained for Eddie Cantor to release a news story in a motion picture before the studio did . . . in the short subject shown before "Interference" while Eddie talks . . . he announces that he is to make "The Birth of the Blues" for Paramount next year . . . scooped by a trailer, bigosh! . . . and them's that . . .

Four in Work at F B O

Four features are now in work at the FBO studios on the coast, where recently "Blockade" and "Hardboiled" were completed. "The Yellowback" is in its last week of work and editing on "Love in the Desert" is being finished by George Melford, "The Little Savage" is in the final week and "The Drifter" will also be finished shortly.

La Rocque in Dove Vehicle

First National has engaged Rod La Rocque to act opposite Billie Dove in her forthcoming vehicle, "The Man and the Moment." Miss Dove has just completed "Adoration."

To Reveal Talent Through Sound

Eddie Quillan, Alberta Vaughn, Marie Quillan and other players in "Noisy Neighbors" will be given opportunities to display their musical talent in the Phonophoned version of this Pathe production. Eddie will give his impressions of a saxophone virtuoso, while Miss Vaughn and Marie Quillan will demonstrate their ability at the piano. Eddie and his Dad will also do a dance.

John Boles—Leading Man

John Boles will be the leading male player opposite Laura La Plante in the Universal star's next, "The Haunted Lady," a story by Adela Rogers St. John. Jane Winton will also act and Wesley Ruggles will direct the story, about to go into production.

(Continued on page 1616)

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



A Showman in the Making

From the Broadway Theatre in Norwich, Conn., comes the interesting news that Phil Smith's younger brother, Sidney, has been appointed an assistant to M. J. Levinson and placed in charge of the floor at the above mentioned theatre. Well, Sydney, you have a darn good teacher and you will never go wrong on following in his footsteps. No need for me to say any more about M. J. Levinson, we've already had our say some time ago.

Young Smith wants to know if he is eligible for membership in the CLUB and our answer is YES. I'm sure other members would be glad to hear of his future activities and he has plenty of opportunities up there in Norwich. And being his house is a Sound theatre we would certainly like to know how they are taking to the different kind of Sound pictures they are showing. Keep us posted Sydney.

Stirring Up Business

Harry A. Goren, Shenandoah, Pa. manager, whom you will recall from last week's issue, just joined the CLUB and he started off on the right foot by sending in some "stunts" which he tried and recommends to others. We are embodying one of his suggestions this week.

He tells me that he organized and is working, what he calls, a "Caravan." The idea being to enlist the aid of the leading citizens in the town for the purpose of bringing crippled children from hospitals, etc., to a special performance at his theatre. For proper supervision of the youngsters while in his care he worked up interest with some of the prominent matrons in town and they helped play host to these unfortunate children.

I have always been sold on this kind of a stunt because when you consider the actual good you are doing, besides all the sterling publicity it brings, you have combined a great team. The expense cannot be great and it is quite possible to have the kiddies present during a regular matinee and in this way eliminate any extra expense entirely. Try this one boys, not only myself, but many others, from long experience heartily recommend it. And don't forget the Christmas Show for all children in Institutions. I'm going to harp on this latter one until you send me the "dope" to prove you are going through with it.

"Manager's Round Table Club"

AN organization composed of theatre managers who believe: 1—That the interchanging of ideas and suggestions will benefit everyone; 2—Who have accepted the CLUB slogan—"USE THE NEWS"; 3—Who are all striving to make the NEWS the clearing house for all box office ideas and theatre operation.

Membership is open to all exhibitors and theatre managers.

"Out of the Ruins" to a Profit

Jack O'Connell, one of our real live members, from that far famed Vita-Temple Theatre in Toledo, tells us an interesting idea whereby he had to do some quick thinking when he awoke one morning to find that the old Booby House, once a great hotel, was to be demolished and the passage which had been built to protect pedestrians during the tearing down of the hotel would obstruct the view of his theatre.

Arising to the opportunity for fast work he ran an ad in the leading papers telling about the work to be done, the building to be erected to take its place, and telling Toledo that the passage was not a dingy wooden passage way, "but a Lighted Lane that leads to the home of the World's Greatest Talking Pictures."

As was to be expected, the ad attracted attention and many who might not happen along that way came down to see what it was all about and if they got that far, Jack knew he had a fighting chance that they would try "that lighted passage" into the Vita-Temple.

A little review of O'Connell's many activities makes us wonder how long it will be before Jack sits himself down to write a little book on what the "good theatre managers must do." You qualify for the title of author so better start the book.

Club Members Take Good Tips

When we published the story of how Ed. Loughton put over his campaign on "King of Kings" we suggested that members and readers write to him for full details on how he handled it. But we never anticipated that poor Loughton would be swamped with

just such requests. From a letter just received from him he tells me his entire staff was taxed for over a week answering such inquiries and they ran into the hundreds.

This bit of information was particularly gratifying to myself and other members of the staff of the NEWS because it is hard to find out to what extent such advice is followed. It is no mystery any longer. While we feel sorry for Loughton, we are tickled to death that our readers and members have faith in our suggestion to follow up any angle that will give them a chance to cash in on tried stunts and ideas.

Chalk up another mark for the CLUB boys, we score again.

"The Voice of A Nation"

(Note: Here are some more letters on the "sound" question. If you have not been following them, you are losing a great chance to find out what other managers already know on this subject. Dig up your last four weeks' issues of the NEWS and start at the beginning—C.E.L.)

Readers of these columns have heard from Ralph Cokain before and while he admits that he has seen but few talking or sound pictures he freely expresses his opinion of them:

Dear Mr. Lewis:

Anything I might say about sound pictures does not necessarily mean that I have heard many of them. To be truthful, I have seen one talking and one sound picture: namely, "The Lion and the Mouse" and "Don Juan."

When I saw "Don Juan," which has been about three years ago, I was very much disappointed. There were no sound effects in the picture, the only sound being the musical setting by the New York Philharmonic Orchestra. Well, I suppose the orchestra is a wonderful musical organization, but to hear it via Vitaphone on "Don Juan," I thought it was terrible. However, the Vitaphone has improved considerably since that time, so I am not going to criticize it.

Sound pictures are revolutionizing the business right now. Crowds are jamming the doors of all theatres that show them. As I write this I understand the Apollo theatre has stood them up every day for two weeks now with Al Jolson in "The Singing Fool." In this case, we might account for the large patronage due to the popularity of Jolson, but even at that, other talking and sound pictures have been held over for a second week. (The Apollo, by the way, is in Indianapolis, Indiana.)

(Continued on following page)

The small town exhibitor is presented with a problem. He cannot go on showing silent pictures, because the talking pictures in the cities close around will draw the people away from their local theatre. In order to compete with the bigger cities he must install sound equipment. There is the high cost of the equipment; will the returns from the patronage more than pay the installation costs? Frankly, the small town exhibitor can not afford to install sound equipment. The cost is not within his reach, and the theatre-going public in his town is not large enough to bring him in enough receipts to cover the cost of it. As time goes on, sound pictures will be more popular, and every town will have them. But the small town exhibitor must wait.

Not only have sound pictures presented a problem to the exhibitor, but the film folk as well. Good looks or a cute smile will not get a girl in the movies now; she must have a pleasing personality, and above all, a good voice. So essential is this to the success of sound pictures that many of the old favorites are coming into their own again, because of their voices being suited to the requirements of sound pictures. In "The Lion and the Mouse," there is one actor who outshines the performance of any one of the other characters; that actor is Lionel Barrymore. He has an excellent voice, and no doubt, brother John has likewise. Jannings, Barrymore, Fawcett, all of them are veteran stage as well as screen actors. They had to have good voices to get where they are. Now their chance to even surpass their efforts on the stage is before them.

Sound pictures are here to stay, and will progress slowly but surely each year. In concluding, I wish to state that it is my honest opinion that the time is coming when every theatre in the United States, large and small, will be equipped with sound pictures. Do not condemn a few flaws you see in such pictures; they will be remedied.

Very truly yours,
Signed, Ralph Cokain.

Short and Sweet and to the point

E. C. Laskey, of the Kerrisdale Theatre in Vancouver, B. C., Canada, makes his letter on "Sound" short, but proved that one need not use a lot of unnecessary words to convey a thought. We offer it for your own digestion: "... pertaining to 'Sound Pictures' I might just as well make it plain at the start that we in Canada have had very little experience so far with 'Sound Pictures.'"

"Our leading theatre in Vancouver has recently installed sound equipment and so far have only run synchronized features with the odd talking sequences and of course talking short subjects. This new form of entertainment is going over very well so far, but, then it may only be the novelty of the thing. In my opinion talking pictures are here to stay but they will have to undergo a great improvement before they are universally accepted. Then, of course, the producer in making talking pictures must not lose track of the fact that the story is 'the thing.' So far, as just sound and synchronized pictures go, I would not advise any Exhibitor to install expensive equipment to get this effect because there are hundreds of non-synchronous instruments that have the expensive licensed equipment beaten to death."

You know, boys, it gets more and more interesting, this subject of "Sound," if you are only following these letters as I am publishing them week by week. The variety of opinion is stimulating to anyone really seeking light on this subject and it also proves that "what is sauce for the goose, is NOT sauce for the gander." Why? Because if you read these letters you will find that everyone's reaction differs. That's what makes the whole blooming thing so darned interesting.

Newsreel Resume

The Vestris tragedy was featured by Paramount News, No. 33 containing shots of the survivors. Other items in the reel included: Rome pays tribute to Italy's Unknown Soldier; the Hoovers attend church services; alligators; rocket-propelled motor-cycle; English ace flying 5 miles per minute; the ship which carries Hoover to South America; Berlin hails the Zeppelin. Pictures of the Mt. Etna eruption were on view in No. 34, in addition to which were shots of Hoover joining the Red Cross; English royalty on the hunt; the world's longest suspension bridge at Detroit; U. S. officials investigating Vestris disaster; African king of the gold coast; Japan's newest water taxi; hockey games.

In addition to a dozen pictures dealing with the Vestris case, M-G-M News No. 28 contained views of the following: Italy's Armistice Day celebration; Chinese ducks; new mooring for Graf Zeppelin; co-eds in rhythmic exercises; football; rocket-driven cycle; tiger springs through ring of fire. In No. 29 were scenes of the eruption of Mt. Etna; football games; tanks in battle maneuvers; new winter beach styles; Santa Claus.

The survivors of the Vestris shipwreck were shown in International News No. 92 which also had: Chinese gunboats in battle practice; Hoover watches Alma Mater's football team; Armistice Day celebration in Rome; football; new rocket cycle. Issue No. 93 had shots of Mt. Etna in eruption; football games; auto sets record on dirt track; gala procession in London; the vanishing flamingo.

The Vestris story led off Issue No. 5449 of Kinograms, which gave some 15 scenes of the disaster and its survivors; there were also in the issue scenes of the world's largest collection of small books; a sail boat with an airplane wing; rocket car; Zeppelin and her crew in Germany. Among the offerings of No. 5450 were scenes of ice hockey; Santa Claus; tanks on a rampage; petting party for pets; hunting hounds of French Duchess; Princeton-Yale game.

The rescued passengers and crew of the Vestris was an item of importance among the Pathe News No. 95 stories. Footage was also given to the Hoovers attending church at Stanford; Spanish King's cousin visits New York; parents of dog pet for White House; Italy celebrates Armistice Day; Illinois corn shucker contest; Graf Zeppelin tries out new mooring mast. No. 66 led off with special views of the destruction of Mascali by Mt. Etna. It also contained scenes of world's largest mooring mast in Canada; large bridge spanning the James River, Va.; football games.

Additions to Casts

"From Headquarters" (W. B.) Ethlyne Clair, Gladys Brockwell, Pat Hartigan, John Kelly, Otto Lederer, Wm. Irving, Pat Somerset, Joseph Girard; "Alimony Annie" (W. B.) Stanley Taylor; "Reputation" (T.-S.) Joe E. Brown, Alma Bennett, Russell Simpson; "Nightstick" (U. A.) George Cooper, Irma Harrison, Al Hill, Kernan Cripps, Eleanor Griffith, Pat O'Malley, Chester Morris, Mae Busch.

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Clip and mail the coupon below with your name and address to
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APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name

Address Policy

Theatre Capacity

City State

Honorary Chairman

Wm. A. Johnston

Chairman

Charles E. Lewis



Exhibitors Service Bureau



Develops New Angle for Auto Dealer Tie-Up

Endurance Driving Contest Demonstrates Quality of Car and Exploits "Brotherly Love" Showing

A NEW angle for cooperative exploitation between local auto dealers and the motion picture theatre was given a demonstration in Birmingham Ala., recently when Manager F. V. Merritt of the Empire theatre in that city arranged for a driving endurance contest featuring a stock car furnished by a local dealer and tying up directly with the showing of M-G-M's picture "Brotherly Love."

Mr. Earl Williams, known as "Napoleon, the World's Greatest Endurance Driver," put on a one hundred and fifty hour "Brotherly Love" endurance drive in a Durant car. Entire car was bannered. The top of the car carried this caption—On the 72nd hour of this great drive, "Brotherly Love," a Metro Goldwyn Mayer production, will open at the Empire Theatre. The drive started on a Friday at eleven o'clock. The banner was carried until Monday at eleven o'clock, when new banners were placed announcing the coming attractions at the Empire Theatre. A large clock was placed over the marquee of the theatre with this caption: "Watch the clock for Napoleon's great Brotherly Love Endurance drive. How many hours can he last?" Clock was set every five hours giving the number of hours. A window was obtained by Exploiteer of the Oster Furniture Co., and a sign placed there reading "At the End of the Drive, Mr. Williams will sleep in a Brotherly Love Bed Room Suite. Two nurses were obtained from a local hospital. They rode at all times with Mr. Williams, and their uniforms carried this caption: "They

Show Brotherly Love by Keeping Napoleon in the Great Contest."

One of the heaviest billing campaigns that the Empire Theatre has so far carried was put over with this production. Fifteen electric lighted twenty-four sheets in the business district was obtained by the exploiteer.

Two hundred inches of free space was obtained from all three papers—Birmingham Post, News, and Age Herald. Teasers were used ten days in advance of the opening date. Space was increased until the day before opening and three column twelves were used in all three papers for Sunday, these with special stories and special art. The News broke on Sunday with a special art three column and story by Mr. Marzoni, the author of "Brotherly Love." On Saturday morning a free matinee was given Mr. Marzoni and three hundred orphans were his and Metro-Goldwyn-Mayer's guests. For the first time in the history of the Birmingham News a front page story was carried about a picture production.

At the Alabama and Swannee football game twelve thousand novelty football score heralds were given away.

Arrangements were made to carry free space in all the college papers, for free tickets. A contest was arranged for at the theatre asking "How Many Miles will Napoleon drive in the Brotherly Love Endurance Contest?" Free tickets were the prizes. Ten thousand heralds were distributed by paid advertising company.

Amateur Photo Makers Stir Up Interest in "The Cameraman"

MANAGER W. F. BROCK used an appropriate contest to exploit "The Cameraman" playing at the Rialto Theatre, Chattanooga, Tenn.

2500 cards (4 x 8½) were circulated about the city which contained announcement of the contest—prizes—title of picture, theatre and play dates.

A local photo supply store co-operated in putting over the stunt. 25 prizes were at stake for the best amateur photographers submitting snap-shots which they have taken. Any pictures were considered, be they naturally, scenery, poses, children, etc.

The snap shot was to be pasted on the 4 x 9 card and turned in at the Rialto box office for consideration as to its merits in winning a prize.

The Supply Co. donated the first prize of a \$20.00 Kodak; the other prizes were given

by the theatre. 2nd prize—five dollars in gold; 3rd to 10th prizes—two tickets each to see the picture; and 11th to 25th prizes—one ticket each to see "The Cameraman."

Many persons took advantage of this simple contest to compete for prizes, while to others the cards containing the copy about contest and picture furnished them with something to talk about.

No Admissions at Opening of New Tampa Theatre

To celebrate the opening of the new Lisbon theatre in the Palma Ceia section of Tampa, Fla., Manager Gore decided to forget about profits and get people started coming, so he advertised the opening free to all, and what mobs he played to is nobody's business. Capacity, SRO, and all the other ames don't describe it.

Showmanship

Briefs

STUDENTS at Cornell University at Ithaca, N. Y., will be allowed to whoop it up for all they are worth every Saturday night at the Strand Theatre in that city, according to an agreement made between the theatre and the student body last week. The theatre on Saturday night will be reserved for the exclusive use of Cornell students, who will be permitted to do all the booing, razzing and hissing they desire without encountering the theatre's strong arm squad as in the past. The "whoopie" night is a compromise growing out of a conflict between the theatre management and the student body.

THE managers of thirteen theatres in Allentown donated a full page advertisement in the Allentown Chronicle-News Item urging public support of the American Red Cross, appearing in the newspaper on November 10. The cooperating theatres and their owners or managers are: Lyric, Harry Gammet; Colonial, Robert M. Ferenbaugh; State, Walter J. Hurley; Strand, Dr. Benjamin H. Stuckart; Embassy, Alexander Boyd; Earle, Frank H. Mickle; Rialto, M. M. Shenkman; Franklin, Reuben Mainker; Hamilton, Herbert M. Meeker; Victor, Walter Z. Reinbold; Madison, R. M. Loux; Nineteenth Street, Reuben Mainker, and Cameo, M. J. Nederstock.

THE Regent theatre in Cleveland has inaugurated a Saturday Children's Matinee with great success. Everything of interest to youngsters appears on the program. In addition to a selected juvenile program which is announced in advance, a special surprise feature is added. This feature is not announced and interest in it is kept alive by trailers. The Regent is also forming a Kiddies Club. This club will have as its object the job of selecting its own screen hero, who will be featured on the screen.

MANAGER TOM HOLLIDAY got more than the usual amount of publicity when the Mayor officially received the print of "Wings" at the flying field. This stunt was pulled on the Saturday previous to the picture's Monday opening at the Ritz Theatre, Columbia, S. C. The plane delivering the print had painted on its sides, "Ritz Now Playing Wings."

CECIL B. GRIMES, of the Wilby-Grimes interests, operating the 'Bama, Belvedere and Diamond Theatres, in Tuscaloosa, Ala., offered prizes to Tuscaloosa merchants, for the best window display during the Homecoming Week of the University of Alabama Alumni.

STILLS from "Uncle Tom's Cabin," all cut up in puzzling pieces, invaded the fraternity and sorority houses of Perdue University during the run of the picture at the Luna Theatre in Lafayette, Indiana. The person who succeeded in assembling the pieces into a whole picture was admitted free to the show. The gag kept the students interested in the film.

IT is reported that A. L. Glassman of the Orpheum Theatre at Ogden, Utah, received the cooperation of the exhibitors throughout this territory in exploiting "The Singing Fool," by running trailers in some of their theatres advertising this picture.

Advises Overflow Crowds to Attend Rival Show Across the Street

TALKING pictures made such a hit at the Metropolitan Theatre, Winnipeg, Manitoba, that Manager Walter F. Davis made the suggestion in newspaper advertising that if the Metropolitan were filled the people could go across the street to another theatre, the Capitol, which is under the direction of L. C. Straw.

Manager Davis boosted the rival theatre in this manner during the week of October 29 when his sound feature was "Street Angel." Incidentally, he mentioned "The Cameraman," starring Buster Keaton, which was the attraction in the Capitol Theatre. Mr. Davis has also offered \$1,000 for a new adjective to describe the success of sound pictures.

"Oldest Two Lovers" Idea Still Leads as Exploitation Ace

ACCORDING to reports on campaigns for "Two Lovers" in cities varied in size and locality, the most successful single piece of exploitation developed for this picture is the human interest story which is built around the contests to find the "oldest two lovers" in the town. This stunt has particular local appeal and has met with hearty response from newspapers and merchants, who are necessary to the handling of the idea. The newspapers conduct the search for the oldest married couple in town, feature pictures of them and give publicity to local merchants who contribute merchandise to be awarded to them in conjunction with parties at theatres.

An "Oldest Two Lovers" contest was conducted by the Atlanta Constitution, tying-up with "Two Lovers" run at the Howard Theatre, Atlanta.

Not only did the newspaper feature its search for the married couples wedded fifty years or longer, with rewards provided by the theatre and by merchants, but it also

dined the forty and more couples, after which they were guests at a theatre party, with the Howard as host, to see Ronald Colman and Vilma Banky in the United Artists Picture that inspired the newspaper's human interest stunt. The leading winners in the contest, Mr. and Mrs. L. W. Bailey, proved to have been married 64 years and 11 months. The contest ran two weeks and was featured daily with big art.

Other newspapers which successfully ran similar contests tying up with "Two Lovers" were: the Syracuse Post-Standard, Rochester Democrat & Chronicle, Montreal, La Patrie, Newark Ledger, Allentown Chronicle-News, Memphis Appeal, Utica Observer-Dispatch, Springfield, O., Sun, Illinois State Register, Cleveland Press, Houston Press, Washington News, Milwaukee Sentinel, Baltimore Post, Indianapolis Star, Altoona Tribune, Pittsburgh Press, Toledo Blade, Akron Times-Press, and Albany News.

Projects Returns on Separate Screen at Election Nite Show

ELECTION returns gathered, tabulated and presented to patrons so rapidly that the early compilation and announcement of Hoover's success nearly knocked a proposed midnight show for a goal featured the service of the Great Lakes Theatre, Buffalo, offered its patrons the evening of November 6th.

Managing director H. M. Addison, in charge of the election night services, is being generally congratulated on the success of his innovation. A supplemental screen, 12 feet square, was erected beside the regular screen. A special machine in the booth was arranged to take care of slides, shown during the progress of "the Terror." Co-operation of the Buffalo Evening News brought all the resources of that newspaper's organization into play. The returns, tabulated at the newspaper office after being collected in the usual way, were telephoned to the radio studio in the Great Lakes theatre building and from there broadcast, between numbers played by the Great Lakes Theatre orchestra and specialties by entertainers provided by the theatre.

As a double protection against delay, a Western Union special election return wire was installed in the theatre, to take results from that organization's service. The operator was on from 6 o'clock until the close of the party.

A loud speaker in the manager's office picked up these returns as they went out on the air. The theatre's publicity director, long a newspaper man, took off the loud-speaker what was necessary to provide bulletins and gave it to two typists, who hustled out the slides, which were rushed to the booth by a messenger and shown at once.

Split-Week Policy at K-A Riverside in New York

Beginning Sunday, the Keith-Albee Riverside Theatre changed its full-week policy and becomes a so-called split-week theatre, changing its programs of Keith-Albee-Orpheum vaudeville and photoplays bi-weekly on Sunday and Thursdays.

Plays 167 Pieces in Test for Job as Lobby Pianist

An example of the musical virtuosity being sought by de luxe motion picture theatres in their efforts to gratify the tastes of a large and varied type of patronage is furnished by Miss Ruth Bingham, pianist and composer, who has been selected for the position of lobby pianist for the new Paramount theatre in Brooklyn, N. Y.

Before Boris Morros, general music director for Publix, selected Miss Bingham for the job he put her through a two-hour test during which he shot the names of 167 compositions at her, and all of which she played from memory. The selections called for comprised a curious musical hodge-podge. Chopin's "Waltz in A Minor," Tchaikowsky's "Pathetique Symphony," "Yes, We Have No Bananas!" Irving Berlin's "All Alone," a Bach fugue, a chorale from Searlatti, "Everybody's Doing It!" and Handel's "Messiah" were among the pieces which Miss Bingham played.

5-Page News Section Hails "Sound" in Meriden

"Sound" pictures were introduced at the Fox-Poli Theatre in Meriden, Conn., with a ballyhoo that blanketed the town, the drive accumulating as much power as would be developed for a new million-dollar picture palace. The campaign which was staged under the direction of Howard Waugh, manager of the Palace, had as one of its leading features a five-page special section in the Meriden Record.

The newspaper gave twelve full columns of publicity to the event. The Palace was represented by a full-page ad and the balance of the space was occupied by special displays of local merchants. This merchant advertising all tied-up directly with the presentation of "The Singing Fool" and Fox Movietone News at the theatre.

"Excursions" Title Given Shows of "Fleet's In"

Part of Manager M. A. Baker's lobby display for "The Fleet's In" playing at the Colfax Theatre, South Bend, Ind., was a new price sign in which nautical terms were used.

The price sign was worded something like this:

PURSER'S RATES	
Main Salon	50c
Promenade Deck ...	35c
Crow's Nest	25c
Passengers under 12 years	15c

For the matinees, the sign was worded, "Afternoon Excursions" 25c.

Pays \$5000 for 2 Seats at Rivoli Charity Premiere

What is believed to be a record price for admission to a motion picture performance was paid by an anonymous purchaser who sent \$5,000 to the New York American Christmas Fund and received two tickets to the premiere of "The Woman Disputed" at the Rivoli Theatre, New York, Friday night, November 10. The premiere performance was for the benefit of the American's Christmas Fund.

Opinions on Pictures

The Midnight Taxi

Crook Melodrama Fair-to-Middlin'
(Reviewed by Laurence Reid)

THERE'S enough action and excitement to keep this one moving, even if it is patterned after conventional ideas. The underworld is exposed here—the modern underworld of bootleggers coupled with much framing and cheating cheaters. A young clerk is convicted of stealing bonds and his girl friend is ready to aid him with some detective work of her own. The picture is shot full of dialogue and sound effects—and most of it is recorded well enough. The title is derived from a bunch of the boys who use taxis to rush the booze.

The plot never falters but keeps moving with lots of kick to it. The acting honors go to Tommy Dugan whose vocal effects are productive of many laughs. He plays his character with authority as well as a sense of humor. Antonio Moreno is good in his role, though his talking scenes don't measure up to his moments when he's silent. As for Helene Costello she does first rate. She is very careful of her utterances which makes her somewhat self-conscious. But the girl will develop with proper coaching. The lesser roles are filled capably.

"Midnight Taxi" is fairly representative of the talking films. It isn't released as something superlative and as a result those who see it will not be disappointed. The picture is not all-talkie, there being several scenes worked out through pantomime.

Drawing Power: Suitable for average house. Cast should attract. **Exploitation Angles:** Bill names of the underworld.

THEME: Crook melodrama of rum-runners, etc., with hero emerging triumphant.

Produced and distributed by Warner Brothers. Length, six reels. Released, November, 1928.

THE CAST

"Taxi" Driscoll.....	Antonio Moreno
Nan Parker.....	Helene Costello
"Mile-Away" Morgan.....	Tommy Dugan
Joe Brant.....	William Russell
Mrs. Joe Brant.....	Myrna Loy
Jack Madison.....	Bobbie Agnew
Detective Blake.....	Pat Hartigan

Alias Jimmy Valentine

Old-Timer Makes Fairly Clever Picture

(Reviewed by Laurence Reid)

THE talkies are certainly going to the old-timers for expression and finding them fairly able to keep pace with the modern stories and plays. Here is one of them which has served both stage and screen and which has been widely imitated in various forms. Its obviousness is against it—the director must have sensed that fact because of the kidding he gives the central character and the hokum he has injected to keep it on the up and up.

William Haines plays the crook who reforms and does it in his customary playful manner—which may or may not please the fans. This writer admits that the star

hasn't sufficient poker face to make the O. Henry character true to his environment. But Haines kids along and Jimmy is not a half-bad skate at all. It is when the talkie sequence is introduced at the climax that he is eclipsed by Lionel Barrymore as his nemesis, the detective. The scene is fairly tense, but Haines is self-conscious and Barrymore's stage presence comes to the rescue and saves the entire situation.

There's considerable hokum. For instance the shots of the small town where the crook worked out his redemption. Too much hooey is injected into burlesquing a country church. One minute you think you're in a fair-sized town and the next you read on an awning—General Store. The voices register with too much volume—and too much "hot potato" in the throats. It is satisfactorily staged and tells its story evenly and progressively enough. It should do business. Tully Marshall makes a rich character sketch as the hero's pal, but Leila Hyams appears lost in the talkie scenes.

Drawing Power: Should go well through title and popularity of star. Suitable for all types of houses. **Exploitation Angles:** Tease title and use song for musical setting. Play up Haines, Miss Hyams and Tully Marshall. Also Barrymore. Feature as new talkie version of famous story and play, the story having been written by O. Henry.

THEME: Melodrama of crook who reforms under the spell of love.

Produced and distributed by Metro-Goldwyn-Mayer. Length, six reels. Released, November, 1928. Director, Jack Conway.

THE CAST

Jimmy Valentine.....	William Haines
Dave.....	Lionel Barrymore
Rose.....	Leila Hyams
Swede.....	Karl Dane
Avery.....	Tully Marshall
Mr. Lane.....	Howard Hickman
Little Sister.....	Evelyn Mills
Bobby.....	Billy Butts

"The Campus Vamp"

(Pathe—Two Reels)

(Reviewed by George J. Reddy)

MACK SENNETT corralled the cream of his players for appearance in this comic, but failed to back them with a suitable vehicle, with the result of a sad waste of valuable talent. The story, which is a light one, carries a college atmosphere, and features the love triangle of a sweet young girl, a boy and a meddling vamp. Harry Edwards, who wielded the megaphone, made the most of a poorly gagged yarn, and the same may be said of a hard-working cast, which contains such high-powered names as Daphne Pollard and Johnny Burke, both former headline vaudeville performers; Sally Eilers, Matty Kemp and Carole Lombard. Some time back the appearance of a crew of Sennett bathing girls disporting themselves at the beach would have been sufficient to make any film a success, but on this occasion they register just so much atmosphere. Several technicolor sequences that have been worked into this subject and featuring the girls are quite dressy, but lend very little to the entertainment value of the picture. It is the writer's opinion that producers of comedy should avoid sacrificing continuity and gags for an attempt at the artistic.

Homecoming

Heavy, Morbid Drama From Germany
(Reviewed by Laurence Reid)

IT'S meaty and matured and it will either make you sit up and take notice and praise it or pass it up as something too heavy to be entertaining. The picture comes from Germany and deals with life in the raw—life as expressed in tense heart-beats reflecting the eternal triangle.

It's not so pleasant to watch because the players make it too vivid. But the Ufa people always see a picture plot through come what may from the theme. This time they project two friends of the war, with one of them courting the other's wife when he thinks his comrade is dead. And the story introduces the Enoch Arden touch as the gallant husband renounces his love and fades out of the picture.

It is told with economy of acting and settings—and naturally, with no extraneous matter to annoy him, the director got right down to business and told his story. But there's little variation to it aside from the conflicts generated by the heart-strings of the characters. Perhaps this is sufficient to keep the spectators interested. At any rate it sticks to its theme, even if it chances to displease those who don't care for heavy, morbid tales. It is treated with reality. This quality is all too rare on a screen which capitulates too easily to passing the old hokum bucket.

Drawing Power: Needs exploitation. Suitable for houses catering to audiences inclined to take films seriously. **Exploitation Angles:** Play up as story of renunciation—with husband performing self-sacrifice to see his wife happy. Mention Lars Hanson and fact that it was made by German Ufa company.

THEME: Triangle drama of husband's renunciation.

Produced by Ufa. Distributed by Paramount. Length, six reels. Released, November, 1928. Director, Joe May.

THE CAST

Richard.....	Lars Hanson
Anna.....	Dita Parlo
Karl.....	Gustav Froelich

"In the Morning"

(Educational—One Reel)

NO sooner has he joined the ranks of the Educational players, than Vernon Dent is starred in a vehicle. This is exercising proper judgment on the part of Educational, for this artist is a talented individual whose gayness and talent for humor has long been a feature of the Sennett productions. He is seen to good advantage in this one reeler made up of slapstick and once in a while a better brand of fun.

"In the Morning" shows Dent as a boarder in a lodging house whose efforts to complete his morning shave are continually hindered by persistent fellow boarders also anxious to scrape the hirsute growth from their countenances. It starts off well with Dent doing some effective solo pantomime, but with the entrance of other players in the cast the humor becomes all slapstick.

Francis J. Martin directed and William Hyer photographed.—RAYMOND GANLY.

Ten Days That Shook the World

An Interesting Russian Film
(Reviewed by Raymond Ganly)

THE Soviet's version of the book by John Reed contains some well pictured drama of a people in revolt, although it cheers too lustily for Lenin and the things his adherents achieved when they broke the Kerensky government during those days of October, 1917, glorified as "The Ten Days That Shook the World."

First of all, let it be stated that this is not an audience picture and at best will hold an appeal for a limited few. There is considerable doubt of its strength with the average American movie-goer. But there is no question of its appeal to persons of Slavic extraction and any exhibitor can recommend it to the patron who appreciates such things as kaleidoscopic photography; a driving, inspirational direction; marvelous mass movement; and true types of men and women.

Directed by the brilliant Eisenstein, the picture has plenty of cinematic ideas, the director making a compelling use of vivid contrasts and symbolism. He propels his story with vigor and while the picture is not on a par with his "End of St. Petersburg" it has a justified claim to near greatness in the richness of its material shaped with so sure a hand as Eisenstein's. The film has abundant energy.

Drawing Power: Fine for Slavic clientele or for "arty" type of movie-goer, but decidedly not for Main Street. **Exploitation Angles:** Bill as story of Red Russia, a theme which has been popular lately. Mention Lenin, Trotsky, Kerensky, etc. Promise brilliant virtuosity in direction.

THEME: The overthrow of the Kerensky forces by the Soviets.

Produced by Sovkino of Moscow. Distributed in the United States and Canada by Amkino. Length, 8,600 feet. Direction and Scenario, S. M. Eisenstein and G. V. Aleksandrov. Story by John Reed. Cameraman, E. Tisse.

THE CAST
Nikandrov Lenin
Popoff Kerensky
Thousands of extras.

The Good-Bye Kiss

Fairly Interesting War Film
(Reviewed by Chester J. Smith)

IF one is not inclined to be too critical he can get some good entertainment out of this Mack Sennett feature which tells a simple, if at times, illogical war story. Some of the sequences are entirely implausible with a decided lack of discipline manifest in the ranks of Uncle Sam's warriors. In fact there are times when it borders on the ridiculous, but if these shortcomings can be overlooked there is enough good tragedy, comedy, suspense and romance to make it all worth while.

The leading roles are in the hands of Johnny Burke and Sally Eilers, comparatively new as leading players, and while they have their shortcomings, their work all in all is acceptable. The material which they handle is almost sure-fire stuff.

The tale is somewhat different than the usual war story. Here we have a hero who is a coward under fire, such a despicable coward that he all but deserts before the real danger presents itself and is saved from doing so only through the efforts of

the young Salvation Army girl who is at much at home in the front line trench as she is in the gayer scenes in Paris. This hero is most heroic anywhere but along the battle lines. It is a trifling incident in his young life to stop a runaway horse and save a couple of lives. He fears nothing until he gets into the war zone and then there is nothing he does not fear.

The girl has stowed away on the boat with him and is taken in charge by a sympathetic Salvation Army worker. She joins the ranks of that organization and is right on the job with the hero from that moment on. At the height of an air raid the cowardly young leading man cringes in a panic of fright and is about to desert until he is brought to his senses by the girl. Then he becomes the real hero, accomplishing one of the most daring feats of the war.

Drawing Power: It is a story that has many angles of appeal and one that should serve fairly well as a box-office attraction; **Exploitation Angles:** The thrilling war sequences; the producer's name; the pretty romance.

THEME: Small town hero, first among the war volunteers finds himself a coward when he reaches the battle front, is spurred on by the girl he loves who stows away on the ship with him and becomes a Salvation Army worker. She gives him the necessary courage and he becomes a real hero.

Produced by Mack Sennett. Distributed by First National. Length, 7,989 feet. Released, July 22, 1928. The Cast: Johnny Burke, Sally Eilers, Matty Kemp, Wheeler Oakman, Carmelita Geraghty, Alma Bennett.

"Pathe Review No. 48"

(Pathe—One Reel)

AS was the case in Pathe Review release No. 45, this new issue presents as its high light of entertainment another fashion feature, which on this occasion has been filmed in the elaborate headquarters of the Brothers Worth in Paris. This subject pictures the inner workings of the foremost style emporium in the French Capitol, and other intimate studies of the establishment's operators. Other sequences of this reel are: "Rural England," revealing beautiful scenes near old Canterbury in Kent, excellently done in Pathecolor, and "Broadway Takes to the Woods," an attractive girl subject, in which the Gamby-Hale dancing queens appear in a picturesque outdoor rehearsal on the shores of Long Island Sound, New York. An average good reel.—GEORGE J. REDDY.

"Misplaced Husbands"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

DOROTHY DEVORE is starred in this comedy production and Harold Goodwin, Robert Graves, Edna Gregory and Eva Thatcher are the other players. The direction was done by Charles Lamont under the supervision of Jack White and William Hyer turned in the photography.

The production is not very funny. The scenes develop the story fairly well, but they do not contain real peppy gags which are the life-blood of a comedy. Being quite gagless, they fall back often on slapstick.

Miss Devore plays a wife who marries another man when she believes her husband, an arctic explorer, is lost for good. He shows up after her wedding in a daze and procures the job of her butler. When his wife sees him, she forgets all about her second hubby and centers her affections on the returned one. With two husbands she has her hands full but finally the second husband is ejected by the first and all ends happily.

"Pathe News Mt. Etna Special"

(Pathe—600 Feet)

THE Pathe News cameraman who covered the story of the eruption of Mount Etna in Sicily has the satisfaction of knowing that he did his job thoroughly and well. The views that he obtained at risk of his life have been incorporated into a current issue of Pathe News. They tell a complete story of the volcano's fury and are a splendid adjunct to any newsreel. It has been said that a picture is worth a thousand words. With this in mind one reviewing this bit of camera reporting can rightfully say that Signor Giovanni Pucci's film record of the destruction of Mascalì by a stream of molten lava is worth numberless columns of type.

The terrific destruction wrought by the volcano on the fertile mountain side is amply realized in the Pathe shots. The lava, reported to be 30 feet in height, is seen relentlessly advancing at a speed of about 300 yards an hour. The black, ugly mass smashes down the structures of the Sicilian town as if they were made of papier mache. The fiery volcanic rocks were photographed at close range and the destruction of the city was taken in by the camera's eye.

This cataclysm of nature is a topic of live importance. Covered so ably as it is in this Pathe News special, it deserves to flash its way before all audiences to let them become acquainted with a modern counterpart of the fate that overtook Pompeii. It is a splendid film record of a great event.—RAYMOND GANLY.

"A Clean Sweep"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

A VERY ordinary Western featurette is this Universal effort, which presents as its featured player George Chandler. It is a flimsy piece of work, with little or nothing in its favor but a touch of hard riding, the usual scraps and a weak attempt at humor on the part of Chandler. This is not intended as a slap at the players, for they are only able to register according to the material given. As is usual with a Western, however, this subject will find its place and audience.

Chandler appears as a vacuum cleaner salesman, in a characterization (a la Keaton), who invades the wild and woolly West to peddle his wares. Kidnapped by bandits, he overhears their plot to rob the payroll of a ranch owner. He escapes in his trusty flivver, with the outlaws close on his trail, gives the ranchman warning, and in a rough-and-tumble battle that ensues, aids in the successful overpowering of the gang, and wins the hand of the rancher's daughter.

"A Patchwork of Pictures"

(Educational—One Reel)

THE subject matter of this one-reeler has not been put together very well. The reel could stand some more editing and trimming of its animated sequences. A more interesting brand of pictorial shots would have made this Hodge-Podge about 50 per cent better than it is in its present form.

The subject contains views of sheep being fed from the bottle; a small native of the isle of Trinidad inhibiting the milk of a cocoanut; a gold prospector in the Crazy Mts. of Montana.

A slowness and often a dullness handicap this reel. There have been better Hodge-Podges.—RAYMOND GANLY.

"Handicapped"

(Universal—One Reel)

AN excellent short subject with a much higher tone than the general run of shorts is this Laemmle Novelty production from the series of that name now being produced by some imaginative and clever young men in the Universal ranks of picturemakers.—R. GANLY.



Regional News from Correspondents

Central Penn

THE Commonwealth Trust Company, of Harrisburg, has confirmed news of the sale of the Majestic Theatre, in that city, controlled by the Wilmer & Vincent Theatre Company, and the adjoining Hotel Adams, facing the Capitol grounds on Walnut Street, to a syndicate that will erect a nine-story public garage on the site.

Paul C. Bailey, one of the best known musicians of Central Pennsylvania, has resigned as organist of the Hollywood Theatre, Pottsville.

Fred C. Bitner, manager and part owner of the new State Theatre, Hanover, a part of the Appell chain, of York, announces that contracts have been let for sound and talking equipment.

George E. Shewell, manager of the Capitol Theatre, York, controlled by the Appell Amusement Enterprises, of that city, resigned his post and became manager of a theatre in Coatesville.

A. L. Trenchard, for many years connected with theatres in Lancaster and Philadelphia has returned to Lancaster as general manager of the Stanley circuit theatres in that city.

Samuel Friedman, manager of the Capitol Theatre, Pottsville, a link in the Comerford chain, of Scranton, presented a large oil painting of M. E. Comerford, president of the corporation, on the occasion of his chief's recent visit to Pottsville.

Stanley Wallgarski on November 17, opened the new theatre he recently erected in Shillington, near Reading. It has a seating capacity of 370 and is known as the Roxy.

The Comerford circuit, of Scranton, has just acquired the Wyalusing Theatre, Wyalusing, Bradford County, from Lee & Van Dyke. The house has a seating capacity of 500 and will be managed hereafter by William Woodin.

Galen Fisher, owner of the Galen Theatre, Marysville, Dauphin County, is spending the month of November on a vacation trip into Canada.

Manager Val Luppert, of the Park Theatre, Williamsport, has abandoned the policy of holding continuous performances from 1 to 11 o'clock, except for Saturdays and holidays. On all week days the afternoon performances will run from 1 to 5 o'clock and the night shows will start at 7 o'clock.

The management of the Stanley Theatre, Selingsgrove, near Sunbury, has adopted a new policy, whereby it will offer daily changes of pictures on the screen.

Announcement is made that the Seville, Clayton Busse's new picture house in Easton, will be formally opened on Thanksgiving Day. The theatre is to be operated by a company headed by Joe Sexton as president. Mr. Busse is treasurer.

As a part of the regular program at the Majestic Theatre, Williamsport, a motion picture showing the National Home of the Veterans of Foreign Wars, at Eaton Rapids, Michigan, was presented during

the week of November 5. The Williamsport branch of the Veterans' organization was at the time stressing the work the local veterans are doing for the care of disabled veterans at the National home.

Use of the State Theatre, Harrisburg, was granted by C. Floyd Hopkins, head of the Wilmer & Vincent theatres in that city, to the World War Veterans' organizations on the afternoon of Sunday, November 11, for the holding of a public patriotic service.

New York and New Jersey

THE De Luxe Theatre at Newark, New Jersey, will once more be operated by Mr. Steinhart, who was the original owner of this house, but sold to a Mr. Marcus. Mr. Marcus in giving up the theatre, did not announce his plans for the future.

The Brighton Theatre at East Orange, N. J., has been sold by Seligman and Ulicney, to Mr. Hosford, formerly of Fords Theatre, Fords, N. J. Messrs. Seligman and Ulicney will continue the operation of their other house.

Sol Raves has sold his Gramercy theatre, 310 1st Ave., Manhattan. Name of the new owner has not yet been learned.

M. Seidlitz is now managing Loew's Greeley Square, 30th Street and 6th Avenue.

L. F. Murphy is the new manager of the A. H. Schwartz Century Theatre, Nostrand Avenue, Bklyn., succeeding M. Nicholas, who has been transferred to another Schwartz house, the Farragut on Flatbush Avenue.

The Tremont Theatre, Tremont Avenue the Bronx, has been opened by Sidney Cohen.

Joe Rankin has taken the place of A. De Costa as manager of the Endicott Theatre, 72nd Street and 13th Ave., Bklyn.

Sol Saphier, owner of the Empress Theatre, 181st Street and St. Nicholas Ave., is having his house wired for sound pictures without any interruption of regular performances. The initial film with sound, will be presented some time in December.

The McKinley Square Theatre on Boston Road, was opened last week, with Jewish vaudeville and pictures. Jack Stern is the manager.

The sick list at Pathe Exchange has grown one since last week, with the addition of the name of Milt Kronnacher, who it is understood was taken down with a disturbing stomach ailment. The other patients are Bill Raynor and John Dacey, who are at present at the French hospital recuperating from their troubles.

The regular weekly luncheon meeting of the M. P. Salesmen, Inc., is now being conducted each Saturday at the Hotel Manger located on 7th Avenue, between 50th and 51st Streets. The highlight discussion of the past gathering, was the organization's 8th annual

ball scheduled for the Hotel Commodore on Nov. 24. The receipts of the affair will be turned into funds for the sick and other organization benefits. There will be a dinner served, dancing and entertainment.

Word has been received that the Major Theatre located at Canal Street and Broadway has been darkened, with no definite information as to when it will reopen.

The new Paramount Theatre, Flatbush and De Kalb Avenues, Bklyn., will have its formal opening Saturday Nov. 24.

The Auditorium Theatre at Auburn, N. J., was opened recently.

Sobelson Brothers have reopened their Hillside Theatre, Hillside, N. J., following extensive alterations, and the equipping of the house with sound apparatus.

While an audience was watching the show at the Allerton Theatre, White Plains Road, Samuel Oshrin, manager and the cashier were cornered in the box-office and robbed.

Pittsburgh

THE new St. Marys Theatre at St. Marys, Pa., was opened to the public on November first. The house was built by local capital, the head of the company being Paul Jones, formerly with the Stanley theatre chain in Pittsburgh. House manager is "Ernie" Dock, former manager of the Strand at Ridgeway.

The Variety Club, members of which are composed of local film and theatre folk, handled all arrangements for a midnight show given at the Stanley Theatre, Pittsburgh, Friday November 23rd. Most of the talent in the city was on hand to do its bit, and all theatre employees extended their services gratis inasmuch as the show was of a benefit nature, the entire proceeds being turned over to the Welfare Fund, a combination of twenty-five of Pittsburgh's charity organizations.

Jacob and Isaac Silverman, owners of several theatres in Pennsylvania and Ohio, are planning to erect a 3,000-seat theatre at Erie. Construction work will start about February first. H. C. Hodgen and A. D. Rice, of Philadelphia, are the architects.

The Rialto theatre at Beaver Falls, has just been opened by the A. Hanauer Enterprises. The house was built on the site of the old Lyceum. It seats 1,000 persons.

A Correction

In the October 6 issue of MOTION PICTURE NEWS a paragraph in the regional news section stated: "The Uptown theatre, Brad and Susquehanna Ave's, Phila., was nearing completion and will be opened very shortly, taking the place of the Bluebird, operated directly across the street by Nate Goldman. As a matter of fact, the Bluebird has been operated for fifteen years by E. J. Goldman, is not a part of the Uptown theatre and has no intention of closing.

Chicago

BIG hearted robbers held up Manager A. H. Miller and the janitor of the Plaisance Theatre, a Simansky & Miller house, recently but did not secure any of the company's money as the receipts had been removed to another S & M theatre before the highwayman arrived. The men who were masked, took \$40.00 away from Mr. Miller but returned it when they found it was his own and did not belong to the theatre.

Harry Warner of Warner Brothers, is expected in Chicago soon, enroute to Hollywood.

Louise Laemmle is installing Vitaphone and Movietone in his Alcyon Theatre at Highland Park.

Suburban Salesman Jack Scott, has resigned from Universal on account of ill health.

The Exhibitors Association of Chicago is again co-operating with the American Red Cross in its annual drive for funds, by allowing the theatres to use a small trailer on their screen and letting uniformed nurses collect money in lobbies.

This was Paul Ash's farewell week at the Oriental, where Brooke Johns will succeed him as master of ceremonies.

The Pershing Theatre, owned and operated by Sam Halper, was completely destroyed by fire recently. No one was in the house at the time the fire started.

Canada

THE construction of the Famous Players Theatre in Ottawa, Ontario, scheduled to be started this fall, has been delayed until next spring. Announcement was made that tenders for the building of the 3,000-seat house, recently opened at Toronto, were unsatisfactory and a call has been made for new plans. In the meantime, Famous Players, through Ray Tubman as manager, is operating the Regent and Imperial Theatres in the Canadian Capital. The Regent will shortly introduce sound pictures.

Plans have already been made by Manager J. M. Franklin, manager of B. F. Keith's Theatre, Ottawa, for the first Christmas community party of the season. This is to be the fourth annual entertainment for the crippled children of Ottawa and district under the direct auspices of the Rotary Club, of which Mr. Franklin is an officer. The performance will be given Saturday morning, December 15. The orphans will also attend and it is expected that 3,000 children will be present.

The announcement is forthcoming from the Canadian Government that its motion picture studio at Ottawa will shortly be established in a building of its own in a property of eight acres recently acquired by the Government. Director F. C. Badgley has intimated that considerable new equipment will be installed for special film work, including "sound," eventually.

Cleveland

PRACTICALLY all local theatres ran Community Fund pictures last week in anticipation of the Community Fund drive which started recently. There were three different reels, shown in various houses so that patrons were not asked to see the same Community Fund picture in every theatre they attended last week.

J. McGeehan has joined Loew's Ohio Theatres as assistant to M. A. Malaney who handles all the publicity and exploitation for the Loew theatres in Cleveland. McGeehan hails from Baltimore and points east.

Harry Dodge has resigned as manager of the local United Artist exchange. He is succeeded by Jimmy Adrose who formerly was United Artist sales manager in Chicago.

Norman Moraym, manager of the Warner Brothers' exchange says that the Schine-State theatre in Sandusky will have its Vitaphone and Movietone equipment completed soon.

E. W. Castle of Castle Films paid a short visit to independent exchanges while in the city last week.

F. A. Kelly, former owner of the Lincoln Theatre, Massillon, and more recently connected with the local Metro-Goldwyn-Mayer sales organization is in Jamestown, New York, managing several houses for the Dipson Zimmerman circuit.

W. F. Rogers, Metro-Goldwyn-Mayer eastern division sales manager, made his annual pilgrimage to Cleveland last week. He was accompanied by district manager J. E. Flynn.

Jack Mooney, formerly of Cleveland, and more recently of New York is back in town recuperating from an illness.

Oklahoma City

A NEW house has been opened in Keota, Oklahoma, by O. H. Smith, which he has named The Community. Until recently W. D. Tarkington operated the Rialto Theatre in Keota but this theatre has been closed and dismantled.

Sol Shelton, who has been operating the Mecca Theatre at Rocky, Oklahoma, for the past year, advises he has disposed of his theatre to Chester Glancy and C. R. Hamilton.

E. W. Johnson, manager of the Orpheum Theatre at Tulsa made an air plane trip to Oklahoma City early last week.

Buster Felix, formerly connected with the local Vitaphone office, has joined First National.

According to reports from McLean, Texas, Ellis & Cook have sold their Legion Theatre to E. L. Adams.

Oklahoma City film friends of Mrs. Hattie Perkins were saddened to learn of her death last Monday. Mrs. Perkins was for a number of years Chief Inspector for Liberty Specialty Film Company.

Announcement has been made of the sale of the Home Theatre at

Strong City, Okla., by Jobe and Jobe to Jones and Males.

D. Rodman has announced the opening of the New Theatre in Erick, Oklahoma.

W. J. Cammer, Branch Manager for Educational is recovering from injuries received in a car accident while in the territory recently.

John Brown, manager of the Lyric Theatre, Tulsa, Okla., has recently returned to his duties after an extended vacation.

W. D. Tarkington has abandoned his Rialto Theatre at Porum, Okla.

Wallace Walthall, Southwest District Manager for National Screen Service, left to attend the State Convention of the M. P. T. O. of Texas.

S. S. Seibert advises his lease on the Salina Theatre, at Salina, Oklahoma, has expired. The theatre management will be taken over by M. S. Wainwright.

At a meeting of the Board of Directors of the M. P. T. O. of Oklahoma, held early last week, arrangements were completed for the opening of a business office of the M. P. T. O. which will be located at No. 16 S. Dewey Street, Oklahoma City.

Sam Benjamin, Branch Manager for FBO has fully recovered from the results of a fall early last week.

Albany

A NEW theatre being erected by the Farash Company of Schenectady in the neighboring village of Scotia, is nearing completion.

A. Marchetti, booker at the Pathe exchange has resigned and is succeeded by Dick Strewé.

Pete Gordon, exhibitor of Keeseville, last week went deer hunting in the Adirondacks.

M. H. Torney will close his theatre in Cadyville until next spring.

Frank Williams, of Saratoga, who is general manager of the Benton circuit, moved last week to Whitehall.

Tom Grierson, for the past year organist at Shea's Buffalo Theatre, will leave that house to open in Keith's Palace, Rochester, N. Y., on Thanksgiving Day.

Louis Benton, of Ballston Spa, who has organized quite a chain of theatres in the last few months, is now making his home in Greenwich.

Kenneth Robinson, local manager for Paramount, was in New York City last week.

William P. Schramm, home office representative for Tiffany, and Irving Reiss, play date auditor, were in Albany recently.

Vitaphone is being installed at the Orpheum in Utica.

Columbia will open a branch here this week with C. R. Halligan in charge.

William LaFontaine has resigned as shipper for First Graphic.

Jane Holloran, one time secretary of the Albany Film Board of Trade, entered the employ of the local Fox exchange last week.

E. S. Wright, of Redwood, is remodeling the booth in his theatre.

The theatre in Cranberry Lake is closed for the winter. The Schine Brothers are rebuilding a portion of the old Family theatre

in Gloversville, and will have its executive offices there.

The Temple Theatre in Syracuse, was leased last week to Nathan Robbins, of Utica, and L. H. Herk, of New York.

Rhea Carmody, of the Pathe exchange in Albany, was called to Jamaica last week through the death of a brother. Kenneth Kennedy was called to Baltimore last week through the death of his brother-in-law, Robert McDoer-mott.

Harry Lux of the Alhambra Theatre in Utica, is now booking big second run features.

A. R. Elliott has relinquished control of a motion picture theatre at Bombay, which hereafter will be run by the Masonic Lodge.

Ed. Hochstim, is quite proud of a baby that recently came to the Hochstim home.

San Francisco

FRIENDS of Manager Silvey of the Embassy Theatre, were pleased to learn that he has recovered from his attack of the flu.

C. Gregg Crapster, Fox cashier, is the proud father of an eight pound daughter.

Maurice Lowery is now representing Metro-Goldwyn-Mayer.

Gerald Hardy has resigned from First National to take over the management of the theatre at Carmel.

A hold-up man met Jack Tripp on the highway over in Contra Costa county recently and relieved him of \$35.

Theodore Greenfield, Fox shipper, is receiving the sympathy of his friends because of the serious illness of his wife, who recently underwent a major operation.

J. L. Kaufman, formerly with M-G-M's local office as salesman, has resigned.

Columbia's big program of sound pictures will have their headquarters distributing offices located in the 177 Golden Gate Avenue exchange. General manager J. H. Goldberg was in San Francisco to arrange the details of the housing and shipping facilities. Extensive alterations were made in the present offices. New vaults were installed and the entire basement of the big building utilized.

William B. Wagnon, lessee of the Embassy Theatre, left San Francisco Nov. 4th on an important business trip which will take him to many points across the continent.

Charles Chicaola is opening a new theatre in Pleasanton.

N. Levi of First National Pictures has a new car.

Bud McDonald and Esther Malm are out of First National battling the flu and Harry Hollingsworth and "Andy" Anderson of Pathe were also on the disability list. John J. Cluxton, manager of El Capitan Theatre was confined to his home for a week with the flu.

J. H. Goldberg, Columbia's division manager, recently paid a visit to the local exchange.

Fred Lahm has reopened the New Oakdale Theatre at Oakdale.

New England

FIRE in the projection booth of the Laconia Gardens at Laconia, N. H., on Saturday, Nov. 10th, resulted in the loss of a small amount of film and inflicted painful burns on the operator, Charles Tilton of Tilton, N. H., who was removed to a hospital. He is now on the road to recovery.

Abraham A. Spitz is to open his new Park Theatre in Westfield, Mass., Wednesday evening, Nov. 28th. Movietone and vitaphone equipment has been installed. William Hadley will manage.

William Grenier, formerly manager of the South Boston Strand Theatre, has been appointed assistant manager of the Boston Madison Square Gardens.

Natt Silver, formerly assistant manager of the South Boston Strand Theatre, has been promoted to manager.

J. Socket is the new student who has joined the Fox organization at Boston to prepare for the foreign field.

Ufa Films exchange has joined the Boston Film Board of Trade. The new Ufa exchange in Boston is located at 28 Piedmont St., and David Shoolman is branch manager.

The new Plymouth Theatre at Worcester is arranging for its opening which is to take place early next month.

The Capitol Theatre at Leominster, of which James A. Farrell is owner, is temporarily closed.

The Capitol Theatre at Faulkner district of Malden has been sold by E. Markell to A. D. Rudenstein.

Film Row in Boston was pretty well deserted on Armistice day with most of the exchanges observing a holiday and retaining only an emergency crew at work.

Harry G. Seigel, manager of the Royal Film exchange at Boston, is the father of a baby boy which arrived at his home last week.

Employees of Royal and Red Seal exchanges, with a number of exhibitors and guests, celebrated the eighth anniversary of Harry Seigel's managership in the film business with a dinner at the Arlington Hotel.

Agnes Crowley, sales control clerk at Pathe exchange, Boston, has returned to her desk after a three week's illness.

Mike Yack, 69 years, one of the best known house managers of theatres in New England, died at the Phillips House of the Massachusetts General Hospital, Boston, Nov. 10th. He leaves a widow and one daughter.

Keith Memorial Theatre Corp. has been incorporated at Boston. Incorporators are William E. Collins, James W. Burke and Katherine M. Green, all of Boston.

Contract for the construction of the Rialto Amusement Company's new theatre in Fall River has been awarded the Olympia Construction Co. of Boston. Darling and Parlin are architects. Nathan Yamins is the owner. The new structure will cost about \$500,000.

Portland, Ore.

A DISASTROUS fire in the heart of the business district on Central Avenue, Great Falls, Mont., burned out a number of the leading business blocks including the Liberty Theatre, which suffered a loss of between \$5,000 and \$8,000.

A. F. Edwards, formerly owner of the Princess Theatre, Florence, Ore., has taken over this house again, which he will operate in conjunction with his house at Reedsport, Oregon.

E. C. Shaffer, manager of Greater Features, Butte, Mont., office recently made a survey of the eastern part of Montana.

Manager Merle Davis of the Broadway Theatre, Butte, Mont., announces that he will make the Arlington Stock Company a regular mid-week feature in addition to his film offerings.

Effective December 1st both the Portland theatre here and the Seattle Theatre in Seattle will be returned to Publix Theatres ownership, according to Richard Spicer, Oregon division manager of the West Coast Theatres circuit. Other key houses on the Coast in the various large centers will also revert to Publix ownership.

Rigid investigation is now being made in Portland, by the municipal board of motion picture censors of reports that some suburban houses are running pictures without making eliminations that have been ordered.

The board has recently made a number of eliminations in five pictures viewed recently, which was only a small number as during the past month they have viewed 186 in 682 reels, and condemned three pictures in 14 reels. It is their belief that the city is either getting better pictures, or that viewers are becoming more liberal.

Des Moines

THE Crown Theatre at Truro, Iowa, changed hands again when W. D. Kale repurchased the house from E. N. Hutchison to whom he gave up the ownership last August. Mr. Kale sold the house shortly after the death of one of his sons who was drowned on July 4.

Miller and Wettengell have sold the Princess Theatre at Dexter, Iowa. The new owner is S. N. Heefner.

Mrs. Conner who has been the owner of the Columbia at Milton for some time sold the house last week, to Charles Goesling.

Charles Glicauf, who is in this territory exploiting pictures for M-G-M, was at Davenport last week to put on a campaign for the Columbia Theatre.

J. J. Jacobson, salesman for Universal, has been ill at Mercy Hospital.

A surprise event was the marriage of D. C. Kennedy, salesman of the M-G-M Des Moines branch and Lois Melvin, formerly of the Equitable Insurance Company.

L. J. Johnson is the new owner of the Rialto at Bode, Iowa. K. C. Will is the former owner of this house.

The M-G-M Club have a party scheduled which includes dinner and a dance. Dinner will be served at Younkers tearoom and the dance will be held at Wheel Rock Cabin.

Paramount lost to Universal two out of three last week in the bowling contest.

Wayne A. Dutton, manager of the Plaza Theatre at Manchester, Iowa, will not close the house during remodelling and refinishing. The theatre is to have a new lobby, foyer and front, the interior decorations will be changed and the house is to have a larger stage.

The Star Theatre at Mason City is planning to make some changes in the theatre construction. Redecoration and new equipment will come to more than \$1,000.

Lou Ehlman, salesman for First National, is at present suffering from stomach trouble. He is not expected to be out on the road for several months.

George Weigman who is now operating the Strand Theatre at Newton as well as the Strand at Boone, Iowa, is in partnership in the new enterprise with Harry Frankel, manager for F B O.

Minneapolis

THE newest Finkelstein & Ruben theatre, the Riviera, was opened in St. Paul last week. It is that city's first atmospheric house, and stands on the site of the old Astor Theatre, one of the most venerable of St. Paul's theatres. The Riviera has Vitaphone and Movietone equipment.

J. S. Woody, assistant to James R. Grainger, Fox general sales manager, was a recent visitor in Minneapolis.

Finkelstein & Ruben has announced the appointment of Dave Wells as manager of its Palace Theatre at Mandan, N. D.

L. F. Heitzig has sold the Star theatre at Madelia, Minn., to Isabel Getter.

The Opera House at Elbow Lake, Minn., has been leased for five years by B. J. Benfield, owner of the Crystal Theatre. Benfield thus eliminates competition for the Crystal.

Louis Hoppenrath has sold his interest in the Movies theatre at Bellevue, Minn., to William Duncan and Art Orr.

Seattle

MUSICIANS and motion picture operators in the suburban and neighborhood theatres of this city last week were granted a raise in salary and a six-day week. Under the new terms, the musicians and operators will receive \$2.50 more weekly, and the janitors \$1.75 more.

After fifteen weeks in Seattle as master of ceremonies at the West Coast Seattle Theatre, Gene Morgan left last week for Loew's State, Los Angeles.

Percy Hurst, general manager of Jack Lannon's Greater Features exchanges, has returned from New York City, where he arranged to distribute Gotham product.

Mike Newman, who goes East this week via California after a season as manager of Universal theatres in the Pacific Northwest, was given a farewell party here last week by the musicians of the eleven Universal theatres in Seattle. He was presented with a handsome silver inlaid cigarette case and lighter.

Jack Woody, assistant general sales manager of Fox, is making a

national tour of all the Fox offices.

Tiffany-Stahl's local exchange, last week underwent an extensive program of housecleaning and redecorating.

Mr. and Mrs. F. W. Graham of Shelton, Washington, last week announced the arrival of Francis Walter Graham, Jr.

According to report a new theatre will be built in Mount Vernon, Washington. The name of the new owner was not learned.

A new theatre is also planned for Port Townsend, with A. A. MacDonald reported to be the interested sponsor.

B. Wallace Rucker, manager of the Educational exchange, returned last week from Portland, where he spent a short time at his branch exchange. Other Seattle film men in the Oregon territory recently, included G. G. Maxey, and Jess Beckman.

Friends and employees of Joe Bradt, owner and manager of the Roycroft and Gala Theatres, last week united and tendered him a surprise birthday party.

Reports indicate that Will Starkey has sold his Majestic Theatre at Spokane to John Brooks, owner of the Lyric Theatre.

A. T. Carlson, assistant booker at the Pathe exchange, last week was relieved of an overcoat and \$20 by thieves who waited for him in his room at home.

The Lakeside Theatre, suburban playhouse built by John Hamrick and taken over several seasons ago by Finkelstein and Rosenberg, with the Neptune, Egyptian and Uptown Theatres, will be reopened soon.

Cincinnati

THE Cincinnati chapter of the Stage and Screen Scribes of America held a midnight frolic at the Hotel Gibson Roof Garden last week drawing an attendance of more than 500. Ben Turpin, appearing at a local theatre, was master of ceremonies.

The Marion Theatre, closed after being placed in the hands of a receiver, has been reopened by John Huebner, who is looking after the receivership. Policy of pictures will be continued, with top admissions 25 cents.

The Schine-State Theatre, Sandusky which recently opened, is installing Vitaphone.

George J. Reister, manager of the Ohio Theatre, Mansfield, Ohio, who also looks after the Majestic in that city, advises that the latter house, which has been closed for the summer, will reopen shortly.

John J. Gregory, of the Palace Theatre, Washington Court House, Ohio, will build a 1,000-seat atmospheric theatre in that city. Plans have already been drawn.

The entire interior and exterior of the Rialto Theatre, Hamilton, present a brand new appearance following the work of painters and decorators. The redecorating was all done during the mornings so as not to interfere with business.

The Pastime Theatre, Roundhead, Ohio, which has been closed for over a year, is again doing business under management of R. W. Hughes, who recently took the house over.

The La France Theatre, Swanton, Ohio, built by Mrs. L. A. Pilloid, has opened.

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New York's Newest Apartment Hotel

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DELIGHTFUL homelike atmosphere. Inviting and Quiet—within a few minutes of Everything in New York City, and a complete Golf Course on Roof.

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Kansas City

SEVERAL openings of new theatres and changes in management were announced in the Kansas City territory this past week. The Palace Theatre, a Topeka, Kas., house for negroes, has been sold by the National Theatres Company to Franklin Whittam of Kansas City. The LaCrosse Theatre, LaCrosse, Kas., has been purchased by C. B. Haas, who has leased the house to A. F. Weber and C. C. Haas. A building will be remodeled into a motion picture theatre at 714 North Broadway, Pittsburgh, Kas., and managed by Mrs. Nellie Jackson of Independence, Kas. The Warwick Theatre, one of the larger suburban houses of Kansas City which has been undergoing remodeling, is scheduled to re-open in about two weeks. A theatre being constructed at 2011 Quindaro boulevard, Kansas City, Kas., by E. T. Burgan & Son will be ready for opening about Thanksgiving Day. The Lyric Theatre, Lebanon, Mo., managed by L. L. Lewis, opened recently.

Work has begun on a new \$250,000 theatre at 1013-19 Minnesota Avenue, Kansas City, Kas. The house is being equipped for Vitaphone and will be fireproof throughout. A group of merchants at Tenth and Minnesota Avenue, of which Ben Gorman is president, is building the theatre.

The new building of the Paramount exchange, construction of which is scheduled to be completed in about three months, will be equipped for the screening of sound pictures.

There is a rumor afloat in Kansas City that Warner Bros. are planning the construction of a building in this city to be devoted to Vitaphone.

Southeast

Atlanta

MEMBERS of the Atlanta delegation attending Pathe's Southern regional sales convention, which was held in New Orleans, returned Monday. They were Dan Michalove, Southern division sales manager; W. W. Anderson, Atlanta branch manager, and R. F. Pinson, head booker in the Atlanta office.

Otto Gross, formerly of the Aro Amusement Company of Raleigh, N. C. and Petersburg, Va., has taken charge of the Princess Theatre at Cedartown, Ga. Mr. Gross announces that he will install Phototone.

Mrs. Anna Aiken Patterson, editor and publisher of Weekly Film Review, has been in New York for some ten days.

Fred M. Young, sales manager for Arctic Nu-Air, is in New York on a business trip.

J. H. Butner, head of Educational's exchange in Atlanta, visited the Florida territory last week.

Joe H. Wheeler, has announced that he will be manager of the Grand Theatre at Cedartown, Ga.

Keith's Georgia Theatre in Atlanta celebrated its second birthday anniversary last week. John Smith is manager of the Georgia, having been appointed to that post early in October, succeeding C. Roltaire Eggleston.

With approximately fifty cases on the callendar for consideration, the Atlanta Joint Board of Arbitration met last Tuesday, in the board's office, 101 Marietta Street.

Visitors along film row this past week included: J. J. Powell, Star Theatre, Toxsoa, Ga.; Earle M. Fain, Palace Theatre, Leesburg, Fla.; Ernest F. Ingram, Ingram's Theatre, Ashland, Ala.; J. A. Snider, Grand and Liberty, Bessemer, Ala.; Hugh Manning and J. C. H. Wink, of the Manning and Wink chain; J. B. Worthington, Liberty, Griffin, Ga.; C. W. Maxey, Royal, Summerville, Ga.; Nat Williams, Rose, Thomasville; Roy Martin, Martin chain, Columbus, Ga.; John Evins, Lucas Theatres, Savannah, Ga.; A. F. Sams, Jr., Piedmont Amusement Co., Winston-Salem, N. C.; Phelps Sasseen, former exhibitor in North Carolina.

Birmingham

The Liberty Theatre at Roanoke, Ala., which has been owned and operated by C. B. Welch, has been bought by P. F. and F. R. Lane, who have already taken over management of the house.

C. W. Wade, Jr., son of C. W. Wade, who operates the Wadesonian Theatres, at Calera and Clanton, Ala., was the victim of an accident the past week, having fingers and hand badly torn and lacerated by an accidental discharge of a gun.

Joe Steed has returned to the game, and is now actively engaged with Southern Theatres, Inc.

Among out of town exhibitors visiting Birmingham the past week were T. G. Amberson of Margaret, John M. Miller of Cordova, Morris Watson of Piedmont, C. W. Wade of Clanton.

Louisville

Fire, caused by an overheated projection machine, it is said, destroyed approximately 2,000 feet of motion picture film at the Loon Theatre in Paducah, Ky., last Wednesday. Efficient work by firemen quickly brought the blaze under control without causing a panic in the audience.

Mrs. H. A. Rohs, wife of the owner and manager of Rohs Theatre at Cynthiana, Ky., was called to New York last week by the death of her brother-in-law.

Colonel Harry E. Long, manager of Loew's State Theatre here, has announced that arrangements are being made to add sixty-seven new seats to the main floor of his theatre.

John B. Stout, of Stout's Theatre at Danville, Ky., had an attack of ptomaine poisoning last Saturday. He is now able to be up, although very weak.

The Fourth Avenue Amusement Company has consummated a deal for the purchase of three more theatres in Indiana. They are the Luna, Colonial and Grand at Logansport, which were bought from the Hornbeck Amusement Company of that city.

Florida

It is reported that the Polk and Lakeland Theatres, in Lakeland which were purchased recently by the Famous Players-Lasky corporation are being fully equipped and will be wired for sound pictures. The two houses will be opened in December and with their opening, the Palace, now operated by the company, will be closed.

The Florida Theatre in St. Petersburg re-opened on Oct. 28th. Vitaphone and Movietone equipment is now being installed. Cecil Fernandez, will have charge of projection.

The Tampa Theatre has secured the services of Joe Alexander for the mighty Wurlitzer and he is pleasing the patrons.

N. V. Darley, manager of the Rivoli in Ybor City and the Royal in Tarpon Springs, left this week for Havana to look after his movie interests in Cuba.

Harmon E. Crossley, representative of the Frank Heathcox Enterprises, Orlando, was in Tampa last week.

Changes in the personnel of the FBO exchange, Jacksonville, were announced. R. Brenner, of the Jacksonville office, has been transferred to the Memphis, Tenn., territory. Hubert Lyon, of the local office, will cover the entire state of Florida, with headquarters in Jacksonville.

C. B. Ellis, manager of FBO's Jacksonville exchange here, returned last week from a ten day visit to New York. Mr. Ellis spent some time at the R.C.A. Photophone offices and heard demonstrations of various synchronized pictures.

Milwaukee

ROBBING theatre managers' offices of the nights receipts seems to be Milwaukee's favorite indoor pastime. This time it was the Modjeska that received a call Wednesday night. Clarence Pagelsdorf was alone in the manager's office when requested to hand over the cash. Mr. Pagelsdorf succeeded in frightening the bandit away before he discovered the money.

A. C. Accola, manager of the Bonham theatre of Prairie du Sac, recently flew to Milwaukee.

Morris Abrams, M-G-M exploiter is visiting the Milwaukee branch.

B. N. Judell, manager of the Judell film exchange in Chicago, has taken over the Chicago, Milwaukee and Indianapolis branches of Red Seal. Mr. Judell will retain headquarters in Chicago.

Harry H. Brown, formerly salesman for FBO, is now representing Pathe in this territory.

The Egyptian theatre under management of Earl Rice will have its Bristolphone premiere on December 1st.

Theo Sophie, formerly with the Rialto in Norway, Michigan, is now managing the Capitol at Breitung, Mich.

Salt Lake City

A NEW branch manager was appointed last week to take charge of the Rayart exchange, in the person of Henry Levey who takes the place of James R. Keitz, resigned.

Fred Brown, president of Rayart is in the city for a two weeks' stay.

E. Hugo Strickland, salesman in this city for Tiffany-Stahl, made a swing throughout Southern Utah.

Lee M. Stallings of the circuit of houses out of Richfield, Utah, is reported to be vacationing in California.

Manager Chas. Walker, is making a sales trip in Wyoming.

Oliver Alberti, master of ceremonies, is returning to Salt Lake to take the place of Ralph Pollock.

Western Division Manager Harry Lustig of the Warners, is expected to arrive here shortly.

Manager Wayne R. Ball of the Warner office, is in the city at this time. Salesman Ed. C. Mix is making Idaho and M. H. Gustavson is making the nearby towns of Utah.

Salesman J. A. Ferguson of Universal is in from the Utah territory, and Ernie Gibson is making Idaho.

Manager Al O'Keefe has returned from the Pathe convention held at Los Angeles. Sales representative Johnny Dickson is in the local office for a short time. Lon Hoss is headed for Southern Utah, and Dave McElhinney is in Montana.

J. E. Karikas, one of the owners of the Isis Theatre has announced the arrival of a baby daughter.

The Gem Theatre of Provo, Utah, owned by L. M. Strike Company, opened very successfully with synchronized pictures.

Mr. and Mrs. S. B. Steck, exhibitors of Ogden, Utah, are spending some time in California, due to the condition of Mrs. Steck's health.

District Manager Bershon arrived in this city from Denver during the week, according to report.

Able Davis is making points in Wyoming this week for United Artists. Milton Cohn has resigned as salesman here and is in California on a combined business and pleasure trip.

Nina Scott, Assistant Manager at the Sheffield Exchange is driving a beautiful new sedan.

Among exhibitors along film row this past week were: J. J. Gillette and son of Tooele; the Peery brothers of the Egyptian and Ogden Theatres at Ogden; T. M. Chesler, manager of Princess and Gem Theatres, Bingham; O. E. Schmidt, Colonial Theatre, Idaho Falls, Idaho; T. J. Larsen, Egyptian at Boise, Idaho; Earle Steele, Venice Theatre, Nephi, Utah; George Thatcher and William Spieker, Capitol, Logan Utah; G. D. Johnstone, Lyric, Richfield, Utah; John Ruger, Egyptian, Orpheum, Park City, Utah.

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DEVELOPING AND PRINTING MOTION PICTURE FILM

New and Remodeled Theatres Opened in Central Penn.

A NUMBER of important Central Pennsylvania picture houses, representing an aggregate investment of more than a million dollars, were dedicated to public use in the latter part of October and the early part of November.

The new Roxy, at Ashland, erected at a cost of a quarter of a million, was formally opened on the night of October 31, by John Schreck, owner and operator. This structure has a seating capacity of 1,200 and is equipped with all modern facilities, including apparatus for sound and talking pictures. The Architectural plans were laid out by William H. Lee, of Philadelphia.

Wilmer & Vincent's new State theatre, Bethlehem, formerly the Lehigh-Orpheum, which has been practically rebuilt, was reopened November 8. The house offers a seating capacity of 850, and its architecture is of Spanish type. There is also a court yard, which by the use of a complicated lighting system can instantly be transformed into a moonlight effect.

The Strand theatre, Sunbury, which has been completely rebuilt by the Comerford Theatres, Inc., of Scranton, was reopened November 12, under the direction of J. M. Blanchard, district representative of the above mentioned chain in Sunbury and vicinity. This remodeled house is of fire-proof structure, and is of modern and artistic construction. Seating capacity 1,200.

November 19 was the date of the reopening of Arthur Snyder's Victor theatre, Pottstown, previously known as the Opera House. More than \$30,000 was spent in the improving of this building, including

new seating arrangements. The capacity is 900.

Following a complete overhauling, the Majestic theatre, Catasauqua, has just been reopened, under the management of Noah Wentz. The original exterior of the theatre has been preserved, but the interior has been thoroughly modernized. It is the only house in Catasauqua.

Construction Notes and Theatre Openings

The new Pekin Theatre at Pekin, Illinois, which will have a seating capacity of fifteen hundred, will open within the next thirty days. Manager Fluegel, inspired by the name of his home city, has had the architectural treatment of the theatre carried out in Chinese manner. Architect Behrendt, who has designed many houses including John Miller's theatre at Woodstock, is responsible for the new Pekin.

Watts and Thornton have transferred the leases of the Princess Theatre, a first run house, and the Vaudeville, a second run house, of Springfield, Illinois, to Dominick and Frascini. It is reported that the new owners contemplate making improvements in the Princess, including the installation of a thirty-six foot electric sign, new organ, seats and marquee, and will also refurbish the Vaudeville wherever it seems to be required. A straight picture policy will be continued in both houses, the Princess having Vitaphone and Movietone installations. This deal leaves Watts & Thornton as operators of the Gaiety, which has been going over big as a stock house.

Two years ago Leon Cazin took over the Royal in West Tampa, Florida. He remodeled it and re-opened under the name of Cazin Theatre. Now, he has outgrown the house and is going to erect another Cazin on the lot adjoining the present theatre. Plans have been drawn for the new house by Nicholas Mitchell, architect, and calls for a house with a seating capacity of 750. The lower floor to have 525 and the balcony to have 225 seats. There will be a stage so that vaudeville acts can be played. "Construction will start pronto," says Leon, "And I expect to be in the new house in exactly four months from the day we break the ground." The house will cost around \$75,000 equipped.

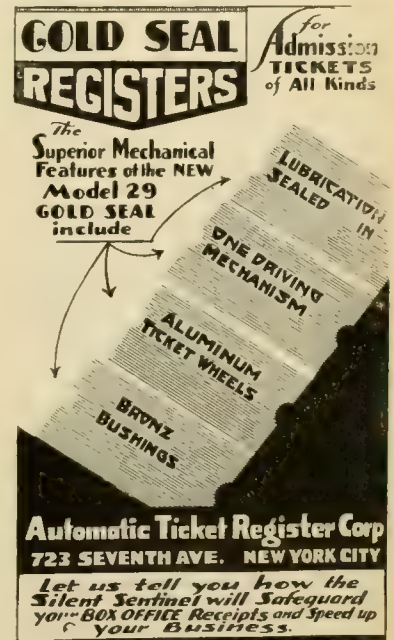
One of the most beautiful theatres in its class in Iowa, is the Granada at Webster City, which had its opening within the last

month. The theatre seats 600 and Webster City feels justly proud of this modern and attractive picture palace. The house has been re-constructed from the old Orpheum, that Stephens and Puffer had operated for years, and which had been closed for some time while extensive alterations were being made.

New "U" House in Va. to Open During December

The new Capitol Theatre, now being built by the Shenandoah Valley Theatres Corporation, a subsidiary of Universal, in Winchester, Va., will open the early part of December. The Capitol will be the first of a number of theatres to be erected by the Shenandoah company in the Winchester section.

Frank M. Boucher, at present city manager for the company, will be managing director of the new house. He will also continue supervision over the Colonial and Winchester theatres.



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TICKETS
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Features of the NEW
Model 29
GOLD SEAL
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Let us tell you how the
Silent Sentinel will Safeguard
your BOX OFFICE Receipts and Speed up
your Business.

Work Inaugurated On Marion, Ind., House

Work has been started on the construction of a new theatre building at Third and Washington Streets, Marion, Ind. Although it has been rumored for some time ago that the Universal Chain Theatre Company, which held the lease on this property had sold out, the official announcement has just been made. The new theatre will be constructed by the Marion Washington Theatre Company, which has been organized for that purpose. The principal stockholder of the company is Mark G. Margolis of Indianapolis.

After the building is completed, it is to be leased to Fitzpatrick and McElroy of Chicago. This operating company now operates a chain of theatres in Indiana, including houses in Michigan City, Richmond and Muncie. All have been built recently.

The theatre will cost about \$285,000 and will be one of the finest small town theatres in the state. The E. C. Strauthmann Construction Company of this city will build the structure.

According to present plans it is expected to have the theatre ready for operation within six months and plans are being made to push the work during the coming winter season. The theatre will show both motion pictures, synchronized pictures and vaudeville, it is said.

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Situations Wanted

MANAGER, with finest references is looking for new connection which will be permanent. Now employed by a large circuit. Good business executive—fully experienced in theatre management. Exploitation, Publicity, Booking, etc. Age 36. Will locate anywhere. Box 422, care Motion Picture News, 729 Seventh Ave., New York City.

Fitzroy Page, Spotlight Organist, Union. Slick Playing, pep, absolute synchronization. Regular, Relief. 175 Shelton Ave., Jamaica, Phone, Jamaica 10446.

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

A-1 Male Organist at liberty. Wurlitzer specialist, Organist, 1112 Lee St., Charleston-Ka., W. Va.

WANTED POSITION — As Moving Picture Operator (Projectionist). Thirteen years' experience. Age 30. Married. Must have work at once. No reasonable offer refused. Can give best of references. Wire at once. David S. Mayo, 848 Felder St., Americus, Ga.

Manager, who is a real go-getting showman of proven ability desires connection with circuit or independent house. Fully experienced in picture, vaudeville, exploitation. Salary secondary — go anywhere. Unquestionable reference. Address, Showman, care Motion Picture News, 729 Seventh Ave., New York City.

WANTED a change. Projectionist, and "I'll Do it," non-union. Married. 12 years with present job. F. White, 201 Sylvan St., Emporia, Kans.

Wanted

NATIONALLY KNOWN THEATRE AD MAT SERVICE ENLARGING SELLING ORGANIZATION—unusual opportunity for successful advertising man to associate himself with fast growing company. Liberal commission paid on an attractive selling service for theatres. Exclusive territory. Box 420 care Motion Picture News, 729 Seventh Ave., New York City.

WANTED—Exclusive New England agency for a good talking picture device. Have great theatre affiliations, capital and ability to put it "over." Box 418, care Motion Picture News, 729 Seventh Ave., New York.

WANTED To lease or rent complete equipped motion picture theatres in towns under ten thousand population. B. Chas. Walker, LaSalle Hotel, Boston, Mass.

For Sale

1,650 High Grade New Veneer Chairs. Any amount sold at almost 50 per cent discount. C. G. Demel, 845 So. State St., Chicago, Ill.

500 Upholstered Theatre Chairs, spring seat, panel back, perfect condition; 660 re-upholstered theatre chairs, fully upholstered back, like new, \$3.00 each; 6 Kliegl spotlights, rebuilt like new, 100-ampere rheostats, \$65.00 each. Also all makes of new and rebuilt projectors, reflector lamps, screens, everything for your theatre at bargain prices. Amusement Supply Co., 729 Seventh Ave., New York City.

SEE AND HEAR HIM
His Second and Greatest Picture!
SING AND TALK
Thousands have seen this marvelous picture and will retain forever the memory of the thrilling voice of the world's greatest entertainer—never to be sung so well. You'll sit up and hear him sing in a plot—a startling dramatic power—

AL JOLSON
"The SINGING FOOL"
NOW SHOWING
THE GREATER Newman
Tues. 12, 1:30, 2:30, 5:30, 7:30, 9:30
Admission 50c

Boston Motion Picture Sales, Inc.
905 to 1005 at 1005. After 1:00, 60c. Children save 50c.

HEY! HEY!
JUST A MINUTE
BOY—WE'VE
HEARD ENOUGH
OF YOU YET!
SO WE'RE GOING TO
HOLD YOU OVER FOR
A LITTLE WHILE—
LONGER—
AL JOLSON
"The Singing Fool"

MURDER!
FOLKS MUST
DEPART SOON!
35c

ECKEL

ALABAMA
Doors Open At 9:45 A. M.
See and Hear
The Greatest Entertainment Ever Created!
AL JOLSON
"The SINGING FOOL"
A Musical Film—The Greatest
THEATRE OF THE WORLD
A TALKING PICTURE
AL JOLSON
SING AND TALK
THE SINGING FOOL
THE GREATER NEWMAN
TUES. 12, 1:30, 2:30, 5:30, 7:30, 9:30
Admission 50c

MOORAY!
AL'S BACK AGAIN!
THE "JAZZ SINGER"?
WELL—You Can't
Head it off yet!
TILL YOU SEE AND HEAR
AL'S LATEST
HERE'S WHAT NEW GOS-
SIPS
NINE SONGS
AL JOLSON
CAN SING IN
—And how!
AL JOLSON
"The SINGING FOOL"
WORLD'S LARGEST AUDIENCES
GROWING RHYTHMICALLY
VITAPHONE ACTS
MOVIE TONIGHT

8th Day of
TWO WEEKS
6 More Days
LEFT TO SEE
AND HEAR IT
AL JOLSON
"The SINGING FOOL"
YOU SEE! HEAR! ALL-ALL!
VITAPHONE
THE JAZZ SINGER
AL JOLSON
SING AND TALK
THE SINGING FOOL
THE GREATER NEWMAN
TUES. 12, 1:30, 2:30, 5:30, 7:30, 9:30
Admission 50c

24
WEEKS
MUSIC BOX
AL JOLSON
"The SINGING FOOL"
YOU SEE! HEAR! ALL-ALL!
VITAPHONE
THE JAZZ SINGER
AL JOLSON
SING AND TALK
THE SINGING FOOL
THE GREATER NEWMAN
TUES. 12, 1:30, 2:30, 5:30, 7:30, 9:30
Admission 50c

AL JOLSON
"The SINGING FOOL"
THE WORLD'S GREATEST ENTERTAINMENT
AL JOLSON
SING AND TALK
THE SINGING FOOL
THE GREATER NEWMAN
TUES. 12, 1:30, 2:30, 5:30, 7:30, 9:30
Admission 50c

The fact that there is but one factor to emphasize—the star, Al Jolson—results in concentrated appeal developed in newspaper displays exploiting "The Singing Fool." The ads shown are reproductions of layouts of the following theatres: Alabama, Birmingham; Howard, Atlanta; Music Box, Seattle; Apollo, Indianapolis; Newman, Kansas City; Roger Sherman, New Haven, and a novel "hold-over" ad for Schines Eckel in Syracuse, N. Y.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
Baro Co-Ed, The	Murdock-Cavaller-Lancaster	Nov. 20	2 reels	Jan. 7
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17
Bathing Beauty Babies	McDougall Kids	April 10	2 reels	
Cal Tates	McDougall Kids	Jan. 10	2 reels	
Colage Cuckoo	Murdock-Cavaller	June 1	2 reels	
Cutting Up	McDougall Kids	Feb. 10	2 reels	Mar. 17
Daze of '39	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4
Duke's Dirty Dings	P. Murdock-N. Cavaller	Feb. 1	2 reels	Mar. 17
Figures, Do Lie	Bathing Girls	April 1	2 reels	
Fowl Play	McDougall Kids	Mar. 10	2 reels	
Her Sassy Sailor		June 20	2 reels	
Hick in Hollywood	Murdock-Cavaller	May 1	2 reels	
His Wild Oat	McDougall Kids	July 10	2 reels	
Kids, Cats and Cops	McDougall Kids	May 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving Cooper	July 1	2 reels	
Lost in the Lure	P. Murdock-N. Cavaller	Mar. 1	2 reels	Mar. 17
Lot o' Buloney, A	McDougall Kids	June 10	2 reels	
Mr. Pooh	McDougall Kids	Dec. 10	2 reels	Jan. 7
Naughty Nurse	Jack Cooper	April 20	2 reels	
Pickers, The	McDougall Kids	Aug. 10	2 reels	
Smackem Alley		Mar. 20	2 reels	
Wild Waves		Feb. 20	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet	
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7
College Home, The	Appow-Lesse-Garon	Oct. 9	5828 feet	Dec. 9
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Dawn	Special Cast		7500 feet	
Desert Bride, The	Compton-Forrest	Mar. 26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct. 15		
Fashion Madness	Windsor-Howe	Dec. 8	5513 feet	Mar. 31
Golf Widows	Ford-Reynolds-Rand	May	5592 feet	
Isle of Forgotten Women	Teele-Sebastian	Jan. 27	5645 feet	Jan. 21
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23
Matinee Idol, The	Walker-Love	Mar. 14	5825 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Opening Night, The	Windsor-Bowers	Nov. 14	5524 feet	Mar. 17
Raiders Emden, The	Special Cast			Sept. 15
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Sally In Our Alley	Mason-Arlen	Sept. 3	5892 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Siren, The	Revier-T. Moore	Dec. 20	5995 feet	June 23
So This Is Love	Mason-Collier-Walker	Feb. 6	5611 feet	June 23
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2
Stage Kisses	Harlan-Chadwick	Nov. 2	5435 feet	
That Certain Thing	Graves-Dana	Jan. 1	6047 feet	Mar. 10
Tigress, The	Holt-Revier	Oct. 21	5357 feet	Mar. 17
Virgin Lips	Borden-Botes	July 25	6048 feet	Sept. 22
Warning, The	Holt-Revier	Nov. 26	5791 feet	Jan. 7
Way of the Striped, The	Day-Livingston-Von Eltz	June 19	5752 feet	
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28
Woman's Way, A	Livingston-Baxter	Feb. 18	5472 feet	

Coming Attractions

Title	Star	Length	Reviewed
Apache, The	Don Alvarado		
College Coquette	M. Day-Forbes		
Lone Wolf's Daughter, The	Bert Lytle		
Nothing to Wear	Logan-von-Eltz		
Power of the Press, The	Fairbanks, Jr.-Raiston		
Sinner's Parade	Revier-Vernon		
Streets of Illusion, The	Kelth-Vall		
Stool Pigeon, The	Delaney-Borden		
Submarine	Holt-Revier-Graves	8182 feet	Sept. 15
Younger Generation, The	Joan Hersholt		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All Bear	Curiosities	April 29	1 reel	April 21
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
All Set	Lupino-Sargent-Hutton	Jan. 15	1 reel	Feb. 4
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18
America's Prides	Our World Today	Oct. 7	1 reel	
At It Again	Monty Collins	May 13	2 reels	April 28
Be My King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels	
Blazing Away	Lloyd Hamilton	April 22	2 reels	April 7
Bridges Beware	Johnny Arthur	July 15	2 reels	June 23
Builders of Bridges	Bruce Outdoor Sketch	Feb. 26	1 reel	Mar. 10
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Call of the Sea, The	Hope Hampton	Jan. 1	2 reels	Dec. 31
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Chilly Days	"Big Boy"	Feb. 19	2 reels	Feb. 18
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 2	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14

Title	Star	Rel. Date	Length	Reviewed
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Count Me Out	Barney Helium	Mar. 11	1 reel	Mar. 3
Crown Me	Wallace Lupino	June 3	1 reel	May 28
Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18
Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Dummies	Larry Semon	Jan. 1	2 reels	Dec. 23
Fail In	Monty Collins	Jan. 1	1 reel	Dec. 23
Fandango	Lupino Lane	May 8	2 reels	April 14
Felix the Cat in Arab antics	"Sullivan Cartoon"	May 13	1 reel	June 2
Felix the Cat in Astronomomies	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat in Comicalamities	"Sullivan Cartoon"	April 1	1 reel	April 21
Felix the Cat in Dragg'n the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
Felix the Cat in Eskimotive	"Sullivan Cartoon"	April 29	1 reel	May 26
Felix the Cat in Futuritzzy	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
Felix the Cat in Japanicky	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	July 8	1 reel	Sept. 22
Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in Polly-tics	"Sullivan Cartoon"	Mar. 18	1 reel	April 14
Felix in Sure-Locked Homes	"Sullivan Cartoon"	April 15	1 reel	May 5
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Felix in the City Bird	"Sullivan Cartoon"	Feb. 5	1 reel	Mar. 10
Felix in the Smoke Scream	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18
Feline Frolics—Tonguin Valley	Bruce Outdoor Sketch	Mar. 25	1 reel	Mar. 10
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fistcuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Follow Teacher	"Big Boy"	Dec. 16	2 reels	Nov. 17
Girlies Bahave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	Aug. 12	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
Green-Eyed Love	Ruby McCoy-George Hall	April 8	1 reel	Mar. 24
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June 17	2 reels	May 26
He's Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
His Maiden Voyage	George Davis	Feb. 26	2 reels	Feb. 18
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June 17	2 reels	June 9
Hot Off	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17
Indiscreet Pete	Jerry Drew	Mar. 11	2 reels	Mar. 10
In the Morning	Vernon Dent	Dec. 30	1 reel	
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Just For Art	Curiosities	May 27	1 reel	June 2
Kid Haysned	"Big Boy"	Aug. 5	2 reels	Aug. 4
Kitchen Talent	George Davis	April 15	2 reels	Mar. 31
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Listen Sister	Lupino Lane	Mar. 25	2 reels	Mar. 24
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Love's Springtime	Hope Hampton	Feb. 12	2 reels	Mar. 17
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City, The	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	
Mother Birds	Curiosities	Mar. 4	1 reel	Feb. 18
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Mystery	Monty Collins	Feb. 12	2 reels	Feb. 4
Mysterious Night, A	Monty Collins	May 27	2 reels	May 12
Never Too Late	Wallace Lupino	May 6	1 reel	April 28
New York's Sweetheart	Curiosities	Jan. 1	1 reel	Feb. 11
Nicknames	Hodge-Podge	April 8	1 reel	April 21
No Fare	"Big Boy"	April 8	2 reels	Mar. 24
On Mama	Miller-Hutton	July 1	1 reel	June 23
Off Balance	Monty Collins	April 22	1 reel	April 14
On the Move	Hodge-Podge	Sept. 9	1 reel	
Patchwork of Pictures, A	Hodge-Podge	Nov. 18	1 reel	
Peculiar Pair o' Pups, A	Bruce Outdoor Sketch	May 20	1 reel	May 8
See Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Penny Postals	Curiosities	April 1	1 reel	Mar. 17
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept. 9	2 reels	
Playful Papas	Jerry Mandy	Dec. 1	1 reel	
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Pretty Baby	Monty Collins	Feb. 26	1 reel	Feb. 18
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 8
Racing Mad	Al St. John	June 3	2 reels	May 28
Rah Rah Rah!	Dorothy Devore	Jan. 8	1 reel	Feb. 4
Recollections of a Rover	Hodge-Podge	Jan. 8	1 reel	Feb. 4
Roaming Romeo	Lupino Lane	July 29	2 reels	July 21
Rubbernecking	Curiosities	Feb. 5	1 reel	Feb. 4
Running Ragged	Lewis Sargent	Jan. 29	1 reel	Feb. 4
Sailor Boy	Monty Collins	June 17	1 reel	June 9
Say Ah-h	Charley Bowers	Feb. 19	2 reels	Feb. 18
Simple Sap, A	Larry Semon	Sept. 23	2 reels	Oct. 6
Sky Ranger, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Skipwayman, The	Johnny Arthur	April 29	2 reels	April 21
Slippery Head	Monty Collins	Dec. 23	2 reels	Nov. 17
Social Pretext	Monty Collins	Mar. 25	1 reel	Mar. 17
Sprig, Has Came	Monty Collins	Oct. 21	2 reels	Oct. 6
Stagg Frights	George Davis	Feb. 6	1 reel	Feb. 4
Star Shots	Hodge-Podge	Feb. 12	2 reels	Jan. 7
Sword Points	Lupino Lane	Feb. 12	2 reels	Jan. 7
There It Is	Charley Bowers	Jan. 1	2 reels	Dec. 31
Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 9
Through the Onion	Monty Collins	May 20	1 reel	May 12
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Title	Star	Rel. Date	Length	Reviewed
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Visitors Welcome	Johnny Arthur	Mar. 4	2 reels	Mar. 10
Wandering Toy, The	Hodge-Poddy	May 8	1 reel	May 28
Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4
Wedding Slips	Monty Collins	Jan. 1	1 reel	Feb. 11
Whozit?	Charley Bowers	April 1	2 reels	Mar. 17
Who's Lyin'?	Davis-Collins	June 10	2 reels	May 28
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
Wives Won't Weaken	Drew-Bradley	Dec. 16	2 reels	
You'll Be Sorry	Charley Bowers	May 20	2 reels	May 19

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5980 feet	
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet	
Bowery Cinderella, A	O'Malley-Hulette	Nov. 1	6900 feet	Nov. 25
Broadway Madness	De La Motte-Kelth	Oct. 1	6300 feet	Oct. 15
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	July 15	5700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Belford-Miller	Aug. 27	6000 feet	
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10
Speed Classic, Inc.	Lea-e-Harris	July 31	4700 feet	
Stronger Will, The	Marmont-Carane	Feb. 20	6600 feet	
Women Who Dare	Chackwick-Delaney	Mar. 31	6520 feet	

Coming Attractions

Title	Star	Length	Reviewed
Gilded Love			
Life's Crossroads	Hulette-Hamilton		

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
A Flame in the Sky	Lynn-Luden	Dec. 18	8034 feet	Nov. 11
Alex the Great	Gallagher-Dwyer	May 13	5686 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7		
Bandit's Son, The	Steele-Sheridan	Nov. 20	4789 feet	
Bantam Cowboy, The	Buz Barton	Aug. 12	4693 feet	
Battling Buckaroo, The	Tyler-Clair			
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
Boy Rider, The	Buzz Barton	Oct. 23	4858 feet	Sept. 30
Breed of the Sunsets	Bob Steele	Aug. 26	4668 feet	
Captain Careless	F. X. Bushman	Sept. 16	5487 feet	
Charge of the Gauchos	Tyler-Lynn	Oct. 30	4837 feet	Mar. 3
Cherokee Kid, The	Mendez-Ince	Mar. 4	6249 feet	Mar. 17
Chicago After Midnight	Darro-Costello-Brown	Oct. 7	6085 feet	Sept. 22
*Circus Kid, The	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 26/27
Clancy's Koshier Wedding	Wilson-Caldwell	Jan. 18	5360 feet	Feb. 26
Crook Island	Lewis-Hill-Nelson	May 11	6291 feet	
Crooka Can't Win	Baxter Sleeper	Aug. 26	5621 feet	
Danger Street	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Dead Man's Curve	Tyler-Thompson	Dec. 25	4754 feet	
Desert Pirate, The	Bennett-Mong-Douglas	April 7	5884 feet	
Devil's Trade Mark, The	Ranger-Martin	June 10	5043 feet	
Dog Justice	Ranger (Dog)	Sept. 2		
Dog Law	Bob Steele	Feb. 1	4777 feet	
Drinin' Sands	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Fa us of the Wild	Buzz Barton	July 1	4758 feet	
Fighting Redhead, The	Tyler-Lane	Sept. 4	4924 feet	
Flying U Ranch, The	Bosworth-Fox, Jr.	Mar. 21	6131 feet	Jan. 28
Freckles	Wilson-Arthur	Oct. 2	6301 feet	July 29/27
Gingham Girl, The	Kingston-Caldwell	Nov. 23	7045 feet	Nov. 25
Harvester, The	Thompson-Trevor-Blane	Feb. 12	5146 feet	Dec. 30
Har Summer Hero	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
*Hit of the Show, The	Ellis-Keefe-Hearn	Nov. 13	5240 feet	Dec. 16
Hook and Ladder No. 9	Stevens-Keefe	Sept. 18	5605 feet	Nov. 11
In a Moment of Temptation	Devorska-Lynn	Oct. 18	5186 feet	Nov. 4
Jake the Plumber	Vaill-Caldwell	Nov. 6	6481 feet	Aug. 19/27
Judgment of the Hills	Ranger-Reid-Nelson	April 3	4765 feet	Mar. 10
Law of Fear, The	Cooke-Gard	Oct. 31	5893 feet	
Legionnaires of Paris	Bob Steele	Oct. 21		
Lightning Speed	Buzz Barton	Mar. 11	4801 feet	
Little Buckaroo, The	Darro-Ralston-Nye	Dec. 27	6515 feet	Mar. 3
Little Mickey Grogan	Sleeper-Caldwell	May 28	6429 feet	April 21
Little Yellow House, The	George Behan	June 17	5181 feet	
Loves of Ricardo, The	Steele-King	May 20	4765 feet	
Man in the Rough, The	Steele-Gilmore	Sept. 25	4924 feet	Aug. 12/27
Melville Kid, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
*Perfect Crime, The	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Phantom of the Range	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Pinto Kid, The	Grange-Ralston	Sept. 1	5892 feet	Dec. 16
Racing Romeo, The	Ranger (dog)	Oct. 9	4977 feet	
Ranger of the North	Miller-Byer	April 15	6419 feet	Dec. 23
Red Riders of Canada	Trevor-Lee	Feb. 16	4728 feet	
Riding Renegade, The	Love-Forsyth	July 15	6059 feet	
Sally of the Scandals	Wilson-Hackathorne	Oct. 14		
Sally's Shoulders	Miller-Ince	Oct. 19	5999 feet	Aug. 26/27
Shanghaied	Ince-Taylor	Oct. 7	5612 feet	Oct. 13
Singapore Mutiny, The	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Skinner's Big Idea	Barton-Morgan-Rice	Dec. 4	4488 feet	
Slingshot Kid, The	Tom Mix	Oct. 15	6037 feet	Sept. 29
Son of the Golden West	Miller-Shumway-Brooks	Dec. 10	6368 feet	Feb. 18
South Sea Love	Logan-Gallagher	Sept. 9	5493 feet	
Stocks and Blondes	Ranger (dog)	Dec. 11	4897 feet	Dec. 23
Swirl Shadow, The	Tom Tyler	Aug. 19	4884 feet	
Terror Mountain	Tyler-Darro	June 24	4793 feet	
Texas Tornado, The	Steele-Bonner	July 8	4758 feet	
Trail of Courage, The	Trevor-Arthur-Todd	Feb. 16	4728 feet	
Wall Flowers	Tyler-Darro	Feb. 26	4898 feet	
When the Law Rides	Barton-Thompson	Jan. 22	4805 feet	Dec. 30
Wizard of the Saddle				

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Carr-Alexander-Ross	April 9	2 reels	
All Washed Up	Al Cooke	Feb. 6	2 reels	Feb. 18
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Nights, The	Alberta Vaughn	Sept. 16	2 reels	
Are Husbands People?	Al Cooke	April 2	2 reels	
Big Bertha	Karr-Ross-Alexander	May 14	2 reels	
Beef-Steaks, The	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meet	Al Cooke	June 11	2 reels	
Curiosities No. 1	Novelty	Sept. 26	1 reel	Sept. 29

Title	Star	Rel. Date	Length	Reviewed
Curiosities, No. 2	Novelty	Oct. 10	1 reel	
Curiosities, No. 3	Novelty	Oct. 24	1 reel	
Curiosities, No. 5	Novelty	Dec. 5	1 reel	
Curiosities No. 7	Novelty	Dec. 19	1 reel	
Fooled Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 17	2 reels	June 18
Heavy Barks	Hellum-Davis	Dec. 2	2 reels	
Horsefathers	Barney Helium	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook	Sept. 9	2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec. 23	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey in School	Mickey Yule	Feb. 20	2 reels	
Mickey's Little Eva	Mickey Yule	April 2	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Nine	Mickey Yule	Mar. 5	2 reels	
Mickey's Parade	Mickey Yule	Jan. 2	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Mickey's Wild West	Mickey Yule	May 20	2 reels	
Mickey the Detective	Mickey Yule	Oct. 23	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
My Kingdom For a Hearse	Al Cooke	April 16	2 reels	
Okmox	Barney Helium	Oct. 7	2 reel	
Out Oul Heldeberg	Karr-Ross-Alexander	Feb. 13	2 reels	
Panting Paps	Karr-Ross-Alexander	Jan. 8	2 reels	
Rah! Rah! Reale	Al Cooke	Feb. 20	2 reels	Feb. 18
Restless Bachelors	Al Cooke	May 14	2 reels	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels	
Silk Sock Hal	Al Cooke	May 28	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	1 reel	
Social Error, A	Al Cooke	Jan. 23	2 reels	Feb. 11
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	July 29
That Wild Irish Pose	Alberta Vaughn	Oct. 7	2 reels	
Too Many Hisses	Al Cooke	Mar. 5	2 reels	
Too Hats	Al Cooke	Mar. 19	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 2	2 reels	
Watch Your Pop	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*Blockade	Anna Q. Nilsson		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Vaill-Caldwell-Darro		
Drifter	Tom Mix		
Drums of Araby	Tom Mix		
Eagle's Talons, The	Tom Tyler		
Freckled Rascal, The	Buzz Barton	Mar. 31	
Fury of the Wild	Ranger (Dog)	Nov. 4	
*Gun Law	Tom Tyler	Nov. 18	6337 feet
Gun Law	Tom Tyler	Mar. 3	
Hardboiled	O'Neil-Reid-Tashman		
Headin' for Danger	Steele-Mendez	Dec. 16	
Hey Rubel	Olmstead-Trevor		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The	M. Day-Fairbanks, Jr.	Nov. 26	
King Cowboy	Tom Mix		
Little Outlaw, The	Buzz Barton		
Love in the Desert	Borden-N. Beery		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlawed	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sinners in Love	Borden-Gordon	Nov. 4	Oct. 20
*Stepping High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*Taxi 13	Conklin-Sleeper-Trevor	Nov. 18	
Tracked	Ranger (Dog)	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Trois Mesures	Leslie Joy		
Tyrent of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			
Young Whirlwind, The	Buzz Barton	Sept. 16	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Keith-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Death Valley	*ye-Wells-Ras	Sept. 1	5960 feet	Aug. 12
Devil's Cage, The	Garon-Keith	June 5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May 20	5700 feet	
Finnegan's Ball	Lands-Mehaffey	Sept. 15	6200 feet	Dec. 9
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	Jan. 29	6000 feet	
Merry Wives of New York	Pauline Gannon	June 29	6000 feet	
Polly of the Movies	Short-Robards	Oct. 15	6800 feet	
Ragtime	De La Motte-Bowers	Sept. 1	6700 feet	Sept. 9
Souls Aflame	James-Wells	July 5	6200 feet	
Temptations of a Shop Girl	Compson-Garon	Nov. 1	5700 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
*Barker, The	Sills-Compson-Mackall	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Born to Boogie	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 16
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Muhall-Nissen	Sept. 2	6467 feet	
Camille	Talmadge-Roland	Sept. 4	8592 feet	May 8, '27
Canyon of Adventure	Maynard-Faire	April 22	8730 feet	May 19
Chaser, The	Langdon-McConnell	Feb. 12	5744 feet	April 21
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	6227 feet	
*Crash, The	Sills-Todd	Oct. 7	6225 feet	
Crystal Cup, The	Mackall-Muhall	Sept. 4	6592 feet	
Do Your Duty	Charlie Murray	Oct. 14	6037 feet	
Drop Kick, The	Barthelmess-Kent	Sept. 25	6802 feet	Sept. 30
Flying Rameos	Sidney-Murray	Feb. 28	6172 feet	April 14
French Dressing	Warner-Brook-Wilson	Jan. 15	6344 feet	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Glorious Trail, The	Maynard-McConnell	Oct. 28	5886 feet		Silk Legs	Bellamy-Hall	Dec. 18	5446 feet	
*†Good-Bye Kiss, The	Ellers-Burke-Kemp	July 8	7989 feet		Silver Valley	Mix-Dwan	Oct. 2	5011 feet	Oct. 14
Corilla, The	Murray-Day-Kelsey	Nov. 13	7133 feet	Dec. 2	Soft Living	Bellamy-Brown	Feb. 5	5629 feet	Mar. 3
Gun Gospel	Maynard-Faire	Nov. 8	6288 feet	Mar. 10	Square Brooks	Brown-Armstrong-Dwan	Mar. 4	5397 feet	Mar. 31
Happiness Ahead	Moore-Lowe	June 24	7100 feet		*†Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 26
Harold Teen	Lake-Baian-White	April 29	7541 feet		*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	July 7	Thief in the Dark, The	Meeker-Hill-Beebe	May 20	5937 feet	May 26
Head Man, The	Murray-Kent-Young	July 8	6502 feet		Two Girls Wanted	Gaynor-Tryon	Sept. 11	6283 feet	Oct. 7
Heart of a Foolies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17	Vampire a la Mode	Marjorie Beebe	Oct. 29		
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10	Very Confidential	Madge Bellamy	Nov. 6	5620 feet	Dec. 16
He's in Trouble	Harry Lendon	Aug. 12	5400 feet		Widow's Got Wrong	Chloris Selamara	Mar. 25	5112 feet	April 14
Her Wild Out	Moore-Kent	Dec. 25	6118 feet	Feb. 11	Wild West Romance	Bell-Lincoln	Jan. 10		
Home Made	Hines-Daw	Nov. 20	6524 feet	May 26	Win That Girl	Rollens-Carrol	Sept. 16	5337 feet	Oct. 6
Ladies' Night in Turkish Bath	Mackall-Mulhall	April 1	6592 feet	April 14	Wizard, The	Lowe-Hyams	Dec. 11	5629 feet	
Lady Be Good	Mackall-Mulhall	May 6	6608 feet	June 2	Wild Fangs	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 16
Life of Riley, The	Sidney-Murray	Sept. 18	6720 feet	Sept. 18	Womanwise	Russell-Collier-Pidgeon	Jan. 8	5050 feet	Mar. 10

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
*†Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24	America's Little Lamb	Variety	April 15	1 reel	May 28
Little Shepherd of Kingdom Come	Barthelme-O'Day	April 8	7700 feet	May 19	Arkansas Traveler	Variety	Jan. 8	1 reel	
Love Mart, The	Dove-Roland	Dec. 18	7388 feet		Bear Knees	Animal Comedy	Aug. 5	2 reels	
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21	Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Man Crazy	Mackall-Mulhall	Nov. 27	5542 feet	Oct. 30	Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
*†Night Watch, The	Dove-Reed	Sept. 9	6612 feet	Oct. 13	Daisies Won't Tell	Rubin-Lincoln	July 8	2 reels	
Noose, The	Barthelme-Joyce	Jan. 29	7129 feet	Jan. 7	Drifting Through Gascony	Variety	Mar. 18	1 reel	
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17	Elephant's Elbows, The	Leon Ramon	Oct. 28	1 reel	Aug. 11
Oh, Kismet	Moore-Gray	Aug. 26	6100 feet	Aug. 26	Follow the Leader	Payson-Ramon	May 13	2 reels	May 19
Out of the Ruins	Barthelme-Nixon	Aug. 19	6100 feet	Aug. 25	Glories of the Evening	Variety	Nov. 11	1 reel	
Patent Leather Kid, The	Barthelme-Lay	Jan. 11	1414 feet	Aug. 26	Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23	Her Mother's Back	Dent-Bletcher	Aug. 19	2 reels	Aug. 4
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Dec. 9	His Favorite Wife	Phillips-Stuart	July 22	2 reels	July 21
Rose of the Golden West	Astor-Roland	Oct. 2	6477 feet	Oct. 7	Hold Your Hat	Phillips-Stuart	Jan. 1	2 reels	Mar. 24
Sailors' Wives	Francis O'Day	Jan. 22	5485 feet	Mar. 25	Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels	
*†Show Girl	White-Delaney	Sept. 23	6133 feet	Nov. 10	Jack and Jilted	P. Cunningham-M. King	May 27	2 reels	May 28
Smile, Brother, Smile	Mackall-Mulhall	Sept. 11	6548 feet	Sept. 9	Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9	Kiss Doctor, The	Brooke-Thompson	Jan. 29	2 reels	Mar. 17
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18	Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	May 19	Lois Linn	Lincoln-Clayton-Bletcher	Aug. 1	2 reels	May 19
Unlaid Rider, The	Sills-Kenyon	Dec. 11	6336 feet		Lois Linn	Variety	Jan. 22	1 reel	Aug. 11
Way of the Giants	Murray-Todd-Fazenda	May 13	6212 feet	June 2	Love la Blonde	Rollens-Ellis	Dec. 18	2 reels	Jan. 14
Vamping Venus	Maynard-Faire	Feb. 19	6212 feet	June 2	Low Necked, The	Marjorie Beebe	Nov. 25	1 reel	
Wagon Show, The	Mackall-Mulhall	Sept. 16	5976 feet		Monument Valley	Variety	Sept. 2	1 reel	
*†Waterfront	Barthelme-Basquette	June 17	6895 feet	July 7	Neapolitan Days	William Cooley	Sept. 2	1 reel	
Wheel of Chance	Mackall-Nilson-Forbes	Sept. 30	6742 feet	Sept. 22	Old Wives Who Knew	Hallam Cooley	April 8	2 reels	May 28
*†Whip, The	Taylor-Morris	Feb. 5	5887 feet	Sept. 22	On a South Sea Shore	Variety	April 1	1 reel	July 28
Whip Woman, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22	Oregon Trail, The	Variety	Feb. 19	1 reel	
Whirlwind Idea, The	Dove-Brook	May 20	7187 feet	May 26	Ship Aho!	Variety	Aug. 19	1 reel	
Yellow Lily, The					Snowbound	Variety	April 29	1 reel	

Coming Attractions

Title	Star	Length	Reviewed
*†Adoration	Billie Dove		
Chevonne	Maynard-McConnell		
*†Children of the Ritz	Mackall-Mulhall		
Comedy of Life, The	Sills-Corda		
*†Divine Lady	Griffith-Varcon	10015 feet	
*†Haunted House, The	Kent-Todd		
*†Hot Stuff	Alice White		
*†Man of the Moment, The	Billie Dove		
*†Outcast	Griffith-Lowe		
Phantom City, The	Maynard-Gilbert		
*†Ritzky Rosie	White-Mulhall		
*†Saturday's Children	Corinne Griffith		
*†Scarlet Seas	Barthelme-Compton		
*†Seven Footprints to Satan			
*†Squall, The			
*†Stranded in Paradise	Sills-Mackall		
*†Synthetic Sin	Colleen Moore		
That's a Bad Girl	Colleen Moore		
Ware Case, The	Special Cast		
*†Weary River	Richard Whelms		
Wells-Fargo Express, The	Ken Maynard		

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Air Circus, The	Carol-Lake-Rolins	Sept. 30	7702 feet	Sept. 8
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24
Black Jack	Jones-Bennett	Sept. 25	4777 feet	Mar. 3
Blood Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3
Branded Sombreiro, The	Jones-Hyams	Jan. 8	4612 feet	Jan. 14
Chicken in a Ketchup	Steen-Craig-Stone	June 17	4417 feet	June 23
Come to My House	Borden-Moreno	Dec. 25	5430 feet	
Cowboy Kid, The	Rex Bell	July 15	4293 feet	July 21
Dare Devil's Reward	Mix-Joyce	Jan. 15	4987 feet	Jan. 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar. 18	6566 feet	Mar. 17
Dry Martin	Gran-Astor-Moore	Oct. 14		Nov. 10
East Side, West Side	O'Brien-Taylor	Oct. 9	8154 feet	Nov. 4
Escape, The	Valli-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July 8		
*†Fazil	Farrell-Nissen-Busch	Sept. 10	7217 feet	June 9
Fleetwing	Norton-Janis	June 24	4939 feet	Sept. 8
*†Four Sons	Mann-Hall-Bushman	Sept. 2	9412 feet	Feb. 18
Gateway of the Moon	Del Rio-Pidgeon	Jan. 5	5036 feet	Jan. 14
Gaystreet, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23
The Girl in Every Port, A	McLaglen-Armstrong	Feb. 28	5500 feet	Mar. 3
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hangman's House	McLaglen-Collier-Kent	May 13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 18
High School Hero	Phillips-Stuart	Oct. 18	5489 feet	Nov. 11
Honor Bound	O'Brien-Taylor	May 8	6184 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar. 11	4387 feet	Mar. 24
Joy Girl, The	Borden-Hamilton	Sept. 18	6162 feet	Sept. 23
Ladies Must Dress	Valli-Gray	Nov. 20	5595 feet	Dec. 23
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
Loves of Carmen	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7
*†Making the Grade	Moran-Lowe	Oct. 7		
Mc Gangster	Collier-Terry	Oct. 8		
*†Mother Macbride	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phillips	May 27	6679 feet	June 16
None But the Brave	Morton-Phillips-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	5071 feet	
Painted Post, The	Mix-Kingston	July 1	4952 feet	June 23
Pajamas	Borden-Gray	Oct. 23	5876 feet	Dec. 2
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Publicity Madness	Moran-Lowe	Oct. 2	5893 feet	Feb. 11
*†Red Dance, The	Del Rio-Farrell-Rever	Dec. 2	9250 feet	June 30
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July 15	4991 feet	Aug. 4
Seventh Heaven	Gaynor-Farrell	Oct. 30	8500 feet	June 10, '27
Shame (re-issue)	John Gilbert	Nov. 27	5467 feet	
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 28
Arkansas Traveler	Variety	Jan. 8	1 reel	
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
Daisies Won't Tell	Rubin-Lincoln	July 8	2 reels	
Drifting Through Gascony	Variety	Mar. 18	1 reel	
Elephant's Elbows, The	Leon Ramon	Oct. 28	1 reel	Aug. 11
Follow the Leader	Payson-Ramon	May 13	2 reels	May 19
Glories of the Evening	Variety	Nov. 11	1 reel	
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Her Mother's Back	Dent-Bletcher	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Phillips-Stuart	July 22	2 reels	July 21
Hold Your Hat	Phillips-Stuart	Jan. 1	2 reels	Mar. 24
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels	
Jack and Jilted	P. Cunningham-M. King	May 27	2 reels	May 28
Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21
Kiss Doctor, The	Brooke-Thompson	Jan. 29	2 reels	Mar. 17
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lois Linn	Lincoln-Clayton-Bletcher	Aug. 1	2 reels	May 19
Lois Linn	Variety	Jan. 22	1 reel	Aug. 11
Love la Blonde	Rollens-Ellis	Dec. 18	2 reels	Jan. 14
Low Necked, The	Marjorie Beebe	Nov. 25	1 reel	
Monument Valley	Variety	Sept. 2	1 reel	
Neapolitan Days	William Cooley	April 8	2 reels	May 28
Old Wives Who Knew	Hallam Cooley	April 1	1 reel	July 28
On a South Sea Shore	Variety	Feb. 19	1 reel	
Oregon Trail, The	Variety	Aug. 19	1 reel	
Ship Aho!	Variety	April 29	1 reel	
Snowbound	Variety	Sept. 30	1 reel	
Spanish Influence	Variety	Oct. 14	1 reel	
Spanish Craftsmen	Variety	Oct. 23	1 reel	
Storied Palestine	Variety	April 22	2 reels	
T. Bone for Two	Tyler Brooke	Sept. 16	1 reel	
Through Forest Alisles	T. Brooke-L. Miller	Mar. 11	2 reels	
Too Many Cookies	Variety	Mar. 4	1 reel	
Vintage, The	Variety	Mar. 4	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Baggage Smasher, The	McLaglen-Collier	Nov. 18		
Blindfold	O'Brien-Moran	Dec. 23		
*†Caballero's Way, The	Baxter-O'Brien-Alba			
Chasing Through Europe	Stuart-Carol			
Christine	Janet Gaynor			
Cock-Eyed World, The	Lowe-McLaglen			
Fast Wedding, The	Astor-Sing			
*†Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
Girl Downstairs, The	Moran-O'Brien			
Homesick	Sammy Cohen	Dec. 30		
Husbands Are Liars	Nagel-Collier			
Joy Street	Barrymore-Alba	Dec. 9		
*†Lost in the Arctic	Special Cast		5474 feet	Aug. 18
*†Mother Knows Best	Bellamy-Dresser	Oct. 26	10,100 feet	Sept. 22
Napoleon's Barber	Farrell-Duncan			
Our Daily Bread	Rollens-Drexel	Nov. 11		
Prop and Pop	Macdonald-Drexel	Jan. 6, '29		
Riley the Cop	Astor-Boles			
Woman, The				

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meller			Sept. 8
Diplomats, The	Clarke-McCullough			
Dolls and Puppets	Nancy Drexel			
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.				
Interview, The	Clarke-McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion			2 reels	
*†They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			
Family Picnic, The	McKee			June 30
George Bernard Shaw	Interview			June 30
Serenade (Schubert)	Harold Murray			Sept. 8
White Faced Fool, The	Lionel Atwill			Sept. 8

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bare Knees	Corbin-Keith	Feb. 1	5800 feet	Jan. 28
Blondes by Choice	Claire Windsor	Oct. 1	6967 feet	
Cheerleader, The	Graves-Weed	Nov. 1	6000 feet	Mar. 10
Chorus Kid, The	Faure-Washburn	April 1	6200 feet	April 14
Girl From Rio, The	Myers-Pidgeon	Sept. 1	6990 feet	
Hell Ship Bronson	Mrs. W. Reid-Howse-Beery	May 1	6432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 26	6800 feet	Aug. 11
San Francisco Nights	Marnett-Busch	Jan. 1	7000 feet	Dec. 31
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6600 feet	Mar. 10
United States Smith	Gribbon-Lee-Harian	June 1	6000 feet	June 18

Title	Star	Rel. Date	Length	Reviewed
Down Grade, The	Fairbanks-Calhoun			
*Girl From Argentina, The	Carmel Meyers			
Thru the Breakers	Livingston-Herbert		6420 feet	
When Danger Calls	Fairbanks-Sedgwick			

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4117 feet	
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May 27 '27
Baby Mine	Arthur-Danley	Jan. 1	5139 feet	Jan. 14
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Becky	O'Neill-O. Moore	Nov. 12	6433 feet	
*Bellamy Trial, The	Joy-Bronson	Sept. 22		
Ben Hur	Novarro-McAvoy	Oct. 8	11693 feet	Jan. 16 '26
Beyond the Sieras	Tim McCoy	Sept. 15		
Big City, The	Chaney-M. Day-Compson	Feb. 18	6836 feet	Mar. 31
Big Parade, The	Gilbert-Adoree	Sept. 10	11519 feet	Nov. 28 '25
Body and Soul	L. Barrymore-Pringle-Kerry	Oct. 1	5502 feet	Nov. 25
Bringing Up Father	McDonald-Olmsted-Moran	Mar. 17	6344 feet	June 2
*Brotherly Love	Dane-Arthur	Oct. 12		
Buttons	Coogan-L. Hanson	Dec. 24	6050 feet	Mar. 31
Camelion, The	Keaton-Day	Sept. 29		Sept. 15
Cardboard Lover, The	Davies-Asther	Aug. 25	7106 feet	Sept. 8
Certain Young Man	Novarro-Petree	May 19	5679 feet	June 7
Circus Rookies	Dane-Arthur	Mar. 31	5661 feet	May 19
Cockskins, The	Gilbert-Adoree	June 23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June 9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15
Divine Woman, The	Garbo-Hanson	Jan. 14	7300 feet	Jan. 21
Enemy, The	Gish-Forbes	Feb. 18	8189 feet	Dec. 31
*Excess Baggage	Haines-Cortez	Sept. 8	7152 feet	Sept. 29
Fair Co-Ed	Davies-Brown	Oct. 15	6408 feet	Nov. 4
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28
Foreign Devils	McCoy-Windsor	Sept. 3	4658 feet	April 28
Four Walls	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25
Garden of Allah	Terry-Petrovich	Nov. 6	8200 feet	Sept. 18
In Old Kentucky	H. Costello-Murray	Oct. 29	6646 feet	
Lovers from Paris, The	Shearer-Forbes	Feb. 4	7743 feet	Mar. 3
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2
Law of the Range	McCoy-Crawford	Jan. 21	5393 feet	
London After Midnight	Chaney-M. Day-Nagel	Dec. 3	5687 feet	Dec. 23
Love	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 18
Lovelorn, The	O'Neill-Kent-O'Day	Dec. 17	5950 feet	Dec. 30
Mademoiselle from Armentieres	F. Brody-J. Stuart	June 2	5441 feet	
Man, Woman and Sin	Gilbert	Mar. 19	6280 feet	June 2
Masks of the Devil	John Gilbert			
Mysterious Lady, The	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct. 1		
*Our Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8		Oct. 13
Fatsy, The	Davies-Caldwell-Gray	Mar. 10	7289 feet	
Quality Street	Davies-Nagel	Dec. 31	7193 feet	Nov. 18
Soldiers of the Dawn	McCoy-Day	Dec. 10	5014 feet	
Road to Romance, The	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21
Rose-Marie	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18
Shadows in the Night	Flash-Grey-Lorraine	Oct. 26	5446 feet	
*Show People	Davies-Haines	Oct. 9		Nov. 17
Skirts	Chaplin-Balfour	May 12	5801 feet	
Smart Set, The	Haines-Holt-A. Day	Feb. 25	6476 feet	Mar. 10
Soldiers of the West	McCoy-Day	Dec. 10	5764 feet	Mar. 24
Spring Fever	Haines-Crawford	Oct. 22	6705 feet	Oct. 28
Student Prince, The	Novarro-Shearer	Jan. 30	9435 feet	Oct. 7
The Tea for Three	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11
Telling the World	Haines-Page	June 30	7124 feet	July 21
Thirteenth Hour, The	L. Barrymore-Gadsdon	Nov. 26	5252 feet	
Under the Black Eagle	Flash-M. Day-Forbes	Mar. 24	5801 feet	May 19
West Point	McCoy-Crawford	Feb. 18	8134 feet	Oct. 27
*While the City Sleeps	Chaney-Page	Sept. 15		
*White Shadows in the South Seas	Blue-Torres	July 7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan. 28	5011 feet	
*Woman of Affairs, A	Gilbert-Garbo	Oct. 19		
Wyoming	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Aching Youth	Charley Chase	Mar. 17	2 reels	
African Adventure, An	Ufa Oddities	Aug. 27	1 reel	
All for Allah	Ufa Oddities	Mar. 16	1 reel	
All For Nothing	Charley Chase	Jan. 21	2 reels	Jan. 14
All Parts	Charley Chase	Jan. 21	2 reels	Nov. 10
Amazing Lovers	Ufa Oddities	Mar. 10	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Assorted Babies	Ufa Oddities	Nov. 5	1 reel	
Barnum and Ringling, Inc.	"Our Gang"	April 7	2 reels	April 21
Bits of Africa	Ufa Oddities	Sept. 15	1 reel	
Blow by Blow	Max Davidson	Mar. 31	2 reels	April 21
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Came the Dawn	Max Davidson	Mar. 3	2 reels	
Children of the Sun	Ufa Oddities	Feb. 11	1 reel	
Cleopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 28
Czarina's Secret, The	Baclanova-Mir-Rand	Mar. 17	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Dumb Daddies	Max Davidson	Feb. 4	2 reels	Feb. 26
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Eagle's Nest	Ufa Oddities	Aug. 18	1 reel	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	Nov. 3
Edison, Marconi and Co.	Charley Chase	Mar. 10	2 reels	April 7
Election Day	"Our Gang"	Jan. 12	2 reels	
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12
Family Group, The	Charley Chase	Feb. 18	2 reels	Feb. 18
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Fight Pest, The	Charley Chase	May 12	2 reels	May 28
Finishing Touch, The	Laurel-Hardy	Feb. 25	2 reels	April 7
Forty Thousand Miles with Lindbergh	Mar. 4	3 reels		
From Soup to Nuts	Laurel-Hardy	Mar. 24	2 reels	April 21
Golden Fleeces	Ufa Oddities	May 19	1 reel	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec. 1	2 reels	
Happy Omen, A	Ufa Oddities	July 14	1 reel	
Heart of General Robert E. Lee, The	Dave-Walling	Sept. 22	2 reels	Nov. 3
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 28
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Jungle Round-Up, A	Ufa Oddities	Jan. 28	1 reel	Oct. 9
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Lady of Victoria, The	A. Ayres-O. Mattheson-G. Irving	Jan. 21	2 reels	Feb. 25
Leave 'Em Laughing	Laurel-Hardy	Jan. 28	2 reels	Mar. 3

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Limousine Love	Charley Chase	April 14	2 reels	April 21
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Monarch of the Glen, The	Ufa Oddities	Mar. 24	1 reel	Jan. 21
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Murder	Ufa Oddities	Sept. 29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Nature's Wizardry	Ufa Oddities	July 28	1 reel	
Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Palace of Honey, The	Ufa Oddities	June 18	1 reel	May 26
Pass the Gravy	Max Davidson	Jan. 7	2 reels	Jan. 14
Perfume and Nicotine	Ufa Oddities	Jan. 14	1 reel	
Pets and Pests	Ufa Oddities	Jan. 28	1 reel	Mar. 3
Primitive Housekeeping	Ufa Oddities	April 21	1 reel	
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	
Sanctuary	Ufa Oddities	May 5	1 reel	July 21
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Bootstraps	Ufa Oddities	Feb. 18	1 reel	Mar. 3
Secrets of the Sea	Ufa Oddities	Feb. 25	1 reel	
Should Women Drive?	Max Davidson	May 26	2 reels	May 19
Shoul' Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spook-Spoofing	"Our Gang"	Jan. 14	2 reels	Jan. 14
Stinking Agn, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
Tell it to the Judge	Max Davidson	Jan. 28	2 reels	
That Night	Roach Stars	Sept. 15	2 reels	
Their Purple Moment	Laurel-Hardy	May 19	2 reels	May 26
Tokens of Manhood	Ufa Oddities	June 2	1 reel	May 26
Two Tars	Laurel-Hardy	Nov. 3	2 reels	
Virgin Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19
Uphill and Down	Ufa Oddities	Jan. 19	1 reel	
We Draw Down	Ufa Oddities	Dec. 29	2 reels	
Wicked Kahlm, The	Ufa Oddities	April 1	1 reel	
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3
Your Darn Tootin'	Laurel-Hardy	April 21	2 reels	May 12

Coming Attractions

Title	Star	Length	Reviewed
*Alias Jimmy Valentine	Haines-Hyams-Barrymore		
*Baby Cyclone, The	Cody-Pringle	5530 feet	
*Ballyhoo	Norma Shearer		
*Bride of San Louis Rey	Page-Love-King		
*Broadway Melody	McCoy-Douglas		
Bushranger, The	Flash-Lorraine-Gray		
Deadline The	John Gilbert		
Devil's Mask, The	Crawford-Asther		
Dream of Love	Haines-Crawford		
*Duke Steps Out, The	Ramon Novarro	Nov. 30	
*Flying Ensign, The	Colored Cast		
He Learned About Women	Haines-Pago-Percy		
Hinsycon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
*Last of Mrs. Cheney	Nagel		
*Little Angel	Norma Shearer	Nov. 2	
Love of Casanova, The	Special Cast		
Madame X	William H. Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*Nile Baby	Gordon-Holtz-Walbridge		
Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Grey-Lorraine		
Spies	Special Cast		
Souls on Board	McCoy-Frazier		
*Thirst	Gilbert-Nolan		
*Tide of Empire	Adoree-Murray		
*Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
*Trial of Mary Dugan, The			
West of Zanzibar	Chaney-Nolan-Barrymore		
*Viking, The	Starkie-Crisp		
*Wind, The	Gish-Hanson	Nov. 23	Nov. '17

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	
Confession	Ames-Nye		2 reels	
Friendship	Robert Edison		2 reels	
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Gus Edwards' Song Revue	Songs and Dances		2 reels	
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Sept. 29		
Johnny Marvin	Songs	Oct. 13		
Joseph Regan		Nov. 3		
Joseph Regan		Oct. 8		
Leo Beers		Oct. 6		
Locust Sisters	Songs	Sept. 29		
Marion Harris	Songs	Oct. 13		
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G In Movietone Revue		Nov. 3		
M-G In Movietone Revue		Oct. 13		
Odette Myrtle	Songs	Oct. 20		
Phipps	Sherman-Francisco-Chadwick		2 reels	
Ponce Sisters	Songs	Oct. 20		
Ponce Sisters	Songs	Nov. 10		
Van and Schenck	Songs	Sept. 29		Oct. 13
Vincent Lopez	Songs	Oct. 27		
Vincent Lopez	Piano Solos	Nov. 10		
Walt Roesser and Capitotians	Jazz Band	Oct. 6		

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Adventure Mad	Asther-Hall-Davie	Mar. 31	6897 feet	
Barbed Wire	Negri-Brook	Sept. 10	6531 feet	
Beau Sabreur	Brent-Cooper	Jan. 7	6538 feet	Jan. 28
*Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May 19	6890 feet	July 7
Black Legion	Beery-Hatton	May 19	6890 feet	May 13 '27
City Gone Wild, The	Meighan-Brooks	Nov. 12	5408 feet	Mar. 3
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct. 20	7202 feet	Sept. 22
Doomsday	Vidor-Cooper	Feb. 18	5665 feet	April 7
Drag Net, The	Bancroft-Brent	May 28	7866 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Fleet in, The	Bow-Hall	Oct. 13	6918 feet	Sept. 1

Title	Star	Rel.	Date	Length	Reviewed
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3	
Figures Don't Lie	Ralston-Arlen	Oct. 8	5280 feet	Mar. 3	
Fifty-Fifty Girl, The	Daniels-Hall	May 12	5402 feet	May 26	
The First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 28	
Fools for Luck	Fields-Conklin	May 7	5852 feet	June 23	
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11	
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31	
Gentleman of Paris, A	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14	
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	6871 feet	Jan. 21	
Grumpy Man	Ralston-Arlen	Dec. 10	5988 feet	Jan. 10	
Half a Bride	Daniels-Arlen	June 16	6238 feet	June 16	
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2	
Honeymoon Hate	Vidor-Carmanoff	Dec. 3	5415 feet	Feb. 11	
Hot News	Daniels-Hamilton	July 14	6592 feet	July 28	
Jesse James	Thomson-Lane	Oct. 22	8656 feet	Oct. 28	
Just Married	Hall-Taylor	Aug. 18	6035 feet	Aug. 18	
Ladies of the Mob	Bow-Rogers	June 30	6752 feet	June 30	
Last Command, The	Jannings-Brent	Jan. 21	8234 feet	Jan. 28	
Last Waltz, The	Fritsch-Vernon	Nov. 26	6941 feet	Dec. 30	
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24	
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 26	
*Loves of An Actress, The	Negri-Aster	Aug. 18	7434 feet	Aug. 4	
Love of an Actress (silent version)	Negri-Aster	Aug. 18	7158 feet	Aug. 4	
Magnificent Flirt, The	Flurence Vidor	June 2	4998 feet	June 30	
Mating Call, The	Mekel-an-Brent-Adoree	July 21	6325 feet	Oct. 13	
Model from Montmartre	Naldi-Petrovitch	Sept. 22	6142 feet	Sept. 22	
*Moran of the Marines	Dix-Elder	Oct. 27	6142 feet	Nov. 3	
Nevada	Cooper-Todd	Sept. 10	6258 feet	Oct. 26	
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21	
Now We're in the Air	Brian-Hutton	Oct. 22	5798 feet	Dec. 23	
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7310 feet	Dec. 18 '26	
One Woman to Another	Vidor-Von Eltz	Sept. 24	4551 feet	Sept. 30	
Open Range	Chandler-Bronson	Nov. 5	5599 feet	Mar. 10	
Partners in Crime	Beery-Hutton-Brian	Mar. 17	6600 feet	May 5	
*Patriot, The	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 18	
*Peaks of Destiny	Special Cast	Jan. 28	5562 feet	Jan. 21	
Pioneer Scout, The	Thomson-Lane	Jan. 21	6118 feet	Mar. 10	
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14	
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31	
Rough Riders, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27	
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5928 feet	Sept. 1	
Secret Hour, The	Negri-Thomson	Feb. 4	7175 feet	Mar. 17	
Serenade	Menjou-Carver-Basquette	Dec. 24	5249 feet	Dec. 31	
Shanghai Bound	Dix-Brian	Oct. 15	5515 feet	April 26	
She's a Shook	Daniels-Arlen	Nov. 12	6015 feet	Dec. 8	
Shootin' Irons	Luden-Blane	Oct. 8	5179 feet	Oct. 8	
Show Down, The	Bancroft-Brent	Feb. 25	7616 feet	Mar. 10	
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 26	
Speedy	Lloyd-Christie	April 7	7960 feet	April 14	
Sporting Goods	Dix-Olmstead	Feb. 11	5951 feet	Feb. 18	
Spunk, The	Ralston-Hamilton	Apr. 19	4934 feet	Apr. 19	
Stark Love	Special Cast	Sept. 17	6200 feet	Mar. 11 '27	
Street of Sin, The	Jannings-Wray	May 26	6218 feet	June 2	
Sunset Legion, The	Thomson-Murphy	April 21	6763 feet	Sept. 29	
Swim, Girl, Swim	Daniels-Hall	Sept. 17	6124 feet	Sept. 16	
Take Me Home	Daniels-Hamilton	Oct. 20	6124 feet	Oct. 27	
Tell It to Sweeney	Conklin-Bancroft	Sept. 24	6006 feet	Oct. 28	
Three Sinners	Negri-Brian	Apr. 14	7024 feet	Apr. 14	
Tillie's Punctured Romance	Fields-Conklin	Mar. 3	5733 feet	Sept. 29	
Two Flaming Youth	Conklin-Fields	Dec. 17	5319 feet	Jan. 7	
Under the Tonto Rim	Arlen-Brian	Feb. 4	5991 feet	April 28	
Underworld	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 9	
Vanishing Pioneer, The	Holt-Blane	June 23	5834 feet	Sept. 9	
*Varsity	Rogers-Brian	Sept. 29	5834 feet	Nov. 3	
*Warning Up	Richard Dix	Aug. 4	6509 feet	July 21	
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8	
Way of All Flesh	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8 '27	
*Wedding March, The	Von Stroheim-Wray	Oct. 6	10400 feet	Oct. 20	
We're All Gamblers	Meighan-Miller	Sept. 3	5935 feet	Jan. 21	
Wife Savers	Beery-Hutton	Jan. 7	5413 feet	Jan. 21	
Wings	Bow-Rogers	Sept. 12	reels	Aug. 26 '27	
Women on Trial	Negri-E. Hanson	Oct. 28	5960 feet	Oct. 14	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels		
Alice in Movieland	Novelty	June 23	2 reels		
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel		
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel		
Behind the Counter	E. E. Horton	Mar. 3	2 reels		
Bugs My Dear (Christie)	Bobby Vernon	April 21	2 reels		
C. Steer, A.	Krazy Kat Cartoon	April 21	1 reel		
Call Again	E. E. Horton	Oct. 20	2 reels		
Campus Cuties (Christie)	Billy Dooley	April 7	2 reels		
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel		
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel		
Cruising the Arctic	Novelty	May 5	2 reels		
Dad's Choice	E. E. Horton	Jan. 7	2 reels	Oct. 6	
Dead Town, The	Way-Stelly-Hayes	Jan. 2	2 reels		
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels		
Face Value	Novelty	July 21	2 reels		
Fighting Fanny (Christie)	Featured Cast	Jan. 21	2 reels	April 28	
Frenzy	Novelty	Jan. 14	2 reels		
Gallant Bob, A (Christie)	Billy Dooley	May 26	2 reels		
Gold Bricks	Krazy Kat Cartoon	May 5	1 reel		
Goofy Ghosts (Christie)	Jimmie Adams	April 28	2 reels		
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels		
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels		
Holy Mackerel (Christie)	Jimmie Adams	Feb. 11	2 reels	June 2	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels		
Horse Shy	E. E. Horton	May 19	2 reels		
Hot Scotch (Christie)	Jack Oles	Feb. 25	2 reels		
Hunger Strike, A	Krazy Kat Cartoon	Feb. 11	1 reel		
Ice Boxed	Krazy Kat Cartoon	Feb. 11	1 reel		
Just the Type (Christie)	Neal Burns	Feb. 18	2 reels		
Knights of the Air	Aviation Film	Mar. 31	2 reels		
Ko-Ko's Bawth	Inkwell Cartoon	Feb. 18	1 reel		
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel		
Ko-Ko Goes Overboard	Inkwell Cartoon	Jan. 21	1 reel	Oct. 13	
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel		
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel		
Ko-Ko Lamps Aladdin	Inkwell Cartoon	May 12	1 reel		
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel		
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel		
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel		
Ko-Ko's Haunted House	Inkwell Cartoon	April 28	1 reel		
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel		
Ko-Ko's Jerm Jam	Inkwell Cartoon	Feb. 4	1 reel		
Ko-Ko's Earth Control	Inkwell Cartoon	Mar. 31	1 reel		
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel		
Ko-Ko's Kink	Inkwell Cartoon	Jan. 7	1 reel		
Ko-Ko's Kozy Corner	Inkwell Cartoon	Jan. 21	1 reel		
Ko-Ko's Parade	Inkwell Cartoon	Oct. 8	1 reel		
Ko-Ko's Smoke	Inkwell Cartoon	Mar. 3	1 reel		
Ko-Ko Squeals	Inkwell Cartoon	May 26	1 reel		
Ko-Ko's Tattoo	Inkwell Cartoon	Mar. 17	1 reel		

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel.	Date	Length	Reviewed
Long Count, The	Krazy Kat Cartoon	Mar. 19	1 reel		
Long Hose (Christie)	Jack Duffy	Mar. 17	2 reels		
Love Change (Christie)	Sandy MacDuff	Oct. 6	2 reels		
Love's Young Sorcerer (Christie)	Ann Cornwall	May 12	2 reels		
Love Ship (Christie)	Jimmie Adams	Mar. 24	2 reels		
Love Sunk	Krazy Kat Cartoon	Mar. 24	1 reel		
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel		
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels		
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel		
Picture Mail, The	Krazy Kat Cartoon	Sept. 29	1 reel		
Pictures of My Amusement (Christie)	Frances Lee	Oct. 13	2 reels		
Pig Styles	Krazy Kat Cartoon	Jan. 14	1 reel		
Prancing Prune	Heien Hayes		2 reels		
*Pusher in the Face, The	Special Cast				
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel		
Save the Pieces (Christie)	Bobby Vernon	Jan. 28	2 reels		
Sea Uncle (Christie)	Bobby Vernon	June 9	2 reels		
Seraphim Weddings	E. E. Horton	June 30	2 reels		
Sea Food (Christie)	Billy Dooley	July 14	2 reels		
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel		
Shadow Theory	Krazy Kat Cartoon	Jan. 28	1 reel		
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel		
*Sidewalks of New York	Novelty		1 reel		
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels		
Slack Slickers (Christie)	Neal Burns	July 7	2 reels		
Slippery Heels (Christie)	Jimmie Adams	June 18	2 reels		
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels		
Stage Coached	Krazy Kat Cartoon	June 16	1 reel		
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels		
Sweeties (Christie)	Bobby Vernon	Mar. 10	2 reels		
Tong Tied	Krazy Kat Cartoon	April 7	1 reel		
Two Masters	Eaton-Post	Sept. 8	2 reels		
Vacation Waves	E. E. Horton	Sept. 15	2 reels		
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels		
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels		
Wired and Fired	Krazy Kat Cartoon	Mar. 10	1 reel		

Coming Attractions

Title	Star	Length	Reviews
*Abbie's Irish Rose	Hersholt-Carroll-Rogers		Nov. 17
Aviancino, The	Hersholt-Carroll-Rogers	12103 feet	April 28
*Burlesque	James Barton		
*Canary Murder Case, The	Powell-Taylor-Brian		
Carnation Kid, The	Douglas MacLean		
Care of Lena Smith, The	Esther Ralston		
*Concert, The (A. T.)	Adolphe Menjou		
Warner's Secret, The (A. T.)	Warner's Secret		
*Dumpty, The (A. T.)	Cromwell-Glatton		
*Four Feeters	Wray-Arlen-Beery		
*Half an Hour	Ruth Chatterton		
His Private Life	Menjou-Carver		Nov. 17
Hunting Tower	Hugh Lauter		
*Innocents of Paris, The (A. T.)	Maurice Chevalier		
Interference	Hall-Taylor		Oct. 27
Just Married	Rogers-Brian		
Just Twenty-One	Thomson-Lane	7464 feet	
Kilt Carson	Jeanne Eagles		
*Letter, The	Arlen-Carroll		
*Manhattan Cocktail	Adolphe Menjou		
Marquis Preferred	Special Cast		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		
*Shop Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
*Sine of the Fathers	Enslin-Jarvis		
Someone to Love	Charles Rogers		
*Soul of France, The	Special Cast		
Three Week-Ends	Clara Bow		
*Tong War	Beery-Vidor		
*Wolf of Wall Street, The	Beery-Bancroft		
*Wolf Song	Cooper-Wray		
Woman From Moscow, The	Negri-Kerry		Nov. 10

PATHE FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3996 feet	
Almost Human	Vera Reynolds	Dec. 26	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 3	6555 feet	Dec. 18
Apache Raider, The	Leo Maloney	Feb. 12	5755 feet	Feb. 18
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Ballyhoo Buster, The	Buffalo Bill, Jr	Jan. 8	4805 feet	Dec. 30
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5927 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 26
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 14
Bronc Stomper, The	Don Coleman	Feb. 28	5408 feet	Mar. 3
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	5401 feet	
*Captain Swagger	La Rocque-Carol	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Varconi	Mar. 5	9145 feet	Dec. 30
Combat	Walsh-Adams-Huette	Oct. 23	6100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Craig's Wife	Irene Rich	Sept. 16	6670 feet	
Crashing Through	Jack Padjan	Feb. 5	4480 feet	Feb. 11
Desert of the Lost, The	Wally Wales	Dec. 18	4823 feet	Dec. 30
Desperate Courage	Wally Wales	Jan. 15	4398 feet	Jan. 27
Devil's Twin, The	Leo Maloney	Dec. 11	5478 feet	
Discord	Ekman-Dagover	Nov. 20	5885 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Monty Banks	Dec. 4	6403 feet	Nov. 18
Forbidden Woman, The	Goudal-Varconi	Nov. 7	6568 feet	Dec. 18
Girl in the Pullman	Marie Prevost	Oct. 31	5867 feet	Nov. 18
Golden Clown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 24
Gold From Weepah	Bill Cody	Nov. 20	4968 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec.	4750 feet	
Harp in Hock, A	R. Schildkraut-Coghlan	Oct. 10	5980 feet	Dec. 9
His Foreign Wife	McDonald-Murphy	Nov. 27	4680 feet	Feb. 11
Hold 'Em Yale	Rod La Rocque	May 14	7056 feet	Aug. 4
Hoo! Marks	Jack Donovan	Nov. 13	4076 feet	Dec. 23
*King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padjan	Dec.	4155 feet	
Laddie Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31

Title	Star	Rel.	Date	Length	Reviewed	Title	Star	Rel.	Date	Length	Reviewed
Leap Lady, The	Jacqueline Logan	Jan.	22	6650 feet	Mar. 10	New Aunt	Jackson-Hiatt-McKee	May	12	2 reels	
Let 'Er Go Gallagher	Junior Coghlan	Jan.	15	5888 feet	Jan. 28	Nightwatchman's Mistake	Johnny Burke	April	28	2 reels	
Love Over Night	La Roque-Loff	Sept	16	5733 feet		No Company	Haines-Coombs	Dec.	16	2 reels	
Main Event, The	Reynolds-R. Schildkraut	Nov.	13	6472 feet	Nov. 11	No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 22	No Sale	Haines-Coombs	Nov.	18	2 reels	
Marlie the Killer	Klondike dog	Mar.	4	4600 feet	Mar. 3	On the Ice	"Aesop Fables"	Mar.	11	1 reel	
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet		On the Link	"Aesop Fables"	Nov.	25	1 reel	
My Friend From India	Franklyn Pangborn	Dec.	19	5750 feet	Mar. 31	Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Night Flyer, The	William Boyd	Feb.	6	5954 feet		Outnubmed	"Aesop Fables"	July	29	1 reel	Aug. 4
Obbligé! Buckaroo, The	Buffalo Bill, Jr.	Oct.	16	4575 feet	Nov. 11	Over the Bounding Blue with Will Rogers (Travelogue)	"Aesop Fables"	Feb.	12	1 reel	Feb. 11
On to Reno	Marie Prevost	Jan.	1	5494 feet		Pink Pajamas	Billy Bevan	April	21	2 reels	
Perfect Gentleman, A	Monty Banks	Jan.	15	5628 feet	Jan. 14	Playin' Hooky	"Our Gang"	Jan.	1	2 reels	
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15	Pleasure Hunting	Rarebits	May	27	1 reel	
Red Mark, The	von Seyffertitz-Quartaro	Aug.	28	7837 feet	Sept. 8	Polar Flight, A	"Aesop Fables"			1 reel	Nov. 10
Red Hot High	Buddy Bue	Oct.	9	4542 feet	Nov. 11	Police Court, A	"Aesop Fables"	Jan.	9	1 reel	
Roarin' Bronco	Buffalo Bill, Jr.	Nov.	27	4375 feet	Dec. 30	Reeling Down the Rhine	Travelogue	Jan.	15	1 reel	June 9
Rush Hour, The	Marie Prevost	Dec.	12	5880 feet	Mar. 10	Ride 'Em Cowboy	"Aesop Fables"	June	17	1 reel	Jan. 7
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17	Rodeo, The	Jackson-Hiatt-McKee	Mar.	24	2 reels	July 14
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 23	Run, Girl, Run	Sennett Girls	Jan.	15	2 reels	Jan. 14
§!§ Snow Folks	Quillan-Loff	Oct.	21			Scaling the Alps	"Aesop Fables"	April	1	1 reel	Mar. 31
Skyscraper	William Boyd	April	9	7040 feet	April 14	Season to Taste	Spotlight	Mar.	4	1 reel	
Soda Water Cowboy, The	Wally Wales	Feb.	25	4546 feet	Nov. 1	S or Circut, A	"Aesop Fables"	Jan.	15	1 reel	
Stand and Deliver	Rod La Rocque	Feb.	20	5423 feet	April 7	Should Talk Men Marry?	Roach Stars	Jan.	15	2 reels	Jan. 7
Tenth Avenue	Haver-Vanzoni	Aug.	5	6370 feet		Smile Wins, The	"Our Gang"	Oct.	28	2 reels	Mar. 3
Turkish Delight	R. Schildkraut-Fay	Nov.	11	5397 feet		Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb.	19	4520 feet	Mar. 3	Smith's Army Life	Jackson-Hiatt-McKee	Feb.	5	2 reels	Feb. 4
Walking Back	Sue Carol	May	21	5035 feet	Sept. 22	Smith's Farm Days	Jackson-Hiatt-McKee	Mar.	4	2 reels	Mar. 3
What Price Beauty?	Nita Naldi	Jan.	22	4000 feet	Jan. 28	Smith's Houday	Jackson-Hiatt-McKee	Aug.	8	2 reels	Dec. 31
What's the Matter?	Phyllis Haver	Oct.	24	5610 feet	Dec. 16	Smith's Restaurant	Jackson-Hiatt-McKee	Jan.	8	2 reels	
Wreck of the Hesperus, The	Bradford-Marion	Oct.	31	6447 feet	Mar. 31	Soldier Man	Harry Langdon	Sept.	30	1 reel	
Yellow Contraband	Leo Maloney	Oct.	28	5686 feet	Oct. 20	Son Shower, The	"Aesop Fables"	Mar.	18	1 reel	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed	Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	9	1 reel	Sept. 1	Static	Spotlight	May	27	1 reel	May 19
Animal Snaps	Rarebits	April	8	1 reel		Static	"Aesop Fables"	Sept.	2	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan.	20	2 reels		Sunny Day in the Farm	"Aesop Fables"	Sept.	15	1 reel	Sept. 8
Baby Show, The	"Aesop Fables"	July	15	1 reel		Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 6	Supple Sex, The	Spotlight	Aug.	5	1 reel	Sept. 1
Barnyard Artists	"Aesop Fables"	April	29	1 reel	April 21	Swim Princess, The	Pollard-Clyde-Lombard	Feb.	26	2 reels	Mar. 3
Belmont Lodge No. 1	"Aesop Fables"	April	1	1 reel	April 2	Tail Waggers	Spotlight	April	1	1 reel	
Bath Time	Spotlight	June	24	1 reel	June 23	Targets	Spotlight	Nov.	25	1 reel	
Battling Duet, The	"Aesop Fables"	April	15	1 reel	April 7	Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Beach Club, The	Bevan-Hurlock	Jan.	22	2 reels	Jan. 14	Taxi Beauties	Jack Cooper	April	14	2 reels	
Benares (Educational)	Geographical Number	Jan.	22	1 reel		Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Best Man, The	Bevan-A. Bennett-V. Dent	Feb.	19	2 reels	Feb. 11	Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Bi-Plane Flirt, The	Bevan-V. Dent-D. Garley	Mar.	18	2 reels	Mar. 16	Taxi Spooks	Jack Cooper	Feb.	17	2 reels	
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27	Terrible People, The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Blaze of Glory, A	"Aesop Fables"	Feb.	26	1 reel		Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
Boy Friend, The	"Aesop Fables"	Jan.	22	1 reel		Trees	Rarebits	Mar.	11	1 reel	Dec. 23
Broncho Buster, The	"Aesop Fables"	Jan.	1	1 reel		Twenty-Four Dollar Island	Novelty	Jan.	1	1 reel	
Burglar, The	Jackson-Hiatt-McKee	Dec.	9	2 reels		Uncle Tom	Jackson-Hiatt-McKee	Jan.	27	2 reels	Jan. 28
Bunker Battlers	Spotlight	July	22	1 reel		Versatility	Spotlight	Feb.	5	1 reel	Jan. 28
Busy Bodies	Spotlight	Jan.	6	1 reel	Dec. 31	Wandering Minstrel, The	"Aesop Fables"	Jan.	29	1 reel	
Button My Back	Billy Bevan	Feb.	24	2 reels		*§§ Winning Patterns	Spotlight				
Calling Hubby's Bluff	Bevan-Dent	Sept.	23	2 reels	Sept. 15	Wingling West	Aviation Film	May	6	2 reels	
Camous Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15	War Bride, A	"Aesop Fables"	May	20	1 reel	May 19
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels		Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	
Canned Thrills	Spotlight	Aug.	19	1 reel	Aug. 11						
Caught in a Taxi	Jack Cooper	June	9	2 reels							
Caught in the Kitchen	Billy Bevan	Sept.	9	2 reels							
Chicken, The	Jackson-Hiatt-McKee	Aug.	28	2 reels							
City Slickers	"Aesop Fables"	July	1	1 reel							
Close Shave, A	Johnny Burke	June	23	2 reels							
Clothes and the Game	Spotlight	April	15	1 reel	April 7						
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels							
Coast to Coast	"Aesop Fables"	May	13	1 reel	May 19						
County Fair, The	"Aesop Fables"	Mar.	4	1 reel							
Covering Ground	Spotlight	Sept.	1	1 reel	Sept. 8						
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 16						
Crowded Heads	Spotlight	Feb.	19	1 reel							
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6						
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27						
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29						
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20						
*§§ Dinner Time	"Aesop Fables"	Mar.	2	1 reel							
Dumb's Got Jealous	"Aesop Fables"	May	2	2 reels							
Dumb Waiters	Johnny Burke	Sept.	18	2 reels	Sept. 8						
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6						
Early Bird, The	"Aesop Fables"	July	22	1 reel							
Everybody's Flying	"Aesop Fables"	Feb.	12	1 reel							
Fair Affair, A	Spotlight	July	8	1 reel	Sept. 8						
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27						
Family Frenzy	Spotlight	Oct.	22	1 reel	Jan. 14						
Famous Playgrounds	Spotlight	May	13	1 reel	May 19						
Fire Detective, The (Serial)	McConnell-Allan	Mar.	3	10 episodes							
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9						
Flying Ace, The	"Aesop Fables"	April	22	1 reel	April 21						
Flying Elephants	Roach Stars	Feb.	12	2 reels	Feb. 11						
Foolish Husbands	Bevan-Dent	Mar.	17	2 reels							
Fun Afoot	"Aesop Fables"	Mar.	11	1 reel							
Galloping Ghosts	Carew-Hardy	Mar.	11	2 reels	Mar. 3						
Getting Together	Spotlight	Oct.	28	1 reel	Oct. 20						
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24						
Good Ship Nellie, The	"Aesop Fables"	Feb.	5	1 reel							
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27						
Gridiron Cocktail, A	Spotlight	Sept.	30	1 reel							
Happy Days	"Aesop Fables"	May	27	1 reel	May 19						
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22						
High Stakes	"Aesop Fables"	Jan.	15	1 reel							
His New Stenographer	Billy Bevan	Dec.	30	2 reels							
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels							
Honeymoon Hints	Rarebits	Jan.	15	1 reel							
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17						
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels							
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14						
In the Bag	"Aesop Fables"	Aug.	26	1 reel							
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3						
Jungle Days	"Aesop Fables"	Mar.	25	1 reel	Mar. 31						
Jungle Triangle, A	"Aesop Fables"	May	6	1 reel	May 19						
Kashmir, Old and New	Geographical Number	Jan.	8	1 reel							
Ladies Must Eat	Johnny Burke	Mar.	3	2 reels							
Laundry Man, The	"Aesop Fables"	Nov.	3	1 reel	Nov. 17						
Life Savers	Rarebits	Feb.	12	1 reel							
Limberlegs	Spotlight	June	10	1 reel	June 2						
Love at First Flight	Pollard-Hurlock-Cowley	Jan.	29	2 reels	Jan. 21						
Magnetic Bat, The	"Aesop Fables"	Sept.	30	1 reel							
Man Without a Face (Serial)	A. Ray-W. Miller	Jan.	15	10 episodes	Jan. 14						
Mark of the Frog, The	M. Morris-D. Reed	Mar.	25	10 episodes	Mar. 24						
Matching Wits	Spotlight	April	29	1 reel	April 21						
Matchmaking Mamas	Sennett Girls	Mar.	31	2 reels							
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27						
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29						
Motoring Mamas	Billy Bevan	June	18	2 reels							
Moose's Bride, The	"Aesop Fables"	June	24	1 reel	June 30						
Muscle Marvels	Spotlight	Oct.	14	1 reel	Oct. 13						

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*§§ Annapolis	Loff-Brown	Nov.	18		
Border Patrol	Harry Carey	Jan.	23		
Flying Buckaroo, The	Wally Wales	Nov.	25	6670 feet	
*§§ Flying Fool, The	William Boyd	Feb.	10		
Forbidden Love	Lili Damita	Nov.	4	5937 feet	
Forty-Five-Calibre War	Coleman-Loff	Feb.	17 29		
*§§ Geraldine	Quillan-Loff	Jan.	6	10720 feet	Sept. 1
*§§ Godless Girl, The	Basquette-Prevost	Mar.	17		
Haek of the Hills	Allene Ray				
*§§ High Voltage	William Boyd	Mar.	17		
*§§ Leatherneck, The	William Boyd	Jan.	13		
*§§ Listen Baby	Eddie Quillan				
Love Over Night		Nov.	25		
*§§ Marked Money	Junior Coghlan	Nov.	4	5506 feet	Nov. 3
*§§ Ned McCobb's Daughter	Irene Rich	Dec.	2		
*§§ Noisy Neighbors	Eddie Quillan	Jan.	20		
*§§ Office Scandal	Phyllis Haver	Mar.	20		
*§§ Sal of Singapore	Phyllis Haver	Nov.	4	6804 feet	Sept. 22
*§§ Shady Lady, The	Phyllis Haver	Dec.	16		Nov. 17
Sin Town	Allen-Fair	Jan.	20		
*§§ Spieler, The	Hale-Logan-Adoree	Dec.	30		Oct. 20
*§§ Square Shoulders	Junior Coghlan	Feb.	3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet	
Golden Shackles	Bonner-Withers	Mar. 15	5600 feet	
Out of the Past	Harris-Fraser	Sept. 28	6700 feet	
Out With the Tide	Dwan-Landis	June 22	5700 feet	
Web of Fate, The	Lillian Rich	Nov. 7	5800 feet	
Wifful Youth	Harlan-Murphy	Dec. 19	5800 feet	May 20

Title	Star	Rel.	Date	Length	Reviewed
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	
Wanderer of the West, A.	Tex Maynard	Nov.		4200 feet	
Wheel of Destiny, The	Stanley-Hale	Oct.		5869 feet	
Wild Born	Tex Maynard	Dec.		4480 feet	
You Can't Beat the Law	Lee-Keefe	Feb.		5260 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Should a Girl Marry?	Foster-Keith				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Burning Up Broadway	H. Costello-Frazier	Jan. 30		5200 feet	
Cancelled Debt, The	Lease-Stevens	Sept. 1		5200 feet	
Marry the Girl	Bedford-Elis	Mar. 1		5300 feet	Mar. 10
Million For Love, A.	Dunn-Howes	April 15		5400 feet	
My Clothes	Ralston-Walker	Oct. 15		5652 feet	Nov. 4
Outcast Souls	P. Bonner-Delaney	Dec. 15		5210 feet	
Undressed	Bryant Washburn	July 15		5309 feet	

Coming Attractions

Title	Star	Length	Reviewed
It Might Happen to Any Girl			

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15		5256 feet	April 21
Aftermath	Special Cast	Collins	Dec.		6800 feet	Mar. 3
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Menafey-Metcalf	Hi-Mark			5000 feet	
Arizona Days	Bob Custer	Syndicate	Sept. 15		4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept. 1		6 reels	
*Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug. 1		7000 feet	Oct. 8
Battles of Coronel	Special Cast	Amerango	Feb.		8400 feet	Mar.
Black Butterflies	Ralston-Busch-Frazier	Quality Dist.	Sept. 1		6261 feet	
Broadway After Midnight	Bonner-Landis	Kreibler	Nov.		6199 feet	Nov. 4
Broken Hearts	Special Cast	Hercules				
City Without Jews, The	Special Cast	Aywon	Sept. 1		5000 feet	
Czar Ivan the Terrible	Special Cast	Aywon	Mar. 10		8300 feet	Mar. 24
Dance Fever	Corda-Varconi	Ufa Eastern	June 1		5480 feet	
Daughter of Israel	Betty Blythe	Aywon	Sept. 1		8000 feet	
Devil Dogs	Holmes-Ait	Crescent			5000 feet	
Devil's Passion, The	Special Cast	Aria			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Faithless Love, The	O'Brien-Hullette	Kreibler	Mar.		5600 feet	Mar. 3
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Gay Adventurer The	Charles Alden	A & A			6400 feet	Sept. 8
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Miller	Aff. European	Sept. 1		6 reels	
Heart of Orlan	Conrad Veldt	Anchor	Sept.		5400 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collins			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Siam	Faire-Hale	Chesterfield	Sept. 1		5300 feet	Sept. 15
Jazzland	Reynolds-Nye	Dec.				
Jelly Boy	Lya de Putti	Bill	Sept. 1		5480 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Last Moment, The	Mateson-Hale	Zakoro	Mar.		5500 feet	Mar. 31
Life—Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahan	Ufa Eastern			7563 feet	
Modern Dan Barry, A.	Maria Corda	Ufa Eastern	Mar. 15		7124 feet	
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.			5673 feet	Sept. 15
On the Divide	Charles Paddock	Syndicate	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15		4657 feet	
Port of Missing Children	Special Cast	Superlative				
Port of Missing Girls	Bedford-McGregor	Brenda	Mar.		7270 feet	Mar. 3
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
Primer of Love	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q's	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.			5900 feet	
Racing Through	Wae Marsh	Aff. European	Sept.		7 reels	
Romance of a Rogue, The	Marion Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Seas	Hercules					
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.			
Sealed Lips	Swedish Cast	Collins			6000 feet	
Shadows of the Night	English Cast	Artico	April		5800 feet	April 28
Shooting Stars	Champion-Hughes	Chesterfield	Aug. 1		4490 feet	
Silent Sentinel, The	Bob Custer	Syndicate	Aug. 15		4315 feet	
Silent Trail, The	Jungle Film	Capitol Pict.			8000 feet	Feb. 4
Simba	Champion-Hughes	Chesterfield	June 15		4900 feet	
Sky Rider, The	Ivan Moskviz	Zakoro	June 16		7200 feet	
Station Master, The	Camilla Horn	Ufa Eastern	May 1		6603 feet	
Streets of Algiers	Clifford-Fulton	Superlative			4900 feet	
Thrill Seekers	Jannings-Dagover	Ufa Eastern	April 1		6680 feet	Aug. 5 '27
Tartuffe the Hypocrite	Jack Hoy	New-Cal	Mar.		6000 feet	Mar. 31
Tracy the Outlaw	Conrad Veldt	Ufa Eastern	July 1		6360 feet	
Two Brothers	English Cast	Hi-Mark			7955 feet	
When Fleet Meets Fleet	Compton-Ward	Aywon	Sept.		6500 feet	
Woman Tempted The	Johnson-Mattoni	Amerango			6000 feet	
Youth Asray						

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Best Charles	F. P. Donovan (producer)				2 reels	
The Gounod (Technicolor)	Musical Master Film	Fitzpatrick			1 reel	June 16
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1		10 episodes	
Cigarette Maker's Romance	F. P. Donovan (producer)				2 reels	
District Doctor, The	F. P. Donovan (producer)				2 reels	
Face Enough	Poodles Hanneford	Mascot Pict.	Mar. 1		10 episodes	
Father Warning, The (Serial)						
Girl with the Golden Eyes, The	F. P. Donovan (producer)				2 reels	
Mysterious Airman, The	Weiss Bros				10 episodes	
Necklace, The	F. P. Donovan (producer)	Mary Alden			2 reels	
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
Piece of String, A.	F. P. Donovan (producer)				2 reels	
Police Reporter The (Serial)	W. Miller-E. Gilbert	Weiss	Mar.		10 episodes	

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Title	Star	Rel.	Date	Length	Reviewed
Sne Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spooky Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelly	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15		10 episodes
Vulture of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug. 1		10 episodes
Who's Who	Al Joy	Cranfield-Clarke		2 reels	Sept. 15
You Can't Win (Serial)	Weiss Bros			10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
Adieu of Paris, The	Ruth Wey	Ufa Eastern	Aug. 15		7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European			7 reels
Disorder of His Majesty, The	Special Cast	Amkino			7000 feet
Duty to be Silent	Maria Albana	Aff. European			6 reels
Escaped from Hell	Muriel Esterhazy	Aff. European			8 reels
Endless of the New World, The	Henry B. Walthall	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European			7 reels
German Underworld	Special Cast	Aff. European			7 reels
Great Power, The	Special Cast	Bel. Tone			
Great Unknown, The	John Loder	Aff. European			6 reels
Guilty	Fritsch-Vernon	Ufa-Eastern			
Har Viennese Lover	Asther-Nolan	Aff. European			6 reels
Little Colonel, The	Henry B. Walthall				
Man Who Cheated Life	Veidt-Krauss	Aff. European			8 reels
Mechanics of the Brain	Educational	Amkino			6000 feet
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet
Our Daily Bread	Mary Nolan	Aff. European			7 reels
Post and Czar	Special Cast	Amkino			8775 feet
South America	Carmilla Ceraighy	Chesterfield			
Thunder God	Corneilus Keefe	Anchor			
Thrall of Leif the Lucky, The	Starko-L. Mason	Technicolor (producer)			
Two Days	Special Cast	Amkino			6500 feet
Unholy Love	Wegener-Petrovitch	Aff. European			10 reels
Verdun	Richmont	Aff. European			7 reels
Venus Miezowa (tentative)	M. Chokhov	Amkino			7000 feet
Water, The	Bob Custer	Syndicate	Nov. 15		4852 feet
West of Santa Fe	Special Cast	Ufa-Eastern			
When Duty Calls	Special Cast	Ufa-Eastern			
Yellow Ticket, The	Anna Sten	Amkino			7000 feet

TIFFANY-STAH

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden		July 20		5844 feet
Bachelor's Paradise	O'Neill-Graves		Mar. 15		6147 feet
Beautiful But Dumb	Patsy Ruth Miller		Aug. 1		6157 feet
Bedford-R. Talmadge	Bedford-R. Talmadge		Nov. 1		6775 feet
Clothes Make the Woman	Southern-Pidgeon		May 1		5209 feet
Devil's Skipper, The	Bennett-Love-Landis		Feb. 1		6510 feet
Domestic Meddlers	Clair Windsor		Aug. 15		
Floating College, The	O'Neill-Collier, Jr.		Nov. 10		
Girl From Gay Paree	Bedford-McGregor		Sept. 15		5233 feet
Grain of Dust, The	Cortez-Windsor		July 10		6126 feet
Green Grass Widows	Hagen-Harron-Olmstead		June 10		5334 feet
Haunted Ship, The	Love-Sebastian-Santschi		Dec. 1		4752 feet
House of Scandl	Sebastian-O'Malley		April 1		5297 feet
Ladies of the Night Club	Cortez-Leonard		May 15		6553 feet
Lingerie	White-McGregor		July 1		5675 feet
Nameless Men	Windsor-Moreno		Feb. 15		5768 feet
Naughty Duchess, The	Warner-Southern		Nov. 1		8235 feet
Night Life	Harron-O'Day		Oct. 15		5629 feet
Once and Forever	Belle Bennett		Oct. 20		
Power of Silence, The	Cortez Myers		June 30		5160 feet
Prowlers of the Sea	Frazer-Borio		April 15		5102 feet
Scarlet Dove, The	Southern-McGregor		June 1		5735 feet
Stormy Waters	Starko-Harron-Olmstead		Dec. 15		5276 feet
Street of Shanghai	Harron-Sebastian		Mar. 1		5652 feet
Their Hour	Ralston-Fairbanks, Jr.		Oct. 1		7255 feet
*Tollers, The	Baxter-Miller-Collier, Jr.		Jan. 15		6361 feet
Tragedy of Youth	Bennett-Southern-Keith		Nov. 15		6448 feet
Wild Geese	Bedford-Hale-Olmstead		Jan. 1		5283 feet
Woman Against the World	Brent-Lytell-Kent		Oct. 1		5514 feet
Women's Wares					Nov. 18

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic				1 reel
*In Hawaiian Love Call, The	Color Symphony		Dec. 15		1 reel
*Japanese Carnival, A.	Color Symphony		Jan. 1		1 reel
*In a Persian Market	Color Symphony		Oct. 1		1 reel
*In a Chinese Temple Garden	Color Symphony		Feb. 15		1 reel
*Love Charm, The	Color Symphony				1 reel
Marcheta	Color Classic		Mar. 1		1 reel
Madame Muller	Color Classic				1 reel
Medallion, The	Color Classic		Mar. 1		1 reel
Misallion Belis	Color Classic		Mar. 15		1 reel
North of Suez	Color Classic		Jan. 1		1 reel
No Woman Allowed	Color Classic				1 reel
Perfect Day, A	Color Classic		April 1		1 reel
Searface	Color Classic		Jan. 15		1 reel
Starko-Harron-Olmstead	Color Classic		Feb. 15		1 reel
Tenderfoot Tourist, A.	Color Classic				1 reel
Tom, Dick or Harry	Color Classic				1 reel
*Toy Shop, The	Color Symphony		Nov. 1		1 reel
Treasure Land	Color Classic		Feb. 1		1 reel

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	O'Neill-Drew		Jan. 20		
Devil's Apple Tree, The	Dorothy Sebastian		Feb. 10		
Family Row, The	Windsor-Gray				
George Washington Cohen	Jessie Washington		Mar. 20		
Geraldine Laird	Belle Bennett		Feb. 1		
*Ghetto, The	George Jessel		Feb. 1		
Girl Who Came Back (tentative)	Eve Southern		Mar. 10		
Gun Runner, The	Cortez-Leane		Nov. 20		
Man in Hobbies, The	Lee-Harron		Jan. 10		
Marriage by Contract	Miller-Gray		Dec. 1		7786 feet
*Marriage by Contract	Miller-Gray		Dec. 1		
New Orleans	Cortez-Bennett		Mar. 1		
Queen of Burlesque	Belle Bennett				
Rainbow, The	Dorothy Sebastian		Jan. 1		
Spirit of Youth	Sebastian-Kent		Feb. 20		
Squads Right	Gribbon-Stone		Feb. 1		
Tropical Nights	Miller-McGregor		Dec. 10		

UNIVERSAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Patrol, The.	Al Wilson	Jan. 1.	4259 feet	
Alias the Deacon	Herholt-Marlowe.	Jan. 22.	6889 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore.	Sept. 9.	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6.	4076 feet	
Back to God's Country	Adoree-Frazier	Sept. 4.	5741 feet	July 29
Beauty and Bullets	Ted Wells	Dec. 16.	4179 feet	
Body Punch, The	Daugherty-Faire	Oct. 28.	4766 feet	
Border Cavalier, The	Fred Humes	Sept. 18.	4427 feet	
Suck Privates	De Putti-McGregor	June 3.	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb. 10.	5202 feet	
Call of the Heart	Dynamite-Cobb-Alden	Jan. 29.	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley	Sept. 11.	7190 feet	May 20, '27
Cheating Cheaters	Compton-Harlan	Oct. 9.	5623 feet	Dec. 23
Chinese Patrol, The	Bosworth-Nixon	Oct. 23.	7303 feet	Jan. 7
Clean Up Man, The	Wells-O'Day	Feb. 12.	4232 feet	
Clearing the Trail	Gibson-Culliver	Oct. 7.	5311 feet	
Cloud Dodger, The	Al Wilson	Sept. 30.	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald	Jan. 15.	7481 feet	Feb. 18
Count of Ten, The	Ray-Ralston	June 17.	6279 feet	Sept. 15
Crimson Canyon	Ted Wells	Oct. 14.	4201 feet	
Danger Rider, The	Hoot Gibson	Nov. 18.	4349 feet	
Desert Dust	Ted Wells	Dec. 4.	4295 feet	
Fangs of Destiny	Dynamite-Cobb-Caldwell	Dec. 4.	4295 feet	
Fearless Rider, The	Humes-Worth	Jan. 15.	4173 feet	
Finders Keepers	La Plante-Harron	Feb. 5.	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1.	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23.	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25.	4426 feet	
Four Flushers	Wells-Nixon	Feb. 8.	6183 feet	Jan. 29
Freedom of the Press	Stone-Kell-M. Day	Oct. 28.	6474 feet	Oct. 20
Galloping Fury	Gibson-Rand	Nov. 20.	5503 feet	
Good Morning Judge	Denny-Nolan	April 29.	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29.	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30.	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16.	4958 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April 14.	4719 feet	
Hero For a Night, A	Tryon-Miller	Dec. 18.	5711 feet	Dec. 2
Home, James	La Plante-DeLaney	Sept. 2.	6307 feet	
Honeycomb Flats	Lewis-Gulliver	Oct. 14.	5591 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 16.	4349 feet	
Hot Heels	Tryon-Miller	May 13.	5874 feet	Sept. 15
Hound or Silver Creek	Dynamite (dog)	May 10.	4055 feet	
How to Handle Women	Wells-Nixon	Oct. 14.	5581 feet	July 14
Irresistible Lover, The	Kerry-Moran	Dec. 4.	6958 feet	Sept. 18
Jazz Mad	Herholt-Nixon-Lewis	Nov. 11.	6832 feet	
Les Miserables	Special Cast	Oct. 30.	7713 feet	
Lone Eagle, The	Keano-Kent	Sept. 18.	5862 feet	April 28
Love Me and World Is Mine	Philbin-Kerry	Mar. 4.	5813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3.	4120 feet	
My Past, A	Wells-DeFord	Dec. 25.	6135 feet	Sept. 18
*Man Who Laughs, The	Valdt-Philbin	Dec. 25.	10195 feet	Sept. 12
*Man, Woman and Wife	Kerry-Stark-Nixon	Dec. 30.	6674 feet	Nov. 10
*Melody of Love	Pidgeon-Harris-Winton	Dec. 2.	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct. 21.	6030 feet	July 7
Midnight Rose	De Putti-Harlan	Feb. 26.	5689 feet	Mar. 10
Night Bird, The	Reginald Denny	Sept. 16.	6670 feet	
One Glorious Scrap	Fred Humes	Nov. 20.	4172 feet	
On Your Toes	Denny-Worth	Nov. 27.	3918 feet	Oct. 14
Out All Night	Denny-Nixon	Sept. 4.	6170 feet	Aug. 8
Painted Ponies	Gibson-Claire	Sept. 25.	5416 feet	Aug. 5
Phantom Fingers	Cody-Thompson	June 2.	4253 feet	
Phantom Flyer, The	Al Wilson	Feb. 26.	5907 feet	
Phyllis of the Follies	M. Moore-A. Day	Nov. 25.	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug. 4.	4230 feet	
Prince of Fear, The	Cody-Thompson	Mar. 11.	4200 feet	
Put 'Em Up	Fred Humes	Mar. 11.	4200 feet	
Quick Triggers	Fred Humes	July 15.	4472 feet	
Rawhide Kid, The	Gibson-Hale	Jan. 29.	5382 feet	
Red Lips	Nixon Rogers	Dec. 2.	6857 feet	
Riding for Fame	Hoot Gibson	Aug. 19.	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19.	6172 feet	Dec. 30
Silk Stockings	La Plante-Harron	Oct. 2.	6186 feet	Aug. 26
Sky Hand Saunders	Al Wilson	Nov. 6.	4393 feet	
Small Bachelor, The	Kent-Beranger	Nov. 6.	6218 feet	
Stop That Man	Lake-Kent	Mar. 11.	5389 feet	April 28
Straight Shootin'	Ted Wells	Oct. 16.	4251 feet	Aug. 19
Surrender	Philbin-Moskine	Mar. 4.	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April 1.	6179 feet	Feb. 4
That's My Daddy	DeFord-Kent	Dec. 2.	6073 feet	
Thirteenth Year, The	Nilsen-Bushman	Nov. 13.	5598 feet	Dec. 9
Thirteen Washington Square	Herholt-Joyce	April 8.	6274 feet	Feb. 4
Three Miles Up	Al Wilson	Sept. 4.	4136 feet	June 10 '27
Thunder Riders, The	Ted Wells	April 8.	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18.	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18.	4616 feet	
*Uncle Tom's Cabin	Special Cast	May 2.	12000 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May 1.	9151 feet	April 7
Wild Beauty	Rex-Allen-Marlowe	Nov. 27.	5192 feet	
Wild West Show, The	Gibson-Gulliver	May 20.	5254 feet	
Wolf's Trail	Dynamite-Cobb-Lamont	Oct. 2.	4167 feet	
Won In the Clouds	Al Wilson	April 22.	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20.	1 reel	April 7
All Bailed Up	Charles Puffy	Feb. 27.	2 reels	Feb. 4
All for Caroline	Sid Saylor	Dec. 5.	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	Dec. 19.	2 reels	May 19
And Morning Came	Young-La Salle	Dec. 19.	2 reels	
Any Old Count	"The Gumps"	Jan. 23.	2 reels	
Back to Nature	Arthur Lake	Feb. 27.	1 reel	Feb. 11
Barre Flats	Jack Perrin	Jan. 14.	2 reels	Dec. 23
Battling Justice	Fred Gilman	Mar. 24.	2 reels	Feb. 25
Big Bluff, A	Loy-A-James-Layman-McPhall	May 2.	2 reels	April 7
Big Game George	SH 3 vlr	Feb. 18.	2 reels	Sept. 1
Bookworms	Lewis-Gulliver-Phillips	Dec. 17.	2 reels	
Boss of the Rancho	Bob Curwood	Jan. 7.	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17.	2 reels	Oct. 27
Brand of Courage, The	B. Curwood-P. Montgomery	Feb. 4.	2 reels	Jan. 7
Bright Lights	Oswald Cartoon	Mar. 19.	1 reel	April 7
Broke Out	Young-La Salle	Aug. 1.	2 reels	
Bucksin Days	Newton House	July 18.	2 reels	Jan. 28
Buster Minds the Baby	Trimble, Hardwick and Dog	June 27.	2 reels	May 26
Buster's Big Chance	Trimble, Turner and Dog	Jan. 11.	2 reels	Dec. 23
Buster Shows Off	Trimble, Turner and Dog	Mar. 14.	2 reels	
Buster Steps Out	Trimble, Turner and Dog	Feb. 8.	2 reels	Jan. 28
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17.	2 reels	
Buster's Whippet Race	Trimble-Turner and Dog	May 23.	2 reels	April 28
Busting Buster	Trimble-Hardwick and Dog	Aug. 15.	2 reels	
Bull-oncy	Oswald Cartoon	Nov. 28.	1 reel	Sept. 29
By Correspondence	Arthur Lake	Jan. 30.	1 reel	Jan. 14

Title	Star	Rel. Date	Length	Reviewed
Calford in the Movies	Lewis-Culliver-Phillips	Oct. 15.	2 reels	Oct. 6
Calford vs. Redskins	Lewis-Culliver-Phillips	Sept. 17.	2 reels	
Card of Destiny, The	Fred Gilman	July 14.	2 reels	June 16
Case of Scotch, A	"The Gumps"	Jan. 9.	2 reels	Dec. 23
Cash Customers	Young-La Salle	July 11.	2 reels	
Clean Sweep, The	Bob Chandler	Dec. 1.	2 reels	
Cloud Buster, The	"The Gumps"	Feb. 8.	2 reels	Jan. 21
Code of the Mounted, The	Jack Perrin	May 5.	2 reels	April 7
Come on, Hicaze	Arthur Lake	Oct. 8.	2 reels	
Cross Country Bunton Race, The	Sid Saylor	Nov. 7.	2 reels	Oct. 13
Crushed Hats	"Saylor"	Jan. 30 '29	2 reels	
Danger Line, The	Edmund Cobb	Sept. 1.	2 reels	
Danger Trail, The	Newton House	June 2.	2 reels	May 5
Dangerous Trail, The	Jack Perrin	Dec. 15.	2 reels	
Daring Chances	C. King-C. Doherty	Jan. 18.	2 reels	Dec. 31
Dates for Two	Art Accord	Oct. 7.	2 reels	
Dead Game	Lewis-Gulliver-Phillips	Nov. 26.	2 reels	
Dear Old Calford	Bob Curwood	Dec. 8.	2 reels	
Death's Head	Lorraine-Stevenson	April 8, '29.	10 episodes	
Diamond Master, The	"East Side"		2 reels	
Fantasia	Laemmle Novelty		1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15.	1 reel	
Fighting Destiny	Fred Gilman	May 19.	2 reels	April 21
Fighting Forester, The	Edmund Cobb	Oct. 20.	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12.	2 reels	Oct. 27
Fighting 11, The	Newton House	June 9.	2 reels	May 19
Fish Stories	Young-La Salle	Nov. 21.	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19.	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June 25.	1 reel	May 28
Framed	Bob Curwood	May 26.	2 reels	May 5
Full House, A	Long-Adams-Lymon-McPhall	June 13.	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov. 5.	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept. 22.	2 reels	
George of Battle, The	Fred Gilman	April 21.	2 reels	Mar. 24
George Meets George	Sid Saylor	June 20.	2 reels	May 19
George's False Alarm	Sid Saylor	Feb. 23.	2 reels	Feb. 4
George's School Daze	Sid Saylor	May 30.	2 reels	May 5
Getaway Kid, The	Bob Curwood	Aug. 18.	2 reels	
Globe Trotters, The	Bailey-Barnum	July 21.	2 reels	Sept. 1
Gold Claim, The	Trimble-Hardwick and Dog	July 25.	2 reels	June 30
Good Scout Buster	Trimble-Hardwick and Dog	Sept. 17.	2 reels	
Half Back Buster	Laemmle Novelty	Sept. 24.	1 reel	
Handicapped	Jack Daugherty-Helen Foster	Mar. 28.	10 episodes	
Haunted Island, The (Serial)	Oswald Cartoon	Jan. 9.	1 reel	
Harem Scarem	Ben Hall	July 2.	1 reel	June 2
Her Haunted Heritage	Long-Adams-Laymon-McPhall	April 4.	2 reels	Mar. 17
Her Only Husband	Bob Curwood	April 28.	2 reels	Mar. 31
Hidden Money	Sid Saylor	Jan. 25.	2 reels	
High Flyin' George	Oswald Cartoon	Aug. 6.	1 reel	
High Up	Charles Puffy	Mar. 12.	2 reels	Feb. 18
Hill in Law	Arthur Lake	Sept. 10.	1 reel	
Hollywood Buses	Charles Puffy	Jan. 29.	2 reels	Jan. 7
Horace in the Army	Long-Adams-Laymon-McPhall	Jan. 4.	2 reels	Dec. 16
Horns and Orange Blossoms	Oswald Cartoon	Aug. 20.	1 reel	July 28
Horse Play	Oswald Cartoon	May 14.	1 reel	April 21
Hot Dogs	Ben Hall	Aug. 27.	1 reel	
Hungry Hoboes	Young-La Salle	Aug. 29.	2 reels	Sept. 1
Hurry Up Marriage	Long-Adams-Laymon-McPhall	Aug. 29.	2 reels	Feb. 11
How Do I Won't Tell	Jack Perrin	June 30.	2 reels	May 28
Indoor Golf	Bob Curwood		2 reels	
Iron Code, The	Lewis-Gulliver-Phillips	Sept. 3.	2 reels	
Jackson Comes Home	Edmund Cobb		2 reels	
Junior Year, The	Young-La Salle	Sept. 29.	2 reels	
Just in Time	Lewis-Gulliver-Phillips	Oct. 1.	1 reel	
Just Wait	Arthur Lake	Aug. 13.	1 reel	July 21
Kicking Through	Trimble-Hardwick and Dog	Jan. 9 '29	2 reels	
King of Sheiks	Sid Saylor	Oct. 10.	2 reels	
Kitchen Mechanic	Bob Curwood	Mar. 3.	2 reels	Feb. 4
Look Pleasant	Jack Perrin	Mar. 10.	2 reels	Feb. 11
Looters, The	Sid Saylor	Feb. 15.	2 reels	Jan. 28
Maiden of the Mounted	Charles Puffy	April 9.	2 reels	Mar. 17
Man of Letters, A	Long-Adams-Laymon-McPhall	Aug. 8.	2 reels	
Married Bachelors	Oswald Cartoon	Sept. 17.	1 reel	
Master of Deceit	Ben Hall	Feb. 13.	1 reel	Jan. 21
Mississippi Mud	Ben Hall	May 7.	1 reel	April 14
Mistakes Will Happen	Desmond-Perdue	Nov. 26.	10 episodes	
Money! Money! Money!	Oswald Cartoon	Jan. 23.	2 reels	
Mystery Rider, The (Serial)	Snookums-Perdue-Egan	Jan. 2.	2 reels	Dec. 16
Neck n' Neck	Snookums-Perdue-Egan	Aug. 2.	2 reels	
Newlyweds' Advice	Snookums-Perdue-Egan	Oct. 31.	2 reels	Sept. 29
Newlyweds' Anniversary	Snookums-Perdue-Egan	July 2.	2 reels	June 2
Newlyweds' Court Trouble	Snookums-Bartlett-McPhall	April 2.	2 reels	Mar. 10
Newlyweds' False Alarm, The	Snookums-Bartlett-McPhall	June 4.	2 reels	May 12
Newlyweds' Friends, The	Snookums-Perdue-Egan	Sept. 5.	2 reels	Aug. 18
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhall	Nov. 23 '28.	2 reels	April 14
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Nov. 23.	2 reels	
Newlyweds' Imagination, The	Snookums-Perdue-Egan	Dec. 26.	2 reels	
Newlyweds' Jealousy	Snookums-Bartlett-McPhall	Feb. 6.	2 reels	Feb. 4
Newlyweds' Love Snookums, The	Snookums-Bartlett-McPhall	Mar. 5.	2 reels	Feb. 11
Newlyweds' New Help, The	Snookums-Perdue-Egan	Oct. 3.	2 reels	
Newlyweds' Servant, The	Snookums-Perdue-Egan	Mar. 21.	2 reels	Feb. 28
Newlyweds' Success, The	Oswald Cartoon	Nov. 26.	1 reel	May 5
Newlyweds' Unwelcome, The	Oswald Cartoon	Feb. 8.	1 reel	Mar. 24
No Blondes Allowed	Arthur Lake	April 23.	1 reel	April 7
Oh, What a Knight	"The Gumps"	Feb. 20.	2 reels	Jan. 28
Old Swimmin' Hole, The	Oswald Cartoon	April 30.	1 reel	April 7
One Every Minute	Lewis-Gulliver-Phillips	Oct. 29.	2 reels	Oct. 27
Out in the Rain	Oswald Cartoon	Oct. 1.	1 reel	Oct. 13
Ozzie of the Mounted	Patricia Pancakes	Mar. 3.	2 reels	Mar. 5
Paddling Co-Eds	Payroll Roundup, The	Jan. 11.	1 reel	May 19
Panicky Pancakes	Poor Papa	Feb. 13.	2 reels	Jan. 21
Payroll Roundup, The	Charles Puffy	Feb. 13.	2 reels	Sept. 15
Poor Papa	Caline Cast	Aug. 11.	2 reels	
Prince and the Paas	Jack Hoxie	Nov. 1.	2 reels	
Prodigal Pup, The	Fred Gilman	Nov. 1.	2 reels	
Ranger Patrol, The	Jack Hoxie	Nov. 1.	2 reels	
Raid Warning	Long-Adams-Layman-McPhall	July 4.	2 reels	June 2
Real Life	Oswald Cartoon	April 18.	1 reel	Mar. 24
Ride With Cowboy	Newton House	July 7.	2 reels	
Ride For Help, The	Edmund Cobb		2 reels	
Riders of the Sierras	Edmund Cobb	Sept. 15.	2 reels	
Riders of the Woods	Newton House	Jan. 21.	2 reels	
Riding Gold	George Chandler		2 reels	
Riding Romeo	Jack Perrin	April 7.	2 reels	Mar. 10
Rising Leader, The	Arthur Lake	April 28.	1 reel	May 10
Ringside Romance	Oswald Cartoon	Mar. 5.	1 reel	April 7
Rival Romances	Oswald Cartoon	Nov. 12.	1 reel	Oct. 20
Rocks and Saddles	Bob Curwood	Oct. 6.	2 reels	
Romeo of the Range	Newton House	Aug. 4.	2 reels	
Ropin' Romance	Sid Saylor	Sept. 12.	2 reels	
Rubber Necks	Jack Perrin	Aug. 25.	2 reels	July 28
Russ, The	Oswald Cartoon	April 2.	1 reel	May 5
Sailor's Saddle	Sid Saylor	May 9.	2 reels	
Sailor George	Sid Saylor	Jan. 2 '29.	2 reels	April 14
Sailor Suits	Sid Saylor			

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Length	Reviewed
Sandwiches and Tea	Arthur Lake	1 reel	June 11
Saps and Saddles	Bob Chandler	Oct. 27	2 reels
Scoutlet Arrow, The (Serial)	F. X. Bushman, Jr.	June 3	10 episodes
Scrappin' Ranger	Edmund Cobb	Dec. 22	2 reels
Sealed Orders	Jack Perrin	Feb. 11	2 reels
Secret Outlaw, The	Bob Curwood	Nov. 10	2 reels
She's My Girl	Sid Saylor	Aug. 22	2 reels
Shooting the Bull	Young-La Salle	Oct. 24	2 reels
Sky Scrapper	Oswald Cartoon	Sept. 3	1 reel
Sleigh Bells	Oswald Cartoon	Sept. 3	1 reel
Sliding Home	Lewis-Gulliver-Phillips	Jan. 16	2 reels
Social Lions	Ben Hall	Mar. 12	1 reel
Society Circus, The	Arthur Lake	1 reel	
Some Babies	Charles Puffy	Mar. 26	2 reels
Some Pets	Arthur Lake	Jan. 2	1 reel
Some of the Frontier, A.	Newton House	April 14	2 reels
So This Is Sazo Center	Ben Hal	Jan. 16	1 reel
South Pole Flight, A.	Oswald Cartoon	Nov. 26	1 reel
Special Edition	Ben Hall	April 9	1 reel
Speed and Spurs	Bob Curwood	Sept. 8	2 reels
Speeding Youth	Lewis-Gulliver-Phillips	June 18	2 reels
Speed Sheikh, The	Arthur Lake	June 18	1 reel
Start Something	Larry Adams-Laymon-McPhail	Feb. 1	2 reels
Summer Knights	Arthur Lake	May 21	1 reel
Swirl Clothes	Arthur Lake	Dec. 5	1 reel
Taking the Count	C. King-C. Doherty	April 18	2 reels
Tall Timber	Oswald Cartoon	July 9	1 reel
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug. 12	15 episodes
Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14	2 reels
Tenderfoot Hero, A.	Bob Curwood	Sept. 29	2 reels
That's That	Trimble-Turner and Dog	April 11	2 reels
There's a Will	C. King-C. Doherty	Dec. 21	2 reels
Trackless Trolley, The	Ben Hall	July 30	1 reel
Tricky Trickster, The	Ben Hall	June 4	1 reel
Unexpected Hero, An	F. Gillman-M. King	Feb. 25	2 reels
Unexpected, The	Newton House	May 12	2 reels
Valiant Rider, The (Western)	Bob Curwood	June 23	2 reels
Vanishing Rider, The (Serial)	Wm. Desmond	Jan. 18	10 episodes
Watch George	Sid Saylor	Mar. 28	2 reels
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels
Wag Figures	Laemmle Novelty	Oct. 22	1 reel
What a Party	C. King-C. Doherty	Feb. 22	2 reels
When George Hops	Sid Saylor	Sept. 29	2 reels
Whose Wife	Young-La Salle	June 8	2 reels
Winged Hoofs	Newton House	Mar. 17	2 reels
Winning Goal, The	Lewis-Gulliver-Phillips	Jan. 2	2 reels
Wolves of the Range	Fred Gilman	Jan. 28	2 reels
Woman Chasers	Young-La Salle	May 16	2 reels
Woman's Man, A.	Arthur Lake	Dec. 3	1 reel
Woman Soldier, The	Laemmle Novelty	Dec. 17	1 reel
Yukon Gold	Jack Perrin	July 28	2 reels

Coming Attractions

Title	Star	Length	Reviewed
*Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
*Broadway	Glenn Tryon		
Clear the Deck	Reginald Denny	Dec. 23	
Cohens and Kellys in Atlantic City	George Sidney		
Crimson Canyon, The	Ted Wells	Dec. 16	
Crimson Hour, The	De Putti-Mosjukine		
Danger Rider, The	Hoot Gibson	Nov. 18	
Doubling For Trouble	Gibson-Gilbert		
Erik the Great	Vodt-Philbin		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Starks		
Gate Crasher, The	Glenn Tryon		
Girl Dodger, The	Arthur Lake		
*Girl on the Barge, The	Hersholt-O'Neil-McGregor		
*Give and Take	Sidney-Hersholt	Dec. 2	
Grift Wins	Wells-Collins		
Hell Wrecker, The	Hoot Gibson		
Hero of the Circus	Special Cast	Dec. 2	5606 feet
Hero of the Circus	Special Cast	Feb. 24	
It Can Be Done	Tryon-Carol		
Kid's Clever, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
*Last Warning, The	Laura LaPlante		
*Lonesome	Tryon-Kent	June 30	6142 feet
Man Disturber, The	Reginald Denny		
Mary Blues	Arthur Lake		
One Rainy Night	Laura La Plante	Dec. 9	
Port of Dreams, The	Mary Philbin		
*Red Hot Speed	Denny-Day		
Red Lips	Nixon-Rogers		6947 feet
Shakedown, The	Murray-Kent		
Show Boat	Rubens-La Plante-J. Schildkraut		
Silks and Saddles	Nixon-Walling-Nolan		
Sky Skidder, The	Al Wilson	Jan. 13	
Taranga	Special Cast		
Watch My Speed	Reginald Denny		
Wild Blood	Rex (horse)-Perrin	Feb. 10	
Wolves of the City		Dec. 2	

UNITED ARTISTS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
Circus, The	Chapin-Kennedy	Jan. 7	6400 feet	Jan. 14
College	Buster Keaton	July 29	5800 feet	Sept. 23
Devil Dancer, The	Gray-Brook	Nov. 19	7000 feet	Dec. 30
Dove, The	Talmadge-Roland	Jan. 7	9100 feet	Jan. 7
Drama of Love	Philbin-Narado	Mar. 31	6350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4	7300 feet	Jan. 14
Gauche, The	Fairbanks-Velez	Jan. 1	9358 feet	Dec. 2
Magic Flame, The	Colman-Banks	Aug. 14	7850 feet	Sept. 30
My Best Girl	Pickford-Rogers	Dec. 2	6460 feet	Dec. 9
Ramona	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 4
Sadie Thompson	Swanson-L. Barrymore	Jan. 7	8800 feet	Feb. 11
Surreal and Son	Waltier-Jones	Dec. 2	8900 feet	Nov. 28
Steamboat Bill, Jr.	Keaton-Torrence	May 12	6400 feet	May 19
*Tempest	J. Barrymore-Horn	Aug. 11	8300 feet	June 16
Two Arabian Knights	Boyd-Wohelm	Sept. 23	7850 feet	Nov. 4
*Two Lovers	Colman-Banks	Sept. 7	8500 feet	April 28
*Woman Disputed, The	Talmadge-Holand	Oct. 29		Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Awakening, The	Banky-Byron	Nov. 17		
*Coquette	Mary Pickford			
*City Lights	Charlie Chaplin			

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Title	Star	Rel. Date	Length	Reviewed
Evangelina	Dolores del Rio			
Hell's Angels	Lyons-Hall-Nissen			
King of the Mountains	John Barrymore			
*Love Song, The	Boyd-Velez-Goudal			
*Lummox				
*Man With the Iron Mask, The	Douglas Fairbanks			
*Nightstick				
*Queen Kelly	Swanson-Byron			
*Rescue, The	Colman-Banks			
*Revenge	Dolores Del Rio	Nov. 3		
*Say It With Music	Harry Richman			
She Goes to War	Eleanor Boardman			
Three Passions	Terry-Petrovitch			

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Across the Atlantic	Blue-Murphy	Feb. 25	6052 feet	
*Beware of Married Men	Rich-Ferris-Cook	Jan. 14	5421 feet	Jan. 28
*Brass Knuckles	Blue-Bronson	Dec. 3	6330 feet	Dec. 23
*Caught In the Fog	McAvoy-Nagle	Sept. 22		
*College Widow, The	D. Costello-Collier, Jr.	Oct. 15	6616 feet	Nov. 25
*Crimson City, The	Loy-Miljan-Hyams	April 7	5388 feet	April 21
*Dog of the Regiment, A.	Rin-Tin-Tin-Gulliver	Oct. 29	5003 feet	Nov. 11
*Domestic Troubles	Fazenda-Cook	Mar. 24	5184 feet	
*First Auto, The	Miller-Oldfield	Sept. 18	6767 feet	July 8, '27
*Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Spt. 22
*Fortune Hunter, The	Chaplin-Costello	Nov. 7	6639 feet	Jan. 21
*Ginsberg the Great	Jessel-Ferris	Nov. 26	5390 feet	
*Girl From Chicago, The	Nagel-Loy	Nov. 5	5978 feet	Dec. 31
*Good Time Charley	Oland-H. Costello	Nov. 12	6302 feet	Nov. 25
*Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24	5613 feet	
*Home Towners, The	Bennett-Kenyon-Brockwell	Dec. 15	5693 feet	Oct. 27
*Husbands For Rent	Moore-Costello	Dec. 31	5200 feet	Jan. 7
*If I Were Single	McAvoy-Nagle	Dec. 17	6320 feet	Dec. 31
*Jaws of Steel	Rin-Tin-Tin	Sept. 10	5569 feet	Sept. 30
*Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Feb. 13		
*Little Snob, The	McAvoy-Frazee	Oct. 1	5331 feet	
*Midnight Taxi, Fox	Morero-Costello	Oct. 6	5729 feet	
*Missing Link, The	Syd Chaplin	Aug. 7	6485 feet	May 20, '27
*One-Round Hogan	Blue-Hyams	Sept. 17	6357 feet	Oct. 7
*Old San Francisco	D. Costello-Oland	Sept. 4	7961 feet	July 8, '27
*Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*Raid My Back	Rich-Ferris-Barranger	Mar. 10	5185 feet	
*Race For Life	Rin-Tin-Tin-Faire	Jan. 28	4777 feet	Feb. 11
*Reno Divorce	McAvoy-Graves	Oct. 22	5492 feet	Nov. 4
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4820 feet	Sept. 15
*Sailor Izzy Murphy	Jessel-Ferris	Oct. 8	6295 feet	Oct. 28
*Sailor's Sweetheart, A	Fazenda-Cook	Sept. 24	5685 feet	Oct. 11
*Silver Slave, The	I. Rich-Miljan	Nov. 19	6124 feet	Dec. 3
*Slightly Used	McAvoy-Nagel	Sept. 3	6412 feet	Sept. 33
*State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sept. 8
*Terror, The (A.T.)	McAvoy-Horton	Oct. 20	7654 feet	Aug. 26
*When a Man Loves	Barrymore-Costello	Aug. 21	10081 feet	Feb. 18'27
*Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Affinity Annie	D. Costello-Ferris-Rankin			
*Conqueror (A.T.)	Blue-Warren-Wilson			
*Desert Song, The	Bales-King			
*Fancy Baggage	Audrey Ferris			
*From Headquarters	Monte Blue			
*Frozen River	Rin-Tin-Tin			
*Glorious Betsy	D. Costello-Nagle		7441 feet	May 5
*Greyhound Limited, The	Monte Blue			
*Land of the Silver Fox	Loy-Collier, Jr.-Brockwell			
*Home Towners, The (A.T.)	Bennett-Kenyon-Brockwell			
*Honky Tonk	Sophie Tucker			
*Kid Gloves	Nagel-Wilson			
*Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov. 10	5179 feet	
*Lights of New York (A.T.)	Costello-Landis-Brockwell		8267 feet	
*Lon and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	May 26
*Marie-Hild Dawson	Ferris-Hild Dawson	Jan. 5		
*Madonna of Avenue A, The	Dolores Costello			
*Million Dollar Collar, The	Rin-Tin-Tin			
*My Man	Fanny Brice			
*Noah's Ark	D. Costello-O'Brien			Oct. 27
*No Defense	Blue-McAvoy			
*Propositions Asked	Ferris-Collier, Jr.			
*One Sinner Collar, Jr.	Bronson, Collier, Jr.			
*On Trial (A.T.)	Fredericks-Lyttell-Wilson	Dec. 29	8290 feet	
*Queen of the Night Clubs (A.T.)	Texas Guinan			
*Redeeming Sin, The	D. Costello-Nagle			
*She Knew Men	Bronson-Horton			
*Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	8592 feet	Sept. 29
*H. S. Mad (A.T.)	H. S. Mad-Fazenda			
*Stolen Kisses	May McAvoy			
*Tenderlin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjoanac	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bill-Croates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougar & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate The	Karyl Norman			Sept. 29
Evening Alliance	The Creoles			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Lyrics of Faithful-Loah	Lyrics of Faithful-Loah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupollan			Aug. 25
In a Casting Office	Jazz Band			June 23
In Dutch	W. & E. Howard			
Larry Ceballos Undersea Review	Ullis & Clark			
Lash, The	Songs and Dances			Sept. 1
Man of Peace, A	Crane-Davidson-Tucker			June 16
	Hobart Bosworth			June 23

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Miss Information.	Wilson-Horton		2 reels	June 30	Regular Business Man, A	Robert Ober			Sept. 15
Morrissey & Miller	Night Club Revue			June 16	Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Myers & Hanford	Songs & Dances			June 23	Sharp Tools	Ethel Grey Terry			Oct. 19
Night Court, The	William Demarest			June 16	Soup	Harry Dell			Nov. 17
Non-Support	Burr McIntosh			June 16	Terry and Jerry	Songs and Gags			Aug. 25
Pagliacci	John Charles Thomas				Three Brox Sisters	Song Program			June 23
Papa's Vacation	Bennett-Caron			Oct. 20	Va Prononceur Ma Mort (La Julve)	Giovanni Martinelli			June 2
Question of Today, The	Audrey Ferris			Aug. 25	When the Wife's Away	William Demarest			Nov. 17
Realization.	Herbert-Pam			June 16	Winnie Lightner	Songs			Nov. 17

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Hollywood—Continued

From the Footlights

Fred March, legitimate actor, will play the male lead for Paramount in "The Dummy," directed by Robert Milton. March, who is appearing in Los Angeles in "The Royal Family" has been placed under a five-year contract by Paramount.

Ruth Chatterton

One of the leading actresses on the stage, Ruth Chatterton has been signed to a long-term contract by Paramount, who are very enthusiastic over her work in "Half an Hour," a new talkie.

New Devore Vehicle

Dorothy Devore's next Educational comedy has been entitled "Misplaced Husbands." Harold Goodwin plays opposite her.

Baclanova

Baclanova, the Russian actress who recently transferred her talents to the screen with great success, has been signed to a new contract by Paramount. Her latest role is in "Wolf of Wall Street."

Vernon Dent

Vernon Dent, comic artist, is now appearing in Educational comedies and was last seen with Monty Collins in "Social Prestige," in which Estelle Bradley has a part.

Janis Story Purchased

Paramount has purchased "Close Harmony," a story by Elsie Janis, for a 100 per cent dialogue film. This story was published in the Red Book and it revealed some of the back stage mysteries, based upon experiences recalled by Miss Janis. Percy Heath is preparing the story.

Seitz Completes "Blockade"

Director George B. Seitz has completed "Blockade" for F B O following lengthy location aboard ship and on Catalina Island. Anna Q. Nilsson is featured in this rum runner story and she is supported by Wallace McDonald and Walter McGrail.

Paramount Renews

Ethel Doherty and Louise Long, Paramount screen writers, have renewed contracts with the company. Miss Doherty is now doing continuity for "Innocents of Paris," Maurice Chevalier's first Paramount release.

3 Weeks with Circus

Erle C. Kenton, who just completed direction of "The Side Show" for Columbia, spent three weeks on tour with the Sells-Floto Circus in order to secure a proper

technical knowledge for the picture. Little Billy, the Lilliputian actor who has been starred in musical comedies, has the leading role, with Marie Prevost featured.

Heath Writing Dialogue

Percy Heath is writing the dialogue for Paramount's feature length talkie "Close Harmony." The story is being adapted from an original by Elsie Janis and Gene Markey.

Signs Goulding for One

Al Goulding has been signed by Fox to direct one feature production. He recently completed "All at Sea" co-featuring Karl Dane and George K. Arthur for Metro-Goldwyn-Mayer.

New Title

"Naughty Baby" has replaced "Ritzy Rosie" and "Bad Baby" as the title for Alice White's next picture for First National.

Chase Starts Comedy

Charley Chase has started production on a new society farce under the direction of Jimmy Horne. His support includes Vivian Oakland and Anita Garvin.

Frank Moran

Frank Moran, ex-prizefighter who once fought Willard, has a featured role in Tiffany-Stahl's "Spirit of Youth."

"Our Gang"

"Our Gang" went to work last week on a new comedy under the direction of Robert McGowan. They have just returned from their tour.

Adapting "Reputation"

The story for "Reputation," a Tiffany-Stahl production to star Belle Bennett, is being whipped into shape by Frances Hyland. The supporting cast is now being signed.

Joins Columbia

Johnnie Grey, scenarist and playwright, has been added by Columbia to its staff of writers. He will do the adaptation and continuity for "The Donovan Affair."

Guinn Williams Cast

Guinn Williams, who had an important part in "Noah's Ark" and "My Man," has been added to the cast of "From Headquarters," Monte Blue's next starring vehicle for Warner Bros. which is to go into production shortly.

Re-titled

Bebe Daniels' new effort for Paramount has been labelled "What a Night." It's about a woman newspaper writer.

Wm. C. De Mille with M-G-M

William C. De Mille, who is pioneering in the new art of the talking screen, has been signed by M-G-M to direct. His brother, Cecil B., is also writing for the same organization.

Barker's Next Special

Director Reginald Barker, after completing "New Orleans" for Tiffany-Stahl, has started working on the story and continuity of "The March of Humanity," his next special in which it is possible that Virginia Valli will play the lead.

Dorothy Parker

Dorothy Parker, who has gained quite a reputation in the East as an accomplished writer, has been signed to write dialogue for M-G-M's forthcoming talkies.

Goldwyn Signs Howard

Sidney Howard, author of many stage plays, has been signed by Samuel Goldwyn to do the dialogue for "Condemned," Ronald Colman's new starring vehicle for U. A.

"Squads Right"

Tiffany-Stahl is now filming "Squads Right" with George Archainbaud directing and with Alma Bennett, Buster Collier, Eddie Gribbon and George E. Stone in the chief roles.

Production Ended

Chesterfield Productions has finished work on "South of Panama" at the Metropolitan Studio. This is the third release in a series of eight features. Editorial and titling work is now in progress.

Evelyn Brent Signed

Paramount has re-engaged Evelyn Brent, who last week signed a new contract. Her latest picture role is that of Deborah Kane in "Interference."

New Contract for Sills

First National has entered a new contract with Milton Sills, under the terms of which he will make four pictures during the coming year, the first to be "The Comedy of Life."

In Work

Archie Mayo, Warner Bros. director, is getting along with the direction of "She Knew Men," starring Edward Everett Horton and Betty Bronson.

Look to Eastman

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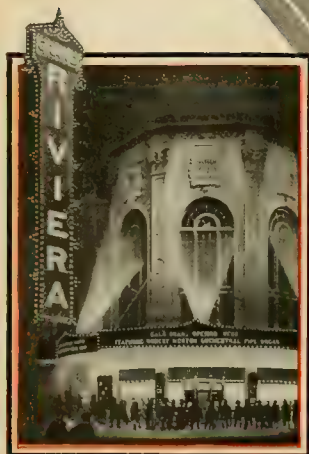
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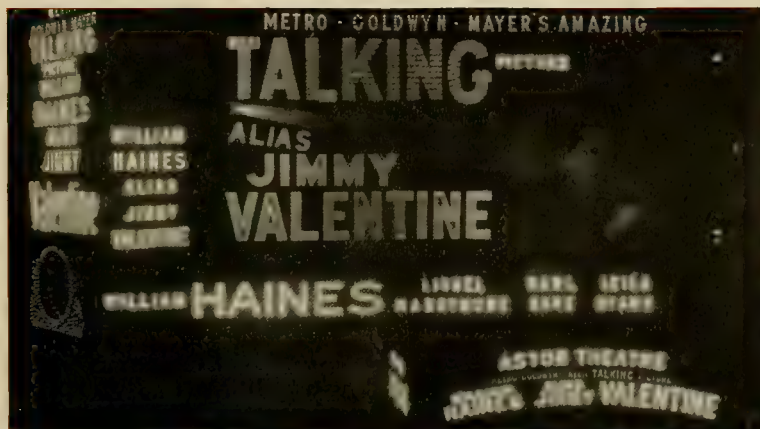
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In This Issue: "The Showman"

Motion Picture News

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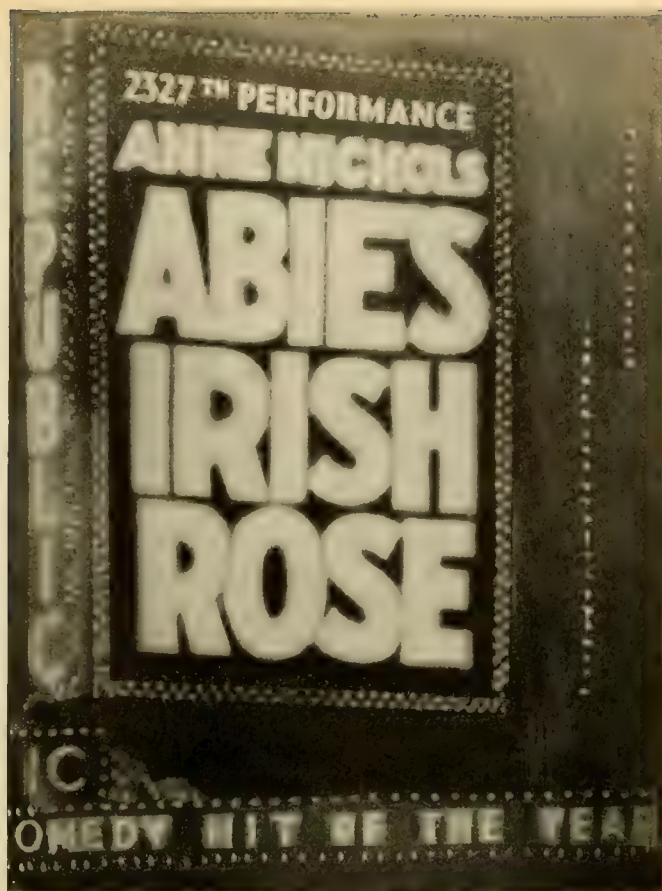
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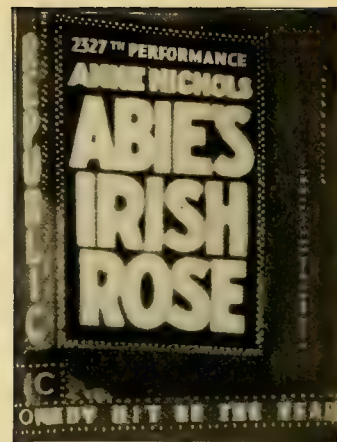
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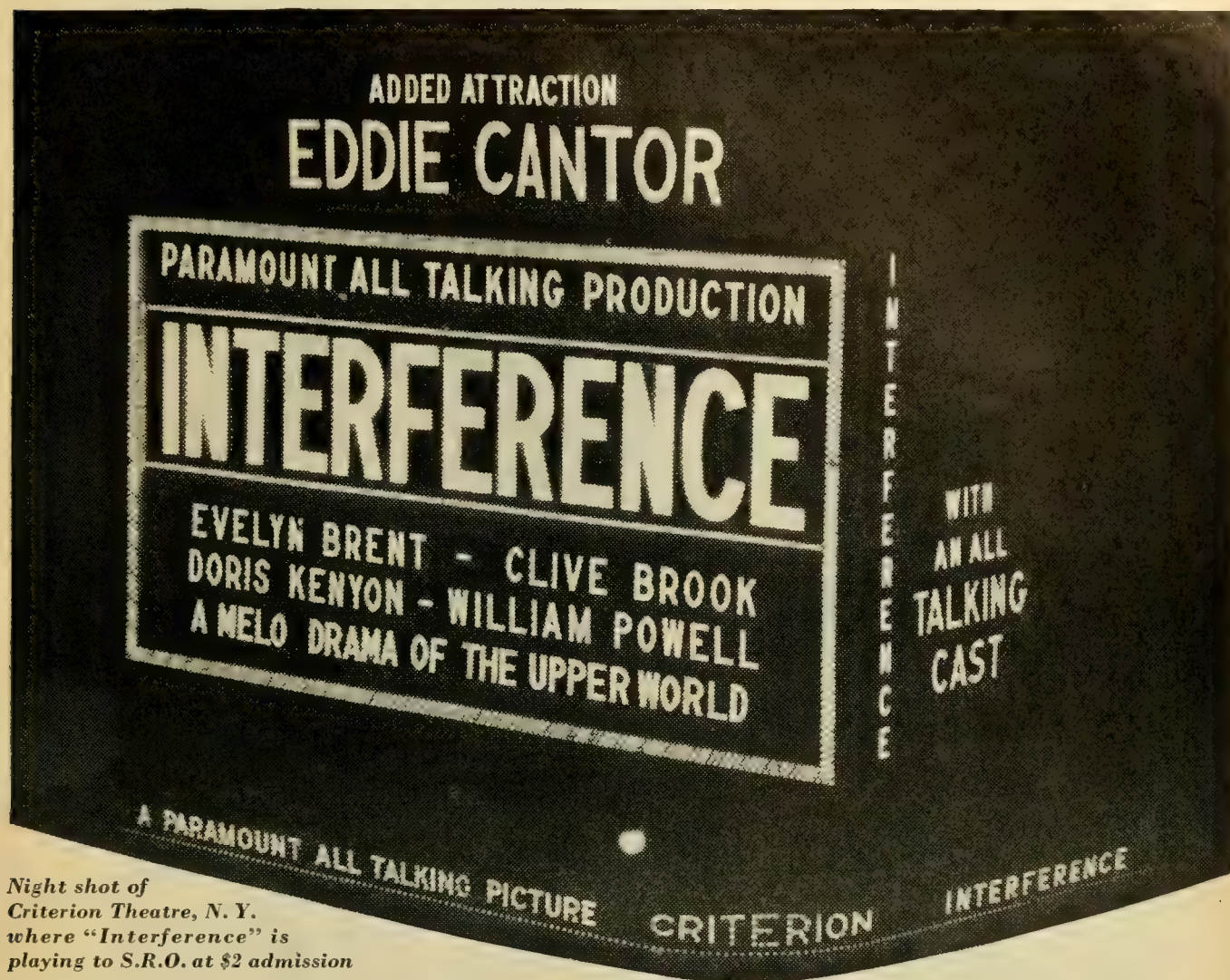
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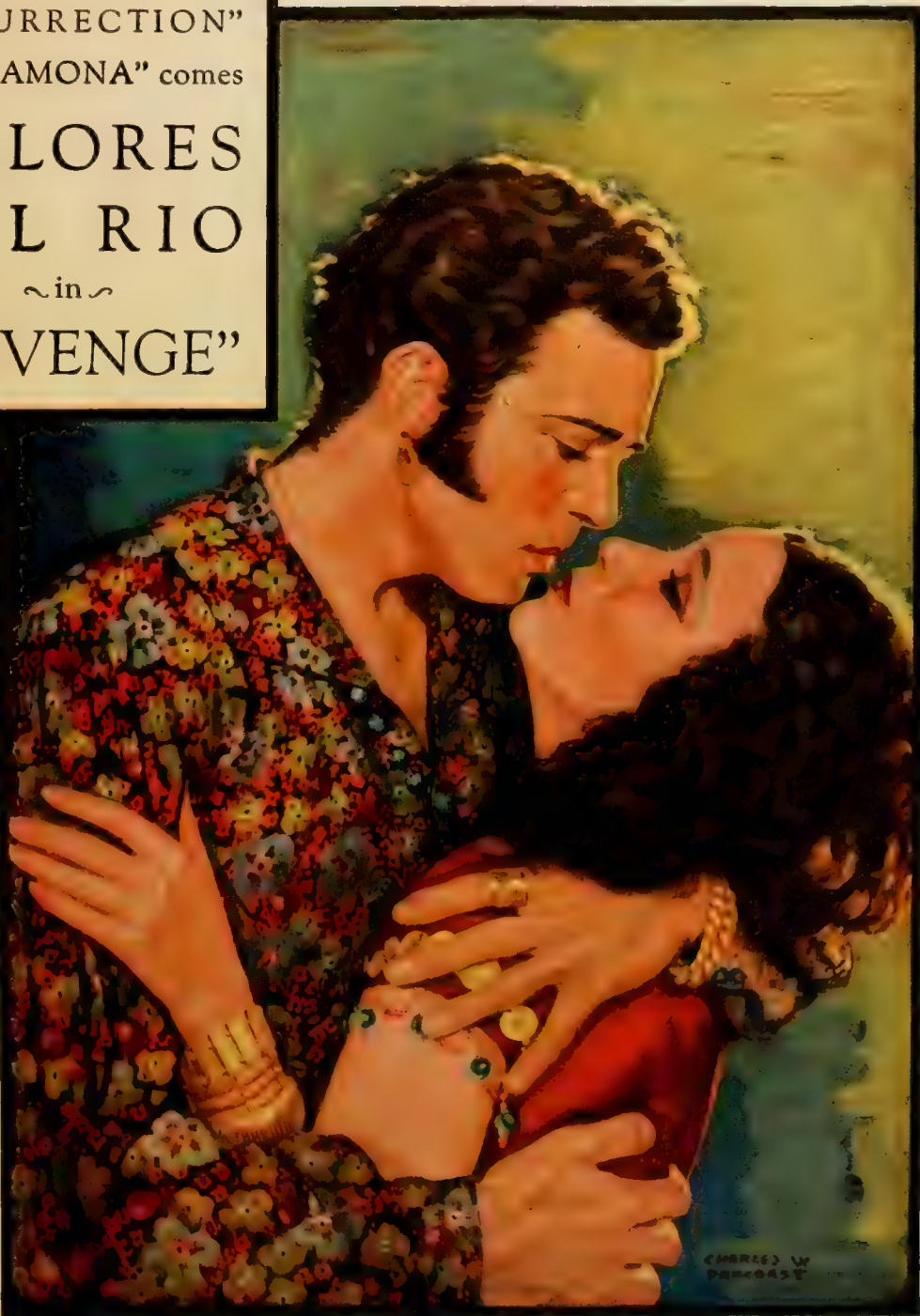
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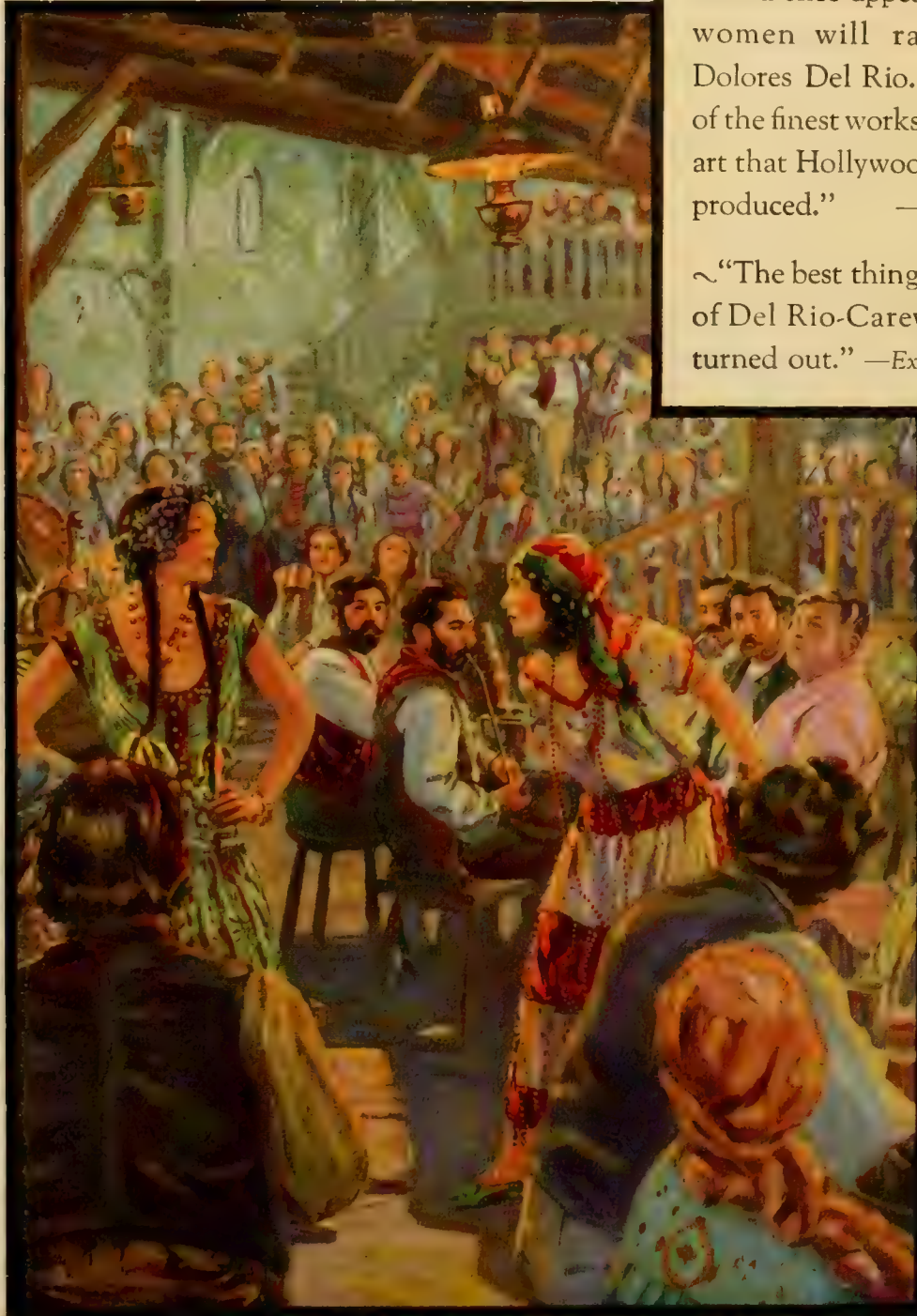


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~“Revenge will click in the best theatres. . . Plenty of audience appeal. . . The women will rave over Dolores Del Rio. . . . One of the finest works of screen art that Hollywood has yet produced.” —*Filmograph*

~“The best thing the team of Del Rio-Carew has yet turned out.” —*Ex. Daily Rev.*



United Artists Picture

The world will be singing "REVENGE"
It's Sweet Music at the Box-Office!

Get
The Campaign Book

It has innumerable ideas that will help you sell "Revenge."

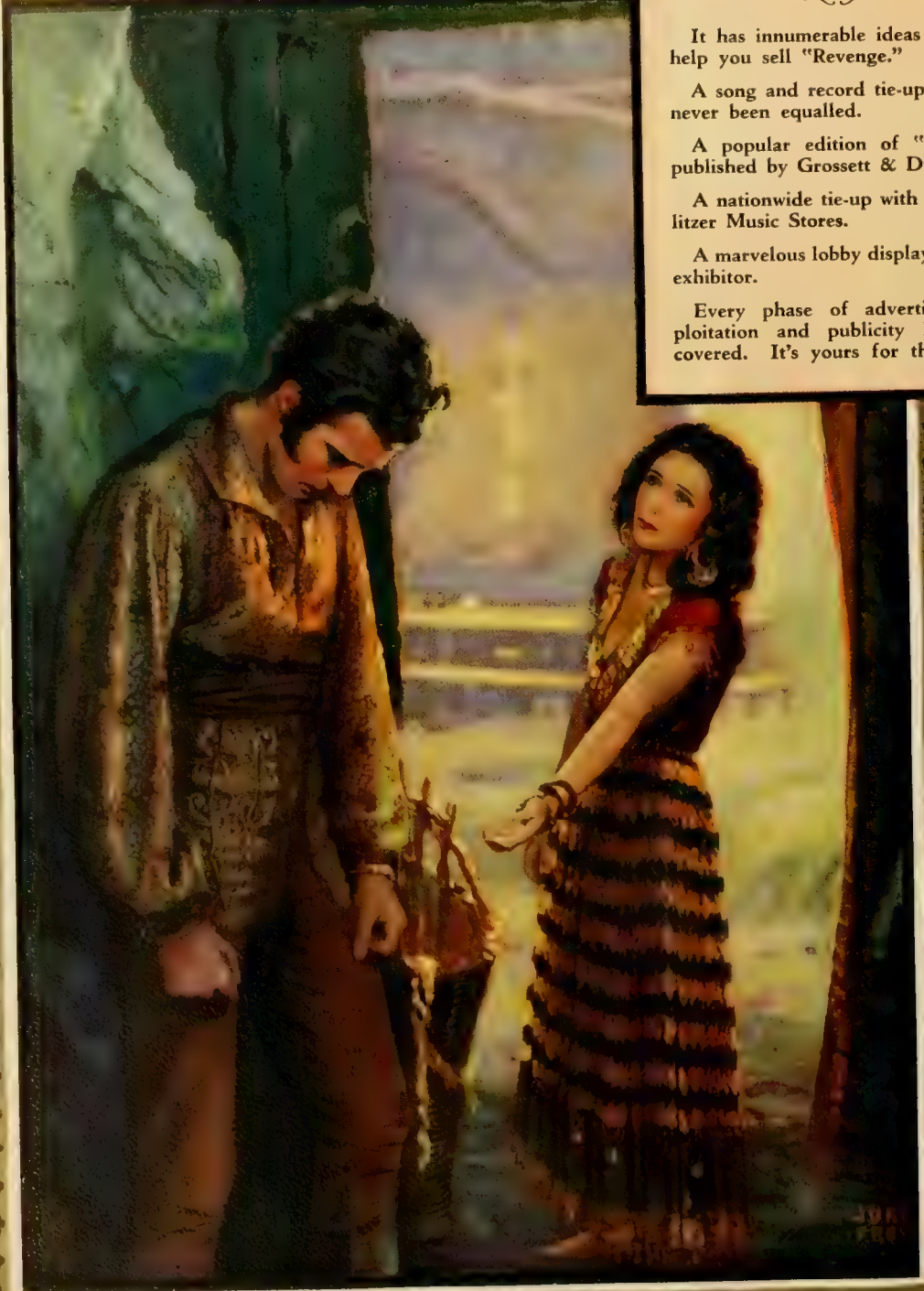
A song and record tie-up that has never been equalled.

A popular edition of "Revenge" published by Grossett & Dunlap.

A nationwide tie-up with the Wurlitzer Music Stores.

A marvelous lobby display to every exhibitor.

Every phase of advertising, exploitation and publicity has been covered. It's yours for the asking.



United Artists Picture

GAVE CHICAGO A THRILL!

Scores 100%
with Mae Tinee

"FORBIDDEN LOVE" is a movie to see—
Beauty, passion and tragedy—setting
magnificent and magnificently photo
graphed—gorgeously costumed and acted
with brilliance and feeling. LILI DAMITA
is ADORABLE. She has a world of
charm."

MAE TINEE in *Chicago Daily Tribune*

PATHE presents

LILI DAMITA

The New European Sensation in
FORBIDDEN LOVE

from the play by
NOEL COWARD

*A gorgeous
Beauty in a
Gorgeous
Picture!*

"FORBIDDEN LOVE" and the magnetic
Lili—the latest European sensation to
crash the American screen—gave Chicago
and Chicago's best known reviewer a
big thrill.

Here's an amazing production that will
give exhibitors a big thrill.

Pathé  Picture

A Stampede to

Pathe Sound News No. 2 Sets New Standard

PATHE SOUND NEWS No. 2 has even surpassed No. 1, setting a new standard for sound news reels to shoot at. Timely, original, exciting—it is first page news dramatized with the finest effects since sound became a medium.

E. J. SPARKS OF THE SPARKS ENTERPRISES, JACKSONVILLE FLA., Says—

"Myself and all the managers were thrilled with the first Pathe Sound News, and if you keep up this standard you are sure to win the audiences throughout the country where Pathe News has always been an important feature in the program."

Read the contents of this great reel:

SEEK SALVATION IN CHINATOWN



New York—Tom Noonan of the "Church in Overalls" rescues city's souls in pawn.

(Noonan, in his famous mission in Chinatown, is seen and heard in a characteristically witty talk—the kind that has made him front page material in metropolitan newspapers.)

SEE AND HEAR HOLIDAY DINNER



Sudbury, Mass.—Davis Turkey farm presents its graduating class of 1928.

(Flocks of Holiday fodder "on the hoof", with the gobblers registering their voices in chorus and solos).

1 YEAR OLD TOTS FORM OWN BAND



Boston—Whole class takes up a kindergarten course in jazz effects.

(A jazz symphony of tots from 2 to 6 jazzing to beat the band. A corking novelty made for sound).

STARS TRAIN FOR HOCKEY SEASON



Springfield, Mass.—Strenuous workout brings champion Rangers into form.

(Action packed with thrills as the New York Rangers, World's Champions, go through their paces. A voice introduces the members. The sound effects are reproduced with startling verity).

THE CLIMAX TO A GREAT REEL



The last number in this great reel presents the most graphic and startling novelty ever shown in a sound-picture—a double-exposed sound track as well as a double-exposed picture.

Following the thrilling and historic embarkation of the Yanks for "Over There" a decade ago, while a voice sings: "Goodbye Broadway, Hello France," the scene dissolves into the battlefield graves of France. Phantom figures march across the screen while a bugle plays softly in the distance as a voice in the foreground recites "In Flanders Fields."



PATHE SOUND NEWS

Bookings on PATHE SOUND NEWS from every section of the country indicate a STAMPEDE to the world's greatest news reel in sound

LAST MINUTE RETURNS SHOW:

TOWN				THEATRE	TOWN				THEATRE
Albany	.	.	.	Ritz	Baltimore	.	.	.	Rivoli
Boston	.	.	.	Keith Albee	Akron	.	.	.	Palace
Providence	.	.	.	Victory	Youngstown	.	.	.	Palace
Batavia	.	.	.	Family	Winston-Salem	.	.	.	Amusu
Hornell	.	.	.	Majestic	Los Angeles	.	.	.	Hillstreet
Olean	.	.	.	Havens	Los Angeles	.	.	.	Pantages
Jamestown	.	.	.	Palace	San Francisco	.	.	.	Pantages
Rochester	.	.	.	Eastman	Minneapolis	.	.	.	Pantages
Cincinnati	.	.	.	Lyric	Seattle	.	.	.	Pantages
Louisville	.	.	.	Mary Anderson	Portland	.	.	.	Pantages
Dayton	.	.	.	Strand	San Diego	.	.	.	Pantages
Toledo	.	.	.	Pantheon	Salt Lake	.	.	.	Pantages
Steubenville	.	.	.	Capitol	Spokane	.	.	.	Pantages
E. Liverpool	.	.	.	American	Tacoma	.	.	.	Pantages
Canton	.	.	.	Strand	Fresno	.	.	.	Pantages
Detroit	.	.	.	Michigan	Memphis	.	.	.	Pantages
Indianapolis	.	.	.	Indiana	New York	.	.	.	81st Street
Kansas City	.	.	.	Mainstreet	New York	.	.	.	Riverside
Kansas City	.	.	.	Pantages	New York	.	.	.	Jefferson
Manitowoc	.	.	.	Capitol	New York	.	.	.	Regent
St. Paul	.	.	.	Riviera	New York	.	.	.	Hamilton
Brooklyn	.	.	.	Albee	New York	.	.	.	Coliseum
Union City	.	.	.	Capitol	New York	.	.	.	Fordham
White Plains	.	.	.	Keiths	New York	.	.	.	Franklin
McKeesport	.	.	.	Liberty	New York	.	.	.	Royal
Altoona	.	.	.	State	New York	.	.	.	Chester
Johnstown	.	.	.	Park or Cambria	New York	.	.	.	Kenmore
Provo	.	.	.	Gem	New York	.	.	.	Bushwick
Sacramento	.	.	.	Alhambra	New York	.	.	.	Madison
Washington	.	.	.	Earl or Metropolitan	Montclair	.	.	.	Claridge

Get on the Band Wagon

coming **THE**

**A BIG
TIME
'SLEEPER'**

**The
Surprise
picture
of the year**

ONCE in a blue moon a picture comes through that bears the hall mark of BOX OFFICE PLUS. Such a picture is "THE SPIELER"—the surprise picture of the year.

It has everything that makes for Box Office Success—

DRAMA *with a knockout wallop!*

COMEDY *that hits you where you live!*

A WALLOP *that will shatter all existing records!*

Here's one that will Talk Box Office in Big Figures.

It will Sound the Bell in Box Office Receipts!

IT'S A BIG TIME SHOW FOR BIG TIME SHOWMEN!

Picked by Photoplay as the Best of the Month.

Pathe  Picture

SPIELER

In Sensational SOUND and DIALOGUE
with

ALAN HALE, RENEE ADOREE
FRED KOHLER *and* CLYDE COOK

A Ralph Block Production

Adapted by Hal Conklin and
Tay Garnett from an original
story by Hal Conklin

Directed by TAY GARNETT



Would you like to BOOST YOUR BUSINESS -

50%



**Act Today on this
Amazing New
Evidence of Box-
Office Power!**

50% Over Average in Portland

"It is seldom I give any information relative to pictures played in my Oriental Theatre but I am so pleased with the business done on 'Companionate Marriage' that I want you to know it grossed fifty percent more than my normal business in spite of fact it was put on cold, giving it only five days advance publicity. Matinee business far exceeded house record on account of its appeal to women. Exploitation possibilities practically unlimited and I assure you this production will gross big if backed up by campaign it so justly deserves."

-WALTER E. TEBBETS,
Mgr. Oriental Theatre, Portland, Oregon.

Big Business in St. Louis

"'Companionate Marriage' opened to very big business at our Ambassador Theatre and audience reaction is splendid. In this picture you have a box-office attraction which lends itself to the most effective sort of advertising and exploitation. The presentation on the screen of Judge Ben Lindsey's theory of marriage is one of the year's outstanding pieces of showmanship."

-S. P. SKOURAS, Ambassador, St. Louis.

Beat Strongest Competition in Boise

"'Companionate Marriage' played four days to exceptional business against strongest competition of year. Consider this picture great box-office attraction and one of First National's leaders."

-F. P. LARSON, Egyptian Theatre,
Boise, Idaho.



*The Only Picture That Gives You
the Box-Office Backing of—*

JUDGE BEN B. LINDSEY
JUDGE LINDSEY'S FAMOUS
BEST-SELLER

A BIG-STAR CAST
Featuring Betty Bronson and Alec B. Francis

By Judge Ben B. Lindsey and Wainwright Evans
Directed by Ede C. Kenton
Presented by the C. M. Corporation

Before you turn this page, 'phone or wire your order for
FIRST NATIONAL'S
COMPANIONATE MARRIAGE

Member of Motion Picture Producers and Distributors of America Inc.—Will H. Hays President

Motion Picture News

Volume XXXVIII

NEW YORK CITY, DECEMBER 1, 1928

No. 22

Calling A Halt

Sound Rush Shows Signs of Common Sense

By William A. Johnston

MR. ZUKOR reaches California and gives out a statement that the silent picture is not dead by a long shot. On the contrary, making every picture talk 100% would be, he says, a step downhill.

Effects and dialogue he regards as adjuncts, not the main proposition. It is his first pronouncement on the subject of sound pictures and it is certain to have a sobering effect.

The sound fever patient is apparently passing the crisis. Temperature may now be expected to go lower, and may even reach normal before very long.

This first mad rush to make everything talk, regardless of whether there was anything to say, and whether the talk fitted the picture, has to come to an end sometime, and it might as well be now.

Several months ago, speaking of this very point, we said: Sound is properly the exclamation point of the picture.

But attempting to build all pictures wholly out of exclamation points is dramatically and commercially dangerous.

It is perfectly true that the public wants talking pictures. But it is absolute folly to suppose that just because a picture talks the public will now receive it with open arms.

We have passed that stage, and it will be well if those in the industry who are not aware of the fact, wake up to it quickly.

The silent picture is, as Mr. Zukor indicated, the result of fifteen years, or more, of

work. It can't be thrown away, even if we wanted to. On the other hand, there is a field, and a definite one, for the 100% talker. But it is a specialized field. Not every story is suited to such treatment. Many a story can be told most effectively with pantomime, plus sound or dialogue effects; others should talk all the way.

We go back, once more, to our contention made a very long time ago: the solution lies in classification of pictures. At the studios, first, of course. But, equally so, at the theatre.

Otherwise, sound, which is a very great step forward, instead of being a life-saver will become a Frankenstein. The production forces have their work cut out for them; it's a huge job, if it is to be done right. But the exhibitor also must do his part. Let him begin by not misleading the public. Wise exhibitors have already adopted this enlightened and honest policy. All exhibitors should do so. There is no excuse for letting the public think it is going to "see and hear" a sound picture, much less a talker, when the facts are otherwise. There has been too much of this sort of thing, and it should stop.

Pictures should be classified in production, and made in the medium that actually fits the story. And they should be classified at the theatre, for the public, unmistakably.

Along those two roads lie the safety and well-being of this industry.

"Redskin"

Reviewed by Edwin Schallert

(Editor of the Los Angeles Times Preview and Special Correspondent of Motion Picture News)

HOLLYWOOD, November 28.—What color photography can do to enhance the interest of a production photographed largely in the outdoors, and on new locations is amply demonstrated in Richard Dix's starring film, "Redskin." This is the feature that Paramount made in the Indian districts of the Southwest, and while its plot is hackneyed, there is no question about the film's pictorial values. It will be liked by all audiences who appreciate the screen's scope in capturing the scenically unusual.

The story of "Redskin" is obviously romantic. It pertains to a young Indian chieftain and girl of a neighboring and inimical tribe, who fall in love during their school years, who are separated by the hate between their respective peoples, and who eventually manage to escape the old traditions, and find happiness together.

Dix impersonates the Indian youth, Fleet Wing, and Gladys Belmont, is the girl, Corn Blossom. They occupy the center of the stage almost exclusively in the plot, though rather important roles are played by Jane Novak, Tully Marshall and Lawrence Steers. There are many native Indians in the production, and the views of their ceremonies, their rug-patterning and weaving, their tribal festivities, are exceptionally fascinating. Dix as the hero comes into wealth at the end of the story by virtue of filing a claim on oil lands. He succeeds also as the peacemaker between the two rival contingents of red men.

All of this picture, with the exception of a couple of reels, is photographed in color. The black and white portion shows the Indians during their school days. In some ways "Redskin" reminds of "The Vanishing American," but ends happily. As a production with color it is distinctly interesting.

Denies Hays Connection

Woodhull Asserts Status of M. P. T. O. A. at Convention Of Ohio Exhibitors; W. M. James Re-elected President

ACHARGE that the Motion Picture Theatre Owners of America were connected with the Motion Picture Producers and Distributors of America was emphatically denied by R. F. Woodhull, head of the national body of exhibitors, at the convention of the Ohio M. P. T. O. in Columbus. About 275 exhibitors attended the meeting and discussed non-theatrical competition, the music tax evil, Sunday shows and other items of interest. The gathering unanimously re-elected W. M. James president for a fifth term.

Other officers elected were: J. J. Harwood, Cleveland, and Vice-President-at-large J. A. Ackerman, Cincinnati; Henry Bieberson, Jr., Delaware; John Damm, Wadsworth; George Fenberg, Granville, secretary; and Harry Abram, Lancaster, treasurer. The trustees appointed were: H. H. Lustig, Cleveland; Martin Smith, Toledo; John Schwalen, Hamilton; Arthur Himmelein, Sandusky; I. Lipson, Cincinnati; Caldwell Brown, Zanesville.

To refute the imputation that the united theatre owners are affiliated with the Hays office, Mr. Woodhull quoted the amounts paid in the treasury by members of the M. P. T. O. A. The financial plans of the national organization adopted last week at a meeting of the trustees call for assessment of \$100 per year for each state unit and \$5 per year per theatre, said Mr. Woodhull in answer to the charge that the Hays office is financing his organization.

The gathering decided that non-theatrical

competition can only be restricted in specific instances and that concerted action against such competition is not possible as it would be a violation of the Sherman act.

The exhibitors concluded that relief from the music tax could come only through Congress. They planned unified backing against those forces opposed to Sunday showings and who are now contesting the rights of many exhibitors throughout the state to exhibit films on the Sabbath. Mike Simmons, of Sonora-Bristolphone, addressed the convention on "Merchandising with Sound."

C. Kurtzman Made Publix San Francisco Manager

Charley Kurtzman will assume the position of San Francisco district manager for Publix when the divorcee between Publix and West Coast becomes operative on December 1. His appointment came by wire from E. R. Crabill, the Publix Pacific Coast manager, and followed a conference between Messrs. Crabill and Sam Katz, Publix head.

Hot Criticism Launched Against Canadian Film

"Carry On, Sergeant," the war feature produced at the Ontario Government studio at Trenton, Ontario, by Canadian International Films, Limited, Toronto, has been given a rough ride by critics since its world's first showing started at the Regent

Theatre, Toronto. There is even an intimation that the Ontario Government, which loaned considerable assistance to the producing company because of the Canadian angle, may demand the withdrawal of the feature because of the public rumpus. Printed comments are that "Carry On, Sergeant" is a reflection upon the Canadian military forces because of its story but the picture cannot be changed, it is stated, because the whole theme would be involved. The feature cost \$500,000, it is generally stated.

The story deals with a Canadian sergeant, a married man, who becomes entangled with a woman in France and finally seeks death in action because of the affair. Col. W. H. Price, Attorney-General for Ontario, is said to be aroused against the feature. The making of the picture took 18 months.

A.M.P.A. Luncheon Draws Large Crowd

The Associated Motion Picture Advertisers held a luncheon last Thursday, November 22, at the Paramount Hotel in New York which was well attended. The program of entertainment included several numbers from Dorothy McCarthy and speeches by Sam Harris and Nat Rothstein.

Mr. Rothstein, the latest Ampa to travel abroad, related his personal observations on things theatrical in England and on the Continent. Mr. Harris, donor of the trophy awarded to Dr. Giannini last week, thanked the organization for its sponsoring of the event. President George W. Harvey, in introducing Mr. Harris, expressed his enthusiasm for the success of the affair and thanked Edward Klein and his committee, who handled the dinner, and the Board of Directors, who chose Dr. Giannini.

K. C. Daylight Saving Up to Public

With a special committee of the Kansas City Chamber of Commerce busy in endeavoring to obtain public opinion on the question of daylight saving time, the matter is causing considerable of a stir in theatrical circles of that city. The committee has decided to leave the question entirely to the public. Hearings thus far have been heard, with the exhibitors being represented by A. H. Cole and Lawrence Lehman of the Orpheum Theatre. Letters from the public to the Chamber of Commerce indicate that citizens are about evenly divided in opinion. The exhibitors are waging a hard fight against change of time, and feel that they will win out.

Mo. Town Imposes Stiff Sentence for Violators

The City Council at Columbia, Mo., has passed a city ordinance which produces a fine of \$100 and three months imprisonment in the city jail for admitting cash customers to motion picture theatres and other amusement places on Sundays.

This action is the answer of the reform element to the movement started by the Junior Chamber of Commerce of Columbia in favor of Sunday movies.

The Federation of Churches and seven individual churches claiming a total membership of 4,000 men and women are opposed to Sunday shows.

Chase's Pow-Wow A Big Flop; Slim Crowd; Much Discord

Canon's "Conference" May Never Meet Again; Usual Resolutions Passed But This Time Strong Opposition Develops

WASHINGTON, November 27. — Pointing with pride and viewing alarm, Canon William Sheafe Chase's sixth national motion picture conference, after trying for 24 hours to work up some real enthusiasm among the 50 or 60 persons in attendance, adopted some resolutions and adjourned today, possibly never to meet again as a body. The attendance was in great contrast to the several hundred persons who were present at the first meeting about five years ago.

Motion pictures are becoming mechanically and artistically better but morally worse, the conference voted. And resolutions were adopted favoring Federal regulation, indorsing the Walsh resolution and the Brookhart and Hudson bills, sponsoring a plan suggested by former Federal Trade Commissioner Huston Thompson for "ensorless censorship," and calling upon all organizations favoring Federal censorship and the exhibitors, affiliated and unaffiliated, to appoint delegates to a meeting to draft a legislative program for submission to Congress for censorship.

In Short—A Flop

The meeting was what is known in the box office as a flop. And a bad one, too, because there did not seem to be that unanimity which has been the aim of Canon Chase and to secure which he announced that the "open forum" at which any phase of the questions before the conference could be discussed or questions asked, would not include either statements or questions by anyone opposed to regulation. Yet there was all through the conference an undercurrent of opposition, which culminated in the walking out of the delegate of one national organization and the opposing votes of a half-dozen others when the resolutions were brought up behind closed and guarded doors.

The conference opened Monday night with a supper—\$3.50 each, collect in advance—at which Senator Brookhart and Representative Grant M. Hudson outlined their measures. Senator Walsh was not present, although invited, finding business elsewhere. He sent a nice letter, though, expressing his regret and saying that his resolution ought to be given the immediate attention of Congress and that the film industry is "marked by malpractices" which should be investigated.

Although expressing some grief over the fact that some of the exhibitors originally in favor of his bill now showed less enthusiasm, a feeling later to be increased when Frank Rembusch of Indiana deserted, Senator Brookhart told the gathering he would stick by his guns, and suggested that the wholesale desertion of the exhibitors might be investigated as another example of the "trickery" of the producers' organization.

By CLARENCE L. LINZ

(Washington Correspondent, Motion Picture News)

'Censorship Complexes'

D. R. CARLETON SIMON, noted alienist, and for several years special deputy police commissioner in New York, attended the Chase Conference in Washington and issued this statement:

"Many sincere and excellent persons," he said, "attend meetings of this kind. An appeal on the basis of good morals always draws honest support and I would not impugn the motives of such persons. Yet the psychologist knows that in groups which persistently launch themselves into the public eye with complexes like that of censorship a scientist can find useful subjects for study.

"The censorship complex is in itself a manifestation of well-understood impulses. The way in which the chairman of this meeting calmly announced an 'open' forum but forbade any arguments against the bills under consideration is perfectly typical of bigotry, although the scientist knows that unfortunate twists from the normal should be viewed with pity. Motion pictures have nothing to do with crime, but censorship might well help increase it. I note that Chicago has the strictest form of municipal censorship of any city in the country. It is almost impossible for the normal man to understand an analysis of the minds of real professional reformers. Whoever doesn't agree with them is damned and dishonest. That is the basis for all they do and say."

The million-dollar educational provision of the Hudson bill might be unconstitutional, and one or two provisions might be changed, the author of the measure admitted after he finished supper, but it still is a good bill, which was a nice statement in view of the fact that the real author of the organization plan, Canon Chase, was seated beside him. But it is not censorship, Mr. Hudson declared; that is a word repugnant to him and he wouldn't think of it. But he didn't say what it was.

Minister Scores Conferences

The first intimation that all was not well came when the Reverend William Murdoch MacLeod, a Pinehurst, N. C., minister, declared that he was getting clean pictures in his town through the cooperation of Charles W. Piquet, the local exhibitor, and challenged the right of the conference to put the ministers of the country on record in favor of censorship. After a few minutes during which he gave signs of physical discomfort, Canon Chase as chairman declared the speaker out of order as the conference

was for those in sympathy with the movement.

The Tuesday sessions were devoted to a discussion of "what is wrong with the motion picture." Lurid details of alleged salacious scenes in various pictures and their effect upon children and youths were given by Professor Harmon B. Stephens of the University of Tennessee, Dr. C. G. Twombly, of Lancaster, Pa.; Miss Dora Stecker, formerly a social worker and now an exhibitor in Cincinnati; Miss Maude Aldrich of Portland, Ore., WCTU and others.

As the arguments of these and other speakers are well known to the industry after five years of reiteration, it is necessary only to say that Dr. Twombly characterized the conference's work as "a fight for the life of the country"; Professor Stephens charged that "dollar determined standards" were the only standards known in the industry, and Miss Stecker complained that "crime on the screen is playing havoc with the exhibitors' profits."

Delegates from Dr. Twombly's own city took exception to his talk, and declared they were successful in suppressing undesirable films and the doctor ought to work with them and get somewhere, and the doctor said that the women's association ought to work for him. Then another delegate pointed out that Dr. Twombly and Miss Stecker expressed opposing sentiments, and Mrs. Charles T. Owens of the Pennsylvania D. A. R., wanted to know whether those opposed to censorship were going to have the privilege and right of speaking and offering resolutions, which she was assured they were but found out afterwards they weren't.

Thompson's Scheme

The main speaker of the day was Huston Thompson, who said that the showing of American films, with luxurious draperies and so forth, abroad made the foreign countries unwilling to pay their war debt to the United States. He is utterly opposed to censorship, he said, and proved it by offering a substitute, which called for an international conference under the League of Nations—he admitted to being a democrat—for the setting up of standards for films in international trade to be followed by a multi-lateral treaty, under which all films intended for export would be submitted to the Secretary of Commerce and by him approved or disapproved, his findings with respect to each picture, accompanied by reasons where disapproved, to be communicated to each signatory nation.

Then, presumably, the foreign countries would not permit the entry of disapproved films. There would, therefore, be no bar on the producer, who could make any kind of film he wanted, but probably the producers would not put out films for domestic

(Continued on page 1681)

"Ridiculous," Says N. M. Schenck of Rumored Fox Negotiations

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, November 28.—"There is absolutely no truth to this ridiculous rumor," Nicholas M. Schenck, head of Loew's and M-G-M, told *Motion Picture News* when queried regarding a report published in New York that Fox was negotiating to take over Loew's and M-G-M.

"I wish you would deny it most emphatically," Mr. Schenck added. "We positively have not had any negotiation with Fox. Loew's Inc. and Metro-Goldwyn-Mayer are not for sale."

Butterfield Chain Expands

Michigan Circuit Progressing With Plans for Theatres in Jackson, Muskegon, Ionia and Sault Ste. Marie

PLANS that will add to his chain in Michigan four new theatres are fast being formulated by W. S. Butterfield, president of the W. S. Butterfield Theatres, Inc. The company has already completed transactions for the erection of one house and will shortly end negotiations for the erection of the other three.

Mr. Butterfield is anxious to complete the additions to his chain in order to put into practice an idea he has entertained for the last ten years, and that is: the booking into the smaller Michigan cities of vaudeville acts, road show pictures or traveling combinations. The plan is to institute a new booking route for shows that will enable the smaller cities to see the same sort of entertainment that is being exhibited in Detroit.

Mr. Butterfield has organized the Jackson Theatre Building Co. in Jackson, Mich., in conjunction with the local business men, to erect a 2,000-seater to be called The Michigan. As soon as the plans have been completed construction will be started with the idea of having the theatre finished by September 1, 1929.

Contracts for the building of a new the-

atre in Muskegon, to seat 2,000, are being completed. Ground will be broken, it is expected, early in March, 1929, with the intention of having it ready for occupancy by November 1, 1929.

The circuit is also negotiating with Governor Green to build a memorial theatre in Ionia. The plans may include a new hotel and eight or ten stores. A new theatre, to be erected in Sault Ste. Marie and to seat 1,000, is planned by the company, also.

The details of Mr. Butterfield's booking arrangement are being handled by him personally. He plans to book his entertainment out of Detroit to the Soo, into Calumet and back down the western shore of the lake and into Chicago, without a loss of over two or three nights for railroad transportation. The idea of sending a road show from Chicago up the west coast and back down the east coast, finishing up at Detroit, is also included in the plan.

Manager Swears Warrant Against Bomb Suspect

Charged with throwing several stench bombs last Tuesday night at the Metropolitan Theatre in Atlanta, Georgia, Herbert Stoker has been taken into custody by the police. Warrants charging him with bomb-throwing and malicious mischief, the first a felony and the second a misdemeanor in Georgia, were sworn out in the Municipal Court in Atlanta by Carter Barron, manager of the Metropolitan.

The police arrested Stoker immediately following the bombing on evidence said to be furnished by several witnesses that he was the bomb thrower.

Drawing Up New Picture Regulations in Ontario

Hon. J. D. Monteith, Ontario Provincial Treasurer, Toronto, announced on November 8 the drawing up of new regulations providing for the classification of moving picture releases for presentation in Ontario theatres for adult or universal showing.

The regulations, which will come into force before the end of the current calen-

dar year, will not obligate exhibitors or parents in any respect and no penalties will be provided for laxity on the part of theatre managers in advertising the classification of a picture. Exhibitors will be requested to make known the category of film productions, as decided upon by the Ontario Board of Moving Picture Censors, so that parents will have a guide in the selection of entertainment for juveniles.

As in England, the Province of Alberta and elsewhere, all film subjects will be labelled "A" or "U" according to the rating of the Ontario censors.

New Motion Picture Firms Chartered at Albany

Newly incorporated motion picture companies receiving charters from the department of state at Albany, New York, during the past week and engaging in various branches of the motion picture business, included the following: Kinatone Patents Corporation, capitalization not stated, Harold Greenwald, Lillian O'Neill, David Levy, New York City; Affiliated Graphic Arts, Inc., White Plains, \$10,000, Walter J. Fillans, Walter V. Hogan, John J. Ackerman, White Plains; Syracuse Empire Theatre Corporation, Syracuse, \$50,000, Mare Buckland, Fayetteville; Albert P. Kaufman, Syracuse; Jacob Silverman, Utica; Kapstone Service Corporation, capitalization not stated, A. J. Pederson, A. M. David, A. J. Kessler, New York City; Grammercy Theatres, Inc., \$15,000, Louis M. Weber, Michael M. Kirsch, Solomon M. Chadable, New York City; James S. McBride Productions Inc., capitalization not stated, James S. McBride, Rockville Centre, William Stoerner, Otto E. Becker, New York City.

Blue Law Foes Supported by Business Men

The Junior Chamber of Commerce of Columbia, Mo., has announced that it has obtained the signatures of 102 business men on a petition for opening of Columbia theatres on Sundays.

It is contended the ban on Sunday movies has caused students of Missouri University and townspeople to motor to Boonville, Jefferson City and other modern cities in that vicinity that do permit Sunday amusements.

Officials of the Chamber of Commerce have declined to sign the petition.

Mayor W. J. Hetzler and City Attorney Howard Major attempted unsuccessfully to forestall the circulation of the petitions.

Myron Selznick Buys Out Partner in Agency

Myron Selznick has purchased the interest of Felix Young in their joint managerial concern. Selznick will continue to operate his office with his assistants, representing artists, writers, directors, etc., and also serving as story agents, with Robert Eddy in charge of the story department.

Felix Young, who is now in New York, will devote his future energies to the production of motion pictures. He recently made his debut in Los Angeles as a legitimate producer with the presentation of "The Marriage Bed" at the Mayan.

North Carolina Unit to Meet December 10

THE North Carolina Theatre Owners Association will hold its annual convention at the Hotel Charlotte, Charlotte, North Carolina, on December 10 and 11. R. F. Woodhull, the national president; A. Julian Brylawski, of Washington; M. A. Lightman, of Arkansas, and C. C. Pettijohn are expected to attend. The toastmaster will be the Reverend Murdock McLeod, who attended the banquet in Toronto.

One of the principal topics of discussion will be the sound situation confronting the industry. Other matters that the gathering will thresh out will be various legislative questions and other subjects affecting the North Carolina association. There seems to be no doubt but that the convention will vote to continue with the national organization.

Lower Priced Sound Devices For Exhibitor Coming

RCA Promises All-Disc Equipment at \$4,000 to \$5,000 and Vitaphone Jr., Despite Denials, is Expected Within Next Few Weeks

THE financial problem of the small motion picture exhibitor who is desirous of equipping his theatre with a sound reproduction device that will come within the limit of his bankroll is still unsolved. Even the lower priced devices being planned in some quarters may require an investment for the small exhibitor beyond his ability to make, according to report. Vitaphone denies that lower priced equipment will be manufactured; RCA admits that they will have a lower-priced device on the market within the next few months. But it will be a disc device exclusively. The Western Electric Company claims now not to be considering any lower priced device and advises exhibitors who cannot afford their present one to equip temporarily with a non-synchronous device until such time as prices might become modified. Western Electric contends that the price revision is downward; that their equipment is cheaper now than it formerly was and that if there is a further change of price it will be at a lower figure than at present.

The Radio Corporation of America announces officially that it is now working on the perfection of a plain disc device that

will reproduce from disc records only and that will not permit of a film reproduction attachment. It is explained by RCA that this is equipment solely for the little theatre of 600 seats or under, but at the same time the company will not be averse to furnishing the equipment to houses of any size.

RCA's Disc Device

This new device will not be as inexpensive as was at first announced. Instead of it costing from one-third to one-half of the combination equipment furnished for a minimum of about \$6,000 to the larger houses, it will cost the small exhibitor or any other who might order it, between \$4,000 and \$5,000. The fact that it can be used only in the reproduction of disc records makes it little more available to the small exhibitor than the more expensive equipment on which either disc or film can be run.

Vitaphone has emphatically denied time and again that it will have any cheaper equipment on the market than at present exists; at least that is the statement regarding the near future. At the same time the story persists that within the very near future Vitaphone Jr. will be a reality and

announcement to that effect, it is said, will be forthcoming within the next month.

W. E.'s Position

The Western Electric Company claims to see no reason for the production of lower-priced equipment than it now has on the market. Devices which early in the game cost \$7,500 and \$8,000 and up are now said to cost a minimum of about \$7,000 and these will probably be less expensive in the near future. Meantime Western Electric contends that the small exhibitor can well afford to expend this amount for equipment. The company shows records of houses with seating capacities of 600 and up that have paid top prices for equipment and report that they are perfectly satisfied. It is contended by Western Electric that many of these houses have gone from the red to a profit even in the short time that the equipment has been installed. It is also the contention of RCA that sound equipment on its more expensive devices is a good investment for any exhibitor and that it will pay for itself within a few months, this despite the fact that admission fees of fifteen and twenty cents only are charged.

(Continued on page 1683)

Put Brakes on Talkie Production

Fox Studios Will Have 40% to 50% of Features Strictly Silent, With No Dialogued Versions

(Hollywood Bureau, Motion Picture News)

OLLYWOOD, November 28.—Fox is putting on the brakes as to the talkies. While most of the producers are planning to have 100 per cent of their pictures with dialogue sequences, Fox will make almost a fifty-fifty ratio of talk and silent production.

This does not mean that pictures will be made in both silent and talk versions. That is the plan adopted by other producers. Fox intends to have between forty and fifty per cent of its feature product strictly silent, with no dialogued version whatever. The remaining fifty or sixty per cent will be Movietoned or will be 100 per cent talkies.

This may have important bearing on the doings of the other studios. Production still remains a game of imitation.

A survey of productions planned for next year in regard to talking pictures reveals that all other studios who did little or no experimenting with sound are rushing further into it than the one which has spent more time and money on the subject than any, with the possible exception of Warner Brothers.

Some of Fox' most important produc-

tions, among them F. W. Murnau's "Our Daily Bread"; Wm. K. Howard's "Christina," starring Janet Gaynor; James Tinsling's "False Colors," are being made in silent versions only.

Practically all other studios, with the exception of Warners and Paramount, spent a minimum of money and time in experimentation prior to constructing sound stages and rushing features for synchronization. Paramount did experiment to a certain extent, but Warners and Fox are primarily the pioneers of sound in pictures. Fox has spent millions in the construction of an entire studio city, dedicated exclusively to the production of sound and talk pictures only. And yet, Fox, who has invested more than the others, (again, possibly excepting the Warners) sees fit to move more slowly and do more experimenting before investing more millions into product for public consumption.

An example of how slowly it is going was shown in the production schedule of last week. Twelve pictures were in the making, of which seven are exclusively silent and only five Movietoned.

The other studios are not neglecting the silent market, but at the same time are going to the opposite extreme in making talkies. While Fox differentiates between silent and talkies, making only a selected number in both versions, it is devoting a great deal of concentration on those which shall be silent only.

Warners are making all product in both silent and talkie. The same applies to First National. With Universal, FBO and M-G-M practically the only pictures made which will not be synchronized, are Westerns. An average from 90 to 100 per cent prevails in making others in both talk and silent prints. Pathe is synchronizing 100 per cent. Paramount has a few slated, but in much smaller ratio, for strictly silent versions. United Artists, despite the openly expressed belief of Joseph M. Schenck against the permanence of sound productions, is making dialogue and sound for all its product. Even the independents, foremost among which are Columbia and Tiffany-Stahl, have a pre-dominance of talk and sound to the extent of 75 per cent.

Offices Being Readied for Joseph P. Kennedy at Pathe

THAT Joseph P. Kennedy is to continue active in the industry and with Pathe is indicated by the fact that, according to information, offices are being made ready for his occupancy at Pathe headquarters, 35 West 45th Street, New York. Space is also being prepared for the Kennedy personal executive staff.

Kennedy is at present in California on production plans for Pathe for next season.

The first studio conference regarding next year's product for Pathe was held Wednesday night in Hollywood by Kennedy, William Sistrom, Paul Bern, Ralph Block, Benjamin Glazer.

Other conferences were slated for Friday and Saturday nights with final approval on program likely due late next week, undoubtedly to be followed by an announcement.

Indications are that William Sistrom will continue in charge for next year, his present contract expiring December 31. Also Block, Bern and Glazer will remain as unit producers.

Brown, of U. S. Leather, Heads R-K-O

Sarnoff Announcement Also Names Four New Members of Board of Directors

HIRAM S. BROWN, president of the United States Leather Co., was elected president of the Radio-Keith-Orpheum Corporation at a meeting of the board on November 28, according to an announcement by David Sarnoff, Chairman of the R-K-O Board. Brown will leave the presidency of the leather concern to take up his new duties Jan. 1, 1929. The Sarnoff announcement said:

"The existing personnel of the enlarged Radio-Keith-Orpheum Corporation already includes the entertainment, picture production and theatre experience necessary to the successful operations of the company. It is evident, therefore, that the primary requirement for the administrative task involved in such a combined effort of industry, technical development and motion picture art calls for great co-ordinating and executive ability. The Board of Directors believe that the company is fortunate in obtaining the services of an administrator whose capacity has been so thoroughly proven in other fields. Mr. Brown will have the advice, support and aid of all the di-

rectors. It is my own expectation to maintain an active interest in the affairs of the company and to work closely with Mr. Brown."

Mr. Brown is 46 years old, a native of Maryland. His first job was as an office boy for The New York Herald. In 1904, he went into the public utilities field, where he became prominent. During the war, he was chief of the Finance Division of the Air Service. He served later with the U. S. Liquidation Commission. About five years ago, he became president of the Central Leather Company and its successor, the U. S. Leather Co.

Mr. Sarnoff also announced that at the directors' meeting, the following were added to the R-K-O Board: Paul D. Cravath, Arthur Lehman, Edwin M. Herr and Mr. Brown. E. F. Albee continues as president of the Keith-Albee-Orpheum Corp., the theatre chain unit of the new company.

No mention was made in this announcement as to the presidency of the FBO, the picture production end of R-K-O, but Motion Picture News understands, as printed last week, that the destinies of FBO will be directed by Joseph I. Schnitzer, as at present.

Film Prepared by Hays Office to Aid Peace

The work of societies, clubwomen and other forces to advance the cause of peace has received further impetus with the release by the Hays office of a special two-reel picture containing the most complete record yet made of the signing of the Briand-Kellogg Pact in Paris and showing war's toll in lives and money contrasting these losses with the advantages of peace. The Hays organization compiled the film

at the request of Mrs. Ambrose N. Diehl of Pittsburgh, Pa., chairman of the motion picture department of the General Federation of Women's Clubs. It is to be had without charge from the Hays office to the organizations affiliated with the National Committee on the Cause and Prevention of War.

The picture is now being shown in Pennsylvania and will be released in other states as soon as possible.

Judgment Withheld in Case Before Montreal Justice

Justice Demers, of the Superior Court, Montreal, Canada, heard arguments by an array of counsel representing the Quebec Government and 35 exhibitors of Montreal, charged with infractions of the new Quebec law prohibiting the admission of children to theatres, on November 16, but refrained from issuing judgment until he had studied the case.

A test case has been arranged to decide the validity of the new law, which now stands suspended until judgment has been delivered. So far no exhibitors have given evidence because the whole question involves fine points of the law only. Lawyers appearing for the theatres contended, at this hearing, that the new anti-juvenile law provided for criminal action and, therefore, as such, the Canadian Federal Government only could pass the legislation, the Province having overstepped its jurisdiction. The case may not be settled for two years.

K. and F. Circuit,, Colo., Acquires 4 Theatres

The K. and F. Amusement Company, owners of a large circuit of theatres in the Denver, Colorado, district, have just added four more theatres to their chain by acquiring all four theatres in Cheyenne, Wyoming—the Lincoln, Princess, Atlas and Capitol. They were taken over by K. and F. under the name of K. and F. Theatres Company and the transaction was closed with Carl Ray, owner of the Princess, Atlas and Capitol, and with the Plains Theatre Corporation, which owns the Lincoln. The purchase of these four theatres increases K. and F.'s chain to a total of 23 theatres.

A. J. Karch Manager of Motion Picture Club

The duties of club manager and steward of the Motion Picture Club in New York City have been taken up by A. J. Karch. The resolution to extend the posts to him were passed at the last meeting of the Board of Directors, who also empowered him with the privileges of employing an assistant to undertake the detail work.

Films Chief Entertainment of Hoover on Tour

Motion pictures will provide the bulk of the entertainment of President-elect Herbert Hoover aboard the U. S. S. Maryland during his current South American tour. More than 50 feature productions and a like number of short subjects will be shown to the President-elect and his party on the ship during the trip.

Phonographic Sound With Movie Barred

NEW film booking contracts in use in Canada contain the provision that a picture sold as a silent film is not to be used with auxiliary sound producing devices intended to create synchronization effects. In other words, amplified phonographic reproductions are not to be used with silent pictures. It is understood that no objection is taken to interchangeable synchronizing devices when a sound film is sold as such, but so far interchangeability has not become an issue in the Dominion.

The

SHOWMAN

December, 1928

Features



Pictorial Review
of Theatres.



Business Build-
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Map.



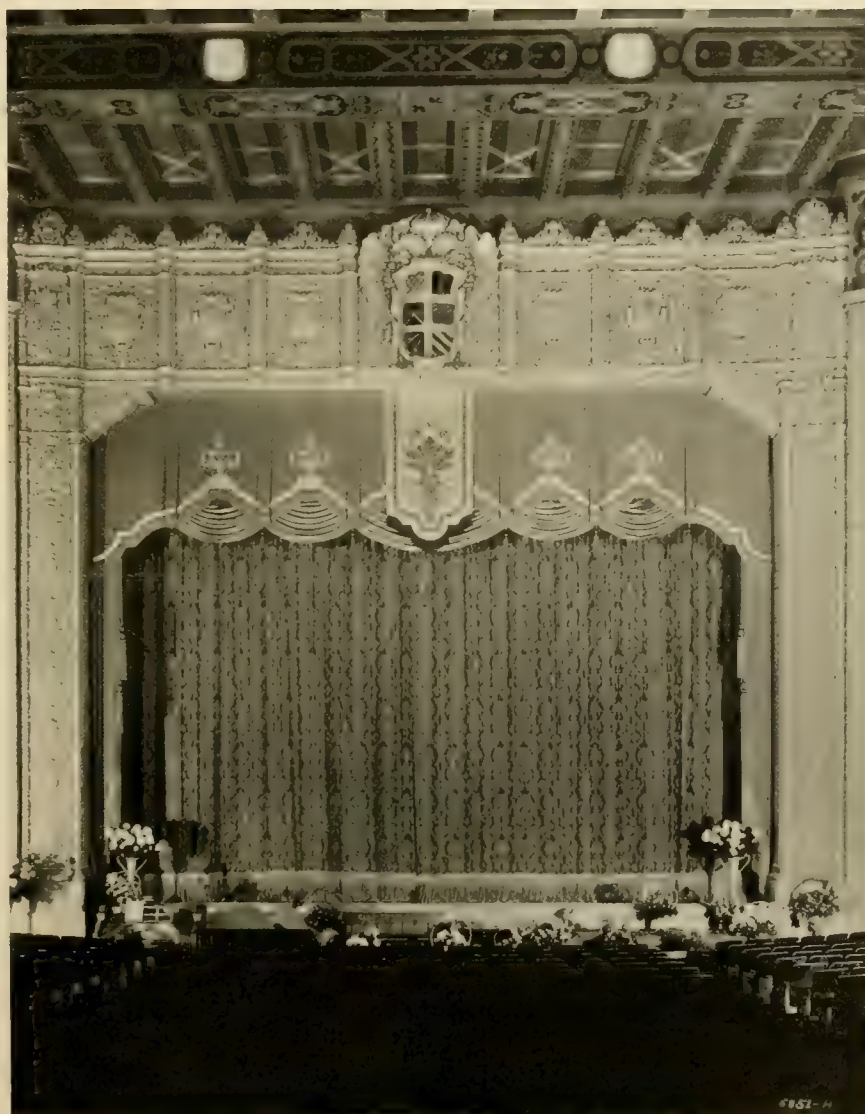
A Few Remind-
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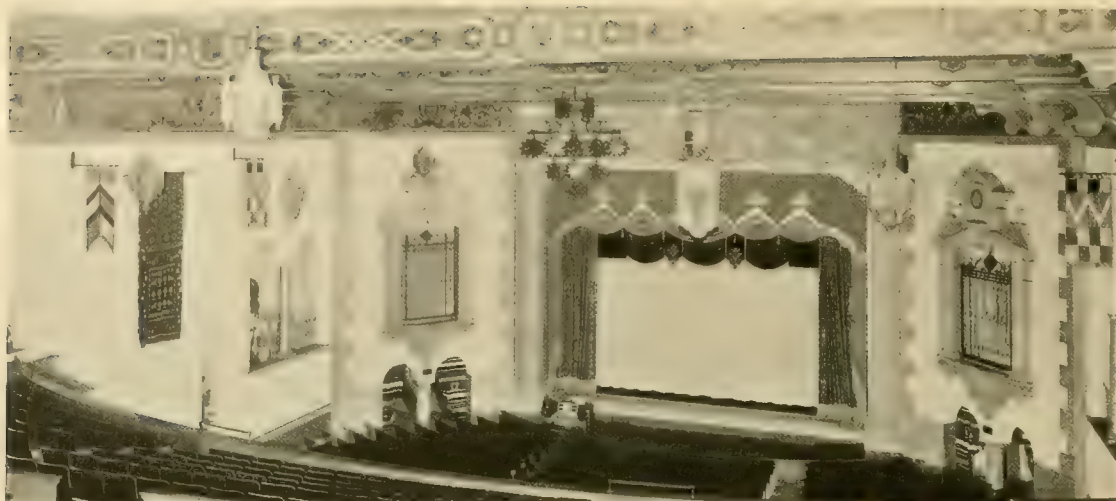


Review of New
Equipment.



Kansas City's Newest Theatre

A gala opening last week marked the formal admission to the ranks of beautiful playhouses devoted to sound picture presentations of the Plaza theatre in Kansas City. Above is a view of the proscenium arch and stage of this theatre featuring the Spanish style of architecture and decoration. The Plaza, which has a seating capacity of 2,200 persons was built by the Plaza Theatre Company of Kansas City after plans by Boller Brothers, architects. Other views and a description of this new theatre appear on the two pages following.



AT the premier of Kansas City's \$1,000,000 Plaza Theatre last week were 2,200 of the city's social elite, admission being by invitation only, the new theatre's regular opening being the following night. Not so conspicuously theatrical was the premier as it was architectural and historical. There really are three shows in one at the Plaza—a modern remarkable achievement in motion picture theatre construction with sound synchronization and divertissements, an unusual triumph in Spanish architecture and a museum of Spanish and Moorish objects of art, medieval and modern.

The persons who attended the invitational premiere were, of course, unable to grasp the full esthetic and historical value of a most unusual contribution to suburban theatre construction. It is something which cannot be taken at a glance, something which can be understood only through study—a sincere counterpart of Old-World beauty, a painstaking arrangement of Old-World objects of art.

In other words, there is none of your modern, architectural "hokum" in the construction, design and equipment of the Plaza Theatre. It is as educational and as honest as such a building could be. The seating capacity is 2,200.

The crowd became an audience before it entered the new Plaza Theatre and Shops building which stands in the center of the Country Club plaza, its tower dominating the group of Spanish buildings.

And then the patio, on entering. It is a replica of Spanish court, the family living room with the blue sky for ceiling. It might have been dark blue night sky overhead, with its sheen of stars, so realistic the semblance. In the patio, one should get out his Plaza guide-book, "A Day in Spain." Thenceforth, the theatre is a liberal education in Spanish and Moorish art.

Auditorium of the Plaza Theatre, Kansas City

Then there was the music of water in the patio, water gurgling from the throats of little frogs balanced on the edge of a tiny pool of water made multicolored by lights and made alive by gold fish, on which the lights glistened. Benches of glazed tile encircled the pool and frog fountain. And, at the same time, music tinkled from the guitars of musicians on a stairway rising to a typical balcony, whence señoritas tossed roses down upon the crowd moving in wonderment through the patio.

In the patio, one first takes cognizance of the marvelously wrought, graceful iron work encountered again and again through the theatre.

In a brief survey of the theatre building—and a brief survey is all the audience the first night could possibly make, one is impressed by auditorium and lounges.

The lounges give the idling a subject for study and contemplation, bits of Moorish art and equipment out of the Sahara's edge, Moorish guns inlaid with silver and ivory, hassocks of leather, beautifully colored and soft to sit upon, Spanish picture tiles, Moorish tiles of esthetic geometry, human and animal figures having been forbidden as designs for home decorations.

The auditorium is a splendid example of the plain wall surface typical of Spain, walls broken with restraining arches, which reveal scenes of impressive landscape and delicate coloring, grilles, niches for urns and vases, tapestries. It was a temptation for the architects, Robert Boller of Kansas City and Los Angeles and Edward W. Tanner, to introduce a bit of so-called

"hokum" and destroy the value of the sincere Spanish, but they refrained.

The auditorium, taking its theme from the Palacio de las Duenas of Seville, is vaulted with ancient wooden beams bearing characteristic Spanish crests and ornaments. Over the stage arch is the Hapsburg coat of arms upon which a golden light plays, suggesting the one-time Austrain domination.

The lanterns of the auditorium are unique in their curious design. All except the center piece were made in Seville from early Spanish designs. The center piece is Estrella design, nothing similar having been seen in Kansas City before.

The Latin atmosphere was preserved by the feature drama, a touching story, "Street Angel," with its Neapolitan background. Italian romance and Spanish architecture and appointments make a delightful evening. Jack F. Truitt, lessee and general manager of the theatre, received congratulations on the opening of the theatre from both stars of "Street Angel," Janet Gaynor and Charles Farrell. He received telegrams of congratulation also from scores of other motion picture magazines, directors and actors.

Mr. Truitt came to Kansas City from Los Angeles, where he managed motion picture theatres four years. At one time he was manager of Universal Theatres in Moberly, Sedalia and other Missouri towns. As manager of the old Willis Wood theatre in Kansas City, he introduced the motion picture to its stage.

J. C. Taylor, vice-president of the J. C. Nichols Companies, which built the theatre, presented the keys to Mr. Truitt, the lessee, at the end of the feature picture. Mr. Truitt accepted with a brief address of thanks. Harry A. Jones, director of public relations for the theatre then spoke.

J. C. Nichols in a brief, informal speech, said the theatre was built as a contribution to the beauty and the education of Kansas City.

The house, which is equipped for both Movietone and Vitaphone, will have a policy of nothing except sound pictures. Independent stage programs will be booked, but not regularly, depending upon the need of a prologue.

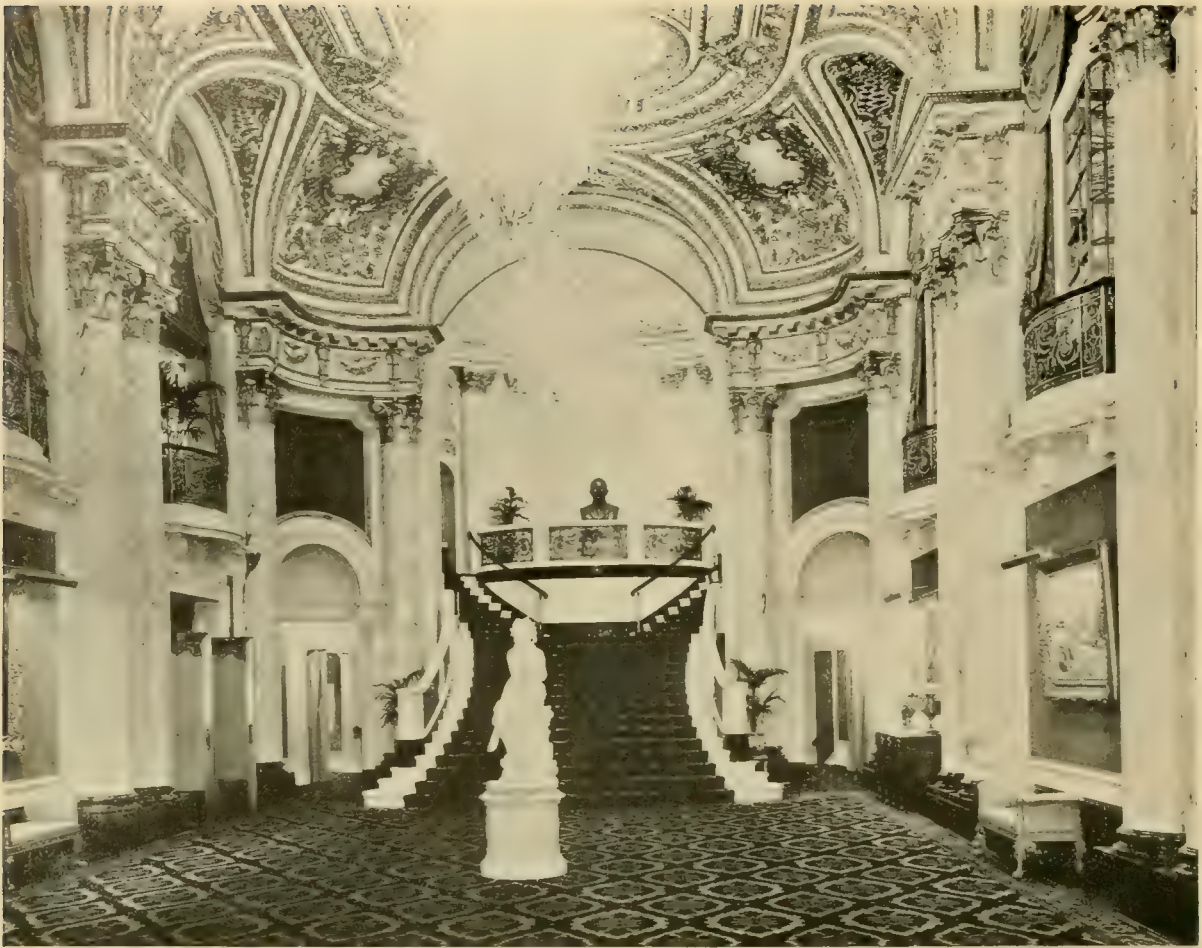
One of the outstanding features of the theatre is its \$25,000 free parking station for patrons, the capacity being more than 350 automobiles and the station being convenient to the theatre, located a comparatively few steps from the entrance. It is through this parking station that the plaza intends to make a bid for patronage that otherwise would go to downtown theatres.

On the right, a cozy nook off the main lobby

Below, view of the main lobby

BOLLER BROS AND EDWARD W.
TANNER. ARCHITECTS





Memorial Hall, B. F. Keith's Memorial Theatre, Boston. THOS. W. LAMB, ARCHITECT

THE B. F. KEITH MEMORIAL THEATRE

An Ambitious Building Program Reaches Its Climax in K-A's Boston Playhouse

IN opening the B. F. Keith Memorial Theatre in Boston, E. F. Albee, of the Keith-Albee-Orpheum theatres, builder of deluxe theatres, declared that the Memorial theatre surpassed them all and was the climax to the erection of beautiful theatres.

Contrary to general expectations, the Keith Memorial theatre is not one of the largest in New England. It seats but 2,900 people. Nor is it built with the idea of returning a profit to the circuit of which it is a part. Playing to a one dollar top night and a seventy-five cent top matinee, it is not designed to more than meet its own operating expenses without interest charges against the capital invested. It is, first of all, a memorial. It is to be kept as such insofar as is possible.

The theatre is also the only first-run theatre in Boston not equipped or in process of equipping for sound pictures. It is not to be equipped for sound pictures.

The most unusual feature of the playhouse, aside from its distinctive beauty and its works of art, is the fact that nearly half of the big structure is located back of the scenes. One looks across the auditorium after passing through Memorial Hall and the spacious loggias, to the stage. But back of the stage is what is virtually a modern hotel for the exclusive use of the actors, actresses and employees. This is a spacious section with broad corridors, richly furnished rooms, gymnasiums and quarters incidental to the advancement of vaudeville. Every room has large windows, plenty of air and sunlight, each has modern bathroom and shower connected. Nothing has been omitted which would add to the comfort of those persons who are devoting their lives to the entertainment of the public.

The theatre is located not far from the site of the old Keith theatre, on Washington Street, familiar to all New

Englanders. The ground for the building was acquired by the demolition of the old Boston theatre and the old Mason Street Fire House. The location of the building is on what is known as the "original Boston peninsular," which means that the material on which the building is carried is very compact and firm. This is an important factor in Boston, where more than two-thirds of the city proper is on made or filled in land.

Entering the theatre from any one of its three entrances, one comes to the great bronze doors through which the patron passes into the beautiful Memorial Hall.

The Memorial Hall rises to a great vaulted dome. It gives a dazzling impression of light diffused against ivory-white marble and gold. There are sixteen huge marble columns on either side of the hall.

From Memorial Hall one may turn through bronze and ornamented doors

into the main auditorium, or traverse the length of the Hall and ascend the Grand Staircase, which leads up a few steps to a wide landing, where the stairs sweep right and left giving access to the mezzanine floor and the balcony. On this oval-shaped landing, which is also domed and decorated with a beautiful mural, there is a wide, central niche in which rests a large tablet bust of B. F. Keith. The base on which the bust rests is of heavy green marble.

Behind the landing on the Main Staircase, a few steps lead into another room in white marble, where a few steps down lead into a general lounge room, intended for both men and women patrons of the theatre. This room is panelled in rich woods, luxuriously furnished, with a great Florentine fireplace in the center.

At one end of this room is a series of rooms devoted to the use of women guests. They are most complete. There are "cosmetic rooms," smoking rooms, telephone rooms, and reading and writing rooms. All of them are tastefully, even luxuriously furnished.

At the opposite end of this general lounge there is a smoking room of huge proportions. It is panelled in mahogany, furnished in heavy leather. It is as luxurious, as comfortable as the lounge of any metropolitan club.

From a survey of the outlying rooms, one enters the main auditorium. It is a wide, sweeping, yet intimate place of dazzling ivory and gold. White marble rail runs around the back of the auditorium, and from it the eye sweeps over the series of seats and spacious aisles to the elaborate proscenium arch, to the magnificent boxes with richly carved baldachins and golden draperies. Then the eye travels a vast semi-circle, pillared and arched, of ivory white marble and red damask, and over it all a domed ceiling, highly ornamented, and in the center a beautiful mural, softly illuminated.

Over the proscenium is another mural, also illuminated. The proscenium arch is hung in red and gold draperies and the curtain is a triumph in arrangement and color harmony.

The stage equipment, like everything else in the house, is of the very latest design. Here the old system of wood wings and foliage borders have been done away with, and instead we find specially designed series of overhead curtains.

The new curtains are highly decorative with foliage borders. Everything is of hanging stuff, with the exception of one profile top interior. Black velour is the main motif in the stage arrangement.



Above, the main lounge

Below, another view of the main lounge





A Sectional View of the Auditorium, Portland Theatre, Portland, Ore.

ONE OF THE MOST IMPORTANT NEW THEATRES BUILT DURING 1928

PUBLIX' Portland theatre Portland, Ore., takes rank among the most important theatre enterprises launched during 1928. From the architectural standpoint it represents the highest type of baroque design the specialist in theatre planning has evolved during several years of study and experience. Equally important is it from a standpoint of showmanship.

The Portland was designed by C. W. & Geo. L. Rapp, architects of New York and Chicago, responsible for the design of a large number of the most important picture theatres in leading cities of the country. It has a seat-

ing capacity of about 4,000, and is operated on the de luxe scale of the big houses in the foremost theatre chains. The interior decoration is by the Robert E. Power Studios of New York and Los Angeles.

Stage presentations of an elaborate sort are provided on the programs featuring motion pictures. The Portland has been under the operation of West Coast Theatres and has been one of the first string presentation houses of the circuit for the Fanchon and Marco shows routed over the Pacific Coast cities by that company. It is one of the most important of the nine Publix

theatres on the coast which will revert to the operation of Publix under an arrangement recently concluded to take back to active management by Publix the theatres on the Coast which have been under West Coast Theatres' regime.

An extraordinarily wide variety of detail and decorative appointment is featured throughout this massive house, and furnishings notable for their richness and the note of luxury they express are utilized to further the sumptuous atmosphere which pervades the auditorium, lobbies and public rooms.

The keynote of this luxurious theatre is struck in the grand lobby, where the patron is given the impression of massiveness and sumptuousness in which the management of the Portland entertains its guests. Marble is extensively used in this grand lobby as the material of which the walls and columns are constructed. Marble statuary on bases of black marble that matches the surbase line the walls and as centerpiece there is a white marble figure set in an arch under the transverse balcony. The grand lobby is two stories high with an ornamental plaster ceiling forming an arch above the marble columns. Elaborate chandeliers are suspended from the large panels of the ceiling. The floor is of terrazzo with a block design alternating light and dark set in a wide border.

Ornamental plaster applied skilfully in intricate patterns which match the elaborate style of the architecture gives the auditorium its great effectiveness. The decoration here is greatly enhanced by the lighting effects obtained by concealed cove lighting and the grille effects which allow colored lighting to pick out ceiling and sidewall detail. A series of arches with relief designs framing mural decorations are used to break up the long stretch of the sidewalls which sweep from the proscenium to the rear balcony.

The auditorum scheme builds up to a climax at the proscenium, where elaborate organ grilles, illuminated from behind and framing rich draperies harmonize with the valances and hangings in the proscenium arch, a high, wide span set in a narrow decorative frame set in close to the sidewalk and the ceiling.

There is ample space provided for hold-out crowds and for the enjoyment of patrons. Long promenades on the mezzanine level, a series of rest rooms and lounges are fitted for comfort as well as the air of luxury with which they surround the visitor give patrons of the Portland every comfort.

The stage equipment is of the latest design, and conveniences for performers are a feature of the back-stage equipment.



Shown on the right is a view of the stairway leading to the mezzanine of the Portland theatre. The note of sumptuousness evidenced in the detail illustrated here pervades the entire scheme of this luxurious house.

Below, a view of the mezzanine lounge, a typical example of the rich furnishings and fine appointments which are provided in the various public rooms designed for the comfort and convenience of patrons of the de luxe picture theatre.



THE NEW HOME OF THE LITTLE PICTURE THEATRE

MODERN IN IDEA AND MODERN-
ISTIC IN DECORATION IS THE
LITTLE CARNEGIE PLAYHOUSE
WHERE THE INTIMATE ATMO-
SPHERE SURROUNDS PRESEN-
TATIONS OF SCREEN ENTER-
TAINMENT FOR NEW YORK'S
DEVOTEES OF CINEMA ART

*On the left, the main lounge located at the end
of the lobby which houses the art gallery. The
auditorium is entered through this lounge.*

*Below, a general view of the auditorium,
equipped with luxurious winged chairs and deco-
rated in this extremely modern manner. The
Little Carnegie Playhouse is operated by the
Fifth Avenue Playhouse Group, Inc., under the
management of Michael Mindlin*





Rapp & Rapp, Architects

MANUFACTURED WEATHER in the Brooklyn Paramount

MANUFACTURED WEATHER, as produced only through the Carrier System for Air Conditioning, will provide patrons of the great new Brooklyn Paramount with an ideally comfortable and a scientifically healthful atmosphere every day in the year, regardless of outdoor weather conditions or the size of the crowd.

This is the same system of air conditioning, including Carrier Centrifugal Refrigeration, which provides ideal comfort in the two other great Paramount Theatres—in New York and Paris—and in an impressive list of progressive theatres in this country and abroad.

The choice of *Manufactured Weather* for the Brooklyn Paramount is in keeping with the policy of the Publix Theatres Corporation to provide for its patrons the ultimate in theatre comfort, luxury and beauty. It is significant that this is the twenty-fourth of the de luxe theatres of the Publix Group to be Carrier Conditioned.

Theatre Owners, Architects and Engineers are invited to investigate the results accomplished by the Carrier System for Air Conditioning. Write for the book, "Theatre Cooling and Conditioning," and ask for a visit from one of our engineers.

Carrier Engineering Corporation

Offices and Laboratories

Newark, N. J.

New York Philadelphia Boston Chicago
Cleveland Washington Kansas City Los Angeles



Announcing

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Cinevox

The Approved Screen for
SOUND PICTURES

Approved by Electrical Research Laboratories.
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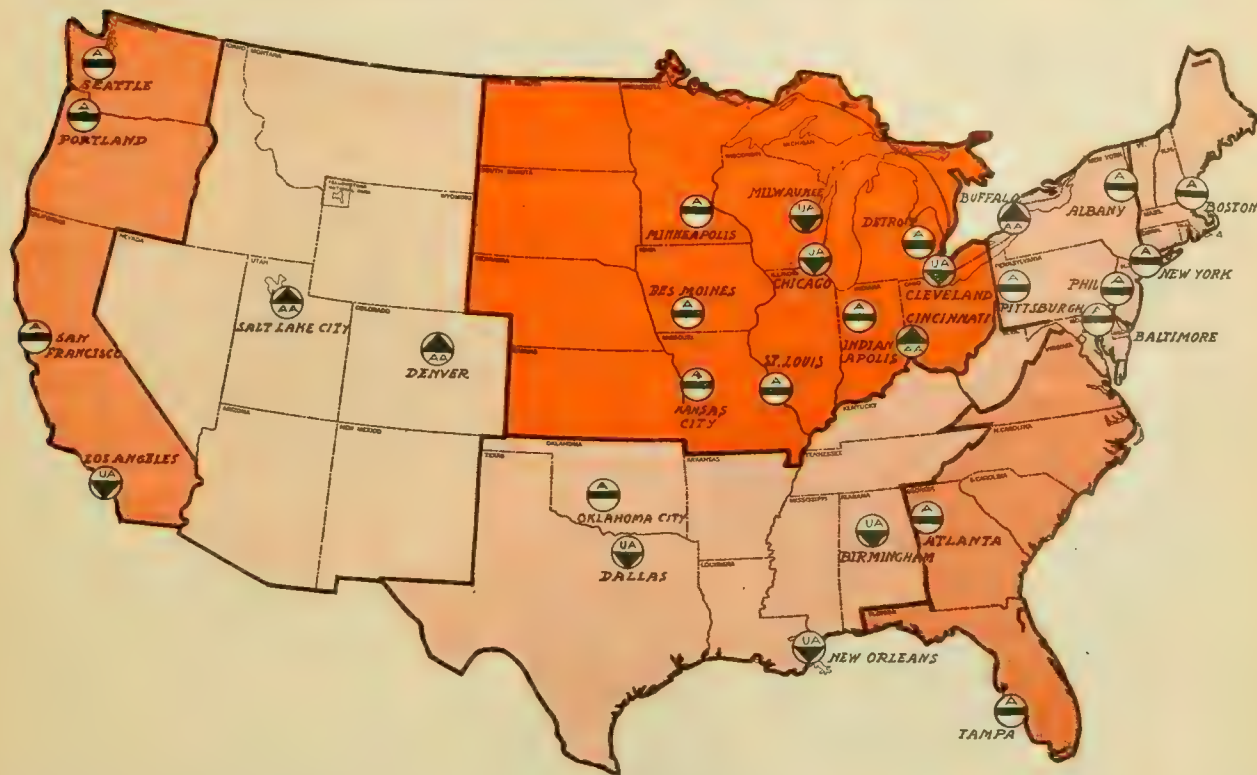
AMERICAN CINE SCREEN CO.

ST. LOUIS, MO.

*See your supply dealer or write direct to American Silver-
Sheet Co. or Minusa Cine Screen Co. for further information.*

Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business	AA	Very light new construction
Average Business	A	Light new construction
Under Average Business	UA	Moderately heavy construction
		Heavy new construction

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from October 15th to November 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities; solid, which represents the greatest

value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from October 15th to November 15th, 1928. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly in *MOTION PICTURE NEWS*, and other sources of information gathered by this publication.

AFTER three months of reduced activities in new theatre construction, our report for the thirty days ending November 15th, is well along the path of peak building again. In fact the figures for this report compare favorably with many summaries which were published during the height of the theatre building boom, though, of course, they are by no means records in themselves.

The actual figures for the United States and Canada are \$7,714,000 total investment which will cover the cost of construction of forty-two new theatres which will have a total seating capacity of 52,750. Of these forty-two projects, only one will cost between \$500,000 and a million, while two will exceed an investment of one million dollars.

The average for this group are: Cost per theatre, \$183,667; seats, 1,256; and cost per seat, \$146.23. The cost per theatre and the cost per seat show a material increase over those costs

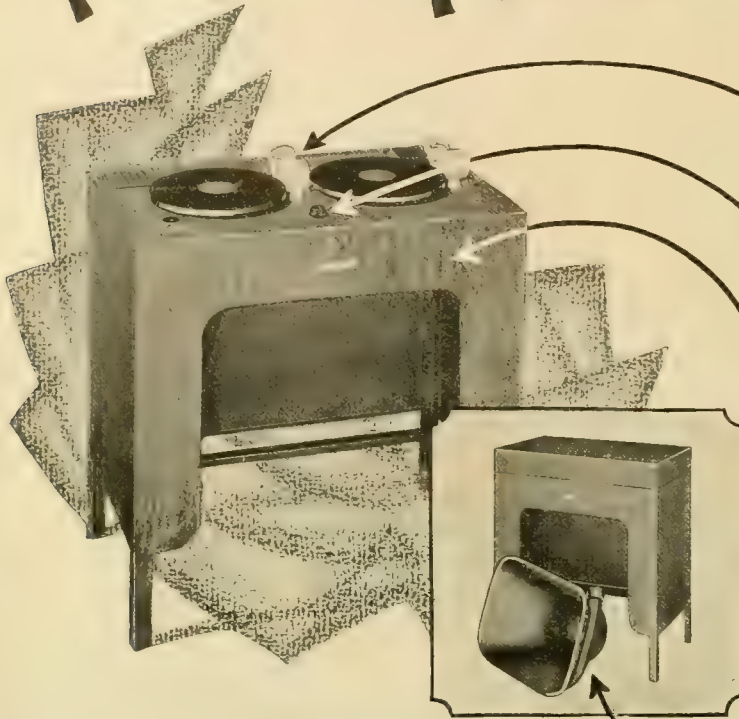
in our previous month's report, though the average seating capacity is only slightly increased.

Taking all in all, however, the building program as indicated in this report still tallies with the theatre calling for a modest investment and a moderate seating capacity which, of course, is in direct contrast to the tendency of a year ago when an enormous amount of money was being invested in theatres though the seating capacities were not a great deal higher than those shown in the more recent reports. The difference in the cost of these theatres is not accounted for in the equipment and furnishing but rather by inexpensive sites.

Honors for the heaviest building in the various territorial divisions of the United States go to the Middle States where \$2,305,000 will be invested in twelve theatres with total seating capacity of 14,800. In this territory, one theatre will cost

(Continued on page 1655)

FOUR EXCLUSIVE FEATURES



ORCHESTRAPHONE Junior Model combines incomparable tone quality and cueing precision with a price that makes its installation simply a matter of good showmanship.

In addition to its many exclusive mechanical features, Orchestraphone commands an expert library service that the exhibitor finds available with no other sound instrument... complete libraries of records expertly selected to fill every cueing need are readily available for Orchestraphone owners.

Orchestraphone Junior Model is unlimited in its range of musical reproduction... every type and form of music, as only the world's masters can produce it, will come to your theatre now... will solve your musical problems permanently.

Ask your nearest National branch for demonstration or address your inquiry to our General Offices: 624 South Michigan Avenue, Chicago

National Theatre Supply Company

Offices in all
Principal Cities (4208)

TONE Orchestraphone tone standards are rigidly upheld in the Junior Model, in part through the use of the same exclusive pick-ups featured with the De Luxe Model. These pick-ups are fully protected by patent rights and are not procurable with any other instrument.

CUEING The "fade-out" of one record and the "fade-in" of another is accomplished with one control—always reliable and easily operated by any person of average intelligence. With Orchestraphone Junior Model any picture or stage production can be accurately and easily cued from start to finish.

NO FIRE HAZARD Orchestraphone Junior Model is the only sound instrument in its price field featuring an all-steel cabinet. The fire hazard present through the use of comparatively high voltages in instruments with wooden cabinets is thus entirely eliminated. Desk-style front allows the operator a comfortable sitting position as she cues the picture. The finish is an attractive Ripple Maroon.

VOLUME The Orchestraphone air column type horn is in large part responsible for the practically unlimited volume obtainable with absolutely no distortion to the original tone quality. Depth of tone, together with the individual tone qualities of various instruments, are faithfully reproduced. The horn is a part of standard equipment for the Orchestraphone Junior Model.

*The World's
Master Musicians*
Orchestraphone
At Your Fingertip!

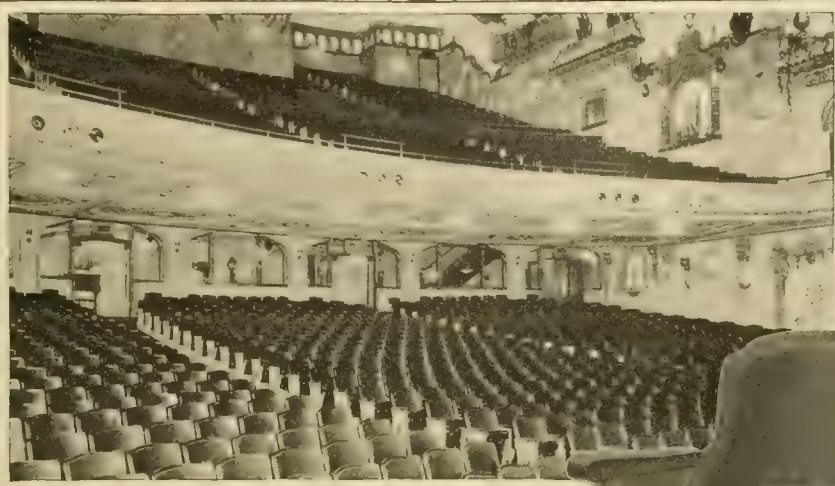
Junior Model
Complete with one Horn

\$550



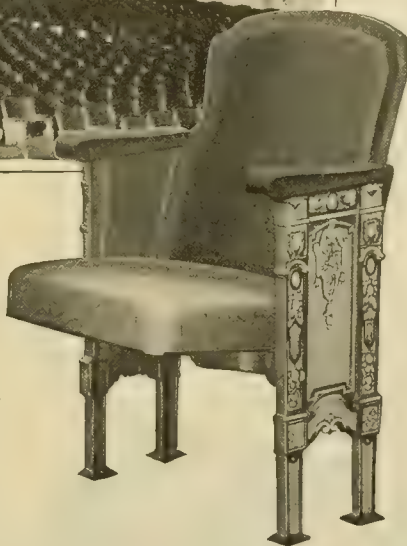
STATE
THEATRE
Kalamazoo,
Mich.

John Eberson
Architect



For You — a 3 Way Profit

TO you, as owner or manager, American Theatre Chairs add three factors to the "drawing power" of your house that should never be overlooked. First, American chairs give your patrons a maximum of comfort that brings them back to your house. Second, the beauty of design and finish of American chairs assures perfect harmony with the decorative effect and appointments. And third, the in-built quality of American chairs makes them an investment that yields a steady profit in reduced upkeep costs and more years of durability.



No. 6065—1369 of these chairs were installed in the State Theatre, Kalamazoo, Mich. American Walnut wood parts, upholstered back and dark red Moroccoline seat. Noiseless ball bearing hinge insures silent and easy seat movement. Comfortable, durable and pleasing to the eye.

American Seating Company

Theatre Chair Builders to the American Public For Over 50 Years

10 E. Jackson Blvd., Chicago, Illinois

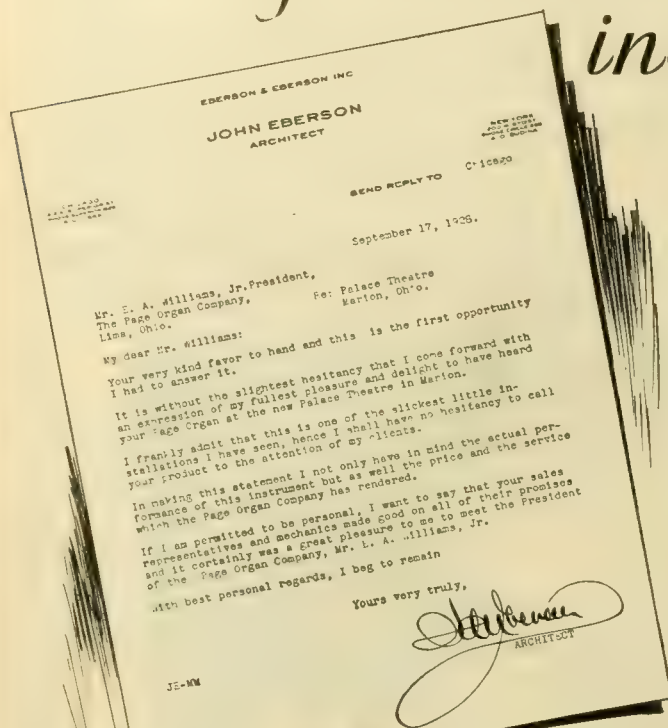
113 W. 40th St., New York City

1211-K Chestnut St., Philadelphia

77-D Canal St., Boston

— ANOTHER PAGE IN HISTORY —

"one of the slickest installations"



"I frankly admit that this is one of the slickest little installations I have seen," writes Mr. John Eberson, of Eberson & Eberson, well-known theatre architects, about the Page Unit Organ installation in the new V. U. Young's Palace Theatre at Marion, Ohio.

And an architect of Mr. Eberson's reputation is especially particular about the installation and design of an organ. It must fully harmonize with and become a part of, the decorative scheme. At the same time it must be fully qualified to render an outstanding performance of its own.

Page Unit Organs are especially built for individual theatre requirements. They have the ability that wins for them such encomiums as Mr. Eberson gives in his letter. It is because of this that so many theatres are becoming Page equipped.

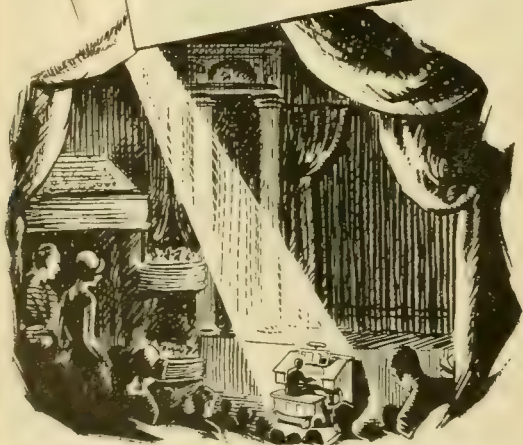
The Young and Wolf Corporation, owners of the above theatre, with theatres in many cities in Indiana and Ohio, recently purchased their third Page Unit Organ, thereby expressing in the only real substantial way, the satisfaction they have had with the first installation, then again with the second installation.

After all is said,—nothing can take the place of pipe organ music in the theatre. It has won its way, there to remain, due to a certain attractiveness and individuality that it alone can provide.

So you need pipe organ music and you owe it to yourself to find out how well Page can serve you.

THE PAGE ORGAN COMPANY

521 N. Jackson Street
Lima, Ohio



PAGE UNIT ORGANS

Building and Attendance Reports

(Continued from page 1651)

over a million dollars. These figures give for averages, \$192.080 cost per theatre; 1,233 seating capacity and \$156 cost per seat.

THE section calling for the next heaviest building is the South Eastern which is very unusual, as this territory, in the past, has shown nothing but a very light building campaign. The South Eastern territory will have invested \$1,600,000 in two projects seating 4,300. One of these projects will cost over a million dollars. The averages for this territory are \$800,000 cost per theatre; 2,150 seats and each seat costing \$372.

West Coast takes rank immediately after the South Eastern territory, where \$1,453,000 will go for building eleven new theatres that will seat 11,350. These figures are exceedingly encouraging for the West Coast inasmuch as this part of the country has not, in the immediate past, been showing very great activities in new theatre construction. The figures which give the averages for this territory are 1,032 seats costing \$128. per seat and \$132,090 cost per theatre.

New England is coming to life as it takes fourth rank with the building program of \$950,000 to cover the cost of 6,250 seats to be included in three theatres, one of which will cost over \$500,000. The average figures for this territory are \$316,667 cost per theatre, seating 2,083 and giving the cost per seat of \$152.

A reversal of form, so to speak, for a particular territory is shown in the North Atlantic States. This section of the country has consistently ranked first or second throughout our past reports. However, in this November report, the building activities in this section have dropped materially, the total cost of investment for new theatres requiring only \$600,000 to cover the cost of 6,500 seats for four new theatres. The averages for these states show \$150,000 per theatre, seating 1,625 and costing \$92 per seat.

The South Western territory shows, relatively, exceptional activity, as it has been this territory that has reported practically no building with few exceptions, in the past. In this report we credit this territory with \$550,000 to be invested in 6,600 seats for six new theatres. The averages are \$91,667 per theatre, seating 1,100 and costing \$83 per seat.

The territory to take last rank is the Western. Three new theatres seating 1,550 will total in investment \$106,000. The averages for these houses are very small. They are \$35,333 cost per theatre; 517 seats and \$68 cost per seat.

Canada reports only one new project which will cost \$150,000 and seat 1,000.

Rated according to the dollars invested in new theatre projects, Virginia leads all states with \$1,600,000 for two projects seating 4,300. California is second with \$1,020,000 to be invested in six projects which will together seat 7,500. South Dakota has one theatre which will cost \$1,000,000 and seat 2,500. Massachusetts, ranking fourth, has investments for its building program totalling \$950,000 for three theatres seating 6,250. Pennsylvania, the fifth ranking state, will invest \$500,000 in three theatres which will together seat 5,000.

Quite contrary to conclusions that might be gained on first consideration, when judging the sale of theatre equipment as influenced by the retrenchment in theatre building for the past few months, the volume of equipment sales has been on the increase. While the total amount of investment in all theatres and thus, of course, the average cost per theatre have been materially reduced, yet this reduction in cost has been primarily due to a saving in such items as construction materials, expensive sites, etc. Equipment included in these theatres covers all the essentials necessary for a finely equipped theatre and thus accounts for sales of a volume equal to those called for equipping the more costly structures. In fact, it has been during the last year that builders of theatres or moderate cost have come to fully realize the importance of complete theatre equipment in the efficient operation and popularity of this class of theatres.

THE national election which, as indicated by the heavy registration and vote commanded a greater popular interest than has been evidenced in Presidential contests in many years proved a heavy adverse factor in theatre attendance averages during the period on which we are now reporting. Unseasonably hot weather the week of November 11 was another deterrent to business in many cities.

More than ever before politics became a focal point for the interest and enthusiasm of great masses, brought into closer touch with issues and personalities due to the radio broadcasts of candidates and orators for the parties. Here was a case of politics taking the play from motion pictures, the speaking stage and even sports and the result was bound to be reflected at the ticket offices.

Extra election night shows were a big help in holding up averages at the picture houses, but according to reports on the whole the proceeds from these special performances did no more than to make up some of the losses attendant upon the slim houses immediately preceding and immediately following the election.

Up to the week before election and from the week-end following it, the bulk of the key city theatres did entirely satisfactory business, many of them consistently playing to very high averages. This and the fact that some pictures, notably "The Singing Fool" succeeded during the period of this report in running up several new house records at theatres in various sections of the country, should prove conclusively that motion pictures are enjoying a flourishing season.

General business conditions over the country are reported especially good according to those agencies of information which are accepted as authentic by financiers; bankers and captains of industry.

THE last week brought optimistic reports from various sections of the country. Exports for the last ten months were way above the figures for the period of a year ago. Record holiday trade is indicated by business the past week in the large cities of the country. Reports from Pittsburgh show steel production at a slight decline but general business improving. Industrial wage earners' income this fall reached their highest level since 1920, a year of inflation, and employment in manufacturing was at the highest point since April 1927, according to the monthly reports to the National Industrial Conference Board by approximately 1,500 manufacturing establishments employing on the average about 800,000 workers. Large building projects and the record trading on the San Francisco exchange are accepted as indication that the Pacific coast will be active and prosperous during the year ahead. So go the business indicators in all lines and all parts of the country.

In the picture theatre field the volume of trade follows for the present at least, the sensationally ballyhooed "sound presentations." The intensive campaigns aided and abetted by some strong talking picture attractions are having their effect on the smaller theatres in the outlying districts within easy traveling distance of the cities.

The outstanding performer at the box office this past month is "The Singing Fool," which has proved that previous ideas of capacity were subject to revision as record after record for attendance fell by the wayside. So far as the regular run picture houses are concerned, this Jolson starring vehicle with its Vitaphone synchronization is overshadowing everything that went before it. Close behind this picture is "Wings," which topped the list last month. The aviation picture that made air romances popular on the screen has set some handsome records. When "The Singing Fool" played the Des Moines theatre in Des Moines the week of October 14 it broke every Iowa theatre record. Then later came "Wings" to that same house and topped the Jolson picture.

The pictures which rate after "The Singing Fool" and "Wings," which are one-two and way ahead of the others on the list for last month's ten best at the key cities, are:

"While the City Sleeps," "Our Dancing Daughters," "The Woman Disputed," "Moran of the Marines," "The King of Kings," "Mother Knows Best," "The Midnight Taxi" and "The Battle of the Sexes."



State Capitol at Hartford, Conn.

HARTFORD, CONN.

100 Per Cent.

There are 17 theatres in the city of Hartford, Connecticut, and all of them are equipped with "Diamond H" Remote Control Switches.

These switches are used for many purposes. In most of the theatres automatic, double throw Remote Control Switches are used to control the main and emergency lighting circuits for the important sections of the theatres, such as lobbies, exits, stair-ways, aisles, and corridors, so that lights will not fail, no matter what happens.

In many, the stage lights are controlled by "Diamond H" Remote Control Switches, also the outdoor signs and lights on marquees are controlled by them, and in others push switches operating Remote Control Switches, are placed in the operator's booth, so that various lighting effects can be produced at will.

"Diamond H" Remote Control Switches are a necessity in every theatre. Their use for controlling lighting circuits is not only good insurance, but proves an economy in the long run.

Our engineers are ready at any time to help you plan the use of "Diamond H" Remote Control Switches in your theatre.

*Write for a copy of Bulletin No. 10
all about Remote Control Switches.*

THE HART MANUFACTURING CO.
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Type F
Remote Control
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DIAMOND H SWITCHES

Type G Double Throw
Remote Control
Switch

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering



Major Chromium Plated Reflector

Chromium Reflectors Used in Stage Lighting Units

A NEW bulletin just issued by the Major Equipment Company of Chicago, dealing with the Chromium Reflectors developed by the company for use in border lights, gives an illustrated report on the results of tests made at the Palace Theatre, Chicago, in comparison with other reflectors.

The adoption of this hard chrome metal to reflectors awaited the comparatively recent solution of the problem to successfully plate with the material. Chromium has amazing hardness, is not affected by salt water or salt air and is impervious to all acids save two. In its polished state it has a highly peculiar surface, having a reflection factor of .65. In addition to these advantages as a reflector surfacing material, the Chromium plate will not discolor and has a mirrorlike finish allowing for accuracy of beam control and distribution not obtainable with other materials.

According to the published report the test at the Palace Theatre, comparing one border light fitted with 200 watt lamps in porcelain enameled reflectors with a similar borderlight fitted with 150 watt lamps in Major Chromium Plated Reflectors, the latter gave 40 per cent more light on the floor with the reduced voltage. The borders were hung 22 feet above the stage door and all conditions were the same.

The major company is offering the Chromium Plated reflectors in borderlight and footlight units, with each lamp placed in a separate reflector.

National Offers Sound Film Reel and Record Library

TWO important new items offered in the line of equipment offered by National Theatres Supply Company are a

complete library of Orchestraphone records for theatres, and a sound film reel. The libraries are selected to give the theatre owner a range of music that will meet with every requirement for supplying incidental music and sound effects with motion pictures. The libraries may be had in various sizes, complete in dust-proof steel filing cabinets.

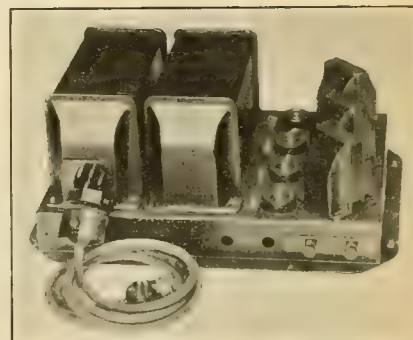
The new Sound Film Reel for theatres using sound-film equipment features an improved 5-inch hub which prevents the film from passing the aperture plate at too great, or at an uneven, speed. The speed of the average reel used as a "take-up" cannot be closely enough gauged to secure the best results where the music or speaking is synchronized on the film.

The Sound Film Reel is being adopted by many of the larger producers of sound equipment and marks another contribution to the perfection of sound pictures.

Compact Power Amplifier for "Sound" Installations

A POWER amplifier which has been widely adopted for theatre sound installations of both the synchronous and non-synchronous type is a compactly designed unit utilizing Push Pull Transformers in a two-stage amplifier requiring four tubes and manufactured by the Samson Electric Co., of Canton, Mass.

The amplifier, known as a Samson Pam, has an overall measurement of 15



Samson Pam Amplifier

x 11½ x 7½ inches and weighs 32 pounds. It is designed to provide field current to a dynamic type speaker, the output transformer matching the impedance of input transformers contained in dynamic type speakers. The Pam 16-17 unit will operate 12 to 16 loud speakers. It requires one UY-227, two UX-210s and one UX-281 tubes, and needs no output device between itself and the speaker.

A larger unit, designated as the Pam 19-20 is for installations requiring from 16 to 40 speakers. It also provides field current to dynamic speaker, and like the smaller unit operates from 105 to 120 volt, 50-60 cycle current. This unit requires six tubes, including two UX-250s, two UY-227s and two UX-281s.

The units provide amplified reproduction of music or speech from phonograph, microphone or radio set.

American Cine Demonstrates New Screen For Sound Film Project

MUCH experimentation directed toward the development of a projection screen combining the conflicting virtues of "light capacity" and "sound porosity" has been going on ever since the introduction of sound picture installations, which for purposes of illusion place the speaker horns or cones directly behind on screens which the pictures are projected.

Last week a demonstration was made at a St. Louis theatre equipped with Vitaphone and Movietone of a new screen developed by the American Cine Screen Company of that city. The new screen has been named the Cinevox and the company has progressed so far with production on it that it is now being installed in theatres.

The result of the St. Louis demonstration of the Cinevox was the issuance of approval of the Cinevox by the Electrical Research Laboratories for use in connection with Movietone and Vitaphone

installations. Incidentally this is the first "sound screen" offered by an outside company to be approved by Electrical Research, which has been installing its own sound porous screen with all apparatus.

According to report on the demonstration the Cinevox showed superior qualities in sound porosity while giving greater light reflection results than the Electrical Research screen installed at the theatre. A comparative test using the Martinelli song reel showed that the tone and clarity of the sound was better at eight, on the volume dial, with the Cinevox than it was at Nine with the other screen.

At the same time, the projection was judged to be better with the new screen. A newly developed process is said to give the screen surface a reflection value far superior to that of the sound porous ma-

(Continued on page 1672)



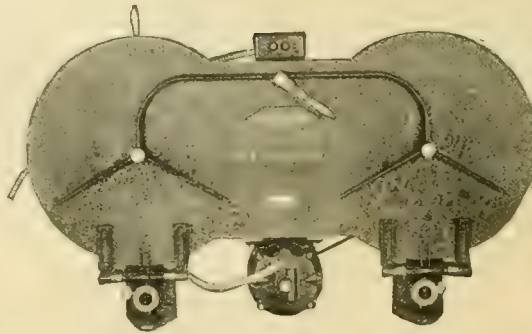
FULCO



FIREPROOF

PROJECTION ROOM EQUIPMENT

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DEMAND
THAN
EVER
BEFORE

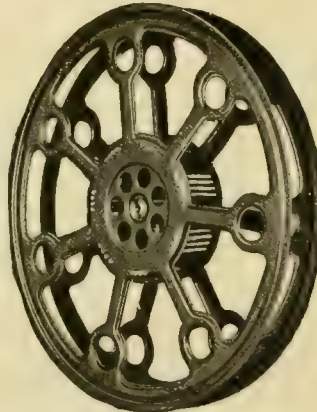


FULCO
SUPER BALL BEARING
ENCLOSED REWIND
MOTOR DRIVEN
AUTOMATIC CUT OFF

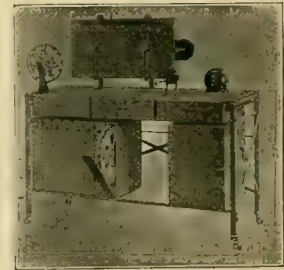
ALWAYS
SPECIFIED
WHERE THE
MOST
EXACTING
REGULATIONS
PREVAIL



IDEAL WHERE SPACE
IS LIMITED



FULCO
ALL STEEL REEL
WITH LARGE HUB.
FULL NICKEL FINISH



CONVENIENCE
AND ABSOLUTE SAFETY
COMBINED

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FULCO ARGO FILM CABINETS



Fill those Empties!



A clean, high-grade plan

Don't watch empty seats any longer. The best in the business have stopped it—this fine, PRESTIGE-CREATING way. The "Silver Nite" plan works regardless of theatre size, movie population, or neighborhood.

It not only increases business on dull nights, but fattens your weekly gross. And it's not beneath any theatre's dignity. Don't confuse this plan with cheap lottery schemes or "catch" contests.

Here's the Idea

By special arrangement with one of the largest and best-known makers of silverware, I have the exclusive theatrical use of an exquisite pattern of excellent quality pure silver-plated tableware: the Lorain design in Peerless Plate.

Cost-7c a Seat

Every lady purchasing a top-price admission on "Silver Nites" receives one piece of silverware absolutely free from you. At the end of 52 weeks she will have a complete service of from 52 to 104 pieces. The illustration above shows the full 52-piece set.

Each piece costs you 12½c. But it's given **ONLY TO LADIES**. Experience has shown that that means an average of less than 7c for each seat filled. You pay as you go—and only for benefit received. You can't lose a penny on the plan, no matter how you figure it!

A Stanley house increased its profits \$600.00 per week through the use of this plan. This is just one instance of its phenomenal success.

The "SILVER NITE" PROFIT PLAN is a proved success

Here are just a few of the hundreds of theatres, big and small, that are now "packing them in" this simple and dignified way:

Stanley Company of America
(54 theatres)
Proctor's Harmanus, Albany, N. Y.
Hecht Circuit, New Jersey
(entire circuit)
Bratler & Pollock Circuit, New Jersey
(entire circuit)
Rachmil & Rindsler Circuit,
Brooklyn, N. Y.
M. & S. Circuit, New York
Consolidated Amusement Co.,
New York
The Home Theatre, Detroit, Mich.
Roosevelt Theatre, Detroit, Mich.
Stanley Rowland, Pittsburgh, Pa.
Victoria, Los Angeles, Calif.
Whitney-Broth's Mayflower,
Florence, Kansas
Shlyn & Struble, Kansas City
Lyda Theatre, Grand Island, Nebr.

Send the Coupon!

The beneficial effect increases as the weeks roll by. The first patrons keep coming, and others keep joining them. And the result stays with you—you can't have people come to your theatre 52 times without deriving a permanent benefit from it.

Get busy today—this moment—before your opposition beats you to it. The coupon below will bring you by return mail full details of the plan, and a free sample of the silverware to show you how really fine it is. You must see the ware to appreciate it. Act NOW!

THIS COUPON BRINGS SAMPLE OF THE SILVERWARE FREE
C. A. Coulter, Theatrical Agent,
1658 Broadway, New York City.
Phone: Circle 2342.
Send me a free sample of the silverware you describe, and
obligation on my part.
Theatre Manager or Owner.....
Street Address.....
Town and State.....

"SILVER NITE"

PROFIT PLAN

XMAS

Campaign Ideas

Here are a few reminders of what has been done successfully in the past—They may help you in arranging your celebration for the biggest of all holiday seasons just ahead

IT is neither too early nor too late now to get plans under way for the celebration of the Christmas holiday at the motion picture theatre. Because of the institutional character which a majority of the picture men have wisely built up around their playhouses, most people in this country look to the picture theatre for expressions of the community spirit on all occasions, but particularly during the Yuletide.

Before planning the outline of activities which his theatre will engage in during the pre-holiday season and during Christmas week as well, the theatre man who successfully guides the policies of his house at times such as this, will prepare for the campaign by first establishing the right attitude of mind. For everything that he does must sincerely be an expression of a deep inward sympathy with the sentiments manifesting themselves in connection with the Christmas season.

He may begin, therefore, by reminding himself that the motion picture theatre should be a place of ideals as well as ideas, and allow the former to shape the character of his Christmas campaign while he employs the latter in generous measure to bring them forward.

Here is the time of times to divorce from considerations of the campaign all thoughts of the immediate profits counted at the box office. Under such circumstances, campaign planning becomes a work of pure art. This is not to say that the theatre is entirely altruistic in all its purposes and efforts at such times. For no matter how hard the theatre man

might try to avoid commercial gain through such means, it is in the very nature of things that goodwill, a possession which compensates in both the idealistic and materialistic sense, goodwill accrues to that theatre which associates itself intimately with the events and the preoccupations of mass movements keyed to a high sentimental pitch. Prestige and goodwill, purchasable for no amount of money, no matter how large, if simply used in the money sense, are the "profits" which the theatre counts when it takes an active part in furtherance of the Christmas spirit.

It is a time for cooperation with all agencies associated with the public welfare as well as the private enterprises of the individual. The theatre perhaps better than any other institution in a community can take the position of leadership

in movements of a charitable nature, and some active part in the charities which become a pleasant community duty at this season should be given a place of first importance on the list of things the theatre will do in the course of its Christmas celebrations.

Indeed, the theatre man might begin his Christmas plans with the idea of arranging first the details of his activities in connection with some charity. After that has been thoroughly threshed out and every effort put forth to insure its success, he may go on to other things.

His advertising, newspaper, house program, frontal displays and cooperative stunts, should tie-up with the seasonal idea. His theatre must express the Christmas spirit in every way possible, it must be especially cheerful in the tone of its programs as well as the conduct and bearing of every member of the organization who comes in contact with the public.

With the purpose in view of assuming the role of the "reminder," this department has collected a group of ideas which in the past have been used with exceptional success during the Christmas season, and they are recited here in order to help the theatre man in the outline of his holiday campaign, so far, at least, as it is possible to do that in a treatise addressed to a large group.

The campaign may be broadly classified as capable of development in charitable activities, community events, cooperative movements, seasonal exploitation ideas, and seasonal presentations.

Among the ideas which have been exe-



Old and young are children at Xmas time so the theatre plays up the kiddie ideas in stunts, displays and presentations. Above is shown a lobby during a "toy matinee." At the left above is a lobby toy show; on the right a presentation by local children

cuted successfully in towns of various sizes and economic and social characters are the following:

Charity Activities: the so-called "toy matinee" is by all odds the most popular and the most availing method for the theatre to advance the interests of the poor and the afflicted of the community. The cooperation of the theatre with some local charity, however, may in certain instances be even superior, but this is the case only when the nature of the charity chest or fund is such that separate and individual activity on the part of the theatre simply detracts or diverts interest and funds in such a way that the two activities become competitors for support.

The "toy matinee" produces the best results when the theatre man ties it up with some influential local organization or enterprise, such as a women's organization, church association, newspaper, chamber of commerce, Elks Club, the Boy Scouts, etc.

THESE "toy matinees" can be put on elaborately, or in a simple manner, according to the resources of the theatre and the size of the community. In the past there have been instances where a series of such matinees were held once a week for three weeks preceding Christmas, and culminating in the customary Christmas morning party at which the poor children nominated by charity organizations or other bodies, or the theatre itself, were treated to a free show and then received packages containing the gifts obtained through the toy matinees.

The idea of the matinees, of course, is that children attending these special morning shows pay their admissions by delivering in the lobby of the theatre their surplus or outgrown toys. The gift basket containing foodstuffs of a non-perishable sort may be substituted for the toy idea if the poor for whom it is destined are in dire want.

To carry out the scheme on an elaborate scale, the theatre man must enlist the assistance of a local newspaper, Boy Scouts, police and fire departments, women's clubs, etc., and in this way can make his Christmas drive a city-wide activity.

Special entertainments for the inmates of asylums, the newsboys of a leading local daily, special night shows for workers who owing to the rush of business in many lines are unable to attend regular performances, and other specials of this sort give the theatre wide opportunity to provide a real measure of happiness and joy to large groups during the Christmas season. The cooperation of local merchants in these special activities is very desirable and in most instances readily obtained. The candy stores may contribute bags of confections for distribution, at these special shows, fruit stores and grocers may contribute, the local taxi service may help by providing free transportation from homes or central meeting places for various groups. The local dancing school may offer some special entertainments, the women's clubs provide

The collage consists of several hand-drawn advertisements. At the top left is a large 'JAZZ WEEK' ad for the 'EXIT SMILING' production, featuring a cartoon character and listing 'DAVE RUBINOFF' as the producer. To its right is an ad for 'SHEA'S THEATRE' showing 'MARY PICKFORD MY BEST GIRL' and 'CREATOR BAND OF 50'. Below the jazz ad is a 'MERRY CHRISTMAS' ad for 'Thomas Meighan in the Canadian' at the '5th AVE Olympic'. To the right of that is a 'METROPOLITAN' ad for 'BEBE DANIELS STRANDED IN PARIS'. At the bottom right is a large 'EASTMAN' ad featuring 'Clara Bow' and the slogan 'Get Your Man!'. Other smaller ads include 'Rialto' for 'THOMAS MEIGHAN THE CANADIAN' and 'SHEA'S THEATRE' for 'MARCHIN' ON' and 'THE POOR NUT'.

Illustrating a few of the newspaper display ideas, from the elaborate hand-drawn ad to the simple layout, suitable for Xmas campaigns

chaperones. There is a part to be played by nearly every merchant, club member or specialist in the community.

In the class of theatre exploitation of special seasonal appeal or association, we may consider the lobby and house decorations, ideas which have special appeal to the youngsters, service features and special presentations.

Several theatre men who have built up large followings among the children of the town, have used stunts along the line which make the theatre a sort of second home for the reception of visits and gifts from Santa Claus. One of the most novel ideas along this line is the "Christmas Stocking" stunt in which children are invited to bring a stocking, marked with their own name and hang it in the place provided for the stockings in the inner lobby of the theatre. Each week some

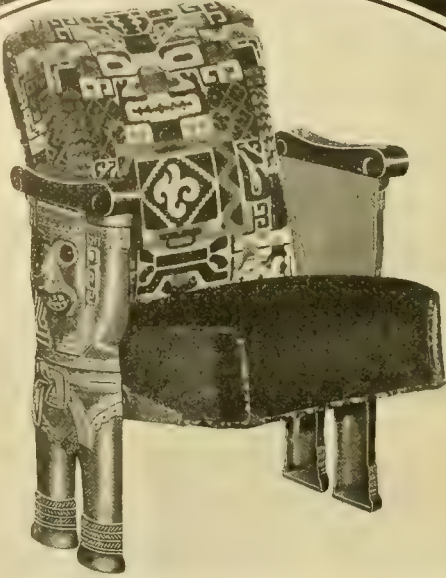
new toy or gift is put into the stocking by the theatre, and the youngsters come to the Saturday morning matinees to see how their stockings are fattening under the process—though, of course, they are not permitted to take them or even look into them until the final morning matinee before Christmas. Naturally this stunt must get under way a few weeks before Christmas. The stockings are fastened to lines strung around the foyer. If securely fixed they may be removed, line and all, at the completion of each morning matinee.

Lobby decorations, naturally, give an important place to a Christmas tree. A favorite stunt of many showmen is to include in the decorations cutout stars each bearing the name of some future attraction or dolls tagged with the names of

(Continued on page 1666)

GRAVEN and MAYGER

*wanted a
special
design*



This is the unique chair designed by Graven and Mayger and developed by Heywood-Wakefield for the magnificent new Fisher Theatre at Detroit. It has a deep, luxurious, spring seat and back, and is easily one of the most comfortable theatre chairs in use today.

SALES OFFICES

Baltimore, Md.
Boston, Mass.
Buffalo, N. Y.
Chicago, Ill.
Detroit, Mich.
Kansas City, Mo.
Los Angeles, Calif.
Minneapolis, Minn.
New York, N. Y.
Philadelphia, Pa.
Portland, Oregon
St. Louis, Mo.
San Francisco, Calif.
Seattle, Wash.

Months ago, Graven and Mayger were busy executing details of treatment, equipment, etc., for the new Fisher Theatre at Detroit. This magnificent showhouse, conceded by authorities to be the world's finest example of Mayan architecture, called for a theatre seat of unusual character—one that would harmonize with the Mayan motif, yet possess the luxurious comfort which modern audiences demand.

After creating a special Mayan design, Graven and Mayger turned to Heywood-Wakefield for the development of the chair. They did so with confidence because Heywood-Wakefield seats had proved so successful in the many houses Graven and Mayger have designed for Publix and other amusement enterprises. They knew, too, that Heywood-Wakefield chairs have been pleasing owners and audiences in such theatres as the Roxy, Palace-Orpheum, Schine, Saxe, and scores of other houses.

Heywood-Wakefield executed for Graven and Mayger the unique design shown above. It will please the audiences at the new Fisher Theatre and will bring dividends to the box office. There is a Heywood-Wakefield theatre chair that will do the same for you.

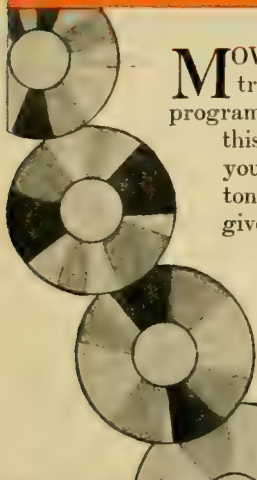
May we tell you more about these popular theatre seats?

HEYWOOD-WAKEFIELD Theatre Seating Division



Now PHOTOTONE

Cue and Record Service



MOVIE houses that are giving their patrons the advantages of sight-sound programs by means of Phototone will welcome this announcement. For small annual cost you can equip your theater with Phototone's new cue and record service. This gives you a circulating library of sound records made exclusively for Phototone—also standard records for incidental use, and special noise records such as mob sounds, growls, shrieks, sirens, etc.

By means of this new sound service your Phototone disc library will be replenished with cue service made up by the Thematic Music Cue Service of New York, who are also writing original musical scores for Phototone.

This expanded service makes Phototone—more than ever—the logical and also the least expensive method of maintaining the sight-sound policy in your theater. Mail the coupon. Get the details.

If you are not already a Phototone owner, also ask for information concerning the

New Phototone Improvements

Phototone, with these improvements, is furnished with a library of 100 special theme and sound records, also record cue service for one year only \$200 extra.

- 1 New fadeaway switch volume control.
- 2 New dual turntable control.
- 3 New type improved amplifier with perfected audio transformer, increasing trutone quality.
- 4 Greater volume with less distortion.
- 5 More efficient scratch filter.
- 6 More effective control of the bass notes.



Record Cue Service ☐
Phototone Equipment ☐

Check the information you want and mail this coupon to the Phototone Company, North Vernon, Ind.

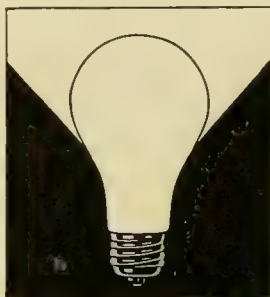
NAME _____
ADDRESS _____
COMPANY _____
CITY _____ STATE _____



Will They Come Again?

WHEN first impressions prejudice new patrons, your box-office suffers. Why risk the loss of new business? Why not give better lighting a chance to show you what it can do for you? It adds to the comfort of your house. It creates atmosphere. It lends charm to your presentations. And aids in a thousand and one other ways. That is why it is such a valuable box-office asset.

Good lighting is dependent upon good lamps. When you use Edison MAZDA* Lamps you get lamps that are of a known standard of lamp quality. In addition to this, you receive through reliable theater supply organizations the engineering services of the Edison



Lamp Works of General Electric Company. Examine your lighting. Write today for your copy of the new free bulletin, "The Lighting of Theaters and Auditoriums." You will find in it many valuable ideas for the proper lighting of your particular type and size of theater. Just drop a line to the Edison Lighting Institute, Edison Lamp Works of General Electric Company, Harrison, N. J.

Edison MAZDA Lamps represent the latest achievements of MAZDA Service, through which the benefits of world-wide research and experiment in the laboratories of General Electric are given exclusively to lamp manufacturers entitled to use the name MAZDA.

*MAZDA—the mark of a research service

EDISON MAZDA LAMPS

GENERAL  ELECTRIC

Heavy Advance Campaign for Roxy's "All Sound" Bill

For the first time since it opened in March, 1927, the Roxy theatre, in New York, "circussed" the front of the house last week as advance ballyhoo for the current program featuring an all-talkie presentation.

The advance campaign for this bill was the heaviest staged by the Roxy since its pre-opening drive. Though it was the first house in the country to open with a sound installation as part of the original plan, the Roxy has never before laid such emphasis on the talkie phase of the presentation.

The current program is unique in many respects, but mainly for the fact that there is no feature-length picture included on the bill. The screen part of the show is made up of "Napoleon's Barber," a three-reel Movietone version of the play of that name by Arthur Caesar, which is listed as the film feature; a two-reel comedy Movietone subject featuring Clark and McCullough, and a complete Movietone newsreel.

The stage and musical program is one of the most elaborate Roxy has offered his patrons. The stage feature is a musical and dramatic presentation titled "Tableaux Napoleon" with original music by Maurice Baron and special settings designed by John Wenger from paintings depicting the Napoleonic period. The legend of Napoleon is portrayed in eight scenes and employs a cast of 200, including the Roxy ensemble, Ballet Corps, chorus and the thirty-two Roxyettes, and with Patricia Bowman, Helen Huttenrauch, Michael Voljanin and M. Vodnoy in the principal roles.

The Roxy Symphony Orchestra, under the alternating direction of Erno Rapee, Joseph Littau and Mischa Violin, offer Tschaiowsky's "1812" Overture.

Questionnaire Asks Patrons Why They Came to Show

The age-old question of why patrons attend a particular show, or rather what persuaded them to attend one particular show, has been answered to the satisfaction of the publicity department of the Martin Beck theatre, New York, where "Night Hostess" is now playing.

Seeking to solve the problem of rating at their result value the various items of showmanship and exploitation, the management gave out questionnaires at various performances of "Night Hostess." Twenty thousand replies established the following percentages:

Recommended by a friend.....	52%
Producer's reputation	8%
Favorable newspaper reviews.....	12%
Newspaper advertising	8%
Radio exploitation	4%
Recommended by ticket broker...	16%



Throughout the theater —

The new Major Chromium Plated Reflectors will serve better for they give a narrow beam, controlled light, projecting further, more candlepower per watt consumed than any other metal reflector. The chromium surface in addition has a dense texture that dirt, corrosion and salt water can't damage. High efficiency is retained a long time and replaced with the wipe of a cloth.

So much better has this reflector proven that it is standard equipment on all Major Borderlights, Footlights, Coves and other theater lighting equipment.

Send for the new Bulletin on these reflectors

MAJOR
Major Equipment Company

4603 Fullerton Ave., Chicago, Ill.

Sales Offices

In 30 Cities

MAJOR

Planning Xmas Campaigns at the Picture Theatre

(Continued from page 1661)

screen stars whose vehicles are to be played.

A card prominently displayed at the foot of the tree announces that the tree, with its lights, its decorations, its stars with the titles of pictures, or dolls bearing the names of screen celebrities, is the theatre's gift to the people of the city. Practical fireplaces, constructed of compo board painted to represent brick or stones, with stockings stuffed with gifts, or again, bearing the name of pictures, are another favorite lobby decoration. Corner scenes,

showing a chimney with a cutout of Santa stepping down into it is another. This same idea is frequently used as a ticket booth decoration and is especially effective for an island booth. A mask of compo board cutout in the form of a chimney with a Santa figure over it is the idea employed in most cases.

As outside exploitation, there are innumerable stunts available through co-operation with merchants. The theatre may obtain valuable representation in windows through some tie-up in which passes are offered through the store. For example, the merchant may be featuring some special doll. Added interest can be given the display by naming it for some screen star, the store offering a theatre

pass as a prize for the best drawing of the doll submitted at the toy department by children. Or the doll dressing contest can be used in similar fashion.

The newspaper advertising, naturally, stresses the seasonal idea in its decoration and the style of its copy. The conventional Christmas borders and Santa Claus designs which are stock material at nearly every print shop can be used with good effect if the theatre cannot afford the services of a special designer and the engravings. Boxing off the various items of the bill to suggest packages and featuring the headline which calls attention to the many Christmas gifts which the theatre is offering on the current bill is a general favorite.

Theatre scrip or coupon books are almost a necessity at this time of the year. These can be gotten up as books containing several admissions sold at a reduction or simply in the form of cards, neatly printed so they may be presentable as a Christmas gift, and having figures from one to six or ten, or even twelve printed at the bottom. The card is therefore good for the number of admissions indicated by the figures, and the doorman uses a punch to cancel the admissions as they are used.

Admission books or cards should be vigorously advertised on the screen, in cards prominently displayed in lobby, foyer and rest rooms, mentioned in every piece of printed advertising in the newspapers, house programs or heralds, and even announced from the stage. Feature them as solving the gift problem, as something peculiarly attractive to all to whom they may be given, as appropriate card party prizes, etc.

The one outstanding seasonal service idea for the theatre is the institution of checking facilities, if such are not a regular feature. If a check room is a standard service, the theatre may give it special significance by tying up with one or more of the leading stores of the town. The arrangement is simply to have the store deliver a check for the parcel and tell the customer that they can obtain their package by presenting the check at the theatre check room. This stunt has been used with mutual benefits to stores and theatres in several towns. The store and the theatre each exploit in their respective establishments and their newspaper advertising the fact that people who wish to see a show after their day's shopping can save themselves considerable effort by checking their purchases to the theatre and then pick up their bundles after they have seen the show and are ready to start directly for home.

One of the most interesting community events sponsored by the theatre is carol singing at the theatre. This was a feature which the Lucas theatre in Savannah, Ga., sponsored under the auspices of a local Festival Association. The events were held Sunday afternoons, as there were no Sunday showings of pictures. The singing was led by a local man or woman and accompanied by organ music.

Today Is the Day...

To Protect Your Show: Take Out Your Vallen Policy

Insurance against hitch or mis-cue.

Assurance of quiet, proper curtain performance at the exact dramatic instant.



A Secret Regarding the Success of

**VALLEN NOISELESS CURTAIN
CONTROLS AND VALLEN NOISE-
LESS ALL-STEEL TRACKS.**

*Each and every Vallen Part is a product of
research for specific purpose,—insuring you
not only proper equipment but permanent use.*

VALLEN ELECTRICAL COMPANY

O'Yes! Syncontrol
for "Talkies."
Write today; it's
worth it.

Syncontrol
A VALLEN PRODUCT
TRADE MARK

225 Bluff Street
Akron, Ohio
U. S. A.



Electric Publicity - - Fulfilling a Two-Fold Purpose

SPECTACULAR with brilliance . . . permanent in attractiveness . . . economical in operation and maintenance . . . a Flexlume electric sign is a first necessity for theatre publicity.

Flexlume Electrics—backed by sixteen years of sign building experience—perform a two-fold advertising job:

First, by focusing all eyes on your theatre *name* and *location*.

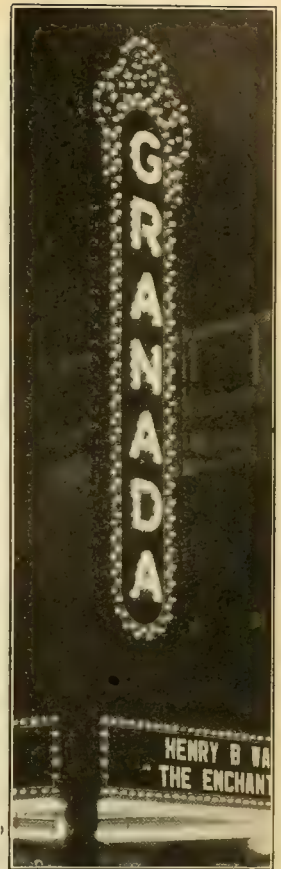
Second, by featuring your current attraction with equal daytime and nighttime effectiveness.



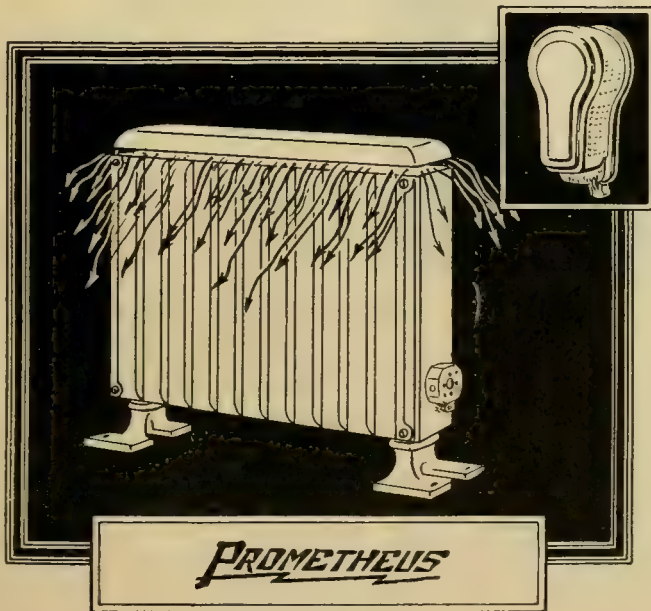
Flexlume can take care of all your sign needs. Send for free booklet "Theatre Electric Displays"; also, without obligation, a color sketch of a display for your theatre. FLEXLUME CORPORATION, 1859 Military Road, Buffalo, N. Y.

FLEXLUME ELECTRIC DISPLAYS

SALES AND SERVICE OFFICES IN CHIEF CITIES OF U. S. AND CANADA



Heat your Organ Chamber *Correctly!*



The Prometheus Organ Heater protects the delicate mechanism of the organ by heating the lower part of the chamber in a scientific way. Unlike other devices which send heat upward, thus neglecting the equally important base, Prometheus deflects the warm air downward. The heat naturally rises throughout the organ chamber giving a constant, unvarying degree of temperature. Proper heating avoids expensive repairs and maintenance costs due to destructive cold, moisture and climatic changes. It also keeps pitch accurate.

Automatic Thermostat regulates heat to the proper degree required. Furnished in Aluminum. Occupies only 14 1/4 x 4 inches. Sturdy. Durable.

----- Send Coupon for Complete Details -----

PROMETHEUS ELECTRIC CORP.,
354 W. 13th St., New York City

Please send details about your organ heater.

Name _____

Address _____

The Clavilux

A Color Organ Amplifies Recourses for Producing Theatre Light Effects

ONE of the many innovations of the new Paramount Brooklyn theatre, which opened Saturday, November 24, is the Clavilux, or color-organ, which will be used to produce auditorium lighting effects, including a system of movable murals, as well as special stage settings and color decorations.

The Clavilux, invented by Thomas Wilfred, makes possible the use of light as a fine art in that it places form, color and motion at the command of the artist seated at the keyboard. It is a machine composed of steel and aluminum which is divided into four sections, the Light Source, the Form Producing Mechanism, the Motion Producing Device and the Color Producing Device. Each of these mechanisms is connected to a keyboard, similar to that in the console of the organ.

The Light Source is a large electric lamp which, through compensating screens, is made to produce a strong beam of pure white light. The Form Producing Mechanism takes this formless white light as it comes from the lamp and, through its connection with the Form Keys, enables the player to build up on the screen one or more static white forms and to change those forms at will.

The motion producing device, through its connection with the motion keys on the keyboard, enables the player to move the already produced white forms through rhythm developments on the screen. By

Thomas Wilfred,
inventor, at the
keyboard of his
Clavilux.

Below, picture
showing possibili-
ties of scenic dec-
oration with this de-
vice.



playing from two units at the same time, the player is thus enabled to play two independently moving and changing sets of forms or what would correspond to melody and accompaniment in music.

The color producing device is connected to the color keys on the keyboard and, with all color keys at zero, permits the already built up form and motion to record on the screen in black and white only. As the player moves the color keys, he builds into or around the forms such colors as he desires from the lowest red to the highest violet visible to the human eye.

The Form, Motion and Color keys controlling these mechanisms are small knobs sliding horizontally in numbered slots,

through 100 positions. The use of two keys, therefore, gives the player 10,000 possible combinations, while three keys, simultaneously employed, give 1,000,000 combinations.

With these combinations to work from, the artist can create compositions in light as the musician composes sound symphonies. The "music" or notation sheets, in the case of the Clavilux, have one system of vertical staffs for each unit divided between Form, Color and Motion. As the player follows the notation and moves the keys in the manner indicated, a composition is produced on the screen which can be repeated by any skilled player with a margin for personal interpretation, as in music.

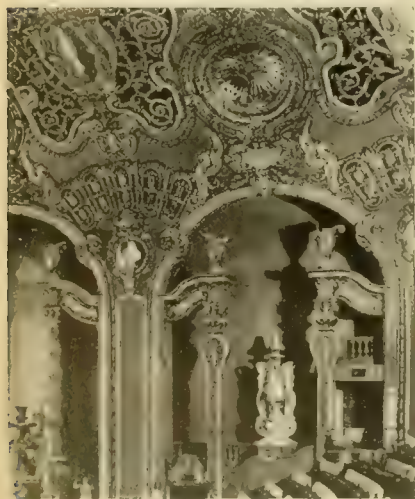
In the portable Clavilux, the keyboard and projector are built together. In the case of the permanently installed color organ, as in the Brooklyn Paramount theatre, the projector can be placed anywhere and played by remote control from a keyboard on the floor. Wilfred has so developed the instrument that even a pianola, so that visual compositions can be recorded on a paper roll and played automatically.

Aside from the innovation of permitting the operator to compose pictures with colored light on the screen, the Clavilux can produce three dimensions with its projections. The ordinary flat, white screen can be made to look like a window into unlimited space with light forms floating out, away from the spectator, for miles and miles before they finally disappear.

With the movement of a finger, the operator may create domed palaces decked with glowing sapphires and other precious stones.

Organs can intone solemn symphonies of stately, cathedral like beauty and—

(Continued on page 1670)



The sidewall panels of the new Brooklyn-Paramount. Behind these panels the Clavilux paints luminous color scenes.

ROCKBESTOS

-the asbestos covered wire



MOTION PICTURE CABLE

This picture tells the story of Rockbestos superiority better than words.

It is extremely flexible.

Rockbestos insulation will not deteriorate with age.

A beautiful permanent finish.

Rockbestos Motion Picture Cable is the choice of projectionists everywhere.

Write for Bulletin on M. P. Cable.

**ROCKBESTOS PRODUCTS
CORPORATION**

NEW HAVEN, CONN.

NEW YORK

CHICAGO

PITTSBURG

On the Pacific Coast—C. Dent Slaughter

DRESS UP YOUR THEATRE

What do your patrons think of your theatre? Are they satisfied? Does it encourage further patronage?

Why not dress up the interior and stage with new

DRAPERIES

**MOTION PICTURE SETTINGS
BUILT AND PAINTED SCENERY**

OR

PRESENTATION SETTINGS

Let us suggest possible changes that will enhance the beauty of the interior and stage of your theatre.

We will gladly furnish sketches, materials, ideas, without any obligation.

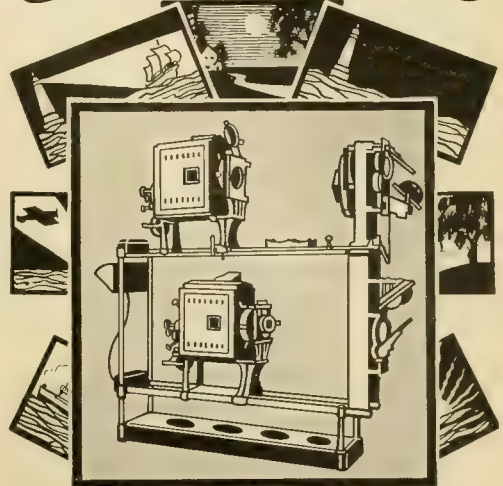
Write us today and send for catalogue No. 77.



340 West 41st Street

New York City

The Brenkert F7 Master BRENOGRAPH



Marvelous, New, Changing, Colorful

SCENIC EFFECTS

Made Possible

The new Master Brenograph will give your theatre an individuality of atmosphere far in advance of any former possibility. New colorful overture scenes, dramatized prelude scenes, feature picture association scenes, organ attractions, curtain designs, colorful illusions and actions, decorations, high lighting. All at a cost so small that you will be amazed.

The new Brenkert F-7 has advanced effect possibilities so that these effects do for the eye what the talking pictures are doing for the ear. You can change your entire effects every week or every day. Enhance pictures and attractions, all with this one unusual machine. No theatre, large or small, can afford to be without the Master Brenograph F-7 because of the PULL it puts into the show. Theatre owners and managers, write for descriptive matter and folders. Please state your position in theatre, whether owner, manager, or operator.

Brenkert

Brenkert Light Projection Company
St. Aubin at East Grand Blvd.
Detroit, Mich.

*Scene effects can be obtained from Effect Scene Bureau,
2010 Washington Boulevard Bldg.*

The Clavilux Is Introduced at Brooklyn-Paramount

(Continued from page 1668)

they can also bang out jazz. So the color organ can flash out a dizzy fantasmagoria of swaying colors that makes the spectators reel in their seats. It can shriek out shrill cadenzas, it can pound out ceaseless rhythmic motion of weird forms and contours.

Four of these instruments, or rather a newer and more highly developed refinement of the Clavilux created especially for the Brooklyn-Paramount theatre, which Wilfred calls "Luminars," have

been installed in the new theatre. The projectors are placed on top of the arches at the side of the auditorium. In back of the arches, the large expanse of smooth, white plaster wall serves as a screen upon which these projections are focussed, so that when the instruments are started, all the walls will begin to now in many colored pictures.

The light is flashed down from the top of the arch and hits the wall crossways at an angle of 45 degrees. This gives an effect of depth and vividness that the ordinary process of projection would not give. Thus, instead of the flat color of the ordinary mural, by the use of the Luminar, the plain white walls of the

theatre become alive with moving and ever-changing paintings in color that possess depth and life-like vividness.

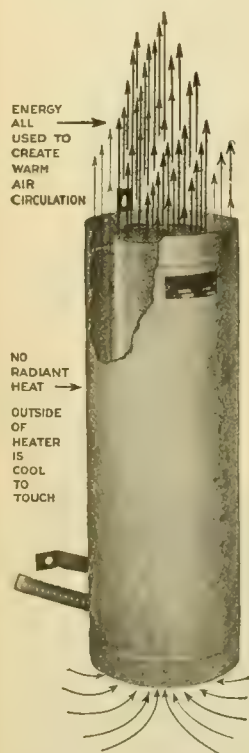
The instruments will be operated by the electrician back stage, all the effects being combined on the keyboard. As in the case of the Clavilux, records and plates of the compositions can be made show that the instruments will operate semi automatically.

Colorful as the instrument he invented is the life of the inventor, Thomas Wilfred, poet, musician and artist. The idea originally started with a cigar box in which a prism was suspended. For 21 years, he worked alone and against tremendous odds to perfect this instrument.

After the war, he came to America and continued his recitals here, traveling from coast to coast. Wilfred gave recitals with his instrument all over the world, lectured at universities and contributed to encyclopedias and became one of the leading exponents in the art of light.

During one of these recitals, Frank Cambria, Art Director for Publix Theatres, happened to be in the audience. He was instantly impressed with the possibility made up of "Napoleon's Barber," a decoration. When the new Brooklyn Paramount theatre was about to be built, Cambria sought out the inventor and asked him to make four of these color organs for the new theatre. Wilfred has signed contracts which give his inventions exclusively to Publix Theatres.

An Investment in Organ Protection



Organs are necessary theatre equipment and they are the most valuable equipment a theatre owner can buy, or an architect can specify. Then, why pay thousands of dollars for a wonderful organ and hesitate to pay a few hundred for organ protection. Why install an organ that is a masterpiece of construction only to subject it to severe and changing weather conditions, to let it deteriorate from lack of proper care.

EVENHEETERS

EVENHEETERS are a necessary investment in organ protection. They are a necessity to ward off cold and dampness which ruins every theatre organ. They heat the entire organ chamber and organ parts with a steady, smooth, even heat, warding off deterioration and loss of organ use caused by weather conditions. Why not spend an additional few hundred for this necessary organ chamber equipment when you are installing your organ, or now before winter really sets in. You will find that saved maintenance expenses will more than repay you the original cost of EVENHEETERS.

Clip the coupon, now for our latest booklet on EVENHEETERS. We will be pleased to send it to you without obligation.

Cramblet Engineering Co.
286-288 Milwaukee St. Milwaukee, Wis.

Cramblet Engineering Co.,
286 Milwaukee St., Milwaukee, Wis.

Please send me your newest booklet on Evenheeters.

Name

Address

"A Necessity for Good Organ Music"

MPN

Interior Color Lighting with *Reco* Color Hoods



Color Hood for 100 to 500 Watt Lamps

Furnished in all colors and for all sizes of lamps 10 watt and upward.

Color lighting equipment which will last indefinitely and will always retain its initial brilliancy.

Write for Catalogue and Prices

REYNOLDS
ELECTRIC COMPANY

2628 W. Congress St., Chicago

RADIO-MAT

TALK from your screen
WITH your quickly
TYPEWRITTEN MESSAGES.

WHITE, AMBER or GREEN.

Accept no substitute.

IS THE STATIONERY OF THE SCREEN

NEW YORK



O. B. 2320,
Shown herewith.
Air Column 12½
feet; Bell 30 inches
by 45 inches; Depth,
31 inches; Weight 29
pounds.

RACON

The Supreme Picture Horn

Here is the ONE Dynamic Unit for Exponential Horns which reproduces the human voice or musical composition with the utmost fidelity and charm—

Which forever banishes that barrel sound, false overtone and jumble of the common-type reproducer—

A one-piece horn of vibrationless, non-porous material, light weight and small-space requirements.

Install the Racon Horn as a part of your equipment and crowd the doors with delighted patrons who will swell box office receipts and advertise your theatre far and wide.

There's no substitute for Racon, with horns for all purposes—from 6 in. bells to 6 ft. square bells—from 1 to 15-foot air columns

Let our Acoustic Engineers show how you can adopt this basically-patented invention with astonishing results.

RACON ELECTRIC CO. INC.

Specialists in Acoustic Chambers

FACTORIES

18 to 24 Washington Place, New York

Slough, Bucks, England, and 105 Sherbourne St., Toronto, Canada

WRITE FOR CATALOG

FOR XMAS



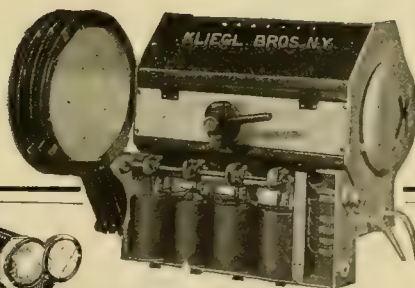
Holly Wreaths in all sizes, from 6 inches to 16 feet, both artificial and natural prepared. Priced accordingly.

Write today for copy of our XMAS CATALOGUE No. 7 illustrating in colors Artificial Flowers, Plants, Vines, Wreaths also Natural Prepared Trees, Plants, Wreaths, etc., MAILED FREE ON REQUEST.

FRANK NETSCHERT, Inc.

61 Barclay Street

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TRACKS INSIST UPON

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SILENT STEEL

Without an equal in Strength
... Silence ... Simplicity of
Installation ... Ease of
Operation.

Your Equipment Dealer or
Drapery House can supply
them.

Sample will be sent upon
request to any interested
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tive.

**AUTOMATIC DEVICES
COMPANY**

739 HAMILTON ST.
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*Also manufacturers of the
A. D. C. Automatic Curtain
Control and Stabilarc Gen-
erator.*

**Standard
VAUDEVILLE**

for

Motion Picture Presentation

THE FALLY MARKUS AGENCY

Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

New Screen Developed for Sound Projection

(Continued from page 1657)

terial hitherto used for the sound instal-
lations.

According to a statement from the offi-
cials of the American Cine Screen Com-
pany the new screen gives the depth and
detail that is required of standard projec-
tion and they believe that it will not be
necessary to use the extremely high-
power amperage which has been necessary
since the advent of sound pictures using
the present type sound porous screen.

One of the major advantages of the
Cinevox screen is the fact that it care and
maintenance does not require more effort
than the upkeep of the standard opaque
screens. It may be thoroughly cleaned by
brushing at regular intervals, the makers
recommend that it be brushed about every
60 or 90 days, just as the standard screens
are cleaned. This eliminates the labor and
cost of removing screens every few weeks
for washing, a necessity with the sound
porous screens which have been in use
heretofore.

The development of the Cinevox screen
is the result of almost a year's experi-
mentation. The American Cine Screen
Company has turned the manufacturing
rights of the new screen over to the Mi-
nusa Cine Screen Company and the
American Silversheet Company, both of
St. Louis, Mo.

Senorita in Native Costume Presides at Plaza Console

A Spanish senorita who appears at the
console in her native costume of brilliant
colors and intricate embroideries as a
feature of the shows offered patrons of
the Plaza theatre at Milford, Delaware,
is bidding strongly for place among the
leading "organist showmen" of the pic-
ture theatres.

Her name is Senorita Dolores Fenchaz
and she is billed as the Spanish Novelty
Organist. According to a report from
E. C. Evans, resident manager, Senorita
Fenchaz has aroused the enthusiasm and
admiration of the Plaza patrons through
her engaging personality as well as her
organ technique and understanding of the
public tastes in music and effects. The
Senorita in addition to winning applause
for her solo numbers has been acclaimed
highly proficient in providing effective
musical accompaniments for the features
and short subjects shown on the screen
at the Plaza.



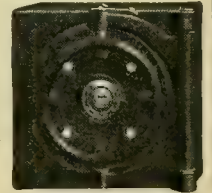
**Is this burglar
spending your
money?**

He has made another successful
raid upon a moving picture
theatre. The money he is spend-
ing upon Wine, Women and
Automobiles belongs to the
owner of a theatre in a town a
hundred miles away.

Will he be spending your money
next week? Not if you install a
York Burglary Chest.



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and LOCK
COMPANY**
York, Pa.



The Proper Control of Light On Your Screen

Picture films vary as well as current condi-
tions. Your projectionist can adjust his arc
current to always give you a clear, bright
picture if you equip with **PERFECTION**.
Current saving also is a result of **PERFEC-
TION** equipment, for he need not use full
current till the actual projection is started.

PERFECTION
RHEOSTATS RHEOSTATS

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REMOTE CONTROL RHEOSTATS**

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TRES THROUGHOUT THE COUNTRY**

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ATTACHES

COSTUMES FOR STAGE
PRESENTATIONS

BROOKS 1437 B'way
New York

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But all of these things are of no avail unless the picture on the screen has Clear Definition, Flatness of Field, Black and White Contrast, and Proper Illumination.

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SPECIAL SERVICE DEPARTMENTS
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ANY KIND OF FILM
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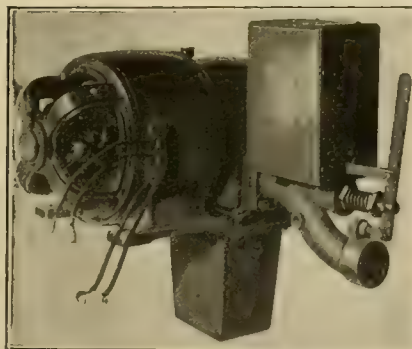
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EMERGENCY LIGHTING UNITS**

Guarantee Sufficient Power to Operate Projection
Machines and Lights

IN AN EMERGENCY—



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Penna., on
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1922. Ap-
proval No.
276.

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1600 Broadway, New York, N. Y.

NO BATTERIES—NO REPLACEMENTS

Looking at Television as a Possible Future Competitor of Movies

Experience Seems to Prove that the Results of Scientific Findings are Progressively Favorable to Established Activities in Industry and Trade

HARDLY has the Motion Picture Industry passed through the first trying stages of readjusting itself to the talking picture when another spectre arises to confound it and disturb its peace of mind in even more serious fashion.

Television — synonymous with radio movies—is now an established fact. An experimentally established one it is true, but nevertheless possessing potentialities so extensive as to prohibit even the wildest conjectures concerning its ultimate applications.

These conjectures, in the minds of some persons, range all the way from the complete abolition of all motion picture theatres in favor of the showing of television pictures in the home, to a more beneficial advantage of adapting radio movies to the present theatrical system and incorporating the new baby as a member of the moving picture family as was done with the talking picture child.

In the words of one large producer of motion pictures, there is nothing to fear from a successful conclusion of the current television experiments because each new discovery of science has acted to the benefit of existing industries rather than restricting them. In other words, the results of scientific findings are always progressively favorable to present activities instead of tending to create altogether new ones.

A sufficient number of examples are close at hand to support this line of reasoning. Radio broadcasting, at first, was a serious competitor of moving pictures and became even a greater one as its perfection progressed to a high state, until it was eventually incorporated with the motion picture to the latter's great advantage.

In the industrial field, the invention of labor saving devices and systems invariably have resulted in opening up new fields of employment because the lowered prices coming from mass production have greatly augmented the demand by making hitherto unobtainable products available to all.

True, there is always a readjustment period which must be passed which, for the time being, makes it appear that advantages have been gained at the expense of a welfare of a large group of people whose services have thus been dispensed with but in the end each person finds a niche in the new order of things and one more step has been recorded in the progress of the world.

There are many who believe, however, that successful television will ultimately

spell doom for the motion picture through its ability to reproduce in the home the same show that can be staged in the theatre.

Whether or not this will happen is purely a matter of guesswork and one which will be decided by future inventions and discoveries. At the present time, this eventuality appears so remote as to cause little worry.

The most optimistic enthusiasts of television claim that successful home installations are a matter of but months while its more conservative proponents promise successful results in the home in from two to five years.

Either estimate is sufficiently close to place the day of reckoning in the immediate future and so provide food for serious thought.

At the present time television pictures are being broadcast by a number of stations in this country and abroad. These pictures, as may be surmised from the very newness of the thing, are comparatively crude and less sharply defined than newspaper photographs. Some are merely silhouettes and quite poor ones at that.

These first results, however, should not be taken as being indicative of the ultimate for it will be remembered that radio broadcasting had its beginning in much the same fashion. Perfection, within the limits of human ability, is almost certain to follow because of the intensive research now in progress by innumerable companies and individuals.

THE best results at present show a picture about six inches square consisting of 60 lines to the inch. Most of the transmitters now used are for pictures varying from 24 to 48 lines to the inch. The distinctness of the television picture depends upon the number of lines to inch, those pictures having more lines to inch being more distinct.

Each television picture consists of a series of lines. These lines are made up of white dots on a black background and are similar to a newspaper photograph view through a magnifying glass.

Photographs in the average run of magazines average about 110 lines to the inch and engravings printed on calendered paper run as high as 150 lines to the inch.

In this way, a comparison of television pictures with magazine photographs may be had and will serve to show the progress that has been made in this new field.

It may seem a far cry from a photograph six inches square and of a quality comparable to that of the ordinary news-

paper photograph to one 18 or 20 ft. in width and of a quality equal to that shown in the modern motion picture theatre.

It should be remembered, however, that a picture several feet in width will be ample for showing in the average home and that the quality of the average motion picture as projected in the theatre is far below that of good printing in the better class of magazines. Looked at in this light, present results from television receivers are not so far off as they would seem to be.

SERIOUS efforts are now being made to circumvent that bugbear of all radio receivers—static. Wired radio seems to be the logical solution and measures are being taken to transmit radio programs to millions of homes over the regular house lighting power lines. This is right in line with the development of television reception and besides providing a ready means for the elimination of static interference, it also furnishes a method of collecting revenue from the receivers of programs.

Under a plan now being formed by a large company, radio receivers will rent, on a monthly basis, to customers who will receive their programs over electric light wires.

This last named consideration is probably the most important of all as concerns both audible radio and television. It provides a stimulus for presenting programs rendered by the best talent available and at same time giving all of the expensive trimmings now used in the motion picture theatre. In other words, audible radio and television, logically combined as were motion pictures and sound, will be definitely placed upon a commercial basis—a pay as you receive basis—which will make it well worth while for the producers of such programs to present the very best talent which can be obtained.

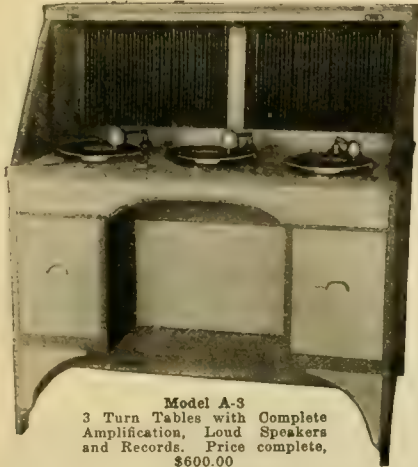
That is the dream and also the possible outcome of it, which is fostered in the minds of those persons now intensively engaged in promoting audible radio and television programs.

The seriousness of this competition can be judged by the exhibitor himself. It cannot be denied that radio has kept possible theatre patrons at home, especially during the winter months. Tex Rickard will attest—volubly—to the competition which radio provided in his last sad experiment with million dollar gates.

It now remains to be seen how much stronger this competition will become when radio movies are used to supplement the audible programs.

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ORDINARY SOUND PHONOGRAPHS WILL NEVER GIVE YOU TALKING PICTURES



Model A-3
3 Turn Tables with Complete
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We install complete Sound and Talking Picture Equipment for both Synchronized and Silent Pictures at a fraction of the cost of others and no service charge or long term film contract attached.

DON'T BUY

any outfit offered you and junk it later.

INVESTIGATE!

*With Our Sound Devices You Can Present
Talking Pictures at Any Time You Wish.*

DELIVERIES RIGHT NOW—NO WAITING!

MOVIE-PHONE

machines for projecting Vitaphone and other standard talking pictures are furnished to operate in conjunction with the units illustrated herein at extremely low prices.

SYNCHRONIZING DEVICES

Attached to Motion Picture Machines for projecting Vitaphone and other standard talking pictures are furnished to operate in conjunction with the units illustrated herein at extremely low prices.

You can buy the units shown here and install the booth devices later or install all at one time as desired.

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Model B-2
2 Turn Tables, Amplification
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AND SIMPLEX TICKET REGISTERS

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Service—Accuracy—Quality

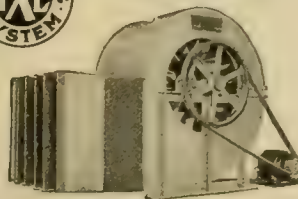
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Lakeside



Quiet Electric Ventilator



Good ventilation makes business good. Ventilators for all your fresh air requirements. Write for catalog.

LAKESIDE COMPANY

225 Main St.

Hermansville, Mich.

Al Lichtman Views the Theatre Situation

Sales Executive Sees Entertainment, Sound or Silent, Showman's Only Marketable Product

REMEMBERING that the film distributor will, during the coming season at least, find the largest market for his product in theatres which are not equipped with sound installations than he will to the relatively few which have such apparatus, what are the prospects, as viewed by chief sales executives, of the "silent" theatres for the immediate future?

Do the sales executives see in the present situation a threat at a large portion of their market through the inability of the silent to compete with the sound picture and thus impoverish or put out of business altogether those theatres which are unable for one reason or another to obtain sound equipment in the immediate future?

The answer to those questions should be of interest to theatre men who must go on through this season without benefit of sound as an attraction, for the big distributors have large sources of information and they are financially interested in the turn of events affecting their outlets for product. So with both the means of obtaining reliable information and the business incentive to weigh the subject most carefully, the distributors are not likely to base conclusions on guess work.

The viewpoint of the chief sales executive of one of the leading distributors, we are therefore pleased to present here in the form of a report on an interview by a representative of this publication with Mr. Al Lichtman, general sales manager of United Artists Corporation.

Mr. Lichtman recently returned from a sales trip through the middle west and he has been making a study of the present theatre situation.

Regarding the position of the theatre which is forced to do without sound for some time, Mr. Lichtman said that in his opinion the brains and resources of competent showmen may be relied upon to steer their theatres into the current of prosperity which, according to all the reliable indicators of business affairs, will flow steadily through the season ahead for business men in every line.

"Irrespective of a startling innovation introduced by the perfection of the synchronized sound system, the showmen have the advantage which they always enjoyed and that is the fact that the theatre is a place which attracts patrons because it provides entertainment, and fails to attract if it is not successful in the matter of entertainment."

Consequently, his opinion is that the silent picture which has demonstrated its ability to stimulate, amuse and otherwise appeal to the minds and emotions of peo-

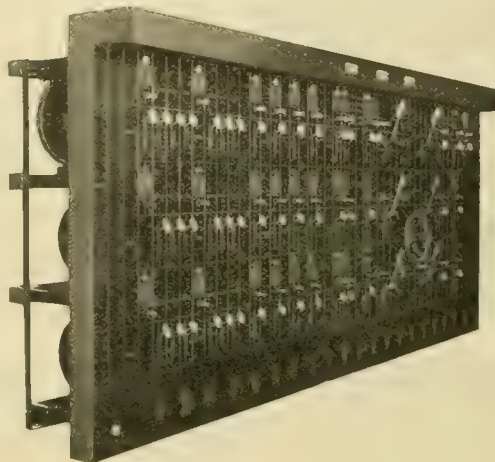
ple still can perform that function and it remains now as always for the showman to give his public the kind of performance that will entertain them, whether he employ pictures with dialogue, with synchronized musical

scores, or pictures without the added features of a new invention.

The theory that sound alone will attract patrons to the picture theatres will not stand up in the face of experience. Already we have clear-cut examples which conclusively show that the mere novelty of sound cannot be depended on to hold the interest of people. Sound is a powerful added box office attraction and a new force for the artistic advancement of the motion picture—but the picture is still the thing.

Where dramatic subjects lend themselves to the treatment which employs dialogue there is no question—but that a better entertainment is developed when


(Continued on page 1679)



It's right for a reason - -

Because of greater flexibility in lighting control—more gorgeous effects, utter simplicity and with absolute safety! It was the first preselective remote control and is still the best.



The  Major System, for theater lighting control, is used by practically all of the largest, finest theaters, the country over. Ask any experienced showman of its value in building up box office receipts. We have a beautiful new book describing every detail. Send for your copy. No obligations, of course.

Frank Adam

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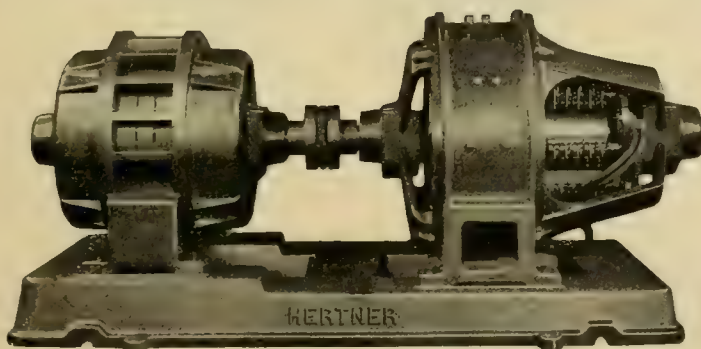
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Selected List of Important Trade Publications

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Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Showman Service Bureau.

AIR CONDITIONING

- (1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS

- (2) Apparatus used in central cleaning system for theatres.

DECORATION

- (3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
(4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING

- (5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION

- (6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE

- (7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES

- (8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION

- (9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE

- (10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE

- (11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL

- (12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.

MOTOR-GENERATORS

- (13) Various designs of motor-generators specially designed for motion picture projection.
(14) Power control, transformers, etc., for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT

- (15) Theatre organ of various types for large and small auditoriums.
(16) Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT

- (17) Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES

- (18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION

- (19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE

- (20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES

- (21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING

- (22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE

- (23) Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUISE

- (24) Theatre advertising signs, marquee designs illustrated.

TICKET VENDORS

- (25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

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LACONIA THEATRE SHAKEN BY BLAST

Film Explosion Injures Movie Operator Severely

[Special Dispatch to The Herald]
LACONIA, N. H., Nov. 10.—An explosion resulting from the burning of several feet of film in the booth of the Laconia Gardens sent many patrons of the theatre scurrying to the street for safety here this afternoon.
The explosion, which was of sufficient force to shatter several windows, moved several inches, scattered the plastering of other rooms near the booth and dislodged the bricks on the exterior of the building. It was the result of the intense heat generated by the burning of the films and Mr. Tilton was the only person injured in the hall when it occurred. An alarm was sounded from box 315 and the flames were quickly extinguished.

The positive fire preventer. Can be attached to any projector. Costs only a few cents a day.

Sees "Entertainment" or Theatre's Only Successful Appeal for Patronage

(Continued from page 1676)

dialogue is used. On the other hand, for the present at least the motion picture craft as developed without the aid of sound has a long start on the combined sound and sound technic.

The stars whose names have been magic at the box office maintain their hold on the public and nothing has happened to supplant them in favor. All of them will make pictures this coming season with and without sound. The greatest directors are making pictures with and without, and some of them will put forth great efforts on pictures which will have no dialogue.

These facts coupled with some recent demonstrations at the theatres themselves should be enough to reassure the theatre men who must wait several months for sound installations that the material for entertainment will be offered in abundant supply. How much added value such showmen can give their attractions by the application of judicious and capable showmanship methods is something which cannot be considered to have limit or restriction.

It is perfectly natural that the sound development, demonstrating an advance in motion picture dramatic resources and

box office value which gives it place among the greatest single developments for the theatre, should create as great a stir of excitement in the business that it has. But along with the enthusiasm must go a sober consideration of the basic facts of business. The motion picture with sound or without sound is still the motion picture, an entertainment for the masses. What the public wants is entertainment in the theatre.

Theatre Manager in College Town Must be Diplomat

One of the requirements of a theatre manager stationed in a college town is to be a diplomat. That Publix has an envoy of good-will in South Bend is evidenced by actions of Manager Maurice A. Baker, whose tact and foresight created a great deal of good will for the Colfax theatre instead of resulting in a boycott by the student body.

South Bend is often identified as the home of Knute Rockne's "Fighting Irishers," otherwise Notre Dame. In accordance with the "old college custom," students always stage big pep meetings in advance of an important football game, and when their team wins they proceed to

tear the town to pieces and put it together again.

Fearing that some of the more playful members of the student body might bring back the wrong set of doors (if any), Baker stole a march on them. A month prior to the Army-Notre Dame game, the biggest of the season, he made overtures to the student body and invited them to enter the theatre peacefully on the afternoon of the big game, promising them that their admittance would not be protested, providing they wouldn't carry off the chandeliers and seats for souvenirs.

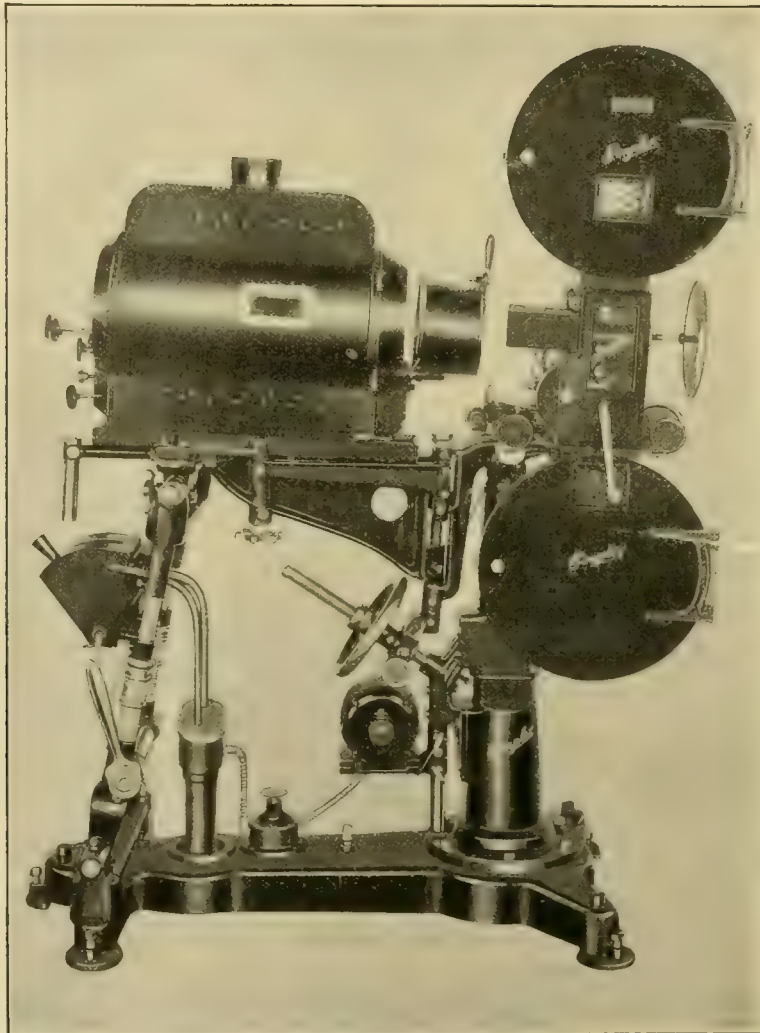
Perutz and Salmon Promoted by West Coast Theatres

Harold B. Franklin, president of West Coast Theatres, recently announced a number of promotions within the ranks of his theatre organization.

Steve Perutz, who has been in charge of West Coast's Tacoma houses, is promoted to a higher post, as yet unannounced in the Fox-Poli circuit in New England, under Herschel Stuart, general manager. The Poli circuit belongs, of course, to the same parent company as West Coast—the William Fox organization.

Perutz' place is filled by Monty Salmon, for the past year manager of the Boulevard Theatre, Los Angeles, at which theatre he has done exceptionally good work.

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Commission's Views Unchanged

Dismisses Charge of Block Booking Against First National but Will Continue Prosecution of Paramount Case

ALTHOUGH an application for complaint against First National Pictures charging the firm concern with violating the law by the employment of block booking was dismissed by the Federal Trade Commission last week, the attitude of the Commission against block booking is in no way affected, officials of the Commission indicated when questioned following the dismissal of the complaint.

The Commission, it was promised, will continue with undiminished vigor its prosecution of the Paramount block booking case. What little information officials of the Commission released held that the underlying factors beneath the First National case were different from those that have determined the Commission to continue prosecution of the Paramount case.

Strictly Confidential

It is the Commission's policy to keep strictly confidential the details of all complaints that are not the subject of regular proceedings. It was indicated, however, that the First National case was not regarded as analogous to the Paramount suit. Its details—who brought the complaint against the company and what was involved—these and other facts of the case are buried in the Commission's archives.

First National was first notified of the intention of the Federal Trade Commission of investigating its booking policy last March 5, when Otis B. Johnson, secretary of the Commission, sent the following communication: "The Federal Trade Commission has reason to believe you are violating the law in employing the practice known as block booking in the film industry. You may have informal hearing before the Board of Review on the questions of fact

New Star Ratings and Readjustment of Salaries Planned by Producers

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 28.—Classification of stars into "first-run" and "second-run" types, and readjustment of salary values is the next move to be inaugurated by producers in conjunction with "talkie" hysteria. This was brought out last week when several stars and featured players were told that they would have to make entirely new arrangements on their next contracts before any options can be taken up.

A "first-run" star will be one who is considered a good draw for both silent and talking pictures. "Second-run" attractions are stars found unfit for talkie purposes and whose values are restricted only to theatres showing silent films. Hence, the decreasing market for silent versions, with the increasing number of houses wired and equipped, makes necessary a readjustment of salary in ratio to each star's drawing power and the type of audiences he or she can attract. If the individual can cater to both talkie and silent film fans, the value of that person is so much greater. And, contrary to popular impression, a star or player who is valuable to "talkies" is not always equally effective in silent pictures. This is because such players' greatest asset is a "vocal personality."

Such artists are found to possess negative personalities when it comes to strictly silent productions, depending on pantomimic ability alone. There are many who find their talents lie mainly in the ability to express themselves vocally only. Hence such people will be rated on their appeal to "talkie" fans. The others, whose value is proven for both forms of entertainment, will lead the income tax lists for the future years.

involved, within 30 days, if desired. Such hearing in nature of opportunity to show cause why complaint should not issue against you alleging violation of law."

The hearing before the Board of Review and a searching investigation of the company and its branches by agents of the

Commission followed, with the result that Mr. Johnson last week notified First National of the Commission's dismissal of the application for complaint "being of the opinion that the facts developed did not call for the exercise of the remedial powers granted by law to this Commission."

Chase's Pow-Wow A Big Flop

(Continued from page 1637)

consumption that would not be approved for export, since most of the films are exported and the foreign markets represent a good part of the American producers' profits. This, he declared, would not be censorship, but like Representative Hudson, he did not say what it would be.

Thinks Lloyd Funny

The only good word for any picture was spoken by Huston Thompson who made the astonishing discovery that the Harold Lloyd films are clean and funny. This will be news to the exhibitors who have played them.

Despite the efforts of Canon Chase and his assistants, discord crept into the meeting when Mrs. David Ross of Indianapolis outlined the work which is being done by various organizations and which seems to be accomplishing what the conference cannot; when a representative of the Catholic Alumnae told of their work, and Mrs. Har-

riet Hawley Locher told of the work she is doing in Washington and suggested that Canon Chase might look into what she is doing with a view to getting somewhere with his reform work.

And then it was again announced that there would be an open forum but, said Mrs. Gilman, who presided, all the questions before the conference had been thoroughly discussed and there was nothing left to argue about, so she would call upon one or two friends of the cause and then close the discussion. Then Mrs. Rufus Gibbs of Baltimore made her annual dissertation on the moving pictures and Will Hays.

Rembusch Changes Attitude

Two very interesting statements were distributed among the newspaper representatives during the conference, one announcing the withdrawal of Frank Rembusch's

support of the Brookhart bill and the other giving the views of a well known criminologist, Dr. Carleton Simon, for eight years deputy police commissioner of New York City, who attended the conference.

"I am not only opposed to the Hudson bill," Rembusch said, "but I am now equally opposed to the Brookhart bill. All factions of the industry are ironing out their differences. The more I hear about this Federal regulation business, and the more I see the type of people who sponsor it, I know that any exhibitor is silly if he does not ask all the self-constituted friends of the industry to let us solve our problems in the American way.

"I know what I am talking about, because I, myself represent the group which is supposed to have interests opposed. We are at peace. We don't want anything but the friendliness of the American public for motion pictures at large."

Gaumont Buys P. C. T., Britain's Largest Chain

Nearly \$100,000,000 and Over 300 Theatres Involved in Deal Combining Country's Leading Groups

WHAT is considered the largest individual transaction in Great Britain's motion picture industry, was negotiated last week when Gaumont British Corporation bought out Provincial Cinematograph Theatres, the largest theatre circuit in England. The deal, involving almost \$100,000,000 and over 300 theatres, gives British Gaumont a controlling advantage in the theatrical field. The houses involved include all in the West End of London, excepting the Empire, and takes in all the principal key cities of the country.

Gaumont is backed by Ostrer Bros., British bankers, and is a holding company for Ideal Films, W. and F. Film Service and Gaumont. The combination of Gaumont and P. C. T. makes the former the foremost factor in the motion picture industry of Britain.

The absorbed chain was built up following the war by Will Evans. Gaumont British, sponsored and financed by Ostrer Bros., has been building up a rival chain for the past few months under the name of Denman's Houses, Ltd.; by October 2 last, they had acquired 190 houses, a line-up inferior as to locations but stronger numerically. Now that the two-rival chains have been combined, their resources place them first in ranking.

It was in November of last year that First National negotiated successfully a deal allying First National with P. C. T. on a production, distribution and exhibition basis. Maneuvered by E. Bruce Johnson, then foreign manager of First National, the deal guaranteed a preferential treatment for First National in P. C. T. houses.

It eventually led to a merger between First National Pictures, Ltd., English distributing firm, and Pathe Freres Cinema, Ltd., a producing and distributing company controlled by P. C. T.'s subsidiaries.

A deal similar to the one transacted by Mr. Johnson was projected a few weeks later but was never carried through; it involved Loew's, Inc., and the United Artists Theatre Circuit, Inc. P. C. T. was then controlled by Standard Film Co., Ltd., and the Film Investment Co., Ltd., The New Standard Film Co. was formed to take over Standard Film Co. If the deal had gone through Loew's and United were to have gotten 25 per cent of the stock in the new corporation, or a quarter interest in the company controlling P. C. T.

L. A. Premiere of New Fox Special on Christmas

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 26.—“In Old Arizona,” Fox's special directed by Irving Cummings, comes to the Criterion Theatre Los Angeles, Christmas Day. Fox was anxious to get a house of road-show reputation for the production but the Criterion proved the only one available. The house has been generally considered a poor one.

Raoul Walsh splits screen credit for direction of “In Old Arizona” with Cummings. Walsh started production but couldn't finish when he met with an injury to his eye. Later the picture had several changes in cast and was practically re-made by Cummings. Edmund Lowe, Warner Baxter and Dorothy Burgess play the leads.

Opera in Movietone Planned by Fox

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 29.—That Fox intends production of grand opera as Movietone subjects is shown in the signing of L. E. Behymer, local concert and opera impresario to an executive post. Behymer's connection with operatic and concert celebrities has been mainly responsible for the appearance of such attractions in Los Angeles for years.

M-G-M and Fox 'Race' to Finish All-Negro Films

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 28.—Metro-Goldwyn-Mayer and Fox are now engaged in a race to get the first all-colored cast talking, singing and dancing production on the market. The race, probably unintentional, gives M-G-M a slight lead inasmuch as its “Hallelujah” has been in actual production for several weeks, and Fox just placed “Hearts in Dixie” before a camera during the current week. Both companies are slated to finish within a fortnight of each other, with release dates not scheduled for either one at present. “Hallelujah” is

scheduled to wind up December 20 and “Hearts in Dixie” about January 1.

Charles Gilpin plays the leading role in the Fox production which Paul Sloane is directing. The cast includes other colored artists well-known to the musical comedy and vaudeville fields, among them Eugene Jackson, Stepin Fetchit, Gertrude Howard, Bernice Pilot, Zack Williams, Mme. Sul Te Wan and a negro chorus of 50 voices. King Vidor started work on “Hallelujah” in New York and brought his company to the Coast to finish. His leads include Daniel Haynes, Honey Brown, Victoria Spivey, Mrs. Florence De Knight and Harry Dray.

J. A. Ball in New York to Confer on Sound

J. A. Ball, director of the Technical Bureau of the Association of Motion Picture Producers, Inc., of Hollywood, arrived in New York City this week to confer with Will H. Hays and motion picture and electrical companies concerning improvements in sound pictures. The technical bureau, of which Mr. Ball is head, began to function last Oct. 1. Mr. Ball is making his headquarters at the Hays Organization, 469 Fifth Avenue.

Edward Connelly, Veteran Actor, Dies from Flu

Edward Connelly, one of the oldest of the veteran character actors on the Coast and under contract with Metro-Goldwyn-Mayer since 1914, died at his home in California last Thursday, November 22, following an attack of influenza. His wife survives him.

He had just completed a part in a new Metro film, “Desert Law.” He was 73 years old.

Subtitle—“Experts claim it takes seven years to make marriage a solid proposition—while it only takes a blonde ten minutes to wreck it.”—By Jimmy Starr in “One Stolen Night” for Warner Bros.

Nat Rothstein Resigns; Silver Succeeds Him

MILTON SILVER succeeds Nat G. Rothstein as advertising manager for Universal Pictures Corporation. The appointment has been announced by Carl Laemmle. Rothstein, after years of faithful and highly competent service resigned that he might take up his residence at his palatial home in Beverly Hills, California. He has been in the industry for thirteen years and doubtless will continue after he has had a rest.

Silver has been assistant advertising manager of Universal for two and one-half years. He joined the advertising department as a copy writer in 1924 and was elevated to assistant manager in May, 1926. He entered the motion picture field seven years ago. As advertising manager Silver will have supervision over Universal's exploitation department.

Fox Bans Free-lance Press Agents

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 28.—Fox has been added to the list of studios inserting a clause in their player contracts which forbids the actor or actress from engaging free-lance publicity agents. A similar clause is included in the contracts issued by Paramount and it is understood that First National and Warner Brothers forbid the use of free-lance press agents.

The cause for this procedure is the usual punishment of the majority for the sins of the minority. The tactics of a few press agents have resulted in what is considered poor publicity for the player and studio, with the result that all free-lancers are suffering.

There are certain number of publicity men in the free-lance field, whose methods have been approved by studios and producers as constructive and helpful. These are the type who have avoided over-exploiting their clients at the expense of stars in productions who are supported by such clients. The constructive press-agents work hand-in-hand with the studio department and are generally well-liked by studios.

M.P.T.O.N.J. Sets Forth Attitude on Affiliation

The attitude of the M. P. Theatre Owners of New Jersey toward the Motion Picture Theatre Owners of America and allied states organizations of exhibitors, which during the past few months has been a matter of speculation, was definitely set forth recently at a meeting of the association. The Board of Directors unanimously adopted the following resolution:

"The M. P. T. O. of New Jersey is an independent organization and has no affiliation with any national organization, but it, hereby, declares that it will cooperate with any independent motion picture organization on any project for the welfare of the independent exhibitor. Furthermore, no individual has been authorized by the M. P. T. O. N. J. to represent it in any national organization."

In the absence of President Seider, the statement was given out by Sidney E. Samuelson, chairman of the Board of Directors.

Banky Returns to Coast to Remake Scenes

(Hollywood Bureau, Motion Picture News)

Hollywood, Nov. 28.—Because Robert Montgomery, legitimate stage actor who played in the New York scenes made recently for Vilma Banky's "Child's Fifth Avenue," was detained in the east because of stage engagements, Alfred Santell, who is directing the feature for United Artists, arrived this week in Hollywood with his unit and will remake all of the New York scenes in which Montgomery participated, substituting James Hall in his place. Samuel Goldwyn is the producer.

Evelyn Brent Signed by "U" for "Broadway"

The character of Pearl, created by Jed Harris in his Broadway stage play, "Broadway," will be played on the screen by Evelyn Brent, whom Universal has just signed for its forthcoming adaptation.

The selection of Miss Brent follows several reports that various actresses were slated for the role. Dr. Paul Fejos will direct the picture and Carl Laemmle, Jr., will act as supervisor. Glenn Tryon will have the leading male role and Myrna Kennedy was recently chosen for the ingenue role.

Lower Priced Sound Devices on Way

(Continued from page 1639)

Though RCA is now working to capacity to turn out the more expensive equipment experiments are continuously going on with the cheaper device and it is said it will be ready for installation in theatres within the next five or six months. Meantime the company is making many installations of the more expensive equipment.

E. E. Bucher, vice-president of RCA Photophone says there will be 52 sets installed by the end of December and that the company's program calls for 650 installations by the first of May of next year. It may be that these figures will be exceeded as production is speeded up.

Sound Will Not Displace Silent Pictures, Says Zukor

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, November 28.—"So-called sound pictures will not displace silent films."

This is the lead off in the first statement made on talking pictures by Adolph Zukor, who arrived here Sunday.

"On the other hand," said Mr. Zukor, "sound effects and dialogue will be used to enhance the entertainment value of a film. I believe it is generally accepted that to tell a story to hold interest, to reach a climax in drama by means of pantomime is the most difficult of the arts. That is the field of the motion picture. We have worked out a technique of continuity, direction and acting to relate a story by means of the screen.

"Surely we are not going to turn wholly now to the so-called talking motion pictures, for that way lies the road downhill. We would be surrendering all that we have achieved. I think our future lies in the silent film, with sound and dialogue as adjuncts. We should not strain in an effort to inject sound and dialogue into motion pictures merely because of novelty. They are properties to be utilized the better to tell a story just as we have used subtitles."

The Zukor statement is interpreted here as a virtual announcement of Paramount policy with regard to sound. It is somewhat in contrast to statements made by Jesse L. Lasky, some time ago, in which the latter predicted that in five years there would be no more silent pictures.

Educational Will Release Sennett Talkie Shorts

"The Lion's Roar," First Subject With Dialogue and Music, Exhibited at Special Showing in New York

EDUCATIOnAL has concluded a contract with Mack Sennett whereby the former will release a number of two reel comedies that will be made by the Sennett organization with sound and musical accompaniment under the RCA Photophone system of recording. The first of these subjects, "The Lion's Roar" had a preview showing at the RCA Photophone studios on Tuesday of this week. It is understood that the second picture in this series already has been completed and that future releases will be made at short intervals.

"This is only the first announcement on our sound program," said Mr. Hammons in making public the information on Educational's entrance into the sound field. "Other details will be made as other groups of sound short subjects become ready for showing. In promising details of Educational's program in recent weeks, we have stated only that Educational could be relied upon to maintain the same leading position with short subjects in sound that it

has maintained in the silent short subject field for years. 'The Lion's Roar,' which I saw presented at several previews on my recent visit to Los Angeles, will, I believe, bear us out fully in this."

The Mack Sennett Talking Comedies are being produced at Sennett's sound studios in Hollywood. "The Lion's Roar" was both written and directed by Sennett personally. Every character talks, sings, plays a musical instrument or does all of these. No titles appear after the first main one and the credits, the story unfolding in natural sequence and being self-explanatory because of the conversation.

Subtitle—"As the owner of this cafe, I want to say that our ham sandwiches are made from pleased pigs that have made perfect hogs of themselves."—By Jimmy Starr in "Million Dollar Collar" for Warner Bros.

Washington, D. C. Exhibitor to Rush Interchangeability Test

SIDNEY LUST, owner of five Washington, D. C., theatres and member of the board of directors of the exhibitor unit in the District intends to settle the question of interchangeability in the near future if such a thing is possible. He will install a disc sound reproducing device in one of his houses and then demand service with Western Electric records. In the event that service is refused it is his intention to rush the matter to the courts at the earliest possible date for a test hearing.

Mr. Lust is not acting in defiance of anyone, he explains, but as a small exhibitor he feels that the question of interchangeability should be determined satisfactorily without delay. He says exhibitors owning theatres such as his cannot afford the prices asked by Western Electric and RCA.

Mid-West Troubles Brew

Daylight Saving, Amusement Tax Proposal and Activities Of Reformers Are Problems Before Kans.-Mo. Showmen

A DAYLIGHT saving battle raging hotly in Kansas City and the spectres of a new amusement tax and activities from a new "reform" organization are now confronting the exhibitor world of Kansas and Missouri.

The proposed daylight saving ordinance has aroused the Team and Motor Truck Association of Kansas City, employing more than 8,000 men, to vigorous protest. The Association has gone on record as unalterably opposed to the plan.

The amusement tax situation was thrust to the fore the other day when the governor of Kansas called a special meeting at Topeka to discuss a tax levy upon amusements, tobacco and incomes. Concerning this measure, R. R. Biechele, president of the M. P. T. O. of Kansas-Missouri, pronounced the times as none too good for its adoption with business conditions as they are. Thousands of fans who cannot afford to do so will be forced to pay the tax, said the exhibitor leader.

The reform element who have made their bow in Kansas City under the name of the Wholesome Amusement Committee propose that the police commissioners to be appointed for the city be men who will not tolerate indecent shows. They will call upon Governor-elect Henry S. Caulfield and request that their plan be taken up. It is understood that films are included under the general classification of "indecent."

Exhibitors who had planned to open their theatres on Sundays at Columbia, the seat of the Kansas state university, were restrained from such action when the city council last Tuesday passed an ordinance prohibiting Sunday movies.

That measures of this type have not the approval of lawyers was ascertained when F. Dumont Smith, president of the Kansas Bar Association, in addressing the association in convention, declared "laws forbidding Sunday amusements violate the 'very spirit of the Declaration of Independence.'"

Ina Claire a Pathe Star

Signing of Stage Luminary Seen as First of a Series of Moves Presaging an Aggressive Policy for Firm

INA CLAIRE, a feminine personality of the American stage who has achieved outstanding success as an actress, has signed a contract to star in Pathe motion pictures.

The signing of Miss Claire is held by Pathe to be the first of a series of moves,

now in progress, which will advance Pathe picture production. It is taken to presage an aggressive production policy for this concern.

Plans for the actress' first vehicle have not been divulged, but a statement will soon be forthcoming from Pathe detailing the production. That it will be a talking picture there is not a doubt. Speaking of this medium by means of which stage stars will achieve additional prominence, Colvin W. Brown, executive vice-president of Pathe, remarks that "the fruition of the new art will come from a judicious blending of the best of the technique of the silent picture with the talent and the experience of the stage."

The latest stage appearance in New York of the new Pathe star was early this year when she starred in W. Somerset Maugham's "Our Betters." It was announced recently that she would star in "Children of the Darkness."

Producers to Establish Call Bureau

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 28.—A call bureau is practically certain to be established by the Producers Association on January 1. Arrangements are now being made whereby the bureau will list all actors who have representation by agents and calls for such players will not be made to the actor direct but to the representative. Franchising is still being discussed.

Canadian Chain Asks Writ Permitting Sunday Shows

Still another legal development has taken place in the Province of Quebec over law enforcement and the interpretation of existing statutes in the application for a writ of prohibition to restrain the criminal courts from prosecuting motion picture theatres under the law of 1907 which places a ban on Sunday theatrical performances. The applicant is United Amusements, Limited, which has a chain of 13 theatres in Montreal, and the motion was heard by Mr. Justice Desaulniers in Superior Court, November 22.

The key witness called by the applicant company was J. E. Ouimet, a pioneer exhibitor of Montreal, who said that he started presenting motion pictures there in 1904. When the anti-Sunday show law was passed, no restriction had been placed upon moving pictures and they had continued on Sundays ever since. If the writ is granted, all theatres in the Province of Quebec can operate on Sundays unless the law is amended.

Doctors Thank Hays for Surgical Films

After witnessing the special showing of the French films of surgical operations at the Waldorf-Astoria Hotel, New York, last Tuesday night, November 20, the assembled gathering of physicians passed a resolution thanking Will H. Hays for making available to them the showing of the films through his cooperation and that of George Eastman. The doctors also expressed their appreciation of the motion picture in its non-entertainment phases as an agency to aid the progress of scientific learning.

"U" Acquires Right to "Luxury Husband"

Universal has acquired the talking picture rights for Maysie Grieg's novel, "The Luxury Husband."

The production undoubtedly will be a special. It will be put into work at an early date. No intimation is yet to be had as to the identity of the stars or players who will handle the two leading roles. Neither has a director been chosen.

"U" Signs 2 from Stage Cast of "Broadway"

Two actors from the original cast of the stage play, "Broadway," were engaged recently by Universal to reenact in the film version of the work the same roles that they played behind the footlights. The two are Thomas Jackson and Paul Porcasi and they will leave New York for Universal City at an early date.

"Bachelor's Club" Has 2 Feminine Leads

Both a blonde and a brunette figure in the plot of "The Bachelor's Club," the Oscar A. Price production which General Pictures will soon release. These two feminine leads are Edna Murphy and Barbara Worth respectively. They play opposite Richard Talmadge, who stars in the production.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Bristolphone Schedule Is 250 Month

Company Now Among Leading Factors in Equipping Theatres

SONORA-BRISTOLPHONE, which records on disc, has become a leading factor in the sound production and reproduction field and is a keen rival of both Western Electric and RCA. Indications are that the Bristolphone device will be a very popular one.

That the Sonora-Bristolphone will be interchangeable with both Western Electric and RCA seems assured beyond any doubt. It is understood that Bristolphone has been licensed to both produce and reproduce copyrighted music by the music publishers who are represented by E. C. Mills. Negotiations in this direction are said to have been completed last week. This company, with Western Electric and RCA are said to be the only equipment producing concerns so licensed by Mr. Mills.

Bristolphone has been used in two theatres for the showing of Western Electric disc product and to date there has been no objection on the part of Western Electric officials. These tests were made at the Academy in Hagerstown, Md., and the Strand in Madison, Wis. Service was given the theatres by licensees of the Western Electric Company and reports indicate that the showings were carried on with complete success.

Both Western Electric and RCA have practically conceded interchangeability provided the equipment used meets with the approval of their licensees and satisfactorily reproduces their product. This require-

Shuberts Pleased With Sound Films; Will Wire All Houses

SHUBERTS are reported so well satisfied with their contract with Warner Bros. on the Winter Garden in New York that all of their 98 theatres in 24 cities will eventually be wired for sound films. It is said that the Shubert cut in the weekly receipts of Al Jolson in "The Singing Fool" has netted them at least \$10,000 a week. The Jolson picture, it is said, has grossed an average of \$42,000 for the nine weeks it has been on display at the Winter Garden.

"Noah's Ark" is to follow "The Singing Fool" into the Winter Garden and when it does it will also be shown at four others of the largest Shubert houses located in Philadelphia, Chicago, Pittsburgh and Boston. They are now being wired.

ment has undoubtedly been met by Bristolphone.

As the result of these showings and the activity of the Bristolphone officials fifteen large circuits have already ordered installations, with indications, according to the company, that many others will fall into line in the near future. Orders are said to number 250 at present.

Plans for the production of the equipment are being rushed to completion and the Bristolphone plant will be working at capacity in the near future. The present

schedule calls for the manufacture of 250 equipments a month starting December.

Bristolphone is fortunate too, in having a number of picture producing companies aligned with it in using the recording system and will therefor have an abundance of its own product available. The production companies now are: Gotham Productions, Asher, Small and Rogers and Lesser-Warner Productions. The schedule at present calls for twenty-six feature productions, two of which will be specials, and 52 short subjects.

Western Electric to Install 4,000 Sets By End of 1929

WESTERN ELECTRIC COMPANY'S schedule of installations calls for at least 4,000 houses being equipped by the end of next year, according to officials of that company. There are now said to be 885 systems in operation and this number will be increased to 1,000 by the end of December of this year.

Production has been speeded up all along the line by the Western Electric staff and their capacity which has been around 160 a month will shortly be increased to an average of 250 a month. This pace, it is said, will at least be maintained and probably increased during the coming year. It is figured that at least 3,000 sets will be installed during 1929.

J. E. Otterson, head of the Electrical Research Products Company only recently returned to New York from the Hawthorne manufacturing plant. He inspected every angle of the work and declares that every possible step is being taken to increase the equipment output. Three shifts are now working twenty-four hours a day in the

plant, with additional space being devoted to the manufacture of sound equipment and additions being made to the staff of workmen regularly.

The work of manufacturing this theatre equipment is of a highly skilled nature and it is only with difficulty that the staff of workmen can be increased as rapidly as the company desires. However, results are most satisfactory, according to Mr. Otterson. Sets are being turned out more rapidly than ever before and in the period from November 5 to 17 no less than 105 theatres were equipped, the banner number for that period of time.

"Circus Kid" Prologue Completed by FBO

Work on the prologue for "The Circus Kid" an FBO production with music, sound and talking sequences, has been completed by Director Bert Glennon at FBO's Sound Studios, 134th Street and Park Avenue, New York.

Norma Shearer to Play Role of Mary Dugan

NORMA SHEARER will bring to the screen the character of Mary Dugan, the heroine of Bayard Veiller's stage drama which Metro-Goldwyn-Mayer is about to produce as an all-talking production. Rehearsals are scheduled to start at any minute.

Miss Shearer, who has just finished "A Lady of Chance," has had her vehicle, "The Last of Mrs. Cheney," postponed temporarily. Frederick Lonsdale, who wrote the play, is now enroute to Hollywood to cooperate with Director Robert Z. Leonard on the dialogue version.

Mr. Veiller is also to direct "The Trial of Mary Dugan" for Metro-Goldwyn-Mayer; he has just completed the screen version of his work. Raymond Hackett will have the part he played on the stage in the picture. No other players have been announced.

Sound Picture Reviews

By Chester J. Smith

The Spanking Age

This M-G-M subject presents "Our Gang" in a comedy with sound and there is some doubt as to whether or not it enhances the value of the picture. The voices of several of the gang are reproduced mostly in sound, but with a smattering of dialogue here and there. These "gang" comedies have been noted for their speed and the sound serves to slow them up quite a bit. It is a good comedy, however, and a decided novelty. Mary Ann and Wheezer are in the limelight more than the actors as badly treated stepchildren. They take advantage of the absence of the stepmother to stage a party for the gang and there is much humorous action. It is a picture that will be appreciated as much as any of these comedies in the past.

Confession

This is an intensely dramatic playlet presented most capably by an M-G-M cast. Its technique is somewhat different than similar subjects that have been heard on the sound screen and it holds the interest throughout. Robert Ames, Carroll Nye, Christian Yves and Yvonne Stark make up the very capable cast that presents the playlet just on the outskirts of an American rest camp on the outskirts of Bar-le-duc. A despised officer has been slain and a private sentenced to death for the murder. A doughboy run over by a truck is brought into the French Inn and there confesses the killing to his buddie as he passes out. More subjects such as this are needed on the sound screen.

We Faw Down

Here is one of the funniest short comedies ever seen or heard on the screen. It is a Hal Roach offering by M-G-M featuring Stan Laurel and Oliver Hardy and it is done in sound but no dialogue. Only the laughter of the comedians is recorded. The action is hilarious and the sound effects ingeniously arranged. Laurel and Hardy are a pair of cheating husbands who plan a night at poker but tell their wives they are going to a vaudeville show. Instead they inadvertently become entangled with the girl friends of a couple of prizefighters who discover the quartet in the apartment. Meantime an extra paper has conveyed the news to the wives that the vaudeville house has burned down. When Laurel and Hardy make their escape from the apartment they are discovered by their wives exiting through a window. The wives say nothing at the time but rush back to their own apartments to await them. There some hilariously funny action takes place with a final shot that is guaranteed to evoke plenty of laughter from any audience.

Phipps

Lowell Sherman is starred in this M-G-M Movietone subject which is very well done and all in dialogue, but which drags horribly. It is replete with clever lines however, but would hardly be passable in less skilled hands. Sherman is the Butler, Phipps, who is called upon to witness the cruelty of Sir Gerald to Lady Fannie that a divorce may be obtained. A proposition is made that Phipps shall accompany Lady Fannie as her companion on a trip that the divorce may be made easier. He confesses his love for her and she enthuses over the confession. However, the difficulties between Lady Fannie and Sir Gerald are smoothed out and Phipps, much abashed is then compelled to give his notice.

The Lion's Roar

This is the first of the Mack Sennett comedies in the new tieup with Educational done under the RCA process of recording and reproducing. It is very cleverly conceived in that it takes in a wide variety of sound, all of which is capably reproduced on the screen. This sound varies from straight dialogue to a reproduction of the chirping of birds, the carrying of high notes by a soprano, the tones of a saxophone and various other tests. The plot too, is well planned and executed, with Johnny Burke, Daphne Pollard, Billy Bevan and Vernon Dent in the leading roles. The subject matter is of the type that can reflect only credit to the sound screen, and is well interspersed with good comedy material.

Portland Has Device to Reproduce Sound

Theatre Sound Corporation, has been organized at Portland, Ore., by J. J. Fleming, M. F. Roach and W. H. Roach to market sound device for theatres that is said to be much simpler in operation than other sound devices now on the market. This is the invention of Art Kolstad, owner and operator of the Rialto Theatre of Hood River.

A representative body from the Northwest Independent Exhibitors Association recently were given a preview of the apparatus at Hood River, Ore., on "Lilac Time." The machine is equipped with three horns, tenor, baritone and bass, each being distinct from each other.

"Younger Generation" to Be Columbia Talkie

"The Younger Generation," the Columbia special adapted from Fannie Hurst's stage play, "It Is to Laugh," will be a "talkie" and also have a synchronized music score and sound effects. This is the second production listed on Columbia's sound program. The first was "Submarine." "The Donovan Affair," the mystery play by Owen Davis is now being cast as an "all-talkie."

"The Younger Generation" stars Jean Hersholt under Frank R. Capra's direction. Besides Rex Lease and Miss Basquette, the featured members of the cast selected so far are Ricardo Cortez, Rosa Rosanova, Edward Molnar, Leon Ramon and Virginia Marshall.

Jessel Starts Talking, Singing Sequences

Talking and singing sequences for the Tiffany-Stahl production "Lucky Boy," starring George Jessel, were started on Thursday, November 16th, in New York at the R-C-A Studios under the personal supervision of Rudolph Flothow, who is in full charge of Tiffany-Tone Synchronization.

This is to be Jessel's first singing and talking picture, with scenes taken in and around New York City. Margaret Quimby has been brought on from Los Angeles to New York to play opposite Jessel. She was formerly a George White Scandals' girl.

Warners Acquire More Land for Sets

Expansion of Warner Bros. facilities to cope with the demands for increasing production of Vitaphone pictures has been the motive for acquiring several acres of land adjacent to the auxiliary studio at Prospect and Talmadge Street, Hollywood. This is to provide for more ground to erect exterior sets which have been crowded from the main studio on Sunset Boulevard where large space has recently been absorbed in the construction of new stages.

Subtitle—"I'm a woman who has sinned and suffered! And how I suffer when I think how I suffered!"

"New York City—where all the sin is synthetic and all the gin is pathetic."
—by Tom Reed in "Synthetic Sin" for First National.

London Suspends Judgment on Talkies

"Jazz Singer" Scores Heavily but "Terror" Dampens Enthusiasm

By a Special Correspondent

LONDON, November 22.—For the moment, the judgment of London is suspended on the subject of American talking pictures. London received "The Jazz Singer" very cordially—more cordially than one might believe in view of a rather unfortunate impression created by the odd mixture of English and American accents in the trailer of "The Terror" that was shown immediately before it.

Then after four crowded weeks of "The Jazz Singer" (which could easily have run for four months) "The Terror" was shown. It got a chilly reception from the chorus of professional knockers who form so large a proportion of any first night audience in London. To say the least of it, it is unbelievable that any father and daughter could have such widely differing accents as Alee Francis and May McAvoy.

Soon after the first showing of "The Terror" came the opening of the new Empire. There was a brilliant audience who were all thrilled by the magnificence and the comfort of the new house, with which nothing else in Europe will bear any comparison. They were unquestionably prejudiced in favor of the entertainment before it began. They applauded the overture more than the item deserved. Then came the Movietone, with a greeting to the theatre by the new Lord Mayor of London. Then came—

English vs. American Voices

But I must interrupt myself, and refer again to that trailer of "The Terror." Ever since it was shown and heard, all the professional Englishmen had been saying that when it came to "talkies," English voices were bound to be so much better than American voices. This statement looked all right, even reasonable, until the British stars were seen and heard over the Movietone greeting the audience at the opening of the new Empire. Alas! If anything, they were worse than the Americans—both men

British Film Censors to Act on Talkies

IT has just been announced in London that the British Board of Film Censors is to continue to act as sole censor on talking and sound films in addition to silent films, the Department of Commerce learns.

There was some question as to whether the Lord Chamberlain's theatrical censorship department should be represented when talking films are being reviewed, but after consultation among the authorities concerned it was decided that talking films should be judged as ordinary films, and that at present there was no need for theatrical censors to view them, according to Trade Commissioner William M. Park, London.

The Board of Film Censors have decided to issue a special certificate to distinguish talking from silent films.

General Talking Pictures to Buy 60 Plays for Production

A LARGE transaction in story material has just been completed between General Talking Pictures Corporation and the Sanger and Jordan Division of the Anglo International Play Bureau. General Talking Pictures Corporation which controls the DeForest Phonofilm system has taken an option on one hundred musical comedies and stage plays from which a selection of sixty will be made and purchased for the use of the producing companies licensed under the Phonofilm patents.

The one hundred subjects which have been set aside on the option agreement include full length dramatic pieces, farces, comedies, modern melodramas, and mystery plays as well as musical comedies. They were selected by Walter C. Jordan, general manager in America of Anglo International Play Bureau, from the vast number of successes he had handled on the legitimate stage as being story properties which are well adapted to talking picture production.

and women of the rest of the Movietone, which included a sort of a travelogue with some of the M-G-M stars.

"The Singing Fool"

Next day came the trade showing of "The Singing Fool." There was quite a fair sprinkling of people who were not in the trade, and the majority seemed agreed on several things: first that the only voices worth listening to were those of Al Jolson and Ed Martindale. I forbear from relating what the audience thought of the others. They could have tolerated an occasional word or two from the child, but it would have taken a highly-skilled dramatist of the first order—like Lonsdale, Maugham, Molnar or Brioux—to have written the dialogue for the bedroom scene where "Al" accuses

his wife of coldness and extravagance.

By all counts, the most effective scene (excluding the last half reel, of course) was the scene in the park between the father and the child—and there wasn't one word spoken!

Some years ago, George M. Cohan, out of the depths of his experience, said, "Let the audience do your acting for you." To which I will add, "Let them do your 'voicing' for you—so far as England is concerned." The chief source of the trouble, I believe, lies in the fact that we have attained in the last few years, photographic perfection. We have now attached to this perfection something that is vocally a misfit. It looks as if we need at least two years' hard experimental work on sound reproduction.

Vitaphone Complications Due on Canada Trademark

COMPLICATIONS are developing in connection with the Vitaphone trademark in Canada, which may result in legal action before the situation is straightened out. As things now stand the Baldwin International Radio Corporation of Canada, Ltd., claims the exclusive right in Canada to the use of the word when applied to talking, phonographic or music devices in the dominion. Vitaphone claims the right to the use of the name in the reproduction of sound pictures and has so instructed exhibitors in the Dominion.

Search of the records in the copyright and trademark branch of the Canadian Patent Office reveals the fact that the trade name, "Vitaphone" was registered October 24, 1913, by the Canadian Vitaphone Company, Limited, under number 19006 of Register 77 to apply to talking machines, accessories and musical instruments. The record shows that the name "Vitaphone" was assigned by William R. Fosdick, liquidator of the Canadian Vitaphone Co., Ltd., on January 19, 1927 to the Baldwin International Radio Corporation, of Canada, Ltd.

New York offices of Vitaphone claims that the Vitaphone Company, a corporation

of Delaware was bought out by the Vitaphone Company of Canada, a subsidiary of the old Vitaphone Corporation, and that the Baldwin company acquired the rights from that company. It is contended that the rights lapsed from lack of usage and that the present Vitaphone Company was the first to apply in Canada for the use of the name in connection with cameras, projectors, etc. In other words it is contended that Vitaphone has a valid right to the use of the title in theatres and that if the Baldwin Company has rights they apply outside of theatres.

Meantime Vitaphone is serving Canadian exchanges and advising them that they have a perfect right to advertise the title. Vitaphone and Western Electric are being represented by the same solicitors.

Sylvia Fields Assigned to "Hunted" Cast

Sylvia Fields will make her talking picture debut in Willard Mack's original screen play, "Hunted," having been assigned the leading feminine role by Metro-Goldwyn-Mayer last week.

M-G-M Completes and Releases More Than Fifty Movietone Acts

MORE than fifty Metro Movietone acts had been completed and most of them released by M-G-M up to and including November 24. A large percentage of these were made at the newly renovated Cosmopolitan Studio, 127th Street and Second Avenue, New York, where short feature work is now progressing at a rapid rate.

A list of subjects released, classed according to release date, follows: September 29: Van and Schenck, 2 numbers; Johnny Marvin, 2 numbers; Marion Harris, 2 numbers; October 6. Walt Roesner and Capitoliens, 2 numbers; Locust Sisters, 2 numbers; Leo Beers, 3 numbers. October 13. Miller and Lyles, 1 number; Joseph Regan, 2 numbers; Fuzzy Knight, 2 numbers. October 2. Ponce Sisters, 2 numbers; Odette Myrtil, 2 numbers; Marion Harris, 2 numbers. October 27. Van and Schenck, 2 numbers; Ella Shields, 2 numbers; George Dewey Washington, 2 numbers.

November 3. Johnny Marvin, 2 numbers; Joseph Regan, 2 numbers; Metro Movietone Review (1-reel vaudeville show). November 1. Vincent Lopez, 1 number; Ponce Sisters, 2 numbers; Miller and Lyles (special two-reel number). November 17. Marion Harris, 2 numbers; George Dewey Washington, 2 numbers; Frances White, 1 number. November 24. Metro Movietone Review; Elsa Ersi and Nat Ayer, 2 numbers.

Lasky Announces Production Plans on Short Subjects

THE current production of half a dozen important talking short features and plans for a large program of one and two reel pictures to be made at the Long Island Studio are announced by Jesse L. Lasky, first vice-president in charge of production of the Paramount Famous Lasky Corporation.

"The short feature department, headed by James R. Cowan, has just added three important writers to its staff," said Mr. Lasky. "They are S. Jay Kaufman, widely known newspaper man and author of many dramatic works; Morrie Ryskind, co-author of the book of 'Animal Crackers' and of other plays, and William Grew, author of 'The Sap,' 'Undressed Kid' and of the books for several of Earl Carroll's Vanities. We intend to spare no efforts to get the best and freshest material from the most talented writers for our talking short features.

"These writers will be at the studio for a long term, writing original short comedies, sketches and novelties and adapting ma-

terial from other fields. They also will assist Joseph Santley, the director."

Mr. Lasky announced that George Abbott, the eminent director of "Coquette," "Broadway" and other stage hits, now is engaged in directing "The Bishop's Candlesticks." The cast of Broadway stage actors is headed by Walter Huston, late star of George Cohan's "Elmer the Great."

Mr. Abbott will direct still another short feature, after which it is expected that he will make one or more full-length pictures.

Other short subjects in sound either completed recently or still in production at the Long Island Studio, include the sketch, "If Men Played Cards as Women Do," by George S. Kaufman, "Highlowbrow" by S. Jay Kaufman, Eddie Peabody and his band, Borrah Minnevitich and his troupe of harmonica-playing boys, songs by the Geirsdorf Sisters and a group of songs in an Oriental setting by Anna Chang and other Chinese and Japanese artists.

Edward Everett Horton Signed by Christie

Edward Everett Horton, stage and screen star who has just completed a series of two reel comedies for Hollywood Productions, has been signed by the Christie Film Company to star in a series of two reel sound comedies released on the Paramount program for 1929-30 but pre-released this year in those houses equipped for sound reproduction.

"Bulldog Drummond" to be Colman's First Talkie

Ronald Colman's first talking picture will be "Bulldog Drummond," which is planned to go into production within two weeks under the direction of F. Richard Jones. It will contain dialogue throughout.

The star's first individual starring picture, "The Rescue," is now being synchron-

ized by Dr. Hugo Riesenfeld, talking sequences having been eliminated by Sam Goldwyn. The producer believes that indiscriminate mixing of silent and oral sequences weaken the dramatic force of a picture and for that reason he is also cutting out dialogue in Vilma Banky's first vehicle, but is making her second, "Child's Fifth Avenue," as an all-talkie.

"Devil's Island," planned by Mr. Goldwyn as a near production, has been postponed for two months. "Natches," a story by Joseph Hergesheimer, is set for production about April 1.

United Artists Sound Stages Near Finished

United Artists' two sound stages will be completed this week and work of synchronizing that company's product with talk will start immediately. Completion of the stages permits Mary Pickford to start actual production on "Coquette" under the direction of Sam Taylor. She is expected to start within a week.

Roland West has started on his first "talkie," in "Nightstick." It is likely that West will do the talk sequences at night and Mary Pickford will use the stage in the daytime. Douglas Fairbanks is winding up "The Iron Mask" and D. W. Griffith will begin immediately on the talk sequences for "Masquerade," originally called "The Love Song."

Paramount to Star Clara Bow in All-Talkie

Clara Bow's next vehicle for Paramount, "The Wild Party" from a story by Warner Fabian, will be a 100 per cent dialogue production and will be directed by Malcolm St. Clair. E. Lloyd Sheldon adapted the story to the screen and F. Hugh Herbert did the continuity. The dialogue is now being prepared by John V. A. Weaver.

"The Saturday Night Kid," slated as the actress' next, has been postponed until a later date.

Voice Fade-Out Used in Pathe Feature

The "voice fade-out," a clever mechanical arrangement by which the voice of a screen player in a talking picture may be made gradually to fade out and in, corresponding to the action he is describing, has been evolved by Director Howard Higgin and Benjamin Glazer, head of Pathe's sound department, for use in "The Leatherneck."

Cinephone Subject Not Halted by W. E.

WHILE according to reports, Western Electric representatives have "looked over" and listened critically to the New York Colony Theatre's presentation of the Walt Disney animated sound cartoon "Steamboat Willie," synchronized by Powers Cinephone and reproduced on the Fox-Case device, nothing was said or done by Western Electric officials tending to halt the Colony showing all last week.

"Steamboat Willie" is now held over for a second week at the Colony.

Bristolphone Ordered by 15 Circuits

NO less than fifteen large circuits have ordered Sonora-Bristolphone installations according to Charles R. Rogers, general manager of the company. Included in them are the following:

Finklestein and Ruben, Kunsky Theatres Corp., Midland Theatres Co. of Ohio, Northwest Theatre Circuit, W. S. Butterfield Theatres, Inc., Strand Corp. of Wisconsin, E. M. Loew Theatres, Inc., Great States Theatres, Inc., Schine Enterprises Inc., Fay Theatres, Inc., Delta Amusement Enterprises, Consolidated Amusement Enterprises of New York, Strand Amusement Co. of Iowa, L. K. Brin Enterprises, Ventner Amusement Enterprises.

New Empire in London Opened Auspiciously

THE recent opening of the New Empire Theatre in London, England, occurred before a large and brilliant audience which filled the house to overflowing. The handsome playhouse a recent acquisition of Loew's, Incorporated, presented its feature attraction, "The Actress," before a gathering that included the two daughters of the King and Queen of Spain, the Infanta Beatrix and the Infanta Maria Christina, Lady Londonderry, Lady Colefax, Field Marshall Sir George Milne, Arnold Bennett, Lady Cunard, Viscount Castlereagh, Sir Basil Clarke and others of the nobility.

The new theatre is said to approximate the large theatres on Broadway in details and construction. The seating capacity is more than 4,000, the orchestra has a moveable stage, and there are several special salons. The house is also wired for the presentation of sound pictures and at the premiere one of the M-G-M talkies bearing greetings from prominent M-G-M stars was shown.

Newsreel Resume

Paramount News No. 35: Hoover off on tour; floods sweep mid-west; Japan begins imperial rites; elephants as farm hands; pioneer iron horse; Etna's new eruption. No. 36: Austria's tenth birthday; European beauty winners; Stanford students build bonfire; Mendez flies from New York for South America; football teams end season; swimming gymnasts; Mikado ascends throne.

M-G-M News: France celebrates Armistice Day; Dixie girls aquaplaning; Emperor Hirohito's coronation; Etna belches lava; U. S. cavalrymen in artillery charge; football games. No. 31: Japan's emperor enthroned; college runners; Swedish King's kin arrives to wed U. S. girl; European beauties; old-time iron horse; football; pictures of stricken King George.

Pathe News No. 97: Hoover sails on good-

will voyage; Japanese ruler borne to his throne; blessing the hounds; Rickard vacationing; floods in mid-west; Mt. Etna. No. 98: Stanford students in rally; Canada's huge grain crop; Austria celebrates tenth birthday; Maine's first snow; cattle contest; racing season in Manila; pets assemble in Kansas City; fire in Brooklyn factory; auto racing. Pathe Sound News No. 2: Tom Noonan's Bowery mission; turkeys; jazz band of 4-year olds; Rangers, hockey champs; Hoboken remembers war time.

International News No. 94: Coronation of Hirohito; war dead honored in France; Mass. fishing craft runs ashore; Hoover's departure for South America; a fox colony; football; Etna's rivers of lava. No. 95: harriers in race; Britain prays for King George; Stanford students build a bonfire; Europe's fairest girls; Swedish count arrives; Japanese emperor ascends his throne; kids learn swimming; football games.

Kinograms No. 5451: France prays for war dead; England pays homage to fallen heroes; turkey do their final trot; Mrs. Coolidge christens plane; jazz arouses tank waves; Hoover leaves for visit to Latin America; the president-elect's family who will stay at home; Berlin dog teams in clash. No. 5452: College runners; Swedish royal bridegroom arrives for wedding to American girl; new arrivals in German zoo; Stanford student body constructs bonfire; our first locomotive; Europe's fairest; football.

Novelty Sketch Filmed by Paramount

"If Men Played Cards As Women Do" is the title of the latest all-talking short novelty filmed at Paramount's Long Island Studio, a one-reeler directed by Joseph Santley and produced by James R. Cowan. It is based upon a dramatic sketch by George S. Kaufman which was a part of the Music Box Revue several years ago. The cast consists of four men, all with long experience on the legitimate stage, Frank McHugh, Frederic Santley, Hugh Cameron and George McFarland.

Johnny Mack Brown Male Lead in "Coquette"

Playing opposite Mary Pickford in "Coquette" will be Johnny Mack Brown, who will portray the part of Michael. George Irving has been cast for the role of the lawyer. Sam Taylor will soon begin the direction of the feature.

Many New Firms Obtain New York Charters

Motion picture companies incorporating in New York State, at Albany, during the past week, included several which will include the production of sound pictures in their purposes. The companies chartered were: Stanley Recording Company of America, Inc., \$6,000, W. Wirtshafer, Jacob Miner, Brooklyn; Gus Rosenblit, New York City; Lew Fields' Producing Co., Inc., \$100,000, Lew Fields, Leon Spachner, Arthur W. Wright, New York City; Brothers Company, Inc., capitalization not stated, Anne Eichel,

Increase in Famous Canadian Earnings

THE financial statement of Famous Players Canadian Corp., Limited, Toronto, which has just gone forward to shareholders, reveals a heavy increase in earnings and a strong balance sheet for the fiscal year ending August 25, 1928.

Operating profits for the 12 months totaled \$1,507,067, as compared with \$1,191,877 for the previous fiscal year, net profits for the last and previous years being \$794,125 and \$708,268, respectively. The surplus last August was \$986,150, as compared with a profit and loss balance of \$583,345 at the end of the previous fiscal period.

A number of capital re-adjustments were made early in 1928. The assets of the corporation are given as \$20,156,604, as compared with \$16,966,372 at the end of the 1927 fiscal period.

In his report to shareholders, J. P. Bickell, Toronto, vice-president of Famous Players, announced that the corporation now owned or controlled 146 theatres in Canada, almost one-sixth of the total number of moving picture houses in the Dominion.

Serena Klein, Belle Balstow, New York City; Sam Kaplan Manufacturing and Supply Co., Inc., \$200,000, Evelyn Luquer, Lloyd F. Thanhouser, James J. Irwin, New York City; Broadway-Park Corporation, \$10,000, David Davis, Benjamin Schulman, Max Goldbaum, Brooklyn; Farrell Theatre, Inc., \$10,000, Patrick J. McGrath, Thomas F. Farrell, Daniel J. McCleary, New York City; Humanaphone, Inc., \$10,000, Lillian Cunningham, Henry R. Danziger, Mildred Lawn, New York City; Nils T. Granlund, Inc., \$5,000, Donald J. Flam, Nils T. Granlund, Moses Hoffenson, New York City; Sound Shorts, Inc., capitalization not stated, Joseph Stark, Irene Epstein, Jessie Chisling, New York City; Colortone Pictures Corporation, capitalization not stated, Louis J. Freda, Vincent Westrup, Raymond J. Gorman, New York City; Fox Interstate Playhouses, Inc., capitalization not stated, George Blake, Nelle Barber, Louis M. Weber, New York City.

British Film Suit Lost by Universal

IN a decision rendered Monday, November 26, in the law suit brought by Universal against the Transatlantic Film Company of London and a counter-claim brought against Universal by the English company, Sir Francis Newbold, the official referee of the London court gave judgment against Universal for \$132,550 and 6 per cent interest from January, 1920, and costs, and ordered Transatlantic to return all Universal films held by them.

Originally, Universal sued Transatlantic for \$90,000 for films alleged to be unaccounted for and it was claimed Transatlantic exploited outside of an agreed area. Transatlantic responded with a counter-claim for \$500,000 for losses on films alleged to have been withheld. The English company centered its attack on a transaction with Universal whereby Universal distributed a boy scout film in the United States.

Publix to Play Fanchon Marco Acts

THE Fanchon-Marco stage shows, owned by West Coast but now playing in Publix houses in Portland and Seattle, will remain in the Publix houses for an indefinite period. The West Coast-Publix split becomes effective December 1. At that time the Seattle Theatre, Seattle, and the Portland Theatre, Portland, will sever their operating connection with West Coast.

The decision to retain the Fanchon-Marco shows is undoubtedly because of the expense that would be entailed by Publix in bringing the eastern Publix units to the Northwest. It is regarded as likely that Publix has bought the Fanchon-Marco acts from West Coast. The present policy of West Coast's houses in Portland and Seattle will be continued by the decision, which was made by R. E. Crabill, general manager of Publix interests on the Pacific Coast.



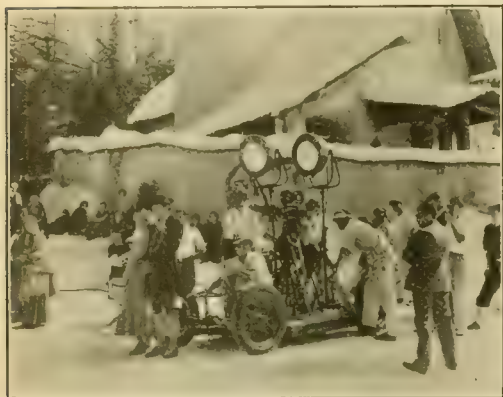
Ina Claire, one of the stage's elite, whose striking presence will be brought to the screen by Pathe, who will star her in a series of talkies.



Beautiful Marceline Day as she looks in the role of the heroine of "Restless Youth," a new Columbia production.



John Gilbert, one of the leading screen artists as well as box office draws. He has just completed "Women of Affairs," in which he co-stars with Greta Garbo.



Filming a scene for "King of the Mountains" (United Artists). While John Barrymore and Mona Rico portray the modest village couple the camera follows them. Ernst Lubitsch is directing.



Colleen Moore symbolizes youth. Her latest role is in First National's "Synthetic Sin."



Where fortunes are made and lost—a reproduction at the Paramount studio in Hollywood of the New York stock market which provides the glamor and the background for "The Wolf of Wall Street."



H. B. Warner plays his first talking role in a sound picture in "Stark Mad," soon to be offered by the Warner Bros. with Warner in an attractive character part.



Haven't you ever had that feeling? Chills are beginning to run up and down the spines of Estelle Bradley and Charles Lamont as they travel the "shoot the chutes." They are man and wife and act and direct respectively on the Educational comedy lots.



Sally Blane is one of a trio of sisters who are to be seen on the silver screen. Her attractiveness makes her much in demand as a leading lady. She appears in FBO's "King Cowboy."

HOLLYWOOD

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Big Stage Hits Lose Screen Value

Practice of Plagiarism Makes Inroads Into Their Drawing Power

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 28.—Unless legitimate show producers permit the immediate filming and release of productions made from attractions to which they have sold screen rights, a smaller number of plays than ever before will be purchased by motion picture producers. Despite sound pictures and a greater opportunity than ever before to playwrights to sell screen rights, this policy will be carried out rigidly in the future.

It is a direct result of many cases of conscious or unconscious plagiarism which have taken place during the past few seasons. With the sale of almost every big Broadway hit for film production, independents and even major studios, have hopped on themes of the hit, made slight changes in titles and sequences, and produced their film before the studio which paid a tremendous price for the screen rights had an opportunity to make and release the story for which it paid money. Many of such plagiaristic cases are either within the law; or the paying producer does not care to become involved in the long legal procedure which guarantees him satisfaction.

Universal paid \$225,000 in 1927 for the screen rights to "Broadway" and so tied itself up that it could not release the play in screen form until 1929. Added to that, in 1928 the company paid an additional \$25,000 for the dialogue rights, making a

total cost of a quarter million. Meanwhile stories similar to "Broadway," since its opening as a legitimate attraction have been made by almost a dozen other companies.

"The Trial of Mary Dugan," "The Belamy Trial," "The Canary Murder Case," one a play and two books, started the independents working on mystery stories with courtroom sequences, simply because the producers couldn't get their product on the market quick enough to prevent the others from cashing in on the tremendous price paid for screen rights.

"Excess Baggage" was one of the few cases which beat the quickie-makers to the punch. Paramount owns "Burlesque" from the play by George Manker Watters. Meanwhile another company has announced "The Queen of Burlesque."

Other instances pop up daily of companies changing merely one word in a title or using a play on a title purchased. While speedy production will not eliminate the evil entirely, standard producers feel that it gives them an even break with the others and that it is unfair to tie themselves up for any length of time.

rected by Milestone some time in the distant future when "Hell's Angels" is completed.

Rosabelle Laemmle Engaged

Rosabelle Laemmle, daughter of Carl Laemmle, was engaged to be married to Stanley Bergerman of Los Angeles, last week. Bergerman is one of the executive heads of the May Company in that city. No date has been set for the wedding.

T-S Signs Conway Tearle

Conway Tearle signed with Tiffany-Stahl to make one talker after completion of his current vaudeville tour over the Orpheum circuit.

Titling

"Three Week Ends," Clara Bow starring, is now being titled by Herman Manckiewicz.

William Powell Re-signed

William Powell, one of the busiest of Paramount players, last week signed a long-term contract with Paramount.

Dorothy Revier Loaned

Dorothy Revier, starring player with Columbia, has been loaned by the latter organization to Fox to play in a newspaper story that will be directed by Fred Newmeyer.

Sonia Levien

Sonia Levien's record assignment for Columbia is the screen version of "The Younger Generation," which marks the continuation of the team of Frank Capra and Miss Levien.

Christie Casting Cohen Story

Christie is now assembling an all-colored cast for the first of the talking pictures which will be made from the Octavious Roy Cohen stories. The first will be "The Melancholy Dame," which has been adapted by Alfred A. Cohn. Arvid E. Gillstrom will direct it.

Neal Burns Now Directing

Neal Burns has jumped from player to the status of director and is now directing Jack Duffy in a new Christie comedy for Paramount release. The story, incidentally, was written by Burns himself. A new baby star and Eddie Barry have been cast.

Educational Signs Bowes

Cliff Bowes has been re-signed by Educational (Continued on following page)

Now the "Theme Song" Dictates the Plot

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 28.—A new phase of "tail wagging the dog" is rapidly spreading throughout Hollywood studios. Now scenarios are being written to suit theme songs which are the basic ideas for productions. Originally, song-writers were imported with a view to having them write songs for scenarios already written. Several instances have arisen lately where the theme song was submitted and scenarios based upon them.

A case in point is "Listen Baby," Pathe's forthcoming production. In this instance, the method has proper justification, as the entire story is based on the theme song and a song-writer's adventures in getting it sold.

Cromwell to Make Talkie

John Cromwell, legitimate actor who was signed by Paramount, will make his debut as a director with "Close Harmony," the story by Elsie Janis and Gene Markey. Cromwell was signed during his appearance in Los Angeles on the legitimate stage in "The Racket."

Ruth Roland Plans Return

Ruth Roland is planning another return to the screen in a series of talk and song features. Miss Roland has a large radio following, being in charge of a program once a week from a Los Angeles station. She is negotiating for a release medium at present.

Caddo Renews Contracts

Lewis Milestone, director, and Louis Wolheim, actor, will continue under contract to Howard Hughes, head of Caddo Company. Hughes took up the options on both last week. At present both are being loaned out to other companies. Plans call for the appearance of Wolheim in a production di-

Subtitle—"I've got the hungriest old man in the world. If he didn't have false teeth, he'd order an ostrich."—By Julian Johnson in "Sins of the Fathers" for Paramount.

educational to play leads in Cameo comedies. Dolores Johnson will be seen as his leading lady. Francis J. Martin will direct.

"Big Boy's" Leading Lady

"Big Boy" will have a new leading lady in his next Educational release, "Follow Teacher." Evelyn Mills is the young thing who will appear opposite him.

Holt in New Western

Jack Holt and fifty other players and technicians have left the Paramount studios in Hollywood for location work in Tuba City, Arizona, on "Sunset Pass." Nora Lane and John Loder will have supporting roles to Holt and Otto Brower will direct.

Barton in New Vehicle

Buzz Barton, F B O's kid cowboy, has resumed work on "The Little Savage," interrupted two months ago by a broken wrist.

Pathe Engages Marie Prevost

After completing "The Leatherneck," Marie Prevost has signed with Pathe to play opposite William Boyd in "High Voltage," which will go into production at once. Ralph Block is the producer and Tay Garnett will direct. Alan Hale is also featured in this picture.

Title Change

Ned Depinet, general sales manager of First National, has announced that the release title of the Sills-Mackaill picture, "Changeling," will be "His Captive Woman." This has also at times been referred to as "Stranded in Paradise."

Schrock Writing Haines Vehicle

Ray Schrock is writing "The Gob," an original story for a William Haines star picture for M-G-M. Jack Conway will direct.

Baldwin's Dialogue in Movietone

Earl Baldwin, contract writer at M-G-M, is writing dialogue for the Gus Edwards series of Movietone shorts.

Lloyd Nosler with Inspiration

Lloyd Nosler, formerly supervising film editor for the Metropolitan Theater, Los Angeles, has been signed by West Coast theaters to handle the publicity for the Fifth Avenue and Coliseum Theaters, Seattle, Wash. He will be attached to Charles M. Thall's staff. Thall is Northwestern Divisional Manager for West Coast.

Jim Loughborough on Wesco Staff

Jim Loughborough, formerly publicity director for the Metropolitan Theater, Los Angeles, has been signed by West Coast theaters to handle the publicity for the Fifth Avenue and Coliseum Theaters, Seattle, Wash. He will be attached to Charles M. Thall's staff. Thall is Northwestern Divisional Manager for West Coast.

Ceballos Remaining with Warners

Larry Ceballos remains with the Warners for a period of two years more at least. A contract for that term was signed last week, the major duty of Ceballos being to wood from New York.

Voice Tests at Burbank

First National contract players were given voice tests at the Warner Brothers

studio recently, with a view towards ascertaining their vocal types. Those given tests were mainly players who heretofore have confined their appearances to silent productions only.

Billie Dove, Alice White, Jack Mulhall and Milton Sills were among those who recorded for test purposes. Synchronization of the First National product is being done at the Warner Studio.

Mix Begins "The Drifter"

Tom Mix began recently his new FBO feature, "The Drifter," which blends the old west with the new. Scenes are being filmed in San Fernando Valley, Calif.

"Love in Desert" a Talkie

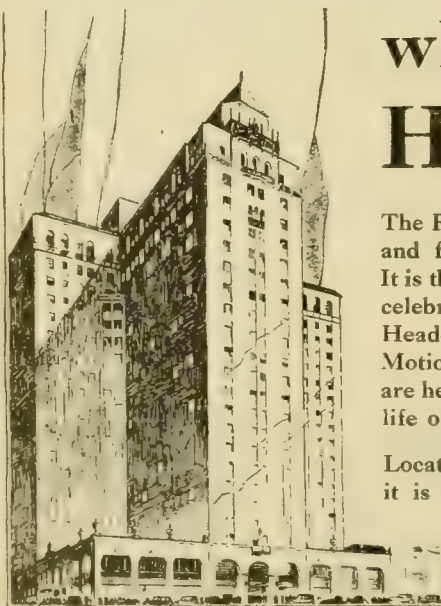
The leads of "Love in the Desert," Olive Borden, Hugh Trevor and Noah Beery, were recalled recently by FBO to make talking sequences for the production. The dialogue scenes are being recorded with Photophone equipment.

"She Goes to War"

Eleanor Boardman's new film, "She Goes to War," which Henry King is producing for United Artists, is to have dialogue and singing sequences. Alma Rubens will play a ukelele and sing several songs.

Evelyn Brent Weds

Evelyn Brent, Paramount actress, was married last Thursday to Harry Edwards, the Christie director. The ceremony, a quiet one, took place at Agua Caliente and the couple returned to Hollywood after a one-day honeymoon.



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J. A. HADLEY, Manager

stay at the motion picture hotel,
the **ROOSEVELT**

Film Colony Hard Hit by Flu Epidemic

(Hollywood Bureau, Motion Picture News)

Hollywood, November 28.—Fourteen film stars, directors and others are known to be confined to bed with flu or pneumonia, and several hundred others of lesser note in film colony are similarly confined.

Those whose illness is now holding up important productions include Clara Bow, Richard Barthelmess, Marie Prevost, Mary Philbin, William Haines, John Gilbert, Lois Wilson, Monte Blue Sally Phipps, Jean Arthur, F. W. Murnau, and Ruth Taylor.

Al Cooke with Jerry Drew

Al Cooke, comedy star, is playing a role in "Wives Don't Weaken," an Educational-Ideal comedy featuring Jerry Drew.

"Nightstick" Before the Cameras

"Nightstick" is the first United Artists all-talkie to go before the sound cameras. Synchronized photography and voice recording began last week at the United Artists studio in Hollywood. Rehearsals for the dialogue scenes have been held for the past two weeks by Director Roland West. Everyone in the cast has had stage experience. Five of the players are making their movie debut.

Pathe Production News

The sound stages of the Pathe studio in Culver City are all being utilized at the present time. The RCA Photophone process is being used for "The Missing Man," the newly finished talkies including "Geraldine," "Noisy Neighbors," "Leath-erneck" and "Shady Lady." The equipment will also be soon at work recording scenes for "Listen Baby" and "Square Shoulders." As rapidly as pictures are finished they are sent to the Sound Studios in New York where the musical accompaniment is recorded.

"Bulldog Drummond" for Goldwyn

"Bulldog Drummond," the crook drama, has been bought by Samuel Goldwyn as a future all-talkie for Ronald Colman. Richard Jones will direct the production. "Bulldog Drummond" follows "Rescue" already finished, and "Devil's Island," in preparation.

Ed Laemmle to Direct Talkie

Edward Laemmle, Universal director whose latest work is "Man, Woman and Wife," will start work shortly on "The Drake Murder Case," planned as an all-talkie with complete dialogue by the author of the original story, Charles A. Logue.

"Hit of the Show" Premiere

The sound version of "Hit of the Show," which FBO is releasing, was given its Hollywood premiere at the United Artists Theatre on Wednesday, November 21. Joe E. Brown, who stars, is making a one-week's personal appearance.

With 'Big Boy'

"Big Boy," Educational's juvenile star, is supported by Ginger Conley in "Follow Teacher," a current Educational release.

(Continued on page 1712)

Subtitle—"There ain't no more oil down there than there is perfume in a skunk.—By Julian Johnson in "Red-skin" for Paramount.

System of Unit Supervisors Will Be Abandoned at F. N. Studio

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 28.—The system by which Warner Bros. have operated for years without either unit supervisors or unit business managers will shortly be adopted at the First National studio at Burbank. When as many as eight or ten productions were being produced at the Warner plant, all of them were handled by William Koenig, studio manager. The Warners have used this one-man system for years.

The Warner Brothers feel that if Koenig could handle so many productions simultaneously in work, the First National studio should similarly have a capable individual to take care of Burbank production instead of dividing the task between a large number of unit supervisors and unit business managers.

Flu Hits L. A. Grosses

Epidemic, Closing Several Schools, Takes Heavy Toll at Theatre Box Offices

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Nov. 29.—Epidemic of "flu" which has already closed several Los Angeles schools took a heavy toll of theatre box office grosses during the past week.

Figures show houses, such as United Artists, Carthay Circle and Grauman's Chinese, where grosses given are for week ending Wednesday night, took in from three to five thousand dollars less than the preceding week.

Other houses, where grosses furnished are for week ending Thursday night, were saved by Thanksgiving holiday performances, which lifted totals to almost average in most theatres.

Actual figures, "Noah's Ark," fourth at Grauman's Chinese, twenty-two thousand; "Interference," fourth week at Carthay Circle, nine thousand five hundred; Loew's State did twenty-five thousand with Corinne Griffith in "The Outcast" as picture attraction, but attributes most drawing power to personal appearance of Sally O'Neill, United Artists, with "The Hit of the Show," ten thousand eight hundred; Warner Brothers, second week of "On Trial," twenty-seven thousand. The Metropolitan surprised all by coming up to twenty-two thousand five hundred with "Manhattan Cocktail."

Dotty Jottings

By Jerry Hoffman

PREDICTIONS, or even suggestions, such as made in this space last week are silly . . . because everyone leaps on you to publish some of their's . . . However, since the opening of "The Hit of the Show" and the sort of entertainment put on by Joe E. Brown in his personal appearance with the picture at the United Artists last week . . . every one is unanimous in declaring Brown . . . comparatively unknown to pictures . . . a combination of Fred Stone and Charlie Chaplin . . . and also a great star for the future if properly handled . . . Fred Stone . . . because Brown's talents are versatile and clean . . . Chaplin because a more clever bit of pantomime than the one-man baseball game Brown put on would be difficult to see . . . but let us stress the cleanliness of his entertainment style . . . it's refreshing and doubly valuable because it is funny . . . which should prove something . . .

A LOCAL photographer whose penchant for posing film players ala nude is well-known in Hollywood . . . is burned up . . . his wife played a bit in a picture last week and the photographer under contract to that lot grabbed her off to pose in a series of draped poses . . . which reminds me . . . with all the revues being made in pictures for synchronization . . . there are many undressed roles . . . and some one wanted to revive the old Winter Garden gag . . . referring to a runway used in a picture as

the "Bridge of Thighs" . . . but better than that . . . is calling the plank on which chorus girls are lined up . . . "the Bridge of Size" . . .

I GOT a look at one of Gus Edwards' short revues in color for M-G-M last week . . . the one I saw was "The International Revue" . . . featuring Armida, Georgie Harris, and Doris Walker . . . lots of entertainment, moves swiftly and the novelty of sound without color which annoys the eyesight should give revues a great reception. . . .

THREE years ago two newspaper writers . . . the more deadly of the species . . . sat in the grill of the Algonquin Hotel . . . news was scarce and just at that time the Warners had engaged John Barrymore for the lead in "The Sea Beast" and Dolores Costello as his leading lady . . . "Let's engage Barrymore and Costello to marry" said one . . . and they did . . . and now look at the darn thing . . .

DAVID BUTLER, Nick Stuart and Harry Brand returned from their European jaunt last week . . . a six-months' trip making a picture called "Chasing Through Europe" for Fox . . . the gang on the lot gave Butler and Stuart a party at the Munchers' Monday . . . that's the studio eating place affectionately called "The Moochers" by Bobby Clark . . . Harry Brand has a party coming to him from the gang. . . .

Classified Ads

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ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

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WANTED POSITION — As Moving Picture Operator (Projectionist). Thirteen years' experience. Age 30. Married. Must have work at once. No reasonable offer refused. Can give best of references. Wire at once. David S. Mayo, 848 Felder St., Americus, Ga.

Manager, who is a real go-getting showman of proven ability desires connection with circuit or independent house. Fully experienced in picture, vaudeville, exploitation. Salary secondary — go anywhere. Unquestionable reference. Address, Showman, care Motion Picture News, 729 Seventh Ave., New York City.

WANTED a change. Projectionist, and "I'll Do it," non-union. Married. 12 years with present job. F. White, 201 Sylvan St., Emporia, Kans.

OPERATOR—Nine years' experience. Power's, Simplex, desires position. J. T. Kennedy, Gilbertville, Massachusetts.

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See M. Colman's Great Star
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SEE & HEAR NOW
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IS THE FIRST CITY ON THE COAST TO ENJOY THIS—THE LATEST AND GREATEST OF WARNER BROS.
100% ALL TALKING VITAPHONE SENSATIONS
John Hamrick
RICHARD BENNETT
GEORGE M. COLMAN'S great New York sensation
The HOME TOWNERS
DO YOU KISS OR CLAY? ROCKWELL ROBERT MCWADE ROBERT MCWADE
SEE & HEAR! ALL THE CHARACTERS SPEAKING ALL THEIR LINES FROM THE BEGINNING TO THE END
DOORS OPEN NOW
John Hamrick's **BLUE MOUSE**

A group of four newspaper displays which indicate the style of exploitation conducted for showings of "The Home Towners" at first run theatres. The layouts illustrated include a three-column reverse display for the Knickerbocker theatre, Nashville; and three double-column displays for the Liberty theatre, Spokane; the Blue Mouse, Seattle, and the Allen, Cleveland.

Key City Reports

First-Hand Information from News Correspondents

New Talkers Lead Broadway Theatres

Two Holdovers Also

Do Well; "Interference" Capacity First Week

NEW YORK CITY.—The smaller theatres did a livelier business than the big houses last week in New York City. Three out of the four big fellows had hold-overs, and attendance at two of them seemed to justify the second week. Both Capitol and Strand had good trade, neither one dipping to any great extent, but the Roxy went under considerably with its hold-over of a rated special.

"Show People" (M-G-M) was the offering which again gave the Capitol an excellent week's business. No doubt but that the audience of this house liked the type of picture and a good stage bill also helped. While "The Red Dance" did very well for the first week at the Roxy, attendance was appreciably off the second week. Of course this picture ran as a special along Broadway before it came to the Roxy, and it is quite possible that this hurt some. It is also a question as to just how strong this picture is as a special. Other pictures have gone into the Roxy after a previous run on Broadway and given this house big business. "The Terror" completed its second week at the Strand, and all in all made a creditable showing.

The Paramount is still a bit shaky on its feet, lack of strong fare for the past several weeks apparently being the reason for the let down. "Homecoming," made for Paramount by UFA, could only get a mediocre week's trade. The Colony picked up smartly with FBO's "Gang War," and it is claimed that this talker broke all Colony records on the opening day. The picture has a synchronized score, sound effects, talking sequences, and is being held for a second week. "Mati Hari" completed its third week at the Cameo to fair business.

"Wings" has finally decided to leave Broadway after its long stay at the Criterion, and for the past four weeks at the Rialto. The current week will be its last. "Behind the German

Lines," official German pictures of the big war, made by Ufa, goes in next week at this house. "Revenge" (U. A.) is being billed to take the place of "Woman Disputed" at the Rivoli, the latter having made a very fair showing for three weeks. Another week will be the last for this one.

"Marriage by Contract" (Tiffany-Stahl) had begun to droop at the Embassy, and M-G-M's "The Viking" replaced it on Wednesday evening of the current week.

Capacity houses have greeted Paramount's "Interference" since this picture's opening at the Criterion, and it is undoubtedly in for a comfortable run. Another talker that has gotten away to a good start is "Jimmy Valentine" at the Astor. Business here has also been very brisk. "The Barker" (F. N.) is coming into the Central to replace "Lilac Time," but last week's trade was anything but weak. This picture has made a nice run of it for over four months. Fox's "Four Devils" continues in the Gaiety at a fair pace.

The Winter Garden, with "Singing Fool," still sets the gait for the high-priced shows. It's easily the most popular show in town at

"Viking" Premiere at New York Embassy

"THE VIKING," a Technicolor production based on the Scandinavian sagas of Leif the Lucky, was given its New York premiere at the Embassy Theatre last Wednesday, November 28. A surrounding program of Movietone shorts were shown in conjunction with the feature, among them a one-act Metro play.

The picture features Pauline Starke, Donald Crisp, Claire McDowell and others and was produced by Technicolor for M-G-M, the details of its making being handled by Dr. Herbert Kalmus, who produced the Great Events series. R. William Neil was in charge of the direction.

the present time. Warners "On Trial" is also doing exceptionally well at Warners Theatre.

Baltimore Theatres Have Fair Week; "Lonesome" Ad Is Criticized

BALTIMORE.—The week beginning Monday, November 19, here started warm with clouds and rain and gradually turned to cloudy, cold and then clear. A football game on Saturday hurt business.

This marked the seventh week of "The Singing Fool," starring Al Jolson as a talker at Warners' Metropolitan and the picture still stood them up.

"Show Girl," starring Alice White, proved an A-1 attraction at the Rivoli as a sound and song film and business for the entire six days was very good.

Patronage at Loew's Stanley was also very good for "The Awakening," with sound, starring Vilma Banky.

While "The Power of the Press," co-featuring Douglas Fairbanks, Jr., and Jobyna Ralston, was an excellent picture, it only pulled them in slowly at the Keith-Albee Hippodrome with five acts of Keith-Albee vaudeville on the same bill.

"The Woman from Moscow," starring Pola Negri, was the feature film offered at Loew's Century with sound and music and a Loew-Public stage act headed by Ted Vlaire and his syncopators. Business was consistently good.

"Two Brothers," the foreign film starring Conrad Veidt in a dual role with Lil Dagover and Liane Haid, only proved a fair pulling attraction at the Little Theatre.

"Don't Marry," co-featuring Lois Moran and Neil Hamilton, shared honors on the Keith-Albee New Garden program with Kenneth Harlan in person. Business was good throughout the week.

"Lonesome," co-starring Glenn Tryon and Barbara Kent, as a sound and part talker, did not do so well at the New Theatre, only coming off fairly well. This was offered in advertising as "The Perfect Talking Picture" but it is understood that there were complaints be-

cause there was so little talking in it and they were led to believe it was a 100 per cent talker by the phrase.

"Avalanche," co-starring Jack Holt and Doris Hill with Olga Baclanova, proved only a fair business getter at Loew's Valencia, where it was offered with music on the non-synchronous device.

"The Road to Ruin," featuring Helen Foster, was offered at the Auditorium, a legitimate house with the performance continuous from 11 to 11. This attraction pulled poorly at the start but gradually built to good business.

Birmingham Has Normal Week's Business

Birmingham, Ala.—Business was about average in Birmingham the past week. The Ritz, with a personal appearance of Francis X. Bushman, Jr., and other Keith acts, coupled with "Gang War" (FBO) had fair business. The Alabama with "Home Towners" (Warner Bros.), a Vitaphone all dialogue picture and Van and Schenck and the Locust Sisters in Vitaphone presentations, with Fox Movietone News, fell below its average take, although the picture pleased those who saw it.

The Strand, with "Moran of the Marines" (Paramount) had fair business. The Trianon, with "The Street of Illusion" (Columbia-Liberty) got by fairly well. The Empire, with "White Shadows in the South Seas" (Metro-Goldwyn-Mayer) with M-G-M News and Charley Chase in a Hal Roach comedy "Imagine My Embarrassment" (M-G-M) had nice business. The Galax, with "Passing of the Oklahoma Outlaws," featuring U. S. Marshal Tilghman, had average business.

"Barker," New Talkie, At Central, Dec. 3

FIRST National's special, "The Barker," and the company's first talking picture, will succeed "Lilac Time" at the Central Theatre in New York City on Monday night, December 3. It will play an extended run at the \$2 top scale of prices. The New York premiere will practically coincide with the beginning of the picture's run at the Carthy Circle Theatre in Los Angeles where it is scheduled to open about December 1.

The important scenes of "The Barker" have been done in dialogue. The players in the four leading roles are Milton Sills, Dorothy Mackaill, Betty Compson and Douglas Fairbanks, Jr. The film is adapted from the play of the same name and was made by Director George Fitzmaurice.

Sound Pictures Do Well in St. Louis

All Downtown Houses Have Brisk Week's Trade with Talkers

ST. LOUIS.—Al Jolson, who, with "The Jazz Singer" took the Grand Central Theatre at Grand boulevard and Lucas avenue, out of the ink bottle and placed it in the dividend paying class, got the new Midtown Theatre (the former Empress) on Olive street, west of Grand boulevard, away to a flying start during the week ending November 23 with the premier St. Louis showing of "The Singing Fool."

Throughout the entire week the picture played to capacity audiences and many hundreds were turned away because there were not sufficient seats to accommodate them.

At the Missouri Theatre, Grand boulevard at Lucas avenue, "The Home Towners," a Warner Brothers talking picture, played to nice business during the entire week. St. Louis critics were very complimentary in their reviews of this picture, claiming it to be the best all-talker that has been shown in St. Louis to date.

Just across the street from the Missouri at the Grand Central "The King of Kings" supplemented with a music score and other sound effects in its second week played to fair business. This picture was road-showed here last season and for that reason many of its potential patrons at the Grand Central had already seen it. So under the circumstances its run at the Grand Central was satisfactory.

Loew's State on Washington avenue, near Eighth street, offered as its feature picture Dolores Del Rio in "Revenge," with sound accompaniment. Miss Del Rio gave a good account of herself and business held up very nicely.

Skouras Brothers Ambassador Theatre had on its screen "Beware of Bachelors," a Warner Brothers picture, a comedy-talker. Ed Lowry on the stage offered "Ambassador Frolics" and the box office receipts were very satisfactory during the week.

Good Pictures and Weather Help Oklahoma City

OKLAHOMA CITY.—Drop of the mercury here last week continued to boost downtown theatre box receipts. All downtown houses did pleasing business due to the general pick up in theatre going and the better type of pictures brought here.

"Varsity" at the Capitol received usually good comment and turned in good receipts for the week.

At the Criterion the National Players in "The Witch Doctor" and the feature picture "Manhattan Cocktail," starring Richard Arlen and Nancy Carroll, did a good week's business, surpassing the average weekly attendance.

"Outcast," starring Corinne Griffith, pleased good audiences all week at the Empress, and "Air Circus" enjoyed good business at the Liberty. The Orpheum presented a good bill of vaudeville and the picture "Through the Breakers," had excellent business.

"Nothing to Wear," at the Victoria, drew excellently.

Just Another Fair Week for Milwaukee

MILWAUKEE.—Although Milwaukee experienced a wide range in varieties of bad weather this week, business in the down town theatres was not materially affected, for this week's receipts were much like those of last week, just fair. Matinee business in most of the down town houses was at a lower ebb than usual for this season of the year. Here possibly, weather may have affected patronage.

"The Singing Fool" is playing its seventh week at the Garden and is being played for still another week. Business here is no longer quite as active as it has been but has reached a steady gait, which keeps the house well filled at practically every performance.

The Strand opened "Mother Knows Best," this week, and the patronage accorded the picture is meeting with the expectation of the manager. It will no doubt be continued for several weeks longer at the Strand.

The Wisconsin offered "The Fleet's In" and a very good week was the result. "Man, Woman and Wife" at the Alhambra brought in fair returns. "Show People" at the Majestic had a moderately good week. "The Street of Illusion" at the Merrill drew slim houses.

The Garrick, which has been dark for some

time, opened this week with "Motherhood," which is expected to run here for some time. It met with very good business in its first week. "The Circus Kid" at the Riverside was a big drawing card on a fair bill. The Orpheum had a very good week by virtue of a strong bill, with "The Haunted House" as the photoplay feature.

Neighborhood theatres found things a bit slack throughout the entire week. "Win That Girl" met with only very moderate returns at the Garfield, Modjeska and Uptown Theatres. Better success was the lot of the Oriental and Tower, which featured "The Terror." The Egyptian drew fair houses with "Her Card-board Lover." "The Garden of Eden" was featured at the Milwaukee, the National and at the Venetian, and at all, receipts were average.

Dallas Trade Steady; All Houses Turn in Good Reports for Week

DALLAS.—The Dallas first run theatres have enjoyed good business for the past week without exception. Receipts seemed to have reached a steady trend, with no unusually big business reported and no bad spots.

Al Jolson in "The Singing Fool" at the Melba was again successful in checking off an unusually good gross at a Dallas first run theatre. This attraction was shown at the Palace, the other Dallas Public house, several weeks past and was accorded the greatest patronage ever given any attraction at a Dallas theatre. The Palace was unable to hold the picture longer than one week at that time although business warranted at least a two week's run. The Melba then secured a return engagement and continued the good business where the Palace left off. The Melba is strictly a first run theatre.

The Majestic reported good business with "The Red Dance," featuring Dolores del Rio and Charles Farrell. Some unusually good publicity more than helped to bring them in. A special feature offered was the S. M. U. and A. & M. foot-ball game picture which boosted the receipts for the week. An Interstate Vaudeville bill completed the program.

"White Shadows in the South Seas," starring

Monte Blue was a good box office attraction for the Palace for the past week. Clever publicity gets the greater part of the credit as the picture fell far short in the expectations of the patrons and comment on the attraction was not so good. A very good Public presentation "Seeing Things" helped the program out.

The Capitol appearing as the latest Dallas first run theatre as a sound house secured a good patronage with Universal's much discussed talkie, "The Melody of Love" featuring Walter Pidgeon, Mildred Harris and Tommie Dugan.

"Brotherly Love," with Karl Dane and George K. Arthur at the Old Mill failed to attract and business was only fair. The Old Mill has been able to show much increased grosses since installing sound equipment, but this week brought a decided slump.

The Ritz turned in a good gross with "Women They Talk About," featuring Irene Rich and Audrey Ferris. This is a second run for this feature in Dallas and the Ritz is a second run sound house.

At the Arcadia, "Ramona," with Dolores del Rio, and "The Magnificent Flirt" with Florence Vidor proved to be good box office attractions and business was good for the week.

"Show Girl" Big in Albany; "Gangster" Good, "Beggars of Life" Off

ALBANY.—The Mark Ritz in Albany did the mopping up act last week with "Show Girl," business exceeding the second week of the "Singing Fool," which had run to extremely heavy houses for the previous two weeks. "Show Girl" apparently caught on with the very first matinee and the theatre was jammed to its utmost every night. The matinees were unusually heavy throughout the week and it was noticeable that Tuesday's business was ahead of Monday and that Wednesday ran ahead of Tuesday.

The Mark Strand in Albany, using "Beggars of Life" failed to pan out to a satisfactory extent, the picture apparently failing to meet what the public wanted in the way of entertainment. The bill included movietone and two vitaphone acts, there was a special Schubert anniversary overture.

The Leland in Albany had the crowds standing the first three nights of the week, as "Me, Gangster" held its own against competing attractions. The Clinton Square theatre continued to draw good crowds and last week used as first run double feature "Diamond Handcuffs" and "The Albany Night Boat."

Neighborhood houses and subsequent run theatres in Albany report normal business for the week. Weather conditions were favorable.

In the neighboring city of Troy, "Submarine" went over the top at the Lincoln theatre and established a new house record. Heavy exploitation including a parade by the American Legion, started this picture off with a bang, but once it was under way, it more than held its own during the week that was characterized by rather poor business at every other theatre with the exception of Proctor's, where "Forgotten Faces" was used along with the vaudeville program. John Barrymore in "Tempest" failed to score at the Troy Theatre, even Sunday's business being off.

Constance Talmadge Starts "Venus" in France

Constance Talmadge, United Artists star, has begun initial scenes for "Venus," her next vehicle which is being made at Nice, France. The story is based on the novel of that name by Jean Vignaud, French journalist. Jean Murat will be the actress' leading man while others in the cast will be Andre Roanne, Max Maxodan and Maurice Schutz. Louis Mercanton is directing.

Clevelanders Demand Picture Value

Film's Merit Rather Than "Sound Label" Draws the Crowd

CLEVELAND.—A week of fine pictures on the screen has resulted in a week of excellent business. It is interesting to note that it was the value of the picture on its merits that drew the crowds, rather than the novelty of the production as sound picture.

"The Singing Fool" opened to bigger business on its third Sunday at the Stillman than on the opening Sunday. And the second week's business exceeded the first week. It goes merrily on and on, of course.

"Sunrise" was as successful as it deserved to be at Keith's Palace, meaning that it played to capacity business all week. A remarkably fine photoplay remarkably portrayed and just as remarkably directed. A masterpiece.

"Submarine," a masterpiece of its kind also, was tremendously successful at the Hippodrome where it was acclaimed for its novelty and its fine drama alike.

"Show People," story about well known show folks, was another success. It played at the Allen, and proved to be high class popular entertainment with a strong box office appeal.

"His Private Life," highly sophisticated comedy drama of the type long associated with Adolphe Menjou, was highly pleasing to patrons at the State Theatre. The picture was recommended for its brightness of manner and for its amusing situations as ably portrayed by Menjou.

"Beware of Bachelors" was just moderately successful at the Cameo. Although a "talkie" a discriminating public was not satisfied with it. The first novelty of the talkie has worn off sufficiently so that the public is critical of it and now demands merit of a high type as well as novelty.

"How to Handle Women" proved a fairly successful comedy attraction the first half of the week at Keith's East 105th St. It contained much to laugh at and pleased patrons who want light amusement. "Stolen Love" the last half of the week was also well received.

"The Woman Disputed" and "The First Kiss" divided the week at the Park Theatre. "The Woman Disputed" was very successful and was liked immensely well, while "The First Kiss" was liked well enough, but didn't draw so well as the Talmadge picture.

"America Under Fire," official U. S. Signal Corps picture, presented at the Metropolitan under the auspices of the American Legion, held tip strong during its second week.

Good Business Continues in Portland, Ore.

Portland, Ore.—A continuance of ideal fall weather also brought a continuance of good business at the leading down-town houses, and this in spite of a number of road attractions which showed during the bulk of the week.

An offering which materially increased box office receipts was "White Shadows of the South Seas" at the United Artists.

A most diversified bill was given for increased number of patrons at Tennett's Oriental, including the popular "Craig's Wife" and the usual group of vaudeville acts for Monday.

"The Jazz Singer" at the Blue Mouse, returned to Portland for the third time, and went into second week with the S. R. O. sign in evidence at all evening shows.

Corinne Griffith came back after a long absence in "Outcast" to the Portland and registered fairly well. Gene Morgan, new and versatile band leader, stood them up as he put over Fanchon & Marco's "Up in the Air" idea.

"The Terror," Warners' second 100 per cent

talking picture, proved the sensation promised by the Music Box management, and good business was the rule and promises to go into extra weeks. On the Movietone, Al Herman, famed black-face comedian.

John Gilbert in "Masks of the Devil" played to good business for the first three days, but balance of week left much to be desired in matter of attendance. Fox Movietone weekly included Stan Laurel-Oliver Hary comedy in "Sugar Daddies." Special Kiddies Matinee with candy bars for youngsters proved most popular.

"Docks of New York" Big in Seattle; "Air Circus" Disappoints

SEATTLE.—"Docks of New York" was the headline attraction among the first run houses last week. It played at the Seattle Theatre and kept the box office clicking at a very rapid rate, with the result that the week's gross was very strong; one of the best in recent months. On the stage, Fanchon-Marco's midget act, with the giant John Aasen in the cast, was a pleasing novelty, but not a money-getter.

At the Fifth Avenue Theatre, "The Air Circus" was quite unfavorably received. Audiences did not consider it a worthy picture, and business was not up to the standard of past weeks. Georgie Stoll and the Band had a pleasing musical interlude, but not good enough to swing the whole show. Business average.

The Music Box Theatre broke all long run records ever established in this city when "The

Max Bradfield and band proved good musical stage offerings.

Pantages Theatre had as headline attraction Art Gilham, and another Columbia offering on the screen, "The Stool Pigeon." Extra good business.

With announcement of De Luxe shows at Capitol Theatre, Manager Akin reports extra good business, breaking house record with William Haines in "Excess Baggage" for second run, followed by Henry B. Walthal in "A Light in the Window."

"Singing Fool" finished its seventh week to good business. The long waiting lines have disappeared, but gross is still acceptable, and another week is scheduled. The Blue Mouse Theatre, across the street, finished the second week of "The Perfect Crime" to good business, aided by a strong supporting bill of "talkie" shorts.

"Thunder God" at the Coliseum and "Beautiful but Dumb" at the Embassy Theatre were mediocre attractions that played to average business only. At the vaudeville houses, "Stool Pigeon" at the Pantages had the shade on "The Good-Bye Kiss" at the Orpheum, the latter being poorly received.

The Columbia Theatre, Universal house, was closed for an indefinite time, signs explaining to the public that "Repairs and renovating were in progress prior to an early opening under a new policy."

Picture Line - Up and Snappy Weather Boosts Atlanta Attendance

ATLANTA.—Business in Atlanta Theatres at this week is on the upward climb, due to a number of good pictures and a cool snap which hit the city Monday.

Paramount's "Wings" is giving the Howard good grosses, although not standing them out as was expected by officials in Gotham. Yet, this is natural since this picture played at the Erlanger as a road show only a few weeks ago. Also, a return engagement of "Lilac Time" last week took the edge off this aviation special, it being similar to it.

Loew's Capitol is enjoying capacity houses with Marion Davies and William Haines rollicking through "Show People." This picture is well liked.

While Loew's Grand is showing a return engagement of Joan Crawford and Johnny Mack Brown in "Our Dancing Daughters" to unusually good houses. This picture is still the talk of town.

Milton Sills and Thelma Todd are drawing fair houses for the Metropolitan with "The Crash," a real he-man number.

Up the street Keith's Georgia is doing only fair with "The Avalanche," featuring Jack Holt.

Francis X. Bushman, Jr. headlines the vaudeville, proving a better drawing card than the picture.

"Dry Martini," a would-be sophisticated comedy is keeping the Rialto dull, helping Mary Astor to lose a few admirers.

"Wings" Big in Tampa but Chill Hurts Others

TAMPA.—Winter came, and we enjoyed three nights of light frost this week, which hurt show business, as well as tender vegetables, for Floridians seem to prefer the fireplace these chilly nights.

The Victory had an excellent week with "Wings." Business grossed better than the second week of "The Singing Fool," but this latter picture still holds the record of the house on first week's run.

The Tampa had a very good Sunday with "Revenge," but the big draw at the Victory cut into the following three days receipts and Del Rio failed to pull 'em as she has in former pictures. "The Outcast," featured the last half, suffered from the chill and receipts were hardly up to the average of the house.

"Red Lips" went over fine for the Strand, giving that house a good start on the week, the two days showing better than average. "Home James" did nicely for three days, but did not get better than average returns. "Avalanche" closed the week to about average business.

The week registered a little under average for the Franklin, second runs. They had, "The Miracle Man," "Wolf Fangs" and "The Dove."

Subtitle—"They live on the hill overlooking the bluff—and there was plenty of it to overlook."—By H. M. "Beanie" Walker in a new Charley Chase comedy for Hal Roach.

AMPA Hollywood Ball On March 9

MARCH 9th has been determined upon by President George Harvey as the date for the Hollywood Masque Ball of the Associated Motion Picture Advertisers, the head of the organization announcing his choice at a recent meeting at which Elizabeth Meehan, Anna Aiken Patterson, Kerry Conway and Mr. and Mrs. Henri Therrien were guests of honor.

Business Not So Hot in Minneapolis

"Revenge" and "Varsity" Both Get Panning from Local Critics

MINNEAPOLIS.—Business was not so very good in Minneapolis theatres this week, largely perhaps, because there were no outstanding movie attractions.

Dolores Del Rio in "Revenge" was panned by the critics and didn't seem to make much of a dent at the box office. "Caught in the Fog" was good for just a week at the Strand, doing about the average business for that theatre.

"Varsity" at the Minnesota was also knocked by the newspaper reviewers, but there was a good stage show, and the picture went over fairly big as a result of the side attractions.

The Hennepin-Orpheum found "Beau Broadway" to be a good business-getter, just as it has found all the other M-G-M pictures since it took them over a few weeks ago. The names of Lew Cody and Aileen Pringle helped this one.

Pantages showed "The Scarlet Lady" and advertised it a little sensationally as "a daring story of surging passions" and found that it helped to pull the crowds.

Among the neighborhood houses, the best business was probably done by the Granada, which showed "The Singing Fool" for an entire week. The other outlying houses showed good average business for the week, with such pictures as "The River Pirate," "The First Kiss," "The Devil Dancer" and "Hot News."

Specials Aid Salt Lake City Theatres

Salt Lake City.—Some special productions offered at the Salt Lake first run houses this past week have aided in making it highly satisfactory week here. Exceptionally cold weather and the first snow storm of the season also aided indoor amusement.

The return of Oliver Alberti as Master of Ceremonies at the Capitol Theatre this past week, in conjunction with a special program offered, consisting of the picture production "Fazil," and a stage presentation titled "Denver Beauties," drew packed houses to this theatre throughout the week.

"Show People" has attracted a goodly share of attention this week at the Pantages Theatre, drawing capacity houses. Vaudeville is also offered at this house.

The special production "Sunrise," with Movietone musical score, was well received at the Victory Theatre by good sized houses.

Adolphe Menjou in "His Private Life" drew a large number of his admirers to the Paramount Theatre, where there were satisfactory results throughout the week.

Lewis Stone and Marceline Day in "The Freedom of the Press" pleased good sized audiences at the American Theatre.

Tom Mix and Tony in "Son of the Golden West" drew his usual flock of admirers, with a good portion of children, to the Gem.

Spotty But Satisfactory in Cincinnati

Cincinnati.—Business for the week in Cincinnati, although spotty for the most part, was nevertheless satisfactory when considered as a whole.

The Capitol in the fourth and final week of "The Singing Fool," which was one week longer than the original run was intended, enjoyed a very nice volume, although business dropped off very considerably from the previous three weeks, and decreased gradually as the fourth week progressed. As it is, this picture has established a record which will be something to make all houses shoot at in the future.

"Abie's Irish Rose," which has been played in Cincinnati time and again on the legitimate and stock stages, appeared to have lost none of its appeal when shown at the Lyric, where it drew big crowds at every performance.

Keith's, in the third and final week of "Lilac Time," got by nicely, although there was an appreciable decrease in attendance which characterized the two preceding weeks. As it was, however, the third week held up as well as could be expected.

Corinne Griffith, a favorite with Cincy fans, drew big at the Albee, where an elaborate vaudeville bill, headed by Will Mahoney, helped swell the attendance.

"Avalanche," at the Strand, got a good break, with attendance inclined to increase as the engagement continued throughout the week.

The Palace, featuring Ben Turpin in person, together with a good lineup of acts, and "Power" on the screen, had a big week. During the appearance of the M-G-M lion, in Cincinnati during the week, stops were made at several prominent downtown locations, where Ben Turpin also appeared to share honors with Leo, and this, in turn, proved a good card for the Palace.

Neighborhood houses reported business only fair. Legitimate houses are not doing anything wonderful, with one house dark for lack of attractions.

Kansas City "Slightly Better Than Normal"

Kansas City.—Another week of "slightly better than normal" business was experienced by most downtown first run houses of Kansas City.

At the Newman, "Buddy" Rogers, a Kansas City boy, in "Varsity," drew well filled houses all week at both afternoon and night performances.

Richard Dix in "Moran of the Marines" at the Royal also drew good crowds all week, especially at the matinees. Buster Keaton in "College" boosted the weekly attendance at the Pantages well above the mark of the previous week, night attendance being much better than the average night attendance for the last three weeks.

"The Haunted House" at the Mainstreet played to normal attendance, although a "normal attendance" at that theatre has meant filled houses for the last two or three months. "Fazil" at the Globe Theatre did well for its second week's run, although there were plenty of empty seats available. "Wings" at the Plaza drew what was reported as average crowds.

Ottawa Picture Theatres Hold Their Own Against Hockey Games

OTTAWA.—Professional hockey games competed with the theatres of Ottawa, Ontario, for public attention during the week of November 19, but the theatres held their own in the matter of patronage. There was no outstanding picture for the week but they were all well up to the standard in their respective fields.

There were some who said that "Revenge," with Dolores Del Rio, at the Regent Theatre, did not "click" but crowds held up nicely and the general result was very satisfactory.

Everybody told most everybody else that "Outcast," starring Corinne Griffith, at the Centre Theatre, was "a fine picture" and patronage was good. It was a popular attraction.

"Captain Swagger" at B. F. Keith's Theatre overshadowed the vaudeville portion of the bill in the way of entertainment value and business was strong mostly because of the picture.

The Imperial Theatre had a big week with "The Cameraman," starring Buster Keaton, and the comedy was a refreshing treat. Short sub-

jects here, such as Grantland Rice's Sportlight, Pathe Review and the comedies, are important permanent fixtures and help to draw nice crowds.

"Abie" Held Over, "Show Girl" Big in Pa.

Pittsburgh.—Loew's Penn had a big week's business with "Show People," co-starring Marion Davies and William Haines, a photoplay of average merit. The stage attraction, "Step On It," Public Unit, was good as usual.

The Stanley had "The Home Towners" (talkie) and had a good week's business. The picture proved splendid entertainment, and many favorable comments were heard on all sides.

"Abie's Irish Rose" was the attraction at the Grand and business was satisfactory. Held over for a second week.

"Caught in the Fog" got average business at the Olympic.

Loew's Aldine offered "The Melody of Love" and enjoyed a good week's business. This one pleased very well.

"The Foreign Legion" at the Davis proved good melodrama, and in conjunction with Keith vaudeville, got but average business.

"Moran of the Marines" barely brought average business to the Liberty.

"The Night Watch" at the Regent did not draw very well.

"Fazil" did but average at the Cameraphone, as did also "Court-Martial."

"U's" Columbia, Seattle, Closes Its Doors

Universal's Columbia theatre in Seattle, Washington, for many seasons the leading first run house in that territory, last week closed its doors to the public after two seasons of extremely poor business.

Presentation of "talkies," big stage productions and elaborate film programs for 50 cents at other first run theatres, in competition with the Columbia's program films and music at the same admission, is blamed for the shutting down of the house. Reports indicate that it may open within a few weeks at a 15 cent admission on a second run policy, but no confirmation of the rumor has been obtained, and all employees have been dismissed.

The Avalon Theatre, a new suburban beauty spot, opened with "Dress Parade," starring William Boyd, but people did not like it because it was altogether too much like William Haines' "West Point," which had previously shown in Ottawa.

Neighborhood houses had a very good array of features and every house had a stand-out practically every night. One of the best was "Excess Baggage" at the Columbia and sweet business was also done at the Fern Theatre with "Laugh, Clown Laugh," with "Circus Rookies" a splendid neighborhood attraction during the last half. The Columbia Theatre had a substantial feature in "The Enemy" during the last three days. Greta Garbo had 'em eating out of her hand at the Rex Theatre in "The Divine Woman," a picture that drew a preponderance of adults. "The Crimson City" had standees every night during the last half at the Rex.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Taking Tips from Ushers

Just to prove that we don't know it all, we are publishing herewith a set of instructions made up by one of the ushers in Alfred Gottesman's new Plymouth Theatre at Worcester, Mass. The few managers who have seen this list have already requested copies which they intend to post in their own ushers' rooms. We suggest that you all do the same.

Notice to Ushers

"For the protection of my position as well as your own, I find it necessary to announce the following rules which will be enforced immediately:

"No usher is to leave his post to roam about the theatre or lavatories.

"Ten minutes every hour will be allowed for a relief period.

"All ushers finding it necessary to use the lavatory before their relief period must first obtain permission to do so.

"When orders are given they must be carried out.

"This theatre opened with the purpose of giving the public a treat. It is your duty to devote your time to catering to the patrons' wishes and make their visits pleasant. When catering to the public always act prompt, courteously and cheerful and treat each patron equally.

"Come prepared to have your meals near the theatre on Sundays and Holidays so that you can be back on your post within a certain time.

"Make it your business to be on time, thereby protecting no one but yourself.

"When passing through the promenade, foyer or lobby, pick up pieces of paper, etc., that might detract from the beauty of the theatre.

"Keep your uniforms neat, well pressed and clean, and your shoes shined. And remember that you must wear black socks with your uniform.

"Do not allow any disturbance. Notify the Special Officer at once in case you are unable to check any such disorder.

"All male patrons must remove their hats after taking their seats. See that this is enforced, but use tact in making this request.

"Do not talk loud while on your post, act orderly at all times as such disorder disturbs the patrons and causes dissatisfaction.

"Report any accidents to the manager immediately and get name, address and description of accident in all details. Also note where accident occurred, the parts of

Christmas Kiddie Show

THE Manager's Round Table Club is sponsoring a Kiddies Xmas Show in every town where a member is located. Your Chairman has never missed a single year in giving these shows and therefore knows the various angles pertaining to them.

Get together with your local Chamber of Commerce, your society leaders or the Elks, and together plan a special morning show for Monday, December 24th, for the poor kiddies of your town, all the inmates of Orphan Asylums or other worthy institutions. Get behind this idea a hundred per cent and play it up strong. Your local papers will give you plenty of publicity because it is worth it.

LET'S GET TOGETHER BOYS AND SEND ME COPIES OF ALL ADS. AND PUBLICITY PERTAINING TO THIS SPECIAL SHOW. YOU MIGHT EVEN MENTION THAT IT IS SPONSORED BY THE MANAGER'S ROUND TABLE CLUB.

C. E. L.

body injured, etc., but refrain from getting personal.

"Lost articles must be returned to the office. Patrons reporting any losses must give names and addresses and description of articles lost. Verbally, these rules may look unfair, but after studying them over carefully you will find them very simple and easy to carry out.

"You should also pride in this new theatre and should work in its interest. The easiest way to do this is to co-operate with the management and follow instructions given you. Let this theatre be the outstanding theatre in our city. It can be done and we can do it by offering unexcelled service. Poor service may result in decreased business, which in turn may result in unnecessary lay offs and lack of work."

Signed, W. R. Anderson, Captain.

Approved by the Manager.

We Hear from Ed. Heihle

from Newark, Ohio, and lo! immediately there came forth (or possibly fifth) a fast reply.

Ed. J. Heihle, who heads the chain of "big time" houses out in that part of the country, takes off just enough time from his activities in finishing the new Midland thea-

tre to let me know that it is coming along in great shape and will open shortly after Thanksgiving. His invitation to "Come On Over" sounded great, and believe me, if there was a ghost of a chance I would be the first to enter and shake his hand to wish him all the luck he deserves. But his letter was meant to convey a few words on the subject of "Sound" and in this respect he tells us that the new Midland will open with it and the Auditorium theatre will also be wired and then asks: "Is this not an endorsement for 'talkies'?"

Lots of luck, Ed., and don't forget that promise to write me about how things get going. Also remember me to the rest of the boys out that way. Thank you.

"The Voice of a Nation"

(Note: A most interesting discussion has resulted from the weekly publication of these letters on "Sound." The various opinions expressed by the wide scattered members of the CLUB give a true angle to the "sound" situation. Read them—and learn. CEL)

Here's an interesting letter from Lloyd M. Townsend, New Piedmont theatre, Oakland, Cal., entitled "Sound Pictures as I See Them":

Dear Mr. Lewis:

"The coming of Sound Pictures into the Motion Picture Industry has created a condition that is hard to analyze with any degree of accuracy, so one can only express an opinion regarding the ultimate effect upon the future of the business. As an exhibitor I can only express my reaction as applied to my individual case.

"For my part let me say that I am not going to be stampeded into spending a large amount of money to install sound devices until I am sure that the producers are going to produce what the public wants and further until they are in a position to furnish service to me on a basis where I can afford to run it at a profit.

"I can't help but feel that the general public does not want the all-talking picture, especially in feature length. I believe that good pictures, well synchronized with a good musical score and possibly some incidental sound effects is what the public will prefer. I am speaking now about features, but with the short subjects, such as comedies, monologues, vaudeville acts and musical numbers, I believe they are apt to supplant the present silent film in this line especially if they are short and snappy. This is my idea of an ideal program.

"The silent picture of the past has had
(Continued on following page)

more or less of a restful effect upon the audience, whereas the talking picture of today taxes the mentality to a considerably greater extent in that one has to pay very close attention to what he sees and hears in order to get the full sense out of it. This being the case it would seem that the restful relaxation that one experiences in the case of silent pictures is greatly curtailed in the talkie.

"In the all-talking picture the lines are of paramount importance, whereas in the picture that is simply synchronous with music and sound effects, the music and sound effects are merely incidental, the music, of course, forming an accompaniment to the picture which one listens to only with a sort of sub-conscious mind and the sound effects giving life and vitality to the scene being enacted.

"Pictures of this latter class can, of course, be used in international trade, but talking pictures can not, therefore the talking pictures must be absorbed by the English speaking countries and the producer must realize as much out of them from those countries as he would realize out of the other picture from the entire world, which means that the cost to the exhibitor would probably be raised fifty per cent on the talking picture.

Opens Up a Vast Field

improve the class of screen entertainment. Furthermore it makes it possible for the small town or neighborhood exhibitor to put entertainment in his theatre that he has never been able to supply before. In fact I can't see where the down-town first-run houses can put on any better entertainment than the neighborhood houses, so this would seem to be a distinct advantage to the neighborhood theatre.

"Of course, the cost of installation of

Additional Members of The Round Table Club

Eduardo Arozamena Casino Theatre,
Ybor City, Florida.

Julius Chalif, Elton Theatre, Brooklyn, N. Y.

Samuel Stiefel, Philadelphia, Pa.

Harry Lewis, Cove Theatre, Glen Cove, L. I., N. Y.

sound devices is out of reach of most small houses and until such times as the costs reach a reasonable level, the down-town theatres will reap the benefits. Then too the question of interchangeability is one of great importance and must be settled between the various equipment manufacturers before the smaller houses can afford to install sound devices. All this will take time and lots of fencing and manoeuvring for position, so in the mean time, I believe the smaller exhibitor ought to mark time and watch developments before he plunges ten or fifteen thousand dollars on any of the present sound devices.

"After all is said and done, we are in the Motion Picture business for profit and until such times as we can equip our houses with a reasonable outlay and run synchronized pictures at a profit I say 'lay off'."

Signed, Lloyd M. Townsend,
New Piedmont Theatre,
Oakland, Cal.

Thinks They're Here to Stay

Mich. Zadra believes that progress cannot be retarded, not any more than that the present knee-length dresses of the women were simply bound to supercede the hoop-skirt of olden days—likewise the passing of the "hole in the wall" for the de luxe

Still another letter on Sound from Edw. T. Zadra, Lyric and Ramsdell theatres, Manistee,

theatre—but go on and read:

Mr dear Mr. Lewis:

"I have your letter of October 8th, requesting my views on "Sound Pictures." I regret very much, the necessary delay in answering.

"Sound, is of course, the most discussed topic of our industry to-day. Some months ago I might have given you many arguments against it, but at last I have read the handwriting on the wall, and candidly believe, that sound is here and here to stay.

"Its invention and innovation is the natural trend of a progressive generation, made necessary by the public's ever changing mind . . . the result of trying to figure out what the public wants. It is a new competition and must be looked at squarely in the face as to-day it is threatening thousands of exhibitors and only the fit, the fast thinking and the 'do-its' will survive.

"To make my point more clear, I might ask, where are the long skirts, the stiff collars and the high shoes of not so long ago? These have all vanished partly because . . . the public changed their mind. And in our own business, where are the 'nickelodeons' and 'holes in the wall' of our childhood? They, like high shoes and stiff collars, have vanished, and in their wake have sprung up, in a remarkably short while, beautiful and palatial moving picture theatres.

"You cannot hinder nor retard this progress, and sound is the result of this desire to give the ever changing public a new thrill and something more to talk about. As to its success, one need only scan the "box-office" of every sound equipped house in the country.

"This new form of motion picture entertainment may be hard to understand, and only time can tell to where it will lead us, for its possibilities are, no doubt, tremendous. But of this I feel certain, that sound is here to stay, and no exhibitor can long survive who is not alert to the public's ever changing moods and able to meet them. Keeping abreast with the times, constantly giving our patrons something new is our only salvation, and the only power that can prevent our balance sheets from showing red. You can readily imagine what a tremendous aid sound will become as a business stimulant.

Sincerely yours,
Signed Edw. T. Zadra.

Search for Minneapolis Bomber Fruitless

Minneapolis police are still hunting for the person or persons who placed a bomb in the Vista Theatre a week ago and imperilled the lives of about 100 members of the audience. The bomb was discovered and chucked out in the street just before it exploded with tremendous force. There have been several theatres bombed in Minneapolis during the past few years, but the police have yet to apprehend and convict a bomber.

Sunday Shows Petitioned at Saratoga Springs

William Benton of Saratoga Springs, N. Y., appeared before the city council in Mechanicsville last week, with a petition asking that the public be granted an opportunity to express itself at a special election on December 4, in connection with Sunday movies starting at 6 o'clock in the evening.

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APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

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Charles E. Lewis

Opinions on Pictures

Waterfront

Nothing Much to Make a Fuss Over

(Reviewed by Laurence Reid)

YOU can take it or leave it. No matter which plan you adopt the picture can be entered in your log as just another tribute to the movies. Carrying a simple romance, a boy and girl affair, it must needs be bolstered up with comedy bits to keep one at all interested. The idea will be recalled as having served before—the sweethearts not getting on any too well together because of parental distrust—and the author seeing to it that the youth and his light o' love must serve their screen conflicts. So it develops that the heroine has the newsstand concession on a ferryboat and is in love with a sailor-man whose fo'castle is a freighter. To keep it going the idea is injected of having the youth frown upon the girl's desire to go to sea. So he frames to teach her a lesson by having the boys show her a rough time. And by taking it and liking it she lives up to the obvious pattern.

Not so new is it? But it works itself up into a creditable line of action and is played with spirit by Dorothy Mackaill who never looked better in her life—and Jack Muhlhall who does his stuff with pep and poise. The backgrounds are the dockyards, etc., and they look pretty good. It has a fair amount of laughs.

Drawing Power: Suitable for average houses. Needs strong support from rest of program. **Exploitation Angles:** Play up two principals. Bill as romance of the wharves, etc.

THEME: Romantic drama of sailor and girl—with both encountering conflicts before they find happiness.

Produced and distributed by First National. Length, six reels. Released, September, 1928.

THE CAST

Sadie Seastrom.....Dorothy Mackaill
Breeze O'Connor.....Jack Muhlhall
Uncle Pete.....James Bradbury, Sr.
Capt. Seastrom.....Knutte Erickson
Olican Oleson.....Ben Hendricks, Jr.
Slip Mullins.....Wm. Norton Bailey

The Wolf of Wall Street

Well Done From All Angles

(Reviewed by Jerry Hoffman)

IT is evident that when Paramount sets out to build a star, they use something more concrete than mere exploitation to build with. George Bancroft has been given another good vehicle, fine direction, and a supporting cast which in quality, if not in drawing power, makes good as a "sooper-super." Particularly in the case of one chap who came to America billed as "the John Barrymore of Hungary." Advance exploitation of that sort is generally a jinx. Yet, our own John Barrymore has not delivered a performance in artistry since "Beau Brummel" which can equal the one Paul Lukas gives supporting Bancroft in "The Wolf of Wall Street."

Bancroft, through his role, his ability and direction, undoubtedly stands out as the star. The splendid portrayal of Lukas, contrary to the usual belief in such cases, doesn't hurt Bancroft's performance one bit, in fact it helps. It only goes to prove that good acting from others will never injure a good actor. This is mentioned because so many in Hollywood have inferiority complexes.

One expects much more from Baclanova than she delivers. Which is probably not her fault. This might serve as a warning against over-exploiting a player and leading audiences to expect more than one can humanly deliverer. Nancy Carroll radiates an adorable personality and praiseworthy ability in a minor role. Arthur Rankin and Brandon Hurst also deliver.

"The Wolf of Wall Street" is timely in view of the tremendous amount of speculating which has figured on the front pages recently. Bancroft, "The Wolf," heads a pool of manipulators dealing in copper. He claims no man can make a "sucker" of him, and while he is piling up millions, his wife (or mistress, the status is not definitely established—and a good touch by the way) and Lukas make a "sucker" of him with a clandestine love affair. A rather brief outline of an exceptionally well done film, but it will serve.

One of the best dramatic situations ever seen in a picture is beautifully handled by Rowland V. Lee. This is the juncture where Bancroft discovers that he has been fooled by Baclanova, (his wife or mistress) and Lukas, for whom he has been making millions at the same time. He, after some nicely handled business, walks in and pretends ignorance of their affair, with the suspense being so played that Baclanova breaks down and defiantly confesses. It is in this sequence that Lukas reveals that he is an artist of rare quality, for the scene could so easily be overdone or neglected entirely.

Lee atones for "The First Kiss" in full measure with "The Wolf of Wall Street."

Drawing Power: Has everything: timeliness, title, star and cast. Suitable anywhere. **Exploitation Angles:** The "Wall Street and sucker" phase never ceases to be interesting; added to that is the social aspirations of a millionaire's wife and a society lion—viz., "the wolf's wife and the lion". . . play up "how stocks are made to rise and fall and who actually makes millions," etc.

THEME: Rough millionaire's stock manipulations and his wife's social ambitions, his intense love for her and her contempt for him, resulting in her clandestine affair to climb into society.

Produced and distributed by Paramount. Length, seven reels. To be released, January 26, 1929. Director, Rowland V. Lee.

THE CAST

The Wolf.....George Bancroft
Olican Oleson.....Baclanova
Philip Graham.....Paul Lukas
Sturgess.....Brandon Hurst
Jessup.....Crauford Kent
Office boy.....Paul Guertzmann

Gang War

The Sound Gives It The Breaks

(Reviewed by Laurence Reid)

THERE is substance to this plot because it is established on a prologue which has something in common with it. And this very prologue doesn't waste any time in starting the conversation on its way. The melodrama may be familiar stuff if you know your headlines, but you probably won't be thinking of the obvious, so dramatically dovetailed are the scenes, most of which click with crackling action.

The prologue introduces a newspaper office with a couple of reporters getting in bad with their city editor through failure on a story. So they start out to put themselves in right. This incident smacks genuine. It fades into the story proper and gives it the punch when a cafe singer proceeds to tell all. And the guns start popping, giving emphasis to the titles. There's no letdown in the action—which revolves around the types associated with our big city honky-tonks.

The romance is built around a saxophone player and a taxi-dancer who do their stuff in one of the tonks. Since the girl is a big bootlegger's little friend the element of jealousy enters into the conflict. He is killed conveniently by the rival gangsters.

The picture is realistically staged. And there is sure plenty doing in the shape of action. Moreover it is competently played by a cast that extracts everything out of it. And there you are.

Drawing Power: Okay for average houses everywhere. Play up as typical of big city life. **Exploitation Angles:** Tease the title and stress the melodrama going on continuously in our big cities, etc.

Produced and distributed by F.B.O. Length, six reels. Released, November, 1928. Director, Bert Glennon.

THE CAST

Flower.....Olive Borden
Clyde.....Jack Pickford
Blackjack.....Eddie Gribbon
Mike.....Walter Long

"The Boy Friend"

(M-G-M-Roach—Two Reels)

(Reviewed by Raymond Ganly)

A HUMOROUS two-reeler is this new Hal Roach comedy. Starring Max Davidson and equipped with a fine supporting cast that includes Ed Kennedy, the piece has enough nonsense packed into its scenes to make it a suitable subject for any audience. It is a good example of the high average that is being struck these days by the Hal Roach bunch. These boys know their gags.

Max' daughter meets a young man with whom she has an embarrassing few minutes when he chases her through the streets with a piece of lingerie that she has dropped. As his daughter is the apple of his eye and because he thinks her too young to wed, Max tries to convince the young man that he and his wife are mad in order to discourage his suit. Several amusing situations develop because of Max' crazy antics.

The Masks of the Devil

Interesting Picture Appeals to Intelligence

(Reviewed by Laurence Reid)

AN appeal to the intelligence of the fan is made in this new Gilbert picture, directed with sympathy and imagination by Victor Seastrom. It is told in the manner of the stage play, "Strange Interlude," and employs double exposure to present its treatment. In other words the central character has a dual identity. He masks his real feelings during his intimate associations while his "other self" carries out his baser nature. Now such a process of screen technique is interesting to say the least in view of the fact that it may start something. The fans are so accustomed to a diet of screen pap that we wonder how they'll react to it.

So this story deals in mental processes and how they govern the conduct of the characters. Here John Gilbert sees himself as a villain and his actions of devilry control his romantic moods. Seastrom has emphasized the symbolic touches exceptionally well though he is inclined to become old-fashioned in the romantic expressions. But the thought had to be pounded home to bring out its significance.

Gilbert acts very well, though his leading woman, Eva von Berne, lately returned to Germany, does not come up to requirements. Alma Rubens is good as a feminine philanthropist, and Theodore Roberts is thoroughly at home in a character role—though one can't help but be reminded of the suffering he's gone through in his illness.

The picture carries a tragic story, but it is dramatic and interesting. The characters are convincing and we hope it stimulates response for more of its kind.

Drawing Power: Title and star. Good for high class patronage, though Gilbert fans should be attracted to it even in cheap neighborhoods. **Exploitation Angles:** Tease the title. If house warrants it might put on dance numbers with ensemble wearing masks. Play up Gilbert in ideal role and mention return of Theodore Roberts to the screen.

THEME: Drama of dual nature with philandering sowing the harvest and reaping the whirlwind.

Produced and distributed by Metro-Goldwyn-Mayer. Length, seven reels. Released, November, 1928. Director, Victor Seastrom.

THE CAST

Baron Robert	John Gilbert
Countess Zelmus	Alma Rubens
Count Palester	Theodore Roberts
Count Zeller	Frank Reicher
Virginia	Eva von Berne
Manfred	Ralph Forbes
Virginia's Mother	Ethel Wales
Dancer	Polly Ann Young

"A Day Off"

(Pathe—One Reel)

MILTON MOUSE and two of his animal friends have this cartoon practically all to themselves. His two companions play a prank on the mouse by making him swallow a jumping bean which starts him bouncing over the landscape. In the meantime, his two friends have their own adventures with the jumping beans and tiring of this, they steal a few drags from old Al Falfa's pipe and dream mighty dreams. They are awakened by the revengeful Milton, who has tied firecrackers to their tails.

Not as good as some of the Aesops; it is average program filler.—GEORGE J. REDDY.

"On the Links"

(Pathe—One Reel)

AL FALFA and the friendly cats and dogs who play with him in Aesop Fables put on a new show in this new Paul Terry release. The fun is up to the usual good standard of the Terrys and makes the number appropriate program material.

Al and his pals spend their time on the links. The story winds up with the old duffer driving his ball into a bee hive and the angry insects pursuing him into the fadeout.—GEORGE J. REDDY.

"Caught in the Draft"

(Pathe—One Reel)

OLD Al Falfa, the cartoon philosopher, opens the door to some more of his particular brand of fun in this new Aesop cartoon from the workshop of Artist Terry. Not overburdened with humor, to be sure, the piece has, nevertheless, some clever gag-making and good sketching. It is a good Aesop.

This time Al mingles with the animals, joining them in their sports. Of course, the cats play a joke on him. However, his troubles are soon forgotten when a dog-catcher arrives with a powerful vacuum. Al and the dog-catcher are sucked in by the machine and then the cats place two skunks near the nozzle and they, too, are sucked in.—GEORGE J. REDDY.

"South Pole Flight"

(Universal—One Reel)

HARMAN and Clapton are credited with the clever cartoon art that has gone into this new product from the studio of Walt Disney, who draws Oswald cartoons. And a good job they've done, too.

Oswald airplanes down to the South Pole, where a bird, unappreciative of his sterling qualities, gives him the razzberry. This is the first of several funny situations that the cartoonists have subjected him to. The subject has fine fun and your audiences should enjoy it.—GEORGE J. REDDY.

"Playful Papas"

(Educational—One Reel)

THEY try to be playful in this slapstick scramble, but they don't get anywhere in particular. This Cameo is often inept and frosty where it comes to creating genuine amusement. Crudely put together it rarely arouses the laugh impulse.

Jerry Mandy strives mightily to be entertaining, but with no great success. Amber Norman, a quite capable looking blonde, is cast as his wife. The trouble of the married couple commences when they receive a telegram announcing an impending visit from a relation.

Jerry falls all over himself; he works energetically but has no gags to play around with. Just an average, slapstick effort.—RAYMOND GANLY.

"The Newlyweds Need Help"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

THIS Universal comedy number featuring the popular Snookums and the newlyweds, is right up on a par with previous releases in this series, and will please most any type of audience.

The newlyweds on this occasion endeavor to hold a nice quiet bridge party, but fail to count on the mischievous Snookums. During the game he confuses Grandma, embarrasses Father, and when tea is being served puts bromo seltzer in the sugar. He finally hides in the dumb-waiter, and causes so much havoc in general that his desperate parents send him out for an airing with the maid. While the maid flirts with a cop, moving men hoist Snookums and the carriage to the top of the van they are loading. Snookums gets the ride of his life, until he is rescued by the frantic parents.

"The Wooden Soldier"

(Universal—One Reel)

IT is a pleasure to witness any film that has a semblance of novelty, and this Universal single-reeler fits perfectly into this class. The story revolves around an old toy maker who is very much attached to his doll creations, and under the illusion that he can bring them to life. It is revealed that for years he has been working in his laboratories, endeavoring to find a chemical, with which he might breathe life into his toys. He finally hits upon a vapor that he believes will do the trick and blows it all around the shop. The dolls fail to move, but the inventor is overcome by the fumes and dreams that his life-long ambition has come true. Good work is done by the human players, impersonating the dolls in this film, and the sets have been built in such proportions as to give an authentic appearance. A very interesting piece of work and well handled by Director Rollens.—GEORGE J. REDDY.

"Calford on Horseback"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

AS is usual with these releases in Universal's third Collegians series, each number is centered around some college sport or other. This one presents as its background theme an inter-class Derby.

With the opening of the story, the juniors are at a loss for an entry in the race, but their spirits rise high, when the uncle of their jockey Ed Benson, loans him one of the best racers from his stable. When Trent, a rival class jockey, learns of the new entry, he switches instructions for the horse's diet, with the result that it becomes sick and unable to run the race. The juniors refuse to be eliminated from Derby, so Benson and his classmates secure an old fire horse that still has plenty of steam left. When the race starts, the juniors with a burning wagon attached to an auto, ride in front of old Dobbin, who, believing he is answering a fire call, puts forth all his pep and wins the race. This is fair enough entertainment and will get by.

"Our World Today"

(Educational—One Reel)

THE three subjects that go to make up this newest issue of Educational's screen magazine, "Our World Today," are interesting matter for the movie fans to pursue. The first gives some views of the world's crookedest railroad high up in the Colorado Mountains; the second shows Neysa McMein, who draws pretty girls' faces for the covers of magazines, and the third introduces the Varden Brothers, adepts in dizzy tricks.

For practically all audiences.—GEORGE J. REDDY.

"Pathe Review No. 50"

(Pathe—One Reel)

EDITOR RAMSAY of Pathe Review has played up several very interesting subjects in this new issue, the highlight of which is "The United States in Five Minutes." This novelty featurette will have especial appeal to audiences throughout the country as it presents pictorial views of points of interest in the U. S. A. Other items offered are: "Undersea Adventures," in Pathecolor showing William Beebe, the famous naturalist on the bottom of the ocean gathering rare specimens of life and vegetation, and an informal interview with Rex Beach, the well known author.—GEORGE J. REDDY.

Kohler Cast

Fred Kohler will have a prominent role in Paramount's dialogue picture, "The Dummy," a comedy of detective life. Mickey Bennet has the title role.



Albany Territory Activities

COLUMBIA will open an exchange in Albany soon.

Al Bothner, formerly of Troy, is handling the Smalley house at St. Johnsville.

The operators' union in Troy has approved an increase in salary for operators in the booth at the Troy Theatre, one man now receiving \$51.50 per week, another \$59 and another \$78. Negotiations are on for a new scale for projectionists at the Proctor Theatre.

Cecilia Rosenthal, of the Rose Theatre, is back from a week's trip.

Jake Golden, manager of the Proctor Theatre in Troy, was in New York City on a business trip.

Alec Herman, connected with Universal Company, is now at the New Haven exchange.

The Palace in Saratoga Springs, and Fred Mausert's house in Glens Falls, are installing the Photophone. William Benton, of Saratoga Springs, is putting the Vitaphone in all of his houses.

Henry Severance, of Granville, is contemplating reopening a theatre at North Creek.

Arthur Richardson, of Schroom Lake, has decided to keep open throughout the winter.

Louis A. Buettner, of the Cohoes Amusement Company, was the chief speaker at a Rotary Club luncheon last week.

The theatre at Marlborough changed hands last week, according to notice received along Albany's film row. B. J. Karner has closed his theatre for the winter at Westport. E. H. Hobbs has followed suit at Ellenburg Center, while Ray Elliott has closed his house in Bombay.

Jerry LaRock, of Warrensburg, spent a few days on a hunting trip in the Adirondacks.

Visitors along film row during the past week included the Slotnick Brothers, of Utica; A. Voulokos, of Kingston; Sam Hochstim, of Hudson; William Smalley, of Cooperstown; Mike Kallett, of Oneida; Hoctor and Herbst, of Philmont; Mr. and Mrs. Dopp, of Johnstown, and C. E. Almy, district manager for Warner Bros., from Buffalo.

Warden Hunter, owner of the theatre in Peru, is back home from a short business trip to New York City. Mr. Oliver, who runs the theatre in New Berlin, was on a business trip to Binghamton last week.

Al Guteck, former manager for FBO in Albany, is now connected with the St. Louis exchange.

Manager Mills, of the First Graphic Exchange in Albany, had the offices repainted.

Harry Rose, as well as his brother Charlie, both connected with the Schine outfit in Oneonta, were in Troy last Sunday.

Robert Sykes, owner of the King Theatre, presented a turkey last Friday to the holder of a lucky coupon. He is now giving gold prizes one night each week.

The Schines will reopen the Richmond Theatre in Herkimer on November 23. This house has been closed for many months.

The new Mausert house in Greenwich, to be known as The Swan, will open within the next two or three weeks. The Central in Albany, closed for several months, is to be reopened by Alexander Jackofsky. There is a new theatre being erected in Delmar. The new house being erected in Scotia will be open at Christmastime, and will be known as the Ritz.

Ernest Mills, 22 years of age, organist at the Strand Theatre in Syracuse, N. Y., died last week from injuries received when an airplane in which he was a passenger crashed in a tail spin. Mrs. Rose Noble, also employed at the Strand in the orchestra, was likewise badly injured in the crash.

Minn. Towns Get Sunday Shows

TWO more towns have joined the list in Minnesota that have won permission to conduct Sunday shows. These are Dawson and Ortonville.

Visitors in Minneapolis last week included E. J. Smith, general sales manager for Tiffany-Stahl, and J. S. Woody, assistant sales manager for Fox Films.

Damage estimated at \$800 was done by hail recently to the roof of the Strand Theatre at Fairmont, Minn.

The Liberty Theatre at Bertha, Minn., has been purchased by Clarence Johnson from Cram and Lang.

The Unique Theatre, a 10-cent house in the loop district which is operated by F. & R., has been completely redecorated, and opened with pictures and vaudeville.

Regent-State Corp. Active in Ohio

PRESIDENT J. Meyer Schine, of the recently formed Regent-State Corporation, accompanied by John May, of the Schine financial forces, spent several days in Springfield, Ohio, recently in connection with business of the new company. Schine ordered the Regent closed for redecorating and refurbishing. He also investigated several tentative sites for the new 3,000-seat house which his company will erect in Springfield, and also made final arrangements for taking over the Regent, Majestic, State and Fairbanks Theatres.

James Lunfy has been appointed Universal representative for Cincinnati to succeed Charles Lowenburger, who has been made exploitation manager for Cincinnati.

The Imperial Theatre, Zanesville, Ohio, originally known as the Schultz, and subsequently called the Liberty, has been reopened by the Brown Theatrical Company, after alterations.

The new Peoples Theatre, Day-

ton, Ohio, recently completed at a cost of \$175,000, was formally opened November 21. The house is located at Third and Mathison streets and has a seating capacity of 750. Floyd Bennett is manager. Another new Dayton house, the Ohio, located on South Jefferson street on the site formerly occupied by the old Globe Theatre, opens on Thanksgiving Day. The opening date marks the twenty-second anniversary of Manager P. S. Rayburg in the motion picture industry in Dayton. The house seats 400.

Keith's Theatre, Dayton, last week celebrated its sixth birthday.

Adam Hammerly, 75, prominent exhibitor of Grand Rapids, Mich.; Dayton, Cincinnati, and Hamilton, Ohio, passed away at his home after a lingering illness. A widow and two sons survive.

Chifos Brothers Motion Picture Company, Middletown, Ohio, has awarded contract for a new \$350,000 house to be erected on the present site of the Strand Theatre on Central avenue of that city.

Chester Martin, manager of the Orpheum Theatre, Cincinnati, has announced that his house would be dedicated to community service, having offered it to the city to present a safety campaign now in process and for similar proceedings which may hereafter be launched.

Herman Luecke, a protege of the late Victor Herbert, has been named chief organist at the Orpheum theatre.

The Forest Theatre, Cincinnati of which Doris Stecker is manager, has inaugurated a new plan of selling tickets in book form entitling children to attend the special juvenile matinees at reduced prices.

The Capitol Theatre, Bellaire, Ohio, owned by A. G. Constant and associates, has reopened after being dark several months to permit extensive remodeling.

Theatres Change Hands in Ohio

PURCHASE of the Pastime Theatre at Lyons, Ohio, has been made by Guy Johnston from Elmer Fenney.

For the second time within the past few years, H. W. Jenrich is the proprietor of the Cozy Theatre, Cleveland.

Messrs. Saks and Bluskinsky have purchased the Strok Theatre, Cleveland, from Herman Smith.

Maurice Weintraub, who formerly had the Princess Theatre, Youngstown, has purchased the Amuse-U Theatre at Struthers from Messrs. Tighe and Kelly.

The Cleveland Motion Picture Exhibitors Association has set aside Monday, December 10th, for a party. It's to be a dance with entertainment for all members of the film business. It will take place at the Hollenden Hotel.

Jack Hays, for three years Universal branch manager in Mexico

City, for the past year in charge of the company's office in Havana, Cuba, is spending several weeks in Cleveland.

Low Thompson, prominently connected with the motion picture business, has divorced himself from the industry and is now with the Buehler Printcraft Co., Cleveland.

The entire state of Ohio is now covered with a film delivery service since Morris and Harris Dudelson, opened offices in Cleveland Cincinnati and Columbus, linking up the southern section with the rest of the state which has for a long time been served by two companies with headquarters in Cleveland.

Ralph Bishop has joined the Independent sales force.

Denver Publix Is Open 1 Year

THE Denver Theatre, the new million dollar Publix amusement house of Denver, has just completed its first year of existence.

The Sun Theatre, of Carbondale, Col., closed its doors last week, when some one entered the theatre and stole the projection machine from the theatre booth.

Mr. and Mrs. Max Schuback invited a large number of film exchange managers and theatre men to their home on Tuesday night, November 13th, to celebrate their silver wedding anniversary. Mr. Schuback is one of the oldest theatre owners in point of service in the Denver territory.

A new 500-seat theatre is being erected at Lander, Wyo., by G. W. Blakeslee. The theatre will be opened on or about December 10, 1928.

G. E. Rosenwald, district manager of Universal Film Exchanges, Inc., was a recent Denver visitor.

S. D. Weisbaum, FBO local branch manager, left for Salt Lake City last Thursday.

Samuel Henley, Paramount branch manager, left last Wednesday night for Wyoming on a sales trip.

J. S. Hommel has been appointed manager of the Denver branch office of Metro-Goldwyn Mayer Distributing Corporation, succeeding R. J. Garland, resigned. Mr. Garland has not announced any future plans.

The Isis Theatre, Broadwater, Neb., has been bought by Messrs. Wenn and Merritt from Elwood Singer.

Visitors in Denver doing business along film row the past week were Chas. Klein, of the Black Hills Amusement Co., Deadwood, S. D.; Thos. Villnave, Columbia Theatre, Casper, Wyo.; Mrs. Frank Killy, Empress Theatre, Salida, Col.; Everett Cole, Rialto Theatre, Alamosa, Col., and W. Glen Miller, Rialto Theatre, Brighton, Col.

Four Milwaukee Houses Go Sound

THE Municipal Theatre at Mineral Point, after six weeks of extensive redecorating and refurbishing, was opened on Nov. 16th under the direction and management of A. P. Desormeaux of Madison. Mr. Desormeaux also manages the Strand Theatre at Madison. Bristolphone will be installed in the Municipal Theatre within a month.

The Opera House at Yuba has been temporarily closed, according to Robert Novey, manager.

Midwesco Theatres, Inc., are taking over the Palace and Antigo Theatres at Antigo.

J. Abrose, formerly manager of the Chicago District of United Artists, has been assigned branch manager of the Cleveland branch. C. C. Wallace, formerly district manager for United Artists in Milwaukee district, is now with United Artists Indianapolis office. Lyman L. Ballard, formerly of United Artists, is now representing Tiffany-Stahl sound productions in this territory.

Stanley Jacques, west division manager for Pathe, spent some time in the local office recently.

The Majestic Theatre, under direction of L. K. Brin, opened on December 1st with sound.

Abe Fisher, Chicago branch manager of United Artists, was in Milwaukee last Friday.

Jack Gross, manager of the Venetian and Rialto Theatres at Racine, has returned from his honeymoon.

Joseph Skirball, general sales manager for World Wide Pictures Corp., was here for a brief visit.

Frank Welter, manager of the Grand Theatre, Wausau, is contemplating the installation of sound apparatus.

E. J. Brandau, of the Zenith Amusement Co., announced plans for the erection of a new theatre in Sparta.

The Venetian Theatre, of which Morgan C. Ames is manager, will open with sound on December 25th. R.C.A. Photophone, Vitaphone and Movietone apparatus is being installed.

Wesco and Fox Build in San Diego

THE newest West Coast house, now under construction at Twenty-ninth street and University avenue, will be ready for opening, according to present expectations, shortly after the first of the year. The house, which will have a seating capacity of about 900, will be known as the West Coast North Park Theatre.

Ground has been broken for a new theatre on the block bounded by A, B, 7th and 8th streets, which will be under lease to William Fox and will be on the West Coast circuit. This new house will have a seating capacity of about 3,000 and will be one of the largest theatres in this part of the state.

Al Berti, who has been guest conductor at the West Coast New California for six weeks, has gone to Salt Lake City. He was accompanied by Phil Kalar, who had been appearing at the California

as soloist, and both will fill an engagement in the Mormon city. George Breece, house conductor at the California, will direct affairs at that house for the present.

The West Coast California recently completed the installation of equipment for presenting talking pictures.

According to the experts of the Electric Research Products the installation of the talking picture equipment at the West Coast California, when given their test, developed the best sound synchronization possible.

Fires Damage 3 Missouri Houses

A FIRE that started about 1 p. m. November 22 destroyed the stage and rear section of the Orpheum Theatre in Harrisburg, Ill. The loss was estimated at \$10,000 and covered by insurance. Repairs to the Orpheum will be made as quickly as possible.

The Liberty Theatre was considerably damaged by fire early on the morning of November 21. The damage in the theatre was largely due to smoke and water.

The safe of the Miller Theatre in Jefferson City, Mo., was hauled away in a truck to an abandoned quarry on the outskirts of the town early on November 19 and broken open. It contained no money, according to the theatre management.

The Washington Theatre, 817 Trendley avenue, East St. Louis, Ill., was damaged by an explosion and fire at 3:30 a. m. November 16. Fire Chief Ames reported that his men found gasoline on the front and rear steps of the building. Neighbors told the police they saw two men run from the building shortly before the blast.

The Pathe offices in St. Louis are being remodeled and improved generally.

Seattle Film Exchanges to Move

REPORTS from other exchanges on the new Second Avenue film row last week indicated that both Fox and Pathe will be conveniently located near the B. F. Shearer Building in that district within the near future.

G. E. Rosenwald, Western division manager of Universal, was at the local office last week.

Phil Lampkin succeeds Gene Morgan as master of ceremonies at the Seattle Theatre.

Al Bernard is the new manager of the Rivoli Theatre in Portland, Ore.

Herbert Hoke, Paramount sales representative, is now covering the Coast sector.

John Danz, head of the Sterling Chain Theatres, Inc., has announced the appointment of Harry Beale as manager of the Capitol Theatre.

Harry Lustig, Western division manager for Vitaphone productions, spent a short time at the local Warner Bros. exchange last week.

W. Stefan Perutz, for the last season manager of West Coast Theatre enterprises in Tacoma, spent a short time in Seattle last week.

Jack Bower, former manager of the First National Exchange here, has been appointed manager of the United Artists Exchange in Washington, D. C.

Frank Case, salesman for Manager Mat Aparton's "U" exchange, has been transferred to the Coast sector.

Don Geddes is now operator at the Colonial Theatre.

Ed Dolan is installing a new non-synchronous device in his Liberty Theatre at Chehalis, Wash.

Pittsburgh Houses Change Over

KAUFMAN STONER, of Verona, recently took over the Grand Theatre at Morgantown, W. Va., and reopened the house on November 19th under the name of New Liberty.

Messrs. Leighner and Blank have taken over the Harris Theatre at Evans City, formerly conducted by the Harris Enterprises. The new owners have renamed the house the Rialto.

Edward Moriarity, accessory salesman for M-G-M, is back on the job after an illness.

Bella Mandell, of Paramount's accessories department, has been promoted to the booking department. She is succeeded by Phoebe Homer.

S. Marky, for some time booking manager for the Theatrical Producing Company, has resigned, and is vacationing at the present time.

Theatrical Transfer in Indiana

OPERATION of the principal theatrical properties of Lafayette, Ind., has changed hands as the result of a deal just closed whereby the Fourth Avenue Amusement Company of Louisville, Ky., take over the Mars, Luna and Family Theatres, all of which have been operated by the Luna Amusement Company of this city. It is stated that the new operators, within the next three months, will equip the Mars theatre for sound pictures.

Under the terms of the agreement, the new management gets a 25 year lease on the Mars Theatre, which belongs to the Luna Amusement Company, and assumes the leases which that company has held on the Luna and the Family Theatres. H. H. Johnson, founder of the Luna and Mars, and general manager of the Luna Amusement Company, has retired from the management of the houses after having been in the theatre business here for 15 years.

The transaction by which the Hornbeck Amusement Company of Logansport, Ind., disposed of its Luna, Grand and Colonial theatres to the Fourth Avenue Amusement Company of Louisville, Ky., has been completed. The new owners will assume possession of all three properties Feb. 1 next year, the time when it is figured the new theatre on the Colonial site will be ready to open. The new owners own the Apollo Theatre in Indianapolis and in Louisville they control the Alamo, Grand, and Rex. The same company also controls the Luna and Family Theatres.

New Studio Planned for Salt Lake

PREPARATIONS to build a new studio on the outskirts of this city are under way. A sound proof stage is to be included, as sound effects and talkies are to be produced, according to report.

A delegation of the Intermountain Theatre Owners Association is being selected to make a trip into Idaho from this city for the purpose of securing additional members.

Harvey Harris Gates, formerly a Salt Lake newspaper man and now scenario writer, is visiting his parents in this city from Hollywood at the present writing, and will return shortly to the Warner Brothers studios on the West Coast.

George Jensen, F.B.O. salesman, has suffered from an attack of the flu this past week.

Oliver Alberti, who has returned to Salt Lake City as Master of Ceremonies at the Capitol Theatre, was accorded a warm welcome.

Fred Brown, president of the Rayart Pictures Corporation exchanges in this city and Denver, has left Salt Lake City, after a short visit.

H. W. Braly, district manager for Paramount, is expected at the Salt Lake office soon. A new exchange manager for the local branch has not yet been announced.

Lon Hoss has just returned from the coal camps of Eastern Utah, having encountered severe snow storms. Dave McElhinney is working the "High Line" in Montana and also reports plenty of snow and cold weather.

Al O'Keefe, Pathe branch manager here, is leaving the office this week for Idaho.

John Dickson has invested in a new car and is now covering Western Wyoming and Southern Idaho.

C. C. McDermond, who operates a circuit of houses in the southern part of Utah, intends putting in synchronization in all of his houses.

A new romance has recently developed in the Film Colony here between Jimmy Dugan, booker for Pathe, and Peggy Gallacher, of the Fox office. A new shining diamond has also been noticed on the hand of Lois Atkin of Pathe.

L. N. Strike of the Strike Theatre Company opened sound at his Gem Theatre at Provo, Utah, recently.

E. W. Sonz, formerly selling out of this office for Universal, has been transferred to the Portland office recently. J. J. Epperson will now cover Utah. Ernie Gibson is making the Idaho branch.

Exhibitors visiting Salt Lake's film row this past week were: Melvin Peterson, Avolon Theatre, Fillmore; Harmon and Louis Peery, Egyptian and Ogden Theatres, Ogden; Harry Ashton, of the Paramount, and A. L. Glassman, Orpheum, Ogden; John Rugar, Park City; Mrs. E. H. Littlejohn, Star, Price, Utah; J. H. Miller, Cameo, American Fork; Fred Houston, Royal; T. M. Chesler, Bingham; Ernest Pappas, Diana, Copperfield; S. J. Baxter, Casino, Gunnison; Albert Van Wagner, Alhambra, Pleasant Grove.

Baltimore Reports Two Robberies

THE amount of \$3,040 was stolen from Loew's Richmond Theatre, recently, by two bandits who held up R. W. Sparrow, assistant manager, at revolver point and took the money.

The sum of \$20 and a revolver were stolen from the Gem Theatre, Washington, D. C., recently, according to the report.

Harry Somerville has been succeeded by Herbert Stark as manager of the Mosque Theatre, Richmond, Va.

The Liberty, Cumberland, Md., has had improvements made recently, costing \$50,000, including sound mechanism.

Al Retler is now selling Universal pictures out of the Washington, D. C., office. Another new salesman signed with Universal is Oscar Bloom.

The M-G-M Virginia territory will be covered now by Matt Whitman.

The new theatre being built at Hopewell, Va., by J. C. Cunningham, was scheduled to open November 26.

Due to illness, Harry Lohmeyer, manager of the Earle Theatre, Washington, D. C., was absent from his work for about a week.

Arthur Jacobson, formerly Tiffany Washington, D. C., salesman, has resigned and has been succeeded by Joe Ginsberg.

Melvin Summers has succeeded L. A. Gooding as assistant booker at the Fox Exchange, Washington, D. C.

The Strand, colored, Deanwood, Washington, D. C., was opened recently by A. E. Lichtman.

Albert H. Stine, of the Tivoli Theatre, Frederick, Md., suffered a fractured skull recently when struck by screen weight at the theatre.

The Boulevard Theatre, operated by the Frank H. Durkee Theatrical Enterprises, went into a sound policy Thanksgiving Day.

Plans are all ready by the Bluebird Theatre Corporation, Petersburg, Va., to start construction work on the new playhouse at Adams and Franklin Streets of that city.

Al Rettler, formerly with M-G-M, Washington, D. C., exchange as a salesman has succeeded Fred Kline as salesman at the Universal Exchange, Washington, D. C.

Mildred Understein has been appointed stenographer at the United Artists' Exchange, Washington, D. C.

Tom Cavanaugh, chief of service at Loew's Century, succeeds Frank Snyder, resigned, as assistant manager.

Norman Mumford, manager of the Elite Theatre, Baltimore, has been succeeded by George De Perini.

Miss M. Klein has succeeded Miss A. Dicer, as office supervisor at Loew's Century.

The Star, Western Port, Md., and the Music Hall, Keyser, W. Va., have had Han-A-Phone mechanism installed.

Having fully recovered from an attack of pneumonia, Margaret Herbett, has returned to her duties at the Warner Brothers' Exchange, Washington, D. C.

John W. Morris, 51, president

of the Wilmington Fibre Specialty Company, died recently.

Eugene Porter has been succeeded as manager of the Strand Theatre, Smyrna, Del., by Louis P. Reubens.

Harry B. McNiven, has been succeeded as manager of the Bijou Theatre, Richmond, Va., by John R. Mountcastle.

Three playhouses of Richmond, Va., were closed recently including the Isis, the Rex and the Empire.

Frank Collins has succeeded Welden Waters as advertising and sales manager for the Washington, D. C., Paramount Exchange. Waters has been appointed traveling advertising and sales representative of the Eastern division for Paramount. The foreign department of that company in Washington, is being handled now by Jerry Sussman.

'Frisco May Have New Theatre

IT is reported that William B. Wagon, of the Embassy Theatre, is planning a new theatre for San Francisco, and at present has two or three possible sites in mind.

Hal Honore, formerly assistant manager of the California Theatre in this city, has been appointed manager of the California Theatre at Stockton. He also will attend to the publicity of the California and State Theatres in Stockton.

At the Pathe Exchange, Jockies Mark Cory and Howard Butler, branch manager and city salesman, have been notified that they won the national sales drive contest.

After several years of operating the New Oakdale Theatre, acquired from Fred Lahm, Oscar Atkinson relinquished the lease to the former owner.

Temporary Home for K. C. Censors

WORK has started on the mezzanine floor of the new county court house in Kansas City, Kan., to provide temporary quarters for the Kansas State Censor Board. The quarters will be occupied until the city completes a new fire building.

A. G. Smith, Tom Byerle and other officials of Kansas City's picture row, had a short film made of their antics on a golf course.

H. C. Woods, president of the American Silversheet Company, and Frank Keihlack, of the service department of the National Theatre Supply Company, were recent Kansas City visitors.

Advocates of a "closed town" in Wichita, Kans., a city of 150,000, in so far as Sunday shows are concerned, did not get very far in an effort to have the question submitted to voters. Of the 5,013 signers on petitions, a total of 3,361 were found to be

names of qualified voters. 3,393 names were required on the petition, thus making the total number of names thirty-two short of the number required. The 5,013 names had been gathered in three days after petitions, containing 10,000 names, had been declared illegal because of the listing of wrong ordinances on the petitions. Those favoring Sunday closing will demand a re-check of the names, it was intimated.

A new theatre for Ottawa, Kans., is being planned by Glenn Kalock, former owner of the Crystal theatre, Ottawa. The new Uptown theatre, Junction City, Kans., has been opened by Glenn W. Dickinson. The house will be operated as one of a string of about ten theatres controlled by Mr. Dickinson.

Rembert Wurlitzer, Cincinnati, son of Rudolph Wurlitzer; Robert Shelton, Star theatre, Warrensburg, Mo.; M. J. Alley, Princess theatre, Eureka, Kans., and H. P. Wolfburg, district manager of M-G-M, were Kansas City visitors last week.

Shake-up in Ranks of Canadian Firms

GENERAL manager of Canadian Educational Films, Limited, O. S. Hanson, has announced a number of important changes in the branch office personnel. Phil Hazza, Montreal manager, has become Eastern Supervisor with headquarters at Toronto. He has been succeeded at Montreal by S. A. Chalu of Winnipeg, Manitoba, where R. W. Wilson of Toronto has been appointed branch manager.

J. Kirkpatrick, formerly with Universal, has been appointed Educational branch manager at St. John, N. B. Norman Smith, formerly with Regal at Calgary and with Fox at Portland, Ore., has been made salesman at Winnipeg. M. M. Williams of Detroit has joined the sales staff at Toronto.

Harry Walker, former manager of the Crystal Palace Theatre, North Bay, has opened a new theatre in Sault Ste. Marie, Ontario, seating 425 persons.

James Autcliffe, lumber merchant of Novar, Ontario, has taken out a permit for the erection of a theatre in Huntsville, Ontario, seating 600.

The Star Theatre, Charleton Place, Ontario, is now under the management of C. J. Shaw.

Manager Leonard Bishop of Famous Players Tivoli Theatre, Hamilton, Ontario, introduced sound pictures at this house at midnight, November 23.

A partly finished moving picture theatre in Outremont, Montreal, has been taken over by Confederation Amusement, Limited, which operates several theatres in Montreal.

Eventful Week in Central Penn

WHEN returning to her home after having performed her duties as organist at the Arcade Theatre, Mount Carmel, one night recently, Miss Myrtle Gumble was held up by a highwayman and robbed of \$40.

C. C. Pippin has resigned as manager of the Strand, one of the leading theatres of the Appell Circuit in York. Ed Moore is now manager of the Strand.

Manager Glaser, of the Strand Theatre, Carlisle, and his corps of employees, handled the situation so skillfully when fire broke out in a small building adjoining the rear of the theatre on November 13, that all knowledge of the blaze was kept from a large audience.

The Colonial Theatre, Harrisburg, managed by Lee Levy for the Wilmer & Vincent Company, began the operation of sound devices the week of December 3, having been equipped with both Movietone and Vitaphone.

H. A. Schuermann, owner of the Sherman Theatre, Stroudsburg, has awarded a contract to Gibelli & Co., of Philadelphia, for redecorating the house.

Luke Gring, owner of the Capitol Theatre, Chambersburg, has adopted a policy of introducing local pictures among his news reels.

William Dabb, of the Lyric Theatre, Shenandoah, and Mrs. Dabb, recently were congratulated upon the occasion of their silver wedding anniversary.

The Hippodrome Theatre, Pottsville, celebrated the fifteenth anniversary of its opening as a motion picture house, with a special program.

The P. O. S. of A. Theatre in East Berlin, formerly operated by Eugene Elgin, has been acquired by Robert M. Shaffer.

The Park and Colonial Theatres, Palmerton (Central Pennsylvania), formerly owned by the East Coast Circuit, have been taken over by the newly-formed Penn State Theatres Company, of which the president is George P. Aarons, secretary of the Motion Picture Theatre Owners of Eastern Pennsylvania, New Jersey and Delaware.

C. Floyd Hopkins, Harrisburg and Reading representative of the Wilmer & Vincent Theatre Company, operating a dozen theatres in the two cities, has just been appointed as a member of a committee of the Harrisburg Chamber of Commerce to co-operate with the Harrisburg Post, No. 27, of the American Legion, in arranging for the dedication in the spring of 1930 of the new Memorial Bridge in Harrisburg.

The contract for the erection of the new theatre to be built in Columbia, Lancaster county, by Joseph M. Schverba, of Lewistown, has been awarded to Earnest Mann, of Lancaster.

EMPIRE FILM VAULTS INC.

MODERATE PRICE FILM STORAGE

1 to 10 Containers.....	\$.75	Over 100 Containers.....	\$.35
11 to 50 ".....	.50	Cases per month.....	2.00
51 to 100 ".....	.40	Cases per month over 10 cases.....	1.75

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Southeast Picture Circles Hum

IMPORTANT appointments and transfers in theatre personnel in the Southeast were announced last week by Frank Dowler, Jr., Southeastern division manager of Publix Theatre Corporation.

John Smith, manager of Keith's Georgia in Atlanta, is leaving for San Francisco, where C. E. Crabill, divisional manager of Publix, will assign him to a major post of operation on the west coast. Mr. Smith will be succeeded by Martin L. Semon, formerly manager of the Capitol Theatre in Atlanta.

Sidney Dannenberg, manager of the Alabama Theatre at Birmingham, also leaves soon for San Francisco to be assigned by Mr. Crabill to a position in that territory. Mr. Dannenberg will be succeeded by Boliver S. Hyde, Jr., manager of the Strand Theatre at Birmingham, who in turn will be succeeded by Martin N. Anderson, at present assistant manager of the Ritz and Noble Theatres in Anniston, Ala.

Four motion picture theatres in the Southeast were reported this week as having changed ownership. The Universal at Lithonia, Ga., bought from J. W. Haygood by H. H. Langford. The Columbia Theatre at LaBelle, Fla., bought by Carl E. Royer from J. G. Attanaseio. The Folly Theatre at Savannah, Ga., bought by J. G. Evins from M. Lucas. The Victory Theatre at Brooksville, Fla., bought by J. C. Owen from A. C. Hawkins.

Atlanta

At a lengthy session of the Atlanta Joint Board of Arbitration last Tuesday, approximately 50 cases were considered and disposed of. The next meeting of the board will be held in December.

Dan Michalove, southern division manager for Pathe, left last Sunday for a trip to the company's exchanges.

John Van Denborough is the manager of the Strand Theatre, Albany, colored house, operation of which was recently taken over by Bromberg & Crewell of Atlanta.

R. B. Wilby, well known theatre executive, has moved his offices to 209 Howard Theatre Building, Atlanta, from the Tudor Theatre Building, which is now being remodeled for commercial purposes.

E. J. Sparks, of Jacksonville, head of the Sparks chain of theatres in Florida, and R. B. Wilby, of Atlanta, who operates theatres in Georgia, Alabama and other points in the Southeast, left last Sunday for Mexico for their annual hunting trip.

Exhibitors seen along film row this past week included R. P. Higginbotham, of Alabama; F. W. Smith, Dublin, Ga.; T. E. Watson, Montevallo, Ala.; P. J. Henn, Canton, Ga.; Sam Wood, Abbeville, Ala.; C. H. Carney, LaFayette, Ala.; Mort and Gus Seligman, Jacksonville, Fla.; E. C. Fain, Tallahassee, Ala.; Winston Callaway, LaGrange, Ga.; Ben Stein, South Georgia; Mrs. Margaret K. Ware, Thomson, Ga.; F. J. Wood, Vienna, Ga.; R. E. Golden, LaGrange, Ga.; C. W. Maxey, Summerville,

Ga.; P. P. Neal, Villa Rica, Ga.; Mack Jackson, Alexandria City, Ala.; V. L. Owens, Abbeville, Ala.; W. G. Underwood, of Dallas, Texas, vice-president and general manager of Liberty-Specialty Film Distributing Corporation, was in Atlanta last Friday.

Birmingham

A distinctly optimistic trend is felt throughout Alabama since election. Industry has begun to speed up and the many new enterprises in the state are now beginning operation, bringing employment for several thousand workers.

Film representatives in Birmingham the past week included Carl Mock of Educational, J. W. Greenleaf of Warner Bros., O. K. Bourgeois of Pathe, C. T. Jordan, special representative for Universal; C. R. Beachman, special representative for First National; W. H. Heyward of Universal, Ben Y. Cammack, Atlanta branch manager for Universal.

The Strand, Montevallo, Ala., had a narrow escape from destruction by fire the past week when the town was threatened with a conflagration which destroyed the Wilson Drug Company and the Post Office.

The Frolic Theatre, a colored house operated by H. Wood in Bessemer, Ala., was damaged by fire believed to have originated back stage.

Muscle Shoals Theatres, Inc., of which Louis Rosenbaum is manager, operating the Princess and Majestic at Florence, the Ritz at Sheffield, the Strand at Tusculumbia and Ritz at Athens, Ala., is installing a talking device known as Moviephone.

Louisville

Heyde C. Conrad, formerly featured organist at the Rialto Theatre here, has been retained in a similar position by the Strand Theatre at Lexington, Ky.

The Phenix Amusement Company, operators of the Strand, have spent thousands of dollars elaborating on the house.

The Saunders Theatre at Saunders, Ky., has been turned into a garage and all the equipment sold.

The Royal Theatre at Elizabethtown, Tenn., has closed.

Florida

Ed. F. Tarbell, one of the pioneers of the movie game in Tampa, who deserted us a few years ago, is back with us again and making Tampa headquarters for the Florida agency of the Page Organ Co.

The Campobello, in the Belmont Heights section of Tampa, has changed hands again. H. E. Bailey is the latest lessee.

Edwin Adler, manager of the Strand, Tampa, every night removes a few sections of the old wooden chairs and replaces them with new ones. This work is being done without interrupting the regular show hours.

The new Park Theatre, Tampa, is nearly completed and is expected to open early in December. C. D. Cooley has been engaged as manager.

The first Photophone to be installed in Jacksonville has been

placed in the Empress Theatre, a Sparks' house.

Jess Clark, district manager, and Frank Dowler, Jr., Southeastern district manager, of Publix, were in Miami last week.

Manager Scotty Chesnutt, of Paramount exchange, Jacksonville, during the week from a convention of the company, held in New York City.

New Theatres Open in Chicago

O. LERMAN has opened his new Armo Theatre in South Bend, a beautifully equipped house of 550 seats. The schedule of admission prices is 10 to 25 cents.

Mrs. A. Seigfried, wife of the owner of the Bijou Theatre, Decatur, is in a sanitarium in Chicago, recovering from a nervous breakdown.

Work of wiring the Princess Theatre, Springfield, for sound, is under way.

District Manager Kimsel, of Columbia, is making his headquarters at the Chicago office temporarily. Sales Manager Maberry is at present in New York City, but was expected in Chicago for Thanksgiving Day.

Pete Kolaris has opened his new 1,500-seat Tivoli Theatre at Gary, Ind.

Harry Lerner, of the Lerner, Buckland and Family Theatres, Elkhart, Ind., is enjoying his annual hunting trip in Northern Michigan.

Country Sales Manager Bill Brumberg, of Columbia Pictures, has zoned the Illinois territory, and has assigned Jack Cohen to cover Central Illinois east of the Illinois River, and Adolph Rosecan the northwest and central portions of the state.

Walter Fleugel was on film row this week arranging bookings for his new Chinese type theatre, the Pekin, at Pekin, Ill.

Among visitors on film row recently were Albert Schultz, of the Royal Theatre, Walkerton, Ind., and Mrs. J. M. Smith, of McHenry, Ill., who reports that she and her husband will depart shortly for an extended pleasure trip through the East.

Manager A'Hara, of the Temple Theatre, Mishawaka, Ind., is vacationing in Wisconsin.

J. Edwards is returning to the motion picture business after pursuing other activities for several years, and is again in charge of the Aledo Theatre at Aledo, Ill., having taken over the house from Leslie Trevor.

Steve Bennis has completed the installation of Vitaphone and Movietone in his Lincoln Theatre at Lincoln, Ill.

J. R. McPherson, of the National Screen Service, is back on the job, after having been ill at his home.

The Gifford Stock Company has moved from the Blackstone Theatre to the Oliver Theatre, South Bend, and Manager Cochevity, of the former, has replaced the stock with tabs and pictures.

Brooklyn, N. Y., Has Big Opening

THE new and elaborate Brooklyn-Paramount Theatre, located at Flatbush Extension and De Kalb avenue, the most recent addition to the chain of theatres owned and operated by the Publix Theatres Corporation, was opened at noon on Saturday, Nov. 24.

A speech was made at the first evening performance by Borough President James J. Byrne, and reproduced on Movietone for presentation to other audiences. The theatre is the ultimate in beauty and luxury. The management claims for it the distinction of being the first theatre in the world to be built expressly for the showing of sound pictures. Its construction includes sunken sound chambers, breaks in the walls, a special type of soft cement and other facilities to bring about acoustic satisfaction.

Aside from the technical developments, Frank Cambria, art director of the Publix Theatre, has assembled a collection of art subjects, and these placed amidst the artistry of the architecture, makes the new house one of the art centres of Brooklyn. The general scheme of the theatre is Italian Renaissance, and the color style is subdued burn-orange.

The entertainment provided for the new Publix house is their regular circuit stage shows and first run pictures. Stage music is in the capable hands of Paul Ash. John L. McCurdy is managing director.

William Goldsmith, who was at one time manager of the Kinema Theatre, one of the Rosenzweig Circuit, located at Pitkin avenue and Bergman street, has again taken over the management of this Brooklyn house.

Henry G. Dicter is the new owner of the Rige Theatre, Brooklyn, which he purchased from the former operator, Mr. Smith.

H. Bloom has severed his connection with the Tompkins Theatre, Gates avenue, Brooklyn. L. I. Peiser, owner of the theatre, will manage.

As the result of a fire that recently wrecked the Moscow Inn at 161 West 44th street, part of the premises of the Film Players' Club above the restaurant, was damaged.

Joseph M. Seider, prominent in national and local organization work, sailed on November 26, from Marseilles, France, on the S. S. Saturnia, and will arrive back in the U. S. A. on December 6.

Seider & Moley Theatrical Enterprises are moving this coming week from their headquarters in the offices of Prudential Film Delivery at 735 Seventh avenue, and will be located on the third floor of 729 Seventh avenue. Al Moley, for the past ten years, has been associated with Prudential Delivery in the handling of routings and bookings for distributors. In severing his connection with this company Moley will now devote his entire efforts to his shows for theatres and banquets. Eddie Seider, Al's partner, will remain with Prudential temporarily.

Word has been received that the Fox Theatre at Burlington, N. J., is undergoing remodeling.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
Bare Co-Ed, The	Murdock-Cavaller-Lancaster	Nov. 20	2 reels	Jan. 7
Barnyard Rivals	W. Lantz-M. Shaw-T. Ward	Dec. 20	2 reels	Mar. 17
Bathing Beauty Babies	McDougall Kids	April 10	2 reels	
Cat Tales	McDougall Kids	Jan. 10	2 reels	
College Cuckoo	Murdock-Cavaller	June 1	2 reels	
Cutting Up	McDougall Kids	Feb. 10	2 reels	Mar. 17
Daze of '48	J. Cooper-L. Carver	Jan. 1	2 reels	Feb. 4
Duke's Dirty Deings	P. Murdock-N. Cavaller	Feb. 1	2 reels	Mar. 17
Figures Do Lie	Bathing Girls	April 1	2 reels	
Fowl Play	McDougall Kids	Mar. 10	2 reels	
Her Salty Suitor		June 20	2 reels	
Hick in Hollywood	Murdock-Cavaller	May 1	2 reels	
His Wild Out	McDougall Kids	July 10	2 reels	
Kids, Cats and Cops	McDougall Kids	May 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving-Cooper	July 1	2 reels	
Lost in the Lurch	P. Murdock-N. Cavaller	Mar. 1	2 reels	Mar. 17
Lot o' Boloney, A.	McDougall Kids	June 10	2 reels	
Mr. Pooh	McDougall Kids	Dec. 10	2 reels	Jan. 7
Naughty Nurse	Jack Cooper	April 20	2 reels	
Pickers The	McDougall Kids	Mar. 20	2 reels	
Smackem Alley		Mar. 20	2 reels	
Wild Waves		Feb. 20	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Beware of Blondes	Rever-M. Moore-D'Arcy	July 1	5649 feet	
Brooklyn Daddies	Donna Lee	April 7	5537 feet	Sept. 15
By Whose Hand?	Cortez-Gilbert	Sept. 15	5432 feet	Jan. 7
College Hero, The	Agnew-Lease-Garon	Oct. 9	5628 feet	Dec. 9
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Dawn	Special Cast		7500 feet	
Desert Bride, The	Compton-Forrest	Mar. 26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct. 15		
Fashion Madness	Windsor-Bowers	Dec. 8	5513 feet	Mar. 31
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Isle of Forgotten Women	Tearle-Sebastian	Sept. 27	5645 feet	Jan. 21
Lady Raffles	Taylor-Drew	Jan. 25	5471 feet	June 23
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Opening Night, The	Windsor-Bowers	Nov. 14	5524 feet	Mar. 17
Raider Emden, The	Special Cast			Sept. 15
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Sally in Our Alley	Mason-Arlen	Sept. 3	5892 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Patti-Alvarado	Aug. 1	6463 feet	
Siren, The	Rever-T. Moore	Dec. 20	5995 feet	June 23
So This Is Love	Mason-Criller-Walker	Feb. 6	5611 feet	June 23
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2
Stage Klasse	Harlan-Chadwick	Nov. 2	5435 feet	
That Certain Thing	Graves-Dana	Jan. 1	6047 feet	Mar. 10
Tigress, The	Holt-Rever	Oct. 21	5357 feet	Mar. 17
Virgin Lips	Borden-Bolis	July 25	6048 feet	Sept. 22
Warning, The	Holt-Rever	Nov. 26	5791 feet	Jan. 7
Way of the Strong, The	Day-Livingston-Von Eltz	June 19	5752 feet	
Wife's Relations, The	Mason-Glass	Jan. 13	5508 feet	April 28
Woman's Way, A	Livingston-Baxter	Feb. 18	5472 feet	

Coming Attractions

Title	Star	Length	Reviewed
Anache, The	Don Alvarado		
College Coquette	M. Day-Forbes		
Lone Wolf's Daughter, The	Bert Lytell		
Nothing to Wear	Logan-van-Eltz		
Power of the Press, The	Fairbanks, Jr.-Ralston		
Sinners' Parade	Rever-Varonci		
Streets of Illusion, The	Kelth-Vall		
Stool Pigeon, The	Delaney-Borden		
Submarine	Holt-Rever-Graves	8192 feet	Sept. 15
Younger Generation, The	Jean Hersholt		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All Bear	Curiosities	April 29	1 reel	April 21
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
All Set	Lloyd Hamilton	Jan. 15	1 reel	Feb. 4
Always a Gentleman	Lloyd Hamilton	Feb. 5	2 reels	Feb. 18
America's Gentleman	Our World Today	Oct. 7	1 reel	Oct. 6
At It Again	Monty Collins	May 13	2 reels	April 28
Be My King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Between Jobs	Lloyd Hamilton	Mar. 18	2 reels	
Black Blues	Lloyd Hamilton	April 22	2 reels	April 7
Blondie Beware	Johnny Arthur	July 15	2 reels	Oct. 23
Builders of Bridges	Bruce Outdoor Sketch	Feb. 26	1 reel	Mar. 14
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Call of the Sea, The	Hope Hampton	Jan. 1	2 reels	Dec. 31
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Chilly Days	"Big Boy"	Feb. 18	2 reels	Feb. 18
Circus Blues	Dorothy Devore	Mar. 25	2 reels	Mar. 17
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14

Title	Star	Rel. Date	Length	Reviewed
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Count Me Out	Barney Hellum	Mar. 11	1 reel	Mar. 3
Crown Me	Wallace Lupino	June 3	1 reel	May 28
Cutie	Dorothy Devore	Jan. 15	2 reels	Feb. 18
Dog Days—Sun and Rain	Bruce Outdoor Sketch	Jan. 29	1 reel	Feb. 25
Dummies	Larry Semon	Jan. 1	2 reels	Dec. 23
Fall In	Monty Collins	Jan. 1	1 reel	Dec. 23
Fandango	Lupino Lane	May 8	2 reels	April 14
Felix the Cat in Arab Antics	"Sullivan Cartoon"	Mar. 13	1 reel	June 5
Felix the Cat in Astronoms	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat in Comicalities	"Sullivan Cartoon"	April 1	1 reel	April 21
Felix the Cat in Dragoon the Dragon	"Sullivan Cartoon"	Jan. 22	1 reel	Feb. 25
Felix the Cat in Ekimotive	"Sullivan Cartoon"	April 29	1 reel	May 28
Felix the Cat in Futuriz	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix in In-and-Out-Laws	"Sullivan Cartoon"	May 27	1 reel	June 23
Felix the Cat in Japanicky	"Sullivan Cartoon"	Mar. 4	1 reel	Mar. 31
Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix in Ohm Sweet Ohm	"Sullivan Cartoon"	Feb. 19	1 reel	Mar. 17
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in Polly-tics	"Sullivan Cartoon"	Mar. 18	1 reel	April 14
Felix in Sure-Lock'd Homes	"Sullivan Cartoon"	April 15	1 reel	May 5
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 1	1 reel	Sept. 29
Felix the Cat in the Oily Bird	"Sullivan Cartoon"	Feb. 6	1 reel	Feb. 18
Felix in the Smoke Screen	"Sullivan Cartoon"	Jan. 8	1 reel	Feb. 18
Feline Frolics—Tonguin Valley	Bruce Outdoor Sketch	Mar. 25	1 reel	Mar. 10
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fistfuls	Lupino Lane	Oct. 28	2 reels	Oct. 27
Follow That Teacher	Jerry Drew	Dec. 16	2 reels	Nov. 17
Girls Behave	"Big Boy"	Sept. 9	2 reels	Sent. 8
Gloom Chaser, The	"Big Boy"	June 24	2 reels	Oct. 27
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
Green-Eyed Love	Ruby McCoy-George Hall	April 8	1 reel	Mar. 24
Hand Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Lloyd Hamilton	Nov. 4	1 reel	Oct. 27
Hectic Days	Lupino Lane	July 1	2 reels	May 28
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
High Strung	Jerry Drew	Jan. 29	2 reels	Feb. 4
Hints on Hunting—Day by Sea	Bruce Outdoor Sketch	April 22	1 reel	Mar. 31
His Maiden Voyage	George Davis	Feb. 26	2 reels	Feb. 18
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June 17	2 reels	June 8
Hop Off	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
How to Please the Public	Hodge-Podge	Mar. 11	1 reel	Mar. 17
Indiscreet Pets	Jerry Drew	Mar. 11	2 reels	Mar. 10
In the Morning	Vernon Dent	Dec. 30	1 reel	
Just Dandy	Jerry Drew	May 19	1 reel	Aug. 11
Just For Art	Curiosities	May 27	1 reel	June 2
Kid Hayseed	"Big Boy"	Aug. 8	2 reels	Aug. 11
Kitchen Talent	George Davis	April 15	2 reels	Mar. 31
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Sister	Lloyd Hamilton	July 22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	Mar. 25	2 reels	Mar. 24
Love's Springtime	Hope Hampton	Feb. 12	2 reels	Mar. 17
Lucky Duck, The	Billy Dae	Oct. 7	1 reel	Sept. 15
Magic City, The	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Listen to the Hubbards	Dorothy Devore	Nov. 25	2 reels	Feb. 18
Mother Birds	Curiosities	Dec. 16	1 reel	Feb. 18
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Feb. 18
Mysterious Night, A	Monty Collins	Feb. 12	1 reel	Feb. 4
Navy Beans	"Big Boy"	May 27	2 reels	May 12
Never Too Late	Wallace Lupino	May 6	1 reel	April 28
New York's Sweetheart	Curiosities	Jan. 1	1 reel	Feb. 11
Nicknames	Hodge-Podge	April 8	1 reel	April 21
No Fare	"Big Boy"	July 1	1 reel	June 23
Oh Mama	Miller-Hutton	July 1	1 reel	June 23
Off Balance	Monty Collins	April 22	1 reel	April 14
On the Move	Hodge-Podge	Sept. 9	1 reel	
Outch of Pictures, A	Hodge-Podge	Nov. 18	1 reel	
Peculiar Pair of Pups, A	Bruce Outdoor Sketch	May 20	1 reel	May 5
Penny Postals	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Pictorial Tidbits	Curiosities	April 1	1 reel	Mar. 17
Plates Bowers	Hodge-Podge	June 10	1 reel	June 23
Playful Paps	Lupino Lane	Sept. 9	2 reels	
Polar Perils	Jerry Mandy	Dec. 1	1 reel	
Pretty Baby	Monty Collins	Sept. 30	2 reels	Sept. 15
Quiet Worker, The	Jerry Drew	Feb. 26	1 reel	Feb. 18
Racing Mad	Al St. John	Nov. 4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 28
Recollections of a Rover	Hodge-Podge	Jan. 8	1 reel	Feb. 4
Roaming Romeo	Lupino Lane	July 29	2 reels	July 21
Rubbernecking	Curiosities	Feb. 6	1 reel	Feb. 4
Running Ragged	Lewis Sargent	Jan. 29	1 reel	Feb. 4
Sailor Boy	Monty Collins	Mar. 5	1 reel	Feb. 9
Say Ah-H	Charley Bowers	Feb. 19	2 reels	Feb. 18
Simple Sap, A	Larry Semon	Feb. 12	2 reels	Feb. 25
Sky Ranger, The	Reed Howes	Sept. 23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Slippers	Johnny Arthur	April 29	2 reels	April 21
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Spring Has Come	Monty Collins	Mar. 5	1 reel	Mar. 3
Stage Frights	George Davis	Oct. 21	2 reels	Feb. 6
Star Shots	Hodge-Podge	Feb. 6	1 reel	Feb. 4
Sword Points	Lupino Lane	Feb. 12	2 reels	Dec. 31
There It Is	Charley Bowers	Jan. 1	2 reels	Jan. 7
Three Tough Onions	Bruce Outdoor Sketch	June 17	1 reel	June 9
Thrills of the Sea	Monty Collins	May 20	1 reel	May 12
	Our World Today	Sept. 2	1 reel	Sept. 29

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talking.

Title	Star	Rel. Date	Length	Reviewed
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Visitors Welcome	Johnny Arthur	Mar. 4	2 reels	Mar. 10
Wandering Joy, The	Hodge-Podge	May 6	1 reel	May 28
Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4
Wedding Slips	Monty Collins	Jan. 1	1 reel	Feb. 11
Whozit	Charley Bowers	April 1	2 reels	Mar. 17
Who's Lym?	Davis-Collins	June 10	2 reels	May 28
Wife Trouble	Harry Graves	Sept. 23	1 reel	Sept. 8
Wildcat Valley	Johnny Arthur	Jan. 22	2 reels	Feb. 4
Wild Wool—Night Clouds	Bruce Outland Sketch	July 15	1 reel	June 30
Wives Won't Weaken	Drew Bradley	Dec. 18	2 reels	
You'll Be Sorry	Charley Bowers	May 20	2 reels	May 19

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Back to Liberty	Walsh-Hall	Nov. 15	5880 feet	
Bit of Heaven, A.	Lee-Washburn	May 15	7000 feet	
Bowery Cinderella, A.	O'Malley-Hulette	Nov. 1	5900 feet	Nov. 25
Broadway Madness	De La Motte-Kelth	Oct. 1	6300 feet	Oct. 14
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Sanicelli-Blythe	July 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Bafford-Miller	Aug. 27	6000 feet	
Satan and the Woman	Windsor-Keefe	Jan. 20	6400 feet	Mar. 10
Speed Classic, Inc.	Lease-Harris	July 31	4700 feet	
Stronger Will, The	Marmont-Carewe	Feb. 20	5800 feet	
Women Who Dare	Chadwick-Dolaney	Mar. 31	6520 feet	

Coming Attractions

Title	Star	Length	Reviewed
Glided Love			
Life's Crossroads	Hulette-Hamilton		

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Aflame in the Sky	Lynn-Luden	Dec. 18	8034 feet	Nov. 11
Alex the Great	Gallagher-Dwyer	Oct. 1	5988 feet	Mar. 24
Avening Rider, The	Tom Tyler			
Bandit's Son, The	Steele-Sheridan	Nov. 20	4789 feet	
Bantam Cowboy, The	Buz Barton	Aug. 12	4893 feet	
Battling Buckaroo, The	Tyler-Clair			
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
Boy Rider, The	Buzz Barton	Oct. 23	4858 feet	Sept. 30
Breed of the Sunsets	Bob Steele	April 1	4869 feet	
Captain Careless	Bob Steele	Aug. 26	5487 feet	
Charge of the Gauchos	F. X. Bushman	Sept. 16	5487 feet	
Cherokee Kid, The	Tyler-Lynn	Oct. 30	4837 feet	Mar. 3
Chicago After Midnight	Mendez-Ince	Mar. 4	6249 feet	Mar. 17
*†Circus Kid, The	Darro-Costello-Brown	Oct. 7	6085 feet	Sept. 22
Clancy's Koshier Wedding	Sidney-Lease-Lynn	Sept. 17	5701 feet	Aug. 28/27
Coney Island Comedy	Wilson-Mendez	Jan. 18	6390 feet	Feb. 25
Crooks Can't Win	Lewis-Hill-Newton	May 11	6291 feet	
Danger Street	Baxter Sleeper	Aug. 26	5621 feet	
Dead Man's Curve	Fairbanks, Jr.-Blane	Jan. 15	5511 feet	Dec. 23
Desert Pirate, The	Tyler-Thompson	Dec. 25	4754 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2		
Draught's Saddle	Bob Steele	Feb. 1	4770 feet	
Fans of the Wild	Ranger-Kitchen	Feb. 5	4804 feet	Jan. 14
Fighting Redhead, The	Buzz Barton	July 1	4758 feet	
Flying U Ranch, The	Tyler-Lane	Sept. 4	4924 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	8131 feet	Jan. 28
Gingham Girl, The	Wilson-Arthur	Oct. 2	6301 feet	July 29/27
Harvester, The	Kingston-Caldwell	Nov. 23	7045 feet	Nov. 25
Hot Summer Heat	Thompson-Blane	Feb. 12	5146 feet	Dec. 30
*†Hill of the Show, The	Brown-Astor-Olmsted	Sept. 23	6337 feet	Aug. 4
Hook and Ladder No. 9	Ellis-Keefe-Hearn	Nov. 13	5240 feet	Dec. 16
In a Moment of Temptation	Stevens-Keefe	Sept. 18	5605 feet	Nov. 11
Jake the Plumber	Devorska-Lynn	Oct. 16	5188 feet	Nov. 4
Judgment of the Hills	Valli-Caldwell	Nov. 6	6481 feet	Aug. 19/27
Law of Fear, The	Ranger-Reid-Nelson	April 8	4769 feet	Mar. 10
Legionnaires in Paris	Cook-Curtis	Oct. 21	5893 feet	
Lightning Speed	Bob Steele	Oct. 1		
Little Buckaroo, The	Buzz Barton	Mar. 11	4801 feet	
Little Mickey Grogan	Darro-Ralston-Nye	Dec. 27	6515 feet	Mar. 3
Little Yellow House, The	Sleeper-Caldwell	May 28	6429 feet	April 21
Love of Ricardo, The	George Baban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Man in the Saddle, The	Steele-King	Sept. 25	4924 feet	Aug. 12/21
*†Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Racing Romeo, The	Grange-Ralston	Sept. 1	5992 feet	Dec. 16
Ranger of the North	Ranger (dog)	Oct. 8	4977 feet	
Red Riders of Canada	Miller-Byer	April 15	6418 feet	Dec. 23
Red Renegade, The	Bob Steele	Feb. 18	6729 feet	
Sally of the Scandals	Love-Ford	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14		
Shanghaied	Miller-Ince	Oct. 19	5999 feet	Aug. 26/27
Singapore Mutiny, The	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Slingshot Kid, The	Barton-Morgan-Rice	Dec. 4	4486 feet	
Son of the Golden West	Tom Mix	April 2	6027 feet	Sept. 28
South Sea Love	Miller-Shumway-Brooks	Dec. 10	6388 feet	Feb. 18
Stocks and Blondes	Logan-Gallagher	Sept. 9	5493 feet	
Swift Shadow, The	Ranger (dog)	Dec. 11	4892 feet	Dec. 23
Terror Mountain	Tom Tyler	Aug. 19	4834 feet	
Texas Tornado, The	Tyler-Darro	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Wall Flowers	Trevor-Arthur-Todd	Feb. 16	6339 feet	
When the Law Rides	Tyler-Darro	Dec. 28	4898 feet	
Wizard of the Saddle	Barton-Thompson	Jan. 22	4805 feet	Dec. 30

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
After the Squall	Al Cooke	April 30	2 reels	
All Alike	Carr-Alexander-Ross	April 9	2 reels	
All Washed Up	Al Cooke	Feb. 8	2 reels	Feb. 18
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Nights, The	Alberta Vaughn	Sept. 18	2 reels	
Are Husbands People?	Al Cooke	April 2	2 reels	
Big Bertha	Karr-Ross-Alexander	May 14	2 reels	
Beef-Steaks, The	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meet	Al Cooke	June 11	2 reels	
Curiosities No. 1	Novelty	Sept. 26	1 reel	Sept. 29

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Curiosities, No. 2	Novelty	Oct. 10	1 reel	
Curiosities, No. 3	Novelty	Oct. 24	1 reel	
Curiosities, No. 6	Novelty	Oct. 24	1 reel	
Curiosities, No. 7	Novelty	Dec. 19	1 reel	
Footling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Happy Trio, The	Karr-Ross-Alexander	Mar. 12	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Honey Baked	Hellum-Davis	Dec. 2	2 reels	
Honey Baked	Hellum-Davis	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec. 23	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey in School	Mickey Yule	Feb. 26	2 reels	
Mickey's Little Eva	Mickey Yule	April 2	2 reels	
Mickey's Movie	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Nine	Mickey Yule	Mar. 5	2 reels	
Mickey's Parade	Mickey Yule	Jan. 2	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Mickey's Wild West	Mickey Yule	July 2	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
My Kingdom For a Horse	Al Cooke	April 16	2 reels	
Okmox	Barney Hellum	Oct. 7	2 reels	
Out Out Heidelberg	Karr-Ross-Alexander	Feb. 13	2 reels	
Panting Papas	Karr-Ross-Alexander	Jan. 9	2 reels	
Peace in School	Al Cooke	Feb. 26	2 reels	Feb. 18
Restless Bachelors	Al Cooke	May 14	2 reels	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels	
Silk Sock Hal	Al Cooke	May 28	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	1 reel	
Social Error, A.	Al Cooke	Jan. 23	2 reels	Feb. 11
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct. 24	1 reel	
Too Many Hisses	Al Cooke	Oct. 24	2 reels	
Top Hats	Al Cooke	Mar. 19	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 6	
Amazing Vagabond, The	Bob Steele		
*†Blockade	Anna Q. Nilsson		
City of Shadows, The	Eden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Vall-Caldwell-Darro		
Drifter, The	Tom Mix		
Drums of Araby	Tom Mix		
Eagle's Talons, The	Tom Tyler		
Freckled Rascal, The	Buzz Barton	Mar. 31	
Fury of the Wild	Ranger (Dog)	Nov. 4	
*†Gang War	Bob Steele	Nov. 18	6337 feet
Gun	Tom Tyler	Mar. 3	
Hardboiled	O'Neil-Reed-Tashman		
Headin' for Danger	Steele-Mendez	Dec. 16	
Hey Rubel	Olmsted-Trevor		
His Last Haul	T. Moore-Owen	Nov. 11	
Idaho Red	Tom Tyler	Mar. 3	
Jazz Age, The	M. Day-Fairbanks, Jr.	Nov. 26	
King Cowboy	Tom Mix		
Little Outlaw, The	Buzz Barton		
Love in the Desert	Borden-N. Beery		
One Man Dog, The	Ranger		
Orphan of the Sage	Buzz Barton	Dec. 23	
Outlawed	Tom Mix		
Rough Ridin' Red	Buzz Barton	Nov. 4	
Sheriff in the Saddle	Borden-Barton	Nov. 4	Oct. 28
*†Stepping High			
Stolen Love	M. Day-O. Moore-Lease	Dec. 2	
*†Taxi 13	Conklin-Sleeper-Trevor	Nov. 18	
Tracked	Ranger (Dog)	Nov. 4	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Trapped	Leslie-Joy		
Tyrent of Red Gulch	Tom Tyler	Nov. 25	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			
Young Whirlwind, The	Buzz Barton	Sept. 18	

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Comrades	Keith-Hughes-H. Costello	Jan. 1	5400 feet	Mar. 10
Death Valley	Nye-Wells-Rae	Sept. 1	5960 feet	Aug. 12
Devil's Cage, The	Garon-Keith	June 5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May 20	5700 feet	
Finnegan's Ball	Landis-Mehaffey	Sept. 15	6200 feet	Dec. 8
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel	Compton-Oakman	June 29	6000 feet	
Merry Wives of New York	Pauline Garrat			
Polly of the Movies	Short-Robards	Oct. 15	6900 feet	
Ragtime	De La Motte-Bowers	Sept. 1	6700 feet	Sept. 8
Souls Aflame	James-Wells	July 5	6200 feet	
Temptations of a Shop Girl	Compton-Garon	Nov. 1	6700 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
American Beauty	Dove-Hughes	Oct. 9	6333 feet	Oct. 21
*†Barker, The	Sills-Compton-Mackall	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Breakfast at Sunrise	Talmadge-Alvarado	Oct. 23	6042 feet	Dec. 16
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Mull-Milner	Sept. 2	6487 feet	
Carnegie	Talmadge-Roland	Sept. 4	8832 feet	May 8/27
Canyon of Adventure	Maynard-Fairs	April 22	8730 feet	May 19
Chaser, The	Langdon-McConnell	Feb. 12	5744 feet	April 21
Cinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	6227 feet	
*Crash, The	Sills-Todd	Oct. 7	6225 feet	Nov. 25
*Crystal Cup, The	Mackall-Mullhall	Sept. 4	6386 feet	
Do Your Duty	Charlie Murray	Oct. 14	6037 feet	
Drop Kick, The	Barthelmess-Kent	Sept. 25	6802 feet	Sept. 30
Flying Remoos	Sidney-Murray	Feb. 28	6172 feet	April 14
French Dressing	Warner-Brook-Wilson	Jan. 15	6344 feet	

Title	Star	Rel. Date	Length	Reviewed
Glorious Trail, The	Maynard-McConnell	Oct. 28	5886 feet	
*Good-Bye Kiss, The	Elliers-Burke-Kemp	July 8	7993 feet	
Grail, The	Murray-Ray-Kelsey	Nov. 13	7133 feet	Dec. 2
Gun Gospel	Maynard-Faire	Nov. 8	6288 feet	Mar. 10
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar. 18	6070 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Her Wild Oat	Moore-Kent	Dec. 25	6118 feet	Feb. 11
Home Made	Hines-Daw	Nov. 20	6524 feet	May 26
Ladies' Night in Turkish Bath	Mackaill-Mulhall	April 1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May 6	6608 feet	June 2
Life of Riley, The	Shirley-Murray	Sept. 18	6720 feet	Sept. 10
*Lullie Time	Moore-Cooper	Nov. 8	8967 feet	May 19
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April 8	7700 feet	May 19
Love Mart, The	Dove-Roland	Dec. 18	7388 feet	
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
Man Crazy	Mackaill-Mulhall	Nov. 27	5542 feet	Dec. 30
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	Oct. 17
Noon, The	Barthelmess-Joyce	Oct. 2	6477 feet	Oct. 7
No Place to Go	Astor-Hughes	Oct. 30	6431 feet	Mar. 17
Oh Kay	Moore-Gray	Aug. 28	6100 feet	Sept. 1
Out of the Ruins	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25
Patent Leather Kid, The	Barthelmess-O'Day	Jan. 1	11414 feet	Aug. 26, '27
Private Life of Helen of Troy	Corda-Stone-Cortez	Jan. 8	7694 feet	Dec. 23
Red Raiders, The	Maynard-Drew	Sept. 4	6210 feet	Dec. 9
Rose of the Golden West	Astor-Hughes	Oct. 12	6477 feet	Oct. 7
Sailors' Wives	Astor-Hughes	Jan. 22	5485 feet	Mar. 10
Shepherd of the Hills	Francis-O'Day	Jan. 1	8188 feet	Feb. 25
*Show Girl	White-Delaney	Sept. 23	6133 feet	Nov. 10
Smile, Brother, Smile	Mackaill-Mulhall	Sept. 11	6548 feet	Sept. 9
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Texas Steer, A	Rogers-Fazenda	Dec. 4	7419 feet	Nov. 18
Three-Ring Marriage	Astor-Hughes	Oct. 10	5834 feet	Oct. 7
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 19
Valley of the Giants	Sills-Kenyon	Dec. 11	6336 feet	
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Wagon Show, The	Maynard-Faire	Feb. 19	6212 feet	June 2
*Waterfront	Mackaill-Mulhall	Sept. 16	5976 feet	
Wheel of Chance	Barthelmess-Basquette	June 17	6895 feet	July 7
*Whip, The	Mackaill-Mulhall	Sept. 30	6635 feet	Sept. 22
Whip Woman, The	Taylor-Moreno	Feb. 5	5087 feet	Mar. 24
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 26

Coming Attractions

Title	Star	Length	Reviewed
*Adoration	Billie Dove		
Cheyenne	Maynard-McConnell		
*Children of the Ritz	Mackaill-Mulhall		
Comedy of Life, The	Sills-Jorda		
*Divine Lady	Griffith-Vareol	10015 feet	
*Haunted House, The	Kent-Todd	Nov. 4	
*Hot Stuff	Alice White		
*Man of the Moment, The	Billie Dove		
*Outcast	Griffith-Lowe	Nov. 11	
Phantom City, The	Maynard-Gilbert		
Ritzky Ritz	White-Mulhall		
*Saturday's Children	Corinne Griffith		
*Scarlet Seas	Barthelmess-Compton		
*Seven Footprints to Satan			
*Squall, The			
*Stranded in Paradise	Sills-Mackaill		
*Synthetic Sin	Colleen Moore		
That's a Bad Girl	Colleen Moore		
Ware Case, The	Special Cast	Nov. 25	
*Weary River	Richard Barthelmess		
Wells-Fargo Express, The	Ken Maynard		

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Alr Circus, The	Carrol-Lake-Rodins	Sept. 30	7702 feet	Sept. 8
Arizona Wildcat, The	Mix-Sebastian	Nov. 20	4665 feet	Mar. 24
Black Jack	Jones-Bennett	Sept. 25	4777 feet	Mar. 3
Good Will Tell	Jones-Perry	Nov. 13	4556 feet	Mar. 3
Branded Sombre	Jones-Hyams	Jan. 8	4612 feet	Jan. 14
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Come to My House	Borden-Moreno	Dec. 25	5430 feet	
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Dare Devil's Reward	Mix-Joyce	Jan. 15	4987 feet	Jan. 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Lowe-Harris	Mar. 18	6566 feet	Mar. 17
Ey Martin	Gran-Astor-Moore	Oct. 14		
East Side, West Side	O'Brien-Vall	Oct. 9	8154 feet	Nov. 4
Escape, The	Vall-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July 8		
*Fazil	Farrell-Nissen-Busch	Sept. 10	7217 feet	June 9
Fleetwing	Norton-Janis	June 24	4933 feet	Sept. 8
*Four Sons	Walter Brennan	Sept. 2	4412 feet	Feb. 18
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Gay Retreat, The	Cohen-McNamara	Sept. 25	5524 feet	Sept. 23
The Girl in Every Port, A	McLaglen-Armstrong	Feb. 26	5500 feet	Mar. 3
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hangman's House	McLaglen-Collier-Kent	May 13	6518 feet	May 19
Mix, Cheyenne	Mix-Lincoln	May 13	4613 feet	Nov. 11
High School Hero	Phelps-Stuart	Oct. 16	5498 feet	Nov. 11
Honor Bound	O'Brien-Taylor	May 8	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Girl, The	Borden-Hamilton	Sept. 18	6162 feet	Sept. 23
Ladies Must Dress	Vall-Gray	Nov. 20	5599 feet	Dec. 23
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
Love of Carmen	Del Rio-McLaglen	Sept. 4	8538 feet	Oct. 7
*Making the Grade	Moran-Lowe	Oct. 8		
Mix, Gangster	Collier-Terry	Oct. 8		
*Mother Macree	Bennett-McLaglen	Oct. 22	6663 feet	Mar. 17
News Parade, The	Stuart-Phelps	May 27	6679 feet	June 18
None But the Brave	Moran-Phelps-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	5071 feet	
Painted Post, The	Mix-Kingston	July 1	4657 feet	Aug. 23
Palmas	Borden-Gray	Oct. 23	5876 feet	Dec. 2
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Publicity Madness	Moran-Lowe	Oct. 2	5893 feet	Feb. 11
*Red Dances, The	Del Rio-Farrell-Rever	Dec. 2	9250 feet	June 30
River Pirate, The	McLaglen-Moran	Aug. 28	6937 feet	Sept. 22
Road House	Judymore-Alba	July 15	4991 feet	Aug. 4
*Seventh Heaven	Gaynor-Farrell	Oct. 30	8500 feet	June 10, '27
Shame (re-issue)	John Gilbert	Nov. 27	5467 feet	
Sharpshooters	O'Brien-Moran	Jan. 15	5573 feet	Jan. 28

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Silk Legs	Bellamy-Hall	Dec. 18	5446 feet	
Silver Valley	Mix-Dwan	Oct. 2	5017 feet	Oct. 14
Soft Living	Bellamy-Brown	Feb. 5	5628 feet	Mar. 3
Square Circle	Brown-Armstrong-Dwan	Mar. 4	5397 feet	Mar. 31
*Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Thief in the Dark, The	Maeker-Hill-Beebe	May 20	5937 feet	May 26
Two Girls Wanted	Gaynor-Tyron	Sept. 11	6293 feet	Oct. 7
Very Confidential	Maria de la Mer	Oct. 6		
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June 10	4921 feet	
Win That Girl	Rollens-Carrol	Sept. 16	5337 feet	Oct. 6
Wizard, The	Lowe-Hyams	Dec. 11	5629 feet	
Wolf Fangs	Thunder-Morton-Lincoln	Nov. 27	5331 feet	Dec. 18
Womanwise	Russell-Collier-Pidgeon	Jan. 8	5050 feet	Mar. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
America's Little Lamb	Variety	April 15	1 reel	May 26
Arkansas Traveler	Variety	Jan. 8	1 reel	
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
Daisies Won't Yell	Rubie-Lincoln	Aug. 19	2 reels	
Desert Blooms, The	Variety	Mar. 18	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 11
Find the Leader	Payson-Ramon	May 13	2 reels	May 19
Glories of the Evening	Variety	Nov. 11	1 reel	
Head Hunters of Ecuador	Variety	Jan. 22	1 reel	Feb. 4
Her Mother's Back	Dem-Lincoln	Oct. 2	1 reel	
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Hold Your Hat	Phelps-Stuart	Jan. 15	2 reels	Mar. 24
Hot House Hazel	T. Brooks-T. Hill	Jan. 1	2 reels	
Jack and Jilted	P. Cunningham-M. King	May 27	2 reels	May 26
Jungles of the Amazon	Variety	Feb. 5	1 reel	Jan. 21
Knight of the Back	Spencer-Thompson	June 24	2 reels	Mar. 17
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lady Linn	Lincoln-Clayton-Bletcher	Mar. 25	2 reels	May 19
Lofty Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Lords of the Back Fence	Variety	Jan. 22	1 reel	
Love Is Blonde	Rollens-Elise	Feb. 26	2 reels	Mar. 17
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Mosses Valley	Variety	Nov. 25	1 reel	
Neapolitan Days	Spenser-Temple	Sept. 16	1 reel	
Old Wives Who Know	Hallam-Cooley	April 8	2 reels	May 26
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety		1 reel	July 28
Ship Ahoy!	Variety	Feb. 19	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Spanish Influence	Variety	April 29	1 reel	
Spanish Craftsmen	Variety	Sept. 30	1 reel	
Steeplechase	Variety	Oct. 14	1 reel	
Stepped Palestine	Variety	Dec. 23	1 reel	
T. Bone for Two	Tyler Brooke	April 22	2 reels	
Through Forest Ales	Variety	Sept. 16	1 reel	
Too Many Cookies	T. Brooke-L. Miller	Mar. 11	2 reels	
Vintage, The	Variety	Mar. 4	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Baggage Smasher, The	McLaglen-Collier	Nov. 18		
Blindfold	O'Brien-Moran	Dec. 23		
*Caballero's Way, The	Baxter-O'Brien-Alba			
Chasing Through Europe	Stuart-Carol			
Charles the Postman	Janet Cooper			
Cock-Eyed World, The	Lowe-McLaglen			
Fatal Wedding, The	Astor-Bard			
*Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
Girl Downstairs, The	Moran-O'Brien			
Homesick	Sammy Cohen	Dec. 30		
Husbands Are Liars	Jack Collier			
Joy Street	Barymore-Alba	Dec. 9		
*Lost in the Arctic	Special Cast		5474 feet	Aug. 18
*Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
Nayoleon's Barber				
Our Daily Bread	Farrell-Duncan			
Prep and Pep	Rollens-Drexel	Nov. 11		
Riley the Cop	Macdonald-Drexel	Jan. 8, '29		
Woman, The	Astor-Bard			

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meller			Sept. 8
Diplomats, The	Clark McCullough			
Drugs and Pupets	Winnie Lightner			Sept. 8
Everybody Loves My Girl	Raymond McKee		2 reels	
Family Picnic, The			2 reels	
Four A. M.			2 reels	
Interview, The	Clarke McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Naked Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			
Family Picnic, The	McKee			June 30
George Bernard Shaw	Interview			June 30
Saraland (Schubert)	Harold Murray			Sept. 8
White Faced Fool, The	Lionel Atwill			Sept. 8

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bare Knees	Corbin-Kelth	Feb. 1	5800 feet	Jan. 29
Blondes By Choice	Claire Windsor	Oct. 1	5987 feet	
Cheer Leader, The	Graves-Olmead	Nov. 1	6000 feet	Mar. 10
Chorus Kid, The	Faire-Washburn	April 1	6200 feet	April 14
The Girl From Rio, The	Myers-Pidgeon	Sept. 1	5990 feet	
Hell Ship Bronson	Mrs. W. Held-Howes-Beery	May 1	6432 feet	May 12
Midnight Life	Burman-Gimond	Aug. 12	6202 feet	Aug. 11
My Love, My Love	Lorna Barrymore	Aug. 26	6600 feet	Aug. 11
San Francisco Nights	Marmont-Busch	Jan. 1	7000 feet	Dec. 31
Turn Back the Hours	Lay-Pidgeon	Mar. 1	5800 feet	Mar. 17
United States Smith	Gribbon-Lee-Harian	June 1	6000 feet	June 16

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
ble of the U. S. A.	George Jessel			

Title	Star	Rel. Date	Length	Reviewed
Down Grade, The	Fairbanks-Calhoun			
*Girl From Argentina, The	Carmel Meyers			
Thru the Breakers	Livingston-Herbert		6420 feet	
When Danger Calls	Fairbanks-Sedgwick			

METRO-GOLDWYN-MAYER

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4187 feet	
Annie Laurie	Gish-Kerry	Sept. 17	8730 feet	May 27 '27
Baby Mine	Arthur-Dane	Jan. 21	5139 feet	Jan. 14
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Becky	O'Neill-O. Moore	Nov. 12	6433 feet	
*Bellamy Trial, The	Joy-Bronson	Sept. 22		
Ben Hur	Novarro-McAvoy	Oct. 8	11693 feet	Jan. 16, '28
Beyond the Sierras	Tim McCoy	Sept. 15		
Big City, The	Chaney-M. Day-Compton	Feb. 18	8838 feet	Mar. 31
Big Parade, The	Gilbert-Adoree	Sept. 18	11518 feet	Nov. 28 '26
Body and Soul	L. Barrymore-Pringle-Kerry	Oct. 1	5802 feet	Nov. 25
Bringing Up Father	Macdonald-Olmsted-Moran	Mar. 17	6344 feet	June 2
*Brotherly Love	Dane-Arthur	Oct. 12		
Buttons	Coogan-L. Hanson	Dec. 24	6050 feet	Mar. 31
Cameraman, The	Keaton-Day	Sept. 29		Sept. 15
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May 19	6739 feet	June 18
Circus Rookies	Dane-Arthur	Mar. 31	5861 feet	May 19
Cossacks, The	Gilbert-Adoree	June 23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June 9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15
Divine Woman, The	Garbo-Hanson	Jan. 14	7300 feet	Jan. 21
Enemy, The	Feb. 18	8185 feet	Dec. 31	
*Excess Baggage	Haines-Cortez	Sept. 8	7162 feet	Sept. 29
Fair Co-Ed	Davies-Brown	Oct. 15	6408 feet	Nov. 4
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28
Foreign Devils	McCoy-Windsor	Sept. 3	4658 feet	April 28
Four Walls	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25
Garden of Allah	Terry-Petrovich	Nov. 8	8200 feet	Sept. 18
In Old Kentucky	H. Costello-Murray	Oct. 28	6566 feet	Dec. 31
Riders from Paris, The	Shearer-Forbes	Feb. 4	7745 feet	Mar. 3
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2
Law of the Range	McCoy-Crawford	Jan. 21	5393 feet	
London After Midnight	Chaney-M. Day-Nagel	Dec. 3	5687 feet	Dec. 23
Love	Garbo-Gilbert	Jan. 2	7365 feet	Dec. 18
Loveless, The	O'Neill-Kent-O'Day	Dec. 17	5850 feet	Dec. 30
Mademoiselle from Armentieres	E. Brody-J. Stuart	June 2	5441 feet	
Man, Woman and Sin	Gilbert-Eagles	Oct. 19	6280 feet	June 2
Masks of the Devil	John Gilbert			
Mysterious Lady, The	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.		
*Our Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8		Oct. 13
Fatsy, The	Davies-Caldwell-Gray	Mar. 10	7289 feet	
Quality Street	Davies-Nagel	Dec. 31	7193 feet	Nov. 18
Riders of the West	McCoy-Day	Oct. 10	4764 feet	Nov. 24
Road to Romance, The	Novarro-M. Day	Sept. 24	6544 feet	Jan. 21
Rose-Marie	Crawford-Murray-Peters	Feb. 11	7745 feet	Feb. 18
Shadows in the Night	Flash-Grey-Lorraine	Oct. 26	5448 feet	
*Show People	Davies-Haines	Oct. 9		Nov. 17
Skirts	Chaplin-Balfour	May 12	5801 feet	
Smart Set, The	Haines-Holt-A. Day	Feb. 25	6476 feet	Mar. 10
West Point	McCoy-Day	Oct. 22	6705 feet	Oct. 28
Spring Fever	Haines-Crawford	Oct. 22	6705 feet	Oct. 28
Student Prince, The	Novarro-Shearer	Jan. 30	9435 feet	Oct. 7
Tea for Three	Cody-Pringle-O. Moore	Dec. 10	6273 feet	Nov. 11
Telling the World	Haines-Page	June 30	7184 feet	July 21
Thirteenth Hour, The	L. Barrymore-Gadsdon	Nov. 26	5252 feet	
Under the Black Eagle	Flash-M. Day-Forbes	Jan. 24	5901 feet	May 19
West Point	Haines-Crawford	Jan. 24	8134 feet	Oct. 27
*While the City Sleeps	Chaney-Page	Sept. 15		
*White Shadows in the South Seas	Blue-Torres	July 7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan. 28	5011 feet	
*Woman of Affairs, A	Gilbert-Garbo	Oct. 19		
Wyming	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Ac-ing Youth	Charley Chase	Mar. 17	2 reels	
African Adventure, An	Ufa Oddities	Aug. 27	1 reel	
Alibi L. Allah	Ufa Oddities	Mar. 16	1 reel	
All For Nothing	Charley Chase	Jan. 21	2 reels	Jan. 14
All Parts	Charley Chase	Jan. 21	2 reels	Nov. 10
Amazing Lovers	Ufa Oddities	Mar. 10	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Assorted Bables	Ufa Oddities	Nov. 5	1 reel	
Barnum and Ringling, Inc.	"Our Gang"	April 7	2 reels	April 21
Blits of Africa	Ufa Oddities	Sept. 15	1 reel	
Blow by Blow	Max Davidson	Mar. 31	2 reels	April 21
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Came the Dawn	Max Davidson	Mar. 3	2 reels	
Children of the Sun	Ufa Oddities	Feb. 11	1 reel	
Cheopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	Jan. 2	2 reels	
Czarina's Secret, The	Baclanova-Mir-Rand	Mar. 17	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Dumb Daddies	Max Davidson	Feb. 4	2 reels	Feb. 26
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Eagle's Nest	Ufa Oddities	Aug. 18	1 reel	
Early to Bed	Laurel-Hardy	Oct. 8	2 reels	Nov. 3
Easy, Marcel and Co.	"Our Gang"	Sept. 1	2 reels	April 7
Election Day	"Our Gang"	Jan. 12	2 reels	
Fair and Muddy	"Our Gang"	May 5	2 reels	May 12
Family Group, The	Charley Chase	Feb. 18	2 reels	Feb. 18
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Fight Pest, The	Charley Chase	May 12	2 reels	May 28
Finishing Touch	Laurel-Hardy	Feb. 25	2 reels	April 7
First Thousand Miles with Lindbergh	Aviation Film	Sept. 1	3 reels	
From Soup to Nuts	Laurel-Hardy	Mar. 24	2 reels	April 21
Golden Fleeces	Ufa Oddities	May 19	1 reel	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Habees Corpus	Laurel-Hardy	Dec. 1	2 reels	
Happy Omen, A	Ufa Oddities	July 14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept. 22	2 reels	Nov. 3
*Rescue My Embarrassment	"Our Gang"	July 28	2 reels	
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Jungle Round-Up, A	Ufa Oddities	Jan. 28	1 reel	Oct. 8
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Lady of Victories, The	A. Ayres-O. Matloesen-G. Irving	Jan. 21	2 reels	Feb. 25
Leave 'Em Laughing	Laurel-Hardy	Jan. 28	2 reels	Mar. 3

Title	Star	Rel. Date	Length	Reviewed
Limousine Love	Charley Chase	April 14	2 reels	April 21
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Monarch of the Glen, The	Ufa Oddities	Mar. 24	1 reel	Jan. 21
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Murder	Ufa Oddities	Sept. 29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Nature's Wizard	Ufa Oddities	July 28	1 reel	
O! Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	July 28
*O! Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Palace of Honey, The	Ufa Oddities	June 16	1 reel	May 28
Pass the Gravy	Max Davidson	Jan. 7	2 reels	Jan. 14
Perfume and Nictine	Ufa Oddities	Jan. 14	1 reel	
Pets and Pests	Ufa Oddities	Jan. 28	1 reel	Mar. 3
Primitive Housekeeping	Ufa Oddities	April 21	1 reel	
Rainy Days	"Our Gang"	Feb. 11	2 reels	Feb. 25
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	
Sanctuary	Ufa Oddities	May 5	1 reel	July 21
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
Secrets of the Sea	Ufa Oddities	Feb. 25	1 reel	Mar. 3
Should Women Drive?	Max Davidson	Sept. 15	2 reels	May 19
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 25
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spook-Spoofing	"Our Gang"	Jan. 14	2 reels	Jan. 14
Spanking Age, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
Tell it to the Judge	Max Davidson	April 28	2 reels	
That Night	Roach Stars	Sept. 15	2 reels	
Their Purple Moment	Laurel-Hardy	May 19	2 reels	May 28
Tokens of Manhood	Ufa Oddities	June 2	1 reel	May 28
Two Tars	Laurel-Hardy	Nov. 3	2 reels	
Virgin Queen, The	Stanley-Dwan-Manning	May 12	2 reels	May 19
Uphill and Down	Ufa Oddities	Jan. 19	1 reel	
We Draw Blood	Laurel-Hardy	Dec. 29	2 reels	
Wicked Kasim, The	Ufa Oddities	Apr. 21	1 reel	
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3
Your Darn Toilet	Laurel-Hardy	April 21	2 reels	May 12

Coming Attractions

Title	Star	Length	Reviewed
*Alias Jimmy Valentine	Haines-Hyams-Barrymore		
*Baby Cyclone, The	Cody-Pringle	5530 feet	
*Ballyhoo	Norma Shearer		
*Bride of San Louis Rey	Patricia King		
Bushranger, The	McCoy-Douglas		
Deadline, The	Flash-Lorraine-Gray		
*Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asther		
*Duke Steps Out, The	Haines-Crawford		
*Flying Ensign, The	Ramon Novarro	Nov. 30	
*Gallipoli	Special Cast		
He Learned About Women	Haines-Page-Percy		
Honey-moon	Flash-Moran-Gibbon		
Humming Wires	Tim McCoy		
*Last of Mrs. Cheney	Nagel		
*Little Angel	Norma Shearer	Nov. 2	
Loves of Casanova, The	Special Cast		
*Mrs. Mian, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daily-Barrymore		
*Nize Baby	Gordon-Holtz-Walbridge		
Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Grey-Lorraine		
Spies	Special Cast		
*Soul's Blood	McCoy-Fraser		
*Thirst	Gilbert-Nolan		
*Tide of Empire	Adoree-Murray		
*Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
*Trial of Mary Dugan, The			
West of Zanzibar	Chaney-Nolan-Barrymore		
*Viking, The	Stark-Crisp		
*Wind, The	Gish-Hanson	Nov. 23	Nov. 17

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	
Confession	Ames-Nye		2 reels	
Friendship	Robert Edison		2 reels	
Songs		Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dawey Washington	Songs	Oct. 17		
Gus Edwards' Song Revue	Songs and Dances		2 reels	
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Joseph Regan	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Leo Beers		Nov. 3		
Locust Sisters	Songs	Oct. 8		
Marion Harris	Songs	Sept. 29		
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M Movietone Revue		Nov. 3		
M-G-M Movietone Revue		Oct. 13		
Odette Myrtle	Songs	Oct. 20		
Phipps	Sherman-Francisco-Chadwick		2 reels	
Ponce Sisters	Songs	Oct. 20		
Ponce Sisters	Songs	Nov. 10		
Van and Schenck	Songs	Sept. 29		Oct. 13
Van and Schenck	Songs	Oct. 27		
Vincent Lopez	Piano Solos	Nov. 10		
Walt Roesner and Capitollans	Jazz Band	Oct. 6		

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Adventure Mad	Asther-Hall-Davis	Mar. 31	5897 feet	
Barbed Wire	Negri-Brook	Sept. 10	6591 feet	
Beau Sabreur	Brent-Cooper	Jan. 7	6536 feet	Jan. 28
*Bogars of Life	Beery-Arland-Brooks	Sept. 15	7510 feet	Sept. 29
*Killing, The	Beery-Arland-Brooks	Sept. 15	5830 feet	July 7
Chang	John Film	Sept. 3	6535 feet	May 13 '27
City Gone Wild, The	Meighan-Brooks	Nov. 12	5408 feet	Mar. 3
*Docks of New York, The	Bancroft-Compton-Baclanova	Oct. 20	7212 feet	Sept. 22
Doomsday	Vidor-Cooper	Feb. 18	5665 feet	April 7
Drag Net, The	Bancroft-Brent	May 26	7886 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct. 13	6818 feet	Sept. 1

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Feel My Pulse	Daniels-Arlen	Feb. 25	5808 feet	Mar. 3
Figures Don't Lie	Ralston-Arlen	Oct. 8	5280 feet	Mar. 3
Fifty-Fifty Girl, The	Wray-Cooper	Aug. 12	5492 feet	May 28
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11
Gay Defender, The	Dix-Todd	Dec. 10	6376 feet	Dec. 31
Gentleman of Paris, A.	Menjou-O'Hara	Oct. 15	5927 feet	Oct. 14
Gentlemen Prefer Blondes	Taylor-Sterling-White	Jan. 28	6871 feet	Jan. 21
Give Your Man	Bow-Anderson	June 30	5989 feet	June 28
Half a Bride	Ralston-Arlen	June 16	6238 feet	June 16
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2
Honeymoon Hate	Vidor-Carmanati	Dec. 3	5415 feet	Feb. 11
Hot News	Daniels-Hamilton	July 14	6528 feet	July 28
Jesse James	Thomson-Lane	Oct. 22	8656 feet	Oct. 28
Just Married	Hall-Taylor	Aug. 18	6039 feet	Aug. 18
Ladies of the Mob	Bow-Anderson	June 30	6792 feet	June 28
Last Command, The	Jannings-Brent	Jan. 21	8234 feet	Jan. 28
Last Waltz, The	Fritsch-Vernon	Nov. 26	6940 feet	Dec. 30
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
Love and Learn	Ralston-Chandler	Jan. 14	5737 feet	Feb. 28
"Love of An Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 4
News of an Actress (silent version)	Negri-Asther	Aug. 18	7159 feet	Dec. 23
Magnificent Film, The	Flaming-Vidor	June 2	4998 feet	June 30
Mating Call, The	Meighan-Brent-Adoree	July 21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22		
*Moran of the Marines	Dix-Elmer	Oct. 27		Nov. 3
Nevada	Cooper-Todd	Sept. 10	6258 feet	Oct. 28
Night of Mystery, A.	Menjou-Brent	April 7	5741 feet	April 21
Now We're in the Air	Beery-Hatton	Oct. 22	5798 feet	Dec. 9
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7510 feet	Dec. 18 '28
One Woman to Another	Vidor-Von Eltz	Sept. 24	4551 feet	Sept. 30
Open Range	Chandler-Bronson	Nov. 5	5599 feet	May 10
Partners in Crime	Beery-Hatton-Brian	Mar. 17	6600 feet	May 5
*Patriot, The	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 18
Peaks of Destiny	Special Cast	Jan. 26	5552 feet	Jan. 21
Pioneer Scout, The	Thomson-Lane	Jan. 21	6118 feet	Mar. 10
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
Rough Riders, The	N. Beery-Bancroft	Oct. 1	9443 feet	April 1 '27
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5928 feet	Sept. 1
Secret Hour, The	Negri-Thomson	Feb. 4	7175 feet	Mar. 17
Serenade	Menjou-Carver-Basquette	Dec. 24	5295 feet	Dec. 31
She's a Band	Dix-Briss	Oct. 15	5515 feet	Dec. 9
She's a Sheik	Daniels-Arlen	Nov. 12	6015 feet	Dec. 9
Shootin' Irons	Luden-Blane	Oct. 8	5179 feet	
Show Down, The	Bancroft-Brent	Feb. 25	7616 feet	Mar. 10
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 26
Speedy	Lloyd-Christie	April 7	7960 feet	April 14
Sporting Goods	Ed Christie	Feb. 11	5951 feet	Feb. 18
Spirit, The	Ralston-Hamilton	Mar. 10	4934 feet	
Stark Love	Special Cast	Sept. 17	6200 feet	Mar. 11 '27
Street of Sin, The	Jannings-Wray	May 26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April 21	6763 feet	Sept. 29
Swim, Girl, Swim	Daniels-Hall	Sept. 17	6124 feet	Sept. 16
Take Me Home	Daniels-Hamilton	Oct. 20		Oct. 27
Tell It to Sweeney	Carver-Bancroft	Sept. 24	6006 feet	Oct. 28
The Sinners	Negri-Baxter	April 18	7025 feet	April 28
Tillie's Punctured Romance	Fields-Conklin	Mar. 3	5733 feet	Sept. 29
Two Flaming Youths	Conklin-Fields	Dec. 17	5319 feet	Jan. 7
Under the Tonto Rim	Arlen-Brian	Feb. 4	5991 feet	April 28
Underworld	Bancroft-Brent-Brook	Oct. 29	7643 feet	Sept. 9
Vanishing Pioneer, The	Holt-Blane	June 23	5834 feet	Sept. 29
*Varsity	Beery-Brian	Sept. 29		Nov. 2
*Warming Up	Richard Dix	Aug. 4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
Way of All Flesh	Jannings-Bennett-Haver	Oct. 1	8486 feet	July 8, '27
*Wedding March, The	Von Stroheim-Wray	Oct. 6	10400 feet	Oct. 20
We're All Gamblers	Meighan-Milner	Sept. 3	5935 feet	
Wife Savers	Beery-Hatton	Jan. 7	5413 feet	Jan. 21
Wings	Bow-Rogers	Sept. 12	12 reels	Aug. 28 '27
Woman on Trial	Negri-E. Hanson	Oct. 28	5960 feet	Oct. 14

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Adoration	Novelty	Feb. 25	2 reels	
Alice in Movieland	Novelty	June 23	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Behind the Counter	E. E. Horton	Mar. 3	2 reels	
Bugs My Dear (Christie)	Bobby Vernon	April 21	2 reels	
But Steer, A.	Krazy Kat Cartoon	April 21	1 reel	
Call Again	E. E. Horton	Oct. 20	2 reels	
Campus Cuties (Christie)	Billy Dooley	April 7	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Cruising the Arctic	Novelty	May 5	2 reels	
Dad's Choice	E. E. Horton	Jan. 2	2 reels	Oct. 6
Daisy Town, The	Mae Skelly-Hayes	Oct. 27	2 reels	
*"Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Fighting Fanny (Christie)	Featured Cast	Jan. 21	2 reels	April 28
Frisky	Novelty	Jan. 14	2 reels	
Gallant Gob, A (Christie)	Billy Dooley	May 26	2 reels	
Gold Bricks	Krazy Kat Cartoon	April 21	1 reel	
Goofy Ghosts (Christie)	Jimmie Adams	April 14	2 reels	
Halfback Hannah (Christie)	Ann Cornwall	April 14	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	
Holy Mackerel (Christie)	Jimmie Adams	Feb. 11	2 reels	June 2
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Horse Shy	E. E. Horton	May 19	2 reels	
*Hot Scotch (Christie)	Jack Duff	Aug. 23	2 reels	
Hunger Stroke, A.	Krazy Kat Cartoon	Feb. 25	1 reel	
Ice Boxed	Krazy Kat Cartoon	Feb. 11	1 reel	
Just the Type (Christie)	Neal Burns	Feb. 18	2 reels	
Knights of the Air	Aviation Film	Mar. 31	2 reels	
Ko-Ko's Bawth	Inkwell Cartoon	Feb. 18	1 reel	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	Jan. 23	2 reels	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko Lamps Aladdin	Inkwell Cartoon	May 12	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Haunted House	Inkwell Cartoon	April 28	1 reel	
Ko-Ko's Hot Dog	Inkwell Cartoon	April 14	1 reel	
Ko-Ko's Jerm Jam	Inkwell Cartoon	Feb. 4	1 reel	
Ko-Ko's Earth Control	Inkwell Cartoon	Mar. 31	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Kink	Inkwell Cartoon	Jan. 7	1 reel	
Ko-Ko's Krazy Kerner	Inkwell Cartoon	Oct. 21	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Ko-Ko's Smoke	Inkwell Cartoon	Mar. 3	1 reel	
Ko-Ko Squeals	Inkwell Cartoon	May 26	1 reel	
Ko-Ko's Tattoo	Inkwell Cartoon	Mar. 17	1 reel	

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Title	Star	Rel. Date	Length	Reviewed
Long Count, The	Krazy Kat Cartoon	Mar. 19	1 reel	
Long Hose (Christie)	Jack Duff	Mar. 17	2 reels	
Long Shot (Christie)	Sandy MacCall	Oct. 6	2 reels	
Love's Young Scream (Christie)	Ann Cornwall	May 12	2 reels	
Love Shy (Christie)	Jimmie Adams	Mar. 24	2 reels	
Love Sunk	Krazy Kat Cartoon	Mar. 24	1 reel	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Oct. 28	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Pig Styles	Krazy Kat Cartoon	Jan. 14	1 reel	
Prancing Prune	Helen Hayes		2 reels	
Pusher in the Face, The	Special Cast			
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Save the Places (Christie)	Bobby Vernon	Jan. 28	2 reels	
Scrambled Weddings	Jack Duff	June 30	2 reels	
Sea Food (Christie)	E. E. Horton	June 30	2 reels	
Sea Sword	Billy Dooley	July 14	2 reels	
Shadow Theory	Krazy Kat Cartoon	Sept. 1	1 reel	
Show Vote	Krazy Kat Cartoon	Jan. 28	1 reel	
*Sideshow of New York	Novelty	Sept. 15	1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
Slip Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Sweeties (Christie)	Bobby Vernon	Mar. 10	2 reels	
Tong Tied	Krazy Kat Cartoon	April 7	2 reels	
Two Masters	Eaton-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Water Bugs (Christie)	Billy Dooley	Feb. 4	2 reels	
Wired and Fired	Krazy Kat Cartoon	Mar. 10	1 reel	

Coming Attractions

Title	Star	Length	Reviews
*§Abie's Irish Rose	Hersholt-Carroll-Rogers	12105 feet	Nov. 17
Abie's Irish Rose	Hersholt-Carroll-Rogers		April 28
Avalanche, The	Holt-Hill		
*§Burlesque	James Barton		
*§Canary Murder Case, The	Powell-Taylor-Brian		
Carnation Kid, The	Douglass MacLean		
Care of Lena Smith, The	Esther Ralston		
*§Concert, The (A. T.)	Adolphe Menjou		
*§Concert, The (A. T.)	Werner Schott		
*§Dummy, The (A. T.)	Cromwell-Chatterton		
*§Four Feathers	Wray-Arlen-Beery		
*§Half an Hour	Ruth Chatterton		
His Private Life	Menjou-Carver		Nov. 17
Hunting Tower	Harry Lauder		
*§Innocents of Paris, The (A. T.)	Maurice Chevalier		
*§Interference	Brent-Brook-Powell		Oct. 27
Just Married	Hall-Taylor		
Just Twenty-Ones	Rogers-Brian		
Kit Carson	Thomson-Lane	7464 feet	
*§Letter, The	Jeane Eagles		
*§Manhattan Cocktail	Arlen-Carroll		
Marquis Preferred	Adolphe Menjou		
*§Music Case	Special Cast		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		
*§Sho Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
*§Sins of the Fathers	Emil Jannings		
Someone to Love	Charles Rogers		
*§Soul of France, The	Special Cast		
Three Week-Ends	Clara Bow		
*§Tong War	Beery-Vidor		
*§Wolf of Wall Street, The	George Bancroft		
*§Wolf Song	Cooper-Wray		
Woman From Moscow, The	Negri-Kerry		Nov. 10

PATHE FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alice in Wonderland	Special Cast	Dec. 25	4408 feet	
Alice Thru Looking Glass	Special Cast	Feb. 12	3996 feet	
Almost Human	Vera Reynolds	Dec. 28	5596 feet	Mar. 24
Angel of Broadway, The	Leatrice Joy	Oct. 25	6555 feet	Dec. 16
Leo Malone	Leo Malone	Feb. 12	5755 feet	Feb. 16
Avening Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Ballyhoo Buster, The	Buffalo Bill, Jr.	Jan. 8	4805 feet	Dec. 30
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 15
Blonde for a Night, A	Marie Prevost	Feb. 27	5927 feet	
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 28
Born to Battle	Bill Cody	Sept. 11	4875 feet	
Boss of Rustlers Roost, The	Don Coleman	Jan. 22	4833 feet	Jan. 16
Bronc Stomper, The	Don Coleman	Feb. 26	5408 feet	Mar. 3
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	5400 feet	
*§Captain Swagger	La Rocque-Basquette	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Harvey Aronson	Mar. 5	8145 feet	Dec. 30
Combat	Walsh-Adams-Huletto	Oct. 23	5100 feet	Nov. 11
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Cowboy Cavalier, The	Buddy Roosevelt	Jan. 29	4526 feet	Jan. 28
Craig's Wife	Irene Rich	Sept. 16	6670 feet	
Crashing Through	Jack Padjan	Feb. 5	4480 feet	Feb. 11
Desert of the Lost, The	Wally Wales	Dec. 18	4853 feet	Dec. 31
Desperate Courage	Wally Wales	Jan. 15	4397 feet	Nov. 18
Devil's Twin, The	Leo Maloney	Dec. 11	5478 feet	
Discord	Ekman-Dagover	Nov. 20	5586 feet	Nov. 11
Dress Parade	William Boyd	Nov. 11	6599 feet	Nov. 11
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Luck	Monny Banks	Dec. 4	6403 feet	Nov. 18
Forbidden Woman, The	Gould-Varconi	Nov. 7	6568 feet	Dec. 16
Girl in the Pulpit	Bill Cody	Oct. 31	4397 feet	Nov. 18
Golden Clown, The	Ekman-Bell	Dec. 18	7913 feet	Mar. 24
Gold From Weepah	Bill Cody	Nov. 20	4968 feet	Dec. 23
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 4	4750 feet	
Harp in Hock, A	R. Schildkraut-Coghlan	Oct. 10	5990 feet	Dec. 9
His Foreign Wife	McDonald-Murphy	Nov. 27	4990 feet	Feb. 11
His Foreign Wife	McDonald-Murphy	Nov. 27	7056 feet	Aug. 4
Hoo! Marks	Jack Donovan	Nov. 13	4076 feet	Dec. 23
*§King of Kings, The	Warner Logan	Sept. 30	13500 feet	April 29 '27
Land of the Lawless, The	Jack Padjan	Dec. 25	4131 feet	Dec. 30
Laddie Be Good	Bill Cody	Jan. 1	4155 feet	Dec. 30
Law's Lash, The	Klondike (dog)	May 20	4663 feet	Mar. 31

Title	Star	Rel.	Date	Length	Reviewed
Leopard Lady, The	Jacqueline Logan.	Jan. 22	6650 feet	Mar. 10	
Let 'Er Go Gallagher	Junior Coghlan	Jan. 15	5888 feet	Jan. 28	
Love Over Night	La Rocque-Loft	Sept. 16	5733 feet		
Main Event, The	Reynolds-R. Schildkraut.	Nov. 18	6472 feet	Nov. 11	
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22	
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3	
Midnight Madness	Jacqueline Logan	Mar. 25	6559 feet		
My Friend From India	Franklyn Pangborn	Dec. 19	5750 feet	Mar. 31	
Night Flyer, The	William Boyd	Feb. 8	5954 feet		
Oh! Bill! Buckaroo, The	Buffalo Bill, Jr.	Oct. 16	4575 feet	Nov. 11	
On to Reno	Marie Prevost	Jan. 1	5494 feet		
Perfect Gentleman, A	Monty Banks	Jan. 15	5626 feet	Jan. 14	
Power	Boyd-Logan	Sept. 23	6032 feet	Sept. 15	
Red Mark, The	von Seyffertitz-Quartaro	Aug. 28	7937 feet	Sept. 8	
Ride 'Em High	Bud Ross	Oct. 1	4542 feet	Sept. 9	
Rough Bronco	Buffalo Bill, Jr.	Nov. 27	4375 feet	Dec. 30	
Rush Hour, The	Marie Prevost	Dec. 12	5880 feet	Mar. 10	
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17	
Ship Comes In, A	Rudolph Schildkraut	June 4	6902 feet	June 23	
*13 Show Folks	Quillan-Loft	Oct. 21			
Skyscraper	William Boyd	April 9	7040 feet	April 14	
Swamp Water Cowboy, The	Wally Wales	Sept. 25	4546 feet	Nov. 4	
Stand and Deliver	Rod La Rocque	Feb. 20	5423 feet	April 7	
Tenth Avenue	Haver-Vorconi	Aug. 5	6370 feet		
Turkish Delight	R. Schildkraut-Fay	Nov. 11	5397 feet		
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3	
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22	
What Price Beauty?	Nita Naldi	Jan. 22	4000 feet	Jan. 28	
Wise Wife, The	Phyllis Haver	Oct. 24	5610 feet	Dec. 16	
Wreck of the Hesopus, The	Bradford-Marion	Oct. 31	8447 feet	Mar. 31	
Yellow Contraband	Leo Maloney	Oct. 28	5686 feet	Oct. 20	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust.	"Aesop Fables"	Sept. 9	1 reel	Sept. 1	
Animal Snaps	Rarebits	April 8	1 reel		
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 20	2 reels		
Baby Show, The	"Aesop Fables"	July 15	1 reel		
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6	
Barnyard Artists	"Aesop Fables"	April 29	1 reel	April 7	
Barnyard Lodge No. 1	"Aesop Fables"	April 8	1 reel	June 23	
Bath Time	Sportlight	June 24	1 reel	June 23	
Battling Duet, The	"Aesop Fables"	April 15	1 reel	April 7	
Beach Club, The	Bevan-Hurlock	Jan. 22	2 reels	Jan. 14	
Benares (Educational)	Geographical Number	Jan. 22	1 reel		
Best Man, The	Bevan-A. Bennett-V. Dent	Feb. 19	2 reels	Feb. 11	
Bevlie Flirt, The	Bevan-A. Bennett-V. Dent	Nov. 18	2 reels	Mar. 10	
Big Game	"Aesop Fables"	Oct. 1	1 reel	Oct. 27	
Blaze of Glory, A	"Aesop Fables"	Feb. 26	1 reel		
Boy Friend, The	"Aesop Fables"	Jan. 22	1 reel		
Broncho Buster, The	"Aesop Fables"	Jan. 1	1 reel		
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels		
Bunker Battles	Sportlight	July 22	1 reel		
Busy Bodies	Sportlight	Jan. 6	1 reel	Dec. 31	
Buttons My Back	Billy Bevan	Feb. 28	2 reels		
Calling Hubby's Bluff	Bevan-Dent	Feb. 3	2 reels		
Camous Carmen, The	Sennett Girls	Sept. 23	2 reels	Sept. 15	
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels		
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11	
Caught In a Taxi	Jack Cooper	June 9	2 reels		
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels		
Chicken, The	Jackson-Hiatt-McKee	Aug. 28	2 reels		
City Slickers	"Aesop Fables"	July 1	1 reel		
Close Shave, A	Johnny Burke	June 23	2 reels		
Clothes and the Game	Sportlight	April 15	1 reel	April 7	
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels		
Coast to Coast	"Aesop Fables"	May 13	1 reel	May 19	
County Fair, The	"Aesop Fables"	Mar. 4	1 reel		
Curling Ground	Sportlight	Sept. 1	1 reel	Sept. 8	
Cross Country Run, A	"Aesop Fables"	Aug. 19	1 reel	Aug. 18	
Crowned Heads	Sportlight	Feb. 19	1 reel		
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6	
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27	
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 29	
Defensive Line, The	Football Sense	Oct. 21	1 reel	Oct. 20	
Edna's Time	"Aesop Fables"	May 19	1 reel		
Don't Get Jealous	Bevan-Dent	Sept. 18	2 reels	Sept. 8	
Dumb Waiters	Johnny Burke	Sept. 18	2 reels	Sept. 8	
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes	Oct. 6	
Early Bird, The	"Aesop Fables"	July 22	1 reel		
Everybody's Flying	"Aesop Fables"	Feb. 12	1 reel		
Fair Affair, A	Sportlight	July 8	1 reel	Sept. 8	
Fair Catch, The	Football Sense	Oct. 14	1 reel	Jan. 27	
Family Frolics	Sportlight	Jan. 22	1 reel	Jan. 14	
Famous Playgrounds	Sportlight	May 13	1 reel	May 19	
Fire Detective, The (Serial)	McConnell-Allan	Mar. 3	10 episodes		
Flight That Failed, The	"Aesop Fables"	June 3	1 reel	June 9	
Flying Age, The	"Aesop Fables"	April 22	1 reel	April 21	
Flying Elephants	Roach Stars	Feb. 12	2 reels	Feb. 11	
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels		
Fun Atout	Sportlight	Mar. 17	1 reel		
Galloping Ghosts	Carew-Hardy	Mar. 11	2 reels	Mar. 3	
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 20	
Girl From Nowhere, The	Sennett Girls	Aug. 5	2 reels	Mar. 24	
Good Ship Nellie, The	"Aesop Fables"	Feb. 5	1 reel		
Gridiron Demons	"Aesop Fables"	Oct. 28	1 reel	Oct. 27	
Gridiron Cocktail, A	Sportlight	Sept. 10	1 reel		
Happy Days	"Aesop Fables"	May 27	1 reel	May 19	
High Seas	"Aesop Fables"	Sept. 23	1 reel	Sept. 22	
High Stakes	"Aesop Fables"	Jan. 15	1 reel		
His New Stenographer	Billy Bevan	Dec. 30	2 reels		
His Unlucky Night	Bevan-Dent	Aug. 12	2 reels		
Honeymoon Hints	Rarebits	Jan. 15	1 reel		
Hubby's Latest Alibi	Billy Bevan	Nov. 4	2 reels	Nov. 17	
Hubby's Week-End Trip	Billy Bevan	Nov. 4	2 reels		
Huntsman, The	"Aesop Fables"	July 8	1 reel	July 14	
In the Bag	"Aesop Fables"	Aug. 26	1 reel		
Jim Jam Janitor, A	Johnny Burke	Nov. 11	2 reels	Nov. 3	
Jungle Days	"Aesop Fables"	Mar. 25	1 reel	Mar. 31	
Jungle Triangle, A	"Aesop Fables"	May 8	1 reel	May 19	
Kashmir, Old and New	Geographical Number	Jan. 8	1 reel		
Ladies Must Eat	Johnny Burke	Feb. 2	2 reels		
Laundry Man, The	"Aesop Fables"	Mar. 3	1 reel	Nov. 17	
Life Savers	Rarebits	Feb. 12	1 reel		
Limberlegs	Sportlight	June 10	1 reel	June 2	
Love at First Flight	Pollard-Hurlock-Cowley	Jan. 29	2 reels	Jan. 21	
Magnetic Bat, The	"Aesop Fables"	Sept. 30	1 reel		
Man Without a Face (Serial)	A. Ray-W. Miller	Jan. 15	10 episodes	Jan. 14	
Master of the Frog, The	M. Morris-D. Reed	Mar. 25	2 episodes	Mar. 24	
Matching Wits	Sportlight	April 29	1 reel	April 21	
Matchmaking Mamas	Sennett Girls	Mar. 31	2 reels		
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27	
Motor Boat Mamas	Bevan-Dent	Sept. 30	2 reels	Sept. 29	
Motoring Mamas	Billy Bevan	June 16	2 reels		
Mum's Bride, The	"Aesop Fables"	June 24	1 reel	June 10	
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Title	Star	Rel.	Date	Length	Reviewed
New Aunt.	Jackson-Hiatt-McKee	May 12	2 reels		
Nightwatchman's Mistake	Johnny Burke	April 28	2 reels		
No Company	Haines-Coombes	Dec. 16	2 reels		
No Picnic	Haines-Coombes-Dempsey	Oct. 7	2 reels	Sept. 29	
No Sale	Haines-Coombes	Nov. 18	2 reels		
On the Ice	"Aesop Fables"	Mar. 11	1 reel		
On the Link	"Aesop Fables"	Nov. 25	1 reel		
Our Little Nell	"Aesop Fables"	April 1	1 reel		
Outnumbered	"Aesop Fables"	July 29	1 reel	Aug. 4	
Over the Bounding Blue with Will Rogers (Travelsque)	Will Rogers	Feb. 12	1 reel	Feb. 11	
Pink Pajamas	Billy Bevan	April 21	2 reels		
Playin' Hooky	"Our Gang"	Jan. 1	2 reels		
Pleasure Hunting	Rarebits	May 27	1 reel		
Polar Flight, A	"Aesop Fables"	Jan. 1	1 reel	Nov. 10	
Punch on the Farm	"Aesop Fables"	Sept. 16	1 reel		
Reeling Down the Rhine	Travelsque	Jan. 15	1 reel	June 9	
Ride 'Em Cowboy	"Aesop Fables"	June 17	1 reel	Jan. 7	
Rodeo, The	Jackson-Hiatt-McKee	Mar. 24	2 reels	July 14	
Run, Girl, Run	Sennett Girls	Jan. 15	2 reels	Jan. 14	
Scaling the Alps	"Aesop Fables"	April 1	1 reel	Mar. 31	
Season to Taste	Sportlight	Mar. 4	1 reel		
Shade of Arcady	"Aesop Fables"	April 19	1 reel		
Should Tall Men Marry?	Roach Stars	Jan. 16	2 reels	Jan. 7	
Smile Wins, The	"Our Gang"	Feb. 26	2 reels	Mar. 3	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13	
Smith's Army	Jackson-Hiatt-McKee	Feb. 5	2 reels	Feb. 4	
Smith's Farm Days	Jackson-Hiatt-McKee	Mar. 4	2 reels	Mar. 3	
Smith's Holiday	Jackson-Hiatt-McKee	Jan. 8	2 reels	Dec. 31	
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels		
Soldier Man	Harry Langden	Sept. 30	3 reels		
Son Shower, The	"Aesop Fables"	Mar. 18	1 reel		
South Sea Sagas	Sportlight	Sept. 22	1 reel		
Spider's Lair, The	"Aesop Fables"	Feb. 19	1 reel	Feb. 18	
*15 Stage Struck	"Aesop Fables"	Jan. 1	1 reel		
Stage Builders	Sportlight	May 27	1 reel	May 19	
Stable	"Aesop Fables"	Sept. 2	1 reel		
Sunday on the Farm	"Aesop Fables"	Sept. 16	1 reel	Sept. 8	
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel		
Supple Sex, The	Sportlight	Aug. 5	1 reel	Sept. 1	
Swim Princess, i.e.	Pollard-Clyde-Lombard	Feb. 26	2 reels	Mar. 3	
Tall Waggoners	Sportlight	April 1	1 reel		
Targets	Sportlight	Nov. 25	1 reel		
Taxi Beauties	Jack Cooper	Dec. 23	2 reels		
Taxi Caper	Jack Cooper	Sept. 2	2 reels		
Taxi for Two	Jack Cooper	Oct. 28	2 reels	Oct. 27	
Taxi Scandal, A	Jack Cooper	Feb. 17	2 reels		
Taxi Spooks	Jack Cooper	Aug. 5	10 episodes		
Terrible People, The (Serial)	Ray-Miller	Dec. 23	10 episodes		
Tiger's Shadow, The	McConnell-Allan	Mar. 11	1 reel		
Trees	Rarebits	Mar. 11	1 reel	Dec. 23	
Twenty-Four Dollar Island	Novelty	Jan. 1	1 reel		
Uncle Tom	Jackson-Hiatt-McKee	Jan. 27	2 reels		
Versatility	Sportlight	Feb. 5	1 reel	Jan. 28	
Wandering Minstrel, The	"Aesop Fables"	Jan. 29	1 reel		
*16 Winning Patterns	Sportlight	May 6	1 reel		
Wingling West	Aviation Film	May 20	2 reels	May 19	
War Bride, A	"Aesop Fables"	May 20	1 reel		
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes		

Coming Attractions

Title	Star	Length	Reviewed
*17 Annapolis	Loft-Brown	Nov. 18	
Bordez Patrol	Harry Carey	Dec. 23	
Flying Buckaroo, The	Wally Wales	Nov. 25	6670 feet
*18 Flying Fool, The	William Boyd	Feb. 10	
Forbidden Love	Lili Damita	Nov. 4	5937 feet
Forty-Five-Calibre War	Coleman-Loft	Feb. 17 '29	
*19 Geraldine	Quillan-Loft	Jan. 6	
*20 Goddess Girl, The	Basquette-Prevost	Mar. 17	10720 feet
Hawk of the Hills	Allene Ray		
*21 High Voltage	William Boyd	Jan. 13	
*22 Leatherneck, The	William Boyd	Jan. 13	
*23 Listen Baby	Eddie Quillan		
Love Over Night		Nov. 25	
*24 Marked Money	Junior Coghlan	Nov. 4	5506 feet
*25 Ned McCobb's Daughter	Trene Hill	Dec. 2	
*26 Neighbors	Eddie Quillan	Jan. 20	
*27 Office Scandal	Phyllis Haver	Mar. 3	
*28 Soul of Singapore	Phyllis Haver	Nov. 4	6804 feet
*29 Shady Lady, The	Phyllis Haver	Dec. 16	Nov. 17
Sin Town	Allen-Fair	Jan. 20	
*30 Splinter, The	Hale-Logan-Adoree	Dec. 30	Oct. 20
*31 Square Shoulders	Junior Coghlan	Feb. 3	

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5	5700 feet		
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet		
Golden Shackles	Bonner-Withers	Mar. 15	5600 feet		
Out of the Past	Harris-Frazier	Sept. 26	6700 feet		
Out With the Tide	Dwan-Landis	June 22	5700 feet		
Web of Fate, The	Lillian Rich	Nov. 7	5900 feet		
Wilful Youth	Harlan-Murphy	Dec. 19	5800 feet	May 28	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Boy of the Streets, A	Walker-Bennett	Sept.		5059 feet.	
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
Casey Jones	Leslie-Robards	Jan.		5673 feet	
City of Purple Dreams, The	Bedford-Frazier	Sept. 15		5937 feet.	
Cruise of the Hellion	Murphy-Kelth	Sept.		6089 feet	Sept. 30
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July 15		5683 feet	
Gun-Hand Garrison	Tex Maynard	Oct.		4879 feet	
Gypsy of the North	Gordon-Hale	April		5276 feet	
Heart of Broadway	Caron-Agnew	Jan.		5853 feet.	
Heroes in Blue	Bowers-Rand	Nov.		5076 feet	
Law and the Man, The	Santschi-Brockwell	Jan.		5916 feet	Mar. 24
Light In the Wind w. A.	Walthall-Avery-Keefe	Oct.		5960 feet	Nov. 11
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet.	
Man From Headquarters, The	Roberts-Keefe	Aug. 1		5946 feet.	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
On the Stroke of 12	E. Torrence-Marlowe-O'Shea	Nov.		5970 feet	
Painted Trail, The	Buddy Roosevelt	Feb.		4571 feet.	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet.	
Prince of the Plains	Tex Maynard	Oct.		4126 feet.	
Ridin' Luck	Tex Maynard	Oct.		4137 feet.	
Sister of Eve	Anita Stewart	Sept. 1			

Title	Star	Ref.	Date	Length	Reviewed
Sweet Sixteen	Foster-Olinstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	
Wanderer of the West, A	Tex Maynard	Nov.		4200 feet	
Wheel of Destiny, The	Stanley-Hale	Oct.		5889 feet	
Wild Born	Tex Maynard	Dec.		4490 feet	
You Can't Beat the Law	Lee-Keefe	Feb.		5280 feet	

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
Should a Girl Marry?	Foster-Kelth				

STERLING PICTURES (S. R.)

Title	Star	Ref.	Date	Length	Reviewed
Burning Up Broadway	H. Costello-Frazer	Jan. 30		5200 feet	
Cancelled Debt, The	Lease-Stevens	Sept. 1		5200 feet	Mar. 10
Marry the Girl	Bedford-Ellis	Mar. 1		5300 feet	
Million For Love, A	Dunn-Howes	April 15		5400 feet	Nov. 4
Pretty Clothes	Ralston-Walker	Oct. 15		5652 feet	
Outcast Souls	P. Bonner-Delaney	Dec. 15		5210 feet	
Undressed	Bryant Washburn	July 15		5309 feet	

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
It Might Happen to Any Girl					

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FEATURES

Title	Star	Dist'r	Ref.	Date	Length	Reviewed
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15		5256 feet	April 21
Aftermath	Special Cast	Collins	Dec.		6800 feet	Mar. 3
Age of Lost, The	Emil Jennings	L. T. Rogers				
Air Mail Pilot, The	Manfredi-Metcalfe	Hilbert			5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15		4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept. 1		6 reels	
*Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.		7000 feet	Oct. 6
Battles of Colonel	Special Cast	Ameranglo	Feb.		8400 feet	Mar.
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept. 1		6261 feet	
Broadway After Midnight	Bonner-Landis	Kreibler	Nov.		6199 feet	Nov. 4
Broken Hearts	Special Cast	Hercules			5000 feet	
City Without Jews, The	Special Cast	Aywon	Mar. 10		8300 feet	Mar. 24
Czar Ivan the Terrible	Special Cast	Amkino	June 1		5460 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	Sept. 1		8000 feet	
Daughter of Israel	Betty Blythe	Aywon	Sept. 1		8000 feet	
Devil Dogs	Holmes-Ait	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			6700 feet	
Dugan of the Dugouts	Gordon O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	
Faithless Lover, The	O'Brien-Huette	Kreibler	Mar.		5800 feet	Mar. 3
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jennings	L. T. Rogers			6100 feet	
Gay Adventurer, The	Charles Alden	A B A			8400 feet	Sept. 9
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Happy Romance	Raymond	Aff. European	Sept.		6000 feet	
Hands of Orlan	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Man	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collins			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept. 1		5300 feet	Sept. 15
Jazzland	Reynolds-Nye	Dec.				
Jesousy	Special Cast	Brill	Sept. 1		5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Last Moment, The	Mattison-Hale	Zakoro	Mar.		5500 feet	Mar. 31
Lifr' Like That	Withers-Boteler	F. Royer (producer)				June 18
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lisa Landis	Hercules			6200 feet	
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Love of Jeanne Ney, The	Edith Jahnne	Ufa-Eastern			7563 feet	
Modern du Barry, A	Maria Corda	Ufa Eastern	Mar. 15		7124 feet	
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			6215 feet	
One Hand Clapping, The	Virginia	Top Pict.			5575 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		6200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15		4657 feet	
Port of Missing Children	Special Cast	Superlative				
Port of Missing Girls	Bedford-McGregor	Brenda	Mar.		7270 feet	Mar. 3
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
Prisoner of Love	German Cast	Scenic Films			6500 feet	Mar. 24
Reign of Mente Carlo	Balfour Blackwell	Zakoro	Aug.		6000 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Sea	Hercules					
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.			
Sealed Lips	Swedish Cast				8000 feet	
Shadows of the Night	Hercules					
Shooting Stars	English Cast	Artlee	April		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug. 1		4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug. 15		4315 feet	
Simba	Jungle Film	Capital Pict.			8000 feet	Feb. 4
Sir Rider, The	Champion-Hughes	Chesterfield	June 15		4900 feet	
Stadon Master, The	Ivan Moskvine	Zakoro	June 18		7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	Mar. 1		6803 feet	
Thrill Seekers	Clifford-Fulton	Superlative			4900 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April 1		6680 feet	Aug. 5 '27
Tracey the Outlaw	Jack Hoey	New-Cal	Mar.		8000 feet	Mar. 31
Two Brothers	Conrad Veidt	Ufa Eastern	July		6300 feet	
When Fleet Meets Fleet	English Cast	Hilbert			7853 feet	
Woman Tempted, The	Compton-Ward	Aywon	Sept.		6500 feet	
Youth Astray	Johnson-Mattoni	Ameranglo			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Ref.	Date	Length	Reviewed
Bot The	F. P. Donovan (producer)				2 reels	
Charles Gounod (Technicolor)	Musie Master Film	Fitzpatrick			1 reel	June 18
Chinatown Mystery, The (Serial)	Joe Bonomo	Syndicate	Sept. 1		10 episodes	
Cigarette Maker's Romance	F. P. Donovan (producer)				2 reels	
District Doctor, The	F. P. Donovan (producer)				2 reels	
Fare Enough	Poodles Hanford	Artlee			2 reels	
Fatal Warning, The (Serial)		Masot Pict.	Mar. 1		10 episodes	
Girl with the Golden Eyes, The	F. P. P. Donovan (producer)				2 reels	
Mysterious Airman, The	Weiss Bros				10 episodes	
Necklace, The	F. P. P. Donovan (producer)	Mary Alden			2 reels	
Nothing to Live For	Al Joy	Cranfield-Clarke			2 reels	
Piece of String, A	F. P. P. Donovan (producer)				2 reels	
Police Reporter, The (Serial)	W. Miller-E. Gilbert	Weiss	Mar.		10 episodes	

* Means synchronized score. † Means sound effects. \$ Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Title	Star	Ref.	Date	Length	Reviewed
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spookay Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Masot Pict.	Oct. 15		10 episodes
Vultures of the Sea (Serial)	Walker-Mason	Masot Pict.	Aug. 1		10 episodes
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
Apaches of Paris, The	Ruth Weyher	Ufa Eastern	Aug. 15		7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European			7 reels
Dancer of His Majesty, The	Special Cast	Amkino			7000 feet
Duty to be Silent	Maria Albana	Aff. European			6 reels
Escaped from Hell	Muriel Astorhazy	Aff. European			8 reels
Exodus to the New World, The	Lyon-Pivost	Pivost			
Fault of the Thieves	Al. Chabrier	Aff. European			7 reels
German Underworld	Special Cast	Aff. European			7 reels
Great Power, The	Special Cast	Bell Tone			
Great Unknown, The	John Loder	Aff. European			6 reels
Guilt	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European			6 reels
Lionel Colman, The	Mary B. Malthal				
Man Who Cheated Life	Yield-Kraus	Aff. European			
Mechanics of the Brain	Educational	Amkino			6000 feet
Millak of the Snowlands	Special Cast	Ufa-Eastern			
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet
Our Daily Bread	Mary Nolan	Aff. European			7 reels
Poet and Czar	Special Cast	Amkino			8775 feet
South of Panama	Carmelita McLaughly	Chesterfield			
Thunder God	Cornelius Keefe	Anchor			
Thrill of Life the Lucky, The	Starks-L. Mason	Technicolor (producer)			
Two Days	Special Cast	Amkino			6500 feet
Unholy Love	Wegener-Petrovitch	Aff. European			10 reels
Verdun	Special Cast	Richmount			
Vera Mizewa (tentative)	Derussa	Aff. European			7 reels
West of Santa Fe	Man Who Cheated Life	Amkino			7000 feet
When Duty Calls	Bob Custer	Syndicate	Nov. 15		4852 feet
Yellow Ticket, The	Special Cast	Ufa-Eastern			
	Anna Sten	Amkino			7000 feet

TIFFANY-STAHLL

FEATURES

Title	Star	Ref.	Date	Length	Reviewed
Albany Night Boat	Olive Borden		July 20		5844 feet
Bachelor's Paradise	O'Neill-Gardes		Aug. 15		6147 feet
Beautiful But Dumb	Patsy Ruth Miller		Aug. 1		6157 feet
*Cavalier, The	Bedford-R. Talmadge		Nov. 1		6775 feet
Clothes Make the Woman	Southern-Pidgen		May 1		5209 feet
Devil's Skipper, The	Bennett-Love-Landis		Feb. 1		5510 feet
Domestic Meddlers	Claire Windsor		Aug. 15		
Floating College, The	O'Neill-Collier, Jr.		Nov. 10		
Girl From Gay Paree	Bedford-McGregor		Sept. 15		5233 feet
Grain of Dust, The	Cortez-Windor-Bennett		July 10		6126 feet
Green Grass Widows	Hagen-Harmon-Olmsted		June 10		5334 feet
Haunted Ship, The	Love-Sebastian-Santschil		Dec. 1		4752 feet
House of Scandal	Sebastian-O'Malley		April 1		5297 feet
Ladies of the Night Club	Cortez-Leonard		May 15		6553 feet
Lingerie	White-McGregor		July 1		5676 feet
Naughty Men	Windsor-McGraw		Feb. 15		5708 feet
Naughty Duchess, The	Warner-Southern		Oct. 10		
Night Life	Harron-A. Day		Nov. 1		6235 feet
Once and Forever	Miller-Harmon		Oct. 15		5629 feet
Power of Silence, The	Belle Bennett		Oct. 20		
Prowlers of the Sea	Cortez Myers		June 30		5160 feet
Scarlet Wave, The	Frazer-Borio		April 15		5102 feet
Saint Mary's	Southern-McGregor		June 1		5735 feet
Streets of Shanghai	Starke-Harlan		Dec. 15		5276 feet
Their Hour	Harmon-Sebastian		Mar. 1		5652 feet
*Tollers, The	Ralston-Fairbanks, Jr.		Oct. 1		7256 feet
Tragedy of Youth	Baxter-Miller-Collier, Jr.		Jan. 15		6361 feet
Wild Geese	Bennett-Southern-Kelth		Nov. 15		6448 feet
Woman Against the World	Ford-Hale-Olmsted		Jan. 1		5263 feet
Women's Wars	Brent-Lytell-Kent		Oct. 1		5614 feet

SHORT SUBJECTS

Title	Star	Ref.	Date	Length	Reviewed
Gold	Color Classic				1 reel
*Hawaiian Love Call, The	Color Symphony		Dec. 15		1 reel
*Japanese Carnival, A	Color Symphony		Jan. 1		1 reel
*In a Persian Market	Color Symphony		Oct. 1		1 reel
*In a Chinese Temple Garden	Color Symphony		Feb. 15		1 reel
*Love Charm, The	Color Symphony				1 reel
Marches	Color Classic		Mar. 1		1 reel
Maude Muller	Color Classic				1 reel
Medallion, The	Color Classic		Mar. 1		1 reel
Mission Bells	Color Classic		Mar. 15		1 reel
North of Suez	Color Classic		Jan. 1		1 reel
No Woman Allowed	Color Classic				1 reel
Perfect Day, A	Color Classic		April 1		1 reel
Seafoam	Color Classic		Jan. 15		1 reel
Souvenirs	Color Classic		Feb. 15		1 reel
Tenderfoot Tourist, A	Color Classic				1 reel
Tom, Dick or Harry	Color Classic				1 reel
*Toy Shop, The	Color Symphony		Nov. 1		1 reel
Treasure Land	Color Classic		Feb. 1		1 reel

Coming Attractions

Title	Star	Ref.	Date	Length	Reviewed
Broadway Fever	O'Neill-Drew		Jan. 20		
Devil's Apple Tree, The	Dorothy Sebastian		Feb. 10		
Family Row, The	Jessel-Palmer		Dec. 20		
George Washington Cohen	Belle Bennett		Mar. 20		
Gerladine Laird	George Jessel		Feb. 1		
*Ghetto, The	Eve Southern		Mar. 10		
Girl Who Came Back (tentative)	Cortez-Lane		Nov. 20		
Gun Runner, The	Lee-Harmon		Jan. 10		
Man in Hobbies, The	Miller-Gray		Dec. 1		
Marriage by Contract	Miller-Gray		Dec. 1		
New Orleans	Cortez-Bennett		Mar. 1		
Queen of Burlesque	Belle Bennett				
Rainbow, The	Dorothy Sebastian		Jan. 1		
Spirit of Youth	Sebastian-Kent		Feb. 20		
Squads Right	Grubbs-Stone		Feb. 1		
Tropical Nights	Miller-McGregor		Dec. 10		

UNIVERSAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alr Patrol, The	Al Wilson	Jan. 1	4259 feet	
Alias the Deacon	Hersholt-Marlowe	Jan. 22	6889 feet	Oct. 21
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4076 feet	
Back to God's Country	Adoree-Frazier	Sept. 4	5741 feet	July 28
Beauty and Bullets	Dynah Wells	Oct. 16	4178 feet	
Beau Punch, The	Daugherty-Faire	Oct. 8	4786 feet	
Border Cavalier, The	Fred Humes	Sept. 18	4427 feet	
Buck Private	De Putti-McGregor	June 3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Call of the Heart	Dynamite-Cobb-Alden	Jan. 29	4345 feet	
Cat and the Canary	La Plante-Hale-Stanley	Sept. 11	7190 feet	May 20, '27
Chasing Cheaters	Compson-Harlan	Oct. 9	5523 feet	Dec. 23
Chinese Parrot, The	Bowdoin-Nixon	Oct. 2	7303 feet	Jan. 7
Clean Up Man, The	Wells-O'Day	Feb. 12	4232 feet	
Clearing the Trail	Gibson-Gulliver	Oct. 7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept. 30	4322 feet	
Cohens and Kellys in Paris	Sidney-Macdonald	Jan. 15	7481 feet	Feb. 18
Count of Ten, The	Ray-Ralston	June 17	6279 feet	Sept. 15
Crimson Canyon	Ted Wells	Oct. 14	4201 feet	
Danger Rider, The	Hoot Gibson	Nov. 18	4201 feet	
Desert Dust	Ted Wells	Dec. 4	4349 feet	
Fangs of Destiny	Dynamite-Cobb-Caldwell	Dec. 4	4295 feet	
Fearless Rider, The	Humes-Worth	Jan. 15	4173 feet	
Finders Keepers	La Plante-Harmon	Feb. 5	6081 feet	Mar. 17
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4426 feet	
Four Flushers, The	Lewis-Nixon	Oct. 23	6183 feet	Jan. 28
Freedom of the Press	Stone-Kelth-M. Day	Oct. 23	6474 feet	Oct. 20
Galloping Fury	Gibson-Rand	Nov. 20	5503 feet	
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Up of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16	4688 feet	
Harvest of Hate, The	Rex (horse)-Perrin	Oct. 14	4719 feet	
Hero For a Night, A	Tryon-Miller	Dec. 18	5711 feet	Dec. 2
Home, James	La Plante-Delaney	Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Oct. 14	5591 feet	
Hootbeats of Vengeance	Rex (horse)-Perrin	June 16	5874 feet	Sept. 15
Hot Heels	Tryon-Miller	May 13	4095 feet	
Hound or Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Handle Women	Kerry-Moran	Dec. 4	6958 feet	July 14
Irresistible Lover, The	Kerry-Moran	Dec. 4	6958 feet	Sept. 16
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 11	8832 feet	
Les Miserables	Special Cast	Oct. 30	7713 feet	
Love Eagle, The	Keane-Kent	Sept. 18	5862 feet	April 28
Love Me and World Is Mine	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11
Made to Order Here	Ted Wells	June 3	4120 feet	
Man's Past, A	Ed. Gifford	Dec. 25	6135 feet	Sept. 16
*†Man Who Laughs, The	Veldt-Philbin	Nov. 27	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Stark-Nixon	Dec. 30	6574 feet	Nov. 10
*†Melody of Love	Pidgeon-Harris-Winton	Dec. 2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct. 21	6030 feet	July 7
Midnight Rose	De Putti-Harlan	Feb. 26	5689 feet	Mar. 10
Night Bird, The	Reginald Denny	Sept. 16	6670 feet	
One Glorious Scrap	Fred Humes	Nov. 20	4172 feet	
On Your Toes	Danny-Worth	Nov. 27	3918 feet	Jan. 14
Out All Night	Denny-Nixon	Sept. 4	6170 feet	Oct. 7
Painted Ponies	Gibson-Claire	Sept. 25	5416 feet	Aug. 5
Phantom Fingers	Cody-Thompson	June 2	4253 feet	
Phantom Flyer, The	Al Wilson	Feb. 26	4253 feet	
Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Plunging Hook	Rex (horse)-Perrin	Oct. 28	4230 feet	
Prince of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
Put 'Em Up	Fred Humes	Mar. 11	4200 feet	
Quick Triggers	Fred Humes	July 15	4472 feet	
Rawhide Kid, The	Gibson-Hale	Jan. 29	5382 feet	
Red Lips	Nixon Rogers	Dec. 2	6957 feet	
Riding for Fame	Hoot Gibson	Aug. 19	5424 feet	April 28
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
Silk Stockings	La Plante-Harmon	Oct. 28	6185 feet	Aug. 26
Sky Hand Saunders	Al Wilson	Nov. 6	4393 feet	
Small Bachelor, The	Kent-Baranger	Nov. 6	6218 feet	
Stop That Man	Lake-Kent	Oct. 11	5389 feet	April 28
Straight Shootin'	Ted Wells	Mar. 16	4251 feet	Aug. 19
Surrender	Philbin-Moskine	April 4	8249 feet	Mar. 10
Thanks For Blingy Ride	La Plante-Tryon	Mar. 1	6179 feet	Feb. 4
That's My Daddy	Philbin-Kent	Feb. 19	6073 feet	
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Thirteen Washington Square	Hersholt-Joyce	April 8	6274 feet	Feb. 4
Three Miles Up	Al Wilson	Sept. 4	4136 feet	June 10 '27
Thunder Riders, The	Ted Wells	April 8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
*†Uncle Tom's Cabin	Special Cast	Sept. 2	10099 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May 27	9151 feet	April 7
Wild Beauty	Rex-Allen-Marlowe	Nov. 27	5192 feet	
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet	
Wolf's Trail	Dynamite-Cobb-Lamont	Oct. 2	4167 feet	
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Africa Before Dark	Oswald Cartoon	Feb. 20	1 reel	April 7
All Bailed Up	Charles Puffy	Feb. 27	2 reels	Feb. 4
All for Gentlemen	Sid Saylor	Dec. 5	2 reels	Nov. 17
Ambuscado, The	Fred Gilman	Jan. 18	2 reels	May 19
And Morning Came	Young-La Salle	Dec. 2	2 reels	
Any Old Count	"The Gumps"	Jan. 23	2 reels	
Back to Nature	Arthur Lake	Feb. 27	1 reel	Feb. 11
Bare Fists	Jack Perrin	Jan. 14	2 reels	Dec. 23
Battling Justice	Fred Gilman	Mar. 24	2 reels	Feb. 25
Big Bluff, A	Long-Adams-Layman-McPhall	May 2	2 reels	April 7
Big Game Get	Lewis-Gulliver-Phillips	July 18	2 reels	Sept. 1
Bookworm Hero	Bob Curwood	Jan. 7	2 reels	
Boss of the Rancho	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Boundary Battle, The	B. Curwood-P. Montgomery	Feb. 4	2 reels	Jan. 7
Brand of Courage, The	Oswald Cartoon	Mar. 19	1 reel	April 7
Bright Lights	Young-La Salle	Aug. 1	2 reels	
Broke Out	Newton House	Feb. 18	2 reels	Jan. 28
Buster Minds the Baby	Trimble-Hardwick and Dog	Dec. 17	2 reels	May 26
Buster's Big Chance	Trimble, Turner and Dog	Jan. 11	2 reels	Dec. 23
Buster Shows Off	Trimble, Turner and Dog	Mar. 14	2 reels	
Buster Steps Out	Trimble, Turner and Dog	Feb. 8	2 reels	Jan. 28
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Buster's Whippet Race	Trimble-Turner and Dog	May 23	2 reels	April 28
Busting Buster	Trimble-Hardwick and Dog	Aug. 16	2 reels	
Bull-on-y	Oswald Cartoon	Nov. 2	1 reel	Sept. 29
By Correspondence	Arthur Lake	Jan. 38	1 reel	Jan. 14
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Card of Destiny, The	Fred Gilman	July 14	2 reels	June 16
Case of Scotch, A	"The Gumps"	Jan. 9	2 reels	Dec. 23
Cash Customers	Young-La Salle	July 11	2 reels	
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	
Cloud Buster, The	"The Gumps"	May 5	2 reels	Jan. 21
Code of the Mounted, The	Jack Perrin	Oct. 8	2 reels	April 7
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Crushed Hats	S. Saylor	Jan. 30 '29	2 reels	
Danger Line, The	Edmund Cobb	Sept. 1	2 reels	
Danger Trail, The	Newton House	Sept. 1	2 reels	
Dangerous Trail, The	Jack Perrin	Jan. 15	2 reels	May 5
Daring Chances	Jack Perrin	Dec. 15	2 reels	
Dates for Two	C. King-C. Doherty	Jan. 18	2 reels	Dec. 31
Dead Game	Art Accord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 28	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	
Diamond Master, The	Lorraine-Stevenson	April 8 '29	10 episodes	
East Side	Edmund Cobb	Sept. 1	2 reels	
Fantasia	Laemmle Novelty	Oct. 15	1 reel	
Fiery Fireman, The	Oswald Cartoon	May 19	2 reels	April 21
Fighting Destiny	Fred Gilman	Oct. 20	2 reels	
Fighting Forester, The	Edmund Cobb	Nov. 12	2 reels	Oct. 27
Fighting for Victory	Lewis-Gulliver-Phillips	June 9	2 reels	May 19
Fighting Kid, The	Newton House	Nov. 21	2 reels	Oct. 20
Fish Stories	Young-La Salle	June 25	1 reel	May 28
Footprints	Laemmle Novelty	June 25	1 reel	May 28
Fox Chase, The	Oswald Cartoon	May 26	2 reels	May 5
Framed	Bob Curwood	June 13	2 reels	May 19
Full House, A	Long-Adams-Layman-McPhall	Nov. 6	1 reel	Oct. 20
Fun in the Clouds	Arthur Lake	Sept. 22	2 reels	
Galloping Ace, The	Jack Hoxie	April 21	2 reels	Mar. 24
George Meets George	Sid Saylor	Feb. 29	2 reels	Mar. 18
George's False Alarm	Sid Saylor	Feb. 29	2 reels	Feb. 4
George's School Daze	Sid Saylor	May 30	2 reels	May 5
Getaway Kid, The	Bob Curwood	Aug. 18	2 reels	
Globe Trotters, The	Bailey-Barnum	July 21	2 reels	June 30
Gold Claim, The	Bob Curwood	July 25	2 reels	
Good Scout Buster	Trimble-Hardwick and Dog	Sept. 17	2 reels	
Half Back Buster	Trimble-Hardwick and Dog	Sept. 24	1 reel	
Handicapped	Laemmle Novelty	Mar. 26	10 episodes	
Haunted Island, The (Serial)	Jack Daugherty-Helen Foster	Jan. 9	1 reel	June 2
Harem Scarem	Oswald Cartoon	Jan. 9	1 reel	June 2
Her Haunted Heritage	Ben Hall	July 2	1 reel	June 2
Her Only Husband	Long-Adams-Layman-McPhall	April 4	2 reels	Mar. 17
Hidden Wives	Bob Curwood	April 26	2 reels	Mar. 31
High Flyin' George	Sid Saylor	Jan. 25	2 reels	
High Up	Oswald Cartoon	Aug. 6	1 reel	
His In Laws	Charles Puffy	Mar. 12	2 reels	Feb. 18
Hollywood	Arthur Lake	Sept. 10	1 reel	
Horace in the Army	Charles Puffy	Jan. 29	2 reels	Jan. 7
Horns and Orange Blossoms	Long-Adams-Layman-McPhall	Jan. 4	2 reels	Dec. 18
Horse Play	Oswald Cartoon	Aug. 20	1 reel	July 28
Hot Dogs	Oswald Cartoon	May 14	1 reel	April 21
Hungry Hoboes	Ben Hall	Aug. 27	1 reel	
Hurry Up Marriage	Young-La Salle	Aug. 29	2 reels	Sept. 1
Husbands Won't Tell	Long-Adams-Layman-McPhall	Aug. 29	2 reels	Sept. 1
Indiscreet	Jack Perrin	June 30	2 reels	May 28
Iron Code, The	Bob Curwood	Sept. 3	2 reels	
Jackson Comes Home	Lewis-Gulliver-Phillips	Sept. 3	2 reels	
Junior Year, The	Edmund Cobb	Sept. 26	2 reels	
Just in Time	Young-La Salle	Oct. 1	2 reels	
Just Wait	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
Kicking Through	Arthur Lake	Jan. 9 '29	2 reels	July 21
King of the Jesters	Trimble-Hardwick and Dog	Oct. 10	2 reels	
Kitchen Mechanic	Sid Saylor	Mar. 3	2 reels	Feb. 4
Look Pleasant	Bob Curwood	Mar. 10	2 reels	Feb. 11
Looters, The	Jack Perrin	Feb. 15	2 reels	Jan. 28
Madden of the Mounted	Sid Saylor	April 9	2 reels	Mar. 17
Man of Letters, A	Charles Puffy	Nov. 17	2 reels	
Married Bachelors	Long-Adams-Layman-McPhall	Feb. 13	1 reel	Jan. 21
Master of the House	Ben Hall	May 7	1 reel	April 14
Mississippi Mud	Desmond-Perdue	Nov. 26	10 episodes	
Mistakes Will Happen	Oswald Cartoon	Jan. 23	1 reel	
Money! Money! Money!	Snookums-Perdue-Egan	Jan. 2	2 reels	Dec. 18
Mystery Rider, The (Serial)	Snookums-Perdue-Egan	Aug. 6	2 reels	
Neck n' Neck	Snookums-Perdue-Egan	Oct. 3	2 reels	Sept. 29
Newlyweds' Advice	Snookums-Perdue-Egan	July 2	2 reels	June 2
Newlyweds' Court Trouble	Snookums-Bartlett-McPhall	April 2	2 reels	Mar. 10
Newlyweds' False Alarm, The	Snookums-Bartlett-McPhall	June 4	2 reels	May 12
Newlyweds' Fronds, The	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 18
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhall	May 2	2 reels	April 14
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Nov. 23 '29	2 reels	
Newlyweds' Imagination, The	Snookums-Perdue-Egan	Dec. 26	2 reels	
Newlyweds' Jealousy	Snookums-Bartlett-McPhall	Feb. 6	2 reels	Feb. 4
Newlyweds' Less Snookums, The	Snookums-Bartlett-McPhall	Mar. 6	2 reels	Feb. 11
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Newlyweds' Servant, The	C. King-C. Doherty	Mar. 21	2 reels	Feb. 26
Newlyweds Success, The	Oswald Cartoon	May 28	1 reel	May 8
Newlyweds' Unwelcome, The	Oswald Cartoon	Apr. 23	1 reel	April 7
No Blunders Allowed	"The Gumps"	Feb. 20	2 reels	Jan. 28
Oh, What a Knight, The	Oswald Cartoon	April 30	1 reel	April 7
Old Swallow Bird, The	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
One Every Minute	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Out in the Rain	Oswald Cartoon	Mar. 31	2 reels	Mar. 8
Ozzie of the Mounted	Bob Curwood	Jan. 18	1 reel	Jan. 18
Paddling Co-Eds	Charles Puffy	Feb. 13	2 reels	Jan. 21
Panicky Pancakes	Arthur Lake	Jan. 11	1 reel	Sept. 15
Payroll Roundup, The	Bob Curwood	Aug. 11	2 reels	
Poor Fairy Godmother	Fred Gilman	Nov. 1	2 reels	
Princess and the Pan	Jack Hoxie	Nov. 1	2 reels	
Prodigal Pup, The	Long-Adams-Layman-McPhall	July 4	2 reels	June 2
Ranger Patrol, The	Oswald Cartoon	April 18	1 reel	Mar. 24
Red Warning	Edmund Cobb	July 7	2 reels	
Reel Life	Edmund Cobb	Sept. 15	2 reels	
Ride 'Em Cowboy	Newton House	Jan. 21	2 reels	
Ride For Help, The	George Chandler	April 7	2 reels	Mar. 10
Riders of the Sierras	Jack Perrin	Mar. 25	1 reel	Mar. 10
Riders of the Woods	Arthur Lake	Nov. 12	1 reel	Oct. 26
Riding Gold	Oswald Cartoon	Oct. 6	2 reels	
Riding Romeo	Bob Curwood	Aug. 4	2 reels	
Ring Leader, The	Newton House	Sept. 12	2 reels	
Ringside Romances	Sid Saylor	Aug. 25	2 reels	July 28
Road to Rome	Jack Perrin	April 2	1 reel	May 8
Rocks and Saddles	Oswald Cartoon	Jan. 28	2 reels	April 14
Romeo of the Range	Sid Saylor	Jan. 28	2 reels	
Ropin' Romance	Newton House	Jan. 28	2 reels	
Rubber Necks	Newton House	Jan. 28	2 reels	
Ruse, The	Jack Perrin	Jan. 28	2 reels	
Sagebrush Saddle	Oswald Cartoon	Jan. 28	2 reels	
Sailor's Story	Sid Saylor	Jan. 28	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Length	Reviewed
Sandwiches and Tea	Arthur Lake	July 16	1 reel
Saps and Saddles	Bob Chandler	Oct. 27	2 reels
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr.	June 3	10 episodes
Scrappin' Ranger	Edmund Cobb	Dec. 22	2 reels
Sealed Orders	Jack Perrin	Feb. 11	2 reels
Secret Outlaw, The	Bob Curwood	Nov. 10	2 reels
She's My Girl	Sid Saylor	Aug. 22	2 reels
Shooting the Bull	Young-La Salle	Oct. 24	2 reels
Sky Scrappers	Oswald Cartoon	Sept. 3	1 reel
Sleigh Bells	Oswald Cartoon	July 23	1 reel
Sliding Home	Lewis-Gulliver-Phillips	Jan. 16	2 reels
Social Lions	Ben Hall	Mar. 12	1 reel
Society Circus, The	Arthur Lake	1 reel	
Some Babies	Charles Puffy	Mar. 26	2 reels
Some Pets	Arthur Lake	July 2	1 reel
Son of the Frontier, A	Newton House	April 14	2 reels
So This Is Sapp Center	Ben Hall	Jan. 16	1 reel
South Pole Flight, A	Oswald Cartoon	Nov. 28	1 reel
Special Edition	Ben Hall	April 9	1 reel
Speed and Spurs	Bob Curwood	Sept. 8	2 reels
Speeding Youth	Lewis-Gulliver-Phillips	June 18	1 reel
Speed Shells, The	Arthur Lake	May 21	1 reel
Start Something	Long-Adams-Laymon-McPhail	Feb. 1	2 reels
Summer Knights	Arthur Lake	May 21	1 reel
Swirl Clothes	Arthur Lake	Dec. 5	1 reel
Taking the Count	C. King-C. Doherty	April 18	2 reels
Tall Timber	Oswald Cartoon	July 9	1 reel
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug. 12	15 episodes
Teecher's Pest	Trimble-Hardwick and Dog	Nov. 12	2 reels
Tenderfoot Hero, A	Bob Chandler	Sept. 29	2 reels
That's That	Trimble-Turner and Dog	April 11	2 reels
There's a Will	C. King-C. Doherty	Dec. 21	2 reels
Trackless Trolley, The	Ben Hall	July 30	1 reel
Tricky Trickster, The	Ben Hall	June 4	1 reel
Unexpected Hero, An	F. Gillman-M. King	Feb. 25	2 reels
Untamed, The	Newton House	May 12	2 reels
Valiant Rider, The (Western)	Bob Curwood	June 23	2 reels
Vanishing Rider, The (Serial)	Wm. Desmond	Jan. 16	10 episodes
Watch George	Sid Saylor	Mar. 28	2 reels
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels
Way Figures	Laemmle Novelty	Oct. 22	1 reel
What a Party	C. King-C. Doherty	Feb. 2	2 reels
When George Hops	Sid Saylor	April 25	2 reels
Whose Wife	Young-La Salle	June 8	2 reels
Winged Hoofs	Newton House	Mar. 17	2 reels
Winning Goal, The	Lewis-Gulliver-Phillips	Jan. 2	2 reels
Wolves of the Range	Fred Gilman	Jan. 28	2 reels
Woman Chasers	Young-La Salle	May 16	2 reels
Woman's Man, A	Arthur Lake	Dec. 3	1 reel
Wooden Soldier, The	Laemmle Novelty	Oct. 17	1 reel
Yukon Gold	Jack Perrin	July 28	2 reels

Coming Attractions

Title	Star	Length	Reviewed
*†Braggart, The	Joan Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
*†Broadway	Glenn Tryon		
Clear the Deck	Reginald Denny	Dec. 23	
Colons and Kellys in Atlantic City	George Sidney		
Crimson Canyon, The	Ted Wells	Dec. 16	
Crimson Hour, The	De Putti-Mosjukine		
Danger Rider, The	Hoot Gibson	Nov. 18	
Doubling For Trouble	Gibson-Gilbert		
Erik the Great	Veddi-Philbin		
Heroes of the Underworld	William Cody		
Fallen Angels	Kerry-Stanis		
Gate Crasher, The	Glenn Tryon		
*Girl Dodger, The	Arthur Lake		
*†Girl on the Barge, The	Hersholt-O'Neil-McGregor		
*†Give and Take	Sidney-Hersholt	Dec. 2	
Grift Wins	Wells-Collins		
*†Wrecker, The	Hoot Gibson		
Hero of the Circus	Special Cast	Dec. 2	5606 feet
Hero of the Circus	Special Cast	Feb. 24	
It Can Be Done	Tryon-Carol		
Kid's Clever, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
*†Last Warning, The	Laura La Plante		
*†Lonesome	Tryon-Kent	June 30	6142 feet
Man Disturber, The	Reginald Denny		
Navy Blues	Arthur Lake		
One Rainy Night	Laura La Plante	Dec. 9	
Port of Dreams, The	Mary Philbin		
*†Red Hot Speed	Denny-Day		
Red Lips	Nixon-Rogers		
Shakedown, The	Murray-Kent		
*†Show Boat	Rubens-La Plante-J. Schildkraut		
Silks and Saddles	Nixon-Walling-Nolan		
Sky Skidder, The	Al Wilson	Jan. 13	
Taranga	Special Cast		
Watch My Speed	Reginald Denny		
Wild Blood	Rex (horse)-Perrin	Feb. 10	
Wolves of the City	Dec. 2		

UNITED ARTISTS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
Circus, The	Chaplin-Kennedy	Jan. 7	6400 feet	Jan. 14
College	Buster Keaton	July 29	5800 feet	Sept. 23
Devil Dancer, The	Gray-Brook	Nov. 19	7000 feet	Dec. 30
Dove, The	Talented-Roland	Jan. 7	9100 feet	Jan. 7
Drums of Love	Philbin-Alvarado	Mar. 21	8350 feet	Nov. 25
Garden of Eden, The	Griffith-Ray	Feb. 4	7300 feet	Jan. 14
Gauche, The	Fairbanks-Velez	Jan. 1	8358 feet	Dec. 2
Magie Flame, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
My Best Girl	Pickford-Rogers	Dec. 2	6460 feet	Dec. 9
Ramona	Dec. 11	7552 feet	Feb. 4	
Sadie Thompson	Swenson-L. Barrymore	July 7	8600 feet	Feb. 11
Sorrell and Son	Warner-Joyce	May 12	8000 feet	Nov. 25
Steamboat Bill, Jr.	Keaton-Torrence	May 12	8400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug. 11	9300 feet	June 16
Two Arabian Knights	Boyd-Wolham	Sept. 23	7850 feet	Nov. 4
*†Two Lovers	Colman-Banky	Sept. 7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Holand	Oct. 28		Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Awakening, The	Banky-Byron	Nov. 17		
*†Coquette	Mary Pickford			
*†City Lights	Charlie Chaplin			

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Evangeline	Dolores del Rio			
†Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
*§Love Song, The	Boyd-Velez-Goudal			
*§Lummox				
*†Man With the Iron Mask, The	Douglas Fairbanks			
*†Nightstick	Swanson-Byron			
*†Queen Kelly	Colman-Damita			
*†Rescue, The	Dolores del Rio	Nov. 3		
*†Revenge	Harry Richmond			
*†Say It With Music	Eleanor Boardman			
She Goes to War	Terry-Petrovitch			
Three Passions				

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Across the Atlantic	Blue-Murphy	Feb. 25	6052 feet	
*Beware of Married Men	Rich-Ferris-Cook	Jan. 14	5421 feet	Jan. 28
*Brass Knuckles	Blue-Bronson	Dec. 3	6330 feet	Dec. 23
*†Caught in the Fog	McAvoy-Nagle	Sept. 22		
*College Widow, The	D. Costello-Collier, Jr.	Oct. 15	6616 feet	Nov. 25
*Crimson City, The	Loy-Millian-Hyams	April 7	5388 feet	April 21
*Dog of the Regiment, A	Rin-Tin-Tin-Gulliver	Oct. 29	5003 feet	Nov. 11
*Domestic Troubles	Fazenda-Cook	Mar. 24	5164 feet	
*†First Auto, The	Miller-Oldfield	Sept. 18	6767 feet	July 8, '27
*Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Sept. 22
*Fortune Hunter, The	Chaplin-Costello	Nov. 7	6639 feet	Jan. 21
*Ginsberg the Great	Jessel-Ferris	Nov. 28	5390 feet	
*Girl From Chicago, The	Nagel-Loy	Nov. 5	5978 feet	Dec. 31
*Good Time Charley	Oland-H. Costello	Nov. 12	6302 feet	Nov. 28
*Ham and Eggs at Front	Wilson-Conklin-Loy	Dec. 24	5613 feet	
*†Home Towners, The	Bennett-Kanyon-Brockwell	Dec. 15	8693 feet	Oct. 27
*Husbands For Rent	Moore-Costello	Dec. 31	5200 feet	Jan. 7
*If I Were Single	McAvoy-Nagle	Dec. 17	6320 feet	Dec. 31
*Jaws of Steel	Rin-Tin-Tin	Sept. 10	5569 feet	Sept. 30
*Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*Land of the Silver Fox	Rin-Tin-Tin-Hyams	Oct. 13		
*Little Snob, The	McAvoy-Frazier	Feb. 11	5331 feet	
*Midnight Taxi, The	Moreno-Costello	Oct. 8	6729 feet	
*Missing Link, The	Syd Chaplin	Aug. 7	6485 feet	May 20, '27
*One-Round Hogan	Blue-Hyams	Sept. 17	8357 feet	Oct. 7
*Old San Francisco	D. Costello-Jland	Sept. 4	7961 feet	July 8, '27
*Pay As You Enter	Cook-Fazenda	May 12	4675 feet	
*Poder My Bachelor	Rin-Tin-Tin-Ferris	Mar. 10	6185 feet	Sept. 30
*Race For Life, A	Rin-Tin-Tin-Nye-Falre	Jan. 28	4777 feet	Feb. 11
*Reno Divorce, A	McAvoy-Graves	Oct. 22	5492 feet	Nov. 4
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4820 feet	Sept. 15
*Sailor Izzy Murphy	Jessel-Ferris	Oct. 8	6295 feet	Oct. 28
*Sailor's Sweetheart, A	Fazenda-Cook	Sept. 24	5685 feet	Oct. 14
*Silver Slave, The	R. Rich-Miljan	Nov. 19	6124 feet	Dec. 3
*Slightly Used	McAvoy-Nagle	Sept. 3	6412 feet	Sept. 30
*†State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sept. 8
*†Terror, The (A.T.)	McAvoy-Horton	Oct. 20	7654 feet	Aug. 28
*When a Man Loves	Barrymore-Costello	Aug. 21	10081 feet	Feb. 18'27
*†Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8	6527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Alimony Annie	D. Costello-Ferris-Rankin			
*†Conquest (A.T.)	Blue-Warner-Wilson			
*†Desert Song, The	Boles-King			
*†Fancy Baggage	Audrey Ferris			
*†From Headquarters	Monte Blue			
*†Frozen River	Rin-Tin-Tin			
*†Glorious Betsy	D. Costello-Nagle			
*†Greyhound Limited, The	Monte Blue			
*†Hay-Scollar Rose	Loy-Collier, Jr.-Brockwell			
*†Home Towners, The (A.T.)	Bennett-Kanyon-Brockwell			
*†Honky Tonk	Sophie Tucker			
*†Kid Gloves	Nagel-Wilson			
*†Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov. 10	6179 feet	
*†Lights of New York (A.T.)	Costello-Landis-Brockwell			
*†Land of the Moose	L. Barrymore-McAvoy-Collier, Jr.			
*†Little Wild Cat	Ferris-Hall-Dawson	Jan. 5	6352 feet	May 28
*†Madonna of Avenue A, The	Dolores Costello			
*†Million Dollar Collar, The	Rin-Tin-Tin			
*†My Man	Fanny Brice			
*†Noah's Ark	D. Costello-O'Brien			
*†No Defense	Blue-McAvoy			
*†Questions Asked	Ferris-Collier, Jr.			
*†One Stolen Night	Bronson, Collier, Jr.			
*†On Trial (A.T.)	Fredericks-Lyttell-Wilson	Dec. 29	8290 feet	
*†Queen of the Night Clubs (A.T.)	Texas Guinan			
*†Redeeming Sin, The	D. Costello-Nagle			
*†She Knew Men	Bronson-Horton			
*†Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	9592 feet	Sept. 28
*†H. B. Ward-Fazenda	H. B. Ward-Fazenda			
*†Stolen Kisses	May McAvoy			
*†Tenderloin	D. Costello-Nagle			

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 25		
Banjoanlax	Eddie Peabody	Oct. 13		
Bit of Scotch, A	Kitty Doner	Sept. 22		
Book Worm, The	Harry J. Conley	July 7		
Bright Moments	Benny-Marlo	Aug. 25		
California Songbird, The	Edna Coates	Sept. 1		
Cafeste Alida (Alida)	Giovanni Martinelli	July 7	1 reel	
Character Studies	Florence Brady	Sept. 1		
Chips of the Old Block	The Foy Family	Sept. 22		
Cougat & Company	Violin, Songs & Dances	June 18		
Creole Fashion Plate The	Karyl Norman	Sept. 29		
Cycle of Songs, A	T. Crooner	Sept. 22		
Death Ship, The	Florence Brady	Aug. 25		
Dixie Days	Mitchell Lewis	Aug. 25		
Family Affair, A	Plantation Songs	Aug. 25		
Feminine Types	Arthur Byron			
Florence Moore	Jean Barrios			
Friend of Father's	Song Program	June 23		
Gus Arnheim & His Ambassadors	Lyell-Holins-Leah	Aug. 25		
Harry Delf	Jazz Band	Sept. 1		
Hollywood Montmartre Orchestra	Songs & Dances	June 18		
Jesse Stafford Orchestra	Jazz Band	Sept. 29		
Indian Baritone, The	Chief Caulpican	Aug. 25		
Ingenue, The	Jazz Band	June 23		
In a Casting Office	W. & E. Howard			
In Dutch	Ullis & Clark			
Larry Ceballos Undersea Review	Songs and Dances	Sept. 1		
Lash, The	Crane-Davidson-Tucker	June 18		
Man of Peace, A	Hobart Bosworth	June 23		

Title	Star	Rel. Date	Length	Reviewed	Title	Star	Rel. Date	Length	Reviewed
Moss Information	Wilson-Horton	2 reels	June 30		Regular Business Man, A	Robert Ober			
Morrissey & Miller	Night Club Revue	June 16			Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 15
Myers & Hanford	Songs & Dances	June 23			Sharp Tools	Ethel Grey Terry			Sept. 29
Night Court, The	William Demarest	June 16			Soup	Harry Delf			Oct. 13
Non-Support	Burr McIntosh	June 16			Terry and Jerry	Songs and Gags			Nov. 17
Pagliacci	John Charles Thomas				Three Brox Sisters	Song Program			Aug. 25
Papa's Vacation	Bennett-Caron	Oct. 20			Va Pronocer Ma Mort (La Julie)	Giovanni Martinelli			June 23
Question of Today, The	Audrey Ferris	Aug. 25			When the Wife's Away	William Demarest			June 2
Realization	Herbert-Pam	June 16			Winnie Lightner	Songs			Nov. 17

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Hollywood—Continued

Molnar Story

A story by Ferenc Molnar, entitled "Prisoners," has been purchased by First National as a starring vehicle for Corinne Griffith. It will follow "Saturday's Children" into production. William A. Seiter will direct.

2 Directors with Columbia

Columbia has added Scott Dunlap and Richard Thorpe to its directorial roster and they both have been assigned two forthcoming productions, the titles of which are yet to be released.

Talkie Scenes Launched

The Christie Studio last week started actual work on the talking sequences for its feature production, "The Carnation Kid," starring Douglas MacLean. It is thought that the studio will also begin work shortly on the short feature plays acquired and the first of the Octavus Roy Cohen stories.

F B O Productions

F B O is in the midst of editing and titling "The Amazing Vagabond" and "The Jazz Age," featuring Bob Steele and Marceline Day and Douglas Fairbanks, Jr., respectively. Tom Mix has made a start on "The Drifter," his fourth western for F B O.

"Broadway Melody"

Jed Pouty will play an important role in M-G-M's talkie, "Broadway Melody," which Harold Beaumont is directing. The cast includes Charles King, Broadway musical comedy star, Bessie Love and Anita Page. Nacio Herb Brown is writing the music and Arthur Freed the lyrics for this release.

Vacation

Olive Borden, it is reported, will leave for Europe shortly with her mother for a vacation and rest.

Mack in Talkie

His own story, "Hunted," will be directed by Willard Mack, stage luminary, who recently arrived on the coast to produce for M-G-M. Mack will also portray the leading character in this all-talkie and Duane Thompson will have the first feminine role.

Finishes "Daughters" Sequel

Josephine Lovett completed and delivered the script of "The Brass Band" from a sick-bed in her Beverly Hills home. She suffered painful injuries as result of horseback riding recently and was compelled to remain in bed. Meanwhile the script on

"The Brass Band" was needed by Metro-Goldwyn-Mayer for immediate production. It is a sequel to "Our Dancing Daughters" with the same cast.

Poland Leaves Universal

J. Franklin Poland, who for the past two years has been supervisor of Universal's comedy scenario department, wound up his contract with that firm last week. Poland goes to First National this week to do one story.

John Boles in Demand

Universal has recalled John Boles from Fox, where he was slated to play the lead in "White Silence." Boles' services are required as leading man for Laura La Plante in "The Haunted Lady." Ian Keith will be another principal. Larry Grey has gone over to Fox to do the role Boles was scheduled for.

A New Team of Comedians

"Whoopee Boys" is the first of a new series intended to popularize Monty Collins and Vernon Dent as a comic team by Educational. Stephen Roberts directed it as his tenth picture for Jack White Productions this year. The film was received exceptionally well in a preview in Los Angeles last week, building up to many big laughs.

Gus Edwards' Talkie Titled

Gus Edwards' second all-talkie, all-color revue for Metro-Goldwyn-Mayer goes into production this week. It will be known as "Colortone Revue," and follows Edwards' first offering billed as "Gus Edwards Revue." The "Colortone Revue," includes Armita, protege of Edwards, Doris Walker, soprano, George Harris, Majorie Moore and Neomi Curston in the cast.

"Battle of Sexes" Novelized

John Peere Miles has written a fictionized version in novel form of "The Battle of the Sexes," D. W. Griffith's current United Artist release.

J. Schildkraut to Star for "U"

Joseph Schildkraut has been elevated to stardom by Universal as a result of his performance as Ravenal in "Show Boat." His first starring vehicle will be "The Bargain in the Kemlin."

Specials Only for Capra

Frank Capra, Columbia's ace director, will be assigned to specials only by that company in the future. This decision follows the successful run of "Submarine" in New York. His next will be "The Donovan Affair," having just completed Fannie Hurst's story, "The Younger Generation."

Fires

Studio explosions and fires were not confined to First National last week. Most of them were a direct result of the first big rainstorm of the season, the rain dampening the powder, followed immediately by sunshine, thus causing a form of spontaneous combustion.

"California Mail" for Ken

"The California Mail," written by Marion Jackson and dealing with the early gold shipments from California during the '50's, is Ken Maynard's next western vehicle for First National. It is already being produced with Albert Rogell directing and Harry J. Brown supervising.

Air Pilot Injured

When the plane in which he was taking off during the filming of "The Drifter" "cracked-up," Lt. B. M. Spencer, pilot of the ship, was severely injured and is now confined to the Hollywood Hospital where physicians fear that his skull has been fractured.

F. N. Buys Carey Original

A new original story by Carey Wilson has been purchased by First National for Colleen Moore's use following her present vehicle, "Synthetic Sin." The new story has been titled "Why Be Good?" and will be directed by William A. Seiter with Neil Hamilton as leading man.

"The Play Goes On"

"The Play Goes On," one of Universal's important forthcoming productions, is ready to go into production at Universal City. James Murray is to play the leading role. Robert Hill will direct the picture.

Griffith Protege

Irma Harrison, a protege of D. W. Griffith, arrived in Hollywood recently to plunge into screen work after several years on the stage in New York. She has joined the FBO unit making "The Yellowback" and is enacting the feminine lead.

F. N.'s New Films

First National pictures in production number six, three are about to start and five others are being edited and cut.

The six in work are "Weary River," "Saturday's Children," "Comedy of Life," "California Mail," "Children of Ritz" and "Seven Footprints to Satan." The three about to start are "That's a Bad Girl," "Hot Stuff" and "Man and the Moment." Now in the hands of the editors are "Synthetic Sin," "Scarlet Seas," "His Captive Woman," "Lawless Legion," and "Naughty Baby."

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The original motion picture film ...workable long rolls...colored film base..duplicating film..panchromatic negative....the history of the important developments in American motion picture materials is a factful story of this Company's cooperation with the cinematographic industry.

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THIS is the best Lupino Lane comedy the writer has seen to date. It is extremely funny, its comedy performances of the star and his brother, Wallace Lupino, offer a horde of opportunities for laughter. This reviewer remembers the first Lane comedy that he saw in a projection room. It was "His Private Life" and it was very, very funny... But this new one he unrestrainedly declares the best of the lot. The clever work is well directed and interpreted, smooth in its action and continuity, containing many high-explosive laughs on the one hand and worthwhile, subtle little flashes on the other... This... You'll have to keep a score board for the variety of laughs they produce.—Motion Picture News.

in

"BE MY KING"

Educational Pictures

THE SPICE OF THE PROGRAM

EDUCATIONAL
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E.W. Hammons
President

December 8, 1928

Motion Picture News

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Garbo) MASKS OF THE DEVIL (Gilbert) WEST OF ZANZIBAR (Chaney)
FLYING FLEET (Novarro) LADY OF CHANCE (Shearer) DREAM OF LOVE
(Crawford) ALIAS JIMMY VALENTINE (Smash Talking \$2 hit)

IT'S A PLEASURE

Member of Motion Picture Producers and Distributors of America, Inc.

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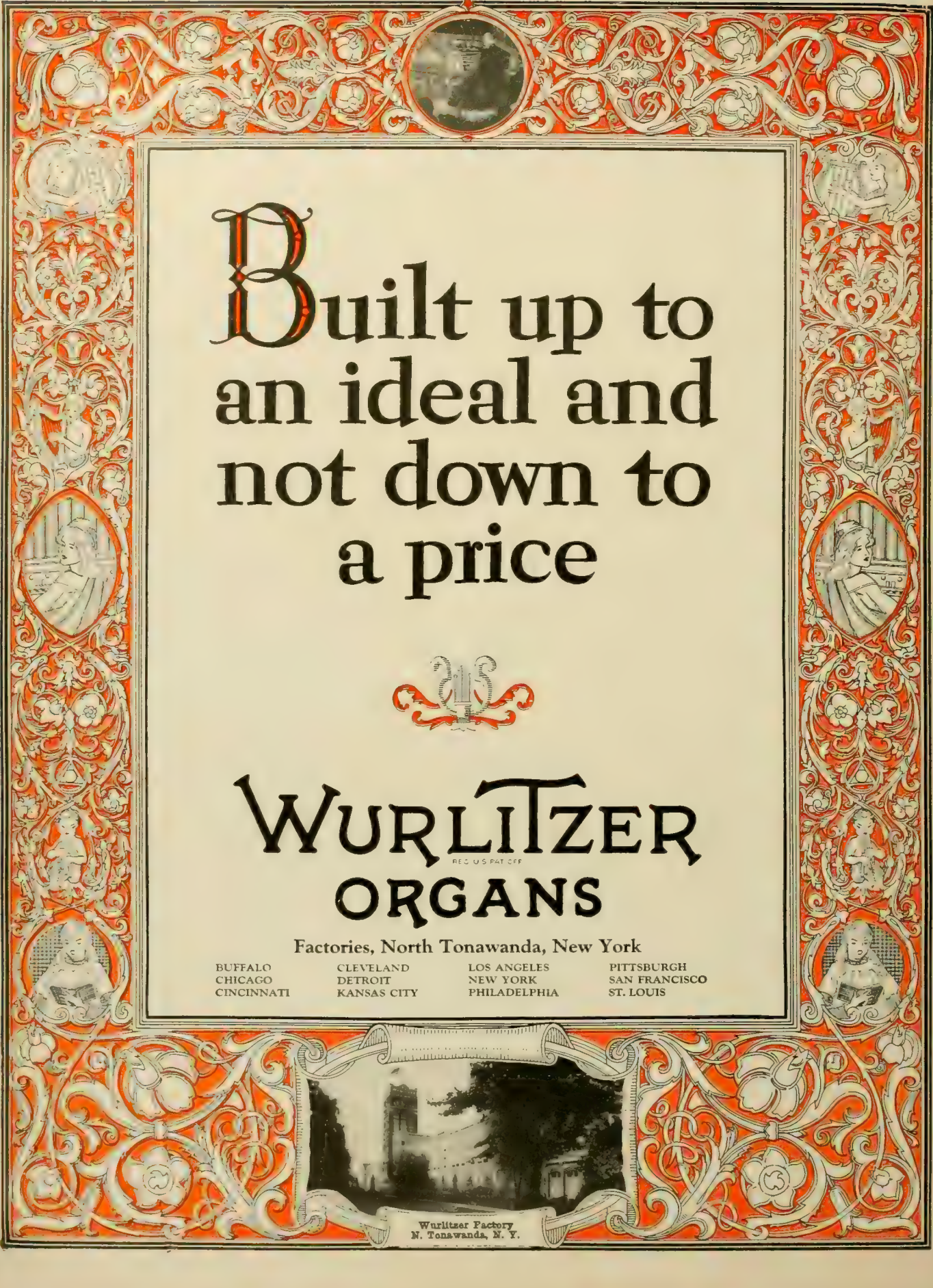
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22

PARAMOUNT ALL-TALKING PICTURES

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WILLIAM POWELL**

Complete dialogue throughout—not a silent scene in it. Film Spectator, Hollywood publication, says: "The most engrossing drama ever brought to the screen". Directed by Roy J. Pomeroy. Based upon a Lothar Mendes production of the play by Roland Pertwee and Harold Dearden.



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The story of a young, beautiful wife's infatuation for a handsome wastrel—her reckless decision to elope with her lover from her wealthy old husband—the startling stroke of fate that threatens scandal—and the doctor who holds the dark secret that means ruin or happiness!

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BORRAH MINNEVITCH and his Musical Rascals

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"ONE WORD"

A fast-moving, roar-breeding comedy short feature in talk. Presenting a startlingly new idea. Produced and written by the popular musical comedy star and director, Joseph Santley. Acted by a cast of big Broadway names.



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IMAGINE! An all-talking, all-singing, all-wonderful production with these internationally known stars in the cast:

Fannie Brice
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Bobbe Arnst
Minnie Dupree
Pat Rooney
and Pat Rooney, Jr.
Jimmie Carr and Silver
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Frances Williams
Geoffrey Kerr
Patricia Collinge
"Good News"
Varsity Drag Girls
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Directed by Robert Florey.
 Supervised by Monta Bell. Story
 by Katherine Brush.



"NIGHT CLUB"

"THE PUSHER- IN-THE-FACE"

A 2-reel-talking picturization of F. Scott Fitzgerald's screaming comedy story. With Estelle Taylor, Lester Allen (star comedian of Ziegfeld's "The Three Musketeers"), Raymond Hitchcock, Carroll McComas, Lillian Walker, Reginald Owen and other Broadway stars. Directed by Robert Florey.



"THE BISHOP'S CANDLESTICKS"

Novel talking short based on a stirring incident in Victor Hugo's immortal "Les Miserables." With the popular stage favorite, Walter Huston who starred in "The Barker" and "Elmer the Great."



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"THE WOLF OF WALL STREET"

Starring George Bancroft. With Baclanova, Nancy Carroll and all-star cast. Cashing in on the current Stock Market craze. Rowland V. Lee Production.

"THE DUMMY" The screen's first big all-talking comedy melodrama. From the famous stage play by Harvey O'Higgins and Harriet Ford. With Ruth Chatterton, Fredric March, John Cromwell, ZaSu Pitts, Jack Oakie, Fred Kohler, Mickey Bennett and others. Produced by the well known Broadway stage director, Robert Milton.

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CHARLES ROGERS in "CLOSE HARMONY" All the jazz, joys, heartaches and jealousies of show business in an all-talking, all-singing production. Written by Elsie Janis and Gene Markey. Edward Sutherland Production.

RICHARD DIX in "NOTHING BUT THE TRUTH" Richard Dix, long a stage leading man, in his first all-talking picture. A lavish picturization of the stage play which William Collier made famous for years. The roaring comedy of a man-about-town who bets he can tell the absolute truth for two weeks.



"THE STUDIO MURDER"

A famous screen star is mysteriously murdered on a studio set. The crime shakes Hollywood to its depths. The complications are startling, thrilling, fascinating. Paramount is making a smashing 100% talking production from this Photoplay Magazine story (half a million readers) by the Edingtons.

"GENTLEMEN OF THE PRESS"

Newspaper plays are the craze of the hour. Paramount offers an all-talking picturization of the cream of the current Broadway hits. With the great American stage star, Walter Huston. Play by Ward Morehouse. Supervised by Monta Bell, formerly an ace Washington newspaper man.

"THE WOMAN WHO NEEDED KILLING"

Baclanova as the beautiful siren who coiled around men like a serpent. Killed by the brother of the innocent youth she had doomed. From the Cosmopolitan Magazine story by Margery Lawrence.

"THROUGH THE NIGHT"

A mighty adventure-romance of the steel rails. Love and thrills rushing through the darkness at express speed. All-star cast to be announced.

"THE TONG WAR"

First all-talking appearances of Wallace Beery and Florence Vidor. Directed by William Wellman, producer of "Wings". Story by the famous novelist, Samuel Ornitz. The drama of the giant boss of Chinatown and the society girl who loved him.

***CLARA BOW in "THE WILD PARTY"**

They'll hear Clara Bow as well as see her! By Warner Fabian, author of "Flaming Youth". Imagine the run on the box office when the most popular girl on the screen talks. And how she talks! A typical Bow flaming youth offering. Dialog by John V. A. Weaver, author of "Love 'em and Leave 'em".

"DARKENED ROOMS"

From the popular Cosmopolitan Magazine serial by Sir Philip Gibbs. Directed by Josef von Sternberg, producer of "Underworld" and "The Docks of New York". With William Powell and big cast.

***"HERE COMES THE BAND WAGON"**

Starring Gary Cooper and Fay Wray in a lavish all-talker. A drama of love and vengeance beneath the glamorous "big tops" of two rival circuses. From the magazine serial story by H. L. Gates.



***CLARA BOW in "THE SATURDAY NIGHT KID"** Second all-talking appearance of Clara Bow and all-star supporting cast. Title and story may be changed.

***ADOLPHE MENJOU ALL-STAR** Menjou, with years of previous stage experience and a truly marvelous voice

***GEORGE BANCROFT ALL-STAR** Having proven his ability as talking star in "The Wolf of Wall Street", Bancroft now launches into another big hit. Details later.

***SILENT VERSIONS ALSO**

17
TALKING, SINGING HITS
released between now and July 1, 1929
NOTE: ALL OF THESE PICTURES HAVE SILENT VERSIONS



ANNE NICHOLS'
"ABIE'S IRISH ROSE"

The world's most successful stage play. Picturized with Jean Hersholt talking, Nancy Carroll singing, Charles "Buddy" Rogers accompanying on piano. Stirring music score by J. C. Zamecnik. Victor Fleming Production.

"THE SHOPWORN ANGEL" With Gary Cooper and Nancy Carroll. One of the surprise hits of the year. The stirring romance of a rube soldier and the most beautiful chorus girl on Broadway. Directed by Richard Wallace. ONE REEL DIALOG. PLUS NANCY CARROLL SINGING.

"INNOCENTS OF PARIS" First American appearance of the idol of the French stage, the international star, Maurice Chevalier. A spectacular drama of Parisian life. TALKING SEQUENCES. CHEVALIER SINGING.

"THE CARNATION KID" Starring Douglas MacLean. Presented by Al Christie. Directed by E. Mason Hopper. With Frances Lee and big cast. The best MacLean in years. TALKING ALL THE WAY THROUGH.



"RED SKIN" Starring Richard Dix. Big cast includes 2,000 Indians. Dix's biggest since "The Vanishing American". Victor Schertizing Production. SYNCHRONIZED WITH MUSIC SCORE. MOST OF THE PICTURE IN TECHNICOLOR.

"WOLF SONG" With Gary Cooper, Lupe Velez and Louis Wolheim. Victor Fleming Production. From the Novel by Harvey Fergusson. SPECIAL MUSIC SCORE. LUPE VELEZ SINGING.

"SINS OF THE FATHERS" Starring Emil Jannings. With Ruth Chatterton, Barry Norton, ZaSu Pitts, Jean Arthur. Directed by Ludvig Berger. JANNINGS SINGING. MUSIC SCORE AND EFFECTS.

"BEHIND THE GERMAN LINES" German war secrets exposed at last! In official film taken in action by Ufa. Big Bertha at work. Why the Germans didn't take Paris. WITH MUSIC AND EFFECTS.

"BLACK EAGLES" Starring George Bancroft. From a story by the famous novelist, Jacob Wassermann, author of "Masks of the Devil". A spectacular drama of the Russian revolution. SYNCHRONIZED WITH MUSIC SCORE AND EFFECTS.

"RIVER BOAT" Charles "Buddy" Rogers' strongest vehicle to date. Love and adventure afloat on a mighty river. MUSIC SCORE AND EFFECTS.

"HOMECOMING" Triumphant pre-release engagement at Paramount Theatre, New York. Ufa production with beautiful Dita Parlo and Einar Hanson. MUSIC SCORE AND EFFECTS. Erich Pommer Production.

"TWO SHALL MEET" Charles "Buddy" Rogers in dramatic picturization of Owen Davis' well known play. The story of son and father rivals for the love of a designing woman. MUSIC SCORE AND EFFECTS.

"LOOPING THE LOOP" The sensation of Europe! With Werner Kraus and big cast. See the "loop of Death"! MUSIC SCORE AND EFFECTS.

"THE MAN I LOVE" With Richard Arlen and Nancy Carroll. Story by Hermann Mankiewicz. SOUND SEQUENCES AND MUSIC SCORE.

"ELLIS ISLAND" Starring Emil Jannings. The epic of the emigrant. Title and story may be changed. MUSIC SCORE AND SOUND EFFECTS.

RICHARD DIX A great Dix box office attraction to be announced. MUSIC SCORE AND EFFECTS.

DOUGLAS MacLEAN Popular Doug in another Al Christie Production. PROBABLY WITH TALKING IN MAJOR SEQUENCES.

SILENT PICTURES ONLY

"MARQUIS PREFERRED" Starring Adolphe Menjou. With Chester Conklin. Frank Tuttle Production. A flashing Menjou love-drama.

2 ZANE GREY PRODUCTIONS Outdoor classics by the world's most popular author, produced as only Paramount can.





GIANT PARAMOUNT TALKING and SINGING SHORT FEATURE PROGRAMS

In quality sound shorts as well as in sound features, Paramount is supreme! This company will release between now and July 1, 1929:

13 PARAMOUNT — CHRISTIE

two-reel short features. Some of America's most brilliant short plays. Such stars as Lois Wilson, Edward Everett Horton, Raymond Hatton, James Gleason, Lucille Webster, Sam Hardy, Cissie Fitzgerald and others. Also the famous Octavus Roy Cohen colored stories that have been running in the Saturday Evening Post for 15 years.

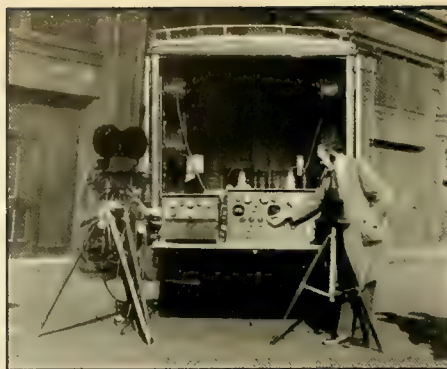
28 PARAMOUNT TALKING ACTS

Produced with the cream of screen stars and of Broadway stage talent combined. Fifteen releases in two reels each, 13 in one reel. All-talking, all-singing, all Paramount quality. Stars like Eddie Cantor, Ruth Etting, Walter Huston, Raymond Hitchcock, Lester Allen, Estelle Taylor, Elinor Glyn, Eddie Peabody, Borrah Minnevit, Giersdorf Sisters and others. Made by men like George Abbott, co-author of "Broadway." The class of the market.

6 SONG CARTOONS Musical novelties. The audience will sing too. Presented by Alfred Weiss.

5 FAMOUS COMPOSERS Series of one-reel musical numbers, including the most famous songs of all times. Jas. A. Fitzpatrick Productions.





*Paramount News Truck, with
Sound Equipment*

PARAMOUNT SOUND NEWS

Very soon the industry's leading news reel, Paramount News, under the leadership of Emanuel Cohen, will appear in sound. Sound trucks and staff are ready now. Hundreds of feet of sound news reels have already been photographed. Right from the start this will be the finest sound news reel on the market!



PARAMOUNT
QUALITY TALKING
and SOUND PICTURES

AGAIN-ANOTHER BIG ONE
From **WARNER BROS.**

Available for you NOW
DAY and DATE with BROADWAY

OPENS
DEC. 21

Two-A-Day at \$2
WARNER BROS.
THEATRE
BWAY. at 52nd ST.

Warner Bros. present

**FANNIE
BRICE**

in

"MY MAN"

DIRECTED BY
ARCHIE MAYO

STORY BY
MARK CANFIELD

SCENARIO BY
ROBERT LORD

ONE
WITH
VITAPHONE

2

ONE
WITHOUT
VITAPHONE

NEGATIVES

**See
and
Hear**

FANNIE BRICE SING
HER OLD FAVORITES
AND MANY NEW SONGS

*"Fannie and
Her Following
will fill your
house!"*



"NOAH'S ARK"-TOPS ANY PICTURE EVER MADE

IT'S HERE

ALL TALKING produced by MACK



We have been promising you details of *Educational's* sound program. Here is the first important detail: *Educational's* first all-talking two-reel comedy is ready for you to see and hear—and play.

Without resorting to high sounding phrases, we have told you simply that you could rely on *Educational* to lead the way in short subjects with sound, as it has led the way in silent short subjects for years. All we need to say now is to ask you to see and hear "The Lion's Roar" This we invite you to do.

Other talking comedies from the great Sennett Studios will follow in quick succession.

And other groups of short subjects with sound will be announced soon.

E. W. Hammond
PRESIDENT

EDUCATIONAL FILM EXCHANGES, Inc.

MEMBER MOTION PICTURE PRODUCERS AND DISTRIBUTORS OF AMERICA, Inc. WILL H. HAYS, President



first
**COMEDY
SENNETT**



"THE LION'S ROAR"

with
Johnny Burke
Daphne Pollard
Billy Bevan
Vernon Dent



EDUCATIONAL PICTURES! The trade mark that for years has dominated the short subjects field! Now, the sign of the best in short subjects with sound! **EDUCATIONAL** is proud to present, as part of its great sound program, this series of two-reel comedies from the oldest comedy producer — **MACK SENNETT**.

The world has been waiting for comedies with sound and talking on a par in quality with the best that has been done in talking features. They are here in **MACK SENNETT TALKING COMEDIES**.

"**THE LION'S ROAR**" begins a series of talking comedies that will pull like big features. No short subject series has ever held greater promise of profit for the exhibitor who books them.

Talking, Music,
Natural Sound Effects,
From Start to Finish

Produced by
RCA Photophone Process



Pictures

And, History Will Repeat—

The original motion picture film ...workable long rolls...colored film base..duplicating film..panchromatic negative....the history of the important developments in American motion picture materials is a factful story of this Company's cooperation with the cinematographic industry.

Obviously an association that has borne such fruits in the past can be expected to repeat in the future. For 1929 the Eastman resources and Eastman cooperation are pledged anew to the further advancement of the motion picture art.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

ANNOUNCING

GEORGE JESSEL

THE
ORIGINAL
"JAZZ
SINGER"

STAR OF
"THE
WAR SONG"

in

LUCKY BOY



A Picture the Public Has Been Waiting For

"LUCKY BOY," with GEORGE JESSEL in the title role, will be the outstanding box office attraction of the year. Known from Coast to Coast, both on the legitimate and vaudeville stages, Jessel has made for himself a host of admirers.

"LUCKY BOY" IS GEORGE JESSEL'S FIRST ALL TALKING AND SINGING PRODUCTION.

The score has been specially written for the star by Dr. Hugo Riesenfeld and synchronized by R. C. A. Photophone.

The supporting cast includes Margaret Quimby, Richard Tucker, Rosa Rosanova, Gwen Lee, Gayne Whitman, William Strauss and other well known screen players.

The story is by Viola Brothers Shore and directed by Norman Taurog.

WATCH FOR OUR THEME SONGS

TIFFANY-STAHN PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

FROM BROA

Played at
IT HIT N.Y.
WITH A BANG

BEING BOOKED BY THE
LEADING CIRCUITS AND
FIRST RUN THEATRES IN
THE UNITED STATES.

PLAYED NEARLY THREE
WEEKS AT THE EMBASSY,
NEW YORK, AT \$2.00 TOP.

Playing

Newark Theatre, Newark, N. J.
Capitol, Lawrence, Mass.
Regent and Piccadilly,
Rochester, N. Y.
Modern and Beacon, Boston.
Colorado, Denver, Col.
Globe, Philadelphia, Pa.

TIFFANY
ONE

MARRIAGE BY CONTRACT

A
JOHN
M.
STAHL
SPECIAL
PRODUCTION

REMARKABLE
SYNCHRONIZED
SCORE
WITH
SONGS
AND
MUSIC

WITH
PATSY RUTH MILLER
LAWRENCE GRAY
AND A GREAT CAST

DIRECTED BY JAMES FLOOD

JACK SAVAGE

TIFFANY-STAHLL PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

DIWAY TO YOU!

\$ **2** ^{top}

PLAYED FOR \$2.00 TOP AT
THE EMBASSY THEATRE, N. Y.

Booked by the leading Circuits

Playing:

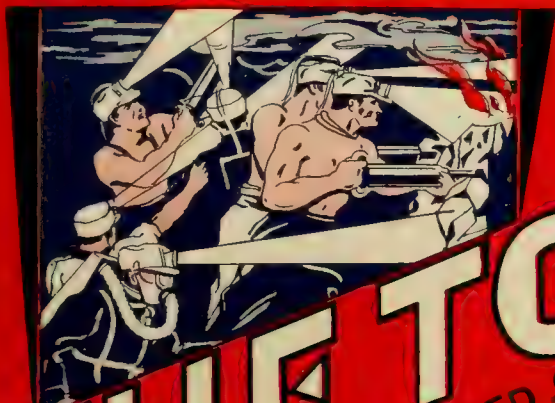
Regent and Piccadilly,
Rochester, N. Y.
Columbia, Dayton, Ohio
American, Salt Lake City, Utah
Garde, New London, Conn.



THE CAVALIER

WITH A GREAT SYNCHRONIZED SCORE by HUGO RIESENFELD

A REGINALD BARKER
SPECIAL PRODUCTION



THE TOILERS

ATHRILLING SYNCHRONIZED SCORE
By HUGO RIESENFELD

WITH
DOUGLAS FAIRBANKS JR.
JOBYNA RALSTON
AND OTHERS

A SENSATIONAL HIT WHEREVER
SHOWN!

The Eckel, Syracuse, N. Y.
Strand, Brooklyn, N. Y.
United Artists, Detroit, Mich.
United Artists, Los Angeles, Cal.
Capitol, Marbro, Granada—Chicago, Ill.
Lafayette, Buffalo, N. Y.
Regent and Piccadilly, Rochester, N. Y.
Newark, Newark, N. J.
Garde, New London, Conn.
Regal, Hartford, Conn.
Hippodrome, Baltimore, Md.
El Capitan, San Francisco, Cal.
Mainstreet, Kansas City, Mo.

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

4 OF THE STAR SERIES

NOW READY FOR PLAY DATES



TIFFANY

SYMPHONIES

IN A
PERSIAN
MARKET

A
JAPANESE
CARNIVAL

THE
TOY
SHOP

THE
HAWAIIAN
LOVE
CALL

IN A
CHINESE
TEMPLE
GARDEN

The finest synchronized short subjects ever offered to an exhibitor. Taken in natural color, and synchronized, they have been hailed by the public and by exhibitors as the classiest short ever flashed upon a screen.

AS A PRELUDE TO TIFFANY TONE PRODUCTIONS THE EXHIBITOR CAN OFFER TO HIS PATRONS CLASS SUBJECTS THAT ELICIT APPLAUSE WHEREVER SHOWN.

TIFFANY
TONE

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

It's the Great American Picture

Dallas, Tex.

"'Uncle Tom' good for ten days more. Expect to make up all Summer losses with it."
Capitol Theatre

Wichita, Kans.

"Just completed week of tremendous business on 'Uncle Tom.' All records smashed."
Charles F. Smith,
Managing Director,
Uptown Theatre

Oklahoma City, Okla.

"Very happy advise necessary hold over 'Uncle Tom' for second week. Did tremendous business."
R. D. Hutchinson,
Liberty Theatre

Grand Island, Neb.

"'Uncle Tom' has broken all records in its first three-day showing topping year's best supers."

Vogel Gettier,
Capitol Theatre

Kane, Pa.

"'Uncle Tom' Universal's greatest screen masterpiece. Opened to record-breaking business despite heavy opposition."

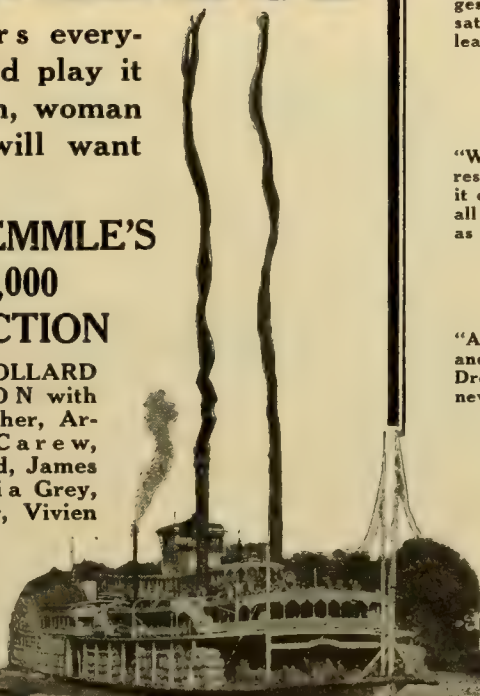
Chase Street Theatre

UNCLE TOM'S CABIN

Exhibitors everywhere should play it—every man, woman and child will want to see it—

CARL LAEMMLE'S
\$2,000,000
PRODUCTION

A HARRY POLLARD PRODUCTION with Marguerita Fischer, Arthur Edmund Carew, Lucien Littlefield, James Lowe, Virginia Grey, Adolph Milar, Vivien Oakland, Lassie Lou Ahern, Mona Ray, Aileen Manning



Ottumwa, Iowa

"Had plenty of competition, but they couldn't lick 'Uncle Tom's Cabin.' Now we know Universal has the big ones."

L. S. Brayn, Mgr.,
New Square Theatre

Akron, Ohio

"I have seen a lot of big pictures and I have played a lot but beyond any question of doubt 'Uncle Tom' is the biggest and best box office sensation that has ever been released."

Frank C. Reinecke,
Paramount Theatre

White, S. D.

"Wonderful picture in every respect. Better than I thought it could or would be. I wish all the so-called specials were as good."

K. Cummings,
Opera House

Lincoln, Kans.

"A wonderful drawing card and a really big picture. Drew in people that I had never seen in town before."

R. W. Musselman,
Princess Theatre

Pueblo, Colo.

"Just completed sensational week's run 'Uncle Tom.' Business phenomenal. Biggest seven days ever done."

Harold E. Rice,
Palm Theatre.

Book "THE MAN WHO LAUGHS" and let the magic name of Victor Hugo pack them in for you. Carl Laemmle gave you "The Hunchback of Notre Dame" and "Les Miserables." Now he gives you the most soul-stirring and dramatic of this great Victor Hugo trio. It is glorious entertainment for Big Towns—for Little Towns—for Everybody—Everywhere. Paul Leni's greatest achievement, starring Conrad Veidt and Mary Philbin.

The magic baton of **DAMIR**

DAMROSCH!

His baton rises . . . and the orchestra weaves a pattern of divine fire that enthralls humanity.

And thus does the public today respond to the swelling harmonies, the sublime symphonies of voice and orchestration of FBO Photophone Productions.

The press applauds. The public responds. The box office thrives wherever FBO SOUND and DIALOGUE is heard.

Los Angeles Times: "Hit of the Show" is one of the first to be synchronized with Photophone dialogue, and the quality of tone seems unusually excellent."

Los Angeles Record praises "Hit of the Show": "Photophone reproduces the voice with great clarity and pleasing naturalness."

Variety's Tribute to "GANG WAR": "Synchronization by RCA Photophone very good. RCA method appears to have the edge previously reported....."

**FBO NOW OFFERS EIGHT SOUND AND
DIALOGUE ATTRACTIONS**

**"HIT of the SHOW" "GANG WAR" "TAXI 13"
"CIRCUS KID" "BLOCKADE" "JAZZ AGE"
"PERFECT CRIME" "LOVE in the DESERT"**

**Coming shortly! Sensational All-Talker Feature Novelty with
Mighty Box-Office Names . . .**

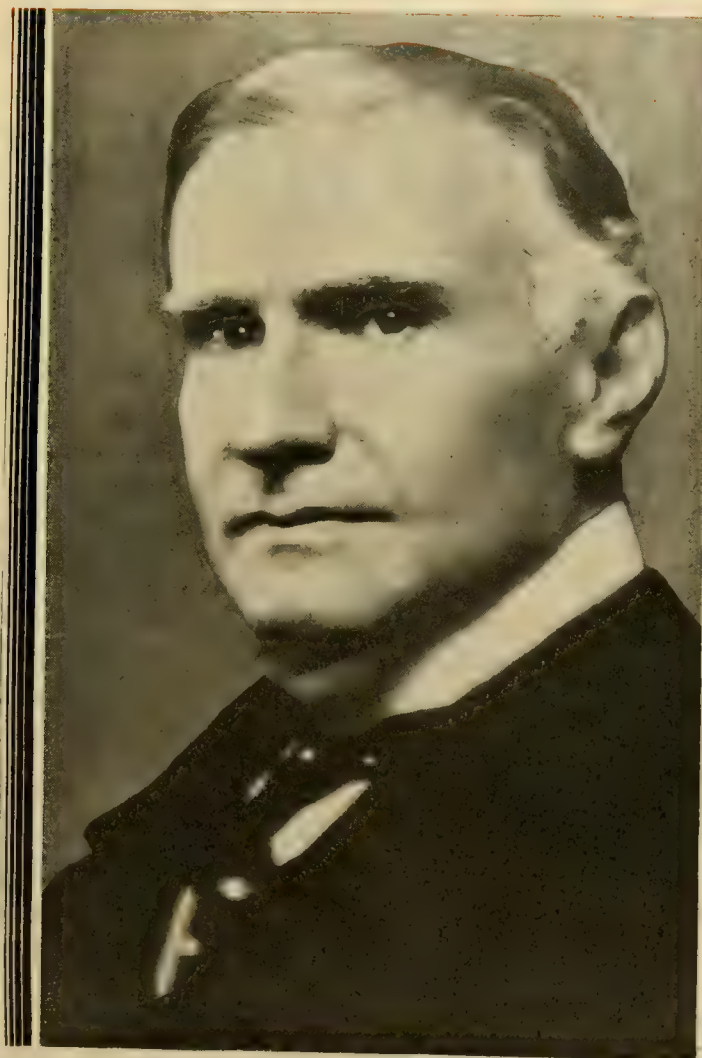
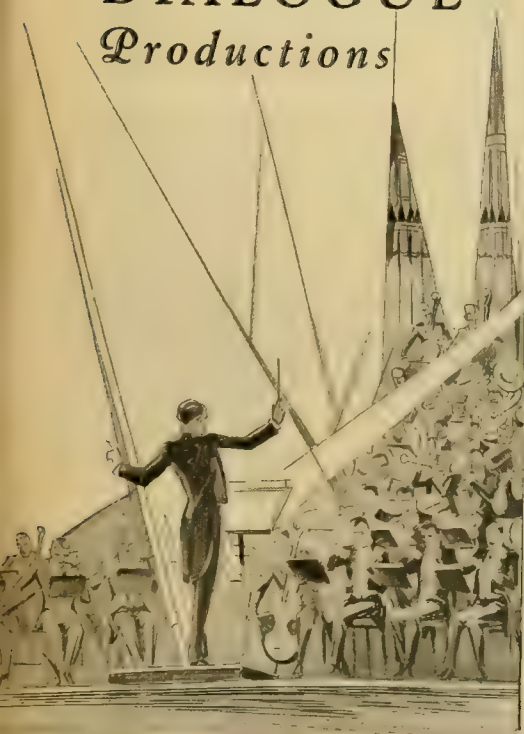
FBO SOUND AND DIALOGUE PRODUCTIONS

OSCH

..... and the

F B O

SOUND and
DIALOGUE
Productions



SYNCHRONIZED BY RCA PHOTOPHONE

In the Mails on December 29th

**The Fall Issue of
Theatre Building & Equipment
BUYERS GUIDE**

This issue of **Buyers Guide**
will contain —

A complete section of fully colored illustrations of fine theatres

An interesting and instructive article on theatre design and building by the noted architect, Mr. Paul J. Henon of Hoffman-Henon Company

Complete buyer's index for the purchase of every type of equipment

And advertising from practically every important equipment manufacturer in this industry

Watch for your copy of **Buyers Guide**. It will prove invaluable in your buying and for keeping you informed on the latest in theatre design.

Published Semi-Annually by

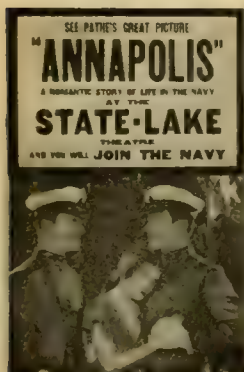
MOTION PICTURE NEWS, Inc.

729-7th Avenue

New York City

Gangway!

ANNAPOLIS Crashes through *at* State-Lake, Chicago



Just an exploitation natural. That's "ANNAPOLIS" spectacular picturization of midshipman life.

The U.S. Navy co-operated with the State-Lake in putting this one over, and the result—despite rain and snow for three days—was **ENORMOUS BUSINESS!**

with
**JOHN MACK BROWN, JEANETTE LOFF
HUGH ALLAN and WILLIAM BAKEWELL**

Scenario by F. McGrew Willis, from an original story by
Royal S. Pease. Directed by Christy Cabanne. Produced
by F. McGrew Willis.



Case containing authentic models of seaplane, submarine and subchaser loaned by Great Lakes Naval Training Station and displayed in lobby of State-Lake during run. A uniformed Naval officer guarded the case day and night.

Special one-sheet prepared and used by U S Navy 125 of these were posted by the Navy in Chicago and suburbs for 30 miles around. Just one angle of great co-operation given by U S Navy

Pathé Pictures *talking Box-Office*

An Exploitation Natural Sound or Silent

All Over Town the News has Spread !

THE BARRETT KEE



APPLAUSE

that will echo in ten thousand lucky Box-Offices !

(Exhibition Great New York)
(Shows for use in your local ads)

"The real thing, if I am any judge of swell shows . . . Pictured beautifully . . . Acted capitably . . . Deserves success."

—Quinn Martin in *Morning World*

"The picture is there."

—Mordaunt Hall in *N.Y. Times*

"Genuine three-star entertainment . . . Silks at the peak of his career . . . House in uproar at premiere . . . Swell comic relief . . . Knockout cast . . . Big spectacular shots are thrilling . . . Behind-the-tent stuff 'gets' you . . . Realism . . . Sparkle . . . Plenty of action. Never a dull moment . . . Completely engrossing movie."

—Irene Thirer in *Daily News*

"Milton Silks' best picture since 'The Sea Hawk.'"

—Rose Pelswick in *N.Y. Evening Journal*

"Stirring in the extreme. You can bet it will remain at the Central Theatre for months."

—George Gerhard in *N.Y. Evening World*

"Silks human and believable and quite credibly tough . . . Faithful, well acted, and brightly produced . . . Deserves success."

Richard Watts, Jr. in *Herald Tribune*

"Here's entertainment for you. A carnival story in which the guts has been kept . . . Plays tricks on your emotional funny bone . . . The picture is there. Go to it."

—Kann in *Film Daily*

"Bound to take its place as one of the year's winners . . . Marvelous job in direction. Fitzmaurice left nothing undone or overdone."

—W. R. Wilkerson in *Daily Review*

*Broadway Opening
Stunned the Street!*

And now
All New York
Is just one mighty stream
Of humanity—
Flowing . . . surging
To one common goal—
The Central Theater . . . Because
839 frenzied, fanatical first-nighters
Have passed the word—
"You MUST see

**FIRST NATIONAL'S
FIRST TALKING PICTURE
at \$2.00**

with
**MILTON SILLS
DOROTHY MACKAIL**
Betty Compson & Douglas Fairbanks, Jr.
From the Play by Kenyon Nicholson
Stage Production by Charles L. Wagner
Adaptation by Benjamin Glazer
Presented by Richard A. Rowland
a **GEORGE
FITZ MAURICE
PRODUCTION**

**DITTO IN
LOS ANGELES**

Carthay Circle road-
show premiere Dec.
6th was Los Angeles'
biggest night in
years. Ovation from
reviewers!.....



Coming

THE MOST POPULAR NEW STAR IN
PICTURES TODAY. A BIGGER DRAW
THAN EVER. SINCE THE SENSATIONAL
SUCCESS OF "THE NIGHT WATCH"
A Frank Lloyd production from the story by
Lajos Biro. Presented by Richard A. Rowland.



Another **FIRST**
NATIONAL
Sound Success!

Billie Dove in Adoration



Member of Motion Picture Producers and Distributors of America Inc.
Will H. Hays, President

Get Together

Big Need for Exhibitor Organization Unity

By William A. Johnston

WE are right on the eve of the annual gunning season for the motion picture industry.

And it looks like war to the knife.

The fact that Canon Chase's bombshell in Washington turned out to be a dud doesn't alter the gravity of the situation.

The sharpshooters of every tax hungry state and the salaried bigots of the nation will train their guns, this legislative year, upon a grossly overvalued industry as never before.

And as never before, this business is unfitted to stand the proposed raids upon its structure and resources.

Our whole defensive strength is a plain matter of defensive organization.

So it seems fitting right now to make inventory, and so find just what defensive organization we possess, and in this connection to call a spade a spade.

To begin with, we have no complete organization whatever unless we have exhibitor organization.

And we have no effective exhibitor organization unless we have one solid national organization made of solid state units.

As we write this, a wire from Oklahoma says that the exhibitors just convened there are addressed by the leaders of two organizations, the M.P.T.O.A. and the Allied, each urging the Oklahoma State League to enter under its national banner.

Which situation ought to offer a lot of hope, if not actual glee, to the well organized crowd which would regulate this industry out of its own control and tax it out of existence.

To all exhibitors concerned, we would suggest this simple simile: if you saw two rival football teams lining up, one compactly trained and captained and the other split in the middle by two sets of orders and signals, which one would you bet on?

And to the same exhibitors we say that your organization matter is so serious that if you bet wrong you are going to lose the butter off your bread and even the bread itself.

We have seen the game of exhibitor organization politics too long to have any wool over our eyes. The personal and petty ambitions of self-appointed leaders have been as absurd as they were despicable. We have seen state organizations secede under the heat of the moment and not blamed them a bit.

But after all, gentlemen, the issue at stake, which is simply your industry and therefore your theatre, is greater than any other issue. It is large, practical and convenient. Don't let it be bowled over by considerations of pride or displeasure, or by the oratory of the politician.

Ask this latter gentleman just what he has got at stake; what his motives are; why he doesn't work for one united national organization; and make him keep talking till he answers in the plain language that concerns your state and national safety.

We, ourselves, would like to know just why we cannot have one national organization representing all the theatre strength of the country; by all, we mean chain theatres as well as independent theatres.

Who are fighting so simple a proposition, and why?

Mr. Schnitzer's Election

THE "bankers" came to the bat this week with a display of fine judgment in the choice of Joseph I. Schnitzer as the new president of FBO. It is one of the most encouraging things that have happened since the industry "went financial."

Mr. Schnitzer is one of the ablest of film men. He is a showman of the first class, and you can't operate the film business successfully unless you have real showmen in posts of high authority. As an executive his ability is beyond all question. By hard work and brains, he has earned the leadership that is now accorded him.

His election is a cause for congratulating him; the industry; and the interests that have shown the good sense to choose him as the operating chief of the all-important film end of the Radio-Keith-Orpheum organization.

—W. A. J.



Joseph I. Schnitzer

Schnitzer Heading FBO; Kennedy Out

Le Baron Remains as Vice President; New Board of Directors Chosen

AS exclusively forecast by MOTION PICTURE NEWS two weeks ago, Joseph I. Schnitzer was this week elected to the presidency of FBO, and is in full command of the active operation of the company.

His election took place at a meeting of the Board December 3. The new board of directors consists of Hiram S. Brown, new head of Radio-Keith-Orpheum, as chairman of the board; David Sarnoff, president of RCA; J. I. Schnitzer; Paul Mazur; Maurice Goodman; B. B. Kahane; and Guy W. Currier.

William LeBaron and C. E. Sullivan remain as vice-presidents of FBO; and C. J. Scollard and Thomas Delehanty as treasurer and secretary, respectively.

Joseph P. Kennedy voluntarily retires from FBO as Chairman of the Board and President.

The new FBO president is 41 years old and entered the industry in 1907 as manager of the Pittsburgh Calcium Light & Film Co., Des Moines. Subsequently, he joined the Mullin Film Service, Minneapolis, as a salesman and later became general manager of the concern with headquarters at Syracuse, N. Y. In 1916, he went to

Universal, first as branch manager, then division manager; and, within two years, he became general sales manager.

From 1920-22 he was president of Equity Pictures Corp. He joined FBO, as vice-president, and for the past 2 years has been the FBO senior vice-president.

Union Supports Theatres Against Daylight Saving

The Central Labor Union and scores of individuals are waging a bitter fight in Kansas City, Mo., against a proposed change to daylight saving time. So concentrated has the fight against the proposal become that the exhibitors, who strenuously oppose the measure, enjoy the unique position of watching their battle being fought for them. The Central Labor Union is the latest organization to join hands with the theatre owners in opposing a change in time, the opposition of the labor organization having been officially voiced through its president, Max Dyer. The columns of daily newspapers have been thrown open to public discussion and the public opinion, which previously was about equally divided, has turned decidedly against daylight saving.

Paramount Lengthens Oral Scenes in 3 Features

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—Three Paramount productions, originally intended to have only one or two talk sequences plus sound effects, are being turned into 100 per cent talkies. The decision to make them dialogued from start to finish, in the case of two of them, followed the excellent reception of both at previews. The third has developed into a much greater picture during the course of its making than had been hoped it would be and Paramount believes all-talk will enhance it still further.

The first two are "The Wolf of Wall Street" and "The Canary Murder Case." The other, "Four Feathers," was originally slated for sound effects only. The same directors who made the silent versions are doing the talk editions. They are respectively, Rowland V. Lee, Mal St. Clair and Schoedsack-Cooper.

Pathe Exchange Moving to 44th St., N. Y.

Pathe Exchange, Inc., has leased a large part of the eighth floor in the Film Center Building, 44th Street, New York City, possession to be given about January 1. The lease is for a term of 10 years at an aggregate rental in excess of \$200,000.

The balance of the eighth floor will be occupied by FBO Pictures Corporation.

December 8, 1928

Motion Picture News

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Interchangeability Urged by W.E. Producers to Stimulate Sales

Plans Submitted by Companies Provide for Arbitration Board to Determine Quality of Equipment; Music Ban Feared

THE ten licensees of Western Electric are endeavoring to negotiate the question of interchangeability with the electric concern in order that they may move their sound product more rapidly, but it is apt to be a long drawn-out proposition before final determination, according to Elek J. Ludvigh, chief counsel for Paramount and head of the licensees committee in the negotiations with the electric company.

Interchangeability except between RCA and Western Electric is not a question of weeks, but months and perhaps longer, according to Mr. Ludvigh, for when the negotiations are finally concluded between Western Electric and its licensees the same process, and in fact a more complex one must be successfully concluded between the companies reproducing copyrighted music and E. C. Mills, agent and trustee of some seventy of the leading music publishers. This is the positive statement of Mr. Ludvigh. The controversy with Mr. Mills has not yet even started and will not be undertaken until the negotiations with Western Electric are completed. Mr. Mills departed Thursday for Europe and will not return for at least two months. Nothing will be accomplished on the music angle until his return. The Western Electric licensees are Paramount, United Artists, Universal, M-G-M, First National, Warners, Fox, Hal Roach, Christie and Columbia.

Ludvigh's Statement

Discussing the negotiations with Western Electric, Mr. Ludvigh said:

"The licensees of Western Electric have been meeting and communicating with Western Electric for some time with regard to interchangeability. They are anxious to get as wide distribution on their product as possible and this can hardly be done unless Western Electric agrees to interchangeability on satisfactory reproduction equipment other than their own.

"We have submitted a proposition to Western Electric which I think is eminently fair, and which I think will eventually be accepted. It is rather cumbersome as to detail in its present state and it will require considerable time, in all probability, to be worked out to the satisfaction of all parties concerned. In effect, it simply asks the right of the licensed companies of Western Electric to pass upon the quality of other sound reproduction devices and to render sound picture service to those devices that are considered up to proper standard.

"We do not ask the privilege of arbitrarily passing upon this equipment. We ask that after hearing our pictures on this equipment we be permitted to recommend or reject the equipment. If it is recommended we ask that a Western Electric expert then make his report on it. If in

Vitaphone Records Are Refused for Showing on Bristolphone

VITAPHONE records for showing on a Bristolphone machine were refused for the first time when the Palace Theatre at Danbury, Conn., ordered the records in connection with the showing of "Tenderloin" that was to be held at that theatre next week. The action was taken by Paul Swift, Vitaphone representative, who refused service to Joseph Walsh, who operates the Palace. Swift advised Walsh that he could have the silent version of the picture, but not the sound version. It is said that no explanation was made for the refusal.

W. E. Quigley, in charge at the Vitaphone offices in New York, refused to comment on the matter other than to say that Vitaphone interchangeability with Bristolphone had never been with the approval of the New York office.

"The cases where Vitaphone discs were shown on Bristolphone equipment in Hagerstown, Md., and Madison, Wis., were purely local ones and were not with the approval of the home office. They were allowed through a misunderstanding of a local representative in each instance."

Inquiry at Western Electric headquarters revealed the fact that they had heard nothing of the showing and had given no orders for or against it.

It is reported in some quarters that the agreement between Western Electric and Warners is different than that of any of the other licensees of the electric company in that under no circumstances are Warners permitted to show their product on other than Western Electric equipment. It is said that if they give such permission they will sacrifice the contract and be refused further permission to reproduce by the disc method.

Asked whether or not Vitaphone was a subsidiary of Warners or Western Electric, Mr. Quigley said that under no circumstances would he discuss the subject. He declared that things had been entirely too kadeidoscopic and moving too fast in the sound picture field during the past few days to be kept track of, but if there had been a change in the status of the Vitaphone connection he had not been advised of it.

his opinion it is not quite up to standard we will endeavor to bring about such improvements in the equipment as are deemed necessary. If after this has been done Western Electric is still not satisfied we urge that the case be submitted to an arbitration committee to be named to serve in all such cases.

"While we are anxious to see as many theatres equipped as possible in the near future, we naturally are anxious, too, to have our pictures given the best possible reproduction. It would not be to our advantage to accept showings through devices that would not do the subject full justice. Western Electric appreciates that, and seems inclined to co-operate with us, but there are so many angles involved that it is apt to be a long time before they are all finally straightened out.

Up to Mr. Mills

"As to the music angle, that is something entirely separate and apart from the negotiations with Western Electric. True, Western Electric signed the agreement with Mr. Mills as agent and trustee of the sixty or seventy music publishers he represents for

the production and reproduction of copyrighted music. That, however, is a problem that the licensees will have to take up with Mr. Mills. We have taken no step in that direction yet and will not do so until we have reached a satisfactory conclusion with Western Electric on interchangeability.

The Reproduction Problem

"This music problem is apt to be a far more vexing one than that with Western Electric. The contract between Mr. Mills and Western Electric covers a period of five years and the amount stipulated was apportioned to the licensees of the electric company. It provides for the recording of copyrighted music and the reproduction of the same only over such equipment as is supplied by Western Electric Company. Before complete interchangeability can be established, it looks as though we would have to get permission from Mr. Mills for the reproduction of his music on equipment unlicensed by him that comes up to the standard required by us. If Western Electric agrees to interchangeability on other scores it will hardly stand in the way

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Motion Picture Broadcasting Devices Now Being Tested in England

NEW broadcasting devices for radioing motion pictures and for supplying a musical accompaniment with the pictures are now being tested in England. Three new devices in all are reported, the Department of Commerce, Washington, D. C., is informed by Trade Commissioner G. R. Canty, Paris.

The first of the devices is an apparatus for broadcasting motion pictures, the second an apparatus for synchronizing films with music, and the third a recording machine which can be attached to any radio receiver and which will record incoming messages on a ribbon so that they can be reproduced at any future time through the same radio set. The three inventions are expected to open an entirely new field in radio in the British Isles and will link up the film industry with broadcasting, it is believed.

The inventors of the broadcasting machines claim that they are so well made that no difficulty is anticipated in obtaining licenses for broadcasting pictures. They expect to have their devices in readiness for broadcasting before the end of the year.

Pa. Supreme Court Will Pass On Talk Censorship

Governor of State Favors Extending Censors' Jurisdiction to Cover Sound Films; Foolish Instances of Cutting

DUE to the conflict arising from the contradictory decisions of two Common Pleas court judges of Philadelphia as to the right of the Pennsylvania Board of Motion Picture Censors to exercise jurisdiction over the spoken parts of sound pictures, all of Pennsylvania is interested in whatever action will be taken by the Supreme Court of the State on the pending appeals from the decisions. Whatever action results will have a bearing on whether or not an effort will be made in the session of the State Assembly, which opens in January, to amend the censorship law to cover the talkies. Since the introduction of the talkies complications with regard to censorship have arisen on numerous occasions. In a late instance where the censors deleted parts of the picture portion of sound films the oral sequences have remained intact, the result being that the dialogue becomes useless since the action with which it synchronizes is absent.

The question of talkie censorship came up some time ago in the capitol at Harris-

burg where Governor Fisher, at a conference with members of the Censorship Board, of which he is the head, committed himself definitely to a policy of giving the censors power to delete speech in sound films. More recently, the Governor instructed all departments of the state government to submit before December 15 outlines of any new legislation that may desire the administration's support in the 1929 session of the legislature.

Drafts of proposed administration measures are ordinarily prepared either by the Attorney General's office or by the Legislative Reference Bureau. Accordingly an inquiry was submitted to Attorney General Baldrige as to whether his department had prepared any proposed new legislation to carry out the Governor's wishes to have the talkies censored. In reply, General Baldrige stated that in event the State Supreme Court decides that the censorship law, as now on the statute books, gives the censors sufficient authority to censor sound films, no new legislation on the subject will need to be introduced by the administration. On the other hand, in case of a Supreme Court ruling to the effect that the present law does not permit talkie censorship a measure will be prepared and introduced in the legislature embodying the Governor's idea of strict censorship of the spoken parts of sound pictures.

Portable Sets Speed M-G-M Sound Production

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—In order to utilize all possible time for shooting on sound stages, M-G-M has instituted a system of constructing sets for sound pictures in the studio mill; then transporting and erecting the sets on the sound stages as needed. By this method, M-G-M is able to save most of

the time available on the sound stages for actual rehearsals and shooting, instead of having the stages idle for long periods of time on account of constructing new sets.

In production of silent pictures, it is possible for carpenters to work on erecting sets on a stage at the same time as a company is shooting, but this cannot be done in the case of sound or dialogue pictures, on account of the silence required.

M-G-M solved the problem of time consumed on sound stages for change-over by the method of portable sets; old ones being dismantled and new ones erected in a remarkably short space of time.

Changes Delay Release on M-G-M Talkies

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—Although both "Bellamy Trial" and "Broadway Melody," M-G-M's first dialogue features, have been completed for some time, studio executives are delaying release of these pictures and making minor changes in the dialogue and musical sequences in each.

It is claimed at the studio that both productions set new standards in the talker entertainment field as originally made, but with dialogue pictures opening a new field of screen technique, the extra time and expense consumed in making changes for the betterment of the pictures will be reflected in box office grosses when the two are released. M-G-M has three other all-dialogue talkers currently in production. Al Green is directing "The Five O'Clock Girl"; Willard Mack directing "Hunted"; and Bayard Veiller is directing "The Trial of Mary Dugan."

Flynn, Newmeyer, Reed Are Reported Out at Fox

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—Emmett Flynn, Fred Newmeyer and Luther Reed are reported out at Fox. Flynn recently made a picture called "The Veiled Woman" with most of Fox' foreign importations, such as Lia Tora and Maria Alba heading the cast and was supposed to make another. Newmeyer was working on a newspaper story called "Headlines," the original title being "Calamity." Luther Reed supervised that story.

"Headlines" is now reported as being temporarily shelved, with "False Colors," directed by James Tinling rumored as being rushed to replace it on the Fox release schedule.

Order Restrains Sue Carol in Tilt Over Contract

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—A temporary order restraining Sue Carol from breaking her contract with the Douglas MacLean company was issued by Superior Court Judge Gates. The order is effective until injunction brought by MacLean comes to trial.

Param't Takes Up Option on Esther Ralston

Hollywood, Dec. 5.—Esther Ralston will not be dropped by Paramount after all. Her option has been taken up and her next role will be opposite Emil Jannings in a production to be directed by Lewis Milestone.

Kennedy Off to East; Pathe Talent Lined Up

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 5.—Joseph P. Kennedy is on his way to New York from the coast studios of Pathe, where he lined up stock players and production plans for the next year. Contracts which he renewed with Pathe players and directors include those signed with Alan Hale, William Boyd, Eddie Quillan, Jeannette Loff, Robert Armstrong, Carol Lombard and Junior Coghlan, players, and Tay Garnett and Howard Higgins, directors.

Curtailment of Producer Ads. Hits Exhibitor, Says Cohen

Misguided Economy Effort Has Done Incalculable Harm is Consensus of Theatre Owners' Opinions

"From conversations and communications I have had with theatre owners in all parts of the country, I am satisfied that the consensus of opinion on the part of a large group of showmen is that incalculable harm has been done by this curtailment of advertising. Things don't happen. You must make them happen!"—Sydney S. Cohen.

THE net result of a false economy era during which the producers and distributors curtailed their advertising appropriations, particularly in the trade paper field, is that the picture industry is "down" when in view of the many excellent pictures offered it should be decidedly "up," Sydney S. Cohen, exhibitor leader for many years, declared this week in an interview with *Motion Picture News* following the issuance of a formal statement by him.

"So far as the theatre owner is concerned business is off," Mr. Cohen declared, "and it is no coincidence that this condition prevails after a period of curtailment in advertising by producers, who in a misguided effort to economize hit directly at the box offices of their own customers, the exhibitors.

"In a business which builds prosperity on a foundation of publicity directed toward making up the public's mind for it and fired with enthusiasm for the article being sold to that public we find today a condition of apathy toward the pictures themselves right down the line from the producer to the exhibitor. When enthusiasm is lacking there is no real, availing substance to the selling efforts put forth to bring people into the theatres.

"A short time ago the publisher of a leading magazine advertised for solicitors and in his want ad stated that no applicants would be considered who did not regularly read that magazine and had not read, out of sheer interest in his writings, the editorials and books of the magazine's distinguished editor. The publisher was absolutely right in his conviction that the only men to sell that magazine were men who were sold on the magazine. The most skilful and able salesman cannot sell merchandise he does not believe in, and the showman cannot sell his public entertainment over which he is not himself enthusiastic. But what have the producers of the pictures done this past year to build up the interest and enthusiasm of the exhibitor in their productions?

Vigorous Campaigns Needed

"The lack of enthusiasm in their own product evidenced in the absence of vigorous campaigns through trade channels is reflected in a negative attitude on the part of their own advertising men, salesmen and on the part of the exhibitor who books their attractions.

"The affirmative note has been lacking and the enthusiasm of the public has

dwindled with the rise of the negative attitude which has grown up as a result of diminished effort and appropriations for advertising and publicity.

"This appraisal of the situation which now exists is one which I share with a large number of fellow exhibitors in all parts of the country. From conversations and communications I have had with theatre owners I am satisfied that the consensus of opinion on the part of a large group of showmen is that incalculable harm has been done by this curtailment of publicity and advertising.

"The cut in advertising came at a very inopportune time. It was just after a public announcement by one of the leading producers of the need for economy in star's salaries, studio expenses, etc. That statement sounded a negative note. For years theatre owners and producers had been telling the public the good things—the affirmative ones—about their theatres and their pictures. But the economy idea spread to regions where harm instead of good resulted to the patient. The patient needed a tonic, not an anaesthetic. An attitude of 'hold everything' was ushered in, and it was as though the policy was generally being adopted that more was to be made by

saving money than by going out and getting more of it through the box office turnstiles.

"Nothing counts for as much as the creation of new and increased patronage for motion picture theatres. All future success of every branch of the industry is predicated upon it. Costs of operation are rising—sound equipment being costly and sound pictures higher in rental price than the silent films—and these increased costs can be taken care of only through the medium of more—or higher—admissions.

"Theatre owners hesitate to make theatre-going more expensive, which leaves the other and more desirable alternative, viz; going out into the highways and byways and utilizing every possible means to make new patrons for their theatres, and new converts to the motion picture as entertainment.

A New Opportunity

"The present situation in the industry, in which sound and talking pictures are playing so large a part, affords a tremendous opportunity of bringing in new audiences to our theatres, but concerted action along organized lines is required to bring this about, as thus far this purpose has not been served.

"Why don't producers try for a period of at least six months (because I feel certain the time will be extended after the experiment), to increase their advertising in all trade papers that are read, both national and regional? Let them make it as comprehensive and efficient as their best advertising minds can make it. Where possible, take advantage of billboard advertising, newspaper and magazine publicity. It will be found to be self-serving as well as customer-serving, for good merchandise cannot be too extensively advertised. Then with the installation of sound reproducing devices in their houses, the theatre owners will follow the lead of the producers, and will advertise locally more so than ever before. This combined effort will develop new audiences and make more frequent the visits of old patrons. It is worth while to try to bring this about, or otherwise there will be no justification for the many hundreds of millions of dollars that are now being invested by the industry for reproducing and sound devices on which interest, etc., must be made.

Public Mind Can Be Made Up

"The public's mind can be made up. It has been done time and time again. Look what has occurred during 1928 in the case of the radio and automobile industries, with their enormous advertising programs.

"Theatre going is a habit, and producers and theatre owners together should employ every means to keep alive, and if possible increase this habit. And let us not

(Continued on following page)

Quota Law In Balance

Findings of Walter M. Marks, Now Visiting Hollywood Will Determine Question in Australia

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 6.—The findings of the Royal Motion Picture Commission, of which Walter M. Marks, who is visiting Hollywood this week, is chairman, shall determine to a great extent whether or not Australia will invoke a quota law on foreign films. Mr. Marks, Member of Parliament in Australia, has been in Hollywood for the past fortnight, including the film capitol as part of his itinerary for the purpose of surveying motion pictures in several countries.

His trip takes in the motion picture production of Canada and of the United States. The report of the Royal Motion Picture Commission will be made to the Australian Parliament on Mr. Marks' return, following which Parliament will act on the proposed quota ruling. The report of the Commission will be also an important factor in the decrease or increase of censorship on American films in Australia.

To date, Mr. Marks has visited almost every important studio in Hollywood, meeting personally the heads of each production firm. The visits to the Coast of Adolph Zukor and Nicholas M. Schenck enabled him to come into personal contact with them. He seems favorably impressed thus far with the methods of American production, and has gained the good-will of individual personalities.

As part of his report, Mr. Marks is bringing back to the Australian Parliament a personal message in film from about twenty-five celebrities of the motion picture industry. These include producers and stars and are motion pictures of each individual delivering messages addressed to the Parliament. Among them are Will H. Hays, Nicholas M. Schenck, Adolph Zukor, Douglas Fairbanks, Mary Pickford, Charles Chaplin, Reginald Denny and others.

Radio Film Broadcasting

Jenkins Television Corporation Formed to Market Transmission Device for Home Use

A NEW company, named after C. Francis Jenkins, pioneer of the motion picture and one of the first experimenters in television, has been formed under Delaware laws. With a capitalization of 1,000,000 no par common shares, the firm is rated as a \$10,000,000 concern. Prominent bankers and radio financiers are backing the corporation, the aim of which is the producing and marketing of television sets for home use. The radio transmission device that it will market is the invention of Mr. Jenkins, who will have a substantial interest in the company. Early production is planned.

The Jenkins television device is a transmitter which operates from an especially prepared film permitting of television signals from a broadcasting or short-wave transmitter. A receiver joins the device which will project clear animated pictures into millions of homes, it is claimed.

The Jenkins Television Corporation is backed by James W. Garside, president of the De Forest Radio Corporation, who will be president; A. J. Drexel Biddle, Jr.,

chairman of the De Forest Radio Company, who will be chairman of the board; and Donald S. Rogers, secretary, and Philip H. Diehl, treasurer. Mr. Jenkins will hold the positions of vice-president in charge of research and a director.

The board of directors will consist of the following:

Charles C. Renshaw, Kelly Graham, John H. Merrell, Joseph E. Higgins, Samuel A. Darby, Jr., Charles C. Dawes, Wiley R. Reynolds, Alexander W. Gregg, Victor C. Bell and Harris Hammond.

The Jenkins Television Corporation will buy all of the capital stock of Jenkins Laboratories, Inc., which has been developing radio and wire equipment for the past seven years. In addition to the inventions that the corporation already controls, Jenkins Television will acquire more inventions, exploitation and patent rights, and image transmission apparatus. The corporation is safeguarded by basic and detail patents on television, radio photographs, facsimile transmission and similar inventions, it is said.

Sarnoff Foresees Broadcasting by Television Into Million Homes

IN a lengthy statement looking into the future of television broadcasting or the dawning age of sight by radio, David Sarnoff, vice-president and general manager of the Radio Corporation of America says:

"The transmission in rapid succession of a series of still pictures—otherwise, motion pictures—is a logical element in the development of sight transmission. Thus an educational or other event might be broadcast by a single radio operation to 100,000 or to 1,000,000 homes in the country; the same event, distributed through present-day methods, would require a million separate deliveries of a million films to a million homes."

Ad Cut Hits Producer's Wares, Says Cohen

(Continued from preceding page)

forget the good silent pictures of which there are so many. These have been left like orphans, neglected, abandoned and forgotten. All recent talk has been about 'talkies,' most of which did not really exist.

"By all means proclaim the 'talkies,' but do not neglect the fact that almost 85 per cent of the industry are not yet equipped with sound reproducing devices, and who will not be for a long time to come because of their inability to secure installation. Not being able to secure immediate installation of expensive reproducing devices, every effort should be expended upon simple inexpensive devices, easily handled, which would serve at least to play the various 'theme songs,' that have proven so attractive, and other special effects designed to increase the attractiveness of the picture. And during this time 'silent' pictures of necessity will be the backbone of many thousands of theatre programs. These, therefore, must not be neglected in producer advertising. There are so many good silent pictures among current releases, pictures that producers ordinarily would shout their heads off about, that it seems a shame that these pictures should be shoved into the background by the fact that the bulk of producer publicity is regarding their forthcoming sound pictures.

"Conditions can be bettered only by a sincere and common mutuality of purpose on the part of both producer and theatre owner. The public is the ultimate goal of both of these factors, and the public can be reached and multiplied I feel sure, if this concerted effort of man, brain and screen power which I have suggested is put into immediate effect."

Lesser Starts Plans for New Coast Studio

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—Immediately upon his arrival from New York, Sol Lesser started plans for construction of a coast studio for production of a series of feature talkers for Sonora-Bristolphone.

Lesser will be producing head of Lesser-Warner Productions; his associate being Franklin Warner, who recently finished an all-talker by Bristolphone process in the East. Construction of Lesser's studio will be started as soon as location in San Fernando valley is selected, with studio cost estimated at \$400,000.

Shoot Sound Version First in Making "Missing Man"

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—The customary method of shooting silent versions first and then dialoguing pictures to be offered with and without sound was reversed at the Pathe studios when Barney Glazer made the talker version of "The Missing Man" complete before the work was turned over to Arthur Gregor, assigned to direct the silent version, which is now being filmed.

Stanley Purchase by W. B. Set

Stockholders Ratify Deal at Meeting; Transfer of First National Franchises to Occur on Dec. 10; Warners Profits \$2,900,000

WITH the ratification of the deal for the acquisition of the capital stock of the Stanley Company of America by Warner Brothers' stockholders this week, Warners are all set to take over Stanley. It is also anticipated that the company will get control of First National on December 10, when a majority interest in First National will become the property of Warners. His corporation has just enjoyed the most prosperous quarter in its history, said Vice-President Albert Warner at the meeting of stockholders, which was held in Wilmington, Del. The financial figures for the first quarter of the current year ended November 30, he gave as being no less than \$2,900,000 after all deductions.

The assembled stockholders approved an increase in authorized common stock of Warner Brothers from 550,000 to 2,500,000 shares, and the creation of 755,604 shares of new preferred stock. Approximately 785,603 shares of Stanley stock were deposited by Warners. Nothing was said at the meeting about renewing the exchange offer to Stanley minority leaders, it is reported. It is expected that the New York Stock Exchange will approve an application to list 592,227 additional shares of Warner common, provided for in the authorization made by stockholders.

With the Stanley deal clinched, the 24,000 shares of First National stock owned by Stanley are now owned by Warners. They are being held in escrow with the blocks of First National stock deposited in the name of Warner Brothers by Finkelstein and Ruben, Balaban and Katz, A. H. Blank and other franchise holders of First National. Combined, these shares constitute about two-thirds of the outstanding shares of First National stock.

"Theme" Copyright Is Banned by Court

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 5—A "theme" of a motion picture cannot be copyrighted according to a decision handed down by Superior Court Judge Yankwich in Los Angeles this week. Themes, according to Judge Yankwich, are free to all, but it is the handling and development, the new ideas and cleverness of the writer in so developing, which cannot be infringed upon.

The ruling was made in the case of William F. James and Dorothea K. Martin against Universal Pictures, in which the two writers alleged that Universal had taken the idea of "The Echo of the Hills" written by them, and made it into a picture called "Symphony." The writers claimed that they had submitted their story to the picture company for sale and that the company had pirated their idea and developed it into the production completed. Universal answered by saying that the picture was made from a story by Sven Gade called "Cabaret."

Educational Officially Licensed to Produce Under Photophone System

Educational Film Exchanges, Inc., is now a licensee of RCA Photophone and will produce its own comedies under that recording system. This was the announcement made by E. E. Bucher, executive vice-president of Photophone on Thursday. The standard recording license was executed that day between Mr. Bucher and E. W. Hammons, president of Educational.

Immediately upon the signing of the contract the necessary apparatus was shipped to Hollywood and an expert was on his way to the coast to supervise the installation.

Vice-President Albert Warner's statement at the Wilmington meeting, which occurred on Tuesday, December 4, is as follows:

"Before proceeding with the business for which this meeting has been called, I have a very gratifying announcement to make. The first quarter of our current fiscal year closed on Saturday last. Due to the widespread nature of the activities in which this corporation is engaged, it is impossible at this early date to state our earnings accurately. I am, however, in position to announce that the earnings of the corporation after depreciation and amortization, but before making deductions for taxes, were not less than \$3,300,000 for the quarter, and our net earnings after making all deductions for taxes and every other contingency will not be less than \$2,900,000. This is, of course, by far the most prosperous quarter in the history of the corporation.

"We have no bank loans and none of the stock of any of the subsidiaries of the corporation is pledged to secure any loan with the exception of one small amount which is in process of payment.

"This payment of the purchase price to Walter J. Rich for the stock in the Vitaphone Corporation previously owned by him has been anticipated. This stock, which was previously held in escrow, has now been released and is now in our possession.

"The reduction in bank loans and other indebtedness has been brought about through the application of earnings and by an additional advance of \$800,000 by the Warner Brothers personally. Arrangements have been made to repay these advances by the Warner Brothers over a period of years, thereby improving our current position."

Fox N. Y. Expansion Move

First of Acquired Independent Circuits Swing Into Action Dec. 15—Others at Weekly Intervals

ON the 15th of December, the first squad of Fox's recently acquired independent theatre reinforcements in New York City, will wheel into action and at weekly intervals through December and January the balance of units in his group of approximately 150 former independently-owned houses will begin to function as an outlet for Fox product, according to reliable information received here this week.

The twelve houses acquired from the Brandt Brothers of Brooklyn are reported to be the first unit of Fox's Metropolitan Theatres to start operations under the new banner. On Dec. 22, it is said, Rachmiel and Rindsler, operating several theatres in the Brownsville section of Brooklyn will add their holdings, and on Dec. 27 the Bronx houses formerly under control of Joelson and Suchman. Jan. 1 will see the addition of the Park Lane and Avalon theatres in upper New York City and on Jan. 5, the circuits of Grobe and Knobel, and Springer. After this the larger chains of

Consolidated Amusement Co. and Small and Straussberg will lend their tremendous neighborhood strength to the movement; then the Arthur Rapf holdings and several other circuits, just as rapidly as arrangements can be made.

The Fox movement for the acquisition of a large group of independent theatres has been reported on from time to time in this publication. Outside of New York City and in New England other circuits have been mentioned as in line for a pool of theatres which would number high in the hundreds. All of the neighborhood houses acquired by Fox are to be wired for sound pictures and on account of preference which will of course be given to Fox pictures considerable loss in neighborhood bookings will be felt by other distributors.

Whether a majority of the original circuit owners of Fox group will be retained in some executive capacity, could not be learned at the present time. It is almost certain that the Brandt Bros. will have supervisory positions, as well as others.

Paramount Announces Big Schedule of Releases for New Year

PARAMOUNT announces an extensive schedule of releases starting the first of the year. They will be divided into three classes, the all-talkie, the sound and part dialogue features and the silent picture.

There are to be twenty-two all-talking feature pictures and seventeen full length productions that will have talking and singing in addition to a synchronized musical score. Of this total of thirty-nine sound pictures there will be twenty-four that will also have silent versions. But three features will be produced entirely in silent form. These however, make a total of twenty-seven that will be available for exhibitors whose houses are not yet equipped with sound reproducing apparatus. Approximately 50 short talking features will also be distributed.

"U" Lines Up Product

Many Sound Specials Among 26 Stories So Far Scheduled for 1928-29; Montagne in East to Confer

UNIVERSAL'S line-up of feature offerings for the next season has been decided on by the company executives. Some 26 stories have been definitely announced for production and a \$5,000,000 sound picture production plan is to be launched shortly. All of the larger "U" releases will have sound next year, it is promised, and to this end Edward J. Montagne, scenario chief for the company, has been purchasing picture material best fitted for sound production.

Mr. Montagne left Universal City, Cal., recently for New York to confer with company officials and sales heads on the production schedule. Before his departure, he had extended conferences with Carl Laemmle, president of Universal, Carl Laemmle, Jr., Robert E. Welsh and the studio personnel.

More than half of its major program for the 1928-29 season has been completed by Universal and many features are in work with others in various stages of preparation. The material on hand for the new schedule embraces novels, stage plays, stories and original ideas. Among them are the following:

"The King of Jazz," to star Paul Whiteman, with appropriate jazz music; "The Minstrel Show," to star Eddie Leonard; "The Climax," from the Edward Locke play, to be directed by Renaud Hoffman; "The Great Cinema Murder," by Leonard Fields; "Barnum Was Right," a sound and dialogue version of the stage play by Bartholomae and Meehan; "The Bargain in the Kremlin," by Sir Philip Gibbs, to star Joseph Schildkraut under the direction of Edward Sloman; "The Shannons of Broadway," with James Gleason from the stage play, to be directed by Wesley Ruggles; "The Drake Murder Case," by Charles A. Logue, to be directed by Edward Laemmle; "The Luxury Husband," to be made in

sound from story by Maysie Grieg; "The Haunted Lady," from story by Adela Rogers St. Johns, to star Laura La Plante with direction from Wesley Ruggles; "Flaming Daughters," from Beatrice Van story.

"Eric the Great," co-starring Conrad Veidt and Mary Philbin and being made by Director Paul Fejos; "The Last Act," by Joseph Swerling; "Grease Paint," by Svend Gade; "The Geezer," by Damon Runyon; "The Spring Shower," by Dona Fullop, starring Mary Philbin; "Children of the Sun," a New Zealand story by Alexander Markey; "Man Hunt," by Harry Hoyt; "No Place to Love," starring Mary Philbin, by Will Chappel; "Why Girls Walk Home," by Inez Gregg; "The Bragart," starring Jeon Hersholt, from story by Benjamin S. Kutler, directed by Edward Sloman; "The Worm Turns," by Ward Russell; "The World Tomorrow," a novelty feature written by Leonard Fields; and three vehicles for Arthur Lake, "Campus Kisses," "The Girl Dodger" and "The Boy Wonder."

New "U" Theatre in Va. Has Premiere

Universal Chain Theatrical Enterprises, Inc., has added another house to its circuit. This week saw the opening of the Capitol Theatre, Winchester, Va., the latest link in the "U" chain of 14 houses in the Dixie state controlled by the Shenandoah Valley Theatre Corporation, subsidiary of the Universal circuit.

The Capitol is having sound installation made. It is equipped with modern facilities for screen and other types of entertainment. It has an ample stage and the seating capacity is 1,500.

Universal Chain has also announced projects for Harrisburg and Clifton Forge, Va.

Wesco's Frisco Offices to Move to Warfield

Loew's Warfield Theatre in San Francisco will house the offices of the West Coast Theatres, following the dissolution of the West Coast-Public operating agreement. The offices have been located in the Granada Theatre for some time. A. M. Bowles is in charge of the San Francisco Division of West Coast.

Blue Law Struggle On in Greencastle, Indiana

The Indiana town of Greencastle has a Sunday show battle that is being waged fiercely. Following the opening of his theatre last Sunday, B. L. Goodlander, owner of a theatre in the town, was arrested for

exhibiting films and gave \$100 bond pending trial. The warrant was issued from the city court, but it is believed that the case will not be tried there as attorneys for Mr. Goodlander desire a trial in the circuit court, where an appeal would bring the case directly before the Indiana supreme court.

The townspeople are somewhat divided on the subject. The town is the home of DePauw University. The majority of ministers are opposed to Sunday movies, although the Rev. B. H. Bruner is one clergyman who bears no ill-feeling towards Sunday movies, asserting that there was no lessening of attendance at his church as a result of showings.

6 New Companies Enter Industry in N. Y. State

Motion picture companies and those affiliated with the industry in New York state, incorporated during the past week at Albany as follows:

Jay Williams Production Corp., \$20,000, Wm. Edelson, Emma Dresdner, Gene Heitel, New York City; Sound Classics, Inc., capitalization not stated, Mark Sandrich, Fanny Holtzmann, Adrian J. Weil, New York City; William M. Brown & Company, Inc., \$50,000, William M. Brown Sara Goldberg, Lillian Greenberger, New York City; The Rosnew Corporation, capitalization not stated, Belle R. Meisel, Ina Israelite, Hyman Shapiro, New York City; Aekro-Theatrical Enterprises, Inc., capitalization, Lillian E. Miller, Arthur Israel, Edward M. James, New York City; Argentine-American Film Corporation, capitalization not stated, Robert C. Richter, K. A. MacGuire, G. D. Murphy, New York City.

Additions to Metropolitan Productions Staff

George Orth and Charles Nasca have joined the staff of Metropolitan Productions. The former becomes production manager of the Metropolitan studio on the coast while the latter will work as a designer of sets that will be used in the making of sound pictures.

Mr. Orth comes from the Paramount sound picture studio in Astoria, Long Island, where he was production manager for the first Paramount talkie picture, "Interference." Mr. Nasca has been an art designer for several years. He is now erecting sets of the Johns-Manville acoustical material that will be used in all of Metropolitan's productions.

Horace Judge to Leave First National Pathe

Horace Judge will relinquish his post of publicity and advertising manager for First National Pathe, Ltd., England, at the close of the current year. His resignation has evoked an expression of reluctance from the board of directors and their thanks for the manner in which he has carried out his duties.

Mr. Judge gained theatrical experience handling various road show companies and managing theatres in the United States and Canada. After working with Universal and First National in New York, he went to England as head of First National Pictures, Ltd., publicity.

Governor-elect of O. Favors Sunday Shows

OHIO exhibitors, especially those in certain localities, are jubilant over the statement made by Governor-elect Myers Y. Cooper, who, in his recent address before the recent convention of the M. P. T. O. of Ohio, at Columbus, expressed himself in sympathy with Sunday movies. He made it known that if the next State Legislature passes a bill repealing the blue law, he will not veto it. The question is expected to come before the Legislature when it convenes next month.

Quebec Exhibitors Hit Hard by Decision

QUEBEC exhibitors who counted on a successful termination of the case before the Superior Court at Montreal received a severe setback when Justice P. Demers quashed the 30 writs of prohibition or injunctions to restrain the Quebec government from enforcing the recent legislation prohibiting juveniles under the age of 16 to see motion pictures in either sound or silent form in any of Quebec's theatres. The exhibitors fought the anti-juvenile law vigorously, but with the new decision the government comes off victorious.

The organized exhibitors, however, promise to carry on their attack on the constitutionality of the act, even though it has been upheld. Steps have been taken to carry the case to a higher court and to the Privy Council if necessary. A meeting for this purpose was held on December 6.

Tends Projectors Himself When Operators Strike

When the union men operating the projectors in his Texan, Ritz and Iris Theatres, Houston, Texas, walked out on him as a protest move to increase their wages from \$60.00 to \$72.50 per week, Will Horwitz, owner of the houses in association with Saenger Amusement Co. of New Orleans, temporarily managed the projection machines himself and put on a continuous show. The theatres were dark a short while, the petition presented by Mr. Horwitz to prevent the operators from walking out having been denied, but within three days the theatres were functioning again with non-union operators and sound equipment.

Seven union musicians walked out in sympathy with operators but all the other union men of the theatres' forces are on the job. Mr. Horwitz is asking the courts not to allow the operators and the union to declare his theatres as unfair.

Pathe Completes Plans for Studio Radio Station

Plans have been completed for the new building which will house Pathe's own radio broadcasting station, KFVD, and actual construction work will be begun within the next few days. The building will be of colonial architecture, in keeping with the main Pathe administration office building, and will occupy space with frontage on both Washington and Ince Boulevards.

The station, at present operated by the Culver City Broadcasting Company of which C. F. Carr and W. R. Marshall are the proprietors, will open under the Pathe management with elaborate ceremony in which a galaxy of stars and celebrities of the motion picture industry are expected to participate.

Garrett Fort Signed to Paramount Contract

Garrett Fort has been signed by Paramount as a writer at the Astoria studio. He is co-author of the stage play, "Jarnegan." His first assignment will be the continuity of the next Richard Dix vehicle.

British Phototone Plans Entry In U. S. Market

Will Make Recording and Reproducing Machines on Its Own or Link with Big American Concern

ENTRY into the American market is planned by the British Phototone Co., Ltd., which recently formed important German and French alliances. According to information received by Motion Picture News, British Phototone will either make recording and reproducing machines on its own for outright sale here or will link up with one of the big American film concerns.

It is probable that a Broadway theatre will be taken in the near future for showing of the British Phototone product, which already includes 27 short subjects made in England.

The company has the financial backing of the Ledbury Trust and Count Bosdari, and has a working arrangement with Brunswick-Balke for interchange of product in Europe.

According to Eustace Robb, personal representative of Count Bosdari, and who is now in this country, British Phototone has acquired the French Brunswick concern by purchase. It also bought the disc process of the Lignose Hor Film (described as the

Duponts of Germany), and made a further deal with Siemens Halske, Ltd., and the Allgemeine Elektrizitäts Gesellschaft in Germany, which together operate under the name of Klangfilm. Phototone thus has access to the research laboratories of Klangfilm.

Mr. Robb said that British Phototone had already installed Panatrope non-synchronous machines in more than 1,000 theatres in the British Isles, and that by attachment of a synchronizer these houses would be in a position to present perfect sound pictures. The synchronizer, he said, was a simple affair and could be easily attached.

The first showing of British Phototone subjects, held recently in London, brought praise from the newspaper and trade press.

It is the intention of the company to offer its reproducing machine for theatres here at a price not exceeding \$2,000.

Dudley Bott, a director of British Phototone, is expected to return to America shortly to complete the details of handling in this country.

Progress Made on Survey

300 Theatres Have Responded Thus Far to Request for Data from Department of Commerce

THE Motion Picture Section of the Department of Commerce, Washington, D. C., has received 300 answers to date to its request for data to make an analysis of the motion picture industry with regard to its effect on the prosperity of other industries in America. The survey, which is national in scope, was begun right on the heels of President-elect Hoover's promise that such a survey would be made.

When it has concluded its analytic study, the Department of Commerce expects to be able to set forth concretely the exact strength of the film business and to what extent other industries—such as steel, power, furniture, etc.—rely on the motion picture for profits. The Department believes that such a report as it is preparing will prove invaluable in securing support from business communities in general for

the expansion of the picture industry.

The Department has again pointed out that the returns made by the theatres will be held strictly confidential and that all exhibitors need have no fear on this score. In the case of theatre chains, a sufficient supply of the questionnaires have been forwarded to the headquarters of the circuits for distribution to their various theatres.

M-G-M Will Make Talker of "Nize Baby"

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 5.—Metro-Goldwyn-Mayer after several unsuccessful attempts to make "Nize Baby" as a silent comedy had decided to produce the picture as a talker. Hugh Herbert, former Movietone writer, has been assigned to do the new story along the lines of the heart interest type.

The Milt Gross book which the company bought for the screen some time ago has been on the shelf following efforts to film it as a silent comedy.

Gamby Directing Cabaret Scene for Talkie

Gamby, the name by which Maria Gambarelli is known to radio and theatre fans, is directing the troupe of Gamby-Hale girls in the cabaret scene of "The Hole in the Wall," the Paramount all talkie production.

Merger Rumor Denied by Tiffany-Stahl

IN a statement issued this week, Grant L. Cook, secretary and treasurer of Tiffany-Stahl Productions, Inc., denied that there was any truth in the report that a merger with another company was contemplated by his company. He has no idea where the rumor originated, said Mr. Cook. Tiffany-Stahl, he added, is going along with its production schedule of sound and talking pictures.

Elect Bender President of Oklahoma Body

THE Oklahoma M. P. T. O. convened in annual session at Huc-kins Hotel, Oklahoma City, Dec. 4th and 5th with a large number of members and visitors present.

Governor Henry S. Johnston, National President Pete Woodhull, Col. A. H. Cole, president of the Texas Association, and G. D. Howell, editor of the Motion Picture Journal of Dallas, made addresses at the opening session.

Col. Cole representing the Allied Independent National organization made a bid for the Association to join Allied, while the National Association asked Oklahoma exhibitors to remain in the National fold. The subject matter was referred to the executive committee for its action, which will be final.

A lobby committee was appointed to combat adverse theatrical legislation that may be offered by the Oklahoma legislators.

The following officers were elected for the ensuing year:

A. R. Bender, president; Uncle Willie Spearman, vice president and general manager; Edward Kadane, secretary; John Brown, treasurer; Eph. Johnson, John McGinley, Fred Allred, J. H. Bennett, Carl Hartman, Phil Isley, H. G. Stepman and E. V. Weaver, directors.

Canadian Government to Build Studio in Ottawa

The Canadian Government has undertaken a substantial step in connection with its own moving picture industry at Ottawa in the purchase of a large brick structure there formerly owned by important lumbering interests. This building, which is situated on the banks of the Ottawa River, is to be made into a large film studio to replace the present plant in the downtown section of the Canadian Capital.

With this step a number of important developments will take place. It is understood that the National Research Bureau, which is being established as a Government aid for Canadian industries, will occupy a portion of the large structure and the official moving picture studio will undertake the making of 16 millimetre films in co-operation with this research work.

Canadian Government officials are also considering the adoption of sound pictures for propaganda purposes in the British Isles and throughout the British Empire and elsewhere. Talking pictures would replace the Government lecturers who now give illustrated talks in a number of countries, to a certain extent.

Columbia Studio in Mid-Season Production Peak

The Columbia studio on the West Coast now has three pictures in production, two ready for shooting at any time, and several more in preparation.

The production forces have completed work on "Nothing to Wear," which is now in the cutting room and will be ready for early release. Phil Rosen and "The

Apache" unit are expected back shortly from location and only a short portion of the film remains to be filmed. Al Rogell is filming the finishing scenes for "The Lone Wolf's Daughter."

Shooting has been started on "Restless Youth" under the direction of Christy Cabanne. "The Younger Generation" and "The Sideshow" are ready for shooting. "The Donovan Affair," "Behind Closed Doors" and "Greenwich Village" are the trio of features in various stages of preparation.

Hertner Co. Moves Into New Cleveland Factory

A new factory on Elmwood Avenue, Cleveland, O., has been constructed by the Hertner Electric Company, manufacturers of Transverters. The new site has better facilities and advantages than the old, where for the past 14 years the Hertner company has manufactured its product. The new plant has additional acreage and is described by John H. Hertner, president of the company, as ideal in every way. Five acres are available for future expansion.

The factory has direct shipping connections, with trackage on one side and paved frontage on the other. The new location is in every way superior to the old factory.

The company has effected several new economies in operation which have made for increased efficiency. The moving chain system is being used, the Transverters proceeding step by step from initial stages to finishing touches, the chain forming a huge "u" through the plant. Each of the machines is so located as to have its full share of daylight.

Sunday Shows Triumph in 2 Ore. College Towns

Returns received last week in Seattle, Washington, from the state-wide elections in Oregon, indicated that Sunday motion picture had scored decisive victories in Eugene and Corvallis, college towns in Oregon that have not had Sunday shows for many years. Eugene, home of the University of Oregon, polled a majority of more than 1,000 votes for Sunday moving pictures, and Corvallis, center of Oregon Agricultural College, gave a majority exceeding 500 for Sunday entertainment.

The exhibitors of Eugene and Corvallis have promised the townspeople a finer grade of entertainment, to be ushered in during the next few months by the inauguration of talkie programs at the two leading theatres, in response to their vote of confidence.

Wide Activity at First National Burbank Studio

Nine new productions in preparation, each demanding a different locale that will keep the technical staff busy, a number of other productions occupying the stages all presage activity for many weeks to come at the Burbank studio of First National.

The new First National features include "Why Be Good?" to star Colleen Moore; "Weary River," Richard Barthelmess' next; "Saturday's children," a Corinne Griffith film; "The Comedy of Life," with Milton Sills; "The Man and the Moment," with Billie Dove; "Children of the Ritz," a co-feature for Dorothy Mackaill and Jack Mulhall; "Hot Stuff," with Alice White; and "Seven Footprints to Satan," with Thelma Todd. These pictures range all the

way from city, prison and Venetian atmosphere to collegiate and mystery backgrounds. A number of them are expected to enter production momentarily. "Seven Footprints to Satan" is already in work. Preparatory work is under way on "The Squall."

The new sound unit, including stage, recording building, etc., is well under way and others are expected to follow shortly.

Obscure players have a better chance of breaking into pictures with the arrival of sound films, it is believed at the First National plant. Doris Dawson and James Ford, are two players who have been brought forward because of their ability to speak their lines.

Large Sign on Pathe's Home Office Bldg.

A large sign, extending across the front of the building, has been erected at the home office of Pathe at 35 West 45th Street, New York City. The firm name is spelled out in gilded block letters 16 inches high and with a large, red, trade mark rooster at both ends. The firm name and the street number are lettered in bronze at each side of the entrance.

Columbia Borrows Circus for "The Sideshow"

The Al. G. Barnes circus has placed all its resources at the disposal of Columbia for the filming of "The Sideshow," new production. A unit is now at work under the leadership of Erle C. Kenton at El Monte, Calif.

In Supporting Roles

Supporting Lois Wilson in Columbia's "Object—Alimony," will be Hugh Allan and Douglas Gilmore.

City of Birmingham May Show Movies

THE City of Birmingham, Ala., may go into the business of showing motion pictures according to a news story appearing last week in *The Birmingham Post*, the tentative plans indicating that the entertainment which would be provided by the municipality would be free to the public. It is believed that the project would be to the grave disadvantage of the motion picture theatres in the city which are prevented from opening on Sunday by an anti-Sunday movie ordinance. These theatres pay taxes, business licenses and are, it is claimed, entitled to protection in the conduct of their business. The Auditorium is mentioned as the house where the municipal entertainment would be presented. What the popular opinion is on the matter remains to be seen.

Whether the city will have Sunday movies or not depends on a ruling from City Attorney W. J. Wynn in passing on the plans of the Birmingham Park and Recreation Board. The board has appropriated \$2,000 for staging regular Sunday shows. Besides films, the city plans to present musical concerts, plays and other features.

Dotty Jottings

By Jerry Hoffman

PARAMOUNT changes the title of Sir James M. Barrie's "Half-Hour" to "The Doctor's Secret" . . . which seems a silly sort of procedure although Paramount probably had good reasons to improve on Barrie . . . but the change is a great break for Robert Edeson, who plays the doctor, and thus puts him in the title role. . . . Bob by the way . . . has a great term for going back to studios to work in sound version of silent pictures in which he worked months before . . . he calls it "goat-glanding" the opera. . . .

SOME one made a nasty crack about this column having more dots than jots . . . attention Mr. Composer . . . but you can't print EVERYTHING. . . .

AND speaking of returns . . . Hollywood's most popular pair are back . . . Jack Dempsey and Estelle Taylor . . . a team so well liked that even the local newspaper gang chipped in and threw a big farewell party last summer when they left for New York . . . and when writers shelt out for actors and fighters . . . what remains to be said? . . .

AREAL estate salesman launched into his best campaign speech to Marie Prevost last week . . . but Marie couldn't be sold . . . finally the "realtor" exclaimed . . . "Why Miss Prevost . . . there's oil coming in on this land . . . you can't go wrong" . . . "That settles it" replied Marie . . . "I want a home not a filling station. . . ."

(Continued on page 1760)

In and Out of Town

CARLOTTA KING, the lead in the Vitaphone version of "The Desert Song," has returned to California from a two-weeks' vacation in New York.

AFTER completing his series of M-G-M westerns, Tim McCoy will leave California for New York to sail for England. He plans spending Christmas with his wife and family and will also tour Europe.

BESSIE LOVE, featured player in M-G-M's "Broadway Melody," is spending a vacation in New York. She plans to return to the West in about three weeks.

S'AM FOX, head of the Sam Fox Publishing Company, has arrived in New York from California. Luigi De Francesco, associate of the Fox Sound Synchronization Department, returned east with him.

WILLIAM WARNER, manager of First National's Kansas City exchange, arrived in New York on Wednesday of this week on company business. He will remain in the city for about a week.

CLIVE BROOK, Paramount actor, will arrive in New York on Saturday for a brief vacation.

W. E. CALLAWAY, southern sales manager for First National, is back at the home office after a six-months' trip through the country.

RCA Signs to Produce By Disc System Also

Comes to Agreement with Brunswick-Balke Whereby That Company Will Manufacture Records

RCA is closing a contract with Brunswick-Balke whereby the latter will make synchronized disc records for the licensees of the radio company, according to E. E. Bucher, executive vice-president of RCA Photophone. In making the announcement Mr. Bucher says his company will produce under the disc system only when they have to, but that there seems to be but little necessity for it now. With interchangeability established as between RCA and Western Electric and Movietone apparatus all providing for showing by disc it was deemed advisable to place a disc recording system at the disposal of the RCA licensees if they desired it.

Final papers in the Brunswick-Balke deal have not been actually signed, it was said, but all agreements have been reached and the formal signing will take place probably before the end of this week.

The signing with Brunswick-Balke is in line too with the announcement of RCA last

week that within the next few months that company would place on the market a reproducing device exclusively for disc records that would be considerably cheaper than the present equipment that is being installed. For some months past the radio company experts have been working on this new device and it is announced to be now nearing completion. It will be ready for marketing perhaps within the next three or four months. The disc apparatus, it was said, would be largely on accommodation to the smaller theatre owners who could not afford the equipment that cost from about \$6,000 up. However, the disc equipment, it is said, will cost from \$4,000 to \$5,000.

Just how soon RCA will start the manufacture of disc records through Brunswick-Balke has not yet been determined, but it will probably be only when the demand is made on the company by some one of its licensees. There apparently is no intention of starting in the immediate future.

Silent Films Hold Ground

Their Strength in Talkie Rush Determines M-G-M Sales Meet to Recommend Strong Number for Production

(By a Staff Correspondent)

CHICAGO, Dec. 5.—Good silent pictures are more than holding their own, despite the fact that the talkie is proving a strong box-office attraction.

This was the report of M-G-M district managers to Felix F. Feist, distribution chief, at a conference held at the Hotel Stevens this week.

"The silent theatres will be taken care of in the M-G-M program," Mr. Feist stated after the close of the conference over which he presided. "In fact," Mr. Feist added, "we still regard good pictures as

the chief consideration, and our features and short subjects will be made with this in view, although we are bending every bit of energy to get the best results in talking pictures."

The purpose of the Chicago conference was to discuss problems facing the sales force and exhibitors in the marketing of talking and synchronized pictures, and the formulating of recommendations for the guidance of the production department in working out the 1929 program.

A feature of the meeting was the preview of the latest developments in Metro Movietone, including dramatic and comedy sketches in dialogue, a Gus Edwards musical revue, the screen's first Technicolor Movietone presentation and the first Hal Roach comedies with music, dialogue and sound effects.

M-G-M to Make "Trader Horn" in U. S.

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 6.—"Trader Horn" will be made in this country by Metro-Goldwyn-Mayer, instead of Eastern Africa, as originally intended.

Screen rights to "Trader Horn" were purchased by M-G-M some months ago and plans were formulated to send players and staff to Africa to get correct locale backgrounds. Investigation, however, has shown film production in the jungles of Africa to be highly impractical and dangerous, with M-G-M abandoning original plans.

Iowa Showmen to Join Allied States Unit

AT the meeting of the Iowa exhibitors recently a unanimous decision was made to join with the Allied States organization. The meeting was held at the Hotel Savery on November 20 with E. P. Smith, president of the Iowa Theatre Owners' Association in charge. The Iowa organization has now joined with the national M. P. T. O. A. and there has been some conjecture that the Iowa group might jump to the Allied States group since Mr. Smith has been in sympathy with the new organization. W. A. Tempest was present to speak for the Allied States and Glenn A. Cross of Battle Creek was another speaker at the meeting. The Iowa unit raised \$1,500 for the support of the new exhibitor body.

Pathechrome Process Acquired by Pathe

PATHECHROME, a new color process developed by the Pathe Cinema laboratories in France, will be presented in forthcoming issues of Pathe Review and will supplant the use of the Pathecolor process used by the company. Pathechrome, it is claimed, gives to the film a new brilliancy and a superior clarity of definition.

The process is said to require a special training for the colorists and a large array of equipment. Hitherto, the company has found it impossible to reproduce the work in America.

Pathe claims exclusive contracts for the use of the Pathechrome process and American and foreign patents are said to take care of any possible infringement. One of the elements of the process involves a special positive stock of Dupont-Pathe manufacture, it is asserted, which permits the transmission of light through the nitro-cellulose base with less color absorption and filtration than was previously held possible.

"Blockade," starring Anna Q. Nilsson, is the special release, which has been dated for December 16.

"Stolen Love," starring Marceline Day, was distributed beginning December 2. "Tropic Madness," featuring Leatrice Joy, will be issued on December 9. Another December 16 release will be "Heading for Danger," an action film starring Bob Steele.

"Hey Rube!" co-featuring Hugh Trevor and Gertrude Olmstead, will be released on December 23. The final feature for the month, "Orphan of the Sage," starring Buzz Barton, will be released on December 23.

"Jazz Age" F B O Talkie, Now in Work

Both dialogue and sound effects will be a feature of the FBO production, "The Jazz Age," and Henry B. Walthall, Marceline Day, Douglas Fairbanks, Jr., and other members of the cast are appearing before the mike on the sound stages at the Pathe studio in Culver City. The dialogue is the work of Paul Gangelin, Lynn Shores and Harold Schwartz.

"Show Folks," Pathe Film, Synchronized

The musical synchronization and sound effects for Pathe's "Show Folks" were recorded recently at the Sound Studios in New York under the direction of Josiah Zuro. The dialogue and dance sequences were previously recorded at the Culver City plant. The theme song is "Love's First Kiss" and other songs are "No One But Me" and "My Heart Keeps on Speaking of Love."

Goldwyn Cuts Down N. Y. Shots for Production

Because of the difficulties incurred in shooting a picture in New York's streets, Samuel Goldwyn has decided to film as few scenes of his new Vilma Banky vehicle in New York as possible. He will make most of the picture in California through duplication of New York scenes and back-grounds.

Charley Chase Plays Stage Engagment on Coast

Having finished a new Roach comedy, Charley Chase is appearing between pictures upon the stages of the Metropolitan and Loew's Warfield theatres in San Francisco as star of the Publix revues. The comedian is apparently brushing up on his stage tricks preparatory to beginning work in Roach's sound program for the coming year.

Warren Doane Arrives

Warren Doane, vice-president and general manager of the Hal Roach studio in Culver City, arrived last week in California with Mrs. Doane after spending several weeks in the east conferring with executives of M-G-M on the forthcoming sound program at the Roach studio.

Fox Planning Super House in Boston

On the site of the old Hotel Touraine in Boston a new theatre is planned by the Fox Theatre Corporation. The location is in the city's oldest and most fashionable district, and the theatre, it is said, will be the largest in the world. No details as to the extent of the seating capacity have been released as yet.

Other properties immediately adjacent to the Hotel Touraine are understood to be involved in the plan. Rumors had been floating in and around Boston for several weeks to the effect that negotiations were in progress for the disposal of the hotel property to a theatre company, and it was also rumored that the plans involved the acquisition of properties adjoining the Touraine. The papers completing the deal were in process of being signed, it was said.

2 Directors Collaborate on Talkie

For the first time a talking picture is being produced at a studio with two directors collaborating to give it 100 per cent stage and directorial technique. Louis Gasnier, screen director, and Edwin Knopf, Broadway stage director, are merging their talents to bring "The Genius," a new Paramount program.

Paramount Signs Graduate of Baker Drama Class

Several students of Professor George P. Baker's drama class in Yale have made good in the scenario staffs of Hollywood. The latest to sign a contract with Paramount is William N. Robson 2nd of Pittsburgh, who wrote "The Genius," soon to be made into an all-dialogue picture by Paramount.

Pathe Production

Pathe has in production at their studios in Culver City the following features: "High Voltage," "Listen, Baby," "The Flying Fool" and "The Missing Man," the last have finished its second week. Also in work are more scenes for "The Leatherneck," sound sequences for "Noisy Neighbors," and "Square Shoulders."

Warner Completes Two

"The Desert Song," the first Vitaphone operetta, and "She Knew Men," a Vitaphone vehicle for Edward Everett Horton and Betty Bronson, were finished last week by the Warner Bros. studio.

Blue Law Prevails in 35% of Texas Towns

ACCORDING to statistics recently gathered by Don C. Douglas, executive secretary of the Dallas Film Board of Trade, one hundred and twenty-five of the six hundred fifty-two theatre towns in Texas now have Sunday shows. About 35 per cent of the total number of theatres in the state are now open for business on Sunday.

Lee Patrick, Stage Player, in "The Missing Man"

Lee Patrick, feminine star of several Broadway plays, has been chosen to play the foremost girl role in Pathe's "The Missing Man." She closed in the play, "The Common Sin," in New York left the next day for Los Angeles, and the day following her arrival began working in the picture.

C. B. De Mille to Direct Nagel in "Dynamite"

Conrad Nagel will have one of the two principal male roles in "Dynamite," the Cecil B. De Mille production from an original story by Jeanie McPherson which the director will shortly place in work at the M-G-M studio. John Howard Lawson has been signed to do the dialogue.

6 Features Set by FBO for December Release

The FBO schedule of feature releases during the month of December is made up of six productions, one of which is a special with and without sound effects and talking.

Foy Here to Make Vitaphone Pictures

BRYAN FOY, veteran sound director of Warner Bros. Vitaphone pictures arrived in New York late last week and will be in charge of Vitaphone production when Warners open the old Vitagraph studios in Brooklyn. It is expected that production in Brooklyn will be started within the next two or three weeks. Foy has been the foremost producer of Vitaphone pictures at Warner Bros. west coast studios. He has directed both feature pictures and short subjects. An extensive production program is planned at the Vitagraph studios.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

W. E. Producers Ask Interchangeability

**Confer on Plans to
Assure More Rapid
Disposal of Product**

(Continued from page 1747)

on the music agreement it holds with Mr. Mills."

Western Electric professes to want to help its licensees in every way in disposing of as much picture product as possible and points to the fact that the company has done nothing yet to block such showings as have already been held on outside equipment. It was said at the executive offices of the company Wednesday that not one of the licensees of the company would fail to sign the contract they now hold if they had it to do over again at the present time.

The music angle undoubtedly presents the greatest difficulties. Mr. Mills licensed both Western Electric and RCA to produce and reproduce copyrighted music. The license covers a period of five years on a graduated price scale. The first year provides for a minimum of \$100,000 and the second year a minimum of \$125,000 based upon the number of seats in the houses equipped. After the second year there is no minimum and the seat basis is increased. Mr. Ludvigh admits that the Mills contracts are somewhat drastic in their content and that they are very much in favor of Mr. Mills.

Dissatisfaction Reported

It is said to be quite an open secret that many of the music publishers whom Mr. Mills represents are dissatisfied with the contracts they hold with him and that they will not renew at the expiration of the present contracts. One of the greatest barriers to interchangeability is said to be the fact that Mr. Mills, if he permits copyrighted music to be played on other than Western Electric and RCA equipment, will be violating his contract with his music publishers. If these contracts are violated, it is said that many of the publishers would

But One Refusal of Service Recorded On Interchangeability

WHILE negotiations are pending with Western Electric on the question of interchangeability, there has been but one refusal of service to a theatre that has sought to show on other than Western Electric equipment. This was at Danbury, Conn., where Vitaphone refused to serve the Palace Theatre with disc records for a "Tenderloin" showing next week.

Showings have been held without interruption at Hagerstown, Md., and Madison, Wis., of Western Electric disc records over Bristolphone equipment. The Alhambra Theatre at Canton, Ohio started a week's run last Saturday of Tiffany-Stahl's "The Toilers" synchronized by RCA Phonophone on Phonofilm apparatus. The same house expects to run a Movie-tone subject on Phonofilm next week, but this service is said to have been passed up by Fox to decision by Western Electric.

be glad to take advantage of it to part company with Mr. Mills.

It is said that some of these publishers out of the \$100,000 license fee charged by Mr. Mills receive a sum under \$100 for the year for the use of their copyrighted music. Even the largest of them receive comparatively small amounts as a result of the contract. Rumor has it that all of them would prefer to free-lance in the motion picture industry as they would undoubtedly receive larger returns. If copyrighted music is placed on a free-lance basis it undoubtedly would cost motion picture producers many times the amount they are now paying for the use of such music. It would place the most popular music on a competitive basis and would probably, under the circumstances, put further restrictions on interchangeability.

Mr. Mills, before departing for Europe had the following to say on the question of interchangeability:

Mills' Stipulations

"It is not the intention of the publishers I represent to obstruct interchangeability. We do insist though, that our copyrighted music be given proper rendition. You can appreciate the value of good rendition to the sale of our music and at the same time you can appreciate how much poor rendition would harm us. We simply cannot have our music butchered and we therefor will insist upon reserving the right to pass upon any equipment on which our music is to be reproduced.

"If certain equipment is satisfactory to Paramount, for instance, for the showing of their pictures, it may be satisfactory to us for the reproduction of music, but we still would have to be satisfied. As matters now stand, there are two and possibly three reproduction equipments that are satisfac-

tory to us. We have licensed RCA and Western Electric and we have negotiations on with Bristolphone which may and may not be completed. I gave a temporary license to Bristolphone to operate in Hagerstown. I sent two men from Washington to report on the showing and their report was anything but satisfactory. Bristolphone explained that the house was operating on direct instead of alternating current or vice versa and that good results could not be had. My agents saw the showing of Bristolphone at the Strand in Madison, Wis., and reported it was marvelous.

Consider the Patents

"We have not yet looked into any of the lower priced devices, but we understand that the majority of them are likely to be infringing on Bell Telephone or Western Electric patents. I think they should prove otherwise if they want to play our copyrighted music. We will be glad to negotiate with licensees of Western Electric and RCA and will do all we can to clear up the question of interchangeability, but I am departing for Europe to be gone two months at least and perhaps nothing will be accomplished in this direction until my return."

Sonora - Bristolphone Forms School

THE Sonora-Bristolphone school for engineers has been formed by the sound device organization. It will supervise installations of the sound machines and now has 25 engineers in attendance who are taking a course of instruction in order to be thoroughly familiar with every detail of the device. Twelve engineers have already taken the course and are directing installations in various sections of the country.

All Boston Houses But One Sound Equipped

WITHIN the next month or six weeks Boston will have all but one theatre equipped for sound pictures. The Keith-Albee Boston wiring has been completed and the Orpheum will also be equipped. This will leave the new Keith Memorial Theatre the only first run theatre without sound equipment in Boston.

West Coast to Have First Theatre Built Especially for Talkies

THE country's first theatre to be constructed solely for the exhibition of talking pictures is rapidly nearing completion in San Diego, Cal., by the West Coast Theatres and will be opened for the first time on January 18, 1929. The house is the North Park Theatre.

West Coast's engineers and architects have long been working on plans for a theatre, the acoustics of which will be most effective for theatre reproduction of sound devices. Their plans call for the use of a special plaster all throughout the building and on all wall surfaces as well as on the ceiling. One of the results of their experiments is a specially designed theatre seat, so constructed as to eliminate any possibility of non-absorption of sound.

Designed primarily for the talking film, the construction of the North Park necessitated many extra thousands, but the additional sum is justified, says Harold B. Franklin, president of West Coast, in the results obtained.

E. W. Hammons Tells Sound Plans for Educational

E. W. HAMMONS, president of Educational Film Exchange, Inc., is a keen advocate of sound comedies and his company will release many of them during the next season, but he has no intention of forsaking the silent field. Educational is busy now lining up its product, according to Mr. Hammons and is not yet ready to divulge its full plans.

"You can say that we have concluded arrangements with Mack Sennett whereby we will release twenty of his sound comedies during the season and there will also be twenty Educational two-reelers. Further than that I do not want to make any announcement as to our season's plans, except that we will have an abundance of silent pictures for the exhibitor who has not yet been able to secure equipment.

"The first of the Sennetts will be a group of four. One of these, 'The Lion's Roar'

synchronized by RCA Photophone, has already been previewed and I can truthfully say I never heard of a short comedy meeting with more general approval. It was shown to an appreciative audience at the RCA headquarters and then it had a preview at the Roosevelt Theatre in Chicago and the verdict again was unanimously in favor of it.

"A print of the second Sennett picture has just been received and will be ready for immediate showing. The other two of the first group of four will be ready by the end of this month.

"These comedies, like those of Educational will nearly all have some dialogue, but all will have sound. The Educational short subjects will feature such players as Dorothy Devore, Lupino Lane, Monte Collins, 'Big Boy' and Jerry Drew. Jack White will also make a couple of short operettas.

"We will in all probability release upward of fifty two-reelers as well as a large number of single reel subjects. We have all of our stories ready now and expect to start work on them on December 15.

"Of course there is no telling whether or not talking pictures will supplant silent ones, but certainly the silent picture will never be entirely replaced by the talkie. Educational is not forgetting its duty to the large majority of houses that are not yet wired, nor will we ever forget this duty in the future. We will have silent pictures as long as there are houses that can use that type and we will develop our sound program as rapidly as the sound pictures justify it. Unfortunately the Mack Sennett comedies that Educational has contracted for are available in the talking and sound versions only. They will not be made in the silent form."

Paramount Now Producing "The Hole in the Wall"

"The Hole in the Wall," an adaptation by Pierre Collings of a mystery play presented on the New York stage about seven years ago, went into production last week

at the Paramount Long Island studio under the direction of Robert Florey. Claudette Colbert, young leading woman on the Broadway stage who last year appeared in a picture for First National, is playing the principal feminine role and others in the cast of the all-talkie include Edward G. Robinson, David Newell, Louise Glosser Hale, Barry Macollum, Donald Meek, Alan Brooks, George McQuarrie Katherine Emmett and Nelly Savage.

Rehearsals were carried on last week under the direction of Mr. Florey, with Irving Rapper assigned to stage the dialogue. Monta Bell, production executive at the studio, is supervising.

Photophone's First Hearing in Pittsburgh at Harris

RCA Photophone was first heard by the Pittsburgh public at the Harris theatre Monday, December 3rd. The FBO production, "Hit of the Show" was the attraction first three days of the week while "Gang War," another FBO offering was on the silversheet for the last half of the week.

Local theatre and film men were the guests of the Harris Amusement Company (owners of the Harris) at a showing and hearing of Photophone for the trade on the evening of Sunday, December 2nd.

The Harris' are also installing Photophone in their Seranton Square Theatre in East Liberty. This installation will be ready soon.

Jessel to Star in "Lucky Boy" for Tiffany-Stahl

"Lucky Boy," the dialogue and titles by the star himself, will be a Tiffany-Stahl production in which George Jessel, legitimate actor and comedian, will make his first appearance in a singing and talking screen feature. It is expected to be finished in time for a Broadway premiere in January. Jessel has been working at the RCA studios in New York on scenes of the picture. Songs in the picture are by L. Wolfe Gilbert, Abel Baer, Louis Young and Axt. Margaret Quimby is playing in the leading feminine role.

Grapewin Signed to Make Christie Talkie

Charley Grapewin, who performed on the vaudeville stage for a number of years in his sketch, "Jed's Vacation," has been engaged by the Christie Brothers to act in their sound version of the work. The actor's wife, Anna Chance, who always played with him in the sketch, has also been signed to play her stage role. As soon as Walter Graham has finished a Christie talkie, "When Caesar Ran a Newspaper," he will begin work on the new production.

Paramount Technical Staff Perfects Echometer

A device that pursues elusive sound bounds to their source and that works for their elimination has been perfected by the Paramount staff of technicians in Hollywood. They have called their invention the echometer.

The device was first used during the filming of "Tong War" and is said to bring accurate acoustic results.

Pathe Offering Unit Shows in Sound

A COMPLETE show in sound, from overture to exit march, is Pathe's newest innovation in the sound field. The show will be complete in one can and will include a Pathe feature, a Pathe Sound News reel, a two-reel comedy and other short subjects drawn from Aesop's Sound Fables, Topics of the Day Talkers and Grantland Rice Sound Sportlights. The complete show will be about 12,000 feet or more in length and will be mounted on 2,000-foot reels ready for running. Booking details will be reduced to a minimum, it is expected.

Strict care will be exercised in the selection and assembly of the subjects, Pathe announces. The overtures that will be used will be descriptive pictures of musical compositions synchronized with the orchestral renditions. The closing number on the unit show will offer music only.

All sound records are being made by Pathe on the RCA Photophone system. The new unit sound service will not interfere with separate bookings.

New Sound Device Used by Wesco

"Wings" Presented in Unwired Houses With Portable Electric Outfit

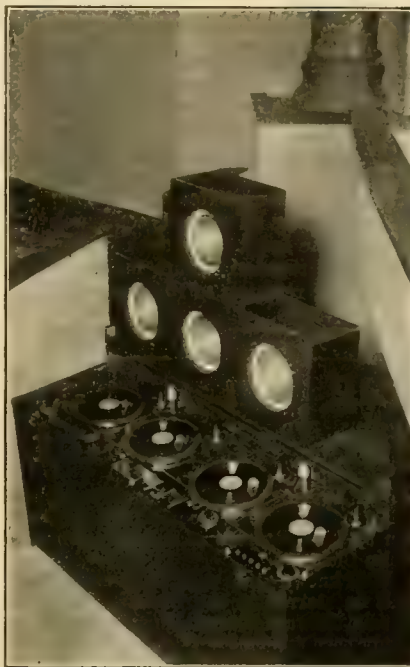
(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, December 5.—Lack of wired theatres did not prevent West Coast Theatres from playing Paramount's "Wings" throughout the territory with full sound effects equally as effective as the synchronized versions supplied for wired houses.

In playing "Wings" over the West Coast circuit, officials were up against the problem of getting sound effects in the unwired houses in order to take full advantage of the drawing power of the picture. Back stage effects were decided against as they generally did not synchronize with the action on the screen. Finally R. H. McCullough, technical expert of West Coast, solved the problem of constructing a portable electric outfit with four record turntables; each turntable carrying a differently required effect that could be switched on or off as required. A single operator easily manipulated the outfit, having the entire picture cued so that the effects are realistic and synchronous.

The operator is stationed at the sound machine during the time of operation and each record pickup has a separate push button mounted on the control panel so that cues may be picked up immediately. The four turntables operate together or individually and the pickups mounted on the records are kept on the records at all times during the time when the sound effects are being used. The operator watches the picture closely and upon noticing the action in the picture and the cue, presses the button and holds such effects as long as necessary.

The new sound equipment consists of an amplifier with an electric A. C. Supply, using full wave rectification, driving a 227 pickup tube, which supplies three stages of Thordarson audio frequency amplification. The first stage is a 226, the second a 271 and these in turn feed two 210 tubes in push-pull. The speakers consist of two of the dynamic type and two of the exponential type. The action supply consists of four G. E. motors, four magnetic pickups and a system of scratch filter. The entire



The Wesco Sound Device, which the Pacific Coast Circuit used in conjunction with its showings of "Wings"

amplifier and the action supply are mounted in a combined table and shipping case, upon which is constructed the control panel for individual handling of each record and also the four turntables. The control panel is entirely shielded to prevent the alternating current hum. The amplifier is so constructed that two or more turntables may be operated and effects produced at the same time.

Four records are used to gain the effects in "Wings"—one each for American planes, German planes, machine gun fire, and idling planes. Crashes and big gun fire

are gained through the regular theatre organ.

The West Coast sound equipment is installed in the theatre orchestra pit, with the speakers placed on each side of the stage. Volume controls are mounted on the control panel so that the volume can be increased or decreased, as required. It is necessary to vary the sound volume of various effects to make them realistic with the picture projected.

The portable sound equipment weighs only about 300 pounds, and is easily installed or removed for showings of the picture. West Coast officials, before using the device, asked Western Electric if it infringed in any way with the Movietone device, and received a reply that it did not. It is likely that West Coast will use this same device for the bookings of First National's "Lilac Time" when the latter starts over the circuit of unwired houses.

Closing of Camera Booth Flashes Silence Signal

When the sound-proof doors of the camera booth at the Pathe studio, Culver City, close the entire studio becomes aware that the silence signal has been given through the flashing of red lights electrically connected with the camera booths. The doors are always closed when the rehearsals for scenes have been concluded and it is only when they have given the signal that the director orders actual filming. Watchmen stationed at the ends of the stages prevent anyone from entering the restricted area until the scenes are finished and the lights have gone out.

FBO Des Moines Manager Making Equipment

Harry Frankle, manager for FBO, Des Moines, is putting out an equipment for talkies. He plans to manufacture them there and place them on the market for \$250.

Reeltone Interchangeability is Given Demonstration

REELTONE, a disc recording and reproducing device manufactured by the Poole Engineering Company of Baltimore and distributed by the Reeltone Corporation in New York, gave a demonstration of interchangeability during the week with two subjects recorded by the Western Electric Disc system.

The equipment to be placed in theatres is not for sale, but is installed for a survey charge of \$150 and a weekly maintenance fee thereafter of \$30. The trade press was invited to the initial showing which proved only that the Western Electric disc could be run on the Reeltone equipment.

The two subjects shown were hardly satisfactorily reproduced but the fault was declared to be with the arrangement of the horns rather than because of any fault with the main equipment. The projection room was a small one and it was declared could hardly do credit to the equipment. The

tional quality was fair enough but the reproduction of the dialogue made the lines a bit blurred.

It was explained by W. E. Quigley, head of the Vitaphone offices, that in this case, as in other similar ones, the discs were supplied on request for the purposes of the demonstration as an accommodation to the handlers of the equipment and that it did not mean that the equipment had the approval of Vitaphone. A representative of the company, Mr. Quigley explained, took the discs to and from such showings and that in no case were they allowed to remain.

Reeltone is planning production of 52 single reels and a series of features, it is announced by the company. It is also announced that the equipment is to be placed in the Doric, Star and Strand Theatres of the Kent Enterprises in Duluth, and the string of theatres controlled by the Howard Wells Enterprises in Wilmington, N. C.

Mike May Be Male or Female, Says M-G-M

"MALE MIKES" and "female mikes" are the latest problem in the making of motion pictures. Every microphone, through infinitesimal differences, the vacuum tubes in them, and tiny variations in electrical capacity, have different tricks in recording.

Whenever a new microphone is broken in at the Metro-Goldwyn-Mayer studios, or even when a new tube is placed in one, it is tested, according to Lew Kolb, electrical engineer, to see whether it records male or female voices best. After the tests it is marked with white paint—"M" for male and "F" for female. An "M" mike is used where masculine voices predominate.

Educational Device Registers Laughs At Preview Comedy Showings

EDUCATIONAL has perfected an unique device which they figure will help materially in strengthening their output of sound pictures. It is a machine placed in a preview theatre to register audience laughs. It will register anything from a giggle to a roar. From these recordings the finished product is revised.

While the device is registering it shows at just what footage the picture is running. If there is a giggle where a roar was expected that spot in the picture is bolstered up after the preview showing. If there is too much lapse between laughs that fact is recorded. If the laughter is too continuous and precludes the hearing of any dialogue, regulations are made. It is a complete barometer of the preview audience reaction to the comedy.

Christies Launching Their First Sound Program for Paramount

A PRODUCTION schedule that takes in 32 all talking short subjects to be pre-released during the coming season in the first run wired houses has been placed into work by the Christie Brothers. These shorts, which will be distributed through Paramount, range from screen versions of Octavus Roy Cohen's stories of colored folk to well-known vaudeville skits. They represent new fields of comedy material that the screen has hitherto never been called upon to exploit.

The first of the Cohen stories to be filmed is "The Melancholy Dame," in which appear colored players who will enact the various dusky characters enlivening the author's fiction. Another Cohen story set for early release is "Music Hath Charms." The Cohen stories have been appearing in the *Saturday Evening Post* for 13 years. Two more on the Christie roster of releases are "The Widow's Bite" and "Completely Done in Oils."

The first of the vaudeville skits to be filmed by the Christies is "When Caesar Ran a Newspaper," by Waldemar Young and William Jacobs, in which Raymond Hatton will appear as Caesar, Sam Hardy as Marc Anthony, Betty Lorraine as Cleopatra and Carl Stockdale, Maud Truax and others in minor parts.

Comedy talking shorts that are planned to appear soon include "Meet the Missus," by Kenyon Nicholson; "A Bird in the Hand," a farce by Percy Heath; "Post Mortems," a comedy by Charles Divine; "A Cup of Tea," by Florence Ryerson; "Hot Lemonade," also by Charles Divine;

"Dear Vivian," by Waldemar Young; and "Hit or Miss," a bedroom-bath farce written by Miss Ryerson in collaboration with Colin Clements.

Well known stars with stage experience will be starred in the Christie talkies, it is said, Edward Everett Horton having already been announced as scheduled for several pictures. He will probably appear in at least two of them and Raymond Hatton is sure to make one more, at least. Other names will be announced as the productions go into work.

"My Man" Is Next Special For N. Y. Warners

Warner Bros. will next present Fannie Brice in "My Man" at the Warner Theatre in New York, the premiere to take place on December 21. Many notables of stage and screen are expected to attend and Miss Brice will be on hand to say a few words at the conclusion of the performance in conjunction with Archie Mayo, who directed her.

"My Man" is Miss Brice's first screen venture. She is supported by Edna Murphy, Guinn Williams, Richard Tucker and Andre de Segurola.

100 Juveniles in New Gus Edwards Revue

One hundred juvenile singers and dancers, representing every state in the Union, appear in Gus Edwards' next "Colortone Revue," now being produced with Movietone equipment at the Metro-Goldwyn-Mayer studio. The composer and impresario is singing several of his own numbers and will appear personally in other scenes of the revue. His songs will include "Lon Chaney'll Get You If You Don't Watch Out." Other features of the subject are a Christmas tableau with reindeer and sleigh and ballet dancing.

Powers Cinephone Is Now Making "White Lilacs"

"White Lilacs," the Shubert operetta based on the life of Chopin, is the first 100 per cent dialogue production that Powers Cinephone is making. The sound picture version of the musical work has been in

production for several weeks at the Powers Cinephone studio in New York, the stage players who are playing in the screen version including Guy Robertson, Grace Brinkley, Allan Rogers and Maurice Holland. According to production schedule, the sound film will be completed within the next few days.

Harry Revier is directing and Jack Livingston is in charge of production details. Joe Seiden is chief cinematographer while William E. Garity, Powers Cinephone's chief technical engineer, is in charge of sound recording.

"Highbrow" in Making at Paramount

"Highbrow," a two-reel all-talking dramatic novelty by S. Jay Kaufman, is in production now at Paramount's Long Island Studio under the direction of Joseph Santley, with Joseph Rittenberg doing the camera work. The cast of Broadway stage actors includes Leo Donnelly, Harry Mestayer, Effie Shannon, Ian Hunter, Horace Braham, Marie Williams, Leslie Stowe, Eugene Redding and Frank Taylor.

Warners Buy "Hottentot" for Talking Feature

Warner Bros. have purchased "The Hottentot," to be made into an all-talking Vitaphone picture. Roy Del Ruth has been assigned to direct this comedy which was written by Willie Collier in collaboration with Victor Mapes.

"The Hottentot" will be one of the Vitaphone pictures offered by Warners on their 1929-30 program. It will go into production early in the year with Edward Everett Horton in the principal role.

William Collier, Sr., to Work on Dix Vehicle

William Collier, Sr., actor and playwright, will assist John G. Bachman, Paramount supervisor, on the preparation of Richard Dix' new vehicle for Paramount, a talking picture which is to be made at the Long Island studio. The title is still in doubt. Victor Schertzinger will be the director.

Mr. Collier holds a foremost place on the American stage and is best known for his work in "The Dictator" and "The Hottentot."

Fire

Metropolitan Studios' arsenal had a wee bit of a blow-up and a small fire was similarly caused on Paramount's lot. Damage was slight in the latter instances.

RCA Engineer Invents Sound Attachment

JOHAN C. AALBERG, engineer with the R. C. A. Photophone working at the Pathe Studios, in Culver City, has perfected a sound attachment for the portable Moviola, which now is being used for the cutting and editing of all Pathe talking pictures.

The completion of this instrument overcomes one of the biggest difficulties in the preparation of dialogue and sound screen attractions, making it possible for the cutter to literally "cut a word in half," with very little difficulty.

Lloyd Now Angling for Leading Playwrights

HAROLD LLOYD, who is deep in preliminary plans for his new comedy vehicle for Paramount which will have sound and dialogue, is seeking the signatures of several of Broadway's leading playwrights to write dialogue for the picture.

The comedian last week took a test at the sound stage of the Metropolitan Studio and is assured of the suitability of his voice for recording. He will first complete the silent version of his comedy and will then go back and make the sound and dialogue portions.

Silk Gauze Eliminates Vibrating Rattle

IT has been discovered by sound experts working on "Broadway Melody," first Metro-Goldwyn-Mayer all-talking picture, that the filaments in incandescent lights pick up sound waves, causing a vibrating rattle which is detected by super-sensitive microphones used on the picture. This is eliminated, however, by placing a fine silk gauze over the globe.

Sound Equipment for 2 More Seattle Houses

Talking pictures for two more of Seattle's downtown houses!

Announcement was made last week by K. L. Burk, Northwest manager of Universal Chain Theatres, to the effect that talkie equipment is now being installed in the Columbia Theatre, Universal's dark house on Second Avenue. And Pantages Theatre, at Third and University, closed this week for the installation of talkie apparatus.

Both houses plan to open with the "sound" films early in December. It will present an interesting situation, for Pantages is reported to have bought the entire Universal output for the season, including the sound films. Thus Pantages will run the Universal pictures, while the Columbia Theatre, Universal owned, will have to look elsewhere for product.

The output of Fox, Warner Brothers, United Artists, Pathe, Paramount, First National, Metro-Goldwyn-Mayer and Tiffany-Stahl is reported to be under contract to other first run houses for the coming season.

F. A. Rice Gets Franchise for Powers' Cinephone

Fred A. Rice, former factory representative of the Marr and Colton Organ Company, and at present operator of the Oakla Theatre and the Warsaw Opera House, Warsaw, New York, has signed for an exclusive franchise for the sales and service of Powers Cinephone in the upper territory of New York State. He will install the Powers Cinephone in his own houses and has already closed several contracts including one for the installation in the Auditorium Theatre, Perry, New York.

Hasting Twins Talk in "Annapolis" Prologue

The Hastings Twins, the two small girls who used to announce the various features of George White's Scandals by voice across the footlights, enact in a similar style in the prologue to Pathe's "Annapolis," which has just been finished at the Sound Studios in New York. The Twins procured the job after many had failed in the test before the microphone.

McInerney Will Handle All Berlin-Richman Publicity

All studio publicity on the new United Artists film, to be made in New York during the next two months and to star Harry Richmond, with music by Irving Berlin, will be handled by John E. McInerney. He recently resigned from Publix.

Upholds Sunday Shows

Montreal Justice Decides Sabbath Film Entertainment Is Permissible; Provincial Government to Appeal Case

THE long-drawn-out legal battle in the Province of Quebec over the question of Sunday shows reached a new stage November 30 in the handing down of a judgment by Mr. Justice Desaulniers in Superior Court, Montreal, the import of which is that a moving picture show is NOT a theatrical performance and, therefore, not subject to the regulations of the Lord's Day Act of the Federal Parliament.

In giving this decision, Justice Desaulniers confirmed a writ of prohibition which had been secured by United Amusements, Limited, Montreal, which injunction restrains the Quebec Provincial authorities from taking criminal action against the corporation for conducting Sunday shows in its 13 Montreal houses. The test case was between this corporation and the Quebec Government, and the first granting of the writ compelled the taking of the action to the higher court.

The judgment of Justice Desaulniers

points out that the Lord's Day Act in the Canadian statutes defined a show under the classification of "all plays, sports, fights, representations and entertainments." The latter word was defined as meaning "recreation" or "pastime," according to His Lordship. Further, the judgment asserts that no act of the Quebec Government at any time ever prohibited the showing of motion pictures on Sundays and, at any rate, the matter of Sunday observance was in the hands of the Federal Government and not the Quebec Government because prosecutions under the Lord's Day Act carried with them a penalty and were therefore criminal actions. The United Amusements, Limited, had challenged the jurisdiction of the Quebec Government.

Sunday picture shows are, therefore, permitted in all Quebec cities and towns. The Provincial Government has given notice that it will appeal the judgment of the Superior Court.

Kans. Theatres Picking Up

Havoc of Flood Still Retards Bookings and Exhibitions; Damage Estimated at \$35,000

MOST of the one hundred or more theatres in Kansas, which were forced temporarily to close because of the recent disastrous flood in the states of Kansas and Oklahoma, have been reopened by their owners, according to reports reaching Kansas City's film row. The flood damages to the houses were expected to reach near \$35,000, although no official report has yet been made.

It is estimated that several weeks will elapse before bookings, now disrupted by flood conditions, can be straightened out, exchange officials of Kansas City said. In several instances, the ground was so muddy and practically impassable for autos and other vehicles that it was found necessary to resort to airplanes to transport films from Kansas City to various points in the

territory. Many of the roads were under water and railroad transportation was in a paralyzed condition for a time. Glenn Dickinson, of the Booth Theatre, Independence, Kansas, was among those who ordered shipment by airplane.

In some instances, exhibitors were forced to "trade" films until transportation facilities improved.

Relief funds for various flood sufferers were started in the stricken area. Part of the receipts of the Apollo theatre, Kansas City, went to a relief fund for the victims. L. J. Lenhart, manager of the Lee theatre, Clinton, Mo., obtained some front page publicity in his town through his efforts to navigate the muddy roads to obtain prints for his theatre. He declared afterwards that this was expensive publicity.

U. S. Shortly to Bring Suits Testing Legality of Various Film Phases

THE Department of Justice at Washington, D. C., will shortly bring numerous cases pending to test the legality of various phases of the motion picture industry, it is divulged in the annual report of Attorney-General Sargent. Three suits have already been instituted and others will probably be filed in the near future.

These suits are the result of the investigation in 1927 by the Department of Justice into practically every branch of the industry and the decision has been made to submit without delay to the proper court the determination of specific questions so that stability and certainty could be established in the industry.

Meantime, with Congress re-convened, Senator Walsh of Montana is prepared to press action on his demand for a probe of Department of Justice investigation into the film industry. Little likelihood is seen in the present abbreviated session for the passing of measures aimed at the industry.



Bessie Love's personality shines brightly in talking films. And that's how it should be because she is a clever actress. Here she is shown being welcomed to the New York office of M-G-M by Felix F. Feist, general sales manager.



(Left to right) Harold B. Franklin, West Coast president; Adolph Zukor, head of Paramount and Publix; Nicholas M. Schenck, president of M-G-M and Loew's, Inc.; E. V. Richards, president of Saenger Co. in New Orleans; Mrs. Arthur M. Loew and her two children, Jane C. and Arthur Marcus Loew, Jr.; Herman Wobber, of Publix; and Mrs. Adolph Zukor. The party are shown as they arrived in New Orleans on their trip from New York to the Coast.



All screen tots grow up and lose some of their kiddie winsomeness. This mite of a lad, however, is now at his most appealing stage. He is little Davey Lee, dressed up for his part in Warners' "Frozen River."



"The Barker," the boy who pulls 'em in at the carnival shows, is shown here doing his stuff in an ingratiating way. Betty Compson and Milton Sills are the players and will be seen and heard in the First National version of the play.



A contrast in profiles—Kit Guard and Monty Collins size each other up carefully. To judge from their expressions they must be criticizing their respective hats. They co-star together in the new Educational Mermaid comedy, "Hold That Monkey."



The circus ballyhoo—a hint of beauty or the mysterious. Allan Roscoe and Marie Prevost are featured in the Columbia production, "The Sideshow," which Erle C. Kenton is now directing on location at El Monte, Cal. Ralph Graves is the leading man.



Laura La Plante is a badly frightened young heroine in "The Last Warning," the Universal feature thriller. So she needs must have a stalwart hero to protect her. Spookiness, eeriness and shadowy horror are promised.



British journalists visit Hollywood. Back row (left to right): Henry C. Owen, Lily Damita, Ralph D. Blumenfeld, Joseph M. Schenck, Camilla Horn, Ronald Colman, Lady Peake, John Barrymore, Vilma Banky. Front row (l. to r.): Samuel Goldwyn, William J. Locke, Sir Charles Igglesden, Charles Chaplin, W. J. T. Collins, Alan Pitt Robbins. The writers were received by the United Artists stars when they visited the U. A. studio.



Mack Sennett is the dean of beauty pickers. His latest charmer to beguile the eyes of movie fans is the young Miss above, Carol Lombard. Besides two-reel Pathe comedies, she has appeared in "Power" and "Ned McCobb's Daughter."

HOLLYWOOD

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Met With \$28,000 Tops L. A. First Runs

House Surprises

As Others Suffer

From Flu Epidemic

HOLLYWOOD, Dec. 5.—Los Angeles houses still were off with the flu epidemic still keeping them out of theatres last week. The big surprise of the week was the Metropolitan, where grosses usually are among the lowest for the first runs of the town, but which recently has been steadily bettering its box-office takes.

Gross for the past week at the Metropolitan tops all other local first runs, the figures reaching \$28,000 for a bill headed by "Varsity" as the screen feature.

"Interference" at the Carthay Circle picked up last week, getting a total of \$12,200 up to its closing Wednesday to make way for "The Barker." Grauman's Chinese ran up a gross of \$17,500 for the week with "Noah's Ark" in its fifth week at this house.

Loew's State, with Charlie Murray in "Do Your Duty," and personal appearances of Charlotte Greenwood, grossed \$24,000. For some reason or other "Companionate Marriage" failed to take hold with L. A. picturegoers or the reviewers, who didn't like it and said so in the dailies, and the Criterion was down to \$10,500 on the week. "On Trial" at Warner Brothers in its third week dropped down to \$24,000 as the total take.

Jed Buell Becomes Head of "U" So. Cal. Chain

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 6.—Jed Buell, for many years resident manager for the Westlake Theatre, Los Angeles, has resigned to accept the position of general manager of the

Southern California Division of Universal theatres. Buell will have seven theatres in as many different cities throughout Southern California under his supervision. His headquarters will be established in Fullerton.

Bruce Fowler, formerly manager at the United Artists Theatre in Los Angeles has been appointed manager of the Westlake. It is a West Coast house.

Barrymore's Sabatini Role

Four years ago, Warner Brothers purchased the screen rights to "The Tavern Knight" by Raphael Sabatini, intending it as a starring vehicle for John Barrymore. The latter suddenly left Warners and went over to United Artists, and plans were abandoned for that picture. With Barrymore returning to Warners, however, "The Tavern Knight" has been dusted off again, and it will be his first talker for that company.

New Mascot Serial

Mascot Pictures will make "The Fatal Warning," a ten-episode serial for the state right market. The story is by Wyndham Gittens, with Richard Thorpe slated to direct. Ben Schwab is production supervisor.

Grinde Becomes Talkie Director

Nick Grinde, M-G-M director for the past several years, has been sent East by the company to direct sound features at the New York plant of M-G-M. Grinde was connected with the vaudeville field before entering pictures, and studio officials feel him fitted to make the Eastern features in sound.

Silent Version

Houston Branch is writing scenario for silent version of Pathe's "The Missing Man," dialogue version of which is now being directed by Benjamin Glazer. The silent version will be made after completion of latter.

Signed

United Artists signed Regis Toomey for part in Roland West's "The Nightstick." The company has an option for long term on services of Toomey after completion of this picture.

Studio Night Work Widespread

Talking pictures schedules requiring night work in various coast studios have played havoc with meetings of various organizations connected with the film industry. Last week a quorum could not be secured for the Board of Directors meeting of the Academy of Motion Picture Arts and Sciences because of the large number of

Rooster's Crowing Puts Pathe Back \$5,000

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 6.—One of the most expensive roosters in the world was purchased by Pathe's West Coast studios last week, and with no thought of the Pathe trade-mark in mind at the time. The rooster was owned by a family living opposite the studio. The company of "The Missing Man" started night work on talkie sequences. Everytime the big klieg and sun-arcs were flashed, the rooster, thinking it was day-break, started to crow. The result was that the company couldn't synchronize the talking sequence.

The rooster was purchased the next day for a few dollars. Meanwhile, Pathe officials estimated that over \$5,000 worth of time had been wasted in delay.

members that were engaged in production of talking pictures on night schedules.

Europe Bound

Corinne Griffith and her husband, Walter Morosco, leave for a six-week's vacation in Europe shortly. They will embark when Miss Griffith completes "Saturday's Children" for First National.

Her First Talkie Script

Clare Beranger will do "White Collars" as her first "talkie script for Metro-Goldwyn-Mayer. Her husband, William De Mille, will direct.

Columbia Signs J. P. McCarthy

Columbia signed John P. McCarthy to direct one picture for that company. Lou L. Ostrow will supervise.

Mathis Library for Sale

The private library of the late June Mathis, scenario writer, is being offered for sale to the general public.

Tiffany Christmas Release

Tiffany is producing a Christmas story Colored Classic for holiday release under title of "The Toy Shop." Josef Swickard is featured, with direction by Martin Justice.

Frances Guihan Joins T-S

Frances Guihan has been added to the Tiffany-Stahl scenario staff.

(Continued on following page)

Too Much Money and Time for This Bird

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 6.—A producing director who has made a number of one week independent "quickies" economically, but still with audience value, recently made a deal with a large producer to direct a picture. The former independent was discussing his deal with a friend, and declared he was troubled. When asked why, he replied:

"They're giving me \$75,000 and a five-weeks' shooting schedule to make the picture—I'm worried over what to with \$60,000 and four weeks' time."

Dotty Jottings

By Jerry Hoffman

"A ROUND the world in eighty days" is offered as another title for the Fox production of "Chasing Through Europe." . . . Since titles are usually changed prior to release . . . this should be as good as any and holds much truth . . . I understand that Dave Butler, director, Harry Brand, writer, and Nick Stuart, star, were incarcerated on several occasions in various nations . . . The cause was their filming scenes which are forbidden under some law or other which prevents motion pictures being made in foreign countries excepting for newsreel purposes. . . .

HOWEVER, the boys had a great time and claim they've got a great picture . . . If they prove wrong . . . they can at least pose as martyrs for art. . . .

THE group of youngsters who sat happily through the Notre Dame-University of Southern California football classic last Saturday . . . can wipe the bewildered look from their faces . . . if by chance this ever falls before their eyes . . . for they were stupefied, and all through the game couldn't believe their good fortune . . . with all Southern California paying enormous sums for tickets . . . a total stranger approached these kids individually and said . . . "Here son, you'd better rush if you want to get in for the first kick-off" . . . and no charge! . . . their unknown benefactor . . . rather benefactress, was Corinne Griffith . . . who may not like this expose . . . but Miss Griffith does thousands of such acts during each year . . . and I think just a tiny little one . . . (little to her, although magnified to others) deserves a little public "Bravo!" . . .

BELIEVE this or not . . . (apologies to Ripley) . . . but on the authority of his very intimate friends . . . I learn that Raymond Griffith took a "talkie" test and proved to have one of the best mechanically reproduced voices in Hollywood . . . those who do not know that Raymond Griffith is unfortunately unable to speak above a whisper may not see anything astonishing in this . . . those who know Ray will realize what a tremendous thing it means not only to Ray . . . but to many who have contracted inferiority complexes where talkies are concerned . . . for it proves something regarding stage-trained voices, resonances vibrations . . . or what have you? . . .

THERE'S a young man from a New York daily bound for Hollywood . . . he has spent many years reviewing pictures on that daily . . . at the same time loudly proclaiming the fact that he was wasting his life . . . that he hates pictures and their personalities . . . and now he's bound for Hollywood because no film company ever made him an offer in New York, thinking that they will swoop down on him with brass bands and tremendous contracts . . . there's a young man bound for Hollywood

Pathe Signs Maugham to Write Claire Story

W. SOMERSET MAUGHAM, the English playwright and novelist, has been signed by Pathe to write an original screen story to serve as Ina Claire's first screen vehicle. The author will remain in New York until he has finished the vehicle.

Incidentally, Miss Claire's most recent stage appearance was in a play written by Maugham, she having had the lead in "Our Betters."

. . . who is shortly going back to New York . . . proclaiming twice as loudly . . . how much he hates pictures and their personalities . . . and what if I did split an infinitive? . . .

NO sooner did Ben Lyon return from Utah where he appeared in a picture of Mormonism . . . than did three different fan magazine stories appear . . . each one engaging him to a different girl . . . one to Ruth Elder, another to Marion Nixon and a third to Lupe Vales . . . is this what is called "absorbing atmosphere" . . . or "the power of environment"? . . .

UNIVERSAL has a new apparatus for the shooting scenes called . . . in honor of the one whose idea it is . . . the "Fejos Crane" . . . for Dr. Paul Fejos suggested it . . . and it is too marvelous to be described in this limited space . . . two extras were given a scene last week which required them to bring in a prisoner . . . one spoke up as they did the action . . . "I caught him" . . . the other extra glared at him and said . . . "Listen bum . . . We caught him" . . . anything for screen credit . . .

PATHE neglected to renew Alan Hale's option on time . . . with the result that Hale will sign with some other company . . . E. H. Griffith leaves for New York shortly to visit theatres . . . Joe E. Brown is enroute there this week to synchronize "Reputation" . . . Becky Gardner says the best way to write dialogue is to dictate it . . . is sat so? . . . Wilbur Morse . . . actually a very capable press agent whose ability to write real news copy might be copied with good results by some others . . . finally succumbs and sends a new twist to the "gatemanager didn't recognize him" story . . . oh Wilbur . . . how could you? . . . they're all Irish in the cast of "Children of the Ritz" . . . with Dorothy Mackaill, Jack Mulhall, James Ford, Kathryn McGuire, Doris Dawson, Lee Moran, Edmund Burns and Aggie Herring . . . and Jack Dillon directs . . . please don't ask the supervisor's name . . . and here's another yarn sent by a p. a. saying that the next development in pictures, adding to "talkies" and the third dimension . . . will be the sense of smell . . . which gives too much scope for certain types of gags . . . hence . . . let's sign off here. . .

Hollywood Notes

(Continued from preceding page)

Damage Suits

Three seamen injured more than two years ago during filming of Paramount's "Old Ironsides" were awarded a total of \$33,041 in local Superior Court. Harry Broyles, permanently injured, received award of \$28,541; while \$2,500 each was granted Eric Johnson and Ernest Olsen.

Enroute to New York

Raoul Walsh is enroute to New York via Havana. He intends to see a specialist regarding his eye and take a vacation at the same time.

Johnston Leaves Columbia

John LeRoy Johnston, formerly publicity director with Columbia's West Coast studios, has gone over to Edwin Carewe, handling the publicized destinies of that producer and his star, Dolores Del Rio. Adam Hull Shirk, formerly associated with George

Landy at First National, has succeeded Johnston with Columbia.

"Hoot" Gibson to Produce

"Hoot" Gibson intends to enter the production end of motion pictures while still making his own Westerns for Universal. He will produce a series of aviation features starring Ruth Elder. They may be released through Universal, although financed by Gibson.

Foxites Off for South Seas

Arch Buchanan, assistant to Raoul Walsh, and George Snyderman leave for the South Seas this week. They are to shoot scenes for a Fox Movietone feature.

"Dialogue Consultant"

Dialogue Consultant is a new term that will have to be added to the vocabulary of the motion picture studios. The first of this new species of cinema workmen is George Scarborough, playwright, who acted as consulting dramatist on "Masquerade." He has been engaged for a longer period by Joseph M. Schenck.

With the "Gang's" Thanks

Ray Coffin, Hal Roach's personal representative who acted as master of ceremonies and director on the recent trip taken by "Our Gang," was presented by the kidie stars with a loving cup.

"The Rescue" Finished

"The Rescue," directed by Herbert Brenon and starring Ronald Colman, has now been completed. Lily Damita has the chief feminine role in this production.

Charley Chase at Work

The next Hal Roach comedy starring Charley Chase is now in work under the direction of James Horne and the supervision of Leo McCarey. In support are Anita Garvin, Vivian Oakland, Ed Kennedy and "Husky" Haines.

No 'Lummox' Yet

The title role of the forthcoming United Artists production, "Lummox," is still unfilled. Thus far the names of ZaSu Pitts, Belle Bennett and Louise Dresser have been discussed as prospects. The central figure is that of a servant girl.

Laurel-Hardy Vehicle

The scenario for the next Stan Laurel and Oliver Hardy two-reel comedy is now being prepared by the Roach staff of writers. Leo McCarey has personally supervised all the material for these comedies.

Ostrow Joins Columbia

Lou Ostrow has been signed as a member of the Columbia production staff. He has been associated for a year with Harry Rapf as his assistant. Prior to that he was associated with Phil Goldstone in the making of a series.

"The Red Sword"

Director Robert Vignola is actively preparing for the filming of "The Red Sword" at the FBO studio. Noah Beery has been cast as the principal in the story, which tells of the Cossacks during the Czarist regime.

Key City Reports

First-Hand Information from News Correspondents

Thanksgiving Turk Runs True to Form

Holiday Influence All on Right Side of Showmen's Ledgers

NEW YORK CITY.—The old reliable and annual event of the Thanksgiving Turkey again ran true to form as far as giving aid to theatre attendance is concerned, for the mid-week holiday helped chalk up better marks than were registered on preceding weeks. A better than usual line-up of pictures also helped matters along—to say nothing of the fact that the usual Thanksgiving football games were also in evidence, helping swell the Broadway crowds. This all combined to make the cash registers sing a lustier tune.

The Capitol kept up its fine attendance mark of late with a week's showing of John Gilbert in "Masks of the Devil." Gilbert's popularity was strongly in evidence and business at the close of the week appeared to justify the continuance of the Capitol's recently adopted policy of holding 'em over—but this house let go of Gilbert to take in Columbia's "Submarine," the latter having made a comfortable run at the Embassy several weeks ago. Probably a jam in bookings prevented the hold-over.

The Roxy took a spurt for the better after a couple weeks ballyhoo of the fact that this house would present "Napoleon's Barber" (Fox sound) and all sound program. It is possible that Roxy himself was astounded by the fact that this bill outdrew what this prominent manager has always deemed the ultimate in picture theatre entertainment—recent offerings of a picture plus an excellent orchestra and elaborate presentation by most capable artists. However, it is possible that Mr. Rothafel still has the right hunch and that it was only the novelty of the program that stimulated attendance.

The Strand can find nothing much to kick about with the business done last week with "Outcast" (F. N.) with sound. Trade was very fair with this not-out-of-the-ordinary picture. It is being routed over to the 6th avenue Hipp for a week's stand.

The favorable week had its effect on the Paramount but not to the point where any commotion was caused. The gate here was an im-

provement over several preceding weeks but the house is still under the excellent marks it used to make. The picture used here was "Manhattan Cocktail" (Par—with dialogue). Frank Fay, the new master of ceremonies, is now installed here.

The Rialto, with "Wings," finished the run of that picture with signs of weakness undeniably in evidence. But why not—after its long run in this town? It can still go out to the neighborhoods and make a creditable showing. The Rivoli will give "Woman Disputed" one more week and then usher in Del Rio and "Revenge" on Dec. 8. Last week's business on "Woman Disputed" was fair—practically the same as preceding week. FBO's "Gang War," during its two-week stay at the Colony, Universal's Broadway white elephant, gave this house excellent business, disputing an assertion that not even a good picture can get a break on what is called an extremely tough spot along the street.

Warner's "Singing Fool" still leads the parade as far as the specials are concerned. No noticeable falling off at the Winter Garden at all. Paramount's talker, "Interference," in its second week at the Criterion, again held to capacity and another good week's business was done by M-G-M's "Alias Jimmy Valentine" at the Astor. "On Trial," rated as one of the best Warner talkies to date, also continues to very good business, while Fox's "Four Devils" at the Gaiety also shared in the general prosperity of the week. At the Embassy, "The Viking" (M-G-M), did well enough on a short week. The Cameo has a British war picture, "The Somme," and last week's trade was good.

After a four and a half months' stay at top prices at the Central "Lilac Time" gave way to "The Barker" (F.N.) on Wednesday night of the current week. The former will go into the Strand Dec. 9th for a run at popular prices.

Baltimore Theatres Do Well; "Masks of Devil" Sets High Mark

BALTIMORE.—Thanksgiving day, coming as a holiday during the week beginning Monday, November 24, was a big booster for practically all the first-run theatres making the majority show good figures on the right side of the ledger.

While "The Singing Fool," starring Al Jolson, still had them coming during its eighth week at Warner's Metropolitan, patronage began to drop off to some extent during the regular days.

Perhaps the best business for the week was done at the Stanley, where "Masks of the Devil," co-starring John Gilbert and Alma Rubens, with Theodore Roberts, did excellently on the week days as well as on the strong days.

"The Wind," starring Lillian Gish, with a Loew-Publix stage show headed by Ted Claire and his syncopators, pulled them in at Loew's Century perhaps on the strength of the Gish name but many complaints were heard about this picture not having a popular appeal.

"Tol'able David," starring Richard Barthelmess, was brought back for another showing after seven years by the Motion Picture Guild at the Little Theatre, and did slowly during the regular days but boosted up during the latter part of the week.

"Nothing to Wear," co-featuring Jacqueline Logan and Theodore von Eltz with Bryant Washburn and Jane Winton, proved one of the best sophisticated comedies of the year offered at the Keith-Albee Hippodrome with five acts of Keith-Albee vaudeville. Business was slow during the first three days but it boosted to very good during the latter three.

"Phyllis of the Folies" was offered on the same bill with Ken Murray's stage revue at the Keith-Albee New Garden and business throughout the week was very good. Ken Murray has a big following in Baltimore.

"Marriage by Contract," starring Patsy Ruth Miller, did not pull so well at the New Theatre during the first three days but the holiday boost-

ed business however and the latter three days were very good. A generally good week for this house.

"Sunrise," the F. W. Murnau production, co-starring George O'Brien and Janet Gaynor with Margaret Livingston, pulled good during the first three days at the Rivoli and ran up to excellent during the latter three.

"Napoleon," the Abel Gance French-made picture, proved a slow business getter at Loew's Valencia during the week.

Business was slow all the week at the Auditorium, a legitimate house where "The Road to Ruin," starring Helen Foster, was on view with a continuous performance daily with 40 and 60 cents prices at night. This was the second week for that picture there. The public may have been disappointed for it is said there was nothing in the film that was startling after it had been examined by the Maryland Censor Board.

Cold Weather Cuts Into Birmingham Grosses

Birmingham, Ala.—A sudden cold snap caused a very decided drop in box office receipts the first two days of the past week and helped to hold down weekly grosses in Birmingham.

The Alabama, with "The Awakening" (United Artists), Vilma Banky's first starring vehicle, drew favorable criticism but drew poorly at the b. o.

The Ritz had probably the best business in town during the week, due to the personal appearance of Nick Lucas, "the crooning troubadour." The Ritz also presented "Dry Martini" on the screen.

The Strand had only fair business on "The Battle of the Sexes" and the Galax did passably well with "The Michigan Kid." The Trianon with "Pep and Prep" got by fairly well.

Columbia's "Submarine Booked Into Capitol

"SUBMARINE," Columbia's production which recently enjoyed a nine weeks' run at the Embassy Theatre in New York, opened last Saturday, December 1, at the Capitol Theatre on Broadway. During its Embassy engagement, the picture was booked at \$2 top and was in silent form. At the Capitol, the production is shown with a synchronized musical score and talk and sound effects. "Pals, Just Pals," by Irving Berlin is the theme song. The synchronization was made over the Western Electric system.

Heavy Business in Albany and Troy

Schenectady Trade Is Also Reported to Be on the Increase

ALBANY.—Tremendous business was done by the motion picture theatres in Albany on Thanksgiving day, with the result that the week as a whole panned out very well from the standpoint of business done. The weather on Thanksgiving day was of the sort that permitted automobilists to enjoy their cars during the afternoon and then sent them to the theatres seeking entertainment in the evening. There appeared to be plenty of persons without cars who found enjoyment during the afternoon at the theatres, and thus evened up the day.

The Mark Strand in Albany used Corinne Griffith in "Outcast" for the week, and while the picture did not do the business expected during the first part of the week, Thanksgiving day marked the turning point and the last three days found capacity business. Aside from the feature the bill contained a Fox Movietone News and two Vitaphone presentations.

The Mark Ritz, which has been setting the pace in Albany for the past several weeks, continued to pack them in during the past week with Lon Chaney in "While the City Sleeps," together with a Vitaphone presentation and a newsreel.

The Leland in Albany used "Mother Machree" to what was termed satisfactory business, although it might have been perhaps a trifle better.

The Clinton Square, in Albany, used a program of double features made up of "In Old Kentucky" and "The Heart of Broadway." Milton Sills in "The Crash" featured above the vaudeville bill, proved a good pulling card for Proctor's Grand in Albany.

A canvass of the neighborhood houses made one night during the week, revealed that while some exhibitors were apparently well satisfied with the business being done these days, others were rather inclined to be a bit pessimistic.

In Troy, "Wings" did a whoopin' business at the Troy Theatre, playing for the first time in that city. Long lines of persons could be seen nightly in front of the theatre, while matinees were topnotch.

The Lincoln, in Troy, did a capacity business with "Fazel," running heavy both matinee and evening, and with hundreds turned away. The American used "The Whip Woman" and "Deadwood Coach" to fairly good business, while Proctor's found "The Crash" a strong addition to its entertainment program.

In Schenectady, business is picking up at both the General Electric and the American Locomotive Works, and as a result the motion picture theatres of the city are also gaining in attendance.

Good Business Continues in Cincinnati

CINCINNATI.—Houses here continue to enjoy phenomenal business despite advanced holiday activities, opposition of other amusements and similar factors which would normally detract from the sum total of business at the movie houses.

The Capitol, presenting its first all-talking picture, "The Terror," together with Vitaphone acts and Movietone features, got off to a flying start and returns have been mounting steadily ever since, so that the picture will be held over for a second week, with the possibility of even a longer run.

"Abie's Irish Rose," which had a capacity week on the original booking, and was therefore held for an extra seven days, is beginning its third and final week, with no apparent let-up in attendance. Claude Saunders, special exploiteer for Paramount, came on from New York for the opening, and has been in the city ever since

putting on some effective publicity and exploitation stunts, all of which has helped business immensely, especially since the local dailies have played up Saunders' activities every day.

The Albee, presenting Lon Chaney in "West of Zanzibar," together with some exceptionally good acts, piled up an enviable gross.

Barrymore in "Tempest," with sound, at Keith's, did a big business, and is being shown for another week to meet the demands of local fans.

"Love Over Night" seemed to please the regulars at the Strand, who all turned out and apparently brought their friends along.

The Orpheum, with three changes for the week, all with sound, reports an unusually heavy week, as does also the Palace with "Varsity" in connection with vaudeville.

Neighborhood houses report business better than usual.

"Show Girl" Goes Over Big in Des Moines

DES MOINES.—At the Capitol the feature "Show Girl" did the biggest business which this house has had for some time, due largely to the fact that the story ran serially in the Sunday papers here. The picture showed that it could draw against the sound pictures as it did a bigger week than "White Shadows of the South Seas" at the Des Moines. This picture did a very satisfactory business although a big snow storm cut into the Thanksgiving crowd.

At the Strand "Avalanche" with Jack Holt had perhaps the shade better business than "Midnight Taxi" with Myrna Loy with both pictures doing very good business.

Downtown Milwaukee Is Up on Holiday Trade

MILWAUKEE.—The holiday on Thursday helped to swell proceeds for the downtown theatres. At all houses unusually good business was reported. Generally fair weather helped to bring patronage to the downtown houses.

The Garden ended its long run of Al Jolson's "Singing Fool" this week, and with the announcement that the picture was ending its run came a burst of big business that started with a line outside the box office at 10 in the morning.

The Alhambra with a midnight show on

Thanksgiving eve had a very good week with "Lonesome" as the feature picture.

Fair business was the lot of the Majestic with "Show People" on the screen.

The Wisconsin, with two attractions, Francis X. Bushman in person, and "Varsity" as the feature, succeeded in drawing good houses.

"Mother Knows Best" is having a very good run at the Strand. It will be continued some time longer.

"Runaway Girls" did just fair business at the Merrill. The two vaudeville houses down town with first run pictures had an unusually successful week. The Riverside offered "Annapolis" as the photoplay feature, and the feature at the Orpheum was "Waterfront."

Although business was a little better than average in the neighborhood theatres, they did not do as well as the downtown houses did. Strong attractions at the outskirts houses, which were very well exploited, helped to swell the crowds. "Four Sons" had very good patronage at the Oriental and Tower. "The Terror" brought good business to the Garfield, Modjeska and Uptown. "Street Angel" drew well at the National and Egyptian Theatres. "Silks and Saddles" pleased the Venetian patrons.

Conditions Improved in Oklahoma City

OKLAHOMA CITY.—Oklahoma City theatres have enjoyed another week of good business, although any of them could have easily taken care of more patrons. The weather has been in keeping with the season of the year for the first time and receipts at the first run houses seem to have settled to a more even trend.

"A Single Man," co-featuring Lew Cody and Allen Pringle, with the National Players in "The Nervous Wreck," went over good at the Criterion.

The Orpheum Theatre had a good week with five acts of good vaudeville, and the feature picture "A Romance of the Underworld." The public attended very well throughout the seven days.

"Companionate Marriage" at the Empress and "Submarine" at the Liberty enjoyed good business.

The Capitol had a very satisfactory week during their presentation of "The Terror."

The Victoria had good business with Syd Chaplin in "Skirts."

Lull in Seattle; "Outcast" and "White Shadows" Rated Just "Average"

SEATTLE.—There were no new outstanding films in this city last week, and as a result the first run houses had to be satisfied with ordinary business. The Seattle Theatre featured "The Outcast" on the screen, and it was considered just an average production that failed to arouse much audience enthusiasm. Fanchon-Marco's stage revue was very pleasing, and helped put the week over, but business could not be considered anything but fair.

"White Shadows in the South Seas" played at the Fifth Avenue Theatre and was interesting from the technical standpoint but disappointing as to story and treatment. It played to average business only, pleasing many patrons and disappointing many others.

At the Music Box "The Jazz Singer" concluded its eighth and final week, after breaking every existing long run and attendance record ever held by any film in the Pacific Northwest. It played more than 336 performances at 50c and 75c, and the final week registered quite strongly at the box office, all things considered.

It was the greatest box office run picture in Seattle's history.

Hamrick's other house, the Blue Mouse, played "The Midnight Taxi" for a week, and this neat little mystery film kept audiences entertained and satisfied. It was just strong enough for one week, with added Vitaphone and Movietone attractions. Business good.

"Under the Black Eagle" at the Coliseum and "Clothes Make the Woman" at the Embassy were program films that did their share of business, but not much more. At the Orpheum "Show Folk" was an interesting little program attraction that fitted in well at this vaudeville house, and business was very pleasing, due principally, if not entirely, to a good stage show. "Man, Woman and Wife" at Pantages failed to arouse much enthusiasm and played to fair business only.

Neighborhood and suburban business is picking up a little with the coming of less pleasant weather that keeps people from making long trips downtown to the major houses, except for particularly strong attractions.

Holiday Boosts Cleveland First Runs

But Neighborhood Houses Are Still 10 to 30% Off

CLEVELAND—What would, under ordinary circumstances, have been just a fair week in local movie theatre circles, was turned to a week of profits at the first run houses by a holiday. Thanksgiving day was a gala theatre day. All of the first-run houses were taxed to take care of the crowds. Ropes were brought out to keep the foyer patrons in line until seats were available.

"The Singing Fool," in its fourth week at the Stillman, did as much on Thanksgiving day as it did on the opening day. This brought the week's business up and guaranteed a continuation of the picture's engagement for at least several more weeks.

"Masks of the Devil" had a good week at the Allen. Particularly interesting were the double exposures used for the first time to signify a dual character. Magnetic story, coupled with splendid direction and intelligent acting.

"The Haunted House" did great at the State, where it was well exploited by a "spook" house which took the place of the box office, and a "spook" cottage that covered the town on an automobile truck. This is good popular entertainment.

"Adoration" packed Keith's Palace. Even standing room on the main floor was at a premium. The picture, just a fair presentation of the Russian revolution and how it broke up a family, seemed to please. But the big drawing card on the program was the personal appearance of Kenneth Harlan in a dramatic skit. Dan Halperin was also a headliner that helped put the show over.

"The Man Who Laughs," very excellent photoplay, received its just reward at the Hippodrome by being well attended and enthusiastically received.

"The Night Bird," a Reginald Denny picture, pleased the Keith East 105th St. audiences the first half of the week, especially the fight scenes.

"Power," a fine production with William Boyd in the leading role, was also well liked and playing as it did the last half of the week at Keith's East 105th St. it had the advantage of enjoying holiday trade, thus bringing the total business up to a good average.

"Show People," playing its second run at the Cameo, did well, while the Park had a good week with "Revenge" the first three days and "Moran of the Marines" the last half of the week, each of these pictures playing their first subsequent run engagements.

"Foreign Legion" continued to draw big attendance during its second week at the Metropolitan, where it was staged under the auspices of the American Legion.

Neighborhood houses are going through a period of depression. Business is from 10 per cent to 30 per cent off from what it was last year at this time. Sound pictures in the downtown houses is drawing business from the neighborhoods. Legitimate theatre and concert competition was moderately keen, but not tremendously so.

Holiday and Games Boost Portland Trade

Portland, Ore.—It was a most acceptable menu of film and stage presentations that the various houses spread before an eager populace during Thanksgiving week and, as a result, business reached a peak far above the average. To further stimulate patronage several of the houses made a tie-up with the football teams, who brought in a veritable horde of visitors from the adjacent centers.

"The Air Circus" brought out an increased attendance at the Broadway, which was doubly

appreciated by the younger sets, and who continue to support the Thursday night dances on the mezzanine. Prominent among the Movie-tone attractions was George Bernard Shaw. Max Bradford and musical revelers continue to merit good business.

At the Portland Gene Morgan presented in his usual snappy fashion the "River Idea." On the screen "Me Gangster."

At the Music Box "The Terror" continued for a second week with ever increasing crowds, especially at the evening shows, and promises to continue a good money-maker for at least another week.

Manager Akin brought to the Capitol Theatre undoubtedly the best offering yet at popular prices, "Midnight Life," with Francis X.

Philadelphia First and Second Runs Report Fair Business

PHILADELPHIA.—Fairly successful attendance records were had by most of the Philadelphia downtown theatres during Thanksgiving week. Weather conditions were good but there were few special features.

Business was fair at the Stanley with William Haines and Marion Davies in "Show People," in which an imposing array of Hollywood stars take part. There was an exceptionally strong surrounding bill featuring Ledova and Ivan Luttman.

"White Shadows in the South Seas" continued its engagement at the Stanton with mediocre business.

The Karlton did a good business with Warner Brothers 100 per cent talking picture, "The Home Towners," a breezy comedy which was well liked by the public.

The Little Theatre presented "Secrets of the Soul," a U. F. A. production, which attempted to interpret the mental life of the leading character rather than physical activity. The acting

Bushman in the lead. Good business was the rule here throughout the week.

Eddie Ross and his "African Harp" was the headline act at Pantages. On the screen "Man, Woman and Wife," featuring Norman Kerry, who has always been popular here in his screen offerings.

The usual screen and stage offerings of the clever type were brought on in profusion at Tebbett's "Oriental" and increased attendance were registered on Monday, preview night and Wednesday, the weekly gift night. "The Angel of Broadway" was entertaining screen action.

United Artists held over for a second week "White Shadows in the South Seas," which caused considerable favorable comment, with a slight box office increase.

is of high quality but the picture, while interesting from a scientific point of view, does not appeal to popular taste.

At the Arcadia Ruth Elder stole the honors from Richard Dix in "Moran of the Marines" in which she soared into prominence as a motion picture star of ability as well as good looks. Business was fair.

Business was good at the Fox with "Romance of the Underworld," another gang picture. There was a good surrounding bill, including Bernoff & Eulalie, Elsa Ersi and Michon Brothers.

The Aldine reports fair business with Charles Rogers in "Varsity."

Business at the second run houses was satisfactory all week. The Carman presented "Uncle Tom's Cabin" and a stage presentation, "Indian Love Call." At the Forum "Four Walls" and a stage show "Palace of Jazz" attracted good business.

All First Run Kansas City Theatres Show Gain for Week

KANSAS CITY.—A continuance of healthy business was experienced by practically all first run houses in Kansas City, attendance being either up to the normal mark or slightly over it.

At Loew's Midland John Gilbert in "Masks of the Devil" showed a slight gain over the average weekly mark, the matinee business being exceptionally good, while night attendance held its own. At the Newman, "The Docks of New York," starring George Bancroft, played to a much better matinee attendance than was experienced at the night performances, but the week's total business was good. "Win That Girl" at the Royal offered a strong appeal to the younger generation and school students, the week's attendance soaring comfortably over the normal mark.

"The Crash," featuring Milton Sills, did an average business at the Pantages, the matinee

attendance being good, but the nightly business dropping off a bit. "Honeymoon Flats" at the Uptown was another picture which did slightly better than normal business, as was "Outcast," starring Corinne Griffith, at the Mainstreet. The customary newspaper and billboard advertising, along with the usual lobby displays and Thanksgiving decorations, was all that was resorted to by any of the theatres in the way of exploitation.

Chill Weakens Tampa, But Not Enough to Hurt

Tampa.—Chilly weather, the first half of the week, had its effect upon theatre attendance. Most all houses reported a slight falling off in the receipts, but not much below average.

The Tampa had two excellent cards this week. "The Awakening," for the first half, was well liked and drew good business. But for the chilly weather this picture would have shown up well over average. "The Michigan Kid" also pleased.

The Victory, for the first time in several weeks, gave a split-week program. "The River Pirate," with sound, Movietone News and Vitaphone acts, for the first half, failed to pull the average business. "The Perfect Crime" went over better the last half, but the week, as a whole, was not up to average.

The Strand had a good week. "Sally's Shoulders" drew nicely for two days. "The Foreign Legion" did well the following three. For the last two days "The Cardboard Lover."

"Seventh Heaven" Wins Photoplay Medal

"SEVENTH HEAVEN," the Fox production has been awarded the Photoplay Medal for 1927.

The seven pictures to which the medal was awarded in previous years are: "Humoresque," "Tol-able David," "Robin Hood," "Covered Wagon," "Abraham Lincoln," "Big Parade" and "Beau Geste."

Boston Theatres Set November Record

Pull of Keith's and Good Picture Line-up Seen As Cause of Boost

BOSTON.—With the Thanksgiving holiday followed by a stormy week-end, Boston's motion picture theatres enjoyed the heaviest business in their history for the final week of November. Every theatre played throughout the week to practically capacity audiences.

The opening of the new Keith Memorial Theatre has apparently brought more theatre patrons to Boston, for since that playhouse opened its doors three weeks ago, all of the motion picture theatres have enjoyed bigger business than ever although long waiting lines form in front of the new theatre every night and capacity audiences have been the rule. It is interesting to note that when the big Metropolitan opened its doors two years ago, the same situation followed, so that the opening of a new and modern theatre is getting to be a sign for record breaking business at all other theatres.

Al Jolson's "The Jazz Singer" is still hanging up box office records for Boston. For four weeks it ran simultaneously at the Fenway and Washington Street Olympia Theatres of the Publix chain after having made the record run of a dozen weeks at the Netoco chain's twin houses, the Modern and Beacon. Now it has moved along to the Netoco's new Casino Theatre, which opened its doors this week after extensive remodeling, and again it is hanging up box office marks for that playhouse. To date its total run amounts to 32 weeks in Boston and yet lines form nightly at the Casino for an opportunity to see and hear it.

"King of Kings" returns to Boston for a big week at Loew's State Theatre after having been highly successful as a road show six months ago at the Colonial Theatre. It is the first showing at popular prices and bids fair to make a new year's box office record for the State Theatre.

"Outcast" is the film at the new Keith Memorial Theatre, playing to capacity audiences at all performances, keeping up with the mark made by "Tenth Avenue" a week ago.

"Manhattan Cocktail" is the Publix Metropolitan's offering and coupled with the personal appearance of Fannie Brice on the stage, has filled the theatre to capacity all week.

"Marriage by Contract" with Movietone and Vitaphone at the twin Modern and Beacon Theatres is another film which is filling Boston playhouses this week.

With these larger theatres playing S.R.O. most of the week, it might appear that there would not be sufficient patronage to go around, yet the following theatres report unusually good business: Keith-Albee Boston with "Annapolis," Publix's Olympia and Fenway with simultaneous showing of "The Terror," which bids fair to exceed "The Jazz Singer," high run and has met with acclaim on all sides; the Scollay Square Olympia with its anniversary week production of "Caught in the Fog" and Loew's Orpheum with "The Woman Disputed."

Holiday Gives Harrisburg Good Week's Trade

Harrisburg.—The influence of the holiday on the business of the Harrisburg theatres in Thanksgiving week was on the right side of the ledger, and, moreover, the merits of the plays offered in the principal theatres justified the patronage, which showed an increase over even the good averages of the earlier weeks of November.

There was a big feminine attendance at Loew's Regent, which showed "The Masks of the Devil," and two youthful Paramount stars, Nancy Carroll and Richard Arlen, went over

big in "Manhattan Cocktail," at the Victoria, where business was above the average.

"Fazil" occupied the screen at the Colonial and was well patronized throughout the week.

At the State the main screen attraction the first three days was "Adventure Mad," and the last half of the week the picture was "The Phantom City." The State increased its average daily receipts for the week by putting on a Saturday morning matinee, consisting of pictures especially chosen for children by a welfare organization. These shows are to be a permanent Saturday morning fixture. The receipts from them are practically "velvet" because they are shown at an hour when, heretofore, the theatre was closed.

The Broad Street Theatre showed "Chicago" and did good business. The offering at the Russell was "The Girl-Shy Cowboy," while the Rialto got good financial results from presenting a second run showing in Harrisburg of "Out of the Ruins." The Capitol gave the city a repeat engagement of Clara Bow in "Ladies of the Mob."

"Show Girl" and "Masks of Devil" Big in Pitt

Pittsburgh.—Loew's Penn had a big week as usual. The screen attraction was John Gilbert in "Masks of the Devil," a typical Gilbert love drama of average entertainment value. Teddy Joyce, m. c., and the Publix unit, "Blue Revue," was well received.

The Stanley also had a big week with "Show Girl." This comedy got much laughter from the audiences.

"The Red Dance" at Loew's Aldine got a

good week's business, although the fans didn't rave much about the production.

The second week of "Abie's Irish Rose" got by fairly well at the Grand.

The Liberty instituted its new policy of split weeks. First half played "Beggars of Life" and the last three days saw "Caught in the Fog" on the screen. Business for the week was below average.

The Cameraphone also started the split week policy. The first half "The Loves of an Actress" was the feature and the last half "Mother Knows Best" was the attraction. Business here, too, was below average.

"The Wedding March" did but fair for the week at the Regent.

"Uncle Tom's Cabin" did satisfactory business at the Alhambra, this house being in the East End, five miles from the heart of town, where the production played the week previously.

"The Farmer's Daughter," along with six acts of Keith vaudeville, got but average business for the Davis.

The Olympic had Rin-Tin-Tin in "Land of the Silver Fox," and business was but average.

Pathe Rooster to be Seen in Pathechrome Color

Mr. Pathe, the trade mark of the Pathe company, having been given a voice through the Photophone, will in future be exhibited in the films in his natural by means of the color process, Pathechrome. He will be seen thus in a forthcoming issue of the Pathe Review.

Ottawa Theatres Cash In on Holiday Week; Suburban Trade Also Good

OTTAWA.—Amusement seekers of Ottawa, Ontario, had paths worn from one theatre to another during the week of November 26, thanks to the diversity of film attractions, and professional hockey activities did not make much of a dent in theatre patronage. With St. Andrew's Day on November 30, it was a gala week for the local Scottish and they loosened their purse strings to celebrate the occasion.

"The Masks of the Devil," starring John Gilbert, at the Regent Theatre, was plain mush to the men but it had the women clutching the opera chairs.

A peach of a picture was "The Docks of New York" at B. F. Keith's Theatre, where it balanced good vaudeville.

The Centre Theatre had a comedy, "Plastered in Paris," that had everybody talking. It was a popular attraction. At the Centre, Keith's, and the Regent there were news shots of the eruption of Aetna.

Georgia and Capitol Share Honors in Atlanta; Other Houses Are Off

ATLANTA.—Business in Atlanta theatres last week for the most part went to Keith's Georgia and the Capitol.

Although "Companionate Marriage" pulled at the Georgia because of its name only, Nick Lucas proved the real drawing power, plus three other very good vaudeville acts. On Thanksgiving the house broke all previous gross records.

John Gilbert in "Masks of the Devil" brought the Capitol its splendid week.

At the Howard "The Home Towners" fell below what is due that picture, which fact may rightly be attributed to poor title. Gotham alone appreciates such a cognomen, it would seem.

"Wings" played in Atlanta a fourth week,

moving from the Howard to the Rialto this week. Considering this picture ran two weeks at the Erlanger as a road show three weeks previous to its return as a first run, the fourth week was good; however, nothing to boast about.

The Metropolitan came out only fair with Rod La Rocque in "Captain Swagger," while Loew's Grand divided the week between "While the City Sleeps" and "Excess Baggage" with fair returns.

The Erlanger, showing "Desert Song," stage production, enjoyed an unusually good week, thus breaking into moving picture box-offices.

Opinions on Pictures

Behind The German Lines

Good But Not the Thrills Expected

(Reviewed by Laurence Reid)

THROUGH the use of some excellently animated maps the spectator at this picture—which flies the Ufa banner—can appreciate something of military strategy. These are interspersed with some actual war shots and a series of subtitles that try to explain literally what it's all about. It is easy to see that the picture has been extensively edited. The maps attend to that. But these are first rate since they portray troop movements on both sides—the movements being recorded through solid and hollow lines. The advances and retreats are clearly indicated. The Germans make out that they lost the battle of the Marne through transferring their soldiers from the Western front to the Eastern. There are shots of Hindenburg and the former Kaiser—ditto the Crown Prince and Joffre and Kitchener. There are other shots of hostilities and the surprise attacks which occur when there is a lull in the warfare.

The submarine campaign is neglected—which is unfortunate considering the strength of the Germans in this arm of their strategy. But taken altogether it shapes up as authentic except where some sound effects are introduced. These don't belong. The maps really put it over.

Drawing Power: Good for all those who were in the war; for American Legion men and all sorts of military organizations. **Exploitation Angles:** Use a war ballyhoo; arrange tie-ups with American Legion Posts; stress the great German offensive and how the allies finally checked it and hurled it back. Reproduce some of the stories that the papers ran at that time.

THEME: Germany's side of the late war.

Produced by Ufa. Distributed by Paramount. Length, 8,254 feet. Release date, undetermined.

Outcast

The Original Sting Missing But It Does Very Well

(Reviewed by Laurence Reid)

WHEN this one appeared on the stage it made 'em gasp a bit because of what in that day was called a shocker. But in this modern era there's nothing to make a shudder pass over the frame of your favorite prissy aunt. As the title indicates it tells of a lady of the evening—an outcast from society who carries her passionate cross without a murmur. Indeed she carries it so well that she shows herself to be more genuine and regular than the sisterhood with whom she is scorned.

This picture moves along very well for considerable of its footage, then it begins to grow wearisome and the response, naturally, is not so keen. It has meat to it—has this story and it gets around its original difficulties in tip-top style. Corinne Griffith is the lady of the streets here and the play develops from the moment that

she meets a society man and becomes his light o' love. There is a counter-conflict showing a society woman cheating on her husband. The society man checks out his fair friend for this cheater only to discover that his erstwhile playmate is a true friend and loyal. The result is he returns to her. And so on to the inevitable understanding.

Some may argue that the story is innocent enough. Perhaps these will remember the original situations. Certainly there's nothing off color about it. The picture is smartly upholstered—and the players do exceptionally well, especially the star and Edmund Lowe. And because of them and its title and the promise of a sting to it—there should be a healthy patronage for it. In all a good picture if a trifle tedious.

Drawing Power: Star, cast and title should attract them. For better class houses. **Exploitation Angles:** Play up title. Build campaign around original play and that it was one of the best of its day. Play up star and cast.

THEME: Drama involving triangle with gay bouncer playing fast and loose with daughter of easy virtue and a wife who would cheat her husband.

Produced and distributed by First National. Length, six reels. Released, Dec., 1928. Directed by William A. Seiter.

THE CAST

Miriam	Corinne Griffith
Tony	James Ford
Geoffrey	Edmund Lowe
Hugh	Huntley Gordon
Valent ne	Kathryn Carver
Mable	Louise Fazenda
Moreland	Claude King
Mrs. O'Brien	Fatay O'Byrne
Fred	Sam Hardy
Joie	Lee Moran

"The Newlyweds Lose Snookums"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

TWO entirely separate continuities seem to have been spliced together, in order to make up this Stern Brothers "Snookums" comedy, but the action runs along fairly smoothly, and the comedy is peppy. A rather good number that should please.

The newlyweds read in the newspapers about the operations of kidnappers in their neighborhood, and are sure "Snookums" has been stolen, when he is missing from his crib. The frantic parents race all over the apartment house and cause much confusion before they discover that their angel child has stolen the elevator and was giving himself a continuous ride. They finally catch the mischievous kid in time to rush him to a baby parade. Snookum jockeys his decorated auto into first place, and then sets about putting pep into the parade. In his efforts, he successfully wrecks the whole affair, and is given first prize for his "cuteness."

"Spartan Diet"

(Pathe—One Reel)

"SPARTAN DIET," one of the latest issues in the Grantland Rice series of Sportlight films, proves pictorially that many modern sports are just as severe on the human system as those practiced by the ancient Spartans. The prominent sports authority in plugging the compilation of this single-reeler surely must have the combed the field of athletics, for the film runs the gamut of sports events.—GEORGE J. REDDY.

Someone to Love

Light But Fairly Entertaining

(Reviewed by Laurence Reid)

A PICTURE reminiscent of "The Charn School," which reached the screen several seasons ago is on view here and it shapes up as tolerably entertaining. It's one of those boy-and-girl affairs, which is to say that the love interest is the important note. And since Charles Rogers and Mary Brian carry on this romantic appeal their public (the Buddy boy has some following) will be pleased. It should find response with most of the youngsters who have gone into the sweetheart business.

This particular film is adapted from Alice Duer Miller's story and reveals one of those mild conflicts when a youth with little background has to make good in order to win the daughter of a millionaire—and to convince him in the bargain that he isn't a fortune hunter. So he gets the air from clerking in a music store and becomes a director of a girls' boarding school. Do you see where the similarity to "The Charn School" enters here?

There are some mild complications from which the youth escapes before he can elope with the girl of his heart. And there it is—a celluloid sweetmeat, but competently played by the cast which comprises James Kirkwood, William Austin and Jack Oakie. The producers have given it a neat mounting, the exteriors and interiors showing up neatly enough.

Drawing Power: Rogers' popularity as a male star getting the most fan mail. Bound to please the younger set. Suitable for all types of houses. **Exploitation Angles:** Play up star's popularity. Feature Mary Brian and James Kirkwood. Bill as romance of young go-getter, etc.

THEME: Romance of poor youth who develops go-getting qualities and wins a young heiress.

Produced and distributed by Paramount. Length, six reels. Released, Dec., 1928. Director, F. Richard Jones.

THE CAST

William Shelby	Charles Rogers
Joan Kendricks	Mary Brian
Aubrey Weems	William Austin
Michael Casey	Jack Oakie
Mr. Kendrick	James Kirkwood
Harriet Newton	Mary Alden
Simmons	Frank Reicher

"Hubby's Week-End Trip"

(Pathe—Two Reels)

(Reviewed by George J. Reddy)

A TYPICAL American domestic problem serves as the background for some comedy in this Mack Sennett two-reeler. The story revolves around the determined efforts of a slightly hen-pecked husband, to take a week-end spree at the gay Tia Juana, and the equally determined efforts of his fair spouse to prevent him. A number of choice laugh situations have been gagged into this release by Edward Adamson and Jefferson Moffit, and are capably put across by the featured character, Billy Bevan, and a well balanced supporting cast, including Dot Farley, Vernon Dent and Carmilita Geraghty. Harry Edwards directed.

Riley the Cop

Playful But Pleasing

(Reviewed by Laurence Reid)

THE title sure gives it away. It's one of those comedies wherein the central character must register a typical Irish personality and do his stuff in a typical Irish way. And who among the Fox forces is better entitled to play the title role than Farrell MacDonald? With his expressions and gift of pantomime he makes it better than it really is—and first thing you know it's over and you admit to yourself that it's pretty good even if you won't remember it long.

The cop in this story is sent to Germany (Irish and German comies have gone together since the first "burleyque" days) to capture a suspected embezzler. But the big bluecoat develops a yen for Munich beer and forgets his mission. Between MacDonald and Louise Fazenda as a coy German girl they extract the necessary amount of laughs.

It's a story which just gallops along not asking much concentration on your part to get excited over it. The cop is the whole works here, though there is a subordinate love interest to provide something of a balancing note. Two youngsters on Riley's beat fall in love with intention of marrying. But the girl is packed off to Europe by a wealthy aunt. The youth gathers up his savings to follow her. But the bakery in which he worked discovers a shortage in the funds. With the boy under suspicion it is Riley's job to bring him back, although he knows him to be innocent. It all ends with the real guilty culprit caught—with romance beckoning between the youngsters and the cop and his German flapper. So it fares as an average comedy, made amusing by the players.

Drawing Power: Suitable for average houses. Should draw well if rest of program is strong. **Exploitation Angles:** Tease the title. Play up principals. Bill as amusing comedy of a cop.

THEME: Comedy romance of cop who saves youth from arrest and gets real crock, besides finding romance to boot.

Produced and distributed by Fox. Length, six reels. Released, December, 1928. Director, John Ford.

THE CAST

James Riley	Farrell MacDonald
Lena Krausmeyer	Louise Fazenda
Mary Cornelia	Nancy Drexel
Joe Smith	David Rollins
Hans Krausmeyer	Harry Schultz
Caroline	Mildred Boyd
Julius Kuchendorf	Ferdinand Schumann-Heink
Judge Coronelli	Del Henderson
Mr. Kuchendorf	Russell Powell
Munich Cabman	Otto Fries
Paris Cabman	Billy Bevan
Crock	Mike London

"Sailor Suits"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

SID SAYLOR gets across some good comedy in this issue of his "Let George Do It" series, assisted by a capable cast of Universal funmakers. Saylor is a hard worker, and when given material to work with usually turns out commendable results.

George (Sid Saylor) and his "Buddy" are two sons of rest, and while wandering in the park discover that they rate less than zero with the girls, for it is sailors' day off, and the femmes can't see anything but the Navy. The pals hit upon the ingenious idea of swiping a couple of smocks from some artists and sailor hats from two small boys. All set for action they soon see a "sweetie" rowing on the lake. Their efforts to double-cross each other and

make a date with her lead to many laughs. Finally George wins just as the Navy "M. P.," who mistakes the boys for sailors, orders them back to the ship. They get out of this mess just in time for George's date. When they arrive at the girl's house they find that she has double-crossed them both, and invites them to attend her wedding with a real sailor. This one should click with most any type of audience.

"Sleeping Through"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

A FAIR enough comedy release is the classification that may be given this newest release in the "Horace In Hollywood" series of Universal comics, featuring Arthur Lake. Lake again appears as an assistant prop in one of the big studios, which on this occasion happens to be filming a big race track story. Arthur becomes very much interested in the scenes and neglects his duties, with the result that the director and actors get sore and cuff him around. Horace is so dazed that he accidentally drinks a sleeping powder, and falls asleep standing up. An unfortunate accident puts one of the jockeys out of commission, and the frantic director looks for Horace to take his place, and finds him in the land of dreams. The director somehow manages to get Horace aboard the horse, and by a trick of fate he wins. No one was quite sure just what had happened, least of all Horace, for he was nine-tenths asleep. His one idea was to stretch out under the nearest tree and sleep it off. This number will please Arthur Lake followers, and will register well enough with average audiences.

"Watch the Birdie"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

A NOTHER Buster Brown comedy, that succeeds in maintaining the fair laugh pace that previous offerings in this series have set. The gags and stories that go to make up these comedies are such that will go over immensely with the kiddies and this, of course, is more or less of a guarantee that the adults will visit the theatre.

The Browns, on this occasion, are seeking an apartment where dogs are welcome, but have little luck. In spite of the pleas of Buster and Mary Jane, Father decides that their dog Tige must go. Father rents an apartment in an exclusive house, and Buster manages to sneak Tige in the place in a suit case. The suit case is delivered to the wrong apartment, but the crafty Tige escapes and seeks the children, during which he upsets several households. Buster and Mary Jane find a camera, and pose Tige for a picture. The explosion of the flashlight powder almost wrecks the house, and the landlord gives the kids and dog a merry chase.

"Two Tars"

(M-G-M-Roach—Two Reels)

(Reviewed by Raymond Ganly)

THERE is some splendid elaboration on a simple idea in the new Hal Roach comedy, co-featuring those lovable dubs, Stan Laurel and Oliver Hardy. So well are the ideas in the Roach comedies carried out that it would well profit other comedy-makers to study the method employed. Here all the comedy revolves around a fight on the highway—and what a fight!

Some of the gags are old and slapstick shows her face frequently but the humor is presented with deft touch, nevertheless, the fine team work of Stan and Oliver provoking considerable merriment. Stan achieves expressions of absolute vacuity, while Oliver exhibits a slyer type of fun and uses with good effect glances of embarrassment at the camera. These boys have a comedy style all their own and one that's hard to beat.

"Two Tars" is fine comedy for audiences everywhere.

"The Fishing Fool"

(Pathe—One Reel)

PAUL TERRY and his assistant cartoonists have created another good chuckle-getter in this one, which shows Waffles, the cat, and his master, old Farmer Alfalfa, out on a fishing trip. Waffles is successful with the rod, while Al is equally as successful in courting trouble. The farmer falls into the lake several times, loses his bait, gets bitten by a turtle, rides the high waves, flirts with a mermaid and accidentally kisses a walrus. Al finally is chased over the hills by a huge fish, when the latter discovers the old man catching small fish with a mouse trap. In all a very cleverly animated subject.—GEORGE J. REDDY.

Newsreel Resume

Paramount News No. 37: Holiday parade on B'way; King George ill; motor boat taking a hurdle; Alp dwellers invading Tyrol Valley; Hollywood's animal extras; Smith-Jones golf match; touring the Grand Canyon via the air. No. 38: Congress opens session; Mexico inaugurates Gil; winter racing at Tia Juana starts; John Coolidge and Florence Trumbull, newlyweds-to-be; Roy Chapman Andrews returns from Gobi Desert; Bossy Gillis out of jail; last of Riffian rebels; Santa gets ready; Stanford-Army football match.

Kinograms No. 5453: Coolidge begins hunting holiday; president's son to wed; Santa Claus; high school in N. J. which teaches flying; a Thanksgiving hike; Londoners exhibit ancient autos; French hold bike carnival; Turkish troops in gymnastic review. No. 5454: Mexico hails Gil; 70th Congress opens; American girl and Swedish King's nephew wed; Coolidges trap shooting; Bossy Gillis celebrates release from jail; Follies girl now pastor's wife; Aimee McPherson; Fanny Hurst and her pet; six-day bike race participants; Stanford-Army game.

M-G-M News No. 32: Mussolini at Coliseum rally; French porters in race; at the Tia Juana track; football games; Smith in Dixie; Bishop of Verdun arrives in New York; France's oldest woman; arctic whalers' haul; midinettes in paper hat contest; U. S. airplane carrier Lexington. No. 33: Mexico inaugurates Gil as president; motorboat jumping; minister's wife trains child dancers; Bossy Gillis free; American heiress weds nephew of Swedish king; Tia Juana; Congress assembles;

Pathe News No. 99: The Coolidges visit Swannanoa; Geisha girls at Hirohito's coronation; kids celebrate holiday; Poles celebrate anniversary; painters begin 3-year job on Quebec bridge. No. 100: Congress in convention; Coolidge's skill as rifle marksman; American heiress weds; 6-day bike riders; Tia Juana racing; John Coolidge to wed; babies weighed in.

International News No. 96: Stormy Atlantic; Bishop of Verdun in America; Prince and Princess Kotochoubey-Beauharnais; French autoist; a Strad violincello; Amelia Earhart; Siamese canoeists; Yankee doughboys leave on transport; Fascisti rally in Rome; New York's wee citizens; Tia Juana races; football games; Italy's cavalry cadets; dog show. No. 97: Coolidge tests his marksmanship; Swedish King's nephew married; New York babies; Tia Juana opens racing season; Gil sworn in as Mexico's president; the 70th Congress; famous folks' pets; Stanford-Army game.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Newspaper Tie-up and "Laff Week"

D. F. Stevenson of the Lincoln Theatre in Trenton, N. J., writes to report a fine merchants-newspaper-theatre tie-up on "Laff Week" in his city. We are always glad to call attention to such tie-ups because they create a lot of good talk and publicity for everyone concerned and shows that the manager is on the job.

As Stevenson describes it: "A card containing two numbers (these selected by the merchants) was placed in the window of each of twelve large stores in the city. Each store was represented by an ad. on the special page tie-up and in its advertisement copy gave two numbers which corresponded with those displayed in the windows."

Each window also contained a special display on the "Laff Week" working in the name of the theatre and all three angles were well covered and since Stevenson reports that he found this entire idea very productive along business lines we do not hesitate to pass it along and at the same time recommend it. If further details are wanted we gladly refer you to him and we are sure he will send you all the "dope" on the entire scheme.

With such a start we are going to look forward to hearing from D. F. Stevenson again and often.

Summit, New Jersey Hits Again

From the Roth-Strand, in Summit, N. J., we again get some sidelights of new ideas in exploitation and by this time we are beginning to suspect that the Roth-Strand is, indeed, fortunate to have its present manager at the helm. This time he tells us about offering a gold lined, silver cup as a special prize to the winning team of the football game between Summit and Chatham. And to prove that it was a success from the standpoint of free publicity he sent me a copy of the newspaper story about it. In addition he took pictures of the game, the crowds, etc., and made it known at the field that these pictures would be shown at his theatre. Result: Good will from both schools and their faculty. Plenty of extra business shunted into his box office from the crowds wanting to see themselves in the picture and lots of valuable word-of-mouth advertising.

There are plenty such opportunities in practically every city and town in the country for just such tie-ups and the expense,

"Kiddies Xmas Party"

THE fun's started, boys. Already the word has traveled that every member of the ROUNDTABLE CLUB will hold a kiddies Xmas Party in his theatre, cooperating with his local Chamber of Commerce, the local newspapers or other organizations, all willing to dig in and make Dec. 24th a happy morning for the youngsters.

We are going to publish an "Honor Roll" of every member who successfully puts one of these shows across. So start the ball a-rolling and make your plans now. If you want further information as to the various angles of this "stunt" drop me a line and I'll shoot it along. BUT, don't forget to keep me posted as to progress and how it turns out.

C. E. L.

as compared to the added business, etc., is hardly worth talking about. Why not tuck this away where you can find it quick, because your mind should be on the alert for any such chances as this offers.

The Roth-Strand also informs us of a "Birthday Party" at the theatre, when, in conjunction with the showing of the first two chapters of "Fighting For Fame" (a serial) featuring Master Ben Alexander, they offered to admit, free, all children bringing letters from their parents certifying that the child's birthday was the same as Master Alexander's. In addition to the marvelous business this created, he also cashed in again on some free newspaper publicity.

I don't mind admitting that I like to tell about such exploitation stunts. They are easily fitted to most any picture and most any picture can be easily fitted to run it with.

Thanks Roth-Strand, we want to hear more from you.

A Men's Style Show

Women's Fashion and Style Shows, but it remained for W. H. Bergmann, of the Columbus Theatre, in Columbus, Nebr., to spring a new one on us in the way of a Men's Fashion Show. And what's more it clicked—and how! The stunt cost him nothing at all and he received free window display, free newspaper space and the store furnished the models, stage settings, etc.

Here is one, boys, that should make you

There are, indeed, very few angles that could be called new when it comes to talking about

"hop" to the chance of putting it over. Just grab your typewriters and send a letter to Mr. Bergmann asking for full details. And after you get them, go to work on it, because it's distinctly different and will cause no end of comment in your town. More about Bergmann next week.

A New Member Introduces Himself

Julius Chalif, manager of the Elton Theatre, in Brooklyn, sends his application together with an attractive house program from the Elton. The only thing I can say about his program is that he takes an ordinary affair and makes it interesting by reason of using little readers here and there to tell about his theatre and shows.

We are expecting to hear some interesting things about The Elton now that it is represented in the CLUB and knowing the section as I do I'm certain Chalif must keep stepping to stay on the job. Lots of luck and follow the CLUB for some good tips.

Farash Theatre Corp. of Schenectady

We are in receipt of some fine newspaper publicity regarding Mr. William M. Shirley, President and General Manager of the corporation, but unfortunately he sent us a mat of himself and this we cannot reproduce. Please send me a regular photo Mr. Shirley as I want to tell the CLUB members something about you, but I will hold the story until I receive the photo.

The Farash Corp. is one of the fast steps operating the following theatres up New York State: Strand, Albany, State, Hudson, Wedgeway, Van Curier, and Barclay. And, incidentally, I want every house manager on that circuit to join the club. Follow the "chief's" example, boys. I have had my eye on some of your houses and know that there is a wealth of good stuff that you have been pulling. Don't keep it a secret.

Illuminated Stand Erected by Neosho Exhibitor

An illuminated 24-sheet stand has been erected by Hugh Gardner, Neosho, Mo., exhibitor, on the Concrete highway leading to his town, advertising his theatre. Recently bookers, salesmen and exchange managers of Kansas City decided to "sell" exhibitors one idea each month which might aid in obtaining greater attendance at theatres.

:: "The Check-Up" ::

"The Check-Up" is a presentation in the briefest and most convenient form of reports received from exhibitors in every part of the country on current features, which makes it possible for the exhibitor to see what the picture has done for other theatre managers.

The first column following the name of the feature represents the number of managers that have reported the picture as "Poor." The second column gives the number who consider it "Fair"; the third, the number who consider it "Good"; and the fourth column, those who consider it "Big."

The fifth column is a percentage figure giving the average rating on that feature, obtained by the following method: A report of "Poor" is rated at 20%; one of "Fair," 40%; "Good," 70%; and "Big," 100%. The percentage ratings of all of these reports on one picture are then added together, and divided by the number of reports, giving the average percentage—a figure which represents the consensus of opinion on that picture. In this way exceptional cases, reports which might be misleading taken alone, and such individual differences of opinion are averaged up and eliminated.

No picture is included in the list which has not received at least ten reports.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length	Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
COLUMBIA PICTURES							FOX						
After the Storm.....	—	4	7	—	59	5,459 Ft.	Air Circus, The.....	—	—	10	—	70	7,702 Ft.
Broadway Daddies.....	—	2	8	—	64	5,400 Ft.	Branded Sombbrero, The....	1	1	9	1	66	5,612 Ft.
Matinee Idol, The.....	—	2	8	—	64	5,925 Ft.	Chicken a la King.....	—	1	9	—	67	6,417 Ft.
Scarlet Lady, The.....	—	1	7	13	73	8,192 Ft.	Come to My House.....	2	5	12	—	57	5,430 Ft.
Sporting Age, The.....	—	6	5	—	54	5,467 Ft.	Dare Devil's Reward.....	—	1	17	1	70	4,987 Ft.
F B O							Don't Marry.....	—	1	17	—	68	5,708 Ft.
Chicago After Midnight....	—	3	17	2	70	6,249 Ft.	Dressed to Kill.....	—	6	21	3	66	6,566 Ft.
Coney Island.....	—	5	17	—	63	6,390 Ft.	Escape, The.....	—	2	18	—	65	5,109 Ft.
Dead Man's Curve.....	—	3	7	—	61	5,511 Ft.	Fazil.....	—	1	13	7	79	7,217 Ft.
Freckles.....	3	4	17	1	60	6,131 Ft.	Fleetwing.....	—	13	8	—	64	4,939 Ft.
Hit of the Show, The.....	—	1	9	2	73	6,337 Ft.	Four Sons.....	—	2	15	11	80	9,412 Ft.
Legionaires in Paris.....	1	3	17	—	63	5,771 Ft.	Gateway of the Moon.....	1	4	18	1	64	5,038 Ft.
Little Mickey Grogan.....	—	1	10	1	70	6,515 Ft.	Girl in Every Port, A.....	—	5	15	2	66	5,882 Ft.
Mojave Kid, The.....	—	—	12	—	70	4,912 Ft.	Hangman's House.....	—	4	20	2	68	6,518 Ft.
Perfect Crime, The.....	—	2	10	3	72	6,331 Ft.	Hello, Cheyenne.....	—	5	9	1	62	4,518 Ft.
Red Riders of Canada, The	—	2	13	—	66	6,419 Ft.	Honor Bound.....	—	5	11	—	61	6,188 Ft.
South Sea Love.....	1	2	15	—	64	6,388 Ft.	Horseman of the Plains....	—	3	17	1	67	4,397 Ft.
FIRST NATIONAL							Love Hungry.....	—	12	11	1	68	5,792 Ft.
Big Noise.....	2	6	10	—	54	7,400 Ft.	Mother Knows Best.....	—	1	10	—	67	10,100 Ft.
Burning Daylight.....	—	6	21	1	65	6,500 Ft.	Mother Machree.....	—	1	9	1	70	6,863 Ft.
Butter and Egg Man, The..	—	1	10	1	70	6,467 Ft.	News Parade, The.....	1	6	10	1	59	6,679 Ft.
Canyon of Adventure.....	—	2	11	—	65	5,800 Ft.	None But the Brave.....	—	3	9	1	65	5,713 Ft.
Flying Romeos.....	—	6	13	—	61	6,184 Ft.	No Other Woman.....	—	3	14	1	72	5,071 Ft.
French Dressing.....	1	3	28	2	68	6,344 Ft.	Play Girl, The.....	—	4	11	1	64	5,200 Ft.
Happiness Ahead.....	—	7	31	1	65	7,100 Ft.	River Pirate, The.....	—	3	19	—	66	6,937 Ft.
Harold Teen.....	—	2	16	3	71	7,500 Ft.	Road House.....	—	—	12	1	72	4,991 Ft.
Hawk's Nest, The.....	—	7	24	1	64	7,426 Ft.	Sharpshooters.....	1	5	22	2	65	5,573 Ft.
Heart of a Follies Girl....	1	2	16	—	64	5,957 Ft.	Silk Legs.....	1	3	21	2	67	5,445 Ft.
Heart to Heart.....	—	1	11	—	68	6,071 Ft.	Soft Living.....	—	4	10	—	61	5,629 Ft.
Helen of Troy.....	3	12	21	6	62	7,694 Ft.	Street Angel, The.....	—	2	18	18	83	9,221 Ft.
Her Wild Oat.....	—	10	33	7	68	6,118 Ft.	Thief in the Dark, A.....	—	13	13	—	66	5,937 Ft.
Ladies' Night in a Turkish	—	7	20	—	62	6,592 Ft.	Why Sailors Go Wrong....	—	3	21	1	68	5,112 Ft.
Bath.....	—	3	18	—	66	6,608 Ft.	Win That Girl.....	—	12	9	—	65	5,337 Ft.
Lady Be Good.....	—	3	18	—	66	6,608 Ft.	Wizard, The.....	—	3	18	—	66	5,629 Ft.
Little Shepherd of Kingdom	—	—	—	—	—	—	Woman Wise.....	—	—	12	1	72	5,050 Ft.
Come.....	—	1	25	9	77	7,700 Ft.	METRO-GOLDWYN-MAYER						
Love Mart, The.....	—	4	40	2	69	7,388 Ft.	Across to Singapore.....	—	5	28	7	73	6,805 Ft.
Mad Hour, The.....	1	9	15	—	57	6,625 Ft.	Actress, The.....	1	10	21	3	63	6,998 Ft.
Night Watch, The.....	—	3	16	—	65	6,612 Ft.	Baby Mine.....	6	11	23	1	56	5,139 Ft.
Noose, The.....	—	4	34	13	75	7,331 Ft.	Beau Broadway.....	—	5	6	—	56	6,037 Ft.
Oh Kay.....	—	1	19	5	75	6,100 Ft.	Big City, The.....	—	11	36	5	67	6,838 Ft.
Out of the Ruins.....	—	1	17	3	73	6,100 Ft.	Bringing Up Father.....	1	11	14	—	55	6,344 Ft.
Patent Leather Kid, The...	—	6	44	20	76	11,414 Ft.	Buttons.....	—	9	24	4	66	6,050 Ft.
Sailors' Wives.....	2	5	14	—	58	5,484 Ft.	Cameraman.....	—	—	14	2	74	6,995 Ft.
Shepherd of the Hills, The	—	4	35	10	74	8,188 Ft.	Cardboard Lover, The....	—	3	18	2	69	7,108 Ft.
Show Girl.....	—	1	9	—	67	6,133 Ft.	Certain Young Man, A....	—	10	12	—	56	5,482 Ft.
Strange Case of Captain	—	—	—	—	—	—	Circus Rookies, The.....	3	4	17	—	59	5,661 Ft.
Ramper.....	—	3	7	—	61	7,534 Ft.	Cossacks, The.....	—	6	36	6	70	8,601 Ft.
Texas Steer, A.....	—	7	29	2	66	7,419 Ft.	Crowd, The.....	1	5	24	5	69	8,548 Ft.
Three-Ring Marriage.....	—	3	14	—	65	5,834 Ft.	Detectives.....	2	5	7	—	52	5,838 Ft.
Upland Rider, The.....	1	1	12	—	65	5,731 Ft.	Diamond Handcuffs.....	—	5	17	1	65	6,700 Ft.
Valley of the Giants.....	—	3	38	2	69	6,336 Ft.	Divine Woman, The.....	2	8	33	6	67	7,300 Ft.
Vamping Venus.....	2	2	7	—	55	6,021 Ft.	Enemy, The.....	2	5	25	2	64	8,189 Ft.
Wagon Show, The.....	—	5	17	—	63	6,212 Ft.	Excess Baggage.....	—	3	21	5	72	7,182 Ft.
Waterfront.....	—	2	7	2	74	6,142 Ft.	Forbidden Hours.....	—	4	17	3	69	5,011 Ft.
Wheel of Chance.....	—	3	24	6	73	6,895 Ft.	Four Walls.....	—	1	26	4	73	6,620 Ft.
Whip, The.....	—	1	9	1	70	6,058 Ft.	Latest From Paris, The...	—	8	40	5	68	7,743 Ft.
Whip Woman, The.....	3	8	10	—	51	5,087 Ft.	Laugh, Clown, Laugh....	—	4	41	4	70	7,045 Ft.
Yellow Lily, The.....	—	2	26	3	71	7,187 Ft.	Law of the Range, The...	—	6	13	—	61	5,393 Ft.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length	Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
London After Midnight....	2	8	47	11	70	5,687 Ft.	Leopard Lady, The.....	1	4	16		60	6,650 Ft.
Love.....	—	4	13	1	65	7,365 Ft.	Let 'Er Go Gallagher.....	—	2	12	3	72	5,888 Ft.
Lovelorn.....	1	12	14	1	56	5,950 Ft.	Midnight Madness.....	—	1	10	1	70	6,559 Ft.
Man, Woman and Sin.....	4	11	31	5	62	6,280 Ft.	Night Flyer, The.....	—	4	16	1	66	5,954 Ft.
Mysterious Lady, The.....	—	—	30	4	74	7,652 Ft.	On to Reno.....	—	3	10	1	66	5,494 Ft.
Our Dancing Daughters.....	—	3	19	13	79	7,652 Ft.	Rush Hour, The.....	—	—	11	1	73	5,880 Ft.
Patsy, The.....	—	5	41	4	69	7,289 Ft.	Ship Comes In, A.....	—	2	8	—	64	6,209 Ft.
Road to Romance, The.....	—	11	32	4	66	6,544 Ft.	Skyscraper, The.....	—	4	18	—	65	7,040 Ft.
Rose-Marie.....	—	6	39	—	66	7,745 Ft.	Stand and Deliver.....	—	2	19	—	67	5,423 Ft.
Show People.....	—	1	8	3	75	7,453 Ft.	Tenth Avenue.....	—	—	10	70	6,370 Ft.	
Skirts.....	—	1	8	2	73	5,801 Ft.	Walking Back.....	—	16	1	72	5,035 Ft.	
Smart Set, The.....	—	2	39	5	72	6,476 Ft.	STATE RIGHTS.....	—	—	—	—	—	—
Spoilers of the West.....	—	4	17	1	66	6,280 Ft.	Hell Ship Bronson.....	—	3	8	—	62	6,432 Ft.
Student Prince, The.....	—	4	35	17	77	9,563 Ft.	Port of Missing Girls.....	—	4	17	—	64	7,270 Ft.
Telling the World.....	—	1	24	6	75	7,184 Ft.	Road to Ruin, The.....	1	3	12	2	66	5,167 Ft.
Under the Black Eagle.....	—	3	12	—	64	5,901 Ft.	Simba.....	—	1	11	2	72	8,000 Ft.
West Point.....	—	2	41	16	77	8,134 Ft.	United States Smith.....	—	—	12	2	74	6,000 Ft.
While the City Sleeps.....	—	3	14	11	79	7,448 Ft.	TIFFANY-STAHLL.....	—	—	—	—	—	—
Wickedness Preferred.....	1	2	16	—	64	5,011 Ft.	Grain of Dust, The.....	—	1	9	—	67	6,126 Ft.
Wyoming.....	—	2	10	—	65	4,435 Ft.	Haunted Ship, The.....	—	2	9	—	65	4,753 Ft.
PARAMOUNT.....	—	—	—	—	—	—	Lingerie.....	1	1	9	—	63	5,676 Ft.
Beau Sabreur.....	4	10	28	5	63	6,704 Ft.	Night Life.....	—	—	9	1	73	6,235 Ft.
Beggars of Life.....	—	4	15	4	70	7,560 Ft.	Streets of Shanghai.....	1	1	13	2	69	5,276 Ft.
Big Killing, The.....	—	8	18	1	62	5,808 Ft.	UNITED ARTISTS.....	—	—	—	—	—	—
Docks of New York.....	—	2	11	6	76	7,202 Ft.	Battle of the Sexes, The... ..	—	3	11	3	70	8,180 Ft.
Doomsday.....	—	6	15	—	61	5,665 Ft.	Circus, The.....	2	7	29	28	77	6,700 Ft.
Drag Net, The.....	—	5	30	6	71	7,720 Ft.	Devil Dancer, The.....	—	7	26	6	69	6,765 Ft.
Easy Come, Easy Go.....	—	8	29	1	64	5,364 Ft.	Dove, The.....	—	14	25	10	68	8,400 Ft.
Feel My Pulse.....	—	8	27	2	65	5,889 Ft.	Drums of Love.....	1	6	22	4	67	8,350 Ft.
Fifty-Fifty Girl, The.....	—	7	22	—	63	7,720 Ft.	Garden of Eden, The.....	—	2	23	3	71	7,558 Ft.
First Kiss, The.....	—	2	22	2	70	6,134 Ft.	Gaucha, The.....	—	8	42	20	75	9,256 Ft.
Fleet's In, The.....	—	—	18	13	83	6,918 Ft.	My Best Girl.....	—	4	50	23	77	8,500 Ft.
Fools for Luck.....	2	3	10	—	57	5,758 Ft.	Ramona.....	—	—	32	27	84	8,200 Ft.
Forgotten Faces.....	—	3	22	1	68	7,640 Ft.	Sadie Thompson.....	—	4	40	14	75	8,700 Ft.
Gay Defender, The.....	1	4	36	2	67	6,376 Ft.	Sorrell and Son.....	—	2	28	24	82	9,000 Ft.
Gentlemen Prefer Blondes... ..	3	10	26	6	68	6,871 Ft.	Steamboat Bill, Jr.....	—	5	17	2	66	7,700 Ft.
Get Your Man.....	—	3	42	6	72	5,889 Ft.	Tempest.....	—	—	11	10	84	9,300 Ft.
Half a Bride.....	—	5	23	—	65	6,263 Ft.	Two Lovers.....	—	3	20	4	71	8,500 Ft.
His Tiger Lady.....	1	7	15	—	59	5,038 Ft.	Woman Disputed, The.....	—	2	12	1	68	8,041 Ft.
Honeymoon Hate.....	1	5	15	—	60	5,415 Ft.	UNIVERSAL.....	—	—	—	—	—	—
Hot News.....	—	—	25	1	71	6,598 Ft.	Buck Privates.....	—	1	10	—	67	6,171 Ft.
Just Married.....	—	2	11	2	70	6,039 Ft.	Cohens and Kellys in Paris..	—	3	34	11	75	7,481 Ft.
Kit Carson.....	—	—	11	—	70	7,464 Ft.	Count of Ten, The.....	1	5	7	—	55	6,279 Ft.
Ladies of the Mob.....	1	8	27	2	64	6,792 Ft.	Finders Keepers.....	—	4	16	1	65	6,081 Ft.
Last Command, The.....	—	3	37	19	76	8,234 Ft.	Foreign Legion, The.....	—	3	13	3	70	7,828 Ft.
Legion of the Condemned, The.....	—	5	37	14	75	7,415 Ft.	Four Flushers, The.....	—	2	14	—	66	6,193 Ft.
Love and Learn.....	—	3	22	2	69	5,737 Ft.	Good Morning Judge.....	—	2	17	—	67	5,645 Ft.
Loves of An Actress.....	—	4	11	2	66	7,434 Ft.	Hero for a Night, A.....	—	2	14	2	70	5,711 Ft.
Magnificent Flirt, The.....	—	3	17	—	66	6,440 Ft.	Hot Heels.....	—	2	8	1	67	5,874 Ft.
Mating Call, The.....	—	1	14	1	70	6,325 Ft.	Irresistible Lover, The.....	—	4	19	1	66	6,958 Ft.
Moran of the Marines.....	—	1	14	2	72	5,444 Ft.	Lonesome.....	—	2	8	—	65	6,142 Ft.
Night of Mystery, A.....	1	8	25	3	64	5,741 Ft.	Love Me and the World is Mine.....	—	5	12	—	61	6,813 Ft.
Old Ironsides.....	1	8	37	14	72	7,910 Ft.	Man's Past, A.....	1	5	19	—	62	6,135 Ft.
Partners in Crime.....	—	10	27	—	64	6,600 Ft.	Man Who Laughs, The.....	—	3	15	2	69	10,185 Ft.
Patriot, The.....	—	1	19	8	78	9,819 Ft.	Melody of Love.....	—	1	8	1	70	6,733 Ft.
Pioneer Scout, The.....	—	5	15	1	64	6,118 Ft.	Michigan Kid, The.....	—	2	9	—	65	6,030 Ft.
Racket, The.....	—	5	26	6	71	7,646 Ft.	Midnight Rose.....	3	3	5	—	48	5,689 Ft.
Red Hair.....	—	2	32	12	77	6,331 Ft.	Rawhide Kid, The.....	1	3	7	—	57	4,777 Ft.
Sawdust Paradise, The.....	—	3	9	2	68	5,928 Ft.	Shield of Honor, The.....	—	3	14	—	64	6,172 Ft.
Secret Hour, The.....	3	4	14	—	57	7,149 Ft.	Stop That Man.....	—	2	9	—	65	5,389 Ft.
Serenade.....	—	8	19	2	64	5,209 Ft.	Surrender.....	—	3	14	—	65	8,249 Ft.
Showdown, The.....	3	14	17	3	57	7,616 Ft.	Thanks for the Buggy Ride..	1	5	15	—	60	6,197 Ft.
Something Always Happens	1	4	22	1	65	4,729 Ft.	That's My Daddy.....	1	5	16	3	66	6,073 Ft.
Speedy.....	—	3	39	19	78	7,960 Ft.	Thirteen Washington Sq....	—	5	9	—	59	6,274 Ft.
Sporting Goods.....	—	4	33	2	68	5,951 Ft.	Trick of Hearts, A.....	—	5	9	—	59	5,495 Ft.
Street of Sin, The.....	—	3	31	4	71	6,218 Ft.	Uncle Tom's Cabin.....	1	3	13	9	75	10,600 Ft.
Sunset Legion, The.....	—	1	15	3	72	6,763 Ft.	We Americans.....	—	10	31	1	64	9,151 Ft.
Take Me Home.....	—	1	14	—	68	6,514 Ft.	WARNER BROS.....	—	—	—	—	—	—
Three Sinners.....	—	6	19	2	66	7,029 Ft.	Across the Atlantic.....	—	3	20	—	66	6,052 Ft.
Tillie's Punctured Romance	3	8	11	—	52	5,733 Ft.	Beware of Married Men.....	—	6	10	—	59	5,421 Ft.
Two Flaming Youths.....	—	—	16	4	76	5,319 Ft.	Caught in the Fog.....	1	2	8	—	60	5,428 Ft.
Under the Tonto Rim.....	—	3	21	2	69	5,991 Ft.	Crimson City, The.....	—	3	7	—	61	5,388 Ft.
Vanishing Pioneer, The.....	1	5	15	—	60	5,834 Ft.	Glorious Betsy.....	—	—	17	13	83	6,800 Ft.
Warning Up.....	—	1	29	5	73	6,509 Ft.	Ham and Eggs at the Front..	—	6	11	1	62	5,613 Ft.
Water Hole, The.....	—	1	17	4	74	6,319 Ft.	If I Were Single.....	—	5	7	1	61	6,320 Ft.
Wedding March, The.....	—	2	16	3	71	10,400 Ft.	Jazz Singer, The.....	—	1	19	27	87	7,077 Ft.
Wife Savers.....	4	10	20	3	59	5,413 Ft.	Lights of New York, The.....	—	1	11	11	83	5,267 Ft.
Wings.....	—	—	12	10	84	11,764 Ft.	Lion and the Mouse.....	—	1	8	4	77	6,352 Ft.
PATHE.....	—	—	—	—	—	—	Little Snob, The.....	—	3	8	—	62	5,331 Ft.
Almost Human.....	1	—	10	—	65	5,596 Ft.	Race for Life, A.....	—	3	8	—	62	4,777 Ft.
Blue Danube, The.....	—	1	16	2	72	6,589 Ft.	Silver Slave, The.....	—	6	14	1	62	6,124 Ft.
Chicago.....	—	6	21	4	68	9,992 Ft.	State Street Sadie.....	—	1	25	3	72	7,169 Ft.
Cop, The.....	—	1	12	1	70	7,054 Ft.	Tenderloin.....	—	3	23	8	74	7,782 Ft.
Hold 'Em Yale.....	—	4	17	—	64	7,056 Ft.	Terror, The.....	—	—	7	3	79	7,674 Ft.
King of Kings.....	—	1	20	20	74	13,500 Ft.	Women They Talk About.....	—	4	15	2	67	5,527 Ft.

Classified Ads

RATES. 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

WELL KNOWN THEATRE MANAGER at liberty owing to change in ownership. Just severed connections as managing director of one of America's foremost theatres. Long experience; Result producer; Specially progressive; second to none in press and exploitation. Address, Manager, 24 Brighton St., Rochester, New York.

Experienced Projectionist wants position, have 10 years' experience and best of references. Address, Box 423, care Motion Picture News, 729 7th Ave., New York City.

Experienced Poster Artist with ideas and real creative ability. He knows lobby display and exploitation and desires first class connection. Will send samples and all personal details. Married; age 30. Write Box 424, care Motion Picture News, 729 7th Ave., New York City.

Projectionist, experienced on Simplex and Powers machines with are reflector D.C. current, wishes steady job anywhere. Address Box 426, care Motion Picture News, 729 7th Ave., New York City.

WANTED POSITION — As Moving Picture Operator (Projectionist). Thirteen years' experience. Age 30. Married. Must have work at once. No reasonable offer refused. Can give best of references. Wire at once. David S. Mayo, 848 Felder St., Americus, Ga.

OPERATOR—Nine years' experience. Power's, Simplex, desires position. J. T. Kennedy, Gilbertville, Massachusetts.

WANTED a change. Projectionist, and "I'll Do it," non-union. Married. 12 years with present job. F. White, 201 Sylvan St., Emporia, Kans.

Used Equipment

FOR SALE -1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

Managers' School

Learn Modern Theatre Management. A training that is helping many theatre employees to success. Catalog C, Moving Picture Theatre Managers' Institute, Elmira, N. Y.

It Pays to
Advertise
in the
Classified
Ads Section
of the News.

ANOTHER
SOUND
PICTURE

SEE IT!
HEAR IT!

What A "Show"
**"SHOW
GIRL"**

with the new, sensational, most
favorite
**ALICE
WHITE**

You will hear her singing her
songs

Wife, remarkable chorus &
orchestra, and the first pages
of the showgirl's life.

ON THE STAGE
STRAND DEBUTANTES
ALL GIRL BAND
— VIRTUOSO —
WINNIE LIGHTNER
FOX MOVIE TONE NEWS

**HUGE ANNIVERSARY
STAGE SHOW**

Omaha's Greatest Entertainment!
RIVIERA
Farnam at 20th
Today at 12:30

Join the Happy Throng

To the Riviera's Big Public
Anniversary Celebration on
Stage and Screen

You'll Meet Our New
MASTER OF CEREMONIES
JAY MILLS
"The Life of the Party"

You'll see the first of the Greater
Pub. & Stage Shows directed by
him with special, youth and dancing
girls.

45—People—45
8—Act—8
6—Scenes—4

Ten-11 Show
Barnette & Clark
Exquisite Dancers

Joe Besser
"Short Ten of Laughs"

Ruth Whitmer
Musical Comedy Star

Arthur Campbell
"What Price Glory?" Film

Almira Sessions
Circus Beauty

Felicia Sorel Dancers
11 Clever Girls and Boys

And You'll See the Hottest Picture
of the Year With Nothing Omitted

"SHOW GIRL"

With Hollywood's Newest Sensation
Alice White

The Cutest Little Cutie that ever shook
a scanny at a Tired Business Man!

When she dances the floor smokes and
they have to throw water on
the Orchestras

She's Show Girl in the Flesh!
Peppy! Snappy! Hooty Tooty!

100%
Talking Picture!
"Chic" Sales
in
"The Star
Witness"

Direct from New York
JULIA DAWN
World Famous in a scene
Organist

"Orchestra 162"
ORCHESTRAL FEATURE
Harry Brader Conducting
MOVIE TONE NEWS

Whoopie!
ON THE STAGE
**"SHOW
GIRL"**
with ALICE WHITE
5 Deluxe
Shows
Sunday

ON THE STAGE
"BITTER-SWEET BLUES"
A colorful picture of the life of
the blues singer
AL MITCHELL
Sensational

AN EYEFUL
AN EARFUL
**"SHOW
GIRL"**
with ALICE WHITE

THE GAL
WITH IT
PUTS
THESE
THINGS
AND
THOSE

WE THINK IT'S THE BEST
SYNCHRONIZED PICTURE TO DATE

VITAPHONE
ACT
EDDIE PEABODY
King of Banjo Players
in "BARKLAND"

SEE & HEAR
MOVIE TONE
NEWS

Pittsburgh's Finest Orchestra
A Stanley Company Theatre
Stanley
Seventh at Liberty-Atlantic 2300

Illustrating the style of newspaper exploitation for "Show Girl" at some first run theatres, the reproductions above are of displays selected as typical of the advertising thus far developed in connection with campaigns on this picture. The displays shown were used by the following theatres: Strand, Syracuse; Stanley, Pittsburgh; Riviera, Omaha; Minnesota, Minneapolis.



Exhibitors Service Bureau



Brings Fame to City's Largest Family in Rochester Theatre Stunt

THOMAS D. SORIERO, managing director of the Rochester theatre, Rochester, N. Y., with the aid of the Rochester Democrat and Chronicle, discovered the largest family in Monroe County, N. Y., and made them famous. This was the outcome of an exploitation campaign executed in behalf of "The Battle of the Sexes," one of the attractions recently presented at the Rochester.

Soriero proposed the exploitation idea to the officials of the newspaper and obtained the fullest cooperation of the Democrat and Chronicle in a prize offer for the largest family in the county, another for the largest family of boys, and a third for the largest family of girls.

The theatre offered a clock, a traveling bag and a dinner party at one of the leading restaurants of the town as the prizes for the winners in the three classes of the contest.

The first and second prizes, the clock and the bag and a large card announcing the third prize were displayed in the lobby. An amusing incident developed when a sneak-thief or perhaps some person who believed couples who raise large families should not be encouraged, stole the clock from the lobby and it was not noticed until just before the presentation, and it took some quick thinking on the part of Mr. Soriero and quick action to get another clock, which, never-the-less, he did, and the prize was delivered as scheduled.

A photographer was engaged to go to each home as soon as the paper received a

letter from a family that wished to enter. He then placed all the pictures in the lobby in one big frame and issued invitations to all the contestants to be present on the opening night of "The Battle of the Sexes." The three winners were then picked and an announcer from the stage introduced them as they made their appearance and presented them with the prizes. The contest filled all of the four thousand seats in the Rochester theatre.

The newspaper next morning displayed pictures of the prize winners.

Saturday Morning Mats for Children Widely Used

Children's Saturday morning matinees of the type sponsored by welfare organizations, are growing in popularity throughout important cities of Central Pennsylvania. They are held with much success each week at the Hamilton Theatre, Lancaster; the Colonel Drake Theatre, Oil City, and several others.

The Victoria, Mahanoy City, holds a "Children's Bargain Hour" each Saturday afternoon between 1.30 and 2.30 o'clock. Children who enter the theatre within that hour are admitted at the reduced rate of 10 cents, but are entitled to remain for the duration of the entire program.

Saturday morning matinees for children, consisting of picture programs selected and sponsored by the Harrisburg Civic Club, a women's welfare organization, with the cooperation of C. Floyd Hopkins, local representative of the Wilmer & Vincent Theatre Company, were inaugurated in the State Theatre, Harrisburg, a W. & V. house, on December 1.

The idea of the Civic Club is to sanction only pictures which it regards as wholesome and proper for juvenile entertainment. The feature film for the first of these morning matinees was "The Phantom City," and the program included also an "Our Gang" comedy and an Aesop's fable picture. There is a reduced price of fifteen cents for children and adults may attend for 25 cents. The first attendance was six hundred, which was gratifying both to the Civic Club committee and the theatre management. The plan has been permanently adopted at the State and greatly increased attendance is expected when parents more generally understand project.

Turns House Management Over to Drama Club

Officials of the Palace Theatre at South Bend, Ind., recently staged a novel stunt when they permitted the house to be operated entirely by students of the High School drama club. The students thoroughly enjoyed the opportunity the routine of presentations and motion pictures offered to participate in the successful management if only for a day and night.

Showmanship

Briefs

MANAGER W. E. SPRAGG pulled a neat tie-up with a local shoe dealer to exploit "Our Dancing Daughters" playing at the Stadium Theatre, Woonsocket, R. I. The dealer furnished two pairs of shoes of a very small size. One shoe of each pair was effectively displayed in the store window. The other "one of each" pair was on display in the theatre lobby. Tickets bearing copy about the stunt were given to ladies well in advance of picture's opening. Copy on the tickets read, "Ladies—A pair of shoes Free to the first two fortunate who can step into Miss Joan Crawford's shoes. Every lady attending the Stadium Mon-Tues-Wed matinees will receive one of these cards. On Thursday or Friday take this card to the Lafayette Shoe store—give it to the clerk—try on the shoe—wear them—and they are yours."

BY far the most popular method devised by exhibitors to exploit Al Jolson in "The Singing Fool" is the co-operative ad page or ad section, according to Warner Bros. The latest example of how successfully such exploitation can be achieved is furnished by Skouras Bros. Midtown Theatre in St. Louis. Last week the St. Louis Star published in behalf of "The Singing Fool" a four-page section abounding in co-operative ads from a score of different music houses, radio dealers and talking machine merchants.

THANKSGIVING DAY the Florida Theatre, Jacksonville, Fla., put on sale "Christmas Cheer Books" of tickets for \$2.50 and \$5.00. The books are attractively printed in Christmas design envelopes. The tickets will be honored at any show at the Florida and will be sold up to Christmas Day. The idea of giving these books for holiday gifts is being stressed to the public.

THE idea of a phonograph record as a lobby ballyhoo for "Lilac Time" registered so well that First National's exploitation department is out with another similar accessory to be used in exploitation for "The Barker." The Victor Talking Machine Co., has made a record of the barker's spiel in front of his tent show which Milton Sills renders in this talking picture. The record for "The Barker" is of the twelve-inch size and has a playing time of five minutes. They are to be used as exploitation for lobby, street ballyhoo and for unwired houses may be used in lieu of the talking trailer.

LYNN PETERSON, manager of Hamrick's "Music Box" Portland, Ore., with his usual thoughtfulness, invited some sixty inmates of Oregon Institute for the Blind to the "Terror." It was a gala day for them and a boost for sound pictures. Their comments were both interesting and enlightening.

UNIVERSAL EXPLOITEER SLADDIN convinced the proprietor of the largest furniture store in Syracuse that "Lonesome" offered good tie-up possibilities for furniture windows. The window included a fireplace at one end, with the wax figure of a pretty girl sitting before it and a card reading, "Don't be lonesome; get married and let us outfit your new home. See 'Lonesome' at the Empire Theatre, etc."



Reproduction of 3-column publicity flash resulting from Mr. Soriero's campaign for "The Battle of the Sexes"

Judge Lindsey Appears at Theatre Showing Film Based on His Book

"COMPANIONATE MARRIAGE" playing at the Rialto Theatre, Denver, Colo., had everything in its favor when its author Judge Ben B. Lindsey made four personal appearances daily during the showings of the picture.

Judge Lindsey, who is a resident of Denver, further co-operated in publicizing the picture by mailing 2500 personal letters to prominent people in the city. And also granted an interview as a basis of a story in the Denver Post.

Makes Rule to Call Only M.Ds. Who Leave Names at Office

H. M. ADDISON, managing director of the Great Lakes theatre in Buffalo, has made a new rule regarding a call service for physicians who attend performances at that house as a result of a recent case wherein his acquiescence to page a doctor at the insistence of a party telephoning the theatre worked out to the embarrassment of the management when the doctor sternly informed Addison that he came to the show to be entertained and not to be interrupted.

The policy which Mr. Addison has established for his theatre and his reasons for so doing are explained in the following extract from his editorial in *Movienews*, the house organ of the Great Lakes theatre.

"The other night a telephone call came to the theatre for a well-known physician of Buffalo, whose services were needed for an operation. The physician not having informed us that he was in the theatre, we were unable to notify him and as a consequence, he lost the professional service call and, incidentally, a considerable fee.

"Just the next night, another call came from the outside for another physician, the

caller saying it was of the utmost importance that the doctor be reached. The show was stopped and the amplifiers used to make the call. This physician came to the telephone, told the caller that he would see them later and then told me that he came to the theatre to be entertained and forget for the moment his work. He rather resented the message, as the case was not one which required immediate attention.

"Caught between two dilemmas, the theatre management will hereafter call no physician who does not desire to be called while in our house. If any physician, however, comes to the theatre and desires to be notified of telephone messages, the management will be glad to take his name, if he steps into the office at the Chippewa street entrance upon arrival, and will notify him if called, an usher taking the row and seat in which he is seated for convenience of notification.

"We trust that this will meet the approval of all physicians and it is hereafter to be the hard and fast rule in the Great Lakes Theatre."

Displays Extra Box Office to Be Used Week of Big Picture

MANAGER JOHN McKENNA, playing "Wings" at the Imperial theatre, Charlotte, N. C., planned for a banner business by building an extra box office in the lobby.

The extra box office was built one week in advance of play date and carried a placard reading, "This box office will be used to help handle the tremendous crowds that will see 'Wings' at this theatre."

A large thirteen-foot balloon on top of the vertical sign on theatre building could be seen for many blocks away. A large banner was suspended from the balloon announcing name of theatre and play dates. The word "Wings" was written on the balloon in very bright and attractive colors.

A plane was hired for a week for the small sum of \$25. This plane flew over the city at least twice a day and flew low enough for people to read the title of picture painted underneath its wings.

Sundays always draws huge crowds to the airport where people enjoy airplane rides while hundreds of others go there

merely to watch. The hired airplane was in the air this particular day most of the time confining its flying mostly over the flying field.

The aviator who owned the plane furnished gratis two large propellers, one a three-blade affair, that was placed on top of the marquee at one end and the other propeller on the other end of marquee. The latter propeller had a large illuminated cut-out of Bow and Rogers in a circle with the word "Wings" predominating. Around this circle was a row of lamps hooked to the flasher that gave an effect as if the cut-out was a huge wheel in motion.

Playing in conjunction with "Wings" was a song slide number entitled "Memories of France"—a very appropriate one for the feature picture. McKenna went to a local music dealer and got a Gene Austin number on this and used it as a specialty. It was perfect and appeared as if it was a synchronized slide. The comments were most favorable on this number and many people wondered who was singing.

Realism in Lobby Display for "Haunted House"

William Haynes, assistant general manager of Loew's Theatres in Cleveland, created interest that was converted into real business, by exploiting "The Haunted House" at the State Theatre. He surrounded the box office with a clapboard cottage. In the windows appeared spooks and fantastic figures with colored lights behind them. Crowds gathered around this cottage all day long. A similar cottage, smaller in size, was mounted on a truck and paraded the downtown and suburban sections during the busy hours. This traveling cottage was also portraying fantastic shapes in its lighted windows, and with the rider were witches and other fabled characters which drew crowds. The excellent business of the week was held to be largely the result of this conspicuous campaign.

Clever Idea for Store Tie-up With "Home James"

Wherever "Home James" is played there is a chance for a good department store tie-up. In Pittsburgh, A. J. Sharick got two of the leading department stores to distribute coupons to their employees allowing them a slight discount on certain nights.

The Sunday Times published a story in which Laura La Plante requested the management of department stores to have their girl employees see the picture. The story also requested shoppers to write to the paper telling of any department store salesgirl who, because of her personality or affability, should be given a pass.

Telephoto Stunt Scores in Toledo for Talmadge Film

Manager J. H. Merriman of Loew's Valentine Theatre, Toledo, Ohio, developed a valuable publicity angle for his exploitation for "The Woman Disputed" by employing Telephoto, the newest rapid system of sending pictures and messages by wire which first was used for motion picture advertising by Motion Picture News in conjunction with Warner Brothers.

Merriman arranged for Norma Talmadge to send a written message of greeting to the dramatic editor of the Toledo News-Bee. The Telephotogram which is reproduced below was addressed to Dwight North, Dramatic Editor, Toledo News-Bee.

WESTERN UNION PHOTOGRAMS TELEPHOTOGRAPHS

Hollywood, Calif., Nov. 6 - 1935
Dwight North
Toledo News-Bee
Toledo Ohio
I have sent my latest photograph Norma Talmadge in "The Woman Disputed" Saturday November 6th 1935 and you will enjoy it in the picture lobby Toledo. Norma Talmadge



New England Film Market Active

THE Middlesex Amusement Co., which operates the Granada, Strand, Mystic and Orpheum theatres in Malden, has placed on the market an offering of 2,000 shares of first preferred stock of the company which will be used to retire maturing indebtedness and for additional equipment. The company controls the Malden picture theatres 100 per cent.

Waldron's Casino, Boston, dark for several weeks while undergoing remodelling, redecoration, and installation of sound equipment, reopened this week as one of the New England Theatres Operating Corporation's theatres under the name of the Netoco Casino.

George Markell has sold the Strand theatre at Pittsfield, Mass., to the Publick circuit.

The Elm theatre at West Springfield, owned by Eaton & McKnight of Boston, has been sold to Max Tabackman.

A new theatre under construction in Pittsfield is expected to open about the first week in January. It is being erected by local capital.

Myron W. Sperry has purchased the Strand theatre at Willimantic, Conn. Herbert W. Tift remains as manager of the theatre.

The Lion Amusement Enterprises, Inc., of Boston, have incorporated with 1,000 no par shares. Julius Levenson, 27 School street, Boston, and Copel Levenson are the incorporators.

Storms & Boice, Inc., Revere, Mass., has incorporated to operate theatres, with \$20,000 capital. Edgar Storms, Jr., Lola M. Boice and John C. Boice are the incorporators.

Extensive alterations are to be made to the Phillips theatre at Springfield. Harry Cohen will personally have charge of the work.

Contracts have been let by the Netoco theatres for a new theatre in North Attleboro, Mass.

Because of an epidemic at Brunswick, Me., the theatres of that city have been temporarily closed.

Rose Mee, contract clerk at the Fox exchange, is confined to her home through illness.

District Manager Harry F. Campbell of Fox Films has been confined to his home in Boston by illness but is now on the mend.

George A. Marsh has resigned as manager of the Capitol at Hartford to join the Goldstein Brothers circuit and will handle the affairs of the Palace theatre at Pittsfield, Mass.

The Palace theatre at New Haven, a Fox-Poli house, and the Poli at Springfield are undergoing redecoration and improvement. The former will open with films and a stage show and the latter will have sound equipment. Sound equipment is also being installed in the Poli and Palace theatres in

Bridgeport, while four other Fox-Poli theatres have already been equipped.

Catherine J. McDonald, cashier at the Allston theatre, Boston, was recently felled by a robber while leaving the theatre and robbed of \$60 in cash and other valuables. She was not injured and resumed her duties at the theatre the same afternoon.

M. B. Seaver, who has been organist at the Beacon theatre for 16 years, was guest organist at the opening of the Casino theatre during the week.

Three New England theatres are reported as temporarily closed. They are the Bradford at Bradford, N. H.; the Capitol at Leominster, Mass., and the Casino at Central Falls, R. I.

The Mystic theatre at Malden is operating the last three days each week.

Fire of undetermined origin badly damaged the Academy of Music in Haverhill early Sunday morning. The loss is estimated at \$100,000 and it is doubtful if repairs on the building will be attempted.

Many persons from all branches of the theatrical industry paid tribute to Edmund A. Hayden, long with the Keith-Albee interests in Boston and at the time of his death manager of the Keith-Albee St. James theatre, Boston, at funeral services held at the Mission Church in Roxbury this week. Rev. Nicholas Hayden, a brother of the deceased, officiated at the requiem mass. Burial was in Holyhood cemetery.

Central Penn Has Quiet Week

EDWARD HESS has been made manager of the Legionnaire Theatre, Milton, successfully operated by the local post of the American Legion. He succeeds Harry Hartman, who resigned recently.

H. J. Thompson, of Curwensville, has had plans prepared by Hodgins & Hill, architects, of Philadelphia, for a new theatre to be erected in Clearfield. It will be a large building in which space will be provided also for offices and stores.

L. Pizor eliminated competition with his Lyric Theatre in Minersville, when, on November 19, he obtained control by purchase from Charles Kear, of the rival picture theatre, the Minersville Opera House. The latter seats 450. At the time of the purchase Mr. Pizor did not announce what future plans he had for the property.

The announcement was made recently of the birth of a daughter to Mr. and Mrs. Harry Naylor, the latter being manager of the Opera House, a motion picture theatre, in Columbia, Lancaster county, Pa.

The management of the Gem Theatre, Greencastle, Pa., the home town of the Ambassador to Italy, Henry P. Fletcher, employed a

cameraman to shoot motion pictures of the Ambassador when he went to the polls in Greencastle on November 6 to cast his ballot in the presidential election. The pictures subsequently were shown on the screen of the theatre.

The management of the Grand Theatre, Lancaster, announced that "combined Metro and Paramount news reels" will be a regular feature of the Grand's programs, starting with the week of December 3.

Seattle Territory Film Activities

SEVERAL changes of ownership and management in theatres of the Pacific Northwest were announced here last week, and include the following: Taking over of the North Park Theatre in Seattle by Raymond Perron from V. V. Williams; sale of the Empire Theatre at Granger, Washington, to W. A. Seaman by D. J. Beattie; sale of the Ark Theatre in Pierce City, Idaho, to William Dennison by A. R. Kennedy; sale of the Wrangell Theatre at Wrangell, Alaska, to C. C. Munday by Wesley Sorenberger, and sale of the Green Lake Theatre in Seattle to Sam Sax, former Portland exhibitor, by G. O. Bishop.

William Ripley, of Longview and Kelso, recently took over the Liberty Theatre at Kelso for complete renovating, and last week began renewing processes on the Pee-kin Theatre in Longview.

Ray Jones, assistant manager of Carl Reiter's local Orpheum Theatre, took a brief vacation trip to Vancouver, B. C. Another Vancouver visitor was Georgie Stoll, master of ceremonies.

H. Neal East, Paramount exchange manager here, left last week for New York City, where a conference with home office officials was scheduled.

Ike Binnard, owner and operator of the Liberty Theatre in Lewiston, Idaho, will inaugurate a "talkie" policy at his house the latter part of November.

Lloyd Bacon, Warner Brothers director, was a Seattle visitor last week.

Les Davis, Portland manager of First National exchange, spent several days here last week for conferences.

Joe Cooper, Seattle correspondent for a Hollywood trade paper, last week was appointed house manager for John Danz's Palace Hip Theatre, operated as part of the Sterling Theatre Chain. He succeeds George I. Appleby, former Pathe salesman and more recently head of the Palace Hip and vice-president of the Sterling organization. No successor to Mr. Appleby in the latter capacity has been selected as yet.

Karl L. Burk, new manager of Universal Theatres in the Pacific Northwest, last week announced the appointment of Art Bishell as house manager of the Clemmer Theatre in Spokane.

Theatre Transfers Heavy in Iowa

LAST week witnessed the opening of the Princess Theatre at Dexter, Iowa, which has been closed for the past two months. Mr. C. Heefner bought the theatre from Miller and Wettengall of Dunlap.

At Brayton, Iowa, the management of the Opera House there has been taken over by the Brayton American Legion.

Mr. Ulrich has purchased the theatre at Lone Tree, Iowa, and is now operating the house.

G. L. DeNune, who now owns the Majestic at DeWitt, has purchased the Heartack Theatre, which was previously owned by C. A. Lopeman.

Mrs. Fairchild, of Fairfield, Iowa, last week purchased the Strand Theatre at Boone, Iowa. Her manager is Carl Millane, who was formerly with the Orpheum Theatre at Fairfield. The house was formerly under the management of George Weigman. Mr. Weigman has taken over the management of the Strand at Newton.

Edward Phillips recently bought the Cozy Corner Theatre at Vail, Iowa.

Everett Cummings, manager of the Capitol Theatre at Cedar Rapids, has a new assistant manager in W. M. Gollner, who comes from the Publick managers' school.

The new manager of the Strand Theatre, Des Moines, was welcomed into the Theatre Row last week. George M. Watson, who was formerly assistant manager of the Capitol at Cedar Rapids, has been placed in charge of the Strand. Arthur Swanke, who has been acting as manager of the Strand in Des Moines, will receive a promotion to another theatre with the A. H. Blank organization.

The Coin Entertainment Company at Clarinda, Iowa, have made plans for a theatre which will be included in a commercial construction which they will erect. This company are owners of the Sun Theatre at Clarinda.

Harry Watts, formerly of the Capitol, Des Moines, and since of the Riviera at Omaha, has resigned to become head of the Chamber of Commerce.

George M. Watson, manager of the Strand, Des Moines, announces that this theatre will be immediately equipped for sound pictures.

Another theatre which is to have the sound installation at once is the New Ames Theatre at Ames.

Harry David, district manager for Publick in this section, will be in New York for a ten days' trip. A. H. Blank, who has a chain of theatres in Iowa allied with the Publick organization, will join Mr. David in New York next week.

Villisca, Iowa, decided against the Sunday shows last week after the second attempt to vote out the Blue Laws. The vote of 509 to 398 gave a decisive vote for the side which opposes the Sunday shows.

Albany Regional News

MANAGER JOSEPH SAP-LEKSTEN, of Harmanus Bleecker Hall in Albany for the past four years, resigned last week and left for Ithaca, to assume the general management of the new million dollar theatre erected in that city by the Berinstein brothers of Elmira, and which is scheduled to open this week. No successor has yet been named to Mr. Sap-lesten.

Visitors along Albany's film row last week included Harry Lazarus, of Kingston; Henry Frieder and Harry Grossman, of Hudson; Sam Hochstim, also of Hudson; and Louis Nizer, secretary of the New York Film Board of Trade.

Neal Hellman, who handled the Paramount theatre in Albany, is spending a week in New York City.

Abe Van Dusen, booker at the FBO exchange in Albany, underwent an operation last week when a swelling, caused by Mr. Van Dusen's knocking his hand against a desk, was removed by a surgeon. Mr. Van Dusen was able to attend to his duties, but with his arm in a sling.

Sterling Wilson, local manager for Tiffany, was ill for a few days last week but is once more back at his desk.

The meeting of the Film Board of Trade and also the Arbitration Board was held on Monday of this week, with quite a number of out of town exhibitors present.

Carpenters are busily engaged these days in remodelling the Central Theatre in Albany, which will shortly be reopened and will then be known as The Empire.

Sunday movies were to be voted for in Mechanicsville on December 4, and according to all reports the proposition would be carried. The churches, however, were opposed to the idea which calls for the theatres to run from 6 to 9 p.m. on Sunday nights.

J. B. Hart's theatre in Bennington, which will open in the very near future, will be shown as the "General Star."

Fenton Lawler has been added to the sales staff of Pathe's Albany exchange, succeeding R. J. Meigs, who recently resigned.

Fire of an unknown origin practically destroyed the Union Square theatre in Pittsfield, Mass., one night last week, with a resultant loss of approximately \$100,000. The fire started back stage about an hour after the conclusion of the evening show. A general alarm was turned in and for a time it looked as though other business blocks were doomed. The theatre is owned by John F. Cooney, of Pittsfield, and leased by Samuel Goldstein, of Springfield, Mass.

The new theatre in Argyle, is to be run as a Community House, and bookings are now being made through the Albany exchanges.

Some delay is being encountered in the construction of a new motion picture theatre for Mrs. W. H.

Carpenter, at Lake George. The foundation has been laid, but the architect's plans are still incomplete. The theatre will replace the one destroyed by fire last summer and will be in shape to open for the tourist business.

William E. Benton, of Saratoga Springs, owner of a chain of theatres in northern New York, was elected last week as president of the Saratoga Springs Chamber of Commerce.

If Sam Hochstim, of Hudson, installs sound equipment as he is now contemplating, he will enlarge the Star theatre and add about 250 more seats.

Jacob C. Rosenthal, owner of the Rose theatre in Troy, donated the entire proceeds of Sunday's shows to the Santa Claus fund of a Troy newspaper. Mr. Rosenthal bore all expenses in connection with the entertainment and several hundred dollars was turned over to the paper.

The village of Franklin is to have a new motion picture theatre, according to a report.

New Famous Sound House for Canada

RESIDENT manager Frank Miley of Famous Players at Saskatoon, Sask., has announced that the opening of the big Capitol Theatre there will take place February 15 with Movietone equipment. The house seats 1,600. Famous Players also have the Daylight Theatre in Saskatoon and this will continue as a "silent house."

Ernie Moule, veteran manager of the Temple Theatre, Brantford, Ontario, was recently made an honorary life member of the Moslem Shriners Temple at Detroit, Mich., during a visit in that city.

F. E. L. Fisher, manager of the Garrick Theatre, Winnipeg, Manitoba, has returned from Fort William, Ontario, where Garrick Theatre interests propose to erect a new theatre. The Garrick was erected some years ago with Winnipeg capital and is locally controlled.

Handley Wells, organist of the Dominion Theatre, Victoria, B. C., for the past 11 years, passed away suddenly following a serious operation in St. Joseph's Hospital, Victoria.

The Theatrical Duck Pin Bowling League of Ottawa, Ontario, has started its second season with six teams instead of three as before. One new team has been entered by the Moving Picture Operators Union and the theatres represented comprise B. F. Keith's, the Galvin and Russell Theatres. A handsome trophy has been presented by J. M. Franklin, manager of Keith's, who is also sponsoring the Big Six Hockey League, a prominent local ice hockey circuit.

The Iola Theatre, Danforth and Gough Avenues, Toronto, one of the first suburban houses in the Ontario Capital, has been purchased by a syndicate from the Player Estate, with two adjacent stores, the amount involved being over \$100,000. The Iola was oper-

ated for years by Harry Ginsler.

The attractiveness of the Imperial Theatre, Ottawa, Ontario, has been improved in many respects during recent months by Manager Ray Tubman and excellent patronage has been built up.

Bandits Blow Safe in Baker, Ore.

THE safe at the Claridge Theatre, Baker, Ore., was dragged from the box office at an early hour Nov. 22, into the corridor of the building and blown with a heavy charge of nitro, the robbers succeeding in getting away with \$925. The loss was covered by insurance, but no clues of perpetrators.

The 16th anniversary of its establishment is being celebrated at the Circle Theatre, owned and operated by Col. G. T. Woodlaw. This house has been under single continuous proprietorship longer than any other central downtown moving picture show. The theatre is managed on a profit-sharing plan in which 28 employees are included.

Charles Pincus, formerly city manager of Public Theatres in Houston, Tex., has been appointed managing director of The Portland Theatre. Despite previous announcements to the contrary, Public officials announce that Fanchon-Marco stage presentations will be offered at the Portland indefinitely in addition to current film releases.

John Hamrick, owner of the chain of Blue Mouse and Music Box chain of houses, wired instructions for his some 150 employees to be his guests for Thanksgiving, while he spent his holiday with his parents in California.

Woodhull Addresses Cleve. M.P.E.A.

PRESIDENT R. F. WOODHULL of the M.P.T.O. of America addressed the members of the Cleveland Motion Picture Exhibitors Association last Thursday and set forth reasons why the association should become a member of the national association. The following Monday H. M. Ritchey and Jim Ritter of Detroit spoke before the members on the merits of Allied. The Cleveland Motion Picture Exhibitors Association took no action on the situation.

Keith's Theatre, Youngstown, is the next Keith house in this territory to be equipped with Photophone. Installation will be complete December 9th.

December 10th is the date of the Cleveland Motion Picture Exhibitors Association dance and entertainment. It will take place at the Hollended.

Jess Fishman, general manager of the Standard Film Service Company was called to New York for a meeting relative to distribution in Ohio of Sonora-Bristolphone.

M. B. Horwitz' mother was struck by an automobile on the evening before Thanksgiving while crossing East 105th St. at Lee Ave. She suffered a broken leg and several broken ribs.

Exchanges Desert Old N. Y. Film Row

ONE by one the large exchanges are deserting the old film row to take up quarters in the new picture center located in the section of 44th and 45th streets on the East side of 9th avenue. The latest company to migrate is Pathe Exchange, Inc., which has signed a ten-year lease for space in the new Film Center Building. Other motion picture exchanges that have been reported to have signed leases for space in this building are, FBO, M-G-M, First National, Universal and Educational.

Two fires helped to liven up matters in the theatre district this past week. Unaware that a two alarm blaze was doing between \$50,000 and \$100,000 damage next door, some 2,500 persons enjoyed the show at Loew's Greeley Square theatre at 513 Sixth Avenue. The other fire occurred at the Capitol theatre on Broadway, when defective wiring in the electric display above the marquee caused flames to burst forth. Little damage was done, but quite a thrill was supplied a large crowd that gathered.

In addition to the already large number of added attractions for patrons' entertainment that have been instituted at the new Little Carnegie Playhouse on 57th street, the management will, beginning December 10, present Geoffrey Mott-Smith, author of "Pencil Bridge," in a series of illustrated talks on auction bridge which will take place in the Playhouse card room. The author will be introduced by Sidney S. Lenz, the international champion. The lectures will be given at 4 P.M. each Monday and tea will also be served.

According to word received along the row, M. B. Seider, manager of the Regent theatre, at Bay Shore, L. I., will in the near future marry Miss Julia Tannenbaum. Mr. Seider is a brother of Eddie Seider, partner to Al Moley in Theatrical Enterprises, and nephew to the well known Joe Seider.

For a number of years connected with the Brooklyn Strand theatre in the capacity of publicity man, Lee Ferguson severed this connection to become associated with the Playhouse Operating Corp. For a short period of time Mr. Ferguson managed that company's Hollis theatre, but was recently appointed as special exploiter for the Playhouse Corp., with a number of theatres under his wing.

It was good news to learn that the boys on Pathe's sick list are on the mend. Milt Kronacher is again about after an operation for ulcers of the stomach, and John Dacey has bid adieu to the French Hospital where he underwent a leg operation.

The Motion Picture Salesmen's organization conducted a meeting at the Manger Hotel this past week, to nominate officers for the coming year. Their recent 8th annual dinner-dance, held last Saturday at the Hotel Commodore, was a success.

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Remodeled Warwic in K. C. Opened

THE Warwic Theatre, one of the larger suburban houses of Kansas City, opened last Friday to a capacity crowd after being closed several months for remodeling, costing \$75,000. Members of the South Side Business Men's Association attended in a group. M. E. Leuge, director of the Orpheum theatre orchestra for thirty years, has taken his orchestra to the Warwic, the Orpheum now being a stock company house instead of Orpheum vaudeville. F. W. Werner is manager of the Warwic.

Herman Gould, manager of the Hubble Theatre, Trenton, Mo., heard of a 70-year-old man in Trenton, who never had seen a motion picture show. Gould at once sent him an invitation to attend the theatre, which was accepted, with the result a one column front page story in a Trenton newspaper!

The Phototone Company of Missouri, a distributing branch of the Phototone Company of North Vernon, Ind., has opened offices at 118-20 West Eighteenth Street, Kansas City, Mo.

Two Incorporations Reported for Va.

PLANS to build a theatre seating 2095 persons, to cost about \$350,000, at Bristol, Va., are under way by the Bristol Amusement Co., Inc., H. M. Pulford, president. The capital of the company is \$150,000.

The Patrician Theatre will be built and the Fellers' Hall will be rebuilt at Martinsburg, W. Va., if the plans of the United Productions Corp. are carried out. The company has been chartered with \$500,000 capital.

Harry Greenman, of the Washington, D. C., Fox Theatre, has resigned to go to the Fox Theatre, St. Louis. He has been succeeded at the Fox, Washington, by David Idzal, who will also have charge of the Philadelphia house.

The Hippodrome, here, which has been running Keith-Albee vaudeville, went into stock beginning Monday, Dec. 3. This leaves only one straight vaudeville and picture house here, the New Garden showing Keith-Albee vaudeville with Loew's Century presenting the Loew-Publick stage shows, with their moving picture bills.

The Rialto Theatre, Washington, D. C., has been closed.

Nathan Machat, president of the Motion Picture Guild, operating Little Theatres in Baltimore, Washington, Philadelphia and Detroit, is now at the Sinai Hospital here undergoing treatment.

The Ideal Theatre, Julius Goodman proprietor, a residential theatre here, has had Vitaphone and Movietone mechanism installed and the new policy started Monday, December 3.

E. A. Lake, who managed the Keith-Albee Hippodrome here for several years, has resigned to take over the management of the new Keith Theatre in Rochester, N. Y. He has been succeeded by Nat Keane, formerly associated with Pierce and Scheck.

H. H. Maloney, Jr., from Fort

Worth, Texas, and assistant manager of Loew's Stanley here, and Elizabeth Jarvis Clayton of Baltimore, will be married January 15, at St. Michael's and All Angels' Church.

Emma Snyder, formerly cashier at Loew's Stanley here, has gone to Washington, D. C., to become phone supervisor at the Earle Theatre there. Alice Raines has succeeded Miss Snyder.

Edmund Kane, for a number of years in the show business, is now handling the publicity and advertising for Dr. M. Sayle Taylor's stage show.

Thomas Mohr has been appointed organist at the Astor Theatre by Julius Goodman, manager.

Two New Theatres in Buffalo Section

LOOKING forward to the opening of their new State Theatre in Ithaca, N. Y., about Dec. 10th, are H. L. and Ben Bernstein.

Harry G. Clark is rushing to completion his 750-seat theatre in Ithaca.

Among the exhibitors seen along Film Row last week were Mr. Hager from North Collins and Mr. Vogel of the Roxy Theatre of Rochester, N. Y. Mr. Vogel has built a beautiful theatre where the princess once stood.

Clarence Snyder, booker for Gotham Pictures, wore a glad smile when he stepped into the local office the other day. He boasts a little eight and one-half pound baby girl arrived at his home last Friday morning.

J. Walter Morris, manager of the Happy Hour Theatre on Main St. Buffalo, is on the receiving end of many congratulations, and is deserving of them, having just finished his twelfth year as manager of this theatre.

Florence Hendl of the First Graphic Exchange found a perfectly good husband last week, changing her name to Krug.

National Screen Service Representative made a trip through the Southern tier last week.

Normal Week on 'Frisco Row

SAM PERLIN for many years a familiar figure in the local motion picture industry, passed away very suddenly Nov. 10th, after an illness of but a few hours. Perlin has been associated with Golden State Theatres for some time and at the time of his death was manager of the Parkway Theatre, Oakland.

Manager Mark Cory has returned from Los Angeles, where he went for a conference with E. J. O'Leary, feature sales manager, and Les Weir, western district manager. J. Frank Shea was a recent visitor at the local FBO office.

Al Oxtaby has returned from Fresno where he traveled in the interest of First National Pictures. Sam Dubois of the Rink Theatre, Dos Palos, was a recent visitor on Film Row.

"Pete" Whitelow, who was formerly with First National, has taken a position with United Artists.

Martin Schiff, Universal's trav-

eling auditor, has made a survey of the local office books.

Mr. Bigford has been promoted from booker at United Artists to office manager, replacing Carl Milton, who resigned.

J. J. Patridge, Paramount's manager of the San Francisco office, attended the managers' and district managers' convention in New York, November 11 to 15.

Indiana Reports Manager Changes

GEORGE Gordon, who resigned about four weeks ago as manager of the Palace theatre, South Bend, Ind., has been replaced by C. W. McDaniel, former manager of the Granada theatre here. Leroy Williams, formerly in charge of the Orpheum theatre, will become manager of the Granada. Mr. Gordon has not announced his future plans, but stated he intended motoring to California, where he will spend the winter.

The first motion picture house at Mars Hall, a suburb of Indianapolis, has been opened. It is managed by Louis Cernat.

The Armo theatre, 915 South Michigan street, South Bend, Ind., was opened recently. The theatre will seat about 750 persons.

William C. Sanderson, head of a gravel company at Paducah, Ky., has purchased the old Strand theatre building at Evansville, Ind., which was burned two years ago, the loss being given then as about \$10,000. The purchase price was not made public.

3 Ohio Openings One With Sound

REAL NETH opened his Cameo theatre, Columbus, Ohio, with Movietone and Vitaphone, December 2, with "The Jazz Singer" as the initial sound feature. The house, originally known as the Vernon, has been closed for some weeks pending installation of the sound devices, and reopened under the new name. It caters to colored patronage.

The Ogden theatre, at Long and Garfield avenues, Columbus, which was recently completed, has opened with vaudeville and pictures. It is owned and operated by colored persons.

The Ritz theatre, Tiffin, Ohio, opened Thanksgiving Day, with James Werba as manager. Werba, until recently, managed the Grand in that city, and has been succeeded by Dean Metzgar.

Among those visiting Cincinnati exchanges recently were Harry Silver, Hamilton, Ohio; E. Dodge, New Richmond, Ohio, and R. Mitchell, Barbourville, Ky.

Chester Martin, manager of the Orpheum theatre, Cincinnati, after showing a picture of a football game between two local high schools, presented the film to the winning school to be placed in their archives.

John Schwalm, manager of the Rialto theatre, Hamilton, Ohio, was host to local high school students when their annual Hi-Nite was put on with special features.

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Witness Big Week in Southeast

Atlanta

THE Franklin Theatre, Ft. Valley, Ga., has been taken over by Joe Stonaris, who formerly operated several houses in Florida. This house was, for several years, operated by Walter Brandenburg, who disposed of his interest to A. H. McCarty, who, in turn, sold to Mr. Stonaris.

The Capitol Theatre at Montgomery, Ala., has been taken over by DeWess & Katz, according to information received. The Capitol was operated for several years by Joe Wheeler.

The Grand Theatre, Cedartown, Ga., has been taken over by C. H. Graves. Joe Wheeler is manager. The Grand was damaged by fire some months ago and had not been operated until recently.

C. R. Beacham, special sales representative for First National, was in Atlanta for a brief visit the latter part of the week.

Messrs. DeWess and Katz have taken over operation of the Capitol Theatre at Montgomery, Ala.

E. A. Rambonnet, special sales representative of Arthur C. Bromberg Attractions in the Charlotte territory, has returned to that section after completing about three weeks of special work in Atlanta.

Arthur C. Bromberg, president of Arthur C. Bromberg Attractions, with headquarters in Atlanta, returned to his office the first of the week after spending about ten days in Florida.

Jack Keegan, general booking manager for Vitaphone, spent a week at the company's Atlanta branch.

William G. Minder, southern district manager for Tiffany-Stahl, with headquarters in Atlanta, has been on an extended trip through the Alabama territory.

Exhibitors seen along Atlanta's film row this past week were: J. T. Freeman, Griffin, Ga.; L. B. Harrell, of Lyric and Orpheum, Waycross, Ga.; Cy Colley, Westmont Theatre, Montgomery, Ala.; Mrs. I. H. Dietz, Star Theatre, Covington, Ga.; Holt Mitchell, Dixie Theatre, Pelham, Ga.; H. E. Edenfeld, Dreamland Theatre, Augusta, Ga.; Lee Castleberry, Gadsden, Ala.; Herman Silverman, Grand Theatre, Chattanooga, Tenn.; Nathan Morgan, Roy Martin chain, Columbus, Ga.; Carl Cope, Colonial Theatre, Ga.; William R. Griffin, Strand Theatre, Cullman, Ala.

Birmingham

Encouraging news headlines many newspapers throughout the state carry, showing railroad companies are placing orders for steel rails, gondolas and other railroad equipment, and even now some Birmingham steel plants are blowing in furnaces idle for several months, which will make many local people feel that Christmas really means something when they get a couple of paydays together. There are no wild claims of "boom" conditions but most business men feel that, with the resumption of factory work and steel

and iron manufacture, Alabama will have turned the corner.

Joe Patton, for the past several weeks acting manager of the Empire Theatre, one of the Marvin Wise chain, has returned to Atlanta and will resume his duties as publicity man for Metro-Goldwyn-Mayer. The Empire, at least temporarily, will be under the personal direction of Frank V. Merritt, general manager of the Marvin Wise Theatres.

C. L. Peavey, Atlanta branch manager for FBO, was a Birmingham visitor the past week.

Willard C. Patterson, district manager for Publix, was also in Birmingham last week.

Damage estimated at several hundred dollars was done by a fire at the Odeon Theatre on Second avenue, Birmingham, Ala., early Wednesday afternoon.

The film was ignited and flames damaged the operating room. Other damage was done by smoke. J. B. Amberson, projectionist, suffered burns about the hands and arms when he attempted to extinguish the blaze.

P. A. Engler, of the Famous and Champion Theatres, went on a fishing trip the past week.

Lee L. Castleberry of the Princess Theatre, Gadsden, dropped in on Birmingham the past week, as did Joe Portera of the Sunshine Theatre, Brookside.

Charlotte

Several Vitaphone installations will be completed in North Carolina within the next thirty days, including the Lyric and Gastonia Theatres at Gastonia, the Broadhurst at High Point, Quarles' Theatre at Burlington, the Wilson at Wilson, and reported for installation not later than January 5 are the Sams Theatres and the Colonial at Winston-Salem.

H. F. Kinney and his architect have been in New York purchasing furnishings and equipment for the new Publix-Saenger Theatre at Winston-Salem, N. C., which is expected to open around Christmas.

M. Buchanan, of Tupelo, Miss., has leased the Carolina Theatre at West Asheville, N. C., from the Continental Trust Company of Charlotte, receiver for Carolina Theatres, Inc. Mr. Buchanan has also purchased the Strand Theatre at Canton, N. C., from R. W. Sherill.

The Lyric Theatre at Beattyville, Ky., is closing down to two nights per week for the next three months.

Leo the Lion, living trade-mark of Metro-Goldwyn-Mayer pictures, did his clever tricks in person at the Strand and Ben Ali Theatres at Lexington, Ky., last week. The animal is making a tour of the world.

The Paramount Theatre at Columbus, Ky., has closed.

The Orion Theatre at Kuttawa, Ky., has been closed and dismantled.

W. T. Green has purchased the

Palace Theatre at Bessemer City, N. C., from Beam & Plummer.

The Best Theatre at Warsaw, N. C., has been sold by R. B. Best to Mary G. Quinn.

R. C. Cawthorne has sold the Central Theatre at Anderson, S. C., to W. S. Finch.

Charles H. Arrington, of the Palace, Lyric and Cameo Theatres at Rocky Mount, N. C., and Rudolph Mason, of Mason's Theatre at Goldsboro, N. C., made a trip to New York last week to inspect several different types of sound reproducing devices.

Ray Gardner, salesman for Fox in this territory for many years, has been seriously ill at the Presbyterian Hospital in Charlotte.

Reynolds Wilbanks, manager of the Paramount exchange here, returned early last week from the Paramount convention held in New York.

Orchestraphones were installed last week in the Columbia Theatre at Albermarle, N. C., and the Alameda Theatre at Albermarle, by the National Theatre Supply Company. The Columbia is owned by George Hughes and the Alameda by E. L. Hearne.

Florida

Work is progressing nicely with the installation of the sound equipment in the Tampa and the house announced the starting of sound films for Sunday, Dec. 16th.

Mrs. N. V. Darley, manager of the Royal, Tarpon Springs, spent Sunday in Tampa.

New upholstered seats have been installed in the Strand and beautiful heavy carpet laid in the foyer.

Jesse L. Clark, Florida district manager for Publix, and W. E. Drumbar and W. L. Whitehead plan to leave Jacksonville for Atlantic City to attend a conference of district managers and other executives of the Publix.

E. J. Sparks, head of the Sparks chain of theatres in Florida, is expected to return to Jacksonville about December 12. He is now in Mexico on a hunting trip with friends.

Pittsburgh Theatres Change Policies

TWO prominent East Liberty (Pittsburgh) theatres, the Liberty, owned by the Stanley company and the Cameraphone owned by H. B. Kester, which have been playing week stands have changed to a split week policy, the change having taken place Thanksgiving Week. The Liberty also cut balcony admission rates from forty cents to twenty-five cents.

Earl Lohr, of the Film Distributing Company, had a narrow escape from serious injury recently as the result of an unusual accident. Earl was driving his closed car, when a link from a tire chain on a truck immediately preceding him, snapped off the chain and

hurtled back through Earl's windshield, smashing the glass. The chain link hit the back of the car and just missed striking Earl in the face. Lady Luck was riding with him that time!

Recent theatre owner visitors to Pittsburgh's exchange center included: Carl Becker, Butler; Joe Mercer, Warwood; James Retter, California; Tom Rankin, Bridgeville; Mike Marks, Oil City; J. B. Kane, Pitcairn; Bart Dattola and Sam Hyman, New Kensington; Paul Jones, St. Marys.

James Lynch has completed construction of his new theatre building in Bridgeville, and will soon announce his opening date.

Claud Saunders, exploitation manager for Paramount, was a recent visitor to Pittsburgh and conferred with David Brown, accessory sales manager of the local branch.

Louis "Sticks" Padolf, well-known Pittsburgh film salesman, was married on November 13th to Miss Lillian Marietta.

The Stanley Company is rushing to completion their new 3000-seat Enright Theatre in East Liberty, and hope to open the house on Christmas Day.

Another Milwaukee Show Robbed

ANOTHER Milwaukee theatre robbed! This time, however, it was done by experienced safe blowers. Bandits attempted to blow up the Orpheum safe but two charges of "soup" failed to do more than dent the safe door and \$8,000 receipts lay safe inside. \$80 was taken from the box office, which was locked in a small box. One of the bandits, it is supposed, remained hidden in the theatre after the last performance and let in his associates.

Louis Orloff, formerly manager of the Mirth Theatre, is now managing the Tivoli. He succeeds Ken Butterfield, who is now at the Mirth.

The door curtain at the Whitehouse Theatre was destroyed by fire. Origin of the fire is unknown.

Steve Dorece, manager of the Crown at Racine, recently purchased a new sedan.

Art Schmitz, formerly a sales representative for F.B.O., has been appointed branch manager of F.B.O. to succeed M. H. Hull.

M. P. Kelley, who for the past year has been director of exploitation for Midwesco, has resigned his position to take over the publicity work for Northwest Airways at St. Paul.

The Strand had a small fire, which started in the basement and did some damage before it was halted.

H. W. Foerste is now manager at the Uptown Theatre to succeed Al Kvoel. Mr. Kvoel is now managing director of Midwesco's Milwaukee houses.

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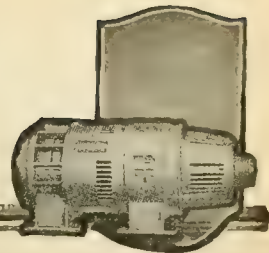
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Television Outfits for Amateurs

TELEVISION reception, in its present stage promises to be quite inexpensive although future developments probably will alter this condition as more elaborate apparatus will be required to obtain greater perfection in results.

The present state of the television receiver can be compared with that of the crystal type of receiver which prevailed in the early days of radio broadcasting when it was possible to purchase a satisfactory headphone set for as little as ten or fifteen dollars.

Now, too, it is possible for any interested projectionist to obtain satisfactory television reception at a cost not exceeding twenty-five or thirty dollars. Indeed, C. Francis Jenkins, who is accredited as being the inventor of the motion picture, and who has been actively engaged in solving the problems of successful television, is now offering to send to any interested person, the "makings" of a television outfit for the small price of two and one half dollars.

A Kit for Two and One Half Dollars

This television kit consists of a scanning disc, a shaft and bearings for mounting same, a neon lamp and several other odds and ends together with complete and explicit instructions for assembling the material and attaching it to a simple battery type of radio receiver.

Aside from the material which Mr. Jenkins offers for this price the experimenter will require a small A. C. motor for driving the scanning disc and an ordinary three tube radio receiver, preferably of the resistance coupled type.

With such a simple outfit, Mr. Jenkins claims that fully satisfactory reception (within present limits of the act) can be obtained from most of the stations now broadcasting television programs.

He is even willing, upon application, to suggest a source where radio receivers of the proper type can be obtained at a low price so as to leave no obstacle in the path of the television amateur which might deter him from enjoying this new form of entertainment.

It might reasonably be asked "What is the motive behind this generous offer of a television kit for such a low price?" to which question Mr. Jenkins is frank to reply that it is solely for the purpose of stimulating wide interest in television.

As said before, these outfits together with complete instructions can be obtained from Mr. C. Francis Jenkins by sending two and a half dollars to him, addressing the envelope to:

The C. Francis Jenkins Laboratories,
Washington, D. C.

The Principles of Television

In its simplest form, the television receiver consists of an ordinary radio receiver and amplifier for picking up and then amplifying the signals broadcast by another station; a neon lamp which is connected to the receiver in the same fashion as a pair of headphones or loud speaker; a motor driven scanning disc with lens and a screen.

The projection lens and screen may be dispensed with where the pictures are not to be magnified to proportions greater than those represented by the scanning disc picture. In this case the observer looks directly into the scanning disc when reception is in progress.

The method of operation, for the elements enumerated above, is as follows:

The incoming electrical impulses are intercepted by the antenna and directed to the receiver where they are rectified and magnified in exactly the same fashion as the ordinary radio receiver. These impulses instead of then being passed through a pair of headphones or a loud speaker to make them audible are passed through a neon lamp which is caused to light to different degrees of brightness depending upon the strength of the electrical impulses which follow one another through the lamp.

A motor driven scanning disc, with adjustable speed control, is placed just before the neon lamp for the purpose of rendering the fluctuations of brightness in the neon lamp visible in the form of a complete picture. Herein lies the secret of television and in order to explain this, it is necessary to digress from the subject.

The completed television picture is made up of nothing more than a series of lines running horizontally across the picture from top to bottom. Each line is composed of dots of light (from the neon lamp) which vary in brightness depending upon the character of the picture.

If an ordinary newspaper photograph or magazine photograph be inspected under a magnifying glass, it will be seen to consist of black and white dots patterned after the screen through which the printing plate was photographed. The proportion of the white dots to black dots in any given area of the photograph determines the shading of that particular area. Thus if a black object is to be represented in the photograph, the black dots would far exceed the number and size of the white dots so that the finished appearance would be that of a solidly black object.

Where the spacing between the white and black dots is great, such as in newspaper

photographs due to the coarse paper used, the finished picture is not so sharply defined as where the spacing between dots is very small such as in photographs printed on smooth calendered eq. paper.

The number of lines of dots to the inch determine the sharpness of the finished photograph and since this number is low in present television practice, it is impossible to greatly magnify these pictures because the white and black dot structure would show in the same fashion as when a newspaper photograph is inspected under a magnifying glass.

Each complete television picture, analogous to a single frame of a motion picture film, is cut up into many smaller ones and each one of these small pictures is then transmitted separately. They are transmitted and received so rapidly, however, that the last section is presented to the eye before the first section has a chance to fade so that the eye sees all sections of the complete picture at the same time. The next complete picture, transmitted and presented section by section, then follows so rapidly that the illusion of continuous motion is obtained with the result that the picture seen through the scanning disc is a true motion picture.

Similar to Motion Pictures

The persistence of vision effect used in television reception is the same as that which makes ordinary motion pictures possible and the scanning disc used is analogous to the intermittent sprocket and revolving shutter of the motion picture projector.

The scanning disc consists of a disc of metal which has a line of holes cut into it, this line of holes being curved inward toward the center in the form of a spiral.

If one continuous line of holes is used, it will extend all the way around the disc and the end of the line will come about 1 inch or more (up to 6 inches) below the beginning of the line. This line of holes will be similar to one complete turn of a watch spring with the two ends opposite each other but not touching.

The distance between the beginning and end of the line of holes governs the size (height) of the picture. Thus, if the two ends are separated by a distance of 1 inch, the picture will be 1 inch high. Each hole in the disc represents a dot of light in the completed picture, these dots all varying as to brightness. As the disc revolves before the neon lamp, each revolution represents one complete picture, and each hole in the disc corresponds to a fixed point in the picture. These holes, as they move past the neon lamp, permit the light fluctuations in the lamp to pass through the disc.

A similar arrangement is used in transmitting station and at the exact moment that a given light impulse is being trans-

(Continued on following page)

Avalon Theatre, Ottawa, Boasts Developments New to Canada

UNUSUAL in many ways is the Avalon Theatre, Ottawa, which was formally opened November 17 by P. J. Nolan, proprietor, and P. Ambrose Nolan, manager. The Avalon Theatre marks a distinct development in suburban house ideas. Although it is a neighborhood theatre, seating 1,000 persons, the Avalon is:

The first theatre in Eastern Canada to have an exterior and interior atmospheric effect; the first to be built and opened with sound picture facilities actually incorporated in the structure during erection; the first in Canada to make use of the Brenkert Brenograph scenic effect projection; the first to have a double stage, one for the orchestra and the other four feet higher and to the rear, for stage presentations; the first suburban house in the Dominion to have a 28-piece orchestra and a dancing chorus of nine for ballets, together with a uniformed corps of eight ushers who had been drilled by an army sergeant; the first suburban house in Canada to have an opening which was attended by patrons in formal dress, all seats being \$1 for the first night with regular prices thereafter—35 cents and 45 cents.

The Ottawa Avalon is looked upon as a "big little theatre" and, because of its many innovations, has attracted wide attention. It had been intended to open with a sound program but the installation could not be made in time. The theatre has been equipped with special Simplex projectors, however; has a battery room, Transvox screen and other facilities all ready for sound pictures. The theatre has a concert grand piano, Wurlitzer organ, dressing rooms, oil heating system, richly furnished

foyer with smoking facilities for ladies and gentlemen, 300 lodge seats and many other interesting features. A Spanish atmospheric effect has been employed and the auditorium, which is of stadium type, presents a wonderful garden scene with the ceiling representing the open sky, across which clouds pass. Outside the Spanish mission style has been followed.

Construction Notes and Theatre Openings

It is announced that the old Star Theatre at Payson, Utah, has been completely redecorated and remodelled. New carpets, stage fixtures, screen and loges have been installed as well as two new reflector arcs. The re-opening of the house was held on Armistice night. The theatre's new name will henceforth be The Orpheum. It is one of a chain operated by the C. C. McDermond interests in Southern Utah. Roland Lindsey is resident manager.

Extensive improvements are under way at the Loop Theatre on South St., Paducah, Ky. A new graded floor has replaced the old artificially elevated type and new seats, with plenty of space between the rows, have been installed. The front of the structure is being remodelled, new illumination is supplanting the old, and rest rooms are fast being constructed. A balcony, to increase the seating capacity to more than 500, has been started at the Loop. It is planned to tear out the stage and erect one extending across the entire width of the building. Everything will be in readiness shortly, it is expected.

A theatre with a seating capacity of 350 opened on December 1 in Hummelstown, Dauphin County, Penn. Edward George, of Harrisburg, is in charge. The house, an old one-story hall, was remodelled by him and repainted and refurnished, including the installation of a new heating system. The house will be called The Orpheum. Its only rival in Hummelstown is the Star, operated by Sam Wood and claiming the same seating capacity. The building was leased by Mr. George from Mrs. Adams, of Marysville.

Construction has started on the new theatre being erected by Tommy James at 2002 Market St., St. Louis, on ground owned by the Terminal Railroad Association of St. Louis. Duffner and Stecker Construction Co. are the contractors. The building will be one-story. 33 by 110 feet and will cost approximately \$15,000.

(Continued from preceding page)
mitted, or televised, in the sending station, that same light impulse is being received and presented to the observer's eye in the receiving station.

This means that the scanning disc in the receiver must be perfectly synchronized with the scanning disc in the sending station so that corresponding holes in the disc will pass before the respective light sources at exactly the same moment.

In this manner, each little section of the picture is received at exactly the same moment that it is transmitted and we, therefore, see what is happening at the moment it happens.

This, in brief, is television. And it is very simple when one understands.

1,400-Seat Theatre to be Erected in Philly

Plans have been filed with the Bureau of Building Inspection, Philadelphia, for the erection of a 1,400 seat motion picture theatre at 8145 Frankford Ave., Philadelphia, for the Home Realty Co., Inc.

GOLD SEAL REGISTERS

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Cutler-Hammer Move to New Atlanta Quarters

The Cutler-Hammer Manufacturing Company, dealers in electric control apparatus, moved their Atlanta office last Saturday, December 1, and are now located at 150 Peters Street, S. W., in the Georgia city.

The new quarters provide warehouse facilities for the carrying in stock of various standard devices for shipment to clients in the Atlanta territory. The South is consuming more electrical power than ever before and it is with this thought in mind that Cutler-Hammer are providing this immediate local shipping service.

A. C. Gibson is in charge of the Atlanta office.

3 New Houses for the West Coast Chain

Three new Wesco theatres—the Redlands, the Riverside and the North Park—will shortly throw open their doors.

The Redlands Theatre, Redlands, Cal., West Coast junior circuit house, will open on December 28; Harry Sugarman is head.

The Riverside Theatre, Riverside, Cal., will open on January 11.

The North Park Theatre, San Diego, will open on January 17; this house was designed especially for talking pictures.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
College Cuckoo	Murdock-Cavaller	June 1	2 reels	
Her Salty Sutor		June 20	2 reels	
His Wild Oat	McDougall Kids	July 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving-Cooper	July 1	2 reels	
Lot o' Boloney, A	McDougall Kids	June 10	2 reels	
Pikers The	McDougall Kids	Aug. 10	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Beware of Blondes	Rever-M. Moore-D'Arcy	July 1	5643 feet	
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Dawn	Special Cast		7500 feet	
Desert Bride, The	Compton-Forrest	Mar. 26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct. 15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Matinee Idol, The	Walker-Love	Mar. 14	5525 feet	May 5
Modern Mother	Chadwick-Fairbanks, Jr.-Kemp	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Power of the Press, The	Fairbanks, Jr.-Ralston		6465 feet	
Raiders Emden, The	Special Cast			Sept. 15
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	5401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Sinners' Parade	Rever-Varconi		5616 feet	
Streets of Illusion, The	Keith-Valli		5988 feet	
Stool Pigeon, The	Delaney-Borden		5988 feet	
Submarine	Holt-Rever-Graves		6192 feet	Sept. 15
Sporting Age, The	Bennett-Herbert-Nye	Mar. 8	5464 feet	June 2
Virgin Lips	Borden-Bales	July 25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June 19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Apache, The	Don Alvarado		
College Coquette	M. Day-Forbes		
Lone Wolf's Daughter, The	Bert Lytell		
Nothing to Wear	Logan-von-Eltz		
Younger Generation, The	Jean Hersholt		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
America's Pride	Our World Today	Dec. 6	1 reel	Oct. 8
Be My King	Lupino Lane	Dec. 5	2 reels	Nov. 10
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 2	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	Sept. 8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June 3	1 reel	May 26
Felix the Cat in Astronomeows	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat in Futuritz	"Sullivan Cartoon"	July 24	1 reel	July 21
Felix the Cat in Jungle Bungle	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fistcuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Follow Teacher	"Big Boy"	Dec. 18	2 reels	Nov. 17
Girls Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	Aug. 12	1 reel	Oct. 14
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June 17	2 reels	May 26
He Tried to Please	Collins-Hutton	Aug. 30	1 reel	July 14
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June 17	2 reels	June 8
Hop Off	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
In the Morning	Vernon Dent	Oct. 19	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City, The	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July 1	1 reel	June 23
On the Move	Hodge-Podge	Sept. 9	1 reel	Oct. 14
Patchwork of Pictures, A	Hodge-Podge	Nov. 15	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept. 9	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Playful Pappas	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 8
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 26
Roaming Romeo	Lupino Lane	July 29	2 reels	July 21
Sailor Boy	Monty Collins	June 17	1 reel	June 8
Sky Ranger, The	Reed Hawes	Sept. 23	2 reels	Oct. 6
Skywayman, The	Reed Hawes	Nov. 18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 8
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4
Who's Lyrin'?	Davis-Collins	June 10	2 reels	May 26
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
Wives Won't Weaken	Drew-Bradley	Dec. 16	2 reels	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet	
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Bufford-Miller	Aug. 27	6000 feet	
Speed Classic, Inc.	Lease-Harris	July 31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alex the Great	Gallagher-Dwyer	May 13	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7	4808 feet	
Bantam Cowboy, The	Buz Barton	Aug. 12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
Breed of the Sunsets	Bob Steele	April 1	4869 feet	
Charge of the Gauchos	Bob Steele	Aug. 26	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar. 4	6248 feet	Mar. 17
*§Circus Kid, The	Darro-Costello-Brown	Oct. 7	6085 feet	Sept. 22
Crooks Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	
Danger Street	Baxter Sleeper	Aug. 26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2	4802 feet	
Fighting Redhead, The	Buzz Barton	July 1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	6131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov. 4		
*§Gang War	Borden-Pickford	Nov. 18	6337 feet	Dec. 1
His Last Haul	Steele-Mendez	Nov. 11		
*§Hit of the Show, The	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
King Cowboy	Tom Mix	Nov. 26		
Law of Fear, The	Ranger-Field-Nelson	April 8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar. 22	4871 feet	
Little Yellow House, The	Slagor-Caldwell	Mar. 23	5429 feet	April 21
Loves of Ricardo, The	George Eban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec. 23		
*§Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 17
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 28	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 29
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Sally of the Scandals	Love-Forrest	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14		
Singapore Mutiny, The	Ince-Taylor	Nov. 7	5812 feet	Oct. 13
Skinner's Big Idea	Borden-Gordon	Aug. 24	5367 feet	Oct. 26
Son of the Golden West	Washburn-Sleep-Trevor	Apr. 24	5867 feet	Mar. 17
Stocks and Blondes	Tom Mix	Oct. 1	6037 feet	Sept. 29
Stolen Love	Logan-Gallagher	Sept. 9	5493 feet	
Terror Mountain	M. Day-O. Moore-Lease	Dec. 2		
Texas Tornado, The	Tom Tyler	Aug. 19	4884 feet	
Trail of Courage, The	Tyler-Darre	June 24	4753 feet	
Tyrant of Red Gulch	Steele-Bond	July 4	4758 feet	
Young Whirlwind, The	Tom Tyler	Nov. 25		
	Buzz Barton	Sept. 16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June 26	2 reels	
Arabian Nights, The	Alberta Vaughn	Sept. 18	2 reels	
Beef-Steaks, The	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	July 4	2 reels	
Come Meet	Al Cooke	June 11	2 reels	
Curiosities No. 1	Novelty	Sept. 28	1 reel	Sept. 29
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Curiosities No. 6	Novelty	Dec. 5	1 reel	
Curiosities No. 7	Novelty	Dec. 18	1 reel	Sept. 29
Footling Casper	Hill-Duncan	Sept. 18	2 reels	
Happy Holidays	Karr-Ross-Alexander	June 11	2 reels	June 16
Heavy Infants	Hellum-Davis	Dec. 2	2 reels	
Honey Baka				

Title	Star	Rel. Date	Length	Reviewed
Horsefeathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babes	Mickey Yule	Aug. 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Oct. 22	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 7	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
Okla.	Barney Hellum		2 reels	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	1 reel	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct. 24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 8	2 reels	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 8	6351 feet	
Amazing Vagabond, The	Bob Steele			
*†Blockade	Anna Q. Nilsson			
City of Shadows, The	Luden-Lynn			
Come and Get It	Bob Steele	Feb. 3		
Down Our Way	Vall-Caldwell-Darro			
Drifter, The	Tom Mix			
Drums of Araby	Tom Mix			
Eagle's Ta'ons, The	Tom Tyler			
Freckled Rascal, The	Buzz Barton	Mar. 31		
Gun Law	Tom Tyler	Mar. 3		
Hardbould	O'Neil-Reed-Tashman			
Hey Rubel	Olmistead-Trevor			
Illino Red	Tom Tyler	Mar. 3		
Jazz Age, The	M. Day-Fairbanks, Jr.			
Little Outlaw, The	Buzz Barton			
Love in the Desert	Borden-N. Beary			
One Man Dog, The	Ranger			
Outlawed	Tom Mix			
*†Stepping High	Conklin-Sleeper-Trevor	Nov. 18		
*†Taxi 13	Ranger Dog	Nov. 4	4957 feet	
Tracked	Tom Tyler	Jan. 13		
Trail of the Horse Thieves, The	Latrice Joy			
Tropic Madness	Buzz Barton	Feb. 10		
Vagabond Cub, The				
Voice of the Storm				

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Devil's Cage, The	Garon-Kelth	June 5	5800 feet	
Fagasa	Kelly-Kelton-Weils	May 20	5700 feet	
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compton-Oakman	June 29	6000 feet	
Souls Aflame	James-Weils	July 5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Barker, The	Sills-Compton-Mackall	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept. 2	6487 feet	
Canyon of Adventure	Maynard-Fairs	April 22	8730 feet	May 19
Chinatown Charlie	Hines-Lorraine	April 15	6385 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	6227 feet	
*Crash, The	Sills-Todd	Oct. 7	6225 feet	
Do Your Duty	Charlie Murray	Oct. 14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	5886 feet	
*†Good Bye Kiss, The	Astor-Hughes-Kemp	July 22	7302 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov. 4		
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Ladies' Night in Turkish Bath	Mackall-Mulhall	April 1	6592 feet	April 14
Lady Be Good	Mackall-Mulhall	May 6	6608 feet	June 2
*†Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April 8	7700 feet	May 19
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
*†Night Watch, The	Dove-Reed	Sept. 8	6612 feet	Oct. 12
Oh Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov. 11	6622 feet	
Out of the Ruins	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25
*†Show Girl	White-Delaney	Sept. 23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Three Ring Marriage	Astor-Hughes	June 10	5834 feet	
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 13
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Ware Case, The	Special Cast	Nov. 25		
*†Waterfront	Mackall-Mulhall	Sept. 15	5976 feet	Dec. 1
Wheel of Chance	Barthelmess-Basquette	June 17	6895 feet	July 7
*†Whip, The	Mackall-Nilsson-Forbes	Sept. 30	6038 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 28

Coming Attractions

Title	Star	Length	Reviewed
*†Adoration	Billie Dove		
Cheyenne	Maynard-McConnell		
*†Children of the Ritz	Mackall-Mulhall		
Comedy of Life, The	Sills-Conda		
*†Divine Lady	Griffith-Jarconl	10015 feet	
*†Hot Stuff	Alice White		
*†Man of the Moment, The	Billie Dove		
*†Outcast	Griffith-Lowe	Nov. 11	
Phantom City, The	Maynard-Gilbert		
*†Ritz Rosie	White-Mulhall		
*†Saturday's Children	Corinne Griffith		
*†Scarlet Seas	Barthelmess-Compton		
*†Seven Footprints to Satan			
*†Squall, The			

Title	Star	Rel. Date	Length	Reviewed
*†Stranded in Paradise	Sills-Mackall			
*†Synthetic Sin	Colleen Moore			
That's a Bad Girl	Colleen Moore			
*†Weary River	Richard Barthelmess			
Wells-Fargo Express, The	Ken Maynard			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Al Circus, The	Carrol-Lake-Rollins	Sept. 30	7702 feet	Sept. 8
Baggage Smasher, The	McLaglen-Collyer	Nov. 18		
Blindfold	O'Brien-Moran	Cec. 23		
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Drass to Kill	Low-Astor	Mar. 18	6566 feet	Mar. 17
*†Dry Martini	Gran-Astor-Moore	Oct. 14	7175 feet	Nov. 10
Escape, The	Wall-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July 8	5148 feet	
Fleetwing	Norton-Janis	June 24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May 13	6271 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 19
Homesick	Sammy Cohen	Dec. 30		
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 26
Horsemens of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec. 9		
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
*†Making the Grade	Moran-Low	Oct. 7		
Me, Ganster	Collyer-Terry	Oct. 8	6042 feet	Oct. 10
*†Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
*†Mother Macchree	Bennett-McLaden	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phillips	May 27	6879 feet	June 16
None But the Brave	Morton-Phillips-MacDonald	Aug. 5	5034 feet	Aug. 11
On a South Sea Shore	Del Rio-Alvarado	July 10	5271 feet	
Painted Post, The	Mix-Kingston	July 1	4952 feet	June 23
Prep and Peg	Rollens-Drexel	Nov. 11		
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan. 8 '29		
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	Aug. 19	4991 feet	Aug. 4
*†Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*†Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June 10	4921 feet	
Win That Girl	Rollens-Carroll	Sept. 16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Bar Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 8	1 reel	
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July 8	2 reels	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov. 11	1 reel	
Her Mother's Back	Doris Slatkoff	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lofty Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Neapolitan Days	Variety	Sept. 2	1 reel	
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety	July 1	1 reel	July 29
Snowbound	Variety	Aug. 19	1 reel	
Spanish Craftsmen	Variety	Sept. 30	1 reel	
Steepclash	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	
Through Forest Aisles	Variety	Sept. 16	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
*†Caballero's Way, The	Baxter-O'Brien-Alba			
Chasing Through Europe	Shart-Carl			
Christine	Janet Gaynor			
Cock-Eyed World, The	Low-McLaglen			
Fatal Wedding, The	Astor-Bard			
*†For Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
Girl Downstairs, The	Moran-O'Brien			
Husbands Are Liars	Nagel-Collyer			
*†Lost in the Arctic	Special Cast		5474 feet	Aug. 18
Napoleon's Barber				
Our Daily Bread	Farrell-Duncan			
Woman, The	Astor-Boles			

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meier			Sept. 8
Diplomats, The	Clarke-McCullough			
Dolls and Puppets	Nancy Drexel			
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	
Interview, The	Clarke-McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Sales			
Treasure's Report, The	Robert Benchley			
Family Picnic, The	McKee			June 30
George Bernard Shaw	Interview			June 30
Serenade (Schubert)	Harold Murray			Sept. 8
White Faced Fool, The	Lionel Atwill			Sept. 8

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Chorus Kid, The	Faire-Washburn	April 1	8200 feet	April 14
Heil Ship, The	Mrs. W. Reid-Howe-Beery	May 1	6412 feet	May 11
Midnight Life	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 28	6800 feet	Aug. 11

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Turn Back the Hours	Loy-Pidgeon	Mar. 1.	8800 feet.	Mar. 17
Thru the Breakers	Livingston-Herbert		6420 feet.	
United States Smith	Gribbon-Lee-Harlan	June 1.	8000 feet.	June 16

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel			
*Girl From Argentina, The	Carmel Meyers			
When Danger Calls	Fairbanks-Sedgwick			

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7.	8805 feet.	May 5
Actress, The	Shearer-Forbes-O. Moore	April 28.	6998 feet.	July 14
Adventurer, The	McCoy-Sebastian	July 14.	4187 feet.	
*Baby Cyclone, The	Cody-Pringle		5530 feet.	
Beau Broadway	Novarro-Adoree	Sept. 29.	8037 feet.	Aug. 4
*Bellamy Trial, The	Joy-Bronson	Sept. 22.		
Beyond the Sierras	Tim McCoy	Sept. 15.		
Bringing Up Father	Macdonald-Olmsted-Moran	Mar. 17.	6344 feet.	June 2
*Brotherly Love	Dane-Arthur	Oct. 12.		
Cameraman, The	Keaton-Dyer	Sept. 29.		Sept. 15
Cardboard Lover, The	Davies-Asther	Aug. 25.	7108 feet.	Sept. 8
Certain Young Man	Novarro-Adoree	May 19.	5679 feet.	June 16
Circus Rookies	Dane-Arthur	Mar. 31.	5861 feet.	May 19
Cossacks, The	Gilbert-Adoree	June 23.	8601 feet.	June 30
Crowd, The	Boardman-Murray	Mar. 3.	8538 feet.	Feb. 25
Detectives	Dane-Arthur	June 9.	5838 feet.	
Diamond Handcuffs	Boardman-Gray-Naeel	May 5.	6700 feet.	Sept. 15
*Excess Baggage	Hia Odd-Quint	Sept. 8.	7182 feet.	Sept. 29
*Flying Ensign, The	Ramon Novarro	Nov. 30.		
Forbidden Hours	Novarro-Adoree	June 16.	5011 feet.	July 28
Four Walls	Gilbert-Crawford	Aug. 11.	6620 feet.	Aug. 25
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14.	7045 feet.	June 2
*Little Angel	Norma Shearer	Nov. 2.		
Madamison from Armentieres	E. Brody & J. Stuart	June 2.	5441 feet.	
Masks of the Devil	John Gilbert	Oct. 2.	5575 feet.	Dec. 1
Mysterious Lady, The	Garbo-Nagel	Aug. 4.	7652 feet.	Aug. 11
Napoleon	Special Cast	Oct.		
*Our Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8.	7652 feet.	Oct. 13
Fatsy, The	Davies-Caldwell-Gray	Mar. 10.	7289 feet.	
Riders of the Dark	McCoy-Dwan	April 21.	5014 feet.	
Shadows in the Night	Flash-Ferr-Lorraine	Oct. 26.	5448 feet.	
*Show People	Davies-Haines	Oct. 9.	7453 feet.	Nov. 17
Skirts	Chaplin-Balfour	May 12.	5801 feet.	
Telling the World	Haines-Page	June 30.	7184 feet.	July 21
Under the Black Eagle	Flash-M. Day-Forbes	Mar. 24.	5901 feet.	May 19
*While the City Sleeps	Chaney-Page	Sept. 15.	7231 feet.	Oct. 27
*White Shadows in the South Seas	Blue-Troy	July 7.	7968 feet.	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan. 28.	5011 feet.	
*Wind, The	Gish-Hanson	Nov. 23.	6721 feet.	Nov. 17
*Woman of Affairs, A.	Gilbert-Garbo	Oct. 19.		
Wyoming	McCoy-Sebastian	Mar. 24.	4435 feet.	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug. 27.	1 reel.	
Assorted Babies	Ufa Oddities	Nov. 5.	1 reel.	
Bits of Africa	Ufa Oddities	Sept. 15.	1 reel.	
Rooster, The	Charley Chase	Nov. 24.	2 reels.	
Boy Friend, The	Roach Stars	Nov. 10.	2 reels.	Dec. 1
Call of the Cuckoo	Max Davidson	Oct. 15.	2 reels.	
Cleopatra	Revier-Ellis	July 7.	2 reels.	
Crazy House	"Our Gang"	June 2.	2 reels.	May 26
Do Gentlemen Snore?	Roach Stars	Oct. 13.	2 reels.	
Eagle's Nest	Ufa Oddities	Aug. 18.	1 reel.	
Early to Bed	Laurel-Hardy	Oct. 8.	2 reels.	Nov. 3
Feed 'Em and Weep	Roach Stars	Dec. 8.	2 reels.	
Growing Pains	"Our Gang"	Sept. 22.	2 reels.	
Habeas Corpus	Laurel-Hardy	Dec. 1.	2 reels.	
Happy Omen, A	Ufa Oddities	July 14.	1 reel.	
Heart of General Robert E. Lee, The	Law-Wing	Sept. 22.	2 reels.	Nov. 3
*Imagine My Embarrassment	Charley Chase	Sept. 1.	2 reels.	July 26
*Is Everybody Happy?	Charley Chase	Sept. 29.	2 reels.	
Kisses Come High	Ufa Oddities	Dec. 8.	1 reel.	
Lonely Lapland	Ufa Oddities	Nov. 10.	1 reel.	
Monkey Shines	Ufa Oddities	Sept. 1.	1 reel.	
Murder	Ufa Oddities	Sept. 29.	1 reel.	
Nature's Wizardry	Ufa Oddities	Oct. 1.	1 reel.	
Ol' Gray Hoss, The	"Our Gang"	Oct. 20.	2 reels.	July 28
*Ol' Gray Hoss, The	Ufa Oddities	Oct. 20.	2 reels.	Oct. 13
Palace of Honey, The	Ufa Oddities	June 16.	1 reel.	May 26
Sacred Baboon, The	Ufa Oddities	Sept. 1.	1 reel.	
Savage Customs	Ufa Oddities	Nov. 24.	1 reel.	
*School Begins	"Our Gang"	Nov. 17.	2 reels.	Sept. 29
Should Married Men Go Home?	Laurel-Hardy	Sept. 15.	2 reels.	July 28
Sleeping Death	Ufa Oddities	June 30.	1 reel.	
Spanking Age, The	"Our Gang"	Dec. 15.	2 reels.	
Strange Prayers	Ufa Oddities	Dec. 22.	1 reel.	
That Night	Roach Stars	Sept. 15.	2 reels.	
Tokens of Manhood	Ufa Oddities	Nov. 2.	1 reel.	May 26
Two Tars	Laurel-Hardy	Nov. 2.	2 reels.	
We Draw Down	Laurel-Hardy	Dec. 29.	2 reels.	
Wives for Sale	Ufa Oddities	Oct. 27.	1 reel.	
World's Playgrounds	Ufa Oddities	Oct. 13.	1 reel.	Nov. 3

Coming Attractions

Title	Star	Length	Reviewed
\$Alias Jimmy Valentine	Haines-Hyams-Barrymore	8000 feet.	Nov. 24
*\$Ballyhoo	Norma Shearer		
*\$Bridge of San Luis Rey	Page-Love-King		
*\$Broadway Melody	McCoy-Douglas		
Bushranger, The	Flash-Lorraine-Gray		
Deadline, The	John Gilbert		
*\$Devil's Mask, The	Crawford-Asther		
Dream of Love	Haines-Crawford		
*\$Duke Steps Out, The	Colored Cast		
*\$Hallelujah	Haines-Page-Percy		
He Learned About Women	Haines-Page-Percy		
Honeymoon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
*\$Last of Mrs. Cheney	Nagel		
Loves of Casanova, The	Special Cast		
*\$Man's Man, A	Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*\$Nize Baby	Gordon-Holtz-Waldrige		
Pagan, The	Ramon Novarro		
Single Standard, The	Flash-Gray-Lorraine		
Spies	Special Cast		

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Souls Blood	McCoy-Frazier			
*\$Thirst	Gilbert-Nolan			
*\$Tide of Empire	Adoree-Murray			
*\$Trial of '98, The	Del Rio-Forbes		11100 feet.	Mar. 24
West of Zanzibar	Chaney-Nolan-Barrymore			
*\$Viking, The	Starke-Crisp		8508 feet.	Nov. 17

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	
Confession	Ames-Nye		2 reels	
Friendship	Robert Edeson		2 reels	
Fuzzy Knight	Songs	Oct. 27.		
George Dewey Washington	Songs	Oct. 27.		
George Dewey Washington	Songs	Nov. 17.		
Gus Edwards' Song Revue	Songs and Dances		2 reels	
Marion Harris	Songs	Nov. 17.		
Marion Harris	Songs	Oct. 20.		
Jimtown Cabaret	Miller and Lyle	Nov. 10.	2 reels	
Johnny Marly	Songs	Nov. 3.		
Johnny Marvin	Songs	Sept. 29.		
Joseph Regan	Songs	Oct. 13.		
Joseph Regan	Songs	Nov. 3.		
Leo Beers	Songs	Oct. 8.		
Locust Sisters	Songs	Oct. 8.		
Marion Harris	Songs	Sept. 29.		
Mayor of Jimtown	Miller and Lyle	Oct. 13.		
M-G-M Movietone Revue	Songs	Nov. 3.		
M-G-M Movietone Revue	Songs	Oct. 13.		
Odette Myrtle	Songs	Oct. 20.		
Phipps	Sherman-Francisco-Chadwick		2 reels	
Ponce Sisters	Songs	Oct. 20.		
Ponce Sisters	Songs	Nov. 10.		
Van and Schenck	Songs	Sept. 29.		Oct. 19
Van and Schenck	Songs	Oct. 27.		
Vincent Lopez	Piano Solos	Nov. 10.		
Walt Roesser and Capitollans	Jazz Band	Oct. 8.		

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*\$Beggars of Life	Beery-Arlen-Brooks	Sept. 15.	7560 feet.	Sept. 29
Big Killing, The	Beery-Hutton	May 19.	5930 feet.	July 7
*\$Docks of New York, The	Bancroft-Compton-Baclanova	Oct. 20.	7202 feet.	Sept. 22
Drag Net, The	Bancroft-Brent	May 26.	7886 feet.	June 9
Easy Come, Easy Go	Dix-Carroll	April 21.	5364 feet.	May 12
*\$Feet's In, The	Bow-Hall	Oct. 13.	6919 feet.	Sept. 1
*\$Fifty-Fifty Girl, The	Daniels-Hall	May 12.	6402 feet.	May 26
First Kiss, The	Wray-Cropper	Aug. 25.	6134 feet.	Aug. 25
Foots for Luck	Fields-Conklin	May 7.	5852 feet.	June 23
Forgotten Faces	Brian-Brook	Aug. 11.	7640 feet.	Aug. 11
Half a Bride	Ralston-Arlen	June 16.	6238 feet.	
His Private Life	Menjou-Carver	June 9.	5038 feet.	Nov. 17
His Private Life	Menjou-Brent	June 9.	5038 feet.	Nov. 17
Homecoming, The	Parlo-Hanson	July 14.	8100 feet.	Nov. 24
Hot News	Daniels-Hamilton	July 14.	6528 feet.	July 28
Just Married	Hall-Taylor	Aug. 18.	6039 feet.	Aug. 18
Kit Carson	Thomson-Lane		7464 feet.	
Ladies of the Mob	Bow-Arlen	June 30.	6792 feet.	
Legion of the Condemned	Cow-Chandler	Mar. 10.	7419 feet.	Mar. 24
*\$Loves of An Actress, The	Negri-Asther	Aug. 18.	7434 feet.	Aug. 18
Loves of an Actress (silent version)	Negri-Asther	Aug. 18.	7159 feet.	
Magnificent Flirt, The	Florence Vidor	June 2.	4998 feet.	June 30
*\$Manhattan Cocktail	Arien-Carroll	July 21.	6051 feet.	
Mating Call, The	Melghan-Brent-Adoree	Sept. 22.	5941 feet.	Oct. 13
Model from Montmartre	Dix-Elder	Oct. 27.	5444 feet.	Nov. 3
*\$Morgan of the Marines	Dix-Elder	April 7.	5741 feet.	April 21
Night of Mystery, A	Menjou-Brent	Mar. 3.	7910 feet.	Dec. 18 '26
Old Ironsides	Beery-Hutton-Brian	Mar. 17.	6600 feet.	May 5
Partners in Crime	Jannings-Stone-Vidor	Sept. 1.	9819 feet.	Aug. 18
*\$Patriot, The	Melghan-Prevost	June 30.	7646 feet.	July 14
Racket, The	Bow-Chandler	Mar. 10.	6331 feet.	Mar. 31
Red Hair	Ralston-Howes	Aug. 25.	5928 feet.	Sept. 1
*\$Secret Paradise, The	Ralston-Hamilton	Mar. 24.	4792 feet.	May 26
Something Always Happens	Lloyd-Christie	April 7.	7960 feet.	April 14
Speedy	Christie	May 26.	6218 feet.	June 2
Street of Sin, The	Thompson-Murphy	April 21.	5763 feet.	Sept. 29
Sunset Legion, The	John Hamilton	Oct. 13.	6514 feet.	Oct. 26
Take Me Home	Negri-Baxter	April 14.	7029 feet.	April 28
Three Sisters	Holt-Blane	June 23.	5834 feet.	Sept. 29
Vanishing Pioneer, The	Rogers-Brian	Sept. 29.	5802 feet.	Nov. 3
*\$Varsity	Richard Dix	Aug. 4.	6509 feet.	July 21
*\$Warning Up	Watson-Hall	Aug. 25.	6315 feet.	Sept. 8
Water Hole, The	Watson-Hall	Oct. 8.	1040 feet.	Oct. 26
*\$Wedding March, The	Wm Stroheim-Wray	Sept. 1.	12 reels.	Aug. 28 '27
Wings	Negri-Kerry		6938 feet.	Nov. 10
Woman From Moscow, The	Negri-Kerry			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alice in Movieland	Novelty	June 23.	2 reels.	
Baby Faud	Krazy Kat Cartoon	Aug. 18.	1 reel.	
Beaches and Screams	Krazy Kat Cartoon	Oct. 22.	1 reel.	
Call Again	E. E. Horton	Oct. 20.	2 reels.	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13.	1 reel.	
Companionate Marriage	Krazy Kat Cartoon	July 4.	2 reels.	
Dancing Town, The	May-Skelly-Hays	Oct. 27.	2 reels.	
*\$Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18.	2 reels.	
Face Value	Novelty	July 21.	2 reels.	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2.	2 reels.	
Home Girl, The	Gilmore-Kruger	Dec. 1.	2 reels.	
*\$Hot Sooty (Christie)	Jack Duffy	Aug. 25.	2 reels.	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8.	1 reel.	
Ko-Ko Goes Over	Inkwell Cartoon	June 23.	1 reel.	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25.	1 reel.	
Ko-Ko's Catches	Inkwell Cartoon	Sept. 22.	1 reel.	
Ko-Ko's Chase	Inkwell Cartoon	July 7.	1 reel.	
Ko-Ko's Dog Gathers	Inkwell Cartoon	Aug. 25.	1 reel.	
Ko-Ko's Field Daze	Inkwell Cartoon	Oct. 20.	1 reel.	
Ko-Ko's Parade	Inkwell Cartoon	June 9.	1 reel.	
Loose Change (Christie)	Inkwell Cartoon	Oct. 8.	1 reel.	
News Reeling	Krazy Kat Cartoon	Aug. 4.	1 reel.	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29.	2 reels.	
Patient Medicine Kid, The	Krazy Kat Cartoon	June 2.	1 reel.	
Phantom Nail, The	Krazy Kat Cartoon	Sept. 29.	1 reel.	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13.	2 reels.	
Prancing Prune	Helen Hayes		2 reels	
*\$Pusher in the Face, The	Special Cast			
Rain Dropper, The	Krazy Kat Cartoon	June 30.	1 reel.	
Say Uncle (Christie)	Jack Duffy	June 9.	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food Christie	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel	
*Sidelwalks of New York	Novelty		1 reel	
*Skating Home, Christie	Frances Lee	Sept. 1	2 reels	
*Slick Slickers, Christie	Ned Burdett	July 7	2 reels	
*Slippery Hens, Christie	Jimmie Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Checked	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidning	Bobby Vernon	Aug. 11	2 reels	
Two Masters	Eaton-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	

Coming Attractions

Title	Star	Length	Reviews
*15Abie's Irish Rose	Hersholt-Carroll-Rogers		Nov. 17
Abie's Irish Rose	Hersholt-Carroll-Rogers	12103 feet	April 28
Avantache, The	Holt-Hill		
*15Burlesque	James Barton		
*15Canary Murder Case, The	Powell-Taylor-Brian		
Carnation Kid, The	Douglas MacLean		
Care of Lena Smith, The	Esther Ralston		
*15Concert, The (A. T.)	Adolphe Menjou		
*15Doctor's Secret, The (A. T.)	Warner-Chatterton		
*15Dummy, The (A. T.)	Cornwell-Chatterton		
*15Four Feathers	Wray-Arlen-Beery		
*15Half an Hour	Ruth Chatterton		
Hunting Tower	Harry Lauder		
*15Innocents of Paris, The (A. T.)	Maurice Chevalier		
*15Interference	Bren-Brook-Powell	7480 feet	Oct. 27
Just Twenty-One	Rogers-Brian		
*15Letter, The	Jeanne Eagles		
*15Manhattan Cocktail	Arlen-Carroll		
Manor Preferred	Adolphe Menjou		
*15Night Club	Special Cast		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Outlook Lunch	Fields-Conklin		
Redskin	Richard Dix		Dec. 1
*15Shop Worn Angel, The	Cooper-Carroll		
*15Show, The	Fields-Conklin		
*15Sins of the Fathers	Emil Jennings		
Someone to Love	Charles Rogers		
*15Soul of France, The	Special Cast		
Three Week-Ends	Clara Bow		
*15Tong War	Beery-Visor		
*15Wolf of Wall Street, The	George Bancroft	Jan. 26	7 reels Dec. 1
*15Wolf Song	Cooper-Wray		

PATHE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*15Annaols	Loft-Brown	Nov. 18		
Avenging Snadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 18
Blue Danube, The	Lill Damita	Mar. 12	6589 feet	May 26
Border Patrol	Harry Carey	Dec. 23		
Bullet Mark, The	Harry Carey	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	5400 feet	
*15Captain Swagger	La Roque-Carol	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Varconi	Mar. 5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept. 16	6570 feet	
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov. 25	6670 feet	
Forbidden Love	Lill Damita	Nov. 4	5937 feet	
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 14	4750 feet	
Holding in Kings, The	Rod La Roque	May 14	7058 feet	Aug. 4
*15King of Kings, The	Warner-Lord	Sept. 30	13500 feet	April 29 '27
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31
Let 'Er Go Gallagher	Junior Coghlan	Jan. 15	5888 feet	Jan. 28
Love Over Night	La Roque-Loff	Sept. 16	5733 feet	
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Mad Mad Madnes	Klondike Logan	Mar. 26	6559 feet	
*15Ned McCobb's Daughter	Irene Rich	Dec. 2	6070 feet	
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug. 26	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17
*15Sal of Singapore	Phyllis Haver	Nov. 4	5804 feet	Sept. 22
*15Shady Lady, The	Phyllis Haver	Dec. 16		Nov. 17
Ship Comes In, A.	Frank Chicklikraut	June 4	6902 feet	June 23
*15Shew Folks	Quillan-Loff	Oct. 21		
Skyscraper	William Boyd	April 9	7040 feet	April 14
*15Spieler, The	Hale-Logan-Adoree	Dec. 30		Oct. 20
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct. 28	5686 feet	Oct. 20

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebits	April 8	1 reel	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Bath Time	Sportlight	June 24	1 reel	June 23
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Bunker Battlers	Sportlight	July 22	1 reel	
Camous Carmen, The	Sennett Girls	Sept. 23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
Caught In a Taxi	Jack Cooper	June 9	2 reels	
Caught in the Draft	"Aesop Fables"		1 reel	Dec. 1
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels	
*Chicken, The	Jackson-Hiatt-McKee	Aug. 26	2 reels	
City Slickers	"Aesop Fables"	July 1	1 reel	
Close Shave, A.	Johnny Burke	June 23	2 reels	
Covering Ground	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A.	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Cure for Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Day Off, A.	"Aesop Fables"		1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct. 21	1 reel	Oct. 20
*Dinner Time	"Aesop Fables"		1 reel	
Dumb Waiters	Johnny Burke	Sept. 18	2 reels	Sept. 8
End of the Night (Serial)	Frank Clarke	Oct. 10	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July 22	1 reel	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Fair Affair, A.	Sportlight	July 8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct. 14	1 reel	Oct. 27
Flight That Failed, The	"Aesop Fables"	June 3	1 reel	June 9
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug. 5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct. 28	2 reels	Oct. 27
Gridiron Cocktail, A.	Sportlight	Sept. 30	1 reel	
High Seas	"Aesop Fables"	Sept. 23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec. 30	2 reels	
His Unlucky Night	Bevan-Dent	Aug. 12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov. 1	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec. 2	2 reels	
Huntsman, The	"Aesop Fables"	July 8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug. 26	1 reel	
Jim Jam Janitor, A.	Johnny Burke	Nov. 11	2 reels	Nov. 3
Laundry Man, The	"Aesop Fables"		1 reel	Nov. 17
Limberlegs	Sportlight	June 10	1 reel	June 2
Magnetic Bat, The	"Aesop Fables"	Sept. 30	1 reel	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept. 30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June 16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June 24	1 reel	June 30
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec. 18	2 reels	
No Picnic	Haines-Coombs-Demose	Oct. 1	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov. 18	2 reels	
On the Links	"Aesop Fables"	Nov. 25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug. 5	1 reel	
Outnumbered	"Aesop Fables"	July 29	1 reel	Aug. 1
Polar Flight, A.	"Aesop Fables"		1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June 10	1 reel	
Smith's Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels	
Soldier Man	Harry Langdon	Sept. 30	3 reels	
South Sea Sagas	Sportlight	Sept. 22	1 reel	
*15Stage Struck	"Aesop Fables"		1 reel	
Static	"Aesop Fables"	Sept. 2	1 reel	
Up on the Farm	"Aesop Fables"	Sept. 18	2 reels	Sept. 8
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel	
Supple Sax, The	Sportlight	Aug. 5	1 reel	Sept. 1
Targets	Sportlight	Nov. 25	1 reel	
Taxi Beauties	Jack Cooper	Dec. 23	2 reels	
Taxi for Two	Jack Cooper	Sept. 2	2 reels	
Taxi Scandal, A.	Jack Cooper	Oct. 26	2 reels	Oct. 27
Terrible People, The (Serial)	Ray-Miller	Aug. 5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec. 23	10 episodes	
*15Winning Patterns	Sportlight		1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes	

Coming Attractions

Title	Star	Length	Reviewed
*15Flying Fool, The	William Boyd		Feb. 10
Forty-Five Calibre War	Coleman-Lort		Feb. 17 '29
*15Geraldine	Quillan-Loff		Jan. 6
*15Godless Girl, The	Basquette-Prevost		
Hawk of the Hills	Alene Ray		Mar. 17
*15High Voltage	William Boyd		Jan. 13
*15Leathernack, The	William Boyd		
*15Listen Baby	Eddie Quillan		
*15Marked Money	Junior Coghlan		Nov. 4
*15Noisy Neighbors	Eddie Quillan		Jan. 20
*15Office Scandal	Phyllis Haver		Mar. 3
Sin Town	Allen-Art		Jan. 20
*15Square Shoulders	Junior Coghlan		Feb. 3

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet	
Golden Shackles	Garon-Winters	Mar. 15	5600 feet	
Out With the Tide	Dwan-Landis	June 22	5700 feet	

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
8 anded Man, The	Delaney-Marlowe	May	6089 feet	June 2
City of Purple Dreams, The	Bedford-Fraser	Sept. 15	5527 feet	
Danger Patrol, The	Russell	April	6076 feet	
Devil's Tower, The	Vedra Roosevelt	June	4533 feet	
Divine Sinner, The	Bess Reynolds	July 15	5683 feet	
Gypsy of the North	Gordon-Hale	April	5376 feet	
Lightnin' Shot, The	Buddy Roosevelt	May	4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1	5262 feet	
Midnight Adventure, A.	Murphy	May	5608 feet	June 2
My Home Town	Brockwell-Glass	Mar.	5608 feet	
Mystery Valley	Buddy Roosevelt	July	4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.	5905 feet	
Sisters of Eve	Anita Stewart	Oct. 1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.	5891 feet	
Trail Riders	Buddy Roosevelt	April	4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.	4308 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*15Should a Girl Marry?	Foster-Kelth			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar. 1	5300 feet	Mar. 10
Million For Love, A.	Dunn-Howes	April 15	5400 feet	

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FEATURES

Title	Star	Diet Pict	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15	5256 feet	April 21
Age of Lost, The	A. T. Rogers				
Air Mail Pilot, The	Monafey-Metcalf	Hi-Mark		5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept. 1	6 reels	
*Big Hop, The	Jones-Ralston-Hearn	B. Jones Coro.	Aug. 1	7000 feet	Oct. 8
Brick Butterflies	Ralston-Busch-Fraser	Quality Dist.	Sept. 1	6261 feet	
Broken Hearts	Hercules				
City Without Jews, The	Avron		Sept. 1	5000 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June 1	5460 feet	

Title	Star	Rel.	Date	Length	Reviewed
Devil Dogs	Holmes-Alt	Crescent		5603 feet	
Devil's Passion, The	Saron-Cast	Arfa		5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet	June 16
Fangs of Justice	Silverstreak-Walke	Bischoff		5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Gypsy Rani	Russell Miller	Aff. European	Sept.	6 reels	
Hands of Orla	Conrad Vordt	Aywon	Sept.	6500 feet	
Hearts of Man	Harris-Kaufe	Anchor		5400 feet	
Hell Sals	Special Cast	Cotlywn		5300 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh		5712 feet	
House of Sins	Faire-Hale	Chesterfield	Sept. 1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept. 1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.	6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.	6000 feet	
Lips Like That	Witners-Boteler	F. Royer (producer)		6000 feet	June 16
Lights of Paris	Special Cast	Superlatie		6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		6000 feet	
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.	6413 feet	
Loves of Jeanne Ney, The	Edith Jahaner	Ufa-Eastern		7563 feet	
Mother of Mine	Special Cast	akoro	Oct.	7200 feet	
Mystic Mirror, The	German Cast			7000 feet	
No Babies Wanted	Devere-Ning	Piaz		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July	5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	
Port of Missing Children	Special Cast	Superlatie		6000 feet	
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.	6 reels	
Prisoner of Love	German Cast	Scenic Films		6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour Stewart	Zakoro	Aug.	6200 feet	
Q Ships	Special Cast			6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.		5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.	7 reels	
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Oct.	6100 feet	
Sally of the South Seas	Hercules			6000 feet	
Scarlet Youth	Cortis Palmer	Crate Pict.	Oct.	6000 feet	
Sealed Lips	Swedish Cast	Cotlywn		6000 feet	
Shadows of the Night	Hercules			6000 feet	
Shooting Stars	English Cast	Artlee	April	5800 feet	April 26
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug. 1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug. 15	4315 feet	
Sin	Jungles Film	Crate Pict.		8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June 15	4900 feet	
Somme, The	Special Cast	New Era		7000 feet	
Station Master, The	Ivan Moskvine	Zakoro	June 16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May 1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April 1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast			8600 feet	Nov. 24
Thunder God	Cornelius Kiefe	Anchor		6000 feet	
Two Brothers	Crodd Veldt	Ufa Eastern	July 1	6300 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark		7953 feet	
Woman Tempted, The	Compton-Ward	Aywon	Sept.	6500 feet	
Youth Asray	Johnson-Mattoni	Ameranglo		6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass			2 reels	
Mysterious Airman, The	Wells Bros.	Wells Bros.			10 episodes	
Going to Live For	Al Joy	Cranfield-Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			2 reels	
Spokey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelt	Castle			1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15	10 episodes	Oct. 15	
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug. 1	10 episodes	Sept. 15	
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)	Wells Bros.	Wells Bros.			10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Apaches of Paris, The	Ruth Weyher	Ufa Eastern	Aug. 15	7545 feet	
Bachelor Club, The	Talmadge-Worth	General Pict.			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European		7 reels	
Dancer of His Majesty, The	Special Cast	Aff. European		7000 feet	
Duty to Be Silent	Maria Albera	Aff. European		6 reels	
Escaped from Hell	Muriel Esterhazy	Aff. European		8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Power, The	Special Cast	Bel Tote			
Great Unknown, The	Special Cast	Aff. European		6 reels	
Gully	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
Little Colonel, The	Henry B. Walthal				
Man Who Cheated Life	Veldt-Krauss	Aff. European		3 reels	
Mechanics of the Brain	Educational	Amkino		6000 feet	
Milak of the Snowlands	Special Cast	Aff. European		6 reels	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
Poet and Czar	Special Cast	Amkino		8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Vander-Petrovitch	Aff. European		10 reels	
Verdun	Special Cast	Richmont			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
Water, The	M. Chekhov	Amkino		7000 feet	
en Cuty Calls	Special Cast	Ufa-Eastern			
Yellow Ticket, The	Anna Sten	Amkino		7000 feet	

TIFFANY-STAHLE

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Oliver Borden		July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves		Mar. 15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller		Aug. 1	6157 feet	
*†‡Cavalier, The	Bedford-R. Talmadge		Nov. 1	6775 feet	Oct. 27
Chances Make the Woman	Southern-Pidgeon		May 1	5209 feet	
Domestic Meddlers	Clare Windsor		Aug. 15	5477 feet	
Floating College, The	O'Neill-Collier, Jr.		Nov. 10	5477 feet	
George Washington Cohen	Jessel-Palmer		Dec. 20		
Gain of Dust, The	Cortez-Windsor-Bennett		July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted		June 10	5334 feet	
Gun Runner, The	Cortez-Lane		Nov. 20	6297 feet	
House of Scandal	Sebastian-O'Malley		April 1	6553 feet	
Ladies of the Night Club	Cortez-Leonard		May 15	6553 feet	
Lingerie	White-McGregor		July 1	5676 feet	
Marriage by Contract	Miller-Gray		Dec. 1	7788 feet	Oct. 20
Naughty Duchess, The	Warner-Southern		Oct. 10	5271 feet	

* Means synchronized score. † Means sound effects. ‡ Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel.	Date	Length	Reviewed
Power of Silence, The	Belle Bennett		Oct. 20	5554 feet	
Power of Silence, The	Belle Bennett		Oct. 20		
Prowlers of the Sea	Cortez Myers		June 30	5160 feet	
Scarlet Dove, The	Frazer-Borio		April 15	5102 feet	
Southern Waters	Southern-McGregor		June 1	5735 feet	
Their Hour	Harron-Sebastian		Mar. 1	5652 feet	
*†‡Tollers, The	Ralston-Fairbanks, Jr.		Oct. 1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor		Dec. 10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†‡Hawaiian Love Call, The	Color Symphony		Dec. 15	1 reel	
*†‡Japanese Carnival A	Color Symphony		Jan. 1	1 reel	
*†‡In a Persian Market	Color Symphony		Oct. 1	1 reel	Nov. 17
*†‡In a Chinese Temple Garden	Color Symphony		Feb. 15	1 reel	
*†‡Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†‡Toy Shop, The	Color Symphony		Nov. 1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	O'Neill-Drew		Jan. 20		
Devil's Apple Tree, The	Dorothy Sebastian		Feb. 10		
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett		Mar. 20		
*†‡Ghetto, The	George Jessel		Feb. 1		
Girl Who Came Back (tentative)	Eve Southern		Mar. 10		
Hi-Hon	Lu Hagen		Jan. 10		
*†‡Marriage by Contract	Miller-Gray		Dec. 1		Nov. 17
New Orleans	Cortez-Bennett		Mar. 1		
Queen of Burlesque	Belle Bennett				
Rainbow, The	Dorothy Sebastian		Jan. 1		
Spirit of Youth	Sebastian-Kent		Feb. 20		
Squads Right	Gibbon-Stone		Feb. 1		

UNIVERSAL
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore		Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Hume		May 6	4076 feet	
Beauty and Bullets	Ted Wells		Oct. 16	4179 feet	
Body Punch, The	Daugherty-Faire		Dec. 28	4786 feet	
Buck Privates	De Putti-McGregor		June 3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson		Feb. 10	5202 feet	
Storm of the Yukon, The	Gibson-Gulliver		Oct. 2	5311 feet	
Clear the Deck	Reginald Denny		Dec. 23		
Cold Dodger, The	Al Wilson		Sept. 30	4322 feet	
Count of Ten, The	Ray-Ralston		June 17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells		Dec. 16		
Danger Rider, The	Hoot Gibson		Nov. 18	5357 feet	
Flying Cowboy, The	Gibson-Hasbrouck		July 7	5105 feet	
Foreign Legion, The	Kerry-Starkes-Nixon		Sept. 23	7253 feet	June 30
Four Footed Ranger, The	Dynamite (dog)		Mar. 25	4425 feet	
Freedom of the Press	Stone-Kelth-M. Day		Oct. 28	6474 feet	Oct. 20
*†‡Give and Take	Sidney-Hersholt		Dec. 2		
Good Morning Judge	Denny-Nolan		April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells		July 29	4194 feet	
Guardians of the Wild	Bushman-Harrison-Marlowe		Sept. 30	6680 feet	
Harvest of Hate, The	Rex (horse)-Perrin		Sept. 16	4668 feet	
Hero of the Circus	Special Cast		Dec. 2	5608 feet	
Home, James	La Plante-Deaney		Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver		Oct. 14	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin		June 16		
Hot Heels	Tryon-Miller		May 13	5874 feet	Sept. 15
Hound or Silver Creek	Dynamite (dog)		May 20	4095 feet	
How to Handle Women	Tryon-Nixon		Oct. 14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis		Nov. 11	6332 feet	
*†‡Lonesome	Tryon-Kent		June 30	6142 feet	Oct. 8
Love Me and World is Mine	Philbin-Kerry		Mar. 4	6813 feet	Feb. 11
Mad as Order Here	La Plante-Tryon		June 3	4720 feet	
*†‡Man Who Laughs, The	Veldt-Philbin		Nov. 10	10185 feet	May 12
*†‡Man, Woman and Wife	Kerry-Starkes-Nixon		Dec. 30	6674 feet	Nov. 10
*†‡Melody of Love	Pidgeon-Harris-Winton		Dec. 2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree		Oct. 21	6030 feet	July 7
Night Bird, The	Reginald Denny		Sept. 16	6670 feet	
One Rainy Night	Laura La Plante		Dec. 9		
Phantom Fingers	Cody-Thompson		Oct. 28	4230 feet	
Phyllis of the Follies	M. Moore-A. Day		Nov. 25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin		Aug. 4		
Prince of Fear, The	Cody-Thompson		Oct. 28	4230 feet	
Put 'Em Up	Fred Hume		Mar. 11	4200 feet	
Quick Triggers	Fred Hume		July 15	4472 feet	
Red Lips	Nixon Rogers		Dec. 2	6957 feet	
Riding for Fame	Hoot Gibson		Aug. 19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton		Feb. 19	6172 feet	Dec. 30
Sky Skidder, The	Al Wilson		Jan. 13		
Stop That Man	Lake-Kent		Mar. 11	5389 feet	April 28
Surrender	Philbin-Moskine		Mar. 4	8248 feet	Mar. 10
Thanks for Buggy Ride	La Plante-Tryon		April 1	6173 feet	Feb. 4
Thirteenth Juror, The	Nilsen-Phillips		Nov. 13	5593 feet	Dec. 9
Thunder Riders, The	Ted Wells		April 8	4353 feet	
Trick of Hearts, A	Gibson-Hate		Mar. 18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin		Nov. 18	4616 feet	
*†‡Uncle Tom's Cabin	Special Cast		Sept. 2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis		May 6	9151 feet	April 7
Wild West Show, The	Gibson-Gulliver		May 20	5254 feet	
Wolves of the City	Dec. 2				
Won in the Clouds	Al Wilson		April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor		Dec. 5	2 reels	Nov. 17
Ambuscade, The	Fred Gilman		June 18	2 reels	May 19
And Morning Came	Young-La Salle		Dec. 19	2 reels	
Big Game George	Sid Saylor		July 18	2 reels	Sept. 1
Bookend Hero	Lewis-Gulliver-Phillips		Dec. 17	2 reels	
Boundary Battle, The	Edmund Cobb		Nov. 17	2 reels	Oct. 27
Broke Out	Young-La Salle		Aug. 1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog		June 27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog		Oct. 17	2 reels	
Busting Buster	Trimble-Hardwick and Dog		Aug. 15	2 reels	
Bullseye	Oswald Cartoon		Nov. 28	1 reel	Sept. 29
Calford in the Movies	Calfeis-Culler-Phillips		Oct. 15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips		Sept. 17	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips		Sept. 17	2 reels	
Cad of Destiny, The	Fred Gilman		July 14	2 reels	June 16

Title	Star	Rel. Date	Length	Reviewed
Cash Customers	Young-La Salle	July 11	2 reels	
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	Nov. 24
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Danger Trail, The	Newton House	Sept. 1	2 reels	
Darling Chances	Jack Perrin	June 2	2 reels	May 5
Dead Game	Art Accord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	
Diamond Master, The	Lorraine-Stevenson	April 8, '29	10 episodes	
East Side	Laemmle Novelty	Nov. 21	2 reels	
Fantasia	Laemmle Novelty	Oct. 15	1 reel	
Fiery Fireman, The	Edmund Cobb	Oct. 20	2 reels	
Fighting Forester, The	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June 9	2 reels	May 19
Fish Stories	Young-La Salle	Nov. 19	1 reel	Oct. 20
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June 25	1 reel	May 28
Full House, A	Long-Adams-Lymon-McPhail	June 13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov. 5	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept. 22	2 reels	
Gauge of Battle, The	Fred Lillman	April 20	2 reels	Mar. 24
George Meets George	Sid Saylor	June 20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept. 24	1 reel	Nov. 24
Her Haunted Heritage	Ben Hall	July 2	1 reel	June 2
High Up	Oswald Cartoon	Aug. 6	1 reel	
Hollywood or Bust	Arthur Lake	Sept. 10	1 reel	
Hot Dogs	Oswald Cartoon	Aug. 20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug. 27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug. 29	2 reels	Sept. 1
Iron Code, The	Jack Perrin	June 30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept. 3	2 reels	
Just Walt	Young-La Salle	Sept. 26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
King of Shebas	Arthur Lake	Aug. 13	1 reel	July 21
King Pleasant	Sid Saylor	Oct. 10	2 reels	
McGinis vs. Joneses	Long-Adams-Lymon-McPhail	Aug. 8	2 reels	
Mississippi Mud	Oswald Cartoon	Sept. 17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug. 6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July 2	2 reels	June 2
Newlyweds' Happy Day, The	Snookums-Barlett-McPhail	July 4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 18
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	
Neluweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June 11	1 reel	May 19
Prodigal Pup, The	Canine Cast	Aug. 11	1 reel	Sept. 15
Ranger Patrol, The	Fred Gilman	Aug. 11	2 reels	
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Reel Life	Long-Adams-Layman-McPhail	July 4	2 reels	June 2
Riders of the Woods	Newton House	July 7	2 reels	
Rocks and Saddles	Edmund Cobb	Sept. 15	2 reels	
Romeo of the Range	Oswald Cartoon	Nov. 12	1 reel	Oct. 26
Ropin' Romance	Bob Curwood	Oct. 8	2 reels	
Rubber Necks	Newton House	Aug. 4	2 reels	
Ruse, The	Sid Saylor	Sept. 12	2 reels	
Sandwiches and Tea	Jack Perrin	Aug. 25	2 reels	July 28
Saps and Saddles	Arthur Lake	July 16	1 reel	June 18
Scarlet Arrow, The (Serial)	Bob Curwood	Oct. 27	2 reels	Oct. 20
Secret Outlaw, The	F. X. Bushman, Jr.	June 3	10 episodes	
She's My Girl	Bob Curwood	Nov. 10	2 reels	Oct. 8
Shooting the Bull	Sid Saylor	Aug. 22	2 reels	July 28
Sky Scrappers	Young-La Salle	Oct. 24	2 reels	
Sleigh Bells	Oswald Cartoon	Sept. 3	1 reel	Aug. 18
South Pole Flight, A	Oswald Cartoon	July 23	1 reel	June 30
Speed and Spins	Oswald Cartoon	Nov. 26	1 reel	Dec. 1
Speed Sheik, The	Bob Curwood	Sept. 8	2 reels	Sept. 8
Swirl Clothes	Arthur Lake	June 18	1 reel	May 26
Tall Timber	Arthur Lake	Dec. 5	1 reel	Nov. 18
Tarzan the Mighty (Serial)	Oswald Cartoon	July 9	1 reel	June 16
Teacher's Pest	Merrill-Kingston	Aug. 12	15 episodes	July 21
Tenderfoot Her, A	Trimbale-Hardwick and Dog	Nov. 14	2 reels	Oct. 20
There's a Will	Bob Chandler	Sept. 29	2 reels	
Trackless Trolley, The	C. King-C. Doherty	Dec. 21	2 reels	
Tricky Tricker, The	Ben Hall	July 30	1 reel	
Valiant Rider, The (Western)	Ben Hall	June 4	1 reel	May 19
Watch the Birdie	Bob Curwood	June 23	2 reels	May 19
Wag Figures	Trimbale-Hardwick and Dog	Dec. 12	2 reels	
Whose Wife	Laemmle Novelty	Oct. 22	1 reel	
Woman's Man, A	Young-La Salle	June 8	2 reels	May 19
Wooden Soldier, The	Arthur Lake	Dec. 3	1 reel	Nov. 17
Yukon Gold	Laemmle Novelty	Dec. 17	1 reel	Dec. 1
	Jack Perrin	July 28	2 reels	June 30

Coming Attractions

Title	Star	Length	Reviewed
*†‡Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
*†‡Broadway	Glenn Tryon		
*Cohens and Kellys in Atlantic City	George Sidney		
Crimson Hour, The	De Putti-Moskine		
Doubling For Trouble	Gibson-Albert		
Erik the Great	Vedé-Philbin		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Starke		
Gate Crasher, The	Glenn Tryon		
Girl Dodger, The	Arthur Lake		
*†‡Girl on the Barge, The	Hersholt-O'Neill-McGregor		
Grit Wins	Wells-Collins		
Hell Wrecker, The	Hoot Gibson		
It Can Be Done	Tryon-Carl		
Kid's Clever, The	Glenn Tryon		
King of the Rodeo, The	Hoot Gibson		
*†‡Last Warning, The	Laura La Plante		
Man Disturber, The	Reginald Denny		
Navy Blues	Arthur Lake		
Port of Dreams, The	Mary Philbin		
*†‡Red Hot Speed	Denny-Day		
Shakedown, The	Murray-Kent		
*†‡Show Boat	Rubens-La Plante-J. Schildkraut		
Silks and Saddles	Wilson-Walling-Nolan	5609 feet	
Taranga	Special Cast		
Watch My Speed	Reginald Denny		
Wild Blood	Rex (horse)-Perrin	Feb. 10	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†‡Awakening, The	Banky-Byron	Nov. 17	7972 feet	
*†‡Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
College	Buster Keaton	July 29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar. 31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 4
*†‡Revenge	Dolores Del Rio	Nov. 3		
Steamboat Bill, Jr.	Keaton-Torrence	May 12	6400 feet	May 19
*†‡Tempest	J. Barrymore-Horn	Aug. 11	9300 feet	June 16
*†‡Two Lovers	Colman-Banky	Sept. 7	8500 feet	April 28
*†‡Woman Disputed, The	Talmadge-Holand	Oct. 29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†‡Cigarette	Mary Pickford			
*†‡City Lights	Charlie Chaplin			
Evangeline	Dolores Del Rio			
*†‡Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
*†‡Love Song, The	Boyd-Velez-Goudal			
*†‡Lummock				
*†‡Man With the Iron Mask, The	Douglas Fairbanks			
*†‡Nightstick				
*†‡Queen Kelly	Swanson-Eyrn			
*†‡Rescue, The	Colman-Damita			
*†‡Say It With Music	Harry Richman			
She Goes to War	Eleanor Boardman			
Three Passions	Petry-Petrovitch			

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†‡Caught in the Fog	McAvoy-Nagle	Sept. 22		
*†‡Crimson City, The	Loy-Miljan-Hyams	April 7	5388 feet	April 27
*†‡Domestic Troubles	Fazenda-Cook	Mar. 24	5164 feet	
*†‡Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Sept. 22
*†‡Home Towners, The	Bennett-Kenyon-Brockwell	Dec. 15	8693 feet	Oct. 27
*†‡Jail Singer	Jolson-McAvoy	Feb. 4	7077 feet	
*†‡Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov. 10	5179 feet	
*†‡Midnight Taxi, The	Moreno-Costello	Oct. 6	5729 feet	Nov. 24
*†‡On Trial A. T.	Fredericks-Lyttell-Wilson	Dec. 29	8290 feet	Nov. 3
*†‡On Trial (A. T.)	Fredericks-Lyttell-Wilson	Dec. 29	8290 feet	
*†‡Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*†‡Punch-Drunk Bragger	Rich-Ferris-Branger	Feb. 4	7077 feet	
*†‡Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4820 feet	Sept. 15
*†‡State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sept. 8
*†‡Terror, The (A. T.)	McAvoy-Horton	Oct. 20	7654 feet	Aug. 26
*†‡Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†‡Allimomy Anne	D. Costello-Ferris-Rankin			
*†‡Conquest (A. T.)	Blue-Warner-Wilson			
*†‡Desert Song, The	Boles-King			
*†‡Fancy Baggage	Audrey Ferris			
*†‡From Headquarters	Monte Blue			
*†‡Frozen River	Rin-Tin-Tin			
*†‡Greyhound Limited, The	D. Costello-Nagle		7441 feet	May 5
*†‡Hard-Boiled Rose	Loy-Collier, Jr.-Brockwell			
*†‡Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell			
*†‡Honky Tonk	Sophie Tucker			
*†‡Kid Gloves	Nagel-Wilson			
*†‡Lights of New York (A. T.)	Costello-Landis-Brockwell		5267 feet	
*†‡Non Defense	L. B. Warner-McAvoy-Collier, Jr.		6552 feet	May 26
*†‡Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 5		
*†‡Madonna of Avenue A, The	Dolores Costello			
*†‡Million Dollar Collar, The	Rin-Tin-Tin			
*†‡My Man	Fanny Brice			
*†‡Noah's Ark	D. Costello-O'Brien			Oct. 27
*†‡No Defense	Blue-Warner			
*†‡No Questions Asked	Ferris-Collier, Jr.			
*†‡One Stolen Night	Bronson, Collier, Jr.			
*†‡Queen of the Night Clubs (A. T.)	Texas Guinan			
*†‡Redeeming Sin, The	D. Costello-Nagle			
*†‡She Knew Men	Bronson-Horton			
*†‡Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	9592 feet	Sept. 20
*†‡Start Dead (A. T.)	H. B. Warner-Fazenda			
*†‡Stolen Kisses	May McAvoy			
*†‡Tenderloin	D. Costello-Nagle		7340 feet	April 28

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjo Maniac	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinielli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Velin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norton			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barlow			
Florence Moore	Song Program			June 23
Friend of Father's	Lyndell-Higins-Leah			Aug. 26
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Jessie Stafford Orchestra	Chief Capoulcan			Aug. 25
Indian Baritone, The	Jazz Band			Aug. 25
Ingenues, The	Jazz Band			Aug. 25
In a Casting Office	W. & E. Howard			
In Dutch	Ullis & Clark			Sept. 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23



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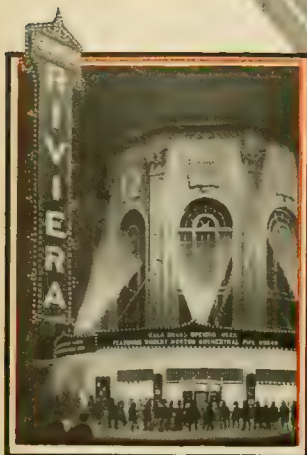
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December 15, 1928

Motion Picture News

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A Letter From S. R. Kent

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December 5, 1928.

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GENERAL MANAGER

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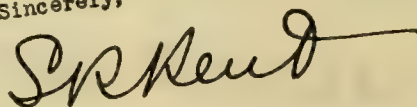
LINES.

We are attaching herewith a review of *BEHIND THE GERMAN LINES*. We picked this particular review, not because it is the most favorable - it isn't - but because of the intelligence with which it deals with this particular picture. The constant line at the box office of the Rialto Theatre, New York, since this picture started its run, in a week when the amusement business all along Broadway has been depressed, testifies to the exceptional drawing power of *BEHIND THE GERMAN LINES*.

There is a tremendous popular interest in this picture -- far greater than even we ourselves anticipated. The picture, for the first time, reveals clearly and in a smoothly running narrative exactly what happened behind the German lines during the war as recorded by the official German war photographers. I cannot imagine an audience that will not be thrilled to the bone by it. It is utterly different from and superior to anything of its kind ever seen and HEARD before.

I rate *BEHIND THE GERMAN LINES* one of the outstanding attractions of the Paramount current program and one that will get plenty of money for exhibitors.

Sincerely,



They Mean Real Money To

An Important Review

"BEHIND THE GERMAN LINES" DRAWS VIVID WAR PICTURE

By KATHARINE ZIMMERMANN.

Paramount presents official German war film of campaign on Western and Near Eastern fronts, prepared by UFA. At the Paramount.

A WEEK ago, when the laboriously reconstructed version of the Battle of the Somme arrived here from England and dropped anchor at the Cameo, I ventured to remark right out loud that I doubted that these authentic war narratives would find so clamorous a public as they did perhaps six or eight years ago.

And now I take it all back. For there has arrived at the Rialto this week-end as vibrant and thrilling a film as ever held a movie critic barnaced to the press box for two consecutive showings. It is called "Behind the German Lines," and it represents UFA's expression of the war reflected from the other side of the brick wall. Back-boned with flashes of contemporary newsreel, etched in with stretches of official warm film and cemented into one homogeneous whole with vivid, breath catching atmosphere shots, UFA has prepared a picture that deserves more than any of its companion pieces to go down to posterity.

This is the first time that I have seen a war picture which makes an intelligent stab at correlating incidents on the different battle fronts and explaining to spectators just what they were all about. As a rule, they are content with atmosphere shots, men in trenches, high explosives blasting them to smithereens, machine guns raging tanks in action, mining, counter-mining, aerial manoeuvres and the like. But "Behind the German Lines" goes much further than that. By means of a number of ingeniously interspersed relief maps you can follow the whole campaign from the first shot that thundered across the world from Sarajevo on June 25, 1914, to the signing of the Armistice. In newsreel shots you can see the nations mobilizing—Serbia, Austria-Hungary, Russia, Germany, France, Belgium, Great Britain, and later Turkey, Italy and the United States.

There are close-ups of the Czar, the Kaiser and the Crown Prince, the King and Queen, Kitchener, Von Hindenburg, Bethmann-Hollweg,

Poincare, Joffre, Woodrow Wilson, Prince Karl of Austria-Hungary, Von Bulow, Von Gluck and a score more figures of international significance, each playing his appointed role in the grim charade that shook the world.

You can hear the Belgian guns thunder a powerful halt. You are shown the German Second Army hurling furiously on toward Paris, the Crown Prince lunging for Calais, the two armies torn from the Western front to stem the wild tide of Russians pouring in from the East. Von Hindenburg's brilliant coup around Przemysl, the first rumble of the Russian revolution, the battles of Verdun, the Aisne, the Marne, the Somme, the deadlocks at Ypres, Mons, Maubeuge, Nieuport, the British guns sweeping the Channel and barking at Gallipoli, Gallieni's taxi army chugging into action, the Germans' desperate threat to neutral vessels cruising into allied waters, America's answer in a frowning line of troopships bending toward France, and the relentless mass move that brought the final curtain down.

"Behind the German Lines" is a picture that must be seen. It is neither heroic nor hysterical. And certainly it is not biased, for while the compilers of this document are frank in admitting their own mistakes and trespasses, they have not a single pointer aimed at such alleged blunders as may have come to pass.

Here is not mere authenticity but drama in its largest sense, beating out the bloodiest carnage in the history of the world in pulsing, international rhythm.

I submit it to your attention as one of the outstanding pictures of its time.

—N. Y. Telegram, Dec. 3.

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TARZAN
of co

ial Brings Letters like These **box-office!**

"Trebled Business!"

"Am more than pleased with the remarkable showing made by your serial 'Tarzan.' Each Saturday matinee has shown a surprising increase over the preceding week. In fact, the receipts last Saturday were just **three times as much** as the first Saturday of the run."

Frank W. Galvin,
Alhambra Theatre,
Sacramento, Calif.

"Business Increased 78%!"

"Just as soon as Universal is ready to release another 'Tarzan' serial kindly notify me so that I can sign up at once. 'Tarzan' has proven to be a wonderful box-office attraction. My business on the night it is shown has increased 78%."

John B. Dumstre,
Lutcher, La.

"It's a WOW!"

"A moment of your time, please. Kindly tell 'Uncle Carl' to feed us exhibitors more serials like 'Tarzan The Mighty.' It's a WOW! Audience reaction great. A serial like 'Tarzan' is worth its weight in gold!"

A. Lehman,
Canton Theatre,
Canton, Miss.

"Magic in the Title!"

"There is certainly magic in the title 'Tarzan The Mighty.' I put it on on the off day in one of my small towns, where it seemed that it might be necessary to close up on that day, and by exploiting the serial to the limit it looks as if I have got them coming."

G. E. Fuller, The Playhouse,
Fairhope, Ala.

"Tremendous Business!"

"Just a few words giving my opinion of the wonderful serial, 'Tarzan The Mighty,' which I am now running. I ran chapter 8 last Saturday, and did a TREMENDOUS BUSINESS. My patrons say every episode gets better, and they are tickled to death that it has been extended to fifteen episodes. It is the best serial I have ever run."

W. T. McEntyre, Princess Theatre,
Enterprise, Ala.

"Realized a Neat Sum!"

"I congratulate Universal on having such a good serial as 'Tarzan.' We opened in two towns, and I must say that it was indeed a great drawing card and we realized a neat sum on it."

H. Solomon,
McComb, Miss.

TARZAN THE MIGHTY

urse it's a UNIVERSAL!

a triple box-office threat



Another
Phyllis Haver
Sensation!

The blond star
in the type of
role that never
fails to 'click'—
and this is one
of her best.

PHYLLIS HAVER in The SHADY LADY

with ROBERT ARMSTRONG
and LOUIS WOLHEIM

A Ralph Block Production. Title suggested
by Leonard Praskins and Richard L. Sharpe
Directed by Edward H. Griffith.

THREE IN A ROW

all ready to CRASH THROUGH to new records! That's the Triple Box Office Threat offered by PATHE in "THE SPIELER," "GERALDINE" and "SHADY LADY". One great picture is something to shout about. Two in sequence is something to rave about. THREE IN A ROW—there's a record to SHOOT at! And we'll go on record with the prediction that these three productions will ALL be ranked among the outstanding successes of the year. "THE SPIELER" has already been picked by Photoplay as one of the six best. Well—"GERALDINE" and "SHADY LADY" are just as good!

*Paste This
Prediction in
Your Hat—
and Get Busy!*



Pathe Pictures



ALL *in Sensational* **Dialogue and Sound**

*The Greatest Picture of
Carnival Life Ever Screened!*

The glamour and tragedy of street
show life as IS—reeking with real-
ism and color and packing a
devastating WALLOP — with a
great cast.

THE SPIELER

with ALAN HALE, RENEE ADOREE,
FRED KOHLER and CLYDE COOK

A Ralph Block Production. Adapted by
Hal Conklin and Tay Garnett. From an
original story by Hal Conklin. Directed
by Tay Garnett.

*It Speaks the Language
of Real American Youth!*

Built on laughs, loves, 'whoopie'
and thrills of Young America—
made for entertainment.



Geraldine

from the story by
BOOTH TARKINGTON
with EDDIE QUILLAN,
MARION NIXON, GASTON
GLASS and ALBERT GRAN.
Supervised by PAUL BERN.
Directed by MELVILLE BROWN

Talking Box-Office

In the Mails on December 29th

**The Fall Issue of
Theatre Building & Equipment
BUYERS GUIDE**

This issue of **Buyers Guide**
will contain —

A complete section of fully colored illustrations of fine theatres

An interesting and instructive article on theatre design and building by the noted architect, Mr. Paul J. Henon of Hoffman-Henon Company

Complete buyer's index for the purchase of every type of equipment

And advertising from practically every important equipment manufacturer in this industry

Watch for your copy of **Buyers Guide**. It will prove invaluable in your buying and for keeping you informed on the latest in theatre design.

Published Semi-Annually by

MOTION PICTURE NEWS, Inc.

729-7th Avenue

New York City

ARE YOU FROM MISSOURI?

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PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE 12208

<p>CLASS OF SERVICE</p> <p>This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.</p>	<p>WESTERN UNION</p> <p>NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT</p>	<p>SIGNS</p> <p>DL = Day Letter</p> <p>NM = Night Message</p> <p>NL = Night Letter</p> <p>LCO = Deferred Cable</p> <p>NLT = Cable Letter</p> <p>WLT = Week-End Letter</p>
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BUDD ROGERS, BRISTOL PHONE SERVICE=

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AFTER INVESTIGATING OTHER SOUND EQUIPMENT WHILE IN NEWYORK
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*Too busy to come
To New York?
Read the above wire and be
CONVINCED!*



Every important producer made him flattering offers. He is the greatest name in pictures today!



Press and public have made his new contract the year's most talked of topic. Reams of publicity!



His affiliation is the most important factor in the minds of thousands of exhibitors.

HE HAS SIGNED A NEW M-G-M CONTRACT

The Biggest Star

JOHN GILBERT

The Biggest Company

M-G-M



Watch for John Gilbert and Greta Garbo in "A Woman of Affairs"—and John Gilbert in "Thirst"!

it's a pleasure!

Now—COLLEEN'S FIRST COMEDY WITH SOUND!

If you HAD
to be BAD...
could you make
GOOD?

They told her she was too good
to be Famous... so she HAD
to be BAD... And gosh how
she tried!

"I'll show them I can be Crush-
ed and Broken! I'm going
right to New York and learn
to Sin and Suffer something
awful!"

But they wouldn't even let her
matriculate in Broadway
Co-response School
until... her big chance
comes to get her Mistress'
Degree, with Highest Dis-
honor, in one hectic night
And just then a farcical
fate detours her off The
Easiest Way!

Nothing Synthetic About
This Recipe for Receipts!

TAKE—
Colleen's doubled fame since "Lilac
Time." The public's primed for more
of MOORE—as quick as you can give
it to them.

ADD—
Antonio Moreno, Montagu Love,
Katherine McGuire, and William A.
Seiter's superb direction—(remember
his work in "Happiness Ahead"?).

MIX—
Swell SOUND effects and Shikret
score—or leave silent, as desired.

ADD—
A drag-em-in National Ad Campaign
reaching TEN MILLION FANS in
True Story, Smart Set, Vanity Fair,
and all fan magazines.

---and You're Bound to Beat
Even the Biggest Business
You've Ever Done with a
Colleen Moore Comedy!



John McCormick presents
COLLEEN
MOORE
in
SYNTHETIC SIN
A William A. Seiter production
From the play by Frederic and Fanny Hatton

A FIRST NATIONAL SPECIAL—Ready Now!

It will go like "FURY"!
Because it gives Barthelmess the same type of
role that made "FURY" one of his biggest hits.

Vibrant, vagrant, voluptuous—SHE was any man's woman...

Bitter, reckless, lawless—HE was no woman's man.

Strange that these two should find Love—and God—alone, together, in an open boat on a surly sea...

Stranger still that this love should make her lead a rum-crazed crew against him when Mutiny stalks wild-eyed under the Southern Cross!

Presented by
RICHARD A. ROWLAND
Story by
W. SCOTT DARLING
Screen Version by
BRADLEY KING
a JOHN FRANCIS DILLON
Production

Christmas Cheer
for Eye and Ear!
Perfect Sound
Accompaniment



Member of Motion Picture Producers and
Distributors of America, Inc.—Will H. Hays
President

RICHARD BARTHELMESS
The Greatest Male-Star Draw in Pictures Today!
in **"SCARLET SEAS"**
with BETTY COMPTON
FIRST NATIONAL PICTURE

HILLIKER

Motion Picture News

Volume XXXVIII

NEW YORK CITY, DECEMBER 15, 1928

No. 24

A General Motors in Pictures

By William A. Johnston

RUMORS of large consolidations of film companies—theatres as well as producers and distributors—fill the air. Vigorous denials follow printed stories. And the man in the film street is wondering what's what.

The important thing, it seems to us, is not the question of whether one company is to merge with another, or whether one head is conferring with another, or which company is buying the other company's stock. Moves are being made; there's no doubt about that. A story may be right or it may be wrong. The important thing is just what is the definite trend of the industry's forces—and why. That is what the man who owns a theatre wants to know; and so does every employee in the business.

It has always been the habit of the trade to ascribe a major move to the personal ambition or strategy—or both—of some industrial leader. That is scarcely the truth today. The bankers are in the business. It is our belief that recent consolidations have been very largely in their hands, from beginning to end. The man uptown who, in the trade's habitual gossip gets the credit for a big deal, is quite apt to get his orders downtown.

Bankers, it is said, are selfishly interested in consolidations; they make their profits that way. But bankers of repute look further than that. When they distribute stock to the broad public, they are the custodians of these securities. That's their major, and selfish interest. They are just as much concerned about the welfare of these securities as a theatre man about his clientele or a producer about his product.

Bankers are opposed to waste and destructive competition. If consolidations are

needed to eliminate these economic evils and put the industry and its securities upon a stable basis, then we are going to have consolidations, perhaps on a large scale.

There is talk of a General Motors of the film industry, maybe two or three.

That does not alarm us. On the contrary.

We know perfectly well that neither theatre nor production nor distribution activities are sound, that something sensible must be done to give the public what its money is worth without the expense that makes red figures.

We have passed through an era of theatre and production inflation. Wild promotion has overseated the centres of population; then followed inflation in theatre presentation, the blind effort to give a two dollar show for sixty cents. Studio expense has passed all bounds of sound business.

Things have got to be mopped up. If consolidations make the right mop, then consolidations are in order and inevitable.

Not mergers. You cannot merge parallel concerns. But you can consolidate activities and make them pay.

And not stock jobbing. A consolidation should aim to stabilize properties and not to inflate stock values.

We are in an era of reconstruction. It was inevitable. When the lines straighten out you will, in our firm opinion, find this industry in better shape than ever before and a better opportunity than ever before for the independent theatre man and the independent producer and for each individual anywhere who doesn't fourflush and who can deliver the goods.

FBO to Make "Rio Rita" as Talkie; Marks Change in Policy

AS an indication of the new policy to be pursued by FBO, Joseph I. Schnitzer, newly elected president of the corporation, has purchased the screen rights to the Ziegfeld musical show, "Rio Rita," and announces that his company will produce the production as an elaborate talkie.

"Rio Rita" will be the first special on FBO's 1929-30 program in affiliation with Radio-Keith-Orpheum. Contracts for the acquisition of the operetta were signed by Mr. Schnitzer and Florenz Ziegfeld. It is promised as the first Ziegfeld show that will be screened with songs and dialogue intact. The original cast, headed by J. Harold Murray, Ethelind Terry and immediately began the selection of locations for the exteriors. Interiors will sing and dance in the various roles.

William LeBaron, vice-president of FBO, will supervise the making of "Rio Rita." Upon his arrival in Hollywood during the week, he immediately began the selection of location for the exteriors. Interiors will be shot at the Hollywood studios of FBO.

Other productions are being lined up by Mr. Schnitzer and will be announced from time to time.

L. A. Theatre Grosses

Flu and Seasonal Slump Combine to Cut Into Business
—Loew's State Leads at \$27,000

LOS ANGELES, Dec. 12.—With the flu epidemic still running strong and the early indications that the seasonal pre-holiday slump is about here, the Los Angeles first-run houses last week suffered reverses, practically all of them showing totals well below the average.

Loew's State topped the week's receipts with a total of \$27,000 with a combination attraction bill featuring "The Air Circus," talking and sound, as the screen offering, and personal appearances of Mildred Harris and Gene Morgan as stars of the stage program.

"Adoration," Billie Dove's new starring vehicle drew \$22,000 at the Metropolitan. United Artists grossed \$12,000 on the week with "Marriage by Contract" as the attraction.

The leader among the long-run offerings

of the town was "The Barker," which, with the aid of a capacity opening performance at five-fifty top, for the first week at the Carthay Circle played to a gross of \$17,500, this figure including the opening night take of \$4,300. The picture appears to be well liked by picturegoers and with a break in the weather and the flu it undoubtedly will draw well over a sizeable run.

"Noah's Ark," in its sixth week at Grauman's Chinese in Hollywood, was down to \$15,000. At Warner Brothers theatre "On Trial" in its fourth week grossed \$21,000. "Companionate Marriage," held over for a second week at the Criterion, was credited with a total of \$8,500.

Paramount Will Remake "Clarence"

(Hollywood Bureau, Motion Picture News)
Hollywood, Dec. 12.—Booth Tarkington's story, "Clarence," dealing with adolescent love, will be made again into a picture by Paramount. It was originally made by this company years ago with Wallace Reid starring. In the new version, Richard Dix will have the title role.

Selznick Enroute to N. Y. to Sign Stage Talent

(Hollywood Bureau, Motion Picture News)
Hollywood, Dec. 12.—Myron Selznick, one of the coast's leading talent managers, is enroute to New York to sign representation contracts with a number of well known stage players for possible talker picture engagements.

Gus Edwards Will Make 6-Reel Movietone Revue

(Hollywood Bureau, Motion Picture News)
Hollywood, Dec. 12.—Gus Edwards will start preparations for production of an elaborate six reel Movietone Revue feature for M-G-M as soon as he completes his

current Movietone short for that organization. Edwards will write original music and lyrics for the production in association with James Brockman, former music publisher.

Present plans call for cast consisting mainly of stage and vaudeville "names" and acts, with picture players spotted in the cast only if they can deliver for dialogue or sketches.

Chevalier Vehicle Will Be All-Dialogue Production

(Hollywood Bureau, Motion Picture News)
Hollywood, Dec. 12.—After ten days in production, shooting on Maurice Chevalier's first Paramount picture was stopped when Adolph Zukor ruled to make it 100 per cent talker. The original intention was to have only a few sequences dialogued and with musical numbers. It has been decided also, to have Chevalier talk and sing in English only, instead of French as originally intended.

Decision Upholding Sunday Shows Will Be Appealed

The Attorney-General's Department of the Province of Quebec, through Premier L. A. Taschereau, has entered an appeal from the judgment by Justice Desaulniers in the Superior Court at Montreal upholding the right of motion picture theatres to give Sunday shows on the ground that a moving picture show was not legally a performance under the terms of the Lord's Day Act.

598 Features Censored in Great Britain

During the first nine months of the present year, there have been censored in Great Britain 598 features (3,000 feet or over), the Department of Commerce, Washington, D. C., learns. During the first half of this year, 429 of these were censored, while the remaining 169 were censored during the third quarter of the year, as follows: 35, July; 69 August; September, 65.

Nicholas M. Schenck Due in New York Saturday

Nicholas M. Schenck left the West Coast last Tuesday following conferences with production officials there, and is due to arrive in New York Saturday.

M-G-M Buys Phyllis Haver's Contract

(Hollywood Bureau, Motion Picture News)
HOLLYWOOD, Dec. 12.—M-G-M is reported to have paid Cecil B. De Mille \$25,000 for the contract he held with Phyllis Haver. Miss Haver signed a term contract with De Mille when the latter was producing for Pathe. After her success in "Chicago," Pathe made arrangements to star her in a series of productions for the current year. Upon Pathe's delay in deciding on continuing the deal for Miss Haver for next year, De Mille negotiated sale of her contract to M-G-M.

Cecil De Mille will not use Phyllis Haver in his first M-G-M special, "Dynamite," as reported by various publications.

Hughes Buys "Front Page" for \$125,000

(Hollywood Bureau, Motion Picture News)
HOLLYWOOD, Dec. 12.—Howard Hughes purchased the screen rights to "The Front Page" for \$125,000 from Jed Harris, legitimate producer, last week. The picture will be made immediately after completion of "Hell's Angels" and will be synchronized 100 per cent with dialogue. The purchase price is said to include dialogue rights.

While Hughes is already affiliated with United Artists and the production is expected to be released through that concern, there is a strong possibility of its being distributed through Paramount. Caddo Productions, of which Hughes is head, has already made two for Paramount release in Thomas Meighan's "The Racket" and "The Mating Call."

Louis Wolheim will play the managing editor. Lewis Milestone will direct.

Otterson Attempts Answers to Small Exhibitors' Problems

Questions Propounded by Motion Picture News Bring Advice to Theatre Owners Who Cannot Afford Expensive Equipment

AS the result of innumerable requests from small town exhibitors over a period of several weeks for information as to what to do regarding sound installations, *MOTION PICTURE NEWS* propounded three questions to J. E. Otterson, president of Electrical Research Products, which concern has made most of the theatre installations to date. These questions and their answers as made by Mr. Otterson follow:

Question 1: What advice would you give the small exhibitor who is in a quandary about whether or not to place an order for an installation? What is the small exhibitor, who, obviously, cannot pay more than about \$2,000 for an installation, to do?

Answer: I doubt if there is any one answer which will apply equally to the many thousands of small exhibitors because their conditions are so different.

We have furnished regular sound projector equipment to many theatres of less than 800 seats and I think the general experience has been that even theatres of that size, if well located, have had no difficulty in so increasing their income as to make the investment pay. We have used no high pressure salesmanship to induce these theatres to buy. The owners have in every case figured out for themselves that the introduction of our sound system would be a good investment. On the other hand other owners of small houses who are not disposed to make such an initial investment have purchased our non-synchronous music amplifying outfit and are using it with satisfactory results. These exhibitors are getting into the sound picture business by easy stages. Later on if their customers want pictures fully synchronized they are in a position to buy additional equipment which they can utilize in conjunction with what they have already installed.

Small Exhibitors Profiting

Question 2: If it remains for the independent sound equipment manufacturer to make equipment for the small exhibitor, what opportunity is there for the small exhibitor to book sound films made by the big picture concerns? This, in view of the fact that the small exhibitor will need the biggest and best sound productions, just as he has needed the best silent pictures, to hold his patronage.

Answer: I know of no reason why the small exhibitor must depend for his sound equipment on what you term "the independent manufacturer."

When sound pictures became an established commercial success it was inevitable that the large exhibitors should be the first to seek to equip their theatres, but as I have said, there were many small exhibitors whose courage matched their foresight, and they are now profiting from their enterprise

in being among the first to put in the equipment.

Small exhibitors who want synchronized sound pictures at once can, however, probably not be satisfied. Our advice to them is to use non-synchronous equipment of proven worth upon which early deliveries can be made. Otherwise they must run the risk of tying up their money in equipment which will not reproduce sound films of the principal producers up to the standard of quality which has been set.

Small House Situation

Question 3: Has your company given serious consideration to the financial limitations of the small exhibitor in the purchase of sound equipment? If so, what solution is regarded as practical? Again, if so, how long will the small exhibitor have to wait before he can obtain an installation?

Answer: This question seems to me a restatement of questions 1 and 2.

We are, indeed, concerned about the position in which the small exhibitor finds himself, for he fills a most important part in the industry, which cannot prosper if he is not prospering. Recognizing his financial limitations we have been careful to advise no one to invest in a synchronous system until he has measured the probability of his getting back his cost in increased box office returns.

Of course, nobody could foresee how the movement for sound in pictures would sweep the country. The manufacture of reliable equipment is a job of extreme com-

plexity. We believe there is no company in the world which could have so quickly stepped up to large scale production in the time that Western Electric has. When in the space of a single week last Spring orders for 600 theatre equipments were heaped upon the only known source of supply, it represented approximately a year's manufacturing capacity and it was inevitable that some would have to wait. Since that time, because of Western Electric's tremendous manufacturing resources we have been able to quadruple production, and next year we are going to turn out a minimum of 250 synchronous equipments monthly. The fact that only a handful of other types of machines are installed in theatres today, in spite of the fact that they have been on the market for months and some for years, is pretty good evidence in support of this statement.

But it is more than a job of manufacture, and paralleling our manufacturing development. We have built up a national servicing organization. We wish it were possible to serve immediately the thousands of theatres who want equipment, but unfortunately that cannot be done. Under the circumstances we are carrying on to perform the great obligation which the industry's needs imposed upon us. We are, first of all, interested in maintaining quality of sound production and reproduction. We shall go on building a greater and greater output and at the same time shall pursue our efforts to simplify the equipment and

(Continued on page 1807)

Warners Reported Organizing Own Music Publishing Concern

(Hollywood Bureau, Motion Picture News)

WARNER BROS., who are expanding generally in all directions, are now reported to be about to embark in the music publishing field. It is said that a new firm is being organized by them and Al Jolson for the purpose of publishing all Warner theme songs, including those Jolson writes and sings.

This movement on the part of Warners is said to be the result of the success of "Sonny Boy," theme song in "The Singing Fool." This song alone is reported netting a fortune for the publishers, and Warners and Jolson see these profits for themselves on future publications.

As in other new ventures Warners have undertaken, the greatest secrecy is being maintained regarding this one. A. W. Warner when questioned regarding it refused to make any comment or to give out any information. He would neither deny nor affirm it. He simply said: "That is a matter I do not care to discuss, I can give you

no information regarding it." Asked as to the authenticity of the story he said, "I refuse to discuss it in any way."

The tendency of several of the leading producing companies has been to effect tieups with publishing companies by which they would share in royalties from the sale of sheet music used in their sound productions, but this is said to be the first time a producing company has definitely decided to enter the music field as a publishing concern.

Paramount-Famous-Lasky is said to have an arrangement on the sale of music with Harms, Inc. M-G-M is said to have a similar tieup with the Robbins Music Company. In fact, it is said, M-G-M has secured a controlling interest in the Robbins Company. Fox, similarly, is said to have an arrangement with De Sylva, Brown and Henderson. A number of other deals between producers and music houses are said to be pending.

John Gilbert Signs New Long-Term Contract with M-G-M

RUMORS to the effect that John Gilbert would align himself with other companies upon the expiration of his contract with M-G-M were definitely set at rest this week when the home office of M-G-M announced that he had been signed to a new long-term contract which would keep him in the M-G-M roster of stars for a lengthy period of time. Both the star and Nicholas M. Schenck, president of M-G-M, express themselves in the announcement as heartily satisfied with the new arrangement.

One of the reports that has persisted in Hollywood and which the signing of Gilbert by Metro proves untrue is the rumor that Gilbert had reached a definite agreement with United Artists whereby his vehicles would be released by that company.

Herman Starr President of First National

Warner Executive Named to Head Company as New Officers Are Elected; Companies Operate Separately

WARNER BROS. are now in control of First National, final details having been concluded at a meeting held Tuesday of this week, and Herman Starr has been elected to the presidency of First National, which will retain its individual identity and function separately from Warners.

As new head of First National Starr replaces Irving D. Rossheim, who resigned together with M. L. Finkelstein, A. H. Blank, John McQuirk, Abe Sablosky, Barney Balaban, E. V. Richards and Albert S. Smith, former officers and directors. Starr, up to his appointment as president was general manager of the Warner home offices in New York and also supervised foreign distribution.

Other new officers named to govern First National in addition to Starr, are: S. P. Friedman and G. E. Quigley, vice-presidents; Warren C. Boothby, treasurer, and Robert Perkins, secretary. The new board of directors of First National has been reduced from fourteen to ten and is now made up as follows; Herman Starr, G. E. Quigley, S. P. Friedman, Warren C. Boothby, Robert Perkins, Spyros Skouras, Harold S. Bareford, R. C. Lieber, Jack Leo, Richard Hoyt and S. W. McDonald.

Irving D. Rossheim, who has been serving as president of First National and head of the Stanley Company of America, has been made a member of the directorate of Warner Bros. Pictures. W. C. Boothby has

been serving First National as treasurer and retains his post, as does Ned E. Depinet, who as vice-president has been in charge of First National distribution. Perkins, renamed secretary under the new alignment has been serving in that capacity for some time past.

Among the first announcements made by President Starr was that no radical changes in policy would be effected in the company, nor would there be any shakeup in the personnel. The plan is to operate First National and Warners as separate companies, which, while working individually, will be in the closest cooperation.

While it is likely that some of the First National officials will take up their headquarters at the home office of Warners, the majority of them will remain at the present offices until such time as a new building to be erected by Warners in New York is completed. This building will be located in 44th Street between 8th and 9th Avenues adjoining the present home office of the company. It is scheduled to be finished within six months.

The entire scenario department of First National under the direction of Mrs. Florence Strauss was abolished last Saturday. Jerome Beatty, director of Advertising and publicity, has also tendered his resignation.

To Distribute Reeltone in Southwest Territory

The Four-Square-Distributing-Corporation has been formed by Arthur and Stanley Less, and Charles and Murray Weintraub to distribute Reeltone in Tennessee, Arkansas, Oklahoma and Mississippi, and also Connecticut.

New Film Firms Seek New York State Charters

Motion picture companies incorporating in New York State at Albany, during the past week included the following: Motion Pictures Synchronization Service, Inc., capitalization not stated, Mollie Segall, Isidor Tankus, Hilda Lifschitz, Brooklyn; W. M. Amusement Co., Inc., \$10,000, Lewis Moses,

Stapleton; Isidor Welt, West Brighton; Elias Moses, Stapleton; Hugo Amusement Co., Inc., \$1,000, Philip Sahn, Mollie Segall, Rubin Heller, New York City; Mornstone Talking Picture Machine Corporation, \$40,000, Meyer Britwitz, Herbert S. Cohen, Joseph Kleiner, New York City; Edited Pictures System, Inc., \$10,000, Isley Boone, Walter A. Yorke, Rose G. Andrews, New York City.

M-G-M Is Not Renewing Writers' Contracts

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 12.—Waldemar Young and Byron Morgan, two M-G-M first line writers, will leave that organization this month upon expiration of their term contracts with the company. Because of indecision on production plans for next year due to talkfilms, M-G-M does not care to sign new term contracts with the writers.

Young has been with M-G-M for five years, and during that time was recognized as one of the most consistent writers with the organization. Morgan has written a number of original stories for M-G-M during the past two years, including "Rookies," "Gold Braid," "The Camera-man," and "The Smart Set."

Herron Elected Treasurer of Hays Organization

F. L. Herron was elected to succeed J. Homer Platten, resigned, as treasurer of the M. P. P. D. A., at the regular quarterly meeting of the Board of Directors of the association held in New York last Wednesday.

Mr. Platten resigned to become Executive Vice-President of the White Rock Mineral Springs Company. F. L. Herron, has been associated with the organization for some time as foreign manager. George Borthwick was elected assistant treasurer.

Mrs. Edward Bowes Ill in N. Y. Hospital

Mrs. Edward Bowes, wife of Major Edward Bowes, managing director of the Capitol Theatre and vice-president of M-G-M, is now convalescing from a serious operation performed at the Harbor Hospital in New York City. Her physician, Dr. Philip Grausman, reports that the operation has been successful and that the patient is making favorable progress. It will be several weeks before she will be entirely recovered.

Academy Clinches Deal For Official Fan Paper

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 12.—Douglas Fairbanks completed negotiations for the Academy of Motion Picture Arts and Sciences whereby *Hollywood Magazine* becomes the official fan publication of the Academy, beginning with the issue of January 1. This deal was reported as pending exclusively in *Motion Picture News* several months ago.

The purpose of the arrangement, according to Fairbanks, is to insure truthful information concerning picture people to fans, and to bring direct contact between the Academy and picture theatre patrons.

Radio Keith Pictures New Name for FBO

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 12.—It now seems definitely assured that FBO will change its name to Radio Keith Pictures. The studio here will also be closed down for the construction of four sound stages, it is said. Upon the reopening of the studio, the FBO stock company of players will be established on a permanent basis for the first time in the history of the company.

Exhibitors Back Cohen Protest Against Reduced Advertising

Prominent Showmen Insist Producers are Hurting Own Product by "Economy Program" for Trade Paper Campaigns

EXHIBITOR dissatisfaction over the manner in which producer-distributor sales campaigns are conducted under the "economy rule" for trade paper campaigns this week found widespread expression in vigorous statements from all parts of the country endorsing the stand taken by Sydney S. Cohen in an interview published in MOTION PICTURE NEWS last week, that producers are hurting the business of their own customers by cutting their advertising efforts to a mere gesture.

That Mr. Cohen accurately estimated the situation regarding the attitude of fellow showmen throughout the country appears to be conclusively proved by the numerous statements echoing the opinion he stated. The declaration that the greatest handicap the theatre business suffers today is a psychological one arising from a "negative attitude" created by the lack of producer advertising support for his product, is the essence of the many expressions of the exhibitor.

"Perhaps exhibitors have lost the enthusiasm they once had for motion pictures," said Sig Samuels, managing director of the Metropolitan Theatre, Atlanta, in commenting on the Cohen interview printed last week. "If that is the case, the producers have themselves to blame, for they have shown less faith in their own product."

"The box office is losing vitality," Mr. Samuels continued, "and when the box offices loses the whole industry is slipping. Exhibitors are taking the loss now, but the time will come when producers will feel the effects of that loss. The industry cannot prosper unless the box-office prospers. If the retailers of a product continue to lose the manufacturers will lose in the long-run."

"For some time now the producers have been showing a lessening confidence in pictures in a manner that was bound to communicate the same feeling to exhibitors: by curtailing adequate merchandising information through the one organized channel that the exhibitors depend upon—the trade press."

Started—Then Stopped

"Producers taught us to expect a steady flow of dependable information through the trade papers, and then they suddenly ceased to give us adequate information. They curtailed their merchandising copy. Some of them sought to supplant trade paper advertising with circulars, but no exhibitor has time to wade through bales of circulars to find the facts he is seeking."

"By reducing his merchandising messages to a minimum the producer sought to save money; it seems to have been a part of the general policy of 'retrenchment' but it was a bad policy. The worst part of the 'economy move' was that it actually deprived the exhibitor of facts that he needed. How can the retailer merchandise to the public any product about

which he lacks merchandising information? And who but the manufacturer possesses the information which the exhibitor—the retailer—requires?"

"We do not ask for elaborate year books; we have small patience with extravagant claims that a picture fails to back up; we are rather weary of superlatives. But we do want bedrock information, merchandising copy, actual facts that will give us something to work on when we merchandise pictures to the public. And we want those facts far enough in advance to be of some service."

Louie Charninsky, manager of Pantages Theatre, first run house of Kansas City, takes a similar view in a statement he made to this publication.

"There is no question in my mind," he said, "but that an exhibitor must be sold on a producer's product just the same as the exhibitor in turn must sell the picture to his patrons."

"An exhibitor is only human and cannot be expected to become wildly enthusiastic over something in which the owner displays only apparently mild interest."

Wants Facts

"In trade paper advertising why can't the producer give the exhibitor some technical knowledge of actual facts concerning the picture. The exhibitor needn't be told the picture is a box office 'wow,' because he will find it out in a preview, anyway."

"Personally I gain much valuable advance information on certain types of pictures through trade paper advertising and

I will welcome the day when I can believe everything I see in advertising on pictures."

"Not for the world would I attempt to tell a producer how to conduct his business, but I will say that when a producer adequately presents his product to me in advertising of the right type that it gives me added confidence in selling the picture to my patrons," R. R. Biechele, manager and owner of the Osage Theatre, suburban house of Kansas City, Kansas, and president of the M. P. T. O. Kansas-Missouri, said.

Exhibitors Must Be "Sold"

"After all, we exhibitors are patrons of the producers just the same as the public is patrons of us. We must be 'sold' on a picture if we are to make any profit on it in 're-selling' it to the public. When a producer conducts an elaborate advertising campaign on a picture, or a series of pictures, I am going to concede that he must have something good to offer until I have been convinced to the contrary. I am sorry to say that I have been convinced to the contrary in several cases, but the pictures which had been advertised as 'big' pictures did prove to be good 'program' pictures, so why couldn't they have been advertised as such in the first place? They would have been bought any way, as all exhibitors must have a certain number of 'program' pictures booked to fill in his schedule."

"The show business must have a certain amount of 'glitter' to it; otherwise interest will lag, but that 'glitter' can be applied with no violation of the truth on the part of the exhibitor or the producer. 'Play it up' is the watchword of this business we are in. Unless we 'play it up' how can we expect the public to 'pay up'?"

Effect of Curtailment

"I realize that it may sound like a pure boost for more trade paper advertising to say so, but I honestly believe that the average exhibitor accepts a curtailment of advertising on the part of the producer to mean nothing more or less than an admission by the producer that he hasn't anything very 'hot' to place on the market," A. F. Baker, manager of the Electric theatre, the largest house in Kansas City, Kansas, a city of 125,000 population, said.

"The producer must keep prodding at the exhibitor and the exhibitor must keep prodding at his public if the motion picture industry is to move along with prosperity. The exhibitor must believe and feel confident that the producer really has something good to offer if the theatre owner is, in

(Continued on following page)

Exhibitors Protest Ad Cut

Curtailment Affects Selling Ability and Leaves Theatremen Gravely Doubtful of Picture Value

(Continued from preceding page)

turn, to be expected to make the public believe he has a picture worth paying money to see.

"Right here, however, I wish to say something concerning the type of advertising used by producers. To endeavor to make a theatre owner believe that each picture produced is a 'sure box office hit' is folly of the worst type. It destroys the exhibitors' confidence in everything the producers say concerning pictures. Give the exhibitors some cold facts concerning the technical phases of the picture!

"Let's have truthful advertising—and more of it!"

Milwaukee theatre managers agree that the lack of advertising of the distributors' product in the trade papers leaves them rather at a loss as to the merit of the various films released.

"The Short End"

"We seem to be drawing the short end all around," said George Fischer, manager of two large neighborhood theatres, the Milwaukee and National, in commenting on the new economy program of producers. "We lose incentive through the apparent lack of backing the producer gives his picture in the trade papers, in his cost cutting methods, and yet we pay the same price for pictures that we have in the past."

This view is shared by Earl Rice, manager of the Egyptian theatre, a neighborhood house. "I have always followed the advertisements closely," was Mr. Rice's comment. "In this way I keep informed on coming pictures and can decide in a

measure on the pictures I want to try to get for my house."

Harry Wren, manager of the Alhambra, a first-run Milwaukee house, says a picture nationally advertised in the trade papers is the picture that will bring in the biggest results in his theatre. "I have no doubt in my mind that I cannot sell a picture to the public unless I believe in the product I am offering them," is Mr. Wren's opinion.

Loss of Confidence

R. J. Stinnett, manager of the Capital theatre, Dallas, states that lack of merchandising ad copy in trade papers causes a loss of confidence in current productions offered also states that if a picture he has booked has been heavily advertised in trade papers, he will spend twice as much on publicity which means much more business for his theatre and also that he has truthfully presented his claims to the public. Stinnett stated that he saved all ads on pictures he had booked which appeared in trade magazines and used them as copy for his own ads.

Stinnett remarked that a valuable asset to exhibitors in trade paper advertisements would be statements that a certain picture had increased business one-third, one-half, etc., for certain theatres. Then the exhibitor would have a basis to work from. "My knowledge of current pictures naturally comes from the trade magazines as well as my enthusiasm and both are necessarily low when trade paper advertisements are cut down."

Edward Arozamena, general manager of Casino Theatres in Tampa and West Tampa,

says: "I would like to see bigger and better ads and more of them. My opinion and desire to play a picture is largely influenced by trade paper advertising and I find impressions created by producer advertising reflected in my own ads to the public."

"In selling our local papers the idea of publicity cooperation with our theatres we find trade paper advertising is a big help. In this connection I would like to add that the greatest help the producer can give an exhibitor in profitably exploiting a picture is to eliminate from trade advertising all exaggerations and in their place concise details regarding production merits and highlights presented in the form of information."

Picture theatre owners and managers of St. Louis and vicinity generally agree in the main with Sidney S. Cohen's indictment of producers and national distributors for their misguided economy in the curtailment of national and regional trade paper advertising.

Aid to Merchandising

"They feel that the proper kind of advertising copy in national and regional trade publications would make it much easier for them to sell their pictures to exhibitors and at the same time give the exhibitors that enthusiasm and confidence in pictures so necessary if they are to be a box office success."

John P. McCarthy, manager of Loew's Regent theatre, Harrisburg, Pa., said:

"Lack of merchandising ad copy in the trade papers is bound to have an adverse

(Continued on page 1806-C)

RCA To Make Broadway Shows

Negotiations Now on with Leading Legitimate Producers Whereby Stage Hits Will Be Produced in N. Y. Studios

RCA PHOTOPHONE is in negotiation with leading Broadway producers looking to the production of legitimate Broadway shows in their entirety at the new RCA studios to be opened in New York City immediately after the first of the new year. This announcement was made by E. E. Bucher, vice-president of RCA Photophone, who at the same time said he was not prepared at present to go into further details regarding the matter.

It was intimated by Mr. Bucher that the transactions in negotiation involved some of the biggest producers and also some of the outstanding hits of the Broadway stage. He said he was not in a position at present to divulge either the names of the producers or the stage productions to be made into sound pictures.

The idea is to reproduce the stage show with the original cast as nearly in line with the original production as possible. Experts will make a study of the show, and

will eliminate any portions that are not adaptable for sound pictures. When these deductions are made the show will be shot just as it is produced on the stage.

It is figured that this manner of producing will materially reduce production costs, as long periods of rehearsal will not be necessary and many of the original stage sets may be utilized. It is not possible to get the best results shooting in the theatre because of sound and lighting conditions, so the show will merely be transported to the RCA studios.

Early in the Summer a number of the Broadway producers secured an option on Vocafilm, and announced that they would produce their own stage successes by this disc recording method. Legislation was launched with regard to Vocafilm, and that plan was eventually abandoned. This producer group was headed by Al Woods, and included among others William A. Brady, the Shuberts, Hammerstein and others. An

official announcement was made from the Shubert office that they were about to proceed, but a temporary injunction halted the plan at that time. The idea was to road-show these productions in the cities where they were not played on the legitimate stage. Doubtless the arrangement with RCA will provide for their showing more in the picture houses than would have been possible under the original plan.

Work on the new RCA studios in New York is being rushed to the earliest possible conclusion, according to Mr. Bucher, and it is now five days ahead of the original schedule. Present plans are to open the studios, which are located on 23d street in the block between Lexington and Third avenues, on January 7. It is not known yet what the first production will be, but if the negotiations now in progress with the Broadway producers are carried to a successful conclusion, it is likely that shooting soon after the studio opens.

Contract Player Ranks Normal; Slash Fails to Arrive

228 Now Engaged at Major Studios Only 75 Less Than Last Year's Total; Same Names Predominate

THAT the many startling changes to take place in the acting end of motion pictures are still in the distant future, is shown in the fact that there are only seventy-five players less under contract at the close of this year than were signed to term agreements in December, 1927. There is a total of 228 players now under contract to the thirteen major studios on the West Coast. Last year's total was approximately seventy-five more.

Furthermore, these contracts are not for one picture only. While the list of names appended here carries many who may have only one or two pictures more to go on their current contracts, their agreements were made on a time basis, ranging in termination from three months to five years.

The contract lists supplied herewith are exclusive of the many additions made by some of the major studios on the East Coast. In that section of the country, undoubtedly many changes in the type of players, the number under contract, may be noticeable. Hollywood's concern is mainly with the West Coast, and here a comparison of the names now engaged with contract lists of last year at this period, show that with very few exceptions, the same names predominate which were featured at the close of 1927.

In addition to the list of players now under contract to each studio, appended here is also a complete list of writers and directors signed for at least a three-month period in various studios. Here too, with few exceptions, the same personalities are still in strong evidence. Fox is the main exception, where a larger list of new players, writers and some directors are noticeable. Metro-Goldwyn-Mayer and Paramount have made many changes, but as pointed out above, these concern mainly the Eastern production.

The seventy-five more or less players who are not under contract this year and were last year, are for the major part, bit and stock players. Most of them were signed at salaries ranging between \$50 and \$100 weekly.

Players, directors and writers under contract at present and their studios follow:

Paramount

Players: Clara Bow, George Bancroft, Richard Dix, Emil Jannings, Adolphe Menjou, Charles Rogers, Jean Arthur, Bacalova, Evelyn Brent, Mary Brian, Nancy Carroll, Ruth Chatterton, Doris Hill, Leone Lane, Esther Ralston, Ruth Taylor, Florence Vidor, Fay Wray, Richard Arlen, William Austin, Wallace Beery, Clive Brook, Robert Castle, Chester Conklin, Maurice Chevalier, Lane Chandler, Gary Cooper, Paul Guertzman, James Hall, Neil Hamilton, Phillips R. Holmes, Jack Luden, FredERIC March, Jack Oakie, Guy Oliver, William Powell.

Directors: Dorothy Arzner, Clarence Badger, Ludwig Berger, John Cromwell, Victor Fleming, Louis Gasnier, Edwin Knopf, Ernst Lubitsch, Lothar Mendes, Robert Milton, Mal St. Clair, Victor Schertzinger, Josef von Sternberg, Frank Tuttle, Richard Wallace, William Wellman, Merian Cooper, Ernest Schoedsack.

Writers: Doris Anderson, T. J. Ahearn, Norman Burnstine, Lloyd Corrigan, James Audrey Clark, Owen Davis, R. H. Diggs, Ethel Doherty, Howard Estabrook, Jules Furthmann, Zane Grey, Elinor Glyn, Oliver H. P. Garrett, Percy Heath, F. Hugh Herbert, Grover Jones, Patrick Kearney, Edwin Knopf (directs also); Ben Grauman Kohn; Louise Long, Samuel Ornitz, Lee B. Pride, Wells Root, William N. Robson, J. Walter Ruben, Florence Ryerson, John Monk Saunders, E. Lloyd Sheldon, Viola Brothers Shore, Keene Thompson, Dan Tothoroh, Ernest Vajda, S. S. Van Dine, George Manker Watters, John V. A. Weaver.

First National

Players: Colleen Moore, Richard Barthelmess, Billie Dove, Corinne Griffith, Milton Sills, Ken Maynard, Jack Mulhall, Dorothy Mackaill, Alice White, Loretta Young, Doris Dawson, James Ford.

Directors: George Fitzmaurice (one more picture on present contract), William A. Seiter, John Francis Dillon, Frank Lloyd, Mervyn Le Roy, Benjamin Christensen.

Writers: Only Gene Townes and Tom Geraghty under contract. Others engaged picture to picture.

Metro-Goldwyn-Mayer

Players: Lon Chaney, Marion Davies, Greta Garbo, John Gilbert, William Haines, Buster Keaton, Ramon Novarro, Norma Shearer, Renee Adoree, George K. Arthur, Nils Asther, Lionel Barrymore, John Mack Brown, Joan Crawford, Karl Dane, Mary Doran, Josephine Dunn, Liela Hyams, Dorothy Janis, Gwen Lee, Bessie Love, Polly Moran, Conrad Nagel, Charles Kings, Edward Nugent, Anita Page, Aileen Pringle, Bert Roach, Dorothy Sebastian, Lewis Stone, Racquel Torres, Fay Webb.

Directors: Harry Beaumont, Charles Brabin, Clarence Brown, Tod Browning, Jack Conway, James Cruze, Cecil B. De Mille, William B. De Mille, Al Green, Nick Grinde, George Hill, Lucien Hubbard, Rupert Julian, Robert Z. Leonard, William Mack, Fred Niblo, William Nigh, Victor Seastrom, Edward Sedgwick, W. S. Van Dyke, Bayard Veiller, King Vidor, Sam Wood.

Writers: Clare Beranger, Morton Blumenstock, Al Boasberg, Endre Bohem, Frank Butler, Leonore Coffee, Delmar Davies, Harry Sinclair Drago, Dorothy Farnum, James Gleason, Becky Gardiner, Robert Harris, Hugh Herbert, Brown Holmes,

Norman Houston Bradley, John M. Lawson, Josephine Lovett, Lew Lipton, Edwin Justis Mayer, Francis Marion, Sarah Y. Mason, Byron Morgan, Bess Meredyth, Jack Neville, Fred Niblo, Jr., Dorothy Parker, Harriet Parsons, Stuart Paton, Renson Rideout, Madeleine Ruthven, Richard Schayer, Raymond Schrock, Ralph Spence, Sylvia Thalberg, Dale Van Every, Lieut. Com. Wead, Dorothy Yost, Waldemar Young, A. P. Younger.

Warner Brothers

Players: Dolores Costello, Al Jolson, Monte Blue, Rin Tin Tin, Audrey Ferris, Lois Wilson, Edward Everett Horton, Pauline Frederick, Bert Lytell, John Barrymore, Myrna Loy, Grant Withers, Davie Lee, John Miljan, Harry Wardell. Signed for one picture with options for others are George Arliss, Sophie Tucker and Ted Lewis.

Directors: Howard Bretherton, Lloyd Bacon, Michael Curtiz, Roy Del Ruth, Ray Enright, Archie Mayo, John Adolf, Bryan Foy.

Writers: Anthony Coldeway, Graham Baker, Harvey Gates, Robert Lord, J. Grubb Alexander, Harvey Thew, L. G. Rigby, Francis Towers.

Fox

Players: Madge Bellamy, Janet Gaynor, Mary Duncan, Mary Astor, Lois Moran, June Collyer, Helen Twelvetrees, Marguerite Churchill, Louise Dresser, Maria Alba, Lola Salvi, Lia Tora, Lapita Tovar, Delia Magana, Florence Lake, Betty Collins, Lola Lane, Sally Phipps, Sharon Lynn, Ada Williams, Sylvia Fields, Marjorie Beebe, Charles Farrell, George O'Brien, Edmund Lowe, Charles Morton, Earle Foxe, Don Terry, Warner Baxter, Barry Norton, Paul Muni, Victor McLaglen, Farrell McDonald, Paul McCullough, Ivan Linow, Charles Eaton, Rex Bell, Robert Clark, Antonio Cumellas, Gino Conti, Juan Sedillo, Arthur Stone, Nick Stuart, Paul Vincenti, Arnold Lucy, Lumsden Hare, Frederick Graham, Paul Page, Warner Hymer, Clifford Dempsey, George Bickel, David Percy, David Rollins, Charles Gilpin, Stepin Fetchit, Frank Albertson, Olympio Guilherme, Bobby Clark.

Directors: John Blystone, Frank Borzage, David Butler, Irving Cummings, Raymond Cannon, John Ford, Howard Hawks, William K. Howard, Charles Klein, Henry Lehrman, F. W. Murnau, Lew Seiler, Ben Stollhoff, James Tinling, Raoul Walsh, Norman Taurog, Norman McLeod, Marcel Silver, William Beaudine, Robert Flaherty, Harry Sweet, James Parrott, Eugene Walters, Paul Sloane.

Writers: Tom Barry, Arthur Caesar, Ben
(Continued on page 1806-D)

Vitaphone Will Serve Disc Records to RCA Equipped Houses

UNDER a new arrangement just effected Vitaphone pictures will be available in houses equipped with RCA reproducing apparatus. The latter company is soon to place on the market a device exclusively for the reproduction of disc records. It will be installed at a cost said to be between \$3,000 and \$4,000.

This move practically establishes interchangeability as between Western Electric and RCA, though it is with the understanding, according to Mr. Quigley of Vitaphone that the RCA equipment must reproduce satisfactorily the Vitaphone records. For the present not all RCA equipped houses will be served under a blanket policy, but this doubtless will come when the RCA device proves its quality.

Foreign Sales Movement

Tiffany-Stahl Announces Formation of Distribution Companies in England and France

TWO new foreign companies have been formed for the distribution of Tiffany-Stahl product, one located in England and the other in France. Plans and details of the corporations were worked out by Grant L. Cook, secretary and treasurer of the company, on his recent trip to Europe.

The company formed in England is to distribute all the American made Tiffany-Stahl productions and the British pictures made by the same company. The British company, under the managing directorship of C. F. Bernhard, will produce British pictures, the exact number to be produced as yet being uncertain. The pictures made in Great Britain will be distributed throughout England, the Continent and the United States.

Within the next few weeks, Mr. Bernhard of the British company, expects to make a visit to New York and Hollywood to confer with M. H. Hoffman, Vice President in charge of production, and Mr. Cook, to definitely determine and decide

upon the production plans for the British company.

The Tiffany exchanges in England will be located in London, Liverpool, Leeds, Cardiff, Manchester, Glasgow, Newcastle-on-Tyne, Birmingham and Sheffield.

Mr. Cook states that before he left England, arrangements had been made for four British productions, which are to be distributed through America and Canada by the Tiffany organization in the United States.

In forming the French company, Mr. Cook appointed J. Frank Brockliss as the administrateur de laque of the company. Associated with Mr. Brockliss is Philip De Becker. Mr. Brockliss was associated with M-G-M and First National on the Continent.

The French Tiffany company will be the headquarters for all the continental business of the company and a renting organization for France and Belgium is now in the process of formation.

U. A. Sales Convention

Talking Pictures, in Relation to 1929 Analysis of Wired Houses, a Leading Topic of Discussion

THE sales force of United Artists Corporation will hold a national convention at the Stevens Hotel, Chicago, December 14 and 15, it was announced this week by Al Lichtman, general sales

manager of the company. It will be the first national convention to include district managers, sales managers, salesmen and executives in charge of sales promotion, and about 125 members are expected to be present.

Talking pictures now in production will be emphasized by Lichtman in his discussion of 1929 releases. Individual sales and exploitation campaigns on these films will be arranged at the convention. Lichtman said talking pictures would be studied in relation to his analysis of theatres that will be wired during 1929, that all United Artists Pictures will be made with separate silent versions, even all-talkies.

The keynote of the convention will be the United Artists sales policy that only entertaining pictures will sell, whether silent or talking, that a picture will have to tell its story effectively in 1929, regardless of whether pantomime or scientific devices are

the method of expression, Lichtman said yesterday.

Al Lichtman, Cresson E. Smith, Victor M. Shapiro, Paul N. Lazarus, Emil Jansen, Carroll Trowbridge and Henry Ginsberg will go to Chicago from the home office in New York. Paul Burger, now in the field, also will report to Chicago for the convention.

District Managers L. J. Schlaifer, Phil Dunas, Harry Gold, William Rosenthal, Arthur Kane, David Bershon and Haskell Masters will be present.

Branch managers who will be at the convention are H. E. Lotz, J. B. Reilly, Charles Stern, Moe Streimer, Jack Von Tilzer, M. J. Garrity, W. G. Carmichael, C. E. Pappiatt, Jack Bower, Joseph Levy, J. Abrose, J. D. Goldbar, Bert M. Stearn, A. H. Fischer, Oscar Kuschner, C. C. Wallace, Saul Resnick, Harry Stern, Doak Roberts, William E. Truog, Hoyt G. Morrow, Marnie Gottlieb, Guy Gunderson, Frederic Gage, Russell Egner, D. J. McEnerney, Joseph Myers, A. J. Jeffery, S. Jacobs, S. Glazer, M. C. Hill and Joseph Cantor.

N. Y. Branch of Hollywood Pictures Moving

Hollywood Pictures, Inc., distributors in New York of Columbia Pictures Corporation product, has taken a lease for five years at a rental said to be in excess of \$30,000 in the Film Center Building in New York City. They will have part of the 10th floor.

Herman Ross Enterprises have leased quarters on the fourth floor of the Film Center Building.

Columbia Engages Rosen and Delaney

Columbia has signed Phil Rosen to direct and Charles Delaney to co-star in "The Faker," a story of faked spiritualism in which Jacqueline Logan will have the feminine lead. Warner Oland and Gaston Glass are the only other members of the cast chosen thus far.

Ray Foster Elected Local 644 Secretary

At the last general meeting of the International Photographers, held this month, Ray Foster was elected secretary of the Cameramen's Union, Local 644.

Paramount Net Said to Be \$9,000,000

A NET of \$3,000,000 in the last quarter of the current year and a net of \$9,000,000 for entire year are being estimated for Paramount. This would make the equivalent of \$4.35 per share on the 2,063,517 shares of common stock outstanding.

Earnings for the first nine months, including undistributed share in the profits of Balaban and Katz, were \$5,973,600, equivalent to \$2.90 a share on the common. Seasonal advance, plus increased earnings of Publix theaters due to sound films, as well as the percentage system, both from the standpoint of theaters and the distributing company, are ascribed as causes of the expected earnings for the last quarter.

WARNING

watch the

News issue of Dec. 29

BIG ANNOUNCEMENT

NEW DISTRIBUTING
COMPANY with a
new idea

World Wide Pictures, Inc.

\$4,016,461 Fox Net for First 9 Months of '28

FOX FILM CORPORATION'S net income for the first nine months of the current year was \$4,016,461, after interest, Federal taxes, etc., or the equivalent of \$5.23 per share on the 767,216 shares of combined class "A" and class "B" stocks. The period ended September 29.

The figures compare with the \$2,273,454 or \$4.54 a share on the 500,000 combined shares of the same period of 1927. The net for the third quarter of 1928 was \$1,369,971, after charges, or the equivalent of \$1.78 per share on the 767,216 shares of the combined stocks as compared with \$1,282,929 or \$1.67 per share on the combined shares of the preceding quarter.

Exhibitors Back Cohen Ad Cut Protest

(Continued from page 1806)

effect upon the average exhibitor. If the exhibitor is effected, it is only natural that the public is effected also. Good ad copy in the trade journals undoubtedly creates enthusiasm among the exhibitors. This enthusiasm they pass on to the public, thereby increasing their box office receipts.

"To improve their service to exhibitors, producers and distributors should write their ad copy to exhibitors and not to the public. It is then up to the exhibitor to take care of his public. Further, I would suggest, that Barnum-like methods and worn-out stock phrases, which do not go over with experienced exhibitors, be eliminated from copy in the trade papers. From the trade paper ads I am led to believe that the producers and distributors are trying to sell to the public, instead of to the exhibitor. Their copy should be original, and written solely to exhibitors."

An independent neighborhood exhibitor of Cincinnati says he keenly feels the handicap saddled on him by the curtailment of trade paper merchandising ideas, which, he believes, indicates the producers' apparent indifference to exhibitors' best interests. The restricted formula of producer service in this regard makes the theatre man's job a difficult one, he says, and results in half-hearted efforts instead of enthusiastic.

Present conditions make it appear that the producer and distributor are not inclined to offer sincere cooperation to their customers, a detriment, he points out, which asserts itself at the box office, and resulting in loss to the exhibitor and the producer as well.

Washington and Idaho T. O. Gather at Spokane

For the purpose of discussing matters of mutual interest, particularly the proposed theatre admission tax in the state of Idaho, the Allied Theatre Owners of Northern Idaho and the Motion Picture Theatre Owners of Washington gathered in Spokane last week for a joint conference that lasted the better part of two days.

Milburn Kenworthy of Moscow, Idaho, president of that association, brought with him several Idaho exhibitors, while Washington was represented by a group that included President Ray Grombacher of Spokane and James Hone of Seattle.

Commission Points Value of Trade Conferences

Self-Regulation Without Rules Would Be Impossible, Annual Report Points Out

SUCH success as has attended the efforts of the Federal Trade Commission, in Washington, D. C., to have industry regulate itself through trade practice conferences, such as that held by the motion picture industry late in 1927, is due to the fact that the commission is armed with power to enforce the regulations so adopted, it is asserted in the annual report just made public by the Commission.

Other than a brief outline of the resolutions adopted at the motion picture and other trade conferences held during the fiscal year ended June 30, last, the report does not discuss the conferences individually. However, it is pointed out, if an industry is capable of self-regulation the trade practice conference procedure affords the most effective method yet devised to accomplish this end.

That the commission realizes that its power of enforcement is the only reason for compliance with these so-called codes of ethics is indicated by its statement that "self-regulation without rules would be impossible, and rules without some power of

enforcement make self-regulation often a mere expensive gesture.

"The fact that some power rests, as it does, in an impartial, disinterested governmental body," the commission asserts, "obviates the necessity of frequent use of such power. This is demonstrated in that of more than 300 rules adopted by industries in trade practice conferences the power of the Federal Trade Commission has not been invoked with reference to a dozen of these."

A complete study is now being made by the commission of the effect of past conferences, the results of which may tend to change the opinion just expressed, but, irrespective of the showing on final analysis, "the fact remains," the commission states, "that the mere probability that any rule may be enforced adds materially to its general observance."

The commission's suit in the Federal Courts in New York for enforcement of its orders against Paramount, issued in July, 1927, still being a pending matter, the report does not comment upon that situation.

Pathe-FBO Distribution

American Firms Negotiate Deal with Franco Films, S. A., to Handle Product in France

PATHE and FBO product will be exploited in France by Franco Films, S. A., in accordance with the terms of a contract consummated recently by the Marquis de la Falaise, representing jointly Pathe International Corporation and FBO Export Corporation. The contract involves the product of the firms for a period of years gives them widespread distribution through the French exchange and theatre combination.

France has just purchased 11 theatres from Gaumont and a deal is now being closed with Metropole for 15 more houses. Paul Kastor, assistant general manager of Franco, has announced that his company is seeking expansion and that it will continue

along expensive lines. What is said to be the largest production studio in France has just been completed by the Franco company.

The French company is backed by the Bank Intermediare and DeCapcane, head of the Franco Wyoming Oil Company, whose capital is estimated at 25,000,000 francs, which, it is understood, will be shortly increased to 100,000,000 francs.

Subtitle—From "Captain Swagger" for Pathe, titles by Paul Perez:

"If all the bachelors were laid end-to-end it would be a good thing!"

Fox Said to Be Seeking Franklin's West Coast Contract

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 12.—William Fox is negotiating to purchase the contract held by Harold Franklin, president and operating head of West Coast Theatres, according to persistent rumors in Los Angeles theatre circles.

Reasons advanced for the report is fact that Franklin's contract gives him full direction of West Coast, without outside dictation from any source. This does not fit into the ideas of Fox, who believes that he should be able to operate his own holdings along lines he feels best suited for the success of the properties. There is absolutely no friction between Fox and Franklin, according to the rumor, but Fox wishes to buy up Franklin's long term contract so that he will be able to have complete charge of the circuit operation in the future.

Quebec Superior Court Dismisses DeForest Petition Against Famous

THE petition of DeForest Phonofilm of Canada, Ltd., in which an interlocutory injunction was sought against Famous Players Canadian Corporation, Ltd., has been dismissed with costs by the Superior Court of the Province of Quebec, District of Montreal. The DeForest Company alleged infringement on some eight DeForest Canadian patents by reason of the use of certain talking motion picture apparatus and combined sound and picture films in the Palace Theatre, Montreal.

Status of Units Uncertain

Allied Will Invade East; May Obtain Myers as Head; Keep Nat'l Body Intact, Says Seider, as Members Balk

EVENTS which within the past few weeks have taken on the appearance of a tug-of-war for membership between the M. P. T. O. A. and its newly revived rival, the Allied States Association, received further impetus this week with the announcement that Allied would invade the East by seeking additional members.

Many other events have occurred, also, to trouble the waters of a hitherto calm exhibitor world. A report sprang up in the Middle West that Abram F. Meyers, chairman of the Federal Trade Commission, would take over the leadership of Allied. It was also reported that the M. P. T. O. of Washington would drop out of the M. P. T. O. A. because, it was said, the Coast body was not in sympathy any more with the aims and purposes of the national organization. Maryland exhibitors, it is now rumored, would willingly accept the advances of Messrs. Steffes, Allied president, and Theodore L. Hays, leader in the Northwest exhibitor unit; it is said that several other Allied seaboard states are in the mood to listen to proposals from Allied leaders.

Messrs. Steffes and Hays are seeking permission to place their arguments before the New Jersey Theatre Owners. They believe that New Jersey is one of the four eastern states that they can swerve into the Allied column and that the other three are Western Pennsylvania, Ohio and Maryland.

The view of solving any troubles that may now bother the member states of the M. P. T. O. A. by a truly representative and honest election of officers rather than by breaking into a new organization of the-atremen wherein the self-same troubles may exist was offered by Joseph M. Seider, business manager of the M. P. T. O. A.

In announcing their campaign in the east for the capturing of new member states, Messrs. Steffes and Hays are but continuing their activities begun a few months ago, following the revival of the Allied organization at a meeting at Battle Creek, Michigan. Upon their arrival in New York on Monday, they plan to launch activities for membership increase. They will also confer on labor problems.

Col. H. A. Cole, head of the Texas unit of exhibitors, and Glenn Cross, of Michigan, will talk over the situation with Messrs. Steffes and Hays before they inaugurate their stumping tour which has been outlined for New Jersey, Pennsylvania, Connecticut, Maryland and other Eastern states. Maryland exhibitors, it is said, have already requested the Allied leaders to broach their proposition.

While in New York, Messrs. Steffes and Hays will seek to come to terms with the I. A. T. S. E. for the stage hands in their respective territories.

Contract Player Ranks Normal

(Continued from page 1806-A)

Holmes, Paul G. Smith, Harlan Thompson, Walter Weems, Harry Brand, Frederick H. Brennan, Charles Condon, Douglas Dody, Beulah, Marie Dix, Randall Faye, Nicholas

Feder, Maude Fulton Gropper, A. H. Halprin, Ben Markson, Marion Orth, John Stone, Marion Spitzer, Tristram Tupper, Berthold Viertel, Andrew Bennison.

WATCH for the BIG NEWS

in the "News" issue of Dec. 29th

First Announcement

New Company, New Idea

World Wide Pictures, Inc.

Pathe

Players: Robert Armstrong, William Boyd, Junior Coghlan, Alan Hale, Carol Lombard, Eddie Quillan, Stanley Smith, Margaretta Tuttle, Lou Ayres, Jeanette Loff, Russell Gleason, Gladys McConnell, Marion Nixon.

Directors: Spencer Bennett, Tay Garnett, Howard Higgin, Willis Goldbeck, Paul Stein, Benjamin Glazer, Edmund Goulding.

Writers: William Conselman, Horace Jackson, Paul Gangelin, Jack Jungmeyer, George Dromgold, Peggy Prior, Elliott Clawson, Dudley Murphy, Pierre Gendron, Neil Brant, Scott Darling, Scott Littleton, Anthony Brown.

United Artists

Players: Mary Pickford, Douglas Fairbanks, Charles Chaplin, Gloria Swanson, Dolores Del Rio, Norma Talmadge, Ronald Colman, Vilma Banky, Lupe Velez, Camilla Horn, Walter Byron, Lily Damita, Gilbert Roland, Mona Rieo, Don Alvarado.

Directors: Ernst Lubitsch, Eric Von Stroheim, Sam Taylor, Allan Dawn, Edwin Carewe, Herbert Brenon, Alan Crosland, Henry King, Rex Ingram.

Writers: Hans Kraly, George Marion, Jr., C. Gardner Sullivan.

Universal

Players: Elsie Allen, Aristi Elene, John Boles, Kathryn Crawford, Reginald Denny, Dorothy Gulliver, Otis Harlan, Jean Hersholt, Peggy Howard, Merna Kennedy, Barbara Kent, Beth Laemmler, Arthur Lake, Laura LaPlante, George Lewis, Fred Mackaye, Mary Nolan, Mary Philbin, Eddie Phillips, Churchill Ross, Benny Rubin, Joseph Schildkraut, Glenn Tryon, Conrad Veidt.

Directors: William Craft, Paul Fejos, Ernst Laemmle, Paul Leni, Friedrich Neubauer, Harry Pollard, Wesley Ruggles, Edward Sloman, Raymond Taylor, William Wyler.

Writers: Benny Rubin, Richard H. Smith, Earle Snell.

Christie

Players: Billy Dooley, Jack Duffy, Bobby Vernon, Billy Engle, Eddie Barry, Frances Lee, Douglas McLean.

Directors: Neal Brown, Eddie Baker, Wm. Holland, Walter Graham.

Writers: Alfred A. Cohn, Heine Conklin, Robert Hill.

Educational

Players: Lupino Lane, Dorothy Dwan, Big Boy, Jerry Drew, Wallace Lupino, Monty Collins, Estelle Bradley, Robert Graves.

Directors: Chas. Lamont, Stephen Roberts, Jules White.

F.B.O.

Players: Tom Mix, Bob Steele, Buzz Barton, Frankie Darro, Martha Sleeper, Tom Tyler.

Directors: Ralph Ince, Lynn Shores, Bert Glennon, Bob De Lacy. **No Writers.**

Roach

Players: Stan Laurel, Oliver Hardy, Ed Kennedy, Charlie Chase, "Our Gang."

Directors: Robert McGowan, Anthony Mack, Lew Foster, James Horne, Hal Yates.

Columbia

Player: Dorothy Revier.

Writers: Dorothy Howell, Howard J. Green.

Director: Frank Copra.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Otterson Answers Sound Questions

Tells Exhibitors How Installation Problems May Possibly Be Solved

(Continued from page 1803)

wherever possible reduce its cost without any impairment of its quality. When these things shall be an accomplished fact I cannot say because I am no prophet, but I fancy that the solution of the problem of equipment for the small theatre will come out of our experience rather than out of the experience of others.

Tells of Interchangeability

Coincidental with the answering of these questions, and probably inspired by them, Mr. Otterson released a general interview largely covering those questions, and at the same time he took occasion to go further into the question of interchangeability, without rendering a definite answer. Regarding interchangeability Mr. Otterson says:

"The Western Electric system of recording and reproducing sound represents seven years of laboratory development. The fact that it was the first commercially successful system ever developed quite naturally made us jealous of the results which, in conjunction with our licensee producers, we have secured; and in the contracts which we entered into for the use of our equipment in theatres we sought to protect the standard of quality in sound pictures which we had established. Before our system was put on the market there had been many unsuccessful attempts to produce talking pictures, and all had been doomed to failure. Since our system came out there have been a lot more offered for sale. We could not prejudice their quality and, without the opportunity to examine their mechanism, we could not judge whether the makers had infringed any of the patents which we took out to protect our own designs. But it is significant, I think, that the chief argument of these competitive devices which are now advertised is that they are interchangeable

Pa. Supreme Court Reserves Decision In Talkie Censorship Case

APPEALS from the conflicting decisions of two branches of the Common Pleas Court in Philadelphia as to the right of the Pennsylvania State Board of Motion Picture Censors to have supervision over the subject matter of the spoken part of sound pictures, were argued before the Pennsylvania Supreme Court in Philadelphia on December 4. The upper court reserved decision. Upon its ultimate ruling will depend whether Governor Fisher will have introduced in the coming session of the State Legislature a law with the administration backing to give the censors supervision over the talkies.

During the appeals from the conflicting decisions of the lower courts, Justice Simpson said: "It's the combination of the words spoken with the pictures that makes the picture objectionable if the words are."

with the Western Electric device.

"This may or may not be true. We have no expectation that our system will be the only one theatres can install, nor are we spending very much time to send out experts to test the results of each new installation of another device as it is made, or even to examine the equipment for patent infringement. Having, a common interest with the producers who have adopted our system, we are asking their judgment of the quality of the reproducing in each instance where they have the opportunity to book a sound picture for showing on other than Western Electric machines. We are inclined to believe that many of the systems now being offered for sale on the basis of studio demonstrations will not stand the test of operation in a theatre.

Inferior Systems Will Fail

"Some of the trade press have expressed surprise because we have not taken a more aggressive attitude in seeking to shut down these shows on other equipment as fast as

they have bobbed up in various parts of the country. May I say in reply to that, as I have said before, that our policy in this industry is not one of aggression; we are not trying "to stamp out competition wherever it shows its head"; we are not playing a "dog-in-the-manger" game; we are devoting all of our resources to what we conceive to be our primary job, namely, to manufacture, install, and service with all dispatch the theatres that have shown their confidence in us by ordering our equipment. In the long run inferior systems will fall of their own accord without any pressure from us. Some already have. In the long run, if we find other manufacturers invading the field of our patents, we shall ask the courts to see that our rights are respected, but we are not out trying to pick a quarrel. We are trying, rather, to meet to the best of our ability the obligations to serve the business of talking pictures, in the success of which we, and the great producers who are aligned with us, have such a tremendous stake."

General Pictures Organizes Dep't for Theatre Installations

ASALES force for the distribution of theatre installations in every part of the country has been organized by General Pictures Corporation, owner of the DeForest Phonofilm systems of projection and recording. The department began active work this week and manufacturing facilities for the projector have been arranged on an expanding basis to admit deliveries in short time.

Manufacturing facilities in the Middle West have been acquired by the Corporation and they will be in operation by the first of next year, it is thought. The east-

ern factory has been increased to a larger capacity, a night shift having been added on December 10. The eastern factory will be devoted to filling orders that have already been received. The factory routine can be trebled within four weeks, it is said.

Installation supervisors are being trained at the eastern factory so that a crew of them will be available for each territory to take care of installations, and to train projectionists in the operation of the machines. There will be no regular servicing of the installations, it is said.

(Continued on page 1811)

Pathe Sound News to Be Released Weekly

THE Pathe Sound News will be issued weekly, beginning February 3rd. Since its debut on November 11, the sound newsreel has been released bi-monthly. RCA is now preparing additional equipment, including cameras, camions, etc., and they will be ready early in the new year. A complete system of branch offices for sound news gathering will be established throughout the country and in Europe, it is said.

Two Sound Recording Systems Means Wastage, Says Powers

CALLING the examination of two different systems of sound recording and the adoption of either one method of recording or the other as necessities of prime importance, P. A. Powers, of Powers Cinephone, this week characterized the continuance of the two sound recording systems as a wastage of millions of dollars. Standardization, he says, is a matter of common sense.

The present condition in the industry in which studios and exhibitors have the choice of sound-on-film and disc methods is one of duplication of effort, confusion and uncertainty, declares Mr. Powers. "Thousands are being lost by the distributors through double physical handling and the limitations of wired houses," he said. Standardization would eliminate many of the evils, he claimed.

"I am convinced," says Mr. Powers, "that the system of recording sound on the film will be the ultimate standard adopted by the picture producers. Many

economic reasons and features of efficiency favor the sound-on-film system. Synchronism cannot be lost in pictures synchronized by the sound track method. They call for single shipments, they save the extra carrying charges called for by the disc system and are saving in valuable storage space.

"From the exhibitor's angle, sound-on-film pictures are easier to handle and more certain of satisfactory showing. They eliminate the uncertainty of the human element required in handling discs, the adjustment and operation of the turntables, replacing of needles, etc. Once the sound-on-film picture is threaded into the machine, its projection and sound reproduction is entirely automatic and perfectly synchronous."

Mr. Powers' company manufactures and distributes sound devices employing both methods of sound recording and reproduction.

Sol Lesser Forms Company to Make Talkies

THE Lesser-Warner Producing Corporation, formed by Sol Lesser, is entering the film business to produce sound and talking pictures for theatres, the home and churches. Mr. Lesser, who is president of the corporation, is re-entering the industry after an absence of several years. Other executives of the organization are: Franklyn Warner, vice-president; Richard F. Bailey, secretary, and Mike Rosenberg, treasurer. Offices of the company will be in New York and Los Angeles and production plants will be located in the former city and in the San Fernando Valley in Cal.

The construction studio in California to cost \$500,000, is now being supervised by Mr. Lesser. The plant in New York is expected to be in operation shortly. It will be supervised by Mike Rosenberg, who will have charge of eastern production. Broadway stage players, who will be engaged by the Lesser-Warner Company, will work at the New York plant, it is planned. The Bristol recording and sound device will be used by the company.

Mr. Lesser plans the manufacturing and marketing of a talking picture outfit for home use. A combination phonograph and

movie device, records and film which will be sold as one transaction, both pieces to be fitted into a cabinet machine, the operator of which will be able to see the artist in synchronized movement with the sound, it is said. Another innovation Mr. Lesser will offer, will be "picturized" religious entertainments for churches of all denominations.

In the policy of furnishing subjects in sound for the theatres, the company will place a number of legitimate stars who are now appearing in a number of New York plays. For the producing of short subjects, the services of actors in vaudeville and musical comedy, will be placed under contract.

Pathe Begins Synchronizing "Sal" and "Spieler"

Recording of the musical synchronizations of "Sal of Singapore" and "The Spieler" was begun this week by Pathe at the Sound Studios in New York City, Josiah Zuro and his orchestra rendering the music. South American tunes predominate in "Sal of Singapore." The "theme song" of the pic-

Musicians Fight Talkie In Canada and U. S.

MUSICIANS both in the United States and Canada are preparing for a conflict with the talkies.

The union musicians of Springfield, Mo., have announced that they would declare a strike against the Gillioz Theatre unless the large orchestra was reinstated.

In Canada newspaper editors of Canadian dailies have been solicited by Joseph N. Weber, of New York, president of the American Federation of Musicians, to take sides in "the threat to substitute mechanized music in the theatres."

ture is "Singapore Sal," by Charles Weinberg, Billy Stone and Al Koppell, and is published by the Foster Music Company. Jacques Gruenberg is composing a lullaby for one of the sequences. Other music has been composed by Zuro and Francis Grommon.

Carnival and circus music forms the "audible atmosphere" for "The Spieler," "Your Heart Looks Into Mine" is the theme song.

Wilcox to Make "Fog" and "Wolves" into Talkies

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 12.—The first of the two talkers which Herbert Wilcox will make for British and Dominions Film Corporation, Ltd., at the Metropolitan sound studios, will be an adaptation of "Fog," which appeared as a legitimate play in New York last season. The second is "The Wolves," which has run successfully in London as a legitimate attraction. "Fog" is from the pen of John Willard, author of "The Cat and the Canary."

Marshall Neilan will direct both. Recent reports that both productions will be released through World Wide Pictures are denied by Mr. Wilcox, who states that no definite release medium has been arranged as yet.

Sonora-Bristolphone on Air Every Wednesday

An hour of radio entertainment will be given over Station WGBS every Wednesday by the Sonora-Bristolphone Company. Mike Simmons, Sonora-Bristolphone publicist and for two years a movie lecturer over Station WPCB, has contracted for the hour.

The first of the series is set for December 12, with Ernest Maas, production supervisor, and Fredericka Sagor, scenarist, contributing a triologue on "Sound in the Movies."

Harry Revier to Produce 10 Cinephone Subjects

Ten "cineoral" fantasies, with subject matter adapted from literary works of a fantastic character or to be picturizations of well known mythological tales, will be produced by Harry Revier for Powers Cinephone. Stage players with screen experience will make up the cast of the productions, for which theme songs are planned.

Watch for News of
QUALITONE
The Voice of the Screen
Samuel Freedman, Hollywood, Calif.

Paramount's Sound Picture Schedule

"Whole Shows" and 24 Silent Versions In 1929 Program

FOLLOWING a two-year period of research in the sound picture field Paramount has announced a definite schedule of talking, singing and synchronized pictures for release between Jan. 1 and July 1, 1929.

In a statement by Jesse L. Lasky, first vice-president of the company, accompanying the announcement, is dwelt upon the fact that Paramount has assembled a complete plant for the production of sound pictures, procured the best available technical staff and that after rigid tests had been made of their own stars and players it had been found that a majority of their voices were suitable for recording purposes.

Contracts have also been signed with Jeanne Eagels, Eddie Cantor, O. P. Heggie, Claudette Colbert, Walter Huston, Ruth Chatterton, the Four Marx Brothers and Edward Robinson, all well known players of the legitimate stage. George Abbot, Robert Milton, Joseph Santley, John Cromwell and Edwin Knopf, the Charles Frohman producing company under the direction of Gilbert Miller, have also been enlisted to lend aid to the organization.

To proceed with the Lasky statement:

"Following is the list of talking pictures which will be released starting the first day of the new year. There will be 22 all-star all-talking feature pictures and 17 full length productions which will have talking and singing in addition to a synchronized music score. Approximately 50 short talking features will be distributed during that period.

"This does not mean a cessation of silent picture production. Of the 39 sound pictures 24 will also have silent versions. These, in addition to 3 pictures which will be produced entirely in silent form, make a total of 27 feature length pictures which will be available for those theatres not equipped for sound reproduction.

"We will release a series of four units comprising a full program with one feature and two short feature subjects. The first unit is made up of 'Interference,' a two reel production starring Eddie Cantor in 'That Party in Person' and a one reel featurette in which Ruth Etting, Ziegfeld beauty and Columbia recording artist, sings two popular songs.

"The second unit comprises 'The Doctor's Secret,' a 100 per cent talking picture based on Sir James M. Barrie's famous stage success 'Half an Hour.' Ruth Chatterton, H. B. Warner, John Loder and Robert Edson are featured in this production which was adapted and directed by William C. de Mille. Borah Minnevitich and his Musical Rascals, a hit in the Broadway musical smash of this season, 'Good Boy,' is one of the two short talking features which go with 'The Doctor's Secret,' the other is 'One Word,' a fast moving comedy short feature produced and written by Joseph Santley and acted by a cast of Broadway celebrities.

"Unit No. 3 is made up of 'The Letter,'

adaptation of the W. Somerset Maugham success in which Jeanne Eagels is starred. Garrett Fort furnished the adaptation, the story was directed by Jean de Limur, and the production supervised by Monta B. Bill. Eddie Peabody and his banjo appear in one of the short features accompanying 'The Letter,' and the Giersdorf Sisters, well-known musical comedy singing stars, sing some of the song hits of the day in the other.

"The fourth unit comprises 'Night Club,' with a cast of internationally known stars in the cast, including such names as Fanni Brice, Ann Pennington, Bobbe Arnst, Pat Rooney and Pat Rooney, Jr., and many others of equal prominence on the legitimate stage, and two other features, 'The Pusher-In-the-Face,' a two-reel comedy adapted from the story of F. Scott Fitzgerald. Estelle Taylor, Lester Allen, Raymond Hitchcock and other Broadway stars appear in this featurette, which was directed by Robert Florey. 'The Bishop's Candlesticks,' a novelty short feature based on Victor Hugo's 'Les Miserables,' completes this unit. Walter Huston, of 'The Barker,' and 'Elmer the Great,' plays the featured role.

"We are putting forth these units to demonstrate again Paramount's ability to produce a 'Whole Show' program.

"In addition to the foregoing we will produce 17 all-star, all-talking feature length productions as follows:

"The Canary Murder Case,' a Malcolm St. Clair production of the mystery melodrama by S. S. Van Dine. The cast includes William Powell, Louise Brooks, James Hall, Jean Arthur and others. There also will be a silent version of this picture.

"The Wolf of Wall Street,' starring George Bancroft with Bacalanova, Nancy Carroll and an all-star cast. Rowland V. Lee, the producer, has also made a silent version of this picture based on a story of the stock market.

"The Dummy,' first big all-talking comedy melodrama from the stage play by Harvey O'Higgins and Harriet Ford. Ruth Chatterton, Frederic March, John Cromwell, ZaSu Pitts, Jack Oakie, Fred Kohler, and Mickey Bennett appear in the cast which was directed by Robert Milton.

"A Genius is Born,' a drama directed by Louis Gasnier and Edwin Knopf and featuring O. P. Heggie. 'The Hole in the Wall,' a picturization of the play by Fred Jackson. Claudette Colbert and Edward Robinson head the cast which was directed by Robert Florey.

"Close Harmony,' starring Charles Rogers. A story of show business written by Elsie Janis and Gene Markey and directed by Edward Sutherland.

"Nothing But the Truth,' the first Richard Dix all-talking picture. A picturization of the comedy stage play in which William Collier starred.

"The Studio Murder,' a mystery melodrama from the Edingtons story in Photoplay.

"Gentlemen of the Press,' an adaptation of the stage play of newspaper men now playing a Broadway run. Walter Huston has the star role in the picture supervised by Monta Bell.

"The Woman Who Needed Killing,' with Bacalanova in the featured role. It is an adaptation of the Cosmopolitan story by Margaret Lawrence.

"Through the Night,' an adventure romance of the railroad. An all-star cast will enact this story.

"The Long War,' starring the first all-talking picture of the World War, directed by Monta Bell. The story is by William Wellman. A silent version will be produced.

"The Wild Party,' Clara Bow's first all-talking picture. Warner Fabian, author of 'Flaming Youth,' wrote this story and the dialogue was prepared by John V. A. Weaver. A silent version will be produced.

"Darkened Rooms,' a Cosmopolitan Magazine serial story by Sir Phillip Gibbs, directed by Josef von Sternberg. William Powell heads a big cast of stellar players.

"Here Comes the Band Wagon,' starring Gary Cooper and Fay Wray in a drama of Circus life. H. L. Gates wrote the original which is running serially in a popular magazine. A silent version will also be produced.

"The Saturday Night Kid,' Clara Bow's second all-talking picture, with an all-star supporting cast. The title and story are tentative. The second Bow picture also will have a silent version.

"An Adolphe Menjou starring picture with a featured supporting cast. Story as yet untitled; it will also be made in silent form.

"A second all-talking picture starring George Bancroft which will also have a silent version.

"The seventeen talking and singing feature productions all will be made with silent versions. They are as follows:

"Anne Nichols' 'Abie's Irish Rose,' with talking, singing and music score.

"The Showman's Ancestral,' with Gary Cooper and Nancy Carroll, directed by Richard Wallace; containing one reel of dialogue and vocal numbers by Nancy Carroll.

"Innocents of Paris,' first American picture starring Chevalier in a drama of Parisian life; incorporating talking sequences and songs by Chevalier.

"The Carnation Kid,' an Al Christie production starring Douglas MacLean. Directed by E. Mason Hopper with talking all the way through.

"Redskin,' starring Richard Dix in a Victor Schenck production. It has a synchronized music score and technicolor through most of the picture.

"Wolf Song,' featuring Gary Cooper, Lupe Velez and Louis Wolheim. A Victor Fleming production based on the novel by Harvey Ferguson. Lupe Velez sings and a special music score has been arranged.

"Behind the German Lines,' official picture of the World War from the German side, filmed by Ufa. Produced with sound effects and music score.

"Black Eagles,' a drama of the Russian revolution starring George Bancroft. Synchronized with music score and sound effects.

"River Boat,' a story of love and adventure starring Charles Rogers. Produced with music score and effects.

"Homecoming,' a Ufa production, with Dita Parlo and Einar Hanson, made by Erich Pommer. Synchronized music score and effects.

"Two Shall Meet,' an adaptation of the Owen Davis play with Charles Rogers in the starring role. Special music score effects.

"Looping the Loop,' a sensation in Europe. Werner Krauss is featured with a supporting cast of well-known names, music score and sound effects.

"The Man I Love,' a story by Herman Mankiewicz, with Richard Arlen and Nancy Carroll in the leading roles. Produced with sound sequences and music score.

"Ellis Island,' an epic of the immigrant, starring Emil Jannings. Produced with music score and sound effects. Title and story may be changed later.

"Richard Dix will make a second story with music score and effects. Story and title to be announced at a later date. Douglas MacLean is also scheduled to make another production probably with talking in the major sequences.

"There will be but three completely silent pictures. 'Marquis Preferred,' starring Adolphe Menjou, is the first, and the others will be based on Zane Grey stories.

"The Christie Film Company will produce 13 two-reel short feature with sound sequences and special music scores. Stories, casts and directors have already been announced.

"There will be 28 Paramount talking acts, comprising 15 two-reel and 13 one-reel subjects. Stars of the calibre of Eddie Cantor, Ruth Etting, Walter Huston, etc., and producers and directors in the class of George Abbott will appear in and produce these short features.

"Alfred Weiss will make six song cartoons and James A. Fitzpatrick Productions will produce a series of one-reel musical numbers under the brand name 'Famous Composers.'

"Last but not by any means least, Paramount News will come to the exhibitor in sound as well as in silent form, starting in the very near future. The sound trucks and staffs are ready and will soon function.

CAUTION!

Don't miss

News issue of Dec. 29

New Feature Company
with a new idea

World Wide Pictures, Inc.

Subtitle—From "A Man's Man" for M-G-M, titles by Joe Farnham:

"Fine welcome! Like a couple of warts on a piano player's finger!"

"A paper once said I'd be an artist and I've gotten as far as drawing sodas!"

Sound Transmitted Over Telephoto Incorporated into M-G-M Film

THE voice and features of William Haines, speaking the words, "Is That So?" into a microphone in Los Angeles, were transmitted by telephoto process to New York and the reproduction of words and actions were incorporated by Metro-Goldwyn-Mayer into its Haines picture, "Alias Jimmy Valentine," now running at the Astor.

The stunt was pulled off by M-G-M officials in cooperation with the American Telephone and Telegraph Company and the reception of the actor's voice took only seven minutes from the coast to New York.

It was estimated by the director of the picture, Jack Conway, that the film now appearing at the Astor could be improved by the addition of one more talking sequence. Hence the telephotoing of the short sentence, which was photographed in Los Angeles on sound strips or Movietone light record, the strips being reassembled on their reception in New York and then placed into the picture.

M-G-M is Working at Fullest Capacity on Sound Schedule

LESS than six months following the finish of construction on the six sound stages at their studio in Culver City, Metro-Goldwyn-Mayer are now swinging into capacity production on their sound and talking picture schedule.

Two productions have been fully synchronized at the present time and more than a dozen short subjects made on the West Coast are now being released in addition to the large number made in the East. Virtually every feature produced by the Culver City plant will contain dialogue or natural sound synchronization, it is said. A number of all dialogue films are now in production.

"Broadway Melody" is the first M-G-M all-talkie that will be presented to the public. Now finished, it is said to be the first original musical comedy score to make its appearance in film form. Technicolor, as well as sound, are included in the scenes. "Dynamite" will be the second all-talkie of the company and will be directed by Cecil B. DeMille. Another of the talkies scheduled for production is "The Trial of Mary Dugan." Bayard Veiller, author of the play, is personally directing the screening of his work.

Willard Mack, dramatist and actor, is directing his own play, "Hunted," as a 100 per cent talkie. He will star in it himself. Sam Wood is busy on an all-talking picture of college, title of which has not yet been revealed. It will have sound effects with cheering and shouting during the progress of a football game. Musical synchroniza-

tion and sound effects will be features of Greta Garbo's new starring vehicle, which will have Javanese native dancing and singing. Marion Davies is making her talking debut in "The Five O'Clock Girl," which Al Green will direct. "The Pagan," being screened by W. S. Van Dyke, will have talking as well as natural sound effects and a synchronized musical score.

"A Man's Man," featuring William Haines, which has been finished, and another Haines vehicle, "The Duke Steps Out," now in the making, will both contain dialogue and sound effects. The sequel to "Our Dancing Daughters," entitled "Our Modern Maids," will have dialogue and sound and a synchronized musical score. So will "Hallelujah." "The Bridge of San Luis Rey" will have talking and sound effects, as will also "The Green Ghost" and "The Flying Fleet."

"The Bellamy Trial," a talking and sound picture, and "Confession," "Casino Gardens," "Phipps," shorts, complete the recorded dramas. Gus Edwards' several Colortone reviews in sound are also among the M-G-M sound shorts.

Assembles Principals for "Coquette" Cast

Mary Pickford has chosen her supporting cast for "Coquette," her next production for United Artists in which she will play the title role and talk. The role of Michael will be played by Johnny Mack Brown;

John Sampols will be Dr. Besant; John Gales, Stanley Wentworth; George Irving, Mr. Wentworth; William Janney, Jimmy Besant; Louise Beavers, Julia. Each of the players with the exception of Brown has had wide stage experience and Miss Pickford herself was a Belasco star before her entry into the films.

Goulding Completes First Talk Film for Pathe

Dialogue sequences for his forthcoming production for Pathe have been completed by Edmund Goulding, director who was signed recently by Pathe as an executive of the sound division supervised by Benjamin Glazer.

In a series of voice tests conducted by Goulding, Carol Lombard and other players have emerged as promising talent for dialogue films. Goulding's experience with talking films is extended, he having conducted Movietone tests for Fox. Only recently he wrote and directed talk sequences for "The Bellamy Trial."

"Melophone" Is Seattle's Newest Sound Device

The "Melophone," newest instrument in the sound field, was introduced to Seattle showmen last week by George Endert, former Paramount manager, and William Drummond, former film representative, who together have perfected the instrument and are distributing it to the small town houses that cannot afford expensive equipment and film rental for sound pictures. They have opened offices of the Melophone Talking Picture Company of America in the Securities Building, Seattle.

George Jessel Completes "Lucky Boy"

"Lucky Boy," George Jessel's first singing and talking feature screen vehicle, has been completed in New York by Tiffany-Stahl under the supervision of Rudolph Flothow. Jessel sings five songs and talks practically through the entire length of the picture, it is said. L. Wolf Gilbert and Abel Baer wrote "My Mother's Eyes" as the theme song. The musical score is now being written by Dr. Hugo Riesenfeld.

"Say It With Music" Will Be Made in Hollywood

"Say It With Music," the forthcoming United Artists vehicle for Harry Richman, on which production has been postponed until the early summer, will be made in Hollywood and not in New York. Production is scheduled to begin after the current stage run in New York of "George White's Scandals," in which Richman stars.

Synchronized "Captain Swagger" at Strand

Pathe's synchronized version of "Captain Swagger" is going into the Mark Strand, New York, on December 22 as the feature attraction for Christmas week. The film stars Rod La Rocque and has Sue Carol in the girl role. Musical and sound recording was supervised by Josiah Zuro.

NEW FEATURE COMPANY

with a new idea

will make its First

ANNOUNCEMENT

"News"

ISSUE
OF

Dec. 29th

World Wide
Pictures Inc.

1 Talkie, 9 Silents Set by Educational

A TALKIE and nine silent short subjects, not including the eight issues of the Kinograms news-reel, are scheduled for release during January by Educational.

The sound short is "The Old Barn" and is the second of the Mack Sennett comedies in sound and dialogue that this company is releasing. The silent pictures include five two-reelers, four one-reelers or novelties.

Lupino Lane stars in "Only Me," in which every principal character is portrayed by the comedian himself. Reed Howes is seen in "The Air Derby," the third of the two-reel aviation subjects which the company is releasing under the classification of "Russ Farrell, Aviator" films. Jerry Drew is featured in "Beauties Beware" and Wallace Lupino is the stellar player in "Husbands Must Pay." George Davis is seen in a new Mermaid comedy, "Going Places."

The first of the two-reel comedies is "What a Trip," the second "Dumb—and How." Vernon Dent is featured in the first and Eva Thatcher and others in the second. "Walking Fish" is the title of a new "Our World Today" Magazine issue. A new and untitled Hodge-Podge reel completes the shorts.

General Pictures Form Sales Force

(Continued from page 1807)

Arrangements are being made by General Pictures Corporation for a plan which will admit the production abroad of pictures suitable to the American market by use of the DeForest system of recording. For this purpose an executive of General Pictures sailed for Europe last week. British Talking Pictures, Ltd., owner of the Phonofilm device for England, has already made several shorts and features under this policy and General Pictures intends to release these pictures in America in the near future.

The DeForest Phonofilm recording apparatus is said to be installed in studios in Australia, Spain and Argentina. Installations of the apparatus will be extended to other countries.

Rayart Roadshows Ready for Unwired Houses

Filmtone, in conjunction with Rayart Pictures Corporation, is planning to send out a large number of road show organizations within the next two weeks with a unit attraction to be shown in houses that are not wired for sound films.

Five talking and singing novelty acts have been completed to be shown with the first Rayart dialogue feature, "Should a Girl Marry?" These will make up an entire evening's program. The five acts are, "The Overture of 1812," by the Filmtone Harmonists; Val and Ernie Stanton, "The Two English Boys from America;" "The Dancing Colleens," with Erin Tap Dancers;" "At the Night Club," with Shaw's Hawaiians, and The Radio Franks, singing popular songs.

Universal Talkie Program Now Under Way

DIALOGUE and sound sequences are being made at the Universal City studio for 22 Universal features of which the silent scenes have been completed. The two new sound-proof stages at the Universal plant were formally inaugurated by Carl Laemmle, president of Universal, and initial work was immediately started on the \$5,000,000 talking program which the company has announced. The Movietone process is being employed.

The stages are being used both day and night, a double shift working to complete the program as quickly as possible. During the day sequences are recorded for "The Cohens and the Kellys in Atlantic City" and "Give and Take" and at night the stages are occupied by "The Port of Dreams" and "The Last Warning" units.

Additional films which will be synchronized before the end of the year include "The Shakedown," "It Can Be Done," "Red Hot Speed," "The Girl on the Barge," "Man, Woman and Wife," "Clear the Decks," and "His Lucky Day." It is planned to make English, French and German dialogue versions of "Erik the Great."

The production staff of Universal will

be concentrated on Movietone work for the next few weeks. Nine 100 per cent dialogue films will go into production shortly as well as a program of short subjects. Three of the features, "Broadway," "The Shannons of Broadway," and "The Climax," will have dialogue from the stage productions from which they are adapted. Additional all-talkies will be "A Bargain in the Kremlin," to star Joseph Schildkraut; "The Minstrel Show," to star Eddie Leonard; "The King of Jazz," to star Paul Whiteman; "Collegiate," with the same cast as the "Collegians" shorts; and "The Play Goes On." Talking vehicles are also being prepared for Benny Rubin and Pat Rooney, who will each star in a series.

Musical scores and theme songs for various features are being written by Joseph Cherniavsky, musical director for Universal.

When the Movietone productions have been completed, Universal will then adhere to the regular schedule of production which calls for about 75 per cent sound pictures and the rest silent. All talking pictures will have silent versions, it is announced.

Columbia Launching Program of Six Talkies

TALKING picture plans, comprising six productions to be made from well known stories or stage plays, are being launched this week by Columbia Pictures. The six will join "Submarine," the company's only sound picture now before the public. Like "Submarine" they will have full sound effects and musical scores as well as dialogue.

The productions are "The Younger Generation," "The Donovan Affair," "The Fall of Eve," "Father Love," "The Lone Wolf's Daughter," and "A Broadway Hooper." Of these "The Younger Generation" and "The Lone Wolf's Daughter" have already been completed. The remainder are either in work or in preparation.

"The Younger Generation" is derived from the stage play by Fannie Hurst, "It

is to Laugh." Its cast includes Jean Hersholt, Lina Basquette, Rosa Rosanova and Ricardo Cortez.

Bert Lytell, who is now acting on the stage and who played a part in "On Trial," the Vitaphoned stage play, will talk in "The Lone Wolf's Daughter." This adaptation of a Louis Joseph Vance story will have Gertrude Olmstead opposite the star.

"The Donovan Affair," adapted for the screen from the stage play of that name, will present Jack Holt for the first time in a speaking screen role. Johnnie Grey is now working on the dialogue and screen continuity. Frank Capra will soon begin directing.

Another stage play, this time by John Emerson and Anita Loos, is "The Fall of Eve," in which Columbia will offer sophisticated dialogue in a setting of the French farce type. The cast for this production has not yet been announced.

Two prominent male stars will be announced shortly for the chief roles in "Father Love."

"The Broadway Hooper," the last of the Columbia talk films, will have music sound and talk effects interpreting a story of vaudeville and backstage life.

New Sound Device Being Marketed in Portland

Art Kolstad and associates interested in the Kolstadphone, his sound invention, are reported as having made fast progress during the past week and are now marketing the device. Installations have already been made in Hood River and at the Sellwood and Oregon Theatres in Portland, Ore.

"Response Meter" Tried Out at Preview

CHECKING up on audience reaction by means of "response meter" is a new method of gauging the strength of a picture. Sound engineers from the Paramount studio tried out the device at a preview or "prehearing" of "The Dummy," an all-talkie. They installed microphones throughout the theatre where the showing was being held, the microphone being connected to a sensitive meter in the projection room. The response of the fans to various scenes was indicated by the meter and in this manner Paramount editors and cutters were able to determine what situations procured the loudest response and the longest.



Her newest picture—Fannie Brice, stage comedienne whose "My Man," her first screen effort, will make its debut with laughter and music at the Warner Theatre in New York next week



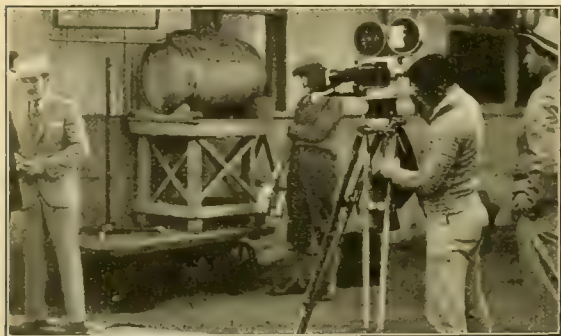
A famous playwright His "Letter" made into a talkie by Jeanne Eagels, his "Sacred Flame" playing in N. Y., W. Somerset Maugham has been engaged by Pathe to write the story for Ina Claire's first talkie vehicle



He's a busy young man—What with producing four different comedy brands for FBO, Larry Darmour can say very little time is his own. The series include "Racing Blood," "Barney Google," "Mickey McGuire" and "Toots and Casper"



A former vaudevillian—Johnny Burke, Mack Sennett's new funster, is an effective performer both in pantomime and the spoken word in "The Lion's Roar," the Sennett talkie and current release from Educational



Just before some action pops loose—Bob Steele acting before the camera for a scene in his newest athletic production, "Laughing at Death" (FBO). Virgil Miller is the cameraman while Wallace Fox, the director, can be seen at the right



Paramount players on dedicatory program of new radio station—When the Los Angeles Evening News station went on the air for the first time James Hall, Charles (Buddy) Rogers, Nancy Carroll and Baclanova, Paramount stars, were on hand for the occasion



The Seiders return from Europe—Accompanied by Mrs. Seider, Joseph M. Seider, the genial business manager of the M. P. T. O. A., returned last week on the Saturnia



The do or die spirit—The unit making "The Pagan" for M-G-M as they entrained from Los Angeles to take ship for the South Seas. Left to right: Donald Crisp, George E. Kahn, Dorothy Janis and W. S. Van Dyke



An enjoinable pair—Lois Wilson and Hugh Allan present their youthful personalities in "Object—Alimony," a new Columbia film. Its title is the gold-digger's creed short and sweet

HOLLYWOOD

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Tabulation Gives Talkies Slight Lead

Los Angeles Patrons Indicate Preference In Theatre Canvass

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 12.—A small majority of film house patrons prefer talkers to silent pictures, according to a canvass taken by the drama department of "The Los Angeles Evening Herald." That publication distributed 259 questionnaires, asking eleven questions regarding talking and silent films. The result was 141 preferred talking pictures to 104 who would rather see silent versions. Fourteen people failed to answer the questions or qualify their opinion so that the Herald could tabulate.

The complete questionnaire and results are:

	Yes.	No.
1. Do you prefer talking pictures?	141	104
2. Do you want silent films eliminated?	38	215
3. Do you prefer orchestral music to a synchronized score?	192	57
4. Would you limit sound in pictures to sound effect and music?	60	173
5. Do you object to part-talkies?	153	98
6. Is your interest increasing in talking pictures?	165	77
7. Is your interest waning as the novelty wears off?	50	190
8. Are talkies a good enough substitute to lessen your going to stage plays?	31	223
9. The average number of talking pictures seen is 6.6.		
10. Voting for the most popular talking picture actors runs: Conrad Nagel 94; Al Jolson, 39; Lionel Barrymore, 23.		
11. Voting for the most popular talking picture actress runs: May McAvoy, 32; Dolores Costello, 39; Lois Wilson, 22.		

The Next Wampas Frolic

The next Wampas frolic will be held in Los Angeles and not in San Francisco as has been reported elsewhere. The first meeting of the Wampas Frolic Committee held last week determined that much with the actual place for the frolic to be set later. At present, indications are that it will be held in the Shrine Auditorium, with the presentation of the thirteen Wampas

Carl Laemmle, Jr., an Associate Producer

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 12.—Robert E. Welsh, general manager of Universal City, announces the promotion of Carl Laemmle, Jr., to the position of associate producer at the studio. During the past year Junior Laemmle, as production supervisor, has to his credit "Erik the Great," "The Last Warning," "Lonesome," "We Americans" and "The Collegians," among others. He is undoubtedly the youngest associate producer in the industry, being but twenty-one.

Junior's first assignment as associate producer will be the first million dollar all-talkie made by the industry, "Broadway." Paul Fejos is directing.

Baby Stars being the usual starring feature.

The Wampas Frolic Committee includes Harry Beall, chairman; Sam Jacobson, George Thomas, George Landy, Ed Perkins, Ray Coffin, Jeff Lazarus, Hal Wallis, Tom Engler, Pat Dowling, Louis D. Garvey, William Newberry, Oliver Garver, E. O. Van Pelt and Joseph Steele.

Caddo Planning 5 Features

Howard Hughes, head of Caddo Productions, is now planning five pictures to be made next year. If "Hell's Angels" is completed early in the year, work on the first of the five will be started immediately after the aviation epic is wound up. Otherwise they will be placed into production while "Hell's Angels" winds its merry way into millions. It is now working on its third, over two million dollars having been spent to date.

Lewis Milestone, Louis Wolheim and Ben Lyon are still under contract to Hughes. He plans to add more people to his contract list shortly after the first of the new year.

Synchronizing "Life" for T-S

Ricardo Cortez and James Flood leave for New York shortly to synchronize the silent version of "Life," made in the Tiffany-Stahl studios in Hollywood. Until Tiffany-Stahl's equipment arrives, which is scheduled for January, all the product of that firm will be synchronized in New York.

Sylvia Beecher Cast

Sylvia Beecher will play the feminine lead opposite Maurice Chevalier in "Innocents of Paris." Miss Beecher was in stock

to Metro-Goldwyn-Mayer last year and appeared with Tim McCoy. During the past few months she has gained a reputation on the legitimate stage in Los Angeles.

Stuart-Carol Teamed Again

Nick Stuart and Sue Carol will be seen together again in "The Girl Who Couldn't Stop" which Lew Seiler will direct for Fox. The story is an original by Bertram Milhauser and Beulah Marie Dix.

Marion Nixon a Pathe Star

Marion Nixon is to be placed under a long term contract by Pathe. She has been under option since the making of "Geraldine" and the option will be taken up this week.

Ned Sparks in Paramount Talkie

Ned Sparks leaves for New York this week to appear in Paramount's motion picture version of "Nothing But the Truth," starring William Collier. Sparks appeared with Collier in the original legitimate stage version of the play. Monta Bell will direct the talker adaptation.

Pathe Extends Contract

Although he had not appeared in one picture during a three month optional contract period, Stanley Smith was signed for another year by Pathe to appear in talk films. Smith is appearing locally in a stage production, and was signed to a three-month optional contract by Pathe after passing voice and screen test, with long term contract following.

Paramount Exercises Options

Paramount exercised options on contracts of Florence Ryerson and Viola Brothers Shore, scenario writers.

Contract of William N. Robson, co-author of "Genius," and one of the Yale group from Prof. Baker's dramatic class, was also extended for another year.

Montagu Love Gets Role

Tiffany-Stahl has signed Montagu Love to be featured in two talkers to be produced shortly after the first of the year. The silent versions will be made at the local studios, with talking sequences being produced in the East.

Enroute to N. Y. for Stories

E. S. Gelsey, Pathe studios story editor, is enroute to New York to look over the play and story market for possible material for Pathe's next season program. Gelsey returns to the coast the first of the year.

(Continued on following page, ..)

Exhibitors Complain of Preview Abuse

Claim Advance Product Is Shown by Producers To Tide Over Flops

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, December 12.—Previews of forthcoming releases are being used by producers to bolster up grosses in neighborhood theatres throughout Southern California on their own product already released. This is another phase of "preview abuses" pointed out by local exhibitors.

They claim producers do not seek houses for preview purposes with the legitimate desire to secure audience reaction. In substantiation of this exhibitors state that in nine cases out of ten, a preview is held in a theatre playing a release from the company desiring to preview. The added business brought by the preview is naturally credited to the gross made by the feature booked into the house through regular channels.

The exhibitors' attitude is that producers only hurt themselves by not shopping for various types of audiences to secure preview reaction. Rarely will they submit a preview of a film to a house playing another company's picture at the time.

Meanwhile the "fake preview" evil continues unabated in Los Angeles and environs. This consists of independently made productions, some even eight years old, which have no release medium in this territory. Independent exhibitors pay rentals of from \$5 to \$10 a night for such features and advertise them only as "previews." There are a number of such productions which have been sold for "preview" purposes several hundred times to various theatres during the past few years.

Many Film Stars Respond to Call of Footlights

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 12.—The invasion of motion pictures by stage players as a result of talkies now seems to have resulted in a policy of reciprocity with a large number of screen players being made offers from the legitimate stage. Many film names have already invaded vaudeville, but the entrance of screen personalities to the legitimate field has never been emphasized as much as recently.

The film colony members made their first attack on Hollywood and Los Angeles theatres and now are reaching out to New York's best theatres as well. During the past week Montagu Love and Ben Lyon received offers from various legitimate producers. Love's was to join the cast of the new Earl Carroll show co-starring Fanny Brice and Leon Errol.

Film names which have appeared during recent weeks in Los Angeles legitimate houses include Patsy Ruth Miller, Alice Joyce, Owen Moore, Lawrence Grant, Lois Wilson, Albert Gran, Virginia Valli, Lila Lee, Helen Ferguson, Mae Busch, Barbara Leonard, Barbara Luddy, Duane Thompson, Pauline Garon, Leatrice Joy, Mike Donlin, Natalie Warfield, Violet Palmer, Sylvia Beecher and many others.

Dotty Jottings

By Jerry Hoffman

THE award for the prettiest electrical display at Hollywood openings goes to the Carthay Circle for the stunts pulled with the premiere of "The Barker" . . . and if there isn't an award there should be one . . . for rarely has any one seen anything as beautiful and effective. . . In addition to the usual display of sun-ares in all colors . . . a new stunt was a long pipe line, which sent jets and columns of steam into the air . . . while searchlights of red, blue, yellow, green, lavender . . . colors too many to think of played on the vapor . . . and as the steam rose the colors dissolved into each other . . . surrounding the theatre and streets about it with myriads of rainbows. . .

AND Hollywood is becoming more New Yorkish at openings . . . last year one took his life into his hands by wearing a derby at an opening . . . this year the derbies and even canes . . . are permitted . . . but it remained for Jack Warner and Darryl Zanuck to attempt the silk opera hats . . . the "go-to-you-come-from-you" kind . . . and now Jack, Darryl, Ben Lyon, Joseph M. Schenck, Ben Bard, Dave Butler, and even a few writers dare wear them . . . "all were valiant." . .

ONE of those fan stories which is often in print but rarely happens . . . Lou Ayres, a 19-year-old kid, played in the Montmartre and also sang to dance numbers . . . Paul Bern heard him and asked him to come to the Pathe studio for a test . . . Edmund Goulding made the test with the boy, and gave him Jeannette Loff to work opposite . . . and now Lou Ayres has a five-year contract for singing and talking "talkies" with Pathe. . .

IN mentioning "The Barker" opening I neglected the thousands who swoop down on film players in the intermission period and after the exit for autographs . . . one kid marched up to a red-headed player with a Clara Bow doll and asked the star to autograph the doll . . . the sorrel-top said, "Do you want me to write my name?" . . . the youngster said, "Of course" . . . I wonder how the kid felt when she read . . . "Alice White" . . .

CAROL LOMBARD joins the gang of ex-Mack Sennett bathing beauties to become dramatic . . . she'll be Cecil B. de Mille's leading lady in "Dynamite" . . . Clara Bow's next, "A Wild Party," will be all-talker, and Clara has only to be herself to be marvellous . . . that kid is one person who doesn't have to worry, because she's always herself . . . Martha Franklin is making talk sequences in "The Younger Generation" for Columbia . . . Senora Lueva tops the Quillan family of nine . . . by appearing in Paramount's "The Wolf-Song," with six of her eighteen children and four of her score or more grandchildren. . . Earl Snell is finishing "Companionate Troubles" in scenario form for Universal . . . which William J. Craft will direct . . . probably with Reginald Denney. . .

LUPINO LANE is going to give Hollywood a taste of old English Christmas pantomime . . . and for that purpose has leased the Hollywood Music Box . . . and a forthcoming fan magazine story, to which I look forward with great expectation, is "The Love Life of Rex, the Devil Horse" . . . whoa! . . .

Hollywood Notes

(Continued from Preceding Page)

Visitor

Walter Hutchinson, foreign representative for Fox, arrived in Hollywood for a month's stay this week. Hutchinson is branch manager in charge of England, Ireland, Scotland and Wales for Fox. He will gather material for distribution exploitation abroad during his visit.

M-G-M Engages Writer

Edwin Justice Mayer has been signed by M-G-M to write dialogue for one feature production. Upon completion of this work, Mayer will go East for the opening of new play which he authored.

New Title for "Heat"

M-G-M is looking for a new release title for "Heat," which Sidney Franklin recently directed with Greta Garbo starred.

Perez Dialoguing "Changeling"

Upon finishing titles for silent version of First National's "The Changeling," Paul Perez has been assigned to write the dialogue for this production's sound sequences.

Adapting "The Genius"

Doris Anderson is writing adaptation and dialogue for Paramount's "A Genius Is Born," which Louis Gasnier and Edward Knopf will direct. B. P. Fineman will produce.

Bobby Clark in Accident

Bobby Clark of Clark and McCullough was temporarily laid up last week as the result of being struck on the head with a windmill paddle at Fox Hills. He and his partner were working in a Movietone short when the accident occurred.

"Dancing Daughters" Sequel

"Our Modern Maidens" will be the title of M-G-M's sequel to "Our Dancing Daughters" instead of "The Brass Band." The picture will serve as Joan Crawford's first starring vehicle.

The title "The Brass Band" is being kept by M-G-M for another production which will be made in musical comedy style.

Little Billy in Talkie

Little Billy, vaudeville and musical comedy star, will make the first all-talking picture in which a midget appears. It will be a two-reel Vitaphone subject called "The Flaming Youth."

Oakie's Option Renewed

Jack Oakie's option has been taken up by Paramount. One of his most important roles on the new schedule will be the lead in "Burlesque."

Russian Stories on U. A. Program

"The Shot," by Alexander Pushkin, and "Taras Bulba," by Nikolai Gogol, are two productions that will be included on United Artists' program for next year. Both are foreign stories and will be directed by Lewis Milestone. Both stories are being adapted from the Russian classics.

Opinions on Pictures

Three Week Ends

A Glynnish Bow Tied Deftly—Makes a Pleasing Tid-Bit

(Reviewed by George J. Reddy)

A PLEASING little morsel, sort of light on the story but easy on the eyes is this vehicle for the "it" girl. Conceived by Elinor Glyn, the film presents the romance of a fiery cabaret dancer, neatly spiced with humorous incident, and covered over with a typical Glynnish coating. The usual heavy sex element of the Glyn creations is missing on this occasion, but Clara Bow, with the assistance of a capable cast of players, has turned out a snappy enough number to tease the palates of fans. There is no question, regarding this one being a decided box-office benefit.

The kernel of this concoction of tried-and-true ingredients is the extremely edible Clara Bow, who jaunts through one of her typical roles, flapperish and tigerish. She has a flaming personality, this baby, and an adept foil in Neil Hamilton, the young man whom she snares. As for the plot—what matters it? It is only necessary to report that it is redolent of Madame's usual line of chatter and, that it contains a saucy, pert touch.

Yes, like the well-known brand of cigarettes, these Glyn-Bow stories satisfy, and the latest is no exception. All hands should enjoy it.

Drawing Power: For all theatres, the picture just the sort of entertainment for all sorts of audiences. **Exploitation Angles:** Exploit star and author to the limit.

THEME: Comedy drama of young cabaret dancer who captures her man.

Produced and distributed by Paramount. Released, December, 1928. Length, 5,962 feet. Author, Elinor Glyn. Director, Clarence Badger.

THE CAST

Gladys O'Brien	Clara Bow
James Gordon	Neil Hamilton
Turner	Harrison Ford
Miss Witherspoon	Lucille Powers
Mrs. Witherspoon	Julia Swayne Gordon
Turner's Secretary	Jack Raymond
Mr. O'Brien	Edythe Chapman
Pa O'Brien	Guy Oliver
Carter	William Holden

Revenge

Unusual Story, Well Set

(Reviewed by Chester J. Smith)

DOLORES DEL RIO is starred in this tale of Gypsy life and lore, which tells an unusual story if not a particularly appealing one. Miss Del Rio is the Gypsy girl of passion, untamable and one of many moods, but eventually she is tamed by a Gypsy bandit in a manner not calculated to win much sympathy for either.

Were it not for some unusual photography the production would be somewhat flat. It has some beautiful scenic shots and is attractive throughout for its beautiful settings. Perhaps it is natural for these Gypsies to be over-emphatic in their expressions of emotions, but it does seem in the

more dramatic sequences as though Edwin Carewe, who is responsible for the production, permitted entirely too much overacting. The various characters register their emotions too emphatically for it to be convincing. Miss Del Rio is one of the main offenders in this direction.

The story is laid in the Carpathian Mountains and tells the tale of the temperamental girl bear tamer, who rousing the ire of the band chief, suffers the Gypsy shame of having her hair cut off by him. She swears revenge, but is made captive by him, suffers further humiliations and eventually falls in love with him. It is quite implausible in many of its details. The synchronized score is effective and the sound effects well executed. There is no dialogue in the story.

Drawing Power: Must depend principally upon the title and star. The story is rather weak, though well set and has splendid photography.

Exploitation Angles: Play up the star, the unusual story and the wonderful scenic shots.

THEME: Gypsy drama in which untamable girl of many moods is finally conquered by the handsome young leader of the outlaw band.

Produced and distributed by United Artists. Length, 6541 feet. Released Nov. 3, 1928. An Edwin Carewe production. Screen play by Fenis Fox.

THE CAST

Rascha	Dolores Del Rio
Costa	James Marcus
Binka	Sophia Ortiga
Jorga	Leroy Mason
Tina	Rita Carewe
Stefan	Jose Crespo
Janeu	Sam Appel
Leana	Marta Golden
It De Jorga	Jesse Cavin

"Wives Don't Weaken"

(Educational—Two Reels)

(Reviewed by George J. Reddy)

AN entirely competent vehicle for the talents of Jerry Drew is this new Ideal comedy, with its easy flow of gags and breezy, dapper action from its star. Estelle Bradley plays in the leading feminine role.

Jerry has a yen for girls. He considers himself a right smart looking fellow, equipped with all the necessary masculine charms with which to captivate his lady friends. An entirely likable chap his maneuvers among the fair ones does not please the jealous boy friends of his many loves. In other words, Drew is a Lothario, gay and rollicking.

On board ship, in a stateroom with friend wife, he proceeds to get himself into one whirl of trouble after another, and in the course of his adventures is found several times in the arms of the fair Estelle, which fact is not appreciated by her bulky husband.

Things clip along snappily, lots of pretty girls making their entrances and exists, and Drew is the center of feminine attention and the object of laughter. He has an ease to his play acting and a gentleness in his pantomime. His silk hat type of fun is good for a bounteous supply of laughter in this subject.

Show Folks

Not Much Strength in Story

(Reviewed by Raymond Ganly)

THE Hollywood scribes have fastened upon another theme—that of the hooper and his woes—and will soon exhaust whatever possibilities it may have. Numerous recent offerings have dealt with life as it is lived behind the footlights and this Pathe release is just another account in the same vein. Its faults outnumber its virtues, particularly shabby is the tissue-paper story.

The dialogue sequences are good and the sound effects and musical score boost it. Eddie Quillan displays a warm and youthful sincerity; he is a hooper. Opposite him is Lina Basquette; she does not shine brightly in her many scenes, except in one instance wherein she shows her talent for dancing. Robert Armstrong is most subdued as a semi-villain; he hides his vigorous masculinity behind a mask of restraint. These three make up the trio who bear the brunt of the talking scenes, although Bessie Barriscale (returning to the screen after a long absence) speaks effectively in a short sequence.

These good attributes prop the story up, and needs propping inasmuch as it is mighty slim and well nigh transparent. The only drawback with Quillan is that he appears too youthful and Armstrong seems not exactly suited for his role of lounge lizard. The plight of the hooper, who through a swelled head and obstinacy, is driving away the girl he loves, does not grip the onlooker and the scenes of misunderstanding are lukewarm in spots.

It is a pretentious offering, which does not fulfill the possibilities it holds out. It has been produced with taste.

Drawing Power: A fair bet, because it is the first vehicle of a new star and because of the constant stream of "show folk" stories.

Exploitation Angles: Play up Eddie Quillan, Pathe's new star; Lina Basquette, ex-Follies girl; Robert Armstrong, stage star, and Bessie Barriscale, who is making a comeback. Its theme of dancing entertainers admits of theatrical tie-ups.

THEME: Drama of a young hooper, who suffers from an enlarged head. His piggishness almost drives his girl away from him, but when he is going on in "big time" in a single, she helps him out when he is threatened with failure. They become reunited, the girl forsaking the big theatrical producer after her.

Produced and distributed by Pathe. Released, October 21, 1928. Length, 6 reels. Story, Philip Dunning. Adaptation, Jack Jungmeyer and Geo. Dromgold. Director, Paul L. Stein.

THE CAST

Eddie	Eddie Quillan
Rita	Lina Basquette
Cleo	Carol Lombard
Owens	Robert Armstrong
Kitty	Bessie Barriscale

The Barker

Entertaining and Well Acted

(Reviewed by Chester J. Smith)

THIS one ranks well up at the head of the list with the best of the talkies made to date. It holds the interest and is thoroughly entertaining from start to finish. The directing is exceptionally good and the acting about all that could be desired. George Fitzmaurice injected some splendid subtle touches and enough good comedy relief to add materially to the worth of the picture.

The Barker as a stage play was a decided hit. It is as good as a picture as it was as a legitimate drama and it follows the original play very closely. It is hard to signal out anyone particularly as doing better work than anyone else. Milton Sills does splendidly as the Barker. In the more dramatic moments he was particularly effective.

Dorothy Mackaill has rarely been seen to as good advantage as in this role of the carnival girl and young Doug Fairbanks was perfectly cast as the sap lover of this hard-boiled girl. Surely no one did more effective work than Betty Compton as the dancer in love with the Barker.

As entertainment it is splendid with many stirring climaxes and a number of spectacular and thrilling shots. The picture seems destined to take its place among the very best of the year and it is doubtless in for a long run at the Central Theatre in New York.

Drawing Power: It is a picture that has every ingredient to make it a big box-office success for those houses equipped to handle talkies. **Exploitation Angles:** Adapted from one of the season's most successful stage plays; the carnival shots; the splendid acting and directing, and the many thrills.

THEME: Carnival Barker in love with dancing girl is ambitious to have his son become a lawyer. The youth on his vacation hops a freight, joins the carnival and weds a dancing girl, but eventually fulfills the ambition his father had for him.

Produced and distributed by First National. A George Fitzmaurice production. From the stage play by Kenyon Nicholson. Released Dec. 30, 1928. Length 7,137 feet.

THE CAST

Nifty Miller.....	Milton Sills
Lou.....	Dorothy Mackaill
Carrie.....	Betty Compton
Chris Miller.....	Douglas Fairbanks, Jr.
Ma Benson.....	Sylvia Ashton
Hap Spissel.....	George Cooper
Sailor West.....	John Irwin
Colonel Gowdy.....	One-Eye Connelly

Craig's Wife

A Splendid Entertainment

(Reviewed by Raymond Ganly)

THIS picturization of George Kelly's great play is one of the best pictures Pathe has ever released. It is adult entertainment, finely etched and unrelenting in its adherence to logic. Human nature is reflected in the persons of Craig's selfish helpmate and her good-natured husband. Men and women and all married folk should enjoy the various situations in this pictured play, so thoroughly are they pictured and directed.

One of the reasons that this production satisfies is that it possesses story value. The character of Craig's wife, around whom lives of kin and friend revolve while she sits selfishly in their midst, is deeply intro-

spective. The delineation of Irene Rich in this difficult role is fine screen acting. That of Warner Baxter is smooth and polished. The work of the cast is uniformly good even down to a small servant role played by Ethel Wales.

William de Mille was confronted with a tough task when he started out to turn the play, equipped with its scintillating dialogue, into a shadow and light creation. But he has done sympathetically by it, intelligence being manifested in the sturdy bite and clash of the scenes.

All in all, the spectator carries away with him a sense of having witnessed a slice of life, touched with some bitterness and semi-tragedy, but life pure and simple. When Mrs. Craig's world comes tumbling down about her ears and when she is left all alone in her great big house, one has the satisfaction of knowing that this story has not been "dumbed up." Sad ending and everything, it may repel a few who feebly demand all their screen romance to be bliss and joy, but it will draw the majority of patrons because of its sincerity and convincing realism.

Drawing Power: A fine film and one which should satisfy all types of patrons.

Exploitation Angles: Mention the name of George Kelly, whose "Showoff" has also been filmed. Play up the cast and dwell on the forceful characterizations.

THEME: Drama of the breach in the Craigs married life, how the husband was driven away by his wife's coldness and selfishness and how she, left alone and friendless, learned the bitter sting of self-centeredness.

Produced and distributed by Pathe. Released, September 16, 1928. Length, 6670 feet. Adaptation, Clara Beranger, from play by George Kelly. Director, William de Mille.

THE CAST

Mrs. Craig.....	Irene Rich
Mr. Craig.....	Warner Baxter
Ethel.....	Virginia Bradford
John Fredericks.....	Carroll Nye
Mrs. Passmore.....	Lilyan Tushman
Miss Austen.....	George Irving
Mrs. Frazer.....	Jane Keckley
Eliza.....	Mabel Van Buren
Mary.....	Ethel Wales
	Raida Rac

"What a Trip"

(Educational—One Reel)

VERNON DENT, the versatile comedian-heavy, who turned out some fine work in Mack Sennett productions over a period of years, has been wisely signed up by Educational, and is now being featured on his own in a series of single-reel Cameo comics. Dent's individuality of characterization and screen personality, have secured him a strong place with the fans, and his new appearance should meet with success.

Vernon in this subject sets out on a day's fishing, accompanied by his wife and youngster, and right off the bat things begin to happen. They get aboard a launch that is to take them to a fishing barge, and Vernon cautions the boy about getting his tackle caught on the pier. His own line has become caught in the meantime and when the launch starts, he is yanked into the water. A number of good laughs are offered on the way to the fishing boat by Jack Richardson, in a full-dress drunk characterization, who is also in the party. The real fun of the piece is the action presented on the fishing barge, where laugh gags are plenty, and climaxed by a free-for-all fish-flogging battle. Director Francis J. Martin. A snappy enough single-reeler to top off any program.—GEORGE J. REDDY.

"Only Me"

(Educational—Two Reels)

(Reviewed by George J. Reddy)

THERE are 24 principal roles in this comedy and each and every one of them is played by Lupino Lane. The comedian surely must have worked in Herculean fashion to turn out this vehicle, and to his credit it may be said, that he lends a dash of individuality to the various parts he essays and they are quite distinct. The film has its slapstick moods, but the final result is a comedy into which has gone considerable of brains and talent. It is a genuinely good piece of work on the part of the ex-Follies comic.

As a drunk, Lane staggers his way into a theatre, where to his intense surprise, everyone looks like him. These include the ticket taker, stage attendant, audience, orchestra leader, actors, etc., all of whom are played by Lane. The comedian shows convincingly that he has a different brand of humor to offer than most of his rivals have. The idea of a one-man show is not exactly new, but seldom, we'll bet, has it been done with the finesse and ability of the English comic. A criticism might be advanced that there are far too many closeups, but when you remember that there are some two dozen characters and that there is no better medium than the close-up with which to capture distinct mannerisms this criticism can be easily dispensed with.

"The Death's Head"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

THE usual outdoor atmosphere is to be seen in this featurette starring the athletic Westerner, Bob Curwood. The story for this one is not so bad, carrying a little romance, hard-riding and fighting. It will please audiences that cater to this sort of film.

Curwood as Bob Perry, has just realized his dreams of owning a homestead, when he finds a message on his door warning him to sell out at a small figure to the unscrupulous Ace Dugan. Bob dashes after the messenger, and is amazed to overtake a girl who has fallen from her horse and fainted. While he is getting water, she disappears.

Next day Bob goes to Dugan's place, refuses his offer and a fight follows. Bound and gagged, Bob is surprised to be released by the girl he had chased, who tells him to get the sheriff. Sheriff and posse finally run down the Dugan gang, and the mystified Bob learns that the girl is a Government agent.

"Pathe Review No. 49"

(Pathe—One Reel)

A SCREEN interview with the celebrated novelist, Sir Phillip Gibbs, is presented as the high-light of a very entertaining Pathe Review educational subject numbered 49. Other sequences appearing in this reel are: "Woof! Woof! From London," depicting the latest in dog fashions in England; "Cliff Farmers of the Faroe Islands," adventuring with Danish sons of Vikings in the North Atlantic and "Where Pirate Chiefs Hid Their Gold," an attractive Pathe-color visualization of Rio del Dulce, lair of the bold corsairs of the old Spanish Main.—GEORGE J. REDDY.

"Flying Hoofs"

(Pathe—One Reel)

THIS rates as an average Aesop Film Fable release, containing several clever bits of animation that will draw forth the giggles. Most of the pen situations of this one have been seen before in one form or another, but will still entertain.

Waffles, the cat has invented a mechanical steed and enters it in the race. At the flash of the gun, Waffles gets off to a bad start, but soon leads the field, when the other horses stop to dance to the band music. Racing on to the judge's stand, Waffles is unable to halt his metal steed. A crash follows, and the stand, horse, judge and Waffles are sent sky-high.—GEO. J. REDDY.

Key City Reports

First-Hand Information from News Correspondents

Store Trade Cuts Broadway Grosses

Pre-Xmas Shopping Makes Considerable Dent in Attendance

A GENERAL prosperity which was shared by practically all Broadway houses over the Thanksgiving period was somewhat dissipated last week by reason of a horde of Manhattanites being considerably more occupied with pre-Xmas shopping than anything else. Several theatres made a very good showing but others couldn't call last week anything but a large-sized pain and reports up and down the street indicate that those affected were off anywhere from 10 to 20 per cent. This week some exceptionally strong bills are in evidence, long run specials of the \$2 grade having dropped into the popular class for what will probably mean a two-weeks' stand, and the outlook is exceedingly brighter for an evening up on last week's dip.

The week's new arrival was "The Barker" at the Central and it appears that this one has gotten off to a good start. "Lilac Time," which preceded this is currently in at the Strand.

Columbia's "Submarine," after a good run at the Embassy went into the Capitol and caught the fancy of the fans at this theatre. Business was good all week. A synchronized musical score has been added, also sound effects and some singing which serves to enhance an already strong production.

After a very fair week with an all-sound program the big Roxy took one right on the chin with "Riley the Cop" (Fox). The picture was rated below Roxy calibre and lack of punch in title also did its share in chalking up a rather poor week's showing. The Paramount was below average, too, with "Someone to Love" (Par.) about the same as several preceding weeks. A Clara Bow picture is in the current week and advance reports indicate that attendance will show considerable improvement.

One of the bright spots along the street was at the Rialto where Germany's newsreel alibi of the Great War is on exhibition. The film was made by Ufa and claims are that the majority of war scenes are official. A brisk trade kept up all week and about the only way to figure this one is that it has a distinct appeal to the vast German-American element in this

city. Applause always being in evidence when von Hindenberg's picture was flashed in both peace and war-time scenes. At the Rivoli "Woman Disputed" called it a run and "Revenge" is now running there. The former made a very creditable showing for the month.

The Strand also had a good week with "Caught in the Fog," a Warner dialogue picture and this house can share in the good news of the week. The good business will probably continue with "Lilac Time" current.

Most of the specials showed a drop in at-

tendance, some slipping considerably more than others. "The Singing Fool" at the Winter Garden and "Interference" at the Criterion were up among the leaders, but little difference being reported at these houses. Warner's "On Trial" at Warner's had a fair week and about the same can be said for "Four Devils" at the Gaiety. "Jimmy Valentine" at the Astor did very well and Tiffany's "Marriage by Contract" also managed to make very creditable returns at the Colony. "Somme" completed its second week at the Cameo.

"Home Towners" Scores Heavily in Albany Showing

ALBANY.—Another all-talkie scored heavily in Albany during the past week when the "Hometowners" at the Mark Strand Theatre packed the house to its utmost capacity each night with many obliged to stand during practically the entire second show. The picture proved one of the most satisfactory both from the standpoint of the patron and the box office, of any that has played at the theatre in recent months. Starting off with a capacity house on Monday night, and followed by the sort of newspaper criticism that sends crowds flocking to the ticket office, the picture could perhaps have been held for a second week. The feature was also assisted by two Vitaphone acts and a Movietone.

The Leland, in Albany, came within a ace of establishing a new house record for the year with "Submarine." This picture was well exploited and ran to capacity houses and more throughout the week. The Clinton Square Theatre in Albany appears to be doing very well with its double first run features, using "Virgin Lips" and "Domestic Meddlers" last week to full houses.

The Mark Ritz might have done better perhaps than it did last week with "Varsity," which proved a very fair drawing card, although it was somewhat panned by newspaper critics.

Neighborhood houses in Albany reported good business all throughout the whole of the week.

Kansas City Business Reported Little Above Normal

KANSAS CITY.—The average attendance at first-run houses of Kansas City proved a duplication of the previous week, which was slightly better than normal. A steady flow of out-of-town Christmas shoppers may have been responsible for well-filled houses, but the line-up of pictures was also strong.

At the Mainstreet Theatre "Annapolis" drew well all week, the matinee attendance being better than the previous week, but the night attendance showed a slight decrease, serving to balance matters. At the Pantages Theatre "Companionate Marriage," starring Betty Bronson, packed them in all week. The subject of companionate marriage has received much publicity in Kansas City, so the picture served as an unusual attraction for the younger, as well as the older, generations.

At the Newman "On Trial," which was ad-

vertised much more than the average picture, drew big all week, the matinee business being of the capacity calibre, while the nightly attendance saw comfortably-filled houses. Lon Chaney in "West of the Zanzibar" at Loew's Midland held up well all week, the matinee business being slightly better than the nightly attendance, which was good.

"Land of the Silver Fox," starring Rin Tin Tin, at the Royal did not quite measure up to the previous week's attendance, but the box office mark was good enough to cause no worry.

"A Reno Divorce" at the Globe played to average attendance, as did "The Baby Cyclone" at the Uptown.

Aside from additional newspaper advertising, and bill-board posters used by the Newman, the remainder of the theatres did nothing unusual in the way of exploitation.

Famous Canadian Now Controls 152 Theatres

FAMOUS Players Canadian Corp., Toronto, now owns or controls 152 theatres in Canada, according to an announcement on December 7. The annual report of the company for the fiscal year, which closes the end of August, showed that the company then had 146 theatres in the Dominion, as compared with 126 one year previously.

The total seating capacity of the 152 theatres is given as 163,121. There are about 950 theatres in the Dominion all told.

Loop Theatres Set Fast Pace for Week

December Proving Banner Month for Chicago Palaces

CHICAGO—December, which is a bad month for many of the smaller theatres in Chicago, is proving a banner month for the big de luxe houses, and this past week the Chicago set a strong pace in the loop with Sousa and his Military Band as the big attraction, and on the screen, in sound, "The Haunted House."

With two more weeks to go "The Singing Fool" continues to smash attendance records at McVicker's Theatre, where it has proved the sensation of local theatrical history. At the Roosevelt "White Shadows" run is continuing, and business is reported satisfactory. "The Awakening" is drawing to the end of its engagement at United Artists Theatre, where it has proved a popular attraction. "Someone to Love" on the screen, with a stage show headed by Brooke Johns, proved a good drawing program at the Oriental.

Big theatres outside the loop are also doing a satisfactory business. "Annapolis" in sound was the screen feature at both the Granada and Marbro, and the talking picture, "Mother Knows Best," held the screen at the Uptown, Paradise and Tivoli, all of these houses offering big stage shows in addition to the feature picture and headlining popular stage band leaders.

"Masks of the Devil," Fox Movietone and Vitaphone, with Del Lampe and his orchestra, feature in the stage bill, did good business at the Capitol, while "The Home Towners," that excellent talking picture, brought good crowds to the Avalon.

Indianapolis Downtown Houses Improve

Indianapolis.—Downtown movie business picked up last week over the previous week's box office receipts. Thanksgiving week was off because of holiday activities and bad weather. The past week brought good show weather.

"Manhattan Cocktail," at the Indiana topped the week's business. The Richard Arlen and Nancy Carroll picture was a popular film.

"The Air Circus" at the Apollo also had a good week's business. "Lonesome" at the Circle, "West of Zanzibar" at Palace and neighborhood houses had average business.

Freezing Weather Crimps Portland Receipts

Portland, Ore.—As the thermometer took a drop and freezing weather crept in during the past week, box office receipts likewise registered considerably lower, in spite of the fact that several stellar attractions were held over for extra weeks, and managers kept their heating plants working on an almost 24-hour basis, and advertised that their pleasure houses were semi-tropical.

Rud LaRocque, Jeanette Loff and Mary Carr furnished the comedy at Tehbets Oriental, and brought out some good houses, in "Love Over-night." On the stage Bert and Betty Stone proved to be a pair of clever dancers. Josef Srodka and the Oriental Symphony orchestra were acceptable.

"Driftwood" with Don Alvarado and Marceline Day, registered well, accompanied by five acts, two of which were of headline caliber. The Capital played to fairly good business with "Modern Daughters."

Lon Chaney always draws well here regardless of his vehicle and the melodrama "West of Zanzibar" brought out some good houses. Musical effects were enjoyed but synchroniza-

tion could have been eliminated. Max Bradfield and his musical band helped considerably.

Portland Theatre reverted to Publix ownership, and yet continued Fanchon & Marco stage events with "Happy" Idea featuring Ted Doner. The work of all principals in "Varsity" including Chester Conklin, Buddy Rogers and Mary Brian was enjoyed and should have drawn better at box office.

At the Music Box, "The Terror" held over for third week with continued good business, and every offering either comedy, melodrama or whatnot offered at Hamrick's Theatre seems to click.

The "Blue Mouse" showed "The Midnight Taxi" for a second week, with splendid night audiences, but fair matinees, though 25c top at latter. "Dawn" was given first showing at Helig Theatre for five day run, but did not catch on as expected.

Robert McWade, guest star at "Duffwin" continued to third week in "New Brooms" which received good patronage. By coincidence in addition to taking lead here, McWade will be one of principals in "The Home Towners" this coming week at Music Box, and will be heard via Vitaphone at latter house.

The Rivoli had Jack Holt in Zane Grey's "The Water Hole." Peoples Theatre, "The Port of Missing Girls." Critics were unanimous in praise of Vilma Banky in "The Awakening" at United Artists, but from a box office standpoint left much to be desired.

"White Shadows" Boosts Pittsburgh Business

Pittsburgh.—Loew's Penn had another exceptional week's business. S. R. O. at practically all performances. "White Shadows in the South Seas" was the screen attraction. This is one of those freak films which seems to please some folks and displease others; nevertheless, it seems to get the business. The Publix stage unit, "Volcano," was good entertainment as usual.

Corinne Griffith in "Outcast" did rather well at the Stanley, where a nice week's business was recorded. The film proved a little better than average entertainment. "Women They Talk About" did fair for the week at the Grand.

"The Sawdust Paradise," with Esther Ralston more lovely than ever, did well at Loew's Al-dine. "Flying Romeos" and six acts of Keith

"Show People" Leads Baltimore First Run Theatres

BALTIMORE.—Head and shoulders over every other first-run picture in town during the week beginning Monday, December 3, was "Show People," co-starring Marion Davies and William Haines, at Loew's Century with a Loew-Publix stage act headed by Ted Claire and his syncopators.

Throughout the week this theatre was jammed practically to capacity and it was aided to a great extent by the large advertising and publicity space given to it in Hearst's News and Sunday American here.

Next in line for big business came "West of Zanzibar," starring Lon Chaney and featuring Lionel Barrymore, Warner Baxter and Mary Nolan. This was offered at Loew's Stanley and business for the week was very good.

"The Singing Fool," with Al Jolson, was shown for its ninth and last week at Warner's Metropolitan and business for the six days was very good. This picture broke all house records even topping that made by "The Jazz Singer," which was held for the same number of weeks.

"The Station Master," the foreign production starring Ivan Moskvine, offered at the Lit-

time did but fair for the week at the Davis. Mary Astor, in "Romance of the Underworld," rather a pleasing film, did not fare so well at the Olympic.

"The Home Towners" at the Regent had the town singing its praises, and got a big week's business. "Wings," in its second run at the Cameraphone, played to disappointing business. "The Floating College" at the Alhambra did not draw.

Split week at the Liberty. First half, "The First Kiss"; last half, "Land of the Silver Fox." Business poor all week.

Clara Bow Beats Talkies in Tampa Showing

Tampa.—Clara Bow has the distinction of holding the box office record for the silent drama in Tampa, and last week, at the same admission scale, she ran ahead of the talkies. Her opening Sunday, at the Tampa, in "Three Week-Ends," was big. While it was not up to her record, still it was crowding it, and the business held up very good for the entire four days. "Manhattan Cocktail," featured by this house for the last half, did nicely, pulling about the average business.

"The Home Towners," an all talkie, two Vitaphone acts and the Movietone News, gave the Victory an excellent program, but for some unknown reason the combination failed to click and business was not up to expectations. Advertising was doubled and sold the show to Tampa. Receipts mounted every day of the run and the week went over to very good returns.

Adolphe Menjou, well liked in Tampa, pulled two days of good business for the Strand in his latest picture, "His Private Life." Reginald Denny, in "The Night Bird," opened Tuesday to just fair business. On the same bill was a comedy, "Hat's Off," that was about the funniest thing seen here in moons and deserves special mention. It helped on the draw and the second and third day of the run showed up better at the box-office. "The Haunted House" closed the week to average business.

The Franklin had nothing very startling in the way of drawing cards in this week's line-up of second runs, and business was just fair. Pictures used were, "Three Bad Men," "Fast and Furious" and "Hot News."

tle Theatre by the Motion Picture Guild, proved a poor business getter up to Friday and Saturday when business went up to very good.

The new policy of presenting a musical comedy tab interspersed with vaudeville acts by the Lewis Mack Players as a stock company was begun at the Hippodrome with the feature film "The Apache." Business was good; people seeming to like the new arrangement.

Due to some extent to the overflow of the Century, downstairs, Loew's Valencia, upstairs in the same building, did a very good business for the week with "His Private Life." This proved an enjoyable attraction and drew a great many Menjou fans.

"Romance of the Underworld," proved a good pulling attraction at the Rivoli.

"Me, Gangster," did not pull so well at the New Theatre, but did a fairly good business on the entire week.

At the Keith-Albee New Garden, with Jack Major as the featured headliner, "How to Handle Women" was the feature film with Glenn Tryon and Marion Nixon. This gave that theatre a good week.

Cleveland Holds Off Pre-Holiday Slump

Theatres at High Average; Jolson's Strong 5th Week

CLEVELAND.—The annual pre-holiday bug-a-boo is postponing its visit this year, and although Christmas is only two weeks away, the first-run theatre business is maintaining its high average.

"The Singing Fool" did very well during its fifth week at the Stillman. Not so well as Thanksgiving week, however. It will play a sixth week at the Stillman, and possibly a seventh week.

"The Awakening," Vilma Banky's first starring vehicle, proved a great success at the Allen last week, where a box office line was steadily maintained. Reviewers have called this picture "a box-office high light," and have called Miss Banky "very nearly perfect." Louis Wolheim also came in for praise from local critics. From all sides came recommendations for this attraction.

"The Air Circus," a highly entertaining, bright, cheerful play, with just enough thrills in it to give it spice, did average business last week at the Palace.

"Three Week Ends," the attraction at the State Theatre, drew large crowds from among those who like their tales with the Elvenglyn sex appeal. It proved to be a box-office picture. Clara Bow, true to type, always gets what she's after—this time it's wealth for her poor suitor. The answer to the quality of this production is that the public liked it and patronized it.

"Romance of the Underworld" did fairly well at the Hippodrome. An entertaining picture, well made, it was nevertheless not sufficiently outstanding to compete with great success against other and outside activities.

"Freedom of the Press" did very well the first half of the week at Keith's East 105th Street. Preceded by a locally-made prologue showing the working of a local newspaper office, and based on the Mellert murder of nearby Canton, it aroused great interest. It was interesting both because of its subject matter and its presentation.

"Sally's Shoulders" broke just about even at Keith's 105th Street the last half of the week.

"The Haunted House," amusing thriller, succeeded in attracting considerable business last week to the Cameo, where this picture was presented for its second downtown run.

"Show People" and "Wind" divided the week's honors at the Park Theatre. Business for the week was very good. Interest in "Show People" was keenly demonstrated by good attendance. "Wind" also drew pretty well, although its theme is not in tune with the holiday attitude.

Neighborhood houses are complaining. Business is way off from last week at this time. Few neighborhood houses have sound installation, and most of the movie business here is directed toward those houses which are presenting sound and talking pictures.

Weather Helps Results in S. F. Houses

SAN FRANCISCO.—Business, generally, in San Francisco during the past week was considered but fairly good. One reason being that the films were not as high grade as the people desire in this city. Cloudy weather drove the "beach fiends" to the theatres, and had it not been for the weather box office reports, with probably one exception, would have been still worse.

The leading picture of the week, as it has been for the past four weeks, was "The Singing Fool," at the Embassy. This picture is beginning its fifth week, and the crowds continue to fill the sidewalks, waiting to enter.

"Abie's Irish Rose," in its second week at

the California Theatre, did but a fairly good business there. Not what was expected. The idea of jealousy and hatred between the Jew and Irish, both of whom are very friendly to each other in this section, is one of the reasons so many speak against, and naturally, keeps others from seeing this film.

"Lilac Time," at the St. Francis Theatre, was well thought of by the many who saw it. During the time of its showing the St. Francis and California were both of the West Coast chain, and as the California had previously played it, some did not think it would do as well as desired. However, it did better.

"Romance of the Underworld," on the screen

at the Loew's Warfield Theatre, did well. The picture itself was not desirably considered. In fact, many thought it was too crude. The appearance of Armida in person on the stage and the "Nite Club" presentation were very popular. "Manhattan Cocktail," shown at the Granada, also was considered too crude, but the Publix Review, "Harem Scarem," helped.

The Pantages Theatre drew but fair business with "Submarine," together with a vaudeville show. Fairly good business was reported at the Union Square Theatre, where "Sea Prowlers" and the comedy, "Standing Pat," was shown with Nat Holt's musical comedy and presentation.

Seattle First Run Houses Only Fair Over Thanksgiving Holiday

SEATTLE.—Local first run houses didn't fare particularly well last week, depending upon the Thanksgiving holiday to put them over for an average week, and nothing more.

The Seattle Theatre played "Me, Gangster" and it was considered one of the weakest films of this type yet released. Most audiences were rather unfavorable. The bill was strengthened by Fanchon-Marco's very acceptable "Oriental Idea" on the stage, which pleased everyone. Just a fair week.

At the Fifth Avenue, the popular John Gilbert disappointed his many admirers with "Masks of the Devil," which was generally disliked by the local audiences, and considered his poorest picture to date. Business was off on this one. A bad musical presentation act did not help matters.

The Music Box, after eight weeks of prosperity with "The Singing Fool," opened up with "On Trial" after a heavy advance campaign. Business, though good, was not what it should have been, and it looks like two more weeks

will finish this film. Vitaphone and Movietone shorts were well received, and the feature was liked by those who saw it.

At the Blue Mouse Theatre, "The Woman Disputed" seemed to please all the Norma Talmadge fans, who considered this her best film in recent seasons. Business was quite good for the first week, aided by Vitaphone shorts, and the picture continues on its run.

Two moderately good program releases of a different type were shown at the Coliseum and Embassy Theatres, where "Plastered in Paris" and "Domestic Meddlers" were the screen attractions. Both films did a fairly strong business, the latter being aided by a local stage revue.

At the vaudeville houses, "Sal of Singapore" graced the Orpheum screen and "The Apache" played at Pantages. Both were films of similar type, neither particularly strong. The Orpheum business was good, but Pantages on the stage featured a side-show monstrosity act which aroused public disgust and detracted from business.

Ottawa Holds Own Against Some Keen Competition

OTTAWA.—Exhibitors of Ottawa, Ontario, had all sorts of competition during the week of December 3 but held their own in the matter of receipts and, for one thing, Christmas shopping had not yet started to cut into the business. Counter-attractions included the annual Winter Fair, the annual radio show and several important hockey games.

The outstanding hit of the week was "The Woman Disputed," with Norma Talmadge, at the Regent Theatre. This was a real film story and patrons said it compared with "Seventh Heaven" and "The Patriot." It was a case of try-to-get-in at the evening shows and matinees were also heavy.

A fair attraction was the new version of "The Whip" at B. F. Keith's Theatre. Crowds were slightly above average, the production was well liked but there was no great excitement over it.

"The Haunted House" at the Centre Theatre was seen by good crowds but this type of feature is not popular in Ottawa and it was evident that quite a number of regular patrons side-stepped it.

A double bill at the Imperial Theatre provided plenty of entertainment and steady business was registered throughout the week. The attractions comprised "Take Me Home" with Bebe Daniels and a re-issue of "Grandma's Boy."

The new Avalon Theatre presented the second run of two extraordinary features, playing "The Big Parade" during the first half and "The Patriot" for the last three days. Matinees were light but there was a good increase in evening patronage.

The Fern Theatre enjoyed capacity business with "Across to Singapore" during the first

three days and the patronage repeated with "Phantom of the Turf" during the last half.

The Columbia was also jammed every night, first with "Sailors' Wives" and then with "Across the Atlantic" during the last half. The Rex was a popular neighborhood spot with "Fleetwing" and "The Million Dollar Mystery" for three days each. Business was good, generally speaking, all around.

"Mother Knows Best" Scores at the Des Moines

Des Moines.—"Mother Knows Best" showing at the Des Moines was a picture which proved satisfactory to all types of audiences and business was entirely satisfactory. People liked it. They were also much interested in the newsreel talkies of King George.

At the Capitol "The Mask of the Devil" was favorably commented upon for the unusual treatment, but it was a picture which audiences did not seem to care for. Paul Spor came back as director of the stage band with all his old time pep but devotion to the master of ceremonies does not seem to hold at such a pitch as with the first season. The stage show was a good one but did not draw big enough to counteract hesitation because of the feature.

At the Strand "Caught in the Fog" was shown the end of the week and it drew good business. Cold weather in general may be said to have had some effect on business as it generally keeps some away, while drawing others in. The 'flu has also been counting against the box office.

Average Week for Theatres in St. Louis

Jolson, Bow and
Gilbert Star at
Downtown Houses

ST. LOUIS.—"Some One to Love," the screen attraction at the Missouri Theatre, Grand Boulevard and Lucas avenue, was a nice enough picture of its particular type, but, frankly, it must not be credited with pulling in the thousands who visited the box office during the week's run, as that would be very unfair to Eddie Peabody, who was making his first appearance as master of ceremonies for this house. In fact, Eddie was the whole works, and the rest of the program was sort of incidental. So, for that reason, the pulling power of "Some One to Love" was very hard to judge.

"The Masks of the Devil," starring John Gilbert, held the screen at Loew's State Theatre, and from observations apparently had a satisfactory week.

Clara Bow in "Three Week Ends," helped Ed Lowry entertain the customers at the Ambassador Theatre. Clara is rather popular in St. Louis, especially with the flappers.

The St. Louis Theatre at Grand and Delmar Boulevards offered on its screen "Freedom of the Press." It proved fairly interesting and attractive.

Al Jolson and Sonny Boy continued to bring 'em in at 75 cents and \$1 per head with "The Singing Fool" at the Midtown Theatre on Olive street west of Grand Boulevard. The picture continued to draw big crowds.

At the Grand Central, "On Trial," the best all-talking picture to play St. Louis to date, was held over for another week. But it hasn't the pulling powers of Jolson.

Married," a film which did about the average business for that theatre. The Hennepin-Orpheum found William Boyd in "Power" just a fair drawing card, and "The Power of the Press" at Pantages fell in about the same class.

"The Woman Disputed" was good enough to stay a whole week at the Granada, Minneapolis' atmospheric neighborhood theatre. Other outlying houses enjoyed fairly good business, showing such pictures as "The Wedding March," "Ramona," "Beggars of Life," "Sawdust Paradise" and "Hangman's House."

The competition was chiefly provided by "Good News," the musical comedy which did a fine week's business at the Metropolitan, and "Abie's Irish Rose" which was presented by the Bainbridge Players at the Shubert with great success.

Sound Equipment Brings Harrisburg Capacity

Harrisburg, Pa.—Use of full sound equipment for the first time in the Colonial Theatre, Harrisburg, which has just been equipped with Vitaphone and Movietone, resulted in overflowing audiences each night of the week, the principal attraction being "Mother Knows Best." The novelty of the talkies and the popularity of the piece combined to bring business said to rate with the largest the theatre has done in a single week this year.

At Loew's Regent, which has been a sound house for several months, the feature offering was "Lion and the Mouse," starring Lionel Barrymore and May McAvoy, and here, too, the crowds were up to capacity. The excellent speaking voice of Barrymore added much to the effectiveness of the Vitaphoned stage pro-

duction.

Buddy Rogers is fast becoming a favorite in Harrisburg and he drew well at the Victoria in "Some One to Love" in which the co-star was the youthful Mary Brian. The State the first half of the week did quite gratifying business with a half movie, half vaudeville bill, the film feature of which was Pola Negri in "Loves of an Actress," while the last three days the screen offering was Fred Thomson in "Kit Carson."

The State also added to the net total of the week's receipts by putting on the second of the weekly children's Saturday morning matinees sponsored by a women's welfare organization of the city. The Broad Street theatre accomplished fair results, financially speaking, by showing Pauline Garon in "The Heart of Broadway," while the screen feature at the Grand was Buzz Barton as "The Fighting Red-head." The Russell continued its policy of showing a double bill, the features of which were "Stormy Waters," which Malcolm MacGregor and Eve Southern, and "Burnt Fingers," starring George O'Hara and Eileen Percy. The Capitol thrilled fair sized audiences with "Chinatown Charley."

Salt Lake Business Good in Face of Illness

SALT LAKE CITY.—The Salt Lake first-run theatres averaged very good this past week, considering the prevalence of illness which has been broadcast. Some special productions and very attractive bills aided in abating the lull in business.

Charles "Buddy" Rogers and Mary Brian in
(Continued on page 1822)

Three "Wings" Showings Hurt Buffalo

Buffalo.—Experience of Shea-Publix here in exhibiting "Wings" simultaneously at three neighborhood houses was reported as unsatisfactory. The picture was first roadshowed and then played two-weeks at Shea's Hippodrome where it established a record. Simultaneously showings at North Park, Baily, and Kensington were reported to have started strong but to have fallen off in the middle of the week.

At the Baily "The Singing Fool" starring Al Jolson, was shown and the lobby was jammed every night with great crowds on the sidewalks in front.

"The Home Towners" playing at the Great Lakes kept all the patrons continually laughing during the performance. It was a great success. At the Lafayette "Oh Kay" starring Colleen Moore brought fair business which practically set a new record for the first few days.

High attendance were reached at the Buffalo playing Dolores Del Rio in "Revenge" the house was filled to capacity. "Manhattan Cocktail" at the Hippodrome with Richard Arlen and Nancy Carroll playing the leading roles proved to be a bigger success than was expected.

Counter Attractions Hit Minneapolis Receipts

Minneapolis.—The movies had some rather stiff competition this past week, but at least two attractions managed to make a good showing at the box offices. At the Minnesota "White Shadows in the South Seas" brought in the crowds in fine fashion, and at the State "Mother Knows Best" proved very popular, although business did not warrant its being held over for a second week.

The Strand showed Pola Negri in "The Woman from Moscow" with only fair results, and the Lyric had the comedy picture "Just

Cincinnati Business Reported in Pre-Holiday Slump

CINCINNATI.—Many of the houses here are experiencing more or less of a pre-holiday slump, although in no individual case is the decline such as is causing any particular worry.

"Abie's Irish Rose," ended an extended engagement at the Lyric in a blaze of glory. The house has established a record with this picture both from a standpoint of length of run and attendance. There was no appreciable let-up in attendance during the engagement, and the last week was nearly as big as the opening.

The Albee presenting Irene Franklin, a favorite in Cincinnati, as the headliner of the flesh-and-blood portion of the program, and also showing "Manhattan Cocktail" on the screen, did a satisfactory business, which, however, cannot be put down as the best week of the season by any means when everything is considered.

"The Terror," in the second week at the Capitol, played to good returns during the entire run. This is the first 100 per cent talking picture to be shown in Cincinnati, and received considerable word-of-mouth advertising.

Keith's with a holdover of "Tempest," with sound, duplicated the business done for the first week, which as a whole might be called nominal. Lillian Gish in "Wind" proved a good draw at the Strand.

The Palace presenting "The Woman from Moscow" on the screen, and a very good vaudeville bill, had a big week, which is generally the rule at this house.

Neighborhood houses report that business is not up to the usual standard, while legitimate houses are likewise suffering from lack of patronage.

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MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Bergmann's Views on "Sound"

W. H. Bergmann, of the Columbus Theatre in Columbus, Nebr., comes forward with a few short lines about "Sound." Taking just two sentences from his letter we quote: "At present the only house on our circuit using sound is the World Theatre in Omaha. In our outstate houses we feel that 'sound' is not necessary at present owing to our vaudeville and circuit-stock policy. . . . I think the time will come when every theatre will have a 'talkie' of some kind, but at present I do not think sound would sufficiently increase our business to warrant the expenditure."

Well, at any rate, he don't mince words. But, whether long or short, we always welcome expressions about "sound."

J. R. Moss Makes a Good Tie-up

J. R. Moss, who just joined the ever-swelling ranks of the CLUB describes a most effective tie-up with the Zenith Radio Co. through which he placed thirty-one radios in that many theatres for broadcasting the returns on Election Day.

Quoting this stunt from Mr. Moss' letter: "I made a tie-up with the Zenith Radio Co. here and had a Zenith radio installed in 31 theatres. Nineteen in Lubliner & Trinz theatres, seven on the Lynch circuit and one on the Balaban & Katz circuit. . . . I had the radios installed one week before Election Day. . . . connected them all up two days before. . . . and as a result of my tie-up the Zenith people ran an ad, 150 on 3, in the four largest papers in Chicago. The

ad. gave the complete list of theatres and their addresses, rebroadcasting the results."

In conclusion, Mr. Moss tells me that as a result of this tie-up business increased over any other Tuesday or Election Day in the history of the circuit. The copy of the ad. he sent me bears out his enthusiastic description of this great tie-up and before closing this item we would call attention to the fact that such tie-ups can be effected without waiting for Election Day to roll around. Work it out for some special occasion with your local radio dealers or direct with the manufacturers.

We are glad to welcome Mr. Moss into the CLUB, and we also know that all the other members will be looking forward to hearing from him again and often through the CLUB pages.

Special Use for House Organs

Manager Julius Chalif sent me a copy of his latest program, which shows that for a special picture he alters the layout to the extent of utilizing the entire inside portion for the special display, but without loss of his regular program copy which he moves for this special occasion to the rear page. His idea about changing the color of the program every week is not a bad suggestion and gets away, to a certain extent, and for his type of program, from the monotony that a same colored program might provoke.

The Club Creates a Brotherhood

Lloyd Townsend, of the New Piedmont Theatre in Oakland, Cal., writes us the letter which we reproduce below and which called attention to the great brotherhood of managers. Read the letter and then think it over. You will probably realize that what we told you over six months ago was true; That it don't pay to hide yourself away and keep all your doings a deep dark secret. Come out into the light and "tell the world" what you are doing. You can't express yourself through a better medium than the CLUB and the NEWS.

Dear Mr. Lewis:

I am attaching hereto a copy of the Movie News, a magazine that has a circulation of 50,000 and is published in Oakland. My reason for sending you this is to have you see the publicity given my wedding Saturday evening, November 3rd, 1928. Advertising space

in this magazine sells for \$3.50 per inch. The merchants who worked with the theatre know this, so you can imagine how they appreciate their names mentioned as being donors of wedding gifts, at no cost to them. There is no cost to the theatre for having their program in this magazine, so we all saved money.

I wish to thank the Manager's Round Table Club for this splendid idea, and especially to Brother Chapin of the Lyric Theatre, Jackson, Tenn., for his kind suggestions in his letter to me.

Thanking you again and with best wishes to the club, I remain,

Very truly yours,

LLOYD TOWNSEND.

The stunt referred to in Mr. Townsend's letter was the staging of a real wedding on the stage of his theatre with wedding presents being donated by various merchants.

Lost—One "Good" Manager

In response to a recent request we are taking this means of offering as a reward (?) one fur-lined tooth-brush to anybody who can furnish us with information (good, bad or indifferent) regarding a certain theatre man known in the middle west as "Ducky" Harris, and who hails (if that's the right word) from Chillicothe, Ohio. When last seen he was munching a thick sandwich and drinking some ambre colored liquid (probably tea?) on a boat headin' for Sandusky from Peelee Island, Canada.

All such information will be treated confidential except the portion that will be published in the NEWS for the enlightenment of some eight CLUB members who have requested this idea.

So, get busy Sherlock Holmes, and see what you can unearth about "Ducky."

A Welcome to Two Foreign Members

The Managers' Round Table Club takes great pleasure in welcoming into the CLUB two members who hail from a distant land. Manager Ernst R. Lim, of the Royal Standard Bioscope in Samarinda, Dutch East Indies, and Manager J. H. Stodel, of the Bijou Theatre in Johannesburg, South Africa. Mr. Lim's letter is so interesting that we are holding it for publication next week. Don't miss reading it if you want a new slant on theatre management and exploitation.

(Continued on following page)

Xmas Kiddie Shows

THE wonderful response to our Kiddie Show suggestion is the finest proof we can offer as to the co-operative spirit of the Club. Up to this writing we have received word that almost 50 members will put this idea over, and successfully, because they have tackled it the right way.

I am still waiting to hear from any other members who have not sent me word about the Kiddie Show.

The Voice of a Nation

Noir. Still we continue to publish the interesting letters and stories on the subject of "sound pictures". You cannot afford to miss a single one of them if you are really interested. (C.L.)

Here is a letter from Harry Aumack, manager of the Strand theatre, Clayton, N. J.—another exhibitor who thinks that sound pictures are here to stay.

Dear Mr. Lewis:

Last week I received a letter from you requesting a letter or article as to just how I feel about sound and talking pictures.

Despite the belief of many people that talking movies are merely a novelty and will go into discard within a year or so I disagree with that belief in every respect and surely think that sound films are here to stay, but have no idea as to the success that awaits dialogue and sound in films, but will agree that noise of some sort is a permanent fixture as far as the movie industry is concerned.

Numerous experiments and many improvements are to be made on the sound pictures. Spoken words and sound effects have opened new fields which were never dreamed of before. Talkies are a novelty

now but by the time the public has tired of them as a novelty the directors and producers will have improved them to such an extent that the people will go to the theatres because of their entertainment values.

Naturally we must expect that the sound pictures will be crude at first, because the directors and producers have rushed into the production of them too fast to expect any other result. But I look for surprising improvements within the next six months. I am not so sure that the dialogue will be a success but am strongly in favor of sound effects.

I sincerely hope that this article points out plainly that my opinion has not been formed merely because of the sensational "hits" made by practically every spoken picture released to date.

I truly hope that this article is quite satisfactory and I will remain a steady reader of the Round Table news with the hope that many other exhibitors will grasp the benefits offered by the interesting news columns of the Round Table Club.

Yours very truly,

(Signed) Harry Aumack,

Mgr. Strand Theatre,

Clayton, N. J.

Recent Members of

The Round Table Club

Earl Rice, Egyptian Theatre, Milwaukee, Wisc.

J. H. Stodel, Bijou Theatre, Johannesburg, South Africa.

Jules R. Moss, Lubliner & Trinz Circuit, Chicago, Ill.

Ernst R. Lim, Royal Standard Theatre, Samarinda, O.K.V. Borneo, Dutch East Indies.

E. T. Murphy, Community Theatre, Catskill, N. Y.

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Key City Reports

(Continued from page 1820)

"Some One to Love" were received at the Capitol Theatre by crowded houses. In addition to the picture presentation an annual stage offering was shown in the form of Fanchon and Marco's "Midget Follies" idea, which proved a big drawing card. Oliver Alberti as master of ceremonies and Phil Kalar were also featured successfully.

Metro-Goldwyn-Mayer's synchronized attraction, "White Shadows in the South Seas," was well attended at the Pantages. A good deal of exploitation was given this production.

Paul Lukas, Nancy Carroll and Richard Arlen, in "Manhattan Cocktail," with sound and dialogue, drew good-sized houses to the Victory the greater part of the week. Vitaphone shorts were also presented.

"Outcast," starring Corinne Griffith, drew well at the Paramount-Empress Theatre.

Patsy Ruth Miller and Lawrence Gray, in "Marriage by Contract," brought satisfactory results to the American.

A good many fans of Rex, the king of wild horses, enjoyed the performance of "Wild Beauty" at the Gem Theatre, which was fairly crowded throughout the week.

Dolores Costello, in "Glorious Betsy," filled the Rialto Theatre during a second-run showing of several days' duration. "The Scarlet Lady" and "The Gold Claim," at the State, drew crowded houses also.

The Isis Theatre, a second and third-run house, is enjoying very good business.

Milwaukee Reports Dull Trade Last Week

MILWAUKEE.—Milwaukeeans last week did not seem much interested in the downtown theatres. Business was very dull for no apparent reason, for pictures offered were all good attractions and well exploited, the weather was conducive to good business, clear and quite cold, yet at most of the houses, business dropped off to an appreciable extent. The exception to this was the Majestic which opened the week with Bristolphone sound, offering "White Shadows of the South Seas" as the feature. Business here was very good throughout the week and the picture is being held over for another week at least.

"Nothing to Wear" at the Merrill was accorded very slim patronage. "The Patriot" at the Wisconsin drew fair attendance. "Mother Knows Best" finished an extended run at the Strand, and here, too, things were not very lively. "The Hometowners" at the Garden was moderately successful. "Caught in the Fog" at the Alhambra shared the fate of the other houses and drew only fair business. The vaudeville houses were more successful in keeping filled. At the Riverside "Avalanche" was offered as the feature and "Outcast" at the Orpheum.

Business in the neighborhood houses was apparently far better than that in the downtown theatres. "Four Sons" did very good business at the Uptown, Modjeska and Garfield. "Beggars of Life" was only a fair drawing card at the Oriental and Tower. "Take Me Home" at the National and Downer was very well received. The Egyptian did very well with "Loves of an Actress."

Pathe Buys Wilson Story

"The Flying Fool," an original story by Carey Wilson, has been purchased by Pathe as a William Boyd starring vehicle that will follow "High Voltage" into work.



Exhibitors Service Bureau



Holds Small Town Trade

Olympia, Wash., Showman Acts to Stem Flow of Trade to Theatres in Nearby Cities

HOW a theatre manager by entering into the spirit of the community, soon becomes its very hub, and builds patronage, is revealed in the recent activities of a West Coast Theatres manager, A. C. Raleigh of Olympia, Washington.

The theatre manager who perhaps has the most unhappy situation of any in the business is the man who is in a small town that is within driving distance of larger cities. He faces a problem that came with the automobile and has remained.

The shows in the smaller town may be just as good—but it is the part of human nature to want to go to the "big city," and Raleigh set about to overcome that natural desire.

Olympia, the state capital, has a population of 12,000 and a drawing population of 22,500 from Shelton, McCleary, Tenino, Yelm and other villages within a radius of 20 miles. The chief industry is lumber. Raleigh discovered that the people of Olympia were not dependable theatregoers, as they made weekly trips to the nearby cities of Seattle and Tacoma and invariably would get their entertainment there.

The first move was to change bookings to play simultaneously with Seattle, or nearly so. That helped. Then Raleigh set about determinedly to organize the community—and to develop a "home town pride" spirit. He started a widespread campaign consisting of small space in each of the weekly newspapers; distribution of programs by mail, stores and newspapers and on all four incoming highways he has 24 sheet stands.

Organizes Merchants

Raleigh organized the merchants to present a Fashion Show on two successive nights. This created much good will—and brought capacity business. The show will be repeated in March.

Apples are extensively raised in this part of the country. But there has been little market for them, due to lack of concentrated selling effort. At the solicitation of Raleigh, the Chamber of Commerce staged Olympia's first "Apple Week." An exhibit was given, a slogan coined for Olympia apples, and prizes given the best displays. Incidentally the only merchant mentioned on window cards was the Liberty Theatre, and the farmers are delighted to find a concentrated effort being made to popularize their product. The theatre is being given 90 per cent of the credit for the entire affair, and Raleigh noticed more farmers coming to the show houses.

The various different classes of merchants are holding merchandise shows at the theatre, and combining them with exhibits on the mezzanine. For instance, the first merchants to do this were the furni-

ture dealers. They had displays on the mezzanine, and at their expense brought down two vaudeville acts from Seattle. Grocery men, department stores and others will follow and each will stage its own stage show—at its expense. With the merchants competing against each other to stage the best shows, there is bound to be a favorable reaction at the box office.

Plans New Street Lighting

The downtown district of Olympia is poorly lighted at night. Raleigh is now engaged in trying to get the merchants to install an overhead lighting system in the vicinity of West Coast's two theatres. Estimates are now being received and it looks as though it will go through.

A campaign is now under way to use the slogan "Shop in Olympia" in all advertising in the city. An advertising Club is being formed, to include the "live" element in the city. The motive of this campaign is obvious.

The above are a few of the activities started by Raleigh since coming into Olympia. All are aimed at building up community prestige, which will in turn build theatre patronage.

Raleigh is an able cartoonist, and he swung his ability into play during the Apple Week campaign, drawing a cartoon which was used in one of the local newspapers.

He is joining wholeheartedly into the life of the community—gradually creating a spirit of community pride. That's progressive work and while it is hard work, it is about the only way to overcome the problem of keeping the home folks home, instead of having them go to the "big city" to get their merchandise, and that includes their entertainment.

Announce Change for West Coast Theatre Managers

The following changes in managers in the Los Angeles Division of West Coast Theatres are announced by Harold B. Franklin, president:

G. H. Christoffers is transferred from the Strand Theatre, Pasadena, to the Westlake Theatre, Los Angeles.

F. J. Menniley has been appointed manager of the Strand Theatre, Pasadena.

Fred Rapport has been appointed manager of the Florence, Pasadena.

The new San Francisco divisional office of the company is now located in Loew's Warfield Theatre Building. Division Manager A. M. Bowles, with his staff, moved into his new quarters this month.

Showmanship

Briefs

HARRY E. HUFFMAN, manager of the Aladdin Theatre of Denver, has a good publicity stunt in awarding a silver loving cup to the winner of the Denver University-Colorado University football game each year on Thanksgiving evening. The game is always played in Denver on Thanksgiving and during the intermission between the two evening performances the cup is presented to the winner. Last year the cup was won by Denver University and this year it passed to Colorado. The winner of the cup three times becomes its permanent owner. The stunt has attracted plenty of attention among the student bodies of the two universities and consequently a lot of good publicity for the enterprising Harry Huffman.

MANAGER BOLIVAR HYDE, JR., is responsible for one of the most lavish aviation lobby displays used in connection with "Wings" playing at the Alabama Theatre, Birmingham, Ala. The lobby contained a Curtiss airplane motor, a fuselage and propellers. The motor was set on a wooden block while smaller parts were on exhibit in a show case. Lettered cards alongside of the displays gave a brief explanation of the particular display that was of interest to the many on-lookers. An excellent tie-up was affected with the Birmingham Post and the giant airplane "Niagara," which was on a goodwill tour of the country.

EXTENDING a special invitation to World War and Spanish American War veterans, and boy scouts, the Akron (Ohio) Times-Press and Manager Broxon, of the Colonial Theatre, ran a drum contest in connection with exhibition of "Drums of Love." Through the newspaper, announcement was made that anybody who could play a drum was eligible to enter the contest, which would be held on the stage of the Colonial Theatre.

THE St. Louis Theatre, St. Louis, received much valuable newspaper publicity through a tie-up with the St. Louis Star's annual Santa Claus drive now under way. On the morning of Saturday, December 1, children of St. Louis were guests at a special show in the St. Louis at which the Star's Santa Claus motion pictures were shown. A number of vaudeville casts from the St. Louis were included on the bill.

LAUDING the work done in preventing accidents and promoting welfare of company employees, representatives of the California Accident Commission placed the stamp of approval on the efforts of the Paramount-Famous-Lasky medical department and safety committee, especially in San Francisco.

MANAGER CHARLES STRAW of the Capitol Theatre, Winnipeg, Manitoba, is already considering arrangements for a dog sled race under the auspices of the theatre. Last winter at Port Arthur, Ontario, where he was the manager of two theatres, he had such a race with 45 entries and had all the civic leaders as officials.

Election of "Miss Sunshine" to Be Annual Event in St. Louis

THE selection of a "Miss Sunshine" of St. Louis inaugurated at the tenth annual Film Ball given on November 21 at Arcadia Dance Hall was so successful that announcement has been made that event will become an annual feature.

The contest was conducted under the auspices of the Film Exchange Employes Local Union No. 16,169 with the cooperation of the St. Louis Star, an afternoon newspaper, and numerous theatres in the St. Paul District.

Miss Norine Putney of 3131 Thomas Street, St. Louis, red headed, pretty and petite was selected by five judges as their unanimous choice for "Miss Sunshine" at the contest this year. Miss Putney was entered from the Novelty Theatre on Easton Avenue near Grand Boulevard, one of the St. Louis Amusement Company's chain of houses. The four other prize winners were: Helen Mathus (Miss Arsenal Theatre); Alice Burns (Miss Ashland Theatre); Helen Downey (Miss Mikado Theatre) and May Dahlberg (Miss Powhattan Theatre) Miss Putney wins in addition to the title a De Soto Six automobile and a trip to Cuba while Miss Mathus the runner up for the championship will receive a sight-seeing trip to Hollywood.

Dealers Stay Sold on Tie-Up After Successful Stunt

SHOWMEN who have developed local merchant cooperation to a high point of efficiency place great value on the success of a tie-up with dealers who have not previously associated themselves or their businesses with theatre exploitation, because it is almost a rule that the dealer "stays sold" on tie-ups after he has had one profitable experience in that direction. So much depends upon future exploitation efforts along this line that many showmen keep away from potential tie-ups with hitherto untried sources for merchant-theatre cooperation until they are sure they have the material and the plan that will work out successfully for the merchant. In tie-ups "first impressions" are lasting and if the first try fails the dealer is likely to become very shy of any similar propositions. On the other hand if the first tie-up is a success it is comparatively easy to effect cooperative stunts wherever the opportunity presents.

A recent instance serves again to emphasize the repeat value of a successful mer-

chant tie-up in a report from Charlotte, N. C., concerning the campaign in that city for "Revenge." This Dolores Del Rio vehicle like "Ramona" has a theme song which has been published as sheet music and recorded for phonograph reproduction.

After the success Charlotte music dealers had on "Ramona" tie-ups it was an easy matter for Manager Warren Irvin to get window displays for "Revenge" when he presented the picture at the Publix Carolina theatre.

Fifteen excellent windows were secured including music dealers, radio and phonograph shops, furniture stores and ten-cent stores.

Large photos, display boards, sheet music and records featuring the song "Revenge" were used in these windows as well as neatly lettered cards giving title of picture, star, theatre and play dates.

The song "Revenge" was featured on two radio concerts by the theatre organist, Mr. Harry Waters well in advance of play dates.

Stage Rehearsal Presented as Epilogue to "Show Folks"

WHEN "Show Folks" played the Orpheum Theatre in Denver, Manager Louis Hellborn staged a novel presentation that registered as unusual entertainment.

The audience was given an opportunity to see a little of life back stage. Hellborn outlines his stunt as follows:

"Immediately after the close of the picture we had Al Abbot of the bill come out dressed as a stage manager, making an announcement to the effect that as the audience had seen the picture of stage life they would undoubtedly like to see what actually took place at a Monday morning rehearsal.

Abbot then called to the stage crew to open the traveler and the shadow-box picture sheet was cleared in view of the audience, and stage set for the first act.

The regular rehearsal routine then proceeded, such as acts arriving, greeting each other, rehearsal with orchestra, complaints about billing, position on bill, dressing rooms, hammering and interruptions while rehearsing and giving cues, etc. Several girls in practice clothes were limbering up, a Fire Warden was cautioning people about smoking, stage hands were testing colors in borders, towers, etc., and other miscellaneous routine to create atmosphere. Several gags were used. In the meantime the set was made, the rigging was ready for the first act, and at the command of the stage manager the traveler was closed and the overture started. There was also a lot of incidental talk between the artists, stagehands, and musicians."

Urges "Safety-Mindedness" for Theatre Staffs

"Safety in the Theatre" was the subject of an important address which was delivered by Arthur Gaboury of Montreal, secretary-general of the Province of Quebec Safety League, before a large gathering of members of the Province of Quebec Theatre Owners Association at the Mount Royal Hotel, Montreal, December 7.

Mr. Gaboury, in making a plea for "safety-mindedness," declared that the manager of a theatre held the same responsibility as the captain of an ocean liner. He referred to the mechanical safeguards which had been provided in Montreal theatres in the past year but urged the exhibitors to add a well-trained personnel to the safety equipment. The employee should be prepared to face a panic-stricken crowd at any moment. Ushers should know their duty, the musicians should also be able to do their part and the operator in the booth also has his role to play. Safety was more a matter of the mind than of the pocketbook. It was a question of education, he believed, more than one of costly physical equipment.

The manager, above all, was the right man in the right place when an emergency arose, Mr. Gaboury said. The manager could do the job better than any fireman, policeman or safety specialist stationed in the theatre during performances.

Female Assistant Managers Making Good at Loew's

The possibility of girls replacing men as assistant managers of theatres, an experiment a month ago, now seems a reality, with three young ladies filling those positions with satisfaction to the Loew Circuit officials at the present time.

Chelli Janis, the present assistant at Loew's Plaza Theatre in Corona, was formerly assistant to Louis Klein, production manager for Horace Liveright, and prior to that a play broker. Alice E. Josephs, began with the Loew Circuit several years ago as head usher at the State Theatre, was promoted to cashier and now is assistant at Loew's Prospect in Flushing. Phyllis Page, the present assistant manager of Loew's Brevoort in Brooklyn, is a native of Youngstown, Ohio, and prior to her present post was an actress, having small parts in the musical comedy "Irene."

Radio Station Sponsors Special Saturday Mats

EVERY Saturday morning the radio station KSL of Salt Lake City in conjunction with Pantages Theatre there, puts on a special matinee for children. Motion pictures and a vaudeville performance in which the children themselves take part are features of the special shows.

"Uncle Roscoe" and "Big Brother" of station KSL conduct this children's period, at which about \$150 worth of prizes are given away each week, it is stated.

About one thousand bars of candy are also given to the children each week. This arrangement is in the form of a tieup with the radio station, the Pantages Theatre and various local merchants.



Special Columbia Meet Held in Chi.

GENERAL SALES MANAGER CECIL MABERRY and District Manager Fred Knispel of Columbia Pictures, held a special meeting of branch managers in Chicago last Sunday, to discuss sales plans. Those in attendance included Branch Managers H. A. Young, Detroit; Ben Marcus, Minneapolis; Claude McKean, St. Louis; W. A. Rand, Omaha; Ralph Peckham, Des Moines; Bill Weinshenker, Milwaukee; Jimmy Sharkey, Pittsburgh; also Home Office Representative Charles Schwerin and Special Representative Oscar Blum. The Chicago office was represented by Country Sales Manager Bill Brumberg and Salesman Oscar Florine, Adolph Rosecan and Jack Cohen.

Mr. and Mrs. Sidney H. Selig of the Gem and Kozy Theatres, left last week for a ten day trip to New York City.

Simansky & Miller are completing the installation of Vitaphone equipment at their Forest Theatre and expect to have it in operation shortly.

Manager Frascini has completed extensive improvements in his Lincoln Theatre at Lincoln, Illinois, and it is reported has expended about \$60,000 in the work. New items of equipment include an organ, seats and complete Western Electric wiring for sound pictures.

Henri Ellman has sold out his interest in Columbia Pictures local branch and has formed a partnership with Jerry Abrams for the sale and distribution of Biophone in the states of Illinois, Indiana and Wisconsin.

Reports from Moline are to the effect that theatre business is showing a decidedly better trend, increase in factory employment having helped the theatres greatly.

Frank Welter, Wisconsin exhibitor, who has theatres in Wausau and Rhinelander, was in Chicago for several days investigating sound equipment.

B. Hoffman of the Bijou and Rivoli Theatres, Monmouth, Illinois, is reported to be negotiating for two houses in Iowa, which are served out of Des Moines. Mr. Hoffman is already operating a pair of theatres in Fairfield, Iowa, as well as his Illinois houses.

J. E. Edwards of the Aledo Theatre, Aledo, Illinois, reports that he has installed a new boiler and furnace in his theatre and will remodel the house throughout, next spring.

Carl Harthill, a film row veteran of many years standing, has resigned from Columbia Pictures to become connected with the theatrical sales department of the Penn Crockery Company. Booker Charles Lindau is also leaving Columbia to take a position with the Penn Crockery Company, Harold Wise replacing him as booker. An addition to the Columbia sales staff is Oscar Florine, who is now covering the north side territory.

Mr. and Mrs. P. M. Tracy of

the Grand Theatre, Lowell, Indiana, were in Chicago last week, purchasing new equipment to replace that which was damaged by fire. They were compelled to close down for several days but are again operating.

Mr. and Mrs. Glenn Cross of Battle Creek, Michigan, were visiting Chicago last week. Mr. Cross is a director of the Motion Picture Theatre Owners of Michigan and called on Jack Miller of the Exhibitors Association of Chicago, while in this city.

Simon Simansky and Aaron Saperstein of the West Town Theatres, were both ill this past week, being confined to their homes with the flu. Mr. Simansky was able to return to his office, but was not entirely recovered.

Sound Debut in Ottawa Dec. 29

OTTAWA is to have its first sound program on December 29 when the Regent Theatre will offer "Street Angel" and other Movietone subjects. Manager Ray Tubman has been busy with the reconstruction of the theatre for a number of weeks and the actual equipment is now being installed. Incidentally, in the remodelling of the Regent, Manager Tubman has established a spacious office on the second floor of the theatre building.

On top of all the various censor boards in Canada, now comes the proposal at Ottawa, the capital, for the establishment of a Canadian board of censors for the examination of all printed matter and periodicals imported into the Dominion from the United States and other countries.

One of the prime movers in Ottawa, Ontario, for a pure water supply was Manager J. M. Franklin of B. F. Keith's Theatre, Mr. Franklin serving on the Board of Trade committee. The project has now been adopted.

Pete Egan, manager of the Capitol Theatre, Regina, Sask., has thrown his cap into the ring as an aldermanic candidate for 1929. At the same time he is busy with the wiring of the Capitol, equipment being installed for the Movietone and Vitaphone.

Charles L. Querrie, manager of the Palace Theatre, Toronto, Ontario, has announced that he "does not choose to run" for the City Council in the coming civic election, withdrawing in favor of Ald. W. A. Summerville, proprietor of the Prince of Wales and Eastwood Theatres, Toronto, who is an aspirant to the Toronto Board of Control.

Eddie Loughton, widely known as a master of ceremonies, has been added to the presentation staff of the Uptown Theatre, Toronto, key theatre of the Famous Players Canadian chain. This step was taken in spite of the fact that sound programs, recently introduced there, have drawn multitudes.

The Strand Theatre, Brandon, Manitoba, has been re-opened by Manager C. S. Ferguson, follow-

ing the carrying out of many alterations and complete redecoration. Manager Ferguson has transferred the stage presentations, orchestra and other features from the Capitol Theatres, which he also operates, thus making the Strand the chief theatre of the two. Incidentally, the Strand also has an organ.

Film News from Seattle Section

FOR the last several years Pacific Northwest manager for Alexander Pantages, Lloyd Dearth, last week resigned that position and has become general manager of Nathanson's Paramount theatres in Western Canada. He has been succeeded at the local Pantages Theatre by Earl Cook, former "Pan" manager in Tacoma.

William Farrell, owner and manager of the Avenue Theatre, in Yakima, spent a few days on film row last week.

Employees of all of John Hamrick's 5 first-run theatres in Seattle, Portland and Tacoma were guests at three individual Thanksgiving dinner parties in their respective cities, with Mr. Hamrick acting as host by proxy. He and Mrs. Hamrick were spending Thanksgiving in Hollywood, and are expected back soon.

Homer Borger, Western division manager for Tiffany-Stahl, is spending a few days at the local office. He is here just a week in advance of L. A. Samuelson, former Seattle Pathe exchange manager, who returns next week on his first trip as home office representative in the West for Tiffany-Stahl's Tiffanytone sound productions.

Louis Goldsmith, newly-appointed sales representative for Manager Carl Stearn's local Warner Brothers exchange, returned last week from two-weeks' trip into Eastern Washington.

W. Stefan Perutz, former manager of the United Artists Theatre, and more recently general manager of the three West Coast Theatres houses in Tacoma, Washington, left last week for New Haven, Conn., where he will become associated with the Poli circuit. He has been succeeded in Tacoma as head of the Broadway, Rialto and Colonial Theatres by Montague Salmon, former manager of West Coast's Boulevard Theatre in Los Angeles.

Reports circulated on film row last week indicated that Robert Mayea, operator of the Columbian Theatre at Columbia City, planned to close that house shortly and reopen the Lakeside Theatre, local suburban house that has been dark for many months.

E. C. Jeffries, former manager of the Rialto and American Theatres in Butte, Montana, passed through Seattle last week en route to New York City, where he will re-enter the exhibiting field. He has been succeeded in Butte by Harry Stone, his assistant there.

Ray Felker, of Salem, Oregon, spent a short time here last week.

Wesco Gives Up 3 'Frisco Houses

WEST COAST THEATRES, now control but one theatre in San Francisco, as the Granada, St. Francis and California theatres, have been taken back by the Publix Corporation. Recently these three houses have not been doing as good business as it was thought they should do. The West Coast Theatres now have but Loew's Warfield Theatre in this city and it will remain under the management of Louis Golden.

Alice Joyce and Anna Q. Nilsson visited San Francisco recently. Miss Nilsson is able to walk with a cane now after seven months of nursing a broken hip, injured when she was thrown from a horse last May.

Boss Hardy, of Carmel, made a number of improvements in his projection room, including the installation of reflector lamps.

Phototone was inaugurated December 1st at the Golden Gate Theatre. By virtue of the recent affiliation of the Keith-Albee-Orpheum circuit with the Radio Corporation of America, the Golden Gate is able to present to its patrons this newest of all synchronizing devices.

Manager Greenberg, of the Cinema Club, is extending a special invitation to out-of-town exhibitors to make their headquarters at the popular club when in San Francisco. Every facility for their social and business convenience is to be made a special feature.

Mr. and Mrs. Bowers, who operate the Isis Theatre at Sparks and also the Opera House at Carson City, have placed an order with W. G. Preddy for complete projection equipment for their new show house at Hawthorne, Nev.

Jail Sentence For K. C. Forger

A 2-YEAR sentence in the penitentiary was imposed on R. H. Emert, convicted of passing bad checks on several Kansas City exchanges and stores and representing himself to be the son of W. E. Ward, manager of the Strand Theatre, Sharon Springs, Kas. He is not related to Ward.

The Ritz Theatre, suburban house of Kansas City, came in for some free publicity recently when a patron left a pet raccoon asleep in the rear of a motor car parked in front of the theatre. Both car and raccoon were gone when the patron came out. The patron advertised the thief could keep the car if he would return the raccoon.

Speaking of tough breaks for film salesmen, it was none other than Stanley Mayer of the Fox exchange, Kansas City, who was forced to carry two heavy suitcases two miles in six inches of mud the other day when a flood interfered with his progress to Osage City, Kas.

Ohio Sunday Blues Again at Work

THE Sunday blue law question which is at all times being more or less agitated in various sections of Ohio, has now come up at Westerville, a suburb of Columbus, where a single picture house, the State, owned and operated by Dwight Curfman, is the objective of the reformers. Petition signed by 500 voters and circulated by the Ministerial Association in connection with the W.C.T.U. has been presented to the Village Council, asking that future Sunday showings in the lone theatre be prohibited. Council has tabled the matter for consideration at a later date.

Opening of Neth's Cameo Theatre, Columbus, scheduled and advertised to open December 1, was deferred at the last minute following word from the sound equipment company of their inability to install certain necessary parts on time. The house opened Dec. 7.

Millard Blaettner, manager of the Colonial Theatre, Dayton, Ohio, in connection with the city's Director of Welfare, is putting on the fourth annual charity benefit, when a special Saturday morning matinee will be given just prior to Christmas. Admission will be an article of food, which will subsequently be distributed to the poor. Last year more than 20 barrels of food thus collected was turned over to the needy by the theatre management.

The Palace Theatre, Cincinnati, under management of Roy Haines, is celebrating its ninth birthday anniversary, in commemoration of which a new ultra-modern switchboard is being installed.

The Forest Theatre, Cincinnati, will show special Christmas features particularly suitable to juvenile audiences during the children's special Saturday matinees throughout the holiday season.

The new L. B. Wilson theatre, Covington, Ky., which, in reality is the old Lyric Theatre, remodeled, opened recently with a big crowd from Cincinnati, just across the river, in attendance.

The Regent, Hamilton, Ohio, which has been playing pictures in connection with dramatic stock on a full-week basis, has changed its policy to split-week, changing on Sundays and Thursdays.

Week in Southeast Active

CHANGES in ownership and operation of five motion picture theatres in the Southeast are announced this week.

O. L. Shelnutt has bought the City Theatre at Lafayette, Ala., from W. U. Shelnutt.

The Royal Theatre at Elizabethton, Tenn., has been taken over by D. L. Quinn.

The Peafowl Theatre at Nashville, Tenn., has been bought by L. M. Agathen, the former owner being Thomas R. Hughes.

The Norwood Theatre at Birmingham, Ala., which was operated by Ben Jaffe, is now being operated by C. H. Burke, receiver.

Chris LaComa has taken over the house at Willacoochee, Ga., formerly operated by R. A. Turner.

Atlanta

The Action Film Company has opened an office in Atlanta at 103 Walton Street, N. W., for the purpose of handling state rights pictures. John Calman, who is well known to exhibitors throughout the Southeast, has been appointed manager.

Jack Chalman, who, for the past ten months has been director of advertising and publicity of the Howard Theatre, Atlanta, has been transferred to a similar position at the Metropolitan Theatre at Houston, Texas, according to an announcement from the office of Willard C. Patterson, district manager here for Publix.

Fred F. Creswell, district manager of Arthur C. Bromberg Attractions, with headquarters in Atlanta, visited the Alabama and Tennessee territories.

C. W. Starr, who is well known to exhibitors throughout the entire Southeast, has joined the sales staff of Arthur C. Bromberg Attractions, and has been assigned to the Alabama territory.

Work is progressing on the Bonanita Theatre, which C. T. Bobo is building at Scottsboro, Ala., and it is expected the house will be completed in about three months. Mr. Bobo now operates the Dreamland Theatre at Scottsboro but it is understood that house will be closed when the new one opens. The Bonanita will have a seating capacity of approximately 1,000.

C. A. Clegg, of First National's Atlanta exchange, returned last Thursday from a trip in Florida.

William G. Minder, Southern district manager for Tiffany-Stahl, left last Tuesday for a trip through Florida territory, expecting to return to Atlanta early next week.

L. G. Jenkins, South Georgia exhibitor, while in Atlanta last Wednesday, announced that he had disposed of his interest in the Liberty Theatre at Homerville, Ga., to D. M. Hughes and Fred W. Jernigan of that city.

O. L. Freeman, ad sales manager at Paramount's Atlanta exchange, has been confined to his bed with a bad cold.

R. H. Clark, of the shipping department of Liberty-Specialty's Atlanta office, is another Flu sufferer.

R. F. Pinson, booker at Pathe's Atlanta branch, was confined to his home by an attack of the flu.

C. L. Peavey, head of FBO's Atlanta branch, visited Montgomery, Ala., last week.

W. J. Collins, cashier at Pathe's Atlanta exchange, has been ill at his home.

John Ezell, head of Warner exchange in Atlanta, made a trip into the Tennessee territory recently.

H. P. Rhodes, head of the Vitaphone office in Atlanta, was confined to his home the latter part of the week by an attack of the flu.

W. W. Anderson, of Pathe, paid a business visit to Chattanooga last week.

Exhibitors seen doing business on Film Row this past week were: Joe Steed, Southern Theatres, Inc., Ensley, Ala.; Carl Cape, Colonial Theatre, Buford, Ga.; C. W. Maxey, Royal Theatre, Summer-ville, Ga.; Sam Borisky, Independent Theatres, Inc., Chattanooga, Tenn.; H. H. Langford, Universal

Theatre, Lithonia, Ga.; G. L. Wynn, Ritz Theatre, Newman, Ga.; P. J. Henn, Haven Theatre, Canton, Ga.; Mrs. Violet Edwards, Colonial Theatre, Ga.; W. U. Remond, Scenic Theatre, Lake Wales, Fla.; D. V. Marquis, Ernado Theatre, Bartow, Fla.

Florida

Business has been so good at the Garden, Tampa, that Manager Gore finds it necessary to enlarge the house. The building did not cover the entire lot, but had an open space about 12 feet wide along the west side, so he is building an addition to cover this vacant space. This addition will add at least 150 seats to the capacity.

Harry Catron has bought an interest in the Lisbon Theatre, Tampa, and assumed the management last week. Several years ago Harry and his father operated the Bonita Theatre, on Franklin Street. They sold to Consolidated Amusements, who re-built the house and named it the Franklin. The Catron's then took over the swimming pool at Sulphur Springs and made it the most popular bathing resort around Tampa. As there is not a great deal of winter bathing here Harry decided to try his hand at show business again.

Another change at the Campbell, Tampa. Oakley Busler is the latest to try his hand at putting the house over. This house has changed hands the past year about as many times as there were months in the year.

Patsy Ruth Miller, the screen star, is planning to spend the Christmas holidays in Tampa as the guest of Anthony Shimko, who operates the Patio in St. Petersburg, and the new Park Theatre in Tampa.

The Franklin, Tampa's big downtown second run house, is going to try out a serial, adding it to their Saturday program. Manager Heston realized the importance of getting a big opening for the first episode, and is giving a "treat matinee" this Saturday, at which everybody will be admitted at the flat price of ten cents per.

Charlie Morrison, manager of the Palace Theatre, Jacksonville, was robbed last Sunday night by a lone unmasked bandit. Mr. Morrison was crossing the room to lock the door when held up.

Balt. Announces 3 New Theatres

THE Broadway Theatre, Hopewell, Va., was opened recently after the building had been constructed under the supervision of J. C. Cunningham.

Robert H. Coulter, formerly manager of the Brookland Theatre, Richmond, Va., has been appointed manager of the new William Byrd Theatre, that city. Emmett I. Perce has succeeded Coulter as manager of the Brookland.

A motion picture theatre is to be built in Petersburg, Va., to cost about \$300,000 by Charles A. Somma and Walter J. Coulter, who operate a number of other Virginia Theatres.

Frances Reid, formerly cashier at the Bluebird Theatre, Richmond, Va., has been appointed Cashier at the Brookland, recently opened in North Richmond.

Salt Lake City Regional News

IT is reported that the American Theatre will be equipped for sound pictures by March 1st.

George Smith, exhibitor of Magna, Utah, has been ill with the flu.

D. T. Lane, Secretary of the Salt Lake City Film Board of Trade, lost his father, John Patrick Lane, recently, through an attack of influenza.

E. Hugo Strickland, in charge of Tiffany-Stahl exchange for the past few months, has been transferred to San Francisco. His successor has not been appointed as yet.

Many Idaho theatres, including those of Twin Falls, Kimberley, Filer and Buhl, Idaho, have been closed recently due to the epidemic throughout that section.

The Forum Theatre of Sugar House changed hands recently it is reported, having been taken over by Mr. Hoggan from L. F. Brown.

T. Clifton Pierce of the Espee Theatre, returned last week from a pleasure trip to the Pacific coast.

Many of the local Fox employees have been confined to their homes due to the Influenza.

United Artists traveling auditor, E. Rowell, spent several days at the local branch.

FIVE WEEKS NEW YORK RUN!

"Impressive — Sweeping"

—Kann in Film Daily

"TEN DAYS THAT SHOOK THE WORLD"

by S. M. Eisenstein, Director of "Potemkin"
Produced in U. S. S. R. by Sovkino of Moscow

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"THE YELLOW PASS"

"TWO DAYS"

Representatives in America of all Motion Picture
Producing Organizations in
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NEW YORK CITY

Rob M.P.T.O. Head in St. Louis

FRED Wehrenberg, owner of several theatres in South St. Louis and president of the Motion Picture Theatre Owners of Eastern Missouri and Southern Illinois, was held up and robbed of \$350 in cash by two well-dressed young bandits in an alley in back of the Melba Theatre, Grand Boulevard and Miami Street, at 10:30 p. m. December 1.

Wehrenberg who is now operating the Melba, Michigan, Cinderella, Virginia and Cherokee Theatres, had just collected the receipts at the Melba, the last of the string to be checked up and was taking the net returns of the five houses to his home when robbed.

St. Louis film stocks were less active on the St. Louis Stock Exchange the week ending on December 1 and apparently the temporary buoyancy due to the published reports concerning the negotiations of Warner Brothers for the purchase of the Skouras Brothers interests has worn away.

St. Louis Amusement Company A has slipped back into its shell and hasn't been heard of on the exchange for several days. Skouras A was also weaker closing on December 1 at \$56.50 bid and \$57 asked, a drop of 50 cents per share. A year ago this stock was quoted at \$36.

Eddie Peabody, the Coast Defender, has made his debut as a master of ceremonies at Skouras Brothers Missouri Theatre, Grand Boulevard and Lucas Avenue. He opened on December 1 and apparently St. Louisians like him.

Earl Lilly has sold the Irma Theatre, St. Louis, Mo., to T. Coty. Lilly has entered the commercial field.

Gus Kerosotas of Springfield, Ill., has gone to New York on a pleasure and business trip.

Bon Cluster of Johnston City who recently added the Marvel Theatre, Carlinville, Ill., to his string, opened that house on December 8.

The Lyric Theatre at Pocahontas, Ill., and the Pastime at Tamarora, Ill., have increased from two nights a week to three nights. The coal mines are now working more steady and business has warranted the extra night a week.

Joe Hewitt of Robinson, Ill., is back from a visit in Okmulgee, Okla.

Louis Kerasotas of the Strand Theatre, Springfield; Mike Nash of King Bee, St. Louis, and Tom McKean, president of Progressive Pictures, St. Louis, enjoyed a very successful duck hunting expedition in the vicinity of Beardstown, Ill., recently.

Ed. Regan of Harrisburg, Ill., who operates the house at Harco, Ill., now has the opera house at Omaha, Ill.

Everett H. Hays, manager of the St. Louis Theatre, Grand and Delmar Boulevards, St. Louis, Mo., has been re-elected president for the third consecutive year of the St. Louis Theatre Managers Association. Other officers are: David

Russell, St. Louis Municipal Opera Association, vice-president; Paul Beisman, American Theatre, secretary, and James Patrick Brennan Grand Opera House, treasurer.

The Lowell Theatre building at 5035 North Broadway, St. Louis, Mo., is to be altered and remodeled into a two-story and basement apartment house of twelve units. Chester H. and Clarence S. Kaumann, owner of the building, through their architects Lahey & Kane, 4207 College Avenue, have taken bids from contractors on the remodeling job.

"Red" Terhune the St. Louis boy who stole a ride on the Graf Zeppelin tried his luck as an actor at Skouras Brothers Ambassador Theatre recently when he appeared in Ed. Lowry's stage show. His act, of course, had reference to the trans-Atlantic adventure.

Milwaukee Reports Midwesco Deal

ACCORDING to report, negotiations are at present under way between the Adler Circuit and Midwesco for the acquisition of the Adler Circuit houses at Marshfield, Stevens Point, Waupaca and Antigo. Midwesco has taken over the Palace theatre at Antigo from Harvey Hanson. Mr. Hanson will continue as manager until the first of the year.

Sound pictures are about to invade upper Wisconsin theatres and upper Michigan houses. A number of upstate exhibitors are planning sound installations in the near future. "Doc" Gallup, according to recent reports will soon install sound apparatus in the Delft theatres at Escanaba, Marquette, and possibly Iron River. Martin Thomas is planning sound installation for the Braumart at Iron Mountain. Charles DePaul will soon have sound in the Temple at the Soo. Paul Schultz, of the Orpheum at Hancock, is installing his equipment himself.

The Comfort theatre, which has been closed for sometime to permit extensive remodeling, will be opened shortly according to Sam Thirion, manager.

Lawrence McDaniel, Alhambra theatre artist, was married on Dec. 1st.

Clifford Gill has been appointed to succeed M. P. Kelly as director of publicity for Midwesco.

Irvin Newman, of Evansville, Ind., is now booker of the Frackman Film Exchange.

Fred Meyer, manager of the Milwaukee Theatre Circuit, received many congratulations this past week due to his celebrating, a third year in Milwaukee, as manager of the Alhambra and of the U-chain in Wisconsin.

A. L. Merritt of the Princess at Oconto was a recent visitor to Milwaukee exchanges.

Elmer Huhnke, sales representative for First National, succeeded in bringing down a sufficient quantity of venison to prove his prowess in the north woods.

The Lyric theatre which was formerly managed by Helen Connelly and which has been closed for

some time, has been re-opened and is being managed by Miss Larson.

Don Bole, Wisconsin theatre manager, has been appointed assistant to Sherman Brown of the New Pabst theatre, and will have charge of the Davidson when it is re-opened.

The Fern Theatre is said to have been taken over by Walter Rourke, formerly with the Pastime at Horicon, from Sam Thirion.

John Merrill has recently been appointed exploitation manager for Milwaukee Theatre Circuit. Mr. Merrill some time ago was associated with Saxe Amusement Enterprises.

Oregon and Idaho Hit By Flu

MANY of the houses in various parts of Oregon and Idaho, on account of the seriousness of the flu are experiencing a considerable loss of income. This has been particularly noticeable in Southern Oregon, but as yet no ban has been placed on theatres, though schools are closed at some points.

At Twin Falls, Ida., the county board of health issued an order closing the theatres and which ban has been in force for a week with prospects of being extended for another week, on account of several deaths.

Improvements costing \$60,000, covering Vitaphone and Movietone installations at the New Everett theatre, Everett, and remodeling the Apollo theatre, long closed, have been announced by the Star Amusement Company through A. W. Adamson, operating manager.

The Vitaphone and Movietone installation in the New Everett theatre, will be the largest of any city the size of Everett in the state, and will be put in at an expenditure of \$25,000, and be completed early in March.

The Apollo theatre will be provided with Photophone, which installation also will be made at a cost of \$15,000. The house when completed, Mar. 15th, will seat 800.

Harold J. Murphy, formerly manager of the Orpheum Theatre has assumed the management of Cole McElroy's Spanish Ballroom, Seattle.

Kolstaphone, Inc., has been incorporated by A. S. Kolstadt, C. H. Costner, Jeanie L. Young of Hood River, Ore., who will engage in the manufacture and sale of Kolstaphone, a patented machine and other sound equipment.

Both vitaphone and movietone have been installed in the McDonald Theatre at Eugene, Ore. Frank D. C. Alexander, however, continues to give his organ concerts.

In a real spirit of co-operation the Clemmer Theatre was given over to Dr. Charles Pease of the Unitarian Church for his early morning worship.

Lou Forbes, has been elected to assume the baton at the Portland Theatre to direct the Fanchon & Marco revues, Gene Morgan has gone to California.

Brooklyn, N. Y., Is Good Show Town

ACCORDING to the latest reports from across the East River, the flourishing Borough of Brooklyn is becoming a good show town. Brooklynites are gradually learning that they may find as good entertainment in the theatres of their own section, as may be obtained along the White Way. With the ever-growing hardships of getting about Manhattan, with its congested transit lines and streets, folks of Brooklyn are showing more and more of a tendency to spend evenings near at home. So it is that the Brooklyn theatrical business is gaining headway all the time. Brooklyn's chain of elaborate motion picture houses, including the new Fox and Paramount theatres, have had much to do with this change of sentiment. These palatial establishments are every bit as handsome as similar structures in Manhattan. They offer just as fine performances at the same prices, and on occasions new pictures are shown in Brooklyn, before they appear in Manhattan.

Seventy-five persons in the Steuben Motion Picture Theatre, at 1345 Third avenue, walked out in orderly fashion this past Tuesday afternoon to the strains of popular airs played by a pianist when fire started in the operator's booth. Although the booth was destroyed, there was no excitement, and no one was injured. The persons were led out by W. Unger, owner and manager of the theatre. When Alexander Rosen, the relief operator, notified him of the fire, he went down the center aisle and told the audience, composed largely of women and children to follow him quietly to the street. Meanwhile the pianist, under Unger's orders, struck up the popular tunes with such gusto that some patrons joined in singing them as they marched out.

The Cameo Theatre at South Orange, N. J., has been taken over on lease by Mayer Schlesinger, who will have the house redecorated and an installation of sound equipment made.

Another recent house reopening was that of the Monticello Theatre, Monticello, New Jersey.

James A. FitzPatrick, producer of the Famous Music Master short features, recently arrived back in New York from Scotland, where he produced a feature picture starring Percy Marmont.

Al Moley, of Seider and Moley Theatrical enterprises, is now located in his new headquarters on the third floor of 729 7th Avenue, the phone number of which is Bryant 5119.

Last week the Plaza theatre celebrated the anniversary of its 11th birthday. Lee Brecher, director, after studying the results of a ballot taken among the audience, has decided to avoid sound and talking pictures. The Plaza patrons voted unanimously against a change of policy involving the presentation of audible movies.

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Albany Territory Has Busy Week

ALL bookers in Albany were present at a special meeting held last Thursday at the Film Board of Trade.

L. W. Kniskern, assistant general sales manager for Pathe, together with Frank Ross and Charles Wilson, of Boston, was in town last week, conducting a sales drive.

Mrs. B. M. Taylor, theatre owner of North Adams, Mass., will sail for Europe about January 15.

Mike Kallet, opened the new Capitol Theatre in Rome on Monday night of this week. Officials of the Comerford Company were present.

W. A. Sullivan, owner of the Empire Theatre in North Adams, is still ill at his home.

Tom Stowell, a well known Albany newspaperman, was named last week as manager of Harmanus-Bleeker Hall in Albany, succeeding Joseph Saperstein, who has become manager of the new Berinstein house in Ithaca.

Mrs. Lew Fischer, of Fort Edward, wife of the owner of a chain of houses in northern New York, is at an Albany hospital, recovering from an operation.

Richard Curry took over the Hudson Theatre in Albany and the Bijou in Troy, from Louis Benton, last week, Mr. Benton retaining the theatre in Greenwich.

The new Swan at Greenwich was opened last week by H. L. Maussert. The house seats 350 persons.

Cecilia Rosenthal, daughter of Jake Rosenthal, owner of the Rose in Troy, will become the bride of Jack Green of Troy, on January 6.

Ed. Thornton, of Saugerties, stated that improvements to his house made during the past summer, had cost \$30,000, including a new organ.

The Battaglias have reduced admission prices at the Palace to ten and fifteen cents.

Exhibitors along Film Row during the week included Margaret Sullivan of the SanSouci in Watervliet, Len Garvey of New Hartford; Jack Finn, of Madison; Sam Hochstim, of Hudson.

The stock company now playing at the Majestic in Utica, is working on a week to week basis and there is a report to the effect that the house may go back to pictures in the near future.

Repairs costing \$7,000 are being made to the Liberty Theatre in Watertown, damaged by fire a few weeks ago.

The Albany Film Board of Trade will hold a meeting on December 17. The Board has decided not to stage a dinner this winter.

A power surge, one of the freaks of electricity, plunged a large part of Watertown into darkness one night last week, throwing the Vitaphone apparatus at the Avon Theatre out of commission, with damage estimated at \$1,500.

George Lane, Troy projectionist, has joined the R. C. A. research laboratory in N. Y. C.

Jake Golden, announced Proctor's in Troy, will open with the Photophone on December 17.

The Casino in Watervliet has been sold by H. R. Davidson to Hinds and Crane. A. Siegel has

sold the Family Theatre at Rotterdam to Charles Carroll. Tony Bogardi has acquired the Rutherford Theatre in Franklin.

Jake Rosenthal and Neil Hellman served on the arbitration board of the Albany Film Board of Trade last week.

New Roxy Opened at Ashland, Pa.

THE Roxy Theatre at Ashland, Pa., which cost approximately \$200,000 to erect, has just opened. J. Schreck is resident manager.

Monarch Theatre at Wilson is undergoing a remodeling process. The house was recently taken over by the Gorris Brothers of McKeesport, John Schultz being the retiring owner.

C. P. Pascoe, owner of the Pascoe Theatre at Somerset for many years, has been appointed Biophone representative in the Western Pennsylvania-West Virginia territory.

Marian Wiesen is the new secretary to Secretary Fred J. Herrington, of the M. P. T. O. of W. Pa., and W. Va., succeeding Helen Brogan who resigned after several years' service.

The Masonic Theatre at Hinton, W. Va., is closed for repairs and will be re-opened on New Year's Day.

The Holmes Realty Company is planning the erection of a new theatre at Holmesburg, Pa.

Jack Cohen, well-known Pittsburgh film salesman, is back with Tiffany-Stahl.

W. M. Wear, manager of the Harris' State Theatre at Washington, is again on the job after a severe illness.

Sunday Show Vote for Albion, Ia.

OWNER and manager Charles Marks of the Rex Theatre, Albion, Iowa, secured 535 signatures to a petition asking that a special election be held to vote upon the Sunday movies at Albion. The Mayor and city council authorized the holding of the election, which was expected to result in a vote for the Sunday shows which are being endorsed by a number of the big business men of Albion.

Lionel Wasson, formerly assistant manager at the Capitol Theatre, was given the management of the Des Moines Theatre last week when Stanley Sigelbaum who came from St. Paul and Minneapolis to take charge of the Des Moines six months ago left last Tuesday for New York City. Mr. Sigelbaum will be with the Universal Company acting in a managerial capacity for a number of theatres. Mr. Wasson has as his assistant at the Des Moines Don Allen. At the Capitol Abe Holdberg is now assistant manager.

The Strand at Newton was sold by the Classic Pictures, Inc., to Harry Frankel last week. The

house will be managed by George Weigman who was interested with Harry Frankel in the Strand at Boone. Mr. Frankel, who is manager for F. B. O., acts as head of the Strand Operating Company which controls the Strand at Newton. The Strand at Boone, was sold on December 1 by Harry Frankel and George Weigman to A. W. Fairchild who is now managing the theatre himself.

Alvin Chapman opened the Joy Theatre at Winfield, Iowa recently.

The Des Moines police department found the car stolen from Max Wintroub of Tiffany who has his offices in Omaha.

Edgar Phillips of Lake View bought the Cozy Corner Theatre at Vail, Iowa and took immediate possession. Mr. Phillips has operated theatres in Iowa previously. He bought the theatre from R. M. Jinkins who is one of the Iowa veteran showmen. Mr. Jinkins reports that he has retired from the film business, for a time, at least.

W. J. Miller, theatre broker, has been quite ill, and was unable to be out on the road for several weeks.

J. H. Zimmerman, travelling auditor for M-G-M, left this office for Minneapolis after several months in checking books here.

A. H. Blank who left for New York on Thursday was accompanied by Mrs. Blank who will do a bit of Christmas shopping while Mr. Blank is in business conference.

Margaret McGreavy, secretary to Manager Banford of M-G-M, is now on vacation.

Offer \$850 Reward for Ind. Slayers

R. R. BAIR, theatre owner, offered \$500 reward for the slayers of Paul T. Pulliam, general manager of Bair neighborhood theatres, making a total reward of \$850. Pulliam was slain in a hold-up recently after he left the theatre office.

Mars Hill, Indianapolis suburb, now has its own theatre. The building cost \$25,000 and is operated by Louis Cernat.

Grenada Theatre is equipped for talkies, and is the first neighborhood house there to have talkies.

The Valparaiso Theatre at Valparaiso, Ind., has been reopened by E. E. Sailor, Hammond theatre operator. P. W. Goodson, Jr., son of P. W. Goodson, Sr., former owner, is associated with Sailor.

Vitaphone and Movietone reproduction equipment is being installed at the Strand Theatre at Shelbyville. It is one of the smallest Indiana houses with the new equipment.

The Zaring Egyptian, north side house, celebrated its third anniversary last week with special features.

The new \$750,000 Tivoli at Gary was opened with elaborate program. It is the first of the de luxe neighborhood houses.

Penn. City Ground Sold for Theatre

ANNOUNCEMENT was made by Mayor Musser at a meeting of the Lancaster City Council, that Al. Boyd, formerly a prominent figure in the Stanley Company of America, and who recently built modern theatres in Allentown and Philadelphia, had purchased a city-owned property centrally located at Queen and Chestnut Streets in the former city, with the intention of building a new theatre there. Published reports state Mr. Boyd will erect a building to cost \$500,000 and that it will contain store rooms in addition to the theatre. The theatre will seat between 2,500 and 3,000 and the policy of the house will be combination films and vaudeville. A cashier's check for \$10,000 was turned over to the city of Lancaster to bind the agreement under the terms of which Mr. Boyd is to take over the site from the city between April 1, 1929, and April 1, 1930. Work on the theatre must begin within a year after the title is taken.

William Woodin has recently completed the wiring of the Keystone Theatre, Towanda, for sound devices, and is planning to wire the Arcadia in Wellsboro.

In order to make newly installed talkie devices operate to the best advantage in the Colonial Theatre, Harrisburg, Manager Lee Levy moved the projection booth back ten feet. To avoid interrupting any performances he had the work done in a single day, Sunday, December 2, notwithstanding it was necessary to tear out a part of the wall of the theatre and add a ten-foot extension to the building.

The death occurred recently in Reading of Isaiah H. Dickinson, for twenty-five years identified with theatres in that city. For a long period he was stage manager of the old Grand Opera House, now the Capitol Theatre.

Picture theatres of Scranton will have competition in the form of dramatic stock productions by the Thatcher Players, in the Academy Theatre, beginning December 24. The Academy, which is owned by the M. E. Comerford chain, with headquarters in Scranton, has been practically rebuilt in the last two months and has been leased to the James Thatcher Productions, Inc.

The P. O. S. of A. hall, operated as a motion picture theatre, in East Berlin, has been transferred back to its former owner, Dr. Eugene Elgin, after having been conducted for a brief period by Robert Scheaffer.

Maxwell Hite, employed for a number of years as a projectionist in various picture theatre in Harrisburg and adjacent towns, entertained the inmates of the Dauphin County Almshouse with a show consisting of eight reels of comic subjects.

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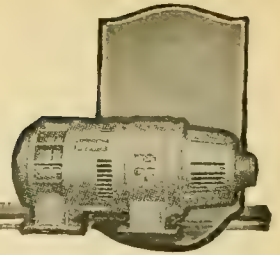
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Film Buckling Responsible for Shutter Changes



SATISFACTORY solution to the film buckling problem seems to have been reached at last. It involves simply a change in the location of the revolving shutter from its former position in front of the projection lens to a place immediately behind the aperture.

In this new position the shutter is double acting in that it serves to mask the light beam (its primary function) and at the same time shields the film from the radiated heat within the beam during the light washing period.

Thus, by simply changing the position of one element in the projector optical system a defect is satisfactorily corrected, the efficiency of the system is maintained at its normal value, and complicated mechanisms for cooling the film are avoided thus retaining simplicity of design.

In Step with Progress

Placing the revolving shutter behind the aperture constitutes an improvement which is directly in line with new developments in the art of motion picture projection. By the same token it is indicative of the alertness of projector manufacturers to the ever occurring changes with which the industry is faced.

The matter of film buckling has been a serious one ever since the introduction of the reflector arcs. This system, with its greatly increased efficiency in light transmission subjects the film to heat levels which are higher than those encountered with the old condenser forms of optical systems.

There is an axiom in the lighting field that light and heat go hand in hand and any increase in the former is attended by a like increase in the latter and vice versa. This seems perfectly logical in view of the fact that heat, too, is a wave motion and is subject to the same control by means of lenses, prisms and mirrors.

Early Attempts at High Cooling

Efforts have been made at various times to protect the film from excessive heating in the new forms of illuminators but the principal result was merely the evolution of cumbersome forms of cooling devices which found no permanent place in the projector optical system.

Forced draft devices which drew a stream of cold air past the aperture or played a

stream of cold air directly on the film were frequently tried but were generally unsatisfactory.

Aside from being cumbersome, these devices were inefficient and approached the problem from the negative standpoint in that they all first permitted the film to be heated and then attempted to dissipate this heat stored up in the film.

This was equivalent to evolving a method for finding a horse which had been stolen instead of taking the more direct method of preventing the horse from being stolen in the first place.

Placing the revolving shutter at the aperture location prevents the film from being excessively heated and so takes the form of a preventive rather than a cure. This method is infinitely better.

Why Film Buckles

The best opinions on the subject ascribe the buckling of film to its lack of perfect drying. Film which leaves the laboratory imperfectly dried will be subjected to a violent drying operation as it passes the aperture during the course of projection and it is this almost instantaneous drying during projection which sets up uneven strains in the film and causes it to assume shapes other than that of a perfectly flat ribbon.

More specifically, the action is claimed to be as follows: Imperfectly dried film passing through the projector during projection is subjected to a preliminary heating before it reaches the aperture from its contact with the heated mechanism.

The edges of the film, being in direct contact with the sprockets, guides and tension springs are heated more than the center strip of the film which rides practically free. Some degree of strain is thus established due to this preliminary uneven heating. As the film is exposed to the beam passing through the aperture, the center strip of film, which until now has been little heated, is suddenly subjected to a large increase in temperature whereas the edges of the film are protected from direct exposure to the projected light beam.

A violent strain is then established in the opposite direction.

The net result is that the center portion of the film not only tends to, but actually does, expand more than edges and this unequal expansion gives rise to the so-called buckling.

Its Effect on Projection

The effects of buckled film are evidenced during projection by the projectionists inability to keep an entirely sharp defined picture on the screen. The film, as it passes, the aperture, does not present a flat plane to the projection lens but on the contrary presents different planes which vary in their distances from the lens. Focussing

the lens, therefore, for the normal position of a flat film at the aperture is impossible as the film constantly changes its position.

In extreme cases, it is not at all uncommon for the projectionist to remain at the working projector and continually refocus the lens in order to keep a legible picture on the screen.

Such a procedure, of course, is absurd even if it were effective, but no matter how alert the projectionist may be to catch these changes the definition of the picture is certain to be affected.

It might logically be asked that if imperfect drying of the film is responsible for its buckling then why not eliminate this trouble at the source by correctly drying the film. It is far easier and simpler to find a universal preventive for buckling than to try to obtain the cooperation of a large body of companies who may or may not be in favor of going to the extra work required to perfectly condition their product which they consider to be at best, but temporary.

It seems almost certain that the old type of revolving shutter placed in front of the projection lens is doomed to extinction.

In view of the fact that the old shutter location possesses no marked advantages as compared with the new one, its disappearance should be no cause for grief.

The aperture-shutter, on the other hand, holds forth sharply defined pictures, the conservation of film and projector parts, and a lessening of the projectionists duties in that he is not required to devote much of his time to watching the screen for its definition.

Two Florida Theatres Acquired by Publix

Plans are being rushed by the Publix Theatre Corporation for the opening of the Polk theatre, at Lakeland, Fla., which was erected during the time of the Florida boom, of Spanish atmospheric style, and at a cost reported to be close to a million dollars. The name of the Polk, which seats 2,000 has been changed to Rio.

Recently final deals were closed between the owners and Publix, whereby the Polk and another theatre never before opened, the Lakeland, were purchased outright by Publix. It is the plan of the company to open the Polk (now the Rio) some time in December with Movietone and Vitaphone. The Lakeland will open its doors the early part of next year, also with sound.

Representatives of Publix' maintenance departments in Atlanta and New York are at Lakeland now, rushing through the equipping of the new Rio. All furniture, etc., will be in keeping with the Spanish style of the house. The Rio policy will be sound at popular prices, and the Lakeland will offer first and second run sound.

Several Theatre Projects Are Planned in Mid-West

THE Great State Theatre Corporation is said to be planning the erection of a \$1,000,000 theatre and store building on Main Street, Aurora, Ill. The preliminary sketches are being prepared by Rapp and Rapp, well known Chicago architects.

Construction will get under way at once on the theatre at 2141 North Market Street, Wichita, Kas., to be erected by the Stockman-Hartman Theatre Company. The plans which were prepared by Boller Brothers of Kansas City, Mo., call for a one story building with balcony, 50 by 140 feet and of reinforced concrete and brick, trimmed with terra cotta. The house will be built on the sub-contract basis.

Chicago interests are said to be considering the erection of a new theatre in Burlington, Ia., to cost about \$400,000. A site on Main Street has been mentioned in connection with the proposed new house.

Buckner, Mo., is to have a new theatre and dance hall. E. V. Buchanan of 221 South Osage Street, Independence, Mo., is behind the project. William S. McCoy, an architect of Independence, Mo., has prepared the plans which call for a building two stories with basement on a site 40 by 100 feet.

It is reported that Otto Theis will have plans for his new theatre and commercial building in Dodge City, Kas., revised before awarding the contract. Ellis Charles and

Company, Orpheum Building, Wichita, Kas., are the architects. The theatre will have a main floor, mezzanine, and balcony and be 115 by 126 feet. The building will cost about \$150,000.

George W. Penniwell has been awarded the contract for the construction of a 900-seat theatre to be erected in Leon, Ia., by John Waller and John Michael. The building will cost about \$50,000.

C. E. Stevens, St. Louis, Mo., architect has prepared plans for a theatre in De Soto, Mo. J. Rosen is behind the project.

Plans for a new theatre in Iola, Kas., to be operated by T. N. Magruder, owner of the Elite Theatre in that city, have been completed. Construction work has begun on a new theatre in Ellis, Kas., being built by W. H. and L. C. Snyder. F. Murphy has re-opened the Electric Theatre, Lawson, Mo., which temporarily has been closed. An extensive remodeling plan is under way at the Liberty Theatre, Cherryvale, Kas., operated by R. C. Lee.

Construction work is well under way on a new \$250,000 theatre at 1013-19 Minnesota Avenue, Kansas City, Kas., being built by the Tenth and Minnesota Building Corp., of which Ben Gorham is president. Boller Brothers of Kansas City are the architects. The house will seat 1,200 and will be of the medieval Spanish type.

Candy Manufacturer Will Erect Community Theatre in Hershey

FIRST steps have been taken toward the construction of the new and costly theatre and community centre building that M. S. Hershey, the "chocolate king" and philanthropist, intends to erect in Hershey, Dauphin County, Pa., where his chocolate plant is located.

The old theatre that stood on the site of the proposed structure has been razed and most of the excavation work for the foundations of the new building has been completed. In this connection, announcement is made of additional details of the plans of construction. The building will be six stories in height and will cover a plot 400 by 250 feet. The main theatre will be on

the first floor and will seat 2,500; the balcony will extend into the second floor. Other floors will be devoted to recreational and club rooms. There will also be a smaller theatre for local entertainments and there will be a large number of living apartments, a gymnasium and a swimming pool. The two upper floors will be used for a community hospital.

The building will be of Italian Renaissance design and will face a terraced formal court, containing a decorative pool and promenades bordered by flower beds. The entire project is to be operated as a community benefit with unusually low charges for individual accommodations.

Change of Policy for New Pinanski Boston House

After being dark for several weeks, the New Netoco Casino, located in the heart of Boston's downtown district, reopened on Sunday, November 25, with a Vitaphone and Movietone policy.

When Samuel Pinanski, president of the New England Theatres Operating Corporation, assumed control of the old Walron's Casino a few weeks ago, he closed the house for complete renovation and redecoration. The old Casino has emerged as an up-to-date house, one of its features being a latest model Wurlitzer.

Theatre to Be Erected in Idaho Falls, Idaho

General contracts for the building of a new theatre at Idaho Falls, Idaho, which is being financed by Joe George, have recently been awarded Salt Lake City contractors. Work on the structure was begun in the

summer but discontinued. It will now be rushed to completion, it is said.

The theatre will be one of the most modern in Southern Utah, it is promised, and will contain seats for 932 persons. It will have a fully equipped stage and provisions are being made for installing sound film devices. The accommodations will include a large lobby and lounging rooms for men and women.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
College Cuckoo	Murdock-Cavaller	June 1	2 reels	
Her Saily Sutor		June 20	2 reels	
His Wild Oat	McDougall Kids	July 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving-Cooper	July 1	2 reels	
Lot o' Boloney, A	McDougall Kids	June 10	2 reels	
Pikers The	McDougall Kids	Aug. 10	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Beware of Blondes	Rever-M. Moore-D'Arcy	July 1	5649 feet	
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Dawn	Special Cast	Mar. 26	7500 feet	
Desert Bride, The	Compton-Forest	Oct. 15	6267 feet	Sept. 15
Driftwood	Alvarado-Day	Oct. 15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Nothing to Wear	Logan-von-Eltz			
Power of the Blood, The	Fairbanks, Jr.-Ralston		6465 feet	
Raider Ernden, The	Special Cast			Sept. 15
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Say It With Sabies	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Seven Years	Rever-Varoni		5616 feet	
Streets of Illusion, The	Keith-Vall		5988 feet	
Stool Pigeon, The	Delaney-Borden		5988 feet	
Submarine	Holt-Rever-Graves		8192 feet	Sept. 15
*†Submarine	Holt-Rever-Graves			
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5484 feet	June 2
Virgin Lips	Borden-Boles	July 25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June 19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Apache, The	Don Alvarado		
College Coquette	M. Day-Forbes		
*†Donovan Affair, The			
Lone Wolf's Daughter, The	Bert Lytell		
Object—Alimony	Louis Wilson		
Restless Youth	M. Day-Forbes		
Sideshow, The	Prevost-Groves		
*†Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan. 6	2 reels	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
Beauties Beware	Jerry Drew	Jan. 27	2 reels	
Be My King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June 3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan. 27	1 reel	
Felix the Cat in Astronoms	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat in Futurity	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix the Cat in Jungle Bingles	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Fighting Orphans—Evening Mst.	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fisicuffs	Lupino Lane	Oct. 28	2 reels	Nov. 17
Follow Teacher	"Big Boy"	Dec. 16	2 reels	Nov. 17
Girls Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June 24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Golf Places	George Davis	Jan. 13	2 reels	
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Hectic Days	Lupino Lane	Aug. 17	2 reels	May 28
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	July 17	2 reels	June 8
Hug Or	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	
In the Morning	Vernon Dent	Dec. 30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Magic City The	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July 1	1 reel	June 20
On the Move	Hodge-Podge	Sept. 9	1 reel	
Only Me	Lupino Lane	Jan. 20	2 reels	
Patchwork of Pictures, A	Hodge-Podge	Nov. 18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Permanent Wave Railroad, The	Our World Today	June 10	1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	Sept. 9	2 reels	June 23
Pirate's Reware	Lupino Lane	Sept. 9	2 reels	
Playful Papas	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 8
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 28
Roaming Romeo	Lupino Lane	July 29	2 reels	July 21
Sailor Boy	Monty Collins	June 17	1 reel	June 8
Shifting Scenes	Hodge-Podge	Dec. 16	1 reel	
Sky Ranger, The	Reed Howes	Sept. 23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 27	1 reel	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	Sept. 2	1 reel	Sept. 29
Thrills of the Sea	Our World Today	Aug. 26	1 reel	Aug. 4
Troubles Galore	Collins-McCoy	Jan. 13	1 reel	
Walking Fish	Lupino Lane	Aug. 26	2 reels	Aug. 4
Waddled Blisters	Vernon Dent	Jan. 13	1 reel	
What a Trip	Davis-Collins	Jan. 13	1 reel	
Who's Lvin'	Davis-Collins	Sept. 2	1 reel	Sept. 29
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 29
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
Wives Won't Weaken	Drew-Bradley	Dec. 16	2 reels	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Lion's Roar	Burke-Bevan-Dent	Dec. 9	2 reels	Dec. 1

EXCELLENT PICTURES (S. R.) FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet	
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	May 15	6700 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Salford-Miller	Aug. 27	6900 feet	
Speed Classic, Inc	Lease-Harris	July 31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alex the Great	Gallagher-Dwyer	May 13	5996 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7	4807 feet	
Bantam Cowboy, The	Buz Jarton	Aug. 12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
*†Blockade	Anna Q. Nilsson	Dec. 16		
Breed of the Sunsets	Bob Steele	April 1	4869 feet	
Captain Careless	Bob Steele	Aug. 26	5497 feet	
Charge of the Gauchos	F. X. O'Sullivan	Sept. 18	5249 feet	Mar. 17
Chicago After Midnight	Mendez-Ince	Mar. 17	5249 feet	Mar. 17
*†Circus Kid, The	Darro-Castello-Erown	Oct. 7	6085 feet	Sept. 22
Crooke Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	
Danger Street	Baxter Sleeper	Aug. 26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5884 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2	4802 feet	
Fighting Redhead, The	Buzz Barton	July 1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	8131 feet	Jan. 28
Fury of the Wild	Ranger-Dog	Nov. 4		
*†Gang War	Borden-Pickford	Nov. 18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec. 16		
Hey Rubel	Olinde-Trovor	Oct. 23		
His Last Haul	T. Moore-Owen	Nov. 11		
*†Hit of the Show, Tho.	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
King Cowboy	Tom Mix	Nov. 26		
Law of Fear, The	Ranger-Reid-Nelson	April 8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar. 11	4801 feet	April 21
Little Yellow House, The	Barton-Trevor-Lee	May 28	5429 feet	
Loves of Ricardo, The	George Beban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec. 23		
*†Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Skinner's Big Idea	Barton-Trevor-Lee	April 24	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Sally of the Scandals	Love-Forest	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14		
Singapore Mutiny, The	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Sinners in Love	Borden-Gordon	Nov. 4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct. 2	6037 feet	Sept. 29
Stocks and Blondes	Logan-Galtagher	Sept. 9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec. 2		
Terror Mountain	Tom Tyler	Aug. 19	4884 feet	

Title	Star	Rel. Date	Length	Reviewed
Texas Tornado, The	Tyler-Darro	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Tropic Madness	Laatrice Joy	Dec. 16		
Tyrant of Red Gulch	Tom Tyler	Nov. 25		
Young Whirlwind, The	Buzz Barton	Sept. 16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept. 16	2 reels	
Beef-Steaks, The	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities No. 1	Novelty	Sept. 26	1 reel	Sept. 29
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Curiosities No. 6	Novelty	Dec. 5	1 reel	
Curiosities No. 7	Novelty	Dec. 19	1 reel	
fooling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Honey Balbs	Hellum-Davis	Dec. 2	2 reels	
Horsefeathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook		2 reels	Oct. 20
Jovial Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec. 23	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
Okmex	Barney Hellum	Oct. 7	2 reels	
Ruth is Stranger Than Fiction	Alberta Vaughn	Sept. 23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	1 reel	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct. 24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept. 2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 2	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels	

Coming Attractions

Title	Star	Length	Reviewer
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 8	6351 feet
Amazing Vagabond, The	Bob Steele		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Vaill-Caldwell-Darro		
Drifter, The	Tom Mix		
Drums of Araby	Tom Tyler		
Eagle's Talons, The	Buzz Barton	Mar. 31	
Freckled Rascal, The	Tom Tyler	Mar. 3	
Gun Law	Tom Tyler	Mar. 3	
Hardboiled	O'Neil-Reed-Tashman		
Idaho Red	Tom Tyler	Mar. 3	
*Jazz Age, The	M. J. Rainbanks, Jr.-Walthall		
Little Outlaw, The	Buzz Barton		
*Love in the Desert	Borden-Trevor-Roscoe		
One Man Dog, The	Ranger		
Outlawed	Tom Mix		
*Stepping High	Conklin-Sleeper-Trevor	Nov. 18	
Tracked	Ranger (Dog)		4957 feet
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Devil's Cage, The	Garon-Kelth	June 5	5800 feet	
Fagasa	Kelly-Kelton-Weils	May 20	5700 feet	
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Souls Aflame	James-Weils	July 5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Barker, The	Sills-Compson-Mackall	Sept. 30	7137 feet	July 7
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept. 2	6467 feet	
Chanyon of Adventure	Maynard-Faire	April 22	8730 feet	May 19
Cinatown Charlie	Hines-Lorraine	April 15	8365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	8227 feet	
*Crash, The	Sills-Todd	Oct. 7	8225 feet	
Do Your Duty	Charlie Murray	Oct. 14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	5888 feet	Nov. 24
*Good Bye Kiss, The	Ellers-Rock-Kemp	July 8	7300 feet	
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Bain-White	Apr. 28	7541 feet	
*Haunted House, The	Kent-Todd	Nov. 4	5755 feet	
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Darry Langdon	Aug. 12	5400 feet	
Ladies' Night in Turkish Bath	Mackall-Mulhall	April 1	6592 feet	April 14
Lady Be Good	Mackall-Mulhall	May 6	6608 feet	June 2
*Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelme-O'Day	April 8	7700 feet	May 19
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
*Naughty Baby	White-Mulhall	Dec. 16		
*Night Watch, The	Tom Tyler	Sept. 9		
On Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 1
*Outcast	Griffith-Lowe	Nov. 11	6622 feet	Dec. 8
Out of the Ruins	Barthelme-Nixon	Aug. 19	6100 feet	Aug. 25
*Scarlet Seas	Barthelme-Compson	Dec. 9	6237 feet	
*Show Girl	White-Delaney	Sept. 23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	Larry Cast	July 29	7534 feet	June 9
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Ware Case, The	Special Cast	Nov. 25	6185 feet	
*Waterfront	Mackall-Mulhall	Sept. 16	5976 feet	Dec. 1

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Wheel of Chance	Barthelme-Basquette	June 17	6895 feet	July 7
*Whip, The	Mackall-Nilsson-Forbes	Sept. 30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 26

Coming Attractions

Title	Star	Length	Reviewed
*Adoration	Billie Dove	Dec. 2	6360 feet
California Mail, The	Maynard-Dwan		
Cheyenne	Maynard-McConnell	Feb. 17	
*Children of the Ritz	Mackall-Mulhall	Mar. 3	
Comedy of Life, The	Sills-Cords	Mar. 10	
*Divine Lady	Griffith-Varoni	Jan. 27	10015 feet
*His Captive Woman	Sills-Mackall	Jan. 30	
*Hot Stuff	Alice White	Mar. 31	
Lawless Legion, The	Ken Maynard	Feb. 10	
*Life of the Moment	Billie Dove	Dec. 23	5887 feet
Phantom City, The	Maynard-Gilbert	Mar. 17	
Saturday's Children	Corinne Griffith	Feb. 3	
*Seven Footprints to Satan	Todd-Hale		
*Squall, The			
*Synthetic Sin	Colleen Moore	Jan. 6	6730 feet
That's a Bad Girl	Colleen Moore	Mar. 24	
*Weary River	Richard Barthelme	Feb. 24	

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Air Circus, The	Carrol-Lake-Rolins	Sept. 30	7702 feet	Sept. 8
Baggage Smasher, The	McLaglen-Collyer	Nov. 18		
Blindfold	O'Brien-Moran	Dec. 23		
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Cowboy Kid, The	Rex Bell	July 15	4233 feet	July 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar. 18	6566 feet	Mar. 17
*Dry Martini	Gran-Astor-Moore	Oct. 14	7176 feet	Nov. 10
Escape, The	Vaill-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July 8	5148 feet	
Fleetwing	North-Janis	June 24	4939 feet	Sept. 8
Gateway of the Moon	Detlo-Ridgdon	Jan. 1	5036 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May 13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 19
Homesick	Sammy Cohen	Dec. 30		
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 26
Horsemen of the Plains	Mix-Clayton	Mar. 11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec. 9		
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
*Making the Grade	Moran-Lowe	Oct. 7		
Me, Ganster	Collyer-Terry	Oct. 8	6042 feet	Oct. 10
*Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
*Mother Macdore	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phelps	May 27	6879 feet	June 16
None But the Brave	Morton-Phelps-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	5071 feet	
Painted Post, The	Mix-Kingston	July 1	4952 feet	June 23
Prep and Pen	Rollens-Drexel	Nov. 11		
Plastered in Paris	Colton-Pemick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 23	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan. 8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July 15	4991 feet	Aug. 4
*Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June 10	4921 feet	
Win That Girl	Rollens-Carroll	Sept. 16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July 8	2 reels	
Elephant's Elbows, The	Variety	Oct. 28	1 reel	
Glories of the Evening	Leon Hampton	Nov. 11	1 reel	Aug. 11
Her Mother's Back	Dent-Bletcher	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June 10	2 reels	
Lofty Andes, The	Variety	Dec. 5	1 reel	Aug. 11
Low Necked, The	Marlowe-Booth	Jan. 14	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Neapolitan Days	Variety	Sept. 2	1 reel	
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety		1 reel	July 28
Snowbound	Variety	Aug. 19	1 reel	
Spanish Craftsmen	Variety	Sept. 30	1 reel	
Steepchase	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	
Through Forest Aisles	Variety	Sept. 16	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Chasing Through Europe	Stuart-Carol			
Christine	Janet Gaynor			
Fatal Wedding, The	Low-McLaglen			
*Four Devils, The	Astor-Bard			
Girl Downstairs, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
Hearts in Dixie	Moran-O'Brien			
In Old Arizona	Low-Baxter-Burgess			
*Lost in the Arctic	Special Cast		5474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
Veiled Woman, The	Tora-Alba			
Woman, The	Astor-Boles			

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			
Bridge at Midnight, The	Mary Duncan			
Coro Christi	Paul Miller			Sept. 8
Diplomats, The	Clarke-McCullough			
Dolls and Puppets	Nancy Drexel			
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	

Title	Star	Rel. Date	Length	Reviewed
Interview, The	Clarke-McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion				
They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			
Family Picnic, The	McKee			June 30
George Bernard Shaw	Interview			June 30
Serenade (Schubert)	Harold Murray			Sept. 8
White Faced Fool, The	Lionel Atwill			Sept. 8

GOTHAM FEATURES

Title	Star	Rel. Date	Length	Reviewed
Chorus Kid, The	Faire Washburn	April 1	8200 feet	April 14
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May 1	6412 feet	May 12
Midnight Life	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6600 feet	Mar. 17
Thru the Breakers	Lionel Herbert		6420 feet	
United States Smith	Gribbon-Lee-Harlan	June 1	6000 feet	June 18

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel			
*Girl From Argentina, The	Carmel Meyers			
When Danger Calls	Fairbanks-Sadgwick			

METRO-GOLDWYN-MAYER FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6805 feet	May 5
Adventures, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
*Baby Cyclone, The	McCoy-Sebastian	July 14	4187 feet	
Beau Broadway	Cody-Pringle		5530 feet	
Beyond the Sierras	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Bringing Up Father	Tim McCoy	Sept. 15	5896 feet	
*Brotherly Love	Macdonald-Olmsted-Moran	Mar. 17	8344 feet	June 2
Cameraman, The	Dane-Arthur	Oct. 12	6053 feet	
Cardboard Lover, The	Keston-Dray	Sept. 29	6995 feet	Sept. 15
Certain Young Man	Davies-Asther	Aug. 25	7108 feet	Sept. 8
Circus Rookies	Novarro-Adoree	May 19	5679 feet	June 18
Cossacks, The	Dane-Arthur	Mar. 31	5661 feet	May 19
Crowd, The	Gilbert-Adoree	June 23	8601 feet	June 30
Dances	Boardman-Murray	Mar. 3	8536 feet	Feb. 25
Diamond Handcuffs	Dane-Arthur	June 9	5838 feet	
*Excess Baggage	Boardman-Gray-Nauel	May 5	6700 feet	Sept. 15
*Flying Ensign, The	Haines-Cortez	Sept. 8	7182 feet	Sept. 29
Forbidden Hours	Ramon Novarro	Nov. 30		
Four Walls	Novarro-Adoree	June 16	5011 feet	July 28
Lady of Chance, A	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25
Laugh, Clown, Laugh	Norma Shearer	Nov. 2		
Mademoiselle from Armentieres	Charles Young-Asther	June 2	7045 feet	June 2
Masks of the Devil	E. Brody-J. Stuart	June 2	5441 feet	
Mysterious Lady, The	John Gilbert	Oct. 1	5575 feet	Dec. 1
Napoleon	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11
*Our Dancing Daughters	Special Cast	Oct. 1		
Play, The	Crawford-Brown-Sebastian	Sept. 8	7652 feet	Oct. 13
Riders of the Dawn	Davies-Midwell-Gray	Nov. 2	7288 feet	
Shadows in the Night	McCoy-Dwan	April 21	5014 feet	
*Show People	Flash-Grey-L. Linn	Oct. 26	5448 feet	
Skirts	Davies-Haines	Oct. 9	7453 feet	Nov. 17
Telling the World	Chaplin-Balfour	May 12	5801 feet	
Under the Black Eagle	Haines-Page	June 30	7184 feet	July 21
*White the City Sleeps	Flash-M. Day-Forbes	Mar. 24	5901 feet	May 19
*White Shadows in the South Seas	Flash-Page	Sept. 15	7231 feet	Oct. 27
Wickedness Preferred	Blue-Torres	July 7	7968 feet	Aug. 18
*Wind, The	Cody-Pringle	Jan. 28	5011 feet	
*Woman of Affairs, A	Gish-Hanson	Nov. 23	6721 feet	Nov. 17
Wyoming	Gilbert-Garbo	Oct. 19		
	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug. 27	1 reel	
Assorted Babies	Ufa Oddities	Nov. 5	1 reel	
Bits of Africa	Ufa Oddities	Sept. 15	1 reel	
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Cleopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 28
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Eagle's Nest	Ufa Oddities	Aug. 18	1 reel	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	Nov. 3
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Habes Corpus	Laurel-Hardy	Dec. 1	2 reels	
Happy Men, A	Ufa Oddities	July 14	1 reel	
Heart of General Robert E. Lee, The	Dane-Widling	Sept. 22	2 reels	Nov. 3
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 28
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Lonely Lapid	Ufa Oddities	Nov. 10	1 reel	
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Moder	Ufa Oddities	Nov. 17	1 reel	
Nature's Wizardry	Ufa Oddities	July 28	1 reel	
Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Palace of Honey, The	Ufa Oddities	June 16	1 reel	May 26
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spanking Age, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
That Night	Roach Stars	Sept. 15	2 reels	
Tokens of Manhood	Ufa Oddities	June 2	1 reel	May 26
Two Tars	Laurel-Hardy	Nov. 3	2 reels	Dec. 8
We Draw Down	Laurel-Hardy	Dec. 29	2 reels	
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3

Coming Attractions

Title	Star	Length	Reviewed
*Allas Jimmy Valentine	Haines-Hyams-Barrymore	8000 feet	Nov. 24
*Ballyho	Norma Shearer		

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
*Bellamy Trial, The	Joy-Bronson			
*Bridge of San Luis Rey				
*Broadway Melody (A. T.)				
Bushranger, The	McCoy-Douglas			
Deadline, The	Flash-Lorraine-Gray			
Devil's Mask, The	John Gilbert			
Dream of Love	Crawford-Asther			
*Duke Steps Out, The	Haines-Crawford			
Dynamite	Conrad Nagel			
*Five O'Clock Girl, The (A. T.)				
*Hunted (A. T.)	Sylvia Fields			
*Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Barry			
Honeymoon	Flash-Moran-Gribbon			
Humming Wires	Tim McCoy			
*Last of Mrs. Cheney	Nagel			
Loves of Casanova, The	Special Cast			
*Man's Man, A	William Haines			
Maded Stranger, The	McCoy			
Mysterious Island, The	Hughes-Daly-Barrymore			
*Nice Baby	Gordon-Holt-Walbridge			
Pagan, The	Ramon Novarro			
Single Standard, The	Flash-Gray-Lorraine			
Soles	Special Cast			
Souls Blood	McCoy-Frazier			
*Thirst	Gilbert-Nolan			
*Tide of Empire	Adoree-Murray			
*Trail of '88, The	Del Rio-Forbes		11100 feet	Mar. 24
*Trial of Mary Dugan, The (A. T.)	Norma Shearer			
West of Zanzibar	Chaney-Nolan-Barrymore			
*Viking, The	Starke-Crisp		8508 feet	Nov. 17

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	Dec. 1
Confession	Anna-N		2 reels	
Friendship	Robert Edison		2 reels	
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Gus Edwards' Song Revue	Songs and Dances		2 reels	
Marion Harris	Songs	Nov. 17		
Marion Harris	Marion Harris	Oct. 20		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Joseph Regan	Songs	Nov. 3		
Leo Carr	Songs	Oct. 6		
Loose Sisters	Songs	Sept. 29		
Marion Harris	Songs	Oct. 13		
Mayor of Jimtown	Miller and Lyle	Nov. 3		
M-G-M Movietone Revue	Songs	Oct. 13		
M-G-M Movietone Revue	Songs	Oct. 20		
Odetta Myrtle	Songs		2 reels	Dec. 1
Sherman-Francisco-Chadwick	Songs	Oct. 20		
Ponce Sisters	Songs	Nov. 10		
Ponce Sisters	Songs		2 reels	Dec. 1
Spanking Age, The	"Our Gang"	Sept. 29		Oct. 13
Van and Schenck	Songs	Oct. 27		
Van and Schenck	Songs	Nov. 10		
Vincent Lopez	Piano Solos	Oct. 6		
Wait Rouser and Capitollans	Songs		2 reels	Dec. 1
We Faw Down	Laurel-Hardy			

PARAMOUNT FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May 19	5930 feet	July 7
Box of Nine York, The	Bancroft-Compton-Baclanova	Oct. 20	7202 feet	Sept. 22
Draw Net, The	Bancroft-Brent	May 28	7896 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct. 13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June 18	6238 feet	
His Private Life	Menjou-Carver		4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2
*Homecoming, The	Parlo-Hanson		8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July 14	6528 feet	July 28
Just Married	Hall-Taylor	Aug. 18	6039 feet	Aug. 18
Kat Carson	Thompson-Jane	June 30	7464 feet	
Ladies of the Mob	Bow-Arlen	June 30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
*Loves of An Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 11
Loves of An Actress (silent version)	Negri-Asther	Aug. 18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June 2	4998 feet	June 30
*Manhattan Cocktail	Arlen-Carroll	July 21	6051 feet	
Mating Call, The	Melham-Brent-Adoree	Sept. 22	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct. 27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21
Old Ironsides	Rea-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar. 17	6800 feet	May 6
Patriot, The	Jennings-Stone-Vidor	Sept. 1	9819 feet	Aug. 16
Racket, The	Meighan-Preston	July 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5928 feet	Sept. 1
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 26
Speedy	Lloyd-Christie	April 7	7960 feet	April 14
Street of Sin, The	Jennings-Wray	May 28	6218 feet	June 2
Surrounding Legion, The	Thompson-Murphy	April 21	5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct. 20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April 14	7029 feet	April 28
Vanishing Pioneer, The	Holt-Blane	June 23	5834 feet	Sept. 29
*Varsity	Rogers-Brian	Sept. 29	5802 feet	Nov. 3
*Warning Up	Richard Dix	Aug. 4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
Wedding March, The	Von Stroheim-Wray	Oct. 6	10400 feet	Oct. 20
Wings	Bow-Rogers	Sept. 1	12 reels	Aug. 26 '27
Woman From Moscow, The	Negri-Kerry		6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alice in Movieland	Novelty	June 23	2 reels	
Baby Faud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov. 24	2 reels	
Call Again	E. E. Horton	Oct. 20	2 reels	

Title	Star	Rel. Date	Length	Reviewed
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Dancing Town, The	May-Skeely-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon	Dec. 15	2 reels	
Gobs of Love (Christie)	Billy Dooley	Jan. 19	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov. 3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko's Cleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 8	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan. 5	2 reels	
Oriental Hugs (Christie)	Jack Duffy	Sept. 28	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Prancing Prums	Helen Hayes		2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
See-Going Sailor, A (Christie)	Billy Dooley	Nov. 10	2 reels	
Show Vite	Krazy Kat Cartoon	Sept. 15	1 reel	
Should Scotchmen Marry (Christie)	Jack Duffy	Dec. 22	2 reels	
Silk Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 16	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Two Masters	Eaton-Pot	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan. 12	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
*†Able's Irish Rose	Hersholt-Carroll-Rogers		Nov. 17
Able's Irish Rose	Hersholt-Carroll-Rogers	12103 feet	April 28
Avalanche, The	Holt-Hill		
*†Behind the German Lines	Special Cast	8254 feet	Dec. 8
*†Burlesque	James Burton		
*†Canary Murder Case, The (A. T.)	Powell-Taylor-Bruan		
*†Carnation Kid, The (A. T.)	Douglas MacLean		
Case of Lena Smith, The	Esther Ralston		
*†Close Harmony (A. T.)	Charles Rogers		
*†Concert, The (A. T.)	Adolphe Menjou		
*†Doctor's Secret, The (A. T.)	Warner-Chatterton		
*†Dummy, The (A. T.)	Cromwell-Chatterton		
*†Four Feathers	Wray-Arlen-Beery		
*†Genius Is Born, A (A. T.)	A. P. Heggie		
*†Half an Hour	Ruth Chatterton		
*†Hole in the Wall, The (A. T.)	Colbert-Robinson		
Hunting Tower	Harry Lauder		
*†Innocents of Paris, The	Maurice Chevalier		
*†Interference (A. T.)	Brent-Brook-Powell		
Just Twenty-One	Rogers-Brian		
*†Letter, The (A. T.)	Eagles-Heggie-Owen		
*†Looping the Loop	Werner-Kraus		
*†Manhattan Cocktail	Arlen-Carroll		
Marquis Preferred	Adolphe Menjou		
*†Night Club (A. T.)	Special Cast		
*†Nothing But the Truth (A. T.)	Richard Dix		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		Dec. 1
*†Shop Worn Angel, The	Wor-Carroll		
Side Show, The	Fields-Conklin		
*†Sins of the Fathers	Emil Jennings		
Someone to Love	Charles Rogers	6323 feet	Dec. 8
*†Soul of France, The	Special Cast		
Sunset Pass	Holt-Lane		
Three Week-End	Clara Bow		
*†Tong War (A. T.)	Beary-Vidor		
*†Wolf of Wall Street, The (A. T.)	George Bancroft	Jan. 28	7 reels
*†Wolf Song (A. T.)	Cooper-Wrap		Dec. 1
†Pauper in the Face, The	Taylor-Hitchcock-Allen		2 reels
*†Sidewalks of New York	Novelty		1 reel
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels
Bishop's Candlesticks, The	Walter Huston		
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland		
Highlowbrow	Donnelly-Shannon		
Melancholy Dame, The (Christie)	Colored Cast		
Ruth Etting	Songs		
That Party in Person	Eddie Cantor		2 reels
Borrah Manneville	Harmonica Band and Songs		
One Word	Special Cast		
Eddie Peabody	Banjo Solos and Songs		
Giersdorf Sisters, The	Songs		
Jed's Vacation (Christie)	Charles Grapewin		
When Caesar Ran a Newspaper	Hatton-Hardy-Lorraine		
Music Hat's Charms (Christie)	Colored Cast		

PATHE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Annapolis	Loft-Brown	Nov. 18		
Avenging Snowdow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Black Ace, The	Don Corman	Sept. 2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 26
Border Patrol	Harry Carey	Dec. 23		
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	5400 feet	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
*†Captain Swagger	La Roque-Carol	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6 reels	Aug. 11
Chicago	Haver-Varconi	Mar. 5	9145 feet	Dec. 30
Co, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept. 16	6670 feet	
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Buckaro, The	Wally Wales	Nov. 15	6670 feet	
Forbidden Love	Lili Damita	Nov. 4	5937 feet	
Grandma's Boy (re-issue)	Harold Lloyd	Dec. 4	4750 feet	
Hold 'Em Yale	Rod La Roque	May 14	7055 feet	Aug. 4
*†King of Kings, The	Warner-Logan	Sept. 30	13500 feet	April 29 '27
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31
Junior Gophers	Junior Gophers	Aug. 12	5881 feet	Jan. 28
Love Over Night	La Roque-Loft	Sept. 16	5733 feet	
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26	6559 feet	
*†Ned McCobb's Daughter	Irene Rich	Dec. 2	6070 feet	
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug. 28	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17
*†Sal of Singapore	Phyllis Haver	Nov. 4	6804 feet	Sept. 22
*†Shady Lady, The	Phyllis Haver	Dec. 16		Nov. 17
Ship Comes In, A	Rudolph Schildkraut	June 4	6802 feet	June 23
*†Shew Folks	Quillian-Loft	Oct. 21		
Skyscraper	William Boyd	April 9	7040 feet	April 14
*†Spieler, The	Hale-Logan-Adoree	Dec. 30		Oct. 20
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct. 28	5686 feet	Oct. 20

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebits	April 8	1 reel	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Bath Time	Sportlight	June 24	1 reel	June 23
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Bunker Battlers	Sportlight	July 22	1 reel	
Camous Carmen, The	Sennett Girls	Sept. 23	2 reels	Sept. 15
Cannibal Camp, The	Sennett Girls	Nov. 25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
Caught In a Taxi	Jack Cooper	June 9	2 reels	
Caught in the Draft	"Aesop Fables"		1 reel	Dec. 1
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 26	2 reels	
City Slickers	"Aesop Fables"	July 1	1 reel	
Close Shave	Johnny Burke	June 16	2 reels	
Covering Ground	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug. 19	1 reel	Aug. 16
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"		1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct. 21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fables"		1 reel	
Dumb Walters	Johnny Burke	Sept. 18	2 reels	Sept. 8
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July 22	1 reel	
Fair Affair, A	Sportlight	July 8	1 reel	Sept. 8
Fair Catch, The	Fair Catch, The	Oct. 14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"		1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June 3	1 reel	June 9
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug. 5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct. 28	2 reels	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept. 30	1 reel	
High Seas	Sportlight	Sept. 23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec. 30	2 reels	
His Unlucky Night	Bevan-Dent	Aug. 12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov. 4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec. 2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July 8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug. 26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov. 11	2 reels	Nov. 3
Laundry Man, The	"Aesop Fables"		1 reel	Nov. 17
Limberlegs	Sportlight	June 10	1 reel	June 2
Magnetic Bat, The	"Aesop Fables"	Sept. 30	1 reel	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Motor Boat Manas	Bevan-Dent	Sept. 30	2 reels	Sept. 29
Motoring Manas	Billy Bevan	June 16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June 24	1 reel	June 30
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec. 16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct. 7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov. 18	2 reels	
On the Links	"Aesop Fables"	Nov. 25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug. 5	1 reel	
Outnumbered	"Aesop Fables"	July 29	1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov. 18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June 10	1 reel	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels	
Soldier Man	Harry Langdon	Sept. 30	3 reels	
South Sea Sagas	Sportlight	Sept. 22	1 reel	
Spartan Diet	"Aesop Fables"		1 reel	Dec. 8
*†Stage Struck	"Aesop Fables"		1 reel	
Static	"Aesop Fables"	Sept. 2	1 reel	
*†The Farm	"Aesop Fables"	Sept. 16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel	
Supple Sex, The	Sportlight	Aug. 5	1 reel	Sept. 1
Targets	Sportlight	Nov. 25	1 reel	
Taxi Beauties	Jack Cooper	Dec. 23	2 reels	
Taxi for Two	Jack Cooper	Sept. 2	2 reels	
Taxi Social, The	Jack Cooper	Oct. 28	2 reels	Oct. 27
Terrible People, The (Serial)	Ray-Miller	Aug. 23	10 episodes	
Tiger's Shadow, The	McConnell-Allen	Dec. 23	10 episodes	
*†Winning Patterns	Sportlight		1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes	

Coming Attractions

Title	Star	Length	Reviewed
*†Flying Fool, The	William Boyd		Feb. 10
Forty-Five-Calibre War	Coleman-Lo		Feb. 17 '29
*†Geraldine	Quillian-Loft		Jan. 8
*†Godless Girl, The	Basquette-Prevost		
Alene Ray	Alene Ray		Mar. 17
*†High Voltage	Boyd-Prevost-Hale		
*†Leatherneck, The	William Boyd		Jan. 13
*†Listen Baby	Eddie Quillian		
*†Marked Money	Junior Gophers		Nov. 4
*†Nolys Neighbors	Eddie Quillian		Jan. 20

Title	Star	Rel. Date	Length	Reviewed
*Missing Man, The	Patrick			
*Office Scandal.	Phyllis Haver	Mar. 3		
Sin Town	Allen-Fair	Jan. 20		
*Square Shoulders	Junior Coghlan	Feb. 3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweet	Bedford-Graves	Sept. 5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet	
Golden Shackles	Bonner-Withers	Mar. 15	5600 feet	
Out With the Tide	Dwan-Landis	June 22	5700 feet	

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May	5689 feet	June 2
City of Purple Dreams, The	Bedford-Frazier	Sept. 15	5937 feet	
Danger Patrol, The	Russell-Faire	April	6076 feet	
Devil's Tower, The	Buddy Roosevelt	June	4533 feet	
Divine Sinner, The	Vera Reynolds	July 15	5683 feet	
Gypsy of the North	Gordon-Hale	April	5976 feet	
Isle of Lost Men	Tom Santschi		5800 feet	
Lightnin' Snot, The	Buddy Roosevelt	May	4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1	5946 feet	
Midnight Adventure A	Murphy-Landis	May	5262 feet	
My Home Town	Brockwell-Glass	Mar.	5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July	4532 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.	5965 feet	
Sisters of Eve	Anita Stewart	Oct. 1	5850 feet	
Sweet Sixteen	Foster-Olmstead	Dec.	5991 feet	
Trail Riders	Buddy Roosevelt	April	4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.	4308 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Should a Girl Marry?	Foster-Kelth			

FILMTONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Overture of 1812 (Tschalkowsky)	Filmtone Harmonists			
Valse Ernie Stanton				
At the Night Club				
Dancing Colleens	Tap Dancers			
Radio Franks, The	Songs			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar. 1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April 15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15	5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers			
Air Mail Pilot, The	Manaffey-Metcalf	Hi-Mark		5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15	4345 feet	
Autumn Love	Lya de Putti	Afr. European	Sept. 6	6000 feet	
*Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug. 1	7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazier	Quality Dist.	Sept. 1	5261 feet	
Broken Hearts		Hercules			
City Without Jews, The	Sozial Cast	Avvon	Sept. 1	6000 feet	
Dance Fever	Corda-Varonil	Ufa Eastern	June 1	5460 feet	
Devil Dogs	Holmes-Ait	Crescent		5600 feet	
Devil's Passion, The	Special Cast	Aria		5700 feet	
The Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet	June 16
Fangs of Justice	Silverstreak-Walker	Bischoff		5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Gypsy Romance	Raquel Waller	Afr. European	Sept. 6	6000 feet	
Hands of Orpheus	Conrad Veldt	Avvon	Sept. 1	5400 feet	
Hearts of Man	Harris-Keefe	Anchor		5400 feet	
Hell Ship	Special Cast	Colwyn		5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh		5712 feet	
House of Shame	Faire-Lease	Chesterfield	Sept. 1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept. 1	5460 feet	
Lady of Petrograd, The	Special Cast	Afr. European	Sept. 6	6000 feet	
Lady from Paris, The	Vilma Banky	Avvon	Sept. 1	6000 feet	
Lik'r - Like That	Withers-Boteler	F. Royer (producer)		6000 feet	June 16
Lights of Paris	Special Cast	Superative		6000 feet	
Little Wild Girl, The	Leo-Landis	Hercules			
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.	6413 feet	
Loves of Jeanne Ney, The	Edith Jahnke	Ufa-Eastern		7200 feet	
Mother of Mine	Special Cast	akoro		7000 feet	
Mystic Mirror, The	German Cast			7000 feet	
No Babies Wanted	Devore-Mong	Piazza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July	5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	
Port of Missing Children	Special Cast	Superative			
Power of Darkness, The	Moscow Art Players	Afr. European	Sept. 6	6000 feet	
Primereliebe	German Cast	Scenic Films		8500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.	6200 feet	
Q Ships	Special Cast			6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.		5900 feet	
Racing Through	Mae Marsh	Afr. European	Sept. 7	7000 feet	
Romance of a Rogue	Warner-Stewart	Ufa-Eastern	Oct.	6100 feet	
Sally of the South Seas	Special Cast	Hercules			
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.		
Sealed Lips	Swedish Cast	Colwyn		6000 feet	
Shadows of the Night		Hercules			
Shooting Stars	English Cast	Artlee	April	5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug. 1	4800 feet	
Silent Trail, The	Bob Custer	Quality Dist.	Aug. 15	4315 feet	
Simba	Jungle Film	Capitol Pict.		8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June 15	4900 feet	
Somme, The	Special Cast	New Era		7000 feet	
Station Master, The	Ivan Moskvin	Zakoro	June 16	7200 feet	
Streets of Algiers	Camille Horn	Ufa Eastern	May	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April 1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast			9800 feet	Nov. 24
Thunder God	Cornelius Keefe	Anchor			

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Two Brothers	Conrad Veldt	Ufa Eastern	July 1	6300 feet
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet
When Fleet Meets Fleet	English Cast	Hi-Mark		7953 feet
Woman Tempted The	Compton-Ward	Aywon	Sept.	6500 feet
Youth Astray	Johnson-Mattoni	Amerangle		6000 feet

SHORT SUBJECTS

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Mysterious Airman, The		Weiss Bros		10 episodes	
Fatal Warning, The (Serial)		Mascot Pict.			
Going to Live For	Al Joy	Cranfield Clarke		2 reels	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spooky Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug. 15	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa-Eastern		
Buying a Wife	Special Cast	Afr. European		7 reels
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet
Duty to be Sidelined	Al Joy	Afr. European		6 reels
Escaped From F-ell	Muriat Estorhazy	Afr. European		6 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Afr. European		7 reels
German Underworld	Special Cast	Afr. European		7 reels
Great Power, The	Special Cast	Bell Tone		
Great Unknown, The	John Loder	Afr. European		6 reels
Gully	Fritsch-Verson	Ufa-Eastern		
Har Viennese Lover	Asther-Nolan	Afr. European		6 reels
Little Colonel, The	Henry B. Walthal			
Man Who Cheated Life	Veldt-Krauss	Afr. European		3 reels
Mechanics of the Brain	Educational	Amkino		6000 feet
Milak of the Snowlands	Special Cast	Ufa-Eastern		
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	5500 feet
Our Daily Bread	Mary Pickford	Afr. European		7 reels
Poet and Czar	Special Cast	Amkino		8775 feet
South of Panama	Carmelita Geraghty	Chesterfield		
Two Days	Special Cast	Amkino		6500 feet
Unholy Love	Wegener-Petrovitch	Afr. European		10 reels
Verdun	Special Cast	Richmount		
Vera Mizewa (tentative)	Derussa	Afr. European		7 reels
Water, The	M. Chekhov	Amkino		7000 feet
en Duty Calls	Special Cast	Ufa-Eastern		
*White Lilacs	Robertson-Brinkley	Powers Cinephone		
Yellow Ticket, The	Anna Sten	Amkino		7000 feet

TIFFANY-STAHLL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Oliver Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1	6157 feet	
*Cavalier, The	Bedford-R. Talmadge	Nov. 1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pigeon	May 1	5209 feet	
Domestic Meddlers	Claire Windsor	Aug. 15	5362 feet	
Drinking College, The	Neilson Collier, Jr.	Nov. 10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec. 1		
Grain of Dust, The	Cortez-Windsor-Bennett	July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June 10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov. 20		
House of Scandal	Sebastian-O'Malley	April 1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May 15	6553 feet	
Whites-McGregor	Whites-McGregor	June 1	5735 feet	
Marriage by Contract	Miller-Gray	Dec. 1	7788 feet	Oct. 20
Naughty Duchess, The	Warner-Southern	Oct. 10	5271 feet	
Power of Silence, The	Belle Bennett	Oct. 20	5554 feet	
Power of Silence, The	Belle Bennett	Oct. 20		
Prowlers of the Sea	Cortez Myers	June 30	5160 feet	
Scarlet Dove, The	Frazier-Borio	April 15	5102 feet	
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Thair Hour	Harron-Sebastian	Mar. 1	5652 feet	
*Tollers, The	Ralston-Fairbanks, Jr.	Oct. 1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec. 10		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*Japa-ese Carnival, A	Color Symphony	Jan. 1	1 reel	
*In a Persian Market	Color Symphony	Oct. 1	1 reel	Nov. 17
*In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*Love Charm, The	Color Symphony		1 reel	
Maude Muller	Color Classic		1 reel	
No Woman Allowed	Color Classic		1 reel	
*Marrion Tourist, A	Miller-Gray	Dec. 1	1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*Toy Shop, The	Color Symphony	Nov. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 20		
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 10		
Fanny Row, The	Wing-Rose	Mar. 10		
Geraldine Laird	Belle Bennett	Mar. 20		
*Ghetto, The	George Jessel	Feb. 1		
Girl Who Came Back (tentative)	Eve Southern	Mar. 10		
*Lucky Boy	Jessel-Quimby			
Man in Hobbles, The	Lee-Harron	Jan. 10		Nov. 17
*Marrion Tourist, A	Miller-Gray	Dec. 1		
New Orleans	Cortez-Bennett	Mar. 1		
Queen of Burlesque	Belle Bennett			
Rainbow, The	Dorothy Sebastian	Jan. 1		
Spirit of Youth	Sebastian-Kent	Feb. 20		
Squads Right	Gibson-Stone	Feb. 1		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humea	May 6	4076 feet	

Title	Star	Rel. Date	Length	Reviewed
Beauty and Bullets	Ted Wells	Dec. 16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct. 28	4786 feet	
Buck Private	De Putti-McGregor	June 3	8171 feet	Feb. 4
Clearing the Trail	Gibson-Culliver	Oct. 7	5311 feet	
Clear the Deck	Reginald Denny	Dec. 23		
Cloud Dancer, The	Al Wilson	Sept. 30	4322 feet	
Count of Ten, The	Ray-Ralston	June 17	6279 feet	Sept. 15
Crimson Crayon, The	Ted Wells	Dec. 16		
Danger Rider, The	Hoot Gibson	Nov. 13	5357 feet	
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5105 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4426 feet	
Freedom of the Press	Stone-Kelth-M. Day	Oct. 28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec. 9	5597 feet	
*Gave and Take	Denny-Hersholt	Dec. 23	6552 feet	
Good Morning Judge	Denny-Nolan	April 29	5648 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April 14	4719 feet	
Hero of the Circus	Special Cast	Dec. 2	5506 feet	
Hime, James	La Plante-Dolaney	Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec. 30	6057 feet	
Honobats of Vengeance	Rex (horse)-Perrin	June 16		
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 15
Hound or Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 11	5932 feet	
*JLonesome	Tryon-Kent	Jan. 20	6142 feet	Oct. 6
Love Me and World Is Mine	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3	4120 feet	
*Man Who Laughs, The	Veldt-Philbin	Nov. 4	10185 feet	May 12
Man, Woman and Wife	Kerry-Stark-Nixon	Jan. 13	6674 feet	Nov. 10
*Melody of Love	Pidgeon-Harris-Winton	Oct. 2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adda	Dec. 2	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept. 16	6670 feet	
One Rainy Night	Laura La Plante	Dec. 9		
Phantom Fingers	Cody-Thompson	June 2		
Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Plugging Hoochs	Rex (horse)-Perrin	Aug. 4	4230 feet	
Prince of Fear, The	Cody-Thompson	Oct. 28		
Put 'Em Up	Fred Humes	Mar. 11	4200 feet	
Quick Triggers	Fred Humes	July 15	4472 feet	
Red Lips	Nixon Rogers	Dec. 2	6957 feet	
Riding for Fame	Hoot Gibson	Aug. 19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
Sky Skider, The	Al Wilson	Jan. 13	4264 feet	
Stop That Man	Lake-Kent	Mar. 11	5389 feet	April 28
Surrender	Philbin-Moskline	Mar. 4	8249 feet	Mar. 10
Thanks for Buggy Ride	La Plante-Tryon	April 1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April 8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 16	4616 feet	
*Uncle Tom's Cabin	Special Cast	Sept. 2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May 6	9151 feet	April 7
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet	
*Wolves of the City		Dec. 2		
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec. 5	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June 16	2 reels	May 19
And Morning Came	Young-La Salle	Dec. 19	2 reels	
Big Game George	Sid Saylor	July 12	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec. 17	2 reels	
Boundary Battie, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug. 1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June 27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug. 15	2 reels	
Bull-onny	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec. 10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Card of Destiny, The	Fred Gilman	July 14	2 reels	June 16
Cash Customers	Young-La Salle	July 11	2 reels	
Claim Jumper	Edmund Cobb	Nov. 17	2 reels	
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	Nov. 24
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Danger Trail, The	Newton House	Sept. 1	2 reels	
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 8
Daring Chances	Jack Hoxie	Oct. 15	2 reels	
Dead Game	Art Accord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	
Diamond Master, The	Lorraine-Stevenson	April 8, '29	10 episodes	
*East Side	Laemmle Novelty		1 reel	
Fantasia	Oswald Cartoon	Dec. 24	1 reel	
Farmyard Follies	Oswald Cartoon	Oct. 15	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 20	2 reels	
Fighting Forester, The	Edmund Cobb	Nov. 12	2 reels	Oct. 27
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 9	2 reels	May 19
Fighting Kid, The	Newton House	Dec. 29	2 reels	
Fighting Tenderfoot, A	Bob Chandler	Dec. 29	2 reels	
Fish Stories	Young-La Salle	Nov. 19	1 reel	Oct. 27
Footprints	Laemmle Novelty	June 25	1 reel	May 26
Fox Chase, The	Oswald Cartoon	June 13	2 reels	May 18
Full House, A	Long-Adams-Laymon-McPhall	Nov. 5	1 reel	Oct. 20
Fun in the Clouds	Arthur Lake	Sept. 22	2 reels	
Galloping Ace, The	Jack Hoxie	April 22	2 reels	Mar. 24
Gauge of Battle, The	Fred Gilman	Sept. 20	2 reels	May 19
George Meets George	Sid Saylor	Sept. 24	1 reel	Nov. 24
Handicapped	Laemmle Novelty	July 2	1 reel	June 2
Her Haunted Heritage	Ben Hall	Aug. 6	1 reel	
High Up	Oswald Cartoon	Sept. 10	1 reel	
Hollywood or Bust	Arthur Lake	Jan. 7	1 reel	
Hold Your Horses	Young-La Salle	Aug. 20	1 reel	
Homeless Homer	Oswald Cartoon	Dec. 10	1 reel	
Horse Tail, A	Oswald Cartoon	Aug. 20	1 reel	July 28
Hot Dogs	Ben Hall	Aug. 27	1 reel	
Hurry Up Marriage	Young-La Salle	Aug. 29	2 reels	Sept. 1
Husbands Won't Tell	Jack Perrin	June 30	2 reels	May 28
Iron Code, The	Lewis-Gulliver-Phillips	Sept. 12	2 reels	
Junior Year, The	Young-La Salle	Sept. 26	2 reels	
Just Walt	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
Kicking Through	Arthur Lake	Aug. 13	1 reel	July 21
King of Shebas	Sid Saylor	Oct. 10	2 reels	
Look Pleasant	Long-Adams-Laymon-McPhall	Aug. 8	2 reels	
McGinis vs. Joneses	Oswald Cartoon	Nov. 12	1 reel	
Mississippi Mud	Desmond-Perdue	Nov. 26	10 episodes	
Mystery Rider, The (Serial)	Snookums	Aug. 6	2 reels	Sept. 28
Newlyweds' Anniversary	Snookums-Perdue-Egan	Oct. 31	2 reels	June 2
Newlyweds' Court Trouble	Snookums-Perdue-Egan	July 2	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July 2	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhall	June 4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept. 5	2 reels	Aug. 19
Newlyweds' Love Snookums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	Dec. 28
Neluweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June 11	1 reel	May 19
Prodigal Pup, The	Canine Cast		1 reel	Sept. 15
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug. 11	2 reels	
Red Warning	Jack Hoxie	Nov. 17	2 reels	
Reel Life	Long-Adams-Laymon-McPhall	Oct. 4	2 reels	June 2
Ride For Help, The	Newton House	July 7	2 reels	
Riders of the Woods	Edmund Cobb	Sept. 15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov. 12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct. 6	2 reels	
Ropin' Romance	Newton House	Aug. 4	2 reels	
Rubber Necks	Sid Saylor	Sept. 12	2 reels	July 29
Ruse, The	Jack Perrin	Aug. 25	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July 16	1 reel	June 20
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	Oct. 16
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr.	June 3	10 episodes	Oct. 8
Secret Outlaw, The	Ben Hall	Nov. 11	2 reels	
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 1
She's My Girl	Sid Saylor	Aug. 22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct. 24	2 reels	
Sky Scrappers	Oswald Cartoon	Sept. 3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec. 31	1 reel	Dec. 8
Steep Belts	Oswald Cartoon	July 23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov. 26	1 reel	Dec. 1
Snead and Spurs	Bob Curwood	Sept. 8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Snead Sneak, The	Arthur Lake	June 18	1 reel	May 26
*Steamboat Willie	Oswald Cartoon		1 reel	
Swell Clothes	Arthur Lake	Dec. 5	1 reel	Nov. 16
Tall Timber	Oswald Cartoon	July 9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug. 12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept. 29	2 reels	
There's a Will	C. King-C. Ooherty	Dec. 21	2 reels	
Tracked Down	Art Accord	Jan. 5	2 reels	
Trickster Trolley, The	Ben Hall	July 30	1 reel	
Tricky Trickster, The	Arthur Lake	June 4	1 reel	May 19
Vallant Rider, The (Western)	Bob Curwood	June 23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels	Dec. 8
Wag Figures	Laemmle Novelty	Oct. 22	1 reel	
Whose Wife	Young-La Salle	June 6	2 reels	May 17
Woman's Man, A	Arthur Lake	Dec. 3	1 reel	Nov. 17
Widow Soldier, The	Laemmle Novelty	Dec. 17	1 reel	Dec. 3
Yukon Gold	Jack Perrin	July 28	2 reels	June 10

Coming Attractions

Title	Star	Length	Reviewed
*Bargain in the Kremlin, The	Joseph Schildkraut		
*Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
Born to the Saddle	Ted Wells		
*Broadway	Tryon-Brent-Kennedy		
Burning Heart	Hoot Gibson	Feb. 10	5202 feet
Crimson Hour, The	De Putti-Moskline		
Double for Trouble	Gibson-Gilbert		
*Drake Murder Case, The			
Erik the Great	Veldt-Philbin		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Stark		
Girl Dodger, The	Arthur Lake		
*Girl on the Barge, The	Hersholt-O'Neil-Gregor	Feb. 24	
Grit Wins	Wells-Collins		
Hell Wrecker, The	Hoot Gibson		
*It Can Be Done	Tryon-Carl		
Kid's Clever, The	Glenn Tryon	Feb. 17	
*King of Jazz, The	Paul Whitman and Band		
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet
*Last Warning, The	Laura LaPlante		
Man Disturber, The	Reginald Denny		
*Minstrel Show, The	Eddie Leonard		
Navy Blues	Arthur Lake		
One Rainy Night		Mar. 3	
Play Goes On, The	Jane Murray	Mar. 10	
Port of Dreams, The	Mary Philbin		Sept. 22
*Red Hot Speed	Denny-Day	Jan. 27	
Shakedown, The	Murray-Kent	Feb. 3	
*Shannons of Broadway, The	Jaems Gleason		
Snow Boat	Rubens-La Plante-J. Schildkraut		
Slick and Saddles	Nixon-Walton-Nolan	Jan. 20	5809 feet
*Swing	Special Cast		
Watch My Speed	Reginald Denny		
Wild Blood	Rex (horse)-Perrin	Feb. 10	

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Awakening, The	Banky-Byron	Nov. 17	7972 feet	
*Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
College	Buster Keaton	July 29	5800 feet	Sept. 23
Crimes of Love	Philbin-Vivarado	Mar. 31	8500 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Mar. 14	7300 feet	Jan. 14
Golden Flame, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 4
*Revenge	Dolores Del Rio	Nov. 3		
Steamboat Bill, Jr.	Keaton-Torrence	Aug. 12	6400 feet	May 19
*Tempt	J. Barrymore-Horn	May 11	9300 feet	May 16
*Two Stars	Colman	Sept. 2	5500 feet	April 28
*Woman Disputed, The	Talmadge-Holand	Oct. 29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Bulldog Drummond	Ronald Colman			
*Childs Fifth Avenue	Banky-Hall			
*Coquette	Pickford-Brown			
*City Lights	Charlie Chaplin			
Evangeline	Dolores del Rio			
King of the Mountains	Lyon-Hall-Nissen			
*Lumox	John Barrymore			
*Man With the Iron Mask, The	Douglas Fairbanks			
*M. Z. Quarade	Boyd-Velez-Goudal			

Title	Star	Rel. Date	Length	Reviewed
*†Nightstick (A. T.)	O'Malley-Busch			
*†Queen Kelly	Swanson-Byron			
*†Rescue, The	Colman-Damita			
*†Say It With Music (A. T.)	Harry Richman			
*†She Goes to War	Boardman-Rubens			
Three Passions	Terry-Petrovitch			
Venus	Constance Talmadge			

WARNER BROTHERS FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Caught in the Fog	McAvoy-Nagle	Sept. 22	6270 feet	
*†Crimson City, The	Loy-Miljan-Hyams	April 7	5389 feet	April 21
*†Domestic Troubles	Fazenda-Cook	Mar. 24	5164 feet	
*†Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Sep. 22
*†Home Towners, The	Bennett-Kenyon-Brockwell	Dec. 15	8693 feet	Oct. 27
*†Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*†Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov. 10	6179 feet	
*†Lights of New York (A. T.)	Costello-Landis-Brockwell		5267 feet	
*†Midnight Taxi, The	Moreno-Costello	Oct. 6	5729 feet	Nov. 24
*†On Trial (A. T.)	Fredericks-Lyttell-Wilson	Dec. 29	8290 feet	Nov. 3
*†On Trial (A. T.)	Fredericks-Lyttell-Wilson	Dec. 29	8290 feet	
*†Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*†Powder My Back	Rich-Ferris-Beranger	Mar. 10	6185 feet	
*†Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4820 feet	Sep. 28
*†State Street Sadie	Loy-Nagle	Aug. 25	7163 feet	Sep. 15
*†Tenderloin	D. Costello-Nagel		7340 feet	April 8
*†Terror, The (A. T.)	McAvoy-Horton	Oct. 20	7654 feet	Aug. 23
*†Women They Talk About	L. Rich-Ferris-Collier, Jr.	Sep. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Allimony Annie	D. Costello-Ferris-Rankin			
*†Conquest (A. T.)	Blue-Warner-Wilson			
*†Desert Song, The	Audrey Ferris			
*†Fancy Baggage	Boles-King			
*†From Headquarters	Monte Blue			
*†Frozen River	Rin-Tin-Tin			
*†Glorious Betsy	D. Costello-Nagle		7441 feet	May 8
*†Greyhound Limited, The	Monte Blue			
*†Hard-Boiled Rose	Loy-Nagle, Jr.-Brockwell			
*†Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell			
*†Honky Tonk (A. T.)	Sophie Tucker			
*†Kid Gloves	Nagel-Wilson			
*†Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	May 28

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
*†Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 6		
*†Madonnas of Avenue A, The	Dolores Costello			
*†Million Dollar Collar, The	Rin-Tin-Tin			
*†My Man	Fanny Brice			
*†Noah's Ark	D. Costello-O'Brien			Oct. 27
*†No Defense	Blue-McAvoy			
*†No Questions Asked	Ferris-Collier, Jr.			
*†One Stolen Night	Bronson, Collier, Jr.			
*†Queen of the Night Clubs	Texas Guinan			
*†Redeeming Sin, The	D. Costello-Nagel			
*†She Knew Men	Bronson-Horton			
*†Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	8592 feet	Sep. 28
*†Stark Mad (A. T.)	H. B. Warner-Fazenda			
*†Stolen Kisses	May McAvoy			

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjo Maniac	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sep. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sep. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady		1 reel	Sep. 1
Chips of the Old Block	The Foy Family			Sep. 22
Cougar & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate The	Karyl Norman			Sep. 28
Crooning Along	The Croonaders			Sep. 22
Cycle of Songs, A	Florence Brady			Sep. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lyndell-Higins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmartre Orchestra	Jazz Band			Sep. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ullis & Clark			
Larry Cebalos Undersea Review	Songs and Dances			Sep. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23

Hollywood—Continued

Paramount Signs Webb

Millard Webb signed by Paramount to direct a "talker" in the New York studios.

New Columbia Scenarists

Peter Milne, Jack Wagner and Stuart Anthony have been added to the Columbia roster of screen writers. Milne has been associated with Columbia during the past season. They will start immediate work on stories set for early production.

Paramount Sound Stages

Paramount's five sound stages, of which four are under construction now, will be entirely completed and in full operation by Jan. 15. Three are scheduled to start production Jan. 1 and the fourth on the fifteenth.

Glazer Signs Anthony Brown

Anthony Brown has been signed by Benjamin Glazer, head of the Pathe sound division, to work on future dialogue attractions.

Stein Finishes Feature

Pathe's "The Official Scandal," new feature of the Fourth Estate, has been completed by Director Paul Stein.

L. G. Rigby With W. B.

L. G. Rigby joins Warner Brothers scenario staff as a writer next week.

Christies Sign Grapewin

Charles Grapewin, former vaudeville headliner, has been signed by the Christies for a one-reel comedy, "Jed's Vacation." This is the sketch which Grapewin did for many years on the two-a-day.

Other names signed recently for talking shorts by Christie include Edward Everett Horton, Lois Wilson, Sam Hardy and Raymond Hatton.

Their Trips Preserved in Celluloid

Each of the British editors whose goodwill trip to America brought him to the United Artists studio in California has been presented by Joseph M. Schenck, head of United Artists, with a film record of his trip to California. On the eve of their departure from Los Angeles, the publishers were shown a rush print of the reel.

Signs Contract

Paramount has signed Frederick March, leading man who recently appeared on the stage as Tony in "The Royal Family," to a contract calling for his exclusive services in Paramount talkies. He worked in the all-dialogue feature, "The Dummy." He will work in the films at night.

FBO Units on Location

Three FBO productions just completed—"The Drifter," "The Little Savage" and "Laughing at Death"—utilized the location country around Los Angeles for their backgrounds. For the first, starring Tom Mix, mountain scenes were shot in the San Fernando Valley near Newhall. The second, a Buzz Barton vehicle was photographed on the old Lasky ranch on the slopes of the Hollywood foothills. The last production, which features Bob Steele, was made in the San Fernando Valley and at the Los Angeles harbor at San Pedro.

Contracts Renewed

Florence Ryerson and Viola Brothers Shore renewed their contracts recently with Paramount.

New Drew Comedy

Jerry Drew has considerable support in "Wives Don't Weaken," his new Ideal comedy for Educational. Al Cooke, Betty Boyd, Estelle Bradley, Robert Graves and Al Thompson all have parts.

Goodwin with Devore

Harold Goodwin is playing for the second time opposite Dorothy Devore. His role is in "Misplaced Husbands," a current release.

Wolheim's New Role

For the first time Louis Wolheim is playing a sympathetic role, appearing in Pathe's "Square Shoulders" as the father of Junior Coghlan.

Writing Barker Special

Jack Nattford is now engaged in a story of Switzerland which will be Reginald Barker's next special for Tiffany-Stahl. Frances Hyland is also doing a story for the director, temporarily called "Top of the Mast."

"When East Is East"

Lon Chaney's new starring feature for M-G-M will be "When East Is East," a story of the Malay Peninsula. Tod Browning and Waldemar Young will work together with the star on this new story, an original by Browning.

And, History Will Repeat—

The original motion picture film
...workable long rolls...colored film
base..duplicating film..panchromatic
negative....the history of the impor-
tant developments in American mo-
tion picture materials is a factful story
of this Company's cooperation with
the cinematographic industry.

Obviously an association that has
borne such fruits in the past can be
expected to repeat in the future.
For 1929 the Eastman resources and
Eastman cooperation are pledged
anew to the further advancement of
the motion picture art.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

Short Subject Reviews--Sound and Silent

SOUND

SILENT or with SOUND

Look to

Educational Pictures

for the

Short Subject 'Pips' with the 'Unusual Kicks'

SOUND

"The Lion's Roar"
Sennett-Educational
RCA Photophone
A Pip

Type of production... 2 reel comedy
Looks like a very happy combination inaugurated by this sound short between Educational and Mack Sennett, via Photophone. The sound effects achieved by RCA are notable in many respects. The comedy subject chosen was ideal, the cast hand-picked, and with the audible effects marks a distinct forward step in the new field of screen entertainment. A variety of sound is heard—instrumental, vocal, and in animal noises the range jumps from a bird's chirp to a lion's roar. The story is that of a city youth who journeys to the farm where his lady love is at work. Her uncle takes him out rabbit hunting. Billy Bevan, as uncle, recites a sentimental verse about a rabbit and a brook that is a scream. When they finally scare up the quarry it proves to be a lion. Seated on a limb of a tree with the lion roaring below, they discuss the situation. This dialogue is a wow, and carries a laugh in every line. Johnny Burke handles the featured role with a fine comedy sense, ably supported by Billy Bevan. Daphne Pollard and Vernon Dent. Written and directed by Mack Sennett. Time, 25 mins.



SILENT

"Only Me"—Lupino Lane
Educational
Unusual Comedy Kick

Type of production... 2 reel comedy
This boy Lupino Lane is a hound for work, and this film will probably establish a new record for a comedian's activity in two reels. It is crammed with his own work, for the simple reason that he impersonates all the characters. The idea is cleverly handled, with Lupino in full dress going to a vaudeville show pretty well plastered. From the time he sees the ticket taker till the last performer on the bill, and even the orchestra leader, taxi driver and people in the audience, all these folks look like himself to Lupino who is all ginned up. The comedian sits in a box and watches the different acts, all of which are done with a comedy slant. There is a kid in the audience who is supplied with vegetables and spoils most of the acts. This part is also done by the comedian. Lane stamps himself as a versatile actor who is far more than just a good comedian. Every character he impersonates is a distinct type that carries individual mannerisms. If exhibitors don't give this unusual subject the break it deserves, then there is no sense in comedians continuing to put originality, brains and perspiration in their work.



MEMBER, MOTION PICTURE PRODUCERS
AND DISTRIBUTORS OF AMERICA, Inc.
WILL H. HAYS, President

December 22, 1928

Motion Picture News

Reg. U. S. Patent Office

IT'S A GIFT!



METRO-GOLDWYN-MAYER

Wishing You a Joyful Christmas



Vol. XXXVIII No. 25

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879.

Published Weekly—\$3.00 a Year

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New York

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THE STANDARD
TALKING PICTURE MACHINE
OF THE WORLD

MORE PERFECT BIOPHONE INSTALLATIONS

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FIRST BIOPHONE EXHIBIT MANHATTAN COCKTAIL

LAST NIGHT TO MOST ENTHUSIASTIC AUDIENCE IN

MY CAREER EXHIBITION MOST ENTRANCING HEARTY
CONGRATULATIONS

JOHN A BLATT CIRCUIT OF THEATRES

PLAYING WINGS WITH SOUND
ON OUR BIOPHONE MACHINE
IT IS SPLENDID.

STRAND THEATRE,
ALLENTOWN, PA.

BATTLE OF SEXES WITH SOUND
BEING PLAYED ON OUR
BIOPHONE EQUIPMENT.
EXCELLENT—CONGRATULA-
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NEW YORK CITY

SEE IT . . . HEAR IT

BIOPHONE

CORPORATION

ALFRED WEISS - President

THE STANDARD TALKING PICTURE MACHINE OF THE WORLD

To the greatest business on earth
and everybody in it—

To the army of Paramount exhibitors,
vaster than ever and constantly growing. In apprecia-
tion of your good will toward this company and our
pleasant and profitable relations together—

To the personnel of Paramount far
flung throughout the world. With a special bow to our
matchless production forces because they are following
“Wings” and Paramount’s fine product this year with
“Interference” and a mighty program of quality talking
pictures assuring Paramount’s leadership in every
field—

To 1929, a year of tremendous op-
portunity for the quality showman—

***Cordial
Holiday Greetings!***

Paramount Pictures





**Inside
Messages
from West Coast**

PRODUCTION

(Telegram)

**from
ADOLPH
ZUKOR:**

Mr. Zukor has been spending nearly a month in Hollywood observing and advising Paramount's great production organization. His comments on what he has seen are frank and sincere.

HOLLYWOOD, CAL., DEC. 14, 1928

S. R. KENT
PARAMOUNT FAMOUS LASKY CORP., NEW YORK CITY
HAVE SPENT THREE WEEKS LOOKING AT PARAMOUNT PICTURES
FINISHED OR IN WORK HERE. I CAN SINCERELY SAY THAT
OUR STUDIO IS AT PRESENT TURNING OUT THE FINEST PRO-
DUCT WE OR THE INDUSTRY EVER HAD. "THE DOCTOR'S SECRET",
"THE DUMMY" AND "THE TONG WAR", ALL-TALKING PICTURES
WHICH I HAVE SEEN IN COMPLETED FORM, ARE GREAT BOX
OFFICE ATTRACTIONS. I AM TREMENDOUSLY ENTHUSIASTIC.
ADOLPH ZUKOR

**Personal observations, by men who know, on
PARAMOUNT**

HEADQUARTERS

from
JOHN BALABAN
Balaban & Katz

(Telegram)

HOLLYWOOD, CAL., DEC., 15, 1928

SAM KATZ
PUBLYX THEATRES CORP., NEW YORK CITY
WITNESSED "DOCTOR'S SECRET" AND "THE DUMMY" AT
PARAMOUNT STUDIO AND NEVER FELT SO ENTHUS-
IASTIC ABOUT TALKING PICTURES BEFORE. THE PUBLIC
WILL BE SOLD ONE HUNDRED PER CENT ON TALKERS
WHEN THESE PRODUCTIONS ARE RELEASED. PARAMOUNT
IS MILES AHEAD OF OTHER PRODUCERS IN RECORDING
OF VOICES AND HAVE ACHIEVED RESULTS THAT I
THOUGHT WOULD TAKE YEARS TO ACCOMPLISH. SAM
DEMBOW AND OTHERS WHO SAW "WOLF OF WALL
STREET" AND "CANARY MURDER CASE" ALSO ARE EVEN
MORE ENTHUSIASTIC ABOUT THOSE PICTURES THAN
"DOCTOR'S SECRET" AND "THE DUMMY".

JOHN BALABAN

(Telegram)

HOLLYWOOD, CAL., DEC. 14, 1928

S. R. KENT
PARAMOUNT FAMOUS LASKY CORP., NEW YORK CITY
YOU KNOW I SELDOM WIRE YOU ABOUT PICTURES I SEE
IN ADVANCE AT THE STUDIO HERE. BUT I HAVE SEEN SO
MUCH OF OUTSTANDING QUALITY IN LAST FEW DAYS
HERE THAT I FELT YOU SHOULD KNOW IT. "DOCTOR'S
SECRET", "WOLF OF WALL STREET" AND "THE DUMMY" ARE
FAR SUPERIOR TO ANY TALKING PICTURES PRODUCED SO
FAR. "WOLF OF WALL STREET" IS PARAMOUNT'S BEST
PICTURE IN YEARS, EXCEPTING "WINGS". PARAMOUNT
SURELY LEADS THE SOUND WORLD.

HERMAN WOBBER

from
HERMAN WOBBER
*West Coast District Manager
Paramount Famous Lasky*

QUALITY TALKING PICTURES

BOOKED BY PUBLIX ALL OVER THE COUNTRY--

THE ONE REEL
Laemmle Novelty
"WOODEN SOLDIERS"

Other One-Reel Supers:

OSWALD

The Lucky Rabbit. 26 subjects, 15 with two negatives, sound and silent.

HORACE IN HOLLYWOOD

Arthur Lake, with shots of studio big-timers in a zesty series of 13.

—and these with singing and dialog:

BAILEY and BARNUM

Headliner blackface singing and entertaining act.

THE BROX SISTERS

Harmonizing Hawaiian trio extraordinary.

Zimmerman and Grandville

Unique, delightful Swiss yodelers.

WHEN an organization like Publix books a short subject for its theatres all over the country it must be outstanding. It's a habit with the Laemmle Novelties to be outstanding in the single-reel field. Theatres like the Roxy, New York, show them frequently—subjects like "The Rag Doll," "Handicapped," etc. **YOU** can take a profit-tip from the big fellows and add to the drawing power of any program by including the Laemmle Novelties. They're truly something new under the sun.



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is Reading About
the South Pole!**

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100% VITAPHONE
TALKING PICTURE**

Showmen, here's showmanship!
Everybody's reading about the
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newspaper.

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—Warner Bros. give you "CON-
QUEST."

A great picture of the Antarctic,
brimful of breath taking action
on land, sea and in the air. A
fine love story—a remarkable
cast.

It's timely—it's big—it's a won-
der for a cleanup.

Two prints of course—a Vita-
phone and a silent version. Book
it at once.

ONE WITH VITAPHONE
2
ONE WITHOUT VITAPHONE

NEGATIVES

BASED ON THE NOVEL ENTITLED "THE CANDLE IN THE WIND" BY MARY IMRAY TAYLOR.
Adaptation by Eve Unsell -- Scenario by C. GRAHAM BAKER
Directed by **ROY DEL RUTH**

**NOW CLEANING
UP:**

AL JOLSON in "THE SINGING FOOL"	FANNIE BRICE IN "MY MAN"
"ON TRIAL" with Pauline Frederick, Bert Lytell, Lois Wilson	DOLORES COSTELLO in "GLORIOUS BETSY" with Conrad Nagel
George M. Cohan's "THE HOME TOWNERS"	"LIGHTS OF NEW YORK" Hellene Costello, Cullen Landis
"THE TERROR" with May McAvoy, Louise Fazenda	

**WATCH
FOR:**

JOHN BARRYMORE in
"THE TAVERN KNIGHT"
TEXAS GUINAN in
"QUEEN OF THE NIGHT CLUBS"
GEORGE ARLISS in
His First Vitaphone Talking Picture
SOPHIE TUCKER in
"HONKY TONK"
THOMAS MEIGHAN in
His First Vitaphone Talking Picture
TED LEWIS in
His First Vitaphone Talking Picture

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New York City

ROD LA ROCQUE IN CAPTAIN SWAGGER *Crashes Golden Gate!*

THE SAN FRANCISCO EXAMINER MONDAY, DECEMBER 3, 1928

13

'Captain Swagger' Appears in Premiere of Photophone at Golden Gate

Sue of Steppes

CHRONICLE, MONDAY, DECEMBER 3, 1928

13

Synchronized Picture
Golden Gate Success

THE SAN FRANCISCO NEWS

Newest So
Film Stars

Home Newspaper

SAN FRANCISCO BULLETIN

Golden Gate Talkies

SOUND ON SCREEN AT G. G.

La Rocque 'Swaggers' Into
Photophone Debut at 'Gate'



**ROD LA ROCQUE in
"CAPTAIN SWAGGER"**

With SUE CAROL

A Hector Turnbull Production, Adapted by
Adelaide Heilbron from an original story by
Leonard Praskins Directed by Edward H.
Griffith

ROD LA ROCQUE in
"CAPTAIN SWAGGER"
walked right into San Fran-
cisco and took the Golden
Gate Theatre by storm!

The "CAPTAIN"—in
SOUND—inaugurated the
sound policy of the big
Frisco house to the tune
of packed houses and
crashed the press in re-
sounding headlines.

What "CAPTAIN SWAGGER" did at the Golden
Gate is just a sample of what these big SOUND and
DIALOGUE features are all set to do:

"THE SPIELER"

The Most Realistic
and Colorful Picture
of Carnival Life Ever
Produced!

with ALAN HALE, RENEE
ADOREE, FRED KOHLER
and CLYDE COOK

A Ralph Block Production.
Adapted by Hal Conklin and
Tay Garnett from an original
story by Hal Conklin Di-
rected by Tay Garnett

"GERALDINE"

The Laughs, Loves,
Thrills and WHOO-
PEE of Real Ameri-
can Youth!

from the story by Booth
Tarkington with EDDIE
QUILLAN, MARION NIX-
ON, GASTON GLASS and
ALBERT GRAN. Super-
vised by Paul Bern. Direc-
ted by Melville Brown.

PHYLLIS HAVER

IN
"THE SHADY LADY"

Another Phyllis Haver
Sensation!

with ROBERT ARM-
STRONG and LOUIS
WOLHEIM

A Ralph Block Production
Title suggested by Leonard
Praskins and Richard L.
Sharpe Directed by
Edward H. Griffith

Pathé  Pictures *talking Box Office*

Member of Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

the moving finger writes...

1929 is

Three Just Released
NOW CLEANING UP!

"ANNAPOLIS"

The Exploitation Natural!

with JOHN MACK BROWN, JEAN
ETTE LOFF, HUGH ALLAN and
WILLIAM BAKEWELL

Scenario by F. McGrew Willis, from an
original story by Royal S. Pease. Directed
by Christy Cabanne. Produced
by F. McGrew Willis for Pathe
Studios, Inc.

"SHOW FOLKS"

A Big Time Showmanship Picture!

with EDDIE QUILLAN, LINA BAS-
QUETTE, ROBERT ARMSTRONG,
BESSIE BARRISCALE and CAROL
LOMBARD

A Ralph Block Production. Adapted by
Jack Jungmeyer and George Dromgold,
from an original story by Philip
Dunning. Directed by Paul L. Stein.

ROD LA ROCQUE in
"CAPTAIN SWAGGER"

Rod La Rocque's GREATEST!
with SUE CAROL

A Hector Turnbull Production. Adap-
ted by Adelaide Heilbron, from an
original story by Leonard Praskins.
Directed by Edward H. Griffith.

1928 Ends With a WHOOP!

"ANNAPOLIS," "CAPTAIN SWAGGER,"
"SHOW FOLKS" and other features talking box
office in big numbers in SOUND and DIALOGUE
as well as SILENT.

PATHE SOUND NEWS headlined on marquees
like a road show.

PATHE SHORT SUBJECTS 'Clicking' every-
where.

JANUARY
**THE
SPIELER**

with
ALAN HALE, RENEE ADOREE,
FRED KOHLER and CLYDE COOK

A Ralph Block Production.
Adapted by Hal Conklin and
Tay Garnett from an original
story by Hal Conklin. Directed
by Tay Garnett.

JANUARY
Geraldine

from the story by
BOOTH TARKINGTON
with
EDDIE QUILLAN,
MARION NIXON, GASTON
GLASS and ALBERT GRAN
Supervised by Paul Bern.
Directed by Melville
Brown.

JANUARY
**PHYLLIS
HAVER**
in **the SHADY LADY**

with
ROBERT ARMSTRONG
and LOUIS WOLHEIM
A Ralph Block Production.
Title suggested by Leonard
Praskins and Richard L. Sharpe.
Directed by Edward H. Griffith.

Pathe  Pictures

Pathé's Year



1929 Starts With a BANG!

Headed by "THE SPIELER," "THE SHADY LADY" and "GERALDINE"—the greatest line-up of sure-fire productions ever released on any one program is ON THE WAY to crash through to new box office records. All in sensational Dialogue and Sound.

JANUARY
NED
McCOBBS
DAUGHTER

with IRENE RICH
ROBERT ARMSTRONG, GEORGE
BARRAUD and THEODORE
ROBERTS

Adapted by Beulah Marie Dix
from Sidney Howard's Theatre
Guild Success. Directed by
William J. Cowen.

JANUARY
PHYLLIS
HAYER
Sal of
Singapore

with ALAN HALE and
FRED KOHLER

Adapted by Elliott Clawson
from Dale Collins' "The Sen-
timentalists." Directed by
Howard Higgin.

JANUARY
NOISY
NEIGHBORS

with
EDDIE QUILLAN,
THE QUILLAN FAMILY,
ALBERTA VAUGHN and
THEODORE ROBERTS.
Produced by Paul Bern
from an original story by
F. Hugh Herbert. Directed
by Charles Reisner.

FEB. 3RD
PATHE
SOUND
NEWS
One-a-week

It's in the Cards!

It's in the Stars!

It will go on Record!

This will be the Rooster's Greatest Year!!

Talking Box-Office

Member of Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

"THE BEST SOUND Is Now DeFOREST

AVAILABLE

All orders for *DE FOREST PHONOFILM* Equipment received and approved by January 1st, 1929, will be installed on or before February 15th, 1929.

Your theatre will be fully equipped to project sound and talking pictures by the end of February if you act promptly. Orders received after January 1st, will be filled in the order received.

For your convenience, authorized distributors have been appointed in all exchange centers in the United States. Wire or write to the General Talking Pictures Corporation for the address of the distributor in your territory and thus expedite the placing of your order.

INTERCHANGEABLE

DE FOREST PHONOFILM installations will project any sound-on-film picture produced.

The method of sound production adopted by the seven largest producers is such that their sound films can be successfully projected through the new *DE FOREST PHONOFILM* equipment. Only with a sound-on-film projector can you project news reels.

DE FOREST PHONOFILM is the only sound projector offered to the American exhibitor that is fully protected by patents owned outright by its manufacturer—General Talking Pictures Corporation. *DE FOREST PHONOFILM* installation is therefore the best possible insurance against infringement suits.

GENERAL TALKING

~ 218 West 42nd St.,

IN·TOWN" READY·FOR·YOU— PHONOFILM

DEPENDABLE

DE FOREST PHONOFILM is the most dependable sound projector on the market.

Its design is the result of over five years of practical experience and continuous development, under the personal supervision of Dr. Lee DeForest, inventor of Phonofilm, and the engineering staff of General Talking Pictures. The result is that *DE FOREST PHONOFILM* is the most simple sound projector on the market and is practically fool proof.

DE FOREST PHONOFILM parts are all standardized and manufactured by General Talking Pictures Corporation in its own factories. Accessories are handled by one of the largest distributors of motion picture theatre supplies in the country and are available from nearby shipping points in every part of the country.

QUALITY

"Newspapermen agree with me that I have the best sound in town," wired John Prescott, manager of the Alhambra Theatre, Canton, Ohio, after the reviewing show of the new *DE FOREST PHONOFILM* installation in the theatre on December 1st.

It is not surprising that unprejudiced listeners should pronounce *DE FOREST PHONOFILM* the best sound in the talking picture field. Dr. Lee DeForest, under whose supervision all apparatus is manufactured, is the undisputed authority on voice amplification. He made clear radio reception a reality. He made clear long distance telephoning a reality.

Now he has made natural, pure-toned talking pictures a reality.

PICTURES CORPORATION

New York City ~

When lovely woman
stoops to folly



You have Drama!

AND when such drama is presented as only the magic pen of Victor Hugo could have written it; as only the showmanship of Carl Laemmle could produce it; as only the directorial genius of Paul Leni could interpret it; as only the acting ability of Conrad Veidt and Mary Philbin could portray it—you get telegrams like this one, from the Palm Theatre, Pueblo, Colo.:

"OPENED Thursday with 'Man Who Laughs' following first blizzard of season. Universal advertising campaign and fame of the story overcame obstacles of weather and we opened to stand out business."

AVAILABLE either silent or with sound. With Olga Baclanova, Brandon Hurst, Sam De Grasse, Cesare Gravina, Stuart Holmes, George Seigmann. A Universal super production.

The
Man Who Laughs

Motion Picture News

Volume XXXVIII

NEW YORK CITY, DECEMBER 22, 1928

No. 25

Spiritless Advertising

Exhibitors Attack It As Box-office Deterrent

By William A. Johnston

SYDNEY COHEN issued a statement recently to the effect that lack of trade advertising had damaged the box-office to an alarming degree.

Exhibitors everywhere replied immediately to the charge with as vociferous and unanimous agreement as we have ever witnessed in connection with any other trade problem that has arisen; and the exhibitor is still talking on the subject, in particular that smaller exhibitor whose very existence today is a concern equally grave to himself and to the industry.

We have labored for years to drive home the fact that trade advertising was a service to the exhibitor, just that and nothing more. The exhibitor is now finding his own voice in the matter, and, for his own good, it is to be hoped he yells his way clear to the ears of those in New York who could, if they would, help him.

Trade advertising is just as important a function in this or any other business as the making of the goods or the distribution of them. Its successful conduct is a matter involving millions of dollars in results one way or another. These are facts that no business man would attempt to deny.

The box-office plight of the exhibitor today is to a considerable extent the result of the impecunious, unreasonable, unsound policy of trade advertising which this business secretly resolved to adopt a year and a half ago. From the very time that trade advertising became spiritless, scheduled, limited often to the point of mere negation, it is a fact that exhibitor advertising dropped and

so did the appeal of motion pictures to the public.

It is a curious paradox that producers will spend through the nose for forced Broadway runs and even buy millions of dollars worth of theatres to put pictures across—and then play penny ante with the straightforward merchandising of their product to their retail customers.

This matter goes straight to the heads of the producing-distributing companies, the members of the Motion Picture Producers and Distributors Association. From their own standpoint, if only they knew it, but assuredly from the exhibitors standpoint, it is as broad and serious as any of the internal or external problems that confront that body.

Abram F. Myers

We cannot but deprecate the existence of two national organizations of exhibitors when exhibitor interests, externally, at least, will be but protected by one. It is to be hoped, and earnestly, that the two organizations will join forces, council together and fight shoulder to shoulder against the common foe. Whatever the situation, however, and whatever the circumstances of his appointment, there will be unanimous opinion upon the calibre of Abram F. Myers. His conduct, from beginning to end, of the Trade Practice conference of a year ago was singularly able. His fairness, coolness, and keen grasp of the fundamental principles not merely of business in general but especially of the motion picture business, was for him universal commendation. We regard his new appointment as a highly important matter.

"Freddie" Schader Joins Staff of Motion Picture News

MOTION PICTURE NEWS is very happy to announce the addition to its editorial staff of Frederic H. Schader, better known on and below Broadway and on both sides of Hollywood Boulevard as "Freddie" Schader.

He joins the editorial department of *Motion Picture News* this week following his return to New York from the West Coast and after resigning from the William Fox organization where he was engaged in Movietone production activity.

Freddie Schader's association with *Motion Picture News* marks a return to the publishing field of one of the most famous and best known of all motion picture trade paper press staff representatives. For many years Freddie Schader's name was synonymous with the important news values of the industry.

Prior to joining the Fox organization he was for more than fifteen years identified with *Variety* and was responsible for the introduction in that publication of the weekly box office reports on motion picture attractions. One fact little known in the history of Freddie's publishing activity is that in 1917 it was he who induced Wid Gunning to change the policy of a weekly publication which was then devoted solely to film reviews into the first motion picture daily trade journal. He was on the staff of that publication during the first six months of its existence.

Resigning from *Variety* about two years ago, Schader went to Los Angeles with Harold B. Franklin to become general publicity director of the West Coast Theatres and later Western editor of *Photoplay Magazine*.

His reviews in *Variety* signed "Fred" were at all times fair although they were severe, and he was conceded an uncanny faculty for picking box office values almost without error over a period of more than ten years of reviewing.

His past experience in the publishing field, his close contact with every department of the motion picture business, including the operation of chain theatres and the production division of the industry, give him a background possessed by very few, and *Motion Picture News* regards him as unusually well equipped for the position he has on its staff.



Frederic H. Schader

many sound-proof studio stages which have been built especially for the filming of talking pictures. These include eleven Vitaphone sound-proof stages in California, one in Brooklyn, and another in the latter city which is nearing completion. Plans have been laid for four more stages to be constructed in the east and west. In addition, eight sound-proof stages are nearing completion at the First National Studios, Burbank, Calif.

"Woman of Affairs" Dated for L. A. Showings

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Clarence Brown's "Woman of Affairs" has been booked first run Los Angeles at Loew's State the week of January 4th.

A deal recently under way would have sent the picture into one of the extended run houses, but M-G-M turned down the proposition. Excuse given was the fact that long-run would tie up the production from showing in the territory for at least six months after finish of the engagement, and it was felt that the picture should go into general distribution as quickly as possible. The booking will be followed by showings at the Boulevard, Hollywood Egyptian, and other suburban theatres.

Hal Wallis Made Studio Manager First National

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Hal Wallis, for the past three years publicity director at Warners' West Coast studios, has been promoted to the post of studio manager for the First National plant in Burbank. He succeeds Bobby North, who is also advanced to production supervisor. Bill Bloeker will take over Wallis' duties directing Warners' West Coast publicity.

Mr. Wallis is the husband of Louise Fazenda, screen player.

Fox Abandoning Term Contracts With Writers

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Fox Studios will not renew term contracts with members of the scenario department, according to reports. Officials feel the stamped to talkers might tie them up to expensive contracts if they carry writers along on term contracts. Instead, writers will get individual story assignments as required, and delivery of a satisfactory adaptation or script will result in deal for another picture immediately.

Mayer Denies He Plans to Leave M-G-M

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 20.—In an exclusive statement to a representative of this publication, Louis B. Mayer, emphatically denied the report that he was planning to leave Metro-Goldwyn-Mayer.

"You can deny most emphatically," he said, "the report that I am planning to leave Metro-Goldwyn-Mayer. There is absolutely no truth to this rumor, which is on a par with other ridiculous reports which have been circulated throughout the trade regarding M-G-M. I expect to remain with M-G-M for a long time to come."

New 1st National Brand Product of Company in Future Will Be Known As First National-Vitaphone Pictures

AN announcement which will affect motion picture theatres all over the country was made Thursday by First National Pictures, Inc., to the effect that beginning immediately the organization's product will be known as First National-Vitaphone Pictures, and that this company will have the complete facilities placed at its disposal to

produce talking and sound-synchronized motion picture productions enjoying the usage of all Vitaphone equipment and sound-proof stages concerned in the combining of a motion picture production with dialogue, musical and sound effects.

In the deal just consummated, future productions will gain the benefit of the

Key City Exhibitors Give Report on Experience With Sound

Respond to Motion Picture News Survey for Benefit of Houses That Have Not Yet Installed Equipment

Editor's Note.—*This is the first of a series of reports to MOTION PICTURE NEWS from Key City exhibitors whose houses are equipped with sound reproducing apparatus. The series is intended as a guide for those exhibitors who have not yet made installations. It contains much valuable information as to experiences, overhead costs, projection and service problems. Much grief may be forestalled by any exhibitor by a careful reading of the entire series.*

SOUND picture problems for the exhibitor are numerous, but results more than justify the troubles that accrue from them, according to reports received by *Motion Picture News* in a survey just inaugurated in the key cities. Costs of installation are heavy and considerable expense has been added to the overhead, but increased attendance has invariably been recorded in the equipped theatres.

In almost every instance enlargement of projection booths has been necessary, as well as an increased staff in the booths. Additional overhead has also resulted from the servicing of the equipment by electric company experts and in film and disc rentals. The service by the experts has, however, been reported very satisfactory and the costs nominal.

One of the greatest problems that seems to confront the exhibitor when he first installs is that of properly regulated sound volume so that it will be uniform throughout the house. This is accomplished principally by a proper arrangement of the horns and the setting of amplifiers in various parts of the house so as to equally distribute the sound.

In some cases two or three rows of seats have been sacrificed in order to set the screen further forward and thus make room for the setting of the horns behind the screen.

Here are the first reports submitted to *Motion Picture News*:

KANSAS CITY.—A summarization of the experiences of seven Kansas City exhibitors with sound pictures offers conclusive proof that problems of the industry's newest invention are not the same in all theatres, although, with few exceptions, they are similar.

At the Midland Theatre, which has a seating capacity of 4,000, for instance, the situation is much different than at the Plaza Theatre, which seats 2,200. At the Midland a move is being considered to have amplifiers placed in various parts of the house so that it will not be necessary to have the tone so loud back-stage in order to clearly reach those in the top of the balcony, practically one-half block away.

At the Mainstreet Theatre a situation similar to that of the Midland is confronted, the Mainstreet's seating capacity being 3,400.

"In a theatre larger than the usual size

the problem of making the tone sound realistic to patrons in any nook and corner of the house has not been solved yet," Lawrence Lehman, manager of the Mainstreet, said. "One cannot expect a meek, subdued tone to sound like a human voice to the man in the last rows of the balcony, yet to the person down in front of the house such a tone would have a very realistic sound.

"As to the increased overhead from sound pictures, that has more than been absorbed by a healthy increase in business. Aside from the installation itself, about the only additional cost of any consequence with sound pictures is the additional operator in the booth. There is, of course, a reasonable inspection charge made by sound equipment manufacturers, but that is necessary. We have experienced no difficulty thus far in handling sound equipment. There was no remodeling necessary, aside from the actual installation of sound equipment."

No Trouble Here

At the Plaza, Kansas City's newest \$1,000,000 suburban house, which has a policy of sound features only, the theatre was built for sound pictures originally.

"It is very easy in our house, which seats 2,200, to clearly hear the tone in any part of the theatre," Jack F. Truitt, managing director, said. "We do not need to think of amplifiers. Like other theatres, we get the regular periodical inspection service from the manufacturers and our only additional overhead is the cost of another operator. We have experienced no

difficulty in the handling of equipment thus far."

At the Globe Theatre, which seats about 2,600, William Flynn, one of the owners, had an experience similar to that of Mr. Truitt, although the Globe was forced to install sound equipment, it being an older house and the first theatre in Kansas City to install sound equipment.

"I feel firmly convinced that the owner of a theatre of any size will have to come to sound pictures, sooner or later," Mr. Flynn said. "I do not mean by that that he will have to play all sound pictures, but he must have his house equipped for sound if he is to keep abreast with the industry.

Admission Increase?

"No increased admission price should be an absolute necessity with the installation of sound pictures, as such an installation should be regarded as nothing other than an ordinary improvement which is necessary in all theatres from time to time," said J. L. Finske of the Newman Theatre. "It is true there will be an additional operator to pay, but that virtually covers the bulk of the 'extra' expense and such an expense should pay big dividends in an increase in attendance. I have learned one thing, at least, about sound pictures. The 'kick' of hearing some big star's voice will cause the sale of many more tickets at the box office than merely seeing that star ever would.

Martin Finkelstein of the Isis, one of the larger suburban houses, also finds that the small additional overhead with sound pictures is more than absorbed in increased attendance. He has experienced no difficulty in the handling of sound equipment.

SEATTLE.—Suburban exhibitors whose houses are operating on a paying basis and who contemplate installation of talkie equipment must make this installation with the full realization that it is merely a matter of protection for the future, and will, in all probability, result in lower net profit for several seasons to come. That is the message of Al Rosenberg, president of DeLuxe Theatres, Inc., in Seattle, Washington, whose Egyptian Theatre in the University district of that city was one of the first suburban houses on the Pacific Coast to install Vitaphone and Movietone equipment. Mr. Rosenberg's deductions are based upon several seasons of experience in the field.

The problems of talkie equipment installation are not within the house, the projection booth or behind the walls, according to Mr. Rosenberg, but lie in the greatly added cost of giving the audiences "Vitaphoned" shows. While it is natural that the equipment is decidedly expensive, the slight added costs of changes in the pro-

(Continued on page 1865)

Electrical Entertainment for the World—R C A Purpose

An Interview with Joseph I. Schnitzer

By William A. Johnston

THE Radio Corporation, according to Joseph I. Schnitzer, newly elected president of FBO, is coming into the amusement field in a very large way.

"It is their purpose," said he, "to supply the electrical entertainment of the world in this marvelous new era of radio, motion pictures and television. With the recent Victor Phonograph merger, they have this big company's resources in music and famous artists; in FBO, they have production and distribution of sound pictures; in Radio-Keith-Albee, they have a retail outlet; and in National Broadcasting, a great network of our communication."

Here is a remarkable structure in itself, but one upon which they will build considerably."

The FBO production schedules will consist altogether of sound pictures. These will vary from 100% all talking pictures to those in which the silent sequences will dominate. Musical and other sound effects will be freely used. In reply to a query, Mr. Schnitzer said it was not fully decided as yet whether the name FBO would be retained as a picture production trade mark.

The already announced production of "Rio Rita," he pointed out, is an indication of the quality of the proposed program. Deals are on for other prominent attractions. Two prominent composer-playwrights have just been signed and others are under consideration.

Asked whether the independent producer would have an opportunity to bid for a place on the program, he said that the capable outside producers would be encouraged to do so.

Production will be confined to Hollywood. Although the RCA Photophone Studio at Gramercy Park, New York City, could be utilized for such Eastern production as is necessary.

Mr. Schnitzer feels that television is on its way and not so far away.

Say New Quota is Fair

Opposite Views of Germans and U. S. Producers on "Kontingent" Limiting Permits to 250

ANTICIPATING protests which it was indicated would issue from American picture producers against the provisions of the German "kontingent," which on July 1 next will limit the importation of films into Germany to a total of 210 pictures annually, officials of the German government have been quoted as declaring there is no basis for the contention that the new quota discriminates against any particular country.

Belief exists here that the Americans will bring the charge that the new quota works out in effect as an unfair "protective wall" against the American film product. While in theory the new "kontingent" is generally admitted to be fair, in practice, American producers believe, the restrictions of the new law work out in an unfair manner to them. They point out that while the 210 permits are to be divided among all foreign producers, the existence of agreements of Germany with France, Italy and Austria automatically reduce the number of licenses available to all outside producers. German officials disclaim any knowledge of such agreements.

An added ground for grievance is found in the claim of several American distribu-

tors that they were promised an allotment of licenses before the new quota was decided upon and that the enactment of the regulation in its present form automatically destroys these arrangements.

The effect upon American production of these restrictions of its exports is one which is bound to be felt in all branches of the industry if the foreign "quotas" continue to reduce the totals of outside product admitted to the markets abroad.

Louis Mayer's Message

Just how important the foreign market is to the motion picture in the United States was brought home to Americans last Spring, when Louis B. Mayer, M-G-M production executive, was quoted as declaring that the saturation point of motion pictures has almost been reached in this country and that the American film industry must look abroad for its future development. At the time Mr. Mayer made public a survey by Arthur Loew, head of the M-G-M foreign department which showed that the motion picture field ranges from the United States, with one theatre per 5,000 citizens, to China with one theatre to 3,000,000 persons. With

the cost of production steadily mounting, Mr. Mayer said, the industry must develop foreign markets for its future existence. At that time he declared the income of his company from foreign countries was seven times greater than it was five years previously.

Where the American producer will look for revenue to compensate for the loss incurred when markets are automatically closed to his product by legislation, is a question that now concerns the best minds of the film industry.

According to recognized authorities next year's theatre building program will be as heavy as that which was carried out in 1928, a record year, but it is pointed out by these same authorities that many of these new theatres will be in replacements of obsoleted houses, and while larger in capacity than the structures they will supplant the increase in actual seats per capita will not be commensurate with the number of new operating projects.

Gore Bros. Seek Interest in Fanchon and Marco

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Abe and Mike Gore, former large stockholders and officers of West Coast Theatres, are reported negotiating for purchase of a large interest in Fanchon and Marco Productions, Inc. The latter organization supplies stage presentation units for West Coast Theatres, and will later assemble flash acts and novelties for Movietone production by various studios.

Fanchon and Marco have begun their program of expansion. Harry C. Arthur has been sent to Chicago to arrange bookings for the F. and M. units. When he has finished there he will come to New York to obtain more bookings.

F. and M. is seeking 30 weeks addition to its time in Wesco houses. It is also reported that the company is planning to send some of its units to Australia.

A recent announcement from the newly organized Fanchon and Marco, Inc., of which H. B. Franklin is an executive officer, says that a new show unit will sail from Seattle for Australia every two weeks, each act to play two weeks in the Australian cities or eighteen weeks in all. At the present time F. and M. use more than 300 stage personalities, but this total will be increased to exceed 1,000 when the Australian plans are perfected.

Publix Will Run Million Dollar for Long Runs

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Publix will reopen the Million Dollar Theatre on a long-run policy, according to local reports. West Coast Theatres operated the Metropolitan and Million Dollar for Publix, but closed the latter early last Spring when business fell off over a period of months.

When Publix took back operation of their coast houses recently, decision was made to install Western Electric Movietone equipment in the Million Dollar and re-open as a long-run house for Paramount and M-G-M specials.

The only long-run house operating downtown at present is West Coast's Criterion, which has doubled its weekly gross since booking talk film specials.

Ad Curtailment Is Still Target for Exhibitor Criticism

Further Reports From Key City Showmen Provide Additional Evidence in Support of Cohen Statement on "Misguided Economy"

COMMENTING upon the recent article by Sidney S. Cohen in the December 8 issue of *Motion Picture News*, exhibitors of every classification in the Pacific Northwest this week seconded Mr. Cohen's sentiments relative to the harm that curtailment of producers' advertising has done to the industry. From interviews with several exhibitors in and around Seattle, Washington, these are the opinions that have been gathered by this publication's correspondents in the Northwest:

Downtown Situation

First, from the standpoint of the key city first run exhibitor, the curtailment of trade paper copy has withdrawn from the heads of the theatre the source of much enthusiasm relative to product which in turn becomes box office showing. As expressed by one large theatre manager, "Despite the fact that under present conditions our product is bought entirely through the circuit offices, the lack of ad copy in the trade papers about the films I am going to play takes away from me the source of much enthusiasm which I could pass on to my associates and friends. This lack of enthusiasm about something we know nothing about is quite naturally reflected at the box office." The assumption then to be derived is that the producer of these films has a harder job next season selling the same circuit, because of the mediocre showing of the films at the box office the previous season.

The Neighborhood Theatre

Second, however, comes the opinion of the neighborhood manager, and the small town exhibitor, both of whom have the same feelings upon the subject. Said one suburban theatre head, "We depend very much upon the producer's copy in the trade papers to put our shows across—just as we look to the ad copy as a sort of assistant in the selection of product in the first place. Ad copy that tells us the highlights of the picture, its success or box office record at other theatres we have heard about, or a resume of the leading subjects in a season's campaign, gives us a guide to buying film, as well as an enthusiasm that we maintain and pass on for weeks before we play the picture. The fact that we are sold on a picture naturally helps make it a box office success in our theatres because we come into such close personal contact with our patrons that we can pass on our enthusiasm, gained from trade paper copy. Producers should realize how much trade paper advertising means to their sales—often one or two ads will sell a whole season's product in my house."

The exhibitors interviewed were almost unanimous in their preference for copy that gave facts about story, cast, business in other centers, unusual angles, etc., rather than ads built simply upon beautiful design and superlatives of description.

Milwaukee.—For the past six months or so I have been buying my pictures "blind," says O. V. Kelly, manager of a 450-seat house at Deedsburg, Wis.

Not Enough Facts

"The advertisements in the trade papers of the various producers have been misleading me. Not only that, but all their energy has been directed to 'put over' their talkie films and we who are still in the silent ranks have been given very little to go by. I have just returned from a buying trip to Milwaukee and can honestly say that of four out of every ten pictures that I purchased, I know very little, outside of the stars and the type of picture."

With only limited announcements and advertisements to guide him, Mr. Kelly declares: He cannot get enough information to show him that the pictures are what he wants for his patrons, and, naturally, he is not sold on many pictures himself. A lack of producer-distributor enthusiasm for one particular picture, as indicated by the very limited advertising given it in the trade papers, had a costly result for Mr. Kelly.

The picture, of comedy type, was of the average type that he shows on week-ends.

The material he had on this particular picture was of little importance and contained little information. He could not get himself enthused over it, because of the lack of producer-distributor enthusiasm in the trade paper advertising, and with the result that his newspaper ads lost their pep and pull. He did not extend himself, as usual, in the billing of the community as he believed that the picture did not warrant it. He showed to a small house on that Sunday evening. After seeing the picture, he immediately took steps to advertise it more fully for the following night's run, but was too late and again the box office had many pasteboards for empty seats.

Mr. Kelly's offer to the solution of this problem concerns two phases of producer advertising: their advertisements, the type and amount in the trade journals, and their press sheets on the pictures.

Barking Up Wrong Tree?

He believes that producers are barking up the wrong tree in placing all their emphasis on the talkies. Wisconsin alone has 350 silent houses that will remain in this status for several years. They should be given clear, concise statements by the producers; not a lot of high sounding phrases such as "spectacle of the age," "two years in the making," "two million spent." These glowing terms mean less than nothing to Mr. Kelly. What he would like to see in the advertisements are: type and theme of picture, settings, appeals, and a statement of the exact rating of the picture in comparison to others. All pictures can-

(Continued on page 1864)

Irwin Book Tells How Zukor's "Yes" Paved Way to Fortune



Adolph Zukor

Perhaps the most fortunate "yes" ever uttered by a movie magnate was the word of assent which Adolph Zukor, then fur merchant, finally gave to the appeal of one Max Goldstein for \$3,000 to buy a partnership in a penny arcade. That was in 1903. A golden stream of pennies rewarded his decision and laid the groundwork for the structure of fame and fortune which Zukor later was to build for himself and his associates in a gigantic motion picture enterprise.

The career of this Hungarian immigrant boy who rose to dominant rank in the nation's fourth greatest industry, is the sub-

ject of a romantic story told by Will Irwin in his book "The House That Shadows Built," published by Doubleday Doran.

Modern America with increasing avidity seeks its romance in these recitals of the rise of a commercial enterprise or the career of a captain of industry—thus in its recreational occupations taking pride from and giving admiration to those institutions and individuals who wage a successful battle against obstacles to human ambition.

"The House that Shadows Built" tells an interesting and at times a gripping story of the rise of a human from humble beginnings and in so doing traces an informative thread of history dealing with the growth of motion pictures from a "penny arcade" novelty to an industry involving billions in capital investment and the talents and energies of hundreds of thousands of workers.

The Office Scandal

Greatest Newspaper Story Screened

Reviewed by Jerry Hoffman

THAT description, "greatest newspaper story screened" in the subhead above takes in a lot of territory, but it goes, doubled or redoubled. After seeing it, one admits not only that much, but adds further it's the best picture Pathe has made this year—and that bunch in Culver City have turned out a flock of films which no one would hide his head over.

The odd part of it is that it remained for a German (or is it Hungarian), Paul Stein, with but two years in this country, to make the most real American newspaper yarn without the aid of any so-called technical directors. Stein refused the aid, (at so much per week) of all city editors and newspapermen, went ahead making his own impressions. And what a story! That's to Jack Jungmeyer's and Paul Gangelin's credit. And what a picture! That's to Ralph Block's and Paul Stein's credit. It's to Pathe's credit.

Phyllis Haver plays a hard-boiled "sob-sister" who tries to revive an interest in life and work in a former star reporter who fell to "carrying the torch." In plain words, he was on a long drunk. She, in the process of so doing, falls in love with him, meanwhile unaware that he is mixed up in a big murder case. She has a bet with the city editor, (what a performance Raymond Hatton gives in that character!) that she will be able to break the story. Margaret Livingstone plays the widow of the murdered man who has a love interest in the ex-star reporter. The latter is given a fine portrayal by Leslie Fenton. Dan Wolheim is the man murdered. While I think of it, there's a kid playing the role of office boy whose name I went to the trouble of getting. He wasn't given screen credit, but he deserves it. It's Jimmy Aldine.

There's no hokum about a cub reporter beating the star man to a big story. There's no false atmosphere which any newspaperman or critic in the country can get sarcastic over. It's the most natural city room action I've seen outside a daily's office. There are neither any forced "production value" scenes nor gang fights for the purpose of adding to the overhead. It's simply a fine story remarkably well told.

Phyllis Haver has given some splendid performances for her past pictures. "Sal of Singapore," was among the best of them. As the "sob-sister," she surpasses herself. Raymond Hatton proves that he's a real actor when he is permitted to act. Margaret Livingstone delivers, in fact, everyone and everything connected with the picture does. Even unto the snappiest set of titles one wants to read.

Drawing power: Only stupid exploitation can prevent this from drawing anywhere. Suitable for any and all houses. Exploitation angles: try to get a look at the picture first. There's any number of them to suit any locality. The inside workings of a newspaper are always interesting. The title offers possibilities for great teasers.

Theme: Newspaper story with mystery angle. Romance of a hard-boiled "sob-sister" and a fallen star reporter.

Produced and distributed by Pathe. A Ralph Block production directed by Paul Stein. No release date yet. About 6500 feet when down to footage.

110 Out at First National

Majority of These Are from Exchange Personnel List, but Home Office Is Also Hit

THOUGH it is announced that First National and Warner Bros. will be operated as entirely separate organizations, considerable slashing has been going on in the past week in the ranks of First National employees. It is said the payroll has been reduced in number to the extent of 110 employees during the week. For the most part these cuts have been in the exchanges, though a few were made in the home office of the company since Her-

man Starr assumed charge as president. Reported among those dismissed is Roy Seery, western division manager, First National exchanges.

It is said that with these reductions the exchanges of First National will remain intact for the time being and will function independently. No further slashes are said to be due in the immediate future. Those who have departed the company are said to have been superfluous to the operating

needs. Members of the staff of the publicity department in the home office in New York were the principal sufferers by the slash. Included among those who have departed the First National publicity department, in addition to Jerome Beatty, whose retirement was announced last week, are Lynde Danig, head of the publicity department under the direction of Beatty, and Walter Eberhardt, who was in charge of the house organ and other publicity activities.

First National executives will, in future, pass upon story material submitted in the east, in the same manner as do Warner executives. The First National eastern scenario department was dispensed with two weeks ago.

Noah Beery Claims \$1,500 in Suit Against Manager

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Appearing before the Los Angeles county grand jury, Noah Beery, well-known film actor, alleged that he had been victimized to the extent of \$1,500 by his former manager, Felix Young. According to Beery's testimony, he signed a contract with Young whereby the latter was to act as his representative on a basis of 10 per cent of the money received by the actor in film engagements.

Beery claimed he was engaged by Lysander Productions for a two-day period, and he informed Young to obtain salary of \$1,000 a day. Young, he declared, told him the best salary he could get was \$1,000 for two days, together with 10 per cent of the picture's profit. Beery agreed to this.

Later, however, when Beery changed managers, and engaged Grant Dolge to act as his representative, Young informed Dolge that the Lysander agreement was only verbal, it is alleged. Beery claimed he had discovered that the producer had paid Young \$2,500 for Beery's work in the picture in full payment, and there was no 10 per cent of profits clause in the agreement.

Pomeroy Leaving Param't on January First

(Hollywood Bureau, Motion Picture News)

Roy Pomeroy, technical director and expert on sound, is leaving Paramount on January 1, both parties to the contract which he signed with Paramount years ago, agreeing to cancellation, following differences over salary adjustment which Pomeroy demanded on the ground that he had assumed added work as head of the studio sound department while his original agreement provided only salary for direction of technical effects and the miniature department.

Pomeroy was responsible for the idea and the execution of the sound effects recorded with "Wings" and the direction of "Interference." He is said to own a half interest in all patented devices with Paramount which he invented for production.

Seattle Boosts Wages

An increase of \$2.50 for musicians and operators, and an increase of \$1.75 for janitors, as well as a six-day week for craftsmen, have been granted by the suburban houses of Seattle.

New Mergers to Follow Victor Acquisition by RCA

Heavy Conferences During Week Expected to Bring Many Theatres and Possibly Big Production Company Into Fold

THE merging of the Radio Corporation of America and Victor Talking Machine Co. adds a tremendous power to RCA's strength in the motion picture field. It is another powerful link added to the chain that has been welded in the past few months, and within the next few days other important additions are very apt to be announced. Heavy conferences have been in progress during the entire week and out of them doubtless will come big announcements.

In addition to the acquisition of Victor, RCA is known to be dickering with independent theatre owners in New York state for approximately 200 theatres, and with important chains in different parts of the country. Negotiations are known also to be rapidly coming to a head with Broadway legitimate producers for the reproduction of their stage successes at the New York studios of RCA Photophone.

Plans Under Way

RCA is known to have agents in all parts of the country endeavoring to close theatre deals and add to the extensive chain that the radio corporation acquired with the taking over of the K-A-O circuit. Announcements of production mergers are also anticipated. E. E. Bucher, executive vice-president of RCA Photophone has freely admitted that expansion plans are under way in every phase of the motion picture field and that new acquisitions would likely be made rapidly by the radio corporation.

The Victor deal is a most important one as it brings under the RCA banner the extensive array of stars who have been contributing their entertainment via Victor records. It makes them available not only for broadcasting, but also for screen material of all varieties. They will be used in FBO productions or those made directly by RCA or any of the company licensees. It assures the radio corporation a steady flow of pictures with which to serve the thousands of theatres now under their control or that will be acquired.

No Surprise

The merging of RCA and Victor came as no surprise as it has been an open secret for the past several months that they were endeavoring to get together. Back in July E. E. Shumaker, president of Victor, said a consolidation of the companies would be a benefit to both and that by such a combination the facilities of each company under one management would work toward greater economy and would lower the cost of production, which in the end could be passed on to the public.

While the terms of the merger have not been definitely announced they are understood to contemplate an offer of one share of new radio common, one share of new radio preferred stock and \$5 in cash for

each share of Victor common. The complete purchase price is said to be over \$100,000,000. It is understood the two companies will retain their individual identities and that Victor's personnel will in no wise be affected by the deal.

It is said that the negotiations take in the development of television, in which both companies are interested, and that eventually a joint cabinet including radio, talking machine and television would be put on the market.

In Conference

Just what progress has been made by RCA with the independent theatre owners in New York state is not definitely known, but they are said to have been called together in conference this week to reach some definite conclusions. Many of these houses are said to be under option for sale

to the Fox interests and that Fox from time to time has postponed these options. It is said that RCA is willing to come to terms with the independents as rapidly as these Fox options now expire.

Along production lines expansion in progress has been slower with RCA than have theatre activities. With so many additional artists now available an abundance of production is bound to follow, but further mergers with producing companies seem inevitable. RCA will open its own studios in New York on January 7th, and will rush its production as rapidly as possible, but the rumor persists that one of the big producing and distributing companies will in the near future be within the fold of the radio corporation. Mr. Bucher from time to time has intimated as much, but he invariably refuses to announce possible deals until they are actually consummated.

Warner Theatre Moves Extend Over U. S.

Latest Chain Reported in Negotiation Is Gottesman Enterprises With Houses in New England

WARNER BROS. theatre expansion program seems rapidly to be extending from coast to coast, with rumors afloat that they are in negotiation looking to the purchase of chains in all parts of the United States. In addition to the sixty theatres they are seeking in Pennsylvania, Ohio and Maryland, and the Skouras Enterprises theatres in the St. Louis and Indianapolis territories, they are said to be in negotiation now for the houses of Alfred Gottesman Enterprises, which operates in the New England territory.

During the past week meetings are known to have been held at the Astor Theatre in New York City with regard to the purchase of the Gottesman circuit, which includes twelve houses operating in New Haven, Derby, Conn., Bridgeport, Wooster, New London, Newark, New Jersey, Roselle, Middletown and Norwich, Conn. Warners are said to have offered 55 per cent of the purchase price in cash and the balance in stock, while the Gottesman interests are said to be demanding 70 per cent in cash and the balance in stock. The houses are said to be much desired by Warners and it is thought the negotiations will be successfully concluded in the near future.

While declining to admit that negotiations were in progress for the Gottesman chain, Albert Warner said there was a deal on for the sixty houses located in twenty-five cities of Pennsylvania, Ohio and Maryland. He would neither name the houses

nor the cities in which they were located, however. It is thought that this latter deal will be concluded within the next few days.

Spyros Skouras, head of the Skouras Enterprises, controlling theatres in St. Louis and Indianapolis, has been dividing his time between St. Louis and New York. With the acquisition of this chain by Warners, it is said that in the future Mr. Skouras will make his headquarters in New York as the directing head of the Warner theatres throughout the country. It is said his contract with Warners will call for an annual stipend of \$150,000. It is also said that William Goldman, who, several years ago, east his lot with the Skouras Brothers, will find a lucrative berth in Philadelphia with the Stanley chain, also recently acquired by Warners. He recently has been in charge of three theatres operated by the brothers in Indianapolis.

J. Reeves Espy is said to be destined for a place in New York City.

Another acquisition hinted to the Warner chain is that of the Fischer-Paramount circuit in the Northwest, according to word from Milwaukee. It is intimated that L. K. Brin may be acting for Warners. He operates the Garden and Majestic in Milwaukee and recently is said to have taken over the Fischer holdings of eight Wisconsin houses and five proposed sites for theatres in a deal which is estimated at \$3,000,000. Brin announced he would build a big chain of houses in the middle west.

More Than \$15,000,000 for 50 Fox Theatres

*West Coast and Midwesco Plan to Erect New Houses
On Coast and Throughout the Middle West*

FIFTY new theatres, to cost more than \$15,000,000, form the new building program of West Coast Theatres, for 1929, as announced by Harold B. Franklin, president of the Pacific Coast circuit. This is taken to be the answer to Franklin's recent New York conference with William Fox, with whom his circuit is affiliated.

The program of expansion will not be confined to the West Coast only but will extend to other parts of the country. Midwesco has plans involving many millions for the construction of several theatres. The future Wesco theatre operations will take in the states of Oregon, Washington, Montana, Nevada, and even, it is thought, Arizona. All of these theatre projects will be built with the exhibition of sound pictures principally in mind, it is said.

Rumors also persist to the effect that several circuits, such as the Schine will align themselves with the Fox theatre forces.

Wesco is now finishing the erection of the new Wm. Fox theatre in San Francisco, to open next summer. A plot of ground has been acquired in Hollywood for a new theatre.

Other theatre projects planned are as follows: Stockton, Cal.—house between Main and Market Sts.; one in Modesto; one in Marysville; one in Visalia, Hanford and Holister; the North Park in San Diego; the 3,000 seat San Diego; one in Spokane; one in Riverside; new Sante Fe Theatre, San Bernardino; one in Redondo, Redlands and San Luis Obispo; new 2,500-seater in Billings, Mont.; one in Great Falls and Butte, Mont.; one in Eugene and Corvallis, Ore.; one in Aberdeen and Centralia, Wash.

In addition 25 houses are planned for other locations.

Theatres planned by Midwesco include:

One to seat 2,000 in Appleton; one at Green Bay; six new theatres in as many cities throughout Wisconsin; one theatre in Milwaukee; to seat 4,500.

The Wisconsin Fox chain is negotiating for the Paramount-Fischer Circuit, involving 12 houses, in Wisconsin. The deal is expected to be concluded at the end of the week. In addition Midwesco is said to be making a bid for three Universal houses in Kenosha, Racine and Sheboygan.

Fox has already acquired six neighborhood houses, Roosevelt, El Capitan, Avenue, Amazon and Casino in San Francisco and Century in Oakland from Ackerman and Harris. Reports persist that Fox is about to acquire the Schine circuit. Fox and Schine are now partners in Springfield, Ohio.

Another Merger Denied by Both Companies

The printed report of a contemplated merger between Tiffany-Stahl and Educational Exchanges, Inc., has been emphatically denied by both companies. E. W. Hammons, president of Educational, says there has never been any talk of such a merger. The same statement was forthcoming from Grant L. Cook, Secretary-Treasurer of Tiffany-Stahl.

Mr. Cook attributed the foundation of the rumor to the fact that Oscar Hanson, former General Manager of Candian Educational, has just been appointed by Tiffany-Stahl to succeed Ed Smith, who has just resigned as general sales manager.

Emerson Quits Equity Post —Gillmore Succeeds Him

John Emerson, president of Actors' Equity Association since 1920, resigned last week. The Equity Council immediately created the post of honorary president and elected Mr. Emerson to the position. The former Equity head is said to be suffering from a throat malady which necessitates moving to a warmer climate. It is announced that he will leave for Palm Beach with his wife in the near future.

Succeeding Mr. Emerson as head of Equity is Frank Gillmore, executive secretary, who has been appointed acting president. Mr. Gillmore is to serve the unexpired term of his predecessor until the annual election in the spring.

More Than 200 Attend Al Lichtman Dinner

The dinner tendered by the Motion Picture Club of New York in honor of Al Lichtman, vice-president of United Artists in charge of distribution, brought out almost 250 men and women. Mr. Lichtman is the founder and first president of the new club. The affair's chief light was the presentation of a silver tea set.

Toastmaster for the occasion was Harry Reichenbach. Billy Brandt was in charge

Publix Leases Eastman Theatre in Rochester

THE Eastman Theatre, the gift-house of George Eastman, prominent philanthropist and film and kodak manufacturer, to the University of Rochester, has been leased for a period of ten years by Publix. Sam Katz, vice-president of the Paramount interests, and Raymond Ball, comptroller of the University, signed the papers.

It is stipulated in the contract that 20 days shall be reserved each year for concerts and three days of each spring for the presentation of opera. The lease also provides that the theatre have available mornings for community events.

Under the new auspices the Eastman orchestra of 80 pieces will be kept intact until the musicians' contracts expire on July 31.

The theatre had a deficit of more than \$75,000 last year, it was said.

of the entertainment. An effective gag was staged by Eddie Conrad, entertainer, who gave his interpretation of an East Eide exhibitor.

Among the speakers were John C. Flinn, Nathan Burkan and Sam Katz. On the dais were Mr. Lichtman, Arthur M. Loew, S. L. Rothafel and Paul Guhik. The directors included A. H. Goldstein, James Ryan and Frank Walker.

Sound Production Begun at First National Studio

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—First sound production in First National studios has been started. Heretofore the First National productions awaiting sound and talk sequences were synchronized at the Warner Brothers' studio. "Weary River," the Richard Barthelmess feature, is the first picture to be sounded within the First National studios. Curiously enough, while the sound stages will be completed next week, the first sound production is being done on a stage used for silent productions. Traffic was diverted from about the silent stage and heavy drapes put around the walls.

Laurel, Hardy, Chase and "Our Gang" to Tour

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Stan Laurel and Oliver Hardy, Charlie Chase and "Our Gang" are reported slated for vaudeville tours starting shortly after the new year. At this time the Hal Roach studio is to close down, the present period being scheduled to last one month.

The deal between Hal Roach and Harry Langdon calling for a series of short musical comedy subjects is now reported to have fallen through. Langdon is said to be considering an offer from Fox.

A Correction

In a short item published in the December 8th issue of the News, attention was called to a report that "Harry Frankle, manager for F B O, Des Moines, is putting out equipment for talkies." This was in error inasmuch as the report referred to Milton Frankle, Harry's brother.



Al Lichtman



S. Charles Einfeld

Einfeld in Charge F. N. Advertising, Publicity

S. Charles Einfeld has been appointed by Herman Starr, new president of First National Pictures, Inc., as director of advertising and publicity for that company. He has already assumed the duties of his new office.

Mr. Einfeld is recognized as the employee longest with First National in length of service. He joined the organization nine years ago. During that time he has served in practically all capacities in the department which he now heads.

M-G-M Disbanding Team of Dane and Arthur

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—The star team of Karl Dane and George K. Arthur will be discontinued by Metro-Goldwyn-Mayer after production of the one remaining picture to be made for the current year's program. Practically all of the recent Dane-Arthur team pictures have rated well above average, but studio executives decided on discontinuance of the series on account of trouble encountered in finding suitable story material.

"Show Boat" to Open for Run at Carthay Circle

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Universal's "Show Boat," with dialogue and sound, will follow the run of First National's "The Barker" at the Carthay Circle. The latter house operates on two a day policy with \$1.50 top. As "The Barker" opened last week, it is expected that "Show Boat" will go in around the first of February.

"Object — Alimony" Last December Release

The last December release to come from Columbia will be "Object—Alimony," which stars Lois Wilson. Scott R. Dunlap directed.

Myers Elected Head of Allied States Ass'n

Resigns From Federal Trade Commission and Signs 3 Year Contract With Exhibitor Body

ABRAM F. MYERS, a member of the Federal Trade Commission and widely known to the industry as presiding officer of the Federal Trade Conference of last year, was elected president and general counsel of the Allied States Association of Motion Picture Exhibitors, at a meeting of exhibitor leaders held in Chicago, this week.

Immediately following his election, Mr. Myers wired to Washington, his resignation as a member of the Federal Trade Commission, assuming his new duties as leader of the independent exhibitors, immediately.

It is understood that the headquarters of the Allied States will be located in Washington, D. C., and that Mr. Myers will open offices in that city on January 1st.

The signing of the contract by Mr. Myers comes as a culmination of several years work by independent theatre leaders including Al Steffes, James C. Ritter, H. M. Richey, Col. H. A. Cole and others, who believe that the independents, if they were to have a successful organization, needed a man of outstanding ability, to head their organization, and in Mr. Myers, it is generally conceded that they have such a man.

Mr. Myers has signed a three year contract, with an option of extending the time two more years.

Members of the Allied who were in attendance at the meeting, state that cash contributions and pledges which have recently been secured, assure the financing of the organization for its first year and that no trouble is anticipated in continuing to secure ample funds for future operation.

Those present at the Chicago meeting included: Al Steffes, representing the north-

west exhibitors, as well as North and South Dakota; James C. Ritter and H. M. Richey of Michigan; E. P. Smith of Iowa; B. D. Cockrill of Indiana; Col. H. A. Cole of Texas and Herman Blum of Maryland.

Under the terms of the constitution adopted at the Chicago meeting, any exhibitor association is entitled to become a member of the Allied on subscribing to the constitution, thereby assuming obligations and rights of a member, including representation by one member on the board of directors.

It is understood that the Maryland and New Jersey organizations and probably the Wisconsin Association are to become members of the Allied at an early date.

The first meeting of the board of directors will be held in Chicago the early part of January.

The commissioner, who is 39 years old, had had twelve years of experience in anti-trust work with the Department of Justice, culminating in his appointment to the position of special assistant to the Attorney General in charge of this work. For two and one-half years he has been a member of the Federal Trade Commission, the youngest ever to be appointed to the post of chairman.

Mr. Myers was born at Fairfield, Iowa, and studied law at Georgetown University and the University of Pennsylvania. He was also an instructor at the University of Pennsylvania and the author of many articles for law periodicals. His connection with the Department of Justice brought him prominently into such important anti-trust cases as the M. P. Patents case, the Reading Coal case and the American Tobacco Company case.



Myers signing the contract to head Allied. Sitting left to right: James C. Ritter, W. Al Steffes, Abram F. Myers, H. M. Richey, Col. H. A. Cole. Standing: B. D. Cockrill, S. Bauer, A. C. Gutenberg, Herman Blum, E. P. Smith, Chas. L. Casanave

Pathe Plans Producing Some Feature Pictures in New York Studios

PATHE has joined the ranks of the major companies who will produce feature pictures in the east. Only a small portion of the features will be made in New York, though the number has not yet been definitely decided upon. This was the announcement of Paul Bern, recently named associate producer by Pathe.

The feature pictures will be made at Sound Studios, Inc., an enterprise recently launched by Joseph P. Kennedy, new president of the Pathe organization. The production program is now being mapped and within the next week or ten days it will be determined just what pictures will be made in the east. The move is one of convenience as some of the talent to be used would not have time to make the long trip to Hollywood and return.

N. Carolina Ends Session

Concludes With Resolution Endorsing Program of National Organization

THE North Carolina Theatre Owners' Association in the closing session of its two-day annual convention on Tuesday re-affirmed its allegiance to the Motion Picture Theatre Owners' of America and went on record with a resolution endorsing the National organization and pledging support for its program.

Highlights of the meeting included the address of R. F. (Pete) Woodhull, president of the M. P. T. O. A., who outlined a program for financing the national organization whereby each state organization would contribute \$100 yearly to the national body, and the parent organization would have the privilege of billing individual members of each subsidiary group in the amount of \$5 a year for conducting a campaign to combat undesirable legislation and to foster the welfare of the exhibitors.

One of the most constructive contributions to the convention was the address of the Rev. William Murdock McLeod, pastor of Pinchurst Presbyterian Church, Pinehurst, N. C., wherein he declared himself as emphatically opposed to federal censorship of motion pictures, saying, "This idea that federal censorship can accomplish more than intelligent and decent public opinion is an insult to the intelligence of the church-going public, and to the public at large."

Charles W. Picquet, of Pinehurst, who has so ably headed the state exhibitor organization, was re-elected to the presidency. H. E. Buchanan, of Sylvia, was chosen first vice-president; U. K. Rice, of Winston-Salem, second vice-president.

The seven directors are as follows: Charles Roth, of Greensboro; S. S. Stevenson, of Henderson; C. B. West, of Clinton; Percy W. Wells, of Wilmington; L. L. Drake, of Wadesboro; W. L. Horn, of Forest City, and H. E. Buchanan, of Sylvia.

Chosen to serve on the Board of Arbitration were L. L. Drake, E. L. Hearne of Albemarle and Harry K. Lucas, of Charlotte.

Hays and Steffes Confer Over Labor Situation

Theodore Hays, contract man for F. and R., and W. A. Steffes, head of the Northwest Theatre Owners' Association, are in New York conferring with labor leaders concerning the situation relating to operators in sound equipped houses and stage houses. It was thought that the local trouble with the operators was nearing a solution but the situation with the stage hands was no nearer an agreement.

Jury Decides Exhibitor Must Pay \$3,000

Exhibitors have their troubles, as witness this instance:

A report by a new jury in Supreme Court, Albany, N. Y., last week added to the difficulties of George Roberts, at one time operating the Eagle Theatre in that city, in an action brought against him by Frank Owens, following a fall in front of the Eagle Theatre in February, 1927. A judgment returned by the Supreme Court jury

more than a year ago was approved last week with \$500 added, following a new trial. The original verdict was for \$2,500 in favor of Mr. Owens. This was later reversed by the appellate division and a new trial ordered. Owens alleged that he sustained injuries to his right leg, causing a permanent shortage of one inch, and resulting from the fall caused by slipping on a pile of snow at the corner where the theatre is located.

Max Reinhart Arrives to Make His First Picture

Max Reinhardt, important figure in the theatre world, arrived in New York this week on the S.S. New York. He was met by Lillian Gish, who will star in the film Reinhardt will make at the United Artists Studio in Hollywood. This will be his first venture into the films and Reinhardt is said to have been preparing for it for the past 2 years.

After three days in New York, Reinhart and Miss Gish will entrain for Hollywood and upon their arrival will begin immediate production on the story, which is by Hugo von Hofmannsthal. The script calls for sound effects.

Northwest Theatre Chain Gets 2 More Houses

Deals were closed this last week which gives the Northwest Theatre circuit, after weeks of negotiations, the control of theatres in Minot, N. D., and Hibbing, Minn. J.F. Cubberly, head of out-of-town affairs for the F. and R. Company, handled the deals up to the signing of the papers. The theatres involved were the New Garden, Hibbing, formerly owned by Edelstein, and the Strand and Arcade, Minot, owned by Baasen and Meyers.

Columbia Makes Changes In Sales Staff

Three changes in the Columbia sales organization occurred last week.

W. G. Smith, former branch manager of the Pittsburgh exchange, has been brought in to act as special home office sales representative, which post, also, has been allotted Charles Schwerin. Oscar Bloom, former branch manager for P. D. C., has joined the sales staff of Columbia's St. Louis branch.

Woodhull Views Things That Concern Exhibitor

OTHER problems are confronting the exhibitor and taking more of his attention than the attempts to line-up a new organization of motion picture theatre owners units, in the opinion of R. F. (Pete) Woodhull, who arrived back in New York this week after a swing around the country. The National president of the M. P. T. O. A. declared that he found exhibitor interest intense on such subjects as sound pictures, free shows, labor, legislation, interferenceability, big overheads, and censorship.

Mr. Woodhull addressed the Eastern Missouri and Southern Illinois the Arkansas, Mississippi and Tennessee, the Oklahoma and North Carolina unit during his trip and received pledges of allegiance from each, he said.



Mike Simmons, Bristolphone director of publicity and advertising, who has lately addressed several conventions of exhibitors on sound. On Dec. 12 he will begin a series of lectures over WGBS.



Oscar Hanson, New Sales Head of Tiffany-Stahl

Oscar Hanson Made T.-S. General Sales Mgr.

E. J. Smith's resignation as general sales manager of Tiffany-Stahl having been accepted, Oscar Hanson has been announced by Grant L. Cook as the new sales chief of the company.

For the past seven and one-half years, Mr. Hanson has been general manager of Canadian Educational Pictures and has also handled the distribution of the Tiffany-Stahl product in the Dominion. He has been in the film industry for more than 15 years, having been connected with the General Film Company, Mutual and Robertson-Cole.

He took up his new duties on Monday, December 17.

Eugene Walter Completes Sound Film for Fox

(Hollywood Bureau, Motion Picture News)

Hollywood, D. C. 20.—Eugene Walter has left Fox, having completed direction of "Friendship," a two reel Movietone subject which he wrote. It required two days' actual shooting. Fox has an option on some of Walter's plays and also for his services.

National Board Conference Set for January 24-26

The Fifth Annual Conference of the National Board of Review of Motion Pictures will be held at the Waldorf-Astoria Hotel, New York, January 24-26. The fourteenth annual luncheon of the Board will take place on the 26th.

Weeks on Coast to Revamp Sales Plan for Shorts

George Weeks, eastern representative for Christie, arrived in Los Angeles last Wednesday, for the purpose of rearranging sales plans for the company's talking shorts.

Seeks Writ Against B. & K. and 17 Distributors

Department of Justice Charges Efforts to "Kill Off" Independent Exhibitors in Chicago Territory

AN injunction against alleged illegal practices in the distribution of motion picture films in Chicago is to be sought by the Department of Justice, Washington, D. C., in a suit filed in the Federal Court in Chicago naming as defendants the Balaban and Katz Corporation, Lubliner and Trinz Theatres, Inc., Balaban Katz Midwest Theatres, Inc., Great States Theatres, Inc., Paramount Famous Lasky Corporation, Metro-Goldwyn-Mayer Distribution Corporation, Publix Theatres Corporation, Universal Film Exchanges, Inc., United Artists Corporation, First National Pictures, Inc., Fox Film Corporation, Pathe Exchange, Inc., Vitagraph, Inc., Columbia Pictures Corporation, Educational Film Exchanges, Inc., FBO Pictures Corporation, and the Gotham Photoplays Corporation.

The First Step

This will be the first step in the Department of Justice's action ordered last week. United States District Attorney George E. Johnson in Chicago will prosecute the action, which charges the distributors and Balaban and Katz with "freezing out" the independent exhibitors of the territory. The petition charges that arbitrary discrimination is exercised between theatres. This action by the Federal Government follows a similar injunction suit filed in the district court by Marks Bros. more than a year ago in which the court refused an injunction.

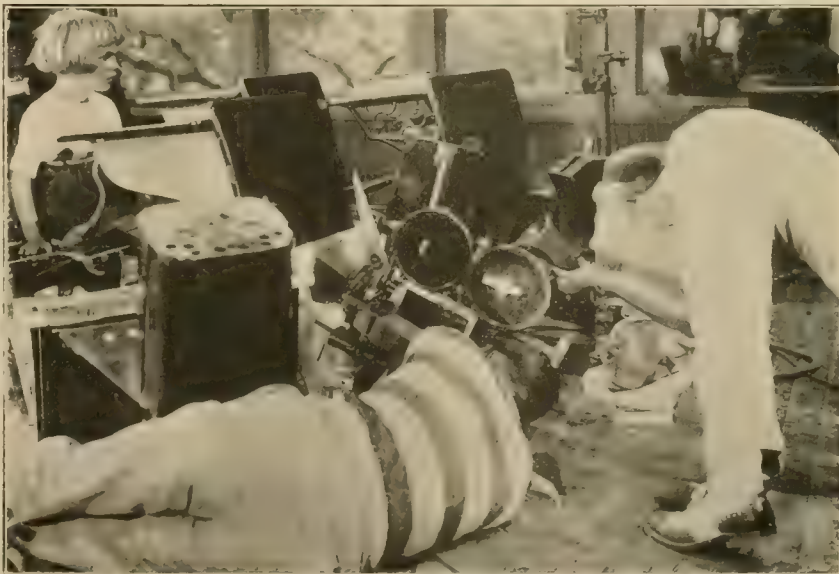
Announcing the filing of the suit the Department of Justice in a statement declared that "the petition alleges that Balaban and Katz Corporation, directly and through its wholly owned subsidiary, Lubliner and

Trinz Theatres, Inc., operates many of the largest and best motion picture theatres in the city of Chicago, and that Great States Theatres, Inc., which is dominated and controlled by Balaban and Katz Corporation, operates most of the largest and the best motion picture theatres in many other cities and towns in Illinois. Balaban and Katz Midwest Theatres, Inc., another subsidiary of Balaban and Katz Corporation, books motion pictures for the three theatre operating corporations and also for 32 other motion picture theatres operated by other exhibitors. The other defendants named in the petition are engaged in the business of distributing motion picture films through exchanges maintained in Chicago, and together these distributors distribute most of the quality product of motion pictures.

"The petition charges that through long term contracts and agreements and understandings the defendant exhibitors have the right to secure all of the best motion pictures distributed each year by the defendant distributors, and that the independent exhibitors are prevented from securing motion pictures which are suitable for exhibition in first-class theatres.

Further Charges

"The petition also charges that the defendant exhibitors, through their great purchasing power, have caused each defendant distributor to enter into contracts providing for the sequence in which motion picture theatres shall be entitled to exhibit pictures, and providing for arbitrary and unreasonable discrimination against all independent theatre operators in favor of the defendant exhibitors."



Position is everything in a comedy director's life. Charles Lamont and the Educational camera-men give a lesson in balance while shooting a "Big Boy" comedy

Tax Collections Lower

Show \$215,684 Decrease on Admission for Fiscal Year
Ending June 30 Over Preceding Year

ADMISSION tax collections during the fiscal year 1928, which ended June 30, last, were \$215,684 under those of the preceding fiscal year, totaling \$17,724,952 against \$17,940,636, according to the annual report of the Commissioner of Internal Revenue, just submitted to Secretary of the Treasury Mellon.

The figures reported by the commissioner cover the collection of taxes on tickets selling in excess of 75 cents, and the report shows that the greater part of the total, \$16,675,419, was collected on tickets sold at the box office at established prices. Other collections under this head, however, included \$317,618 on tickets sold at places other than the box office, \$3,809 on tickets sold at the box office but in excess of the established rate, \$13,241 on leases of boxes or seats in theatres and \$714,863 on admission to roof gardens, cabarets, etc.

Tax collections for the fiscal year on tickets sold at the box offices at established prices are shown by States in the following table:

Alabama	\$ 23,805.41
Alaska	688.55
Arizona	16,000.83
Arkansas	11,915.76
California	1,239,849.11
Colorado	65,746.98
Connecticut	125,168.34
Delaware	15,343.58
District of Columbia	226,319.13
Florida	66,203.58
Georgia	47,359.20
Hawaii	12,437.34
Idaho	16,070.04
Illinois	1,968,018.45

Indiana	225,010.39
Iowa	64,237.43
Kansas	31,629.34
Kentucky	183,665.93
Louisiana	75,526.16
Maine	20,552.67
Maryland	241,722.31
Massachusetts	786,067.97
Michigan	471,198.22
Minnesota	116,142.88
Mississippi	8,027.05
Missouri	329,297.83
Montana	22,626.24
Nebraska	33,732.78
Nevada	42,325.12
New Hampshire	17,128.17
New Jersey	357,327.48
New Mexico	3,570.55
New York	7,126,169.59
North Carolina	352,52.00
North Dakota	9,550.29
Ohio	645,866.42
Oklahoma	72,048.79
Oregon	65,511.50
Pennsylvania	1,278,632.14
Rhode Island	78,389.21
South Carolina	10,611.37
South Dakota	12,342.58
Tennessee	49,580.23
Texas	129,435.68
Utah	20,648.76
Vermont	8,147.57
Virginia	66,589.27
Washington	86,699.59
West Virginia	12,831.35
Wisconsin	94,963.96
Wyoming	7,334.22
Total	\$16,675,419.34

L. A. Theatre Grosses

Little Improvement in Trade Noted; Metropolitan With
Clara Bow Feature Leads Again

HOLLYWOOD, Dec. 20.—Very little improvement in Los Angeles picture grosses was noted the week before Xmas. The Metropolitan was far ahead of all others, with Clara Bow in "Three Week Ends" drawing \$32,500. This is the

house which has trailed others in Los Angeles for most of the year.

Loew's State, with "Dream of Love," got \$24,500. The Carthay Circle did only \$14,000 with "The Barker" in its second week at that house, but the management reports a big advance sale beginning Christmas day.

Warner Brothers, for the first 3 days of "The Hometowns," took \$7,500. United Artists, with "The Little Wildcat," was down to a total of \$9,000 on the week. The Criterion also was way off, with \$6,500 the total for the week with "The Wind" as the attraction. Grauman's Chinese took in some \$14,000 on the seventh week of the run there of "Noah's Ark."

U. A. Exchange in N. Y. Changing Address

The United Artists Corporation, represented by Harry Buckley, vice-president, has signed a ten-year lease with Abe N. Adelson, president of Film Center, Inc., for a large portion of the sixth floor of the new Film Center building.

R. D. Craver of Charlotte Dies Suddenly



R. D. Craver

R. D. Craver, for many years prominent in political distribution and exhibition circles of the motion picture industry, died suddenly at his home in Charlotte, N. C., at two o'clock on the morning of December 18.

Mr. Craver's illness was exceedingly brief.

He was actively engaged with his business affairs but a few hours preceding his death, which was caused by complications setting in from a stomach ailment.

Practically the better part of Mr. Craver's life has been associated with the motion picture business. He has built many of the outstanding theatres in the Carolinas, was a pioneer in that section of the South and has many times been prominently engaged in opposition to movements which threatened exhibitor welfare. He was also the first holder of a First National franchise in this country. A wife, and a family of five boys and one girl are his survivors.

Talkfilms for Paramount Feature Releases

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20. Talk-film adaptations of one act plays and sketches will provide a number of feature releases on Paramount's program next year. The Paramount story department is now searching for suitable one-act dramatic and comedy playlets that would lend themselves to adaptation as talkfilm features.

The one-act plays are said to be more suitable for adaptation into feature length talkfilms than the three-act drama or comedy. The latter generally runs from an hour and a half to two hours on the stage, while the short play runs within forty minutes.

In transposing the playlet into a talkfilm, the scenario writer is enabled to retain all of the action and dialogue of the play, in addition to having scope and latitude in writing an introduction to the playlet or making additions to build up the quality of the picture version. The playlet itself would consume about four reels, leaving the writer and director a leeway of two or three reels of additional material to be spotted in where necessary. The finished picture could then be held within the regulation seven reels as required by exhibitors generally.

U. A. Studio Satisfied With Progress of Talkies

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—With two weeks production of "Nightstick" completed in dialogue on United Artists recently equipped sound stages, studio officials are elated over results so far attained.

Following completion of "Nightstick," which Roland West is producing and directing, the sound stages will be used for producing Samuel Goldwyn's production "Bulldog" Drummond, and Mory Pickford's first talkfilm, "Coquette." Both of the latter will go into production before the first of the year.

Loew's Inc. Net Is \$8,568,162.12

THE asset liability and operating statement of Loew's Incorporated and its 100% subsidiaries for the fiscal year ended August 31, 1928, is estimated by D. Bernstein, vice-president and treasurer of Loew's, as \$8,568,162.12, after all charges, depreciation and Federal taxes. These figures compare with \$6,737,205.19 for the same period of last year.

During the past year, Loew's did financing via a Preferred stock issue amounting to \$14,175,000 on which dividends were paid amounting to \$593,125, leaving a balance of \$7,975,037 for the common stockholders for this year.

Awaits Information on Walsh Resolution

NO action with respect to the resolution introduced at the last session of Congress by Senator Walsh of Montana, calling for an investigation of the activities of the Department of Justice in connection with the motion picture industry, will be taken by the Senate Judiciary Committee until additional information has been received from the department.

At the request of Senator Walsh the committee on December 15 held an executive meeting at which the resolution was considered but no conclusion was reached and the department was asked to furnish additional data. No time has been set for a further meeting of the committee, pending receipt from the department of the information requested.

First of Academy's Talkie Lectures Completed

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Introduction of lectures and addresses via talk-films is the latest accomplishment of the Academy of Motion Picture Arts and Sciences. The completion of the first of a series of vocal films for the use of colleges and other educational institutions and for general exhibition was announced recently by Douglas Fairbanks, president of the Academy. The first speech is delivered by Milton Sills, First National star and ex-member of the faculty of the University of Chicago. It will be given its first public reproduction during the National Convention of Teachers of Speech in Chicago, December 27 and 28. The demonstration is made possible through the cooperation of Warner Bros., Eastman Kodak Co., and Will Hays, president of the M. P. P. D. A. through whom a Chicago theatre will be made available for the convention.

Goulding on Lookout for New Talent

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—Pathe has delegated Edmund Goulding, director and writer, to look for stars and featured players that might prove of sufficient draw to warrant signing on long term contracts. Goulding recently joined Pathe, and is making the talent hunt while waiting for Pathe to get production plans fully worked out. Three stars and at least eight featured players are wanted.

At the present time, Pathe has only two stars under contract, William Boyd and Ina Claire. The latter is practically unknown in the picture field, but has been a stage star for a number of years.

St. John's Long Affiliation

His fifth year as a featured player in Educational-Mermaid comedies is being completed by Al. St. John. The comedian is a product of the Sennett school and his long association with the Educational company is considered a record for a motion picture player. This comedian's latest release is "Hot or Cold."

Charges Ethics Violated

Grand Forks Exhibitor Files Complaint With Trade Commission Charging Overbuying

BENNIE BERGER, owner of three theatres in Grand Forks, N. D., has filed complaint against Northwest Theatre Circuit, operated by Finkelstein and Ruben, charging violation of Rule 14 of the Code of Ethics as drafted by the conference in New York over a year ago. This is the first complaint to be filed under the Code.

Berger alleges that the Northwest Circuit has overbought feature pictures for the purpose of forcing him out of business. He alleges that his competitors have purchased over 100 pictures in excess of requirements for the one house of the circuit in Grand Forks.

It is alleged in the complaint that North-

west has 250 features under contract, with Berger having but 150 features, including Westerns for his three houses. Complainant says Northwest has sewed up the product of Paramount, First National, Warners, Fox and M-G-M, while he has product of United Artists, Universal, Pathe, FBO and Columbia.

It is said that the complaint has been filed with the Federal Trade Commission and from Washington comes the word that any complaint filed with the commission will be examined thoroughly. If the charges are substantiated, it is said action will follow. All complaints are made the subject of a preliminary investigation to determine if they are based upon fact.

S. F. Houses Go To Publix

Granada, California, St. Francis, Former West Coast Theatres Are Taken Over

PUBLIX THEATRES, December 1st, removed control in San Francisco of the Granada, California, and St. Francis Theatres from West Coast. The Warfield Theatre stands alone today as the sole representative of West Coast Theatres in San Francisco, with first choice of William Fox, Metro-Goldwyn-Mayer and First National productions.

Only first run motion picture productions are scheduled for Publix houses.

Herman Wobber, well known San Franciscan on the board of directors of Paramount Corp., of which company Publix is a subsidiary, is now western distribution manager for Famous Players-Lasky Corporation and will soon be identified with the entire western operation in a most important capacity. R. E. Crabbill is Pacific Coast Division Manager for Publix chain.

Local officials include Charles E. Kurtzman, city manager for Granada; California, and St. Francis Theatres. Herbert S. Polin, assistant to Kurtzman, specializing on advertising; Gardner Wood, publicity director; Sidney Dannerberg, recently arrived from the Publix home office, manager of Granada Theatre; Horton Kahn, house manager of the Granada and assistant to Danneberg; Edward Hussong, treasurer of the Granada Theatre; John C. Smith, San Francisco boy, who has just returned from assignments in the East under the Publix direction, manager of the California Theatre; Tom Lancour, assistant manager of California Theatre; Joseph Frazer, manager of St. Francis; B. Shallenberg, assistant manager of St. Francis; Richard Lucas, treasurer of St. Francis, and Jewett Babar, art director for San Francisco Publix houses.

Interchangeability Fog Blankets Meeting

AFTER discussion that followed a rather disconnected course through the mazes of interchangeability, the general meeting of the Theatre Owners Chamber of Commerce, held at the Hotel Astor in New York on Thursday afternoon, was adjourned and the executive committee went into executive session to consider the suggestion introduced by P. A. Powers, representing Powers Cinephone, that the organization would do well to get some legal advice as to whether there was any ground for hoping for clarification of the much-befogged issue through legal action.

The meeting, to which the Chamber invited representatives of all the makers of sound reproducing apparatus in the "big time" producers, was attended mainly by exhibitors and a few representatives of so-called "independent" sound devices. None of the producers sent their representatives officially equipped to speak for the companies.

New Field for Producers in Talkie Sales Chat

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—A newly created field of income for talking pictures via commercial industries was opened last week when the Oakland Motor Car Company officials sent a talking reel from the Oakland factory in Michigan to a convention of Southern California salesmen in Los Angeles. The reel presented A. R. Glancey, president, and W. R. Tracy, sales-manager of the Oakland Company, outlining in talking pictures, details of the new Oakland and Pontiac cars.

"Abie" Suit Up Next Week in Federal Court

Anne Nichols' \$3,000,000 damage action against Universal is scheduled to get under way in New York before Federal Judge Goddard next week. The playwright charges the picture company with purloining her "Abie" idea and incorporating it into "The Cohens and Kells."

Ad Survey Reveals Depression

Exhibitor Reports from "Firing Lines" Also Carry Many Valuable Suggestions As to Picture Merchandising

(Continued from page 1859)

not be the best. Exhibitors do not expect them to be and would prefer the facts, according to Mr. Kelly.

Mr. Kelly also suggests that the material in the press sheets, although it should be enthusiastic, should present several different types of appeal. Most pictures as advertised in the press sheets, pick one type of appeal: love, sex, comedy, actors, etc.

With but one appeal and little general information on the picture the exhibitor is forced to advertise from that one particular angle (unless he has had the opportunity to see the picture before release to his own patrons). In many cases, Mr. Kelly has found that his appeal through newspaper ads, posters and 3-sheets, did not fit the picture as a whole but applied rather to the phase the producer had emphasized and which he felt would sell the picture. Thus, Mr. Kelly says, he has unintentionally misguided his patrons, who naturally look to him as the last word in telling them whether or not he has an exceptional good show.

Exhibitors in the smaller towns cannot escape the personal element of their business, and once they direct their public by false methods, they are through getting the necessary cooperation that leads to the S.R.O. sign.

From Pennsylvania

A representative of the News recently had the pleasure of interviewing B. W. Redfoot, manager of the Arcadia Theatre, Windber, Pa. Mr. Redfoot is a popular exhibitor in his territory, one who is successful and consequently his opinions are valued by his friends.

In the course of the interview Mr. Redfoot deplored the fact that producers are using less advertising space in the trade papers. He stated that he always enjoys reading and digesting the contents of the trade publications, and this interest includes, too, the advertising pages. Heart and soul in the theatre business, nevertheless he reports that the lessening of the advertising in the trade press has to a certain extent slowed down his enthusiasm for pictures. Says Mr. Redfoot: "When I read less advertising, naturally I am less 'sold' on the product which is to come. My being only partly 'sold,' reflects on the box-office in the way of smaller receipts. Publicity is the life blood of any branch of the industry. Nature equipped the lowly hen to announce the arrival of an egg with a cackle. Exhibitor enthusiasm is a factor in the success of the industry."

When we asked Mr. Redfoot what suggestions he would make for the improvement of producers' advertising in the trade papers, he said:

"Less colorful lithographing and self congratulating by the producer and a greater amount of FACTS about the product. After all a trade mark is only as good as its product. Barnum would have been a failure if he had advertised a 'white

elephant" and neglected to see that the coat of white paint was put on the elephant before admitting the public to see it. All the publicity in the world would have failed unless the elephant was made to APPEAR white. Most successful national advertising campaigns are based on FACTS and are written in good taste."

Baltimore

Baltimore, Md.—The stereotyped and exaggerated copy that is used now by the producing companies in their trade paper advertising to influence exhibitors to buying their product is sickening and overdone, is the opinion of Frank Price, Jr., manager of the Rivoli, a first-run house here.

"The producers should change their copy," he said emphatically. "The exaggerated phrases that they are using now are overdone to such an extent they mean absolutely nothing to exhibitors and do not impress them in the least."

"All companies have this fault," he went on.

J. Lewis Rome, general manager of Associated Theatres, Baltimore, states that what seems to be the greatest need in trade paper picture advertising at the present time is truthful advertising.

He does not think that the exaggerated statements made in such copy helps in the least but two points that he brought out are: That if honest reviews were published in advertising giving opinions of the pictures rather than clipping out those parts only which favor it, the exhibitors could get the unbiased ideas of what it is about. And, second, in trade paper advertising if

suggestions were given as to how exhibitors can put over pictures with the public other than the stereotyped club, newspaper and band tieups they usually suggest, that might help to a great degree.

"I govern myself in buying pictures," he said, "by watching what they have done for the other fellow to a great extent. In this I follow out the key city reports and read the honest reviews about the pictures."

"But this business of saying that a picture has broken all records on Broadway is quite overdone. What the exhibitor wants," he thinks, "is honest reports on the pulling power and not exaggerated statements as to its drawing power according to what the producer thinks."

"Where trade paper advertising particularly helps is in the beginning of the season when I want to know what the companies will have to offer for the coming year."

Cincinnati

Another example of depression at the retail end through what is termed a lack of cooperation is brought to light by an interview with a neighborhood exhibitor in Cincinnati. This particular exhibitor, while admitting that he is generally sold on a majority of pictures, states that he keenly feels the curtailment of merchandising ideas heretofore carried on in trade paper advertising. He further stated that to his mind it indicated an indifference on the part of the producer as to exhibitor's best interests. More advertising, publicity and exploitation will result in increasing receipts for both distributor and exhibitor, he believes.

AMPA Decides on Affiliation With Theatrical Group

THE AMPA held a busy session last week at which it was decided to affiliate with the Theatrical Press Representatives of America and to establish its own headquarters. The clubroom angle was left to be worked out by Paul Benjamin, business manager of the A M P A, while President Harvey appointed a committee of four to meet with the theatrical press representatives.

In addition to these activities a service committee was formed to provide the right men for the right jobs in the motion picture industry. The committee hopes to fill vacancies in all departments of publicity work and urges the cooperation of all companies. The committee named is made up of Walter Eberhardt, chairman; Bruce Gallup, James Milligan, Lou Rydell, Joseph O'Sullivan and Marvin Kirsch.

The following committees were named to handle the AMPA annual ball to be held

in New York City on next March 9th:

Executive committee: Don Haneock, Chairman; Hop Hadley, Jack Harrower, Al Selig, Tom Wiley, Lou Rydell and Leon Bamberger; entertainment committee: Lou Rydell, Chairman; Leon Bamberger, Jack Harrower, Alex Moss, Ed McNamee, Hy Daab, Tom Wiley, Dave Bader and Bernard Randall; motion picture committee: Ed McNamee, Chairman; Victor Shapiro, Barrett McCormick, H. E. Haneock and Morrie Rykind; masque and costume committee: George Bilson, Chairman; Jim Milligan, Arthur Eddy and Eddie Finney; decorations committee: Mel Phillips, Chairman; Henry C. Bate, Ted Jaediker and George Hoffman; publicity committee: Rutgers Neilson, Chairman; Ray Gallagher, Mike Simmons and Warren Nolan; ticket committee: Jim Beecroft, Chairman; Bert Adler, Al Selig and P. A. Parsons.

Bert Adler is treasurer.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Theatre Men Interviewed on Sound

Key City Exhibitors Report Valuable First Hand Experiences

(Continued from page 1857)

jection room to accommodate the equipment are negligible. But the installation of the equipment certainly does increase house overhead, both in the cost of operation and in cost of film service. The Egyptian, for example, pays twice as much for operators in the projection room as it formerly did with silent films, having two men on duty at all times instead of one.

Not only this, but the payments for film rental for talking pictures runs about 50 per cent higher than for silent films, according to Mr. Rosenberg. This applies to shorts, as well as features. The exchanges give no more service for the added cost than formerly. The only service comes from the installation firm itself, whose men inspect all equipment twice monthly and keep it in good condition.

Summarizing the matter from the suburban standpoint, where second run sound films are featured, it appears that the operating cost of the Egyptian Theatre in Seattle has increased about 35 per cent since the installation of sound equipment.

PHILADELPHIA.—The Stanley Company of America is already more than satisfied with the results obtained in the fourteen theatres in Philadelphia and the immediate vicinity in which it has installed sound pictures.

In practically every instance considerable remodeling and alterations were necessary. Booths were widened. Projector locations were changed, and in most of these theatres it was necessary to remove the first two or three rows of orchestra chairs because screens were originally set against the rear wall and had to be brought out to make room for the installation of the horns. In the greater number of the theatres remodeling and alteration costs averaged from \$15,000 to \$20,000.

Coupled with this expense has been the cost of the sound devices themselves. These costs, however, have been pro-rated over a period of 104 weeks, but nevertheless represent a substantial addition to the weekly overhead. Atop of this is the cost of the synchronized news reel, which cannot be substituted in weekly expense for the silent one, for which long term contracts have been made. Record costs, and rentals for sound pictures have in every case increased the general weekly overhead from forty to fifty per cent.

As an offset against this, however, there has been an average increase in box office

receipts of approximately one hundred per cent. Increased income was clearly demonstrated in one house where the receipts the first two days after the sound devices had been installed were larger than they had been for the entire previous week.

What is looked upon as an almost needless expense, too, is the employment of a well-paid organist, who sits idly for hours in the theatre, but who is retained solely because of existing agreements with the union.

In the case of comedies where the sound effects have no real merit, and do not enhance the entertainment value of the picture, the records have not been rented. Only where the incidental dialogue or noises heighten the comedy gestures have the records been used.

WASHINGTON, D. C.—Foresight played in the construction of the projection booth in the Metropolitan Theatre made possible the necessary installation for the presentation of sound movies at perhaps a minimum of expense and without the disruptive influences of remodeling operations. The Metropolitan has had two years' experience with sound pictures, opening with "Don Juan." The cost of making the change from silent drama to the talkies, everything included, was figured by the management at between \$25,000 and \$30,000. That is for the so-called de luxe houses using the larger instruments.

"We had no mechanical difficulties in changing over," declared John J. Fayette, of the Metropolitan Theatre.

"We did not have to remodel the house at all because of the sufficient amount of space on the stage. The horns were permanently placed on movable towers. When the house is to be used for stage presentations these can easily be taken off the stage."

"Sound installation can and should be of material benefit to the small-town thea-

Pathe Plans "Porgy" as Vehicle for 1929-30

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 12.—"Porgy," which was originally purchased for production by Cecil B. De Mille under the P. D. C. regime, will be made early next year by Pathe. E. H. Griffith will direct it, making the third all-colored feature production to emanate from Hollywood studios on the 1929-30 programs. An all-colored cast will appear in it.

"Hallelujah" is M-G-M's contribution to the colored race glorification, and "Hearts of Dixie" is from Fox.

Contract Stipulates Star Must Learn English

THE five-year contract signed last week by Lily Damita, the French actress whom Samuel Goldwyn brought to America to co-star in "The Rescue," stipulates that she learn English within six months. This is believed to be the first time in pictures that consideration of a foreign actress' ability to speak lines have been included definitely into a contract. It is due, of course, to the talking pictures.

tres that cannot afford large orchestras, and, in most cases no music at all," continued Mr. Payette. "The pictures that have met with phenomenal success from the box office standpoint are the 'talkies' although there is still a big opportunity in the de luxe houses for silent pictures with regular symphonic orchestral accompaniment, with subsidiary entertainment of short subjects of talking movies.

"All the money we were spending for the de luxe shows, stage presentations, bands, etc., we can use for other purposes. This saving will run from \$5,000 to \$7,000 per week."

HARRISBURGH, PA.—John P. McCarthy, manager of Loew's Regent Theatre, said:

"The most important advice I can offer with regard to installation is concerning the placing of the horn. It should be placed where it will create the best illusions.

"Fifty per cent of the success of presentation depends on proper volume. Much of the success of sound movies depends upon ability of the operator to control volume. The more crowded the house, the more volume required. Too much volume, which many exhibitors are furnishing with the mistaken impression that the greater the volume the better the reception, destroys the illusions which sound pictures are intended to present.

"The only remodeling of our house necessary was that of building an addition to the projection booth to take care of the sound apparatus.

"Absolutely, sound installation has increased overhead expense of our house because sound pictures are more costly, and two extra men are employed. It was necessary to employ the two additional men in the booth at wages higher than those our two old operators were receiving. Then it was necessary to raise the wages of our old operators so that they were equal to those of the new men."

(Continued on page 1867)



Gus Edwards "limbers" up some of the M-G-M dainties in chorus routine

Paul Bern Favors Screen Stars Over Legitimate Players

PAUL BERN, recently named associated producer of Pathe in New York for a week or ten days to map a Pathe production program and in search of screen talent and stories. It is likely before he departs he will sign a stage star and two or three movie stars to contracts that will take them to the Pathe studios in Hollywood.

Unlike most producers Mr. Bern is not

partial to the stage performer in talking pictures. He is under the impression that the average motion picture actor will be more easily trained to talking picture technique than will the legitimate player.

"Technique on the talking stage is entirely different than that required for the screen," said Mr. Bern. "The average stage player has been trained too long to act to an audience. He is acting to the person in the first row and he is acting to the last seat in the gallery. He is too much inclined to orate.

Don't Need Orators

"What the talking pictures need is not oration, but a natural, well modulated voice that at no time attempts to act. The difference is that the screen actor does not have to read his lines for the gallery and the front row. We can follow him closely with the microphone and the more naturally he talks the more effective is the recorded result. A man talking with his head in his arms resting on a table can talk right into a mike placed directly beneath him. He can talk naturally without raising his voice and when the dialogue is reproduced it will carry as well to the galleries as it does to the first rows.

"Your legitimate actor finds it hard to accommodate himself to such circumstances. His training has all been along different lines and it is hard to break him of old habits; in fact it is harder to rectify his faults than it is to teach the screen actor just to be natural in reading his lines. I do not say that this applies to all stage stars. There are some whom I think would screen perfectly and at the same time would take naturally to reading lines into the microphone.

The Sales Angle

"Another angle to be considered is that of the sales force. It is easier for the film salesman to sell a film player than it is a stage favorite. Movie audiences are entirely different than stage audiences. They will accept a stage player on the stage, but

they do not want him or her on the screen. Many of the favorite players in New York are little known in outside territories and it would consequently be harder to sell their film productions."

Predicts Radical Change

Mr. Bern expressed the belief that there would be radical changes in sound picture technique in the near future. He thinks the ideal picture in the future will be the one that opens with just sufficient dialogue to lay down the plot of a feature; then would follow the silent story until a line or two of dialogue might strengthen a dramatic climax, and then it might terminate with a few minutes of dialogue.

Production plans will be mapped while Mr. Bern is in New York until perhaps the middle of next week. He will then return to Hollywood with three or four signed contracts for players and stories and final details will be arranged on the coast.

While in New York Mr. Bern made a trip to Ithaca where he addressed Cornell University in one of the Goldwin Smith foundation lectures on the subject, "The Moving Picture Speaks." The Goldwin Smith Lecture Fund established in 1910 provides for a number of occasional lectures at Cornell University in the course of the year by men distinguished in their fields.

Seattle Sound Convention Draws Exhibitors

Practically all Portland, Ore., film row moved to Seattle during the past week to the "sound" convention, where they had an opportunity of listening to the various new inventions, in an endeavor to decide which would fill their needs to the best advantage. While there they also took part in a discussion of anti-block-booking and Government investigation of Department of Justice attitude toward the Paramount-Trade Commission ruling and government control. Both Governor Hartley and Mayor Frank Edwards gave interesting talks on these big subjects.

M. A. Chase Heads New Synchronizing Firm

Maurice A. Chase, vice-president of Excellent Pictures Corp., has been made president and general manager of Motion Pictures Synchronization Service, Inc., a new company with headquarters in New York City.

Mr. Chase is also president of Chase Pictures, Inc., independent film exchange in Buffalo. He also served as vice-president of Selznick Pictures, and later as Universal's foreign sales manager.

Ray Griffith Signs for Christie Talkie

A contract to make one short feature dialogue play was signed this week by Raymond Griffith. Al Christie, who signed him to the agreement, will star him in "Post Mortems," a 100 per cent talking film, adapted from the story by Charles Devine. The picture will be included on the Paramount program, and will go into work in the near future.

Sound Effect Records

Are at Last Available to Theatres Using Phonographic Music

We offer you 12 double faced sound effect records containing over 30 different sound effects with which you can actually cue your pictures. These records are electrically recorded and manufactured of high grade materials, bringing to your theatre the realistic sounds which your patrons have been anxious to hear. These records contain the following sound effects:

Sleigh bells, steamboat whistle, cheering of carnival crowds, gun shots, auto horn, crash of falling buildings, siren, realistic storm record with wind and thunder effects, 2 train records—both freight and passenger—approaching—passing—and receding, recorded from actual train sounds, fire apparatus actually taken from a big city fire department and containing siren—bells—etc., hand clapping and applause, crowds cheering as at a football game, gong, cuckoo, horses hoofs, 2 realistic airplane records both with orchestral background and without—containing drone of motor and shriek of falling planes, church bell with orchestral background, etc.

These records are the greatest box office sensation of today. We can make immediate delivery, price per set of 12 double faced records \$21.00. Wire or write.

Orchestrola Sales Company

Room 2, 1508 Davenport St.
Omaha, Nebraska

Send No Money—We Will Ship Express,
Insured, C. O. D.

Exhibitors Relate Sound Experiences

Reports Contain Many Valuable Suggestions for Prospective Buyer

(Continued from page 1865)

ALBANY.—Owners of motion picture theatres in Albany, N. Y., having sound equipment are rather reticent as to advising other exhibitors on the advisability of installing similar equipment. Uly S. Hill, managing director of the Stanley chain of houses in Albany and Troy, prefers to let the exhibitor settle the question for himself and stated that after all, it was the public who made the decision.

The Mark Strand and the Mark Ritz, both first run down town theatres in Albany, and both belonging to the Stanley company are the only ones thus far to have installed sound equipment. Proctor's Grand and Harman-Blecker Hall in Albany, both of which are Proctor houses, are installing sound equipment and expect to have the same in operation soon. In Troy, the Troy Theatre has sound equipment and Proctor's Fourth Street house is also installing sound apparatus.

If crowds can be taken as any criterion as to the success of sound pictures, then there is no question as to the advisability of the exhibitor installing the apparatus just as soon as he can get it.

According to the managers of the Mark Strand, Mark Ritz and Troy Theatres, there were no real problems encountered in the projection booths in installing sound apparatus. Neither was there any remodeling of the houses necessary. Overhead has gone up, on account of the demands of the union that an extra man be placed in the booths.

BALTIMORE.—Those exhibitors planning to install sound mechanism in their theatres should take several facts into consideration according to exhibitors who have been interviewed in Baltimore.

First: An extra operator is needed in the projection room; Second: Sound synchronized pictures have practically lost their pulling power with the public and it is full talking pictures that they want at present which the companies seem unable to give.

J. Louis Rome, president of the M. P. T. O. of Maryland and general manager of the Associated Theatres Corporation of Baltimore, speaking for the latter organization said that the exhibitor must be sure that the projection booth is large enough to handle the extra work and to accommodate two men.

While no remodeling was necessary for the installation of the equipment in the Apollo, Capitol or Broadway Theatres controlled by his company, Mr. Rome said he found that it was necessary to employ an extra operator at each of the three theatres to be sure of good projection. This is particularly due to some of the reels only running four or five minutes.

C. W. Henderson, business manager for the Frank H. Durkee Theatrical Enterprises, operating a number of film theatres in Baltimore and vicinity of which four, the Belnord, Grand, Boulevard and Arcade have been equipped with sound mechanism, said they had practically no problems to

solve for their projection booths but in some instances the screen had to be moved forward on the stage to make room for the horns to be placed back of it.

The overhead expense, apart from the cost of installation, according to Mr. Henderson, has been increased by the amount of electric power used, by the extra man employed at each theatre as an assistant operator and in handling the expressage of records from New York and Philadelphia, whereas in the past all shows came to Baltimore from Washington.

A service charge is paid every week and the equipment manufacturer has an engineer in Baltimore who inspects the equipment if any thing goes wrong and fixes it immediately unless he has to send away for parts.

Mr. Henderson seems to think that those exhibitors contemplating installation of equipment had better lay off for one season because there are not enough first class full talking pictures being made at the present time.

MILWAUKEE.—The Modjeska Theatre, a pre-release Midwesco house with a capacity of 2600 located on the south side of Milwaukee, has been using Vitaphone and Movietone equipment for several months with very satisfactory results.

Fred Brown, manager of the Modjeska, believes the success of sound apparatus is in the hands of the operator. "If you have skilled, efficient operators in the booth, you have no problems to solve. The few difficulties which may arise the operators can adjust almost immediately."

The Modjeska is constructed with an unusually large balcony. The acoustic properties of the theatre were such that no rebuilding or re-arrangements were necessary with the installation of sound machinery. It was necessary to enlarge the booth to some extent. This enlarged booth had to be entirely re-equipped. The new

sound equipment also necessitated the services of an additional operator.

The overhead expense for a house the size of the Modjeska is not excessive. It has been increased by the sound apparatus to some extent however.

The sound equipment manufacturer services the machinery at regular stated intervals and maintains engineers in the city who may be called at any time specific trouble with the machinery arises. An engineer of the equipment company trains the operators in the theatres where equipment is installed and spends one week or more with the operators during the projecting of pictures at regular performances.

Although the house was not built especially for this equipment, engineers found that but few alterations were necessary for satisfactory installation. It was necessary to enlarge the projection booth.

The installation costs were heavy, with the reduction in orchestra costs more than offsetting the increased pay of the operators. No increase in admittance price was made and the house is one of the best paying ones in the city.

Mr. Johnson also states that he receives the greatest co-operation from both the Western Electric and Electrical Research engineers, who make an inspection of equipment on the average of every three days, and during the past three weeks have, after the six months' operation made mechanical changes on both the booth equipment and stage wiring, bringing the entire apparatus up-to-date.

It is the opinion of the management that standardized equipment only should be installed, and not be sold as interchangeable equipment. Also recommends that the most experienced operators be employed, and prefers those who have run many short subjects and their work checked before being allowed to run longer films.

(To be continued next week)



Directors adopt a new technique for sound films. Archie Mayo raises a warning hand that visitors at the Warner Bros. studio are to be seen and not heard

Fraser Visions Future of Talkies

Harold Lloyd Official Sees Their Possibilities as Practically Unlimited

By WILLIAM R. FRASER

General Manager, Harold Lloyd Corporation

THE outlook facing the motion picture industry on the threshold of 1929, has an entirely different hue than in any previous year of its existence. Not even the most gifted clairvoyant can safely predict just what will happen during the approaching year, in the way of screen development.

Silents Will Stay

That the talking picture is here to stay, is, of course, a foregone conclusion. Whether the vogue will be for hundred per cent talkers is another proposition. This no one can be assured of. Hundred per cent talking pictures, nor talking pictures in any form, cannot eliminate the silent picture, if their action must be interpreted in the cramped area they thus far have been confined to. The scope of the microphone must take in the same territory covered by the camera lens. The camera range must not be limited by the ability of the microphone to record the voice. That to me is the greatest problem the talking picture has to overcome right now, to be an unqualified success.

The Third Dimension

On other sides we again hear rumblings of the definite discovery of the third dimension in pictures. To me, stereoptical pictures will mean more to the continued appeal of the screen than any other single factor. Combined with the voice, the possibilities of third dimension films are virtually beyond conception.

American producers are alert to meet every shifting whim of the public, whether it be in the United States or in South America. Today the hundred per cent talker is THE thing. Tomorrow its the picture which has talking only in its last two reels that wins acclaim, and is immediately accepted as the proper way to handle the talking situation. Next week all this may be changed again. However, there is one infallible guide for picture producers to follow, and that is to make their eye entertainment capable of standing on its own legs, regardless of dialogue or sound, for the primary appeal in motion pictures always will be through the optical organs.

Harold Lloyd's plans for talking pictures

"Noise Morgue" Latest at M-G-M Studio

A "NOISE MORGUE" is the latest in the Metro-Goldwyn-Mayer studio laboratories.

The odd collection of sound recordings was the result of extensive experiments conducted by Douglas Shearer, chief sound technician, and includes the pounding of horses hoofs, booming of navy guns, airplane motors, deluge of waters, police sirens, fire gongs, falling of rain, howling of whipping gales and all other sound effects that might be used in synchronizing feature pictures.

Among the most unusual records on file is the wail of a three-day-old baby, the shriek of wind through the ailerons of a falling navy plane, snores of a sleeping man, rat-a-tat of machine gun bullets spattering upon a pavement, and a complete football game recorded in the Los Angeles Coliseum.

have been given the most mature consideration. His current production, as yet untitled, will be filmed in the same manner he always has worked, will be previewed in silent form, and will have to meet the same standard of the past before he finally goes back and remakes those scenes in which dialogue and sound will be incorporated.

DeForest Establishes Sales Phonofilm Headquarters

The General Talking Pictures Corporation has established headquarters in four of the twelve zones into which officials of the company have divided the territory and authorized distribution of the DeForest Phonofilm installations have opened their various offices.

E. S. Manheimer and George Mooser, distributors in New York State and New Jersey, have opened quarters at Film Row, New York; they will also have a sales room at the offices of General Pictures in New York and will establish branch offices in Buffalo or Albany. P. Harrison, Jr., distributor for the southern states, has opened quarters in each of the branch offices of the Harcol M. P. Industries, Inc., of which he is president. Jesse C. Fishman, distributor for Ohio, Michigan, Kentucky, western Pa. and W. Va., has his office in Cleveland and branches in Pittsburgh, Cincinnati, Detroit. Ben Amsterdam, who has the eastern territory, has established his office in Philadelphia.

Moviephone Machine Uses Spool Principle

The Moviephone, which is to be manufactured and sold by Sound Pictures, Inc., New York City, and which operates on the spool principle the spools being wound with a magnetic wire which travels through a special made magnet, is the newest of the sound devices to make an appearance. Dr. S. M. Baruch, who is credited with having invented a depth bomb that was used by the government in the late war, is the inventor of the newly patented sound device.

The principle of its operation is really telephonic magnetism and the spools of wire are said to operate much in the same fashion of the film spools in a modern projector. Its inventor claims that perfect synchronization is achieved by his machine by eliminating a portion of the wire to correspond with the loss of the film.

The company organized to manufacture and market the device is headed by Arthur E. Christie, president; Nathan Lurie, vice-president; William S. Remenyi, treasurer; Dr. Baruch, general manager. The company, which calls the device the First Moviephone, plans to distribute it on a royalty or weekly payment basis with a synchronized set of spools for any nationally released picture the exhibitor might book.

The Warings and Barbara Bennett Signed by FBO

Warings Pennsylvanians, record, radio and vaudeville aggregation of musical artists, and Barbara Bennett, daughter of Richard Bennett and star on stage and screen, have been engaged by FBO for "Stepping High," the temporary title of an all-talkie for the 1928-29 schedule.

The production gets under way in the near future at the Sound Studios in New York under the direction of Bert Glennon, who made "Gang War." Supervision will be in the hands of Robert Kane.

Pathe Finishes "Missing Man," First All-Talkie

"The Missing Man," the first 100 per cent all-dialogue film produced by Pathe, was completed last week at the studio of the company in Culver City. "Listen, Baby," will be the second talking feature.

Weiss Bros. Plan to Produce Talkies

IN an alignment with General Pictures Corporation and DeForest Phonofilm whereby it will make its debut in the talking picture field, Artclass Pictures, controlled by the Weiss Brothers, is planning to start a series of tests in order to perfect its organization as a preliminary to the production of the 1929 production schedule.

Artclass plans to make both shorts and features and in both types of films to incorporate dialogue throughout. The "Craig Kennedy" stories, of which the company has screen rights, is believed by Artclass to be suitable and appropriate for its talkie program. They are now dickering for the services of a star experienced in stage and screen work for the lead in its picture series. Six full length dialogue features and 12 three-reelers have been scheduled so far, the first to appear about December 21.

Completed productions will be available to exhibitors, it is said, via the sound on film or the disc methods. Artclass is going ahead with its original schedule and will finish all pictures before announcing the output for next year.

In the News

Next Week

**World Wide's
Announcement**

Important

HOLLYWOOD

WM. McCORMACK
Special Representative, N. Y. Office

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt, Phone Granite 2145

New Screen Stars Via the Talkies

Potential Box Office Bets Among Hollywood's Influx of Stage Folks

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 20. The much-discussed era of new star-building, a direct result of talking pictures, has been started in the various studios.

The common impression, since the vogue of dialogued productions, has been that only such players who make good in talkies will occupy the screen firmament of the future. Events of the past few months and stories published exclusively in the *MOTION PICTURE NEWS* prove that this applies only to a small minority, and that the average standard screen players will continue successfully.

There are, however, a number of new personalities who are rapidly coming into prominence at theatre box-offices as a direct result of talking films. Classed with these are also many who were formerly important in filmland and lost out in recent years. Only since the inception of talkies, have they returned to the screen from tours in the theatre. Such people seem scheduled, on the strength of performances in recent talkers, to attain greater film importance than ever before.

A list of players, imported from the stage on the West Coast, who the producers believe will be added to the regular film

stars because of their ability in talking pictures, is given herewith. Some of the names were signed by the studios before talkers became as important as they are. It is owing directly to performances in talking pictures just made, that the producers believe they are the "sound-stars" of the new future.

Paramount and Fox have more such personalities than the others. At Paramount, screen personalities imported from the stage whose importance increase with talking pictures are Ruth Chatterton, Nancy Carroll, Maurice Chevalier, Phillip Holmes, Frederic Marsh and Jack Oakie.

Fox points with pride and faith to Mary Duncan, Helen Twelvetrees, Marguerite Churchill, Sylvia Fields, Paul Muni, Charles Eaton, Lumsden Hare and Warner Hymer.

Universal has Kathryn Crawford and John Boles. Metro-Goldwyn-Mayer's greatest sound expectations in new personalities are Charles King and Bessie Love. The latter, they say, will be greater than ever before on the strength of her performance in "Broadway Melody." King also makes his sound-screen debut in that.

All of Warner Brothers' best sound-film bets are from the stage. Al Jolson, Edward Everett Horton and Pauline Frederick are under contract for several pictures. Signed for only one, but with options for additional pictures, are George Arliss, Sophie Tucker and Ted Lewis.

Pathe has Robert Armstrong, Russell Gleason and Eddie Quillan. United Artists have Eleanor Griffith and Harry Richman for one picture with options.

Only 6 of Paramount's 40 Contract Players Have Not Talked

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 20.—Further evidence that the average motion picture player has not been affected thus far by the increasing production of dialogue pictures is shown in the fact that 34 of Paramount's 40 contract players will have spoken parts in pictures by the end of December. In last week's *Motion Picture News*, a complete list of contract players in all studios was given, proving that very few film personalities have lost out in the past year.

Paramount's list is unique inasmuch as only two of the 40 players were imported on the West Coast from the speaking stage. These are Ruth Chatterton and Frederic March. There are some others, such as C. P. Heggie, who were signed in the past, but such contracts do not affect the status of Paramount's West Coast people.

Of the six Paramount players who have not spoken in the films, three are already scheduled for speaking parts and the other three will have spoken within the next few months. By December 27, when "The Wild Party" and "Innocents of Paris" will be started, the names of Clara Bow, Maurice Chevalier and Jack Loden will be added to those who talk. The only Paramount players who will not have recorded their voices by the end of the year are Richard Dix, Adolphe Menjou, Esther Ralston, Robert Castle, Neil Hamilton and Lane Chandler.

Dix, Menjou and Miss Ralston are slated for talking pictures. Dix's first will be "Nothing But the Truth," starting the first of the year. Menjou's next is also to be dialogued, although reports state Menjou insists he will not talk. Ralston also will talk in her next.

Wampas Baby Star Check-up Shows 7 of 13 Last Chosen Have Made Headway

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 20.—Seven of the thirteen Wampas Baby Stars elected in February, 1928, are still under contract to studios. With the annual agitation for new Wampas stars now under way, further survey reveals that only six have advanced their screen careers to any great extent since election. If six out of thirteen make good, it will be considered an exceptionally high average by the Wampas. The seven

still under contract to studios are Sue Carol, Lupe Valez, June Collyer, Gwen Lee, Ruth Taylor, Audrey Ferris and Dorothy Gulliver.

The six now in the free-lance class, who were under contract when elected to Baby stardom, are Lina Basquette, Molly O'Day, Flora Bramley, Ailee Day and Ann Christie. Of this sextette, Lina Basquette seems to

(Continued on following page)

Tin Pan Alley Shows Hollywood a Trick

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 20.—An eastern music publisher recently made a quick dash to the coast to negotiate for the exclusive publishing rights to several theme songs being written for a super-special sound picture. He was willing to go the limit to obtain the rights, and expected that he would have to pay a bonus to the film producing company to make the tie-up.

After a preliminary discussion with studio executives, he found them unfamiliar with the music publishing business and general practices. When the contract finally was closed, it provided that the film company pay the publisher a bonus of \$12,000 for publishing the numbers; with the music man congratulating himself on the fact that he had saved \$10,000 which he was prepared to give as a bonus on the contract, in addition to separating the producer from \$12,000.

Talkies Have Little Effect on Extras

Central Casting Bureau Statistics Show Increase in Their Salaries

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 20. —Statistics compiled by Dave Allen, head of the Central Casting Bureau, show that talking pictures have had little effect on extras and the amount of money paid to that class of players. While there were 20,000 less placements during the past year than the same preceding year, the average daily pay checks for 1928 were bigger than those issued in 1927, according to Allen. He attributes this to the fact that while fewer extras were called for, a better class was employed.

Allen's figures for the first ten months of 1927 show there were 272,347 placements for which producers paid \$2,223,442.80; while for the corresponding period in 1928, there were 240,119 placements, for which \$2,140,744.11 was paid. The average daily wage for 1927 was \$8.16, while for 1928 it was \$8.91, indicating, Allen says, a better class of people being used. The total shown here makes it 32,228 less in 1928 than in 1927. However, Allen believes that placements will pick up during the next two months which will bring it down to 20,000 less than last year.

Wampas Baby Stars Make Good Headway

(Continued from preceding page)

have advanced further than the others.

It is the custom of the Wampas to give an "Achievement Cup" at their annual ball to the Baby Star elected two years before who has accomplished most. The list of stars and their accomplishments since 1927 is not very promising at this writing. Unless one does something sensational between now and February, 1929, when the cup will be awarded, the Wampas will have a difficult time in singling out one individual.

The 1927 stars were Iris Stuart, Adamae Vaughn, Sally Rand, Helene Costello, Martha Sleeper, Natalie Kingston, Rita Carewe, Barbara Kent, Frances Lee, Gladys McConnell, Patricia Avery, Sally Phipps and Mary McAllister. Of these, the only names still under contract to studios, are Martha Sleeper, Natalie Kingston, Sally Phipps, Barbara Kent and Frances Lee. The others have either left pictures, or are free-lancing. Out of pictures are Iris Stuart, Sally Rand, Adamae Vaughn.

St. Clair and Paramount Separate

Mal St. Clair and Paramount came to an open split last week, with St. Clair leaving the studio. That he intended to do so was published in the MOTION PICTURE NEWS some time ago. For several weeks St. Clair and studio officials have been arguing over story material. The final break came after "The Wild Party," Clara Bow's next starring picture, which Mal was slated to make. It was taken from him and assigned to Dorothy Arzner.

Dotty Jottings

By Jerry Hoffman

ASUIT charging Cecil B. De Mille with plagiarism in the making of "The King of Kings" was filed last week . . . which leads me to wonder how Matthew, Mark, Luke and John feel about it? . . . think? . . . the chap suing claims "The King of Kings" was taken from an original work by himself! . . . and they still claim that no one ever outlived Methuselah! . . .

FRICHARD JONES, who is to direct Ronald Colman in "Bulldog Drummond" . . . sends out a story via the publicity man . . . starting off with "Wanted—a girl with sad eyes" . . . Dick, you'll find her on any extra line . . .

CHARLES GILPIN . . . colored actor, seems to find Hollywood too powerful for him . . . he was imported last year by Universal to play the lead in "Uncle Tom's Cabin" and right after production was started, Gilpin was succeeded by James Lowe . . . recently Fox brought him here to do the lead in "Hearts in Dixie" and the pace was too fast . . . or some'pin . . . at any rate Gilpin is out and George Reed will play the role instead . . . the big classic to me is the colored actor in the cast of the same picture who has gone so ritzy and high-hat that he won't talk to the other members of his race and insists in the future on acting with "white-folks only" . . . this Hollywooditis makes no distinction of race or color in whom it affects apparently . . .

IT'S getting so Hollywood actors have to go to New York in order to be hired for roles in Hollywood . . . "Skeets" Gallagher will return to the film colony at Paramount's expense to play in "Close Harmony" . . . "Skeets" was here all last summer and despite his big legitimate rep in New York had tough sledding . . . moral . . . don't volunteer, make 'em send for you. . .

WHOMEVER is responsible for the advance trailer on "In Old Arizona" shown at the Criterion in Los Angeles . . . should be credited with very good work . . . but at the same time I'm wondering whether it is possible for any picture to fulfill the promises this trailer makes . . . at any rate it will bring business and that is its primary function . . . which reminds me, Dorothy Burgess, who plays the lead in "In Old Arizona," makes her screen debut in the role and I believe this girl will be another of the future "sound-stars" . . . some producer is going to make "The Squall" in picture and it was on the strength of her performance in the legit version that Miss Burgess was brought into pictures . . . just a suggestion . . .

APROPOS suggestions . . . the Warner Brothers announced last week that they are going to make a picture starring David Lee called "Sonny Boy" . . . now it is my time to "I told you so" . . . Ray Coffin, for the past two years with Hal Roach, is leaving and will take charge of FBO's publicity department . . . Lance Heath will concentrate on Gloria Swanson . . . William Powell has a new contract with Paramount . . . if any one gives me more gags about "The Barker" being a dog-picture there'll be murder committed and an acquittal on the basis of justifiable homicide . . . Frank Capra threw a great party the night "Submarine" opened here . . . and with Al Roscoe assisting as host . . . all the boys had a great time . . .

How Money Is Spent

With Caddo Productions leasing practically all available airplanes in Southern California for "Hell's Angels," air travelers on the coast who have been in the habit of renting small planes for quick trips up and down the coast were forced to resort to train service.

Caddo had fifty planes from every commercial airport in Southern California for eight weeks at a reported overhead of \$20,000 weekly. The completed scene representing a mass airplane attack in the clouds, will run about fifty feet when finally cut into the picture.

Denny in Talk Films

Sound and dialogue will be used in all the Reginald Denny productions. His last three productions are now being synchronized under the direction of Eddie Cline. These are "Red Hot Speed," "His Lucky Day" and "Clear the Decks."

"Hoot" in the Air

"Hoot" Gibson is a western star who will take to the air. His next production is an original called "Birds of a Feather," in which Ruth Elder will be leading lady. Arthur Rosson will direct "Hoot" after a separation of three years.

New Paramount Talkers

Paramount is preparing "Russian Ballet" as an all talk film with musical numbers and dances to star Baclanova. Oliver H. P. Garrett is writing story and adaptation. "Night Court," an original story by Samuel Ornitz, will be produced by Paramount as an all talk film. Gary Cooper and Esther Ralston are slated.

George Cukor Signed

George Cukor, eastern stage director, has been signed by Paramount and is now enroute to the coast. Cukor will spend several weeks studying film production methods, and will then be assigned to direct an all talk picture.

Arthur Caesar Directing

Arthur Caesar is directing "Women Are Like That," a Fox Movietone short with Sharon Lynn and Armand Kaliz featured. The picture is adapted from a one act play written by Caesar.

Lupe Valez Loaned

Lupe Valez has been loaned to Metro-Goldwyn-Mayer by United Artists for Lon Chaney's production, "Where East Is East." Jetta Goudal, who was supposed to appear opposite Chaney, will not be in the cast, due to a hitch in negotiations. At present, Estelle Taylor is most likely to play the role.

Keane and Whitney

Robert Emmett Keane and Claire Whitney, who have been touring vaudeville for the past few years, will return to pictures shortly. They are reported to have signed with the Warner Brothers to make a series of feature length comedies, somewhat similar in character to those featuring Mr. and Mrs. Sidney Drew some years ago.

(Continued on page 1894)

Key City Reports

First-Hand Information from News Correspondents

Pictures Versus Shopping and Sickness

Broadway Presents Strong Line-up in Face of Conditions

NEW YORK CITY.—Fortified with strong attractions to offset the annual Xmas shopping slump most of the larger Broadway houses with the popular priced shows and a majority of those in the \$2 class came through in very fair shape considering the odds against their doing so. In addition to heavy department store competition there is a great deal of sickness about town and health officials have generously broadcast their advice to avoid, as far as possible, places of public gathering. But in face of all this business was pretty good—good enough for the pre-Xmas brand, anyway and the current week sees three holdovers, two with a very fair week's record and one held in the face of poor business.

Of the four big houses the Paramount and Capitol made the best showings. As predicted in this column last week Clara Bow's "Three Week Ends" (Par.) had its effect on the slump that this house fell into several weeks ago and attendance again struck the old money-making gait. Changing of masters of ceremonies appears to be a regular thing at the Paramount these days. Bennie Krueger has replaced Frank Fay.

The Capitol squared its shoulders for the fray with "White Shadows of the South Seas." This house held its head up all week with this special which had already put in a good run at the \$2 rate. It will stay for another week in face of satisfactory business.

Roxy took a gamble with Sovkino's "End of St. Petersburg" (Hammerstein) and it's safe to state that Mr. Rothafel is about the only one along the street who would take a chance on booking a picture of this type into a 6,200-seater. The picture had already played for several weeks as a special, drawing a trade that generally patronizes pictures of this type and this fact coupled with the lack of popular pull and Xmas trade conditions gave the big house a rather poor week. In spite of all this the Russian revolution film is being held another seven days and predictions are that it will skid still farther into the red.

The Strand also had their strong man booked—"Lilac Time" (F.N.), which had coaxed many a \$2 bill away from the customers during its special run. It did pretty well for the week, hardly well enough to justify a holdover but it's getting it just the same. At the Rialto, "Behind the German Lines" (Ufa-Par.), which did so well the previous week, German patronage strongly in evidence, felt the depression, contrasting the first week's attendance with the second. "Abie's Irish Rose" (Par.), with its brand new voice, will succeed the German war film on Saturday of this week. The Rivoli did fair enough for the week with "Revenge" (U.A.), and after spending Xmas this one will give way to Vilma Banky's "Awakening" on December 28.

Considering the amount of rent and overhead at the Colony it cannot be said that last week's engagement of Pathe's dialogued "Show Folks" made any profit for this house. Film not so hot and conditions were bad. No particular

strength is reported for the "Viking" either, which is holding forth at the Embassy for the holidays.

The Astor is still going along well with "Jimmy Valentine" (M-G-M) and after five weeks of very fair business, "On Trial" (Warner talkie) will depart to let Fannie Brice's "My Man" (W.B. singing and dialogue) in Friday, current week. "Interference" is still doing well, feeling the depression a bit, at the Criterion, and First National's dialogued

"Barker" is pulling nicely at the Central. "Four Devils" (Fox) is scheduled to leave the Gaiety this week after a very fair run. "The Singing Fool" held up well in face of business conditions.

Asked if the Hippodrome had become a second-run house for Broadway attractions the K-A-O office offered a denial. At any rate, "Submarine," "Outcast," "Drag Net" and Clara Bow's "Three Week Ends" have had or will have their week's stay at this house.

Kansas City Houses Have Fair Business Despite Flu Epidemic

KANSAS CITY.—An epidemic of influenza, which was widespread in its scope, exacted a heavy toll from Kansas City theatres, but was not expected to extend over a very long period. Despite the loss of hundreds of regular patrons, most theatres enjoyed fair business under the circumstances, due to the fact that many out of town Christmas buyers were in town.

"The Awakening," at Loew's Midland, did a fair matinee business all week, but the nightly attendance was short of the usual mark, which also was the case at the Pantages, where "Nothing to Wear" was the feature picture. "Beware of Bachelors," at the Royal, did slightly better than any of the other first run houses, as the title of the picture attracted hundreds of

women and girls, who were in the majority at all performances.

"Prep and Pep," at the Globe, did less than normal business. "Lonesome" did a good business at the Uptown, it being the first talking picture to show at that house. The novelty of a talkie, however, forced many a patron to place an extra handkerchief in his pocket as a safeguard against his "flu" and come along.

Nothing out of the ordinary in the way of exploitation was done by any of the theatres, newspaper and billboard advertising remaining about the same with one exception, that being the Uptown, which used a slight increase in newspaper advertising.

"Singing Fool" Continues Prosperous Run in St. Louis

ST. LOUIS.—"The Singing Fool," at the Mid-Town theatre, Olive street, just west of Grand boulevard, continued to play to record business during the week and seemed destined for an indefinite run.

The Grand Central closed its run of "On Trial" on Sunday, December 16, and the house was shut down to undergo improvements in the way of redecorating, etc. It will have a new Grand Opening on December 22. "On Trial" did nice business but not up to what it should have, considering the dramatic quality compared with some other sound films that have been real box office knockouts.

At the Missouri theatre "His Private Life" was the screen offering and, aided by the personality of Eddie Peabody, had a big week.

The bill at the Ambassador was very nautical. Dick Barthelmess and Betty Compson were all at sea in "Scarlet Love," while Ed Lowry's stage offering was "House Boat." However, frankly, the stage show was a few knots ahead of the picture from an entertainment point of view.

"The Awakening," with Vilma Banky at her best, was the offering of Loew's State, and apparently had a satisfactory week's run.

The St. Louis theatre, in conjunction with five acts of vaudeville, offered on its screen "Captain Swagger." It has a rather thin plot but some real character acting.

The Capitol, at Sixth and Chestnut street, showed "The Perfect Crime."

New Company, Big Idea

Announcement in

News Next Week

World Wide Pictures, Inc., makes its bow to the trade

Seattle Reports Only Average Week

"Show People" Does Best Business Among First Run Theatres

SEATTLE.—Just an average week at local houses last week, with the palm for gross probably going to the Fifth Avenue Theatre with "Show People." Opinion was quite divided on this film, but the names of the supers attracted the crowds. Haines always draws well, and Davies was acceptable, at least to most patrons. Business was very good.

The Seattle Theatre, once again, let the stage bill put the show over. Fanchon-Marco's novelty "Up in the Air" Idea scored a very noticeable triumph, and eclipsed the film, "Adoration." The latter was a typical Dove film, a suitable program attraction for a house that has a strong supporting bill. Business was good, but not capacity by any means.

At the Music Box Theatre, "On Trial" continued to play to very good business in its second week. This isn't a sensational box office film that keeps them standing in line for hours like previous attractions, but it does hold up very well and the house is well filled at all performances. Good supporting Vitaphone and Movietone acts. Business very good.

At the Blue Mouse Theatre "The Woman Disputed" ended a two-week engagement to average business only. This one didn't stand up very strongly with the patrons, and the two-week gross was just moderate in size.

The Coliseum Theatre featured "Win That Girl" and did a very fair little business on this program release. Even at 25c this house is not being flooded with patronage, so business was acceptable and not much more than that. The same thing may be applied to the Embassy, where "Driftwood" was the screen attraction. A local stage revue was an added box-office magnet, but business has been just about average.

Pantages had a better than average week with "Companionate Marriage" on the screen. The title attracted added business, and the film seemed to stand up pretty well. At the Orpheum, "The Haunted House" was the screen attraction, but the big business registered was due, not to the fair film, but to the personal appearance of Lita Gray Chaplin as the headline attraction.

Illness, Holidays Hurt Des Moines Business

Des Moines.—The pre-holiday slump was apparent at all the theatres and they are undoubtedly feeling the results of a siege of illness which has been fairly general.

"Show People," at the Des Moines, was considered a good show, although Marion Davies has not been considered a big personal draw heretofore. Clara Bow, who generally draws them in at the Capitol, in her "Three Week Ends" did not do so well. The stage show was mediocre.

At the Strand, "Me, Gangster," Fox feature, did well but not as good as it might have done. The last half of the week was "The Head Man," a First National film with Charlie Murray, did fairly well.

Oklahoma City Reports Exceptional Week

Oklahoma City.—Oklahoma City first run theatres have enjoyed good business for the past week without exception. Receipts seemed to have reached a steady trend, with no unusually big business reported and no bad spots.

The Capitol offered as its feature picture Vilma Banky with sound accompaniment. Miss Banky gave a very good account of herself and

business help up very nicely during the week.

"Scarlet Seas," starring Betty Compson and Richard Barthelmess, did good business at the Empress and "The Cop" starring Louise Fazenda and J. Farrell MacDonald, also received good business at the Liberty.

The Criterion enjoyed a nice week's gross

Albany Business Survives Usual Slump Expected Before Holidays

ALBANY.—As a general thing the motion picture theatres of Albany and Troy figure on playing to smaller crowds during the weeks immediately preceding the holidays. This year, however, the situation has been reversed to the extent that business is holding up in fine shape at all of the first run houses in the two cities, while the residential theatres state that business is but little off from normal.

The Mark Strand might have done better during the past week with a picture other than "Moran of the Marines," which was roundly criticized by the newspaper critics. Despite the unfavorable criticism and the holiday season, there was a line up in front of the box office nearly every night last week and the management expressed itself as well satisfied with the week. In addition to the feature, the theatre broadened its program to the extent that three Vitaphone acts rather than two were given together with an "Our Gang" comedy in sound.

The Mark Ritz in Albany did a good business, but "The Battle of the Sexes" did not appear to

with "Someone to Love," starring Charles "Buddy" Rogers, and the National Players, 11th week playing "The Gorilla."

Patsy Ruth Miller pleased 'em at the Victoria, and the Orpheum's business was good with vaudeville and feature picture "The Perfect Crime," featuring Irene Rich and Clive Brook.

please as well as many of the recent pictures shown at this theatre. The Clinton Square in Albany had a fair business with "Queen of the Chorus" and "Beware of Blondes." Proctor's Grand used "His Private Life" for the picture end of its program.

In Troy, the best bet last week proved to be "The Air Circus," running at the Lincoln, and preceded on the opening day by heavy exploitation. This theatre is using exploitation of late more than in the past and if results are to be taken as any criterion, there will be more exploitation by the Stanley company in its group of houses in Albany and Troy than has taken place for many an odd month.

The Troy theatre found only normal business with "Four Sons." Proctor's Troy theatre used "Companionate Marriage" and appeared to be able to draw them in. Subsequent run houses in Troy declare that business might show some pick up although the managements as a rule are not complaining to the extent of other years.

Fair Patronage Despite Unfavorable Conditions in Ottawa

OTTAWA.—Mild influenza and Christmas shopping did their worst in Ottawa, Ontario, during the week of December 10, with the result that theatre patronage was only fair all around. The influenza was more of a scare than anything else, but the people were not taking any chances and stayed away. Every type of picture was offered but they fared about the same.

A "peach picture" was "Adoration" at the Centre theatre, the peach being Billie Dove. Everybody liked it, but the one objection was that it was "another Russian."

"The Awakening," starring Vilma Banky, at the Regent theatre, was a sweet and spectacular romance, but it suffered in comparison with "The Woman Disputed," a recent Regent success.

D. W. Griffith's "The Battle of the Sexes"

at the Imperial had the tongues wagging. Some thought Griffith had gone wrong in putting out such a feature, but others saw many of his deft touches in a modest production. It was a good picture—but not great.

Poodles Hanneford and his big time circus act meant quite a bit to "The Circus Kid" at B. F. Keith's theatre. It was a popular story of the big top all through and one liked Helene Costello for her portrayal.

Much variety was offered at the new Avalon theatre with "Ben Hur" playing first half and "While the City Sleeps" during the last three days. It was the fourth local run for "Ben Hur." 'Nuff said. Lon Chaney drew substantial business.

Dorothy Mackaill played "Lady Be Good" at the Columbia theatre, but the vacant stare in front of the theatre indicated that they did not want her bad. Crowds were only fair at the Fern for Sally O'Neill in "Loveborn."

Indianapolis First Runs Have Off Week

Indianapolis. Business was "off" last week for first run houses in Indianapolis. A city-wide wave of influenza, unfavorable weather and pre-Christmas activities kept crowds away from picture houses.

Managers reported the week "very bad." The wave of respiratory diseases crippled the staff of several houses.

"The Desert Song" at English's played to capacity houses all week, capturing a share of the movie business. "Just Married," at the Indiana, did average business. Other houses had attendance below normal. "Outcast" was at the Circle; "The Midnight Taxi" at the Apollo, and "The Awakening" at the Palace. Neighborhood business was bad.



They're in the Navy Now! Lo Rayne Du Val and Elsie Allen, Universal beauties cast for "Clear the Decks," Resnold Denny's new production

Cleveland Good Under Poor Conditions

Threatened Epidemic and Christmas Fail to Hurt Box-Offices

CLEVELAND.—Contrary to all the rules of the game, the motion picture theatres which were offering unusual attractions succeeded in drawing very good business even though it was two weeks before Christmas. Added to this, there was considerable newspaper space devoted to a threatened flu epidemic. In previous years, either one of these conditions would have been sufficient to register a decided fall in the box-office barometer. But the total average of the first-run theatres was good.

"On Trial" played to capacity attendance at every performance all week at the Allen. This was given first place by local critics among talking pictures and W. Ward Marsh, photography critic for *The Plain Dealer*, included it among his Year's Ten Best Pictures.

"Singing Fool" closed its sixth week at the Stillman in a blaze of glory and will continue one week more, which will be its final week, having broken both attendance and endurance records.

"Companionate Marriage" at the State, did not prove to be the sensational attraction that was expected of it. Business was good for this season of the year, but the verdicts of patrons were not enthusiastic. This picture was rated as just fair popular entertainment.

"Lonesome," a simple tale told with charm, and put on with a tremendously successful doll-dressing contest, did very well at the Hippodrome.

"Scarlet Seas" was moderately successful at Keith's Palace Theatre. Business was average, and opinions were pretty well agreed that Barthelmess was not at his best in this rough tale of the sea.

"The Little Wildcat," an average picture made amusing through judicious use of talking sequences, did just fairly well at the Cameo.

"The Scarlet Lady," very Russian in flavor, attracted considerable business at Keith's East 105th St. Theatre the first half of the week, while "Phyllis of the Follies" was sufficiently entertaining to keep the week's average pretty steady.

"Masks of the Devil" and "Varsity" divided honors at the Park, where both pictures played their first subsequent run engagements. Business was better the first half of the week. However, being an uptown house, it was seriously affected by the spreading flu epidemic, which threatens to close the schools.

Legitimate theatres had strong enough attractions to draw business in spite of the heavy Christmas shopping. "The Command to Love" did very well at the Hanna, and "The Vagabond King," playing a return engagement at the Ohio, had satisfactory business.

Neighborhood motion picture theatres were hard hit. Christmas shopping and flu hit these houses and the result was unfortunate.

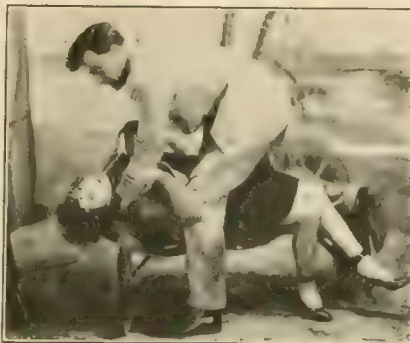
Pittsburgh Business Big During Past Week

Pittsburgh.—Loew's Penn had a big week's business with "The Woman Disputed" and Public stage unit "Crimoline vs. Jazz." Norma Talmadge's popularity is waning, yet this film pleased fairly well.

The Stanley had an exceptionally good week with "On Trial," a "talkie," which made a big hit with the audiences.

The Grand had "The Man Who Laughs," a powerful drama which brought better-than-average business.

"Lonesome" went over exceptionally well at Loew's Aldine, where a nice week's business



When "The Barker-Karpis" rage breaks loose. One of the exciting scenes in First National's filmization of the play wherein Milton Sills and Betty Compson participate in a bit of action.

was enjoyed and the audiences seemed enthusiastic.

"Show Girl" did a nice business at the Regent for the week. Some of the wise-cracking titles were really funny, while others went over the heads of the audience. "Beware of Bachelors" at the Olympic got fair business.

"Revenge," one of the poorest pictures of this or any season, got just the kind of business it deserved at the Liberty for the week. The Cameraphone did fair with "Show People."

"The Power of Silence" at the Alhambra got average business.

Buffalo Theatres Report Good Business

Buffalo.—Business in the Buffalo theatres the last two weeks went to the Buffalo and Great Lakes.

Clara Bow, starring in "Three Week Ends" at Shea's Buffalo, brought good business. "The Red Dance," with Dolores Del Rio, was a success and was well attended for the week.

Christmas Shopping and Flu Scare Put Crimp in Baltimore Receipts

BALTIMORE.—Xmas shopping probably had a great deal to do with the slump in business at the first-run theatres during the week beginning Monday, December 10. And perhaps this was aided somewhat by the flu scare and inclement weather.

Despite this, however, Loew's Century had a very good week with "Someone to Love," co-featuring Charles Rogers and Mary Brian, with a Loew Publix stage show.

The all-talking Vitaphone feature, "The Home-Towners," co-starring Richard Bennett and Doris Kenyon, proved a very good business getter at Warner's Metropolitan.

The Keith-Albee New Garden went along with fairly good business through the week with Jack Major in his second week as the vaudeville headliner and the feature picture "Freedom of the Press."

"Blindfold," while a very good sound picture, only did a less than fair business at the New theatre. Strange to say, this picture seemed to be liked better than "Me, Gangster," but still it did not do a better business.

"Waterfront" went over very good at the Rivoli. It was offered as a sound picture, and appealed greatly to audiences.

"Outcast," starring Corinne Griffith, proved a good pulling attraction at Loew's Stanley, with sound. Miss Griffith did decidedly her best work in this film.

"Show People," costarring Marion Davies

Lafayette Theatre offered "The Perfect Crime," co-starring Clive Brook and Irene Rich. This one scored with the fans. Business was very good at Shea's Hippodrome, the silversheet feature was "The Battle of Sexes." Alice White in "Show Girl," the headliner at Shea's Bailey Theatre, attracted big attention in that section, and brought in fair business.

Kensington Theatre screening "The Docks of New York" made a great change in the box office receipts after playing. Al Jolson in "The Singing Fool" was played at the Victoria and made a great hit. Dorothy Mackaill and Jack Mulhall, who are co-featured in "Waterfront," will be featured at Shea's Kensington, and it is hoped for a good showing.

The Kenmore Theatre offered "Fazil," with Farrell and Nissen, and did very good business. "The Patriot" did not bring in much at the Plaza.

Neighborhood houses were way off again, but are expected to pick up after the holidays.

Tampa Houses All Report Satisfactory Take

Tampa.—All the pictures used by Tampa theatres for the opening of the week seemed to have plenty of "It" as they all pulled nicely and gave every house a very satisfactory Sunday. The Victory ran up the largest gross for the day with "The Red Dance" featured, three Vitaphone acts and the Movietone News. King George was seen and heard in this latter reel and was featured in the billing. A good show and good business all week.

"West of Zanzibar" pulled nicely for the Tampa the first half. Though the receipts were not up to the record established by Chaney in some former productions, it was satisfactory. "Wind," featured the last half, did not do so well. Receipts hardly up to average. Sound pictures open at this house Sunday.

"Romance of the Underworld" started the week in good shape for the Strand. "Husbands For Rent," and "Marked Money" were the other features used, both drawing just about average business.

and William Haines, was transferred from Loew's Century to Loew's Valencia, upstairs, and it did a fair business at that house. This show was aided again by large publicity and advertising space in the News and Sunday American, Hearst newspapers here.

The Lewis Mack stock company at the Hippodrome, does not seem to be going so well and therefore that theatre had a poor week with "Craig's Wife."

"Bondage," the foreign production, offered at the Little theatre by the Motion Picture Guild, while an excellently well done production, pulled only poor to fair business.

Beginning a new Deal

Watch for World Wide's
Announcement in
Next Week's News

New Orleans Hangs Up Banner Week

Cold Weather Fails to Check First Runs In Record Business

NEW ORLEANS.—Despite one or two days of excessive cold and inclement weather, downtown first-run theatres of New Orleans did more business than at any time during the past six months.

Loew's State Theatre, where "Uncle Tom's Cabin" was the screen feature, did the biggest business of the past year. Huge crowds waited in line for hours to get into the Canal Street playhouse to see this Universal production. This playhouse has a few hundred balcony seats for colored patrons. The business done was the biggest in the history of Loew's State.

Unlike many other cities, there were no howls or protests against the showing of the epic of slave days.

"Show People," with Marion Davies and William Haines, was the new Saenger attraction and did the next best business of the week. It was the picture that clicked for this house as the stage show was not up to average.

At the Liberty Theatre "The King of Kings" was shown at popular prices for the first time and despite the fact that it had its local premiere at the Tulane Theatre here about two years ago, drew well. It was presented with sound effects.

"Lonesome" was the Tudor talking picture and went over big. This house is the home of talkies. Four acts of Vitaphone vaudeville were offered in conjunction with the feature.

"Show Folks," with Lina Basquette and Eddie Quillan, was the Orpheum attraction and was responsible for whatever business this playhouse did.

The Palace Theatre featured "The Chorus Kid," with Virginia Brown Faire and Bryant Washburn in conjunction with a musical comedy, but the management credits the film with drawing business to this theatre.

Saenger's Strand did a soaring business compared to the previous week with "The Port of Missing Girls." Business was above average.

"The Docks of New York" had its premiere at the Saenger a few weeks previous, but the Globe drew well despite this fact. Neighborhood and suburban theatres report business as being on the increase since the coming of winter.

Christmas Shopping Hits Minneapolis Houses

Minneapolis.—Potential movie-goers were rather busy doing their Christmas shopping last week, and many of them couldn't be bothered with going to the theatre. That fact, coupled with the fact that there were few outstanding attractions in town, probably accounted for the fact that business was not all that the exhibitors could have desired at this period of the year.

"The King of Kings," which was road-showed at the Metropolitan last year for a couple of weeks, came into the State and did a very good business, but not sufficient to warrant keeping it another week.

Corinne Griffith in "Outcast" was only a fair attraction at the Minnesota, and "The Toilers," with Douglas Fairbanks, Jr., and Jobyna Ralston, didn't create much of a riot at the box office. The Hennepin Orpheum was showing Lon Chaney in "West of Zanzibar," and while the Chaney name may have drawn in quite a

few people, the picture was off, as most everyone who saw it agreed.

Pantages found "The Apache" a fairly good drawing crowd, while the Lyric did a rather brisk business with Jack Holt in "The Avalanche."

Norma Talmadge in "The Woman Disputed" drew the crowds in satisfactory manner at the Grand, a second-run loop theatre. Among the neighborhood houses, the Granada did well with "Women They Talk About," the Rialto with "The Lion and the Mouse" and the Lagoon with "Show People."

Pre-Christmas Apathy Makes Business Poor in Milwaukee

MILWAUKEE.—The pre-Christmas apathy in the show business has hit Milwaukee theatres. Business was very dull throughout the week and managers are looking forward to much the same kind of business for next week. Too much competition at this time of the year they say, from the gift laden stores. All theatres experienced the let down in activities so the reason is evidently not to be found in the pictures offered or their exploitation.

"White Shadows in the South Seas" finished a two weeks' stay at the Majestic where it played to very good houses. "The Hometown-ers," at the Garden, drew very slim houses throughout the week. "Sunrise," at the Strand, is holding its own and is doing fairly good business. "Fazil," at the Wisconsin, was not the drawing card it was hoped and houses were just moderately good. "Dry Martini," at the Merrill, just managed to get along. Business poor.

"The Wedding March," at the Alhambra, which was given a little more than the usual

advertising, started the week well and kept up fairly good averages for the balance of the week. "Someone to Love" was offered patrons at the Orpheum. Here business was just fair. Moderately good houses were the lot of the Riverside, where "Show Folks" was featured.

Neighborhood houses are struggling along, many of them have resorted to offering dishes and glasses to women patrons. Some are offering chances on furniture to bolster up receipts. This week was just another of poor to fair business.

"Women They Talk About" did just about that amount of business at the Oriental and Tower. At the Uptown, Modjeska and Garfield, "Beggars of Life" was offered to very slim houses. The Egyptian presented "Freedom of the Press" and advertised it as first Milwaukee showing. With three acts of "Chicago" vaudeville the program succeeded in drawing fair houses. "Out of the Ruins" did fairly well at the Milwaukee and National.

Cincinnati Managers Satisfied With Results Under Poor Conditions

CINCINNATI.—Although the diversion of both time and money to other channels occasioned by the holiday season has made itself felt to some extent at majority of the Cincinnati houses, yet, considered as a whole, business is better than it was during the corresponding period last season, and managers say that if it does not fall below its present level they will be satisfied.

The Albee, featuring Sophie Tucker at the head of an otherwise good vaudeville bill, and showing "Adoration" on the screen, enjoyed an unusually good patronage for the week, in fact, it was better on some nights than was the attendance for equally strong programs earlier in the season.

"Wings," at the Lyric, showing at popular prices with sound and music, did a highly satisfactory business, especially considering the fact that the picture was road-showed earlier in the season at the Erlanger Grand Opera House just across the street from the Lyric, where

it ran for several weeks to capacity at every showing. The picture will be held over.

The Capitol, with "Mother Knows Best," with Movietone and Vitaphone, had a very satisfactory week, which, however, was not one that will go down in history as a record breaker.

"Captain Swagger," at Keith's, sound and music synchronized, succeeded in maintaining a rather steady flow of customers, which is also true of the Strand, showing "The Red Mark."

The Palace, where Menjou in "His Private Life" was the screen underline, together with an aggregation of pleasing acts, had an exceptionally good week, which, at this house, is generally the rule.

The neighborhood houses are not declaring any extra dividends on account of box-office returns for the current week, despite the fact that many of them offered attractions quite above the average for their theatres.

"Shop Early" Movement Helps Harrisburg

Harrisburg, Pa.—Although in other years approach of the Yuletide has had an adverse effect on the business of the Harrisburg theatres, no serious slump had been encountered thus far this year, with Christmas less than two weeks off. One theory to explain this is that the "shop early" movement has sent the gift buyers into the stores far in advance of Christmas, so that they have more time as the holiday is drawing near to visit the movies.

Consistently good business was done all week at Loew's Regent, where the main film attraction was "West of Zanzibar," starring Lon Chaney, Lionel Barrymore, and Mary Nolan. The play was pronounced by local critics to be

(Continued on page 1874)

Watch for

World Wide Pictures, Inc.

Announcement in

Next Week's News

Opinions on Pictures

Geraldine

Mild Tale of Young Love

(Reviewed by Raymond Ganly)

EVIDENTLY there wasn't much to the Booth Tarkington story from which Pathe produced this harmless movie of the qualms of young love. It is a light, little piece all the way and, while not so good for those sensitive souls, is pleasant enough entertainment for the fan who is not too critical. It is a program picture and one that's not very strong at the box office.

Eddie Quillan, Pathe's ambitious young star, has the first male role. Featured with him is Marion Nixon as the girl whom Eddie turns from a drab to a bright, sprightly thing. There is a third party, Gaston Glass, with whom the girl is infatuated. But Eddie proves his worth in the end and it is he who capers down the home stretch with the girl upon his arm.

Unpretentious, Eddie and Marion portray their roles of adolescent lovers with youthful verve. They make out pretty well when you consider the amount of action in the story. There's very little.

Drawing Power: The picture needs push and plenty of it, too. Most appropriate for second run and vaudeville houses. **Exploitation Angles:** Play up the Tarkington name, the cast, the dancing, the prohibition raid and dance contest in the story.

THEME: Young man is hired to transform colorless girl to charming butterfly. During his labors, she is unmindful of him, being in love with an indifferent lawyer, but the young feller shows his quality and the girl eventually falls for him.

Produced and distributed by Pathe. To be released, Jan. 15, 1929. Length, 5,959 feet. Director, Melville Brown. Author, Booth Tarkington. Adaptor, Carey Wilson. Scenarists, George Dromgold, Peggy Prior. Editor, Barbara Hunter. Titles, John Kraft. Cameraman, David Abel.

THE CAST

Eddie Eddie Quillan
Geraldine Marion Nixon
Her father Albert Gran
The lawyer Gaston Glass

The Haunted House

Exciting Mystery Story

(Reviewed by Chester J. Smith)

THE mystery play as a screen vehicle is made very attractive by the weird sound effects that can be employed. They make it even more blood-curdling than the stage play. Fortunately for this one the effects are unusually good as the story needs a bit of bolstering up. It is rather a weak tale which becomes somewhat monotonous through repetition. There is too much a sameness to it throughout.

Here is a whole cast searching through a haunted house for \$500,000 that has been secreted there by the wealthy uncle of the family, who has forbidden any of the family entering the house. They do not even wait for his demise before disobeying the order. It is then just a succession of encountering supposed ghosts, with the weird slamming of doors and other gro-



Merna Kennedy, chosen by Universal for the juvenile lead in "Broadway" with Director Paul Fejos and Carl Laemmle, Jr., production supervisor

tesque effects that send a chill down the spine the first time each is revealed.

Chester Conklin and Thelma Todd are the featured players and they do well enough with their material, but the comedy element in the story is of a type that does not show Conklin to the best advantage. There are a few real humorous situations, but the picture will have to stand up under its mystery element rather than the comedy.

Drawing Power: It is the type of play that has a popular appeal and its effectiveness is materially added to with the addition of sound. Any wired house should do good business with it. **Exploitation Angles:** The search for the hidden gold, weird effects, the good cast.

THEME: Wealthy uncle of a large family is being slowly poisoned. He calls all expectant heirs together, hands each a letter with instructions not to open it. They all disobey and find the wealth is hidden in the haunted house. After harrowing experiences the uncle appears and bestows the fortune upon the right pair.

Produced and distributed by First National. Length, 5,755 feet. Released, Nov. 4, 1928. Adapted from the stage play by Owen Davis. Directed by Benjamin Christensen.

THE CAST

Billy Larry Kent
The Nurse Thelma Todd
James Herbert Edmund Breese
Tully Sidney Bracy
Nancy Barbara Bedford
Mrs. Rackham Flora Finch
Mr. Rackham Chester Conklin
The Caretaker William V. Mong
The Mad Doctor Montagu Love
Sleep Walking Girl Eve Southern
Jack the Chauffeur Johnnie Gough

Subtitle—From "Do Your Duty" for First National, titles by Gene Towne:

"There wouldn't be any traffic jams if they let only the cars that were paid for on the streets."

The Danger Rider

Average Western, with Comedy

(Reviewed by Raymond Ganly)

HOOT GIBSON appears in an ordinary, hum-drum western, which, if not equipped with comedy snatches, would be pretty much without any of the things that fans crave in westerns. It looks plainly as if Hoot were kidding the everlasting themes, burlesquing the usual "bad man" angles and making fun of "the grand open spaces" honored times innumerable in films of western calibre. Perhaps this is as it should be and in the case of this western its comedy is its foremost asset.

You've heard of the story before: a girl running a ranch and employing convicts thereon in the hope of reforming them. When one of the convicts starts some monkey shines, Hoot is on the job as the girl's protector and though she thinks him to be a crook she discovers finally his deep and manly character. All of which is old stuff. Hoot has dressed it up.

Drawing Power: For the houses that always find a demand for westerns. **Exploitation Angles:** The usual procedure for exploiting a western.

THEME: Westerner, portraying role of "bad man," protects a girl whose ranch is overrun with convicts and wins her.

Produced and distributed by Universal. Released, Nov. 18, 1928. Length, 5,357 feet. Director, Henry MacRae. Story by Wynn James. Scenarist by Arthur Statter. Editor, Gilmore Walker. Titles, Harold E. Tarshis. Cameraman, Harry Neumann.

The Cast: Hoot Gibson, Eugenia Gilbert, Reeves Eason, Monte Montague, King Zany.

"Camping Out"

(Pathe—Two Reels)

(Reviewed by George J. Reddy)

MUCH fun is supplied by Donald Haines, the freckled face kid and a fine cast of players that make up the troupe in this third number of "Smitty and His Pals Comedies," produced by Amedee J. Van Buren. When Van Buren hit upon the idea recently, of adapting for screen purposes, the internationally popular newspaper cartoon strip "Smitty and His Pals" from the pen of Walter Berndt, he surely did strike a natural. The popularity of the cartoon, plus the sterling work of the players humanizing the strip, and some real comedy gags, combine to make something for the exhibitor to shout about. This third release in the series paces along on the same high level of entertainment set by its two predecessors. The story relates to the adventures of Smitty, Herby, Pa, Ma, and the Boss, while on a vacation camping trip in the woods, with many laughs being offered in the endeavor of these city-bred folk to get close to nature. George Marshall director. A sure-fire short-comedy film for presentation in any type of house.

"Trail of '98"

Clarence Brown's "Trail of '98," M-G-M special, which had run engagements in Los Angeles and New York, has been cut down to eight reels for general release and has had synchronized musical accompaniment and sound effects added. Release in regular picture houses is slated for January.

"Shadows"

(Universal One Reel)

THIS reviewer has previously commented on the novelty and real entertainment value of the Universal series of single-reelers known as "Laemmle Novelties." These films all contain clever little plots, and are brought to the screen by competent players. They should certainly lend spice to any theatre bill.

In "Shadows," the newest number, two lovers, sitting on a bench outside a private estate, are suddenly horror stricken by a tragedy unfolded in shadows on the shade of a nearby window. A group of men stealthily appear, money is involved, an altercation takes place and a gun is drawn. Then darkness until a light appears in a second story window. Another shadow, this time a woman screaming. Again a light downstairs and the shadows reveal a fight, the fleeing men and one still figure.

The terrified young people summon the police and investigation proves that Bill, owner of the house had taken some friends home for a card game, the supposed altercation merely a friendly argument, the gun a trick cigarette case. The shadows upstairs occurred when Bill tried to filch some change from friend wife's purse, getting caught in the act. The fight downstairs was wife breaking up the party.—GEORGE J. REDDY.

"Hold Your Horses"

(Universal Two Reels)

(Reviewed by George J. Reddy)

THE Mike and Ike team again appear in another of their Stern Brothers-Universal comedies, and offer their usual amount of laughs. There is enough of the gag and story element in this two-reel comic, to rate it a berth on the average program.

Mike and Ike had been quite successful in devising ways and means of soothing unpaid housekeepers, but they hit a snag at their latest hangout, and are bounced out with little ceremony. Wandering down street, the boys meet two pretty dames, and soon forget their troubles, when the girls suggest they all go horseback riding. At a saddle shop, Mike and Ike rehearse on a wooden horse, and lose some of their enthusiasm, when they receive a rough tossing around. The pair are let in on a deal more trouble, upon arriving at the riding club. They are thrown from their mounts so many times, that the girls become tired picking them up, and finally give them the air with a merry ha! ha!

"The Mail Man"

(Pathe One Reel)

HERE is an up-to-the-average Aesop Film Fable release. The animation is good, and several new bits of pen work have been injected. Old Farmer Alfalfa is seen this time cast as post-master of Fablesville. He sends his trusty carrier, Milton Mouse on a dangerous mission delivering a pouch of registered mail. Along the route, Milt meets his sweetie, Rita, who is flying a kite, and later is attacked by two desperate bandits. A hawk flies off with the money bag, the bandit cat pummels Milt, and then runs off with his girl friend. The important action of the cartoon is presented in the efforts of the mouse to get back his stolen sweetie and the mail, and also to bring the thieving animals to justice.—GEORGE J. REDDY.

"Dumb—and How"

(Educational One Reel)

THREE funmakers lead the comedy antics in this Cameo film. Under the direction of Jules White, Eva Thatcher, Bert Young and Harry Allen have produced a fair combination of fast action and giggles. Bert Young and Harry Allen are comparative newcomers to comedy, but they get over well. Eva Thatcher is a veteran in Educational's comedies, and her characterizations are always good.

Eva and Bert Stevens are just retiring when the feminine member of the household reminds

Bert that the house next door was robbed last night. And at about the same time, Harry is trying to navigate his way home. When he sees a goose loose, he starts after it, chasing it to the Stevens house. It flies in a window, knocking over a vase. The Stevens, upstairs in bed, of course, think it is a burglar and start downstairs heavily armed.

Harry, in the meantime, has climbed inside after the goose. It walks on the piano keys and then turns on the radio. Bert fires at the radio when he hears a shot come through the ether from a scene that is being broadcast. This wrecks the radio. Harry's hat falls on the goose, and the Stevens have an exciting ten minutes chasing what they think is a burglar. Many other exciting things happen before peace is again brought over the household.—GEORGE J. REDDY.



Director Clarence Badger and Neil Hamilton make whoopee at the expense of Clara Bow during the filming of Paramount's "Three Week Ends"

"The Claim Jumpers"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

A NEW issue in the Universal series of western featurettes, starring Edmund Cobb, this two-reeler pictures the usual "Ranger" background, tied up with some hard-fighting, hard-riding and romance. It is sure-fire stuff for the kids, and of course will click with other western fans.

Cobb, as Fred Hale, Forest Ranger, who for months had been trailing a band of claim jumpers, arrived at Dad Adams' cabin just as John Burr and his gang, who had wounded the old man in a gun fight, were riding off at top speed. Fred was dressing the old man's wounds when his daughter, Alice, steps in.

They decided upon a clever ruse to trap Burr. Fast riding, fierce fighting and the co-operation of the Rangers at Headquarters helped them to carry out their well laid plan and capture Burr, the despicable claim jumper.

"Pathe Review No. 51"

(Pathe—One Reel)

INJECTING a subject containing more or less of a "news" twist into an educational reel, serves to bolster it up considerably, and this seems to be the method now being used in the compilation of Pathe Review. The high-light scenes of this issue are corralled under the heading of "Ring Memories." Pictorial interviews have been obtained with such prominent squared circle heavyweight ex-champions as James J. Corbett, James J. Jeffries, Jess Willard, Jack Dempsey and Gene Tunney. These scenes alone are enough to sell the public the idea of seeing a show. Other interesting scenes are "A Really Dry Country," and "Yorktown."—GEORGE J. REDDY.

Key City Reports

(Continued from page 1874)

one replete with mystic thrills of a type that is bound to grip an audience.

Dolores Costello and Conrad Nagel, in the Vitaphone talking picture, "Tenderloin," drew well at the Colonial, while Clara Bow, always popular in Harrisburg, provided quite satisfactory entertainment at the Victoria in "Three Week-Ends."

The film attraction the first half of the week at the State was Esther Ralston in "Sawdust Paradise," while the last three days the screen play was "Romance of the Underworld." Gloria Swanson, in "Sadie Thompson," which packed them in at Loew's Regent some months ago, was presented for a repeat booking at the Rialto, and did a big business.

It has been the experience of neighborhood theatres in Harrisburg that plays which prove big successes in the first run houses are pretty certain to draw well when they return to the smaller theatres.

The Russell presented a double bill, including "Sorrell and Son," with H. B. Warner and Anna Q. Nilsson, and Art Mix in "Lightning Range." The Broad Street did well with Lois Wilson in "Ransom."

Portland, Ore., Glories in Record Receipts

Portland, Ore.—Some outstanding box office records were hung up during the week, which will help materially the totals for 1928, and put the managers in a most optimistic frame of mind for the coming year's activities, which promise to continue good.

No doubt at all but what Charlie Murray, in person, at the Portland theatre was the bright and particular magnet which helped to break house records, yet the entire offering of Fanchon & Marco's "Hat Idea" was much better than good. On the screen Richard Dix, in "Moran of the Marines," assisted by Ruth Elder, George Johnson, another new organist, brought a book of musical novelties.

At "The Broadway," a diversified bill drew fairly well, with Clara Bow in "Three Week Ends," and Max Bradgell and his band.

Pantages theatre opened their first "talkie" with good business for "Melody of Love," featuring Walter Pidgeon, Mildred Harris and Tommie Dugan. Pathe, with sound-film, was also fair attraction with headline act Masters and Grayce Company.

"The Home Towners" brought record crowds at the evening performances at the Music Box, and will be sufficiently good to run for a second week. Bobbie Burns at the Wurlitzer gave usual musical novelties.

"The Awakening," at United Artists, brought out increased attendance for first three days, but eased off at end of week. Metro-Movietone acts were interesting. Vilma Banky shoe contest stimulated attendance here.

A departure from Warner to FBO offering Clive Brook in "The Perfect Crime" did equally as well at Blue Mouse from attendance standpoint.

"Pathe Review No. 52"

(Pathe One Reel)

SEVERAL interesting subjects combine to make this Pathe Review issue, quite entertaining material. For the lead-off sequence titled "A Leaping Riot," the camera has caught some excellent shots of an exciting Kangaroo round-up in Australia. Also presented in this reel are "The City Beautiful," showing attractive Pathecolor studies of the beauty spots of the city of Rochester, N. Y., and "The Very Weird Art of Archipenko," a picturization of the works of the famous sculptor, and a film interview with him in his New York studios.—GEORGE J. REDDY.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



From the Other Side of the World



Ernest R. Lim

Someone once said that half of the world never knows how the other half lives, and this phrase certainly applies to theatre management, especially if you could read my daily mail, brought to my desk from every corner of the earth. Just to give you some idea that all the "pep" is not cornered in America, we present herewith, without adulteration, a most interesting letter received from Mr. Ernest R. Lim, manager of the Royal Standard Bioscope, a theatre located in far-off Borneo, Dutch East Indies. Read it over and then paste it in your hat because it is worthy of such recognition.

Dear Mr. Lewis:

I am enclosing the application form for membership of the Managers' Round Table Club, duly filled in, as I find it will be good for my business to be member of this Club. However, I hope, I will be accepted.

I do not know, whether the business in Dutch East Indies is equal to that in the States. I think not, as 70 to 80 percent of our patrons are natives. Only in the big cities as Sourabaya, Batavia, Bandoeng and Semarang there are theatres especially for the Europeans and here there is no entrance for the natives.

Anyway I will try to give you an exposure of the way I am advertising my films.

Firstly, I want to tell you that we, in D. E. I., are showing films only, not combined with other shows, as in the States. Sometimes, as in the "Ten Commandments," we give a prologue.

Top prices are at Java F 2.40 to f 3.—being \$1—to \$1.25. Shows twice daily, starting at 7 a. m. to 9.30 a. m. and 10 a. m. to 11.30 a. m. Weekly two programs.

My idea is to startle the patrons. F. e. when showing the Serial "The Riddle Rider." I make big placards promising a reward of f 1.000—who can give information about the Riddle Rider, who rides in the night of a certain date in the Main Street. A week after the first reward I increased the reward to f 1.500—and the third week I gave the premiere of the Chapterplay. So when showing Michael Strogoff, I asked Mr. Lambert

Over the Top

THE Managers' Round Table Club takes great pleasure in announcing to its large membership that the Kiddie Christmas Shows sponsored by the CLUB are meeting with wonderful support in very many different localities. That the shows themselves will be a great success is an assured fact.

We want to take this means of expressing our appreciation to the members who cooperated and followed the suggestion.

of Universal Pictures Corporation to send on the shipping date telegrams to all Europeans at Samarinda (40) with the notice Strogoff is coming. Nobody knows this is a part of my advertising campaign for Michael Strogoff. On the premiere I got S. R. O.

I am enclosing a snapshot of my advertising "Beware of Widows." These signs I put on every crossroad of the Main Street. The success was tremendous.

The native patrons are very impressive for electric signs. I use these with good results.

I tried to make tie-ups, but without success.

What about the idea of having a special Club Emblem, which the members can wear or put on their marquee or print on their letter heads. Some day I hope to visit America and surely I will call at the fellow members.

Awaiting your agreeable news,

Respectfully yours,

Ernest R. Lim,

Manager, Royal Standard Bioscope,
Samarinda.

(Editor's note: The snapshot referred to on "Beware of Widows" showed a regulation railroad caution sign reading—"LOOK OUT DANGER—BEWARE OF WIDOWS." The photo was not clear enough for reproduction.)

We sincerely trust that Mr. Lim will find the time to send us some more of his exploitation ideas and since he is so eager to heed the advice of the members in America, we can well take note of some of his ideas.

Australia Comes to the Front

I should have headed this week's CLUB pages—"Foreign Edition," because I find a most interesting story on "Sound & Synchronization" from another far-distant member of the CLUB—Mr. F. Sykes, manager of the Piccadilly Theatre in Sydney, Australia. . . . The boss has been so good natured (?) about space for the CLUB news that I won't take advantage of his generosity by including Mr. Sykes letter in this week's issue, but watch for it next week and find out that even Australia has some ideas on "Sound." But I will ask a favor. After you read Mr. Sykes letter I would like to have you drop me a few lines and tell me what you think of his opinion on this important topic and whether you share his views. I would like to make a comparison.

Still on the subject of foreign matters I must not pass up the information that Mr. J. H. Stodel of the Bijou Theatre in Johannesburg, So. Africa has become a member of the CLUB. And if he don't get busy and send us some news about the theatrical activities in his city and country, then I'm going to organize a party of CLUB members (probably some of the gang who were with me at the Gus Sun Convention last summer) and start out for Africa to hunt Stodel and other big game. Take a friendly tip, Stodel, and send me the "hot" news from Africa.

Bergmann Exploits "King of Kings"

W. H. Bergmann of the Fremont Theatre in Fremont, Nebr. worked up tremendous interest and business on the showing of "King of Kings" through the use of a carefully laid out campaign which covered every conceivable angle. When you stop to consider that he put this over in a town of about 8,000 population then you must give him all the credit he deserves. He opened his campaign with a series of teaser ads, billed the town like a circus and also billed twenty other towns within a radius of some thirty miles. That's what we call a campaign covering a lot of territory. He then mailed out a personal letter together with complimentary tickets to every minister in the same territory, but he made a personal visit to the ministers within his own city. Every school teacher in the county received a letter and herald on the picture. Ministers announced the picture from their pulpits the Sunday prior to the opening and a special announcement was made at the high school assembly.

(Continued on following page)

Warns Against "Tin pan" Music Devices

"Managers' Round Table Club" Editor Decries Trash Bait on Market

By Charles E. Lewis

THE present flood of sound devices now being offered to the theatres, especially those located outside of the key cities, and particularly in the smaller towns, makes comment very essential at this time.

Every conceivable type of equipment is being offered at all kinds of prices from cheap, amplified phonographs to the better-known standard "non-synchronous" plants turned out by the leading companies.

With such a condition, a word of caution is very appropriate to theatre owners right now, and the "small townner" should gladly lend a willing ear to this warning.

Bound to Lose

Nothing will ruin the future of "sound" quicker than a lot of trash called, and certainly not entitled to the name, "Sound." The public is being made the goat of this great big joke and are expected to swallow whatever is given them regardless of the quality or results. Nothing will destroy the public confidence in this valuable asset to the once "silent drama," than to pull them into your theatre with promises that cannot be fulfilled, and when viewed from a sober, common-sense angle, YOU are the big loser in the long run.

It is surprising that exhibitors, shrewd buyers and traders by necessity, will fall for a lot of "bunk" and promises without investigating before they sign on the dotted line. There is no need, no matter how great you view it, to get a "hurry-up" installation because you think you MUST have sound and therefore proceed to go out and buy a "cat in the bag."

"Go slow, take it easy and don't rush" was the expression of a well known theatre man in New York, and I pass it on to thea-

tre men everywhere when it comes to the buying of a sound plant. You fellows in the smaller towns and cities are not so well equipped to go out and investigate these propositions being offered to you from every corner of the business, but no handicap is sufficient to warrant your buying something you know nothing about.

Just a Phonograph

I have before me the details of a case where a theatre in a city of about 40,000 population bought one of these "cats in a bag" and during the installation he ballyhooed it all over his town and county. Tremendous interest was created and when the big day arrived, he found that he had paid close to \$3500 for a cheap contraption under a fancy name, which when boiled down to plain facts consisted of a double turn-table phonograph with two loud speakers. The noise and distorted music that came from those loud speakers beggars description, and because of the "razzing" and stamping and shouting from the audience that had packed his house, he was compelled to make an apology and "cut" the sound plant the very first night that he started. Subsequent attempts to make it fit for use were without success, and he finally had to swallow his medicine and junk the entire mess, only to find a little later that for the same money he could have had a tried and honest-to-goodness plant, and one that could later be turned into a synchronous plant if he wanted to do so.

Demand Demonstration

From close personal investigation and actual experience I can only caution you smaller town and city exhibitors to thoroughly investigate any "sound" plant that you anticipate buying and make sure that it will answer your requirements. After you sign a contract and pay out money, you won't have time to do anything else but regret your hasty action. If you are approached by any representative for such equipment, ask where you can see and hear an installation or at least a demonstration before you make a decision.

Bergmann's Campaign on "King of Kings"

(Continued from previous page)

The Church papers gave him special stories concerning the picture. Picture was announced on the bulletin boards of every City Library through special displays. A special lobby front was used during the run of the picture, and after the opening of the picture he used testimonials from leading folks in the town and county in his newspaper ads.

Now if there is anything that he overlooked, I would like to have someone call my attention to it. And he certainly was entitled to sit back and watch the "shekels" roll into the box office. Members who recall my own campaign on "Ben Hur" will readily see that Bergmann ran circles all around me in the way he handled his campaign.

Take a friendly tip, brother members, you can well follow the example of Mr. Bergmann; and DON'T sell yourself the idea that you must wait for a "King of Kings" or a "Ben Hur" to do these things. There are many outstanding pictures that could be made box office landslides if you would only treat them as they should be treated and GET BEHIND THEM STRONG.

Answering Some Inquiries
In reply to Mr. Townsend's inquiry, I am glad to advise him that the ventilating plan which he asked about was designed by the Typhoon Fan Co. of New York who will be glad to answer and describe anything pertaining to this type of system.

Mr. Beatty: A photo of the billboards (3 sheet) which I had reference to, in my recent article, will be published in an early issue. I had a special photo of one made up and this will be better than trying to describe it again.

Mr. Scoville: The equipment you refer to can be purchased from any theatre supply company. Take it up with the nearest one to your city. I never recommend any particular make of equipment. Better to investigate and satisfy yourself.

Say Devices Deteriorate Quality of Music

The quality of national music of this country will be affected seriously if "canned music" displaces other forms, according to the Musical Union of Baltimore, which issued a statement recently through its secretary, J. Elmer Martin.

The statement reads in part:

"It is a creeping adulteration of music, against which we are warning the public.

"Looking a little further into the future, we foresee that the quality of our national music will be seriously affected if 'canned music' displaces other forms and reduces the musician's opportunities of employment.

"From a community viewpoint, is it not preferable to have resident artists drawing and spending their salaries here to having the money sent out of town?"

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name

Address Policy

Theatre Capacity

City State

Honorary Chairman

Wm. A. Johnston

Chairman

Charles E. Lewis



Exhibitors Service Bureau



Exploitation Boosts West Coast Scrip

Many Novel Ideas Employed by Managers to Increase Sale of Admission Books During Holiday Season

THE business of selling scrip, or coupon books, is one which the West Coast Theatres organization has developed to a degree of efficiency which perhaps surpasses that of any other chain or individual theatre in the country, and the many exploitation ideas which West Coast managers have executed to boost sales of Scrip during the contest now drawing to a close are worthy of consideration for duplication by owners and managers at this or some future time.

The advantage to the theatre of selling admissions in this manner is one which has been pointed out too often to admit of its repetition here. Indeed, coupon books as a seasonal or year round feature are extensively used by theatre men who operate along progressive lines.

West Coast, however, for several years has made Scrip an important phase of the selling operations and at the present time is surpassing all previous efforts and obtaining greater results than ever before.

The managers of the circuit devise and carry out exploitation campaigns for Scrip on a scale that rivals their exploitation for special feature attractions. Stunts, cooperative ideas and special advertising are employed to boost sales of the coupon books. This is especially the case around the holiday season—which presents the opportunity for the theatre to get on the "shopping lists" of the Xmas buyers. There is now in progress a contest with prizes for the West Coast managers. Scrip sale percentages are highest during the drive, which ends on January 5.

Details of Campaigns

In the course of the contest to date several managers have carried out excellent exploitation ideas featuring the Scrip. The ideas employed consist of special theatre displays, an extra booth in the lobby to sell Scrip, prominent mention in all newspaper advertising, and cooperative campaigns with merchants and newspapers.

Heavy direct mail campaigns are being carried on by several of the managers, who send letters to business firms and prominent individuals calling attention to Scrip as the ideal Christmas gift, for employees or friends. An effort is being made by Mel Riddle and Jack Rosenberg of Loew's State, Los Angeles, to have several business firms—drug stores in particular—place Scrip booths in their establishments.

In the newspaper field there have been several excellent stunts put on. A prominent example of this type of exploitation emanates from Oakland, where the Oakland Tribune bought Scrip Books to entertain its newsboys through an arrangement made by Manager Phil Phillips of the T. and D.,

Oakland Theatre. Another feature of the Oakland campaign was a tie-up with a clothing store, which gave a \$5 book with each \$25 purchase. The store bought the books from the theatre and exploited the premium feature in window displays and newspaper ads.

In San Jose Manager Herman Kersken developed an idea which netted his Scrip drive some excellent publicity, through newspapers, schools and the local bank. Kersken had one of the junior executives of a bank talk to high school students on "thrift," using West Coast Scrip as a model.

At no cost whatsoever to the West Coast Theatre in San Bernardino, Scrip is being heavily advertised in the Evening Telegram of that city. The newspaper is out after circulation, and it figures that West Coast Scrip is a reward that every boy and girl in the city will want to get. For eight new subscriptions, the boy or girl gets a \$5 Scrip book. These books the newspaper buys from the theatre.

Judges View Copy for Ads Featured by Theatre

William Haynes, assistant general manager of Loew's Ohio Theatres, secured the opinions of the leading judges of Cleveland on companionate marriage. These opinions appeared daily in the advance advertisements on "Companionate Marriage," which opened at the State on December 9th. Haynes, together with State Theatre Manager George Dumond and Publicity Director M. Malaney, put over a big publicity campaign for this picture. First they advertised for a couple to be married on the State Theatre stage the companionate way. Several couples applied and after one couple was chosen, the future bride was provided with bridal array and toured the downtown streets in an automobile, properly caparisoned for the occasion with wide white ribbons, old shoes, and plenty of placards. When not on parade, the auto parked in front of the State Theatre and the bride gave away "marriage certificates," announcing the marriage of Sally Williams and Tommy Van Cleve, the leading characters in the play. In addition Haynes wired Judge Ben Lindsey to attend the engagement of the picture based on his book. The telegrams, in which Judge Lindsey regretted his inability to attend the State Theatre presentation, but in which he extolled the picture, appeared in all local newspapers. All this publicity gave the picture a fine start, and it got away Sunday to big business.

Showmanship

Briefs

A NEWSPAPER extra with scareheads across the front page was printed by Fred Cruise, manager of the Criterion Theatre, Los Angeles, to exploit "Companionate Marriage," made from Judge Lindsey's famous book. He called the paper The Los Angeles Sun. It was full newspaper size and consisted of four pages. "Companionate Marriage Sex Secrets Revealed" proclaimed the scarehead on page one, while the page was dotted with stories and special notices prepared by the manager. A telegram from Judge Lindsey to Mr. Cruise about the showing at the Criterion was played up in a box.

A NOVEL idea to stimulate attendance at the Keystone Theatre, Williamsport, Pa., during a week's celebration of its second anniversary under the present management, was a plan under which each person attending the regular show on any of the first four days of anniversary week received a free ticket to the anniversary ball held on Thursday night. The ball was in the Park ballroom, with music provided by Dan. Gregory's Victor Recording Orchestra, which played all week as one of the special attractions of the bill at the Keystone. The film feature was "Show People."

THE blindfolded auto driver was one of the stunts used by Manager Walter Price for "The Smoking Fool" at the Riviera Theatre, Knoxville, Tenn. As several of the merchants had their ads lettered on the windows of the car driven by the blindfolded man, Manager Price got one of the best spots on the car at a very small cost. A banner taking up the whole rear of the car advertised the picture, theatre and play dates. This car was driven all over the city streets on the opening day of the picture.

RAY TUBMAN, manager of the Regent and Imperial Theatres, Ottawa, Ontario, made a bid for the Christmas shopping himself when he offered "scrip books" as Christmas gifts. A book containing \$10 worth of tickets good at either theatre sells for \$8.50 while a \$5 book sells for \$4.50. They were on sale at both box offices.

MANAGER JOHN P. MCCARTHY, of Loew's Regent Theatre, Harrisburg, invited several hundred school children who recently were appointed members of the public schools safety patrol whose duty it is to help the smaller pupils through traffic on the way to school, to be his guests on December 15, at a special Saturday morning performance of "West of Zanzibar," featuring Lon Chaney.

UNDER the auspices of the Troy Federation of Parent Teachers' Association, Junior Movies were given at the Troy Theatre last Saturday morning for the school children of Troy. Every school in the city was represented and each group was chaperoned.

CHARLES QUERRIE, the sportsman who directs the destinies of the Palace Theatre, Toronto, staged a dog show as an added attraction, and prizes were given for pedigreed canines, just plain animals, clean dogs and dirty dogs—all the pets of the neighborhood being in evidence. Plenty of fun was created.



CARNIVAL ATMOSPHERE

The carnival atmosphere which serves as the locale for First National's "The Barker" is the keynote of display advertising for that picture at the Central Theatre, New York City. Reproduced above are views of the marquee and lobby displays currently attracting the attention of Broadway crowds.

"Lilac Time" Drive Hooked Up With Air Port Dedication

WHILE the air is smooth, so to speak, Manager Guy A. Kenimer flew high with his campaign for the presentation at the Florida Theatre in Jacksonville of "Lilac Time." The official dedication of Jacksonville's new air port and Kenimer's booking of the Colleen Moore vehicle broke about together, and the manager made the most of the opportunity presented thereby.

The formal opening of the new municipal airport and the establishment of the regular air mail focussed all local attention to aviation so it just remained for Kenimer to exploit the picture along the same channels as was uppermost in everybody's mind.

A local aviator with his plane was employed and entered into the air derby and races. The lower right wing of his plane carried copy relative to the engagement of "Lilac Time." He flew three or four times Saturday, Sunday and Monday. Three smoke trailers were attached to his plane

on as many flights and gave an effect of the plane afire above the thousands who visited the air port during the gala festivities.

A parachute jumper worked off this plane twice. On the back of his overalls (furnished by the theatre) the following copy appeared, "I am landing to see Colleen Moore in Lilac Time at the Florida four days starting Sunday."

Through special arrangements with the First National home office, two special records on the picture were used at the fair grounds on a giant electrola—the last day of the Florida State Fair. These records were talking records—giving information about the picture.

Another stunt that received plenty of publicity was a small French type wagon with two ponies. Two girls playing one of the talking records on a small portable Victrola passed through the busiest section of the city Saturday. These girls also passed out 500 rotos on the attraction.

Reference to Official Ban On "Hot Ads" Startles London

ADVERTISING that had the populace by the ears and gave Canadian Officialdom a distinct shock was used in the newspapers of London, Ontario, by R. S. Roddick, recently-appointed manager of the Capitol Theatre of that city for the presentation of "The Red Dance" as a sound attraction during the week of December 17. A sensation was caused by the naive references to the censor board, seizure of the advertising matter by the Canadian Customs and other hot stuff.

The newspaper display appeared as a telegram to Roddick from the Toronto film exchange and nothing like it had ever appeared in the Canadian press before—with the author still living. The facsimile wire signed by D. O. Byrne, read as follows:

If Dolores Del Rio's new picture "The Red Dance" is released without cutting by board you will have it for London to open Monday, December 17, exactly as shown in New York with complete sound and music accompaniment. Doubtful, however, if it will be passed without cutting. If they cut it then it cannot be shown as a sound picture. Picture rather daring so be careful in advertising. If it gets through complete it will be the best possible bet to bring in pre-Christmas crowds as picture is splendid romance of strong drama, big scenes, luxurious settings and packed with action and great thrills from start to finish. Original advertising held by Customs as too hot for Ontario but am rushing you special material from our own studios which will have to do. Will advise tomorrow if picture gets past Board. Regards.

Sweden Introduces Classy Idea in Ballyhoo

Raoul Lamat, Metro-Goldwyn-Mayer representative in Sweden, informs this department of a novel street stunt used in Stockholm and other large cities of Sweden as a promotion idea for "A Certain Young Man."

Two good looking young girls who could climb a ladder and were not afraid to show a shapely calf were found and sent out on the streets to attract attention. The two girls would promenade slowly, pointing here and there, to focus attention upon themselves. Occasionally they would stop, and a small boy who followed them would immediately rush up to them and set up a small step ladder which he carried with him. One of the girls would mount the ladder and with a pair of field glasses look in every direction, as if searching for some one. When a large crowd had gathered about the group, one of the girls would unfurl a banner reading, "We are looking for 'A Certain Young Man.'"

Trailer Gained Exclusive Ad Rights at Ball Park

Now that the football season is over, Manager T. R. Earl, of the Imperial Theatre, Asheville, tells us how he had the exclusive advertising rights in the Asheville City Stadium in return for running a trailer on Thanksgiving Day.

Earl was given permission to advertise his pictures playing at the Imperial throughout the entire football season. The locations within the stadium were excellent—across the stand opposite the parking space and across the top of the score board.

Comparing the amount of attentive reading this space should get with that of the usual highway posting, Earl considers this most potent advertising.

Pathe Exploiteer Speaker at Women's Club Meeting

Dan Roche, Pathe exploitation representative at Chicago, was the guest at a luncheon given by the Chicago Woman's Club in their club rooms at 410 Michigan avenue, on Tuesday, December 11th. The occasion was a meeting of the Moving Picture Committee, and was attended by over 200 members of the club. Several Pathe short subjects were screened after the luncheon and Roche delivered a short talk on "The Problems of the Producer of Today." From one who was present we learn that Dan's talk was well received.

Usher Does Black Face Act to Plug "Fool"

WHEN Manager Norman Prager had his booking on "The Singing Fool" advanced one week, he was forced to act quickly and effectively when that picture played the Missouri Theatre, St. Joseph, Mo.

One of the ushers blackened his face such as Jolson does in the picture and then visited the grade and high schools, giving out stock heralds on the picture. Heralds were also given to people on the street and in public places during his travel.

Regional News from Correspondents

Two Central Penn Charters Granted

A CHARTER of incorporation was issued at the capitol in Harrisburg to the Juniata Amusement Company, of Philadelphia, organized for the purpose of "establishing, maintaining, operating, managing and controlling a theatre or theatres." The capital stock is \$5,000, consisting of 200 shares of a par value of \$50 each, of which \$500 is paid in. The treasurer is Fred R. Elston, 4005 O Street, Philadelphia, who is also one of the incorporators, owning forty shares of stock. The other incorporators are: S. Albert Eisenberg, 1462 East Luzerne Street, Philadelphia, ten shares, and George H. Davidson, 4023 North Potter Street, Philadelphia, one share.

A charter was granted to Visual Education, Inc., of Philadelphia, organized to "buy, sell, etc." The authorized capital is \$5,000, consisting of 50 shares of par value of \$100 each. The paid in capital is \$500. D. Dawson Wolle, 6104 Germantown Avenue, Philadelphia, is treasurer and one of the incorporators, owning one share of stock. The other incorporators are: Barbara A. Hunsberger, 19 East Tulpehocken Street, Philadelphia, who holds one share, and J. H. Littlefield, Apartment G3, Powelton Apartments, Philadelphia.

Sound devices were successfully used for the first time in the State Theatre, Allentown, the week of December 3.

Dr. Herbert M. Meeker, who operates the Strand Theatre, Allentown, introduced Paramount synchronization for the first time in his theatre on December 3.

Work of installing a new \$25,000 Marr-Colton organ in the Keystone Theatre, Williamsport, has been completed.

The corporation of which Ruben Mainker and his nephew, Alex Mainker, were leading spirits, and which built the Nineteenth Street Theatre, acquired the Franklin and was building the Capitol, all in Allentown, Pa., has gone into a receivership, following bankruptcy proceedings before John G. Dieffenferfer, United States Referee in Bankruptcy. The total assets are listed as \$357,000 and the liabilities are placed at about \$400,000.

The Hippodrome Theatre, Pine Grove, Schuylkill, Schuylkill County, has been sold by Lewen Pizor to Eugene Ferrin who took possession on November 26.

L. J. Williams, of Ebensburg, Cambria County, Pa., has recently been made manager of the Broadway Motion Picture Theatre, Tacoma, Wash. He is only 22 years old and is said to be the youngest manager of an important theatre on the Pacific Coast.

After the expenditure of \$30,000 to remodel the Firemen's Auditorium, Kennett Square, into a modern picture theatre, the place was

formally reopened on November 17. The public was admitted free the opening night. The improvements included installation of a \$15,000 pipe organ, lowering and narrowing the stage, sloping the floor of the auditorium, widening the lobby and adding an elaborate marquee and electric sign at the front of the building. C. Osmond Raymond has been appointed organist.

The Valentine Theatre, Mt. Carmel, which was closed pending the installation of a sound device, has been reopened.

Motion pictures were endorsed as "the best form of entertainment that can be found today," in an address by Mrs. Charles T. Owens, of Norristown, State chairman of the Better Films Committee of the Pennsylvania branch of the Daughters of the American Revolution, at a meeting of the Harrisburg Chapter.

Sunday Shows Get Two Minn. K. O.'s

CLEARBROOK, MINN., recently voted at a special election against Sunday shows by a vote of 97 to 72 and as a result Albert Henderson, owner of the theatre, states that he will be forced to close his theatre entirely.

At Belview, Minn., there was also a special election at which Sunday shows were ruled out by a vote of 81 to 69. It is reported that opponents of the shows induced many people who had not voted for years to vote against the proposition. It has been announced by Johnson & Duncan, owners of the Odeon Theatre at Belview, that they will make another effort to have Sunday showings.

The Sonora-Bristolphone equipment will be installed immediately in the New Arion Theatre, Minneapolis, and the F & R projection room, according to contracts which have just been signed between the two companies.

H. J. Brown has purchased the stock of the Rialto Supply Co., the oldest theatre supply house in Minneapolis, which was formerly owned by S. A. Louis, who is retiring to private life. It is rumored that Mr. Brown plans to dispose of the stock to the National Supply Co.

The new Grand Theatre at Carlington, N. D., will be opened by Don Tracy on December 31.

The erection of a new theatre at Two Harbors has been begun by Christensen, Wright and Stephenson.

W. J. Rich has closed his Cozy Theatre at Madison Lake, Minn.

Movietone sound equipment has just been installed in the Strand Theatre, Minneapolis, to supplement the Vitaphone equipment, which was installed before the house was reopened about two months ago.

Pantages has finally installed both Vitaphone and Movietone equipment.

Minneapolis' second atmospheric theatre, the Homewood, will be

opened next week prepared to show both Movietone and Vitaphone pictures. The theatre, located at Plymouth and Newton Avenues north, has been remodelled at a cost of \$25,000 by Finkelstein & Ruben. The Homewood will be the only atmospheric theatre of its kind in the northwest. Its side walls are paneled to represent large windows and each of these present a different atmospheric scene. Unusual effects are obtained through lighting and coloring.

During the past week Joseph Skirboll, general sales manager for World Wide Pictures, an American distribution system, which will sell most of the available product of the foreign market, was visiting in Minneapolis. While here Mr. Skirboll announced the appointment of Mark Ross as sales manager of the branch exchange. Mr. Ross returns to Minneapolis to take up his duties with World Wide after having been in business for himself in the east.

A petition has been presented to the town council of Madison, Minn., by S. B. Hulett, owner of the Grand Theatre, asking that an ordinance be passed allowing shows on Sunday.

F. & R. has begun work on the building of the new theatre at Austin, Minn. to replace the Park which was destroyed by the tornado last summer.

Hipple & Donahoe have leased the Florence Theatre at Elk Point, S. D., to C. S. Bovee, who will operate it six nights a week.

The New Capitol Theatre at Cavalier, N. D., has been opened by A. B. O'Toole with "King of Kings."

A new theatre will be erected at De Smet, S. D. by George Christianson.

New Shea Century Buffalo Wired

SHEA'S new Century Theatre in Buffalo, will be opened December 22nd. Already \$25,000 dollars has been spent on the new 1929 type Western Electric sound equipment.

Robert W. Taylor, father of Chas. B. Taylor, director of publicity for Shea's operating company in Buffalo passed away Sunday December 9th after a short illness.

Sidney Sampson has been transferred from the Fox Film office in New Haven, Conn., to the local Fox office here.

Samuel Seplowin is the new cashier at the First Graphic exchange; he is from New York.

Bazil Brady, former manager of the Pathe office announced his resignation effective Saturday December 15th.

Phil Geutilli of the Gotham production in Albany was in the film row last week.

Proctor Opens New N. Y. C. Theatre

THURSDAY evening, December 20th, marked the opening by F. F. Proctor of his palatial new Fifty-Eighth Street Theatre. This house, built on the combined sites of the old Fifty-eighth Street Theatre and The Palm Garden offers a seating capacity of over 3,000 and is something of a novelty among the modern theatres of Greater New York, being of Spanish design in architecture, color and detail.

The approaches to the theatre, through tunnelled lobbies leading from both East 58th Street and Lexington Avenue are typical of a Spanish corridor, and lead to the Grand Foyer suggestive of a plaza in Spain. This theatre is one of the first in America to have the RCA Photophone equipment installed in the building and made a part of the building specifications with the organ installation and conduits for lighting effects. Electrical, heating, ventilation and cooling systems are of the latest construction.

The policy of operation will be Keith-Albee vaudeville and motion pictures, with sound accompaniment when desired, and other special short subject features to be run continuously after the opening day from noon until 11 P.M.

Frank Nagel has severed his connections as manager with the Century Circuit, Inc., of Brooklyn, after having been with this organization for a year and a half in vaudeville and picture houses. He is now manager of the Marboro theatre, Brooklyn, a de luxe presentation house.

Sam Breitenstein, formerly Superintendent of the Tremont Film Labs., in New York, developers of negatives and sample prints, recently arrived back from the West Coast where he represented the above mentioned company in Hollywood. Sam made the trip back by automobile, over a period of 12 days, by way of the Southern route. He was accompanied by his wife and two children.

United Artists Corporation has signed a lease with Film Center, Inc., for a large portion of the sixth floor in the new Film Center Building, located on 9th Avenue, between 44th and 45th Streets. With the signing of this lease United Artists makes eight of the principal motion picture exchanges that have arranged for space in this building.

Police of the Fifty-ninth precinct in Long Island City reported to Police Headquarters that at 3:15 A. M. Monday of this past week, robbers entered the Sunnyside Theatre, Roosevelt Avenue, Woodside, Queens, held up and then bound and gagged two watchmen, dynamited the safe and escaped with \$1,300.

Wife of Major Edward Bowes, managing director of the Capitol theatre, who recently underwent an operation, is said to be well on the road to recovery now.

New Stanley Penn Opening Dec. 28

STANLEY'S new 3500-seat Enright Theatre in East Liberty will open on December 28th. James Balmer, for the past ten years manager of the Grand in downtown Pittsburgh, has been named manager of the Enright.

P. J. Demas, for years owner of the old Minerva Theatre in downtown Pittsburgh, and who had temporarily deserted the theatre business, has again returned to the old love, and has signed a three-year lease on the Strand Theatre at Brownsville.

John Alderdice, who has conducted the Dormont Theatre at Dormont, leased the house to Messrs. Frissara and Sentifanta. Frank Mastrianni is house manager. Change in ownership took place December 5th.

Manager "Bert" Stearn of the United Artists Pittsburgh branch attended a recent sales convention held at the Hotel Stevens, Chicago. He was accompanied by his trio of salesmen, Harry Reese, William Scott and Joseph Kaufman.

Helen Horr, formerly in the accessories department at Pathe, is now doing office work at the local Phototone headquarters.

Our sympathies are extended to Mr. Civitese, owner of the Strand Theatre, whose 11-year-old son died as the result of an automobile accident.

We also extend our sympathy to Harry Lande, exchange man, in the loss of his 12-year-old daughter, Charlotte, who died after several weeks' illness.

Harold Weinberger, assistant manager at the Columbia Pictures' branch in Pittsburgh, played an important part the other evening in "A Beggar on Horseback," played by the Y Civic Players at the Y. M. H. A.

C. B. Pascoe, veteran local exhibitor, owner of the Park Theatre, Somerset, has been appointed Western Pennsylvania-West Virginia representative for Biophone.

Junior Film Board Organized in K. C.

THE organization of a Junior Film Board of Trade in Kansas City this past week, will prove a great step towards establishing a closer relationship between exhibitors and producers, it is believed. The newly formed board is composed of office managers, assistant managers and bookers. Tom Byerle assistant manager of the First National exchange, was elected president and Lee F. Durland, booker, of Midwest Film Distributors, Inc., vice-president, M. A. Tanner, booker at the Fox exchange being secretary-treasurer. The by-laws of the board will be adopted at a meeting in a few days. The regular meetings of the board will be at 1 o'clock every other Wednesday.

"Assistant managers, office managers and bookers are in closer

touch with exhibitors in many instances than the exchange managers," said L. J. Doty, of United Art., president of the senior Kansas City Film Board of Trade, and the man who fostered the organization of the junior organization. "The new organization will not make any decisions which will affect the industry without first having sanction of the senior body. The junior board will meet regularly and discuss various questions and problems pertaining to their work and make recommendations. It also should prove a splendid plan to train junior executives for work in the senior film board."

Theodore Davis has been succeeded as manager of the theatres of Glenn Dickinson in Parsons, Kans., by Louis Vaughn. The houses are the Uptown, Orpheum and Liberty Theatres. Davis, who will remain in Parsons, has no definite plans for the future.

The contract for a \$125,000 theatre in Wichita, Kans., to be built by the Stockman-Hartman Theatre Co., will be awarded soon, according to J. C. Hartman. Boller Bros. of Kansas City are the architects. The house, which will be 140 x 50 feet, will be of reinforced concrete and brick and will seat 750 persons, being located at 2141 North Market street. Mr. Hartman left for Chicago, where he intended to confer with the Electrical Research Corporation regarding the installation of Vitaphone and Movietone equipment.

Fox Negotiations Rumored in Cleve.

OF the many rumors current regarding plans of the Fox Film interests to build a big motion picture theatre in Cleveland, the latest one is that the Fox is negotiating for the theatre planned for the Public Square Union Terminal Group.

No confirmation of this report could be gained either from the Fox offices nor from the Terminal offices. However, at various times architectural notes have appeared in print to the effect that architects of the Terminal group, were preparing preliminary sketches for a theatre building.

It is also reported that Fox interests have negotiated for property at the northeast corner of Euclid Ave., and East 18th St., extending to 19th St., and for the acquiring of property at the Northeast corner of Euclid Ave. and East 17th St.

"Pop" Foster, well known to everyone in the film business in this territory, died last Saturday, of bronchial pneumonia. He was buried Monday in Cincinnati. Surviving are his wife and three sons.

Paul Berger, assistant to general manager Al Lichtman of United Artists, spent a day in the Cleveland exchange last week.

The Home theatre, Cleveland changed hands last week. Mrs. A. R. E. Fulton sold the house to Mrs. Bertha Lampert.

H. L. Gallen has arrived in Cleveland to operate the Ohio Adsign Corporation.

Mrs. Rebecca Goldman, mother of Mrs. Ernestine Goldman Bauer of the local F B O secretarial staff, died suddenly last Monday after a heart attack.

Milton Mooney, of the First National sales staff, and Mrs. Mooney, spent last week in New York. It was Milt's vacation time.

A Flu epidemic, prevalent in Toledo, is hurting the picture business in that town, according to report from film salesmen.

E. J. O'Leary Pathe feature sales manager, is spending a week or more in the Cleveland territory. He is in command of a special high pressure sales campaign.

Elect Officers of Ind. Screen Club

W. W. WILLMAN, Metro-Goldwyn-Mayer manager, is now president of the Screen Club. A. H. Kaufman, of Big Features, is vice-president. Other officers: D. C. Newman, Paramount manager, secretary; Louis Goldman, of Goldman Film Enterprises, Treasurer.

Articles of incorporation have been filed with the Indianapolis secretary of state, by the River Park Theatre Realty Company, of South Bend, Ind. The corporation has an initial capital stock of \$38,000 of common, and \$38,000 preferred and is formed to acquire title to certain real estate in South Bend on which a theatre is to be built. The incorporators are Hugh R. Stephenson, Charles B. Lawton, Ladislav Faltin, Joseph Vogel and Ella G. Vogel.

Indianapolis electric light and theatre managers have just celebrated the fortieth anniversary of the use of lights in an Indianapolis playhouse. The marvelous effects accomplished in interior illumination, stage lighting and sign lighting in the theatre world of this city has been accomplished in the short space of 40 years. The old Park theatre, which stood at Washington street and Capitol avenue, the present site of the Capitol theatre, was the first thus served by electricity.

Henry G. Graham, former country sales manager for Pathe in Chicago, has taken over management of the local Pathe exchange. He succeeds Oscar Bloom who went East.

Helen Brown, secretary of the Associated Theatre Owners of Indiana, was married to Ralph Keeler, Chicago, in October. The wedding was kept secret until last week.

Charlie Davis, master of ceremonies at the Indiana, was confined to his home with a cold last week. He is back on the stage again.

Fourth Avenue Amusement Company, Louisville, has increased its holdings in the State with purchase of the Grand, Luna and Colonial at Logansport. Purchase was from Hornbeck Amusement Company.

Sunday Shows Win Ia. City Election

IN the largest vote ever cast in history of the city at Clarion, Iowa, the majority was given to the Sunday shows with 755 for the lifting of the band and 405 against the movement. A special election was held to pass upon the Sunday movies.

A. B. Turner, owner of the American Theatre at Corning, Iowa has just completed big changes in the theatre which have practically made it a new house. A new heating system was put in and a new system of ventilation installed. New seats have also been put in the theatre which was entirely redecorated.

A. M. Fairchild, who bought the Strand Theatre at Boone, Iowa, announces that the theatre will continue under the same policy but that he intends to install sound devices just as soon as delivery can be made. Mr. Fairchild bought the theatre from George Weigman of Boone and Harry Frankel of Des Moines.

G. L. DeNune, of DeWitt, Iowa, is the new owner of the Hardacre Theatre at Tipton, which was owned by C. A. Lopeman. Mr. and Mrs. Lopeman have left for southern California to spend the winter season.

A. H. Blank, Iowa theatre magnate, returned from a week in New York. He was accompanied by Mrs. Blank so the trip was a combined business and pleasure trip.

Bandits Rob Two St. Louis Houses

TWO youthful bandits, armed with revolvers, robbed Albert Kraemer, treasurer of the Ambassador, a Skouras and Publix theatre, Seventh and Locust streets, St. Louis, Mo., in the basement smoking room of the theatre and after herding nine persons into a washroom escaped with two steel boxes that contained \$1000 in cash at 10 p. m. December 15. About 2500 persons were attending a performance in the theatre at the time of the robbery.

Safe robbers entered the Kingsland Theatre, 6457 Gravois avenue, St. Louis, Mo., the night of December 9 and after cracking a 1100-pound safe escaped with \$80 in receipts. The safe was carried from the lobby into the auditorium before being looted. The Kingsland is one of the St. Louis Amusement Company's chain.

St. Louis films stock closed December 15 as follows: Skouras A, \$52 bid and \$55 asked, compared with \$35 a year ago. But fifteen shares were sold during the week. A drop of \$3.50 a share from the previous week was recorded. St. Louis Amusement A closed at \$24 bid, compared with \$35 a year ago.

There were no sales of this stock during the week.

Harry Greenman, formerly manager of Loew's State Theatre in St. Louis, has been appointed manager of the \$7,000,000 William Fox Theatre, Grand and Washington

Albany Territory Film News

THE new Swan theatre of Greenwich, installed a Photophone last week.

The Gateway theatre, in Antwerp, was packed last week with high school students and their friends as a benefit picture was shown as a means of raising funds for the senior class.

Exhibitors along Albany's film row during the past week included Mr. and Mrs. McCarthy, of Fair Haven; Mr. and Mrs. H. C. McNamara, of Valatia; Henry Frieder and Sam Hochstim, of Hudson; John Angello, of Utica; Mike Bomonsour, of Malone; and Andrew Vouloukos, of Kingston.

Several of the film exchanges in Albany will hold Christmas parties on the day before the 25th, and grab bags will be featured.

George Lefko, manager of FBO in Albany, spent nearly all last week on a swing through northern New York. Ben Smith, salesman for Tiffany, has returned to Albany after two weeks in northern New York.

The Olympic theatre in Watertown was the scene of a large gathering of insurance men one night last week.

Proctor's theatre in Troy staged a whoppin' Santa Claus benefit show in conjunction with the Troy Record last Sunday. Along with double features there was a program of vaudeville.

Max Milder, central sales manager for Warner Brothers, journeyed up from New York City last week.

Phil Gentile, manager for Gotham Pictures in Albany for several months, left last week for Buffalo. His successor has not yet been appointed.

Two More Seattle Sound Houses

TWO more downtown film houses in Seattle, Washington, joined the ranks of the "talkie" houses last week, making a total of five sound houses among the nine first run theatres. The two newcomers are Publix's Seattle Theatre and the Columbia Theatre, Universal-owned.

Pantages Theatre, vaudeville house that was closed for apparatus installation two weeks ago, is scheduled to begin a sound picture policy soon. Before March 1, 1929, it is expected that both the Orpheum and Embassy Theatres will also be using the synchronized films, thus leaving West Coast's Coliseum Theatre as the only downtown house out of nine that will not have sound apparatus installed.

Seattle now has four idle downtown theatres, according to facts compiled this week. Included is the magnificent new 3,000-seat Mayflower Theatre; the Olympic Theatre; the old Liberty Theatre on First Avenue, and the Strand Theatre at Second and Seneca. With the exception of the Mayflower, which is now being decorated and furnished, it is doubtful when any of these houses will be used again.

The American Theatre at Hill-

man City, suburban Seattle house, is now being operated by Mrs. Frank Stannard, wife of the manager of Universal's Mission and Beacon suburban theatres.

Melvin Winstock, former film and theatre man of this territory, last week was appointed house manager of Universal's Columbia Theatre here.

Mickey Carney, booker at the local Pathe exchange, was receiving congratulations last week upon the arrival of eight-pound Mickey, Jr.

Universal's Clemmer Theatre in Spokane last week joined the ranks of the sound houses, having installed both Vitaphone and Movietone equipment. Art Bishell, house manager, inaugurated the new policy.

John Danz's Capitol and Colonial Theatres, downtown second run houses, last week underwent a complete change of policy. Under the new plans the Colonial, on Fourth Avenue, becomes the home of the big second runs at 25c, and the Capitol, smaller house on Third Avenue, will be the daily change house at 15c.

James M. Hone, executive secretary of the M. P. T. O. W. last week assumed the additional duties of Seattle representative for the Northern Idaho Exhibitors Association, newly-organized group headed by Milton Kenworthy of Moscow.

Out of town exhibitors held sway at the regular meeting of the Seattle Film Board of Arbitration meeting last week. Presiding was C. A. Swanson of Everett, and he was assisted by Waldo Ives of Anacortes and George Srigley, of White Center. The Film Row representatives were Harold Harden, United Artists; L. O. Lukan, First National; and Art H. Huot, FBO.

Jimmy Beale, for the last several months manager of the local Tiffany-Stahl exchange, last week was promoted to the position of special representative in the West for Tiffany-Stahl sound production sales. Mr. Beale will be succeeded as manager by George Appleby.

Joint denial was issued by both interested parties last week to the recent rumor that John Danz planned to take over the operation of the Winter Garden and Columbia Theatre, Universal's two downtown houses.

Portland Censors Laud New Films

ACCORDING to the Port., Ore. Motion Picture Censor Board pictures sent here this year by the various producers are much better than were turned out last year, the number of eliminations required by the board being much fewer.

According to Robert M. Mount, chairman of the board, out of 507 pictures viewed by the board during September, October and November, 1927, 52 eliminations were made, while for the same months

this year only 12 eliminations were made in 458 subjects. He also pointed out that fewer complaints had been received from the public.

C. A. Swanson of the Star Amusement Co., Everett, Wash., has installed Photophone in the Orpheum Theatre, Everett.

F. F. Vincent, accompanied by his wife and family, recently left the Northwest, where, for years, he has been Universal exploiter. He expects to locate in Los Angeles.

Irving Waterstree, exploiter of the United Artists Theatre, together with a number of others in this department in various parts of the country, has resigned.

Exhibitors were given a practical demonstration of the Kolstatphone synchronization apparatus at the Rialto Theatre, Hood River.

Hugh Jones has taken over the management of the Capitol Theatre, and promises a continuation of high class film entertainment.

A deposit has been made by Fox interests on the purchase of a theatre site in Spokane, Wash., on which they announce they will build a new theatre, work to commence during April of 1929. The site has been held for the past year by L. N. Rosenbaum.

Work has been started on a \$125,000 picture house at The Dalles, Ore., which will be known as the Granada, with a seating capacity of 650, the largest in Eastern Oregon. It will be operated by G. E. Matthews and J. T. Moran. It will be built for and equipped with equipment for sound pictures.

St. Louis Reports Skouras Purchase

PURCHASE by Skouras Brothers Enterprises of the Washington Theatre, Nineteenth Street near State St., Granite City, Ill., has been announced. The consideration has not been made public, but it is understood the property was valued at about \$300,000.

The Washington Theatre seats 2,000 persons and is among the finest show houses in Southern Illinois. It also has an adjoining airside that seats 1200 persons.

Skouras Brothers plan to expend about \$25,000 in improvements and decorations, etc., including the installation of Vitaphone equipment. The theatre will be closed during the alterations but will reopen during Christmas week as a strictly talking picture house.

The theatre was built in 1922. It also has four stores on the ground floor and two apartment suites above.

Skouras Brothers are now interested in thirty-four theatres in St. Louis and vicinity.

The alertness of a patron of the Ambassador Theatre, Seventh and Locust Streets, resulted in the arrest recently of a pick-pocket. The man was captured by a Traffic Officer, after fleeing from the theatre. When questioned by Chief of

Detectives, the thief admitted purloining a leather cigarette case from the patron's hip pocket.

A two-reel motion picture depicting the adventures of forty St. Louis Boy Scouts, who accompanied the Boy Scouts Roving Camp on a tour of the East last Summer has been released by the Boy Scout Council of St. Louis and is now available for any troop that desires to show it. Most of the pictures were taken by Scouts with a camera provided by the council.

Christmas health seals and buttons were sold December 8 at all of the leading theatres in St. Louis an annual feature of the Tuberculosis and Health Society of St. Louis' drive for funds. The theatres that participated included the Grand Opera house, Ambassador, Loew's State, Missouri, Grand Central, Mid-town and St. Louis.

Exchanges Moving in Milwaukee

THE FBO Exchange has begun moving its equipment into the old Metro quarters at 102 9th St., adjacent to the Pathe exchange. Columbia exchange is negotiating for FBO's old stand on Seventh St. Paramount exchange has outgrown its present quarters on 7th and Michigan and is planning a new exchange to be located on Eighth near Highland. Operations for construction of the building have already begun.

The Miller theatre will be equipped with sound within a few weeks. A Biophone is being installed.

S. A. Shirlev, district manager, was at the Milwaukee M-G-M branch, last week.

Marvin Harris has been appointed manager of the Vander-Vaart Theatre at Sheboygan. He was formerly manager at the Parkway in Milwaukee.

Homer Gill, manager of Midwesco's state houses, narrowly escaped death last Saturday afternoon when his car hit a snow bank near Madison and overturned. The car burst into flames. Mr. Gill was not seriously injured.

Francis Kadow of the Midako Theatre at Manitowoc was in the city this past Tuesday making arrangements for sound pictures. He is equipping the Mikado with R. C. A.

John Ludwig of the Ludwig exchange has taken over the state distribution of the Biophone.

Andy Kelly has joined the staff of Midwesco in the advertising department as assistant to Cliff Gill. Mr. Kelly was formerly director of publicity for the Schubert Theatres in Chicago.

L. L. Ballard is now representing Celebrated and the Bristolphone in this territory. Mr. Ballard was with Tiffany for a short time after leaving United Artists.

John Ludwig has taken a sixty-day option on the two Plymouth houses, the Gem and Princess.

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M. P. T. O. of Ohio Board Will Meet

AFTER having postponed a previously planned meeting due to absence from the city of Wm. H. James, president, and P. J. Wood, business manager, the M. P. T. O. Ohio board of trustees will hold a meeting at Columbus around Christmas to consider details of legislative measures which are to be placed before the January session of the Ohio Legislature concerning Sunday showings. President James and the board will name a special committee to handle the legislation features.

Work on the new Ohio theatre, at Piqua, Ohio, is progressing favorably and, according to present indications, the house will be ready to open on April 1.

Fifteen dollars in money is the prize which Leo Kessel and Harry Abrams are offering the public for the best name suggested for the new house which they are erecting at Lancaster, Ohio.

Week's Film News for Southeast

Atlanta

WITH both the Atlanta and Memphis exchanges well represented, a rousing regional sales convention was held by the Metro-Goldwyn-Mayer forces last Sunday in Atlanta. The meeting was presided over by Charles E. Kessnich, Southern division manager, and no time was lost in getting down to the object of the gathering, which was a recital of the work accomplished during the past year, and a discussion of the new product.

Those attending the meeting were Mr. Kessnich, J. W. Hanlon, Atlanta branch manager; Sam McIntyre, John Cunningham, L. B. Butler, Louis Ingram, Charles McGuire, Jack Elwell, F. E. Bradley, Lois Davis, Eunice Mobeley, Sydney Laird, and, from the Memphis branch, Frank Willingham, manager; Charles Lynne and Phil Grau.

Richard H. Clarke, aged 30, for the past year in the shipping department of the Atlanta exchange of Liberty-Specialty, died last Sunday evening at his home here.

Tom Colby has been appointed head of the Atlanta branch of Tiffany-Stahl Productions, following the resignation of William G. Minder. Announcement of the change was made by E. J. Smith, sales manager of the company.

Charles E. Kessnich, Southern division manager of Metro-Goldwyn-Mayer, with headquarters in Atlanta, last week presided at a regional sales convention in Dallas, Texas.

Arthur C. Bromberg, president of Arthur C. Bromberg Attractions, has returned to Atlanta from a brief trip to New Orleans.

Jack Tierney, special representative from Pathe's home office, visited the company's Atlanta exchange early last week.

Paul Gulick, director of publicity for Universal, arrived in Atlanta recently.

W. G. Carnichael, head of the

Atlanta office of United Artists, accompanied by members of his sales force, was in Chicago for the company's sales convention.

Theatreman seen along Atlanta's Film Row this past week were: N. V. Darley, Ybor City, Fla.; Vester Wood, Cornelia, Ga.; Roy Martin, Columbus, Ga.; George Stonaras, Ft. Valley, Ga.; Lee Castleberry, Gadsden, Ala.; Nathan Morgan, Columbus, Ga.; Joe Wheeler, Cedar-town, Ga.; Henry Hury, Birmingham, Ala.; Mr. and Mrs. M. L. Curry, Milledgeville, Ga.; W. H. Brewer, Lanett, Ala.; Bruce Snider, Bessemer, Ala.; Col. Thomas E. Orr, Albertville, Ala.

Louisville

The American Theatre at Bowling Green, Ky., is now being operated under new management, L. W. Bevel, of Palmetto, Fla., having purchased a half interest in the house with W. F. Toops.

The Dixie theatre at Lexington, Ky., had a fire last week but little damage was done.

The Gem Theatre at Mt. Olivet, Ky., has closed as a result of the prevalence of smallpox.

The Karlton Theatre at Whitesburg, Ky., has closed until further notice.

David Blunk, assistant manager at the Alamo Theatre here, has succeeded Herbert Morgan as manager.

Florida

In a recent issue of Motion Picture News there was printed an item in the Florida regional news to the effect that the New Park Theatre in Tampa was nearly completed, and that C. D. Dooley was engaged as manager. The owners of the Park wish to call attention to the correction that Mr. Dooley is not to be manager of the house. The Park Theatre will have its Gala Premier Opening December 22nd at 7:00 P. M.

Tampa, Fla.—John B. Carroll, formerly of Asheville, N. C., and for the last four years manager of a group of local theatres, has been promoted to a district manager for the Publix Theatres Corporation, he announced last Wednesday. Mr. Carroll will have charge of twelve theatres, including houses in Lakeland, St. Petersburg and Tampa. He will be relieved here Monday by Guy Kenimer, now manager of the Florida Theatre, Jacksonville.

F. C. Thompson, owner of the Ramon at Frostproof, was a Tampa visitor last week.

Sound pictures opened recently at the Tampa, Tampa, and the symphony orchestra will be discontinued. The new policy gives Tampa two talkie houses.

The Prince, on upper Franklin street, Tampa, are adding "tab" shows to their regular picture programs.

Charlotte

Terry McDaniel, for the past two years manager of the National and Imperial Theatres, Greensboro, N. C., last week left for Wilson, N. C., to take over management of the Wilson Theatre at that place, which was recently acquired by Publix-Saenger Theatres of North Carolina, Inc. Frank Wood succeeds Mr. McDaniel at the National and Imperial.

H. G. Campbell has taken over the Cameo Theatre at Belton, S. C., from J. W. Meldin.

D. M. Eaves, of the Eaves Theatre Circuit in Union, S. C., has discontinued the operation of the Opera House Theatre at Henderson, N. C., and W. E. Wood, who was manager of the house for Mr. Eaves, is running it.

Mrs. D. A. Stevenson has sold the Royal Theatre at Elizabethton, Tenn., to D. L. Quinn.

The Jefferson Theatre at Jefferson, S. C., is being operated by R. B. Miller and P. T. Gautt. The former owner was R. I. Ingram.

The Central Theatre at Anderson, S. C., has been transferred by W. S. Finch to Mr. Price.

F. M. Bryant has sold the Imperial Theatre at Branchville, S. C., to S. A. Hand, Jr.

10 Canadian Cities Hear Sound

STILL another addition has been made to the list of wired houses in Canada, this being the big Capitol Theatre, Regina, Pete Egan, manager, which introduced sound programs December 12. Synchronized pictures are now being heard in ten Canadian cities with two houses wired in Toronto.

After 27 years' continuous residence in Canada, Chris. Georgas, veteran manager of the Classic Theatre, Owen Sound, Ontario, is paying his first visit to his birthplace at Sparta, Greece, his holiday covering a period of four months.

Famous Players Canadian Corp., through B. C. Paramount Theatres, Ltd., Vancouver, a subsidiary, has leased the new theatre of the Prince Rupert Amusement Company at Prince Rupert, British Columbia, for a term of 15 years, with an option to buy the theatre at the end of three years for \$150,000. The Prince Rupert Company previously had operated a theatre in Prince Rupert in a rented structure.

The Province Theatre, one of Winnipeg's leading houses, has installed new projection equipment at a cost of \$3,500.

W. J. Stewart, exploiteer of Toronto, has been appointed director of publicity for Canadian International Films, Ltd., with offices at 15 Excelsior Life Building, Toronto.

John T. Fiddes makes a good fireman as well as a theatre manager. When fire broke out in the Playhouse Theatre, Winnipeg, Manitoba, after the night's show, Fiddes rallied his employees in an attack upon the blaze. With the house hose, Manager Fiddes and his men checked the flames until the department arrived on the scene. As a result the damage was comparatively slight and the theatre resumed business next day.

Feeling that other towns were getting the country trade because of the lack of an attractive theatre locally, the recently-established Board of Trade at Galt, Ontario, with its 353 members, has floated a new theatre project, an allotment of stock being sold to merchants and other business men within two weeks. R. O. McCullough, Galt manufacturer, has charge of the project.

Salt Lake Movie Activity Normal

IT is reported that Fred Young of the Liberty theatre, Utah, has installed an attractive new Neon sign above the entrance of his house.

The new theatre being constructed by the M. and M. Enterprises at Parawon, Utah, will be ready for the opening soon.

Manager Fred Gage of United Artists has sufficiently recuperated from an attack of influenza to leave the hospital.

Miss Barretts, bookkeeper for United Artists here, was also confined to her home with illness.

J. A. Connant, district manager for Tiffany-Stahl, is visiting the Salt Lake branch.

H. C. Borger, Western Division Superintendent for Tiffany-Stahl, is expected to arrive here soon.

Manager O. J. Hazen of the National Theatre Supply Co. is making a trip into the territory.

Manager Al O'Keefe, of the Pathe exchange here, is expected to return shortly from a sales trip into Idaho.

First National's Salt Lake office is leading the Western Division in the Fall contest at the end of the ninth week, according to report.

Jack Curry, ad-sales representative for Paramount Famous-Lasky, left this city last week for Los Angeles after having spent about two weeks at the local branch.

Harry Lustig, Warner Brothers district manager, left Salt Lake for Denver after spending several days in the local exchange.

Twin Falls, Kimberly, Filer and Buhl, Idaho, will open their theatres again after an epidemic ban.

It is reported that Edgington Brothers have taken over the Forum Theatre of Sugar House, Utah, from L. F. Brown.

Exhibitors seen along Film Row this past week included: Melvin Brown of Welsville, Utah; Ed. Ryan, Brigham City, Utah; E. Ostland, Springville, Utah; Louis and Harmon Peery, Ogden, Utah.

'Frisco Regional Reports

MAX WEISS has taken over the lease of Godard's Theatre in Sacramento. Considerable renovating and changing in the house will be done.

Some of the out-of-town exhibitors seen along the Row recently were: Chas. Westcott, of Fortuna; M. Restano, of the Sonora Theatre; W. F. Rogers, of Corning; Gus Johnson, of the Star Theatre, Newman.


Andy Anderson has recovered from pneumonia and is back at his desk at Pathe.

W. J. Heineman, manager of the local Universal exchange, had an operation for appendicitis recently, and is now back at work.

Joe Cannon, cashier at First National, is home fighting the flu.

C. A. Dickerson, owner of the Isleton Theatre on the Sacramento River, and the Lyric Theatre in Sacramento, was in town recently.

W. R. Batchelder, exhibitor of Galt, is quite ill and expects to have to remain in the hospital for an indefinite period.

[illegible]

The Story of
JOHN GILBERT
 in
"MASKS OF THE DEVIL"
*A HOLLYWOOD CLOUTIER 3 REELS
 DOLBY DIGITAL 5.1
 W/ 4 REMIXED LIPS MAKING
 ENTIRELY IN*
SOUND
 LEAD 500
ELLA SHIELDS
 and
15:20-30
THE SPECTER CASE
LOEW'S
 MALA NEW FIVE

A Fash
of
Entertainment

LOVE'S UNITED ARTISTS
PENN
STAGE & SCREEN

Pittsburgh • Youngstown • Allentown

With Sound and Synchronization

**JOHN
GILBERT**

The
**MASKS OF
THE DEVIL**

Produced by **JOHN H. AUSTIN**
Directed by **JOHN H. AUSTIN**
Cast: **JOHN GILBERT, LILY DRAKE, EDWARD BROOKIN, RICK LEIBERT, ELLA LOGA, RAYMOND HAYES, JAMES HANCOCK, JAMES HANCOCK, JAMES HANCOCK**

Greatest Than "Fresh and the Devil"

**TEDDY
JOYCE**
"BLUE
REVUE"

PENN STAGE BAND
Conducted by
Teddy "Duke" Hanthorn
FEAT. STEVEN "THE SNAKE SWINDLER" PHILLIPS & LOGA
NEW LIPSON
WIRETONE NEWS

RICK LEIBERT
"A New Stage Star"
ELIAS BROOKIN
"A New Stage Star"
"A New Stage Star"

"WHITE SHADOWS" **WILLIAM W. WILSON**
Produced by **JOHN H. AUSTIN**
Directed by **JOHN H. AUSTIN**
Cast: **JOHN GILBERT, LILY DRAKE, EDWARD BROOKIN, RICK LEIBERT, ELLA LOGA, RAYMOND HAYES, JAMES HANCOCK, JAMES HANCOCK, JAMES HANCOCK**

**LOEW'S
MIDLAND**

new



*His Majesty's
Co-Artist
Greater Than
"Fools and the Town"
Bigger Than
"The Girl"
GAY*

**JOHN
Gilbert**

with
THEO ROBERTS

**MASKS
OF
THE
DEVIL**

Introducing to the
Capital Theatre, New York City,
Grand Orchestra

David Davidson
Conductor

Stands and
Orchestra Prices
Boxes 50c
Stalls 65c
Balcony 25c

STAN LAUREL and
OLIVER HARDY
"BAND HOGS" (New)

Matinee Monday Act
JOHNNY MARVIN
The Famous "Barnet" and "Lure" in a performance
of "The Girl in the Red Velvet Swing"

Specialty in a Reprise of "The Girl in the Red Velvet Swing"
FUZZY KNIGHT
The New "Gladstone" in "The Girl in the Red Velvet Swing"

VITAPHONE ACT
"The Girl in the Red Velvet Swing"

in REHEARSAL
"The Desert Song"
The Famous "Barnet" and "Lure" in a performance
of "The Girl in the Red Velvet Swing"

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

WANTED POSITION —
As Moving Picture Operator
(Projectionist). Thirteen
years' experience. Age 30.
Married. Must have work at
once. No reasonable offer re-
fused. Can give best of refer-
ences. Wire at once. David
S. Mayo, 848 Felder St.,
Americus, Ga.

Experienced Projectionist wants position, have 10 years' experience and best of references. Address, Box 423, care Motion Picture News, 729 7th Ave., New York City.

Experienced Poster Artist with ideas and real creative ability. He knows lobby display and exploitation and desires first class connection. Will send samples and all personal details. Married; age 30. Write Box 424, care Motion Picture News, 729 7th Ave., New York City.

Projectionist, experienced on Simplex and Powers machines with arc reflector D.C. current, wishes steady job anywhere. Address Box 426, care Motion Picture News, 729 7th Ave., New York City.

ORGANIST, versatile, competent, now employed, desires change of city. Complete library. Nine year experience. Box 428, care Motion Picture News, 729 Seventh Ave., New York.

FOR SALE: Practically new Tanny Reproduce two-Roll Automatic Organ. Can be played hand or roll. Cost \$3300.00. Will sell for \$500. Clearfield Amusement Co., Inc., Clearfield, Pa.

FOR SALE — 300 high class upholstered opera chairs, \$2.75 per chair. Box 425, care Motion Picture News, 729 Seventh Ave., New York.

FOR SALE: Wurlitzer Electric Reproducing piano, six roll automatic. Factory rebuilt. Cost \$2100. Sell for \$350.00. Clearfield Amusement Co., Inc., Clearfield, Pa.

Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes **REBUILT** projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

Chair Repairing

Let me estimate on Repairing the chairs in your theatre. Refinishing, re-upholstering and fastening to cement floors a specialty. Repair parts furnished all makes. Chairs bought and sold. Twenty-seven years' experience. Will go everywhere. Shelly, 329 West 43rd St., New York City. Chickering 9284.

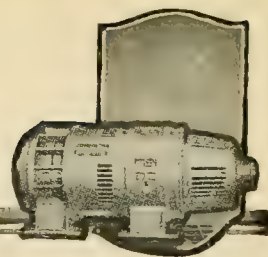
Specimens of the type of display advertising which exploited some of the first run showings of "Masks of the Devil" reproduced above. The ads illustrated featured newspaper campaigns by the following theatres; Loew's Palace, Washington, D. C.; Penn Theatre, Pittsburgh; Loew's, Dayton; Midland Theatre, Kansas City, and Loew's Theatre, Nashville.

It Pays to
Advertise
in the
Classified
Ads Section
of the News.



Projection

Optics, Electricity, Practical Ideas & Advice



Inquiries and Comments

A Simple Solution of a Difficult Problem

DURING the past seven years the problem presented by the buckling of film in the course of its projection has come to be one of the first importance. But, like all obstacles which arise to challenge the inventiveness of man, it has been the direct cause of new improvements which more than compensate for the temporary lowering of the quality of projection which obtained until a solution was found.

One of these improvements is to be found in the more perfectly corrected projection lenses, especially those of large diameter. The reflector arc is directly responsible for this development.

Another, and probably the most important, improvement is the adaptation of the revolving shutter to a new position behind the aperture. As explained in a preceding article, this relocation of the shutter is the means of making the shutter serve two useful purposes instead of one and offers some degree of compensation for the light which is necessarily sacrificed to obtain the masking of the film while it is in motion before the aperture.

The aperture shutter, which already has been adopted by a number of projector manufacturers, will prevent at least fifty per cent of the heat present in the projector beam from reaching the film and is the only satisfactory method yet found for preventing the film buckling which raises hob with picture definition.

True Advancement in Projector Design

It marks a true advance in projector design and accomplishes a highly useful purpose without introducing complicated mechanisms into the present projector construction.

In opposition to the important advantages presented by this new construction certain slight disadvantages are involved which can, however, be sacrificed in favor of the marked improvement in projection quality which results when the film is permitted to pass the aperture in a perfectly flat plane.

The first of these minor considerations is the dissolving effect which is obtained when the light beam is alternately masked and unmasked at the aerial image location. Inasmuch as the aerial image acts as a secondary light source for illuminating the

screen, the gradual diminution in its size as the shutter cuts across the light beam at this point is reflected on the screen in the form of an even reduction in brightness over the entire picture area.

Theoretically, this is an ideal condition although actually, its advantage is open to doubt because the masking of the shutter is so rapid in its action as to make the cut off appear to be instantaneous instead of perceptibly gradual.

The shutter, therefore, might well be located in another concentrated part of beam without incurring a lowering in the quality of projection.

The second disadvantage lies in the removal of the only ready means whereby the projectionist can instantly check the efficiency of the projector optic system in that it was always possible, with the shutter located at the aerial image, to observe the image of the illuminated condenser or reflector and so observe whether it was working to its best advantage.

The relocation of the shutter to a position immediately behind the aperture makes a dissolving cut-off impossible and prevents the shutter from serving as a screen upon which the condition of the optical set-up can be registered.

The preservation of the film and the more sharply defined projection which results from the absence of film buckling, however, more than offset these minor considerations and so throw the balance in favor of the aperture shutter.

The New Motiograph Barrel Shutter

The first aperture shutter to be applied to a modern professional projector was that introduced by the Enterprise Optical Company on their Motiograph projector.

This device represents a distinct advance in projector design. The Motiograph shutter is unique in point of construction and involves a more scientific application of the principles of mechanics than do the ones which followed it. The shutters which later appeared are all of the flat disc type and it can be said that the only change which these shutters present is one of shutter location rather than construction.

The Motiograph shutter offers certain advantages, chief of these advantages is the fan action exercised on the cooling plates in front of the aperture.

Without going into great detail regarding its construction, it can be said that the Motiograph shutter is of the revolving barrel or cylinder type. In the absence of a photograph showing details of construction it can be said that this shutter is similar in appearance to a closed metal cylinder with opposite side sections of its curved walls removed.

The ends of the cylinder, instead of being

flat are curved after the fashion of an airplane propeller and a metal fin extends across each end to further assist the fan action established by the curved end pieces as the cylinder is revolved about its long axis.

Two more metal fins are placed inside of the cylinder, one in the center of each curved section of cylinder wall and extending for the full length of the cylinder.

The purpose of these fins is to suck air into one side of the cylinder (through the cut away sections of walls) and expel it out of the other so that a constant stream of air passes through the shutter when it revolves.

The shutter is supported at each end of the cylinder and directly behind the cooling plates of which there are two. Mounted in this fashion, the curved walls of cylinder sweep past the aperture and alternately mask and unmask the aperture from the light beam.

Between the shutter and the aperture, and constituting part of the shutter assembly are placed two cooling plates separated from each other by an open space. The reason for their separation is to permit cool air to be drawn by the shutter past the two cooling plates and so prevent the head of the projector from becoming unduly heated.

As the shutter revolves, air currents are set into motion which not only cool the film but also the metal surrounding the aperture and this reduction in heat is greatly augmented by the interception of more than fifty per cent of the heat present in the projector light beam.

Thus, the Motiograph shutter not only prevents heat from reaching the aperture but it also takes steps to reduce the effects of the heat which unavoidably passes the shutter and reaches the aperture.

The shutter is statically balanced to provide smooth and silent running characteristics and proper precautions are taken to prevent binding of the shutter as it comes up to full heat. The means for setting the shutter so that it will intercept the light beam at the right moment are also simple and adjustments can be made while the shutter is stationary or while it is running.

It goes without saying that the quality of masking as seen upon the screen must be fully satisfactory else this type of shutter would have died aborning.

In effect the general action of the shutter is the same as that of the double disc type in which the separate discs revolved in opposite directions so as to shorten the time required for beam to be masked and unmasked. This effect is translated into terms of slightly increased screen illumination since waste motion is thereby reduced.

2 Keith-Albee Theatres Opening on Christmas Day

ON Christmas two new theatres of the Radio-Keith-Orpheum chain will be opened to movie patrons for the first time. The new houses are the Keith Albee Palace in Rochester, New York, and the Keith Albee Flushing in the Flushing district of New York City. Thomas W. Lamb of New York City is the architect.

The Flushing theatre is described by the Keith-Albee-Orpheum Corporation as something of a novelty theatre, being Spanish Renaissance in design. The house is located on Northern Boulevard. Its facade is done in greyish white cast stone, with projecting window bays trimmed with ornamental bronze. The grand foyer is shaped in a graceful semi-oval and in its center stands a display fountain in marble and polychrome terra cotta. Similar smaller display fountains are to be found along the grand stairways which lead from either side of the foyer to the mezzanine promenade. Here appropriate period furnishings are to be found.

The main auditorium is all fresco in feeling, there being a curved skyline ceiling with clever lighting effects to enhance its atmospheric coloring. Groupings of Spanish facades form the walls. The manage-

ment is particularly proud of the rest rooms, cosmetic rooms, smoking rooms, etc., and their appointments. The same interior decoration extends to the back stage rooms, where some of the features are a recreation room, a kitchen, a laundry and a nursery.

Construction Notes and Theatre Openings

Bids have been taken for the construction of a theatre and commercial building to be erected in Dodge City, Kansas, by Otto Theis. This building complete will cost \$150,000 and the theatre will include a main floor, mezzanine and balcony and will cover a site 125 by 115 feet. Ellis Charles and Co. are the architects.

The new Pickwick Theatre at Park Ridge, Illinois, was opened recently. The house seats 1,500 and is very unusually designed, being futuristic both inside and outside. Tax Commissioner Maloney owns the house.

The Uptown Theatre, new 3,000-seater at St. Clair Avenue and East 106th St., Cleveland, built by the Variety Amusement Co., opened last month. The Uptown is the finest suburban house in the city, it is said, and compares in architecture, furnishings, and policy with the first-run downtown houses. Thomas Carroll is manager.

Jacob and Isaac Silverman, of Altoona, Penna., have announced the purchase of the Central Presbyterian Church property in Erie. They will begin construction on February 1st on a new theatre with a seating capacity of 3,000. H. C. Hodgen and A. D. Rice, theatre architects, have been engaged.

Three new theatres have opened up down in Southern New Mexico. The Cannon Theatre of Elida, N. M., with 200 seats, has just opened under the management of E. R. Cannon, who has closed the old house. Charles McDonald of Lovington has opened the new Lyrie Theatre and closed the theatre which he has been operating. Terrero, N. M., has its first amusement house, called the Terrero Theatre. It will be operated by Joe Lopez.

The Liberty Theatre of Salt Creek, Wyo., has again been reopened, this time by a group of Salt Creek business men who were interested in seeing an amusement house operating in their city. The name of the new association is the Salt Creek Amusement Company and it is represented by William H. Jordie, who operates the drug store in the town. The Liberty Theatre was leased from J. G. Kittleson, owner of the building and former manager of the theatre.

The new Lincoln Theatre, Springfield, Ill., was opened by Dominick Fresna on Thanksgiving Day with appropriate ceremonies. This house, which seats 1,400, was formerly the Princess. It was entirely remodeled and redecorated, a new organ being installed and sound equipment put in.

E. W. Groesbeck, exhibitor of the Pacific Northwest has announced plans for a new 800 seat house at Cole and Myrtle Streets in Enumelaw, Washington. The theatre will represent an investment of \$60,000, and will be designed by architect V. W. Vorhees of Seattle, especially for talking pictures. The Liberty, Mr. Groesbeck's present house will continue its policy of silent films.

Contracts were awarded recently to the Wheeler Construction Co. for the erection of the new Italian Club Building which will be built at the corner of Spruce Street and Howard Avenue, in West Tampa, Florida. Building will include theatre.

Ackerman, Harris, Oppen House Opened in Frisco

The newest theatre of the Ackerman, Harris and Oppen chain was auspiciously opened recently in San Francisco when the Amazon, on Geneva Avenue and Paris Street, threw open its doors to the public. With its policy one of presenting the finest of feature pictures the Amazon is expected to cater not only to the residents of the Crocker Amazon tract, but to the entire residential district of the city. The Amazon has daily matinees, opening at 1.30 P. M. daily except on Saturday and Sunday, when it opens at 12.30 P. M. Programs change daily except on Wednesdays.

Low Newcomb, for several years in charge of the Casino Theatre in San Francisco, is in charge of the house, the structure and decorations of which are a blend of Egyptian and Spanish styles.

Theatre's Interior Conveys Open Air Garden Effect

Something new in San Francisco theatrical architecture was introduced November 27th with the opening of the Daly City Theatre, Mission and Flournoy Streets. It is an atmospheric Theatre combining the effect of an open air garden with the practical arrangements of a completely housed heated and ventilated interior.

The garden idea is obtained through an illusion created by a series of eighteen alcoves or openings in a Spanish type of wall which completely encircles the audience section. Within the alcoves are painted scenes representing the garden, brought realistically into view by cleverly arranged lights. It seats 1250 and is owned by Barron and Nathan.

GOLD SEAL REGISTERS

for Admission TICKETS of All Kinds

The Superior Mechanical Features of the NEW Model 29 GOLD SEAL include:

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- ONE DRIVING MECHANISM
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Let us tell you how the Silent Sentinel will safeguard your BOX OFFICE Receipts and Speed up your Business.

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THE FALLY MARKUS AGENCY

Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

TYPHOON COOLING SYSTEM

TYPHOON FAN CO. 345 W. 39th ST. NEW YORK

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

Refer to THE MOTION PICTURE NEWS BOOKING GUIDE for Productions Listed Prior to September

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
College Cuckoo	Murdock-Cavaller	June 1	2 reels	
Her Salty Sultor		June 20	2 reels	
His Wild Out	McDougall Kids	July 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving-Cooper	July 1	2 reels	
Lot o' Boloney, A.	McDougall Kids	June 10	2 reels	
Pikers The	McDougall Kids	Aug. 10	2 reels	

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston		5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet	
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Dawn	Compton-Forest	Mar. 26	5528 feet	Sept. 15
Desert Bride, The	Alvarado-Day	Oct. 15	6267 feet	
Driftwood	Ford-Reynolds-Rand	May 1	5592 feet	
Golf Widows	Walker-Love	Mar. 14	5925 feet	May 5
Matinee Idol, The	Chadwick-Fairbanks, Jr.-Kent	May 13	5440 feet	
Modern Mothers	Stupino Lane	May 25	5544 feet	Sept. 8
Name the Woman	Logan-von-Eltz		5701 feet	
Nothing to Wear	Fairbanks, Jr.-Ralston		6465 feet	
Power of the Press, The	Special Cast		6021 feet	
Raider Emden, The	Wilson-Burns	June 7	5584 feet	
Ransom	Mason-Rankin	Aug. 23	5725 feet	
Runaway Girls	Bushman-Livingston-Chadwick	July 13	6401 feet	
Say It With Sables	Do Putti-Alvarado	Aug. 1	6443 feet	
Scarlet Lady, The	Revier-Varoni		5616 feet	
Sinners' Parade	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2
Sporting Age, The	Keith-Valli		5988 feet	
Street of Illusion, The	Delaney-Borden		5988 feet	
Stool Pigeon, The	Holt-Revier-Graves		8192 feet	
*1 Submarine	Holt-Revier-Graves			
*2 Submarine	Borden-Boles	July 25	6048 feet	Sept. 22
Virgin Lips	Day-Livingston-Von Eltz	June 19	5752 feet	
Way of the Strong, The				

Coming Attractions

Title	Star	Length	Reviewed
College Coquette	M. Day-Forbes		
*1 Donovan Affair, The	Jack Holt	6214 feet	
Faker, The	Logan-Delaney		
*2 Fall of Eve, The			
*1 Lone Wolf's Daughter, The	Lynell-Olmstead-Keith	6214 feet	
Object—Alimony	Louis Wilson		
Restless Youth	M. Day-Forbes	6088 feet	
Sideshow, The	Prevost-Graves		
*3 Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan. 6	2 reels	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
Beauties Beware	Jerry Drew	Jan. 27	2 reels	
Be My King	John Arthur	Dec. 9	2 reels	Nov. 10
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Murdock-Hutton	July 8	1 reel	July 14
Cook, Papa, Cook	Hodge-Podge	Sept. 9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June 3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan. 27	1 reel	
Felix the Cat in Astronomeows	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat in Futurizty	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix the Cat in Jungle Bungle	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Follow Teacher	"Big Boy"	Dec. 18	2 reels	Nov. 17
Griffes Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	Aug. 24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Going Places	George Davis	Jan. 13	2 reels	
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Hectic Days	Wallace Lupino	June 17	2 reels	May 28
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A.	Lloyd Hamilton	June 17	2 reels	June 8
Hop Off	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
Husbands Must Play	Vernon Dent	Aug. 12	2 reels	
In the Morning	Vernon Dent	Dec. 30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Lo-t Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City, The	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopie	Goodwin-Eradley	Oct. 28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
On Mama	Miller-Hutton	July 1	1 reel	June 23
On the Move	Hodge-Podge	Sept. 9	1 reel	
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov. 18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Permanent Wave Railroad, The	Our World Today		1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept. 9	1 reel	
Playful Papas	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 6
Rah Rah Rahl	Dorothy Devore	June 3	2 reels	May 28
Roaming Romeo	Lupino Lane	July 23	2 reels	July 9
Sailor Boy	Monty Collins	July 17	1 reel	June 9
Shifting Scenes	Hodge-Podge	Dec. 16	1 reel	
Sky Ranger, The	Reed Howes	Sept. 23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 8
Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 8
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan. 13	1 reel	
Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Who's Linn?	Davis-Collins	June 10	2 reels	May 28
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 17	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec. 16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*1 Lion's Roar	Burke-Bevan-Dent	Dec. 9	2 reels	Dec. 1
*2 Old Barn, The	Johnny Burke		2 reels	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bit of Heaven, A.	Lee-Washburn	May 15	7000 feet	
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Life's Crossroads	Burz Stanley	July 12	4893 feet	
Making the Varsity	Hulet-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Befford-Miller	Aug. 27	6000 feet	
Speed Classic, Inc.	Lease-Harris	July 31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alex the Great	Gallagher-Dwyer	May 13	6888 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 1	4808 feet	
Baniam Cowboy, The	Burz Stanley	Aug. 12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
*1 Blockade	Anna O. Nilsson	Dec. 18		
Breed of the Sunsets	Bob Steele	April 1	4869 feet	
Captain Careless	Bob Steele	Aug. 26		
Charge of the Gauchos	F. X. Bushman	Sept. 16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar. 4	6249 feet	Mar. 17
*2 Circus Kid, The	Darro-Castell-Brown	Oct. 7	6085 feet	Sept. 22
Crooks Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	
Danger Street	Baxter Sleeper	Aug. 26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2	4892 feet	
Fighting Redhead, The	Bingie	Aug. 12	5043 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	6131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov. 4		
*1 Gang War	Borden-Pickford	Nov. 18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec. 16		
His Rubel	Olmstead-Trevor	Dec. 23		
Hey! Let's Haul	T. Moore-Owen	Nov. 23	6337 feet	Aug. 4
*2 Hit of the Show, The	Brown-Astor-Olmstead	Oct. 7		
King Cowboy	Tom Mix	Nov. 28		
Law of Fear, The	Ranger-Field-Nelson	April 8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Little Buckaroo, The	Burt Barton	Mar. 11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May 28	5429 feet	April 21
Love of Ricardo, The	George Robson	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec. 23		
*1 Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Ever	April 15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Sally of the Scandals	Love-Forest	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14		
Singapore Mutiny, The	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Sinners in Love	Borden-Gordon	Nov. 4		Oct. 26
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17

Title	Star	Rel. Date	Length	Reviewed
Son of the Golden West.	Tom Mix	Oct. 1	6037 feet	Sept. 29
Stocks and Blondes.	Logan-Gallagher	Sept. 9	5493 feet	
Stolen Love.	M. Day-O. Moore-Lease	Dec. 2		
Terror Mountain	Tom Tyler	Aug. 19	4884 feet	
Texas Tornado, The	Tyler-Darro	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Tropic Madness	Leatrice Joy	Dec. 16		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	4778 feet	
Tyrant of Red Gulch	Tom Tyler	Nov. 25		
Young Whirlwind, The	Buzz Barton	Sept. 16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Nights, The	Alberta Vaughn	Sept. 16	2 reels	
Beef-Steaks, The	Hill-Duncan	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities, No. 1.	Novelty	Sept. 26	1 reel	Sept. 29
Curiosities, No. 2.	Novelty	Oct. 10	1 reel	
Curiosities, No. 3.	Novelty	Oct. 24	1 reel	
Curiosities, No. 6.	Novelty	Dec. 9	1 reel	
Curiosities, No. 7.	Novelty	Dec. 9	1 reel	
Footling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 18
Honey Balms	Hellum-Davis	Dec. 2	2 reels	
Horsefeathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook	Aug. 14	2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Battles	Mickey Yule	Sept. 30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec. 23	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule	July 2	2 reels	
Mickey's Triumph	Mickey Yule	Oct. 28	1 reel	
Mickey the Detective	Alberta Vaughn	Oct. 14	2 reels	
Mild But She Satisfies	Barney Hellum	Oct. 7	2 reels	
Okmox	Alberta Vaughn	Sept. 23	2 reels	
Ruth is Stranger Than Fiction	Alberta Vaughn	Oct. 27	1 reel	
Six Best Fellows	Karr-Ross-Alexander	July 9	2 reels	July 28
Standing Pat	Alberta Vaughn	Oct. 24	1 reel	
That Wild Irish Pose	Alberta Vaughn	Sept. 2	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Oct. 7	2 reels	
Watch Your Pop	Duncan-Hill	Oct. 14	2 reels	
What a Wife	Alberta Vaughn	Sept. 9	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 8	6351 feet	
Amazing Vagabond, The	Bob Steele			
City of Shadows, The	Luden-Lynn			
Come and Get It	Bob Steele	Feb. 3		
Down Our Way	Vall-Caldwell-Darro			
Drifter, The	Tom Mix			
Drums of Araby	Tom Tyler			
Eagle's Talons, The	Buzz Barton	Mar. 31		
Freckled Rascal, The	Tom Tyler	Mar. 31		
Gun Law	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Reed-Tashman	Mar. 31		
Idaho Red	Tom Tyler	Mar. 31		
*Jazz Age, The	M. Day-Fairbanks, Jr.-Walshall			
Little Outlaw, The	Borden-Trevor-Roscoe			
*Love in the Desert	Ranger			
One Man Dog, The	Tom Mix			
Outlawed	Special Cast			
*Rio Rita	B. Bennett-Warings Pennsylvanians			
*Stepping High	Conklin-Sleeper-Trevor	Nov. 18		
*Tall 13	Ranger (Dog)	Nov. 4	4957 feet	
Tracked	Tom Tyler	Jan. 13		
Trail of the Horse Thieves, The	Buzz Barton	Feb. 10		
Vagabond Cub, The				
Voice of the Storm				

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Devil's Cage, The	Garon-Kelth	June 5	5800 feet	
Fagasa	Kelly-Kelton-Weils	May 20	5700 feet	
Free Lips	Marlow-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compson-Oakman	June 29	6000 feet	
Souls Aflame	James-Weils	July 5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Barker, The	Sills-Compson-Mackall	Sept. 30	7137 feet	July 7
*Barker, The	Sills-Compson-Mackall	Dec. 30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar. 11	8500 feet	April 28
Butter and Egg Man, The	Muhlall-Nissen	Sept. 2	6467 feet	
Canyon of Adventure	Maynard-Falke	April 22	8730 feet	May 10
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	6227 feet	
*Crash, The	Sills-Todd	Oct. 7	6225 feet	
Do Your Duty	Charlie Murray	Oct. 14	5976 feet	
Glorious Girl, The	Maynard-McConnell	Oct. 28	5886 feet	
*Good Bye Kiss, The	Elfers-Burke-Kemp	July 8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
*Haunted House, The	Kent-Todd	Nov. 4	5755 feet	July 7
Hawk's Nest, The	Sills-Kenyon	May 27	7426 feet	
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Heart of a Polities Girl	Darrin	Mar. 18	5957 feet	
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Ladies' Night in Turkish Bath	Mackall-Muhlall	April 1	6592 feet	April 14
Lady Be Good	Mackall-Muhlall	May 6	6608 feet	June 2
*Lilac Time	Moore-Cooper	Nov. 8	3987 feet	Mar. 24
Little Shepherd of Kingdom Come	Hines-Lorraine	April 8	7700 feet	May 19
Mad Hour, The	O'Neil-Kent	Mar. 4	6625 feet	April 21
*Naughty Baby	White-Muhlall	Dec. 16		
*Night Watch, The	Dove-Reid	Sept. 9	6612 feet	Oct. 17
Oh Kay	Moore-Gray	Aug. 28	6100 feet	Sept. 1
*Outcast	Griffith-Lowe	Nov. 11	6622 feet	Dec. 8
Out of the Ruins	Barthelme-Nixon	Aug. 19	6100 feet	Nov. 25
*Scarlet Seas	Barthelme-Compson	Dec. 9	6237 feet	
*Show Girl	White-Delaney	Sept. 23	6133 feet	Nov. 10

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Ware Case, The	Special Cast	Nov. 25	6185 feet	
*Waterfront	Mackall-Muhlall	Sept. 16	5976 feet	Dec. 1
Wheel of Chance	Barthelme-Basquette	June 17	6895 feet	July 7
*Whip, The	Mackall-Nilsen-Forbes	Sept. 30	6056 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May 20	7187 feet	May 28

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Adoration	Billie Dove	Dec. 2	6360 feet	
California Mail, The	Maynard-Dwan			
Cheyenne	Maynard-McConnell	Feb. 17		
*Children of the Ritz	Mackall-Muhlall	Mar. 3		
Comedy of Life, The	Sills-Corda	Mar. 10		
*Divine Lady	Griffith-Vaconi	Jan. 27	10015 feet	
*His Captive Woman	Sills-Mackall	Jan. 30		
*Hot Stuff	Alice White	Mar. 31		
Lawless Legion, The	Ken Maynard			
*Man of the Moment	Billie Dove	Feb. 10		
Phantom City, The	Maynard-Gilbert	Dec. 23	5887 feet	
Prisoners	Connie Griffith			
Saturday's Children	Corinne Griffith	Mar. 17		
*Seven Footprints to Satan	Todd-Hale	Feb. 3		
*Squall, The				
*Synthetic Sin	Colleen Moore	Jan. 6	6730 feet	
That's a Bad Girl	Moore-Hamilton	Mar. 24		
*Weary River	Barthelme-Compson			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Air Circus, The	Carrol-Lake-Rolins	Sept. 30	7702 feet	Sept. 8
Baggage Smasher, The	McLaglen-Collier	Nov. 18		
Blindfold	O'Brien-Moran	Dec. 23		
Chicken a la King	Stella-Carroll-Stone	June 17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Low-Astor	Mar. 18	6566 feet	Mar. 17
*Dry Martini	Gran-Astor-Moore	Oct. 14	7176 feet	Nov. 10
Escape, The	Vall-Russell	April 29	5109 feet	May 12
Farmers' Daughter, The	Reade-Burke	July 8	5148 feet	
Hee-aw	Morton-Janis	June 24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hanganman's House	McLaglen-Collier-Kent	May 13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 19
Homesick	Sammy Cohen	Dec. 30		
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 28
Horsemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec. 9		
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
*Making the Grade	Moran-Lowe	Oct. 7		
Me, Ganster	Collier-Terry	Oct. 8	6042 feet	Oct. 10
*Sunrise	Bollman-Knoss Best	Oct. 28	6060 feet	Sept. 22
*Mother Machine	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May 27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	5071 feet	
Painted Post, The	Mix-Kingston	July 1	4552 feet	June 23
Prep and Pop	Rollins-Drexel	Nov. 11		
Plastered in Paris	Cohen-Penalak	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan. 8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July 15	4981 feet	Aug. 4
*Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
Uneasy Money	Gaynor-O'Brien	Nov. 4	8720 feet	Oct. 14
Why Sailors Go Wrong	Mary Nolan	Mar. 25	5112 feet	April 14
Wild West Romance	Cohen-McNamara	Nov. 10	4821 feet	
Win That Girl	Bell-Lincoln	Sept. 16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
*Senses Temple	Spenser-Temple	Oct. 28	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July 8	2 reels	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Elephant's Elbows, The	Leen Ramon	Aug. 5	2 reels	Aug. 17
Glories of the Evening	Variety	Nov. 11	1 reel	
Her Mother's Back	Dent-Blotcher	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Fior Brooke	June 24	2 reels	July 21
Knight of Daze	Tyler Brooke	June 10	2 reels	
Lofty Andes, The	Variety	Aug. 5	1 reel	Aug. 11
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Neapolitan Days	Variety	Sept. 2	1 reel	
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety	July 1	1 reel	July 28
Snowbound	Variety	Aug. 19	1 reel	
Spanish Craftsmen	Variety	Sept. 30	1 reel	
Steeplechase	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	
Through Forest Aisles	Variety	Sept. 16	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Chasing Through Europe	Stuart-Carol			
Christine	Janet Gaynor			
False Colors	Low-McLaglen			
Fatal Wedding, The	Astor-Bard			
*Four Devils, The	Macdonald-Gaynor-Morton		11700 feet	Oct. 13
Girl Downstairs, The	Clara-Tweeds-Foxe			
Hearts in Dixie	Moran-O'Brien			
In Old Arizona	Colored Cast			
*Lost in the Arctic	Low-Baxter-Burgess			
Our Daily Bread	Special Cast		5474 feet	Aug. 18
Playboy	Farrell-Duncan			
Velvet Woman, The	Nagel-Collier			
Woman, The	Tora-Alba			
	Astor-Boles			

MOVIE-TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			

Title	Star	Rel. Date	Length	Reviewed
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meller			Sept. 8
Diplomats, The	Clarke-McCullough			
Dolls and Puppets	Nancy Drexel			
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	
Interview, The	Clarke-McCullough			
Ladies' Man, The	Chick Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Napoleon's Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			
Family Picnic, The	McKee			June 30
George Bernard Shaw	Interview			June 30
Serenade (Schubert)	Harold Murray			Sept. 8
White Faced Fool, The	Lionel Atwill			Sept. 8

GOTHAM FEATURES

Title	Star	Rel. Date	Length	Reviewed
Chorus Kid, The	Faire-Washburn	April 1	8200 feet	April 14
Head of the Family, The	Russell-Corbin		8250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howe-Beery	May 1	8432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug. 12	8200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 26	8600 feet	Aug. 11
Turn Back the Hours	Loy-Pligden	Mar. 1	8600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert		8420 feet	
United States Smith	Gribbon-Lee-Harlan	June 1	6000 feet	June 18

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A.	George Jessel			
*Girl From Argentina, The	Carmel Meyers			
When Danger Calls	Fairbanks-Sedgwick			

METRO-GOLDWYN-MAYER FEATURES

Title	Star	Rel. Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April 7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
*Adventure, The	McCoy-Sebastian	July 14	4187 feet	
*Baby Cyclone, The	Cody-Pringle		5530 feet	
Beau Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept. 15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar. 17	8344 feet	June 2
*Brotherly Love	Dane-Arthur	Oct. 12	6053 feet	
Camelaman, The	Keaton-Day	Sept. 29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May 19	5879 feet	June 6
Circus Rookies	Dane-Arthur	Mar. 31	5661 feet	May 19
Cossacks, The	Gilbert-Adoree	June 23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June 9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May 5	6700 feet	Sept. 15
*Excess Baggage	Haines-Percy	Sept. 1	7182 feet	Sept. 29
*Flying Fleet, The	Fameo-Navarro	Nov. 30		
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov. 2		
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2
Mademoiselle from Armentieres	E. Brody-J. Stuart	June 2	5441 feet	
Mask of the Devil	Cody-Gilber	Oct. 4	5875 feet	Dec. 1
Mysterious Lady, The	Garbo-Nagel	Aug. 4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct. 1		
*Our Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar. 10	7289 feet	
Riders of the Dark	McCoy-Dwan	April 21	5014 feet	
Shadows in the Night	Flash-Grey-Lo Raine	Oct. 26	5448 feet	
*Shoot People	Davies-Haines	Oct. 9	7453 feet	Nov. 17
Skirts	Chaplin-Balfour	May 12	5801 feet	
Telling the World	Haines-Page	June 30	7184 feet	July 21
Under the Black Eagle	Flash-M. Day-Forbes	Mar. 24	5901 feet	May 19
*While the City Sleeps	Chaney-Page	Sept. 15	7231 feet	Oct. 27
*White Shadows in the South Seas	Blue-Torres	July 7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan. 26	5011 feet	
*Wind, The	Gish-Hanson	Nov. 23	6721 feet	Nov. 17
*Woman of Affairs, A.	Gilbert-Garbo	Oct. 19		
Wyoming	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug. 27	1 reel	
Assorted Babies	Ufa Oddities	Nov. 5	1 reel	
Bits of Africa	Ufa Oddities	Sept. 15	1 reel	
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Cleopatra	Revier-Ellis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 28
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Eagle's Nest	Ufa Oddities	Aug. 18	1 reel	
Earls to Bed	Ufa Oddities	Sept. 29	2 reels	Nov. 3
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec. 1	2 reels	
Happy Omen, A	Ufa Oddities	July 14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept. 22	2 reels	Nov. 3
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 28
*Is Everybody Happy?	Charley Chase	Sept. 29	1 reel	
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Lonely Leland	Ufa Oddities	Nov. 10	1 reel	
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Murder	Ufa Oddities	Sept. 29	1 reel	
Nature's Wizardry	Ufa Oddities	July 28	1 reel	
*Ol' Gray Horse, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
*Ol' Gray Horse, The	Ufa Oddities	June 16	1 reel	May 28
Palace of Honeys	Ufa Oddities	Sept. 1	1 reel	
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
"School Begins"	"Our Gang"	Nov. 17	2 reels	Sept. 28
Should Married Men Go Home?	Ufa Oddities	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spanking Age, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
That Night	Roach Stars	Sept. 15	2 reels	
Tokens of Manhood	Ufa Oddities	June 2	1 reel	May 28
Two Tars	Laurel-Hardy	Nov. 3	2 reels	Dec. 8
We Draw Down	Laurel-Hardy	Dec. 29	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3

Coming Attractions

Title	Star	Length	Reviewed
*[Alias Jimmy Valentine	Haines-Hyams-Barrymore	8000 feet	Nov. 24
[Ballyho	Norma Shearer		
*[Bellamy Trial, The	Joy-Bronson		
*[Bird of San Luis Rey	Alvora-Torris-Torrence-Damita		
*[Broadway Melody A. T.]	Love-Page-King		
Bushranger, The	McCoy-Douglas		
Deadline, The	Flash-Lorraine-Gray		
Desert Law	Tim McCoy		
*Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asther		
*[Duke Steps Out, The]	Haines-Crawford		
Dynamite A. T.	Conrad Nagel		
*[Five o'Clock Girl, The A. T.]	Davies-Arthur		
*[Green Ghost, The]			
*[Hunted A. T.]	Mack-Thompson		
*[Hallelujah]	Colored Cast		
He Learned About Women	Haines-Page-Percy		
Honeymoon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
*[Last of Mrs. Cheney]	Nagel		
Loves of Casanova, The	Special Cast		
*[Man's Man, A]	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*[Nize Baby]	Gordon-Hiltz-Walldridge		
*[Our Modern Maids]	Joan Crawford		
*[Pagan, The]	Novarro-Adoree-Janis		
Single Standard, The	Flash-Gray-Lorraine		
Sales	Special Cast		
Spite Marriage	Buster Keaton		
Souls Blood	McCoy-Fraser		
*[Thirst]	Gilbert-Nolan		
*[Tide of Empire]	Adoree-Murray		
*[Trail of '98, The]	Del Rio-Forbes	11100 feet	Mar. 24
*[Trial of Mary Dugan, The (A. T.)]	Shearer-Warner-Hackett		
West of Zanzibar	Chaney-Nolan-Barrymore		
*[Viking, The]	Starke-Crisp	8508 feet	Nov. 17

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	Dec. 1
Confession	Ames-Nye		2 reels	
Friendship	Robert Edison		2 reels	
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17	2 reels	
George Dewey's Song Revue	Songs and Dances	Nov. 17		
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Marion Harris	Songs	Sept. 29		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Joseph Regan	Songs	Nov. 3		
Leo Beers	Songs and Whistling			
Lucust Sisters	Songs	Oct. 8		
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M Movietone Revue		Nov. 3		
M-G-M Movietone Revue		Oct. 13		
Odette Myrtle	Songs	Oct. 20		
Phipps	Sherman-Francisco-Chadwick		2 reels	Dec. 1
Ponce Sisters	Songs	Oct. 20		
Ponce Sisters	Songs	Nov. 10		
Spanking Age, The	"Our Gang"		2 reels	Dec. 1
Van and Schenck	Songs	Sept. 29		Oct. 13
Vincent Lopez	Songs	Oct. 27		
Walt Roesser and Capitollians	Plano Sols	Nov. 10		
We Faw Down	Jazz Band	Oct. 8		
	Laurel-Hardy		2 reels	Dec. 1

PARAMOUNT FEATURES

Title	Star	Rel. Date	Length	Reviewed
Avalanche, The	Holt-Hill	Nov. 10	6099 feet	
*[Beggars of Life]	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May 19	5890 feet	July 7
*[Books of New York, The]	Bancroft-Corpus-Bancroft	May 19	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May 28	7886 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*[Fleet's In, The]	Bow-Hall	Oct. 13	8918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug. 26	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11
Give a Bride	Ralston-Arlen	June 16	6238 feet	
His Private Life	Menjou-Carver		4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2
*[Homecoming, The]	Parlo-Hanson		8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July 14	5528 feet	July 28
Just Married	Hall-Taylor	Aug. 18	6038 feet	Aug. 18
Kil Carson	Thomson-Lane		7464 feet	
Ladies of the Mob	Bow-Arlen	June 30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
*[Loves of An Actress, The]	Negri-Asther	Aug. 18	7434 feet	Aug. 4
Loves of An Actress (silent version)	Negri-Asther	Aug. 18	7158 feet	
Magnificent Flirt, The	Florence Vidor	June 2	6995 feet	June 30
*[Manhattan Cocktail]	Arlen-Carroll		6051 feet	
Matting Call, The	McKhan-Brent-Adoree	July 21	8325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22	5941 feet	
*[Moran of the Marines]	Dix-Elder	Oct. 27	5444 feet	Nov. 3
Night of Mystery, A.	Menjou-Brent	April 7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar. 7	7810 feet	Dec. 18 '28
Over the Crime	Beery-Hatton	Mar. 17	4995 feet	May 6
*[Patriot, The]	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June 30	7440 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
*[Sawdust Paradise, The]	Ralston-Howes	Aug. 25	5928 feet	Sept. 1
Someone to Love	Charles Rogers	Dec. 1	6323 feet	Dec. 8
Something Always Happens	Ralston-Howes	Mar. 24	4792 feet	May 28
Speed	Lloyd-Christie	April 7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May 26	6218 feet	June 2
Thomson-Murphy	Thomson-Murphy	April 21	5763 feet	Sept. 28
Take Me Home	Daniels-Hamilton	Oct. 20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April 14	7028 feet	April 28
Three Week-Ends	Clara Bow	Dec. 1	5862 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June 23	5634 feet	Sept. 29

Title	Star	Rel. Date	Length	Reviewed
*Varsity	Rogers-Brian	Sept. 29	5802 feet	Nov. 3
*Warning Up	Richards	Aug. 4	6508 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
*Wedding March, The	Von Strohen-Wray	Oct. 6	10400 feet	Oct. 20
Wings	Bow-Rogers	Sept. 12	reels	Aug. 26/27
Woman From Moscow, The	Negri-Kerry	Sept. 12	reels	Nov. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alice In MovieLand	Novelty	June 23	2 reels	
Baby Faud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Seams	Krazy Kat Cartoon	Oct. 2	2 reels	
Believe It or Not (Christie)	Frances Lee	Nov. 24	2 reels	
Call Again	E. E. Horton	Oct. 20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Footlose Wimmen (Christie)	Bobby Vernon		2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec. 15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	
Home Girl, The	Shilmore-Kruger	Dec. 1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
*Hot Sparks (Christie)	Bobby Vernon	Nov. 3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	Oct. 13	2 reels	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov. 17	2 reels	
Loose Change (Christie)	Sandy Moe	Oct. 2	2 reels	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan. 5	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nall, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Prancing Prune	Helen Hayes		2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Swind	Krazy Kat Cartoon	Sept. 1	1 reel	
She-Goin' Sailor, A (Christie)	Billy Dooley	Nov. 10	2 reels	
Show Vole	Krazy Kat Cartoon	Sept. 15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec. 22	2 reels	
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Two Masters	Eaton-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan. 12	2 reels	

Coming Attractions

Title	Star	Length	Reviews
*{Abie's Irish Rose	Hersholt-Carroll-Rogers	12103 feet	Nov. 17
Abie's Irish Rose	Hersholt-Carroll-Rogers	12103 feet	April 28
*{Behind the German Lines	Special Cast	8254 feet	Dec. 8
*{Burlesque	James Barton		
*{Canary Murder Case, The (A. T.)	Powell-Taylor-Bruan		
*{Carnation Kid, The (A. T.)	Douglas MacLean		
Case of Lena Smith, The	Esther Raister		
*{Close Harmony (A. T.)	Charles Rogers		
*{Concert, The (A. T.)	Adolph Menjou		
*{Doctor's Secret, The (A. T.)	Warner-Chatterton		
*{Dummy, The (A. T.)	Cromwell-Chatterton		
*{Four Feathers	Wray-Arlen-Beery		
*{Genius Is Born, A (A. T.)	A. F. Hegner, A. (A. T.)		
*{Half an Hour	Ruth Chatterton		
*{Hole in the Wall, The (A. T.)	Colbert-Robinson		
Hunting Tower	Harry Lauder		
*{Innocents of Paris, The	Maurice Chevalier		
*{Interference (A. T.)	Brent-Brook-Powell		
Just Twenty-One	Rogers-Brian		
*{Letter, The (A. T.)	Engels-Heggie-Owen		
*{Looping the Loop	Warner-Kraus		
*{Manhattan Cocktail	Arlen-Carroll		
Marquis Preferred	Adolph Menjou		
*{Night Club (A. T.)	Special Cast		
*{Nothing But the Truth (A. T.)	Richard Dix		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		Dec. 1
*{Shop Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
*{Sins of the Fathers	Emil Jennings		
*{Soul of France, The	Special Cast		
Sunset Pass	Holt-Lane		
*{Tong War (A. T.)	Beery-Vidor		
*{Wolf of Wall Street, The (A. T.)	George Bancroft	Jan. 26	7 reels Dec. 1
*{Wolf Song (A. T.)	Cooper-Wrap		

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Bishop's Candlesticks, The	Walter Huston			
Borrah Mannevit	Harmonica Band and Songs			
Eddie Peabody	Banjo Solos and Songs			
Giersdorf Sisters, The	Songs			
Highlowbrow	Donnelly-Shannon			
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland			
Jed's Vacation (Christie)	Charles Grapewin			
Melancholy Dame, The (Christie)	Colored Cast			
Music Ha'n Charms (Christie)	Colored Cast			
One Word	Special Cast			
*{Pusher in the Face, The	Taylor-Hitchcock-Allen		2 reels	
Ruth Etting				
*{Sidewalks of New York	Novelty		1 reel	
*{Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
That Party in Person	Eddie Cantor		2 reels	
When Caesar Ran a Newspaper (Christie)	Hatton-Hardy-Lorraine			

PATHE FEATURES

Title	Star	Rel. Date	Length	Reviewed
*{Annapolis	Loft-Brown	Nov. 18		
Avening Snadow, The	Klondike (dog)	April 29	4293 feet	Mar. 37
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 28
Border Patrol	Harry Carey	Dec. 23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	5400 feet	
*{Captain Swagger	La Roque-Carol	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	8 reels	Aug. 11
Chicago	Haver-Varconi	Mar. 5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept. 16	6670 feet	Dec. 15
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov. 25	6570 feet	
Forbidden Love	Illi Danita	Nov. 4	5837 feet	
Grandma's Boy re-issue	Harold Lloyd	Dec. 1	4750 feet	
Hold 'Em Yale	Rod La Roque	May 14	7056 feet	Aug. 4
*{King of Kings, The	Warner-Logan	Sept. 30	10,200 feet	April 29 '27
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31
Let 'Er Go Gallegher	Junior Coghlan	Jan. 15	5888 feet	Jan. 28
Love Over Night	La Roque-Loft	Sept. 16	5733 feet	
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26	6559 feet	
*{Sned McCobb's Daughter	Irene Rich	Dec. 2	6070 feet	
Powers	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertiz-Quartaro	Aug. 26	7837 feet	Sept. 8
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17
*{Sal of Singapore	Phyllis Haver	Nov. 4	6804 feet	Sept. 22
*{Shady Lady, The	Phyllis Haver	Dec. 16		Nov. 17
Ship Comes In, A	Rudolph Schildkraut	June 4	6902 feet	June 23
*{Show Folks	Quilian-Loft	Oct. 21	6581 feet	Dec. 15
Skyscraper	William Boyd	Aug. 26	7040 feet	April 14
*{Spiele, The	Hale-Logan-Adorée	Dec. 30		Oct. 20
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 3
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct. 28	5686 feet	Oct. 20

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebit	Sept. 9	1 reel	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Bath Time	Sportlight	June 24	1 reel	June 23
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Bunker Bells	Sportlight	June 12	1 reel	
Campus Carmen, The	Sennett Girls	Sept. 23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
Caught In a Taxi	Jack Cooper	June 9	2 reels	
Caught in the Draft	"Aesop Fables"		1 reel	Dec. 1
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 26	2 reels	
City Slickers	"Aesop Fables"	July 1	1 reel	
Close Shave, A	Johnny Burke	June 23	2 reels	
Covering Ground	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"	July 1	1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct. 21	1 reel	Oct. 20
*{Dinner Time	"Aesop Fable"		1 reel	
Dumb Waiters	Johnny Burke	Sept. 18	2 reels	Sept. 8
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July 22	1 reel	
Fair A'Fair, A	Sportlight	July 8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct. 14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"		1 reel	Dec. 8
Fight That Failed, The	"Aesop Fables"	June 3	1 reel	June 9
Flirt With Fate	"Aesop Fables"	June 12	1 reel	Dec. 15
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug. 5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct. 28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept. 30	1 reel	
High Seas	"Aesop Fables"	Sept. 23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec. 30	2 reels	
His Unlucky Night	Bevan-Dent	Aug. 12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov. 4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec. 2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July 8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug. 26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov. 11	2 reels	Nov. 3
Lucky Man, The	"Aesop Fables"	July 1	1 reel	Nov. 17
Limberlegs	Sportlight	June 10	1 reel	June 2
Magnetic Bat, The	"Aesop Fable"	Sept. 30	1 reel	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept. 30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June 16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June 24	1 reel	June 30
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec. 16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct. 7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov. 18	2 reels	
On the Links	"Aesop Fables"	Nov. 25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug. 5	1 reel	
Outnumbered	"Aesop Fables"	July 29	1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov. 18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June 10	1 reel	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels	
Soldier Man	Harry Langdon	Sept. 30	3 reels	
South Sea Sagas	Sportlight	Sept. 22	1 reel	
Spartan Diet	"Aesop Fables"		1 reel	Dec. 8
*{Stage Struck	"Aesop Fables"		1 reel	
Static	"Aesop Fable"	Sept. 2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept. 18	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel	
Supple Sax, The	Sportlight	Aug. 5	1 reel	Sept. 1
Targets	Sportlight	Nov. 25	1 reel	
Taxi Beauties	Jack Cooper	Dec. 23	2 reels	
Taxi for Two	Jack Cooper	Sept. 2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct. 28	2 reels	Oct. 27
Terrible People, The (Serial)	Ray-Miller	Aug. 5	10 episodes	
Tiger's Shadow, The	McConnell-Allen	Dec. 23	10 episodes	
Windy Patterns	Sportlight			
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes	

Coming Attractions

Title	Star	Length	Reviewed
*{Flying Foot, The	William Boyd	Feb. 10	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkies.

Title	Star	Rel. Date	Length	Reviewed
Forty-Five-Calibre War.	Coleman-Loff.	Feb. 17 '29.		
*†Geraldine	Quail-Loff	Jan. 6.	5959 feet	
*†Hundred Girl, The	Basquette-Prevost.		10720 feet	Sept. 1
Hawk of the Hills	Alene Ray	Mar. 17.		
*†High Voltage	Boyd-Prevost-Hale			
*†Leatherneck, The	William Boyd	Jan. 13.		
*†Listen Baby	Eddie Quilian			
*†Marked Money	Junior Coghlan	Nov. 4.	5506 feet	Nov. 3
*†Nolsey Neighbors	Eddie Quilian	Jan. 20.		
*†Missing Man, The	Patrick			
*†Office Scandal.	Phyllis Haver	Mar. 3.		
Sin Town.	Allen-Fair	Jan. 20.		
*†Square Shoulders.	Junior Coghlan	Feb. 3.		

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5.	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15.	5600 feet	
Golden Shackles	Bonner-Withers	Mar. 15.	5600 feet	
Out With the Tide.	Dwan-Landis	June 22.	5700 feet	

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Granded Man, The	Delaney-Marlowe	May.	6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept. 15.	5937 feet	
Danger Patrol, The	Russell-Faire	April	6076 feet	
Devil's Tower, The	Buddy Roosevelt	June	4533 feet	
Divine Sinner, The	Vera Reynolds	July 15.	5663 feet	
Gypsy of the North	Gordon-Hale	April	5976 feet	
Isle of Lost Men	Tom Santschi		5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May	4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1.	5946 feet	
Midnight Adventure, A.	Murphy-Landis	May.	5262 feet	
My Home Town	Brockwell-Glass	Mar.	5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July	4538 feet	
Rebels of the Turf, The	H. Gordon-Lease	Mar.	5905 feet	
Sisters of Eve	Anita Stewart	Oct. 1.	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.	5991 feet	
Trail Riders	Buddy Roosevelt	April	4627 feet	
Trailin' Back.	Buddy Roosevelt	Mar.	4308 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Should a Girl Marry?	Foster-Kelth			

FILMTONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Overture of 1812 (Tschakowsky).	Filmtone Harmonists			
Val and Ernie Stanton	Songs			
At the Night Club.	Gladys Read and Shaw's Hawaiians			
Dancing Colleens.	Tap Dancers			
Radio Franks, The	Songs			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Marry the Girl.	Bedford-Ellis	Mar. 1.	5300 feet	Mar. 10
Million For Love, A.	Dunn-Howes	April 15.	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15.		
Adorable Cheat	Lee-Keefe	Chesterfield.	Aug. 15.	5256 feet	April 21
Age of Lust, The	Emil Jennings	L. T. Rogers			
Air Mail Pilot, The	Mehaffey-Metcalf.	Hi-Mark		5000 feet	
Arizona Days	Bob Custer	Syndicate	Sept. 15.	4345 feet	
Autumn Love	Lya de Puilli	Aff. European.	Sept. 6.	6 reels	
*†Big Hop, The	Jonas-Ralston-Hearn	B. Jones Corp.	Aug.	7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept. 1.	6261 feet	
Bondage	German Cas	Ufa		6040 feet	
Broken Hearts		Hercules			
City Without Jews, The	Special Cast	Aywon	Sept. 1.	5900 feet	
Coda of the Air	Harold Lawrence	Bischoff Prod.		5700 feet	
Dance Fever	Corda-Varoni	Ufa Eastern	June 1.	5460 feet	Mar. 10
Devil Dogs	Holmes-Alt	Crescent		5607 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet	June 18
Fangs of Justice	Silverstreak-Walker	Bischoff		5000 feet	
Fortune's Fool	Emil Jennings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Gypsy Romance	Raquel Maller	Aff. European	Sept. 6.	6 reels	
Hands of Orlic	Conrad Veidt	Aywon	Sept.	6500 feet	
Hearts of Man	Harris-Keefe	Anchor		5400 feet	
Hell Ship	Special Cast	Colwyn		5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh		5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept. 1.	5300 feet	Sept. 15
Jealousy	Brill	Brill	Sept. 1.	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.	6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.	6000 feet	
Lift—Like That	Withers-Boteler	F. Royer (producer)			June 18
Lights of Paris	Special Cast	Hercules		6000 feet	
Little Wild Girl, The	Lee-Landis				
Lookout, Girl, The	Jacqueline Logan	Quality Dist.	Nov.	6413 feet	
Loves of Jeanne Ney, The	Edith Jhanne	Ufa-Eastern		7563 feet	
Mother of Mine	Special Cast	akoro.	Oct.	7200 feet	
Mystic Mirror, The	German Cast			7000 feet	
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July	5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15.	4657 feet	
Port of Missing Children	Special Cast	Superlative			
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.	6 reels	
Primerenelle	German Cast	Scenic Films		6500 feet	Mar. 24
Prodigals of Monte Carlo	Lee-Landis	Zakoro	Aug.	6200 feet	
Q Ships	Special Cast			6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.		5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.	7 reels	
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Oct.	6100 feet	
Sally of the South Seas		Hercules			
Scarlet Youth	Claydon Palmer	Circle Pict.	Oct.		
Sealed Lips	Swedish Cast			6000 feet	
Shadows of the Night		Hercules			
Shooting Stars	English Cast	Artlee	April	5800 feet	April 28

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Silent Sentinel, The	Champion-Hughes	Chesterfield.	Aug. 1.	4890 feet
Silent Trail, The	Bob Custer	Syndicate	Aug. 15.	
Simba	Jungle Film	Capitol Pict.		8000 feet
Sky Rider, The	Champion-Hughes	Chesterfield.	June 15.	4900 feet
Somme, The	Special Cast	New Era		7000 feet
Station Master, The	Ivan Moskvin	Zakoro	June 16.	7200 feet
Streets of Algiers	Camilla Horn	Ufa Eastern	May 1.	6603 feet
Tartarus the Hypocrite	Jannings-Dagover	Ufa Eastern	April 1.	6580 feet
Ten Days That Shook the World	Russian Cast	Amkino	Jan.	8600 feet
Thunder God	Cornelius Kaefe	Anchor		
Two Brothers	Conrad Veidt	Ufa Eastern	July 1.	6300 feet
West of Santa Fe	Bob Custer	Syndicate	Nov. 15.	4852 feet
When Fleet Meets Fleet	English Cast	Hi-Mark		7953 feet
Woman Tempted, The	Compton-Ward	Aywon	Sept.	8500 feet
Yellow Ticket, The	Russian Cast	Amkino		6200 feet
Youth Asray	Johnson-Mattoni	Amerango		6000 feet

SHORT SUBJECTS

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Mysterious Airman, The		Weiss Bros		10 episodes	
Fatal Warning, The (Serial)		Mascot Pict.			
Routing to Live For	Al Joy	Cranfield Clarke		2 reels	
She Said No	Sue Turpin			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spookay Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct. 15.	10 episodes	Oct. 13
Great Power, The (Serial)	Walker-Mason	Mascot Pict.	Aug. 1.	10 episodes	Sept. 15
Who's Win	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris, The	Ruth Weyher	Ufa Eastern	Aug. 15.	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa-Eastern		
Buying a Wife	Special Cast	Aff. European		7 reels
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		
Dancer of His Majesty	Special Cast	Amkino		7000 feet
Duty to be Silent	Maria Albana	Aff. European		6 reels
Escaped from Hell	Muriat Esterhazy	Aff. European		3 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Aff. European		7 reels
German Underworld	Special Cast	Aff. European		7 reels
Great Power, The	Special Cast	Bell Tone		
Great Unknown, The	John Loder	Aff. European		8 reels
Guilty	Fritsch-Vernon	Ufa-Eastern		
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels
Little Colonel, The	Henry B. Walthall			
Man Who Cheated Life	Veidt-Krauss	Aff. European		3 reels
Mechanics of the Brain	Educational	Amkino		6000 feet
Milk of the Snowlands	Special Cast	Ufa-Eastern		
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet
Our Daily Bread	Mary Nolan	Aff. European		7 reels
Poet and Czar	Special Cast	Amkino		8775 feet
South of Panama	Carmelia Geraghty	Chesterfield		
Two Days	Special Cast	Amkino		6500 feet
Unholy Love	Wagner-Petrovitch	Aff. European		10 reels
Verdun	Special Cast	Richmount		
Vera Milezeva (tentative)	Derrusa	Aff. European		7 reels
Water, The	M. Chekhov	Amkino		7000 feet
an Duty Calls	Special Cast	Ufa-Eastern		
*†White Lilacs	Robertson-Brinkley	Powers Cinephone		
Yellow Ticket, The	Anna Sten	Amkino		7000 feet

TIFFANY-STAHLL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Olive Borden	July 20.	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15.	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1.	6157 feet	
*†Cavalier, The	Bedford-R. Talmadge	Nov. 1.	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May 1.	5209 feet	
Domestic Meddlers	Claire Windsor	Aug. 15.	5362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov. 10.	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec. 20.		
Grain of Dust, The	Cortez-Windsor-Bennett	June 10.	6126 feet	
Green Grass Widows	Hagen-Harmon-Olmstead	July 10.	5334 feet	
House of Scandal	Cortez-Lane	Nov. 20.		
Ladies of the Night Club	Sebastian-O'Malley	April 1.	5297 feet	
Lingerie	Cortez-Leonard	May 15.	6553 feet	
Marriage by Contract	White-McGregor	July 1.	5676 feet	
Naughty Duchess, The	Miller-Gray	Dec. 1.	7798 feet	Oct. 28
Power of Silence, The	Warner-Southern	Oct. 10.	5271 feet	
No Woman Allowed	Belle Bennett	Oct. 20.	5554 feet	
Prowlers of the Sea	Belle Bennett	Oct. 20.		
Scarlet Dove, The	Cortez-Mory	June 30.	5160 feet	
Stormy Waters	Frazer-Borio	April 15.	5102 feet	
Their Hour	Southern-McGregor	June 1.	5735 feet	
*†Tollers, The	Harron-Sebastian	Mar. 1.	5652 feet	
Tropical Nights	Ralston-Fairbanks, Jr.	Oct. 1.	7256 feet	Oct. 28
	Miller-McGregor	Dec. 10.		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*†Hawaiian Love Call, The	Color Symphony	Dec. 15.	1 reel	
*†Japanese Carnival, A	Color Symphony	Jan. 1.	1 reel	
*†In a Persian Market	Color Symphony	Oct. 1.	1 reel	Nov. 17
*†In a Chinese Temple Garden	Color Symphony	Feb. 15.	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Maude Muller	Color Classic		1 reel	
No Woman Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†Toy Shop, The	Color Symphony	Nov. 1.	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 20.		
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 10.		
Family Row, The	Windsor-Gray			
Geraldine Laird	Belle Bennett	Mar. 20.		
*†Ghetto, The	George Jessel	Feb. 1.		
Girl Who Came Back (tentative)	Eve Sessel	Mar. 10.		
*†Lucky Boy	Jessel-Quimby			
Man in Hobbes, The	Lee-Harvey	Jan. 10.		
*†Marriage by Contract	Miller-Gray	Dec. 1.		Nov. 17
New Orleans	Cortez-Bennett	Mar. 1.		
Queen of Burlesque	Belle Bennett			

Title	Star	Rel. Date	Length	Reviewed
Rainbow, The	Dorothy Sebastian	Jan. 1		
Spirit of Youth	Sebastian-Kent	Feb. 20		
Squads Right	Gribben-Stone	Feb. 1		

UNIVERSAL FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4076 feet	
Beauty and Bullets	Ted Wells	Dec. 16	4179 feet	
Body Punch, The	Daugherty-Fair	Oct. 28	4766 feet	
Buck Private	De Putti-McGregor	June 3	6171 feet	Feb. 4
Clearing the Trail	Gibson-Gulliver	Oct. 7	5311 feet	
Clear the Deck	Reginald Denny	Dec. 23		
Cloud Dodger, The	Al Wilson	Sept. 30	4322 feet	
Count of Ten, The	Ray-Ralston	June 17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec. 16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov. 18	5357 feet	
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4426 feet	
Freedom of the Press	Stone-Kelth-M. Day	Oct. 28	6474 feet	Oct. 20
Gale Crasher, The	Glenn Tryon	Dec. 9	5597 feet	
*†Saw and Take	Denny-Nolan	April 29	5645 feet	Sept. 22
Good Morning Judge	Ted Wells	July 29	4194 feet	
Greased Lightning	Bushman-Hamilton-Marlowe	Sept. 30	5599 feet	
Grip of the Yukon, The	Rex (horse)-Perrin	Sept. 16	4868 feet	
Guardians of the Wild	Special Cast	April 14	4719 feet	
Harvest of Hate, The	Rex (horse)-Perrin	Dec. 2	5068 feet	
*†Hero of the Circus	La Plante-DeLaney	Sept. 2	6307 feet	
Horne, James	Lewis-Gulliver	Dec. 30	6057 feet	
Honeymoon Flats	Rex (horse)-Perrin	June 16		
Hoofbeats of Vengeance	Tryon-Miller	May 13	5874 feet	Sept. 15
Hot Heels	Dynamite (dog)	May 20	4095 feet	
Hound of Silver Creek	Tryon-Miller	Oct. 14	5581 feet	July 14
How to Handle Women	Herholt-Nixon-Lewis	Nov. 11	6932 feet	
Jazz Mad	Tryon-Kent	Jan. 20	6142 feet	Oct. 6
*†Lonesome	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11
Love Me and World Is Mine	Ted Wells	June 3	4120 feet	
Made to Order Hero	Veldt-Philbin	Nov. 4	10185 feet	May 12
*†Man Who Laughs, The	Kerry-Starkie-Nixon	Jan. 13	6574 feet	Nov. 10
*†Man, Woman and Wife	Pidgeon-Harris-Winton	Dec. 2	6743 feet	Oct. 27
*†Melody of Love	Nagel-Adorne	Oct. 21	6030 feet	July 7
Michigan Kid, The	Reginald Denny	Sept. 16	6670 feet	
Night Bird, The	Laura La Plante	Dec. 9		
One Rainy Night	Cody-Thompson	June 2		
Phantom Fingers	M. Moore-A. Day	Nov. 25	5907 feet	
Phyllis of the Follies	Rex (horse)-Perrin	Aug. 28		
Plunging Hoof	Cody-Thompson	Oct. 28	4230 feet	
Princes of Fear, The	Fred Humes	Mar. 11	4200 feet	
Put 'Em Up	Fred Humes	July 15	4472 feet	
Quick Triggers	Nixon Rogers	Dec. 2	6957 feet	
Red Lips	Hoot Gibson	Aug. 19	5424 feet	
Riding for Fame	Lewis-Gulliver-Hamilton	Feb. 13	6173 feet	Dec. 30
Shield of Honor, The	Al Wilson	Jan. 13	4364 feet	
Sky Skidder, The	Lake-Kent	Mar. 11	5389 feet	April 28
Stop That Man	Philbin-Moskine	Mar. 4	8249 feet	Mar. 10
Surrender	La Plante-Tryon	April 1	6179 feet	Feb. 4
Thanks For Buggy Ride	Nilsen-Bushman	Nov. 13	5588 feet	Dec. 9
Thirteenth Junior, The	Ted Wells	April 8	4353 feet	
Thunder Riders, The	Gibson-Carter	Mar. 18	5495 feet	
Trick of Hearts, A	Rex (horse)-Perrin	Nov. 18	4616 feet	
Two Outlaws, The	Special Cast	Sept. 2	10600 feet	Nov. 18
*†Uncle Tom's Cabin	Sidney-Miller-Lewis	May 6	9151 feet	April 7
We Americans	Gibson-Gulliver	May 20	5254 feet	
Wild West Show, The		Dec. 2		
Wolves of the City		April 22	4348 feet	
Won in the Clouds	Al Wilson			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec. 5	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June 16	2 reels	May 19
And Morning Came	Young-La Salle	Dec. 19	2 reels	
Big Game George	Sid Saylor	July 18	2 reels	Sept. 1
Bookworm Hearts, A	Lewis-Gulliver-Phillips	Dec. 17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug. 1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June 27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug. 15	2 reels	
Bull-on-y	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec. 10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Card of Destiny, The	Fred Gilman	July 14	2 reels	June 16
Cash Customers	Young-La Salle	July 11	2 reels	
Claim Jumper	Edmund Cobb	Jan. 19	2 reels	
Clean Sweep, A	Bob Chandler	Dec. 3	2 reels	Nov. 24
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Danger Trail, The	Newton House	Sept. 1	2 reels	
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 5
Daring Chances	Jack Hoxie	Dec. 15	2 reels	
Dead Game	Art Accord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	April 8, '29	10 episodes	
*East Side			2 reels	
Fantasia	Laemmle Novelty	Dec. 24	1 reel	
Farmyard Follies	Oswald Cartoon	Oct. 15	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15	1 reel	
Fighting Forester, The	Edmund Cobb	Oct. 20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June 9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec. 29	2 reels	
Fish Stories	Young-La Salle	Nov. 19	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June 25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June 13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov. 6	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept. 22	2 reels	
Gauge of Battle, The	Fred Gilman	April 21	2 reels	Mar. 24
George Meets George	Sid Saylor	June 20	2 reels	May 18
Handicapped	Laemmle Novelty	Sept. 24	1 reel	Nov. 24
Her Haunted Heritage	Ben Hall	June 2	1 reel	June 4
High Up	Oswald Cartoon	Aug. 6	1 reel	
Hollywood or Bust	Arthur Lake	Sept. 10	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	1 reel	
Homeless Homer	Oswald Cartoon	Dec. 10	1 reel	
Horse Tail, A	Oswald Cartoon			

Title	Star	Rel. Date	Length	Reviewed
Hot Dogs	Oswald Cartoon	Aug. 20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug. 27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug. 29	2 reels	Sept. 1
Iron Code, The	Jack Perrin	June 30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept. 3	2 reels	
Just Wait	Young-La Salle	Oct. 26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
King of Shobs	Arthur Lake	Aug. 1	2 reels	July 21
Look Pleasant	Sid Saylor	Oct. 10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhail	Aug. 8	2 reels	
Men in the Row re-issue!	Jack Hoxie	Jan. 26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept. 17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Poor Paddy	Edmund Cobb	Aug. 6	2 reels	Sept. 29
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct. 31	2 reels	June 2
Newlyweds' False Alarm	Snookums-Perdue-Egan	July 2	2 reels	May 12
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	June 4	2 reels	Dec. 1
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept. 5	2 reels	Oct. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhail	Jan. 23	2 reels	
Newlyweds' Loss Snookums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	Dec. 2
Neluweds' Need Help, The	Snookums-Perdue-Egan	Dec. 28	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Poor Paddy	Oswald Cartoon	June 11	1 reel	May 18
Prodigal Pup, The	Canine Cast	Oct. 1	1 reel	Sept. 16
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug. 11	2 reels	
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Reel Life	Long-Adams-Layman-McPhail	July 4	2 reels	June 1
Ride For Help, The	Newton House	July 7	2 reels	
Riders of the Woods	Special Cast	Sept. 15	2 reels	Dec. 8
Rocks and Saddles	Oswald Cartoon	Nov. 12	1 reel	Oct. 26
Romeo of the Range	Bob Curwood	Oct. 6	2 reels	
Ropin' Romance	Newton House	Aug. 4	2 reels	
Rubber Necks	Sid Saylor	Sept. 12	2 reels	
Ruse, The	Jack Perrin	Aug. 25	2 reels	July 28
Salon Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July 16	1 reel	June 26
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	Oct. 18
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June 3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov. 10	2 reels	Oct. 8
Shadows	Laemmle Novelty	Jan. 14	1 reel	
She's a Girl	Sid Saylor	Aug. 22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct. 2	2 reels	
Sky Scrappers	Oswald Cartoon	Sept. 3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec. 31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July 23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov. 26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept. 8	2 reels	Sept. 8
Spending Gulliver-Phillips	Lewis-Gulliver-Phillips	Nov. 1	2 reels	
Sweet Shiek, The	Arthur Lake	June 18	1 reel	May 26
*Steamboat Willie	Oswald Cartoon		1 reel	
Swell Clothes	Arthur Lake	Dec. 5	1 reel	Nov. 18
Tail Timber	Oswald Cartoon	July 9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug. 12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept. 2	2 reels	
There's a Will	C. King-C. Doherty	Dec. 21	2 reels	
Tracked Down	Art Accord	Jan. 5	2 reels	
Trackless Trolley, The	Ben Hall	July 30	1 reel	
Tricky Trickster, The	Ben Hall	June 4	1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June 23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels	Dec. 8
Wag Figures	Laemmle Novelty	Oct. 22	1 reel	
Whose Wife	Young-La Salle	June 6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Woman's Mae, A	Arthur Lake	Dec. 3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec. 17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	
Yukon Gold	Jack Perrin	July 28	2 reels	June 10

Coming Attractions

Title	Star	Length	Reviewed
*†Bargain in the Kremlin, The (A. T.)	Joseph Schildkraut		
Blow by Blow	Hoot Gibson	May 19	
Born to the Saddle	Ted Wells		
*†Braggart, The	Jan Herholt		
Brain Wave Bridge	Laura La Plante		
*†Broadway (A. T.)	Tryon-Brent-Kennedy		
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet
*†Charlatan, The	Special Cast		
*†Clear the Deck	Reginald Denny	Mar. 24	
*†Climax, The (A. T.)			
*†Colliers and Kelleys in Atlantic City, The	George Sidney	Mar. 17	
*†Collegiate (A. T.)	Lewis-Gulliver-Phillips		
*†Come Across	Special Cast	May 5	
Crimson Hour, The	De Putti-Moskine		
*†Dangerous Dimples	Laura La Plante	June 16	
Doubling For Trouble	Gibson-Gilbert		
*†Drake Murder Case, The	Veldt-Philbin		
Elixir's Grax	William Cody		
Eyes of the Underworld	Kerry-Starkie		
Fallen Angels	Arthur Lake		
Girl Dodger, The	Jan Herholt		
*†Girl on the Barge, The	Herholt-O'Neil-McGregor	Feb. 24	
Grit Wins Colts	Wells-Colts		
*†Hill Wrecker, The	Hoot Gibson		
*†His Lucky Day	Reginald Denny	June 2	
*†It Can Be Done	Tryon-Carl	April 21	
Kid's Clever, The	Glenn Tryon	Feb. 17	
*†King of Jazz, The (A. T.)	Paul Whiteman and Band		
King of the Rodeo, The	Hoot Gibson	June 6	5509 feet
Lone Kid, The	Hoot Gibson	June 23	
*†Last Warning, The	Laura La Plante	Jan. 6	
*†Man Disturber, The	Reginald Denny		
*†Minstrel Show, The (A. T.)	Eddie Leonard		
Miss Blues	Arthur Lake		
*†One Rainy Night	Laura La Plante	Mar. 3	
*†Play Goes On, The (A. T.)	James Murray	Mar. 10	
Points West	Hoot Gibson	April 7	
*†Port of Dreams, The	Mary Philbin		Sept. 22
*†Red Hot Speed	Denny-Day	Jan. 27	
*†Shakedown, The	Murray-Kent	Feb. 3	
*†Shannon's Broadway, The (A. T.)	Jaems Gleason		
*†Snow Boat	Reginald Denny	Feb. 16	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet
Smitin' Guns	Hoot Gibson	Aug. 30	
*†Sparang	Special Cast		
*†That Blonde	Laura La Plante	April 28	
Watch My Speed	Reginald Denny	Feb. 16	
*†You Can't Buy Love	Rex (horse)-Perrin	May 26	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Barley and Barnum	Vaudeville Act	Jan. 11	1 reel	
Three Brox Sisters	Songs	June 14	1 reel	

UNITED ARTISTS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*1\$Awakening, The	Banky-Byron	Nov. 17	7972 feet	
*1\$Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
College	Buster Keaton	July 29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar. 31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 4
*1\$Revenge	Dolores Del Rio	Nov. 3	6541 feet	Dec. 15
Steamboat Bill, Jr.	Keaton-Torrence	May 12	6400 feet	May 19
*1\$Tempest	J. Barrymore-Horn	Aug. 11	9300 feet	June 18
*1\$Two Lovers	Colman-Banky	Sept. 7	8500 feet	April 28
*1\$Woman Disputed, The	Talmadge-Holand	Oct. 29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*1\$Bulldog Drummond	Ronald Colman			
*1\$Childs Fifth Avenue	Banky-Hall			
*1\$Coquette	Pickford-Brown			
*1\$City Lights	Charlie Chaplin			
Evangeline	Dolores del Rio			
*1\$Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
*1\$Lady of the Pavements	Boyd-Velez-Goudal			
*1\$Lumoux				
*1\$Man With the Iron Mask, The	Douglas Fairbanks			
*1\$Nightstick (A. T.)	O'Malley-Busch			
*1\$Queen Kelly	Swanson-Byron			
*1\$Rescue, The	Colman-Damita			
*1\$Say It With Music (A. T.)	Harry Richman			
*1\$She Goes to War	Boardman-Rubens			
Three Passions	Terry-Petrowitch			
Venus	Constance Talmadge			

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*1\$Caught in the Fog	McAvoy-Nagle	Sept. 22	6270 feet	
Caught in the Fog	McAvoy-Nagle		5428 feet	
*1\$Crimson City, The	Loy-Miljan-Hyams	April 7	5388 feet	April 21
*1\$Domestic Troubles	Fazenda-Cook	May 28	4914 feet	Sept. 22
*1\$Five and Ten Cent Annie	Fazenda-Cook	May 28	4914 feet	Sept. 22
*1\$Home Towners, The	Bennett-Kenyon-Brockwell	Dec. 15	8893 feet	Oct. 27
*1\$Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*1\$Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov. 10	5179 feet	
*1\$Lights of New York (A. T.)	Costello-Landis-Brockwell		5267 feet	
*1\$Midnight Taxi, The	Moreno-Costello	Oct. 6	5729 feet	Nov. 24
*1\$On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec. 29	8290 feet	Nov. 3
*1\$On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec. 29	8290 feet	
*1\$Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*1\$Powder My Back	Rich-Ferris-Beranger	Mar. 10	6185 feet	
*1\$Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4820 feet	Sept. 25
*1\$State Street Sadie	D. Costello-Nagle	Aug. 25	7168 feet	Sept. 15
*1\$Tenderloin	D. Costello-Nagle	Oct. 20	7654 feet	April 8
*1\$Terror, The (A. T.)	McAvoy-Horton	Sept. 8	5527 feet	Aug. 28
*1\$Women They Talk About	I. Rich-Ferris-Collier, Jr.			

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*1\$Allimony Annie	D. Costello-Ferris-Rankin			
*1\$Conquest (A. T.)	Blue-Warner-Wilson			
*1\$Desert Song, The	Boles-King			
*1\$Fancy Baggage	Audrey Ferris			

Title	Star	Rel. Date	Length	Reviewed
*1\$From Headquarters	Monte Blue			
*1\$Frozen River	Rin-Tin-Tin			
*1\$Glorious Betsy	D. Costello-Nagle		7441 feet	May 8
*1\$Greyhound Limited, The	Monte Blue			
*1\$Hard-Bolled Rose	Loy-Collier, Jr.-Brockwell			
*1\$Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell			
*1\$Honky Tonk (A. T.)	Sophie Tucker			
*1\$Kid Gloves	Nagel-Wilson			
*1\$Lon and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	May 26
*1\$Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 5		
*1\$Madonna of Avenue A, The	Dolores Costello			
*1\$Million Dollar Collar, The	Rin-Tin-Tin			
*1\$My Man	Fanny Brice			
*1\$Noah's Ark	D. Costello-O'Brien			Oct. 27
*1\$No Defense	Blues-McAvoy			
*1\$No Questions Asked	Ferris-Collier, Jr.			
*1\$One Stolen Night	Bronson, Collier, Jr.			
*1\$Queen of the Night Clubs	Texas Guinan			
*1\$Redeeming Sin, The	D. Costello-Nagle			
*1\$She Knew Men	Bronson-Horton			
*1\$Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	9592 feet	Sept. 26
*1\$Stark Mad (A. T.)	H. B. Warner-Fazenda			
*1\$Stolen Kisses	May McAvoy			

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjo-manac	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Fox Family			Sept. 22
Cougar & Company	Violin, Songs & Dances			June 18
Creole Fashion Plate The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higgins-Leah			Aug. 28
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 18
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caulipican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch, I	Ullis & Clark			
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 18
Man of Peace, A	Hobart Bosworth			June 23
Miss Information	Wilson-Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Papa's Vacation	Bennett-Caron			Oct. 20
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Parr			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Sharp Tools	Ethel Grey Terry			Oct. 13
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Juvre)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

Hollywood—Continued

Griffith Vehicle Titled

The latest, and what is stated to be the permanent title of D. W. Griffith's recently completed production is "Lady of the Pavements." Thus far it has run the gauntlet of "La Pavia," "The Love Song" and "The Heart Song" to its latest.

Role in "Coquette"

Alan Connors will play the second male lead with Mary Pickford in "Coquette."

Option Taken Up

First National has changed its mind regarding Doris Dawson and her option with that company has been taken up. She was slated to be released at the expiration of her current contract.

Paul Muni Cast

Paul Muni, who was imported to Hollywood by Fox from New York's legitimate

field where he scored in "Four Walls," will make his debut to pictures in "The Valiant." William K. Howard is to direct.

Fox Signs Harry Sweet

Upon completion of one Movietone talking short for Fox, Harry Sweet was signed to long term optional contract as director for that company.

Fairbanks Plans His Next

Now that "The Iron Mask" is nearing completion, Douglas Fairbanks is at work upon the script for a new story, an original as yet untitled. Lotta Woods is scenario editor.

Reicher's Wide Stage Experience

Frank Reicher, added recently to the cast of "The Missing Man," Pathe talker, is a veteran stage actor and director. He at

one time directed "An American Tragedy" for presentation in Los Angeles.

Jannings in New Role

Emil Jannings' next picture for Paramount will have an Alpine background in which the star will portray an Alpine citizen betrayed by his friend. The story, untitled as yet, is based on an original by Victor Schertzinger, director, and Nicholas Soussanin, actor; Hans Kraly is preparing the adaptation. Lewis Milestone will direct.

Chautard in Cast

The cast of Tiffany-Stahl's "The Girl Who Came Back" includes Emile Chautard, the French actor and director.

Franklin to Direct for T-S

Chester Franklin will direct a picture tentatively titled "Life" from a story by Frances Guihan, starring Biardo Cortez.


And, History Will Repeat—

The original motion picture film ... workable long rolls... colored film base.. duplicating film.. panchromatic negative.... the history of the important developments in American motion picture materials is a factful story of this Company's cooperation with the cinematographic industry.

Obviously an association that has borne such fruits in the past can be expected to repeat in the future. For 1929 the Eastman resources and Eastman cooperation are pledged anew to the further advancement of the motion picture art.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.



To Our Friends -
the Exhibitors, Organists
and the Motion Picture
Fraternity -

**Yuletide
Greetings**

and

Best Wishes for a Prosperous

1929

The
Robert Norton Organ Co.



Motion Picture News

Reg. U. S. Patent Office



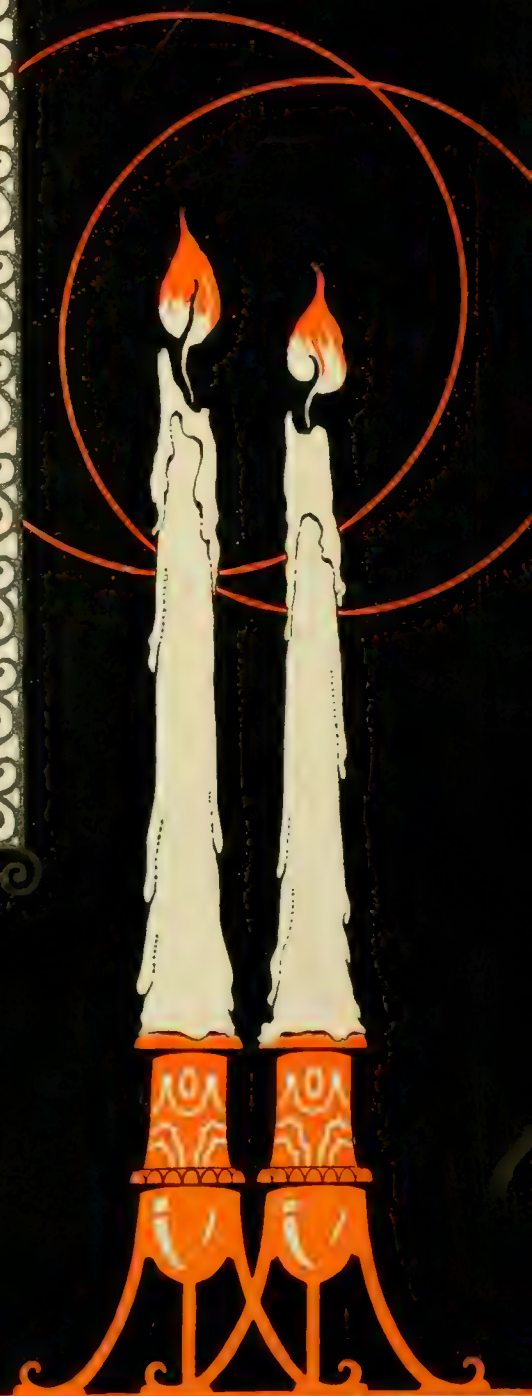
RING IN THE NEW!

Metro-Goldwyn-Mayer
extends to the entire
industry its sincere wishes
for a happy 1929



WURLITZER
Extends the
Season's
Greetings

To Exhibitors
Organists and
the Entire
Moving Picture
Industry



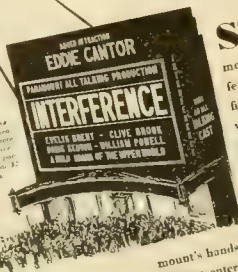
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a giant nation-wide
advertising campaign
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**PARAMOUNT
QUALITY
TALKING PICTURES**
reaching over
100,000,000 theatre
patrons in more
than 400 key cities
through 700 leading
newspapers.

**Tying up with
your theatres and
selling your audiences**

***See the first
newspaper ad on next page***

"PARAMOUNT takes an easy lead in TALKING PICTURES"



SO stated the New York World the morning after "Interference," Paramount's first All-Talking Picture was shown. "A new experience in talking pictures" said the Los Angeles Times. The day of the quality talking picture is here! In Paramount's hands a novelty now becomes the

greatest entertainment of the day! ¶ For Outstanding Broadway stars and directors whose stage experience would be invaluable were engaged. ¶ Before the first camera turned on "Interference" it was a foregone conclusion that Paramount Talking Pictures would be the leaders. It is only what you, who have known the supreme Paramount Quality in "silent pictures" for so long, had the



right to expect. ¶ And "Interference" is only the beginning. With all Paramount's great resources and unrivalled manpower working in this new medium, and Paramount Quality to maintain, Paramount Talking Pictures of the future will exceed even your fondest imaginings. ¶ Soon you will see and hear "The Canary Murder Case," Jeanne Eagels in "The Letter," "The Doctor's Secret," etc. ¶ Paramount All-Talking SHOWS present, in addition, sound, singing and talking short features of the same Paramount quality. Watch for new-paper announcements and be sure you see them all. Until you do, you will never know what marvelous entertainment the quality talking picture is. Silent or with Sound—If it's a Paramount Picture—it's the best show in town!"

**YOUR
THEATRE
NAME
and DATES**

Paramount's First
All Talking SHOW
"INTERFERENCE"

"EDDIE CANTOR in
"That Party in Person"

"RUTH ETING
Ziegfeld star in song."
"by arrangement with Florenz Ziegfeld, Jr."

"THE
LETTER"



"THE CANARY
MURDER CASE"



best in the world—stars, writers and

**Paramount
ALL-TALKING
Pictures Coming!**
Keep this as your guide to the best
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"INTERFERENCE"

"THE DOCTOR'S
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"THE CANARY
MURDER CASE"

Jeanne Eagels in
"THE LETTER"

"THE WOLF OF
WALL STREET"
starring Geo. Bancroft

"THE DUCIMY"
with Ruth Chatterton

"THE HOLE IN
THE WALL"

"THE LONG WAR"
with Wallace Berry
and Florence Vidor

"GENTLEMEN OF
THE PRESS"

"CLOSE HARMONY"
with Charles Rogers
and Nancy Carroll

Clara Bow in
"THE WILD PARTY"

and more, more!



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PARAMOUNT FAMOUS LASKY CORP., ADOLPH ZUKOR, PRES., PARAMOUNT BLDG., NEW YORK.

They All Talk

- and How!

MELODY OF LOVE

Carl Laemmle's 100% Talking Picture.

THE LAST WARNING

Laura La Plante. Paul Lem Production.

GIVE AND TAKE

George Sidney, Jean Hersholt, Wm. Beaudine Production.

THE CHARLATAN

George Melford Production.

COHENS AND KELLYS in ATLANTIC CITY

George Sidney, Vera Gordon, Kate Price, Mack Swain, Wm. J. Craft Production.

THE SHAKEDOWN

James Murray, Barbara Kent, Wm. Wyler Production.

COME ACROSS

Mary Nolan, Wm. Wyler Production.

RED HOT SPEED

Reginald Denny, Joseph Henabery Production.

HIS LUCKY DAY

Reginald Denny, Directed by Edward Clive

IT CAN BE DONE

Glenn Tryon, Fred Newmeyer Production.

GIRL on the BARGE

By Rupert Hughes, Jean Hersholt, Sally O'Neil, Malcolm McGregor, Edward Sloman Production.

CLEAR THE DECKS

Reginald Denny, A Joseph Henabery Production.

THAT BLONDE

Laura La Plante.

ONE RAINY NIGHT

Laura La Plante.

DANGEROUS DIMPLES

Laura La Plante.

YOU CAN'T BUY LOVE

An Ernst Laemmle Production.

LONESOME

Paul Fejos' Masterpiece, Glenn Tryon, Barbara Kent.

BROADWAY

Paul Fejos Production, Original play dialogue.

THE MINSTREL SHOW

Eddie Leonard.

THE KING OF JAZZ

Paul Whiteman

SHANNONS OF BROADWAY

with James Gleason, Directed by Wesley Ruggles.

BARGAIN IN THE KREMLIN

By Sir Philip Gibbs, Joseph Schildkraut, Directed by Edward Sloman.

THE CLIMAX

From famous play by Edward Locke.

THE GREAT CINEMA MURDER

By Leonard Fields.

FLAMING DAUGHTERS

By Beatrice Van

BARNUM WAS RIGHT

From play by Philip Bartholomae, John Meehan.

THE HAUNTED LADY

By Adela Rogers St. John.

THE BRAGGART

Jean Hersholt, Edward Sloman Production.

ERIC THE GREAT

Conrad Veidt, Mary Philbin, Paul Fejos Production.

SHORT SUBJECTS

BAILEY and BARNUM, THE THREE BROX SISTERS, ZIMMERMAN and GRANDVILLE, "THE COLLEGIANS" — Fourth Series, Supervised by Carl Laemmle, Jr.

(Note: Two negatives, sound and silent, on all Universal talking pictures excepting "Melody of Love.")

You can bet
your life
there are big
things coming
from
UNIVERSAL

-- Silent or Sound - Carl Laemmle Leads the Way!!!

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making Sound Pictures a success

WORKING shoulder to shoulder they have pioneered a new art to its present position as an outstanding box-office success.

Western Electric, the manufacturer who developed the only Sound Picture equipment in considerable use today, pledges a continuance of high electrical and mechanical standards and announces a rapid step-



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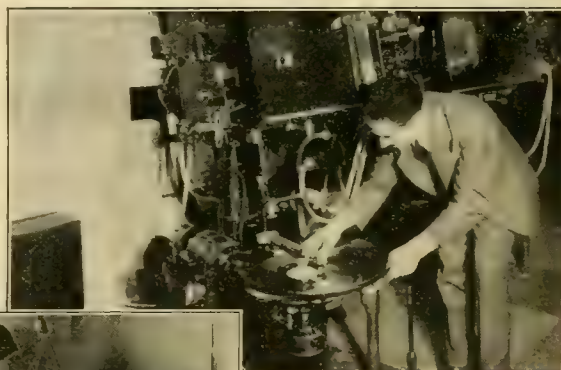
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quality, will continue to look to the experience, the reputation and the organization of Western Electric.



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Producers *have worked out a new and difficult production technique*

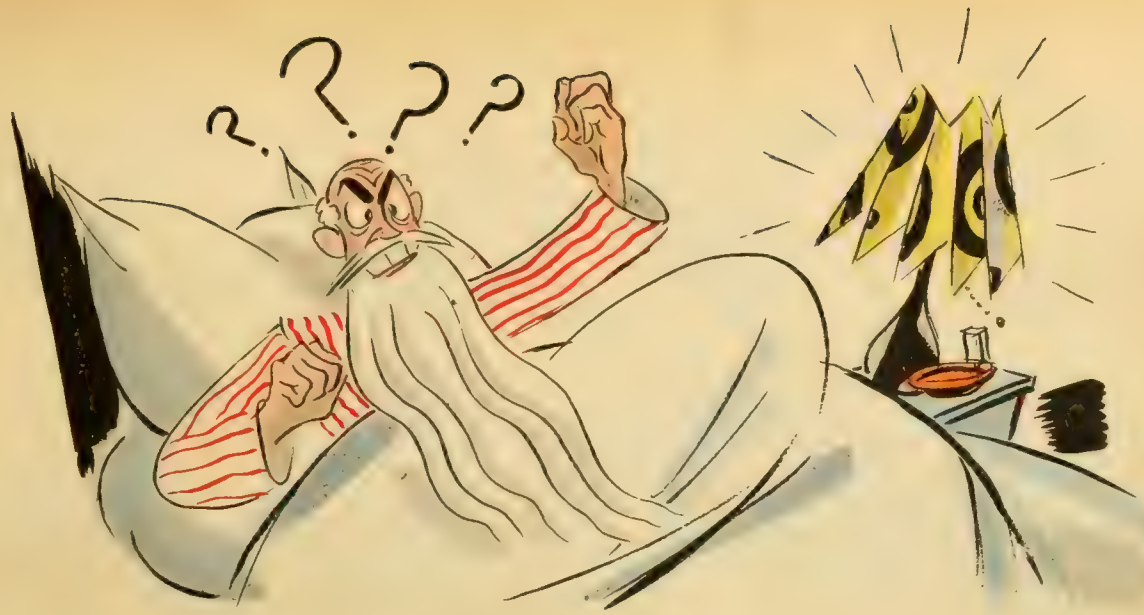
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This whiskered gentleman went crazy from lack of sleep. He couldn't decide where to park his beard —

OVER THE SHEETS

or under the sheets?

The Big Porcupine never thought of shaving off his chin-feathers

DON'T BE A BEAVER!

cut off your troubles with shears.



A lot of folks in this business like to create trouble for themselves. They like to **BUILD UP WOODEN SOLDIERS JUST SO THEY CAN KNOCK THEM DOWN!**

TAKE THE RACKET WE'RE IN — we go around schmoosing about **SOUND and SILENCE, FILM AND DISC, STAGE BANDS AND PRESENTATION,** and a million other long beards and wooden soldiers.

All of this, too, when we know that **ONLY ONE THING COUNTS!**

And that **ONE THING** is

THE SHOW

it doesn't matter whether it's



THIS



OR THIS



OR THIS



OR THIS

AS LONG AS IT'S WHAT

GREGORY* N. PUBLIC WANTS**

* He's changed his name from Isadore

** The "N" stands for nothing

as long as it's what makes



THIS

Look Like



THIS

THAT'S WHERE
LEO COMES
IN



METRO-GOLDWYN-MAYER

has proven itself to be
this industry's **ROCK OF
GIBRALTAR**

—an asset that is fixed, an
insurance that brings confidence

LISTEN!

There is no company in this
entire business that can
point to such a line-up of
hits! hits! hits! as Metro-
Goldwyn-Mayer has
brought to your public this
year. *(And still they come!)*



OUR DANCING DAUGHTERS

The greatest individual record-crasher of today.
Joan Crawford marvel! The money hit of all time.

EXCESS BAGGAGE

Silent print plays Orpheum, Boston, to S. R. O.
after Sound at the State. Any way you play it,
it's sure-fire b. o. Hooray Bill Haines!

Thrills!



SHOW PEOPLE

Continues its sensational performance. Two big
stars, Marion Davies—William Haines. Exploited
like an election, it's another M-G-M showman's
delight.



THE BOX-OFFICE BAROMETER!

Week after week Variety's theatre
check-up proves M-G-M
leadership!

WHITE SHADOWS (Stanley, Baltimore) reception justified another downtown showing, so moved to Valencia.

WHITE SHADOWS (State, Syracuse) Way out front. Real business.

MASKS OF THE DEVIL (Warfield, Frisco) Continued to lead town. About ten grand ahead of Granada.

SHOW PEOPLE (Hennepin, Minneapolis) Second biggest week since opening. Brought them in paying numbers.

DANCING DAUGHTERS (Fifth Avenue, Seattle) Whoopie, what a party!

MASKS OF THE DEVIL (State, Los Angeles) John Gilbert a natural. State was the downtown leader.

SHOW PEOPLE (Loew's Toronto) Regulars liked inside stuff. House built steadily.

THE CAMERAMAN (Orpheum, Topeka) Drew well.

EXCESS BAGGAGE (Orpheum, Boston) Very fine week. Put into house silent after being shown up-town with Sound.

CAMERAMAN (Loew's, Montreal) Picked this house out of the drums.

EXCESS BAGGAGE (Hipp, Buffalo) Rousing week's business with turnstiles clicking through entire period.

DANCING DAUGHTERS (Columbia, Washington) Took the three weeks gross record of this house that plays all the big money getters.

DANCING DAUGHTERS (State, Providence) Capacity all week.

WHILE THE CITY SLEEPS (Capitol, New York) Weather didn't boost picture house receipts. In only one case was there real offensive "While The City Sleeps." Leader of street and holding over.

SHOW PEOPLE (Warfield, Frisco) Rated one of the best entertainments in months. Jumped gross.

SHOW PEOPLE (Chicago, Chicago) Jumped to \$50,000.

WHILE THE CITY SLEEPS (Loew's, Toronto) Opened with a rush. Film played silent here, but the Chaney name drew.

WHILE THE CITY SLEEPS (Century, Baltimore) Got back in stride with "While The City Sleeps." Chaney a favorite and picture liked.

DANCING DAUGHTERS (Egyptian, Los Angeles) This product just natural b. o.

WHILE THE CITY SLEEPS (State, Syracuse) Brought house back into paying class.

EXCESS BAGGAGE (Loew's, Toronto) Took town leadership. Excellent.

DANCING DAUGHTERS (Capitol, New York) At \$189,750 for two weeks "Daughters" now holds top for any picture that ever lingered here a fortnight. Weather didn't help other places, but didn't keep them out here.

DREAM OF LOVE (Oriental, Chicago) Trend of better pictures here helping. Jumped to \$46,500.

MASKS OF THE DEVIL (Palace, Washington) Big week!

WHITE SHADOWS (Roosevelt, Chicago) Started importantly, and bettered it second week.

MASKS OF THE DEVIL (Hennepin, Minneapolis) Gilbert magnet. Second biggest house in year.

SHOW PEOPLE (Fifth Ave., Seattle) Best in town. Started off at great clip.

WEST OF ZANZIBAR (State, New Orleans) Chaney remains corking card.

WEST OF ZANZIBAR (State, Syracuse) Within few dollars of "Masks of the Devil." Chaney on par with John Gilbert as drawing card here.

WEST OF ZANZIBAR (State, Providence) One of Chaney's best.

ALIAS JIMMY VALENTINE (Astor, New York) Led the talking arrivals. Excellent.

WHITE SHADOWS IN THE SOUTH SEAS

Direct from 5 smash months on Broadway at \$2. Extended runs! Baltimore 3 weeks. Chicago 6 weeks. Los Angeles, Frisco, Milwaukee, etc.



WHILE THE CITY SLEEPS

Rated by trade consensus as the best Lon Chaney draw of past few years. Buffalo, Minneapolis, Boston and everywhere it's record biz.

MASKS OF THE DEVIL

Hear those flappers flap. Sensational business nationwide. And oh boy, M-G-M has just signed Jack Gilbert for more box-office fun!



A LADY OF CHANCE

Perfect vehicle for the perfect star. It's full of pep and young ideas, the kind they like to see beautiful Norma Shearer in!

ALIAS JIMMY VALENTINE

Solid sell-out at \$2 since it opened at Astor on Broadway. William Haines' best! Great as a Talker—smashing silent drama too! You'll like this number!



DREAM OF LOVE

Grand title! Joan Crawford, starring. Directed by Fred Niblo of "Ben-Hur" fame. It's another Big One from the M-G-M showmanship boys.

THE FLYING FLEET

The last word in aviation thrills! Plus handsome Ramon Novarro. Directed by George Hill of "Tell it to the Marines." A pippin, gents!

WEST OF ZANZIBAR

Meet Mr. Chaney in his most fascinating role since "Road to Mandalay." "West of Zanzibar" is the kind of Chaney thriller that made him the biggest!



A WOMAN OF AFFAIRS

The trio that made "Flesh and the Devil," Gilbert-Garbo and Clarence Brown have made the picture about which you'll hear nothing else but in 1929!

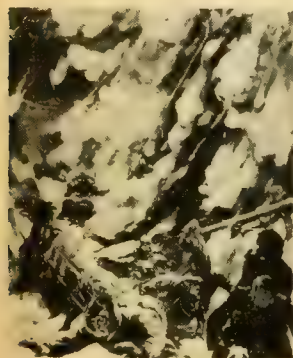
HITS! HITS! HITS! AND MORE COMING



AND FURTHERMORE
WE ANNOUNCE

THE TRAIL OF '98

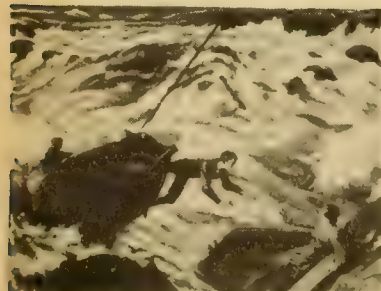
for release soon



The desperate struggle to cross Chilkoot Pass is shown vividly together with the gigantic snow slide engulfing hundreds!



The burning of Dawson City, the screen's greatest spectacle to date!



Fighting the perilous White Horse Rapids is the biggest thrill you ever had.

ONCE each year
COMES the
GIANT among pictures!

THIS year it is
"THE Trail of '98"
IT is keenly awaited
BY those thousands
WHO thrilled to M-G-M's
"BIG Parade" and "Ben-Hur"
A worthy successor!



direct from its
\$2 Broadway run
at the Astor, N. Y.



with

**DOLORES
DEL RIO**

RALPH FORBES
KARL DANE
HARRY CAREY
TULLY MARSHALL

directed by
CLARENCE BROWN

SOUND OR SILENT!

when **M-G-M** makes them they're
great either with Sound or Silent!

**SIMULTANEOUSLY
WE ANNOUNCE**

THE VIKING



100%
Technicolor
Picture
(sound or silent)

*The new marvel of
this film age of
big achievements!*

**THRILLS THAT COME TO
LIFE IN SOUND AND COLOR**

1. The attack of the Viking fleet on the English castle
2. The duel between the English boy and the Norseman
3. Beauties on the auction block
4. Mutiny on board the Viking ship
5. The beautiful Viking maid stows away on shipboard
6. The clash between Leif the Lucky and Eric the Red
7. The English youth declares his love for Helga
8. The first sight of America's shores
—And many more

AGAIN M-G-M brings you the
DARING and different!

FOR theatres without sound
WHO need a novelty

IT'S a sure-fire house packer—

AND it's also synchronized—

THE first 100% color film

WITH sound!

BEAUTIFUL! Thrilling!

A Showman's Picture!



**BROADWAY'S \$2 S.R.O.
SMASH HIT!**

SO, BROTHERS

Lift up your glass with me
and let's make merry, for
we know that we're sure of



A HAPPY NEW YEAR

THANKS TO OUR
LUCKY STARS



JOHN GILBERT



GRETA GARBO



MARION DAVIES



RAMON NOVARRO



LON CHANEY



NORMA SHEARER



WILLIAM HAINES



BUSTER KEATON

The Great American Picture— Breaking All American Records!

*Showmen Everywhere Report Huge Grosses and Satisfied Patrons
Who Enthusiastically Spread Praise for "Uncle Tom"*

The *Capitol Theatre*, Dallas, Tex., wires: "'Uncle Tom' good for ten days more. Expect to make up all Summer losses with it." From *Charles F. Smith*, of the *Uptown Theatre*, Kansas City, comes: "Just completed week of tremendous business on 'Uncle Tom.' All records smashed." Then *R. D. Hutchinson* wires from the *Liberty Theatre*, Oklahoma City, Okla.: "Very happy advise necessary hold over 'Uncle Tom' for second week. Did tremendous business." *Vogel Gettier*, of the *Capitol Theatre*, Grand Island, Neb., has this to say: "'Uncle Tom' has broken all records in its first three-day showing, topping year's best supers." From Kane, Pa.—the *Chase Street Theatre*—comes: "'Uncle Tom' is Universal's screen masterpiece. Opened to record-breaking business despite heavy opposition." "Had plenty of competition, but they couldn't lick 'Uncle Tom's Cabin,'" says *L. S. Braun*, of the *New Square Theatre*, Ottumwa, Ia., "Now we know Universal has the big ones." *Frank C. Reinecke*, of the *Paramount Theatre*, Akron, Ohio, declares: "I have seen a lot of big pictures and I have played a lot of big pictures, but beyond any question of doubt 'Uncle Tom' is the biggest and best box-office sensation that has ever been released by any distributor." From White, S. D., comes the message, signed by *K. Cummings*, of the *Opera House*: "Wonderful picture in every respect. Better than I thought it could be or would be. I wish all the so-called specials were as good." *R. W. Mussleman*, of the *Princess Theatre*, Lincoln, Kansas, writes: "'Uncle Tom's Cabin' is a wonderful drawing card and a big picture. Drew in people that I had never seen in town before," while *Harold* of the *Palm Theatre*, Pueblo, Colo., says: "Just completed sensation on 'Uncle Tom.' Business phenomenal. Biggest seven days ever done." *Keith Theatre*, North Platte, Neb., writes: "I wish to say that more comment from patrons than any picture ever played exhibitor anywhere that I believe 'Uncle Tom's Cabin' to all the so-called specials, and that their patrons all will be *Arney's Theatre*, Point Maruon, Penn., says: "This my tell you 'Uncle Tom's Cabin' just established a record beyond all conception." A wire from *Charles F. Smith*, *Theatre*, Wichita, Kansas, states: "Just closing week on 'Uncle Tom's Cabin.' All records smashed. Despite change of policy for week of continuous run and special performance at nine thirty, this morning have been unable to handle the crowd."

CARL LAEMMLE'S
\$2,000,000 Production

with
Marguerite Fischer, Arthur
Edmund Carew, Lucien Lit-
tlefield, James Lowe, Vir-
ginia, Grey, Adolph Milar,
Vivien Oakland, Lassie Lou
Ahern, Mona Ray, Aileen
Manning.

Two Negatives, One
silent, one with sound.

A HARRY POLLARD
Production



-- Silent or Sound - Carl Laemmle Leads the Way!!!

♣ LUCKY BOY ♠ ♣ LUCKY BOY ♠ ♣ LUCKY BOY ♠ ♣ LUCKY BOY

GEORGE JESSEL

ORIGINAL STAR
of "The JAZZ SINGER"
in
HIS FIRST TALKING
PICTURE
BY THE EXHIBITOR WHO PLEASURES HIS PATRONS



NEW YORK CITY

♣ LUCKY BOY ♣ LUCKY BOY ♣ LUCKY BOY ♣

A
BOX-OFFICE
NATURAL

AND
SINGING

PRODUCTION

LUCKY BOY

TIFFANY
LO-NE

*The Greatest Audience Picture
Ever Made*

A Leading Personality of the Theatre—That's
Jessel! Lucky Boy Brings Him to Screen Audi-
ences with His Voice—and What He Can
Do with Songs and Wit.

A Glamorous Colorful, Romantic
Background.

A Singing Chorus of 60 Beauti-
ful Girls.

The Picture Every Ex-
hibitor Has Been
Waiting For.



TIFFANY-STAHLE PRODUCTIONS INC.

1540 BROADWAY

NEW YORK CITY

LUCKY BOY ♣ LUCKY BOY ♣ LUCKY BOY ♣ LUCKY BOY ♣ LUCKY BOY ♣

**THE ADVERTISING MANAGER
FOR A NATIONAL FILM DISTRI-
BUTING ORGANIZATION RE-
CENTLY MOTORED FROM LOS
ANGELES TO NEW YORK STOP-
PING ENROUTE IN MORE THAN
FIFTY CITIES AND TOWNS AND
PERSONALLY INTERVIEWING
EXHIBITORS IN ALL CLASSIFICA-
TIONS OF THEATRES ON ADVER-
TISING AND TRADE PAPERS.**

**AS THE RESULT OF HIS PER-
SONAL CHECK-UP, THIS ADVER-
TISING MANAGER IS USING
MORE SPACE IN MOTION
PICTURE NEWS THAN IN ANY
OTHER TRADE MEDIUM.**

Greetings
to the
Entertainment
Industry and all
good wishes
for a Happy and
Prosperous
New Year



RCA PHOTOPHONE, INC.

411 FIFTH AVENUE, NEW YORK

A Subsidiary of the Radio Corporation of America



Meet us over on pages 1927 to 1939
in our W. W. P. Announcement

*Joe is on
the road
hiring
sa esmen.*

Motion Picture News

Volume XXXVIII

NEW YORK CITY, DECEMBER 29, 1928

No. 26

Talker Features

Can They Be Made Box Office Successes?

By William A. Johnston

MAX REINHARDT goes to Hollywood to make a sound picture. That is important. If the sound movie is to attract producers like Reinhardt, then there can be little doubt about the great future of the new and greater motion picture.

But, equally important is Reinhardt's statement about the new art. He will employ music and dramatic sound effects—but not dialogue. As for the all dialogue film—he means feature length subjects, of course—that, he declares, is out of the question.

We note that some of our own producing heads are also putting out late warning signals on the "all talker" feature.

All of which is salutary—and, we trust, timely.

We cannot—and need not, agree with Reinhardt that all dialogue films are impossible. It is in fact quite possible that the right combination of producing genius, suitable subject and improved voice reproduction will result in a box-office success.

But the immediate job, unquestionably, is to make good sound pictures, regardless of dialogue.

The trade at large, we believe, has been confused right along on the matter of "talker" features. The two Jolson successes were not "talker" pictures. But, apparently they were so registered in the market places and the market talk of the business. A few months ago the exhibitor was demanding just two kinds of sound pictures—talker pictures and talker news reels. And so the producers began talking and planning just such a style of goods.

Jesse Lasky now comes to the fore and says he will not permit any dialogue in "Four

Feathers" because it would destroy the sweep and action of the picture.

Exactly. You cannot do two entirely different things on the same stage and for the same subject. Each is fighting the other.

The movie replaced the legitimate stage in a great run of popularity because, for one and a most important thing, it widened the horizon of the stage. The movie expressed what the stage could not—sweep of action, color, realism, etc. That was its glamor. To express a story in dialogue is to go back to the very thing the movie superceded.

We have contended from the very first that sound—of any kind, should only come into the motion picture to give dramatic emphasis, that sound effects were virtually the exclamation points of the story. We still hold this first contention.

Obviously, the thing to do is to build sound into pictures, not pictures into sound. Then we will hold fast to all the picture has accomplished and add to its expression and its audience.

The sound picture situation is highly serious. The theatres are struggling frantically to give the public what it expects, but which, generally speaking, they cannot supply with satisfaction to their patrons. The styles in our business changed suddenly overnight and the studios do not know, as yet, how to make the new kind of goods. At least, however, the producer can watch his step and play as safely as possible. We repeat, the successes thus far are pictures with songs, personalities, and sound effects. The dialogue picture is a venture, a step in the dark at best and apparently a step backwards.

"In Old Arizona"

Reviewed by Edwin Schallert

(Editor of the Los Angeles Times Preview and Special Correspondent of Motion Picture News)

"IN Old Arizona" sets the pace for outdoor sound pictures. Here is a feature broadly fashioned along the lines of a western, with conversation and effects that will make those who thought the horse opera dead sit up and take notice. It may not be 100 per cent class, but it is good 90 to 95 per cent entertainment, easily one of the best novelties produced during the year just closing. All of the old reliables of the movies are on display. There is a stage coach hold-up for example before the first reel is unspun. There is cattle rustling, vaquero romancing, gun battling and all the rest of the stuff of the great open spaces, but it is dressed up with sound effects, singing and dialogue.

The plot of this picture could be stronger and the finish better. It is unfortunate they are not. However, audiences won't complain because they'll find incidental interest abundant with Warner Baxter, Edmund Lowe and Dorothy Burgess in leading roles. There is some agreeable conversation as well as acting that will convince. Baxter and Lowe are rivals for the love of the heroine, who out-Carmens Carmen and is ultimately shot when she becomes too intriguing.

"In Old Arizona" won't perhaps go down as art in the estimation of critical audiences, because it has its cruder side. But for those who have growing interest in talkies it will prove great. The sound effects, donkeys braying, steers bellowing and pigs squealing are just about the last work in the unique, and the songs help a lot. There is plenty of funny repartee between Lowe and Baxter. It's talkie or nothing in this case.

If exhibitor isn't equipped he would hardly be interested.

Tiffany Plans Circuit

Negotiations Under Way for Theatre Sites in N. Y., Philly, and Chicago; Co. Enthusiastic Over "Lucky Boy"

ANNOUNCEMENT on the part of Tiffany-Stahl of their entrance into the field of theatre operation came this week just prior to the opening of the picture organization's sales convention in Chicago. The announcement in effect is that they have under negotiation sites in New York, Philadelphia and Chicago. Exact location of the sites are a secret as also is the source of the finance which might make possible the theatre building program. Unofficially in the Tiffany-Stahl home offices it is stated that they are to have theatres as fine as anything on Broadway with a capacity of at least 4,000 seats, also that their New York site is on Broadway between Times Square and 53rd Street.

It is believed by the T-S insiders that in their sound production, "Lucky Boy," they have a picture that is going to perform a miracle for them as did "The Jazz Singer" for the Warners. They state that their advance sales for the picture indicate that it will do a gross of \$2,000,000, and that they believe that George Jessel will duplicate the Jolson success. The picture however will not be previewed in New York until after the sales convention is closed.

The vagueness of information as to just when and where the theatre building operations are to begin and the lack of any statement, except that the Third Dimension Pictures will revolutionize the entire field, makes it appear as though the theatre building announcement is something that

will add additional enthusiasm to the T-S sales convention.

M. H. Hoffman, chief production executive of Tiffany-Stahl, stated in Hollywood several weeks ago that his organization was going to hold back on any third dimension activity until the industry as a whole had assumed something of a normalcy following the present excitement regarding talking and sound productions.

Gaumont Selects Toronto Theatre Site

On his way to St. John, N. B., to open a new office there, Edward Auger, of Toronto, general manager of Gaumont British Corporation of Canada, Limited, announced that his company would build the first of a series of large theatres in the downtown section of Toronto, a site having been secured at Yonge and Dundas Streets. This will be the official first-run outlet in Toronto for British film productions. Other large Canadian centers are to have Gaumont Theatres within the next year or 18 months.

\$100,000 for Film Bureau

Renewed activity on the part of the Ontario Government Motion Pictures Bureau, with studio at Trenton, Ontario, in 1929, is foreseen in the announcement of Hon. Dr. J. D. Monteith, Provincial Treasurer, that the Bureau would have an appropriation of \$100,000 during the year.

U. S. Charges Oklahoma With Conspiracy

The U. S. Government has filed restraint of trade charges against the M.P.T.O. of Oklahoma in connection with the organization's activities in the service to non-theatrical accounts. No individuals were named in the petition, but it is charged the association has banded together to restrict to their members trade in pictures in Oklahoma and Northern Texas.

It is alleged a conspiracy exists against non-theatrical exhibitors and declare that interstate commerce is involved as all films are made outside of Oklahoma and shipped to distributing agencies from New York, New Jersey and California. It is charged that the defendant and certain individuals have banded together "to prevent every non-theatrical exhibitor of motion pictures securing such films."

Tilt Between DeForest and Paramount Still On

While DeForest Phonoflms of Canada, Limited, was denied an injunction at Montreal, Quebec, to restrain Famous Players Canadian Corp. from using the Movietone at the Palace Theatre, Montreal, the issue between the two companies is still technically alive, it is stated.

While the injunction was refused, the action for \$25,000 damages against Famous Players for alleged patent infringement has not been decided in the courts, it is asserted.

Heavy Fee for Traveling Shows in Sheldon, Ia.

The city council at Sheldon, Iowa, has passed an ordinance which has proved helpful to the resident theatre men, in a law which requires \$100 daily as fee from traveling shows.

High London Court Reserves Decision

WORD has been received in Toronto from London, England, that the Judicial Committee of the Privy Council has reserved decision after hearing the appeal to the Canadian Performing Right Society, Limited, Toronto, from the judgment of Mr. Justice Rose of the Canadian Courts which dismissed with costs the suit of the society against Famous Players Canadian Corporation for alleged infringement of two musical copyrights which the society claimed to control. The two compositions were used at the Regent Theatre, Toronto, under the direction of Famous Players, one of the pieces being the Colonel Bogey March.

In giving his decision, Mr. Justice Rose declared that the plaintiff society had not complied with the clause of the Canadian Copyright Act which requires all assignments of copyrights to be registered at Ottawa at \$2 per registration. If the Privy Council decides in favor of the Canadian Performing Right Society, it is probable that all Canadian theatres would be called upon to pay the rate fixed by the society in order to obtain the use of considerable music.

Woodhull Hopes for Solid Front

M. P. T. O. A. President, Claiming 7,000 Theatre Members, Fears Two Organizations Will Injure Industry

W. F. WOODHULL, president of the M.P.T.O.A., in his New Year's statement, deprecates the advent to the industry of the Allied States Association of Motion Picture Exhibitors, headed as president by Abram F. Myers, who last week tendered his resignation as presiding officer of the Federal Trade Commission. Mr. Woodhull fears that without an allied front damage will result to the exhibitor interests.

In the course of his lengthy statement Mr. Woodhull claims that the M. P. T. O. A. numbers among its members 7,000 theatres. However, he says, "With an undivided front against our greatest foe the industry will suffer and the individual will find that block booking, contract clauses and some of the other timeworn ballyhoos are mere details to his success.

"Legislators, badly-advised or selfishly inclined reformers sincere and otherwise, have given us several close calls at Washington and State Capitols through the folly of divided ranks in the past. I hope this danger will not be increased by this new movement. This is one of the many important and dangerous reasons why the constructive minds of our industry deplore the idea of two organizations.

Asks Will Allied Bar Chains

"I want to ask those interested in the new movement one direct question. Will it be the policy of their new Allied States Exhibitors' Association to bar all affiliated and chain theatre owners from membership and to counsel all state organizations as may join with them, to also bar from membership the chain and affiliated theatres?

"If the latter is so we can simply sit back with sympathy for those who have been led to contribute and watch the new organization die of its own futility. There are more independent theatre owners in the Motion Picture Theatre Owners of America

Poor Judgment Shown in Curtailing Trade Paper Ads, Says Showman

COMMENTING upon the articles in the *Motion Picture News* on the curtailment of the producers ads, B. E. Gore, operating two neighborhood houses in Tampa, Florida, says, "The first thing I look for when I open my *News* is the advertising of the producers. I am always anxious to see what they have to say about their latest releases and I study these ads to decide on what I believe will please my patrons.

"Just last week I found one of the *News* ads so attractive, and felt the pictures advertised would appeal to my patrons, I wired for and obtained three of the pictures advertised. Naturally I am sold on the pictures I selected and have preserved the ads to use in connection with my own advertising. I certainly feel the producers are showing poor judgment in cutting down on their trade paper advertising."

than there are ever likely to be drawn under the new banner. This is not a test for supremacy as a "Czar" of independent theatre owners between Mr. Myers and myself. I have never been able to visualize myself as a Czar; neither can I see Mr. Myers on any such throne. I wonder also if Mr. Myers still believes in rubles and how many it will take to pay the rumored \$100,000 annual salary. I am afraid the travelling troupe will be dependent for continued support on keeping in the limelight,

ignoring the proven fact that the problems of this industry can be settled within the industry through peaceful negotiations.

"Let us go into the New Year firm in the conviction that we as individuals progress only as the industry thrives. Let us spread this gospel to the unbelievers. Let us rededicate ourselves to every activity that will reflect credit to our business and watch with unceasing vigilance and strongly entrenched, the slightest movement that will bring reproach upon it."

Funds for Film Bureau

Motion Picture Section of Dept't of Commerce Can Be Given Higher Status If New Bill Is Passed

ADDITIONAL funds whereby the motion picture work of the Department of Commerce, Washington, D. C., can be given the status of a division, instead of a section as at present, have been provided in the appropriation bill for the Department of Commerce for the fiscal year beginning July 1, next, just introduced in the House of Representatives.

The need for the higher standing of the work was explained to the House Committee on Appropriations during recent hearings on the bill by Dr. Julius Klein, director of the bureau, who explained that the peculiar problems of the motion picture industry made it advisable to have a separate division for the work.

The motion picture industry has been one of those suffering most keenly from trade barriers abroad, the committee was told. "When the question of blocking our film trade was up for discussion in various legislatures in Europe not long ago," Dr. Klein said, "the paramount issue was the potency of the motion picture as a vehicle for promoting commerce; and there is ample evidence of the wisdom of the committee in sending a trade commissioner of this department to Europe a year ago on that problem."

Discrimination against American motion pictures by foreign governments has been largely prevented during the past year by

the activities of George R. Canty, European representative of the motion picture section, Dr. Klein told the committee.

6 New Directors Join Stanley Company

Six new directors were elected to the board of the Stanley Company of America last week to fill vacancies due to resignations. Harry M. Warner was named chairman and Albert Warner was elected a director and a vice-president. The new directors are: W. Stewart McDonald, Henry Rudkin, Abel Carey Thomas and George E. Quigley. Samuel Carlisle was named whose places are taken by the new directors whose places are taken by the new directors are: John J. McGuirk, Louis J. Kolb, Etta V. Mastbaum, Clifford B. Hawley, Harry Crandall, Jacob Fabian and James B. Clark.

E. Cohen a Committeeman at Aviation Show

Emanuel Cohen, Paramount News editor and director of the Short Features Department of Paramount-Famous-Lasky Corporation, has received and accepted an appointment to serve on the general committee of the New York Aviation Show which is to be held at the Grand Central Palace early in February.

De Mille Victorious in Damage Suit

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 27.—De Mille Pictures Corporation won the decision in the suit brought against the concern by Nils Chrisander, Swedish director, who asserted the company owed him \$44,626 back salary. Ruling in the action was made by Superior Judge Schmidt.

Chrisander asserted he was engaged by the De Mille Studios over two years ago to direct one picture, the agreement calling for an option on his services after the film's completion. The director stated he made the picture, and the company exercised the option and had him make another production. Cecil De Mille testified that the engagement for the second picture was not under the optional agreement; but that the company had given Chrisander another chance to make good before studio officials could decide on the optional term contract.

A Christmas Present for Censors in Hollywood Party

NEWSPAPER dispatches from Hollywood this week contained a distinct Christmas present for the advocates of censorship and blue laws in the detailed accounts of the Christmas Day brawl in which Lottie Pickford, Jack Daugherty and others were involved. Newspapers justified the front page position given the story by the line "Lottie Pickford, Sister of Mary Pickford."

Without mention of Mary Pickford, the story would never have reached the telegraph wires in Hollywood.

Such is daily journalism, and, unfortunately, it is quite within its rights.

But that doesn't carry consolation to Mary Pickford, the real victim in the public mind. And it doubles the degree of resentment bound to exist within the industry, toward those directly responsible for the happening.

Here is a situation demanding prompt and effective action by the Hays organization, by the Producers' Association in Hollywood, and by every thinking member of the production colony there.

Jack Daugherty has been in newspaper headlines before.

If Lottie Pickford continues to show a dangerous lack of discretion in her choice of guests, and inability to control their actions in her home, and has so little regard and appreciation for the moral obligation she owes to the fates that made her the sister of America's Sweetheart, so little sense of the importance of her family name to a great industry, she deserves a social chastisement by every professional in Hollywood. She is not active professionally, so there is nothing the industry can do officially to express its resentment.

Daugherty has been the beneficiary of studio payrolls.

From this point on, his connection, directly or indirectly, with any reputable motion picture company, is something the public will regard as an act of forgiveness by the entire industry for the part he has played in dragging the name of Mary Pickford into a police case.

Meantime, Mary Pickford, the innocent bystander, has what little consolation she can derive from the sympathy of the industry.

More Houses For Warners

Negotiations Reported Under Way in Several States for Acquisition of Chains

RUMORS continue thick and fast with regard to the acquisition of theatres by Warner Bros., but no confirmation can be had on them from the Warner home office. It is said that negotiations are under way and have been for some time for the houses owned by the Gottesman Theatrical Enterprises of New England. Word is also on hand that the Gottesman circuit is being extended to include two additional houses in Norwich, Conn., and another house or two in Middletown. Negotiations are also reported under way for another chain of seven houses in Massachusetts. These, if the Gottesman deal is finally consummated will eventually be in the control of Warners.

L. K. Brin is said to be operating in the interest of Warners in the Northwest territory. He runs Garden and Majestic Theatres in Milwaukee and word from there is to the effect that he closed a deal last week for the Fischer circuit which operates in many cities in Wisconsin. Eight houses were involved in the transaction, including the Majestic, Madison and Parkway at Madison, the Appleton at Appleton, the Home and Portage at Portage and the

Fischer's Fond du Lac at Fond du Lac and Fischer's Oshkosh at Oshkosh.

Another rumor of a chain to be acquired by Warners comes from Cleveland to the effect that negotiations are under way for the Silverman circuit, which includes the State at Akron, the Alhambra at Canton and the Palace at Lorain.

Skirboll Organizing World Wide Sales Force

Joseph Skirboll, general sales manager for World Wide Pictures, Inc., spent last Monday in Atlanta, Ga., on the second leg of a long journey which will take him to the Pacific Coast and having for its purpose the organization of World Wide's field sales force.

Following his stop in Charlotte, where E. F. Dardine, veteran exchange man, was chosen to head World Wide's sales efforts in the Carolinas, Mr. Skirboll came on to Atlanta where he conferred with Arthur Lucas, head of Educational in this territory, and Jas. H. Butler, manager of the company's Atlanta branch.

Photophone, W. Electric Join Hays Group

RCA Photophone, Inc., the subsidiary of the Radio Corporation of America, has joined the Motion Picture Producers and Distributors of America, Inc., of which Will H. Hays is president.

John E. Otterson, President of Electrical Research Products, Inc., which is the manufacturer of the synchronizing process of the Western Electric Company, was also elected a member.

The two new members were admitted at a special meeting of the board of directors Thursday. David Sarnoff, President of RCA Photophone, Inc., was elected to the Board. Changes in the Board were made by the election of Harry M. Warner, representing Warner Bros. Pictures, Inc., and Vitagraph, Inc., and Albert Warner, representing First National Pictures, Inc.; also Hiram S. Brown was elected a Director, representing FBO Pictures Corp.

New Paramount Building Going Up at Astoria

An additional building, covering space 50 by 200 feet, is being erected by Paramount at its Long Island picture studio, where Paramount talking films are now being made. It will be finished by March 1.

The motor generators and heating plant, carpenter shop and all of the mechanical departments now located in the basement and wings of the studio will be removed entirely.

The new studio will more than double the available floor space for picture sets on the lower stage. It will consist of a basement and one story, with foundations for additional stories. All sets will be built in the shops and will then be rolled to the stages to eliminate noise.

Corinne Griffith, Alice White Sign Contracts

Alice White and Corinne Griffith have been signed to new long term contracts by First National. Miss White is to appear in four big pictures this year, all with dialogue, and Miss Griffith's contract calls for two special productions each year. The latter will also be with dialogue.

Schnitzer Strengthened by New FBO Officers

AT a meeting of the board of directors of FBO Productions, Inc., held Thursday the position of Joseph Schnitzer as president of the organization which is now controlled by RCA was materially strengthened by the election of Lee Marcus as vice-president with headquarters in New York. Charles Rosenzweig was appointed general sales manager and B. B. Kahane elected treasurer and secretary. Clinton P. Scollard and Thomas Delehanty, former secretary and treasurer respectively resigned. Herman Zohbel was elected assistant secretary and treasurer.

B. B. Kahane is also treasurer and secretary of the Radio-Keith-Orpheum Corp., and Herman Zohbel was connected with the U. S. Leather Co. for 24 years as auditor and assistant comptroller.

Broadway Legitimate Theatres Wiring for Talkies

Installation Already Made in Four Shubert Houses, While Erlanger Will Close for Equipment Shortly

BROADWAY legitimate theatres are to enter into active competition with the picture houses playing sound and talking productions by the time summer arrives. Four of the theatres controlled by the Messrs. Shubert have already contracted for the installation of Vitaphone, while the Erlanger office states that A. L. Erlanger has the matter under consideration and that he will close within the next few days for the installation of sound amplification and projection devices in the houses controlled by that office. In an announcement issued this week by George E. Quigley, vice-president of the Vitaphone Corp., 179 theatres recently contracted for Vitaphone, which will bring a total to approximately 1,800.

The Shubert theatres are the 44th Street, the Booth and the Shubert, as well as the Sam H. Harris. Just which of the Erlanger houses are to be wired has not been divulged as yet, but there is a strong possibility that the Liberty on 42nd Street is to be one of the houses. This is the house which has always been favored by picture producers ever since "The Birth of a Nation" made its debut there. The Gaiety, an Erlanger house now under lease to Pathe and sub-leased to Fox, is wired, as also was the Globe theatre last summer during the Fox tenancy there. The Gaiety, with its sub-lease to Fox, will house productions of that company until December 31, 1929, under its present terms.

Legitimate theatre operators, knowing that all of the special productions for the screen will be either with synchronized scores or in dialog, will be in a position to demand greater rentals from the picture producers if their houses are equipped to present those productions. Likewise they will fortify themselves against a condition

such as exists in the legitimate theatre field today with the business all shot to pieces. With their theatres equipped, should a like condition occur, they would be in a position to step out into the picture field and take talking pictures at any time during the regular season when they were faced with a series of stage failures.

There have been a number of rumors that the Warners were interested in the marketing of a Junior Vitaphone. This report, however, is denied in toto at the Warner home offices. However, admission is made of the fact that there were a machine on the market that would adequately reproduce and amplify the Vitaphone productions and were the Warners and Western Electric to get together on the question of the adequacy of such a machine, the Warners would be ready to permit of the showing of Vitaphone productions on such a machine.

In the face of this there are reports that certain of the Warner executives are interested, with an inventor named Payson, in a reproducing device and it is expected that shortly after the first of the year an announcement will be made to the effect that this machine will be available to exhibitors at an installation cost that will not be in excess of \$2,500.

At the same time reports are to the effect that the installations of various Western Electric devices for amplification are running behind schedule due to the lack of man power. Exhibitors who were promised installations during the current month have been told that they cannot possibly have their machines until some time in February.

John E. Otterson, president of the Electrical Research Products, Inc., stated in Chicago this week that his organization has

sold in excess of \$20,000,000 worth of equipment in 1928, that there were 1,000 houses wired in the country at present and that during the coming year 3,000 additional would be wired by his company. There would be also 600 wired in European countries. On the coast 30 studios are now installing sound production equipment and there are 140 sound recording trucks ordered by various producing organizations. Some of these will be utilized for news reel work, while the majority will be assigned to outdoor production shots.

The prediction is that next year's production output will have more than 200 features that will be made in dialog and sound.

The list of theatres that have just signed contracts for Vitaphone equipment are:

Sam Harris Theatre, 44th St. Theatre, Booth Theatre, Shubert Theatre, New York City; Avalon Theatre, Farragut Theatre, Midwood Theatre, Marine Theatre, Patio Theatre, Brooklyn; Grove Theatre, Freeport, N. Y.; Huntington Theatre, Huntington, N. Y.; Merrick Theatre, Jamaica, N. Y.; St. Albans Theatre, Long Island City, N. Y.; Beacon Theatre, Port Washington, N. Y.; Oasis Theatre, Queens, N. Y.; Queens Theatre, Queens Village, N. Y.; Ritz Theatre, Port Richmond, N. Y.; Strand Theatre, Summit, N. J.; Roxy Theatre, Ashland, Pa.; New Virginia Theatre, Harrisburg, Pa.; Opera House, Philadelphia, Pa.; Capitol Theatre, Scranton, Pa.; Poli Theatre, Wilkes Barre, Pa.; Royal Theatre, Baltimore, Md.; Masonic Theatre, Clifton Forge, Va.; Colony Theatre, Portsmouth, Va.; Strand Theatre, Staunton, Va.; Howard Theatre, Washington, D. C.; Empire Theatre, Winchester, Va.; Strand Theatre, Washington, D. C.; Majestic Theatre,

(Continued on page 1942)

R-K-O Head Wars on Surcharge Ruling Abolishing Excess Booking Charges May Effect Motion Picture House Presentations

THE split-commission policy in the booking office of Keith-Albee-Orpheum is to be ousted under the new regime that has taken over the combined vaudeville circuits which are now known as the Radio-Keith-Orpheum Corp. That much was apparent in a brief talk that Hiram S. Brown, former president of the U. S. Leather Corp. who has been placed at the head of the combined amusement interests, made last week to a group of assembled newspaper men.

The abolishment of the 50 per cent surcharge made on artists' representatives by the Vaudeville Collection Agency, which was a subterfuge conceived during the early days of the Booking Agency Law, will tend to but one thing in its effect on motion pic-

ture theatres, and that is in such houses as are booking vaudeville attractions either as individual acts or as part of their presentations these attractions might in the future be more difficult to obtain. That at least would appear on the surface to be the aim of the new directors of the combined vaudeville chains.

The advent of the presentations in motion picture theatres of the country gave long suffering vaudeville acts a new outlet for their talents. The old regime in vaudeville held that the actor was to be held under thumb at all times and that their salaries were to be regulated by a salary fixing committee that functioned in the home offices here. Then came the question of percentages to be paid by the artists first

to the booking office itself and then an additional percentage to their personal representative.

The Law fixed commissions at five per cent. That five per cent was deducted by the Booking Office for its own coffers. Then it charged the personal representative of the act or artist fifty per cent of an additional five per cent that the artist was paying him, this in turn made the agent turn to the act and personally demand anywhere from five to fifteen per cent in addition to the ten per cent that had already been deducted from the salary of the act.

These are the tactics that made it possible for the motion picture theatre to choose and pick as it pleased from the ranks of vaudeville such acts as it wanted.

Morris Vice-President

Former General Sales Manager Is Also Appointed General Manager of Warner Bros.

SAM E. MORRIS, who for several years past has been General Sales Manager for Warner Bros., was last week appointed Vice-President and General Manager in charge of distribution for that company. The announcement was made by Harry M. Warner, president of Warner Bros. For the past seven years Mr. Morris has built up the Warner sales organization to its present status of efficiency.

Mr. Morris is well qualified to handle the duties of his new executive post. He has served as an executive in many branches of the film industry. A native of Oil City, Pa., he spent most of his boyhood in Cleveland. Upon graduation from school he went with the American Tobacco Company and as foreign manager of that concern traveled all over the world.

He entered the motion picture industry as an exhibitor in Pittsburgh. He later acquired the Home Theatre in Cleveland and

eventually operated three other houses there. In Cleveland he was elected Chairman of the Film Committee of the Chamber of Commerce.

From exhibitor Mr. Morris became an exchange manager in Cleveland for the World Film Company and later came to New York as Vice-President and General Manager of Select Pictures. When Warner Bros. underwent its first expansion seven years ago Mr. Morris assumed charge of the sales department. One of his first accomplishments was the reorganization of the selling force when Warners acquired the old Vitaphone Company.

The enormous popularity of Vitaphone pictures is also attributed largely to Mr. Morris' efficient selling methods. Vitaphone pictures have amassed unheard of grosses that have advanced the company to its present prosperous condition.



Sam Morris

Ezell Warner Sales Chief

Old Company Employee Succeeds Sam Morris, Just Named Vice-President of Organization

ONE of the first steps taken by Sam E. Morris, newly appointed Vice-President and General Manager of Warner Bros., was the naming of Claude C. Ezell as his successor as General Sales Manager. Mr. Ezell has been with the Warner organization for a number of years and has already assumed his new duties.

The new General Sales Manager of the Warner organization has had almost twenty years of experience in the film industry. He started his career with the Bass Film Company in New Orleans and later served as branch manager and Southern Division Manager with General Film Company.

Since joining Warner Bros. a number of years ago, Mr. Ezell has occupied the post of Southern and Western Sales Manager. In commenting on the promotion of Mr. Ezell, Mr. Morris said:

"No one is better equipped both in experience and initiative to undertake the responsibilities of this post than Claude Ezell. It is a great pleasure to me to announce the appointment, not only because of his own capabilities, but because it gives us a chance to exercise our policy to give promotions to members of our own personnel who have proved their value to the organization."

Netoco Files Plans for New Waltham Theatre

Plans for the foundation of a new theatre to be constructed on East Moody Street, just west of Gordon Street, Waltham, Mass., were filed recently and the office of Superintendent of Buildings Cole has issued a permit for the construction of the house.

Approximately \$35,000 will be the cost of the theatre, details of which have not been completed. The theatre will be the new Netoco Oriental Theatre and in front of the house itself, which will extend easterly almost to Union Street, there will be a two-story business structure with five stores, the theatre entrance on the ground floor and a restaurant on the second floor. The stage of the house will face Moody Street.

The architects are Krokyn, Browne and Rosenstein, of Boston. The builder is Benjamin Steinberg.

Censors Pass "Dawn" for Montreal Showing

"Dawn," the British production, has just been passed by the Quebec Board of Moving Picture Censors and is booked for early release in Montreal. The Ontario Censors continue to keep it on the black list, however, and it has also been condemned by the Saskatchewan censor board.

M-G-M Issuing Five Films During January

Five feature productions will be released to exhibitors by Metro-Goldwyn-Mayer next month. The five are as follows:

"Alias Jimmy Valentine," the picture now playing at the Astor with William Haines and Lionel Barrymore in talking and silent sequences, "The Flying Fleet," starring Ramon Novarro with Anita Page; "The Loves of Casanova," a continental drama with Ivan Mosjoukine in the title role; "Morgan's Last Raid," a Tim McCoy western vehicle; and "A Single Man," a Lew Cody-Aileen Pringle vehicle.

"U" Engages Dance Director
Maurice Kusell has been signed by Universal to stage the dances in "Broadway."

H. B. Franklin Predicts a Profitable Year

HAROLD B. FRANKLIN, president of West Coast Theatres, forecasts "greater stability and continued growth" during 1929. In his statement, issued at the Los Angeles office of West Coast, he predicts that the year will witness a continual improvement and development in both the sound and silent pictures and a new assortment of talent introduced through the talking screen. He declares new advances will be made in technique and more of the practices of the stage will be absorbed by the screen. All producing and exhibiting organizations, he says, will be geared to meet the new condition brought about by the sound film. Mr. Franklin complimented the Warner Bros. and the Fox organization in fostering the sound film.

"Never in recent years have the Coast states been in so favorable economic position as they are today," asserted Mr. Franklin. He believes that 1928 will go down in movie annals as "the year when talking pictures talked themselves into the motion picture industry."

Ore. Exhibitors Meet to Discuss Legislation

IN order to present a solid front to combat any state or national legislation detrimental to the motion picture industry, the Oregon Theatre Association met at the Benson Hotel, Portland, Ore. and discussed a number of national and state bills that are expected to come up at an early date. They agreed that each exhibitor should "put his house in order" and be ready to help defend their business and the industry at large against any and all adverse legislation.

Some thirty members were present at the meeting, and listened to Harry Poole, exhibitor of Klamath Falls, discuss block-booking and other timely subjects. Another meeting will be held on Jan. 4th. Mrs. Pearl Potter was elected permanent secretary.

Seven Short Subjects from M-G-M in January

Metro-Goldwyn-Mayer is releasing seven short subjects during January in addition to the regularly semi-weekly issues of the M-G-M News.

A Ufa Oddities, "Kisses Come High," is the first release, being set for January 5. "Going Ga Ga," with Ed Kennedy, Marion Byron and Max Davidson, is also scheduled for the same date.

"Manchu Love," a Great Events story, is a Technicolor two-reeler set for January 12, at which time "Election Day," an "Our Gang" vehicle will be released. "Uphill and Downhill," another Oddities, is to be released on January 19. Charley Chase appears in "Ruby Lips," set for January 19, also. "Liberty," a new Laurel-Hardy comedy, completes the group of releases and is scheduled for January 26.

In addition, 8 Metro Movietone acts are to be released, beginning January 5.

Bancitaly Stock Listed as Trans-America Corp.

The withdrawal from the board of the Bancitaly stock has caused no little concern to a number of holders of those certificates who were not entirely familiar with what was happening. As a matter of fact all of the Bancitaly stock has now been transferred to the Trans-America Corp. and is now listed under that name.

The certificates of the Trans-America Corp. will be ready for distribution to the stockholders during the coming month.

All stockholders of the Bancitaly who have not already done so should immediately turn in their Bancitaly certificates to the Bank of Italy depositories or depositories designated by the corporation and receive certificates of deposit for the same. These deposit certificates can be used for trading purposes until the new Trans-America Corp. certificates are issued.

A Correction

In the MOTION PICTURE NEWS Check-Up, published in the December 8th issue, the percentage value of "The King of Kings" (Pathe) was incorrectly given as .74. The reports for this picture properly totaled give a percentage rating of .84.

Warner Booking Office for Theatre Talent

IT was reported yesterday that the Warner Bros. were forming their own booking offices for the engaging of vaudeville and musical talent for their own theatres as well as those of the Stanley circuit. This office will also handle booking of talent for the Vitaphone productions that are being made in the east under the direction of Bryan Foy who came from Hollywood several weeks ago.

E. A. Darling, who was the principal booker for the Keith-Albee theatres until the recent acquisition of these theatres and the booking office by R.C.A., is reported as having been placed in charge of the Warner's booking offices. Al Lloyd who came east with Foy will also undoubtedly be attached to the office.

Otterson Concedes Interchangeability on Proper Equipment

J. E. OTTERSON, president of Electrical Research Products, has taken the blanket off interchangeability. He has come to an agreement with the licensees of Western Electric Company which concedes that their picture products may be shown on theatre equipment that in their judgment reproduces satisfactorily. He reserves the right, however, to demonstrate that the quality of the equipment may not be up to the standard, and in such event the companies will be ordered to cease service.

Mr. Otterson's statement follows:

"We have reached an understanding with the producers licensed by us that they will play their productions on any equipment which in their judgment gives results of satisfactory quality. If they find or we demonstrate that the quality is not up to standard then they will cease to serve such equipment.

"To the Exhibitor we say if you can get an equipment as good as ours for less money, buy it; but if it is of lower quality do not buy it at any price. Wait until you can offer your public the best.

"The continued success of talking pictures depends upon the maintenance of quality. Indeed, I may say it depends upon an improvement in quality. As the public taste develops it will become more exacting and critical, and it is essential that there be continued improvement in the quality of production and of apparatus to meet these more exacting requirements.

"If the producer, the exhibitor or ourselves compromise on this question of quality and accept quality lower than our present standards, the cause of talking pictures is lost.

"If the exhibitor installs equipment that gives inferior quality of reproduction, he has not only wasted the cost of that equipment but he has injured the good name of his house and ruined his market for talking pictures. He cannot afford to pay less than the cost of the best.

"We will not in the interest of sales put on the market apparatus of lower quality than the best we can build. Our first efforts will always be directed toward higher quality and this quality will never be sacrificed to lower prices.

"If other manufacturers can build and sell equipment as good as ours for less money and it is equipment that does not infringe on our patents they deserve the business and will get it."

What the forthcoming means is that the exhibitor fight in New York for the rights to play all product on whatever sound projecting and amplifying device they may be able to secure for their theatres is bearing fruit. The executives of ERPI evidently recall the days of the old Motion Picture Patents Company and the fate which finally befell them when they tried to intimidate the entire exhibitor field.

Right now the exhibitor can go out and get any machine he wants that is capable of filling his needs, and if the question arises as to the standard of quality of reproduction, then there is certainly left the field of arbitration on that question.

30 Productions Lined Up by Schnitzer for New FBO Program

AFTER several weeks spent in negotiations with Broadway producers and novelists, Joseph I. Schnitzer, president of FBO, has lined up 30 special productions for the program of 1929-30. The company began acquiring forthcoming product after the ascension of Mr. Schnitzer to the president's chair, formerly occupied by Joseph P. Kennedy. With the recently created Radio-Keith-Orpheum Corporation, a new policy in pictures has been adopted by FBO.

The titles of the new material have not been revealed by Mr. Schnitzer as yet, but just as soon as final contracts have been signed, an announcement of their consummation will be made. Sound and silent neg-

atives will be made of each production, it is said.

William Le Baron, vice-president of FBO in charge of production, returned to the Coast last week after several weeks' conference with Mr. Schnitzer concerning the firm's widened scope of operation. He announces that the program of expansion will be inaugurated with the sound-proofing of the present stages at the FBO Studios in Hollywood. In addition, a new sound-stage will be erected. Construction to begin as soon as plans and specifications are ratified within the next few days. As equipment for FBO's sound operations, Photophone outfits are enroute from New York.

Instructive Films Non-Paying

University of California Representative Holds No Company Operates at Profit Handling Such Films

"THERE is not one company today in the United States distributing educational motion pictures at a profit," according to the statement of Edward Mayer, executive secretary of University of California's Department of Visual Education, in a lecture delivered before the Academy of Motion Picture Arts and Sciences.

This condition exists despite the fact that there are over 23,000 schools, churches, clubs, farm bureaus, and other organizations equipped with projection apparatus and using educational films, continued Mr. Mayer, who further stated that it is an economic impossibility to distribute educational motion pictures through a commercial organization at the present time. An educational film distributor would have to maintain extensive exchanges with an overhead that would not justify itself in rental returns.

"The Past, Present and Future of the Educational Motion Picture" was the subject of Mr. Mayer's lecture, which covered the history of the educational film in detail.

After tracing the historical background of pictures, Mr. Mayer declared that the United States government was among the first to utilize motion pictures for instruction, producing in 1906 and exhibiting at the Jamestown Exposition in 1907 a number of pictures covering the U. S. Reclamation Service. Since that time the department of Agriculture has developed a large number of films and maintains a production laboratory at Washington.

Universities Distribute Film

Some 20 years ago, a few universities maintained distributing centers for slides as part of their extension work. With the development of motion pictures, it was a natural step for these few universities to undertake distribution of educational films. The University of Wisconsin, which now maintains the largest non-commercial distributing unit in this country, was one of the original pioneers; and was followed by Universities of Iowa, Kansas and California, with 21 prominent universities now carrying on this work.

In giving statistics on the work of the University of California in the educational film field, Mr. Mayer presented the following figures: Over three hundred organizations are being supplied each month with educational films. Distribution averages about 1200 pictures monthly between September and June. Since the University established the Department of Visual Education ten years ago the annual distribution of films has been:

1918-1919, 837 pictures; 1919-1920, 2733 pictures; 1920-1921, 3609 pictures; 1921-1922, 3846 pictures; 1922-1923, 4917 pictures; 1923-1924, 7591 pictures; 1924-1925, 7791 pictures; 1925-1926, 8835 pictures; 1926-1927, 9236 pictures; 1927-1928, 8583 pictures.

The University of California is allowed only \$4000 annually for purchase of pic-

Demand Stage Hand for Ontario Talkies

SOMEWHAT of a crisis has been reached in the Province of Ontario between exhibitors and the union men with the advent of the sound films. The kick has not come from the projectionists nor from the musicians, it is declared, but from the International Alliance of Theatrical Stage Employees.

The demand has been made for the placing of one stage hand in theatres presenting sound pictures exclusively and the union is asking that three stage hands be employed in houses having stage presentations in addition to the sound pictures. In one instance the manager of a theatre which has no stage has been asked to hire a stage hand. This manager had just engaged two more projection machine operators, making four in all, after wiring the house.

tures; with average cost per reel of \$100. This makes it necessary to purchase used prints from various sources. The department also acts as a clearing house for information on all matters pertaining to motion pictures.

Educational motion pictures are now on the verge of a revolution, however. At the present time, with but few exceptions, the standard width film is the only kind used by schools. It will be only a matter of two or three years before the schools will be using the 16mm or narrow width film exclusively.

Two or three reels of the 16mm film can be purchased for the same cost as one reel of standard width film. Distribution of pictures on the narrow gauge stock will be

materially reduced on account of elimination of insurances, special storage vaults and heavy shipping cases. The films can be rented at a much lower cost, which should triple the present scope of distribution within three or four years.

The film industry can be of inestimable value in allowing certain films with historical backgrounds to be re-edited so that the educational features of the pictures would be made available for instructional work. At the present time, negatives of many productions with potential educational qualities are lying idle in the vaults of the various film companies.

After the lecture, highlights of which have been detailed above, Mr. Mayer, who is one of the best informed educators in the visual instruction field, declared that the exhibition of educational pictures in any city or community should not endanger the business of the picture theatre; in fact, he has encountered many instances whereby the local exhibitor has gained both prestige and profit by co-operating with those interested in the exhibition of educational films.

Lupino Lane Stages Revue During Christmas Week

A revue along the lines of the Music Box Revue in which he made his stage debut in Los Angeles about two years ago, is being presented during Christmas week by Lupino Lane, Educational comedy star. His schedule of work at the Educational studio is said to be so far in advance that the comedian will possibly not resume work on any of the pictures until the run of his revue is completed.



Caesar and Mark Antony are brought back to life in the persons of Raymond Hatton and Sam Hardy in Christie's new talkie for Paramount, "When Caesar Ran a Newspaper"

Moviephone Given First Public Demonstration

The Moviephone, Dr. S. N. Baruch's device for recording and reproducing sound and the human voice, was given its first public audition last Friday night at the Little Carnegie Playhouse in New York in conjunction with the premiere of "Lucrezia Borgia." Sound Pictures, Inc., headed by Dr. Baruch, is sponsoring the device.

The Moviephone employs the spool system of operation. The recording instrument operates on a driven wire from spool to spool passing through two magnetic telephone magnetic poles. The entire process revolves around the magnetic wire which is some 10,000 feet in length. The telephonic system reproduces all of the magnetic fluxes.

At the Carnegie Playhouse demonstration, the Moviephone reproduced the voices of personages in the house with satisfactory fidelity as to timber and feeling.

Dr. Baruch claims that his device can register accurately for recording in the open air, that it can record telephone conversation, and that it can be used in connection with television. He asserts that his machine does not have to rely on a key wire with which to make copies and that the same can be made with perfect ease.

No definite plans of selling has been made to date but exchanges will shortly be established, it is said.

Graves and Costello Are Signed for Levine Serial

Nat Levine, producer, has signed Helene Costello and Ralph Graves for the leads in his new serial, "The Fatal Warning," which goes into work on January 2 under the direction of Richard Thorpe and the production management of Ben Schwalb as a Mascot production. Levine is now selecting supporting players for the story, which will have action against a society background.



Creed A. Neeper, sales manager of the Harold Lloyd Corporation, who last week married Elizabeth N. Vesey, whom he met about seven years ago when they attended the University of Denver. They will live at Forrest Hills, Long Island

Warners to Abandon Program Pictures for Extended Runs, Specials

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 26.—Warner Bros., it is reported, will publicly announce shortly that the 1929 production plans contemplate abandoning the making of program pictures entirely by that studio and Warners will concentrate entirely on making specials and extended run productions only.

It is said that \$15,000,000 will be spent on thirty-five of these productions, fifteen of which will be extended runs and twenty specials. Last year's program cost slightly over \$10,000,000. Every one of the thirty-five will be 100 per cent Vitaphone and there will also be silent versions, according to Jack Warner, production chief of Warner Bros.

The stars that will be used in these pictures include Al Jolson, John Barrymore, Dolores Costello, Sophie Tucker, George Arliss, Ted Lewis, Thomas Meighan, Grant Withers, H. B. Warner and David Lee.

New German Restrictions on Film Imports

Reduction in Number of Permits for Features; Shorts Not Affected; Other News of Berlin Trade

By HEINRICH FRAENKEL

(Berlin Correspondent, Motion Picture News)

THE new settlement of the German import situation just decided on by the authorities is on the lines of the old settlement providing for a numerical restriction of imports. As the present term expires on June 30th of next year, the new settlement holds good from July 1st, 1929, until June 30th, 1930. During that time the total amount of foreign pictures allowed on the German market is limited to 210. For the time being, however, 160 import permits only will be available, the remaining 50 to be a reserve to be used at the discretion of the authorities. This is a reduction compared with the previous year allowing 210 and a reserve of 50.

The available permits will be shared by individual companies according to the amount of German features handled by them during the last two calendar years, the reserve of 50 permits being meant, among others, for new companies.

As heretofore, there is no restriction in importing short comedies and news reels to the German market as long as they do not exceed a footage of 1,500, that means to say that the considerable business done by American short slapstick comedies on the German market will not be impeded.

Whereas, however, educational films have also been unrestricted under the old settlement, the new one provides for rather a severe restriction of imports, inasmuch as in order to import a foreign full-size educational feature the Germany company handling it will have to prove that during the last year it has handled two German educational features of about the same footage.

It must be borne in mind that the new settlement of the German import situation is by no means a definite one, but only provisional and pending the time when the decision reached at during the international Geneva free trade conference will come into force. As the German government has failed to enter the film industry for exemption, the new German import settlement

will obviously be illegal as soon as the Geneva decisions come into force, which may be the case even before the end of the new term, i. e., June 30th, 1930. It seems likely that the German film industry will fall back on the old quota system (probably 1:1).

The German trade is generally pleased about the statement that a Berlin exhibitor who incidentally happened to be a member of the Reichstag is preparing a bill which, it may be hoped, shall considerably alleviate many troubles of the trade. The bill is said to provide for the creation of a special government office for films. The bill requires the amount of Mks. 1,000,000 (\$250,000) to be collected by Government funds for supporting educational film production.

According to a report from our Berlin correspondent the Austrian authorities have complied with repeated complaints from foreign importers, chiefly American companies, by way of eliminating the restrictions as to the number of imported prints.

Whilst so far talkies have been shown intermittently only in the Berlin first run houses, a cinema is now about to be opened which will exclusively show sound pictures. The Cinema is being built in Potsdam. Generally speaking German public opinion seems to be still rather reluctant, not to say skeptical about the "talkies."

Establish Cueing Service in Chicago

The Exhibitors Cueing Service, which specializes in cueing motion pictures in conjunction with double turntable devices, has established headquarters in Chicago. Marie Pierson, in charge, supervises the cueing of films submitted and the exhibitor is informed of the name, number and manufacturer of each record and is also given a detailed cue sheet, with full instructions. The cueing service is available for any single film or for an entire year's booking, it is said.

Additional Exhibitor Reports Recount Sound Problems

Motion Picture News Survey Shows Theatre Managers Well Pleased With Reproducing Devices

Editor's Note.—*This is the second of a series of reports to MOTION PICTURE NEWS from Key City exhibitors whose houses are equipped with sound reproducing apparatus. The series is intended as a guide for those exhibitors who have not yet made installations. It contains much valuable information as to experiences, overhead costs, projection and service problems. Much grief may be forestalled by any exhibitor by a careful reading of the entire series.*

ADDITIONAL advice is given by exhibitors who have sound reproducing equipment installed, in this second batch of reports in the survey inaugurated by MOTION PICTURE NEWS. As in the first reports printed last week they all attest to the higher cost of operation, but find it justified by the remarkable increase in attendance.

Various problems in installation, lighting and the successful reproduction of the talkies are outlined and intelligently answered here. All reports show that such problems have been easily overcome in some instances by the house operators themselves and in others through the splendid service given by the installation companies.

This week's reports follow:

Year's Experience With Sound

TAMPA.—"Sell yourself, and then you will have no trouble in selling sound pictures to the public," says George B. Peck, manager of Tampa's talkie house, the Victory.

The talkies have been on trial in Tampa for practically a year now. They are a genuine success. Two of the talking features have been given two consecutive weeks showings, while most of the others have played a full week, which was unheard of before the advent of the sound films.

There are 26 theatres in Tampa. All but five of them are playing motion pictures. The four big down-town theatres, and one of the finest of the neighborhood houses, are operated by one company, Consolidated Amusements.

In January of this year Consolidated gave Tampa its first talkie. The company was fortunate in having a house of physical construction for the successful reproduction of the sound films. This house was the Victory, with the height, breadth and width, plus a seating capacity of 1600.

After the equipment was installed in the Victory, Mr. Peck did a great deal of experimental work to determine the best location for the horns. They were placed, and tried out, in many different positions.

It was finally decided that the ideal location was directly back of the screen.

Asked about the overhead, Mr. Peck said:

"Naturally our overhead was reduced. We discontinued our orchestra, organist and stage crew. The only extra help needed with this form of entertainment is the extra men in the booth."

Praises Service

"We get excellent service. An inspector visits us every week or ten days and his route is always before us so that we can reach him promptly in case of an emergency. In the year's showing we have had but one accident that might have tied us up. A 'short' developed in the system one night at the close of the performance. We wired for the inspector, who arrived in the morning, and succeeded in locating the trouble and starting our show just a few minutes after our regular opening hour.



The lovers of a Verne story. June Daly and Lloyd Hughes in a romantic scene from M.G.M.'s "The Mysterious Island," in which Captain Nemo and the vivid Verne imagination provide a vivid entertainment

"I think this Vitaphone and Movietone entertainment is simply Manager' Heaven. I believe every exhibitor should install the sound equipment as soon as he can get it. After he has the equipment all set, his troubles are practically over."

DES MOINES.—"Improvements have been made since the introduction of sound pictures and will continue to aid the exhibitor who is showing the talkies," says Sidney Sigelbaum, manager of the Des Moines Theatre. "While the overhead is increased in our case by \$750 a week by the addition of the sound pictures and newsreels, the exhibitor who comes into a virgin field with a sound equipped theatre can knock off the cost of his installation in four to ten weeks if he is any showman at all while after that the increase in business of 50 per cent to 100 per cent with no average of less than 30 per cent over the previous year's business shows that the theatre profits with the sound pictures."

The mechanical department of the Des Moines theatres have met a number of emergency situations so that there has been no serious break in the program of pictures since the installation last April.

More carbons are used and there is more need of replacement of lamps with the stronger light used at the Des Moines and it is estimated that replacements weekly average \$15.

Adds One to Booth Crew

It is necessary to have two men in the booth instead of one as previously and these men state that they are not only kept busy but that it requires a man of some intelligence and preferably one of mechanical skill to meet all the situations arising promptly and aptly. This extra man is, of course, an addition included in the estimate of the overhead. The service charge to the producing company is about \$200 a week and estimates include larger amounts. There is also the newsreel. The service charge to the engineer of the Electric Research Company who keeps the mechanisms of a chain of theatres in order visiting them sometimes weekly, varies according to the number of theatres reached each week. The engineer who covers the Des Moines theatres has ten theatres to look after and the exhibitors report that he has given them very good service.

SALT LAKE CITY.—The local theatres which have been equipped for sound productions have been tremendously successful in this venture. The Victory Theatre which was the first house here to present the talking pictures and which is equipped for the Vitaphone productions, broke house records continuously for many weeks in succession after this change of policy and is continuing to enjoy an in-

(Continued on page 1339)

Announcing
A new Company - A new Idea



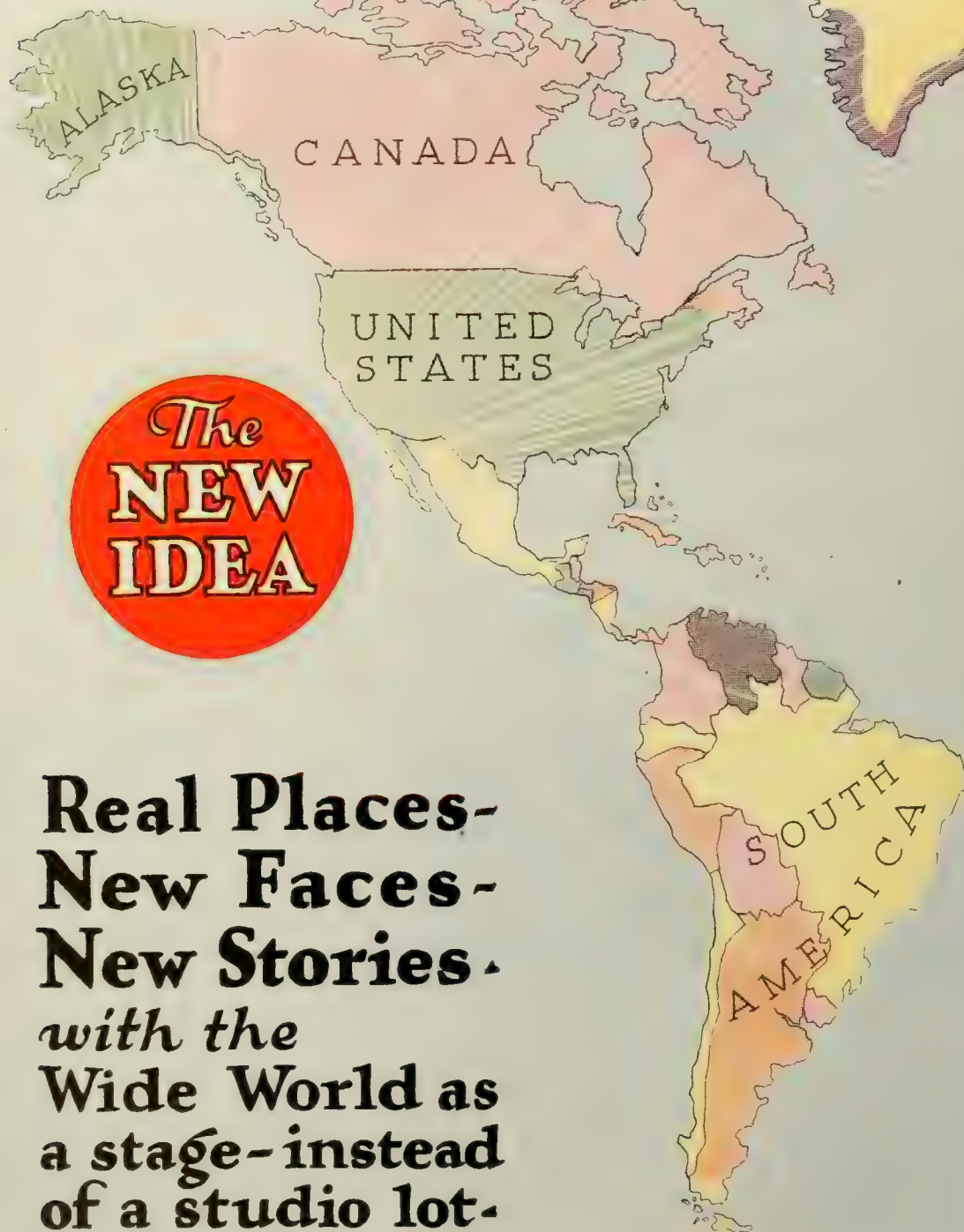
The

New

Feature Film
Supply

Organized by Showmen for Showmen

"Photoplays made



**Real Places -
New Faces -
New Stories -**
with the
**Wide World as
a stage - instead
of a studio lot -**

Everybody wants to see the world -

where the story's laid"



For Instance -

this map shows locations on
which several of our first list
of releases were made.

Take your patrons abroad at home.

The Brilliant *in Two pictures.*

A notable picture by a great director

E. A. DUPONT'S
drama of stage life

MOULIN ROUGE

Brings gay Paris to America

Dupont rented the famous night resort and its entire beauty cast of the daring "Paris-New York Revue"—the show no visitor to Paris misses—for the background of the strange love-triangle of his story.

It's like a night at the Moulin Rouge.

Mlle. Checova runs the gamut of human emotions in her characterization of the stage beauty who unwillingly fascinates her young daughter's fiance.

The love story climaxes in a motor race with death that is a triumph of cinematic art.

A rare and stirring entertainment.



**"Moulin Rouge" scenes actually made in
the world's most famous night resort**

Star

Melodrama Unique!

CARMINE GALLONE'S

Romance of a beautiful dancer

PAWNS OF PASSION

On snow-swept Russian steppes

The story opens with a smash as the persecuted beauty with her little son escaping across the Russian frontier in a sleigh are caught in a running cavalry battle of the Bolsheviks, crash into a shell hole, and in the ensuing melee are separated.

After weeks of weary searching for her child she attempts suicide in Paris but is rescued by an artist. Bohemian art studio love follows. At the wild artists' ball the villain again finds her. He is thwarted and the child recovered in the most thrilling ice scene since "Way Down East".

ekova

The great European favorite who, like Bernard Shaw, has refused all offers to come to America.



"Pawns of Passion" actually made on the Russian frontier and in artistic Paris

"VARIETY'S" London Reviewer *says of this picture*, "A delicate theme handled robustly—makes it 100% entertainment."



Who shall judge
the yearnings of
a wife's soul?

"A Woman in the Night"

with

Maria Corda and Jameson Thomas

The luscious star of "Helen of Troy" supported by a fine London actor.

A Burlington film Directed by Victor Saville
Freely adapted from the novel by Countess Barcynska

A British International Picture, Studios, Elstree, London

**Genuine scenes in historic London
and lovely rural England**



A "Beau Geste" romance of modern
society and brotherly love.

Tommy Atkins

-fighting lover

From the Famous Drury Lane
Melodrama by Ben Landeck
and Arthur Shirley.

Produced by arrangement
with CHARLES WILCOX

with
Walter Byron
(Non Starring in America)
Lillian Hall-Davis
and **Henry Victor**



"Your life or mine, Jack."



"You're the one."



When two love one



Childhood Rivalry



Directed by Norman Walker
A British International Picture

**Fighting scenes actually made in Egypt
are a triumph of dramatic realism.**

6 rollicking-racy
reels of fun

Honeymoon Abroad

With an all-star
Comedy Cast

including

Monte Banks

Gillian Dean

Lena Halliday

Judy Kelly

Colin Kenny

and

half (more or less)
of the populace
of Paris and
London—

*A merry mix-up of
blonde brides, bru-
nette vamps and
loving husbands on a
madcap trip through
Paris and London.*



*The kissless bride
—almost*



*The
man-hating
mamma*

*The foolish
bridegroom*

● LONDON
● PARIS

An Imported
British International
Picture

Directed by
Tim Whelan
who was formerly
with Harold Lloyd

**A novelty travelaugh-really made
in London and Paris - no foolin' -**

NOW it has been filmed.
*This, THE great novel of the Vendetta
has thrilled readers the world over —*

NORMAN KERRY IN THE BONDMAN

by
Sir Hall Caine

Directed by
Herbert Wilcox



Produced by
**British and
Dominions
Film Corp'n Ltd.**

**Actually produced on the Isle of Man
and in Sicily - the locale of the story**

The pictures described on preceding pages
are in our first list.

We will release 40 to 50 yearly.

Sound, YES!

R C A Photophone

Individual Selling

Buy one or all. You can see before you buy.

Money-getting
Advertising Accessories

Class A Distribution

through

EDUCATIONAL FILM EXCHANGES

in 36 Principal Cities
of U.S. and Canada

Printed in the U. S. A.



WORLD WIDE
PICTURES

We search the earth for pictures of worth

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Exhibitors Offer Advice On Sound

Answer Problems for Benefit of Theatres Not Already Equipped

(Continued from page 1326)

crease of at least forty per cent each week over previous records, it is reported.

No trouble whatsoever has been experienced at the Victory, and an inspector looks over this equipment once a week. The booth had to be entirely remodeled and enlarged somewhat for this installation.

The Pantages theatre which has just recently added sound equipment in the form of the Movietone device, reports very satisfactory results with business very much increased. Some difficulty was experienced during the first week of the installation, but this was very soon and satisfactorily overcome.

The Pantages theatre underwent a great deal of remodeling for the purpose of installing this sound device. A good portion of the back of the theatre was changed and some enlarging done and the projection booth was entirely remodeled.

The American Theatre expects to have their sound device installed by March 1 it is announced, and according to reports the remaining houses of the Louis Mareus Enterprises here in addition to the Victory, consisting of the Paramount Empress and Capitol theatres, will be equipped for sound within the near future.

Cost Too High for Small House

CLEVELAND—A survey of the Cleveland theatres emphasizes the fact brought out at the Ohio exhibitors convention by a leading exhibitor that the sound equipment now installed and operating in

Cleveland theatres is too costly for the small house.

Six Loew houses in Cleveland are sound equipped. Of these, four are downtown houses, and two are uptown houses. None of these houses required any physical alterations for sound equipment. Acoustics, in most cases, were satisfactory. In some instances additional horns had to be properly placed to take care of occasional dead spots. But on the whole the theatres required practically no alterations when sound policies were adopted.

Aside from the high cost of sound installation, the cost of operating a sound



"The Leathernecks" bob up again as a theme for a movie. William Boyd (center) and Robert Armstrong and Alan Hale are seen in a new Pathe release which deals with the adventures of Uncle Sam's marines

policy is vastly higher than a silent policy, according to a statement made by William A. Haynes, assistant general manager of the Loew Theatres. Two additional operators and a stage hand are required where sound is used, in addition to the regular operators and electricians. These additional workers are required alike for both small and large houses, so that the overhead is greatly increased. The high cost of records also materially increases the operating overhead of the sound theatres, says Haynes. Add to this the increased price of sound features, over silent features, as well as the added cost of sound short subjects, and the total operating increase is tremendous. Only those houses with large seating capacity are able to stand this increased overhead and reap any profit from sound programs, in Haynes' opinion. A small house playing capacity all the time cannot overcome this increase. Therefore it is impractical for the small-houses to install the present available equipments with any sense of optimism.

Grindell-Matthews Will Form Talkie Firm

H. GRINDELL-MATTHEWS, English inventor, has organized the Grindell-Matthews Speaking Film Corporation with a capitalization of \$25,000. The process to be used is sound-on-film. Matthews became famous as the inventor of the death ray and claims to hold patents on sound producing and reproducing equipment. On his last visit to New York some months ago he threatened to bring suit for infringement on some of his patents against leading producing companies.

Director Talks In "On Trial" Trailer

Archie Mayo is the first director to appear in a talkie trailer for a feature picture. He will be seen and heard when the trailer for Warner Bros. Vitaphone picture, "On Trial" is presented. Mayo directed this feature. Others who talk for the trailer are: Pauline Frederick, Bert Lytell, Lois Wilson, Holmes Herbert, Richard Tucker and Jason Robards.

"U" to Star Rubin in Historical Talkie Series

Universal is preparing to produce a series of Movietone short subjects dealing with characters in history, Benny Rubin to star. Emphasis will be placed on comedy characters. Rubin will finish his engagement at the New York Colony within a week and will then entrain for Universal City to start production on the first subject under the direction of Jacques Rollens. Stories are being written by C. Jerome Horwin. Rubin is supplying the dialogue himself.

New Title for Powers Cinephone Production

"Chopin's Passion" supplants "White Lilies" as the title of the first Powers Cinephone all-sound production. It is now in its final stages of editing and cutting under Harry Revier's direction.

"Synthetic Sin" Trailer

An audible trailer for "Synthetic Sin," First National's current Colleen Moore release, has been issued by the advertising and publicity department. The miniature First National Ad Man is animated in this novelty sales talk, which relates the story. Music and sound effects are also included.

Will Investigate Voice Secrets Via Talkies

A NOVEL use for talking films is planned by Professor G. Oscar Russell, director of the Ohio State University phonetics laboratories, Columbus, O. By means of a special apparatus designed by Dr. Russell and called the "laryngo periskop," motion pictures will be made of opera stars' vocal cords, the films to synchronize with records which will be made simultaneously with the tests. X-ray photos will also be made of the singers' throats.

Professor Russell is making the tests at the instigation of the American Academy of Teachers of Singing and is working in cooperation with the Carnegie Foundation. The research is expected to take about two years.

"U" is Pleased With Sound System

Scientific Handling of Talking Pictures Revealed in Making

UNIVERSAL'S new sound-proof stage system which has been in operation for a month has been found to be flawless. The first stage group consists of four sub-units: two stages for the actual filming, each 60 by 100 feet; a combined theatre and monitor room, 35 by 50, located between the stages; and an apparatus and office section, 73 by 53, located between the stages and across the hall from the theatre section.

Communication between the various sections of the stage group is through a double series of sound-proof doors, each separated by a vestibule so that it is impossible to have the two doors open at the same time and thus permit sound of any nature to penetrate from one section to another.

The stages are of the truss type, the walls being built of sound-insulating material. The interiors are covered with an inch thickness of a special cork-felt composition and padded with soft material.

Probably the best way to get an idea of the size and efficiency with which the plant operates is to watch a company filming dialogue sequences and trace the sound recording.

Spectators Barred

No one is permitted to enter the stage while a company is working. People with colds are refused admission for a sneeze or a cough would ruin a scene.

The actors have rehearsed their lines and are ready. The powerful silent incandescent lights are switched on. The cameras are in sound-proof cages, five feet square and seven feet high. These are padded cells set on rollers with two plate glass windows in the front, one for the camera to shoot through and the other for the director to observe the action. The door is of the refrigerator lock type and makes

the cell air tight. There is sufficient air to last for a long scene without discomfort to the cameraman and director.

The director and cameraman are locked in, the scene is almost ready. A series of a half dozen microphones are held out over the set by long counter-balanced arms. These are just above the camera range. They are set wherever action and spoken lines are to take place. Other microphones are set off stage near various sound devices. In this scene there is a storm outside. There must be lightning, the roar of thunder, the patter of raindrops on the windows and roof, and the whine of wind. One microphone is set near a suspended sheet of tin which gives the thunder; another near a sprinkler gives the patter of rain and a third near a canvas roller wind-effect machine.

Sitting on the set watching you merely see the scene start, hear the effects and hear the call of "Cut" over a loud speaker. But the shooting of a dialogue sequence is a more complicated matter than that.

Microphone Outlets Abundant

The walls of the stage are literally dotted with electric sockets where microphones may be plugged in as convenient.

On a balcony on one side of the stage is a glass enclosed monitor room where the sounds from the various microphones are properly "mixed." The microphones are plugged in on different lines which run to a large control device on the balcony. Each microphone is connected with a rheostat by which the volume of sound from that particular microphone can be regulated. In this way the wind device will

not be recorded louder than the thunder and the thunder will not drown out the dialogue in important dramatic moments, yet, when dialogue stops momentarily, an unusually loud clap of thunder can be recorded with telling effect.

Blank Record on Film

In the Movietone method which Universal uses, the sound is not recorded on the film which shoots the scene. A blank is left on the sound strip on the edge of the film. The sound is recorded on another film on which the blank represents the scene. The positive print which is run in the projection machine is obtained by double printing the scene negative and the sound negative. The wires continue on from the monitor room to a recording room in the apparatus section of the stage system and it is here, 100 feet from the stage and separated from it by a half dozen thickness of soundproof walls, that the sound is actually recorded on film. The camera in the cell on the stage and the camera in the recording room are on the same switch and are started together by the monitor on a signal from the director.

In another recording room, at the same time the sound is being recorded on the film, it is being recorded on a wax record. Immediately after the scene is completed this record, which is a test record, is played back to the director and if it is satisfactory and contains no flaws in speech, lost syllables, mispronounced words, poor pausing between words or hesitation on an actor's part in recalling his lines, the scene is approved and production progresses to the next scene.

M-G-M Averaging Eight Shorts Weekly in N. Y. Studios

THE newly-organized Metro-Goldwyn-Mayer studios in New York City are turning out lots of short product under the new regime which recently took charge. Major E. J. Bowes and Louis K. Sidney are in dual control of all activities and are making a good job of it. They are spending practically all of their time at the studios. Nick Grinde, recently imported from the west coast is director-in-chief, Ira Morgan, west coast photographer is head of cameramen and Edward Brophy is production manager.

While these executives are furnishing all of the product possible their policy is not to sacrifice quality for quantity. They are getting quality, as some of the late acts made and heard at the studio show, and at the same time they are completing eight, nine or ten acts a week. The short subject field has hit a lively stride lately, according to Director Grinde. "We are making an ordinary act that runs seven minutes on the screen in about four and one-half hours now," said Mr. Grinde, "and we will improve on that time shortly."

In that four and one-half hours are included the time necessary for makeup, rehearsal and the instructions that go to the artists. It also includes a preliminary test

which is recorded on a wax disc and played back for possible errors.

"We have gotten this thing down to pretty much of a science now," said Mr. Grinde. "During the past week we have brought acts over from Brooklyn after they had completed their night shows and we had a full record of those acts by 4 o'clock in the morning."

"We have had to run on a day and night schedule for the reason that many artists are occupied with their regular work all day long and only have spare time after eleven at night. On this schedule we can make three acts in the course of a day's work."

Among the problems that confronted the sound producers was salaries for acts.

"There was a lot of feeling on the part of the artists that we were not paying them sufficiently at first," said Mr. Grinde. "They felt that playing in sound pictures might be hurting them on the vaudeville stage, but they realize now that it is an actual benefit to them. I know one team that was getting \$350 a week in vaudeville. They made a sound picture that was shown in Australia and as a result they got an offer from there for a long term contract to appear in vaudeville at \$600 a week."

Sound Devices Wreak Havoc With Musicians

MACHINE displacement in industry has reached the stage where the artists have begun to suffer, according to statements made to the Senate Committee on Education and Labor in Washington, D. C., by William Green president of the American Federation of Labor, during hearings on a Senate resolution authorizing a survey of unemployment throughout the United States.

"Musicians have begun to suffer through the introduction of sound devices," said Green. "Men who are artists, who have given their lives to their art, have begun to find they are losing out."

Dr. I. Lubin, of the Institute of Economics, said this was true. "In one theatre we found 10 musicians who lost their jobs in one week," said Lubin.

"What are we going to do with them?" asked Green. "How are we going to induce the artists to go back to the farm or to go into manual labor?"

Educational Maps Extensive Program

Silent Films Lined Up; Sound Comedies Are Assuming Shape

EDUCATIONAL Film Exchanges, Inc., is planning big things for the New Year. A representative silent program has already been lined up and the sound pictures of the company are rapidly assuming shape. Mack Sennett's first all-talking comedy, "The Lion's Roar," has met with splendid success wherever it has been displayed. The first of a new series produced by Coronet Comedies, an Educational unit, is due in the immediate future. A Lupino Lane and a Jack White talking comedy are now in production. Discussing the situation, E. W. Hammons, president of Educational, says:

"We have contemplated with infinite care the balancing of our production schedule for the forthcoming year, and we have formulated our plans only after weighing and considering every possible contingency. There are today demands for two distinct types of entertainment—the silent comedy and the comedy with sound. These demands we are endeavoring to meet without sacrificing one to the other."

The latest addition to its sound product comes with the announcement of a new series of comedies to be called "Coronet Talking Comedies," of which there will be six. This announcement is made after work has been completed on the first of the series and while the Home Office is awaiting arrival of prints from the coast.

Under the supervision of Sidney Brenneke, for years Mr. Hammons' personal representative in the west coast, the Coronet Comedies, Inc., operating as an Educational unit, will produce the Coronet Talking Comedies. The first subject in this group, "The Eligible Mr. Bangs," features Edward Everett Horton supported by a cast including Johnny Arthur and Florence Eldredge.

Lupino Lane's Audible

One of the most significant developments on Educational's program is Lupino Lane's entry in the sound field. Lane's efforts in the past year have embodied the ultimate in comedy, both in idea and construction and characterization. However, for the benefit of the unwired houses, Lane will continue to make silent comedies as well.

The Jack White Talking Series promises something distinctly novel in short subject entertainment.

Jack White's Mermaid Comedies have for years been popular two-reel favorites. Added to such comedians as Al St. John, George Davis and Estelle Bradley, the Mermaid Comedies this year will offer Monty Collins. "Big Boy," the wonder kid, has five more of his two-reel fun-fests forthcoming.

Jerry Drew is scheduled to make several more Ideal Comedies for release during the coming year. Forthcoming from the Educational Studios are also several Tuxedo Comedies. Dorothy Devore will also contribute further to the season's output.

A number of new Cameos, "Russ Farrell Aviator" films, Hodge-Podge and "The World Today" releases as well as the Kinograms will appear as customary.



Renewing his acquaintance. E. W. Hammons, president of Educational, visited "Big Boy" and Lorraine Rivero, the young star's leading lady, on his recent visit to the Coast. They gave their "Boss" a warm welcome.

First National Completes 2 New Features

"Children of the Ritz," a co-starring vehicle for Dorothy Mackaill and Jack Mulhall, and "The California Mail," a Ken Maynard western, are two newly completed First National feature productions. They are now in the cutting rooms being edited and titled.

Talkies Limit Universality of the Screen, Says Reinhardt

THE universality or internationalism of the film—that pure pantomime which is understood in all climes—is not to be found in the talking film, declared Max Reinhardt, the creator of many stage spectacles, upon his arrival in New York last Monday. After meeting Lillian Gish, the United Artists star, who will play in his first cinema effort, the German theatre magnate departed with her two days later for Hollywood on the Lake Shore Limited.

Halperins Plan to Make Third-Dimension Films

HOLLYWOOD, Dec. 27.—Victor and Hugo Halperin now producing with Inspiration Pictures, are planning formation of company to make third dimension pictures in natural colors and with sound synchronization. Studios are planned for both Hollywood and New York.

The Board of Directors of the new company will include: Henry King, film director; William Walker, treasurer of M. P. Capital Corporation; Clifford Horne, bond broker; Mayo Rice, investment broker; Arthur S. Friend; A. S. Temple, former banker; Marcus Marshall, capitalist; the Halperin brothers; and Serge Midvani, husband of Pola Negri.

Pathe Releasing 5 Feature Talkies in January

Five sound and dialogue feature productions have been scheduled to make their appearance before the public during the month of January. Dialogue sequences as well as the musical synchronization have been recorded by the RCA Phonophone system.

The releases and their dates are as follows: "Sal of Singapore," starring Phyllis Haver, January 4; "Ned McCobb's Daughter," featuring Irene Rich, January 12; "Geraldine," co-starring Eddie Quillan and Marion Nixon; "The Shady Lady," another Phyllis Haver vehicle, January 20; "Noisy Neighbors," in which Eddie Quillan again stars, this time with the late Theodore Roberts and Alberta Vaughn, January 27.

Watson in "Syncopation," New Title for FBO Special

The chief masculine speaking and singing role in "Syncopation," the FBO dialogue special which entered production last week at the Sound Studio in New York under the direction of Bert Glennon, was won last week after several screen tests by Bobby Watson, stage and vaudeville entertainer.

"Syncopation" is a new title for the picture formerly known as "Stepping High."

The inability of speech to bring a response in the minds and hearts of those not familiar to the language spoken was stressed by Mr. Reinhardt. "I see two dangers in talking pictures," said he, "One is that the films which are universal in appeal and really international, can only tend to be destroyed as an international art through the addition of the limitation of language. Talking pictures, by bringing to the screen stage plays, almost in their entirety, with dialogue, tend to make this independent art a subsidiary of the theatre and really make it only a substitute for the theatre instead of an art in itself. Talking pictures, in their relationship to the stage, seem to me like reproductions of paintings."

Mr. Reinhardt compared the films as a universal medium of expression to music. He plans to use both in his motion picture for United Artists.

While in New York, Professor Reinhardt saw and heard "Interference" and "The Singing Fool." He spoke in optimistic terms of their future.

Accompanying him to Hollywood, where he expects to get his picture under way sometime in February, are Raymond von Hofmannstahl, son of the Austrian poet, who wrote the story Reinhardt is to make, and Louis Simon, graduate of Professor George Pierce Baker's dramatic course at Yale.

Theatres Equipped for Sound Films

(Continued from page 1921)

Boston, Mass.; Albert Theatre, Berlin, N. H.; Majestic Theatre, Burlington, Vt.; Capital Theatre, Concord, N. H.; St. George Theatre, Framingham, Mass.; Orpheum Theatre, Gardner, Mass.; Empire Theatre, Lewiston, Me.; Playhouse Theatre, Montpelier, Vt.; Fays Theatre, Providence, R. I.; Regent Theatre, Norwalk, Conn.; Capitol Theatre, Symphony Theatre, Star Theatre, Binghamton, N. Y.; Lyric Theatre, Strand Theatre, Endicott, N. Y.; Rialto Theatre, Glens Falls, N. Y.; State Theatre, Mechanicsville, N. Y.; Strand Theatre Plattsburg, N. Y.; Congress Theatre, Saratoga, N. Y.; Orpheum Theatre, Utica, N. Y.; Olympic Theatre, Watertown, N. Y.; Palace Theatre, Jamestown, N. Y.; Diana Theatre, Medina, N. Y.; Andrews Theatre, Salamanca, N. Y.; Babcock Theatre, Wells-ville, N. Y.; Virginia Theatre, Fairmont, W. Va.; Strand Theatre, Greensburg, Pa.; Princess Theatre, Jeanette, Pa.; Metropolitan Theatre, Morgantown, W. Va.; Keith Albee Theatre, Rialto Theatre, Columbus, Ohio; Strand Theatre, Dayton, Ohio; Ohio Theatre, Sidney, Ohio; Palace Theatre, Canton, Ohio; State Theatre, E. Liverpool, Ohio; Palace Theatre, Marion, Ohio; Capitol Theatre, Steubenville, Ohio; Birmingham Theatre, Birmingham, Mich.; Redford Theatre, Detroit, Mich.; Fuller Theatre, Kalamazoo, Mich.; Royal Oak Theatre, Royal Oak, Mich.; Miller Theatre, Jefferson City, Mo.; Palace Theatre, Anderson, Ind.; Indiana Theatre, Marion, Ind.; Mars Theatre, Lafayette, Ind.; Majestic Theatre, National Theatre, Rialto Theatre, National Theatre, Louisville, Ky.; Orpheum Theatre,

Huntington, Ind.; Palace Theatre, Gary, Ind.; Indian Theatre, Kokomo, Ind.; Alhambra Theatre, Milwaukee, Wis.; Grand Theatre, Devils Lake, N. D.; Orpheum Theatre, Grand Forks, N. D.; Opera House, Jamestown, N. D.; New Logan Theatre, Minneapolis, Minn.; Piller Theatre, Valley City, N. D.; Swan Theatre, Columbus, Nebr.; Empress Theatre, Kearny, Nebr.; World Theatre, McCook, Nebr.; Keith Theatre, North Platte, Nebr.; McSwain Theatre, Ada, Okla.; Liberty Theatre, Hartshorne, Okla.; Liberty Theatre, Alva, Okla.; Grand Theatre, Holdenville, Okla.; State Theatre, Pawhuska, Okla.; State Theatre, Seminole, Okla.; Circle Theatre, Oklahoma City, Okla.; Odeon Theatre, Shawnee, Okla.; Savoy Theatre, Shawnee, Okla.; Key Theatre, Rex Theatre, Wewoka, Okla.; Orpheum Theatre, Phoenix, Ariz.; Chimes Theatre, Berkeley, Calif.; Tokay Theatre, San Jose, Calif.; Coliseum Theatre, Seattle, Wash.; Columbia Theatre, Seattle, Wash.; Main Theatre, Salt Lake City, Utah; New Virginian Theatre, Harrisonburg, Va.; Brooklyn Paramount, Brooklyn, N. Y.; Palace Theatre, Port Richmond, S. I.; Thompson Sq. Theatre, Charlestown, Mass.; Park Theatre, Fall River, Mass.; Strand Theatre, Fall River, Mass.; Lawler Theatre, Greenfield, Mass.; State Theatre, Manchester, N. H.; Riverside Theatre, Medford, Mass.; Shea's Opera House, Jamestown, N. Y.; Strand Theatre, Niagara Falls, N. Y.; Circle Theatre, Globe Theatre, Harrowgate Theatre, 333 Market Street Theatre, Philadelphia, Pa.; Earle Theatre, Embassy Theatre, Atlantic City, N. J.; Grand Theatre, Camden, N. J.; Washing-

ton Theatre, Chester, Pa.; Capitol Theatre, Farrell, Pa.; Broad Theatre, Pennsgrove, Pa.; Arcadia Theatre, Wellsboro, Pa.; Queen Theatre, Wilmington, Del.; Granada Theatre, Bluefield, W. Va.; Rialto Theatre, Danville, Va.; Capitol Theatre, Winchester, Va.; Arcade Theatre, Capitol Theatre, Garden Theatre, Hippodrome Theatre, Pitt Theatre, Pittsburgh, Pa.; Liberty Theatre, Majestic Theatre, Ellwood City, Pa.; Grand Theatre, Moundsville, W. Va.; Capitol Theatre, New Castle, Pa.; Broadway Theatre, Columbus, Ohio; Columbia Theatre, Portsmouth, Ohio; Park Theatre, Cleveland, Ohio; Capitol Theatre, Bellaire, Ohio; Kent Theatre, Kent, Ohio; Midland Theatre, Newark, Ohio; Ohio Theatre, Piqua, Ohio; Detroit O. H., Detroit, Mich.; Tiger Theatre, Auburn, Ala.; National Theatre, Greensboro, N. C.; Wilson Theatre, Wilson, N. C.; Mecca Theatre, New Orleans, La.; State Theatre, McComb, Miss.; Capitol Theatre, Monroe, La.; Wilbert Theatre, Plaquemine, La.; Maplewood Theatre, St. Louis, Mo.; Lyric Theatre, East St. Louis, Ill.; Arcade Theatre, Paducah, Ky.; Fountain Sq. Theatre, Indianapolis, Ind.; Monroe Theatre, Olympic Theatre, Chicago, Ill.; Merrill Theatre, Parkway Theatre, Milwaukee, Wis.; Lagoon Theatre, Nokomis Theatre, Minneapolis, Minn.; Park Theatre, Austin, Minn.; Riviera Theatre, St. Paul, Minn.; Amuse U Theatre, Muscatine, Ia.; Capitol Theatre, Dallas, Tex.; Strand Theatre, Orange, Tex.; Pettit Theatre, Hominy, Okla.; New Theatre, Lawton, Okla.; Balboa Theatre, Boulevard Theatre, Los Angeles, Calif.; Fox Theatre, San Francisco, Calif.; State Theatre, Stockton, Calif.

Where the holiday spirit prevails the whole year 'round

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A CENTURY"

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CIRCUIT OF THEATRES

Everywhere—Presenting

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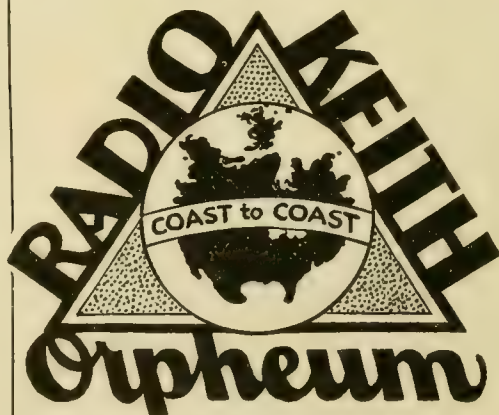
FEATURE PHOTOPLAYS

IN ANIMATION and
IN SOUND

Composite Programs of
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Embracing All the Newest
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Stage and Screen Compete for Writers

Composers of Vaude
Material Are Most
Sought After Now

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 27.—Film producers who have been raiding the vaudeville and legitimate field for talkfilm dialogue writers, will find plenty of competition from producers in those fields to retain the best writers of original stage material.

First steps of Keith-Orpheum to compete with film companies in contracting established writers of vaudeville material were taken last week when the vaudeville circuit closed a deal with Al Boasberg on a long-time basis.

Boasberg has been a writer and comedy gag man in pictures for the past four years, after establishing a reputation as a writer of original vaudeville material for many headline acts. Although film producers have been combing the vaudeville field for prospective writers of short and feature dialogue pictures during the past six months, no consideration has been given the number of former vaudeville writers who have had experience in the picture field.

With the reviving of big time vaudeville and the need for originators of needed material, it is understood that Keith-Orpheum will establish a staff of contract writers for its own protection against the inroads of the talker.

Opinions Differ Over Stage Stars' Chances

VARIED opinions as to the stage star's chances of winning out over the screen star's with the arrival of the talkies have been expressed by Cecil B. DeMille, Bayard Veiller and Willard Mack, who are now engaged upon production at the M-G-M studio.

"Perhaps the stage star will have an advantage," believes Mr. De Mille. Most screen personalities have splendid voices and while the trained stage elocutionist may win out—he'll know he's had competition."

Mr. Veiller, the author and director, declares that it will be easier for screen writers and stars to learn talking technique than for stage people to do the reverse.

An entirely opposite view is taken by Willard Mack, actor and playwright, who says that stage folk will have a distinct advantage in the talkies.

Talking Picture Hysteria About Over In Hollywood Studios, Is Report

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 26.—According to reports emanating from a number of the studios here the hysteria over the talking picture has passed the crest and apparently is on the wane, with retrenchment plans already under way in several of the studios.

Among those mentioned as about ready to abandon the talkie is Fox. It is said to have been decided that that company will make no dramatic pictures including spasmodic talking sequences, but instead will use sound effects only. Shorts and musical comedy productions will be made with talking sequences, but no dramas nor straight talk feature length films.

Paramount is also reported reconsidering talkie plans, following the decision to make "The Four Feathers," one of the year's biggest productions, with sound effects only and absolutely minus talking sequences.

Warners seem to be the only studio going ahead full blast with talkies, with M-G-M and others said to be changing their minds regarding many intended talking films.

Talkies Developing New Type of Cameraman, Survey Shows

EVERYTHING changes in the motion picture business, it has been said. Hollywood's limbo of defunct customs is well filled. Now even the old type of cameraman is threatened with extinction. With Hollywood plunged heart and soul into the manufacturing of talking pictures, the man who responds to the call of "camera" has undergone a transformation. Not only must he be an expert in light perspective, but he must also be a musician and must know the lines of the play he is filming as well as the director.

This the Metro-Goldwyn-Mayer studio on the Coast has found out in a recently-finished survey. At this plant entirely new organization of cameramen have been formed.

Batteries of 6 Cameramen

Six cameramen, each in a sound-proof booth with a different lens which registers all the graduations, are used. These are grouped in semicircles, while the head cameraman stays outside and signals his men. As the play goes on, one man films the "long shot" scenes, then at a signal the "medium" or "close" cameras cut in.

Lighting scenes has been changed, because every scene must be lighted for not only one camera, but six in different positions. According to John Arnold, head

cameraman for "Broadway Melody" unit at the studio, the new system has entirely revolutionized the art of scene lighting.

Cinema Finance Files Suit Against Playwright

(Hollywood Bureau, Motion Picture News)

Dec. 20.—Richard Walton Tully, playwright
Dec. 20.—Richard Walton Tully, playwright and author of "Bird of Paradise," was named defendant in a suit for \$75,177 filed by the Cinema Finance Corporation of Los Angeles. The company claimed Tully owed the balance on loans totaling \$107,500 made in 1922 to finance a film production of "Omar, the Tentmaker." The latter film was released by First National several years ago.

Moxie Folk Donate \$126, 000 Community Chest

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 27.—The motion picture colony has contributed \$126,000 to the Los Angeles Community Chest in the drive for funds to support various civic charities for the next year. Cecil B. De Mille, heading the picture division, assured Chest officials that the film industry would likely reach its quota of \$200,000 by the first of the year.

Metropolitan with "Some One to Love" Leads in Los Angeles Grosses

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Dec. 26.—The Metropolitan continues to lead Los Angeles houses in gross business for the past week, doing \$30,000 with "Some One to Love," starring Buddy Rogers. Warners and Loew's State follow, the former with \$26,500 with "The Home Towners" and the latter with \$26,000 with "The Romance of the Underworld."

"The Trail of Ninety Eight" at United Artists, grossed \$13,000, while "The Barker" did the best business the Carthay Circle has done in the past eight weeks, with \$15,500.

"Noah's Ark," the tremendously costly production of Warner Bros. had a poor week with the low gross of \$14,500. "In Old Arizona" opened Christmas day at the Criterion, getting \$3,800 on the day, which was almost as much as "The Wind" grossed there in its entire second week, with slightly over \$5,000.

Hollywood Happenings

In Brief

McCrae With M-G-M

Joel McCrae has been signed by M-G-M on a term contract and joins the company's list of stock players.

Pathe Signs Reicher

Frank Reicher signed term contract with Pathe as an actor, director, and voice coach. Reicher has had stage experience in these lines, besides directing and acting in pictures for the past several years.

M-G-M Engages Cunningham

George Cunningham, producer and director of musical comedy choruses, has been signed by M-G-M on a term contract to supervise and originate chorus ensembles in talkfilm feature productions.

Adapting "Hottentot"

Harvey Thew is writing adaptation and dialogue for "The Hottentot," which Warner Brothers will produce early next year.

Writing Scenario

Howard Estabrook is writing scenario of "Through the Night" a railroad story for Paramount.

Writing Original

William Robson is writing "Steel," an original story which will be produced as a talkfilm by Paramount. S. P. Fineman will produce.

Paramount Planning "Killarney"

"Killarney," an original story by T. J. Ahearn and J. A. Clark, is being prepared by Paramount for early production. Plans call for both dialogue and music in the picture.

"Man I Love"

Paramount will make "The Man I Love" from original story by Herman Mankiewicz. Richard Arlen and Mary Brian will be featured.

New Story

"Madison Square," is title of original story being written by Wells Root for Paramount. The picture will carry both sound and dialogue.

Fox Borrows Darrow from Caddo

John Darrow, film actor under contract to Howard Hughes, has been loaned to Fox for feature part in "Why Girls Go Wild," which Lew Seiler will direct.

Dialoguing "Green Ghost"

Dorothy Farnum, M-G-M scenario writer, is adapting and dialoguing "The Green Ghost" for early production. This marks Miss Farnum's initial effort in the dialogue writing field for talkfilms.

Burbank Tennis Champs

Philip Moore won the men's singles tennis championship of First National Studios; while Gregory La Cava and Will Ruggles captured the doubles trophy. Al Rockett presented cups to the winners.

F. N. Casts Thelma Todd

First National signed Thelma Todd for featured part in "The House of Horrors," which Benjamin Christiansen will direct. Studios with Henry Lehman directing.

Trio in New Fox Film

Mary Astor, Charles Morton, Earle Foxe and Arthur Stone are featured in "New Year's Eve" now in production at Fox Studios with Henry Lehman.

Fred Thomson Dies on Christmas Night

One of the most popular of the screen figures, Fred C. Thomson, western star, died on Christmas night shortly before midnight. The actor had undergone an operation three weeks ago for gallstones. He was 38 years old and leaves behind him his wife, Frances Marion, the scenarist, and a 3-year-old son, Fred, Jr.

Funeral arrangements await the arrival from Princeton, N. J., of his mother and a brother. The deceased's will provides that his estate be left to his mother and his young son.

Thomson's most recent vehicles were "Jesse James" and "Kit Carson." He was a full ordained minister and attended Occidental College and the Princeton Theological Seminary. At Princeton he won the all-round athletic championship of the world three different years.

Pantages and Wesco Both Building in Hollywood

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 27.—Both Alexander Pantages and West Coast Theatres will have new theatres in Hollywood, each of the two houses having seating capacities of around 3,500. The Pantages Theatre will be leased on long term from the Bartlett Syndicate Building Corporation, which will immediately erect a combination theatre and office building at Hollywood and Argyle.

Madge Bellamy Breaks With Fox Over Role

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 27.—Madge Bellamy has been released as a contract star with Fox. The sudden cancellation of her contract is said to have come after she refused to play the star part in "From Hell Came a Lady," for immediate production.

Miss Bellamy has been under contract to Fox for nearly four years.

Richard Easton, Aide to Carewe, Dead

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 27.—Richard Easton, for the past six years with Edwin Carewe as an assistant director, died at the Hollywood Hospital from pneumonia. He is survived by his widow, Mrs. Marcella Faye Easton; two sisters, Mrs. Wallace Fox and Miss Winifred Easton, and George Easton, a brother.

Universal Engages Psychologist to Aid in Buying and Producing Stories

A PSYCHOLOGIST will be regularly employed at the Universal studio. Dr. William M. Marston, lecturer in psychology at Columbia and New York universities, will devote himself to every branch of the film business, it is said. His title with Universal will be the Director of the Public Service Department. He will begin his duties at the Universal studio on or about January 15, and will keep in constant touch with production activities in order to apply the principles of psychology. He will apply his knowledge in story conferences before purchases, during and after production. He will also apply psychology to the distribution of the finished product.

Key City Reports

First-Hand Information from News Correspondents

B'way Recovers from Box Office Slump

**Pre-Xmas Week Off,
But Strong Features
Pull Business Again**

NEW YORK CITY.—Broadway business was hit a wallop during the week just ahead of Christmas. It is quite evident that the managements felt that the opposition of pre-holiday shopping would be too much for them to overcome, and therefore they held over their attractions from the previous week. There was one exception, and that was the Paramount, where "The Haunted House," a First National feature with synchronized sound did a nose dive, the box-office return being disappointing, even though it was expected that business would be off.

There is a certain set "nut" at the Paramount, and to meet it the attractions must very nearly touch \$75,000 on the week. The First National picture was decidedly below that figure. At the Roxy, due to the illness of S. L. Rothafel, "The End of St. Petersburg" was held over, even though the business of the previous week did not warrant it, the reason being that with Rothafel away it was decided to let the show that was current remain, and the natural result was that the house did one of the worst weeks that it has had in a long time.

The Capitol likewise held over its attraction, "White Shadows of the South Seas," which managed to weather the attack in imposing manner, the box-office falling off being only that which would mark a normal drop for a second week of any picture. "Lilac Time" at the Strand was also a second week attraction, but even Colleen Moore could not face the Broadway slump and make a showing against it.

Both the Rialto and the Rivoli held their attractions for a third week. The former had "Behind the German Lines," a Ufa-Paramount production, which went all to pieces at the box-office, while "Revenge," the United Artists production, with Dolores Del Rio as the star, may have shown a public reaction to the death of the star's former husband. The business there could only be termed fair. It is going to be interesting to watch the manner in which the fans will greet the little Mexican star with her husband's death in a foreign clime coming so closely after she had divorced him.

The Colony held up very nicely with the F B O production "The Circus Kid," in the face of the universal slump all along the line, while at the little Cameo the Sovkino picture, "The Yellow Pass," fell below what was expected of it.

In the run picture houses and the legitimate theatres playing film attractions, a total of seven, the general opinion is that both "Alias Jimmy Valentine" at the Astor, and "The Barker" at the Central will return to normal receipts with the influx of visitors to Broadway this week. Both of these were off last week. "Interference" at the Criterion little felt the lack of business, and remained almost on an even keel. This one is certain to jump right back to the pre-holiday level this week. Two pictures passed over rather quietly. One of these, the Fox production, "The Four Devils," was succeeded by "The River," with Charles Farrell and Mary Duncan, which was rather severely burned by the daily newspaper critics, but which did good business never-

theless. Miss Duncan came in for the major share of the panning. The other feature to wash-up was "On Trial," succeeding which was Fannie Brice in "My Man" at Warner's. "On Trial" passed on just as quietly as did "Four Devils," but the new one with great reviews accorded it looks like a real winner. "The Singing Fool" at the Winter Garden had the lowest receipts of its run to date, and "The

Viking" at the Embassy, a picture that really never got under way since opening was decidedly off at the B. O.

Another newcomer to the street this week for a run was "Give and Take," which opened Christmas Day at the Colony. It is a Universal feature with talking sequences that has a lot of laughs, and should do very nicely indeed for about four weeks at the house.

Zero Temperature Makes Attendance Light in Milwaukee

MILWAUKEE.—Another dull week in Milwaukee theatres has just been completed. It was no disappointment however, for theatre managers generally expect a decided lull just before the holidays. The weather did much also to keep patrons from the theatres. The week began with some rain, then a bit of snow and ended with zero temperature.

"Sunrise" at the Strand is drawing about the best business of any picture house down town. "The Midnight Taxi" at the Alhambra did fair business. The Merrill, newly wired for sound, offered an all sound program with "Riley the Cop" heading the bill. Business was poor.

"Dream of Love" at the Wisconsin did not pull the patronage the picture merited. Things were very dull here. "Little Wildcat" at the

Garden did fair business. "Revenge" at the Majestic was fairly well received. Patronage was moderately brisk at the Orpheum where "The Crash" was featured. Business at the Riverside was dull. "Taxi 13" was the picture here.

Neighborhood houses also experienced slow business. "Wings" was featured at the Oriental and Tower. Business fair. "Women They Talk About" played to poor houses at the Uptown, Modjeska and Garfield. "Masks of the Devil" drew fair patronage to the Venetian.

Talking Pictures Bring Relief to Tampa

Tampa.—Two talkie houses in Tampa now, and both pulling real nice business. The Tampa opened with the sound films last Sunday, using "Mother Knows Best" as the feature, and packed them in, piling up the largest gross of the day. The show went over fine and pulled good business for the entire four days. "Lonesome," featured the last half, had the night opening of the stores to buck, and then the picture did not seem to click, so the business was not up to the usual takings of this house.

The Victory featured "Lilac Time" with the synchronized score, Vitaphone acts and the Movietone News. Sunday was big and the entire week held up to good. An excellent show and everybody pleased.

"Companionate Marriage" drew better than average for the Strand Sunday and Monday. "Beware of Married Men" opened Tuesday to about the average business, then Wednesday it jumped to above average and Thursday fell off a little. "Freedom of The Press," used the last two days was well liked but did not pull the average business.

Attendance Reported Fair in Oklahoma City

Oklahoma City, Okla.—With bad weather prevailing, theatrical business was only fair in Oklahoma City the past week.

"The Wedding March" at the Capitol, featuring Von Stroheim, Fay Wray and George Fawcett, with sound effects, pleased the crowds at the Capitol. "The First Year" played by the National Players and feature picture, "Dream of Love," featuring Joan Crawford, enjoyed good business at the Criterion.

The Victoria had "Restless Youth" with Marceline Day, Ralph Forbes and Norman Trevor.



Fannie Brice in caricature. Gard, the caricaturist, gives his conception of the star of "My Man," the Warner Bros. Vitaphone film which last week enjoyed its world premiere

Philadelphia Slumps With Holidays

Met Only House to Have Good Business During Week Before Christmas

PHILADELPHIA Philadelphia motion picture theatres last week experienced typical pre-Christmas business, with the exception of The Met, which had an excellent week with Ronald Colman and Vilma Banky in "Two Lovers," and an elaborate Syncopation Frolic on the stage.

Adolphe Menjou in "His Private Life" at the Stanley shared honors with Rose's Lilliputians on the stage and played to well filled houses most of the week. The Karlton had just an average week with "The Night Watch." "Kriemhild's Revenge," a spectacular U. F. A. production with some unusual photography, did a sufficiently good business to be held over for a second week at the Little Theatre.

A program consisting exclusively of photoplays, with "The Air Circus," shown some time ago at the Fox Locust, as the main feature, comprised the entertainment at the Fox this week, the usual presentation acts being omitted. Business was fair.

"Abie's Irish Rose," with sound effects, is just as entertaining on the screen as it was on the stage and succeeded in attracting good business to the Aldine, where it will be held over for a second week.

The Arcadia had a fair week with "The Ware Case," an English mystery play.

The Fox-Locust will re-open with the premiere on Christmas Day of "Four Devils," with Janet Gaynor, which has created a sensation on Broadway for the past three months.

The Forum had as its main attraction "The King of Kings" as the photoplay feature, the length of which caused the curtailment of the surrounding features, "The Five Crooners," a musical organization, being the only other attractions.

"The Syncopated Gambol" an unusually elaborate revue, headed the bill at the Carman, the photoplay feature being "The Foreign Legion." Business at both the Forum and the Carman was affected by pre-holiday shopping.

Salt Lake Has Brisk Week Despite Cold Spell

SALT LAKE CITY.—Very good results were enjoyed as a general rule by the first run motion picture houses here last week. Cold and snowy weather has been the rule.

The Capitol theatre did highly satisfactory business with "Scarlet Seas," starring Richard Barthelmess and Betty Compton, and also with the Fanchon and Marco stage presentation, "Artists Idea."

The Pantages theatre screen offerings consisted of the talking production "The Night Bird" and the Pathe sound newsreel, and very good results were had.

"The Air Circus" at the Victory theatre drew good sized houses throughout the week. This is a synchronized production. The Vitaphone acts and Movietone news were also presented.

Greta Nissen, Gertrude Astor and Jack Mulhall in "The Butter and Egg Man" and also "The Virgin Queen" were well received at the Paramount Empress and played to good sized houses.

The American Theatre entertained a satisfactory number of patrons this week with the feature production "Satan and the Woman." The second showing here of "The Fleet's In" drew very well at the Gem theatre. "Show Girl" with Alice White and Donald Reed filled the Rialto theatre throughout the week, as a second run. Peter B. Kyne's "Foreign Devils" and "The Patsy" were shown at the State theatre with fairly pleasing results.



A domestic scene from "Saturday's Children" (First National). Director Gregory La Cava instructs Corinne Griffith and Grant Withers, who is her husband in the play

Des Moines Registers at Low Mark for Week

DES MOINES.—The records of previous years show a decided pre-holiday slump for this week and comparison with other years shows this one conforming with the low score.

At the Capitol the stage show was "West Point Day" with Paul Spor putting across a peppy show. Lon Chaney is a consistently good draw but "West of Zanzibar" did but average.

At the Des Moines Dolores Del Rio in "Revenge" was also neglected, with the box office, however, doing as well as ever at this season. At the Strand "Companionate Marriage," a First National feature, did probably as good an average as any of the pictures for the week.

Over the state the theatre men are registering howls as to business but the evidence seems to prove that one must expect the slack season and at the same time put on a good show for the faithful few.

Big plans are being made for the special New Year's shows with the three Des Moines houses registering capacity registrations for the holiday shows.

Epidemic and Hockey Games Combine to Hurt Buffalo Attendance

BUFFALO.—Business here continued to lessen more each week, reports are that the "Flu" has been spreading somewhat in this territory which might be the cause. Hockey games are being played three nights a week, and being the first year Buffalo folk have been able to see a "pro" game.

"The Awakening" starring Vilma Banky at Shea's Buffalo last week was the big gross attraction in the first run circles.

Hippodrome played, "Someone to Love" and brought in a big week's business.

The Lafayette received fairly big reports at the box office with Norman Kerry and Pauline

"White Shadows" Tops San Francisco Houses in Dull Week

SAN FRANCISCO.—"White Shadows in the South Seas," shown at the St. Francis theatre did a wonderful business in spite of the fact that a great many of the first run houses did not do so well, because of the excitement always caused because of Christmas. Some, however, did better business than contemplated as the days were clear and cold, which drove many in the warm rooms of the screen.

"The Awakening" drew many to the California Theatre, but not as many as contemplated

Baltimore Has Good Week With Poor Weather

BALTIMORE.—First-run theatres here fared pretty well during the worst week of the year beginning Monday, December 17. The majority seemed intent on shopping. The weather started warm with rain, turned cold and then rain on Friday and very cold Saturday.

"Dream of Love," with Joan Crawford and Nils Asther shared honors with Singers' Midgets on the program at Loew's Century and business for the week was excellent considering it was the week prior to Christmas.

But at Loew's Stanley "Manhattan Cocktail" with Richard Arlen and Nancy Carroll just did about half the usual business of an average good week.

"Tropical Nights" was the feature film attraction at the Hippodrome. Business was poor for the week.

Two Sovkino Russian pictures were offered at the Little Theatre by the Motion Picture Guild: "Potemkin," shown in Baltimore previously, and "Three Comrades and One Invention." Business was fair for the week.

"Honeymoon Flats" was the feature film on the program at the Keith-Albee New Garden. Business was fair for the week.

After having been shown at the Metropolitan here for nine weeks, "The Singing Fool," was booked into the New Theater as a sound, talk and song picture, with a 50 cent top price at night. Business was fairly good for the week and was considered much better than it had been at that house during previous weeks.

"The Home Towners," offered as an all-talking picture went over very good during its second week at Warners' Metropolitan. This picture took the fancy of all who saw it and it was proclaimed as the best all-talkie so far offered.

"Land of the Silver Fox," starring Rin-Tin-Tin, was offered as a talk and sound picture at the Rivoli, but business was only about fair for the week.

"The Mating Call," starring Thomas Meighan with Evelyn Brent and Renee Adoree, proved a flop at Loew's Valencia.

Starke's "Man, Woman and Wife," this went big with the women.

The Great Lakes Theatre turned in a little over the average week's business with "Caught In The Fog." Elmwood screening "The Women Disputed" brought in good business. "Shepherd of the Hills" made the box office reports go higher than usual at the Regent theatre.

Kenmore theatre enjoyed a goods week's business with "Our Dancing Daughters." Victor McLagen's picture "Mother Machree" went over big at the Victoria. The other neighborhood houses are enjoying fair business.

and the Granada Theatre, reported good business with "Adoration" on the screen and the Publix Revue on the stage. Loew's Warfield reported a crowded house all week. Here was shown Charlotte Greenwood in person in "Her Morning Bath." "Hit of the Show" on the screen and the Fanchon & Marco Idea, "Hit King."

Judge Ben Lindsey attracted thousands to the Panatages theatre, where he appeared in person.

Seattle Enjoys Average Holiday Week

First Runs Do Fairly Well Under Conditions None Too Favorable

SEATTLE.—An average good week was registered by a majority of the first run houses last week, with Clara Bow in "Three Week-Ends" stacking up the biggest gross. This film played at the Fifth Avenue Theatre, where Bow films have always been tremendous box office attractions, but it did not equal the drawing power of previous Bow pictures, despite the very good business for the week. "Fuzzy" Knight in a Movietone act (M-G-M) kept the house laughing. The musical end of the show, featuring an amateur dance act, was very weak.

At the Seattle Theatre, the "talking screen" was used for the first time, despite the fact that equipment has been in for many months. The big Publix house played "Varsity," which was just a fair attraction. On the stage Fanchon-Marco's "River Idea" was very pleasing. Business average.

"On Trial" in its third week at the Music Box Theatre continued to do a very pleasing business, although waiting lines have disappeared. One more week is scheduled. At Hamrick's other house, the Blue Mouse, "Battle of the Sexes" played to one week's good business, although it was not a strong attraction. Business was just about average.

"Smoke Bellow" at the Coliseum pleased the fans who like plenty of action in their film fare, and business was fair. At the Embassy, "The House of Shame" was billed as a thriller but patrons found nothing exciting but the name. Business just fair here, too. The vaudeville houses both had very entertaining films. "Annapolis" at the Orpheum was a fair program film on the service school type and rated better than most of the pictures at this house. "Power of the Press" was well accepted at Pantages, where it bolstered up a weak vaudeville program to a very pleasing extent. This house, which announced a few weeks ago that talkies were coming on December 3, seems to have forgotten about that statement, and no more has been heard about the "noisy" pictures since the original ads announcing installation of sound equipment.

Portland Hold-overs Hit During Slump Week

Portland, Ore.—A deep-wide channel has been made by the Christmas buying in which the dollars have steadily rolled away from the theatres which have felt a decided slump in attendance during the past week, yet in part this was due to continued holding over of the pictures. Managers are making extensive preparations for big bills on New Year's Eve Midnight shows, which will undoubtedly make up the shortage in receipts during the past week.

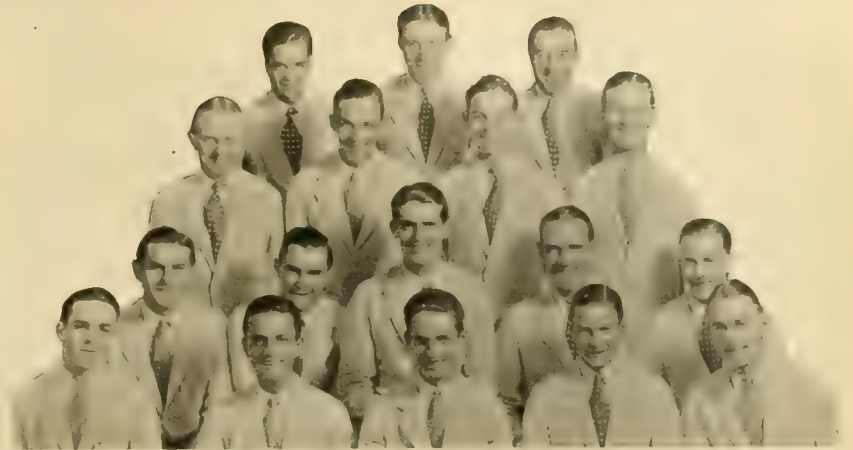
Pantages received the best attendance of the week with a most enjoyable composite picture "Lonesome" with Glenn Tryon and Barbara Kent in the leads.

The playlet "Garage Love" played by Eugene Strong and Hazel Mann, opened the picture "The Wise Wife," but only drew enough to make a fair showing at evening performances. The preview of vaudeville acts on Monday night helped receipts.

A number of mirthful offerings in the Fanchon & Marco stage show and the feature "Adoration" composed the bill at the Portland. But with all of this high class talent only half-houses prevailed.

At the Broadway John Gilbert and Greta Garbo registered well in "A Woman of Affairs." Business was good, dropping to fair at week-end.

"The Lion and the Mouse" returned to Blue



A peppy bunch of boys. Warings Pennsylvanians who can turn out hot jazz with the best of them. They have been engaged by FBO to do their stuff in "Syncopation," an all-talkie which Robert Kane is supervising at the Sound Studios, New York

Mouse for two-weeks, but on account of only fair showing was cancelled at end of first week.

The special road screen attraction "Simba" had a fairly good week at The Helig, with \$1.50 top. Brought out a large student body and excellence of animal picture deserved much better attendance.

The "Music Box" continued their showing of "Home Towners" but only evening performances came near the usual run enjoyed by this popular house.

The United Artists held over for just five days Vilma Banky in "The Awakening" with steadily decreasing attendance.

"The Port of Missing Girls" proved to be one of the best drawing cards put on at the Capitol Theatre, and Manager Jones states that this is only the first of a number of the better attractions under their new policy.

Suburban houses without exception reported a drop in business due to Xmas buying.

Harrisburg Better Than Former Years

Harrisburg, Pa.—The expected holiday slump in business was reflected to a marked degree in the Harrisburg theatres, though it set in later than usual and was, perhaps, not as bad as in some former years. The widespread presence of a mild form of flu also reduced theatre attendance. Due to the fact that talkies are comparatively new, the Colonial sustained receipts there to a pretty fair degree, the feature attraction being "Lights of New York."

At the Victoria, Pola Negri in "The Woman from Moscow," offered rather ineffectual competition to the attractions of the stores and shops with their Christmas wares at Loew's Regent. "Dream of Love," with Joan Crawford, Nils Asther and Aileen Pringle in the leading roles, had some pulling power, particularly among feminine patrons, but there, too, the inroads of the competition of Santa Claus were felt.

At the State the film feature the first half of the week was Nita Naldi in "The Model of Montmartre," and the last three days "Prep and Pep," starring David Rollins and Nancy Drexel. The latter attraction made a distinctly favorable impression in Harrisburg.

Charley Murray, in "Do Your Duty," attracted fair sized crowds to the Rialto, while the Broad Street had fairly good success with Greta Garbo in "The Mysterious Lady," in spite of the counter attraction of Yuletide activities.

A particularly strong appeal was made by Milton Sills in "The Crash," a railroad thriller, which appeared at the National, due perhaps to the fact that Harrisburg has an exceptionally large percentage of railroad workers in its population. The Grand bolstered its receipts somewhat by offering a double bill consisting of "The Canyon of Adventure," starring Ken Maynard, and "The Police Reporter," The Capitol's chief attraction was "The Forbidden Hour."

Cincinnati Believes There Is a Santa Claus

Cincinnati.—Whether any of the Cincinnati exhibitors penned letters to Santa Claus, the deponent sayeth not, but the fact remains that old Kris was liberal towards the aforesaid gentlemen, by sending unusually good business for the week before Christmas.

The Albee with Richard Barthelmess in "Scarlet Seas," aided and abetted by a vaudeville bill of considerable merit, snapped up the attendance record to a high mark for this particular season of the year.

"A Woman of Affairs," at the Capitol, where Movietone and Vitaphone in addition to specially selected numbers by the Capitol orchestra, were featured, did a remarkably good business, in fact, so good that the picture will be held over. The original story of "The Green Hat," on which the picture is based, was seen here in stage form sometime ago, which did not mitigate against the picture, but had the opposite effect of drawing patrons into the house.

"Wings," at the Lyric, with sound effects, in its second week, did a most satisfactory business, especially considering that hundreds had seen the picture previously when road-showed here. The business, however, justifies a hold-over.

Keith's fared nicely with "Romance of the Underworld" (sound) which was thoroughly enjoyed by the customers. "Someone To Love" piled up a nice gross at the Strand, which house is soon to swing into the sound column.

Over at the Palace, "Sinners in Love," with a good vaudeville program, drew all the regulars in addition to many others, with the result that this house enjoyed a really record pre-Christmas week.

Both legitimate houses were dark during the week, thus undoubtedly diverting considerable "trade" to the movie houses. Neighborhood houses likewise report an appreciable improvement over last week.

Christmas Slump Hits Cleveland

Flu Epidemic Adds to Woes of Exhibitors in Poorest Week Recorded

CLEVELAND.—The usual week before-Christmas slump reached Cleveland. Only this year it was worse than previous years because, in addition to the seasonal competition, a flu epidemic has been rampant. Schools closed prematurely, and people were urged by doctors to keep away from crowds and to refrain from participating in public gatherings.

Fortunately, no very fine picture suffered by this state of affairs. There was just the usual run of photoplays on display, and none of them boasted anything better than fair business.

Al Jolson and "The Singing Fool" brought its seven week engagement at the Stillman to a close. Business was nothing to brag about the last week, but as the picture had previously broken all house and all attendance records, one must not complain if, under the circumstances, it closed rather lamely.

"Show Girl" was given the first place as an entertainer by local critics. It played at the Hippodrome, and, although labelled a "wow," it just got by.

"Dream of Love" didn't do anything very exciting at the Allean.

"Waterhole" was well liked by the patrons who attended the State last week. They liked the beautiful scenes, and the fundamental characteristics which were well pictured. But there weren't enough people attending the theatre to make their favorable opinion go far.

"Blindfold" proved just a mediocre under-world picture at Keith's Palace, was given correspondingly fair support. Irene Franklia as the headline attraction on the vaudeville bill succeeded in bolstering business to average.

Keith's East 105th St. theatre managed to pull through the week with fair results, showing "Celebrity," good light entertainment, well done in its silent form, the first half of the

week, and "The Last Haul," as the attraction the last half of the week.

"The Awakening" and "His Private Life" divided the week's honors at the Park. Neither did good business during this, their first neighborhood house run.

Pittsburgh Reports Average Business for Week Before Christmas

PITTSBURGH.—Loew's Penn fared better than any house in town during this week of the pre-holiday slump. The Penn had a very good week's business, with a very ordinary picture, namely "Just Married." However, the Publix Unit "Stars," was exceptionally good and helped the show a lot.

"The Midnight Taxi" did a little better than average business at the Grand, the "talkies" still being a winning novelty here. Loew's Aldine had just about an average week with "Dry Martini," a fairly pleasing comedy production. George Bancroft in "The Docks of New York" at the Stanley didn't arouse as much enthusiasm as other Bancroft pictures

Legitimate theatre business suffered just the same as the movie business. The Ohio theatre was dark and the Hanna presented "Follow Thru" a new musical comedy presented by Schwab and Mandel. Other attractions suffered similarly.

have done, however business for the week was satisfactory.

Corinne Griffith in "Outcast" got by fairly well for the week. The Regent business has increased greatly since the new policy of sound and talkies only. Charlie Murray in "Do Your Duty" got an average week's business at the Olympic. Liberty—first half: "Sawdust Paradise," last half: "Women They Talk About." Business for the week was not so good. The Cameraphone played "Masks of the Devil" to disappointing business.

"Tenth Avenue" brought but average business to the Alhambra. The Harris and Sheridan Square, offering combination policies, as usual, played to capacity.

All Forms of Entertainment Hit Snag During Week in Ottawa

OTTAWA.—"The decrease in box office receipts this week would make a good salary for the average man for a whole year. The week before Christmas is the worst in the showman's calendar," declared one Ottawa, Ontario, exhibitor with reference to business during the week of December 17 and the situation was general all around. The week preceding Christmas is worse than Holy Week ever was but there is one consolation in the fact that sports and other forms of entertainment suffer likewise.

The brightest bit of the week was "The Butcher and Egg Man" at B. F. Keith's Theatre and those who went shopping missed a very enjoyable feature.

One of the best comedy-features in weeks was "Steamboat Bill, Jr.," in which Buster Keaton showed some new stuff. The best crowds of any theatre, relatively speaking for the week, took in Keaton at the Imperial Theatre, where an added incentive each evening was a turkey draw.

The Regent Theatre did fairly well with "West of Zanzibar" but Lon Chaney was altogether too villainous to suit some minds. The morbid theme was relieved by the presence of an instalment of "The Collegians" on the same bill.

The Centre Theatre split the week with "Craig's Wife" and "The Crash." The former carried a good moral but the general result of

the whole feature was not so good. "The Crash" served the purpose of a stop-gap for a few days and did not arouse any wild excitement.

A shaking up has occurred at the Avalon Theatre, Ottawa's new suburban house, but Manager Ambrose Nolan is finding the going rather tough. Only fair crowds took in "Beau Broadway" during the first half and the same applies to "Shadows of the Night" during the last half.

The "flu" scare made a deeper nick in receipts at neighborhood houses than at the downtown palaces because parents kept their children home from both school and theatre. The pick of the open spaces was the fourth local run of "The Big Parade" at the Rex Theatre, followed by "Rinty of the Desert" during the last half.

Sickness did put a damper on patronage at the Columbia Theatre where the split week features were "A Million Bid" and "The Bushranger." The Fern Theatre held up fairly well with "Fashion Madness" and "Revel Rider" but the crowds weren't anything to write home about.

Only once in a year do Ottawa stores keep open at night and that period is the three or four days before Christmas. This brought many shoppers downtown but they walked right by the theatre lobbies.

Albany First Runs Have Prosperous Week Despite Unfavorable Conditions

ALBANY.—Although about everybody in Albany appeared to be on the streets last week doing their Christmas shopping, the motion picture theatres fared better than in years past from the standpoint of attendance. Of course there was a noticeable falling off from the packed houses that have been the rule during the fall, but on the other hand the theatres, especially the first run houses, were well filled during the entire week during the evenings, but the matinees were off.

The Strand played "The Woman Disputed," during the week and found Norma Talmadge still a big drawing card. The Mark Ritz used "Women they talk about" and had absolutely no complaint about the business done. The

Leland used "Across to Singapore" during the week, and played to packed houses practically every night. The week before Christmas is regarded in Albany as second only to Holy Week as a tough proposition. This past week, however, did not see the slump that managers expected and from now on during the winter, business will probably remain topnotch.

In Troy, the first run houses played to exceedingly good business. The Troy theatre used "State Street Sadie" and it went across in fine shape despite Christmas shopping. Persons were advised to drop into the theatre for a rest while doing their afternoon shopping and many appeared to avail themselves of the invitation.



A young lady who made a favorable impression in "The Good-Bye Kiss." Sally Eilers is the attractive Miss. Her latest vehicle is "Trial Marriage" (Columbia)

Opinions on Pictures

Give and Take

Synchronized with Talking Sequences
(Reviewed by Freddie Schader)

LOOKS like a couple of talking sequences of about a reel each which have been inserted into this feature which was originally intended to be released as a silent picture, will have the effect of helping its box office effectiveness. Had it been turned loose on the market as a silent picture it would have just fitted in with the general run of average comedies of feature length. Undoubtedly its two principal characters, enacted by Jean Hersholt and George Sidney, would have had some box office value, but even Carl Laemmle would not have attempted to place the picture on Broadway in his own house if it wasn't for the talk. In this respect the picture had its dialogue made to order, for, "Give and Take" was in its original form a stage play by the late Aaron Hoffman, than whom there was none more adept in turning out dialog in dialect.

Your audiences will undoubtedly get a kick out of the talk sequences, but as they are interposed between stretches of silent footage, there is considerable of a let down when the characters continue to move their lips and no sound issues. This is the case despite the fact that a synchronized musical score continues during the non-dialog stretches of film.

But the Universal studio executives must be given credit for having done very well indeed when they reshot a couple of reels of this picture in sound with their sparse equipment and turned out as effective a picture as they have. There are moments when their synchronization of voice is a little off, but the general public has not been sufficiently educated in this phase of the new picture business to become critical on these points.

Jean Hersholt and George Sidney acquit themselves with honors as far as the talking sequences are concerned. It was expected of Sidney, but Hersholt's work is surprisingly good. George Lewis and Sharon Lynn however cannot be looked upon as anything to rave about as far as handling talk is concerned. This is particularly true in the case of Lewis, who has a tendency to mouthe his words with a slight lisp resulting. Miss Lynn may develop with further dialog to handle and more experience.

Drawing Power: If you play the talking version play it up as the first talkie with dialog in dialect; if you play the silent you can stress the fact that Hersholt and Sidney are the new Weber and Fields of the screen. **Exploitation Angles:** If yours is a manufacturing town you might get the manufacturers to send their working crews to see this one because it is a keen satire on the communizing of plants. If not a manufacturing town go after the laugh angles. In "canning factory" communities this will be a wow because the story is laid in a canning plant.

THEME: College youth returns home from school with plans for revolutionizing his father's business. Result almost a financial disaster which is averted through the

intervention of big business. Love interest at a low ebb with the story played for low comedy laughs.

Produced and Distributed by Universal Film Co. Length, 6,552 feet. Released December 23rd, 1928. Author, Aaron Hoffman. Screen Adaptor, Hervey Thew. Director, William Baudine.

THE CAST

John Bauer	Jean Hersholt
Albert Kruger	George Sidney
Jack Bauer	George Lewis
Marion Kruger	Sharon Lynn
Crang	Sam Hardy
Nancy	Rhoda M. Cross
Drumm	Charles Hill Mailes

Captain Swagger

Entertaining Throughout
(Reviewed by Chester J. Smith)

ROD LA ROCQUE has a splendid story in this new Pathe feature. It starts with some splendid shots of the star in an air duel with the leading German ace and it never lags in interest through the final fadeout with Sue Carol in La Rocque's arms. There is action every foot of the way and the variety changes often enough to make one wonder just what is coming next. And with it all there is some splendid comedy and a bit of clever romance.

There are parts of the story that are just a trifle implausible, but one hardly stops to think of them until it is all over. It is just downright good entertainment, well directed and well acted. La Rocque is everything the title suggests. First he is the ace of aviators, then the daring holdup man, later the Russian dancer in the cabaret and then the hero of a daring holdup of the cabaret.

All the time Sue Carol is just her sweet little self; a cabaret girl out of luck, befriended by the star when he holds her and her amorous companion up on an automobile ride in New York. Her role does not call for much in the way of acting, but she does manage to win complete sympathy. It is a picture abounding in thrills, air raids, holdups and rescues predominating and there seems no reason why it should not elicit in any house.

Drawing Power: An exceptionally good feature with plenty of action and all other elements to make for success. With music synchronization and sound effects only and without dialogue it cannot miss in the house equipped for sound reproduction. **Exploitation Angles:** The airplane battle; the cabaret holdup; the dancing; the good cast and splendid direction.

THEME: Daring devil-may-care aviator goes broke following New York night life, decides to turn bandit, meets girl on first holdup, befriends her, makes her his dancing partner and eventually wins her love.

Produced and distributed by Pathe. Length, 6,124 feet. Released Nov. 18, 1928. Produced by Hector Turnbull. Story by Leonard Praskins. Directed by Edward H. Griffith.

THE CAST

Captain Swagger	Rod La Rocque
Sue Arnold	Sue Carol
Phil Poole	Richard Tucker
Jean	Victor Potel
Van Stahl	Ulrich Haupt

The Shady Lady

Has Thrills, But a Poor Story
(Reviewed by Chester J. Smith)

THIS Pathe feature in which Phyllis Haver is starred is not without thrills but the story is very illogical and at times is so poorly told as to be almost ridiculous. It is a gun smuggling and hi-jacking tale of the type that has box-office appeal but it is handled in such a manner as to make it all very unconvincing.

Miss Haver has what is meant to be a sympathetic role. She is supposedly a fugitive from justice, wanted in New York for murder. One knows she is probably not guilty of the murder, but she enters too readily into the agreement with Louis Wolheim, the smuggler, to assist him in his operations by curbing the efforts of his rival in the racket. This rival, Robert Armstrong, can hardly be sympathized with either, as he, to all appearances, is a racketeer himself. And there is nothing of an explanatory nature to make him otherwise. One wonders how Phyllis and Armstrong are going to get by when they overthrow Wolheim and his gang and return to New York to be married.

An impossible reporter, the Havana representative of the New York Times is one of the heroes, but he is such a sap that the Times has good grounds for canning him at any stage of the proceedings. He recognizes the girl as the one wanted in the celebrated murder case, but he is too soft hearted to turn her in. There is no fault to be found with the way the players handle their roles. They make the best of a poorly handled and poorly directed story.

Drawing Power: It is the type of story that has box-office appeal and it may do fairly well with an audience that is not too critical. **Exploitation Angles:** The battles between the smugglers and the hi-jackers; the gambling sequences.

THEME: Melodrama in which former Broadway girl is wanted for murder. In Havana she is recognized by gun smuggler and is persuaded to assist him in his operations by winning the rival smuggler. Instead she falls in love with the latter, is cleared of the murder charge and the happy pair depart for New York to be married.

Produced and distributed by Pathe. Length 6,132 feet. Released Jan. 20, 1929. Story by Jack Jungmeyer. Directed by E. H. Griffith.

THE CAST

Lola Montell	Phyllis Haver
Monte Blake	Robert Armstrong
Holbrook	Louis Wolheim
Jimmie Haley	Russell Gleason

A. E. P. Acquire Rights to "Unholy Love"

"Unholy Love," now being distributed in England under the title of "A Daughter of Destiny" and in Germany under the title of "Alraune," will be distributed in America by Affiliated European Producers, Inc., Michael J. Gouland, president of Affiliated, having acquired the American distribution rights. Brigitte Helm stars.

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

WANTED POSITION — As Moving Picture Operator (Projectionist). Thirteen years' experience. Age 30. Married. Must have work at once. No reasonable offer refused. Can give best of references. Wire at once. David S. Mayo, 848 Felder St., Americus, Ga.

Experienced Projectionist wants position, have 10 years' experience and best of references. Address, Box 423, care Motion Picture News, 729 7th Ave., New York City.

Experienced Poster Artist with ideas and real creative ability. He knows lobby display and exploitation and desires first class connection. Will send samples and all personal details. Married; age 30. Write Box 424, care Motion Picture News, 729 7th Ave., New York City.

Projectionist, experienced on Simplex and Powers machines with arc reflector D.C. current, wishes steady job anywhere. Address Box 426, care Motion Picture News, 729 7th Ave., New York City.

ORGANIST, versatile, competent, now employed, desires change of city. Complete library. Nine year experience. Box 428, care Motion Picture News, 729 Seventh Ave., New York.

Organist, past five years salary over hundred weekly, will divide salary to secure assured engagement, lucrative teaching field, or future musical or executive possibilities. References plenty. Available March first. Ferdinand Ueltzen, Victor Theatre, McKeesport, Pa.

Steady Operator — with good reference, desires position—non union. Willing to do janitor work also. Middle age — Childs — Bowser, Astoria, Ill.

For Sale

FOR SALE — 300 high class upholstered opera chairs, \$2.75 per chair. Box 425, care Motion Picture News, 729 Seventh Ave., New York.

FOR SALE: Used Repro- ducio Player Organ with large library music rolls. Excellent condition. Clyde E. Noble, Arcade Theatre, Brookhaven, Miss.

Wanted

THEATRE WANTED — AT ONCE—any town over 2,000 population. Prefer lease. Will consider buying. 10 years successful management. Box 430, care Motion Picture News, 729 Seventh Ave., New York City.

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THEY TALK
AND SING
AND DANCE
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VITAPHONE
ACT
COMEDY
NEWS
NOVELTY

ON THE STAGE
JOHNNY
SLAUGHTER
and his
RIALTO
REVEALERS

A trio of newspaper displays exploiting Universal's sound picture "The Melody of Love," at first run theatres are reproduced above. The ads illustrate the method generally used to stress the dialogue feature of the picture. Displays shown are a 3-column layout for the United Artists Theatre, Detroit, and 2-column ads for the Rialto in Washington, D. C., and Loew's State, Houston, Tex.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England



Wishing You All a Happy and Prosperous New Year

—Charles E. Lewis, Editor-Chairman

"The Voice of a Nation" Becomes International

I have presented a marvelous group of letters and articles on the all important subject of "sound," but those letters already published were almost entirely from membership within the boundaries of the United States. I now offer one from far off Australia which gives still another angle to "sound" as it is viewed from a country where it is still just talk, not talkie. Read it over and then compare it with some of the previously published letters.

To pass an opinion at this juncture on the success or otherwise of "sound" or "dialogue" pictures is, so far as I am concerned, an extremely difficult one. In the first place we in Australia have had but little opportunity of obtaining first hand knowledge of this new adjunct to motion picture entertainment. Secondly—and I think that it is the most important proviso of all—our cash customers—the members of the picture-going public—have not yet been able to cast their vote for or against this innovation.

From trade organs I gather that certain productions accompanied by the Movietone or Vitaphone have been enormously successful. English trade-journals received by the last mail eulogize such pictures describing them as "amazing," "wonderful," etc. While all this is encouraging and leads one to believe that the future of "synchronized sound" and "talking pictures" is a rosy one, still most showmen will agree that it is not until such pictures have outgrown the novelty stage—in which they undoubtedly are at the present moment—and until the public as a whole has had an opportunity of voicing its approval or otherwise, that one can say "sound pictures and talking pictures have come to stay."

The above remarks mainly refer to "dialogue" pictures. Regarding these I feel there is a considerable amount of doubt. Much depends, of course, on the voices of the stars, the vehicles selected, the manner in which the pictures are presented and so on. Just as to how the public will react to a "silent art" suddenly become articulate is a prophecy which only a rash man would care to make at this stage.

Productions in which "synchronized sound" only is used would appear to have a very successful future before them. Back in the early days of the motion picture business in this country every conscientious showman worked "effects" with his pictures. Many of the present leaders of the industry

Thanks, in Advance

WE have again selected a group of members and have written them a special letter pertaining to a certain phase of "sound." We are confident that the response will be better and greater than the last letter we sent out on this important but also, vital subject.

Thank you boys, in advance, for a prompt and helpful answer to the letter.

in Australia and New Zealand made their entry into the business in the role of an "effect boy." Such effects were, as most of us remember, crude and frequently at the wrong time. Still they were an effort to give realism to the flickering shadow shapes.

To-day "synchronized sound" gives us those effects as part of the picture, synchronized to the action of the film and simulating the real thing as perfectly as possible. We are told that in "sound pictures" we will hear clocks ticking, revolvers being discharged, the cheers of crowds and the roar of breaking surf. In this case sound becomes an accessory or an adjunct to pictorial motion and so far as one can judge at the present moment should provide motion pictures with new interest and give the whole industry a fresh impetus.

There is one thing, however, which I hope the producers will always bear in mind. It is this. The whole world has been educated to the entertainment value of motion pictures—silent pictures. Picture making has become an art, and is appreciated as such. A great edifice has been erected—on silence! Now comes sound! Which is to take precedence? The old love or the new? Will dialogue and sound be regarded only as something with which to embellish and improve silent pictorial motion or is it to be given first preference? If the basic principle—silent drama—on which the industry is founded is overlooked then a hybrid may be produced which will alienate the picture-going public and fail to captivate those who prefer spoken drama with living actors. In other words the motion picture industry has spent many years and much money in creating a kingdom for itself. Now it is embracing an invader. Which will rule, the former

occupant of the kingdom or the newcomer?

Such are my personal views on the subject which is exercising the minds of the leaders of the industry in every part of the world. At present we in this country, have to be shown. We have yet to learn at first hand what "sound" and "talking" pictures really amount to. So has the public. And again I repeat that no matter what we may think ourselves; what high hopes we may hold, everything depends on the public—they pay the cash and they have the final word.

F. Lykes, Manager,
The Piccadilly Theatre, Ltd.,
Sydney, Australia.

About Kiddies Xmas Shows

I am going to ask the members who successfully put over one of these shows to kindly send me some clippings or other publicity on the show they ran. After receipt of the above I will then compile the "Honor Roll" of members who put this stunt over right. In the meantime, those members who have already sent me such information will please pardon the delay in publishing the list, but I do not want to list only a few names at a time.

Club Service Bureau

In connection with the CLUB'S Service Bureau, I want to call attention to the fact that we have answered upwards of 200 letters regarding various sound devices and non-synchronous machines. For the benefit of those readers who did not know that such questions could be addressed to the Round Table Club, we wish to state that this service is opened to both members, and non-members. If you wish to secure authentic information concerning any phase of sound or sound equipment, kindly write direct to the Club Service Bureau and your letter will receive every attention and consideration.

DON'T BUY A "CAT IN THE BAG" when it comes to sound equipment. Investigate carefully any proposition that may be presented to you and make sure it is all that is claimed before you sign any contracts or pay out any money.

(Continued on following page)

Here's One Worth Trying Anytime

Our attention was recently called to what we might call a mighty fine business building stunt. It consisted of lining up a list of all automobile owners outside your own city or town limits and covering a radius of from 15 to 30 miles, send them a personal letter inviting them to drive to your town and theatre and witness a show as your guests. Enclose two passes for this purpose.

Now, I ask you, isn't this a corker? If your theatre is at all worthy of such a title, and you present your shows as they should be presented, and your staff are of the kind that you like to talk about—then make a connection with your state license department and get a list of auto owners in the radius you decide on, send them the letter and the passes and then see if you can't make some of them regular auto patrons for your theatre. You can utilize this a dozen different ways.

Introducing Some New Members

Among the latest to join the now famous **ROUND TABLE CLUB**, is Elmer E. Vosburgh, of the Tivoli Theatre, in Mishawaka, Ind. I must of missed that town on my trip but I'll look it up before the next one.

Also welcoming Ed. J. Cangle, manager of the Sayre Theatre in Sayre, Penn. Mr. Cangle uses a most timely method of introducing himself as a new member. He sent me a story about his Xmas Kiddie Party and at the same time tells us about some other novel special matinees he has put over with great Box Office success. I'll tell you about them in an early issue.

Also Mr. V. J. Mollica, Opera House, Lebanon, N. H.

Mollica Letter Came too Late

Our old friend Fred Johnson from Cambridge, Ohio, came to life again and so we have cause for feeling in a holiday spirit once more. Hearing from Johnson, or in fact any of the "boys" from out in the middle West and who I met on my trip last summer, always pep me up considerably and means being cheerful for the rest of the day. Therefore all this joyous exclamation for friend Fred.

Johnson from Cambridge

This time he writes to tell me that he is still as active as ever in the various civic and business men's organizations out his way. It is both interesting and pleasant to call other exhibitors' attention to men like Johnson because he is without a doubt the type of man who capitalizes on every conceivable angle and rarely misses a chance to combine a theatre tie-up through his wide and varied activities. As a director of the Kiwanis Club he is always seen by the leading business men of the town, both at meetings and other Kiwanis affairs.

His description of the Kiddies' Xmas party will make interesting reading in an early issue, but rest assured, if Johnson gets behind it, then it's 95 per cent a success even before the party comes off. That's what I think of him.

V. J. Mollica wrote us for information about the kiddie shows but his letter was delayed in transit and did not reach my desk until the Saturday before Christmas, so it was futile to try and get him the information he requested in time. We are, indeed, sorry Mr. Mollica, but we are always at your service. Don't delay too long when you want some help, give us a little chance to send it on the right way.

Our old friend Fred Johnson from Cambridge, Ohio, came to life again and so we have cause for feeling in a holiday spirit once more. Hearing from Johnson, or in fact any of the "boys" from out in the middle West and who I met on my trip last summer, always pep me up considerably and means being cheerful for the rest of the day. Therefore all this joyous exclamation for friend Fred.

Don't "hide" away for so long a time, Fred, and best holiday greetings to Mrs. Johnson as well as yourself.

Are you interested in seeing a mighty fine Holiday program that is a credit to the manager and the theatre? Then drop a line to Bill Levey at the Beacon Theatre in Port Washington. Just ask for a copy of his Christmas program. It's neat, it's novel, and it will find its way into the patrons home without any too much coaxing.

In reply to the letter we received from Mr. Rudolph Norelius, we wish to advise him that practically every member publishes some form of theatre program or house organ. It would be best to communicate with the members direct.

Norelius Letter Received

Freedmann Resigns from Loew's Ohio Theatres

Al Freedman, for the past seven and a half years associated with Loew's Ohio Theatres has resigned, effective February 1st. Freedman, one of the original stockholders of the company which last year was absorbed by Loew's Theatres of New York, has had complete charge of the management of the eleven Loew theatres in Cleveland. In addition he has booked all short subjects for these houses. His plans for the future are not yet announced, but he will probably spend the rest of the winter in California.

Mansfield Made Wesco's Portland Manager

Jack Mansfield, after several years' association with H. B. Franklin and many months at the Wesco home office in Los Angeles, has been transferred to Portland to take over the duties of divisional manager of that district. He assumes his new post with the new year. Richard Spier will be brought to the main office.

Travis Educational's Canadian General Head

James Travis, formerly western supervisor in Canada for Educational, has taken up the duties of general manager of Canadian Educational Films, Ltd., the post left vacant by Oscar Hanson, who resigned last week to become sales manager for Tiffany-Stahl. His headquarters are at Toronto.

Mr. Travis began his career at the Educational Toronto office as a sales representative and then as a special agent.

New Paramount Marquee to Shelter Line-Up

Paramount is spending a neat sum of \$50,000 to insure comfort for those who stand and wait outside the Paramount Theatre during the wet and snowy days of the approaching winter. A complete new marquee is being erected on the 43d Street side of the theatre, extending from the front and present canopy, to the canopy to the rear at the 43d Street entrance. A distance of about 250 feet.

Your Chance to Be a First Member of 1929

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name

Address Policy

Theatre Capacity

City State

Honorary Chairman

Wm. A. Johnston

Chairman

Charles E. Lewis



Exhibitors Service Bureau



Chaney Plays "Personal Appearance" by Wire

Ripley Broadcasts Message from Coast Through Sound Installation in Longview Theatre

An unusual "personal appearance" stunt was used with great success at the Columbia Theatre, Longview, Wash., to promote the Lon Chaney starring picture, "While the City Sleeps." The stunt was put over by Manager William Ripley, of the theatre staff, and an M-G-M exploiter.

Five thousand extras were distributed two days before the opening of the picture. The lead story told of Chaney's heroism during the gun battle with local gangsters. Additional yarns included on the page revolved around the incidents following Chaney's thrilling experience in rescuing one Myrtle Sullivan (the character played by Anita Page). Though no press sheet material was used for the stories appearing in the Extra, the star "heads" and cartoon mat were invaluable for "make-up."

Ads Pay for "Extra"

The entire cost for this stunt was realized by selling the back page to three Longview merchants.

A co-operative page was used in the Daily News one day preceding the opening of picture. Each "ad" on the page prominently displayed the title, "While the City Sleeps."

Two days in advance of opening the Daily News carried a story to the effect that the local theatre management had at-

tempted to induce Chaney to make a personal appearance, but being unsuccessful arranged to have the star's voice transmitted from Hollywood to the Columbia Theatre via a special telephone connection. As a follow-up the News gave this announcement front-page representation. At the appointed hour for Chaney's long distance address, his picture was flashed on the theatre screen and "his" message communicated to a capacity house.

Sound Installation Used

This stunt was put over through the aid of an Electrical Research synchronous machine, which has been installed in an ante-room of the projection booth.

Lon Chaney, looking suspiciously like a public relations counselor, was perched before the microphone of said machine and, in a series of strange guttural sounds, emitted a conventional speech, which was carried to the stage over the regular synchronized equipment. The illusion, according to comment, was a success from all angles. Only the newspaper publisher, theatre manager and projectionist shared knowledge as to the true nature of this broadcast.

Six- and three-sheet cut-outs, as well as a twelve-foot banner, were used for a special lobby display.

Mail Plane Makes Special Stop to Deliver Print of "Wings"

THE highlight in Manager T. Y. Walker's campaign for his showing of "Wings," at the Ritz theatre in Anniston, was an arrangement whereby a mail plane made a special stop in that city to deliver a print of the picture to the theatre.

This stunt was arranged by Walker with the manager of the Chamber of Commerce and it was the first stop ever to be made at the local airport since the inauguration of service between Atlanta and Birmingham.

Walker was all set with a cameraman and a committee of officials on hand to welcome the airman with the print of "Wings." The cameraman, however, wasn't of much use as the plane arrived at a much later time than expected, making the taking of pictures almost impossible on account of the darkness.

Although there were not actual photographs of the stunt taken, the newspaper reporters did the next best thing by painting a vivid word picture of the proceedings

in the columns of their respective newspapers.

In addition to the newspaper publicity, the stunt caused a lot of favorable comment and reacted very favorably in publicizing the picture.

Radio Stunt for "The Wind" Uses Novel "Sound" Idea

A novel radio broadcasting stunt was used to exploit "The Wind," when it played at the Allen Theatre, Cleveland, Ohio. Manager Fred Clary of the theatre staff was assisted by an M-G-M exploiter.

It was arranged with the local broadcasting station, on Tues.-Weds.-Thurs. night between New York programmes to announce "Look Out," then a long wind whistle, Whewee—The Wind is Coming" with direct announcement on Friday night that Lillian Gish and Lars Hanson in "The Wind" would open at the Allen Theatre.

Showmanship

Briefs

INDIANAPOLIS theatergoers who have followed the career of Colleen Moore and who visit the Circle Theatre this week will find the contest the theater is putting on rather easy. In conjunction with the theater, an Indianapolis newspaper printed a collection of pictures of Colleen Moore as she appeared in a number of her pictures. The theater offers a prize of \$15 for correct guesses as to the picture from each particular pose printed in the collection. Second prizes of \$10 are to be given and \$5 will be the third prize. In case of ties, equal awards are to be given.

TO safeguard patrons and to encourage public confidence during the flu scare, Manager Ernie Moule of the Brant Theatre, Brantford, Ontario, hit upon the novel policy of asking any person who gave a sneeze during a performance to leave the theatre, the admission price being refunded at the box office. Ushers were instructed to listen-in for sneezes and, if any patron was unable to choke it, he or she was immediately asked to leave for the sake of others. The idea made good copy for the local newspaper.

MANAGER J. L. CARTWRIGHT depended upon an aeroplane stunt and a special shadow box as his best bets in publicizing his presentation of "Wings" at the Florida Theatre, St. Petersburg, Fla. A local aviator was engaged to throw heralds out of his plane. This was done for five days in advance. The shadow box was built like a stage set with yellow curtains and white translucent cloth for the screen. On the screen was the Paramount trade mark and a flasher behind it flashed out the title "Wings."

FRANK GREENWALD has put Saturday Matinee on the map at the Moreland Theatre, Cleveland, by the simple process of letting the children get on the stage and do a stunt. Every Saturday, Greenwald says, he has from 600 to 800 children at the theatre. Anyone who wants to can perform, and as most children think they can do as well as the professional, many of them claim the privilege extended. And, of course, the fond parents come along to see their young hopefuls perform.

ALL persons bringing an article that would fit in a Salvation Army Christmas basket were admitted free last Tuesday afternoon to the Olympic Theatre in Watertown, N. Y., and on Wednesday to the Avon Theatre. The idea originated with Walter L. Powers, district manager of the Schine houses.

GIRL Scouts of Harrisburg acted as ushers at the State Theatre on December 15 when the third of the children's morning matinees, sponsored by the Harrisburg Civic Club in co-operation with C. Floyd Hopkins, district head of the Wilmer & Vincent Company which owns the theatre, was held in the presence of a big audience.

Notes Names of Phone Callers to Build Theatre Mailing List

MANAGER DEMPSEY of the Strand Theatre, a suburban Boston operation in Dorchester is building a bona-fide mailing list by taking the names of persons calling on the telephone to inquire about his shows. When the patron calls, his name is solicited and he is told that he will be put on the mailing list to receive information about coming attractions. Dempsey then mails him the weekly letter which he prepares.

Local Orchestra Leaders Talk Up "Singing Fool" Showing

MANAGER ROY SLENTZ had a unique tie-up with six orchestra leaders in which they plugged "The Singing Fool" when that picture played at the Colorado Theatre, Pueblo, Colo.

Every time one of these orchestras played a song hit that Jolson sang in the picture, the leader would announce that this was one of the songs sung by Al Jolson in "The Singing Fool" playing at the Colorado Theatre the entire week starting Sunday, Nov. 25th.

All of the orchestras plugged the picture for two weeks in advance of play date and throughout the picture's engagement. It made excellent publicity for the picture—getting over to a certain class that probably wouldn't have been reached in some other ways.

Another good stunt that worked to the advantage of further publicizing the picture was a tie-up with music stores. These stores dressed their windows one week in advance to feature cut-outs and stills from the picture as well as records and sheet music and cards announcing the star, title of picture, theatre and play dates. The windows were on display throughout play dates. In return for this tie-up, Slentz agreed to allow each of them one day apiece during the run of picture to sell music featured in the picture in the rear box office. This particular theatre has two box offices; one facing the sidewalk and the other facing the entrance doors. The music store proprietors used the one facing the entrance doors.

Football "Letter" Men Invited to See "Win That Girl"

KNOWING that "Win That Girl," playing at the Carolina Theatre, Charlotte, N. C., would appeal to high school students, Manager Warren Irvin sent personal telegrams to the football "letter" men inviting them to see the picture.

The telegrams embodied congratulations upon winning their letters, the title of the picture, which was a football comedy as well as mentioning that Jack Garber and His Orchestra would be on the stage.

The Sporting Editor of one of the local papers when informed of this stunt gave a generous size story in his column—mentioning the title of picture, theatre and play dates.

The boys at the school appreciated the

telegram as well as the invitation which also was good for the boys' girl friends. The boys being filled with an over amount of enthusiasm were glad to show the 'grams to their friends and relatives. In fact, the news spread all over the school with the result that not just the team but most of the student body came to see the show.

Harrisburg School Band Is Feature of Special Show

Manager C. M. Gible, of the State Theatre, Harrisburg, presented the boys' band of the William Penn School in a concert as a special attraction at a children's Saturday morning matinee on December 22. The feature film was "Wolf's Fang," and the show was sponsored by the Educational committee of the Harrisburg Civic Club.

A boosters' club for the Earle Theatre, Allentown, composed of sixteen popular young persons of that city, has been organized by Frank H. Mickley, manager of the house. The members pay fifty cents a month in dues. This entitles them to attend the theatre as guests of the management every six weeks and they hold social gatherings under Mr. Mickley's auspices at which they are told a lot of interesting things about the theatre industry. They frequently are presented with stills and photographs of motion picture scenes.

Xmas Parties at Canadian Theatres Stopped by Flu

Various features have caused an unusual situation in Canada with regard to the holding of special holiday shows for orphans and poor children. Because of the "flu" epidemic, the annual Christmas Cheer performances at the Regent and Imperial Theatres, Ottawa, under the auspices of the Kiwanis Club have been indefinitely postponed. The annual Christmas show at the Imperial Theatre, Montreal, under the auspices of the Montreal Motorists' League, usually a big yearly treat, was also called off. Plans for similar gatherings in other cities were also curtailed.

Another contrary influence in the Province of Quebec has also been found in the new law prohibiting the admission of all children under 16 years of age from moving picture theatres. Manager George Rotsky, of the Palace Theatre, Montreal, did stage a Saturday morning free show for poor children and the house was crowded with youngsters who were delighted with the Movietone entertainment. No action has, as yet, been taken by the authorities in the matter but other exhibitors have not shown an inclination to offer free shows.

'Frisco Drive for "Woman Disputed" Hits All Angles

The San Francisco campaign for "The Woman Disputed," at the Granada theatre, hit every form of exploitation billboards, newspaper advertising and publicity, radio, street cars, windows, theatre trailers, fashion layouts and serialization in papers, tire covers for autos, and display on original gowns worn by Norma Talmadge in picture and shipped up to 'Frisco from studio. The Bulletin ran serialization, art with each instalment, for six days. The News ran fashion series on Norma for six days, crediting picture in caption. Song "Woman Disputed I Love You" plugged twice daily over two radio stations. Cards on front of 250 Market Street cars and special tire-covers on 100 taxicabs.

Fifty-five window tie-ups, a trailer announcement for three weeks in advance and a concluding feature in the form of a luncheon preview for newspaper critics completed the drive.

Charlie Davis Try-Outs for Local Talent

THE Indiana Theatre in Indianapolis is sponsoring a plan for the encouragement of local talent. Charlie Davis, master of ceremonies at the theatre will give try-outs to all ambitious to appear on the stage. He also will render a verdict after the trial as to whether, in his opinion, the neophyte has any chance to make good. In cases where promising material is found proper steps for further advancement will be recommended. The trials will be conducted weekly backstage at the Indiana at 8 o'clock each Monday night. Aspirants will report to Ed Resener, conductor of the Indiana concert orchestra, who then will arrange the schedule of appearances before Davis. Singers, dancers and those who do comedy turns will receive trials.

Club Takes Over Town Theatres for Day

AS a Christmas treat for all the children of the borough of Steelton the Kiwanis Club engaged both the town's theatres—the Strand and the Standard—for all day December 28. Five free shows in each theatre were given for the youngsters, starting at 10 o'clock in the morning. Members of the club were at the theatres all day to look out for the welfare of the smaller children.

Regional News from Correspondents

Sixth Shea Link Opened in Buffalo

THE New Shea's Century theatre opened Saturday, December 22. Western Electric installed the sound equipment valued at \$25,000 dollars. This is the sixth link added to the Shea's chain.

Dave Kreiger, manager of the Liberty theatre here, was called to his home in Batavia by the sudden death of his younger sister.

Phil Gentile is the salesman for the First Graphic covering the Rochester and Syracuse territory.

E. L. Egan is the new manager of the Elk theatre in this city.

George Ferguson city salesman for Pathe is confined to his home with the flu.

Harry Gilbert manager of the Rivira theatre in Syracuse was in town doing his January bookings.

George Miller is the new manager of the Falls theatre in Niagara Falls.

Chas. W. Anthony Pathe salesman is back with us again after working at the Cleveland office for the past two weeks.

Howard Brink of the Educational and Oscar Hansen Pathe manager seem to be working together, they are both having their offices painted.

Fox interests are taking over the Elmwood theatre it was announced by Frederick Ullman present manager of the Elmwood to be effective February 1.

Albany Lists Six New Film Charters

COMPANIES incorporating in the motion picture business in N. Y. state during the past week included the following: D-A-R Corporation, \$100,000, William H. Hechheimer, Michael Walters, Belle Jaffe, New York City; Talkaphone Picture Corporation, \$100,000, William S. Zimman, Charles Arotzky, Dorothy Busch, New York City; Coronet Comedies, Inc., \$50,000, F. X. Carroll, G. J. Mauer, Charles F. Gatlin, New York City; Etchcraft Film Studios, Inc., \$50,000, Samuel Marcus, Sarah Marcus, Samuel Harris, New York City; Decatur Amusement Corp., \$5,000, Isidore Lurie, Staten Island; Samuel Fleischer, Staten Island; Nathan R. Scher, Brooklyn; Boston Pictures Corporation, \$1,000, Aaron Asen, May Asen, Gustave Asen, New York City.

The box office in the Schine theatre at Canandaigua was entered by burglars one night last week and the safe cracked and \$1,000 in cash taken. The heavy safe was rolled through the lobby and into the auditorium where the burglars got busy.

The Liberty in Watertown, which was damaged to the extent of several thousand dollars by fire a few weeks ago was reopened on Christmas Day. The house is owned by Charles Sesonske and managed by E. H. Arnold.

The first Sunday movie in Cor-

with attracted a capacity crowd last week. Ray Eastman is manager of the Starr Theatre and will conduct a Sunday night show starting at 8:15 o'clock. There have been no formal protests to the Sunday shows.

Employees at several of the Albany exchanges presented their managers with Christmas gifts.

Among the visitors on Film Row last week were C. D. LaPointe, of Chatham; Sam Hochstim, of Hudson; Guy Graves, of Schenectady; and Frank Green, of Castletown.

Fred Maussert, exhibitor in Glens Falls, remembered all the bookers along Albany's Film Row with a present, despite the fact that he was practically laid up at home with a sprained ankle.

C. E. Almy, connected with the Warner Brothers exchange in Buffalo, was in Gloversville for a conference with the Schine Brothers.

Cleveland Picture Circles Active

CLEVELAND'S second annual theatrical ball will be held at Public Hall, February 4th, announced Manus W. McCaffery. The ball is sponsored by stage hands, musicians and motion picture operators, and proceeds go to the sick and relief fund of the International Alliance of Theatrical Stage Employees, of which McCaffery is business representative.

The first shovelful of dirt for the New Ravenna Theatre, Ravenna, Ohio, was turned last Monday. This is a new 1,000-seat house being erected by B. C. Steele, Edward Flanigan and Sam Rosenthal.

The Garden Theatre, West 25th street, Clark avenue, offered sound movies as a Christmas present to the movie patrons of the West Side.

Variety Theatre, belonging to Variety Amusement Company, has been wired for Biophone sound installation.

Local houses have been seriously hit by the flu epidemic which is rampant in the city. Health commissioners of Cleveland and the suburbs have warned people against attending large gatherings. Schools were closed in advance of the regular Christmas vacation period. All of this affected the theatres.

The Cleveland Board of Education has specified that Superior Projection machines be installed in local High Schools. This machine is handled exclusively in Ohio by E. E. Oliver Moving Picture Supply Company.

The Cleveland Museum of Art has installed a new Superior projection machine. Motion Pictures have always been a part of the Museum programs.

Frank A. Hines, manager of Keith's Palace Theatre, says there is no announcement to be made relative to sound installation in the Palace.

A. C. Himmelein, long owner and manager of the Plaza Theatre, Sandusky, has purchased the Rialto, Elyria. With these two houses as a nucleus, Himmelein

will form a chain of Ohio motion picture houses.

Dan Stearns has brought his eight years of service with Universal to a close. He resigned last week to devote all of his time to the Willoby Theatre, Willoughby, in which he is financially interested.

Among the United Artist representatives from Cleveland attending the U. A. convention in Chicago recently were District Sales Manager Harry L. Gold, Local Sales Manager Jimmy Adross, and Salesmen William K. Sellman, Charles Kranz, Al Bowman and Barney Ferber.

M. B. Horwitz, general manager of the Washington Circuit, was ill last week. A slight gripe attack.

The Royal Theatre, Salem, has changed hands. Mrs. Anna Wieberg recently sold the house and all its equipment to M. W. Sheffield and G. W. Briggs, of Marietta, Ohio.

Toledo will have a new theatre, sponsored and backed by the Toledo Retail Merchants' Association, if plans presented before the association recently materialize. The plan as outlined is for a large theatre, similar to New York's Madison Square Garden, capable of showing sports events as well as theatrical offerings.

Jerry Kessler is now managing the Apollo and Rex Theatres in Oberlin. He succeeds C. E. Skidmore, who recently resigned.

Plan Convention of Indiana I. P.

THE annual convention of the Indiana Indorsers of Photoplays will be held at the Claypool Hotel, Indianapolis, April 5 and 6. These dates were set at a recent meeting of the board of directors of the organization. A legislative committee to prepare for the coming session of the legislature also was named.

Discussion of the problem of the lack of children's motion pictures led to the adoption of a resolution asking that an appeal be sent to producers for the production of "three pictures a year suitable for children's matinees, subjects to be chosen by popular vote by attendance in the children's room in public libraries over the country from popular junior books." Copies of the resolution are to be sent to Will Hays, and the various producers.

The American Legion at Summitville, Ind., has announced that it has closed the old Community Theatre, which it has operated for many years and which is to be succeeded by a handsome new theatre, also to be managed by the Legion.

Articles of incorporation have been filed with the secretary of state here by the Colmay Theatre Corporation of Hammond, Ind. The corporation has an initial capital stock of \$5,000 and is formed "to operate and conduct theatres and other places of amusement." The incorporators are Albert Goldman, L. W. Alexander and Harry P. Munns.

Film News From Des Moines

THE new Strand Theatre which is to be erected at Leon, Iowa, is now under way. The work of excavation was begun last week. The old theatre was razed to make room for this new theatre building which will be one of newest type of modern houses with a seating capacity of 500.

Joe Benjamin Gerbach announces that the Ames Theatre Company at Ames, of which he is head, has a new assistant manager in S. N. Fangman, formerly of Decorah, Iowa.

A. H. Blank entertained for his employees at a Christmas party on December 22 on the basement floor of the Iowa Building. The party was attended by about 500 including over 200 members of the A. H. Blank staff and their friends.

Jake Cohen, who has a number of theatres at Ottumwa, will install sound shortly.

Rose Erdman, who has had the Crest Theatre at Creston, Iowa, over a period of years last week sold the house to Roy Benson. Mr. Benson plans several changes in the policy of the house.

C. R. Coons has taken repossession of his theatre at Seymour, Iowa, and is operating it again himself. Mr. Coons has had the house at Seymour for years but recently sold to W. W. Swisher.

C. F. Savage has bought the Isis at Lynnvile and is now in possession. Mr. E. Woods, who formerly operated this house, has gone South.

Lou Levi, salesman for Metro-Goldwyn-Mayer, has taken as his partner in a theatre enterprise at Clear Lake, a Mr. Melchor who will manage the houses there for the company. The theatres are the Uptown and the Park, which were bought last week by Levi and Melchor from C. C. Carragher.

The Strand at Council Bluffs is again open after being closed for a short time while redecorating was going on.

Harry Watts, who retired as manager of the Riviera at Omaha to take up civic enterprises, is succeeded by Ray Jones, who was formerly manager of the Metropolitan Theatre at Dallas, Texas.

The Cota Theatre at Waukon, Iowa, has been closed for several weeks following a fire, which destroyed the walls, stage and ceiling. The house has been redecorated and refurnished and is again open after several weeks without a show.

Everett Cummings, manager of the new Capitol Theatre at Cedar Rapids, was in last week to confer with Harry David, manager in this district for Publix shows.

The Strand Theatre, Des Moines, now has sound equipment.

M. E. Anderson, booking manager for Paramount, will take a ten-day vacation trip.

"U" To Have Own Pitts. Building

UNIVERSAL is building its own new exchange building on the Boulevard of the Allies, just seven blocks from the present Film Row. Occupancy is expected by April 1st. At least four other local exchanges are to move to the Allies Blvd. next Spring, in a building construction of which starts immediately.

The M-G-M Pep Club, held its annual election recently. New officers: Ted Tolley, president; Clara Cejrowsky, treasurer; Lucy Kopp, secretary.

The Rex Theatre in East Liberty, a consistent 700-seat money-maker for twenty years, will close its doors at the end of the year. The Rex property, as well as the adjacent building, will be converted into a department store.

Ernie Dock, of St. Marys, was a recent Film Row visitor. As were also William Gray of Monongahela and James Retter of California, Pa.

Biophone is opening a Pittsburgh branch at 1022 Forbes street. C. B. Pascoe is representative.

The Capitol theatre at Wheeling, W. Va., which was opened on Thanksgiving Day, was built with local capital. George Otte is resident manager.

"Jimmy" Nash and M. J. Robinson are now in the local territory representing the Alexander Film Co., of Denver.

Zeb Epstein, service manager for the Stanley theatres, out of New York, was a recent visitor at the various theatres conducted by Stanley in Pittsburgh.

Jack Lawrence, formerly of Cleveland, is now manager of the Standard Film Service, Pittsburgh. He succeeds Harry E. Reiff.

Joseph Lefko, for several years city salesman for First National, has resigned to take over the management of the local branch of World Wide Pictures.

Cincy Chain Adds to Sound Houses

THE latest house in the Libson chain in Cincinnati to be equipped with sound is the Strand, located on Walnut street, which inaugurates a "see and hear" policy on December 29. "The Singing Fool," which broke Cincinnati attendance records at the Capitol, also a Libson house, will be shown as the initial Strand attraction under the new policy.

Doris Stecker, manager of the Forest Theatre, a Cincinnati suburban house, featured local vocalists in songs by local composers as added attractions to the regular programs during Christmas week. Miss Stecker announces that the Forest, which is one of the houses of the "L" circuit, will feature sound pictures shortly after the first of the year.

As Margaret Roberts, cashier of Loew's Broad, Columbus, Ohio, was checking up her cash prepara-

tory to closing, a well-dressed youth shoved a revolver through the box-office window and demanded the money. Miss Roberts instinctively shoved the pile of bills into a tin box under the window, and routed the bandit, thus saving the day's receipts.

John A. Schwalm, president of the Jewel Photoplay Co., and manager of the Rialto Theatre, Hamilton, Ohio, has been elected a director of the Central Building and Loan Association in that city.

The Rialto Theatre, Hamilton, announces a change in policy from a split week to a three-a-week basis, while continuing to show the same high class pictures.

Trade and private circles were deeply grieved at the recent passing of "Pop" Foster, veteran film salesman in the "river territory" of Ohio, who succumbed to bronchial pneumonia. Although living in Cleveland at the time of his death Foster was buried in Cincinnati, his former home. His widow and three sons survive.

Rumor has it that the Young Amusement Co., Gary, Ind., is negotiating for a prominent site at Springfield, Ohio, on which to erect a large house in opposition to the one which the recently-formed Schine organization will build in that city.

Flu Strikes Hard in Kans. and Mo.

NEVER before have theatres in the Kansas City district suffered as they now are suffering from a widespread epidemic of influenza. Columbia Mo., and Lawrence, Kan., probably have been hit the hardest as those towns are the seats of the University of Missouri and Kansas, respectively. Both universities temporarily have closed, meaning there are 4,000 probable patrons lost to theatres in each town, as all students have gone to their home towns.

Other towns of Western Missouri and Kansas, large and small, also have been hard hit. There are 2,000 cases of influenza reported in Emporia, Kas., while Ft. Riley, Kas., has had a quarantine placed on it. In Kansas City, Mo., and Kansas City, Kas., the attendance at first run down town theatres has not been suffering quite as much as the suburban houses, due to the fact that thousands of out-of-town persons in the city for Christmas are serving to keep attendance figures normal. The epidemic is reported to be decreasing.

Bids have been opened on a proposed theatre in Dodge City, Kas., to be built by Otto Theis. Ellis Charles of Wichita, Kas., is the architect. The theatre will be 126 x 115 feet with a seating capacity of 1,100. Construction work on the new Blair theatre, Bellville, Kas., being erected by Sam Blair, is progressing rapidly. The Lone Star theatre at Vermillion, Kas., has been decorated and re-opened. Work on a new theatre at Ellis, Kas., is well under way. A new theatre in Emporia, Kas., is planned by the Strand Theatre Company

of that city. Dwight E. Dowdin has been succeeded as manager of the Doris theatre, Nox City, Kas., by T. E. Bondurant, owner of the house. The New theatre, Salina, Kas., is being razed to make way for a 7-story office building. J. C. Whalen has sold his interest in the Strand theatre, Greenfield, Mo., to his partner, W. C. Slinker. The Rex theatre of LaGrange, Mo., has been purchased by A. Goetz and F. F. Page of Canton, Mo. A company is being formed in Bosworth, Mo., for the purpose of erecting a new theatre on the site of the old Grand theatre in that town.

The newly formed Junior Film Board of Trade of Kansas City met the other day and adopted by-laws, which provide for the election of officers once a year and for the annual meeting to be the first Monday in March of each year. A. H. Cole of Paramount was forced to offer his resignation as a member of the board of directors as he expects to be out of town much of the time on legislative matters of importance to the industry.

The Admiral theatre, 1312-14 East Eighth street, suburban house of Kansas City, has been sold by Walter O. Burkey to Charles H. Potter, who will operate that theatre as well as the Baltis theatre, which he also owns.

The latest in Christmas gifts in Kansas City proved to be a "theatre bond" introduced by the Orpheum theatre, which is playing stock. For many years merchants have sold gift certificates, but the Orpheum was the first theatre to introduce a "bond" which would entitle the holder to the best seats for any performance.

Aside from the usual lobby decorations and trimmings about the stage and interior, Kansas City theatres made little display for Christmas this year.

3 Theatre Fires Occur in Canada

DAMAGE to the extent of \$1,500 was caused by fire which broke out at a late hour in the Empress Theatre, Kemptville, Ontario, December 19, the blaze being confined to the lobby and the projection room above where two reels of film were destroyed. One reason the flames did not spread is that the structure is of solid concrete.

The storehouse of the Capitol Theatre, Montreal, Quebec, was the scene of spectacular fire on December 19 when flames consumed a large quantity of scenery and stage effects used in special presentations at the theatre. Manager Harry C. Dahn estimated the loss at \$6,500.

A moving picture theatre in the small town of Asquith, Sask., was recently destroyed by fire, along with other buildings. The theatre loss was \$3,000. The house was filled at the time of the outbreak but there was no panic.

A formal tribute was paid Clarence Robson of Toronto in the form of a complimentary banquet by officials and staff of Famous Players Canadian Corporation at the King Edward Hotel, Toronto.

'Frisco Theatres Change Policies

ONE of the most revolutionary changes in the history of operating de luxe motion pictures took place when the three local Publix Theatres placed in operation the policy of morning matinees featuring complete shows.

Under the new arrangement the doors of the Granada, California and St. Francis theatres will open at 11 a.m., except on Saturdays when the Granada's doors will open at 11.30. During the morning matinees, which extend from opening time till 1 p.m., the admission charge will be 35c in each house. From 1 to 6 p.m. regular matinee prices will prevail. On Saturdays, Sundays and all holidays a bargain matinee of 50c will be in vogue.

Sally Goldman, for several years connected with the Fox Exchange as assistant booker, and later with Supreme Film Exchange, died very suddenly November 15. Death was due to an operation from which she did not rally.

At the Union Square Theatre in San Francisco, business is increasing every week. Next season Nat Holt will alternate his shows. For example, the No. 1 show will alternate at the different houses with the No. 2 show.

E. E. Fulton Company are supplying all the stage and booth equipment in the new El Camino Theatre, being built by the Blumenfeld Theatres at San Rafael, Calif. They are also supplying all the stage and booth equipment for the new Blumenfeld Theatre at Mill Valley. All the electrical plans were aid out by C. W. Burchett, who is also supervising the electrical work of these theatres.

The Star Theatre, Delano, reopened December 7, with H. Yamoto in charge. The house seats four hundred.

Ellis J. Arkush has purchased new projectors for his Peninsula Theatre, Burlingame, Calif.

Sam Katz, president of Publix Theatres, has appointed Charles Pincus manager of the Portland Theatre. Prior to this position, Pincus was city manager of Publix Theatres in Houston, Texas, and the Imperial in San Francisco.

West Coast Theatres, Inc., moved back to the Loew's Warfield Theatre building on December 1st. A. M. Bowles will have his headquarters there. Charles Kurtzman, manager of Publix, will retain his headquarters at the Granada Theatre building.

Mrs. Lola Gentry, secretary of the Los Angeles Film Exchange Board, was in San Francisco recently, having been called there for a conference with Clare Foley, the local secretary.

On December 15th the Peninsula Theatre, Burlingame, began to feature synchronized Vitaphone pictures. The program was partly silent drama and partly Vitaphone features, short topics being alternated with silent drama at each program.

No Movie Closings by Flu in Penn.

THOUGH the prevalence of gripe or flu in a mild form has been reported in many parts of Pennsylvania, and a number of public and private schools were closed in advance of the regular date for the beginning of the Christmas holidays, it was stated at the headquarters of the State Department of Health, in the capitol at Harrisburg, that no reports had been received up to December 22 of any theatres having had to close in the State on account of the disease.

John P. McCarthy resigned on December 21 as manager of Loew's Regent Theatre, Harrisburg, to accept a promotion to the post of manager of a big Loew house in Syracuse, N. Y. He was succeeded immediately by Donald Ross.

The death of Mrs. Frank R. Bonstein, mother of Donald W. Bonstein, manager of the Third Street Theatre, Easton, occurred after a brief illness on November 15.

A. Karl Kramer, organist at the Strand Theatre, Carlisle, since 1912, resigned his position on December 18 when he entered upon a contract with a pageant company in Los Angeles to write scores for musical productions. Prof. Kramer was succeeded at the Strand console by Nathan Rosenau.

Unanticipated delays in the construction of the Seville Theatre, being erected in Easton by Clayton Busse, caused the postponement of the opening of the house. It is now stated it will be several months before the building will be completed.

C. Floyd Hopkins, district representative of the Wilmer & Vincent Company, in charge of its dozen theatres in Reading and Harrisburg, is recovering from an attack of the flu which kept him in bed in his home in Harrisburg for several weeks.

A dozen experts of the Western Electric Company worked all day Sunday, December 16, and until 5 o'clock the following Monday afternoon to complete the installation of Movietone and Vitaphone equipment in the Capitol Theatre, Shenandoah, in time for an advertised premiere.

Wisconsin House Robbed of \$1,000

THE Kenosha theatre at Kenosha was robbed of \$1,000 this past Monday and on Tuesday the watchman of the theatre told a story of a framed robbery which involved his brother, a policeman and three so-called bandits from Chicago. The robbers have been apprehended and extradition has been begun for the bandits in Chicago.

Harry Hatfield, manager of the Allen theatre at Racine went to the hospital last Wednesday for an operation on his eye.

Clarence McMillan is now representing Tiffany in this territory.

J. G. Frackman sold his exchange, known as the Frackman Film Corp. to Frank Zambreno. The exchange will now be known as Progress Film exchange. Ben

Edelman of Chicago will be the new manager.

The Palace theatre in Wauwata was closed because of the prevalence of flu. Adults were allowed to attend on Monday and Tuesday and after Tuesday the house was dark.

The Cosmo theatre at Merrill and the building in which the theatre was located were completely destroyed by fire on Sunday afternoon. About 300 children were attending a matinee and all were safely marched from the burning building. The theatre building which housed six business enterprises in addition to eleven apartments and the theatre was destroyed with an aggregate loss of more than \$90,000. The theatre was owned by the Merrill Amusement Co., and was managed by Al Robarge and N. D. McChesney.

Sound equipment will be installed in the Hollywood theatre, Milwaukee, under management of Sam Pylet, in the near future. George Hickey of New London is installing sound in his two houses. Mrs. Henrietta Eckhardt has contracted for sound equipment in her two houses in Wisconsin Rapids.

Exhibitors flocked to Milwaukee exchanges last week from all parts of the state. Among the visitors were: Walter Chilton of the Colonial at Sault Ste Marie; Art Desormeaux of the Strand at Madison; Neil Duffy of the Elite at Appleton; Don Smith and Don Kastner of Racine; J. Smith of the Regent at Prairie du Chien; Joe Pawling of the Columbia at Kenosha; George Herzog of the Strand at Manitowoc; Frank Welter of the Grand at Wausau; J. J. Rytkenen of the Vista and Star at Negaunee, Mich.; and Ray Pfeiffer of the Princess at Chilton. Practically all the exhibitors who have not already installed sound equipment were "shopping" around for sound apparatus for their houses.

Philly Territory Has Big Openings

THE Boyd Theatre, the newest addition to Philadelphia's downtown theatres, operated by Alexander R. Boyd, former vice-president of the Stanley Company of America, opened on Christmas Day. The Boyd Theatre is located a few doors from the Stanley Company's Aldine Theatre at 19th & Chestnut Sts. and the competition that may arise from this selection of a site is being watched with much interest by the motion picture fraternity in Philadelphia. The Boyd has a seating capacity of 3,000 and represents the most advanced ideas in modern theatre construction. It is looked upon as one of the finest theatres in the city and the central idea of the decorations is the triumph of woman.

Edwin N. Johnson's new \$500,-

000 theatre, the Keswick, at Easton Road and Keswick Avenue, Glenside, Pa., which is considered one of the most beautiful suburban theatres in the vicinity of Philadelphia, had an elaborate opening during Christmas week. The Keswick has a seating capacity of 1,700. It is of old English architecture and represents the very latest in modern theatre construction. It was designed by Horace Trumbauer, of Philadelphia, and built by the Turner Construction Co. Edwin H. Johnson, the owner, has been a successful real estate operator for many years. In the rear of the theatre there will be free parking space for several hundred cars, which it is believed will contribute largely to the success of the undertaking.

The Orpheum Theatre, Germantown, one of the Stanley Company's houses under the management of Buck Taylor, has adopted a picture and vaudeville policy but will revert in a short time to straight pictures to be continued throughout the winter.

Construction has just started on William Friehofer's new Oak Lane Theatre at 6700 North Broad Street, which, with a seating capacity of 4,000, will be Philadelphia's largest neighborhood motion picture house. The new theatre will have the most up-to-date equipment and will furnish both photoplay and stage presentations, with orchestral accompaniment. Hodgins and Hill are the architects.

Joseph C. Dougherty, who for 28 years was associated with the B. F. Keith interests, has resigned as manager of the Grand Opera House and has assumed the management for Harry C. Schwalbe, former secretary of First National Pictures, of the Riant and Forrest theatres in the Conshohocken section of Philadelphia. Mr. Dougherty has been succeeded at the Grand Opera House by E. R. Hanley, who has been connected with the Fox interests in New York.

Percy A. Bloch, Philadelphia branch manager for Famous-Paramount Lasky Corporation, has returned to his duties after a short illness.

Fred G. Nixon-Nirdlinger, who is affiliated with the Stanley Company and William Friehofer, and is interested in a chain of theatres in this city, has returned from a two-weeks' visit in St. Louis where he and Mrs. Nirdlinger were the guests of the latter's parents.

Baltimore Reports New Theatres

WALTER J. COULTER, of Richmond, Va., who has purchased all of Charles A. Somma's interests in the circuit of seven theatres in Richmond, will open a new de luxe neighborhood house, the Byrd, in the near future. This

is one of the finest neighborhood theatres in the South, seating 1,550 people. An important feature of this house is that it is fully equipped for the opening with Vitaphone and Movietone, also a feature of mostly all of Mr. Coulter's houses in the above mentioned chain. Mr. Coulter is also completing another smaller neighborhood theatre to be called the New Bluebird. This circuit consists of additional houses, namely, Bluebird, Hippodrome, Globe, Brookland, also the Bluebird Theatre at Petersburg.

Benjamin Pitts, of Fredericksburg, Va., is rushing to completion his new Leader Theatre. This will be a modern type house, offering about 800 seats.

A theatre is to be built at Morgantown, N. C. The design was drawn by Benton & Benton, architects, Wilson, N. C.

A theatre to cost about \$70,000 will be built at Parkersburg, W. Va., by Joe Park and E. P. Chancellor, it is announced. A site on Juliana street is said to have been taken over for the building.

Fire practically destroyed the Arcade Theatre and the Tuxedo billiard parlor at Norfolk, Va., recently, with a loss estimated at about \$12,000.

Theatres are to be built at Clifton Forge and Harrisonburg, Va., by the Shenandoah Valley Theatres Corp., of which Isaac Weinberg, Staunton, Va., is the head. This company will also redecorate and equip the New Theatre at Staunton.

Work has been started on the theatre being built at Harrisonburg, Va., by the Shenandoah Valley Theatres Corp., of which Isaac Weinberg, Staunton, Va., is the head. It will measure 42 by 180 feet, and will cost \$150,000. J. Neilson was the architect.

Jack Milligan, general press representative of the Motion Picture Guild, Washington, D. C., operating theatres in Baltimore, Philadelphia, Washington and Detroit, is now at the Sinai Hospital, here, suffering a rundown condition.

Wesley Eddy, who acted as master of ceremonies at Loew's Century here for the week beginning December 10, has returned to Loew's Palace, Washington, D. C. There was no master of ceremonies at the Century during the week beginning December 17.

Fred Stark, formerly associate musical director at the Fox Theatre, Washington, D. C., has been transferred to the Fox in Detroit in same capacity. Samuel Korman has succeeded Stark in Washington and Henry Sokolove has succeeded Korman as concert master at the Washington Fox.

The Bristol Amusement Corp., Bristol, Va., was chartered recently with an authorized capital stock of about \$150,000. Officers are H. M. Pullford, president; Walter R. Lupton, vice-president.

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Week in Southeast Active

CHANGES in operation and ownership of theatres in the Southeast, reported this week, are:

R. J. Booth has taken over operation of the Palace Theatre at Clearwater, Fla., the house formerly operated by Mrs. Criet Jordan. The Huckabee Theatre at Aragon, Ga., has been taken over from R. S. Huckabee by Mr. Engler. Operation of the Washington Theatre at Deland, Fla., has been taken over by A. W. Beadle.

The Royal Theatre at Hurtsboro, Ala., is now being operated by J. O. Park. The former owner was L. Goldstein. P. M. Lord has taken over the Elite Theatre at Parsons, Tenn., from E. D. Rains.

Atlanta

Friends of Mr. and Mrs. Jack Elwell offer their congratulations to them upon the arrival of a daughter, who has been named Lois Virginia, which took place December 13 at the Georgia Baptist hospital.

The Capitol Theatre at Montgomery, Ala., operation of which was recently taken over by DeWess & Katz, reopened last Sunday.

According to news reaching Film Row this week, W. M. Atkinson, well-known Florida exhibitor, planned to open his new house at Panama City, on Thursday, December 20.

E. F. Dardine, dean of local exchangemen, will head the World exchange when that company opens in Charlotte, N. C., January 14. Appointment of Mr. Dardine to the post was announced by Joseph Skirboll, sales manager for World Wide Pictures, Inc., following his visit here for the purpose of choosing a sales representative for his company. Mr. Dardine will have his office in the Educational exchange at Poplar and Second street.

B. D. Lodge announced that he is preparing to operate the Crescent Theatre at Wrightsville, Ga.

Clark Strickland, who at one time operated a house in Jacksonville, Ala., has been appointed manager of the Ritz Theatre, colored house, Montgomery, Ala., and assumed his duties last Sunday.

R. M. Savinin, representing Sonora-Bristolphone, arrived in Atlanta, Sunday, December 23 for a stay of five days during which time he will maintain headquarters at the Hotel Ansley, in order to be available to exhibitors who are interested in getting first-hand information on the Sonora-Bristolphone sound reproducing equipment.

Ben Y. Cammack, Atlanta branch manager for Universal, left last Friday for New York, where he will spend the holidays with his sisters.

Elizabeth T. Aitkin, of Gault, Ont., Canada, joined Tiffany-Stahl's Atlanta branch personnel as cashier, succeeding Julia Harbin, resigned.

E. L. Cole, executive secretary of the Atlanta Film Board of Trade, left last Tuesday for New

York for a conference with officials of the Film Boards of Trade.

The Community Theatre, operated by the Milstead Manufacturing Company at Milstead, Ga., is reported closed temporarily as a result of an epidemic of "flu."

Theatre men seen along Atlanta's film row recently were P. J. Henn, Canton, Ga.; Nathan Morgan, Columbus, Ga.; Nick Economou, Montezuma, Ga.; Edgar F. Boyd, Adel, Ga.; Mrs. L. W. Holland, Madison, Ga.; J. J. Powell, Toccoa, Ga.; Roy Martin, Columbus, Ga.; Houston Thompson, Cedartown, Ga.; Frank V. Merritt, Marvin Wise circuit, Birmingham, Ala.; Mrs. H. T. Wood, Washington, Ga.; W. H. Mitchell, Pelham, Ga.

Florida

The symphony orchestra, used at the Tampa theatre until last Saturday, when that house went over to the sound pictures, has been engaged by the City of Tampa for a winter concert season of ten weeks at a reported price of \$8,000. The orchestra will give daily concerts in the band shell in Plant Park.

The inauguration of the sound films at the Tampa, now gives this city two talkie houses. The organist is still retained and is giving the usual organ concert.

Paul Earl, auditor, is spending a couple of weeks in the Universal exchange, Jacksonville.

The stage was all set for the formal opening of the new Park Theatre, Tampa, Saturday evening, December 22, at 7 o'clock, special inaugural ceremonies being planned to precede the regular program. The new Park is the latest link in the chain of houses operated by Southern Theatres, Inc., of St. Petersburg, Fla., of which A. Shimko is president.

Frank Morris and his Florida Grand Orchestra returned to the Florida Theatre this past week and were warmly received.

It is reported in Miami that the Arcade Theatre at West Palm Beach, Fla., has been turned back to Public Theatres Corporation by E. J. Sparks.

Charlie Morrison, new manager of the Florida Theatre, Jacksonville was elected this week to the chairmanship of the 1215 Club of the Junior Chamber of Commerce. Mr. Morrison's term as president of the Masonic Club has just expired.

Manager Charles Lester, of Universal, and Salesman Harry Simpson were in Miami recently.

Cleve Adams, general salesman for FBO's home office, visited the local exchange last week.

Sunday Shows Lose at Madison, Minn.

THE petition which was presented to the Madison, Minn., City Council, requesting passage of an ordinance permitting Sunday shows in the city was turned down by that body. It is undecided what action will be taken by the theatre management to force the issue to a showdown.

When Warner Bros. assumed control of First National and replaced the majority of the officials

with Warner Bros.' production and distribution heads, two Northwest men were among those displaced. These were M. L. Finkelstein, of F & R, and A. H. Blank, of the Blank Circuit in Iowa.

Recent visitors in Minneapolis included Charles Echerwin, home office representative of Columbia Pictures, and Jack Woody, assistant sales manager for Fox Films. Both of these sales officials were successful in closing some important deals in the Northwest territory, it is understood.

The new theatre in the City Hall, Heron Lake, Minn., was opened by the American Legion Post early this month. There are 500 seats in the new house.

The lease of the Max Theatre at Max, N. D., has been taken over by H. O. Hagen.

The Star Theatre at Madelia, Minn., has been closed for improvements by Miss Isabel Getter, who purchased the house recently.

The theatre at Danvers, Minn., was opened this month after having been closed since August, when it was damaged by a cyclone.

The Lanesboro Theatre at Lanesboro, Minn., has been sold by Carlton L. Bier to A. J. Muecke, who has been managing the Murray Theatre at Slayton, Minn.

A. O. Lona has sold his interest in the State Theatre at New England, N. D., to his partner, Arvid Wiklund.

The management of the Liberty Theatre at Fosston, Minn., has been taken over by Vern Lang.

The name of the Amuzu Theatre at Spring Valley, Minn., has been changed by the owner, Joe Milnar, to the "State." Extensive remodeling has been done to the house and new equipment installed.

The Auditorium at White Bear Lake, Minn., which housed the theatre belonging to Mrs. J. L. Jensen, was burned to the ground recently. Mrs. Jensen said that her loss was fully covered by insurance.

Panic Averted in Seattle Fire Scare

A NEAR panic was averted in Universal's Columbia Theatre in Seattle, Wash., recently when smoke from a burned out motor in the ventilating system poured into the auditorium of the house through the ventilators and threw the 1,200 members of the audience into an uproar.

When the smoke was noticed by theatre employees, Manager Melvin G. Winstock was immediately called. He hurried to the stage and asked the patrons to file out in an orderly manner and wait outside the theatre until the smoke could be cleared. Theatre ushers marshalled the march to the exits and kept order as best they could, reassuring the patrons that there was no danger. Work of the firemen and house staff had the theatre reopened within forty-five minutes.

The Twin Falls city council has passed an emergency ordinance banning public gatherings of any kind.

Pete Carroll, formerly in this territory as manager of the Columbia exchange, returned last week with E. M. Beck representing Photone, which he plans to dem-

onstrate to Northwest exhibitors at a private preview to be held at a local theatre soon.

Roy Cooper, manager of the Colonial Theatre for John Danz's Sterling Chain Theatres, last week celebrated the arrival of another baby daughter, his second.

H. Neal East, manager of the Paramount Famous Lasky exchange, returned last week from his jaunt East to confer with home office officials.

Wallace Rucker manager of the Educational Exchange, received word last week that he will soon be visited by Joseph Skirboll, former district manager for First National in this territory, and now touring the Educational exchanges in the interests of World Wide Pictures, Inc. He is general sales manager for this company.

W. B. McDonald, former exhibitor of Eugene, Ore., plans to open a new house at Port Townsend, Wash., within a short time, according to reports on Film Row last week.

Mickey DeLeo, of Stevens & DeLeo, operating the Rose Theatre in Port Townsend, spent a few days on Film Row buying and booking attractions.

A. J. Sullivan, film man in the Northwest territory, last week resigned his position with Metro-Goldwyn-Mayer to assume the management of the local Columbia exchange.

Charles Beale, former Columbia manager, will soon announce new connections with a company selling sound equipment, according to report.

Art Adamson, well known among Northwest exhibitors, was last week selected as manager of Pilz and Swanson's Star Amusement Company houses in Everett, succeeding "Chuck" Charles.

Despite the fact that the influenza epidemic has reached serious proportions in certain districts of the Pacific Coast, only one city in the Pacific Northwest has been seriously threatened. This was Latah, Wash., where so many families were ill that the Princess Theatre and the public schools have been closed.

W. B. McCurdy, manager of the Vancouver Theatre, Vancouver, B. C., has been appointed to the management of the Dufwin Theatre in Portland, Oregon.

Charles Dentebeck, chief projectionist of Famous Players Canadian Corp., Toronto, has again been honored by election to the presidency of Local No. 72, Toronto, of the Projection Machine Operators Union, this making the 12th successive year that he has headed the organization.

There are many other booth veterans in the list of officers for 1929 as well, the board comprising the following: Vice-President, D. Elliott; Secretary-Treasurer, J. H. Jones; Business Agent, W. P. Covert; and executives, Bert Higgins, Harry Dobson, Charles Ayres, Arthur Milligan and Sam Wyles.

The distinction of having been the first exhibitor in Canada to offer a double-feature program and to have maintained that policy in the one theatre over a period of more than 13 years, is claimed by Sam Bloom of the Bloom and Fine Theatre Circuit, Toronto.

4-Screen Theatre Planned for Greenwich Village, N. Y.

A NEW motion picture theatre that will incorporate such revolutionary ideas as four screens, interior architecture that can be changed at will through slides flashed on some of its screens, and with an interior fashioned after that of the inside of a camera, is rapidly nearing completion at 52 West Eighth Street, Greenwich Village, New York, by the Film Arts Guild for opening late this month. The house will seat 500.

Ideas that he entertained several years ago in Europe and that he has developed further since taking up residence in America are being applied to the theatre by its designer, Frederick Kiesler, architect and stage designer, formerly with the International Theatre Exposition. He is directing the construction of the house.

In his plans for theatres, Mr. Kiesler has worked out three different types of cinema houses—the "ray," the "double cone," and the "megaphone." The new theatre is one of the last-named type. Its innovations have been kept secret and will not

fully be revealed until the opening, it is said.

With its "megaphone" shape, the theatre, says its designer, will solve the problems of sound and will also increase scene surface. All four of its screens can be used simultaneously, it is said. The interior of the theatre will have parallel walls which the spectator will not be able to see, as they will be covered from his gaze by black screens, 55 feet long and 20 feet high; they will be joined over head by another black screen that will shut off the entire ceiling. This ceiling screen will slope down to the top of the stage arch and will be 55 feet long and 38 feet wide at the back and 27 feet and 6 inches wide at the stage arch. All of these 3 screens will be black and the white screen will be back of the stage arch. This stage screen will be saucer shaped and round, its special construction permitting a correct angle of vision from any part of the house, it is promised.

The stage is said to be in a new form, which Mr. Kiesler calls the "screenoscope."

House Designed Primarily for Sound Pictures

The first theatre especially constructed for sound pictures in Scranton, if not in the entire state of Pennsylvania, was formally dedicated in that city on December 6, with the formal opening of the Riviera, the newest link in the big chain of houses operated by the M. E. Comerford interests. It is an ornate structure, modern in every respect, and located on Lackawanna Avenue in the heart of an important business district. The theatre cost \$300,000 and is luxurious in its appointments. It is of Spanish type of architecture, and is equipped with every facility for sound devices, the acoustics having been especially designed for this purpose. It includes also a huge pipe organ, and a recital on this instrument by Professor Lawson Reid was a feature of the opening program. The main film play of the initial program was "Lilac Time," starring Colleen Moore. It will be the policy of the house to offer daily continuous performances from 11 a. m. to 11 p. m.

New 2,500-seat Philly Theatre Opened on Christmas

THE new Boyd Theatre, Philadelphia's new 2,500-seat house, erected on Chestnut Street west of 19th by Alexander R. Boyd, was opened for the first time to the public on Christmas Day at 2 o'clock. Its policy is the presentation of motion pictures with and without sound accompaniment. Performances will be continuous from 11 A. M. to 11 P. M. at pop prices.

The house has an ornamental front on Chestnut Street on the site of part of the old Aldine Hotel. The lobby leads back to the theatre proper which is 154 by 125 feet. Its frontage on Sansom Street which is actually the rear is richly decorated. Twenty floodlights of constantly changing colors light up the Chestnut Street front.

Beyond the orchestra is the foyer with marble walls and pilasters. A marble and glass fountain stands in the center and at either end rise broad marble stairways leading to the promenade back of the balcony which overlooks the foyer. The walls are decorated in the modern manner with brilliant coloring against a background of gray and gold. A lower mezzanine is beneath the orchestra and is made up of a lounge and smoking room for both sexes, retiring rooms and a cosmetic room. The last five rows of the orchestra chairs consist of especially reserved wide armchairs, a feature long used by the West Coast theatres but new to the East. The stage is equipped for footlight presentations.

Wesco May Begin Visalia Theatre Next Spring

Construction on West Coast Theatres, Inc.'s proposed new theatre at Visalia, Cal., may be started next spring, if the plans presented before the Visalia Chamber of Commerce recently are carried out. Engineers are now said to be preparing the specifications. Advance estimates on the cost of the building put the sum at \$200,000.

Begin Excavation for New Ravenna, O., House

Excavating has already been started for the new theatre to be erected at W. Main Street, Ravenna, O. The Schine Enterprises Inc. of Gloversville, N. Y., are said to have taken a 20-year lease on the proposed structure, which is being erected by Tony and Frank Esposito of Ravenna. Negotiations for the lease were made by Adler and Laurensen of Canton. Edmund Herrman of Canton is architect.

\$100,000 Theatre Planned for Long Beach, Cal.

A \$100,000 motion picture theatre, of Spanish design to cover a ground area of 100 by 144 feet, with a 35-foot tower reaching to a height of 70 feet, is planned for Belmont Shore, near Long Beach, Cal. The proposed theatre will be erected at the southeast corner of Second Street and St. Joseph Avenue. There will be stores on the ground floor and 30 apartment rooms above. Woodworth Brothers are the owner of the property. G. T. Gayton has the contract. R. F. Inwood is the architect.

Building along the California Coast for this season of the year has already passed the \$140,000,000 mark.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
College Cuckoo	Murdoch-Cavaller	June 1	2 reels	
Her Salty Sultor		June 20	2 reels	
Beware of Blondes	McDougall Kids	July 10	2 reels	
His Wild Oat	Jack Cooper	Aug. 1	2 reels	
Lonesome Babies	Irving-Cooper	July 1	2 reels	
Lost Whirl, The	McDougall Kids	June 10	2 reels	
Let o' Boloney, A.	McDougall Kids	Aug. 10	2 reels	
Pikers The				

COLUMBIA FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Apache, The			5538 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet	
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15
Court-Martial	Holt-Compton	Aug. 12	6014 feet	
Dawn	Special Cast		7500 feet	
Desert Bride, The	Compton-Forrest	Mar. 26	5528 feet	Sept. 15
Driftwood	Alvarado-Dry	Oct. 15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Matinee Idol, The	Walker-Love	Mar. 14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May 25	5544 feet	Sept. 8
Nothing to Wear	Logan-von-Eltz		5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston		6465 feet	
Raiders Emden, The	Special Cast		6021 feet	
Ransom	Wilson-Burns	June 7	5584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Sinners' Parade	Revier-Varconi		5615 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5988 feet	June 2
Street of Illusion, The	Keith-Valli		5988 feet	
Stool Pigeon, The	Delaney-Borden		5988 feet	
*†Submarine	Holt-Revier-Graves		8192 feet	
*†Submarine	Holt-Revier-Graves			
Virgin Lips	Borden-Boles	July 25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June 19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
College Coquette	M. Day-Forbes		
*†Dorothy Affair, The	Jack Holt	6214 feet	
Faker, The	Logan-Delaney		
*†Fall of Eve, The			
*†Lone Wolf's Daughter, The	Lyttell-Olmstead-Keith	6214 feet	
Object-Allmomy	Louis Wilson		
Restless Youth	M. Day-Forbes	6085 feet	
Sideshow, The	Prevost-Graves		
*†Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan. 6	2 reels	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
Beauties Beware	Jerry Drew	Jan. 27	2 reels	
Be My King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Come to Pass	"Big Boy"	July 24	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July 8	1 reel	July 14
Cook, Papa, Cook	Murdoch-Hutton	Sept. 9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June 3	1 reel	May 26
Dumb-and How	Thatcher-Young-Allen	Jan. 27	1 reel	Dec. 22
Felix the Cat in Astronomeows	"Sullivan Cartoon"	July 8	1 reel	Aug. 12
Felix the Cat in Futurity	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix the Cat in Jungle Bungle	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix in Outdoor Indore	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Fighting Orphans—Evening Milt	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fleissou	Lupino Lane	Oct. 28	2 reels	Oct. 27
Follow Teacher	"Big Boy"	Dec. 18	2 reels	Nov. 17
Girls Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June 24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Going Places	George Davis	Jan. 13	2 reels	
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 29
Hard Work	Wallace Lupino	July 1	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June 17	2 reels	May 26
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A.	Lloyd Hamilton	June 17	2 reels	June 9
Hot Off	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	
In the Morning	Vernon Dent	Dec. 30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Just Haysod	"Big Boy"	Aug. 5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July 29	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City The	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July 1	1 reel	June 23
On the Move	Hodge-Podge	Sept. 9	1 reel	
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov. 18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug. 12	1 reel	Aug. 18
Permanent Wave Railroad, The	Our World Today	June 10	1 reel	June 2
Pictorial Tiddits	Hodge-Podge	Sept. 9	2 reels	
Plates Beware	Lupino Lane	Sept. 9	2 reels	
Playful Paps	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 8
Rah Rah Rahl	Dorothy Devore	June 3	2 reels	May 26
Roaming Romeo	Lupino Lane	July 29	2 reels	July 21
Sailor Boy	Monty Collins	June 17	1 reel	June 4
Shifting Scenes	Hodge-Podge	Dec. 16	1 reel	
Sky Ranger, The	Reed Howes	Sept. 23	2 reels	Oct. 6
Spyglassman, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan. 13	1 reel	
Wedded Bitters	Lupino Lane	Nov. 4	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Who's Lvin'?	Davis-Collins	June 10	2 reels	May 26
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec. 16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†sLion's Roar	Burke-Bevan-Dent	Dec. 9	2 reels	Dec. 1
*†sOld Barn, The	Johnny Burke		2 reels	

EXCELLENCE PICTURES (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bit of Heaven, A.	Lee-Washburn	May 15	7000 feet	
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Life's Crossroads	Huletta-Conklin		5355 feet	
Making the Varsity	Huletta-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Befford-Miller	Aug. 27	6000 feet	
Speed Classic, Inc	Lease-Harris	July 31	6400 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

F B O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alex the Great	Gallagher-Dwyer	May 13	5886 feet	Mar. 24
Avening Rider, The	Tom Tyler	Oct. 7	4808 feet	
Bantam Cowboy, The	Buz Barton	Aug. 12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
*†Blockade	Anna Q. Nilsson	Dec. 16		
Bred of the Sunsets	Bob Steele	April 1	4669 feet	
Captain Careless	Bob Steele	Aug. 26		
Charge of the Gauchos	F. X. Bushman	Sept. 16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar. 4	6249 feet	Mar. 17
*†Circus Kid, The	Darro-Costello-Brown	Oct. 7	6085 feet	Sept. 12
Crooks Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	
Danger Street	Baxter Sleeper	Aug. 26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	Oct. 21	5964 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2	4802 feet	
Fighting Redhead, The	Buzz Barton	July 1	4756 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	†131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov. 4		
*†Gang War	Bord-Steele	Nov. 19	8337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec. 16	5249 feet	
Hey Rubel	Olmstead-Trevor	Dec. 23		
His Last Haul	T. Moore-Owen	Nov. 11		
*†Hit of the Show, The	Brown-Astor-Olmstead	Sept. 23	6337 feet	Aug. 4
King Cowboy	Tom Mix	Nov. 26		
Law of Fear, The	Ranger-Mix-Nelson	April 8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar. 11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May 28	6429 feet	April 21
Love of Ricardo, The	George Beban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec. 23		
*†Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April 15	8419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Sally of the Scandals	Love-Forrest	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct. 14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct. 7	5612 feet	Oct. 13
Sinners in Love	Borden-Gordon	Nov. 4		
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	5967 feet	Mar. 17

Title	Star	Rel. Date	Length	Reviewed
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept. 9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec. 2		
Terror Mountain	Tom Tyler	Aug. 19	4884 feet	
Texas Tornado, The	Tyler-Davis	June 24	4793 feet	
Trail of Courage, The	Steele-Bonner	July 8	4758 feet	
Tropic Madness	Leatrice Joy	Dec. 16		
Tyrant of Red Gulch	Tom Tyler	Nov. 25	4778 feet	
Tyrant of Red Gulch	Tom Tyler	Nov. 25		
Young Whirlwind, The	Buzz Barton	Sept. 16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June 25	2 reels	
Arabian Nights, The	Alberta Vaughn	Sept. 16	2 reels	
Beef-Steaks, The	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities No. 1	Novelty	Sept. 26	1 reel	Sept. 29
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Curiosities No. 6	Novelty	Dec. 5	1 reel	
Curiosities No. 7	Novelty	Dec. 19	1 reel	
fooling Casper	Duncan-Hill	Sept. 16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept. 16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 18
Honey Balloons	Hellum-Davis	Dec. 2	2 reels	
Horsefeathers	Barney Hellum	Sept. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook	Aug. 14	2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Oct. 7	2 reels	
Mickey's Battle	Mickey Yule	Sept. 30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec. 23	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Movies	Mickey Yule	Sept. 2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule	Oct. 7	2 reels	
My Key's Triumph	Mickey Yule	July 2	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct. 14	2 reels	
Omnm	Alberta Vaughn	Sept. 23	2 reels	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Oct. 27	1 reel	
Six Best Follows	Karr-Ross-Alexander	July 9	2 reels	July 25
Standing Pat	Alberta Vaughn	Oct. 24	1 reel	
That Wild Irish Pose	Alberta Vaughn	Sept. 2	2 reels	
Wages of Synthetic Sin, The	Alberta Vaughn	Oct. 7	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 14	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept. 9	2 reels	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 8	6351 feet	
Amazing Vagabond, The	Bob Steele			
City of Shadows, The	Luden-Lynn			
Come and Get It	Bob Steele	Feb. 3		
Down Our Way	Val Caldwell-Damro			
Drifter, The	Tom Mix			
Drums of Araby	Tom Mix			
Eagle's Talons, The	Tom Tyler			
Freckled Rascal, The	Buzz Barton	Mar. 31		
Gun Law	Tom Tyler	Mar. 3		
Hardboiled	O'Neill-Reed-Tashman			
Idaho Red	Tom Tyler	Mar. 3		
*Jazz Age, The	M. Day-Fairbanks, Jr.-Walshall			
Little Outlaw, The	Buzz Barton			
*Love in the Desert	Borden-Trevor-Roscoe			
One Man Dog, The	Ranger			
Outlawed	Tom Mix			
*Rio Rita	Special Cast			
*Stepping High	B. Bennett-Warings Pennsylvanians			
*Taxi 13	Conklin-Sleeper-Trevor	Nov. 18		
Tracked	Ranger (Dog)	Nov. 4	4957 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13		
Vagabond Cub, The	Buzz Barton	Feb. 10		
Voice of the Storm				

FIRST DIVISION (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Devil's Cage, The	Garon-Kelth	June 5	5800 feet	
Fagasa	Kelly-Kelton-Wellis	May 20	5700 feet	
Free Lips	Marlowe-Novak	Aug. 4	5700 feet	
Masked Angel, The	Compton-Oakman	June 29	6000 feet	
Souls Aflame	James-Wellis	July 5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Barker, The	Sills-Compton-Mackall	Sept. 30	7137 feet	July 7
*Barker, The	Sills-Compton-Mackall	Dec. 30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar. 25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar. 11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept. 2	5467 feet	
Canyon of Adventure	Maynard-Faire	April 22	8730 feet	May 19
Chinatown Charlie	Hines-Lorraine	April 15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July 1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct. 21	6227 feet	
*Crash, The	Sills-Todd	Oct. 7	6226 feet	
Do Your Duty	Charlie Murray	Oct. 14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct. 28	5886 feet	
*Good Bye Kiss, The	Ellers-Burke-Kemp	July 8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June 24	7100 feet	
Harold Teen	Lake-Balan-White	April 29	7541 feet	
*Haunted House, The	Kent-Todd	Nov. 4	5755 feet	Dec. 22
Hawk's Nest, The	May 27	7426 feet		
Head Man, The	Murray-Kent-Young	July 8	6502 feet	
Head of a Foolie Girl	Dove-Kent	Mar. 18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July 22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug. 12	5400 feet	
Ladies' Night in Turkish Bath	Mackall-Mulhall	April 1	6592 feet	April 14
Lady Be Good	Mackall-Mulhall	May 27	6506 feet	June 7
*Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April 8	7700 feet	May 19
Mad Hour, The	O'Neill-Kent	Mar. 4	6625 feet	April 21
*Naughty Baby	White-Mulhall	Dec. 16		
*Night Watch, The	Dove-Reed	Sept. 9	6612 feet	Oct. 17
Oh Kay	Moore-Gray	Aug. 26	6100 feet	Sept. 1
*Outcast	White-Lowe	Nov. 11	6622 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug. 19	6100 feet	Aug. 25
*Scarlet Seas	Barthelmess-Compton	Dec. 9	6237 feet	
*Show Girl	White-Delaney	Sept. 23	6133 feet	Nov. 10

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Strange Case of Capt. Ramper	German Cast	July 29	7534 feet	June 9
Three-Ring Marriage	Astor-Hughes	June 10	5834 feet	
Upland Rider, The	Maynard-Douglas	June 3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May 13	6021 feet	
Wags Case, The	Special Cast	Nov. 25	6185 feet	
*Waterfront	Mackall-Mulhall	Sept. 16	5976 feet	Dec. 1
Wheel of Chance	Barthelmess-Basquette	June 17	6895 feet	July 7
*Whip, The	Mackall-Nilsson-Forbes	Sept. 30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug. 5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brooke	May 20	7167 feet	May 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Adoration	Billie Dove	Dec. 2	6360 feet	
California Mail, The	Maynard-Duncan			
Cheyenne	Maynard-McConnell	Feb. 17		
*Children of the Ritz	Mackall-Mulhall	Mar. 3		
Comedy of Life, The	Sills-Corda	Mar. 10		
*Divine Lady	Griffith-Varoni	Jan. 27	10015 feet	
*His Captive Woman	Sills-Mackall	Jan. 30		
*Hot Stuff	Alcea White	Mar. 31		
Lawless Legion, The	Ken Maynard			
*Man of the Moment	Billie Dove	Feb. 10		
Phantom City, The	Maynard-Gilbert	Dec. 23	5887 feet	
Prisoners	Corinne Griffith			
Saturday's Children	Corinne Griffith	Mar. 17		
*Seven Footprints to Satan	Todd-Hale	Feb. 3		
*Squall, The				
*Synthetic Sin	Colleen Moore	Jan. 6	6730 feet	
That's a Bad Girl	Moore-Hamilton	Mar. 24		
*Weary River	Barthelmess-Compton			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Air Circus, The	Carroll-Lake-Rolins	Sept. 30	7702 feet	Sept. 8
Baggage Smasher, The	Neil-Lagley-Collyer	Nov. 18		
Blindfold	O'Brien-Morrell	Dec. 23		
Chicken a la King	Sterling-Carroll-Stone	June 17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July 15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June 3	5708 feet	June 9
Dressed to Kill	Low-Astor	Mar. 18	6566 feet	Mar. 17
*Dry Martini	Gran-Astor-Moore	Oct. 14	7176 feet	Nov. 10
Escaped, The	Wall-Russell	April 29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July 8	5143 feet	
Fleetway	Norton-Janis	June 24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan. 1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug. 12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May 13	6618 feet	May 19
Hell, Cheyenne	Mix-Lincoln	May 13	4618 feet	May 19
Homeless	Sammy Cohen	Dec. 30		
Honor Bound	O'Brien-Taylor	May 6	6188 feet	May 26
Hersemen of the Plains	Mix-Blane	Mar. 11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec. 9		
Love Hungry	Moran-Gray	April 8	5792 feet	April 21
*Making the Grade	Mix-Cansler	Oct. 7	6042 feet	Oct. 10
*Mother Knows Best	Bellamy-Dresser	Oct. 28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct. 22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May 27	6679 feet	June 16
None But the Brave	Moran-Phipps-MacDonald	Aug. 5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June 10	5071 feet	
Painted Post, The	Mix-Kingston	July 15	4591 feet	June 23
Prep and Pea	Rollens-Drexel	Nov. 11		
Plastered in Paris	Cohen-Pennick	Sept. 23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April 22	5200 feet	April 28
Riley the Cop	MacDonald-Drexel	Jan. 8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug. 26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July 15		
*Street Angel, The	Gaynor-Farrell	Aug. 19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov. 4	8729 feet	Oct. 14
Uneasy Money	Mary Nolan		6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar. 25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June 10	4921 feet	
Win That Girl	Rollens-Carroll	Sept. 16	5537 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug. 5	2 reels	
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Cow's Husband, A	Spenser-Temple	June 24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July 8	2 reels	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug. 5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov. 11	1 reel	
Her Mother's Back	Dent-Blocher	Aug. 19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July 22	2 reels	July 21
Knight of Daze, A	Variety	June 10	2 reels	
Lofty Andes, The	Lofty Andes	Aug. 5	1 reel	Aug. 11
Low Necked, The	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Napoleon Days	Variety	Sept. 2	1 reel	
On a South Sea Shore	Variety	April 1	1 reel	
Oregon Trail, The	Variety		1 reel	July 28
Snowbound	Variety	Aug. 19	1 reel	
Spanish Craftsmen	Variety	Sept. 30	1 reel	
Steeplechase	Variety	Oct. 14	1 reel	
Stories of Palestine	Variety	Dec. 23	1 reel	
Through Forest Aisles	Variety	Sept. 18	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Chasing Through Europe	Stuart-Carol			
Christine	Janet Gaynor			
False Colors	Low-McLaglen			
Fatal Wedding, The	Astor-Hughes			
*Ghost Talks, The	MacDonald-Gaynor-Morton		11700 feet	Oct. 13
Girl Downstairs, The	Eaton-Twelvefores-Foxe			
Hearts in Dixie	Moran-O'Brien			
In Old Arizona	Colored Cast			
*Lost in the Arctic	Low-Baxter-Burgess			
Our Daily Bread	Special Cast		5474 feet	Aug. 18
Playboy	Farrell-Duncan			
Voiled Woman, The	Nagel-Collyer			
Woman, The	Tora-Alba			
	Astor-Botes			

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
At the Ball Game	Joe Cook			

Title	Star	Rel. Date	Length	Reviewed
Bridge at Midnight, The	Mary Duncan			
Corpus Christi	Raquel Meller			Sept. 8
Diplomats, The	Clark-McCullough			
Dolls and Puppets	Nancy Drexel			
Everybody Loves My Girl	Winnie Lightner			Sept. 8
Family Picnic, The	Raymond McKee		2 reels	
Four A. M.			2 reels	
Interview, The	Clarke-McCullough			
Ladies' Man, The	Chic Sales		2 reels	
Mind Your Business	Hugh Herbert		2 reels	
Apple'n - Barber			2 reels	
Mystery Mansion			2 reels	
They're Coming to Get Me	Chick Sales			
Treasurer's Report, The	Robert Benchley			
Family Picnic, The	McKee	June 30		
George Bernard Shaw	Interview	June 30		
Serenade Schubert	Harold Murray	Sept. 1		
White Faced Foot, The	Lionel Atwill	Sept. 1		

GOTHAM FEATURES

Title	Star	Rel. Date	Length	Reviewed
Chorus Kid, The	Faire Washburn	April 1	8200 feet	April 14
Head of the Family, The	Russell Corbin		6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Boery	May 1	6432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug. 12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug. 26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar. 1	6800 feet	Mar. 17
Thru the Breakers	Livingston-Herbert		6420 feet	
United States Smith	Gribbon-Lee-Harlan	June 1	6000 feet	June 18

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Able of the U. S. A	George Jessel			
*Girl From Argentina, The	Carmel Meyers			
When Danger Calls	Fairbanks-Sedgwick			

METRO-GOLDWYN-MAYER FEATURES

Title	Star	Rel. Date	Length	Reviewed
A Ross to Singapore	Novarro-Crawford	April 7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April 28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July 14	4187 feet	
*Baby Cyclone, The	5530			
360 Broadway	Cody-Pringle	Sept. 29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept. 15	5896 feet	
Bringing Up Father	Macdonald-Olmstead-Moran	Mar. 17	6344 feet	June 2
*Brotherly Love	Dane-Arthur	Oct. 12	6053 feet	
Cameraman, The	Keaton-Day	Sept. 29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug. 25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May 19	5679 feet	June 18
Circus Rookies	Dane-Arthur	Mar. 31	5601 feet	May 19
Cossacks, The	Gilbert-Adoree	June 23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar. 3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June 9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Naeel	May 5	6700 feet	Sept. 15
*Excess Baggage	Haines-Cortez	Sept. 8	7162 feet	Sept. 29
*Flying Fleet, The	Ramon Novarro	Nov. 30		
Forbidden Hours	Novarro-Adoree	June 16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug. 11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov. 2		
Laugh, Clown, Laugh	Chaney-Young-Asther	April 14	7045 feet	June 2
Madame's House of Armentieres	E. Brody-J. Stuart	June 2	5441 feet	
Masks of the Devil	John Gilbert	May 19	5575 feet	Dec. 1
Mysterious Lady, The	Gardner-Nagel	Aug. 4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct. 1		
*Our Dancing Daughters	Crawford-Brown-Sebastian	Sept. 8	7652 feet	Oct. 13
Fatsy, The	Davies-Caldwell-Gray	Mar. 10	7289 feet	
Riders of the Dark	McCoy-Dwan	April 21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct. 28	5448 feet	
*Show People	Davies-Haines	Oct. 9	7453 feet	Nov. 17
Skirts	Chaplin-Balfour	May 12	5801 feet	
Telling the World	Haines-Page	June 30	7184 feet	July 21
Under the Black Eagle	Flash-M. Day-Forbes	Mar. 24	5801 feet	May 19
*While the City Sleeps	Chaney-Page	Sept. 15	7231 feet	Oct. 27
*White Shadows in the South Seas	Blue-Torres	July 7	7968 feet	Aug. 18
Wildness Preferred	Cody-Pringle	Oct. 22	5011 feet	
*Wind, The	Gish-Hanson	Nov. 23	6721 feet	Nov. 17
*Woman of Affairs, A	Gilbert-Garbo	Oct. 19		
Wyoming	McCoy-Sebastian	Mar. 24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug. 27	1 reel	
Assorted Babies	Ufa Oddities	Nov. 1	1 reel	
Bits of Africa	Ufa Oddities	Sept. 15	1 reel	
Booster, The	Charley Chase	Nov. 24	2 reels	
Boy Friend, The	Roach Stars	Nov. 10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Cleopatra	Revier-Elis	July 7	2 reels	
Crazy House	"Our Gang"	June 2	2 reels	May 26
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Eagle's Nest	Ufa Oddities	Aug. 18	1 reel	
Early to Bed	Laurel-Hardy	Oct. 2	2 reels	Nov. 3
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Growing Pains	"Our Gang"	Sept. 22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec. 1	2 reels	
Happy Men, A	Ufa Oddities	July 14	1 reel	
Heart of General Robert E. Lee, The	Law-Walling	Sept. 22	2 reels	Nov. 3
*Imagine My Embarrassment	Charley Chase	Sept. 1	2 reels	July 26
*Is Everybody Happy?	Charley Chase	Sept. 29	2 reels	
Kisses Come High	Ufa Oddities	Dec. 8	1 reel	
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Monkey Shines	Ufa Oddities	Sept. 1	1 reel	
Murder	Ufa Oddities	Sept. 29	1 reel	
Nature's Wizard	Ufa Oddities	July 28	1 reel	
Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	July 28
Ol' Gray Hoss, The	"Our Gang"	Oct. 20	2 reels	Oct. 13
Palace of Honey, The	Ufa Oddities	June 16	1 reel	May 26
Sacred Baboon, The	Ufa Oddities	Sept. 1	1 reel	
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Should Married Men Go Home?	Laurel-Hardy	Sept. 15	2 reels	July 28
Sleeping Death	Ufa Oddities	June 30	1 reel	
Spanking Age, The	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
That Night	Roach Stars	Sept. 15	2 reels	
Tokens of Manhood	Ufa Oddities	June 2	1 reel	May 26
Two Tars	Laurel-Hardy	Nov. 3	2 reels	Dec. 8
We Draw Down	Laurel-Hardy	Dec. 29	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3

Coming Attractions

Title	Star	Length	Reviewed
*§Alias Jimmy Valentine	Haines-Hyams-Barrymore	8000 feet	Nov. 24
§Ballyhoo	Norma Shearer		
*§Bellamy Trial, The	Joy-Bronson		
*§Bridge of St. Louis, Ray	Alvira-Torres-Torrence-Damita		
*§Broadway Melody A. T.	Love-Page-King		
Bushranger, The	McCoy-Douglas		
Deadline, The	Flash-Lorraine-Gray		
Desert Law	Tim McCoy		
†Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asther		
*†Duke Steps Out, The	Haines-Crawford		
Dynamite A. T.	Conrad Nagel		
*†Five O'Clock Girl, The (A. T.)	Davies-Arthur		
*†Green Ghost, The			
*†Hunted A. T.	Mack-Thompson		
†Hallelujah	Colored Cast		
He Learned About Women	Haines-Page-Percy		
Honeymoon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
*†Last of Mrs. Cheney	Nagel		
Loves of Casanova, The	Special Cast		
*†Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*Nite Baby	Gordon-Hiltz-Walbridge		
*†Our Modern Males	Joan Crawford		
*†Pagan, The	Novarro-Adoree-Janis		
Single Standard, The	Flash-Gray-Lorraine		
Sole	Special Cast		
Spite Marriage	Buster Keaton		
Souls Blood	McCoy-Frazier		
*†Thirst	Gilbert-Nolan		
*†Tide of Empire	Adoree-Murray		
*†Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
*†Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett		
West of Zanzibar	Chaney-Nolan-Barrymore		
*†Viking, The	Starke-Crisp	8508 feet	Nov. 17

MOVIE TONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	Dec. 1
Confession	Ames-Nye		2 reels	
Friendship	Robert Edison		2 reels	
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Songs and Dances	Songs		2 reels	
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Marion Harris	Songs	Sept. 29		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan	Songs	Oct. 13		
Joseph Regan	Songs	Nov. 3		
Leo Beers	Songs and Whistling			
Locust Sisters	Songs	Oct. 8		
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M Movie-tone Revue		Nov. 3		
M-G-M Movie-tone Revue		Oct. 13		
Odette Myrle	Songs	Oct. 20		
Phipps	Sherman-Francisco-Chadwick		2 reels	Dec. 1
Pence Sisters	Songs	Oct. 20		
Pence Sisters	Songs	Nov. 10		
Spanking Age, The	"Our Gang"		2 reels	Dec. 1
Van and Schenck	Songs	Sept. 29		Oct. 13
Van and Schenck	Songs	Oct. 27		
Vincent Lopez	Piano Solos	Nov. 10		
Walt Roesner and Capitollans	Jazz Band	Oct. 6		
We Faw Down	Laurel-Hardy		2 reels	Dec. 1

PARAMOUNT FEATURES

Title	Star	Rel. Date	Length	Reviewed
Avalanche, The	Holt-Hill	Nov. 10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 25
Big Killing, The	Beery-Hatton	May 18	5830 feet	July 7
*Book of New York, The	Bancroft-Compson-Baclanova	Oct. 20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May 28	7886 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct. 13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5652 feet	June 23
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June 18	6238 feet	
His Private Life	Menjou-Carver		4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2
*Homecoming, The	Parlo-Hanson		8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July 14	6528 feet	July 22
Just Married	Hal-Taylor	Aug. 18	6038 feet	Aug. 18
Kilt Carson	Thomson-Lane		7454 feet	
Ladies of the Mob	Bow-Arlen	June 30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
*Loves of An Actress, The	Negri-Asther	Aug. 18	7434 feet	Aug. 18
Loves of an Actress (silent version)	Negri-Asther	Aug. 18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June 2	6098 feet	June 30
*Manhattan Cocktail	Arlen-Carroll		6051 feet	
Matting Call, The	Meighan-Brent-Adoree	July 21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct. 27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Berry	Mar. 24	4790 feet	Dec. 18 '26
Partners in Crime	Beery-Lane	Mar. 17	6800 feet	May 26
*Patriot, The	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug. 25	5928 feet	Sept. 1
Someone to Love	Charles Rogers	Dec. 1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Aug. 18	5962 feet	Dec. 15
Speedy	Lloyd-Christie	April 7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May 26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April 21	5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct. 20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April 14	7129 feet	April 28
Three Week-Ends	Clara Bow	Dec. 5	5862 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June 23	5834 feet	Sept. 29

Title	Star	Rel. Date	Length	Reviewed
*Varsity	Rogers-Brian	Sept. 29	5802 feet	Nov. 3
*Warming Up	Richard Dix	Aug. 4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct. 6	10400 feet	Oct. 20
Wings	Bow-Rogers	Sept. 12	12 reels	Aug. 26
Woman From Moscow, The	Negri-Kerry		6338 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alice in Movieland	Novelty	June 23	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel	
Reaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov. 24	2 reels	
Call Again	E. E. Horton	Oct. 20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Dancing Town, The	May-Skelley-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon	Dec. 15	2 reels	
Gobs of Love (Christie)	Billy Dooley	Jan. 19	2 reels	
Happy Heels (Christie)	Billy Dooley	June 2	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	Jan. 29	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov. 3	2 reels	
Ko-Ko's Big Pull	Sept. 8	1 reel		
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan. 5	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Prancing Prune	Helen Hayes	Sept. 15	1 reel	
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov. 10	2 reels	
Show Vota	Krazy Kat Cartoon	Sept. 1	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec. 22	2 reels	
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 16	1 reel	
Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Two Masters	Katzen-Post	Sept. 8	2 reels	
Vacation Waves	E. E. Horton	Sept. 15	2 reels	
Walla Tell Tales	Madge Kennedy	Aug. 4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan. 12	2 reels	

Coming Attractions

Title	Star	Length	Reviews
*Able's Irish Rose	Hersholt-Carroll-Rogers	12103 feet	Nov. 17
Able's Irish Rose	Hersholt-Carroll-Rogers	8254 feet	Dec. 8
*Behind the German Lines	Special Cast		
*Burlesque	James Barton		
*Canary Murder Case, The (A. T.)	Powell-Taylor-Bruan		
*Carnation Kid, The (A. T.)	Douglas MacLean		
Case of Lena Smith, The	Esther Ralston		
*Close Harmony (A. T.)	Charles Rogers		
*Concert, The (A. T.)	Adolphe Menjou		
*Doctor's Secret, The (A. T.)	Warner-Chatterton		
*Dummy, The (A. T.)	Cromwell-Chatterton		
*Four Feathers	Wray-Arlen-Beery		
*Genius Is Born, A (A. T.)	A. P. Heggie		
*Half an Hour	Ruth Chatterton		
*Hold in the Wall, The (A. T.)	Colbert-Robinson		
Hunting Tower	Harry Lauder		
*Innocents of Paris, The	Maurice Chevalier		
*Interference (A. T.)	Brent-Brook-Powell		
Just Twenty-One	Rogers-Brian		
*Letter, The (A. T.)	Eagles-Heggie-Owen		
*Looping the Loop	Werner-Kraus		
*Manhattan Cocktail	Arleen-Carroll		
Marquis Preferred	Adolphe Menjou		
*Night Club (A. T.)	Special Cast		
*Nothing But the Truth (A. T.)	Richard Dix		
Number Please	Daniels-Hamilton		
Odd Follows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		
*Shop Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
*Sins of the Fathers	Emil Jennings		
*Soul of France, The	Special Cast		
Sunset Pass	Holt-Carroll		
*Tong War (A. T.)	Beery-Vidor		
*Wolf of Wall Street, The (A. T.)	George Bancroft	Jan. 26	7 reels
*Wolf Song (A. T.)	Cooper-Wrap		

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Bishop's Candlesticks, The	Walter Huston			
Borrah Manneville	Harmonica Band and Songs			
Eddie Peabody	Banjo Solos and Songs			
Giersdorf Sisters, The	Songs			
Highlowbrow	Donnelly-Shannon			
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland			
Jed's Vacation (Christie)	Charles Grapewin			
Melancholy Dame, The (Christie)	Colored Cast			
Music Has Charms (Christie)	Special Cast			
One Word	Holt-Carroll			
*Pusher in the Face, The	Taylor-Hitchcock-Allen		2 reels	
Ruth Etting	Songs			
*Sidewalks of New York	Novelty		1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
That Party in Person	Eddie Cantor			
When Caesar Ran a Newspaper	Hatton-Hardy-Lorraine			

PATHE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*Annapolis	Loft-Brown	Dec. 2	7957 feet	
Annapolis	Loft-Brown	Nov. 18	7008 feet	
Avenaging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Black Ace, The	Don Cremen	Sept. 2	5722 feet	Dec. 1
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 26
Border Patrol	Harry Carey	Dec. 23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	4846 feet	
*Captain Swagger	La Rocque-Carol	Nov. 18	6124 feet	
Captain Swagger	La Rocque-Carol	Oct. 14	5312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6145 feet	
Chicago	Haver-Varoni	Mar. 5	9145 feet	Dec. 31
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 1
Craig's Wife	Irene Rich	Sept. 16	6670 feet	Dec. 15
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 2
Flying Buckaroo, The	Wally Wales	Nov. 25	6870 feet	
Forbidden Love	Lili Damita	Oct. 28	6787 feet	
Grandma's Boy (Re-issue)	Harold Lloyd	Dec. 4	4750 feet	
Hold 'Em Yale	Rud La Rocque	May 14	7056 feet	Aug. 4
*King of Kings, The	Warner-Logan	Sept. 30	10,196 feet	April 23/27
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31
Let 'Er Go Gallagher	Junior Coghlan	Jan. 15	5588 feet	Jan. 22
Love Over Night	La Rocque-Loff	Sept. 16	5731 feet	
Man-Made Woman	Joy-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26	6559 feet	
*Ned McCobb's Daughter	Irene Rich	Jan. 12	6070 feet	
Ned McCobb's Daughter	Irene Rich	Dec. 2	6092 feet	Sept. 15
Power	Boyd-Logan	Sept. 23	7337 feet	Sept. 8
Red Mark, The	von Seyffertitz-Quartaro	Aug. 28	7937 feet	Mar. 17
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Nov. 17
Shady Lady, The	Phyllis Haver	Jan. 4	6132 feet	
*Sal of Singapore	Phyllis Haver	Jan. 20	6907 feet	June 23
*Shady Lady, The	Rudolph Schildkraut	Dec. 16	6465 feet	Dec. 15
*Show Folks	Quillian-Basquette-Armstrong	April 9	7040 feet	April 14
Skyscraper	William Boyd	Dec. 30	5815 feet	Oct. 20
*Spieler, The	Hale-Adoree	Dec. 30	5815 feet	
Tenth Ave	Haver-Varoni-Schildkraut	Aug. 5	6370 feet	Mar. 3
Volley for Hunted Men, The	Buffalo Bill, Jr.	Feb. 19	4520 feet	Mar. 22
Walking Back	Sue Carol	Oct. 23	5937 feet	Oct. 20
Yellow Contraband	Lo Maloney			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebits	April 8	1 reel	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Bath Time	Sportlight	June 24	1 reel	June 23
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 23
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Bunker Battlers	Sportlight	July 22	1 reel	
Camping Out	Donald Haines		2 reels	Dec. 22
Carnous Carnation, The	Sennett Girls	Nov. 23	2 reels	Nov. 24
Carnous Vamp, The	Sennett Girls	Nov. 23	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug. 19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct. 21	2 reels	
Caught in a Taxi	Jack Cooper	June 9	2 reels	
Caught in the Draft	"Aesop Fables"		1 reel	Dec. 1
Caught in the Kitchen	Billy Bevan	Sept. 9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 28	2 reels	
City Slickers	"Aesop Fables"	July 1	1 reel	
Close Shave, A	Johnny Burke	June 23	2 reels	
Covering Ground	Sportlight	Sept. 16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug. 19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct. 1	1 reel	Oct. 8
Deaf, Off A	"Aesop Fables"	Oct. 28	1 reel	Oct. 1
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct. 21	1 reel	Oct. 20
*Dinner Time	"Aesop Fable"		1 reel	
Dumb Walters	Johnny Burke	Sept. 13	2 reels	Sept. 8
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Eight, The	"Aesop Fables"	July 22	1 reel	
Fair Affair, A	Sportlight	July 8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct. 14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"		1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June 3	1 reel	June 9
Flying Hoofs	"Aesop Fables"		1 reel	Dec. 15
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 17
Girl From Nowhere, The	Sennett Girls	Aug. 5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct. 28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept. 30	1 reel	
High Seas	"Aesop Fables"	Sept. 23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec. 30	2 reels	
Hubbly's Night	Hubbly's Night	Aug. 12	2 reels	
Hubbly's Latest Alibi	Billy Bevan	Nov. 4	2 reels	Nov. 17
Hubbly's Week-End Trip	Bevan-Dent	Dec. 2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July 8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug. 26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov. 11	2 reels	Nov. 3
Laundry Man, The	"Aesop Fables"		1 reel	Nov. 17
Limberlegs	Sportlight	June 10	2 reels	Dec. 22
Mail Man, The	"Aesop Fables"		1 reel	
Magnetic Bat, The	"Aesop Fables"	Sept. 30	1 reel	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept. 30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June 18	2 reels	
House's Bride, The	"Aesop Fables"	June 24	1 reel	June 30
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
No Company	Haines-Coombe	Dec. 16	2 reels	
No Picnic	Haines-Coombe-Dempsey	Oct. 7	2 reels	Sept. 29
No Sale	Haines-Coombe	Nov. 18	2 reels	
On the Links	"Aesop Fables"	Nov. 25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Oct. 14	1 reel	
Outnumbered	"Aesop Fables"	July 29	1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov. 18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June 10	1 reel	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19	2 reels	
Soldier Man	Harry Langdon	Sept. 30	3 reels	
South Sea Sagas	Sportlight	Sept. 22	1 reel	
Spartan Diet	"Aesop Fables"		1 reel	Dec. 8
*Stage Struck	"Aesop Fable"		1 reel	
Static	"Aesop Fable"	Sept. 2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept. 18	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug. 12	1 reel	
Supper Sex, The	Sportlight	Aug. 5	1 reel	Sept. 1
Targets	Sportlight	Nov. 25	1 reel	
Taxi Beauties	Jack Cooper	Dec. 23	2 reels	
Taxi for Two	Jack Cooper	Sept. 2	2 reels	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Taxi Scandal, A	Jack Cooper	Oct. 28	2 reels	Oct. 27
Terrible People, The (Serial)	Ray-Miller	Aug. 5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec. 23	10 episodes	
*Winning Patterns	Spotlight		1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3	10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Elevator Girl, The	Robert Armstrong	Feb. 24		
*Flying Fool, The	William Boyd	Feb. 10		
Forty-Five-Calibre War	Coleman-Lof	Feb. 17		
Geraldine	Quillian-Nixon	Jan. 16	5953 feet	Dec. 22
*Getaway Toe	Quillian-Nixon			
*Goddies Girl, The	Robert Armstrong	Mar. 31		
Hawk of the Hills	Baquette-Prevost		10720 feet	Sept.
*High Voltage	Ray-Miller	Mar. 17		
*Leatherneck, The	Boyd-Prevost-Hale	Feb. 3		
*Lester Baby, A. T.	Edwin Miller	Mar. 17		
Leatherneck, The	William Boyd	Feb. 3		
*Marked Money	Junior Coghlan	Dec. 5	5490 feet	
*Neasy Neighbors	Quillian-Vaughn	Jan. 27		
*Missing Man, The	Patrick			
*Office Scandal	Phyllis Haver	Mar. 3		
Sin Town	Alison	Jan. 20		
*Square Shoulders	Junior Coghlan	Feb. 10		

PEERLESS PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Bitter Sweet	Bedford-Graves	Sept. 5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15	5600 feet	
Golden Shackles	Bonner-Withers	Mar. 15	5600 feet	
Out With the Tide	Dwan-Landis	June 22	5700 feet	

RAYART (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May	6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept. 15	5937 feet	
Danger Patrol, The	Russell-Faire	April	6076 feet	
Devil's Tower, The	Buddy Roosevelt	June	4553 feet	
Divine Sinner, The	Victory Reynolds	July 15	5683 feet	
Gypsy of the North	Gordon-Hale	April	5976 feet	
Isle of Lost Men	Tom Santschi		5800 feet	
Lightning Spot, The	Buddy Roosevelt	May	4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May	5262 feet	
My Home Town	Brookwell-Glass	Mar.	5608 feet	June 2
Nestory Valley			4536 feet	
Phantom in the Turf, The	H. Costello-Lease	Mar.	5905 feet	
Sisters of Eve	Anita Stewart	Oct. 1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.	5891 feet	
Trail Riders	Buddy Roosevelt	April	4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.	4308 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*Should a Girl Marry?	Foster-Kelth			

FILMTONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Overture of 1812, Tchaikowsky	Filmtone Harmonists			
Val and Ernie Stanton	Songs			
At the Night Club	Gladys Read and Shaw's Hawaiians			
Dancing Colleens	Tap Dancers			
Radio Franks, The	Songs			

STERLING PICTURES (S. R.)

Title	Star	Rel. Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar. 1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April 15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15	5256 feet	April 21
Age of Lust, The	Emil Jennings	L. T. Rogers			
Air Mail Pilot, The	Mehaffey-Metcalf	Hi-Mark		5000 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15	4545 feet	
Autumn Love	Lya de Putti	Aff. European	Sept. 15	6 reels	
*Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug. 7	7000 feet	Oct. 8
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept. 1	6261 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Hearts		Hercules			
City Without Jews, The	Social Cast	Awcon	Sept. 1	8000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.		5700 feet	
Dance Fever	Corde-Varoni	Ufa Eastern	June 1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent		5600 feet	
Devil's Passion, The	Social Cast	Aria		5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein		8000 feet	June 18
Fangs of Justice	Silverstreak-Walker	Bischoff		5000 feet	
Fortune's Fool	Emil Jennings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Gypsy Romance	Raquel Miller	Aff. European	Sept. 6	6 reels	
Hearts of Orac	Conrad Veidt	Aywon	Sept.	6500 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Hot Ship	Social Cast	Colwyn		5712 feet	Sept. 15
Into the Night	Agnie Ayres	Ralston		5712 feet	
House of Snares	Faire-Hale	Chesterfield	Sept. 1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept. 1	5460 feet	
Lady of Petrograd, The	Social Cast	Aff. European	Sept. 1	6000 feet	
Lead by Paris, The	Vilma Banky	Aywon	Sept.	6000 feet	
Life Like That	Winters-Boteler	F. Royer (producer)		6000 feet	June 18
Lights of Paris	Social Cast	Superlative			
Little Wild Girl, The	Lee-Landis	Hercules			
Lookout Girl, The	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jhannah	Ufa-Eastern		7563 feet	
Mother of Mine	Social Cast	akoro	Oct.	7200 feet	
Mystic Mirror, The	German Cast			7000 feet	
No Babies Wanted	Devore-Mong	Piazza		5215 feet	
Old Handicapp, The	Vaughn-Hughes	Trinity Pict.		5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July	5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
Port of Missing Children	Special Cast	Superlative		
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.	6 reels
Primerariello	German Cast	Scenic Films		6500 feet
Prodigals of Monte Carlo	Balfour Blackwell	Zakoro	Aug.	6000 feet
Q Ships	Special Cast			
Queen of the Chorus, The	Faire-Lease	Crescent Pict.		5900 feet
Racing Through	Mae Marsh	Aff. European	Sept.	7 reels
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Oct.	6100 feet
Sally of the South Seas		Hercules		
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.	
Sealed Lips	Colwyn			6000 feet
Shadows of the Night		Hercules		
Shooting Stars	English Cast	Artlee	April	5800 feet
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug. 1	4890 feet
Silent Trail, The	Bob Custer	Syndicate	Aug. 15	4315 feet
Slims	Jungle Film	Capitol Pict.		8000 feet
Sky Rider, The	Champion-Hughes	Chesterfield	June 15	4900 feet
Somme, The	Special Cast	New Era		7000 feet
Station Master, The	Ivan Moskvin	Zakoro	June 18	7200 feet
Streets of Algiers	Camilla Horn	Ufa Eastern	May 1	6603 feet
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April 1	6680 feet
Ten Days That Shook the World	Russian Cast	Amkino	Jan.	8800 feet
Thunder God	Conrad Veidt	Anchor	July	6300 feet
Two Brothers	Ufa Eastern	Ufa Eastern	Jan. 1	6300 feet
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet
When Fleet Meets Fleet	English Cast	Hi-Mark		7953 feet
Woman Tempted, The	Compton-Ward	Aywon	Sept.	6500 feet
Yellow Ticket, The	Russian Cast	Amkino		6200 feet
Youth Asray	Johnson-Mattoni	Amerangio		6000 feet

SHORT SUBJECTS

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Mysterious Airman, The		Weiss Bros		10 episodes	
Fatal Warning, The (Serial)		Mascol Pict.			
Going to Live For	Al Joy	Cranfield-Clarke		2 reels	
She Said No	Gen Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spokey Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascol Pict.	Oct. 15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascol Pict.	Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris, The	Ruth Weyher	Ufa Eastern	Aug. 15	7545 feet
Bachelor Club, The	Talmadge-Worth	General Pict.		
Bondage	Special Cast	Ufa-Eastern		
Buying a Wife	Special Cast	Aff. European		7 reels
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		
Jancer of His Majesty, The	Special Cast	Amkino		7000 feet
Duty to be Silent	Maria Albana	Aff. European		6 reels
Escaped from Hell	Mari Esterhazy	Aff. European		8 reels
Exodus to the New World, The	Lyon-Prevost	Pioneer		7 reels
Full Dressed Thieves	Special Cast	Aff. European		7 reels
German Underworld	Special Cast	Aff. European		7 reels
Great Power, The	Special Cast	Bell Tone		
Great Unknown, The	John Loder	Aff. European		6 reels
Guilt	Fritsch-Vernon	Ufa-Eastern		
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels
Little Colonel, The	Henry B. Walthal			
Man Who Cheated Life	Veidt-Krauss	Aff. European		3 reels
Misadventures of the Brain	Educational	Amkino		6000 feet
Milak of the Snowlands	Special Cast	Ufa-Eastern		
Mountain Lovers	Gaston Jaquet	Conquest	Jan.	6500 feet
Our Daily Bread	Mary Nolan	Aff. European		7 reels
Post and Icar	Special Cast	Amkino		8775 feet
South of Panama	Carmella Geraghty	Chesterfield		6500 feet
Two Out Cast	Special Cast	Amkino		
Unholy Love	Wegener-Petrovitch	Aff. European		10 reels
Verdun	Special Cast	Richmount		
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels
Water, The	M. Chekhov	Amkino		7000 feet
City Calls	Special Cast	Ufa-Eastern		
*White Lilacs	Robertson-Brinkley	Powers Cinephone		
Yellow Ticket, The	Anna Sten	Amkino		7000 feet

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Olive Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	8147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1	8157 feet	
*Cavalier, The	Balfour Blackwell	Nov. 1	8775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgen	May 1	5208 feet	
Domestic Modifiers	Claire Windsor	Aug. 15	5382 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov. 10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec. 20		
Grim of Dust, The	Cortez-Windsor-Bennett	July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June 1	5334 feet	
Gun Runner, The	Cortez-Lane	Nov. 20		
Ladies of the Night Club	Sebastian-O'Malley	April 1	5297 feet	
Lingerie	Cortez-Leonard	May 15	6553 feet	
Marriage by Contract	White-McGregor	July 1	5676 feet	
Naughty Duchess, The	Miller-Gray	Dec. 1	7788 feet	Oct. 20
Power of Silence, The	Warner-Southern	Oct. 10	5271 feet	
Prowlers of the Sea	Belle Bennett	Oct. 20	5554 feet	
Scarlet Dove, The	Belle Bennett	Oct. 20		
Stormy Waters	Cortez Myers	June 30	5160 feet	
Their Hour	Frazer-Borio	April 15	5102 feet	
*Tollers, The	Southern-McGregor	June 1	5735 feet	
Tropical Nights	Harron-Sebastian	Mar. 1	5652 feet	
	Ralston-Fairbanks, Jr.	Oct. 1	7256 feet	Oct. 20
	Miller-McGregor	Dec. 10		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*In a Persian Market	Color Symphony	Oct. 1	1 reel	Nov. 17
*In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*Love Charm, The	Color Symphony		1 reel	
House of Scandal	Color Classic		1 reel	
No Woman Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*Toy Shop, The	Color Symphony	Nov. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewer
Broadway Fever	O'Neill-Drew	Jan. 20		
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 18		
Family Row, The	Windsor-Gray			
Geraldine Laird	Belle Bennett	Mar. 20		
*Ghetto, The...	George Jessel	Feb. 1		
Girl Who Came Back (tentative)...	Eve Southern	Mar. 10		
*Lucky Boy	Jessel-Quimby			
Man in Hobbies, The	Lee-Harmon	Jan. 10		
*Marriage by Contract	Miller-Gray	Dec.		Nov. 17
New Orleans	Cortez-Bennett	Mar. 1		
Queen of Surlusque	Belle Bennett			
Rainbow, The	Dorothy Sebastian	Jan. 1		
The Spirit of Youth	Sebastian-Kent	Feb. 20		
Squads Right	Gribbon-Stone	Feb. 1		

UNIVERSAL FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4077 feet	
Beauty and Bullets	Ted Wells	Dec. 18	4179 feet	
Body Punch, The	Daugherty-Faire	Oct. 28	4796 feet	
Buck Privates	De Putti-McGregor	June 3	6171 feet	Feb. 4
Clearing the Trail	Gibson-Gulliver	Oct. 7	5311 feet	
Clear the Deck	Reginald Denny	Dec. 23		
Cloud Drogger, The	Al Wilson	Sept. 30	4322 feet	
Count of Ten, The	Ray-Ralston	June 17	6271 feet	Sept. 18
Crimson Canyon, The	Ted Wells	Dec. 18	4179 feet	
Danger Rider, The	Hoot Gibson	Nov. 18	5357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	442 6 feet	
Freedom of the Press	Stone-Kelth-M. Day	Oct. 28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Aug. 9	5559 feet	
Good and Tark	Sidney-Herscholt	Dec. 23	6552 feet	
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April 14	4719 feet	
Hero of the Circus	Special Cast	Dec. 2	5606 feet	
Highway James	La Plante-Delaney	Sept. 7	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec. 30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 16		
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Jazz Mad	Herscholt-Nixon-Lewis	Nov. 20	6632 feet	
King of the Klondike	Tryon-Kent	Mar. 20	6140 feet	Oct. 8
Love Me and World is Mine	Philbin-Kerry	Jan. 4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3	4120 feet	
*Man Who Laughs, The	Veldt-Philbin	Nov. 4	10185 feet	May 12
*Man, Woman and Wife	Kerry-Starkie-Nixon	Jan. 13	6674 feet	Nov. 10
*Melody of Love	Pidgeon-Harris-Winton	Dec. 2	6733 feet	Oct. 27
Michigan Kid, The	Agade-Norrell	Oct. 21	6030 feet	July 7
Miner's Bred, The	Reginald Denny	Sept. 16	6670 feet	
One Ralmy Night	Laura La Plante	Dec. 9		
Phantom Fingers	Cody-Thompson	June 2		
Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug. 4		
Prince of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
Put 'Em Up	Fred Humes	Mar. 11	4200 feet	
Quick Triggers	Fred Humes	July 15	4472 feet	
Red Lips	Nixon Rogers	Dec. 2	6957 feet	
riding for Fame	Hoot Gibson	Aug. 19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Stop That Man	LaKe-Kent	Mar. 11	5399 feet	April 28
Surrender	Philbin-Moskine	Mar. 4	8249 feet	Mar. 10
Sword For Buggy Ride	Plante-Tryon	April 1	6179 feet	Feb. 9
Thirtieth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April 8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
*Uncle Tom's Cabin	Special Cast	Sept. 2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May 6	6151 feet	April 7
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet	
Wolves of the City		Dec. 2		
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All for Geraldine.	Sid Saylor.	Dec. 5.	2 reels.	Nov. 17
Amberade, The.	Fred Gilman.	Dec. 12.	2 reels.	May 19
Another Morning Call.	Young-La Salle.	Dec. 19.	2 reels.	
Big Game George.	Sid Saylor.	July 18.	2 reels.	Sept. 1
Bookworm Hero.	Lewis-Gulliver-Phillips.	Dec. 17.	2 reels.	
Boundary Battle, The.	Edmund Cobb.	Nov. 17.	2 reels.	Oct. 27
Broke Out.	Young-La Salle.	Aug. 1.	2 reels.	
Buster Minds the Baby.	Trimble, Hardwick and Dog.	June 27.	2 reels.	May 26
Canter Time Up.	Trimble-Hardwick and Dog.	Aug. 2.	2 reels.	
Busting Buster.	Trimble-Hardwick and Dog.	Aug. 15.	2 reels.	
Bull-oney.	Oswald Cartoon.	Nov. 28.	1 reel.	Sept. 29
Calford in the Movies.	Lewis-Culliver-Phillips.	Oct. 15.	2 reels.	Oct. 6
Calford on Horseback.	Lewis-Gulliver-Phillips.	Dec. 10.	2 reels.	Dec. 1
Calford vs. Redskins.	Lewis-Gulliver-Phillips.	Sept. 17.	2 reels.	
Card Casting, The.	Fred Gilman.	July 14.	2 reels.	June 18
Card Customers.	Young-La Salle.	July 11.	2 reels.	
Claim Jumpers, The.	Edmund Cobb.	Jan. 19.	2 reels.	Dec. 22
Clean Sweep, A.	Bob Chandler.	Dec. 1.	2 reels.	Nov. 24
Come on, Horace.	Arthur Lake.	Oct. 8.	2 reels.	
Cross Country Bunion Race, The.	Sid Saylor.	Nov. 7.	2 reels.	Oct. 13
Danger Trail, The.	Newton House.	Sept. 1.	2 reels.	
Dangerous Trail, The.	Jack Perrin.	June 1.	2 reels.	May 8
Daring Chances.	Jack Hoxie.	Dec. 15.	2 reels.	
Dead Game.	Art Accord.	Oct. 7.	2 reels.	
Dear Old Calford.	Lewis-Gulliver-Phillips.	Nov. 26.	2 reels.	
Death's Head.	Bob Curwood.	Dec. 8.	2 reels.	Dec. 15
Diamond Master, The.	Lorraine-Stevenson.	April 8, '29.	10 episodes.	
*East Side.			2 reels.	
Escalade.	Lorraine Novelty.		1 reel.	
Farmyard Follies.	Oswald Cartoon.	Dec. 24.	1 reel.	
Flery Fireman, The.	Oswald Cartoon.	Oct. 15.	1 reels.	
Fighting Forester, The.	Edmund Cobb.	Oct. 20.	2 reels.	
Fighting for Victory.	Lewis-Gulliver-Phillips.	Nov. 12.	2 reels.	Oct. 27
Fighting Kid, The.	Newton House.	June 9.	2 reels.	May 19
Fighting Tentfoot, A.	Bob Chandler.	Dec. 8.	2 reels.	
Five Stories.	Young-La Salle.	Nov. 21.	2 reels.	Oct. 20
Footprints.	Lorraine Novelty.	Nov. 19.	1 reel.	Oct. 27
Fox Chase, The.	Oswald Cartoon.	Nov. 25.	1 reel.	May 28

Title	Star	Rel.	Date	Length	Reviews
Fun House, A	Long-Adams-Lymon-McPhail	June	13	2 reels	May 19
Run in the Clouds	Arthur Lake	Nov.	6	1 reel	Oct. 20
Gallop and Go	Sack Hoxie	Sept.	22	1 reel	May 19
The Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Her Haunted Heritage	Ben Hall	July	2	1 reel	June
High Up	Oswald Cartoon	Aug.	6	1 reel	
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 26
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
Iron Code, The	Jack Perrin	June	30	2 reels	May 19
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Sheas	Arthur Lake	Aug.	13	1 reel	July 2
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Lymon-McPhail	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	28	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 7
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	2	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhail	Jan.	23	2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 28
Newlunds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Peanut Pans	Oswald Cartoon	June	11	1 reel	May 19
Prodigal Pup, The	Canine Cast			1 reel	Sept. 16
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Red Life	Long-Adams-Layman-McPhail	July	4	2 reels	June 2
Reel for Help, The	Newton House	July	7	2 reels	
Riders of the Winds	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 2
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 6
Sandwiches and Tea	Arthur Lake	Jan.	16	1 reel	Oct. 13
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 18
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 1
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
Ship Scrapers	Oswald Cartoon	Sept.	3	1 reel	Aug. 16
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 31
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 1
Speeding Young	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sneek, The	Arthur Lake	June	18	1 reel	May 26
Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 16
Tall Timber	Oswald Cartoon	July	9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
Tracked Down	Art Accord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Tricklester, The	Ben Hall	June	4	1 reel	May 16
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 16
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wag Figures	Laemmle Novelty	Oct.	22	1 reel	
Who's Wife	Young-La Salle	June	6	2 reels	May 12

Coming Attractions

Title	Star	Length	Reviewed
*15 Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut		
Blow by Blow	Hoot Gibson	May 19	
Born to the Saddle	Tex Walls		
*16 Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
*17 Broadway (A.T.)	Tryon-Brent-Kennedy		
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet.
*18 Charlatan, The	Special Cast		
*19 Clear the Deck	Reginald Donny	Mar. 24	
*20 Climax, The (A.T.)			
*21 Cohens and Kelleys in Atlantic City, The	George Sidney	Mar. 17	
*22 Collegiate (A.T.)	Lewis-Gulliver-Phillips		
*23 Come Across	Special Cast	May 5	
Crimson Hour, The	De Putti-Moskine		
*24 Dangerous Dimples	Laura La Plante	June 16	
Doubling Far Trouble	Gibson-Gilbert		
*25 Drake Murder Case, The			
Erik the Great	Vedrt-Philbin		
Eyes of the Underworld	William Cody		
Fallen Angels	Kerry-Stark		
Girl Dodger, The	Arthur Lake		
*26 Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb. 24	
Grit Wins	Wells-Collins		
Hell Wrecker, The	Hoot Gibson		
*27 His Lucky Day	Reginald Denny	June 2	
*28 It Can Be Done	Tryon-Carol	April 21	
Kid's Clever, The	Glenn Tryon	Feb. 17	
*29 Life of the (A.T.)	Port Whitman and Band		
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet.
Lariat Kid, The	Hoot Gibson	June 23	
*30 Last Warning, The	Laura LaPlante	Jan. 6	
Man Disturber, The	Reginald Denny		
*31 Minstrel Show, The (A.T.)	Eddie Leonard		
Naval Blues	Arthur Lake		
*32 One Rainy Night	Laura La Plante	Mar. 3	
*33 Play Goes On, The (A.T.)	James Murray	Mar. 10	
Points West	Hoot Gibson	April 7	

* Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel. Date	Length	Reviewed
*1½ Port of Dreams, The	Mary Philbin			Sept. 22
*1½ Red Hot Speed	Denny-Day	Jan. 27		
*1½ Shakedown, The	Murray-Kent	Feb. 3		
*1½ Shannons of Broadway, The (A. T.)	Jaime Gleason			
*1½ Snow Boat	Rubens-La Plante-J. Schildkraut			
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Smilin' Guns	Hoot Gibson	Aug. 30		
Taranga	Special Cast			
*1½ That Blonde	Laura La Plante	April 28		
Watch My Speed	Reginald Denny	Jan. 11	1 reel	
Wild Blood	Rex Horsa-Parrin	Feb. 10		
*1½ You Can't Buy Love	Special Cast	May 28		

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Balley and Barnum	Vaudeville Act	Jan. 11	1 reel	
Three Brox Sisters	Songs	June 14	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*1½ Awakening, The	Banky-Byron	Nov. 17	7972 feet	
*1½ Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
College	Buster Keaton	July 29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar. 31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb. 4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug. 14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb. 11	7552 feet	Feb. 4
*1½ Revenge	Dolores Del Rio	Nov. 3	6541 feet	Dec. 15
Steamboat Bill, Jr.	Keaton-Torrence	May 12	6400 feet	May 19
*1½ Tempest	J. Barrymore-Horn	Aug. 11	9300 feet	June 16
*1½ Two Lovers	Colman-Banky	Sept. 7	8500 feet	April 28
*1½ Woman Disputed, The	Talmadge-Holand	Oct. 29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*1½ Bulldog Drummond	Ronald Colman			
*1½ Childs Fifth Avenue	Banky-Hall			
*1½ Coquette	Pickford-Brown			
*1½ City Lights	Charlie Chaplin			
Evangeline	Dolores del Rio			
Hell's Angels	Lyon-Hall-Nissen			
King of the Mountains	John Barrymore			
*1½ Lady of the Pavements	Boyd-Velez-Goudal			
*1½ Lumox				
*1½ Man With the Iron Mask, The	Douglas Fairbanks			
*1½ Nightstick (A. T.)	O'Malley-Busch			
*1½ Queen Kelly	Swanson-Byron			
*1½ Rescue, The	Colman-Damita			
*1½ Say It With Music (A. T.)	Harry Richman			
*1½ She Goes to War	Boardman-Rubens			
Three Passions	Terry-Petrivitch			
Venus	Constance Talmadge			

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*1½ Caught in the Fog	McAvoy-Nagle	Sept. 22	6270 feet	
Caught in the Fog	McAvoy-Nagle		5428 feet	
*1½ Crimson City, The	Loy-Miljan-Hyams	April 7	5388 feet	April 21
*1½ Domestic Troubles	Fazenda-Cook	Mar. 24	5164 feet	
*1½ Five and Ten Cent Annie	Fazenda-Cook	May 26	4914 feet	Sept. 22
*1½ Home Towners, The	Bennett-Kenyon-Brockwell	Dec. 18	8893 feet	Oct. 27
*1½ Jazz Singer, The	Jolson-McAvoy	Feb. 4	7077 feet	Oct. 21
*1½ Land of the Silver Fox	Rin-Tin-Tin-Nyo-Hyams	Nov. 10	6179 feet	
*1½ Lights of New York (A. T.)	Costello-Landis-Brockwell		5267 feet	
*1½ Midnight Taxi, The	Moreno-Costello	Oct. 6	5729 feet	Nov. 24
*1½ On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec. 29	8290 feet	Nov. 3
*1½ On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec. 29	8290 feet	
*1½ Pay As You Enter	Cook-Fazenda	May 12	4975 feet	
*1½ Powder My Back	Rich-Ferris-Baranger	Mar. 10	6185 feet	
*1½ Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April 21	4820 feet	Sept. 27
*1½ State Street Sadie	Loy-Nagle	Aug. 25	7169 feet	Sept. 15
*1½ Tenderloin	D. Costello-Nagle		7340 feet	April 8
*1½ Terror, The (A. T.)	McAvoy-Horton	Oct. 20	7654 feet	Aug. 28
*1½ Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept. 8	5527 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*1½ Allimony Anne	D. Costello-Ferris-Rankin			
*1½ Conquest (A. T.)	Blue-Warner-Wilson			
*1½ Desert Song, The	Boris-King			
*1½ Fancy Baggage	Audrey Ferris			
*1½ From Headquarters	Monte Blue			
*1½ Frozen River	Rin-Tin-Tin			
*1½ Glorious Betsy	D. Costello-Nagle		7441 feet	May 6
*1½ Greyhound Limited, The	Monte Blue			
*1½ Hard-Bolled Rose	Loy-Collier, Jr.-Brockwell			
*1½ Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell			
*1½ Honky Tonk (A. T.)	Sophie Tucker			
*1½ Kid Gloves	Nagel-Wilson			
*1½ Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.		6352 feet	May 26
*1½ Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 6		
*1½ Madonna of Avenue A, The	Dolores Costello			
*1½ Million Dollar Collar, The	Rin-Tin-Tin			
*1½ My Man	Fanny Brice			
*1½ Noah's Ark	D. Costello-O'Brien			Oct. 27
*1½ No Defense	Blue-McAvoy			
*1½ No Questions Asked	Ferris-Collier, Jr.			
*1½ One Stolen Night	Bronson, Collier, Jr.			
*1½ Queen of the Night Clubs	Texas Guinan			
*1½ Redeeming Sin, The	D. Costello-Nagle			
*1½ She Knew Men	Bronson-Horton			
*1½ Singing Fool, The	Jolson-Bronson-Dunn	Jan. 1	8592 feet	Sept. 29
*1½ Stark Mad (A. T.)	H. B. Warner-Fazenda			
*1½ Stolen Kisses	May McAvoy			

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Benjaminian	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste (Aida)	Giovanni Martinelli		1 reel	July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougar & Company	Violin, Songs & Dances			June 18
Creole Fashion Plate The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dude Days	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			June 23
Florence Moore	Song Program			Aug. 25
Friend of Father's	Lyndell-Higins-Leah			Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 18
Hollywood Montmartre Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch... I	Ullis & Clark			
Larry Cebalosa Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 18
Man of Peace, A	Hobart Bosworth			June 23
Miss Information	Wilson-Orton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Papa's Vacation	Bennett-Caron			Oct. 20
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pan			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Sharp Tools	Ethel Grey Terry			Oct. 13
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Juvie)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

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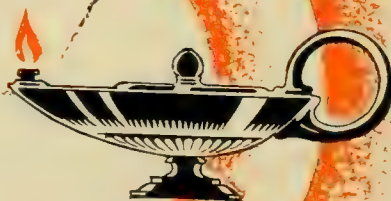
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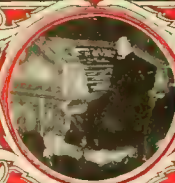
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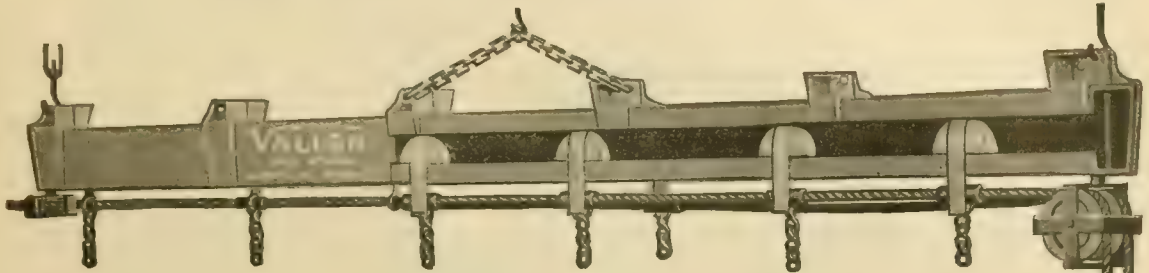
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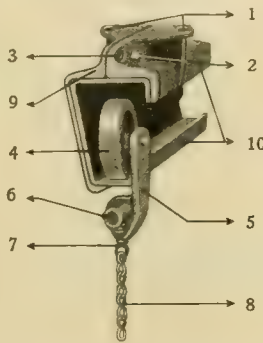
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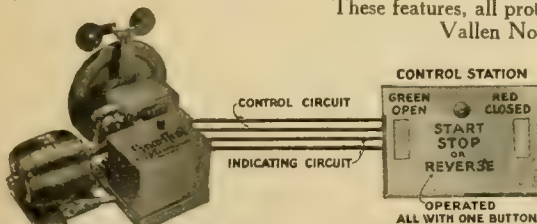
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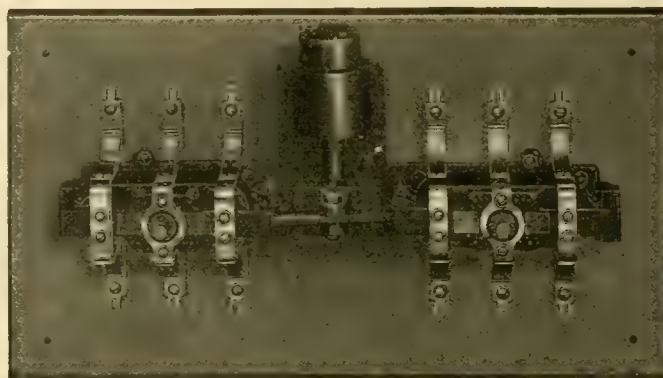
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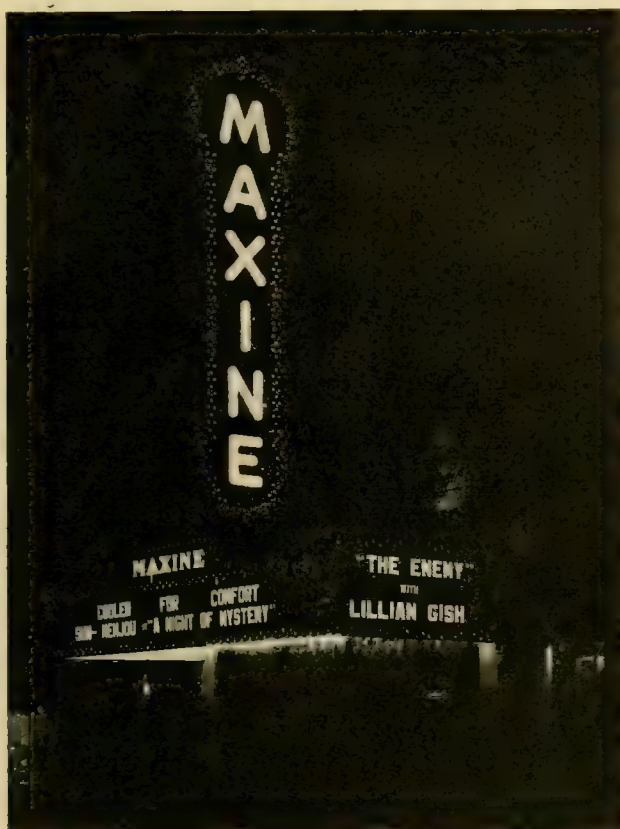
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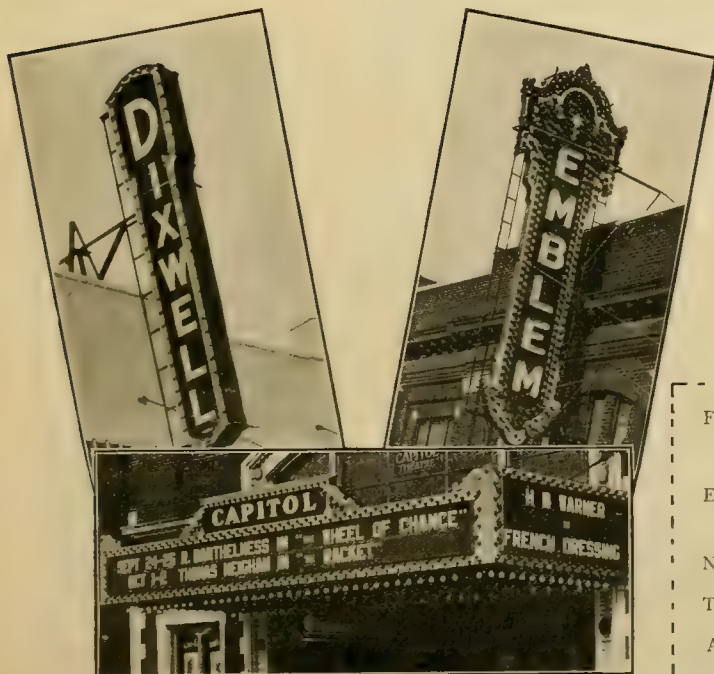
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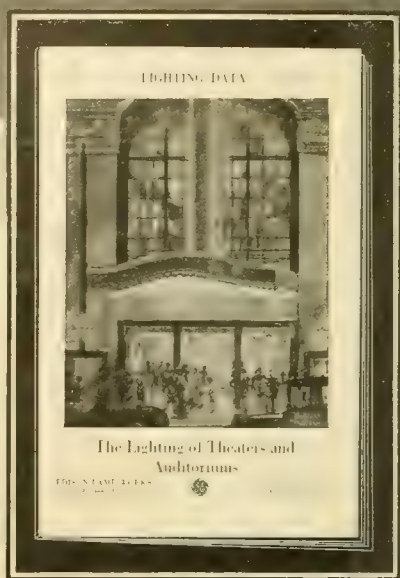
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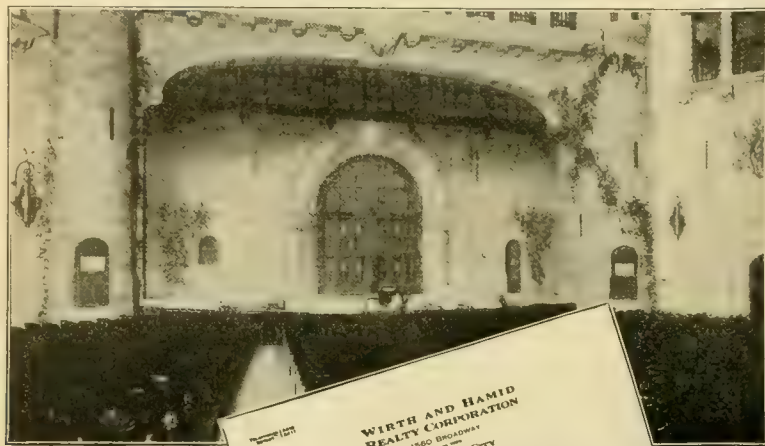
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Read Mr.
Hamid's letter
then
fill out the
coupon—get
the facts

WIRTH AND HAMID
REALTY CORPORATION
1540 BROADWAY
New York City
October 15, 1928.

The Link Company Inc.,
Binghamton, New York.
Gentlemen:

Before entering the contract for our new Queensboro Theatre Beautiful, I believe we made one of the most thorough investigations of pipe organs ever undertaken by any prospective purchaser. The fact that you secured the contract in spite of the pressure brought upon us by the many other companies who are desirous of business in New York City speaks volumes for the outstanding features of your Organ in comparison with others.

We can only add that since installation, our highest expectations have been exceeded and from an enthusiastic standpoint of our friends and patrons. We also wish to add that the personal service and cooperation you have given us in this installation has been very much appreciated. We believe that in the installation of a pipe organ, such service is highly important and that wherever the Organ Company today, we can or do give the personal attention you gave us in this installation.

With best wishes for your continued success, we are
Yours sincerely,
WIRTH AND HAMID REALTY CORP.
Per: *George Hamid*
President

Please send, without obligation, facts about LINK organs.

Name

Theatre

Address

.....

LINK

OR GA NS

BINGHAMTON, NEW YORK

New York Office—148 W. 46th St.



The Hollywood, Dormont, Pa.—a modern theater, serving a medium sized neighborhood—in which C-H Lighting Control has proved a profitable investment

The maker's experience is your best guarantee

QUANTITY is seldom visible to the naked eye—but you can depend on the serviceability of products with a long, untarnished reputation.

C-H Simplicity Dimmers are accepted as standard by leading showmen everywhere—have been for over a quarter century.

Every desired lighting effect can be achieved with C-H Dimmers—always with velvet-smooth changes from full brilliancy to black out. And as to durability, many installations of C-H Dimmers have served for over

20 years with negligible maintenance.

Too, C-H Dimmers are installed, economically—are adaptable to all theaters—and can be easily enlarged to meet your future needs.

Discuss the many advantages of C-H Simplicity Dimmers for your house with your architect or electrical contractor. But also, be sure to get the full story of C-H superior features by writing for the booklet "Illumination Control for the Modern Theater".



The CUTLER-HAMMER Mfg. Co.

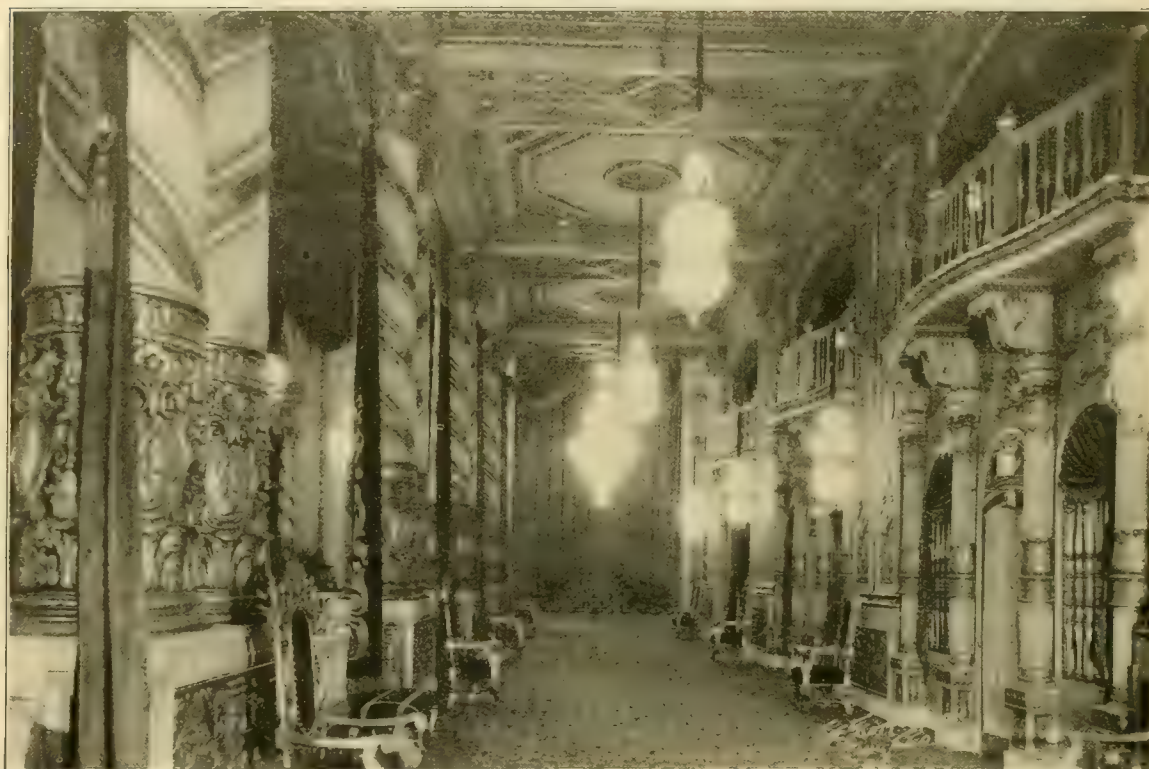
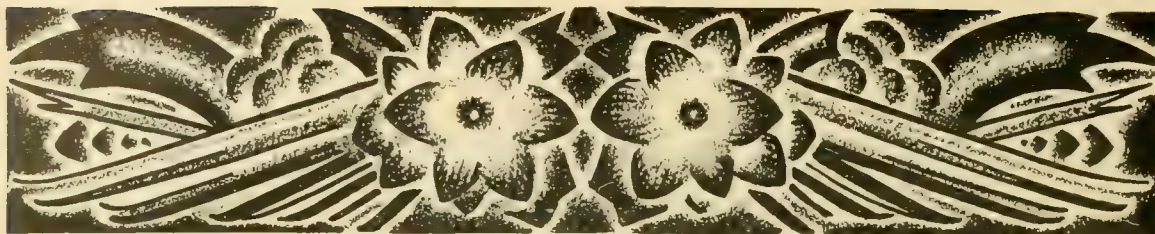
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*The luxurious new Marbro Theatre, Chicago,
is carpeted over Ozite Cushion*

Luxury begins at the floor line

TO step on Ozite is to step into luxury... instantly and unmistakably. Its rich resilience underfoot creates an impression of lavish comfort which enhances the beauty of the finest theatres. Even inexpensive carpets have an oriental softness when cushioned with Ozite. And the daily march of thousands cannot destroy its springy, yielding qualities, for it is practically everlasting.

Ozite provides luxury which is permanent, economical and essential at the floor line, where it is instantly noticed. We will be glad to show you how easily your present carpets can be taken up and re-layed over Ozite. Write us today for full information.

Ozite
Carpet Cushion

Patd. Sept. 9, 1924

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130 N. Wells St., Chicago, Ill.

(American Hair and Felt Co., Mfrs.)

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ANOTHER PAGE IN HISTORY

"In every instance they have given **PERFECT SATISFACTION** *"*

THE Young and Wolf Corporation, owners of a chain of theatres in Ohio and Indiana, has recently installed its third Page Unit Organ. This organ was installed in the Palace Theatre at Marion, Ohio—a new link in its chain. Thus, Messrs. Young and Wolf have expressed in the only real substantial way, the satisfaction they have had with the first two installations.

Then, too, there is the word of Mr. John Eberson of Eberson & Eberson, well known theatre architects. Mr. Eberson designed the theatre and speaks very highly of the Page Unit Organ installation. He says, "I frankly admit that this is one of the slickest little installations I have seen, hence I shall have no hesitancy to call your product to the attention of my clients."

After all is said, nothing can take the place of pipe organ music in the theatre. It has won its way there to remain, due to a certain attractiveness and individuality that it alone can provide. So you need pipe organ music and you owe it to yourself to find out how well Page can serve you.

Exterior of the New Palace Theatre at Marion, Ohio. This theatre is one of a chain in Ohio and Indiana owned by the Young-Wolf Corporation.



Interior of the beautiful Palace Theatre at Marion, Ohio, owned by Young-Wolf Corporation.



Mr. V. U. Young of the Young-Wolf Corporation, owners of the Palace Theatre at Marion, Ohio, and several others in Ohio and Indiana. Mr. Young is a well-known Shriner. His temple is Orak located at Hammond, Indiana, and his Consistory is Fort Wayne.

Mr. Young says in writing to a Page prospect, "I have repeatedly told Mr. Williams that I would be glad to recommend the Page Organ at any time. We have a number of Page Organs in our theatres and in every instance they have given perfect satisfaction. We are especially pleased with the Page Organ that was recently installed in our new Palace Theatre, Marion, Ohio."

V. U. Young

Find out what Page can do for you.

THE PAGE ORGAN COMPANY
521 N. Jackson St.
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PAGE UNIT ORGANS

RO-LUX CHAIRS

a triumph in design
and construction



RO-LUX

THE CHAIR "PERFECT"

Leading architects and theatre owners among its endorsers. Sturdy—durable—comfortable—silent. Simple in construction—attractive in appearance. Skeleton of stamped steel

Mirror smooth edges—no bolts, nuts or screws. No veneer—nothing to snag clothing. Upholstery removable and interchangeable. Shock absorbers to take up strain and relieve floor bolts. Oil-less bronze bushings in seat pivots. No squeaks—nothing to work loose. Lacquer finish

Maximum standing space when seat is raised.

**built
to
last**

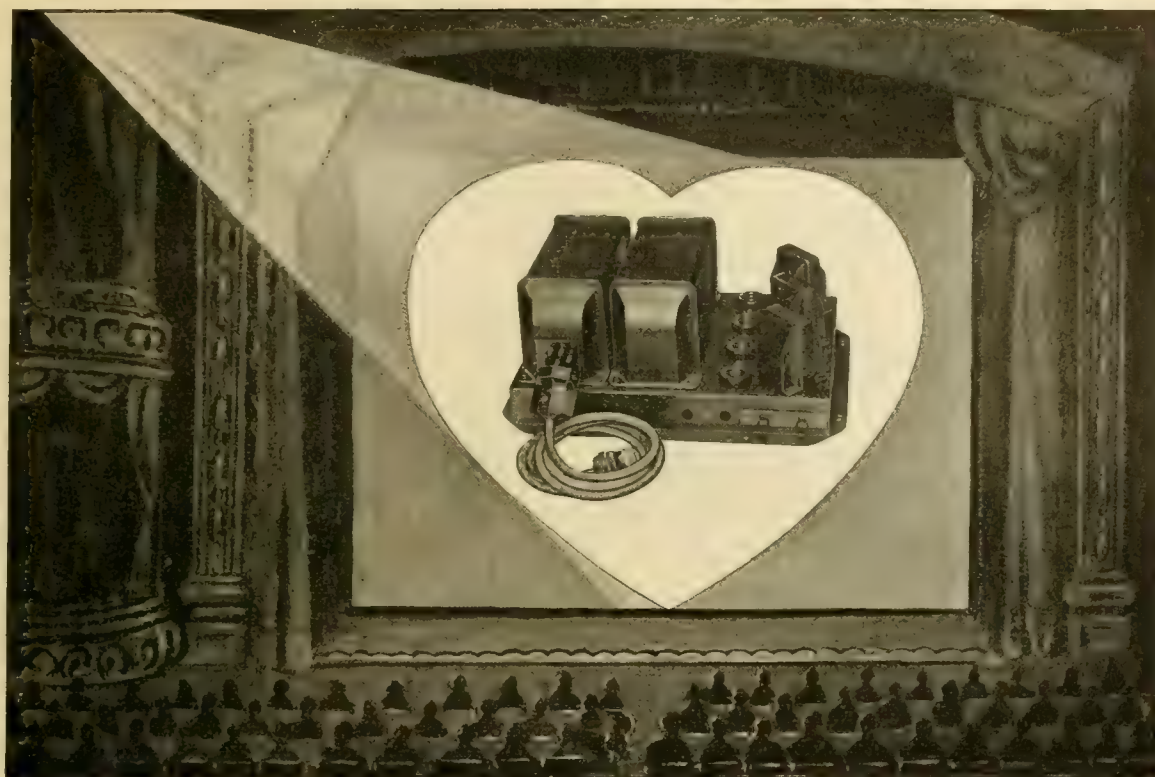
The Wooten—Gedge Company

7310 WOODWARD AVE.

DETROIT, MICH.

Superior Seating Company — EASTERN REPRESENTATIVE — 105 W. 40th St., N. Y. C.

A PRODUCT OF UNION CITY BODY COMPANY



The Heart of Sound Reproduction

If you have or contemplate installing any electrical reproducing device for furnishing music as an accompaniment for motion pictures, you should be vitally interested in what amplifier is used.

The amplifier is the heart of any such equipment

Not only is quality of reproduction, and by "quality" we mean reproduction like the original, important, but freedom from breakdowns with the attendant interruption of programs is paramount.

Most manufacturers of such equipment use SAMSON "PAM" amplifiers, although they cost more, because back of each "PAM" amplifier is a manufacturing organization of 46 years' experience, of which the last 30 years have been devoted to the design and manufacture of electrical sound transmitting and reproducing equipment. Theatre Managers who now own equipment (and there are hundreds of them) using "PAM" amplifiers will confirm these statements.

As an assurance of uninterrupted performances and quality of reproduction such that your patrons wish to come and listen again, be sure when you make your purchase that the names "PAM" and SAMSON appear on the amplifier.

For special amplifier problems of all kinds our engineering laboratories are available and will apply to your particular requirements the results of varied amplifier experience.

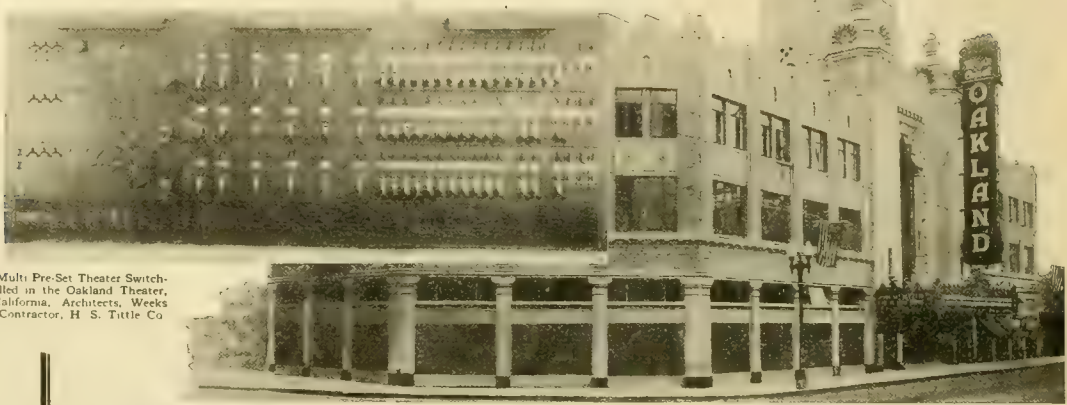
Our illustrated bulletin TBG-1, descriptive of the different amplifiers we manufacture is yours for the asking

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for Theaters



Five Scene Multi-Pre-Set Theater Switchboard Installed in the Oakland Theater, Oakland, California. Architects, Weeks and Day. Contractor, H. S. Tittle Co.

the Multi-Pre-Set Switchboard

a Westinghouse Achievement

NOW--more than ever, modern theater design demands adequate switching facilities for changing the multiplicity of lighting effects quickly and with absolute accuracy.

The development, by Westinghouse, of the multi-pre-set theater switchboard definitely solved this problem.

The design of this board is such that changes in lighting effects can be accurately set up in advance. After once being set, rapid changes can be made from one scene to another simply by the operation of a single switch for each change.

Wherever lighting effects are to be set in advance, such as in theaters, lodges, schools, auditoriums, etc., Westinghouse multi-pre-set switchboards will apply.



Westinghouse Electric & Manufacturing Company
Seattle San Francisco Los Angeles

Westinghouse

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75% of the Nation's Largest Theatres Are Equipped With "American" Chairs

THE country over . . . in 20 of America's largest cities . . . an official census discloses that 75% of all theatres are "American" equipped. And a roll call of the acknowledged large-scale exhibitors would show an even higher percentage. For it never has been disputed that the preeminent operators . . . those at the very top in the field are *exclusive* users of "American" chairs. These figures speak for themselves. They tell a story of built-in quality, beauty and comfort that theatre owners and managers are daily turning into a profit.

Illustrated above is Chair No. 6146, of which 2610 were installed in the Universal Theatre, Brooklyn, John Eberson, Architect. A beautiful chair with dark walnut finish wood parts, red upholstered Moroccoline seat and two-tone Jacquard Velour upholstered back. Two-tone metal finish on standards with aisle lights built in. Easy and silent seat movement is made certain by the use of noiseless ball bearing hinge.



Theatre Chair Builders to the

American Public for Over 50 Years

American Seating Company

118 W. 40th St., New York City 10 E. Jackson Blvd., Chicago, Ill.

77-D Canal St., Boston, Mass. 1211-K Chestnut St., Philadelphia

A KIMBALL ORGAN is a permanent musical investment. In the final test of time and use it is the most economical. Despite our long history in building theatre organs, there have been fewer replacements of Kimball organs than any other make, proving that they are reliable and always in advance of the times.

We have been in the development of the theatre organ from its beginning and have pioneered in bringing it to its present state of perfection. The Kimball organ has always been the most advanced in design.

Equally important to the reliability of the Kimball organ is the reliability and permanence of the Kimball organization which has a continuous history in the musical industry extending over seventy years. This is an assurance of its permanence to serve you both now and in the future.

W. W. KIMBALL COMPANY

Established 1857

Kimball Hall, Chicago, Ill.

ROBERT E. POWER STUDIOS

was selected by Hoffman-Henon Company, Architects, and Stanley Company of America, owners, to execute the Interior Decorating for the Mastbaum Memorial Theatre, Philadelphia, Pa.

Pictures of this beautiful theatre, done in color, are shown on several pages of this publication.

Robert E. Power Studios have spent years in study and research work and have an organization that specializes in Interior Decorating for theatres. We point with pride to the theatres we have decorated throughout the United States, a list of which will be furnished on request.

Without obligation, consult with us on your Interior Decorating problems.



Robert E. Power Studios is the only National Organization devoted exclusively to theatre decorations



Offices in the following cities:

New York City
Suite 1516 Paramount Bldg.

Chicago
1018 South Wabash Ave.

Los Angeles,
Suite 32 Film Exchange Bldg.

WE FELICITATE

HOFFMAN-HENON COMPANY

on the completion of its sixteenth year of highly
merited success in its distinctive branch
of architecture.

It has been our privilege to manufacture many asbestos fire-retardant curtains for theatres designed by that company. Among the recent ones are:

BOYD THEATRE,	Philadelphia, Pa.
EARLE THEATRE,	Philadelphia, Pa.
ERLANGER THEATRE,	Philadelphia, Pa.
FOX-LOCUST THEATRE,	Phila., Pa.
ENRIGHT THEATRE,	East Liberty, Pa.
STANLEY THEATRE,	Pittsburgh, Pa.

The audiences in these theatres are protected by the highest grade asbestos cloth, specially designed for theatre curtains. The theatre owners are protected, too. It pays to specify the best: just one catastrophe would be enough to write "finis" to any theatre owner's career. Don't take chances with cheap curtains but insist on those made by the Pioneer Producers of the Best in Asbestos.

We also manufacture
Ambler Sound Absorbing
Plaster, the perfect
acoustical treatment for
Auditoriums; of great
interest in development
of talking motion pictures

KEASBEY & MATTISON COMPANY
AMBLER, PA.

Offices in all Large Cities.

INCLUDED in the long list of fine theatres for which we have executed the Interior Decorating and Painting are the following "Hoffman-Henon Built" theatres:

Little Theatre	Philadelphia, Pa.
Stanton Theatre	Philadelphia, Pa.
Logan Theatre	Philadelphia, Pa.
Ogontz Theatre	Philadelphia, Pa.
Kent Theatre	Philadelphia, Pa.
Erlanger Theatre	Philadelphia, Pa.
Earle Theatre	Philadelphia, Pa.
Stanley Theatre	Philadelphia, Pa.
Stanley Theatre	Pittsburgh, Pa.
Embassy Theatre	Pittsburgh, Pa.
Manor Theatre	Norwood, Pa.
Waverly Theatre	Drexel Hill, Pa.
Egyptian Theatre	Bala-Cynwyd, Pa.
Wynne Theatre	Wynnefield, Pa.
Embassy Theatre	Atlantic City, N. J.
Earle Theatre	Atlantic City, N. J.
Stanley Theatre	Atlantic City, N. J.
Virginia Theatre	Atlantic City, N. J.
Enright Theatre	East Liberty, Pa.
Stanley Theatre	Baltimore, Md.
Stanley Theatre	Camden, N. J.
Darrick Theatre	Norristown, Pa.
Grand Theatre	Norristown, Pa.
Earle Theatre	Washington, D. C.

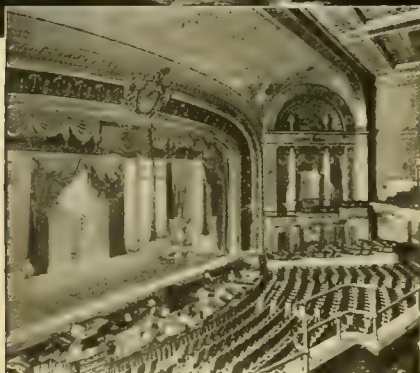
To have been selected by the Hoffman-Henon Company, eminent architects, engineers and builders, to execute the decorating in these foremost theatres is convincing proof of the preeminence of the Gibelli & Company organization.

GIBELLI & COMPANY

Interior Decorators

Philadelphia, Penna.

Giving Even Greater Assurance of Success to These Fine Theatres



Above, Stanley Theatre, Philadelphia, Hoffman-Henon Company, Architects. A York air cooling and air conditioning equipment installation.

At top, The Stanley Theatre, Baltimore, designed by Hoffman-Henon Company. Another York air cooling and air conditioning equipment installation.

York Refrigerating Equipment for Every Commercial and Industrial Purpose.

The Stanley, Pittsburgh, built by Hoffman-Henon Company for the Stanley-Davis-Clark Corporation. Complete York air cooling and air conditioning equipment installed.

YORK AIR COOLING And CONDITIONING EQUIPMENT

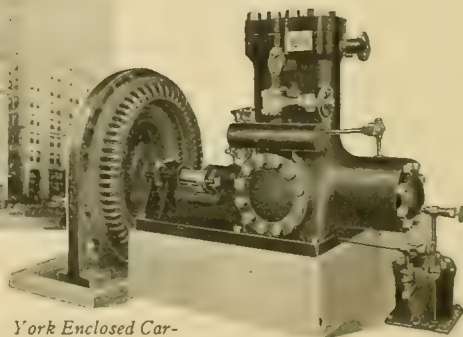
Every builder of fine theatres today knows that air cooling and air conditioning equipment is an absolute essential. Theatres so equipped certainly make a stronger bid for patronage. In the final analysis an air cooling and air conditioning system is a matter of good business.

No greater evidence is to be had of the confidence leading theatre operators place in York equipment and engineering services than that gained from the York installations featured in this advertisement.

York mechanical refrigeration is foremost the world over in every phase of commerce and industry where controlled cold is required.

York engineers have brought to the theatre field their knowledge and experience which has made York equipment for play houses successful and advantageous from every operating standpoint.

Y O R K
ICE MACHINERY CORPORATION
Y O R K P E N N A



York Enclosed Carbon Dioxide Compressor with synchronous motor mounted direct on the compressor shaft.

Hoffman-Henon Co.

Congratulations

NOT only on a marvelous record of beautiful buildings, conceived with artistry of design and beauty of form, and executed with skill and precision, but congratulations also on the creation of an eager and willing spirit, one of loyalty and co-operation that is as much a part of their buildings as the steel and stone of which they are built.

THEIR growth owes much of its splendid progress to that indefinable something of earnest endeavor and sincere effort without which no great structure can be reared.

THE wonderful spirit that has been so large a factor in the growth of the Hoffman-Henon Company, we have absorbed and we thank them for creating it, a spirit so potent, so real that not only the executives of this Company but our men in the field have caught the romance of it, the glorious effort to achieve a satisfactory result within a given time, that co-operative spirit which makes no note of wearing toil or difficult conditions and has only one goal in mind—satisfactory completion on time.

WE hope to always form a small part of that great comprehensive organization that Hoffman-Henon Company have built; an organization that transcends individuals, materials and finances, containing those priceless factors of co-operation and loyalty that reach the highest standards of the building industry.

HOFFMAN-HENON'S greatest contribution to the profession of Architecture and the business of Building has been their steadfast adherence to enobling principles, and the creation of a spirit that seeks to achieve rather than to profit and the splendid record of monumental results their organization has attained.

MAY their sphere of usefulness and service ever widen and increase, and their works add an ever increasing luster to a bright and illustrious name.

A. Harrison Kosove,
President.

The Henry S. Rau Co., Inc.

Good Painters for Fifty Years

2018 Sansom Street

Philadelphia, Pa.

Philadelphia Yesterday and Today



Another Masterpiece

Market at Twentieth Street is the site of the most magnificent addition to the theatres designed by Hoffman-Henon Company of Philadelphia for The Stanley Company of America.

Van Sciver Service was a conspicuous aid in the construction of this playhouse as it has been in other Hoffman-Henon Company projects.

THE VAN SCIVER CORPORATION
PRODUCERS AND DISTRIBUTORS
BUILDING MATERIALS

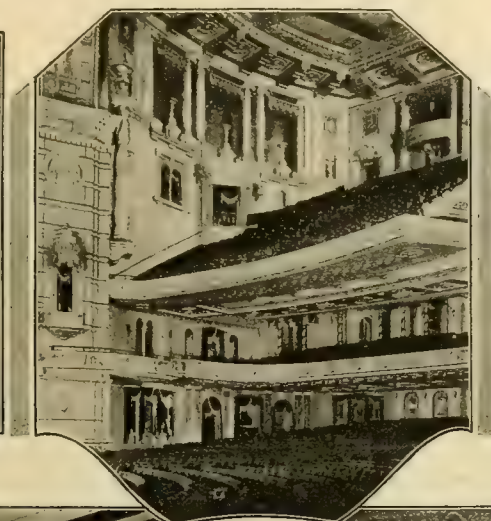
EXECUTIVE OFFICES
THE PARKWAY AT 24TH STREET
PHILADELPHIA



HOFFMAN-HENON COMPANY'S *new* BOYD THEATRE decorated by RAMBUSCH



DETAIL OF PROSCENIUM
Loew's Midland, Kansas City, Mo.
Thomas W. Lamb, Architect



SIDEWALL GRAND FOYER
Loew's State, Providence, R. I.
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AUDITORIUM
Roxy Theatre, New York City
Walter W. Ahlischlager, Inc., Architect



DETAIL SIDEWALL BALCONY ARCHES
Loew's Chapel State, Columbus, O.
Thomas W. Lamb, Architect

AUDITORIUM
Oasis Theatre, Brooklyn, N. Y.
Thomas W. Lamb, Architect



AUDITORIUM
Cameo Theatre, New York City
Eugene DeRosa, Architect

THE Rambusch organization is pleased to express its appreciation of the continued confidence shown in its craftsmanship by the Hoffman-Henon Company and considers it a distinct privilege to have been entrusted with the decoration of the Boyd Theatre, Philadelphia, by and under the direction of the Architects, the Hoffman-Henon Co.

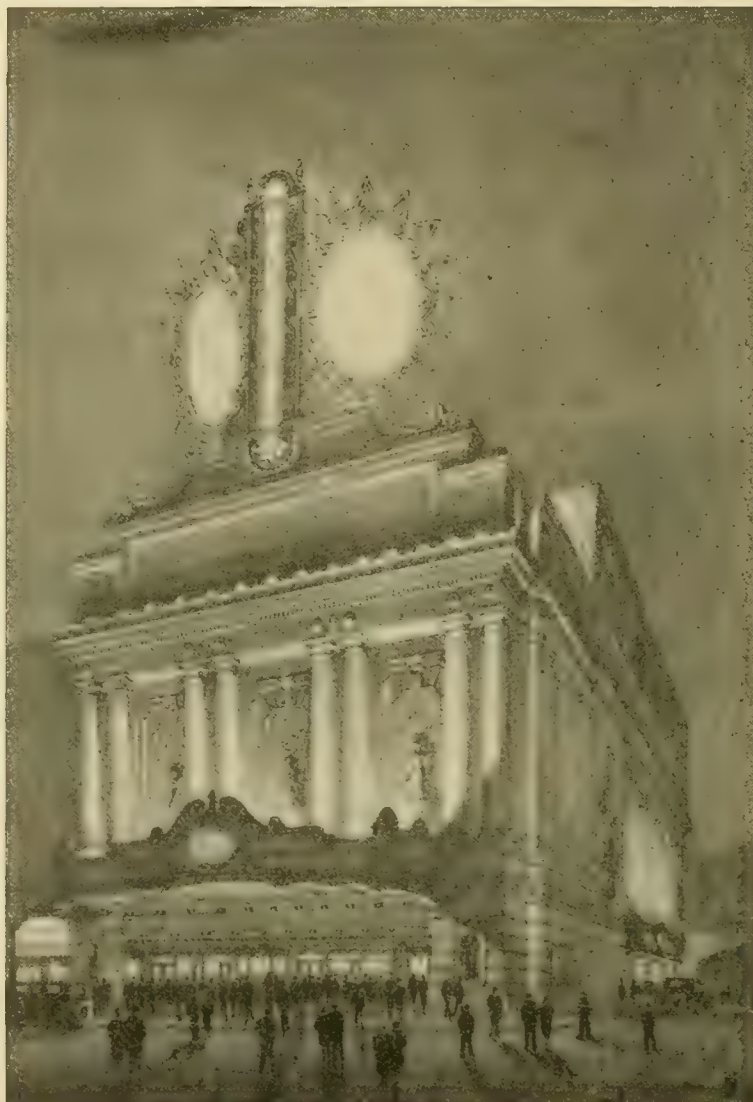
RAMBUSCH OPERATES THRUOUT THE UNITED STATES AND CANADA

RAMBUSCH

Theatre Painting and Decorating
2 West 45th St. ~ New York City

RAMBUSCH FOR SUCCESSFUL THEATRE PAINTING AND DECORATING

Manufactured Weather in the MASTBAUM



Hoffman & Henon, Architects

The MASTBAUM

Philadelphia's newest and most beautiful theatre,
Air Conditioned by Carrier
for the health and comfort of its patrons

—and in the following list of
CARRIER CONDITIONED THEATRES

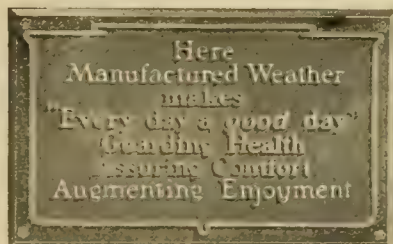
FOLLOW this list, ask the showman, ask the public, visit any of these theatres and *feel for yourself* what an asset a Carrier designed and installed air conditioning system is to the theatre, winter and summer.

All theatre owners now *know* that air conditioning is an absolute essential in the modern theatre. The intimate co-operation of Carrier Engineers with the Architect, the Owner and the Builder, and the acceptance of complete responsibility for *results* has meant the unqualified success of every Carrier System.

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BEAUMONT, TEX. Jefferson	GREENSBORO, N. C. Carolina	NEWARK, N. J. Branford	SACRAMENTO, CAL. Senator
BROOKLYN, N. Y. Congress Kenmore Paramount	HAVANA, CUBA El Encanto	NEWARK, OHIO Midland	SAN ANTONIO, TEX. Texas
BUFFALO, N. Y. Shea's Hippodrome	HOBOKEN, N. J. Stanley	NEW YORK CITY Coliseum Franklin Hamilton Jefferson Loew's Fairmount Paramount Palace Park Lane Proctor's 58th Street Rialto Rivoli Roxy Roxy's Midway Ziegfeld	SAN BERNARDINO, CAL. West Coast
CHARLOTTE, N. C. Carolina	HOUSTON, TEX. Iris Texan	OMAHA, NEB. Orpheum	SAVANNAH, GA. Lucas
CHATTANOOGA, TENN. Tivoli	INDIANAPOLIS, IND. Lyric	PARIS, FRANCE Paramount	SHAMOKIN, PA. Capitol
CHICAGO, ILL. Avalon* Capitol* Cohan's Opera* Paradise*	JACKSONVILLE, FLA. Florida	PATERSON, N. J. Fabian	STEUBENVILLE, OHIO Grand
CINCINNATI, OHIO Fountain	JERSEY CITY, N. J. Stanley	PHILADELPHIA, PA. Boyd Mastbaum Uptown	ST. JOSEPH, MO. Missouri
CLEVELAND, OHIO Allen Granada State Stillman	JOLIET, ILL. Rialto Square	PITTSBURGH, PA. Loew's Penn-United Artists*	ST. LOUIS, MO. Ambassador* Missouri
COLUMBUS, OHIO Broad Clinton Eastern	LAKELAND, FLA. Polk	PORTLAND, ORE. Broadway	ST. PETERSBURG, FLA. Florida
DALLAS, TEX. Palace	LONDON, ENGLAND Carlton Empire	RICHMOND, VA. Byrd	TAMPA, FLA. Franklin Tampa
EAST LIBERTY, PA. Enright	LOS ANGELES, CAL. Metropolitan Tower		TOLEDO, OHIO Paramount
	MEMPHIS, TENN. Pantages*		TRENTON, N. J. Lincoln
	MIAMI, FLA. Olympia		WINSTON-SALEM, N. C. Carolina

*Carrier Centrifugal Refrigeration—Air Conditioning System not of Carrier design.

Here is a permanent announcement, to display in lobby or foyer, that *Manufactured Weather* has been provided for the health and comfort of your patrons. This tablet, beautifully executed in bronze, will be presented to the owner of any Carrier Conditioned Theatre upon request.



Theatre owners, architects and engineers are invited to investigate the results accomplished by this modern contribution to health and comfort. Write for the book "Theatre Cooling and Conditioning," and ask for a visit from one of our engineers.

Carrier Engineering Corporation

Offices and Laboratories

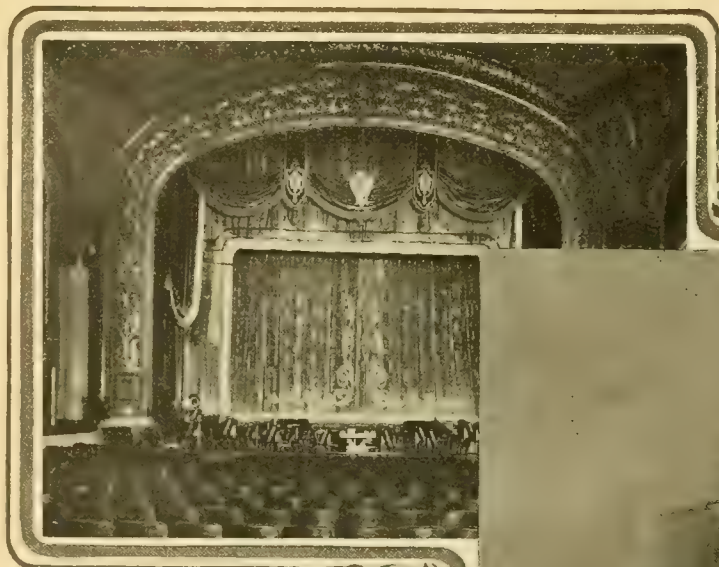
NEWARK, NEW JERSEY

NEW YORK
CLEVELAND

PHILADELPHIA
WASHINGTON

BOSTON
KANSAS CITY

CHICAGO
LOS ANGELES



At left—Stanley Theatre, Baltimore, Md., equipped with 10 H. P. Spencer Central Cleaning System and 15 H. P. Orgoblo. Hoffman-Henon Co., Architects.

Mastbaum Theatre, Philadelphia, Pa., equipped with 15 H. P. Spencer Central Cleaning System and 30 H. P. Orgoblo. Hoffman-Henon Co., Architects.



Spencer-Equipped Theatres

Two important-every day operations of theatres are the cleaning and reliable power for the organ. Spencer Equipment was selected for these services for the two modern theatres illustrated above. The cleaning system keeps the theatre as good as new every day by

removing all dirt and dust. The organ loft, back stage, properties and side rooms are also cleaned quickly and at low cost.

The Spencer Orgoblo serves the majority of American organs and is ideal for theatre conditions.

SPENCER VACUUM CLEANERS

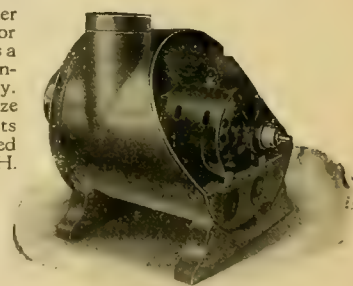


Spencer Vacuum Cleaning Systems are flexible, which enables the operator to clean aisles, underneath seats, the stage, wall furnishings, and the most inaccessible places with equal ease.

This dustless cleaning materially helps the ventilating problem and prolongs the life of the fabrics.

THE SPENCER STEEL "ORGOBLO"

Regardless of size—whether the world's largest organ or a small instrument, there is a Spencer "Orgoblo" to furnish the proper wind supply. "Orgoblos" range in size from small 1-6 H. P. units suitable for student reed organs to mammoth 100 H. P. multi-stage, multi-pressure machines. For years the Spencer "Orgoblo" has proved the most popular installation of its kind.



THE SPENCER TURBINE CO.

Central Cleaning Systems and Organ Blowers
Hartford, Connecticut

The Designer of 100 Theatres Discusses

The Architect's Service to the Industry

An Interview with
Paul J. Henon

President Hoffman-Henon Company

A DISCUSSION of theatre architecture and construction as an important development of the film industry in the United States, I believe, should be prefaced by a consideration of the demands which are placed upon the individual or the organization to whom is entrusted the responsibility for planning such an enterprise. The planning of a theatre that will be successful from the standpoint of the party or parties making the large investments the project requires presents a complex problem to the architect. So much so, in fact, that the reward of success in this field of architecture has fallen almost without exception only upon the efforts of the specialist.

As one whose organization is responsible for the design of one hundred theatres, I am keenly alive to the highly specialized knowledge and experience demanded of the architect in the field of motion picture theatre planning. And I am urged, therefore, to dwell awhile upon the subject of the special requirements which the architect is called upon to meet when he undertakes the responsibility of planning a theatre.

Of the many problems, undoubtedly the most pressing is a demand for the proper evaluation of the special needs of the showman. It is not so long since the picture showman required only a relatively small amount of added facilities, aside from his program. But the expansion of the picture industry and the swelling ranks of the devotees of this form of entertainment naturally have brought a keener form of competition, and showmen were forced to look further than the show itself for features to attract patronage.

Showmanship itself has become much more complex within the past few years, and there is no doubt but that the showman has delegated to the theatre architect a considerable share of his added responsibilities. He has required the architect to merge beauty, utility, safety and economy of operation in the theatre plant.

Now it happens that each of those terms is used with a special significance peculiar to the craft of showmanship. Beauty, for example, means beauty not in the



classic sense. It is here used not in the abstract—but specifically to mean that which shall be held beautiful by the particular type of people upon whom the particular theatre will be dependent for its patronage. Here, then does *showmanship*—in so far as that term applies to the interpretation of public taste in matters of entertainment—enter into the work of the architect who designs a theatre. In the same way, utility, in its application to the showman's formula, means not merely a building erected to withstand the rigors of weather, the efficiency of the facilities for handling large crowds, or the provision for all strain and wear upon the structure, but all those and as well special features of design which will enable the operator to provide lobby and foyer space proportionate to the number of seats, equipment that will be adequate to every necessity for a popular type of presentation, proper handling of acoustics, sight lines, stage and auditorium lighting.

Indeed, the theatre architect is required to assume responsibility for the success of the theatre he designs for all time after he has turned the completed plant over to the builder or operator for its conduct as an amusement center. For that very reason it has long been my contention that the connection of the architect with the project properly should begin long before pencil touches

the drawing board. For if his is to be the responsibility, his should be the opportunity to bring into the consideration of the full plan his specialized knowledge of the factors of location, type of structure, size of the building and the scope of the plant.

The progress made in the field of theatre architecture matches strides with the growth and upbuilding of the motion picture as an art and amusement form as well as the increase of resourcefulness in theatre presentations and what we know as showmanship.

Indeed, as the mind wanders back over the years, and notes the progress which has been made, it becomes more and more apparent that a comparison of the development of the theatres themselves supplies the historian the most graphic medium for telling the story of the growth of motion pictures.

Reflect Growth of Industry

I recall the first of the theatres erected for the sole purpose of exhibiting movies. These buildings with their few hundred seats, a small organ and no orchestra or surrounding program, were the fore-runners of a series of increasingly important enterprises.

Even as the theatres became more elaborate, so did also the productions and the themes presented on the silver sheet. While Hollywood and other centers for the construction and preparation of photoplays sprang up with what seemed almost a mushroom growth, the one and two reel slap-stick comedy and action thriller gave way to the more elaborate spectacle of wide popular appeal and became too great a drawing card for the small movie.

It became necessary to add orchestra pits to the movie theatre. Full stages became part of their equipment. Larger capacity naturally became a necessity. The movies were here to stay and they began to make an impression on the legitimate stage. Then the temple of the cinema began to rival in beauty, solidity, utility and capacity the home of drama, the scene of the light opera and musical comedy, the setting of the extravaganza and the home of the melodrama.

The elaborate stages presented specialties, vaudeville acts and other attractions to surround the motion picture and lay the foundation for what has since become a distinct and distinctive type of entertainment.

Theatre construction about this time emphasized the tendency to combine elements of stage and screen entertainments. With the installation of orchestras under the direction of skilled and highly paid musicians, the movies took on a new dignity and a greater hold on the patrons of the theatre. Inroads began to be made on the legitimate stage. This elaboration of the presentations requiring large casts of singers and dancers and costly scenic investiture meant that the patrons of the pictures were steadily increasing.

It was in this phase of their development that the motion picture theatres took a further step forward and

astonished the entire world by the elaborate construction and the great lengths to which their builders went to produce auditoriums that set new standards for the comfort and health of patrons, and which rose to new heights of splendor.

While these developments were taking place in what might be termed the theatrical centers, smaller theatres were being erected in the neighborhoods and the smaller towns. These, on a reduced scale, emulated the palatial cinemas of the metropolises in so far as luxury and completeness of detail are concerned.

Regardless of what may be said in critical estimates of this form of entertainment as an art, the theatres in which motion pictures are presented have had an elevating effect upon the patrons attending them. Great masses of the people have been educated through the medium of picture theatres to seek only clean, well-ventilated and beautifully decorated halls of assembly.

Naturally with the improvement of the theatres, theatre patrons have become more critical of the houses they patronize, and the demand now exists for only the theatre that provides the utmost in comfort and well-being. They insist upon the greatest safety factors, surroundings of refinement, luxury and charm. In consequence the architect now must combine all these elements in a practical business project, blending elements of popular appeal, a romantic atmosphere, engineering features developed by scientists to a high degree of efficiency—as in the modern ventilating systems—economy of operation, and a plant so located and so constructed as to pay a profit on the investment.

It could hardly be expected of an individual architect that he should develop within himself the grasp and knowledge, experience and practice, to carry on, unaided by associated specialists, the complex work of achieving success in that undertaking. Therefore, one of the most important qualifications for success is an organization built up with the utmost care to bring thereto the services and talents of specialists in the various and varied fields of applied art and engineering.

I am certain that the success that has rewarded the Hoffman-Henon Company in the field of theatre design and construction has come to it because of the complete, rounded organization which it has perfected. Each of the many features of design or equipment here is in the hands of specialists, all working, under an experienced supervisor, toward one end—the creation of a structure in which every factor harmonizes, and which is both beautiful and practical.

The Practical Side of Beauty

Indeed, it is doubtful if anything can be beautiful that is not practical. Too often, in designing theatres as well as other buildings, there is a strained effort for beauty while practical results in operation are side-



DAN HENON

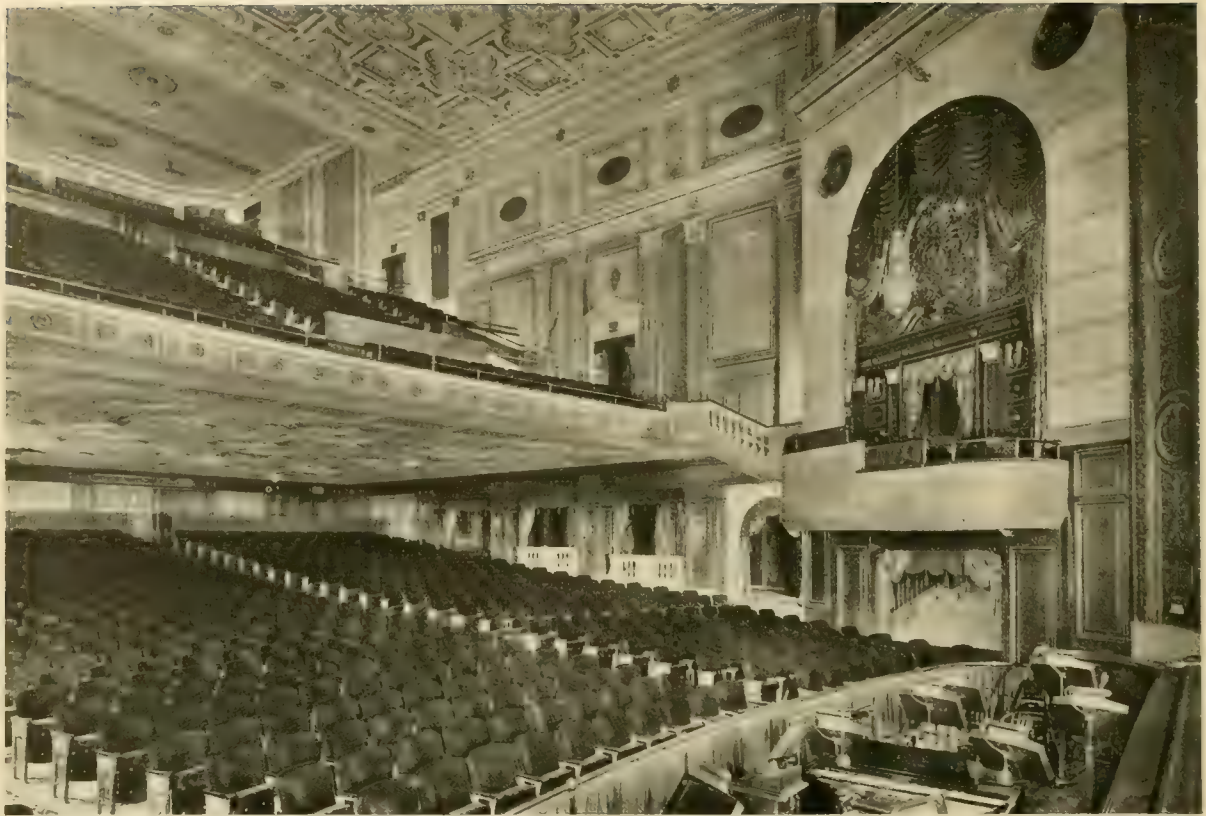
Secretary and Treasurer of Hoffman-Henon Company



ENTRANCE LOBBY

ERLANGER THEATRE, PHILADELPHIA

Hoffman-Henon Company, Architects and Engineers



DETAIL SIDEWALL, AUDITORIUM

ERLANGER THEATRE, PHILADELPHIA

Hoffman-Henon Company, Architects and Engineers

STAGE AND DETAIL OF PROSCENIUM



tracked. More than one costly experience has proved that this too often means expensive changes. And in certain instances, too, it has meant loss in operation until this sometimes disastrous expense of alteration has been effected.

Though, as I have already said, we have designed one hundred theatres, I am proud to say that we learn daily more about theatres and theatre design. Do you think we knew as much when we designed the first theatre as we do today? No, indeed! If that were so, this business would not be growing. Every one of the hundred theatres we built has taught us something, and zealously we have sought to learn more and retain all we did learn with the object in view of developing a reservoir of special knowledge of what makes the motion picture beautiful as well as practical.

Find it Difficult to Determine Factors That Deflect Patronage

It has been said in retail selling that a single step at the front entrance is a handicap to trade. So firmly has this become fixed as a creed of that business that you will find it difficult today to locate a single prosperous store that is not flush with the pavement.

A theatre proprietor often finds that there is something that deflects trade from his house, but not always is he able to determine exactly what that something is. The fact that the specialist in theatre architecture is in most cases better able to diagnose the ailment seems rather conclusively proved by the number of instances wherein the architect has successfully analyzed the situation when called in for consultation.

It is the aim of our organization to take a vacant piece of ground and produce for the owner, our client,



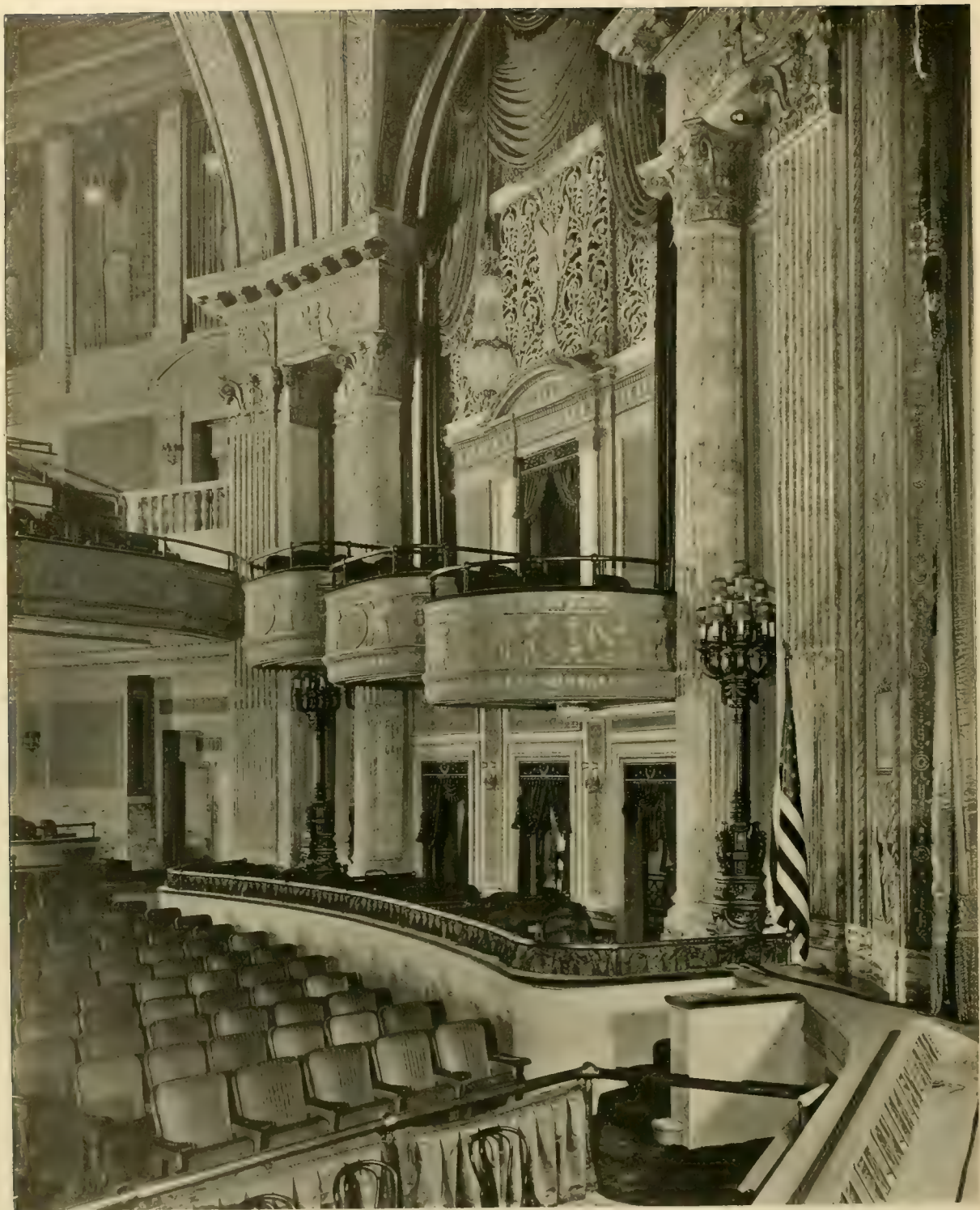
SPANISH LOUNGE



MEZZANINE PROMENADE

ERLANGER THEATRE, PHILADELPHIA

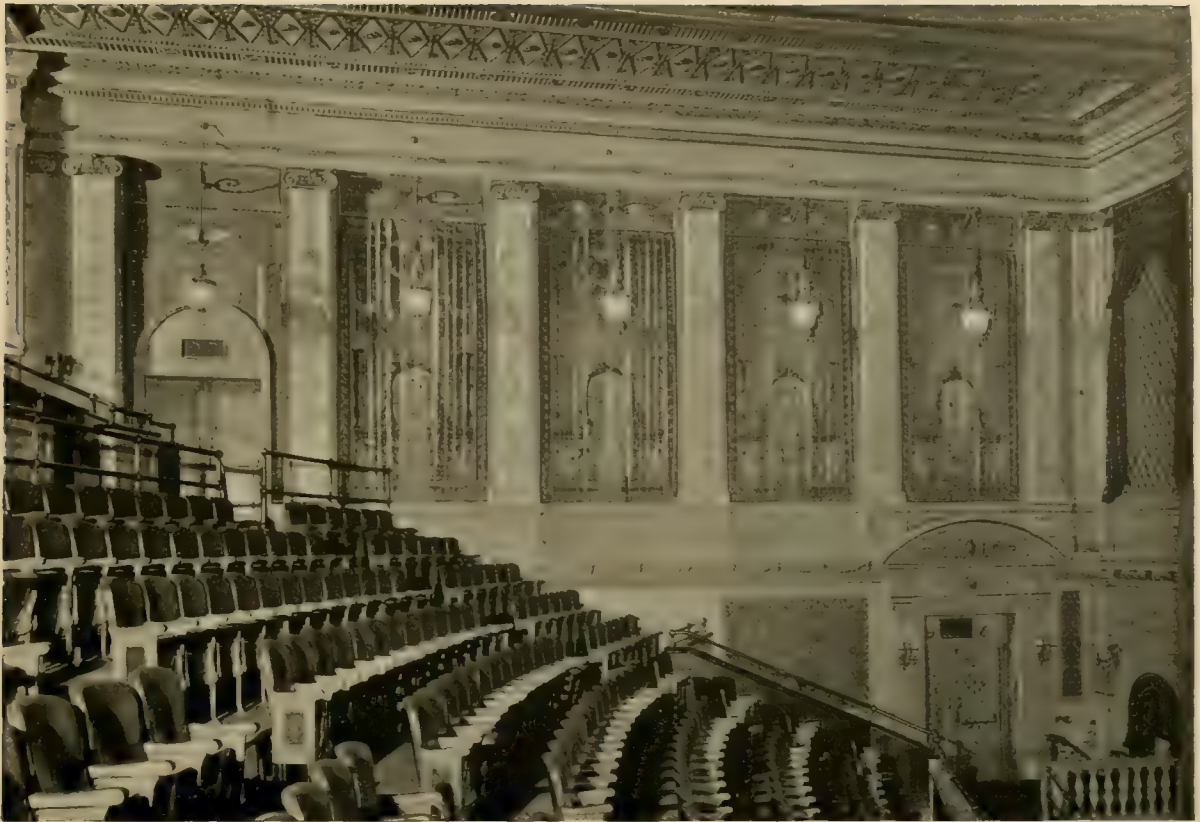
Hoffman-Henon Company, Architects and Engineers



PROSCENIUM AND SIDE ARCHES

EARLE THEATRE, PHILADELPHIA

Hoffman Henon Company, Architects and Engineers



SIDEWALL, AUDITORIUM

EARLE THEATRE, PHILADELPHIA

Hoffman-Henon Company, Architects and Engineers

LADIES' REST ROOM



a building which will be marked by economy in design and construction, strength and permanency, beauty and usefulness. To achieve that ideal it is my belief, as I have mentioned earlier in this discussion, that the connection of the architect with the project should begin long before such an important consideration as the site has been decided upon. I would urge that the architect be consulted before negotiations are completed for plot.

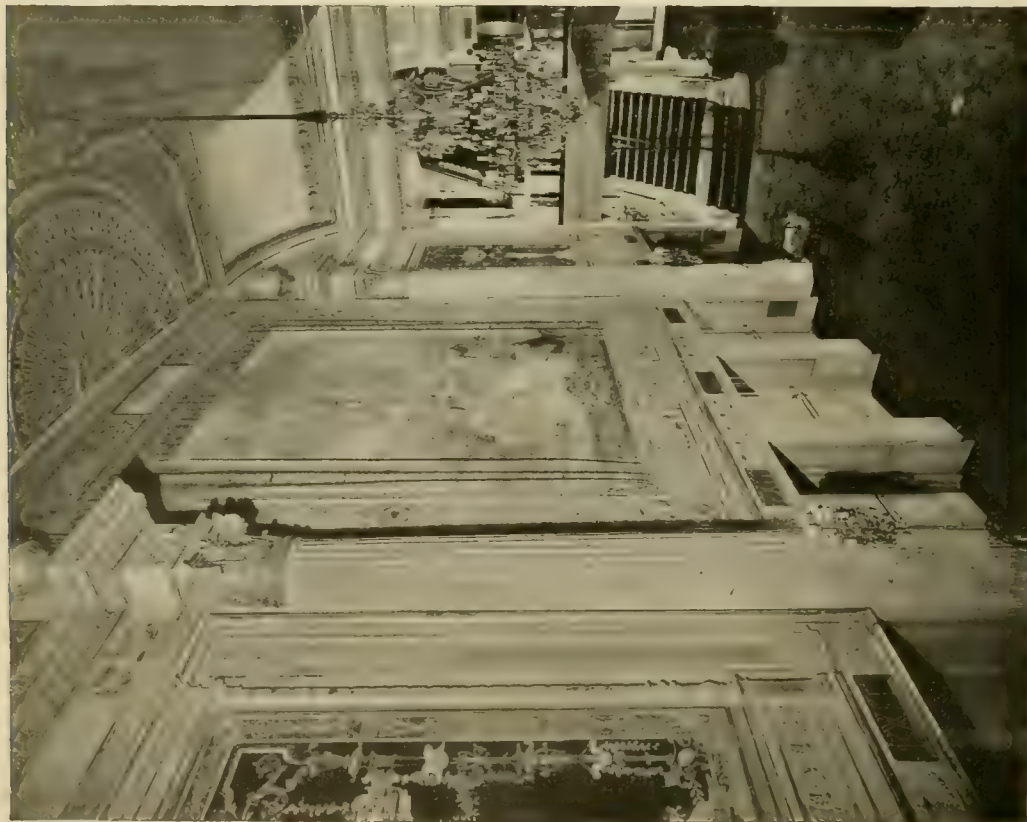
The architect, by advising what kind of building can be erected on the particular site often can save a great amount of trouble even before the project is started. He oftentimes, when called upon to take over a plot of ground, finds himself hampered to such a degree that the utmost satisfaction becomes an impossibility. The question of suitability of the plot to the theatre desired, or the desired theatre to the site, is better decided before the start of any detail of the project.

Pitfalls Avoided when Possibilities of Site are Carefully Analyzed

Many theatres which have become unpopular and which have failed to come up to the expectations of the owner who has anticipated what he should be able to obtain in the way of patronage, would never have been erected had the matter of site first been taken into consideration.

The prime factor in the construction of a theatre from the standpoint of the owner is to place every seat just as close as possible to the stage. That means lower ceilings, lower balconies, no special construction, such as loge balconies, which force the balcony proper higher and therefore move the balcony seats further from the stage.

In the design of a theatre consideration must be given to proper proportions. The lobbies, foyers and other



MEZZANINE WELL



ENTRANCE LOBBY

EARLE THEATRE, PHILADELPHIA

Hoffman-Henon Company, Architects and Engineers



MAIN LOBBY



LOBBY DETAIL

MEZZANINE PROMENADE



EARLE THEATRE, PHILADELPHIA

Hoffman-Henon Company, Architects and Engineers



MEN'S SMOKING ROOM



MEZZANINE PROMENADE

STANLEY THEATRE, PITTSBURGH

Hoffman-Henon Company, Architects and Engineers

space which cannot be used for seats must be scaled in proper proportion to the seating capacity. Larger lobbies than necessary are merely wasteful, increasing overhead and bringing in no additional revenue to the owner. A theatre may make money even in spite of its extended lobbies and foyers, but it would make more money if this added expense was not saddled upon the enterprise.

Costly added Construction Entailed Main Objecton to Loge Balcony

This is the principal reason for my strong opposition to the loge balcony type of construction. It entails great expense in construction, will hold only a comparatively few extra seats, and compels a higher balcony. As I conceive it, and as I have said before, the architect must erect his structure with the matter of economy in keeping with usefulness, durability and lasting qualities always in view. I feel that it is the duty of the architect to protect his client in every detail and therefore, unless it is positively insisted upon, I will not countenance the expenditure necessary for a loge balcony.

I have built theatres that were virtually all seats with little lobby or foyer space and they have been wonderful money-makers. I have built others with almost as much foyer and lobby space as seating space and while they have made money, the overhead and upkeep has been a handicap. Finally, on this subject, I give it as my profound conviction that a theatre with a moderate and properly proportioned lobby and foyer is the right and economical thing to build today.

A word as to equipment, stage fitting and kindred departments! Many times the building program is left to a subordinate official in some of the bigger companies. In dealing with them I find that there is a tendency to over-equip and furnish, to over-light—in

other words to try to follow Roxy when it is entirely unnecessary to do so—the location often does not warrant this unusual expense.

I have in mind one theatre where the representative of the owner insisted on having road show equipment. This was installed, under protest, at a cost of \$12,000. That was two years ago, and the expensive installation has never been used and probably never will be. Road shows must carry their own equipment, because not all the theatres they may play can afford the expense of such equipment as a permanent feature. A road show must carry its own lights and switchboards and other special mechanics because those charged with the presentation usually prefer to use their own equipment, with which they are familiar, even though the house itself is fully supplied.

Showmanship Reveals itself with Greatest Force in Decoration

In the decoration of the theatre showmanship reveals itself with greater force than in any other department of the plant. The artistic and tasteful theatre really indicates good showmanship because that quality requires that the appreciation and approval of the public shall be continuous. Some years ago there was a trend on the part of some constructors of theatres to the use of large plaster figures—elaborate affairs which lacked lasting appeal. They palled on the public. Then followed the more modern system of decoration and one which, I feel, will be lasting. In this method effects are obtained by the use of color. Recently there has been evident an attempt to revive the plaster mode, but I do not think it will be important.

It is preferable to get the decorative effects from the use of simple materials which will be pleasing always. Everything about the theatre must be beautiful and



FOYER DETAIL

STANLEY THEATRE, PITTSBURGH

Hoffman-Henon Company, Architects and Engineers



AUDITORIUM



FOYER

PROSCENIUM ARCH



STANLEY THEATRE, PITTSBURGH

Hoffman-Henon Company, Architects and Engineers



DETAIL, SIDEWALL ARCHES

STANLEY THEATRE, BALTIMORE

Hoffman-Henon Company, Architects and Engineers

MAIN LOUNGE

restful and tend to put the playgoer in a frame of mind in which relaxation plays a large part. If the theatre-goer is to be shocked at the outset, by some *outré* or grotesque ornamentation he will never be in the proper frame of mind to enjoy what is to be presented to him in the way of entertainment. He will not have a good time and while he may never trace the cause, he does know the effect and unconsciously will develop an aversion to that particular playhouse. It will never know him more as a patron.

One of the most important factors in theatre construction is, of course, acoustics. More and more have scientific ways been adapted to improve the tonal quality of the voice or music, and the advent of the sound pictures has made this of increasing importance. By building the theatre just as condensed as possible without ceilings of vast height and bringing every seat as near as possible to the stage, it is easier for the speaker or the amplified sound system to fill the house.

Economy and Acoustics Both Served By Seating to Greatest Capacity

It is natural that the greater the house and the space to be filled, the more the volume of sound that must be used. That is one of the big reasons why, outside of the economy of the matter, I want to make the auditorium as full of seats as possible and put them as close to the stage as can be achieved. Such an arrangement leaves less space to be filled. By padded walls, hangings and other devices which enhance the beauty of the auditorium, perfect acoustic properties can be obtained and a whisper on the stage heard throughout the house.

I would like to cite the East Liberty Theatre, in Pittsburgh, as probably one of the most technically correct theatres in the world. It has wonderful acoustic

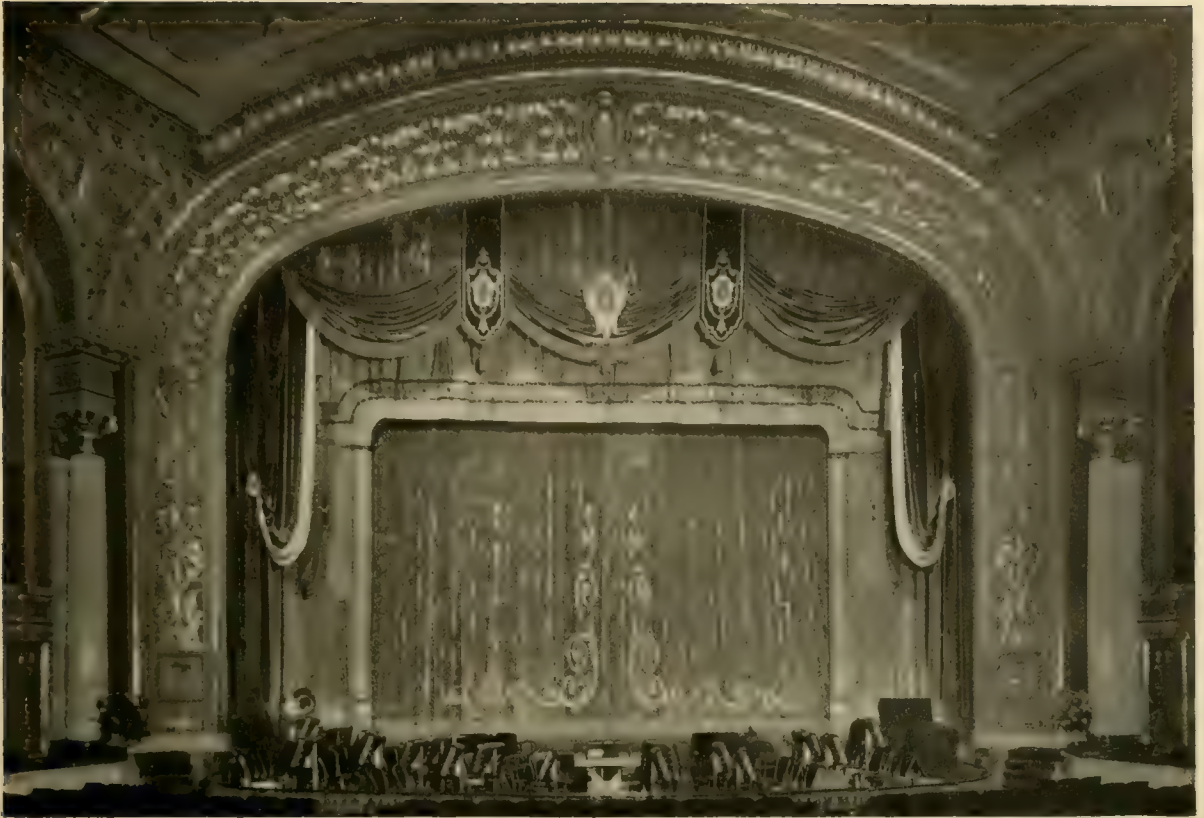




FACADE AND MAIN ENTRANCE

STANLEY THEATRE, BALTIMORE

Hoffman-Henon Company, Architects and Engineers



PROSCENIUM

STANLEY THEATRE, BALTIMORE

Hoffman-Henon Company, Architects and Engineers

MAIN FOYER



properties and a large seating capacity with a very low balcony and ceiling.

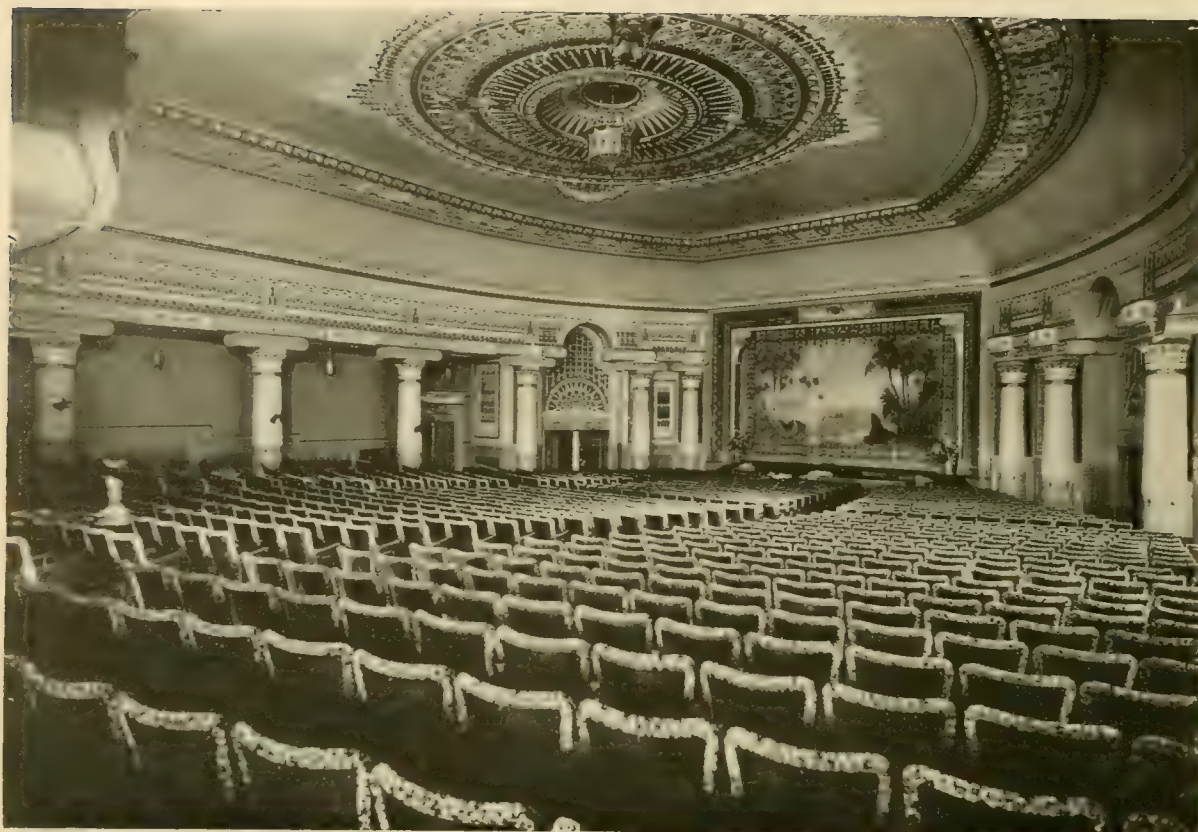
What we might term the Theatre Modernistic is a new type which is now with us, as can be seen by the new Boyd Theatre in Philadelphia. It is the newest thing, and is very refreshing in contrast with the heavier style of theatre which we find in many cities in this country. The modernistic style brings a much lighter touch, a gayer note harking back to the French again—the originators of the best taste in theatres and theatrical life.

Modernistic Style Opens New Fields to the Theatre Architect

The modernistic style is here to stay in theatres and theatrical life. It sparkles with life and color. In France at the present they are doing great things in this style. Everyone speaks of this modern era and it devolves upon the motion picture theatre to keep pace with the times by reflecting it in its architecture and decoration.

Certainly this new idea offers the architect and the decorator a fresh and fertile field for the play of imagination. Likewise the modernistic style gives us another avenue of approach to variety. This is most important, because more and more is it becoming apparent that the success of a new theatre is importantly connected with that theatre's contrast, especially in its atmosphere, to the other cinemas in its locality.

Being "different" merely for the sake of difference seems an unsound policy, particularly in architecture. However, the architect is faced with the problem of being different when called upon to design a theatre for a locality which is already equipped with two or more theatres. In this case there is sound reason, based on experience, for the builder of another playhouse to bring



ABOVE, AUDITORIUM

EGYPTIAN THEATRE, BALA-CYNWOOD, PA.
Hoffman-Henon Company, Architects and Engineers
GRAND THEATRE, NORRISTOWN, PA.

BELOW, MEZZANINE

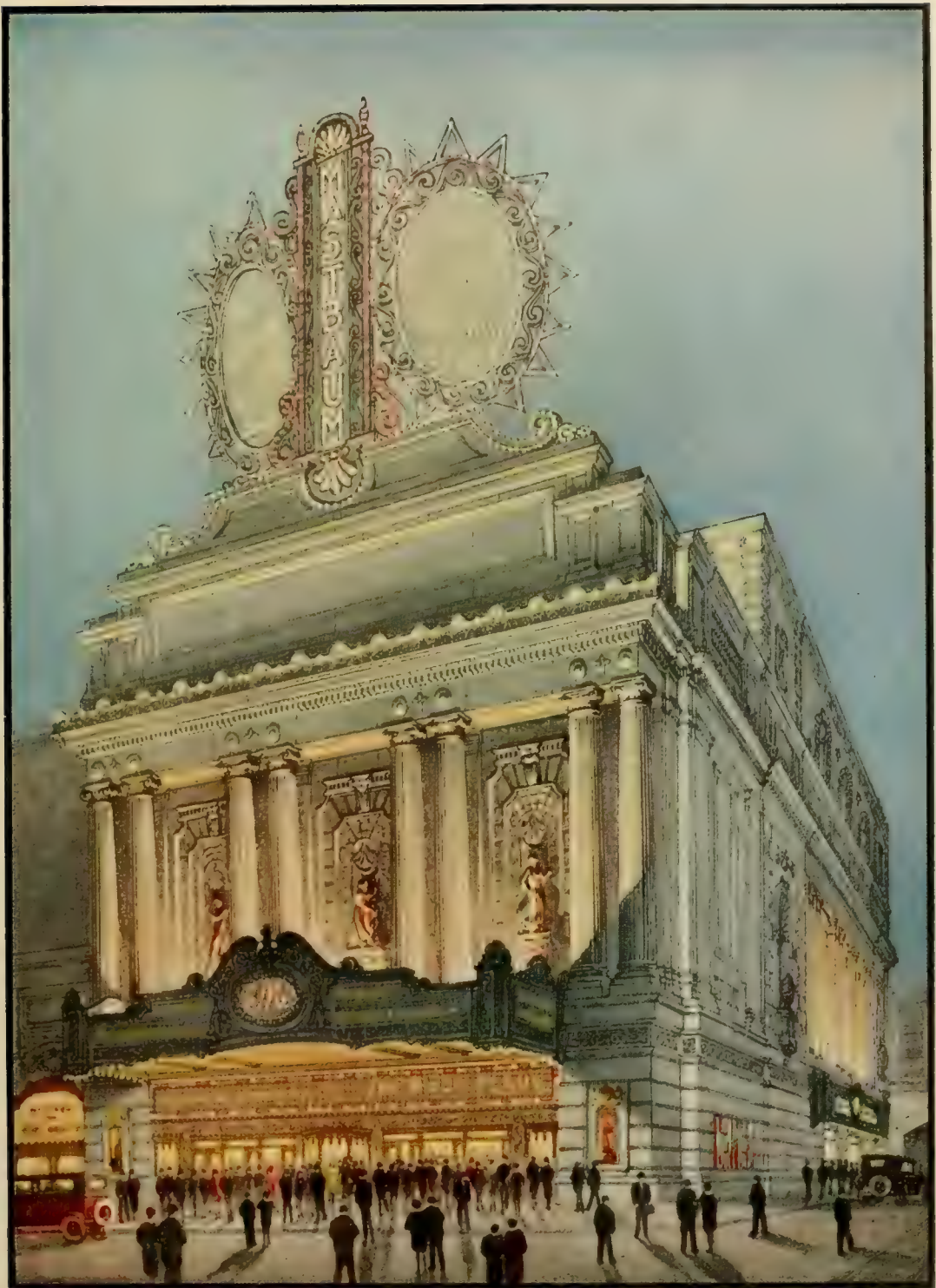


into the scheme of his theatre something which is fresh and new—different—in that particular locality. In consequence the theatre architect is gratified when there is introduced a newer style with inherent qualities for successful theatrical treatment. Such, I believe, are the qualities which the modernistic style possesses.

Through the efforts of designers of home furnishings and particularly through the splendid work of advertising artists, the public is being educated to an appreciation of the modernistic style of art. The popularity of a certain type of design or color scheme, provided it is a popularity based on something more substantial than mere passing fad or fancy, is an important factor to be considered by the theatre architect before he attempts to adapt a new style to a theatre building.

Great as have been the accomplishments, particularly in the immediate past, in the future the motion picture theatre and theatre architecture will produce even greater achievements. Motion pictures have a fascination and an appeal which are interesting so many minds that it is only natural that astonishing new inventions develop rapidly. New ideas, whether the invention of the scientist and engineer, or the creation of an artist, bring new problems to the theatre architect and result in some entirely new feature of theatre architecture or merely refinement and elaboration.

A new and greater future lies ahead, of that we are certain. The motion picture industry and its theatres still are growing and the future cannot be precisely chartered, but the changing scene that lies ahead though it be productive of greater upheavals in a single development than were the result of several new movements introduced in the past will be one to which every branch of the industry will address itself with a sound understanding based upon the experience which has been gained during a past which has been vibrant with life, strife and heroic endeavor.



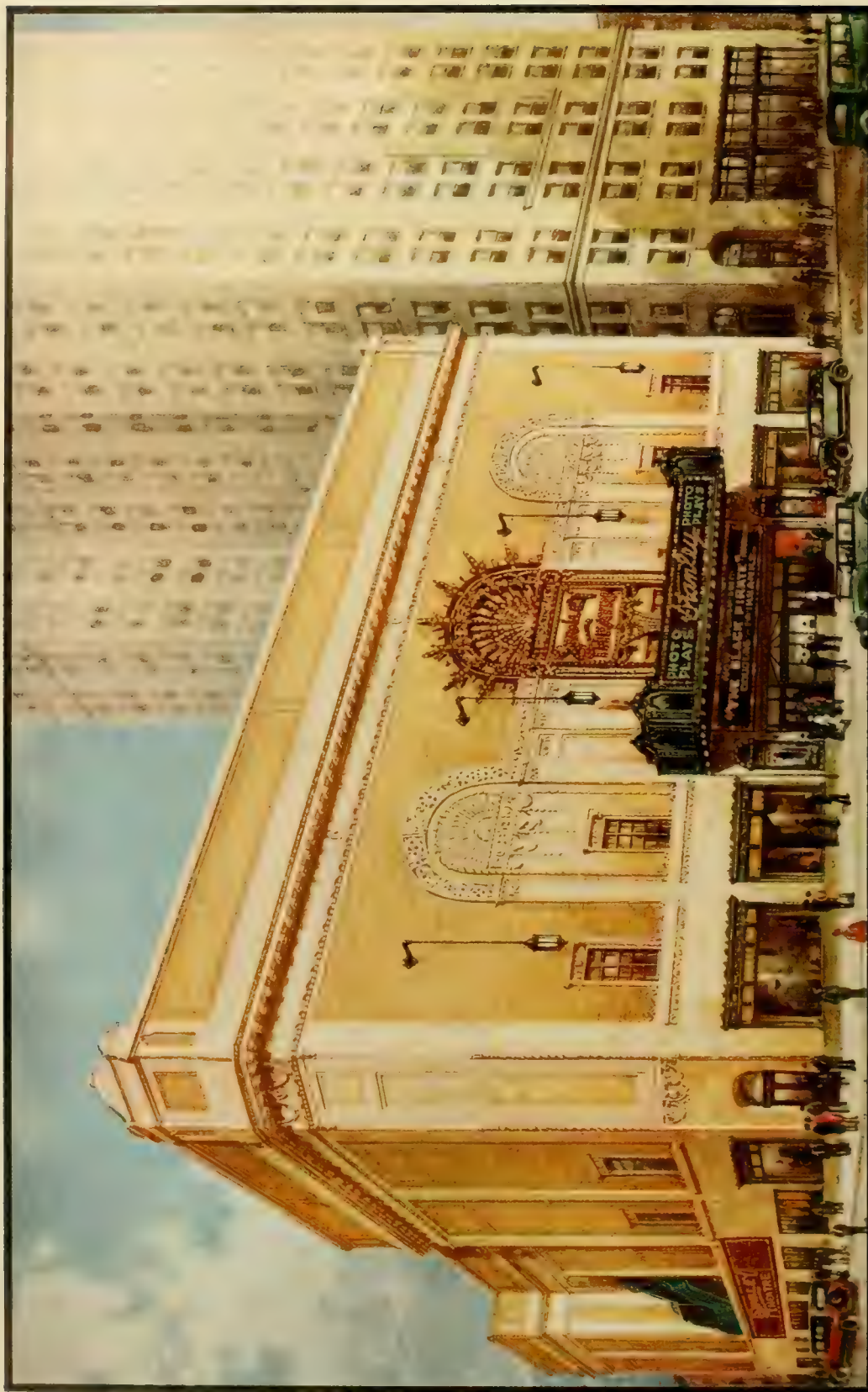
MASTBAUM THEATRE, PHILADELPHIA
ARTIST'S SKETCH SHOWING DETAIL OF EXTERIOR ARCHITECTURE AND LIGHTING
Hoffman-Henon Company, Architects and Engineers



MASTBAUM THEATRE, PHILADELPHIA
LEFT CORNER OF PROSCENIUM SHOWING PORTION OF SIDEWALL AND CEILING.
Hoffman-Henon Company, Architects and Engineers



MASTBAUM THEATRE, PHILADELPHIA
 DETAIL OF LOBBY SHOWING JULES E. MASTBAUM MEMORIAL FOUNTAIN
 Hoffman-Henon Company, Architects and Engineers



STANLEY THEATRE, PITTSBURGH
ERECTED IN CONJUNCTION WITH TWENTY-FOUR STORY CLARK BUILDING
Hoffman-Henon Company, Architects and Engineers



BOYD THEATRE, PHILADELPHIA
AUDITORIUM VIEW SHOWING DETAIL OF PROSCENIUM AND SIDEWALL TREATMENT
Hoffman-Henon Company, Architects and Engineers



EMBASSY THEATRE, ATLANTIC CITY, N. J.
DETAIL OF THE PROSCENIUM ARCH AND STAGE DECORATION IN THIS ATMOSPHERIC THEATRE
Hoffman-Henon Company, Architects and Engineers



EMBASSY THEATRE, ATLANTIC CITY, N. J.
LONGITUDINAL SECTION THROUGH AUDITORIUM OF AMBASSADOR THEATRE
Hoffman-Henon Company, Architects and Engineers



ERLANGER THEATRE, PHILADELPHIA
EXTERIOR VIEW SHOWING THEATRE AND STORES ON STREET FRONT
Hoffman-Hevon Company, Architects and Engineers

Motion Picture News Theatre Building and Equipment Buyers Guide

Giving complete sources of purchase for all types of theatre equipment, accessories and building construction materials.

Published Semi-Annually as section two of Motion Picture News, 729 Seventh Ave., N. Y. C.

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THE listings printed on the following pages have been compiled for the purpose of providing theatre owners, architects, builders, studios, laboratories and the motion picture industry in general with a reliable and complete reference for the purchase of all types of equipment and supplies. Whether important equipment or infrequently used accessories are desired, BUYERS GUIDE will be found of invaluable aid to the purchaser. For through the sources of purchase given in this book, all models, grades and priced apparatus and materials may be investigated with practically no effort on the part of the buyer. ¶ This issue of Theatre Building and Equipment BUYERS GUIDE will serve an excellent purpose. ¶ Through the advertising pages contained in BUYERS GUIDE owners and builders of theatres are given the opportunity of learning about the latest and most up-to-date equipment available for modernizing theatres. ¶ The firms advertising in BUYERS GUIDE make a specialty of serving theatres, laboratories, studios, etc., and build equipment and accessories best suited for the particular needs of the motion picture industry. ¶ Write us for sources of purchase for any special apparatus that is not listed in BUYERS GUIDE.

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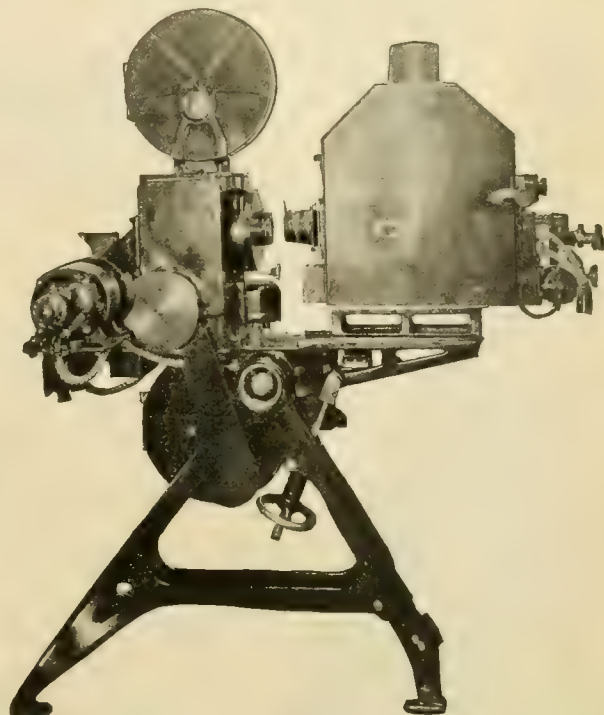
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The true test of advertising value of a Motion Picture Trade Paper is the amount of equipment advertising it carries.

NEWS

ACCESSORY RE-TAILERS

(See Supply Dealers, Motion Picture)

ACCOUNTING SYSTEMS, Theatre

Automatic Ticket Register Corp., 723 Seventh Ave., N. Y. City.
Finch & McCullough, 76 S. La Salle St., Aurora, Ill.
Green, P. A., 52 Rumford Ave., Waltham, Mass.
Kardex-Rand Co., Main St., N. Tonawanda, N. Y.
World Ticket & Supply Co., 1600 Broadway, N. Y. City.

ACOUSTICS, Theatre

Berry & Co., Inc., F. E., 101 Park Ave., N. Y. City.
Hamlin, Irving, 2406 Jackson Ave., Evanston, Ill.
Keasbey & Mattison, Ambler, Pa.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
Union Acoustical Co., 104 S. 17th St., St. Louis, Mo.

ADAPTERS, Carbon

Best Devices Co., 1514 Prospect Ave., Cleveland, Ohio.
Blue Seal Prod. Co., Inc., 264 Wyckoff St., Brooklyn, N. Y.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Mestrum, Henry, 817 Sixth Ave., N. Y. City.
Monarch Theatre Supply Co., 1223 S. Wabash Ave., Chicago, Ill.
National Theatre Supply Co., 624 So. Michigan Ave., Chicago, Ill.

ADAPTERS, Incandescent Projection

Best Devices Co., 1514 Prospect Ave., Cleveland, Ohio.
Edison Lamp Works of General Elec. Co., Harrison, N. J.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
Monarch Theatre Supply Co., 1223 S. Wabash Ave., Chicago, Ill.
National Lamp Works, Nela Park, Cleveland, Ohio.

ADAPTERS, Lens

Brenkert Light Projection Co., 7848 St. Aubin Ave., Detroit, Mich.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
Mestrum, Henry, 817 Sixth Ave., N. Y. City.
Spencer Lens Co., 19 Doat St., Buffalo, N. Y.
Sussfeld, Lorsch & Schimmel, 153 W. 23d St., N. Y. City.
Universal Camera Co., 361 W. Ontario St., Chicago, Ill.

ADDING, CALCULATING MACHINES

Burroughs Adding Machine Co., 217 Broadway, N. Y. City.
Monroe Calculating Machine Co., 41 E. 42d St., N. Y. City.
Tabulating Machine Co., 50 Broad St., N. Y. City.

ADDRESSING AND MAILING MACHINES

Elliot Addressing Machine Co., 117 Leonard St., N. Y. City.
Rapid Addressing Machine Co., 225 W. 34th St., N. Y. City.
Wallace Addressing Machine Co., Inc., 116 W. 14th St., N. Y. City.

ADMISSION SIGNS

Chicago Electric Sign Co., 2219 W. Grand Ave., Chicago, Ill.
Federal Electric Co., 72 W. Adams St., Chicago, Ill.
Flexlume Corp., 1855 Military Road, Buffalo, N. Y.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Rawson & Evans Co., 710 Washington Blvd., Chicago, Ill.
Strauss & Co., Inc., 616 W. 43d St., N. Y. City.
Tablet & Ticket Co., 1015 W. Adams St., Chicago, Ill.
Viking Products Corp., 422 W. 42d St., N. Y. City.
Willey Sign Co., 1559 Church St., Detroit, Mich.

ADVERTISING NOVELTIES

Ay-Won Toy Novelty Co., 892 Broadway, N. Y. City.
Coulter, C. A., 1658 Broadway, N. Y. City.
Doty & Scrimgeour Sales Co., Inc., 148 Duane St., N. Y. City.
Fibre Toy Mfg. Co., So. Gardiner, Me.
Hennegan Co., The, 311 Genesee St., Cincinnati, Ohio.
International Souvenir Import Co., 151 W. 26th St., N. Y. City.
Irwin-Lee Co., 1018 S. Wabash Ave., Chicago, Ill.
Jackson, Henry, 141 Fulton St., N. Y. City.
Kraus Mfg. Co., 220 W. 42d St., N. Y. City.
Mills Novelty Co., 221 S. Green St., Chicago, Ill.
National Novelty Co., 516 S. 3d St., Minneapolis, Minn.
Old Glory Mfg. Co., 210 W. Van Buren St., Chicago, Ill.
Philadelphia Badge Co., 942 Market St., Philadelphia, Pa.
Tangley Co., 100 Main St., Muscatine, Ia.
Thompson-Thorne Co., 1018 S. Wabash Ave., Chicago, Ill.

ADVERTISING PROJECTORS

Capitol Machine Co., 100 E. 42d St., N. Y. City.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
Spencer Lens Co., 19 Doat St., Buffalo, N. Y.

Standard Slide Corp., 228 W. 56th St., N. Y. City.
Strauss & Co., Inc., 616 W. 43d St., N. Y. City.

ADVERTISING, Theatre

Arkay Display Service, 409 Film Exchange Bldg., Cleveland, Ohio.
Continental Screen Service Corp., 111 Westchester Sq., N. Y. City.
Filmack Co., 730 S. Wabash Ave., Chicago, Ill.
General Outdoor Advertising Co., 550 W. 57th St., N. Y. City.
Green, P. A., 52 Rumford Ave., Waltham, Mass.
Kansas City Slide Mfg. Co., 15th and Troost Sts., Kansas City, Mo.
Morgan Lithograph Co., Cleveland, Ohio.
Motion Picture Adv. Co., 1208 Vine St., Philadelphia, Pa.
Motion Picture Bulletin, 4472 Broadway, Chicago, Ill.
Strauss & Co., Inc., 616 W. 43d St., N. Y. City.

AIR CONDITIONING EQUIPMENT

American Blower Co., 6004 Russell St., Detroit, Mich.
Bentz Engineering Corp., 661 Frelinghuysen Ave., Newark, N. J.
Brunswick-Kroeschell Co., New Brunswick, N. J.
Carrier Engineering Corp., 850 Frelinghuysen Ave., Newark, N. J.
Cooling & Air Conditioning Corp., 11 W. 42nd St., N. Y. City.
Shipley Construction & Supply Co., 42d St. and Second Ave., Brooklyn, N. Y.
Typhoon Fan Co., 345 W. 39th St., N. Y. City.
Woodling, Miner D., 810 Midland Bldg., Kansas City, Mo.
York Ice Machinery Co., York, Pa.
Kooler-Aire Eng. Corp., 818 State Lake Bldg., Chicago, Ill.

AIR DOME TENTS

Martin N. Y. Tent & Duck Co., 304 Canal St., N. Y. City.
Tucker Duck & Rubber Co., 615 Garrison Ave., Fort Smith, Ark.

AISLE LIGHTS

Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
Brookins Co., The, Carnegie and E. 40th St., Cleveland, Ohio.
Chicago Electric Sign Co., 2219 W. Grand Ave., Chicago, Ill.
Frink, Inc., I. P., 239 Tenth Ave., N. Y. City.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Kausalite Mfg. Co., 8129 Rhodes Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
National Theatre Supply Co., 624 S. Michigan Ave., Chicago, Ill.

AISLE ROPE

(See Rails, Rope)

ALARM SIGNALS

Cinema Specialty Co., Inc., Gary, Ind.
E.-J. Electric Installation Co., 155 E. 44th St., N. Y. City.
Hulett Mfg. Co., E. W., 1772 Wilson Ave., Chicago, Ill.
Ostrander Co., W. R., 371 Broadway, N. Y. City.

AMMETERS

(See Volt Meters)

AMPLIFIERS

Roth-Downs Mfg. Co., St. Paul, Minn.
Samson Electric Co., Canton, Mass.
Silver-Marshall, Inc., 874 W. Jackson Blvd., Chicago, Ill.

ANNUNCIATORS,

Electric

Couch Co., Inc., S. H. Norfolk Downs, Quincy, Mass.
Hanover Electric Co., Inc., 80 Beaver St., N. Y. City.
Knickerbocker Annunciator Co., 116 West St., N. Y. City.
Ostrander Co., W. R., 371 Broadway, N. Y. City.
Patrick & Wilkins Co., 51 N. 7th St., Philadelphia, Pa.

AQUARIUM STANDS

Bing & Co.'s Successors, Inc., Ferdinand, 67 Irving Place, N. Y. City.
Fiske Iron Works, J. W., 78 Park Pl., N. Y. City.
Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
Metalarts Studios, 451 E. Ohio St., Chicago, Ill.
Mikado Goldfish & Supply Co., 476 Third Ave., Brooklyn, N. Y.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

ARC FEEDS, Automatic

Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Hall & Connolly, 24 Vandam St., N. Y. City.
Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
McAuley Mfg. Co., J. E., 554 W. Adams St., Chicago, Ill.
Mestrum, Henry, 817 Sixth Ave., N. Y. City.
Strong Elec. Co., The, 2501 La-grange St., Toledo, Ohio.

ARC LAMPS

(See Lamps, Arc)

ARC LAMPS, Reflecting Projector

(See Lamps, Mirror Arc Reflector Projection)

ARCS, High Intensity

Ashcraft Automatic Arc Co., 4214 Santa Monica Blvd., Los Angeles, Cal.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
General Electric Co., Schenectady, N. Y.
Hall & Connolly, 24 Vandam St., N. Y. City.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.

ARCHITECTS, Theatre

Rosenthal, A. B., 709 Lankershim Bldg., Los Angeles, Cal.
Starks & Flanders, Forum Bldg., Sacramento, Cal.
Coulter, Norman R., 46 Kearney St., San Francisco, Cal.
Reid Bros., 105 Montgomery St., San Francisco, Cal.
Benedict, E. E., 51 Leavenworth St., Waterbury, Conn.
Mitchell, Rossel E., 910-17th St., Washington, D. C.
James, F. J., Florida State Board of Architects, Tampa, Fla.
Ahlschlager, Inc., W. W., 65 E. Huron St., Chicago, Ill.

Eberson, John, 212 E. Superior St., Chicago, Ill.
Graven & Maygar, 100 N. La Salle St., Chicago, Ill.
Krenn & Beidler, 936 N. Michigan Ave., Chicago, Ill.
Rapp, C. W., & Geo. L., 190 N. State St., Chicago, Ill.
Strauss, A. M., 415 Cal-Wayne Bldg., Ft. Wayne, Ind.
Callendar, H. C., Central National Bank Bldg., Greencastle, Ind.
Rubush & Hunter, 430 Amer. Cent. Life Bldg., Indianapolis, Ind.
Bort, Walter Earle, 201 Tucker Bldg., Clinton, Ia.
Griffith, F. W., 400 Snell Bldg., Ft. Dodge, Ia.
Henderson, C. A., 118 W. 9th St., Coffeyville, Kan.
Weil, Inc., Emile, Whitney-Central Bank Bldg., New Orleans, La.
Jacobs, George N., 9 Bosworth Place, Boston, Mass.
Krokyn, Brown & Rosenstein, 220 Devonshire St., Boston, Mass.
Crane, C. H., Mich. Theatre Bldg., Detroit, Mich.
Crosier, P. E., 915 N. Y. Life Bldg., Minneapolis, Minn.
Lindsey, C. H., Lamar Life Bldg., Jackson, Miss.
Boller Bros., 114 W. 10th St., Kansas City, Mo.
Steinmeyer, T., International Life Bldg., St. Louis, Mo.
Fisher, Geo. L., City National Bank Bldg., Omaha, Neb.
Lehman, W. E., & D. J., 972 Broad St., Newark, N. J.

Clyde, J. W., Proctor Bldg., Mt. Vernon, N. Y.
Del Gaudio, M. W., 160 W. 45th Ave., N. Y. C.
Ellis, Aaronson & Heidrick, 25 W. 43d St., N. Y. C.
Horn & Sons, E. C., 1476 Broadway, N. Y. C.
Lamb, Thos. W., 644 Eighth Ave., N. Y. C.
Rigaumont, Victor A., 1540 Broadway, N. Y. C.
De Angelis, Michael T., 49 East Ave., Rochester, N. Y.
Rabold, Inc., W. A., Alhambra Bldg., Canton, O.
Ferguson Co., W. S., 1900 Euclid Ave., Cleveland, O.
Graham, J., 1610 Euclid Ave., Cleveland, O.
Holbrook, Harry, 39 W. Broad St. Columbus, O.
Hulskens, Peter M., 216 W. Market St., Lima, O.
Bitting, E. R., 1104 Hamilton St., Allentown, Pa.
Eichenlaub, Inc., Geo. E., Commercial Bldg., Erie, Pa.
Hoffman-Henon Co., Finance Bldg., Philadelphia, Pa.
Lee, W. H., 1505 Race St., Philadelphia, Pa.
Magaziner, Eberhard & Harris, 1701 Walnut St., Philadelphia, Pa.
Reiger, Chris J. & C., Fulton Bldg., Pittsburgh, Pa.
McClenahan, M. A., 504 Eccles Bldg., Ogden, Utah.
Lee, Smith & Vandervort, 6th and Franklin Sts., Richmond, Va.
Huntington & Torbitt, Empire Bldg., Seattle, Wash.
Oppenhamer & Obel, 503 Bellin

Bldg., Green Bay, Wis.
Augustine & Klinger, 5619 6th Ave., Kenosha, Wis.
Claude & Stack, 8 S. Carroll St., Madison, Wis.
Wolff, A. G., 613 Mitchell St., Milwaukee, Wis.

ART TITLES (See Titles, Film)

ARTIFICIAL FLOWERS

Bodine-Spanjer Co., 1160 Chatham St., Chicago, Ill.
Decorative Novelty Co., 739 S. Broadway, Los Angeles, Cal.
Doty & Scrimgeour Sales Co., Inc., 148 Duane St., N. Y. City.
General Flower Decorating Co., Inc., 311 W. 50th St., N. Y. City.
Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
Netschert, Inc., Frank, 61 Barclay St., N. Y. City.
Old Glory Mfg. Co., 210 W. Van Buren St., Chicago, Ill.
Randall Co., A. L., 729 S. Wabash Ave., Chicago, Ill.
Reising & Co., G., 227 W. Austin Ave., Chicago, Ill.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
Universal Flower & Decorating Co., 158 W. 50th St., N. Y. City.

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Kolesch & Co., 138 Fulton St., N. Y. City.
Stencil Novelty Co., 13 E. 14th St., N. Y. City.
Weber Co., F., 1220 Buttonwood St., Philadelphia, Pa.

ATMOSPHERIC CONDITIONING EQUIPMENT

(See Air Conditioning Equipment)

AUTOMATIC CHANGE-OVER

Cinema Specialty Co., Inc., Gary, Ind.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
Essanay Electric Mfg. Co., 1012 S. 10th Ave., Maywood, Ill.
Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Hulett Mfg. Co., E. W., 1772 Wilson Ave., Chicago, Ill.
Protectall Co., The, 1324 East Front St., Fort Worth, Texas.

AUTOMATIC CURTAIN CONTROL

(See Curtain Machines, Automatic)

AUTOMATIC SPRINKLERS

(See Sprinklers, Automatic)

AUTOMATIC TEMPERATURE CONTROL

(See Temperature Regulation Systems)

BALLOONS, Advertising

(See Advertising Novelties)

BANDS, Reel

Green, P. A., 52 Rumford Ave., Waltham, Mass.
Tension Envelope Co., 87 34th St., Brooklyn, N. Y.

BANNERS.

Announcement

Anhalt & Co., Inc., 23 E. 26th St., N. Y. C.
Grinnell Lithographic Co., Inc., 406 W. 31st St., N. Y. City.
Jackson, Henry, 141 Fulton St., N. Y. City.
Koster Co., C. H., 21 Park Pl., N. Y. City.
Moving Picture Adv. Co., 1208 Vine St., Philadelphia, Pa.
Old Glory Mfg. Co., 210 W. Van Buren St., Chicago, Ill.

BASKETS, Decorative

Doty & Scrimgeour Sales Co., Inc., 148 Duane St., N. Y. City.
Leistner, Oscar, 319 W. Randolph St., Chicago, Ill.
Netschert, Inc., Frank, 61 Barclay St., N. Y. City.
Randall Co., A. L., 729 S. Wabash Ave., Chicago, Ill.
Reising & Co., G., 227 W. Austin Ave., Chicago, Ill.
Worcester Artificial Decorative Plant Co., 194 Front St., Worcester, Mass.



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McShane Bell Foundry Co., 48
E. 41st St., N. Y. City.
Meneely Bell Co., 220 Broadway,
N. Y. City.
Schwarze Electric Co., Adrian,
Mich.

BELTING, Leather, for Projectors

Blue Seal Prod. Co., 264
Wyckoff St., Brooklyn, N. Y.
Enterprise Optical Mfg. Co.,
564 W. Randolph St., Chicago,
Ill.
Fulton Co., E. E., 1018 S.
Wabash Ave., Chicago, Ill.
International Projector Corp.,
Powers Division, 90 Gold St.,
N. Y. City.
International Projector Corp.,
Simplex Division, 90 Gold St.,
N. Y. City.

BIRD BATHS, Lobby

Architectural Decorating Co.,
1600 S. Jefferson St., Chicago,
Ill.
Randall Co., A. L., 729 S. Wa-
bash Ave., Chicago, Ill.

BLOWERS, Organ

(See Organ Blowers)

BLOWERS AND EXHAUSTERS

American Blower Co., 6004 Rus-
sell St., Detroit, Mich.
Arctic Nu-Air Corp., 514 S. 4th
St., Minneapolis, Minn.
Blizzard Sales Co., 1514 Daven-
port St., Omaha, Neb.
Clarage Fan Co., Porter and
North Sts., Kalamazoo, Mich.
Garden City Fan Co., 322 So.
Michigan Ave., Chicago, Ill.
Ilg. Electric Ventilating Co.,
2850 N. Crawford Ave., Chi-
cago, Ill.
Lakeside Co., Hermansville,
Mich.

Reynolds & Co., B. F., 118 West
Ohio St., Chicago, Ill.
Seymour, Inc., James M., 51
Lawrence St., Newark, N. J.
Skinner Bros. Mfg. Co., Inc.,
1474 S. Vandeventer Ave., St.
Louis, Mo.
Sturtevant Co., B. F., Hyde
Park, Boston, Mass.
Supreme Heater & Ventilating
Corp., 1915 Pine St., St.
Louis, Mo.
Typhoon Fan Co., 345 W. 39th
St., N. Y. City.

BOARDS, Program

Braxton Frame Co., Inc., 3 E.
12th St., N. Y. City.
Davenport Taylor Mfg. Co., 412
Orleans St., Chicago, Ill.
Gorham Co., Bronze Division,
Providence, R. I.
Libman-Spanjer Corp., 1600
Broadway, N. Y. City.
Newman Mfg. Co., Cleneay
Ave. and N. & W. R. R., Cin-
cinnati, Ohio.
Tablet & Ticket Co., 1015 W.
Adams St., Chicago, Ill.

BOOKING AGENTS

(See Vaudeville Agencies)

BOOKKEEPING SYS- TEMS, Theatres

(See Accounting Systems,
Theatre)

BOOTHS, Projection

Fulton Co., E. E., 1018 S. Wa-
bash Ave., Chicago, Ill.
Johns-Manville Co., 292 Madison
Ave., N. Y. City.
Keasbey & Mattison, Ambler,
Pa.
Moeschl-Edwards Corrugating
Co., 411 E. 5th St., Cincinnati,
Ohio.
Newman Mfg. Co., Cleneay
Ave. and N. & W. R. R., Cin-
cinnati, Ohio.

BOOTHS, Ticket

Froehlich Cabinet Works, Jacob
Whitlock and Leggett Aves.,
N. Y. City.
Gorham Co., Bronze Division,
Providence, R. I.
Libman - Spanjer Corp., 1600
Broadway, N. Y. City.
Lobby Display Frame Corp.,
723 Seventh Ave., N. Y. City.
Markendorff, S., 159 W. 23rd
St., New York City.
Menger, Ring & Weinstein, Inc.,
306 W. 42nd St., N. Y. City.
Mid-West Ticket & Supply Co.,
Inc., 845 S. Wabash Ave., Chi-
cago, Ill.
Moeschl-Edwards Corrugating
Co., 411 E. 5th St., Cincinnati,
Ohio.
National Ticket Case Co., 840
W. 35th St., Chicago, Ill.
Newman Mfg. Co., Cleneay
Ave. and N. & W. R. R., Cin-
cinnati, Ohio.
Stanley Frame Co., 727 Seventh
Ave., N. Y. City.
Strauss & Co., Inc., 616 West
43rd St., N. Y. City.

BOX OFFICE STATEMENTS

Arcus Ticket Co., 348 N. Ash-
land Ave., Chicago, Ill.

Automatic Ticket Register Corp., 723 Seventh Ave., N. Y. City.
 Filmack Co., 730 S. Wabash Ave., Chicago, Ill.
 Greene, P. A., 52 Rumford Ave., Waltham, Mass.

BOXES, Ticket

Automatic Ticket Register Corp., 723 Seventh Ave., N. Y. City.
 Clark, Inc., Peter, 544 W. 30th St., N. Y. City.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 International Ticket Co., 50 Grafton Ave., Newark, N. J.
 Libman - Spanjer Corp., 1600 Broadway, N. Y. City.
 Lobby Display Frame Corp., 723 Seventh Ave., N. Y. City.
 Markendorff, S., 159 W. 23rd St., N. Y. City.
 Mid-West Ticket & Supply Co., 845 S. Wabash Ave., Chicago, Ill.
 Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
 Stanley Frame Co., Inc., 727 Seventh Ave., N. Y. City.

BRASS FIXTURES

Brass & Bronze Specialty Co., Inc., 340 Jackson Ave., N. Y. City.
 Caldwell & Co., Inc., E. F., 36 W. 15th St., N. Y. City.
 Central Brass Mfg. Co., Cleveland, Ohio.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
 Southern Brass Mfg. & Plaiting Co., 6614 Harrisburg Blvd., Houston, Texas.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

BRASS GRILLES

Daniel Ornamental Iron Works, 4435 W. Division St., Chicago, Ill.
 Hungerford Brass & Copper Co., U. T., 80 Lafayette St., N. Y. City.
 Libman - Spanjer Corp., 1600 Broadway, N. Y. City.
 McKenna-Horix Mfg. Co., 100 Wood St., Pittsburgh, Pa.
 Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.

Palmenberg's Sons, Inc., J. R., 1412 Broadway, N. Y. City.
 Smith Wire & Iron Works, F. P., 2340 Claybourn Ave., Chicago, Ill.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
 Triangle Iron Works, Inc., 435 Austin Pl., N. Y. City.
 Tyler Co., W. S., Cleveland, Ohio.

BRASS RAILS

Central Brass Mfg. Co., Cleveland, Ohio.
 Daniel Ornamental Iron Works, 4435 W. Division St., Chicago, Ill.
 McKenna-Horix Mfg. Co., 100 Wood St., Pittsburgh, Pa.
 Mirigold Brass Co., 1891 Washington Ave., N. Y. City.
 Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
 Reliable Decorative Co., Inc., 17 N. 10th St., Philadelphia, Pa.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

BROKERS, Play

Celebrated Authors Society, Ltd., 68 W. 56th St., N. Y. City.
 Forrest, Mary, 55 W. 42nd St., N. Y. City.
 Wall, Margaret V., 226 W. 47th St., N. Y. City.

BROKERS, Theatre (See Theatre Brokers)

BRONZE AND IRON WORKS

Art Metal Construction Co., Jamestown, N. Y.
 Chicago Architectural Bronze Co., 4740 North Clark St., Chicago, Ill.
 Cornell Iron Studio, Inc., 4630 Paschall Ave., Philadelphia, Pa.
 Empire Fire Proof Door Co., 145th St. and Southern Blvd., N. Y. City.
 Gorham Co., Bronze Division, Providence, R. I.
 Mott Iron Works, J. L., 118 5th Ave., N. Y. City.
 Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
 Smith Wire & Iron Works, F. P., 2340 Claybourn Ave., Chicago, Ill.

Werner, George F., 5th & Vine Sts., Philadelphia, Pa.
 Williams, Inc., John, 556 West 27th St., N. Y. City.

BRUSHES, Bill Poster

General Outdoor Advertising Co., 550 W. 57th St., N. Y. City.
 Grumbacher, M., 160 5th Ave., N. Y. City.

BRUSHES, Carbon

Hertner Electric Co., 12694 Elmwood Ave., Chicago, Ill.
 National Carbon Co., Cleveland, Ohio.
 Phellis & Co., Inc., Charles W. 151 W. 33rd St., N. Y. City.
 Reisinger, Hugo, 11 Broadway, N. Y. City.
 Westinghouse Electric & Mfg. Co., East Pittsburgh, Pa.

BRUSHES, Screen

American Silversheet Co., 2665 Morgan St., St. Louis, Mo.

BUBBLER FOUNTAINS

Central Brass Mfg. Co., Cleveland, Ohio.
 Mott Iron Works, J. L., 118 Fifth Ave., N. Y. City.

BULLETIN BOARDS, Changeable

Liberty Mfg. Co., 101 W. 42nd St., N. Y. City.
 Lobby Display Frame Co., 723 Seventh Ave., N. Y. City.
 Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
 Opalume Sign System, Box 288, Battle Creek, Mich.
 Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.
 Stanley Frame Co., 727 Seventh Ave., N. Y. City.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

BURNERS, Acetylene

Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
 Kirschberger & Co., Inc., M., 1425 37th St., Brooklyn, N. Y.
 Mestrum, Henry, 817 6th Ave., N. Y. City.

BUZZERS

(See Telephone, Inter-Communicating)

CABINETS, Film

American Film-Safe Corp., 1800 Washington Blvd., Baltimore, Md.
 Atlas Metal Works, 2601 Alamo St., Dallas, Texas.
 Columbia Metal Box Co., 226 E. 144th St., N. Y. City.
 Duplex M. P. Industries, 74 Sherman Ave., L. I. City, N. Y.
 Film Safe Corp., 92 William St., N. Y. City.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Neumade Products Corp., 440 W. 42nd St., N. Y. City.
 Sharlow Bros. Co., 442 W. 42nd St., N. Y. City.

CABINETS, Sanitary Device

(See Vending Machines)

CABINETS, Switchboard

Columbia Metal Box Co., 226 E. 144th St., N. Y. City.
 Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
 Mutual Electric & Machine Co., 7610 Jos. Campau Ave., Detroit, Mich.
 Wurdack Elec. Mfg. Co., Wm., 4444 Clayton Ave., St. Louis, Mo.

CABINETS, Towel

Best Chemical Co., 833 N. 17th St., Allentown, Pa.
 Huntington Labs., Inc., 913 E. Tipton St., Huntington, Ind.
 Rochester Germicide Co., Inc., Rochester, N. Y.
 U. S. Sanitary Specialties Corp., 435 So. Western Ave., Chicago, Ill.
 West Disinfecting Co., Barn St., Long Island City, N. Y.
 Worrell Mfg. Co., 114 S. Main St., St. Louis, Mo.

CABLE, Asbestos,

Rockbestos Products Corp., New Haven, Conn.

CABLE, Motion Picture

International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
 International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
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Hub Electric Co., 2219 W. Grand
Ave., Chicago, Ill.

CAMERA SUPPLIES

(See Cameras, Motion Pictures)

CAMERAMEN'S SCHOOLS

New York Institute of Pho-
tography, 10 W. 33rd St.,
N. Y. City.

CAMERAMEN'S TEXT- BOOKS

Falk Publishing Co., 10 W. 33rd
St., N. Y. City.
Willoughbys, 110 W. 32nd St.,
N. Y. City.

CAMERAS, Motion Picture

Akeley Camera, Inc., 175 Varick
St., N. Y. City.
Bass Camera Co., 179 W. Madi-
son St., Chicago, Ill.
Bell & Howell Co., 1827 Larch-
mont Ave., Chicago, Ill.
Burke & James, 425 S. Wabash
Ave., Chicago, Ill.
De Vry Corp., The, 1111 Center
St., Chicago, Ill.
Eastman Kodak Co., Rochester,
N. Y.
Gennert, Inc., G., 24 East 13th
St., N. Y. City.
Herbert & Huesgen Co., 18 E.
42nd St., N. Y. City.
Mitchell Camera Corp., 6015
Santa Monica Blvd., Holly-
wood, Calif.
N. Y. Institute of Photography,
10 W. 33rd St., N. Y. City.
Seebold Invisible Camera Corp.,
739 Clinton Ave. S., Roches-
ter, N. Y.
Universal Camera Co., 361 W.
Ontario St., Chicago, Ill.
Willart Camera Co., New Ro-
chelle, N. Y.
Willoughbys, 110 W. 32nd St.,
N. Y. City.

CAMERAS, Ultra Speed, Motion Picture

Bass Camera Co., 179 W. Madi-
son St., Chicago, Ill.
Bell & Howell Co., 1827 Larch-
mont Ave., Chicago, Ill.
Herbert & Huesgen Co., 18 E.
42nd St., N. Y. City.
Willoughbys, 110 W. 32nd St.,
N. Y. City.

CANOPIES

Architectural Metal Products,
Inc., Covington, Ky.
Daniel Ornamental Iron Works,
4435 W. Division St., Chicago,
Ill.
Edwards Mfg. Co., 409 E. 5th
St., Cincinnati, Ohio.
Ideal Sign Co., Inc., 149 7th St.,
Brooklyn, N. Y.
Lu-Mi-Nus Signs, Inc., 2736
Wentworth Ave., Chicago, Ill.
Milwaukee Corrugating Co.,
36th Ave. and Burnham St.,
Milwaukee, Wis.

Moeschl - Edwards Corrugating
Co., 411 E. 5th St., Cincin-
nati, Ohio.
Nagler Bros., 38th & Poplar
Sts., Philadelphia, Pa.
Newman Mfg. Co., Cleneay
Ave. and N. & W. R. R., Cin-
cinnati, Ohio.
Philadelphia Sign Co., 305
Brown St., Philadelphia, Pa.
U. S. Electric Sign Co., 208 E.
27th St., N. Y. City.

CANS, Film

American Can Co., 120 Broad-
way, N. Y. City.
Bass Camera Co., 179 W. Madi-
son St., Chicago, Ill.
Film Metal Box Corp., 123 W.
22nd St., N. Y. City.
Fulton Co., E. E., 1018 S. Wa-
bash Ave., Chicago, Ill.
Gotham Can Co., 57 Eagle St.,
Brooklyn, N. Y.
Moeschl - Edwards Corrugating
Co., 411 E. 5th St., Cincin-
nati, Ohio.
Moss & Sons, J., 630 Hudson St.,
N. Y. City.
Neumade Products Corp., 440
W. 42nd St., N. Y. City.
Pausin Engineering Co., 727
Frelinghuysen Ave., Newark,
N. J.

CAPS, Color and Shade

Kliegl Bros. Universal Electric
Stage Lighting Co., Inc., 321
W. 50th St., N. Y. City.
Lu-Mi-Nus Signs, Inc., 2736
Wentworth Ave., Chicago, Ill.
Opalume Sign System, Box 288,
Battle Creek, Mich.
Reynolds Electric Co., 2628 W.
Congress St., Chicago, Ill.
Rosco Laboratories, 367 Hudson
Ave., Brooklyn, N. Y.

CARBIDE, Calcium

Air Reduction Sales Co., 342
Madison Ave., N. Y. City.
National Carbide Sales Corp.,
342 Madison Ave., N. Y. City.
Union Carbide Sales Co., 30 E.
42nd St., N. Y. City.

CARBON SAVERS

Best Devices Co., 1514 Prospect
Ave., Cleveland, Ohio.
Blue Seal Prod. Co., 264 Wy-
ckoff St., Brooklyn, N. Y.
Fulton Co., E. E., 1018 S. Wa-
bash Ave., Chicago, Ill.

CARBON SHARPENERS

(See Sharpeners, Carbon)

CARBONS, Projector

Arco Electric Co., 112 W. 42nd
St., N. Y. City.
Felder Sales Co., M. G., 1560
Broadway, N. Y. City.
National Carbon Co., Inc., Car-
bon Sales Division, Cleveland,
Ohio.
Phellis Co., Inc., Chas. W., 151
W. 33rd St., N. Y. City.
Reisinger, Hugo, 11 Broadway,
N. Y. City.
Speer Carbon Co., St. Mary's,
Penn.

CARD SYSTEMS

Acme Card System Co., 116 S.
Michigan Ave., Chicago, Ill.
Kardex-Rand Co., Inc., N. Ton-
awanda, N. Y.

CARDBOARD, Sign

Doty & Scrimgeour Sales Co., Inc., 148 Duane St., N. Y. City.
 National Card Mat & Board Co., 4318 Carroll Ave., Chicago, Ill.
 Pace Press, Inc., 207 W. 25th St., N. Y. City.
 Runey Show Print Co., Runey Bldg., Cincinnati, Ohio.
 Stafford Co., N., 96 Fulton St., N. Y. City.

CARNIVAL GOODS

(See also Advertising Novelties)
 Dennison Mfg. Co., Framingham, Mass.
 Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.

CARPET CLEANING COMPOUNDS

Best Chemical Co., 833 N. 17th St., Allentown, Pa.
 Brown & Bigelow, Quality Park St., St. Paul, Minn.
 Campbell Carpet Cleaning Co., Inc., A. B., 612 E. 15th St., N. Y. City.
 Electric Rotary Machine Co., Grand Central Terminal, N. Y. City.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.

CARPET COVERING

Brown & Bigelow, Quality Park St., St. Paul, Minn.
 Greater N. Y. Export House, Inc., 820 Eighth Ave., N. Y. City.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.

CARPET CUSHION

Brown & Bigelow, Quality Park St., St. Paul, Minn.
 Clinton Carpet Co., 130 N. Wells St., Chicago, Ill.
 Fee & McQuillan, Inc., 215 E. 34th St., N. Y. City.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
 Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.

CARPET LINING

(See Carpet Cushion)

CARPETS AND RUGS

Bigelow-Hartford Carpet Co., 385 Madison Ave., N. Y. City.
 Brown & Bigelow, Quality Park St., St. Paul, Minn.

Fee & McQuillan, Inc., 215 East 34th St., N. Y. City.
 Finck Co., Inc., S., 177 Broadway, N. Y. City.
 Klearflax Linen Looms, Inc., Duluth, Minn.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
 Mohawk Carpet Mills, Inc., Amsterdam, N. Y.
 Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.
 Smith & Sons Carpet Co., Alex., 285 Fifth Ave., N. Y. City.

CARTOONS, Advertising

Bush Cartoon Service, M. S., 52 West Chippewa St., Buffalo, N. Y.
 Lochren Film & Slide Co., W. A., 706 Film Exchange Bldg., Minneapolis, Minn.

CASES, Film Shipping

Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
 Film Metal Box Corp., 123 W. 22nd St., N. Y. City.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Moeschl-Edwards Corrugating Co., 411 East 5th St., Cincinnati, Ohio.
 Moss & Sons, J., 630 Hudson St., N. Y. City.
 Neumade Products Corp., 440 W. 42nd St., N. Y. City.
 Sharlow Bros. Co., 442 W. 42nd St., N. Y.
 Willoughbys, 110 W. 32nd St., N. Y. City.

CASHIERS, Automatic

Brandt Automatic Cashier Co., 515 1st St., Watertown, Wis.
 Hoefer Change-Maker Co., 3700 E. 12th St., Kansas City, Mo.
 Lightning Coin Changer Co., 844 Rush St., Chicago, Ill.
 Mid-West Ticket & Supply Co., 845 S. Wabash Ave., Chicago, Ill.
 Universal Stamping & Mfg. Co., 2839 N. Western Ave., Chicago, Ill.

CEILING, Metallic

Berger Mfg. Co., Canton, Ohio.
 Milwaukee Corrugating Co., 36th Ave. and Burnham St., Milwaukee, Wis.
 Moeschl-Edwards Corrugating Co., 411 E. 5th St., Cincinnati, Ohio.

CEMENT, Film

Bass Camera Co., 179 W. Madison St., Chicago, Ill.

Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
 Duplex M. P. Industries, 74 Sherman Ave., Long Island City, N. Y.
 Eastman Kodak Co., Rochester, N. Y.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Griffin, F. B., Oshkosh, Wis.
 Hewes & Co., 1069 Myrtle Ave., Brooklyn, N. Y.
 Neumade Products Corp., 440 W. 42nd St., N. Y. City.
 Weldon Film Cement Co., 301 Loeb Arcade, Minneapolis, Minn.

CHAIR COVERS, Theatre
(See Covers, Theatre Seat)**CHAIRS, Rattan, Reed and Willow**

Albano Co., The, 119 W. 40th St., N. Y. City.
 Ficks Reed Co., 424 Findlay St., Cincinnati, Ohio.
 Heywood-Wakefield Co., 209 Washington St., Boston, Mass.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
 National Rattan & Willow Co., 1 Park Ave., N. Y. City.
 Universal Willow & Reed Ware Co., Vernon and Nott Ave., Long Island City, N. Y.

CHAIRS, Theatre
(See Seats, Theatre)**CHANDELIERS, Crystal**

Pearlman, Victor S., 533 South Wabash Ave., Chicago, Ill.
 Rialto Import Co., 114 W. 44th St., N. Y. City.
 Shapiro & Aronson, Inc., 20 Warren St., N. Y. City.

CHANGE MAKERS

Brandt Automatic Cashier Co., 515 1st St., Watertown, Wis.
 Hoefer Change Maker Co., 3700 E. 12th St., Kansas City, Mo.
 Lightning Coin Change Co., 844 Rush St., Chicago, Ill.
 Mid-West Ticket & Supply Co., 845 S. Wabash Ave., Chicago, Ill.
 Universal Stamping & Mfg. Co., 2839 N. Western Ave., Chicago, Ill.

CHANGE-OVER DEVICES

(See Automatic Change-Over)

CHECKS, Door and Spring

Corbin, P. & F., 60 W. Lake St., Chicago, Ill.
 Grand Specialties Co., 3101 Grand Ave., Chicago, Ill.
 Norton Door Closer Co., 46 Warren St., N. Y. City.
 Sargent & Co., New Haven, Conn.
 Yale & Towne Mfg. Co., Stamford, Conn.

CHEMICALS, Air Purifying

(See Disinfectants and Sprays)

CHEMICALS, Photographic

Burke & James, 425 S. Wabash Ave., Chicago, Ill.
 Duplex M. P. Industries, 74 Sherman Ave., Long Island City, N. Y.
 Dupont De Nemours Co., Parlin, N. J.
 Eastman Kodak Co., Rochester, N. Y.
 Empire Chemical Co., 230 Morgan Ave., Brooklyn, N. Y.
 Gennert, Inc., G., 24 E. 13th St., N. Y. City.

CHEWING-GUM REMOVER

Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Pyrene Mfg. Co., 560 Belmont Ave., Newark, N. J.
 Rochester Germicide Co., Inc., Rochester, N. Y.
 Rosco Laboratories, 367 Hudson Ave., Brooklyn, N. Y.
 Toch Bros., 443 Fourth Ave., N. Y. City.
 West Disinfectant Co., Barn St., Long Island City, N. Y.

CHOPPERS, Ticket

(See Ticket Choppers and Racks)

CLAMPS, Carbon

Best Devices Co., 1514 Prospect Ave., Cleveland, Ohio.
 Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
 Mestrum, Henry, 817 Sixth Ave., N. Y. City.
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Duplex M. P. Industries, 74 Sherman Ave., Long Island City, N. Y.
Dura Film Protector Co., Inc., 220 W. 42nd St., N. Y. City.
Durograph Co., 130 W. 42d St. N. Y. City.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Lochner Film & Slide Co., Wm. A., 706 Film Exchange Bldg., Minneapolis, Minn.
Neumade Products Corp., 440 W. 42nd St., N. Y. City.
Stewart-Teitel Film Process, 1600 Broadway, N. Y. City.

CLEANERS, Vacuum

(See Vacuum Cleaners)

CLOCKS, Advertising and Screen

Luxe Clock & Mfg. Co., 1101 Broadway, N. Y. City.
Seth Thomas Clock Co., 19 W. 44th St., N. Y. City.
Sterling Electric Clock Co., 30 Irving Place, N. Y. City.
Western Clock Mfg. Co., 107 Lafayette St., N. Y. City.

CLOTH, Poster

General Outdoor Adv. Co., 550 W. 57th St., N. Y. City.

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Federal Bag Co., 3500 S. Morgan St., Chicago, Ill.
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COIN COUNTING

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Abbott Coin Counter Co., 143rd St. and Wales Ave., N. Y. City.

COLOR HOODS

Betts Co., H., 1397 Sedgwick Ave., N. Y. City.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Newton, Chas. I., 244 West 14th St., N. Y. City.
Opalume Sign System, Box 288, Battle Creek, Mich.
Reynolds Elec. Co., 2628 W. Congress St., Chicago, Ill.
Rialto Stage Lighting Co., 304 W. 52nd St., N. Y. City.

COLOR WHEELS

Bass Camera Co., 179 W. Madison St., Chicago, Ill.
Brenkert Light Projection Co., 7348 St. Aubin Ave., Detroit, Mich.
Burke & James, 425 S. Wabash Ave., Chicago, Ill.
Channon Corp., J. H., 223 W. Erie St., Chicago, Ill.
Chicago Stage Lighting Co., 112 N. La Salle St., Chicago, Ill.

Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Mestrum, Henry, 817 Sixth Ave., N. Y. City.
Welsh, J. H., 270 W. 44th St., N. Y. City.

COLORED LAMPS, Etched

Crown Coloring & Chemical Co., 1991 Broadway, N. Y. City.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Opalume Sign System, Box 288, Battle Creek, Mich.
Strauss & Co., Inc., 616 W. 43rd St., N. Y. City.
Technical Color & Chem. Works, 523 Third Ave., Brooklyn, N. Y.

COLORED MOTION PICTURES

Handshiegl Color Progress Corp., 1040 McCadden Place, Los Angeles, Cal.
Kelly Color Laboratories, Fort Lee, N. J.
Technicolor Motion Picture Corp., 120 Brookline Ave., Boston, Mass.

COLORING,

Incandescent Lamps
(See Lamp Dip Coloring)

COMPENSATORS, Current

(See Transformers, Alternating Current)

CONDENSER LENSES

Bausch & Lomb Optical Co., 653 St. Paul St., Rochester, N. Y.
Beseler & Co., Chas., 131 E. 23d St., N. Y. City.
Brenkert Light Projection Co., 7348 St. Aubin Ave., Detroit, Mich.
Burke & James, 425 S. Wabash Ave., Chicago, Ill.
Corning Glass Works, Corning, N. Y.
Fish-Schurman Corp., 45 West 45th St., N. Y. City.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Kollmorgen Optical Corp., 35 Steuben St., Brooklyn, N. Y.
Motion Picture Service Co., 417 W. 44th St., N. Y. City.
Solomon & Son, L., 199 Wooster St., N. Y. C.
Sussfeld, Lorsch & Schimmel, 153 W. 23rd St., N. Y. City.

CONSTRUCTION MATERIALS, Theatre

American Terra Cotta & Ceramic Co., 228 N. La Salle St., Chicago, Ill.
Atlantic Terra Cotta Co., 350 Madison Ave., N. Y. City.
Benedict Stone Corp., 35 W. 42nd St., N. Y. City.
Channon Corp., J. H., 223 West Erie St., Chicago, Ill.

Chapman & Sons, W. R., 1506 Washington Ave., Philadelphia, Pa.

Conkling-Armstrong Terra Cotta Co., Wissahicken Ave. & Juniata St., Philadelphia, Pa.

Cox-Janeway Corp., 1610 Real Estate Trust Bldg., Philadelphia, Pa.

Federal Terra Co., 101 Park Ave., N. Y. C.

Harlfinger, Charles, 2830 Concord Ave., Camden, N. J.

Midland Terra Cotta Co., 105 W. Monroe St., Chicago, Ill.

Van Sciver Corp., Parkway at 24th St., Philadelphia, Pa.

CONSTRUCTION,

Theatre

Chanin Construction Corp., 285 Madison Ave., N. Y. City.

Elvin Co., R. C., 852 Plymouth Bldg., Minneapolis, Minn.

Fleishman Construction Co., 531 7th Ave., N. Y. City.

Fuerst, Robert, Palace Theatre Bldg., Cincinnati, Ohio.

Fuller & Co., G. A., Flatiron Bldg., N. Y. City.

Gescheidt Co., Inc., J., 142 East 43rd St., N. Y. City.

Hall Co., Inc., R. E., 231 W. 43rd St., N. Y. City.

McClintic, Marshall Co., Pittsburgh, Pa.

McWilliams, Inc., James, 55 W. 42nd St., N. Y. City.

Pierce Elec. Co., 215 W. Randolph St., Chicago, Ill.

Shapiro & Son, M., 1560 Broadway, N. Y. City.

Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

Thompson-Starrett Co., 250 Park Ave., N. Y. City.

CONTROLS, Automatic Arc

(See Arc Feeds, Automatic)

CONTROLS, Automatic Curtain

(See Curtain Machines, Automatic)

CONTROLS, Automatic Temperature

(See Temperature Regulation Systems)

CONVERTERS, Electric

Hertner Electric Co., 12694 Elmwood Ave., Cleveland, O.

International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.

Liberty Elect. Corp., Stamford, Conn.

Samuels Stabilarc Co., 739 Hamilton St., Allentown, Pa.

Westinghouse Electric & Mfg. Co., East Pittsburgh, Pa.

COOLING SYSTEMS, Theatre

(See Air Conditioning Equipment and Heating and Ventilating Equipment)

COOLING TOWERS

(For Theatre Cooling Systems)
Burhorn Co., Edwin, 25 Broadway, N. Y. City.

Cooling Tower Co., The, 15 John St., N. Y. City.

Hart, Jr., & Co., B. Franklin, 15 Park Row, N. Y. City.

Seymour, Inc., James, 51 Lawrence St., Newark, N. J.

COSTUMES, Theatrical

(See also Uniforms)

Beck & Sons Co., Wm., Highland St., cor. Dorchester Ave., Cincinnati, Ohio.

Brooks Theatrical Costumers, 1439 Broadway, N. Y. City.

Chicago Costume Works, 116 N. Franklin St., Chicago, Ill.

Chicago Theatrical Costume Co., 24 W. Washington St., Chicago, Ill.

Dazian's Inc., 142 W. 44th St., N. Y. City.

Miller-Costumier, 236 S. 11th St., Philadelphia, Pa.

Oriental Costume Co., 6223 Santa Monica Blvd., Los Angeles, Cal.

Fam's, 318 West 46th St., N. Y. City.

Western Costume Co., 935 South Broadway, Los Angeles, Cal.

COVERS, Program

Jerby Press, 1799 Jerome Ave., Bronx, N. Y.

Hennegan Co., The, 311 Genesee St., Cincinnati, Ohio.

Hoover Sons & Co., Jos., 49th and Market Sts., Philadelphia, Pa.

COVERS, Theatre

Seat

Albano Co., The, 119 W. 40th St., N. Y. City.

Hexter & Co., S. M., 2400 E. Superior Ave., Cleveland, Ohio.

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U. S. Sanitary Specialties Corp., 435 S. Western Ave., Chicago, Ill.

CURTAIN MACHINES, Automatic

Automatic Devices Co., 789 Hamilton St., Allentown, Pa.

Clark, Inc., Peter, 544 W. 30th St., N. Y. City.

Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.

Richards-Wilcox Mfg. Co., Third St., Aurora, Ill.

Tiffin Scenic Studios, Tiffin, Ohio.

Vallen Electrical Co., 225 Bluff St., Akron, Ohio.

Welsh, J. H., 270 W. 44th St., N. Y. City.

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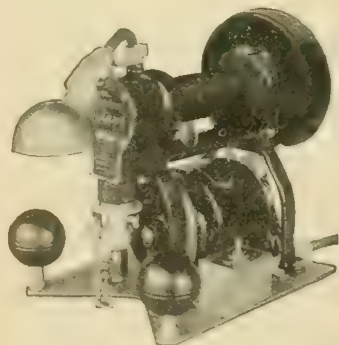
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Vallen Electrical Co., 225 Bluff St. Akron, Ohio.

Volland Scenic Studios, Inc., 3737 Cass Ave., St. Louis, Mo.

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Central Asbestos & Magnesite Co., Chicago, Ill.

Channon Corp., J. H., 223 W. Erie St., Chicago, Ill.

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Haug, Inc., Henry, 512-16 W. 41st St., N. Y. City.

Johns-Manville Co., 292 Madison Ave., N. Y. City.

Kuhn Studios, Inc., Louis, 105 W. 63rd St., N. Y. City.

Lee Lash Studios, 1818-38 Amsterdam Ave., N. Y. City.

Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.

Novelty Scenic Studios, 340 W. 41st St., N. Y. City.

Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

Tiffin Scenic Studios, Tiffin, Ohio.

Volland Scenic Studios, Inc., 3737 Cass Ave., St. Louis, Mo.

Welsh, J. H., 270 W. 44th St., N. Y. City.

CURTAINS, Sound-proof

Clark, Inc., Peter, 544 W. 30th St., N. Y. City.

CURTAINS, Velour and Velvet

(See also Curtains, Fireproof)

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Haug, Inc., Henry, 512-16 W. 41st St., N. Y. City.

Hexter & Co., S. M., 2400 E. Superior St., Cleveland, Ohio.

Kassel Studios, 220 W. 42nd St., N. Y. City.

Landish Studios, 40 Ames St., Rutherford, N. J.

Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.

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Reliable Decorative Co., Inc., 17 N. 10th St., Philadelphia, Pa.

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International Register Co., 15 S. Throop St., Chicago, Ill.

Wen-Wood Co., The, 800 Eighth Ave., N. Y. City.

CUT OUTS, Advertising

(See also Posters, Advertising)

Advertisers Art Sculpture Works, 47 W. 42nd St., N. Y. City.

Goes Lithographing Co., 47 Warren St., N. Y. City.

McCallum Decorative Corp., 135 7th St., Philadelphia, Pa.

National Card, Mat & Board Co., 4318 Carroll Ave., Chicago, Ill.

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Reliable Poster Mfg. Co., 449 W. 61st St., Chicago, Ill.

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Miles, Joseph R., 130 W. 46th St., N. Y. City.

DATE STRIPS

Exhibitors Printing Service, 711 S. Dearborn St., Chicago, Ill.

Filmack Co., 730 S. Wabash Ave., Chicago, Ill.

Hennegan Co., The, 311 Genesee St., Cincinnati, Ohio.

Moving Picture Adv. Co., 1208 Vine St., Philadelphia, Pa.

Stafford Co., N., 96 Fulton St., N. Y. City.

DAYLIGHT CAMERA LOADERS

Bass Camera Co., 179 W. Madison St., Chicago, Ill.

Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.

Burke & James, 425 S. Wabash Ave., Chicago, Ill.

Universal Camera Co., 361 West Ontario St., Chicago, Ill.

DECORATIONS, Artificial Flower

(See Artificial Flowers)

DECORATIONS, Stage

(See also Decorations, Theatre Interior)

Angelo Studios, Michel, 212 E. Superior St., Chicago, Ill.

Beck & Sons Co., Wm., Dorchester and Highland Aves., Cincinnati, Ohio.

Kuhn Studios, Inc., 105 W. 63rd St., N. Y. City.

Landish Studios, Inc., 40 Ames St., Rutherford, N. J.

Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.

New York Decorating Co., 102 Fourth Ave., N. Y. City.

Novelty Scenic Studios, 340 W. 41st St., N. Y. City.

Power Studios, Robert E., Paramount Bldg., N. Y. City.

Tiffin Scenic Studios, Tiffin, Ohio.

Twin City Scenic Co., 2819 Nicolett Ave., Minneapolis, Minn.

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DECORATIONS, Theatre Interior

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 Doty & Scrimgeour Sales Co., 148 Duane St., N. Y. City.
 Eckhart Studios, Inc., Wm., 1440 Broadway, N. Y. City.
 General Flower Decorating Co., 311 W. 50th St., N. Y. City.
 Gibelli & Co., 1321 Vine St., Philadelphia, Pa.
 Guidotti, Bro., Jno., 413 West 16th St., N. Y. City.
 Interior Decorating Co., Archer Ave., Chicago, Ill.
 Kuhn Studios, Inc., Louis, 105 W. 63rd St., N. Y. City.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
 Netschert, Inc., Frank, 61 Barclay St., N. Y. City.
 Novelty Scenic Studios, 340 W. 41st St., N. Y. City.
 Power Studios, Robert E., Paramount Bldg., N. Y. City.
 Reising & Co., G., 227 W. Austin Ave., Chicago, Ill.
 Reliable Decorative Co., Inc., 17 N. 10th St., Philadelphia, Pa.
 Sarsi Studio, 4475 Santa Monica Blvd., Los Angeles, Cal.
 Sosman & Landis Co., 416 S. Kedzie Ave., Chicago, Ill.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
 Volland Scenic Studios, Inc., 3737 Cass Ave., St. Louis, Mo.

DECORATORS, Theatre Interior

Angelo Studios, Michel, 212 E. Superior St., Chicago, Ill.
 Battisti Studios, Inc., 226 W. 42nd St., N. Y. City.
 Rambusch Decorating Co., 2 W. 45th St., N. Y. City.
 Rau Co., Inc., Henry S., 2018 Sansom St., Philadelphia, Pa.
 Wood-Stretch & Co., 1922 Sansom St., Philadelphia, Pa.

DEODORANTS, Theatre (See Disinfectants)

DEVELOPING, Film (See Laboratories)

DIMMERS, Lighting (See Theatre Dimmers)

DISINFECTANTS AND SPRAYS

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 Frank Disinfecting Co., 91 Bleecker St., N. Y. City.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Hewes & Co., 1069 Myrtle Ave., Brooklyn, N. Y.
 Huntington Laboratories, Inc., 913 E. Tipton St., Huntington, Ind.
 Rochester Germicide Co., Inc., Rochester, N. Y.
 Sanozone Chemical Co., 1127 Roy St., Philadelphia, Pa.
 U. S. Sanitary Specialties Corp., 435 S. Western Ave., Chicago, Ill.
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DISPLAYS, Scenic Lobby
 Acme Scenic Studios, 1507 N. Clark St., Chicago, Ill.
 Arkay Display Service, 409 Film Exchange Bldg., Cleveland Ohio.
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 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.

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 Art Metal Construction Co., Jamestown, N. Y.
 Dahlstrom Metallic Door Co., 431 Buffalo St., Jamestown, N. Y.
 Empire Fire Proof Door Co., 145th St. and Southern Blvd., N. Y. City.

Milwaukee Corrugating Co., 36th Ave. and Burnham St., Milwaukee, Wis.
 Missouri Fire Door & Cornice Co., 907 S. 2nd St., St. Louis, Mo.
 Moeschl-Edwards Corrugating Co., 411 E. 5th St., Cincinnati, Ohio.
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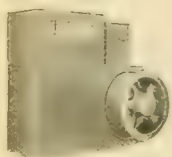
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Obler Engineering Corp., D. M., 94 E. 10th St., N. Y. City.

DOORS, Safety

(See Doors, Fireproof)

DRAPERIES

(See also Decorations)

Acme Scenic Studios, 1507 N. Clark St., Chicago, Ill.
Beck & Sons Co., Wm., Highland and Dorchester Aves., Cincinnati, Ohio.
Bernhard Co., Morris, 18 W. 18th St., N. Y. City.
Broadway Decorating Studios, 1966 Broadway, N. Y. City.
Dazian's Inc., 142 W. 44th St., N. Y. City.
Flagg Scenic Studios, Fountain St., Los Angeles, Cal.
Haug, Inc., Henry, 512-16 W. 41st., N. Y. City.
Hexter & Co., Inc., S. M., 2400 E. Superior Ave., Cleveland, Ohio.
Kuhn Studios, Inc., Louis, 105 W. 63rd St., N. Y. City.
Landish Studios, Inc., 40 Ames St., Rutherford, N. J.
Lee Lash Studios, 1818-38 Amsterdam Ave., N. Y. City.
Lit Bros., 8th and Market Sts., Philadelphia, Pa.
Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
Novelty Scenic Studios, 340 W. 41st St., N. Y. City.
Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.
Power Studios, Robert E., Paramount Bldg., N. Y. City.
Reliable Decorative Co., Inc., 17 N. 10th St., Philadelphia, Pa.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
Twin City Scenic Co., 2819 Nicollet Ave., Minneapolis, Minn.
Volland Scenic Studios, Inc., 3737 Cass Ave., St. Louis, Mo.

DRAWING MATERIALS

Belting Co., H. M., 25 West 45th St., N. Y. City.
Glaser & Son, Julius, 806 Sixth Ave., N. Y. City.
Riebe & Co., Erwin M., 105 E. 59th St., N. Y. City.
Soltmann, Inc., E. G., 202 East 42nd St., N. Y. City.
Weber Co., F., 1220 Buttonwood St., Philadelphia, Pa.

DRINKING FOUNTAINS

Century Brass Works, Inc., Belleville, Ill.
Crane Co., 836 S. Michigan Ave., Chicago, Ill.
Mott Iron Works, J. L., 118 Fifth Ave., N. Y. City.
Murdock Mfg. & Supply Co., 426 Plum St., Cincinnati, Ohio.
Voigt Co., 1743 N. 12th St., Philadelphia, Pa.
Wheeling Sanitary Mfg. Co., Main and 5th Sts., Wheeling, W. Va.,

DROPS, Stage

(See Decorations, Stage)

DRUMMERS' INSTRUMENTS

Leedy Mfg. Co., Barth Ave., Indianapolis, Ind.

DRUMS, Drying

Corcoran, Inc., A. J., 753 Jersey Ave., Jersey City, N. J.

DUPLICATING MACHINES

Argus Mfg. Co., 61 Park Pl., N. Y. City.
Commercial Appliance Co., 419 Broadway, N. Y. City.
Dick Co., A. B., 395 Broadway, N. Y. City.
Multigraph Mfg. Co., 20 Vesey St., N. Y. City.
Multistamp Co. of N. Y., 29 Broadway, N. Y. City.
Speedograph Duplicate Co., 476 Broadway, N. Y. City.

DYES, Film

DuPont Pathe Film Mfg. Corp., 35 W. 45th St., N. Y. City.
Eastman Kodak Co., Rochester, N. Y.
Gennert, Inc., G., 24 E. 13th St., N. Y. City.

EASELS, Picture

Braxton Frame Co., Inc., 3 E. 12th St., N. Y. City.
Markendorff, S., 159 W. 23rd St., N. Y. City.
McKenna-Horix Mfg. Co., 100 Wood St., Pittsburgh, Pa.
Newman Mfg. Co., Cleaneay Ave. and N. & W. R. R., Cincinnati, Ohio.
Steiner Sons & Co., Wm., 257 W. 17th St., N. Y. City.

EFFECT PROJECTORS

Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.

ELECTRIC CIRCUIT TESTING INSTRU- MENTS

General Electric Co., Schenectady, N. Y.
Hallberg, J. H., 29 W. 57th St., N. Y. City.
Square D Co., 6060 Rivard St., Detroit, Mich.
Westinghouse Elec. & Mfg. Co., E. Pittsburgh, Pa.
Weston Elec. Instrument Corp., Waverly Park, Newark, N. J.

ELECTRIC FANS

General Electric Co., Schenectady, N. Y.
Ilg Electric Ventilating Co., 2850 N. Crawford Ave., Chicago, Ill.
Robbins & Meyers Co., Springfield, Ohio.
Wagner Electric Corp., 6400 Plymouth Ave., St. Louis, Mo.
Western Electric Co., 195 Broadway, N. Y. City.
Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.

ELECTRIC FLOWERS

Leistner, Oscar, 319 W. Randolph St., Chicago, Ill.
Old Glory Mfg. Co., 210 W. Van Buren St., Chicago, Ill.

Reising & Co., G., 227 W. Austin Ave., Chicago, Ill.
Worcester Artificial Decorative Plant Co., 194 Front St., Worcester, Mass.

ELECTRIC LAMPS

(See Lamps, Mazda)

ELECTRIC POWER PLANTS, Portable

(See Lighting and Power Plants, Portable)

ELECTRIC SIGNS

Adsign, Inc., 845 S. Wabash Ave., Chicago, Ill.
Brilliant Sign Co., 3531 Washington Ave., St. Louis, Mo.
Davenport Taylor Mfg. Co., 412 Orleans St., Chicago, Ill.
Erikson Elec. Co., L., 6 Portland St., Boston, Mass.
Flexlume Corp., 1855 Military Road, Buffalo, N. Y.
Hub Elec. Co., 2219 W. Grand Ave., Chicago, Ill.
Ideal Sign Co., Inc., 149 Seventh St., Brooklyn, N. Y.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Lu-Mi-Nus Signs, Inc., 2736 Wentworth Ave., Chicago, Ill.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
Milne Elec. Co., 614 Cherry St., St., Milwaukee, Wis.
Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
Philadelphia Sign Co., 305 Brown St., Philadelphia, Pa.
Rawson & Evans Co., 710 Washington Blvd., Chicago, Ill.
U. S. Electric Sign Co., 208 E. 27th St., N. Y. City.
Viking Products Corp., 422 West 42nd St., N. Y. City.
Willey Sign Co., 1559 Church St., Detroit, Mich.

ELECTRICAL CONTRACTORS

Alexander, Inc., Harry, 20 W. 34th St., N. Y. City.
Edwards Electrical Construction Co., 70 E. 45th St., N. Y. City.
E-J Electric Installation Co., 155 E. 44th St., N. Y. City.
Electrical Lighting Supplies, 216 W. 3rd St., Los Angeles, Cal.
Fischbach & Moore, Inc., 226 E. 41st St., N. Y. City.
Fuller & Co., G. A., Flatiron Bldg., N. Y. City.
Hartmann Electric Co., 1051 Hall Pl., Mansfield, Ohio.
Hoffmann & Soons, 387 First Ave., N. Y. City.
Master Builders, The, Commerce Bldg., Erie, Pa.
Newbery Elec. Co., F. E., Century Bldg., St. Louis, Mo.
Newmark & Bro., Morris, 1814 Ludlow St., Philadelphia, Pa.
Nusbaum & Bro., Elias, 2023 Sansom St., Philadelphia, Pa.
Pierce Electric Co., 215 W. Randolph St., Chicago, Ill.

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Atlantic Elevator Co., Liberty Trust Bldg., Philadelphia, Pa.
Otis Elevator Co., 11th Ave. and 26th St., N. Y. City.

Warsaw Elevator Co., Warsaw, N. Y.

EMERGENCY LIGHT-ING PLANTS

Alexander, Inc., Harry, 20 W. 34th St., N. Y. City.
Crescent Emergency Safety Light Corp., Berwick, Pa.
E-J Electric Installation Co., 155 E. 44th St., N. Y. City.
Enslen Hydro & Electric Co., Inc., 1600 Broadway, N. Y. City.
Kohler Co., Kohler, Wis.
Roth Bros. & Co., 1400 West Adams St., Chicago, Ill.
Universal Motor Co., 79 Harrison St., Oshkosh, Wis.
Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.

EMPLOYEES' CLOCKS

American Watchman's Clock Co., 150 Nassau St., N. Y. City.
Cincinnati Time Recorder Co., 100 Fifth Ave., N. Y. City.
International Time Recording Co., 310 Fifth Ave., N. Y. City.
Pettes & Randall Co., 150 Nassau St., N. Y. City.

ENGINEERS, Lighting

Alexander, Inc., Harry, 20 West 34th St., N. Y. City.
Brenkert Light Projection Co., 7348 St. Aubin Ave., Detroit, Mich.
Curtis Lighting, Inc., 1123 W. Jackson Blvd., Chicago, Ill.
Edison Lamp Works of General Electric Co., Harrison, N. J.
Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
National Lamp Works, Nela Park, Cleveland, Ohio.
Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.

ENGINES, Gas and Gasoline

Allis-Chalmers Mfg. Co., Milwaukee, Wis.
Buffalo Gasoline Motor Co., 347 Madison Ave., N. Y. City.
Fairbanks, Morse & Co., 900 S. Wabash Ave., Chicago, Ill.
Foos Gas Engine Co., 309 Linden Ave., Springfield, Ohio.
Homelite Corp., Grand Central Terminal, N. Y. City.

ENGINES, Gasoline, Portable

Homelite Corp., Grand Central Terminal, N. Y. City.

EXHAUST FANS

American Blower Co., 6004 Russell St., Detroit, Mich.
Arctic Nu-Air Corp., 514 S. 4th St., Minneapolis, Minn.
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 Garden City Fan Co., 322 S. Michigan Ave., Chicago, Ill.
 Ilg Elec. Ventilating Co., 2350 N. Crawford Ave., Chicago, Ill.
 Reynolds & Co., B. F., 118 West Ohio St., Chicago, Ill.
 Seymour, Jas. M., 51 Lawrence St., Newark, N. J.
 Skinner Bros. Mfg. Co., Inc., 1474 S. Vandeventer Ave., St. Louis, Mo.
 Supreme Heater & Ventilating Corp., 1915 Pine St., St. Louis, Mo.
 Sturtevant Co., B. F., Hyde Park, Boston, Mass.
 Typhoon Fan Co., 345 W. 39th St., N. Y. City.

EXIT LIGHT SIGNS

Brenkert Light Projection Co., 7348 St. Aubin Ave., Detroit, Mich.
 Erickson Electric Co., L., 6 Portland St., Boston, Mass.
 Frink, Inc., I. P., 239 Tenth Ave., N. Y. City.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Guth Co., Edwin F., Jefferson & Washington Aves., St. Louis, Mo.
 Hub Electric Co., 2219 West Grand Ave., Chicago, Ill.
 Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
 Lu-Mi-Nus Signs, Inc., 2736 Wentworth Ave., Chicago, Ill.
 Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
 Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
 Viking Products Corp., 422 West 42nd St., N. Y. City.
 Voigt Co., 1743 N. 12th St., Philadelphia, Pa.
 Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.
 Wiley Sign Co., 1559 Church St., Detroit, Mich.

EXPOSURE METERS,

Camera

Bass Camera Co., 179 W. Madison St., Chicago, Ill.

Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
 Burke & James, 425 S. Wabash Ave., Chicago, Ill.
 Gennert, Inc., G., 24 E. 13th St., N. Y. City.
 Herbert & Huesgen Co., 18 E. 42nd St., N. Y. City.

FANS, Advertising (See Advertising Novelties)

FANS, Exhaust (See Exhaust Fans)

FANS, WALL (See Electric Fans)

FERNERIES

Albano Co., The, 119 West 40th St., N. Y. City.
 Bing & Co.'s Successors, Inc., Ferdinand, 67 Irving Place, N. Y. City.
 General Flower Decorating Co., 311 W. 50th St., N. Y. City.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
 Metalarts Studios, 451 E. Ohio St., Chicago, Ill.
 Reising & Co., G., 227 W. Austin Ave., Chicago, Ill.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

FILM CABINETS (See Cabinets, Film)

FILM CLEANERS (See Cleaners, Film)

FILM CLEANING FLUID

Bennett, Geo. H., Argentine Station, Kansas City, Kans.

Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.

FILM PACKERS

Lloyd's Film Storage Corp., 130 W. 46th St., N. Y. City.
 Massee & Co., Inc., 115 Broad St., N. Y. City.

FILM PRESERVATION

Cleveland Film Protector Co., 811 Prospect Ave., Cleveland, Ohio.
 Rex Film Renovator Co., 73 E. Naghten St., Columbus, Ohio.
 Stewart - Teitel Film Process, 1600 Broadway, N. Y. City.
 Werner Film Protector Mfg. Co., 604 Olive St., St. Louis, Mo.

FILM RACKS

Atlas Metal Works, 2601 Alamo St., Dallas, Texas.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Pacific Tank & Pine Co., Equitable Bank Bldg., Los Angeles, Cal.

FILM, Raw, Negative and Positive

Agfa Film, 6368 Santa Monica Blvd., Los Angeles, Cal.
 Ansco Photoproducts Co., Inc., Binghamton, N. Y.
 DuPont Pathe Film Mfg. Corp., 35 W. 45th St., N. Y. City.
 Eastman Kodak Co., Rochester, N. Y.
 Fish-Schurman Corp., 45 West 45th St., N. Y. City.
 Powers Film Products, Inc., Rochester, N. Y.

FILM REELS (See Reels, Film)

FILM SPLICING MACHINES

Bass Camera Co., 179 W. Madison St., Chicago, Ill.
 Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
 Burke & James, 425 S. Wabash Ave., Chicago, Ill.
 Duplex M. P. Industries, 74 Sherman Ave., Long Island City, N. Y.
 General Machine Co., 820 E. 140th St., N. Y. City.
 Gennert, Inc., G., 24 E. 13th St., N. Y. City.
 Neumade Products Corp., 440 W. 42nd St., N. Y. City.
 Pausin Engineering Co., 727 Frelinghuysen Ave., Newark, N. J.
 Willoughbys, 110 W. 32nd St., N. Y. City.

FILM STORAGE

Duplex M. P. Industries, 74 Sherman Ave., Long Island City, N. Y.
 Dura Film Protector Co., Inc., 220 W. 42nd St., N. Y. City.
 Empire Film Vaults, Inc., 723 7th Ave., N. Y. City.
 Lloyds Film Storage Corp., 130 W. 46th St., N. Y. City.
 Premier Fireproof Storage Co., 6372 Santa Monica Blvd., Los Angeles, Cal.

FILM WAXING MACHINES

Eastman Kodak Co., Rochester, N. Y.
 Magic Film Protector Co., Muncie, Ind.
 Neumade Products Corp., 440 W. 42nd St., N. Y. City.
 Werner Film-Protector Mfg. Co., 604 Olive St., St. Louis, Mo.
 Willoughbys, 110 W. 32nd St., N. Y. City.

FILTER LENS

Bausch & Lomb Optical Co., 653 St. Paul St., Rochester, N. Y.
 Corning Glass Works, Corning, N. Y.
 Herbert & Huesgen Co., 18 E. 42nd St., N. Y. City.
 Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
 Kollmorgen Optical Corp., 35 Steuben St., Brooklyn, N. Y.
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Crocker Electric Co., 22 W. 30th
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Garrison Fire Detecting System,
Inc., 247 Park Ave., N. Y.
City.

Globe Automatic Sprinkler Co.,
250 Park Ave., N. Y. City.

Ostrander & Co., W. R., 371
Broadway, N. Y. City.

Pettes & Randall, 150 Nassau
St., N. Y. City.

Signal Engineering & Mfg. Co.,
531 Canal St., N. Y. City.

FIRE DOORS

(See Doors, Fireproof)

FIRE EXTINGUISHERS

American Chemical Co., Le-
banon, Pa.

American-La France Fire En-
gine Co., Inc., Elmira, N. Y.

Crocker Co., 22 West 30th St.,
N. Y. City.

Foamite-Childs Corp., 1010 Tur-
ner St., Utica, N. Y.

Fulton Co., E. E., 1018 S.
Wabash Ave., Chicago, Ill.

Globe Automatic Sprinkler Co.,
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Grinnell Co., Inc., 260 W. Ex-
change St., Providence, R. I.

Philadelphia Fire Retardant
Co., 1321 Arch St., Philadel-
phia, Pa.

Pyrene Mfg. Co., 560 Belmont
Ave., Newark, N. J.

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Ill.

Protectall Co., The, 1324 E.
Front St., Ft. Worth, Texas.

Rosco Laboratories, 367 Hudson
Ave., Brooklyn, N. Y.

Sentry Safety Control Corp.,
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Quaker City Rubber Co., Wissi-
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Woodhouse Mfg. Co., 35 War-
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(See Fire Guard, Projection)

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(See Curtains, Fireproof)

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tary Road, Buffalo, N. Y.

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661 Hubbard St., Milwaukee,
Wis. (Windows and Doors.)

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David Lupton's Sons Co., Al-
legheny Ave. and Tulip St.,
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Moeschl - Edwards Corrugating
Co., 411 E. 5th St., Cincinnati,
Ohio.

Nagler Bros., 38th & Poplar
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Volland Scenic Studios, Inc.,
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Safety First Aid Co., 28 West
15th St., N. Y. City.

Universal Prescription Corp.,
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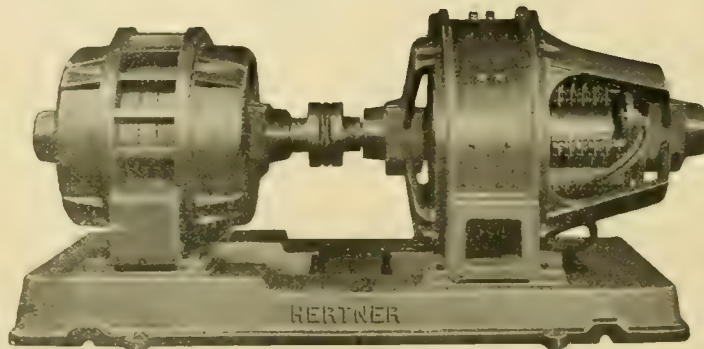
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(See Brass Fixtures)

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Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
MacBeth - Evans Glass Co., Chamber of Commerce Bldg., Pittsburgh, Pa.
Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
Newcomb Mfg. Co., F. J., 42 W. 13th St., N. Y. City.
Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
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Shapiro & Aronson, Inc., 20 Warren St., N. Y. City.
Voigt Co., 1743 N. 12th St., Philadelphia, Pa.

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(See Advertising Novelties)
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Jackson, Henry, 141 Fulton St., N. Y. City.

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Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Lu-Mi-Nus Signs, Inc., 2736 Wentworth Ave., Chicago, Ill.
Milne Electric Co., 614 Cherry St., Milwaukee, Wis.
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Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
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Edison Lamp Works of General Electric Co., Harrison, N. J.
E-J Electric Installation Co., 155 E. 44th St., N. Y. City.
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Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
Mestrum, Henry, 817 Sixth Ave., N. Y. City.
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Philadelphia Tapestry Mills, Al-

legheeny Ave. and Front St., Philadelphia, Pa.
Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.
Russelloid Co., 18th and Rudy Sts., Harrisburg, Pa.
Scott, West & Aitken, 15 East 40th St., N. Y. City.
Sloane, W. & J., Fifth Ave. and 47th St., N. Y. City.

FLOOR SCRUBBING & WAXING MACHINES

Ace Floor Waxing Co., 348 Third Ave., N. Y. City.
Electric Rotary Machine Co., Grand Central Terminal, N. Y. City.
Herr Mfg. Co., John, 44 N. 4th St., Philadelphia, Pa.
Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.

FLOORING, Mosaic

Howden Tile & Marble Co., 216 E. 42nd St., N. Y. City.
Linomosaic Co., 15 E. 40th St., N. Y. City.
Mueller Mosaic Co., 154 W. 49th St., N. Y. City.
Ravenna Mosaics, Inc., 101 Park Ave., N. Y. City.

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Associated Tile Mfrs., Beaver Falls, Pa.
Bonded Floors Co., Inc., Long Island City, N. Y.
Kennedy, Inc., David E., 250 W. 57th St., N. Y. City.

National Floor Tile Co., Mobile, Ala.
Velvetile Floor Co., 231 S. Wells St., Chicago, Ill.

FLOWER BASKETS

(See Baskets, Decorative)

FLOWERS, Artificial

(See Artificial Flowers)

FOOTLIGHTS

(See Lighting, Stage Equipment)

FOUNTAINS, Decorative

Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Mott Iron Works, J. L., 118 Fifth Ave., N. Y. City.
Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
Voigt Co., 1743 N. 12th St., Philadelphia, Pa.

FOUNTAINS, Drinking

(See Drinking Fountains)

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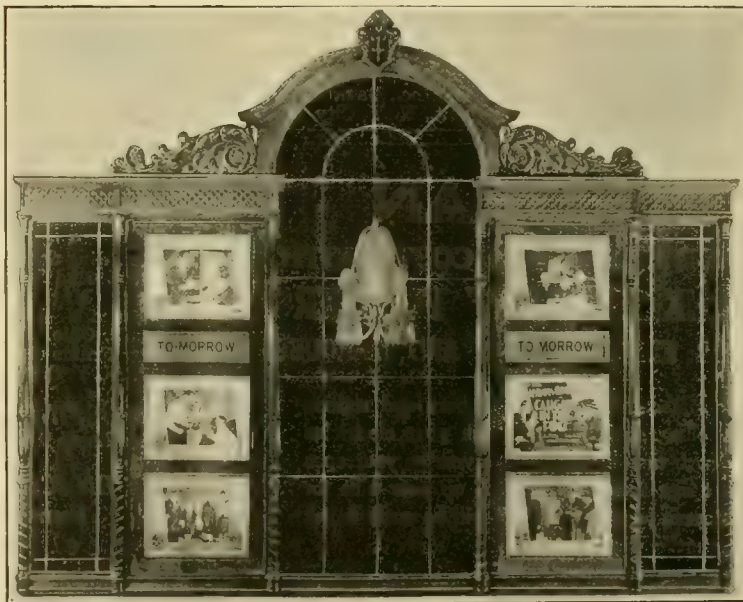
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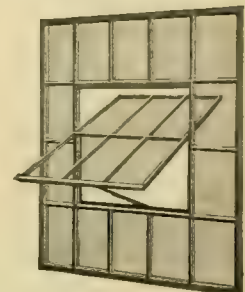
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Herbert & Huesgen Co., 18 E.
42nd St., N. Y. City.
Mestrum, Henry, 817 6th Ave.,
N. Y. City.
Newton, C. I., 244 W. 14th St.,
N. Y. City.
Spencer Lens Co., 19 Doat St.,
Buffalo, N. Y.

LAVATORY EQUIP- MENT AND FIXTURES

Crane Co., The, 836 E. Michigan
Ave., Chicago, Ill.
Mott Iron Works, J. L., 118 5th
Ave., N. Y. City.
Standard Sanitary Mfg. Co.,
Mfrs. Bldg., Pittsburgh, Pa.
Vitrolite Co., The, 133 W. Wash-
ington St., Chicago, Ill.

LEADERS, Film

National Screen Service, Inc.,
126 West 46th St., N. Y. City;
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Angeles, Calif.
Neumade Products Corp., 440
W. 42nd St., N. Y. City.

LENSES, Condenser

(See Condenser Lenses)

LENSES, Made to Order

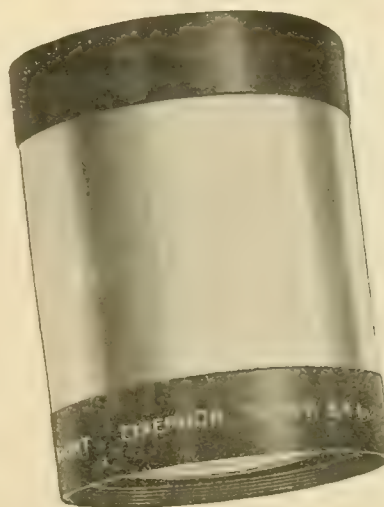
Bausch & Lomb Optical Co., 653
St. Paul St., Rochester, N. Y.
Goerz American Optical Co., C.
P., 317 E. 34th St., N. Y. City.
Jones-Hewett Optical Co., 2
Gordon St., Boston, Mass.
Kollmorgen Optical Corp., 35
Steuben St., Brooklyn, N. Y.
Seebold Invisible Camera Corp.,
739 Clinton Ave. S., Roches-
ter, N. Y.
Spencer Lens Co., 19 Doat St.,
Buffalo, N. Y.
Wollensak Optical Co., 872 Hud-
son Ave., Rochester, N. Y.

LENSES, Motion Picture Camera

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son St., Chicago, Ill.
Bausch & Lomb Optical Co., 653
St. Paul St., Rochester, N. Y.
Bell & Howell Co., 1827 Larch-
mont Ave., Chicago, Ill.
Burke & James, 425 S. Wabash
Ave., Chicago, Ill.
Fish-Schurman Corp., 45 West
45th St., N. Y. City.
Gennert, Inc., G., 24 E. 13th St.,
N. Y. City.
Herbert & Huesgen Co., 18 E.
42nd St., N. Y. City.
Mitchell Camera Corp., 6025
Santa Monica Blvd., Los An-
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(Listings continued)

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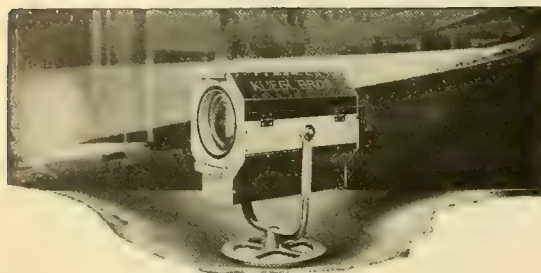
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Cove Lights	Color Wheels	Piano Lights
Illuminated Signs	Color Frames	Organ Lights
Act Announcers	Scenic Effects	Leader Stands
Exit Signs		Rheostats
Aisle Lights		Pipe Clamps
Step Lights		Stage Cable
Dimmers		Color Caps
Panel Boards		Gelatine Mediums
Switchboards		Lamp Coloring
Floor Pockets		Cable Supports
Wall Pockets		Terminal Lugs
Automobile Calls		Slide Carriers
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Crystal Reflectors		Enclosed Switches



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Goerz American Optical Co., C.
P., 317 E. 34th St., N. Y. City.
Kliegl Bros. Universal Electric
Stage Lighting Co., Inc., 321
W. 50th St., N. Y. City.
Kollmorgen Optical Corp., 35
Steuben St., Brooklyn, N. Y.
Seebold Invisible Camera Corp.,
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Spencer Lens Co., 19 Doat St.,
Buffalo, N. Y.
Sussfeld, Lorch & Schimmel,
153 W. 23rd St., N. Y. City.
Wollensak Optical Co., 872 Hud-
son Ave., Rochester, N. Y.

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Dawes, Fred C., 6115 De Long-
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General Film Library, 117 W.
46th St., N. Y. City.
Pathescope Co. of America, 35
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Wafilms, Inc., 130 W. 46th St.,
N. Y. City.

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Mestrum, Henry, 817 6th Ave.,
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National Carbide Sales Corp.,
342 Madison Ave., N. Y. City.
Prest-O-Lite Co., Indianapolis,
Ind.

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(See Engineers, Lighting)

LIGHTING FIXTURES

(See Fixtures, Lighting)

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Chicago State Lighting Co., 112
N. La Salle St., Chicago, Ill.
Curtis Lighting, Inc., 1119 West
Jackson Blvd., Chicago, Ill.
Cutler-Hammer Mfg. Co., 1255
St. Paul Ave., Milwaukee,
Wis.
Duplex Stage Lighting Co., 334
W. 44th St., N. Y. City.
Erikson Electric Co., L., 6 Port-
land St., Boston, Mass.
Hub Electric Co., 2219 W. Grand
Ave., Chicago, Ill.
Kliegl Bros. Universal Electric
Stage Lighting Co., Inc., 321
W. 50th St., N. Y. City.
Lu-Mi-Nus Signs, Inc., 2736
Wentworth Ave., Chicago, Ill.
Major Equipment Co., Inc., 4603
Fullerton Ave., Chicago, Ill.
Mestrum, Henry, 817 6th Ave.,
N. Y. City.
Mutual Electric & Machine Co.,
7610 Jos. Campau Ave., Det-
roit, Mich.
Newton, Chas. I., 244 W. 14th
St., N. Y. City.

Strauss & Co., Inc., 616 West
43rd St., N. Y. City.
Tiffin Scenic Studios, Tiffin,
Ohio.
Ward-Leonard Electric Co., 37
South St., Mt. Vernon, N. Y.
Welsh, J. H., 270 West 44th St.,
N. Y. City.
Westinghouse Electric & Mfg.
Co., E. Pittsburgh, Pa.

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waukee, Wis.
American Gas Machine Co., Al-
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Continental Electric Co., Inc.,
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Crane Co., The, 836 S. Michigan
Ave., Chicago, Ill.
Delco Light Co., 304 N. Taylor
St., Dayton, Ohio.
Enslen Hydro & Electric Co.,
Inc., 1600 Broadway, N. Y.
City.
General Electric Co., Schenec-
tady, N. Y.
Homelite Corp., Grand Central
Terminal, N. Y. City.
Westinghouse Electric & Mfg.
Co., E. Pittsburgh, Pa.

LIGHTING & POWER PLANTS, Portable

Alexander, Inc., Harry, 20 West
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Delco Light Co., 304 N. Taylor
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Enslen Hydro & Electric Co.,
Inc., 1600 Broadway, N. Y.
City.
Homelite Corp., Grand Central
Terminal, N. Y. City.
Westinghouse Electric & Mfg.
Co., E. Pittsburgh, Pa.

LIGHTS, Aisle

(See Aisle Lights)

LIGHTS, Border

(See Lighting, Stage Equip-
ment)

LIGHTS, Exit

(See Exit Light Signs)

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Chicago Electric Sign Co., 2219
W. Grand Ave., Chicago, Ill.
Curtis Lighting, Inc., 1119 W.
Jackson Blvd., Chicago, Ill.
Gallagher Orch., Equip Co., 616
W. Elm St. Chicago, Ill.
Kausalite Mfg. Co., 8129 Rhodes
Ave., Chicago, Ill.
Kliegl Bros. Universal Electric
Stage Lighting Co., Inc., 321
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LIGHTS, Spot

(See Spotlights)

LIGHTS, Studio

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Burke & James, 425 S. Wabash Ave., Chicago, Ill.
 Cinema Studios Supply Corp., 1438 Beechwood Drive, Hollywood, Cal.
 Cooper Hewitt Electric Co., 410 8th St., Hoboken, N. J.
 E-J Electric Installation Co., 155 E. 44th St., N. Y. City.
 General Electric Co., Schenectady, N. Y.
 Hall & Connolly, 24 Vandam St., N. Y. City.
 Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
 Mayer, Max, 218 W. 42nd St., N. Y. City.
 Mestrum, Henry, 817 Sixth Ave., N. Y. City.
 Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.
 Wohl & Co., Inc., M. J., 9-11 40th Ave., Long Island City, N. Y.
 Wolff Mfg. Corp., 225 N. Hoyne Ave., Chicago, Ill.

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 Globe Automatic Sprinkler Co., 250 Park Ave., N. Y. City.
 Metropolitan Elec. Mfg. Co., Boulevard and 14th St., Long Island City, N. Y.
 Moeschl-Edwards Corrugating Co., 411 E. 5th St., Cincinnati, Ohio.
 Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.
 Yates, Inc., J. W., 49½ Eighth Ave., N. Y. City.

LINOLEUM

(See Floor Coverings)

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 Best Chemical Co., 833 N. 17th St., Allentown, Pa.
 Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
 Huntington Laboratories, Inc., 913 E. Tipton St., Huntington, Ind.
 Idico Corporation, 461 Eighth Ave., N. Y. City.
 Nichols Mfg. Co., R. H., 38 17th St., Buffalo, N. Y.
 Rochester Germicide Co., Rochester, N. Y.
 U. S. Sanitary Specialties Corp., 435 S. Western Ave., Chicago, Ill.
 West Disinfecting Co., Barn St., Long Island City, N. Y.
 Worrell Mfg. Co., 114 S. Main St., St. Louis, Mo.

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(See Mailing Lists)

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 Artercraft Lithograph & Printing Co., 110 Seventh Ave., N. Y. City.
 Edwards & Deutsch Lithographing Co., 2320 S. Wabash Ave., Chicago, Ill.
 Forbes Lithographing Co., Boston, Mass.
 Goes Lithographing Co., 47 Warren St., N. Y. City.

Grinnell Lithographic Co., 406 W. 31st St., N. Y. City.
 Hennegan Co., The, 311 Genesee St., Cincinnati, Ohio.
 Hoover & Sons Co., Joseph, 49th & Market Sts., Phila., Pa.
 Milwaukee Lithographing Co., 2101 Sycamore St., Milwaukee, Wis.
 Morgan Lithograph Co., Cleveland, Ohio.
 Stafford Co., N., 96 Fulton St., N. Y. City.

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 Libman - Spanjer Corp., 1600 Broadway, N. Y. City.
 McCallum Decorative Corp., 135 Seventh St., Pittsburgh, Pa.
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 Old Glory Mfg. Co., 210 W. Van Buren St., Chicago, Ill.

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(See Frames, Poster and Lobby Display)

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 Dow Co., The, 201 N. Buchanan St., Louisville, Ky.
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 Heywood-Wakefield Co., 209 Washington St., Boston, Mass.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

LOBBY SEATS, Stone

Architectural Decorating Co., 1600 S. Jefferson St., Chicago, Ill.
 Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

LOBBY WALLS

(See Wall Coverings)

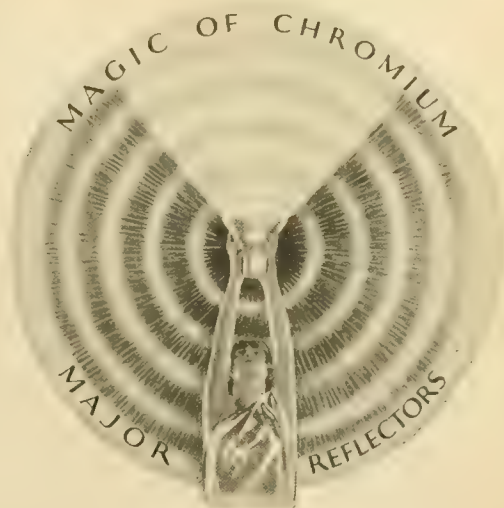
LOCKS, BOLTS, Panic Door

Bolles Co., The Wm. B., 120 Clinton St., Milwaukee, Wis.
 Corbin, P. & F., 60 W. Lake St., Chicago, Ill.
 Russell & Erwin Mfg. Co., New Britain, Conn.
 Sargent & Co., New Haven, Conn.
 Steffens-Amberg Co., 260 Morris Ave., Newark, N. J.

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Blue Seal Products Co., Inc., 264 Wyckoff St., Brooklyn, N. Y.
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New York Lubricating Oil Co.,
116 Broad St., N. Y. City.
Republic Lubricants, 799 Broad-
way, N. Y. City.
United States Graphite Co.,
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Duane St., N. Y. City.
Federal Bag Co., 3500 S. Mor-
gan St., Chicago, Ill.

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Polk & Co., Inc., R. L., 524
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Ross-Gould Co., 483 N. 10th St.,
St. Louis, Mo.
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Adams St., Chicago, Ill.

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Factor, Max, 326 S. Hill St., Los
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Shindhelm, G., 144 W. 46th St.,
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City.

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Martinelli, J., 1400 Broadway,
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Excelsior Marble & Tile Works,
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City.
Pittsburgh Plate Glass Co., 1618
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(See Service, Mat)

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Pick & Co., Albert, 1200 W.
35th St., Chicago, Ill.
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(See Projection, Mazda Lamp)

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(See Lamps, Mazda)

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Newman Mfg. Co., Cleneay
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Sargent & Co., New Haven,
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Smith Wire & Iron Works, F.
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cago, Ill.
Stafford Co., N., 96 Fulton St.,
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Willoughbys, 110 W. 32nd St.,
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Lobby Display Frame Corp., 723
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Rawson & Evans Co., 710 Wash-
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Enright Theatre, East Liberty, Pa.
Stanley Theatre, Pittsburgh, Pa.
Embassy Theatre, Atlantic City, N. J.

Heating and Ventilating

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International Projector Corp.,
Simplex Division, 90 Gold St.,
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Rockbestos Products Corp., New
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(See Generators, Motor)

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Howell Elec. Motor Co., Howell,
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Reynolds Elec. Co., 2628 West
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Roth Bros. & Co., 1400 West
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Samuels Stabilarc Co., 739 Ham-
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Westinghouse Elec. & Mfg. Co.,
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Cameo Music Service Corp., 318
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Fox Publishing Co., Samuel Ar-
cade, Cleveland, Ohio.

International Music Publishers,
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Detroit, Mich.

Schirmer, Inc., G., 3 E. 43rd St.
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Filmusic Co., 6701 Santa Mon-
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Gallagher Orch. Equip. Co., 616
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Kimball Co., W. W., 306 South
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Conn, 47th St. and Broadway,
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King-Slater Co., 126 W. 34th
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Martin Band Instrument Co.,
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Selmer, Inc., H. A., 117 West
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Wurlitzer Co., The Rudolph, 121
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Automatic)

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Ditson Co., Oliver, 178 Tremont
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Kimball Co., W. W., 306 South
Wabash Ave., Chicago, Ill.

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Marquette Piano Co., 2421 Wal-
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Page Organ Co., 519 N. Jackson
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Tangley Co., 100 Main St., Mus-
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(See Film, Raw, Negative and
Positive)

NOTCHERS, Film

(See Film Notchers)

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Advertising

(See Advertising Novelties)

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(See Volt Meters)

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Caloril Burner Corp., 225 West
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Fuel Oil Burner Engineering
Corp., 101 Park Ave., N. Y.
City.

Gilbert & Barker Mfg. Co., 26
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MacLeod Co., 2227 Bogen St.,
Cincinnati, Ohio.

Reynolds & Co., B. F., 118 West
Ohio St., Chicago, Ill.

Skinner Bros. Mfg. Co., Inc.,
1474 Vandeventer Ave., St.
Louis, Mo.

Supreme Heater & Ventilating
Corp., 1915 Pine St., St. Louis,
Mo.

OIL, Projector

(See Lubricants)

OPTICAL EQUIPMENT

Bausch & Lomb Optical Co., 653
St. Paul St., Rochester, N. Y.

Burke & James, 425 S. Wabash
Ave., Chicago, Ill.

Goerz American Optical Co., C.
P., 317 E. 34th St., N. Y. City.

Herbert & Huesgen Co., 18 E.
42nd St., N. Y. City.

Kliegl Bros., Universal Electric
Stage Lighting Co., Inc., 321
W. 50th St., N. Y. City.

Kollmorgen Optical Corp., 35
Steuben St., Brooklyn, N. Y.

Master Optical Co., 19 W. 36th
St., N. Y. City.

Newton, Chas. I., 244 W. 14th
St., N. Y. City.

Seebold Invisible Camera Corp.,
739 Clinton Ave. S., Roches-
ter, N. Y.

Spencer Lens Co., 19 Doat St.,
Buffalo, N. Y.

Sussfield, Lorsch & Schimmel,
153 W. 23rd St., N. Y. City.

Wollensak Optical Co., 872 Hud-
son Ave., Rochester, N. Y.

ORCHESTRA LIFTS

Clark, Inc., Peter, 544 W. 30th
St., N. Y. City.

Gallagher Orch. Equipment Co.,
616 W. Elm St., Chicago, Ill.

Warsaw Elevator Co., Warsaw,
N. Y.

ORCHESTRA PIT FIT- TINGS, FURNISHINGS

Gallagher Orch. Equipment Co.,
616 W. Elm St., Chicago, Ill.

ORCHESTRAS, Me- chanical

(See Musical Instruments, Au-
tomatic)

ORGAN BLOWERS

Kinetic Engineering Co., Lans-
downe, Pa.

Page Organ Co., 519 N. Jackson
St., Lima, Ohio.

Spencer Turbine Co., Hartford,
Conn.

Zephyr Electric Organ Blower
Co., Orrville, Ohio.

ORGAN HEATERS

(See Heaters, Organ)

ORGAN LIFTS

Bartola Musical Instrument Co.,
Oshkosh, Wis.

Clark, Inc., Peter, 544 W. 30th
St., N. Y. City.

Otis Elevator Co., 26th St. and
11th Ave., N. Y. City.

Warsaw Elevator Co., Warsaw,
N. Y.

ORGAN LIGHTS

(See Lights, Orchestra)

ORGAN MUSIC ROLLS

(See Music Rolls for Organ and
Piano)

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Bush Cartoon Service, M. S., 52
West Chippewa St., Buffalo,
N. Y.
Excelsior Illustrating Co., 228
W. 56th St., N. Y. City.
Ransley Studios, 54 W. Ran-
dolph St., Chicago, Ill.
Standard Slide Corp., 228 W.
56th St., N. Y. City.

ORGAN SEATS

Gallagher Orch. Equipment Co.,
616 W. Elm St., Chicago, Ill.
Howard Organ Seat Co., De
Kalb, Ill.
Kimball Co., W. W., 306 South
Wabash Ave., Chicago, Ill.
Welte-Mignon Corp., 665 Fifth
Ave., N. Y. City.

ORGANS, Theatre

Austin Organ Co., Hartford,
Conn.
Bartola Musical Instrument Co.,
Oshkosh, Wis.
Beman Organs, Binghamton,
N. Y.
California Organ Co., Van Nuys,
Calif.
Coburn Organ Co., 220 West
Washtenaw Ave., Chicago, Ill.
Estey Organ Co., Estey St.,
Brattleboro, Vt.
Gottfried Co., The A., 19th and
Myrtle Sts., Erie, Pa.
Hall Organ Co., 680 Campbell
Ave., West Haven, Conn.
Hillgreen Lane & Co., Alliance,
Ohio.

Kilgen & Sons, Inc., Geo., 4024
Union Blvd., St. Louis, Mo.
Kimball Co., W. W., 306 South
Wabash Ave., Chicago, Ill.
Link Co., The, 183 Water St.,
Binghamton, N. Y.
Lyon & Healy, Inc., 245 So.
Wabash Ave., Chicago, Ill.
Marr & Colton Co., Warsaw,
N. Y.
Moller Co., M. P., Hagerstown,
Md.
Page Organ Co., 519 N. Jackson
St., Lima, Ohio.
Robert Morton Organ Co., 168
Golden Gate Ave., San Fran-
cisco, Calif.
Seeburg Co., J. P., 1510 Dayton
St., Chicago, Ill.
Tangley Co., 100 Main St., Mus-
catine, Iowa.
Welte-Mignon Corp., 665 Fifth
Ave., N. Y. City.
Wurlitzer Co., The Rudolph, 121
East 4th St., Cincinnati, O.

ORNAMENTAL FOUN- TAINS

(See Fountains, Decorative)

ORNAMENTAL IRON WORK

(See Iron Works, Architectural
and Ornamental)

OZONE ELECTRIC MACHINES

Bohn Electric Co., C. C., 820
Sixth Ave., N. Y. City.
Carrier Engineering Corp., 850
Frelinghuysen Ave., Newark,
N. J.

Reed Engineering Company, 50
Church St., N. Y. City.

PACKERS, Film

(See Film Packers)

PAINT, Plastic

Craftex Co., The, 37 Antwerp
St., Boston, Mass.

PAINT, Screen

(See Screen Paint)

PAINTINGS, Lobby Dis- play

Doty & Scrimgeour Sales Co.,
Inc., 148 Duane St., N. Y.
City.
Gescheidt & Co., Jacob, 142 East
43rd St., N. Y. City.
Kraus Mfg. Co., 220 West 42nd
St., N. Y. City.
McCallum Decorative Corp., 135
Seventh St., Pittsburgh, Pa.

PAINTS

Bosch Co., Henry, 525 So. Wa-
bash Ave., Chicago, Ill.

PAINTS, Poster and Showcard

General Outdoor Adv. Co., 550
W. 57th St., N. Y. City.
Grumbacher, M., 160 Fifth Ave.,
N. Y. City.
Pittsburgh Plate Glass Co., 1618
Frick Bldg., Pittsburgh, Pa.
Strauss & Co., Inc., 616 W. 43rd
St., N. Y. City.
Weber Co., F., 1220 Buttonwood
St., Philadelphia, Pa.

PAINTS, Theatre Interior
Hockaday Co., 1823 Carroll
Ave., Chicago, Ill.

PALMS, Artificial

(See Artificial Flowers)

PANEL BOARDS,

Lighting

Adam Electric Co., Frank, 3649
Windsor Pl., St. Louis, Mo.
Bull Dog Sales, 1223 S. Wabash
Ave., Chicago, Ill.
General Electric Co., Schenec-
tady, N. Y.
Hub Electric Co., 2219 West
Grand Ave., Chicago, Ill.
Kliegl Bros. Universal Electric
Stage Lighting Co., Inc., 321
W. 50th St., N. Y. City.
Metropolitan Elec. Mfg. Co.,
14th and Boulevard, Long
Island City, N. Y.
Mutual Elec. Machine Co., 7610
Jos. Camau Ave., Detroit,
Mich.
Wurdack Elec. Mfg. Co., Wm.,
4444 Clayton Ave., St. Louis,
Mo.

PAPER DRINKING CUPS

(See Cups, Sanitary Individual)

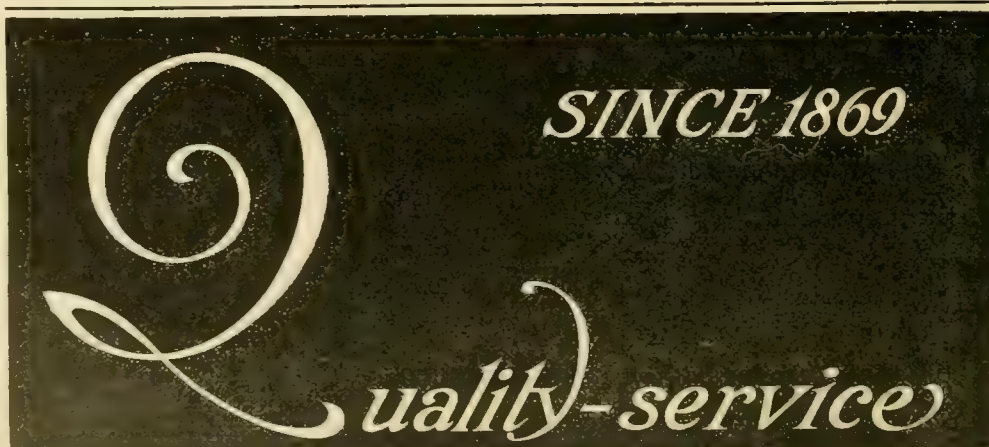
PAPER TOWELS

(See Vending Machines)

PASTE, Poster

(See Poster Paste)

Concrete



Drehmann Paving and Construction Co.

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Philadelphia, Pa.

PEANUT ROASTERS & POPCORN MACHINES

Cretors & Co., C., 612 W. 22nd St., Chicago, Ill.
 Holcomb & Hoke Mfg. Co., 1545 Van Buren St., Indianapolis, Ind.
 Star Mfg. Co., 4462 Finney Ave., St. Louis, Mo.

PEDESTALS

Bing & Co.'s Successors, Inc., Ferdinand, 67 Irving Place, N. Y. City.
 Doty & Scrimgeour Sales Co., 148 Duane St., N. Y. City.
 McCallum Decorative Corp., 135 Seventh St., Pittsburgh, Pa.
 Voigt Co., 1743 North 12th St., Philadelphia, Pa.

PENCILS, Slide

Blaisdell Pencil Co., 141 Berkley St., Philadelphia, Pa.

PENNANTS, Advertising & Souvenir

(See Advertising Novelties)

PERFORATORS, Film

Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
 Duplex Motion Picture Industries, 74 Sherman Ave., Long Island City, N. Y.
 Eastman Kodak Co., Rochester, N. Y.

PERFUMES, Theatre

(See Janitors' Supplies)

PHOTOGRAVURE

Gubelman Publishing Co., Garden City, Newark, N. J.
 Hoffman Photogravure Co., 213 W. Austin Ave., Chicago, Ill.
 Western Photogravure Co., 1821 Borteau Ave., Chicago, Ill.

PHOTOS AND PORTRAITS

Kraus Mfg. Co., 220 West 42nd St., N. Y. City.
 Old Masters Studio, Inc., 135 W. 44th St., N. Y. City.
 Photo Repro. Co., Inc., 68 Hunters Point Ave., Long Island City, N. Y.
 Runey Show Print Co., Runey Bldg., Cincinnati, Ohio.

PIANO COVERS

Holtzman Co., Martin, 32 Union Sq., N. Y. City.
 Leatherman, F. A., 64 North Pryor St., Atlanta, Ga.
 Simms Mfg. Co., O., 103 West 14th St., N. Y. City.

PIANOS, Automatic

Baldwin Piano Co., 233 S. Wabash Ave., Chicago, Ill.
 Capitol Piano & Organ Co., 251 W. 34th St., N. Y. City.
 Kimball Co., W. W., 306 South Wabash Ave., Chicago, Ill.
 Link Co., The, 183 Water St., Binghamton, N. Y.
 Marquette Piano Co., 2439 Wallace St., Chicago, Ill.
 North Tonawanda Musical Works, Payne Ave., North Tonawanda, N. Y.

Seeburg Co., J. P., 1510 Dayton St., Chicago, Ill.
 Welte-Mignon Corp., 665 Fifth Ave., N. Y. City.
 Wurlitzer Co., The Rudolph, 121 E. 4th St., Cincinnati, Ohio.

PICTURE EASELS

(See Easels, Picture)

PIPE ORGANS

(See Organs, Theatre)

PLASTER ORNAMENTS

Advertisers Art Sculpture Works, 251 W. 42nd St., N. Y. City.
 American Sculpture Co., 20 E. 42nd St., N. Y. City.
 Building Specialties Co., 22 Clinton St., Brooklyn, N. Y.
 Comolli & Co., Inc., John, 85 5th Ave., Brooklyn, N. Y.
 Holdsworth Bros., 256 W. 57th St., N. Y. City.
 National Plastic Relief Mfg. Co., 907 Evans St., Cincinnati, Ohio.

Newman Mfg. Co., Cleneay Ave., and N. & W. R. R., Cincinnati, Ohio.
 Voigt Co., 1743 North 12th St., Philadelphia, Pa.

PLASTERING, ARCHITECTURAL

Architectural Decorating Co., 1600 Jefferson St. S., Chicago, Ill.
 Architectural Plastering Co., 624 First Ave., N. Y. City.
 Bullivant-Lingg Co., 35 S. Dearborn St., Chicago, Ill.
 Comolli & Co., Inc., John, 85 5th Ave., Brooklyn, N. Y.
 Continental Plastering Co., 1934 Commerce St., Philadelphia, Pa.
 Jacobson & Co., 241 E. 44th St., N. Y. City.
 Neumann & Even, 329 E. 47th St., N. Y. City.
 Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
 Voigt Co., 1743 North 12th St., Philadelphia, Pa.

PLAY BROKERS

(See Brokers Play)

PLAYER PIANOS

(See Pianos, Automatic)

PLAYROOM EQUIPMENT

(See Nursery Furnishings)

PLUMBING FIXTURES

(See Fixtures, Plumbing)

PORTABLE PROJECTORS

(See Projectors, Portable)

POSITIVE RAW FILM

(See Film, Raw, Negative and Positive)

POSTER FRAMES

(See Frames, Poster and Lobby Display)

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Spencer Lens Co., 19 Doat St., Buffalo, N. Y.
Voigt Co., 1743 North 12th St., Philadelphia, Pa.

POSTER PASTE

General Outdoor Adv. Co., 550 W. 57th St., N. Y. City.

POSTERS, Advertising

Areraft Lithograph & Printing Co., 110 7th Ave., N. Y. City.
Edwards & Deutsch Lithographing Co., 2330 S. Wabash Ave., Chicago, Ill.
Filmmack Co., 730 S. Wabash Ave., Chicago, Ill.
General Outdoor Adv. Co., 550 W. 57th St., N. Y. City.
Grinnell Lithographic Co., Inc., 406 W. 31st St., N. Y. City.
Hennegan Co., The, 311 Genesee St., Cincinnati, Ohio.
Inter-City Press, 10 Ferry St., N. Y. City.
Morgan Lithograph Co., Cleveland, Ohio.
Runey Show Print Co., Runey Bldg., Cincinnati, Ohio.
Steiner & Co., Wm., 257 West 17th St., N. Y. City.
Strauss & Co., Inc., 616 W. 43rd St., N. Y. City.
U. S. Printing & Lithographing Co., 85 N. Third St., Brooklyn, N. Y.

POWER PLANTS, Electric

(See Lighting and Power Plants)

PRESERVATION, Film

(See Film Preservation and Renovators)

PRESS BOOKS

(See Printing, Theatre)

PRINTERS, Film Machine

Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
Duplex Motion Picture Industries 74 Sherman Ave., Long Island City, N. Y.

PRINTING, Theatre

American Lithograph Co., 52 E. 19th St., N. Y. City.
Arcus Ticket Co., 348 N. Ashland Ave., Chicago, Ill.
Beacon Press, Inc., 318 W. 39th St., N. Y. City.
Circle Press, Inc., 438 W. 37th St., N. Y. City.
Derby Press, The, 1799 Jerome Ave., N. Y. City.
Exhibitors Printing Service, 711 S. Dearborn Ave., Chicago, Ill.
Filmmack Co., 730 S. Wabash Ave., Chicago, Ill.
Hennegan Co., The, 311 Genesee St., Cincinnati, Ohio.
Hoover & Sons Co., Jos., 49th and Market Sts., Philadelphia, Pa.
Simplex Ticket Co., 3120 W. Grand Ave., Chicago, Ill.
Universal Press, 729 7th Ave., N. Y. City.

PROGRAMS & COVERS

(See also Printing, Theatre)

Derby Press, The, 1799 Jerome Ave., N. Y. City.
Exhibitors Program Co., 1006 Forbes St., Pittsburgh, Pa.
Filmmack Co., 730 S. Wabash Ave., Chicago, Ill.
Globe Type Foundry, 956-958 W. Harrison St., Chicago, Ill.
Grinnell Lithographic Co., Inc., 406 W. 31st St., N. Y. City.
Hennegan Co., The, 311 Genesee St., Cincinnati, Ohio.
Hoover & Sons Co., Jos., 49th and Market Sts., Philadelphia, Pa.
Singer Program Co., 250 W. 54th St., N. Y. City.

PROJECTION LENSES

(See Lenses, Projection)

PROJECTION MACHINE PARTS

Baird Motion Picture Machine Co., 31 Runyon St., Newark, N. J.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
Kaplan, Sam, 729 Seventh Ave., N. Y. City.

PROJECTION, Mazda Lamp

Edison Lamp Works of General Electric Co., Harrison, N. J.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
National Lamp Works, Nela Park, Cleveland, Ohio.
Westinghouse Lamp Co., 150 Broadway, N. Y.

PROJECTION ROOMS, Public

Duplex Motion Picture Industries, 74 Sherman Ave., Long Island City, N. Y.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Lloyd's Film Storage Corp., 130 W. 46th St., N. Y. City.
Simplex Projection Rooms, 729 Seventh Ave., N. Y. City.
Standard Slide Corp., 228 W. 56th St., N. Y. City.

PROJECTORS, Advertising

(See Advertising Projectors)

PROJECTORS, Portable

Bass Camera Co., 179 West Madison St., Chicago, Ill.
Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
Capitol Machine Co., 100 E. 42nd St., N. Y. City.
De Vry Corp., The, 1111 Center St., Chicago, Ill.
Duplex Motion Picture Industries, 74 Sherman Ave., Long Island City, N. Y.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
Goerz American Optical Co., C. P., 317 East 34th St., N. Y. City.
Herbert & Huesgen Co., 18 East 42nd St., N. Y. City.
Holmes Projector Co., 1639 N. Halsted St., Chicago, Ill.
International Projector Corp., Acme Division, 90 Gold St., N. Y. City.
Pathoscope Co., Aeolian Bldg., 35 West 42nd St., N. Y. City.
Spencer Lens Co., 19 Doat St., Buffalo, N. Y.

Standard Slide Corp., 228 W. 56th St., N. Y. City.
Victor Animatograph Co., 527 W. 4th St., Davenport, Iowa.

PROJECTORS, Standard

Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.

PROTECTION TREATMENT, Film

(See Film Preservation and Renovators)

PUBLICATIONS, Motion Picture Trade

Daily Review, 45 West 45th St., N. Y. City.
Exhibitors Herald and Moving Picture World, 565 Fifth Ave., N. Y. City.
Film Daily, 1650 Broadway, N. Y. City.
Motion Picture News, 729 7th Ave., N. Y. City.
Motion Pictures Today, 25 W. 43rd St., N. Y. City.

PUBLICATIONS, Projection

Almeron Publishing Co., 116 W. 39th St., N. Y. City.
Falk Publishing Co., Inc., Dept. 625, 10 W. 33rd St., N. Y. City.
Scientific American (The Cinema Handbook), Woolworth Bldg., N. Y. City.

RACKS, Developing

Ajax Airlyt Welded Products Co., 315 Hancock St., Long Island City, N. Y.
Corcoran, Inc., A. J., 753 Jersey Ave., Jersey City, N. J.

RADIATOR COVERS

Art Metal Radiator Cover Co., 500 Fifth Ave., N. Y. City.
Columbia Metal Box Co., 226 E. 144th St., N. Y. City.
Mullins Mfg. Co., Salem, Ohio.

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Write for Samples, The Hennegan Co, Cincinnati, O.

Sharlow Bros. Co., 442 W. 42nd St., N. Y. City.
Winchester Cabinet Co., 551 W. Monroe St., Chicago, Ill.

RAILINGS, Iron, Steel and Brass

(See Iron Works, Architectural and Ornamental and Brass Rails)

RAILS, Rope

Ajax Rope Co., Inc., 95 Liberty St., N. Y. City.
American Mfg. Co., Noble and West Sts., Brooklyn, N. Y.
Mandel Bros., Inc., State and Madison Sts., Chicago, Ill.
Newman Mfg. Co., Cleaneay Ave. and N. & W. R. R., Cincinnati, Ohio.
Pick & Co., Albert, 1200 W. 35th St., Chicago, Ill.

RAIN INSURANCE

(See Insurance, Rain)

RAW STOCK, Film

(See Film, Raw Negative and Positive)

RECONSTRUCTION SERVICE

Gescheidt & Co., Inc., Jacob, 142 E. 43rd St., N. Y. City.
Milwaukee Corrugating Co., 36th Ave., and Burnham St., Milwaukee, Wis.
Neumade Products Corp., 440 W. 42nd St., N. Y. City.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.

RECORDS, Sound Effect

Movie-Phone Corp., 724 S. Wabash Ave., Chicago, Ill.
National Record Cue Service of A., 1600 Broadway, N. Y. City.
National Theatre Supply Co., 624 S. Michigan Ave., Chicago, Ill.
Nu-Art Record Cue Service, 308 S. Harwood St., Dallas, Tex.
Orchestra Sales Co., 1508 Davenport St., Omaha, Neb.
Phototone Co., North Vernon, Ind.

RECTIFIERS, Alternating Current

General Electric Co., Schenectady, N. Y.
Hall & Connolly, 24 Vandam St., N. Y. City.
Kodel Radio Corp., 507 E. Pearl S., Cincinnati, Ohio.
Liberty Electric Corp., Stamford, Conn.
Samuels Stabilarc Co., 739 Hamilton St., Allentown, Pa.
Strong Elec. Co., The, 2501 La-grange St., Toledo, Ohio.
Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.

REDECORATING SERVICE

(See Decorators, Theatre Interior)

REEL ALARM SIGNALS

(See Automatic Change-over)

REELS, Film Shipping Projection

Acme Stamping & Mfg. Co., Pittsburgh, Pa.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Geometric Stamping Co., 221 E. 131st St., Cleveland, Ohio.
Globe Machine & Stamping Co., 1250 West 76th St., Cleveland, Ohio.
Goldberg Bros., 1533-39 Blake St., Denver, Col.
Lloyds Film Storage Corp., 130 W. 46th St., N. Y. City.
Mossberg Co., Frank, Lamb St., Attleboro, Mass.
Neumade Products Corp., 440 W. 42nd St., N. Y. City.
Sharlow Bros. Co., 442 W. 42nd St., N. Y. City.
Willoughbys, 110 W. 32nd St., N. Y. City.

REFLECTORS, Billboard

Reynolds Elec. Co., 2628 West Congress St., Chicago, Ill.

REFLECTORS, Light

Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
Chicago Stage Lighting Co., 112 N. LaSalle St., Chicago, Ill.
Curtis Lighting Co., Inc., 1123 W. Jackson Blvd., Chicago, Ill.
Frink, Inc., I. P., 239 Tenth Ave., N. Y. City.
Heinrich Reflector Co., Inc., 645 W. 43rd St., N. Y. City.

Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.

REFLECTORS, Mirror Arc Lamp

Bausch & Lomb Optical Co., 653 St. Paul St., Rochester, N. Y.
Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
Enterprise Optical Mfg. Co., 564 W. Randolph St., Chicago, Ill.
Goerz American Optical Co., C. P., 317 E. 34th St., N. Y. City.
Hall & Connolly, 24 Vandam St., N. Y. City.
International Projector Corp., 90 Gold St., N. Y. City.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
McAuley Mfg. Co., J. E., 554 W. Adams St., Chicago, Ill.
Sussfeld, Lorsch & Schimmel, 153 W. 23rd St., N. Y. City.

REFRIGERATING MACHINERY

American Carbonic Machinery Co., Wisconsin Rapids, Wis.
Brunswick-Kroeschell Co., New Brunswick, N. J.
Carbondale Machine Co., Carbondale, Pa.
Carrier Engineering Corp., 850 Frelinghuysen Ave., Newark, N. J.
Cooling & Air Conditioning Corp., 11 W. 42nd St., N. Y. City.

Shipley Construction & Supply Co., 42nd St. and Second Ave., Brooklyn, N. Y.
Wittenmeier Machinery Co., 30 Church St., N. Y. City.
Woodling, Miner D., 810 Midland Bldg., Kansas City, Mo.
York Ice Machinery Co., York, Pa.

REGISTERS, Ticket

(See Ticket Selling Machines)

RENOVATORS, Film

Bennett Film Renovator Co., Kansas City, Kans.
Dworsky Film Mach. Corp., 520 W. 48th St., N. Y. City.
Film Renovating Co. of America, 729 Seventh Ave., N. Y. City.
Rex Film Renovator Mfg. Co., 73 E. Naghten St., Columbus, Ohio.

REPLACERS, Incandescent Lamp

Matthews & Bros., W. N., 3722 Forest Park Blvd., St. Louis, Mo.
Morse, Frank W. 516 Atlantic Ave., Boston, Mass.

REPRODUCTIONS, Photo

(See Photos and Portraits)

REST-ROOM EQUIPMENT AND FURNISHINGS

Albano Co., The, 119 West 40th St., N. Y. City.
Heywood-Wakefield Co., 209 Washington St., Boston, Mass.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
Vitrolite Co., The, 133 W. Washington St., Chicago, Ill.

REWINDERS, Film

Atlas Metal Works, 2601 Alamo St., Dallas, Texas.
Automatic Film Rewinder, Harrisburg, Pa.
Bass Camera Co., 179 West Madison St., Chicago, Ill.
Bell & Howell Co., 1827 Larchmont Ave., Chicago, Ill.
Best Devices Co., 1514 Prospect Ave., Cleveland, Ohio.
Duplex Motion Picture Industries, 74 Sherman Ave., Long Island City, N. Y.
Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
Neumade Products Corp., 440 W. 42nd St., N. Y. City.
Willoughbys, 110 W. 32nd St., N. Y. City.

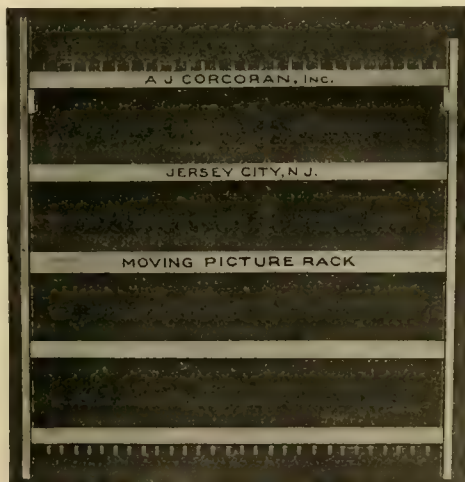
RHEOSTATS

Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
Bull Dog Sales, 1223 S. Wabash Ave., Chicago, Ill.
Chicago Stage Lighting Co., 112 N. La Salle St., Chicago, Ill.
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	—Brooklyn, N. Y.	Proctor's Theatre	New Rochelle, N. Y.
Rialto Theatre	—New York City	Proctor's Theatre	—White Plains, N. Y.
Rivoli Theatre	—New York City	Fox's Washington	—Washington, D. C.
Loew's State Theatre	—New York City		—St. Louis, Mo.
Loew's State Theatre	—Newark, N. J.		—Detroit, Mich.
Loew's Texas	—Houston, Tex.	Keith's Circuit	—Brooklyn, N. Y.
Loew's 86th St.	—86th St., Brooklyn	M. & S. Circuit	
Astor Theatre	—New York City	Loew's Circuit	
Proctor's 86th St.	—New York City	What Price Glory—Road Shows	
Cohan Theatre	—New York City	Oriental Theatre, Detroit, Mich.	
Publix Theatre	—Buffalo, N. Y.	Big Parade—Road Shows	
New Capitol	—Binghamton, N. Y.	Beau Geste—Road Shows	
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International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
Mestrum, Henry, 817 6th Ave., N. Y. City.
Metropolitan Electric Mfg. Co., Boulevard and 14th, Long Island City, N. Y.
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Acme Scenic Studios, 1507 N. Clark St., Chicago, Ill.
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Clark, Inc., Peter, 544 W. 30th St., N. Y. City.
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New York Studios, 328 W. 39th St., N. Y. City.
Power Studios, Robert E., Paramount Bldg., N. Y. City.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
Tiffin Scenic Studios, Tiffin, Ohio.
Volland Scenic Studios, Inc., 3737 Cass Ave., St. Louis, Mo.
Welsh, J. H., 270 W. 44th St., N. Y. City.

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Sobel & Kraus, Inc., 517 East 136th St., N. Y. City.

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York Safe & Lock Co., York, Pa.

SAFES, Film

(See Steel Lockers)

SCENERY, Stage

(See Stage Scenery)

SCENIC STUDIOS

(See Stage Scenery)

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Moving Picture Operators' School, 644 8th Ave., N. Y. City.
Moving Picture Theatre Managers Institute, 135 W. 44th St., N. Y. City.
New York Institute of Photography, 10 W. 33rd St., N. Y. City.
Paramount Theatre Managers Training School, Paramount Bldg., N. Y. City.

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Da-Lite Screen Co., 922 West Monroe St., Chicago, Ill.
Fulton Co., E. E., 1018 So. Wabash Ave., Chicago, Ill.
Pittsburgh Plate Glass Co., 1618 Frick Bldg., Pittsburgh, Pa.
Sonneborn Sons, Inc., L., 114 Fifth Ave., N. Y. City.
Technical Color & Chemical Works, 523 3rd Ave., Brooklyn, N. Y.
Wertsner & Son, C. S., 221 N. 13th St., Philadelphia, Pa.

SCREENS, Motion Picture

American Silversheet Co., 2665 Morgan St., St. Louis, Mo.
Da-Lite Screen Co., 922 West Monroe St., Chicago, Ill.
Diamond Screen Products Co., 1222 Ontario St., Cleveland, Ohio.
Gardiner Co., L. J., 1021 West Goodale Blvd., Columbus, O.
Minusa Cine Screen Co., 2665 Morgan St., St. Louis, Mo.
Mirror Screen Co., Shelbyville, Ind.
National Screen Co., 2100 Payne Ave., Cleveland, Ohio.
Neumade Products Corp., 440 W. 42nd St., N. Y. City.
Raven Screen Corp., 1476 Broadway, N. Y. City.
Wertsner & Son, C. S., 221 N. 13th St., Philadelphia, Pa.

SEAT COVERS

(See Covers, Theatre Seat)

SEAT INDICATORS,

Vacant

Acme Electric Const. Co., 407 S. Dearborn St., Chicago, Ill.
Bilmarjac Co., The, 55 W. 42nd St., N. Y. City.
Eastman Co., Inc., 401 Bienville St., New Orleans, La.
Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.

SEATS, Theatre

American Seating Co., 14 East Jackson Blvd., Chicago, Ill.
Andrews Co., A. H., 107 South Wabash Ave., Chicago, Ill.
Arlington Seating Co., Arlington Heights, Ill.
Heywood - Wakefield Co., 209 Washington St., Boston, Mass.
Lexington Desk Co., 157 E. 44th St., N. Y. City.
Milner-Scott Seating Co., Dover, Ohio.
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Southern Desk Co., Drawer 630, Hickory, N. C.
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Wisconsin Chair Co., Pt. Washington, Wis.

Wooten-Gedge Co., 7310 Woodward Ave., Detroit, Mich.

SERVICE, Mat

Theatre Ad Mat Service, Inc., Mott Bldg., Cleveland, Ohio.

SETTEES, Lobby

(See Lobby Furniture)

SETTINGS, Stage

(See Decorations, Stage)

SHARPENERS, Carbon

Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.

Mestrum, Henry, 817 6th Ave., N. Y. City.

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(See Cans, Film)

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Brenkert Light Projection Co., 7348 St. Aubin Ave., Detroit, Mich.

Burke & James, 425 S. Wabash Ave., Chicago, Ill.

Chicago Stage Lighting Co., 112 N. La Salle St., Chicago, Ill.

Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.

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Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.

Mestrum, Henry, 817 6th Ave., N. Y. City.

Volland Scenic Studios, Inc., 3737 Cass Ave., St. Louis, Mo.

SHUTTERS, Metal Fire

Cunningham, H. B., 964 University Ave., St. Paul, Minn.

Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.

Mestrum, Henry, 817 6th Ave., N. Y. City.

Moeschl-Edwards Corrugating Co., 411 E. 5th St., Cincinnati, Ohio.

Richmond Engineering Co., 940 Brook Ave., Richmond, Va.

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Westergren, Inc., M. F., 213 E. 144th St., N. Y. City.

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Grinnell Lithographic Co., Inc., 406 W. 31st St., N. Y. City.

Stafford Co., N., 96 Fulton St., N. Y. City.

Standard Slide Corp., 228 W. 56th St., N. Y. City.

Strauss & Co., Inc., 616 West 43rd St., N. Y. City.

SIGN FLASHERS

(See Flashes, Electric Sign)

SIGNAL SYSTEMS,

Usher

(See Seat Indicators, Vacant)

SIGNALS, Change-Over

(See Automatic Change-Over)

SIGNS, Admission

(See Admission Signs)

SIGNS, Changeable

Adsign, Inc., 845 S. Wabash Ave., Chicago, Ill.

Flash-O-Lite Sales Co., 1102 Boylson St., Boston, Mass.

Flexlume Corp., 1855 Military Rd., Buffalo, N. Y.

Ideal Sign Co., Inc., 149 Seventh St., Brooklyn, N. Y.

Milne Electric Co., 614 Cherry St., Milwaukee, Wis.

Newman Mfg. Co., Cleney Ave. and N. & W. R. R., Cincinnati, Ohio.

Opalume Sign System, Box 288, Battle Creek, Mich.

U. S. Electric Sign Co., 208 E. 27th St., N. Y. City.

SIGNS, Electric

(See Electric Signs)

SIGNS, Enameled Steel and Iron

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Chicago Electric Sign Co., 2219 W. Grand Ave., Chicago, Ill.

Federal Electric Co., 72 West Adams St., Chicago, Ill.

General Outdoor Adv. Co., 550 W. 57th St., N. Y. City.

McLain, Inc., Wm. H., 2988 Archer Ave., Chicago, Ill.

Shank Sign Co., E. A., 243 W. 55th St., N. Y. City.

Sunlight Reflector Co., 226 Pacific St., Brooklyn, N. Y.

U. S. Electric Sign Co., 208 E. 27th St., N. Y. City.

Verb Sign Co., 2144 S. Troy St., Chicago, Ill.

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(See Exit Light Signs)

SIGNS, Parking

(See Electric Signs)

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W. 56th St., N. Y. City.
Kansas City Slide Mfg. Co.,
15th and Troost Sts., Kansas
City, Mo.
North American Slide Co., 122
N. 13th St., Philadelphia, Pa.
Quality Slide & Flashograph
Co., 6 E. Lake St., Chicago,
Ill.
Paramount Publicity Corp., 111
Westchester Square, Bronx,
N. Y.
Radio Mat Slide Co., 167 West
48th St., N. Y. City.
Standard Slide Corp., 228 W.
56th St., N. Y. City.
Sussfeld, Lorsch & Schimmel,
153 W. 23rd St., N. Y. City.
Unique Slide Corp., 125 W. 45th
St., N. Y. City.

SLIDES, Mat

Bass Camera Co., 179 West
Madison St., Chicago, Ill.
Kansas City Slide Mfg. Co., 15th
and Troost Sts., Kansas City,
Mo.
Radio Mat Slide Co., 167 West
48th St., N. Y. City.
Tablet & Ticket Co., 1015 W.
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(See Vending Machines)

SOAP CONTAINERS,**Liquid**

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DeForest-Phonofilm — General
Talking Pictures Corp., 218
W. 42nd St., N. Y. City.
Photophone — R C A Photo-

phone, Inc., 411 Fifth Avenue,
N. Y. City.

Powers Cinephone — Powers
Cinephone Equipment Corp.,
723 Seventh Avenue, N. Y.
City.

Western Electric System—Elec-
trical Research Products, Inc.,
250 West 57th Street, N. Y.
City.

SOUND PICTURE RECORDING EQUIPMENT**Synchronized on Disc**

Biophone—Biophone Corp., 1600
Broadway, N. Y. City.

Bristolphone — Sonora-Bristol-
phone, 50 West 57th St., N. Y.
City.

Recording Lab. of W., 216-20 E.
38th St., N. Y. City.

Reeltone — Nathanson-Reeltone
Corp., 220 W. 42nd St., N. Y.
City.

Simotone—W. D. Ackerson, 55
West 42nd St., N. Y. City
(Room 303).

Vocafilm—Vocafilm Corp. of A.,
122 Fifth Avenue, N. Y. City.

Western Electric System—Elec-
trical Research Products, Inc.,
250 W. 57th St., N. Y. City.

SOUND PICTURE REPRODUCING EQUIPMENT, Theatre**Synchronized on Film**

DeForest-Phonofilm — General
Talking Pictures Corp., 218
W. 42nd St., N. Y. City.

Photophone—R C A. Photo-
phone, Inc., 411 Fifth Ave.,
N. Y. City.

Powers Cinephone — Powers
Cinephone Equipment Corp.,
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Western Electric System—Elec-
trical Research Products, Inc.,
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Biophone—Biophone Corp., 1600
Broadway, N. Y. City.

Bristolphone — Sonora-Bristol-
phone, 50 West 57th St.,
N. Y. City.

Dramaphone—Musical Devices
Corp., 422 S. Wabash Ave.,
Chicago, Ill.

Hanaphone — Gennett-Hana-
phone Co. of A., 6010 38th
Ave., Woodside, Long Island,
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Movie-Phone — Movie-Phone
Corp., 724 S. Wabash Ave.,
Chicago, Ill.

Recording Lab. of W., 216-20 E.
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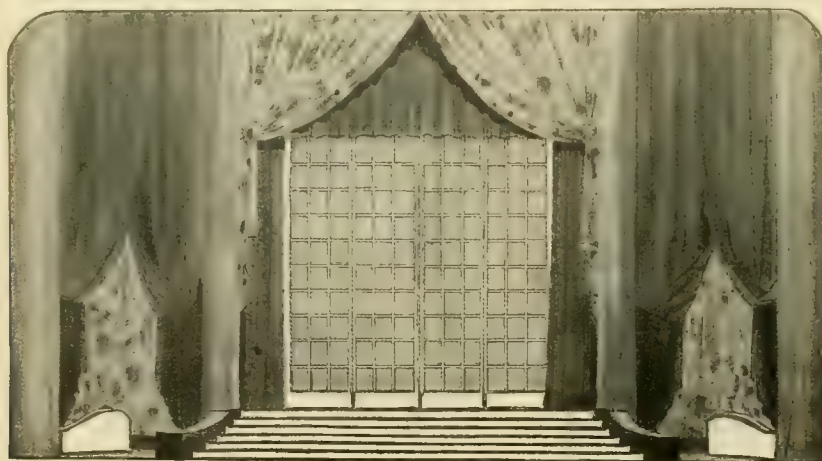
Reeltone — Nathanson-Reeltone
Corp., 220 West 42nd St., New
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(Room 303).

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Chicago, Ill.

Duotone—Western Electric
Piano Co., 850 Blackhawk St.,
Chicago, Ill.

Duplex-O-Phone — Nelson-Wig-
gen Piano Co., 1731 Belmont
can Ave., Chicago, Ill.

Fulcophone—E. E. Fulton Co.,
1018 S. Wabash Ave., Chi-
cago, Ill.

Movie-Phone — Movie-Phone
Corp., 724 S. Wabash Ave.,
Chicago, Ill.

Orchestraphone—National The-
atre Supply Co., 624 S. Michi-
gan Ave., Chicago, Ill.

Orchestrola—Good-All Electric
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(See Advertising Novelties)

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Halberg, J. H., 29 W. 57th St., N. Y. City.
International Projector Corp., Powers Division, 90 Gold St., N. Y. City.
International Projector Corp., Simplex Division, 90 Gold St., N. Y. City.
Western Electric Inst. Corp., Waverly Park, Newark, N. J.

SPLICERS, Film

(See Film Splicing Machines)

SPOTLIGHTS

Best Devices Co., 1514 Prospect Ave., Cleveland, Ohio. (Baby Spotlights.)
Brenkert Light Proj. Co., 7348 St. Aubin Ave., Detroit, Mich.
Burke & James, 425 S. Wabash Ave., Chicago, Ill.
Chicago Electric Sign Co., 2219 W. Grand Ave., Chicago, Ill.
Chicago Stage Lighting Co., 112 N. La Salle St., Chicago, Ill.
DeBus, Al., 1072 N. Wilton Pl., Hollywood, Cal.
Duplex Stage Lighting Co., 334 W. 44th St., N. Y. City.
Erikson Electric Co., L., 6 Portland St., Boston, Mass.

Fulton Co., E. E., 1018 S. Wabash Ave., Chicago, Ill.
Hall & Connolly, 24 Vandam St., N. Y. City.
Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
Mestrum, Henry, 817 6th Ave., N. Y. City.
National Theatre Supply Co., 624 S. Michigan Ave., Chicago, Ill.
Sun-Ray Lighting Products, Inc., 119 Lafayette St., N. Y. City.
Welsh, J. H., 270 W. 44th St., N. Y. City.
Wohl & Co., M. J., 9-11 40th Ave., Long Island City, N. Y.

SPRINKLERS, Automatic

Atlantic Automatic Sprinkler Corp., 233 Broadway, N. Y. City.
Automatic Sprinkler Corp. of America, 123 William St., N. Y. City.
Central Automatic Sprinkler Co., 247 E. Ashmead St., Philadelphia, Pa.
Globe Automatic Sprinkler Co., 250 Park Ave., N. Y. City.
Grinnell Co., Inc., 1 Liberty St., N. Y. City.
Hudson Automatic Sprinkler Corp., 603 Dean St., Brooklyn, N. Y.
Nacey Co., P., 927 S. State St., Chicago, Ill.
Woodling, Miner D., 810 Midland Bldg., Kansas City, Mo.

STAGE EFFECTS

Brenkert Light Projection Co., 7348 St. Aubin Ave., Detroit, Mich.
Chicago Stage Lighting Co., 112 N. La Salle St., Chicago, Ill.
Flagg Studios, Edwin H., 1215 Bates Ave., Los Angeles, Cal.
Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
Mestrum, Henry, 817 6th Ave., N. Y. City.
Novelty Scenic Studios, 340 W. 41st St., N. Y. City.
Theatre Reconstruction Studio, 212 E. Superior St., Chicago, Ill.
Welsh, J. H., 270 W. 44th St., N. Y. City.

STAGE HARDWARE

(See Hardware, Theatre)

STAGE LIGHTING EQUIPMENT

(See Lighting Equipment, Stage)

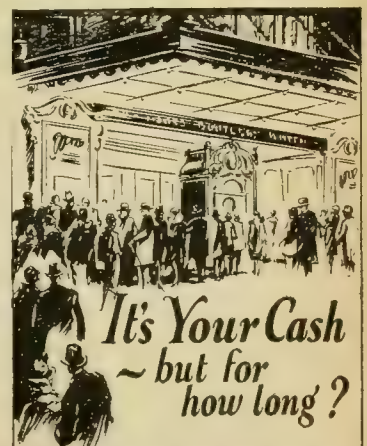
STAGE RIGGING

(See Rigging Stage)

STAGE SCENERY

Acme Scenic Studios, 1507 N. Clark St., Chicago, Ill.
Beaumont Studios, 225 W. 46th St., N. Y. City.
Beck & Sons Co., Wm., Highland and Dorchester Aves., Cincinnati, Ohio.

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When all is said and done, every theatre, regardless of its beauty and wealth in appointments, must rely on its stage for its center of attraction.

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Park Plaza—New York, N. Y.
Florida—St. Petersburg, Fla.
Midtown—St. Louis, Mo.
Riviera—Omaha
Grand Riviera—Detroit
Grand Riviera Annex—Detroit
Plaza—Kansas City

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St. Louis, Mo.
Established since 1869

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Landish Studios, Inc., 40 Ames
St., Rutherford, N. J.
Mandel Bros., Inc., State and
Madison Sts., Chicago, Ill.
N. Y. Studios, 328 W. 39th St.,
N. Y. City.
Novelty Scenic Studios, 340 W.
1st St., N. Y. City.
Power Studios, Robert E., Para-
mount Bldg., N. Y. City.
Sosman & Landis Co., 416 So.
Kedzie Ave., Chicago, Ill.
Theatre Reconstruction Studio,
212 E. Superior St., Chicago,
Ill.
Tiffin Scenic Studios, Tiffin, O.
Twin City Scenic Co., 2819
Nicolett Ave., Minneapolis,
Minn.
United Studios, 14 West Lake
St., Chicago, Ill.
Volland Scenic Studios, Inc.,
3737 Cass Ave., St. Louis, Mo.

STAIR TREADS

(See Treads, Stair)

STAMPS, Time

Cincinnati Time Recorder Co.,
1733 Central Ave., Cincinnati,
Ohio.
Stafford Co., N., 96 Fulton St.,
N. Y. City.
Western Stamping Co., 214 S.
2nd St., St. Louis, Mo.

STANDS, Music

(See Music Stands)

STATUARY

Caproni & Bro., Inc., P. P., 1914
Washington St., Boston, Mass.

STEEL LOCKERS

American Film Safe Corp., 1800
Washington Blvd., Baltimore,
Md.
A-1 Locker Co., 15 W. 23rd St.,
N. Y. City.
Durand Steel Locker Co., 225 W.
34th St., N. Y. City.
Moeschl - Edwards Corrugating
Co., 411 East 5th St., Cincin-
nati, Ohio.
Neumade Products Corp., 440
W. 42nd St., N. Y. City.

STEREOPTICON LENSES

(See Lenses, Projection)

STEREOPTICONS

(See Lanterns, Slide)

STORAGE, Film

(See Film Storage)

SUPPLY DEALERS, Motion Picture

ALABAMA
Mobile:
Mobile Theatre Supply, P.
O. Box 1404.
ARIZONA
Prescott:
Dieterich, Chester L., 100-A
Pleasant St.
ARKANSAS
Russellville:
Butler Theatre Sup. Co.
CALIFORNIA
Los Angeles:
National Theatre Sup Co.,
1960 S. Vermont St.
Pacific Amusement Sup.
Co., 1910 S. Vermont St.
Slipper & Co., J., 838 S.
Olive St.
San Francisco:
Breck Photoplay Sup. Co.,
98 Golden Gate Ave.
Fulton Co., E. E., 255
Golden Gate Ave.
Gennert, G., 917 Maple Ave.
National Theatre Sup. Co.,
121 Golden Gate Ave.
Preddy, Walter G., 187
Golden Gate Ave.
COLORADO
Denver:
National Theatre Supply
Co., 2106 Broadway.
CONNECTICUT
New Haven:
National Theatre Supply
Co., 133 Meadow St.
DISTRICT OF COLUMBIA
Washington:
L. & S. Theatre Sup. Co.
(Lyle & Smeltzer), 908
G. St., N. W.
National Theatre Sup. Co.,
937 H St., N. W.
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Tampa:
Amusement Sup. Co., 312½
Twigg St.
GEORGIA
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National Theatre Sup. Co.,
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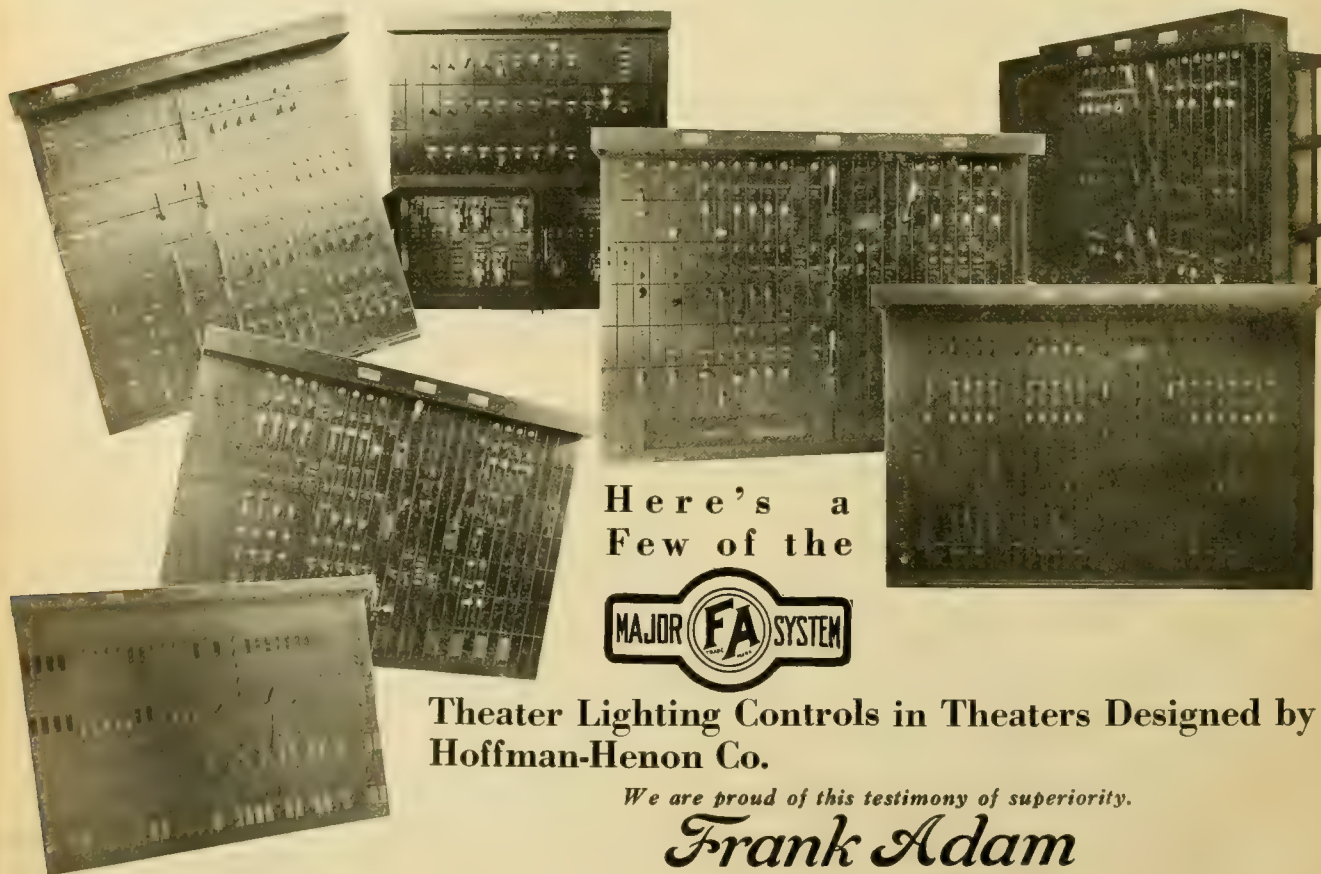
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(See Mailing Lists)

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Moreno Products Co., 245 West 28th St., N. Y. City.

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WATER COOLERS

Boston Water Purifier Co., 84 W. Broadway, N. Y. City.

Sanitary Supply & Specialty Co., 135 W. 23rd St., N. Y. City.

U. S. Sanitary Spec. Corp., 435 S. Western Ave., Chicago, Ill.

WAX FIGURES

Oates, L. E., 105 East 10th St., Los Angeles, Cal.

Palmenberg's Sons, Inc., J. R., 63 W. 36th St., N. Y. City.

Spieles, Jos., 133 West 14th St., N. Y. City.

WAXING MACHINES,

Film

(See Film Waxing Machines)

WHEELS, Color

(See Color Wheels)

WICKETS, Cashier's Box Office

Daniel Ornamental Iron Works, 4435 W. Division St., Chicago, Ill.

Daunt Co., Wm. A., 110 E. 42nd St., N. Y. City.

Gorham Co., Bronze Division, Providence, R. I.

Newman Mfg. Co., Cleneay Ave. and N. & W. R. R., Cincinnati, Ohio.

Smith Wire & Iron Works, F. P., 2340 Clybourn Ave., Chicago, Ill.

WIRE, Asbestos Covered

Belden Mfg. Co., cor. 23rd St. and Western Ave., Chicago, Ill.

Brenkert Light Projection Co., 7348 St. Aubin Ave., Detroit, Mich.

General Electric Co., Schenectady, N. Y.

Keasbey & Mattison Co., Ambler, Pa.

Kliegl Bros. Universal Electric Stage Lighting Co., Inc., 321 W. 50th St., N. Y. City.

Rockbestos Products Corp., New Haven, Conn.

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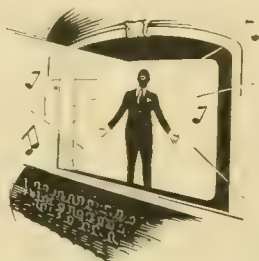
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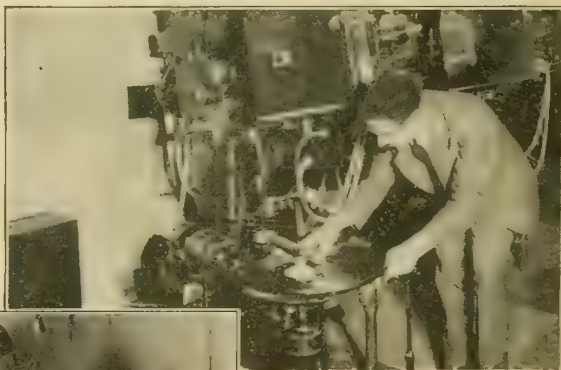
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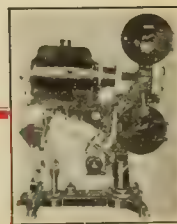
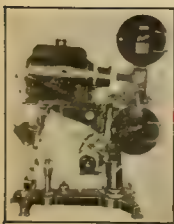
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